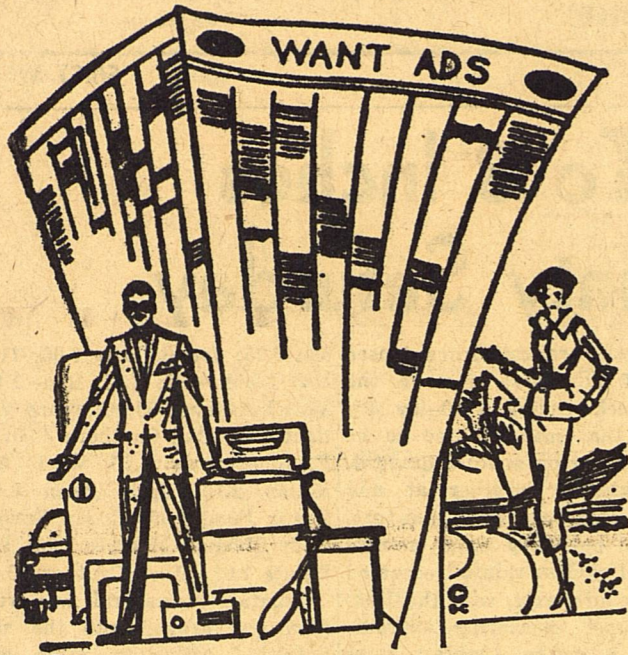




# Need A BUYER?



**USE THE MIGHTY MIDGET  
THE CLASSIFIED SECTION  
TO BUY! - SELL - SWAP!**

Want money? Sell that old car, piano, ukulele, or what-have-you at a big profit, through the Classified Ads! Want to buy a home or a baby buggy? There are a thousand and one items offered for sale at great savings! This is why we call the Classified Section the "Mighty Midget"! It is offered to you at such a low cost, and the results are powerful! Amazing! Try it!

## The Devil's River News

### Darkness Brings Danger On Streets, Highways

Beware of nighttime hazards when you are driving or walking. Darkness hides danger. Twilight and darkness bring danger on our roads and highways, not only to motorists, but also to pedestrians. The Texas Safety Association estimates that the mileage death rate in an average year is three times as great at night as in the daylight hours. More than 50 percent of the traffic deaths occur at night. The hours particularly fatal are from five until eight o'clock in the evening when people are rushing homeward from work, tired, fretful and impatient.

The answer? One is good walking habits, an alertness and caution in crossing the street. Another is good driving habits . . . driving carefully to offset the poor vision brought on by twilight and darkness, and keeping a sharp lookout for pedestrians and children on bikes as well as for other

### USDA Conducting Acreage Survey

This month the United States Department of Agriculture, in cooperation with the Post Office Department, is conducting an annual acreage survey. Rural Mail Carriers are delivering 30,000 cards to Texas farmers and ranchers. The cards list questions on crop acreages and livestock. Carriers pick up the completed cards and forward them to Cary Palmer, Agricultural Statistician for Texas in Austin.

Palmer urges ranchers to answer and return cards to Mail Carriers. "This survey," he points out, "serves as a basis for estimating the State's farm production. Every report helps to make accurate estimates."

Night traffic hazards also claim their share of young bike riders, those who fail to equip their bicycles with a good headlight and tail lights or reflectors. Additional safety may be gained by trimming bikes with white or reflectorized material.

### OU-Texas On TV Six Other SWC Games Broadcast

The Texas-Oklahoma game will be telecast and six Southwest Conference games will be broadcast this weekend by the Humble Co.

Leading off the weekend football coverage will be a broadcast of the SMU-Missouri game Friday. Ves Box and Stan McKenzie will be in the Cotton Bowl to broadcast the game over radio beginning at 7:45 p.m. over WOAI, San Antonio.

The Texas-Oklahoma game will be telecast from Dallas with Kern Tips and Alec Chesser describing the action and color. TV time will be 1:45 p.m. over KCTV, San Angelo and WOAI-TV, San Antonio.

The Texas A. & M.-University of Houston game will be broadcast from College Station on Saturday by Bob Walker and Glenn Brown. Radio time will be 7:45 p.m. over KRLD, Dallas.

The Baylor-Arkansas game will be described from Waco by Jim Wiggins and Dave Smith. Radio time will be 7:45 p.m. over WFAA, Dallas and WOAI, San Antonio.

The Rice-Florida game will be

### 30 YEARS AGO

September 9, 1932

New students enrolled in high school are: Jess Willis and Bob Johnson, San Antonio; Van and Reba Callan, Station B, who attended school in San Angelo last year; Essie and Bessie Rode, Cedar Hill; Maggie and L. C. Mathis, Lometa and Hazel Thiers, Cedar Hill. The last three named are seniors. Willis is a brother of Mrs. Roy Baker and will live at the Baker six mile ranch. Johnson is a nephew of Judge Alvis Johnson and will live with him. The Misses Rode are twin daughters of Mr. and Mrs. Burt Rode of Camp Allison. The Misses Mathis are likewise twins, sisters of Mrs. G. H. Davis. Their father, the Rev. Mr. Mathis, is pastor of the Lometa Methodist Church and was formerly pastor of the Sonora Church. Miss Thiers is a graduate of the Cedar Hill school.

-1932-

broadcast from Houston by Dave Russell and John Smith. Radio time will be 7:45 p.m. over KGKL, San Angelo.

The Texas Tech-TCU game will be described from Lubbock by Eddie Barker and Jack Dale. Broadcast time will be 7:45 p.m. over KTSA, San Antonio.

With intermittent rains over a period of nine days a total fall of 15.37 inches has been registered by the San Angelo Telephone Company here. Since last Thursday afternoon the precipitation has amounted to 4.20 inches. The last reading was at 5:15 p.m. Thursday.

Heavy losses in livestock, particularly in goats, as well as in fences and personal property, have been revealed during the week which has followed record-breaking rains and resultant high water in this area of West Texas. Damage, began in Sonora, extended on down the Devil's River and along the Rio Grande to its mouth, becoming heavier as the waters flowed toward the sea.

In the Sonora area many goats froze to death, some estimates being placed as high as 50 percent of the stock already sheared. In the area south of here, in Edwards, Kinney, Real, Frio and Uvalde counties, heavy rains also fell and the loss is placed higher, because a greater percentage of goats is sheared early in that section.

Old-time Sonora residents can remember occasions in which the Dry Devil's River Draw has reached higher levels than it did last Wednesday, but Lowrey Draw was highest ever known. None can recall rains of such magnitude and extent.

-1932-

### Happy Birthday

Friday, October 9, Josette Boughton  
Saturday, October 10, Mrs. Willie Andrews  
Mrs. Clay Puckett  
Mary Jack Puckett  
Cathy Jo Hull  
Barbara Denise Chadwick  
Melva Ray Shroyer  
John Richard Wade  
Sunday, October 11, None

Mrs. George M. Hopkins of Denton, daughter of Mrs. J. W. Fields, accompanied by her three children, will leave tomorrow for her home, after a ten day's visit here with her mother.

-1932-

Fifteen aspirants for the Sonora High School football team received suits Wednesday and began working out under Coach H. S. Griffin. Only routine practice and limbering-up work were undertaken this week.

Men who have already reported are V. J. Glasscock, Herbert Fjelds, Ernest Smith, Wilburn Glasscock, Pug Rouche, L. D. Hollmig, A. W. Awalt, Earl Smith, Melvin Glasscock, Lem Eriel Johnson, L. M. Rouche, W. B. Brantley, Marvin Smith, Cleve Jones and Clifford Trainer.

1933

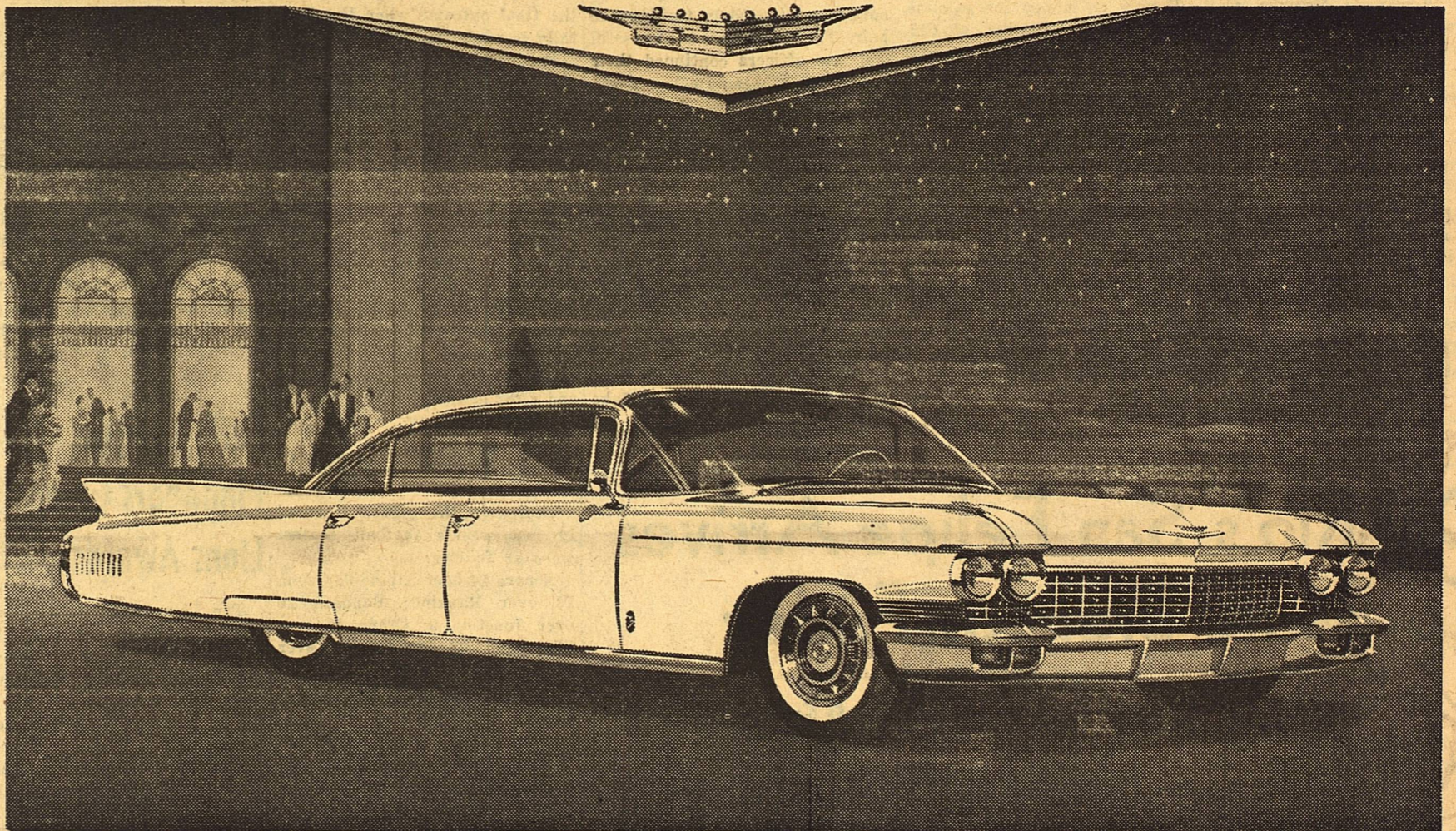
Monday, October 12, Ozzie Ellington  
Tuesday, October 13, Curt Schwiening, Jr.  
Mrs. R. N. Jackson  
Shirley Ann Bennett  
Wednesday, October 14, Mrs. E. T. Smith, Jr.  
Horace B. Rees  
Jimmy Cusenbary  
Mrs. Shelley Lowe  
Chandler Hardesty  
Bonnie Glasscock  
Donald Gary Bishop  
V. Ona Goss  
Mrs. Alice Jones  
Thursday, October 15, David Gene Franks  
Edwina Ray  
R. M. McCarver

## OFFICIAL RECORDS

County Court  
Judge J. W. Elliott presiding  
September 26, 1959  
State vs L. C. Birdow charged with theft. Capias issued.  
September 26, 1959  
State vs Kyle Allen Donaldson charged with assault with a motor vehicle. Defendant pleads not guilty and bond of \$500 set returnable for November 16, 1959.

## Presenting the Magnificent Nineteen-Sixty

# Cadillac



THE FLEETWOOD SIXTY SPECIAL

## Creating a New Era of Elegance!

The motor cars represented here will soon introduce a new era of elegance to the world's highways.

They are the Cadillac cars of 1960—and, from every standpoint, they represent the Cadillac tradition in its finest hour.

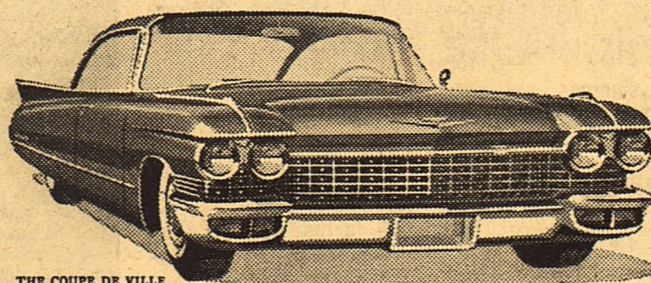
In appearance, they are regal and majestic as never before—a brilliant symphony of line and contour from the sparkling new front grille to the graceful flow of the rear fenders.

In interior decor, they are truly magnificent—featuring luxurious new fabrics and leathers—new convenience and excellence of appointments.

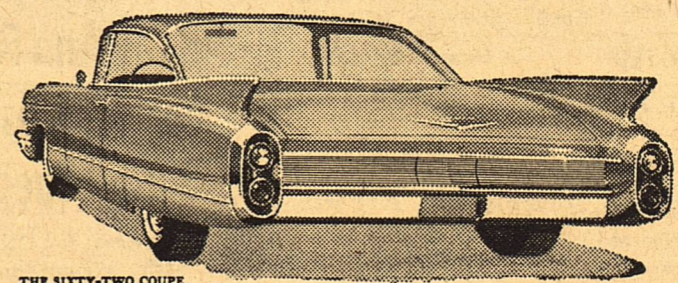
And in the way they drive and handle, they are perfection on wheels. There is a greatly refined engine and transmission that provide even finer performance . . . a ride of unbelievable smoothness and quiet . . . and notable advancements in power steering and braking.

These new Cadillac virtues have been interpreted in thirteen distinctive body styles. Every motorist owes himself an hour at the wheel.

The 1960 Cadillac is waiting for you now at your authorized Cadillac dealer's—and your dealer himself is waiting to introduce you to this magnificent new Standard of the World!



THE COUPE DE VILLE



THE SIXTY-TWO COUPE

See and Drive the 1960 Standard of the World

VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

**J & S MOTORS**

**CONCHO & PLUM**

**SONORA, TEXAS**

### IT'S PAINT-UP TIME!



Give the interior of your home a fresh, new look with a

### CAMERON PAINT JOB

★ NO CASH NEEDED

★ LOW MONTHLY TERMS

LABOR AND MATERIALS INCLUDED IN LOAN

★ BIG VARIETY OF COLORS

SELECT FROM HUNDREDS OF SPARKLING COLORS OF FINE QUALITY, LONG-LASTING VALSPAR INTERIOR PAINTS.

FOR A Free Estimate, VISIT

**WM. CAMERON & CO.**

Sonora, Texas



and THE WEST TEXAS PRESS ASSOCIATION  
PUBLISHED EVERY THURSDAY

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Sutton County ..... \$3.00  
Elsewhere ..... \$3.50

Mr. and Mrs. Stanton Bundy, owners  
Stanton Bundy, Editor and Publisher  
Roy Cooper, Associate Editor

Any erroneous reflection upon the character or standing of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

**CLASSIFIED ADVERTISING RATES**

4 cents per word per insertion - 60 cent minimum charge. If a classified ad or legal notice is more than 100 words, the rate will be 4 cents per word first insertion and 3 cents per word each time thereafter.

**Devil's River Philosopher Wants World To Improve Its Aim With Rockets Before Shooting Starts**

Editor's Note: The Devil's River Philosopher on his bitter-weed ranch on Devil's River has rockets on his mind, his letter this week reveals.

Dear editor:

For a long time now, instead of wasting my time starting off into space in between bites when I'm fishing, I've been thinking about guided missiles and rockets in the world today, and the more I fish and think, the more I'm convinced the world ought to either go forward with its rocket program a lot faster or abandon it altogether.



Now I don't know anymore about the Russian rocket program than Washington does, all the Russians tell us about is their successful hits, which have been pretty good, but I do know that the United States rocket

people seem to be having a little trouble.

Well, to tell the truth, their aim ain't so good. When they blast off one of the things, they don't know whether it's going to just sit there and spew like a wet firecracker, or wobble off half-heartedly, or zing-zag in all directions over the ocean.

Outside of an accurate rocket, I guess the next worse thing is an inaccurate one.

You take my farm out here. Nobody's going to waste a million-dollar rocket shooting at it, nobody would ever classify this patch of bitterweed as a military target, but it sure makes a man nervous to think he might be the victim of an accident. I just won't feel completely relaxed until those boys improve their aim a little.

Or you take Canada for example, Canada's sitting up there not shooting rockets at anything, but those Canadians may get a little jittery wondering when

**Hospital Notes**

**ADMISSIONS**

Roy Glascock, Andrews  
Lupe Garcia, Eldorado  
Audrey Brodhead  
Kay Shurley  
Hortencia Moreno, Eldorado  
Louis B. Kerr, Eldorado  
Don Taylor, Eldorado  
David Shurley  
George Burleson  
Billy Bryan Savell  
Cruz Segura  
Lonnie Goss  
Freeman Yardley  
Henry de la Rosa, San Angelo  
Rebecca Garcia

Roy Pope  
Melva Ray Shroyer  
Louisa Lozano  
Emilio Chavez  
Beulah Pfister  
Lucrecia Ramirez, Ozona  
Clara Sanchez  
Samuel Caldwell  
Jennell Russell, Ozona  
Antonio Mentiel  
Jose Lopez Reyes  
Hortencia Moreno, Eldorado  
Stella Keene  
Marsha Finklea  
James Page, Eldorado  
Sapopa Castro

**DISMISSALS**

Josephine Welch  
Rebecca Garcia  
Audrey Brodhead  
Billy Bryan Savell  
Lonnie Goss  
Kay Shurley  
Roy Glascock  
George Burleson  
Don Taylor  
Hortencia Moreno, Eldorado  
Lloyd Runion  
Guadalupe Garcia  
Clara Margaret Schwiening  
Curt Schwiening, Sr.  
Willie Miers  
Maria Ramirez  
May Delle Moore  
O. G. Babcock  
Cruz Segura  
Harry Sharp  
Jennell Russell

When words fail—try a few new ideas.

Nothing is so empty as a day without a plan.

Love is an ocean of emotion surrounded by expanses of expenses.

Home, to a small boy, is merely a filling station.

Some people never hit the mark because they never pull the trigger.

The happiness of your life depends upon the quality of your thoughts.

Even a tombstone will say good things about a guy when he's down.

Some sales prospects are misers; they let the rest of the world go buy.

Clara Sanchez  
Melva Shroyer  
Louisa Sanchez  
Lucrecia Ramirez  
Emilio Chavez  
Freeman Yardley  
David Shurley  
Elmer Crumley

**Ranchers' Commission Company**

IN

**JUNCTION, TEXAS**

**Cattle-Sheep & Goat Sale**

**Every Friday**

Sale Starts at 12:00 O'clock Noon

TELEPHONE HI-6-2677 — NIGHT HI 6-2731

Roy Robbins

Asa Murr

tfn 50



**Only a reach away—this handy wall phone for your kitchen!**

Your pie is in the oven—almost done. The phone rings. What do you do?

Reach over and answer it—if you have a handy kitchen wall phone!

Here is the greatest time-and-step-saver since frozen foods: a convenient, colorful phone for the room where you spend most of your time—the kitchen. You reach instead of run to answer it.

And this wall phone has the added feature of a receiver set at the side, where it can't be bumped or knocked off.

Why don't you lighten your work and brighten your kitchen with a modern wall phone in your choice of 10 colors? It costs only pennies a day!

Pick the spot in your kitchen where you'd like your phone installed. Then call our Business Office today. Your kitchen will be "telephone modern" in no time at all!

**GENERAL TELEPHONE**  
America's Second Largest Telephone System



**PRESENTING FOR 1960... BUICK'S ALL-TIME BEST**

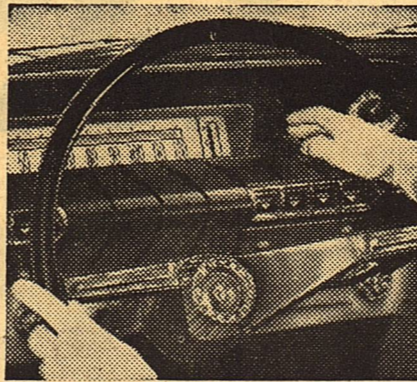
**THE TURBINE DRIVE BUICK '60**

A car with major advances in transmission, suspension, brakes, and engines which are Buick's alone today. A solid, substantial car • A car of superb comfort, quiet, reliability • A car you should drive soon



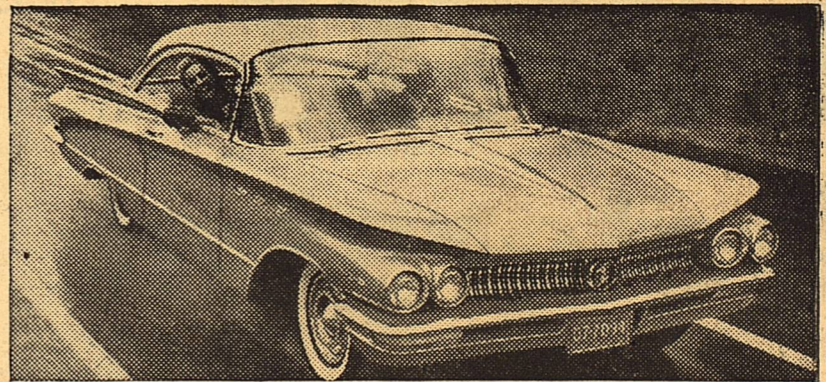
**New comfort, quietness, and quality**

Doors that open wider—easier to get in and out. Family-size interior. Seats that are higher, more deeply cushioned, and repositioned to provide more room for feet and legs. Perhaps the quietest running car in America due to Buick's high use of insulation and torque-tube drive. Buick's quality control program comes to a peak in the Turbine Drive Buick '60.



**New interior decor and convenience**

An entirely new "Mirromagic" instrument panel. It lets the driver see speed, gas gauge, and other necessary readings at a glance in a mirror he tilts to suit his own eye level. And a new exclusive safety option—the Twilight Sentinel\*—that turns headlights on automatically at sunset... off automatically at sunrise. All-new colors and fabrics. Richer appointments. \*At slight extra cost.



**Outstanding performance with economy**

1. Buick's Exclusive Turbine Drive Transmission† is jet-smooth, responds faster, more economically than ever. No gears ever shift while the car is in motion.  
2. Buick's Exclusive Air-Flo Aluminum Drum Brakes—found on no other American car. Fin-cooled drums front and rear for faster cooling. Fast cooling means safer stopping, longer brake life.

Slotted wheels pass a current of air from under the car constantly over the brakes for added cooling efficiency. (Wheels are 15" size which gives you up to 1/3 more tire life.)

3. Buick's exclusive Wildcat Engines give high efficiency with high economy. (An optional new LeSabre Engine is designed to give Buick performance on regular grade fuel.)  
†Optional at extra cost on LeSabre, standard on Invicta and Electra.

**AT BUICK DEALERS NOW...**

**BUICK LESABRE**  
THE LOWEST-PRICED BUICK

**BUICK INVICTA**  
THE HIGH-PERFORMANCE BUICK

**BUICK ELECTRA**  
THE FINEST BUICK OF ALL

**J & S Motors**

**Concho & Plum**

**Sonora, Texas**

## Lions Club, PTA Honora Sonora Faculty With Barbecue At Cafeteria Tuesday

The PTA and Lions Club sponsored a barbecue supper Tuesday, September 22 in the elementary cafeteria. Harold Scherz, president of the Lions Club, served as the master of ceremonies and introduced new citizens. The Rev. Donald Anderson

of the First Baptist Church of Kerrville was the guest speaker for this annual dinner honoring the teachers of the local schools. Rev. Anderson interpreted the "3 R's" as responsibility, respectability, and retrospection. Musical selections were given by

Dr. C. W. Livingston, Jr. and Mrs. W. T. Hardy.

The dinner was arranged by the hospitality committee which includes Mmes. Vestel Askew, Ernest McClelland, Robert Pfluger, Lois Young, Bill Morris, and Louis Wardlaw.

Mrs. Shelley Lowe's group of Girl Scouts served the guests and Mmes. Bill Whitehead and Bill Stewart were in charge of the decorations.

## PTA District Board Meets In Eldorado

The District 6 PTA Board of Managers met Tuesday, September 23, 1959 in Eldorado in the Eldorado High School Auditorium at 9:30 a.m. to discuss plans for the coming years and to complete plans for the District 6 Workshop which is to be held in Sonora Elementary auditorium. Every member is urged to attend this workshop.

Mrs. L. S. Vabinder of Del Rio, District 6 President, presided at the meeting and introduced the following Board members: Mrs. H. C. Green, State vice-president, Water Valley; Mrs. J. B. Pena, corresponding secretary, Del Rio; Mrs. Arline Brooks, Recording secretary, San Angelo; Mrs. A. C. Wike, vice-president (Tom Green, Irion, and Reagan Counties), San Angelo; Mrs. Robert Kelley, Jr., vice-president (Sutton, Schleicher and Crockett Counties), Sonora; Mrs. Sam Moore, Jr., president (San Angelo City Council), San Angelo; Mrs. W. W. Caldwell, president (Lakeview City Council), San Angelo; Mrs. Ed Meador, president (2SC County Council), Eldorado; Mrs. B. K. Neel, president (MiMeCo County Council), Eldorado; Mrs. Martin Harvick, district chairman audio visual aid, Ozona; Mrs. Edwin Jackson, district chairman citizenship, Eldorado; Mrs. W. C. Henderson, District chairman year books, Mertzon; Mrs. Clifton Belcher, district chairman cultural arts, Brackettville; Rex W. Lowe, district chairman, school education, Sonora; A. M. Whitis, district chairman safety, Eldorado.

Mrs. John Cauthorn and Mrs. Lee Labenske, went to Blanco over the weekend to visit with Mr. and Mrs. E. M. Wallace.

Mrs. Ruby Dameron and Miss Lorene Boedeker went to Kermit last weekend to visit Mrs. Dameron's sister, Mrs. F. T. Siliman.

Mr. and Mrs. Joe Friess were in Sonora last weekend visiting their parents, Mr. and Mrs. Ed Hawkins and Mr. and Mrs. Harold Friess.

## FIDELIS CLASS MEETS AT ELDRIDGE HOME

On Friday, September 25 the members of the Fidelis Class of the First Baptist Church were entertained by Mrs. J. E. Eldridge in her home. The class sang "Let Others See Jesus in You" and the devotional was given by Mrs. Fern McGhee.

After business was attended to, the ladies were invited to the lawn where they were served refreshments and the meeting was closed.

Members present were Mmes. and Robert Rees.

The Devil's River News-Sonora, Texas, Thursday, October 8, 1959

## DARLA MOORE HONORED WITH BIRTHDAY PARTY

Mrs. N. J. Moore honored her daughter, Darla, with a party for her third birthday last Saturday in the Episcopal Parish House.

J. E. Eldridge, Fern McGhee, Pearl Crites, J. A. Cauthorn, Hi Eastland, Lum Heflin, Fannie Franks, Newt Poteet, Burt Rode, J. K. Lancaster, G. G. Bennett, and Robert Rees.

Cake and punch were served for refreshments and colored balloons and toy watches were given for favors.

Guests present were Sara Al-lison, Chuck and Paul Browne, Glenn Wesley Davis, Tom Green, John Guthrie, Kathrine May Ward, Bill Ann Stewart, Claire Langford, Seco Mayfield, Molly Sawyer, Derrie Lynn and Foster Shurley, and Georgeanne and Betsy Schwiening.



it's the amazing gas BURNER-WITH-A-BRAIN!

- Have complete top burner control!
- The gas burner-with-a-brain
- ... is instant automation with no warm-up wait
- ... no hangover heat!
- ... makes any pot or pan an automatic appliance
- ... foods won't burn!
- ... flame-fast response makes cooking clean
- ... eliminates messy boilovers!
- ... lets you stop troublesome potwatching
- ... flexible gas keeps temperature you set!

Make no mistake about it: the most modern way to cook is with GAS

Gas gives you: speed, economy, 1001 burner settings, smokeless closed-door broiling, perfect baking and roasting results and automatic controls. See Gold Star Award gas ranges now at dealers or



LONE STAR GAS COMPANY

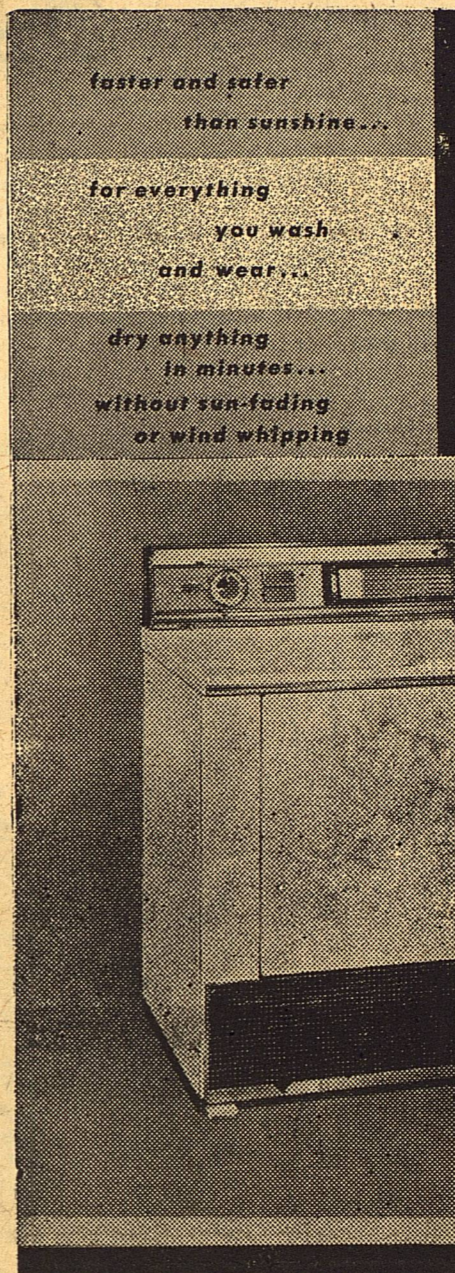


... most modern

GAS range

# Sale

Now at your Gas Appliance Dealers' or Lone Star Gas Company



## 1960 FRIGIDAIRE "WRINKLES-AWAY" Electric DRYER

CUSTOM IMPERIAL MODEL FEATURES...

Exclusive Filtrator Heat, Lint and Moisture Control

- NO STEAM BATH DRYING
- NO PLUMBING
- NO VENTING

Air is heated by the Radiantube Heating Unit in the back and is pulled through the drum and clothes. Lint and moisture-laden air pass through the Filtrator. Room air entering the dryer through the grille in front cools the Filtrator. Moisture is condensed and collected in the porcelain enameled tray below, for easy disposal—automatically if desired. Lint collected on the Filtrator surface can be easily rinsed or wiped away whenever necessary.



Whatever you wash and wear...

just match the fabric to the right drying temperature

MODELS AS LOW AS \$671 PER MONTH

West Texas Utilities Company

**Mellorine**

GANDY'S 1/2 GAL.

**3 for \$1**

**Milk**

CARNATION TALL CANS

**7 for \$1**

**Biscuits**

ALL BRANDS

**3 for 25c**

**Drinks**

HI C ORANGE 46 OZ. CAN

**3 for \$1**

**LARD**

OLD FASHION PURE 4 LB. PAIL

**49c**

**Tissue**

VANITY TOILET 4 ROLL PACK

**4 for \$1**

**COFFEE**

FOLGERS 2 LB. CAN

**\$1.39**

**Detergent**

CLIFFON KING SIZE LIQUID

**79c**

**Pinto Beans**

4 LB. BAG

**39c**

### VEGETABLES

**Apples**

DEL. 2 LBS.

**25c**

**Onions**

YELLOW LB.

**5c**

**Potatoes**

10 LB. MESH BAG

**39c**

### MEATS

**Bacon**

ARMOUR'S STAR THICK SLICE 2 LB. BOX

**85c**

**Beef Ribs**

ARMOUR'S STAR LB.

**29c**

**Ground Beef**

LB.

**39c**



**FLOUR**

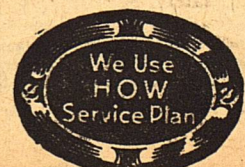
OUR VALUE 25 LB. BAG

**\$1.69**

We Will Be Open All Day Thursday, Oct. 15

HEY KIDS! HEY KIDS! FREE BAG OF MARBLES WITH EACH 1/2 GAL. OF FOREMOST MILK. FOREMOST MILK WILL BE SERVED ALL DAY SATURDAY.

PRICES EFFECTIVE: OCTOBER 8, 9, 10



# THE WOMEN'S PAGE

## Ruby Lee Woodward Bride Of Don Valliant In Georgia Ceremonies September 12

Pfc. Don Valliant, son of Mr. and Mrs. Clarence Valliant of Sonora, and Miss Ruby Lee Woodward of San Angelo were married September 12 in Augusta, Georgia where Valliant is presently stationed. The bride is the daughter of Mrs. Rosalie Woodward of San Angelo.

At present the couple is living in Augusta; however, Valliant will be shipped overseas in the very near future.

### SARA ALLISON HONORED WITH BIRTHDAY PARTY

Miss Sara Allison was honored with a party for her 4th birthday last week in her home.

Eleven guests attended the party and were entertained with various games including pin the tail on the donkey. Chuck Browne and Teddy Coker won the prizes for this game.

Colored hats and balloons were used for favors, and the children were served cake, punch, and ice-cream.

Others present were Molly Sawyer, Jane Sawyer, Selma Nell Stubblefield, Darla Moore, Laurie Nusbaum, Brenda Browne, Paul Browne, Drew Scherz, and John Guthrie.

Rose Thorp, Mrs. O. L. Richardson was a guest. Mrs. Cook served coffee and a dessert for refreshments.

## District Officer Guest Speaker At Woman's Club

The Sonora Woman's Club met Thursday, October 1 in the clubhouse for the first meeting of the year. Mrs. J. F. Howell, president, presided.

Mrs. Jack Thomas sang "God bless America," accompanied on the piano by Mrs. Louie Trainer.

Mrs. Richard Mosley of Rochelle, District 6 President spoke on "American Living." She said, "When there is order in the nation, there will be peace in the world and that the foundation of a nation is the home." She also reported on the State project for the year, the State Nursing Fund which is divided into three scholarships.

A seated tea followed the meeting. Hostesses for the tea were Mrs. Edwin Sawyer, Mrs. Thomas Morriss, Mrs. Wilfred Berger, Mrs. Sears Sentell, and Mrs. Fred Campbell. Forty-one guests attended.

The Sonora Woman's Club will have an Arts, Crafts and Antique show Sunday, November 8, 1959 at 8:00 p.m. in the clubhouse. The public is invited to attend.

### MRS. COOK ENTERTAINS THURSDAY BRIDGE CLUB

Mrs. R. V. Cook entertained the Thursday Bridge Club in her home last Thursday. Mrs. Karen Peterson won the prize for high and Mrs. Joe Berger won the prize for low. The Bingo prize was won by Mrs. Maysie Brown. Mrs. Ford Allen won high for the guest prize.

Other members present were Mmes. A. W. Awalt, C. E. Stites, Lee Labenske, Laura Trainer, Lottie Kelley, Robert Rees, and



Four charter members of the Sonora Woman's Club were present at last week's seated tea in honor of Sixth District TFWC President Mrs. Richard Moseley of Rochelle. The four are shown here: left to right, Mrs. J. P. McConnell, Jr., Mrs. Ed C. Mayfield, Mrs. Arthur Stuard and Mrs. E. E. Sawyer.

### LUNCHEON LAST THURSDAY HONORS TFWC OFFICIAL

Mrs. C. M. Epps was hostess to Mrs. Richard Moseley, District 6 president of the Texas Federation of Women's Clubs, and local club officers in her home last week. Local officers at the meeting were Mrs. J. F. Howell, president; Mrs. Jerry Shurley, vice-president; Mrs. Louie Trainer, recording secretary; Mrs. Leo Merrill, corresponding secretary; Mrs. Gene Shurley, treasurer; Mrs. C. M. Epps, parliamentarian; and Mrs. Vestel Askew, auditor. Mrs. Moseley, of Rochelle, gave the invocation and was presented with a corsage

Recent guests in the home of Mr. and Mrs. Johnny Martin include Mr. and Mrs. Jim Martin of Eunice, New Mexico, Mrs. Stacy Stevens of Bangs, and Mrs. J. C. McDermott of San Angelo. Also visiting them is Miss Bertha Faye Strange, U. S. Coordinator of Economics to Korea, who is home on leave.

Mr. and Mrs. S. M. Loeffler visited their son and daughter-in-law, Mr. and Mrs. Carlos Loeffler of Lubbock.

The table centerpiece was of pink carnations, the club flower, in a silver bowl.

### BIRTHDAY PARTY MONDAY HONORS CATHY MAE WARD

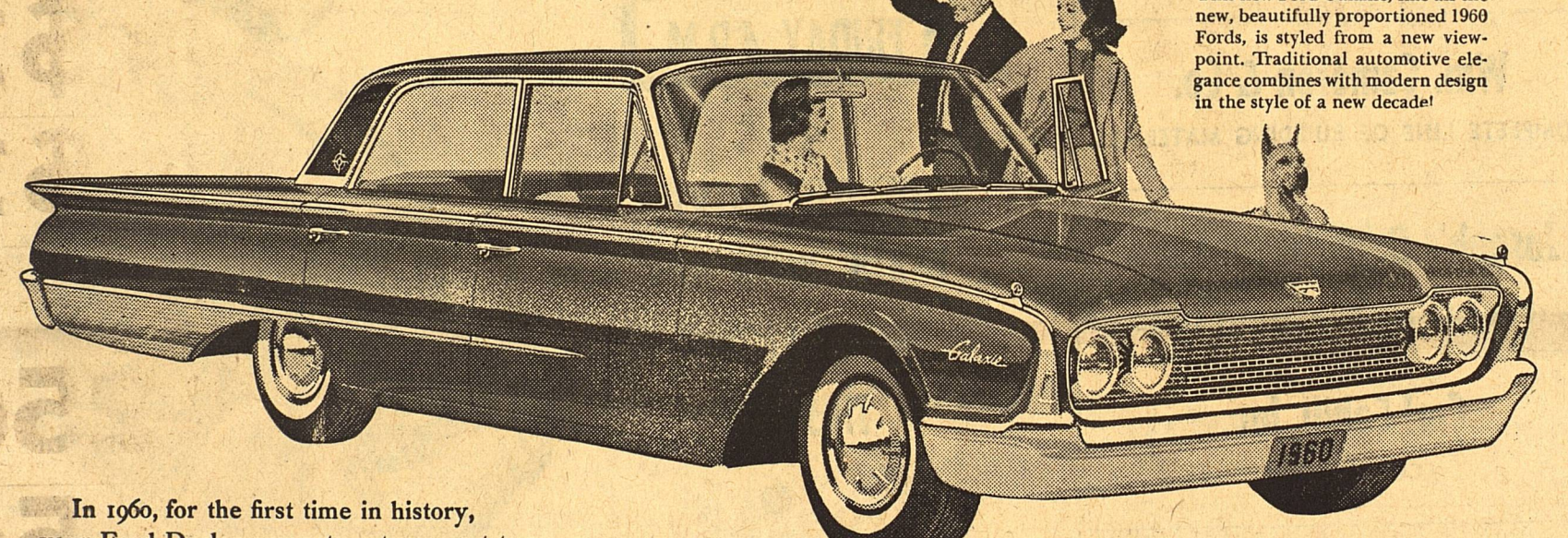
Mrs. Albert Ward entertained her daughter, Cathy, with a birthday party at the Rip Ward ranch, Monday, September 28. A rodeo theme was carried out and refreshments were served to:

Mrs. Armer Earwood and Melinda, Terry Lowe, Mrs. George Wallace, Joe and David, Mrs. Robert Pfluger and Audrey, Mrs. Charles Howard and Deborah, Mrs. Bill Savell and Bill, Mrs. Allan Guthrie and John, Elsie Earwood, Mrs. J. A. Cauthorn, Mrs. Jo Bell, Mrs. Artie Mae Quaschnick, G. H. Hall, Rip Ward and Albert Ward.

Favors were drawn from cowboy boots upon departure.

News Want Ads Bring Results!

# Announcing! A WONDERFUL NEW WORLD OF FORDS FOR 1960



### FINEST FORDS OF A LIFETIME

This new Ford Galaxie, like all the new, beautifully proportioned 1960 Fords, is styled from a new viewpoint. Traditional automotive elegance combines with modern design in the style of a new decade!

- In 1960, for the first time in history, your Ford Dealer presents not one, not two, but *three new lines* of Ford cars . . .
1. The 1960 Fords—The Finest Fords of a Lifetime, beautiful from any Point of View, worth more from every Point of Value!
  2. The 1960 Falcon—The New-size Ford, the world's most experienced new car and the easiest car in the world to own!
  3. The 1960 Thunderbird . . . The World's Most Wanted Car!

### Introducing the New-Size Ford . . . the 1960 Ford Falcon

Meet the New-size Ford—the Falcon! Here's a car with plenty of room for six big adults and all their luggage. It's sized to handle and park like a "small" car . . . powered to pass and climb like a "big" car . . . and built like no other car for savings!

It gives you up to 30 miles per gallon on regular gas. Aluminized mufflers normally last twice as long as ordinary kinds. A Full-Flow oil filter lets you go 4,000 miles between oil changes. Even insurance can cost you less! And this Falcon is the world's most experienced new car. It was driven over every mile of numbered Federal Highway in EXPERIENCE RUN, U.S.A.—a grueling demonstration climaxing Ford's 3 years of development and testing.

The Falcon has the features that American car buyers expect. Its gearshift is on the steering column—not on the floor. Its engine is located up front for greater stability and safety. Best news of all is the Falcon's low, low price. See it at your Ford Dealer's . . . and see the difference!

Now you can see them—the Finest Fords of a Lifetime! Economy-minded Fairlanes. Big-value Fairlane 500's. Elegant Galaxies. A breath-taking new Sunliner convertible and a brand-new hard-top model, the flashing Stationer. Then there's a whole new world of Station Wagon Living, too. It all adds up to 15 glittering variations of the world's newest, most elegant styling theme!

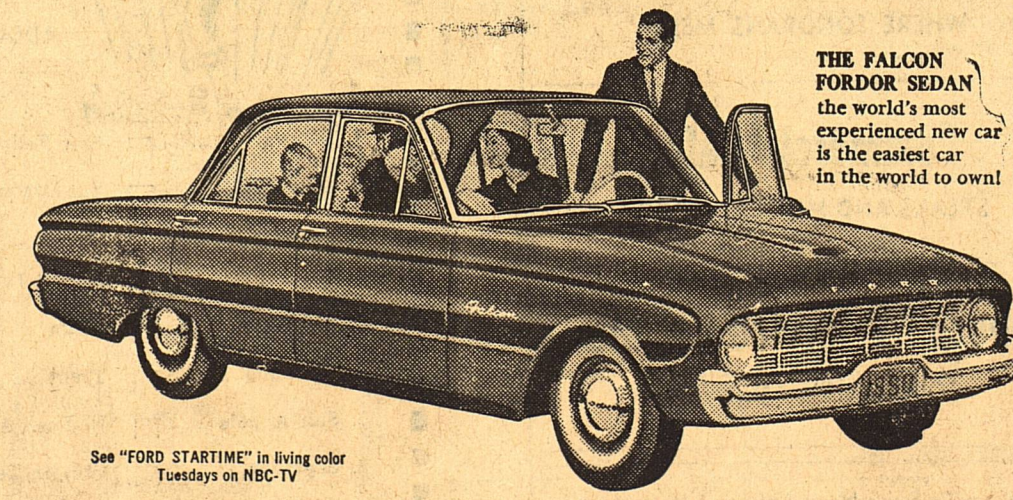
And Ford sets the new trend in power. Ford's Thunderbird 292 V-8 and 352 V-8, like the famous Mileage Maker Six, bring a new world of smoother, hotter performance—on regular gas.

To top it all, the Finest Fords of a Lifetime are priced for savings. Ford is still priced to outvalue all comparable models of its major competitors.

Ford savings, however, only begin with a low price. You save still more with engines that thrive on regular gas and save up to a dollar on every tankful . . . a Full-Flow oil filter that lets you go 4,000 miles between oil changes . . . Diamond Lustre Finish that never needs waxing . . . aluminized mufflers that normally last twice as long as conventional types . . . new, safer, Truck-Size brakes that are the biggest ever in Ford's history . . . and new soft-tread, Tyrex cord tires that run quieter, last longer.

In every way these are the Finest Fords of your Lifetime! See them at your Ford Dealer's!

FORD DIVISION, Ford Motor Company.



See "FORD STARTIME" in living color Tuesdays on NBC-TV

FORD BUILDS THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

FALCON—The New-Size Ford

THUNDERBIRD—The World's Most Wanted Car

Sonora Motor Company Sonora, Texas

### PASTIME 42 CLUB MEETS AT BERGER HOME THURSDAY

The 42 Club met in the home of Mrs. Joe Berger last Thursday. There were several prizes given including a prize for high which was won by Mrs. R. V. Cook, low was won by Mrs. Pauline Rees, and the guest prizes were won by Mmes. Karen Peterson, Maysie Brown, and W. D. Kerbow.

Other members present were Mmes. Ella Wallace, Lee Labenske C. E. Stites, Robert Kelley, Rose Thorp, Jim Cauthorn, Charlie Hull, Tom Sanders, Ora Renfro, and guests were Mmes. A. W. Awalt and W. T. McQuary.

A salad plate was served for refreshments. The house was decorated with artificial flowers which included several different kinds.

The Pastime 42 Club met September 24 in the home of Mrs. Joe Berger. Mrs. Berger used pot plants for decorations and served a sandwich plate and iced tea for refreshments.

Mrs. R. V. Cook won the prize for high and Mrs. Robert Rees won consolation. Guest prizes were won by Maysie Brown, Mamie Awalt, and Karen Peterson.

Members present were Rose Thorp, Nancy Sanders, Aurie Hull, Dona Stites, Ella Wallace, Ada Cauthorn, Lottie Kelley, Lee Labenske. Other guests present were Mrs. A. C. Kerbow, Mrs. W. T. McQuary and Mrs. Ora Renfro.

Clovis, New Mexico, and John Mayhew of Dimmitt.

ON YOUR WAY TO AND FROM SAN ANGELO

**STOP AT MIMS CAFE CHRISTOVAL**

WOMEN COOKS (GOOD ONES)

OPEN 6:00 A. M. TO 9:00 P. M. 8 tp 46.

"The first wealth is health."

Emerson

Let's talk about wonder drugs, the biggest bargain in history! They have astoundingly saved lives in cases of infection, polio, pneumonia, etc. But remember, a drug that can cure, may also kill! Use only under a physician's supervision, and rely on us to fill the prescription with professional integrity and accuracy. It's our pleasure to serve you with all your health needs.

**WESTERMAN DRUG**

Cecil Westerman Would Like To Be Your Pharmacist

**NEEDED ON EVERY RANCH**

We are dealers for W.W. & Turner Cattle Chutes.

These chutes are built in two models stationary or wheel mounted.

Come by and see them.

Have a FREE DEMONSTRATION

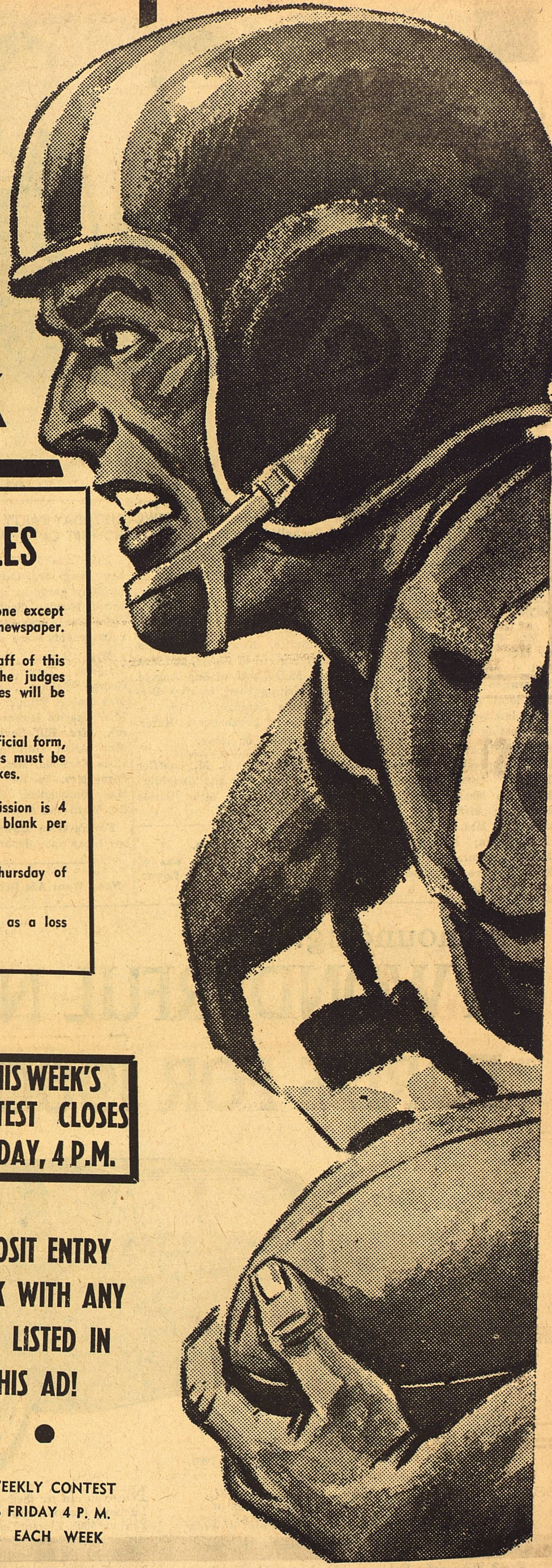
**THE NEW HOMELITE ZIP IS TOPSI**

Fells trees up to 3 feet in diameter. Cuts 18" trees in 18 seconds. Only 18 1/2 pounds. Famous Homelite quality.

**SONORA WOOL AND MORTARI COMPANY**  
SERVING THE CAPITAL OF THE STOCKMEN'S PARADISE

# SONORA'S ANNUAL FOOTBALL CONTEST

## \$50 CASH PRIZES EVERY WEEK



### YOU MAY BE THE WINNER-

HERE'S YOUR CHANCE TO HAVE FUN, OUTGUESS THE EXPERTS, AND WIN BIG WEEKLY PRIZES! JUST CLIP THE ENTRY BLANK FROM DEVIL'S RIVER NEWS, MARK THE WINNERS, AND DEPOSIT IN ANY CONTEST BOX! REMEMBER, JUST MARK THE WINNERS, NOT THE SCORES! A DIFFERENT CONTEST EVERY WEEK!



**1ST PRIZE \$25**  
**2ND PRIZE \$15**  
**3RD PRIZE \$10**

### CONTEST RULES

- \* Weekly contests open to everyone except employees and families of this newspaper.
- \* Entries to be judged by the staff of this newspaper. All decisions of the judges are final. In case of tie, prizes will be divided.
- \* Entries must be submitted on official form, as printed in this paper. Entries must be deposited in official contest boxes.
- \* The deadline for weekly submission is 4 P. M. Friday. Only one entry blank per person.
- \* Winners will be announced Thursday of the week following.
- \* All tie games will be counted as a loss unless so marked.

#### First National Bank

MEMBER F. D. I. C.  
SERVING SUTTON COUNTY SINCE 1900

#### Foxworth-Galbraith Lumber Co.

A COMPLETE LINE OF BUILDING MATERIALS

#### Modern-Way Grocery

CALL 27301 FOR FREE DELIVERY

#### The Devil's River News

ESTABLISHED 1890

#### Elliott Chevrolet Company

YOUR AUTHORIZED CHEVROLET DEALER

#### Evans Foodway Stores

THE FRIENDLIEST STORE IN TOWN

#### Sonora Feed & Supply

YOUR PURINA DEALER

#### Piggly Wiggly

YOUR HOME OWNED GROCERY STORE

#### J. & S. Motors

BUICK - PONTIAC - CADILLAC

#### Stockmen's Feed Company

YOUR PAYMASTER DEALER

#### Hardegree's Gulf Station

24 HOUR SERVICE

#### Wm. Cameron & Co.

COMPLETE LINE OF BUILDING MATERIALS

#### Joseph's Department Store

YOUR FRIENDLY DEPARTMENT STORE

#### Carl Cahill, Inc.

CONTRACTOR

#### Longhorn Cafe

SON ALLISON, OWNER

#### Greenhill Service Station

24 HOUR SERVICE

#### Sonora Drug Company

WHERE SONORANS MEET

#### Commercial Cafe

STEAKS AND MEXICAN FOOD

#### Sonora TV Service Co., Inc.

COMMUNITY ANTENNA

The Devil's River News has tried to contact all businesses in Sonora but if through oversight we have not contacted you and if you are interested in becoming a sponsor in this contest, please call 21241.

**THIS WEEK'S  
CONTEST CLOSSES  
FRIDAY, 4 P.M.**

**DEPOSIT ENTRY  
BLANK WITH ANY  
FIRM LISTED IN  
THIS AD!**

THIS WEEKLY CONTEST  
CLOSSES FRIDAY 4 P. M.  
ENTER EACH WEEK



### Official Contest Entry Blank

Week Ending October 8, 1959

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PICK THE WINNERS . . . NO SCORES, PLEASE!

- |                           |                          |                      |                          |                          |                          |                      |                          |
|---------------------------|--------------------------|----------------------|--------------------------|--------------------------|--------------------------|----------------------|--------------------------|
| 1. Sonora .....           | <input type="checkbox"/> | San Felipe .....     | <input type="checkbox"/> | 11. A. & M. ....         | <input type="checkbox"/> | Houston .....        | <input type="checkbox"/> |
| 2. Ozona .....            | <input type="checkbox"/> | Sanderson .....      | <input type="checkbox"/> | 12. Arkansas .....       | <input type="checkbox"/> | Baylor .....         | <input type="checkbox"/> |
| 3. Junction .....         | <input type="checkbox"/> | Burnet .....         | <input type="checkbox"/> | 13. Rice .....           | <input type="checkbox"/> | Florida .....        | <input type="checkbox"/> |
| 4. Menard .....           | <input type="checkbox"/> | Robert Lee .....     | <input type="checkbox"/> | 14. SMU .....            | <input type="checkbox"/> | Missouri .....       | <input type="checkbox"/> |
| 5. Big Lake .....         | <input type="checkbox"/> | Iraan .....          | <input type="checkbox"/> | 15. TCU .....            | <input type="checkbox"/> | Texas Tech .....     | <input type="checkbox"/> |
| 6. Eldorado .....         | <input type="checkbox"/> | Trent .....          | <input type="checkbox"/> | 16. Texas .....          | <input type="checkbox"/> | Oklahoma .....       | <input type="checkbox"/> |
| 7. San Angelo .....       | <input type="checkbox"/> | El Paso Austin ..... | <input type="checkbox"/> | 17. Wake Forest .....    | <input type="checkbox"/> | Maryland .....       | <input type="checkbox"/> |
| 8. Seymour .....          | <input type="checkbox"/> | Crozier Tech .....   | <input type="checkbox"/> | 18. South Carolina ..... | <input type="checkbox"/> | North Carolina ..... | <input type="checkbox"/> |
| 9. Denver City .....      | <input type="checkbox"/> | Seagraves .....      | <input type="checkbox"/> | 19. Furman .....         | <input type="checkbox"/> | William & Mary ..... | <input type="checkbox"/> |
| 10. Carrizo Springs ..... | <input type="checkbox"/> | Hondo .....          | <input type="checkbox"/> | 20. Brigham Young .....  | <input type="checkbox"/> | Utah .....           | <input type="checkbox"/> |



