

... Son of  
a gun ...

# The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

FIFTY-NINTH YEAR

Sonora, Texas, Friday, February 4, 1949

SIXTEENTH WEEK

The Sonora High School girls' volleyball team got off to a good start for the year when they took two games from the Eldorado team at Eldorado this week. The B squad took a 48-22 decision over their rivals, while the varsity had a little tougher time in winning a 27-23 battle. The girls are being coached by Miss Tris Scott.

Only one accident was reported to State Patrolmen HUGH SHAW and MALCOMB BOLINGER in their district during the past spell of bad weather, for which the men are duly grateful. They wish to extend their thanks -- and congratulations -- to drivers on their safe and sane driving habits during the icy spell.

Purchaser of the first 1949 license plates was EDWIN SAWYER, while the first passenger tags went, as has been the custom for many years, to FRANK SMITH. Here are a couple of guys who will be able to park downtown when April 1 rolls around.

In addition to the ribbons, the boys who show the Grand Champion and Reserve Grand Champion in the coming 4-H Show will be awarded medals, which were donated by EDGAR GLASSCOCK.

Congratulations are in line to BOBBY ALLEN, WAYNE OGDEN and J. W. JOY, all of whom were named to the all-tournament team in the 18th annual Ozona Basketball tournament last week.

Also due some of the same are DARREL (WARTY) ALLEY and GEORGE HAMILTON, who took lambs to the Ft. Worth Fat Stock Show and came back with ribbons for 27th and 28th places. There were well over 100 entries in their class, which speaks well for the work the boys have done.

There will be a meeting of the Sutton County 4-H Club at the school house at 7 o'clock on Wednesday night, Feb. 9, according to D. C. LANGFORD, new County Agent. The meeting will be for the members and their Dads, and any boys who would be interested in entering into the club work this year are asked to be present.

## BRONCOS LOSE IN FINALS OF OZONA TOURNAMENT

After battling their way to the finals, the Broncos suddenly turned as cold as the weather, and dropped the title tilt to the Ozona Lions in the 18th annual Ozona Tournament last Saturday night by a 28-15 margin. The Lions, after having taken two beatings at the hands of the Broncos, came out determined to cut the locals down to size, and proceeded to do it in a business-like way. They jumped into an early lead and held it throughout the game. It was the poorest showing of the year for the Broncos, and raised some doubt in the minds of local fans as to their chances of taking the Lions into camp when the teams meet again this weekend in Ozona, this time in district play. The Broncos need the game tonight to take the district title, and the Lions, having beaten the locals once, will be out to do it again and prove the win was no fluke.

Three Broncos, J. W. Joy, Bobby Allen and Wayne Ogdén, were named to the all-tournament team, and presented with statuettes at the conclusion of play. Ozona's Bud Hoover was named the meet's outstanding performer, and presented a diamond-studded basketball by the tournament's officials. Hoover, Ray Piner and J. G. Huffstader, all of Ozona, were also named to the all-tournament team.

The loss was the second of the year for the Broncos, having previously dropped a tough one to Junction, at Junction. The loss left them winners of two of the three tournaments they entered this year, and runners-up in the third. An enviable record, and one which can be maintained only through real effort on part of the players in the game to come.

BOX SCORE:

	FT	FG	TP
OZONA	5	3	11
A. Hoover	5	3	11
Piner	0	0	0
B. Hoover	3	3	9
Huffstader	0	0	0
Totals	12	8	28
SONORA	6	1	3
Allen	6	1	3
A. Z. Joy	0	0	0
Ogdén	0	1	2
J. W. Joy	1	2	5
Walters	0	0	0
Kile, Joe	0	0	0
Totals	7	4	15

Nancy Neill, daughter of Mr. and Mrs. George H. Neill, returned from a San Angelo hospital this week and is reported better. She has been ill about ten days.



In every part of the nation more than 2,200,000 boys and their adult leaders, will observe Boy Scout Week, Feb. 6th to 12th, marking the 39th anniversary of the Boy Scouts of America. The theme of the celebration is "Adventure--that's Scouting!" This year the movement is emphasizing the fun and fellowship its members get out of the game of Scouting. More high adventure is planned in the out-of-doors. Their adventure in citizenship will find Scouts emphasizing civic service activities, emergency service training and world Scouting relationships. During Boy Scout Week, Scouts, their parents and countless communities will honor the volunteer adult leaders of the nation's 70,000 Cub Packs, Scout Troops and Senior Units. Above is the official poster marking the Scout birthday.

## BRONCOS TO OZONA FOR CRUCIAL TILT

Coach Yank McKnight takes his Bronco cagers to Ozona tonight for what should prove to be the deciding game of the current basketball chase. The Lions have one loss in district play (administered by the locals) and the Broncos have a perfect slate. The winner of tonight's battle most likely will get the nod as favorites to take the district crown into state play.

The Broncos will go into the game minus the services of Forward Johnny Smith, one of the team's leading scorers. Smith, who was injured in the Ozona Tournament last week, missed the Big Lake game and has not worked out with the squad this week. At best, he will see limited service, and will be far from his top form. Rest of the squad will be available for service.

Sonora fans are expected to flock to Ozona -- weather permitting -- to root for the Broncos in their toughest and most important game to date.

## NOTES ON THE FORT WORTH BAND TRIP

It seems that Carnie Sue Wyatt isn't the least impressed with state officialdom. After carrying on a conversation with a silver-trimmed cowpoke, and making no effort to keep it rolling, she later discovered that she had been gabbing with Gov. Beauford Jester. Maybe next time she'll listen when some gent introduces himself.

It was so cold in Ft. Worth that the kids had trouble deciding the difference in the inside of the Armour cold-storage vaults and the outside. In reporting the parade, the Star-Telegram reported the drum majorettes' legs as ranging in color from blue to purple.

However, it didn't seem to make too much difference to the band members, who put on a fine show for the city folks. Thanks to the efforts of Band Director Ross Hay, the kids didn't have to spend too much time waiting in the cold, either.

The band kids were easily spotted after they hit the big town -- one of the first things they did was to buy red and black beanies (at \$1 a throw) with their names on the brim. But the resulting publicity was more than likely worth it.

The escalator at Leonard Bras. got a real workout the day the kids went sightseeing. If the kids

## 4-H Club Makes Plans For Annual Lamb Show, Sale

80 ENTRIES MADE IN FIVE CLASSES

Plans have been completed for the second Annual Sutton County 4-H Club Lamb Show and Sale, according to D. C. Langford, Sutton County Agent. The show is to be held on the courthouse lawn on Tuesday, February 22, with the judging to start at 10 o'clock.

At present there are 80 entries, divided between fine wool and cross bred lambs. All of the lambs came off of Sutton County ranches.

There will be five classes in the judging, including a shorn fine wool class. In the fine wool and cross bred classes, there will be ten places awarded, with five in the Shorn Class. Winners will be awarded ribbons at the time of announcement.

Special ribbons will be awarded to the following: Champion Fine Wool, Reserve Fine Wool, Champion Cross Bred, Reserve Champion Cross Bred, Grand Champion and Reserve Grand Champion.

Judge for the event has been announced as J. A. Gray of San Angelo, Animal Husbandman for the Extension Service and a specialist in sheep and wool.

The sale will be in the form of an auction, and will follow the awarding of ribbons to the winners. Name of the auctioneer will be announced later.

The Sutton County 4-H Club at present has 23 active members, according to Langford, and all will have entries in this show.

## Cagers Take Two District Wins During Past Week

WINS OVER ELDORADO, BIG LAKE MARK TITLE DRIVE

Although they were temporarily cooled off by the Hoover boys and the Ozona Lions in extra-curricular activities, Coach Yank McKnight's red-suited, red-hot basketballers continued to cut a wide swath in district play, with wins over the Eldorado Eagles and Big Lake Owls. This gives the locals a record of four wins and no losses for conference play, and enables them to clinch a share of the crown by downing the Ozona Lions at Ozona tonight -- which comes under the heading of no mean accomplishment considering how the Lions treated the locals when they met in the Ozona gym last Saturday night.

The Broncos met the Eagles here last Thursday night, and downed them without too much trouble, 35-20. The game was postponed from Tuesday night. J. W. Joy led the locals with six goals from the field for 12 points, and Jones led the visitors with four goals and three gratis shots for a total of 11.

Both the Juniors and B squads took licking from the visitors, the little boys dropping a 28-23 game and the B's losing by a close 15-17 count. Gene Henderson led the local scorers in the B game with six points and three lays, Wilbur Griffin, Billy Frank Turner and Herbert McKee tied for scoring honors in the Junior tilt with six points apiece.

In the Tuesday night game with the Reagan County Owls, it was a story of Bobby Allen's shooting, Wayne Ogdén's ball-hustling and J. W. Joy's floor play which brought the locals in ahead of the visitors by a comfortable 38-27 margin. Allen tuned his radar onto the goals and came in on the beam during the game. The lanky forward whipped the hoop for seven field goals and four free throws for a total of 18 points. Ogdén took care of the rebounds and J. W. Joy generally made life miserable for the visitors with a fine exhibition of ball stealing and hustling defensive play. The Owls were handicapped by the loss of Roach, a star performer, on fouls during the first half of the game. Ogdén and Kelly, another Big Lake starter, also left the game later on because of fouls.

As on the night of the Eldorado games, the Juniors and B teams of Sonora lost to the visitors. The Juniors, led by Jim Skinner with six points, made a fight of it before losing 16-18. The B teamers were badly outclassed by the Owlets who walked away with a 45-18 win. Gene Henderson, with 10 points, was high for the Colts.

BOX SCORES:

	FT	FG	TP
ELDORADO	0	1	2
Hamm	0	1	2
Hicks	1	2	5
Jones	3	4	11
Woodward	2	0	2
Totals	6	7	20
SONORA	2	1	4
Allen	2	1	4
Ogdén	1	1	3
Smith	0	2	4
J. W. Joy	0	6	12
Walters	2	2	6
A. Z. Joy	0	3	6
Baldwin	0	0	0
Henderson	0	0	0
Kile, Joe	0	0	0
Kile, H. W.	0	0	0
Totals	5	15	35
BIG LAKE	1	0	1
Roach	1	0	1
Phillips	0	1	2
Davis	0	3	6
Day	1	2	5
Kelly	0	2	4
Lee	0	0	0
Owens	1	0	1
Slatton	0	0	0
Mow	1	2	5

## Four-Inch Snowfall Over Weekend

### Improvement Of Production For Rising Demand Faces Wool Growers

All sheep trails led to San Antonio this week when the National Wool Growers Association held its 84th annual convention in the Gunter Hotel starting Tuesday and ending today.

One of the oldest business organizations in the country, the National Wool Growers Association is composed of sheep ranchers, meat packers, wool dealers, wool manufacturers and others interested in marketing wool, sheep and lambs. Founded in Syracuse, N. Y. in 1865, it now has members in 20 states and the District of Columbia.

The four-day gathering opened with meetings of the Council of Directors of the American Wool Council and the executive committee of the National Wool Growers Association on Tuesday. General sessions were held on Wednesday and Thursday and until Friday at noon.

Evening events included a "Make It Yourself - With Wool" fashion show in the Gunter Hotel's Crystal Ballroom on Wednesday and the annual association ball on Thursday.

Delegates, speakers and visitors were registered from Texas, Wyoming, Utah, Colorado, South Dakota, Idaho, Montana, Washington,

California, Oregon, Nevada, New Mexico, Arizona, Nebraska, Iowa, Illinois, Missouri, Kentucky, Massachusetts and the District of Columbia.

Although about 1,000 delegates were expected to attend, many were delayed due to bad weather which disrupted much travel.

The main problem facing the convention was how to improve production in the face of a steadily rising worldwide demand.

Among the highlights of the meeting were addresses by Sylvan J. Pauley, Deer Lodge, Montana, president of the association; Alan Rogers, Ellensburg, Wash.; Prof. P. E. Neale, New Mexico A&M College; Harold De Vos, Columbus, Ohio; A. Z. Baker, Cleveland, Ohio; R. C. Pollock, general manager, National Livestock and Meat Board, Chicago; Prof. R. C. Miller, Lexington, Kentucky; J. C. Peterson, Spencer, Iowa.

In the fashion show Wednesday night, 30 young women, winners of the state wool sewing contests in 30 Western states, displayed their skill by modeling wool suits, coats and dresses which they made. Winners chosen from this group of finalists were awarded with cash prizes and a scholarship.

## LITTLE STOCK LOSS REPORTED IN YEAR'S WORST WEATHER

A four-inch snow which fell Friday night, Saturday and up to Sunday noon, gave ranchmen promise of good moisture in February, but resulting ice caused some \$2,000 damage to city streets and state highways.

Total rainfall for January measured 1.87 inches at the Sonora Wool and Mohair Company and estimated moisture received in February so far is .30 inches.

The coldest weather of the year also came this week, when temperatures measuring 2 degrees below zero were recorded at the Texas New Mexico station and as low as 8 below zero was recorded in town Monday morning, but the sun came out later in the day and the cold gradually abated.

All Sonora schools were closed Monday due to the extreme weather. Supt. A. E. Wells said that although many rooms could have been kept warm, most of those in the Elementary School were too cold.

The bad weather also threw workmen on the new Elementary School behind schedule. The outside brick, which will match the brick on the High School and the Gym, has arrived. The floor of the new structure is ready to be poured and much basic plumbing and electrical work has already been done.

Livestock Losses Light  
Livestock losses were very light according to local ranchmen, most of whom were feeding all through the bad weather. Most of the snow had melted by Wednesday, but many ranch roads were left in bad condition.

## Halbert Polled Herefords Win At Ft. Worth

SEVEN FIRSTS, FIVE SECONDS LISTED FOR LOCAL RANCHER'S HERD

Robert Halbert, local rancher and breeder of Polled Herefords, took away his usual share of honors in the Southwestern Exposition and Fat Stock Show in Ft. Worth this past week. Included in the honors was the Reserve Grand Champion Bull in the Polled Hereford show, Domestic Woodrow 23rd, who was winner of his class in previous shows this year, including the National Polled Hereford Show in Denver.

In addition, Halbert had the Two Best Bulls and Three Best Bulls in the Polled Hereford competition, and showed another champion of his class, Mischief Advance, in the January 1 - March 31, 1948 group. Immediately after the judging, Halbert sold the latter animal for \$10,000 to an Atlanta, Ga. ranch. This was the top reported price for a bull at the 1949 Exposition and Fat Stock Show.

Grand Champion Bull of the Polled Hereford competition was a two-year-old DM Rollo Domino 1st, owned by Graecland Farms of Memphis, Tennessee.

In the Breeding Cattle Classes, Halbert placed in six groups, including a Blue Ribbon in the Get-of-Sire competition. Later, in the Texas Golden Jubilee Hereford competition, this winner, Domestic Woodrow, was named Reserve Champion of the Get-of-Sire group, the only place won by the Polled Herefords in this competition. This was the second straight year for Domestic Woodrow to win this competition, thus matching his sire's (Domestic Mischief 6th) record. In all, the local herd won seven blue ribbons and five seconds in the competition.

Domestic Woodrow 23rd's win continued his competition with his brother, Domestic Woodrow 20th. The bulls have been entered in seven shows, with Domestic Woodrow 20th placing ahead of Domestic Woodrow 23rd four times, and the latter coming in ahead in the judging three times.

During the past year, Halbert sold some 168 cattle from his herd, for a total of \$126,450, an average of \$754 per animal, making the local rancher one of the top operators in the nation in this respect. Top sale price for a bull was \$10,000 and tops for a heifer was \$2,350.

Henderson	0	0	0
Baldwin	0	0	0
Alley	0	0	0
Totals	10	14	38

Half-time score: Sonora - 17, Big Lake 8.

Attend SOME Church Sunday.



## Magician Thomas Magrum To Show At High School Monday Afternoon

C. Thomas Magrum, who is to appear on the high school stage at 2 o'clock Monday afternoon, Feb. 14, is known as one of America's greatest exponents of sleight-of-hand magic. His program "It Can't Be Done" has thrilled audiences all over America and Europe.

Magrum served fifty-seven months in the armed forces and at the close of the war was transferred to a special service unit with a full time job as Magician-Entertainer. He toured with USO camp shows and was with such celebrities as Block & Sully, Celeste Holmes and Marlene Dietrich. This tour carried him through France, England, Belgium, Luxembourg, Germany and Czechoslovakia.

More fun than a circus, it is a program for all children from four to ninety-four -- a fascinatingly humorous program coupled with spontaneous patter and innumerable baffling tricks. Magrum has been developing this program for more than twenty years, and has invented several effects pertaining to the conjurer's art. He has traveled 175,000 miles and has given over 3,000 performances.

Admission is 10 and 15 cents for students, and 25 cents for adults.

Baker	0	0	0
Biggs, C.	0	0	0
Biggs, G.	0	0	0
Totals	6	7	20
SONORA	2	1	4
Allen	2	1	4
Ogdén	1	1	3
Smith	0	2	4
J. W. Joy	0	6	12
Walters	2	2	6
A. Z. Joy	0	3	6
Baldwin	0	0	0
Henderson	0	0	0
Kile, Joe	0	0	0
Kile, H. W.	0	0	0

Totals	5	15	35
BIG LAKE	1	0	1
Roach	1	0	1
Phillips	0	1	2
Davis	0	3	6
Day	1	2	5
Kelly	0	2	4
Lee	0	0	0
Owens	1	0	1
Slatton	0	0	0
Mow	1	2	5

## CITY HEALTH OFFICER URGES INNOCULATION IN MEASLES EPIDEMIC

City Health Officer Dr. J. F. Howell Tuesday warned all parents of young children that a measles epidemic is prevalent in Sonora and that all children who have not had measles should be inoculated by their family physician.

"These shots," said Dr. Howell, "lessen the seriousness of the disease and do much to minimize complications which often result from measles."

Wednesday both drug stores were out of serum, but it was understood at that time that there would be a fresh supply by Friday.

## 1949 LICENSE PLATES ON SALE AT COURT HOUSE

License plates for 1949 have been placed on sale at the courthouse, according to Mrs. L. E. Johnson, Sr., deputy Tax-Assessor-Collector. The plates must be on all automobiles by April 1.

The 1949 tags are orange in color, with black numerals. The state has continued the lettering system used in 1948, with small letters on the left side of the plate and the numerals on the right side. Sutton County plates will carry the letters BF. In contrast to practically everything else you can think of, there is no increase in the price of the tags for 1949.

Local officials expect approximately 1,600 vehicles to be registered this year, surpassing slightly the 1,546 registrations listed here for 1948.	Rackley	0	0	0
	Johnson	1	1	3
	Totals	5	11	27
	SONORA	4	7	18
	Allen	2	2	6
	A. Z. Joy	2	2	6
	Ogdén	3	1	5
	J. W. Joy	1	2	5
	Walters	0	2	4
	Kile, Joe	0	0	0

Mrs. Ralph Jones of Ozona spent Friday here attending the O.E.S. School of Instruction.

Thelma Briscoe, left Sunday to re-enter the University of Texas at Austin. He is majoring in Petroleum Engineering and is a Junior.

Mrs. Harold Friess, has been ill at his home for the past week. Mr. and Mrs. Tom Womack spent the weekend in Dallas and Goldthwaite visiting relatives.

Harold Briscoe, son of Mrs. John Paul Friess, son of Mr. and

# Sonora Grocery

Geo. E. (Bud) Smith

Mrs. Ralph Trainer

FRIDAY  
FEB. 4

## SPECIALS

SATURDAY  
FEB. 5

DIAL 22601

Delivery Service

DIAL 22601

RIT — ALL COLORS — NEW STOCK  
FRESH STOCK GARDEN AND FLOWER SEEDS  
FROZEN FOODS — FROZEN SEA FOODS  
NEW DEEP FREEZE IN MARKET

### MEATS

100% PURE PORK SAUSAGE, 1 lb	45c	BORDEN'S CHEESE, 2 lb Box	89c
SMOKED PURE PORK SAUSAGE, 1 lb	40c	WISCONSIN Longhorn Cheese, 1 lb	49c
SMOKED BACON SQUARES, 1 lb	35c	COLORED OLEO, 1 lb	45c
SALT BACON SQUARES, 1 lb	25c	PICKLED PIG FEET, Each	10c

Kaukauna Klub Smoked — Garlic — Port Wine Cheese  
MILK FED FRYERS & HENS



#### THIS TASTES GOOD IN TEXAS

Grandmother's Custard Pie (For 9-inch Pie)  
3 eggs (or 6 yolks)  
1/2 cup sugar  
1/2 teaspoon salt  
1/4 teaspoon nutmeg  
2 2/3 cups milk

Beat eggs slightly, beat in sugar, salt, nutmeg, and milk, and pour into chilled pastry-lined pie pan. Bake just until a silver knife inserted in custard comes out clean. The center may still look a bit soft but will set later. Serve cold. Bake about 45 minutes in 450 degrees (hot oven) for 15 minutes, then 350 degrees (moderate oven) to finish.

Complete Menu  
Cheese Salmon Loaf with Egg Sauce  
Baked Irish Potatoes  
Panned Carrots  
Grapefruit and Orange Salad  
Hot Biscuit - or Butter or

Margarine  
Egg Custard Pie  
Milk - Coffee  
Timely Tips

1. Eggs and cheese head the list of plentiful foods in markets throughout the state during January.

2. From the simple basic recipe for white sauce many "new" sauces have been developed. Add to the white sauce some hard cooked eggs and lemon juice for an egg sauce for fish.

3. Try adding chopped green pepper, onion, or parsley for extra color or flavor.

4. Add grated cheese to the white sauce for a cheese sauce.

5. A custard should be baked very slowly - otherwise it will be watery and lumpy.

Mrs. Sibe McKee, Mrs. D. Q. Adams and Mrs. T. K. Neville and son, John Ed, returned Monday from a four day visit with relatives in San Antonio.

#### From The Churches

ST. ANN'S CHURCH  
Sunday Masses 8 o'clock  
10 o'clock  
Weekday Masses 7:30 o'clock

BAPTIST CHURCH  
Sunday School 10:00  
Morning Service 11:00  
Evening Services 7 o'clock  
W.M.U. Each Wednesday  
Mid-week Services Each Wednesday 7 o'clock  
Men's Brotherhood meets Tuesday after the first and third Sundays.

CHURCH OF CHRIST  
Bomer B. Gist, Minister  
LORD'S DAY  
10:00 a. m., Bible Classes  
10:45 a. m., Worship  
6:15 p. m., Young People's Meeting  
7:00 p. m., Worship  
WEDNESDAY  
4:15 p. m., Ladies' Bible Class  
Everyone Is Welcome At Every Service.

FIRST METHODIST CHURCH  
W. H. MARSHALL, Pastor  
Church School 9:45 o'clock  
Morning worship 10:50 o'clock  
Evening Worship 7 o'clock

ST. JOHN'S CHURCH  
Sunday Morning  
Holy Communion 7:30 A.M.  
9:30 Adult Bible Class  
9:30 Church School  
11:00 Morning worship with sermon.  
Sunday Club 7 P.M.

SUBSCRIBE TO THE NEWS

#### ARMY RECRUITING OFFICER TO BE HERE FEB. 12

Captain G. R. York, of the US Army & US Air Force Recruiting Service, will be in Sonora Saturday, February 12, all day at the Post Office for the purpose of interviewing original applicants and previous service men for the Regular Army & US Air Force, and for the explaining of the many advantages that are now offered to the men who enlist.

"I would like to talk to every man over 17 years of age and in particular, I would like to talk to the parents of young men who are either high school graduates or who are thinking about enlisting in the Regular Army or the US Air Force, Captain York stated.

The Army's assignment now is greater and more important than it ever was before," Captain York continued. "For the Army must now safeguard the peace for which this country, and the world, paid so high a price. We must have men -- strong men -- stationed in the countries which have known devastation and destruction and those men must rebuild the world and they must see to it that war does not come again.

"The first task of the Recruiting Service, of course, is to build a strong organization made up of men who have the ability to do the kind of job which must be done if we are to succeed. That is why the Army is now engaged in one of the greatest recruiting campaigns in its history -- to enlist in the service of peace, the best of American manhood. The men of this nation are now being offered by the Army and Air Force opportunities that have never before been equaled. They have every chance of advancement for train-

# MIDWINTER CLEARANCE!

### 6 MEN'S HORSEHIDE COATS — \$15.95

5 BOYS' RIDING PANTS	\$1.95	12 SCARVES	9c
6 BOYS' RIDING PANTS	\$3.95	Lot of Hankies and Collars	5c
26 Men's Army Twill Shirts	\$2.49	5 Pairs Nylon Hose (10 1/2)	49c
2 Men's Sport Shirts (L)	\$1.95	Lot of Rayon and Silk Hose	49c
3 Men's All-Wool Pants	\$3.00	10 Pairs Ladies' Gloves	49c
2 MEN'S TOPCOATS	\$7.50	2 CHILDREN'S ROBES	49c
3 Boys' Part-Wool Shirts	\$1.98	1 Boy's All-Wool Coat	\$2.98
10 SUN SUITS	50c	10 BRUNCH COATS	\$1.00
6 BABY DRESSES	79c	2 SMOCKS	\$1.00

### 48 DRESS HATS — \$2.98

2 RAINCOATS	\$1.00	23 PIECES OF MATERIAL	REDUCED !!!
4 Ladies' All-Wool Jackets	\$1.98	ONE LOT TRIMMING	REDUCED !!!
9 BLACK SLIPS	\$2.49		
13 HALF-SLIPS (Black)	\$1.39		

### 1 LOT GIRLS' PANTIES — 49c

3 SLIPS	98c	1 Lot of Buttons, 3 Cards	10c
7 GIRLS' PETTICOATS	\$1.00	BED SOCKS	25c
16 GIRDLES	98c	Boys' Dress Socks, 4 Pairs	\$1.00
2 BABY KNIT SUITS	\$1.00	Men's Dress Socks, 3 Pairs	\$1.00

### MEN'S SWEATERS — 1/3 OFF

WORK SOCKS, 4 Pairs	\$1.00	4 Pairs, Size 8 Work Shoes	\$3.95
1 Lot Ladies' Shoes	\$1.98	5 Prs., Size 8 1/2 Work Shoes	\$3.95
1 Lot Ladies' Shoes	\$2.98	8 Prs., Size 9 Work Shoes	\$3.95
1 Lot Ladies' Shoes	\$3.98	10 Prs., Size 9 1/2 Work Shoes	\$3.95
Men's Dress SHOES	\$2.95, \$3.95, \$4.95	3 Prs., Size 10 Work Shoes	\$3.95
Only Large Sizes Available		2 Prs., Size 10 1/2 Work Shoes	3.95
4 Pairs Boys' Oxfords	\$1.98	25 Only Reg. \$4.95 Slips	\$2.98
6 Pairs, 8-In. Top Boots	\$9.95	OUTING	29c
		4 CURTAINS	\$1.00

### BRUSHES — 2 FOR PRICE OF 1

4 BEDSPREADS	\$3.95	LONG HANDLES	\$1.98
2 BLANKETS For	\$6.95	7 Pairs Knit Pajamas	\$2.49
BLANKET SHEETS	\$1.95	No Collars	
2 BLANKETS For	\$5.95	7 Pairs Knit Pajamas	\$3.49
18 CORD HATS	\$1.59	Collars	
5 CORD SHIRTS	\$4.95	1 ONLY Boy's Coat	\$7.50
15 ALL-WOOL SHIRTS	\$6.95	21 BOYS' \$4.95 JACKETS	\$3.95

### 8 LADIES' SWEATERS — \$3.95

3 Men's Nylon Raincoats	\$9.95	6 Men's All-Wool Jackets	\$4.95
1 Men's Mackinaw	\$9.95	13 Men's Twill Jackets	\$4.95
Blanket-Lined			
1 Man's Raincoat	\$5.95	NINE ONLY SPORT COATS	1/2 PRICE
23 HATS, 3 1/2" Brim	\$7.50	2 Eisenhower Jackets (40 and 44)	1/2 PRICE
13 HATS, 3" Brim	\$6.95	Boys' Part-Wool Pants	\$3.95
Boys' Overalls	\$1.49 & \$1.29		

ALL FALL & WINTER  
**Ladies Ready To Wear**  
REDUCED 1/2 PRICE!!!

ONE LOT  
**Girls' Dresses Reduced**

### NYLON HOSE

54 GUAGE	\$1.95
51 - 15 GUAGE	\$1.79
51 - 30 GUAGE	\$1.39
45 - 30 GUAGE	\$1.19

### KNIT GOWNS & PAJAMAS — \$2.98

1 BOY'S \$5.95 JACKET	\$4.95	2 Men's Sateen Jackets	\$9.95
1 BOY'S \$6.95 JACKET	\$5.49	7 Men's Leather Coats	\$9.95
3 BOYS' \$7.95 JACKETS	\$5.95	3 Men's Leather Coats	\$13.95
2 MEN'S \$9.95 JACKETS	\$7.95	5 Men's Cowhide Coats	\$17.95
2 MEN'S \$10.95 JACKETS	\$8.49	7 Men's Horsehide Coats	\$19.95
6 MEN'S JACKETS	\$12.49	2 Men's Mackinaws	\$10.95
All-Wool — Reg. \$17.50		1 Boy's Mackinaw	\$10.95

### All Men's & Boys' GLOVES — 1/4 OFF

9 Odd Boys' Jackets	98c	Men's Sweat Shirts, 2 For	\$3.25
Boys' Colored Sweat Shirts	98c	Boys' Corduroy & Cord Suits	\$5.98
Men's \$1.35 & \$1.25 Shorts	98c	Boys' Khaki Pants	\$1.98
Men's 79c Shorts	69c	Boys' Corduroy Pants	\$3.95
Men's Handkerchiefs, 3 For	\$1.00	Boys' Esky Suits	\$3.95
Reg. 50c		Men's Part-Wool Shirts	\$4.95
3 65c Undershirts	\$1.50	Boys' Flannel Shirts	\$1.39
3 79c & 75c Undershirts	\$1.75		

### 1 BOY'S MACKINAW — \$8.95

### 32 ONLY DRESS HATS — \$4.95

# The RATLIFF STORE

### LEATHER GLOVES, 2 Pr. For — \$1.25

### COVERALLS (Bronco) — \$3.95

**The Devil's River News**  
 ESTABLISHED 1890  
 PUBLISHED EVERY FRIDAY MORNING  
 ENTERED AT THE Postoffice at Sonora, Sutton County, Texas, as second-class matter under the Act of Congress of 1879.  
 CLAY PUCKETT Editor and Publisher  
 ANY ERRONEOUS REFLECTION upon the character, standing, or reputation of any person, firm or corporation will be gladly corrected if the matter is brought to the attention of the publisher.  
 SUBSCRIPTION RATES — PAYABLE IN ADVANCE  
 One Year in Sutton and Adjoining Counties . . . \$2.00  
 One Year Elsewhere . . . . . \$2.50

**Weather Cuts Carloadings**  
 Santa Fe system carloadings for week ending January 22, 1949 were 21,347 compared with 25,129 for same week in 1948. Cars received from connections totaled 10,407 compared with 10,766 for the same week in 1948. Santa Fe handled a total of 30,698 cars in the preceding week of this year.  
 Clayton Bray and Sam Crites flew to Mexico City on business. They left Monday and plan to be gone about a week.

**A LOOK AT THE BOOK**  
 By DR. BOB JONES, JR.  
 PRESIDENT OF BOB JONES UNIVERSITY GREENVILLE, SOUTH CAROLINA

The Bible opens up to the thoughtful reader rich treasure houses of thoughts with the golden key of a brief phrase. How the imagination is stimulated as one reads where Paul writing to the Philippians from Rome says, "All the saints salute you, chiefly they that are of Caesar's household." (Philippians 4:22.)

What were they like, those Christians in Nero's palace? It seems strange to find saints members of Nero's official family. Were they poor slaves doing the menial tasks? Were they officers of his guard? Did they plan the meals and spread the banquets? Did one act as a scribe taking down the imperial decrees? Did another supervise the wardrobe of the empress? We are not apt ever to know in this life anything specific about these unknown Christians from whom the apostle sent greetings. But this we do know, that even in the house of the inhuman monster Nero dwelt some of God's own children. In the midst of all the corruption and licentiousness of Caesar's household were some of God's saints. Surrounded by the wickedness and depravity of as corrupt a court as ever rotted in its sin, there were some who served Christ and whose affections were fixed on heavenly things.

The Christian whose heart is firmly set to be true to God and whose eyes are fixed on Christ can stand true to his Lord no matter in what environment he has to live. God's children need not become defiled by the filth of the world nor corrupted with its deadly poison.

Meshack, Shadrach, Abednego and Daniel had been taken from their home land to Babylon by Nebuchadnezzar. There in his palace they refused to defile themselves with the king's meat and drink of his wines. The first three were thrown into a fiery furnace

rather than bow to the image set up by the king, and Daniel was cast into the den of lions rather than forsake even for a period of thirty days his time of prayer and communion with God.  
 The Christian who purposes in his heart to serve God has divine resources at his command. His God is a sovereign more powerful than any earthly king or emperor.

**Miscellaneous For Sale**  
 FIVE RECORDS \$1.00  
 THIRTY RECORDS \$4.95  
 Hillbilly -- Dance  
 FAMOUS bands and artists. Used in juke boxes -- satisfaction guaranteed. No two alike. FIVE RECORDS, \$1.00. THIRTY RECORDS, only \$4.95. Specify Hillbilly or Dance. We ship C.O.D.  
 Order now from  
 RECORD WAREHOUSE  
 P. O. Box 830 S  
 San Angelo, Texas 4tc16

EYES EXAMINED  
 GLASSES FITTED  
**Dr. C. L. Baskett**  
 Optometrist  
 DEL RIO, TEXAS

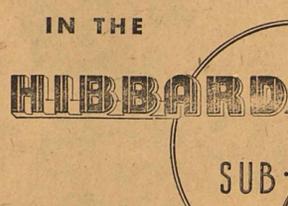
POSTED!  
 No Hunting  
 Violators Prosecuted  
**Aldwell Brothers**

TWO GREAT SERVICES LAST SUNDAY  
 At The  
**Church Of Christ**  
 VISITORS ARE ALWAYS WELCOME  
 Test Our Hospitality  
 B. B. Gist

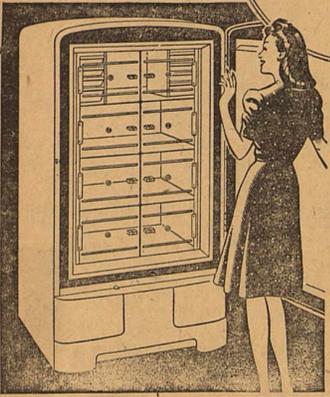
**News Want Ads Bring Results**  
**SMITTY'S WELDING SHOP**  
 TOMMY SMITH JACK HITE  
 EXPERT WELDING  
 Anything — Anytime — Anywhere  
 DIAL 24681  
 Lawn Mower Repair

RIDE WITH SAFETY and ECONOMY  
 Put **Mobil Tires** ON YOUR CAR TODAY!  
 They're built for long service... tough and dependable with a specially designed tread that reduces wear and skidding... and they're guaranteed by the makers of Mobilgas and Mobiloil. Mobil Tires and Tubes provide more trouble-free driving and greater safety. Put them on your car today!  
 Your Friendly **MAGNOLIA Dealer**  
**Bill Smith**

**Keep Foods Fresh and Plentiful**



**Food Freezer and Locker**



The practical food freezer for town and farm homes—with new advantages in convenience, economy, and dependability! You'll instantly appreciate its "easy-to-reach" food shelves, generous capacity, and long-life hermetically sealed mechanism. See for yourself—today!

- CORRECT TEMPERATURES—for proper quick-freezing and safe frozen storage.
- LARGE CAPACITY—10.3 cu. ft. of usable space. Room for 360 or more lbs. of foods.
- FOODS VISIBLE AND ACCESSIBLE—Divided shelf compartments with transparent doors.
- DEPENDABLE PERFORMANCE—Sealed cold-making unit for efficiency and long life.

**Home Gas Company, Inc.**

**Typewriter Repair At News Office**



THERE'S more than you'd think to cultivating an orchid. Native to the tropics, orchids are grown commercially only through the exercise of infinite care, under conditions of absolute temperature and humidity control, by experts who understand the traits peculiar to this rare and exotic plant.

Like Raising an Orchid...

**There's an Art**



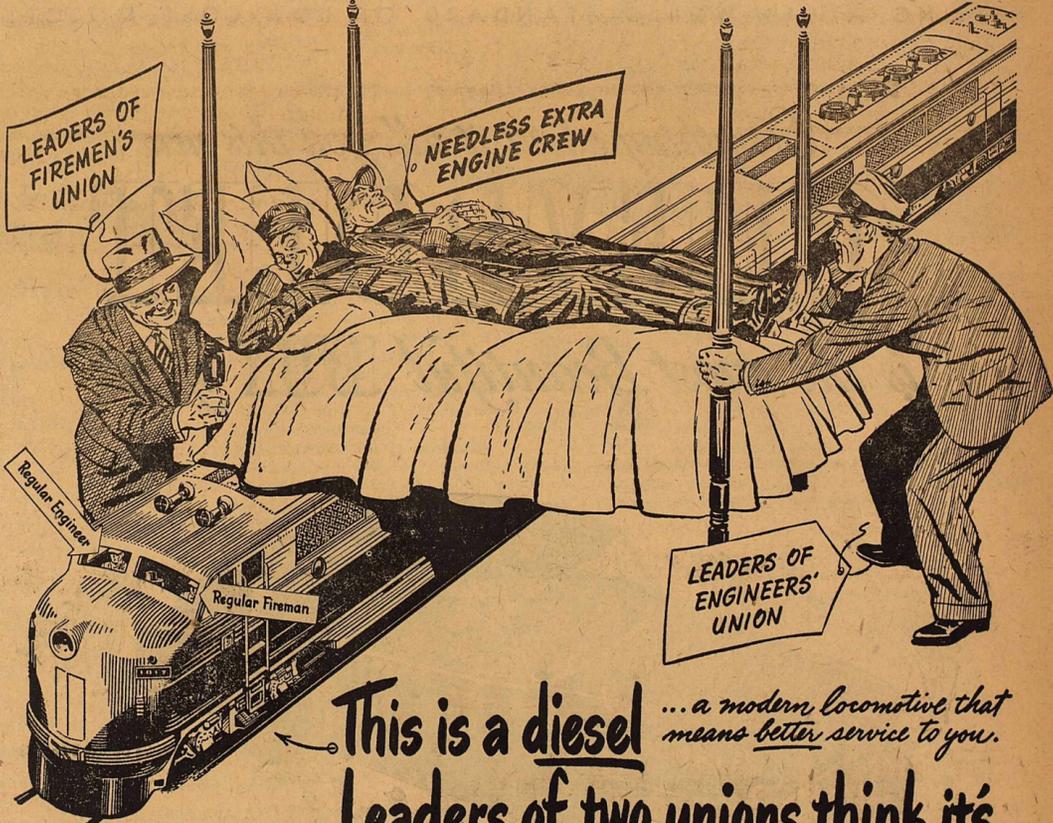
to Brewing a Fine Beer

THE distinctive flavor of a truly fine beer comes from fine hops. So important is this ingredient to the brewing process that the Pearl Brewery carefully selects only the finest domestic and imported hops for use in giving Pearl Beer its finer flavor and mellow goodness.

Sipped with Pleasure  
 ... Served with Pride  
 Since 1886



"BOTTLE OF PEARL, PLEASE"



This is a diesel ... a modern locomotive that means better service to you.  
**Leaders of two unions think it's a feather-bed** ... a "make work" grab that means less service to you.

● Leaders of unions representing railroad engineers and firemen seek to force railroads to add extra, needless men on diesel locomotives. This is sheer waste—a "make-work" program which would mean fewer improvements and higher costs—for YOU!

Railroads use modern diesel locomotives because they are one of the means of giving faster, better service to you.

Two men compose the crew of a diesel. They occupy a clean, comfortable cab at the front. The engineer handles the throttle. The fireman sits and watches the track ahead. With no coal to shovel, he has practically nothing else to do.

No Benefit To You  
 Now the leaders of the Brotherhood of Locomotive Engineers and the Brotherhood of Locomotive Firemen and Enginemen want to use the diesel locomotive as a means of forcing a feather-bedding scheme on the railroads. The extra men they propose to add to the diesel crews are not needed. There is no work for them.

The union leaders are fighting among themselves about which union should furnish these extra, needless men. The Brotherhood of Locomotive Engineers have even threatened a strike. You may not be interested in this dispute of these two unions, but you would be vitally concerned if these groups succeed in putting through this feather-bedding scheme, because it would mean a slowing up of the improvement program of the railroads—of which the diesel is the outstanding symbol. Diesel crews are among the highest paid

railroad employees—real aristocrats of labor! Their pay is high by any standard. Granting of these demands, therefore, would mean that the railroads would be paying out millions in unearned wages to those in the very highest pay brackets.

We'd Like To Spend This Money On You  
 You know how much the diesel has meant to you in increased speed, comfort and convenience. The railroads have many more of them on order for even greater improvement in service to you. But needless drains of money, such as this present demand of the unions for needless men on diesels, reduce the ability of the railroads to spend money on better service for you.

Proud as the railroads are of the diesel, it is only a small part of their improvement program. Since the War, literally billions of dollars have been spent on improvement of

tracks and stations, on new passenger and freight cars, as well as on diesel locomotives, and on the many other less conspicuous details of railroading that contribute to improved service.

Feather-Bedding Means Less Service To You  
 But brazen feather-bedding schemes like the one now proposed would, if successful, divert large sums of money from our present improvement programs. Even worse, they make improvements like the diesel worthless, by making the cost of their operation prohibitive. These demands are against YOUR interests—as well as those of the railroads. They are schemes to "make work". Neither you nor the railroads should be forced to pay such a penalty for progress.

That's why the railroads are resisting these "make work" demands to the last ditch—and why they are telling you about them.

**WESTERN RAILROADS**

105 WEST ADAMS STREET • CHICAGO 3, ILLINOIS  
 We are publishing this and other advertisements to talk with you at first hand about matters which are important to everybody.

### Methodist Men Honor Ladies With Banquet

The ladies of the Methodist Church were honored with a banquet by the men of the church Monday evening at 7 o'clock in the basement of the church.

Guest speaker was Mrs. Boswell of San Angelo who is president of the Women's Society of the First Methodist Church in San Angelo, and is secretary of the W.S.C.S. of this district.

Edwin Sawyer played piano selections.

Thirty-two ladies were present.

**DRIVE SAFELY!** — Give the pedestrian the right-of-way.

**John A. Martin's LITTLE PLUMBER**



**John A. Martin Jr. PLUMBING**  
See JOHNNY for PLUMBING & SUPPLIES  
Phone 228 • SONORA, TEX.

### Federation Day Observed By Woman's Club

The Sonora Woman's Club met Thursday afternoon at the club house for a program centered around the observance of Federation Day.

Mrs. C. G. Davis gave the history and achievements of the Woman's Federated Clubs. Carrying out the club's theme, Mrs. J. T. Ratliff gave a paper on the "Conservation of Human Life Through Safety."

Miss Katherine Davis' Junior Choral Club sang a few selections.

A color scheme of pink and green, the club's colors, was carried out.

Hostesses were Mesdames Clay Puckett, Howard Espy and Dan Cauthorn, and cake and coffee were served to the members.

### MRS. CAUTHORN HOSTESS TO FIDELIS CLASS FRIDAY

The Fidelis Class of the Baptist Church met Friday afternoon in the Rip Ward home with Mrs. J. A. Cauthorn acting as hostess. The meeting was opened with the song, "Help Somebody Today," and the devotional was given by Mrs. B. H. Crites. Mrs. C. E. Brown conducted the business session, and the secretary's report was given by Mrs. J. K. Lancaster.

The group pieced a quilt to be given the Buckner Orphans Home.

Pie, coffee, tea, nuts and candy were served to Mesdames B. C. McGilvary, Bob Odom, Lawrence Nichols, J. E. Eldridge, W. K. Reagon, Wallace Pepper, J. H. Brasher, R. L. Hallum, Lancaster, Brown, Crites, Jack Hite, H. V. Morris, J. P. Smith, R. G. Nance, Arch Crosby and Ward.

Attend SOME Church Sunday

### Area O.E.S. Chapters Represented At School Of Instruction Friday

The O. E. S. School of Instruction for District 5 Section 2 was held in Sonora on Friday, January 28, with hostess chapters those of Section 2: Eldorado, Ozona, McCamey, Mertzon, Rankin and Big Lake.

Honored guests were: Mrs. Esther Baldwin, Worthy Grand Matron of Wichita Falls; Mrs. Lucille Dufner, Grand Conductress, San Antonio; Mrs. Eunice Connell, Grand Examiner of District 5, Corpus Christi; Mrs. Viola Talley, deputy grand matron, District 5, Section 2 from Texon, and Mrs. Estelle McConnell, Grand Representative from New Brunswick.

Registration began at 8:30 o'clock at which time an informal coffee was held. The registration committee was composed of Mesdames Mamie Awalt, Guila Vicars, Nettie Baker and Geraldine Genrich. Other committees were: decoration, Mesdames Velma Berger, Myrtle Sellman and Iris Locklin; and gifts and corsages, Mesdames Vida Lightfoot, Alma Ogden and Jessie Johnson.

The School opened officially at 9:30 o'clock with Mrs. Ruth Arnold, district deputy grand matron, presiding. The afternoon session was devoted to business and questions.

At 6 o'clock a banquet was held on the first floor of the Masonic Temple. It was honoring the Worthy Grand Matron. Table decorations carried out the colors of gold and green. Miniature dolls, dressed in star point colors, were placed at various points on the table. Each doll was placed in front of a gold triangle. In the center of the open square formed by the tables, were two arrangements of ivy with the word "faith" in gold foil suspended between. This is the Worthy Grand Matron's motto.

Mesdames Alma Ogden and Ches Kirby made and arranged these decorations. The committee which prepared and served the banquet was: Mesdames Buena Davis, Iris Locklin, Wilna Schwiening, Anita Schwiening, Margaret Cain, Reba Lancaster, Nettie Baker, Geraldine Genrich, Laura Odom and Celeste Prugel. Mrs. Wilma Patrick had charge of tickets.

The evening session was opened with a drill by the officers of the Sonora chapter. A program was presented under the direction of Mrs. Estelle McConnell. Mrs. McConnell, accompanied by Mrs. Charlotte Wilson, sang an original composition dedicated to the Grand Matron. A "Dr. I. Q." quiz program was directed by W. P. McConnell. The questions concerned Eastern Star matters; each contestant who missed his question forfeited a dime. Each time a question was answered correctly, the "Dr." contributed a dime. The contributions went to the March of Dimes, a total of \$7.90. The program was concluded with a talk by W. R. Mars on the significance of the star.

An address was given by the Worthy Grand Matron after which the school was officially closed.

Visitors who were here from Section 2 were from Eldorado, McCamey, Ozona, Mertzon, Rankin and Big Lake. Other visitors were from Rocksprings, Wichita Falls, Corpus Christi, San Antonio, Texon, Stephenville, Waco and Wise.

Families are planning fewer children, are waiting longer to have them, and are setting increasingly higher objectives and attainments for their children.

Wanted to buy -- Clean rags -- Call at Elliott Motor Company.

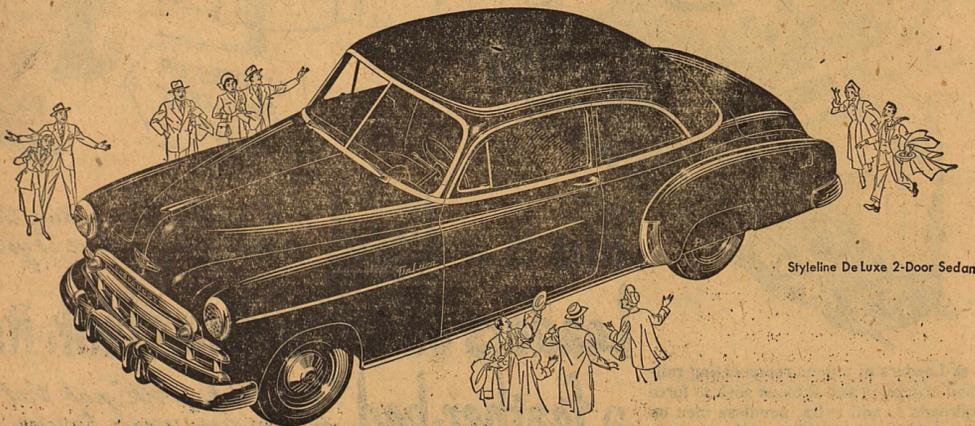
### Good Troopers



These taffeta nylon dresses, featured in the February issue of Good Housekeeping, can go to the theater, party or anywhere and never be "prima donnas" when it's time for the wash tub. They can be rinsed as easily as stockings, dried in an hour and will remember and keep their lines without a single cue from the flatiron. Of Mallinson nylon, they're called Cinderella taffetas and come in black, gray, coffee and navy.

SETTING A NEW WORLD STANDARD OF LOW-COST MOTORING

Everything about it tells you this new  
**CHEVROLET**  
is the most Beautiful BUY of all



Styleline DeLuxe 2-Door Sedan

You'll find that now more than ever before Chevrolet merits the title of being "first for quality at lowest cost"; and that it is, indeed, the most beautiful buy of all, in all these features and in all these ways.

Chevrolet is the only car bringing you all these fine-car advantages at lowest cost! Completely new Bodies by Fisher • New, ultra-fine color harmonies, fixtures and fabrics • New Super-Size Interiors with "Five-Foot Seats" • New Panoramic Visibility with wider curved windshield

and 30% more glass area all around • New Center-Point Design with Center-Point Steering, Lower Center of Gravity, Center-Point Seating and Center-Point Rear Suspension • Improved Valve-in-Head engine for power, acceleration, smoothness and economy • Certi-Safe Hydraulic Brakes with New Braking Ratios • Extra-Strong Fisher Unisteel-Body Construction • Improved Knee-Action Ride with new Airplane-Type Shock Absorbers • The Car that "Breathes" for New All-Weather Comfort (Heater and defroster units optional at extra cost)

First for Quality **CHEVROLET** at Lowest Cost  
**Lamar Fuqua Chevrolet Co.**  
SONORA, TEXAS - PHONE 27921

### FIREMEN'S AUXILIARY MEETS WEDNESDAY NIGHT

Mrs. John A. Martin, Jr. entertained the Firemen's Auxiliary Wednesday night.

Prizes in bridge and forty-two were won by Mesdames Ford Allen, Tom Womack, Dan Cauthorn, Sim Glasscock, E. T. Smith and G. G. Bennett.

A salad course was served to Mesdames Allen, Womack, Cauthorn, Glasscock, Smith, Jack Rape, Gomer Minnick, Ervin Willman, Bennett, Jack Hite, Artie Joy, Tommy Smith, Wes Granger, George Barrow, Scott Roberts, Bill McGilvary, C. G. Allison, Jr., J. H. Brasher and J. A. Martin, Sr. and J. W. Taylor of San Angelo.

### PASTIME BRIDGE CLUB MEETS WITH MRS. MORRIS

The Pastime Club met Thursday afternoon in the H. V. Morris home with Mrs. Morris serving as hostess.

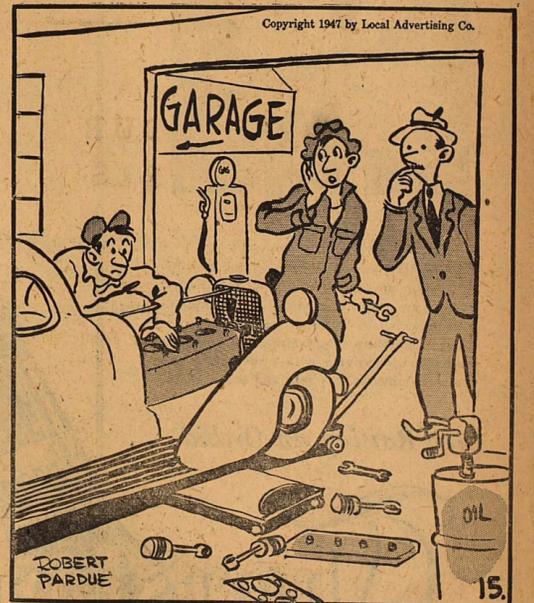
Mrs. John Bunnell won the high club prize and Mrs. R. G. Nance won high guest prize.

Potted plants were used about the party rooms.

A salad plate and cake were served to Mesdames Bunnell, R. V. Cook, Nance, Robert Kelley, Lawrence Nichols, Robert Rees, J. W. Trainer, Rose Thorp, Ella Wallace, J. H. Brasher, C. E. Brown and W. E. Glasscock.

### CAR-TUNES

by SONORA MOTOR CO.



"Confidentially, if you want it fixed right, mister, take it down to SONORA MOTOR CO."

### TEEN-AGE



"It's so terrific to be in love with Eddie ... he'd simply die if he knew!"

**GULLEY'S CAFE**  
MERCHANTS LUNCH  
OUR SPECIALTY  
PHONE 23801



From where I sit ... by Joe Marsh

### Duke Gets His Tractor

Duke Thomas bought a farm with the money he'd saved in the Service, but he couldn't get a tractor. He needed it badly, but was tenth on the local dealer's list.

"Tell you what," old man Peters says. "If those nine fellows ahead of you agree, you'll get the next one I get in." "No, thanks," says Duke, "I'll just take my turn."

But old Peters mails out nine postcards. And the other day he tells Duke his tractor will be in next week. "I simply wrote the facts to the fellows ahead of you. They decided it."

From where I sit, it's that spirit of understanding that helps make our democracy so great. Understanding for the other fellow's problems and respect for the other fellow's rights — whether it's his right to earn a living, his right to cast his vote against your candidate, or even his right to enjoy a moderate, friendly glass of beer or ale — if and when he chooses. Let's always keep it that way!

Joe Marsh

THE STATE OF TEXAS  
To The Sheriff or any Constable  
of Sutton County - Greetings:  
H. W. Evans, Administrator of  
the Estate of Mrs. J. T. Evans,  
Deceased, having filed in our  
County Court his final account

of the condition or the Estate of  
said Mrs. J. T. Evans, Deceased,  
together with an application to be  
discharged from said administra-  
tion, you are hereby commanded,  
that by publication of this writ  
once in a newspaper regularly  
published in the County of Sutton,  
and said publication shall be not  
less than ten days before the re-  
turn day hereof, you give notice to  
all persons interested in the ac-  
count for final settlement of said  
estate, to file their objection there-  
to, if any they have, in said court  
on or before Monday, the 21st day  
of February, A. D. 1949, when said  
account and application will be  
considered by said court.

Witness, H. C. Kirby, Clerk of  
the County Court of Sutton Coun-  
ty.

Given under my hand and seal  
of said Court, at my office in the  
town of Sonora, this 3rd day of  
February, 1949.

(SEAL) H. C. Kirby,  
Clerk County Court, Sutton  
County, Texas.  
A true copy, I certify:  
B. W. Hutcherson

**GEORGE WYNN**  
Insurance Agency

Fire Windstorm &  
Automobile Insurance.  
Bonds and Casualty  
Coverage.  
Protection against loss  
from suits arising out of  
automobile accidents.

Office at  
Devil's River News Bldg.  
DIAL 27241

**EDGAR SHURLEYS ENTERTAIN  
CLUB SATURDAY EVENING**

Mr. and Mrs. Edgar D. Shurley  
were hosts to the Saturday Night  
Bridge Club last week at their  
home.

Dinner was served to Messrs.  
and Mesdames Rip Ward, Edwin  
Sawyer and E. B. Keng. Also Mrs.  
Cleve Jones, Jr. and Harold Friess.  
Mrs. Keng won high club, Mrs.  
Jones won the ladies' bingo and  
Ward won the bingo prize for the  
men.

**MUSIC CLUB TO MEET  
NEXT THURSDAY EVENING**

The Sonora Music Club will meet  
Thursday, February 10 at 7 o'clock  
at the E. S. Mayer ranch with Mrs.  
Mayer acting as hostess.

Mrs. Ben Cusenbary is the pro-  
gram chairman and her topic will  
be "Opera in America."

**Teaching In Pecos**

Mrs. Wallace Dameron returned  
Tuesday night from Pecos, where  
she had been to take her daughter,  
Majorie, who has accepted a posi-  
tion with the Pecos schools.

Most garden soils should be pre-  
pared for spring planting in Janu-  
ary or early February. Be sure to  
allow for good drainage of the  
garden plot.

Jimmy Frank Richardson, young  
son of Mr. and Mrs. Jim Richard-  
son, was taken to a San Angelo  
hospital Thursday afternoon. He  
is suffering from a throat infec-  
tion.

NOTICE: Will haul black dirt  
for lawns and gardens. Also fertil-  
izer and caliche. Phone 23052. 4-14

Sheriff, Sutton County, Texas.  
By Mrs. L. E. Johnson, Deputy.



JESSICA TANDY, distinguish-  
ed dramatic actress, stars in "The  
World We Make," to be broad-  
cast this week on the radio series,  
GREAT SCENES FROM  
GREAT PLAYS, sponsored by  
families of The Protestant Epis-  
copal Church and the Episcopal  
Actors' Guild.

**RAIN GAUGES ARE GIVEN  
WOOL HOUSE CUSTOMERS**

Replacing the usual calendars  
which have been presented for  
many years, the Sonora Wool  
and Mohair Company this year  
is presenting Victor Rain Gauges  
to their customers. This move  
will help in establishing a more  
uniform check on the rainfall  
throughout the section, a hobby  
carried out by the local house  
for many years.

Guests in the John A. Martin,  
Jr. home this week from San An-  
gelo were Mrs. J. A. Martin, Sr.,  
Mrs. J. W. Taylor and Miss Helen  
Martin.

Zipper notebooks, order books,  
ledgers at the News Office.

Miss Minnie Westbrook, who is  
a student at Texas Tech in Lub-  
bock, visited her sister, Mrs.  
George Barrow, and family over  
the weekend.

The High School girl's volley-  
ball team will go to Big Lake Sat-  
urday to take part in an invita-  
tion tournament. Miss Tris Scott  
will accompany the girls.

**Office Supplies For Sale - News Office**

**Sonora Wool  
&  
Mohair Company**

A Complete Line of  
Shearing Supplies &  
Shearing Equipment

PHONE 23601

Paint . . . Paper  
**MODERNIZE**

**YOUR  
HOME**

**10% DOWN**

Up to 36 months on balance

- ADD A ROOM
- PUT ON A NEW ROOF
- INSTALL A FLOOR FURNACE
- INSULATE
- PAINT AND PAPER
- REPAIR

Material and Labor  
All On One Bill

**Wm. Cameron & Co.**

**Incredible!**

Read About It In The  
Readers Digest!

Dr. Donald A. Wallace, secretary of the Council  
on Dental Therapeutics, says of the new discovery  
of AMMONIUM-ION dentrifices, "It is backed by  
convincing evidence of potential therapeutic value."

For 2 years a group of Chicago teen-agers brush-  
ed their teeth with synthetic urea. The result was  
a 95 per cent reduction of cavities.

WARNING: Don't brush your teeth with house-  
hold ammonia; it is entirely different from the sub-  
stance used in Ammonium-Ion dentrifices.

No one claims that Ammonium-Ion is a cure-all.  
But from all the evidence, it is a simple, inexpen-  
sive way to cut down on cavities, pain and expense.

Buy AMM-I-DENT At The

**CORNER  
DRUG STORE** Dial 22701  
The Friendly Store of Reasonable Prices

**Sold to Swift for \$1,883,823,473.**



**Quick Facts on Swift's Business  
in 1948**

Total Sales \$2,361,114,041  
Swift's average sales dollar was spent as follows:

For Livestock & Other Agricultural Products	79.8 cts.
For Employees' Wages & Salaries	9.6 cts.
For Supplies	4.0 cts.
For Transportation	2.0 cts.
For Taxes	1.5 cts.
For Other Business Expenses	1.9 cts.
Total spent out of each average dollar	98.8 cts.
Remaining as Earnings for Swift	1.2 cts.
Total	100 cents

Because your business of farming and ranching is so closely related to our business of meat packing, we believe you are interested in an accounting of Swift & Company's operations in 1948. On this page we tell you how much money we received, how we spent this money, and how much we earned for services performed.

The past year was reasonably profitable to both producers and Swift & Company. That's the way it should be in America. A fair profit to producers means better living and insures a sound program on farms and ranches. A fair profit, to



Wm. B. Traynor

business in cities and towns helps maintain purchasing power and markets for the products which you and Swift have to sell.

In 1948, Swift & Company paid nearly two billion dollars for agricultural products. We processed and distributed nationwide this output of your land and labor . . . cattle, calves, hogs, lambs, dairy and poultry products, soybeans, cottonseed, peanuts and other products of agriculture. For these we paid out 79.8 cents from each dollar we received from the sale of our products.

**HOW THE DOLLAR WAS DIVIDED**

In America a business is operated to serve the public, and to earn a profit for its owners. In 1948, Swift earned \$27,889,210 net profit. That was an average of 1.2 cents out of each dollar we

received from the sale of our products. Who got the balance of 98.8 cents? It went to people who work directly in the livestock-meat industry, to additional thousands in other businesses.



1. The major cost of meat packing is the purchase of livestock and other agricultural products. Swift paid \$1,883,823,473 to farmers and ranchers last year. You, the producers, received 79.8 cents out of each average dollar we took in from sales.



2. Swift & Company employs 73,000 men and women to provide the services producers, retailers and consumers demand. The employees look to their company for regular, gainful employment. They earned \$226,154,019 in wages and salaries in 1948 . . . or 9.6 cents of each average sales dollar.



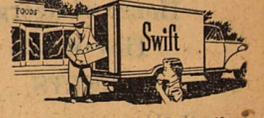
3. Supplies of all kinds—sugar, salt, spices, containers, fuel, electricity cost us \$94,809,928. These supplies are furnished by other businesses. Our purchases from them created work and wages for many more Americans. This took 4 cents of our average sales dollar.



4. Transportation charges are a necessary item of expense, and a large one, too. Meats are moved an average of 1,000 miles from farm and ranch to market. During 1948, in distributing our products to cities, towns and villages, Swift & Company spent \$46,702,457 for transportation by rail and motor. This amounted to 2.0 cents of each average dollar of sales income.



5. Government expenses—fire and police protection, national defense, roads, social security, public education, etc.—are all paid out of taxes. Swift's tax bill for the year was \$35,220,291. The Federal Government and each of the 48 states collected some of this amount. And taxes were paid in hundreds of municipalities where our plants and properties are located. Federal, state and local taxes took 1.5 cents of our average sales dollar.



6. More than 200,000 retail store operators look to Swift for a regular supply of meats and other Swift products. We help build retailers' trade by developing nationwide consumer markets. Our research laboratories and test kitchens also help create consumer demand. Depreciation, interest and other expenses common to every business, add to this total. All these cost \$46,514,663 or 1.9 cents of the average dollar of sales.

That's the story of the division of Swift's average dollar received from sales. Of that dollar, 98.8 cents went to other people or businesses. The 1.2 cents left is our return for processing, marketing and distributing meats and other products for millions of American families. Out of this return—or net earnings—our 64,000 shareholders, men and women who invested their savings in the Company, received dividends which took 7/10 of a cent of the average sales dollar. The balance of 1/2 cent was retained to provide for future needs of the Company.

*Wm. B. Traynor*  
Vice President and Treasurer  
Swift & Company

**• Swift & Company**  
UNION STOCK YARDS, CHICAGO 9, ILLINOIS  
Nutrition is our business—and yours

**FEED  
MIXED TO YOUR  
REQUIREMENTS**

We have recently installed the latest model  
1-ton feed mixer and can mix your feed to  
your exact specifications.

**Sonora Feed & Supply**

**COSDEN  
PRODUCTS**

Wholesale & Retail  
Oil Gasoline  
Grease

ALSO

GROCERIES &  
COLD DRINKS

**NEIL ROUECHE**  
DIAL 25171



Exclusive Distributors for Cosden Products in  
Sutton, Schleicher & Edwards Counties

Mrs. Vester Hughes of Merton and Mrs. J. E. Tisdale of Eldorado visited Thursday night and Friday with their sister and daughter, Mrs. A. E. Prugel, and family.

Mr. and Mrs. E. S. Mayer attended the National Growers Con-

vention in San Antonio this week. Mr. and Mrs. W. P. McConnell of Iraan were here Friday attending the O.E.S. School of Instruction and visiting Mrs. Josie McDonald.

Mr. and Mrs. Libb Wallace and

George D. Wallace left Saturday morning for Fort Worth to attend the Fat Stock Show.

A. H. Adkins and daughter, Mrs. Don Reynolds, spent the weekend in Fort Worth. They attended the

**WASHINGTON NEWS LETTER**

**Texas Visitors**  
There were hundreds of Texans in Washington for Inaugural week. Every day a Texas gathering of some kind was held and the old Texas spirit was very much in evidence. A Texas float in the parade, financed by Democratic Committeeman from Texas, Wright Morrow, was proclaimed one of the best in the show.

Among folks from home who called by our office last week were Mr. and Mrs. Sam Behringer and the J. W. Purifoy of Ballinger. Along with them was M. G. Gregory of San Angelo.

Mr. and Mrs. Raymond Sample of Del Rio came up on the Texas special train. From Uvalde came Jack Richardson and his daughter, Jackie. They were accompanied by Mr. and Mrs. Dan G. Lehmburg of Mason. Jackie is a student at the Southern Seminary and Junior College at Buena Vista, Va.

Forrest Kyle, the publisher of Bangs, and Carl Shannon, also of Brown County, were here. Another caller from Bangs last week was William Norman Hall, who is retiring as a Civil Engineer after 28 years of government service. He plans to return to his old home in Brown County and be with his 83-year old mother.

Other callers from the district last week included H. L. Lee, of Mercury, McCulloch County, an employee of the Veterans Administration, and Miss Martha Allen. The latter also works for the Government and calls Lometa her home.

**Armed Services Committee**  
Committee assignments for this Congress got final approval of the House last week. I was particularly fortunate to obtain a place on the Armed Services Committee. This was made possible only because Lyndon Johnson, who was on the committee, went to the Senate and thereby created a vacancy. It is the most sought-after committee in Congress and is considered to be one of the most important. All phases of our preparedness program and national security come under this committee. Its jurisdiction covers the Army, Navy and Air Forces, all military installations; strategic and critical materials necessary for the common defense, and scientific research and development in support of the armed services.

**Budget and Taxes**  
In his budget message the President called for \$4 billion in new taxes on incomes. In addition, he called for an additional \$5 billion in payroll or social security taxes, making a total of \$9 billion in taxes above the total collected in 1948.

The budget request for expenditures is, in round figures, \$42 billion - several billion above last year. There was a time only a few years ago, when our total national income was under \$40 billion a

**Happy Birthday**

Friday, February 4—  
Marjorie Ann Lightfoot  
William R. Johnson  
Saturday, February 5—  
Mrs. Stella Keene  
Sunday, February 6—  
Mrs. Vernon Hamilton  
Mrs. George Hamilton  
Monday, February 7—  
Dr. J. Franklin Howell  
Mrs. S. F. Hauser  
Tuesday, February 8—  
Jan Jones  
Wednesday, February 9—  
Mrs. W. E. Caldwell  
Mrs. Jim Cauthorn  
Thursday, February 10—  
Jack Schultz

**LOST:** Spur clip. Name "Clyde" on it. Silver. Finder please return to Clyde DePauw. 1tc16

**PUBLIC STENOGRAPHER**—Will do public typing and book-keeping. Also income tax returns. Call Mrs. Thelma Briscoe, 21161. 2tp16

The President's suggestion that income taxes be upped, especially on incomes of \$6,000 and above, has caused some comment. It raises the old question of who makes the money in this country and from what source can taxes be collected.

Treasury Department figures reveal that folks earning \$5,000 and over actually get only 10 per cent of total wages and salaries, while those earning under \$5,000 a year receive 90 per cent. And that people who earn under \$5,000 also receive 70 per cent of the income from stock dividends and interest.

Even in the field of rents, statistics show those earning above \$5,000 receive only 17 per cent of all incomes from rents, while those earning a less amount collect 83 per cent of rentals.

So, while corporate profits are up, and may be taxed further, yet in the final analysis it looks like the burden of taxes, and any increase in taxes will in the final analysis fall most heavily upon those in lower brackets. Yet, those in the lower brackets are already heavily taxed.

Perhaps the best way to tackle the problem is to start talking about cutting expenses, reducing the federal payroll, and giving more attention to the Hoover Commission's report, to be filed within two months, designed to abolish unnecessary bureaus and streamline the Executive branch of the Government.

**YOUR HEALTH**

Observance of the first National Children's Dental Health Day on February 7 has been approved and commended to Texans by an Official Memorandum signed by Governor Beauford H. Jester.

The dental health of children is of prime importance to their general well-being, and Dr. Geo. W. Cox, State Health Officer, says that every child should be under the regular care of a competent dentist from the time he is thirty months of age.

"Much can be done in the way of tooth decay prevention by dentists of today," Dr. Cox said, "and studies are under way at present which may lead to still further advances in the control of dental cares. Two Texas cities with almost identical fluorine content in their city water supplies are being used in one experiment. Sodium fluoride is being added to the supply of one city, and the results in the reduction of dental caries checked against that the city whose water supply is not treated. "This experiment has been in

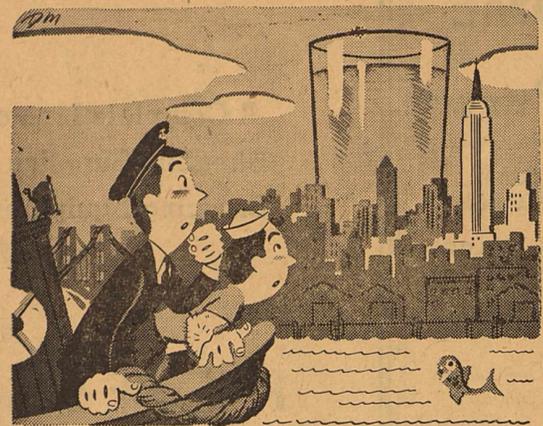
progress only 29 months and it is too early to establish a positive evaluation, but the results checked so far have demonstrated a decided tendency to caries reduction in the city where sodium fluoride is added to their drinking water."

Early training of children in good dental hygiene will materially aid them in keeping their teeth and gums in good condition, and their regular visits to the dentist will enable him to make any corrections as soon as they are needed.

**DRIVE SAFELY!**—Give the pedestrian the right-of-way.

**THE BEST IN Products and Service at JOY'S GULF STATION**  
Tires - Tubes  
Waxing, Polishing and Vacuum Cleaner Service.

**giant glass of water dwarfs famous skyline**



What sight to behold! A giant glass 28 times the size of the Empire State Building. That's how large a glass would have to be to hold the more than eight billion gallons of water delivered daily by America's public water supply systems. A great and indispensable industry is public water supply—seven times larger in tons delivered than the combined product of all other industries, including steel, coal and agriculture.

A good water supply rarely receives the public recognition it deserves because it comes to you from source to faucet unseen. But it is the greatest asset of any community.

**CITY OF SONORA Water System**

Home Owned — Water - Light & Power - Sewer System

**PHONE HAMILTON GROCERY PHONE**

21601 A Red & White Store 21601  
FRIDAY, FEB. 4 DELIVERY SERVICE SATURDAY, FEB. 5

**Mother Hubbard APRICOT PRESERVES**  
2 lb Jar 42c

**Bud Golden SYRUP**  
1/2 Gal. Jar 53c

**House of George Tiny Whole BEETS**  
No. 2 Can 22c

**Royal Gem TOMATO SOUP**  
6 - No. 1 Cans 55c

**White House FLOUR**  
25 lb Sack \$1.79

**VEGETABLES**  
POTATOES, 10 lb 54c  
ONIONS, Yellow, 2 lb 15c  
CARROTS, 2 Bunches 15c  
SPINACH, Cello Pack 23c  
CELERY, Stalk 23c  
CABBAGE, 2 lb 9c  
WHITE Grape Fruit, Each 4c  
NEW RED POTATOES, lb 10c

**MEATS**  
SHORT RIBS, lb 42c  
FRESH GROUND MEAT, lb 47c  
PORK CHOPS, lb 55c  
OLEO, Plain, lb 45c  
CHUCK ROAST, lb 55c

**Stokley's Tasty King SWEET PEAS**  
No. 2 Can 21c

**Texas Pack TOMATOES**  
3 - No. 1 Cans 26c

**Pine Grove Cream Style - White CORN**  
2 - No. 2 Cans 37c

**Wilson's PURE LARD**  
3 lb Carton 62c

**Q & Q VERMICELLI**  
4 Boxes 25c



**—and does everything but kiss him good-bye?**

His wife? ... Sure, she helped a lot—and she kissed him, too! But a co-star in this morning drama is Reddy Kilowatt, your electric servant.

All through the day, Reddy does so many jobs so quietly and efficiently you almost forget he's there. He's busy every minute of the day and live without him! Yet his service is so little. As a matter of fact, electricity is by far the biggest

gest bargain in your family budget. What else does so much—for so little? No, Reddy Kilowatt mustn't kiss you. But he can do almost everything else!

**West Texas Utilities Company**

from the ranch country

# Son of a gun



"Boys will be boys," they say. But we're sure you'll agree they'll be better, friendlier, happier boys if they're in the ranks of the Boy Scouts of America. For 39 years, the Boy Scouts have made an increasing contribution to a better America through a well-planned up-to-date program to meet boy's interests.

It's a program of adventure that appeals to every boy, when he knows about it. And there's the rub.

Many a boy of 12 or over still needs to be informed of the exciting activities of Scouting. Many a parent needs to discover the values of Scouting for his boy. Many an adult needs to find out the enjoyment to be derived from helping boys find themselves through Scouting. Many a civic institution should look into the merits and advantages of sponsoring a Troop of Boy Scouts.

For these reasons we're taking the opportunity -- during Boy Scout Week -- to fulfill our obligation as an information-medium, by reminding you of your responsibility to the boys of America -- the Men of Tomorrow!

Attending the National Wool Growers' Convention in San Antonio this week are Bryan Hunt, Fred T. Earwood, Bill Fields and

George E. Allison of Sonora.

The object of much attention in town Tuesday afternoon was a luxuriant beard sported by Pink Glascock, local ranchman. Glascock's tonsorial display excited much comment and admiration, especially from the younger men, most of whom have never had an opportunity to find out whether they could "hair over" or not.

Glascock says he started his beard October 15, 1948 and will let 'er grow until April, when he shears.

Mrs. E. B. Tipton, Jr., whose husband, Ed, is with the Socony-Vacuum Company in Egypt, writes friends here that Mexico doesn't have anything on Egypt when it comes to "manana." Life is leisurely indeed, Mrs. Tipton adds, pointing out that it took 6 weeks to get a light meter installed, and the Egyptian Customs Office hasn't released their household belongings yet. Due to the intense heat, Tipton's work day ends at 2 o'clock in the afternoon.

The housefly carries typhoid, tuberculosis, dysentery and intestinal worms. Many folks wonder why Noah didn't take advantage of the situation and kill both flies when he had such a good chance.

## 43 Years Ago

Mrs. R. T. Baker is in Junction visiting her daughter, Mrs. W. H. Kelley.

Mr. and Mrs. Wes Bryson were in Sonora Wednesday to attend the Bryson - Blocker wedding.

Jim Alford was in from the ranch Wednesday to see that Charlie Bryson didn't get away.

T. L. Benson left for Ft. Worth and northern markets to buy a new supply of goods.

W. W. Williamson was in from the ranch Thursday on business. Will says they had a fine rain out his way last Saturday.

Mrs. McDonald, proprietor of the Commercial Hotel, has built a new kitchen and enlarged the dining room of that popular hotel.

Geo. Mayfield and Geo. Miers, two of Pot Hole City's society gents, were in Sonora Wednesday to attend the Bryson-Blocker wedding.

C. F. Adams and son, Charlie, arrived home Saturday from a trip to the Alpine country. They report the range and stock in fine condition.

T. H. Kennedy, proprietor of the Decker livery stable, bought out Johnnie Johnson's interest in the Red Front stable for \$350. He got 3 buggies, one hack, one surrey and harness in the trade. Mr. Kennedy will run both of them.

Jim Glascock and family left for Sanderson Wednesday where they will make their home for a while.

Jim and Dan Sessum were in from the ranch Monday and report having had a good time at the dance at H. Ory's ranch Friday night.

Dr. P. H. Rogers bought the residence south of Cusenbary from R. F. and B. M. Halbert for \$450.

Mrs. I. N. Brooks and the baby arrived home last week from a visit to friends and relatives in San Angelo and Robert Lee.

### TWO SONORA STUDENTS GRADUATE FROM TEXAS A&M

Mid-Term graduates of Texas A&M College include the following students from Sonora.

Ralph Philip Mayer, son of Mr. and Mrs. E. S. Mayer, Bachelor of Science in Agricultural Administration, and James Maurice Skipper, son of Mr. and Mrs. O. M. Skipper, BS in Civil Engineering.

Have your mattress renovated in the best equipped plant in the Southwest. Write Western Mattress Company, Box 1180, San Angelo, Texas to have our representative call on you. p Feb. 1

Centipedes get their name from two Latin words meaning hundred footed.

SUBSCRIBE TO THE NEWS

\$500

Reward

I will pay \$500 to any person furnishing information leading to the arrest and conviction of anyone stealing any kind of livestock from any ranch in which I am interested.

SOL MAYER

HOUSE MOVING

All Sizes

BEST EQUIPMENT

FULLY INSURED

Call

W. D. Kring



FRIDAY, FEB. 4

SATURDAY, FEB. 5

Soap Powder, ANY BRAND — 2 BOXES . 67c

RED & WHITE -- NO. 2 CANS  
Grape Fruit Juice, 2 Cans 19c  
RED & WHITE  
PEACHES, No. 2 1/2 Can 33c  
RED & WHITE  
CORN, No. 2 Can 24c  
SUN SPUN  
Blackeyed Peas, 2 Cans 29c  
RED & WHITE  
Tomato Juice, 2 No. 2 Cans 25c

ADMIRATION COFFEE  
1 LB. TIN 55c  
RED & WHITE SHORTENING  
3 LB. TIN \$1.09

PINTOS, 10 Lb. Bag \$1.05

LETTUCE, Head 12c  
CARROTS, Bunch 5c  
CABBAGE, lb 4c  
ORANGES, 2 lb 17c  
BANANAS, 2 lb 35c  
CHUCK ROAST, lb 49c  
BORDEN'S American Cheese, lb 55c  
SHORT RIBS, lb 38c  
SALT PORK, lb 30c

McAllister **Free DELIVERY** A Red & White Store  
DIAL 21341

### REAL ESTATE

SEE US FOR CITY PROPERTY

### INSURANCE

Every kind of protection known to Standard Insurance Companies.

### RANCH LOANS

THE BIGGER THE BETTER

Auditing—Tax Consultants

Elliott Brothers Co.

We now have on hand grama grass seeds to plant on the range or in the fields.

K R. BLUESTEM ..... LB. \$3.50  
SLENDER GRAMA ..... LB. \$2.35  
BLUE GRAMA ..... LB. .50

Get in touch with us or your Soil Conservation Service

## SONORA Wool & Mohair Co.

Dial 23601

Sonora, Texas

### FOR PROTEIN & CRUDE FAT—Rice Bran

Best And Most Economical Feed

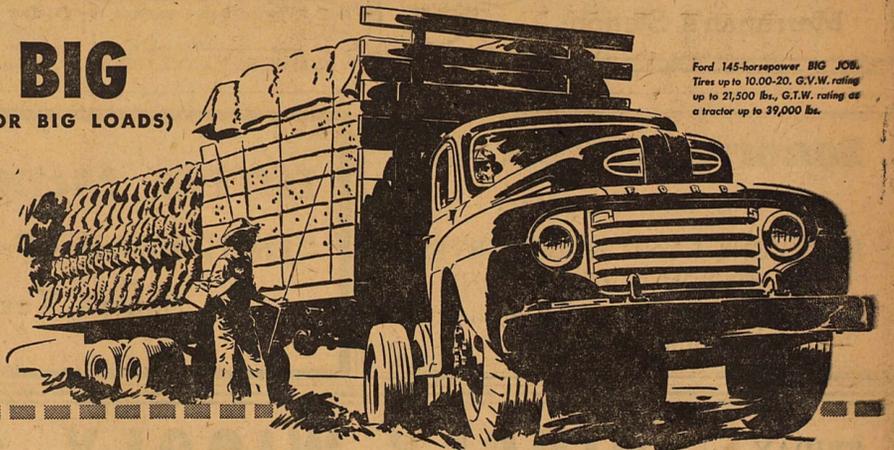
Burrus 20% Cubes  
Less than market price

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COTTONSEED MEAL & PELLETS  
PEANUT MEAL & PELLETS

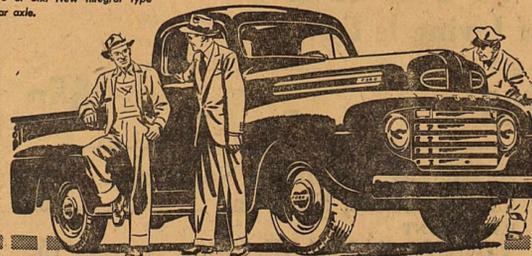
H. V. STOKES FEED CO.  
Phone 21891

Some like 'em **BIG**  
(FOR BIG LOADS)



Ford 145-horsepower BIG JOB. Tires up to 10.00-20. G.V.W. rating up to 21,500 lbs., G.T.W. rating as a tractor up to 39,000 lbs.

Ford 6 1/2 ft. half-ton Pickup. G.V.W. 4,700 lbs. Choice of two engines, V-8 or Six. New integral type rear axle.



Some like 'em **SMALL**  
(FOR SMALL LOADS)

## We have a Ford for you...whatever you haul

Whatever you haul, wherever you haul it, we've got the right kind of truck for your work. Fords truck everything! Here's why! First, each individual Ford Truck can do more kinds of jobs. That's because it is Bonus Built with extra strength to give it a wider work range. Second, we offer over 139 different Ford Truck models. These,

multiplied by scores of chassis options, give a job coverage practically without limit. That's what's back of our contention that the loading dock hasn't been built which has strained to a load that Ford Trucks can't pull. Come in and get the facts from us on wide Ford job coverage. Check on the scores of exclusive Ford Truck features available in no other truck built!

Anything Goes IN... **FORD** 1949 *Bonus Built* **TRUCKS** 1949  
BUILT STRONGER TO LAST LONGER  
USING LATEST REGISTRATION DATA ON 5,444,000 TRUCKS,  
LIFE INSURANCE EXPERTS PROVE FORD TRUCKS LAST LONGER!

SONORA MOTOR COMPANY

Typewriter Repair At News Office

# PRESCRIPTIONS

We carry a complete line of drugs and are at all times ready to give you the best in accurate, carefully compounded prescriptions.

FOR 24-HOUR SERVICE  
DIAL 21701

**Sonora Drug Co**  
PHONE 38  
SONORA, TEXAS



Hundreds of visitors thronged the beautiful Victor Hotel in Cisco when open house was held upon completion of a program of modernizing at cost understood to have been around \$75,000 and everyone agreed that no hotel in West Texas is any finer.

But more remarkable than the hotel itself is the story of the new owner, Victor Cornelius, who was struck one day by an idea—and, as a result, he built a nation-wide business and made the fortune which enabled him to acquire a hotel that cost close to half a million dollars to build.

Cornelius was born in a cross-roads community in Limestone County, lived in Coleman County (at Rockwood and Santa Anna), then in 1918 went with his parents to Eastland. He observed a man painting a sign, asked where he could buy some brushes, taught himself the art and made his way through high school by sign-painting.

The he pioneered in the juke-box field. In fact, he was so far ahead of the times that he hauled his first music machine from Eastland to Breckenridge, Graham, Olney, Seymour, Rule, Munday, Knox City, Albany and back to Eastland because he could not find a place of business whose owner was sufficiently impressed with the money-making possibilities to allow the juke-box to be installed.

Eventually, however, Cornelius put out a hundred of the machines. The one in an Olney cafe was stuck over in the corner out of sight and wasn't taking in any nickles so Cornelius devised a slotted side for a napkin holder and inserted a card showing the names of the songs. This machine soon was doing more business than any of his others, so he used the card method for them, too.

Then came the big idea! Why wouldn't the card help motion picture theaters? So he had 100 folders made and offered free use for a year to the Eastland picture show manager, who was so delighted by the results that Cornelius decided to print the cards and go after business on a wide scale.

So he brought a press for \$150 and also \$250 worth of type, installed the outfit in the garage at



Why are the windows on this barn like U.S. Savings Bonds?

Way back, when your grandfather was still very young, Pennsylvania farmers were doing a very strange thing.

They were painting the windows of their cow barns with ornate scenes of meadows and fields—sometimes they would even paint lace curtains on the windows.

All of this was done so that the cows inside the barn would be shut off from the bother and confusion of the outside world. They would see nothing but peace and contentment.

And it came to us that U.S. Savings Bonds are very much like these painted windows.

For Savings Bonds stand between you and financial worries. They assure you the peace and contentment of knowing that you have money on hand to meet future emergencies, hospital bills, and children's education.

And buying U.S. Savings Bonds is as easy as painting a barn window. For today, it can all be done automatically through your employer or local bank.

They do all the work for you. But it's you who collects the \$4 on every \$3 you invest in U.S. Savings Bonds. So right now, today—ask your employer or bank about the automatic way to buy U.S. Savings Bonds.

Automatic saving is sure saving—U.S. Savings Bonds



First National Bank



CLEAN, COURTEOUS SERVICE

TIRES, TUBES & BATTERIES  
Merriman's Station



MAN FINED FOLLOWING STABBING AFFRAY SATURDAY

Dell Wilkerson, Negro chef at a local cafe, was fined a total of \$36 Tuesday in justice of the peace court after he pled guilty of simple assault. Wilkerson was charged with the stabbing of another Negro, L. W. Coleman, Saturday night.

Coleman, who was stabbed in the back following a dice game, is recovering.

SUBSCRIBE TO THE NEWS

**HOTEL McDONALD**  
"The Home Away From Home"  
Sonora, Texas

his home, employed a printer and began operations. The consequence has been that the current attraction theater cards are to be seen on cafe and soda fountain counters and tables in towns in every state in the Union. Then he developed other aids for the theater men—for example, a monthly calendar—he prints 12,000,000 of them a year for more than a thousand movie houses.)

His business occupies a spacious two-story building in Eastland and has 30 employees, with a payroll of more than \$100,000 annually. His postage alone last year amounted to approximately \$15,000. The volume of business has steadily increased every year; in 1948, it approached \$400,000.

Mr. and Mrs. Cornelius have two daughters: Catherine, graduate in journalism at the University of Texas, and LaVerne, who is attending the university. Cornelius served four years as mayor of Eastland, is public-spirited and gives liberally to causes for the advancement of this section.

Such is his career, of which the newest chapter is the ownership of the Victor Hotel (formerly the Laguna) with over 100 large guest rooms each with bath; roof garden, sample rooms, sumptuous dining room and coffee shop—in short, a hotel which, for comfort and beauty, is not surpassed in this part of the State.

**Sonora Abstract Co.**  
J. D. LOWREY, Mgr.  
EFFICIENT LAND TITLE SERVICE ON SUTTON COUNTY LAND  
We represent several of the old line fire insurance companies.

FRIDAY FEB. 4 **PIGGLY WIGGLY** SATURDAY FEB. 5  
Where the Cost of Living Is Down

LARD, Armour's, 3 Lb. Carton - - - 55c

Grape Juice, Pure Concord, Qt. Bottle	35c	SPINACH, Del Monte, No. 2 Can	15c
PEAS, Rosedale, No. 2 Can	14c	CHILI, Texas, No. 2 Can	39c
FREESTONE ELBERTA PEACHES, No. 2 1/2 Can	33c	PARAMOUNT VIENNA SAUSAGE, Can	15c
Pinto Beans, Diamond, Tall Can	10c	Boiled Beans, With Pork, Tall Can	11c
Tomatoes, No. 1 Can 9c No. 2 Can	14c	HOMINY, SuMar, Tall Can	10c
CORN, Cream Style, No. 2 Can	17c	Vanilla Extract, Imitation, 8 Oz. Btl.	10c

FLOUR, Kimbell's Best, 25 Lb. Bag - - - \$1.69

LARGE & MEDIUM BOXES RINSO, Both Boxes	39c	LUX SOAP, 3 Regular Bars	29c
FAB, 2 Large Boxes	49c	LARGE BATH SIZE SWEETHEART SOAP, 4 Bars	47c
TREND, 2 Large Boxes	39c	SUGAR, Pure Can, 10 lb	99c

**Fruits & Vegetables**

GRAPES, Good, lb	13c
GRAPEFRUIT, Texas, 6 For	25c
LETTUCE, Good, Head	12c
CABBAGE, Hard, Green, lb	4c
ONIONS, Yellow, lb	7c

Full Line of Fruits & Vegetables

**Meats**

SAUSAGE, Pure Pork, lb Roll	42c
PORK ROAST, Lean, lb	49c
HAM HOCKS, Meaty, lb	28c
CHEESE, Longhorn, lb	47c
SHORT RIBS, Beef, lb	38c

HENS — FRYERS — BARBECUE

**Robert Massie Co.**  
Funeral Directors, Embalmers  
Superior Ambulance Service  
Phone 4444  
Day or Night  
SAN ANGELO, TEXAS

**L. W. ELLIOTT**  
ATTORNEY-AT-LAW  
SONORA, TEXAS  
Will practice in all state and federal courts

MATTRESSES  
New or rebuild that old one  
FURNITURE RE-UPHOLSTERED  
Call 24 Sonora or mail card  
**Bilderback Bros.**  
1717 S. Oakes St.  
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INSURANCE

POSTED  
NO TRESPASSING  
Violators will be prosecuted.  
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SAN ANGELO  
Phone 5384

good telephone manners are fun!  
Most children enjoy doing things right. When they're shown the right way to use the telephone with proper consideration and courtesy—they're naturally better telephone users. Telephone neighbors will appreciate their consideration—and each member of their own family will enjoy a fair share of telephone service. This assures friendlier and better telephone service for everyone.  
**The San Angelo Telephone Co.**