

SWING OF SOUTHWEST MARKETS

First week of the new year opened with unsettled conditions on many southwest farm markets, with prices showing a mixture of ups and downs, according to the U. S. Department of Agriculture's Production and Marketing Admin-

istration. Cattle markets ended a week of mixed trends Monday. Changes varied from losses of \$1 or more to gains equally as great, according to class, grade and location. Cows showed the full range of trends. Canner and cutter cows sold in a spread of \$13 to \$17.50 at Houston, San Antonio, Oklahoma City and Denver, \$11 to \$16 at Fort Worth and \$14.50 to \$16.50 at Wichita and Kansas City.

Most southwest sheep and goats showed slight weakness. San Antonio moved good wether sheep Monday at \$10 to \$10.50 and medium wether Angora goats in the hair at \$8.75 to \$9. Slaughter ewes sold up to \$9.50 at Kansas City, \$9.25 at Fort Worth and Wichita, and \$9 at Oklahoma City and Denver. Trading in wool and mohair was about at a standstill last week. Government support of wool prices

LITTLE THINGS about the STARS

BY LILLEY

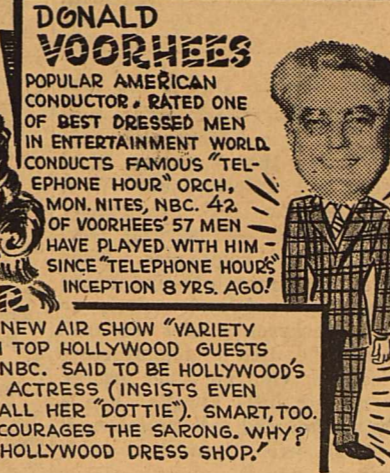
Helen Hayes
PETITE (5'-1") THEATRICAL QUEEN, CURRENTLY STARRING WEEKLY ON RADIO'S NEW "ELECTRIC THEATRE" SUN NITES, CBS. DISLIKES * GLAMOUR.

PREFERS UP-STATE FARM TO NEW YORK NIGHT LIFE; ART AND ANTIQUES TO FURS AND CLOTHES. SHORTENED NAME FROM HELEN HAYES BROWN FOR THEATRICAL PURPOSES.



EVERS

Donald Voorhees
POPULAR AMERICAN CONDUCTOR, RATED ONE OF BEST DRESSED MEN IN ENTERTAINMENT WORLD. CONDUCTS FAMOUS "TELEPHONE HOUR" ORCH. MON. NITES, NBC. 42 OF VOORHEES' 57 MEN HAVE PLAYED WITH HIM SINCE "TELEPHONE HOUR" INCEPTION 8 YRS. AGO.



Dorothy Lamour
HEAD LADY OF NEW AIR SHOW "VARIETY THEATRE" WITH TOP HOLLYWOOD GUESTS THURS. NITES, NBC. SAID TO BE HOLLYWOOD'S MOST FRIENDLY ACTRESS (INSISTS EVEN STRANGERS CALL HER "DOTTIE"). SMART, TOO. NO LONGER ENCOURAGES THE SONGS. WHY? SHE'S BOUGHT A HOLLYWOOD DRESS SHOP.

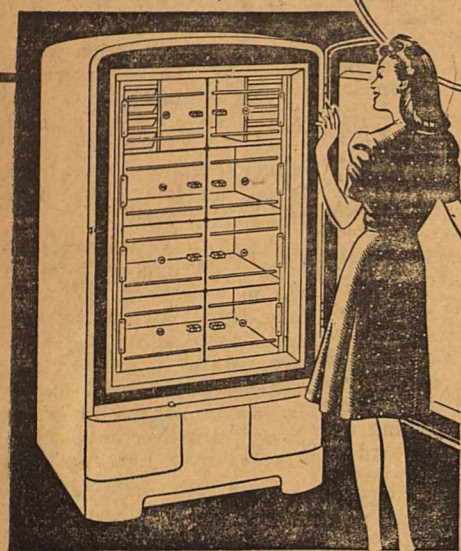
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IN THE

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Food Freezer and Locker



The practical food freezer for town and farm homes—with new advantages in convenience, economy, and dependability! You'll instantly approve its "easy-to-reach" food shelves, generous capacity, and long-life hermetically sealed mechanism. See for yourself—today!

- CORRECT TEMPERATURES—for proper quick-freezing and safe frozen storage.
- LARGE CAPACITY—10.3 cu. ft. of usable space. Room for 360 or more lbs. of foods.
- FOODS VISIBLE AND ACCESSIBLE—Divided shelf compartments with transparent doors.
- DEPENDABLE PERFORMANCE—Sealed cold-making unit for efficiency and long life.

Home Gas Company, Inc.

43 Years Ago

J. A. Cope, the commission man of Sonora, was in town Tuesday. —43—

T. L. Drisdale of Juno came down Tuesday on business returning the same day. —43—

Mont Noelke of Sherwood was in Sonora Tuesday on his way home from Devil's River. Mr. Noelke sold 9,000 muttons to Bud Means for 1949 was announced, similar to that in effect in 1948.

of Kansas City at p. t. —43—

W. W. Williamson was in Sonora this week from the ranch in the northeastern part of Sutton County. —43—

Mr. and Mrs. Claude Stites were in from the G. S. Allison ranch several days this week visiting and shopping. —43—

Miss Rose Ellis is visiting her aunt, Mrs. B. M. Halbert, at the ranch six miles west of Sonora. —43—

C. T. Turney and family left for Las Cruces, N. M., Saturday where they will reside for some time. —43—

Walter Whitehead was up from the ranch last Saturday and reports good rains down his way. —43—

Bob Peacock sold 1,700 head of sheep to O. T. Word at \$2.00 for ewes, \$1.25 for lambs and \$1.00 for culls. —43—

Dr. Ross has sold his famous horse, Russell, to Mayer Bros. of Sonora. The horse was a fine one and the purchasers were most fortunate in being able to purchase him. —43—

John Charlton Clarkson of the Star ranch near Comstock was in town Monday. —43—

Keyes Fawcett, the jolly good looking ranchman of Juno, was a passenger on No. 9 Tuesday. He was returning from a trip to St. Louis, where he went to deliver a large shipment of stock. Keyes says he got a good price for his stuff. —43—

At the residence of Mr. John R. Word on Sunday evening last Mr. Henry L. Bridge and Miss Eliza Word were united in holy wedlock by the Rev. Richard Mercer. —43—

T. J. Stuart had 1,200 goats shorn when the cold spell came up last Sunday. By all hands working night and day for three days build-

New Stock Of RANCH NEEDS

- TURNER SQUEEZE CHUTE — \$250
- CALF TABLE — \$150
- KON-TAK - A Good Ant Killer
A Non-poisonous Powder
\$1.00 per package
- ALL-IN-ONE CASTRATOR — \$10
- BURDIZOS — Baby \$12.50, Med. \$15.
- NEW TROUGH FLOATS — Won't puncture, rust or corrode
11 inch \$3; 14 inch \$3.50.

SONORA WOOL & MOHAIR COMPANY

Sonora, Texas Phone 8

TIRES TUBES

GREENHILL'S Texaco Station

"Friendly Service"

ATTENTION City Light & Power Plant and REA CUSTOMERS

I am your Frigidaire dealer

- Frigidaire appliances in stock:
- FRIGIDAIRE REFRIGERATORS
- FRIGIDAIRE HOT WATER HEATERS
- FRIGIDAIRE ELECTRIC RANGES
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If interested write or call collect

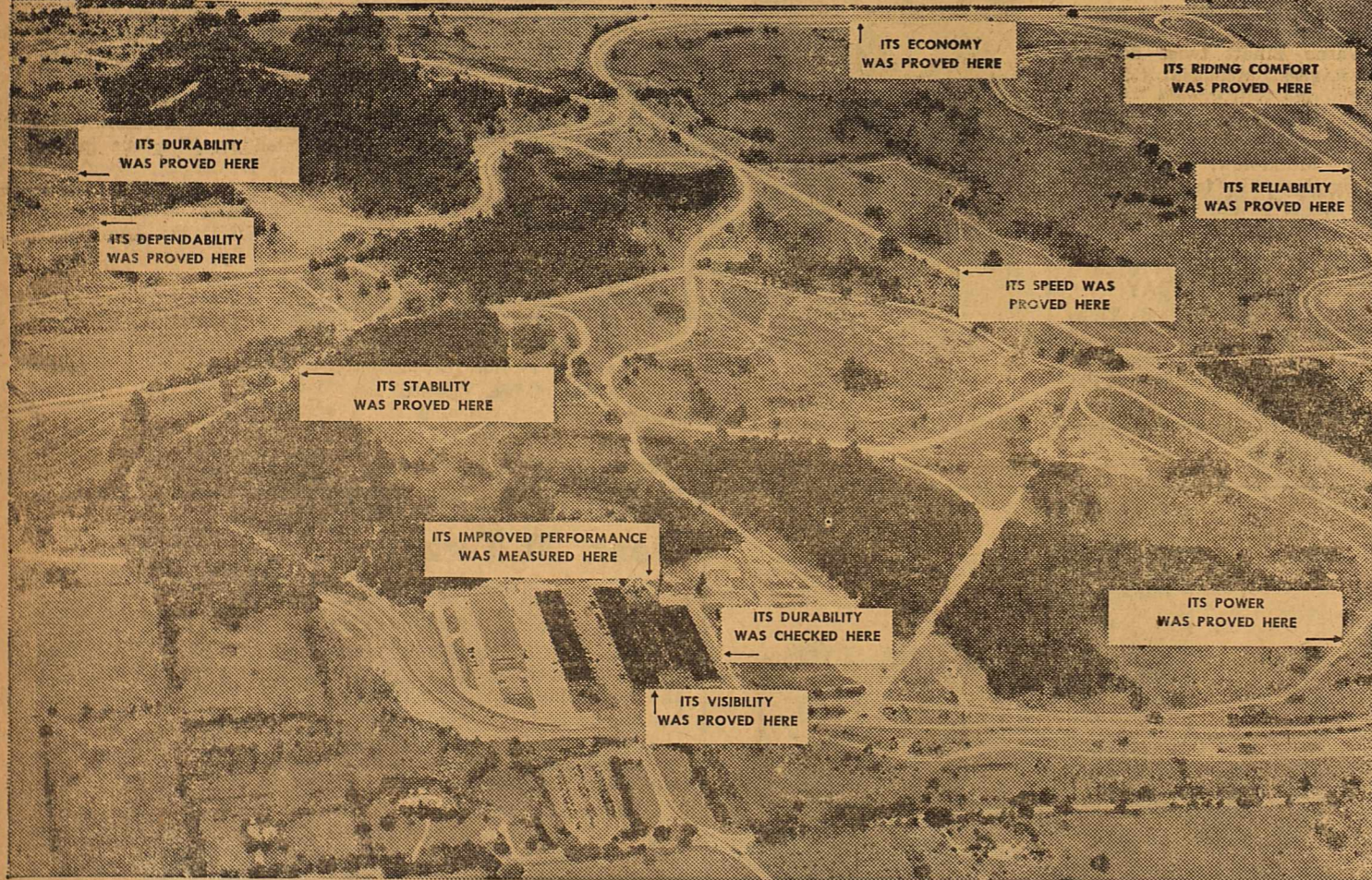
Blake's Electric

Eldorado, Texas Phone 24151 B. L. Blake

Coming JAN. 22

New Chevrolet for '49 Tested and Proved...

on the world's toughest Proving Ground



ITS DURABILITY WAS PROVED HERE

ITS ECONOMY WAS PROVED HERE

ITS RIDING COMFORT WAS PROVED HERE

ITS DEPENDABILITY WAS PROVED HERE

ITS RELIABILITY WAS PROVED HERE

ITS SPEED WAS PROVED HERE

ITS STABILITY WAS PROVED HERE

ITS IMPROVED PERFORMANCE WAS MEASURED HERE

ITS DURABILITY WAS CHECKED HERE

ITS POWER WAS PROVED HERE

ITS VISIBILITY WAS PROVED HERE

WHEN you see the 1949 Chevrolets, a glance will be enough to tell you they're new—all new—in line and contour, in beauty and style. And when you look inside, and under the hood, and beneath the chassis, you'll see that their newness is not merely in outward appearance, but in design and engineering and construction as well.

But, to a lot of people, the 1949 Chevrolet is already old. They know what it will do, and how exceedingly well it will do it—they know all about its performance, its comfort, its power, safety, durability and

economy. They are the engineers and technicians of the General Motors Proving Ground—the largest, most completely equipped, outdoor testing laboratory in the automobile world.

Here, before a single new 1949 Chevrolet

went into production, experimental models were tested—made to show that they possess, in greater measure than ever, all those qualities on which Chevrolet has built its leadership.

In short, the General Motors Proving Ground tests are your assurance that your new-model Chevrolet has proved its worth through many months and many, many thousands of miles of rough handling.

Soon you will see the new Chevrolet—and when you do, you will see a car not only new, but tried and true.



Lamar Fuqua Chevrolet Co.

SONORA, TEXAS - PHONE 27921

Posted Notice

My ranch in Sutton and Schleicher Counties is leased for hunting and is otherwise posted.

JACK WARDLAW

Robert Massie Co.

Funeral Directors, Embalmers

Superior Ambulance

Service

Phone 4444

Day or Night

SAN ANGELO, TEXAS

POSTED!

No Hunting

Violators Prosecuted

Aldwell Brothers

Mrs. Bartie Lou Bridwell and son, Ernal, returned Sunday from Dallas, where Ernal underwent surgery at the Scottish Rite Hospital for Crippled Children. Although Ernal's leg is still in a cast,

doctors were optimistic about the operation. Jimmy Lightfoot is the guest of his parents, Mr. and Mrs. Gene Lightfoot. He is recovering from

back injuries received in an accident at the oil rig he was working on near San Angelo. Boise is the capital of Idaho.

Rowboats On Fifth Avenue



Imagine enough water to cover Manhattan Island's 22 square miles with a knee-deep flood! That's what the thirty-three million tons of water delivered daily by America's public water supply systems would do. Based on weight of product, processed and delivered, public water supply is America's largest industry. In three days, this indispensable industry delivers more tons of water than the tonnage produced by the steel industry in a year! A good water supply should not be taken for granted. It is the result of farsighted planning and faithful operation 24 hours a day, every day in the year.

CITY OF SONORA Water System

Home Owned — Water - Light & Power - Sewer System

LITTLE THINGS about the Stars

NEW YORK, N. Y.—Despite the critics, it is generally acknowledged in radio circles that the program with the strongest appeal to listeners is the daytime serial. Interesting examples of a serial's "pull" frequently crop up. Recently on NBC's top-rated afternoon "When a Girl Marries" a baby was born—in script only—"Phil Stanley, Jr." to "Phil Stanley" (actors Michael Fitzmaurice, Rosemary Rice) ... good scout. A series of casual announcements were made. Gifts mailed by listeners to the script baby would be added to a Girl Scouts' drive for clothes for overseas. By the hundreds packages poured in—shoes, dresses, rompers, blankets. Quiz producers, who wheedle listener response via big jackpots, were amazed. But serial men weren't surprised. They expect such things.

CHRISTMAS "CAVALCADE"
Come Christmas season and some of the most professional programs shed their expensive gloss. For the third consecutive year, for instance, there will be no glamorous names on NBC's popular Monday night "Cavalcade of America." The show December 20 moves to Wilmington, Del., for a full program of Christmas carols by the 121-voice choir of the Du Pont Company, sponsor of the show. The company choir is rated one of the finest amateur groups in America. It is directed by a Princeton, N.J., teacher, Frank J. Clark, Jr., who has sung under the direction of John Barbirolli and Toscanini, studied choral technique with Bandsman Fred Waring.

From The Church:
ST. ANN'S CHURCH
Sunday Masses 8 o'clock
10 o'clock
Weekday Masses 7:30 o'clock
BAPTIST CHURCH
Sunday School 10:00
Morning Service 11:00
Evening Services 7 o'clock
W.M.U. Each Wednesday
Mid-week Services Each Wednesday 7 o'clock
Men's Brotherhood meets Tuesday after the first and third Sundays.
CHURCH OF CHRIST
Bomer B. Gist, Minister
LORD'S DAY

YEAR 'ROUND SANTA
There won't be much trouble changing this season to a Christmas format on one of the network radio programs. Songman Jack Berch (mornings, NBC) has become pretty well radio's year-round Santa Claus. With folk music and popular ballads, Berch sings hymns and Christmas carols on his program throughout the four seasons. He's made a practice the last year of asking local stations to cut into his show to advise volunteer workers where they are needed in their communities. Each week from a newspaper clipping, Berch accepts a charitable deed and salutes nation-wide the benefactor and newspaper reporting the work. Sick children receive scores of gifts from a remark on his program. An ex-Segel, Ill., farmboy, Berch, 37, once was just a singer. "In this job," he says, "I feel a little better."

Very Little Things
Phil Harris and Alice Faye make no pretenses that their domestic comedy show (Sunday nights, NBC) is true to life. Says Phil: "If we cut such capers at home, my wife would divorce me!" ... Ginger Rogers, who alternates as one of the seven stars on the new "Family Hour of Stars" (Sunday evenings, CBS), rated one of radio's most conscientious script students. Tries to make herself believe every broadcast is her first on the air ... Delivery boys save their wisest wisecracks for delivery with the meat and groceries at the Ozzie Nelson home. They hope they may be "discovered" for the "Ozzie & Harriet" comedy show, Sunday nights, NBC.

10:00 a. m., Bible Classes
10:45 a. m., Worship
6:15 p. m., Young People's Meeting
7:00 p. m., Worship
WEDNESDAY
4:15 p. m., Ladies' Bible Class
Everyone Is Welcome At Every Service.
FIRST METHODIST CHURCH
W. H. MARSHALL, Pastor
Church School 9:45 o'clock
Morning worship 10:50 o'clock
Evening Worship 7 o'clock
ST. JOHN'S CHURCH
Sunday Morning
Holy Communion 7:30 A.M.
9:30 Adult Bible Class
9:30 Church School
11:00 Morning worship with sermon.
Sunday Club 7 P.M.

The Devil's River News
ESTABLISHED 1890
PUBLISHED EVERY FRIDAY MORNING
ENTERED AT THE Postoffice at Sonora, Sutton County, Texas, as second-class matter under the Act of Congress of 1879.
CLAY PUCKETT Editor and Publisher
ANY ERRONEOUS REFLECTION upon the character, standing, or reputation of any person, firm or corporation will be gladly corrected if the matter is brought to the attention of the publisher.
SUBSCRIPTION RATES — PAYABLE IN ADVANCE
One Year in Sutton and Adjoining Counties . . . \$2.00
One Year Elsewhere \$2.50

GET SCHOLARSHIPS AT UT
Forty-six foreign students at the University of Texas has been approved for tuition scholarships of \$100 each for the current semester. Thirteen are from China, eight from Mexico, six from Palestine, six from the island of Cyprus, two from Bolivia, and one each from Syria, Puerto Rico, France, Germany, Hungary, Lebanon, Turkey, Egypt, India, Iran and Cuba.
FOR RENT: Furnished bedroom. Private entrance. Cal Mrs. Clyde Gardner. 1tp12

48 POUNDS

HEAVIER CALVES TO SELL THAN WHEN FEEDING CAKE

THAT'S RIGHT! In the famous feeding tests at Carruthers - Campbell ranch, Barnhart, Texas, 50 cows winter-fed on Purina Range Breeder Checkers weaned 48 pound heavier calves than 50 cows fed on cake. Both groups were fed exactly the same amount, so there wasn't much difference in cost. But the 48 pound extra weight per calf in the Checker-fed lot meant about \$9.60 extra income per head as compared to cake feeding.

Here's why Checkers made earlier calves and heavier calves to sell in the fall:

- Correct protein per cent (not too high)
- Lots more carbohydrates
- More calcium and other minerals
- More Vitamin A (Extra high Vitamin A in Range Breeder Checkers for use when range conditions are bad.)

We have the full details of this famous feeding test. Come by and let us discuss your feeding problems.

Sonora Feed & Supply

"WE'RE GOING ALL THE WAY TO BRING YOU THE BEST FOOD BUYS!"

Friday, Jan. 7, 1949 Saturday, Jan. 8, 1949

SOAP POWDER, ANY BRAND — BOX	35c
OUR DARLING CORN, Sweet, No. 2 Can	24c
RED & WHITE HOMINY, 2 - No. 2 Cans	25c
TOMATOES, No. 2 Can	13c
STAR BRAND Blackberry Jam, 2 lb Jar	59c
EARLY BIRD — 100% PURE COFFEE, Lb. Pkg.	29c
CARROTS, Bunch	5c
CABBAGE, lb	5c
LETTUCE, 2 Heads	25c
TANGERINES, lb	14c
GRAPE FRUIT, lb	8c
APPLES, lb	17c
SPUDS, 10 lb MESH BAG	49c

McAllister FOODS **Free DELIVERY**

DIAL 21341

RED & WHITE Store DIAL 21341

HAMILTON GROCERY

PHONE 21601 A Red & White Store 21601

FRIDAY, JAN. 7 DELIVERY SERVICE SATURDAY, JAN. 8

Wilson's PURE LARD	4 lb Carton 89c	VEGETABLES	Red & White Small Size No. 2 Seive PEAS	2 - No. 1 Cans 33c
Pur Asnow FLOUR	25 lb Bag \$1.95	IDAHO -- PAPER BAG POTATOES, 10 lb	AVOCADOS, Each	17c
CARNATION MILK	2 Small Cans 15c	RADISHES, Bunch	Texas ORANGES, 5 lb Bag	23c
TOMATO PUREE	5 - 5 3/4 Oz. Cans 19c	CABBAGE, lb	Cauliflower, Head	23c
Wilson's Advance SHORTENING	3 lb Carton 89c	CARROTS, Bunch	SELECTED -- MESH BAG POTATOES, 10 lb	59c
		MEATS	SHORT RIBS, lb	40c
		CHUCK ROAST, lb	SEVEN STEAK, lb	55c
		OLEO, Uncolored, lb	Doodle Dandy Fresh Pack Home Style PICKLES	22 Oz. Jar 18c

**FIREMEN'S AUXILIARY
MEETS WEDNESDAY NIGHT**

Mrs. Loy Gulley, Jr. was hostess Wednesday night to the Firemen's Auxiliary.

A dessert course was served to Mesdames Wes Granger, J. H. Brasher, Gomer Minnick, Bill McGilvary, Dayton Cain, C. G. Allison, Jr., Jack Hite, G. G. Bennett, George Barrow, J. A. Martin, Jr., Sibe McKee, A. H. Adkins, Lee Patrick, E. T. Smith, Tommy Smith and Ford Allen.

Forty-two prizes were: Mrs. Granger, high, Mrs. Minnick, low, and Mrs. Cain, high guest. Bridge prizes were awarded to Mrs. J. H. Brasher, Mrs. McGilvary, low and Mrs. Allison, high guest.

Attend Band Dance Saturday.

**MRS. JYM WHEAT MARRIED
TO COL. ADAMSON DEC. 21**

Announcement was made last week in Eldorado of the marriage of Mrs. Jym Wheat, daughter of Mrs. Carson West, to Col. R. M. Adamson, USA, retired, in Los Angeles. The ceremony was read by a Methodist minister December 21.

The couple will be at home on the Wheat ranch 25 miles south of Sonora.

Mr. and Mrs. Byron Newby of Del Rio and son, Hi Eastland Newby who is a pre-medical student at Baylor University in Waco, spent New Year's Day visiting Mrs. Newby's parents, Mr. and Mrs. Hi Eastland.

**Miss Crosby Bride Of Lt. St. Clair
In Church Ceremony December 28**

The seasonal and colonial themes were combined for the wedding of Miss Lillian Kathleen Crosby and Lt. Eugene Christian St. Clair. The bride and her attendants were dressed in colonial costumes and St. John's Episcopal Church at Sonora, where the wedding took place, was decorated with the mid-winter colors of white blossoms against a background of green ivy and fern.

Miss Crosby, daughter of Mrs. Lillian Crosby of Eldorado and John Christy Crosby of San Angelo, became the bride of Lt. St. Clair, son of Mr. and Mrs. Jobe Taylor St. Clair of San Antonio, in a ceremony performed at 8 o'clock the evening of Dec. 28. The Rev. Stanley F. Hauser, rector of St. John's Episcopal Church, of-

ficiated at the single-ring ceremony.

Mrs. W. T. Hardy of Sonora, organist, played the traditional nuptial music and accompanied Vera Faye Biggs of Eldorado who sang "The Lord's Prayer" and "O Perfect Love."

Two seven-branched candelabra were placed in the sanctuary and were repeated in the chancel. Floor baskets filled with white gladioli, mums and carnations were along the altar rail which was entwined with ivy, and the choir stalls were banked with fern and ivy. The family seats were marked with nosegays and white satin ribbon.

Robert Wasson of Dallas was best man and ushers were David Nash of Dallas, Bill Matteson and

Gardner McCormick of Eldorado. Bridesmaids were Misses Dottie Camp of Thorndale and June and Jane Craig of Eldorado served as junior bridesmaids. Mrs. Robert Knouse of San Antonio was matron of honor. The bridesmaids wore dark green velveteen colonial dresses with tight bodices, long sleeves pointed at the wrists, and full skirts over hoops. The matron of honor's dress was of red velveteen made identical to those worn by the bridesmaids. They all wore white poke bonnets with plumes matching their dresses. They carried white satin muffs trimmed with flowers and matching plumes.

Given in marriage by her father, the bride wore a gown of candlelight satin which was fashioned with a moulded bodice and small round collar at the high neckline, and long pointed sleeves.

The full gathered skirt extended into a cathedral train. Her fingertip veil of imported illusion was caught to the head with a colonial bonnet trimmed with orange blossoms and tied under the chin. She carried a prayer book topped with a white orchid in a shower of maline and stephanotis. The prayer book was a gift of the bride's mother when the bride was confirmed. She wore a strand of pearls belonging to her late grandmother, Mrs. Cordelia Lindsay Crosby.

A reception followed at the home of the bride's mother. Crystal candelabra and tall white tapers centered the refreshment table, the wedding cake was one end and the punch bowl at the other, both circled with maline and flowers. Mrs. H. T. Finley and Mrs. S. E. Jones, Jr. presided at the double wedding-ring cake which was topped with white orchids. Mrs. Mary Davis Coupe presided at the punch bowl.

For traveling the bride wore a black Botany original suit by Kay Saks, worn with white ermine ascot and hat. Her corsage was a white orchid. The couple will be at home in Rantoul, Ill. The bridegroom is stationed at Chanute Field.

Lt. St. Clair attended Corpus Christi College, Texas A. and M. College, and the University of Texas. He served with the U. S. Air Forces during the war and was recalled to Air Force duty in July, 1948. The bride is a graduate of the Eldorado High School and received her degree from the University of Texas.

The Crosby family is a pioneer

**Last Minute
Notices**

The Band Parents will sponsor a food sale Saturday at the Sonora Gas Company, H. R. Hay, band director, announced Thursday. Proceeds from the sale will go toward financing the band's trip to the Southwest Exposition and Stock Show in Fort Worth later in the month.

Saturday night the Band Parents will sponsor a public dance in the gym, proceeds of which will also go toward meeting band ex-

West Texas ranch family, moving to Schleicher County when it was first organized. The St. Clairs ranch at Richland Springs before moving to San Antonio in early 1900.

penses on the Fort Worth trip.

**Congratulations
To These New Parents**

Mr. and Mrs. Jack Rape became the parents of a daughter Tuesday afternoon in a San Angelo hospital. She has been named Nedra Jean and weighed 7 pounds 15 ounces at birth.

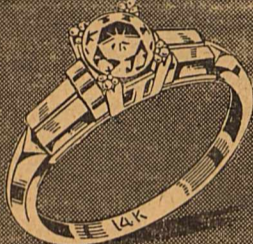
Paternal grandmother is Mrs. Dock Rape and maternal great-grandfather is Bud Norrid of Sonora.

Drive slowly through School zones.

Johnny Martin and his band will furnish music and have donated their services to this project.

The Parent-Teachers Association will not have a regular meeting during January but will meet the first Tuesday in February at 8 o'clock.

**Your CONFIDENCE
IS GUARDED BY Our HONESTY**



YOUR confidence in our reputation as competent Diamond Counsellors is our primary goal. Once such confidence is achieved it is safeguarded with fearless honesty, assuring you highest quality and genuine value.

DIGNIFIED BUDGET TERMS

*George Barrow
Your Jeweler*

"Look! I can walk again"



Join the
**MARCH
OF
DIMES**

JANUARY 14 - 31

**FIGHT
INFANTILE
PARALYSIS**

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS
FRANKLIN D. ROOSEVELT, FOUNDER

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THEY Look ALIKE



better be sure

When two pharmacists compound a prescription, the finished products may look alike. But are they? There may be a difference! Make sure that your prescription has the skill, care and experience needed to have an accurately compounded prescription — by bring it to CORNER DRUG STORE.

**CORNER
DRUG STORE** Dial 22701
The Friendly Store of Reasonable Prices

**MONOGRAMMING MAKES
A BIG DIFFERENCE!**



For your stationery, your party napkins, your playing cards - try adding the personal touch by MONOGRAMMING.

A WIDE VARIETY OF
ATTRACTIVE TYPE FACES
AND COLORS

The Devil's River News

Printers Publishers Stationers Since 1890

Mason Novelist Achieves Success

MASON — Boyhood's dream got another break today, for Fred Gipson, the Mason County writer of western and adventure stories, has proved that even a frustrated coon hunter can be successful.

Mother Gipson early resisted in his behalf her son's conviction that he would grow up to be as upstanding a coon hunter as ever roamed the Texas hills. But talent will out. Fred Gipson's first novel telling the story of a boy's dreams of baying hounds and big boar coons on chilly nights, went on sale at bookstores throughout the United States on January 5. "Hound Dog Man" is one of the selections of the Book-of-the-Month Club for January, and as such is Gipson's first real brush with the Collector of Internal Revenue.

Harper & Brothers, his publishers, immediately labeled this first novel a "find," and claim for their new writer a touch of Mark Twain with a "clear, fluent style all his own, unsurpassed for naturalness and lyric beauty."

But Fred Gipson is no new writer to Texas. Newspaper readers in Corpus Christi, San Angelo, Paris, Abilene, Marshall and dozens of small towns over the state remember his chuckle-filled columns of a few years ago. And

other thousands from Main to Cape Town have found high adventure in hundreds of Gipson stories in the Western pulp magazines. He is the author of a previous book, "Fabulous Empire," Colonel Zack Miller's own story of the 101 Ranch in Oklahoma, and of numerous pieces in the Readers' Digest, Colliers', Holiday and other "slick" periodicals.

In looks and manner Gipson could qualify as a typical West Texas sheepman or cattleman. He's gangly, a little bit stooped, wears the mark of a Prohibition days fruit par across the bridge of his nose, and talks with the deliberate and scratchy voice that comes of being bred in that country west of Fort Worth.

Writing is a special brand of agony with him, and his wife, Tommie, who lives through each one of his stories with him, claims that sometimes at the typewriter he runs two and three degrees temperature. But he can never long stay away from writing. It's got him. He hardly took time to buy a hound dog of his own and a Frigidaire from the first proceeds of his novel before he was back at the typewriter.

He claims he is already well into a second novel, but about all he will reveal is that it is about "the problems of a grass widower here in the hill country."

Fred missed his heart's desire of being a coon hunter and all 'round woods prowler by the necessity of having to go to work when times got hard on his parents' Mason County farm.

"I've picked cotton," he says. "I have swung a ten-pound sledge hammer all day, pounding out concrete slabs. I have handled a four-up Fresno mule team in dirt pits when the heat was 110 degrees in the shade. I've done saddle work from before daylight till long after the stars were out at night. I've built fences, clerked in drug-stores, kept books for a grocer, driven a caterpillar tractor, and had a whirl at selling. And the sweat and pain and exhaustion of these jobs compares in no way to the agony of putting down words in a manner to please exacting editors."

Gipson and his family suffered two years of debt and disaster — lightning struck and killed the milk cow — while his first novel was being written, and more than another year lapsed while it was



HOUND DOG MAN — Fred Gipson, Mason County writer, hit the big time with his first novel this week. His "Hound Dog Man" released by Harper & Brothers is a January selection of the Book-of-the-Month Club. His floppy-eared companion here is Darling Duke, one of his first investments from the advance he received on the book. Gipson is a well-known Texas newspaper and magazine writer.

seeking a publisher. He knew for the first time the struggle had been worth it when he read the happy telegram from his agent in New York: "Better sit down before you read any further. Book-of-the-Month wants 'Hound Dog Man' as dual selection some time after first of year. They and Harpers tentatively schedule it for February. Your guarantee \$25,000. Total will probably be around \$35,000."

Even Gipson, now 40, considers that a pretty good take for any unreformed coon hunter. In "Hound Dog Man" we take part in a classic coon hunt with the famous hound-dog man, Blackie Scantling, the hero of every man and boy with a touch of the wanderlust—the despair of mothers and daughters and other more practical citizens.

Twelve-year-old Cotton Kinney wanted two things more than anything in the world—to get a hunting dog of his own, and to run in

SONORA MUSIC CLUB TO MEET MONDAY

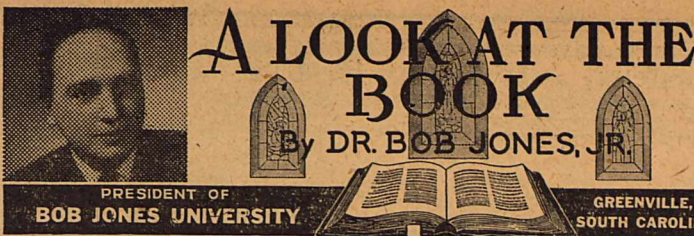
The Sonora Music Club will meet Thursday night at 7:30 o'clock at the Sonora Woman's Club. The program will include a study of modern musical trends, led by Mrs. A. E. Wells.

Drive slowly through School zones.

The woods along the river with Blackie Scantling after a big Texas boar coon. Though his mother fretted, Cotton just had to go off with Blackie on Christmas week. So Cotton and Blackie and two hound dogs, Rock and Drum—along with Cotton's fat friend Spud and his little Fiast dog—embarked on a series of wonderful adventures.

There was the time when Blackie charged the bull; and the time the hound dog Rock got caught on the catfish line and Blackie ended up in the icy water fighting a huge coon. Then there were runs through the clear cold moonlight nights with the bugle-clear cry of the hounds up ahead. There were visits with grown-folks like Fiddling Tom who could bring the sun up with the sweetness of his music. And a glorious feast off the giant turkey gobbler that Cotton had tangled with in the woods. At Fiddling Tom's Cotton fell in love with a coal-black hound pup and sorrowed to himself that he could not take him home. And he felt uneasy about Blackie's ways with the beautiful girl Dony and what he heard her say about wanting the "marrying papers" first.

The story comes to a swift climax when Cotton rides to fetch Doc Cole after Dave, a daredevil horsebreaker, smashes his leg and all the neighbors turn out for a leg-setting party. There Dony handles the wayward Blackie in a most unexpected fashion and Cotton grows up in the ways of mothers and fathers and people in general.



There is no tragedy like the tragedy of a missed opportunity. The world is filled with people who are failures because they failed to take advantage of an opportunity. There are men who had a chance to get an education but who failed to avail themselves of it and who, therefore, have never been able to realize their full possibilities since their minds are untrained and their talents undeveloped. There are others who failed to grasp opportunities suddenly thrust upon them whereby they might have secured fortune and prominence. Shakespeare has this to say about opportunities:

There is a tide in the affairs of men, Which, taken at the flood, leads on to fortune; Omitted, all the voyage of their life Is bound in shallows and in miseries. Some men are more fortunate than others. They neglect the first opportunity, and they are given another. To some men, opportunity after opportunity is offered and none are taken advantage of.

Saddest of all neglected opportunities is the opportunity of salvation. God gives a man an opportunity to prepare for eternity, and he neglects it. Sometimes in His divine mercy innumerable opportunities are offered, but there comes a time when the last opportunity slips by and a soul goes into eternity unprepared and without hope.

When asked to trust Christ as their Saviour, some say, "Not today; another time." They squander

this opportunity and impose on God for another. The Word of God says: "Behold, now is the accepted time; behold, now is the day of salvation" (II Corinthians 6:2). There is now an opportunity. Tomorrow there may not be one. Life is uncertain and God's opportunities are fleet of wing. The wise man seizes the present opportunities.

The bodies of some of the men who lost their lives in the attack of the Japanese upon Pearl Harbor were recovered from the sunken vessels. One of the Red Cross nurses helping to prepare the bodies for burial came upon the corpse of her own brother. In his hand was clasped his New Testament. In the back was printed, "I accept the Lord Jesus as my own personal Saviour," and in the blank provided underneath, the young man had signed his name. The nurse took the Testament and underneath his name she wrote her own, signifying that she had accepted her dead brother's Christ, thankful that he had seized his opportunity to prepare for eternity, and determined not to miss hers.

Attend Band Dance Saturday.

GEORGE WYNN Insurance Agency

Fire Windstorm & Automobile Insurance. Bonds and Casualty Coverage. Protection against loss from suits arising out of automobile accidents.

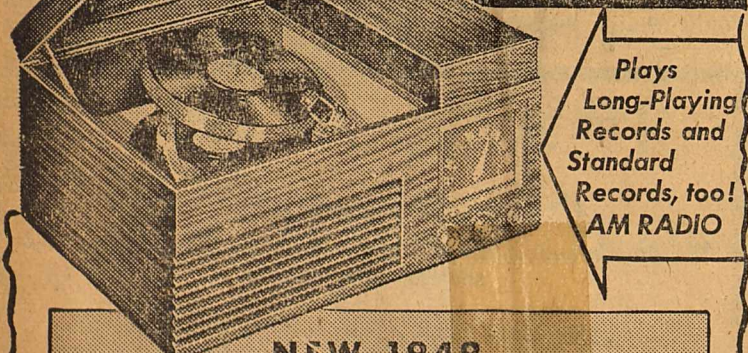
Office at Devil's River News Bldg. TEL. 350

John A. Martin's LITTLE PLUMBER



John A. Martin Jr. PLUMBING
See JOHNNY for PLUMBING & SUPPLIES
Phone 228 • SONORA, TEX.

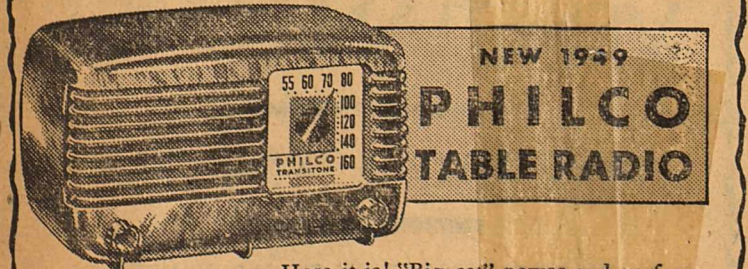
JANUARY belongs to **PHILCO**
for **BIG SAVINGS** on Demonstrators, Floor Samples!
Look FOR THE **Blue Tags** on 1949 MODELS



NEW 1949 PHILCO Table RADIO-PHONOGRAPH

Philco 1405... a deluxe table model radio-phonograph. Philco's exclusive Balanced Fidelity Reproducer plays 45 minute records with "concert hall" realism. Automatic Phonograph plays standard records, too. Powerful, rich-voiced AM radio. Modern mahogany cabinet.

\$134.50



Here it is! "Big set" power and performance in a sensationally low-priced table radio... and it's a genuine Philco. Covers entire standard broadcast band with fine sensitivity and selectivity. Handsome walnut-colored plastic cabinet. Philco 500.

\$19.95

Sonora Electric Co.

Ratliff & Davis

INSURANCE

Fast

Repair

Service

On

Adding

Machines

And

Typewriters

Cleaning

And

Servicing

CALL

24

THE DEVIL'S RIVER NEWS

MEET THE NEW

BUICK DEALER

IN SONORA, TEXAS

LYLES & RAPE COMPANY

YOU have a new friend in town — your new Buick Dealer. And we hope you will make use of the big welcome mat at his door. For when you do, you meet up with an organization founded on friendliness, courtesy and the thorough consideration you like to have shown to you. It's an organization headed up by men who know cars — and Buicks in particular — from bumper to

back-up lights and tire tread to Turret Top. It's an organization with a most complete stock of Buick engineered service parts, and with specialists skilled in factory methods. And, of course, it's your handy, nearby place to see the sparkling new Buicks — to examine in detail the stunningly smart styling and fashion features of these brawny

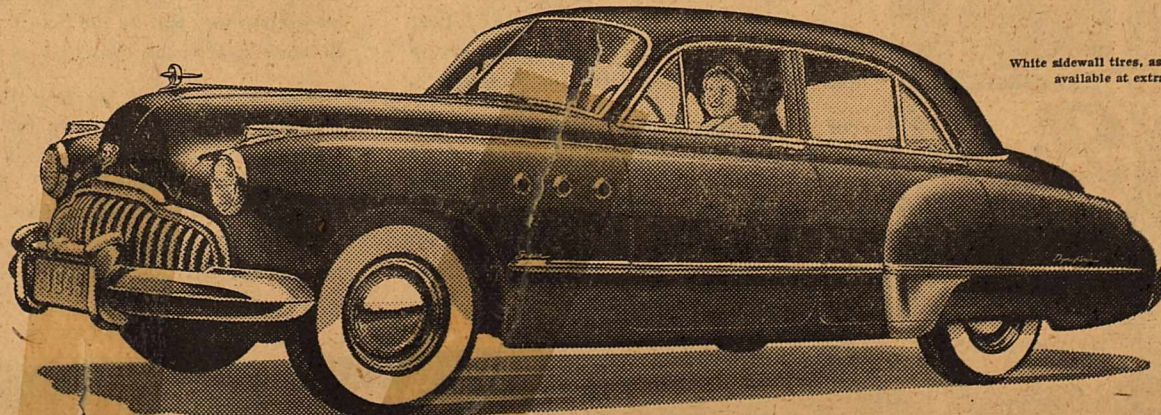
beauties — to know at first hand the regal roominess and superb visibility of these travelers — and to sample the smooth magic of Dynaflo Drive, the new kind of transmission all America is talking about. This organization has one thought first and foremost: to serve you well. We hope you'll drop in soon and say hello.

BUICK alone has all these features

Silk-smooth **DYNAFLOW DRIVE*** • **FULL-VIEW VISION** from enlarged glass area **SWING-EASY DOORS** and easy access • **"LIVING SPACE" INTERIORS** with Deep-Cradle cushions Buoyant-riding **QUADRIFLEX COIL SPRINGING** • **DUREX BEARINGS**, main and connecting rods Cruiser-Line **VENTIPOINTS** (Super and Roadmaster) • Low-pressure tires on **SAFETY-RIDE RIMS** Lively **FIREBALL STRAIGHT-EIGHT POWER** on **HI-POISED ENGINE MOUNTINGS**

Ten smart models featuring **BODY BY FISHER**

*Standard on ROADMASTER, optional at extra cost on SUPER models.



White sidewall tires, as illustrated, available at extra cost.

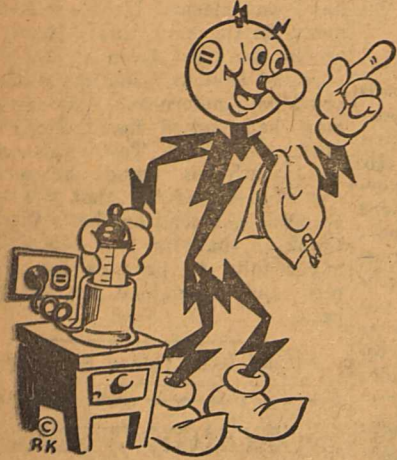
When Better Automobiles Are Built Buick Will Build Them

News Classified Ads Bring Results



We try

to keep 5 years ahead of the babies!



THEY'RE being born in record numbers these days; 4 million babies last year—12 million since the war!

They make one very important reason for the gigantic expansion program of the business-managed electric companies. Another reason is that everybody's appetite for electric service is getting bigger—in towns and on farms, in homes and in industry.

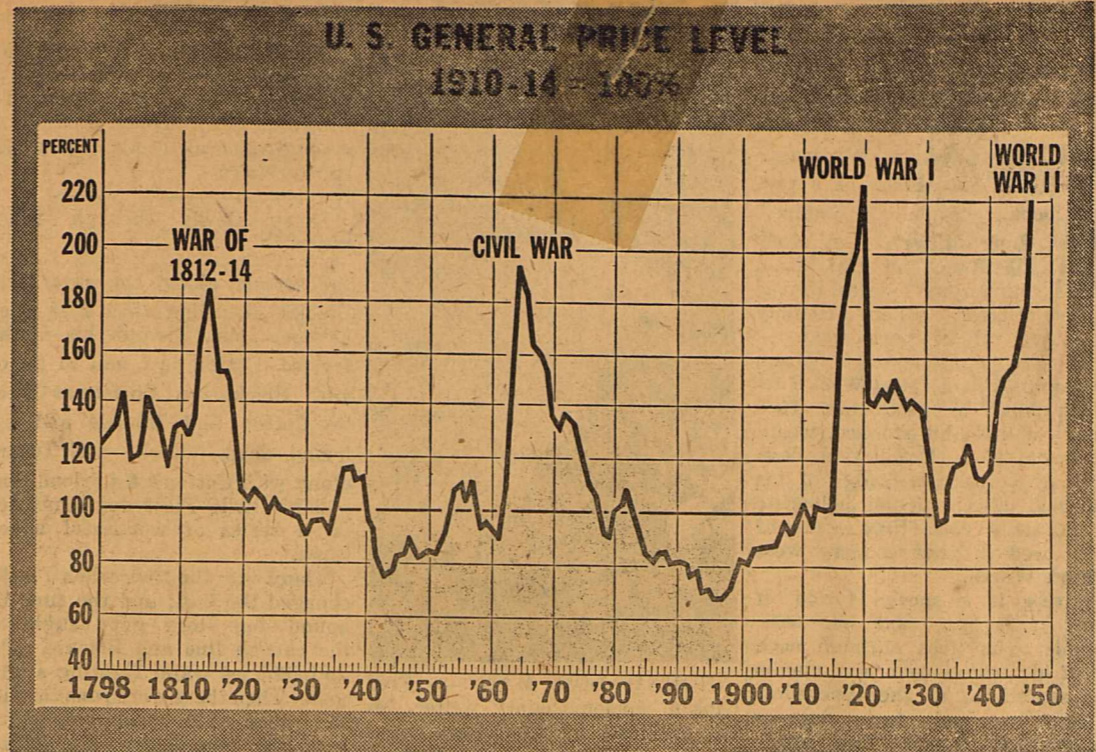
Ordinarily, we work and plan about 5 years ahead to meet the anticipated demand for electric service. (It takes a long time to plan, build and equip power plants.)

Today, in addition, we're working hard to catch up with much needed construction we could not do during the war years!

The West Texas Utilities Company is now rushing the work on an \$18,000,000 construction program. This \$18,000,000 construction program is part of the company policy of anticipating future needs... of keeping ahead of the babies.

How is this \$18,000,000 being spent? It is paying for new generating facilities... for improving and enlarging existing equipment... for hundreds of miles of wire, cable and pole lines. It means new jobs... agricultural and industrial development... a more prosperous West Texas for all of us!

West Texas Utilities Company



Prices Riding For Fall If Other Post-War Periods Any Indication

By JOHN R. STOCKTON Professor of Business Statistics, The University of Texas

When the wholesale price index of the Bureau of Labor Statistics passed the previous all-time peak reached in 1920, the question inevitably arose as to whether prices could maintain this high level. Since economic forecasts have tended to be highly inaccurate, it is perhaps better merely to refer to the past record and let it supply the forecast. The above chart shows that every major war in which the United States has engaged has been accompanied by an inflationary rise in prices. And every wartime inflationary rise in prices has been followed by a sharp decline.

Wars cause inflation because they are financed by government borrowing in one form or another. It is generally true that taxes are increased, but a substantial portion of war expenditures have always been financed by the expansion of credit. New purchasing power is thus put into the hands of consumers at a time when the government demands for munitions prevent a corresponding increase in the supply of goods available for consumers to buy. The result of this situation is inevitably a rise in the prices of available goods. During World War II the rise was held in check by price control supplemented by rationing, but with the end of price control at the end of the war, the inflation-

ary factors were free to push prices upward.

The end of the rise in prices after past wars has followed the same pattern: rising prices have tended to absorb some of the excess purchasing power, and at the same time the production of consumer goods increased with the ending of the demand for munitions. By 1920, following World War I, the supply of goods had caught up with demand, and it was suddenly discovered that there was a surplus of all kinds of commodities. Farm products were the first to feel the effects of these factors, but other commodities followed. The index of wholesale commodity prices dropped from 165.8 in August 1920 to 93.5 in August 1921. Similar drops occurred after the Civil War, the War of 1812, and the Revolutionary War. It is always dangerous to base a forecast on the assumption that history will repeat, but with the pattern so definitely established it would be foolish not to watch carefully for a repetition of the pattern of four previous wars. Many details of the present situation are different from past wars, but the basic factors are the same.

In planning an investment program, the trend of the price level is an important factor. The logical time to buy property or invest in ownership equities, such as common stock, is when the trend of the price level is upward. As prices rise the value of the property will increase. When prices are falling, the value of common stocks and property tends to decline, but the purchasing power of money invested in bonds increases as the price level drops. If a \$75 savings bond was held for 10 years during which the price level fell 50 percent, the \$100 received by the owner of the bond would buy as much as \$200 would have bought 10 years earlier. Not only does the bond holder receive interest on his investment, but the purchasing power of the investment increases in the same proportion as the price level declines. Since it is important that the bonds be absolutely safe to avoid loss from business failures in periods of falling prices, United States Saving Bonds are



Re-inaugurated as Commissioner of the General Land Office in a simple ceremony January 3 was Bascom Giles, whose office reported record receipts of nearly \$50,000,000 during the last fiscal year. Political observers have forecast that this will be the last term for land commissioner for Giles, who was first elected to the office in 1938.

YOUR HEALTH

Despite the fact that modern medicine makes it possible for the diabetic to live out a normal life span in comparative comfort, Dr. Geo. W. Cox, State Health Officer, says that diabetes continues to take the lives of hundreds of Texans every year.

"The death rate from communicable diseases such as typhoid, malaria, diphtheria and smallpox are decreasing throughout the country," Dr. Cox said, "but diabetes continues to bring a tragic number of deaths each year, especially in the middle-aged group."

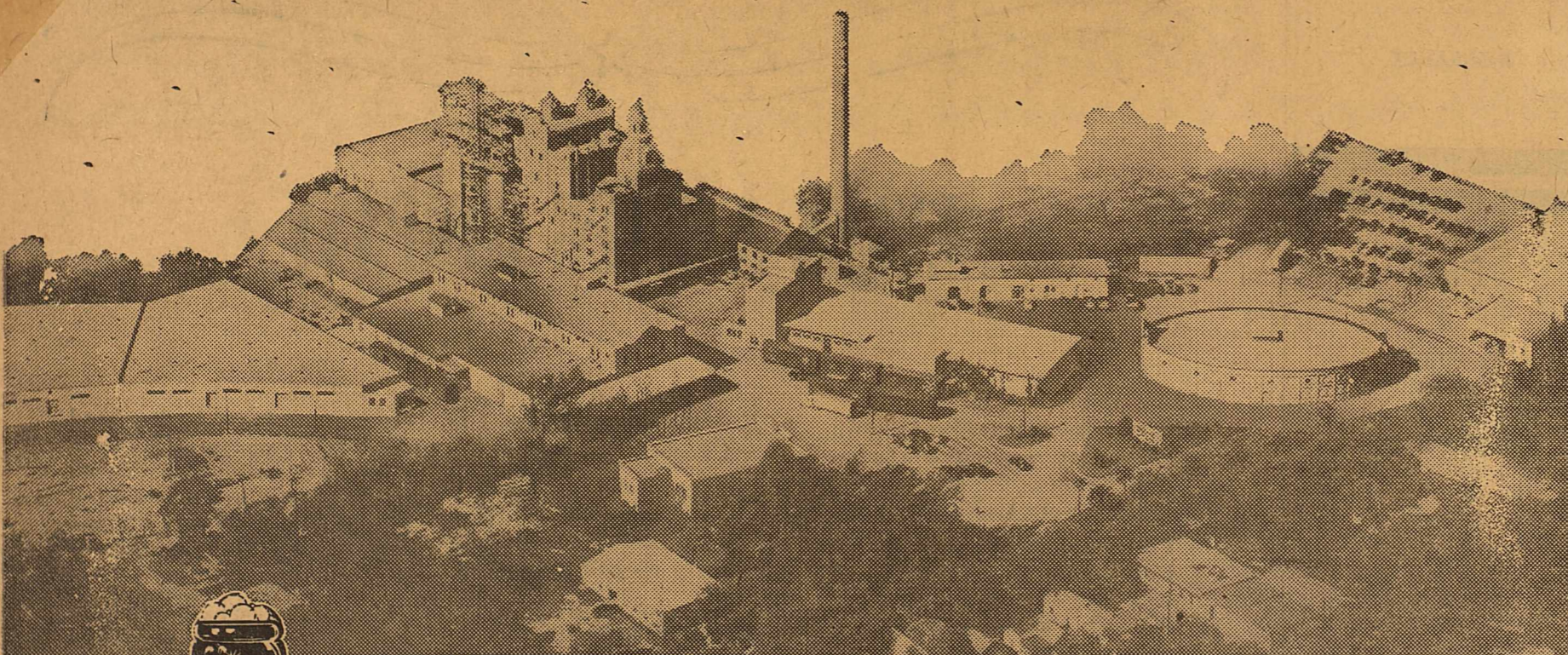
The State Health Officer said that until recent year diabetes was not noted as a major health problem, but it became acknowledged as such when the development of medical laboratory procedures made the disease more easily diagnosed.

Diabetes is generally recognized as a class disease, since it seems to attack the "white collar" class of indoor men and women much more frequently than it does the outdoor person whose work is more vigorous and calls for more exercise. Vocational and economical conditions apparently are predisposing factors in the incidence of the disease, since it is a fact that those persons whose occupations call for manual labor and simple living are not frequently affected.

Dr. Cox recommended simple, wholesome diets, sufficient sleep and exercise and other general health protections as being beneficial in preventing diabetes, and stressed the importance of annual physical examinations so that if the disease is present, competent treatment can be instituted at the earliest possible moment.

WANTED: Wanted to exchange nice living quarters in Lubbock for same in Sonora. References exchanged. Write Mrs. Margaret Huff, 2413 25th St., Lubbock. Itc12 ideally suited as a pledge against deflation.

THE BREWERY BEHIND THE BEER PREFERRED BY TASTE-WISE TEXANS



Old enough to know - Young enough to grow!

A TEXAS INSTITUTION BREWING FINE, FULLY-AGED BEER FOR OVER SIXTY-THREE YEARS

Things are happening at the Pearl Brewery. Here's a bird's-eye "preview" of the latest step in our growth. This aerial view shows work already begun on a substantial program of expansion to increase the output of PEARL Beer while, at the same time, maintaining its top quality, fine flavor, and fully-aged goodness.

For many years the Pearl Brewery has been operating at full capacity, with its dealers on a quota basis unable to get all the Pearl Beer they need to meet constantly increasing demands. The current enlargement program will increase our facilities 65% and enable us,

by next Spring, to provide dealers with all the beer they need, and possibly to serve parts of Texas which here-to-fore have not been served. Always known as one of the South's BIGGEST Breweries, ours will be the South's BIGGEST Brewery when this program is completed.

We've been growing for over 62 years — growing to meet constantly increasing demands for this delicious, golden brew. When you ask for sparkling PEARL Beer, here's evidence that no expense is spared to bring you beer at its palate-pleasing best. When thirst calls, say, "Bottle of PEARL, please!"



BOTTLE OF PEARL, PLEASE

EXPERT Stock Drenching

Prompt, Dependable Service

We drench your stock and get it back on the range in the shortest time possible.

ALSO, WE CARRY A FULL LINE OF STOCK MEDICINES AND VACCINES

PHONE 102 or 58

SONORA, TEXAS

TAYLOR & MOORE STOCK MEDICINE CO.

Custom Built VENETIAN BLINDS

BEAUTY-LITE -- Outside Blinds

EXPERT RENOVATION OF OLD BLINDS

Here Every 2 Weeks -- Leave Calls at News Office

Del Rio Venetian Blind Shop BOX 685 DEL RIO, TEXAS

from the ranch country

Son of a gun



BOYCE HOUSE

Gives You Texas

Old-age and survivors insurance payments in excess of \$332,000 went to residents of the 30 counties in the Sonora area during 1948. This announcement was made today by George Clark, manager of the San Angelo office of the Social Security Administration.

As of December monthly payments went to a total of some 1,900 persons in this county area; these payments amounted to about \$30,000 for the month.

The largest group, from the standpoint of amount of payments, consists of workers over 65 years of age who are receiving retirement payments, based upon the social security built up during their years of employment. Over 550 such retired workers were estimated to be receiving payments of \$12,000 at the end of the year. More than 150 of these men have wives 65 years of age or over; payments to these wives amounted to \$1,700 monthly.

The second largest group of persons receiving monthly payments is made up of children under 18 years of age. Some of these are children of retired workers; others are children of workers who have died. Payments of some \$10,000 were made to 900 such children monthly.

In addition to the retired workers, their wives, and the children

of retired and deceased workers, payments were also made to widows with entitled children in their care, to widows who are 65 years of age or over, and to aged dependent parents of deceased workers.

During 1948, the San Angelo office assigned 6,412 original account number cards, and replaced 4,407 cards which had been lost, mutilated or destroyed. There were 1,191 persons, most of whom were newly married women, who made requests to have their accounts changed to their new names.

It was necessary during the year to investigate 3,284 cases in which employer's quarterly reports failed to give enough information to permit wages to be posted to the proper employee wage account. Since old-age and survivors insurance benefits are based on wages, incorrect or incomplete wage reporting may reduce the benefits, or may prevent making any payments in some cases. Complete information was obtained in most of these cases.

Mrs. H. C. Saunders and sons, Harold and Alan, returned Wednesday night from Williams Field, Arizona, where they had gone for a few days.

SUBSCRIBE TO THE NEWS

REAL ESTATE

SEE US FOR CITY PROPERTY

INSURANCE

Every kind of protection known to Standard Insurance Companies.

RANCH LOANS

THE BIGGER THE BETTER

Auditing—Tax Consultants

Elliott Brothers Co.

Bat Masterson, one of the most famous peace officers of the old Southwestern days, has been credited with having killed as many as 27 men. As a matter of fact, however, according to his old friend, Wyatt Earp, another great peace officer, Bat killed only four men.

This does not take into account, however, any Indians he might have killed in the Battle of Adobe Walls in the Texas Panhandle for Masterson, then little more than a boy, was one of the small force of frontiersmen who beat back the attack of hundreds of redskins, commanded by the celebrated chief, Quanah Parker.

The first man that Bat Masterson killed in a pistol duel was in Sweetwater, Texas, when he was 18 years old. He was serving as a civilian scout with the army and was dancing with a dance-hall girl one night when a man who was inflamed with jealousy entered and drew his pistol. The girl caught sight of him first and threw her arms around Bat to try to protect him. The man fired however and killed her, the bullet passing through her body and wounding Masterson, who shot her slayer through the heart.

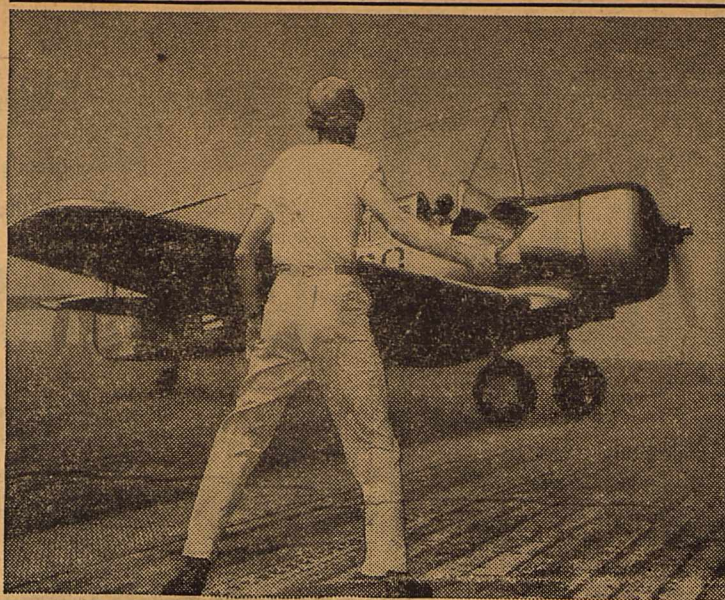
In another pistol battle, this one in Dodge City, Kansas, Masterson killed two men in avenging the death of his brother, Ed.

Ed was acting as marshal and some cowboys created a disturbance in a saloon. Ed and Bat were approaching to quiet the disturbance and one of the cowboys mortally wounded Ed. Bat killed the slayer and when a friend of this man rushed out with a pistol, Bat shot him twice, inflicting mortal wounds.

When another of the Masterson brothers was having trouble, Bat went back to Dodge City and there was some shooting and when the smoke lifted, Bat's fourth man was accounted for.

Incidentally, Masterson later became a sports writer in New York City and died while at his desk writing. Oddly enough, the man who had figured in some of the most exciting events of the

Signal From the Quarterback



Engine "revved up" for take-off, a Naval Aviation Cadet aboard the practice carrier USS Wright at Pensacola Naval Air Station gets the go-ahead signal from the flight dispatcher of an air group. Pensacola Naval Air Station, the "Annapolis of the Air," is the focus of the recently reactivated Naval Aviation Cadet training program, which is open to healthy, single young men between 18 and 25, with at least two years of college. Upon graduation they are commissioned ensigns in the Naval Reserve, or second lieutenants in the Marine Corps Reserve, are awarded their wings and assigned to two years' active duty.

(Official Navy Photograph)

EXAMS ANNOUNCED FOR HIGHWAY PATROL RECRUITS

According to Colonel Homer Garrison, Jr., Director, Department of Public Safety, Austin, Texas, an examination for Recruit-Patrolmen will be given in the several Patrol District Offices over Texas, in February, 1949.

Chief W. J. Elliott, Texas Highway Patrol, Austin, states that the qualifications for these Recruit-Patrol positions are: Must be between 21 and 35 years of age; must be at least 5' 8" tall, without shoes, and must weigh not less than two pounds per inch of height and not more than three and one-half; must be of excellent moral character; must be able to pass the rigid physical examination; must have high school education or equivalent; and must have been a resident of Texas for one year or more prior to filing application. This final examination is given

bulent Southwest, had just finished writing a bit of philosophy:

"There are many in this old world of ours who hold that things break about even for all of us. I have observed, for example, that we all get about the same amount of ice. The rich get it in the summer-time and the poor get it in the winter."

to fill existing vacancies and to bring the Patrol to its exact full strength. Several hundred applications are now on file and Elliott states he will be glad to hear from those seeking this type of work and having the necessary qualifications.

Applications will be received until January 24, 1949 for these positions.

Puppets worked by strings are marionettes.

SUBSCRIBE TO THE NEWS

Happy Birthday

Friday, January 7—
Jack Mann
Mrs. B. C. McGilvary
Saturday, January 8—

Sunday, January 9—
Lois Ann Mann
Sallye Wardlaw
Oscar Lee Carpenter
Monday, January 10—
W. D. Kring
Peggy Sue Barker
Tuesday, January 11—
Barbara Mayhew
Wednesday, January 12—
Charles Ross Baker
Thursday, January 13—
Dee Word

SUBSCRIBE TO THE NEWS

Have your mattress renovated in the best equipped plant in the Southwest. Write Western Mattress Company, Box 1180, San Angelo, Texas to have our representative call on you. p Feb. 1

L. W. ELLIOTT

ATTORNEY-AT-LAW

SONORA, TEXAS

Will practice in all state and federal courts

Merchant's Lunch

Mexican Food - Steaks - Chops

Gulley's Cafe

SMITTY'S WELDING SHOP

TOMMY SMITH JACK HITE

EXPERT WELDING

Anything — Anytime — Anywhere

PHONE 369W

Lawn Mower Repair

THE RATLIFF STORE

Gift — Party Items — Men's, Ladies' Children's Wear
Household Furnishings — Complete Shoe Department

THE RATLIFF FUNERAL HOME

"Understanding Service In Time Of Need"

24 HOUR AMBULANCE SERVICE PHONES 250 — 87 — 80

Notice To Shearers

We now handle a complete line of shearing equipment, including heads and parts for both E. B. and J. B. types.

ALL TYPES OF COMBS AND CUTTERS

We have bought out the E. F. Vander Stucken Co. stock of shearing supplies.

SONORA

Wool & Mohair Co.

Phone 8 or LD 220

Sonora, Texas

FOR PROTEIN & CRUDE FAT—

Rice Bran

Best And Most Economical Feed

Burrus 20% Cubes
Less than market price

Ground Ear Corn
Shelled Corn

COTTONSEED MEAL & PELLETS
PEANUT MEAL & PELLETS

H. V. STOKES FEED CO.

Phone 89

HOUSE MOVING

All Sizes

BEST EQUIPMENT

FULLY INSURED

Call

W. D. Kring

EYES EXAMINED
GLASSES FITTED

Dr. C. L. Baskett

Optometrist

DEL RIO, TEXAS

THE BEST IN
Products
and
Service
at

JOY'S GULF STATION

Tires - Tubes
Waxing, Polishing and
Vacuum Cleaner Service.

\$500

Reward

I will pay \$500 to any person furnishing information leading to the arrest and conviction of anyone stealing any kind of livestock from any ranch in which I am interested.

SOL MAYER

Sonora Grocery

Geo. E. (Bud) Smith

Mrs. Ralph Trainer

FRIDAY
JAN. 7

SPECIALS

SATURDAY
JAN. 8

HAPPY NEW YEAR

DIAL 22601

Delivery Service

DIAL 22601

DEL MONTE -- IN HEAVY SYRUP
Fruit Cocktail, 1b 14 Oz. 49c
LIBBEY'S DEEP BROWN
BEANS, 2 - 16 Oz. Cans 35c
Pure Lard, 4 lb Carton 98c
MRS. TUCKER'S
Shortening, 3 lb Carton 99c
Vienna Sausage, 2 Cans 39c
FLOUR, Kimbell's Best
50 lb \$3.89 25 lb \$1.98
CIGARETTES, Carton \$1.79
CELLO PACKED
Blackeyed Peas, 18c
TOMATOES
2 No. 2 Cans 27c
2 No. 1 Cans 17c

CABBAGE, 1b 5c
ORANGES, Doz. 27c
Carrots, 2 Bunches 13c
LETTUCE, Head 13c
APPLES, 1b 13c
SPUDS, 10 lb 51c
MODART
SHAMPOO, 4 Oz. Jar 68c
CHARMIN -- 300 COUNT
CLEANSING TISSUE, 24c
CHARMIN
ROLL TOWELS, 2 For 33c
TREND, 2 Boxes 39c

ASK FOR APPRECIATION DAY COUPONS
DRAWING AT 4 P. M. SATURDAY
MEMBER RETAIL MERCHANTS ASSOCIATION

MEATS

HOT
Home Made Chili, Qt. 75c
CHOICE
BEEF ROAST, 1b 55c
CHOICE
BEEF BRISKET, 1b 39c
SLICED BACON, 1b 59c
SMOKED COUNTRY
RING SAUSAGE, 1b 45c
PLAIN OLEO, 1b 40c
COLORED OLEO, 1b 50c
LEAN
SALT PORK, 1b 39c

PLENTY OF FRESH DRESSED CHICKENS

Typewriter Repair At News Office

PRESCRIPTIONS

We carry a complete line of drugs and are at all times ready to give you the best in accurate, carefully compounded prescriptions.

FOR 24-HOUR SERVICE
CALL 38 OR 45

Sonora Drug Co
PHONE 38
SONORA, TEXAS

Washing - Greasing
Tires - Tubes - Batteries

"If we please you, tell others.
If we don't, tell us."

Bill Smith

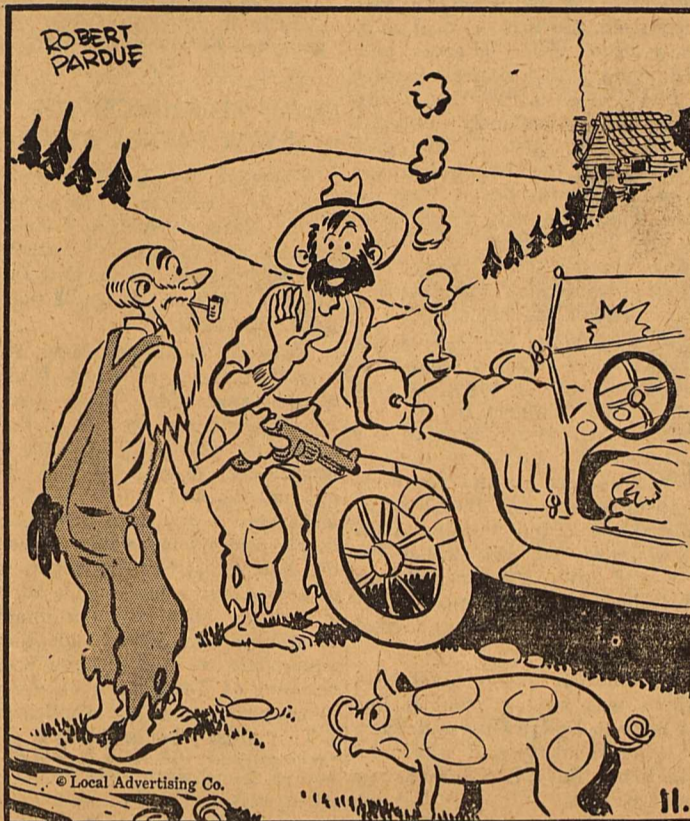
YOUR FRIENDLY

MAGNOLIA DEALER

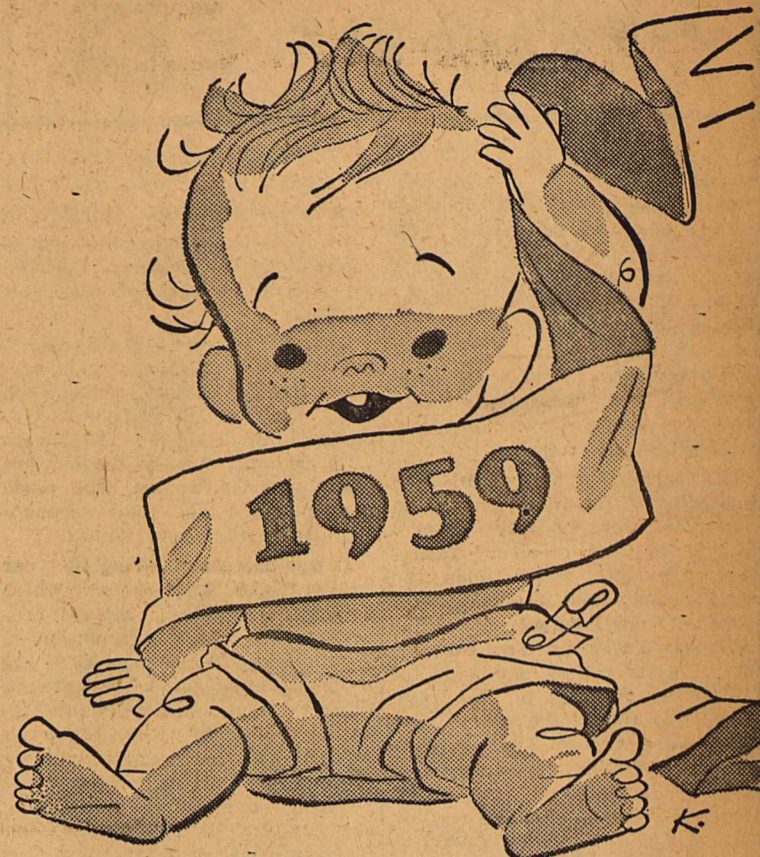


CAR-TUNES

by SONORA MOTOR CO.



"Don't shoot it Pappy -- SONORA MOTOR CO. can make it run like new again."



How will you greet him?

Many will toast this fellow's arrival with champagne and cheers.

And when they shout "Happy New Year"—they know it will be just that... for them.

There'll be others, of course, whose cup will be bitter and cheerless. To them 1959 will promise just one more year of disappointment and failure—another year of "have-not"!

How will you "see in" that year ahead?

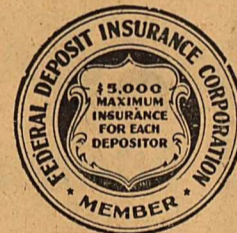
Your answer lies in the plans you are making today for the future happiness and security of your family and yourself. It lies in a systematic saving plan—one that builds and builds for the future.

Many are finding the best answer in U.S. Savings Bonds—the wisest, surest of all investments. These Bonds are guaranteed by the U.S. Government—guaranteed to pay you back \$4 for every \$3 you put in, after ten years.

Now is the time to start saving, automatically, this easy, painless way. Enroll today in the Payroll Savings Plan. Or, if you're not on a payroll, ask your bank about the equally convenient, equally profitable Bond-A-Month Plan.

Remember—U.S. Savings Bonds say *happy*, *happy* New Year in 1959!

**AUTOMATIC SAVING IS SURE SAVING
—U.S. SAVINGS BONDS**



First
National
Bank



**good
telephone
manners are fun!**

Most children enjoy doing things right. When they're shown the right way to use the telephone with proper consideration and courtesy—they're naturally better telephone users. Telephone neighbors will appreciate their consideration—and each member of their own family will enjoy a fair share of telephone service. This assures friendlier and better telephone service for everyone.

The San Angelo Telephone Co.



CLEAN, COURTEOUS
SERVICE

TIRES, TUBES & BATTERIES
Merriman's Station



LOST: January 1, near Texaco filling station in Sonora, a lady's gray suit coat with Eastern Star and Masonic pins on left lapel. Reward for return to owner, Mrs. Elsworth Greer, Box 405, Imperial, Texas. 1tc12

FOR RENT: Unfurnished house, four rooms and both. East of football field. Call 2905.

Mr. and Mrs. G. W. Archer, Jr. and family of San Angelo spent New Years here visiting relatives.

Abraham Lincoln, James A. Garfield, and William McKinley were assassinated while serving as President of the United States.

Henry IV of France, in the Edict of Nantes in 1598, granted toleration to the protestant religion. Louis XIV revoked it in 1685.

SUBSCRIBE TO THE NEWS

NOTICE

The gate between our ranches is locked.

Anyone wishing to use it may see either of us for the key.

J. M. VANDER STUCKEN
DUKE WILSON

POSTED

NO TRESPASSING

Violators will be prosecuted.

E. S. Mayer



217 S. Chadbourne
SAN ANGELO
Phone 5384

MATTRESSES
New or rebuild that old one
FURNITURE
RE-UPHOLSTERED

Call 24 Sonora or mail card
Bilderback Bros.
1717 S. Oakes St.
San Angelo

Sonora Abstract Co.

J. D. LOWREY, Mgr.

EFFICIENT LAND TITLE SERVICE
ON SUTTON COUNTY LAND
We represent several of the old line fire insurance companies.

HOTEL McDONALD

"The Home Away From Home"
Sonora, Texas

FRIDAY
JAN. 7

PIGGLY WIGGLY

SATURDAY
JAN. 8

Where the Cost of Living Is Down

LARD, Armour's, 3 Lb. Carton - - - - - 63c

HUNT'S -- HEAVY SYRUP		
PURPLE PLUMS, No. 2 1/2 Can	23c	Fruit Cocktail, Hunt's, No. 300 Can
PEAS, Rosedale, No. 2 Can	14c	KIMBELL'S
BEANS, Pintos, No. 300 Can	10c	PEANUT BUTTER, 1b Jar
CORN, Cream Style, No. 2 Can	16c	Tomatoes, No. 1 Can
MONARCH		PARAMOUNT
SLICED APPLES, No. 2 Can	23c	VIENNA SAUSAGE, Can
Chili, Whitson's, Good, No. 2 Can	49c	Tomato Juice, Del Monte, No. 300 Can
		Boiled Beans, With Pork, No. 300 Can

SUGAR, Imperial, 10 lb. - - - - - 95c

TREND, 2 Large Boxes	39c	FAB, Large Box	31c
LUX FLAKES, 2 Boxes	39c	VANILLA EXTRACT, 8 Oz. Bottle	10c
CAMEO		EVANGELINE	
STARCH, 2 Boxes & Wash Cloth	23c	STEAK SAUCE, 6 Oz. Bottle	10c

Fruits & Vegetables

LETTUCE, Head	12c
CARROTS, Long Smooth, Bunch	5c
CELERY, Paschal, Stalk	14c
TOMATOES, Texas, 1b	17c
GRAPEFRUIT, Texas, 6 For	21c

Full Line of Fruits & Vegetables

Meats

FRESH TROUT, 1b	68c
Sliced Bacon, Armour's, 1b	57c
CHEESE, Full Cream, 1b	53c
PORK ROAST, Good, 1b	49c
PREM, 12 Oz. Can	50c

FRYERS — HENS — BARBECUE