

HOME DECORATION CONTEST WINNER --- Santa, a sleigh full of toys, a gaily decorated Christmas tree and the sign 'Merry Christmas" won first prize in the Bovina Jaycees Home

Decoration Contest for Mrs. Buck Ellison of four miles west of Bovina. Prize for the first place home was \$15.

Mike O'Hair waited a painful way.

two hours Friday afternoon for

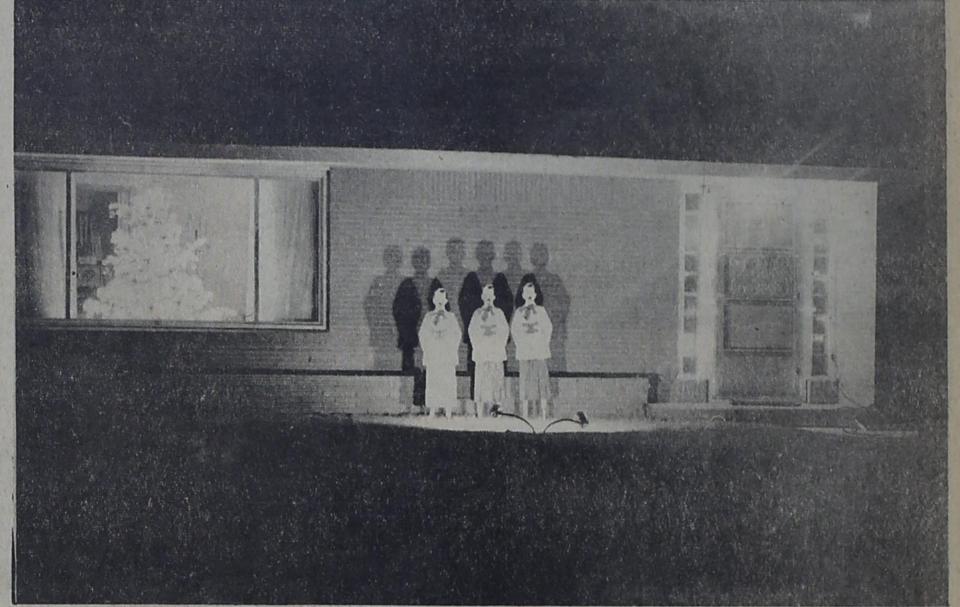
he needed help in freeing his

right leg from the clutching

rollers of a mechanical cotton

And about 400 yards away was

a fairly heavily traveled high-



SECOND PLACE IN DECORATION CONTEST --- Three carol singers in front of the O. W. Rhinehart home in Bovina won

second place in the Jaycees decoration contest. The judges delcared the tree in the window "the prettiest in town."

A. C. Teter

Sentenced

Judges' Decision Tough Mike O'Hair Narrowly In Decoration Contest

A tough decision in choosing the second place winner highdighted the annual judging trip of Bovina Jaycees Home Decoration Contest in 1958. A total of eight entries were judged. Pictured above are the first and second place winners of Mrs. Buck Ellison and Mrs. O. W. Rhinehart. Getting honorable mention in the contest were the homes of Mrs. L. C. Moore, and D. R. Bushnell.

Mrs. Moore's home had reindeer in front of a string of lights, and Bushnell's had reindeer and Santa approaching

Other entries were Mrs. Elton Venable, Mrs. Denis Acker, stripper. Mrs. Pat Read, and Mrs. M. B. Jones.

"We as Jaycees would like to express our congratulation to the winners and other entries who are certainly to be commended for myling their homes display more Christmas atmosphere," says Tom Bonds, president of Jaycees.

"The community as a whole is a winner when people like you make such an effort to make Bovina a more beautiful town

during this season of the year," he says. Mayor Proclaims Holiday

After contacting many of the business people of the community Mayor J. E. Sherrill Jr., has proclaimed the day after Christmas, Friday, December 26, a holiday.

In issuing the proclamation, Sherrill said he felt it would comply with the wishes of the majority of the business people here.

The proclamation: WHEREAS the Christmas season is a gay and festive, yet

meaningful time of the year, and,

WHEREAS, a majority of Bovina business people have made known the fact they are in favor of having more than Christmas Day as a holiday to observe the Yuletide season and, WHEREAS, the 26th day of December is the day following

Christmas day now, THEREFORE, I, J. E. Sherrill Jr., Mayor of the City of Bovina, do hereby proclaim December 26 an official holiday in the city of Bovina, and I call on my fellow citizens to join me in observing this date as a part of the Christmas season and ask Bovina businesses to close on that date.

> Sealled. J. E. SHERRILL JR. Mayor, City of Bovina

> > Dear "E" Clause,

ly all the time.

Brenda Charles

Don't forget my daddy.

Love and candy canes,

Blunt Edge

by LELAND BOYD

Merry Christmas

Leland & Bonnah

Russell Manager At Co-Op

Jim Russell has been named new manager of the Bovina Wheat Growers Inc. elevator. He took over at the cooperative's elevator last week, and had formerly worked at a Here-

ind elevator. Russell says that he plans to move to Bovina in the near future. He and his wife have dents and teachers to attend. two children.

In being named to the job, he succeeds W. F. McLain who held the job for about four months.

Cherry To Address Bovina Exes Saturday

I would like to have a dolly,

I have tried to be good near-

a choo choo and some dishes.

W. O. Cherry of Lorenzo will address Bovina ex-students and teachers at the group's annual banquet Saturday, Dec. 27. Cherry is a former superintendent of Bovina schools, and now is superintendent at

The banquet will begin at 6:30 p.m. in the school cafeteria. Howard Ellison, president of the exes urges all former stu-Cards have been mailed to all persons whose address was available, but even though a card was not sent to a few of the ex-students, they are encouraged to attend, according to

aid came.

Ellison. Plates for the banquet will be \$2.00.

A program consisting of a few musical numbers is being prepared by Mrs. Carolyn Foster, program chairman.

A short program is planned. so the group can dismiss early, reports Ellison. He says that classes often like to get together away from the other year, they say. classes represented, and the short program will offer the opportunity to do this. Besides Ellison, other of-

ficers are Mrs. Joyce Ham- of Bovina, as its home, and monds, secretary; H. J. Charles monds, secretary; H. J. Charles, treasurer, and Thomas Rhodes, vice-president,

WAS LUCKY IN COTTON STRIPPER ACCIDENT --- Mike

O'Hair, 18, is one of the luckiest young men around Bovina.

However, his right ankle was broken, and leg was gashed by

a cotton stripper Friday, but no permanent damage to the leg or

ankle is expected. Mike strums his guitar at home after being

released from the hospital. He was caught in the stripper about

3 p.m. Friday, and waited helplessly for two hours before

Mrs. Louis Marot heads the decoration committee, and Mrs. Mary Richards is in charge of food.

At last years banquet 97 exes were present, and officers are hoping to have a good turnout this year. Maybe there'll be more than a 100 present this

Ellison stresses that younger exes are surely welcome, and hopes they will be there and join in the activities.

engineer's boot.

Escapes Cotton Stripper

About 5:15 p.m. Tom Griffith someone to come to his aid -- came to check on how Mike was progressing with the cotton was operating the stripper.

> drive to the rollers, and turned pull Mike's leg from a heavy

It was on Griffith's farm three miles south of Bovina that Mike

Doctors at Parmer County Griffith disengaged a chain Community Hospital in Friona where O'Hair was taken founda the machine backward enough to broken ankle bone, and a severe cut above the ankle.

> The heavy engineer's boot is credited with both helping and hindering in the accident. The heel of the boot lodged in the roller and started the safety clutch to slip. The thick leather also prevented a more severe cut from being inflicted, O'Hair

But as the machine grabbed O'Hair's leg, quick action on Mike's part saved the leg from a harsh mangling. He jerked spark plug wires loose, killing the tractor motor, and stopping the stripper.

By the time the machine stopped, Mike's limb was in the machine up to his waist, caught by the lower part of his leg. He could move only the upper part of his body, as his left leg was cramped against the machine.

The engineer's boot is partially blamed with causing O'Hair to get caught in the stripper as he tried to kick trash from the machine.

"It was the first time I had worn them, and they were a little awkward to me," he says. O'Hair, nimble 18-year-old son of Mr. and Mrs. Fred O'Hair, was a champion high

track team. He once cleared a 5'9" bar at

the district track meet last

Seeks Mule

A rare animal in Parmer County nowadays -- a lowly mule--is giving Fred O'Hair a bit of trouble. The mule adopted_O'Hair's farm, south O'Hair wants to find the owner of the animal. The mule appeared at the

O'Hair farm about a week ago. "It eats as much feed as a cow does, and unless I find the owner soon. I'll be out of feed for my milk cow," says O'Hair.

The mule is a 850-900 pound mare, and is fully shod. The color is dark brown.

lished this week calling on the Bovina vocational agriculture owner to come get the mule. instructor, picked spots in the O'Hair lives six miles south, five acre plot according to speone mile east and one-half mile cifications, weighed the corn, south of Bovina.

year, winning first place. He placed second in the bi-district

His leg in a cast, the young farm worker will probably be on crutches for the next six weeks or longer. But doctors do not think any serious permanent damage was done.

WEATHER WILLIE

Very little chance for a white Christmas.

Willie

New telephone directory for Bovina is being distributed this

Phone

Book O

and better than ever." says R. E. Saunders, district manager for the General Telephone Company of the Southwest, "with more names, more Yellow Pages, and more information."

Saunders has this suggestion something valuable in it.

A. C. Teter, former manager of Bovina Wheat Growers, was sentenced to two years in the state penitentary in District

Court Friday. Teter pled guilty to two charges of embezzlement and one charge of theft.

Bill Street, special district "The new directory is bigger judge was on the bench. The case was tried without a jury. Teter was actually sentenced to six years -- two years on each

of the three charges, but the sentence was for concurrent

GUEST OF MARTINS

Mrs. W. C. Starr of Toyali about the replacement of your is visiting in the home of Mrs. old directory: "Leaf through Mary Ruth Martin over the the old book. You may find Christmas holidays. She is sister of Mrs. Martin.

Gene Ezell, Champion Texas Corn Grower

A whopping 136.4 bushels of corn per acre has won Gene Ezell first place in Texas among entries of the 1958 DeKalb Hy- he is to be awarded for probrid Corn contest.

complishment this week by J. T. Hammonds. Hammonds is the local DeKalb dealer.

east and one mile south of ed. Bovina, credits a generous supply of fertilizer with the high jumper last year on the Bovina yield.

He fertilized the crop of De-Kalb 1002 variety with 60 pounds of anhydrous ammonia before planting, and when the corn was about knee-high, sidedressed with another dose of ammonia -- 115 lbs. per acre.

Planting date of the corn was April 20.

Also going into producing the crop was plenty of Parmer County irrigation water. Ezell watered five times.

"It is the best corn I have ever grown," he admits. Last year I had corn that yielded more than 80 bushels per acre. I noticed last year's corn turning yellow from lack of nitrogen during the later days of its maturity, so I remembered that when I started to fertilize this crop."

Another factor that might have affected the yield is that the plot where it was planted has been "broke out" only five years, he says.

The yield was calculated according to a state formula, using five acres to determine the yield.

When the corn was matured, He is having a want ad pub- Hammonds and Roy Crawford,

Neither Ezell nor Hammonds has been notified of the prize

ducing the most corn per acre Ezell was notified of the ac- of any entered in the DeKalb Five acre contest in Texas. However, Hammonds assures | anything to do with," the farmthat a prize in keeping with Ezell, who farms four miles the achievement will be award-

The fellows that I hired to pick the corn commented on how good it was," Ezell says. One of them remarked that "we pulled corn in some awful good yielding patches, but this is the best we've ever had

Ezell, besides farming, is also Bovina's Postmaster.



and determined the moisture GENE EZELL, CHAMPION OF TEXAS CORN GROWERS

Jimmy Clark

Local Artist Likes Face Painting Best

Christmas Greetings



Mrs. Donalita Hawkins, a local artist, painted the above ten-foot high scenes from the life of Christ for a special ceremony at the First Baptist Church of Bovina. Painting the scenes on strips of newsprint, she spent the larger portion of a week at the project.

May there come to you at this Christmas time all the precious things of life-health, happiness and enduring friendships. Merry Christmas

HAMMONDS ELECTRIC

Q. M. Hammonds

May we pause for a moment at this

Happy Holiday Season and wish for you and yours

an abundance of good cheer.

We trust you will think of us as your friend

and neighbor . . . and may we take

for your patronage during the

past year . . . and our pledge to strive to merit

this opportunity to express again our gratitude

your good will in the years to come.

BY SALLY WHITESIDES There are two blessings that are important to the world. First, the blessing of a talent bestowed on a person by God and then, the double blessing of that talent giving happiness to those who view it. Donalita Hawkins is one of those people who have the ability to put down on canvas her impres-

sions of scenes, real or imag-

inary. In other words, she

paints. Donalita, who is Charles Hawkins' wife and the mother of two little girls, Darla and Janie Lou, has been painting for a number of years. Her talent is very apparently inherited from her mother, Mrs. Pearl Hastings, who has painted all of her own lifetime.

The local housewife's latest venture into painting has also been one of her most extensive. Several months ago, for the local Baptist Church, Donalita, with help from others, painted a series of scenes taken from the life of Christ. This work, which covered a vast area and served as a backdrop for the ceremonies, was done in pastels, which are actually

one of Donalita's favorite forms of painting, as the softened texture and lines that can be wrought with them are both easy to accomplish and pleasing to the eye. Charcoals, for much the same reason, are also a

favorite with Mrs. Hawkins. marriage, she took a "few" likes little rubber toys. lessons and also took a course Love, signing. Her marriage cut berry the courses short, but she has continued to paint and the train- Dear Santa, ing she received then is still I am a little girl nine years fruit and nuts. being put to good use.

ject for paintings, says Dona- choice, if it isn't too expensire which she hopes someday you. to fill; that of painting her own Love, children.

Like many mothers, though, Mrs. Hawkins finds little time to follow out her hobby, and has thus far never found the time to put her children's liknesses down on canvas. "For one thing," Donalita says, "Catching them now is a major problem, and holding them still long enough to even catch an idea of a pose is even harder." She does hope to be able to paint them while they are still

When asked about modern art and her impression of this form, Mrs. Hawkins hesitated for only a minute before reporting that "some she liked-some she doesn't." In its place, modern art can be both attractive and interesting. However, Mrs. Hawkins feels that a person can enjoy modern art better if one is educated to it.

Along with her hobby; or maybe as part of it, Donalita has done several of the "paint by number" pictures that are so popular today. Again, here her preference for objects and people shows up and one striking example is a ballerina which she painted some time ago. She also enjoys doing occa-

sional jobs of hand lettering for advertisements, etc., and also textile paintings. In fact, she reports, anything that is accomplished with paints and colors is vitally interesting to

inherited talent goes even farther, Donalita reports. She feels that her children have "some amount" of talent along the painting line and is very happy that this is so. She is confident that her children, like her brothers and their families, will have a little of her mother's talent. And with their talent, they, like Donalita and her mother, will be a blessing to those around them who enjoy artistry of "any and all sorts."

FRUIT CAKE COOKIES

Mrs. Warren Embree, well known in Bovina for her unusual and tasty dishes, contributed the following recipe for fruit cake cookies. She said that she had had the recipe for about ten years and had never made a fruit cake since she started making these cookies. From sampling the finished product, one can well understand why.

> Cream: 1/4 cup butter 1/2 cup brown sugar two well beaten eggs

Dissolve: 1 1/2 teaspoons soda in 1 1/2 tablespoons milk and add to other mixture.

Sift together: 1 1/2 cups flour 1 1/2 teaspoons cinnamon

pound dates, chopped fine 1 pound pecan halfs or very coarsely chopped

and add all to wet mixture

1 pound whole candied cher-1/2 pound finely chopped can-

died pineapple and 1 wineglass of brandy or cof-

fee. Drop by spoonfuls onto a cookie sheet, bake 15 minutes at 350 degrees. Mrs. Embree says that many fruit juices, (she recommends grape juice) will take the place of the brandy. This recipe makes about seven dozen cookies, about 3" across when baked. They should be treated much like a fruit cake, being allowed to mellow in a closed container. Flavors will be excellent at the end of even a six month period.

Letters To Santa

Dear Santa Claus,

109, Dimmitt Road.

Margaret Ann Love,

Dear Santa Claus:

I am a little girl who will Dear Santa, As for formal training in be two years old on New Year's I am a little girl eight years her chosen art, Donalita has Day. My baby brother is five old. I try to be good. Please had but a mere touch. Several months old. I would be very bring me a typewriter, candy, years ago, when she was liv- happy if you brought me a doll gum and nuts. ing in Fort Worth prior to her and a tricycle, and Terry Your friend,

in the same line; dress de- Debra Carol and Terry Stan- Dear Santa,

old. I would like you to bring Your friend, Faces are her favorite sub- me a record player--first Hilda lita. There, in the face of any sive. But a second choice, real or imaginary person, she I would like some candy, fruit, can dwell deep into the person- nuts and firecrackers too. ality behind the face. Her in- Please be good to all the other terest therein makes for a de- children in the world. Thank

Davela Ann Edens

My name is Margaret Ann I am a little girl seven years Minter and I am two years old. Old. Will you please bring me I would like to have a pair of a baby doll with jointed arms red cowboy boots, a record and legs and wears size one a type of chalk. Pastels are player, a doll, toy saxaphone and baby clothes. One of the dolls a play ironing board. I have mama saw in Amarillo will be been a good girl. I live at nice. I would like some candy, nuts, fruit and gum.

With Love, Be good to all boys and girls. Patricia Edens

Shirley May Putman

I am a little girl 11 years old. I try to be good. Please bring me some dishes, candy,

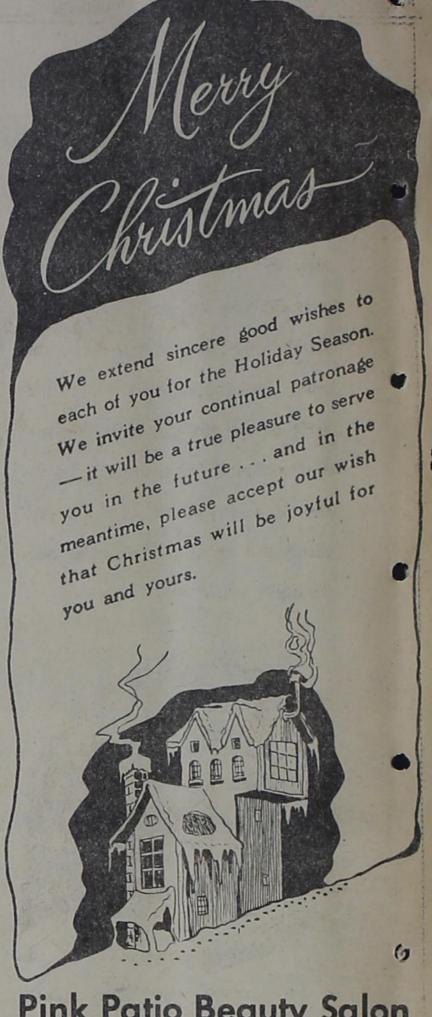
Dear Santa Claus,

Please bring me a doll, set of dishes and a washing machine. I have been a good

Sincerely yours, Beatrice Hernandez



Roy Fuller's '66' Station The Roy Fullers



Pink Patio Beauty Salon

Mrs. Fannie Hudson owner-operator

Dorothy Smith operator

"Complete Beauty Care - Service"



A special delight of the holiday season is the opportunity it brings to exchange greetings and good wishes with all our friends. We thoroughly enjoy the friendly relationship we have with you, our customers, and we'd like to express our gratitude for your valued patronage. A very Merry Christmas and a Happy New Year to all.

TROY FULLER

owner

BOVINA, TEXAS

SAM BOOKOUT sales representative

Cecil Osborne

Ed Hutto

THREE WAY CHEMICAL CO.

J. W. Harris

Christmas Edition

Mr. and Mrs. Leon Grissom pital Thursday. became the parents of a son,

8 1/2 pounds. Mother and baby were dismissed from the hos-

became the parents of a son, Paternal grandparents are Jeffery Mark, Monday morn- Mr. and Mrs. L. M. Grissom of ing, December 15, in Parmer Bovina and maternal grandpar-County Community Hospital in ents are Mr. and Mrs. J. J. Friona. The little boy weighed Jolly of Plainview.



May the intimate peace of Christmas morning be encircled with the warmth and glow of the Christmas spirit . . . peace of heart akin to the spirit of the Holy Season. And so, best wishes for you on this birthday of a tiny Babe who brought peace and hope to this world two thousand years ago.

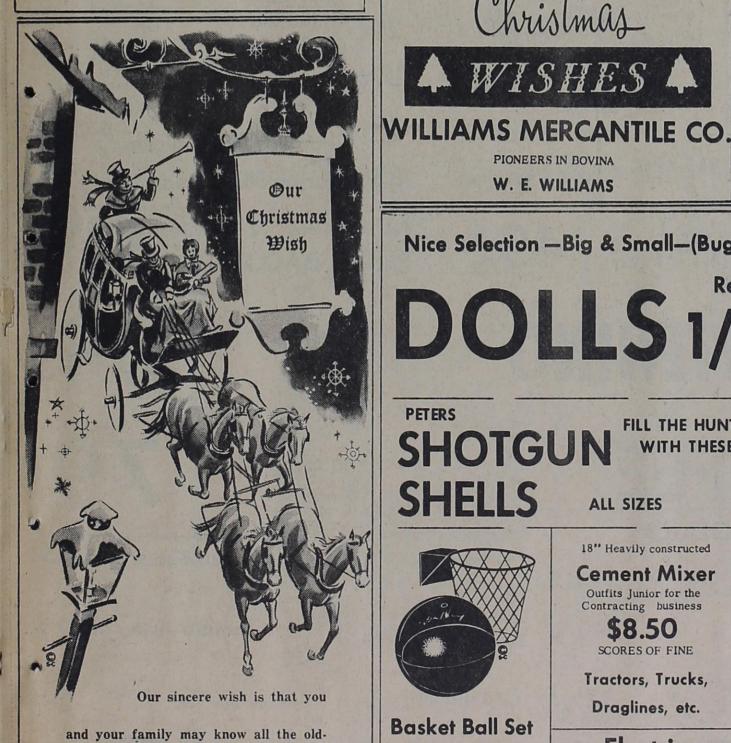


To All Our Friends & Customers

POWELL HOME & AUTO

APPLIANCES--TELEVISION, RADIO SALES & SERVICE

THE DENIS ACKERS



fashioned, yet ever new, joys of the

season. Merry Christmas!

WARREN AUTO SUPPLY

The C. P. Warrens

Christmas Greetings

Running Water Draw Report

My wife, Lizzy, is in a fiz. Every day when I goes to the mail box, and gets a Christmas cord, Lizzy is frantic until she can see who we got a cord from, worried thet someone sent us a cord thet she ain't sent one to.

I'll be glad when Christmas is done passed on this account. Yours truly,

To Be Sunday Jackie Hall

Jack Jeter, pastor of the Bovina First Baptist Church, announced plans this week for a student night at the church Sunday. The program will con-

old and I wish you would bring Merry Christmas to all

of our Bovina Friends. We miss you a lot.

Aubrey, June & Tim Rhodes

OUR BEST

PIONEERS IN BOVINA

W. E. WILLIAMS

THE BOVINA BLADE

sist of a number of personal me a doll house, a ring and RICKY STANBERRY INJURED bumps and bites. testimonies of students regard- a real watch. My brother, ing their spiritual experiences Greg, wants a watch and a 18 month old Ricky Stanberry, at college. The services will dump truck. We have tried that it just doesn't pay to get to be good. begin at 7:30 p.m.

Students who already plan to Love, participate include French Karen Ann Bell Crook, Dick Horn and James Stevens. All the youth of Bovina are invited, says Jeter. Dear Santa Claus: The program is an annual feature of the Christmas holidays in the local church.

I would like to have a bicycle, some guns, and a farm set. other boys and girls. Please bring me some candy Student Night and nuts too. I have been a boys and girls.

I am a big girl seven years

Party Held tor Teachers

I am a little girl three years

old and I love you very much.

Thank you for the candy you

gave me last Saturday. For

Christmas, I would like a doll,

Please don't forget all the

Money may not buy happiness

but it sure helps you to look for it in more interesting

a clown and a doll buggy.

Kim Langer

Members of the faculty of Bovina Public Schools and affiliated employees were guests Friday morning for a break-fast held in the new home of Mrs. Loucile Foster. A social of this sort is an annual part of the pre-Christmas festivities at the school. However, this is the first year that it has been held in a home.

Mrs. Dorthy Ware assisted Mrs. Foster with the preparations and serving. The breakfast menu featured ham, scrambled eggs, blueberry muffins, coffee, and hot tea. The guests were served cafeteria style and were seated at foursome tables.

Mrs. Foster's home was decorated throughout to complement the season and the serving table was graced with a centerpiece of shaded varicolored mums, flanked by a pair of engraved tapors. The guests had drawn names for gifts earlier in the week and an exchange of those gifts was the climax of the morning's activities.

Those present included Mrs. Bonnah Boyd, Mr. and Mrs. Roy Crawford, Mrs. Dorthy Donaldson, Mrs. Pearl Dodson, Mrs. Myrna Hammonds, Miss Grace Paul, Mrs. Hazel Rigdon, Charles Don Smith, W. Wayne Stevens, Mrs. Fleta Terry, Mrs. Eunice Thornton, and

Mr. and Mrs. Bobby Wills. Others were Roy Whisler, Mrs. Leola Williams, Mr. and Mrs. M. H. Laney, Don Stark, Cecil Dikes, Warren Morton, Mrs. Patsy Edens, Wess Smith and Mrs. Ellen Estes and the

Local Features

There are some days, feels Ricky fell down the basement any other ordinary day recent-

Thursday, December 11, stairs at a friend's home and

broke his left collarbone. That What started out like wasn't enough, so he had him-

Letters to Santa

Mr. and Mrs. James Boardman became parents of a son, Jesse Ross Boardman, Sunday afternoon at Clovis Memorial ly, turned into a nightmare of is too very serious.

Hospital. Their new son weighed 7 pounds and 5 ounces.



PAUL JONES TEXACO SERVICE STATION

THE PAUL JONESES



O. W. RHINEHART

REAL ESTATE

CHRISTMAS GREETINGS

LAST MINUTE

GIFT TIPS

FROM

FREE GIFT WRAPPING

Our Toy Department Is STILL LOADED WITH WONDERFUL

GIFTS FOR THE ENTIRE FAMILY

INCLUDE OUR TOY DEPARTMENT



J. E. Sherril, Jr Pat Sherrill Robert Read

We Wish You a Merry Christmas

Nice Selection —Big & Small—(Buggys only \$5.00)

Reduced to Clear DOLLS 1/2 PRICE

PETERS SHOTGUN

FILL THE HUNTER'S STOCKING WITH THESE VALUES . . .

SHELLS

ALL SIZES

10%OFF



Basket Ball Set

with official size and wt. ball and goal

\$5.49

ball only ...\$4.00

STUFFED ANIMALS

gift priced!

18" Heavily constructed

Cement Mixer Outfits Junior for the

Contracting business \$8.50 SCORES OF FINE

Tractors, Trucks, Draglines, etc.

Electric **Train Set** 8 UNITS

back-forward control a real value! Regularly \$77.95

\$65.00

Astronomical Telescope precision lens

\$14.50 40 power

Space Helmet \$3.98 MissileCarrier \$9.98

Everything for Young Spacemen

Launcher TRUCK MOUNTED sends space stations

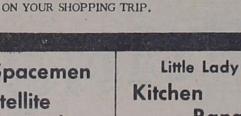
Satellite

high with a spinning motion complete **\$4.98**

38Pc. Tea Set

nice selection for little misses...Break Resistant Dishes, Stainless Steel Knives, forks, spoons, Service for 6

\$2.98



Range It Really Heats ... \$9.98

Little Lady

Washing Machine roller and gyrator action

\$2.98

Airline Stewardess Set 2 pc. Luggage beautifully made, in gift package

\$5.00

Battery Operated **Lighted Baton** \$2.19

Huge Assortment

of games for the youngsters

gift priced!

Study Club Has "Husbands Night"

Husbands of members of the Bovina Woman's Study Club Crump, Mrs. Charles A. Ross, Dear Santa Claus, were special guests Thursday evening of last week for the per. The meal, a combination members of the organization, was served cafeteria style and sat at foursome tables.

The serving table was overand the centerpiece was an aress for the evening were memman, pro-tem, and others on Bud Crump.

Mrs. A. B. Wilkinson.

the members and their guests and Mrs. Quickel, Mr. and Mrs. my little sister, a doll and a H. D. Bradshaw, Mr. and Mrs. teddy bear. The serving table was over-laid with a white linen cloth Wilkinson, Mr. and Mrs. E. Mike Ware C. Berry, Mr. and Mrs. Rouel rangement of white tapors, sur- Barron, Mrs. Ovid Lawlis, Mrs. Dear Santa, rounded by blue Christmas balls

J. R. Caldwell, Mr. and Mrs.

I am a little boy 8 years
and silver "leaves." HostBilly Sudderth and Mrs. Ross. old. I try to be good. Please

of the social committee. Mrs. Amos Steelman, Mr. and Mrs. fruit, candy, gum, nuts and I, W. Quickel served as chair- Lloyd C. Battey, Mr. and Mrs. fireworks.

To everybody ... everywhere ...

which will long be treasured by

you and yours. And for your

GAINES

HARDWARE

"Nothing Knocks on Bovina

But Opportunity"

business since last Christmas,

we wish you a most pleasant

Christmas season...one

our sincere thanks.



Santa

I am a little boy three years Informal games of "42" were old. I have tried to be good, club's annual Christmas supplayed and were followed by but sometimes it is awful hard. per. The meal, a combination group singing of numerous I would like for you to bring of salads contributed by all Christmas carols. Mrs. Mary me a farm set, a cattle truck, Ruth Martin was at the piano. a record player and a road Those attending were Mr. grader. Please bring Connie,

Others were Mr. and Mrs. bring me a gun and a rifle,

I am a little boy 8 years old. I have tried to be good. Please bring me a B B gun. Your friend,

I am a little boy three and a half years old and I can't write so I asked my mommy to write for me. I have a little brother that is five-months-old and he can't write either and can't talk, so please bring him some toys. Please bring me a firetruck, a set of "Gun-smoke" guns and a badge. Remember all the other little boys and girls. Thank you and I love you,

Bennie McCain 5 miles west of Bovina

Dear Santa, I want an electric train with switch tracks. I want some cavalry men too. And my little sister wants an ironing board with an iron. And my little baby brother wants a tricycle. I will have cookies and milk

Your friend, Marvin Lee Readhimer

Dear Santa.

Would you please try and bring me 1. gun set; 2. bubble gum machine; 3. cowboy boots; 4. army set; 5. cash register; 6. blackboard; 7. carpenter set; 8. doctor set; 9. cards; 10. football; 11. small camera; 12. football suit; 13. basketball and goal; 14. glove, bat and ball; 15. stuffed cat and mess kit. Any of se will do. Thank you Santa.Love,

Merry Christmas

BOVINA ELECTRIC

Odis White

Prop.



Hurry To Get In On These Last Minute Specials -Tues. - Wed. & Sat. Dec. 23, 24, 27

CHRISTMAS GREETINGS

When the Christmas season approaches it seems that daily living gains momentum . . and we too are caught wishing a few days more were left so we could tend to things at a more leisurely pace . . . like expressing our appreciation to each of you. We do apprecipe your shopping in our store, and our fondest hope is that you enjoy the many conveniences we provide for food shoppers.

However, when you come to our store you are not "Just another shopper," but we recognize you as a neighbor ... a friend ... a fine person to have in the community and area. We enjoy doing

So the time rapidly approaches when we celebrate Christ's birth.

We extend to you and yours out wish that Christmas in 1958 finds
you well, happy, and in the best of spirits for the holiday season.

From all the folks at Wilson's Super Market

Mr. & Mrs. A. M. Wilson

Don Hooper

J. A. Loflin

Double Gunn Bros. Stamps

With \$2.50 Purchase or More!

Tuesday & Wednesday

TURKEYS
Palo Dura
Hens
6 to 12 lb. ava.

CUDAHY

Bacon Square

Pinkney Sunray

49¢ EGG NOG

29¢

Strawberry Preserves 33¢

Brick Chili

SHANK HALF lb 55¢ BUTT HALF

HAMBURGER

Fresh Ground

15 oz. box

Southern Style 4 oz can

Stuffed Olives

Texas Selected Shelled Pecans

White or Dark 1 1/2 lb. bottle Karo Syrup

Shurfine Strained Cranberry Sauce

Pet Ritz

Bakers 1/4 lb. pkg

German Chocolate for 49¢ Supreme Honey 1 lb.

Graham Crackers

FROZEN MINCE PIES

20¢ Blue Plate

Toilet Tissue

Cove Oysters

Green Beans Aluminum Foil 25 ft. roll 29¢ Raisins 12 Rolls

89¢ Bakers

Coconut Angel Flake 3 1/2 oz can 49¢ Hershey's

Chocolate Chip Dainties

Asparagus Spears No 300 can

35¢ Marshmallow Cream Pt. Jar 25¢

Pinkney Sunray 2 LB PKG **SLICED BACON**

29¢

696 FIGS Black or White

Shurfine All Green Cut

\$1.19

35¢

25¢

25¢

25¢

SHORTENING

SHURFINE 3 LB CAN

MARYLAND CLUB

LB

69¢

PRODUCE

Ib

Washington Extra Fancy APPLES 20 LB. Box

Fancy Calif. Pascal Celery

Sweet Potatoes

\$2.65

Shurfine Small Whole 10¢ Sweet Potatoes In Heavy Syrup

Dole Fancy Sliced

Pineapple

121/2¢ CRANBERRIES

No 2 can Libby's Whole Blue Lake Green Beans 303 can 25¢

33¢

Libby's No 2 can Tomato Juice 23¢

29¢

29¢ 1 lb window box ea.

Phone AD 8-4781

PARMER COUNTY'S FINEST



Baying

BOVINA, TEXAS TOM M. BONDS

DISTRIBUTOR — GULF OIL CORP.



Christmas Greetings Mail Carrier-Mrs. Moore-Is Like Santa, Makes Friends on Route

dred times a day, Mrs. Moore by the local lady.

goes through this same pro-

in the Boyina area. boxes are under her service trouble. "People are good, years ago and, at the present tioned--by the way, her vacasix days a week. Taking to the though" remarks Mrs. Moore country roads about nine gaily, "several of these farmo'clock each morning, Monday ers along the way have helped through Saturday, Mrs. Moore, me out of mudholes more times with her husband to help her, than either of us can count and covers her route in from two I've never been completely to three hours; depending upon stranded for very long; they the seasonal load, weather con- always see me or hear me or ditions and the infrequent delays something and out they come." caused by transportation trou- Her cheerful smile and ready

First under this list is sea- the reason that everyone in the sonal load. At this time of area is ready and willing to year, the Christmas season, assist her when she needs it.

which can demolish any idea mused) and she has also reof systematic timing for a mail ceived an education of sorts

red flag from its upright, at- ther of West Texas is pre- ies. tention-getting position, Mrs. dominantly very cooperative, Mrs. Moore has been carry- contract and Mrs. Moore is day! L. C. Moore smoothly opened but, as Mrs. Moore says, ing the mail "off and on" for actually an employee of his.

the rural mail box, extracted "There are days -- and then about twelve years now. She An "alternate" is like the a letter, counted the change for again, there are OTHER days." first started out as a substi- back on a parlor chair; acstamps and placed the letter Sandstorms, naturally, are her tute for Mr. and Mrs. Red tually very rarely used, but in a small steel box at her most frequent weather agita- Gaines who then held the con- a comfort to the person just tion and the hazard of driving tract with the United States because it's there. An alter-Each day, sometimes a hun- in blinding dirt is fully realized Postal Department. Harry J. nate's duty is to carry the

"hil" for everyone just may be

Mrs. Moore's car often resem- Mechanical failures have bles Santa's pack, for sure; been few for Mrs. Moore. She we packages coming and going drives a "mail car," most of to and from all parts of the time, leaving the family world. During the rest of the car at home. The rough roads year, Mondays are her "heav- beat a car to pieces within a iest" days, she reports, which few years and only this fall makes up for the none deliv- did she start using the "good ery on Sunday. Tuesday is as car" to any extent. Most of slack a day as she ever has her trouble, Mrs. Moorefrankbut the load begins to rise for ly admits is an empty gas tank the rest of the week. Often, -- and she readily admits that on Monday, she will be out that is no one's fault but her an hour longer than she will own for not checking before be on Tuesday. Another rea- leaving town. She did have a son for this is that on Sunday clutch to "go out in a mudafternoon, any number of people hole" one time; that delayed take time out to work on their her terribly. She has become correspondence and these rural proficient at changing tires, people want their letters mail- with or without Mr. Moore's assistance; (seems he's not with Weather also is a hazard me the days I have flats, she

WINES

PRODUCE

Ayres Feeds

good location on Oklahoma Lane

details see Thomas Rhodes,

However, Charles still holds the Talk about a busman's holi- week's paid vacation each year. afternoon program

Charles was awarded the con- mail in case of illness of the Snow rarely gets so bad that tract in the late 1940's and full-time driver; his or her cedure. She is the official Mrs. Moore doesn't "get Mrs. Moore acted as alternate family and also during his or carrier for the rural mail route through", but the muddy af- driver for Charles' wife for a her vacation. Mr. Wilbur termath of either a rainfall or number of years. Mrs. Moore Charles drove route last sum-Sixty-nine miles and 120 mail blizzard certainly causes her became full time carrier six mer while Mrs. Moore vaca-

By ally Whitesides

Lion was of the driving variety. Days. She also receives a Hastings was in charge of the dutomatically slipping the carrier. Fortunately, the wea- about other automotive myster- time, she has no alternate. Talk about a busman's holi- week's paid vacation each year.

mail carrier gets a day off, George Washington's birthday, Day, Labor Day, Veteran's Day, Thanksgiving and Christmas Moore.

A gay and charming person, There are a number of times Mrs. Moore has made numduring the year that the rural erous friends along her route. many of whom she has never for instance, New Year's Day, seen. And, with their friend- ferent religious faiths and their Mrs. Lillian Wheeler, ship with her, cooperation on Memorial Day, Independence both sides makes the work that much more enjoyable for Mrs.

Christmas Is Meeting Theme

Stories of Christmas were Gifts of the Wise Men used by members of the Bo- is a story telling of the vina Widows Club Thursday which the gifts of gold. when they met for their regular, insence and myrrh war monthly meeting in the home The group closed the in of Mrs. Margaret Caldwell. A by singing "Silent Nicht covered dish luncheon was Mrs. Caldwell at the seeved at noon and Mrs. Pearl

followed with the story, "The Caldwell.

Attending were die Glover, Mrs. Della Ez

Lucy Wilson, Mrs. Will "The Little Mixer," a Mrs. Ida McSpadden, Mrs. humorous story of three little nie McCutchan, Miss girls who were of three dif- Remnsnider, Mrs. Eva G activities during the Christnes Bessie Caldwell, Mrs. Has season, was read by Mrs. Mar- and the hostesses, Mrs. A garet Caldwell. Mrs. Hastings garet Caldwell and Miss

MUSTANG THEATER

Bringing tops in entertainment

Wishes our many friends & patrons . . .



SCOTT LEVINS



WILSON--BROCK Insurance Agency

"All Kinds of Insurance"

WANTADS

FARM BUREAU INSUR- Will have nice offices in Bo-ANCE. Dividends currently 15 vina available about January 1, percent on fire and 33% on for business and professional auto and 30% on farm employ- people. Contact Louis Marot, liability. 71/2 to 23% on phone ADams 8-4861. 25-tfnc life, Save. Raymond Euler, agent, Phone 3521 Friona, 619 Main Street. 26 tfnc

CARD OF THANKS We wish to express our appreclation for the floral offerings, the many cards, kind deeds and the warm expressions of sy pathy to us in our time of 2 Bedroom house for sale-sorrow at the loss of our loved built only 3 1/2 years ago,

May God's richest blessings road in Bovina city limits. For be with each of you. Mr. and Mrs. Norvell Strawn AD 8-2012, Bovina

WE HAVE BUYERS FOR Parmer County Land. If you wish to self-Call us Collect. Bona Real Estate and Insurance Telephone, ADams 8-4382.

'Before you buy a diamond, investigate our direct import plan. We act as your agent and import diamonds direct from the world's largest source. You can save over 50 percent and the quality and sta of the diamond you buy is certified by the Belgium government.'

THE GREAT WESTERN CO. Bovina, Texas

Richards Slaughter House

"We Butcher Anytime" Ph. AD 8-2971

FOR SALE: One child's crib and mattress, large size, in excellent condition. One blond coffee table, a small, round, livingroom table, a Domestic sewing machine and a nursery chair. Contact Mrs. Tom Griffith ADams 8-2001. 26-2tc

WANTED: BY TRIPLETT FEEDING CO. Day Phone ADams 8-2711 Night, ADams 8-2581

Bovina

16-tinc

For Lubbock Avalanche Joirnal delivery, call ADams 8-2912. In Bovina city limits only Butch Woltmon. 27-3tp

FOUNDA-A mule, wt. 850 to 900 lbs., brown color, fully shed. Owner identify, pay for feed and this ad. Fred O'Hair, 6 miles south, 1 mile east, and 1/2 mile south of Bovina.



Officers

L. M. GRISSOM, CHARMAN OF THE BOARD WARREN EMBREE, PRESIDENT JOE B. TEMPLE, VICE-PRESIDENT ALFRED MOODY, CASHIER



Directors

WARREN EMBREE

L. M. GRISSOM

R. A. JEFFERIES TOE B. TEMPLE

G. F. TRIMBLE

FRANK P. WILSON ROBERT E. WILSON

OF BOVINA

Member Federal Reserve System

thought of discarding my trunk

again and, perhaps in 80 years,

Letters to Santa

I am a little girl six years

We love you.

Dear Santa.

Love,

climb this year and, by their long forgotten, to attend the of deepest happiness and im- are getting slower with each very steepness, I can realize Christmas weekend party in the portance. Because it was trip up here to the attic, I'm again that this mission towards City. Sophistication, that was Christmas night that we re- so very content with my life memories is telling me my what I was trying for and from ceived the first of our five and my memories. The house age more than the lines on my that venture, I learned a good most wonderful gifts from God. is ringing with the joyous sounds face do. But this trip, into and lasting lesson. I learned the attic in search of memo- that, no matter how much ex- pair; the mules and the ma- son and the children and their ries of other days, is part of citement is created by interest- ternity shoes, comes these, families arrived just in time to my Christmas present to my- ing people, how much laughter white satin, spike heel--and be home for Christmas. The

the chapters of a story told by be introduced to, Christmas over the mumps himself -- when seasonal festivities with us. the days of my life. Each isn't the same unless you are I walked down the aisle to be- For some time now, I've "chapter" tells of times, tri- with those you love. These come his bride. als, happiness and heartaches. same shoes saw me race for written in each life and here even an explanation to my host- and the shoes I saved after the it to me and would consider it I am, reliving mine while there ess. They took me through are so many who are still the walk in the snow towards building their books of life. our own big home on the cor- cause they too were either of as I started up the stairs,

I cannot remember a time that time I quietly let myself in it hasn't held, in one way or the door, but Mother and Daddy another, a special place with- were both there to meet me and mine were no longer so im- of the baby's first booties. The in my heart. And, being of to wish me a REAL merry portant; as other feet, much only thing to do, it seems to a family who treasures mo- Christmas. mentoes of all occasions and being further fortunate by hav- my heart for each of these ing this old attic and my Christ- pairs of shoes that I've shown slightly middle-aged lady you to look back and receive as mas trunk; I am truly rich. you, but here is a pair that My riches are simple -- a group are even nearer and dearer to of old shoes, all packed care- my heart. No, they don't look fully away in this old trunk. like much; they are just a pair er across the instep? Well, None of them are new; all are of badly scuffed mules, but they more than well-worn; some were a part of a very important mildewed now to the point that chapter in this story. How well they really should be destroyed. I remember the Christmas Eve; But throw them away? I can't, with the tree all decorated; the because now they are more than presents all wrapped, the parever a part of me.

of dainty black patent leathers on each toe. I wore these shoes voted the most popular, the mean. Before that, I had had can come along in a small col-There, giving them little gifts, tivities.

tell a story as well. These, raise her spirits. But the love. I wore in the cantata when I evening was rich, after all, was in the first grade. The because that certain person, thrill is still to be remembered; so very popular himself, dethe excitement of the teacher cided that Christmas just announcing parts to be played wouldn't be Christmas if he and hearing her say that I was couldn't spend it with me. While ago, for the first Christmas to be the head angel. It doesn't we sat together he gave me a matter now that I forgot my gift; a modest ring which I The children were scattered part and my halo slipped before I still wear. reached mid-stage, what is important is that I took part in the wry smiles, as I drag out the telling of the story of Christ- next pair of shoes. These are longer journey just a few months mas. In the play, the songs, the sturdy, low heeled and built before. I bought them because story and the acting, I learned to be advertised as the "sen- I needed a pair of shoes, not more of the feeling of reverence sible shoe for the mother-to- for some special occasion. But that is naturally a part of this be." Neat they were, in their I wore them and laughed and

heels; absolutely plain rubbed pers on the first Christmas of thought possible. Because three leather. This was the fashion, marriage. Instead, these I of the children, with their own with a capital "F" when I was wore as we sat beside the children with them, made it in my latter teens. I wore fire and waited. These shoes home to be one family again. these shoes for the Christmas I wore later that night as we,

Bud Crump

is present in a room or how worn only once. I wore them best gift of all is a brand new Here, in this old trunk, lie many new people there are to the last train home, without Oh, the glory of Christmas. ner. It was three a.m. by the 'sensible' variety or they Granddaughter Lou, who knows

There's a special place in covered before my own. ties going on all around town--For instance, here is a pair and me with the mumps.

The indignity of a college with a slightly tarnished buckle sophomore who had just been the first Christmas that I learn- most likely to catch her man ed what the season really should and all the other "mosts" that "Santa" to think about, but the lege like ours -- me who had year I wore these, Mother and done all of this, coming down Father took me to see the old with the mumps just in time be "just us" again. It took people in a home for the aged. to be left out of all the fes- little silences throughout the

mas story in his deep resonant sat beside the fire that night, us both that our hearts were at voice and later, helping them watching the flames, listening home with the children. Come laugh for one afternoon, I learn- to the carols being sung by the to think of it, it was a nice much more satisfying, even for feeling a resentment against a child, than always receiving. "fate" that even the sweetest held our love, but who also de-Next, this pair of white pumps of parents couldn't help her

Sleek black pumps, high, high long for a pair of dancing slip-

The stairs were harder to that I was invited, by a boy nervous youngsters, made a trip again and, although my steps

In between those last two that are connected with the seain January; as soon as Jim got great-grandchild to share the

Styles changed quite a bit of memories, as I felt no one between those wedding slippers else realized the importance of maternity pair. In fact, several junk. But today, I know I never pairs went past unsaved be- will. Just a little while ago, were worn to the point of com- of my collection of memories plete exhaustion. Then, too, here, quietly handed me a pair smaller than mine, had to be me, is to just start all over Not the right style for a this baby herself will be able

say about this pair. Just a much joy from OUR collection little too fancy--just a little too as I have in the past. much heel and not enough leaththere was reason and good reason for the purchase of these shoes. These were the ones I chose when Jim and I tried to take our "second honeymoon." old and I would like a baby Oh yes, we were going to be doll clothes and a little bike so modern. We were going to and my little brother Johnny the mountain lodge for a Christ- would like a train and my sister mas all our own; without the Becky would like a doll too. children to "hamper" us and our enjoyment of each other. Gail Wellborn Well, we learned another wonderful lesson anyway--and it was a joyous trip home on Christmas Eve, knowing as we did by then that we would never day, crowded out quickly by hearing Father read the Christ- It was a heart-broken girl that bits of forced laughter to show home with those who not only pended upon us as object of their

> These shoes? Yes, they are practically new, still. Little worn, less loved in one way. Because these shoes were a pair that I bought several years that I felt I was really alone. half across the continent, with Smiles come, though rather homes and families of their own and Jim had made a far time, but the heart does so sang Christmas Eve with more happiness in my heart than I As I said, it's Christmas

> > Bovina

Here I'm writing you this few and tell you what I want for Please bring me dishes. Christmas, a basketball, horn, Your friend, jacks and ball and that's all. Dalia I love you, Erlinda Garcia

Dear Santa,

old. I try to be good. Please bring me a machine gun. Your friend.

I am a little boy 7 years

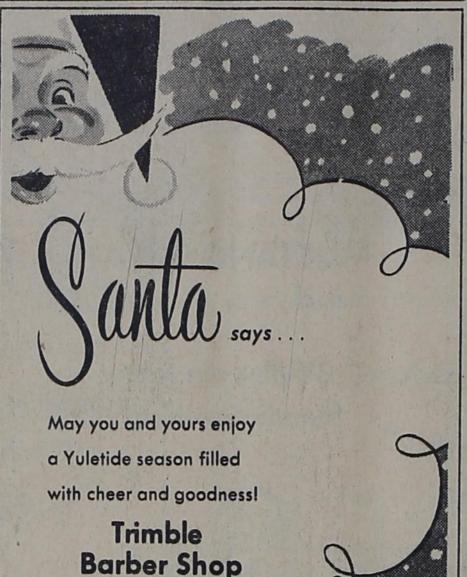
Dear Santa.

I am a little girl. I am 7 I want a pogo stick. I want I want a scooter, a tractor lines just to say hello to you years old. I try to be good. a truck, with a rocket and a with plow and some candy and cowboy suit and a B-B gun, something for Larry. Love. Steven Rountree

Local Features

Dear Santa.

I am a little boy 7 years old. I try to be good. Please bring me a tommy gun, machine gun and fireworks. Your friend. Robert Sparks



George Trimble Emmett Tabor

May the eternal peace of Christmas abide with you throughout the bolidays.

Kerby Welding

Al Kerby



The Brightest Holiday Greetings To You All!

of you, we send warm and friendly wishes that this Christmas will shine as a bright spot in your memory for years to come!

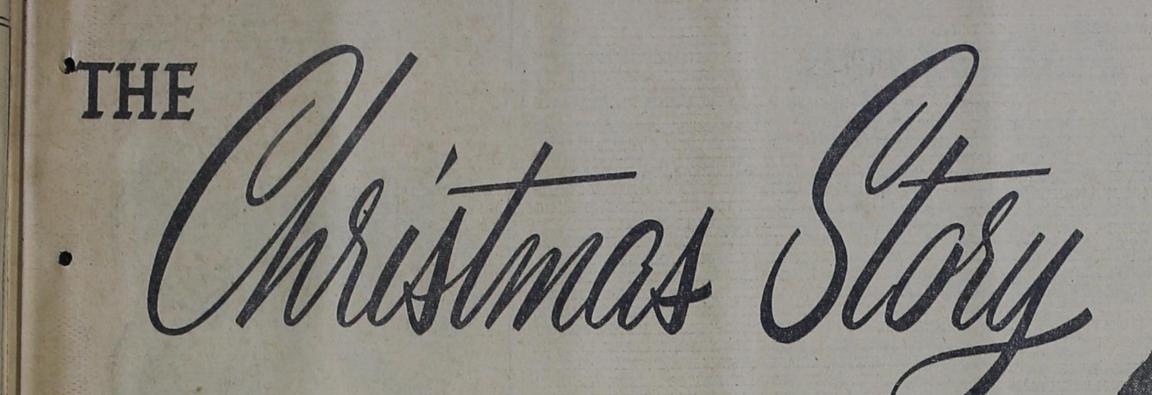
From all of us here to all

"Complete Gin Service"

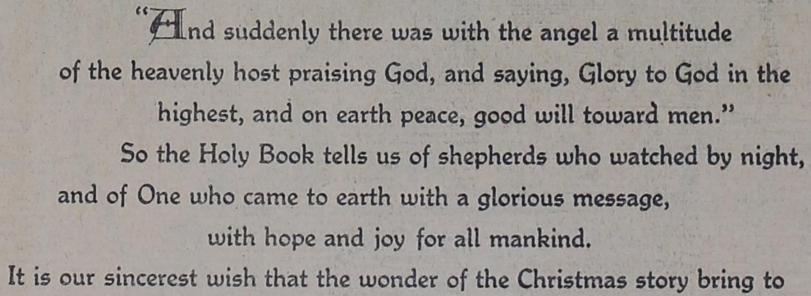
ELY GIN

Bovina

BRIGHTEST WISHES TO ONE AND ALL FOR A MERRY CHRISTMAS Once again the gleam of candles prompts our wishes for you for a Yuletide shining with joy and gladness! **Parmer County** Farm Supply







you spiritual riches to cherish now and forevermore.

Mr. and Mrs. J. P. MACON

BOVINA, TEXAS

LEARNING MORE about Europe. Pvt. and Mrs. Erith Hawkins

are shown here in Amsterdam, Holland, as they get acquainted

with Europe. Through their recently acquired knowledge of

and villagers. Therefore, Santa Year's Eve to us, is the mer-

Claus calls on all the children riest night of the year in this

of Germany long before he does country. Food and drink are

Weign-actsmann (Christmas to bring luck to eat Sylvester's

Man) brings the children their Carp and keep a few of the shiney

gifts. A candle is kept burning scales as a charm. A hot toddy

in one room of the house all of the year's new red wine

through Holy Night, symbolizing flavored with cinnamon and

the new light, formerly the sun; sugar is a must in tradition.

now the coming of the Savior. This drink has a tangy taste.

At the same time, a loaf of The first day of January must

bread is laid on the window- be lived, feel the German

the most important part of the

article on Europeon Christmases for the Blade.

in the United States.

in the home as well.

with relatives and friends.

fections are very artistic.

German Christmas Can't Match Yule Celebration in America

AEd. note: Several months the Bovina Blade made request of Mrs. Pat Hawkins, the is living in Germany with er husband, Pvt, Erith Hawkins hile he is stationed there. suse the couple is well sown in Bovina, the Blade ditors felt that their version German Christmas would be of interest to all. Mrs. Howkins, the former Pat Buram, responded to our request the following is her account the history of Christmas. We the Blade are indeed grateto both Pvt. and Mrs. Hawkous for the effort they have put into this article.)

Christmas is supposedly the most celebrated festival in Ger-They, the people, have wide variety of customs having heir origin in both the religious and folklore background. From many we can trace our own American traditions.

The Christmas season is first egun with Advent season, obwe'ved by the church as a preparation period for the birth Christ. The first day of event is on St. Andrews Day the Sunday nearest to it. event is the period of four andays prior to Christmas. Isa old Germany, a wreath th a single red candle was ing up and every day, a paper ar inscribed with a Bible rse was added. A new candle as added each of the three maining Sundays, Still, today, tour red candles are used a different ways to carry out e tradition in many German

Weeks before the holidays, the public squares are jammed with people who buy or sell the holiday fairs.

it was in Nuremberg that the waschgoldangel was created by the turn of the eighteenth cen-The head carved of wood

clay bore a crown of so "rustling gold," that actually Rausch-gold-brass, ammered to the thinness of a This is still a product sade near Nuremberg. It rusat the slightest touch or whitest stir of air and thus its name of "angel" is explained. wich a decoration may be found as the top of every tree.

. Nickolas Eve, on Decemor 6, is when the good saint skes his annual calls on the Midren. St. Nickolas Day is dieved to have originated in fifth century, and to have grown out of old legends of "wildmen" roughly dressed hters led by the God Thor, an galloped through the sky

The New Owner's of Huddleston **Gulf Station**



Merry hristmas

We give thanks for our many blessings and for your wonderful support during the past year.

HUDDLESTON **Gulf Station**

"Come by and

Get Acquainted"

house is put in order; everyone the Christmas season. On this wears some new clothing; no day, the tree is lighted for the money is spent, but all carry last time. coins around in their pockets The customs are similar to and these coins are shaken ours in many ways, but believe occasionally for luck.

the Three Kings, falls on Jan- mases.

uary 6 and marks the end of

me, there's no Christmas like Dreckonigofest, Festival of our good old American Christ-

DEAR SANTA.

Dear Santa,

old. I try to be good. Please bring me some boxing gloves. Some candy, nuts, and gum. Your friend, Lowell

Dear Santa,

I am a little girl. d am boys everywhere. 7 years old. I try to be good. Please bring me a ballerina doll and a dollbuggy and a tiny tear doll. Your friend, Linda Riley

Dear Santa,

I am a little boy. I try to be good. Please bring me an army set with a tent and a flag and a pack and a watch. Your friend, Johnie Hugh

Dear Santa,

I am a little boy 7 years legends and traditions, the Hawkinses have compiled an old. I try to be good. Please bring me a bicycle. Your Friend, and punished the evil farmers St. Sylvester's Eve, New Bobby Redden

I am a little boy 8 years old. I try to be good. Please Then, on Holy Night, the celebrations. It is supposed bring me a Scout suit and I want candy and gum and nuts. Your friend, Felix Trevino

> Dear Santa, I am a little boy. I am

7 years old I try to be good. Please bring me a B B gum. sill, facing towards the church. people, as one wishes to live Gary

Dear Santa. First of all I want a Betsy December 13, 1958. I am a little boy 8 years Wetsy doll. My little sister Yours truly, Maudie wants a Tiny Tears Gloria dell. Next, Scottie likes to play army and would like a machine gun or army men. Dear Santa, Last, Georgia wants a mus- Myrna Faye wants a teddy ical top. Be sure and remem- that is 12 inches. James wants ber ALL the other girls and an electric train. Wood you

> I love you, Aulana Levins

I would like for you to bring me a pair of roll skates and a doll and a jump rope and some clothes, And bring my little sister and brother some clothes and toys too. A Merry Xmas to you, Santa Claus, Signed Edith Jean Varner

Dear Santa Claus, My name is Gloria Trevina.

I am in the first grade. I am 7 years old. What I want for Christmas is a doll. And I want to thank you for the candies you gave me Saturday,

bring him one. Myra Sue wants a house. She wants real lights and she wants real water and

EXTENDING OUR SINCERE HOLIDAY . . . to all our friends, and wishing you the best always! Artistic Hairstyle Salon

Jessie McSpadden Lois Sparks

Local Features

P.S. You'd better call Mom- she wants a real coat with Dear Santa, mie to see what size clothes glasses. To Santa, she wears. She can tell you Love from

Myrna and Myra Sue and James bring me a football suit.

Letters to Santa

My name is Carrol Foster. I have been a good boy. Please Carrol



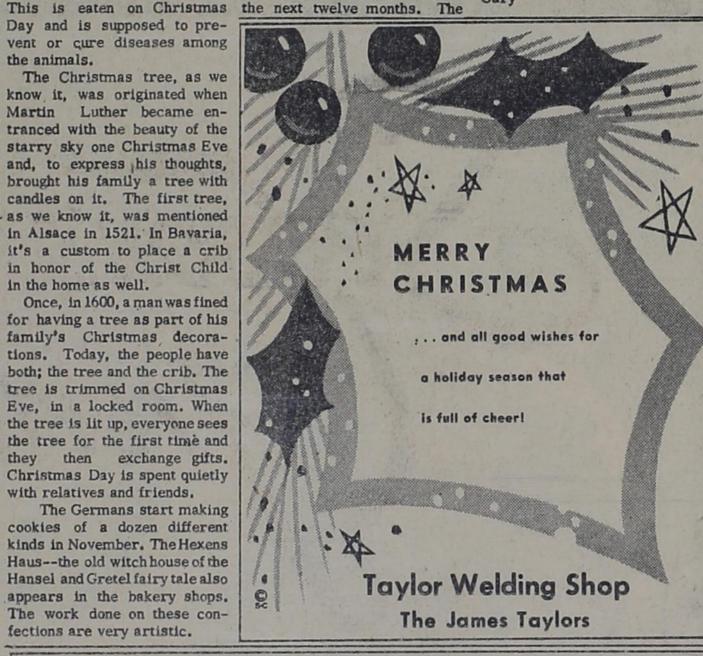
We value highly our friends and wish each of you a most happy Yule. Your patronage and good-will is sincerely appreciated.

Ed's Auto Service

Bovina

Mr. & Mrs. Ed Paetch

Raymond Schueler





Rea Esquire Cleaners

ing bring you peace and joy.

wishing you all its pleasures.

John & Laura Rea



I am a little girl. I am 7

Please bring me dishes, candy,

The ancient Persians gave their friends eggs on New Year's Day. The hatching of eggs symbolized the beginning of a new life.

This is the season of the year when everybody is looking for something new in stock-



HEAUE ON EARTH

... and good-will toward all men! May the peace and great joys of Christmas be yours now and always.

1958

Southside Service Station-Grocery

Bovina, Texas

F. M. Crook

etch-all

By Sally Whitesides

Here's another of those cat stories; this time told to me last week by Sue Charles. Sue, it seems, has had, and loved, her cat for over two and a half years. The other day it died - - probably from numerous scars awarded in community

battle is Sue's opinion. "I hated to have it die," mourned Sue, "But I would have hated it much less if it had chosen somewhere else to do it's dying." Friend Cat had "chosen" for his deathbed, the far side of the furnace, under the house. Needless to say, the results were an assault

For a couple of days, reports Sue, she and husband Mark went around tentatively sniffing and then holding their noses. Mark repeated more times than once that Sue should "look behind the furniture." "My gosh, it smelled like a dead cow and I KNEW we didn't have one of those in the house." related Mrs. Charles. "Can't even afford to buy groceries anymore; 'cause we spend all our money on "sweet air bombs" and still, there's a whiff now and then that would knock you down!"

My sympathies are with you, Sue; never had a cat die under the house but can remember a little too vividly the time our dog surprised a skunk too near the house. 'Twas a rainy year and everytime it got nice and damp outdoors, memory wasn't the only thing that was vivid about ready to sing my annual -- smells were too.

Again this year, thanks to the the world and let me off," school, Bovina is being sera- and Arlene goes along with me naded with Christmas carols. completely. seem more like the season and lightful than getting picture the music brings smiles to even Christmas cards? Each year, the lips of the busiest in town. I avidly store them away and, Only wish I lived closer so in a year's time, it is sur-I could hear them without opening the front door during the

Speaking of smiles, noticed year of their then only months

a number of smiles that couldn't be hidden a week ago Sunday evening, at the Methodist cantata. The little signs of pleasure came and went on the faces of the spectators as the and don't get to see the little choir made it's graceful way sprouts very often. up into the choir loft. Why? Santa Claus, with all his Well, you must admit, the blond tresses among the dark on the heads of some of the young

singers were a little startling.

Nice though, I personally think

it's very pretty on the girls.

with the boys though. Having

no youngsters in school of my

own, I am hard pressed to

recognize them under normal

conditions, but when I met the

now blond headed Ramey Bran-

don downtown, confusion set in.

Received the same sort of shock

the first time Roy Charles came

down to see his mother, Pearl,

in the tax office. What I'm won-

dering is, just what are they

going to look like when they

decide to let it grow out? Oh

well, anything is better than

either the Presley sideburns or

More animals--this time

dogs. Irma Jo Englant called

in Friday afternoon and report-

ed that the classified ads get

results. She and husband Bob-

by advertised last week that

they had three puppies to give

away and by Friday morning --

or 24 hours after the Blade

"hit the streets," all three

were gone. Now, Irma Jo

says, Bobby's looking for a nice

home for their mamma dog.

Callum the other day and she

seems to agree thoroughly about

the tranquilizers mentioned in

last week's KAK, but with a

new twist. Let's have a little

pill that will work to make the

nerves tranquil, while it makes

our heads, hands and feet fly

faster to keep up with the hec-

tic season. Personally, I'm

December theme song; "Stop

prising just how much the little

scamps can grow. Joe and

Mittie Jo Moore sent one last

Was talking to Arlene Mc-

the mohawk!

Reckon why?

It's sort of a different story

glory, appeared in the young life of 20 month old Beth Wyly night, just as she was gong book. Doggone it, I'm not to sleep, Beth drowsily point- that old, but I never seemed ed towards the living room to think it was so very odd and murmured, "'Caus in if some of the older men want-One question to you mothers at night.

through the chimney and being you will have a few moments covered with the other two items tomorrow to stop and consider

J. T. HAMMONDS

cooing, Neal is pictured a stride --me, I used to worry about his rocky horse--and proud how he came down through that of it. Wonderful too, for those narrow chimney -- now the kids who live any distance away wonder, in effect, howhe makes

"Mamma wears a hairnet,"

it through the grill of the floor

was Myrna Fave's observation when the story came to kerlast week. Mamma Helen had chiefs, but the giggles went taken her to see the jolly old wild when the picture of Pa fellow in Plainview and that in his nightcap was found in the ed to keep their heads warm

--how in the world do you ex- Again, at this season of the plain simple things like chim- year, when we all are so busy neys, ashes, soot, etc. while and engrossed in making like telling your kids the old story Santa himself, as well attending of 'T'was the Night Before every party and social function Christmas?" Was trying the available to us, we have a other evening to make like a tendency to lose sight of the story teller to Myrna Faye, real meaning of Christmas. But Suezie and James Ritchie and I hope that you, and yours, it was beyond their knowledge. have a truly wonderful Christ-Harnessed deer on roof tops mas, with all the fun, laughter they could understand, yes. But and companionship that your when it came to Santa's descent life can hold. I also know that

old son, Neal. This year, mentioned, blank looks came my just how fortunate we are to Dear Santa, far from laying on a blanket way. How times have changed have a day like Christmas to celebrate. Merry Christmasl years old. I try to be good.

Letters to Santa

Please bring me a football Dear Santa, nice gift for my teacher.

Mike Perry

Dear Santa, How are you this year? have been a good little girl. I would like to have a big baby doll and doll buggy. Remember all other boys and girls. I live at Bovina, Texas. Cathey Ruth Sikes

Your friend,

and a suit, gloves, toy filling I am a little boy 7 years station and a crane. Bring old. I try to be good. Please my friends some toys and a bring me a horse race game and some nuts and candy.

Your friend.

I am a little girl 7 years old. I try to be good. Please bring me a coke machine, doll, watch, bicycle and ring, mel would like some fruit, candy, gum and nuts, too.

It's wonderful to find, in

Your friend, Martha Ann Adams



& INSURANCE



HAMMONDS SEED SERVICE



Joe M. Brown Gin

"A Ginning Service Second to None"

- BOVINA -

With the holiday season here and the close of another year in sight, we wish to take this opportunity to thank you for your ginning business during 1958.

Our goal has been — and will continue to be — to offer you as good a ginning service as can be found.

We wish for you a Merry Christmas and a prosperous new year of farming.

-Mr. and Mrs. Joe M. Brown

FARMING FUTURE

TEN YEAR LOOK UP THE ROAD

BY W. H. GRAHAM JR. accurately, what's left of it. gazing hazardous indeed. As farmers of the High wind up another busy year, it

out so does the first five years to study carefully the things one better situated than we of a really full-scale irrigat- around him which he knows are to take advantage of this ed agriculture economy for our and understands, and which have important opportunity. farming ever introduced. Our lers were different from the you might wonder, what even be expected to grow.) nomadic Indians.

are about 40,000 of them on ten years. the Plains and 3000 of these are in the Parmer County area) has resulted in a new pattern almost every individual who lives on the Plains. The old "cow country" is just another gle factor most important to the Middle-sized cities such as required with good management lating machine and the trail page in the history book.

Farmers there have changed more in the past five years there can be no need for any- and before long will be just than they did in the previous 50. Young men have not nosticed this too much, but any- ability of the farmers of the as were Amarillo and Lubbock and make greatest utilization one who has lived and farmed nation to increase their out- only a few years ago. on the High Plains for as long put at a ratio considerably above . Any way we look at it, the as 20 years can certainly tes- the ratio of population growth population factor, which is the tify to the revolution.

the possibility that the next of farmers as a whole. five years could be just as eventful. At any rate, it is of supply and demand continue? interesting to wonder: "Here Will the efforts of the governwe are, but where do we go ment and the farming industry from here?"

the High Plains is in part de- consumer? small group of people has much control. The general economy of our nation -- even the world -the ability of other areas, other nations to produce food and fiber for themselves and others, the pulsating habits of consumers, whose capacity to buy and use is a dynamic and unpredictable thing, the promise of great technical and biological advances in which whole new concepts of production may be tossed out the window in favor of something new

This is 1958. Or, more issue and make crystal ball Texas is setting new records

Since, however, as we point

of farming that has affected sort, to tell you what we think. cation that they will continue

POPULATION -- The one sin- growth.

How long will this imbalance nothin' yet." to reduce production level the

also.

Plains, which of course includ- out, very little if anything can up, it will not be long before es the Parmer County area, be done to control these out- the ability of farmers in these side factors, there is probably areas to produce enough to supmight be worthwhile to pause not much point in the average ply the needs of the booming at this point for some reflect- High Plains farmer spending cities will be passed, and commuch time worrying about them. modities will have to be brought For one thing, as 1958 closes It should be his concern, though, in from outside. There is no

part of the Plains. With this a tendency to make the most (Some of our farmers already half-decade has come the most direct influence on the well- have. Where all of our farm revolutionary advances of being of his farming operations. products used to go east, there .Even trying to size down the is now a steady stream in the entire concept of agriculture job of prognosticating to a re- opposite direction. Especially has changed. We are as dif- gional level gets to be a man- for feeds and even finished ferent today as the first sett- sized assignment. Who knows, beef itself, this stream may

the Plains themselves will be The amazing Plains cities The irrigation well (there like in another five, or another of Lubbock and Amarillo have emerged from just "good sized Everyone has his own pri- towns" to centers of populavate notions. Allow us, if you tion deserving a metropolitan will, as amateur seers of a tag, and there is every indi-

future of agriculture deals with Plainview and Clovis are also the population. Without people, coming along in good stride, thing we produce on our farms. as important from the stand-For the past few years, the point of centers of consumption

is well known. We have stag- most important of all, is in gering surpluses of almost our favor. And sociologists, With these vast changes in every crop that we grow, and looking at the early 1960's such a brief span of time, that, for the moment at least, when the war babies will start one might well speculate on is the most pressing problem having families of their own, forts to maintain it will be

one which only time will tell. The High Plains is indeed water itself, and not because hold. Also, other nations are There is one sure sign, though, fortunate in this respect. Our of any particular effort by man increasing cotton production. that we of the High Plains soils are endowed with a na- to conserve its use. can look to with hope. That tural fertility that is the envy However, the next decade will tempt to increase consumption is the amazing population boom of dozens of important farming see an increasing awareness of of this commodity is not sucof the West and Southwest, and regions the country over. This the need to use the irrigation cessful, it might very well be we are right in the middle resource is expendable, of well to its optimum advantage, that cotton would slip consider-

nation has the important eco- ready been abused and partly hydrologic facts of our natural another 10 years. nomic advantage of nearness exhausted. But on the whole, resource are now staring us to burgeoning markets as does Plains farmers are careful not in the face. We cannot expect to us as it once was, but still the High Plains. California and to be penny wise and pound the water sands of themselves it fills a notch that would be Arizona are enjoying tremen- foolish, and they have invested to replenish their own supply missed if the crop should fail. dous increases in population, in time, money and effort to so long as we maintain the pres- IF the wheat program is not and our own part of the South- renew the vitality of their soils

Another expendable -- and We say "yes" and would virtually irreplacable--natural explain that we mean that so The way things are shaping resource that has distinguish- long as irrigation water is in ed our farming area from any good supply, the Plains will other is our great supply of never go back to the open range underground water that is avail- that existed 60 years ago. Beef able for supplemental or full cattle production of the "cow-

> the Plains that water from be- cerned. neath the ground should be the only source of moisture for growing crops. With an average rainfall of from 17 to 20 inches, only supplemental ir-

However, in the great drought years of 1953 through 1957, cattle industry in our area. will become our leading large it was discovered that it was full scale to assure maximum volume, low unit-cost style opcrop yields.

lished the practice of most revival of the cattle industry, farmers of "shooting for the most" by using their wells --perhaps accelerate--their frequently, and sometimes far foreman by the office manain excess of what would be and application practices.

Irrigation water is a key factor in the future of farming already the rays of this era on the Plains and no effort can be seen arching into the should be spared to conserve sky. derlies our land.

condition, although greater efinform us that "We ain't seen required as large crop yields Department of Agriculture.

ent levels of withdrawals. As improved, this crop would cerour static table declines and the tainly be in trouble within a supply available becomes less few short years. It might not with each pumping season, it even be grown under irrigamust follow that better use tion on the High Plains with-

that our water supplies for ir- as they are now! rigation can be made use of for 50 or more years IF we future. We believe this in make intelligent use of them. spite of the IF's that appear This means pumping less water ahead for it too. As producand getting the same or more ers of feed grains, the High return from the land by im- Plains is without peer. With proved practices. It can and the stimulation of the beef inwill be done, we believe.

CROPS--The irrigation well, we said, brought great changes to the "cow country." It put but it is just now coming into more and more land to the plow, and now the High Plains is largely a region of cash crop farmers. Beef and dairy cattle production has become a secondary part of the agricultural picture, especially in the Parmer County area. Is this trend to continue?

FARM & RANCH LOANS Long Term-Low Interest

Ethridge-Spring Agency, Friona Ph. 2121 or 5551

boy era" type is just some-It was not intended by the thing for the TV westerns so planners of irrigation wells on far as the High Plains is con-

cause we are convinced that the growing need for meat in a great stimulant to consump-America, coupled with our na- tion of this, our biggest acrerigation should be required. duction, will certainly stimulate the advancement of the other 10 years grain sorghum

Instead of the open range, acreage crop, outdistancing not only possible, but absolute- However, it will be the feedly essential to irrigate on a lot, the highly specialized, big eration which will come into These years firmly estab- vogue. Yes, there will be a but the cowboy will be replaced by the lot hand, the ranch ger, the spurs by the calcudrive by the 10 wheel truck. A new day is dawning, and

As for crops themselves, of the life-giving fluid that un- there is a whole bagful of "ifs" surrounding this topic. Most As for the future, that is, of them hinge on the governthe next five or ten years of .ment. The three big cash it, we see the fertility level crops of the High Plains, grain of the Plains remaining in good sorghum, wheat and cotton, are all being marketed under programs manipulated by the U.S.

continue to deplete necessary That certainly leaves some question marks for the future. Also, water available for ir- For example, IF the domestic NATURAL RESOURCES -- rigation will continue in good and foreign consumption of cot-Nothing man can do can take supply, at least in our part ton is not increased, there will The future of farming on needs of the farmer and the the place of the natural re- of the High Plains. Since big indeed be little cause for cheer. sources that are always, to a scale irrigation was developed. The competition for the fibers pendent upon outside factors This is a question that even greater or lesser degree, at this has been largely on ac- markets is especially keen now other three years. It is not over which no individual or the experts can't answer, and his disposal and use. count of the great supply of that new synthetics are taking inconceivable to think in terms At least 14 Texas streams So, IF the government's at-

and not just to pump water ably from its present place No other farming area of the In some cases, it has al- "because it's there." The as the No. 1 money maker in

Wheat is not as important of water will come--or else. in another 10 years if con-Hydrologists are convinced ditions continue to deteriorate

> Grain sorghum has a bright dustry, surely our market outlook is for the better.

Grain sorghum has had tough sledding the past three years, prominence on a national scale, and is being recognized as the

> Cesspool Drilling Septic Tank

. . Cleaning

30" 36" 42" 48" Depth 21 feet Mud Hog Pump Out Unit L. L. Warren

336 Ave. A EM4-1673 Hereford, Texas

Sand Free Gravel - Pack Wells

Domestic & Irrigation Drilling **Bailing & Clean Out** Perforating Pipe In Hole

FRIONA Drilling Co.

Charley Short, Mgr.

Box 181

E. Highway 60 Friona ph. 2421 THE HIGH PLAINS

virtual equal of corn for feed-

That recognition should be but we believe that within an-

Surely vegetables deserve an. forever if it's all right with important mention in any look God. into the future for High Plains farming. Even though their strated within the past five much-heralded increase only years a tremendous capacity to this year turned out to be large- change and adjust their patadding income to the farmer new and better. was concerned, it is natural We do not feel that High Plains and probably inevitable that the farmers will change just to be production of truck crops will changing. They are looking for increase in years to come, reasons, not novelty. Changes

to be said in favor of vege- whenever it seems to the farm- preparedness for family emergentable farming on the Plains, er that he has an opportunity We have the land, the water, to better himself and his family the climate, the location, and, by adopting new practices. finally the DESIRE to produce them. It might be said that the typical High Plains farm money to get vegetables start- for what it is, but that under

Where vegetables now occupy and important changes. only a paltry couple of thousand acres in the Parmer County area, we believe that a substantial increase can be into deterioration within the looked forward to in the not- coming decade. We are looktoo-distant future. It probably ing forward to good things, will be 5000 acres within an- starting next year. of 25,000 acres in 10 years bear the name of "Rock Creek." if markets can be found for

THE PEOPLE--No speculation on economic events of the future ought to be undertaken without due consideration of the human element. Here, perhaps is our strongest element for progress, even though it is sometimes overlooked because it tends to concern an intang-

> PETE'S Trading Post

· Furniture - Used and New Used Appliances Antiques

108 Main St. Ph. PO 3-5252 Clovis, N.M.

We are betting on the growth, development, and progress of agriculture on the High Plains because of CHANGES. And changes are possible only when tural advantages for beef pro- age crop. It will take time, people are willing to make them.

That is certainly something in our favor. The farmers of the High Plains can't be considered shiftless or restless, even cotton as a profit item because most of them own their own farms, machinery, and homes, and intend to stay here

However, they have demon-

There are too many things will come, we are convinced,

To sum it up, we think that have everything but the of 1970 will be recognizable the surface there will be many

The High Plains is just too "loaded" with good things for us to believe that we can fall



aid" department in a house, the medicine cabinet is all too often a enger trap. Has yours become a catch-all. asked to do triple duty as a dressing table, first aid station and bottle col-

Chances are that many things in the cabinet are useless. Cleaning it ly a flash in the pan so far as terns of farming to something out will give much better family service. Strip it down to the bare shelves. Scrub with suds, giving a sudsy swipe to all of the bottles.

Next, uncork every unlabelled container and wash the contents down out of harm's way. Check and replace in the expinet

only those items which add up to the cies. A well-stocked medicine chest should always include the following; 1. Antiseptic and burn remedy

2. Sterile white cotton balls for applying antiseptic, cleaning wounds, and many other uses. 3. Ready-to-use plastic dressings.

4. Roll bandage, roll cotton and adhesive tape. 5. Sterile gauze pads, individually wrapped.

The basement, backyard, and other places where insects, rats and mice housecleaning. Should you have the problem of rats or mice entering a building, locate the holes through which they enter and pour a can of lye down each hole. Stop up the opening with the can or other suitable object. The lye will burn the noses and feet of the rodents and rid you





THE PARMER COUNTY IMPLEMENT CO.





The Place Where Most People Trade"

Friona, Texas Wednesday, December 24, 1958

MERRY CHRISTMAS To All of You From All of Us---

J. G. McFarland **Douglas Connelly** Ben Woody Claude Bradley Tom Gibson **Aubrey Rhodes** W. A. Cochran Medlin Walker

Bill Holcomb John O. Payne Carloyn Owens **Morris Pate Bert Shackleford** John Gaede Jess Chesher **Bud Williamson**

Our Store Will Close

Wednesday, Dec. 24, at 12 noon

Grand & Highway 60

FRIONA MOTORS

Your Authorized Ford Dealer

Friona, Texas

Rules Announced For SCD Contest

the Parmer County Soil Con- in the hands of the following servation District has been people, who are local chairmen opened for another year.

Here are the rules: 1. Title of Essay - 'Conservation and Citizenship." 2. Length of Essay - 250-300 words.

3. Contestant must not have 7. Essay will be judged as 21st birthday before July follows:

4. Essays must be written in ink, and in longhand. Date requested on cover sheet to accompany Essay: Must

be in the following order: a. Full name of contestant. b. Home address and telephone number.

c. Birth date and sex of contestant. d. Name of parents.

local chairman and location.

The annual essay contest by 6. Date: Essays must be by 4 p m. Jan, 23, 1959.

Friona - Mrs. Frank Truitt Farwell - Mr. A.D. Daniel Lazbuddie - Mrs. Arvil Lawrence Bovina - Mrs. L. Foster

a. 80% - Content b. 20% - Grammar (spell-

ing, punctuation, neatness, etc). 8. Cash prizes will be awarded as follows: 1st -\$50.00; 2nd - \$35.00; 3rd - \$25.00; 4th - \$15.00. These awards will be made soon af-

ter the Fort Worth Press winners are announced, and appropriate plaques will be e. Signature and title of awarded next September. Top essays will be entered in Ft. Worth Press award contest.

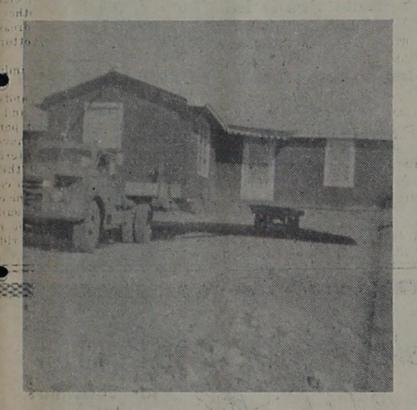
Eves Examined

Glasses Fitted

BLACK OPTOMETRIC CLINIC

A. J. Black , O.D

Office Hours: 9:00 to 5:00 Sat. 9:00 to 1:00 113 Wast 1st. St. Phone 8240 Muleshoe, Texas



Seasons Greetings

Joe Langer Muleshoe Fred Langer Bovina

HOUSE MOVERS



IT'S CHRISTMAS ON THE FARM and Loy Beth, the cute-as-a-bug daughter of the Wendol Christians of the Oklahoma Lane community, is ready for this grand and glorious event. Here, barefooted and clad in her pajamas, she helps put finishing touches on the family Christmas tree before hopping into bed. Parmer County area farm homes are bedecked with Christmas trees and other decorations more beautiful than ever this year.

Douglas-Bingham irrigated listings. Branch in Dumas ham, Friona partners, say that

Douglas-Bingham Land Com- now developed to the point where pany of Friona has added a there are more buyers than North Plains branch to its op- there are listings, and they are erations. The firm is now hoping the new territory to the also located in Dumas, where north will help fill the demand it does business under the name for irrigated land. of Douglas-Bingham-Johnson.

Paul Johnson, a former resident of the Hub community, is manager of the Moore County office, and the reason the company now bears his name at that branch.

The realty company is located in the Overton Building on North Dumas Avenue. Johnson moved there November 1 and the office was opened a week ago. Mrs. Johnson is secretary.

The firm will be agent for farms and ranches of the North Plains, and will specialize in

INSTRUMENTS FILED WEEK ENDING DECEMBER 13, 1958

D. T. Louis A. Marot -C. R. Elliott - Lots 9, 10, 11, 18, 19 & 20 Blk 3 Gardner Add.-Bovina

M. Lien - Manuel Martinez - William H. Nunn - Lot 2 Blk 26 Friona

W. D. - Chris M. Jacobsen - Veterans Land Board - N/2 of NE/4 Sect. 13 Rhea

W. D. - Chris M. Jacobsen - Veterans Land Board - E/2 of SW/4 Sec. 13 Blk B Rhea

W. D. Chris M. Jacobsen Veterans Land Board - W/2 of SW/4 Sec. 13 Blk B Rhea W. D. - Shirley Hendrickson - R. B. Rundell - 2 a of W/2 Sect. 6 T-14-S R-3-E D. T. L. H. Bradshaw -Charles L. Lenau - part of

Blks 8 & 9 Roberson Farwell W. D. - R. L. Fleming -

O. D. Bingham - Lot 7 Blk

1 Staley Add-Friona D. T. - George A. Jones, et ux - Friona State Bank -SE/4 Sec. 9 T 5 1/2-S R5E M.Lien - J. Merrill Turner -G. A. Garrett - Lots 1, 2,

& 3 Blk 43 Farwell

W. D. - Mae Darr, et al -John J. Boling - Lots 17, 18, 19 & 20 Blk 4 Farwell W. D. - Henry Minter - O.

W. Rhinehart - W 85' Lot 5 Gardner Bovina W. D. - Chris M. Jacobsen - Veterans Land Board -

W/2 of SE/4 Sec. 13 Blk B

Kershner's New Mexico NURSERIES 1710'S. Prince Clovis, N. M.

Designer"

Phone PO 3-7721 "Graduate Landscape

W. D. - Robert H. Horten-Joe Douglas and O. D. Bingstine - G. T. Carry - Sec. the Parmer County area has 1 & 2 Oliver Sub Blk V D. T. - G. T. Carry - Robert H. Hortenstine - Sec. 1

& 2 Oliver Sub Blk V W. D. - Carl M. Fowler - Add. West Loop - Friona G. A. Bandy - N/2 of SE/4

Sec. 4 T 15 S R 2 E W. D. - Gertrude Fowler Wingo - G. A. Bandy - S/2

of SE/4 Sect 4 T 15 S R2E W. D. - Chris M. Jacobsen - Veterans Land Board -E/2 of SE/4 Sec. 13 Blk B D. T. - W. M. White, et

ux - Hi-Plains Sav. & Loan -Lots 17, 18, 19, & 20 Blk

D. T. - Nannie Mae Blakey - First National Bank - Sec.

W. D. - J. G. Evans - W. O. Wright - Lot 6 Blk 4 1st

Unredeemed Merchandise **Bargains**

National Cut-away Guitar, with amp \$95.00

.38 Special Smith & Wesson Military Police, 2" barrel, like new

Elamo Amplifier 3 input \$24.50

Make it a Diamond Christmas from our huge array of fine diamonds-SAVE

Hallicrafter 2-way portable radio, with short wave bands \$65.00

1 Set, Community Silver plate, service for 8, new condition, current

patterns

Grundig Tape Recorder, Small one speed, good cond. \$60.00 Nice selection of new

Hamilton Diamond Watches at discount prices.

Jewelry & Loans

No. 2 in the Village Clovis, N. M.

- Complete Automotive Machine Shop Service
- Complete Stock of Auto Parts

Experienced Personnel

Elliott Auto Parts

311 W. Seventh Clovis, N. M. "More Than Just A Parts Store"

A Letter to Santa

(ED. NOTE) The following letter was written some years ago by Lois Weekes, then Society Editor of the San Antonio Express, but its message to both Santa, and a hurried world is as applicable today as it was then. We hope this letter will bring a reminder to all of us as to the real meaning and spirit of Christmas.)

Dear Mr. Claus:

I hope you will remember me, Santa. It's been a long time. You'd have to blow the dust away to look up my name in your

The last time I wrote you, I spelled Bicycle with a "k"--and I've been singing "Jingle Bells" an octave lower for several seasons now. My stocking size and my Christmas lists have changed considerably -- and I now recognize the value of a little mistletoe in the decor.

It isn't that I've underestimated you through the years, Mr. C., or forgotten our relationship. I've been giving your letters to my father to mail and it's worked out beautifully since the Christmas he inquired as to my knowledge of your identity. My affirmative answer brought a "Well, start being a little nicer to ME, then," from him. And we laughed and my mother cried.

I still believe in you, you see. I've followed your activity each Yuletide in the nation's press. I know you don't have time to read all the papers, but December's headlines--lots of them--belong to you. Annually. you crowd out the day-by-day boys who fade from year to year.

Although this is more a delayed "Thank You" for the other Christmases than a suggested shopping list, there are a few things I'd like when you rein in the reindeer at my house this year.

Could you put the light from the children's faces, pressed against countless frosted window panes, into the hearts of the world? Could you transplant a little of the feeling of holly, the glistening tinsel, the angels atop the Christmas trees, the offkey Noels and the hushed hymns, to those who are spending their first Christmas away from all that? And especially, to those who never noticed it before?

Could you remind us all that it is a Birth-

Alonzo Alvarez de Pineda, a Spanish explorer, and his followers are believed to have been the first white men to set foot on what is not Texas soil. Pineda and his group explored the area in 1519.

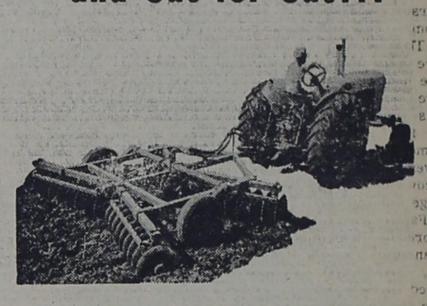
Add. West Loop - Friona D. T. - W. O. Wright, et ux - Western Fire & Indemnity Co. - Lot 6 Blk 4 1st day we are celebrating, not just an expensive respite from the rest of the year? Could you put into our Christmas cards and our packages the messages and the warmth we really mean instead of shop-worn sentiment and the same old gifts?

Most of all, Mr. Claus, could you make sure that we'll never outgrow you--that Christmas will always be a way of life

and that you'll be staging it always? I think you will because, though you've seen central heating replace the chimney, you've learned that America's front door is left unlocked each Christmas Eve. There is still room for the manger and the sleighbells in this age of automobiles and atoms. So don't ever go mechanized, Mr. Claus.

> Sincerely yours, LOIS WEEKES

Dollar for Dollar and Cut for Cut.



You'll be time and money ahead with the new 1958 Krause wheel-mounted tandem disc harrow. New quick, easy adjustments . . . new self-aligning, factory-greased anti-friction bearings . . . new "Disc-fit" spools add up to easier pulling and faster, better discing for you. See it . . . now!



Now At

BOVINA IMPLEMENT CO. Phone AD 8-2541





SOUTHWESTERN PUBLIC SERVICE COMPANY

SERVING THE PROGRESSIVE PEOPLE IN AMERICA'S MOST PROMISING 45,000 SQUARE MILES

Your Reddy Kilowatt Dealers In Parmer County Are:

Ferrell Furniture Friona

Farwell Electric

Farwell

White Auto Store Friona

Reeve Chevrolet Friona

A. D. Smith County Judge

Chas. Lovelace

Sheriff

Hugh Moseley

County & District Clerk

J. H. McDonald

Mabel Reynolds County Treasurer

C. H. Jefferson Commissioner, Pct. No. 2

E. G. Phipps Commissioner, Pct. No. 1

H. L. Ivy Commissioner, Pct. No. 3 Commissioner, Pct. No. 4 Hurshel Harding

from your

County Officials

County Attorney Lee Thompson Assessor-Collector the spoon.

THE PARMER FARMER

by W. H. Graham Jr.

MERRY CHRISTMAS!

to do the week that the Thanksgiving paper came out was to "The Good Life." help our rural readers recount all the things they have today on what we mean, but perhaps for which to be thankful.

so we'll make good on our slip- troubles the modern world. up of a few weeks ago, To start with, allow us to point done, and in a short time on out that modern day folks are our modern day High Plains often the object of self pity, farms, still our farms are the and that this unfortunate human last bastion of moderation in the trait. strangely enough, seems "I've got to get it done NOW" strongest in times of prosper- plague that has gripped the naity (even though we may be tion since the turn of the censpeaking in relative terms.) tury.

To bring home the point, we would say that all of us about the farmer's daughter, emphasize the negative aspects but if the truth were printed, of life out of all proportion to the morals of rural residents the positive values. Instead would clearly be seen much crop, we complain over our terparts. The farmer we're counties in Texas. difficulty in harvesting it. thinking of is the clean living, Rather than appreciating a nice clean talking, clean thinking, home on the farm, we may solid citizen who works hard. mumble that it's too bad we goes to church, minds his own can't afford a winter vacation business, and raises his chil-

So far as we have ever been hand. able to determine, the best mind.

a rewarding life, or at least so far a substantial part of our rural population, and the facts themselves show so clearly.

nation -- no, not even the world -where so many people live so well under an economy based wholly on agriculture as we do here on the High Plains. Almost 30,000 families are living proof of this.

While the advantages of farm We forgot to say "Happy life are almost too numerous Thanksgiving" a month ago, to be described (and some of So we won't slip up this week, them are so soulful as to defy written expression), there is one in particular which we would Something else we intended like to emphasize this week, them,

This advantage we might call

you will understand if we say Christmas would be just as that The Good Life is the opappropriate, we think, to do that, posite of almost everything that

While there's plenty to be

is comparison of our own con- their breed has almost disap- from south of the river. dition with others. We have peared from the cities. The yet to ever find the moment prime reason why there is so so much more furtunate than areas is because the elders the chief vocation of the most striking contrast to the upright of our readers, is anything but spiritual integrity of our "back-

CLOSING NOTICE

My office will be closed for the Christmas vacation on the following dates: Saturday, December 21st.

Sunday, December 28th.

Dr. B.R. Putman **OPTOMETRIST** Muleshoe, Texas

SPECIAL

"Pre-Inventory Bargains" you can save while we save on taxes!

SAVE 20% NOW

Universal Pick-up Reel for John Deere Model 55&95 14' & 16' Gleaner self-propelled 14' and all Massey-Ferguson Combines

4-13ft. and 15ft. Kewanee Disc

1-Haban Corn Sheller W/Trailers 1-Cardinal extension elevator for corn sheller

3 & 4 Disc plows -Just 3 Left-

All used Tractor Prices Reduced WESTERN MACHINERY CO.

Clovis-2nd & Mitchell-PO3-5521

Diversion is wonderful for the leisure hours, but city folks have such an avalanche of it these days that it has corrupted their ability to manage their There is no other spot in the lives. They are swept along in the flood of "things to do and places to go and people to see." The city dweller's consuming desire is for entertainment, and he will seek

> Those who live on the farm are at least partly immune from the temptations of an earthy and useless life. That or they are better able to withstand

his pleasure to the ends of the

By the way, we didn't intend for this to be a sermon on It's hard to put your finger morality. We just think that farm life is a good life and that morality is an entertwined ingredient of this condition.

> Joe Douglas and O. D. Bingham say the land rush is on again. No, not to Nevada. That rush is already over. This time it is a place closer to home, and to an environment more familiar with most Parmer County area farmers.

The Friona land agents report that there are now more Traveling salesmen may joke buyers of irrigated land than they can accommodate, and so they're branching out their operations. They are crossing the Canadian, seeking the westof being thankful for a good above those of their urban coun- ern tier of the North Plains

Excellent water sands are reported under several counties, and just as the lure of great water supplies pulled many a Lubbock County land dren with a firm but loving buyer to our neck of the woods, so has the plum from the North Although men like these are Plains horizon shone brightly 'cheer up' medicine that exists dwindling even on the farms, in the eyes of land seekers

The water resources of the North Plains are like those of we could not be glad we were much juvenile unrest in urban, our area in many respects. The sand formation, the Ogamany others we could call to have themselves shown a com- lalla, is even the same. As plete disregard for love, law, a matter of fact, we should Farming an irrigated place and order. The moral decay repeat here information that on the High Plains, which is of the in-city resident is in previously has appeared in High Plains Farm and Home, and cite as authority on the suba bed of roses. However, it is bone" farmers, thank heaven, ject none other than Bill Broadhurst, hydrologist for our water district.

The Great Plains states, which run parallel with the Corn Belt States from the Canadian border south into Texas, are bordered with a tremendous east-sloping plain from the Rockies that, in many sections, contains a vast amount of ground

These irrigation (or potential irrigation) areas are sliced into four virtual "islands" by three rivers: the Canadian, the Arkansas, and the Missouri.

Not just anywhere can you find irrigation water in this general area, of course. But the North Plains country which local farmers are now beginning to take an interest in is just another part of that tremendous stretch we have de-

PS--Don't go until you're sure you can't find what you want here. We need you to stey around and get in on the good future that's told about in our special article this week!

Christmas day begins in the middle of the Pacific ocean, and there is where Santa Claus starts and ends his great and only journey of the year.

"Time is money." This ought to be cheering news to the man of leisure who has Christmas presents to buy and no ready

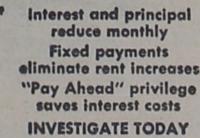
> FOR EXPERT **AUCTION SERVICE** Contact BILL FLIPPIN Friona, Ph. 5362

Friona, Ph. 4491 or 2231 HUGH MOSELEY

Farwell, Ph. IV6-3691

BILL WOODLEY

HOME LOANS that make buying profitable



FIRST FEDERAL

Savings & Loan Association

Clovis

THE HAPPY HOMEMAKER

BY JUNE FLOYD

Anyone who has ever tried to teach a left handed person to knit or crochet has experienced difficulty in showing this perosn the correct procedure. Recently we read in a homemaker's magazine a helpful hint on this subject. This is being re-printed from the Workbasket

When teaching a left-handed person to knit, have her sit in front of you. In doing this, she will be looking at the knitting exactly as she should do it and then when you hand the article to her, she can begin working without any difficulty. Of course, the same thing would work with a person learning to

A number of homemakers have made winter bouquets of dried flower arrangements that are beautiful. Sally Cocannouer made planters for the ones she made from tin cans and they were also very attractive. The planters represented logs and are easily made.

All the materials you need are some tin cans, a pound coffee can in which to mix your plaster, molding plaster from the hardware store, a spoon, a fork, some string, scissors or tin snips, pencil, tan and brown liquid shoe polish, waxed paper and a paper covered table on which to work.

A 46 oz. juice can will serve as the base for the log, or you can use two No. 2 cans. Sally used some rectangular antifreeze cans for some of hers and they turned out very pretty.

To begin your planter, make an oblong opening beside the seam of the cans almost as long as your planter will be and three or four inches wide. Cut this opening with heavy kitchen scissors or tin snips. If you are using two cans together, you must remove one end from each can and push the cans

together with about one inch overlapping. Tie securely with string, which will be cut away when the logs are finished. Lay a strip of waxed paper

on the table. Fill the coffee can two-thirds full of water and



NOEL

May all the happiness of this joyous season bless your home and all who enter it at Christmas!

> LOYDE BREWER County Judge Elect

until the mixture is about the is very good. consistency of heavy batter. Spread enough of the plaster mixture on the waxed paper to cover the bottom of the log. Lay the bottom of the log in this mixture and spread the plaster over both ends of the log smoothing evenly with

Spread the mixture over the then add pineapple. Let chill top and sides of the log, letting until mixture begins to congeal, it lap over the sharp edges of then add remaining ingredients the log. This plaster hardens and chill in individual molds quickly, so a person has to or serving dish. work rapidly. After the log has been completely covered with the mixture, use the tines cook and makes a cake that of the fork and make long in- is called: dentation marks along the top and sides of the planter in the soft plaster.

This gives the log a rough bark texture. Put on a few lumps of plaster and smooth with the spoon to represent wood knots. Let the log harden for 30 minutes then paint the ends with the tan liquid shoe polish and the sides with the brown using the dauber that comes in the bottle as a brush. When this has been done, set

the log aside to dry for several days. If the planter is to be used for artificial flowers dry ingredients together and or dry arrangements, use as any other planter. However, if soil or water is to be used, you must line the planter with three or four layers of alum-

If the bottoms of your copper cooking utensils are beginning to turn dark or spotted, clean them in the following manner. Use a few drops of white vinegar and a sprinkling of salt. To prevent further discoloration or spotting, rinse in cold water and wipe with a paper towel.

For any special occasion or just an ordinary family meal, this recipe for congealed salad

LIME JELLO SALAD

1 package cream cheese

1/2 cup whipped cream

Dissolve jello in hot water,

Ann Houlette is a wonderful

PRINCE OF WALES CAKE

3/4 cup shortening

2 cups brown sugar

2 1/2 cups flour

1/2 teaspoon salt

1 teaspoon nutmeg

1 teaspoon cloves

1 cup buttermilk

1 teaspoon cinnamon

1 1/2 teaspoon soda

Cream shortening, sugar and

eggs. Then pour buttermilk into

mixing bowl and add soda. Sift

stir into the egg mixture al-

ternately with the buttermilk.

Stir raisins in last. Bake in

1 1/2 cups raisins

1/2 cup nuts

the taste of moose meat cook l package lime jello

up the nose, tool It tastes rather bland and sort of gela-1 small can pineapple l cup diced marshmallows 1 1/4 cup water

The world's record bluegill is 4 3/4 pounds. It was caught on a surface bass plug.

Some old-timers who enjoy

Even experts can't estimate the distance of lights on water at night with any consistent

> Soil Bank Grass Seeding Lynn Isham Ph. AD 8-2201 Bovina

AUCTIONEERS

Waynes Tate Clovis, N.M. Broadview, N.M. Ph. YU 5-5139 - GL 6-2472 IF YOU ARE PLANNING A FARM AUCTION SALE GIVE US AN OPPORTUNITY TO HANDLE IT FOR YOU.

this rec

vanilla W

MIX toge

Complete Sale Service For Clerks in this area

contact Ebb Randol A.D. Cumpton Farwell Bovina

Box 1112

Ph. IV 6-3884



Phone VAlley 5-2402 -Farwell, Texas-Complete Sale Service

MERRY CHRISTMASI

loaf pan in moderate oven.



The following optometrists of this area have been approved for membership in the Texas Optometric Association. They are voluntarily pledged to a rigid Code of Ethics, and to the Visual Welfare of their patients. This Seal will identify them.

DR. MILTON C. ADAMS Optometrist

Hereford, Texas

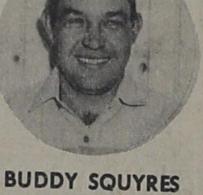
DR. B. R. PUTMAN Optometrist

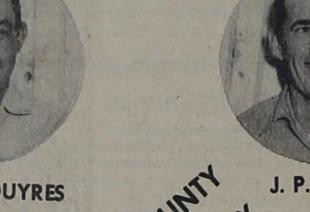
Muleshoe, Texas

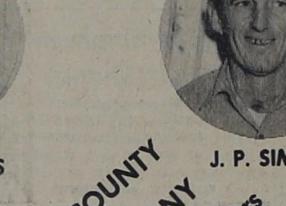
DR. WILLIAM BEENE

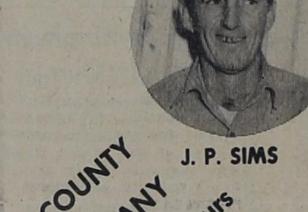
Optometrist Friona, Texas

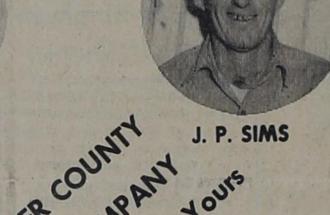
STAN BENGE



















DAN KOELZER



DOUG GONSER



LUZELLE CAMPBELL

LLOYD CHESSER

fuel for a growing empire Pioneer Natural Gas Company



Favorite Recipes

Margaret Charles, whenasked for some of her favorite recipes, came through with two. or Carnation milk. The first, a Vanilla Wafer fruit cake, is just indespensible in their home at Christmas time. Furthermore, she reports that this recipe is one of those that you can depend on to 'never fail." Here it is: vanilla wafer fruit cake

Mix together:

crushed fine; 2 eggs, well beaten

A Very Merry Christmas

All good wishes to our

many patrons. We hope

your Christmas will be

a merry one and in the

years to come you will

remember it with great

WARD'S GARAGE

Vernon Ward

Bovina

pleasure.

ALIAMING HAL

Alice Moore

May each gift you give this Christmas Whilly AVI THE

MOORE'S 5¢& 10¢

be made with joy and in the true

spirit of the Season. And accept our

thanks for your patronage.

1/3 cup sugar (white)

1 cup candied cherries 1 cup glazed pineapple 1 cup dates, chopped 4 cups pecan meats

Mix lightly together and bake in a greased, lined pan at 400 degrees for 40 minutes. Margaret uses a long, narrow loaf I pound box of vanilla wafers, pan. She suggests that you allow the cake to cool thoroughly before cutting and also, be

sure to reduce the cooking time and one small can of Pet and temperature if smaller pans are used. This is the cake, incidentally, that the Charles' use for gifts to a number of their friends. Margaret says that the cake, wrapped in saran wrap and tied with a festive bow is not only a tasty gift, but a very attractive one, too.

Her other choice of cake recipes also calls for crushed vanilla wafers, but it is a white cocoanut cake and here again, she highly recommends the recipe.

WHITE COCOANUTCAKE

MIX TOGETHER: l package crushed vanilla

wafers

1 cup sugar

3 eggs 1/2 cup milk

1/2 cup butter 1 teaspoon baking powder ADD: 1 cup nutmeats

2 cups Angel Flake cocoanut Bake the cake in layers for 30 minutes at 325 to 350 degrees. Margaret reports that her family prefers this cake too baked in a long loaf pan and, they also prefer it without an icing, but here is the filling recipe which she occasionally uses; of salt, followed by a teaspoon FILLING:

1/2 cup butter 1 cup brown sugar

1/4 cup cream. Cook ingredients together until well blended. Remove from heat and stir in 1/2 box of nutmeats, 1 cup sugar, 1 1/2 powdered sugar. Beat well and

decorate. Lavern Stevens offered us heavy sauce pan. Place over this recipe last week. Lavern low heat and stir constantly readily admits that many people until sugar is dissolved. Turn in Bovina have the following fire up and cook until mixture recipe, but , she says, it's so leaves the edges of the pan. good that those that don't have Do not overcook. it, will want to have it.

CRANBERRY SALAD Grind one, one pound package of cranberries in a food grinder and sprinkle with one cup sugar, Allow to set overnight, or as long as possible. (Lavern reports that it is very good, with only about 30 minutes setting, when she's in a hurry.) Prepare one package of strawberry jello according to the directions on the box and allow to congeal. When the jello is ready, mix it well into the cranberry mixture with:

1/2 cup whipping cream (un-

whipped) 1 small, flat can of pine-

1 cup chopped nutmeats 1 -seven ounce package of

miniature marshmallows. A word of caution, says Mrs. Stevens. This recipe makes a great big bowl full of salad and, when it's tasted, it will take a big bowlful to make it around the table for seconds.

THE BOVINA BLADE

2 1/2 cups white sugar

1/2 cup karo (white)

1 tablespoon vanilla

chino cherries

and sugar together in a sauce

pan, cook until it forms a ball

in cold water and pour slowly

over stiffly beaten eggwhites.

Beat like mad until very thick,

but still glossy and creamy;

too long a beating will tend

to make the candy sugar. Pour

onto prepared, buttered platters

(Hint; a pretty good substi-

tute for the karo is a pinch of

cream of tartar added to the

sugar before mixing with

Need "nibbling material" for

a party? Here's a recipe for

Hungarian Cinnamon Nut Sticks.

Cream together; 1 cup butter

and 1/2 cup sugar. Add one

egg and beat well. Then add

2 1/2 cups flour and a pinch

of vanilla or other flavoring.

Spread the heavy batter even-

ly on a very lightly greased

cookie sheet and bake at 250

2 1/4 cups finely chopped pecan

teaspoons cinnamon, and 1/2

cup unbeaten egg whites in a

While cookie is baking, put

degrees for 15 minutes.

and cut when firm.

2 egg whites

1/2 cup water

However, if she is planning a Remove cookie from the oven need it quick. Then, mix peadinner for, say a dozen people, and spread with the sugar mix- nuts, sugar and syrup in a heavy, Lavern is sure that one recipe will by sufficient for all. Good, easy and quick to put final preparations to; what more can you ask of a salad? Especially at this busy season of the year. with wet knife. DIVINITY

Have been asked for a GOOD peanut brittle recipe, and found one completely by accident last week. My sister, Hazel Traughnuts, if desired, also maraber of Portales contributed to METHOD: Mix water, karo "the cause" for this one:

PEANUT BRITTLE Ingredients;

2 cups shelled, raw peanuts 1 cup sugar 1 cup white syrup

l tablespoon soda Butter a baking sheet before starting and keep it handy, you'll

ture; place back in the oven deep pan and bring to a boil. and bake 15 minutes or until Stir occasionally and wipe down nicely brown. The icing will the sides of the pan with a puff up and then fall when cool. damp brush. Cook to the "hard When cool, cut in finger strips crack" or 300 degree stage and remove from heat. Stir in soda and beat hard then pour onto baking sheet and, within monents, when it is cool enough to handle, stretch to make it as thin as possible. When hard, bread into chunks and

store in an air tight container. Hazel warns, by the way, that the chemical reaction between cooked mixture and the soda is, to say the least, a little alarming. It will foam high in the pan and will take all the mixing you can give it with a LONG handled spoon for a few seconds. Also, she reports, you'd think that the peanuts

Merry

Local Features

would be burned to a crisp by Dear Santa, the time the candy is cooked, but actually, they are just well done and still crunchy.

Letters to Santa

Dear Santa. I am a little girl 7 years old. I try to be good. Please bring me a bicycle, and a watch, coke machine, fireworks, nuts, gum, candy, fruit. Your friend,

Rose Marie Denny

Dear Santa. I wish I had a B-B gun and a bicycle.

Your friend, Steven Wiseman Letters to Santa

I am a little girl, I am 7 years old. I try to be good. Please bring me a piano. Your friend, Christine

Dear Santa, I am a little girl 7 years old. I try to be good. Please bring me a bride doll. Your friend.

Janice Dear Santa,

I am a little girl, I think that I have been good. Would you please bring me a big doll and stroller and a carcoat and anything else you think I need. Thank you, Jacquline





Bovina

Dee Ellison - Clifford Leake -Carol Dean Treetings for Christmas Let us rejoice in spirit ... let us be glad of heart, for Christmas is here ... Christmas, rich in the enduring gifts of hope and faith, peace and good will, brought to all men by the Christ Child on that holy night long ago. May this season of joy and wonder bring to you a sustaining sense of screnity and uplifting happiness to glorify all the days of the coming year. May we express our appreciation for your business!



Harry J. Charles

CHARLES OIL CO.

Your Phillips '66' Jobber .

Bovina



SEASON'S

GRAIN CO.

BOVINA

GRAIN CO.

LARIAT

ANDERSON ...

FARWELL

"Serving

Farmers The Year 'Round"

nage during the

past year!