The 1949 Agricultural Conserva-

tion Program is open to every

rancher in Sutton County. Ranch-

ers who have conservation prob-

lems on their ranch are urged to

participate in the program. Full

Sonora will break into Fort Worth newspaper headlines at the end of the month when Tuesday January 28, opening day of the Southwest Exposition and Livestock Show, will be officially proclaimed "Sonora Day." The Sonora High School band will attend the fair and a Sonora sweetheart will be presented.

Those wishing to attend the "Sonora Day" festivities should write immeaditely for ticket reservations. The Sonora delegation will be recognized at the opening. Details of the band's appearance and name of the sweethear will be announced next week.

-(?\*½\$\*?)-Livestock shipments in Texas during November were reported off by 24 percent from October to 7,851 carloads. Compared to November, 1947 the decrease is about 20 percent. Shipments of hogs and calves increased by 12 and 8 percent and those of cattle and sheep slid 34 and 32 percent.

-(?\*½\$\*?)ably be in the vicinity of the well not been functioning. drilled last year on the Miers

Vestal Askew will judge the 4-H Club Lamb Show Saturday in Iraan. Part of the sponsoring will be done by H. C. Noelke, Jr., and W. T. Posey, Pecos County agent. Askew said that probably 50 to 75 lambs will be entered.

and third, all lambs in each group law, Dolph Briscoe, Jr., and Ernwill get the same prize.

-(?\*½\$\*?)over as county agent there.

-(?\*1/o\$\*?)-

hand-set. We have a copy of this Another plan suggested that the News office.

editors has his troubles but he outshines the rest of us by solv-

on the front page entitled "Excuse Me!": Dear Advertisers and Subscribers: Please excuse me for missing an issue in the month of December, you all know that the total staff of this humble Print Shop is composed of myself and I have been pretty busy with job work, that is printing Letter Heads, Statements, Dodgers, Tickets and on Dec. 24th we print and deliver a big quantity of 2-color size 13x19 circulars for F. Spencer &Bros., who sponsor a gigantic

Christmas Sale with big success. But I hope that as soon as the holiday season is over I will be able to catch up with my work and send your paper on schedule. So I'm closing the last issue for the month of December with the greatest of appreciation and gratitude for your most worthy cooperation. I remain as ever

Your most loyal The Publisher." -(?\*½\$\*?)—

Winning third prize in the Harris County Home Demonstration Rally Day Contest in Houston was W. Blalock, daughter of Blalock entered a pair of handmade gloves featuring a new thumb design. Members of 32 home demonstration clubs were entered in the contest.

### County Officials Given Oaths

### Good Chance Of Getting Mohair Support Program, Says Earwood

The efforts that have been made for the past eight months to allevi- During Past Year ate the mohair situation now have a good chance to pay off, according to Fred Earwood, Sonora, retiring chairman of the special mohair committee of the Texas Sheep and Goat Raisers' Association. This committee was appointed by Clayton Puckett, then President, at a special called meeting last spring and automatically dissolved with the election of officers for the new year.

"I believe also that we have as good chance of getting a mohair agement, he said. One is the four just what form we won't know un- under way. This a cooperative protil we sit down with members of ject between the American Wool Congress and officials in the De- Council, the International Wool

Shell Oil Company moved 20 to the members of the Associa- successful, will mean more fine truckloads of equipment in here tion." He said that because of the mohair. Tuesday and Wednesday getting nature of the efforts being made ready to drill a deep test on the it was not practical to issue state- the first of the year he and others July, 2.24; August, 0; Sept., 3.01; W. A. Miers ranch. The company ments at regular intervals and be-would probably go to Washington Oct., 1.94; Nov., .07; Dec., 1.22. plans to core test to 5,00 ft. to the cause of that he knew many people to confer with officials there in plans to core test to 5,00 it. to the class to thought that the committee had regard to the so called "mohair Three Sonorans

The brightest factor from a gram. long time viewpoint is the possibility of a "mohair labeling act" wherein manufacturers will be compelled to state the mohair content of fabrics in some manner, he said. Now fabrics with as little as 12½ per cent mohair are sold as "mohair."

Lambs will be judged and placed appointed last spring five mem- with what Earwood and has comin market grades of prime, choice bers, Sayers Farmer, Steven Stum- mittee have started." and good instead of first, second bery, Adolf Stieler, C. B. Wardest Williams went to Washington and discussed the mohair problem Sutton County will have a new with officials of the Department County Agent beginning Monday, of Agriculture and the Army January 10, when D. C. Langford Quartermaster Department. Out of succeeds Ray Shaver to the post. this meeting came the plan to Shaver moved his family to New export mohair to the occupied Braunfels Saturday and will take countries. A later survey indicated that not much could be bought by Langford, who is unmarried, is those countries. Earwood said that a June graduate of Texas A&M Frank Woolley, Vice-Fresident of the Commodity Credit Corporation, then made a trip to Germany We've seen a lot of weekly news- where he surveyed all facilities for papers here and there, but never the manufacture of mohair fabrics. one as rustic, personal and unus- They were using mohair but they ual as "The International," published by Juan Rivera in Presidio, and South Africa and under the Texas. The International has a Marshall Plan set up could not four-column, six-page format and use American dollars for any raw is written, edited and set entirely material that could be obtained by the publisher. All the type is in other Marshall Plan countries.

unusual publication on display at would answer questions as to why mohair was not selling and as a Editor Rivera, like all weekly result would suggest remedies was ing his problems in a simple and wood during one of his many con- Hereford has been awarded the versations with Department of For example, we quote an article | Agriculture officials and meetings were held in San Angelo and Sonora with marketing specialist from the Department and with other members of the Association.

> Conversations were started in August and about five weeks ago I was advised that \$12,000 had been appropriated by the Department of Agriculture to carry out the plan," Earwood said. Under prsent plans a contract will be made with a competent comercial firm to make a "point of sales" survey. Buyers and potential buyers of furniture upholstery, automobile and other upholstery users, draperies and men's and women's wear would be asked why they preferred mohair or why they did not prefer mohair. These and similar questions would accumulate information that could be used in a publicity campaign. The results of the survey could be sent to manufacturers of mohair fabrics.

the dead market was the heavy importation of coarse South Ameri-Mr. and Mrs. Dee Word. Mrs. can wools. They are of long staple home here for several years and and have a high luster and since was employed by the Sonora Motor the war they have replaced miliff on these wools was reduced in etteville. November 1941 and since the end of the war the imports have doubled. The cost of these wools has Sonora and R. M. Greenhill of been going up as the supply gets Barnhart, who attended the funershorter and, according to the trade al, a son, W. B. Jr., and two magazines and newspapers, deal- daughters, Miss Dorothy Brantley ers say that if the price gets too and Mrs. Charles Harvey, all of The county started the new year high the mills will start using whom attended Sonora schools. off Saturday by swearing in its mohair again. This explains the officials. They include G. A. Wynn, recent mohair sales to a great excounty judge, B. W. Hutcherson, tent. Congressman Fisher has kept LOCATED IN BELGIUM sheriff, tax assessor and collector, in close touch with the Associa-C. Kirby, county clerk, Mrs. tion and plans to ask President Thelma Briscoe, treasurer, Web Truman to direct the Tariff Com- week that the body of Sergeant Elliott, county attorney, George mission to hold hearings in regard Wayne L. Martin, son of Mr. and Hallum, all of Sonora Barrow, justice of the peace, Leon- to determining whether or not Mrs. J. L. Martin, formerly of Soard Gibbs, surveyor and commiss- these low tariffs and resulting nora and now residing in Fallard Gibbs, surveyor and commiss-ioners, Dave Locklin, Dan Cau-high imports is hurting the mohair brook, California, is buried in the Mrs. H. V. Morris during the holithorn, C. W. Adams and Dantes industry. This has been another U. S. Military Cemetery en Con- days were their two daughters and phase that the committee has droz, Belgium.

support program in some form -- year Wool Research Program now partment of Agriculture in Washington and work it out."

Council, the International Wool Secretariat, the U. S. Department of Agriculture and several wool of Agriculture, and several wool Earwood was in San Angelo manufacturing companies. They Wednesday of last week with hope by this research to find means 14.81; Sayers Farmer, Junction, new Pre- of treating wool and mohair so sident of the TS&GRA. Conrad that the coarser grades of each Holecamp, Junction; Bryan Hunt, fiber can be used to manufacture

labeling" plan and a support pro-

"The Association at its Annual questing that wool and mohair be riven the same treatment as other agricultural commodities in any now in force or hereinafter enacted," he said. "It is up to the Soon after the committee was Association now to follow through

### CROWN TEXAN A WHEAT CHAMPION



For growing the best Texas wheat Amarillo, Texas, W. P. Axe of Philip W. Pillsbury trophy, and will have his grain judged for the national Pillsbury prize at Minneap-

olis, Minn., next spring.

Axe's wheat will compete with samples from the other principal wheat-growing states in the 8th annual competition for this award, which consists of \$100 in cash and an all-expense trip to Minneapolis. This is the first year that Texas wheat has been entered in this

competition. Axe grew the prize-winning grain on his thousand-acre Deaf Smith County ranch, where he also grows potatoes and grain sorghums.

it was hard red winter wheat of the Westar variety, and was grown on 300 acres of irrigated land fol-

lowing a crop of potatoes harvested in July, 1947.

Wheat grown by Leonard F. Wright of Farnsworth, who won second place at the Tri State Fair, also is eligible to compete for the

### W. B. BRANTLEY FUNERAL HELD IN FAYETTEVILLE

Funeral services for W. B. Brantley, 58, former Sonoran, were Earwood said that in his opin- held Sunday from Moore's Funeral ion one of the biggest reasons for Home in Fayetteville, Ark. Mr. Brantley died suddenly at his home Friday morning. He made his Company. In 1936, he moved to lions of pounds of mohair. The tar- McCamey and from there to Fay-

> Survivors include the widow. two stepsons, Henry Greenhill of

Word was received here this

# Inches Of Rain

ONE OF FEW LUCKY AREAS IN DROUTH RIDDEN WEST TEXAS

In a year which saw a severe about 12.

as follows:

Sonora and Ernest Williams, As- fabrics now requiring finer grades. 3 inches fell in each month. March needed and wanted to apply on his sociation Secretary. He issued the statement as a "year end report ready market and this research, if fell according to months of 1948. They fall according to months of 1948 is as follows:

### Entering Stock Convention passed a resolution re- In Ft. Worth Show

Entries have been received from three Sonora residents by the long range agricultural program Southwestern Exposition and Fat Stock Show, to be held in Fort Worth Jan. 28 through Feb. 6.

> and George Hamilton have each Boys' Lamb Show.

Over 4,000 head of livestock will Show, an increase over last year's planned for range improvement. our greatest natural resource. entries. Seventeen states and Canada are represented.

Sonora visitors to the 1949 Exposition will find a number of "firsts," including a new department for Brahman cattle, Guernseys replacing Holsteins in the dairy cattle department, a new Shetland Pony division in the Horse Show, resumption of poultry, turkey and rabbit exhibits, and to highligt FFA and 4-H Club Day, Jan. 29, a special rodeo at a special low price for the members and a grass judging contest for FFA and 4-H Clubbers--first of its kind in the Southwest.

In addition to the livestock exhibits, the Exposition will present the annual rodeo, again produced by Verne Elliott twice daily in Will Rogers Memorial Coliseum. In adjoining Will Rogers Memorial Auditorium, Olsen and Johnson of 'Hellzapoppin" fame will appear in a brand-new, laugh-packed comedy show, "Laffacade of 1949," every night of the ten day Show and at five matinees.

### MRS. Z. C. DAMERON DIES IN PANDALE THURSDAY

Word was received here Thursday of the death of Mrs. Z. C. Dameron, mother of W. H. Dameron of Sonora. Mrs. Dameron died in Pandale and funeral services were to be held in Del Rio, where a daughter is buried.

ing Oil and Gas . 175 Countie

Berlin and was listed as missing

in action for one year. The Ameri-

can Red Cross located the body.

and aunts, Mr. and Mrs. H. V.

families, Mr. and Mrs. Jack Whit-

Morris and Mr. and Mrs. R. I

Among survivors are two uncles

### County Gets 17.62 First Eight Month's Operation Of 1949 AC Program Soil Conservation District Reviewed Open To Every

of operation, some 41 ranchers practices have been planned: signed cooperative agreements total of 310,175 acres.

drouth descend on much of West agreements, each rancher submit- 2 miles; Improved water applica-Texas, Sutton County ranchmen ted an application to the district fared well as a whole. The county board of supervisors for assistance. received 17.62 inches of rain After the supervisors approved during 1948, while Pecos County the applications, they requested the got 6.5 inches, the lowest since local Soil Conservation Service 1917 and Tom Green County got planners to contact the rancher and make arrangement for conven-Rainfall during past years was ient planning dates. The rancher and the range conservationist went 1947, 20.14; 1946, 17.75; 1945, over the ranch together and studi-1944, 20.97; 1943, 18.83; ed the conservation problems. With 1942, 20.75; 1941, 36,91; 1940, 17.44. the technician's help, the operator Best rains this year came during decided on the combination of soil May, June and September and over conservation practices that he

> the district supervisors, each Dantes Reiley and Lue a O'Leary. the ground.

During the first eight months | On the crop land the following Sutton Ranchman

Contour farming, 2.051 acres: with the Edwards Plateau Soil Cover crops, 644 acres, Crop resi-Conservation District, covering a due management, 2,131 acres; Seeding back to grass, 780 acres; Prior to the preparation of these Terraces, 33 miles; Field diversion, tion for irrigation, 200 acres.

The following ranchers are cooperating with the Edwards Plateau Soil Conservation District at present:

Mrs. Mae B. Sawver, E. S. Mayer, Nettie Word, Joe B. Ross, Fred the funds which this county re-T. Earwood, Edwin Sawyer, Rip ceivesfor conservation work repre-Ward, Tom Davis, Dee Word, Ben sents the national interest in con-H. Cusenbary, W. R. Cusenbary, serving soil and water in this coun-These practices were listed, to- Ben Mittel, Joe Berger, Jack Mann. gether with an aerial photograph J. A. Sykes, Bill Wade, H. E. Glass-Farmer stated that soon after he first of the year he and others.

Jan., .27; Feb., .47; March, 0; of the ranch showing the acreage and range condition of each pashe first of the year he and others. ture, and formed the basis of the Sewell, Lee B. Fawcett, Dave Lockrancher's conservation plan with lin, Jo W. Hargrave, Robert the district. Following approval by Kelley, Roy Hudspeth Estate,

> to be used as a guide in carrying ing a ranch with the district which out his program. He is then known covers all of Sutton County and as a "Cooperator" with the dis- the Northwest portion of Edwards and the Agricultural Conservation trict, and will call on the Soil County may receive this same Programs Branch in Washington. Conservation Service personnel to type of assistance my making apassist him when he is ready to ap-plication to the district board of ply his conservation practices on supervisors. The board of supervisors includes Joe M. Vander Some of the practices planned on Stucken, Joe B. Ross, Fred Earranch land were to keep livestock wood, Frank Bond and Edwin Saw-R. A. Halbert has entered 16 numbers in balance with forage yer. The supervisors wish to em-Polled Herefords. Derrell Alley production, deferred and rotation phasize that these cooperative grazing, better distribution of agreements with the District are entered a Crossbred lamb in the grazing, overseeding of good grass- in no way binding. They are merees, and the eradication and control ly plans to help bring about better of undesirable brush and weeds. soil and water conservation, more be exhibited at the 1949 Stock These practices total 307,873 acres stable income, and protection of

> > HEADQUARTERS

WAC

TRAINING CENTER

Camp Lee, Va.

TRAINING FOR REGULAR ARMY WACS-Recruits Susie

litus. Coolidge, Arizona, (left) and Jeannine Fowlor, Lexington,

information is available at the County Conservation Office. B. M. Halbert, chairman of the County Agricultural Conservation Committee, advises that within Joe M. Vander Stucken, Frank sistance is available to all ranch-Bond, J. A. Cauthorn, Harold ers who participate in the prothe limits of funds available, as-Friess, Billy Galbreath, Joe F. gram. Conservation practices car-Logan, Thos. Morriss, Alvis John-ried out must meet the requireson, Aldwell Bros. R. A. Halbert, ments for such practices.

It must be understood that ty. The county committee is charged with the responsibility of seeing that the ranchers are urged to get maximum conservation for each dollar spent.

The conservation practices which have been approved for national use in conserving soil and water rancher received his plan and map Any ranchers owning or operatcommittee, State PMA Committees, State Technical Committees County practices have selected and

adapted by the County Committee. Assistance under the program is intended to encourage additional conservation and not to help ranchers with customary operations. Assistance to any one rancher under the 1949 Program will be limited to \$500.

Conservation practices approved for use of ranchers of Sutton County include:

16. Drilling or digging wells for ivestock water.

17. Installing pipe lines for livestock water. 19. Construction of concrete or rubble masonary dams or drops

for livestock water or erosion con-20. Elimination of destructive plants on noncrop pasture and

range land.

22. Reseeding range or pasture land by deferred grazing.

38. Renovating of oak pastures. To obtain conservation practice assistance ranchers must: 1. Apply to the County ACA office BE-FORE HE BEGINS the conservation practice for the amount of assistance he will need for carrying out the practice. Written prior approval on ALL practices in 1949 must be issued by the County Committee before the practice is started. 2. Carry out the conservation practice in accordance with the printed specifications in the 1949 Handbook of conservation practices for Texas. 3. Inform the County Committee or the County ACA office within the time fixed by the County Committee, of the completed practice.

Ranchers are requested to file their request for assistance in sufficient time to give the office time to make the preliminary inspection and issue the prior approval before the work begins. However, request should not be filed unless the ranchers intends to start the practice as soon as the preliminary inspection is made by the office.

### Okanoma, report to WAC training center, Camp Lee, Virginia, for hasic training. They will enroll for eight weeks of instruction. Hunters Take 300 Deer, 70 Turkeys

An estimated 280 to 300 deer and 70 turkeys fell before the guns of hunters in Sutton County during 1948, according to records at the Sonora Locker Plant. The numher should be larger due to the fact that many hunters took their kill out of the county without registering it at the plant.

Also recorded were two Javalina hogs and a cougar. Towns represented by hunters this year included Fort Worth, Seminole, Dublin, Temple, Cleveland, Ohio, Breckenridge, San Angelo, San Antonio, Abilene, Lamesa, Odessa, Fort Davis, Oklahoma, Midland, Houston, Austin, College Station, Spur, Brownfield and Henrietta.

DRIVE SAFELY! - Give the pedestrian the right-of-way.

Attend SOME Church Sunday.



Attend Band Dance Saturday. | Worked on, Earwood said. | Sgt. Martin was shot down Feb- ley and son, Jeffrey of Monahans, and Mr. and Mrs. Tax Farr and | Club will meet Friday night and Mr. and Mrs. Tax Farr and | The Ranchero Square Dance | 7:30 o'clock at the woolhouse.

### Uncle Sam Says



Your Uncle Sam wants to tell you about a Christmas gift you shouldn't be without. That's the gift of security, of confidence in your financial future, of that peace of mind that only comes when money's not a prob-lem, but a blessing. You can have that gift because your Government is offering the finest savings plan that ever came within your reach. If you are on a payroll, join the Pay-roll Savings Plan that puts in your hand a U. S. Savings Bond at regular FOR INFANTILE PARALYSIS

FOR INFANTILE PARALYSIS

Club will meet Friday night at hand a U. S. Savings Bond at regular intervals. If not on a payroll, you can get a savings bond each month through the Bond-a-Month Plan at your bank. When making up presents for the family, give a thought to their futures!

U.S. Treasury Department

### SWING OF SOUTHWEST MARKETS

ed with unsettled conditions on trends. Canner and cutter cows \$9.25 at Fort Worth and Wichita, many southwest farm markets, sold in a spread of \$13 to \$17.50 and \$9 at Oklahoma City and Denwith prices showing a mixture of at Houston, San Antonio, Oklaups and downs, according to the homa City and Denver, \$11 to \$16 Trading in wool and mohair was at Fort Worth and \$14.50 to \$16.50 about at a standstill last week.

IN THE

First week of the new year open- Cows showed the full range of sold up to \$9.50 at Kansas City Production and Marketing Admin- at Wichita and Kansas City.

Keep Foods

Fresh and Plentiful

Cattle markets ended a week of showed slight weakness. San Anmixed trends Monday. Changes tonio moved good wether sheep varied from losses of \$1 or more Monday at \$10 to \$10.50 and medto gains equally as great, accord- ium wether Angora goats in the ing to class, grade and location. hair at \$8.75 to \$9. Slaughter ewes

Food Freezer

and Locker

The practical food freezer for town and farm homes-with new advantages in convenience, economy, and dependability! You'll instantly approve its "easy-to-reach"

food shelves, generous capacity, and long-

life hermetically sealed mechanism. See for

• CORRECT TEMPERATURES—for proper quick-

• LARGE CAPACITY-10.3 cu. ft. of usable space.

shelf compartments with transparent doors.

making unit for efficiency and long life.

yourself-today!

Home Gas Company, Inc.

ITS STABILITY

WAS PROVED HERE

TS IMPROVED PERFORMANCE

freezing and safe frozen storage.

Room for 360 or more lbs. of foods.

### LITTLE THINGS about the STARS



THEATRE, WITH TOP HOLLYWOOD GUESTS
THURS. NITES, NBC. SAID TO BE HOLLYWOOD'S

MOST FRIENDLY ACTRESS (INSISTS EVEN STRANGERS CALL HER "DOTTIE"). SMART, TOO NO LONGER ENCOURAGES THE SARONG. WHY?

SHE'S BOUGHT A HOLLYWOOD DRESS SHOP.

# 43 Years

J. A. Cope, the commission man of Sonora, was in town Tuesday. Mr. and Mrs. Claude Stites were

down Tuesday on business return- shopping. ing the same day.

W. W. Williamson was in Sonora this week from the ranch in the northeastern part of Sutton

in from the G. S. Allison ranch T. L. Drisdale of Juno came several days this week visiting and

Miss Rose Ellis is visiting her

Walter Whitehead was up from

the ranch last Saturday and reports good rains down his way. Bob Peacock sold 1,700 head of sheep to O. T. Word at \$2.00 for

Dr. Ross has sold his famous horse, Russell, to Mayer Bros. of Sonora. The horse was a fine one and the purchasers were most

John Charlton Clarkson of the Star ranch near Comstock was in

Keyes Fawcett, the jolly good looking ranchman of Juno, was a passenger on No. 9 Tuesday. He was returning from a trip to St. Louis, where he went to deliver a large shipment of stock. Keyes says he got a good price for his

At the residence of Mr. John R. Word on Sunday evening last Mr. Henry L. Bridge and Miss Eliza Word were united in holy wedlock by the Rev. Richard Mercer.

T. J. Stuart had 1,200 goats shorn when the cold spell came up last Sunday. By all hands working night and day for three days build-

### Posted Notice

My ranch in Sutton and Schleicher Counties is leased for hunting and is otherwise posted.

JACK WARDLAW

### Robert Massie Co.

Funeral Directors, Embalmer

Superior Ambulance Service

**Phone 4444** 

Day or Night

SAN ANGELO, TEXAS

POSTED!

No Hunting

**Violators Prosecuted** 

Aldwell Brothers

ing fires and working constantly they lost only 4 or 5 head.

August Meckel was in town ounch of 3-year-old steers in his improving. pasture near town but is not in a nurry to sell them.

Will Sultemeyer sold to Theo Savell 6 pony mares at \$35 per

**Recovering From Operation** Mrs. Buster Jennings underwent

surgery at the Shannon Hospital San Angelo the first part of Wednesday. Mr. Meckel has a nice the week. She is reported to be

La Traviata was composed by Giuseepe Verdi.

SUBSCRIBE TO THE NEWS

### COSDEN **PRODUCTS**

Wholesale & Retail Oil Gasoline

Grease

ALSO GROCERIES & COLD DRINKS

NEIL ROUECHE

Exclusive Distributors for Cosden Products in Sutton, Schleicher & Edwards Counties

### New Stock Of RANCH NEEDS

TURNER SQUEEZE CHUTE — \$250 CALF TABLE - \$150

KON - TAK - A Good Ant Killer

A Non-poisonous Powder

\$1.00 per package

ALL-IN-ONE CASTRATOR — \$10

BURDDIZOS — Baby \$12.50, Med. \$15.

NEW TROUGH FLOATS — Won't puncture, rust or corrode 11 inch \$3; 14 inch \$3.50.

> SONORA WOOL & MOHAIR COMPANY

Sonora, Texas

Phone 8

TIRES

TUBES

GREENHILL'S Texaco Station

"Friendly Service"

ATTENTION City Light & Power Plant and REA **CUSTOMERS** 

I am your Frigidaire dealer

Frigidaire appliances in stock:

FRIGIDAIRE REFRIGERATORS FRIGIDAIRE **ELECTRIC RANGES** 

FRIGIDAIRE HOT WATER HEATERS FRIGIDAIRE HOME FREEZERS

If interested write or call collect

Blake's Electric

Eldorado, Texas

Phone 24151

Lamar Fuqua Chevrolet Co. SONORA, TEXAS - PHONE 27921

# • FOODS VISIBLE AND ACCESSIBLE—Divided • DEPENDABLE PERFORMANCE—Sealed cold-Mont Noelke of Sherwood was in aunt, Mrs. B. M. Halbert, at the Sonora Tuesday on his way home ranch six miles west of Sonora. from Devil's River. Mr. Noelke sold 9,000 muttons to Bud Means Las Cruces, N. M., Saturday where for 1949 was announced, similar to they will reside for some time. ewes, \$1.25 for lambs and \$1.00 New Chevrolet for Tested and Proved... fortunate in being able to puron the world's toughest Proving Ground town Monday. ITS ECONOMY WAS PROVED HERE

ITS POWER

WHEN you see the 1949 Chevrolets, a glance will be enough to tell you they're new-all new-in line and contour, in beauty and style. And when you look inside, and under the hood, and beneath the chassis, you'll see that their newness is not merely in outward appearance, but in design and engineering and construction

ITS DURABILITY

ITS DEPENDABILITY

WAS PROVED HERE

WAS PROVED HERE

But, to a lot of people, the 1949 Chevrolet is already old. They know what it will do, and how exceedingly well it will do itthey know all about its performance, its comfort, its power, safety, durability and

economy. They are the engineers and technicians of the General Motors Proving Ground—the largest, most completely equipped, outdoor testing laboratory in the automobile world.

WAS CHECKED HERE

Here, before a single new 1949 Chevro-

STRIKES A

went into production, experimental models were tested-made to show that they possess, in greater measure than ever, all those qualities on which Chevrolet has built its leadership.

In short, the General Motors Proving Ground tests are your assurance that your new-model Chevrolet has proved its worth through many months and many, many thousands of miles of rough handling.

Soon you will see the new Chevroletand when you do, you will see a car not only new, but tried and true.

ell radio's year 'round Santa Claus. With folk muscles and

folk music and popular ballads, Berch sings hymns and Christmas carols on his program throughout the four seasons. He's made a practice

Jack Berch asking local stations to cut into his show

to advise volunteer workers where they are needed in their communities. Each week from a newspaper clipping, Berch accepts a charitable deed and salutes nation-wide the benefactor and newspaper reporting the work. Siek children receive scores of gifts from a remark on his program. An ex-Segel, Ill., farmboy, Berch, 37, once was just a singer. "In this job," he says, "I feel a little better."

Mrs. Bartie Lou Bridwell and doctors were optimistic about the son, Ernal, returned Sunday from operation. Dallas, where Ernal underwent surgery at the Scottish Rite Hos-

Jimmy Lightfoot is the guest

pital for Crippled Children. Al- of his parents, Mr. and Mrs. Gene though Ernal's leg is still in a cast, Lightfoot. He is recovering from

back injuries received in an accident at the oil rig he was working on near San Angelo.

Boise is the capital of Idaho.

# Rowboats On Fifth Avenue



### 

Imagine enough water to cover Manhattan Island's 22 square miles with a knee-deep flood! That's what the thirty-three million tons of water delivered daily by America's public water supply systems would do. Based on weight of product, processed and delivered, public water supply is America's largest industry. In three days, this indispensable industry delivers more tons of water than the tonnage produced by the steel industry in a year! A good water supply should not be taken for granted. It is the result of farsighted planning and faithful operation 24 hours a day, every day in the year.

## CITY OF SONORA Water System

Home Owned — Water - Light & Power - Sewer System



Saturday, Jan. 8, 1949

			2 2 3
SOAP	POWDER.	ANY BRAND — BOX	350

OUR DARLING CORN, Sweet, No. 2 Can \_\_\_\_24c HOMINY, 2 - No. 2 Cans \_\_\_\_25c TOMATOES, No. 2 Can \_\_\_\_13c STAR BRAND Blackberry Jam, 2 lb Jar \_\_\_590

RED & WHITE SHORTENING

3 fb TIN ARMOUR'S PURE

LARD 3 fb CARTON

EARLY BIRD - 100% PURE COFFEE, Lb. Pkg.

CARROTS, Bunch 5c | CLUB STEAK, th CABBAGE, tb 5c PORK SAUSAGE, 15 50c LETTUCE, 2 Heads \_\_\_\_\_\_25c CHUCK ROAST, 1b \_\_\_\_\_53c TANGERINES, Ib \_\_\_\_\_14c SALT PORK, ib \_\_\_\_\_43c GRAPE FRUIT, 15 \_\_\_\_\_8c APPLES, tb \_\_\_\_\_\_17c **HENS & FRYERS** 

SPUDS. 10 th MESH BAG

49c

29c

55c

**McAllister** 

**DIAL 21341** 



Red & White Store

**DIAL 21341** 

critics, it is generally acknowledged in radio circles that the program with the strongest appeal to listeners is the daytime serial.

Interesting examples of a serial's Interesting examples of a serial's come pretty well re-

quently crop up. Recently on NBC's top-rated afternoon "When a Girl Marries" a baby was born - in

Rosemary Rice
... good scout
Rice). A series of casual announcements were made. Gifts mailed by listeners to the script baby would be added to a Girl Scouts' drive for clothes for over-seas. By the hundreds packages poured in—shoes, dresses, rompers, blankets. Quiz producers, who wheedle listener response via big jackpots, were amazed. But serial men weren't surprised. They expect such things.

CHRISTMAS "CAVALCADE"

Come Christmas season and Very Little Things some of the most professional Phil Harris and Alice Faye some of the most professional programs shed their expensive gloss. For the third consecutive year, for instance, there will be no glamourous names on NBC's popular Monday night to "Cavalcade of America." The show December 20 moves to Wilmington, Del., for a full

program of Christmas car-ols by the 121-voice choir of the Du Pont

the Du' Pont Company, sponsor of the show. The company choir is rated one of the finest amateur groups in America. It is directed by a Princeton, N.J., teacher, Frank J. Clark, Jr., who has sung under the direction of John Barbirolli and Toscanini, studied choral Bandsman Fred Waring.

conscientious script students.

Tries to make herself believe every broadcast is her first on the air . . Delivery boys save their wisest wise-cracks for delivery with the meat and groceries at the Ozzie Nelson ome. They hope they may be "discovered" for the "Ozzie & Harriet" comedy show, Sunday nights, NBC.

(Sunday even-ings, CBS), rated one of rated one of adio's most conscientious

From The Church's

ST. ANN'S CHURCH \_\_\_ 8 o'clock 10 o'clock Weekday Masses \_\_\_\_\_ 7:30 o'clock

BAPTIST CHURCH Sunday School \_\_\_\_ \_10:00 ..11:00 Morning Service 7 o'clock Evening Services \_\_\_\_\_ 7 o'clock W.M.U. \_\_\_\_\_ Each Wednesday Mid-week Services Each Wednes-Men's Brotherhood meets Tuesday

after the first and third Sundays. CHURCH OF CHRIST Bomer B. Gist, Minister LORD'S DAY

FRIDAY, JAN. 7

21601

10:00 a. m., Bible Classes 10:45 a. m., Worship 6:15 p. m., Young People's Meeting 7:00 p. m., Worship WEDNESDAY

4:15 p. m., Ladies' Bible Class Everyone Is Welcome At Every

FIRST METHODIST CHURCH W. H. MARSHALL, Pastor Church School Morning worship Evening Worship ....

ST. JOHN'S CHURCH Sunday Morning 7:30 A.M. Holy Communion 7:30 A.M. 9:30 Adult Bible Class \_\_ Church School Morning worship with 11:00 sermon.

The Debil's Riber News

ESTABLISHED 1890
PUBLISHED EVERY FRIDAY MORNING
ENTERED AT THE Postoffice at Sonora, Sutton County, Texas, as second-class matter under the Act of Congress

CLAY PUCKETT . . . Editor and Publisher

ANY ERRONEOUS REFLECTION upon the character,
standing, or reputation of any person, firm or corporation
will be gladly corrected if the matter is brought to the attention of the publisher.

SUBSCRIPTION RATES - PAYABLE IN ADVANCE One Year in Sutton and Adjoining Counties . . \$2.00 One Year Elsewhere . . . . . . . . . . . . . . . . \$2.50

GET SCHOLARSHIPS AT UT

of \$100 each for the current semeight from Mexico, six from Pales- Gardner.

tine, six from the island of Cyprus, two from Bolivia, and one each Forty-six foreign students at from Syria, Puerta Rico, France, the University of Texas has been Germany, Hungary, Lebanon, Turapproved for tuition scholarships key, Egypt, India, Iran and Cuba. FOR RENT: Furnished bedroom.

ester. Thirteen are from China, Private entrance. Cal Mrs. Clyde

### HEAVIER CALVES TO SELL THAN WHEN FEEDING CAKE

THAT'S RIGHT! In the famous feeding tests at Carruthers - Campbell ranch, Barnhart, Texas, 50 cows winter-fed on Purina Range Breeder Checkers weaned 48 pound heavier calves than 50 cows fed on cake. Both groups were fed exactly the same amount, so there wasn't much difference in cost. But the 48 pound extra weight per calf in the Checker-fed lot meant about \$9.60 extra income per head as compared to cake

Here's why Checkers made earlier calves and heavier calves to sell in the fall:

Correct protein per cent (not too high)

Lots more carbohydrates

More calcium and other minerals

More Vitamin A (Extra high Vitamin A in Range Breeder Checkers for use when range conditions are

We have the full details of this famous feeding test. Come by and let us discuss your feeding problems.

Sonora Feed & Supply

### HAMILTON GROCERY PHONE

Sunday Clab

A Red & White Store

DELIVERY SERVICE

SATURDAY, JAN. 8

Wilson's PURE LARD

4 lb Carton Pur Asnow

FLOUR 25 lb Bag \_\_\_\_\_

CARNATION MILK

2 Small Cans

TOMATO PUREE \_19c 5 - 5<sup>3</sup>/<sub>4</sub>Oz. Cans \_\_\_\_\_

> Wilson's Advance SHORTENING

3 lb Carton

89c IDAHO -- PAPER BAG POTATOES, 10 lb \_\_\_\_\_45c 2 - No. 1 Cans \_\_\_\_\_ AVOCADOS, Each \_\_\_\_\_17c RADISHES, Bunch TEXAS ORANGES, 5 th Bag \_\_\_23c CABBAGE, tb Cauliflower, Head CARROTS, Bunch SELECTED -- MESH BAG POTATOES, 10 lb

SHORT RIBS, tb CHUCK ROAST, ib \_\_\_\_50c SEVEN STEAK, Ib \_\_\_\_55c

Red & White Small Size No. 2 Seive PEAS

Red & White Fancy

SPINACH 2 - No. 1 Cans Red & White

GRAPE FRUIT JUICE 2 - No. 2 Cans

> ORACOT Glass O'Gold JUICE

2 - No. 2 Cans \_\_\_\_\_ Doodle Dandy

Fresh Pack Home Style **PICKLES** 

89c OLEO, Uncolored, the 45c 22 Oz. Jar



# Music . . . Art Women's Interests





PAGE FOUR

Sonora, Texas, Friday, January 7, 1949

THE DEVIL'S RIVER NEWS

### FIREMEN'S AUXILIARY MEETS WEDNESDAY NIGHT

Mrs. Loy Gulley, Jr. was hostess Wednesday night to the Firemen's Auxiliary.

A dessert course was served to Mesdames Wes Granger, J. H. Brasher, Gomer Minnick, Bill Mc-Gilvary, Dayton Cain, C. G. Allison, Jr., Jack Hite, G. G. Bennett, George Barrow, J. A. Martin, Jr., Sibe McKee, A. H. Adkins, Lee Patrick, E. T. Smith, Tommy Smith and Ford Allen.

Forty-two prizes were: Mrs. Granger, high, Mrs. Minnick, low, and Mrs. Cain, high guest. Bridge prizes were awarded to Mrs. J. H. Brasher, Mrs. McGilvary, low and Mrs. Allison, high guest.

Attend Band Dance Saturday.

### MRS. JYM WHEAT MARRIED TO COL. ADAMSON DEC. 21

week in Eldorado of the marriage of Mrs. Jym Wheat, daughter of Mrs. Carson West, to Col. R. M. Adamson, USA, retired, in Los

of Sonora.

Mr. and Mrs. Byron Newby of and fern. Del Rio and son, Hi Eastland dent at Baylor University in Waco, spent New Year's Day visiting Mrs. Newby's parents, Mr. and Mrs. Hi Eastland.

### Miss Crosby Bride Of Lt. St. Clair Gardner McCormick of Eldorado. Bridesmaids were Misses Dottie Announcement was made last In Church Ceremony December 28 Camp of Thorndale and June and Jane Craig of Eldorado served as

were combined for the wedding of mony. Miss Lillian Kathleen Crosby and 1st. Lt. Eugene Christian St. organist, played the traditional Clair The bride and her attendants of the company of the com Angeles. The ceremony was read Clair. The bride and her attendants nuptial music and accompanied sleeves pointed at the wrists, and were dressed in colonial costumes Vera Faye Biggs of Eldorado who full skirts over hoops. The matron and St. John's Episcopal Church sang "The Lord's Prayer" and "O of honor's dress was of red velvet-The couple will be at home on at Sonora, where the wedding took Perfect Love." the Wheat ranch 25 miles south place, was decorated with the midwinter colors of white blossoms were placed in the sanctuary and white poke bonnets with plumes in the month.

St. Clair, son of Mr. and Mrs. Jobe Taylor St. Clair of San Antonio, in a ceremony performed at 8 satin ribbon.

The seasonal and colonial themes | ficiated at the single-ring cere-

against a background of green ivy against a background of green ivy and fern.

were repeated in the chancel. matching their dresses. They carried with white ried white satin muffs trimmed Del Rio and son, Hi Eastland
Newby who is a pre-medical stuLillian Crosby of Eldorado and were along the altar rail which

Miss Crosby, daughter of Mrs. gladioli, mums and carnations with flowers and matching plumes.

Given in marriage by her fa-John Christy Crosby of San An-gelo, became the bride of Lt. St. choir stalls were banked with fern

o'clock the evening of Dec. 28. The Robert Wasson of Dallas was Rev. Stanley F. Hauser, rector of best man and ushers were David

junior bridesmaids. Mrs. Robert Knouse of San Antonio was matron

een made identical to those worn Two seven-branched candelabra by the bridesmaids. They all wore

Given in marriage by her father, the bride wore a gown of West Texas ranch family, moving their services to this project. candlelight satin which was fash- to Schleicher Cornty when it was ioned with a moulded bodice and first organized. The St. Clairs small round collar at the high ranched at Richland Springs be- will not have a regular meeting

The full gathered skirt extended into a cathedral train. Her finger-St. John's Episcopal Church, of- Nash of Dallas, Bill Matteson and tip veil of imported illusion was caught to the head with a colonial bonnet trimmed with orange blossoms and tied under the chin. She carried a prayer book topped with a white orchid in a shower of maline and stephanotis. The prayer book was a gift of the bride's mother when the bride was confirmed. She wore a strand of pearls belonging to her late grandmother, Mrs. Cordelia Lindsay Crosby.

A reception followed at the home of the bride's mother. Crystal candelabra and tall white tapers centered the refreshment table, the wedding cake was one end and the punch bowl at the other, both circled with recline and flow. both circled with maline and flowers. Mrs. H. T. Finley and Mrs. S. E. Jones, Jr. presided at the double wedding-ring cake which was topped with white orchids.

Mrs. Mary Davis Coupe presided at the punch bowl.

For traveling the bride wore a black Botany original suit by Kay Saks, worn with white ermine ascot and hat. Her corsage was a white orchid. The couple will be at home in Rantoul, Ill. The bridegroom is stationed at Chanute

Lt. St. Clair attended Corpus Christi College, Texas A. and M. College, and the University of Texas. He served with the U.S. Air Forces during the war and was recalled to Air Force duty in July 1948. The bride is a graduate of the Eldorado High School and received her degree from the University of

Texas. The Crosby family is a pioneer

### Last Minute Notices

day. Proceeds from the sale will go toward financing the band's trip to the Southwest Exposition and Stock Show in Fort Worth later nora.

Saturday night the Band Parents will sponsor a public dance in the gym, proceeds of which will also go toward meeting band ex-

early 1900.

penses on the Fort Worth trip. o'clock.

### Congratulations To These New Parents

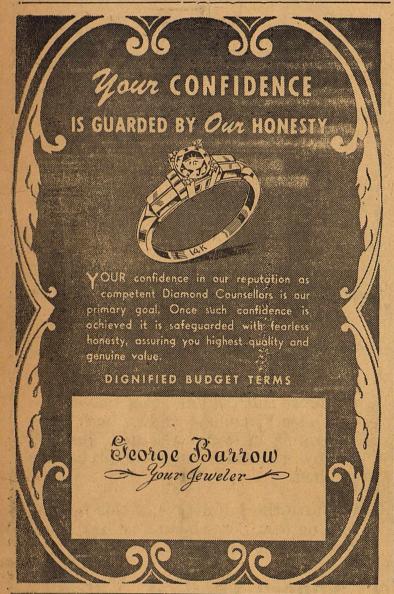
Mr. and Mrs. Jack Rape became The Band Parents will sponsor the parents of a daughter Tuesday of honor. The bridesmaids were a food sale Saturday at the So- afternoon in a San Angelo hospiounces at birth.

Paternal grandmother is Mrs. Dock Rape and maternal greatgrandfather is Bud Norrid of So-

Drive slowly through School

Johnny Martin and his band will furnish music and have donated

The Parent-Teachers Association necl'line, and long pointed sleeves. fore moving to San Antonio in during January but will meet the first Tuesday in February at 8







When two pharmacists compound a prescription, the finished products may look alike. But are they? There may be a difference! Make sure that your prescription has the skill, care and experience needed to have an accurately compounded prescription - by bring it to CORNER DRUG STORE.



# A WIDE VARIETY OF ATTRACTIVE TYPE FACES AND COLORS The Devil's River News Printers. Publishers Stationers Stationers

AKES CE!

Niminia connells

Since 1890 For your stationery, your party napkins, your playings cards - try adding the personal SE SWED

### Mason Novelist Achieves Success

hunter can be successful.

he would grow up to be as upstanding a coon hunter as ever roamed the Texas hills. But talent and other "slick" periodicals. will out. Fred Gipson's first novel In looks and manner Gipson telling the story of a boy's dreams could qualify as a tyical West Texof baying hounds and big boar as sheepman or cattleman. He's coons on chilly nights, went on sale at bookstores throughout the United States on January 5. "Hound Dog Man" is one of the selections of the Book-of-the-Month Club for January, and as being bred in that country west such is Gipson's first real brush of Fort Worth. with the Collector of Internal Re-

ers, immediately labeled this first one of his stories with him, claims novel a "find," and claim for their that sometimes at the typewriter new writer a touch of Mark Twain he runs two and three degrees with a "clear, fluent style all his temperature. But he can never own, unsurpassed for naturalness long stay away from writing. It's and lyric beauty."

But Fred Gipson is no new writer to Texas. Newspaper readers Corpus Christi, San Angelo, Paris, Abilene, Marshall and dozens of small towns over the state remember his chuckle-filled columns of a few years ago. And

### 1) John A. Martins Plumber





MASON - Boyhood's dream got other thousands from Main to another break today, for Fred Gip- Cape Town have found high adson, the Mason County writer of venture in hundreds of Gipson western and adventure stories, has stories in the Western pulp magaproved that even a frustrated coon zines. He is the author of a previous book, "Fabulous Empire," Mother Gipson early resisted in Colonel Zack Miller's own story his behalf her son's conviction that of the 101 Ranch in Oklahoma,

Writing is a special brand of agony with him, and his wife, Harper & Brothers, his publish- Tommie, who lives through each

the typewriter. problems of a grass widower here writer. in the hill country."

Fred missed his heart's desire of being a coon hunter and all ents' Mason County farm.

from before daylight till long aft-I've built fences, clerked in drug- unreformed coon hunter. stores, kept books for a grocer,

Gipson and his family suffered two years of debt and disaster -lightning struck and killed the thing in the world--to get a huntmilk cow -- while his first noved ing dog of his own, and to run in was being written, and more than another year lapsed while it was

Demonstrators

Floor Samples!

FOR THE

Plays

Long-Playing

Records and

Records, too!

AM RADIO

\$134.50

Standard



HOUND DOG MAN - Fred Gipson, Mason County writer, hit the big time with his first noved this week. His "Hound Dog Man" got him. He hardly took time to released by Harper & Brothers is buy a hound dog of his own and a Frigidaire from the first proceeds of-the-Month Club. His floppyof his novel before he was back at eared companion here is Darling Duke, one of his first investments He claims he is already well into from the advance he received on second noved, but about all he the book. Gipson is a well-known will reveal is that it is about "the Texas newspaper and magazine

seeking a publisher.

He knew for the first time the round woods prowler by the nec- struggle had been worth it when essity of having to go to work he read the happy telegram from when times got hard on his par- his agent in New York: "Better

er the stars were out at night. that a pretty good take for any eral.

In "Hound Dog Man" we take driven a caterpillar tractor, and part in a classic coon hunt with had a whirl at selling. And the the famous hound-dog man, Blackie sweat and pain and exhaustion of Scantling, the hero of every man these jobs compares in no way to and boy with a touch of the the agony of putting down words wanderlust--the despair of mothers in a manner to please exacting and daughters and other more practical citizens.

Twelve-year-old Cotton Kinney wanted two things more than any-

Ratliff & Davis

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Cleaning And Servicing CALL

THE DEVIL'S RIVER NEWS

SONORA MUSIC CLUB TO MEET MONDAY

The Sonora Music Club will meet Thursday inght at 7:30 o'clock at the Sonora Woman's Club. The program will include a study of modern musical trends, led by Mrs. A. E. Wells.

Drive slowly through School

the woods along the river with gedy of a missed opportunity. The Blackie Scantling after a big Tex- world is filled with people who are as boar coon. Though his mother failures because they failed to take fretted, Cotton just had to go off advantage of an opportunity. There with Blackie on Christmas week, are men who had a chance to get So Cotton and Blackie and two an education but who failed to hound dogs, Rock and Drum -- avail themselves of it and who. along with Cotton's fat friend Spud therefore, have never been able to and his little Fiest dog--embarked realize their full possibilities since on a series of wonderful adven-There was the time when Blackie

charged the bull; and the time the hound dog Rock got caught on the catfish line and Blackie ended up in the icy water fighting a huge coon. Then there were runs through the clear cold moonlight nights with the bugle-clear cry of the hounds up ahead. There were visits with grown-folks like Fiddling Tom who could bring the sun up with the sweetness of his music. And a glorious feast off the giant turkey gobbler that Cotton had tangled with in the woods. At Fiddling Tom's Cotton fell in love with a coal-black hound pup and sorrowed to himself that he could not take him home. And he felt uneasy about Blackie's ways with the beautiful girl Dony and what he heard her say about wanting the "marrying papers" first.

The story comes to a swift clisit down before you read any max when Cotton rides to fetch "I've picked cotton," he says. "I further. Book-of-the-Month wants Doc Cole after Dave, a daredevil have swung a ten-pound sledge 'Hound Dog Man' as dual selection horsebreaker, smashes his leg and hammer all day, pounding out some time after first of year. They all the neighbors turn out for a concrete slabs. I have handled a and Harpers tentatively schedule leg-setting party. There Dony four-up fresno mule team in dirt it for February. Your guarantee handles the wayward Blackie in a pits when the heat was 110 degrees in the shade. I've done saddle work around \$35,000." Total will probably be most unexpected fashion and Cotton grows up in the ways of mother ton grows up in the ways of mothers. Even Gipson, now 40, considers ers and fathers and people in genA LOOK AT THE DR. BOB JONES, JR

There is no tragedy like the tratheir minds are untrained and their talents undeveloped. There are others who failed to grasp opportunities suddenly thrust upon them whereby they might have secured fortune and prominence. Shakespeare has this to say about opportunities:

There is a tide in the affairs of Which, taken at the flood, leads

Is bound in shallows and in

opportunity, and they are given another. To some men, opportunity after opportunity is offered and none are taken advantage of. Saddest of all neglected oppor-

tunities is the opportunity of salvation. God gives a man an opportunity to prepare for eternity, and he neglects it. Sometimes in His divine mercy innumerable opportunities are offered, but there comes a time when the last opportunity slips by ad a soul goes into eternity unprepared and without hope.

When asked to trust Christ as on to fortune; their Saviour, some say, "Not to-Omitted, all the voyage of their day; another time." They squander

this oportunity and impose on God for another. The Word of God says. "Behold, now is the accepted time" behold, now is the day of salvation" (II Corinthians 6:2). There is now an opportunity. Tommor there may not be one. Life is uncertain and God's opportunities are fleet of wing. The wise man seizes the present opportunities.

The bodies of some of the men

who lost their lives in the attack of the Japanese upon Pearl Har-Some men are more fortunate bor were recovered from the sunkthan others. They neglect the first en vessels. One of the Red Cross nurses helping to prepare the bodies for burial came upon the corpse of her own brother. In his hand was clasped his New Testament. In the back was printed, "I accept the Lord Jesus as my own personal Saviour," and in the blank provided underneath, the young man had signed his name. The nurse took the Testament and underneath his name she wrote her own, signifying that she had accepted her dead brother's Clerist, thankful that he had seized his opportunity to prepare for eternity, and determined not to miss

Attend Band Dance Saturday

### GEORGE WYNN Insurance Agency

Fire Windstorm & Automobile Insurance. **Bonds and Casualty** Coverage. Protection against loss from suits arising out of automobile accidents.

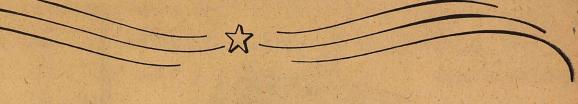
Office at Devil's River News Bldg. TEL. 350



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IN SONORA, TEXAS



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YOU have a new friend in town -your new Buick Dealer. And we hope you will make use of the big welcome mat at his door.

For when you do, you meet up with an organization founded on friendliness, courtesy and the thorough consideration you like to have shown to you.

It's an organization headed up by men who know cars - and Buicks in particular - from bumper to back-up lights and tire tread to Turret Top.

It's an organization with a most complete stock of Buick engineered service parts, and with specialists skilled in factory

And, of course, it's your handy, nearby place to see the sparkling new Buicks-to examine in detail the stunningly smart styling and fashion features of these brawny beauties-to know at first hand the regal roominess and superb visibility of these travelers-and to sample the smooth magic of Dynaflow Drive,† the new kind of transmission all America is talking about.

This organization has one thought first and foremost: to serve you well. We hope you'll drop in soon and say hello.

†Standard on ROADMASTER, optional at extra cost on SUPER models.

### **BUICK** alone has all these features

Silk-smooth DYNAFLOW DRIVE\* • FULL-VIEW VISION from enlarged glass area SWING-EASY DOORS and easy access • "LIVING SPACE" INTERIORS with Deep-Cradle cushions Buoyant-riding QUADRUFLEX COIL SPRINGING . DUREX BEARINGS, main and connecting rods Cruiser-Line VENTIPORTS (Super and Roadmaster) • Low-pressure tires on SAFETY-RIDE RIMS Lively FIREBALL STRAIGHT-EIGHT POWER on HI-POISED ENGINE MOUNTINGS

\*Standard on ROADMASTER, optional at extra cost on SUPER models.

Ten smart models featuring BODY BY FISHER

When Better Automobiles Are Built Buick Will Build Them



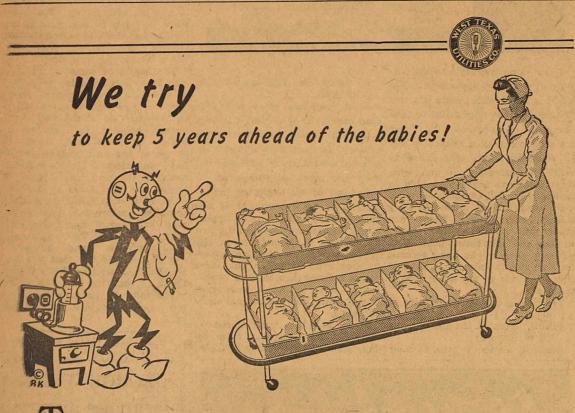


**NEW 1949** 

Philco 1405...a deluxe table model radio-phonograph. Philco's exclusive Balanced Fidelity Reproducer plays 45 minute records with "concert hall"

Sonora Electric Co.

News Classified Ads Bring Results



HEY'RE being born in record numbers these days; 4 million babies last year-12 million since the war!

They make one very important reason for the gigantic expansion program of the business-managed electric companies. Another reason is that everybody's appetite for electric service is getting bigger-in towns and on farms, in homes and in industry.

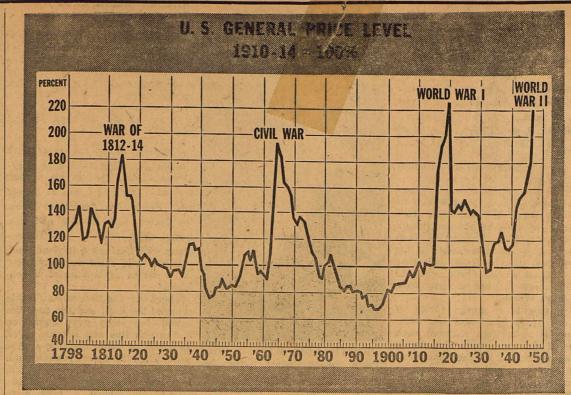
Ordinarily, we work and plan about 5 years ahead to meet the anticipated demand for electric service. (It takes a long time to plan, build and equip power plants.)

Today, in addition, we're working hard to catch up with much needed construction we could not do during the war years!

The West Texas Utilities Company is now rushing the work on an \$18,000,000 construction program. This \$18,000,000 construction program is part of the company policy of anticipating future needs ... of keeping ahead

How is this \$18,000,000 being spent? It is paying for new generating facilities...for improving and enlarging existing equipment ... for hundreds of miles of wire, cable and pole lines. It means new jobs ... agricultural and industrial development ... a more prosperous West Texas for all of us!

West Texas Utilities



### Prices Riding For Fall If Other Post-War Periods Any Indication

JOHN R. STOCKTON

The University of Texas

been followed by a sharp decline. at the end of the war, the inflation-

Wars cause inflation because after past wars has followed the they are financed by government same pattern: rising prices have Professor of Business Statistics, borrowing in one form or another. tended to absorb some of the ex-It is generally true that taxes are same time the production of con-When the wholesale price index increased, but a substantial port-sumer goods increased with the

ary factors were free to push 1938. prices upward.

The end of the rise in prices of the Bureau of Labor Statistics ion of war expenditures have al- ending of the demand for munipassed the previous all-time peak ways been financed by the exreached in 1920, the question in- pansion of credit. New purchasing War I, the supply of goods had evitably arose as to whether prices power is thus put into the hands caught up with demand, and it could maintain this high level. of consumers at a time when the was suddenly discovered that there Since economic forecasts have government demands for munitions was a surplus of all kinds of comtended to be highly inaccurate, it prevent a corresponding increase modities. Farm products were the is perhaps better merely to refer in the supply of goods available first to feel the effects of these malaria, diphtheria and smallpox to the past record and let it supply for consumers to buy. The result factors, but other commodities are decreasing throughout the the forecast. The above chart shows of this situation is inevitably a followed. The index of wholesale country," Dr. Cox said, "but diathat every major war in which the rise in the prices of available commodity prices dropped from better country," Dr. Cox said, "but diathat every major war in which the rise in the prices of available commodity prices dropped from better country," Dr. Cox said, "but diathat every major war in which the rise in the prices of available commodity prices dropped from better country," Dr. Cox said, "but diathat every major war in which the rise in the prices of available commodity prices dropped from better country," Dr. Cox said, "but diathat every major war in which the rise in the prices of available commodity prices dropped from better country," Dr. Cox said, "but diathat every major war in which the rise in the prices of available commodity prices dropped from better country," Dr. Cox said, "but diathat every major war in which the rise in the prices of available commodity prices dropped from better country," Dr. Cox said, "but diathat every major war in which the rise in the prices of available commodity prices dropped from better country," Dr. Cox said, "but diathat every major war in which the rise in the prices of available commodity prices dropped from better country." United States has engaged has been accompanied by an inflation- rise was held in check by price August 1921. Similar drops occurary rise in prices. And every wartime inflationary rise in prices has but with the end of price control of 1812, and the Revoluntary War.

The pattern of four previous wars. nosed. Many details of the present situation are different from past wars,

> In planning an investment program, the trend of the price level is an important factor. The logical time to buy property or invest in ownership equities, such as common stock, is when the trend of the price level is upward. As prices rise the value of the property will increase. When prices are falling, the value of common stocks and property tends to decline, but the purchasing power of money invested in bonds increases as the cent, the \$100 received by the owner of the bond would buy as much years earlier. Not only does the earliest possible moment. bond holder receive interest on his investment, but the purchasing power of the investment increases in the same proportion as the price safe to avoid loss from business United States Saving Bonds are deflation.



of the General Land Office in a simplet ceremony January 3 was Bascom Giles, whose office reported record receipts of nearly \$50,-000,000 during the last fiscal year. Political observers have forecast that this will be the last term for land commissioner for Giles, who was first elected to the office in

### YOUR HEALTH

nedicine makes it possible for the diabetic to live out a normal life span in compartive comfort, Dr. Geo. W. Cox, State Health Officer, says that diabetes continues to take the lives of hundreds of Texans every year.

"The death rate from communicable diseases such as typhoid, August 1921. Similar drops occur- pecially in the middle-aged

The State Health Officer said of 1812, and the Revoluntary War. The State Health Officer said It is always dangerous to base a that until recent year diabetes was forecast on the assumption that not noted as a major health probhistory will repeat, but with the lem, but it became acknowledged pattern so definitely established as such when the development of it would be foolish not to watch medical laboratory procedures carefully for a repetition of the made the disease more easily diag-

Diabetes is generally recognized as a class disease, since it seems but the basic factors are the same. to attack the "white collar" class of indoor men and women much more frequently than it does the outdoor person whose work is more vigorous and calls for more exercise. Vocational and economical condtions apparently are predisposing factors in the incidence of the disease, since it is a fact that those persons whose occupations call for manual labor and simple living are not frequently affected.

Dr. Cox recommended simple, wholesome diets, sufficient sleep prive level drops. If a \$75 savings bond was held for 10 years during bond was held for 10 years during ficial in preventing diabetes, and which the price level fell 50 per stressed the importance of annual physical examinations so that if as \$200 would have bought 10 treatment can be instituted at the the disease is present, competent

WANTED: Wanted to exchange nice living quarters in Lubbock for same in Sonora. References exlevel declines. Since it is import- changed. Write Mrs. Margaret ant that the bonds be absolutely Huff, 2413 25th St., Lubbock. 1tc12 failures in periods of falling prices, ideally suited as a pledge against

### **EXPERT Stock Drenching**

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EXPERT RENOVATION OF OLD BLINDS

Here Every 2 Weeks -- Leave Calls at News Office

Del Rio Venetian Blind Shop DEL RIO, TEXAS

# THE BREWERY BEHIND THE BEER PREFERRED BY TASTE-WISE TEXANS



from the ranch country

# Son of a gun



payments in excess of \$332,000 payments were also made to went to residents of the 30 counties widows with entitled children in in the Sonora area during 1948. their care, to widows who are 65 This announcement was made today by George Clark, manager of the San Angelo office of the Social Security Administration.

As of December monthly payments went to a total of some 1,900 persons in this county area; these payments amounted to about \$30,000 for the month.

The largest group, from the consists of workers over 65 years changed to their new names. of age who are receiving retire-ment payments, based upon the social security built up during their years of employment. Over 550 such retired workers were estimated to be receiving payments of \$12,000 at the end of the year. More than 150 of these men have wives 65 years of age or over; payments to these wives amounted to \$1,700 monthly.

The second largest group of persons receiving monthly payments is made up of children under 18 most of these cases. years of age. Some of these are children of retired workers; others are children of workers who have

In addition to the retired workers, their wives, and the children

years of age or over, and to aged dependent parents of deceased workers.

fice assigned 6,412 original account number cards, and replaced men. 4,407 cards which had been lost, mutilated or destroyed. There were standpoint of amount of payments, requests to have their accounts

It was necessary during the year employer's quarterly reports failed to give enough information to permit wages to be posted to the

died. Payments of some \$10,000 nesday night from Williams Field, passing through her body and were made to 900 such children Arizona, where they had gone for wounding Masterson, who shot her

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Notice To Shearers

We now handle a complete

line of shearing equipment, in-

cluding heads and parts for both

ALL TYPES OF COMBS AND CUTTERS

SONORA

Wool & Mohair Co.

FOR PROTEIN & CRUDE FAT-

Rice Bran

Best And Most Economical Feed

We have bought out the E. F. Vander Stucken Co. stock of

E. B. and J. B. types.

shearing supplies.

Phone 8 or LD 220

Burrus 20% Cubes

Less than market price

### REAL ESTATE

SEE US FOR CITY PROPERTY

INSURANCE Every kind of protection known to Standard Insurance

RANCH LOANS

Auditing—Tax Consultants

Elliott Brothers Co.

# BOYCE HOUSE

famous peace officers of the old Southwestern days, has been credited with having killed as many as 27 men. As a matter of fact During 1948, the San Angelo of-friend, Wyatt Earp, another great peace officer, Bat killed only four

This does not take into account however, any Indians he might 1,191 persons, most of whom were have killed in the Battle of Adobe newly married women, who made Walls in the Texas Panhandle for Masterson, then little more than a boy, was one of the small force of frontiersmen who beat back the to investigate 8,284 cases in which attack of hundreds of redskins, commanded by the celebrated chief,

Quanah Parker. The first man that Bat Masterproper employee wage account. son killed in a pistol duel was in Since old-age and survivors in-surance benefits are based on 18 years old. He was serving as a wages, incorrect or incomplete civilian scout with the army and wage reporting may reduce the was dancing with a dance-hall girl benefits, or may prevent making one night when a man who was any payments in some cases. Com- inflamed with jealously entered plete information was obtained in and drew his pistol. The girl caught sight of him first and threw her arms around Bat to try to Mrs. H. C. Saunders and sons, protect him. The man fired how-Harold and Alan, returned Wed- ever and killed her, the bullet slayer through the heart.

In another pistol battle, this one in Dodge City, Kansas, Masterson killed two men in avenging the death of his brother, Ed.

Ed was acting as mashal and some cowboys created a disturbance in a saloon. Ed and Bat were approaching to quiet the disturbance and one of the cowboys mortally wounded Ed. Bat killed the slayer and when a friend of this man rushed out with a pistol, Bat shot him twice, inflicting mortal

When another of the Masterson brothers was having trouble, Bat went back to Dodge City and there was some shooting and when the smoke lifted, Bat's fourth man was bulent Southwest, had just fin-

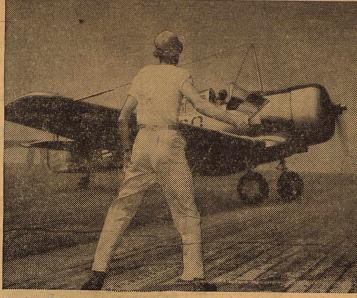
Incidentally, Masterson later be-

Sonora, Texas

Ground Ear Corn

Shelled Corn

### Signal From the Quarterback



Engine "revved up" for take-off, a Naval Aviation Cadet aboard the practice carrier USS Wright at Pensacola Naval Air Station gets the go-ahead signal from the flight dispatcher of an air group. Pensacola Naval Air Station, the "Annapolis of the Air," is the focus of the recently reactivated Naval Aviation Cadet training program, which is open to healthy, single young men between 18 and 25, with at least two years of college. Upon graduation they are commissioned ensigns in the Naval Reserve, or second lieutenants in the Marine Corps Reserve, are awarded their wings and assigned to two years' active duty.

(Official Nava Photograph) assigned to two years' active duty.

to fill exsting vacancies and to

bring the Patrol to its exact full

strength. Several hundred appli-

cations are now on file and Elliott

states he will be glad to hear

from those seeking this type of

work and having the necessary

Applications will be received un-

Puppets worked by strings are

SUBSCRIBE TO THE NEWS

il January 24, 1949 for these posi-

qualifications.

narionettes.

**EXAMS ANNOUNCED FOR** HIGHWAY PATROL RECRUITS

According to Colonel Homer Garrison, Jr., Director, Department of Public Safety, Austin, Texas, an examination for Recruit-Patrolmen will be given in the several Patrol District Offices over Texas, in February, 1949.

Chief W. J. Elliott, Texas Highway Patrol, Austin, states that the qualifications for these Recruit-Patrol positions are: Must be between 21 and 35 years of age; must be at least 5' 8" tall, without shoes, and must weigh not less than two pounds per inch of height and not more than three and one-half; must be of excellent moral character; must be able to pass the rigid physical examination; must have high school education or equivalent; and must have been a resident of Texas for one year or more prior to filing application. This final examination is given

ished writing a bit of philosophy:

"There are many in this old came a sports writer in New York world of ours who hold that things City and died while at his desk break about even for all of us. I writing. Oddly enough, the man have observed, for example, that who had figured in some of the we all get about the same amount most exciting events of the tur- of ice. The rich get it in the summer-time and the poor get it in the

### HOUSE MOVING

All Sizes

BEST EQUIPMENT

FULLY INSURED

W. D. Kring

EYES EXAMINED GLASSES FITTED

Dr. C. L. Baskett

**Optometrist** 

DEL RIO, TEXAS

THE BEST IN Products Service

JOY'S GULF STATION Tires - Tubes Waxing, Polishing and Vacuum Cleaner Service.

\$500

Reward

will pay \$500 to any person urnishing information leading to the arrest and conviction of anyone stealing any kind of livestock from any ranch in which I am interested.

SOL MAYER

### Happy Birthday

Friday, January 7— Jack Mann Mrs. B. C. McGilvary Saturday, January 8-

Sunday, January 9— Lois Ann Mann Sallye Wardlaw Oscar Lee Carpenter Monday, January 10— W. D. Kring Peggy Sue Barker Tuesday, January 11-Barbara Mayhew Wednesday, January 12— Charles Ross Baker Thursday, January 13-

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Have your mattress renovated in the best equipped plant in the Southwest. Write Western Mat tress Company, Box 1130, San Amgelo, Texas to have our representative call on you.

L. W. ELLIOTT

ATTORNEY-AT-LAW

SONORA, TEXAS

Will practice in all state and

federal courts

Merchant's Lunch

Mexican Food - Steaks - Chops

Gulley's Cafe

### SMITTY'S WELDING SHOP

TOMMY SMITH

EXPERT WELDING

Anything — Anytime — Anywhere PHONE 369W

Lawn Mower Repair

### THE RATLIFF STORE

Gift — Party Items — Men's, Ladies' Children's Wear Household Furnishings — Complete Shoe Department

### THE RATLIFF FUNERAL HOME

"Understanding Service In Time Of Need"

24 HOUR AMBULANCE SERVICE

PHONES 250 — 87 — 80

# Sonora Grocery

Geo. E. (Bud) Smith

Mrs. Ralph Trainer

FRIDAY JAN. 7

JAN. 8

CABBAGE, 1b

ORANGES, Doz.

HAPPY NEW YEAR

**DIAL 22601** 

Delivery Service

**DIAL 22601** 

27c

DEL MONTE -- IN HEAVY SYRUP Fruit Cocktail, lb 14 Oz. LIBBEY'S DEEP BROWN BEANS, 2 - 16 Oz. Cans  $_{-35c}$ Pure Lard, 4 lb Carton MRS. TUCKER'S \_99c

Shortening, 3 lb Carton Vienna Sausage, 2 Cans \_39c

FLOUR. Kimbell's Best

\$1.98 \$3.89 25 lb 50 lb CIGARETTES, Carton

CELLO PACKED 18c Blackeyed Peas, TOMATOES 2 No. 2 Cans \_\_\_\_

2 No. 1 Cans

Carrots, 2 Bunches \_\_\_\_ \_\_13c LETTUCE, Head 13c \_13c APPLES, tb \_\_\_\_\_ SPUDS, 10 lb \_51c SHAMPOO, 4 Oz. Jar \_\_\_ CHARMIN -- 300 COUNT CLEANSING TISSUE, \_\_ ROLL TOWELS, 2 For \_\_\_\_\_33c 17c TREND, 2 Boxes

ASK FOR APPRECIATION DAY COUPONS DRAWING AT 4 P. M. SATURDAY MEMBER RETAIL MERCHANTS ASSOCIATION

### MEATS

Home Made Chili, Qt. 75c RING SAUSAGE, 16 BEEF ROAST, 16 39c BEEF BRISKET, Ib .... SLICED BACON, th

SMOKED COUNTRY 45c PLAIN OLEO, tb \_\_ \_40c COLORED OLEO, to \_50c 59c SALT PORK, Ib

PLENTY OF FRESH DRESSED CHICKENS

PEANUT MEAL & PELLETS

H. V. STOKES FEED CO. Phone 89

COTTONSEED MEAL & PELLETS

# PRKARIPA

We carry a complete line of drugs and are at all times ready to give you the best in accurate, carefully compounded prescriptions.

> FOR 24-HOUR SERVICE **CALL 38 OR 45**





CLEAN, COURTEOUS SERVICE

TIRES, TUBES & BATTERIES Merriman's Station



LOST: January 1, near Texaco filling station in Sonora, a lady's gray suit coat with Eastern Star and Masonic pins on left lapel. Reward for return to owner, Mrs. Elsworth Greer, Box 405, Imeprial, 1tc12

FOR RENT: Unfurnished house four rooms and both. East of football field. Call 2905.

Mr. and Mrs. G. W. Archer, Jr. and family of San Angelo spent Washing - Greasing

Tires - Tubes - Batteries

"If we please you, tell others. If we don't, tell us."

Bill Smith

YOUR FRIENDLY



CAR-TUNES

by SONORA MOTOR CO.



"Don't shoot it Pappy -- SONORA MOTOR CO. can make it run like new again.'

Abraham Lincoln, James A. Garfield, and William McKinley toleration to the protestant reli-were assassinated while serving as President of the United States. New Years here visiting relatives. President of the United States.

Henry IV of France, in the Edict of Nantes in 1598, granted

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### Sonora Abstract Co.

J. D. LOWREY, Mgr.

EFFICIENT LAND TITLE SERVICE ON SUTTON COUNTY LAND We represent several of the old line fire insurance companies.

### HOTEL McDONALD

"The Home Away From Home" Sonora, Texas

FRIDAY JAN. 7

# PIGGLY WIGGLY

SATURDAY JAN. 8

95c

Where the Cost of Living Is Down

### LARD, Armour's, 3 Lb. Carton 63c

HUNT'S HEAVY SYRUP	
PURPLE PLUMS, No. 2½ Can	23
PEAS, Rosedale, No. 2 Can	140
BEANS, Pintos, No. 300 Can	10
CORN, Cream Style, No. 2 Can	160
SLICED APPLES, No. 2 Can	230
Chili, Whitson's, Good, No. 2 Can	490

Fruit Cocktail, Hunt's, No. 300 Can 24c PEANUT BUTTER, Ib Jar Tomatoes, No. 1 Can \_9c No. 2 Can \_14c PARAMOUNT VIENNA SAUSAGE, Can \_\_\_\_ Tomato Juice, Del Monte, No. 300 Can 10c Boiled Beans, With Pork, No. 300 Can 11c

# SUGAR, Imperial, 10 lb.

TREND, 2 Large Boxes	_39c	I
LUX FLAKES, 2 Boxes	_39c	
STARCH, 2 Boxes & Wash Cloth	23c	E

FAB, Large Box VANILLA EXTRACT, 8 Oz. Bottle \_\_10c STEAK SAUCE, 6 Oz. Bottle \_\_\_\_\_10c

### Fruits & Vegetables

LETTUCE, Head	12c
CARROTS, Long Smooth, Bunch	
CELERY, Paschal, Stalk	140
TOMATOES, Texas, 1b	170
GRAPEFRUIT, Texas, 6 For	210
Full Line of Fruits & Vegetables	

ivieats	
FRESH TROUT, 15	68c
Sliced Bacon, Armour's, 1b	57c
CHEESE, Full Cream, tb	53c
PORK ROAST, Good, to	49c
PREM, 12 Oz. Can	50c
FRYERS — HENS — BARBI	ECUE

### NOTICE

The gate between our ranches is locked.

Anyone wishing to use it may see either of us for the

J. M. VANDER STUCKEN DUKE WILSON

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NO TRESPASSING

Violators will be prosecuted.

E. S. Mayer



217 S. Chadbourne SAN ANGELO

Phone 5384

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FURNITURE RE-UPHOLSTERED

Call 24 Sonora or mail card Bilderback Bros. 1717 S. Oakes St. San Angelo



# How will you greet him?

Many will toast this fellow's arrival with champagne and cheers.

And when they shout "Happy New Year"-they know it will be just that . . . for them.

There'll be others, of course, whose cup will be bitter and cheerless. To them 1959 will promise just one more year of disappointment and failure another year of "have-not"!

How will you "see in" that year ahead?

Your answer lies in the plans you are making today for the future happiness and security of your family and yourself. It lies in a systematic saving plan—one that builds and builds for the future.

Many are finding the best answer in U.S. Savings Bonds—the wisest, surest of all investments. These Bonds are guaranteed by the U.S. Governmentguaranteed to pay you back \$4 for every \$3 you put in, after ten years.

Now is the time to start saving, automatically, this easy, painless way. Enroll today in the Payroll Savings Plan. Or, if you're not on a payroll, ask your bank about the equally convenient, equally profitable Bond-A-Month Plan.

Remember-U.S. Savings Bonds say happy, happy New Year in 1959!

### **AUTOMATIC SAVING IS SURE SAVING** -U.S. SAVINGS BONDS



First National Bank



Most children enjoy doing things right. When they're shown the right way to use the telephone with proper consideration and courtesy-they're naturally better telephone users. Telephone neighbors will appreciate their consideration—and each member of their own family will enjoy a fair share of telephone service. This assures friendlier and better telephone service for everyone.

The San Angelo Telephone Co.