

The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

SIXTIETH YEAR

Sonora, Texas, Friday, January 6, 1950

TWELFTH WEEK

Daredevil Show Reset Sunday

Capt. Jack-O-Diamonds, owner and manager of the Original Hollywood Daredevil Aces, thrill stunt drivers, said Thursday his show, "Death Takes A Holiday" will be presented as advertised this Sunday, January 8, at 2:30 o'clock at the Sonora racetrack. Capt. Diamonds added that he plans to be in Hollywood by the last of February to make a sequence picture of "Death Takes A Holiday." Recently added to the troupe's personnel is Lucky Pyne of Chattanooga, Tenn.

The daredevils presented a few of their features downtown Saturday afternoon to a large crowd, but the Sunday show was postponed due to a muddy track.

The performance Sunday will consist of ten of the most daring acts ever offered at any state fair, says Capt. Diamonds. Spectators will be offered the sight of cars rolled over and over; a car leaped higher than the judges stand and up and over onto the sixth or eighth car body; cars driven as fast as the track will allow and cladded head-on; cars driven through a blazing board wall; precision driving and other acts off nine and fourteen-foot ramps. Tickets are on sale at Park Inn Cafe and the Sonora Drug Co. for \$1.20 adults, 60 cents for children, tax included.

Next week, the troupe will appear at the Kimble Airport near Junction, and will be sponsored by the Kimble County Junior Chamber of Commerce.

New Chevrolet On Display Here Saturday

What its manufacturers and dealers claim to be "the greatest Chevrolet in history" will be on display Saturday, when the Lamar Fuqua Chevrolet Agency unveils the 1950 model.

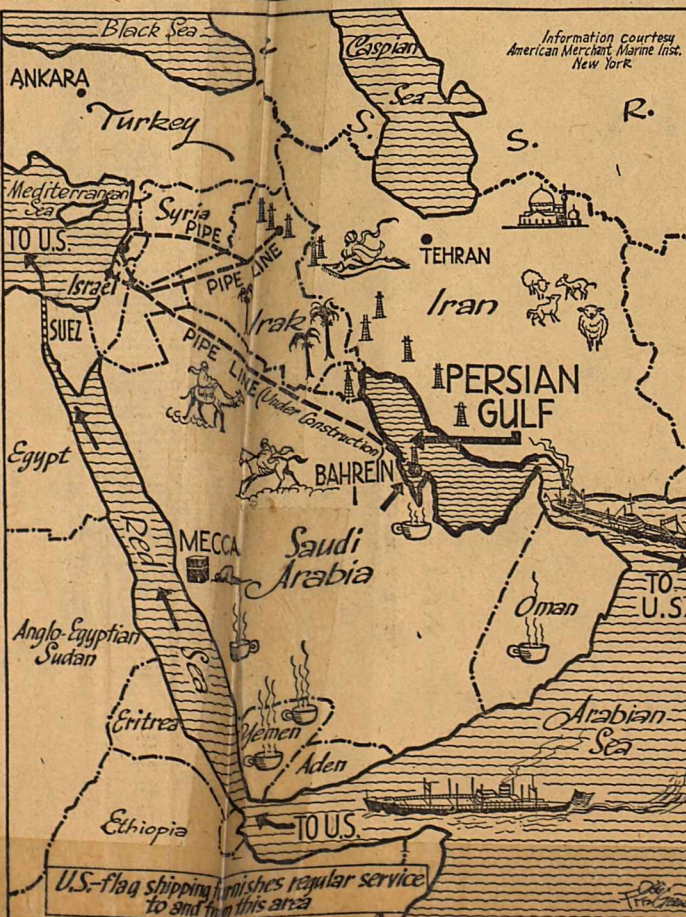
Featuring a new automatic transmission known as "power glide" and a 105 horsepower engine, as against last year's 90 hp power plant, the new car goes on the market with a variety of improvements ranging from cleaner body lines to two-tone interiors. No advances in price have been announced except that the automatic transmission is optional at an additional cost of about \$100. Horsepower in the Chevrolet trucks has also been increased, said Fuqua, from 92 to 105.

The Weather

	Max.	Min.	Rain
Thursday	62	31	.06
Friday	54	42	1.80
Saturday	70	41	T
Sunday	67	41	.06
Monday	69	56	T
Tuesday	68	58	.00
Wednesday	33	20	.00
Thursday	22		

Drive safely! Observe stop signs.

WHAT THE PERSIAN GULF SENDS US



Two Men Held In Penick Liquor Store Robbery

Abilene sheriff's officers were holding two men this week, one of whom made a statement involving both in the recent burglary of the Jess Penick Liquor Store here.

The men, Bob Mantooth, 25, and Ray Fortune, 22, were arrested in Abilene on other charges, when Fortune made the statement concerning the Sonora robbery.

Fortune implicated Mantooth as his accomplice, and stated that the stolen whisky was sold the same night as the robbery for \$450 in Abilene. Fortune told Sheriff B. W. Hutcherson he would return the .38 Smith & Wesson revolver also stolen from Penick's store.

Hutcherson said the men, both of whom have records, will be tried here in March.

2,600 Animals Entered In Show In San Antonio

Entries for the San Antonio Livestock Exposition, more than 2,600 animals, will establish a record for an initial livestock show, according to Bob Tate, general livestock superintendent.

Show officials, enthusiastic with the number of entries processed to date, indicated that processing of last minute applications will increase the totals.

Secretary-manager Joe Ridge-way said, "It is my belief that the number of entries totaled to date establishes a record for a first livestock show."

The exposition, which will hold its 10-day meeting February 17-26 at the Joe Freeman Coliseum, is offering a total of \$46,531 in premium money for all standard breeds of livestock.

F.F.A. and 4-H youngsters will bring a total of 973 animals to the San Antonio show. The group, which will compete for \$8,035 in prizes, includes 200 steers, 350 lambs, 400 pigs and 23 dairy heifers.

Exposition officials indicated that they will have one of the largest swine shows in the state with a total of 550 barrows in competition. This group includes 150 open class barrows, who will compete for a share of the \$3,610 in premiums offered by the exposition, and 400 boys' class pigs.

A total of 645 beef-breeding cattle will try for \$22,250 in cash awards. Included in the group are 250 Herefords, 33 Polled Herefords, 100 Aberdeen-Angus, 62 Shorthorns and 200 Brahmans.

The San Antonio Exposition will feature a dual Brahman show with members of the American Brahman Breeders' Association and the Pan American Zebu Association competing for \$3,000 in cash awards in each group.

More than 100 exhibitors of fat steers in the open class will show for \$3,710 prize money.

Of 193 dairy breeding cattle, there are 136 Jerseys, 38 Guern-

Ranchers Doing ACP Work Asked For Reports

All persons in Sutton County who are carrying out a practice under the 1949 Agriculture Conservation Program must sign and return their prior approval and farmer's report to the office by January 16, if they are to receive payment, according to Mrs. O. C. Ogden, AAA secretary.

All vendors who have purchase orders must report them to the office by the above date, Mrs. Ogden said.

Any person who is carrying out the practice of drilling a well, and has the well drilled, but does not have it equipped by December 31, may sign his farmer's report and return it to the local office, and apply for permission from the county committee to complete the equipping of the well. These supplemental conditions must be met by April 30.

This applies only to wells, and the drilling of the well must be completed and reported in order to apply for additional time for equipping.

WEST TEXAS COWGIRLS ENTER HORSES IN SHOW



These two West Texas cowgirls are the first to enter Quarter horse competition and the open cutting horse contest at the Southwestern Exposition and Fat Stock Show in Fort Worth Jan. 27 through Feb. 5.

Miss Nancy Binford, top, of M Bar Ranch, Wildorado in the Panhandle, will ride a buckskin, "Blondie B." Miss Jackie Worthington, of West Fork Ranch, Jacksboro, will appear on "Sancho W," a sorrel.

Both young women have shown Quarter horses at the Fort Worth exposition for several years. They recently returned from successful competition at San Francisco's Cow Palace.

SONORAN'S UNCLE BURIED IN DALLAS TUESDAY

Funeral services for Jack Thomas McMillin, 59, state bank examiner and former banking commissioner of Texas, were held Tuesday in Dallas. He was an uncle of Mrs. Alfred Schwieng, Jr., of this city who attended the funeral.

McMillin died Sunday night after a heart attack at the home of a friend. He made his home in Dallas. At the time of his death, McMillin had the longest service of any state bank examiner, having served almost 20 years. He was also a former vice-president of the Oak Cliff State Bank and Trust Company, the Dallas National Bank, and the Texas Bank and Trust Company.

He is survived by his wife and two daughters, Mrs. Lucille Holyfield and Miss Jacquelyn McMillin, all of Dallas.

sees and 19 Holsteins to compete for \$4,000 in premiums. A total of 538 animals with 405 breeding sheep and 133 goats will vie for \$4,926 in cash premiums in the sheep and Angora goat department of the exposition.

Other entries include 65 head of livestock to be on exhibition at the show. Included in this group are 26 head of cross breeds recorded as foundation stock for the Brangus breed. Premiums for competition among the 26 head is expected to be provided by the Brangus Breeders' Association.

Other livestock to be on exhibition includes Santa Gertrudis, Charbrays, Charollais, Indu-Angus and other cross-breeds.

4-H Club Show & Sale January 21

Sonora Outlook Good For 1950

Committee To Talk Over Mohair Support Program

Texas mohair growers are sending a committee to Washington next week to discuss the pending mohair support program.

This was announced here Tuesday afternoon at a meeting of a special committee of the Texas Sheep & Goat Raisers' Association. This group will discuss the proposed program with representatives of the wool division, livestock and meat branch of the USDA.

The committee also is to meet with representatives of the PMA and officials of the concern doing the mohair research work for the USDA and TS&GRA. Progress of the \$30,000 research program, which got under way last summer, is to be discussed.

At today's session here committee members discussed the manner in which they hoped to present the position of the mohair producers to government officials who will have the final say in the mohair support program.

Those who will leave San Angelo Saturday for Washington are Ernest L. Williams, TS&GRA secretary; Frank Roddie, Brady, first vice president of the TS&GRA, and Fred Earwood, Sonora. J. C. Mayfield, Juno, TS&GRA president; Ray Wyatt, Bandera; and Bill Fields, Sonora, also may make the trip.

In addition to those named above, committee members attending Tuesday's session were L. W. Elliott and Bryan Hunt.

Weekly Swings of SOUTHWEST FARM MARKETS

Trading at the chief southwest farm markets this last week of December fell into the traditional pit of holiday dullness, according to the U. S. Department of Agriculture's Production and Marketing Administration.

The four-day week of trading plus the holiday seasonal decline cut livestock numbers to the lowest level in months. All classes, except hogs, fell below arrivals for the same week last year.

Lambs held generally steady at San Antonio and Oklahoma City as they worked higher at other southwest and most midwest terminals. Slaughter ewes held steady.

While lower grade beef steers declined at Fort Worth and Oklahoma City, most slaughter cattle

in about as good shape as it has ever been in, if business and census statistics are any indication. Business conditions are good, according to George H. (Jack) Neill, executive vice-president of the First National Bank, although the 1949 wool clip remains unsold.

Neill said deposits had dropped from \$3,611,173.47 on December 31, 1948, to \$3,116,957.81 December 31, 1949. Loans and discounts, on the other hand, have increased during this period from \$1,242,459.97 to \$1,711,915.44. Both the deposit decrease and the loan increase are due to the fact that the 1949 wool clip has not been sold, according to Neill.

Another indication of the increase in business and population is the increase of \$1,796.95 in gross receipts from the sale of stamps in 1949, according to Sonora postmaster James D. Trainer. The 1949 figure was \$16,226.22 as compared to the 1948 total of \$14,429.27.

The local post office also showed an increase of \$16,467.29 in the amount of money orders sold. Total in 1949 was \$139,737.59 as compared to \$123,270.30 in 1948.

Major building projects during the past year were the new highway through here, the new elementary school, and some thirty new residences and business structures. Planned for construction in 1950 are the Lillian M. Hudspeth Memorial Hospital, more new homes, a new Gulf station at the corner of U. S. 290 and U. S. 277, foundation for which was started Wednesday, and completion of the Western Motel on 290, by Mack Cauthorn and Granville Barker.

OIL STOVE CAUSE OF WELDING SHOP BLAZE

An overheated oil stove was given as the cause of a blaze Thursday afternoon at 1:50 o'clock at Dick's Welding Shop. Firemen, who put the fire out with a hand extinguisher said the stove set fire to an electric welding machine, but damage was undetermined.

Guests of Mr. and Mrs. Lee Labenske over the holidays were W. T. Acklen, Mrs. Labenske's twin brother, of San Antonio, Mrs. Lillie Swatchue and son, John J. Jr., of Winters, and Miss Virgie Inman of Austin.

sold generally steady to stronger at other yards. Fed kinds went up 25 to 75 cents at Denver. Some stocker calves at San Antonio and feeders at Oklahoma City were weak to 50 cents lower.

In the dressed meat trade, lamb sold higher, beef held fully steady and pork weakened or slipped lower.

The Third Annual Sutton County 4-H Club Livestock Show and Sale

will be held at the new 4-H Club barn January 21, 1950. Judging will begin at 9 o'clock and the sale will be at 2 o'clock. There will be no admission charge and the general public is invited to attend.

One hundred fifteen lambs, 10 calves and 8 ram lambs will be shown by 32 Sutton County 4-H Club members. Twenty-eight members are feeding lambs, nine are feeding calves and two are feeding registered ram lambs. Each exhibitor will be allowed to sell only one lamb through the auction sale which means that a total of twenty eight lambs will be sold. It is hoped that the price per pound will be increased slightly by keeping the number of lambs sold at a minimum, and that all members of the club will receive a fairly uniform price for their lambs. Exhibitors will draw for their position on the sale list prior to the sale.

No calves will be sold through the auction sale but prize money will be awarded to each exhibitor. It is hoped that enough money can be raised by the show committee to pay each exhibitor a premium large enough to help offset the high expense of feeding calves. All of the calves suitable to show at the larger shows will be disposed of at this show and it will be left up to the individual club members to dispose of the rest of the calves.

J. A. Gray, Extension Service Animal Husbandman of San Angelo, will judge the lambs and Nelson Johnson will be the auctioneer. A. L. Smith, who was scheduled to judge the calves, had a previous engagement to judge at another show, but another capable calf judge will be obtained to take his place.

The Sonora Lions Club is sponsoring the show and sale and is furnishing the ribbons and three nice trophies. One trophy will be given to the boy exhibiting the grand champion lambs, another will be given to the boy exhibiting the grand champion calf, and the third trophy will be given for showmanship. All exhibitors will be eligible for the showmanship trophy except exhibitors of the grand champion calf and the grand champion lamb. Other special awards will be two spur clips given by the Sonora National Farm Loan Association, a Hereford calf to the boy showing the grand champion calf by Cleve Jones, Jr., and an Angus calf to the boy showing the grand champion lamb given by Bill Wade.

The show committee, which was selected by members of the club, consists of Bill Wade, Edgar Glasscock, Cleve Jones, Jr., S. M. Loeffler and Clinton Langford. The Lions Club will set up committees in the near future to take care of the lamb sale.

Polio Poster Children Form March of Dimes Honor Guard

1950 drive, following nation's worst epidemic, will be led by Wanda Wiley, escorted by poster children of past four years.



1946: Donald Anderson, Ore.



1947: Nancy Drury, Ky.



1950: Wanda Wiley, Texas



1948: Terry Tullos, Miss.



1949: Linda Brown, Texas

MARCH OF DIMES poster children whose plight and progress depict the fight against polio will tour seven cities in the 1950 drive, January 16-31. They will make a concerted appeal for greater contributions to provide effective continuation of patient care, research, and educational programs sponsored since 1938 by the National Foundation for Infantile Paralysis.

... Son of a gun ...

Don't know how many local sports fans read Bob Considine's column and magazine articles, but those who do will agree he is pretty sharp as a story teller. Here is one of his favorites:

"The maharajah of an interior Indian province once decreed that no wild animals could be killed by the populace. Soon the country was overrun by man-eating tigers, lions, panthers, elephants and bears. The long-suffering people finally could stand it no longer and gave their maharajah an un-remonious heave-ho."

We don't know whether many of you will like this story or not, but we ourselves, we agree with Ed Considine, who points out that for him it is the first instance on record where the reign was called on account of the game.

(? * 1/2 \$ * ?)

Yes, there will be a drawing Saturday in front of the bank, and so that no one will miss this Appreciation Day feature, we repeat: Dinero enfrente el banco la tarde Sabado. It was announced last Saturday that the Appreciation Day program had ended, but according to Tom Ratliff and other merchants, it will go on through 1950. A few merchants are dropping out, said Ratliff, but others are joining. That's tomorrow afternoon at 4:30 o'clock.

(? * 1/2 \$ * ?)

Bob Vicars refused to give us his picture for the paper this week, so all we can do is suggest that those who wish to see it contact Bob personally. If Bob isn't at the store contact Raymond Morgan.

(? * 1/2 \$ * ?)

Sutton ranchmen sending cattle to the third annual sale of the Concho Hereford Association in San Angelo Saturday afternoon are Joe F. Logan, who is sending two females, and Libb Wallace & Son, who are consigning seven bulls.

(? * 1/2 \$ * ?)

Many tried to and did, a few tried not to and did, most tried to but didn't, but the only men we know who didn't try to kill a deer this year and didn't kill a deer are Wes Hill and John McClelland. That's news.

(? * 1/2 \$ * ?)

The school cafeteria went on a cash basis this week in an effort to get into the black and stay there. Don't know whether you knew it or not but the cafeteria lost \$546 in September, \$375 in October, and \$199 in November. The loss was not caused by poor credit accounts, but it is felt by Mrs. Annie Sharp, manager, and Supt. A. E. Wells, that going on a cash basis will make it possible to buy more economically and eventually sell better meals to students for less.

The cafeteria, which we think is as fine as any in Texas, has instituted several new policies which we heartily approve: 1) Sale of meal tickets which are kept by the cashier. 2) Discontinuance of the sale of candy and poppicks since some students let consumption of these items affect good eating habits. 3) Sending menus home to parents a week in advance.

(? * 1/2 \$ * ?)

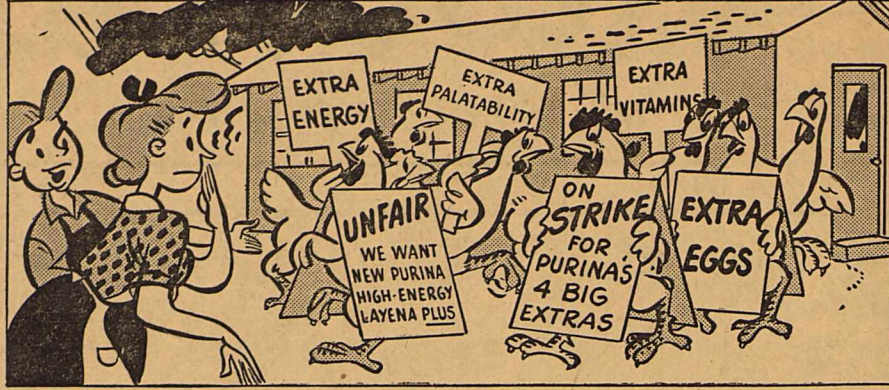
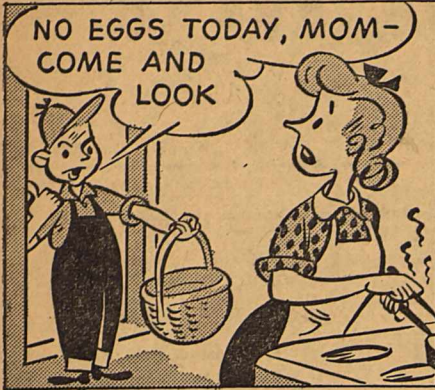
Sonora is represented in the latest list of entries announced by officials of the Southwestern Exposition and Fat Stock Show, which will be held in Fort Worth, Jan. 27 through Feb. 5. Although deadline passed two weeks ago for cattle, sheep and swine, the entries were so numerous that posting the books is still in progress. R. A. Halbert of Sonora will show 14 Polled Herefords.

45 Years Ago

J. W. Canon of San Angelo was in Sonora Tuesday to see how his sheep and Sam McClain were getting along. Mr. Canon left on Thursday for his ranch near Sheffield.

W. B. Hutcherson of Barksdale was in Sonora this week on a prospecting trip. Mr. Hutcherson formerly ran the hotel and butcher shop in Barksdale.

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MORE EGGS from LESS FEED
... That's the job the new Purina Layena (complete) and PURINA LAY CHOW (fed with grain) are built to do. More eggs on less feed than any Purina Laying mash ever built before. Come in today.

Sonora Feed & Supply

Just received a new shipment of fine rifles. They won't last long. See them at your sporting goods dealer, G. E. Ellis. 1tc8

Texas Oil Laws Aiding Industry Says Article

Texas conservation laws and petroleum industry production practices and research are adding billions of barrels to the nation's supply of oil, the January issue of READER'S DIGEST reports. "In our five most recent and biggest years of production, totaling nearly nine and two-thirds billion barrels, oil men have added 15-1/3 billions to reserves -- for a net gain of five and two-thirds billions," said North Bigbee, Dallas writer, in his article "Why We

Aren't Running Short of Oil." In his four-page article, the Texas industrial writer cited many examples from his home state's oil history to show where conservation is paying off for the petroleum-using public.

Gone are the wild-wasteful gushers such as Spindletop in 1901. Wildcat wells are drilled to day with the best scientific knowledge based on geophysical exploration, instead of a prospector's hunch. Spindletop was again cited as a pay-off on deeper drilling, another modern trend, when Frank Yount hit a lower producing sand 25 years after the original Lucas gusher. Bigbee cited the results of proration laws in the giant East Texas field where "Engineers

now expect a total of five and a half billion (barrels) before its last pumping jack is quiet." At one time "experts" expected only one and one-half billion barrels.

The pool at Van, Texas, discovered in 1929, was shown by Bigbee to be an example of unitization (where all operators cooperate to produce a field as one unit). "This vast pocket-size pool has already produced 200 million barrels and continues to average about ten million a year," Bigbee wrote.

Additional yields of oil come from repressuring programs using water or gas to restore the reservoir energy in the oil sands, the article pointed out.

"All told, the new producing methods have more than doubled

our usable oil reserves without counting the discovery of a single new barrel," Bigbee wrote.

The article, condensed from DUN'S REVIEW, called attention to the way refiners are stretching oil reserves.

"Today's 20-gallon tankful of automobile gasoline comes from a single barrel of crude; 30 years ago 20 gallons required nearly two barrels of oil; ten years earlier than that the same size tankful took four and a half barrels of crude," Bigbee wrote.

Small amounts of leafy alfalfa hay of good color, added to the ration, will protect growing and fattening cattle from vitamin A deficiency.

LITTLE THINGS about the STARS

BY LILLEY

Ronald Colman
VETERAN ACADEMY AWARD WINNING ACTOR. FOR THE FIRST TIME IN HIS 27-YEAR ACTING CAREER, COLMAN HAS EMBARKED UPON HIS OWN REGULAR RADIO PROGRAM—"THE HALL OF MIRTH" (NBC). A HUMOROUS "DR. NITES" (NBC). A SERIOUS "WIM TODD HUNTER" (NBC). SERIOUS-MINDED COLLEGE PRESIDENT. HIS WIFE, THE FORMER BENITA HUME, CO-STARS.

DAN SEYMOUR
POPULAR HOST OF NBC'S FIFTY-DAY NITE SIMULCAST, "WE THE PEOPLE." DAN IS RECENT WINNER OF TWO UNIQUE AWARDS: "THE MAN WITH ONE OF THE WORLD'S FRIENDLIEST VOICES" (SAYS THE NAT'L. ACADEMY OF VOCAL ARTS) "BEST DRESSED MAN IN RADIO," ADDS THE N.Y. FASHION FOUNDATION.

BILL BOYD
FAMED "HOPALONG CASSIDY" ON A RECENT NATION-WIDE TOUR. BILL, ONE-TIME OIL-FIELD WORKER, SHOOK HANDS WITH 500,000 "HOPALONG" FANS. HIS LATEST VENTURE, A NEW "HOPALONG CASSIDY" RADIO PROGRAM, SUN. AFTERNOONS MUTUAL NETWORK.

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Furniture RE-UPHOLSTERED
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introducing POWERglide automatic transmission

Optional on De Luxe Models at Extra Cost

FIRST...and Finest...at Lowest Cost!

Chevrolet for '50 brings you the best of everything at lowest cost . . . greater beauty . . . finer performance with economy . . . outstanding driving ease, comfort and safety!

Here, in Chevrolet for '50, are the finest values the leader has ever offered to the motoring public. These thrilling new Chevrolets are available in 14 surpassingly beautiful Styleline and Fleetline body-types. They bring you a choice of two great engines and two great drives—the *Automatic Power-Team** and the *Standard Power-Team*—described

in detail below. And they also bring you quality feature after quality feature of styling, riding comfort, safety and dependability ordinarily associated with higher-priced cars, but found only in Chevrolet at such low prices and with such low cost of operation and upkeep.

Come in. See these superb new Chevrolets for 1950—the smartest, liveliest, most powerful cars in all Chevrolet history—and we believe you'll agree they're **FIRST AND FINEST AT LOWEST COST!**

ONLY LOW-PRICED CAR TO OFFER A CHOICE OF STANDARD OR AUTOMATIC DRIVING

THE AUTOMATIC POWER-TEAM*
(Built by Chevrolet—Proved by Chevrolet—Exclusive to Chevrolet)

NEW POWERGLIDE AUTOMATIC TRANSMISSION—*for finest Automatic Driving* (with no clutch pedal—no clutch pushing—no gearshifting). It combines with Chevrolet's new Economy High-Reduction Axle to bring you an entirely new kind of driving . . . low-cost automatic driving that is almost 100% effortless . . . it's the simple, smooth and thrifty automatic transmission. NEW 105-H.P. VALVE-IN-HEAD ENGINE (with Power-Jet carburetor and Hydraulic valve-lifters). Here's the most powerful, as well as the most thoroughly proved engine, in the low-price field . . . giving performance extraordinary . . . together with traditional Chevrolet economy in over-all driving.

*Optional on De Luxe Models at Extra Cost

THE STANDARD POWER-TEAM
(Outstanding for Standard Driving Ease . . . Performance . . . and Economy)

HIGHLY IMPROVED, MORE POWERFUL VALVE-IN-HEAD ENGINE (with Power-Jet carburetor and larger exhaust valves). The fine standard Chevrolet engine now made even finer . . . giving you more power, more responsive pickup, greater over-all performance . . . plus the outstanding economy for which Chevrolet has always been noted. THE FAMOUS SILENT SYNCHRO-MESH TRANSMISSION (with Extra-Easy Hand-E-Gearshift). Long recognized, by automotive engineers and the motoring public alike, as the pattern of smooth, quiet gear transmissions . . . assuring extremely simple and easy gearshifting . . . in fact, owners say *easiest* car operation, next to automatic driving itself.

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you hear a lot of talk about the advantages of making our government socialistic. Don't be fooled. Freedom—and that's the American Way—pays off, and here's proof: Americans are only 1/16 of the world's population. Yet this handful of people produces almost 1/3 of the world's goods—mostly for its own enjoyment. What other system beats that?

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MORE AUTOMOBILES	MORE TELEPHONES
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MORE COMFORTABLE HOMES	MORE ELECTRICITY

AMERICANS HAVE MORE OF EVERYTHING THAN ANYBODY ELSE!

Remember that, when you hear tales of the marvels of a socialistic government . . . when people urge that our government get that way by taking over the electric industry, steel, railroads, medicine, and so on and on. Look at the record. AMERICANS HAVE MORE OF EVERYTHING THAN ANYBODY ELSE. Freedom did it, and never forget that. It makes a lot of difference to you—and to your family.

West Texas Utilities Company

Lamar Fuqua Chevrolet Co.
SONORA, TEXAS - PHONE 27921

THIS TASTES GOOD
IN TEXAS
Candied Apples

Boil together 1 cup sugar, 1 cup honey, 1/2 cup water and 1/4 teaspoon salt for a few minutes. Wash, core and pare 3 tart, firm apples, cut into half-moon shaped pieces about half an inch thick, drop into the sirup and cook

POSTED!

No Hunting

Violators Prosecuted

Aldwell Brothers

POSTED

NO TRESPASSING

Violators will be prosecuted.

E. S. Mayer

rapidly until the apples are transparent and practically all the sirup is absorbed. Lift onto waxed paper to dry.

Break up cake chocolate made especially for dipping candies and put into a shallow dish over hot water. As soon as the chocolate begins to soften, remove from the hot water and stir the chocolate with the fingers until it is all melted. Dip the pieces of apple onto the melted chocolate until well coated and place on waxed paper to dry. Pack the apple candies in layers between sheets of waxed paper.

SUBSCRIBE TO THE NEWS

WATER WELL

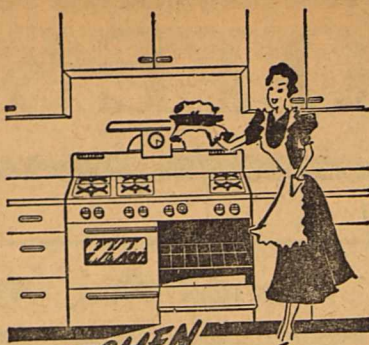
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THE DEVIL'S RIVER NEWS



KITCHEN MEMO BY JEAN CLARKE

Complete oven meals are efficient time-savers and can include every course from soup to dessert. When cooking your oven meals, use an *Oven-Made Vegetable Soup*. Most other recipes in the complete oven meal won't take as long as three hours' cooking as does this soup but slide it into the oven ahead of the other dishes. Put 2 lbs. beef knuckles into dutch oven or tight-lidded pan. Cover with 2 qts. water, set on oven rack, turn thermostat to 350°. Cook for 2 hrs. Then mix in 1 cup carrots, 1/2 cup cabbage, 1 cup potatoes, diced, 1 medium-sized onion, 1 stalk celery, diced, 1 tbsp. salt. Cook an additional hour. Note: Tomatoes, turnips or rutabagas may be added to the soup. It may also be cooked over a low flame on the top burner if you're not baking.

Old powder puffs are flexible and soft enough to make excellent silver polishers and for applying cleaner to mirrors.

Added comfort for cold bathrooms is a gas space heater now made in white to match bathroom fixtures.

When a hot dish sticks to oil-cloth, pour hot water around it and in a few minutes you can pick up the dish without marring the oil-cloth.

An owner's guide is always included with your gas range. It's a good reference for time-saving hints on meal preparation and cooking and simple everyday care.

Equal parts of finely crushed cornflakes and flour will make a crisp crust for fish. Keep the flame turned low because you don't need as high heat to brown the crust.

Laundry bleach whitens kitchen sinks. Pour on the wet porcelain, then rinse well.

One of the secrets of successful livestock production comes from knowing your animals and then taking advantage of this knowledge to get from them their maximum production.

YOUR HEALTH

Take all deaths among children from 1 to 4 years old caused by the so-called childhood diseases, and they would total a little more than half the child deaths caused by accidents.

Figures released by the Bureau of Vital Statistics, Texas State Department of Health, show accidental deaths in 1948 killed 593 children under 4 years of age, 218 of them under one year, while the combined deaths from diseases of childhood—scarlet fever, whooping cough, diphtheria, measles, poliomyelitis, and epidemic meningitis—killed only 324 children in the same age group.

The report shows one of every three deaths in the 5 - 9 age group is accidental; four of ten deaths in the 10 - 19 age group is accidental, and very little decline is noted in that rate through the other age groups under 30.

State Health Officer Geo. W. Cox said, "State and local health officials can prevent epidemic diseases, and safeguard food and water supplies, but it is up to the individual citizen to protect himself from untimely death by accident."

According to the report, of 100 accidental deaths, 30 involve motor vehicles, 12 are due to falling or crushing, 5 are due to drowning, and 4 are due to burns. Asd despite frequent reports of

death resulting from "not knowing it was loaded," only three of every 100 accidental deaths involve firearms, the Health Department report revealed.

The state health officer pointed out that only diarrhea and enteritis, and pneumonia exceeded accidents as a cause of death in the first four years of life.

"We've made remarkable progress in prolonging life during the last decade," Cox asserted. "But apparently we've prolonged it only to have it snuffed out in accidents—mostly foolish accidents."

DRIVE SAFELY! — Give the pedestrian the right-of-way.

NOTICE

The Western Mattress Company, San Angelo, the best equipped plant in the southwest, sends a truck to Sonora every two weeks for pickup and delivery of mattresses. Save up to 50% on your mattresses. Leave name at the News office or write Box 1130, San Angelo and a representative will call on you. 2tp50.

\$5 down and \$5 a month will buy her that beautiful set of 1847 Rogers or Community Plate silver. We stock all patterns. George Barrow Jewelry Store. 4tc7

\$500

Reward

I will pay \$500 to any person furnishing information leading to the arrest and conviction of anyone stealing any kind of livestock from any ranch in which I am interested.

SOL MAYER

FOR PROTEIN & CRUDE FAT -
RICE BRAN

Best And Most Economical Feed

Burrus 20% Cubes
Less than market price

Ground Ear Corn
Shelled Corn

COTTONSEED MEAL & PELLETS
PEANUT MEAL & PELLETS

Phone 21891
H. V. STOKES FEED CO.

Banner Creamery

BUTTER — MILK — ICE CREAM

At Your Favorite
GROCERY, DRUG OR CAFE

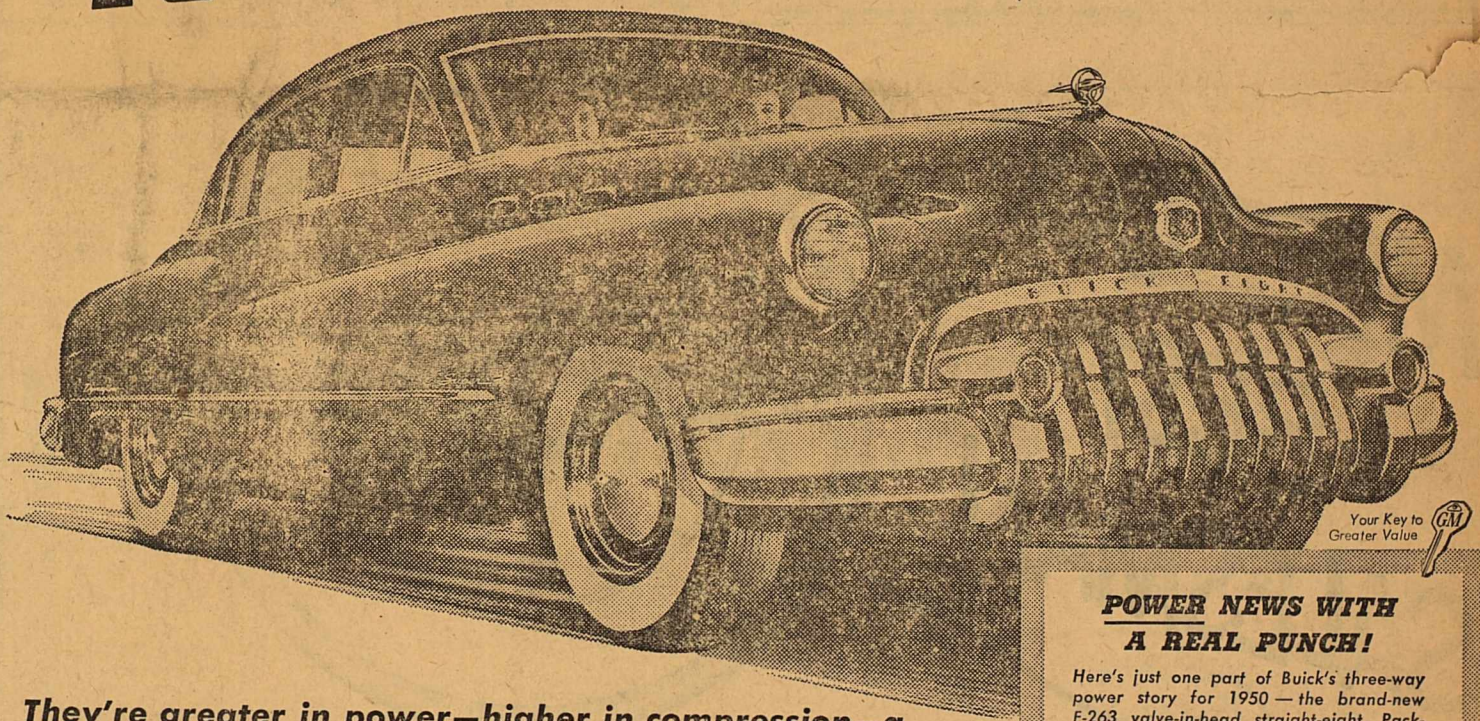
Listen to our Banner Birthday Party every Saturday KGKL at 10 A. M.

Sonora Abstract Co.

J. D. LOWREY, Mgr.

EFFICIENT LAND TITLE SERVICE
ON SUTTON COUNTY LAND
We represent several of the old line fire insurance companies.

No wonder they're calling them
"TOP CHOICE FOR 'FIFTY'"



They're greater in power—higher in compression—a standout in styling—dreams to drive—and now there's a Buick beauty for 1950 to fit practically any budget

No, we just couldn't hold back the whole big Buick line for 1950.

They're too good-looking—too much fun to drive—too jam-packed with stepped-up, higher-compression, ready-to-ramble power—to be kept under cover.

So maybe you've already seen some 1950 Buicks on the highway.

Maybe you've noticed the extra "git up and travel" they have—glimpsed the wide, curving windshields (one piece in most models)—noted, approvingly, that the typical Buick taper is now found in all Buick fenders.

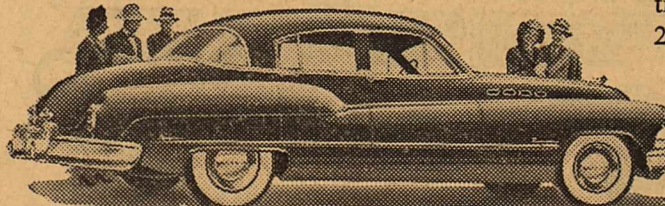
Maybe you've even heard some things...

That there are more than a dozen-and-a-half models to choose from. That there are three power plants in the Buick line—all of higher compression, all stepped up in power.

That all models are big and roomy inside—some rear seats are better than a foot wider than before!—yet in every instance, shorter over-all, so easier to handle, park and garage.

Above all, maybe you've heard of exciting news on price...

That Dynaflo Drive, for instance—standard on ROADMASTER models, optional on all others—now costs 20% less than on 1949 models.



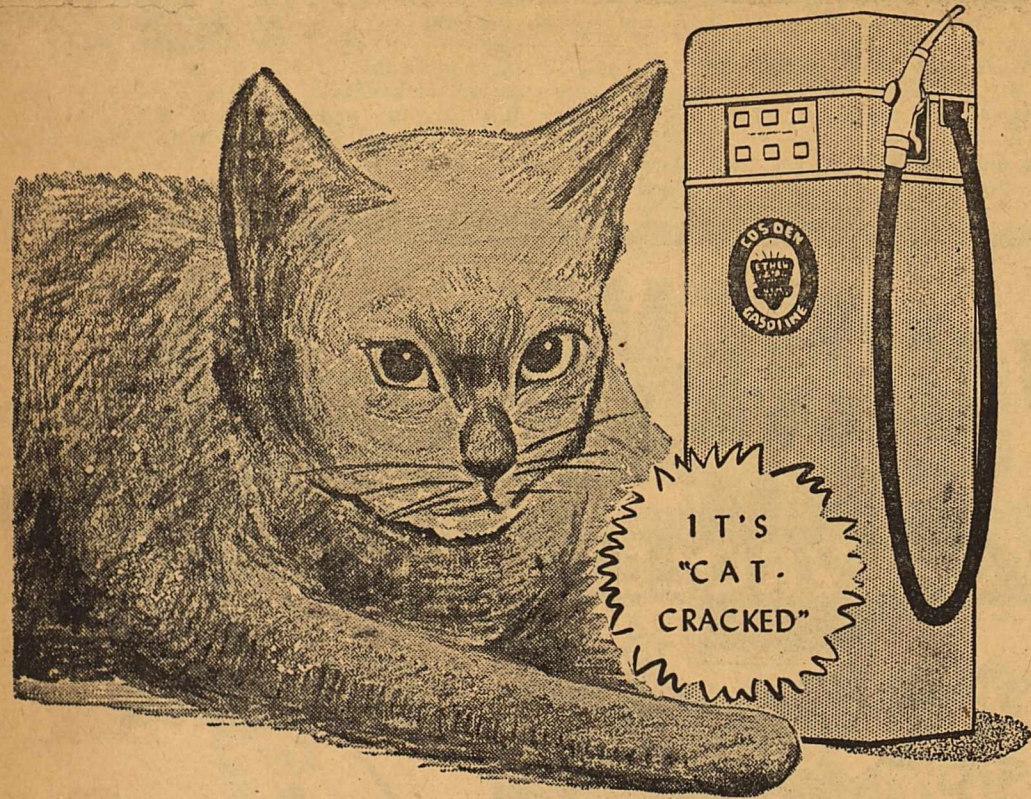
LOTS OF LUGGAGE SPACE, plus a high-fashion rear-end treatment, graces the Buick tourback Sedan models for 1950. This is the ROADMASTER, and above is the SUPER version of this much-wanted 4-door, 6-passenger Sedan.

Phone your BUICK dealer for a demonstration—Right Now!

WHATEVER YOUR PRICE RANGE
"Better buy Buick"

When better automobiles are built BUICK will build them

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.



YOUR ENGINE'S AS FIT'N AS A KITTEN
POWERED WITH NEW "CAT-CRACKED"
COSDEN PREMIUM-GRADE GASOLINE

Give your engine a power promotion... to the new "Cat-Cracked" Cosden Premium-Grade Gasoline. Cosden's new Catalytic Cracking Plant gives you a new fuel for your automobile, by the newest and most modern methods. A gasoline that makes your engine more sensitive to your throttle... responds quieter, quicker, smoother... brings out the best in new automobiles or one of the older models. There is no better Gasoline.

Cosden's Higher Octane (Regular Grade) Gasoline, too, is a new gasoline. In town, on the highway, or anywhere, you will be thankful every tankful for Cosden's peerless performance!



COSDEN PETROLEUM CORP.

BIG SPRING, TEXAS

SEE YOUR LOCAL COSDEN DEALER FOR QUALIY PETROLEUM PRODUCTS

NEIL ROUECHE COSDEN STATION

Lyles and Rape, Inc. Dial 23301
Concho St., Sonora, Texas

Guild Plans For Church Supper

Plans were completed for the annual parish supper when members of the Young Women's Guild of St. John's Episcopal Church met Wednesday afternoon. Mrs. Leo Merrill presided. It was decided to have the supper Tuesday night, January 10, at the Parish House. Following the Mexican supper, the election of two vestrymen will be held. Mrs. Duke Wilson heads the committee in charge of the supper, and is assisted by Miss Alice Karnes and Mrs. Clay Puckett.

A committee consisting of Mrs. Wilson, chairman, Miss Karnes and Mrs. Tom Darrow was appointed to make arrangements for serving luncheon to the Lions Club the last Tuesday of January.

Mrs. Merrill was elected guild delegate to the annual Women's Auxiliary meeting in Del Rio

MEDICAL SCHOOL PROFESSOR VISITS HERE THIS WEEK

Dr. G. W. N. Eggers, professor of orthopedic surgery at the University of Texas School of Medicine at Galveston, is visiting friends in Sonora. While here, he also visited two patients, Mrs. Theo Savell and Miss Raymie Jo McClelland.

Dr. Eggers, who was guest speaker Tuesday at the Tom Green County Medical Society meeting in San Angelo, was recently given the International Surgical Society award at New Orleans. Dr. Eggers originated a device for the fixation of broken bones with an adjusted spline which could be applied directly to the bones. Orthopedic surgeons throughout the world have accepted the improvements made through Dr. Eggers' research work.

January 24-25.

Plans for the second annual bazaar this spring were also discussed.

Woman's Club Hears Address By Psychiatrist At Evening Program

Speaker at the Sonora Woman's Club open house Thursday night was Dr. E. C. Winkelman, psychiatrist, from San Angelo. Dr. Winkelman, who was introduced by Mrs. C. F. Browne, practiced medicine in Dallas, later became interested in psychiatry and studied it, doing his intern work in that field in Bellevue Hospital, New York City. Later he spent over two years in the Army, doing psychiatric work with patients among Army personnel. At the end of his Army service, he moved to San Angelo to open private practice.

A main point stressed by Dr. Winkelman in his talk was that the usefulness of psychiatric treatment depends to a very great extent on the attitude of the public, which the profession is trying to educate to the benefits of such treatment. It is most important, he said, that no stigma be attached to those who have undergone psychiatric treatment, but rather that those who need it should be encouraged to take advantage of it.

Dr. Winkelman said that psychiatric treatment falls into major and minor classifications. For patients with minor disturbances, the interview method and simple drugs to treat the physical manifestations of the illness are used. In cases where major disturbances are present, prolonged interviews, coupled with physical methods, are used.

Some methods used in the most severe cases are narco-analysis, in which a drug is given the patient, making him lose his inhibitions about talking of secret conflicts, worries and feelings; the sub-shock insulin treatment, in which the patient is given insulin injections to cause relaxation from extreme tenseness or nervousness; insulin shock treatment, similar to the sub-shock treatment, but given only in hospitals and only to those with severe mental dis-

orders; electric shock therapy; hypnotism, and neurology. The latter entails the use of an electric machine, the electro-encephalograph, which shows the location of such abnormalities as brain tumors. The machine is also valuable in the diagnosis of epilepsy.

A kind of therapy used to treat children is play therapy, in which children are given toys, and then their manner of playing is observed. This method often reveals hidden desires, animosities, fears and other disturbing factors.

At the end of his talk, Dr. Winkelman invited questions which he discussed with the guests.

In the short business meeting which preceded Dr. Winkelman's talk, Mrs. M. E. Genrich, president, presented the club with a book from the Lions Club. Title of the book is "The World's Biggest Do-ers", dealing with Lions Club work since its beginning and written by Melvin Jones, founder of Lions International.

Refreshments of coffee and cookies were served by the hostess committee, Mes. J. T. Ratliff, C. A. Tyler and Earl Lomax.

MRS. REES HOSTESS TO THURSDAY BRIDGE CLUB

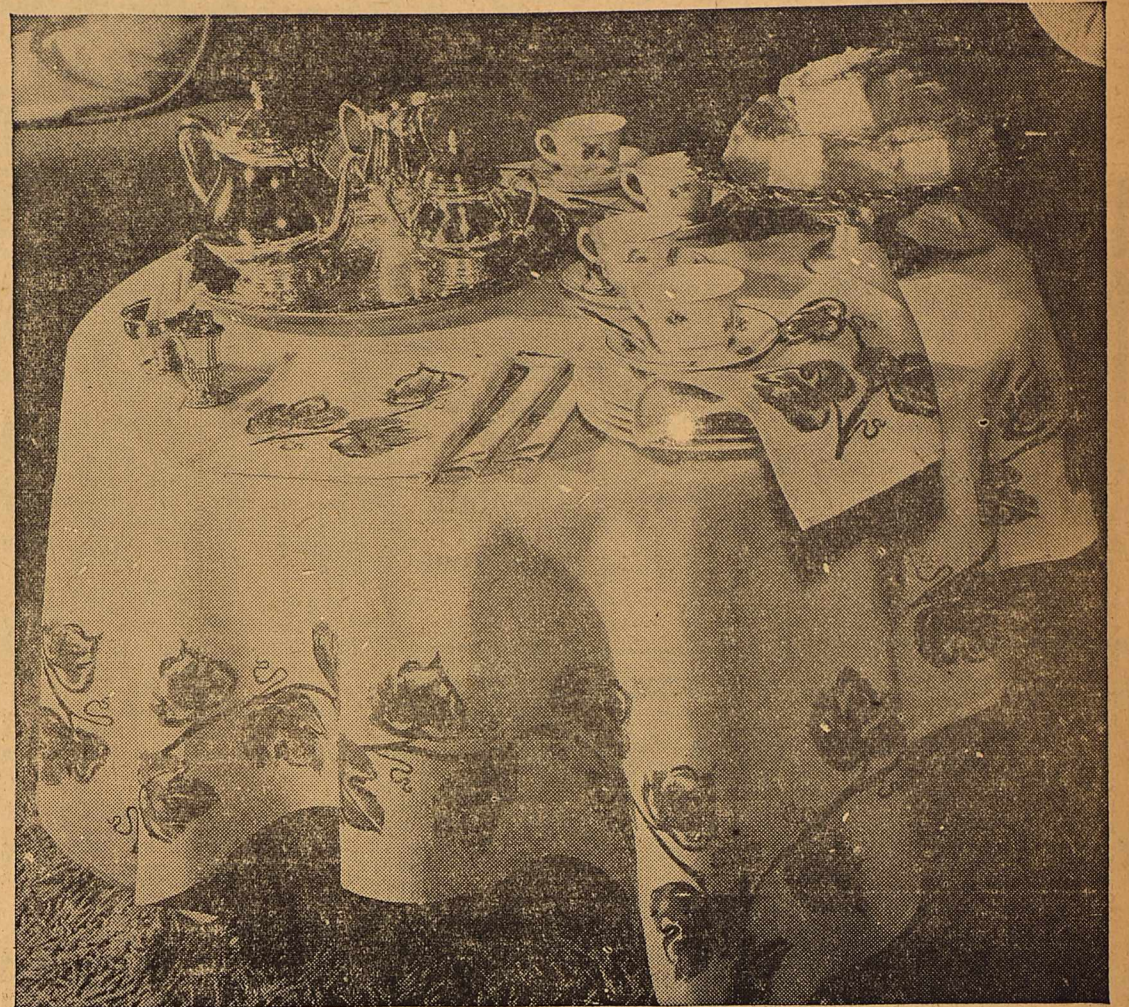
Mrs. Robert Rees was hostess to the Thursday Bridge Club at her home Thursday afternoon. A snow scene on the dining table was the main decoration.

High score was won by Mrs. John Bunnell, bingo by Mrs. O. G. Babcock, low by Mrs. Lee Labenske and duce by Mrs. Lee Patrick. Guests included Mes. B. C. McGilvray, Joe Berger, Sim Glasscock, Harvey Morris, R. G. Nance, Ed Mayfield, J. W. Trainer, Rose Thorp, Babcock, Bunnell, Patrick and Labenske.

The hostess served a salad plate and coffee and tea.

DRIVE SAFELY! — Give the pedestrian the right-of-way.

Hand-Paint Your Own Tea Cloths and Napkins



Your guests will admire this tea cloth and napkin set. They'll applaud when you tell them that the grape-ivy leaf decorations are your own handiwork. Hand-painting designs on fabrics, china, glass, etc. is one of the simplest ways to add personal touches to your home. You can get painting instructions and patterns for stencils of the leaf design by sending 25c to Good Housekeeping magazine's Bulletin Service, New York. Stencil patterns for decorating children's rooms, plant boxes, etc., are included.



COSDEN PRODUCTS

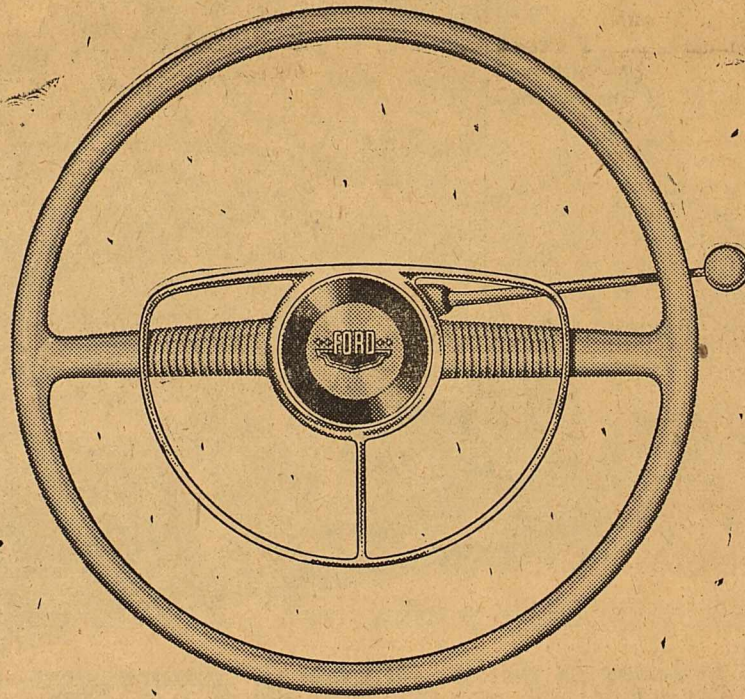
Wholesale & Retail
Oil Gasoline
Grease

ALSO
GROCERIES &
COLD DRINKS

NEIL ROUECHE
DIAL 25171

Exclusive Distributors for Cosden Products in
Sutton, Schleicher & Edwards Counties

MEET OUR
BEST
SALESMAN



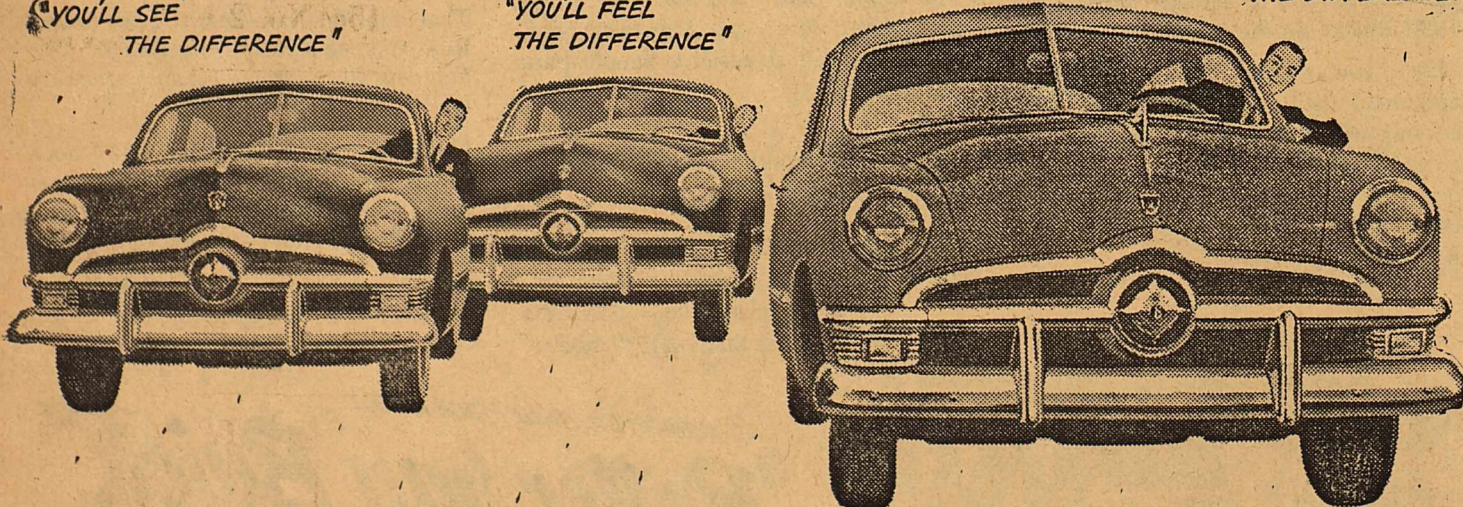
TAKE THE WHEEL OF A '50 FORD

Yes, 10 minutes at the wheel will introduce you to the wonderful "feel" and amazing, sound-conditioned quiet of the '50 Ford. You'll discover the comfort of Ford's "Mid Ship" Ride . . . its bump-erasing "Hydra-Coil" and "Para-Flex" Springs . . . its 35% easier-acting King-Size Brakes.

YOU'LL SEE THE DIFFERENCE

YOU'LL FEEL THE DIFFERENCE

YOU'LL HEAR THE DIFFERENCE



There's a Ford in your future
...with a future built in

Only Ford in its field offers a V-8 . . . a new, "hushed" V-8 engine (the type used in America's costliest cars). It's so quiet you can speak in whispers. Yet it sells for hundreds less than all other "eights" . . . even hundreds less than most "sixes."

AT YOUR FORD DEALER'S!
SONORA MOTOR COMPANY

MISSIONARY UNION REVIEWS BOOK ON JAPAN AT MEETING

The Women's Missionary Union met in Circles Thursday, January 4, and completed the reviewing of the book "Japan's New Day." Circle Y met with Mrs. W. O. Crites with five members present; Circle O with Mrs. T. F. Kenner with nine present, and Circle U met with Mrs. J. E. Eldridge with nine present.

Refreshments were served to each of the groups and they were dismissed with a prayer.

Mr. and Mrs. R. C. Vicars visited in San Antonio this week.

PARISH DINNER TUESDAY

Members of St. John's Episcopal Church will hold their annual parish dinner Tuesday night at 6:30 o'clock at the Parish House, according to the Reverend Stanley Hauser, rector.

Mr. and Mrs. Frank Potmesil and children returned last week from a visit with Mrs. Potmesil's sister and family, Mr. and Mrs. Arnold Olivier, in Temple.

Mr. and Mrs. Harold Evans had as their guests during the holidays Mr. and Mrs. Bill Taylor and children and Dr. and Mrs. A. D. Welch and son, A. D. Jr., all of Rocksprings.

Congratulations To These New Parents

Mr. and Mrs. Bob Curtis of Tyler are the parents of a son, William Allen, born Wednesday afternoon in a Tyler hospital. The baby weighed 9 pounds, one ounce. Mrs. Curtis is the former Miss Mary Burtle, neice of Dr. Tom White. She attended school here.

Mrs. J. W. Trainer and daughter, Miss Jamie Trainer, spent the holidays in Houston visiting Mr. and Mrs. J. H. Trainer and son, Ray.

Mr. and Mrs. Lea Allison and children were guests of Mr. and Mrs. H. P. Allison in San Angelo last weekend.

THE NEW CHEVROLET

is headed for **OUR SHOWROOM**

On Display

Saturday, January 7

Just wait till you see the big, beautiful, brand-new Chevrolet for 1950! What a car it is and what a thrill you'll get the moment you lay eyes on it. For this newest Chevrolet has everything—plus! It's a honey, inside and out, and it drives like a dream. So put a big circle around that date on your calendar. Remember, that's the day you'll want to visit our showroom for a first-hand look at the new value leader—Chevrolet for 1950.

LAMAR FUQUA CHEVROLET CO. — Sonora Texas

TEXAS FACT AND FICTION

One Of A Series Of Vignettes
by
ELIZABETH LAWRENCE

The schooner was long with a rakish hull and shallow in the water. Slim masts carried heavy canvas. A winch whined as boxes and bales were swung aboard. Shouted orders and the confusion of loading added to the confusion of loading the vessel.

Below decks in the richly furnished cabin, a man sat in a massive, carved chair idly turning a

wine glass in his fingers. Of medium height, he was heavy with the flesh of middle-age. His sharp, black eyes watched the play of light on the rim of the glass. He lifted his head and looked across the table at a man in the uniform of the United States Navy.

"I'm almost finished, Captain." His voice was listless. "I shall be ready to leave soon."

The naval officer nodded. "As I have said so often, I have never molested the ships of your government." He seemed to be speaking to himself as he turned the glass in his hand. "But, if your government says I must leave—" He shrugged wearily.

"Those are my orders," The captain's words were curt. "Tomorrow, then," The man raised his eyes and looked directly at the officer. "I'll go tomorrow." He waved his hand in dismissal. The captain left the cabin, his steps echoing hollowly on the stairs.

He sat alone in the cabin, his dark eyes brooding and angry. The lamp swung gently with the move-

ment of the ship, and a pool of amber light slipped to and fro on the rug. A soft knock sounded on the door, and a sailor faded trousers and knitted shirt entered. "Everything's finished, sir."

"How true!" The man laughed bitterly. "Everything is surely finished." He pushed his chair back with a grating sound. "Very well. Lower a boat. I'll go ashore."

The fort stood above the white sand of the beach surrounded by small crude houses. The man followed by several sailors, strode heavily across the sand. He stopped before the fort and gazed at the vacant windows which gleamed dully in the moonlight. He half-turned and looked at the ships in the bay.

"Give me the torch." He entered the fort; and, in minutes, flames began to eat at the walls and reflect through the windows. He watched the house burn, turned and handed the torch to a sailor. "Burn the other buildings," he

ordered harshly above the crackling of burning timber. "Burn everything. Leave nothing."

Three ships slipped from the harvest, their sails outlined like silver saucers against the flames on shore. Jean Lafitte, pirate and privateer, sailed out of Galveston Bay into the Gulf.

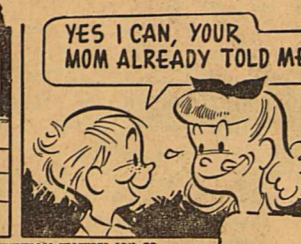
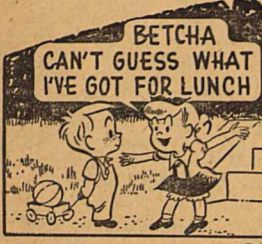
HELP WANTED
MALE AND FEMALE

MAN OR WOMAN to take over route of established Watkins Customers in Sonora. Full time income \$45 weekly, up. No car or investment necessary. We will help

you get started. Write C. F. Ruble, J. R. Watkins Company, Memphis Tennessee. 2tc12-14

Mr. and Mrs. Monroe Puryear have as their guest his sister, Mrs. Myrtle Crider of Austin. Mrs. Crider expects to return to Austin Sunday.

SHOPPERS' GUIDE



PEANUT BUTTER & HONEY SANDWICH * CHEESE SANDWICH DE LUXE HEART OF CELERY, RAW CARROTS, APPLE TARTS CHOCOLATE MILK.

January JAMBOREE OF FOOD SAVINGS

*CHEESE SANDWICH DE LUXE
1 cup grated American cheese
4 1/2 lb condensed tomato soup
2 tsp. prepared mustard
2 tsp. vinegar
dash of pepper
Mix ingredients with fork and spread on slices of enriched white bread.

FRIDAY, JAN. 6

SATURDAY, JAN. 7

PRODUCE

CABBAGE, 1 lb 4c
CARROTS, 2 Bunches 15c
LETTUCE, Head 12c

Budget Balancers

PINTOS, CRC —
5 lb 42c 10 lb 83c
Flour, Gladiola, 25 lb \$1.97
WILSON'S LARD, 4 lb Carton 76c
CHASE & SANBORN COFFEE, 1 lb Can 74c
Crackers, Sunshine, 1 lb 27c
HI HO, 1 lb 33c
BETTY CROCKER Split Pea Soup, 2 Pkg. 27c

MEATS

PETER PAN Peanut Butter, 12 Oz. 36c
DEL MONTE PEACHES, 2 - 303 Cans 39c
MAYFIELD CORN, 2 - No. 2 Cans 29c
TREND, Box 19c
FRESH LEAN PORK STEAKS, 1 lb 45c
ARMOUR'S STAR HAMS, 1/2 or Whole, 1 lb 50c
ARMOUR'S STAR BABY BEEF ROAST, 1 lb 49c
SMOKED COUNTRY SAUSAGE, 1 lb 35c
FRESH SELECT BALTIMORE OYSTERS, Pint 79c
RED PERCH FISH FILLETS, 1 lb 35c

Don't Fail To See Hollywood Daredevil Aces — Race Track - Sunday, Jan. 8, 2:30 P.M.

SONORA GROCERY
GEO. E. (BUD) SMITH MRS. RALPH TRAINER
DELIVERY SERVICE
DIAL 22601 DIAL 22601



DON'T MISS IT
SEE
AMERICA'S FOREMOST
DAREDEVIL ACES

Hollywood Daredevil Aces

SONORA RACE TRACK
SUNDAY, JAN. 8 - 2:30 P.M.

For A Thrill In Buying
GIFTS OF DISTINCTION

George Barrow
Your Jeweler

Official Watch Inspector

From The Churches

ST. ANN'S CHURCH
Sunday Masses 8 o'clock
10 o'clock
Weekday Masses 7:30 o'clock
BAPTIST CHURCH
Sunday School 10:00
Morning Service 11:00
Young People's Meeting 6:00
Evening Services 7:00

Mid-Week Services
Each Wednesday 7:30
W.M.U. Each Wednesday
Men's Brotherhood meets Tuesday after the first and third Sundays.

CHURCH OF CHRIST
Bomer B. Gist, Minister
10:00 a. m., Bible Classes
10:45 a. m., Worship
6:15 p. m., Young People's Meeting
7:00 p. m., Worship
WEDNESDAY
3:45 p. m., Ladies' Bible Class
Everyone Is Welcome At Every

Service.
FIRST METHODIST CHURCH
W. H. MARSHALL, Pastor
Church School 9:45 o'clock
Morning worship 10:50 o'clock
Youth Fellowship 6 o'clock
Evening Worship 7 o'clock

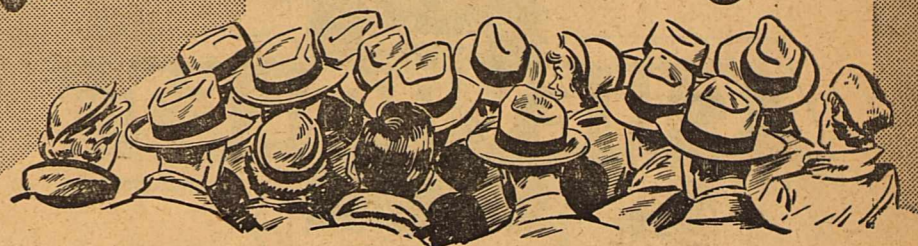
CHURCH OF THE NAZARENES
Everyone Invited
Midweek Prayer Meetings
7 p.m. Wednesdays
Meetings held in South Side Church of Christ.

ST. JOHN'S CHURCH
Sunday Morning
Holy Communion 8 o'clock
9:30 Church School
11:00 Morning worship with sermon.

CHURCH OF CHRIST
(South Side) Holiness Building
Services Each Lord's Day at 10:30 o'clock
Evening Services 7:30 o'clock
Welcome All - T. R. Chappell

COME IN AND SEE IT TODAY!

ON DISPLAY IN OUR SHOWROOM



SMARTER STYLING!

Clean, smooth lines flow into an exciting new low look. And Bodies by Fisher assure beauty for years.

NEW, TWO-TONE INTERIORS!

Luxurious fabrics blend with graceful two-tone panels to once more prove only Chevrolet in the low-price field creates big car luxury.

IMPROVED PERFORMANCE!

These 1950 Chevrolets more than live up to the promise of their appearance. The improved valve-in-head engine sets new higher standards for performance and for economy.

WHY WAIT FOR OTHERS TO TELL YOU?

Be among the first yourself to give a careful look at these new Chevrolets for 1950. We invite you personally to see them.

Lamar Fuqua Chevrolet Co.

SONORA, TEXAS - PHONE 27921

PHONE HAMILTON GROCERY PHONE

21601 A Red & White Store 21601
FRIDAY, JAN. 6 DELIVERY SERVICE SATURDAY, JAN. 7



NO. 1 CALIFORNIA POTATOES, 10 lb Paper Bag 49c
SPINACH, Cello Bag 22c
TURNIPS & TOPS, Bunch 10c
BEETS, Bunch 9c
BELL PEPPER, 2 lb 25c
GRAPEFRUIT, White, Each 7c



BACON SQUARES, Sugar Cured 1b 35c
SHORT RIBS, 1b 39c
COUNTY STYLE SMOKE RING SAUSAGE, 1b 35c
PORK ROAST, Choice Cuts, 1b 49c
FRESH CALF LIVER, 1b 59c

PurAsnow FLOUR

25 lb Bag \$1.89

Red & White FRUIT COCKTAIL No. 1 Can 24c
North Moor Chocolate Covered CHERRIES 1b Box 56c

Sunshine PIMIENTOS 4 Oz. Can 15c
Del Monte SPINACH No. 2 Can 17c

CRISCO

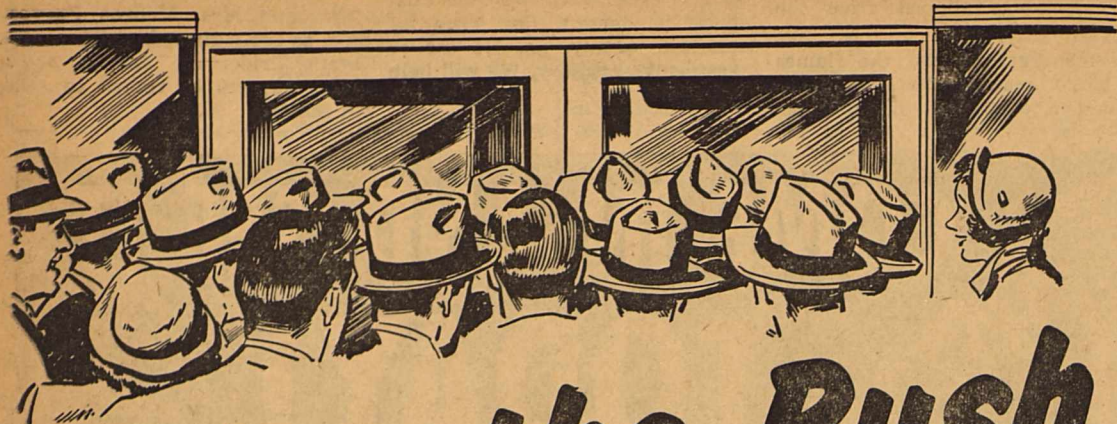
3 lb Can 75c

Red & White PLUM PRESERVES 1b Jar 32c
PET Evaporated Milk 2 - 6 Oz. Cans 13c

TOMATO PUREE 6 - 4 3/4 Oz. Cans 25c
Lady Royal TOMATO JUICE 2 - No. 2 Cans 25c

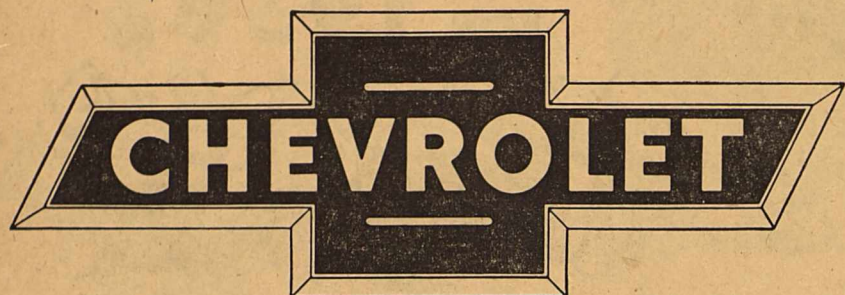
3 Minute POP CORN 10 Oz. Can 17c
Q & Q VERMICELLI 4 Boxes 25c

ALL SONORA



Joins the Rush

TO SEE
THE NEW



Never has a new car caused so much excitement as this new Chevrolet for 1950. You should see the folks crowding into our showroom and hear the way they praise the new Chevrolet's trim, sleek styling and beautiful new two-tone interior. You should hear them rave about Chevrolet's new thrill-packed motoring feature—Powerglide automatic drive! You just have to see this new Chevrolet yourself.

LAMAR FUQUA CHEVROLET CO. - Sonora Texas

'49 Business Year Best Says Sec'y

The year 1949 was one of high level economic activity. The gross national product, which measures the total market value of goods and services, amounted to an estimated total of \$259 billion, less than two percent below the all-time high of 1948. The pace of economic activity was not uniform throughout 1949. During the first half of the year the trend was moderately downward, but subsequently there was a general firming in activity with industrial production and construction recovering.

The major change in the components of the gross national product was in business inventories. In 1949, inventories were rising to meet postwar requirements, but by the end of that year the need for further accumulation of stocks had subsided. In the year just ended there was a moderate decline.

Excluding these changes in business inventories, total demand for the Nation's output was higher in 1949 than in 1948, in both a dollar and a real sense.

Purchases of more automobiles, personal services, houses, and government goods and services more than offset reduced demand for clothing, producers' plant and equipment, and privately financed net exports of goods and services. The decline in business inventories, in contrast with the rise in 1948, however, resulted in a moderately lower volume of industrial production and employment.

Significant in relation to the economy's well-being in 1949 was the maintenance of personal income at the 1948 level of \$212 billion. With lower personal tax rates in effect in 1949, plus refunds in 1948 tax payments, disposable personal income was actually higher than in 1948. As a consequence, consumers were able to save somewhat more than they did in the previous year and at the same time were enabled to maintain the volume of their expenditures on goods and services at virtually the same level as in 1948.

Figures now available for the year 1949 are necessarily preliminary. They may be cited, however, in summarizing the major patterns of business activity during the year.

The national income, as distinguished from gross product, declined from \$226 billion in 1948 to an estimated \$222 billion in 1949—or a drop of less than two percent. It is interesting to note that this small reduction is accounted for by price declines during the year. Price reductions reflected the increase in supply made possible by the expanded capacity to produce, the increasing competition in most markets, the diminished urgency of requirements for many types of goods including the demand from abroad, and the cessation of inventory building characteristic of 1948.

Total wages and salaries were higher in 1949 than in 1948, both in dollar and in purchasing power, as higher wage rates more than offset the small reduction in the total number employed. Earnings of corporations and of farm proprietors, however, were lower than in the record year 1948. In the case of farmers, declining prices were responsible for the drop in their incomes. Lower prices as well as a smaller volume of industrial output affected the incomes of corporation.

Total employment in 1949 averaged 58.5 million, two percent below 1948. This, along with the rise in the work force during the year, resulted in unemployment averaging about 3½ million in 1949, compared with the minimum level of 2 million in the previous year.

The weakest sector of the economy—and the center of the moderate unemployment during the year—was industrial production.

This was the sector most directly affected by the reduced needs for inventory rebuilding. Production was moderately below 1948 in almost all major segments. Most nondurable goods industries showed moderately declining production trends during the year. In some durable goods industries—such as nonferrous metals, railroad freight cars, and certain electrical appliances—the decline was substantial. The automobile industry, on the other hand, established a new record output of more than 6 million cars and trucks.

In contrast with industrial pro-

duction was the strong showing of construction activity. The total value of construction put in place, both private and public, exceeded \$19 billion, and topped the 1948 record by 3 percent. A rise in publicly financed building activity in 1949 more than offset a decline in private commercial and industrial construction. Nonfarm residential building maintained last year's high volume of somewhat more than \$7 billion. The number of nonfarm dwelling units started during the year, however, reached the one billion mark, exceeding the previous high established in 1925.

Farm production was also large in 1949, and this heavy output, following the bumper crops of 1948, accounted in large part for the decline in farm prices from the postwar peak. An additional factor was the less urgent requirements in foreign countries. The downward drift of farm prices would have been much sharper were it not for the large volume of agricultural commodities removed from the market through government loans and price support purchases.

While business opportunities continued favorably during the year, the sharp postwar growth in number of business establishments was arrested. In 1949, business discontinuances exceeded business births, by a small amount, for the first time since the end of the war. At the end of the year the total number of firms in operation was close to 3.9 million, about 15 percent above the prewar level.

An important demand factor through the year was the substantial rise in expenditures of government—including Federal as well as State and local. Principal increases were in military expenditures and the foreign aid programs. Public works expenditures for schools, hospitals, roadways, bridges and other structures continued to increase.

At the end of the year business activity was moderately below the postwar high reached at the close of 1948. Consumer demands continued at the high rates prevailing throughout the year. Residential construction, which had rebounded from the lows in the early part of the year, was at peak rates. Government expenditures were rising with the insurance dividend payment to the GI's in the offing. Business demand for plant and equipment and foreign demand for our goods, on

the other hand, were declining. Thus, the new year will start with a volume of business activity not materially different from the high rate, which prevailed in the second half of 1949.

HELP WANTED
MALE AND FEMALE
MAN OR WOMAN to take over route of established Watkins Customers in Sonora. Full time income \$45 weekly, up. No car or investment necessary. We will help you get started. Write C. F. Ruble, J. R. Watkins Company, Memphis Tennessee. 2tc12-14

SUBSCRIBE TO THE NEWS
Hadacol Helps
Textile Worker
Stay On Job

The great textile mills of the Carolinas are booming again with shifts working day and night to turn out the nation's finest materials, and HADACOL is doing its part to keep folks on the job.

Many textile workers have reported the wonderful relief which HADACOL with its five B vitamins and four important minerals. This worker, a young father employed by the great Cannon Mills at Kannapolis, N. C.

Jay W. Barnhardt, Route 3, Box 343, Kannapolis, N. C. is 30 years old and the proud father of two children. His work in the Cannon Mills calls for a great deal of standing up.

"I had been ill for several years," said Mr. Barnhardt as he explained how close he came to having to give up his work. "I suffered with a weak stomach. It became worse and worse with gastric disturbances. I just could not hold food and no food agreed with me. I could not sleep and finally I became so sick that my legs got weak as I worked in the mill each day."

Mr. Barnhardt, like so many sufferers, had tried many preparations without relief, when he heard about HADACOL.

"After the second bottle of HADACOL I began to feel better and to regain the weight I had lost," said Mr. Barnhardt. "My digestion became normal again and today I am as well as ever. My legs no longer bother me. I eat and enjoy my food. I sleep well and have plenty of energy."

Mr. Barnhardt has taken several bottles of HADACOL and now takes the famous vitamin and mineral preparation to help stay well. He has had his wife take it with wonderful results and has recommended it to his friends in the mill.

Mr. Barnhardt suffered from a lack of B vitamins and the minerals which HADACOL contains. HADACOL comes to you in liquid form, easily assimilated in the blood stream so that it can go to work right away.

A lack of only a small amount of B vitamins and certain minerals will cause digestive disturbances . . . Your food will not agree with you . . . You will have an upset stomach . . . You will suffer from heartburn, gas pains and your food will sour on your stomach and you will not be able to eat the things you like for fear of being in misery afterwards. Many people also suffer from constipation. And while these symptoms may be the results of other causes, they are surely and certainly the signs of lack of B vitamins and minerals which HADACOL contains. And if you suffer from such a deficiency disorder, there is no known cure except the administration of the vitamins and mineral, which your system lacks.

It is easy to understand, therefore, why countless thousands have been benefited by this amazing tonic, HADACOL.



Mr. Barnhardt



THRILLS - SPILLS - EXCITEMENT
Don't Miss It-Sunday, Jan 8, 1950
2:30 P.M.

Capt. Jack - O - Diamonds - In Person

AMERICA'S ACE STUNTMAN
Presents
The Original

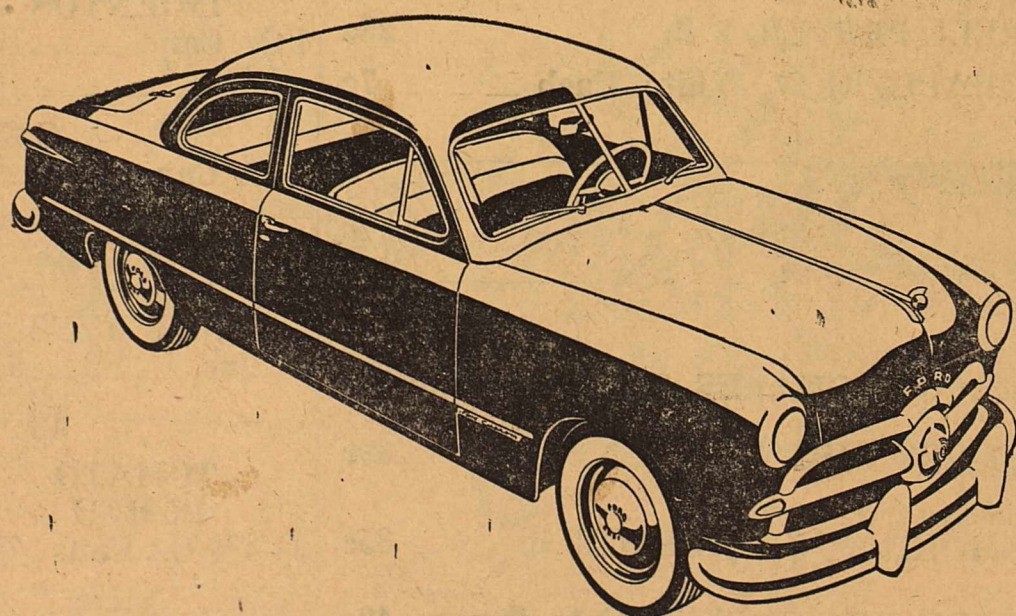
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IN

DEATH TAKES A HOLIDAY

10 BIG DARING AUTOMOBILE ACTS
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WORLD'S SAFEST CAR

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Happy Birthday

Friday, January 6—
Mrs. W. E. Glasscock
Nettie Reiley
Saturday, January 7—
Jack Mann
Mrs. B. C. McGilvray
Angie Neill Moore
Sunday, January 8—
Monday, January 9—
Lois Ann Mann

Sallie Wardlaw
Oscar Lee Carpenter
Tuesday, January 10—
W. D. Kring
Peggy Sue Barker
Wednesday, January 11—
Wednesday, January 11—
Barbara Mayhew
Thursday, January 12—
Davie Dean Locklin
Charles Ross Baker

The hen that lays is the hen that pays. Close culling of the laying flock will save feed and labor.



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EXPERT WELDING
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TAYLOR & MOORE STOCK
MEDICINE CO.

Soil Conservation District News

News of Edwards Plateau Soil Conservation District
Prepared by Local SCS Personnel

Range improvement is usually a slow process, but when good management and excellent growing conditions are combined the results are likely to be surprising as in the case with the Stella Sewell Ranch.

J. O. Mills became a cooperator with the Edwards Plateau Soil Conservation District in 1948. As Mills and a conservationist went over the Sewell Ranch, it was pointed out that the range was in poor condition because of drought and heavy stocking. The pastures were in such condition that Mills said if there was a classification lower than poor the ranch would surely fit it.

Mills wanted to get range improvement so he cut his stocking rate from about 60 animal units per section to 15 animal units. He worked out a rotation and deferment system. He planted K. R. bluestem in a corner of a field for a seed source. And he started watching for the better native grasses.

The rains came and so did the grass. Old washes have started healing over with curly mesquite. Little bluestem and silver bluestem is to be found in the open. Sideoats grama can be seen everywhere even to the extent of coming up in the middle of needle grass clumps. In the draws, grass is starting to cover prickly pear, and desirable perennial weeds are

appearing. Texas cupgrass, plains lovegrass, white tridonia, and hairy grama make up many of the better grasses that are increasing in abundance.

The cutting from 60 to 15 animal units hasn't made the ranch any money this year, but Mills feels the range improvement more than offsets the losses which will be repaid for by heavier lambs, better wool and the reduced need for supplemental feeding.

The Sewell Ranch has made rapid improvement and is now in a Fair Range Condition. Proper range management is paying off with grass.

A Look At The Book

When the flood was over and the waters had receded and the ark had settled on the dry ground, God made a covenant with Noah and his sons that never would "all flesh be cut off any more by the waters of a flood." The word covenant is one of the wonderful words of the Bible, and it means literally "a coming together." It signifies a voluntary promise, a pledge made by God to His creatures. The very word speaks of Divine mercy and grace and condescension.

God not only made a promise to Noah, but He also sets the sign of His covenant in the heavens for men of every generation to behold. Indeed, this covenant has been called the Rainbow Covenant for God promised Noah that when the storm clouds gather His bow shall be set in the clouds and God said, "I will look upon it, that I may remember the everlasting covenant between God and every living creature" (Genesis 9:16). God pins the ribbon of the rainbow upon the breast of the storm cloud to remind Him of His covenant to man. Whenever God looks upon the rainbow it reminds Him of the promise that He made, though man may see the rainbow only as an arch of color across the sky, a thing of beauty, forgetting that it is a sign of God's faithfulness. Men forget God so easily. They

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DIAL 27241

accept the blessings which He gives with never a thought of the Giver. They live for themselves with no regard for the Author of life. Or, in times of trouble and distress and special conviction, they make promises to the Lord which they forget with the passing of days. Men are faithless and forgetful, but God remembers and keeps His covenant. God's promises are fixed and sure. However faithless we may prove, He is still the Faithful One. "Though I forget Him and wander away, yet doth He love me wherever I stray."

The promises of God's judgment are as sure as the covenant of His mercy. Just as surely as He will save and redeem, as He has promised to do, those who trust Him, so surely will He keep His word in punishing those who make a mock of sin and reject the atoning blood of His Son.

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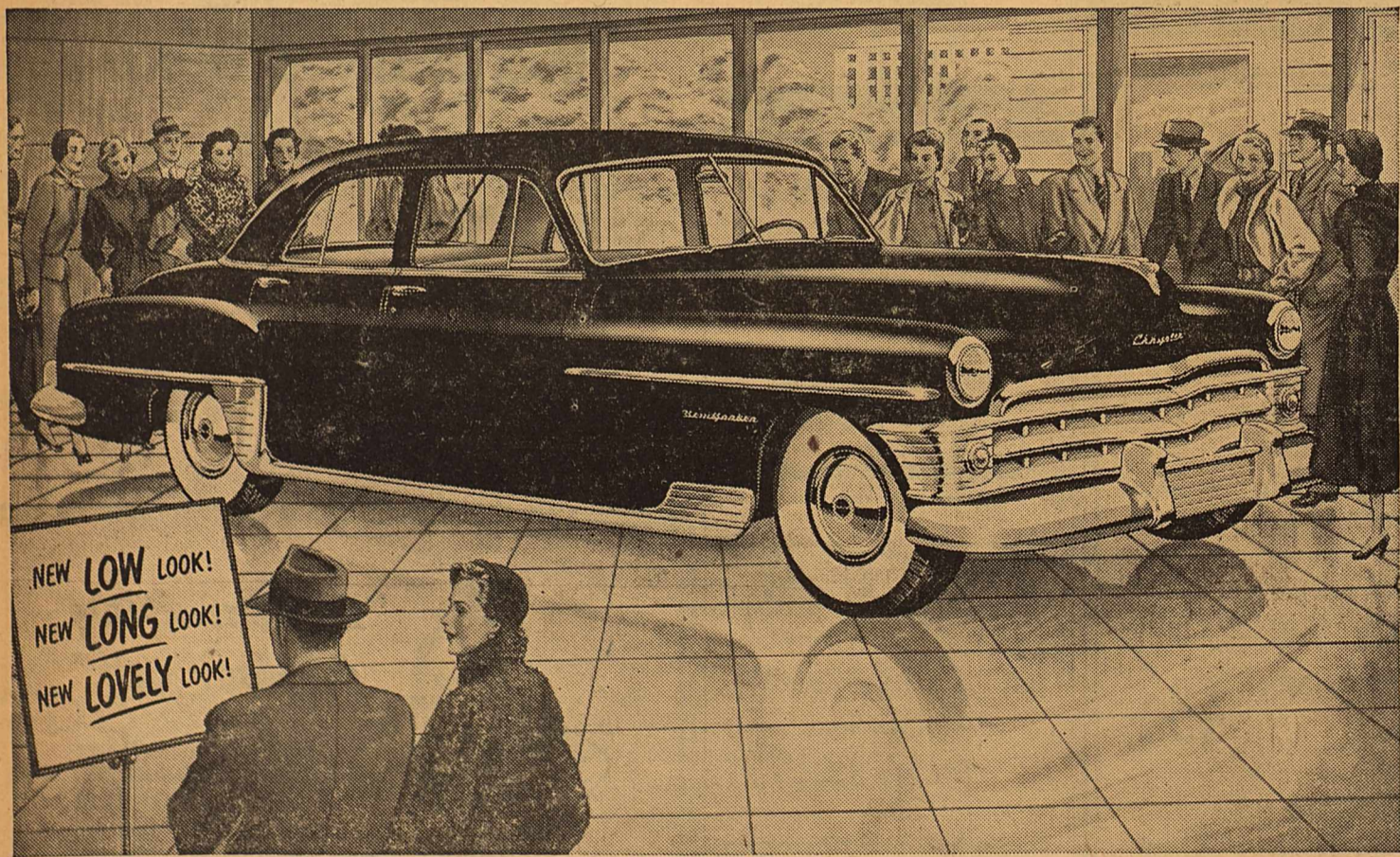
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Here it is! Now on Display: The beautiful 1950 Chrysler... the beauty surprise of the year! From smart new front to smart new rear, every sleek, trim line was deliberately styled to give it a new long, low streamlined look! With stunning new interiors, new nylon fabrics... it's today's new style classic, inside and out! And again for 1950 Chrysler's beauty reflects the sound engineering and

the solid comfort inside. Again there's headroom, legroom and shoulder-room to spare! Chair-height seats! Surprising visibility all-around... in the easiest of all cars to get into and out of. You've got to see and drive it really to appreciate it... the wonderful things that have been done to make it the smartest, most comfortable—the safest, sweetest driving car today! (19 new body styles available.)

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1950

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Here's flavor that's sure to please! Never sweet — never bitter, it's golden goodness every sip of the way! The name "PEARL" is a pledge of the finest beer money and skill can produce — regardless of the price you pay. The most expensive ingredients and the finest in the art of brewing are combined to bring you this finer, lighter beer... the beer with the deliciously different flavor.

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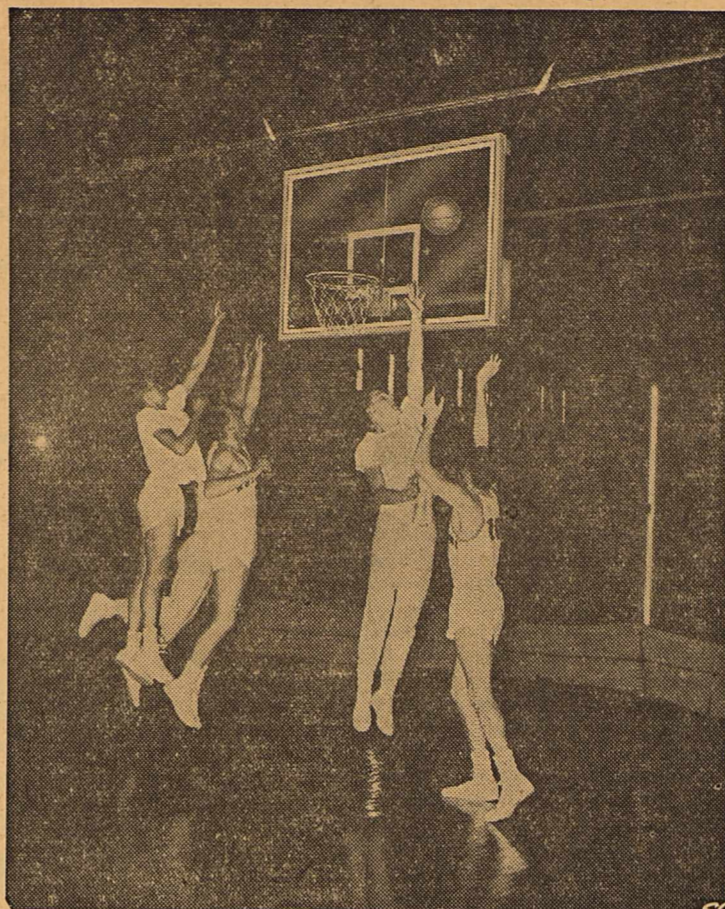
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PRESCRIPTIONS BY PHONE

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PHONE 38
SONORA, TEXAS

New Glass Backboard For College Play



Notre Dame cagers as well as college teams throughout the nation are entering their first season of play with the newly required transparent backboards. Pittsburgh Plate's RK backboard is being tested by Notre Dame floormen, (l. to r.) John Foley, Bob Wray, Tom Johnson, Leroy Leslie and captain Kevin O'Shea. Made of half-inch Herculite impact-resisting glass, the RK backboards give spectators a full view of the basket from any angle.

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Anyone wishing to use it may see either of us for the key.

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DUKE WILSON

Mind if we read **YOUR FOREHEAD?**



We see you're worried.

About the future, most likely. Your future—and that of your loved ones.

It's a shadow that crosses the mind of every thoughtful family provider.

Will your children be able to have that college education? What of the other plans you've made? That house in the country? That time-out to see something of the world, while you and your wife are still young enough?

The way to erase those worry lines permanently is with a planned savings program—a foolproof plan that safely tucks away a part of your earnings, each payday.

U. S. Savings Bonds are the surest, soundest investment you can make today. Each Bond is 100% guaranteed by the Government—and pays you back \$4 for every \$3 you put in, after ten years.

Enroll now in the Payroll Savings Plan. Or, if you're not on a payroll, ask your bank about the equally convenient and profitable Bond-A-Month Plan.

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That's a phrase you'll hear every day from businessmen, housewives and well-dated young people. Why? Because most people just automatically think of the telephone as their first line of communication. Doing business, shopping, making dates by telephone are typical of the American idea of swift, modern, efficient ways of getting things done.

The widespread use of telephone service is also one of the best examples of an everyday American low cost necessity that is a luxury in the rest of the world.

The San Angelo Telephone Co.

CAR-TUNES

by SONORA MOTOR CO.



ROBERT PARBUE

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42. "Paw -- I guess we'd better let SONORA MOTOR CO. fix the car for New Years."

THE USED CAR MARKET IS GOING DOWN LIKE AN ELEVATOR OPERATOR AT QUITTING TIME

If you don't believe it come in and see what Granger and Johnson is practically giving away.

First we have two pickups, a Dodge and a GMC. Both have new paint, good tires and are guaranteed to run period. If you buy 'em and don't like 'em, sell 'em to somebody else -- that's what we're trying to do.

Next we have two Buicks, each complete with four wheels, glass windows, windshield wipers and thousands of other parts perfectly coordinated to make up what we said in the first place--TWO BUICKS. Yes, they are for sale.

Here's what we've been building up to -- the dessert course - a 1947, 4-door deluxe Cadillac sedan, hydromatic drive, really clean and everything on it. It's Last is a Chrysler New Yorker, 1948, extremely low mileage, all accessories, clean. We'll sell for cash, credit or trade. Will take 2,579,861 safety pins plus several hundred dollars cash or

FRIDAY
JAN. 6

PIGGLY WIGGLY

SATURDAY
JAN. 7

FLOUR, Kimbell's Best, 25 lb. bag - \$1.65

SPINACH, Lady Royal, No. 2 Can	10c	Mince Meat, Table Garden, 1lb Jar	15c
DIAMOND PORK & BEANS, Tall Can	10c	PEACHES, Hunt's, No. 2 1/2 Can	25c
PEAS, Diamond, Tall Can	10c	Salad Dressing Blue Bonnet, Pint	25c
PINTO BEANS, Tall Can	10c	PEARS, Del Monte, No. 2 1/2 Can	34c
CORN, Cream Style, No. 2 Can	13c	KOUNTY KIST CORN, Whole Grain, Can	15c
PUMPKIN, No. 2 Can	10c	Cream Peas, Kimbell's, Tall Can	14c

Shortening, BAKE RITE 3 LB. CAN 62c - Lard, WILSON'S 3 LB. 43c

TREND, Large Box	23c	RICE, Blue Beauty, 12 Oz. Pkg.	10c
SOAP, Jergens, 4 Bars	35c	Jergen's Lotion & Soap, Both	29c
DOG FOOD, Tuffy, 1lb Can	8c	HEAVY SYRUP PLUMS, Del Monte, No. 2 1/2 Jar	25c

Fruits & Vegetables

LETTUCE, Firm, Head	11c
Cauliflower, Large Heads, Each	19c
CELERY, Good, Stalk	17c
CRANBERRIES, 1lb Pkg.	23c
CABBAGE, Firm, Green, 1lb	3 1/2c

Full Line of Fruits & Vegetables

Meats

HAMS, Good for baking, 1lb	47c
SWEET BREADS, Calf, 1lb	40c
Sausage, Armour's Pure Pork, 1lb	38c
Bacon, Armour's Slab, Sugar Cured	44c
CHUCK ROAST, Baby Beef, 1lb	49c

HENS — FRYERS — BARBECUE