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 Dolph Moten Publisher & Editor
 Sue Moten Women's News

Reflections

From
The Blade

SIX YEARS AGO
 July 9, 1958
 The Bovina City Commission Monday night in regular meeting agreed by resolution for the volunteer fire department to receive part of the requests made by letter.

Mr. and Mrs. Wilbur Charles were honored with an open house and reception in their home Sunday afternoon. The occasion was the celebration of their 40th wedding anniversary.

Tom Perry, former Olton insurance agent, is now a partner in the Bovina Real Estate and Insurance Co. with A. L. Glasscock. Perry and Glasscock formed the partnership last week.

THREE YEARS AGO
 JULY 12, 1961

"We have full intentions of getting the job done this summer." These were words of Mayor Emmett Tabor this week in regard to having curbs and gutters installed on Third Street, Highway 86 and FM Road 1731 south in Bovina.

Bovina Schools 1961-62 school year will begin August 28. This beginning date was agreed on at regular monthly meeting of board of trustees Monday night.

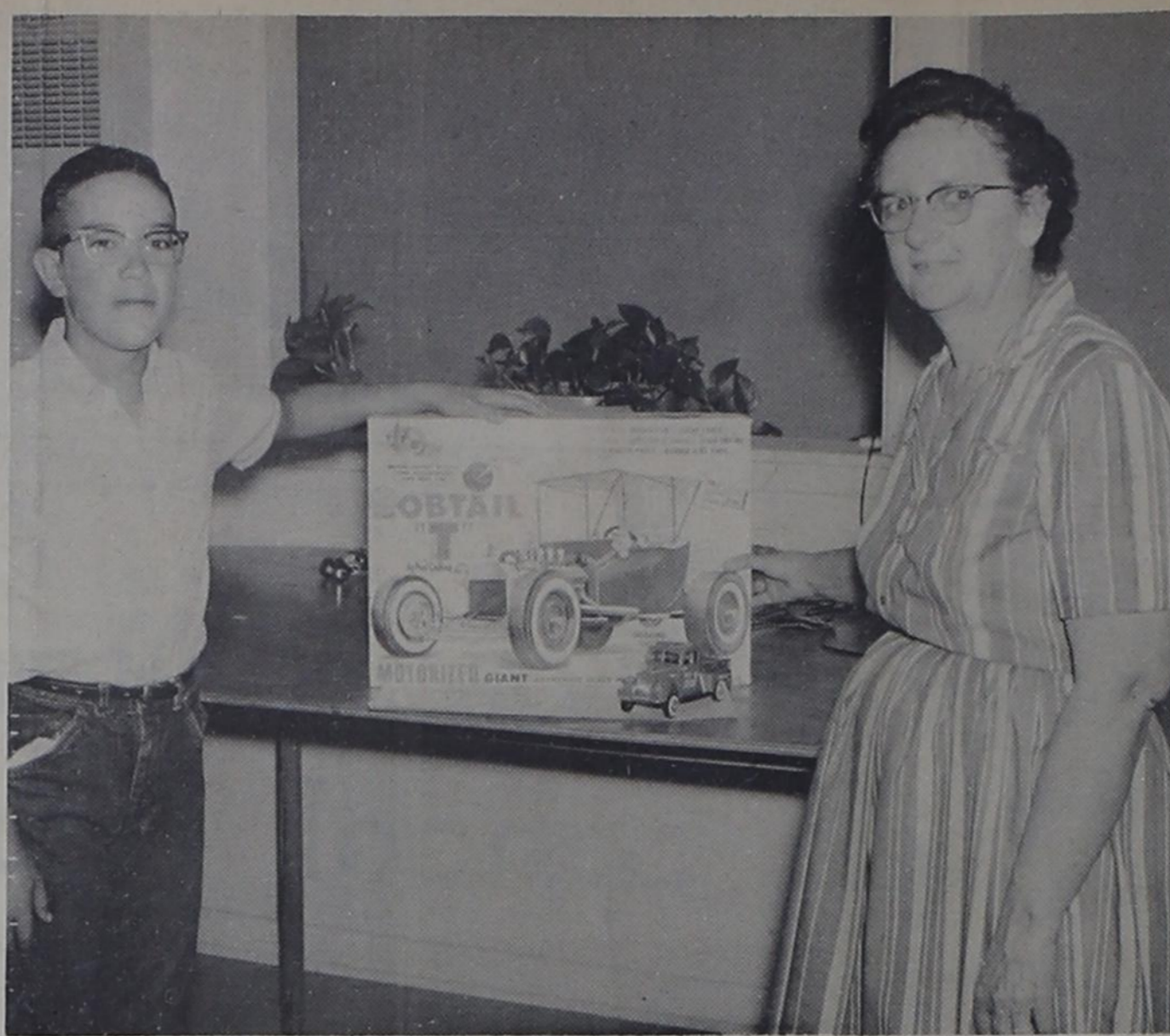
Tire thieves struck again in Parmer County over the weekend hitting a Bovina service station Saturday night and one in Farwell Sunday night.

General rains, accompanied by isolated hail and some strong winds, soaked all of Parmer County during a four-day period from Friday through Monday.

Don Stone is new minister of Bovina Church of Christ. He succeeds Alfred White who assumed duties as minister of Olton Church of Christ last week.

Tax equalization board for City of Bovina for this year has been named. The three-man board has conducted one meeting to discuss taxes for individuals.

A lightning originated fire destroyed a barn on Travis Dyer's farm two miles east of Bovina Tuesday night.



David Dixon, left, is presented a giant model car from Jones Gift shop by Mrs. J. T. Jones, sponsor of a model car contest which Dixon won.

Plans Made For Kindergarten

Plans are being made by Mrs. Jimmie Ware to teach a kindergarten here this fall.

Mrs. Ware will accept approximately 20 students of pre-school age. She will teach them courses in ready reading, phonics, and SRA Math.

Classes will be conducted from 8:30 a.m. until 11:00 a.m. at her home.

For further information contact Mrs. Ware.

Man Dies--

(Continued from page 1)

Hospital. His family was taken there by ambulance for treatment. Ford was treated for slight injuries and released from the hospital.

Willsey Switch is on the Santa Fe six miles southwest of Bovina.

Both vehicles were demolished.

Whittlin'--

(Continued from page 1)

Summer vacation time is half over today -- July 15. That's true if you figure vacation started the first day of June and concludes the last day of August.

If you're figuring to take a vacation before school begins, you have only six weeks to do it!

C and S CHEMICAL

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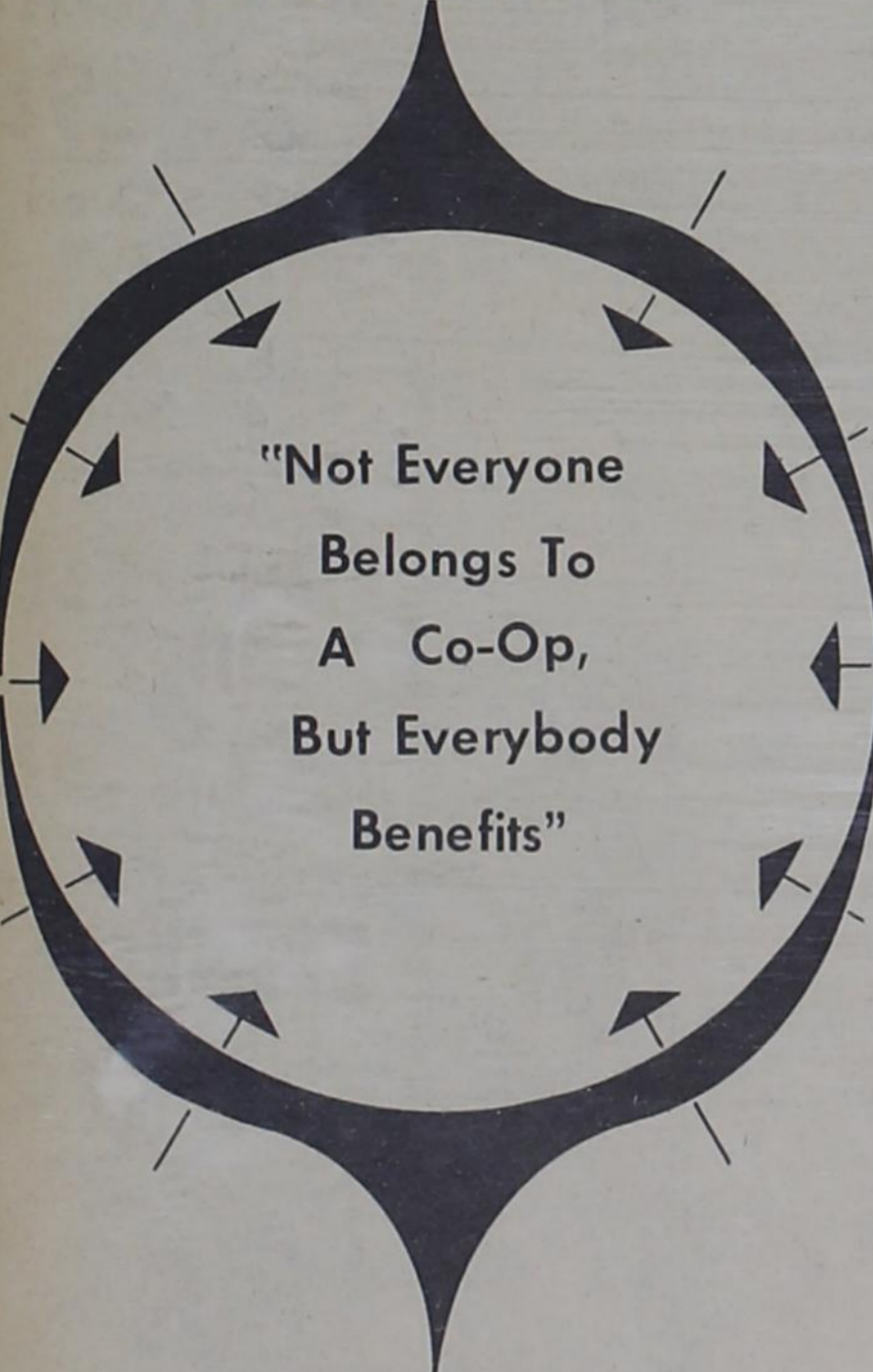
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TRY SOME TODAY!

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BOVINA Wheat Growers, Inc.
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Convenient Locations In Bovina And Rhea
 Jim Russell, Manager - Pho. 238-2691

Oilers Win Pony Tilt Saturday



Splashing in the water and romping on the sand in a swimsuit she adores add up to the best in summer fun for a little girl. Catalina's gaily polka-dotted one-piece in a smooth, closely knit fabric of Du Pont nylon and "Lycra" spandex will delight a small water sprite.

Jesse Stone, hurling for Charles Oil's Pony League team Saturday night, enjoyed probably the best game thrown by a Bovina pitcher this season.

The Oilers placed Parmer County Implement, 23-2, in a game halted at end of five innings because of 10 run rule.

Stone allowed only one hit and walked one as he struck out 14 of the 15 outs the Friona team made in the five innings. Stone picked the other out off first base.

Roy Lee Stowers was the leading hitter for the Oilers. Sherley Grain played Herring Implement Tuesday night at Friona while Charles Oil met Friona Motors here.

Saturday night Sherley Grain meets Hub Grain here. Next Tuesday night Sherley plays Parmer County Implement here.

Sherley beat Charles 20-14 in a game played here Tuesday of last week.

Mr. and Mrs. C. E. Stark and family of Irving visiting recently in the home of her parents, Mr. and Mrs. I. W. Quickel.

Mr. and Mrs. C. D. Williams of Tulsa, Okla. visited in the home of his parents Mr. and Mrs. W. E. Williams recently.

Lions Hear Report On Finances

Bovina Lions Club's annual broom sale will be scheduled the second or third Friday in September.

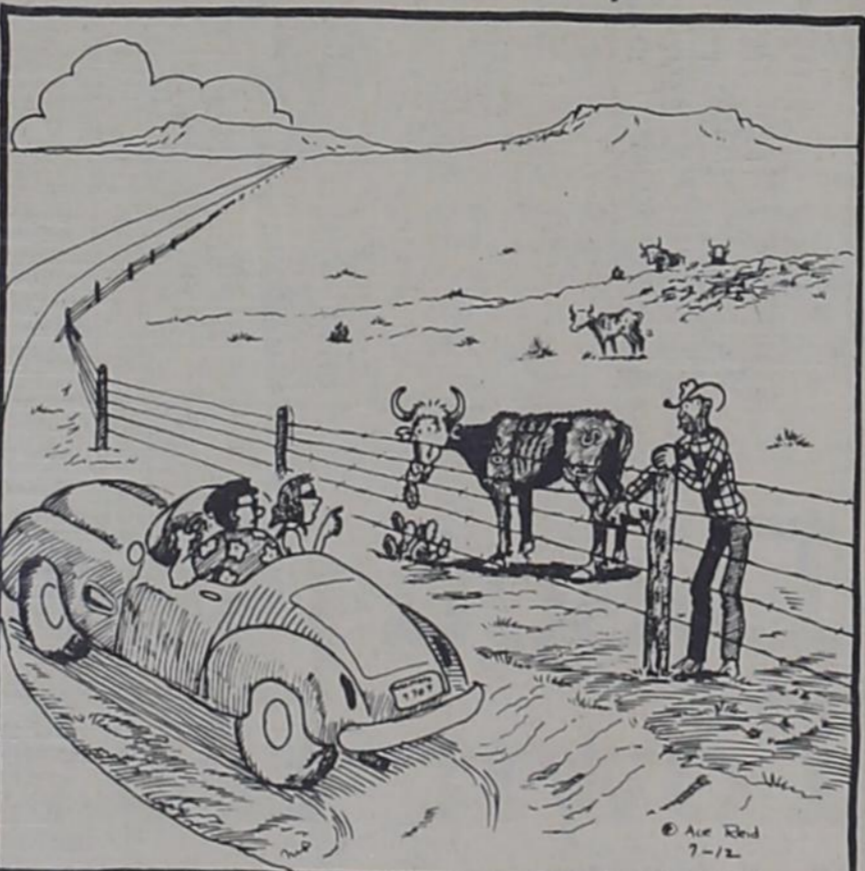
This decision was made at a regular meeting of the club Thursday night.

Treasurer Ed Dendy reported that a total of \$650 was cleared on the fried chicken fund raising dinner for the boys baseball program this summer. Equipment used during the year is expected to cost about \$400 with approximately \$200 going to dirtwork on the field.

A committee was named to select three queen candidates for the club. Members of the organization will then name the queen from the three candidates.

First National Bank Presents COW POKES

By Ace Reid



"Sir, would you please tell us why you carve initials on those cows?"

BUY Do all your shopping at local stores **BOOST** Boost our town every time you have a chance

First National Bank of Bovina
 --Member FDIC--

"Helping Make A Good Community Better"

Fire Chief To School

Parmer County Farm Bureau is sponsoring the attendance of two volunteer firemen from this county at the 35th annual Texas Firemen's Training School to be held July 19-25 on the campus of Texas A & M University at College Station, according to Harry Hamilton of Friona, president.

Volunteer firemen planning to attend are Howard R. "Bill" Denny of Bovina and Archie Melvin (Pete) Hollis of Friona. The training school is being conducted by the Engineering Extension Service in cooperation with the Texas Education Agency. The school furnishes up-to-date training and information on fire protection and prevention as well as fire-fighting techniques.

In addition to attending the regular courses at the school, volunteer firemen sponsored by Farm Bureau will also attend two special seminars July 20

and 21 dealing with rural fire protection.

Farm Bureau pays \$52.50 of the \$57.50 tuition for sponsored members of local volunteer fire departments. This covers lodging and meals for the one-week course. Across the state, some 50 county Farm Bureaus are cooperating with the Texas Farm Bureau Mutual Insurance Company of Waco in helping defray expenses of 140 volunteer firemen in attending the school.

Hamilton pointed out that Farm Bureau carries on a year-round fire prevention and fire protection program. Joe Smetana, Waco, Texas Farm Bureau safety director, has presented a fire prevention demonstration to 140 schools and 30 clubs in the past year. The TFB Mutual Company also pays \$75.00 to local fire departments answering a call outside city limits to fight fires involving property of Farm Bureau insureds.

School Board--

(Continued from page 1)

served by the school on Thursday and Friday, November 26 and 27. Christmas holidays will be from Wednesday, Dec. 23, until Monday, Jan. 4.

March 5 will be a student holiday as teachers attend a district teachers convention. Friday and Monday will be holidays for Easter.

School will be dismissed for the year on May 21. The schedule calls for 177 days which is two days above the minimum of 175 set by the state.

In other business the board agreed to have all physical education students wear standard uniforms. The uniforms will be decided on at the beginning of school.

Also, the board voted to host a watermelon feed for teachers and parents the night of August 31.

Visiting in the home of Mr. and Mrs. Dolph Moten last week were his parents Mr. and Mrs. Homer Moten of Lampasas.

Mrs. P. A. Adams, Jackie and Martha, and Mr. and Mrs. R. N. Williford visited in the home of Mrs. Adams parents, Mr. and Mrs. Frank Roberts of Fieldon recently.

A few sugar maples grow in East Texas.

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"LET'S GO!" ... see centuries of change in General Telephone Country

Palo Duro Canyon State Park

Etched deeply in the high plains of the Panhandle, just south of Amarillo, lies a spectacular gorge, widely renowned for its scenic beauty. This is Palo Duro Canyon, a great 15,000 acre state park of Texas. You enter it on a road which winds for miles along the bottom of the vast gorge. You see many remarkable formations such as the "Lighthouse" and "Balanced Rock" which have been formed by centuries of erosion which created the Canyon. As you drive slowly along the Canyon's beauty is enhanced by constant changes in delicate coloring. Coronado explored the Canyon in 1541, and in 1876 Col. Goodnight drove the first wagon train down a huge rock slide into its great gulf. Palo Duro Canyon is easily reached on major highways through many of our towns, and is a high spot in places to go and things to see in General Telephone Country.

GENERAL TELEPHONE OF THE SOUTHWEST



NEWSLETTER

From U. S. Senator RALPH W. YARBOROUGH

Dear Fellow Texan:

Last week our Senate Labor and Public Welfare Committee reported out favorably the Johnson Anti-Poverty Bill by a vote of 13-2. As a co-sponsor of the bill and a member of the special Senate Committee that helped write, amend and shape it, I am very pleased by this heavy favorable margin.

I want to report to you on how the Anti-Poverty Bill -- formally called the Economic Opportunity Act of 1964 -- will affect Texas.

There are several parts to the bill. It includes a Job Corps with residential conservation camps in large population areas, a work-training program to help young people continue their education and training through grants paying part of the job cost, and a work-study program to help students get on-campus, part-time jobs.

There is a provision for expenditure of \$72 Million nationally on the part-time, work-study program. Texas could expect to get \$4,300,000 for the work-study program in Texas schools.

There is also a possibility that Texas could get one of the regional training centers for the Job Corps, to help improve our national parks. Many of our parks benefited from the old Conservation Corps Camps in the 1930's.

Another part of the bill is designated to help lower-income urban and rural community families. Texas could expect under this section of the bill to receive about \$11 Million to aid communities in developing job counseling programs, and assistance in vocational training, rehabilitation and housing.

Still another important provision in the bill calls for expenditures on adult basic education, to help adults over 22 years of age with less than a sixth-grade education train themselves to hold jobs. Some \$2 Million would be allocated to Texas, which has 879,000 adults over 22 with less than a sixth-grade education.

The Anti-Poverty Bill is designed for self-help. It will encourage individual advancement. It will encourage and assist in local community planning. Much of the bill centers its efforts on young people, to give them hope that they may share in the American society as productive citizens.

It allows for almost a Billion dollars to be spent in the War on Poverty, all of it already included in the budget submitted by President Johnson. More than twice this amount has been saved by the government in improved management practices in the Defense Department alone this year.

-- Ralph W. Yarborough

Homemaker's memo BY MARY TROY, Homemaking Consultant Jones & Laughlin Steel Corp.

Young America is on the move. Most brides, for example, will move at least three times during the first five years of marriage -- and some of them will move as often as every six months.

1. Pack for common sense, not sentiment. Great Aunt Susie may be quite loving about her gift of fragile family teacups, but if you like them, leave them -- until the day when you have proper and safe storage space and the teacup life. The same rule applies to fancy linens and glassware suitable only for party use as well as breakables that require extra care.

2. Pack first for every day. Take all the small appliances

CARD OF THANKS

By this means we attempt to express what we feel in our hearts. Simply to say "thank you" to all of our friends and loved ones who have been so kind and considerate during our time of sorrow seems entirely inadequate. We have been made to realize more than ever that they are our most valuable possessions. It is our prayer that God will richly bless each one.

- Mrs. E. W. McGuire Mr. and Mrs. Clifford McGuire and family Mr. and Mrs. Charles Robertson and family Mr. and Mrs. Leon Billingsley and family Mr. and Mrs. Jimmy McGuire and family Mrs. Lillie Scribner Mr. and Mrs. Roy McGuire Mr. and Mrs. Bowden McGuire

Export licenses are now required for shipments of food and medicines to Cuba following attempts by the Castro regime to make a multimillion dollar purchase of prescription drugs from U. S. firms. The firms involved and the Pharmaceutical Manufacturers Association promptly reported this effort to the Departments of State and Commerce. Analysis revealed that tenders for many of the wanted medicines were in excess of or inconsistent with needs.

The Texas Safety Association reminds boat owners to slow down when towing boats on trailers to and from launching sites. You need to slow down well in advance of turning corners -- it's safer and easier

you can accommodate: electric skillet, coffee pot, mixer, toaster. Appliances of stainless steel are durable, good travelers and easy to care for -- soap or detergent and hot water, plus a stainless steel scouring sponge, if needed. When you're on the move you may often find yourself in a poorly equipped temporary kitchen which you can transform in a twinkling with versatile portable appliances.

3. Pack for a pretty table. Here, too, you can be practical, and have convenience and beauty at the same time. Good stainless steel flatware, now made in heirloom patterns, survives the mobile years -- and the settled ones to follow. Pack it -- and repack it. It will never tarnish, is easy to care for, and will look just as good if you want to pass it on to your daughter.

4. Pack for a slim pocketbook. The first years probably will be budget years. So take along a practical trousseau of linens, sheets and tablemats you can launder yourself with the help of a communal or apartment house do-it-yourself laundry.

5. Pack for a purpose. You'll know in general what kind of a life you'll be leading at first -- so pack for it. If your bridegroom is in the service and you can go with him, your life will be impromptu and informal. Take along serving dishes for one-dish meal parties. If your husband's on his way up the business-career ladder, entertaining -- even on the move -- may have to be a little more lavish. Certain items, however -- like stainless steel serving dishes -- are adaptable to either an informal supper or a candle-light dinner.

These are just five hints for the new bride who is packing up her household for the first time -- and probably not the last.

During the Roman domination of the Mediterranean, vineyards were uprooted in Sicily and North Africa with wheat and barley planted in their place.

on your brakes. Avoid unnecessary passing. When you do pass, make certain the highway is clear. Your added load requires more highway passing area.

HOLLY SUGAR 10 Lb. Bag 99¢

Summertime FOOD VALUES Energy Charcoal 10 Lb. Bag 49¢ at WILSON'S Thursday, Friday, Saturday July 16-17-18 Many Of These Specials Continue Through Wednesday, July 22

Borden's Charlotte Freeze MELLORINE Assorted Flavors 1/2 Gal. 29¢

ROXEY DOG FOOD 9 Tall Cans 59¢

Shurfine COFFEE 1 Lb. Can 75¢ Aurora Toilet Tissue 2 Roll Pkg. 25¢

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FRUITS and VEGETABLES California Cucumbers Lb. 19¢ California CELERY HEARTS Pkg. 29¢ California Santa Rosa PLUMS Lb. 19¢ Mexico Cello Tomatoes Pkg. 29¢ Shurfine SHORTENING 3 Lb. Can 59¢ Kraft Miracle Whip SALAD DRESSING 1/2 Gal. Plastic 39¢ Quart Jar 49¢ Northern Luncheon Napkins 2 80-Ct. Cello Pkgs. 29¢ Shurfine Slices or Halves Elberta PEACHES 2 No. 2 1/2 Cans 75¢ Shurfine Fancy TOMATOES No. 303 Can 19¢ Star-Kist Chunk Style TUNA 3 No. 1/2 Cans \$1

CLOROX 1/2 Gal. Plastic 39¢

Weekend MEAT SALE! USDA Graded STEAK Sirloin Lb. 85¢ T-Bone Lb. 89¢ Round Lb. 89¢ Armour Star All-Meat Bologna Market Sliced And Wrapped 39¢ FROZEN FOOD SALE Shurfine LEMONADE 8 6 Oz. Cans \$1 Morton CREAM PIES 3 14 Oz. Size \$1 Blue Plate BREADED SHRIMP 10 Oz. Pkg. 55¢ Shurfine Whole Baby OKRA 10 Oz. Pkg. 19¢

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More WILSON'S SUPER MARKET BOVINA Phone 238-4781 PARMER COUNTY'S FINEST

Welcome BOVINA RECREATION HALL Pool Snooker Dominoes MRS. & MRS. FRED LANGER Come On In - The Playing's Fine! Phone 238-8421

Of Interest To THE WOMEN

Patterson, McDaniel Exchange Nuptial Vows

Cynthia Patterson, daughter of Mr. and Mrs. Jack Patterson of Bovina and James McDaniel, son of Mrs. Charlie McDaniel of Borger, exchanged nuptial vows Saturday evening in a candlelight ceremony at First Baptist Church in Bovina.

Rev. Benard Dougharty of Anthony, N. M., read the double ring ceremony.

The couple exchanged vows before three candelabras flanked on either side by spiral candelabra holding white and pink chadrol candles banked by potted palms and emerald greenery.

The bride, given in marriage by her father, wore a formal gown of peau de soie. The fitted bodice featured a scoop neckline and tapered sleeves. The neckline was trimmed with alencon lace and seed pearl appliques. The bouffant skirt fell into a chapel train which was trimmed with bridal pearls, embroidery and alencon lace appliques. Her veil of silk illusion fell from a peau de soie

pillbox decorated with leaves made of silk organza, pearls and lace.

She carried a cascade of gardenias and pink roses atop a white satin Bible.

She carried out the tradition of something old with a penny minted in the year of her birth and borrowed a blue garter from Mrs. Darrel Reed. Her wedding ensemble was something new.

Miss Sandra Patterson, sister of the bride, attended as maid of honor. She wore a mint green dacron batiste dress with scoop neckline and short sleeves. She carried a long stem pink Killarney rose.

Miss Patsy Hart of Bovina, Mrs. Donnie Smith of Canyon and Miss Kay Struve of Friona served as bridesmaids. They wore dresses identical to that of the maid of honor.

Cynthia McDaniel, of Borger, niece of the groom, was flower girl. She wore a mint green dress and carried a basket filled with garnet roses. Candelighters were Miss

Sarah Gentry and Miss Carleen Harrison of Canyon. They wore mint green sheath dresses fashioned with long sleeves.

Miss Judy Hood of Ft. Worth was pianist and Miss Shirley Peters of Wellington played the organ.

Miss Judy Roach of Bovina was soloist. She sang "Twelfth of Never" and "Walk Hand in Hand."

John McDaniel of Lubbock attended his brother as best man. Groomsman were Charles McDaniel, brother of the groom, from Dumas, Clarence McDaniel, brother of the groom, of Borger, and Mimphord Jones of Borger.

Ushers were Jimmie Oldam of Lubbock and Leman Weir of Canyon.

For her daughter's wedding, Mrs. Patterson chose a beige lace sheath with pink accessories. She wore a corsage of pink roses and carnations.

The groom's mother wore a blue lace ensemble with white accessories. She complimented dress with a corsage of pink roses and carnations.

Immediately following the wedding members of Delta Zeta Sorority hosted a reception in Fellowship hall honoring the couple.

The table was laid with a white cloth and centered with an arrangement of pink roses and white carnations. The wedding cake was decorated with pink roses and silver accents. Misses Nita Galde of Matador and Shirley Anderle of Midland presided at the guest registry.

For her wedding trip to points of interest in New Mexico the bride chose a white lace over pink polished cotton. She complimented her costume with pink patent heels and purse. She wore a pink rosebud corsage from her bridal bouquet.

The couple will be at home in Galveston after August 20. The bride is a graduate of Bovina High School and will be a summer graduate of West Texas State University.

She is a member of Delta Zeta, social sorority, Alpha Chi, honor sorority, Beta Beta Beta, Sigma Tau Delta, Kappa Delta Pi and is in Who's Who in American Colleges and Universities.

The groom attended Frank Phillips College in Borger and is a graduate of West Texas State University and is currently a second year medical student at Texas University Medical Branch in Galveston. He is in Phi Beta Pi medical fraternity, Beta Beta Beta and in Who's Who in American Colleges and Universities.



MRS. JAMES MCDANIEL

Guadalupe Society Elect Officers

Guadalupe Society of St. Ann's Church elected officers recently at a meeting at parish hall.

Mrs. Ben Refino was elected president, Mrs. Jesus Cano, vice-president; Mrs. Anthony Brito, secretary; and Mrs. Zelfino Villarreal, treasurers.

Installation ceremonies will be held the first Sunday in September.

Mrs. Gil DeLeon presented a financial report after which the group decided to contribute \$75 to church building fund.

Mrs. Lean Perez was appointed to make hospital visits for month of July and Mrs. Brito and Mrs. Prudencio Fragoso were assigned rectory cleaning.

Fr. Claver closed the program with prayer after which refreshments were served by Mrs. Manuel Hernandez.

Couples Club Entertained

Mr. and Mrs. Bedford Caldwell entertained couples bridge club with a party Friday evening at their home.

Refreshments of chips, dips, relishes, homemade ice cream and cake were served to guests.

Attending were Mr. and Mrs. Tom Caldwell, Mr. and Mrs. Johnie Horn, Mr. and Mrs. Gene Ezell, Mr. and Mrs. Alan Staley, Mr. and Mrs. Jack McCracken and the hosts.

Party Honors Jan Morton

Miss Jan Morton was honored with a farewell party Monday afternoon at the home of Miss Celia Denney.

The girls went swimming after which they returned to the Denney home for a cook out.

Those attending were the honoree, Carol Kirkpatrick, Beth Hutto, Linda Hemke, Zaida Donaldson, La Nelle Christian, Nancy Fowler, Carol Mast, Judy Dendy, Teresa Page, Margaret Jo Venable, Vicki Vaughn, Elaine Minyen, Diane Stowers, Pam Webb, Barbara Wilkerson, Kay Stone, Charlotte Kirk and Barbara Allen.

Hosting the courtesies were Judy Sisk and Celia Denney.

WILLIE SEZ-

Forty per cent of the population of the U. S. will be under 20 years of age sometime in 1965.

Mr. and Mrs. Lester Glvens and boys of Oklahoma City visited in the home of Mr. and Mrs. Buck Ellison over the weekend.

Mrs. Owens Hosts Club

Mrs. Don Owens entertained several women with a bridge party Wednesday afternoon at her home.

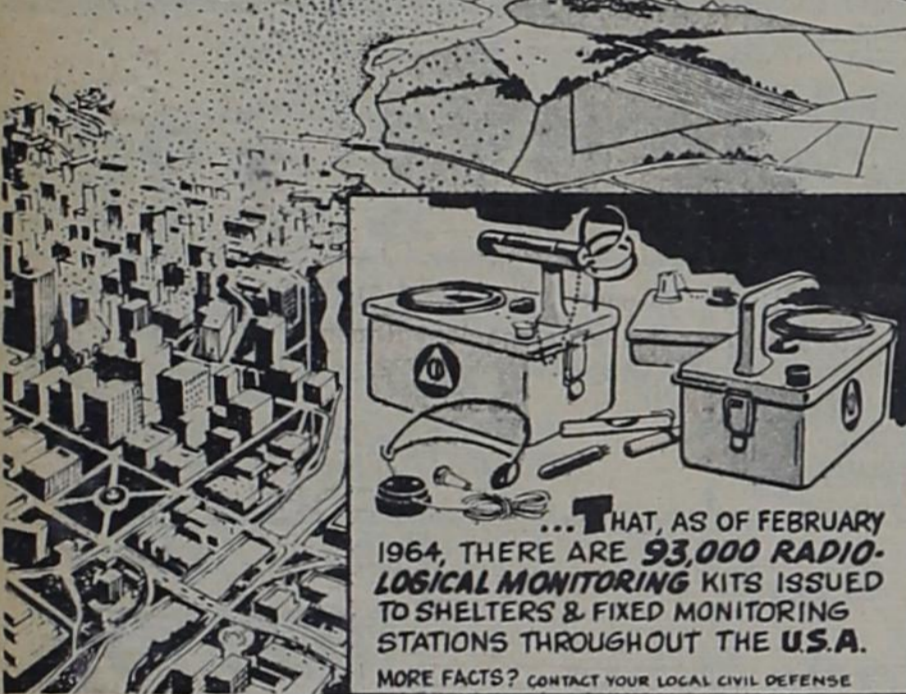
Mrs. Lanham Ford won high and Mrs. Nicky Foster won low. Refreshments of chips, dips, nuts, mints, banana nut ice cream, cake, coffee and tea were served to guests.

Attending were Mrs. Erith Hawkins, Mrs. Scott Gober, Mrs. Glenn Hromas, Mrs. Bob McMeans, Mrs. Kent Glasscock, Mrs. Ford, Mrs. Foster and the hostess.

First cannon balls were made of stone.

DID YOU KNOW - ?

THAT AN ENEMY MAY CHOOSE TO USE AN ATTACK PATTERN THAT WOULD NOT DESTROY THE CITIES - BUT KILL TENS OF MILLIONS OF PEOPLE WITH RADIOACTIVE FALLOUT!



...THAT, AS OF FEBRUARY 1964, THERE ARE 93,000 RADIOLOGICAL MONITORING KITS ISSUED TO SHELTERS & FIXED MONITORING STATIONS THROUGHOUT THE U.S.A. MORE FACTS? CONTACT YOUR LOCAL CIVIL DEFENSE

Christmas in July SALE
Thurs. - Fri. - Sat.

Boys' Ivy League SLACKS \$2.98
Boys' Khaki Western PANTS \$2.50

THONGS Pair 29¢

SUMMER PAJAMAS Girls Baby Doll \$1.59
Reg. \$1.98

Girls GOWNS Reg. \$2.50
\$2.98

Boys' Short PAJAMAS Reg. \$1.29
\$1.59

Ladies SHORTIE PAJAMAS Reg. \$2.98
\$2.50

LADIES DUSTERS \$2.50

Men's & Boys BERMUDA SHORTS \$2.50 & \$2.98

Tex - Son - Boys Western Shirts Some Sizes \$2.98

Wrangler Jeans Men's & Size 16 \$2.50

Boys- Size 12 Only JEANS \$2.00

Men's Trail Ridge Western Shirts \$3.98

Good Supply - Men's WORK GLOVES

New Shipment Of Toys Arriving This Week Lay-Away Now For Christmas

JONES Gift Shop
Third Street -- Bovina

Blade Sawdust
By Sue Moten

We believe the women must fare better in playing ball than men due to the fact that we haven't seen any of them crippling around this week.

We have written on smoking before but this is the first time we have had the chance to observe a quitter first hand. The side effects of one who is trying to quit smoking is quite interesting. They are light headed and rather foggy headed. Am not sure but think maybe it affects hearing also as these individuals seem to say "huh?" when talked to or about. Hunger seems to be one of the gigantic problems that confronts non-smokers. Where they are used to smoking a cigarette they are now confronted with what to do at this time so they eat or perhaps chew, either gum or tobacco. However we believe the prerequisite for quitting is to have a good goal and a rather sizeable wager. This helps to keep them going even if they are dizzy, deaf and desiring a cigarette.

The Rainbow girls are painting trash cans and we will have to admit that we feel more like we live in a metropolis since our can has been painted. It looks rather like a city alley now that the cans have taken on a note of glamour.

We are anxious to hear about the New York World's Fair from local people who are there. The Henry Minter family and Lady Armstrong are Bovinians who are visiting the attraction.

We are most anxious for the grandpa tennis matches to take place. Believe it would draw a good crowd, enough that the players might even charge admission. This might make it more interesting for said players to think they could afford the sore muscles.

Bicycles have certainly changed in looks. A few years ago they all looked alike with the exception of a few decorations. Now the advanced design bikes have small wheels, a seat that looks like a saddle and handle bars that are high and have curved grips. We haven't had the chance to ride one of these new bikes but one boy was supposed to have observed that they don't get you where you are going as fast but with a lot less effort.

Marcy Lee's look in scarf-ties

Fashion-front, a scarf-tie that's strikingly interesting, in a dazzling array of checks. This is "Omnibus," the perfect new traveler, in a specially designed new blend of Dacron® polyester (75%), cotton (25%). Light and lovely with the look and touch of silk. Colors are subtle and flattering in wine, royal or brown checked with black. Sizes 10 to 20.

\$14.98

Marcy Lee DRESSES

THE MARY MARR SHOP
Margaret Minter-Fern Harris
Third Street Bovina

EATING OUT IS A FUN THING

For a birthday, an anniversary, or any day in the week, you'll find an exciting variety of color, food, decor, and special treats when you dine out. "Serving the customer" will hold the spotlight at the National Restaurant Convention at Chicago's McCormick Place, May 25-28.

Artistic Beauty Shop
Permanent Wave SPECIALS

Reg. \$8.50
10.00
12.00
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Your Choice **\$8.50**

Reg. \$25. Waves For \$15.00

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DRY GOODS WILLIAMS MERCANTILE CO. SHOES
"Pioneers In Bovina"

Controlled Atmosphere Apples Are Available

The latest puzzler for the food shopper is "C-A" apples, a product currently being advertised and promoted by the nation's food stores.

The C-A apples look and taste like any other fresh apples, and consumers may wonder about the sudden interest in this particular variety. The letters stand for "Controlled Atmosphere," and are the trademark of a commercial process, the first of several being tested, says Mrs. Gwen Clyatt, Extension Service consumer marketing specialist.

Scientists are attempting to create suspended animation by putting fruits and vegetables in

a "modified atmosphere"—the scientists' term for it—so that they will stay fresh for longer periods of time.

The theory behind the process lies in the fact that fruits and vegetables, like living things, continue to age through a normal breathing process. But changing the make-up of the air around them—mainly by reducing the amount of oxygen—can slow this aging.

Retarding of the aging process is nothing new, says Mrs. Clyatt. Homemakers and food handlers have been doing it for years by lowering the temperature with ice or commercial refrigeration.

Nor are modified atmospheres new. Experimental work dates back to 1917, but so far only apples have been stored commercially using these methods. Last year, nearly 20 per cent of the fresh apple crop was C-A stored, with some fruit held for a full year.

The process sounds simple, but the technicians have found all sorts of complications in applying them because, appearance to the contrary, an apple is not just an apple. Under modified atmosphere, varieties of the same fruit and vegetables respond differently. The same is true for those grown in different seasons, in different locations, and even with different methods of fertilizations and irrigation.

The variations have led one company to a widely diversified program, seeking a "total environmental control." This is a lengthy and expensive study, since each commodity must be tested on the basis of variety, region of production and length

of time needed to retain good shelf life.

Another commercial method is the use of liquid nitrogen to lower the oxygen content in the air. To date, there have been short term tests of this method with a variety of vegetables, but little in the way of conclusive and economical results.

With all these experiments going on, the scientists agree that the time tested method—lower temperature—is still best for most leafy vegetables.

However, breakthroughs have come about in the use of liquid nitrogen in the frozen food field. Slices of tomatoes frozen in liquid nitrogen in polyethylene bags have been placed on the market by a leading frozen food processor.

Reports indicate that the tomato slices remain crisp, firm and fresh as if just picked. Consideration is being given to freezing strawberries with this flash freeze method. The use of nitrogen freezes the product in a few seconds and keeps the ice crystals small within the cell wall.

Potter's wheels used today in Iraq and western India are exactly like those used by prehistoric potters 4,000 years ago.

Lightning kills more people in the U. S. than any other natural disaster, an average of 400 dead per year.



On The Farm In Parmar County

BY JOE VAN ZANDT
County Agent

Don't start irrigating cotton too soon! Cotton that received a good pre-plant irrigation or has benefitted from recent rains should have enough moisture in the ground to last until the first white blooms appear. Cotton at this stage of growth should be about 60 days of age.

Watering cotton prior to this time can lead to troubles.

1. If watered too early (before white blooms appear) cotton tends to keep growing in a vegetative manner and doesn't start fruiting early.

2. Early irrigation can lower soil temperatures in the root zone of cotton plants. This encourages blights, wilts and seedling diseases. Above all, irrigation shouldn't be practiced when fields of young cotton are disease-ridden, as this tends to compound the problem.

3. Watering too early can also keep roots from penetrating deep in the soil. Especially in the tighter soils area, this can create hazards, if roots haven't penetrated deep in the soil, normally hot, dry weather of August will cause plants to become moisture-stressed. An inadequate root system means farmers won't be able to irrigate their cotton fields of tea enough at this time to keep plants adequately supplied with water.

If irrigation water is short, it might be necessary to start watering before the first white blooms appear. However, that irrigation should be timed as closely as possible to appearance of the first white blooms.

Highest water requirement of cotton plants occurs at peak bloom stage. At this stage, cotton will use one-fourth to four-tenths inches per day. This compares to less than one-tenth inch per day for cotton plants from emergence to squaring stages. From white bloom to peak blooming stage, cotton plants will utilize one-tenth to one-fourth acre-inches water daily.

Several years research at South Plains Research and Extension Center, Lubbock, has shown a six-inch preplant irrigation plus two four-inch postplants gives maximum yields with top net returns in normal growing seasons. A good rain at the proper time can eliminate one of the post-plant irrigations.

SORGHUM INSECTS

Aphids or plantlice have been building up in some grain sorghum fields the past couple of weeks. They certainly should be watched closely. Their damage will be noticed as a yellowish mottling on the leaves. They appear to be causing more damage on grain that is short of water as the leaf tips are burned.

Maize that has had plenty of water does not appear to have been affected by the aphids like the maize that has been short of water.

The aphid young and adult suck the plant juices. The insect is commonly found deep in the whorl of the middle leaf. If the infestation becomes heavy and is apparently holding the plant growth back you would probably want to spray for the aphids.

The insecticides recommended for aphid control are as follows: A, Phosdrin at rate of 3/4 to 1 pint spray concentrate per acre with 2 pounds of toxicant per gallon; B, Endrin

The hill of Monte Testaccio near Rome consists of the fragments of an estimated 40,000,000 wine and olive oil jars.

at rate of 1 to 1/4 pint spray concentrate per acre with 1.6 pounds of toxicant per gallon; C, Parathion at rate of 1 to 1 1/4 pint spray concentrate per acre with 2 pounds of toxicant per gallon.

Restrictions on the use of these materials are to apply Endrin only once during the season and 35 days from harvest. Parathion 12 days from harvest and Phosdrin 15 3 days from harvest.

Guides for controlling all insects on grain and forage crops are available at the County Agents office.

FALSE CHINCH BUGS

I believe we should be on the look out for an infestation of false chinch bugs this summer. In some wheat fields at harvest time there was a heavy infestation of these insects. They often migrate into a wide variety of crops such as grain sorghums, corn, cotton and beans.

These insects damage plants by the piercing sucking mouth.

Food and Drug Administration officials last week announced plans to crack down on fats and oils labeling that suggests to the lay public that fats and oils are helping in medical treatments. The FDA "cannot tolerate promotional material which encourages the public to engage in do-it-yourself medical treatment of potentially fatal ailments," officials said.

parts. So far I have not noticed any chinch bugs on the grain sorghum; however, they sometimes become a pest on maize. There has been a general infestation of these insects over most of the state this year. We definitely should keep on the look out for a build-up.

The controls for false chinch bugs on grain sorghum are: A, Phosdrin at rate of 1 to 1 1/2 pints per acre with 2 pounds of toxicant per gallon; B, Toxaphene at rate of 2 quarts per acre with 6 pounds of toxicant per gallon; C, Parathion at rate of 1 to 1 1/4 pints per acre with 2 pounds of toxicant per gallon.

Restrictions on the use of these materials on grain sorghum are for toxaphene at 2 quarts per acre do not apply within 40 days of harvest. Apply only once after heads start to form. Do not graze dairy animals or animals being fin-

ished for slaughter on treated fields; do not ensile treated forage. Parathion cannot be applied within 12 days of harvest and Phosdrin within 3 days of harvest.

The fire-drill to kindle fires was the most widely distributed fire-making device before the invention of the friction match.

The Cardiff Giant was a 12-foot stone statue of a man dug up in 1869 near Cardiff, N.Y., and widely exhibited.

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Winners are: Craig ton; Jeannette Carl; Huds Martin; Par er; Amari Canyon; Kress; and Larry Sharon view; Smith Mary; Alice Jerry; Kay tricia Kay; I. E. Valer Barbara Braunfels.
The Tale established outstanding 4-H Club interest the activities, sal sored by the Corporation group provi paid educat
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'64 4-H Talent Club Winners Named

Winners in the 1964 4-H Talent Club and Tour Award program were announced here today by Floyd Lynch, state 4-H Club leader.

Winners and their hometowns are: Jeannette Feliz, Perryton; Carl Hudson, Groom; Becky Martin, Panhandle; Phil Fletcher, Amarillo; Cindy Gruner, Canyon; Ronnie Vineyard, Kress, and Jorja Duke, Tulla. Larry Karrh, Hale Center; Sharon Baumgardner, Plainview; Smitty Smith, Stanton; Mary Alice Anderson, Edent; Jerry Gersbach, Holland; Patricia Kay Wayne, Chillicothe; I. E. Valente, Hallettsville and Barbara Marie Wolfe, New Braunfels.

The Talent Club program was established to recognize the outstanding work being done by 4-H Club members and to interest them in cooperative activities, said Lynch. It is sponsored by the Producers Grain Corporation of Amarillo. This group provides an all-expense paid educational tour during

August for one boy and one girl from each of the eight Producers Grain Corporation districts in the state.

Winners will meet in Amarillo for a send-off breakfast before departing for a one-week tour to points of interest in the state. Among places the 4-H members will visit are the Producers Grain Corporation laboratory, feed mill and main office, Amarillo and their terminal grain elevator in Lubbock; missions and Breckenridge Park in San Antonio; Corpus Christi for a chartered boat ride in the Gulf of Mexico; downtown Houston and the Houston Ship Channel District; Six Flags Over Texas and then return to Amarillo.

FARM AND HOME BETTY AGRICULTURAL BRIEFS

Texas farmers and ranchers received \$137.6 million during April from the sale of all crops, livestock and livestock products, reports the Texas Crop and Livestock Reporting Service. Cash receipts from all marketings were up 3 per cent from April 1963. Of the April 1964 cash receipts, \$107.0 million were from livestock and livestock products and \$30.6 million came from crops.

Isn't it strange that so many smart people work for such ignorant bosses?

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COURTHOUSE NOTES

Instrument Report July 6 thru 11, 1964

DT, Calvary Missionary Baptist Church, Friona State Bank, Lots 1 thru 8 Blk 21 O. T. Farwell
MML, Monte Fowler, O. F. Lange, E 50' Lot 5; W 50' Lot 6 Blk 6 Staley Add. #3
WD, Tom Grady et al, R. H. Snodgrass, Garden Lots 23, 24 & 39 Sect 31 T9S R1E
DT, R. H. Snodgrass, Tom Grady, Garden Lots 23, 24 & 39 Sect 21 T9S R1E
MML, Gerald Curtis, A. T. Watts, SW/4 Sect 48 Blk "Z" W.D. & F. W. Johnson Sub.
WD, Ed Muckleroy, Claude Ross, Jr., E. 50' Lots 6 thru 9 Blk 98 O. T. Farwell
WD, John Zahn, John R. Dempster, Lots 10, 11, 12 Blk 43; O. T. Farwell
DT, George C. Taylor, Jr., First Federal Sav. & Loan, Lots 1 thru 5 Blk 75 O. T. Friona
WD, Charles L. & Julian E. Lenzu, Leon R. Jones, E. 10 ft. of W. 25 Ft. Lot 2 Blk 4 Mimo Add. Farwell
DT, George C. Taylor, Jr., First Federal Sav. & Loan, E/2 Lot 20; Lot 21 Blk 6 Lakeside Add. Friona
ML, & Assign., Riley Good-nough, Horace Edwards, Security State Bank, Farwell, W/2 Sect. 69 Kelly "H"
ML, Monroe Lovell, Kemp Lumber Co., Lots 12, 13, & 14 Blk 21 O. T. Farwell
DT, George C. Taylor, Jr., First Federal Sav. & Loan, Lots 21, 22 Blk 22 O. T. Friona
WD, W. D. Prince, C. W. Cathey, Lots 29, thru 32 Blk 8 O. T. Farwell
Abst. Judg., Friona Texas Federal Credit Union, W. F. McLean, See Records
DT, Calvin Pierce, First National Bank; Amarillo, Part Sect 32 T9S R1E Cap Synd. et al d/b/a Sides & Associates T. V. Cable Co.
ML Aff. Southwest Specialty Co., Modern Structures Inc., See Records
WD, Owen E. Jones, Eva Smith SE/4 Sect 4 Roberts Sub.
DT, Earl W. Drake, Clyde V. Goodwine, N. 25 ft. Lot 10; All Lots 11 & 12 Blk 7 Drake Rev. Sub.
DT, Paul Duane Coker, Hi-Plains Sav. & Loan, Lot 5 Blk 2 Staley Add. Friona
WD, George C. Taylor, Jr., Ross Ayers, Lot 3 Blk 2 Staley #3 (First Instal.)
WD, George C. Taylor, Jr., E. M. Rushing, Lots 3 & 4 Blk 15 O. T. Friona
WD, Ross Ayers, George C. Taylor, Jr., Lot 5 Blk 2 Staley Add.
WD, Paul Duane Coker, George C. Taylor, Jr., Lots 3 & 4 Blk 15 O. T. Friona
WD, George C. Taylor, Jr., Paul Duane Coker, Lot 5 Blk 2 Staley Add. Friona
WD, John Gammon, Barney Floyd, Lots 5 & 6 Blk 1 Dantel & Gammon, Blk 1; SW/4 Sect 1 Kelly "H"
DT, A. L. Black, Production Credit Association, All Sect 12 T5S R4E Cap. Synd.
ML Aff., K. L. Dodson, Viking Contractor, Part Lots 28 thru 32 Blk 5 Farwell
ML Aff., K. L. Dodson, Viking Contractor, Part Lots 28 thru 31 Blk 5 Farwell
ML Aff., K. L. Dodson, Viking Contractor, Lots 24 thru 28 Blk 8 Farwell
ML Aff., K. L. Dodson, Viking Contractor, Lots 29 thru 28 Blk 8 Farwell
ML Aff., K. L. Dodson, Viking Contractor, E/2 Sect 32 N of Railroad, T1N R4E
ML Aff., K. L. Dodson, Viking Contractor, Lots 9 thru 21 Blk 7 O. T. Friona
ML Aff., K. L. Dodson, Viking Contractor, Part Sect 21 T1S R4E
ML Aff., K. L. Dodson, Viking Contractor, Part Lots 20 thru 24 Blk 76 Friona
ML Aff., K. L. Dodson, Viking Contractor, Lots 7 & 8 Blk 26 Friona
ML Aff., K. L. Dodson, Viking Contractor, Lots 13 thru 17 Blk 51 O. T. Friona
DT, Dimple Riddle Struve, Prudential Ins. Co., SW/4 Sect 4 T6S R3E Cap. Synd.

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CHUCK ROAST	105
HAMBURGER	110
STEW MEAT & MISC. CUTS	45
BONES, FAT, WASTE & SHRINK	125
EATING MEAT	465 LBS.

Dress Revues Attract 4-H Girls Who Sew

Lots of things in 4-H are fun. Girls participating in the dress revue program, for example, seem to enjoy every minute of it. They think it's fun to sew and exciting to get up before an audience and show off what they have made.

However, even games have rules, so the young fashion models must abide by rules relating to their taking part in a dress revue.

They learn to make the right choice of pattern, fabric and accessories. The garment also must be made according to the 4-H clothing construction methods and the club leader's guidance. Equally important is the manner in which the clothes are worn.

Judges of dress revues are often other 4-H Club girls who have been coached for the task. They are quick to evaluate the wearer's general appearance and her ability to model with grace and poise. The experience also helps them to improve their own wardrobes.

Last year 387,000 girls from 50 states participated in dress revues, reports the Cooperative Extension Service.

Extension clothing specialists, county home demonstration agents, club leaders and commercial stylists pool their knowledge and efforts to help the girls reach their objective: to be an attractive young woman wearing well-made clothes.

Flame Cultivation Economical, Practical

Flame cultivation, as an economical means of weed control, is one of the last steps to fully mechanize our agricultural process of raising food and fiber. The necessity of mechanical cultivation of weeds by the use of heat has been brought about by two major factors: (1) weeds, and (2) scarcity and expense of labor.

Farmers have fought weeds in one form or another since they first planted crops. One of the best ways of eliminating the weed problem is to pull it by hand. In this day and time, this type of labor is neither economical nor practical. The use of heat in agriculture has proven to be both economical and practical.

Flame cultivation may not be the total answer, but at this time, it is apparent that by following recommended practices and procedures, it can be an effective and economical means of weed control.

Conventional cultivation by the use of sweeps did a good job for many years, but each time a crop of weeds was plowed, in effect, a new crop of weeds was started by turning new weed seeds up so they could germinate. The use of sweeps also cut back the yield by pruning the roots of the planted crops. This can be avoided by the use of heat.

flame cultivation can be found by using herbicides at an early stage in the growth of crops to control the weeds before the crop gets to flaming size.

The use of herbicides is currently gaining much favor and popularity, and some do a very good job. It is important to remember that residues remain for a period of time so that proper crop sequence should be followed as specified by the manufacturer. A good combination of herbicides and

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Give Lawns

Proper Management

Unightly weeds can invade and ruin a beautiful lawn when proper management is neglected, says Albert C. Novosad, Extension pasture specialist, Texas A&M University. Vigorous turf is the best control for weeds and weedy grasses, but when they do infest a lawn, elimination and control with chemicals or by hand becomes an important management practice.

Some chemicals available for controlling lawn weeds include disodium methylarsenate, amine methylarsenate, maptha, endotal, silvex, and 2-4-D, reports the specialist.

Crabgrass, Dallisgrass, goosegrass, sandbur, and other summer-growing weedy grasses in Bermudagrass turf may be controlled with disodium methylarsenate or amine methylarsenate. Novosad says these materials are most effective if applied to weedy grasses in the seedling or young stages when growth is active.

Temporary Browning or yellowing may occur when these materials are applied to Bermuda, but this will disappear in seven to 14 days, Novosad points out. St. Augustine is severely burned or even killed by these chemicals, but small bare spots should be covered by new growth in four to six weeks.

Weedy grasses should be mowed three to four days before treatment, adds the specialist. However, treated areas should not be mowed or watered within 48 hours after application. Retreatment or spot treatment is often necessary for good control.

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At Home In Farmer County

By CRICKET B. TAYLOR
County HD Agent

By Cricket B. Taylor

FOOD PRESERVATION

Home Demonstration club meetings this month are having demonstrations on freezing foods and anyone interested in the correct method for freezing foods are invited to attend.

A home freezer is a wonderful convenience but improper packaging of food, and use of the freezing can bring about a lower quality product, and add to the cost of owning a freezer. In spite of all the research on freezing foods and available authoritative sources of information, many people are not using methods to give the highest quality product in flavor, nutritive value, color and pleasing texture.

Packaging food to save time in meal preparation can add to the many convenient uses of the freezer also.

Length of storage is important since frozen foods undergo slow changes in storage, and will not retain its high quality indefinitely. The length of time that frozen products may keep without loss of quality depends on: 1. Proper handling before freezing. 2. Packaging material

used. 3. Storage temperature and kind of food stored (if poor product is stored it will not be improved with freezing.)

A very excellent source book, from the best authoritative source is available in my office on the second floor of the courthouse in Farwell. These are free and if anyone is interested in improving the quality of their frozen food come by and get a copy or write for a copy and the material may be mailed without charge.

BUYING BEEF

A three ounce serving of cooked beef chuck (bone out) provides one-third of the Protein, more than one-fourth of the iron, and nearly a fifth of niacin recommended by National Research Council as the daily allowance for a normally active 25 year old adult man.

When buying beef for the family, the U. S. Dept. of Agriculture says figure 1/4 pound per serving if there is no bone. If the cut has a little bone (say its a rump roast) you'll have to buy a pound if there is a medium amount of bone such as a blade chuck roast.

An Adequate Breakfast Is Important

Skipping breakfast is not a good idea at any age, and is particularly harmful for youngsters and teenagers, Extension Service food and nutrition specialists say.

The human body needs refueling regularly, and breakfast is the meal that follows the longest stretch of non-eating.

Research has shown that, without an adequate breakfast,

fatigue sets in earlier, irritability is increased, work output is reduced, and virtually all reaction time slows down. School children do not learn as easily, for they lack energy and sometimes become behavior problems.

Lack of time is the most frequent reason given for skipping on or skipping breakfast, says Mrs. Gwen Clyatt, Extension consumer marketing

specialist, and Extension nutritionists. This shortage of time is mostly a habit and can be corrected by revising one's schedule and getting up a few minutes earlier.

Breakfast should be a family affair. Then everyone has the advantage of a good breakfast and the young people form a habit that will stand them in good stead the remainder of their lives.

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4-H Beef Program Brings Members More Than Cash

More than 8,600 Texas 4-H Club members completing a beef animal project are analyzing records, evaluating the year's work and making plans to show their prize livestock at county fairs.

There is a saying in 4-H that "blue ribbon animals make blue ribbon boys and girls." This is especially true in the beef program. Besides cash, the participants derive lasting benefits.

The National 4-H Service Committee in its current bulletin on the beef awards program prepared in conjunction with the Cooperative Extension Service, states:

"Through judging, demonstrations and showmanship events you will sharpen your skills, learn to justify your decisions, develop leadership and attitudes helpful in adult life."

While these are broad objectives of the national beef awards program sponsored by E. I. du Pont de Nemours & Company, there are other distinct realms of learning open to 4-H youth.

Ten major areas of animal science are pursued in the course of completing a beef project. They include anatomy, biology, economics, genetics, mathematics and nutrition.

The young Lone Star states are assisted in their work by county agricultural extension agents and local 4-H Club leaders. Frequently local veterinarians, feeders and breeders offer guidance and useful information.

Awards await members whose projects are outstanding. Du Pont provides a trip to the National 4-H Club Congress for the 1964 state winner, and medals for county winners.

The 1964 Texas state winner will be judged along with 47 other state winners for one of six \$500 beef scholarships to be presented during the congress held in Chicago the week following Thanksgiving.

To be eligible for state or national awards, 4-H members must be over 14 years of age and have completed at least

three years of club work. The Extension Service supervises the program and names the winners.

Boys and girls thinking about starting a beef project in 1965 should see the county agricultural agent or a local club leader.

Marketing research was transferred from the U. S. Department of Agriculture's Agricultural Marketing Service to its Agricultural Research Service. Better overall research organization is expected as a result of the transfer.

FEED TEXO

You'll Be Dollars Ahead When They're Texo Fed.

TEXO FEEDS AVAILABLE THRU NEW DEALER OUTLET IN FARWELL!

Have You Tried TEXO MOCAMO?

Quarter Horse Feed

TEXO LIVESTOCK FEEDS AVAILABLE NOW AT-

GENE'S FARM & RANCH

Located In The Old Freight Depot Building
FARWELL, TEXAS DON PIGG-MANAGER

FEED TEXO

OUR SERVICE DEPARTMENT

is equipped and staffed to give you the service you are entitled to.

We appreciate your business.

- BUICK
- RAMBLER
- Johnson Boat Motors

Kinsey-Osborn MOTORS

142 N. Miles EM 4-0990

SURPLUS CITY Discount

110 PARK AVE. IN HEREFORD Store Hours 8 to 8
Plenty of Free Parking Mon. thur Fri. Sat. 8 to 10

Ladies FLATS By Shirley Brown Black Red Blue \$2.87	Transistor Batteries 9 Volt Each 27c
Baby Doll Pajamas Girls Sizes 4-14 97c	Musical Jewelry Boxes \$2.97 - \$3.97
PETTI - PANTS Ladies All Colors 87c	Binolux Binoculars 7 x 35 \$21.97
65% Kodel Polyester — 37% Cotton (Kodel fiber made by Eastman Kodak) DRESSES By Laura of Dallas Aqua, Gray Pink, Yellow With White Stripes Sizes 8 thru 18 \$8.95	STEAM & DRY IRON By Universal \$7.97
AQUA NET 59c Plus Tax	2 Transistor Radios \$3.97
Right Guard Deodorant \$1.17 Plus Tax	SKILLETS 10-inch Cast Iron \$1.59
TONETTE \$1.75 Size \$1.37 Plus Tax	CLOTHESLINE 50 Ft Cotton or Plastic 67c
Prell Shampoo Family Size 97c	ICE CUBE TRAYS Plastic Reg. 29c 17c
87c Personna Blades 67c	FLOUR SIFTER 3 Cup Reg. 98c 67c
Gleam Toothpaste Family Size 53c	GARDEN HOSE 1/2 Inch 50 Ft. \$1.87
	HAMBURGER TURNER Reg. 39c 27c
	TONKA JEEPS \$1.47
	Full Rear Vision Shade Fits All Cars \$5.95

Attend Your Church This Sunday!

Church Schedule Sponsors:

- BOVINA WOMAN'S STUDY CLUB

- WILSON'S SUPER MKT. "Parmer County's Finest"

- SHERLEY GRAIN CO. Serving Parmer County Farmers The Year 'Round

- BOVINA DAIRY FREEZE Mr. and Mrs. Boyd Gilreath

- OKLAHOMA LANE FARM SUPPLY "If It's For Farming, We Sell It"

- BONDS OIL CO. Gulf Products

- CICERO SMITH LUMBER CO. In Bovina Since 1902

- BOVINA WHEAT GROWERS "Not Everyone Belongs To A Co-op, But Everybody Benefits"

- GAINES HARDWARE CO. "Nothing Knocks On Bovina But Opportunity"

- BOVINA DRY GOODS Mr. and Mrs. Edward Isaac

- C & S CHEMICAL CO. Third St. - Pho. 238-4311

- WILLIAMS MERCANTILE CO. Pioneers In Bovina

- FIRST NATIONAL BANK OF BOVINA Let's Make Bovina Grow!

- MR. AND MRS. I. W. QUICKEL

- LEE H. SUDDERTH JR. REAL ESTATE

- BOVINA BEAUTY SHOP Jesse Sisk - 238-4352 Gerry Fitts

- BOVINA RECREATION CENTER Mr. and Mrs. Fred Langer

- SPUDNUT SHOP Odis and Lula White

- BOVINA SERVICE STATION & GROCERY -Clifford Leake-

- BOVINA VARIETY Always Something New

- CORN'S FARM STORE

- BOVINA MOTOR LAB -Gene Hall-

- BOVINA GLASS AND PAINT -Hwy. 60-

- BOVINA INSURANCE -Jim Ware-

- WILSON - BROCK INSURANCE Joe Wilson - Aubrey Brock



Bovina Pentecostal Holiness Church

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School -- 10:00 a.m.
 Morning Worship -- 11:00 a.m.
 Lifeline Service -- 6:30 p.m.
 Evening Worship -- 7:00 p.m.

Wednesday
 Prayer Meeting -- 8:00 p.m.



Rev. Archie Cooper

Church Schedule Sponsors:

- FIRST NATIONAL BANK of BOVINA Let's Make Bovina Grow!

- BOVINA IMPLEMENT CO. Your Massey-Ferguson Dealer

- GATEWAY PRODUCE CO. Bovina, Texas

- CHARLES OIL CO. Phillips 66 Jobber

- PAUL JONES TEXACO SERVICE STATION Hwy 60 - Bovina

- BOVINA CHAMBER of COMMERCE & AGRICULTURE

- MR. AND MRS. J. P. MACON

- PARMER COUNTY FARM SUPPLY Your Complete Farm Supply Store

- BOVINA RESTAURANT Mr. and Mrs. Mutt Graham

- CITY DRUG Bovina

- BARBEE CLEANERS We Clean Clean!

- MACHINERY SUPPLY Hwy. 60 - Bovina

- DILGER'S CLEANERS Professional or Coin-Op Dry Cleaning

- SUPER SAVEWAY S & H Green Stamps

- PALMER WELDING Hwy. 60 - Bovina

- UNION COMPRESS & WAREHOUSE CO. -Bovina-

- WARREN AUTO SUPPLY C. P. Warren

- FANTASY BEAUTY SALON Hwy. 86 & 8th St.

- EL CORTEZ RESTAURANT Mr. and Mrs. S. N. Kesner

- HAMMONDS ELECTRIC -Bovina-

- TAYLOR & SON ELECTRIC WELDING

- WARD'S WELDING V. C. Ward

- ARTISTIC BEAUTY SHOP and BOVINA HOTEL

- TRIMBLE BARBER SHOP Emmett Tabor C. E. Trimble

- SOUTHSIDE SERVICE STATION & GROCERY Hwy. 86 - Bovina



Oklahoma Lane Methodist Church

OKLAHOMA LANE METHODIST CHURCH

Sunday School - 10 a.m.
 Morning Worship - 11 a.m.
 Evening Worship - 7 p.m.



Rev. Douglas W. Gossett

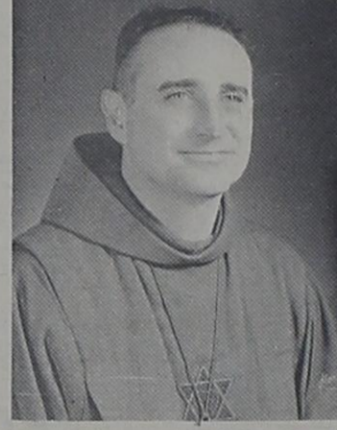


St. Ann's Catholic Church - Bovina

ST. ANN'S CATHOLIC CHURCH

Masses: Sunday 8:30 & 10:30 a.m.
 Weekdays 8:30 a.m. daily except Tuesday 8 p.m.

First Friday 8 p.m.
 Holy Days 10 a.m. & 6:30 p.m.
 Confessions: Saturday 4-5 p.m. 7-8 p.m.
 Before Masses
 Baptisms: 3 p.m. Sunday



Fr. Claver Giblin S.A.



First Baptist Church of Bovina

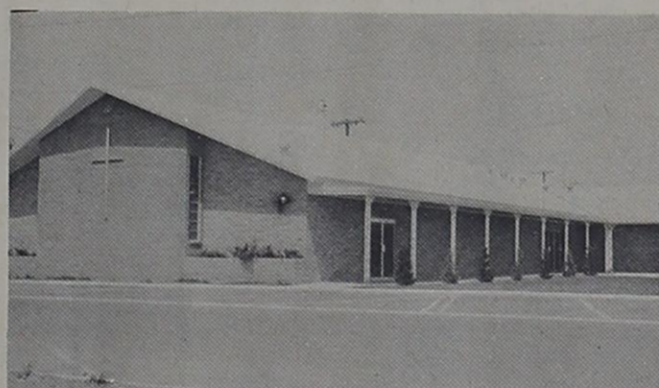
FIRST BAPTIST CHURCH of BOVINA

SUNDAY Sunday School - 9:45 a.m.
 Morning Worship - 10:55 a.m.
 Training Worship - 6:30 p.m.
 Evening Worship - 7:30 p.m.

-WEDNESDAY-
 Y. W. A. - 5 p.m.
 Youth Choir - 7 p.m.
 Mid-Week Prayer Meeting - 8 p.m.
 Adult Choir - 9 p.m.



Rev. John Ferguson



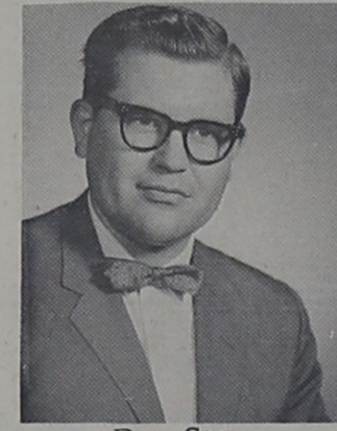
Bovina Church of Christ

BOVINA CHURCH of CHRIST

Sunday Bible School:
 Morning Classes - 9:45
 Evening Classes - 5:30

Sunday Worship:
 Morning - 10:45
 Evening - 6:30

Wednesday
 Devotional and Classes - 8 p.m.



Don Stone



Oklahoma Lane Baptist Church.

OKLAHOMA LANE BAPTIST CHURCH

Sunday School - 10 a.m.
 Morning Worship - 11 a.m.
 Evening Worship - 7:30 p.m.



Rev. Carl Coffey



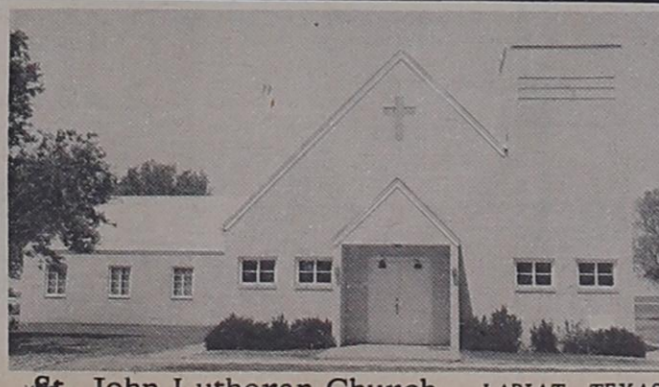
Bovina Methodist Church

BOVINA METHODIST CHURCH

Sunday School - 9:45 a.m.
 Morning Worship - 11:00 a.m.
 M. Y. F. - 6:00 p.m.
 Evening Worship - 7:00 p.m.
 Choir Practice -
 Wednesday - 8 p.m.



Rev. Harold L. Morris



St. John Lutheran Church LARIAT, TEXAS

ST. JOHN LUTHERAN CHURCH

--Lariat--
 Sunday School - 9:30 a.m.
 Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor

WANT ADS

BLUE Lustre not only rids carpets of soil but leaves pile soft and lofty. Rent electric shampooer \$1. Super Save-way.

KEEP carpet cleaning problems small—use Blue Lustre wall to wall. Rent electric shampooer \$1. Super Save-way.

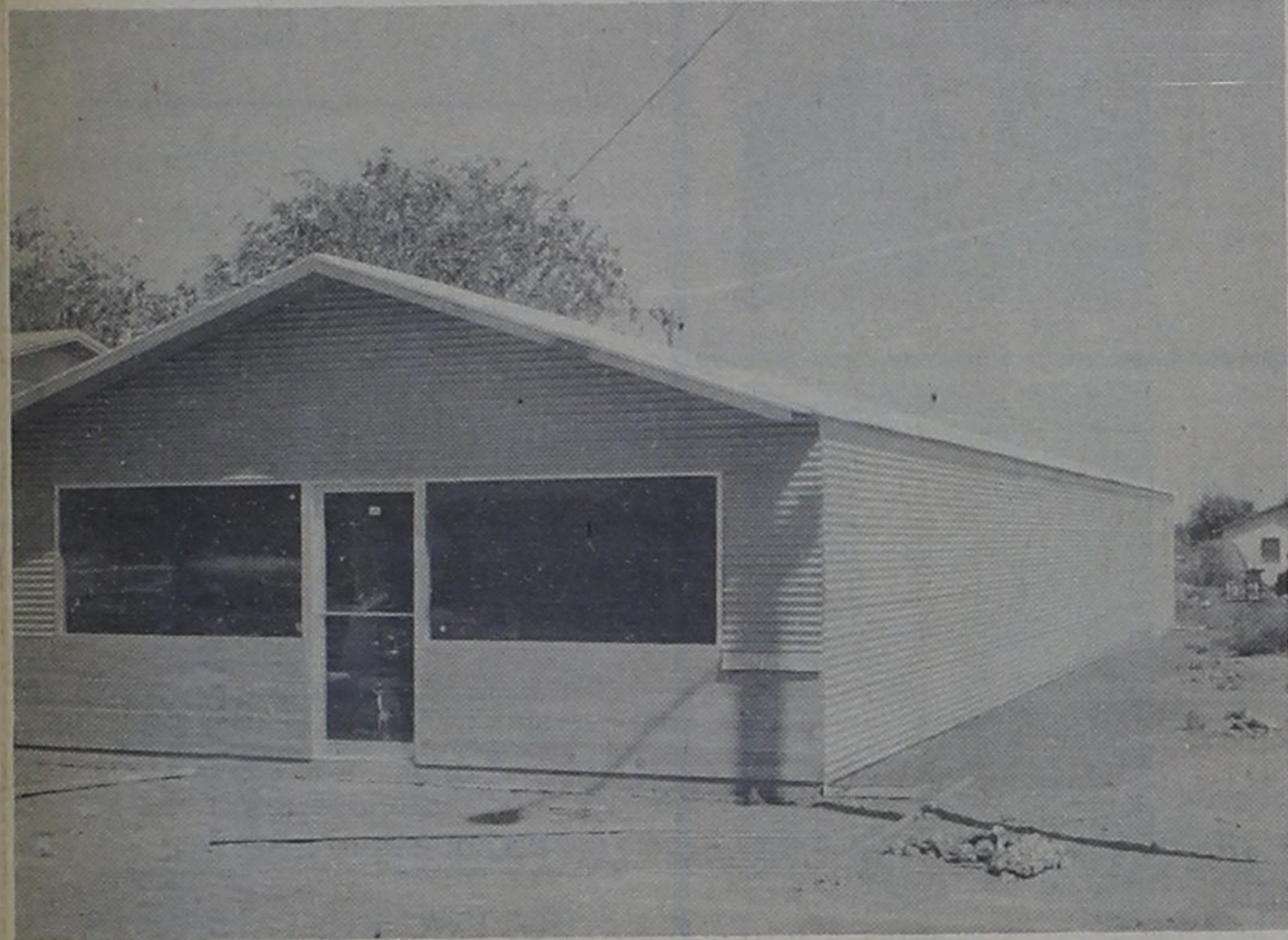
FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

Medical Management Of The Overweight Patient
Dr. Youngblood
519 Pile Clovis

BUY YOUR **KRAUSE** At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2641

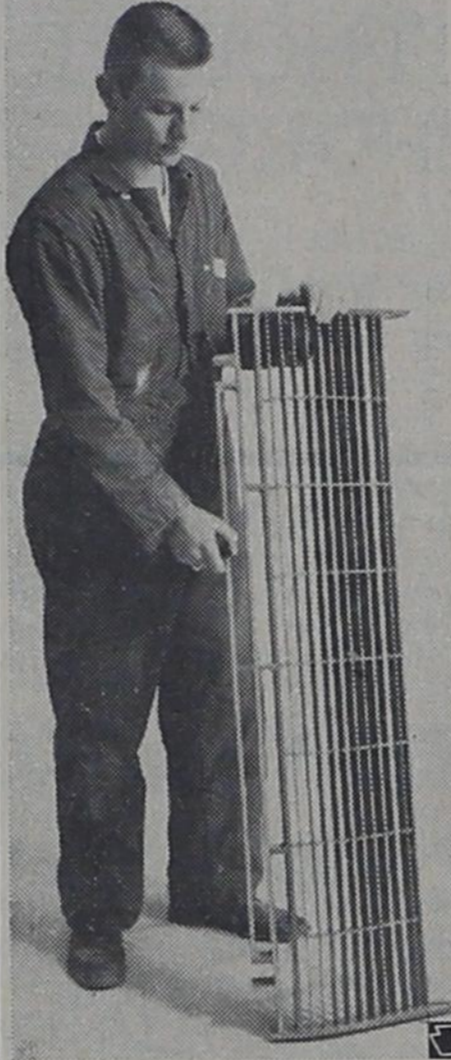


CICERO'S CATS—Members of Cicero Smith Lumber Company's pee-wee baseball team are, kneeling left to right, Bobby Wayne Englant, Billy McCutchan, Galen Carson and Rodney Hromas. Standing, left to right, are Coach Richard Carson, Joe Steelman, Jeffrey McCormick, Terry Sherill and Roy Hartzog. Absent when the picture was made were Rush Looney, Randy Kirkpatrick and Buzzy Mast.



NEARING COMPLETION—This building, which will be the new home of Bovina Recreation Hall, is nearing completion on east Main Street. Moving of pool, domino and snooker tables is now going on. The new building is being constructed by J. W. Wright, Mr. and Mrs. Fred Langer own the business. They expect to be open in the new location late this week or early next.

Farmers Able To Harvest Crops Up To 20% Faster In 1964



This cell-type separating grate in 1964 combines will help farmers harvest up to 20% faster.

Fields faster has been available, but farmers have had to throttle down because grain loss climbed sharply as ground speed was increased. If farmers wanted to harvest their crops faster, they had to invest in bigger model combines.

With the new cell-type grate, farmers will be able to move at faster ground speeds without suffering higher grain losses. The harvesting capacity of every size of combine—from the smallest pull-type drawn by a tractor to the largest self-propelled—will be stepped up as much as 20 per cent.

The grate, like most inventions, is relatively simple. But its development required intensive studies of the functioning of a combine.

As a combine gathers crops, it feeds them between a threshing cylinder and a grate, called a concave because of its shape. This separates up to 90 per cent of the grain from the straw and husks. The remaining grain slides with the straw across flexible rods, called finger extensions, onto straw walkers. As the straw is "walked" out of the combine, the action is designed to separate the remaining grain.

Through extensive tests of each of these actions, John Deere engineers found that as the ground speed of the combine was increased, the straw moved across the walkers faster and more grain was lost.

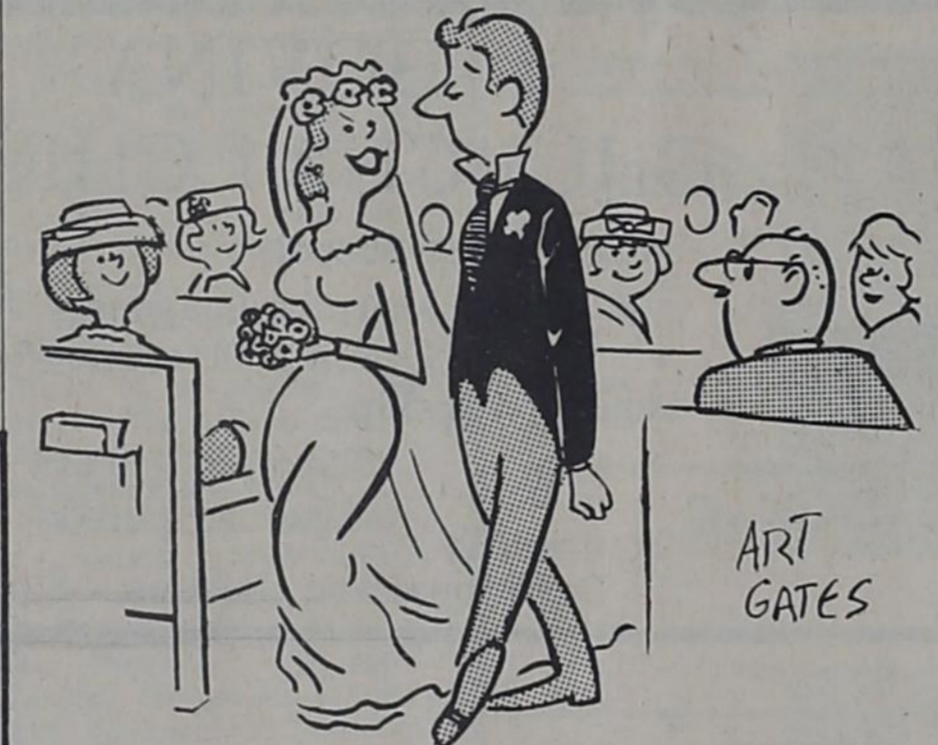
They concluded the easiest solution was to separate more of the grain before it reached the straw walker area. They replaced the flexible finger extensions with a rigid cell-type grate. Now as the straw passes under a beater onto the straw walkers, the grain hits cross bars in the grate and is deflected downward and is saved.

Less grain now reaches the straw walker area, and it is possible to step up ground speeds without suffering higher grain loss.

A major engineering breakthrough in the design of combines will make it possible for a farmer to step up his harvesting capacity as much as 20 per cent in 1964 without buying a bigger model combine.

Engineers at the John Deere Harvester Works in East Moline, after years of intensive research, have developed a cell-type separating grate which solves a problem that has plagued harvesting operations since the advent of power farming.

The power to move through



"Another thing I've been meaning to speak to you about... I don't like the way you pronounce OUR last name!"

Get Your Wheat Ground Ready Now!



Fertilize With A Choice Of Many Dry Mixtures—0-20-0, 18-46-0, 0-46-0, And Others.

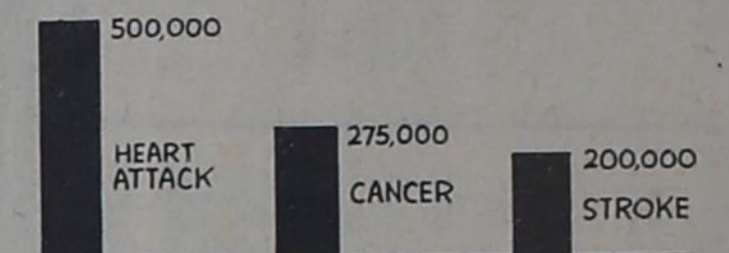
All Help Decompose Wheat Stubble And Get Land Ready For The Next Crop Growth!

CORN'S Farm Store
Highway 86 And Third Street
Bovina Phone 238-3181



DEATH IN 10 DUE TO STROKE

LEADING CAUSES OF DEATH IN THE U.S.



FOR MORE INFORMATION ABOUT STROKE, ASK YOUR HEART ASSOCIATION

SAVE 10% with GULF WARRENGAS

LP-Gas

Save up to 10% OR MORE... on tractor fuel and upkeep costs

REDUCE TOTAL TRACTOR COSTS. Save money with Gulf-Warrengas[®] fuel over diesel, the so-called economy fuel—and over gasoline, too. Consider all costs.

SLASH REPAIR AND UPKEEP COSTS. Cut these costs about one-third with Gulf-Warrengas, compared with gasoline engines. Save more than \$100 a year for 1000 hours of use with a 4-pow tractor.

FEWER OIL AND FILTER CHANGES. You go three times as long as diesels and one and one half times as long as gasoline engines between changes. Spark plugs last longer—no foul-up due to fuel residues.

Gulf-Warrengas[®] is the LP-Gas member of the Gulf family of quality petroleum products.

OUR PROMISE! You'll have better living and better farming with Gulf-Warrengas.

BONDS OIL CO.
Hwy. 60 - Pho. 238-2271

Firemen Called Monday

Bovina Volunteer Fire Department answered a semi-false alarm Monday shortly after noon.

The firemen were called to a large trash fire at the Clarence Gauntt place on Oklahoma Lane Road. The fire was close to a tractor and other equipment.

The tractor was moved out of the fire's way and the flames were allowed to continue to burn the trash.

Firemen did no fire fighting such -- just fire watching.

Hub Grain Bops Oilers

Charles Oil dropped a Pony League tilt to Hub Grain here Saturday night, 13-3.

Jesse Stone, starting pitcher for Coach Milt Flitt's Oilers, held the visitors scoreless until the fourth inning, but then the roof caved in as Hub picked up nine runs.

Bovina's leading hitters were Wayne Stone, with a triple and a single; Larry Dendy, with two

doubles; and Roy Lee Stowers, with a pair of singles. Charles played Sherley Grain here Tuesday night.

The Oilers meet Parmer County Implement at Friona Saturday night. Next Tuesday night, Sherley Grain plays Hering Implement at Friona and Charles meets Friona Motors here.

MORA, MINN., TIMES: "Today's cars are supposed to be mechanically perfect and smooth-running, but it seems there are still a lot of jerks in them."

MILES CITY, MONT., STAR: "The national economy is sadly out-of-joint when it is illegal for one company to make all the automobiles (for example) and hunky-dory for one international union to control all the automobile workers in all the plants of the nation."

Speedway Proved for Turnpike Safety • Speedway Proved for Turnpike Safety

\$17 to \$36 FOR YOUR OLD TIRES when you trade for a set of 4

500 Festival

Firestone NYLON 500's

Developed and Proved at the Famous Indianapolis Speedway

The Nylon "500" is built with S/F Safety-Fortified nylon cord for maximum strength... Rubber X-101 for maximum mileage... and it is Speedway-Proved for your driving safety under all driving conditions on any type of road.

27-MONTH ROAD HAZARD GUARANTEE

PAUL JONES TEXACO Service Station
Highway 60 -Bovina- 238-4331

ALL TIRES MOUNTED FREE
EASY TERMS
NO MONEY DOWN with your old tires

Every new Firestone tire is GUARANTEED
1. Against defects in workmanship and materials for the life of the original tread.
2. Against normal road hazards (except repairable punctures) encountered in everyday passenger car use for the number of months specified. Replacements prorated on tread wear and based on 1st price current at time of adjustment.

My Neighbors



There'd be fewer broken homes if more people did things together like us, Helen."

HOW I QUIT SMOKING

I've been a heavy smoker now for the past three years. Smoked so much everyone near me noticed it. I was almost to the point of being a "junky." Then I met a cute little hardtop who told me about this place where she received special treatment. She suggested I do the same thing. Well, I did, and I never felt better. Since my ring and valve job at Bovina Auto Sales By Dub Mayhew, I've Quit Smoking and Perform So Well, My Owner Is Going To Keep Me. Call Dub If You Can't Kick The Habit.

DUB MAYHEW Bovina Auto Sales
Highway 60