

SELF DEFEATED CANDIDATE
By W. H. Marshall

There is a verse of Scripture in the Bible that reads like this: "For I say, through the grace given unto me, to every man that is among you, not to think of himself more highly than he ought to think; but to think soberly, according as God hath dealt to every man the measure of faith." -Romans 12:3.

If a man has got far enough out into life where he is doing some real fighting for the things he believes and the things that he knows are worth while, he also knows that he has been defeated more than once, and that he will continue to be defeated, but he also knows that later he will win. He will win, for it is the plan and purpose of God that good and right shall, in the long run, win and not fail. I say this is God's purpose, and no man can defeat God.

When you and I have been anxious and concerned for a good cause, and for some reason the cause fails for the time being, what kind of subordinate do we prove to be? If the thing we are trying to do is right; if it has quality, and merit, let us go forth to do it. But we must always remember that truth wherever it is to be established, depends upon the quality of character of those whose effort it is to establish fact.

Christ said, "I am the light of the world." We must take our cause, what ever it is, out into the light of Christ's judgement upon it, and when this is done, and Christ gives us the green light, why should we be afraid to do His will and purpose?

Much of our trouble when it comes to finding the will of God to do it, is that we are self-seeking candidates. We want God's good for ourselves, and we are

not willing that we shall be defeated by God at anything we desire or purpose to do. Let us remember, that if we are to do God's will and work, we must match His will with quality of Christian character, and Christian willingness to be taught and lead of God.

When we become pushers of self with no regard for others ideas and opinions, regardless of how right our cause is, we fail to be like our Master was in all that He had to face. But you remember He kept His good grace, and thus He won in the long run. And the long run is the ONLY RUN WORTH MAKING. Believe me when I say that!

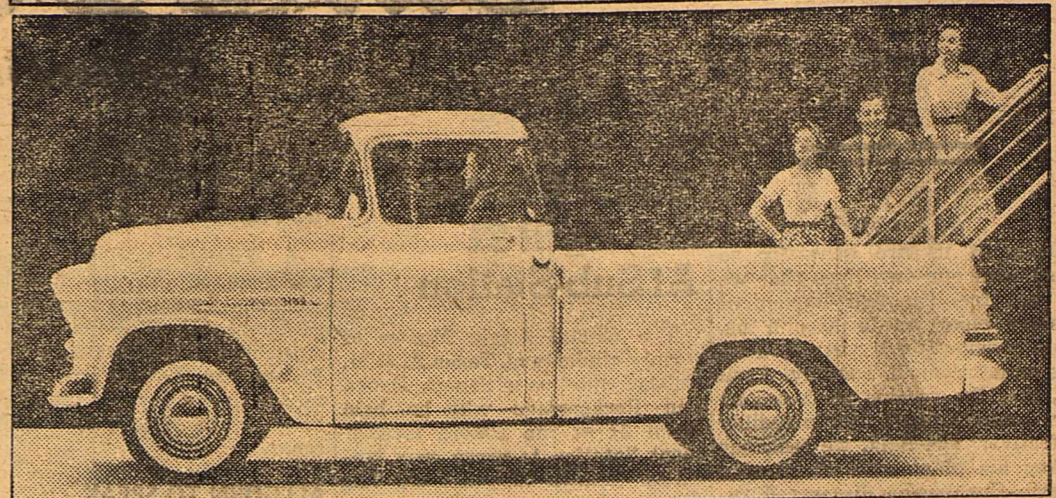
We will always be self-defeated candidates when we try to run ahead of the will and purpose of God, and with no regard for the rights and opinions of others.

The Bible speaks of a "sweet smelling savor," and I like to think that is what a good person is; sweet and gracious and kind. And if we can just be that way, then life can never defeat us.

Your Health

"Environmental sanitation is the public health term for clean, safe housekeeping whether it applies to a private home and its surroundings or to towns and cities. Among other things, it insures safe drinking water, proper garbage and sewage disposal, safe service of wholesome food including milk, rat and insect control, and general cleanliness of the premises. However, for environmental sanitation to be effective, it is essential that not only public health officials but the citizens living in their respective homes or operating est-

NEW TRUCK FEATURES PLASTIC SIDE PANELS



A new idea in retail delivery trucks is introduced by Chevrolet in its 1955 line of 75 commercial cars and trucks on 15 wheelbases. Called the Cameo fiber side panels are carried flush with the cab. Carrier, the vehicle was designed for exclusive shops which have long sought a modernistic unit in keeping with their merchandise. Note how glass and trucks on 15 wheelbases. The body color is ivory, with cab in brilliant red.

IT'S TIME TO

CAMERONIZE

YOUR HOME

Phone us to come to your home with samples, plans, ideas and prices on these home improvements:

- ★ Repairing and modernizing.
- ★ Re-roofing.
- ★ Repainting, inside and outside.
- ★ Insulating.
- ★ Repapering the entire house, or just one room.
- ★ Installing an IDEAL Kitchen.
- ★ Making other improvements.

NOTHING DOWN - UP TO 3 YEARS TO PAY

SEE US FOR NEW HOMES

GI Terms: Nothing down, except closing charges. Also FHA and Conventional Financing.

Prices Are Always Right At

WM. CAMERON & CO.
BUILDING MATERIALS AND SERVICES

Seeing is Believing

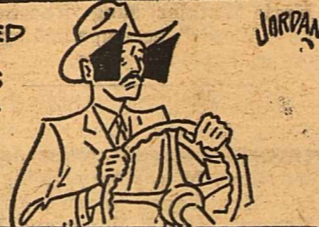
THE CHILD WITH FAULTY VISION IS APT TO DO POOR SCHOOLWORK, BE RESENTFUL, AND DEVELOP A BAD BEHAVIOR PATTERN, SAYS THE BETTER VISION INSTITUTE.

Can you name him?
THIS IRISH-BORN ENGLISH SATIRIST (1667-1745) SOON DEVELOPED POOR VISION BUT VOWED NEVER TO WEAR SPECTACLES. DURING HIS LATER YEARS HE COULD SEE VERY LITTLE.



SEE NAME INVERTED HERE
JONATHAN SWIFT

OUT OF SEVERAL HUNDRED NEW YORK DRIVERS WHO HAD HAD 4 ACCIDENTS A PIECE, OVER HALF WERE FOUND TO HAVE VERY POOR SIDE VISION.

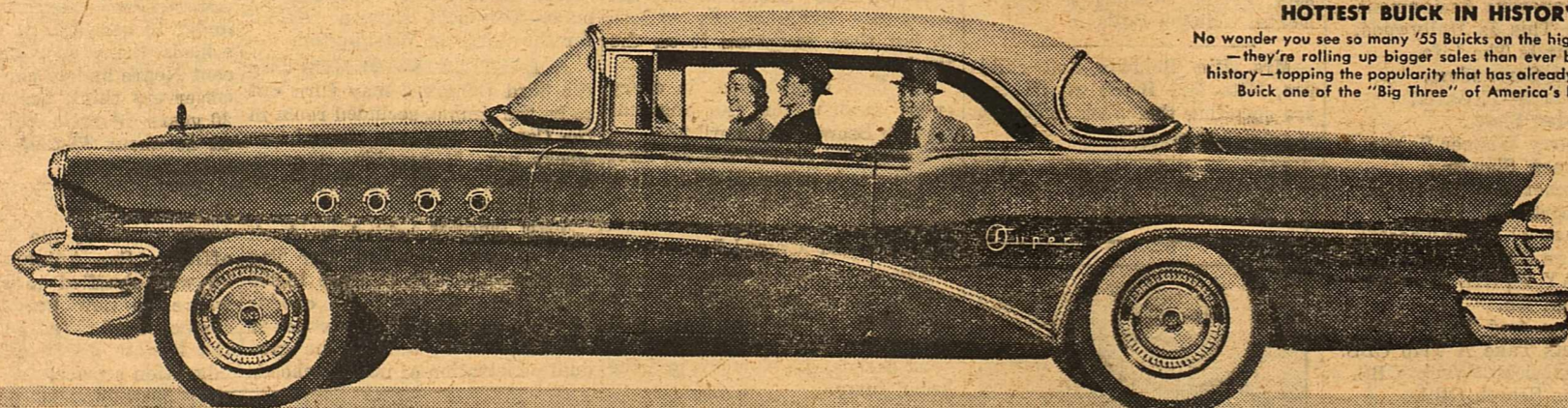


Did you know? THE AMERICAN PUBLIC SPENDS \$1,000,000,000. A YEAR ON EATING OUT FOR PLEASURE...



...BUT ONLY \$300,000,000 ON EYE-CARE.

Want to feel like a pilot feels?



HOTTEST BUICK IN HISTORY
No wonder you see so many '55 Buicks on the highways - they're rolling up bigger sales than ever before in history - topping the popularity that has already made Buick one of the "Big Three" of America's best sellers.

Today's the day to "Join The Test Pilot Club" and see what a thrill you get when you try Variable Pitch Dynaflow*

We're not kidding. When you try a '55 Buick with Variable Pitch Dynaflow, you'll feel like a pilot does when he heads his plane down a runway for take-off.

For you, in the driver's seat, are doing what that pilot does—you're changing the pitch of your propellers—one way for instant response on getaway—another way for better gas mileage in cruising.

Your propellers are whirling in oil, deep inside the Dynaflow unit. When you press the pedal in the normal way, you hold those propellers in their economy angle—and you enjoy plenty more miles from your gasoline.

But when you want instant acceleration—for quick getaway, or for a sudden safety-surge of emergency power—you just press the pedal way down, and—with absolute smoothness—you get

the action you want, and split-second quick.

It's the thrill that's the talk of the industry—performance unlike anything you have ever known before on the ground.

And so many folks have been asking to try it that we Buick dealers across America have set up April as "Test Pilot Club" Month. All it takes to join the "Club" is a test drive at the wheel of a new Buick. That's all.

So we cordially invite you to win your "wings"—to try the spectacular performance of Variable Pitch Dynaflow—and to feel the mighty V8 power that puts the whip to these gorgeous new Buick beauties. Drop in this week.

*Dynaflow Drive is standard on Roadmaster, optional at extra cost on other Series.

Local Delivered Price of the 1955 Buick SPECIAL Sedan, Model 48 (illustrated) is less than some models of the best-known smaller cars!

Come in and check it!



Said a sleuth: Ah! The mystery's unravelin'—About cars that "take off like a javelin." But with Dynaflow's switch Of its Variable Pitch—You were here. Now you're there. Boy, that's travelin'!

(Why don't you try a Buick?)

Thrill of the year is Buick

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

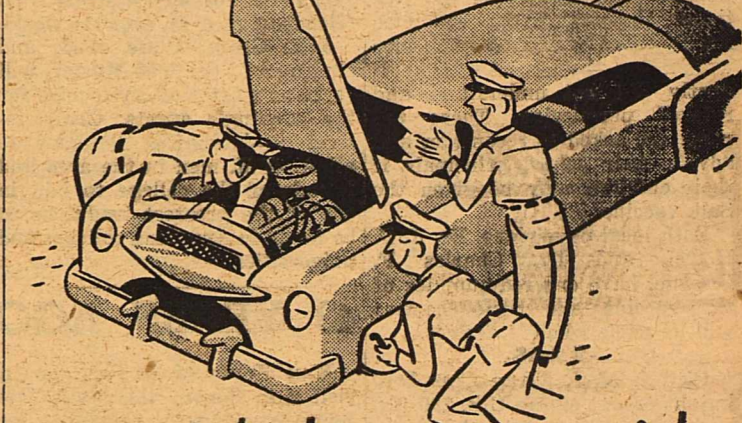
Enjoy Cooled, filtered air for less than you think with Buick's **Airconditioner** It's a genuine Frigidaire

PAT LYLES BUICK COMPANY
Sonora, Texas Concho & Chesnut

DRIVE A BUICK
IT'S TEXAS-BUILT FOR TEXANS

let us treat your car to

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and help you avoid Costly Repair



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We drench your stock and get it back on the range in the shortest time possible.

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RELIEF

If you are wearing that look of "false old age", feel tired out, depressed, or suffer from sleeplessness, constipation, lack of appetite, digestive disturbances, lack of energy, your trouble may be caused by iron-poor blood or a system starved for nature's essential vitamins and minerals. If so, you need suffer no more.

watch your elimination. A few days after you start taking Drag-NOT Tablets the lax organs will go back to work and you will notice the black, poisonous waste beginning to leave your body.

NEW LIFE
Then you will feel a wondrous change; the years will seem to slip away and you will enjoy wonderful new pep and vitality, look and feel younger. Get non-habit-forming Drag-NOT Tablets (rich in Iron, Vitamins B₁, B₂, C, plus other vitamins and minerals) and use results in 7 days or your money back. Only \$1.98 for a month's supply.

STOP SUFFERING
In just one day Drag-NOT Tablets' high-potency iron, multiple vitamins and blood-building elements are in your blood-stream, carrying new strength and energy to all parts of your body. Then

SONORA DRUG CO.

DAVIS INSURANCE

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THE DEVIL'S RIVER NEWS

Sonora, Texas, Friday, April 15, 1955



MARTIN'S PLUMBER

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SONORA, TEXAS
Will practice in all state and federal courts

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No Hunting
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IT'S THE LAW in Texas

ATTORNEYS MUST OFTEN TAKE UNPOPULAR CASES

"The first thing we do, let's kill all the lawyers."

Shakespeare puts these words in the mouth of Dick, the butcher, one of Jack Cade's followers, in the play, "King Henry the Sixth."

It has been quoted often as an example of the occasional antipathy of the public towards lawyers. However, an examination of the play reveals a rather interesting turn to this quotation.

Jack Cade was a pretender to the throne of England. In the process of inciting his rebellion, he promised the rabble that they would get several halfpenny loaves for a penny, and all three-hooped pots should have ten-hoops.

all things should be in common, the laws of England would come from his mouth, and his mouth would be parliament.

Here was the promise of dictatorship, socialism and Communism, all rolled into one, in the time of Shakespeare, and in order to accomplish these results the first thing to be done was to kill all the lawyers, who would naturally oppose any such system.

Upon the pages of history are the names of lawyers whose contribution to our free society was so great that they are beacons by which all men continue to see their inalienable rights shine forth in the darkness of dictatorship and injustice.

One, whose name stands out on the early pages of history as a champion of all men in their striving for equality, was Cicero. Chrysogonus, the political power of Rome, condemned Roscius, so

that his property might be confiscated for the benefit of Chrysogonus.

When no one else would defend Roscius for fear of Chrysogonus, Cicero came forward and, with the knowledge that he stood along against the most powerful figure in Rome, made himself immortal when he refused to temper his argument, courageously attacked Chrysogonus, and shamed the court into turning from cowardice to follow the law and set Roscius free.

Thus was broken the abuse of the powerful in using the courts to deprive men of their liberty, their rights and possessions. Cicero's act is a tradition of the legal profession today.

Look also to Lord Coke, who defied King James when he said the king is under the law, and thus set the pattern for the supremacy of law for all, high and low alike.

America has had many great lawyers to whom each of us owe, and will continue to owe, a tremendous debt of gratitude, for the privilege of justice as we have it today.

John Adams, one of the leading patriots of Boston, endangered his life and his career by defending the British soldiers involved in the Boston Massacre. He later applied his deep-seated convictions of human rights and freedoms by assisting in the framing of the Declaration of Independence.

QUESTIONS AND ANSWERS FROM VETERANS ADMINISTRATION

Q - I am taking on-the-job training under the Korean GI Bill. Although I have not completed my training, my employer has increased my pay so that now I am receiving the beginning wages paid to a fully-trained worker. Does that mean my GI allowance will be cut off?

A - Not necessarily. Your GI allowance will not stop, so long as it is established that you still are a trainee in all respects except pay.

Q - Is it possible to collect GI unemployment pay at the same time I am enrolled in school under the Korean GI Bill? Since I am in school, I am not working.

A - No, it is not possible, under the law, to obtain GI unemployment allowances while you are enrolled in training under the Korean GI Bill. Although you may not be working, you are drawing monthly GI training allowances from the Government.

Q - I am entitled to increased disability compensation pay by reason of my dependents. What

Our History books contain many other stirring examples. In the preservation of the individual's rights of freedom, the lawyer's training and tradition compels him to agree with Voltaire when he said, "I disapprove of what you say, but I will defend to the death your right to say it."

does VA consider as the effective date of those increased payments?

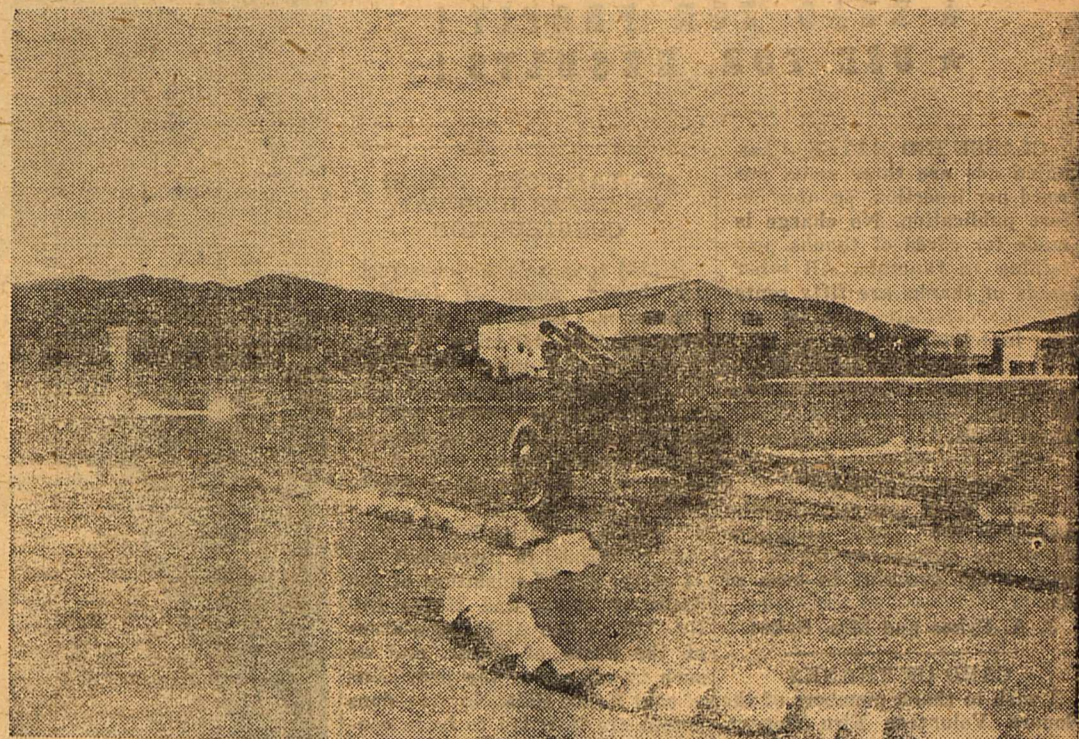
A - The effective date of increased payments because of dependents is the date on which VA receives evidence establishing entitlement to the extra pay.

"Every American who loves his country should support a vigorous, continuing policy of conservation." - Franklin Delano Roosevelt.

The farmer who improves the fertility of his soil is truly a

public servant and, will leave more for posterity than he takes for himself.

Sustained yield is the most important single thought in conservation. -Cheyney and Schantz-Hansen, in "This Is Our Land".



BY ATOM'S EARLY LIGHT—The world's most powerful "flashbulb"—an atom blast—was used to illuminate this scene at the Nevada Test Site where U.S. Army troops are participating in Exercise Desert Rock VI this spring. The time was 5 o'clock in the morning; light conditions—total darkness. The photographer tripped the shutter just as the burst turned night to momentary day.

Texas Trends

dallas fashion center

Donovan's pretty patio dress of tapestry printed cotton with versatile straps to cross in front or back. The long torso, to be belted or not has V-shaped cuff from which the full skirt extends. Glittering stone shimmer on the shoulder straps and bodice cuff.

HAPPY-BIRTHDAY

- Friday, April 15, None
- Saturday, April 16, Wiley Trainer, Clay Puckett, Jimmy Hill
- Mrs. George Schwenning
- Sunday, April 17, Mary Madelaine Hauser, Mrs. Gene Henderson, Alice Kay Askins
- Monday, April 18, Mrs. Claude Prater, George Allen Barrow, Jr., Mrs. Herbert Fields, Mrs. J. A. Harris
- Tuesday, April 19, Linda Elaine Jones, Hazel Elizabeth Cowsert
- Wednesday, April 20, J. T. Penick, Mrs. Francis Archer, Alvin Lee Beyer
- Thursday, April 21, Jock Berry Johnson, Oscar H. Wright

From where I sit... by Joe Marsh

Learn How to Pull Together

Saw a kid go by the Clarion office on a brand-new coaster wagon yesterday—and it reminded me of when my brother and I were about forty years younger.

Our folks weren't poor, but there wasn't enough to buy two wagons for Christmas. We got one between us. Dad made a rule that we each could have it for a week—but the boy with the wagon was responsible for keeping the kitchen wood-box filled.

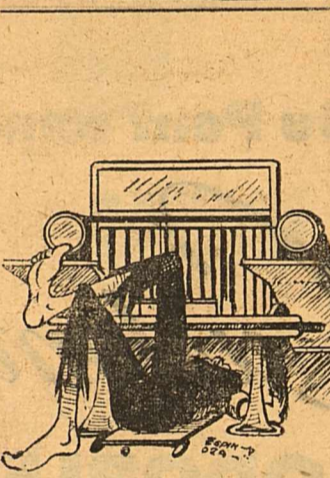
Seemed a bargain to Bud and me—at first. But soon we discovered it was no more fun playing

alone than working alone. It wasn't long before we were sharing the wagon in return for sharing the chores.

From where I sit, you can't enjoy a privilege yourself if you're going to deny it to others. There are some folks who want the right to enjoy their favorite beverage—but would deny me my right to an occasional glass of beer. I doubt if such people get their full "share" of happiness, though.

Joe Marsh

DADDY'S DIARY



BUSINESS FEATURES
WE'LL REPAIR YOUR CAR FROM BOTTOM TO TOP AND WHEN WE FIX BRAKES YOU'RE SHORE TO STOP.

WILLMAN'S STATION

SPEEDY 64 DICK MCCAULEY

DICK MCCAULEY CHEVROLET CO.

"SEE DICK! TRADE QUICK!"
Phone 2-1461 SONORA, TEXAS

Miss Nina Jennings of San Angelo is the guests of her parents, Mr. and Mrs. B. R. Jennings, for a few days this week.

Mr. and Mrs. J. W. Neville spent the Easter holidays in Win-ters visiting Mrs. Neville's mother, Mrs. Tillie Davidson.

Attend Church Sunday!

The individual may use the land as a source of food, and wealth, and well-being. But he may not consume the land if mankind is to continue. -Brinsler and Shepard, "Our Use Of The Land."

Soil conservation includes any and all measures that will in any way increase the productivity of the land and cause the land to keep on producing satisfactorily.

A ghost town is the graveyard that marks the place of dead resources. -Cheyney and Schantz-Hansen, in "This Is Our Land".

This is an OK USED CAR

"All those who want OK Used Cars, raise their hands!"

Wives all over want OK Used Cars of their own. It's the low-cost answer to a family's second-car needs. The red OK Tag marks a car that's thoroughly inspected and scientifically reconditioned. You own with pride and drive with confidence because OK Used Cars are warranted in writing!

Sold only by an Authorized Chevrolet Dealer

Look for the red OK Tag!

CHEVROLET

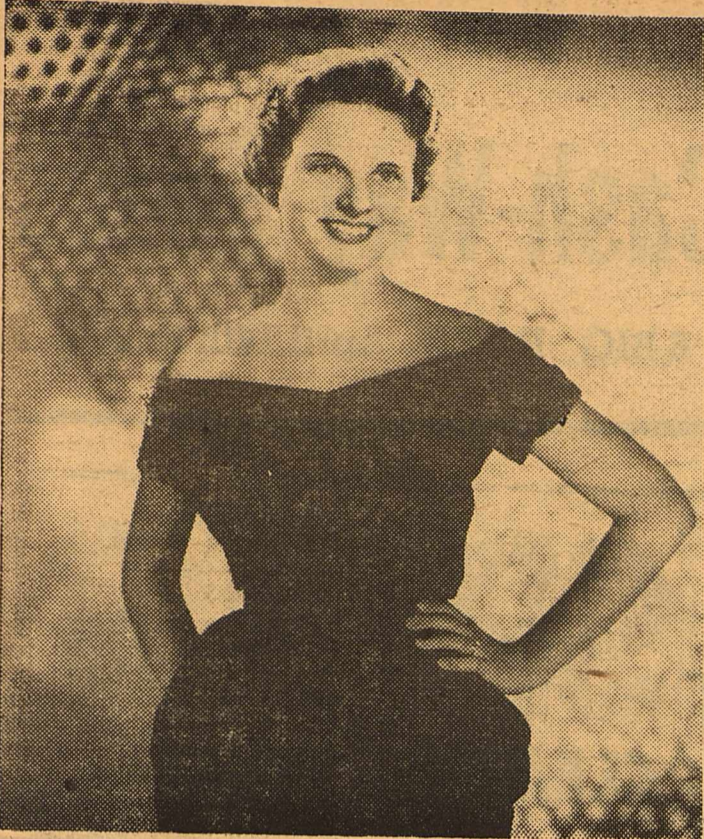
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NEW, MODERN GROCERY AND MARKET

Cosden Products Wholesale & Retail
Oil - Gasoline Grease

Exclusive Distributors For Cosden Products In Sutton, Schleicher And Edwards Counties



Miss Jo Ann Smith

Smith-Howell Engagement Announced

Mr. and Mrs. H. W. Smith of Big Spring announced the engagement and approaching marriage of their daughter, Miss Jo Ann Smith, to John Franklin Howell, Jr. at a buffet supper at the home of Mrs. C. M. Adams Saturday evening in Big Spring. Howell is the son of Dr. and Mrs. J. F. Howell of Sonora.

Co-hostesses at the supper were Mrs. Smith and Mrs. Byron Lillie.

The tables were laid with imported cut work linen cloths centered with arrangements of dutch iris, pansies and violets. The places for the honored couple were marked with a crystal wedding goblet bearing the etched inscription, "Jody and Frank, June 7, 1955."

Guests included Dr. and Mrs. J. F. Howell and Charlie, Jimmy Morrow, Jock Ratliff, all of Sonora; Mr. and Mrs. Earnest Potter of Houston, Miss Toni Slaughter of Paris, France; Dr. and Mrs. Jeff Hanna of Roscoe and Messrs. and Mesdames Louis Price, A. Swartz, Curtis Driver, Hayes Stripling, Jeff Hanna, Jr., Ray Adams; Dr. and Mrs. G. H. Wood, Dr. and Mrs. Lee Rogers, Misses Sandra Swartz, Nancy Smith, and Byron Lillie, Charlie Rose, and C. A. Dahse, all of Big Spring.

The bride elect is a senior student at North Texas College, where she is to graduate in in-

LESA WHITEHEAD FETED ON THIRD BIRTHDAY

Mr. and Mrs. Bill Whitehead, assisted by Mrs. S. E. Jones, Jr., feted their daughter, Lesa, on her third birthday with a party in the basement of the Methodist Church, April 2.

Her Sunday school class was included in the list of friends who attended.

The Easter scene was carried out in decorations and refreshments. Bunny ears were presented as favors. The birthday cake, which was decorated with an Easter scene, rotated to the tune of "Happy Birthday". The individual cakes were topped with bunny nests filled with candy eggs, served with frosted punch. Approximately 25 children attended.

Mr. and Mrs. Babe Wheatley of Orange spent last weekend with Mrs. Wheatley's mother, Mrs. Zola Bode.

Mrs. Margaret Dungan and Jon Barton spent the Easter holidays with Mr. and Mrs. R. L. Hallum.

Mrs. H. G. Gallenkamp and son Harry of Houston visited their uncle and aunts, Dee Word, Miss Nettie Word and Mrs. Luella O'Leary over the Easter holidays.

at Tulane Medical School, New Orleans. He is a member Sigma Chi Fraternity and Phi Chi medical fraternity.

Mrs. Browne Entertains Tom Green Auxiliary

Mrs. Charles F. Browne entertained members of the Tom Green Eight County Medical Association Auxiliary at her home last Tuesday.

After a tour of the Hudspeth Memorial Hospital conducted by R. B. Vandiver, administrator, the ladies met at the Browne home for coffee.

Mrs. Dan Cauthorn, president of the Hudspeth Memorial Hospital Auxiliary, gave a report on the work and accomplishments of that group.

A business meeting was held, presided over by Mrs. Cecil M. French, San Angelo, president of the Eight County Auxiliary.

Luncheon was served in the garden by Mrs. Browne, assisted by Mrs. Perry J. C. Byars, Mrs. T. G. Coleman and Mrs. J. M. Rape. Arrangements of Easter flowers were used in decorating.

Attending were Mesdames Ray W. Boster, W. B. Butner, Ralph R. Chase, Gus S. Eckhardt, Cecil M. French, Robert Franklin, L. R. Hershberger, Manard Knight, Scott H. Martin, W. Grady Mitchell, Roy E. Moon, George R. Nesrsta, Rapte, Byars and Coleman of San Angelo, and Dan Cauthorn and J. F. Howell of Sonora.

Attend Church Sunday!

Classified Ads

HOUSE FOR SALE. Three bedrooms, two baths, two floor furnaces, double sink, washer connection, ample closet space, fenced back yard, carpet, paved street. \$8,500. B. W. Emert. 1 to 26.

Louis Brown, Jr. of Big Spring was here visiting his grandfather, Jim Brown, last weekend.

WANTED. Spanish couple without children for work on stock farm. Good working conditions. Box 189, Snyder, Texas. 1 to 26.

CARD OF THANKS
I wish to thank my friends for the many acts of kindness shown me during my illness. I appreciated your visits, lovely flowers, gifts and cards.
Sincerely,
Evelyn Wallace 1 to 26

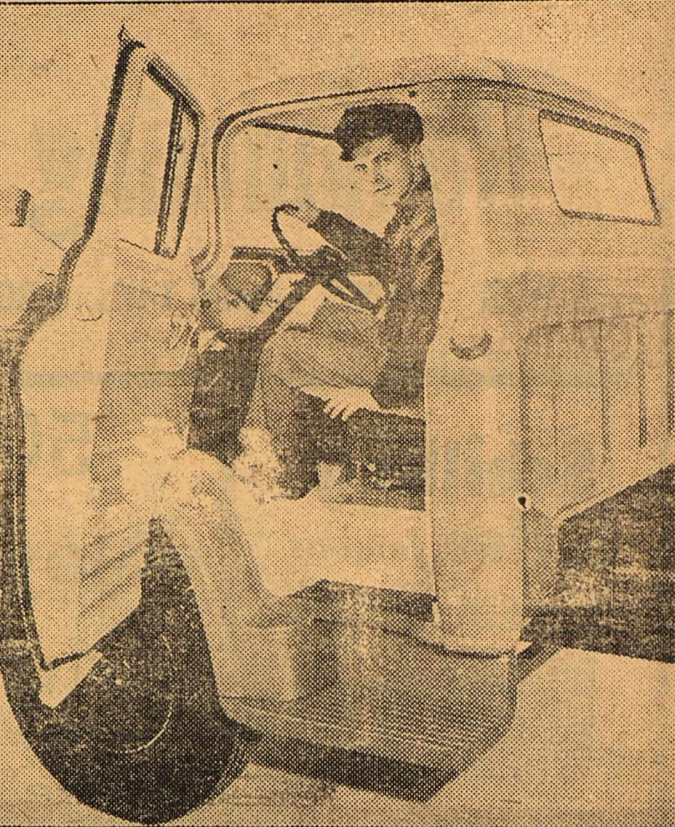
FURNISHED HOUSES for rent call 21361. 1 to 27.

Two bedroom house for rent. Furnished. Call 27022. 1 to 26.

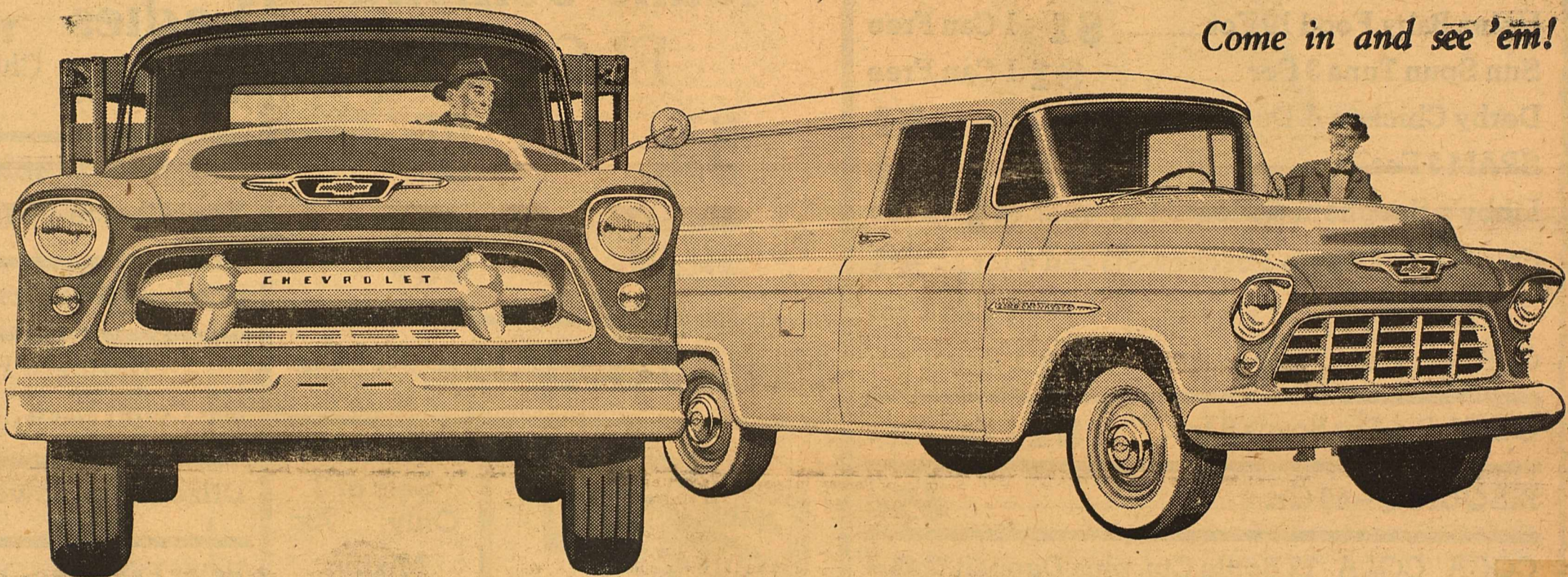
Mr. and Mrs. Bob McCarver of San Angelo were the guests of his parents, Mr. and Mrs. R. M. McCarver, over the holidays.

Mrs. Nora Sofge is visiting her son and family, Mr. and Mrs. Ted Sofge, of Temple.
SUBSCRIBE TO THE NEWS

LOW CAB, HIGH PERFORMANCE



Brand new to transportation is a rugged "Low Cab Forward" which Chevrolet introduces among 75 models on 15 wheelbases in its 1955 truck line. Convenient entrance and exit from the cab and easier servicing are promised for the design, which is lower than usually associated with vehicles of this nature. The cab floor is now flat. Outside assist handles are no longer necessary due to lower cabs.



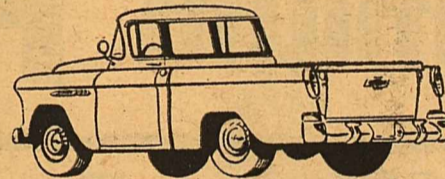
Come in and see 'em!

NEW CHEVROLET Task-Force TRUCKS

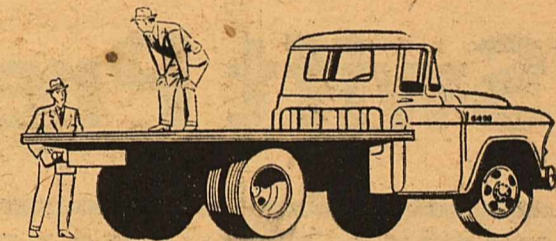
with a whole truckload of new advantages for you!

Here's what happens when America's No. 1 truck builder pulls out all the stops! Here are some of the new advances ready to work for you right now.

New Chevrolet Task-Force Trucks do more jobs faster, better and with new economy. If you've got a job for a truck, we've got the modern truck for your job! Look over the new features and advances highlighted here—no other trucks offer so much that's new. Then come in and look over these Task-Force Trucks in person.



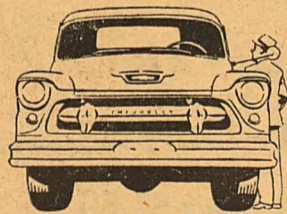
1 New styling in trucks
It's Work-Styling—an exclusive development in truck design with two distinctively different styling treatments.



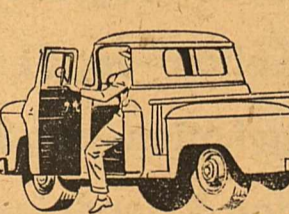
2 New 18,000 lb. G.V.W. capacity
New Task-Force Trucks are built to handle loads of all sizes. Capacities now go all the way up to 18,000 lbs. G.V.W.



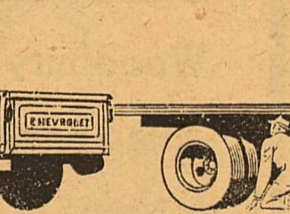
3 Six new "high-voltage" engines
All feature a 12-volt electrical system for faster, surer starts; increased generator capacity—plus many exclusive advances.



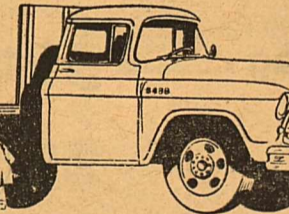
4 The cab is as new as the view
New Sweep-Sight windshield—plus more glass all around. New High-Level ventilation. New softer seats—more comfort.



5 A smoother, load-steady ride
New suspensions front and rear provide a smoother ride. New concealed Safety Steps guard against mud, snow, or ice.

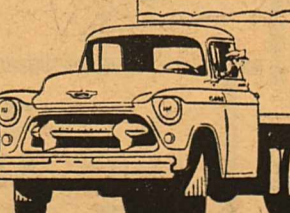


6 New standard-width frames
All models now have new ladder-type frames of standard width, with larger full-length parallel side members.

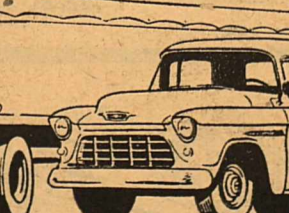


7 New Overdrive or Hydra-Matic
Overdrive is available as an extra-cost option on 1/2-ton models and truck Hydra-Matic on 1/2-, 3/4-, and 1-ton jobs.

8 New Power Brakes and Tubeless Tires
Power Brakes standard on all 2-ton models—optional at extra cost on others. Tubeless tires standard on 1/2-ton.

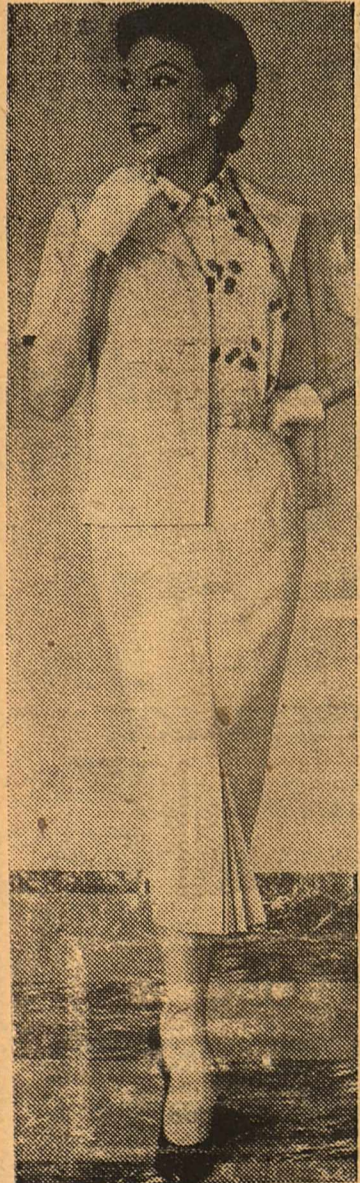


9 New handling ease with Power Steering
Chevrolet Power Steering is now available on all Chevrolet Task-Force Trucks, optional at extra cost.



10 New colors! New two-tone combinations
Take your choice of a longer-than-ever list of attractive new colors and combinations.

Texas Trends
dallas fashion center



Dallas Fashion Center Photo, skirt and jacket for a completely co-ordinated look or to separate ways fashioned of Rawley Nardis of Dallas. The brightly draped blouse of pongee is sleeveless and has a convertible collar. The short sleeved match box jacket with its tab detailing at the hem is an ideal wrap for summer dresses and other skirts and blouses. The slim skirt has a double pleat walking room.

Dick McCauley Chevrolet Co.

Boat Load
Remodeling

6 BIG DAYS April 14th to 20th

SALE

Pepper's
Cash-Way Foods

6 BIG DAYS April 14th to 20th

Schilling
Coffee, famous
Western Flavor!



79c

50 items at savings you will
enjoy plus drawing for wrist
watch valued at \$59.50.

2 lbs. Velveeta Cheese 89c

Spring
CLEANING VALUES

Mrs. Tuckers Shortening 3 lb. can 49c

-MONEY SAVERS NOW-

- Heinz Baby Food 10 For \$1 1 Can Free
- Sun Spun Tuna 3 For \$1 1 Can Free
- Derby Chicken & Dumplings 3 For \$1
- SPAM 3 For \$1
- Libby's Spaghetti & Meat 3 For \$1 1 Free
- Our Value Elberta Peaches 303 can 4 for \$1
1 Can Free
- O. B. Macaroni 7 For \$1 1 Pkg. Free
- Our Value Cut Beans 6 for \$1 1 Can Free

BISQUICQ - 40 Oz. 45c

COCA COLA - 12 Bottle Ctn. plus Deposit 39c

WESSON OIL
Quarts 65c
Pints 33c

Aunt Jemima
FLOUR

5 lb. 39c

10 lb. 69c

Pure Lard 3 lbs. 49c



3 FOR
15c

Ash Trays
Sets of 3
Only 79c
Mixing
Bowls
Plastic With
Spouts
Set \$2.45

Brooms 99c

Ladies ^{Your} Choice
Gloves 49c

GIANT WASHING POWDER
Your Choice - Only 59c

Scotkins Napkins - Dinner size 25c

Northern Facial Tissue
300 Count Each 19c

Drize Paper Towels - Each 19c

Peter Pan Soap - 10 for \$1
5 BARS FREE

Coffee Mugs - 2 For 25c

Swift Premium Fryers lb only 47c

FRUITS & VEGETABLES-

- WINESAP APPLES
- Extra Fancy - lb. 15c
- ORANGES - 5 lb. Bag 37c
- LEMONS - 2 lbs. 25c
- AVOCADAS - 3 For 25c
- FRESH-
TOMATOES - lb. 21c

Drugs & Notions

- Gleem Tooth Paste - Eco. Size reg. 63c 49c
- Drene Shampoo - reg. 57c 45c
- Woodbury Lotion - reg \$1 size - 2 for \$1
- Afta Shaving Lotion - reg \$1 - Only 79c
- Jergens Lotion & Deodorant - reg \$1.50 98c



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IS BETTER THAN BETTER! 19c
4 Quarters Special...

SWIFT'S PREMIUM-
-M-E-A-T-S-

- SIRLOIN STEAKS - lb. 65c
- CLUB STEAKS - lb. 55c
- T-BONE STEAKS - lb. 69c
- CHUCK ROAST - lb. 39c
- CHUCK STEAKS - lb. 39c
- SWIFT PREMIUM BACON
- 2 lb. pkg. 99c
- 1 lb. Bacon 59c
- PRESSED HAM - lb. 49c



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LOW PRICES. We APPRECIATE YOUR
BUSINESS AND STRIVE TO PLEASE.

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Business. J. W. Pepper, Owner.

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Personal Notes

B. H. Crites of Brechenridge spent the Easter holidays with his mother, Mrs. Pearl Crites, and his son-in-law and daughter, Mr. and Mrs. Bobby Joe Gran-ger.

Mrs. Nora Sofge is visiting her son and family, Mr. and Mrs. Ted

Sofge, of Temple.

Mr. and Mrs. Bob McCarver of San Angelo were the guests of his parents, Mr. and Mrs. R. M. McCarver, over the holidays.

Mrs. Thelma Briscoe visited her son and daughter-in-law, Mr. and Mrs. Harold Briscoe in Houston last week. Briscoe moved to Houston recently as area manager for Dowell, Inc.

SPORTS FLASHES

Now as baseball season opens, The Sporting News recalls great performances on opening days. Walter Johnson had an impressive record. He started in 14 openers for the Washington Senators, and won nine of them. Seven were shutouts. Babe Ruth in the 15 openers in which he appeared after joining the Yankees hit seven home runs. Gerald Walker, in his first opening game in the majors, with Detroit, hit a homer, triple, double and single.

When the Detroit Tigers and Atlanta Crackers played an exhibition game at the Atlanta Federal Penitentiary, Third Base-

man Ray Boone of Detroit got the biggest cheer. The reason, was that he accidentally bowled over a prison guard.

The Cleveland Indians not only have the three top winning pitchers in the major leagues, but also the three top losers. Bob Feller leads the majors in both wins and losses, with 262 victories and 154 defeats. Next in line are Hal Newhouser with 207 won and 150 lost, and Early Wynn, with a mark of 184 victories, 150 defeats. This is the first time that one club has had the four top winners in its league. Bob Lemon of the Indians, with 163 victories, is number four in the American.

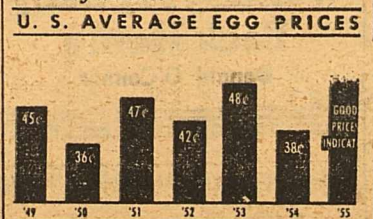
Here's a note on the Phillies: Philadelphia baseball writers report that more members of the Phillies own Cadillacs than do players of any other team. That, says the writers, could be what ails them.

If there's one record major league club trying to avoid as the new season gets under way, it's a record set by Washington in 1904 and tied by Detroit in 1920. These clubs lost their first 13 games. Along with that note is a report on the most victories won at the start of a season. The Giants set that mark with nine in 1918, but it's a three-way tie now. The Dodgers opened 1940 with nine straight and the Browns did it in 1944.

The Chicago Cubs went into the 1955 season with the best record in opening games of any team in the majors. From 1901 through 1954, the Cubs had won 32 opening games, lost 21, and tied one. St. Louis has the worst mark in the National, with 21 openers won 32 lost and one tied. In the American League, Cleveland is first with 32 won and 22 lost, followed closely by the Yankees, 30 won, 21 lost, one tied. Chicago and Philadelphia trailed with marks of 24-openers won and 30 lost.

HIGH EGG PRICES expected by fall

For 5 years, a year of low egg prices has always been followed by a year of high egg prices. Why? Because many folks get discouraged after a low-price year and don't start chicks. The graph tells the story. Average prices are higher in some areas, lower in others, but the down-one-year up-the-next picture is the same everywhere.



Will you be ready with a full laying house?

Let the other fellow quit. We urge all our friends to start a full brooder house to cash in next fall. And start 'em now so you can start getting lots of eggs as soon as prices begin to hit their fall and early winter peak.

Please call or drop in and place your order this week.

Sonora Feed & Supply
At The Store With The Checkboard Sign

LET'S TALK LIVESTOCK BY TED GOULDY

Fort Worth—The accent was again on "quality" in the cattle trade at Fort Worth on this week's opening session. Higher grades moved rather readily at generally steady prices, while the less attractive kinds were on the weak side.

Packers took a bearish stand on most cattle on the early rounds, but salesmen were able to get largely steady prices for fed steers, yearlings and heifers. Cows were weak, and packers complain that many of the cows are either off grain pasture or clover or other lush growth and are washy and low in the yield and grade, a seasonal development.

Probably the most significant point in the condition of these cows is that it indicates that movement from the Eastern third of Texas, as well as the East Texas bordering states is somewhat earlier than usual this year in some cases.

High grade slaughter and high grade stocker calves sell readily at firm prices in the \$18 to \$22 field, while most slaughter kinds except a few fancy heavies check in at \$21.50 down. Medium and lower grades were steady to weak. "Green" calves and yearlings are a problem for the slaughter buyers right now, they say. Bulls steady.

Monday's trade in the sheep barns at Fort Worth saw Spring lambs and yearlings or older sheep sell steady. However, old crop shorn lambs were still under some pressure and no better than barely steady with last week's low close at best.

Packers are still bearish about heavyweight old crop lambs and when weights get around 100 pounds or more on these, the price is definitely lower again. Some inquiry for breeding ewes developed on the heels of some rain in the sheep country but few desirable aged or desirable quality ewes were included in the runs. Some rather aged kinds from \$6 to \$8, and better kinds quotable well over that.

Feeder lamb trade was again very quiet, most stocker or feeder-fleshed lambs selling for slaughter. Fat milk lambs topped at \$28 and old crop shorn lambs \$18 down. Slaughter ewes \$3 to \$6, old bucks around \$4. Medium grade yearlings drew \$15, some handyweights might bring more. Old mutton scarce.

"Conservation is a sustained effort to make good the mistakes of our pioneer forefathers, who were content to take all they could get out their immediate environment and then move on to fresh fields for exploitation." -Dr. Glenn Fran, former president University of Wisconsin.

New shipment of office supplies at News Office. Adv.

QUICK SERVICE
RUBBER STAMPS
STAMP PADS - INKS
NOTARY SEALS
STENCILS

WINDMILL & PUMP REPAIR MAINTENANCE
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SEE US FOR CITY PROPERTY
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EFFICIENT LAND TITLE SERVICE
ON SUTTON COUNTY LAND
WE REPRESENT SEVERAL OF THE OLD LINE FIRE INSURANCE COMPANIES.

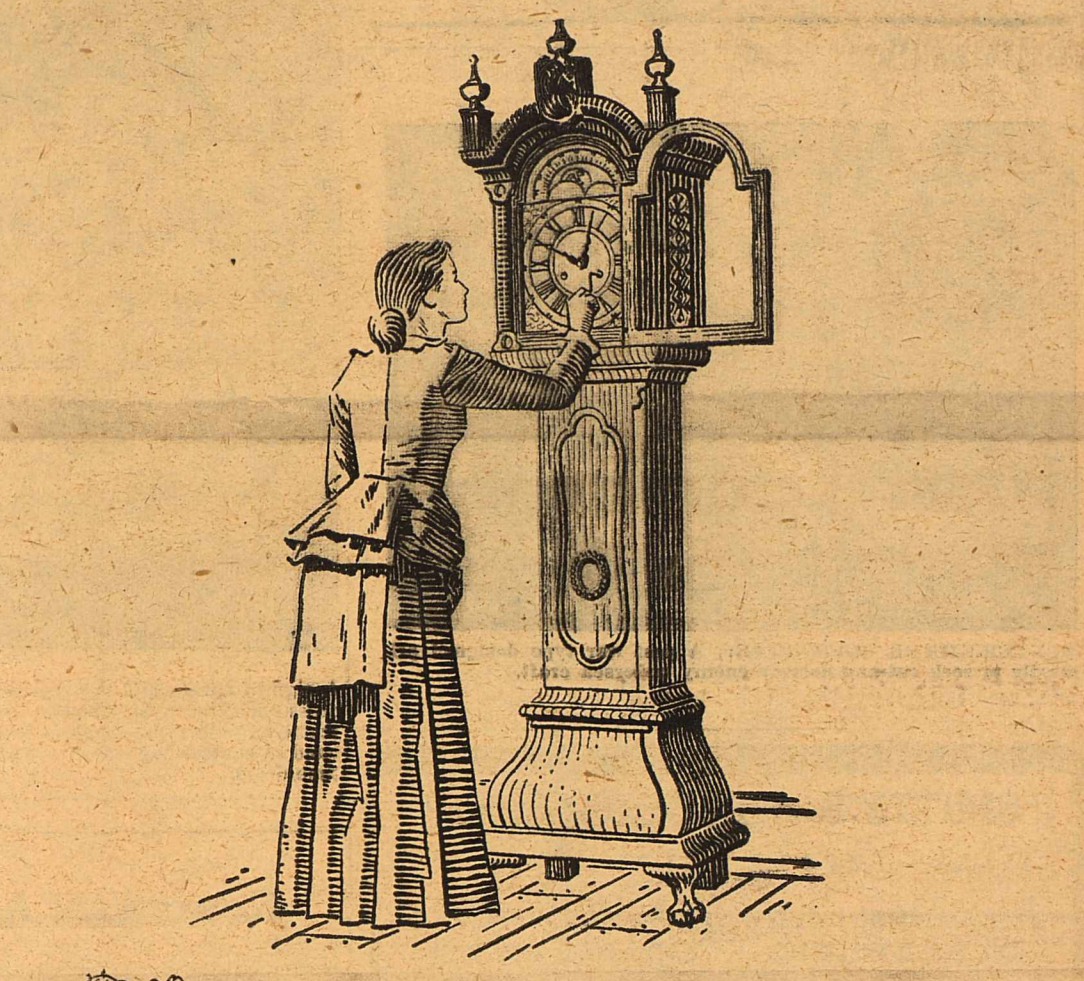
FREE
Planned Parenthood Clinic
Last Saturday, Each Month 5 P. M.
Office Dr. J. Franklin Howell
Second Tuesday, Each Month 5 P. M.
Office Dr. Charles F. Browne
Mrs. George Barrow, R. N. Clinician

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George H. (Jack) Neill Andrew Moore Bryan Hunt



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What they'll bring you and your children is a whole new way of living.

Your electric company is working and planning ahead to make sure there will always be an ample supply of dependable, low-price electric power to serve you when you need it.

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NOW you can have

in any of FORD'S 16 beautiful models

beats Texas heat...
easy to operate... built for long life

FORD SelectAire AIR CONDITIONER

The Ford SelectAire Air Conditioner is a complete system. It cools and dehumidifies air in summer—warms air in winter—defrosts or defogs windshield—provides fresh-air ventilation. All major units are mounted forward of the instrument panel—none are in luggage compartment to rob you of valuable space.

Warm or cool air, as desired, is distributed across the floor of the car. Also, there are two fully adjustable registers on top of the instrument panel which permit air to be directed at any angle for maximum comfort or against the windshield for defrosting.

SelectAire Air Conditioning is available in any of Ford's 16 V-8-powered beauties for 1955. See the fine new Fords at your Ford Dealer's. And Test Drive one that's equipped with SelectAire Air Conditioning.

COME IN AND TEST DRIVE A NEW '55 FORD WITH SelectAire Air Conditioning

FORD the New BEST SELLER... FORD sells more because it's worth more!

Sonora Motor Company

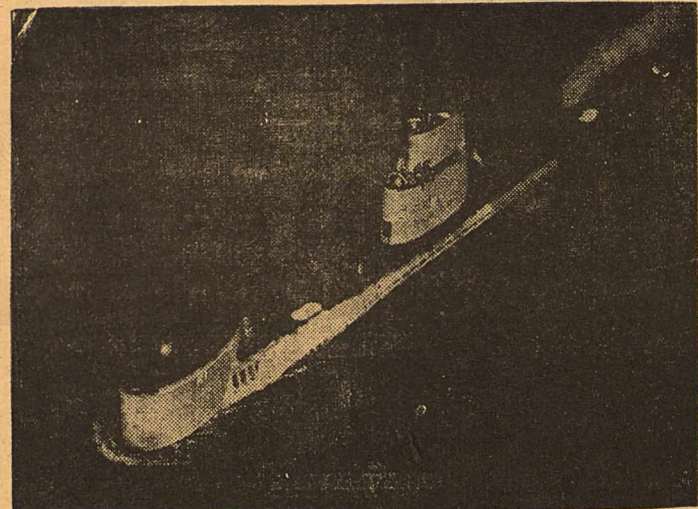
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EXPERT WELDING

Anything - Anytime - Anywhere

OIL FIELD WELDING RADIATORS REPAIRED

DIAL 24681

Lawn Mower Repair

Texas Trends
dallas fashion center



A sign of spring and the summer to follow is this garden-fresh print dress sprinkled with bouquets and butterflies. A boat-necklined bodice scattered with rhinestones—a full-swinging skirt. Piping and cummerbund in contrasting sateen complete this Clockwise day-time or date-time dress.

News Want Ads Bring Results

Typewriter Repair At News Office

Bill Barnes was in Houston last week, where he received a medical check up.

Eagle Drive-in
Eldorado, Texas

OPENING TIME 7:30 P. M.
—Modern Concession Stand—

Thursday & Friday
April 14, 15,
Duel In The Jungle
Dana Andrews - Jeanne Crain

Saturday
April 16,
Give A Girl A Break
Debbie Reynolds
—PLUS—
Of The Wild
George and Shelia Graham

Sunday & Monday
April 17, 18,
The Caine Mutiny
Humphrey Bogart - Van Johnson
Fred MacMurray - Jose Ferrer

Tues. & Wed.
April 19, 20,
Caribbean
John Payne - Arlene Dahl

Thursday & Friday
April 21, 22,
Walking My Baby Back Home
Donald O'Connor

EXPERT
Mattress Repair
RENOVATING
Western Mattress
Leave Call At News Office

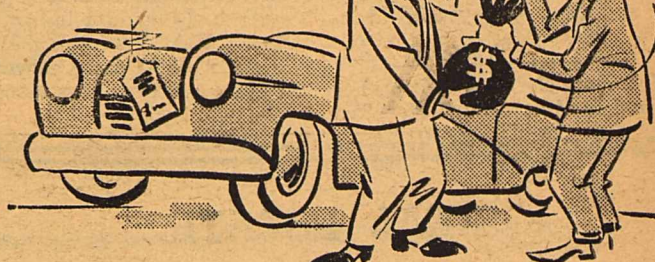
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GREENHILL'S
Texaco Station

Church Notices

St. John's Episcopal Church
The Rev. Alanson Brown, Rector

Office Hours
9:00-12:00 A.M. Daily
Sunday Worship
8:00 A.M. Holy Communion
9:30 A.M. Family Worship and Church School
11:00 A.M. Morning Prayer and Sermon
(First Sunday each month Holy Communion)
Weekly Worship
8:00 A.M. Daily Morning Prayer
10:00 A.M. Wednesday Holy Communion

FIRST METHODIST CHURCH
W. H. Marshall, Pastor

If you do not worship at some other church we will be very glad to have you worship with us.

Morning Worship 10:50 o'clock
Church School 9:45 o'clock
Youth Fellowship 6 o'clock
Evening Service 7:30 o'clock

FIRST BAPTIST CHURCH
J. E. Eldridge, Pastor

Bible School 10:00 A.M.
Morning Worship 10:55 A.M.
G. A.'s Jr. Monday at 3 P.M.
G. A.'s Int. Wednesday 4 P.M.
R. A.'s Tuesday at 7:30 P.M.
Evening Worship 7:45 P.M.
W. M. S. Each Wednesday
Deacon's meeting first Monday Each month.

CHURCH OF CHRIST (South Side)
Farm Road No. 1691

Services Each Sunday Morning 10:30 A.M.
Sunday Evening Services 7:30 P.M.

"He that hath an ear to hear, let him hear what the Spirit saith unto the Churches." (Rev. 2:17).

Minister T. R. Chappell

First Mexican Baptist Church
Sunday School 9:30 A.M.
Worship Service 10:45 A.M.
Training Union 6:45 P.M.
Worship Service 7:30 P.M.

Wednesday:
Prayer Meeting 7 P.M.
W. M. U. Tuesday 7 P.M.
Brotherhood Meeting Sunday 8 P.M.

CHURCH OF CHRIST
Pat Stephenson, Minister

Sunday:
Bible Study 10:00 a.m.
Worship 11:00 a.m.
Evening Service 7:30 p.m.
Wednesday:
Bible Study 7:30 p.m.
Thursday:
Ladies' Bible Class 7:30 p.m.

ST. ANN'S CATHOLIC CHURCH
The Rev. Julian Hartig, O.F.M.
S. Plum St. Phone 21861

Sunday Masses 8 o'clock
Deacon's meeting 10 o'clock
Weekdays 7:30 o'clock

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Friday April 15, Saturday April 16,
- Quality - Service - Low Prices -

CRISCO Limited - 3 lbs. **69c**

HORMEL'S Vienna Sausage - 2 Cans	35c	HORMEL'S Chopped Beef - 12 oz. can	39c
GEBHARDT'S Hot Dog Sauce - No. 1 Can	14c	DIAMOND Pork & Beans - 2 Tall Cans	19c
KOUNTY KIST Corn - Whole grain - 2 cans	25c	DIAMOND Green Beans 2 No. 300 cans	25c

FLOUR Aunt Jemima - 10 lb. Bag **79c**

ROSE BOWL Mackerel - 1 lb. Can	19c	MARYDALE Yams - No. 2 1/2 Can	22c
Tide - Giant Box	65c	DIAMOND Napkins - 80 Count - 2 pkg.	25c

Hamburger Pure Beef - lb. **25c**

VEGETABLES		MEATS	
Strawberries - fancy - pt.	29c	Short Ribs - baby beef - lb.	19c
Texas Oranges - juicy - lb.	8c	Chuck Roast - baby beef - lb.	39c
Cello Carrots - pkg.	8c	Hams - 1/2 or whole - lb.	55c
Cabbage - good - lb.	3c	Spam - Can	49c
Fresh Onions - bunch	5c	Franks - Skinless - lb.	35c
Cantaloupes - Pears		Fryers - Hens - Barbecue	

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