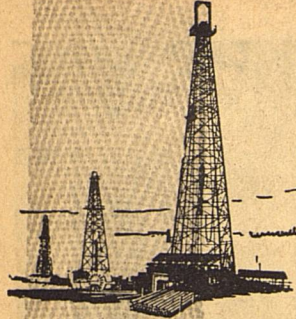
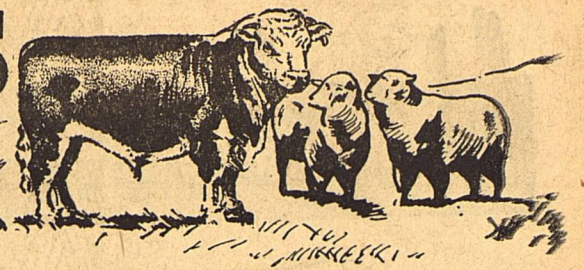


DEVIL'S RIVER NEWS



Published in Sonora, Texas, Capital of Stockmen's Paradise

SIXTY-NINTH YEAR

The Devil's River News-Sonora, Texas, Thursday, October 1, 1959

FIFTY-SECOND WEEK

Fire Equipment Fund Nears Goal As Contributions Pass \$13,500

Sutton County ranchmen have contributed more than \$13,500 as of Wednesday for the purchase of fire fighting equipment designed to increase efficiency of fire control in rural and range fires.

A 1960 model Dodge power wagon with four-wheel drive was to arrive this week and will be outfitted with a water tank and high pressure pump. The vehicle is expected to be ready for immediate use by Monday.

Ranchers responded to the need for additional fire equipment by assessing themselves a minimum of \$10 per section in order to raise \$15,000. Their promptness in making donations to the equipment fund proves their belief in this type of range fire insurance.

Checks made payable to "Fire Equipment Fund" may be sent to the First National Bank, City Copeland, Ralph P. Mayer or H. V. (Buzzie) Stokes.

WEATHER

Wednesday, Sept. 23	0	91
Thursday, Sept. 24	0	87
Friday, Sept. 25	0	90
Saturday, Sept. 26	0	97
Sunday, Sept. 27	0	98
Monday, Sept. 28	0	97
Tuesday, Sept. 29	30	89

2-Way Radio Units Due To Arrive Here This Week

Twenty-five radio units, ordered for sale to ranchmen, will arrive this week. Twenty of the units, designed with an effective range of five miles or more, have been purchased by county ranchers.

The receiving and transmitting units sell for approximately \$150 and the fire equipment committee is in hopes that many ranchers will buy these so that they will be available for coordinating work efforts in emergencies.

For every day practical use one unit in a ranch pickup and another at the ranch headquarters will provide immediate contact and communication. In hunting season, hunters can be kept in contact with and in the event of locating lost persons in rural areas, these units would be invaluable.

The Sonora Gun Club will have a turkey shoot Sunday, October 4 after church. The public is invited to attend this event and each family is requested to bring a salad or desert. Barbecue and drinks will be furnished by the club. There will be a play ground available for the entertainment of the children.

The events to take place include a turkey shoot, a running deer target, and trap shooting.

Applications Being Accepted For Census Workers

Michael C. Dale, Field Assistant for the 1959 Census of Agriculture, will be in Sonora in the near future to give examinations to applicants for the position of Crew Leader. There will be one Crew Leader selected to serve three counties; Sutton, Schleicher and Val Verde. Crew Leaders will be responsible for ten to twenty enumerators: will work about nine weeks commencing about October 26, 1959 on a full time basis; and will earn approximately \$15.50 for an 8-hour day.

Applicants for this job should contact Mrs. Charles F. Browne, Sonora Republican Committee Woman, for further information.

Sutton Bond Sales Reach 80% Quota Says Neill

"Savings bond sales through August 1959 totaled \$65,592.00", George H. (Jack) Neill, chairman of Sutton County Savings Bond Committee has reported. "Our county has now reached 80 percent of its 1959 goal of \$82,000. August sales were \$2,838.00."

Sales in Texas for the first eight months of 1959 were \$104,463,536 which is 57.2 percent of the state goal.

Gun Club To Hold Feed And Turkey Shoot Sunday

Zone 1 Landowners To Meet Tuesday To Elect Soil Conservation Supervisor

Landowners in Zone 1 of the Edwards Plateau Soil Conservation District will meet at the Gulf Restaurant Tuesday, October 6 at 2:00 P. M. to elect a district supervisor.

Zone 1 includes all Sutton County landowners owing land south of the Juno road, and Edwards County landowners south of the Rocksprings highway down to and including the Eastland, Mayfield and Webb Estate ranches. Landowners and their wives who live within the district and own land in Zone 1 are entitled to vote.

Each soil conservation district

is operated by five local landowners, elected by their neighbors. Fred T. Earwood is the present district supervisor in Zone 1, having served since the district was created in 1948. Other district supervisors include Edwin Sawyer in Zone 2, Frank Bond in Zone 3, Joe B. Ross in Zone 4, and W. B. McMillan in Zone 5.

Following the brief election meeting, a short tour will be made to observe construction of flood prevention dams.

All landowners and their wives are urged to be present for the election.

Broncos Bow To Ballinger 60-0 In First Defeat Of Season

A strong Ballinger eleven blanketed the Sonora Broncos Friday night 60 to 0 on the Bearcats home field. Working without five regulars, all injured or sick, the Broncos found themselves unable to hold the Bearcats from

the initial kickoff. The opening drive for the Bearcats resulted in a 46 yard push for the first touchdown and the first quarter saw the Ballinger team score 18 points.

All Texas Air Tour To Stop At Berger Field Thursday

The Sonora Chamber of Commerce will serve a mid-morning snack of coffee and doughnuts to members of the annual All-Texas Air Tour which will stop at Joe Berger Field here at eleven o'clock Thursday morning, October 8.

Between 50 and 75 planes are expected to arrive for the 45 minute entertainment. They will leave for Brackettville at 11:45. Sonora was host to the tour last year for a luncheon at which time 42 planes and 96 guests were registered.

The tour is made each year by aviation enthusiasts from all

parts of Texas and others from as far away as New York and Canada.

NOTICE TO CONTEST WINNERS

Prize money will be held for one week only. If you have not claimed your winnings by Thursday following the issue in which winners were announced, unclaimed prize money will be given to the Boy Scouts.

Contract To Be Let Soon On First Dry Devil's River Dam Structures

Broncs To Take On Bucks In Alpine Friday Night

A change in line-up for the Sonora Broncos will be seen by Sonora fans who journey to Alpine Friday night when the Broncos meet the Alpine Bucks.

Coach Jone Turner has shifted 175-pound senior Luther Chalk from the line into the backfield where he will replace injured James Nicks. Domingo Gutierrez, a 165-pound junior will take over for Chalk at right guard. Probable starting lineup for the Broncos will be Jerry Potmesil and Gene Brodhead at ends;

Jimmy Smith and Steve Fish at tackles; Jimmy Cahill and Gutierrez at guards; Curt Schwiening at center; Chalk, Alfred Sykes, Ben Castillo and Jerry Baldwin in the backfield.

In reserve for the Broncs will be Ends Arthur Bermea and Mike Evans; Tackles Douglas Wood and Kenneth Holmes; Guards Preston Neely and Louis Perez; Center George Roberson; Backs Nelson Guajardo, Lester Schmidt, David Archer and Nicks.

Plans were completed this week to advertise bids for construction of the first two flood prevention structures on Dry Devil's River. The dam at Site 7 on the Ben F. Meckel ranch, and the dam at Site 8 on the G. H. Davis-E. M. deBerry ranches will be constructed on one contract.

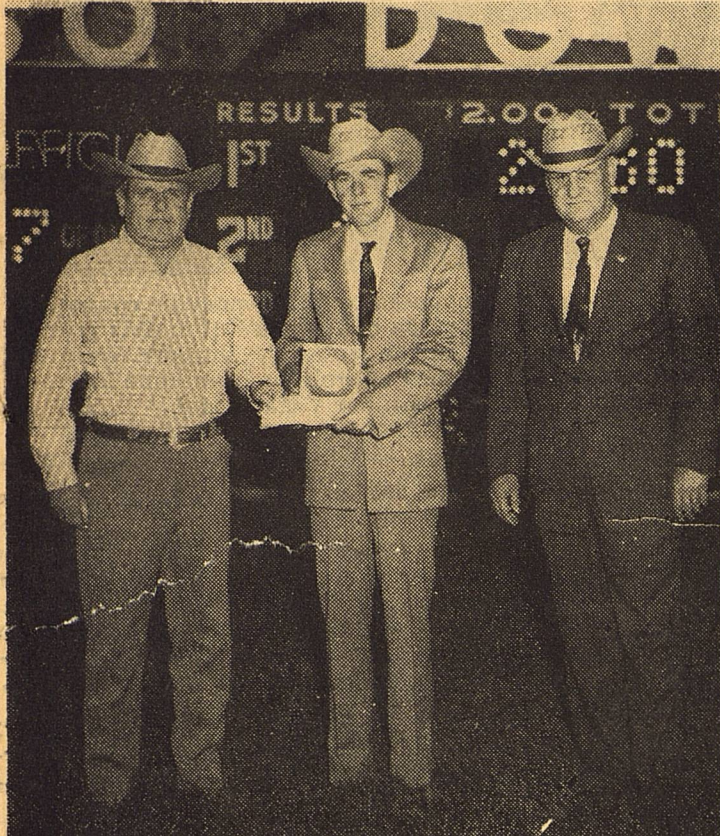
The two structures will control floodwater from 12,186 acres of rangeland. The dam on the Meckel ranch will be 1,763 feet long and 36 feet high, with a 200 foot rock emergency spillway. It will contain 156,000 cubic yards of embankment material. The emergency spillway is expected to function once in a 148 year period.

Site 8 on the Davis-deBerry ranches will have a structure 1,417 feet long, and the dam will be approximately 38 feet high. It will contain 146,167 cubic yards

of embankment fill, with a 186 foot rock emergency spillway.

Engineering designs have been completed on Sites 5 and 6, located on land owned by Mrs. Pearl Martin. Advertisement for construction of these two dams is expected within the next few weeks.

Good progress is being made on the five structures on Lowrey Draw. Site 9 is completed except for the fence, and Sites 10 and 12 will be nearing completion within 30 days. The deep concrete trench required on Site 11 has been cut, and placement of fill material has started. Site 13 has several feet of fill in place and will be completed shortly after Site 12 is finished. The structures on Lowrey Draw would furnish protection from a moderate flood in their present state of construction.



Clayton Tolliver, Sonora horseman, is shown here as he receives a trophy and check from Gene Hensley and J. L. Taylor, Ruidoso Downs owners, as the outstanding trainer of the 1959 season. This is the second consecutive year for Tolliver to receive the highly-coveted award.

Mrs. Dow Chapman Dies In Austin

Mrs. Dow Chapman, 31, died Wednesday morning in Austin of a heart attack. Funeral arrangements were pending at press time Wednesday.

Mrs. Chapman was the former Miss Mary Jane Evans, the daughter of Mrs. Mary Evans and the late Charles Evans, former Sonora residents.

Survivors include her husband, two daughters, Merrileigh and Cherleigh and a son, Dow all of Austin; her mother Mrs. Mary Evans of San Angelo; one sister, Mrs. James Yantis of Oklahoma City, Oklahoma; one brother, Charles H. Evans of Amarillo; and an aunt, Mrs. L. E. Johnson, Sr., of Sonora.

Last Week's Scores

Scores in the games featured in last week's football contest were as follows:

Ballinger 60 over Sonora 0; Stanton 18 over Ozona 14; Junction 22 over Sabinal 8; Menard 46 over Eden 8; Fort Stockton 16 over Big Lake 12.

Eldorado 12 over Rankin 0; McCamey 29 over Iraan 2; San Angelo 8 over Dallas Samuell 0; Rochelle 20 over Cherokee 6; Odessa 7 over Port Arthur-6.

A. & M. 9 over Michigan State 7; Arkansas 13, over Oklahoma State 7; Baylor 17 over Colorado 7; LSU 10 over TCU 0; Georgia Tech 16 over SMU 12.

Texas 26 over Maryland 0; Texas Tech 15 over Oregon State 14; Cameron State 14 over SAC 6; Alabama 3 over Houston 0; Rutgers 8 over Princeton 6.

This Week's Winners

Winners in last week's Devil's Rivers News football contest were as follows:

First Prize, \$25.00

Nevo Martinez.

Second Prize, \$15.00

Efrain Martinez.

Third Prize, \$10.00

To be divided between: Mrs. Robert D. Williams, Vivian Vasquez, and Leo Urias.

"We recognize the general condition of the native lands as being basic to the economic welfare and development of the general area and feel this tour will permit an analysis of progress to date in rangeland reclamation."

State Dignitaries Due Here For Range Tour Wednesday

The Sonora Chamber of Commerce, Edwards Plateau Soil Conservation District the Sonora Experiment Station, and Sutton County ranchers will be host to the annual Fall Range Tour sponsored by the Farm and Ranch committee of the San Antonio Chamber of Commerce, Wednesday, October 7.

Dignitaries who will make the tour will include Land Commissioner Bill Allcorn, Commissioner of Agriculture John C. White, A. & M. College President Earl Rudder and other officials of the college and of the University of Texas and the state government.

The group is due to arrive at the Experiment Station at noon Wednesday where they will have lunch and will make a tour of the station. This is to be followed by tours of the Mack Cauthorn Ranch, the Rip Ward Ranch and the Clara Allison Ranch.

From seven until 9:30 Wednesday evening, the Sonora Chamber of Commerce and the Edwards Plateau Soil Conservation District will be hosts at a dinner and reception for the group.

The tour will continue Thursday with visits to the Devil's River Soil Conservation District and Val Verde County ranches.

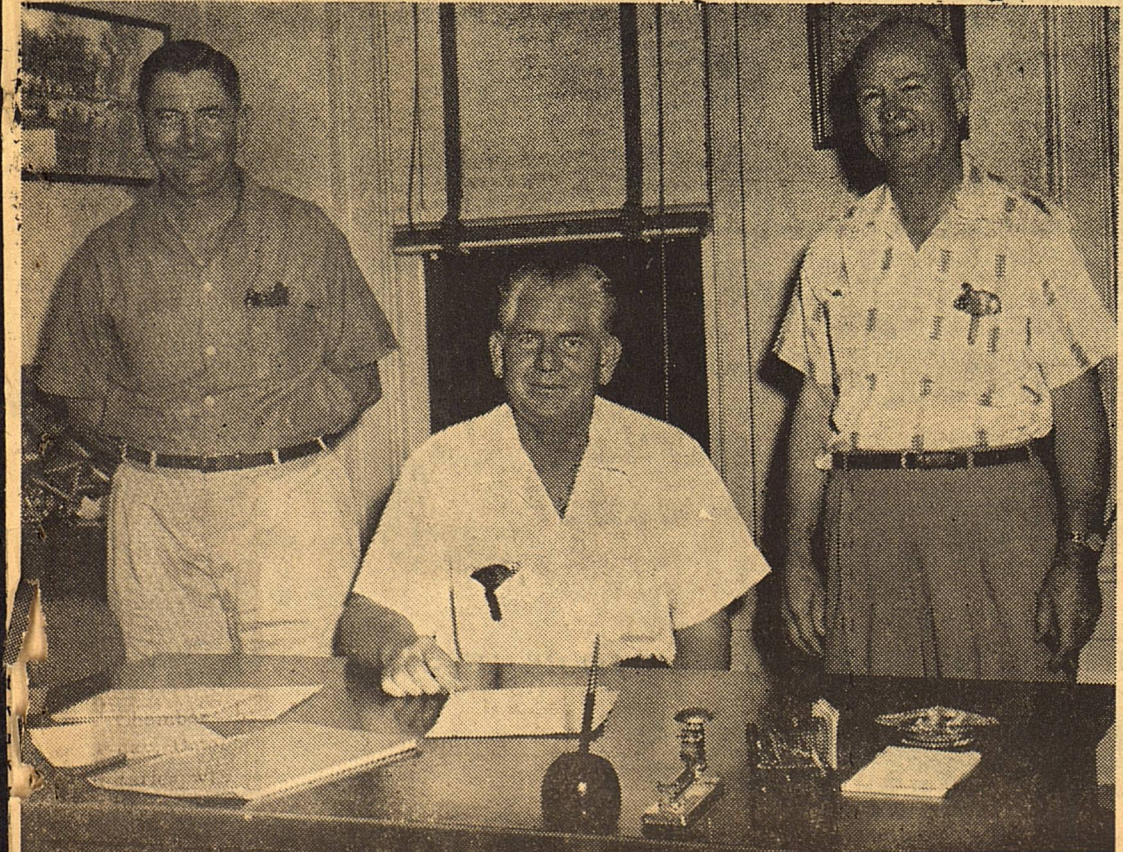
The group has adopted the following resolution in connection

with the tour: "Recognizing that Texas utilizes less than 14 percent of our total rainfall, by USGA and SGS estimate, and that water is our most valuable natural resource. And that upon its effective use rests the future of our economic growth including the ranching industry, farming, industrial development, municipal growth and recreation.

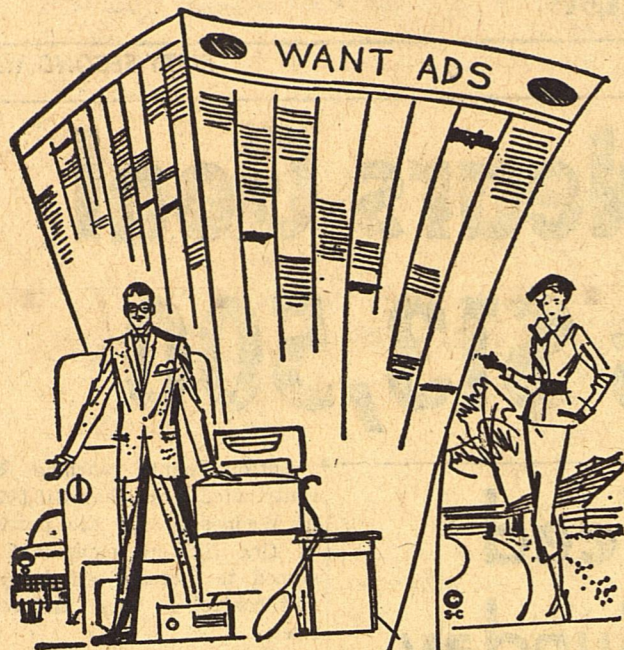
"And, in Texas millions of acres of our native lands have become infested with noxious brush species severely reducing their productive capacities and water retention capabilities. And that brush has not only cost our agriculture economy countless millions of dollars but represents a hazard to our municipalities in that the flood hazard has increased representing a threat to municipal and industrial growth.

"Therefore, our Division has set up this tour including the agricultural leaders of Texas. Among them will be the Honorable John C. White; representatives of the University of Texas; State Land Office; A. & M. College System; USDA Soil Conservation Service; Southwest Agriculture Institute; Association of Texas Soil Conservation Districts and representatives of private industries.

Sonora's new City Commission formed when former Mayor Alfred Schwieging tendered his resignation last week is shown here at City Hall following Wednesday's meeting. They are Commissioner W. B. McMillan, Mayor Gay Copeland, and Commissioner A. B. Hightower.



Need A BUYER?



**USE THE MIGHTY MIDGET
THE CLASSIFIED SECTION
TO BUY! - SELL - SWAP!**

Want money? Sell that old car, piano, ukulele, or what-have-you at a big profit, through the Classified Ads! Want to buy a home or a baby buggy? There are a thousand and one items offered for sale at great savings! This is why we call the Classified Section the "Mighty Midget"! It is offered to you at such a low cost, and the results are powerful! Amazing! Try it!

The Devil's River News



DEFLECTING THE SEARING HEAT of a forest fire, the Army Quartermaster Corps' aluminized firefighter's suit proves highly effective as it undergoes intensive testing by the U.S. Forest Service in the Mississippi National Forest. The flexible, lightweight ensemble is constructed of flame-retardant treated paper laminated to reflective aluminum foil.

Martin's Arsepheno Sheep & Goat Drench NOW MADE With That Extra Fine Phenothiazine

It's thin enough to kill the worms. It's thick enough to make drenching safe and easy.

DON'T GAMBLE — BE SAFE

Use the drench with the collar around the bottle.

We are so sure that you will not use any other drench but MARTIN'S IMPROVED DRENCH once you have tried it, that we will authorize any MARTIN dealer to allow you one dollar (\$1.00) credit on a case of 4 1/1-gallon MARTIN'S ARSEPHENO SHEEP AND GOAT DRENCH or MARTIN'S PHENOTHIAZINE REGULAR DRENCH.

All you have to do is take the coupon shown below to your MARTIN dealer with your name, address, and date of purchase filled in. This offer not good after August 1, 1959.

Sonora Wool & Mohair Company

NAME _____
 ADDRESS _____
 DATE OF PURCHASE _____
 Good for \$1.00 credit on one case of MARTIN'S ARSEPHENO SHEEP AND GOAT DRENCH or MARTIN'S PHENOTHIAZINE REGULAR DRENCH.
 DEALER'S NAME _____
 ADDRESS _____

NOT GOOD AFTER AUGUST 1, 1959

Mar-Dane 1883 Kills Screw Worms

YEARS AGO

September 25, 1931

Tom Davis broke records for this season recently when he made a record kill of doves.

Mr. Davis shot once and killed 13 birds. The doves were drinking at a water-hole.

Tales of singleshot bags of thirty or more birds are told in Sonora of days before a bag limit of 15 birds was set, but Mr. Davis' shot was one of the luckiest in recent years.

E. E. Sawyer and Roy Aldwell took two carloads of boys to enter the Agricultural and Mechanical College of Texas at College Station, Sunday. Boys in the party were Pat Cooper, Lea Roy Aldwell, John Hull, Edwin Sawyer, and Sam Logan. The Sonora group was joined by two boys from San Angelo who accompanied them to College Station where they, too, entered college.

W. J. Fields, Jr., this week announced that he has entered the dairy business in Sonora and will furnish milk and milk products. Delivery has already been started.

The new plant will begin operations with the cows, increasing the size of the herd of business justifies. The cows will be run in the Fields' pastures just south of Sonora.

Mr. Fields was voted a member of the Lions Club Monday.

Mesdames R. A. Halbert and C. E. Stites accompanied their daughters, Allie and Annella, respectively, as far as San Angelo Monday when the girls left for school. Miss Halbert is to attend Southern Methodist University at Dallas and Miss Stites goes to Sam Houston State Teacher's College, Huntsville. Miss Victoria Jones, of Eldorado, joined the group there, and accompanied them to San Angelo. Mrs. Halbert, Miss Allie, and Miss Victoria visited Mr. and Mrs. Homer Byrd, Mr. and Mrs. Walter Petty, and Mr. and Mrs. R. F. Halbert in San Angelo. Miss Halbert and Miss Jones left for Dallas Monday night.

The Sonora Public Schools were opened Thursday morning with appropriate exercises beginning at 8:45 and ending an hour later with dedication of a flag pole and raising a new flag, both of them gifts to the school from the class of 1932. Miss Edith Carson spoke for the class in presenting the gifts.

Speakers for the indoor ceremony were Judge Joe G. Montague, who told the students of their responsibility as citizens and of their debt to the government for educational advantages, Mrs. E. E. Sawyer for the PTA, Mrs. W. R. Nisbet for the Woman's Club, John Eaton for the Lions Club, Mrs. Maysie Brown for the school board, Mrs. S. T. Gilmore and Rex Z. E. Parker. Mrs. J. A. Ward, Jr. played a

violin solo. New teachers were introduced by Supt. R. S. Covey, who presided throughout the meeting.

The Boy Scouts took part in a flag raising ceremony in front of the building. The meeting closed with the scouts repeating the Pledge of Allegiance to the Flag.

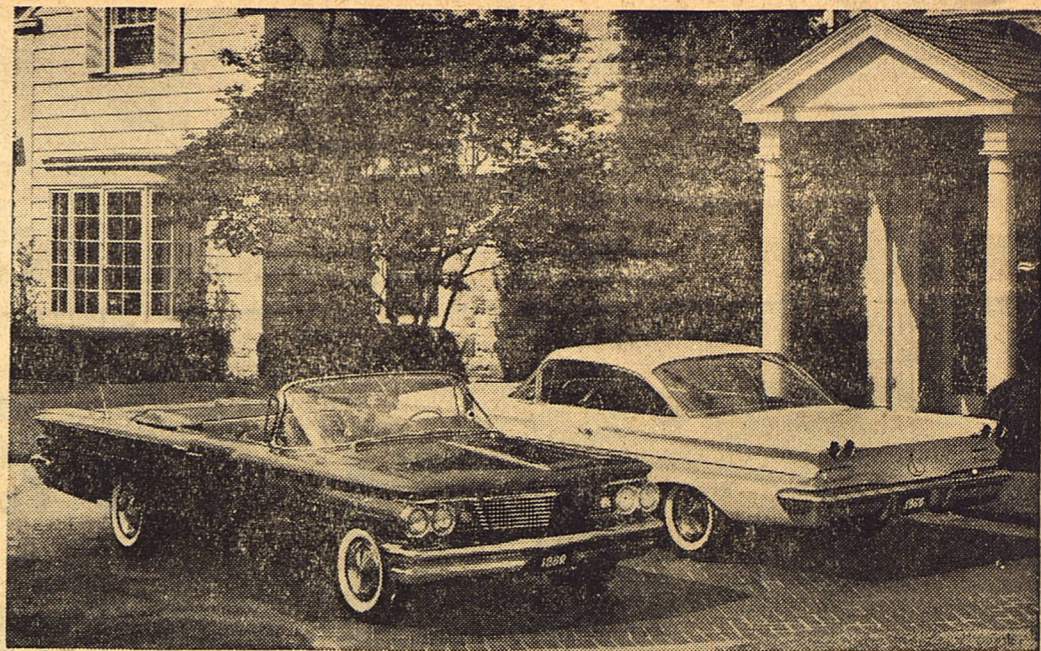
Exercises were also held at the Mexican School. Speakers were

Mrs. Almaguer, president of the Mexican PTA, and Theodore Virgen. One hundred and fifty-five pupils enrolled in the Mexican School, the largest initial enrollment in history. For the first time three teachers are being employed at the beginning of school. A fourth will likely be added later in the term.

In the main high school this year their are 17 members of the

senior class and 14 in the junior class.

Members of the senior class are Ora Altizer, Stella Archer, Ella Mae Barnes, Dorothy Brantley, Frances Covey, Ruth Freeman, Clovis Neal, Sarah Ory, Herbert Fields, Cleveland Jones, Lavelle Meckel, Bill Penick, Vincent Roueche, Troy White, Ernest Smith, Ches Thorp, Nina Roueche, and Wretha Wills.



PONTIAC'S NEW APPROACH to styling is pronounced by the Bonneville convertible and the Ventura sport coupe, only two in a parade of 16 beautiful models introduced by Pontiac for 1960. Priced just above the Catalina series, the Ventura features special interior appointments, including seats trimmed entirely in Jewel-tone Morrokide. The Ventura is also available in a four-door hardtop Vista model.

fresh point of view...from Pontiac!

Another fresh one from Pontiac!

The inspired beauty of perfect proportion!

The precision control of Wide-Track Wheel Design!

The softer ride of supple suspension!

The wide choice of vigorous Tempest V-8 Engines tailored to economy or high performance!

The car craftsmen who developed Wide-Track Wheels, the innovation that brought a new standard of roadability to the American passenger car, present another fresh original for 1960!

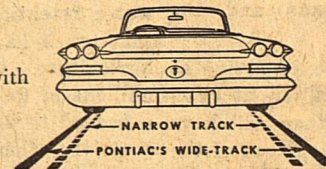
With clean, crisp lines they've composed a delightful rightness of form with unity and rhythm.

Into the proved principle of Wide-Track (wheels farther apart for a steadier stance) they've engineered an ingeniously improved suspension system. This combination of a firm foundation and supple suspension gives you flawless control, more skill in the fine art of driving, smooth stability, bump-yielding softness.

The power plant is typically Pontiac. A wide range of restless, ground-gaining power packages to choose from. All are husky V-8's, ranging from the frugal 425E economy engine that prefers regular grade gasoline to the fiery Tempest 425.

Haven't you been an admiring spectator of Pontiacs long enough? Isn't this your year to become a participant in Pontiac pleasure, to move up to Pontiac ownership, where the enjoyment is the fullest, where the point of view is the freshest?

Wide-Track Wheels give you swayless stability, solid comfort. You maneuver with skillful sureness, accurate control. It's the sweetest, most precise, most rewarding driving you've ever felt.



The 1960 Bonneville Vista, top. The Catalina Convertible, right.

PONTIAC THE ONLY CAR WITH WIDE-TRACK WHEELS

J & S MOTORS
CONCHO & PLUM **SONORA, TEXAS**

TEXAS PRESS ASSOCIATION
Member 1959

and THE WEST TEXAS PRESS ASSOCIATION
PUBLISHED EVERY THURSDAY

Entered as second-class mail matter on October 18, 1890 at the post office at Sonora, Texas under the Act of Congress of March 3, 1879.

Sutton County \$2.00
Elsewhere \$3.50

Mr. and Mrs. Stanton Bundy, owners
Stanton Bundy, Editor and Publisher
Roy Cooper, Associate Editor

Any erroneous reflection upon the character or standing of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

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Ranchers' Commission Company

IN

JUNCTION, TEXAS

Cattle-Sheep & Goat Sale

Every Friday

Sale Starts at 12:00 O'clock Noon

TELEPHONE HI-6-2677 — NIGHT HI 6-2731

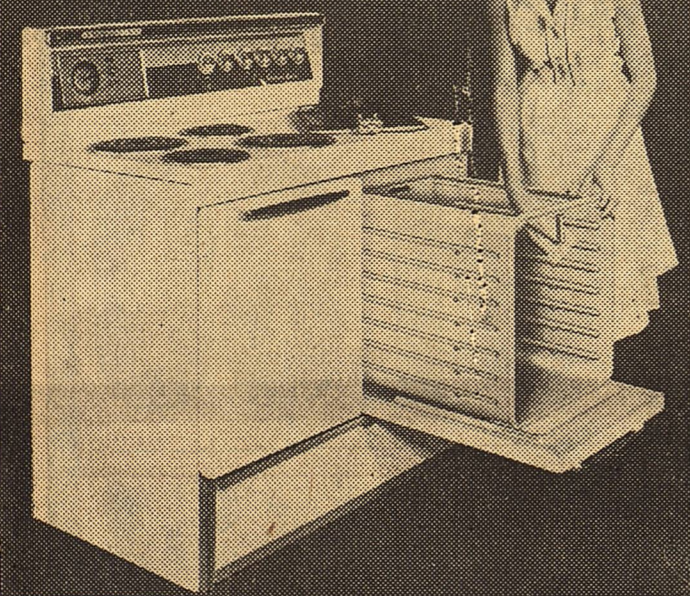
Roy Robbins

Asa Murr

tfn 50

AN Electric RANGE WITH A

PULL-OUT OVEN FOR EASY CLEANING



FRIGIDAIRE MODEL RD-20 \$294.95
ADVANCED ELECTRIC RANGE

No More Oven-Scrubbin' Drudgery!

Here's the easiest cleaning ever offered in a range, and a Frigidaire "exclusive." Oven cleaning so easy for you, it's like wiping off the range top. You'll actually cut cleaning time in half! Now the whole oven actually pulls out — out on the door for easiest wipe-off cleaning. Imagine — you can stand up and wipe clean the entire oven interior.

No more scraping off baked-on spatters while down on your knees. No more awkward squatting and stooping with the oven door in your way. Now it's really easy to reach into back corners — to reach all surfaces. Really a breeze to keep all of the oven grime-free and bright.

And that one-piece porcelain enamel interior is so smooth — you can wipe it clean with a nylon stocking!

3¢

It's so inexpensive to cook the modern electric way. The average family served by WTU can cook a complete meal the easy, fast, clean electric way for less than three cents.

It's yours for as little as **\$9.50** Per Month

WIRE BEATS FIRE FOR MODERN COOKING

West Texas Utilities Company

Devil's River Philosopher Wants Time Payments For Wars And Cars Stretched Out To A Hundred Years

Editor's Note: The Devil's River Philosopher on his bitter-etched ranch on Devil's River must have a bill he can't pay, his letter this week indicates.

Dear editor: Since me and the Federal government are in about the same shape in connection with debts—we both need the money worse when the time comes to pay it back than we did when we borrowed it, I was very interested in a new idea put forward by a Congressman the other day.

Studying the national debt, which now comes to 285 billion dollars and gets bigger all the time, this Congressman figured out a way to wipe it out. All you have to do, he said, is pass a law making it mandatory to pay off one per cent of the debt each year. Regardless of how much we spend, every year we'd have to pay off one per cent of the total debt, and thus in 100 years we'd be in the clear. This makes more sense than it looks like, because at the rate

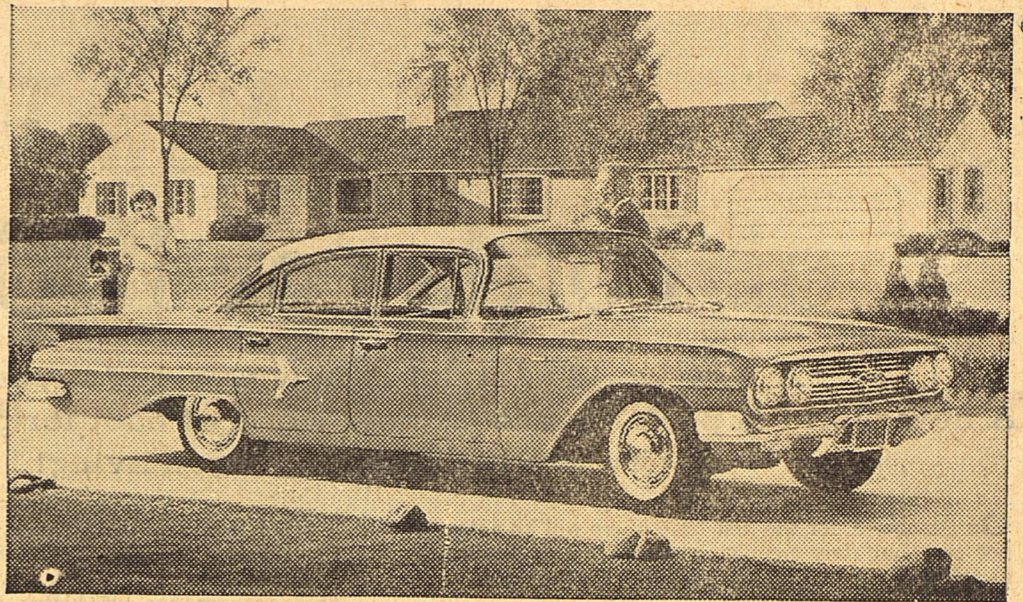
we're going, the experts figure, a hundred years from now we may owe more money than the country's worth.

But I always like to bring things down to the personal level, and it seems to me there's a valuable idea in this Congressman's suggestion for everybody, including me, and possibly you, or at least some of The Devil's readers.

Time payments on everything ought to be stretched out over 100 years. This old idea of having to pay for a new car for example in 36 months is one thing that's holding back the automobile industry. If you're going to sell a man a car and take it back if he hasn't paid for it in 36 months and then sell it to somebody else, all you're doing is knocking yourself out of the opportunity of producing one more new car. If I could go in and buy a new car and have 100 years to pay it off, at the rate of one per cent per year, which on say a \$3,000 car would come to \$30, or \$2.50 a month, I'd have me one of those shiney new things this very afternoon, provided of course I could buy gas and oil on the same terms.



Luxurious appearance throughout
DISTINCTIVE '60 CHEVY LINE



Distinctively fresh styling, increased comfort and chassis advances that promise improved operating economy keynote the conventional line of 1960 Chevrolets. More luxuriously equipped than any previous models, the presentation includes four Impalas, four Bel Airs (four-door sedan shown above), three Biscaynes and five Station Wagons. In addition, the Chevrolet display at dealer showrooms will introduce the revolutionary, compact six-passenger Corvair.

I know some smart alec is going to say that a car wouldn't last a hundred years, but it's stumbling blocks like him that keep the automobile industry from selling 20 million cars a year instead of the present 4 or 5 million, or whatever the measly figure is. If a car is going to wear out before you pay for it

anyway, why settle for 36 months to pay for it when you can get 100 years? If the Federal government has the right to be paying on a war fought 50 or 100 years ago, why can't I finance an automobile the same way?
Yours faithfully,
J. A.

Spend more time with people you like least and you'll find them very likable.

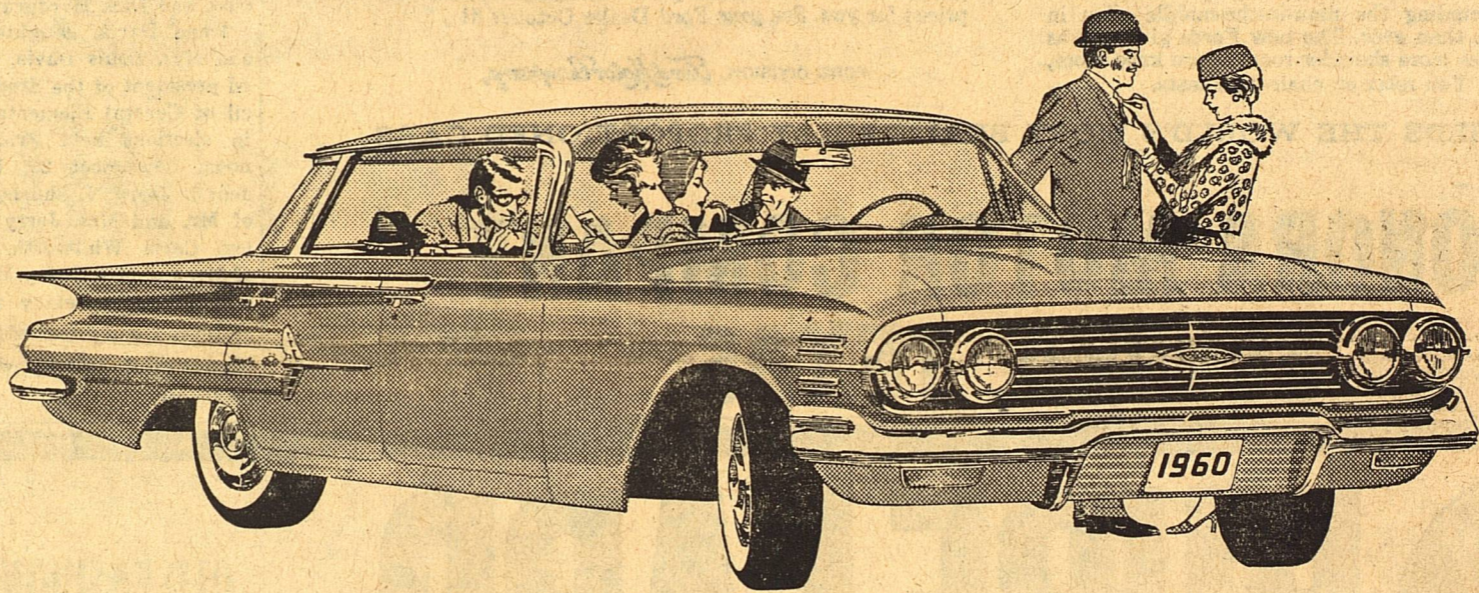
A salesman who can propose nothing better is just a nuisance.

History has a way of repeating itself. But gossip has history beat to a frazzle.

ON DISPLAY! FRIDAY! SPACIOUS! POISED! BEAUTIFUL! LIVELY!

DISTINCTIVE! SATISFYING! ENDURING! SPIRITED! JOYFUL! SWEET!

ELEGANT! QUIET! SMOOTH! LUXURIOUS! ENDURING! SUPERB! SPIRITED! JOYFUL!



Elegant Impala 4-Door Sport Sedan—one of 16 spanking new Chevrolets you can choose from.

THE SUPERLATIVE '60 CHEVY

This is the one that says '60 like no other car. From its clean-thrusting grille to its dapper rear deck, there's so much that is new and different about this superlative Chevrolet it stands out from the rest like a fresh-minted coin. And you'll be just as wide-eyed over what's inside—the relaxing roominess, tasteful trim, hushed elegance, all comfortably cradled by Full Coil springs at all four wheels. Yet, sumptuous as this new Chevy is, you'll find new economy of operation, new dependability, new longer life. Here, then, we're confident both you and your budget will joyously agree, is the nearest to perfection a low-priced car ever came!

Here's the car that introduces a whole new decade of design — with so much that's new and different the other ones can only hope to come close.

It's the superlative '60 Chevrolet—with new space inside, new spirit under the hood, new splendor in every clean-etched line.

Freshly shaped contours rake back from the unified new grille to the jaunty rear deck, fitted with craftsmanship you'd expect only on the most expensive makes. Inside, there's room to sprawl in, room to sit tall in—generously provided by Chevy's sofa-wide seats and

extra margin of hat space. And there's even more leg room for the man in the middle—thanks to the way Chevrolet engineers have shaved down the transmission tunnel.

Out on the road, as Chevy's Full Coil ride will persuade you most gently, there's not a car near the price that comes close to the hushed comfort of this one. And, adding to your sense of silence and solidity are thicker, newly designed rubber body mounts that do an even more efficient job of filtering out road shock, tire hum and vibration.

Quiet, quick-responding power is provided by a choice of two standard engines—Chevy's famed Hi-Thrift 6 and a new Economy Turbo-Fire V8 that gets up to 10% more miles out of a gallon of regular while delivering greater engine torque at normal speeds.

Chevy's accent on comfort and convenience even extends back to its easier-to-load (and tremendous) luggage compartment. You'll also find a convenient new parking brake that automatically returns to normal height after application, a new clutch linkage that filters

out even the smallest engine impulses more effectively than ever and a trim new two-toning motif that's available on all 16 fresh-minted models.

But, impressive as all this may look in print, there's really only one way to tell how near to perfection this superlative '60 Chevrolet actually comes... and that's to drop in on your dealer and drive one!



See your local authorized Chevrolet dealer

FRIDAY! POISED! QUIET! SMOOTH! LUXURIOUS! FRIDAY!

ELLIOTT CHEVROLET COMPANY

Concho & Poplar

Sonora, Texas

Phone 22281

Coming October 8th

A Wonderful New World of Fords for 1960

A new world of style! A new world of savings!
 A new world of performance! A new world of built-for-people comfort!
 A new world of station wagon living!

On October 8, for the first time, there will be not one, not two, but *three* completely new kinds of Ford cars designed and priced for nine out of ten Americans:

The 1960 Fords—The Finest Fords of a Lifetime, beautiful from any Point of View, worth more from every Point of Value!

The 1960 Falcon—The New-size Ford, the world's most experienced new car, and the easiest car in the world to own!

The 1960 Thunderbird—The World's Most Wanted Car!

FORD—The Finest Fords of a Lifetime

Here are 15 new models! Economy-minded Fairlanes. Big-value Fairlane 500's. Elegant Galaxies. Five beautifully husky new station wagons. A sleek new Sunliner convertible and a brand-new hardtop model, the Starliner.

A wonderful new world of style. Ford's beautiful new proportions flow smoothly through an elegant Thunderbird-inspired roof to swift rear-quarter lines.

A wonderful new world of performance. For action, there are new Thunderbird V-8's that blend blazing power and acceleration with kid-glove smoothness.

A wonderful new world of ride. With Ford's new Wide-Tread Design, wheels are spread farther apart for a full 5-foot tread. It handles and rides like the Thunderbird!

A wonderful new world of economy. Ford's Mileage Maker Six and Thunderbird 292 V-8 and 352 V-8 all travel beautifully on regular gas at savings up to a dollar a tankful. And go 4,000 miles between oil changes.

A wonderful new world of built-for-people comfort. Six big people—including the man-in-the-middle—ride in greater comfort than ever. The new Fords give you as much as 4 inches more shoulder room, more knee room, more hip room. You relax on chair-high seats.

A wonderful new world of safety. Ford's big safety news for 1960 includes new *Truck-Size Brakes* with brake linings 25% bigger. Ford's new *Safety-Girder Frame* is 25% stronger than ever before. Better visibility, too.

FALCON—The New-Size Ford

Here is the welcome news Americans have been waiting for . . . the *Falcon*, a product of Dearborn, Michigan, automotive capital of the world, was expressly designed for American needs on the American road. It's the one economy car without the economy-car look.

Averages up to 30 miles per gallon. Experience Run, U.S.A., proved it! Oil savings? Ford's standard Full-Flow Oil Filter stretched oil changes 4,000 miles apart.

The engine's up front for greater safety and stability. Built brand-new for the Falcon, the short-stroke Falcon Six was developed, and mounted up front, according to long-proved, thoroughly accepted engineering principles.

1960 Falcon seats six with ease. Six fit comfortably into the Falcon—and it swallows luggage for six in the big rear trunk that holds 23 cu. ft. Compare this with others!

Easiest car in the world to own. A Falcon is so easy on the wallet that it's easier than ever to be a 2-Ford family!

THUNDERBIRD—The World's Most Wanted Car

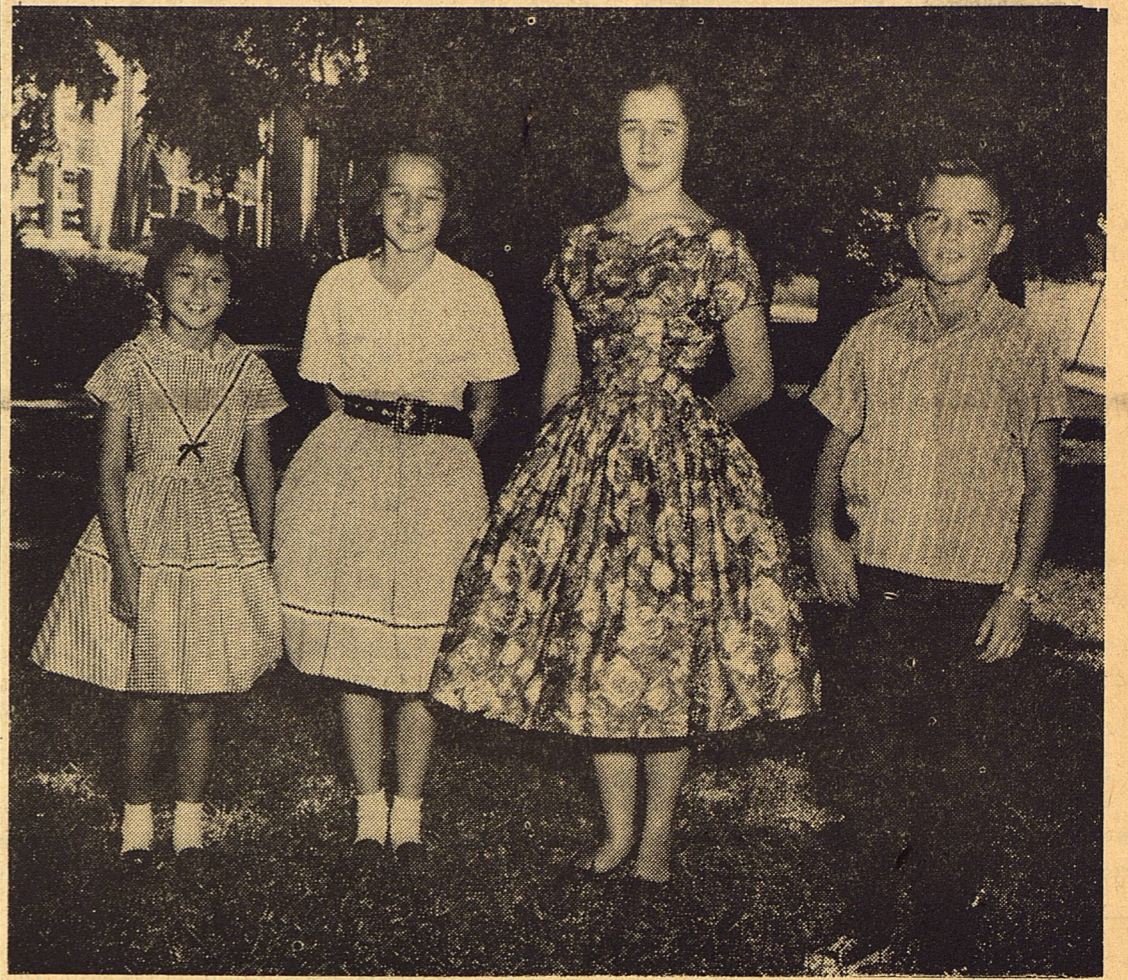
For 1960, the Ford Thunderbird is distinctively new—without basically disturbing the famous profile that has made it America's new fine-car favorite. It's the most wanted car of all!

No matter who you are . . . or what your tastes and needs . . . there's an exciting 1960 Ford styled, sized and priced for you. See your Ford Dealer October 8!

FORD DIVISION, Ford Motor Company.

FORD BUILDS THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

SONORA MOTOR COMPANY SONORA, TEXAS



Newly elected officers of the Student Council of Central Elementary School are left to right, Linda Ann McBride, treasurer; Irene Davis, president; Carla Whitworth, secretary, and Jerry Shurley, Jr., vice-president.

Recent guests in the home of Mr. and Mrs. Alfred Cooper were Mr. and Mrs. Raymond Cooper of San Angelo, Mrs. Edith Phillips of El Paso and Mrs. Nettie Blackwell of Iraan.

Jo Ann Leavey, who is attending business school in San Antonio spent last weekend at home with her parents, Mr. and Mrs. Jeff Lambert and Cindy.

Irene Davis, Jerry Shurley Elected To Head Elementary Student Council

Other candidates for council offices were John David Fields, Janie Letsinger, Janice Dunn, Nedra Rape, Scotty Harris, Jim Fish and Dick Hardgrave.

Irene Davis, daughter of Mr. and Mrs. Louis Davis, was named president of the Student Council of Central Elementary School in elections held Friday afternoon, September 25. Vice-president is Jerry N. Shurley, Jr., son of Mr. and Mrs. Jerry N. Shurley. Carla Whitworth, daughter of Mr. and Mrs. Leroy Whitworth, was named secretary and Linda McBride, daughter of Mr. and Mrs. Vestel Askew, was elected treasurer.

News Want Ads Bring Results!

ON YOUR WAY
TO AND FROM SAN ANGELO

STOP AT
MIMS CAFE
CHRISTOVAL

WOMEN COOKS (GOOD ONES)

OPEN 6:00 A. M. TO 9:00 P. M.

8 tp 46.



PURE LARD

OLD FASHIONED
4 lb. can

49c

PRICES EFFECTIVE:
October 1, 2, 3,



Corn

ROSE DALE
12 oz. can

2 for 29c

Apricots

OUR VALUE
2 1/2 can

4 for \$1

OUR VALUE FLOUR

25 lb. bag

\$1.69

Pears

HUNT'S
2 1/2 can

3 for \$1

Potatoes

HUNT'S NEW
303 can

11 for \$1

COFFEE

FOLGERS
1 lb. can

69c

SUGAR

10 lb. bag

89c

Pineapple

OUR VALUE
Crushed - 16 oz.

4 for \$1

Salt

OUR VALUE

3 boxes 25c

Lemons

1 doz.

25c

Franks

3 lb. bag

89c

Bell Pepper

lb.

15c

Chuck Roast

lb.

49c

Okra

lb.

15c

Salt Pork

lb.

29c

Engagement Announced



Mr. and Mrs. Robert S. Teaff have announced the engagement and approaching marriage of their daughter, Anna Lou Morris, to W. H. Hill, of Casper, Wyoming. The wedding is planned for Saturday, November 7, at the First Methodist Church here.

The bride-groom elect is the son of Mrs. Sadie Archer of So-

nora, G. V. Morris of San Diego, California, is the father of the bride-to-be.

A recent guest in the home of Mr. and Mrs. Bob Hallum was their grandson, Jon Barton Dungan.

Mrs. Aubrey Baugh of San Angelo was a guest of Mr. and Mrs. Duard Archer last weekend.

THE WOMEN'S PAGE

Congratulations To These New Parents

Mr. and Mrs. Jimmy Cook are the parents of a son, Robert Keith, born Monday, September 14, at the Junction Hospital. He weighed 8 pounds and 11 ounces. Grandparents include Mrs. Andy Erskin of Junction and Mrs. R. V. Cook of Sonora. Mrs. J. W. Turner of San Angelo is a great-grandmother.

Mr. and Mrs. Tommy Morriss of Balmorhea announce the arrival of a new son, Thomas Steve Morriss, who was born September 17 in the Fort Stockton Hospital. He weighed 7 pounds and 10 ounces.

Grandparents include Mr. and Mrs. Thomas A. Morriss of Sonora and Mr. and Mrs. Steve Brown of Rocksprings. Mrs. A. G. Morriss of Kerrville is the great-grandmother.

Mr. and Mrs. George Roddy Ury of San Antonio are the parents of a daughter, Sandra Gay, born September 15.

Grandparents are Mr. and Mrs. George Ury of Brownsville and Mr. and Mrs. O. K. Rankhorn of Kerrville. Mrs. G. B. Rankhorn of Sonora is the baby's great-grandmother.

MRS. NANCE ENTERTAINS BRIDGE CLUB TUESDAY

Mrs. R. G. Nance entertained her bridge club Tuesday, September 29 in her home. Mrs. Henry Decker won the prize for high, Mrs. John Bell won the slam prize, and Mrs. Earl Duncan won the bingo prize. The prizes given for the table cuts were won by Mrs. Bob Vicars, Mrs. L. E. Johnson, Jr., and Mrs. Earl Duncan.

Other members present were Meses. Arthur Carroll, W. O. Crites, L. E. Johnson, Sr., Belle Steen, P. J. Taylor, Louie Trainer and Ernest McClelland. French apple pie a la mode and coffee were served for refreshments and all of the decorations symbolized fall.

BAPTIST YOUTH HAVE COME AS YOU ARE PARTY

The Baptist Youth Fellowship was entertained with a come-as-you-are party in the Fellowship Hall of the First Baptist Church last Tuesday night. The party was sponsored by Mrs. C. Bobby Thompson, Mrs. R. C. Robertson, and Miss Margaret Smith. The fifty-three young people who attended this party participated in several games and were then served refreshments.

Other youth programs have been planned for the future by the First Baptist Church.



Daon Locklin Bride Of Jerry Larremore In Home Ceremony September 19

LAMAR COLE CIRCLE MEETS AT CALVARY CHURCH

Mrs. Lawrence Nichols was the presiding officer at the meeting of the Lamar Cole Circle at Calvary Baptist Church September 23. The theme for the meeting was "The American Baptist Witness Around the World."

There were 15 members present including Mrs. J. W. Pepper, Sr. who opened the meeting with a prayer and Mrs. Frank Potmesil who gave the closing prayer.

MRS. JOHNSON HOSTESS TO TWICE TUESDAY CLUB

The Twice Tuesday Club met last week in the home of Mrs. Nolan Johnson who served as hostess. Fall colored flower arrangements decorated the room and a sandwich plate was served. Mrs. J. W. Pepper, Jr. won the prize for high and Mrs. George Wallace took the second high price. The bingo prize was won by Mrs. Clayton Hamilton.

Others present included Meses. W. A. McCoy, D. C. Langford, Bill Whitehead, Norman Rousselet and Cleveland Nance.

BUSINESS WOMEN'S CIRCLE MEETS AT LETSINGER HOME

The Business Women's Circle met in the home of Mrs. Ted Letsinger Thursday night in regular session.

Mrs. Letsinger led the opening prayer and Mrs. J. P. Smith presided. New officers were elected including Mrs. Letsinger, president; Mrs. Louin Martin, secretary and treasurer; Mrs. Collier Shurley, program chairman; Mrs. J. P. Smith, Bible study chairman; Mrs. Jack Drennan, stewardship chairman; Mrs. Walter Anthony, telephone chairman; Mrs. H. V. Morris, reporter.

Mrs. Collier Shurley conducted the Royal Service and Week of Prayer programs. Her subjects were "Great Days in the Morning" and "More Like the Master." Mrs. W. R. Drennan took a part in the program, and Mrs. W. O. Crites led the Bible study with "A Cure for Anxiety" and "A Mission Challenge" as her topics. Mrs. Shurley led the closing prayer. Mrs. Letsinger served pie a la mode and coffee during the social hour.

Mrs. Karen Peterson had recently as her guest her grandson, Robert Caskey of Mackay, Idaho, who spent two weeks here.

Mr. and Mrs. Reed Jennings of Uvalde spent last weekend at home with their parents, Mr. and Mrs. Elmer Wilson and Mr. and Mrs. Byron Jennings.

Miss Yvonne Davis and her roommate, Miss Sallie Rundquist of Houston spent the weekend with Yvonne's parents, Mr. and Mrs. Louis Davis.

GA'S MEET THURSDAY The GA's met in the First Baptist Church Thursday, September 24 to elect their new officers for the coming year.

Elected were Kay Ellis, president; Linda Jones, vice-president; Janie Letsinger, secretary; and Lita Faye Meador, program chairman. Mrs. Bob Odom is serving as sponsor.

The ceremony took place under an arch of salal with blue and white pom mums scattered through it. The arch was centered with two flocked white wedding bells and two baskets of white gladiolas and blue pom mums were placed at each side.

The bride wore a white sheath dress of brocaded taffeta with a short jacket of chantilly lace. The veil was shoulder length and was made of tulle with a small lace cap. Her bouquet was of white glamelias. The maid of honor wore a light blue sheath of brocaded taffeta and a lace cap. She also carried a glamelia bouquet.

Mrs. C. W. Larremore and children of San Angelo were the only out-of-town guests.

After the reception, which was held in the home of the bride's parents, the couple took a wedding trip to Carlsbad, New Mexico and other points of interest. They will make their home in Odessa.

Miss Daon Locklin and Jerry Larremore were married at 4:00 P.M. Saturday, September 19, in the home of the bride's parents. Rev. Doyle Morton officiated.

Miss Locklin is the daughter of Mr. and Mrs. Dave Locklin of Sonora and the bridegroom is the son of Mrs. C. D. Larremore of Brady.

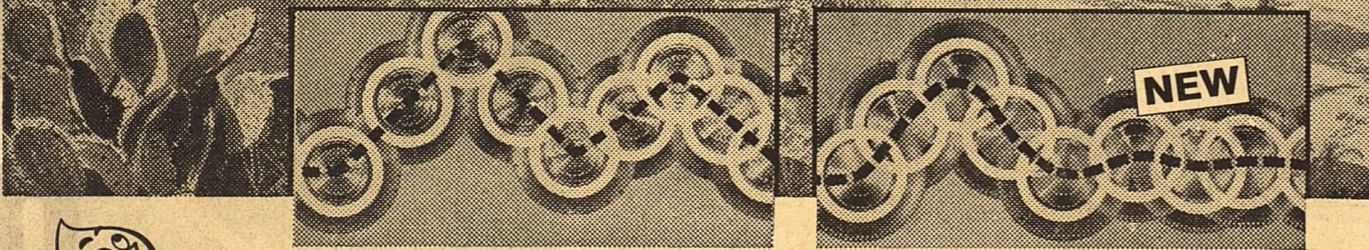
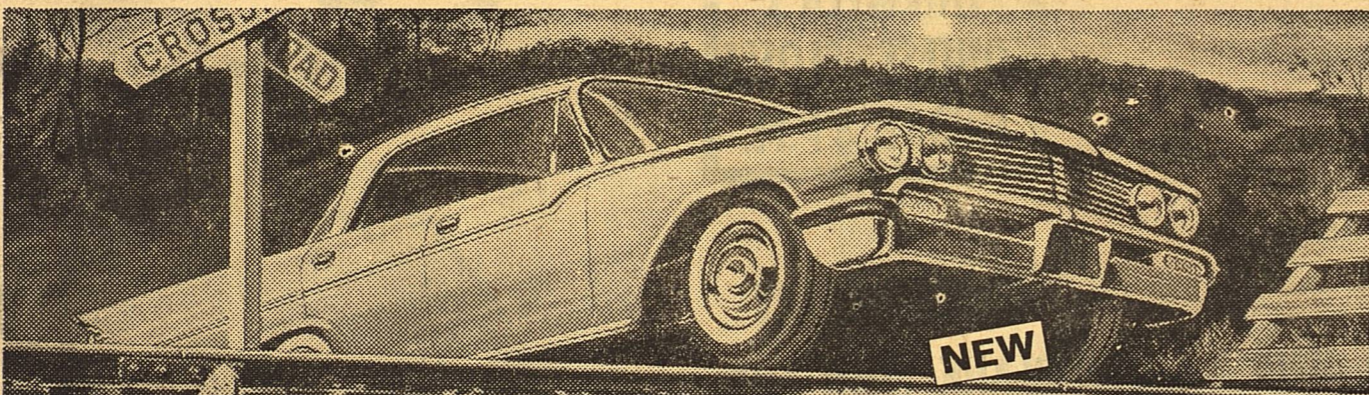
The bride was given in marriage by her father and Miss Gean Ellen Schwiening was her maid of honor. Ray Phillips of Midland served as the groom's best man.

Mr. and Mrs. J. P. Smith have as their guests this week, Mr. and Mrs. C. C. Bailey of San Benito. Mrs. Bailey is Mrs. Smith's sister.

HUMBLE Presents... THE NEW TIRE of this generation!

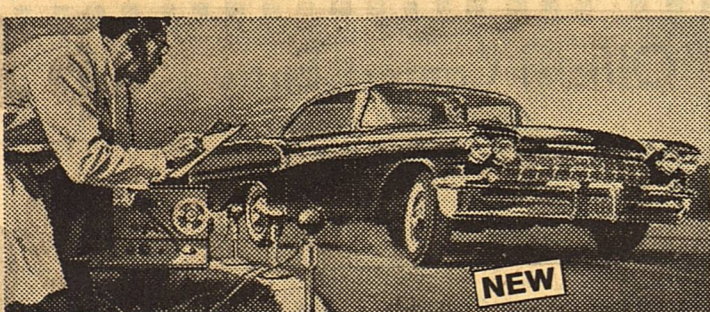
ATLAS BUCRON TIRES

Ride easier than any other tires



Ordinary tires "bounce" . . . multiply bumps and jars. Atlas Bucron Tires smother "bounce," give shock-absorbing ride.

SOAKS UP BUMPS AND JARS! You notice bumps with ordinary tires because the rubber "bounces." The miracle new rubber in Atlas Bucron Tires smothers "bounce." Your car rides like the day you bought it, steers easier, handles better.



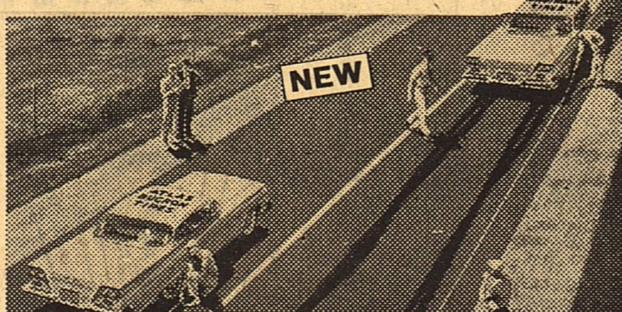
POSITIVELY NO SQUEAL! The new Atlas Bucron Tire grips the road so well you can't make it squeal. The secret is in the miracle new rubber of the tread.

HUMBLE OIL & REFINING COMPANY

Trade Now for a set of these amazing new tires. Ask for a demonstration ride—you'll be amazed! Then talk trade with your neighbor under the Humble sign. The price is less than you would think, and terms are available. Equip your car with Atlas Bucron Tires on all four wheels.

GUARANTEED BY HUMBLE

Humble guarantees the Atlas Bucron Tire against all road hazards for 18 months. Adjustment is based on months of service. Guarantee is honored by 38,000 Atlas dealers on service station driveways throughout the United States and Canada. (Note: All Atlas dealers do not carry Atlas Bucron Tires, but all will make adjustment under the guarantee.)



SAFER! Stops 30% quicker than ordinary tires. Tested against other tires, the Atlas Bucron Tires stopped 30% quicker—often the difference between a safe stop and an accident. Atlas Bucron Tires will stop quicker on wet pavement than ordinary tires on dry.



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"The first wealth is health." Emerson

Let's talk about wonder drugs, the biggest bargain in history! They have astoundingly saved lives in cases of infection, polio, pneumonia, etc. But remember, a drug that can cure, may also kill! Use only under a physician's supervision, and rely on us to fill the prescription with professional integrity and accuracy. It's our pleasure to serve you with all your health needs.

WESTERMAN DRUG

Cecil Westerman Would Like To Be Your Pharmacist

NEEDED ON EVERY RANCH

We are dealers for W.W. & Turner Cattle Chutes. These chutes are built in two models stationary or wheel mounted. Come by and see them.

THE NEW HOMELITE ZIP IS TOPSI

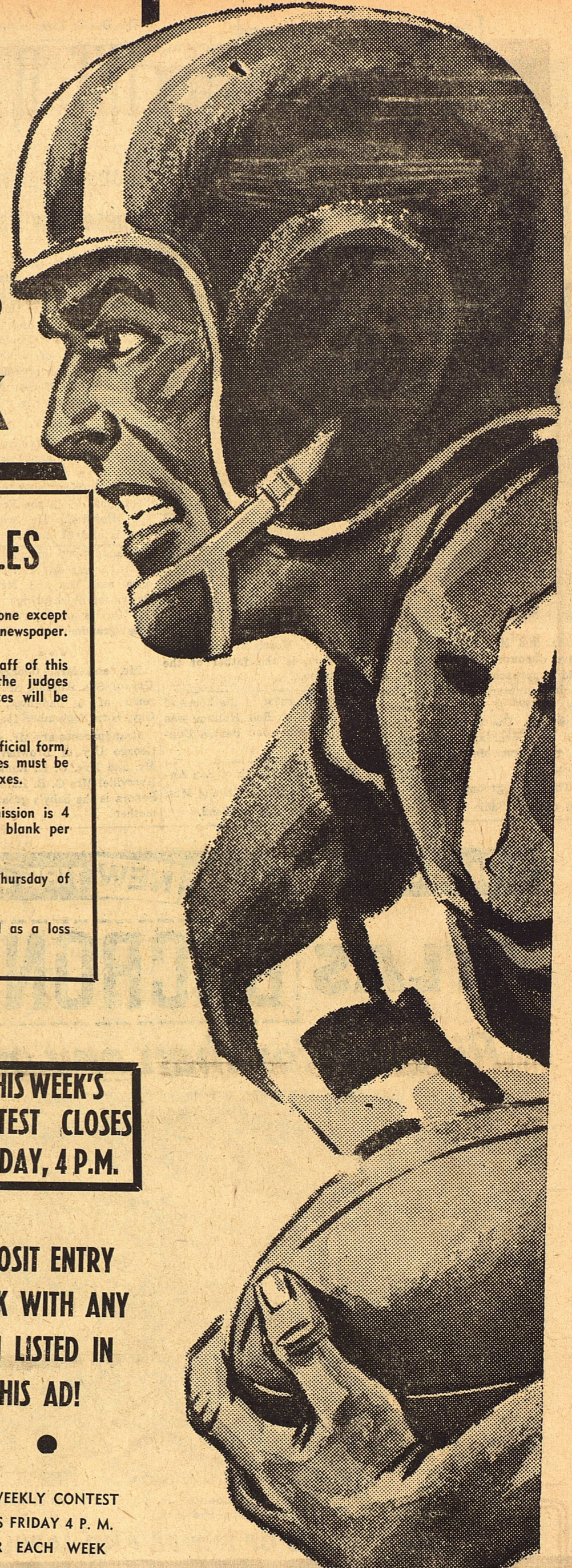
Fells trees up to 3 feet in diameter. Cuts 18" trees in 18 seconds. Only 18½ pounds. Famous Homelite quality. Have a FREE DEMONSTRATION.

SONORA WOOL AND MOHAIR COMPANY
SERVING THE CAPITAL OF THE STOCKMEN'S PARADISE

SONORA'S ANNUAL

FOOTBALL CONTEST

\$50 CASH PRIZES EVERY WEEK



YOU MAY BE THE WINNER-

HERE'S YOUR CHANCE TO HAVE FUN, OUTGUESS THE EXPERTS, AND WIN BIG WEEKLY PRIZES! JUST CLIP THE ENTRY BLANK FROM DEVIL'S RIVER NEWS, MARK THE WINNERS, AND DEPOSIT IN ANY CONTEST BOX! REMEMBER, JUST MARK THE WINNERS, NOT THE SCORES! A DIFFERENT CONTEST EVERY WEEK!



1ST PRIZE

\$25

2ND PRIZE

\$15

3RD PRIZE

\$10

CONTEST RULES

- * Weekly contests open to everyone except employees and families of this newspaper.
- * Entries to be judged by the staff of this newspaper. All decisions of the judges are final. In case of tie, prizes will be divided.
- * Entries must be submitted on official form, as printed in this paper. Entries must be deposited in official contest boxes.
- * The deadline for weekly submission is 4 P. M. Friday. Only one entry blank per person.
- * Winners will be announced Thursday of the week following.
- * All tie games will be counted as a loss unless so marked.

First National Bank

MEMBER F. D. I. C.

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Foxworth-Galbraith Lumber Co.

A COMPLETE LINE OF BUILDING MATERIALS

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The Devil's River News

ESTABLISHED 1890

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YOUR AUTHORIZED CHEVROLET DEALER

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THE FRIENDLIEST STORE IN TOWN

Sonora Feed & Supply

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YOUR FRIENDLY DEPARTMENT STORE

Carl Cahill, Inc.

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Longhorn Cafe

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Greenhill Service Station

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Sonora Drug Company

WHERE SONORANS MEET

Commercial Cafe

STEAKS AND MEXICAN FOOD

Sonora TV Service Co., Inc.

COMMUNITY ANTENNA

The Devil's River News has tried to contact all businesses in Sonora but if through oversight we have not contacted you and if you are interested in becoming a sponsor in this contest, please call 21241.

**THIS WEEK'S
CONTEST CLOSSES
FRIDAY, 4 P.M.**

**DEPOSIT ENTRY
BLANK WITH ANY
FIRM LISTED IN
THIS AD!**

THIS WEEKLY CONTEST
CLOSSES FRIDAY 4 P. M.
ENTER EACH WEEK



Official Contest Entry Blank

Week Ending October 2, 1959

NAME _____

ADDRESS _____

PICK THE WINNERS . . . NO SCORES, PLEASE!

- | | | | | | | | |
|---------------------|--------------------------|-------------|--------------------------|----------------|--------------------------|----------------|--------------------------|
| 1. Sonora | <input type="checkbox"/> | Alpine | <input type="checkbox"/> | 11. A & M | <input type="checkbox"/> | Miss. Southern | <input type="checkbox"/> |
| 2. Ozona | <input type="checkbox"/> | Rankin | <input type="checkbox"/> | 12. Arkansas | <input type="checkbox"/> | TCU | <input type="checkbox"/> |
| 3. Junction | <input type="checkbox"/> | Bandera | <input type="checkbox"/> | 13. Baylor | <input type="checkbox"/> | LSU | <input type="checkbox"/> |
| 4. Big Lake | <input type="checkbox"/> | Crane | <input type="checkbox"/> | 14. Rice | <input type="checkbox"/> | Duke | <input type="checkbox"/> |
| 5. Menard | <input type="checkbox"/> | Rocksprings | <input type="checkbox"/> | 15. SMU | <input type="checkbox"/> | Navy | <input type="checkbox"/> |
| 6. Eldorado | <input type="checkbox"/> | Robert Lee | <input type="checkbox"/> | 16. Texas | <input type="checkbox"/> | California | <input type="checkbox"/> |
| 7. Sundown | <input type="checkbox"/> | Denver City | <input type="checkbox"/> | 17. Texas Tech | <input type="checkbox"/> | Tulsa | <input type="checkbox"/> |
| 8. Meridian | <input type="checkbox"/> | Glen Rose | <input type="checkbox"/> | 18. Idaho | <input type="checkbox"/> | Arizona | <input type="checkbox"/> |
| 9. Brady | <input type="checkbox"/> | Stamford | <input type="checkbox"/> | 19. Notre Dame | <input type="checkbox"/> | Purdue | <input type="checkbox"/> |
| 10. Carrizo Springs | <input type="checkbox"/> | Eagle Pass | <input type="checkbox"/> | 20. Dartmouth | <input type="checkbox"/> | Penn | <input type="checkbox"/> |

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LAND LIVESTOCK INSURANCE

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INSURANCE

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LAND LOANS

ANY SIZE FROM BANKERS LIFE CO.

"The Texas Sheep and Goat Raisers Association will pay a reward of \$500.00 for information leading to the arrest and final conviction of anyone for stealing sheep or goats from a member or members of the Association. Law enforcement officers are excluded from this offer. The information must be furnished to any law enforcement officer or to the Secretary of the Texas Sheep and Goat Raisers Association at its office, Cactus Hotel Annex, San Angelo, Texas. Telephone 6242 or 25612, San Angelo. tfn 25. TEXAS SHEEP & GOAT RAISERS ASSOCIATION

STOCKMEN'S FEED CO.

PROTEINS
CUSTOM MIXING

We'll Mix Your Formula.

**MAKE STOCKMEN'S FEED COMPANY
YOUR HEADQUARTERS IN SONORA**

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Andy Moore, Mgr.

SONORA ABSTRACT CO.

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Efficient Land Title Service

On Sutton County Land

WE REPRESENT SEVERAL OF THE OLD LINE FIRE INSURANCE COMPANIES.

REAL ESTATE
SEE US FOR CITY PROPERTY

INSURANCE
Every kind of protection known to Standard insurance Companies

RANCH LOANS
THE BIGGER THE BETTER

TAX CONSULTANTS
ELLIOTT BROTHERS CO

EXPERT Stock Drenching
Prompt, Dependable Service

We drench your stock and get it back on the range in the shortest time possible.

ALSO WE CARRY A FULL LINE OF STOCK MEDICINES AND VACCINES

Dial 23431 or 21581 — Sonora, Texas

TAYLOR & MOORE
STOCK MEDICINE CO.

FOR SALE

FOR SALE—6 unit Apartment, Contact F. L. McKinney. tfn 27.

FOR SALE: New, completely redecorated two-bedroom house. Across street from Pedro Galindo and from Ikey Kring's warehouse. Priced for quick sale. See Bob Teaff. tfn 29.

FOR SALE—Progeny tested registered Rambouillet Bucks. Phone 23741 or write Jess Barton, Box 5515, Sonora, Texas. 16 to 32.

EDW. A. CARROLL

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SAN ANGELO, TEXAS

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NOTHING DOWN
TERMS TO SUIT
3 Years To Pay

Foxworth Galbraith Lumber Co.

HELP WANTED

PART OR FULL TIME WORK FOR ADDED INCOME—Manufacturer wants reliable man or woman for this area to handle nationally advertised tubes such as RCA, PHILCO, and others. Tubes are sold thru modern self-service radio and TV tube testers. Not vending machines.

Earnings should be from \$200 to \$500 per month and up. Will not interfere with your present employment. \$1,487.00 to \$2,973.00 Cash required for inventory and equipment. Investment is Secured. Should be able to start at once. Income starts immediately. No selling or soliciting. Business is set up for you. Company trains and supervises operation, and will extend financial assistance for further full time expansion. For personal interview in your city, include Phone and Write: TEST 'UR OWN CORP., 2217 North 31 Street, Milwaukee 8, Wisconsin. 2 tp 50.

MARTIN'S PLUMBER

WHEN HOT DAYS BUCKLE UP THE STREET - THINK OF REPAIRS FOR PROPER HEAT

I'M COMING

Martin Plumbing
Plumbing-Heating-Fixtures-Plumbing Appliances
Phone 2-5281
SONORA, TEX.

SPECIAL NOTICES

SPECIAL NOTICE—The Service Master Carpet Cleaning Service will be in Sonora 2 days each month. For appointment call Western Motel. tfn 6.

ANNOUNCING—Dr. L. C. Harrell, Chiropractor, McDonald Hotel, 9:00 to 5:00 Wednesdays. tfn 28.

Happy Birthday

Friday, October 2,
George D. Chalk
Mrs. Charles Howard, Jr.
Alton Hightower
Mrs. Nelson Stubblefield
William Gaddy Lyles
Van Meter Bunnell
Mrs. Ruble Glimp
Saturday, October 3,
Batts Friend
George E. (Bud) Smith
Wayne Ogden
Mrs. Leroy Whitworth
Mark Shurley
Mrs. Paul Law
Mrs. Mary Johnson
Bill Whitehead
Sunday, October 4,
G. H. Hall
Alfred Schwiening
Mrs. Lee Labenske
Mrs. Belle Steen
Gean Ellen Schwiening

EXPERT

Mattress Repair

RENOVATING
Western Mattress

Leave Call At News Office

The Devil's River News-Sonora, Texas, Thursday, October 1, 1959

No reason for doing it is good reason for not doing it.

Do not resent growing old—many are denied the privilege.

Remember the good ol' days—when charity was a virtue, not an industry?

A college boy's father is the kin he loves to touch.

Live pedestrians and successful men always think fast on their feet.

Be careful what you start when you try to stop something.

Culture, like custard, curdles when it's overdone.

Understanding Service

RATLIFF - KERBOW
FUNERAL HOME

Ambulance Service

Dial
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ATTORNEY-AT-LAW

SONORA, TEXAS

Will practice in all state and federal courts

G.I. FHA 3 BEDROOM HOMES
NO DOWN PAYMENT TO VETERANS, Small Closing Cost

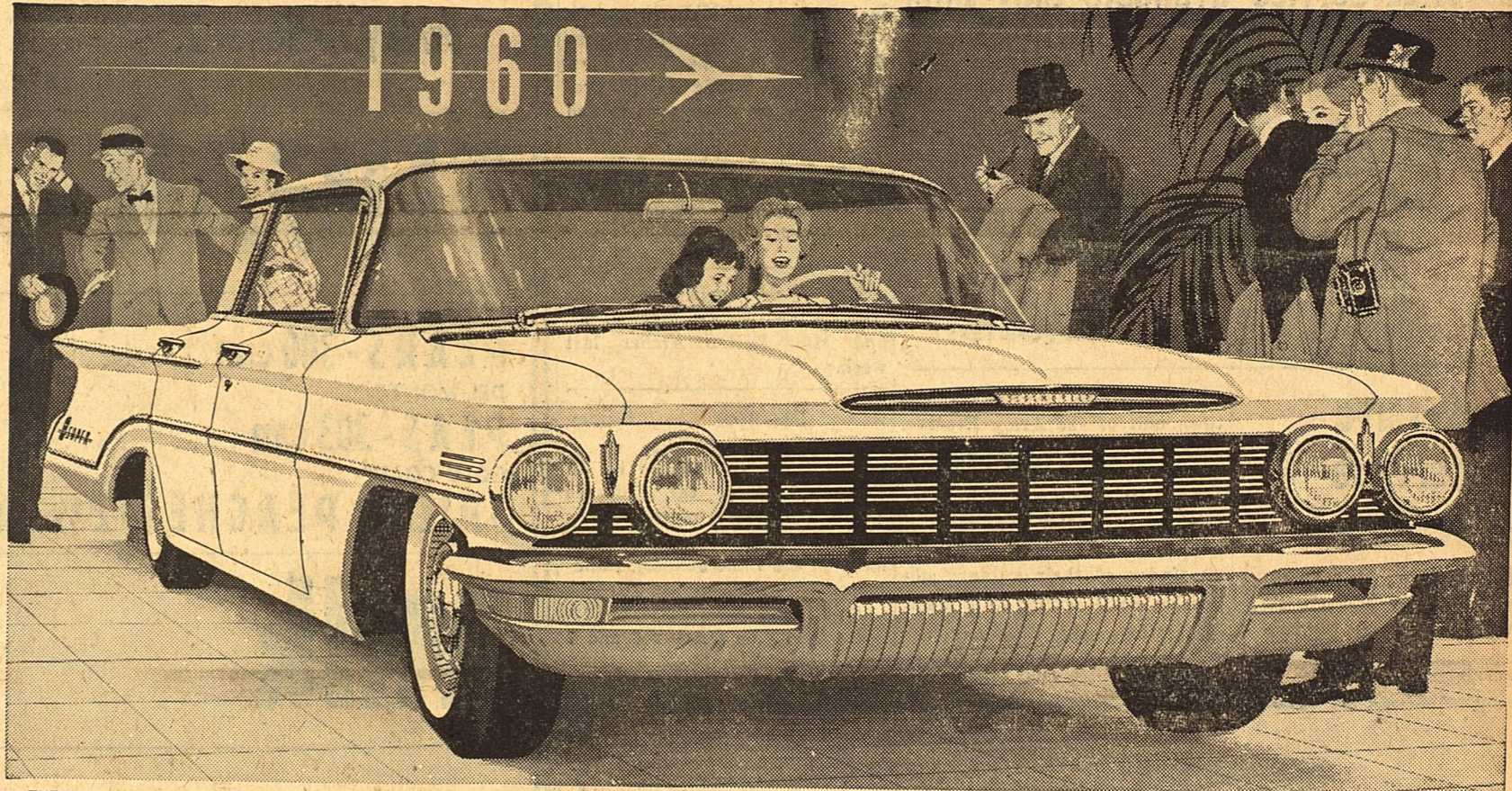
CASTLE HILLS

1 OR 2 BATHS AS LOW AS \$350 DOWN—FHA
Plus Small Closing Cost

Built in Stove and Oven and Vent Hood. Large Oversize Lots. Paved Streets, Curbs and Gutters.

Milton D. Ricks Homes

Member of National Home Builders Assn.
Office: Ricks Lumber Co., — K-Bar Bldg.
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THERE'S NOTHING LIKE A NEW CAR... MAKE YOURS A ROCKET ENGINE OLDS!

SUPER 88 HOLIDAY SPORTSEDAN—Super action... super satisfaction! Every value-packed Super 88 model is powered with the PREMIUM ROCKET Engine that delivers maximum performance from premium fuels. There's abundant reserve power for passing throughout the entire driving range.

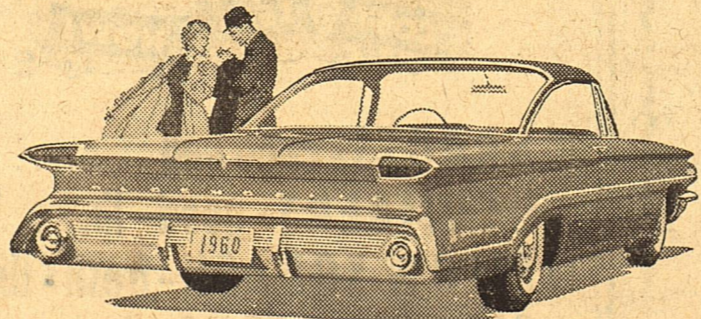
YOUR LOCAL AUTHORIZED
OLDSMOBILE
QUALITY DEALER

*invites you to see the Most Satisfying cars
you've ever known!*

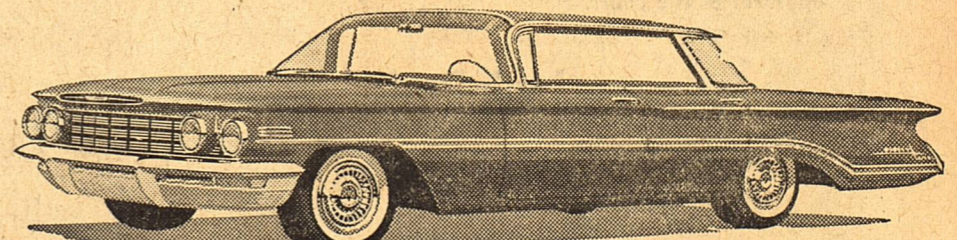
The 1960 Oldsmobiles are here—as new as new can be! Every beautiful line and every outstanding new feature is included to bring you the finest the medium-price class has to offer!

Oldsmobile's new and radiant styling is designed to satisfy your sense of good taste. New Quadri-Balanced Ride with Vira-Tuned Body Mountings is certain to be the most comfortable and satisfy-

ing ride you've ever tried. It brings new smoothness, new stability, new safety... and new silence! There's a new balance of power—with two Rocket Engines! Three established series to choose from! 17 new models... including two new 3-seat Fiestas! Come in and see the *Mighty Satisfying* 1960 Oldsmobiles... quality built, quality sold and quality serviced for your *lasting* satisfaction!



1960 OLDSMOBILE DYNAMIC 88 HOLIDAY SCENICOUPE—You get more miles per dollar! Every dollar-saving Dynamic 88 has as standard equipment the new REGULAR ROCKET Engine—for Rocket "Go" on lower-cost, regular gas—saves you about a dollar on every fill!

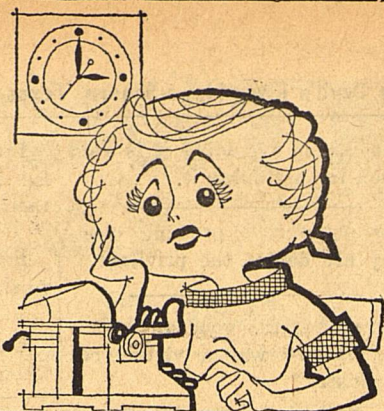


1960 NINETY-EIGHT HOLIDAY SPORTSEDAN—Luxuriously appointed... elegantly styled. In the new Ninety-Eight Oldsmobile, you will find supreme satisfaction in every respect—power, prestige, pleasure. New Custom-Lounge Interiors—New PREMIUM ROCKET Engine!

OLDSMOBILE FOR 1960

WAGLEY MOTORS
Main Street Eldorado, Texas

3
O'clock
Droop?



● If your energy gives out before the clock says your day is done, this may be an indication that you need expert care and counsel. Better stop by and see your Doctor. And, if he writes a prescription, may we suggest that you bring it here? You are assured prompt, precise compounding at a fair price. And we value your patronage.



Sonora Drug Co.



NOTICE HUNTERS

Bring in your rifle for FREE inspection, cleaning and adjustment. We have an extra gunsmith on duty at this time and will charge only for parts and ammunition. This FREE service available only until hunting season opens.

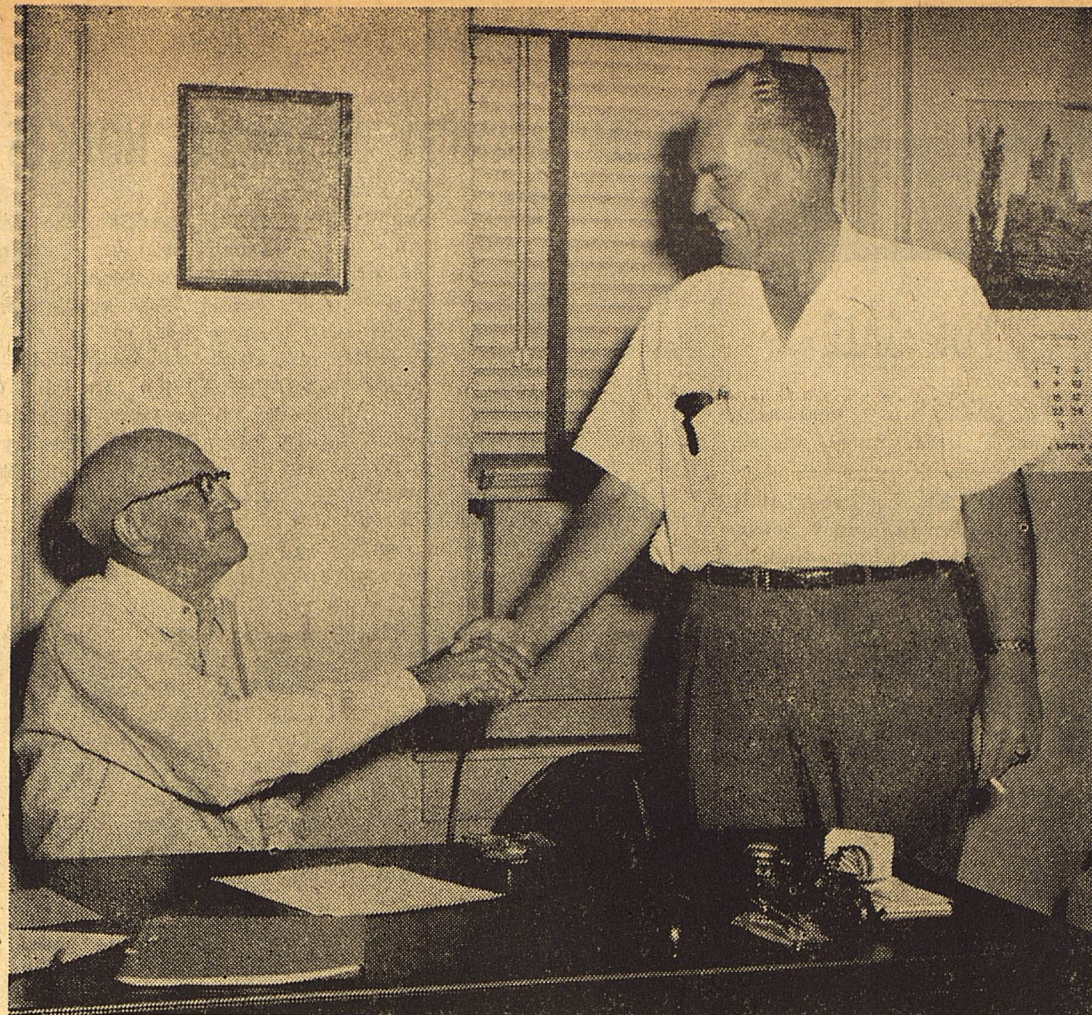
Corral TRADING POST

YOUR HUNTING AND FISHING HEADQUARTERS

Army Reserve Recruiter Here October 6 and 7

SFC James W. White, Army Reserve Recruiter for this area, will visit Sonora on October 6 and 7 to interview applicants for

assignment to Sonora's home town unit of the Army Reserve. Sergeant White stated there are presently several vacancies for qualified young men to enter this unit and, after completion of six months active duty, fulfill the remainder of their military obligation while serving as a member of their home town unit, the Second Platoon of Troop B. 4th



New Mayor Gay Copeland receives congratulations from former Mayor Alfred Schwiening on the occasion of Schwiening's resignation and retirement. Schwiening, longtime Mayor and Sutton County ranchman, resigned for reasons of health. Copeland, former city commissioner, was appointed to fill the unexpired term.

O. L. Carpenter, Jr. Promoted To First Lieutenant

Oscar L. Carpenter, son of Mr. and Mrs. O. L. Carpenter, Sr., of Sonora recently was promoted to first lieutenant at Fort Bliss, Texas, where he is adjutant in the 4th Missile Battalion, 62nd Artillery. Lieutenant Carpenter entered

their proficiency in the use of pistols by performing some unusual and difficult shots.

Four new members, Franks Rhoads, Aubrey Morris, Raymond Morgan and Albert Ward, were welcomed into the club.

One guest, John Tedford, was present.

Lions Program Features Firearms Safety Display

Meeting at the Methodist Church for their regular Tuesday luncheon this week, Lions Club members saw an exhibition of pistol shooting and safety instruction in the use of firearms. Dan Nowlin of San Angelo and Ben Walker of Midland, safety patrolmen with the safety education service of the Texas Department of Public Safety presented the program and showed

Mrs. G. B. Rankhorn of Sonora is visiting her daughter, Mrs. Betty Rankhorn Flanagan, in Fort Worth.

Miss Vicki Archer spent the weekend visiting her parents, Mr. and Mrs. Lester Archer last week.

Recon. Sq., 15th Cav., Sonora, Texas.

This troop, commanded by Lt. Bob Burkart of the Eldorado School System meets every Thursday night here at the Armory in the Elmo Johnson Building.

Applicants may contact Sergeant White on October 6 and 7 at the Armory.

NOTICE OF DISPOSAL SALE

In accordance with instructions of the 112th Judicial District Court dated September 8, 1959, I am offering for sale the following items:

1. One 1957 Chevrolet automobile.
2. One 2 bedroom Jaxon House Trailer.
3. One lot in West Sonora, 100' X 100', fitted to house 3 or more trailers, complete with sewer, water, and electrical connections, and a small iron-clad wash house or storeroom.
4. One refrigerator located in San Antonio, Texas.

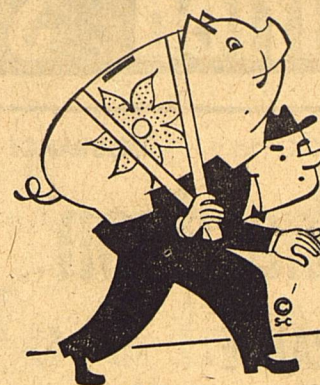
All of the above items are to be sold at private sale for the highest price that may be reasonably obtained, for cash or such other terms as the court may approve. All sales are subject to the approval of the court.

Louis Davis,
Court Receiver

CONTACT: Davis Insurance Agency
516 Main Street

Phone 22951

Want a Bank...



THAT OFFERS
MODERN
"CASH-CARRYING"
PLANS!

CUSTOMERS TO TAKE THIS OPPORTUNITY

TO COMPLETE THEIR SERVICES IN THESE PATTERNS
Carrying large amounts of cash with you is not only inconvenient, it's dangerous, too. Start paying the checking-method way. It costs so little for so much in convenience and safety. Come in and choose the checking plan for you.



Serving Sutton County Since 1960

Miss Camille Luckett, who is attending a business college in Angelo spent the weekend with her parents, Mr. and Mrs. C. A. Luckett.

the Army in May 1958.

The 28-year-old officer is a 1953 graduate of Sonora High School and a 1957 graduate of Texas A. & M. His wife, Carole, lives in El Paso, Texas.

ALICE LEE DAUGHTREY NAMED SAC CHEERLEADER

Miss Alice Lee Daughtrey, daughter of Mr. and Mrs. Cecil Westerman of Sonora has been named cheerleader for the San Angelo College Rams.

The other cheerleads include Betty Hill of Iraan, Marsha Adair of Rankin, Nancy Rink of San Angelo, and Katherine Schmidt of Mason.

PIGGLY WIGGLY

Friday, October 2,

Saturday, October 3,

SUGAR

IMPERIAL
5 lbs.
(limited)

39c

HUNT'S
PEARS - 300 can 25c
DEL MONTE
PEAS - 303 can 19c
GOLD COAST
SPICED PEACHES - 2 1/2 can 29c

DIAMOND
TOMATOES - no. 1 can .. 2 for 19c
CHICKEN-O-SEA
TUNA - flat can 33c
HUNT'S
FRUIT COCKTAIL - 2 1/2 can . 39c

Milk

GANDY'S
1/2 GAL.

45c

TIDE or CHEER - giant box ... 69c
CHARMIN
TISSUE - 4 rolls 39c

KLEENEX
NAPKINS - large box 25c
CUT RITE
WAX PAPER - roll 29c

ROAST

FRESH PORK
lb.

39c

FRUITS & VEGETABLES

COST LESS NOW!

CARROTS - cello bag 10c
CUCUMBERS - good - lb. 10c
YELLOW SQUASH - fresh - lb. 10c
YELLOW ONIONS - lb. 7c
NEW POTATOES - fresh - lb. . 9c

Top Quality Fruits & Vegetables



PORK CHOPS - good - lb. 55c
BEEF ROAST - good - lb. 55c
HAM HOCKS - lb. 33c
BEEF RIBS - good - lb. 33c
BACON SQUARES - lb. . 33c

Top Quality Meats