

Two University of Texas students, Ernest Carroll Stephen and Norris Loeffler, spent the weekend with their parents, Mr. and Mrs. J. C. Stephen and Mr. and Mrs. S. M. Loeffler.

Mrs. Robert Andes and son, Jimmy, of Abilene are the guests of her parents, Mr. and Mrs. Jim Caldwell. They will remain here until they join Cpl. Andes at Camp Chaffee, Ark.

O'Mahoney Announces Defense Wool And Textile Purchase Programs

WASHINGTON, D. C. — The principle of clothing the American armed forces exclusively in wool, 100 per cent wool, and excluding the use of synthetic fibers in any fabrics now made of wool, will be rigidly adhered to, so long as wool is available, Under-Secretary of the Army Archibald Alexander declared in a letter to United States Senator Joseph C. O'Mahoney.

The letter was quoted in an interview between Senator O'Mahoney and F. Eugene Ackerman, Chairman of the Executive Committee of The Wool Bureau, transmitted this week for radio broadcasts over the coming week end in the west and throughout the country. Other important facts announced by Senator O'Mahoney in the interview are that:

(1) Arrangements have been completed between the armed services, the State Department, the Commodity Credit Corporation, and the Bureau of the Budget, for the purchase by the Commodity Credit Corporation of a maximum of 100 million pounds of raw wool as a strategic wool reserve, as authorized by the O'Mahoney amendment to the recently passed supplementary appropriations bill.

(2) Purchases will be made through regular trade channels, and will be so conducted as to avoid inflationary pressures either upon wool, wool textiles or clothing. The purchase of the wool is not a directive to buy the full amount. It is authority to purchase up to the maximum total only as the necessity arises.

(3) The acquirement of a strategic wool reserve is separate and distinct from the pending program of the armed services to issue invitations for bids on textile and uniform requirements for 1951. The program is far advanced and the armed services representatives will meet within the next week or ten days to determine the allocation, between the army, the navy and the air corps, of funds provided by the recent armed services appropriations for clothing.

(4) Invitations to bid on these requirements will be issued promptly and every effort will be made to space orders and deliveries so they will have a minimum effect upon the wool and wool textile price structures. The wool required to fulfill these bids will be purchased directly by the mills in the regular course of their business.

In explaining why he had sponsored the amendment providing authority and funds for a strategic wool reserve, Senator O'Mahoney stated:

"Wool is a strategic commodity because no substitute has ever been found for wool as sufficient clothing for the armed services. I had in mind first, protection against the dangers of clothing the soldiers in synthetic fibers; second, the acquisition of a sufficient supply to meet the needs of armed services in the event a real emergency should develop.

To Avoid Inflationary Pressures

"Finally, I wanted to have a purchase system set up by which we would not create inflationary pressures. It is almost as important for the Government to avoid driving the price of wool or any other commodity up as it is of getting the commodity itself. It must be remembered that we here in the United States are shouldering the responsibility which we must shoulder to lead the world to peace. We must always bear in mind the importance of maintaining a sound civilian economy at the same time.

"Therefore, it was the view of all present at a meeting with representatives of all the Government agencies involved, including the Under-Secretary of the Army, Mr. Archibald Alexander, representatives of the Quartermaster General and his corps, of the Navy, the Air Force, the Bureau of the Budget, the Commodity Credit Corporation, and the State Department, that this contract authority should not be exercised in such a way as to drive prices up or to compete with the wool trade, the mills, the buyers of wool, etc. I am happy to say to you that an agreement was reached for the orderly execution of this contract authority. You may tell the members of the wool industry, Mr. Ackerman, that the Quartermaster Corps, in the purchase of wool and in the letting of contracts, will do so with discretion in such a way as to not throw the normal market out of balance."

War Department Seeks To Avoid Inflation

This theme of judicious purchases

ing of textiles and uniform requirements was echoed by Under-Secretary of the Army Archibald S. Alexander, in a letter dated October 10th, written to be included in the radio interview. Secretary Alexander declared in part:

"I am sending you this letter concerning the present wool program of the Quartermaster General as the representative of the three military departments . . . We are in full agreement here that the prompt statement and approval of a purchase policy is of great urgency. It is most important that purchases be commenced promptly . . . The Quartermaster General expects to present his recommendations to me today and I believe that final agreement on the terms of the program will be reached very shortly.

"The program will involve the purchase of both raw wool and wool textiles, preponderantly the latter. It is clearly desirable that the purchase of both wool and textiles should be arranged to take place in an orderly way, causing the minimum effect on prices and permitting the mills to effect their own wool purchases. To the extent that raw wool is bought through a Government agency, it is planned that types will be of a maximum adaptability and that the agency will operate through ordinary commercial channels.

Pledges 100 Per Cent Wool Uniform Policy

"I wish to renew my assurances to you so long as supplies of wool are adequate for the purpose, we

Carloadings Hit 27,262

Santa Fe carloadings for week ending October 20, 1950, were 27,262 compared with 28,004 for same week in 1949. Cars received from connections totaled 15,085 compared with 12,345 for same week in 1949. Total cars moved were 42,347 compared with 40,349 for same week in 1949. Santa Fe handled a total of 40,391 cars in preceding week of this year.

have no intention of varying from our past practice of clothing our service men in 100 per cent wool garments."

After quoting the letter from Under-Secretary Alexander, Senator O'Mahoney emphasized that it was most important to repeat that:

"Those purchases of wool which will be made by the Commodity Credit Corporation will be made in an orderly way to permit the mills to effect their own wool purchases. In other words, the CCC plans to buy types of wool of maximum adaptability, and they will operate through ordinary commercial channels.

"We are all seeking to balance government activity and civilian activity in such a way as to preserve the civilian economy, while at the same time securing the ends which must be secured if we are to carry on the defense program. All of this is to be administered in the way best calculated to prevent inflation, because inflation is as great an enemy as can be imagined in an emergency such as that in which we now are."

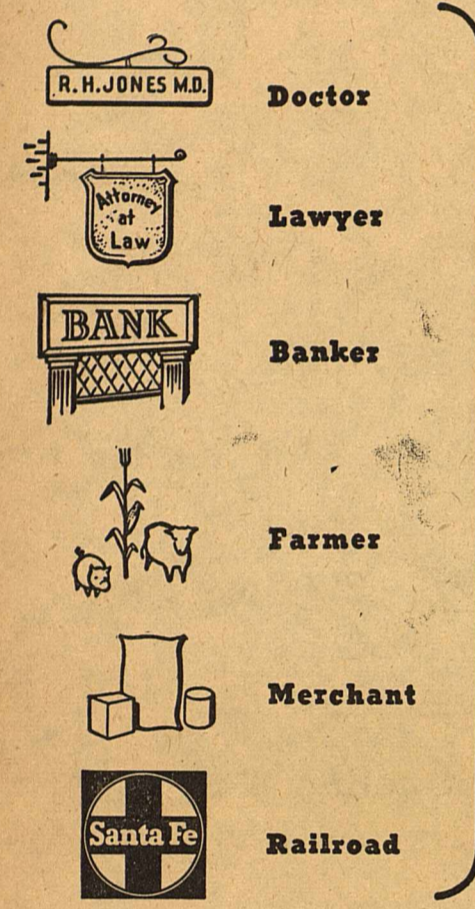
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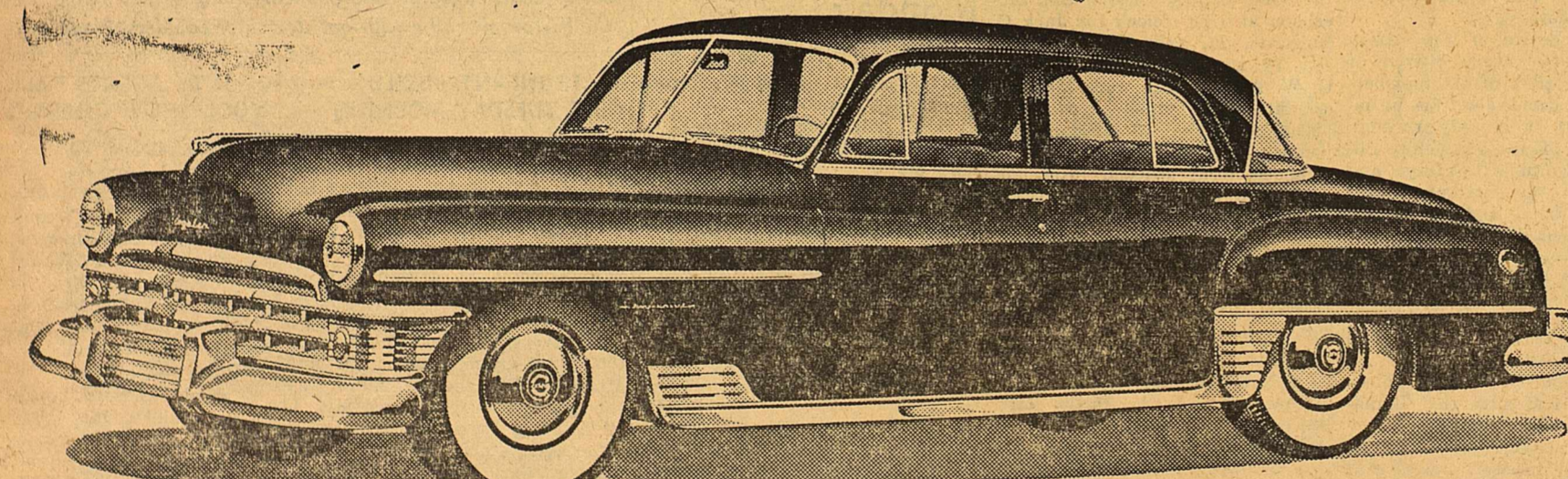
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 - Easi-Lock Parking Brake—holds car on any hill. Electrically Operated Windshield Wipers—constant speed all the time! Chair Height Seats—no crouching, you sit naturally! Safety Rim Wheels—won't throw tires after blowouts at normal speeds. Double-width Arm Rest—for arm chair comfort.
 - Advantages of Chrysler's Fluid Drive**
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 — 10 o'clock
 Weekday Masses — 7:30 o'clock

BAPTIST CHURCH
 Sunday School — 10:00
 Morning Service — 11:00
 Young People's Meeting — 6:00
 Evening Services — 7:00
 Mid-Week Services
 Each Wednesday — 7:00

W.M.U. — Each Wednesday
 Men's Brotherhood meets Tuesday after the first and third Sundays.

CHURCH OF CHRIST
 Bomer B. Gist, Minister
 10:00 a. m. — Bible Classes
 10:45 a. m. — Worship
 6:15 p. m., Young People's Meeting
 8:00 p. m. — Worship

THURSDAY
 3:45 p. m., Ladies' Bible Class
 Everyone Is Welcome At Every Service.

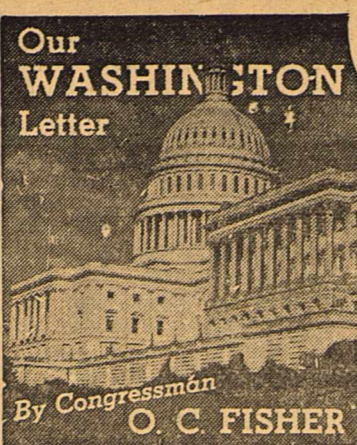
FIRST METHODIST CHURCH
 W. H. MARSHALL, Pastor
 Church School — 9:45 o'clock
 Morning worship — 10:50 o'clock
 Youth Fellowship — 6 o'clock
 Evening Worship — 7 o'clock
 The pastor and members of the Methodist Church extend greetings to the faculty of the Sonora Schools and wish for you a very happy and good school year.

CHURCH OF THE NAZARENES
 Everyone Invited
 Midweek Prayer Meetings
 7 p.m. Wednesdays
 Meetings held in South Side Church of Christ.
 Rev. Ralph E. Bates

ST. JOHN'S CHURCH
 Sunday Morning
 Holy Communion — 8 o'clock
 9:30 — Church School
 11:00 — Morning worship with sermon.

CHURCH OF CHRIST
 (South Side) Holiness Building
 Services Each Lord's Day at 10:30 o'clock
 Evening Services — 7:30 o'clock
 Welcome All — T. R. Chappell

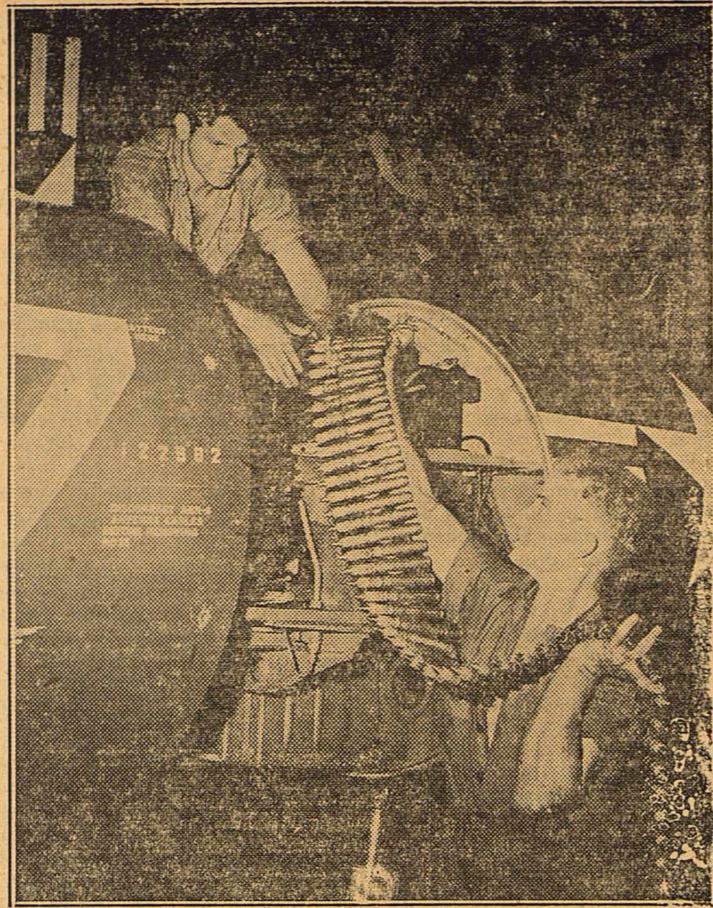
MEXICAN BAPTIST CHURCH
 Rev. L. R. Flores, Pastor
 Sunday School — 9:30
 Morning Service — 11:00
 Young People's Meeting — 7:30
 Evening Service — 8:00



BERLIN
 It's nearly 300 miles from Frankfurt to Berlin, an outpost 120 miles inside the iron curtain. Along the route can be seen some evidence of Russian military activity. Directly in the center of the air corridor is a jet air field. At another point, the Reds are busy building a new runway, presumably for use by fighter planes. Berlin, which before the war had 4.3 million people now has about a million less. About 40 per cent of the city was totally destroyed by bombs, including nearly every factory. At present, there are less than 300,000 unemployed here, and that number is being steadily reduced as more public works and reconstruction is attempted.

The Soviet-occupied zone, which takes in about a third of the city, is a shambles, and there has been very little re-building going on. Berlin people pass freely into the Soviet sector. There are no guards and ordinarily no questions are asked so long as the visitor does not go beyond the city limits. But the difference in the two areas is amazing. In the Russian zone, there is much less working on, the shops are poorly stocked and the people actually look more haggard and distressed. On that side everything is rationed except what is bought in H-O stores. These stores are government operated and the prices are much higher. They are actually government-sponsored black markets.

The schools in the East sector are government dominated. Every text book must be approved by the Russians. The Reds are making a terrific drive to enlist young people in the Communist Youth organizations. And they are making some progress. When the Russians sponsored the youth "invasion" of the Western zones a while back, they actually transported a half million young Germans from all parts of the East into their section of Berlin. But the big march fizzled, thanks to the German police force recruited to meet the threat.



RELOADS JETS—Leonard H. Dalton, seaman apprentice, U.S.S. of Houston, Texas, on plane receives a belt of 20-mm ammunition from Gene A. Russan, airman, USN, of Woodward, Oklahoma, as he reloads the expended ammunition boxes of a panther jet of a task force 77 aircraft carrier. Panthers are used primarily to intercept enemy aircraft and in close support of U. S. ground forces.

A huge industrial exhibit sponsored by the Berlin Germans and ECA is to take place soon. It will include manufactured products from over Germany and nearby countries. An estimated 300,000 will attend. The Russians don't like this. It gives the people a view of what can be done under private enterprise. A model prefabricated American cottage was being put together, completely furnished to let the people see how small homes and conveniences are used by Americans.

In their attempt to slow down and embarrass the whole project, the Reds have been stopping trains, imposing travel restrictions and the like in Eastern Germany in an attempt to keep those people away from Berlin while the big exhibition is going on. They even cut the electric power off, but the generating plant in the West Zone was able to meet the requirements without the aid of the plant in the East Zone.

This power plant was damaged by bombs and the remaining part was dismantled by the Russians when they first came in and shipped to Russia. By December, however, it will have a capacity of 1.2 million kilowatt hours and will be able to provide ample electricity for the Western zones.

A high-light of our visit in Berlin was a visit with Ernst Reuter, the Mayor of Berlin, recently described by TIME as "one of the few authentically big figures in Western Europe."

Himself a former Communist in his younger years, Reuter is today regarded as Russia's Public Enemy No. 1 in Germany. He was once a close friend of Lenin and an intimate of Stalin years ago. But he changed with experience. And after his exile from the Nazis during the war, he was permitted to return to Germany from Turkey in 1946 and was twice elected Mayor of Berlin.

We had lunch with Reuter at the Berlin City Hall. He talked freely of the Communist peril and of what may happen.

Will the Reds communize the East Germans, He doesn't think so. There's too much compulsion, he thinks, and the German people can see thru it.

Speaking of Berlin, Reuter said he wasn't worried about his own safety there. "Berlin is the safest place in the world right now," he commented. "Because if the Russians march into Berlin they know it would mean war and Stalin isn't yet ready for that to happen."

Is war inevitable? No, not if we prepare and the free people unite together in a common front.

A&M OFFICIALS TO TAKE PART IN RANGE MEET

Top officials of Texas A&M College will take a prominent part in the first annual Texas Livestock and Range Conference to be held in San Antonio Nov. 13-14, Walter Cardwell, program chairman, announced Saturday. Cardwell said at least six experts from the college, including Dr. James C. Miller, head of the animal husbandry department, and Dr. V. A. Young, head of the department of range and forestry, will take part in the two-day program.

Dr. Miller, who has been head of the college's animal husbandry department since 1947, has authorized a number of publications on animal studies. He will preside at the afternoon session of the conference on Nov. 13 which will be devoted to a discussion on ways of obtaining more livestock products per acre.

Dr. Young will lead the first morning discussion on brush control. Young established the A&M College range and forestry department in 1946, and has been actively interested in all phases of range and native pasture management, particularly the control of brush on native pastures and the proper rate of stocking. Attend SOME Church Sunday.

Ed. Fowler, who ranches on the Llano near Roosevelt, was in Sonora Sunday on his way to San Angelo as a witness before the Federal court.

Neil and Lewis Rouche recently heard from their brother, Mel Valentine of the Navy. He was then stationed at New York, the ship on which he served during the war in the South American waters having been sent North.

From where I sit ... by Joe Marsh

Spent last Saturday morning wandering all over the house. Wherever I went—upstairs or down—I kept hearing a "squeak." Couldn't find out where it was coming from until noon-time when the missus came home from her weekly shopping.

"Listen," I said to her, "hear that squeak?" I started walking real quiet-like across the kitchen and there it went again! "Joe Marsh," she laughs, "that is nothing but your suspender clips rubbing back and forth when you walk!" And darned if it wasn't! From where I sit, I'd been let-

ting a little thing become a serious problem. Like some little difference of opinion or taste will start off a great big argument. I may prefer a temperate glass of beer with my dinner—while the missus likes tea—but we figure that no two people have exactly the same likes and dislikes. So, why get all "het up" about it? The moral is, check your suspenders—and check your temper when it comes to little things.



I Have A "Close Squeak"!

Joe Marsh

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It lasts longer, too
 Chevrolet is built to outlast other cars. That's one reason why there are over a million more Chevrolets on the road than any other make—and why Chevrolet is America's most popular car, year after year. Come in—see it now!

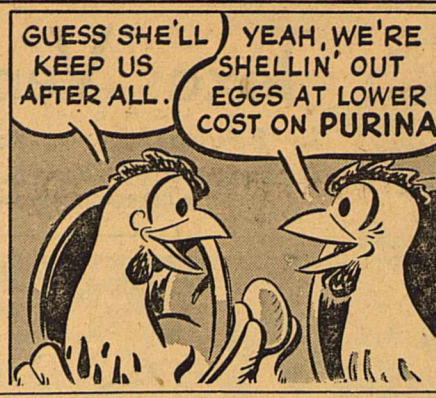
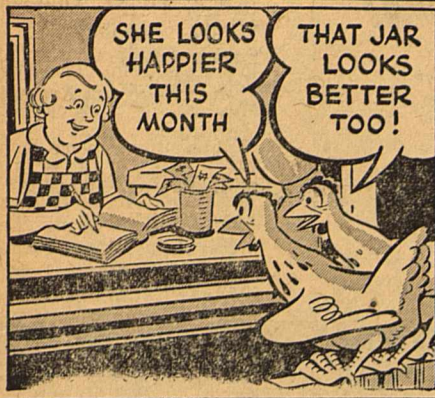
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Sonora Feed & Supply

What's going on in Sonora . .

Lin Turney, C. T. Jones, Jr., Louie Trainer and Jack Shugart of Eldorado return today from a fishing trip to the Devil's River . . . H. L. Long of Dallas is drilling an exploratory well on the W. T. O. Wilson place near Ft. McKavett . . . Sonora firemen answered a grass fire call at Eldorado Thursday at noon. The fire started from the city dump and spread north, burning off about 300 acres . . . A truck belonging to the Banner Dairy crashed into a tree across the street from the Methodist Church Thursday afternoon. Milk and truck damaged, driver unhurt . . . Court House records include the following this week: Mrs. Artie B. Davis vs. Brokaw Davis, suit for divorce; J. F. Howell et al vs. Edwin S. Mayer, suit for damages for \$50,000 and \$17,500 for medical treatment . . . Houston papers are giving Bobby Allen, Rice end, some very favorable publicity. One headline, speaking of Bobby and Frank Allen, the other end, states, "ALLEN BOYS SAVED PITTSBURGH GAME" (which Rice won 14-7 . . . Miss Ruby Deakins presented her fourth grade girls in a musical program Tuesday at the Lions Club. The program was well received . . . J. M. Rabon has resigned as manager of the McAllister Food Store after turning down an offer to buy it. He will probably locate here. T. R. Chappell, former butcher at McAllister's, is reported to be the new owner. Reason for the sale is the recall to army duty of James McAllister . . . the R. E. Taylors of San Antonio visited his brother, Cashes Taylor and family over the weekend . . . Joe Willman, son of Mr. and Mrs. Ervin Willman, underwent a tonsillectomy Tuesday in Mason . . .

The Shelly Lowe's house arrived here Wednesday . . . Mr. and Mrs. C. Ogden attended the Texas-Arkansas game Saturday and visited their son, Wayne . . . Miss Alice Karnes has been ill at home this week . . . Mrs. Tom Ratliff returned this week from Shreveport, where her sister-in-law, Mrs. L. S. Roark, was reported ill. Mrs. Roark is improving . . . Miss Maxine Geeslin, former Sonoran, was the guest of Mr. and Mrs. George Barrow over the weekend . . . The United Nations flag, which was used in the U. N. Day ceremony Tuesday, was hand-sewn by Mesdames J. F. Howell, M. E. Genrich and E. A. Brodhead, all members of the Women's Society of Christian Service at the Methodist Church . . . Granger and Johnson Pontiac Co. is erecting a 12-foot-high sign on the north side of their building to herald the opening of their Goodwill Used Car Co. Something of an architectural masterpiece, the sign is a prefab job and features metal replicas of the heads of two Pontiac braves as weather vanes. The sign will have several other noble redmen scattered about as though ready to swappan car for wampum . . . Louis Davis and Clarence Scott were in Lamesa Wednesday on business.

CARD OF THANKS

We wish to express our grateful appreciation for the kind expressions of sympathy extended at the reburial services for our son. The Family of David Ramirez.

FOR SALE: Any kind of posts, delivered. See or call Ben Rode. Phone 3722. 1tp2

DRIVE SAFELY! OBSERVE STOP SIGNS!

Colts Hold Junction 6-6

By Bobby Joe Granger
The scrappy Sonora Colts came battling back in the last half last night to completely outplay a fine crew of Junction Eaglets and salvage a 6-6 tie that saw two fighting elevens display some of the finest football played in Bronco Stadium this season. The Colts were the first team to score this season on the high-flying Eaglets. The tie was a moral victory for the Colts who only three weeks ago dropped a 20-0 decision to the Eaglets.
The game saw two good defenses which stopped each other in the shadow of the goalposts continuously from the start to the final whistle.
The Eaglets opened the scoring in the second quarter when Bill Wright, an Eaglet tackle intercepted a pass on the Colt 32 yard line. A series of running plays with Able and Jackson doing the ball carrying, moved the ball to the five. Able then plunged over the right defensive side of the Colt line to score for the Eaglets to run the score to 6-0.
The Colts lone tally came in the waning minutes of the game when Crites intercepted an Eaglet pass on the 45 yard stripe in Eaglet territory. Griffin carried to the 24 yard line where the Colt scoring play originated. On the next play, Wright flipped a pass to Skinner on the 14 and Skinner carried two tacklers over the goal stripe with him.
The Colts were driving hard for another score when the game ended.
Griffin led the way in the Sonora offense while Able and Jackson stood out in the Eaglet offense.

Attend SOME Church Sunday

Elliott Honor Roll Released

The L. W. Elliott School honor roll was released last week by Carl Jones, principal.
Pre-Primer: All A's: Teresa Garcia, Lemuel Lopez; All A's and one B: Jaime Chavez.
Low First: All A's: Margaret Sanchez, Alesia Valdez, Lucy Rodriguez, Gloria Gonzales; All A's and one B: Nelson Guarjardo, Juan Castro, Yolanda Sosa, Maria Santos.
High First: All A's: Jesus Ramos, Jr., Carlos Ortega; All A's and one B: Socorro Virgen, Estella Bermea, Augustine Chavez, Maria Demos Garcia.
Second: All A's and one B: Oscar Bermea, Jacinto Tafolla, Olivia Norriega, Israel Leija.
Third: All A's: Nick Bermea, Benito Castillo, Dominick Maldonado, Maria Gomez, Amelia Guerra; All A's and one B: Santa Lopez, Ana Velia Perez, Rebecca Sosa.
Fourth: All A's: Antonio Chavez, Samuel Gallindo, Linda Sosa, Diana Duran; All A's and one B: Joe Ben Castillo, Rebecca Chavez, Johnnie Brown.
Fifth: All A's: Armando Badillo; All A's and one B: Alice Sosa, Frances Ramos, Armando Arrendondo, Juan Morin.
Sixth: All A's: Elodia Flores, Francisco Sanchez; All A's and one B: Crescencio Hernandez.
Seventh: All A's: Samuel Gonzales; All A's and one B: Ofilia Ibarra, Maria Elena Vasquez, Tomasa Badillo.
Eighth: All A's and one B: Lena Castillo, Maura Chavez, Beatrice Gandar.

DRIVE SAFELY! OBSERVE STOP SIGNS!

SUBSCRIBE TO THE NEWS

Conservation

Fred Earwood is harvesting twenty-five acres of grass this fall. He reports a good crop of K. R. bluestem and slender grama from plantings made in March of 1949. The K. R. bluestem is being cut with a mowing machine and the slender grama is being harvested with hand seed strippers. A yield of six or seven hundred pounds of K. R. bluestem and slender grama seed is expected.

BULBS: Tulips, Hyacinths, Iris King Alfred Jonquils for fall planting. Saunders Flower Shop. Cabbages and collards for your fall garden at the Saunders Flower Shop. 1tc52

Sonora, this 19th day of October, 1950.
(SEAL) H. C. KIRBY, Clerk of the District Court of Sutton County, Texas. Issued this 19th day of October, 1950.
H. C. KIRBY, Clerk of the District Court of Sutton County, Texas. 4tc2

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Friday Oct. 27 Saturday Oct. 28 Monday Oct. 30

SUGAR, Imperial, 10 lb. bag - 89c

DEL MONTE PEACHES, No. 2½ Can	29c	SOAP, Rinso Large Box	25c	Giant Box	59c
DIAMOND -- 300 SIZE		PUFFIN BISCUITS, 2 Cans			25c
PORK & Beans, 3 For	25c	NEW CROP PINTOS, 5 lb			41c
MISSION PEAS, 2 - No. 303 Cans	25c				
ADAMS Orange Juice, 46 Oz. Can	33c				

Flour, PURASNOW - With Dish Rag 25 lb. - \$1.89

CRISCO, 3 lb. tin - 85c

COFFEE, ADMIRATION 83c - 1 LB. TIN 2 LB. TIN \$1.65

PRODUCE

TOMATOES, lb	14c	LETTUCE, Each	9c
BANANAS, lb	12c	CARROTS, 2 Bunches	15c
ORANGES, Texas, lb.			6c

MEATS

SAVE ON SUPERETTE MEATS
Armour's Branded Baby Beef

Lo'n or T-Bone Steaks, lb	79c	FULLY DRESSED -- GRADE A FRYERS, lb	59c
BROIL OR FRY CLUB STEAK, lb	69c	ARMOUR'S STAR OR SWIFT'S PREMIUM HAMS, ½ or whole, lb	58c
TENDER SEVEN STEAK, lb	59c	THEY ARE READY TO EAT PICNIC HAMS, lb	45c
FINE FOR SLICING RUMP ROAST, lb	63c	LAYER PACK SLICED Breakfast Bacon, lb	49c
A NICE POT ROAST Chuck or Shoulder Roast, lb	55c	FINE WITH EGGS Breakfast Sliced Ham, lb	65c
FRESH LEAN GROUND VEAL, lb	45c	LOTS OF MEAT ON THESE HAM HOCKS, lb	35c

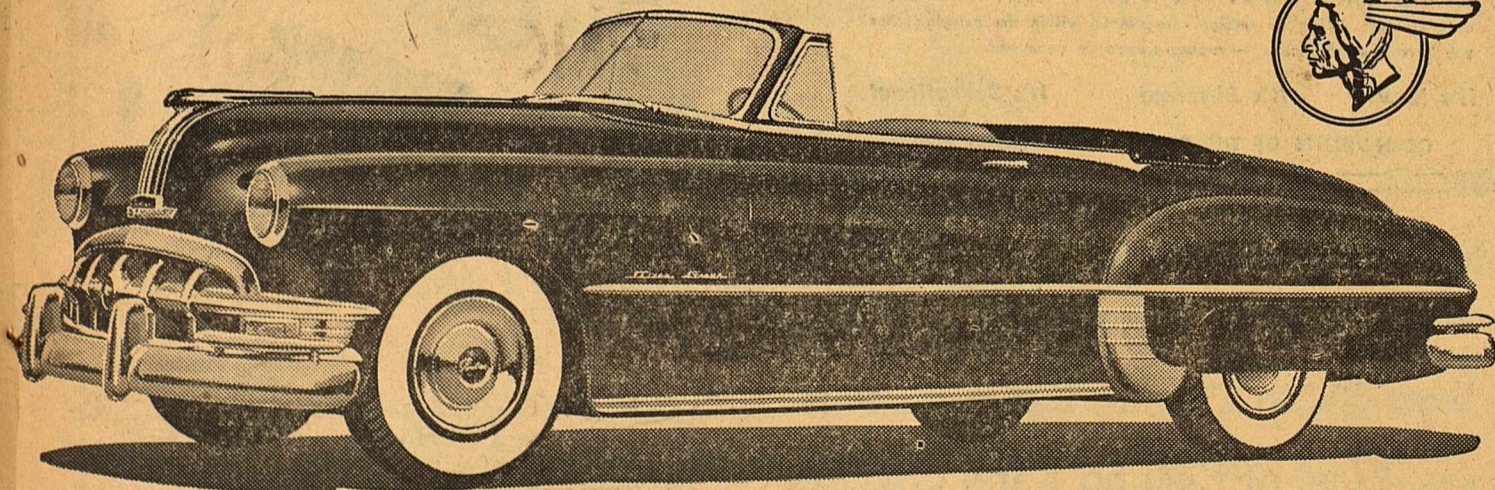
FRESHWATER CATFISH DUE TODAY

STORE HOURS

WEEKDAYS Open 7 A.M. Close 6:30 P.M. SATURDAYS Open 7 A.M. Close 7:30 P.M.

SONORA Superette MARKET
E.V. SMITH, MGR.

Dollar for Dollar - you can't beat a PONTIAC!



Character is written all over it!

- America's Lowest-Priced Straight Eight
- Lowest-Priced Car with GM Hydra-Matic Drive
Optional on all models at extra cost.
- Power-Packed Silver Streak Engines—Choice of Six or Eight
- World Renowned Road Record for Economy and Long Life
- The Most Beautiful Thing on Wheels

It's a wonderful feeling to take the wheel of a magnificent new Pontiac convertible—to feel the pride of driving a car with character in every line and action.

It is a feeling shared by all Pontiac owners. For all new Pontiacs offer sparkling performance—all new Pontiacs are built to deliver years of dependable, economical service with only routine care.

In short, every new Pontiac has character written all over it and stamped deep into its background. That's a very big reason why, dollar for dollar, you can't beat a Pontiac!

Johnson & Granger Pontiac & Cadillac Co.
Concho and Plumb
Sonora, Texas

SAYING 'SO LONG, SO LONG' OKAY IN THIS CASE

If you should introduce yourself to a friendly looking Chinese student at Baylor University and he replied, "So Long," don't feel that he's brushing you off.

That happens to be his name. So Long is a graduate of the University of Shanghai and is doing graduate work in zoology at Baylor.

DRIVE SAFELY! OBSERVE STOP SIGNS!

Davis Insurance Agency

Insurance For Every Need

Real Estate

Ranch Loans

Phone 22951

REAL ESTATE

SEE US FOR CITY PROPERTY

INSURANCE

Every kind of protection known to Standard Insurance Companies.

RANCH LOANS
THE BIGGER THE BETTER

TAX CONSULTANTS

Elliott Brothers Co.

Mrs. Billie Tice

is now associated

with the

Ruby Puryear Beauty Shop

and invites her

friends and patrons to

call for beauty needs

DIAL 26871 OR 26511

STEERS-RICE, AGGIES BEARS HEAD BROADCASTS

Three games—two within the Southwest Conference and one inter-sectional meeting—are on the list of Humble Oil & Refining company's football broadcasts for Saturday.

The two important league games match Rice and Texas at Houston and Baylor against Texas A&M at Waco. The inter-sectional meeting takes T.C.U. to Memphis, Tennessee, to face the University of Mississippi.

Kern Tips and Alec Chesser will be in Houston to describe the Rice-Texas game. The broadcast begins at 1:50 o'clock on stations KRLD, Dallas; KTRH, Houston; KABC, San Antonio; KTBC, Austin.

The Texas A&M-Baylor game will be called by Vest Box and Buddy Bostick from the Bears' new Baylor Stadium. Broadcast time is 1:50 o'clock on stations KFJZ, Fort Worth; WRR, Dallas; KGKL, San Angelo; KCRS, Midland; KTAW, College Station.

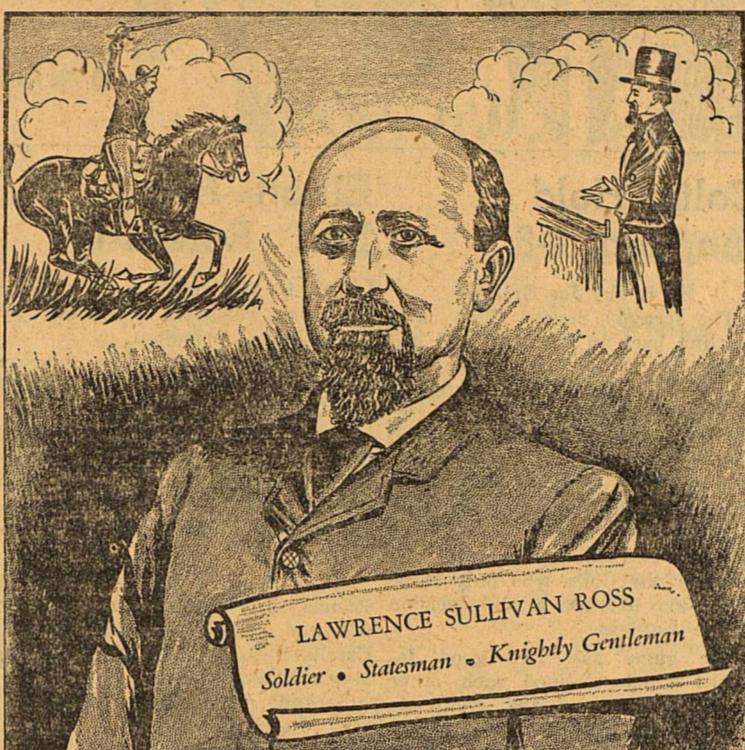
The TCU-Mississippi meeting will have Charlie Jordan and Dave Russell at Memphis' Crump Stadium for a 1:50 o'clock broadcast on WBAP-WFAA-820, Fort Worth-Dallas; KPRC, Houston, Houston; WOAI, San Antonio.

THIS TASTES GOOD IN TEXAS

Round Steak Birds
1 1/2 pounds round steak, cut 1/2 inch thick
1 teaspoon salt
1/2 cup fine dry bread crumbs
1 slice cooked bacon, diced
3 sprigs parsley, chopped
1/2 medium onion, chopped
2 tablespoons bacon drippings
Pound round steak with the edge of a saucer; cut into 5 pieces and salt each piece. Combine bread crumbs, bacon, parsley, and onion, adding a little hot water or meat stock to bind. Place 1/5 of this dressing in center of each piece of meat, and roll up, fastening securely with string. Melt the 2 tablespoons fat in a skillet; brown the meat rolls well on all sides. Pour in 1 cup hot water, cover, and simmer for 1 hour; add more water if necessary. Remove to hot platter and keep hot while making gravy. Serve gravy poured over the meat rolls. Makes 5 servings.

Complete Menu
Round Steak Birds
5-minute Cabbage
Buttered Carrots
Fruit Salad

Texas Venture
In Education • 1876-1951
Our first state college—Texas A. and M. is now in its seventy-fifth year



Lawrence Sullivan Ross, one of the most colorful figures in early Texas, did much to establish the A. and M. College of Texas as a ranking educational institution, and put it on the way to the position it holds today. "Little Sul," as he was affectionately known to Texans of the '90s, had made his reputation as an Indian fighter, Texas Ranger, sheriff, soldier and statesman, before he came to the presidency of A. and M. Among his more noted exploits had been the recapture of Cynthia Ann Parker, his rise in the Confederate Army from private to General in four years and his effective term as Governor of the state. In the eight years from his inauguration in 1890 to his death, he enhanced the popularity and the stature of the college tremendously. The Sul Ross statue in the center of the campus is today a college shrine, while the Ross Volunteers, oldest student honor organization in the state, serve as a constant reminder of his place in the story of Texas A. and M.

Happy Birthday
Friday, October 27—
Margaret Faye Moore
Sidney Eugene Turner
Saturday, October 28—
Mrs. J. T. Sellman
Blanche Lavon Taylor
Sunday, October 29—
Maggie Maxey
Anne deBerry
Monday, October 30—
Mrs. H. P. Cooper

Mrs. Lem E. Johnson
Rodney Davis
Wallace Anthony
Suzanne Emert
Tuesday, October 31—
Mrs. Stella Stanley
Mrs. Roy Aldwell
Wednesday, November 1—
Mrs. Pat Lyles
Thursday, November 2—
James Wilson
Bell Thiers
Perry Ray Henderson

SOLID SOUTH'S SAYING:
"Finest Beer Ever Brewed!"
JAX
Ever Brewed!

JAX DISTRIBUTING COMPANY
R. L. MAGILL P. O. Box 509 SAN ANGELO, TEXAS
Jackson Brewing Company, New Orleans, La.

Time to get

those summer kinks

out of your Buick!

THERE'S a change of the year for your Buick, too, stalwart as it is! Hot summer driving has taken its toll—in played-out lubricants, spark timing that may have slipped off a notch or two over the many miles, a carburetor that would probably give you better mileage and snap if it were properly adjusted now for fall driving.

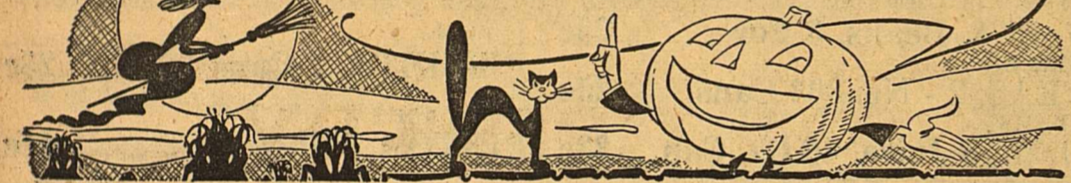
Point is—your Buick will feel a lot friskier in the trying days to come if you let your Buick dealer get those summer kinks out of its system now! Just drive in—say you want (1) a fall tune-up and (2) a regular Lubricare—and see how much rewarded you are, for a small fee!

Do it this week, will you? Before the rush, you can be served more promptly.

Put your Buick in Buick hands

Lyles And Rape, Inc. - Dial 23301
Concho St., Sonora, Texas

NOT A GHOST OF A CHANCE TO BEAT THESE PRICES!



FRIDAY, OCT. 27 SATURDAY, OCT. 28

CRISCO, 3 lb. tin 92c

SAVE ON THESE CANNED FOODS
FOR CREAMING VEGETABLES—USE PET MILK

LIBBYS
CATSUP, 14 Oz. Bottle 19c
SUN SPUN
CHERRIES, No. 2 Can 25c
SUN SPUN
Pork & Beans, 2 No. 3 Cans 19c
OUR VALUE
PEAS, No. 2 Can 15c
ROSE DALE
CORN, 2 No. 300 Cans 29c
OUR VALUE CUT
BEANS, 2 No. 2 Cans 29c
RED & WHITE
Pineapple Juice, No. 2 Can 19c
RED & WHITE
Orange Juice, No. 2 Can 19c

WE HAVE ANOTHER SUPPLY OF BREAKFAST SETS

Armour's
PURE LARD
3 lb Carton 59c

Light Crust
FLOUR
10 lb Bag 99c

PINTOS, 10 lb. bag 89c

FRESH FRUITS and VEGETABLES

APPLES, Winesap, lb 14c
BANANAS, lb 12c
GREEN BEANS, lb 15c
SQUASH, Yellow, lb 12c
CUCUMBERS, lb 12c

CHOICE MEATS

CHUCK ROAST, lb 53c
KRAFT VELVEETA
CHEESE, 2 lb Box 89c
BACON, Hawkeye, lb 49c
BONELESS
CURED HAM, lb 85c

McAllister FOODS **Free DELIVERY** **Red & White Store**
DIAL 21341 DIAL 21341

News Want Ads Bring Results

The Fisherman's Dream FOUR-IN-ONE-ROD

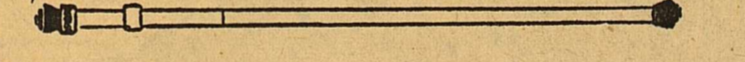
No. 1 — 9-Foot Pole
No. 2 — 7-Ft. Fly Rod
No. 3 — 5-Ft. Casting Rod
No. 4 — Carrying Case and Cane

We present the newest, most versatile, most complete Fishing Rod ever to thrill a sportsman.

Weights only 14 ounces, the Reel-seat is suitable for any type of reel.

This combination fishing rod and cane is absolutely new and different. The three types of rods are made by adding sections to the 3-foot carrying case. When all sections are placed within the carrying case you have a walking cane — rubber tipped on each end.

It's New • It's Different • It's Sensational
COMPONENTS OF THE FOUR-IN-ONE FISHING ROD



National Advertised Price - \$12.50
Special Price - \$9.95

Over 90,000 Fishing Kanes In Use

Partial List of Fishing Kane Owners In This Vicinity

- | | |
|---------------------|-----------------------|
| E. C. Lewis | W. T. Wilson |
| J. Wray Campbell | Alfred Schwening, Jr. |
| G. B. Barker | R. D. Lancaster |
| Nelson Stubblefield | Howard B. Millican |
| Dave Locklin | R. C. Vicars |
| Lewis Spraggins | Lunetta Morgan |
| Bud Smith | J. L. Sanches |
| | Santos Lopez |

We also carry Langley and Shapleigh Reels and a good assortment of lines and baits, including red wiggler worms

Old Spanish Trail Sporting Goods Store

Land Prices Still Soaring

Record high prices for Texas ranch and farm land existed at the end of 1949, and land prices continue to rise, according to a report prepared by John H. Southern and Joe R. Motheral. It was a cooperative study carried out by the USDA Bureau of Agricultural Economics and the Texas Agricultural Experiment Station.

During 1949, Texas land prices increased an average of about seven and one-half percent, or from an average of \$41.36 to \$44.44 per acre. This increase is in contrast to the slight decrease which occurred during 1948. Last year marks the third straight year that land prices have stayed at a record high level, far above the high prices which existed in 1926.

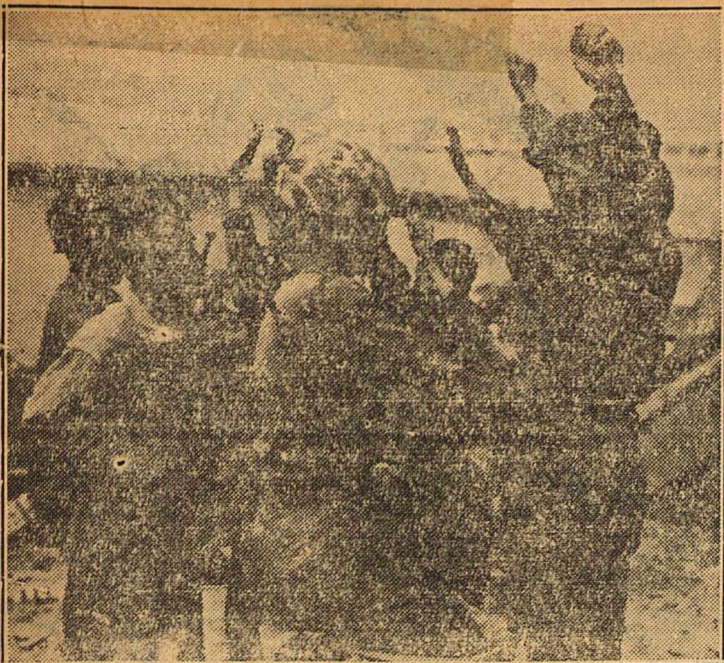
Although the price increased in 1949, the number of acres sold was 25 percent less than was sold in 1948. The average size of the tracts of land sold was smaller than had been the case for several years, and the number of sales dropped 11 percent.

The rise in prices occurred in 12 of the 18 type-of-farming areas in Texas, the largest increase being for wheat farming land of the High Plains. The average price of land in this area jumped from \$32.01 per acre to \$50, an increase of 65 percent. Very large increases also occurred in the grazing area of the High Plains and in the Trans-Pecos and the Lower Rio Grande Valley areas.

The average price of land was 18.7 percent lower in the High Plains cotton area and in the Rolling Plains area than during 1948.

MATTRESSES FELTED IN LAYERS

Furniture RE-UPHOLSTERED DIAL 21241 Truck In Sonora Weekly Guaranteed When Built By Bilderback Bros. 1717 S. Oakes St., San Angelo



STICK 'EM UP!—This was regular procedure when American invading forces were examining captured enemy soldiers taken during the landing at Inchon, Korea. (U. S. Army radiophoto by Robert Dangel, of Cincinnati, Ohio.)

News Classified Ads Bring Results



COSDEN PRODUCTS

Wholesale & Retail Oil Gasoline Grease

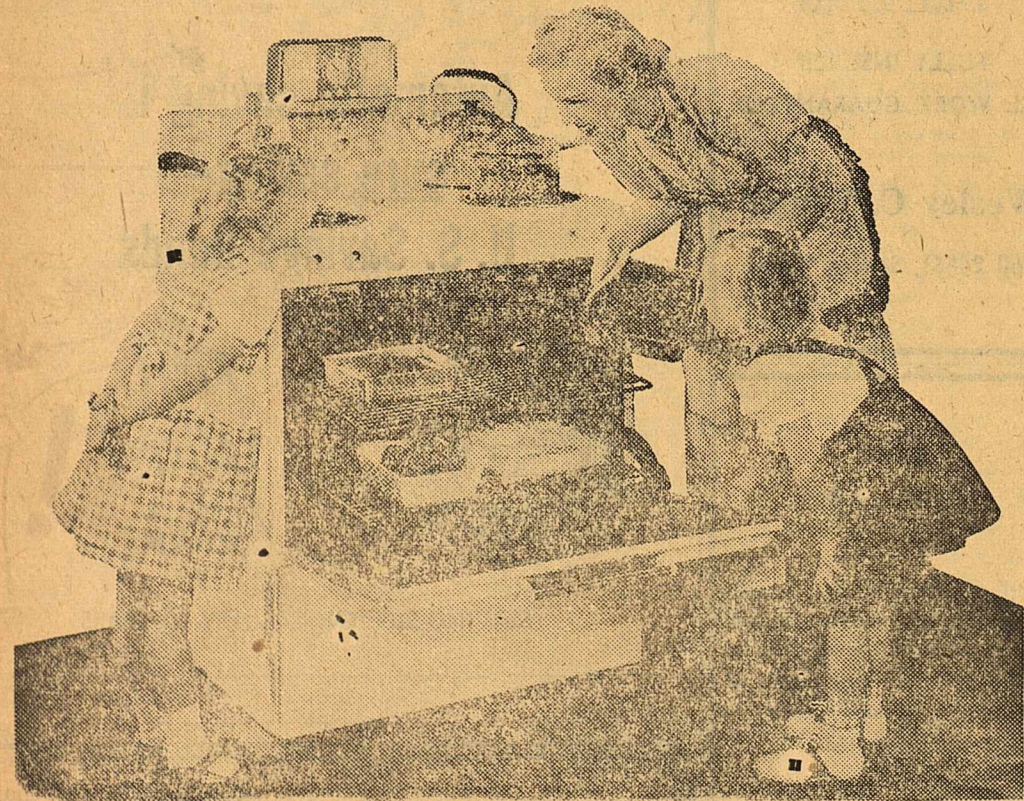
ALSO GROCERIES & COLD DRINKS

NEIL ROUCHE DIAL 25171

Exclusive Distributors for Cosden Products in Sutton, Schleicher & Edwards Counties



BE THRIFTY IN '50
COOK ELECTRICALLY
... it's ECONOMICAL
Cool, Clean, Fast and Automatic!



A few of the reasons why Women prefer ELECTRIC COOKING

It's Fast! Electric "speed-units" now cook faster than any other method!

It's Automatic! Electric cooking's automatic features save you time, labor, and money!

It's Cool! Electric ovens are insulated on 6 sides. Heat goes into food, not into the kitchen.

It's Safe! No matches, no flame, no fumes to bring hazards into your kitchen!

It's Clean! There is no smoke, soot, or dangerous fumes to mar your kitchen.

It's Modern! Once you cook electrically, you'll wonder why you stayed so long with horse-and-buggy methods or old-fashioned flame lamp.

It's Healthful! Foods cooked electrically retain the garden-fresh flavor and food values which are often lost when cooked by old-fashioned flame methods.

THE ECONOMY of the new electric ranges will appeal to any woman who watches her pennies. It's a real money-saver! Heavy insulation on all six sides of the oven keeps the heat in so you use only the heat needed without waste. Surface units, too, save by cooking faster; by putting heat directly into utensils and food, allowing no waste heat to escape around the pots and pans to heat up the kitchen.

Electric cooking requires less water; foods cook in natural juices retaining the garden-fresh flavor and food values so often lost in flame type cooking. The moist heat of an electric range reduces meat shrinkage to a minimum. (With today's meat prices that's a most important saving.) Even the cheaper cuts come out tender and juicy!

Don't overlook the penny-saving deep well cookers that cook entire meals, soups, pot roasts and vegetables with so little electricity. Clean and fast (just like electric light—and just as economical), an electric range will save you time, work, and money.

Some day you will cook ELECTRICALLY, Why not NOW?

SEE YOUR ELECTRIC RANGE DEALER NOW!

He will tell you more about the wonderful electric ranges... tell you of the ease, convenience, and economies that only modern electric cooking can bring. He'll also tell you of many, many other modern electric appliances that make your work easier, your home more comfortable, and your family happier.

It's the best!
West Texas Utilities Company

LITTLE THINGS about the Stars

TELEVISION - RADIO - HOLLYWOOD

By GEORGE LILLEY

NEW YORK, N. Y.—"Pulitzer Prize Playhouse," an imposing idea elaborately and expensively produced, is the latest offering on the television screen. A full-hour every Friday night (9 to 10 EST, ABC-TV), the program brings you Pulitzer Prize work in all of its categories—journalism, music, novels and drama,



Charles Coburn



Ella Raines

... Pulitzer Prizes in all categories

as well as additional works by Pulitzer winners. Dean Carl W. Ackerman (Columbia University Graduate School of Journalism), secretary of the Pulitzer Prize Advisory Board, states that the program "can greatly increase the public's appreciation of the services of authors, journalists and composers to American culture and citizenship." The initial October show is a criterion of what is to follow: Kaufman-Hart's Pulitzer Prize winning (1937) "You Can't Take It With You," story of a lovable, looney family, starring Charles Coburn, Ella Raines. This one, as a Columbia picture, also won an Academy Award.

LIFE BEGINS AT 80

Out of a dull line in a page of life insurance statistics has developed one of the liveliest new television shows—"Life Begins at 80," Tuesday nights, ABC-TV network. The program is pretty much what its name implies. A board of five frisky octogenarians discuss light topics of the day with the show's emcee and creator, an imaginative young bachelor, Jack Barry. The oldest board member of "Life Begins at 80" is John Draney,



Jack Barry ... insurance dope

89, an ex-railroad engineer. Back at President McKinley's assassination he rushed a doctor by train at a speed not yet achieved by modern passenger schedules. Another member: impish-minded Paolo Gallico, famed pianist, father of writer, Paul Barry put the show together after reading in an insurance table that there were more than a million people over 80 in the U.S.A. According to ratings, a lot must be viewing the show.

ON THE CAVALCADE

DuPont's "Cavalcade of America" (Tuesday nights, NBC) is in its 16th year dramatizing American lives and American developments that have made this country great. Typical program: this month's offering, "ards of Whiting," starring Lee Bowman and Ralph Bellamy. Whiting is a town in Indiana where two engineering wizards—Dr. William Burton and Dr. Robert E. Humphreys (played by Bowman and Bell-



Lee Bowman ... oil man

amy)—developed the oil cracking process which assured growing America a plentiful supply of gasoline. The story begins in 1909, when the expanding automotive industry threatened the spectre of a gasoline famine. The engineers believed in a cracking method entailing terrific heat and pressure. When their experiments were halted, out of fear of an explosion, the two risked their lives to prove their method.

And a drop of 15.2 percent occurred during 1949 in the Grand Prairie. A considerable drop also occurred in the number of sales and the number of acres sold in these areas, the acreage changing hands varying from one-fifth to one-third less than in 1948.

Southern and Motheral attribute the rising price of farm and ranch land in 1949 to the continued high prices paid for agricultural products resulting from the increase-

high incomes in non-agricultural industries and government support of agricultural prices.

Attending the Rice-S.M.U. game at Houston the past weekend were Mr. and Mrs. Billy Willard, Mr. and Mrs. Carl Jones, and Mr. and Mrs. Ford Allen.

FOR SALE: Any kind of posts, delivered. See or call Ben Rode. Phone 3722. 1tp2

LOAN LIBRARY SERVING NEARLY ALL TEXAS COUNTIES

The University of Texas Package Loan Library served 244 of 254 Texas counties during the 1949-50 academic year, Extension Dean T. H. Shelby reported.

The Library distributed packages of material on a given subject to applicants in 1,064 towns and rural communities. Those served included civic organizations, county agents, libraries, parent-teacher associations, schools, women's clubs and individuals.

SUBSCRIBE TO THE NEWS

DRIVE SAFELY! OBSERVE STOP SIGNS!

POSTED!

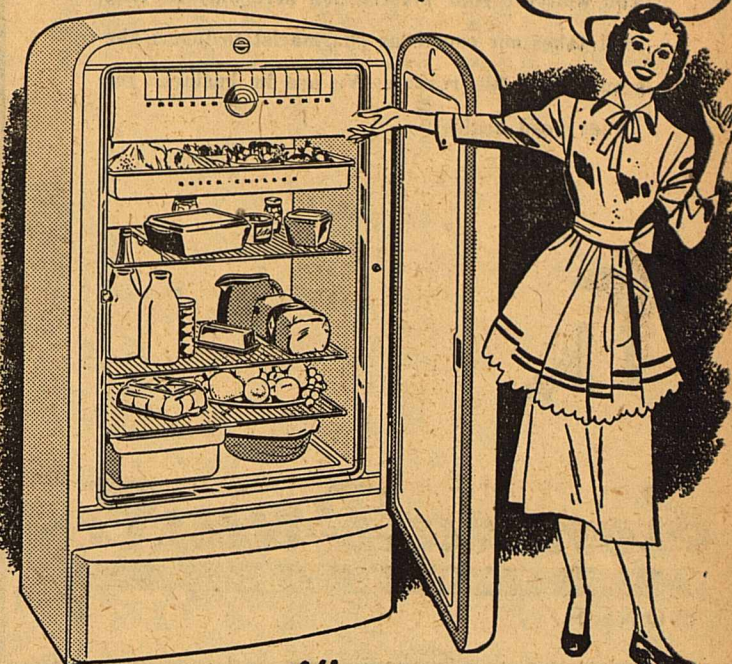
No Hunting

Violators Prosecuted

Aldwell Brothers

Brand New 9.2 cu. ft. PHILCO Refrigerator Triumph

Gives You Most for Your Money!



Challenges All Comparison at \$269.95

PHILCO 903

YES, it's a value sensation! Never before such quality, features and reliable performance in a 9.2 cu. ft. refrigerator at this amazing new low price. See it... compare it now, before you buy!

- True Zero Zone Freezer Locker Full-width, fully enclosed. Keeps even ice cream firmly frozen, in original package.
- Full-Width Quick Chiller Stores meats and left-overs... quick chills salads, beverages and desserts.
- Glass-Covered Crisper
- Self-Closing Door Latch
- Full-Size Super Power Unit
- Five Year Warranty Plan

EASY TERMS

Sonora Electric Company SONORA, TEXAS Dial 24791

HAMILTON GROCERY

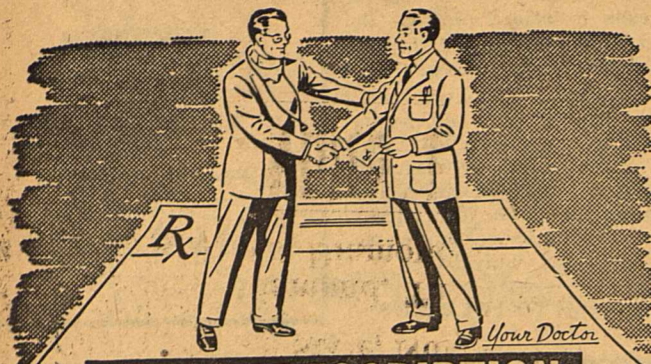
PHONE 21601 A Red & White Store PHONE 21601
Friday, Oct. 27 DELIVERY SERVICE Saturday, Oct. 28

IDAHO NO. 1 POTATOES, 10 lb Paper Bag	31c
SQUASH, Yellow, 2 lb	25c
Green Beans, Kentucky Wonder, 1 lb	17c
CUCUMBERS, 1 lb	9c
RADISHES, Bunch	5c
CELERY, Stalk	15c
LEMONS, Doz.	25c

FRESH GROUND MEAT, 1 lb	49c
ARMOUR'S STAR PURE PORK SAUSAGE, 1 lb Roll	47c
Longhorn Cheese, Full Cream, 1 lb	48c
SHORT RIBS, 1 lb	43c
LOIN STEAK, 1 lb	69c

White House - Print Bag FLOUR	25 lb Sack	\$1.67
White House SLICED APPLES with sugar syrup No. 2 Can	21c	Kimbell's Round-up Style Mexican Beans 2 - 15 1/2 Oz. Cans 25c
Sun Spun Cream Style WHITE CORN 2 - No. 2 Cans	41c	Our Value Cut GREEN BEANS 2 - No. 2 Cans 35c
Gold Medal - Kitchen-Tested FLOUR	5 lb Bag	49c
Gremlin Peanut Butter 9 Oz. Goblet	37c	Ozark Valley Sweet Potatoes No. 2 Can 17c
Wilson's Certified PURE LARD 3 lb Carton	51c	Red & White Golden PUMPKIN 2 - 14 1/2 Oz. Cans 25c
White House CORN MEAL	5 lb Bag	39c


FRESH FRYERS



YOUR PRESCRIPTION

PROMPT ATTENTION

You wait for your prescription here only as long as it takes our courteous pharmacist to insure the accuracy of his results. We are in business for your good health!



Sonora Drug Co
SONORA, TEXAS
PHONE 38

Office Supplies at NEWS Office

SUBSCRIBE TO THE NEWS

NOTICE
The Kring Trucking Co.
Phone 22351
The City Taxi Service
Phone 25291
Now located corner US 290 and
Main Street



217 S. Chadbourne
SAN ANGELO
Phone 5384

S.C.S. News

G. H. Davis, Bomer Gist and Tom Darrow visited the Harold Friess ranch last Tuesday. The main point of interest was Friess' House Field that has been planted to a variety of grasses. The group was favorably impressed by the progress the grasses were making in covering the field.

Another point of interest to the group was a field that has been in Madrid clover for the last two years. The clover was allowed to seed out this fall and was then plowed under and overseeded with oats. A good stand of volunteer clover was evident. The oats and clover mixture will furnish a lot of grazing during the spring and summer months.

Amella Stites has planted her Headquarters Field to grass this fall. K.R. bluestem and side oats grama were planted with the row planter provided by the Edwards Plateau Soil Conservation District.

HOTEL McDONALD

"The Home Away From Home"
Sonora, Texas

The Devil's River News

ESTABLISHED 1890
PUBLISHED EVERY FRIDAY MORNING
ENTERED AT THE Postoffice at Sonora, Sutton County Texas, as second-class matter under the Act of Congress of 1879.
CLAY PUCKETT Editor and Publisher
ANY ERRONEOUS REFLECTION upon the character, standing, or reputation of any person, firm or corporation will be gladly corrected if the matter is brought to the attention of the publisher.
SUBSCRIPTION RATES — PAYABLE IN ADVANCE
One Year in Sutton and Adjoining Counties . . \$2.00
One Year Elsewhere \$2.50

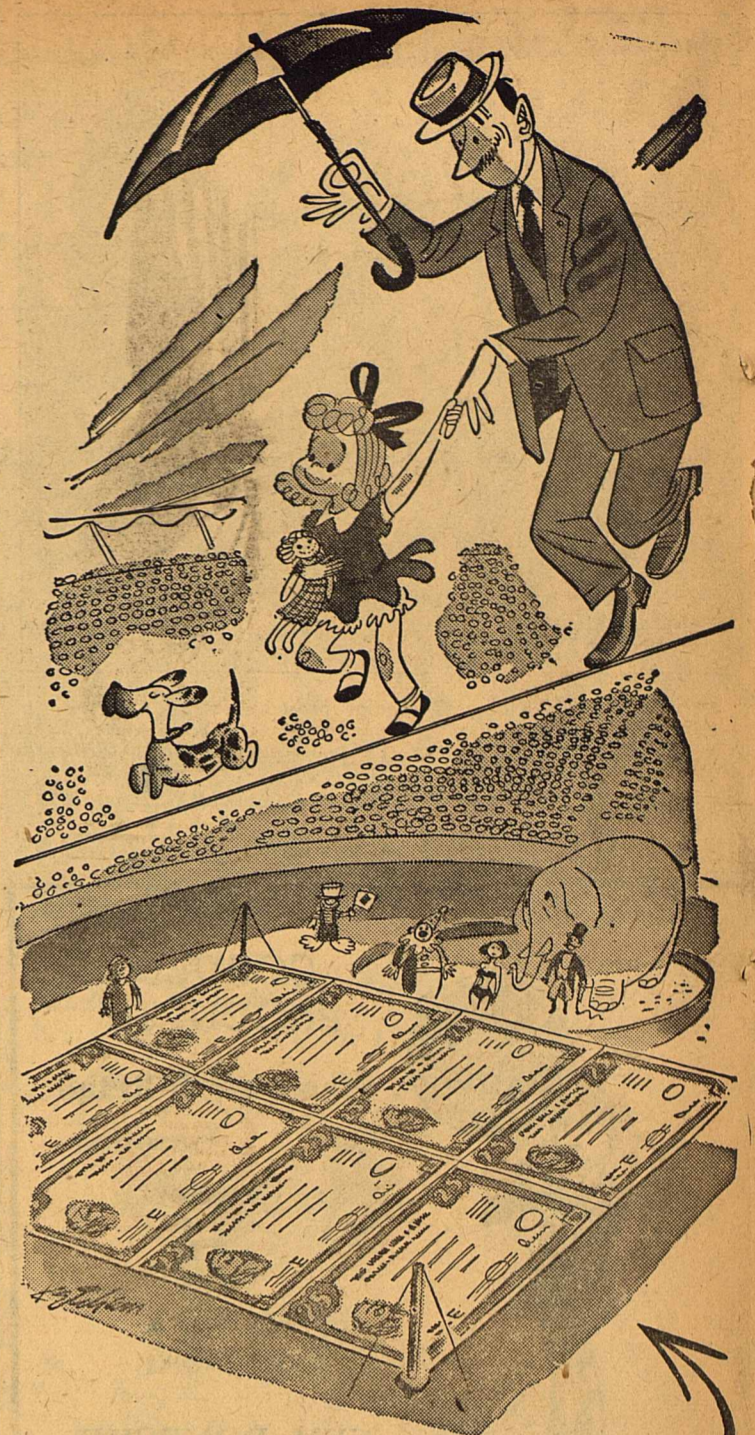
Two University of Texas students, Ernest Carroll Stephen and Norris Loeffler, spent the weekend with their parents, Mr. and Mrs. J. C. Stephen and Mr. and Mrs. S. M. Loeffler.



Keep Cool with CANVAS AWNINGS

to suit your taste
in PAINTED STRIPES..
in WOVEN STRIPES..
in SOLID COLORS, too!
• Finest quality materials . . .
superb workmanship . . . and
distinctive design—all these are
yours today. But don't wait—
decide now to make this your
most joyous summer. Tele-
phone us today for an estimate.

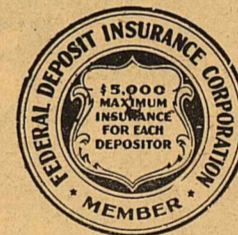
- Truck and Trailer Covers
 - Window Shades
 - Roll Duck
 - Awning Stripe
 - Car Door Awnings
- Acme Auto Top & Awning Co.
R. L. (Bob) Young
M. L. Young, Jr.
113 - 115 N. Chadbourne
DIAL 6130
SAN ANGELO, TEXAS



How about this "Net" for you and the family?

It's NEVER A DAY too soon to start saving automatically with U. S. Savings Bonds.
They net you \$4 for every \$3 you invest—after 10 years. They form the perfect protection for the family and yourself.
Join the Payroll Savings Plan where you work. Or, if you're not on salary, ask at your bank about the equally convenient, equally profitable Bond-A-Month Plan!

Automatic saving is sure saving— U. S. Savings Bonds



First National Bank

SERVING SUTTON COUNTY 50 YEARS

FRIDAY OCT. 27 **Piggly Wiggly** SATURDAY OCT. 28

15th Anniversary Sale - Armour's Sale

ADMIRATION COFFEE SERVED BY REPRESENTATIVE

\$10 Worth of Groceries and **10** Lb. Armour's Ham To Be Given

Away at 5:00 o'clock Saturday

REGISTER FRIDAY OR SATURDAY

Do not have to be present for drawing

- | | |
|--|----------------------------|
| ARMOUR BACON lb. 59c | ARMOUR PICNIC HAMS lb. 40c |
| ARMOUR SAUSAGE lb. Roll 39c | ARMOUR LARD 3 lb. crt. 49c |
| LOIN STEAK ARMOUR Baby Beef, lb. | 69c |
| ARMOUR FRYERS, Fresh Dressed, lb. | 52c |
| DIAL SOAP, ARMOUR Deodorant, 2 bars | 25c |
| OLEOMARGINE, Armour's Colored Quarters lb. | 27c |
| SUGAR, Imperial, 5 lb. 48c | 10 lb. 94c |

- | | |
|--|--|
| Vienna Sausage, Hostess, Can 12c | Butter Beans, Diamond, Tall Can 12c |
| SPINACH, Diamond, No. 2 Can 15c | UNDERWOOD'S SARDINES, Tomato Sauce, 2 Cans 25c |
| DEL MONTE CORN, Cream Style, No. 303 Can 18c | DOG FOOD, Our Pal, lb Can 8c |
| YELLOW OR WHITE HOMINY, Diamond, Tall Can 9c | Paper Towel Holders, Plastic, Each 39c |
| Pork & Beans, Diamond, Tall Can 10c | WOODBURY'S HAND CREAM, \$1.00 Size 49c |

FLOUR, White House, 25 lb. bag \$1.69

VEGETABLES

- | | |
|---|---|
| LETTUCE Large Heads, Each 10c | OKRA, Fresh, Green, lb 17c |
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