

AAA Range Feature Offered More Texans

Some Cattle Producing Counties Left Out Last Year

College Station, Jan. 26.—The range conservation feature of the 1938 Agricultural Conservation Program will apply to the entire state instead of to 173 counties in the western part of Texas as was the case in 1937, according to George Slaughter, of Wharton, chairman of the Texas Agricultural Conservation Committee.

The committee so interpreted a letter from I. W. Duggan, acting director of the Southern Region of the Agricultural Adjustment Administration.

Duggan's letter had this to say in relation to the range program:

"Under the 1938 Range Conservation Program any ranchmen in Oklahoma and Texas who can make use of approved range building practices included in such program, where such practices are approved as being adapted to the particular area, and who can conform to the terms of the program, may make application for payment for the carrying out of such practices."

Many ranchmen not included in the 1937 range conservation area protested the division last year. The line as drawn in 1937 left out several of the principal cattle producing counties in the state.

Details of the 1938 range program have not yet been determined.

The volume of range conservation practices accomplished under the 1937 program were tremendous. The state AAA office has received applications covering the participation of 18,306 ranches, totaling more than 62 million acres, or over 75 per cent of all the range land in the 173 counties affected by the program, according to Slaughter.

Juno Country Gets 3-Inch Rain
Three inches of rain fell at Juno Friday and Saturday, R. G. Nance, postmaster there, said Monday when he was in Sonora. The section was not badly in need of the moisture, Mr. Nance added. Weeds are growing fast, according to the postmaster who is also store keeper.

PINKY STEVENS IS COMING!
Dance Feb. 5, auspices, Sonora Woman's Club. You'll have fun! Scout Hall, Sonora.—adv.

Personals

Mr. and Mrs. Roy Phillips and Pat Cooper of Fort Stockton spent the week-end here.

Mr. and Mrs. Ford Allen and children, Bobby and Betty Sue, spent the week-end in San Angelo.

Mr. and Mrs. W. H. Queen and daughter, Mary Jane, and Mrs. Dee Lyles spent Saturday in San Angelo.

Mr. and Mrs. Jesse G. Barton visited her mother, Mrs. O. C. Gerdes, in San Antonio Monday and Tuesday.

Mrs. Lee Labenske and daughter, Mildred, and Mrs. R. K. Muckleroy returned Wednesday from a visit in Dallas.

Mrs. Batts Friend and son, Bennie Lee, of Ozona spent several days this week with her parents, Mr. and Mrs. B. W. Hutcherson.

Bill Reiley who attends John Tarleton College at Stephenville spent two days this week with his parents, Mr. and Mrs. Dantes Reiley.

Mrs. Preston C. Lightfoot and daughter, Marjorie Ann, and Mrs. Lightfoot's mother, Mrs. T. J. Gray, returned Monday afternoon from San Angelo where the Lightfoot child has been sick two weeks.

Sonorans in California

Mrs. N. B. Wilson and her son, Willie B., and Mrs. Sol Kelly left Thursday of last week for a visit in California. They plan to be away a week or ten days.

LET Want Ads DO THE JOB FOR YOU!

LOST—black leather zipper purse; on Experiment Station road; driver's license and other cards. Reward. Phone 2722. 1tc

PEANUT HAY FOR SALE
Several Hundred Tons
\$16 Per Ton—in DeLeon
JOHN NABORS, DeLeon, Texas
Your Truck Loaded in 20 Minutes.
12-2tp

MANY TEXANS ENGAGED IN 1937 IMPROVEMENT WORK

College, Station, Jan. 26.—More than 200,000 Texas farm people carried on work in cooperation with county agricultural and home demonstration agents during 1937, according to Miss Mildred Horton and Jack Shelton, state agents and vice-directors of the Extension Service of A. and M. College.

Figures from the annual reports of field agents, now being compiled at headquarters of the Extension Service, show that 214,639 Texas farm people carried demon-

stations under the direction and supervision of Extension workers.

Library Work Being Done By NYA

An NYA Work Project affording part-time employment to needy youths assisting in the operation of the public library at Vega, Texas, has been approved by J. C. Kellam, State Youth Director. These youths will assist in cataloging and indexing books, filing, typing cards, repairing volumes, and in other general library work.

Scratch Pads, doz. 50c—NEWS.

Young Men Running Terrace Lines

A group of NYA youths in Calahan county have assisted the county agricultural agent in constructing 10,302 feet of check dams, measuring 694 acres of farm land, and running terrace lines on 195 acres, C. P. Little, Jr., district supervisor, has reported to J. C. Kellam, State Youth Director.

COLUMNAR BOOKS

For Year-End Accounting
The NEWS has 7-, 12- and 16-column sizes (the latter with spiral binding); also Legal Pads, for figuring work. Get ready for year-end book work. Buy now;—tf.

Typewriter Ribbons.....at the NEWS.—adv.

COSDEN ZERO Furnace Oil
Delivered from the refinery to you by truck.
W. W. GIBSON
Cosden Dealer

Why 'phone your orders out of town?
South Side, Del Rio Highway



MEN...

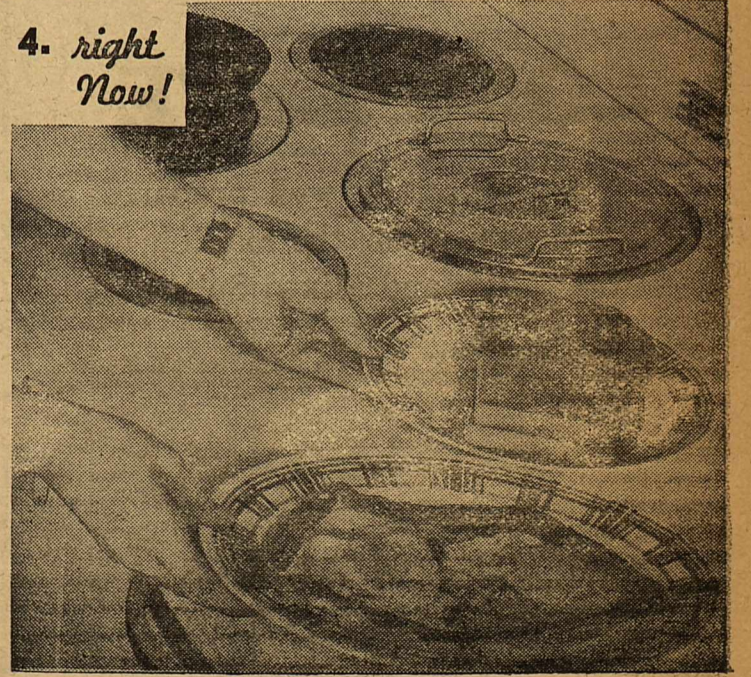
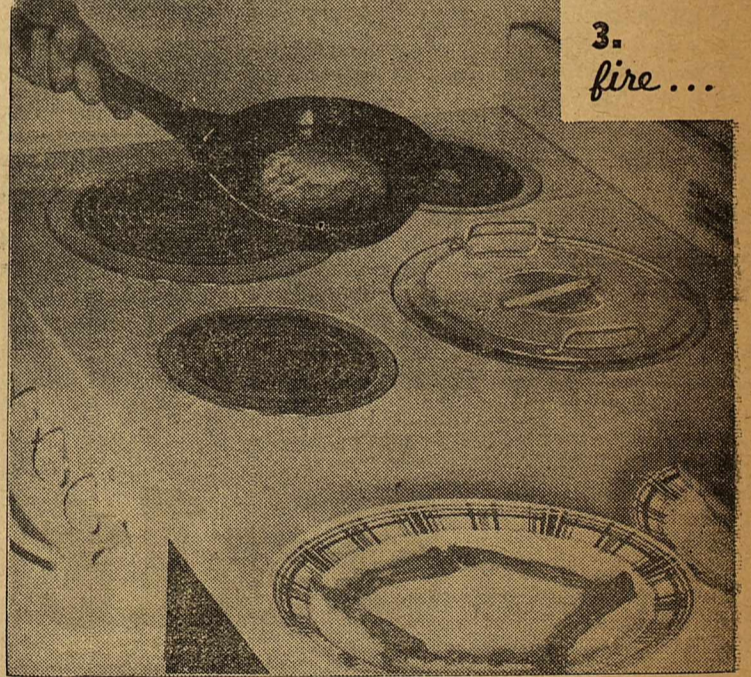
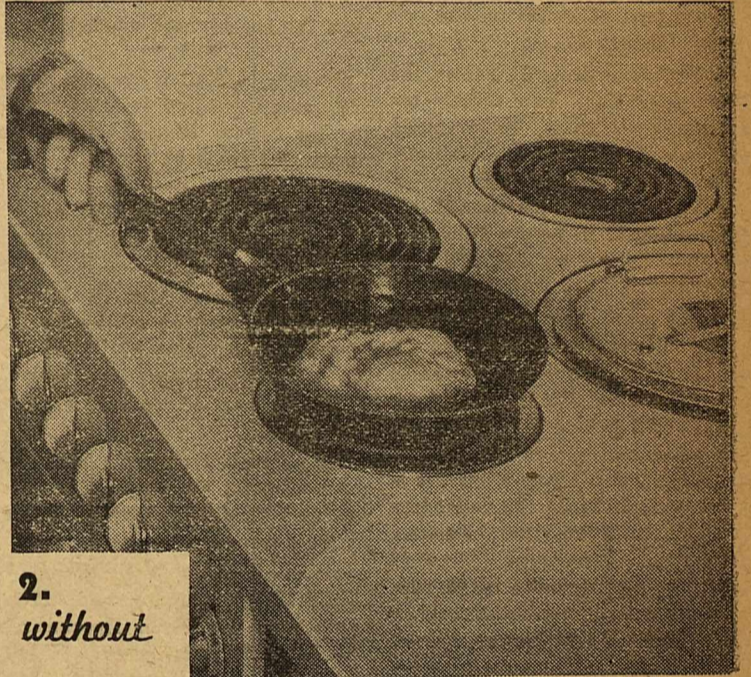
if You Promised a Penthouse, stay out of the Doghouse by giving her *Electric Cookery*



Men, if your wife had illusions of grandeur when she married you ... worshipped you as a super-man ... then remember this: *A disillusioned feminine heart is more to be feared than a woman scorned!*

If she expected a penthouse, you're apt to land in the doghouse ... unless ...

All-electric houses no longer are illusions. And they're grand! Penthouses, of course, are rare in West Texas. Instead, we have *electrified* homes. They're better. And, fortunately, any home has all the grandeur of a penthouse if equipped with the right kind of servants ... Electric Servants. Electric cookery, refrigeration, dishwashing, water heating, sweeping, entertainment, food mixing, coffee making, sun tanning and clothes washing—all make every home equal to the luxurious penthouse ... a feminine dream born of fiction and suppressed desires. So, men, don't disillusion your wife by condemning her to another year, midst hated kitchen drudgery.

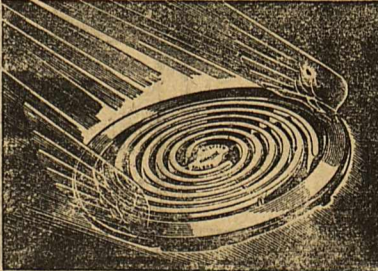


WOMEN...

Why Wait Until 1960 to Cook Without a Fire?

It was recently predicted that "cold" or "magnetic" heat would be practical for general cooking purposes about 1960. It was demonstrated how an egg can be fried without fire by using high frequency current magnetically transferred to the skillet from an electric coil. That is "cold" or "magnetic" heat.

And that, ladies, is merely another form of *Electric Cookery*, which today is practical and available in every home already having the many other advantages of Electric Service!



CALROD is the name of Hotpoint's patented metal-sealed Flat-top cooking coil that has revolutionized electric cookery. It has brought new speed, new cleanliness, new economy and longer life to electric ranges.

In the Picture: With an electric range, a bacon-egg-toast-coffee breakfast can be prepared in less than 10 minutes. Fix bacon and toast in oven while eggs fry and coffee percolates. Electric fuel for this type of breakfast costs less than three cigarettes.

1. You have five cooking speeds in 1938 models. Use *super speed* to heat skillet. 2. Turn switch to *half speed* for frying ... or for fast boiling. 3. A second egg may be tried with switch turned to *quarter speed* ... an ideal heat for steaming fresh vegetables. 4. A delicious breakfast without smoke or fumes in kitchen or dining room! For other meals, you have two other *low speeds* for economical cooking of foods.

West Texas Utilities Company

ELECTRIC cooking is better cooking

MONDAY

January 31

LAST DAY TO PAY YOUR

1937 TAXES

Unless First Half Was Paid in November
PENALTIES APPLY AFTER JAN. 31

B. W. HUTCHERSON, Tax Collector

NOTICE TO WINDMILL USERS--

We will soon begin our annual Oiling and Inspection Tour of Windmills—a service which we began several years ago that many ranchmen, and others, have taken advantage of.

We are interested in the satisfactory operation of your Mills and for this work we send out the same crews of workmen that erect the Mills. Being familiar with them, they will detect any trouble at once, which, in many cases, has saved many of our customers costly wrecks.

Each mill, after being oiled, is given a thorough inspection and any minor troubles found are corrected at the time without any extra charge. You will be advised of any major troubles detected and, charged only our regular rates.

Return cards will be mailed to many but anyone not receiving one of these notices, and wish to avail themselves of the service, will kindly notify us as soon as convenient.

RATES UPON APPLICATION

West Texas Lumber Co.

W. E. CALDWELL, Manager

Another Year of Progress

**140,000 Texas Policyholders
Are Vitally Interested In This Balance Sheet**

Southwestern Life's Increase in Financial Strength During Its 35th Year May Be Measured Exactly by a Comparison, Item for Item, of the Two Columns of Figures Below...

Statement of Condition

(Unpaid Premiums Not Included)

ASSETS

	December 31 1936	December 31 1937
*U. S. Government Bonds	\$ 6,549,345.11	\$ 9,406,006.37
*Bonds Guaranteed by U. S. Government	2,459,205.84	1,980,659.25
*State, County and Municipal Bonds	7,377,771.93	10,666,835.34
Public Utility and Corporation Bonds	2,411,182.84	2,662,581.62
Stock	200,040.00	94,565.00
First Mortgage Loans on Real Estate	14,101,496.54	13,179,559.92
†Home Office Building	1,500,000.00	1,500,000.00
†Other Real Estate	1,595,027.35	1,478,593.61
Cash	894,277.84	1,061,903.29
Reinsurance Premiums Paid in Advance	163,841.00	191,386.00
Interest on Investments Accrued But Not Yet Due	681,819.58	708,364.53
Unpaid Mortgage Interest	274,085.93	26,731.66
Loans Against Cash Value of Policies	11,905,228.98	12,465,386.34
Total Assets	<u>\$50,113,322.94</u>	<u>\$55,422,572.93</u>

LIABILITIES

Policy Reserves	\$41,846,463.64	\$46,813,978.21
Interest and Premiums Paid in Advance	802,264.97	853,984.40
Reserve for Taxes and Other Liabilities	297,578.00	366,558.35
Total Liabilities	<u>\$42,946,306.61</u>	<u>\$48,034,520.96</u>
Capital and Surplus	7,167,016.33	7,388,051.97
To Balance Assets	<u>\$50,113,322.94</u>	<u>\$55,422,572.93</u>

*No Bond purchased by the Company has ever defaulted as to principal or interest.
Market value of Bonds is \$1,304,096 more than book value shown above.

†No Real Estate is carried in excess of current market value.

**LIFE INSURANCE WITH SECURITY SECOND TO NONE
At Cost Substantially Below Other Leading United States Companies**

**Texas Citizens Own \$323,052,391 Life Insurance in the
Company . . . An Increase of \$19,836,617 During 1937**

SOUTHWESTERN LIFE INSURANCE COMPANY

Home Office, Dallas

C. F. O'Donnell, President

Sonora Representatives

A. C. ELLIOTT

JOHN L. NISBET

C. H. ALLEN

L. W. ELLIOTT

NYA Help Wanted By 38,000 Texas Pupils

Young People of Colleges and High Schools Aided

Austin, Jan. 26.—J. C. Kellam, Texas Youth Director, announced Saturday that institutions participating in the National Youth Administration Student Aid program had reported they had received 38,081 applications from students seeking part-time NYA jobs this year. Applications for college aid were filed by 20,292 persons and for school aid by 17,739 persons.

Officials of the 85 participating colleges reported that they had approved applications of 5,530 eligible persons for part-time work on jobs on which a student may earn an average wage not exceeding \$15 per month. The students are paid out of a monthly fund quota of \$61,110 made available to Texas colleges by the NYA, Mr. Kellam said. The students who are selected by college authorities are assigned to members of the college staff.

In secondary schools, 7,878 students were employed part-time during December, Mr. Kellam said. These students were paid a wage not exceeding \$6 a month for useful and practical work done under the supervision of their teachers. A total of \$38,333 is made available monthly for payment of students in 2,070 secondary schools who are selected by school officials for NYA jobs.

"Having NYA jobs enables these youths between the ages of 16 and 24 to continue their education," Mr. Kellam commented. "Without this employment these students undoubtedly would be thrown on the labor market before they are prepared to go to work. The sum each student earns is small; yet, we must remember that a few dollars very often is the difference between gaining an education and staying out of school."

Mrs. Wilkinson Club Hostess Mrs. Sam R. Hull, Mrs. John L. Nisbet and Mrs. W. L. Aldwell were guests of Mrs. W. J. Wilkinson Monday afternoon when she entertained the Contract Club. Mrs. Wilkinson held high score.

"Spiral" Stiff Cover Stenographers' Note Books—at the NEWS office. Heavy tan board cover, 80 pages, wide-ruled and narrow-ruled in stock.—adv.

CONGRESS TIE ENVELOPES at NEWS office now! Ideal for filing the year's checks and other important papers; 1-, 2- and 4-inch sizes. Buy now;—adv.

PROFESSOR WILL BE IN STATE WORK FOR TIME



A leave of absence, beginning Monday, is being taken by Dr. S. B. McAlister, pictured above, professor of government at North Texas State Teachers College, Denton.

Dr. McAlister will be first assistant to L. A. Woods, Texas superintendent of public instruction. In 1937 Dr. McAlister was a research technician for the National Resources Committee in Washington.

Joseph Logan to A. and M. College A visit of several days with his parents, Mr. and Mrs. Joe F. Logan, is being enjoyed by Joseph Logan, who attended John Tarleton College at Stephenville, the first semester. He will attend Texas A. and M. College the second semester.

Miss Shurley in Big Spring School Mrs. Ira Shurley and daughter, Guyon, spent last week in Big Spring, where Guyon enrolled in a business school.

FICB PRESIDENT SPEAKER AT WOOL GROWERS' SESSION

Houston, Jan. 26.—Dwight P. Reordan, president of the Federal Intermediate Credit Bank of Houston, will speak on the subject of "Credit," at the annual meeting of the National Wool Growers' Association, to be held in Salt Lake City January 26-28.

The institution of which Mr. Reordan is the head is closely linked with the development and progress of the wool and mohair industry, serving as a bank of discount for eligible lending institutions which make loans to wool and mohair growers as well as all other types of crop and livestock loans.

Since its organization in 1923, the Federal Intermediate Credit Bank has made loans and discounts

in excess of \$572,700,000 and at the close of business December 31, 1937, had outstanding \$24,235,028.46.

A large number of wool growers and others interested in the sheep and goat industry in Texas are expected to attend the convention, Mr. Reordan said, and an effort will be made to bring the 1939 convention of the association to San Angelo.

Many Working in South Texas In fifty secondary schools of Harris county the school officials have selected students from 730 applicants to work on part-time School Aid jobs allotted by the National Youth Administration. These students are earning part of their school expenses working on projects planned and supervised by their own teachers.

ELIMINATE

Bitterweed

LOSSES

Why continue to hopelessly fight the dreaded BITTERWEED? Why not locate where this evil is unknown? Why not select a good location

"West of the Pecos"

We have ranches in this preferred ranching section ranging from 1,000 to 100,000 acres, improved and unimproved, priced from \$2.00 to \$12.00 per acre. For complete information

WRITE, WIRE OR SEE US!

West Texas Agency

REAL ESTATE AND INSURANCE

407 Del Rio Nat'l Bank Bldg.

Del Rio, Texas

Do It Now!

Monday Jan. 31

LAST DAY to pay your CITY TAXES

Without YOUR Tax Money Your City Cannot Be the Town YOU WANT IT TO BE! THINK!

Please Pay NOW

(Delinquent After Monday)

Once again
WE OPEN THE BOOK
for You!

THE BOOK OF SOUTHLAND LIFE Vol. 29

Admitted Assets
As of December 31, 1937

Real Estate, Including Home Office Bldg. \$3,895,149.12
The larger portion of real estate other than Home Office Building was acquired through foreclosure of real estate mortgages representing conservative amounts in relation to the value of the security so that an appreciable profit should be realized as the properties are sold.

First Mortgage Loans on Real Estate 5,909,690.01
All first liens representing, on the average, not more than 50% of the value of the security.

Collateral Loans 429,516.54
All within legal limits as to value and class of security.

Cash in Office and in Banks 869,820.85
Bank balances are carried in more than 100 banks throughout Texas, and are subject to check.

Policy Loans and Premium Notes 6,840,723.06
Fully secured by the legal reserve.

Bonds and Stocks:

Bonds of United States and Bonds guaranteed by United States 1,060,025.88

County and Municipal Bonds 1,513,336.22

Public Utility and Corporation Bonds 936,723.66

Stocks 4,595.00

Interest Due and Accrued 398,272.73
On bonds, mortgages and other investments.

Premiums in Course of Collection and Other Assets 559,096.97
These premiums were due but had not been received at the Home Office by Dec. 31st. Corresponding legal reserve is set up in the liabilities.

\$22,416,950.04

Insurance in Force More than \$118,400,000

THE BOOK OF SOUTHLAND LIFE Vol. 29

Liabilities and Surplus
As of December 31, 1937

Legal Reserve on Policies \$20,251,746.00
This is the amount set up in strict accordance with law which with interest and future premiums is sufficient to pay all policy claims as they mature.

Reserve for Instalment Death and Disability Claims 649,465.00
This amount, also set up in strict accordance with law, with interest to be earned thereon is sufficient to liquidate claims elected by the beneficiaries or required by policy terms to be paid in instalments instead of in one sum.

Reserve for Death and Disability Claims (No Proofs Received) 85,742.62
This amount is payable under policy contracts when proofs of death and disability have been received.

Premiums and Interest Paid in Advance 209,874.45

Estimated Amount Due for Taxes 47,453.44

Accrued Expenses and Commissions 16,196.22

Reserve for Other Liabilities 46,434.68

Investment and Other Reserve Funds 200,000.00
Set up voluntarily by the Company for the additional protection of policyholders.

Surplus to Policyholders—
Surplus held for the protection of policyholders in addition to legal requirements—

Capital Stock \$500,000.00

Unassigned Funds 410,037.63

910,037.63

\$22,416,950.04

Total paid Policyholders, Beneficiaries Since Organization \$30,212,764.99

Robert Massie Co.
Funeral Directors, Embalmers
Superior Ambulance Service
Phone 4444
Day or Night
SAN ANGELO, TEXAS

Posted

No trespassing on the Aldwell Bros. Ranch. Violators will be prosecuted!

Aldwell Bros.

New Soles
RAMIREZ
Boot Shop
TRINIDAD RAMIREZ
OWNER
Merc. Bldg. —in Sonora

Southland Life Insurance Co., Dallas, Texas

I am interested in a life insurance policy with Southland Life. Please give me details with no obligation to me.

Name _____
Address _____
Town _____

Southland Life Insurance Co., Dallas, Texas

I am interested in the possibilities of life insurance selling as a profession if the Southland Life is not represented in this territory. Please give me details of Southland Life's FREE Training School.

Name _____
Address _____
Town _____

Southland Life

SOUTHLAND LIFE INSURANCE COMPANY
HOME OFFICE, DALLAS, TEXAS

SOLID AS THE SOUTH

