









COTTON CHOPPERS HARD AT WORK



It's that time again, and these hoe hands are hard at work in the Oklahoma Lane area this week removing weeds from around tender young cotton plants. Spring rains prompted a heavier weed crop than is usual this year.

dom and frustrations, as well as such physical factors as overwork and strain, will cause that tired feeling.

Short rest periods from 10 to 20 seconds will work wonders if you are tired from heavy work. A change of environment or activities will often relieve fatigue caused by boredom or monotony.

Efficient, happy homemakers have found that these simple rules will help to fight fatigue and make work more interesting.

First—check your kitchen and household storage—Is everything within easy reach? Keep cleaning tools in good repair and located close to the job.

Wear comfortable work clothes and sit as much as possible while you work.

Study your jobs and organize the work in assembly line fashion. Use both hands whenever possible.

Don't try to stay with a heavy or difficult job too long. Intersperse big jobs with easier ones and rest at intervals.

Dark Cottons Deserve Special Care

The wonderful dark cottons now provide comfortable and fashion-right costumes the year-around. With proper care they

can be kept attractive and new looking for a much longer time, says Nena Roberson, extension clothing specialist.

Good dark cottons should be drycleaned to preserve their finish and appearance, at least as long as they are used for best wear, says the specialist. Garments with decorative details, padding, interfacing and designs which cannot be removed must either be drycleaned or laundered with special care. Dry cleaning avoids any risk of spoiling the appearance of the garments.

To launder the garments, wash each one individually in softened water. Rinse completely to remove all traces of soap or detergent. Soft water helps to prevent hard water curds or lint from sticking to the cotton. Use warm, not hot, water with mild soap flakes or detergents. Soapless detergents are good for dark cottons, especially in hard water. Be sure to read the directions on the package. Some detergents are used for cotton and some are recommended for rayon. Do not use a bleach. Many of the bleaches affect the finish of the material.

When ironing a dark cotton garment, press it on the wrong side to retain the finish of the material.

17 New Wells Drilled In May

Statistics at the Lubbock office of the High Plains Underground Water District indicate that Parmer County landowners drilled 17 new irrigation wells during the month of May. Three wells were listed as replacements.

Hot Sun Starts Wells

Old Sol turned on the heat across the farming area of the irrigated Plains this week, and farmers responded by turning on their irrigation wells.

The temperature soared over 100 and hung there and young, tender crops suddenly felt a terrific need for water. The 2,300 irrigation wells in Parmer County are hard at work this week to supply this need.

Generally speaking, most crops are making satisfactory progress after a rather late start this spring. The hot weather has been ideal for cotton, and to date, hasn't hurt anything else. In fact, the Plains have been due a little hot weather, since they haven't had any this year so far.

Most early cultivation has been completed, and water furrows are in readiness for a season's irrigating.

USDA Team Quizzes Farmers

"How much is your land worth? How long have you owned it? Do you have any trouble getting credit?"

These are some of the questions asked of about 22 Parmer County farmers last week by a USDA research team. Reason for the questioning was to get an over-all picture of farming conditions in Parmer County, that was selected at random from counties on the Great Plains.

Members of the team were recent graduates of Texas A & M College, hired by USDA to take the survey. They were Tom Livingston, DeMarcus Gordon, Larry Claborn and Gene Voelkel.

Voelkel said they selected 22 farmers at random and asked those selected questions from a 23-page form. The questions involved land management, land tenure, and farm finance, he said.

The survey is the Great Plains Study, initiated this summer by USDA farm policy makers, in an attempt to get specific information on what farmers in the Great Plains need.

"When policy makers have this information, they will be able to make policy better fit the needs of these farmers," Voelkel said.

Texas is one of 10 states in which the study is being made.

Cotton culture is thought to have originated in India about 1500 B.C.

Not all crows are black; some have brightly-colored feathers.

THE H. D. AGENT'S CORNER

Jimmie Lou Waincott

Manage Energy Well On Hot Summer Days

Fatigue comes easier during hot weather. A tired feeling often brings an irritable disposition and cuts down efficiency on the job. It can also increase susceptibility to disease or accidents, according to extension home management specialists.

If you are feeling more tired than usual, stop and analyze yourself and your working methods—specialists say that bore-

around. With proper care they

Baby Pictures? SASS STUDIO Phone 4-6143 Clovis, N. M.

Parmer County Pump Co. Dissatisfied with your present irrigation setup? We have the answer! AMES "profit-planned" IRRIGATION SYSTEMS Since 1910 BYRON JACKSON PUMPS Drilling and Casing — Pump Repair Phone 2201 — Friona — Phone 2091

MECHANICS LET US SERVE YOU ON Resurfacing Warped Cylinder Heads Warped Manifolds On Irrigation Engines — Tractors — Trucks WE USE THE PETERSON SURFACE GRINDER WELCH AUTO SUPPLY, INC. Phone 2501 Friona, Texas

New Farm Supply Business In Bovina Parmer County's newest agricultural business bears the county's name—Parmer County Farm Supply. Last week it started operation in Bovina under the management of A. E. "Bud" Crump, formerly of Friona. Fertilizers are being sold by the business at the present, but plans call for enlarging activity into general farm supplies. Also associated with the business in the capacity of employees are R. L. Barber, Norman Killough, and Earl Riley. Crump was formerly with Parmer County Implement Company in Friona for nine years.

Plenty of land buyers we have, but enough good land to sell we are short of. We have land buyers who did not find land they wanted to buy last fall, and they're out looking early this year, so if you are thinking of selling some land, why wait until fall? Let us list it now, so we can work up advertising and show it while there is a crop on it. If you will come in and list your land we will go out and sell it. DOUGLAS-BINGHAM LAND CO. Box 535 Friona, Texas Phone 3251 Joe B. Douglas O. D. Bingham

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introducing... Parmer County FARM SUPPLY, an all-new fertilizer service for Parmer County Farmers. OFFERING... a complete fertilizer service designed to please and meet with the approval of Parmer farmers. Our office is located in Bovina in the building formerly occupied by Bovina Butane Service. We hope you'll stop in soon—Let's talk fertilizer. Featuring Phillips 66 Fertilizers Parmer County FARM SUPPLY A. E. (Bud) Crump, Manager PHONE 4381 BOVINA



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**OLEO**

1 lb. pkg. 5 lbs. **\$1**

Giant  
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box **69c**

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**SHORTENING**

3 Lb. Can  
**83c**

Food King  
**TUNA**

(Grated Light Meat)  
**10c**

NEW! Betty Crocker  
**CREAM PUFF MIX**

8½ Oz. Pkg.  
**29c**

Best Maid  
**SALAD DRESSING**

pint **25c**

Tendercrust  
**BROWN SERVE ROLLS**

2 pkgs. **39c**

Ranch Style  
**SPAGHETTI**

No. 300 Can  
2 for **29c**

Monarch  
**SUGAR PEAS**

303 can **19c**

Shurfine  
Cut Green No. 303 Can  
**BEANS** 2 for **39c**

Shurfine  
Whole Kernel No. 303 Can  
**CORN** 2 for **29c**

MARKET

BORDEN'S

**Biscuits**

New Easy  
Open

3 for **29c**

CENTER CUTS

**Pork Chops**

Lb.

**59c**

**Franks**

JUMBO PAK  
3 Lb.  
Bag

**99c**

KRAFT

**Cheese Slices**

½ Lb.  
Pkg.

**33c**

SUN-RAY

ASSORTED LUNCH MEATS

Pickle and Pimento

Bologna

Macaroni and Cheese

Olive

Liver Loaf

Your Choice - 2 Pkgs.

**49c**

Shop...  
**Piggly Wiggly**



... you'll love it!

Fresh Fruits and Vegetables

California Large, Firm Heads

Each

**Lettuce**

**19c**

Idaho Bing Extra Fancy

Lb.

**Cherries**

**39c**

California Long White

10 Lb. Bag

**Potatoes**

**49c**

Chuck Wagon Brand

Choice

Doz.

**Lemons**

**35c**

Weston

Lemon or Cinnamon

full lb.

**Snaps**

**29c**

Nestea Instant

1½ oz. jar

**Tea**

**45c**

New! White King

13 oz. can

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**10c**

PURE CANE

**SUGAR**

10 LB. BAG  
WITH \$5.00  
PURCHASE OR MORE

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**FLOUR**

10 Lb. Print Bag

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FROZEN FOOD

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10 Oz. Pkg.

2 for **35c**

Cape Ann

**Catfish**

1 lb. pkg.

**49c**

Jesse Jewell's—Peach, Apple, Cherry

**Turnovers**

9 oz. pkg.

**19c**

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**Orange Drink**

46 Oz. Can

**25c**

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### There's Always Lots Of Fun At Bovina's July 4th Picnics

(Continued from Page 1)

feed" was held and featured red beans, coffee and barbecued beef. He tells how Press Abbott and Bill Venable would sit up the entire night before, preparing the meat and beans. People from all the outlying districts would make the trip to town for the good times which were

in store for them. In recent years, back in the 1940's, the celebrations were discontinued because of the war. But they were re-organized by the merchants in the early 1950's and have continued ever since. A big fireworks display the night of July 4, 1957 was a starter for the community to begin building back the celebration. Over \$500 worth of fireworks is reported to have been set off that night for the entertainment of about 300 people. Money was donated by the businessmen and citizens of Bovina and the event was sponsored by Bovina Woman's Study Club and the Half Century Club, a junior woman's club.

**ARTISTIC HAIRSTYLE SALON**

Hours: 9 a.m.—6 p.m. Tues. thru Sat. Phone 2742

Jesse McSpadden, operator and manager  
Jo Dawn Horton, operator

The following year, the newly-organized Lion's club became the sponsor. Originally planned to be strictly a non-profit venture, the games and contests which the Lions Club hold have turned into a way of making a small amount of cash for the club and community. Money derived from the event, says Henry Minter, Lion boss, has always been spent for the improvement of the community and for the assistance of the underprivileged members of the community. Among the contests held in the past were "greased pig

rasses," pony rides for the children, fiddler's contest, horse-shoe pitching games and ball games. Other attractions have also been added in recent years. Members of the Bovina Woman's Study Club have sold and will sell again this year, snowcones, and soft drinks. Women of the Woman's Society of Christian Service of the Methodist Church also sold homemade ice cream, cake and cookies. Coffee is sold each year, as are other types of food to nibble on before the picnic in the evening.

Families of the community gather for the celebration, take part in the unorganized volleyball and baseball games, watch and participate in dunking contests, bubble blowing contests and listen to good western music. Later, in the evening, basket lunches are spread and the "feed is on." I. W. Kerby is the recognized champion of the fiddlers. He has won the honor for several years. In 1955, when Arlin Hartzog was Lions Club boss and master of ceremonies for the outing, Kerby won the prize for fiddling and a special guest, Jimmie Glickman of West Orange, N. J., got honorable mention for his playing of the ukelele. About 600 people attended the 1955 celebrations.

The meetings have been hampered to some extent the past two years by rain. Both years, the people gathered at the city park and on the school grounds for the games and visiting, only to be forced inside due to the downpours. Last year, the rains came in the morning and early afternoon, and, as Mrs. I. W. Quickel, member of the Bovina Woman's Study Club says, "Cold rain sure knocks a hole in the sale of snowcones and ice cream." However, the rains cleared away during the last hours of sunlight and about 300 people turned out to see members of the Lion's Club spilled from a board into the very cold dunking pond. The games were carried on where it was possible and the best was made, says Minter, of a very wet situation.

Wendol Christian was master of ceremonies of the ceremonies that year. This year, plans are underway by the sponsoring civic organization for more of the same, with bigger and better games and contests to be held as well. Members of several women's organizations of the area are making their plans for the outing and will sell refreshments to the visitors. One of the big attractions in recent years for the youngsters of the community has been the pony rides. Leon Grissom has provided ponies for the past several years for this game. Rides are sold and the children spend their time riding and watching their friends ride Shetland ponies. Originally a community get-together, the first celebrations "died a natural death during the 1930's" says Rhinehart, but they have been going strong in the past several years. "If the rains don't come again this year,"

## WANT ADS

**LEGAL NOTICE**  
**NOTICE OF THE BOARD OF EQUALIZATION MEETING**  
**BOVINA INDEPENDENT SCHOOL DISTRICT**

In obedience to the order of the Board of Equalization regularly convened and sitting, notice is hereby given that said Board of Equalization will be in session at its regular meeting place in the School Tax Office, City of Bovina, Farmer County, Texas at 9:00 a. m. on the 15th and 16th days of July 1957, for the purpose of determining, fixing and equalizing the value of any and all taxable property situated in the said Bovina Independent School District for taxable purposes for the year of 1957, and any and all persons interested or having business with said Board are hereby notified to be present. I. W. Quickel, Chairman Board of Equalization Bovina Independent School Dist. Bovina, Texas 2-2tc

Long time, low interest farm loans, with small annual payments.  
**O. W. RHINEHART**  
PHONE 2081  
BOVINA, TEXAS

**FOR SALE** — 1956 model Maytag 19' upright deepfreeze. Will sell at a real bargain. See A. D. Cumpton at ABC Drug. 50-tfnc

**FLOWERS** for every occasion. Fresh. Delivered to your home. Phone 2461, ABC Drug in Bovina. 46-tfnc

**CUSTOM** wheat cutting and hauling. Frank D. Smith. Phone 4411. Bovina. 1-2tc

**FOR SALE** — 1955 model Chevrolet car. Four door with standard shift. Good condition. Rev. W. R. Beard. Phone 2442.

**FOR SALE** — 4 room house in southeast Bovina. Priced to sell. Phone 4441 or 2332. 43-tfnc

**CARD OF THANKS**  
Our heartfelt thanks are extended to the many, many persons who through their thoughtful acts made our burdens lighter during the sickness and death of Pres Abbott. Your kindnesses will always be remembered.  
John B. Abbott and family 2-1tc

### Reads Return From Trip

Mr. and Mrs. Nat Read returned home Friday, June 21, from their vacation. They spent four days visiting with relatives. The local couple were guests in the home of her sister, Mrs. Henry Wolf in Wichita Falls and with his parents, Mr. and Mrs. J. B. Read in Fort Worth. They also visited in Fort Worth with his sister, Pauline Mann and his brothers, Clifford, William and Ben.

After returning home, Read accompanied three other local men to Conchas Lake for a four day fishing trip. Others going were Perry Looney, Bill Bradshaw and Reagan Looney.

### Attends Camp In Arkansas

Mrs. Billie Sudderth returned home early this week from Arkansas. She had spent seven days at Mt. Sequoia, near Fayetteville, Ark., attending a W.S.C.S. conference and training school. The school was for the district officers of the Methodist Woman's Society of Christian Service. At the conference, the women attending learned better and more satisfactory ways in which to carry out their work.

### Congratulations

Mr. and Mrs. J. C. Hartsell became the parents of a son Saturday morning in Clovis Memorial Hospital. The little boy, weighing 7 lbs., 8 ounces, was named Dana Paul. J. C. Hartsell is minister of the local Church of Christ. Paternal grandparents are Mr. and Mrs. R. A. Hartsell of Lazbuddie, former residents of Bovina.

### In Fuller Home

Visiting last week in the home of Mr. and Mrs. Roy Fuller was his sister, Miss Sue Fuller of San Angelo, and his nieces, Miss Peggy and Miss Carolyn Belcher, both of Ballinger. Visiting overnight in the Fuller home, the three young ladies left Tuesday afternoon for Portales, where they visited with other relatives.

### Congratulations

Mr. and Mrs. Robert E. (Bob) Wilson became the parents of a daughter Wednesday morning of last week in Clovis Memorial Hospital. The new baby weighed 7 pounds, 2 ounces. Mother and baby were released from the hospital Friday. Maternal grandparents are Mr. and Mrs. C. F. Hastings of Bovina. Paternal grandparents are Mr. and Mrs. Frank P. Wilson of Amarillo.

### Three G.A.'s Make Forward Steps

Three members of the Junior Girl's Auxiliary of First Baptist Church completed work for their "forward steps" Wednesday evening at their regular meeting. The meeting was held in the annex of the church. Margie Fuller, and Nellie Bea Crook made their "Maiden" steps and Tonya Ivy became a "Lady in Waiting." The girls repeated memory work, taken from the Bible, and the G. A.

### Missionary To Speak Sunday

Rev. Virgil Goodwin announced this week that Mrs. A. L. McKenzie will be the main speaker at the services of the First Baptist Church Sunday. Mrs. McKenzie, a missionary from Buff Bay, Jamaica, will speak to the congregation and guests about her work in the missionary field. Rev. Goodwin says anyone wishing to hear the talk is invited to attend.

**FINISH** High School or grade school at home. Spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 1514, Amarillo. 14-52tp

says Rhinehart, "we can expect a bigger and better crowd than ever."

True to their ideals, the businessmen of Bovina, while looking for a way to keep the local people at home and off the highways during the busy season of the year have begun again a worthwhile community picnic. They feel that the "big fourths" have been a success and, with the years that are to come, they are confident that they will grow with and for the community.

### BOVINA-METHODIST CHURCH

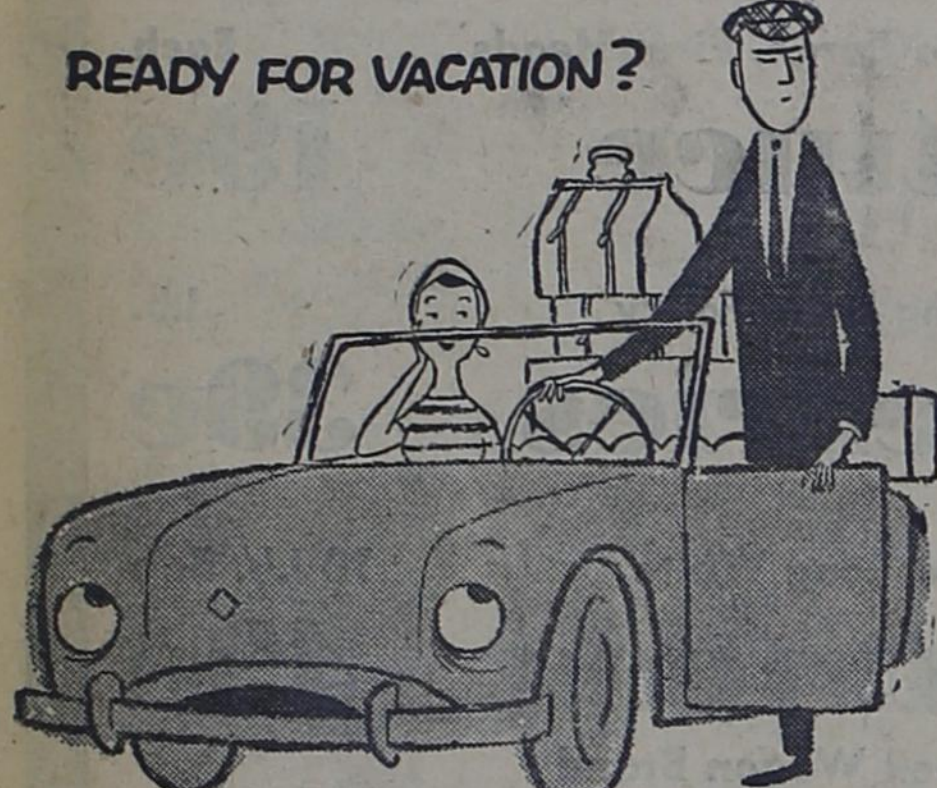
Rev. W. R. Beard, Pastor  
Church School, 9:45 a.m.; public worship, 11 a.m. and 8 p.m.; MYF Fellowship, Sunday, 7:15 p.m.; Dorcas Circle, Wednesday, 11 a.m. and choir practice, Wednesday, 8 p.m. Methodist men will meet Saturday morning at 6 for their regular monthly meeting. Worship with us Sunday — Good singing, fine fellowship.

### Methodist Church Discusses Projects

Two important discussions were held Wednesday evening of last week at a meeting of the Official Board of the Methodist Church. Discussed and agreed upon were the immediate beginning of work to the church. Redecoration of the sanctuary and the Church School departments in the present building will be done in the near future. Air conditioning was also discussed and it was agreed by the members that this facility would be installed in both the sanctuary and the new educational building, now under construction. Hubert Ellison will be in charge of the construction and the redecoration work.

### To Reunion

Mr. and Mrs. E. H. Moody and daughters, Sue and Mrs. Oakley Stevenson, spent the weekend at Gainesville. They were guests in the home of Mrs. Moody's parents, Mr. and Mrs. J. M. Shaw. While there, the local family also attended the Shaw family reunion. About 100 people were present.



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When your car is as full of "go" as you are, then you're set for a fine vacation. So, drop by our service station for a pre-vacation check-up.

As a friend and neighbor, we'd like to have the opportunity to get your car ready for a carefree vacation trip for you.

Drive in today for the kind of service that will keep you and your car in a holiday mood.

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**Color-FLYTE** ACCIDENT PROOF Melmac Dinnerware

At last, worry-free dinnerware that's "ACCIDENT PROOF." Yes, here is dinnerware you'll use daily for every occasion with never a fear of chipping, cracking or breaking. Color-Flyte is fashioned of Melmac... takes the hardest knocks of every day living... defies breakage. With masculine or mechanical dishwashers there is never a streak or stain — boiling water never affects it — and colors come out gleaming. Come in for a free demonstration. See for yourself the beauty, styling and the unbreakability of Color-Flyte Dinnerware.

**Guaranteed!** against CHIPPING, CRACKING, BREAKING

Color-Flyte is unconditionally guaranteed in writing for one year.

Choose any single color or the Rainbow Assortment consisting of one place setting of each color

grey green copper lime

16 PIECE STARTER SET Contains four 10" plates, four cups, four saucers, four bread & butter plates. **\$15.95**

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This can be as true of cut rate property insurance as it is of our lemonade. **YOU GET ONLY WHAT YOU PAY FOR.**

Be doubly sure when you insure. For a few cents more, buy your protection from an independent local agent who understands your needs, is an expert on all coverages, and gives you superior service.

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Distributor — Gulf Oil Corporation  
PHONE 2271 BOVINA

### Goodwins Go On Vacation Monday

Rev. and Mrs. Virgil Goodwin and children, John, James and Lou Ann, left Monday morning for a two weeks vacation. They plan to drive to the Dallas and Fort Worth area to visit with relatives. From there, the local family plans to go to the Ozark Mountains of Arkansas, returning home through southern Oklahoma to visit with his relatives.

**PLACING WHEAT IN GOVERNMENT LOAN?**

We will be happy to handle your loans for you.

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**NEW SHIPMENT MEN'S STRAW HATS JUST ARRIVED!**

**WILLIAMS MERCANTILE CO.**

Gunn Bros. Stamps "Pioneers in Bovina"

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