



# The Bovina Blade

"In The Agricultural Center Of Parmer County"

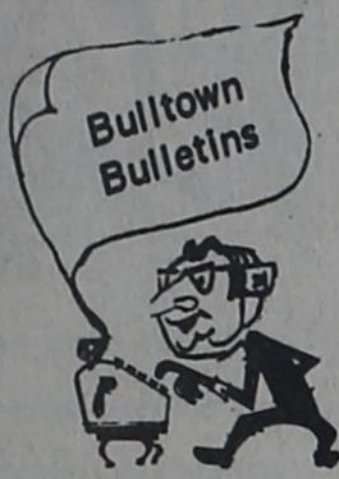
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Two Sections  
14 Pages

THE NEWSPAPER  
THAT WORKS FOR  
A BIGGER, BETTER  
BOVINA

Wednesday, April 16, 1975

Bovina, Texas

Vol. 19, No. 41



BY BILL ELLIS

YOU PROBABLY noticed more people than usual in town during the past few days. And they were in a better mood than usual, and smiling quite a bit.

Yep, the farmers of this area had good reason to smile, after the soaking two inches of precipitation which was received Thursday through Saturday of last week.

It's good to see a little mud in Parmer County this time of year. It should mean the saving of a goodly amount of money for the irrigation farmers, and make it possible for the drylanders to make a better crop.

We said the other day that we used to call the type of rain we received a "Million dollar" rain, but due to increased costs of irrigating, it probably was more like a "Two Million Dollar Rain," at the least.

WE JUST PASSED the National Day of Mourning once again (April 15). So it was nice that we had a good rain to fall back on, having sent in our yearly "dues" to the Internal Revenue Service.

The NBC television network had a good special, we thought, on the subject of taxes in general and the IRS in particular, about a week ago. Commentator David Brinkley served as narrator.

Brinkley pointed out that there is a good deal of dissatisfaction among the American populous as to the way the IRS has increased in power, let alone the way taxes have increased (surprised?).

The NBC newsman stated that the IRS has the kind of power that if vested in any other phase of our government, we would consider it dangerous.

For example, IRS has the power to confiscate your checking and savings accounts, your property, everything you have, to account for any discrepancy on your account. They now have the right to check your bank account at any time, whether or not you are being checked, or whether you owe any back taxes. Some think, including this writer, that borders a little upon the "Big Brother" concept of government.

Brinkley scored the complex tax laws, and the complicated form that American taxpayers have to deal with. Having just finished yours, we don't have to explain what we mean by this reference.

It seems that concerning tax forms, if there is an easy way to state a situation, the government writers never seem to come up with it. It would appear that the IRS stages a contest to see who can come up with the most confusing, ambiguous wording, and the winner's version of the tax rules are used.

The TV program pointed out that apparently the IRS has in some cases "hounded" certain individuals, checking their returns year in and year out. In one case, a man had been checked six straight years, costing him considerable time away from his work (he being a salesman), and the only discrepancy had been \$5.00 on one of his yearly returns.

In another case, businesses and small industries had been forced to close, taking bankruptcy, in order that IRS might collect disputed claims. As a result, people were put out of work, and the nation's production suffered.

CONGRATULATIONS to Lou Nuttall on winning the Panhandle Press Association's first prize in the association's annual column writing competition.

Lou had won third place a year ago, and moved up a couple of notches this year, competing against a number of longtime publishers and editors.

We were also proud of the second place award for the 1974 Bull Town Days edition in the "special editions" category, and the third place in the Blade's "general excellence" contest.

In all, the Blade garnered as many awards as any other newspaper in the Panhandle, and that made us feel real good.



NEW SCHOOL BOARD....Members of the board of trustees of Bovina Independent School District met Monday night at Ridgelea Schools following the annual board dinner at the homemaking cottage for re-organization and the swearing in of new board members. Seated, left to right, are Leon Ware, who was re-elected president of the board; and C.C. "Cap" Naegle, who was recently elected to a three-year term on the board. Standing are, left to right, Edwin Lide, who was re-elected vice president; and Earl Whitten. Whitten was re-elected to a three-year term on the board and also re-elected secretary of the board. Other members present were Billy Smith, Leon Schilling and James Clayton.

## LAST WEEK

### Mitchell Resigns As City Marshal

City Marshal Ronald Mitchell submitted his resignation to members of the Bovina City Council Thursday night of last week at a meeting at city hall, according to Mayor Tom Bonds. The resignation was effective immediately.

No official explanation concerning the resignation was revealed by city officials.

Mitchell replaced Bill Denney as city marshal in October 1967, becoming only the second city marshal in the history of Bovina. He has been on call 24 hours a day in his duties here, a continuation of the policy in effect when Denney was marshal. Mitchell served on the police force at Floydada prior to coming here.

Bonds said that Bill Harbison was hired Friday as a temporary replacement for Mitchell with the

city to begin seeking a full-time permanent marshal.

In other matters on the agenda Thursday night, council members canvassed the election returns with Billy Whitecotton, re-elected to a two-year term on the board, along with Ken Horn signing the oath of office.

The council voted to request bids on replacing a door at the city warehouse on North Street; Andy Garza, city water superintendent, reported completion of a new pit at the city dump grounds; and council members voted to erect a street light at the corner of Avenue B and Ninth Streets after reading a petition for a street light presented by a delegation of residents of that area.



RONALD MITCHELL

### Cable Co. Adds Two Channels

Bovina Cablevision, which observes its first anniversary in Bovina this year under the present ownership, announces two additional channels for subscribers to the cable system.

Channel 8, Roswell, N.M., which is a satellite of Channel 11, Lubbock, an NBC affiliate, has been on the air for the past several weeks.

To be added during the next week or ten days will be Channel 3, Portales, N.M., which is a Public Broadcasting System station (educational channel).

At the same time, company officials announce that they will be making changes to have the local system on a "channel on channel" basis. Channel 7 will actually be received on seven on the cable, etc. Channel 3 will remain as the local weather channel, with the educational channel being received on channel 5.

"This is in keeping with our intentions to give the local cable subscribers more for their cable dollar. We have been working to make other improvements to the system," said a spokesman for the company.

### Senior Class Bake Sale Set Saturday

The Senior Class of Bovina High School will sponsor a bake sale Saturday as a fund-raising project, according to a spokesman for the class.

The sale will begin at 9 a.m. and continue until all items are sold. Baked goods will be on sale at Bovina Supermarket and Don's Medicine Chest.

Sponsor of the Senior Class is Corky Criswell.

Funds derived from the bake sale will be used to defray expenses of the senior trip scheduled later this spring.

## FOR THIRD YEAR

# Re-Elect Leon Ware School Board Head

Leon Ware was re-elected president of the board of trustees of Bovina Independent School District at a meeting of the board Monday night at Ridgelea Schools.

Re-elected vice president was Edwin Lide and Earl Whitten was re-elected secretary of the board.

Meeting with the board for the first time was C.C. "Cap" Naegle, who was elected in the April 5 election. Along with Whitten, who was re-elected to a three-year board term, Naegle signed the oath of office.

Superintendent L.F. Jacobs presented a tentative school calendar for 1975-'76 for board members to consider. Bovina Schools is scheduled to change from the semester to the quarter system next year. The board gave approval to the tentative schedule, which Jacobs said would allow the principals to begin making out class schedules for the coming year.

Also discussed were the Title I and migrant program funds available to Bovina Schools for the coming year. Jacobs explained briefly the amount of funds Bovina Schools could expect and how the monies would have to be used in the program. After discussing the programs, Whitten moved, with a second by Leon Schilling, to contract with PESO Educational Service for Title I services for the coming year.

Two bids on new uniforms for the Mustang Band were examined by the board. Fruhauf Uniforms, Inc., of Wichita, Kansas, submitted a bid for 75 uniforms at \$137.86 per uniform with Regalla Company of Wichita submitting a bid of \$143.10 for the specified uniforms. Board members voted to award the band uniform bid to Fruhauf Uniforms, Inc.

Board members made plans to attend a School Board Workshop at West Texas State University at Canyon Wednesday, April 30.

As is customary for the annual re-organizational meeting of the board, members and their wives had

dinner in the home economics building. The charcoal-broiled

steaks were prepared by Mrs. Gwen Corn, homemaking instructor.

## SUCCEEDS HORN

# Name Boozer Jaycee Prexy

Lowell Boozer was elected president of the Bovina Jaycees when 42 members of the organization met Monday morning at Bovina Restaurant.

Other officers elected to serving for the coming year were Dale Gober, vice president; Jerry Wright, personnel director; Larry Mitchell, secretary; George Powell, treasurer; Joe Jones, parliamentarian; and Dennis Johnston, chaplain.

The new slate of officers will be installed at the annual installation banquet Saturday night in Bovina Schools cafeteria.

Featured speaker will be Mike Faulkner of Abilene, administrative national director of the Texas Jaycees.

The banquet, to which the public is invited, will be at 8 p.m. with tickets priced at \$6 each. Tickets may be purchased from any member of the organization.

Ken Horn, outgoing president of the Jaycees, expressed appreciation to the citizens of Bovina for their support of the organization's projects this past year and urged everyone to attend the banquet.

Horn noted that the Bovina chapter is currently in the top 12 chapters in the nation in membership growth and the number one chapter in the state. The Bovina

Jaycees currently have 75 members enrolled, triple the number of charter members when the Jaycees organized in May of last year with 25 members.

## Rain, Sleet, Snow Total Near 2"

Rain, sleet and snow combined forces Thursday, Friday and Saturday to dump from one and one-half to over two inches of moisture on most communities in Parmer County.

The slow-falling rain began Thursday and continued throughout most of the day with occasional drizzle Friday. Saturday featured all three varieties of moisture and continued through the night.

The moisture was particularly appreciated by farmers of the area who are in the process of irrigating wheat and pre-watering for the 1975 milo and corn crops.

## BEST COLUMN

# Bovina Blade Wins Three PPA Awards

The Bovina Blade and Editor Lou Nuttall received awards at the 66th Annual Panhandle Press Association Convention last weekend in Amarillo.

Mrs. Nuttall received a first place plaque for best newspaper columns for her column, "In A Nutshell."

The Blade also received a second place certificate for best special edition, the 1974 Bull Town Days issue, and a third place certificate for general excellence in newspapers under 1500 circulation.

Winning second place in the best column category was Don Nelson of the Castro County News with John Getz of the State Line Tribune in Farwell winning third place.

The Moore County News-Press (Dumas) took first in the best special edition with the Borger News-Herald winning third. The State Line Tribune won the first place plaque in general excellence in newspapers under 1500 circulation with the Crosbyton Review winning second place.

O.G. "Speedy" Nieman of Hereford was elected PPA president for the coming year with Mrs. Sue Cannon of Olton named secretary and Dean Singleton of Clarendon named vice president.

The two-day session opened Friday with a luncheon sponsored by Pioneer Natural Gas Company. Keynote speaker was U.S. Congressman Jack Hightower of Vernon who reported on the Washington political scene.

Following the awards breakfast Saturday morning, which was hosted by Southwestern Public

Service Company, new officers were elected and reports were heard from several committees.

Dr. Lloyd Watkins, president of West Texas State University at Canyon, was the featured speaker at the Saturday luncheon, hosted by the rural electric cooperatives of the

Panhandle and South Plains. During an afternoon session, State Senator Max Sherman of Amarillo and State Representatives Bob Close and Bob Simpson fielded numerous questions from the press representatives concerning legislation currently before Austin solons.



PPA AWARDS....Three new awards were hung on the walls of the Bovina Blade office this week following presentation of awards in the 1975 Better Newspaper Contest at the Panhandle Press Association's 66th annual convention last weekend in Amarillo. Editor Lou Nuttall received a first place plaque for her column, "In A Nutshell," at the Saturday morning awards breakfast. Publisher Bill Ellis holds a second place certificate awarded for the best special edition, the 1974 Bull Town Days issue, and a third place certificate for general excellence for newspapers under 1500 circulation.



# 109 Jurors Called For Murder Trial

A slate of 109 prospective jurors has been summoned for next week to hear one criminal case, according to Dorothy Quickel, Parmer County District Clerk.

Slated for trial is David Carlisle, who is charged with the murder of his wife, Betty Ann, in August of last year at Farwell.

John L. Getz, Henry N. White, Joe Tarter, Clyde Hays, Charles A. Stewart, John Allen, Jr., Mrs. Elsie R. Allen, Roy Alonzo, Curtis Ford, Mrs. Jimmy E. Bynum, J.E. Sikes and Mrs. Don R. Teague.

Also, Eune E. Martin, Mrs. Grady W. Sorley, Martha E. Bates, Willie W. Williams, Nelson Welch, Johnie Horn, Audelia O. Serna, Elodia O. Serna, Luis U. Serna, Leo J. Ruzicka, Mrs. Marica Lynn Herring and Mrs. Shirley Ferguson.

Also, Mrs. Gary Brown, Mrs. Annette Milner, Mrs. William E. Fallwell, Mrs. Earlene W. Russell, Melvin H. Hassenpflug, Mrs. H.P. Hamilton, Mrs. Gail Hand, Mrs. J.E. Hicks, Howard Marcom, Mrs. Melvin Sachs, L.R. White and Mrs. Charles A. Stewart.

Also, Jerry Lee Smith, Clifford Neal Singletary, Joy Morton, Mrs. Raymond Jones, Leroy Lundy, Mrs. Lloyd Rector, Mrs. Marvin R. Jordan, Mrs. Lillie Hughes, Domingo Villarreal, Mrs. Edgar Walters, Mrs. W.D. Buske and Mrs. Elton R. Venable.

Also, Mrs. Joe L. Boeck-

man, John L. Collier, Robert Kregg Wilson, Mrs. Joyce Veazey, Mrs. Thomas E. Jones, Mrs. Mable Tharp, Mrs. W.A. Foster, Mrs. C. Glenn Floyd, Steven Wayne Stone, J.R. Allen, Mrs. Tom Bonds and Mrs. Claude Blackburn.

Also, Lillian Williams, Mrs. B.H. Bailey, Mrs. Marolyn A. Bridges, Wayne Jesko, Dale Widner, Joe Mann, Pierceson Adams, R.B. McKee, Mrs. Donald F. Christian, Ira Bruce Parr, Manuel G. Hernandez and E.J. Hodges.

Also, Mrs. Joe A. Walters, Jim Baxter, Juanita Kidd, Mrs. Jessie D. Jamerson, Kenneth V. Horn, L.L. Cooper, Travis S. Hancock, Mrs. Max Wells, Mrs. R.J. Sanderson, Fred Langer, Mrs. Geraldine Land and Leon Langford.

Also, Mrs. Lillian O. Jones, Mrs. Matilda Baca, Bill Wariner, Ralph J. Durstine, M.L. Drager, Woodrow Lovelace, Mrs. Tommie Mercer, W.A. Mace, James R. Jarrett, Alejandro R. Bautista, Jennine Foster and Mrs. D.C. Herring.

Also, Mrs. Ralph Broyles, Charles Kirk, Larry Burkes, Mrs. Preston Collins, Mrs. Olive Rector, John Leonard Coffey, Mrs. Mike L. Brown, Allo Reeve, Lewis E. Lee, V.P. Snodgrass, Ralph Broyles, Mrs. Opal Buchanan and Ben C. Ashton.

# Reflections From The Blade

FIFTEEN YEARS AGO—APRIL 13, 1960

Bovina firemen will give away a boat and trailer at the annual Fourth of July picnic this summer. The 15-foot fiberglass Yellow Jacket boat and trailer will be on display at different places on Main Street from now until the July celebration.

An enthusiastic crowd of over 500 persons laughed their way through two hours of "colorful" entertainment Friday night at the Lions Minstrel Show. Proceeds from the show were expected to reach nearly \$400.

Roger Ezell hurled the discus 142'8" in district track competition Saturday to set a new record in the event and lead Bovina to a third place finish. The old mark was 132 feet.

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TEN YEARS AGO—APRIL 14, 1965

Three Bovina High students qualified for regional literary competition at the district meet Friday at Happy. Linda Rejino, who placed first in persuasive speaking, and David Anderson and Gene Pruitt, who were first and second in number sense, will compete in regional at Lubbock.

Bovina Mustangs track team finished a solid second in district competition Saturday at Lazbuddie and qualified seven individuals for the regional meet.

Varsity tracksters earning trips to regional meet with first or second placings in an event were Carl Harris, second in 440-yard dash; Scotty Rundell, second in 880-yard run; Richard Carson, first in the mile; Dean Stanberry, first in pole vault; Billy Marshall, first in broad jump; Roman Ramirez, second in discus; and the mile relay team composed of Harris, Marshall, Rundell and Lane Gober.

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FIVE YEARS AGO—APRIL 15, 1970

A survey of Bovina area citizen's thoughts on the needs of the town is being planned by the Bovina Chamber of Commerce and Agriculture.

Lawrence Jamerson was re-elected president of the board of Bovina Independent School District Monday night. Two newly-elected members, Robert Read and Edwin Lide, met with the board for the first time.

Dr. Prentice Hickman, O.D., has entered into an agreement to open his practice at Bovina Medical Center.

"Good news" was the report received by nine-year-old Eva Rodriguez when she consulted with a specialist in Amarillo last week concerning her hands and feet, damaged in a snow storm Easter weekend. Doctors believe it will not be necessary for her to undergo plastic surgery or skin grafting.

Four Bovina Mustangs qualified for the regional meet in Lubbock by winning places in the District 3-A track events at Kress Saturday.

Stuart McMeans won first place in the 330-yard hurdles and second in 100-yard dash, Randy Barrett took first place in the discus, Jackie Hall won second in the shot put and Gary McCormick took second in the pole vault.

Bovina's one-act play, "The Cell," won first place in District 3-A competition here Tuesday of last week with three members of the cast receiving special recognition. Mrs. Margaret Durben directed the play.

Bruce Caldwell was named best actor and Mike Gee best supporting actor. Deborah Hawkins headed the all-star cast.

# SCS Observes 40th Anniversary

April 27 marks the 40th anniversary of the Soil Conservation Service of the U.S. Department of Agriculture.

"Soil and water conservation districts have grown beside the Soil Conservation Service, bringing a better life and future to everyone," a local conservation leader said.

Leon Grissom, chairman of the Parmer County Soil and Water Conservation District, said the SCS has been giving technical help to landowners here since 1947.

The Parmer County Soil and Water Conservation District, organized in 1947, was created to help the landowners in Parmer County develop needed conservation measures. SCS assists the district under a jointly-signed agreement.

"The Parmer County

District covers about 550,000 acres with 1350 operating units," said Grissom. "About 750 landusers are planning and applying conservation practices on their land with the technical assistance of the Soil Conservation Service," he said. SCS conservation professionals assisting the Parmer County district are Herb Evans, Edwin Livengood, Duval Burton and Marion Clark.

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**Lou Nuttall** Editor  
**Scotter Russell** Bookkeeper

**FIRST STATE BANK PRESENTS:**

**COW POKES** By Ace Reid

**"Naw, I can't git any recession money 'till I pay off my paw's depression note!"**

## Letter To Editor

Dear Folks,  
We want to thank all of you good people for the cards and visits you have sent to our brother, Owen McSpadden. He is improving and the physical therapy he is achieving is helping.  
When he leaves the hospital, he will be at his sister's home—Mrs. T.J. Willingham, 2710 39th St. in Lubbock—until he is able to return to Bovina. The phone number is 792-0205.  
Best wishes to all.  
Helen Ward

## SCS Report

Many tailwater pits have been installed in Parmer County. This type of system helps prevent water waste and improves crop production. Producers such as Wayne Jones and Fangman Farms realize the importance of good water usage, so they have adopted tailwater return systems.  
If you have as much water as a six inch irrigation well produces, you may need to consider installing a tailwater pit. When planning a tailwater pit a few of the things to consider are: amount of runoff from total acres irrigated to determine the size of the pit; for farm operation and the type of soil, this alone could determine the feasibility of a tailwater pit.  
The Soil Conservation Service in Friona will be glad to furnish more detailed information on how practical tailwater pits are for your operation.

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## Joyce McCoy, Dickey Garner United In Church Ceremony

Joyce Marie McCoy and Dickey Lee Garner, both of Friona, exchanged single ring wedding vows on Friday, April 4 at 7:30 p.m.

The ceremony was performed in the First Baptist Church of Friona by Bro. Bill Penland, pastor of the church.

The bride's parents are Mr. and Mrs. Bill McCoy of Friona. The groom's parents are Mr. and Mrs. Wendol Garner, also of Friona.

The altar was decorated with a memory candle and a bouquet of orchid glads with pink stock and greenery. A seven-branch candelabra stood on each side of the altar setting. The pews for the parents and grandparents were marked with pink bows.

Eva Miller, organist, accompanied Kevin Wiseman and Carolyn Murphree, soloists, as they sang "Because," "More," and "Whither Thou Goest."

Given in marriage by her father, the bride wore a floor length white gown of silk organza over bridal satin. The neckline was trimmed with Alencon lace and tiny pearl buttons. The gown featured an empire waistline, a flared skirt with a ruffle around the bottom and long, lace, sheer sleeves with lace trimmed cuffs.

The veil of bridal illusion trimmed with lace, formed a train in the back. She carried a bouquet of white satin roses and sweet peas atop a white Bible.

For something old, she wore pennies minted in the years of their births in her shoes. The white Bible was new. It was presented to her by Leona Garner, the groom's grandmother. She borrowed the engagement ring belonging to her grandmother, Cliffie McCoy and wore the traditional blue garter. She also carried a lace handkerchief given to her by her grandmother, Mrs. Raymond White.

The bride presented her mother a long stemmed white rose as she came down the aisle and presented the groom's mother a long stemmed white rose on her way back down the aisle.

Susan Garner, sister of the groom from Friona, served as maid of honor. She wore a long orchid and pink dotted swiss gown. The dress featured bell sleeves, empire waistline and a flared skirt trimmed in orchid lace. She carried one long stemmed white rose with orchid streamers.

David Darnell of Friona served as best man. Ushers were Terry Mabry of Friona and Rickey McCoy of Dalhart, brother of the bride.

Donell and Doyle Garner, cousins of the groom from Bovina, were candlelighters. The flower girl was Loren McCoy of Friona, sister of the bride. The flower girl and candlelighters wore dresses identical to the maid of honor. They carried white baskets with roses, sweet peas, greenery and ribbon streamers.

Tim Garner of Bovina, cousin of the groom, was ring bearer.

Mrs. McCoy wore a long double knit beige dress with long sleeves and mock pleat skirt. She wore a pink rose corsage.

Mrs. Garner wore a pink Keon knit formal gown. The dress was designed with long sheer sleeves and a flared skirt with chiffon overlay. She wore a corsage of pink roses.

A reception followed the ceremony. The table was laid with a net cloth over orchid. The bride's bouquet was used as the centerpiece. Nuts and mints were served from crystal appointments. Her three-tiered wedding cake, made by Betty Lewellen, was decorated with orchid and pink flowers and was topped with a miniature bride and groom.

Jane McCoy, sister-in-law of the bride, registered guests. Donna Mitchell, sister of the groom, served cake. Kathy King, cousin of the groom, served punch. Also helping at the reception were Laquita Garner, aunt of the groom, Jo Ann King, aunt of the groom and Paula White, aunt of the bride.

Special guests were Mr. and Mrs. Raymond White of Friona and Mrs.

Cliffie McCoy of Lamar, Oklahoma, grandparents of the bride and Joycie Bevins of Garland, Texas and Leona Garner of Plainview, grandparents of the groom.

For her wedding trip the bride chose an orchid and white three-piece pant suit and wore a bouquet lifted from the bridal bouquet.

The couple will reside at 804 Ave.

G. in Bovina.

The bride attended Friona and Dalhart schools. The groom is a graduate of Friona High School and graduated from Texas State Technical Institute with a degree in livestock management operation.

### REHEARSAL DINNER

The rehearsal dinner was hosted by the groom's parents at the Bovina Restaurant in Bovina.



Mrs. Dickey Lee Garner

## In a shell

by Lou Nuttall

Had computer trouble in the back shop last week, so didn't get this column in the paper. However, in last week's paper were two very important and interesting articles concerning grain and cotton farmers.

We would especially urge Bovina farmers to read the story concerning the meeting at Hereford recently. From the way things are shaping up, the future may be fairly grim for farmers and agri-business people if some action isn't taken immediately. As noted in the other article, we in the farming business will probably be in for a lot of criticism and pressure, but the situation is shaping up to be one of survival of the fittest. And, folks, \$2 grain just won't cut it.

Been intending to mention it for several weeks, but congratulations are still in order for Jeff Grissom and Mac McCallum following the recent high school moto-cross cycle competition at the Houston Astrodome.

Both boys finished in 14th place out of a field of 50, which isn't bad considering it was the first time for either to compete in this type event.

The fact they had only one go at winning, rather than having several heats to determine the top contestants, didn't make it any easier, either. So, congratulations and we'll expect to see Jeff at the state competition again next year since he is only a freshman. Mac is a senior this year.

Had an enjoyable time at the Panhandle Press Association Convention this past weekend in Amarillo. Didn't mind the rain, snow and sleet at all. The legislative session Saturday was interesting, to a certain degree, however, we didn't find out much more than we already knew about several vital issues before the solons in Austin—such as public school financing, property tax reform, the utilities commission and appropriations.

On the panel were Senator Max Sherman, who is most impressive, and Representatives Bob Simpson and Bob Closs.

Once again, residents of this area would be wise to keep informed on the issues mentioned above, particularly the property tax reform. That appears to be the bill that could affect especially farmers, so would advise that you read up on that one and let your representative in Austin know your feelings on the matter.

Judging the PPA newspaper contests this year was Jack Shelton, public relations director for Southwestern State University at Weatherford, Okla. Shelton is the former city editor of the Texarkana Daily News-Digest, managing editor of the Clinton Daily News and owner and publisher of the McLean News and Lefors Progress.

He had some "nice" things to say in his comments on Blade entries, one of which we would like to pass on to our readers. In view of the controversy stirred up over printing the recent comparative school study, Shelton noted in his critique that the "courageous citizens group deserves this good coverage." Oh well, it made us feel a little better, anyway.

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Bovina



**JANICE CLARKE AND DALE JOHNSTON....**Mr. and Mrs. O.R. Clarke of Amarillo announce the engagement and approaching marriage of their daughter, Janice Arlene Clarke, to Gary Dale Johnston, son of Mr. and Mrs. Elvin O. Johnston of Bovina. The couple will exchange wedding vows June 14 at East Amarillo Church of Christ. Miss Clarke, a graduate of Caprock High School in Amarillo, is now attending Amarillo College School of Dental Assistants. Johnston, a graduate of Bovina High School, attended Texas State Technical Institute in Amarillo and is currently employed at Affiliated Foods in Amarillo.

## Bovina Girl Competes In Beauty Pageant

Mary Marcom, daughter of Rev. and Mrs. Howard Marcom of Bovina, was one of 21 contestants in the Miss Caprock Beauty Pageant Monday night at South Plains College in Levelland. The contest was held in Texan Hall.

Miss Marcom, a freshman student, was sponsored by the Women's Recreation Association. Also from Parmer County, Gayla Self of Friona was sponsored by the Baptist Student Union.

A panel of judges was to select eight finalists from the contestants after they modeled casual and formal wear. Responses to questions asked by the judges determined the

pageant winner and first, second, third and fourth runners-up.

Contestants were required to be full-time students at SPC and maintain a 2.0 grade point average.

Judges included Mrs. Judy Stephens, Mrs. Maureen Thomas, Ray Thornton and Gerald Self, all of Levelland, and Roy Middleton of Lubbock.

Karen Willis, Miss Caprock 1974, served as special consultant for the pageant and designed the cover for the pageant program.

Ben McCain of Bovina was master of ceremonies with Mitzl Albus of Pep student chairman for the pageant.

## Friona Class To Sponsor Game Night

The Sophomore Class at Friona High School will sponsor a game night Friday, April 25, at the Friona High School cafeteria, according to Mrs. Mary Priest, class sponsor. The event will begin at 8 p.m. with admission set at \$2 per person.

Progressive games of bridge and "42" are on tap with prizes to be awarded. Pie and coffee will be served during the evening.

Free baby-sitting with organized games and movies will be provided for youngsters.

Funds derived from the game night will be used in financing class projects, Mrs. Priest said.

Everyone in the area is invited to attend.

## Thrifty Club Meets With Mrs. Jones

Members of Thrifty Club met Monday night at the home of Mrs. O.H. Jones with those attending doing hand work for the hostess.

Sandwiches, cake, salad, tea and coffee were served to Mrs. Frank Pesch, Mrs. G.A. Bandy, Mrs. P.O. Dixon, Mrs. George Douglas, Mrs. L.M. Grissom, Miss Lola Grissom, Mrs. H.H. Kelso, Mrs. Frank Smith, Mrs. Leverne Stevens, Mrs. George Turner and Mrs. Myrtle Perry.

Next meeting will be hosted by Mrs. Pesch on Monday, May 5.

## Iota Eta Chapter Meets In Friona

The April meeting of the Iota Eta Chapter of the Delta Gamma Society, a society for women teachers, met in the home of Mrs. Martha Bates Tuesday evening, April 8.

The business session was presided over by the president, Mrs. Fay Reeve. Mrs. Jo Whitten directed the members in the singing of several songs.

The program, "Expanding Her Personal Involvement," was given by Valoris Osborn. An open forum was directed by Mrs. Marue Snodgrass. They discussed "What's Our Score."

Martha Bates, Karen Carter, Iona Cook, Wana Brewer and Ethel Bengel served as hostesses.

# Bovina

RESTAURANT  
and STEAK HOUSE

## MEXICAN BUFFET -FRIDAY NIGHTS-

6:30 - 9 p.m.  
Starting April 18

**On The Menu:**

- ★ Enchiladas
- ★ Tacos
- ★ Chili Rellenos
- ★ Spanish Style Beans
- ★ Spanish Rice
- ★ Sopapillas
- ★ Guacamole Salad
- ★ Tostados
- ★ Salads
- ★ Sauces

**OLE!**

**SERVING CONTINUOUSLY**

Featuring Food By Jose Luis Munoz,  
A Native Of Mexico!

This Will Be In Addition To Our Wednesday  
Noon Mexican Buffet



## Nancy Hawkins, John Horn Wed In Lubbock Ceremony

Calvary Baptist Church of Lubbock was the scene for the March 22 wedding of Miss Nancy Carole Hawkins and John Kenneth Horn.

The bride is the daughter of Rev. and Mrs. Gene Hawkins, formerly of Bovina and now residing in Topeka, Kansas. She is the granddaughter of Mrs. Roy Hawkins of Bovina and Mr. and Mrs. E.H. Moody of Mesa, Ariz., former Bovina residents. The bridegroom is the son of Mr. and Mrs. Robert S. Gard and the late Raymond V. Horn of Dallas.

The bride's father, who is pastor of the First Southern Baptist Church of Topeka, read the double ring ceremony, assisted by Rev. Orville Rogers of Tulsa.

Joyce Vines, organist, played traditional wedding selections and accompanied soloists Lynn Barrett of Kansas and Mrs. Gard. Selections included "Bless This House," "Savior Like A Shepherd Lead Us," and "The Lord's Prayer."

Escorted to the altar and presented in marriage by her father, the bride selected a formal gown of white organza fashioned with Venice lace at the neckline and sleeves, with bands of lace extending down the bodice of the gown. The empire waisted skirt extended into back fullness to form a chapel length train. Her veil of imported illusion was edged in matching Venice lace and attached to a Juliet headpiece.

The bride carried a cascade of white carnations and pink roses.

Carrying out tradition, she wore two gold wedding bands belonging to her maternal great-grandmothers and a silver bracelet belonging to her paternal great-grandmother for something old. Her wedding ensemble was something new and she carried a borrowed white Bible. For something blue, she wore a

garter made by her grandmother, Mrs. Moody.

Mrs. Bobby Sack of Lubbock was matron of honor and Miss Pam Dickson of Dallas was maid of honor. Bridesmaids were Miss Kay Phillips of Dimmitt, cousin of the bride, and Miss Lanette Allison of Plainview. The attendants wore formal gowns of pink jersey designed with empire waistlines and cape sleeves. Each carried a pink rosebud surrounded by greenery.

Robert Horn of Dallas, brother of the bridegroom, was best man. Groomsmen were Charles Horn of Dallas, brother of the bridegroom, Keith Hawkins of Lubbock, brother of the bride, and Bobby Sack of Lubbock.

Miss Lou Phillips of Dimmitt, cousin of the bride, lighted the candles prior to the ceremony.

Following the ceremony, the couple and their parents greeted guests at a reception in Fellowship Hall of the church.

Members of the houseparty were Mrs. Ben Mieth, Mrs. Lynn Barrett, Mrs. Buddy Bailey, Mrs. Orville Rogers, Mrs. Alfred Moody, Mrs. Ray Phillips, Mrs. Lawrence Clark, Mrs. Oakley Stevenson, Mrs. Weldon Moody and Mrs. Charles Horn.

The bride's table was covered with a white embroidered cloth. The three-tiered wedding cake was topped with white wedding bells taken from the cake served at the bride's parents' silver wedding anniversary.

The groom's table was covered with an antique beige cloth belonging to the Hawkins family. Coffee and finger sandwiches were served from the groom's table.

Guests were present from Dallas, Seminole, Plainview, Bovina, Amarillo, Dimmitt, Lockney, Petersburg, Arizona and Kansas.

For a brief wedding trip, the bride wore a three-piece pale green pants suit with white accessories.

The bride is a 1969 graduate of Seminole High School and a 1973 graduate of Wayland Baptist College at Plainview. She is currently teaching in the Petersburg Schools.

The bridegroom, a graduate of Sunset High School in Dallas, attended Wayland Baptist College and is employed with Combined American Insurance Company.

The couple is now at home at 6801 W. 19th St. in Lubbock.



MRS. JOHN KENNETH HORN



MR. AND MRS. CHITWOOD....Mr. and Mrs. Jim Guest Sr. announce the recent marriage of their daughter, Virginia Carole (Ginger) Guest, to William Tolbert Chitwood, son of Mr. and Mrs. S.V. Chitwood. The couple exchanged wedding vows Thursday, April 10, in Juarez, Mexico. Chitwood, a 1969 graduate of New Mexico Military Institute at Roswell, N.M., is engaged as a cattle buyer throughout the state. The bride attended Bovina High School. The couple are now at home at 300 Gardner Avenue in Bovina.



WED IN HOME CEREMONY....Mrs. Gwen Newbrough and Kenneth Pryor, both of Bovina, exchanged wedding vows Sunday, March 9, in the home of the bride's daughter and her husband, Mr. and Mrs. Erith Hawkins. Mr. and Mrs. Hawkins served as attendants with Justice of the Peace Wilbur Charles performing the ceremony before family members and close friends. Pryor is employed at Big Nick Machinery here. Following a wedding trip to New Mexico, the couple returned to Bovina where they will make their home.

## Study Club Has Annual Field Trip

Thirteen members of the Bovina Woman's Study Club traveled to Amarillo Thursday of last week for their annual "field trip," according to Mrs. Jack Clayton, reporter for the organization.

The group had lunch at the American National Bank prior to touring the Concord House.

Those attending were Mrs. Jack Kassahn, Mrs. Rouel Barron, Mrs.

Clayton, Mrs. Henry Ivy, Mrs. Ovid Lawlis, Mrs. Leslie McCain, Mrs. Earl Richards, Mrs. Charles Ross, Mrs. Earl Stevenson, Mrs. Oakley Stevenson, Mrs. Billie Sudderth, Mrs. Leon Ware and Mrs. Earl Whitten.

Next program for the club will be Thursday, April 24. Voice students of Mrs. Dolson Palmer of Hereford will present the entertainment.

### Those Times You Suffer Acid Indigestion, Painful Stomach Gas

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Take DI-GEL for Fast Relief.

DI-GEL® gives more complete relief because it does what plain antacids can't. It reduces excess acid. Also contains Simethicone to get rid of gas, too. Heartburn, gas, bloating go fast. Get DI-GEL.



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**KSWs, NBC AFFILIATE**

★ Channel 3, Portales  
**KENW - Educational TV**

**Channel - Affiliated With  
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**Channel 4- KAMR  
Amarillo (NBC)**

**Channel 8 - KSWs  
Roswell (NBC)**

**Channel 5-KENW,  
Portales (Educational)**

**Channel 10 - KFDA  
Amarillo (CBS)**

# BOVINA CABLEVISION

Call 238-1409 For Hook-Up Or Service





**MONDAY COLLISION...** Calvin Cook of Bovina suffered lacerations and other injuries about 2:15 p.m. Monday when the late model Datsun he was driving was struck by a Bovina Pump Company pickup, driven by Charles Howard. Cook, who was traveling south on Boyce Street, apparently pulled into the path of Howard, who was driving

west on Highway 86. Parsons-Ellis ambulance was called to take Cook to the Parmer County Community Hospital in Friona for treatment. Another two-vehicle accident was reported to have occurred about 9 a.m. Tuesday on Third Street in front of First Baptist Church. No details were available as of press time on that accident.

## Methodist Women Work On Lap Robe Project

Sixteen members of the United Methodist Women met Tuesday of last week in Fellowship Hall of the church. Eight lap robes were either completed or partially completed by the women. They will take the lap robes to the Golden Age Nursing Home in Clovis next month, according to a spokesman for the group.

Mrs. John Dixon presided over the brief business session of the organization. A life membership pin was presented Mrs. Lowell Boozer for past service in the group. The pin is a symbol of a much larger contribution made to missions in Mrs. Boozer's name. Mrs. Kregg Wilson presented a devotional.

Mrs. Rouel Barron, chairman of the sewing project, announced the group would meet again Tuesday to complete the lap robes. Mrs. Barron noted that anyone with knit scraps to donate to the project may contact her or any other member of the UMW.

Attending the sewing session last week were Mrs. Margaret Caldwell, Miss Rita Caldwell, Mrs. Earl Richards, Mrs. Myrtle Perry, Mrs. Dixon, Mrs. Dean Hastings, Mrs. Boozer, Mrs. Vernon Estes, Mrs. George Trimble, Mrs. Henry Ivy, Mrs. Daryl Kirkpatrick, Mrs. Joe Jones, Mrs. Wilson, Mrs. Billie Sudderth, Mrs. Joe Fowler and Mrs. Barron.

## Rhea HD Club Meets With Mrs. Anderson

Members of the Rhea Home Demonstration Club met Monday night in the home of Mrs. R.L. Anderson for a program on purchasing fire resistant clothing. Also discussed was the recent child abuse program at the HD convention at Dumas. The group discussed attending an arthritis seminar to be held at the Hilton Inn in Amarillo on Wednesday, April 30.

Next meeting of the group will be

Monday, April 28, at the home of Mrs. Wendell Garner with the program to be on macramé.

Attending the Monday night meeting were Mrs. Leland Gustin, Mrs. Raymond Schueler, Mrs. Garner, Mrs. Herman Grissom, Mrs. Elmo Dean, Mrs. Melinda Schlenker, Mrs. Leroy Widner, Mrs. Anderson, Mrs. Houston Bartlett, Mrs. Rhetta Schueler, Mrs. Cecelia Schueler and Miss Jana Pronger.

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# Bovina Area Churches Welcome You!

<b>Church Page Sponsors</b>		<b>FIRST BAPTIST CHURCH of BOVINA</b>		<b>ST. JOHN LUTHERAN CHURCH</b>		<b>Church Chuckles by CARTWRIGHT</b>	
Bovina Chamber Of Commerce & Agriculture		SUNDAY Sunday School-9:45 a.m. Morning Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m.		Sunday School-9:30 a.m. Morning Worship-10:30 a.m.			
Dudley's Auto Parts Third & Dimmitt Hwy - 238-1219 Dudley & Jane Hughes		WEDNESDAY Prayer Meeting-8 p.m.		Rev. Herman Scholter			
Bovina Wheat Growers "We Serve To Serve Again"		<b>Don't Be A Church Drop-Out</b>		<b>OKLAHOMA LANE METHODIST CHURCH</b>			
First State Bank of Bovina Member FDIC		*Tires *Batteries *Accessories Charles Oil Company		Sunday School-10 a.m. Morning Worship-11 a.m. Evening Worship-7 p.m.			
Lawlis Gin Company Hwy. 86		<b>Allsup's Convenience Stores</b> 201-3rd St. Open 24 Hours A Day 365 Days A Year		Rev. Oran D. Smith			
Bonds Oil Company Gulf Distributor		Oklahoma Lane Farm Supply And Gin Phone 225-4116		<b>BOVINA CHURCH of CHRIST</b>		<b>A BETTER WORLD BEGINS WITH ME</b>	
Parmer County Spraying Service Phone Tharp 225-4990 Junior Lambert -- Larry Gregory		Gateway Farms - Bovina -		SUNDAY SERVICES Classes-9:45 a.m. Worship-10:45 a.m. and 6 p.m. WEDNESDAY Devotional and Classes-9 p.m.		Most people would like to see peace and order in the world. How to achieve it is the greatest problem. Too many want to see it imposed all at once from the top down. However, peace and order does not start at the top, but must start from the ground up.	
Agri-Sprayers, Inc. - Quality Aerial Spraying - Phone 238-1475		Southside Motor Supply Dimmitt Rd. Phone 238-1427		Cecil Bunch		Peace and order for the world must begin with each of us showing reasonable consideration for those about us. There is a crying need for thoughtfulness and consideration in our relations with those in our family circle, in the office or shop, on the streets and highways, in the stores and food stores, and on planes and buses.	
Kerby Welding Service A Deal The Year		<b>BOVINA PUMP CO.</b> Hwy. 86 - West		<b>OKLAHOMA LANE BAPTIST CHURCH</b>		Paul states, "DO NOTHING THROUGH PRIDE OR VAINGLORY; BUT IN LOWLINESS OF MIND LET EACH ESTEEM OTHERS BETTER THAN THEMSELVES." We need to develop the knack of showing reasonable concern for other people in their own little worlds. In doing so we will solve the big problems that afflict mankind.	
The Bovina Blade "Works For Bovina"		Sherrill Lumber Company Highway 60 - Bovina		Sunday School-10 a.m. Morning Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m.		Every individual by his attitude towards others chooses to make the world a more cold, bitter, and brutal place to live; or chooses to make it a place of warmth, kindness and love. One person alone cannot change the world, but when millions begin to act in the same kind and friendly way, the world will start changing for the better. Truly, a better world begins with each of us.	
Attend Church Regularly		<b>Support Your Church!</b>		Rev. Howard Marcom		Church of Christ	
Paul Jones Texaco Firestone Tires		STATE LINE OFFICE SUPPLY Printing-Office Equipment		<b>BOVINA METHODIST CHURCH</b>		<b>BOVINA PENTECOSTAL HOLINESS CHURCH</b>	
Friona Motors "Your Parmer County Ford Dealer" Bovina Phone 238-1395		JOHNNY MILLER Phone 481-9235		Sunday School-9:45 a.m. Morning Worship-11 a.m. M.Y.F.-6 p.m. Evening Worship-7 p.m. Choir Practice- Wednesday-8 p.m.		Sunday School-9:45 a.m. Morning Worship-11 a.m. Radio Program on KZOL at 2 each SUNDAY AFTERNOON Evening Worship-7 p.m. Wednesday Worship-7:30 p.m.	
Parmer County Implement Co. WEST HIGHWAY 60 - FRIONA, TEXAS PHONE: 247-2721 79035		Parsons - Ellis Funeral Home Friona		<b>ST. ANN'S CATHOLIC CHURCH</b>		<b>MISION BELEN BAUTISTA</b>	
Don's Medicine Chest Prescription & Health Needs Phone 238-1659		REEVE CHEVROLET -OLDS "Your Transportation Counselors Since 1938"		Mass-Sunday-8:30 a.m. Monday & Wednesday-8 p.m. Confession: Sunday-8 to 8:25 a.m.		Escuela Dominical-9:45 a.m. Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miercoles Estudio De La Biblia-7:30 p.m.	
Bovina Gin Company Your Satisfaction Is Our First Concern		Sherley Grain Company "Serving Parmer County Farmers the Year Around"					
Attend Church Sunday							



**CARD OF THANKS**  
Our family wishes to take this opportunity to thank all our friends for the cards, flowers, food, visits and many kind messages of sympathy and understanding during the loss of our loved one. May the Lord bless you each and every one.

Mrs. Frank Burnett  
Mr. and Mrs. Robert Hughes  
Mr. and Mrs. Bob Burnett  
Mr. and Mrs. Owen Burnett  
Mr. and Mrs. Jerry Burnett  
41-1tp

**for FAST ACTION use the**

**FOR SALE....**Kitchenaid dishwasher, built-in model, good working condition, \$20. Phone 238-1158. 39-tfnc

**FOR SALE....**3-bedroom, 2-bath house, nice, good location. Priced below appraisal. Phone 238-1231. 41-tfnc

**FOR SALE....**3½ acres with hog barn, pens and feeding equipment. One-half mile north of Bovina on FM 1731. Low down payment, easy terms. Phone 238-1652. 39-4tc

We do most any kind of dirt work. Pits cleaned, etc. Phipps and Son Associates, phone 247-3404. 29-tfnc

**DISCOVER MUSIC....**IT'S GREAT WHEN YOU PARTICIPATE. A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 21 years, from 1953 to 1974. 118 Main in Clovis, N.M. Phone 505/763-5041. 43-tfnc

**FOR SALE....**one-half section choice irrigated farm land, located at Lazbuddie. Three eight-inch wells, strong water. Phone nights 806-272-3848. 29-tfnc

**FOR SALE....**7 room house on corner lot, 3 bedrooms, den, office, 2 baths, carport, fenced yard, carpet throughout. Shown by appointment. Gene Snodgrass. Call 238-1171. 40-tfnc

**CARD OF THANKS**  
We want to thank the merchants of Bovina for their generosity in supplying items to make packets for delegates to the DCCW Convention to be held April 16 in St. Ann's Parish Hall. St. Ann's Society St. Ann's Catholic Church 41-1tc

**FOR SALE....**Used furniture—a 5-drawer chest and divan. May be seen at 906 Sherwood Lane. 41-2tc

**FOR RENT....**Newly redecorated house in Bovina. 3 bedrooms. Call 265-3309. 41-tfnc

**Legal Notice**

Parmer County will receive bids on a 12F Caterpillar motor grader or equivalent in horsepower. Bidder required to take as trade a Caterpillar 99E motor grader. The condition of equipment and the hours will be considered. Address all bids to Parmer County Judge Paul Fortenberry, Court House, Farwell, Texas. Bids must be received by April 25. Bids to be opened on Monday, April 28, 1975. Parmer County reserves the right to accept the lowest bid, or to reject any or all bids. 41-2tc

**ATTENTION..**Anyone having any type material belonging to the Chamber of Commerce is asked to contact Mrs. Jack Kassahn or Mrs. Daryl Kirkpatrick. We would appreciate your help in gathering this material and we will make arrangements to pick up anything you may have. Thank you. 40-2tdh

**McKillop Drag Line Service.** Excavation and dirt moving. Phone Farwell 481-3302. 34-tfnc

**CARD OF THANKS**  
Thanks to all the wonderful people for the many acts of kindness during my illness and recent stay in the hospital. We appreciate the prayers, cards, visits and calls. A special thank you to Mr. and Mrs. Ernest Englant for taking care of our place and doing so many other things for us. Your thoughtfulness will always be remembered. Charles McDaniel and wife 41-1tp

**CARD OF THANKS**  
I would like to take this opportunity to thank each of you for the prayers, flowers, visits, cards, letters and thoughts while I was in the hospital at Hereford. May God richly bless you. Mrs. Alfred Stanberry 41-1tp

**GARAGE SALE....**Saturday, 8 a.m. to 6 p.m., 900 9th St. We have a little bit of everything. Sponsored by the Junior High United Methodist Youth. 41-1tc

**WANTED....**Divorced people to share needs and hurts with other formerly marrieds. Group meetings every Monday, at 8 p.m., in the Fellowship Hall of the First Baptist Church, Hereford, Texas. 41-2tc

**WORK WANTED....**Experienced truck driver, farm hand, loader-operator. Call Manuel Hernandez at 238-1477. 41-2tp

**WORMS CAN KILL YOUR PET.**

Large roundworms (Ascarids) can kill your cat or dog. And he can pick them up any time—even be born with them. What can be done about the "worry of worms"? Sergeant's Worm-Away® Capsules mix easily with pet food to rout roundworms. For other worm problems, get Sergeant's Sure Shot® Capsules, Puppy Capsules or Tapeworm Medicine.

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SEE FIRST FEDERAL  
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION  
801 Pile St.  
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**FOR SALE....**Westinghouse washer and dryer, good condition. Call 238-1590 or may be seen at 1106 Ave. D. 40-5tc

**MONUMENTS**  
Winsboro Blue Granite  
White Georgia Marble  
and Bronze  
**See Percy Parsons**  
or call collect  
Friona 247-2729

**FOR SALE....**Baling wire, \$33.50 per roll. 16-inch well casing, quarter-inch wall, new, \$12.50. Farwell Pipe and Iron, Farwell, Texas. Phone 806-481-3287. 20-tfnc

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Dale Berggren  
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**WE'LL SELL YOUR USED AUTOMOBILE**  
Bring us your car, pickup, truck, etc., and we'll sell them on a commission basis.  
**Northside "66"**  
Phone 238-1379 Day or Night  
36-4tc

**CARD OF THANKS**

The Bovina Jaycees would like to take this opportunity to thank all of the coaches and participants of the Little Dribblers basketball program, and especially the residents of the community, for their support and cooperation during the local league play and regional tournament.

We want to specifically thank Kenneth Cary, Vernon Willard, Mike Grissom and Gary Carson and the members of the all-star team for their effort and participation in the 1975 Little Dribblers State Tournament.

Ken Horn, President  
Bovina Jaycees

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25 Years In Hereford  
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**Dr. Jerry Gregory Announces**  
The Relocation of His Office From 301 3rd, Farwell, Texas To West Plains Memorial Hospital, 708 South 1st, Muleshoe, Texas  
Effective May 3, 1975  
4tc.

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**Lease A Valley For Only \$316<sup>83</sup> per month**  
When you really need service is when you find out what kind of dealer you bought a center pivot from. We think we can meet the test for your next system, because we've met the test from countless farmers in this area. That's why we've invested so much in trained service personnel and adequate parts inventories.  
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People choose Valley for plenty of reasons. One is darn good service.

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You can save \$3.00 a bag on excellent Pioneer® brand sorghum 8417. It doesn't happen often but right now you can have both... high quality seed at a bargain price!

This versatile yellow endosperm sorghum is a champion yielder in the medium-late maturity class. It has large open heads, uniform head height, strong stalks for easy threshing and good tolerance to smut.

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**If Time's Running Out On The Old Water Heater Get Reddy!**

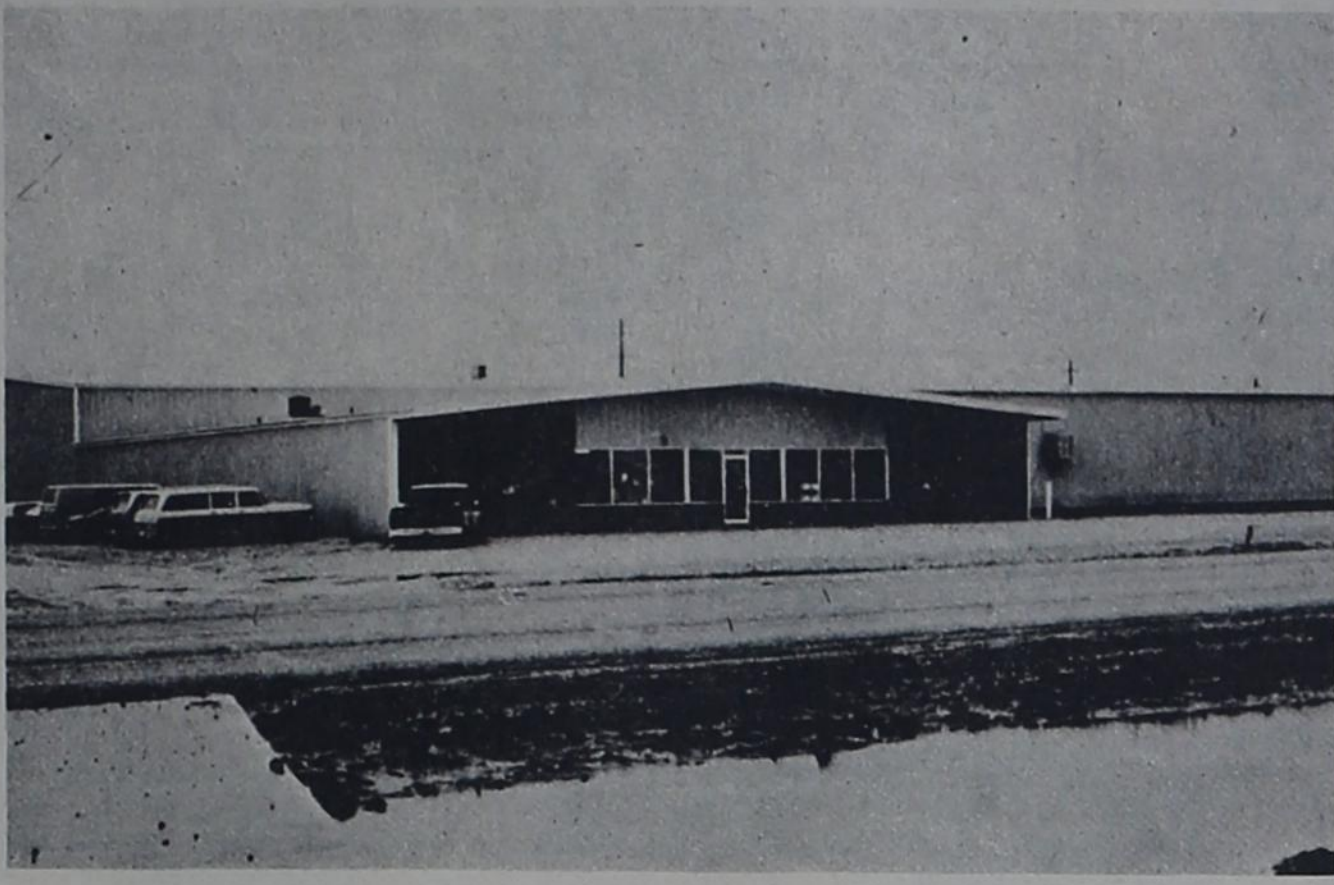
How long has it been since you checked your water heater out? Two years? ... Five years? ... Can't remember? ... You depend on your water heater to give you fast, efficient service, and when the old thing gets to be ten years old or more, it's time to replace it.

An electric water heater is the perfect replacement. Fully insulated so water stays hot longer, no flue or vent, so you put it just about anywhere and have extra storage space, too... and fast recovery... all this means an electric water heater is the dependable one. Don't let time run out. Buy an electric water heater this week!

**WE SELL, SERVICE, INSTALL, FINANCE & GUARANTEE 'EM!**  
WE SELL 'EM - Call Us!

Modern Electric Water Heating  
ELECTRICITY-IT DOES SO MUCH GOOD  
FOR SO MANY PEOPLE





**NEW FACILITY...**Grand opening for Parmer County Implement Company's new building on Highway 60 west of Friona will be held all day tomorrow (Thursday). Kicking off the day's activities will be a pancake breakfast from 6:30 to 9:30 a.m. with coffee and doughnuts served all day. A drawing will be conducted at 5 p.m. for winners of a lawn and garden tractor-mower, hand calculator, hedge trimmer, 10,000 trading stamps and other prizes. Additional details concerning the open house may be found in a special section in this week's issue of The Blade.

**PARMER CO. IMPLEMENT**

# Grand Opening Set Thursday

Open House for Parmer County Implement's new home on West Highway 60 in Friona has been announced for Thursday, April 17 by company officials.

A gala opening is planned, to be kicked off with a free breakfast, with the public being invited.

Attending a special ribbon-cutting ceremony will be J. Patrick Keane of Chicago, president of the Agricultural Division of International-Harvester Company.

Other company officials from Chicago, as well as from the I-H regional office in Dallas will also attend the opening.

Free coffee and doughnuts will be served throughout the day. Favors will be given, and those attending are asked to register for a bevy of fine door prizes, including 10,000 S&H Green Stamps and an I-H Cub Cadet tractor.

The new implement house contains approximately 27,500

square feet of space, according to Andy Hurst, co-owner.

Included on the open house agenda will be a live broadcast of the Farm & Home Show from Amarillo radio station KGNC twice Thursday, from 6-7 a.m. and then from 12 noon to 1 p.m.

A breakfast of pancakes and sausage will be served from 6:30 to 9:30 a.m. Thursday, and Hurst says the public is invited. "We are not mailing invitations—we just want everyone to come visit us Thursday," Hurst says.

The ribbon-cutting ceremony will be held at 11 a.m. in front of the building. A drawing for door prizes will be held at 5 p.m. that day.

Further details on the opening, as well as pictures of all company employees, a company history and a history of the International-Harvester Company, appear in a special six-page section of this issue of the Blade.

## Court House Notes

**Instrument Report Ending April 3, 1975 in County Clerk Office, Bonnie Warren, County Clerk**

WD, Bessie Webb, Samuel F. Webb, lots 1 and 2 and NW¼ lot 3, Blk. 33, Bovina

WD, Carl Rea, George H. Bentley, 1.48 ac. out NE¼ Sec. 4, Blk. E, Synd.

WD, Harold L. Wallace, George Heflin, lot 28, Eastview Add., Bovina

WD, Deborah Gale Hopkins, et al, Loretta Guthrie, Sec. 26, Pt. Sec. 35, and Pt. Sec. 38, Blk. C, Rhea-Part Blk. B, Rhea

WD, Lessie Magness, James N. Perkins, lot 2, Blk. 5, Ridgecrest Unit No. 3, Add. Farwell

WD, City of Bovina, J.B. Sudderth, Tr., et al, alleyway between lots 1 and 4, Blk. 86, Bovina

WD, J.B. Sudderth, Tr., et al, Jerry McClaran, part lots 1 and 4 and alley between Blk. 86, Bovina

WD, J.B. Sudderth, Tr., et al, Barberette Sikes, lot 8, Gardner Indus. Add. Bovina

WD, Neal Burnett, et al, Orville G. Burnett, E½ Sec. 8, D & K

WD, Samuel A. Richards, Billy Joe Melugin, lots 3 and 4, Blk. 27, Friona

Deed, A.B. Bingham and B.T. Spears, John E. Bingham, Part Sec. 6, T4S; R4E-Part Sec. 1, T3S; R3E-Part Blk. 197, Wrights Southside, Friona

WD, Ricky M. Meason, L.D. Knight, lot 15, Blk. 2, Ridgelea Sub., Bovina

WD, Nola Veal McGee,

Burke M. McGee, S 15 ac. tract 1, Sec. 40, D & K  
WD, Nola Veal McGee, Dixie P. Barnes, S 15 ac. tract 5, out Sec. 40, D & K  
WD, Nola Veal McGee, Harold McGee, S 15 ac. tract 4 out Sec. 40, D & K  
WD, A.B. Bingham and B.T. Spear, E.P. Woodruff, 11.65 ac. out Sec. 6, T4S  
WD, Bill Wariner, Est., Lorene Wilson, Christine Conner and Juanita Jarman, 3-5 int. in NW¼ Sec. 66, Johnson Y.

**MARRIAGE LICENSES**  
Danny Joe Shirley and Debbie Ann Pettit.  
Dicky Lee Garner and Joyce Marie McCoy.  
Larry William Martin and Judy Lynn Melton.  
Bennie Ralph Neal and Sharon Kay Neal.

## Kite Flying Season Calls For Safety

Kites should be added to the list of toys that were not made to cause damage, but have a potential danger. Kites containing metal, strings with metal content for strength, or strings that become wet are all potential conductors of electricity when a kite comes in contact with a power line.

According to James Hull, manager of Deaf Smith Electric Cooperative, these conditions can pose a serious threat to those who fly kites around power lines.

The following safety rules were suggested:

1. Do not use wire or metal in kite strings.
2. Avoid using wet string and do not fly kites in the rain.
3. Stay away from any type of tall structure that a kite might fall into. Also

## Ann Davis To Appear In Amarillo

Television personality Ann B. Davis, known to fans as the wacky Schultzy on the "Bob Cummings Show" and as Alice on the long-running series "The Brady Bunch," is due to arrive in Amarillo soon to star in Amarillo at the Little Theatre. The production, "The Nearly Weds," is a new comedy written especially for Miss Davis and her unique comedy talents by playwright Lloyd Schwartz and Wendell Burton. "The Nearly Weds" will open May 9 at Amarillo Little Theatre, 2019 Civic Circle in Amarillo's Wolflin Village, with twelve performances scheduled through May 24.

## WORMS CAN KILL YOUR PET.

Large roundworms (Ascariids) can kill your cat or dog. And he can pick them up any time—even be born with them. What can be done about the "worry of worms"?

Sergeant's Worm-Away® Capsules mix easily with pet food to rout roundworms. For other worm problems, get Sergeant's Sure Shot® Capsules, Puppy Capsules or Tapeworm Medicine.

# JACKPOT DAY

## REGISTER NOW

**WIN CASH!**

**\$50.** THIS WEEK

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**WE REDEEM USDA FOOD STAMPS**

These Specials Good April 17th Thru April 23rd.

Rosa Espinoza Won \$50. In Last Week's drawing.

**We Have A Good Variety Of TOMATO & PEPPER PLANTS 5/\$1.00**

**Folgers COFFEE**  
2 Lb. Can **\$1.98**

**Folgers Instant COFFEE CRYSTALS**  
6 Oz. Jar **\$1.29**

**Borden's ICE CREAM**  
Round Carton 1/2 Gal. **98¢**

**Chiffon Scenics FACIAL TISSUE**  
200-2 Ply Box **39¢**

**Minute Maid ORANGE JUICE**  
32 Oz. Can **\$1.29**  
Makes 1 Gal.

**New Size! PEPSI-COLA**  
32 Oz. Returnable Bottle **29¢**  
Qt Bottle s

**GARDEN FRESH PRODUCE**

**Texize SPRAY & WASH**  
16 Oz. Can **89¢**

Delicious

**APPLES** 3 Lb. Bag **69¢**

Firm Head Calif

**CABBAGE** Lb. **9¢**

### NEW LOW PRICES AT BOVINA SUPERMARKET

<p>Imperial Pure Cane</p> <p><b>SUGAR</b></p> <p>5 Lb. Bag <b>\$1.75</b></p> <p>10 Lb. Bag <b>\$3.49</b></p>	<p>Pure Vegetable</p> <p><b>CRISCO</b></p> <p>3 Lb. Can <b>\$1.89</b></p>	<p>Log Cabin</p> <p><b>MARGARINE</b></p> <p>Lb. <b>49¢</b></p>
<p>Grade A Small</p> <p><b>EGGS</b></p> <p>Doz. <b>45¢</b></p>	<p>Sammys Pride Homogenized</p> <p><b>MILK</b></p> <p>Gal. <b>\$1.65</b></p>	<p>Soft N' Lite</p> <p><b>BREAD</b></p> <p>1/2 Lb. Loaf <b>43¢</b></p>

**We Have A Blue Luster Shampooer Available For Shaq Carpet**

Bill Smith Invites YOU To Shop These Meat Bargains

Quality

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FRESH EVERY DAY

\*Hot Barbeque

\*Pinto Beans

<p>USDA CHOICE</p> <p><b>ROUND STEAK</b></p> <p>Lower Cut Lb. <b>\$1.19</b></p>	<p>USDA CHOICE</p> <p><b>SIRLOIN STEAK</b></p> <p>Lb. <b>\$1.29</b></p>	<p>USDA CHOICE</p> <p><b>T-BONE STEAK</b></p> <p>Lb. <b>\$1.39</b></p>	<p>USDA CHOICE</p> <p><b>Rump or Pikes Peak ROAST</b></p> <p>Lb. <b>99¢</b></p>
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**Freezer BEEF**

Cut, Wrapped & Frozen to your specifications

USDA Good	USDA Choice
<b>83¢</b>	<b>86¢</b>

# Bovina Supermarket

Corner Main and First Streets

**Billy Whitecotton**

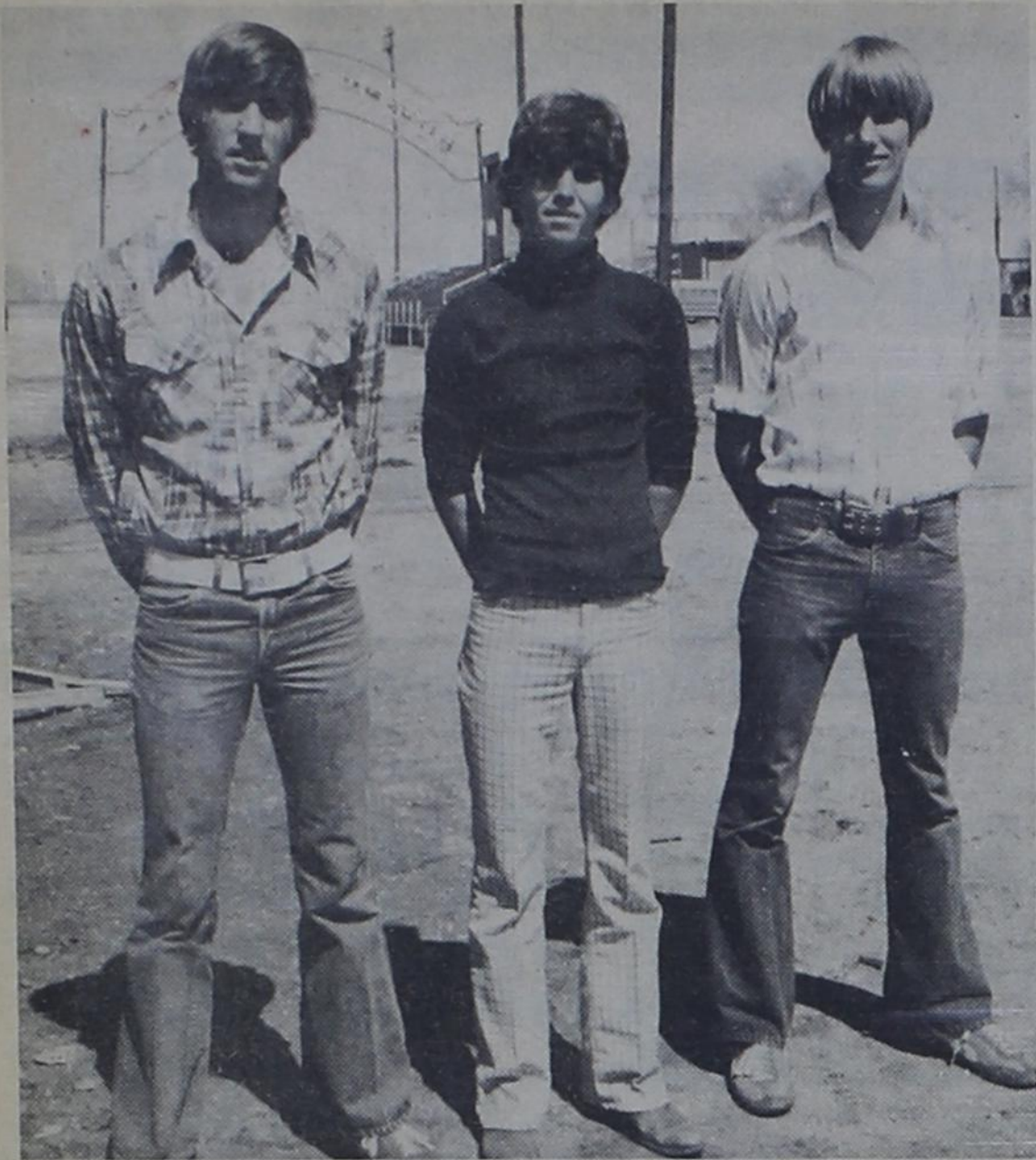
Phone 238-1324

**Bill Smith**

**Agonizing Pain From Ingrown Toenail? Get Outgro For Fast Relief**

Outgro gives you fast temporary relief from ingrown toenail pain. Outgro toughens irritated skin, eases inflammation, reduces swelling without affecting the shape, growth, or position of the nail. Stop ingrown nail-pain fast with Outgro.





**REGIONAL QUALIFIERS....**Qualifying for the regional tennis tournament April 25-26 at Texas Tech University in Lubbock were, from left, John Caldwell, Duane Mitchell and Dennis Willard, all juniors at Bovina High School. Mitchell will be competing in the singles with Willard and Caldwell competing in the doubles. The three won second places at the district tournament recently at Kress.

**4 TEAMS**

**Girls' LD Play Gets Underway**

A three-week girls' Little Dribbler season got underway last night (Tuesday) with four teams of 11-12-year-old girls competing under the sponsorship of the Bovina Jaycee-Ettes.

The games, two each Tuesday and Thursday nights through May 1, will be played at Willford Gymnasium with the first game set at 6:30 and the second at 7:30.

Sponsors of the teams, their coaches and roster are as follows:

**First State Bank**  
Coaches—Mrs. Randy Barrett and Mrs. Ken Jamerson. Players—Kathy Williams, Karen Schilling, Karen Hughes, Valena Dutton, Lou Pipes, Juanita Serna and Debbie Whitecotton.

**Sherley Grain Co.**  
Coaches—Mrs. Greg Bell and Mrs. Ronnie Sudderth. Players—Eleyse Moody, Lisa Shepherd, Vickie Shepherd, Melissa Allison, Arlene Smith, Darlene Smith, Jacque Howell, Kay McClaran, Penny Klimek and Belinda Garcia.

**Horn Insurance Agency**  
Coaches—Mrs. Lowell Boozer and Mrs. Bob Turner. Players—Gayle Powell, Gwen Powell, Pam Spring, Connie Shelby, Lupe Garcia, Donna Beth Lide, Mary Rose Englant, Sonja Narvarez and Velma Quintana.

**Bovina Gin Co.**  
Coaches—Mrs. Dwight Cox and Mrs. Robert Haseloff. Players—Tana Nix, Darla Morris, Donna Bentley, Grace Espinoza, Rebecca Espinoza, Cynthia Gomez, Teresa Quiroga and Diane Heard.

+++

**GAME SCHEDULE**

Thursday (tomorrow)—Sherley Grain vs. Horn Insurance Agency at 6:30 p.m.; First State Bank vs. Bovina Gin Co. at 7:30 p.m.

Tuesday, April 22—Bovina Gin Co. vs. Horn Insurance Agency at 6:30 p.m.; Sherley Grain vs. First State Bank at 7:30 p.m.

Thursday, April 24—Bovina Gin vs. Sherley Grain at 6:30 p.m.; First State Bank vs. Horn Insurance at 7:30 p.m.

Tuesday, April 29—First State Bank vs. Bovina Gin at 6:30 p.m.; Horn Insurance vs. Sherley Grain at 7:30 p.m.

Thursday, May 1—Sherley Grain vs. First State Bank at 6:30 p.m.; Bovina Gin vs. Horn Insurance Agency at 7:30 p.m.

**HOSPITAL NOTES**

Miss Opal Perry, who has been a patient at Methodist Hospital and a nursing home in Lubbock for several months, is expected to return home Friday, according to the Methodist Church newsletter last week. She may have limited, brief visits.

Mrs. Jerry McClaran of Bovina underwent surgery at the hospital in Plainview Tuesday of last week.

Mrs. Buck Ellison is scheduled to undergo eye surgery at a hospital in Oklahoma, according to the Church of Christ newsletter.



**OFF TO REGION....**Five members of the Bovina Fillies track and tennis team will be competing at the regional meet Friday and Saturday on the campus of Texas Tech University at Lubbock. Kneeling, from left, are Debra Gilbreath and Pam McCormick; back row, left to right, Rita Nuttall, Pat Shepherd, Diana Naegle and Coach Cindy Carthel. Miss Gilbreath will be competing in the 440-yard dash, Miss McCormick in the 60-yard dash, Miss Nuttall in tennis singles, Miss Shepherd in the shot and discus and Miss Naegle in the triple jump. Competition in the discus, shot and triple jump will be Friday along with the preliminaries in the running events. Finals in the running events will be Saturday.

**IN LUBBOCK**

**Fillies Qualify 4 For Region Meet**

Bovina's Fillies racked up 93½ points to finish third in the District 3-A girls' track meet held Saturday at Plainview. Originally scheduled Thursday of last week, the meet was re-scheduled for Saturday at Plainview when rain forced the postponement of the meet. Plainview was selected by district officials because of its all-weather track.

The Fillies qualified four girls—Pat Shepherd, Dianna Naegle, Pam McCormick and Debra Gilbreath—for the regional track meet this weekend at Texas Tech University in Lubbock, according to Coach Cindy Carthel.

Miss Shepherd took first place in the discus with a toss of 94'6" and a first place in the shot with an effort of 33'10½". Miss Naegle copped the other first place for the Fillies with a 30'10" effort in the triple jump. Also qualifying were Miss Gilbreath, second in the 440-yard dash with a time of 66.4; and Miss McCormick with a second in the 60-yard dash with a time of 7.8.

Additional points at the district meet were tallied by Ashley, fifth in the shot; Naegle, sixth in the long jump, third in high jump and fourth in the 880-yard run; 440-yard relay team, fifth; McCormick, third in the

200-yard dash; Tammy Christian, fifth in the 60-yard dash and fifth in the 100-yard dash; 880-yard relay team, third; and the mile relay team, fourth.

Final totals at the meet were Vega, 158; Springlake-Earth, 98½; Bovina, 93½; Kress, 74; Farwell, 69; and Hart, 29.

**Bovina School Lunch Menu**

April 21-25

**MONDAY**—Pork enchilada, baked pork and beans, lettuce and tomato salad, crackers, chocolate pudding, milk.

**TUESDAY**—Barbecued roast, potato salad, pinto beans, cabbage salad, hot rolls, butter, apricot halves, milk.

**WEDNESDAY**—Franks with chili, cheese, buttered corn, carrot sticks, toast, butter cookies, pineapple slices, milk.

**THURSDAY**—Hamburgers, lettuce, tomatoes, onions, pickles, potato chips, brownies, pear halves, fruit juice, milk.

**FRIDAY**—Tuna pie, Waldorf salad, buttered corn, hot rolls, butter, gelatin with whipped topping, milk.

**FOR LITTLE LEAGUE**

**Baseball Tryouts Slated April 26**

Tryouts for Bovina's Little League baseball teams will be held at the baseball park at 1 p.m. Saturday, April 26, according to Oakley Stevenson, league commissioner.

All boys interested in participating in the program this summer are urged to be at the tryouts with their gloves.

Some of the team managers who will be drafting players following the tryouts are Ken Horn, Joe Jones, Dwight Cox, Mike Grissom, Kenneth Whitecotton, Roberta Tienda Jr., L.J. Jameson and Mac Glasscock.

Boys who were unable to turn in a registration blank at school may register by contacting Stevenson or Cecil Bunch. Those who are not

registered or drafted by April 26 will be assigned to a team by the league player agent.

A schedule and roster for Little League will be announced and released in The Blade at a later date, Stevenson said.

**EMBARRASSING, BURNING Itching?**

ZEMO relieves itching fast because its special 'anti-itch' medication soothes inflamed surface tissues. Get relief with the first application of soothing, medicated ZEMO—Ointment or Liquid. **zemo**



**4-H JUDGING TEAM....**A second place in the district contests at Canyon recently earned the Bovina Senior 4-H Dairy Cattle Judging Team a berth at

the State 4-H Roundup at Texas A&M June 3-4. Members of the team are, from left, Rocky Bartlett, Duane Mitchell, Hayden Walling and Steve Cockerham.

**8 Qualify For UIL Contests**

Eight Bovina High School students qualified for regional competition Saturday at Texas Tech University in Lubbock following District 3-A UIL literary contests Friday at Farwell, according to Mrs. Margaret Durben, coach of the literary team.

Qualifying for the regional contests were Tina Isaac, third in girls' informative speaking; John Caldwell, second, and Elbert Shelby, third, in boys' persuasive speaking; April Wilson, first, and Butch McCain, third, in girls' and boys' poetry interpretation; and Joe Steelman and Duane Mitchell, first in boys' debate. Those students are coached by Mrs. Durben.

Also qualifying for regional were Steelman, first in ready writing, and Freddie O'Hair, third in science. Mrs. Carolyn Reeves is coach of the ready writing and Roger Ezell coaches science.

**We're sold on**



Pioneer® brand 8311 sorghum has proven itself in this area. It's all Pioneer agronomists predicted it to be... a top yielder with consistently higher test weights.

It's everything you'll need from a hybrid grain sorghum. It looks like Pioneer brand 8311 will be the golden bronze yield leader for some time to come.

Our supplies of 8311 are limited due to increased demand all across the country. Order soon, it won't last long.

**BOVINA WHEAT GROWERS**

**Bovina And Rhea**

Performance of seeds or the crop produced therefrom may be adversely affected by factors beyond our control including environmental conditions, insects and diseases. The limitation of warranty and remedy attached to each bag of Pioneer brand seed is a part of the terms and conditions of the sale thereof.

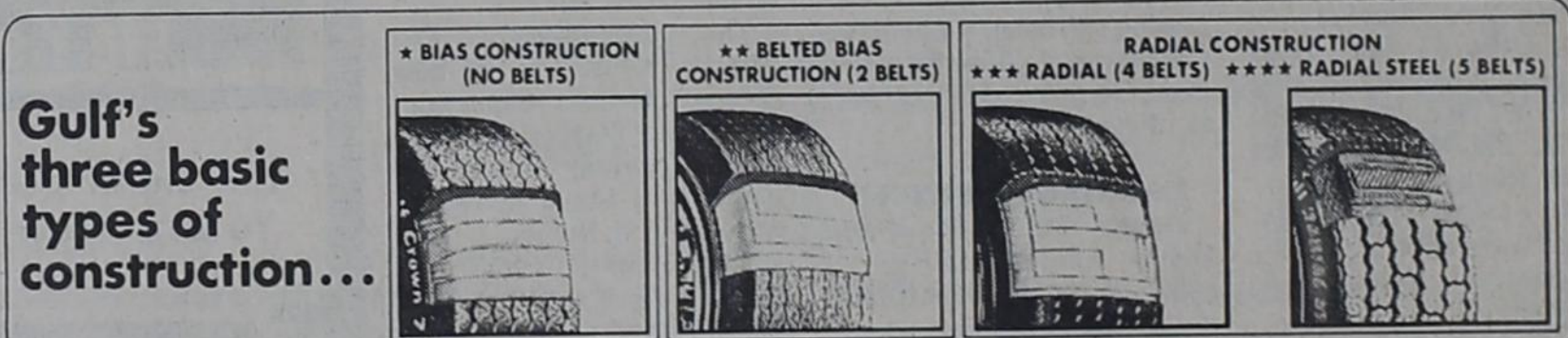
**Spring Sale!**

April 16 Thru April 30  
**25% Off** On All In-Stock Items  
(Yarns, Needlepoint, Crewel & Etc.)

**NEAL'S NEEDLEWORKS**

Behind Bovina Pump On West St. In Bovina

**Buying tires? Gulf makes it easy!**



**Gulf's simplified, but complete line of tires . . .**

**GULF CROWN 78**

★  
Gulf's good riding, good traction tire for in-town driving.  
POLYESTER CORD BIAS CONSTRUCTION, 4 PLY POLYESTER CORD BODY TUBELISS, LOAD RANGE B, BLACKWALL.



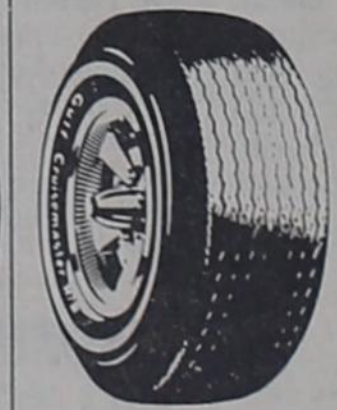
**NEW GULF CROWN 78 BELTED**

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The newest Gulf tire. Rugged. Reliable. Excellent tire value.  
POLYESTER AND RAYON CORDS BELTED BIAS CONSTRUCTION, POLYESTER CORD BODY, RAYON CORD BELT, TUBELISS, LOAD RANGE B, WHITEWALL.



**GULF CRUISEMASTER R/B**

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The ideal tire for most cars and most drivers.  
RAYON CORD BELTED BIAS CONSTRUCTION, RAYON CORD BODY, RAYON CORD BELT, TUBELISS, LOAD RANGE B, WHITEWALL.



**GULF RADIAL**

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Gulf's less expensive, high-performance radial.  
RAYON CORD RADIAL CONSTRUCTION, RAYON CORD BODY, RAYON CORD BELT, TUBELISS, LOAD RANGE B, WHITEWALL.



**GULF RADIAL STEEL S/R**

★★★★  
Made for hard driving, day in and day out.  
RAYON CORD PLUS STEEL RADIAL CONSTRUCTION, RAYON CORD BODY, RAYON CORD BELT, PLUS STEEL BELT, TUBELISS, LOAD RANGE B, WHITEWALL.



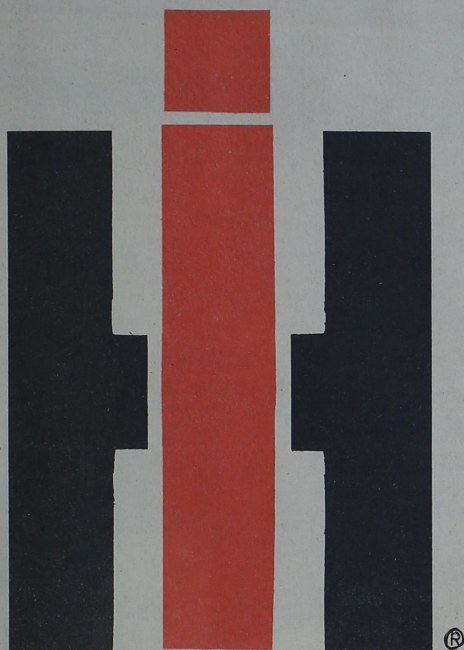
**BONDS OIL CO.**

BOVINA Ph. 238-1146



# PROGRESS

Is Looking Forward To A Bright Tomorrow...



## PARMER COUNTY IMPLEMENT CO.

## AND INTERNATIONAL HARVESTER

### Combine Forces In Inviting You To Our

# GRAND OPENING

## THURSDAY APRIL 17, 1975

### PANCAKE BREAKFAST

6:30 a.m. To 9:30 a.m.

Coffee & Donuts Served  
The Rest Of The Day

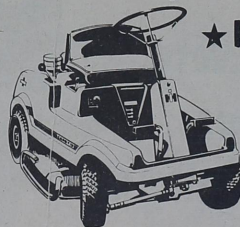


We will not be mailing out invitations. The public is invited. We hope you'll plan to come.



We want you to be our guest and tour through our progressive new Implement facility. Come Thursday morning for our Pancake Breakfast or visit us any other time throughout the day. We are justly proud of our beautiful new building and we want to say "Thanks" to the many wonderful people of the Friona area who are making this bit of progress possible.

Register For Free Prizes  
To Be Given Away In  
Drawing At 5:00 p.m.



★ FIRST PRIZE

Cub Cadet  
Lawn & Garden  
Tractor Mower

- ★ Hand Calculator
- ★ Hedge Trimmer
- ★ 10,000 S&H Green Stamps
- ★ Many More Valuable Prizes
- ★ Plus Favors For All Attending



# PARMER COUNTY IMPLEMENT CO.





# Local I-H Dealership Has Colorful History

Parmer County Implement Company, which is celebrating open house in its beautiful new location on West Highway 60 this week, was originated in 1942 by J.G. McFarland.

However, the local International-Harvester dealership traces its origin back more than 50 years. The late R.H. Kinsley, a Friona pioneer, was the first I-H dealer in Friona.

In fact, Kinsley handled all brands of implements in the early days—I-H, John Deere, J.I. Case and what-have-you.

A few years ago, Kinsley's widow, since deceased, recalled that W.E. Goodwine had purchased the first International-Harvester combine from her husband's dealership in Friona.

In the 1920s, Kinsley sold the International-Harvester dealership to J.C. Wilkison, who had been the Santa Fe railroad agent in Friona.

Wilkison operated his implement store in the Warren Building, a portion of the building currently occupied by Nobles TV & Appliance.

In 1928, Wilkison sold the I-H dealership to the "RBR" partnership, composed of Rosson, Buchanan and Ramey. This partnership operated the implement house in the brick building at the corner of Sixth and Euclid, which later housed a movie theatre, and most recently a used furniture store.

This ownership lasted until 1931, when the "RBR" partnership dissolved, with Rosson taking a dealership in Hereford, Jerome Buchanan keeping the Friona business, and Ramey having the franchise in Dimmitt.

Actually, Buchanan became a partner with Howard Morris locally. Buchanan and Morris moved the agency into the Parr building sometime around 1939, between Main and Euclid on Fifth Street, a location it kept for 24 years.

J.G. McFarland and Jack Yokely bought the I-H dealership from Buchanan and Morris in 1942, and they originated the company name "Parmer County Implement Company."

A year later, McFarland purchased Yokely's interests in the business, and was the sole owner

until 1964. At that time, a combination of Andy Hurst, Rene Snead and Newman Jarrell, Jr. bought the business. Hurst bought the interests of Jarrell and Snead a year later.

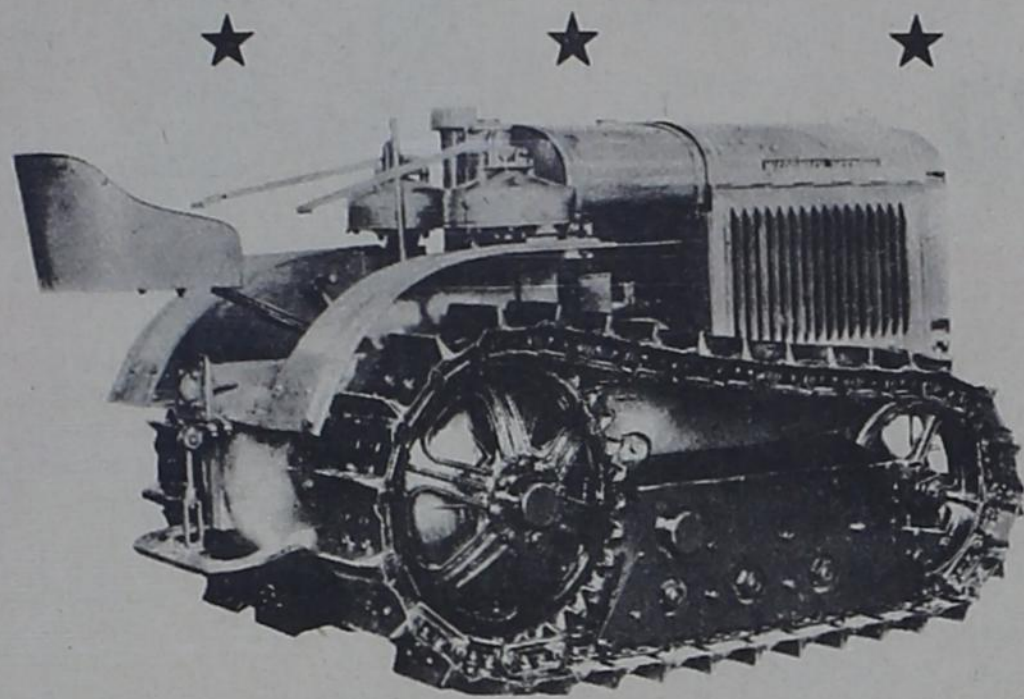
Bill Wooley became a partner in Parmer County Implement Company in 1969, and in June of 1971, the partners purchased the I-H dealership at Muleshoe, re-naming it Wooley-Hurst. Wooley manages the Muleshoe business.

In September of 1963, the company moved into a new headquarters, after occupying the Fifth Street location for 25 years. Then, last month, the moving process began again, for the re-location in the spacious new building on West Highway 60.

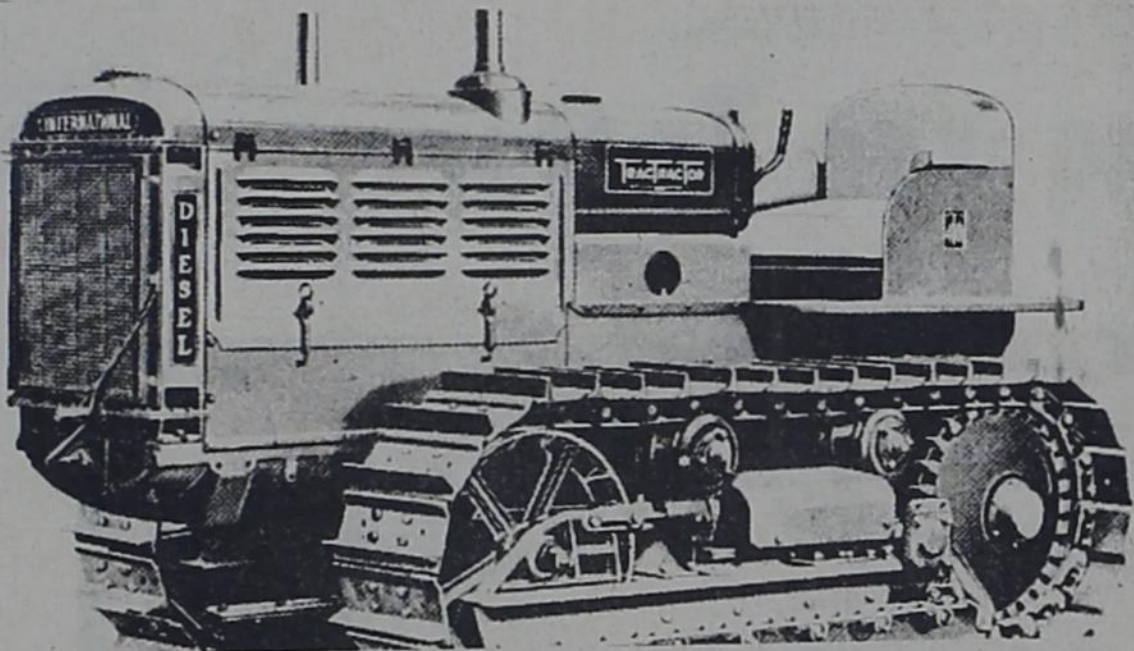
Hurst, the local co-owner, first came to Friona in April of 1955. He owned and operated Hurst Department Store until 1965, when he sold it to a group of stockholders.



New Home Of Parmer County Implement Company



The International crawler tractor in 1928 was a Model 10-20 farm tractor to which had been added a track-laying device.



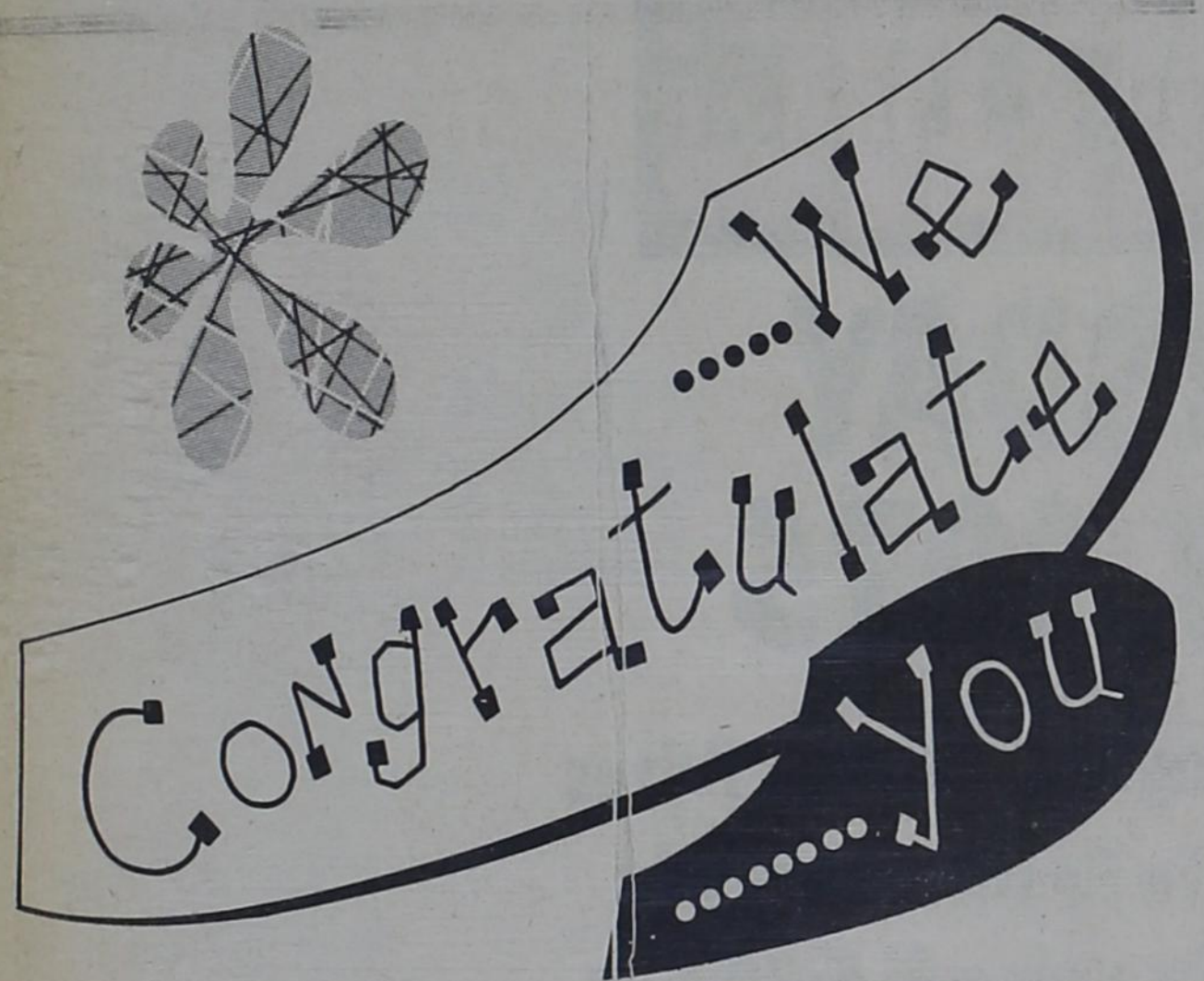
In 1933, the first International tractor with a diesel engine was introduced. This model was called the TD-40 TracTractor.



FORMER HOME...One of the older homes of Parmer County Implement Company, at Fifth and Euclid, was

built in 1928, and served as the company's home for 25 years, until 1963. The first International-Har-

vester dealer for the city of Friona was a Friona area pioneer, the late R.H. Kinsley.



## PARMER COUNTY IMPLEMENT CO.

On Your Thursday, April 17th . . .

# GRAND OPENING

We Wish You Every Success In Your Beautiful New Building

We, The Following, Are Proud To Have Been Chosen To Supply Portions Of This Modern New Implement Facility.

**CAMPBELL ELECTRIC**

ELECTRIC CONTRACTING  
COMMERCIAL - INDUSTRIAL  
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**ZACHARY CARPET CO.**

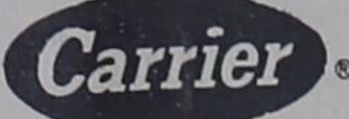
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For All Plumbing Jobs-Large or Small Plumbing Contractors

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A Salute From



**DEAF SMITH ELECTRIC CO-OP**



# I-H President Slated To Attend Open House

J. Patrick Kaine, President, Agricultural Equipment Division, and Vice President, International Harvester Co., Chicago, will be the special guest at the grand opening of Parmer County Implement Company April 17. He will assist with the ribbon-cutting ceremony at 11 a.m.

Kaine was born in San Antonio, on August 7, 1925, and attended elementary and high schools there. He attended the University of Texas and St. Mary's University in San Antonio, receiving the degree of Bachelor of Arts in business administration and economics from the latter institution in 1949.

He also completed the Advanced Management Program at Harvard Graduate School of Business.

Kaine began his International Harvester career in 1949 as a retail salesman at the Beaumont branch of the Houston Motor Truck District. In subsequent moves, he served as a zone manager, Dallas, Texas; store manager at Wichita Falls, Texas; manager of the Lamar Street Truck Branch in Dallas; and assistant district manager, Memphis, Tennessee.

He was transferred to the General Office in 1961 as manager, used truck merchandising, for the Motor Truck Division, and in 1963 was appointed manager of the Southern Motor Truck Sales Region. He was appointed manager, product reliability, in 1964.

Kaine was named assistant to the vice president, Motor Truck Division, on June 1, 1966.

On November 1, 1970, Kaine was appointed to the position of assistant to the vice president, Farm Equipment Division; and on May 1, 1971, he became the divisional sales manager for the Farm Equipment Division.

On July 3, 1972, Kaine was made manager of the Farm Equipment Division's new Marketing organization. This became the Marketing Department of Agricultural-Industrial Equipment on November 1, 1972.



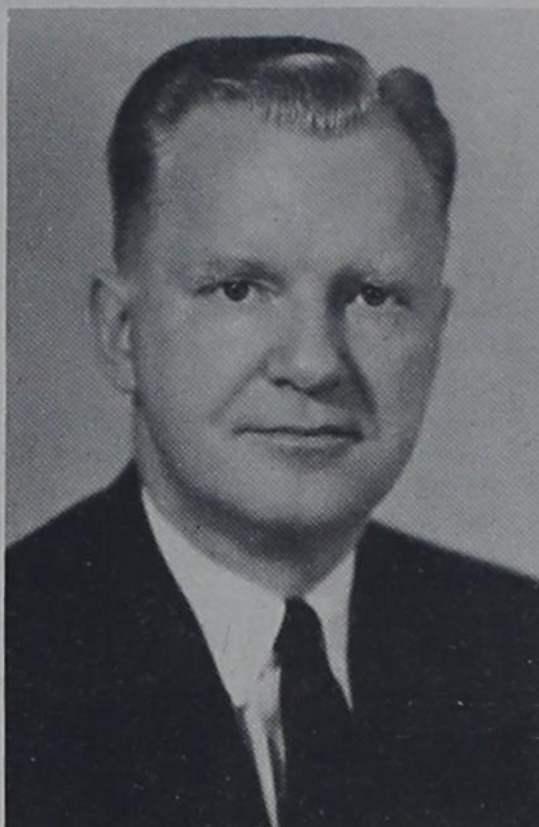
J. Patrick Kaine  
President, Agrucultural Div.  
International-Harvester Co.

On April 1, 1973, Kaine was promoted to vice president, Marketing, Agricultural-Industrial Equipment and on November 1, 1973, he was appointed president, Agricultural-Industrial Equipment. (Now

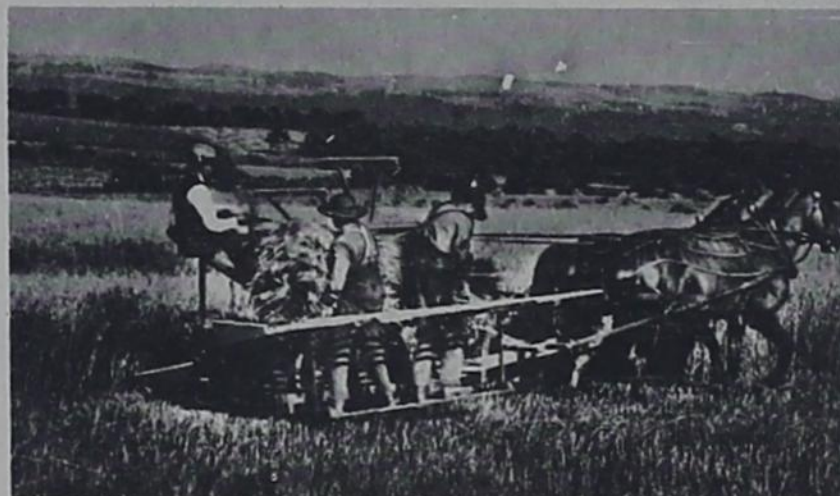
Agricultural Equipment Division.) On November 1, 1974, he was elected a vice president of the Company. Mr. and Mrs. Kaine live in Arlington Heights, Illinois. They have three daughters.



Stanley F. Lancaster  
Vice-President



Cedric Slain  
Vice-President & Comptroller  
International-Harvester Co.



A forward step in the evolution of harvesting machinery was the Marsh harvester, shown here harvesting a field of wheat.

## Local I-H Company Named X-L Dealer

International Harvester has announced the appointment of Andy Hurst, Parmer County Implement Co., Friona as an "XL Dealer." Hurst has been an International Harvester Agricultural Equipment dealer for eleven years, offering complete sales, service and financing on all agricultural equipment. The "XL" appointment is the highest form of recognition an International Dealer can earn.

According to Regional Manager H.L. Hudson, "The 'XL Dealership' is a symbol of excellence...in customer service, product knowledge and employee management. Only International Harvester deal-

ers committed to the highest standards of operation and a total pursuit of excellence for U.S. agriculture and service to their communities become 'XL Dealers'."

Hudson adds: "Customers of 'XL Dealers' will profit from thorough product knowledge and sound advice...a full line of equipment...automated business processes to speed service...outstanding parts and repair service...and a wide variety of financing plans."

According to Hudson, there are only two approved X-L dealers in the three-state International-Harvester Dallas region. The other one is located at Lubbock.

## Company Executive Is Canada Native

Stanley F. Lancaster was born in Montreal, Quebec, Canada. After service in World War II as a Royal Canadian air force pilot, he attended the University of Montreal and Western Michigan University, after which he was principal of Cooks High School in Michigan for three years.

Lancaster started his career with International Harvester in 1950 at the Green Bay, Wisconsin district office. His assignments in the field included collector, zone manager, sales promotion supervisor and sales manager. He was transferred to the General Office in 1961. Lancaster was appointed mana-

ger, Tractors and Industrial Equipment Sales on April 1, 1967. On July 1, 1972, he was made manager, Sales of the Farm Equipment Division's new marketing organization, and was promoted to vice president, Marketing, Agricultural-Industrial Equipment on November 1, 1973.

The name of the Division was changed November 1, 1974 to Agricultural Equipment Division when the marketing of industrial equipment was transferred to the IH PAY LINE Division.

Mr. and Mrs. Lancaster live in Arlington Heights, Illinois and have six daughters.




The International Harvester Company was identified by the "I.H.C." monogram until adoption, in 1945, of the present IH symbol.



**Congratulations**

To  
**PARMER COUNTY IMPLEMENT**

On The Formal Opening  
Of Your New Building



We Appreciate The Opportunity Of Serving  
As General Contractors For Your New  
Building

**LEWELLEN  
CONSTRUCTION**

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OUR COMPLIMENTS  
TO  
**PARMER COUNTY  
IMPLEMENT CO.**

On The  
*Grand Opening*

Of Your New Implement Building Thursday, April 17



We Are Proud To Be One Of Your  
Suppliers.

COMPLIMENTS OF  
**THE Hamby** *Pointing The Way To Progress*  
COMPANY

Manufacturers of Quality Tillage Equipment





# IHC Traces History To Cyrus McCormick

During the latter part of the nineteenth century, the farm equipment industry, influenced by the rapid expansion of agriculture for which it was so largely responsible, grew into one of the most highly competitive businesses in America. This period of severe competition had a restricting effect--so many companies entered this market that no single enterprise could muster up enough capital to engage in normal development or expansion.

At one time, it was estimated, more than 2,000 concerns were manufacturing one or more lines of equipment. Most were barely able to keep abreast of the times--much less anticipate the farmer's needs. Meanwhile, the foreign market, which had first been opened by Cyrus Hall McCormick in 1851, remained a fertile and virtually untouched field of operations. Few companies had either the capital or the expert organization necessary to develop a satisfactory export business.

The two leading manufacturers of harvesting machinery at the turn of the century were McCormick's organization and the Deering Harvester Company, also located in Chicago. This company had been founded in 1869 by William Deering, another pioneer in the development and perfection of agricultural implements. In 1902, the two companies combined with three smaller concerns--the Milwaukee Harvester Company; Warder,

Bushnell and Glessner Company; and the Plano Manufacturing Company--to form the International Harvester Company.

The prime reasons behind the organization of the new Company were to develop new products, to bring about a more diversified line, and to give more attention to the foreign market.

Cyrus H. McCormick, son of the man who had perfected the reaper and head of the McCormick Harvesting Machine Company at that time, became the first president of the International Harvester Company the day after its formation.

With the exception of the Warder, Bushnell and Glessner plant at Springfield, Ohio, now Springfield Works; that of the Milwaukee Harvester Company, the present Milwaukee Works; and a Deering factory at Hamilton, Ontario, all the manufacturing properties acquired by the consolidation were located in or around Chicago. The plant of the Plano Manufacturing Company on Chicago's south side became the Company's West Pullman Works.

The Company also established its General Offices in Chicago, where they have remained ever since. In addition, the Deering Company, which had reached the forefront in its field largely through its manufacturing sagacity, contributed to the corporation coal, iron, and timber lands and a steel mill in South Chicago, now Wisconsin Steel Works, giving the Company a source

of raw materials sufficient to provide for expansion and product diversification.

The effect of the merger upon foreign trade became apparent almost immediately. Spurred on by new capital, new resources, and a larger organization, the Company's foreign business doubled within five years, and within ten had increased fivefold with the extension of trade, particularly effective in Great Britain, Western and Central Europe, Russia, South America, and Australia.

By 1909, factories had been established in several European countries, and sales outlets had been set up in most of the civilized countries of the world. The International Harvester Company's worldwide character had become firmly established.

All the companies entering into the new corporation were engaged in the manufacture of grain harvesting equipment, binders, hay and corn harvesting machines, and twine, but it was soon realized that the industry's tradition of service to the farmer and the nation, which had begun with the invention of the reaper, could not be maintained solely by further development of these machines but must include expansion into all lines of agricultural implements and excursions into types of machinery that were then merely in the planning stage.

Ever sensitive to the needs of the farmer, the directors of the new corporation made plans to incorporate into the International Harvester line implements that would serve every purpose of the farm--many of which had not even been dreamed of a few years before. It was felt, too, that a more diversified line of products would remove the seasonal character from the harvesting machine business and provide employment on a year-round basis to the thousands of International Harvester factory employees and dealers.

The addition of new products would require production at a plant during the periods it was not ordinarily manufacturing harvesting equipment.

In 1904, the purchase of the Keystone Company, at Rock Falls, Illinois, added a historic line of tillage and haying tools. This

factory, subsequently sold, became known as Rock Falls Works. About this time the Weber Wagon Works of Chicago became an International Harvester property.

The Company's line of farm implements became complete with the acquisition in 1918 of steel and chilled plows through the purchase of companies which operated the present Canton Works at Canton, Illinois, and a plant at Chattanooga, Tennessee, and the addition of a line of seeding machines manufactured at Richmond, Indiana.

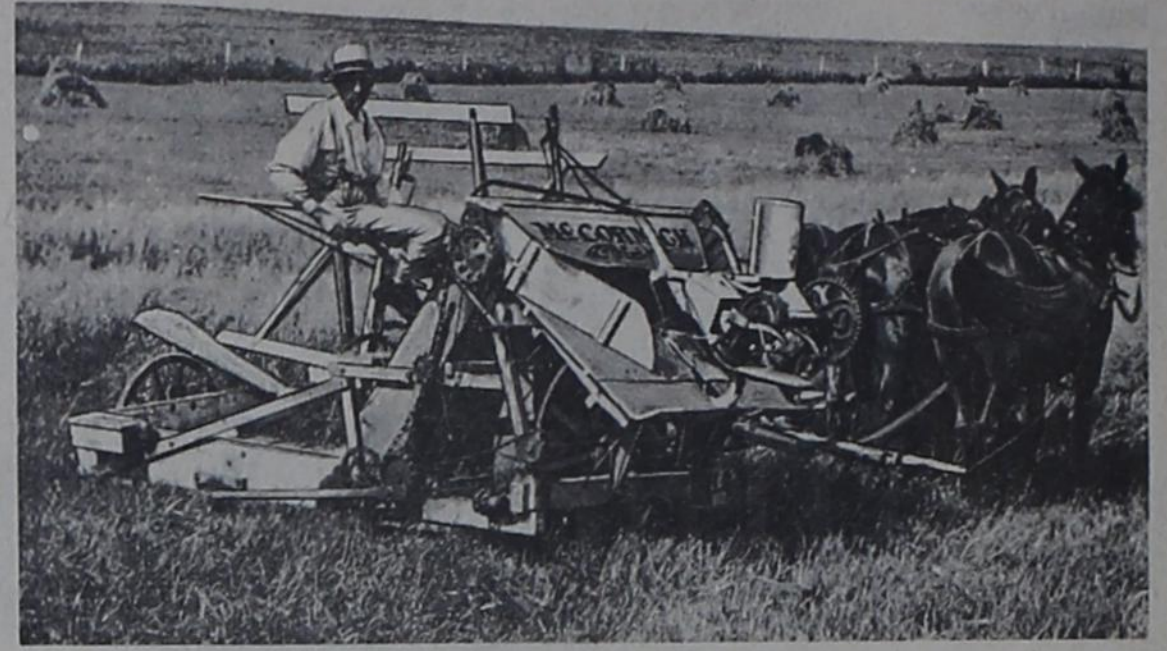
During these years, the International Harvester Company had been rapidly developing and putting into production new lines at its original plants. By 1912, corn binders, ensilage cutters, seeding machinery, harrows, and manure spreaders had been added to the catalog of implements offered to International Harvester dealers. The pioneer light harvester-thresher was introduced in 1914; the stationary thresher, four years later.

Throughout this period there was a general tendency to simplify the various lines of traditional harvesting machinery inherited by the Company, resulting finally in the Company's dropping entirely the Champion, Osborne, and Milwaukee lines of harvesters.

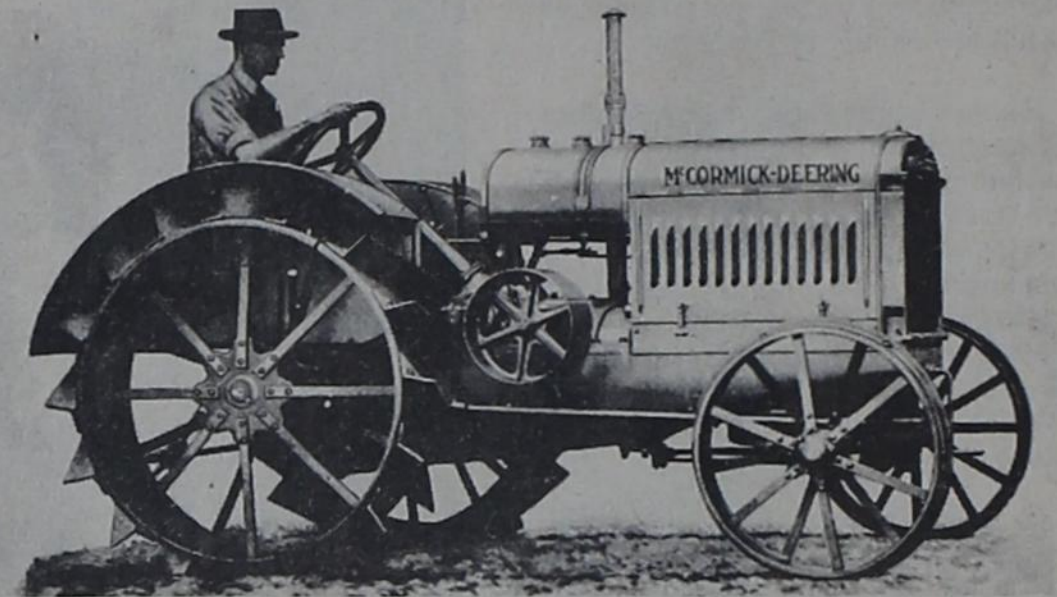
Later the two remaining lines were merged into one--the McCormick-Deering--with the best features of each pioneer machine retained. Consequently, work was simplified for dealers and the Company's sales and servicing departments. This change also served to concentrate experimentation and attempts at improvement upon one identifying line of machinery.

The gradual broadening of the Company's manufacturing field has been in complete accord with Cyrus Hall McCormick's original desire to anticipate and meet the farmer's needs. Every new machine developed has been a response to definite needs of agriculture.

This has resulted not only in a constant bettering of the farmer's standard of living but has also rounded to the advantage of the International Harvester Company by giving its employees more regular employment and its dealers something to sell at every season of the year.

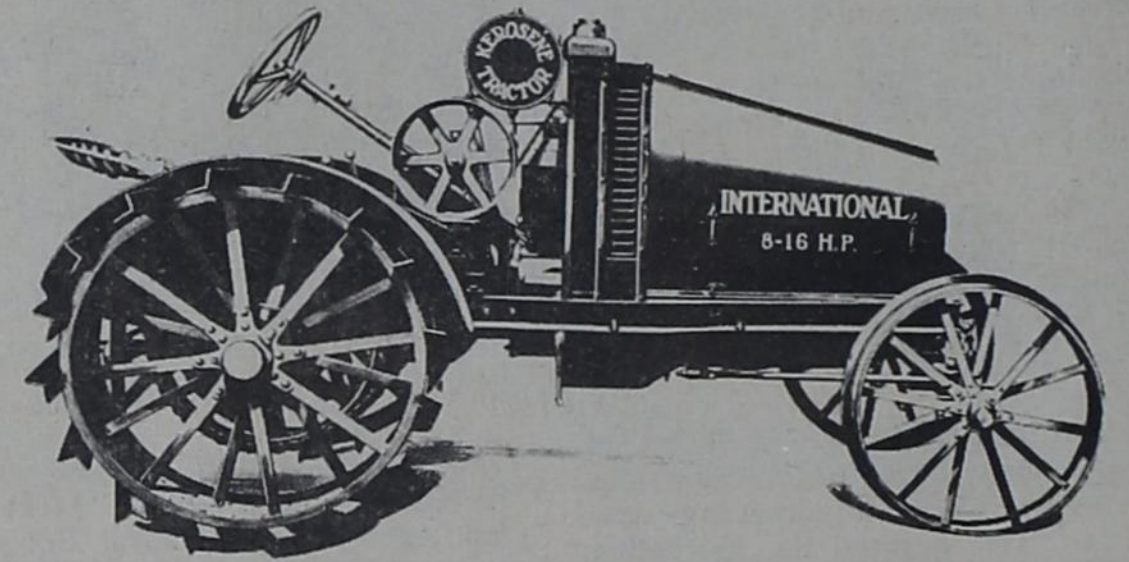


This old photograph shows one of the first of the McCormick twine binders, first manufactured in quantity during the 1880's.



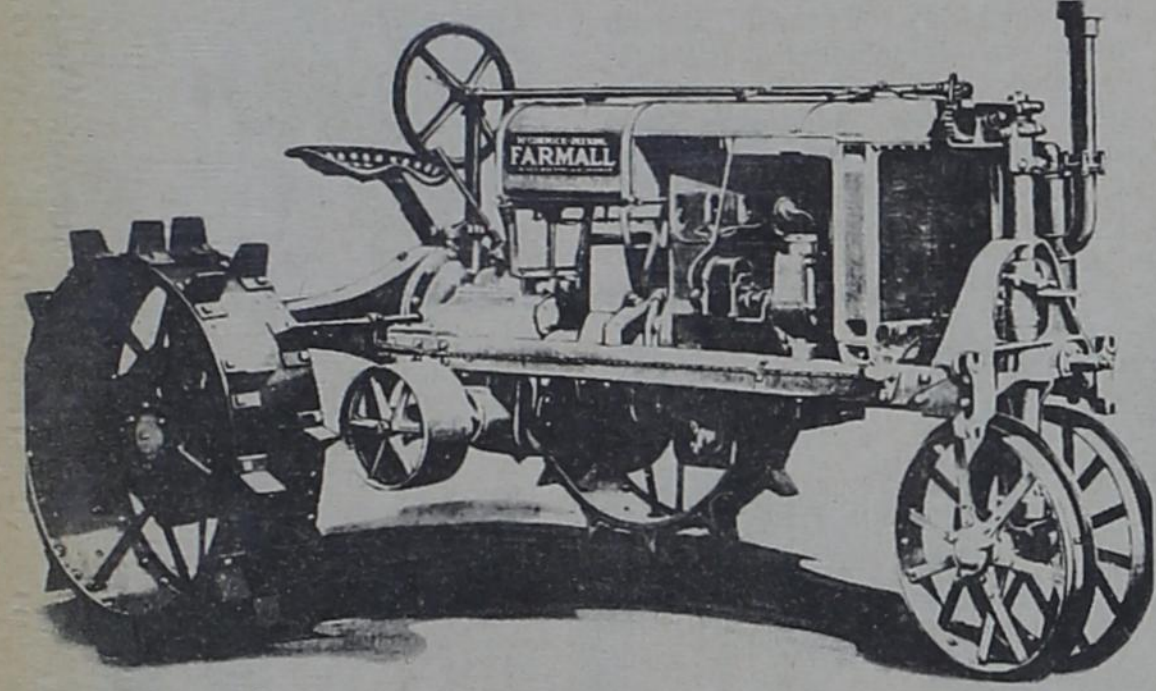
By 1921, International Harvester tractors were beginning to resemble the

wheel tractors of today. This is a McCormick-Deering 15-30 of that year.



This kerosene tractor, produced in 1915, was one of the Company's first attempts

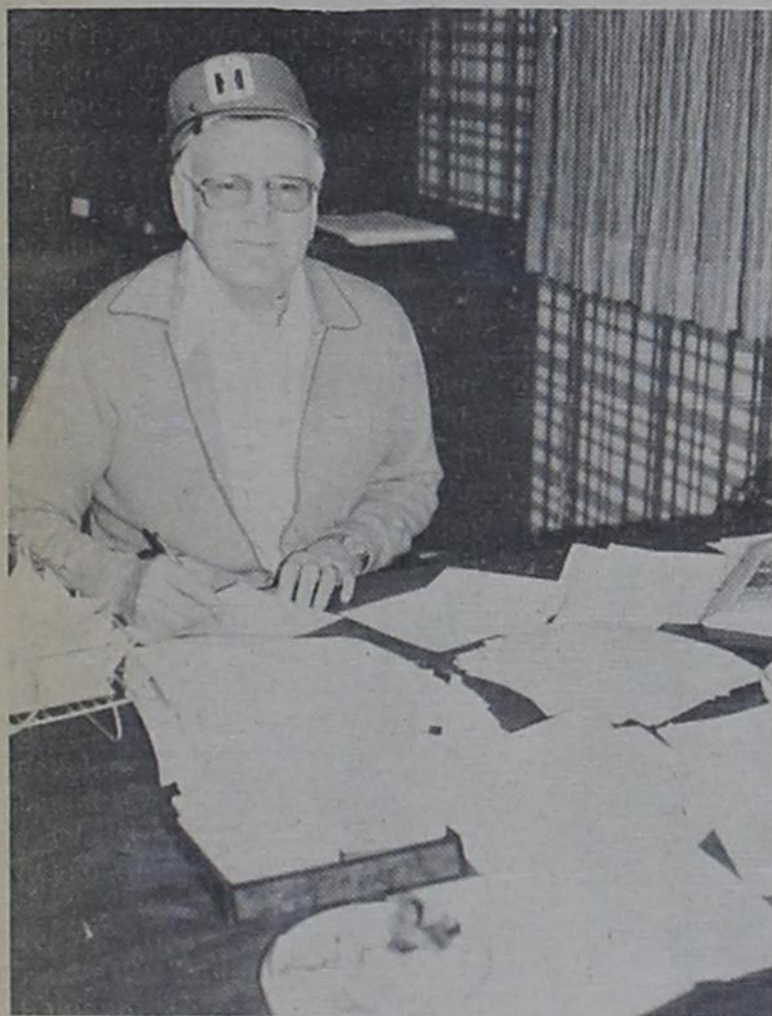
to design a machine suitable for the smaller farm.



The Farmall, which first appeared in 1922, revolutionized the tractor industry. This was the first successful all-purpose tractor.



**For his continuing pursuit of excellence and commitment to customer service... International Harvester proudly appoints ANDY HURST PARMER COUNTY IMPLEMENT CO. an "XL Dealer"**



Andy Hurst--Dealer



Travis Graves--Manager

The "XL Dealer" appointment is the highest honor we can bestow on an International Harvester Dealer.

It symbolizes a firm commitment to the highest Dealer standards of customer service.

It means adopting such advanced systems as data processing to assure you faster special parts delivery; a full line of IH parts and above average service facilities; knowledge and availability of the latest finance plans and systems to help you get the equipment you need, when you need it; and, above all, a desire to change and adapt to your changing needs.



**INTERNATIONAL HARVESTER**

## Congratulations

### PARMER COUNTY IMPLEMENT

ON YOUR BIG EVENT

# Grand Opening

THURSDAY, APRIL 17th

We Are Happy To Be Associated With You In Business

**EVERSMAN Mfg. Co.**  
Denver, Colo.







### PCI service Dep. Gets Certified

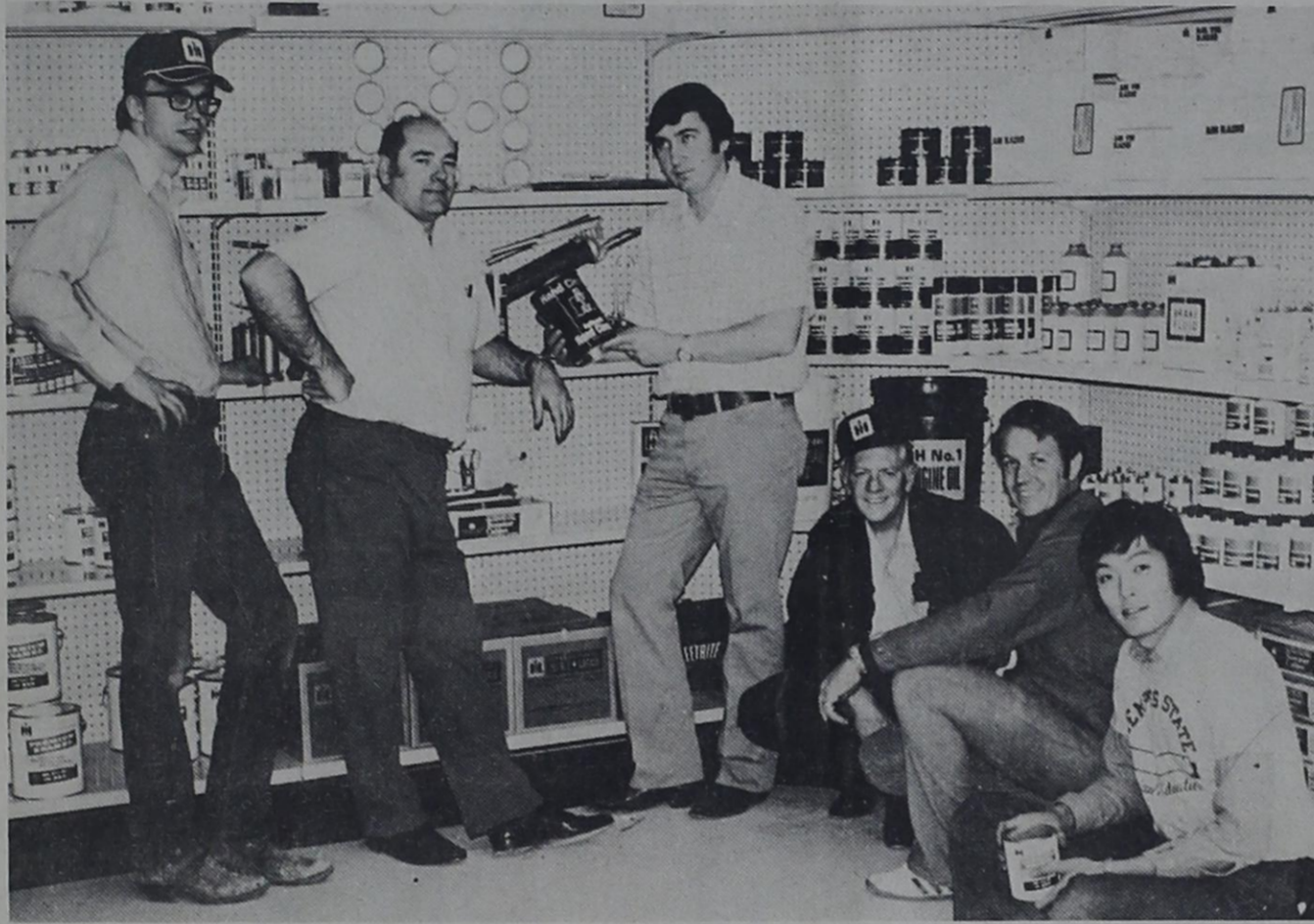
**CERTIFIED....**Don Shipley, center, service manager for Parmer County Implement Company is being presented a certified service award for achieving the I-H service standards, from Dan Castator, service manager of the Dallas region for International-Harvester. Achieving the I-H standards consists of having I-H trained servicemen, qualified facilities, complete quick-reference library, specialized equipment, qualified service management, plus a certain level of performance rating. At the right is Dave Hays, district service representative, Dallas.



**30-YEAR RECORD....**Parmer County Implement Company has been serving as hosts to the annual Future Farmers of America father-son banquet for the past 30 years. Travis Graves, right, manager of the company, was presented a handsome plaque from the local chapter earlier this year from Garvin Thorn in appreciation to the company.

### Parts Dept. Meets Top IHC Levels

**PARTS VIP....**Helping Parmer County Implement Company with its new parts layout during the moving stage have been the following International-Harvester Company, officials: (left to right) Doug Hays, Freeport, area parts manager, South Texas; Gus Andre, regional parts manager, Dallas; Ron Cain, parts manager for Parmer County Implement Co.; John Ihrig, regional parts supervisor, Dallas; Danny Starling, area parts manager, Lubbock; and Henry Sih, area parts manager for North Texas and Oklahoma.

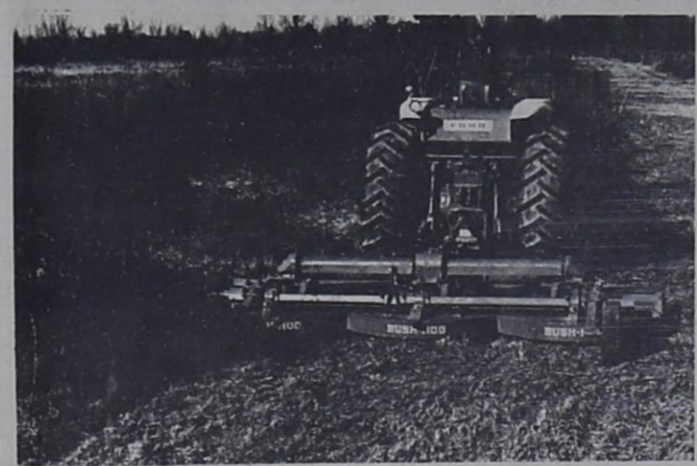
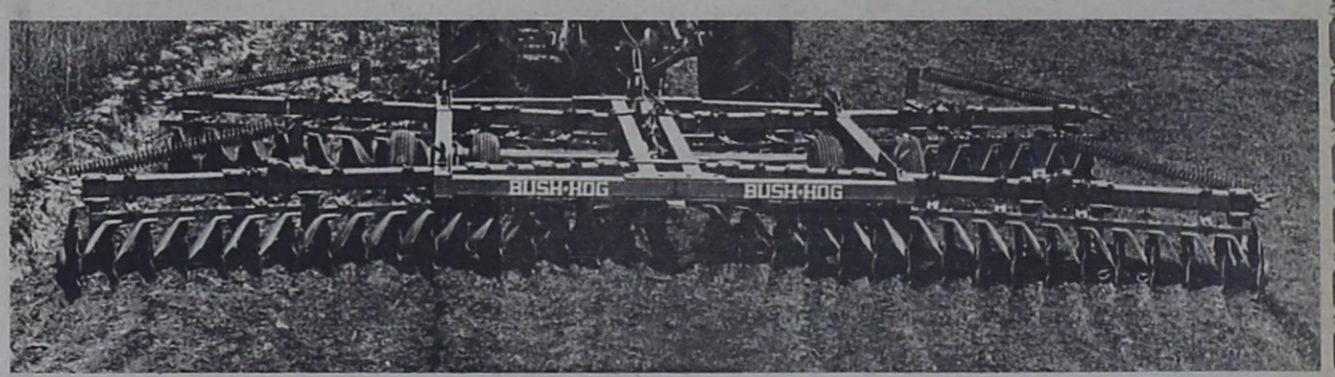


**CONGRATULATIONS**  
To  
**PARMER COUNTY  
IMPLEMENT CO.**  
From  


**CONGRATULATIONS**  
To **PARMER COUNTY IMPLEMENT CO.**  
On The Opening Of Their Beautiful New Building

**HEAR OUR LIVE  
REMOTE BROADCAST**  
Of The Big Grand Opening Event  
**THURSDAY, APRIL 17**  
From 6 to 7 a.m. And From 12:00 Noon to 1 p.m.  
Featuring Farm Director Royce Bodiford!  
**KGNC- RADIO**  
710 On Your Radio Dial

**CONGRATULATIONS**  
To  
**PARMER COUNTY  
IMPLEMENT CO.**  
On Your New Home  
They're The Folks  
Who Carry The Bush Hog Line



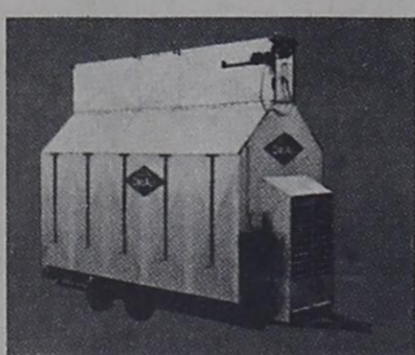

The Bush Hog Line . . . Bush Hog® is tough—the most dependable, durable equipment a farmer can buy. And the Bush Hog line is diversified . . . 2300 models, in 42 series of cutters, in 14 series of harrows; ditcher blades, rolling bedders . . . an impressive variety of equipment that continues to grow as a farmer's need for equipment grows and changes. A Bush Hog is a Bush Hog . . . there ain't no other.

 **BUSH HOG**®  
SELMA, ALABAMA 36701  
DIVISION OF ALLIED PRODUCTS CORPORATION  
**GRADY WARD, Special Rep.**

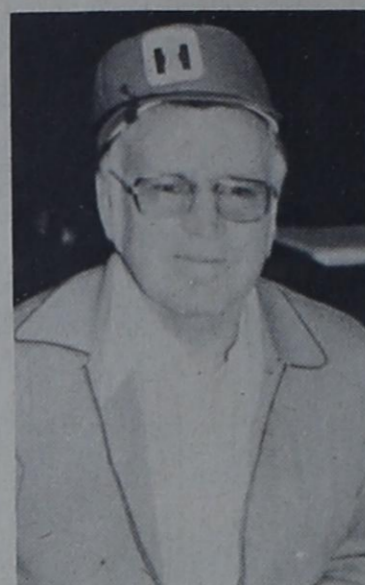
**DriAll**  
Grain Driers

**Manufacturers Of Grain Driers**  
For 27 Years, Wishes

**PARMER COUNTY IMPLEMENT CO.**  
The Very Best In  
Your New Facility





**Andy Hurst**  
OWNER



**Bill Wooley**  
OWNER



**Travis Graves**  
MANAGER

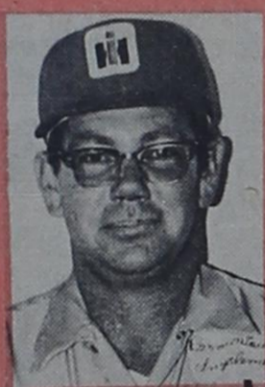
**Bob Hurst**  
ASSISTANT  
MANAGER  
(Coming June 1)

**Larry Manuel**  
SALESMAN  
(Photo Unavailable)

**PARTS DEPARTMENT**



**RON CAIN**  
Parts Manager



**LEROY LAMBERT**



**MITCH TERRY**



**RUEDE RULE**



**RICK CARR**

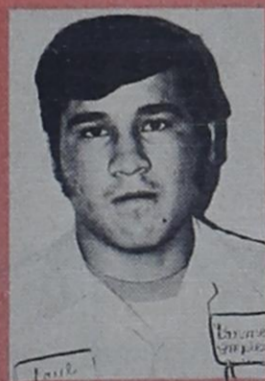


**GREG MATHOS**

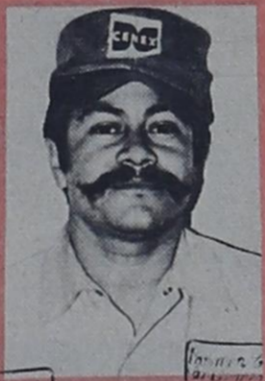
**WAREHOUSE DEPARTMENT**



**MARK COLEMAN**



**PAUL RIOS**



**SIMON GONZALES**



**JODY FALLWELL**

**ACCOUNTING  
DEPARTMENT**

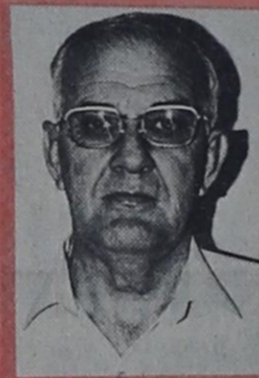


**CAROLYN OWENS**



**ELSIE AGUIRRE**

**SERVICE DEPARTMENT**



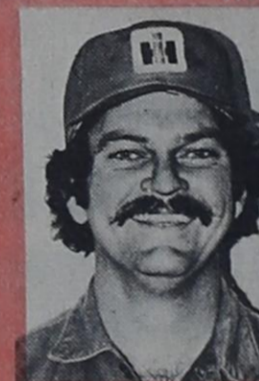
**DON SHIPLEY**  
Service Manager



**JERRY WIKLE**  
Lead Mechanic  
Trainee Instructor



**DAVID CUMMINGS**



**JACK HARDIN**



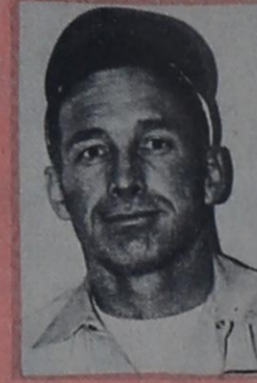
**BENNY VASQUEZ**



**EUNE MARTIN**



**MEDLIN WALKER**



**DWIGHT BRANNON**



**WADE JAMESON**



**DAN MANN**



**FRANKIE SAIZ**