

# 5th Annual Community Celebration Set For 3-Day Run In Bovina

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Member 1968

## The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢  
Per  
Single  
Copy

THE NEWSPAPER  
THAT WORKS FOR  
A BIGGER, BETTER  
BOVINA

WEDNESDAY, AUGUST 14, 1968

Bovina, Texas

VOL XIV, NO 7

### WHITTLIN'

By DOLPH MOTEN

Time has arrived, once again, for Bovina's annual community celebration—Bull Town Days 1968—which runs for the next three days, Thursday, Friday and Saturday.

Surely, leaders of the event forget from year to year how much work is involved in staging such an affair or else they would lose their enthusiasm.

Constantly amazed we are at all the details which have to be taken care of and how everything seems to work out in the long run. People who have been general chairmen of the celebration admit that, prior to their experience, they had no idea of just how many things there were to do.

And we believe them.

We're proud to be a part of a community, a county and area which has the desire and ability to stage such a tremendous party as Bull Town Days promises to be this year.

The imagination can be staggered when you take a detailed look at all the things which go on.

But so much for the magnitude of it all and the problems which come about from time to time; we want to join in inviting everyone to attend the celebration this year.

It's true, we know, to say this year's show is bigger and better than ever, but it's true, nonetheless.

A Lions Club member—farmer who sold tickets to the carnival rides at the baseball field one night this week said as he prepared to turn in a big stack of green bills, "This carnival business sure beats wheat farming!"

Since the television went back to regular programming and the Republicans finished their convention, we haven't heard much about how area GOP's feel about their ticket.

Maybe they're not inclined to reveal their innermost feelings to us, however, and we don't blame them for that.

Jack Patterson, the north-of-Bovina politician, was in town one day recently to say that he'd been so interested in Wallace's campaign that he hadn't followed the Republicans as closely as he might have otherwise.

We were surprised that Nixon didn't pick a better nationally-known vice presidential candidate. Why he would select a man who would ruffle some members of the party faithful's feathers, we don't understand, unless that would have been the case no matter his choice.

If he figured there would be some disagreement, anyway, probably it was just as well he selected the man he thought would be the best for the position.

Nixon can't be, we think, an overly-strong candidate because of his past record. At the same time, he's probably the strongest man the Repubs could muster. His "loser" reputation and image will likely work against him.

Still, we keep reading that this is a strange political year and "we haven't seen anything yet," politically speaking.

If that's true, Double H Humphrey might win for the Democrats yet. You can't tell. We think he'll get our vote and will be deserving of yours.

The Parmer County Historical Survey Committee is to be congratulated on the state plaque which is to be dedicated here Friday evening during the community barbeque supper.

The committee has devoted considerable time and effort in arranging for the marker through the state organization

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Friday At 6 p.m. --

## Prepare 3000 Pounds Of Beef For Barbeque

The free, community-wide barbeque supper, which the rest of the three-day Bull Town Days celebration is built around, is scheduled for Friday at 6 p.m.

Everyone is invited to "come to supper" in Bovina at that time and thousands of people have accepted the invitation during the past four years.

This year's crowd is again expected to number in the thousands. The meal will be served on the town's Main Street with several serving lines set up so as to move the people through the lines in a minimum of time.

Approximately 3000 pounds of beef will be barbequed for the event. The meal will also consist of pinto beans, iced, sliced cantaloupe, onions and bread.

The beef was purchased from Glover Packing Co. through Wilson's Super Market. It is scheduled to be delivered tomorrow (Thursday) afternoon to the barbeque grills which will be located at Bovina Gin Co.

Head cooks for preparing the barbeque will be Mutt Graham and R. L. Hopingardner. They said early this week that plans are to begin the cooking about 5 p.m., tomorrow. They expect to take the meat off the four huge grills about 3 a.m., Friday.

The meat will then be wrapped in foil and stored in insulated boxes until time for serving at the supper Friday. It will then be unwrapped, sliced and served.

Those planning to assist with the barbequing include Don Murphy, Ralph Roming, Harold Hawkins, Louis McDaniel, Dan Koelzer, Curtis Monk, Henry Spicer, Pat Kunselman, Amos Steelman and Eddie Gayle Steelman.

In charge of slicing the meat prior to its being served are Keith Garner, Wendell Garner, Dickie Steelman and Billy Smith.

Wilbur Charles is in charge of cooking the pinto beans for the meal.

The Bovina-grown cantaloupe will be furnished, cooled and

ready to be served, by Gateway Produce Co.

Ralph Roming and Billy J. Charles were in charge of a wood hauling crew to import mesquite wood from the Eastern Panhandle for the barbeque fire.

Soft drinks for the meal will be available near the meal serving lines in the downtown area.

### Horseback Competition --

## BTD Queen Contest Has Eight Candidates

One of eight contestants in the Bull Town Days queen contest will be crowned to reign over the 1968 celebration during Thursday night's variety show in the school auditorium.

Crowning the new queen will be Miss LaNelle Christian, 1967's winner of the contest.

Eight girls are entered in the judging which is based 60 per cent on horsemanship and 40 per cent on beauty and personality.

The contest will be conducted at the roping arena beginning at 7 p.m., tomorrow (Thursday). Queen candidates and their sponsors are Vickie Hawkins, Gaines Hardware; Toni Pinner, Smart Shop; Karen Bell, Wilson's Super Market; Nancy Mitchell, The Bovina Blade; Marilyn Allen, Spudnut Shop; Loy Christian, Bovina Roping Club; Darlene Denney, Bovina Hobby Shop; and Debra Kirkpatrick, Horn Insurance.

Mrs. Roger Ezell is chairman of the queens contest.

Rules of the contest specify that queen candidates must be between 14 and 21 years old and at least a freshman in high school and unmarried.

Seven of the eight queen candidates, along with Miss Christian, last year's queen, appeared on two Amarillo television stations publicizing the celebration Saturday.

### Events Now Underway --

## Bull Town Days '68 To Attract Thousands

This is Bull Town Days week in Bovina!

The celebration, which will be the fifth annual, gets officially underway tomorrow (Thursday) and will continue through Saturday night.

Thousands of people are expected to be on hand for the three days of action-packed events.

Climax of the celebration will be a free barbeque to which the public is invited Friday at 6 p.m. in downtown Bovina.

Some 3000 pounds of beef will be barbequed for the free feed. Also included on the menu will be locally-grown cantaloupes, pinto beans and onions.

"We have more activities than ever before for the celebration," announces Wendol Christian, general chairman of Bull Town Days, "and we hope that means that all who attend will have more fun than ever before if that's possible."

\* \* \* \* \*

First event on the BTD program is jack-pot roping which will be at the roping arena west of town beginning at 1 p.m., tomorrow (Thursday). Admission charge is \$1 for adults and 50 cents for children under 12.

After the roping and also at the arena will be three contests, cow calling, with both men's and women's divisions, beard growing and the queens contest.

The eight contestants in the queens contest will compete for the title on horseback with 60 per cent of the judges' decision to be based on this talent and 40 per cent on beauty and personality.

"The Red, White and Blue Follies," a variety show is at 8:30 Thursday night. It will be in the school auditorium and admission will be only \$1 per family.

Director of the show is Mrs. Betty Hawkins. There was standing room only---and little of that---at last year's production and a large crowd is expected to be on hand again tomorrow night.

\* \* \* \* \*

Friday is the biggest day of the three-day celebration.

Activities get underway at 7 a.m. with a chuckwagon breakfast. Serving is from 7 to 9 a.m. at Bovina Gin Co.

From 10 a.m. until 12 noon will be registration of old timers and former residents in the school cafeteria. A basket lunch will be served at noon in the cafeteria. Drinks for the luncheon will be served by Bovina Woman's Study Club, the sponsoring organization.

Beginning at the arena Friday at 10 a.m. will be horsemanship activities with everyone invited to bring their mount and participate.

The celebration parade begins at 4 p.m., Friday. Featuring floats.

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### Weather

by Willie

The folks are about to run me out of town --- It has rained in every town in the Panhandle except Bovina! Looks like it will begin raining about the time we begin eating barbeque.

---Willie



UNCLE SAM -- Uncle Sam, himself, will serve as Mr. Interlocktor during the minstrel portion of The Red, White and Blue Follies which will be staged in Bovina Schools auditorium Thursday night. The grey-bearded gentleman in the tall hat, played by Leslie McCain, is flanked here by other cast members.



The Bovina Blade

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Dolph Moten... Publisher & Editor  
Sue Moten... Society News

# Reflections

From  
The Blade

TEN YEARS AGO  
August 13, 1958  
Sixteen teachers of the Bovina Schools will get pay raises this year.

The school board Monday night affirmed the raise after discussing a possible increase for the past several sessions of the board. The amount of the raise is \$200 per year.

Higher and better is the word for prices for the cantaloupe rolling out of the Gateway Produce Company's Bovina packing shed.

Members of the Bovina First Baptist Church are participating this week in a "Back Yard Study Course." Opening Monday evening and continuing Tuesday and Thursday evenings the study course has met with good attendance for each class, reports Rev. Jack Jeeter, pastor.

Election interest continues to run high in Parmer County. With the second Democratic primary scheduled for Saturday, August 23, 80 absentee votes have been cast or applied for, County Clerk Hugh Moseley reports.

W. Wayne Stevens announced this week that the annual pre-enrollment band school will begin Monday, August 18, at 9:30 a.m. Stevens, music and band instructor for Bovina Public Schools, made the announcement in a letter written to the Blade office from his vacation in St. Louis, Mo.

SIX YEARS AGO  
August 15, 1962  
Second Annual Bovina Quarter Horse Show will be staged Saturday.

As many as 150 horses are expected to be entered in various halter and performance classes in the show which has approval of American Quarter Horse Association. They will come from throughout this area.

Bovina Mustang football practice, 1962 version, starts Monday morning at 8.

Some 30 or more candidates for the team are expected to report to Coaches Hallie Gee and Malcolm Kennedy.

Water pressure in Bovina, ordinarily luxuriously high, hit an extreme low last week that made subscribers to city water service wonder what was the matter.

County wheat farmers will go to the polls Thursday, August 30 to vote on the 1963 wheat referendum, according to an announcement from the Secretary of Agriculture.

Twenty-two 4-H Club girls took part in the annual Parmer County 4-H Bake Show held Tuesday, August 7 in the Community Room of the Friona State Bank at 2 p.m.

September 14th is the date of the Sixth Annual Field Day of the High Plains Research Foundation at Halfway. Tours of the 310-acre research farm will start at 1:30 p.m. and continue throughout the afternoon.

## Bull Town Days Variety Show --

# 'Red, White, Blue Follies' On Stage Thursday Night

"The Red, White and Blue Follies" is the title of the 1968 Bull Town Days variety show. It will be unrehearsed Thursday night at 8 p.m. in the school auditorium.

The show will have a patriotic theme throughout, according to Betty Hawkins, producer.

Doors to the auditorium will open at 7:45. Admission charge is \$1 per family.

First half of the program is a minstrel show with Mr. Interlocker played by Uncle Sam, who is Leslie McCain.

The endmen who pull the jokes are "Spike" Lawlis,

"Hambone" Trienen, "Sleepy" Kunselman, "Rastus" Christian, "Sambo" Sudderth and "Bones" DiCuffa.

Included in the show will be a 20-man chorus which will sing and a six-piece band which will play. Clyde Perkins of Lubbock will play the banjo in the band

and Charles Turner of Farwell will play the accordion. Other band members are Zelda Donaldson, Sheryl Moore, David Dixon and Bruce Caldwell.

"There will be all types of singing numbers, some sad and some glad. We promise there will be a song for everyone somewhere in the show," Mrs. Hawkins says.

Accompanying singers of many of the songs will be Doris Wilson at the piano.

A highlight of the show will be the dropping of an "angel" from the ceiling of the stage. "This is the first time an angel has ever been in a Bull Town

Days variety show," Mrs. Hawkins points out.

Also performing during the show's first half will be Benny and Butch McCain, Vicki Kunselman, Linda Langford, Jim Laster, Tina Isaac, Tamara Rogers, Kathy Trimble and Ute Blalock.

The second half of the show, according to Mrs. Hawkins, "promises to be the best entertainment Parmer Countians have seen unless they've been to a Broadway musical."

Twenty-four teenagers will sing and dance "their way across the United States. They tell stories of our ancestors' travels and how they had faith

in this wonderful land of ours. You will be talking about this show for a long time to come."

The entire show is costumed and designed in patriotic colors.

Members of the costume and stage crew are Laster, lights; Rose McCain and Lou Nuttall, decorations; Jean Wiseman, wardrobe; and Jay Sherrill, carpentry.

Those in the youth chorus are Bill Caldwell, Debra Kirkpatrick, Randy Jones, Darlene Murphy, Larry Mitchell, Deborah Hawkins, Mike Grissom, LaNelle Christian, Felix Trevino, Joe Pierson, Judy Sisk.

(Continued on Page 4)



VARIETY SHOW CAST -- These members of the cast of The Red, White and Blue Follies pause for a picture break during a rehearsal for the Bull Town Days show. The presentation will have a patriotic theme. Mrs. Betty Hawkins, director, is at right.

## Bull Town Days --

(Continued from Page 1)

horses, antique automobiles, machinery displays and other exhibits. The parade is a popular part of the celebration.

The free barbeque begins at 6 p.m. and will be served in downtown Bovina.

Following and during the barbeque will be the dedication of a state historical marker designating Bovina as the largest cattle shipping point in the United States around the turn of the century.

Fiddlers contest finals are to be "sawed off" beginning at 7 p.m. The preliminaries start at 2 p.m. and will also be downtown.

Square dance contest and square dancing follows the fiddlers contest.

Also Friday night, a teenage dance is scheduled. Saturday's activities include Bovina Roping Club's eighth annual Quarter Horse show which begins at 10 a.m. and will continue through much of the day.

A banquet for ex-students of Bovina Schools is planned in the school cafeteria at 7 p.m.

Professional wrestling begins at 8:30 p.m. in Williford Gym. This event has proven to be a crowd-pleaser.

A western dance sponsored by Bovina American Legion, begins at 9 p.m. Saturday.

Throughout this week, carnival rides are being operated at the baseball field. The rides opened Monday night and will continue through Saturday night.

Stories of individual events of the celebration appear in this Bull Town Days Edition of The Blade.

# WANTED

## Everyone To Attend Bovina's Bull Town Days Celebration Thursday-Friday-Saturday August 15 - 16 - 17

Welcome, Old Timers - Come To See Us!

Under Same Management Since 1927

### —BOVINA— Service Station And Grocery

Clifford Leake



"One of Parmer County's Oldest Businesses"

## See Sonny Gentry, For The

# BEST DANGED DEAL...

## In The Southwest On A New 1968 CHEVROLET or BUICK



## We'll See You During The Bull Town Days Celebration!



'Doc' Stewart Chevrolet-Buick, Inc. Clovis, N.M. Sells General Motor's Lowest-Priced CARS!

SONNY GENTRY

Pho. 763-4465-Clovis

# Here's Your



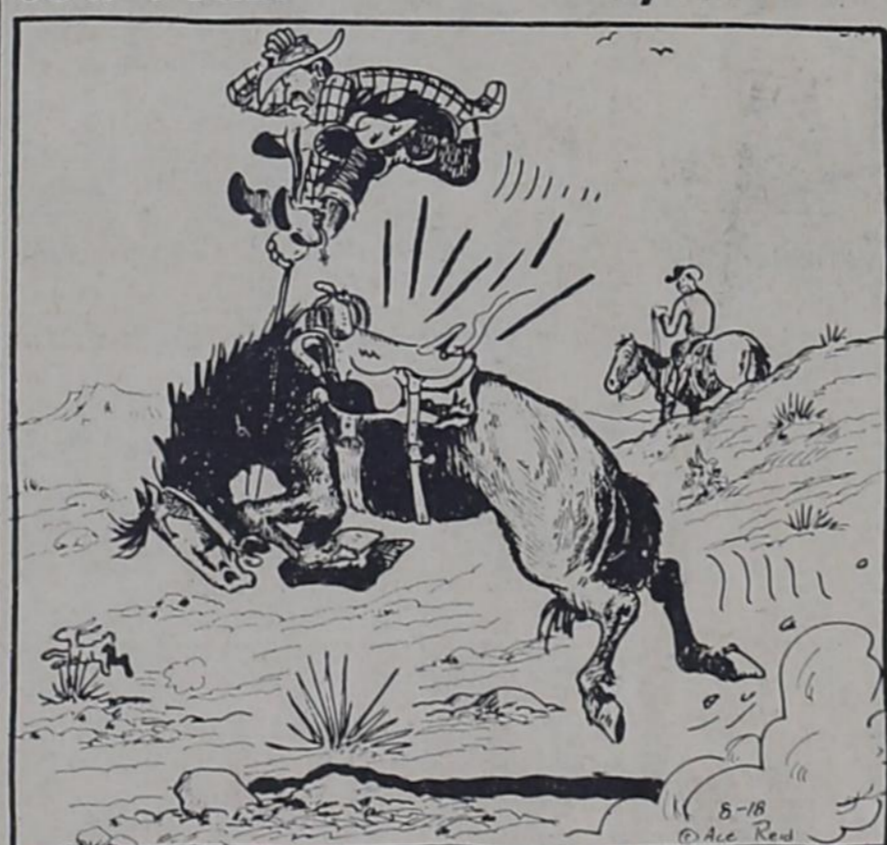
Invitation

to another

## Great Bull Town Days And To Call Us The Next Time You Need Insurance Service! Downtown Bovina

Bob Fillpot  
**BOVINA INSURANCE AGENCY**  
Phone 238-4381 ••••• BOVINA

First State Bank Presents -- COW POKES By Ace Reid



"Ole Apollo, you're sure named right! When you leave the launchin' pad there ain't no tellin' where you're goin'."

## Make First State YOUR Bank

1<sup>ST</sup> STATE BANK OF BOVINA  
-- Member FDIC --

One Of Largest Issues --

## Blade Circulates Over Parmer Co.

This week's issue of The Bovina Blade, 1968 Bull Town Days edition, is being circulated on a sample copy basis throughout Parmer County.

The edition is one of the largest ever published by The Blade. The 26 pages in three sections include three different colors.

Extra copies prepared for mailing can be obtained at The Blade Office at Third and Main Streets.

"We greatly appreciate the cooperation of businesses in Bovina, Parmer County and throughout the area for making this celebration edition possible," Publisher Dolph Moten said.

At Masonic Lodge --

## Luncheon Set For Old Timers

Old timers of the community and former residents will be honored guests at a basket lunch Friday at noon during the Bull Town Days celebration.

Bovina Woman's Study Club is sponsoring the get-together which this year will be at the Masonic Lodge Hall.

Registration of old timers and former residents will begin at 10 a.m. and will continue through the noon hour. "Everyone is invited to bring a basket

lunch for the noon meal," according to Mrs. Billie Suddeth, who is in charge of the activity for the sponsoring organization.

A trophy will be presented to the Bovina resident who has lived here the longest and to the old timer who has traveled the farthest distance to attend the celebration. The awards will be presented Friday night.

Drinks will be furnished by the Bovina Woman's Study Club at the noon luncheon.

Friday Afternoon --

## Entries Welcome In BTDD Parade

The Bull Town Days parade has a new time and a new starting point this year, announces Ralph Roming, parade marshal.

The parade will begin at 4 p.m. It will form on the west end of Main Street, near the fire station and baseball field, according to Roming.

Previously, parades in Bovina have originated on the east end of Main. Last year's parade was at 3 p.m. It was moved to 4 p.m. to better correspond with the 6 o'clock time of the free barbeque, according to Wendol Christian, general chairman of the celebration.

The parade will proceed east on Main Street to Third. There, it will turn south and go down Third to Highway 86. The parade will go west on Highway 86 to Halsell Street and then will turn back north and return to the point of origin.

Trophies will be awarded to the top riding clubs and floats, Roming points out.

Everyone is invited to enter the parade, he says. Those planning to be in the parade should assemble at the starting point at 3:30 p.m. Friday.

Whittlin' --

(Continued from Page 1) and it's a great monument for this central Parmer County community as well as the entire county. Fitting it is, too, that the marker is being dedicated during the celebration when we're taking a fleeting look into the past, anyway.

We publicly express our individual appreciation to the committee for making it possible.

We'll see you during Bull Town Days!

One Reason

First Doc--Why did you choose to be a specialist?  
Second Doc--Because my patients never get me out of bed at night, they never die, and they never get well.

It Takes A While

Aunt Jenny's small niece, Dolly, came back from her first day at school.  
Aunt Jenny said, "Well, dear, what did you learn at school today?"

The little girl pondered and said: "Not much. I have to go back tomorrow."

**We won't hold you up!**

We Just Want You To Come To Bovina For Bull Town Days

And For Parts For Auto And Industrial Engines, Come To

**WARREN AUTO SUPPLY**

C.P. Warren  
Hiway 60  
Bovina

**Coca-Cola** Reg. or King Size **2** 6-bottle cartons **89¢** Plus Deposit

# MORE FOOD for LESS MONEY

Shop a la cart

*Wilson's Wisdom:*  
It is a pleasant thought that when you help a fellow up a steep hill, you get near the top yourself.

Have Fun During Bull Town Days!  
Beef for the big FREE BARBEQUE From Glover Packing Co. thru Arrangements With WILSON'S SUPER MARKET

Shop These Specials At WILSON'S  
Thur.-Fri.-Sat.  
Many Continue Thru Wed., August 21

Libby **VIENNA SAUSAGE** 5 4 oz. Cans **\$1**

Hi-C Fruit Drink Assorted Flavors 46 oz. Can **29¢**



Shurfine **SHORTENING** 3 lb. Can **58¢**

Shurfine Mushroom Stems & Pieces 4 oz. Can **29¢**



Shurfine **WAFFLE SYRUP** QUART BOTTLE **39¢**

Sioux Bee Extract Honey 24 oz. Jar **59¢**

Viking Aluminum FOIL 25 ft. Roll **23¢**

Shurfresh Soft Margarine lb. **35¢**

### FINEST MEATS

Fresh Whole **FRYERS** lb. **29¢**

Cut-Up lb. **35¢**

Tall Korn **BACON** 2 lb. Pkg. **\$1.19**

Fresh Sliced Pork Liver lb. **19¢** Beef **SHORT RIBS** lb. **29¢**

Freezer **BEEF** Half or Whole - Cut & Wrapped USDA Good lb. **53¢** USDA Choice lb. **54¢**

Now Wrapped In Avisco Film For Greater Protection Against Freezer Burn.

Ranch Style **Blackeye Peas** No. 300 2 Can **29¢**

Sunshine Honey **Graham Crackers** 1 lb. Box **37¢**

Roxey Dry **Dog Food** 5 lb. Bag **59¢**

Arrow **Great Northern BEANS** 2 lb. Bag **29¢**

Shurfine **All Green Cut Asparagus Spears** 3 No. 300 Cans **\$1**

Austex **Beef Stew** 24 oz. Can **65¢**

Nabisco **RITZ CRACKERS** 1 lb. Box **43¢**

Save TenderCrust Coupons FOR VALUABLE FREE PRIZES Ask Your Grocer For Prize List

FREE SHEETS, BASKETBALLS, ROLLS & REELS, DOLLS, FOOTBALLS, LADIES HOSE WHEN YOU SAVE SHURFRESH COUPONS

All Grinds **1 Lb. Can** **68¢**

Shurfine **TEA BAGS** 48-count Box **39¢**

## FROZEN FOOD



\* Beef  
\* Chicken  
\* Turkey

5 8 oz. Size **\$1.00**

Birdseye **AWAKE** 9 oz. Can **39¢**

Shurfine **Cut Green Beans** 6 9 oz. Pkgs. **\$1**

Gorton **CATFISH FILLET** 1 lb. Pkg. **75¢**

## Fruit and Vegetable SPECIALS!

Mexico No. 1 **Yellow Onions** lb. **8¢**

Thompson Seedless **White Grapes** lb. **19¢**

Texas **Carrots** 1 lb. **10¢** Mexico Cello **Tomatoes** Pkg. **25¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



# WILSON'S



Phone 238-4781

PARMER COUNTY'S FINEST

**SUPER MARKET**  
Bovina

Variety Show --

(Continued from Page 2)

Rex Cumpton, Nancy Mitchell, Royce Sisk, Nancy Hutto, Ken Moore, Heidi Corn, Randy Barrett, Kathy Estes, Larry Dendy, Margaret Venable and Stuart McMeans.

During the intermission, members of the men's chorus will sell boxes of candy which will contain lucky numbers. Those getting the lucky numbers may be awarded a new bicycle, a set of dishes, a hair permanent, a tire and other prizes which have been donated by Bovina businesses. The candy was donated by First State Bank of Bovina.

Members of the men's chorus are Ed Isaac, Billy Marshall, Bill Bradshaw, Leonard Haney, Billy Smith, Grady Sorley, Harley Sherrill, Jay Sherrill, Al Kerby, Tom Beauchamp, Wilbur Charles, James Andrews, Don Murphy, H. J. Charles, Henry Minter, Durward Bell, Odis White, Larry Webb, Kenneth Estes, Neal Mager and J. O. Combs.

To be named at the beginning of the show will be the winner of the queen's contest, which will be held at the roping arena, beginning at 7 p.m., winners of the women's and men's division of the cow calling contest and the beard growing champion.

Class Of '62 Holds Reunion

There will be a class reunion for the 1962 graduating class of Bovina High School, Friday, August 16, at 8 p.m. in the Community Room of First State Bank.

Personal invitations have been mailed.

The Happiest People Send Their Cleaning To Dilger's CLEANERS Makes Us Happy, Too



JUNIOR SQUARE DANCERS -- A square dancing group of area youngsters, who call themselves "The Bull Town Promenaders," will participate in Friday night's square dancing session in downtown Bovina.

At St. Ann's --

Father Roth New Pastor

Father Richard Roth is new pastor of St. Ann's Catholic Church, which serves the Bovina and Friona area.

Father Roth succeeds Father Claver Giblin, who has served as pastor of the church since '62.

A native of Connecticut, Father Roth arrived here Saturday from Cumberland, R. I. There, he was Superior of the House at St. Joseph's Juniorate. Prior to going to Rhode Island, was stationed in Saranac Lake, N. Y., as assistant novice master for four years.

The new pastor announced that he expects to have an assistant pastor here in about a month.

Father Roth took seminary at Catholic University in Wash-

ington, D.C. In the late 40's, he served as a pastor in the Canadian Rockies.



FATHER RICHARD ROTH

Marriage Licenses Issued

Marriage licenses issued from the office of Parmer County Clerk Bonnie Warren in recent days have gone to Kenneth Duane Rige and Dailene Dee Williams, and to Harley Leonard Merritt and Frances K. Patchinsky, on August 2.

Ivy, Gober Wedding Sunday

Wedding vows will be exchanged Saturday, August 17, at 7 p.m. in First Baptist Church of Bovina by Miss Tonya V. Ivy and Dale Gober.

The bride-elect is the daughter of Mr. and Mrs. Tony Ivy of Oklahoma, formerly of Bovina. The groom is the son of Mr. and Mrs. Webb Gober of Oklahoma Lane.

All friends of the couple are invited to attend the ceremony.

Russells Visit In Kentucky

Mr. and Mrs. Jim Russell returned home late Sunday from a vacation trip to Louisville, Ky. and points of interest near there.

They visited with Rev. and Mrs. Ralph Aday and family at Vine Grove, Ky. Rev. Aday, a former pastor of First Baptist Church of Bovina, is pastor of Vine Grove Baptist Church.

Points of interest seen by the Russells included "My Old Kentucky Home," Berheim Forest, Lincoln's Birthplace, Fort Knox, General Patton Museum and Churchill Downs. On the trip home, they spend a day in Nashville, Tenn. visiting the state capitol, the municipal auditorium and the Grand Ole Opry Hall.

They flew to Louisville Tuesday of last week.

Bridal Shower Here Monday

A bridal shower honoring Mrs. Woody Smith, the former Sherrie Hutto, will be Monday from 2 until 5 p.m. in Community Room of First State Bank of Bovina.

The bride is the daughter of Mr. and Mrs. Bill Hutto, former residents of Bovina. Smith is the son of Mrs. Cash Richards.

Hostesses for the come-and-go affair are Mrs. Tommie Hamilton, Mrs. Joe Wilson, Mrs. Mary Ruth Redden, Mrs. J. D. Stevens, Mrs. Robert Edens, Mrs. Virginia Morris, Mrs. Tom Hartwell, Mrs. Kathryn Johnston, Mrs. Odis White, Mrs. Paul Jones and Mrs. Cecil Sisk.

Everyone is invited to attend.

Mr. and Mrs. Robert Harris recently returned home from a two-weeks visit with their children in Fort Worth, Denison and Oklahoma City. They also visited his mother in Caddo, Okla.

Of Interest To THE WOMEN



THE GOOD OLD DAYS -- An early day picture taken either in front of the C. E. Elliott house on Second Street, or at the Clarence Denney place west of town (the location has been debated) was furnished The Blade by Reagan Looney. Some of those shown have not been identified and will be noted as "NI." Left to right, front row, Luther Hastings, Andy Holden, Grandpa Denney, Uncle Doc Gilland, Frank Hastings holding Anna Hastings, Clarence Denney and child NI, Willie Williams, John Belew, Pres Abbott, Claude Rhoten, Second row, first four NI, Ruby and Clevelee Martin, Denney girl, Boyce Belew, child NI, Mrs. Denney, Mrs. Williams, Mrs. John Belew, Mrs. Press Abbott, Left back row, Madge Lively, Mrs. J. Denney, Grandma Martin, Homer Martin, NI, Mrs. Homer Martin, Tim Martin, Mrs. Martin.

Shower Set For Miss Young

Miss Mildred Young, bride-elect of Michael O'Hair, will be honored with a shower Thursday from 3 until 5:30 p.m. in the home of Mrs. Vernon Estes.

Miss Young is the daughter of E. H. Young. O'Hair is the son of Mr. and Mrs. Fred O'Hair.

Hostesses for the shower will be Mrs. Estes, Mrs. Allen Cumpton, Mrs. L. M. Grissom,

Mrs. H. H. Kelso, Mrs. Gene Ezell, Mrs. C. C. Christian, Mrs. Wendol Christian and Mrs. Earl Richards.

All friends of the couple are invited to attend.

Society Sponsors Bake Sale Friday

St. Ann's Society will sponsor a bake sale Friday beginning at 2 p.m. at Dilger's Cleaners.

Hughes Parents Of New Girl

Mr. and Mrs. Dudley Hughes are parents of a daughter born Wednesday, August 7, at Parmer County Community Hospital in Friona.

The new arrival weighed six pounds, three ounces. Her name is Lillie Lokeen Wanell.

Mr. and Mrs. Loy Harris and son, Brad, of Oklahoma City visited recently with his parents, Mr. and Mrs. Robert Harris, in Bovina.

Bovina

CHURCH OF CHRIST

Evangelistic Services

AUGUST 19-25

VIRGIL TROUT of Oklahoma City EVANGELIST

Services Daily

10:30 A.M. AND 8:30 P.M.

SUNDAY SERVICES 10:45 A.M. AND 6:00 P.M.



VIRGIL TROUT

Congregational Singing Bible - Centered Messages No Weekday Collections BE OUR GUEST!

Bovina

CHURCH OF CHRIST

44 Years Old . . . . . And Still Growing!



Gaines Hardware Co. Is Proud Of Its Part In Bovina's History Book -

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We Join In Welcoming Everyone To Attend Another Chapter In Bovina History - Bull Town Days 1968

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--- Established 1924 ---

Bovina



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# Chuck's Aerial Spraying Service

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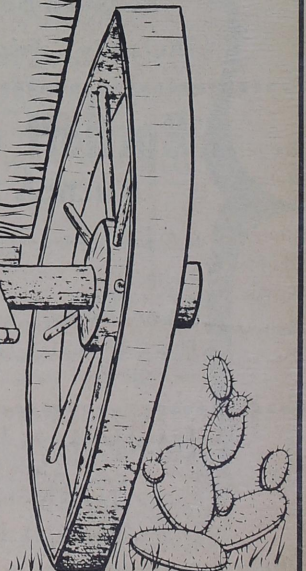
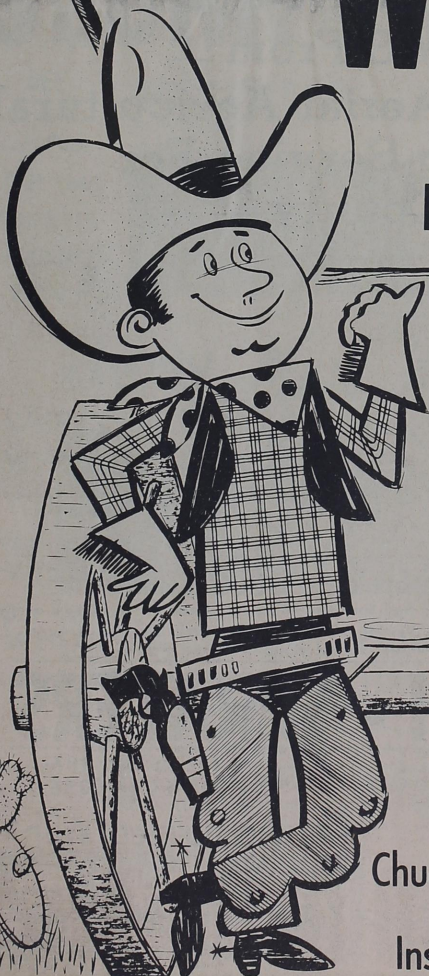
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Day or Night

Chuck Stallings' Residence Phone: 238-6711

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**MAIL HOLD UP --** This U. S. Mail trailer truck had an unexpected delay in Bovina Wednesday afternoon of last week when it jack-knifed as it was going southwest through town on Highway 60. Prior to going out of control, the truck just nicked a '64 Oldsmobile driven by Mrs. Pearl Singleterry, who was crossing the highway from the west to the east at the time of the near collision. Mrs. Singleterry's car was damaged to the extent of only \$10 or \$12, according to one of the law officials who investigated the accident. The truck was driven by Roy Lee Burkett of Amarillo. It was on its daily run from Amarillo to Carrizozo, N.M. at the time of the accident. The truck almost struck the electric pole guy-line at the left before it stopped. The right rear of the truck cab was damaged where it was slammed into the trailer. Neither Mrs. Singleterry nor Burkett was injured.

**TV Drawing At Legion's Dance Sat.**

Tommy Haney and the Rainbow Ramblers of Clovis will provide the music for the Bull Town Days western dance. The dance is sponsored by Bovina's American Legion Post and is scheduled for Saturday night from 9 p.m. until 1 a.m., announces Nick Trienen, Legion commander. Admission charge is \$1.50 per person and everyone is welcome to attend, Trienen says. This will be the second consecutive year for the western dance to be held and to conclude the weekend of LTD activities. The Legion Post will award a color TV set during the dance. The drawing is scheduled for midnight. It is not necessary for the winner to be present to win, Trienen points out. Donations of \$1 are being accepted by legion members.

**Features Mixed Tag Teams --**

**Arrange Top-Flight LTD Wrestling Card**

A top-flight professional wrestling card has been arranged for the Bull Town Days celebration. This event, which has proven to be highly popular with the crowds attending during the past two years, will be Saturday night at 8:30 at Williford Gym. The card was arranged by Dory Funk, Sr. of Umbarger, popular professional wrestler in this area, who was on last year's card. Funk will not, however, be on this year's program due to a prior commitment. The main event will feature a man-woman vs. man-woman tag team match.

Toni Rose and Nick Bockwinkle will do battle with Fifi La Rue and Karl Von Brauner. Special referee for the matches will be "Mask Bulltowner" and he will also compete in the special main event. This event will be the finale on the card and will feature the winner of the Bockwinkle-Von Brauner against the Bulltowner. If the wrestler is successful in unmasking the Bulltowner, he will receive a \$100 cash award. If the Bulltowner keeps the mask during the 10-minute fray, he will get the \$100 in cash. "This event alone will easily be worth the price of admission," Funk promises.

Last year's crowd was near capacity and Bull Town Days celebration leaders expect a similar situation this year. In charge of concession sales will be members of Bovina's Boy Scout troop. "We feel we have an outstanding card and urge all wrestling fans in our area to attend," says Wendol Christian, LTD general chairman.

**Visiting, Meal Program For Ex-Students**

A meeting of former students of Bovina and Oklahoma Lane Schools is slated for Saturday night at 7 in the school cafeteria, announces Durward Bell, president of the Bovina Ex-Students Association. The meeting will feature a fried chicken meal and a visiting session. A crowd of approximately 125 is expected to attend, Bell says. The meal and visiting will be the main parts of the program, the chairman explains, with officers for another year to be elected during a brief business session. "We urge all former students to attend the meeting and promise that it will be over in plenty of time for everyone to get to the wrestling matches," Bell invites. The ex-students banquet was, until the past couple of years, held each year during the Christmas holiday period. The change to Bull Town Days was made so that more people could attend.

**RUNAWAY LOCOMOTIVE**  
Kinsley, Kan. -- A locomotive got away from a roundhouse and raced at speeds up to 90 miles an hour for 98 miles before it was ordered derailed. Damage to the twin diesel unit was estimated at \$40,000. Luckily no one was injured.

**McCracken's Fashions For Men**  
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Gino DeBalti      Jayson  
Don Richards      Mr. John Haggard

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**Three-Day Festival -- 'Comite' Now Planning Event For September**

Work and planning is presently underway on the Sixteenth of September celebration, which will be held in Bovina. The Sixteenth of September is Mexican Independence Day. A festival was held here last year and one which promises to be "bigger and better" is scheduled for this year, according to Charlie Ramirez, secretary of the "Comite Mexicano" which is in charge of the event. The celebration this year is planned for September 14-15-16.

In addition to being a fun-filled event, the festival will also be used as a fund-raiser, Ramirez points out. The Comite will use the money raised to help people in need because of accident or sickness and also to help the community with expenses for worthwhile projects. A highlight of the festival will be the crowning of a queen. Queen contestants, who also assist the Comite in the fund-raising are Miss Irma Quillatana of Bovina, Miss Teresa Ortiz of Texico and Miss Linda Castilla of Friona. Queen of last year's event was Deana Esquivel of Friona, Ramirez points out the

Comite will appreciate all the cooperation it can get from the community. The city council, at a recent meeting, sanctioned the celebration and granted permission for a one-block portion of Eighth Street to be closed during the three days. The celebration will be centered on Eighth Street, adjacent to the baseball field.

Members of the Comite include Victor Barraza, president; Lewis Serna, vice president; Acuncion Garcia, treasurer; Ramirez, secretary; Mike Barraza, advisor; and members Antonio Barraza, Roberto Tieda, Valente Basalclua, Lino Contreras, Vidal Trevino, Pedro Arruquelles, Gonzalo Reyna and Guadalupe Silva.

**Teen Dance Friday Night**

Jeri and the Pacers of Amarillo will provide the music for a teenagers dance during the Bull Town Days celebration. The dance will be at the Parish Hall at St. Ann's Catholic Church Friday night from 8 to 12, announces Mrs. Elton Venable, sponsor of the function. Admission charge will be \$1.50 per person, Mrs. Venable says.

**For Bull Town Days . . . .**

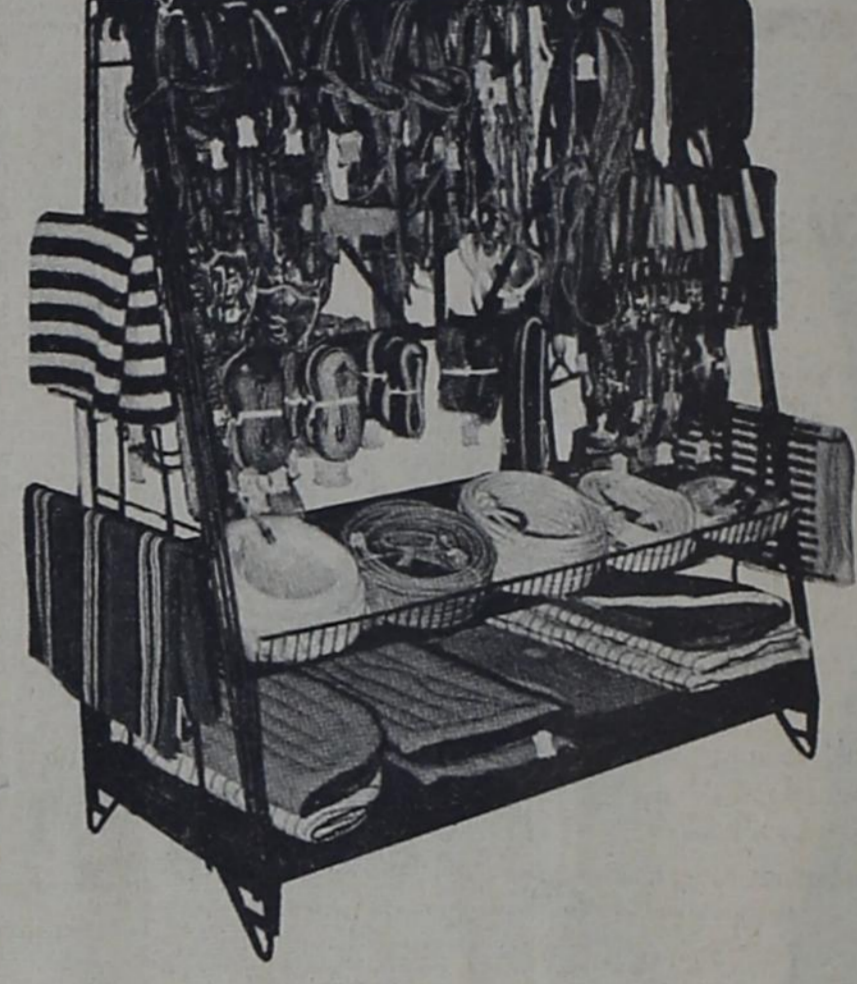
**W**

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West Texas  
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To Everyone  
To This  
Year's  
Celebration -

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Pho. 389-2191,	Pho.
Clovis	295-3387

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**A Bull Town Days WELCOME From -- A New Aerial Agricultural Spraying Service For Parmer County --**



Left to right, with the new Agri-Sprayers Plane, are three of the owners of the service, Wendol Christian, Vernon Willard and Big Nick Trienen. Owners not pictured are T. C. Wiseman and Ed Hutto.

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Phone Bovina 238-4861  
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Get Acquainted With  
This New Service.  
Your Satisfaction Is  
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**AV IVAM IENTOS .**

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LUGAR EN LA MISION BEIEN BOVINA TEXAS.

TODOS CORDIALEMENTE INVITADOS. SOLAMENTE EN CRISTO AY ESPERANSA  
JESUS ES EL UNICO CAMINO. Y LA VERDAD. Y LA VIDA.  
Y EN NINGUN OTRO HAY SALVACION. SOLOMENTE EN CRISTO

PREGUNTAD POR EL CAMINO. QUE TE CONDUSE ALA VIDA ETERNA

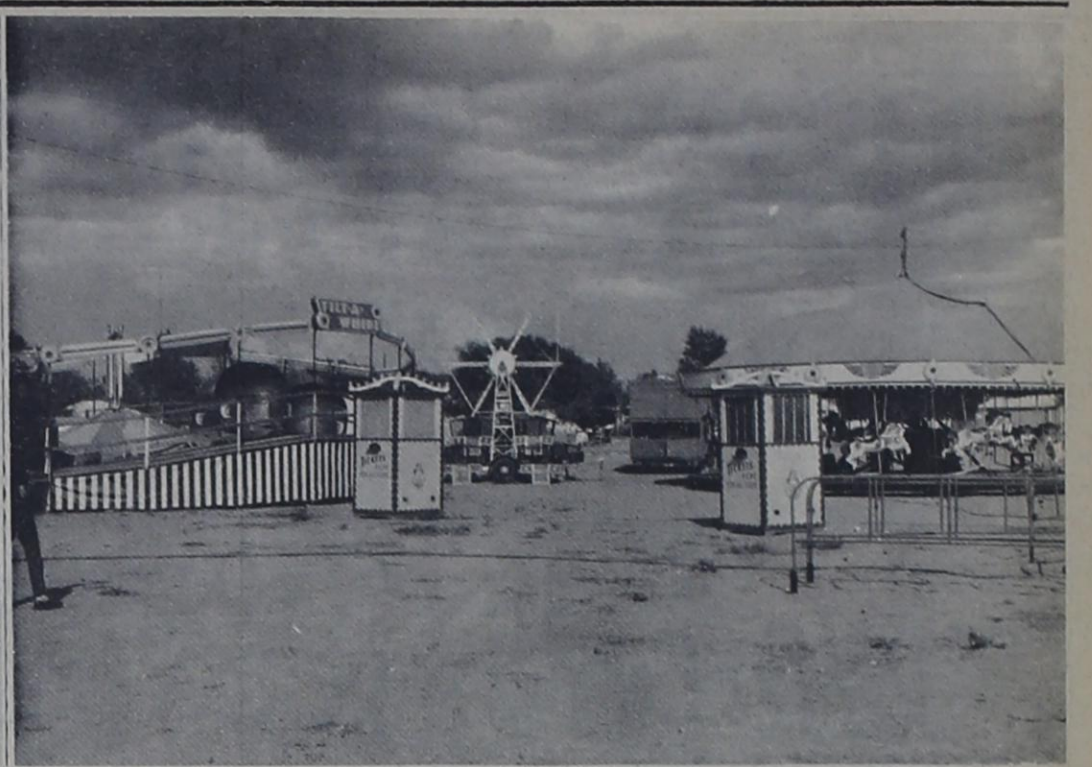
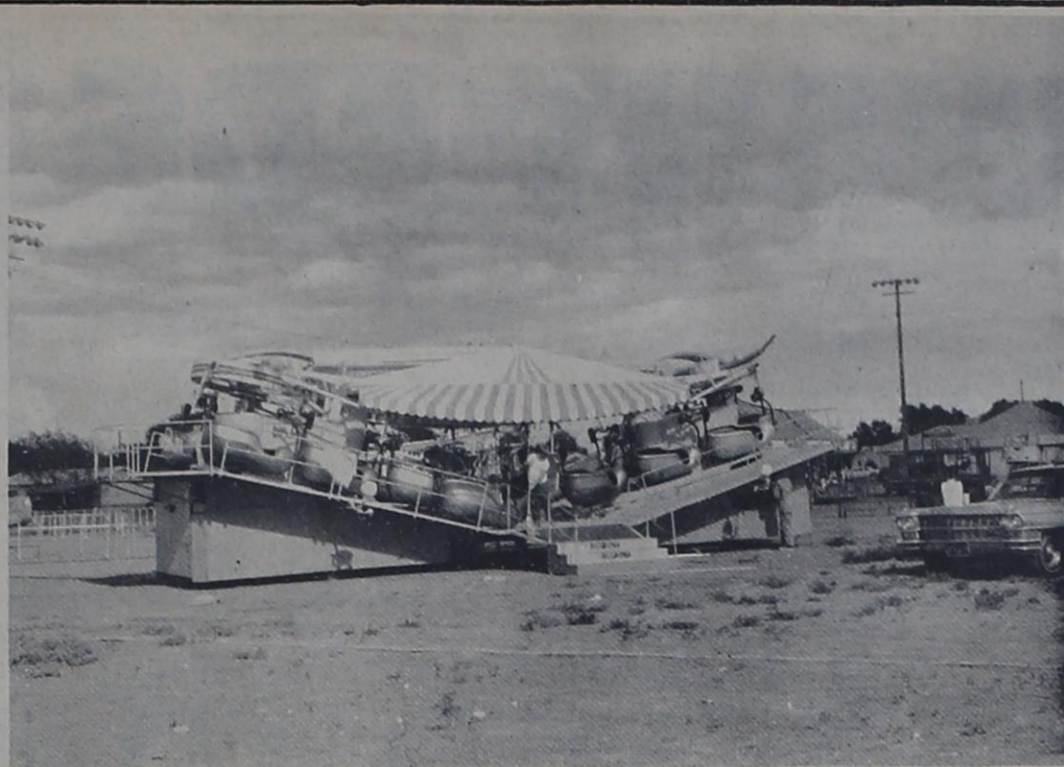
COMO EVANGELISTA.  
REV CELESTINO RANGEL. LITTLEFIELD, TEXAS  
REV HERMAN MARTINES. HEREFORD, TEXAS  
REV SANTIAGO LEDESMA. BOVINA, TEXAS  
REV MOSES PADILLA SR. SUDAN, TEXAS  
REV JOSE M. GARCIA. TULIA, TEXAS  
REV KEEN MOORE. BOVINA, TEXAS

UNA CUADRA AL SUR DE LA TIENDA SAVEWAY

PORQUE DE TAL MANERA AMO DIOS AL MUNDO QUE DIO  
A SU HIJO UN IGIENTO PARA QUE TODO AQUEL QUE EN EL  
CREE NO SE PIERDA MAS TENGA VIDA ETERNA

PASTOR LOCAL RAMON G DELGADO

7 ESCRUDINAD LAS ESCRITURAS CREE EN EL SENOR, JESU CRISTO



**CELEBRATION CARNIVAL** -- A new attraction to this year's Bull Town Days celebration is the carnival which is operating each night this week at the baseball field, Bovina Lions Club members are serving as ticket salesmen for the rides which have already proven

to be tremendously appealing to youngsters in the community. All rides are 25 cents each. The heavy clouds in these scenes may or may not indicate that the area will get a Bull Town Days rain. The carnival rides opened Monday night and will close Saturday night.

Expect 100-Plus Entries --

**8th Quarter Horse Show Set Saturday**

Bovina Roping Club's annual Quarter Horse Show, which has attracted a large number of horses in years past, is scheduled to begin at 10 a.m. The show will be at the roping arena.

Judging at the show, which has attracted a large number of horses in years past, is scheduled to begin at 10 a.m. The show will be at the roping arena. Last year's show had 93 entries and more are expected this

year, says Owen Patton Roping Club president. In 1966, 81 horses were entered in the competition and in '65, the total was 129.

Judge of the show will be F. Arthur Rogers of Grenville, N.M.

Wendol Christian and Pat Quintana will be ring stewards during the show. Mrs. Robert Read will be show secretary. The halter classes are expected to be judged before the

noon hour break with judging of performance classes scheduled during the afternoon.

There is no admission charge for the show and spectators are invited to be on hand and review the judging, Patton says. Roping Club members will operate the arena concession stand during the show.

Trophies will be awarded to grand and reserve champions and to first place class winners.

Horses placing second through sixth in each class will receive rosettes.

Approved by the American Quarter Horse Association, the show will feature nine performance classes including junior and senior western pleasure, junior and senior reining, barrel racing, junior and senior roping and junior and senior cutting.

A high point trophy will be awarded to the horse which earns the greatest number of

points during the entire show.

Entry fee is \$5 per horse in each class except in the cutting events. There the cost of entering is higher because entry fee money is paid back to winners.

The show will have 22 halter classes, including mare and 1966 foal, produce of dam and get of sire.

The 1964 show had the largest number of entries, 134. The '63 total was 120. That was the first year for the total to go over the 100 mark.

At 8:30 p.m. --

**Square Dance Contest Friday**

Square dancers from throughout the area will compete for trophies in Friday night's square dancing contest. Host club will be the Star Righters of Bovina. The contest is scheduled to get under-

way at 8:30 p.m. The dancing will be just off Main Street on Second, a spokesman for the host club announced this week. The location change was made because Main Street has recently been re-graveled and is

not in good condition for square dancing.

Following the contest, square dancing will continue with Eddie Gunnels of Clovis doing the calling. The Bull Town Promenaders,

a junior square dance group here, will also participate.

Visiting square dancers are expected to be here from Muleshoe, Clovis, Amarillo and possibly other places.

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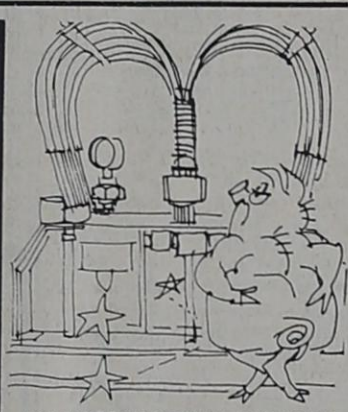
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WHOLESALE & RETAIL MEATS  
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**SCIENCE-FICTION WRITERS**, poets and philosophers prepare for the changes that science brings about, reports a nuclear physicist at the University of Texas. As an example, he cites H. G. Wells. In 1914 Wells predicted "with amazing accuracy" the Atomic Age, the United Nations and other developments that were far in the future.



**AN INGENUOUSLY DESIGNED** machine manufactured by The Albright-Nell Company, Chicago, automatically injects curing ingredients into hams that still have a bone in them.

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Matures 7 to 10 Days Earlier.



Increase 6 1/2 to 20 Bushels Per Acre.



SLURRY MIX means "Even Coverage" better yield.

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- WHEAT with GRACE SLURRY MIX SHOWS GREATER STALK STRENGTH with NO LODGING!
- WHEAT with GRACE SLURRY MIX MATURES 7 to 10 DAYS EARLIER! in side by side tests!
- WHEAT with GRACE SLURRY MIX YIELDED from 6 1/2 to 20 BUSHELS per acre MORE than other fertilizers!
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- WHEAT with GRACE SLURRY MIX YIELDED as much as 92 1/2 BUSHELS PER ACRE!

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BOVINA, TEXAS

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On Highway 86 --

# \$2000 In Damages In Bovina Accident

An estimated \$2000 in damages resulted from a two-car collision Saturday at 9:30 p.m. on Highway 86 in Bovina.

A '65 Pontiac, driven by David Leon Maddix, of Clovis, struck the rear of a '64 Ford driven by Wendell Sikes of Bovina, riding with Sikes at the time of the accident was his wife and son, Maddix was alone.

No one was injured in the collision, according to City Marshal Ronald Mitchell, who investigated and estimated the damage at \$1000 to each of the cars.

Maddix was charged with driving while intoxicated. Tried in county court in Farwell Monday, he was fined \$150 and given a 60-day suspended jail sentence.

Also tried in county court Monday morning on a DWI charge was Saragosa Alonzo of Bovina. He was fined \$100 and court costs and was given a 60-day suspended jail sentence.

Pedro Briseno of Bovina was fined \$100 in justice of the peace court in Farwell Monday. He had been charged with providing alcoholic beverages for minors.

Also over the weekend, four minors were charged with being minors in possession of alcoholic beverages. They were scheduled to be tried in city court this week, Mitchell reports.

A box of tools was reported stolen from a truck owned by American Dusting Co. Sunday night. The truck was parked three miles northwest of Bovina.

Vernon Estes will be in charge of cooking the meal which is under the sponsorship of Bovina Roping Club. Charge for the breakfast, which consists of scrambled eggs, bacon, biscuits and jelly, is \$1.

Owen Patton, president of the Roping Club, will be cashier for the breakfast.

Profits realized from the breakfast, if any, will go to pay general Bull Town Days expenses, Estes says.

## Breakfast Friday At 7

A community breakfast is another of the unusual features of Bovina's Bull Town Days. The chuckwagon-style meal will be served Friday morning from 7 to 9 a.m. at Bovina Gin's yard.

The breakfast has proven to be a popular crowd-puller in past years.

# WANT ADS

**BLADE WANT AD rates** are three cents per word for first insertion, two cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

**GIVE YOUR child** the advantage of musical training. See the fine band instruments, pianos and organs at Phillips House of Music. New and used. Convenient payments, service and repairs. Phillips House of Music 118 Main, Clovis, N.M. Tele. 763-5041 7-4c

**CARD OF THANKS**  
I would like to express my appreciation and thanks to the Bovina Fire Department for their help during the recent fire at my house.  
Mrs. Pearl Moore 7-1tp

Am interested in making loans and buying first or second lien notes secured with farm or ranch lands.  
J. J. Steele  
Citizens Bank Building  
Clovis, New Mexico  
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**CARD OF THANKS**  
The Langer Family wishes to express its deepest thanks for the food, visits, cards, flowers and kind deeds shown following the death of our father, Mr. and Mrs. Fred Langer and Daughters  
Mr. and Mrs. Clyde Bialock and Daughters  
Mr. and Mrs. Elton Venable and Family  
Mr. and Mrs. Joe L. Langer and Daughters

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BOVINA IMPLEMENT CO.  
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**FOR SALE -- Hale Peaches.** Will deliver in town, Call 238-2611. 6-2tp

**SEALED BIDS** are now being accepted by Bovina Independent School District on two vehicles:  
1--1963 model Dodge school bus, 48-passenger;  
1--old model Dodge power wagon equipped with winch.

The vehicles may be inspected at Bovina Schools. Deadline for submitting bids is 5 p.m., August 15, 1968. Bids may be mailed to Bovina Schools, Box 70, Bovina, Texas, 79009 or may be submitted at the superintendent's office. The board of trustees reserves the right to reject any or all bids. 3-4c

**Electrical and Plumbing Repairs and Supplies BOVINA ELECTRIC**  
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**WANTED -- Sudan-type pasture** for light cattle. Leon Grissom, phone 238-6721. 1-fnc

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Need party with good credit in Bovina area to take over payment on 1968 model Singer sewing machine. Equip. with automatic zig-zagger, button-hole, sews on buttons, blind hems, fancy patterns, etc. 5 payments at \$7.38 or discount for cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 51-fnc

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Having trouble with bagworms. Spray now. Call Friona Nursery, 247-2802. Also spraying and fertilizing. 5-4c

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## PUBLIC NOTICE

### Proposed CONSTITUTIONAL AMENDMENT NUMBER FOUR ON THE BALLOT (SJR37)

**BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:**  
Section 1. That Article III, Constitution of the State of Texas, be amended by adding a new Section 52e to read as follows:  
"Section 52e. Bonds to be issued by Dallas County under Section 52 of Article III of this Constitution for the construction, maintenance and operation of macadamized, graded or paved roads and turnpikes, or in aid thereof, may, without the necessity of further or amendatory legislation, be issued upon a vote of a majority of the resident property taxpayers voting thereon who are qualified electors of said county, and to provide that bonds here-tofore or hereafter issued under Subsections (a) and (b) of said Section 52 shall not be included in determining the debt limit prescribed in said Section."  
Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November, 1968, at which election all ballots shall have printed on them the following:

"FOR the amendment of Article III of the Constitution to provide that Dallas County may issue road bonds under Section 52 of Article III upon a vote of a majority of the resident property taxpayers voting thereon who are qualified electors of said county, and to provide that bonds here-tofore or hereafter issued under Subsections (a) and (b) of said Section 52 shall not be included in determining the debt limit prescribed in said Section."  
"AGAINST the amendment of Article III of the Constitution to provide that Dallas County may issue road bonds under Section 52 of Article III upon a vote of a majority of the resident property taxpayers voting thereon who are qualified electors of said county, and to provide that bonds here-tofore or hereafter issued under Subsections (a) and (b) of said Section 52 shall not be included in determining the debt limit prescribed in said Section."

## PUBLIC NOTICE

### Proposed CONSTITUTIONAL AMENDMENT NUMBER ELEVEN ON THE BALLOT (HJR60)

**BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:**  
Section 1. That Article III, Constitution of the State of Texas, be amended to add Section 64 to read as follows:  
"Section 64. (a) The Legislature may by statute provide for consolidation of governmental offices and functions of government of any one or more political subdivisions comprising or located within El Paso or Tarrant Counties. Any such statute shall require an election to be held within the political subdivisions affected thereby with approval by a majority of the voters in each of these subdivisions, under such terms and conditions as the Legislature may require.  
(b) The county government, or any political subdivision(s) comprising or located therein, may contract one with another for the performance of governmental functions required or authorized by this Constitution or the Laws of this State, under such terms and conditions as the Legislature may prescribe. No person acting under a contract made pursuant to this Subsection (b) shall be deemed to hold more than one office of honor, trust or profit or more than one civil office of emolument."

The term 'governmental functions,' as it relates to counties, includes all duties, activities and operations of statewide importance in which the county acts for the State, as well as of local importance, whether required or authorized by this Constitution or the Laws of this State."  
Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November 1968, at which election all ballots shall have printed on them the following:  
"FOR the constitutional amendment authorizing the legislature to provide for consolidating governmental offices and functions and allowing political subdivisions to contract for performance of governmental functions in El Paso and Tarrant counties."  
"AGAINST the constitutional amendment authorizing the legislature to provide for consolidating governmental offices and functions and allowing political subdivisions to contract for performance of governmental function in El Paso and Tarrant counties."

## PUBLIC NOTICE

### Proposed CONSTITUTIONAL AMENDMENT NUMBER SEVEN ON THE BALLOT (SJR32)

**BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:**  
Section 1. That Article VIII, Constitution of the State of Texas, be amended by adding a new Section 1-e to read as follows:  
"Section 1-e.  
"1. From and after December 31, 1978, no State ad valorem taxes shall be levied upon any property within this State for State purposes except the tax levied by Article VII, Section 17, for certain institutions of higher learning."  
"2. The State ad valorem tax authorized by Article VII, Section 3, of this Constitution shall be imposed at the following rates on each One Hundred Dollars (\$100.00) valuation for the years 1968 through 1974: On January 1, 1968, Thirty-five Cents (35¢); on January 1, 1969, Thirty cents (30¢); on January 1, 1970, Twenty-five Cents (25¢); on January 1, 1971, Twenty Cents (20¢); on January 1, 1972, Fifteen Cents (15¢); on January 1, 1973, Ten Cents (10¢); on January 1, 1974, Five Cents (5¢); and thereafter no such tax for school purposes shall be levied and collected. An amount sufficient to provide free text books for the use of children attending the public free schools of this State shall be set aside from any revenues deposited in the Available School Fund, provided, however, that should such funds be insufficient, the deficit may be met by appropriation from the general funds of the State."  
"3. The State ad valorem tax of Two Cents (2¢) on the One Hundred Dollars valuation levied by Article VII, Section 17, of this Constitution shall not be levied after December 31, 1976. At any time prior to December 31, 1976, the Legislature may establish a trust fund solely for the benefit of the widows of Confederate veterans and such Texas Rangers and their widows as are eligible for retirement or disability pensions under the provisions of Article XVII, Section 66, of this Constitution, and after such fund is established the ad valorem tax levied by Article VII, Section 17, shall not thereafter be levied."  
"4. Unless otherwise provided by the Legislature, after December 31, 1976 all delinquent State ad valorem taxes together with penalties and interest thereon, less lawful costs of collection, shall be used to secure bonds issued for permanent improvements at institutions of higher learning, as authorized by Article VII, Section 17, of this Constitution."  
"5. The fees paid by the State for both assessing and collecting State ad valorem taxes shall not exceed two per cent (2%) of the State taxes collected. This subsection shall be self-executing."  
Sec. 2. That Article III, Section 51, of the Constitution of the State of Texas, be amended so as hereafter to read as follows:

"Section 51. The Legislature shall have no power to make any grant or authorize the making of any grant of public moneys to any individual, association of individuals, municipal or other corporations whatsoever; provided, however, the Legislature may grant aid to indigent and disabled Confederate soldiers and sailors under such regulations and limitations as may be deemed by the Legislature as expedient, and to their widows in indigent circumstances under such regulations and limitations as may be deemed by the Legislature as expedient; provided that the provisions of this Section shall not be construed so as to prevent the grant of aid in cases of public calamity."  
Sec. 3. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors of this State at an election to be held on the first Tuesday after the first Monday in November 1968, at which election all ballots shall have printed on them the following:  
"FOR the Constitutional Amendment continuously reducing State ad valorem property taxes and abolishing all State ad valorem property taxes after December 31, 1978, except the tax levied by Article VII, Section 17, for certain institutions of higher learning."  
"AGAINST the Constitutional Amendment continuously reducing State ad valorem property taxes and abolishing all State ad valorem property taxes after December 31, 1978, except the tax levied by Article VII, Section 17, for certain institutions of higher learning."

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Phone 389-2191      Clovis Phone 295-3387

## PUBLIC NOTICE

### Proposed CONSTITUTIONAL AMENDMENT NUMBER FIVE ON THE BALLOT (HJR61)

**BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:**  
Section 1. That Section 24, Article III, Constitution of the State of Texas, be amended to read as follows:  
"Section 24. Members of the Legislature shall receive from the Public Treasury an annual salary of not exceeding Eight Thousand, Four Hundred Dollars (\$8,400) per year and a per diem of not exceeding Twelve Dollars (\$12) per day of each Regular Session and each Special Session of the Legislature. No Regular Session shall be of longer duration than one hundred and forty (140) days."  
"In addition to the per diem the Members of each House shall be entitled to mileage in going to and returning from the seat of government not to exceed one round trip per month during such time as the Legislature is in session, which mileage shall not exceed Two Dollars and Fifty Cents (\$2.50) for every twenty-five (25) miles, the distance to be computed by the nearest and most direct route of travel, from a table of distances prepared by the Comptroller, to each county seat now or hereafter to be established; no Member to be entitled to mileage for any extra Session that may be called within one (1) day after the adjournment of the Regular or Called Session."  
Section 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November 1968, at which election all ballots shall have printed on them the following:  
"FOR the constitutional amendment providing the members of the Legislature shall receive as salary an amount not exceeding Eight Thousand, Four Hundred Dollars (\$8,400) per year."  
"AGAINST the constitutional amendment providing the members of the Legislature shall receive as salary an amount not exceeding Eight Thousand, Four Hundred Dollars (\$8,400) per year."

bonds issued pursuant to this authority nor the interest thereon."  
Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November 1968, at which election all ballots shall have printed on them the following:  
"FOR the constitutional amendment to give the Legislature the power to authorize cities and counties to issue revenue bonds for industrial development purposes."  
"AGAINST the constitutional amendment to give the Legislature the power to authorize cities and counties to issue revenue bonds for industrial development purposes."  
Sec. 3 The Governor of the State of Texas shall issue the necessary proclamation for the election and this amendment shall be published in the manner and for the length of time as required by the Constitution and laws of this state.

## PUBLIC NOTICE

### Proposed CONSTITUTIONAL AMENDMENT NUMBER TWELVE ON THE BALLOT (SJR14)

**SENATE JOINT RESOLUTION No. 14** proposing an amendment to Article III, Constitution of the State of Texas, by adding a new Section 52a to give the Legislature the power to authorize cities and counties to issue revenue bonds for industrial development purposes.  
**BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:**  
Section 1. That Article III, Constitution of the State of Texas, be amended by adding a new Section 52a to read as follows:  
"Section 52a. The Legislature shall have the power to authorize counties, cities, and towns to issue revenue bonds for industrial development purposes, or in aid thereof; provided, that property acquired from proceeds of the bonds shall be subject to ad valorem taxes. Legislation passed in anticipation of the adoption of this amendment shall not be invalid solely because of its anticipatory nature. The tax revenue, the utility revenue, and the revenue from services of any county, city or town may not be used to pay any

bonds issued pursuant to this authority nor the interest thereon."  
Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November 1968, at which election all ballots shall have printed on them the following:  
"FOR the constitutional amendment to give the Legislature the power to authorize cities and counties to issue revenue bonds for industrial development purposes."  
"AGAINST the constitutional amendment to give the Legislature the power to authorize cities and counties to issue revenue bonds for industrial development purposes."  
Sec. 3 The Governor of the State of Texas shall issue the necessary proclamation for the election and this amendment shall be published in the manner and for the length of time as required by the Constitution and laws of this state.

## PUBLIC NOTICE

### Proposed CONSTITUTIONAL AMENDMENT NUMBER SIX ON THE BALLOT (SJR24)

**BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:**  
Section 1. Article 8, Constitution of the State of Texas, is amended by adding a Section 2-a to read as follows:  
"Section 2-a. (a) The Legislature may, by General Law, exempt from ad valorem taxation by the state and its political subdivisions all or a portion of any equipment, device or improvement installed or constructed on real property, which is designed to eliminate or abate the harmful effect of air emissions or water effluents on the air and water quality in this state, to the extent that the capital investment in such property is made to comply with or to exceed air or water quality standards established by law.  
(b) Legislation which may be enacted in anticipation of the adoption of this Section is not void because of its anticipatory nature."  
Sec. 2. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in November

1968, at which election all ballots shall have printed thereon the following:  
"FOR the Constitutional Amendment giving permissive authority to the Texas Legislature to exempt from ad valorem taxation by the State of Texas and its political subdivisions equipment installed on real property to eliminate or abate the harmful effect of air emissions and water effluents, provided that the capital investment in such equipment complies with the air and water quality standards established by the State of Texas."  
"AGAINST the Constitutional Amendment giving permissive authority to the Texas Legislature to exempt from ad valorem taxation by the State of Texas and its political subdivisions equipment installed on real property to eliminate or abate the harmful effect of air emissions and water effluents, provided that the capital investment in such equipment complies with the air and water quality standards established by the State of Texas."

**Buick - GMC - Pontiac**

# Kinsey-Osborn Motors

25 Years In Hereford

**See Us And SAVE!**

142 Miles St.-Hereford-Pho. 364-0990

## Public Notice

Board of Trustees of Bovina Independent School District will meet Monday, August 19, 1968, at the superintendent's office for the purpose of considering the proposed financial budget for the 1968-'69 school year.

Patrons of the school district are welcome to attend this hearing.

**L. F. Jacobs**  
Superintendent  
Bovina Schools

# REAL EFFICIENCY IN APPLYING FERTILIZER

**CROP-MATE** Liquid fertilizers are spread rapidly and uniformly over your fields with high capacity spreader trucks.

CROP-MATE 227 is a high grade special phosphate fertilizer formulated for the high pH soil of Texas.

The ingredients in CROP-MATE soak into the soil and are immediately available for uptake during all stages of growth.

CROP-MATE is distributed evenly for widest exposure to plant roots.

CROP-MATE applied on wheat stubble will aid in decomposing the stubble to valuable soil humus.

Broadcast application is the best way to supply nutrients, especially phosphorous to your wheat.

Applying CROP-MATE is as easy as dialing your telephone.

This fast, accurate spreading service is available from your American Oil man in Bovina and Pleasant Hill, (Formerly Tuloma Gas Products Co.)

We've gone AMERICAN      Tuloma is now a part of American Oil Company

Virgil will be series Bovina week- Tro of Sun Lubbock a m is pre lahoni Serv twice

Ju Of To

The heard ed to (Thurs at the Mor are e take ov won la Raymo champ Judg Stator Sec ago in ing willa third, Men urged celebr attent



At Bovina Church of Christ --

# Gospel Meeting Here Next Week

Virgil Trout of Oklahoma City will be visiting evangelist at a series of gospel meetings at Bovina Church of Christ next week -- August 19-25.

Trout is a former minister of Sunset Church of Christ in Lubbock, and preached here at a meeting in January of '65. He is presently minister of an Oklahoma City church.

Services will be conducted twice daily, at 10:30 a.m. and

8:30 p.m., announces Mickey Patterson, minister of the church. Services on Sunday, the 25th and final day of the meeting will be at 10:45 a.m. and 6 p.m.

"We'll have congregational singing, Bible-centered messages and no weekday collections," Patterson says, "and invite each and everyone to attend any or all of the services."

Trout is a member of the American Association for the Advancement of Science with classification in the physics and philosophy sections. He is a member of Victoria Institute of Great Britain and is listed in Leaders of American Science for work in philosophy of science in relation to religious thought.

Minister Trout is a former visiting chaplain of the Dallas County Federal Correction Institute.

In 1962, he was keynote speaker for the national convention of agricultural agents and had the same honor at the national convention of parliamentarians in 1963.

Since 1956, he has presented lectures to 53 university and college groups and campuses including: three series at Cornell University, Ithaca, N.Y., Kansas State, University of Kansas, Wichita University, Oklahoma State, Texas Tech, University of New Mexico University, Memphis State University, University of Tennessee.

### WINNING WAYS WITH CARPETS

For a feeling of spaciousness, when your budget dictates rugs rather than wall to wall carpeting, advise the makers of Lees Carpets, try solid colors in uncomplicated weaves for a roomier look. Remember, too, that rug colors which blend with the floor -- golds, browns or beiges, for example -- make the room look larger than cool or bright colors which tend to separate the rug from the floor.

see Medical, University of Mississippi, Michigan State, Massachusetts Institute of Technology, and University of California at Berkeley. He was selected as a Willson Lecturer in 1963.

Lectures on Christian college campuses include: Abilene Christian, Lubbock Christian, Harding College, Oklahoma Christian, Northeastern Institute of Christian Education (Pennsylvania), Fort Worth Christian, and Pepperdine College of Los Angeles.

He is the author of Christian Fundamentals - A Modern Examination; Overcoming Doubts and Strengthening Faith; A Christian View of a Technical Age; Christian Evidences.

## Fiddlers To Compete For \$100 Cash

Three cash prizes totaling \$100 will be awarded in the old-time fiddling contest during Bovina's Bull Town Days celebration.

Preliminaries in the fiddling contest will begin Friday afternoon at 2 and will be in downtown Bovina. The finalists will then compete at 7 p.m., following the free barbeque, according to Pearl Singleterry and Al Kerby, co-chairmen of the fiddling contest event.

Kerby and Singleterry were in Melrose, N.M., at a fiddling contest during a celebration Saturday there to invite contestants to compete here. Also, invitations have been extended to other fiddlers throughout the area.

First prize will be a \$50 cash award with \$35 and \$15 going to the second and third place winners respectively.

Last year's winners were Bartow Riley of Olton, first;

Mr. and Mrs. C. E. Trimble and children spent last week in San Antonio at Hemis Fair. They also visited the Alamo, the zoo at Breckenridge Park, and the Aquarena Springs.

Visitors in the Wayne Spears home the first part of this week were Mr. and Mrs. J. O. Jaynes of Albuquerque, Mrs. Jaynes is a sister of Spears.

Dale Hendrix of Spearman, second; and Kerby, third. The 1966 champion fiddler was Denzil Boyer of Lubbock.

The fiddling contest is one of the highlights of Friday's activities for those who enjoy old-time fiddle music.

Contest judges will be from out-of-town.

## Cow Calling Contest Open To The World

"Open to the world" are the cow calling contests during Bovina's Bull Town Days celebration.

The contests are slated for 6 p.m. tomorrow (Thursday) and will be at the roping arena.

Expected to be on hand to defend their titles earned during the 1967 contests are Mrs. Buck Ellison, in the women's division, and Wilbur Charles, in the men's bracket.

Mr. and Mrs. Reagan Looney

were champions of the cow calling in '66.

The contests are open to everyone wishing to enter, according to Wendol Christian, general chairman of the LTD celebration, who says, "The more people we have to compete, the more fun we have."

Trophies will be awarded to winners in each division.

This will be the first event at the arena following the Thursday afternoon jackpot calf roping.

Delivered Price Of A New 1968

# Chrysler.

Only \$3199



Beagle's Chrysler Plymouth

520 East First - Clovis, N.M.



VIRGIL TROUT

## Judging Of Beards Tomorrow

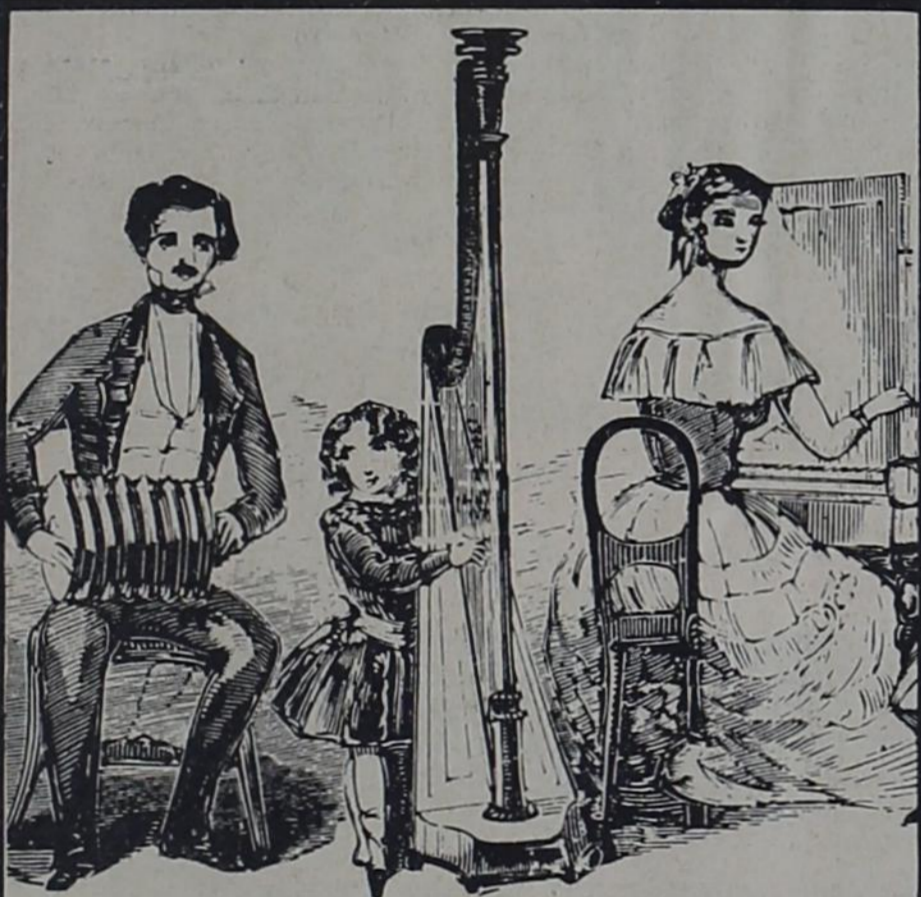
The 1968 Bull Town Days beard growing contest is slated to be judged tomorrow (Thursday) afternoon at 6:30 at the roping arena.

More than a dozen entries are expected to be trying to take over the first place trophy won last year by Larry Scott. Raymond Cantu was the 1966 champion.

Judges will be from Radio Station KCLV in Clovis.

Second place winner a year ago in the beard contest judging was C. E. Trimble, James Williams of Plainview was third.

Men of the community are urged to grow beards for the celebration in order to attract attention to the event.



We Extend An Old Fashioned Welcome To Attend Bovina's 5th Annual BULL TOWN DAYS - 1968

August 15-16-17

See You There

JOHNSON ABSTRACT CO.

Phone 481-3878 Farwell, Texas

# MEMO

for an exciting Weekend for EVERYONE!

# LAWLIS GIN CO.

Ovid Lawlis Bovina

Highway 86 East

DOWNTOWN PARADE  
HORSEMANSHIP ACTIVITIES

TEAM ROPING

BEARD GROWING Contest  
QUEENS CONTEST

## Free Barbeque

COW CALLING CONTEST  
CHUCK WAGON BREAKFAST  
FIDDLERS CONTEST

OLD TIMERS' REUNION

VARIETY SHOW  
8-Man PONY EXPRESS RACE  
SQUARE DANCE CONTEST  
RIDES

## All This And More During Bovina's Bull Town Days - 1967

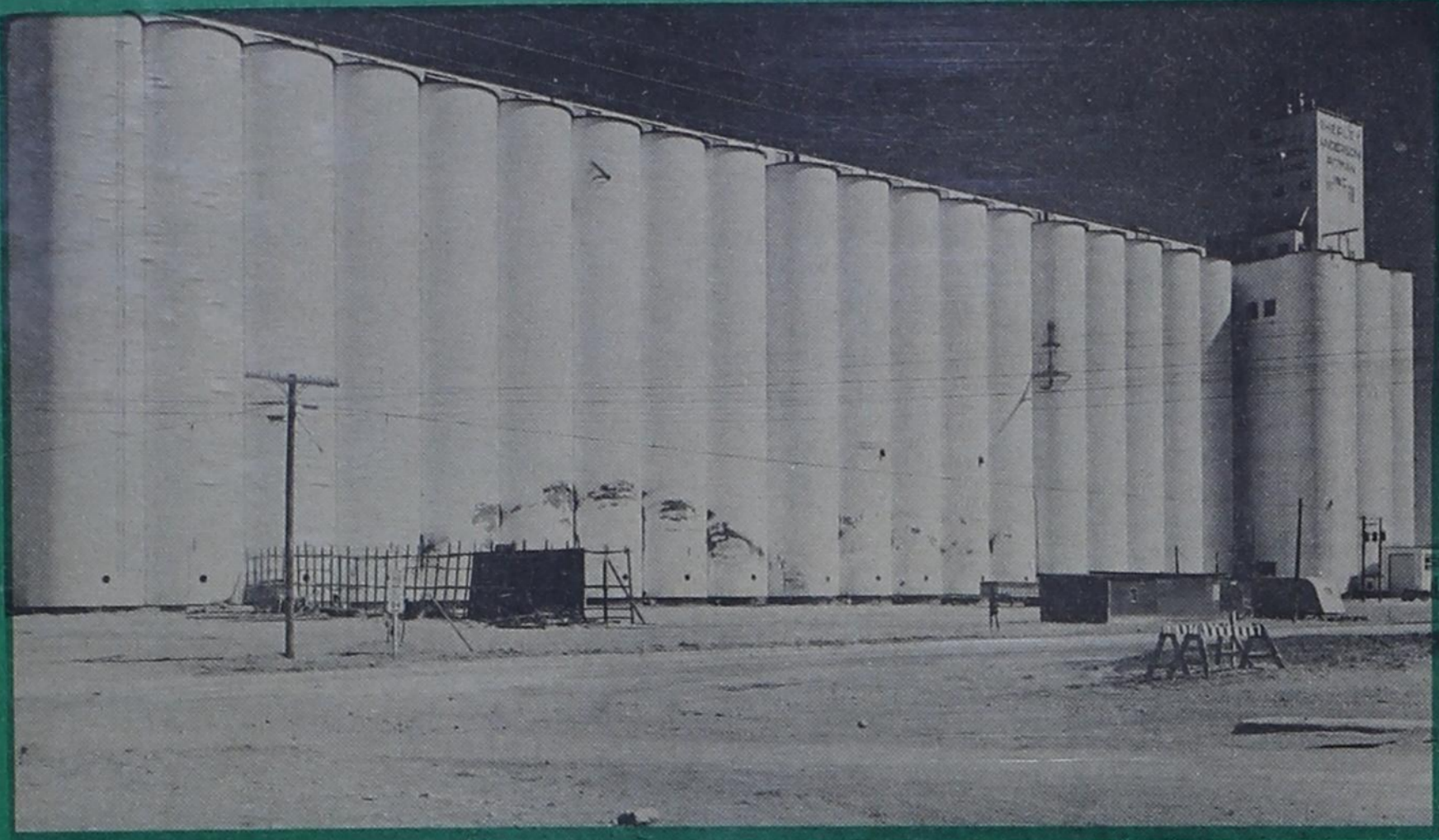
# YOU ALL COME!

# LAWLIS GIN CO.

Highway 86 East - Bovina

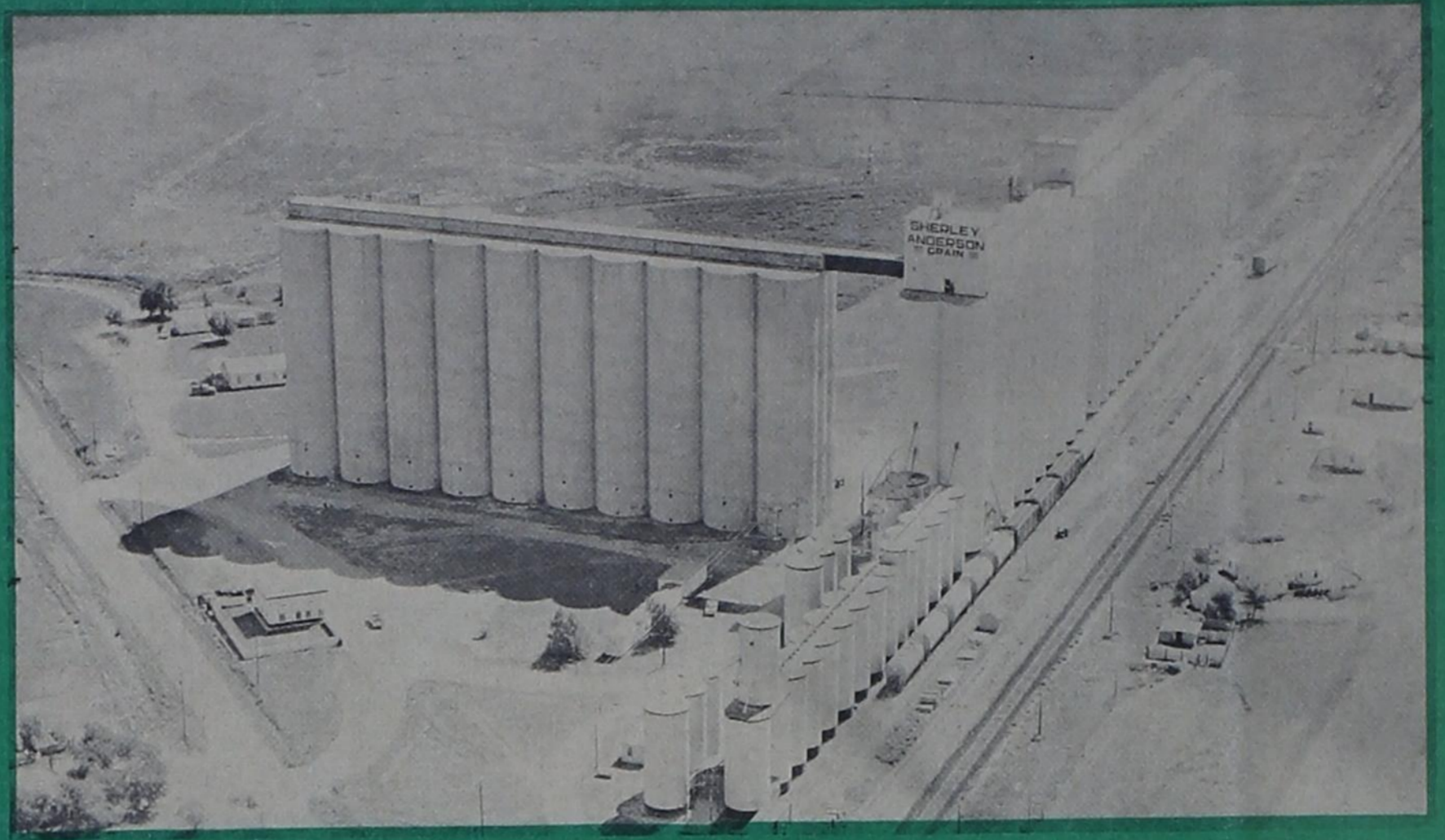
# SALUTING BOVINA

On Its Fifth Annual Bull Town Days Celebration  
Thursday, Friday, Saturday, August 15-16-17



**Sherley-Anderson-Pitman, Inc. - Farwell**

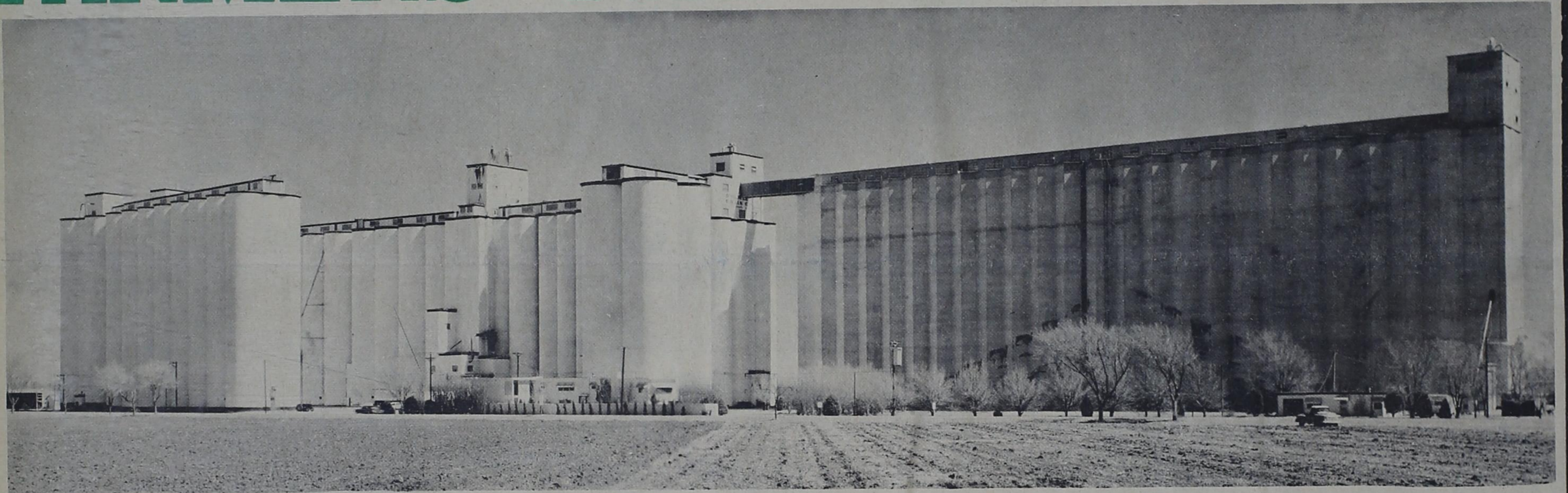
JOHNIE WILLIAMS--FRED CHANDLER--SUSIE HAMMONDS



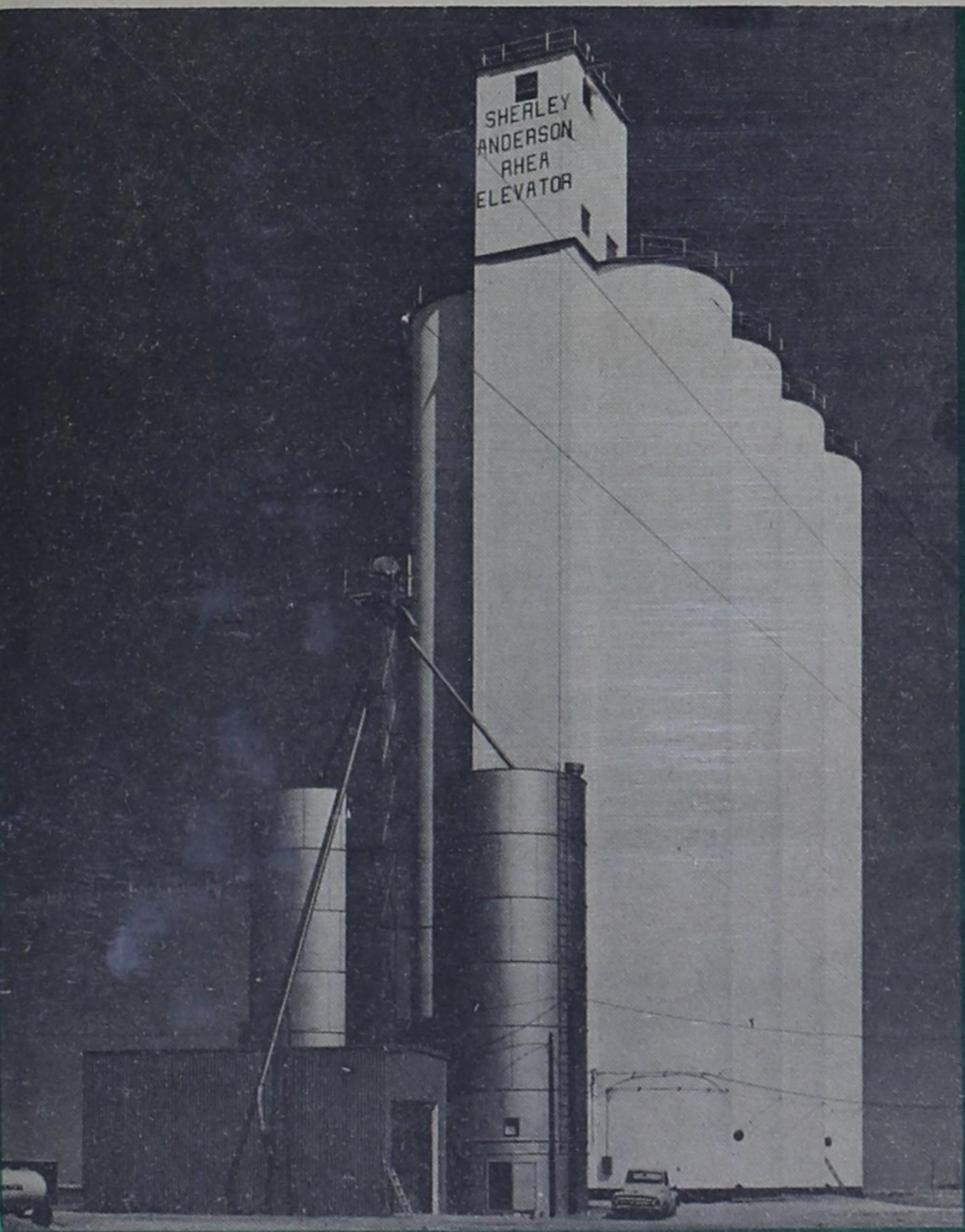
**Sherley-Anderson Grain Co. - Lariat**

ASA SMITH

# SERVING FARMERS PARMER COUNTY THE YEAR 'ROUND

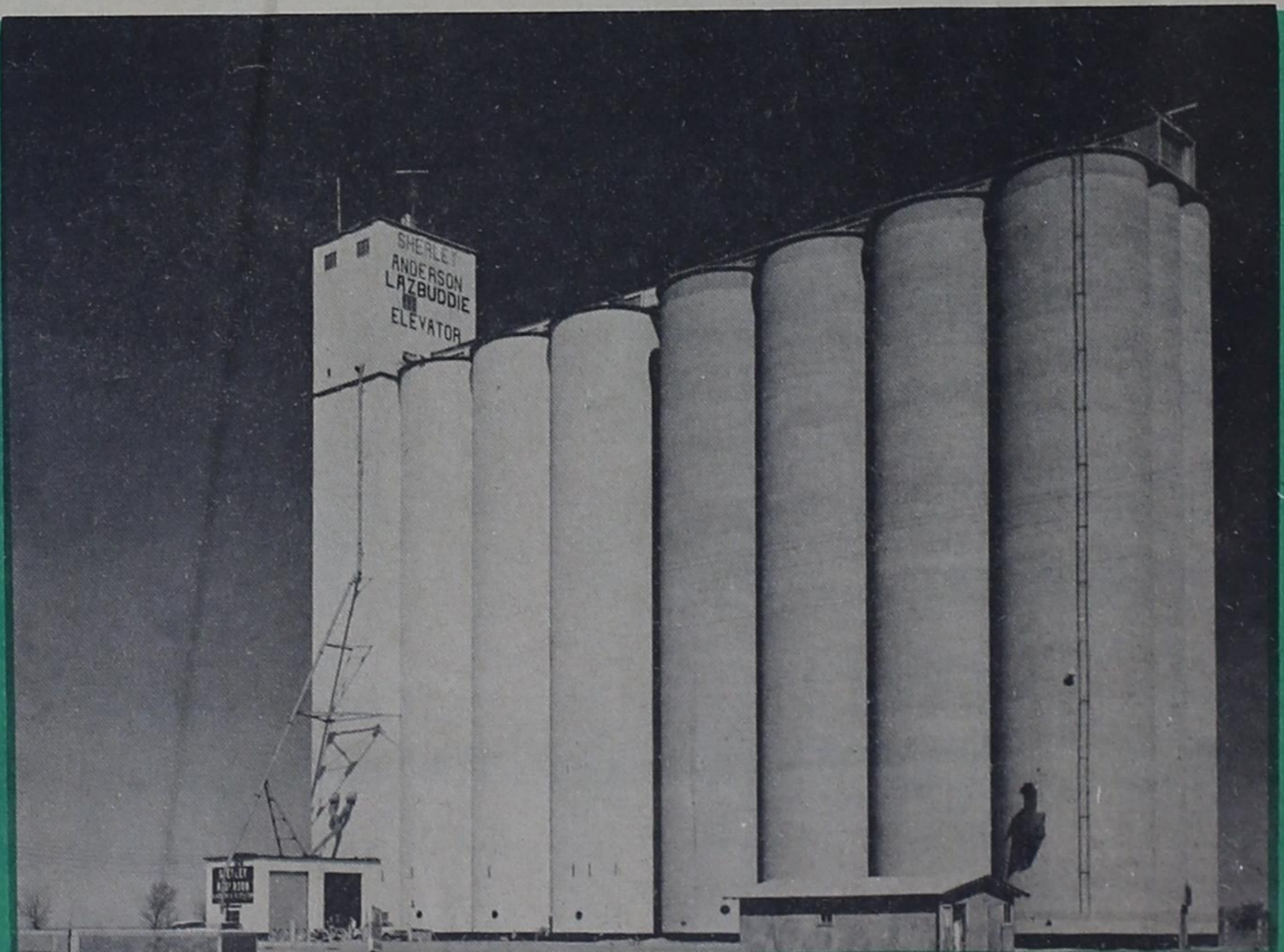


**Sherley Grain Co. - Bovina**



**SHERLEY-ANDERSON RHEA ELEVATOR**

JOE ALLEN



**Sherley - Anderson LAZBUDDIE ELEVATOR**

JOE MOORE--CLOYS STANBERRY

Records Show --

## Over 1600 Cattle Brands In Parmer County

-- See Story Page 2

### BOVINA Wheat Growers, Inc.

WELCOMES  
**YOU**

to Bovina's

## Bull Town Days 1968

During

## Milo Harvest 1968

Bovina Wheat Growers, Inc.  
Sincerely Solicits Your Grain  
Business. You'll Find Elevator  
Service Second To None And A  
Staff Of Friendly Folks Eager  
To Be Of Service To You!  
You're Assured Of The  
Top Price For All Your  
Crop During The  
Forthcoming Harvest

At Bovina  
Wheat  
Growers!

## Bovina Wheat Growers Inc.

Bovina  
And  
Rhea

Jim Russell, General Manager  
Earl Dean Boyd, Rhea Manager

Not Everyone Belongs To  
A Co-Op,  
But Everybody Benefits

Federally Licensed  
And Bonded  
For Your Protection



Over Half Still Valid --

# Parmer County Brands Date Back To 1907

## Famous XIT Loses Place In History

By Pat Jacobs

"If the walls could talk" is a common expression heard when men are awed by the antiquity around them.

Although walls do not talk, books do, and the record books in the office of County Clerk Bonnie Warren proved more than interesting in divulging some of Parmer County's history.

The subject was cattle brands, and there are three or four large books full in Mrs. Warren's files.

Brands and marks recorded there date all the way back to 1907, with over 1600 filed during the past 60-odd years. Over half of these are now valid.

A search failed to turn up an old XIT brand, the most famous to ever grace the sides of cattle in this area. But the famous ranch, which had headquarters in Bovina, had broken up by the time that recording brands became necessary.

Interesting is the fact that one brand, recorded in 1944, is still authorized in this county, the King's Ranch of Kingsville, Texas, which is a "running W on ribs and a K on jaw."

Brands are mostly those of area people, but some are by cattle owners as far away as New York City.

The first volume of brands in the county's files begin in 1907 and go mostly through 1934, although a few are found up through 1941. A total of 804 were registered during those years.

Those now considered valid began around 1944 and continued through today. These are found in two volumes, one of which contains those registered within the past two or three years.

The first of the "now valid" volumes contains a total of 703. The second shows that the cattle industry is again on the upswing as 152 brands have been recorded in the past two years.

Although about two hours were spent browsing through the volumes, time ran out before a list of Bovina "oldtimers" in the first records could be gleaned from the files.

However, from the files that are now legally in use, 279 either had a Bovina address or were known to be Bovina area cattlemen. There are possibly several others missed in the rush through the books.

Of the above, approximately 44 are "new," listed in the past two or three years.

With the hindrance of being unable to print the brand as it really appears, a description along with the owner's name of Bovina area cattle raisers, will be attempted.

These include the brands now valid, beginning in 1944:

A. G. Cook, A bar.  
Cash Richards, Open A on left hip.  
A. R. McCutchan, A left hip.  
Thomas W. Beauchamp, Open A right hip.  
Durward Bell, B with a bar above right hip.  
Triplett and Bruington, B on left side.  
Tex Beardain, Rocking B on left hip.  
Robert Calaway, C with a V mark in C to appear as a strange E on right hip.  
Vernon Willard, Crazy C on right hip.  
Jack Clayton, C bar on left side.  
John E. Christian, C with bar underneath, right hip.  
John E. Christian, C with bar top and bottom, right hip.  
Dollie Williams, D left thigh.  
Earl Derrick, backward E with connecting D, right side.  
E. M. Derrick, D bar left hip.  
Edgar Walters, Lazy DH triangle, left side.  
Daniel E. Mann, D right hip.  
J. E. Owens, Rocking E left hip.  
Ernest Englant, E with half moon above, left hip.  
Elliott and Richard, E right side.  
Vernon Estes, connecting VE right hip.  
R. T. Harbour, Bar HE, all connecting, right rib.  
Earle E. Hise, EH boxed, right hip.  
Troy Fuller, F on left hip.  
Alfred Berggren, G right hip and shoulder.  
Webb Gober, G left hip.  
Garner Bros., G right ribs.  
H. J. Charles, H and backward J on right hip.  
H. D. Bradshaw, connecting HD on left hip.  
M. H. Martin, Lazy H, left side.

Fred Hoffer, Lazy H, right side.  
Glenn Hromas, Circle H, right hip.  
A. L. Hartzog, HC left hip.  
A. L. Hartzog, HC left hip with C's ear.  
Helen Kay and Dixie Hartzog, Lazy HC right hip.  
Joe Langer, I left front shoulder.

Fred Langer, I with bar above, right front shoulder.  
R. T. Harbour and C. R. Elliott, connecting HE right side.  
John L. Wilson, J right hip.  
D. C. Melugin, J left hip and side.  
J. T. Jones, J with hook on cross bar, left hip or side.  
Emmett Tabor, Lazy J right hip.

Arthur Moorman, Jr. J bar right hip.  
J. E. Owens, connecting JE right hip.  
J. F. Vestal, connecting JFV either hip.  
George Nixon, JG right hip.  
A. L. Kerby, K with bar beneath, right hip.  
R. L. Gree, L bar left side.

Lloyd Gober, Rafter L, left hip.  
L. L. Grissom, double L, right hip.  
E. E. Hughes, L bar H, right side.  
Leslie McCain, Rocker L.  
Ward Thompson, connecting MK right hip.  
R. T. Harbour, Flying M.

Dick Martin, connecting MD left hip.  
Dean McCallum, Running M, McCallum and Turner, Running M and bar T.  
N. E. Bonds, N left hip.  
George Trimble, Circle with bar going through, left hip.  
Claud Primrose, OI left hip.  
E. C. Berry, O left hip.  
Owen Patton, bar P, left hip.

James Roach, P in diamond, left hip.  
Pearl Singleterry, P and backward S, right hip.  
I. W. Quickel, Q on left hip.  
Ed Ross, Q or O with S beneath, right hip.  
R. G. Barron, Rocking R, left hip.  
J. C. Redwine, R with bar beneath, right hip.

Linda and Charles R. Evans, backward rocking R.  
J. C. Redwine, Lazy R with bar above and beneath.  
J. D. Stevens, S, right hip.  
I. R. Brumet, S left shoulder.  
L. L. Rhinehart, S with half moons connecting to ends of S, right hip.

(Continued on Page 3)

# BOVINA ★ ★ 1968

# BULL TOWN DAYS

## and OLD TIMERS REUNION

### BOVINA, TEXAS ≡≡≡ August 15-16-17

### Thursday, Aug. 15th

BOVINA ROPING ARENA

- ★ 1:00 p.m. -- OPEN JACK-POT CALF ROPING  
Admission: \$1.00 and 50¢
- ★ 6:00 p.m. --- COW CALLING CONTEST  
Men's and Women's Divisions
- ★ 6:30 p.m. --- BEARD GROWING Contest
- ★ 7:00 p.m. --- QUEENS CONTEST  
Bovina School Auditorium
- ★ 8:30 p.m. --- VARIETY SHOW  
(Contest Winners to Be Announced at Show)  
Admission: \$1.00 per Family

### Friday, Aug. 16th

- ★ CHUCK WAGON BREAKFAST  
7:00 a.m. to 9:00 a.m. — Bovina Gin
- ★ OLD TIMERS' REUNION  
10:00 a.m. to 12:00 Noon — Downtown Bovina
- ★ HORSEMANSHIP ACTIVITIES  
10:00 a.m. to 2:00 p.m. — At Roping Arena
- ★ 8-Man PONY EXPRESS RACE  
Entries Welcome
- ★ FIDDLERS CONTEST Eliminations  
2:00 p.m.
- ★ DOWNTOWN PARADE  
4 p.m.

Each Night Of Bull Town Days Week, Beginning Monday Night And Continuing Thru Saturday Night

## CARNIVAL RIDES

### Friday, Aug. 16th -- Free Barbeque--6:00 p.m.

DOWNTOWN BOVINA — EVERYONE WELCOME!

- ★ 7:00 p.m. --- FIDDLERS CONTEST FINALS --- 3 Cash Prizes - \$50 - \$35 - \$15
- ★ 8:15 p.m. --- PRESENTATION OF AWARDS
- ★ 8:30 p.m. --- SQUARE DANCE CONTEST
- ★ 9:00 p.m. --- DOWNTOWN SQUARE DANCE  
TEENAGE DANCE - American Legion Hall

### Saturday, August 17th

## QUARTER HORSE SHOW

7th ANNUAL BOVINA ROPING CLUB

BOVINA ROPING ARENA

JUDGING BEGINS 10:00 A. M.

Bovina Schools Ex-Students Banquet - School Cafeteria 7 p.m.

## PROFESSIONAL WRESTLING

8:30 p.m. Bovina Schools

THIS SCHEDULE SPONSORED BY --

# FRIONA CONSUMERS CO.

BUDDY LLOYD — MANAGER

FRIONA, TEXAS

1916 To 1919 --

# Letters Reveal Past Of Santa Fe Depot

A file of correspondence to and from the Santa Fe station in Bovina around the years 1916 to 1919 is in the hands of the current agent, Dean Hastings. Most of the correspondence, written either to agents C. W. McElhenie or H. H. Smith, is mainly concerned with shipments of various kinds.

The letters reflect the period and conditions under which Bovina area people lived at that time.

Some of the letters follow.

\*\*\*\*\*  
D. S. Farley, Supt., Amarillo, Dear Sir: Herewith requisition for supplies needed for month of June 1916, 8 Gals coal oil; 1 and a half Gals Signal oil; 1 cake stove polish; 3 lamp globes; 2 pounds of tacks. Yours truly, Agent.

\*\*\*\*\*  
Agent: Let me know when grain cutting begins in your locality,

also approximate yield when ascertained, D. S. Farley  
Dear Sir: You traingram June 10, 1919; grain cutting has begun. Figure will be approximately 20 cars produced this vicinity, average per acre of 15 to 20 bushels. Have talked to manager of elevator this point and he thinks will be 50 cars shipped this season. H. H. Smith.

\*\*\*\*\*  
Mr. Chas. Walsh, G.B.A., Am-

arillo: Please advise if it is in accordance with Texas Intra-state Baggage Tariff No. A-64 to issue excess baggage checks for saddles. I understand that saddles can be included in passengers baggage allowance. H. H. Smith.

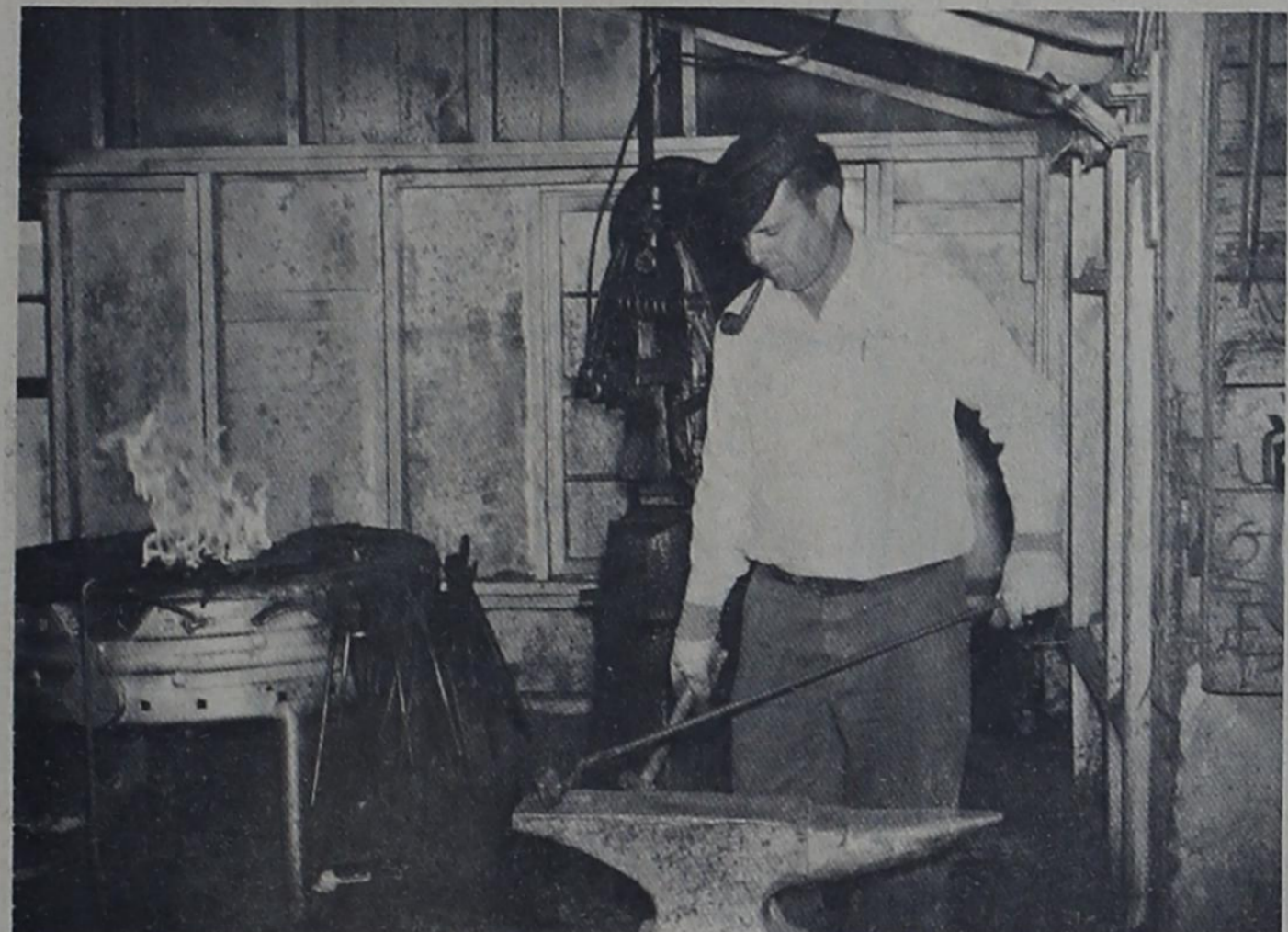
\*\*\*\*\*  
Subject: Ice for Employees, May 22, 1918. Dear Sir: Effective June 1, please ship on train 74, each morning, the following ice: Umberger, 10 pounds; Black, 10

pounds; Friona, 25 pounds; Bovina, 25 pounds; Texico, 30 pounds. Please arrange for gunny sacks from store department and use same in shipping ice. Agents listed above will arrange to return sacks to you for future shipments.

\*\*\*\*\*  
D. S. Farley, Supt., Amarillo, Dear Sir: Referring to your letter of March 8, 1918, relative using MC61970, a 80,000 (Continued on Page 7)



**BRANDING TIME** -- Cattle branding is somewhat different than it was at the turn of the century and as depicted in many Western TV shows. The campfire has been outdated by newer methods of heating the irons and the cattle are held in place for branding by chutes. Vernon Estes, left, and Tommy Williams, right, get ready to apply a brand to the right hip of the black steer in the chute. Handles of irons are in left foreground.



**ANOTHER IRON** -- Al Kerby, owner of Kerby Welding Service, hammers out another branding iron while others await his attention in the forge. He makes branding irons for cattlemen in the Bovina area.

### Brands--

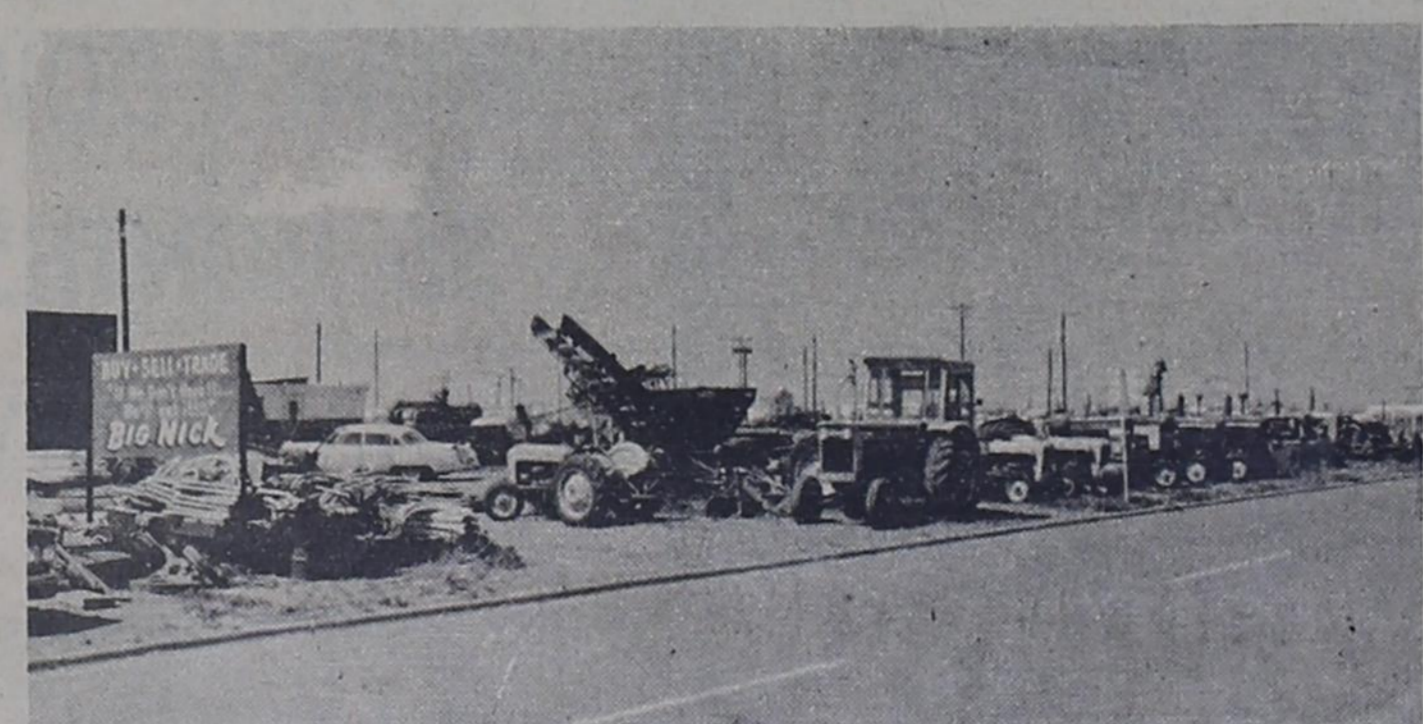
- (Continued from Page 2)
- Bob Sudderth, Rocking S, right hip.
  - Delbert Garner, Lazy SD right hip.
  - A. E. Steelman, S left hip.
  - R. T. Harbour, rafter T, right side.
  - T. F. Thornton, Jr., T F left hip.
  - Tyson Eubanks, connecting TE, right shoulder.
  - W. E. Thornton, T bar, left hip.
  - C. E. Trimble, TC connecting, right side.
  - G. D. Turner, bar T, left side.
  - H. R. Denney, Lazy U bar, left hip.
  - Buck Ellison, U with bar beneath, right hip.
  - Triplet Cattle Co, upside down U, left side.
  - James R. Boardman, V left side.
  - Vernon Estes, VT left side.
  - R. L. Rule, Lazy V, left hip.
  - Joe Wilson, running W right shoulder.
  - Jesse Walling, running W left shoulder.
  - Giles Williams, running W right hip.
  - Billy Wilkerson, W left hip.
  - W. H. Long, WL left hip.
  - Henry Minter, W bar, left hip.
  - G. A. Whitesides, bar W, left hip.
  - Leon Ware, LW right shoulder.
  - L. C. Moore, Z with half moon above, left hip.
  - Gene Exell, Z left shoulder.
  - Lawrence Jamerson, rafter Z right hip.
  - R. G. Davies, rafter 1.
  - Howard Looney, 11 right hip.
  - N. W. Palmer, 2 left hip.
  - Jim McCullough, 2M right hip.
  - Archie Cooper, 2C left hip.
  - Bryon Turner, 3W left hip.
  - J. F. Barnett, 6 right hip.
  - T. G. Hudson, Jr., 6 with bar through top and beneath, left thigh.
  - T. G. Hudson, 6 left thigh.
  - G. F. Trimble, 8 left side.
  - George H. Trimble, rafter 8, left side.
  - Scott Levins, Lazy 8 right hip.
  - J. A. Barnett, 9 right hip.

(Continued on Page 4)

## BIG NICK'S SISTER Invites Everyone To Bovina's 1968 Bull Town Days Celebration - Aug. 15 - 16 - 17



Acres Of Machinery Bargains On Our Lot On Highway 60



"IF WE DON'T HAVE IT - WE'LL GET IT"

**BIG NICK FARM MACHINERY**  
Highway 60 - Bovina - Phone 238-4861

**Paul Jones Texaco**  
Joins In Extending  
A Big Texas

**WELCOME**

To  
**Bull Town Days**  
Thursday- Friday-Saturday

While You're In Bovina,  
Stop In Our Place For  
... The Finest Products  
... The Friendliest Service



**PAUL JONES TEXACO**

- FIRESTONE TIRES -  
Highway 60-Bovina

Phone. 238-4331

RECORD OF MARKS AND BRANDS.

Table with columns: NAME OF OWNER, Place of Residence, Kind of Animal, MARKS, BRANDS, Location of Brand, Date of Registry (Month, Day, Year). Contains numerous entries of cattle and horse brands.

Brands--

(Continued from Page 3) John Tabor, open 9 left thigh. M. L. McFarland, fish hook, left hip. M. K. Smith, slash, right hip. Ed Ross, Diamond, right hip. Emmett Tabor, \$4 left hip. Charles Rouk, 3 bars, left shoulder. Luther Johnston, cross, right hip. Ray Davies, cross with bar beneath, left hip. Mrs. D. C. Melugin, two bars, left legs. E. V. Isham, bar, left thigh. E. G. Snodgrass, triangle, right shoulder. D. A. McCutchan, half moon, right hip. Lottie Bandy, backward L with connecting B, right hip. James Clayton, C bar, right hip. Travis Dyer, Seven D, right hip. Ronnie Dyer, backward RD, right hip. Donald Christian, D backward C, left side. Parmer County Cattle Company, Lazy E, left hip. P. O. and J. F. Dixon, bar F, right hip. Glenden Sudderth, GS left hip. Harold Hawkins, double H, left side. Joe W. Hobbs, H and Lazy S, left hip. J. B. Barrett, Lazy JB, left hip.

L. D. Knight, Lazy K. L. L. Grissom, L slash L, right hip. M. C. Muse, M slash 4, right side. Parmer County Cattle Company, P with bar beneath. (the above has numerous brands that are not listed here) Norvell and Jerry Strawn, 2S on left side. Charles E. Smith, Circle S, right hip. R. G. Sparks and Son, Double S on left hip. Robert E. Wilson, T with bar beneath, right hip. Ralph Roming, double R bar, left hip. Cash Richards, Lazy T, left hip. Cash Richards, TI, left hip. Tommye Williams, TW connected, right side. Don R. Teague, double T, right hip. T. N. Monk, TP left hip. Triplett Cattle Co., U left hip. Garner Bros., VD right rib. H. L. Wilkerson, VW left hip. Curtis Miller, camp stool, left hip. Jack W. Hobbs, X half circle, left hip. B. L. Fillpot, 69, right rib. A. L. Nuttall, 6M, right hip. Clase Cattle Co., 60, 61, 62, 63, and 64, left hip. Travis Dyer, 7D. Donnie Dyer, open 8, right hip. Shirley L. Smith, X with bar beneath, right side.

WHOA, NOW!



It's Time To Go To Bulltown Days And To Bovina's 8th Annual Quarterhorse Show Saturday, Aug. 17!

See You There!

NOTICE CUSTOMERS

We will close Friday at Noon And Saturday for the Celebration. Your Cooperation will be appreciated.

Kerby Welding Service

- Radiator Repair -

A Deal The Year

Bovina

Phone 238-2332



SUGAR CANE was being unloaded at a sugar mill on Kauai Island as Mr. and Mrs. C. C. Christian visited the place.

EARLY RECORDS OF BRANDS -- The first page of Parmer County's records of marks and brands show the earliest ones officially entered in 1907. A search for an XIT brand was unfruitful in the records at the office of County Clerk Bonnie

Warren. The first page, like all listed alphabetically and numerically, bore the names and brands of several Bovina early day cattlemen.

(Copy compliments of Farwell Abstract Company)

No Place Like Home

By Chris Moss

"Praise God from whom all blessings flow we have made it home and be it ever so humble there is no place like home" said Mrs. C. C. Christian upon arriving back in Texico-Farwell following a one month trip which took she and her husband, Clarence, to several states, inside the U. S. Proper, Canada and Hawaii.

The Christians left Farwell at 10:53 a.m. on May 27 and arrived back in their home town

on June 28. They visited with several relatives and friends along the way and spent some time with their youngest daughter and son-in-law, Phyllis and Van Crume in Oak Harbor, Wash.

Mrs. Christian kept a day to day diary of the things they saw and did along the way. Arriving in California on May 29 they were taken on several tours by Christian's sister and brother-in-law, Mr. and Mrs. Roy Nix, former Farwell resi-

dents. Mrs. Christian comments that "we didn't even run over a movie star in the drive through Palm Springs." Other places of interest they visited were Disneyland, lemon groves near Santa Barbara, the Santa Barbara mountains, and a shopping trip to Macy's. She commented that the smog was so bad in the Santa Barbara area that "we could hardly see the sun."

On Sunday, June 2 the Christians attended church in Wil-

lett's Calif. and then drove through the Redwood Forrest as they continued their trek to Washington. On June 3 Mrs. Christian commented that "surely today we can get out of California - it sure is a long state." Finally arriving in Washington Mrs. Christian suggested that they take an eastern route to Seattle since they had been the other way - this they did and arrived at Port Townsend at 7 p.m. to find that the

(Continued on Page 6)



STRIKE UP THE BAND

It's Time For Bovina's Bull Town Days Celebration Again! You're Invited - There's FUN For Every One Thursday - Friday - Saturday AUGUST 15 - 16 - 17 BIRKELBACH Machine & Pump Co. Located West On Hiway 86 In Bovina

WELCOME To Bovina's Bull Town Days Thur. - Fri. - Sat. August 15-16-17

Repair Remodel NO MONEY DOWN 36 MONTHS TO TO PAY

Sherrill LUMBER COMPANY Jay and Patsy Sherrill Robert Read Phone 238-2671 - Bovina

See BIRKELBACH in BOVINA - for - Gearhead & Pump Repair Well Bailing Machine Work & Welding

Kenneth Cary Home Ph. 238-4251 Kenny Birkelbach Home Ph. 238-6671

# Bovina Area Churches Welcome You!

## Church Chuckles by CARTWRIGHT



"On the other hand, if you don't have a little summer slump it may make your vacation replacement look TOO good!"

### The Fourth Day Of Bull Town Days

Everyone enjoys the celebration, the renewal of friendships, and the exciting three days during which we celebrate Bull Town Days.

This year, instead of returning to our homes and going our separate ways, let us add a fourth day to the celebration and attend the churches of the community on Sunday.

The fourth day of Bull Town Days might prove the most rewarding and enriching of all. We will meet old friends and make new ones as we attend the church of our choice. Perhaps we will even be reminded of the place of the Church and the Christian message in our lives and in the life of our community.

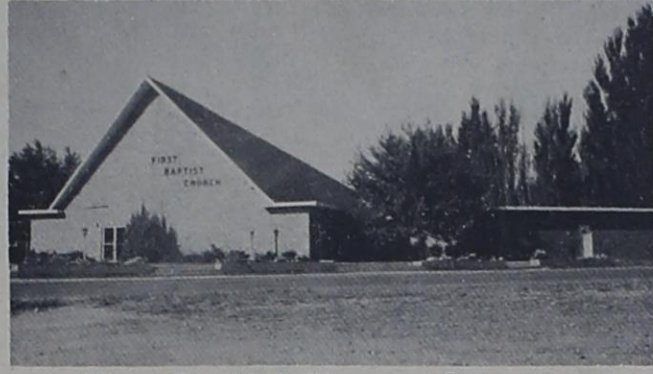
Surely we will be blessed if we reserve time to worship God from whose goodness we receive the blessings and abundance that we enjoy.

If you think that a fourth day is fitting, then attend the church of your choice this Sunday.

I will call to mind the deeds of the Lord;  
yea, I will remember thy wonders of old.  
I will meditate on all thy work,  
and muse on thy mighty deeds.  
Thy way, O God, is holy.

Psalms 77:11-13

## FIRST BAPTIST CHURCH of BOVINA



**First Baptist Church of Bovina**  
SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 10:55 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



**Rev. Ken Moore**  
WEDNESDAY - Teachers and Officers Meeting - 8 p.m.  
Prayer Meeting - 8:30 p.m.

## OKLAHOMA LANE METHODIST CHURCH



**Oklahoma Lane Methodist Church**  
Sunday - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



**Rev. Woodrow Williams**  
Pastor

## ST. ANN'S CATHOLIC CHURCH



**St. Ann's Catholic Church - Bovina**  
Masses: Sunday 8:30 & 10:30 a.m.  
Weekdays 8:30 a.m. Daily Except Tuesday 8 p.m.  
First Friday 8 p.m.  
Holy Days 10 a.m. & 6:30 p.m.

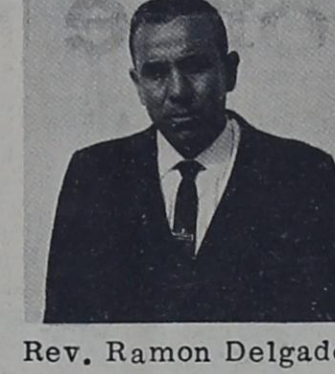


**Fr. Claver Giblin S.A.**  
Confessions: Saturday 4-5 p.m.  
7-8 p.m.  
Before Messes  
Baptisms: 3 p.m., Sunday

## MISSION BAUTISTA MEXICANA



**Mission Bautista Mexicana**  
Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m.  
Miercoles 8 p.m. Estudio de la Biblia



**Rev. Ramon Delgado**

## ST. JOHN LUTHERAN CHURCH

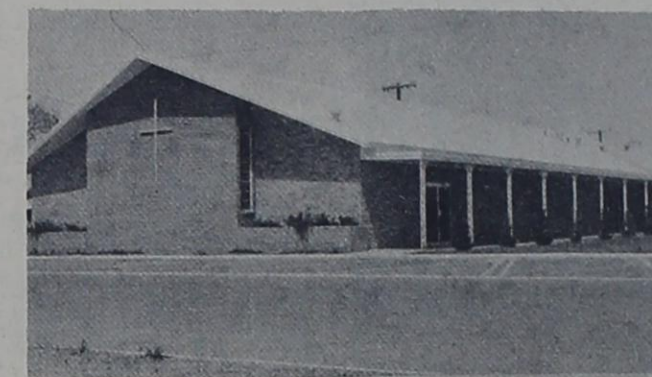


**St. John Lutheran Church, Lariat, Texas**  
Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.



**H. F. Peiman**  
Pastor

## BOVINA CHURCH of CHRIST



**Bovina Church of Christ**  
SUNDAY SERVICES  
Classes 9:45 a.m.  
Worship 10:45 a.m. and 6 p.m.

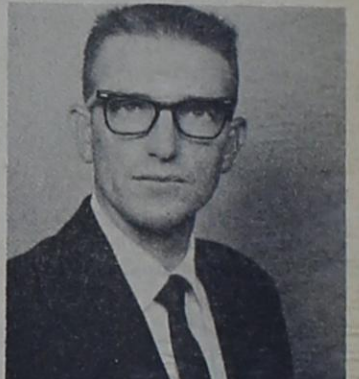


**Mickey Patterson**  
WEDNESDAY  
Devotional and Classes - 7 p.m.

## OKLAHOMA LANE BAPTIST CHURCH

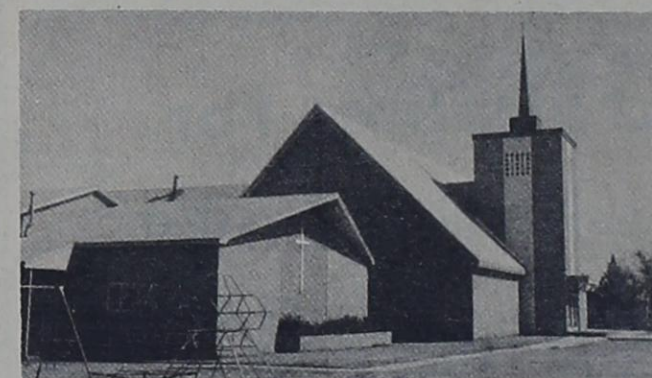


**Oklahoma Lane Baptist Church**  
Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



**Charles R. Vick**  
Pastor

## BOVINA METHODIST CHURCH

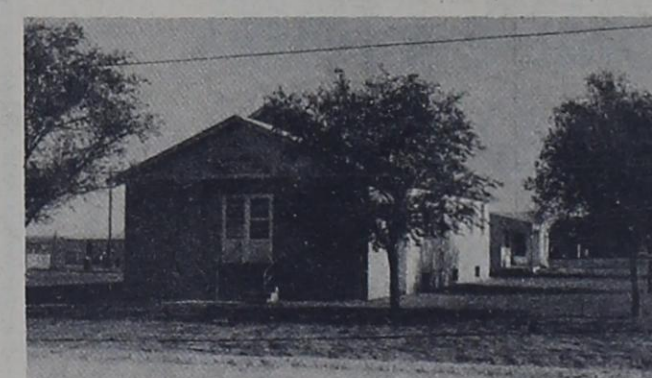


**Bovina Methodist Church**  
Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
M.Y.F. - 6 p.m.  
Evening Worship - 7 p.m.



**J. B. Fowler, Jr.**  
Choir Practice -  
Wednesday - 8 p.m.

## BOVINA PENTECOSTAL HOLINESS CHURCH



**Bovina Pentecostal Holiness Church**  
Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Lifeline Service - 6:30 p.m.  
Evening Worship - 7 p.m.



**Rev. Floyd E. Gray**  
Wednesday  
Prayer Meeting - 8 p.m.

## Church Page Sponsors

### Friona Motors

"Your Farmer County Ford Dealer"  
Bovina Phone 238-6231

### Bovina Chamber Of Commerce & Agriculture

### Reeve Chevrolet Co.

Since 1938  
-Friona-

### Hartzog Seed Farms

A. L. Hartzog

### Bi-Wize Drug

Phone 247-3010  
- Friona -

### Bovina Wheat Growers

"We Serve To Serve Again"

### First State Bank of Bovina

- Member FDIC -

### Lawlis Gin Company

Hwy. 86

### Bonds Oil Company

Gulf Distributor

### Bovina Insurance

Bob Fillpot  
Third Street - Bovina

### Western Ammonia

FM Road 2290 West - Bovina

### Kerby Welding

A Deal The Year

### Gateway Produce Company

- Bovina -

### Clearview Company

All Three TV Networks  
Phone 238-3592

### Bovina Implement Company

Your Massey-Ferguson Dealer

### Paul Jones Texaco

Firestone Tires

### Charles Oil Company

Phillips 66 Tires, Batteries

### McCallum Real Estate

Dean McCallum

### The Bovina Blade

### C & S Chemical FERTILIZER

### Fina Station

Hwy 60  
L. L. Rhinehart - 238-2661

### Big Nick Farm Machinery

Buy--Sell--Trade  
Highway 60 Bovina.

### Mustang Barber Shop

LEONARD HANEY  
"YOUR BUSINESS APPRECIATED"

### Bovina Dry Goods

Ed Isaac

### Oklahoma Lane Farm Supply And Gin

### Wilson-Brock Insurance

"All Kinds Insurance"

### Bovina Area Ministers

### Custom Farm Services

Complete Fertilizer  
Phone 238-6051

### Corn's Farm Store

- Charles Corn -

### Bovina Gin Company

### Birklebach Machine & Pump

Hwy 86 - West

### B & B Welders

Blacksmithing Tillage Tools  
Highway 60 Phone 238-6511

### Sherrill Lumber Company

Highway 60 - Bovina

### Claborn Funeral Home

### Bovina Restaurant

Mr. & Mrs. Mutt Graham

Phone 247-2801  
Friona, Texas

### Wilson's Super Market

- Gunn Bros. Stamps -

### Sherley Grain Company

"Serving Farmer Co. Farmers The Year 'Round"

### Cyanamid Farm Supply

Roy Allen, Mgr.  
Ph. 238-6901

### Gaines Hardware Company

"Nothing Knocks On Bovina But Opportunity"



**MAKES ITS MARK --** A branding iron's mark is seared into the newest board at Kerby Welding Service. Another board, several times larger than the one above, is covered with brands of area cattlemen.

**High Plains Research --**

# Livestock Utilization Theme Of Field Day

Livestock utilization of grain sorghum, forage sorghum and corn and products made from these crops will be the major theme of an exhibit at the Twelfth Annual Field Day of the High Plains Research Foundation Thursday, September 12. Members of the Commodity Committee of the board of trustees for these crops are preparing the exhibit and will be hosts that afternoon. Explanation of the value of these crops and products in livestock production will be made for visitors by these hosts. Materials and methods to illustrate their use will be shown, by the use of pictures, slides, charts and grafts. Marketing programs, especially in the development

of foreign markets, will be presented by the Grain Producers Association. Various varieties of the crops will be displayed and literature describing values and growing periods will be available. The Commodity Committee will be assisted by representatives of organizations and firms interested in production, marketing and feeding operations. This display will be located in the seed processing laboratory at the Foundation. Wayne Byerly, chairman of the Commodity Committee, had a meeting of his group at the Foundation headquarters at Halfway the afternoon of August 8. This meeting was called to (1) complete their exhibit plans, (2) review pro-

gress to date of the Foundations 1968 research programs for the crops involved, and (3) prepare recommendations for the 1969 research programs. These proposals will be presented to the Board of Trustees at the semi-annual meeting the morning of September 12. Members of the Grain Sorghum, Forage Sorghum and Corn Commodity Committee are: Gabe D. Anderson, Bovina; Ralph Blodgett, Spearman; Wayne Byerly, Plainview; Lane Decker, Floydada; Elbert Harp, Abernathy; Bill Nelson, Amarillo; Pat Northcutt, Silverton; Frank Dickson, Aiken; Sam Singleton, Dalhart; Frank Pharris, Amarillo; Malcolm Garrett, Clovis, N.M.; Bob Worley, Portales, N.M.

**No Place --**

(Continued from Page 4)

last ferry for the day had gone out at 5:20; therefore they were stranded there until the next morning.

Arriving in Oak Harbor, where their son-in-law is stationed with the Navy the Christians spent the next several days resting and listening to news of the Kennedy assassination. However, on June 8 they took a trip to Vancouver and Puget Sound and then came home to pack their bags for the plane flight to Hawaii.

The trip from Seattle to Hilo, in the Islands took only five and one half hours. Mrs. Christian describes the beauty of the flight and how the plane was met by Hawaiian girls who presented her with an orchid lei and also presented Clarence with a yellow floral lei and a "kiss" each. Clarence commented at this point "I'd recommend the trip highly!"

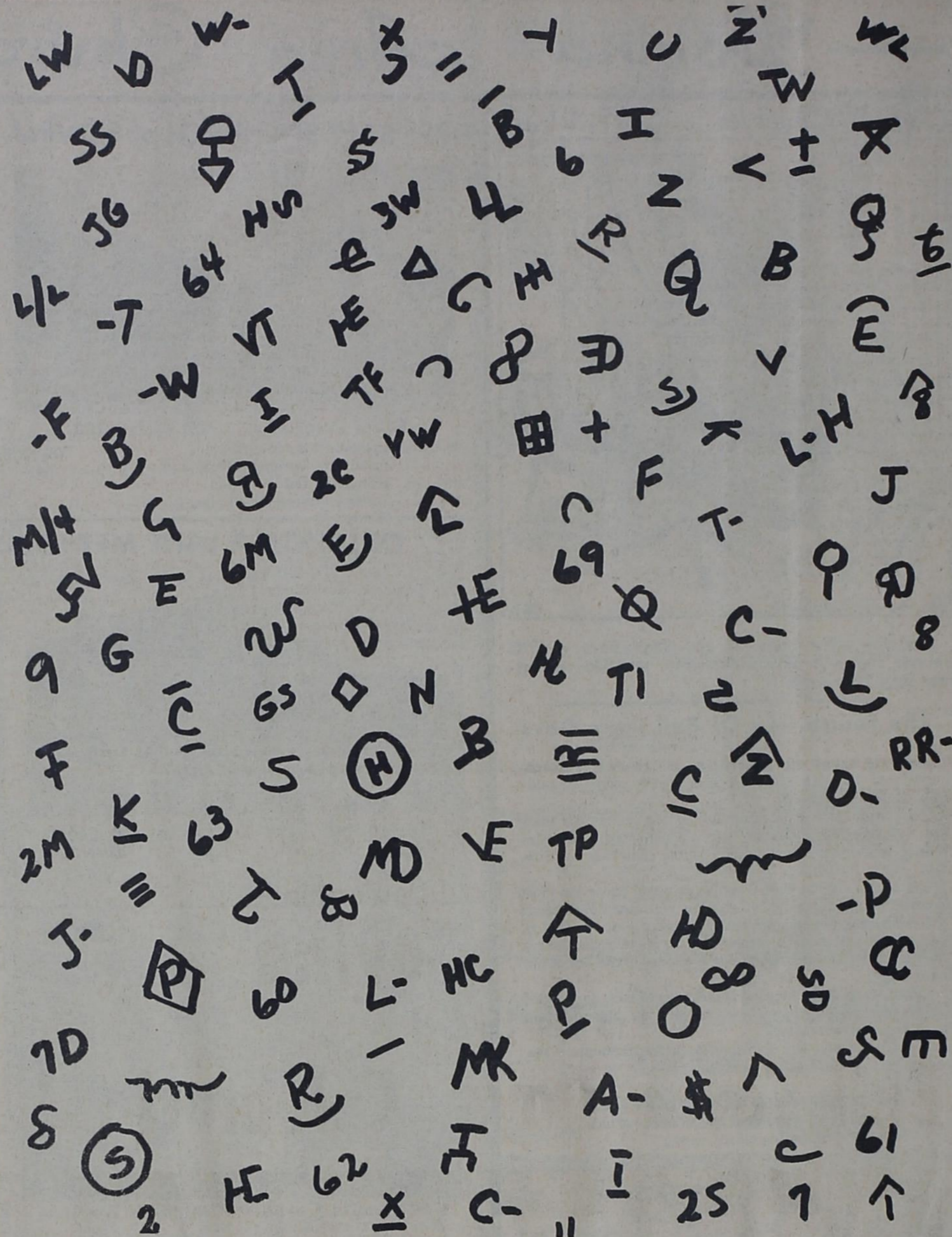
The Christians commented that in Hawaii they did indeed "live the life of Riley" with maids coming in to turn down covers on the beds and place orchids on the pillows.

They were privileged to visit the largest orchid nursery in the world, rainbow falls, volcano and lava beds, banana, coffee and pineapple plantations and also attend various programs which had been planned for the benefit of the tour group before leaving Kona Island. They also took a ride in a glass bottom boat along the coastline of Kona and saw the coral formations.

On June 12 they left Kona and landed on Maui where they took a bus trip to "The Needle" a fern-covered volcanic spire. Along the route they saw fields and fields of sugar cane and pineapple. They also saw the "Carthaginian" a floating museum used in the picture "Hawaii", and visited the old prison where the whalers spent time. Mrs. Christian comments that Maui is a more beautiful island than Kona.

On Kauai island the Christians soaked their feet in the "Old Pacific" and visited the harbor, fish ponds, an old sugar mill (chewed sugar cane), and also visited Warhea Canyon, the grand canyon of Hawaii. Here they also visited "Spouting Horn" a salt water geyser, and a flower garden which had over 3000 kinds of plants growing. Grand finale of the tour on June 13 was a boat ride up the Alalua River to the Fern grotto, fern growing down in a cave. Here the natives sang lovely songs, native girls did the Hula as the tour group made the 20 minute flight to Honolulu.

Although the Christians liked the natural beauty of the other islands better they took a



**IT'S NOT HEN'S SCRATCHING --** It's some of the Bovina area cattle brands in use today, as recorded in the office of County Clerk Bonnie Warren. Over 150 brands have been registered

within the past two years in the county, bringing the total to 855 now valid. Several cattlemen have the same brands, but the places on the animals the brands must appear are different.

tour of the city, visited the capital building (which will soon become a museum - as soon as the old one is finished); visited the homes of affluent citizens of Hawaii, and took a trip to the National Cemetery where Ernie Pyle is buried. They also took a trip to Pearl Harbor-which brought back memories of that tragic day in 1941.

On the last day in the islands they went shopping in the largest shopping center in the world (155 shops) and also shopped in the International shopping center. Favorite food for Mrs. Christian was the papaya (similar to a cantaloupe) except that it tasted similar to apricot. On the return trip on the plane Mrs. Christian stated that after a fine meal she

curled up and went to sleep only to awake to the red glow in the east heralding the coming of day (three hours difference in time 3:25 in Hawaii-6:25 in Washington). The next few days after arriving back on the Mainland were spent in resting and doing the thousand and one things necessary after such a trip. However, later that week they ac-

companied by their daughter, Phyllis and son-in-law, Van, made a trip to British Columbia where they visited the San Juan Islands, the Buchant Gardens (most beautiful I have seen commented Mrs. Christian), wax museums, Eaton's, a large department store, and also took a drive and sight

(Continued on Page 7)

# HORN Insurance

Bovina-Blade Bldg - 238-2081



It's Time For Bull Town Days - 1968 In Bovina!

We WELCOME Everyone To The Annual Celebration And We Are Proud To Be A Part Of Bovina, Parmer County's Agricultural Center, During Its **Seventieth Anniversary**

## McCallum AGENCY

- Blade Bldg - Dean McCallum - Pho. 238-2081

Everybody's Excited About

**Bovina's Bull Town Days Celebration** Thursday - Friday - Saturday August 15 - 16 - 17 and

**Parmer Co. Implement's Long Red Line** of International Harvester Farm Equipment

We Extend Best Wishes To Our Bovina Friends And Customers As They Observe Bull Town Days 1968

Let Us Figure You A Deal Now On A New Combine ... Beet Digger ... Tractor!

# PARMER IMPLEMENT COUNTY COMPANY

International Harvester Farm Equipment

Highway 60 West Friona



Santa Fe Depot --

(Continued from Page 3)

capacity car, for a 36,000 pound load of cottonseed cake, will say that I am aware of the necessity of loading cars to their full capacity. In this instance the Bovina Mercantile Co., to meet a case of emergency, sold to G. W. Tom, who had a bunch of cattle at Mill, Tex., 200 sacks of cake, which was all they could furnish, and as the car used was made empty just at that time, I figured it would be less delay to the equipment to use it ---. Respectfully, H. H. Smith, Agent.

Mr. W. Isham, Farwell, Dear Sir: Replying to your favor of May 14, 1918, will say that rate on emigrant moveables, not to exceed 10 head of livestock released as per Western Classification, and household goods released to \$10 per cwt., Bovina to Hobart, Okla. is 29 and one-half cents per cwt., minimum car 20,000 pounds. In other words, an emigrant car from here to Hobart will cost you \$59 plus \$1.77 war tax, total \$60.77, H. H. Smith

Mr. R. R. Smith, Bovina: Will you kindly favor me with an exact copy of your delivery receipt covering 4 cases of coffee, consigned to Fish & Gamble,

Bovina, July 17, 1918, Bowman Jarrott, claim agent.

H. A. Riggs, West, N.M., Dear Sir: Replying to your letter of Aug. 3, 1918; Rate on horses carload Bovina to Texarkana, 45 cents per cwt. 36 ft car, min 22,000, rate 45 cents, freight \$99, war tax \$2.97, total \$101.97. 40 ft car, min 23,000, rate 45 cents, freight \$103.50, war tax \$3.10, total \$106.60. Would advise you to place your order at least a week in advance of the date you want to ship. Also would advise you to bring your stock in the evening before date set to ship as we load early in the morning. If you are not here ready to ship on the date set, they will cancel your order. Then you will have to play a new one. H. H. Smith

D. S. Farley, Supt., Dear Sir: Please furnish this office 10 cars bedding sand soon as possible. Account handling 40 to 50 cars which I did not expect at this time of year, am running very short of sand. Think 10 cars will be sufficient for the summer and fall movement. H. H. Smith.

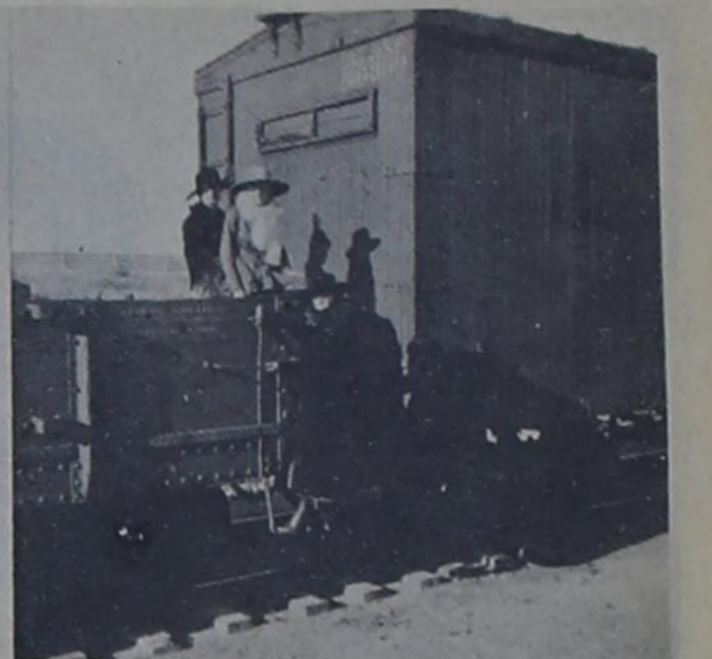
D. S. Farley, Dear Sir: Replying to your telegram of June 28, 1917 relative wheat crop. Figure about 600 acres in the Bovina vicinity with average yield of nine bushels per acre. This together with the prospects



JANUARY 5, 1920 -- Harry Green, left, became Santa Fe agent here after receiving his discharge from the U. S. Army following World War I, and continued in that capacity until 1927. He often stood in front of the depot, which is still in use, watching for an expected train. Three young ladies, including Helen Ross Green in white fur collar, sit on the baggage truck, also waiting.



A stroll beside the cars leads them to their destination. As they hop the freight, one might, in fun, hear a conductor call "All 'b-o-a-r-d.'" Photos were furnished by Mr. and Mrs. C. A. Ross. It was only a few years earlier that the spot was the scene of the largest cattle shipping operation in the world.



of some from New Mexico, would estimate 10 or 12 cars to be shipped from this station. H. H. Smith.

C. W. McElhenie, Bovina, Dear Sir: I have before me your DR #6, of October 17, 1916, covering one crate wash boiler, consigned to Oscar Flato, shipment damaged, Bowman Jarrott, claim agent.

Subject: Poisoning of livestock. Agent, Bovina, Dear Sir: I am advised through the U. S. Food Administration that a certain element in this country have

planned this winter to use concentrated lye and roach powder for killing cattle and hog in yards and feed pens. It is said lye on rock salt causes mouth sores, ulcers in the stomach and rots the feet, and many people will think it foot and mouth disease. It is further said mutriatic acid and nitric acid fed in bran will cause ulcers in hogs stomachs and kill

them, closely resembling hog cholera. So far have not heard of any such actions around our property. This information should also be furnished local

stock shippers and raisers. D. S. Farley.

C. W. McElhenie, Agent, Bovina, Dear Sir: I beg to acknowledge receipt of your favor of Aug. 3, 1916, explaining further regarding the vending machine supplies returned and apparently lost in the Canadian River flood. The information you give is what is wanted and we will credit your account with \$4.86, covering the billing price of 600 pieces returned. G. S. Mackenzie, AT&SF Railroad.

C. W. McElhenie, Dear Sir: Have the following: "Authority has been granted for a change of site of the post office at Bovina which is located on railroad route No. 150065 to a point 20 feet north, to take effect at once." Will this make any change in handling mail according to rules 653, D. S. Farley.

D. S. Farley, Dear Sir: In reply to yours of June 27, 1916, the changing of the post office will not make any change in handling of mail, as the change will be 20 feet closer to the depot. C. W. McElhenie.

No Place --

(Continued from Page 6)

seeing tour of the Olympic Peninsula.

Upon leaving Oak Harbor they drove through the Yakima Valley and visited with old friends and also saw fields of mint, and hops growing. The apricots were beginning to get ripe and the cherry harvest was in full swing. Leaving the valley they drove through the plains where acre after acre of dry-land wheat caught their eyes.

The last part of the trip saw them visiting friends in colorful Colorado, New Mexico and finally home to Texico-Farwell where their other children and grandchildren were waiting anxiously to hear all about the trip.



Field after field of pineapple growing was one of the main attractions on Maui Island.



One of the loveliest places visited by the Christians during their travels was the Butchart Gardens in British Columbia. Here they had a salad luncheon in the building shown.



PROVIDES MORE FOOD FOR MEN AND ANIMALS -- AND MORE LAND IS USED FOR IT -- THAN ANY OTHER CROP!

# FRIONA MOTORS

Parmer County Ford Dealership

## Salutes Bovina

on its 1968

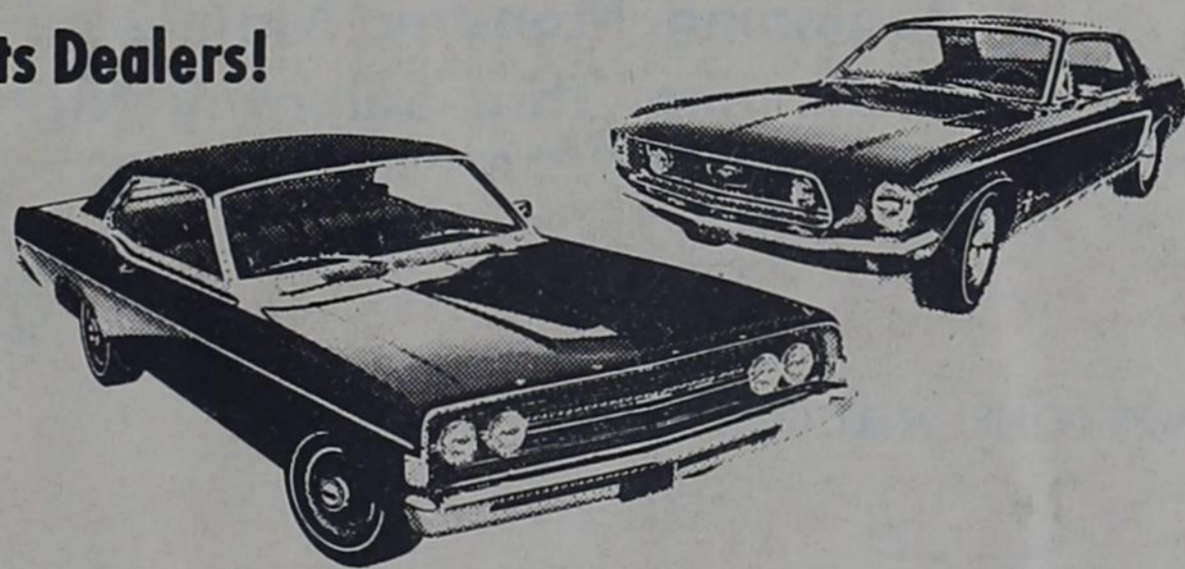
# Bull Town Days Celebration!

# Announcing

## THE Greatest Direct Factory DISCOUNT SALE

Ever In The History Of Ford Motor Company Through Its Dealers!

- \* MUSTANGS
- \* CUSTOMS
- \* GALAXIES
- \* WAGONS
- \* T-BIRDS



UP TO **\$250.00** Factory Direct **DISCOUNT**

Choose From Over 40 Units In Stock

As Low As Only **\$99.00** With Approved Credit **DOWN**

YOUR FRIENDLY FORD DEALER .....

## FRIONA MOTORS

Friona Phone

247-2701

Welcomes You To Ford Country!

Bovina Phone

238-6231

NOTICE: Your Old Car Doesn't Have To Be Paid For To Trade. Highest Tradeins----Lowest Prices Ever.

# WANTED!

## EVERYONE

To Come ---

## To The Grandest And Most Fun-Filled

## Celebration

## Of Them All--

## BULL TOWN

## DAYS - 1968

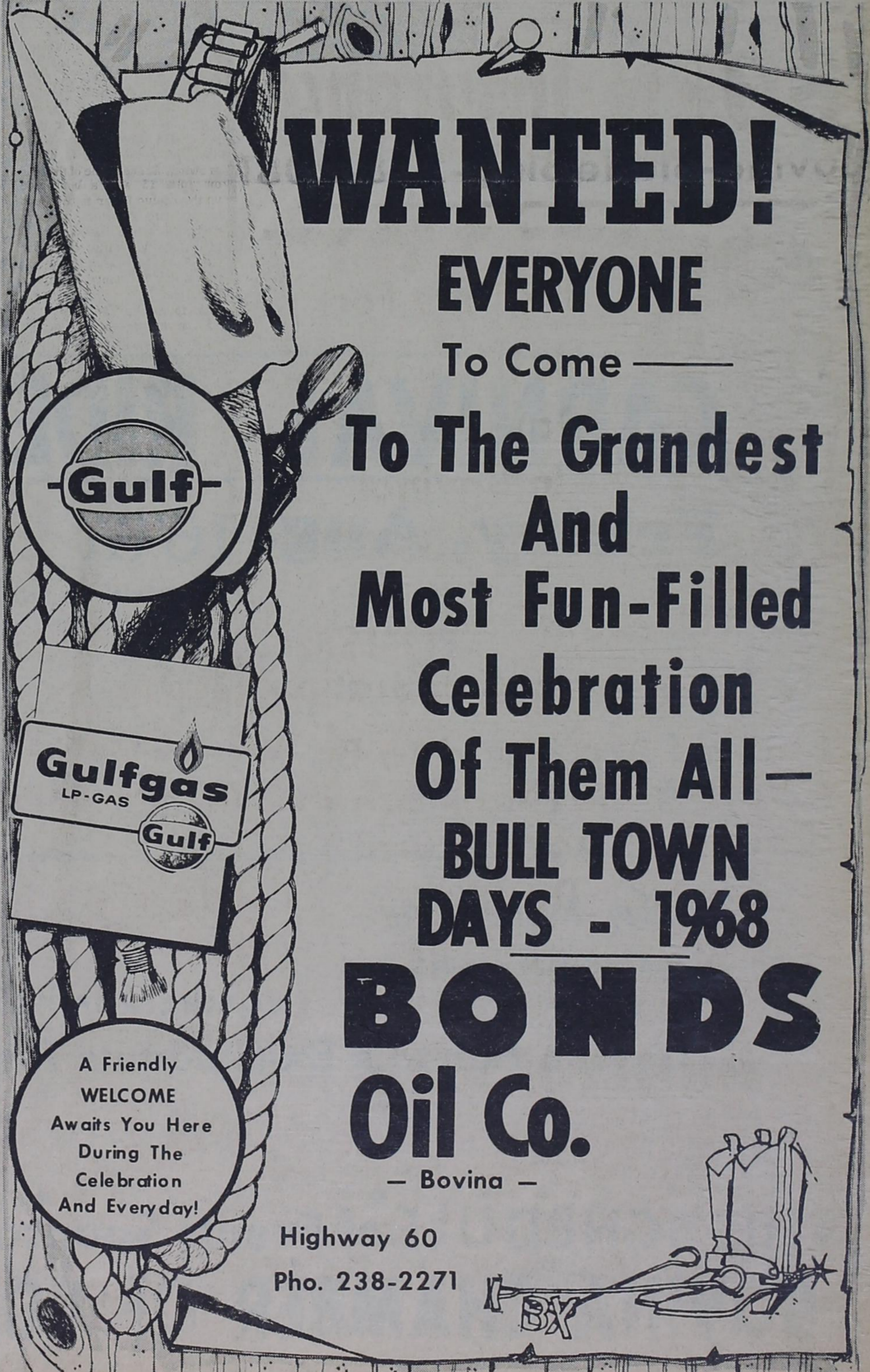
# BONDS

# Oil Co.

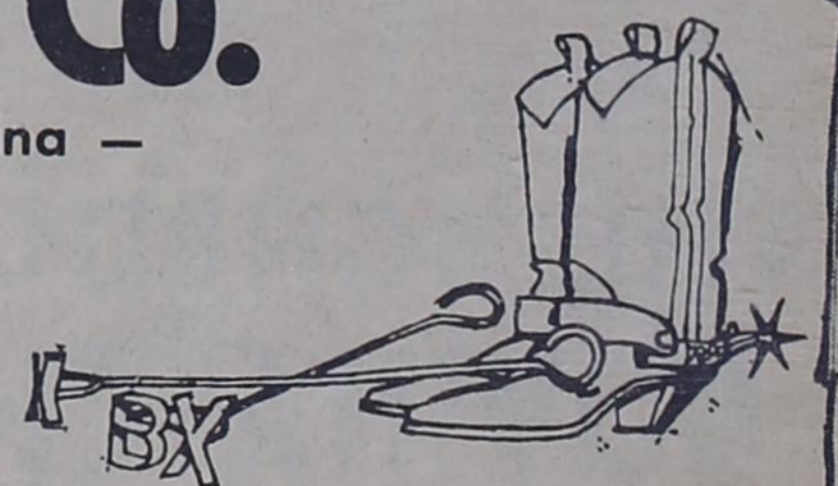
-- Bovina --

Highway 60

Pho. 238-2271



A Friendly WELCOME Awaits You Here During The Celebration And Everyday!



# BOVINA ★ ★ 1968

## BULL TOWN DAYS and OLD TIMERS REUNION

BOVINA, TEXAS ≡ August 15-16-17

### Thursday, Aug. 15 th

BOVINA ROPING ARENA

- ★ 1:00 p.m. -- OPEN JACK-POT CALF ROPING

Admission: \$1.00 and 50¢

- ★ 6:00 p.m. --- COW CALLING CONTEST

Men's and Women's Divisions

- ★ 6:30 p.m. --- BEARD GROWING Contest

- ★ 7:00 p.m. --- QUEENS CONTEST

Bovina School Auditorium

- ★ 8:30 p.m. --- VARIETY SHOW

(Contest Winners to Be Announced at Show)

Admission: \$1.00 per Family

### Friday, Aug. 16 th

- ★ CHUCK WAGON BREAKFAST

7:00 a.m. to 8:00 a.m. — Bovina Gin

- ★ OLD TIMERS' REUNION

10:00 a.m. to 12:00 Noon — Downtown Bovina

- ★ HORSEMANSHIP ACTIVITIES

10:00 a.m. to 2:00 p.m. — At Roping Arena

- ★ 8-Man PONY EXPRESS RACE

Entries Welcome

- ★ FIDDLERS CONTEST Eliminations

2:00 p.m.

- ★ DOWNTOWN PARADE

4 p.m.

## CARNIVAL RIDES

Each Night Of Bull Town Days Week,  
Beginning Monday Night And  
Continuing Thru Saturday Night

### Friday, Aug. 16 th --Free Barbeque--6:00 p.m.

DOWNTOWN BOVINA — EVERYONE WELCOME!

- ★ 7:00 p.m. --- FIDDLERS CONTEST FINALS --- 3 Cash Prizes - \$50 - \$35 - \$15
- ★ 8:15 p.m. --- PRESENTATION OF AWARDS
- ★ 8:30 p.m. --- SQUARE DANCE CONTEST
- ★ 9:00 p.m. --- DOWNTOWN SQUARE DANCE

TEENAGE DANCE - American Legion Hall

Saturday, August 17 th

7th ANNUAL BOVINA ROPING CLUB

## QUARTER HORSE SHOW

BOVINA ROPING ARENA

JUDGING BEGINS 10:00 A. M.

Bovina Schools Ex-Students Banquet - School Cafeteria 7 p.m.

## PROFESSIONAL WRESTLING

8:30 p.m.  
Bovina Schools

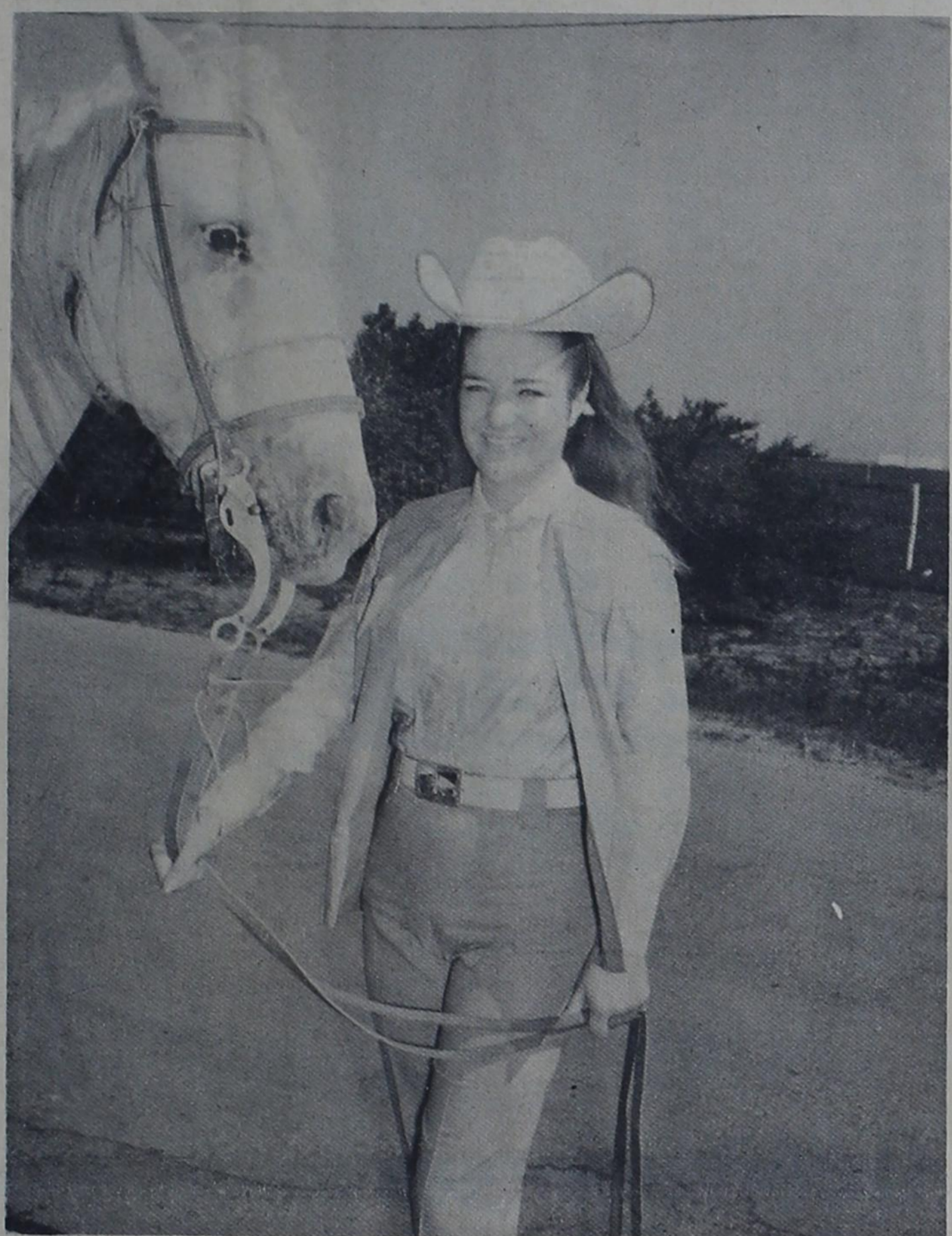
THIS SCHEDULE of Events Sponsored By:

BOVINA CHAMBER OF COMMERCE & AGRICULTURE

County Committee Makes Arrangements --

## Historical Marker Dedication BTD Feature

### Ceremony Friday During Barbeque



BTD QUEEN CANDIDATE -- Nancy Mitchell is the daughter of Mr. and Mrs. Dean McCallum. Nancy is a junior at Bovina High School and is sponsored by The Bovina Blade.

A state historical marker, recognizing Bovina as one of the largest cattle shipping points in the United States back in the early part of this century, will be unveiled and dedicated at a ceremony downtown Friday at 6:30 p.m.

The ceremony will be conducted during the free barbeque, announces Windbourn Hardage, of Farwell, chairman of the Parmer County Historical Survey Committee.

The official Texas historical marker will eventually be permanently located on Highway 60 on a site between Sands Motel and Bovina Restaurant. The marker will, however, be dedicated downtown during the barbeque. Plans to dedicate the marker along with a statue of a bull on the highway site did not materialize when an appropriate bull statue could not be obtained for this year's community celebration.

The marker will be 27 by 42 inches in size. The lettering on the marker will read:

BOVINA

(ELEVATION: 4070 FEET)  
EARLY IN THE 20TH CENTURY, THIS WAS ONE OF LARGEST CATTLE SHIPPING POINTS IN THE UNITED STATES.

ORIGINATED AS THE HAY HOOK LINE CAMP OF THE XIT--FAMED RANCH THAT RECEIVED OVER 3,000,000 ACRES OF LAND IN PAYMENT FOR BUILDING TEXAS STATE CAPITOL, 1882-1888. ONE OF THE EARLIEST STRUCTURES IN PARMER COUNTY, DIVISION NUMBER EIGHT HEAD-QUARTERS OF XIT, STOOD 400

YARDS NORTHEAST OF SITE OF THIS MARKER. THE SHIPPING PASTURE, 640 ACRES IN AREA, WAS 1 MILE EAST, THE PECOS AND NORTHERN TEXAS RAILROAD BUILT TO THIS POINT IN 1898, AND CATTLE FOR EASTERN MARKETS WERE LOADED HERE. TRAIN CREWS CALLED THE PLACE "BULL TOWN," BUT THE COMMUNITY CHOSE THE NAME "BOVINA" WHEN ESTABLISHING THE POST OFFICE IN 1899.

THIS WAS THE FIRST POST OFFICE IN PARMER COUNTY, CREATED 1876, NAMED FOR MARTIN PARMER (1778-1850), PATRIOT AND SIGNER OF TEXAS DECLARATION OF INDEPENDENCE. ALTHOUGH KNOWN TO EXPLORERS EARLY AS 16TH CENTURY, COUNTY HAD FEW INHABITANTS BEFORE 1907, WHEN IT WAS ORGANIZED, WITH BOVINA ONE OF ITS LEADING TOWNS. BY 1915 BOVINA HAD 200 PEOPLE, 2 CHURCHES, A BANK, A SCHOOL, AND A HOTEL FOR PROSPECTIVE SETTLERS.

IT IS NOW MARKET AND SUPPLY CENTER FOR RICH AREA OF IRRIGATED FARMS, AND STILL PRODUCES FINE CATTLE.

(1968)

Printed and made available to the public before and during the celebration will be a poem, "Shipping Days At Bovina."

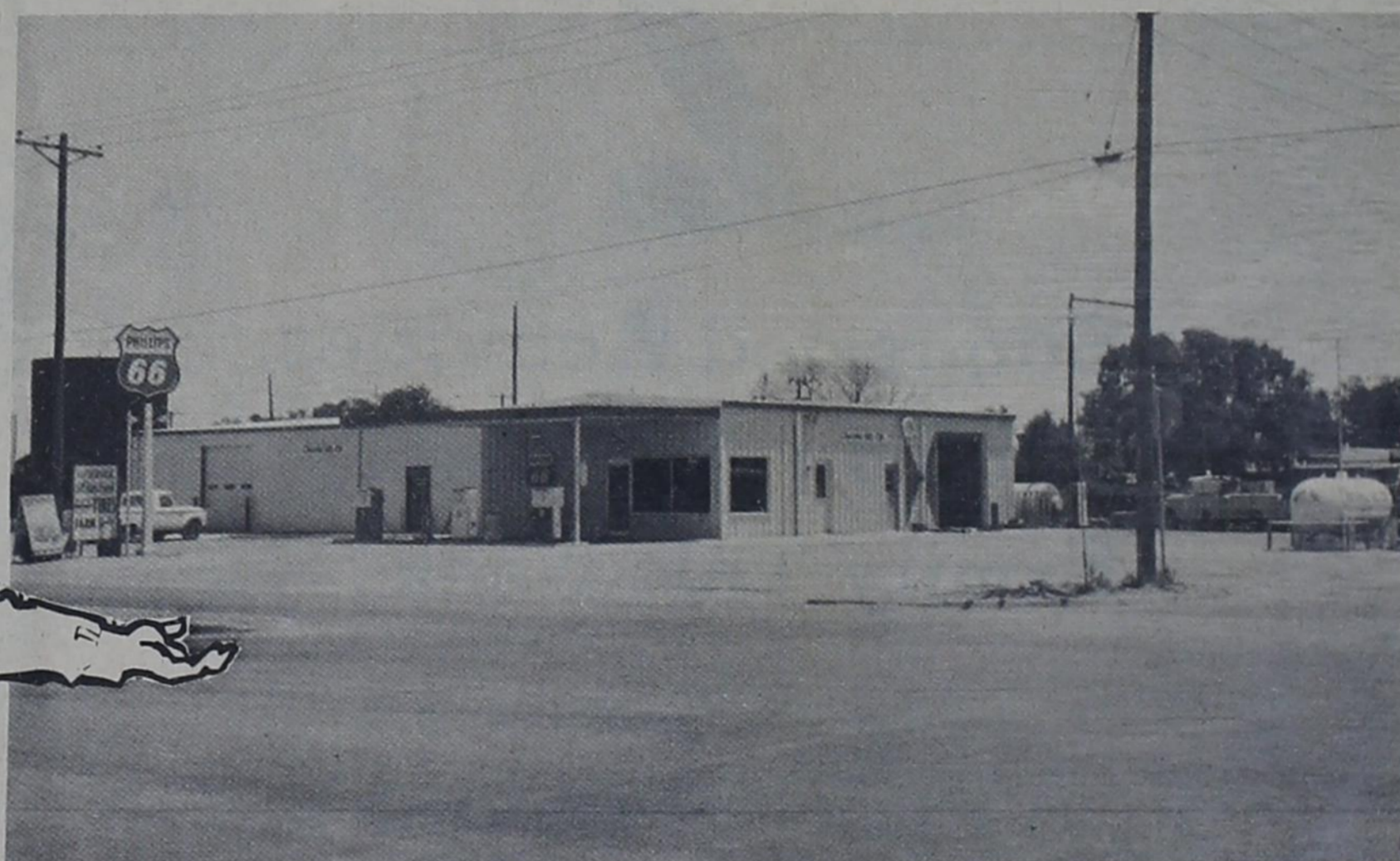
Details of the origin of the poem are vague, says Hardage, who was given the historical writing by a former Bovina cow-puncher who said it was written

(Continued on Page 7)



BTD QUEEN CANDIDATE -- Karen Bell is the daughter of Mr. and Mrs. Durward Bell. Karen is sponsored by Wilson Super Market. She will be a junior at Bovina High School.

## During Bull Town Days 1968



.... And Everyday of  
the Year - Charles Oil  
is Ready to

# SERVE YOU!

Stop In For Phillips 66 Products  
At Either Of Our Two Retail Outlets  
On Highway 60 Or At Our Main Office  
In Bovina . For On The Farm Delivery And  
Service, Call 238-4321! (Easiest Phone Number In The  
World To Remember!)

Harry J. Charles,  
— Owner —



## Charles Oil Co.

— Bovina —

Phillips 66 Tires,  
Batteries, And  
Accessories

Phone  
238-4321

In Fort Worth Star-Telegram --

# Area Feedlot Receives State-Wide Publicity

## Pushbutton Perfection Reached in Feeding

(EDITOR'S NOTE -- The following story concerning Parmer County Cattle Co. feedlot between Bovina and Farwell on Highway 60 appeared recently in The Fort Worth Star-Telegram. It was written by James E. Vance, an agricultural writer for the paper, following a visit by Vance to the feedlot. DM)

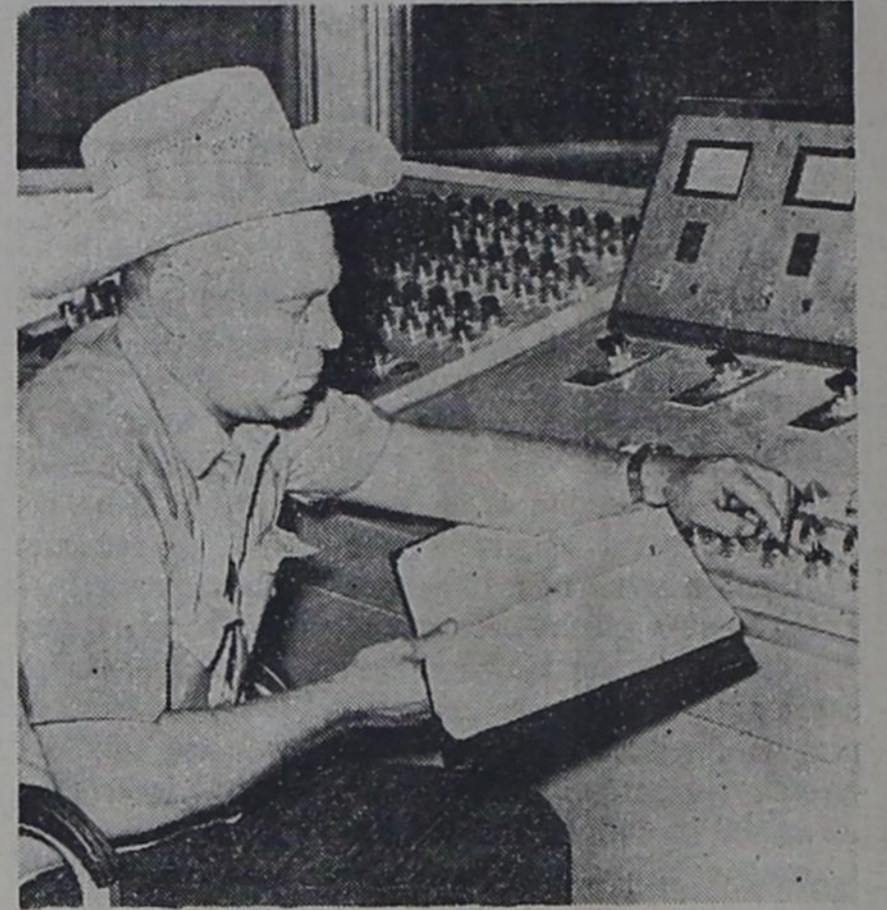
and own farms. A. R. Dillard Jr. of Wichita Falls is an investor and a vice president. Anderson is president of the Texas Grain and Feed Association with headquarters at Fort Worth. The men sought out Naegle, a native of Arizona with experience in feedlot manage-

ment in California and New Mexico. "We let Cap do the planning and he runs the feedlot," Anderson said. Naegle did and does just that. He uses cattle psychology. The cattle are almost pampered in attempts to get high gains fast.

"The most important thing is to produce beef at the cheapest cost," Naegle said. "We figured every advancement available was necessary to do that." HE SAID THE ultimate plan called for 30,000 cattle handled by a 20-man labor

force, and possibly fewer employees. "We feel our feed mill and watering system are two of the biggest contributions to the feedlot," Naegle added. The mill was constructed at a cost of \$400,000. It can turn out 75 tons per hour of feed which includes rolled milo, beet pulp, ground alfalfa cubes, corn silage and mineral supplements. Molasses and liquid fat also are metered in. "Flow of ingredients is controlled electronically. If too much of one is being added, or too little, the flow is automatically adjusted to the designated amount as the belt which carries the feed ingredients rolls by," Naegle said. "The ration formation is sealable by state regulations and is accurate within one tenth of one per cent."

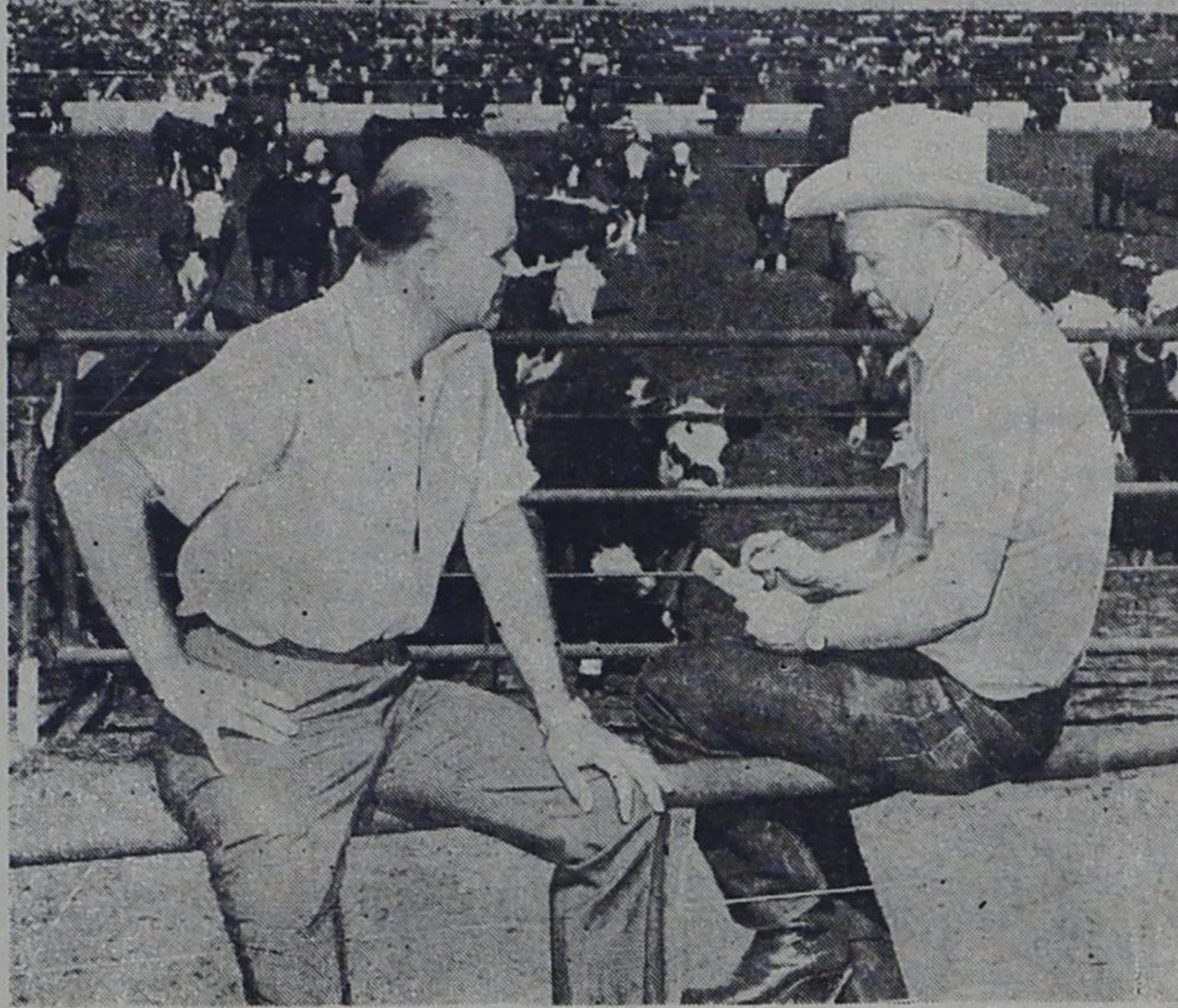
electronic gadgets. The equipment does the rest. Big trucks roll under the hopper where they are filled and weighed before going to fill troughs with fresh feed twice a day. The lots were built on sloping land permitting natural drainage, and cattle stand on concrete aprons while at the feed troughs. Waterers which provide well water at a temperature of 62-65 degrees Fahrenheit were described as offering many advantages over traditional systems. "In the first place it was cheaper to install, secondly it eliminated need for a full time man to observe and make repairs," Naegle added. "When a new animal comes into the lot it will begin drinking quicker if the water is flowing cool and fresh and it can hear it. Water is pretty important in putting on weight."



EASIER THAN SHOVELING—Naegle finds a notebook and knobs much less work than a feed scoop and muscle in scientifically calculated and electronically mixed feed rations for cattle.

A nutritionist determines the feed ration and sets the

(Continued on Page 5)



TAKING STOCK — Casper Naegle, right, and Gabe D. Anderson Jr. take a look at progress of the new Parmer County Cattle Company feedlots near Bovina. The facilities are a blend of capital, management and automation for scientific production of beef.

By JAMES E. VANCE  
Star-Telegram Agricultural Writer

BOVINA — With the future in mind the feedlot operation of Parmer County Cattle Co. could be termed pushbutton perfection. Electronic measurement of feed ingredients, fresh cool running water and hydraulic help in handling the cattle make it a pacesetter in automated scientific production of beef. "It has to be that way if cattle feeding is to make a go of it," explained Casper "Cap" Naegle, general manager. "Gotta' cut every corner you can in expenses."

THERE WERE 13,000 cattle in the pens with trough space for another 7,000. Plans included expansion to 30,000. It's in an area experiencing a big buildup of and competition in feedlot production of beef.

The entire operation appeared precision-planned, particularly in financial backing for a big investment and management with know-how. It's big business. Owen Seamands of Hereford is president. He is a rancher. Gabe D. Anderson Jr. of Bovina and John Pitman of Hereford are vice presidents. They are experienced grain merchants

### The Smart Shop

Third St. — Bovina

# 2

Suggested Activities For You And Your Family This Week :

1. ATTEND Bovina's Bull Town Days Celebration Thursday, Friday and Saturday.
2. SHOP Bovina Dry Goods And The Smart Shop For All Your BACK-TO-SCHOOL Needs.

## Bovina Dry Goods

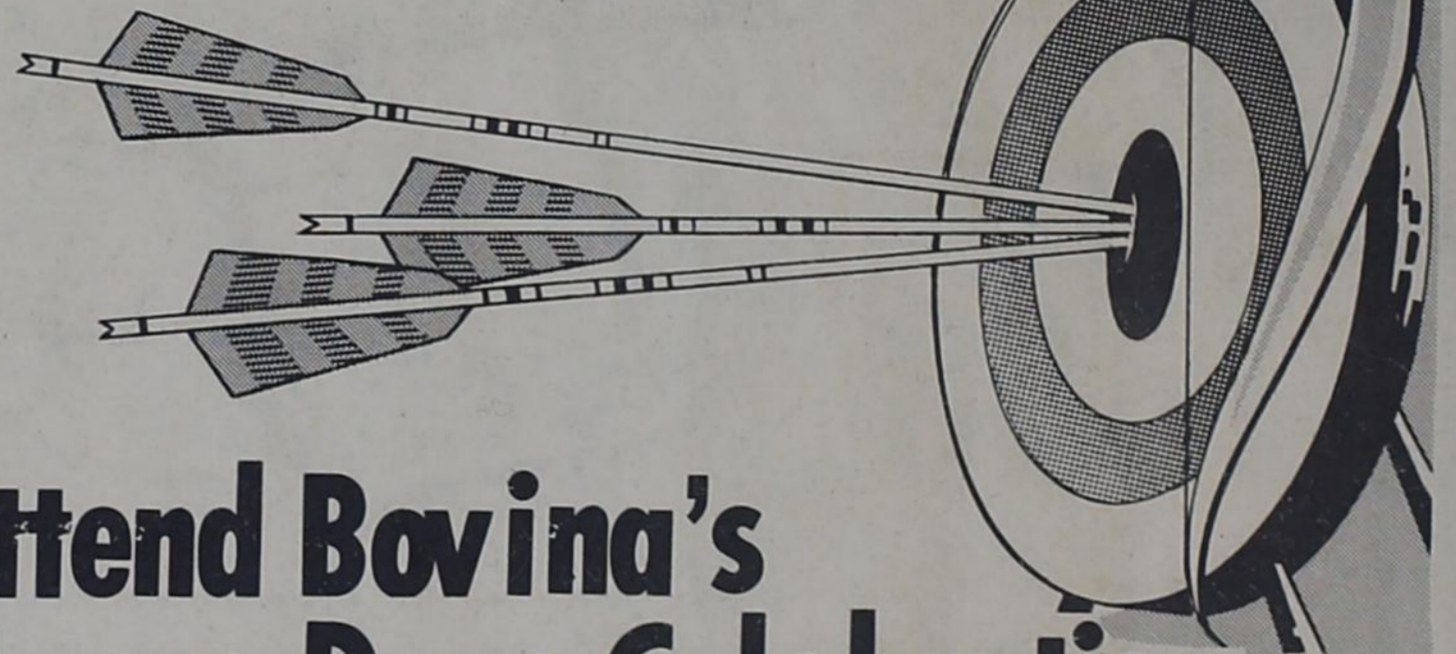
"The Store Where Your Money's Worth More"

# You Will Be . . . ON TARGET...

. . . When You . . . .

- ★ Eat Beef
- ★ Wear Cotton
- ★ Ride Quarterhorses
- ★ Do Business At Oklahoma Lane

and



## Attend Bovina's Bull Town Days Celebration

Thursday, Friday, Saturday, Aug. 15-16-17

See Oklahoma Lane Farm Supply's

# HESSTON

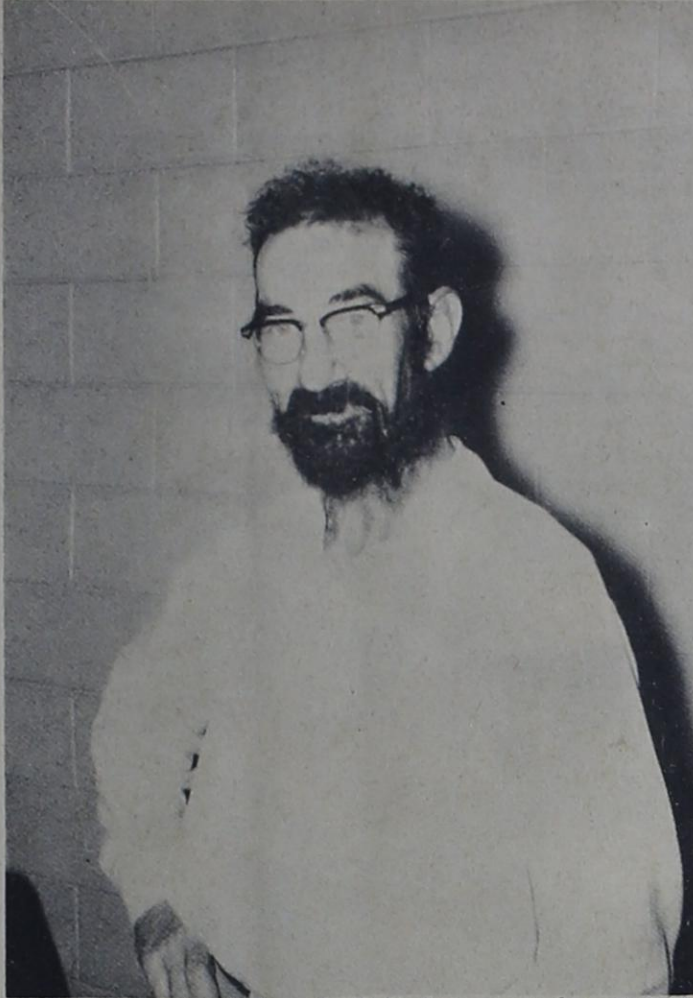
Equipment in the Bull Town Days Parade Friday at 4 P.M.

## OKLAHOMA LANE FARM SUPPLY & GIN

Phone Tharp 225-4386

Starts Last Week --

# Community Action Program Underway



WOOLY BULLTOWNER — R. T. Harbour, a yearly contestant in the Bull Town Days beard growing contest, has added another color for this year. He's died his normally greying brown beard ---and his hair---black for this year's contest. The beard growing contest is scheduled for Thursday at 6:30 p.m.

Bovina's Community Action Program got underway last week.

Mrs. George Cervantez, one of two workers which is hired by the program, began calling on families who could benefit by the program.

Mrs. Cervantez worked three days last week --- Wednesday, Thursday and Friday --- and interviewed some 24 families who are interested in the program.

Lorenzo Granada will also work with the program here. He will begin his duties Friday.

The initial part of the program is called "outreach." This is interviewing the people and learning what they want the program to do for them so that additional long-range planning may begin.

Mrs. Cervantez indicated that in her limited work thus far the people she had talked with were primarily interested in steady employment, finances, education and housing. Women

interviewed also expressed interest in learning more about canning and sewing, Mrs. Cervantez said.

While the outreach work is being done, the program here will have no headquarters as such. An office is, however, expected to be opened in September in The Blade Building on Third Street, according to Frank Larimer of Dimmitt, who is coordinator of four such Community Action Programs in the High Plains area.

Following are advantages of a neighborhood CAP center as outlined by Larimer:

### OUTREACH, REFERRAL, and FOLLOW-UP

A basic function of any Neighborhood Center is to make people aware of the agencies that exist to serve them and to make sure that the community can and does use every available and effective resource in its war on poverty. In doing

this, the neighborhood center employs the techniques of Outreach, Referral, and Follow-Up.

Outreach. To inform the poor about existing agencies and services, the neighborhood center must first establish communication with its constituency. The usual methods of making contact—posters, radio, television, newspapers are generally inadequate. The experiences of neighborhood centers have shown that there is no substitute for personal contact.

The technique of outreach was developed to fill the "communications gap" between people and services. As its name implies, this technique involves reaching out to the neighborhood residents with information about programs and encouraging their use. Outreach work—personal contact with people on

(Continued on Page 4)



BTD QUEEN CANDIDATE -- Marilyn Allen is the daughter of Mr. and Mrs. Roy Allen. Marilyn is a sophomore at Bovina High School and is sponsored by Spudnut Shop.

# WELCOME, FRIENDS TO BULL TOWN DAYS-1968



## Friday, Aug. 16th

- ★ **CHUCK WAGON BREAKFAST**  
7:00 a.m. to 9:00 a.m. — Bovina Gin
- ★ **OLD TIMERS' REUNION**  
10:00 a.m. to 12:00 Noon — Downtown Bovina
- ★ **HORSEMANSHIP ACTIVITIES**  
10:00 a.m. to 2:00 p.m. — At Roping Arena
- ★ **8-Man PONY EXPRESS RACE**  
Entries Welcome
- ★ **FIDDLERS CONTEST Eliminations**  
2:00 p.m.
- ★ **DOWNTOWN PARADE**  
4 p.m.

We're especially glad to have the Chuck Wagon Breakfast at our Gin Yard!

It's with great pleasure that we join in extending an invitation to Bovina's community celebration again this year.

Our business is serving Parmer County farmers with the finest ginning and cotton-farming service throughout the year.

We'll Welcome The Opportunity To Serve You!

"Your Satisfaction Is Our First Concern"



# BOVINA GIN CO.

Johnnie Horn, Manager

Phone 238-4801 - FM Road 1731 North



### We're Proud To Be A Part Of Parmer County's Agricultural Picture



### A Salute To Bovina On Its Annual Celebration - Bull Town Days - 1968

★ Automated Mill With Built In Quality Control	★ Proven Management
★ Continuous Flow Water System	★ Excellent Drainage

Make Your Reservations For Pen Space Now—  
**Parmer County Cattle Co.**

Phone Tharp 225-4400  
 C.C. "Cap" Naegle, Mgr. -  
 Res. Pho. 238-4041  
 On Highway 60 Between Bovina & Farwell



#### CAP --

(Continued from Page 3)

their farms, in their homes, in their churches, and their streets—is often most effectively done by people who are the neighbors, friends, and relatives of the people they contact. Local residents employed by the centers, as well as volunteers, can be trained and used for this purpose.

The technique of outreach provides other opportunities to the center and the CAP. It is a way for them to find out in detail what problems people in the neighborhood have, and what programs they need and want to meet those problems. The outreach workers of a center can be trained to survey, systematically, such problems and opinions. By gathering and analyzing these data, the center will be substantially improving its ability to represent the neighborhood and be responsive to its needs.

Outreach work can also be used to find people in the neighborhood who are interested in working on common problems. Such people may well become the core of the neighborhood boards and committees which help in setting policy for the center, or of other neighborhood groups which use the center's facilities.

Survey data can be extremely useful as raw material in long- and short-range planning in the neighborhood. Also, the organization of neighborhood groups provides an initial relationship between the center and the neighborhood. Consequently, it may well be that outreach survey work should begin before the center is open, and even before an application is submitted to CAP for a Neighborhood Center component. Once the center is open, neighborhood surveying and organization can continue, as part of the center's on going program for planning, self evaluation, and development.

To summarize, outreach is a technique which

- 1) gives people in the neighborhood information about the neighborhood center, its programs, and other available anti-poverty services in the community;
- 2) presents the people in the neighborhood with the oppor-

tunity and the impetus to begin organizing their resources to solve pressing problems;

3) gives the center a way to gather detailed information about the human and social problems and potential in the neighborhood.

#### Referral and Follow-Up.

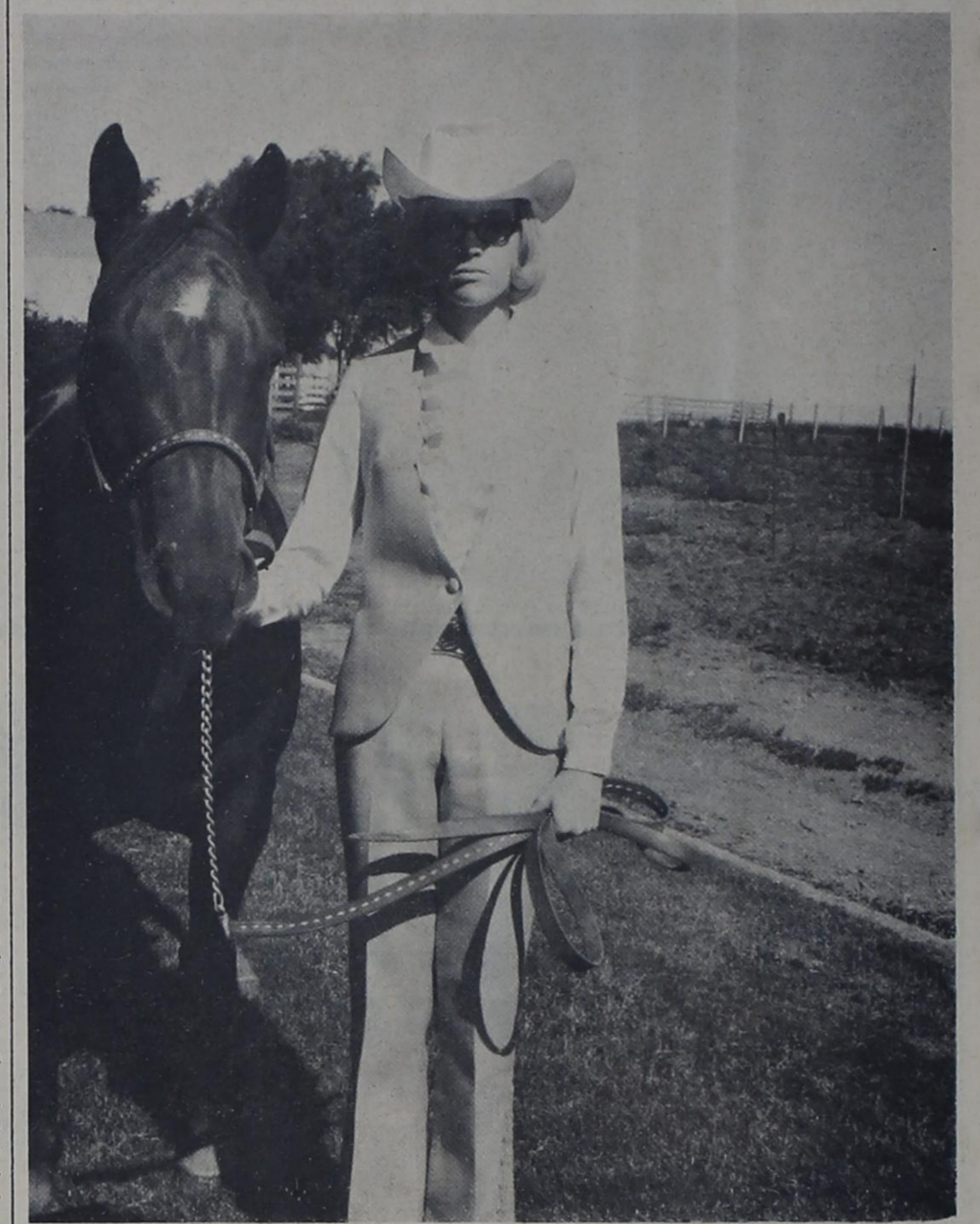
The use of resident workers who can speak the language and understand the problems of the neighborhood and who people can trust is an essential in-

redient of any center. These workers will be turning up individual and family problems, however, with which the center must deal, if it is to demonstrate its position as an effective agency in the community.

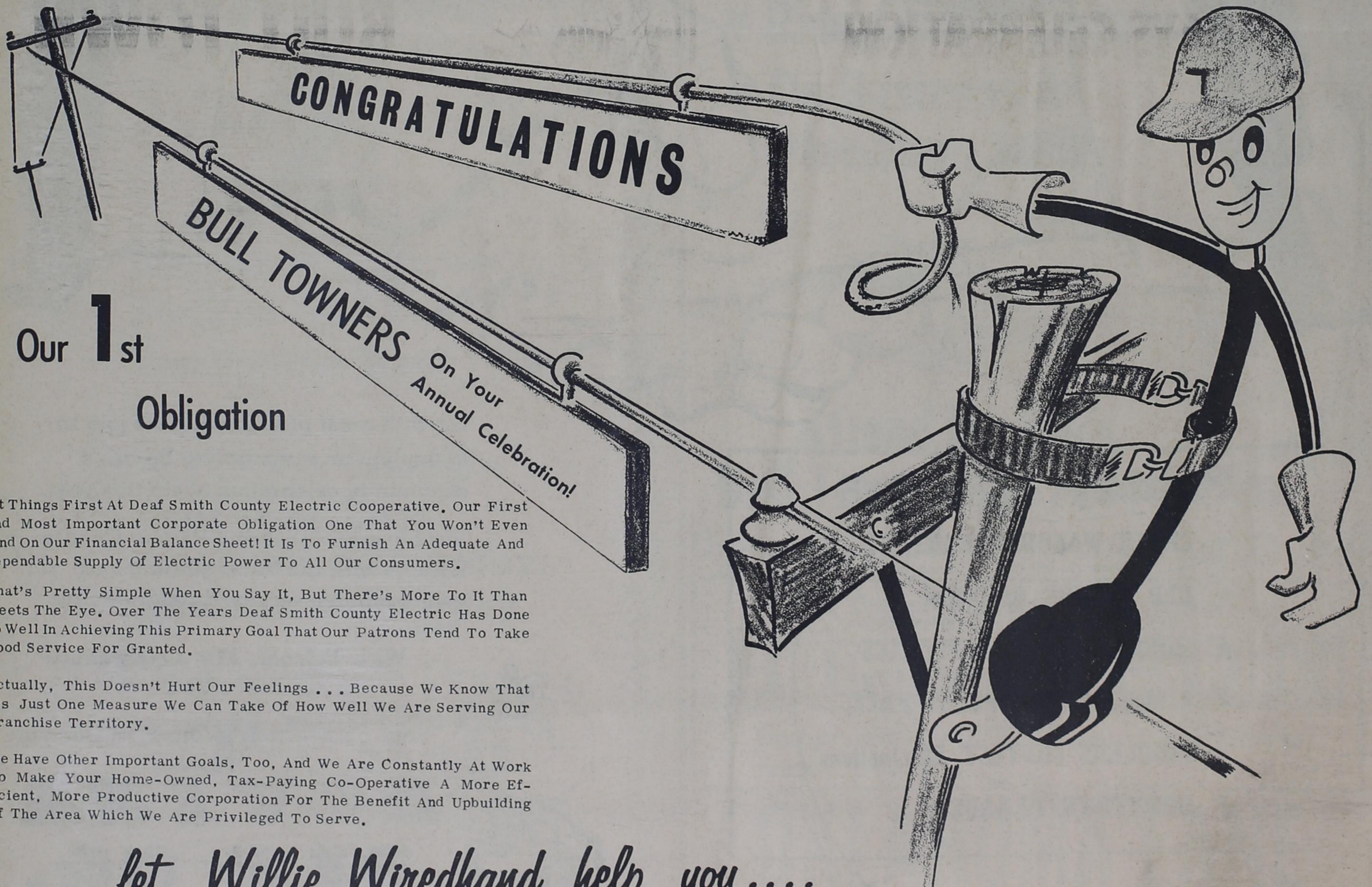
In the beginning, a neighborhood center ordinarily may not want or be able to offer a wide range of services to solve those problems under a single roof. In many cases, it will have to refer those who come for help to other public and private agen-

cies. It is most important, however, that the neighborhood center offer people more than the name and address of an impersonal office "downtown." It should make sure that the person who has to go downtown or to the county seat for help has the transportation to get there. The center may provide money for transportation and it may also have a staff member accompany the client to his destination. If necessary, the center can

(Continued on Page 7)



BTD QUEEN CONTESTANT — Loy Christian, is the daughter of Mr. and Mrs. Wendol Christian. Loy will be a sophomore at Bovina High School. She is sponsored by Bovina Roping Club.



Our **1st** Obligation

1st Things First At Deaf Smith County Electric Cooperative. Our First And Most Important Corporate Obligation One That You Won't Even Find On Our Financial Balance Sheet! It Is To Furnish An Adequate And Dependable Supply Of Electric Power To All Our Consumers.

That's Pretty Simple When You Say It, But There's More To It Than Meets The Eye. Over The Years Deaf Smith County Electric Has Done So Well In Achieving This Primary Goal That Our Patrons Tend To Take Good Service For Granted.

Actually, This Doesn't Hurt Our Feelings . . . Because We Know That It's Just One Measure We Can Take Of How Well We Are Serving Our Franchise Territory.

We Have Other Important Goals, Too, And We Are Constantly At Work To Make Your Home-Owned, Tax-Paying Co-Operative A More Efficient, More Productive Corporation For The Benefit And Upbuilding Of The Area Which We Are Privileged To Serve.

let Willie Wiredhand help you....

**Deaf Smith County Electric Cooperative, Inc.**

—OWNED BY THE PEOPLE WE SERVE—



BTD QUEEN CANDIDATE -- Debra Kirkpatrick is the daughter of Mr. and Mrs. J. D. Kirkpatrick. Debra is sponsored by Horn Insurance Agency. She will be a sophomore at Bovina High School.



### At Home In Palmer County

By CRICKETT B. TAYLOR  
County HD Agent

With one more County contest, the Bake Show, the 4-H Project work for 1968 will be almost completed. After that comes the judging of records, selection of the Gold Star Girl and Boy for this year, the County 4-H Banquet and enrollment for next year's projects.

The adult leaders are to be commended for their part in training these girls and boys in worthwhile activities. Especially in the area of clothing, and food, the interest among 4-Hers is greatest. This has been especially true this year. A total of 70 girls and boys

### County 4-H Bake Show Set Tuesday

Palmer County Bake Show contest for 4-H members will be Tuesday, August 20, at 2 p.m. in the First State Bank of Bovina Community Room.

The Bake Show is open to 4-H members who were enrolled in a food project for this year. It is sponsored by the Panhandle Wheat Growers Association. County first place winners will compete for the District Award at the Tri-State Fair on September 14, in Amarillo, according to Crickett B. Taylor, home demonstration agent.

participated and completed projects in these two areas.

Just about everyone is busy as beavers canning, freezing and preserving the abundance of good foods growing in this area. The common run of vegetables such as corn, peas, beans, squash, cabbage and tomatoes are in good supply, but many other varieties that are easily grown here seem to be lacking. One of these, an excellent source of vitamins A and C, is often overlooked in the home garden. This is broccoli. It is so easily grown and is excellent for freezing, but seldom is it found fresh in the markets.

Summer has brought about changes to the family life -- not the least of these is the longer hours for children to play outside. This demands mothers to be prepared for appeasing hungry appetites. It's a wise mother who will make these snacks or nibbles count nutritionally.

Some sensible snack foods are celery sticks, carrots, other raw vegetables, fruits, nuts, cheese and milk. Here's a cool-summer snack! Add chocolate syrup and peppermint ice cream to milk. Sounds good, doesn't it?

HEALTH PROBLEMS appeared almost negligible. However, Naegle said he used consultant services of a veterinarian. Cattle enter the lots weighing 500-600 pounds because

"they are more efficient (gain weight faster on less feed) that way." They are dehorned, medicated and given pen brands in facilities which are hydraulically operated. (Continued on Page 6)

**Feedlot --**  
(Continued from Page 2)  
The float valve system permits water to flow at the rate of one gallon per minute, but during winter the flow is stepped up to 3 to 4 gallons

per minute, enough to prevent formation of ice. Overflow water goes through a drainage pipe. There were no mud-holes and flies around the watering trough.

## A Prize-Winning Event BOVINA'S BULL TOWN DAYS CELEBRATION

Thursday - Friday - Saturday,  
Aug. 15-16-17  
We'll See You There!



## WORLEY GRAIN



Herb Potts, Manager

Farwell



Bovina American Legion's

## Bull Town Days WESTERN DANCE

Saturday, Aug. 17 - Legion Hall  
In Bovina -  
9 P.M. until 1:00

Everyone's Welcome  
\$1.50 Per Person

Music By TOMMY HANEY  
And The RAINBOW RAMBLERS

**FREE COLOR TV** Will Be Awarded  
At Midnight!



Come to our

## 1968 BULL TOWN DAYS CELEBRATION

Thursday - Friday - Saturday  
August 15 - 16 - 17

for the fertilizers, chemicals  
and services you need - - - all  
year long - - - at Cyanamid  
Farm Supply in Bovina!

Get CYANAMID'S Price  
B-4 You Buy!

"At The Y"

CYANAMID

Farm Supply

- BOVINA -

Highway 86 West

Roy Allen, Manager

George Long Says —

# "Our Hat's Off To You BULL TOWNERS —



... on your annual BULL TOWN DAYS!"

After the celebration, See George For A Great Deal On A New 1968 Pontiac, Rambler or GMC Pickup

**SAVE 'EM HEAP WAMPUM!**

## RIERSON

### Pontiac-Rambler-GMC

East Highway 60-70-84  
Clovis, N.M.

#### Feedlot --

(Continued from Page 5)

Most chutes are walled. These features permit more cattle to be handled by fewer men in a shorter time. Also the facilities provide built-in safety factors.

The company owns a small percentage of the cattle, individual stockholders own some and the remainder are custom fed.

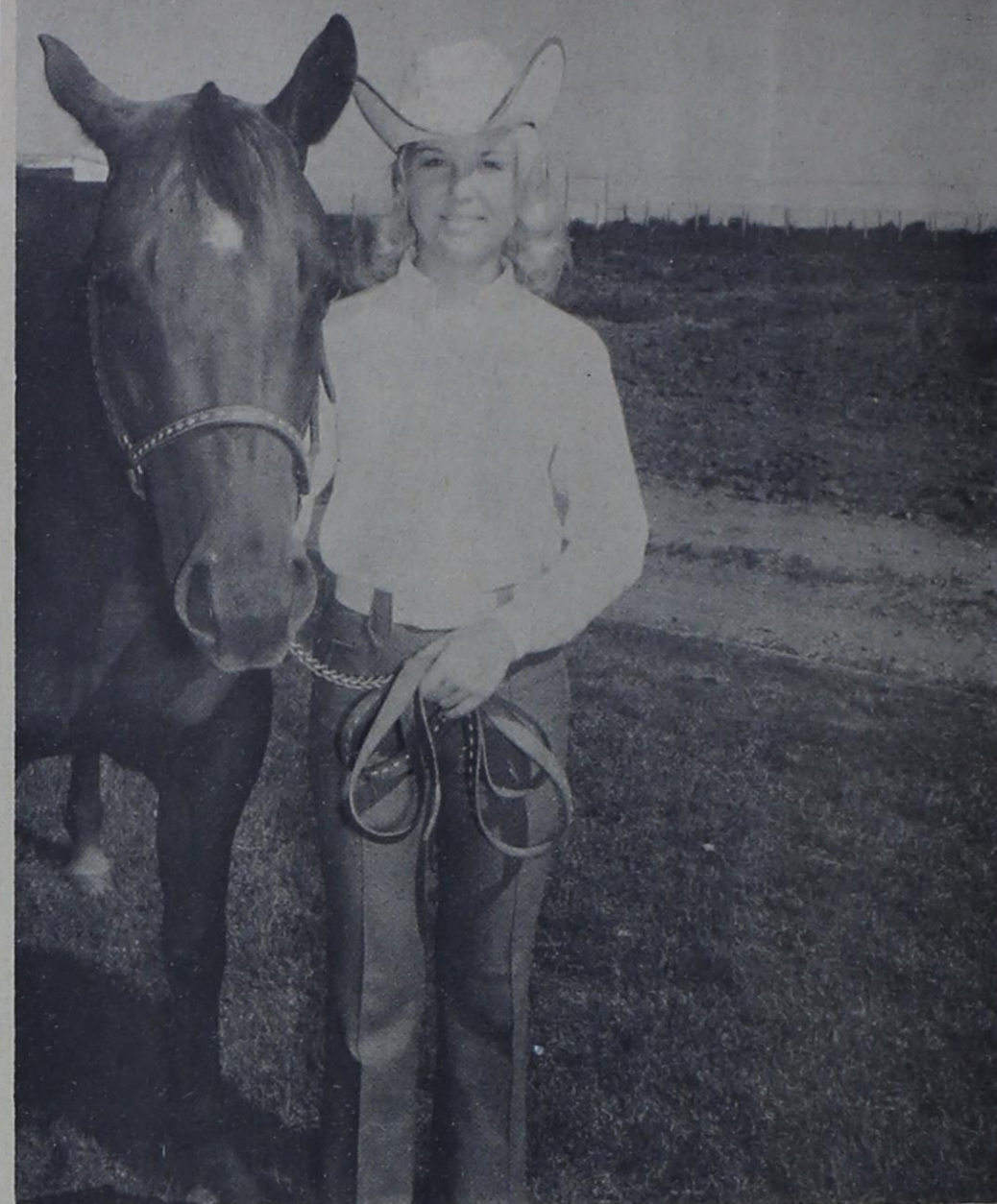
"Some owners never see their cattle," Naegle said. "They put up the money. We buy the cattle, process, feed and market, charge off costs and mail checks to the owners."

\*\*\*

BUYERS representing packers come to the feedlots once a week. Also the recent opening of Missouri Beef Packers at nearby Friona offered a new marketing outlet for feedlot operators.

"We figure a rule-of-thumb cost of a feedlot facility is \$30 per head capacity, but with the feed mill that average went considerably higher. We figure 30,000 head is an economical unit. Any higher and efficiency drops."

In planning for the future, however, the feed mill would support two 30,000 cattle units. Until such expansion comes Naegle will continue with ultra-modern methods to get more pounds on cattle at less cost.

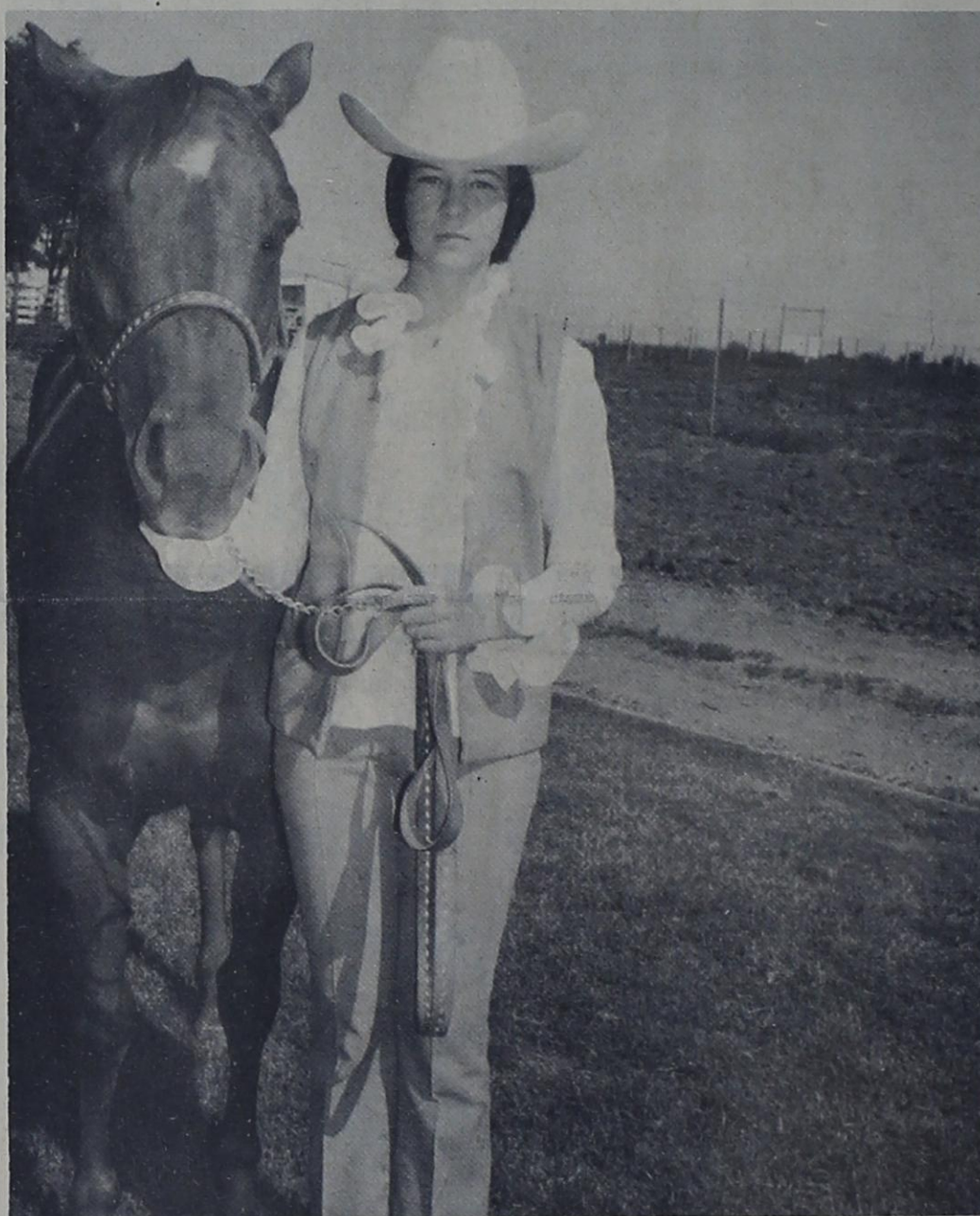


BTD QUEEN CANDIDATE -- Vickie Kunselman is the daughter of Mr. and Mrs. Pat Kunselman. Vickie is sponsored by Gaines Hardware. She will be a junior at Bovina High School.

BTD QUEEN CANDIDATE -- Toni Pinner is the daughter of Mr. and Mrs. Joe Pinner. Toni is sponsored by Smart Shop. She will be a sophomore at Bovina High School.



FOOD made from crude oil may help sustain India's hungry millions in the future, reports a University of Southern California authority on petroleum engineering. Research on extracting proteins from crude oils is being conducted in that country.



## A Celebration FIT FOR A KING

### Bovina's Bull Town Days — 1968

Come Join The Fun ...  
Meet Old Friends And  
Acquaintances --- They'll  
Be Looking For You!

Thursday-Friday-Saturday, Aug. 15-16-17

## Southside Service Station & Grocery

F. M. Crook

Highway 86 & Third

## You all Come to Bull Town Days

### HEY! OLD PODNER....

Let's Wait About  
This Until After  
**BULL TOWN DAYS**  
August 15-16-17

Bring The Family -  
Have A  
Good Time!

\*\*\*

## SOUTHSIDE MOTOR SUPPLY

-Glenn Ritchie-  
Highway 86

Bovina-Pho. 238-3771





Thursday Afternoon --

# Calf Roping First Event

An open jack-pot calf roping will be the first event on the Bull Town Days program this weekend.

It will be at the roping arena west of town and will begin at 1 p.m. Thursday, according to Robert Calaway, chairman of the event.

"Some 20 to 25 ropers plan to be here," Calaway said this week in regard to the calf roping event. The roping is expected to last some three hours with several go-rounds scheduled to be run off during the program.

The calves will be furnished by Bovina Ropers, an organi-

zation of local calf ropers who keep a set of calves on hand for roping and practice. The group has several new calves which are ready to run, Calaway promises.

Admission charge for this event will be \$1 for adults and 50 cents for children.

Bovina Roping Club is in charge of the roping with members of the organization serving as ticket salesmen, handling the calves and doing other necessary work to make the roping show "go on."

"We promise an afternoon full of entertainment for people who enjoy calf roping," Calaway said.

CAP --

(Continued from Page 4)

ter should be able to provide other aid, such as child care, while the client is away from home.

It is essential that the staff of the neighborhood center be knowledgeable about the rules and regulations of the agencies to whom they refer neighborhood residents. Thus, they must know and understand the eligibility criteria for welfare, and all the basic and special services which are available to welfare recipients. They must know and understand housing and sanitation codes, the procedures of getting loans from the Farmers Home Administration, or the range of services which are to be provided by a local Public Health Service. They

must know and in short know the "system" with which they deal, so they can intercede on behalf of a neighborhood resident to ensure that he is getting the service he needs and has a right to get. Such information should be included as part of the on going, in-service training for all neighborhood center staff, and in particular for resident nonprofessional staff, and

for members of the policy and advisory boards and committees of the center.

The center should follow up on every referral it makes, by retaining personal contact both with the neighborhood person and the agency to which he was referred. Careful records must be kept on every referral of the person's need, the service agency or agencies to which he was referred, the services

offered him by those agencies, and the results of that service. These records will be helpful in evaluation of the performance of the center and of other agencies to which clients are referred. Records will indicate where gaps exist and where modifications are needed or the development of additional services is required.

Historical Marker --

(Continued from Page 1)

by a Will McDaniel, who also worked as a cowboy in the area.

Here's the poem: "SHIPPING DAYS AT BOVINA" As time goes on I call to mind Of happy days gone by Of times when I was with the gang On whom I could rely,

Whole soul, big hearted fellows, And friends both tried and true, They wore their chaps, their boots and spurs, They were cow punchers and true blue,

My thoughts go wandering back tonight Of days upon the range, When cattle by the thousands Were shipped from off the plains

Bovina was the shipping point In the Fall the boys were there, They were happy, jolly fellows Without a thought of care,

They would trail the herd across the range, Without a road or lane, Out in all kinds of weather, Both sunshine and the rain

And when the cars were loaded, And the cattle eastward bound, The cook on the chuck wagon Would swing his leaders round

And head toward headquarters, With a smile upon his lips For he had lost all his religion From cooking with wet cow chips

The Hat's, the Jal's, the LFD's, the XIT's and The RCZ's, the HRZ's, the S O X and V V H The -X-, 099, the JOL's and Figure 2 The ST's and the left side big Horse Shoe

These brands were represented, and a hundred other irons But now the range has vanished It's all cut up in farms.

If we'd known as much as we should have, We could have seen it couldn't last,

That's why my thoughts go back tonight

To the happy days that are past.

The plaque had not been received from the state headquarters at presstime. However, plans are to go ahead with the dedication according to schedule whether the plaque itself is received by Friday or not.

Expected to be present for the dedication are representatives of the state historical association and leaders of historical survey committees in neighboring counties.

This will be the first state historical marker in Parmer County.



What bothers a pet? For the most part, the same things that bother people!

One exception is poison ivy - a dog is usually not affected by it. But because the plant's irritant lingers on a pet's coat, a person can pick it up. If your dog's been in poison ivy, put on some rubber gloves and bathe him with brown laundry soap.

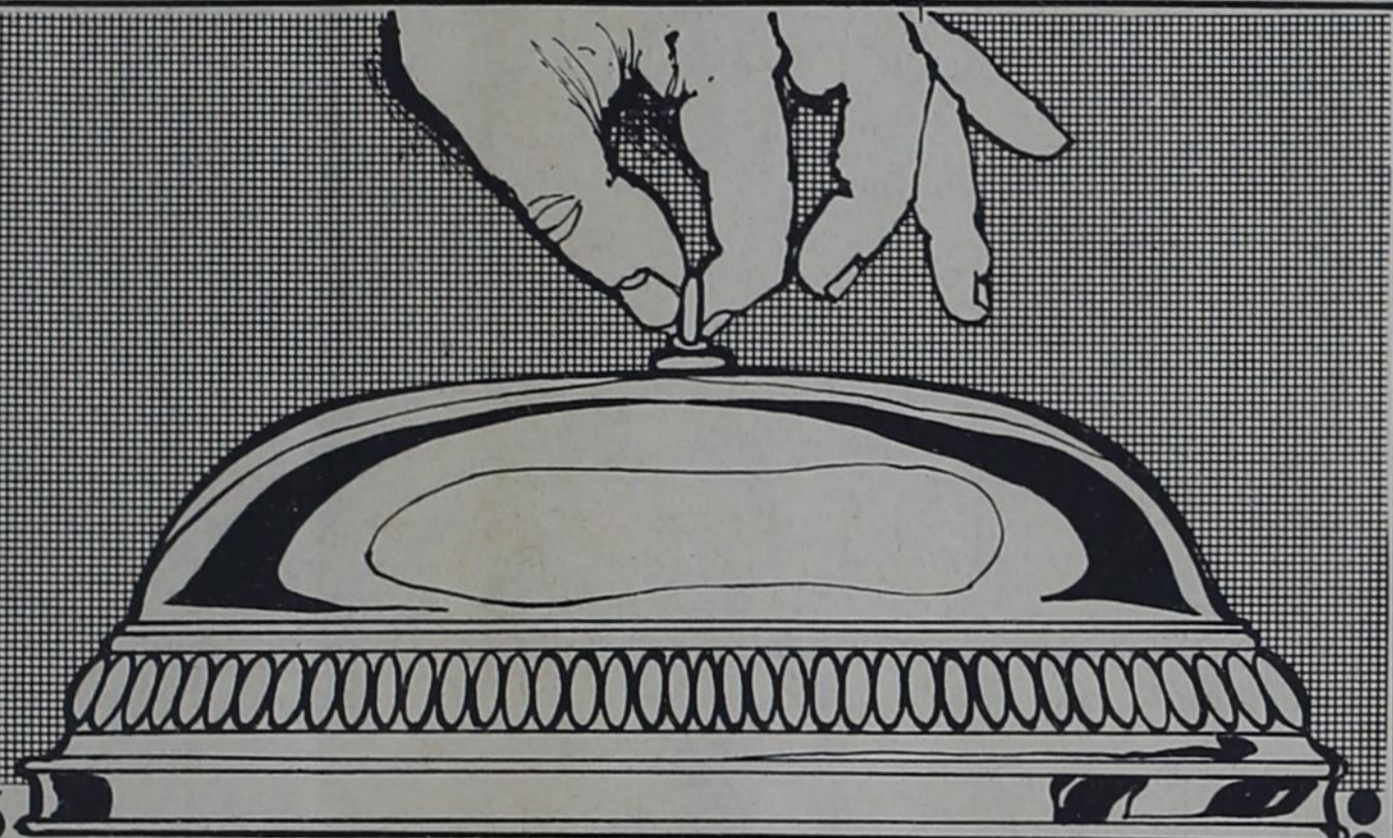
A cut calls for gentle trimming of hair around the wound and cleansing in mild soap and water. Use only a non-poisonous antiseptic, and don't bandage the pet's wound unless he keeps licking it - or the cut is deep.

Itching and scratching in dogs and cats can be treated with Enditch - in easy-to-feed liquid or edible tablets containing anti-inflammatory and skin-healing ingredients. Enditch is guaranteed by the manufacturer to bring relief within hours or your money is refunded. The preparation is available in pet shops and pet departments everywhere.

A near-drowned pet can be revived by first holding him up by the hind legs to let the water drain out. Then stretch him on the ground and apply regular, timed pressure on his chest - push, count 10, release, count 10, over and over. When normal breathing resumes, keep the pet warm and quiet.



BTD QUEEN CANDIDATE -- Darlene Denney is the daughter of Mr. and Mrs. Bill Denney. Darlene is sponsored by Bovina Hobby Shop and will be a sophomore at Bovina High School.



READY TO SERVE YOU...

During Bull Town Days

.... And Every Day!

# BOVINA RESTAURANT

"Where Bovina Meets"

5th Annual  
BOVINA BULLTOWN DAYS  
And Old Timers Reunion

**WELCOME**

- COW CALLING
- FREE BAR-B-QUE (DOWNTOWN BOVINA)
- FIDDLERS CONTEST
- QUEEN CONTEST
- TALENT SHOW
- PARADE
- ROPING

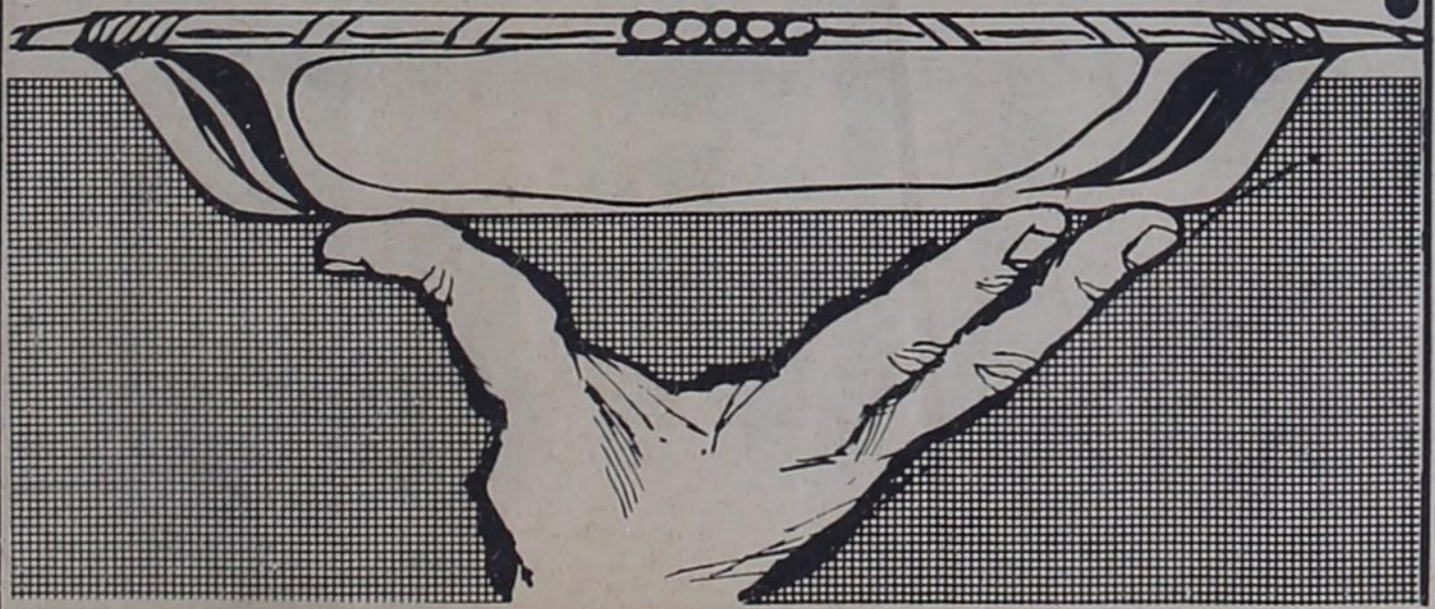
ENJOY IT ALL IN  
**BOVINA, TEXAS**  
August 15-16-17  
WE'LL SEE YOU THERE!

## BOVINA RESTAURANT

NORTH SIDE HIWAY 60

OWNED & OPERATED BY MUTT GRAHAM

BOVINA, TEXAS



**A Carnival Of Fun!**

Welcome To Bovina's Bull Town Days  
Thursday - Friday - Saturday  
August 15 - 16 - 17

See The Massey-Ferguson Equipment In The Bull Town Days Parade, Friday, August 16, 4 p.m.

We now have the largest stock of good **USEFUL COMBINES** in our history. There's one here to help you with your Milo harvest. **Let's Make A Deal!**

**Bovina Implement Co.**  
Your Parmer County Massey-Ferguson Dealer

Highway 60  
Pho. 238-2541

# NEVER BETTER

"Progressing With  
A Progressive  
Parmer County"

First State Bank of Bovina  
Offers The  
**MOST CONVENIENT  
BANKING HOURS -**  
8 a.m. to 5 p.m. Weekdays  
9 Consecutive Hours  
Daily Of Banking  
Convenience For You!  
We Are Open During  
The Noon Hour!  
Saturday - 8 a.m.  
until Noon  
Make Your  
Bank First

Everyone's  
Welcome  
to

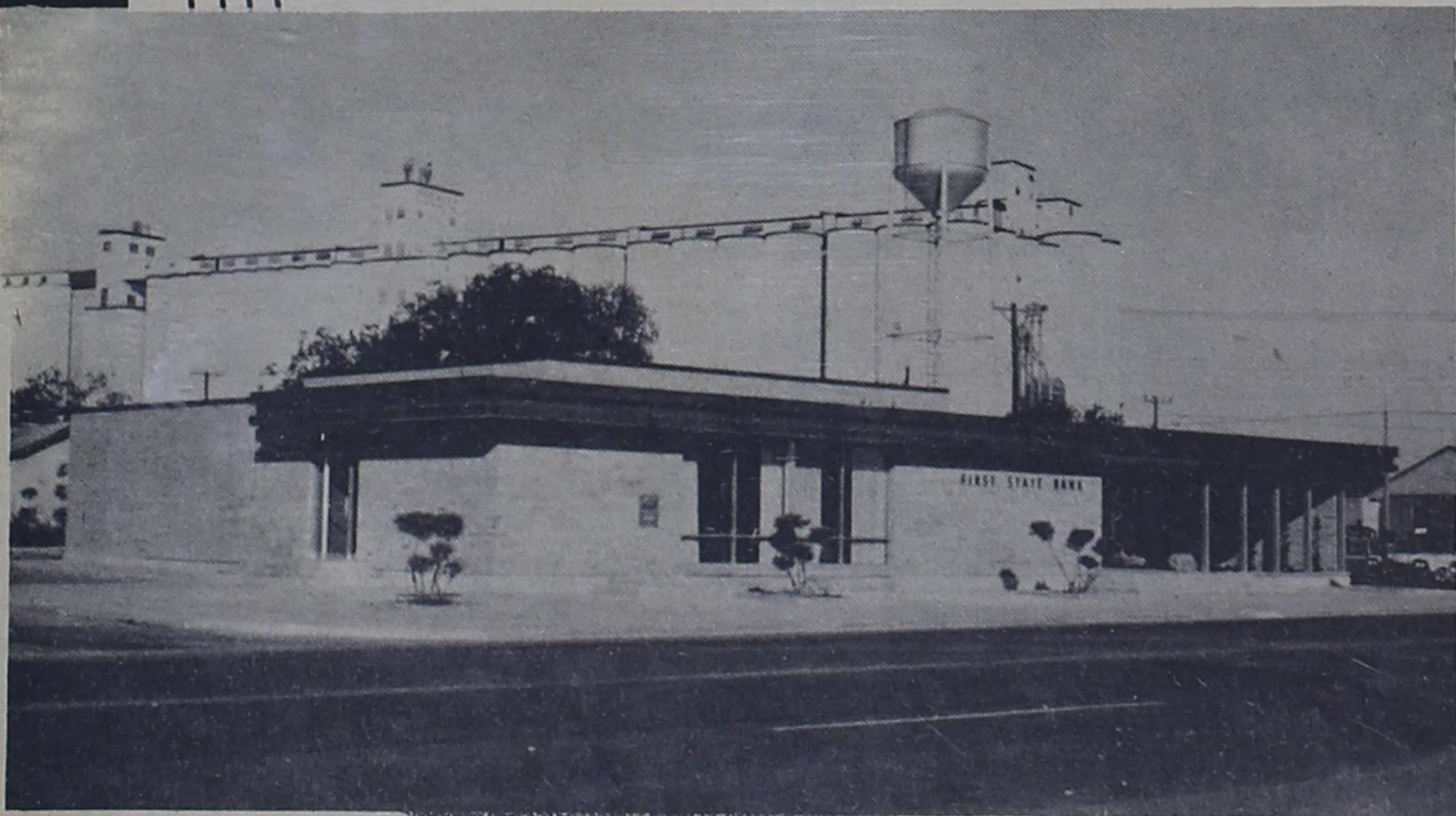
## Bovina's Fifth Annual Bull Town Days Celebration

Thursday - Friday - Saturday  
August 15 - 16 - 17

**WELCOME**  
Old Friends and New  
To Another Great  
Community Celebration.



Parmer County's  
Newest Bank!



# FIRST STATE BANK of BOVINA