

THE BOVINA BLADE

DOLPH MOTEN, EDITOR & PUBLISHER

Second-Class Privileges Authorized at Bovina, Texas

EDITORIAL COMMENT

Let's Get Started

Bovina is not-so-slowly and surely growing. Another big thing, however, needs to be added to the growing list of improvements.

Paving.

Without paving, we can't have much of a town as far as a cold outsider is concerned. Lack of paving is apt to be the first thing that a stranger mentions in a critical way when he is asked what he thinks of Bovina. And such a statement is probably justified, especially if the wind is blowing sand from the streets at him.

It has been more or less agreed by the city's leaders and others that nothing needs to be done about the paving situation until the sewer is laid because if the paving is put down before the sewer, it is probable that some of it would have to be torn up to get the sewer lines down.

But to say and agree that nothing needs to be done about paving now is wrong.

It will take a lot of time as well as constant and hard work to get the paving idea over to enough people to make it worthwhile. If time is wasted until after the sewer is installed, we will probably have at least (even if everything is favorable) another six months to get started on the paving.

If the ground work was being laid for the paving project now, wouldn't a lot of time be saved?

If an individual believes that it doesn't take lots of time and effort to get the paving idea into effect, he should talk to people who live in towns where paving has been done. He'll learn differently.

Let's get started working on this acute situation that needs remedying so badly.

Would it or would it not be nice if a paving project followed right along after the sewer construction?

Marzie Lynn Circle Continues Study

The Marzie Lynn Circle of the Women's Society of Christian Service met at the Methodist Church Monday.

Mrs. John Booher read the scripture, and Mrs. Billy Sudderth led in prayer. The song "Take My Life and Let It Be" was sung by all present.

In continuing the study of "Within Two Worlds," Mrs. Floyd Dunavent explained the map given in the book and emphasized "The Trail of Tears" which appeared on the map. Three chapters of the book were studied in a round-table discussion.

During the business meeting, Rita Caldwell was elected to keep the nursery at each meeting. The circle invites all women with small children to come.

Those present were Mesdames Billy Sudderth, Thelma Barron, John Booher, Wilbur Charles, Stella Rochelle, George Turner, Lloyd Dunavent, William Thornton, Dean Hastings, Della Ezell, Earl Ware, and Vernon Estes.

METHODIST CHURCH NEWS

Rev. W. R. Beaird, Pastor

Church school, 9:45 a. m.; public worship, 11:00 a. m. and 7:30 p. m.; Marzie Lynn Circle, Tuesday 2:30 p. m.; choir practice, Wednesday, 7:30 p. m.

Your presence will be appreciated in the services of the church.

Notice To Choir Members

Mrs. Bedford Caldwell, the director of music in the Methodist Church, is anxious for every member of the choir to be present Wednesday night at 7:30. Christmas music will feature the choir practice. A special Christmas program of music will be given on the night of December 18. Much practice by all choir members will be needed.

A Project Worth While

The Intermediates of the Bovina Methodist Church observed part of their Halloween enjoyment by helping others. The CROP program at Halloween concentrates on "powdered milk." By the help of the United States Government a large quantity of this milk can be

distributed in the name of Christ to hungry boys and girls around the world. The ratio of help by the government is \$20 for each \$1 given by a community. This religious fun done by this group of boys and girls was excellent. \$60.61 was the result of their good work. Thanks to the group and thanks to a co-operating community.

Pink & Blue Shower for Mrs. Thomas Rhodes

A pink and blue shower for Mrs. Thomas Rhodes was given in the home of Mrs. Howard Ellison Wednesday, October 26, at 2:30 p. m.

Refreshments of punch and cake were served to Mrs. Pat Hatcher, Mrs. Buck Ellison, Mrs. C. W. Grissom, Mrs. Lloyd Killough, Mrs. J. W. Parker, Mrs. Lois McLean, Mrs. Billy Marshall, Mrs. James Boardman, Mrs. Willis Downing, Mrs. Levi Johnson, Mrs. Wilbur Charles, Mrs. Sam Sudderth, Mrs. Fred Roberts, Mrs. Howard D. Ellison, Mrs. Mel Gunn, Mrs. Jerry R. Caldwell, Mrs. J. O. Wall, Mrs. Emalene Shelton, Mrs. Jay Sherrill, Mrs. Tom Rhodes, Mrs. Jackie Sundun, Mrs. Frank Ayres, Mrs. Foy Bailey, and Mrs. Ed Meeks.

Hostesses for the occasion were Mrs. Howard Ellison and Mrs. Howarth Summers.

Those sending gifts but not present were Mrs. Robert Read, Mrs. Ausburn Loflin, Mrs. Lester Rhinehart, Mrs. J. O. Wall Jr., Mrs. Burl Sims, Mrs. N. E. Bonds, Mrs. Paul Jones, Mrs. Robert Callaway, Mrs. Floyd Kelly, Mrs. Aubrey Rhodes, and Mrs. J. W. Ellison.

Home from College

Students home from college over the weekend were Mr. and Mrs. Eddie Steelman, Evelyn Steelman, Sondra Jefferson, Glendon Sudderth, Ted Walling, Dick Martin, and Huey Lowrie of West Texas, and Mark Charles, Billy Woelful, and Reggie Jones of Texas Tech.

Mr. and Mrs. L. E. Killough visited his sister, Mrs. Walt Belkap and family in Dimmitt Wednesday.

Student Council Discusses Dedication

The Student Council of Bovina High School met Wednesday for their weekly session. They made some tentative plans for the dedication of the new school building November 11.

Visitors to the council included Pat Burnam, George Baca, Don Bandy and Phil Caldwell. The student supply which is sponsored by the Student Council, is now opened for business at 8:30 and at noon. The "Beat Kress" ribbon sale and the Mustang decal sale were very good. This week, members of the council will again sell ribbons and decals.

The council also discussed different kinds of recreation for the students at noon.

Trick or Treat Party

Mrs. Ovid Lawlis, Mrs. A. L. Glasscock, and Mrs. Roy Fuller sponsored a "Trick or Treat" party for the Junior boys and girls of the First Baptist Church Monday night.

The group met at the church, went trick or treating all over town and returned to the church for refreshments of soft drinks.

Halloween candy and crackers.

Present were Billy Minter, Tommie Latham, Elaine Fuller, Linda Estes, Tonya Vel Ivy, Ronnie and Danny Mack Glasscock, Billy and Julius Roberts, Margie and Frances Fuller, Butch Waltman, Jerry Rigdon, John and Lou Ann Goodwin, Ken Horn and Bonnie Cochran.

Bovina Sunday Singing Club Organized

The Bovina Sunday Singing Club was organized Sunday, October 23, in the home of Mrs. Margaret Caldwell. Mrs. Caldwell held the first and organizational meeting in her home at the request of friends.

Mrs. Hodge Rigdon was pianist for the group. They voted to meet twice a month—the first and third Sunday. The meeting this Sunday will be in the home of Mr. and Mrs. Gene Rea. The Reas live at Fourth Street and Avenue G.

Gene Rea was elected head of the club. Rea said that an election of officers would be held sometime in the future. He also said that a good crowd attended the first meeting considering the bad weather.

Time of the singing is 2:30 p. m.

Have Bible Study

The Blanche Grove Circle of the Women's Missionary Union of the First Baptist Church met with Mrs. Boye Taylor for Bible study Tuesday afternoon. Mrs. P. A. Adams led the program. Those attending were Mesdames Roy Fuller, P. A. Adams, Johnnie Horn, Troy Fuller, and Boye Taylor.

It's A Boy

Mr. and Mrs. Al Kerby became parents of a baby boy October 31, at 11:20 p. m. at Clovis Memorial Hospital.

The new Kerby weighed 7 pounds and four and one-half ounces.

It's Time to Get Your Hens Ready for Winter With Purina Lay Chow COME IN TODAY

MARKET

Cream 57c
Light Hens 11c lb.
Heavy Hens 15c lb.

WINES PRODUCE

THE BEST YET

1956 Buicks on Display Friday, November 4 at

MAX MEADORS COMPANY

301 Pile Clovis, N. M.

Merle Norman Cosmetics

Courtesy Demonstration By Appointment

Thursdays, Fridays & Saturdays

Mrs. Earl Derrick—Phone 2162

U. S. I. AND ZEREX ANTI-FREEZE

You Need It—We've Got It.

U. S. I. \$2.00 a Gallon

Starting Today, Wednesday, November 2—

Champion Spark Plugs 50c Each (cash).

WARREN AUTO SUPPLY

On Hiway 60 Phone 2262

C. P. (Chick) Warren

Friendliest place in town

You're not forgetting, are you, that your church or synagogue is the friendliest place in town?

A warm-hearted welcome awaits you there.

New interests, new friends, and most precious of all in these trying times, an opportunity to renew your faith, to restore your courage, to find peace of soul in the company of men and women of good will.

The Ad Sponsored By the Following Businesses of Bovina

- Paul Jones Service Station
- Macon Elevator
- Bovina Variety
- Combs Grocery
- Bovina Butane Service
- Read's Grocery Read and Berggren
- Gulf Oil Corp.
- Cicero Smith Lumber Co.
- Gaines Hardware
- Esquire Cleaners
- Bovina Implement Co.
- Charles Oil Co.
- Bovina Drug
- Williams Mercantile Co. "Pioneers in Bovina"
- Kerby-Alverson Blacksmithing — Welding

He restoreth your soul... Worship together this week

BAPTIST CHURCH Rev. Virgil Goodwin, Pastor	METHODIST CHURCH Rev. W. R. Beaird, Pastor	CHURCH OF CHRIST R. A. Hartsell, Minister	PENTECOSTAL HOLINESS Curtis Roachelle, Pastor
Bible Study 9:45 a. m. Worship Service 11 a. m. Training Union 6:30 p. m. Evening Worship 7:30 p. m. Wednesday Service 8 p. m.	Church School 9:45 a. m. Morning Worship 11 a. m. Evening Fellowship 6:30 p. m. Evening Worship 7:30 p. m.	Bible study 10:00 a. m. Preaching 11:00 a. m. Communion 11:45 a. m. Evening worship 8:00 p. m. Ladies' class, Tuesday 2:30 p. m. Wednesday Mid-week services 8:00 p. m.	Sunday School 10 a. m. Morning Worship 11 a. m. PHYS 7 p. m. Evening Worship 8 p. m. Mid-week Service 8 p. m.

JEFFERSON LAUNDRY

Washers & Dryers

—40c An Hour—

FREE Pickup and Delivery

KERBY-ALVERSON

Blacksmithing — Welding

Our Deals Are

The Year

Phone 2332

THE PARING KNIFE

By JEANIE MOTEN

"It is a greater work to educate a child than to rule a state."—William Ellery Channing.

Wonder how many people believe or realize this? The teacher's lot is a pretty sorry one when you get right down to it.

Not only are they underpaid, but they get very little credit for the hard work they do. People don't seem to realize just how hard and important this job is.

The satisfactions that accompany their job don't come from the general public. Just about all that can be said of that source is that the public does generally respect a teacher's intelligence.

Rarely a week goes by that W. H. Willoughby doesn't take at least two children, injured in play at school, to the doctor. (Understand he hasn't been complaining; I have just noticed while working as his secretary.)

Not only is it pretty expensive to drive back and forth so many times, but hate to think what would happen if some child would be seriously injured and in need of a doctor's care immediately.

Seems to me that a doctor in Bovina would remedy such a plausible and possible situation.

Halloween is over for another year. Some children collected money for hungry children all over the world, others collected treats, while still others very industriously cluttered main street with every sort of imaginative debris.

Have no particular comment as the old saying still is oft repeated, "Kids will be kids." But certainly admire the "kids" that gave their time on halloween to collect money for hungry children.

Long about 9:00 p. m. Monday I got just awfully hungry for some dessert, and there was nothing sweet in the house. (Our supply of treats had disappeared. Will make a mental note to supply the Moten establishment with more next year.)

Anyway, as I said, I was hungry. Did my level best to entice Dolph to don an old sheet with me and thus attired go trick or treating. All to no avail.

That's where parents with kids have it all over us for sure. They get to share in their children's spoils.

According to all twin owners, there is always one twin that takes it upon himself to look out for the other twin.

Mrs. Art Mast readily agrees. The other day at a kindergarten party, Rita held one twin, Chrisy, while Carmaleet Truitt held Cathy.

As the sweets were being passed around, Chrisy took one and immediately reached out to take, "One for Cathy, too."

Speaking of twins, Art Mast tells this story. Seems that most everyone wants to know are two more trouble than one. To all twin bearing parents the answer is quite obvious.

Anyway, while at a neighboring town one day, Art saw a man with twin daughters a little older than his. Without divulging the fact that he had a set, Art asked, "Tell me, are two more trouble than one?"

As the man gave a helpless gesture of resignation, Art finally explained that he too, had twins.

Little Doug Pierce is certainly learning young that you're supposed to yell at football games. His yells could be heard way above all

surrounding supporters. Only one thing Doug has yet to learn. You're not supposed to scream and carry on when the other team's about to make a touchdown.

Believe the Special Day was a success from the businessman's viewpoint as well as just a lot of good fun for everybody concerned.

Numerous incidents took place that served to add merriment to the occasion. Among others, Mrs. L. C. Moore received not just a little teasing about winning a prize given by Pete Davies, in the form of \$10 worth of windmill repair.

Seems that Mrs. Moore doesn't have a windmill. Guess her tormenters had the wind taken out of their sails though, cause Mrs. Moore received her prize in \$10 cash instead.

Clipped the following article from the Ladies' Home Journal. Men readers probably won't think much of it, but think it's cute myself and think most of you women will think so too. It's an Indian version on the creation of woman.

In the beginning, when Twashtri came to the creation of woman, he found that he had exhausted his materials in the making of man, and that no solid elements were left. In this dilemma, after profound meditation, he did as follows. He took the rotundity of the moon, and the curves of creepers, and the clinging of tendrils, and the trembling of grass, and the slenderness of the reed, and the bloom of flowers, and the lightness of leaves, and the tapering of the elephant's trunk, and the glances of deer, and the clustering of rows of bees, and the joyous gaiety of sunbeams, and the weeping of clouds, and the fickleness of the winds, and the timidity of the hare, and the vanity of the peacock, and the softness of the parrot's bosom, and the hardness of adamant, and the sweetness of honey, and the cruelty of the tiger, and the warm glow of fire, and the coldness of snow, and the chattering of jays, and the cooing of the kokila, and the hypocrisy of the crane, and the fidelity of the chakrawaka; and compounding all these together he made woman, and gave her to man. But after one week, man came to him, and said, "Lord, this creature that you have given me makes my life miserable. She chatters incessantly, and teases me beyond endurance, never leaving me alone; and she requires incessant attention, and takes all my time up, and cries about nothing, and is always idle; and so I have come to give her back again, as I cannot live with her." So Twashtri said, "Very well;" and he took her back. Then after another week, man came again to him and said, "Lord, I find that my life is very lonely since I gave you back that creature. I remember how she used to dance and sing to me; and look at me out of the corner of her eye, and play with me, and cling to me; and her laughter was music, and she was beautiful to look at, and soft to touch; so give her back to me again." So Twashtri said, "Very well;" and gave her back again.

(Continued on page 6.)

MAYBE THERE IS NO NEED IN CONTINUOUS ADVERTISING BUT--

An inch won't make you very tall,
You've got to keep on growing;
One little ad won't do it all,
You've got to keep 'em going

One step won't take you very far,
You've got to keep on walking;
One word won't tell folks who you are,
You've got to keep on talking.

A constant drop of water
Wears away the hardest stone,
And the dog on gnawing
Masticates the toughest bone.

The constant wooing lover
Carries off the blushing maid,
And the constant advertiser
Is THE one that gets the trade.

The Bovina Blade

ANNOUNCEMENT

THANKS, FOLKS

We are resigning from the Gulf Oil Corporation after 25 years of continued service.

Our business in Bovina has been pleasant.

It has been a privilege to have had you for friends.

The Gulf line is a great product and we hope you will continue to trade with Mr. Bonds.

THANKS A MILLION—

Verda & Alton Hobdy

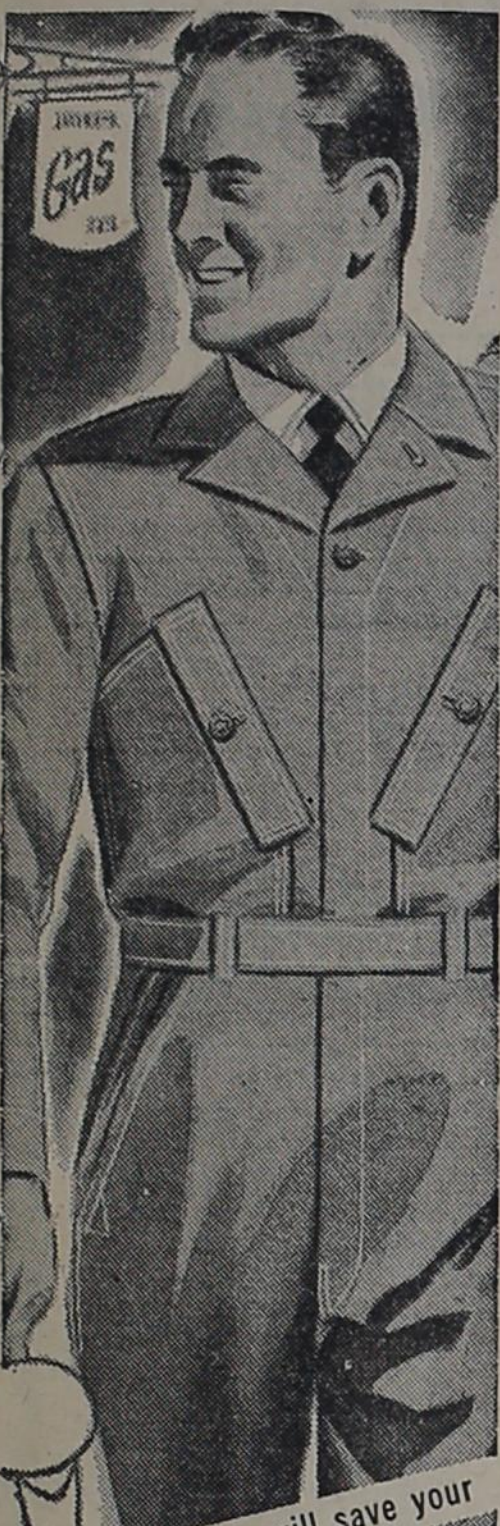
In taking over the Gulf Oil Corporation consigneeship in Bovina, I want to continue to serve the old customers of the corporation and solicit the business of potential new customers.

The service station will feature Gulf gasoline and will continue to handle all major brands of oil.

Our phone number will be the same as was used by the Gulf Corporation before the transaction.

We invite you to call us if we can be of service to you.

Tommy Bonds



These coveralls will save your clothes! They're cut roomy with big swing action back for working comfort. Easy to put on. In heavy 8-oz. Sanforized long-wearing fabric.



WILLIAMS MERCANTILE CO. "Pioneers in Bovina"

Chevrolet...The only low-priced car with beautiful Body by Fisher

O. K. USED CARS

FRIGIDAIRE APPLIANCES

CHEVROLET NEW CHEVROLET Task-Force TRUCKS

SALES — SERVICE

REEVE

Chevrolet Co.

PHONE 2021

FRIONA, TEXAS

Herald Ahead Blade By 19 Years, 8 Months

By Jeanie Moten

The Blade wasn't the first newspaper in Bovina.

It was preceded by the Bovina Herald in 1935. How long The Herald lasted couldn't be found but one issue of it—the first dated November 1, 1935—was brought into The Blade office recently by Mrs. Alma Vassey, a former resident of Bovina.

The Herald was edited and published by J. A. Lindley who doubled as pastor of the Emmanuel Baptist Church, Bovina, according to the church news in the paper. Mrs. Vassey said that she thought, but wasn't sure, that the paper was printed on a hand press. The newspaper's headquarters was on Third Street if her recollections are correct.

Advertisers

The paper was smaller than most newspapers of today. Its size was four columns by 12 1/2 inches. Advertisers? The Herald had 23 of them. The out of town advertisers were Security State Bank of Farwell, Friona State Bank of Friona, Roberts Music Company of Clovis, and Barry Hardware Company of Clovis, and Harris Furniture Company of Clovis.

Local advertisers consisted of Cicero Smith Lumber Company, that was featuring one quarter of a pint of paint for 15 cents, E. Cranfill Store which said "Help your town and community by giving this little paper a boost."

Others were Englant Welding and Repair Shop, Gaines and Elliott Hardware Company, which was advertising Perfection cook stoves among other hardware supplies, C. A. Norton Oil Company, and New Deal Grocery owned by J. H. Jones.

Darsey Drug Store was selling, or at least advertising, two pints of Milk of Magnesia for 61 cents. The Bill King Garage ad read, "This space reserved for Bill King Garage." Guess he didn't have time to get his ad ready. Speaking of time, The Herald was published twice a month.

Leake Brothers Service Station was advertising protection for the cars with Prestone. J. H. Stagner, wholesale and retail Phillips dealer, was another advertiser.

Parmer County Officials wished the Herald success in an ad that was signed by E. V. Rushing, County and District Clerk; Roy B. Ezell, County Treasurer; Walter Lander, County Judge; Perry T. Brown, County Attorney; and Earl Booth, Sheriff.

Jones Tailor Shop and Helpy-Selfy Laundry were other advertisers along with Jones Mercantile Company, Stephens Grocery, Bovina Gin Company, Bovina Meat Market, owned by Stacey Queen; Trimble Barber Shop and Bovina Tailor Shop, owned by G. F. Trimble, and Farmers Elevator Company.

The subscription price for the Herald was \$1 a year.

Four news stories were taken from The State Line Tribune and The Tribune's by line was used in each case.

In his front page column, called "Believe It Or Not," Lindley said, "There is born unto you this day in the city of Bovina, a newspaper; and its name shall be THE BOVINA HERALD. It will be to all the people of Bovina and community, a medium for gathering and dispensing news, many things that take place that would be of interest, and things we should know about that never get before the public use for the lack of some means of getting it to the people. The Herald will serve as a news agency in bringing to you all the fresh news and happenings of the day. We felt the need of a community newspaper to help mold a sentiment that would be of such an interest that it would really sell Bovina to the people. Remember, and let this soak in, that other towns will not build Bovina; they are looking to their own interest, and so conducting their affairs as to induce others to come and see them. Let's so beautify Bovina in character, and make her so lovely in spirit that other people will fall in love with us and will be seeking to make their habitation with us. Bovina has a good trade territory, in fact, one of the best in the country; made up of the finest class of people to be found anywhere. In normal years, Parmer County will produce with any like territory in Texas or any other state. Bovina has a market for most anything you want to sell; the business men are wide awake and looking forward always to the best interest of their customers.

"We have one of the best gins in the country and don't have to wait long to be served, and you get the top price for your cotton right here. Three good elevators are always in the market for your grain and to furnish you with the best of seeds, feed, and coal. Groceries, dry goods, hardware, and implements are all of the demands of the country. Oil and gas dealers, both wholesale and retail, a number of places handle produce, and pay the highest prices for what you have. We have one of the best equipped drug stores in West Texas; cafes to satisfy your hungry appetite, blacksmith and garage work of the best sort and they can meet your every need. We have tailor shops that can do the work like you want it and when you want it.

"Support these good business firms and tell them how much you appreciate them. Our school system is among the best; the faculty is made up of the very best material, and entire community seems to be satisfied with the corps of teachers. One of the finest things that can be is for the people to back up their school. The churches that represent the different denominations are above the average of the country; they are always ready to aid you in your spiritual welfare, and you will find a welcome when you attend them. It would be well enough to try it once, anyway. If it were not for our churches and schools, the country would be in a bad way.

"Maybe we had better ease up on this static, for a while at least, or somebody might think like the negro woman whose husband died, and at the funeral the preacher had a great many good things to say about him. As he was lavishing his praises upon the departed brother, the wife called to one of the little boys and said, 'Ephum, go look in dat coffin 'en see if dat's yo' pappy.'

Bovina had a Chamber of Commerce at that time and it was supported wholeheartedly by The Herald. The chamber was sponsoring tradesdays, drawing and all, every Saturday.

Cotton ginning was slow up to that time. Only about 130 bales had been ginned and it was estimated that about 1,000 bales would be ginned before the season was over. The editor editorialized somewhat in the news story saying, "This is a good cotton country when there is a sufficient amount of rain."

SUPPLIES

For the Cotton Field And the Cotton Hand. Hot Plates & Cotton Scales.

At Prices that Will Make You Glad You Traded in Bovina.

ANTI-FREEZE—Prestone & Wanda

ADAMS & BROOKFIELD DRILLING COMPANY

PHONE 2181

Door Prizes

Yo Yo's for the kiddies at the showing of
the '56 Chevrolets and Buicks

Friday, November 4 at

MAX MEADORS COMPANY

301 Pile Clovis, N. M.

Y & R

Electrical Contractors

Guaranteed Work
Prompt Service

NOW! at the lowest price EVER!

3 GREAT EXCLUSIVES

IN A SENSATIONAL ALL NEW

TAPPAN

DELUXE GAS RANGE

1. TAPPAN TEL-A-SET
2. CHROME-LINED OVEN
3. PRES-TOE BROILER

COMPARE

THESE WONDERFUL FEATURES WITH
OTHER GAS RANGES AT ANY PRICE!



PLUS . . . A TERRIFIC TRADE-IN OFFER!

\$45 OFF!

FOR YOUR OLD STOVE

\$234⁹⁵

Never before so much value and
convenience at so low a price!

What a buy! Now for the first time EVER, at so low a price. You can own a wonderful new TAPPAN with all these sensational convenience features. And look at our grand trade-in offer! \$45 off for your old stove, regardless of its condition. Here's an opportunity you won't want to miss! Come in now . . . See this really great value.

DELIVERED, INSTALLED BY FACTORY TRAINED EXPERTS

EASY TERMS . . . MONTHS TO PAY

INCLUDING ALL THESE SUPERB FEATURES

- VISUALITE OVEN
- LIFT-OFF OVEN DOOR
- LIFETIME GUARANTEE ON BURNER AND OVEN BOTTOM
- TITANIUM PORCELAIN FINISH INSIDE AND OUT
- EASY-TO-CLEAN COVE AND DIVIDED TOP

GAINES HARDWARE & FURNITURE CO

"Nothing Knocks on Bovina But Opportunity"



SHOP HARMAN'S MONDAY, NOV. 7, 1955

Ladies And
Girls' anklets
English Rib or
Flat knit, 3 pr. \$1
White and
Colors

Puritan Cro-
chet Cotton
White and
Pastels, 5 for \$1

Men's Leather
Palm Work
Gloves
1/2 Gauntlet \$1
Pair

Men's
"Friendly Six"
Work Socks
Long or Short
Style, 5 pr. \$1

LANCEDALE
NYLON HOSE
51-15 60-15
Dollar Day Only

1st Quality
Pr. 76c

MEN'S DRESS FELTS

Deep Rich Shades, Browns,
Blues, Grey
By Alexander



\$7.90

WESTERN 3X QUALITY
\$10.00 & \$15.00

HIGGINS SLACKS

100% All Wool
Tweeds, flannels
and Gabs

Dollar Day Only

Values to \$14.90

\$10.00

Free Alterations

MEN'S DRESS OXFORDS

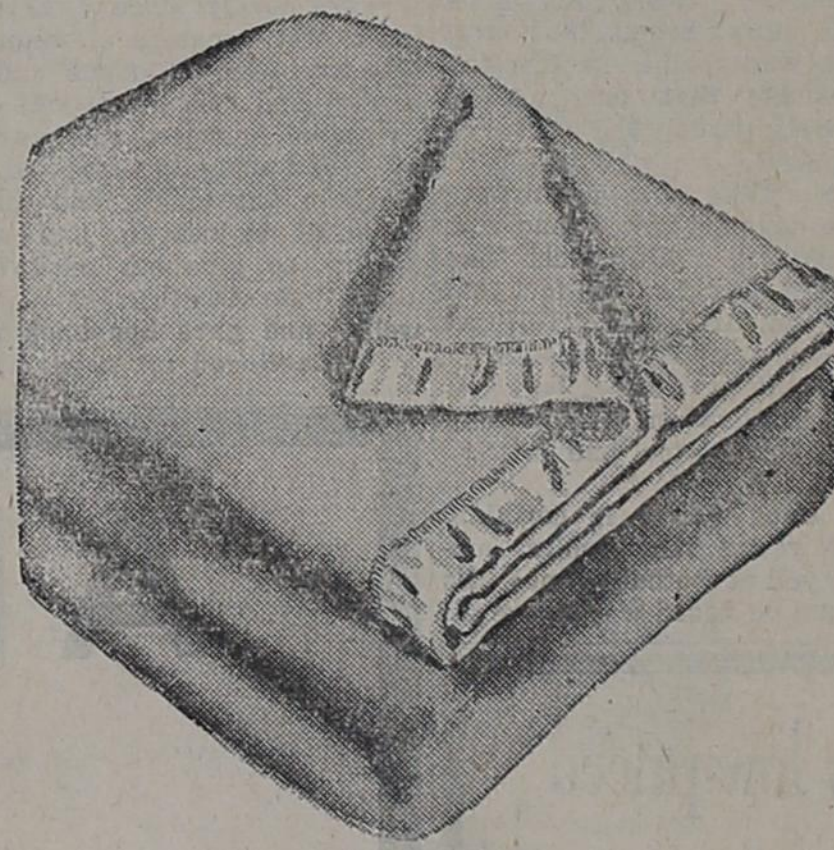
Johnsonians
New Fall Styles

\$10.00

Blacks & Browns
Size 6 to 12

Chatham "Purrey" Blankets

Solids and Plaids, Full 72x90
Guaranteed Against Moth Damage



\$9.90

USE THE LAY-A-WAY PLAN

Fall Hats



"RANGER" ENGINEER BOOTS

Woodman Heel, Full Double Leather
and Double Stitched Sole
Steel Shank, Pegged Arch

\$14.90

HARMAN'S

PHONE 4261
BOVINA

BOX 830
TEXAS

BOY'S ANKLETS

Fancy Plaids \$1
3 Pair

LITTLE GIRL'S
Loomcraft Dresses
In Fancy Frills & Plaids



Sizes 3 to 6x—7 to 14

\$2.98 & \$3.98

SKIRTS

All Wools and
Wool Blends

\$2.98

\$3.98

\$5.90

Sizes 22 to 36

LADIES HIGH HEEL PUMPS

\$5.90

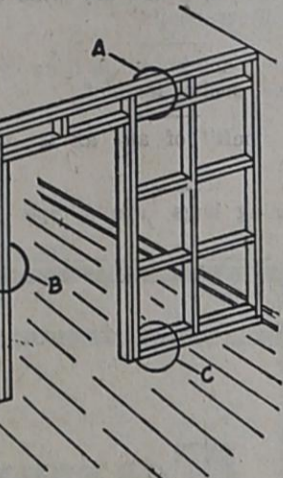
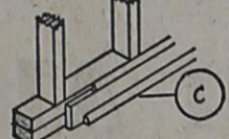
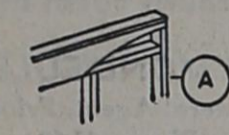
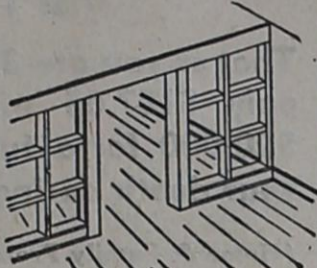
In Black, Black Suede,
Brown & Red

Included in the School News was a description of a party of the senior class. "Last Saturday evening, Floyd Bates entertained the Senior class with a party in the home of his parents, Mr. and Mrs. B. B. Bates. Many games and contests were played, and great talent was discovered as a result of the speaking contest in spite of strong competition. Mr. Holly proved himself a genius in the field. At a late hour delicious refreshments were served to the following seniors and their guests: Misses Imogene Hastings, Evelyn Gaines, Gladys Stewart, Frances McCormick, and Messrs. Jack Dial, Elton Venable, Delvin Smith, Dean Hastings, John Wines, Earl Bates and Mr. and Mrs. O. L. Smith and Mr. and Mrs. Odie Holly."

HERE'S HOW . . .

PARTITION A ROOM

A partition, either open, or covered with paneling, adds an extra room to the house. The open partition provides shelf space for knickknacks or flowers. For an open partition use 2 by 6-inch lumber for studs, base and ceiling plate, and 1 by 6-inch lumber for the shelves. For a paneled partition the frame is all of 2 by 4-inch lumber. Before starting the job, the craftsman should see his local lumber dealer for assistance in drawing up a bill of materials that will use stock lumber to best advantage.



National Lumber Manufacturers Association

The following fourth grade pupils were listed as having had perfect attendance for the past two months; James Biggs, Jimmie Ray Glover, Jimmie Charles, Alex Godsey, Charles Hawkins, Wilbur McLean and Imogene Horton.

Fifth graders with perfect attendance were John Kimbrow, Cecil Sisk, Charles Don Smith, Mary Elizabeth Charles, Murlean Horton, Nilla Rury and Mary Elizabeth

Stagner.

Fourth and fifth graders making the honor roll were Bass Elliott, J. Smith, Dale Phillips, Mary Agnes Ross, Vera Wines, Charles Don Smith and Mary Elizabeth Charles.

The senior boys had recently closed their playground baseball season. The story said in part, "The Senior boys closed their playground baseball season Friday,

winning a game from Pleasant Hill. Although the boys showed signs of the three weeks layoff from practice they had little trouble in winning by a score of 41-7." Might have been a good thing that they weren't in practice.

Members of the team were Bates, Carson, Stagner, George and Tolbert Caldwell, Smith, Womack, Venable, Hammonds, Dial, Phillips, Wines, Collier, and Potts.

Personals taken at random throughout the four page paper—"Mr. and Mrs. Harvey Smith, of Austin, were visiting in the homes of their old friends, Mr. and Mrs. J. A. Richards, Mr. and Mrs. Earl Richards and Mr. and Mrs. Cash Richards for a few days this week.

Mr. and Mrs. R. B. Ezell of Farwell were here visiting with their daughter a few days ago. We like to have them come often.

Mrs. J. N. Messenger, of near Friona, visited her daughter, Mrs. Mae Abbott last week."

The Bovina Chapter of Eastern Star had recently been granted a charter by the Grand Chapter of the Order of the Eastern Star, according to an article taken from The State Line Tribune.

What happened to The Herald is anybody's guess. Very few people who were in Bovina in 1935 remember anything about it when it is mentioned to them.

However, if they see it, a remembering light comes into their eyes and a typical comment is, "Yeah, I remember something about this." With this they usually read silently for a few minutes and make no further comment concerning the November 1, 1935 edition of The Bovina Herald.

BAND PERFORMS AT GAME

The Bovina High School Band was host to the Kress High School Band Friday night when the Kress Band celebrated Halloween on the football field during the half of the Bovina-Kress game.

The Kress band formed a jack-o'-lantern, and played Halloween music while the field lights were turned off. The majorettes presented a fire-baton twirling performance.

The Bovina Band, aided by the

members of the pep squad, presented a tribute to the Mustang team and their coach, Bob Wills. The band and pep squad formed a football, with the majorettes representing the center lacing, and a goal post and played "Victory March" by John O'Shea.

Led by the drum major Sue Hofer, the members spelled out the name Wills. The head cheerleader, Pat Burnam, led a yell for the coach and the band played "For He's A Jolly Good Fellow." The Band left the field at the south end.

SEE THEM FRIDAY,
November 4—'56 Buicks and Chevrolets
MAX MEADORS COMPANY
301 Pile Clovis, N. M.

ANNUAL MEETING

of the
STOCKHOLDERS
of the

**PARMER COUNTY
COMMUNITY HOSPITAL**

NOVEMBER 8TH

AMERICAN LEGION HALL

Friona, Texas

7:30 P. M.

Call 2772
Say, "Washed
and Greased."

We think
You'll Be
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**HAMMONDS
SERVICE STATION**

Phone 2772 Bovina

GIFTS BY AVON

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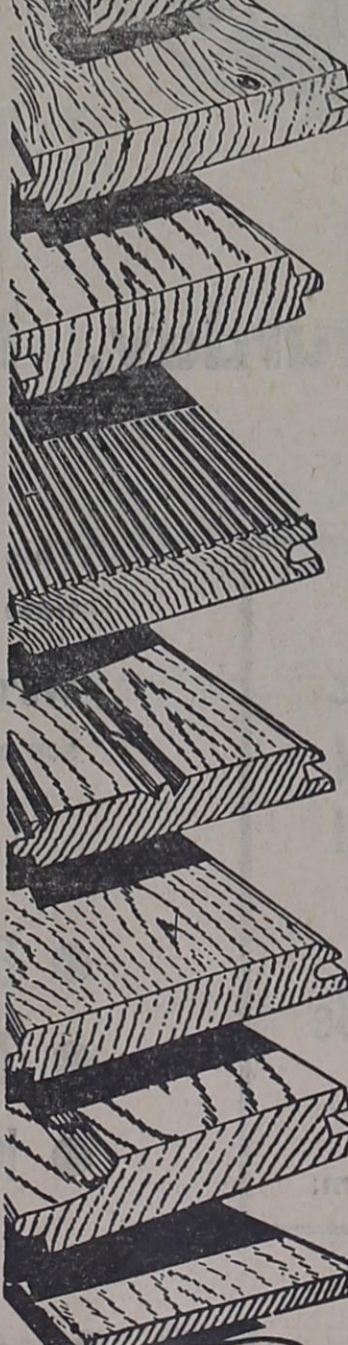
Would you be interested in changing your

- Tractor
- Car
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- Combine
- To Butane?

Save enough in one season to pay the cost of conversion.

**Bovina
Butane Service**

"Service Plus Quality"



30% off on Entire
Stock of Eckoware

4-ft. Step Ladder
\$4.25

10% off on All
Ammunition

Complete bath fixtures—3-piece set
for as little as
\$6.88 per Month.

25% off on All
Garden Hose

Galvanized Wash
Tubs — 19-gallon,
Square. \$3.69

10% off on all
Guns

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LOOK TO THE *Cicero Smith*
BEST PAINT SOLD!



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**BPS
RANCH HOUSE
OUTSIDE
WHITE PAINT**

**4.88
A GALLON**

FOR EVERY HOME REMODELING
JOB... USE CICERO SMITH'S EASY
BUDGET PLAN!

BPS is the mark of quality... and
means Best Paint Sold! BPS covers
better, covers more for extra years
of beauty and protection. During this
Special Sale... 2 weeks only... this
new low price will apply. Buy now
and SAVE!

We will furnish enough insulation for
the average 24'x36' home as low as
\$5.16 per month.

Revere Ware Skillet — 10" with lid
\$7.75

Call on Us for Free Building
Estimates

**Cicero Smith
LUMBER COMPANY**

CLASSIFIED ADS

FOR SALE—Dempster Grain Drill, Schafer oneway plow, C. R. Elliott. 9-11tc

FOR SALE—5 choice lots, Northeast section of Bovina. Excellent building sites. H. W. Alverson phone 4451. 5-11tc

IN REAL ESTATE it's results that count. That plus the fact that we have many live prospects is why we think it'll pay you to list your land with us.

HUB REAL ESTATE Call collect 2176 Hub thru Hereford to list your land

WANT TO TRADE—1,000 gallon butane tank for a 500 gallon propane tank. Jack Morris, call Sharp 2172 or write Box 26, Bovina; 2 miles south and 3 miles east of Bovina. 17-11tc

FOR SALE—3 two-wheel trailers, one with steel bed, four 760 by 15 tires and tubes. R. L. Edwards. 17-2tp

WANT TO BUY—Two used girl's bicycles, prefer small size. Mrs. Ed Hutto, phone 4111, Bovina. 18-2tc

FOR SALE—Used 20 gallon hot water heater. Was butane but converted to natural gas, ideal for hired hand house. Call Roy Clark 2153 Sharp. 19-1tc

FOR SALE—Four A-C combines, two with motors and two without. Triplett Cattle Company, Bovina. 19-11tc

PARING KNIFE—

(Continued from page 3.)

Then after only three days, man came back to him again, and said: "Lord, I know now how it is; but after all, I have come to the conclusion that she is more of a trouble than a pleasure to me; so please take her back again. But Twashtri said: "Out on you! Be off!" I will have no more of this. You must manage how you can." Then man said: "But I cannot live with her." And Twashtri replied: "Neither could you live without her." And he turned his back on man, and went on with his work. Then man said: "What is to be done! For I cannot live either with or without her."

Home from Ft. Carson

Private Norman Taylor and Private Dick Hebert of Beaumont were in Bovina during the week-end. They visited Norman's parents, Mr. and Mrs. Boye Taylor. Taylor and Hebert are stationed at Fort Carson, Colorado.

The columns in the Lincoln Memorial in Washington tilt inward.



And Wall Paper

Gaines Hardware Company

Bovina

Women's Study Club Talks Medical Science

The Bovina Women's Study Club were guests in the home of Mrs. Arnold Hromas Thursday, October 27. Co-hostess was Mrs. E. H. Moody.

Business was discussed under the direction of Mrs. I. W. Quickel, president. Reports were presented by the committee chairmen.

The program topic was medical science. Mrs. Arnold Hromas presented "Mental Health for Effective Living" as a group discussion. Mrs. E. H. Moody gave a talk on polio.

The members present were Mesdames Rouel Barron, E. H. Moody, Frank P. Wilson, O. W. Rhinehart, Charles Ross, Reagan Looney, Dean McCollum, Billie Sudderth, I. W. Quickel, Troy Fuller, Arnold Hromas, Leslie McCain, Amos Shockley, Clarence Jones, Lloyd Battey, Art Mast, Arlin Hartzog, Buck Ellison, W. E. Thornton, A. B. Wilkerson and W. H. Willoughby.

Blanche Grove Circle Meets

The Blanche Grove Circle of the WMU of the First Baptist Church met in the home of Mrs. A. L. Glasscock Tuesday.

Mrs. J. O. Combs brought the devotional on "Faith."

Members present were, Mrs. W. E. Hitt, Mrs. R. N. Williford, Mrs. A. J. Routt, Mrs. J. O. Combs, and Mrs. A. L. Glasscock.

NOTICE TO CONTRACTORS

Sealed proposals for constructing a sanitary sewer system consisting of a treatment plant, 38,300 feet of sewer line, appurtenances and incidentals, will be received at the office of the City Secretary, City of Bovina, Texas, until 2:30 p. m. November 9, 1955, and then publicly opened and read.

Bidders must submit a bond, cashier's or certified check for \$5,000.00 as a guarantee that the bidder will enter into the contract under the conditions set forth within ten (10) days after notice of award of contract. The minimum

wages which shall apply on this work are the established rates for this area as set forth in the specifications. The City reserves the right to waive formalities or reject any or all bids. Plans and specifications may be inspected at the office of the City Secretary, Bovina, Texas, or Hasie & Green Engineering Company office in Lubbock, Texas, upon a deposit of twenty-five dollars (\$25.00) which shall be refunded to each actual bidder upon return of the plans and specifications. Seventeen and one-half dollars (\$17.50) shall be refunded to non-bidders upon return of the documents. Proposals are available without charge.

CITY OF BOVINA, TEXAS By O. W. Rhinehart, Mayor 18-2tc

Have Visitors

Mr. and Mrs. Frank Truitt and Mrs. Maggie Tims had visitors in their home Sunday.

Visiting from Amarillo were Mr. and Mrs. G. E. Hill. Mr. and Mrs. Douglas Ingram and daughters, Mary Francis and Diana, of Lubbock were also visiting Sunday.

"His Followers" Class Meets

Pictures to be used by a missionary to the Russians in California were brought by members of "His Followers" Class to the First Baptist Church Tuesday night.

Games and a wiener roast were enjoyed by Billy Ray and Julius Roberts, John Goodwin, Billy Minter, Ronnie, Gary, and Mack Glasscock, Ronnie Williams, Wayne Weatherread, Ken Horn, and Mr. and Mrs. A. L. Glasscock.

Visits Parents

Mr. and Mrs. Ell D. Parker of Amarillo visited with Mrs. Roy B. Ezell and Mr. and Mrs. W. J. Parker in Bovina Sunday October 23. Mrs. Ezell is Mrs. Parker's mother and the W. J. Parkers are his parents.

Visit Hromases

Visiting the Glen Hromases Wednesday night, were Mrs. J. C. Burleson, from Stanton, who is Mrs. Hromas' grandmother, and Mrs. R. E. Batton and Roger of

Brownwood, an aunt and cousin of Mrs. Hromas.

Mrs. Alton Hobby, Donna Jean Hobby and Sue Hoffer visited Edmund Hobby and Donald Lloyd at Texas Tech, Sunday afternoon.

Mrs. Glenn Hromas spent Friday, Saturday and Sunday with her parents, Mr. and Mrs. J. A. Barfield, of Fort Sumner, N. M.

A mastodon is an extinct elephant of great size.

A sirocco is a hot, dry wind off the Mediterranean.

Monkeys are known to have considerable social instinct.

The "heft" of an ax is the handle.

Lightning bugs are a type of beetle.

The state of California is ten miles longer than the state of Texas.

The model for the Statue of Liberty was the sculptor Bartholdi's mother.

DID YOU KNOW

That if you are 35 a cash investment of only \$187.65 will increase your estate \$20,000 for a full year in the event of your death during that period?

(Home & Family Protector Policy Issued at Age 35) Southern Farm Bureau Life Insurance Co.

RAYMOND EULER General Agent, Friona Phone 4142

A. J. ELLISON Special Agent, Bovina Phone 3521



... It Pays to Look Your Best

Get your cold weather clothes ready now. Give them a new sparkle at—

ESQUIRE CLEANERS

CLEANING AND PRESSING Phone 2321 Bovina, Texas

Farwell Abstract Company

ABSTRACTS — TITLE INSURANCE

Farwell, Texas

OPEN HOUSE

Y'all Come ON

Saturday, November 5

FREE

Coffee & Donuts, PLUS 21-INCH EMERSON Table Model TV Set

Just Register— You Don't Have to Be Present to Win!

Drawing to be at 6 p.m.

This is it! We are going ALL OUT to show you a great time at our Big Grand Opening in Farwell Saturday.

We'll be pleased to have you as our guest. Come and see our store.

FEATURING

- Emerson TV & Radio
Zenith TV & Radio
Kelvinator Appliances

We'll Be OPEN from 8 a.m. to 8 p.m.

Spurlin TV & Appliance

JACK SPURLIN, Owner

Farwell, Texas

Wilson-Brock Insurance Agency Phone 2252

YOUR INSURANCE travels WITH YOU!

Mrs. Doris Robertson and son, Wick, Mrs. Elmer Mauldin, and June Gay Hanna were visitors in the Glen Hromas home, Wednesday.

If It Is
NEW TIRES
You Need.

At Reasonable
Prices, Too.

Go See
Paul Jones, He'll
Treat You
Right.

PAUL JONES
TEXACO
SERVICE STATION

Phone 4331

THE HOT ONE'S EVEN HOTTER

1956 Chevrolets on Display Friday,

November 4 at

MAX MEADORS COMPANY

301 Pile

Clovis, N. M.

... goes around in
the best circles!

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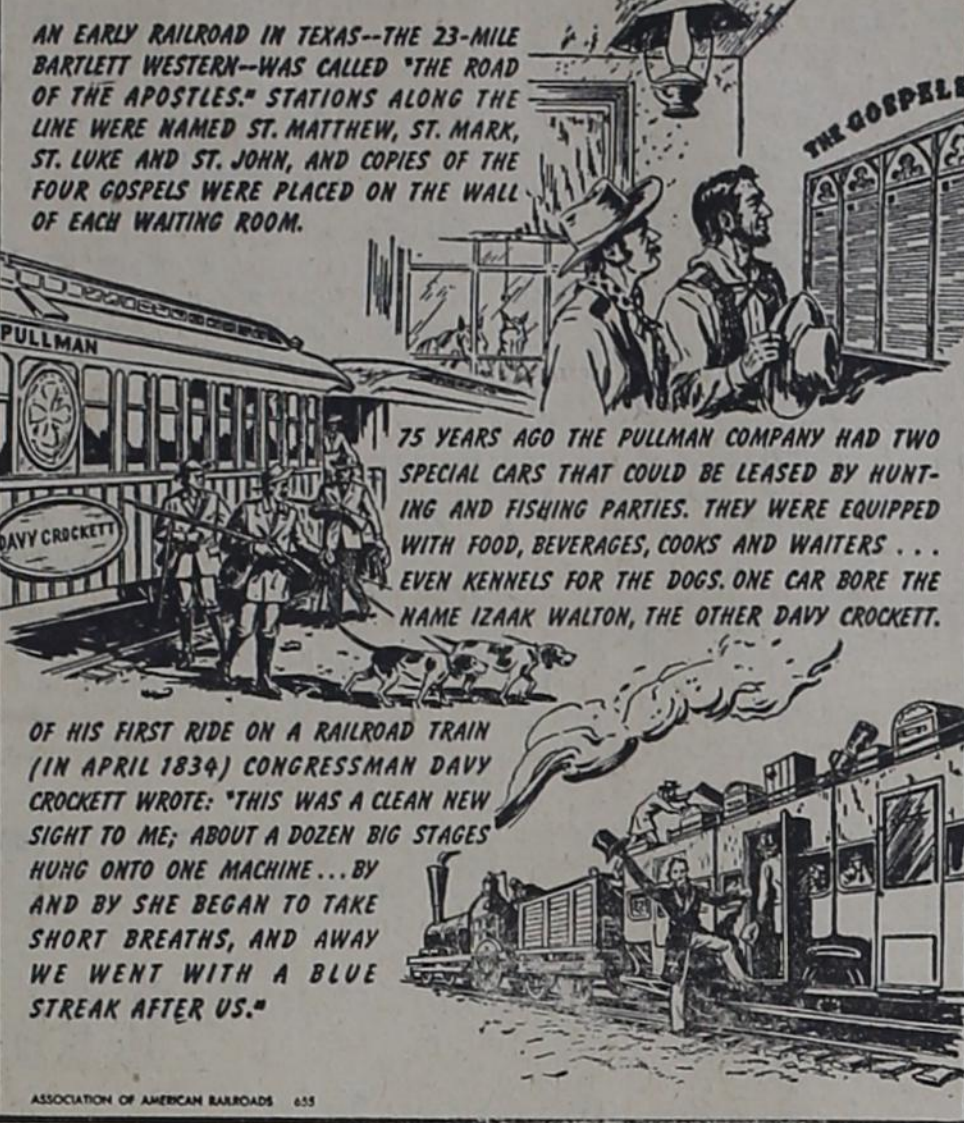
For the busy but
feminine gal who
doesn't like to fuss
with her hair.

BOVINA BEAUTY SHOP

Beauticians, Dee Ellison & Carol Dean Dunn

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Rail oddities



BOVINA BAPTIST NEWS

Virgil Goodwin, Pastor

Thursday the Associational Workers Conference will meet with the First Baptist Church of Friona. The meeting will begin at 7:45 p. m. James Johnson of First Baptist Church, Canyon, will have charge of the program, which will give emphasis to the importance

of the Training Union. Several Training Union members from our church will attend.

Wednesday night the Royal Ambassadors and the Girls' Auxiliary will have charge of the prayer services. The program they give will be on stewardship. Mrs. Alvin Glascock is the program director.

This next Sunday H. E. Bergstrom of Eastern New Mexico University at Portales will fill the pulpit. The pastor will be in a School of Missions in Collin Association, District 13.

Monday night of this week, for Halloween, the Intermediate and Young People's Training Unions met at the church for a supper and party. There were 28 present, and everyone had a good time. Mr. and Mrs. J. D. Kelley, and Mr. and Mrs. C. R. Brandon were the sponsors. Mrs. Pierceson Adams, and Mrs. Virgil Goodwin helped in the kitchen. The decorations were put up by the Young People and they did very well.

State Convention At Houston

Rev. and Mrs. Virgil Goodwin attended the Baptist State Convention at Houston Tuesday through Thursday of last week. More than 11,000 messengers from Baptist churches over the state met together to plan the program for next year.

The highlight of the convention was a two hour pageant complete with costumes and music representing the history of the 75 years of WMU work in Texas.

Visit Ellisons

Mrs. Robert Read, Mr. and Mrs. C. W. Grissom, and Mr. and Mrs. Wesley Ayres visited in the home of Mr. and Mrs. Buck Ellison Sunday, October 30.

Mr. and Mrs. Wayne Mills and children visited Mr. and Mrs. Alfred Mills Sunday. Wayne is Alfred's brother.

BEAUTY TIPS by June Norton

Owner and Operator

JUNE'S BEAUTY SALON
Phone 4291

Very few faces are perfect. Most of us need touching up here and there. This often can be done with light and dark foundation. Dark tones shadow too prominent parts of the face, for example, a large nose or jaw. Light tones take the eye to any part of the face which needs building up, such as a receding chin. When using this method for correction with the

light and dark foundations be very sure they blend perfectly so there will be no line of demarcation. This can be done with a piece of cotton squeezed out in cold water. To bring out a receding chin, use lighter shade of foundation over the most prominent part of the chin.

To make a double chin appear single—use a darker foundation

over the fullest part of the second chin. Concentrate this darker shade at front and center of neck, fading it away at the sides.

To make hollow cheeks look more rounded use a lighter shade of foundation in the hollow under the cheek bones.

To make full cheeks appear less round use a darker shade under cheek bones, blending up toward the ear.

To make a long slim nose appear shorter apply light foundation at the sides above the base of the nose.

For deep set eyes use lighter shades on the bones just below the eye brow to make them look larger.

For under eye puffiness use a slightly lighter shade of foundation under the eyes on puffy parts of

the skin. This will reflect light and do away with a baggy look.

For a large nose use a darker foundation all over but only a slightly darker tone.

To give a flat nose or peg nose more length, draw a lighter line down over the bridge from between the eyes to down under the tip of the nose.

For complete corrective makeup or for any beauty service call June's Beauty Salon and ask for June Norton or Tom Paul McCuan.

It's a Girl

Mr. and Mrs. Ed Hutto are parents of a baby girl, Nancy Darlene. She was born at 9:10 Texas time at Clovis Memorial Hospital in Clovis. Nancy Darlene is the fourth girl for the Huttos.

WE BELIEVE

1. EVERYONE IS SINFUL BY NATURE

Psalm 51,5—Behold, I was shapen in iniquity; and in sin did my mother conceive me.

John 3,6—That which is born of the flesh is flesh.

Romans 8,7—Because the carnal mind is enmity against God: for it is not subject to the Law of God (RSV—it does not submit to God's Law), neither indeed can be.

Romans 5,1—Wherefore, as by one man sin entered into the world, and death by sin; and so death passed upon all men, for that all have sinned.

2. EVERYONE COMMITS SINS AGAINST GOD'S LAW

Matthew 7,17—A corrupt tree bringeth forth evil fruit.

James 2,10—Whosoever shall keep the whole Law, and yet offend in one point, he is guilty of all.

James 4,17—Therefore to him that knoweth to do good, and doeth it not, to him it is sin. Psalm 14,3—They are all gone aside, they are altogether become filthy: there is none that doeth good, no, not one.

Romans 3,23—For all have sinned, and come short of the glory of God.

Romans 3,19—Now we know that what things soever the Law saith it saith to them who are under the Law, that every mouth may be stopped, and all the world may become guilty before God.

ST. JOHN'S LUTHERAN CHURCH

Lariat, Texas

GENE OESCH, Pastor

Do You Want Your COTTON STRIPPED?
Call 2951



HEADQUARTERS FOR WIRING and INSTALLATION

We Do Plumbing Repair Work

BOVINA ELECTRIC

ODIS WHITE, Proprietor

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INVITED

TO THE FORMAL OPENING

of

GIFFORD-HILL WESTERN'S

Brand New Concrete Pipe Manufacturing Plant in FARWELL, TEXAS

FRIDAY, NOVEMBER 4—ALL DAY

Featuring—

- Concrete Irrigation Pipe Lines
- Row King Aluminum Surface Pipe
- Sprinkler Systems
- Irrigation Fittings & Appliances

REFRESHMENTS AND DOOR PRIZES

THANK YOU

FRIENDS & NEIGHBORS

For your support on our opening day.

Your patronage then, now, and in the future will be deeply appreciated.

FIRST NATIONAL BANK

OF BOVINA

Member FDIC—Federal Reserve System

Mustangs Try Hard But Go Down, 13-6

(Continued from page 1.)

Read lost back to the 24 when he was tackled after being back to pass and finding no uncovered receivers. He then carried for five yards to the 29 but that wasn't enough yardage for the needed first down so he dropped back to punt. However, he dropped the pass from center, picked it up, attempted to pass, but it went incomplete and the Mustangs drew a five yard penalty for having an illegal receiver down field.

Showing at the MUSTANG In Bovina

Matinee Every Sat. Afternoon at 2 p.m. Open at 7:00 Every Night

Tues.-Wed.Thur. Nov. 1-2-3



Friday & Saturday Nov. 4 & 5



Sunday & Monday Nov. 6 & 7



THE HOT ONE'S EVEN HOTTER

See the '56 Chevrolets Friday, November 4 at

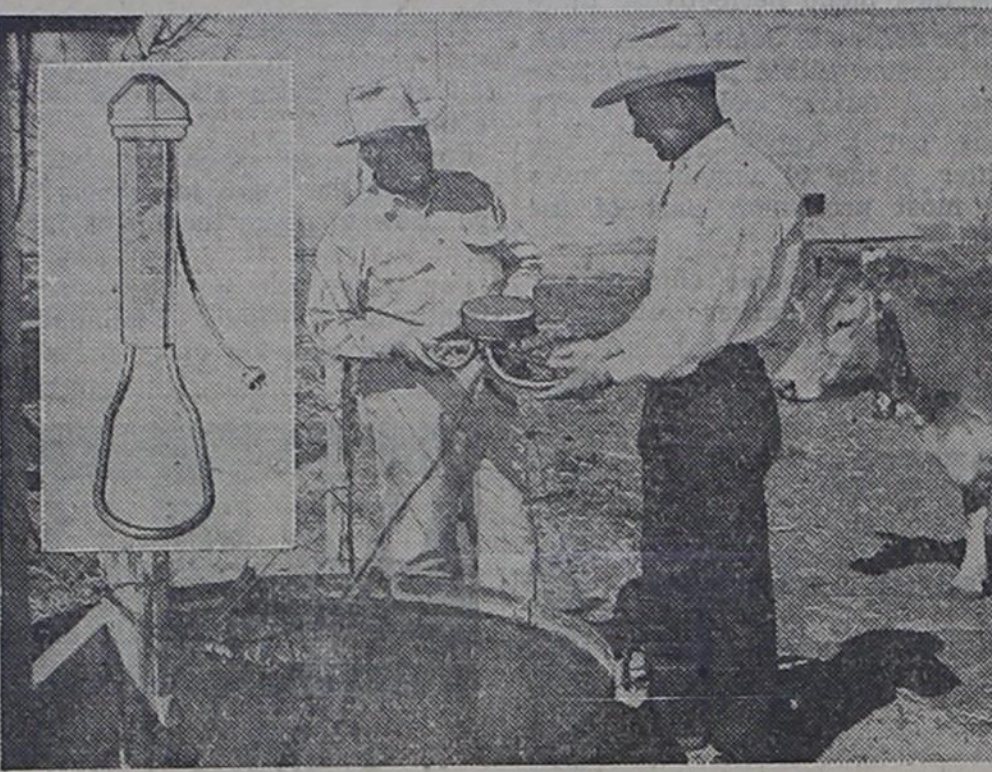
MAX MEADORS COMPANY

301 Pile Clovis, N. M.

LONG TIME — LOW INTEREST

FARM Loans O. W. RHINEHART

Phone 2081 Bovina, Texas



Leon Schumpert (right) explains his use of three electric stock tank water warmers at his Portales, New Mexico, dairy farm. Mr. Schumpert is convinced that electric stock tank water warmers increase profits. Inset shows another type of water warmer which hangs on side of tank rather than floating in water.

Imagine yourself standing alone during a cold, chilly, wintry day. You want a drink. You can't use your hands. Your mouth and nose are submerged in a tank of 35 degree water. Not a very pleasant thought, is it? You'd take only as much water as you would need to survive.

And, that's exactly what your cows will do. Now, for efficient, profit making milk production, the average dairy cow requires upward to twenty gallons of water daily. Approximately one-fifth of this amount goes directly into the milk; the remainder goes into the digesting process and for body conditioning. Feed lot steers and calves require twelve gallons a day for top gains.

But, there's a way for your cows to get their water ration, even during the coldest winter day. Use an electric, thermostatically-controlled water warmer. The cost is negligible compared to the profits that are available during the winter when the prices are higher. Better milk production from the same number of cows is the result.

As the half ended, Kress had a second down and goal to go on the five yard line.

Following the half, Kress was forced to punt from its own 26. The

of cows drinking their full rations of electrically warmed water. This means more money for you.

How about safety? Will an electric water warmer shock your cows? The answer is an unqualified "no" so long as the unit carries the Underwriter Laboratories seal and the installation instructions of the manufacturer are followed.

How much trouble is it to maintain? None at all. After installation, you merely set the thermostat to the desired temperature (not below 42 degrees) then forget it. On some units the manufacturer pre-sets the thermostat relieving you of even this simple chore.

Once you install your water warmer you're set for the winter. You don't even have to leave the warmth of your farm home. The electric stock tank water warmer acts as its own sentinel twenty-four hours a day — and night, and is on guard against sudden drops in temperature. You are assured that your cows will have the right temperature water at all times. You are assured the profits that otherwise would be lost.

punt rolled dead on the Bovina 43. After an exchange of fumbles, Bovina was in possession of the ball on the 49. Read carried around right end, got a good block by Ezell and had gone all the way to the 10 before he was brought down. He then lost eight to the 18 when an attempted pass failed to find any receivers open but on the next play he connected with Hawkins down the middle and near the goal line. Hawkins stepped across to tie the score at 6-6 with the extra point that would put the locals in the lead still to come. However, a bad pass from center got away from Ezell, who was to hold the ball for the kick. Read picked up the ball and attempted a drop kick conversion but the ball was low and wide to the right.

Kress, after the kickoff, had moved the ball back upfield to Bovina's 42 when a fumble, covered by Dick Steelman, gave the locals the ball.

Read made one, a five yard penalty for off sides against Kress put the ball on the 48. Ezell went to the midfield stripe and two more plays were worth five yards between them to the 45 when Read passed to Hawkins who lateraled to Burnam. Burnam was brought to earth on the 22. In two tries, Read was down to the 13, one yard short of a first down. Ezell, with fourth

down, was elected to try for the first. After a fighting scrapping, pushing attempt he was halted some three inches short of the first down and Kress took over at that point.

They fumbled the ball but recovered themselves on the seven. Williams carried out to the 10 and Johnson, the quarterback, passed to Williams. The pass and run was good for 20 yards to the 33 as the third quarter ended.

A sustained drive carried the winners the rest of the way for their second touchdown of the evening that was climaxed by Williams taking a pitchout and going around his left end for the counter. A pass for the point after was good and Kress was again in the lead, 13-7.

Read took the kickoff and almost broke into the clear but was one-footed out by the last man that had a chance at him on the 46.

Unable to make a first in three downs, Read went back into punt formation but elected to run and picked up a first down. But the effort failed to help as the same situation came up three plays later and Read again decided to run instead of kick. This time he was not so fortunate as was stopped short of the first down and Kress took over on their own 40 yard line and ran out the clock on ground plays. Final score, 13-6.

School Dedication Set For November 11

(Continued from page 1.)

town Bovina. W. H. Willoughby, superintendent of schools, emphasized that all ex-students are invited to attend the program. Willoughby said, "We hope to fill up the 714 seat auditorium."

The day will be climaxed by the Farwell-Bovina football game at 8:00 p. m.

Many details concerning the affair have not been ironed out.

WHITTLIN'—

(Continued from page 1.)

concerning change of consignees by the Gulf Oil Corporation in Bovina, we said that Tommy Bonds was replacing Alton Hobby.

It has been brought to our attention that the verb "replacing" could possibly be misleading in this case.

Hobby resigned his position with Gulf and sold to Bonds.

To the people who got a misconception from last week's story, we apologize.

Freshmen Present Hillbilly Skit

The freshman class presented the program in assembly Friday morning at the local school. The flags were brought in, and the salute was led by Joe Ben Pina.

After the school song was sung, the freshmen presented a skit. The action took place away up in the Hills near Gopher "Junction."

The characters included Gene Stephens as Percy, the father of Ducky Bell (Barbara Taylor), Emma Sue (Kay Hartzog), and Hiram (Ronnie Isham).

Percy was courting the widow Snodgrass (Nickie Woelful), who had two children, Willie, (Elmer Snodgrass,) and Dottie Lou, (Arlene Clayton). Nancy Cumpton played Lizzie, Hiram's girl, and Billy Burnam was her brother Zeke, who was always hungry.

Everything turned out all right for the folks finally, after the mix-up of the children's ages, was straightened out, and a bad case of the German measles was over.

Nita Beth Estes and Joan Kay Ezell presented a twirling act to conclude the program.

Visit in Kansas

Mr. and Mrs. Gene Snell and family visited Mrs. Snell's grandparents, Mr. and Mrs. H. C. Mowdsley, during their 50th wedding anniversary last week. They also visited his parents, Mr. and Mrs. G. W. Snell in Pratt, Kansas.

HD Council Meets With County Agent

The Parmer County HD Council met October 24 at 2:30 p. m. in the office of the county agent, Corinne Stinson, at Farwell. The Lazbuddie club was hostess for the meeting and Mrs. H. L. Ivy gave a minute talk on "The United Nations."

This was the annual meeting of the council and included yearly reports from 14 clubs, council committees and council officers.

New council officers were elected for 1955. They were Mrs. Dee Chtwood, chairman; Mrs. Judy Cummings, vice chairman; and Mrs. Fred Bolton, secretary and treasurer.

Final plans for the county-wide luncheon of all club members were made. The luncheon will be November 17, at 1:00 p. m. in Bovina. Reservations must be sent

in by the 10th of November to Mrs. Roy Daniels, Route 1, Friona. The council meeting for November will be held following the luncheon.

FHA Masquerade Party Recently

Saturday night, all kinds of Halloween characters appeared for the FHA Masquerade in the pavilion between the lunch room and the grade school wing of the school. A majority of the high school students and faculty enjoyed the entertainment which included fortune telling by Rita Mast.

Refreshments of chili, potato chips, pickles, crackers, coffee, soft drinks and candy were served.

Different kinds of noisemakers were given as favors. Prize for the best costume was awarded to Phil Caldwell.

In America, one person in 125 gets a university education.

Price of Slaughtering Has Gone Down!

We'll kill your cattle for the hide. No other charge.

We are also dressing chickens.

POSSOM RICHARDS

Phone 2971

1st St. & Ave. D

County and State Taxes

Are

DUE NOW

A discount will be allowed if paid in October, November, or December this year.

DISCOUNTS

- 3% Paid in October
- 2% Paid in November
- 1% Paid in December

Charles Lovelace

Tax Assessor and Collector Parmer County



meat

... THAT'S A TREAT TO EAT!

37c Lb. for beef by the half—Cut, wrapped, and frozen.

Beef Slaughtering

We'll pick your animals up at your place. \$3.00 for killing, 3½c lb. for cutting, wrapping, and freezing.

Hog Killing

Cure and smoke the meat, grind the sausage, render the lard. Cuts to suit you.

Queen's Custom Slaughtering

Phone 2791

Wholesale & Retail Meats

Ice

PLOW DOWN PHILLIPS 66 AGRICULTURAL AMMONIA NOW!

Get your crops off to a good start . . . plow down ammonia this fall.

Fall applied Phillips 66 Agricultural Ammonia helps your soil break down stalks, roots and other crop residues. It speeds up decomposition. It enriches the soil . . . improves structure and fertility. Your soils work easier in the spring. No trash to interfere with planting.

With several years experience to back them up, many successful farmers report higher yields from fall applied ammonia than from equivalent nitrogen applied in the spring.

Get the facts on fall plow down of Phillips 66 Agricultural Ammonia!



NITROGEN 82%



See us for full information.

Bovina Farm Chemicals