

WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, JANUARY 29, 1964

BOVINA, TEXAS

VOL. VIII NO. 31

WHITTLIN'

BY DOLPH MOTEN

Art. 5.09 of Texas Election Code, 1962 edition, which is titled, "Liability to pay poll tax," says:

"A poll tax shall be collected from every person between the ages of twenty-one (21) and sixty (60) years who reside in this State on the first day of January preceding its levy, Indians not taxed, persons insane, blind, those who have lost a hand or foot, those permanently disabled, and all disabled veterans of foreign wars, where such disability is forty per cent (40%) or more, excepted, it shall be paid at any time between the first day of October and the first day of February following; and the person when he pays it, shall be entitled to his poll tax receipt, even if his other taxes are unpaid."

What the article doesn't say is that if you don't pay your poll tax, you don't have a vote coming on anything below the national level for the 12 months immediately following January 31, 1964.

Poll tax sales in Parmer County are on the upswing, however, Hugh Moseley, county tax assessor-collector, told us early this week that only a few less than 2000 had been sold at that time and there was still three or four days until the January 31 deadline.

That means that Parmer is doing better, poll tax-wise, than we were afraid it was. A total of 2470 was paid in 1960, the last presidential election year. Probably that figure will be exceeded this year. That's just a guess on our part, of course, but certainly we're hoping it will be.

In spite of the fact that we're opposed to the poll tax, we think it's a must for a citizen to pay as long as the law says that it is a requirement for voting in the state.

As we've pointed out here previously, a voter will get about as much for his money this year as is possible. We're even having a school bond election here just for good measure in addition to voting on city, county, school and state officials.

With some 50 members of the local male citizenry returning home last week after a deep sea fishing trip in the Gulf Coast, this community has enjoyed more than its share of fish stories during the last few days. One of which went like this: The captain of the boat used for the excursion asked, "How many people live in Bovina?" "Twelve or 13 hundred," was the reply.

"I know better than that," said the captain, "I've taken more people than that from Bovina fishing on this boat!" It's been said before, you know, that Bovina has more fishermen per capita than any other place in the country. That does, we're sure, include fishing resorts.

Drought conditions continue to prevail here. The same is true in other areas of the state, people who have been away on trips tell us.

About the only consolation we can offer for this area is that the first moisture of 1963 came in the form of a snow . . . and that was in mid-February. So it's not too late for hope, by any means.

But as is so often the case with this great area, there isn't anything wrong with it that a good rain wouldn't help.

Some people even think a good rain would make the price of cattle continue to increase.

Mention of cattle brings to mind "Cowpokes," which is name of cartoon which begins appearing in this newspaper this week under the sponsorship of First National Bank of Bovina.

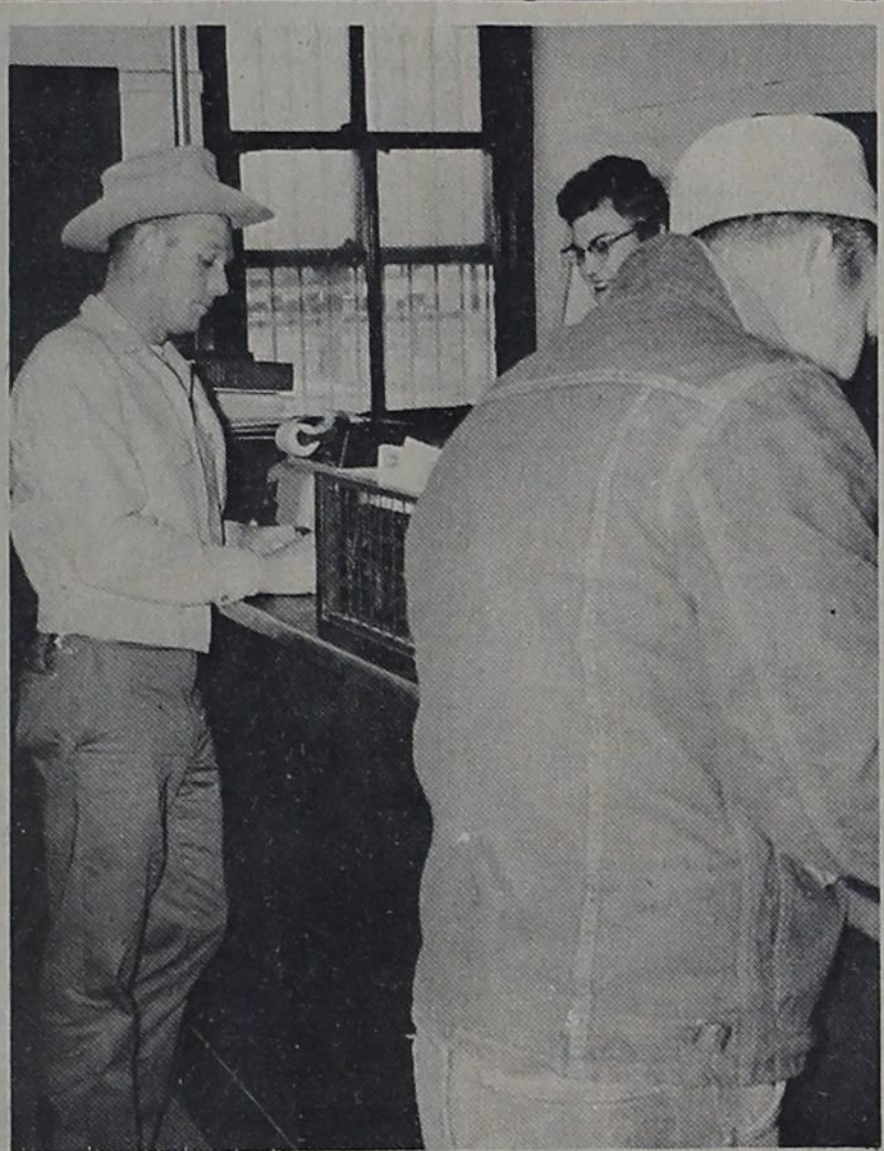
Created by Ace Reid of Kerrville, the cartoons about funny happenings in the livestock industry began during a time when farmers, ranchers and their anxious bankers were not in a hilarious mood. The period was the seven years drought of the 1950's and Ace recalls he was just as broke as his potential readers.

(Continued on Page 2)

\$200,000 --

School Bond Election Called February 15

Plan Classrooms And Improvements



POLL TAX TIME! -- Wendol Christian, left, of Oklahoma Lane and Ted Magness, foreground, of Farwell, are shown paying their 1964 poll tax at the courthouse in Farwell. Deadline for paying poll tax for this year is Friday, January 31.

AT MIDNIGHT --

Deadline Friday For Poll Tax

Deadline for paying poll tax for 1964 is Friday night, January 31, at midnight.

Some 2000 poll tax had been sold in the county as of mid-week, Hugh Moseley, county tax assessor-collector, said. This compares with 2470 which were sold in 1960, the last presidential election year.

However, it will be possible this year for an individual to vote for federal offices without having a paid poll tax. It will be necessary, though, for a potential voter to register at the assessor's office to obtain a free poll tax receipt.

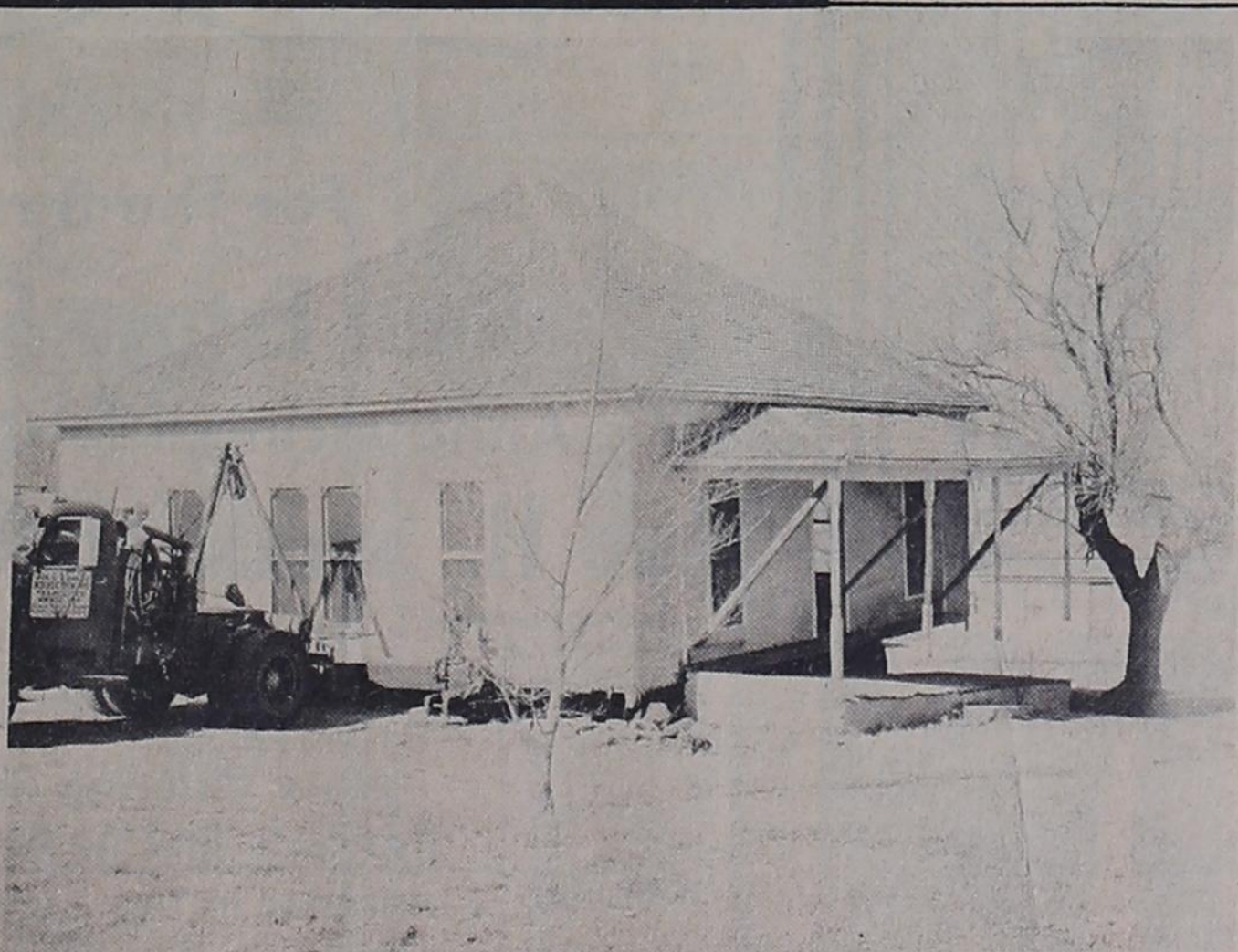
A paid poll tax will continue to be required for all school, city, county and state elections.

More than 100 poll tax have been sold in Bovina, Mrs. Mary Ruth Martin, city secretary, said this week. This compares with 108 which were sold here last year.

Mrs. Martin estimated last week that as many as 200 might be handled through her office at city hall this year.

Weather by Willie

Boyl! Boyl! What a drought----But hold on. Plenty of moisture in sight,----Willie



OLD HOUSE MOVED -- One of the oldest homes in Bovina was moved to a new location last week. The home of Mrs. Pearl Hastings was moved from its location on Third Street, where it had stood for 50 years, to a vacant lot of Second Street after being purchased by Johnny Pruitt. Mrs. Hastings says not more than a dozen residences were in Bovina when this house was constructed in 1913. Fred Langer moved the house to its new location where it will serve as a rent house.

City's New Fire Truck Due Tonite

Bovina Volunteer Fire Department's new \$19,000 truck is scheduled to arrive here tonight (Wednesday).

Fire Chief Bill Denney said this week that the truck had arrived in Amarillo and is undergoing state inspection test there today.

The truck will be housed in the fire station with the old truck being located in the building, now rented by the city, on west North Street where H&M Garage was formerly located.

Both trucks will then be available for use in the future, the chief says.

GEE AND KENNEDY --

Coaches' Resignations Accepted By Board

Resignation of Bovina High coaches, Hallie Gee and Malcolm Kennedy, were accepted

at a meeting of school board Monday night.

The resignations are effective at end of this school year.

Gee and Kennedy are currently in their fourth year here. They joined the faculty of Bovina High in September of '60, coming here from Adrian.

Gee has been head football coach of his four years here and was boys' basketball coach the first three years. Kennedy has been assistant football coach and girls' basketball coach until this basketball season when he also assumed the position of boys' basketball coach.

The Gee-Kennedy reign produced a district football championship in '61 when the Mustangs fashioned an 8-2-1 season record, losing to Groom in bi-district.

Their first season here, '60, the season record was 3-7. The district championship came the following year. The '62 record was 8-2 as the Mustangs were runners-up in district play. Last season's record was 5-5.

Totals for the four football seasons are 24-16-1.

Kennedy's girls' basketball teams had records of 9-11, 11-9, and 12-7 during his first three years.

favor both propositions.

The bond money will provide funds for the construction of seven classrooms, a grade school activity room and library and improvements to school facilities.

Representatives of Texas Education Agency suggested that the additions and improvements be made following an inspection of the school plant and anticipated school growth in the next few years late last year.

The bond issue will bring about a slight increase in taxes. Boykin said at the Monday night meeting that the increase would be less than 10 per cent.

He pointed out, for example, that a taxpayer who is now paying \$210 in taxes would pay \$230. This figure could even be less than that, depending on the natural tax evaluation increase.

Formally, the board acted on a petition asking that the election be called. Circulated by Travis Dyer, the petition included signatures of 23 patrons of the school district.

This will be the first school bond election in the district since the present school building was constructed in 1954-'55.

(Continued on Page 2)

THURSDAY AFTERNOON --

Venables Hurt In Accident

Mrs. Elton Venable and her daughter, Margaret Jo, were seriously injured in a two-vehicle collision at Oklahoma Lane Thursday afternoon.

Mrs. Venable suffered four



NEW LICENSE PLATES -- Parmer County Tax Collector Hugh Moseley is shown with one of the new automobile license plates which go on sale in the county Saturday. Parmer County numbers this year go from 3400 to 6800.

FOR AUTOMOBILES --

License Sales Start Saturday

Automobile registration plates go on sale Saturday, County Tax Assessor-Collector Hugh Moseley announced this week.

Parmer County car license for this year begin at 3400 and go through 6800. Prefix letters are CC.

Moseley said his office also had on hand a supply of pamph-

lets issued by the Texas Department of Public Safety that explain in brief recent changes in the Safety Responsibility Law that went into effect the first of the year.

Each motorist will be given one of the pamphlets when he purchases his car plates, he said.

Numerous changes have been made in the law, and to help the motoring public become familiar with the new provisions, the tax office is making the pamphlet available to the drivers of the county.

License plates for '64 are black with white numerals and letters in contrast to those for '63 which were the reverse.

Funeral Sunday For Mrs. Betts

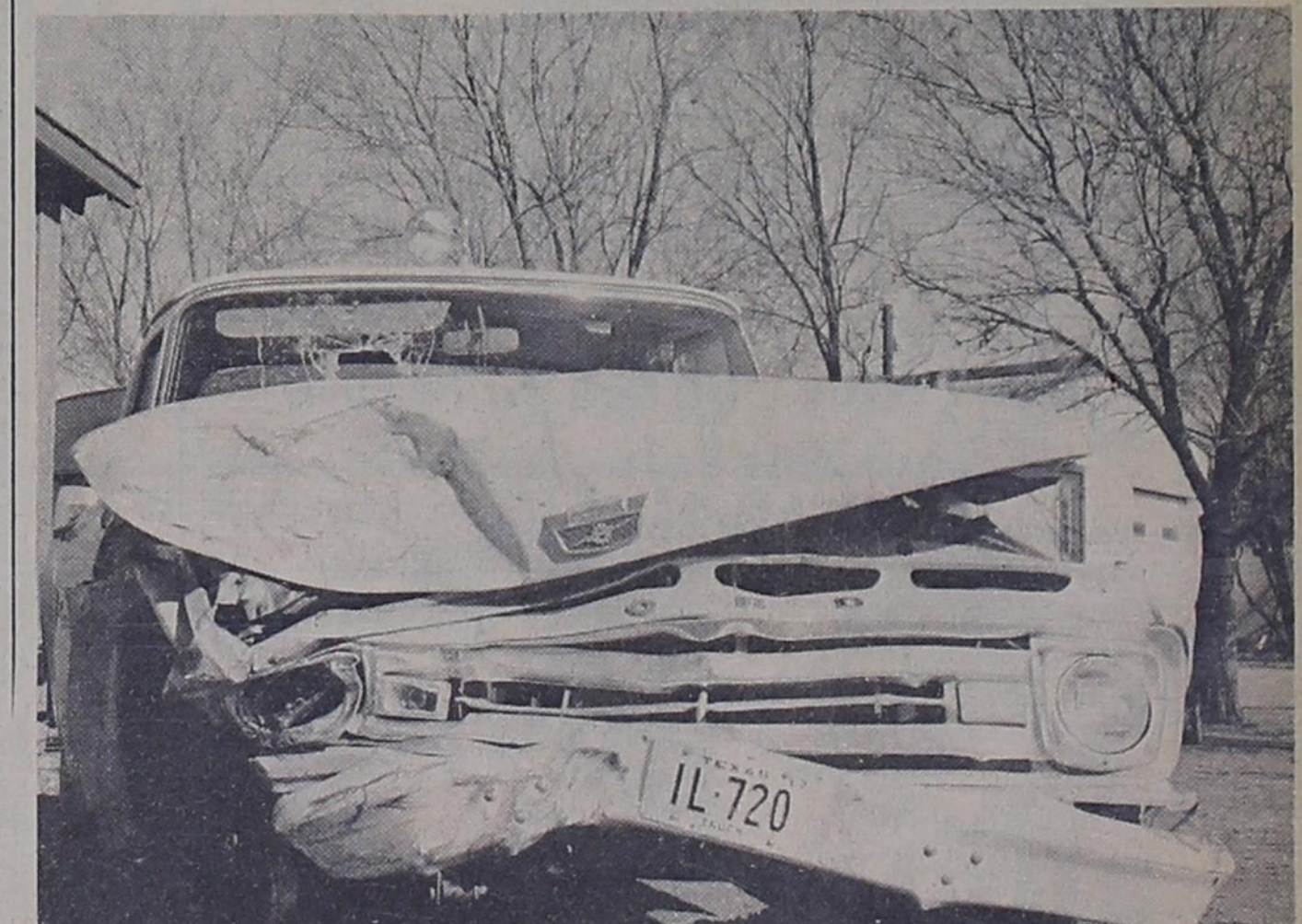
Mrs. J.M. Betts, 100, died Saturday at Rule. She was the grandmother of Mrs. J.W. Harris, Bill and Ed Hutto of Bovina.

Mrs. Betts celebrated her 100th birthday last June. She is survived by 133 descendants.

She was a member of Methodist Church at Rule for 75 years.

Funeral services were conducted Sunday at Rule Methodist Church.

She is survived by three daughters, one son, 24 grandchildren, 64 great-grandchildren, 37 great-great-grandchildren and 4 great-great-great-grandchildren.



TWO INJURED -- This is the 1962 Ford pickup in which Mrs. Elton Venable and her daughter, Margaret Jo, 14, were injured Thursday afternoon just north of crossroads at Oklahoma Lane when the vehicle crashed into a car driven by a Lubbock man. Both front tires of the pickup were blown out by the impact.

TEXAS PRESS ASSOCIATION CONTESTS
1963 PRIZE WINNER

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
 Dolph Moten Publisher & Editor
 Sue Moten Women's News

Reflections

From
The Blade

SIX YEARS AGO
 January 29, 1958
 Dolph Moten, who under the direction of W. H. Graham, Jr., veteran Parmer County newspaperman, founded this newspaper in June 1955 and has served as editor-publisher since has announced his resignation, effective February 5.
 Leland Boyd who has worked as news editor of The Friona Star since June of this year has purchased Moten's interest in The Blade and will take over publishing duties February 6.

J. E. Sherrill Jr., mayor of Bovina for the past two years, filed Monday night for re-election to a second term.
 Bovina Volunteer Fire Department members elected new officers, discussed a membership campaign and why there is a lack of interest in a special meeting which the public was invited, Monday night in the American Legion Hall.

Four men became new members of the department at the meeting. They are Dub Mayhew, Charlie Gilbreath, Tommy Bonds and Alvin Farell.

A pancake supper to raise money for the March of Dimes netted approximately \$170 Friday evening. The supper was sponsored by Bovina Womans Study Club and was held in school cafeteria.

Rev. Virgil Goodwin, who has served as pastor of First Baptist Church for the past four years, announced his resignation Sunday night. His plans for the future aren't complete but he will continue as a pastor.

Vernon Estes announced as a candidate for Parmer County Commissioner of Precinct Two this week to bring the number in the race to three. Incumbent Charlie Jefferson and C. L. Calaway had previously announced.

THREE YEARS AGO
 February 1, 1961

Burglars made another of their periodic strikes in Bovina Monday night.

Victim was Williams Merchandise Co. Merchandise worth more than \$2000 was stolen by the burglars, estimates W. E. Williams, owner of the business.

Bovina farmers occupied their customary high positions in DeKalb Agricultural Association's production contests awards banquet at Lubbock last week.

Don Murphy of Bovina walked away with top national honors of DeKalb's Selected 5-Acre Yield Contest in grain sorghum production.

Activities for Bovina's March of Dimes campaign continue to be scheduled, announces Charles Thompson, chairman of the drive here.

Lady Armstrong will conduct her annual cake and coffee sale for benefit of MOD Saturday in Gaines Hardware Co.

With deadline for filing still some 30 days away, two hats have already been tossed into city commissioner campaign ring.

Filed by petition Monday were names of A. E. "Bud" Crump and A. L. "Al" Kerby.



NEWSLETTER

From U. S. Senator
RALPH W. YARBOROUGH

Dear Fellow Texan:
 President Lyndon Johnson has submitted both his economic report and the proposed national budget for fiscal 1965 to Congress.

The economic report showed that in three years of growth the nation has gained \$100 Billion in its gross national product with the total going from \$500 Billion to \$600 Billion in that three years.

In these three years we have had economic stability. Unemployment is still the number one economic problem in this country, despite the general high prosperity.

The economic report is a dramatic reminder, with its proof of unemployment, that a tax reduction is badly needed to continue expansion, and, if possible, to speed it up.

Otherwise, where is the hope for the 36 Million Americans who live in a relative state of poverty? When one out of every five Americans fight a grim battle for physical existence, action is demanded.

In his call for a federal government budget expenditure of \$97.9 Billion for the fiscal year 1965, the President has reduced the 1965 budget by \$900 Million over the 1964 budget.

Much of this reduction is in defense spending, or fields closely related to national security. Most of the reductions were in this field because 61 cents of every tax dollar goes for national security. Of this 61 cents, 44 cents is spent for national defense; four cents out of every dollar for the space program; two cents for international affairs; and seven cents out of every dollar for fixed interest charges on the public debt, mostly from old defense spending.

This leaves 39 cents of your tax dollar which is divided: four cents for agriculture; 24 cents for Social Security and other trust funds; and 11 cents for all other government costs such as the courts, the executive, the Congress and the various departments and agencies.

Despite defense cost-cutting, in the past three years we have achieved a 100 per cent increase in nuclear weapons; a 60 per cent increase in nuclear forces in Western Europe; a 45 per cent increase in combat-ready army divisions; a 35 per cent increase in Air Force fighter squadrons; a 75 per cent increase in air lift capability.

This, in brief, Fellow Texan, is what your tax dollars will be spent for under the new budget.

--Ralph W. Yarborough

Bovina Wheat Growers, Inc.

Jim Russell, Manager Ph. 238-2691

See Us Now For
 Your 1964
 Fertilizer Needs

"Not Everyone Belongs
 To A Co-Op-
 But Everybody Benefits"

-Bovina and Rhea-

Harbour In Hospital At Amarillo

R. T. Harbour was admitted to Veterans Hospital in Amarillo Thursday and has been confined there since that time. He is in Ward 2B Room 209.

In a card to The Blade this week, Harbour said he was feeling "just fine" and that visiting hours were from 1 to 2 p.m.

Welcome

BOVINA RECREATION HALL

★ Pool ★ Snooker ★ Dominoes

- MRS. & MRS. FRED LANGER -
 Come On In - The Playing's Fine!

Phone-- 238-8421

Bovina Auto Parts, Inc.

Automotive Parts HEADQUARTERS

Whatever your needs, let us supply you. Brand Name Parts That You Trust!

-Call Or Come In- "You Need It-We Got It"

Bovina Auto Parts, Inc.
 Sonny Spurlin, Mgr.
 Highway 60 ---- Bovina

NOTICE TO PARENTS Of School Age Children

The school census is being taken during the month of January this year. All children who are six years old on or before Sept. 1, 1964 but will not be 18 or older on or before that same date should be counted in this census. It is very important that all children six to 18 years be counted in this census. The child should be counted even though he may not be in school and even though he or she may be married.

If you, as a parent, have not received and filled out a school census blank on or before January 31 you are being overlooked and should do one of the following:

1. Phone the school office and ask for a census blank.
2. Call in person at the School Tax Office and get a census blank and fill it out.

Remember, if your child will be six years old next Sept. 1st, he should be counted in the census now, even though he is not in school now. If he is six but not 18 or older next Sept. 1 he should be counted now. All children from six to 18 should be counted. The six years old who start next September to school are the ones most overlooked in the census. Failure to count them costs the school and taxpayers extra money. Please help us not to overlook anyone.

Don't Wait 'Till Feb. 1st To Turn Your Blanks In - As That Will Be Too Late

BOVINA PUBLIC SCHOOLS

Mrs. Burge, 79, Buried Friday At Dodson

Mrs. H. C. Burge, 79, a former resident of Bovina, was buried Friday at Dodson.

Mrs. Burge, who lived here with her family from 1928 to 1944, died Thursday.

The San Antonio "Express" took its name from the Alamo Express, first published in San Antonio in 1860 as a Union newspaper, but destroyed in 1861 by secession sympathizers.

School Board--

(Continued from Page 1)

Election officials appointed by the board are A. E. Wilkinson, presiding judge; Hodge Rigdon, judge; and Mrs. Pat Kunselman, clerk.

The polls will be in the school building.

The propositions to be voted on will be posted in three locations within the district.

The board will canvass the election returns Monday night, February 17 -- two days following the election.

A new state law allows absentee voting within the district this year, Boykin explained. Heretofore, it had been necessary for absentee votes to be cast at the county clerk's office in Farwell.

Absentee votes may be cast this year at the school tax office in Bank Building.

If the election carries, the board hopes to have the additional classrooms and other facilities and improvements ready for use for the beginning of school in September of this year.

LAST WEEK -- Bovina Teams Lose To Hart

Bovina Mustangs and Fillies dropped district basketball games at Hart Tuesday night of last week.

The Mustangs were downed, 60-31, as the Fillies, still plagued by injuries to key players, fell, 35-28.

Roman Ramirez and Eddie Reeves led the Mustangs in the pointmaking department with 10 and nine points respectively. Tally Kelso had seven, Scotty Rundell three and Gene Pruitt two.

For the Fillies, Sandra Paterson was the leader with 21 of her team's total of 28. Gwen Christian and Connie Vaughn contributed the balance.

Friday night, the teams play Happy there, Tuesday night's action is scheduled for Williford Gym with return games with Hart.

Tuesday, February 11, the teams go to Nazareth. The schedule is concluded Friday, February 14, with games with Lazbuddie here.

First game begins at 6:30 each night.

Whittlin--

(Continued from Page 1)

We think Blade readers will enjoy the cartoons and will appreciate the bank's sponsoring them.

Overheard in a Democratic conversation during a rest-period at the ballgame:
 "Goldwater in '64-"
 "Hot water in '65-"
 "Bread and Water in '66-"
 Possibly an appropriate title for that would be More Truth Than Poetry?

Native shrubs can stand neglect after they are once well established.

Venice is built on 119 small islands separated from each other by canals.

First National Bank Presents-
COW POKES By Ace Reid

"I wuz doin' jist fine with my million dollar ranch . . . until this dang bank called in five million dollars of my notes."

You Get Friendly, Personal Confidential Service When You Bank At--

First National Bank of Bovina

--Member FDIC--
 "Helping Make A Good Community Better"

LOOK NO FURTHER

For The Best In
Real Estate Service-
 Announcing The Opening Of
Lee H. Sudderth Real Estate
 In Bovina
 Office Opening Soon!
 Now Offering Real Estate For Sale In This Area

We're Interested In Your Listings And Will Work To Sell Your Real Estate For You.

-- Lee H. Sudderth Jr.
 Give Us An Opportunity To Work For You

HERE TO
 Bo
 To
 Having mor
 room and white
 deserve, Bov
 Fillies lost d
 games to Na
 (Tuesday) nigh
 For each t
 fourth consec
 The Fillies
 low-scoring
 Sandra Patte
 ing leader.
 Straw

TEXA

Senator Yarbo
 congratulation
 bill by the B
 ceremony. O
 Senator Yarbo
 Senators Javi
 vocational ed
 tion At three
 colleges and
 school district
 member of th
 role in enact

Parmer
 At H

Those win
 Parmer Cour

BE
 HE HAST
 WITH AL
 FOR WIT
 WIFE COO

PH

CHA
 238-
 4321

Shop
 And
 S
 A
 BO

HERE TUESDAY NIGHT --

Bovina Falls To Nazareth

Having more trouble than maroon and white basketball teams deserve, Bovina Mustangs and Fillies lost district basketball games to Nazareth here last (Tuesday) night.

For each team, this was the fourth consecutive district loss.

The Fillies were defeated in a low-scoring thriller, 25-22. Sandra Patterson was the scoring leader with 18 as Judy Strawn had four. Also seeing

action at forward positions were Gwen Christian and Connie Vaughn.

Guards were Tonya Ivy, Mary Ann McKinney and Linda Estes.

Mustangs jumped off to a 2-0 lead, 10-22, and 18-28.

Tally Kelso was high scorer with seven, Gene Pruitt and Eddie Reeves each had six as David Anderson contributed four and Roman Ramirez had two.

TEXANS AT THE WHITE HOUSE



Senator Yarborough of Texas and President Johnson exchange congratulations on enactment of the vocational education bill by the 88th Congress, in a White House bill signing ceremony. Others in the photograph immediately behind Senator Yarborough and the President are, left to right, Senators Javits, Randolph and Morse. This bill expanded vocational education; extended the National Defense Education Act three years, increasing funds for student loans in colleges and universities; and extended the law for aid to school districts in impacted areas. Senator Yarborough, a member of the Labor and Public Welfare Committee, was invited to the White House ceremony as one who had a key role in enactment of this bill.

Parmer Youths Shine At Hereford Show

(Continued from Last Week)

Those winning places from Parmer County were:

BEE GEE

HE HASTENS HOME, WITH ALL HIS MIGHT - FOR WITH OUR GAS WIFE COOKS JUST RIGHT



CHARLES Oil Co.
Phone 238-4321
SUNSHINE & PROPRANE GAS CORPORATION, STYREAN BOVINA TEXAS

STEER DIVISION

Lightweight -- Tex Phipps, second; Lynn Phipps, fourth; Mike Riethmayer, ninth; Don Hoover, 13th (all from Friona).

Mediumweight -- Rex Wells, third; Rex Hand, seventh; Gary Hand, 12th; James Gable, 14th; Danny Parker, 17th. (all from Friona).

Heavy weight -- Tex Phipps, eighth; Lynn Phipps, 12th (both of Friona).

BARROW DIVISION
Lightweight Hampshires -- Charlotte Seaton, Lazbuddie, first; Bobby Embry, Lazbuddie, second; Ronald Mayfield, Lazbuddie, third; Larry Eubanks, Lazbuddie, 10th.

Heavyweight Hampshires -- Jimmy Seaton, Lazbuddie, first (grand champion); Max Eubanks, Lazbuddie sixth; Bobby Sims, Friona, seventh; Gary Eubanks, Lazbuddie, eighth.

Light Durocs -- Jimmie Seaton, fourth; Bobby Gleason, Lazbuddie, sixth; Heavy Durocs -- Theresa Seaton, Lazbuddie, first.

Light Polands -- Larry Johnson, Friona, seventh; Edwin Taylor, Friona, eighth. Heavy Polands -- Edwin Taylor, Friona, second; Charlotte Seaton, Lazbuddie, third; Linda Gleason, Lazbuddie, fourth; Max Eubanks, Lazbuddie fifth.

Heavy Berkshires -- Mike Riethmayer, Friona, fourth; Lloyd Bradshaw, Lazbuddie, sixth; Gary Coker, Lazbuddie, seventh.

(Continued on Page 6)

Thursday - Friday - Saturday
Jan. 30 - 31 - Feb. 1 Many Of These
Specials Continue Thru
Wed., Feb. 5

HUNT'S

Hunt's **Tomato Sauce** **SAVE**
11 8 Oz. Cans \$1.00
5 No. 300 Cans \$1.00

Hunt's **Fruit Cocktail**
5 No. 300 Cans \$1.00

Hunt's **Chili Sauce**
16 1/2 Oz. Bottle **29¢**
Hunt's **TOMATO JUICE**
4 46 Oz. Cans **\$1**

DOLLAR SALE

Van Camp's **PORK AND BEANS**
HUNT'S HEAVENLY PEACHES
Yellow Cling Slices Or Halves
6 No. 300 Cans **\$1**

Regular Size or King Size
Coca-Cola 6-BOTTLE CARTON PLUS DEPOSIT **39¢**

LIPTON TEA
THE "BRISK" TEA
16-ct. Box **25¢**

QUALITY **MEAT** SPECIALS
Wansing's Pure Pork **Sausage**
Lb. Pkg. **\$1.09**

Ipana **TOOTH PASTE**
King Size **59¢**

NEW LARGE FAMILY SIZE HUNT'S CATSUP
20 oz. BOTTLE
5 For **\$1**

Fluffo Shortening
3 Lb. Can **69¢**

USDA Graded Fresh
SIRLOIN STEAK Lb. **79¢** | **BEEF RIBS** Lb. **25¢**

FROZEN FOODS Spectacular

Shurfine 1 Lb. Can **63¢**
COFFEE

Shurfine BROCCOLI SPEARS 10 Oz. Pkg. **19¢**

Mid-Winter **PRODUCE VALUES**
Fancy Central American **BANANAS** Lb. **10¢**

Cape Ann **FISH STICKS** 8 Oz. Pkg. **25¢**
Banquet **FRUIT PIES** Apple, Cherry, Peach 20 Oz. Size **29¢** Each

Old Mexico **TOMATOES** Lb. **29¢**

Shurfine Orange Juice
4 6 Oz. Cans **98¢**

California Fancy **CABBAGE** Lb. **6¢**
Florida Ruby Red **GRAPEFRUIT** Lb. **10¢**

Whole Unpeeled **APRICOTS** 4 No 2 1/2 Cans \$1
Hunt's **TOMATOES** Solid Pack Or Stewed 6 No 300 Cans \$1
Italian Style Tomatoes 5 No. 300 Cans \$1
Stock Your Pantry Now And Save!

Remember **VALENTINE'S DAY** FEB. 14
Shop Our Supply Of Valentines And Party Favors Now While Selections Are Complete!
ALWAYS SOMETHING NEW!
BOVINA VARIETY
MAIN STREET

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More
WILSON'S
Phone 238-4781 **PARMER COUNTY'S FINEST**
SUPER MARKET
BOVINA

Club Studies Conservation Of Water

Tom McFarland of Lubbock, district manager of High Plains Underground Water Conservation District No. 1, was guest speaker at Bovina Woman's Study Club Thursday afternoon at club house.

McFarland pointed out to recharge the underground water supply, water should be put back into the ground. He said "The average rain fall puts half an inch back each year." McFarland noted that there is an average of one lake on each 640 acres of land on the high plains. Highlighting the speech was a dissertation on how to take care of the run-off water or tail water.

During a business session new officers were elected. They are Mrs. H. L. Ivy, president; Mrs. Jesse Walling, vice-president; Mrs. Clarence Jones, secretary; Mrs. Jack Clayton, treasurer; Mrs. Charles Ross, parliamentarian; and Mrs. A. E. Crump, reporter.

Mrs. I. W. Quickel and Mrs. Buck Ellison served refreshments to the group following the program.

Attending were Mrs. Warren Morton, Mrs. Billie Sudderth, Mrs. H. L. Ivy, Mrs. Lloyd Batten, Mrs. Reagan Looney, Mrs. Jack Clayton, Mrs. Earl Stevenson, Mrs. Ovid Lawlis, Mrs. Arlin Hartzog, Mrs. A. E. Steelman and the hostesses.

Mrs. Sides Hosts Bridge Club

Mrs. Don Sides entertained members of Thursday Afternoon Bridge Club recently at her home.

Winning prizes for the afternoon were Mrs. Jimmy Charles, high; Mrs. Vernon Willard, second high; Mrs. Johnie Horn, traveling prize and Mrs. Dean McCallum, low.

Refreshments of chips, dips, finger sandwiches, apple dumplings, ice cream, coffee and tea were served to guests.

Those present were Mrs. Leon Grissom, Mrs. Bedford Caldwell, Mrs. Jim Hemke, Mrs. Durward Bell, Mrs. J. E. Sherrill, Mrs. R. E. Wilson, Mrs. A. M. Wilson, Mrs. Charles, Mrs. McCallum, Mrs. Horn, Mrs. Willard and one guest, Mrs. Nicky Foster.

Music Clubs Note Centennial

Junior Music Club observed the centennial of Stephen Foster's death recently with a program at the home of Mrs. Margaret Caldwell.

Several students played piano selections written by Foster and Mrs. Caldwell presented a sketch of his life.

The first group met Wednesday, January 22, and the second group met the 24th.

Following the program the groups had musical contests. Refreshments of ice cream and cookies were served to the groups.

Mrs. Jamerson Hosts Social

Mrs. Lawrence Jamerson entertained members of Gleaners Sunday School Class with a tacky party recently at her home.

Mrs. Cecil Sisk and Mrs. M. H. Carson were nominated to receive prizes for best costume. Mrs. Carson was presented the prize.

The group spent the evening playing games, fashioning dresses from newspapers, modeling with chewing gum and other games.

Following an evening of entertainment refreshments of Spudnuts and coffee were served to guests.

Hosting the party with Mrs.

Shower Fetes Bride Elect

Miss Linda Nelson, bride elect of Conley (Butch) Wolton, was honored with a bridal shower Friday afternoon at the home of Mrs. J. W. Harris.

The serving table was laid with a white cloth and centered with an arrangement of blue flowers, the brides chosen colors. Refreshments of cake and punch were served to guests.

Corsages were presented to the honoree, her mother, Mrs. Benard Nelson and the groom's mother, Mrs. Jack Wolton.

Hosting the courtesies were Mrs. H. J. Charles, Mrs. Henry Minter, Mrs. Lloyd Guber, Mrs. Billie Sudderth, Mrs. J. T. Jones, Mrs. A. E. Steelman, Mrs. Jack Morris, Mrs. Leroy Berggren, Mrs. P. A. Adams, Mrs. Leslie McCain, Mrs. Jessie Williams, Mrs. Earl Stevenson, Mrs. Walt Verner, Mrs. Frank Edwards, Mrs. Sterling Donaldson and Mrs. Jack Roach.

Of Interest To THE WOMEN

Club Meets In Garrett Home

"Poll Tax and You" was title of program presented at Oklahoma Lane Home Demonstration Club meeting recently at the home of Mrs. Bill Garrett. One new member joined the

club. She is Mrs. J. M. Pruitt.

During a business session the group voted to give \$7.50 to March of Dimes. They also decided that as a club project they would install a bulletin board at the Community Center.

The group drew names for secret pals for the coming year.

Refreshments were served to the group following the meeting.

Attending were Mrs. Henry Haseloff, Mrs. Gilbert Kaltwasser, Mrs. Edmund Kitten, Mrs. W. T. Magness, Mrs. Vernon Symcox, Mrs. J. M. Pruitt and Mrs. Joel White.

Next meeting will be in the home of Mrs. Gilbert Kaltwasser. Mrs. Vernon Symcox will be co-hostess. The program will be "Broiler Meals."

Snell New Bank Employee

A new employee of First National Bank of Bovina is Harold Snell, formerly of Lubbock.

A native of Floydada, Snell moved here last week with his wife, Vivian, and six months old son, Mark.

He has been employed by First National Bank of Floydada and at Four-Corners Farm Supply and California Chemicals at Lubbock.

Announcement of Snell's association with the bank here was made by Bob Estes, bank president.

Mrs. Boyd Hosts Club

Mrs. Earl Dean Boyd entertained Good Neighbor Sewing Club Thursday afternoon at her home.

The women spent the afternoon quilting for the hostess.

During a short business session the group decided to sponsor a bake sale February 12 at 3 p.m. at Wilson's Super Market.

Following the meeting refreshments were served to Mrs. Grady Hall, Mrs. Fred Langer, Mrs. T. J. Hopingardner, Mrs. Howard Looney, Mrs. W. C. Mayhew, Mrs. Mable Newberry, Mrs. Jesse Sisco and Mrs. Bessie Webb.

Mrs. Hall will host their next meeting February 6.

Large Crowd Attends Play

Approximately 400 people attended annual senior class play Saturday evening in school auditorium.

"Grandpa Goes To College," a comedy in three acts, was directed by Richard Roberts and Carroll Powell, class sponsors.

Entertainment between acts was provided by Click Clacks.

Miss Kathy Jones presented the directors with a gift on behalf of the class.

The class made approximately \$300 which will be used for the annual senior trip.



MARY GAYLE MCCAULEY

Gayle McCauley Receives Award

Miss Mary Gayle McCauley, daughter of Mr. and Mrs. J. C. McCauley, was selected 1964 Betty Crocker Homemaking of Tomorrow of Bovina High School.

She achieved the highest score in a written knowledge and attitude examination. She will be presented a "Homemaker of Tomorrow" pin by General Mills, Inc., and her test paper will be entered in competition for state honors.

This is Miss McCauley's first year in Bovina. She moved here from Russellville, Ark. She is 18 years old and plans to be a home economist.

The McCauleys have two other daughters, Sandra, who is in the eighth grade, and Brenda, who is the sixth grade.

Shower To Fete Bride Elect

Miss Anna Gaines, bride elect of O. W. Adams, will be honored with a bridal shower Friday, February 7 at the home of Mrs. Ed Hutto.

The come and go courtesies will be between the hours three and five p.m.

Friends of the honoree are cordially invited.



BALANCED BRIGHTNESS is another secret of this cozy conversation corner. The brilliant floral print in reds, greens, and oranges acts as a foil for subtle background colors of walls, carpeting and draperies and creates a dramatic, yet livable, decorative scheme. Niemann, Inc. has scaled this pair of chairs to offset lower ceiling levels in modern homes and apartments without sacrificing man-sized comfort. Wide, loose seat cushions offer hidden benefits because of Eastman Kodak polyester fiberfill. Their neat, tailored appearance is lasting, because the fiberfill does not clump or mat down throughout years of use. Brass ball legs are a handsome accent and give the chairs a convenient mobility.

Blade Sawdust

By Sue Moten

Following a discussion; no, perhaps we should say friendly argument, on the subject of capital punishment we were urged to find out the opinions of others on the subject.

The following are the opinions of some of the people we talked to:

Don Stone, minister of Church of Christ, said, "I don't think it solves the problem and certainly doesn't do any good. I am opposed to it for moral reasons as well as the fact that a different approach would work better."

Rita Mast pointed out that the eye for an eye method has never worked. "I am for spending more money for preventing and helping people in the molding process rather than spending money on expensive extermination methods."

Ray Carter: "Circumstances make the difference, however, 90 per cent of the time 'no'."

Edward Isaac: "First offense criminals no, habitual criminals yes."

A. B. Wilkinson: "Yes." He says he had a hard time accepting capital punishment but that there were cases where it was justifiable."

Ernestine Sides: "I do in some cases and in some cases I don't." "In the cases of habitual criminals perhaps yes, otherwise life imprisonment is my choice."

Mrs. Bedford Caldwell: "No, I just don't think we were meant to take another person's life. There are more ways to punish persons rather than capital punishment. However, for life imprisonment to be completely effective the laws would have to be changed so that there would be no parole after a few years imprisonment. I do not think capital punishment should be abolished until the laws are changed."

O. W. Rhinehart: "No." He pointed out that he had in the past been accepted on a jury which had to deal with capital

punishment even though he repeatedly told the attorneys he didn't believe in capital punishment. He said, "I wouldn't want to be any part of a jury or influence in taking another person's life, in any circumstance. Perhaps I believe in it if the other person is the one to judge."

Charlene Grissom: "Yes. If we could look into a person's brain and penetrate his intelligence successfully, perhaps it wouldn't be necessary, but who can say whether a criminal can be rehabilitated. As for narcotics pushers and sex perverts, yes."

Dolph Moten: "YES." He feels that if there were no capital punishment the incentive for murder would be greater. He contends that some people would welcome three squares and a bed every night for life.

Sue Moten: "No. Morals permit me from being able to believe in capital punishment. We certainly don't believe in an eye for an eye as well as the fact that though slim the possibility of judging someone guilty who might be innocent, holds for us nightmarish thoughts."

We realize this was only a small poll but to the greatest extent interesting, it was somewhat reassuring to know that even though Bovina isn't the world opinion that this writer wasn't as far out of step as we had been led to believe we were.

Shower Fetes Mrs. Trevino

Mrs. Mario Trevino and daughter, Leslie Ann, were honored with a lullaby shower Monday afternoon at St. Ann's Parish Hall.

Mrs. Trevino was presented with a corsage fashioned of baby rattlers and pacifiers tied with pink ribbon.

Mrs. Leroy Kitten and Mrs. Leon Schilling presided at the serving table which was laid with a white cloth and featured an artificial arrangement of pink and white gladioli.

Refreshments of punch, cookies, nuts and mints were served to guests.

Attending the courtesies were Mrs. Larry Jesko, Miss Judith Schilling, Mrs. Dan Koelzer and Terry and Karen Schilling, Mrs. A. L. Reznik, Mrs. Anthony Brito, Mrs. S. V. Chitwood, Mrs. Dolph Moten and Mrs. H. R. Denney.

Hosting the shower were Mrs. J. T. Jones, Mrs. Carrie Melear, Mrs. George Cervantez, Mrs. Chester Rogers, Mrs. Fred O'Hair, Mrs. Connie O'Brien, Mrs. Billie Sudderth, Mrs. Joe Schilling, Mrs. Martha Schilling, Mrs. Edmund Kitten and Mrs. Leroy Kitten.

William McKinley was the last Civil War Veteran to become president of the U. S.

The oldest of the 31 bridges crossing the Seine in Paris is called "Pont Neuf" or New Bridge.

Thanks, Friends
For Your Wonderful Response To Our New Business-Make It A Point To Bring The Family And Eat With Us Often!

El Cortez Cafe
Mr. & Mrs. S. N. Kesner

Main Street Bovina

Bovina Dry Goods

JANUARY Clearance

CONTINUES Savings Galore Throughout The Store Don't Miss This Savings Opportunity Now At BOVINA DRY GOODS

The Store Where Your Money's Worth More

COATS

And Lots Of Other Cold-Weather Clothes

Don't Freeze! Get Yours Now! WILLIAMS MERCANTILE CO. "Pioneers In Bovina"

Gifts FOR HOME-LOVING VALENTINES

A wonderful collection of Valentine gifts... selected for the truly discriminating homemaker... all at pleasingly low prices!

- ★ Silverware
- ★ Dinnerware
- ★ Housewares
- ★ Coffeemakers

And A Host Of Others To Choose From

GAINES HARDWARE CO.

"Nothing Knocks On Bovina But Opportunity"

ENJOY Greater Comfort

In Your Home With Aluminum Storm Windows and Doors

- ★ High Quality
- ★ Self-Storing

They Help Keep The Sandstorms OUTSIDE And Offer Many, Many Other Advantages. Free Estimates, Of Course!

BOVINA GLASS

AND PAINT CO. Highway 60----Phone 238-4421

YOU SAVE ENOUGH TO BUY

TWO MONTHS SUPPLY OF MILK

WHEN YOU DRY WITH GAS



SAVE ON INSTALLATION AND MAINTENANCE, TOO.

A GAS clothes dryer costs less to install and maintenance costs are the lowest of any dryer. A GAS burner, the heart of your dryer, carries a lifetime guarantee.

When you dry your clothes with GAS, you can save \$24.00 a year on your utility bill! That's enough to buy twenty-five gallons of milk... a two months supply for an average family of four. You get quality performance, too. GAS dries your clothes faster... yet gently... and leaves them as fresh as springtime.

Fuel for a growing empire Pioneer Natural Gas Company

Farwell FFA Boys Exhibit Animals At El Paso Show

Four boys from the Farwell FFA Chapter and one member of the 4-H Club will be in El Paso, Feb. 1-Feb. 8 to attend the El Paso Livestock Show. The boys will take one Hereford calf and a total of 10 hogs in the top three in their individual classes they will be sold at the stock sale to be held on Feb. 7.



These fine heifers from the Langford herd will be exhibited and sold in Denver Feb. 17 at the Hereford Days USA Show.



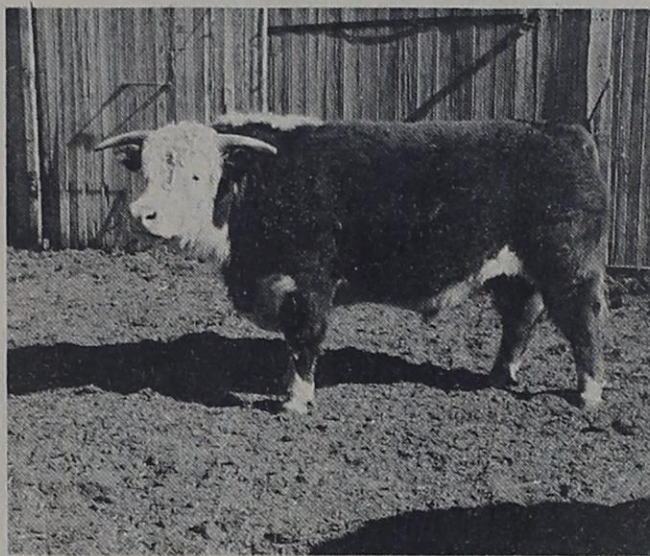
Other fine bulls to be shown and sold at the El Paso show from the Langford herd include these five senior bull calves.

Boys exhibiting animals at the show are: Larry Gregory, Hereford calf-two Poland China hogs; Mike Camp-three Duroc hogs; Richard Haseloff - two Duroc hogs; Gerald Chisman - one Hampshire hog. Randy Gregory will take two Poland China hogs to the show as a representative of the 4-H Club.

The boys will be accompanied to the show by Mr. and Mrs. Buck Gregory, Supt. W. M. Roberts, and A. H. Haseloff. They will be joined in El Paso

on Sunday by Robert Morton, agriculture instructor in the Farwell schools. He will accompany a group of boys from the school to Ft. Worth Friday where they will be entered in the state poultry judging contest.

Bruises occur on hog carcasses in these places: ham, 61 percent; shoulder, 13 percent; belly, 19 percent; and 7 percent on the loin and fatback.



This junior yearling bull (18-20 months old) is one of a pen of five such animals owned by Elmer Langford and son which will be exhibited at the International Range Bull show in El Paso next week. This animal along with 14 others from the Langford herd will be sold at the bull sale on Thursday.



ABSTRACTS
See
JOHNSON
ABSTRACT
COMPANY
In
Farwell
Fast, Accurate
Ph. 481-3878 Box 88



This registered calf (9-10 months of age) will be shown by the Langfords at the Tri-state Hereford breeders show in Clayton, Feb. 11-12 as will the animals in picture 5. Animals in picture 5 are a pen of the three junior registered calves from the herd.

Dr. William Beene
Optometrist
Phone 4051 13th. & Cleveland
Friona, Texas (South Of Hospital)

KIRBY VACUUM CLEANER
Sales and Service--Rebuilt
Cleaners and parts for Most
Makes. Box 612--909 W.
Plains or Phone 762-2121
for Free Showing in Home.
Clovis N. Mex.

Farm And
Ranch Loans
Long Term,
Low Interest
ETHRIDGE-SPRING
Agency, Friona
Phone 8811

I Get 5%
Dividends On My
Money At.....
FIDELITY
SAVINGS & LOAN
416 Mitchell St. PO 2-2917
Clovis, N. Mex.

If You're Interested
In Buying
FARM MACHINERY
Call Big Nick
Trienen at
Machinery Supply
Hwy. 60 Bovina
Phone 238-4861

Deaf Smith County Electric Co-Op Sends-



Good News FOR

IRRIGATION FARMERS!

Irrigation Workshop At Community
Center In Hereford Thursday,
February 6, 9:30 a.m. to 4 p.m.

And All Parmer Co. Farmers Are Invited

- ★ Hear Interesting, Informative Reports On All Phases Of Farming By Experts In Their Fields
- ★ Lunch Compliments Deaf Smith Co. Elect. Co-Op.
- ★ Hear Discussions On Sugar Beets, Weed Control, Solid Plant Grain Sorghum, Irrigation Water Management, Tail Water, Irrigated Land Preparation.
- ★ Have Your Questions Answered By The Best Informed Men In Their Fields
- ★ This Program Is Designed For You, Mr. Irrigation Farmer. Plan Now To Attend Thursday, Feb. 6

DRAWING FOR DOOR PRIZES
The Entire Program Sponsored By -

Deaf Smith County Electric Co-Op

Hereford,
Texas

FOOTSAVING EDUCATION



by
James
E.
Edwards

Which Is The
MOST
Important Rule Of
Foot Health?

I would say "KEEP THE SPRINGBOARD STRAIGHT." The springboard is the big toe. If you visualize an excellent diver taking his approach and landing on the end of the diving board to be lifted into the air you have a picture of the function of the great-toe. Then visualize the same procedure executed on a diving board that has two weak bends in it. The result might be funny if it isn't painful. Keeping the great-toe straight means avoiding ill-fitting shoes, sox, leotards, and pajamas. It isn't easy but neither is it easy to straighten a big-toe once it is bent.

Robin Hood Shoes
Designed for Young America
Orthopedic Shoes Fitted To
Your Doctor's Prescription
Edwards'
SHOE STORE
512 MAIN
CLOVIS, N. MEX.

Complete Automotive

Machine Shop
SERVICE

Valve Work - A Specialty
Crankshaft Grinding
MOTOR LAB

At Rear Of Elliott Auto Parts
311 W. 7th. Clovis

IT'S TRACTOR OVERHAUL TIME

- * Experienced Mechanics
- * Up-To-Date Equipment

If your tractor or irrigation motor needs overhauling, we suggest that you have it done now. Don't wait until everyone else decides to have theirs repaired.---Or we may not be able to get to yours as soon as you would want. A delay in the field could cost you hundreds of dollars

Service Before Hand Is Half The Battle

Parmer County Implement Co.

FRIONA

PH. 2201



HD Club leaders sample the one pan broiled meals prepared by Mrs. Hickey and Mrs. Cricket Taylor as the ladies explain some of the methods used in properly preparing broiler meals. Left to right are: Mrs. H. R. Coccaougher, Northside Club, Mrs. Roscoe Ivie, Black Club, Cricket Taylor, Laura Hickey, Mrs. L. D. Taylor, Friona Club and Mrs. Vernon Symcox, Oklahoma Lane Club.

HD Club Leaders Learn Methods For Broiling

"For meat at its best, broiling can't be beat," 18 HD Club leaders were told at a recent meeting held by Cricket B. Taylor, County HD Agent. Assisting Mrs. Taylor was Mrs. Laura Hickey, Home Service Advisor for Southwestern Public Service Co.



Mrs. Laura Hickey, Home Service Advisor for SWSP Co., explains the proper use of the rotisserie while preparing a one pan meal for leaders of Farmer County HD Clubs, recently.

TDA Making Annual Scales Inspections

Annual inspection of nearly one million weighing devices, measuring units, and pre-packed commodities is underway by the Texas Department of Agriculture for 1964, according to Agriculture Commissioner John C. White. Every conceivable object from gasoline pumps to boxes of bird seed is involved in the work. "The percentage of deliberate fraud in commercial devices is surprisingly low," Commissioner White pointed out. "Most violations involve old equipment or worn scales which get out of tolerance easily. We condemn and force about 10,000 devices into the junk yard each year."

White noted an interesting fact about gasoline pumps. "Most old pumps which drift out of adjustment have a tendency to give more gasoline to the buyer than is registered. Chances are 6 out of 10 that the motorist is getting an over measure of gas from a mald-adjusted pump. The other 40 percent of inaccurate pumps are delivering a short supply. The percentage of inaccurate pumps is less than 6 per cent, however."

Violations on pre-packed meats in the grocery store are the most frequent, White pointed out. Meat shrinks in weight, and packages often fail to make enough allowance for this factor. Housewives are urged to have their meat packages re-weighed at the check-out counter.

"Our most alert investigators should be the consumers themselves," said White. "Taking a printed weight for granted is a big robber of the household budget dollar."

Commissioner White also urged Texans to always look for the familiar green and white circular decal bearing his signature on all scales and pumps. The date of the last inspection by a Texas Department of Agriculture fieldman is indicated on the seal. If no seal is present, it should be reported to the Department in Austin, he said.

White further added that any violation or suspected violation of the Texas Weights and Measures Law should be brought to his attention for immediate action.

Bruised animals cost money in three ways. First, it takes labor to trim out bruised meat, bruised meat cannot be eaten, and the meat that is left is worth less because the consumer doesn't want to buy meat that has big holes in it.

Program For Parmer Homemakers Announced

Mrs. Cricket B. Taylor County H. D. Agent announces a program on the Use of Cleaning Equipment and Carpet Care to be held in Farwell on February 12, at 1:30 p.m. In order to reach homemakers in north and east of county, the same program will be held at Hub Community Center on February 13, at 1:30 p.m.

Such subjects as "Spot Cleaning of Carpets," "Research information on Principles of Cleaning, and other related subjects will be discussed by those who will appear on the program. Home Demonstration Clubs in Parmer County will assist and serve as hostess for the program. All homemakers are invited to attend this information program. The program at Farwell will be held at the City Hall.

The old belief that one side of the hog carcass has more meat than the other has been disproven by research at the University of Illinois. The study also showed that gilts have heavier hams and loin musculature than barrows, and that the heaviest boned hogs don't always have the most musculature in the carcass.

Dressmaking Classes Held In County

Four workshops in Advanced dressmaking are planned for women in Parmer County in March, according to Cricket B. Taylor, County Home Demonstration Agent.

The meetings are tentatively planned to offer training to homemakers in each county precinct. The place of meeting will be announced as soon as the registration list of names are received. Those women who have received training in Basic Dressmaking and Pattern Selection and Use may participate in these workshops.

Homemakers interested in taking the Advanced Dressmaking Course may call, or contact the County Home Demonstration Agents office on the 2nd floor of the Courthouse in Farwell, Mrs. Taylor said. The number is 481-3619. Deadline for registration will be February 10.

RITWAY JANITOR SERVICE
Clovis, N. Mex.
Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.

At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

How to spend the family food dollar is admittedly an important phase of family relations. Even in deciding on the purchase of prepared food, the various controversies should not cause us to be diverted from the important issue: "How Much Nutrition Is Purchased for Each Dollar Expended?"

Family relations are enhanced by good health. A homemaker is well repaid for the constant recurrence of planning, purchasing, preparing, and serving three meals a day -- when she sees a well-nourished family, free from constant infections and disorders, traceable to poor nutrition.

We do hear a lot about vitamins -- good nutrition and in almost every group of women, food is almost nearly always a subject for discussion. It either has to do with reducing diets or what the family likes or dislikes. Food is indeed a very important part of our lives and needs important consideration by the one most responsible for the families health -- and that is Mrs. Homemaker. Overweight people are poorly nourished and are health hazards just as the ones that are underweight. In each case poor food habits and poor choice of food are responsible for most of those that fall in this group.

To get the most vitamins for your vegetable dollar remember these tips from food economist in research. You get several times as much vitamin A value from bright-orange and mature carrots as from pale colored one.

Good nutrition does not guarantee good health but good health is not possible without good nutrition. The extension office has good reliable information on foods and nutrition. Come by or call my office 481-3619 for further information.

Bruised beef carcasses represent costly losses to the packer as well as the producer. On the beef carcass the loin has about 31 percent of the bruises that occur on the animal, the shoulder about 36 percent, the rounds 12 percent, the rump 8 percent and the ribs 13 percent.

Veronal, a sleep-producing drug, was named for Verona, the sleepiest city the discoverer knew.

2nd ANNIVERSARY SALE!

Sunset Appliance Center is celebrating their second anniversary in business and is passing on to you some mighty good savings in home appliances. Check the prices below and see for yourself -- then make a dash for these bargains.

EVERYTHING IN THE STORE REDUCED!

EASY TERMS

No Down Payment ... Up to 36 Months to Pay

As Much as 40% Off on PHILCO REFRIGERATORS and FREEZERS!

New for '64! PHILCO COLOR TV

Simplified Color Tuning!
Life-like Picture!

Danish Modern
Genuine Walnut Veneers
\$489⁹⁵ W.T.

PHILCO ONE FULL YEAR WARRANTY
Philco warrants its original U.S. Purchase for one year free exchange or repair by authorized service. Heavily restricted service. Heavily restricted exchange. Heavily restricted return. Heavily restricted conditions. Heavily restricted conditions. Heavily restricted conditions.

- Compatible COLOR and Black-and-White
- Philco Made and Engineered
- Locked-in Picture, Automatic Picture Pilot
- One Set "Memory" Tuning
- Master-Mind Simplified Color Controls
- Modern Copper Engraved Circuits
- Illuminated Windowlight Channel Indicator
- Non-Glare Tinted Bonded Safety Glass Filter
- 21" overall diag. meas.; 200 sq. in. viewable area

\$119⁹⁵ W.T.

PHILCO COURIER PERSONAL PORTABLE TV... BIG SCREEN PICTURE, WEIGHS ONLY 25 LBS!

70% Less Tube Burn Outs
55% Less Set Failures with PHILCO COOL CHASSIS TV

\$249⁹⁵ W.T.

- Early American Styling
- Genuine Plank Maple Veneers
- COOL CHASSIS
- Illuminated Channel Selector
- Memory-Matic Fine Tuning--Set once and forget it
- Copper Engraved Circuits
- Bonded Safety Glass Filter

Only PHILCO has this ALL FABRIC WASHER AT THIS LOW PRICE!

2 YEAR GUARANTEE
Philco warrants its original U.S. Purchase for 2 years after purchase free exchange or repair by authorized service. Heavily restricted service. Heavily restricted exchange. Heavily restricted return. Heavily restricted conditions. Heavily restricted conditions. Heavily restricted conditions.

4 CYCLE--2 SPEED
\$189⁹⁵ W.T.

- 12 lb. capacity; washes 7 sheets in a single load
- Exclusive Underflow Agitator
- 3-Way Agi-Spin Rinse
- Automatic Water Saver
- Automatic Filter Dispenser

NEW 1963 PHILCO-Bendix Quick 'n' Quiet Clothes Dryer

\$1299⁹⁵ W.T.

- 18-pound capacity
- One safe, low heat setting for all fabrics
- Automatic De-wrinkling
- Full-width metal control panel

Exclusive Criss-Cross Tumbling prevents tangling and bunching. Clothes in bunches and tangles are slow drying, so Philco developed a new tumble action for dryers that prevents tangling and bunching -- lets more air get to the clothes for faster drying.

Exclusive Full-Drum Airflow sweeps through entire area of drum. Constantly reaches all the clothes in the drum with its powerful, fast-drying sweep. Fluffs and freshens clothes as it dries faster.

NEW 1963 PHILCO-Bendix NO-VENT DUOMATIC Washer-Dryer COMBINATION

FITS IN THE SPACE OF A WASHER ALONE

Cleanest, freshest, softest wash in one time-saving automatic operation
Just toss dirty clothes in, take clean, dry clothes out. It's a complete automatic Home Laundry that fits in the floor space of a washer alone, and requires no venting! Powerful washing action and three rinses assure cleaner, lint-free wash... sealed circulation system cleans the air, dries fresher, softer.

- 4 Automatic Wash Cycles
- Automatic Power Soak
- 3 Automatic Dry Settings
- Automatic Water Saver
- Wide-Span Keyboard Controls
- Fluorescent Lighted Control Panel
- Exclusive 500 RPM Water Extraction Spin
- Yours for only **\$399⁹⁵ W.T.**

USED CARS USED CARS USED CARS USED CARS

AND MORE USED CARS

We Ford Dealers are starting the New Year with a rip-roaring sale of used cars! You've never seen such a great choice--such a sensational selection--taken in trade on hot-selling '64s!

So come 'n get 'em! Many makes, all models, all priced low to go! Easiest terms, and we'll take your present car in trade!

Hurry in now and save!

GREATEST GET-TOGETHER OF USED CARS YOU'VE EVER SEEN! BUY 'EM FOR A SONG, FOLKS... AT OUR

USED CAR HOOTENANNY

F.O.A.F.

FRIONA MOTORS

Grand & Highway 60 Friona, Texas

Ginners Oppose Acreage Diversion

A campaign to preserve the state's cotton acreage history and strong opposition to a proposed voluntary diversion of cotton acreage came from the Texas Cotton Ginners' Association board of directors Tuesday in Corpus Christi.

At the organization's closing session of the annual Directors and Allied Industry meeting, the group adopted a 12-point legislative position which favored any legislative program providing for a reasonable income to the grower but which would not force the market to pay any supplemental income.

Association president C. L. Walker, Jr., Temple, and legislative committee chairman Burris C. Jackson of Hillsboro said the resolution particularly opposed any program which would attract cotton into government stocks.

Directors voiced immediate concern over the state's release and reapportionment program for cotton acreage. The ginners' organization favored the present law and opposed the recently proposed voluntary diversion plan which would pay growers for not planting cotton. Jackson told directors the diversion plan had no chance of passage in time for the 1964 crop -- are not releasing unwanted acreage. In

some instances, cottonfarmers who have already released acreage are asking for the acreage back from their county Agricultural Stabilization and Conservation committees.

This development threatens to hurt the economy of every community, county and region of the state, Jackson said.

The ginners' organization resolution also opposed any cotton program without a minimum acreage of 16,310,000 acres -- the present minimum.

The directors reaffirmed their earlier stand favoring a one price system for domestic and foreign mills and asked that no limitations be placed on government payments to cotton growers. The resolution also asked for quotas to remain in acres and not in pounds or bales.

Another section favored the handling of cotton through normal trade channels since "we believe in the principles of less government control instead of more government control; and a free marketing system."

Basically, the ginners' document pledged support to any cotton program which will permit cotton to move to consumers at a free market price and thus reduce the stocks on hand. This

should replace the attempts to solve surplus cotton problems by forcing reduced production.

Walker said the deadline for release and request of acreage is February 4 in the southern half of the state and the reapportionment deadline is February 25. Releases and requests must be made by March 4 in the northern zone of Texas with final reapportionment set on March 25. Planting of cotton will start in the Rio Grande Valley around February 10, Walker said. He urged ginners to contact farmers and encourage them to go ahead with release of unwanted cotton acreage.

Should acreage be held, 75% must be planted to retain full history credit. Should farmers hold acreage and not plant it, they will lose their cotton history for future allotment purposes, Walker said. This will bring about a similar loss in county and state allotments.

According to Texas research hormone implanting of animals that were implanted during the nursing, grazing and feeding periods gained 663 pounds during a 461-day period. Those receiving only two implants

Stilbestrol Gives Good Results When Used

Treating feeder cattle with stilbestrol from birth until they are slaughtered may be practical if the animals belong to the same owner during the entire period, says Uel D. Thompson, animal husbandman with the Texas Agricultural Extension Service.

The beef cattle specialist says that increased gains have resulted from the use of hormones during the nursing, grazing, and feedlot stages. However, he points out that there are some disadvantages if the animals are not owned during the whole period by the same owner. Calves on test in Texas have shown higher weaning weights when implanted with stilbestrol but this extra weight might be undesirable from a price per pound standpoint if the animals were sold as stocker or feeder calves.

According to Texas research hormone implanting of animals that were implanted during the nursing, grazing and feeding periods gained 663 pounds during a 461-day period. Those receiving only two implants

gained 657 pounds, those with only one implant gained 616 pounds, and animals with no implants gained 595 pounds during the period, says Thompson. It, therefore, appears advantageous to implant steers during all three phases if the animals are under the same ownership, concludes Thompson.

Cholera is the number one killer of hogs in the United States. The infectious, highly contagious virus disease is nearly always fatal.

Dairy Herd Management Outranks The Breeding

Breeding is perhaps no longer the major factor limiting production in many Texas herds, says A. M. Meekma, dairy specialist, Texas Agricultural Extension Service. Herd owners who have been breeding their cows continuously to carefully selected sires--such as those supplied by artificial breeding associations--have raised the ability of their cows to a very high level.

In herds where production ability is high, either management or feeding, or both, may

now have become the limiting factors and responsible for low production. For example, says Meekma, poor milking practices may hold production down, even though cows are well bred and are provided sufficient protein, net energy, minerals, and vitamins. On the other hand, Meekma points out, milking practices may be perfect, but the cows may not produce at their potential because they are not receiving enough net energy and/or protein. The problem, Meekma continues, is to determine the limiting influences in the herd.

Cows require enough net energy, enough protein, and enough minerals, vitamins and water to supply their requirements for maintenance, milk production, pregnancy and growth. If cows are losing weight or if production is decreasing more than normal, it is a pretty good guess that feeding is responsible--cows are not receiving enough nutrients to meet all of their needs,

he explains. Forages normally make up a large part of the dairy cow's ration. In these times of limited forage supply and high forage prices, a much higher amount of the concentrate (grain) mix may be fed to preserve the forage supply and, at the same time, cut down on the cost of feeding. However, to keep the cow's rumen functioning properly and thereby guard against off-feed conditions and low milk-fat test, a minimum of one pound of hay or hay equivalent should be fed daily per 100 pounds of body weight. Furthermore, the amount of grain fed should be increased slowly and should never exceed the amount the cow can safely handle.

And remember, says the dairy specialist, the level at which cows produce is determined by two things--inheritance and opportunity.

"Are your cows being given full opportunity?" asks Meekma.

No Cut In Dividends

An error in an advertisement for First Federal Savings & Loan Association of Clovis in last week's paper caused some unusual comment.

For one thing, it resulted in a long distance telephone call from a concerned investor in Corpus Christi to Lynn Martin, vice-president of the Association.

According to Martin, the Tex-

as saver spotted a notation in the Association's advertisement which pegged dividends at 3% interest rate.

The rate is 4 1/2%-- and has been for a long time-- and the investor was wondering if the rate had been reduced.

It hasn't, and the misunderstanding, was due to an error in the ad, which the paper regrets.

Cotton Exports Up For First Quarter

United States cotton exports are up, J. E. Kirby, economist-marketing and policy for the Texas Agricultural Extension Service, says exports of the fleecy staple for the first quarter of the current cotton year more than doubled those of a year ago.

Exports of all types of cotton amounted to 1,019,000 running bales for the August through October period. This volume was 34 per cent greater than the average for the same period in the preceding five years. This, points out Kirby, is good news for Texas producers since a good percent of their crop is exported.

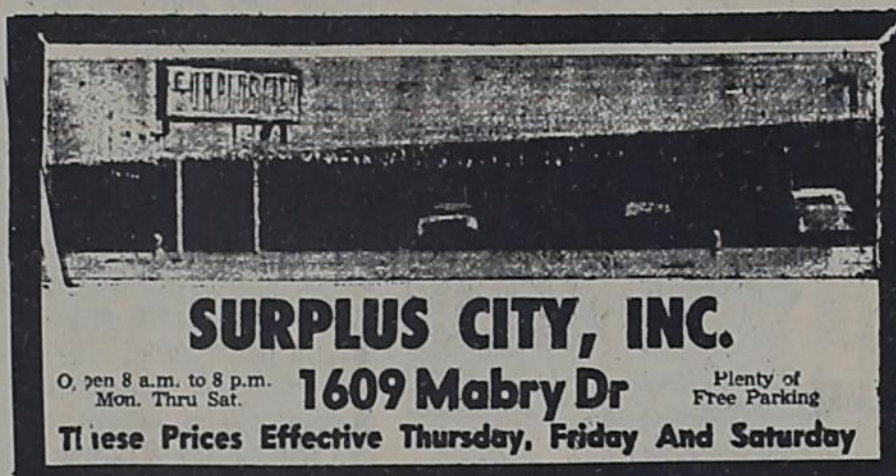
The specialist says that Japan was the top buyer during the

first quarter. It took 22 per cent of the total or 221,000 bales. Total shipments to Europe amounted to 481,000 bales, an increase of 290,000 over the same period a year ago.

U. S. exports of cotton linters, mostly chemical qualities, totaled 81,000 bales for the three-month period. West Germany imported about 65 per cent of this total -- an increase of 45 per cent over a year ago.

The U. S., during the three-month period, imported 46,000 bales of linters, mostly felting quality, for an increase of 77 per cent over year earlier figures. Mexico supplied just under 50 per cent of these linters while smaller amounts were imported from Brazil, El Salvador and USSR.

SURPLUS CITY INC.



SURPLUS CITY, INC.
Open 8 a.m. to 8 p.m. Mon. Thru Sat. Plenty of Free Parking
1609 Mabry Dr.
These Prices Effective Thursday, Friday And Saturday

INSULATED OVERALLS \$8.95
Reg. \$12.95

INSULATED UNDERWEAR \$2.99
Reg. \$5.95 -- While They Last

LADIES FLATS \$5.00
2 Pair

TENNIS SHOES \$1.49
(Men, Women & Children) pair

ENGINEER BOOTS \$6.95
"The Famous B.B. Walker"

INSULATED BOOTS \$4.25
Reg. \$5.95

KHAKI PANTS 75c
Army Surplus Pair

WORK GLOVES 23c
Canvas By Lambert Pair

WHITE SHIRTS \$1.99
E.V.D. 100% Cotton

LEVI SHIRTS \$2.99
Western Reg. 4.95

LEVI SLACKS \$2.99
Sportswear -- \$5.98 Retail Wash & Wear

Insulated FLIGHT JACKETS \$6.95
Nylon Outside

FANTASTIC SAVINGS ON ALL COATS

PRE-INVENTORY Clearance Sale

SPECIAL PRICES ON ALL ITEMS LISTED AND UNLISTED -- ASK US

WE'D RATHER COUNT THE MONEY THAN THE MERCHANDISE. WE CUT THE PRICES --

YOU SAVE!

4 Buckle **OverShoes \$3.49**
Reg. \$4.95

PAINT ROLLER and Pan 59c

Red Hot Specials At Surplus City -- Portales Store -- Also -- Thurs., Fri. & Sat.

AUTO FLOOR MATS \$1.88
Fits All Cars Front Only

Coleman Camp Stoves \$17.95
Complete Line Of Coleman Products

Men's Long-Sleeve SPORT SHIRTS \$1.99
\$4.40 Retail

LADIES BLOUSES 79c

9-Volt Transistor RADIO BATTERIES 15c

Save! Save! Save!

STOP Can 59c

Excelsior SHOT-GUN SHELLS \$1.80
Box

Outside White HOUSE PAINT \$1.88
Gal.

Rubber Base LATEX PAINT \$5.00
2 Gal.

Red Or Amber CLEARANCE LIGHTS 29c

Manilla SURPLUS ROPE 20c
Lb.

Filing Cabinet \$1.88
8"x12"x10" With Divider
"Giant Size"

Sealed Beam HEADLIGHTS 98c
"Fits All Cars"

DIP-STICK HEATERS \$2.49

Trowel, Patty Knife, & SCRAPER SET 75c
5-Piece

NO LAYAWAYS DURING THIS SALE!

SURPLUS CITY, INC.
These Prices Effective Thursday, Friday And Saturday
Open 8 a.m. to 8 p.m. Mon. Thru Sat. 1609 Mabry Dr. Plenty of Free Parking

SPRING FASHIONS

Arriving Daily Shop Now

For A Early Easter Use Our Lay-A-Way

THE FASHION SHOP
Suits-Coats Dresses Hats Lingerie

6th And Main Clovis

See Our Fashion Show Ch. -12 - 10:10 P.M. Tues.

ANOTHER RIGHT DECISION: SAVE REGULARLY HERE!



Success in the future often depends on sound planning today. This is true in saving, too. Weigh the advantages of saving here where you earn more, safely!

Current Dividend Per Annum 4 1/2%

First Federal Savings & Loan

HOME OFFICE 4th & PILE CLOVIS, N.M.

BRANCH OFFICE 2nd & ABILENE PORTALES, N.M.



The fine Duroc hog shown here, owned by Mike Camp of the Farwell FFA Chapter, will be exhibited at the El Paso Livestock show at the end of the present week and if it places in the top three in its class will be sold on Feb. 7 at the sale for prize winning animals. The other animals in the picture will be exhibited at the Friona show in March, says Camp.

Texas Grain Production And Storage Picture

"Texas' 1963 grain production, hampered somewhat by the drought, fell short of the five-year average on most kinds with the notable exception of rice," Agriculture Commissioner White said this week.

At mid-summer of 1963, grain stored in Texas registered warehouses totaled some 452,150,159 bushels of barley, corn, milo, oats and wheat. Rice storage figures were not available. But with normal disappearance, not too much of a storage increase is expected from the total of 327,456,000 bushels produced. Rice, classified separately, yielded some

18,394,000 cwt. which tops considerably the five year average of 12,135,000 cwt.

Ample storage capacity was available to handle the 1963 crop, after the usual harvest overload. Total capacity of warehouses registered with Commissioner White's office is 691,369,682 bushels and about one-third of this space was ready to receive the 1963 grains at the season's start.

Despite much discussion of surplus grains, Texas warehouses have an average of only about a year's supply of most commodities on hand. This is regarded as adequate for

emergencies but not excessive by food distribution officials.

Commissioner John White also pointed out that Texas grain warehouse laws, offering about the best protection in the nation, have prevented any losses by grain growers. "No Texas grain farmer has lost even one bushel's worth of grain through theft or mismanagement in nearly 10 years because of our

strict bonding and licensing provisions," White said. "The Estes scandals centered primarily on financial manipulations and not grain shortages, and no farmer lost his grain."

Production figures and grain storage amounts were as follows (first figure is 1963 production, second figure is amount of storage at midsummer): Barley 3,780,000 bushels, 785,006 bushels; Corn 24,064,000 bu., 1,061,133 bu.; Milo 245,310,000 bu., 380,232,412 bu.; Oats 13,674,000 bu., 270,649 bu.; Wheat 40,618,000 bu., 67,779,640 bu.

"Texas remains the leader in almost all forms of grain production and in laws protecting our stored crops," White added.

Irrigation Workshop Slated At Hereford

Irrigation farmers on the High Plains will be interested in an irrigation workshop scheduled next week, February 6, at the Community Center in Hereford.

Sponsored by the Deaf Smith Rural Electric Cooperative, the workshop features the best-known irrigation specialists in the area. Talent comes from both private and government organizations.

The workshop schedule is as follows:

MORNING SESSION
 Presiding -- Howard Hunter - President Young Farmers Association
 9:30 Registration
 9:55 Welcome -- Leo Forrest - Manager Deaf Smith County Electric Coop.
 10:00 Sugar Beets In The High Plains -- John Cavassa - Fieldman Holly Sugar Company
 11:00 Weed Control -- Dr. Allen Wiese - Weed Control Specialist - Bushland Experiment Station, Bushland, Texas.
 11:30 Solid Plant Grain Sor-

ghum Farming & Flame Cultivation -- Bedford Forrest - Public Relations Jack Parks - Agricultural Engineer High Plains Research Foundation Halfway, Texas
 12:00 Lunch, Compliments Deaf Smith County Electric Cooperative, Inc. Inspection of Exhibits.

AFTERNOON SESSION
 Presiding -- J. W. (Lefty) Thomas, County Agent Hereford, Texas

1:00 Water Management
 a. Length of Runs -- C. Wayne Keese - Irrigation Specialist - Texas Agricultural Extension Service, Texas A&M University

b. Measurement of Irrigation Water -- R. V. Thurman - Conservation Engineer, Portland Cement Assn., Austin, Texas.

c. Number and Timing of Irrigations -- Dave W. Sherrill - Irrigation Specialist - Texas Agricultural Extension Service, Lubbock, Texas

d. Irrigated Land Preparation -- Dan C. Huckabee - Area Engineer Soil Conservation Service Amarillo, Texas

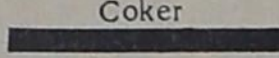
e. Recovery of Tail Water -- W. L. Broadhurst - Chief Hydrologist High Plains Water Conservation Dist. Lubbock, Texas

2:40 Cost of Irrigation -- Sam Morgan - Coordinator and Ray Simpson - Power Use Advisor Deaf Smith County Elect. Coop., Inc. John Shanklin - USDA, REA Agricultural Engineer Albuquerque, New Mexico

3:10 Panel of Specialists Question and Answer Period -- Moderated By: John Shanklin - REA Irrigation Specialist

3:40 Drawing For Door Prizes, Inspection of Exhibits -- Leo Forrest and Donors of Prizes.

On The Farm In Farmer County



Coker

By DERYL COKER
 County Agent

Winter will be gone before you know it and planting season will be here. As we get ready and make plans for putting in our crops, lets consider some of the new herbicides, or weed chemicals that will be available for use this year.

There is a wide range of chemicals for use on cotton, and if we can figure out how to use them right, it should save us a great deal on labor.

Propazine has been approved by the Food and Drug for all types of sorghum and so far looks like it is going to do a good job of controlling weeds and watergrass in sorghum.

Chemicals are a great deal cheaper than hand labor if they are used right and are effective.

I will have a county wide meeting in March on Weed Control chemicals, but in the mean time, talk to your farm dealers and try to learn much about these new weed control chemicals.

The Agricultural Chemicals Conference will be held in Lubbock, on the 12, 13, and 14 of February on the Texas Tech campus.

Herbicides, fertilization of crops, entomological developments and numerous other items will be discussed, so keep this date in mind.

The Fourteenth Annual Field Day and Bull Sale will be held on March 12 at Texas Technological College Research Farm at Pantex, Texas.

Several people have ordered trees this year from the Texas Forest Service, and we all appreciate them doing this. Trees add to the beauty of the county and add value to the land.

If you haven't ordered your trees, do so at once, because time is running out. The trees

cost \$1.50 per hundred and we have the order forms in our office. You can order the following types:
 Austrian Pine - Catalpa - Loblolly Pine - Ponderosa Pine - Slash Pine - Black locust - Chinese Elm - Mulberry - Red Cedar - Sycamore - Black Walnut - Cottonwood - Osage Orange - Euonymus - Rosa Multiflora - Buffaloberry.



"The wife always has the last word in an argument. Anything a husband says after that is the beginning of another argument." -- Fred W. Grown, Edgewater (N.J.) Bergen Citizen.

"If you get clobbered, you'll look for a chance to even the score -- that's the vision and why I keep coming back for more." -- Dan North, Litchfield (Conn.) Inquirer.

"We can't figure out why so many people are criticizing our foreign policy. We are still getting along with the Philippine Islands." -- John Maverick, Cherryvale (Kans.) Republican.

World Is Being Changed By Man

For a dynamic society such as ours to survive it must be able to maintain its labor force, says Reagan Brown, sociologist with the Texas Agricultural Extension Service.

To accomplish this it must replace persons who die or become unable to work, and teach young people to fill a useful place in society, he says.

The United States is doing well in the replacement of personnel, with a rate of 1.8 per cent a year, according to Brown. This rate is high for an industrial nation but a significant factor in this picture is the age distribution of these replacements.

The sociologist points out that over half of the increase in the nation's population between 1960 and 1970 will occur among people under 18 years of age or over 65. The number of people between the ages of 35 and 44 will decline slightly as will their proportion to the whole, says Brown. This means there will be more dependents to care for and fewer people of the productive ages to care for them.

In the task of teaching young people to be useful citizens, our nation is not faring so well, explains Brown. Today it is difficult to earn a good living with only an elementary education. Many young boys and girls with limited training, especially those of lower I.Q.'s, may never learn to do useful work, he says.

Not only is the young person of low ability being neglected, but the exceptionally gifted youth is not getting proper training either, says Brown. Just as the slow student needs special attention, so does the gifted student.

To be able to produce a new "crop" of useful, well educated people to meet the labor demands of our society we must place greater emphasis on both groups, he says.

NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

Four Farmer County FB men went to the Farm Bureau Legislative meeting in Lubbock last Thursday. They were Harry Hamilton, James Dixon, James Norton and Raymond Euler.

There are several things going on that will have a definite impact on the future of agricultural people one way or another. The department of labor is becoming much more technical in its requirements of records on time, type of work, etc. performed by farm employees if there is a Bracero among them. Then, there is the idea being promoted of extending requirements for payment of the minimum wage, now \$1.25 per hour, to those areas of employment that have been exempt because of the peculiarity of such areas of work.

Farm employees are in the exempt group. And even more important than this, the pressure that is being generated to increase the minimum wage to \$1.50 or \$2.00 is not to be forgotten. The net result, of course, would be increased unemployment because of the inability of many employers to pay such minimum rates, Farm Bureau is opposing all of the above proposals. If you oppose them, your strength will be multiplied by your support of Farm Bureau through membership if you are not a member.

In the field of cotton, Farm Bureau is endeavoring to get back to the program of operation in effect through 1960 which had reduced surplus of cotton to a normal amount while promising more acreage to meet the demand of the textile market.

Every politician is now branded by someone as a liberal or a conservative. We would recommend support of men who have shown, and continue to show their belief in the Constitution of the United States. The Lampasas Schools program on citizenship recently emphasized these important points related to the Constitution: 1. We believe in and trust God; 2. Importance of the individual; 3. Freedom of the individual; 4. Dignity of work; 5. Private ownership of property; 6. The profit motive; 7. Free competition; and 8. The government is supposed to be a protector, not a provider.

CONSIDER THIS: Better is a dinner of herbs where love is, than a stalled ox and hatred therewith. Proverbs 15:17.

1963 Poor Year For Cattle Feeders

Many cattle feeders will remember 1963 as the year of discontent. The cause was low profits, and the primary culprits were falling feed cattle prices and higher feed costs.

Also contributing to the low profits was the cost of feeder cattle in relation to the price of fed cattle, according to the latest summary published by the Cattle Feeders Division of the Texas and Southwestern Cattle Raisers Association.

Lloyd Bergsma of Fort Worth, director of the Cattle Feeders Division, said that year's end the price of 900 to 1,100 pound choice steers in Chicago was down \$6.25 per hundred compared to prices a year earlier. Prices on 500 to 800 pound good feeder steers at Omaha were down \$3.70 per hundred during the same period. Cattle prices followed a downward trend nearly all year.

Total domestic production of beef reached an estimated 16,470 million pounds during 1963, and this total was swelled by record beef imports. Per capita consumption of beef was 95 pounds during the year, an all time high.

In 1964, domestic beef production is expected to be slightly above 1963 levels and shipments of foreign beef to the United States could exceed the record 1963 tonnage. Feed costs are expected to average near 1963 levels and feeder cattle below 1963 levels.

"With the supply of beef available in 1964 estimated above 1963, we can not expect feed cattle prices to return to 1962 levels," Bergsma explained. "However, with a continued strong demand we might expect prices to be above those of the last half of 1963."

NEW!

Heavy Duty Bed Shaper For Precision Farming

With General Purpose Tool Bar To Handle All Your Farming Attachments

The Answer To Modern Farming!
 See It Now At

OKLAHOMA LANE FARM SUPPLY

— Phone Tharp 225-4366 —

Designs for 200-600 hogs

From Farrow to Finish Behlen Pork Factory

FARM & RANCH

Elevator Financing Available

Grain - Showrooms Farm Buildings

Behlen FRAMELESS METAL BUILDINGS

Spra-Gro Construction Co.
 PO2-4443 - 2208 N. Prince
 Box 48 Clovis
 See Howard or Andrew Chitwood

The Cottage

SERVING "THE WEST'S BEST FRIED CHICKEN"

Also Steaks And Sea Foods
 Boxed Orders To Go PO 3-4605
 Highway 60 2 Miles West

If You Have **FARM MACHINERY** TO SELL Call Big Nick Trienen at **Machinery Supply**

Hwy. 60 Bovina
 Phone 238-4861

ADAMS DRILLING CO.

WATER WELL DRILLING

LAYNE DIAL 2921 PUMP & GEAR PUMPS, INC. NIGHTS 2951 HEAD REPAIRS

Sales & Service Friona
 ALL MAKES Texas

FCIC Claim Awards Now Over \$125,000

More than \$125,000 has been paid to Parmer County farmers so far this season by USDA's Federal Crop Insurance Corporation to cover crop losses caused by hail and excessive moisture in June and July.

In announcing the figure today, FCIC Texas-New Mexico State Director Ben A. Jordan, Jr. added that to date three quarters of all claims filed in the county have been paid. Advanced reports indicate that the total figure may reach \$175,000, Jordan said. This is money that would have been lost to the economy of the area if these

farmers had not protected their crop investment through crop insurance.

He added that FCIC representatives are accepting applications now in this county for a limited time to cover the 1964 cotton and grain sorghum crops, and that information is available at the FCIC district office in Lubbock.

Soviet secondary schools are graduating 1,500,000 students per year as against 1,300,000 in the U. S.

COURTHOUSE NEWS

INSTRUMENT RECORD
 January 20 - 26, 1964

W.D., Charles Embry, Mary E. Fuller, NE 70 ft. Lot 3 Blk. 96, Bovina

D.T., John N. Crim, F.H.A., 5.32 a in NE/4 Sect. 35 T11S, R3E.

D.T., G. W. Fleming, Anderson, Clayton & Co., 12 a of NW/4 Sect 6, T1N, R1E.

D.T., Vernon O. Christian, Hi-Plains Sav & Loan, Lots 5&6 Blk 4 M & F Friona

D.T., S. A. Hodges, Prudential Life Ins., SE/4 Sect 12 T9S, R1E

W.D., Lynn Isham et al, Ira T. Page, Lots 1, 2, & 3, Blk 10, Bovina

D.T., Ira T. Page, Veterans Affairs, Lots 1, 2, & 3, Blk 10, Bovina

D.T., Nannie Mae Blakey, Prudential Ins, tract of Sect 8 Harrah

W.D., Ranza B. Boggess, Alvenic Nimmo, E. 160 a, Sect 13 Harrah

D.T., Vaughn W. Bates, K. C. Life Ins Co., NE/4 Sect 63, Johnson "Z"

W.D., J. L. James & Alton E. Wily, Bill Jim St Clair Trust, S/2 Sect 28 T11S R3E.

D.T., Albert E. Crump, Joe W. Crump, SE/4 Sect 20 Synd "B"

D.T., Albert E. Crump, Wiley L. & Lee H. Crump, SE/4 Sect 20 Synd "B"

W.D., Ivan W. Adkins, R. C. Sampson Sr., E/2 Sect 17 J.B. McMinn

W.D., R. C. Sampson, G. A. Collier, E/2 Sect 17 J. B. McMinn

D.T., R. C. Sampson, Ivan W. Adkins, E/2 Sect 17 J. B. McMinn

W.D., Nelson Welch, Vernon O. Christian, Lots 5&6 Blk 4 M & F Friona

W.D. Western Way Homes, A. T. Watts, N. 10 ft. Lot 19 Lots 20 & 21 S. 5 ft Lot 22 Blk 45 Farwell

D.T., A. T. Watts, First Federal Sav. & Loan, N. 10 ft. Lot 19 Lots 20 & 21 S. 5 ft Lot 22 Blk 45 Farwell

The live oak tree is most common in Texas on the coastal plains north and east of Corpus Christi.

The pecan is the State Tree of Texas.

NEW PIPE PRICES

- CONCRETE
- ASBESTOS
- ALUMINUM

YOUR BEST BUY IS AT STANDARD CONCRETE PIPE COMPANY

Parmer County Representative
ROBERT ZETZSCHE
 Office - 3001 Home - 8282 Friona

NOTICE

The dumping of refuse such as garbage, rubbish, beer containers, junk, dead animals, and all other decayable or non-decayable waste upon or along the public roads, streets, or highways is a violation of Texas Penal Code, Articles 696-696A, and punishable by a fine up to \$200.00. There is much evidence of widespread violation of this law in Parmer County, and steps are being taken to assure enforcement. The Parmer County Commissioners' Court asks your cooperation in this matter.

THE PARMER COUNTY COMMISSIONERS' COURT

LEGAL NOTICE
THE STATE OF TEXAS

TO: PEDRO VIGIL and his unknown wife or wives, and should he be deceased, then his unknown heirs, legal representatives and assigns, all of whom are unknown, and all unknown claimants. DEFENDANTS, GREETINGS:

You and each of you are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of the issuance of this citation, the same being Monday the 2nd day of March, A.D. 1964, at or before 10 o'clock A.M., before the Honorable District Court of Parmer County, Texas, at the Courthouse of said County in Farwell, Texas.

Said Plaintiff's petition was filed in said court on the 17th day of January, A.D., 1964 in this cause, numbered 2429 upon the docket of said court, and styled I. W. QUICKEL, Plaintiff, Vs. PEDRO VIGIL, ET AL, Defendants.

The names of the parties to the cause are as follows: I. W. QUICKEL is Plaintiff, and PEDRO VIGIL and his unknown wife or wives, and should they be deceased, then their unknown heirs, legal representatives or assigns, and all unknown claimants are Defendants.

A brief statement of the nature of this suit is as follows,

to-wit:

This is a suit in Trespass to Try Title, plaintiff alleging that on or about the 1st day of January, A.D., 1964, he owned in fee simple and was in possession of all of Lots 16, 17, 18, 19 and 20 of Block 12, of the Original Town of Bovina, Parmer County, Texas, as shown by Plat of said Town of record in the Deed Records of Parmer County, Texas, and that Defendants, and each of them, unlawfully entered thereon and ejected him therefrom and withheld possession thereof from him, and Plaintiff seeks judgment for title to and possession of said property, and for a writ of possession. Plaintiff further claims title by virtue of the five year statute of limitations, and the ten year statute of limitations, all as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within 90 days after the date of its issuance it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law and make due return as the law directs.

ISSUED AND GIVEN under my hand and the seal of said Court in my office at Farwell, Texas, this 17th day of January, A.D. 1964.

ATTEST:
Dorothy Quickel
Clerk, District Court,
Parmer County, Texas

Published in the Bovina Blade January 22, 29, February 5 and 12, 1964.

WANT ADS

FOR SALE: New Hale tandem-wheeled stock trailers, 12, 14, 16 and 20 feet. Robert Calaway. Phone Tharp 225-4438. 22-tfnc

FOR SALE OR TRADE-- Two-bedroom house in Bovina. Well located on corner lot on pavement. Good terms available. A. L. Glasscock Real Estate, 238-3231. 26-tfnc

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

HOWARD GRIFFIN
General Contractor
Building, Painting,
Plumbing & Repairs
Ph. 238-3451
Bovina

FOR SALE OR LEASE-- OK Tire Store and Service Station. See Tom Bonds, phone 238-2271 or 238-2631. 16-tfnc

FOR SALE -- limed oak twin beds, complete with box springs and mattresses. Ph. 238-2971 or see Earl Richards, 31-2tc

FOR YOUR Basic Home Bible Study Library Books, see or call Don Stone, phone 238-3341. 31-tfnc

WANTED LAND LISTINGS We have several buyers for farms, if interested in selling we would certainly appreciate your listings.
Phone, Write Or See
PLAINS REAL ESTATE
PHONE 385-3211

FOR SALE -- 1952 Chevrolet pickup. Runs good, Good tires. 4-speed transmission. Gary Kent Glasscock, phone 238-3421. 25-tfnc

CUSTOM Carry-All dirt work. Eddie Redden, Phone Tharp 225-4147. 23-13tp

FOR SALE -- Large water storage tank with pressure pump. Can be used in connection with irrigation well for domestic use. Practically new. A. L. Glasscock, phone 238-3231. 28-tfnc

I. D. ONSTEAD, REALTOR
NITE PHONE 385-3009
P O BOX 1032
LITTLEFIELD, TEXAS 31-4tc

Political Announcements

The Bovina Blade is authorized to make the following political announcements subject to action of the Democratic Primary in May, 1964:

FOR SHERIFF, Parmer County
Chas. Lovelace (Re-Election)

FOR ATTORNEY,
Parmer County
Hurschel R. Harding (Re-Election)

FOR TAX ASSESSOR-COLLECTOR, Parmer County
Leona Moss
Hugh Moseley

FOR DISTRICT ATTORNEY
Jack Young (Re-Election)

BUD STOWERS
Ditching & Gasline WORK
Ph. 3981 Friona 30-4tc

NOW AVAILABLE
World Book complete educational plan revised for 1964.
* World Book Childcraft
* Dictionary
* Cycle-Teacher
* World Book Atlas
Mrs. Loyde Brewer
Phone 4142 Friona

NOW OFFERING WORK
With Electric Root Raider Machine
★ Ditching Service
★
BOVINA ELECTRIC
Odus White - Pho. 238-3871

Dilger's CLEANERS
Parmer County's Finest Cleaning
BOVINA, TEXAS

FOR RENT - Small furnished apartment, see Nola Read or phone 238-2352. 31-tfnc

PHONE 5282, Friona Plumbing, for plumbing, electrical service, gas line piping, ditching service. 39-tfnc

FOR SALE -- Dryland cane bundles in the field, \$15 per ton as long as they last. Ernest Englant, phone 238-4932. 30-2tc

BUY YOUR **KRAUSE** IMPLEMENT CO. BOVINA IMPLEMENT CO.
Hwy. 60 - 238-2541

FOR SALE 54 volumes of "Great Books of the Western World" compiled by Britannica. The books are in excellent condition and come complete with bookcase. Prices reasonable. Contact Mrs. D. W. Pierson, Ph. 225-4462. 30-tfnc

Cabeza de Vaca crossed the Southwest in 1536 on the way to New Spain.

FOR SALE
Grain Elevator, located on 80 A. of land near Bovina. All the land in cultivation and just as tops as can be found anywhere. The elevator is strictly modern with standard pit and electric lift. All the grain tanks are all steel and equipped with grain returns to the pit. Capacity about 50,000 bushels. Good modern house with water pressure system. The improvements alone would cost more than the price of \$20,000 asked for the whole deal. It has enumerable opportunities for someone. Contact:
O. W. Rhinehart with Glasscock Real Estate Office Ph. 238-3231 Res. Ph. 238-4452 29-3tc



The rotary cylinder printing press was invented by Richard M. Hoe in 1846.

JUST ARRIVED AT

Superior Electric Co.
— Bovina —

NEW 1964

ADMIRAL
America's fastest selling

23" PORTABLE TV

23,000 VOLT Precision Crafted HORIZONTAL CHASSIS

ONLY ADMIRAL GIVES YOU NEW COMPACT STYLING IN A 23" PORTABLE

Exciting New Slim Silhouette Design
Sculptured Decorator Finished Back

FREE \$14.95 Value TV STAND
With Purchase of Model Shown.

*23" overall diagonal. 282 sq. in. viewable area

ROLL-ABOUT CASTERS!
GLEAMING BRASS-PLATED FINISH
BUILT-IN MAGAZINE RACK

The TIPTON T3600 Series
23,000 volts of picture power! Bonded picture tube. Admiral "Super Span" turret tuner. Front mounted speaker. Front controls. Telescopic antenna. In 3 colors. \$179.95 With Free Stand

\$159.95 With Free Stand

FREE \$12.95 Value TV STAND
With Purchase of Model Shown.

*19" overall diag. 172 sq. in. viewable area

The STATESMAN P9200 Series
Sharper, brighter picture with Admiral 20,000 volt horizontal chassis, "Super-Span" turret tuner! Lighted channel indicator, front 5" oval speaker, antenna. Choice of Black or Beige.

NOW! ADMIRAL PORTABLE TV WITH FULL FUNCTION SONAR REMOTE CONTROL ONLY \$30.00 EXTRA
• Turns TV Set on • Changes channels • Turns TV completely off • Adjusts to 3 volume levels

Lightest, Slimmest Admiral Ever Built

ADMIRAL PLAYMATE 11" PORTABLE

\$99.95

MORE POWER PER SQUARE INCH THAN ANY OTHER TV!
14,000 volts of picture power—rugged precision-crafted horizontal chassis, wrap-around steel frame construction. Easy-to-read top-front channel numerals, sound-out-front Alnico V speaker. Retractable top handle and antenna. Sandal Beige.

Model P1104
*11" overall diagonal.
80 sq. in. viewable area.

BUILT TO TAKE IT... ANYWHERE!

Available NOW

In Bovina
CABLE TV

Sign Up Now And Your Home Will Be Next On Our Installation List!

Enjoy Better TV Viewing Than Ever Before In Bovina!

*Tie-On Fee Of Only \$50.00
*Low Monthly Charge Of \$7.50

Ask Your Neighbor Who Is On The Cable About His TV Reception!

To Get Your Home On The Cable Now

Contact Joe Shields
Call 238-3592 For
Mr. Or Mrs. Tuck Monk

CLEARVIEW COMPANY of Bovina

Irrigation Motor Headquarters

For A Better Deal On A New Irrigation Motor, 413 Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, and All Your Motor Repair See--

BOVINA MOTOR LAB
Highway 60 East - Bovina

NEW EASY TERMS
On Phillips 66

Phillips Tips

Tires... Tubes... Batteries... Stop In Today, Let Us Explain



PHILLIPS 66

NORTHSIDE 66 SERVICE STATION
Cadillac, Compact or Cutting Grass-Use Phillips Gas!
Hwy. 60 238-2242

FINAL CLEARANCE

Little Girls' **BLOUSES** Reg. \$3.98 **\$1**
By Tom O'Shanter

ONE GROUP - ODDS & ENDS
Shoe Bags-Purses Your Choice
Novelty Handkerchiefs **50¢**
Stuffed Toys Jewelry

JUST ARRIVED

New Spring **HATS** We Have Lots Of Pretty Ones!

THE MARY MARR SHOP
Margaret Minter - Jessie Williams
Third Street Bovina

GUARANTEED TO GO
thru ice, mud, or snow
or WE pay the tow

PLUS

Guaranteed Against Road Hazards in all 50 States and Canada



Firestone Town & Country TIRES
Now Only **15.95**
Plus tax and tire off your car regardless of condition - 8.70-15 Blackwall tube-type

PAUL JONES TEXACO SERVICE STATION
Highway 60 -BOVINA - Pho. 238-4331

MONDAY NIGHT --

Teachers Hear State President

"There's no way of measuring how much a dedicated teacher is worth, and if it could be measured, society couldn't pay the price," Mrs. J.B. Little told a meeting of the Parmer County chapter of the Texas State Teachers Association Monday in Friona.

Mrs. Little, who makes her home in Corpus Christi, is state president of TSTA.

In her address to the county teachers, Mrs. Little challenged the group to improve the professional standing of teachers, and to ever strive for personal betterment.

"Today's teachers are doing a better job than ever before, but they need to realize that they must do better," she said.

The state TSTA president pointed out four "abilities" which go to make a good teacher. They are adaptability, responsibility, flexibility, and professional manner.

Expounding on these, Mrs. Little said that teachers should be able to learn new ways and methods of teaching, and never get "set in their ways."

Explaining the "flexibility" angle, she said that today's teachers are and will be teaching citizens of the year 2000 A.D. "We must give them more than knowledge. They must also have a great desire for knowledge," Mrs. Little said.

The veteran educator described what schools would be like in "Utopia U.S.A."

"Everyone would be dedicated to the idea that education is the most important industry in town. School buildings will be adequate, for developing students to the fullest. Foreign languages will be taught at the elementary school level," she said.

"There will be ungraded levels where students may move at their own pace. No student will be held out of school a year because his birthday fell a few days past the deadline. Salaries will be greater, and teachers will be the most dedicated, best informed and best

trained," Mrs. Little continued. "Most of all, in 'Utopia, U.S.A.,' we will have a dedicated teacher in every classroom, paying the price of being a teacher," she concluded.

The TSTA president pointed out that when she began teaching at the end of the depression, the situation was much different from today's world. "Parents didn't want a college graduate teaching their children to study and get all the education they could, on the promise of better things in the future," she explained.

An attention-getter, Mrs. Little has a family of teachers. Her father was a school super-

intendent when she was born. Her husband is currently head of the business and economics department at Del Mar College in Corpus Christi.

Prior to Mrs. Little's address, Mrs. O.J. Beene, county TSTA president, appointed a nominating committee, of which Mrs. Aubrey Rhodes of Friona is chairman.

Entertainment was provided by band students from Bovina and Farwell.

The meeting was the third of the year for the county teachers. Meeting sites revolve from one school to another. The final meeting is to be at Bovina April 14.

Junior High Teams Win At Lazbuddie

Bovina Junior High basketball teams swept a doubleheader from Lazbuddie there Thursday night.

Girls won their tilt, 27-22, while the Colts were victorious, 36-23, in an easy game.

Carol Kirkpatrick, with 16, and Elaine Minyen, with nine, were high scorers for the girls. They had a 14-12 halftime lead.

The Colts led 28-5 at the half and reserves played most of the final two quarters.

Carl Harris was high point man with 14. Steve Pierceson made seven.

The girl's season record is now 6-6 while the boys stand 2-10.

The teams meet here tomorrow (Thursday) night with first game slated to begin at 7.

Both teams are coached by Carroll Powell.

SPECIAL NOTICE

SCHOOL TAXES ARE DUE AND PAYABLE NOW AT SCHOOL TAX OFFICE IN BANK BUILDING. BY PAYING YOURS PRIOR TO FEBRUARY 1, YOU WILL AVOID A PENALTY WHICH AUTOMATICALLY OCCURS AFTER THAT DATE. PROMPT PAYMENT IS APPRECIATED

Bovina Independent School District
Mrs. Pearl Dodson,
Tax Assessor - Collector

TEXAN OF THE YEAR AWARD



Presented to **Charles B. "Tex" Thornton**
OF HASKELL, KNOX COUNTY, TEXAS

THIS AWARD is presented by the Daily and Weekly Newspapers of Texas to native-born-Texan CHARLES BATES THORNTON in recognition of his achievements in his chosen field of endeavor - the industrial world.

In 10 short years he has built Litton Industries into a mammoth world-wide organization.

This amazing and ambitious man is one of the greatest entrepreneurs of all time. Thornton's superb sense of timing has made fabulous dreams come true.

For his accomplishments in a great new technological era, and for the fame he has brought to the Lone Star State, we salute Charles Bates Thornton as "Texan of the Year."

PRESENTED BY THE TEXAS PRESS ASSOCIATION ON JAN. 25, 1964
AT TPA'S MID-WINTER CONVENTION IN AUSTIN, TEXAS

Parmer Youths--
(Continued from Page 3)

10th. Lightweight Chester Whites -- Buddy Embry, Lazbuddie, third.

Cross breeds (light) -- Theresa Seaton, Lazbuddie, first (reserve champion); Ronald Ashford, Lazbuddie, fifth and seventh. Heavy -- Bobby Gleason, first.

SHEEP DIVISION
(All the following placings are from Lazbuddie unless otherwise indicated.)

Fine Wool - Terry Parham, first and fourth; Sammy Harlan, eighth.

Medium wool -- Timmy Foster, first; Steve Foster, second; Mac Brown, third; Royce Barnes, fourth; Howard Rhodes, Friona, fifth; Marianna Gammon, sixth; Steve Foster,

eighth; Johnny Mitchell, 10th and 11th; Gary Beauchamp, Bovina, 12th, Eddie Corn, Bovina, 13th.

Southdown and Southdown cross -- Jerry Roach, Bovina, second; Glenn Goggans, Friona, fourth; Jerry Don Carlton, Friona, sixth; Mike Wooley, Friona, seventh and 13th; Darrell Mason, 10th and 12th; Richard Gordon, 11th; Mike Hand, Friona, 15th.

Fine wool cross -- James Koelzer, first.

Other breeds and crosses -- Timmy Foster, third; Mike Hand, Friona, sixth.

George Washington laid the corner stone of the Capitol in Washington in 1793.

"Monticello," name of Thomas Jefferson's home, means "little mountain" in Italian.

DRY FERTILIZER SERVICE!
Yes, We're Now Offering Better Dry Fertilizer Service Than Ever Before With This New Convenient Storage Building. We're Ready To Go To Work For You Whatever Your Fertilizer Needs--

CORN'S Farm Store
Highway 86 And Third Street
Bovina Phone 238-3181

FARM EQUIPMENT
sales · parts · service

Irrigation Motor Time!
REPAIR REPLACE
Bovina Implement Is The Place!

- ★ The Time To Get Ready For Irrigation Is Now - During The Off Season
- ★ Bovina Implement Co. Is Ready To Help You.
- ★ Our Shop Crew Can Service, Repair Or Completely Overhaul Your Present Motors.
- ★ If You're Interested In New Motors, We're Offering Long Trades On Chrysler Engines

Come In Today, Let's Make A Deal!

Bovina Implement Co.
Massey-Ferguson Farm Equipment-Krause Tandem
Discs-Chrysler Industrial Engines
Highway 60 - Bovina - Phone 238-2541