# The Bowina Blade 

THE NEWSPAPER THAT WORKS FOR
A BIGGER, BETTER
BOVINA


## Three-Day Festival --

## 'Comite' Now Planning Event For September


$\qquad$




Smith-Hutto Exchange Vowo In Double Ring Ceremony


##       <br> Shower

Now In Progress
summer fashtion ghe Smart Shop Third Street




Announce Engagement
Mr. and Mrs. Roy Allen announce the engagement and approaching
marriage of their daughter, Barbara, to Sgt. Larry Dean Mayhew,
son of Mr. and Mrs. W.C. (Dub) Mayhew of Gruver and formerly

| of |
| :--- |
| be |



Of Interest To

* THE WOMEN *

Horns Visit From Idaho


## A Public Pledge From New Owners Of Radio KNNN, Friona, Texas

## WE PLEDGE TO GIVE IMPROVED RADIO SERVICE

 TO THIS COMMUNITY.WE PLEDGE TO PROVIDE THE FINEST RADIO PROGRAMS TO OUR LISTENERS
We PLEDGE TO SERVE THE NEEDS OF THIS COMMUNITY
WE PLEDGE TO DO BUSINESS LOCALLY WE PLEDGE TO EMPLOYE LOCAL PERSONNEL WHENEVER POSSIBLE.
We PLedge TO SERVE THE NEEDS OF OUR CIVIC CLUBS, CHURCHES, ETC.
WE PLEDGE TO NEVER TAKE OUR ADVERTISERS FOR GRANTED.
We pledge to service the advertisers who USE OUR FACILITIES.
Bill McDonnel is no longer with KNNN. Ted LaMora, Neva Raybon and Maria Escavelle will continue as KNNN Staff Members. We will increase our staff shortly. Please give us time to make the promised improvements. Please help us to help you by giving us your ideas and suggestions. This is YOUR RADIO STATION! We would consider it a privilege if you will accept us as citizens of this fine community.

## Sincerely,

Si Weh?
Si Willing, President KNNN Broadcasting Corporation.

| Bovina | Area | urches | elcome | 1ou |
| :---: | :---: | :---: | :---: | :---: |
|  | FIRST BAPTIST CHURCH of BOVINA |  | ST. JOHN LUTHERAN CHURCH <br> St. John Lutheran Church, Lariat. Texas <br> H. F. Peiman Pastor Sunday School - $9: 30$ a,m. Morning Worship $-10: 30$ a,m. |  |
| ©CHAS.CARTIVRIGHT <br> "You should run air-conditioned buses in sum- mer. I'm a wilted mess by the time our car conditioner gets going!" $\qquad$ <br> Opportunity Unlimited <br> Once to every man and natio <br> In the strife of truth with falsehood, For the good or evil side; $\qquad$ Offering each the bloom or blight, | OKLAHOMA LANE METHODIST CHURCH |  | BOVINA CHURCH of <br> Bovina Church of Ch SUNDAY SERVICES Classes $9: 45$ a.m Worship 10:45 a.m. and 6 p.m. | HRIST <br> Mickey Patterson Devotional and Classes - 7 p.m. |
| $\qquad$ <br> Ehurch Page Sponsors |  |  | OKLAHOMA LA <br> Sunday School - 10 a.m. <br> Morning Worship - 11 a.m. | E BAPTIST CHURCH <br> hurch <br> Charles R. Vick ship -7 p.m. <br> Pastor |
| Friona Motors <br> "Your Parmer County Ford Dealer", <br> Bovina Phone $238-6231$ <br> Bovina Chamber Of Commerce \& Agriculture | Mission Bautista Mexicana <br> Miercoles 8 p.m, Estudie de la Biblia |  | BOVINA METHODIST | HURCH |
| Reeve Chevrolet Co. Since 1938 <br> -Friona- |  |  |  |  |
| Hartzog Seed Farms <br> A. L. Hartzog |  |  | Metho | B. Fowler, Jr. |
| Bi-Wize Drug Phone 247-3010 - Friona - | Bovina Implement Company Your Massey-Ferguson Dealer |  |  | AL HOLINESS CHURCH |
| Bovina Wheat Grower "We Serve To Serve Again"' | Paul Jones Texaco Firestone Tires | Charles Oil Company Phillips 66 Tires, Batteries |  |  |
| First State Bank of Bovina - Member FDIC | McCallum Real Estate Dean McCallum | The Bovina Blade |  |  |
| Lawlis Gin Company Hwy. 86 | C \& S Chemical | Fina Station |  |  |
| Bonds Oil Company <br> Gulf Distributor |  | L. L. Rhinehart - 238-2661 |  |  |
| Bovina Insurance Bob Fillpot | Farm Machinery Buy--Sell--Trade Highway b0 Bovina | EONARD HANEY "YOUR BUSINESS APPRECIATED" | Birklebach Machine \& Pump Hwy 86 - West | B \& B Welders  <br> Blacks mithing <br> Highway 60 Tillage Tools <br> Phone 238-6511 |
| Third Street - Bovina Western Ammonia FM Road 2290 West - Bovina | Bovina Dry Goods <br> Ed Isaac | Oklahoma Lane Farm Supply And Gin | Sherrill $\begin{gathered}\text { Lumber } \\ \text { Company }\end{gathered}$ | Claborn <br> Funeral Home <br> Phone 247-2801 <br> Friona, Texas |
| Kerby Welding <br> Deal The Year | Wilson-Brock Insurance "All Kinds Insurance" | Bovina Area Ministers | Bovina Restaurant Mr. \& Mrs. Mult Graham |  |
| Gateway Produce Company <br> - Bovina - | Custom Farm Services <br> Complete Fertilizer Phone 238-6051 | Corn's Farm Store - Charles Corn - | Wilson's Super Market - Gunn Bros. Stamps - | Sherley Grain Company "Serving Parmer Co. Farmers The Year 'Round' |
| Clearview Company All Three TV Networks Phone 238-3592 | Bovina Gin Company |  | Cyanamid Farm Supply <br> Roy Allen, Mgr. <br> Ph. 238-6901 | Gaines <br> Hardware Company 'Nothing Knocks On Bovina But Opportunity", |


\section*{LL Team Plays Portales Games} $=$ | $\begin{array}{c}\text { The club, coached by Kenneth }\end{array}$ | $\begin{array}{l}\text { da, which went on to take the } \\ \text { tournament championship, won }\end{array}$ | $\begin{array}{l}\text { dition } \\ \text { tioned pitchers, were men- } \\ \text { Bartett, Rush, Looney, Keith } \\ \text { Moore, Mike Dixon, Alton Mc- }\end{array}$ |
| :---: | :--- | :--- | :--- |
| Cary and Jamie Clearman, won |  |  |

 | $\begin{array}{ll}\text { winning pitcher scored the win- } \\ \text { ning run from third base on a } \\ \text { passed ball in the bottom half } \\ \text { of the last inning. }\end{array}$ | $\begin{array}{l}\text { ercay, } \\ \text { Portales team, } \\ \text { Tienda }\end{array}$ |
| :--- | :--- | :--- |
| losers. |  |

 Hand a
Laundevis a
a
an USE BLUE to make a whiter white, reports the Holland-Suco Color Company, Huntington, W.Vo. It not only makes white pigments
whiter: it also makes black pigments blacker.

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