



SONORA'S ANNUAL FOOTBALL CONTEST

\$2250 CASH PRIZES EVERY WEEK

YOU MAY BE THE WINNER-

HERE'S YOUR CHANCE TO HAVE FUN, OUTGUESS THE EXPERTS, AND WIN BIG WEEKLY PRIZES! JUST CLIP THE ENTRY BLANK FROM DEVIL'S RIVER NEWS, MARK THE WINNERS, AND DEPOSIT IN ANY CONTEST BOX! REMEMBER, JUST MARK THE WINNERS, NOT THE SCORES! A DIFFERENT CONTEST EVERY WEEK!

Win! Win!

\$10 \$7.50 \$5

1st Prize 2nd Prize 3rd Prize

**PATRONIZE THESE MERCHANTS WHO HAVE MADE THIS CONTEST POSSIBLE
DEPOSIT ENTRY BLANK WITH A FIRM LISTED BELOW**

Contest Rules

- * Weekly contests open to everyone except employees and families of this newspaper.
- * Entries to be judged by the staff of this newspaper. All decisions of the judges are final. In case of tie, prizes will be divided.
- * Entries must be submitted on official form, as printed in this paper. Entries must be deposited in official contest boxes.
- * The deadline for weekly submission is 4 P. M. Friday. Only one entry blank per person.
- * Winners will be announced Thursday of the week following.
- * All tie games will be counted as a loss unless so marked.

Sonora Pharmacy
R. C. VICARS YOUR DRUGGIST

Westerman Drug
CECIL WESTERMAN
WOULD LIKE TO BE YOUR PHARMACIST

Commercial Cafe
STEAKS AND MEXICAN FOOD

Sonora TV Service Co., Inc.
COMMUNITY ANTENNA

A. & B. Package Store
ON U.S. 290 & 277

Sonora Electric
YOUR PHILCO DEALER

Howell's Home Owned
GROCERY & MARKET

First National Bank
MEMBER F. D. I. C.
SERVING SUTTON COUNTY SINCE 1900

Foxworth-Galbraith Lumber Co
A COMPLETE LINE OF BUILDING MATERIALS

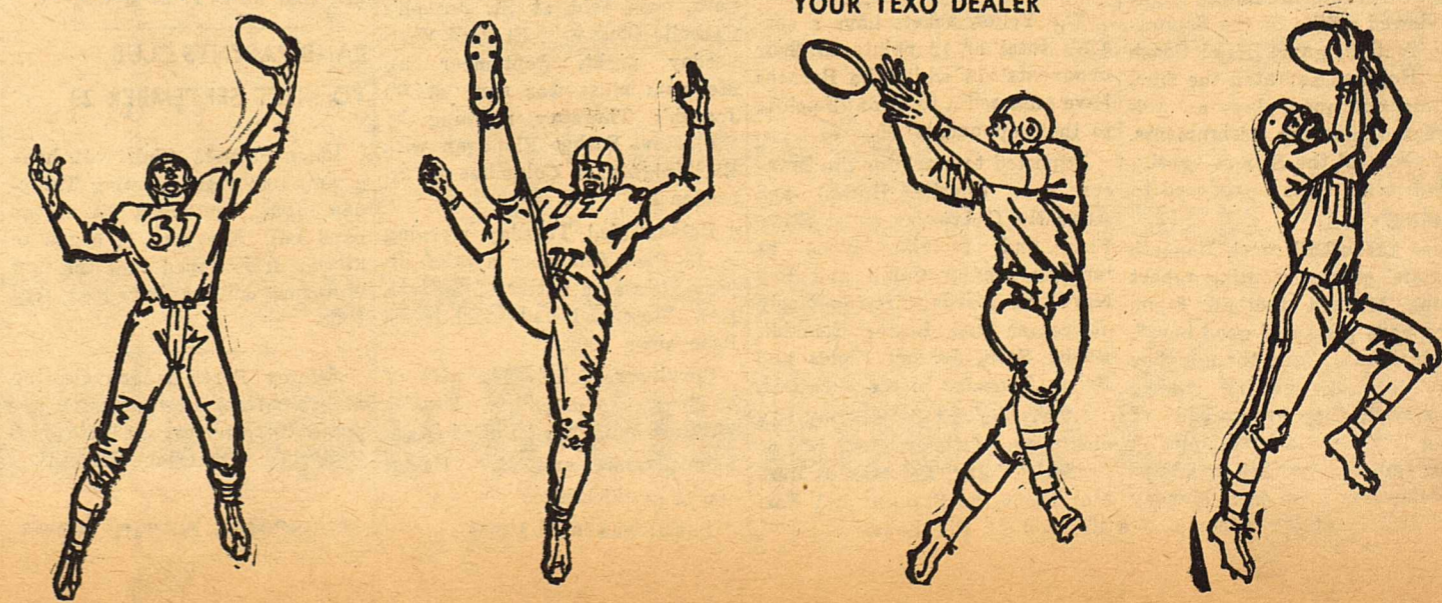
Modern Way Grocery
OPEN 7 DAYS A WEEK

Evan's Foodway Stores
THE FRIENDLIEST STORE IN TOWN

Sonora Feed & Supply
YOUR PURINA DEALER

Piggly Wiggly
YOUR HOME OWNED GROCERY STORE

Stockmen's Feed Co.
YOUR TEXO DEALER



DEPOSIT ENTRY BLANK WITH ANY FIRM LISTED IN THIS AD!

THIS WEEK'S CONTEST CLOSES FRIDAY, 4 P.M.

OFFICIAL ENTRY BLANK

Week Ending September 16, 1960

NAME _____

ADDRESS _____

PICK THE WINNERS . . . NO SCORES PLEASE!

- | | | | |
|------------------------|---|------------------------|--|
| 1. Sonora | <input type="checkbox"/> Menard | 11. Arkansas | <input type="checkbox"/> Tulsa |
| 2. Junction | <input type="checkbox"/> Fredericksburg | 12. Baylor | <input type="checkbox"/> Colorado |
| 3. Ozona | <input type="checkbox"/> Stanton | 13. Georgia Tech | <input type="checkbox"/> Rice |
| 4. Big Lake | <input type="checkbox"/> Fort Stockton | 14. Texas Tech | <input type="checkbox"/> A. & M. |
| 5. Eldorado | <input type="checkbox"/> Rankin | 15. TCU | <input type="checkbox"/> Southern Cal. |
| 6. Killgore | <input type="checkbox"/> Marshall | 16. Texas | <input type="checkbox"/> Maryland |
| 7. Wichita Falls | <input type="checkbox"/> Amarillo | 17. SMU | <input type="checkbox"/> Ohio State |
| 8. Plainview | <input type="checkbox"/> San Angelo | 18. Citadel | <input type="checkbox"/> Geo. Washington |
| 9. Odessa | <input type="checkbox"/> Port Arthur | 19. Northwestern | <input type="checkbox"/> Oklahoma |
| 10. Snyder | <input type="checkbox"/> Big Spring | 20. U of Houston | <input type="checkbox"/> Mississippi S |

The Devil's River News has tried to contact all businesses in Sonora but if through oversight we have not contacted you and if you are interested in becoming a sponsor in this contest, please phone 21241.

CHAMBER OF COMMERCE COMMENTS

BUSY, BUSY- Sonora has had a busy year, a series of programs and projects that have taken much time and effort on the part of many citizens. The citizenship response here has been phenomenal. These type of programs and projects is what keeps a town from being known as a "dead burg." A town died by nature, is becomes a live town with cooperative effort only.

First, the Speech Meet, then the Fling Ding Dance, then the Futurity Race Meet, then the Lions sponsored Wool and Mohair Show, the opening of the Caverns of Sonora, then our first Junior Rodeo followed by our second annual Quarter Horse Show, then a very successful Lions Auction Sale. October brings to us our first District Four Cancer meeting, which should bring over 100 visitors, and then the All Texas Air Tour. The first on October 4th and the latter on October 9.

For the remainder of the year any word except football will be an unknown tongue. Of course the hunting season opens Nov. 15 and this diversified ranching project brings in many people and they do leave a bundle of cash in our community. Christmas decorations should go up right after Thanksgiving and the program probably needs to be enlarged. What do you think?

Speaking of football, did you know that the Broncho Booster Club of Sonora already has well over two hundred members and is still growing? Wonderful, we say.

RANDOM NEWS. PHILLIP COOPER has closed his barbershop and moved in with Harold Garrett, next to the Longhorn Cafe and Evan's Foodway. The Westerman Drug has absorbed the barbershop building and it has been artistically incorporated into the Westerman Drug. (We would like to be capable of writing a story on that barber shop. It is a good thing its walls can't talk.)

EDDIE FARREL SMITH is to operate the new Standard Station. He has just returned from a station managers school at Amarillo. **JOE DAVID ROSS** has opened his Veterinarian office here and will build a clinic as soon as location can be secured. Since finishing A. & M. he has done his Army hitch and has taken special courses in his field.

MRS. VIRGIL POTTER has purchased the Ricks house No. 2 and has been living there several weeks. She is in the throes of landscaping. The **LOUIS WARD-LAWS** have purchased the Dona Stites home and are living there now. The **C. A. FOSTERS** of El Paso are occupying the Lowrey house (across from Wool house). The **Fosters** are with Texas-Arizona Freight Line and are part of a new terminal being inaugurated here. **MR. AND MRS. LOUIS**

LYLES are living in the Ricks house No. 3 formerly occupied by the Robert Radles. The Radles moved back to Waco after completion of their dam contracts. Mr. Lyles, with Lyles and Davis has much dam work here yet.

MR. AND MRS. W. B. MOXLEY and children, formerly of Ozona, with the Atlantic Geophysical department, are living in the Manilla Trainer Apartment. Their eldest son finished high school in Ozona this spring and is now attending Texas Tech on a scholarship. There are many fine families living in Sonora now employed by Atlantic and by G.S.I. **MR. AND MRS. HOWARD KIRBY AND LYNNE** have returned to Sonora to live and are in one of the Barnes houses They have purchased the lot east of the Linthicum home from Mrs. Katherine Linthicum on which they plan to build a home.

An attractive improvement in Sonora is the refurbishing of the **SONORA PHARMACY.** **FRED ADKINS** is still enlarging. **THE STOCKMEN'S FEED CO.** is completing a program that calls for modern feed processing equipment, grain storage and additional room.

One program now going on in Sonora, that really gives the town a lift, is the paving program being carried on by the City. Hunter Strain Co. of San Angelo is doing the black topping and some ten blocks are being paved. This will bring our paved streets to near 200 with some 90 percent curbed and guttered. Some six blocks in the Castle Hills addition, two blocks on College Street, from Murphy Ave. to the High School property, and two blocks in the vicinity of the Latin-American Baptist Church and the Colored School, with a lot of patch work on the side. There is nothing that improves the appearance of a town as does curb and gutter paving.

The **NORMAN ROUSSELOTS** are living in their big and beautiful home in the Castle Hills Addition. They are busy landscaping. The same for **MRS. DONA STITES** and Anella. Their new home is quite attractive and is a great addition to Sonora. The **JOHN I. KING** home is about complete and is already surrounded with green grass. **HAROLD SCHERZ** home is nearing the completion stage with the landscaping in progress. Work on **ST. JOHN'S EPISCOPAL CHURCH** is progressing nicely. The plans on this job indicate a beautiful structure.

COMMENTS- **THE FIRST NATIONAL BANK** has recently mailed Cavern Brochures to every Bank in Texas. Guess how many? One thousand twenty-four. **STANTON BUNDY** did a wonderful job as Chairman of the Miss Wool Contest. Congratulations to Joe Nance and the Lions for their successful sale.

So long as the citizenship of Sutton County support this project as they do there will be no need to go out on the streets and solicit funds for our many youth activities such as the Boy Scouts, Girl Scouts, Little League, the biggest Wool and Mohair Show in the world, etc. Old Faithful sold again, this time for \$70.00 and to Willie Miers for the fourth time. R. A. Halbert bought it last year for \$105.00, which is a lot of money but he did get to own it a full year. **A WONDERFUL WAY TO RAISE FUNDS FOR WONDERFUL CAUSE.** Lets do it bigger and better next year.

Edwards Plateau Soil Conservation District News
By E. B. Keng
Soil Conservation Service

Devil's River News-Sonora, Texas, Thursday, September 22, 1960

A semi-final inspection of Tuesday, the Cancer Society convention will occupy the Methodist basement, the Lions will have dinner at the Radar Station this side of Ozona. The dinner at six will be followed by a tour of the installation. The crowd will leave Sonora at five-thirty. Should you want to go call Joe Nance or A. E. Prugel. Do.

Well, this is all, about time, no?



Devil's River News-Sonora, Texas, Thursday, September 22, 1960

Site 5 is a large structure, 50 feet high, and is completely blanketed with rock. Site 6 is 37 feet high, and is partially covered with rock. Both structures have solid rock spillways.

Lyles and Davis of Childress, Texas, are the contractors who have built both structures. They have also been awarded the contract to build a large structure at Site 3 on the Ben Mittel ranch.

Site 2 on the Homer Byrd ranch is also nearing completion, and is high enough now to assure designed protection in event of a major flood. Construction at Site 1 on the R. D. Johnson Ranch, and at Site 4 on the Ben Mittel ranch is progressing nicely.

The entire project should be completed early in 1961.

YEARS AGO

February 17, 1894
A number of Sonora's young people left yesterday for the ball at Ozona.

February 17, 1894
County surveyor John McNicol returned from a business trip to Austin Monday. His work of establishing the county line was approved by the Commissioner of the General Land office.

February 17, 1894
The dimensions of Sutton County according to the official survey is 29 X 50 miles.

February 17, 1894
G. P. Hill, the sheepman, was acting as grand juror this week. He reports that his sheep have held their flesh during the winter. They were put on sotol when fat and have so remained.

AUTUMN'S HERE

FOOD VALUES!

KIMBELL'S DETERGENT - gal. size 59c
PARD DOG FOOD - reg. can 2 for 29c
MORTON'S TAMALES - tall can 29c
MAXWELL HOUSE COFFEE - 6 oz. jar 89c
KRAFT'S MAYONNAISE - pt. jar 29c
NABISCO SESAME THINS - 10 oz. box 29c



FRESHER.....TASTIER PRODUCE

Bananas FIRM RIPE LB. **2 for 25c**
Oranges SUN KIST FULL OF COLOR LB. **19c**
Lettuce LARGE HEAD EACH **15c**
Okra EXTRA FRESH **2 lbs. 25c**

FLOUR **WHITE HOUSE 25 lb. print bag \$1.79**

NOTICE TO OUR CUSTOMERS

NEW HOURS
6 AM TO 7 PM
7 DAYS A WEEK

MODERN WAY GROCERY

MINNICK'S GENERAL SERVICE & FIXIT SHOP

EXCLUSIVE PLUMBING

PRESSURE PUMP SERVICE

RANCH PLUMBING A SPECIALTY

REPAIR SPRINKLING SYSTEMS

PAY CASH — PAY LESS
PHONE 24231

GOMER MINNICK

RAKE IN THESE SAVINGS

- FROZEN STRAWBERRIES - 10 oz. pkg. 29c**
- GANDY'S FRO-ZAN - 1/2 gal. 39c**
- SEA STAR FISH STICKS - 8 oz. 29c**
- FROZEN RITE FROZEN ROLLS - 24 ct. 29c**
- PET RITZ PIES - assorted flavors 39c**
- WINTER GARDEN POT PIES 2 for 39c**



THRIFTY BUYS FOR HEARTY FALL APPETITES!

- BACON** CAMPFIRE 1 LB. TRAY PACK **49c**
- PORK STEAK** EXTRA LEAN LB. **39c**
- HAMBURGER** EXTRA LEAN LB. **39c**
- Picnics** FULLY COOKED LB. **35c**

CLOVERBLOOM 99 OLEO 1 lb. ctn. 2 FOR 37c | **ARMOUR'S LARD 3 lb. ctn. 49c**

PRICES EFFECTIVE: WED., THURS., FRI., SAT. SEPTEMBER 21, 22, 23, 24

HOWELL'S HOME OWNED MARKET

Double S & H Green Stamps Every Wednesday With \$2.50 Purchase Or More

NOTICE

DUE TO THE LATE ARRIVALS OF MERCHANDISE AND NEWSPAPER GOING TO PRESS ON THURSDAY, WE WILL RUN OUR ADS ON THURSDAY, FRIDAY AND SATURDAY BEGINNING OCTOBER 1, 1960. DOUBLE S. & H. GREEN STAMPS EVERY WEDNESDAY WITH \$2.50 PURCHASE OR MORE.

YEARS PAST

Devil's River News
March 17, 1894

The Rocksprings road below R. H. Wyatt's is in terrible condition and should be worked. It is reported that the distance between Sonora and Rocksprings can be lessened 12 miles. A petition asking that the road in Edwards county be changed has been granted by the commissioners of that county. Similar action should be taken in this county. It is said that the new road will not only make the route shorter, but will give a better road and the hill below R. H. Wyatt's can be avoided. If this can be done, a new road should be laid out and worked and when this is done, ranchmen should not be permitted to move the road whenever they take the

notion.

March 17, 1894
J. R. Holman, proprietor of the Sonora Stage line wishes to inform the public that parcels marked prepaid are only paid to San Angelo.

March 17, 1894
John Sheen, a prominent cattleman of Menard County, was in Sonora Monday. He is the father of Miss Mary Sheen the popular young lady who is staying at Mrs. C. F. Adams'.

March 17, 1894
W. F. Decker has moved his restaurant to the corner formerly occupied by Mrs. Dona Franklin.

March 17, 1894
All those interested in having a brass band in Sonora are requested to attend a meeting at the Court House Saturday night at which steps will be taken to organize.

March 17, 1894
A Mexican pony came up from Santa Rosa Friday morning dragging the front axle of wagon at the gait that immortalized McCarthy's mare. After taking in the town the pony was stopped at Decker's feed yard. No damage.

March 17, 1894
Devil's River News
March 3, 1894
The professor asked the pupils at school Thursday if they wanted a holiday Friday and they replied no that they would prefer to have a holiday on April the 21st. They found out after school was dismissed that April 21st came on Saturday and consequently were out of humor Friday.

March 3, 1894
R. H. Wyatt will give a big dance at his ranch next Friday night and invites the whole country to be present.

March 3, 1894
It has been clearly demonstrated this season that soto without green feed will not raise lambs.

March 3, 1894
Next week the delinquent tax list will be published. You had better settle at once and save costs.

March 3, 1894
The rain which fell on Sunday night filled the water holes on the head of South Llano.

March 3, 1894
A. R. Cauthorn was in from his ranch 15 miles below Sonora and reports having had a rain which wet the ground for three inches deep.

March 3, 1894
A heavy down-pour of hail and rain is reported to have struck the North Llano country Sunday night and came within ten miles of Sonora on the east.

March 3, 1894
A very enjoyable dance was given at Tom Birtrong's Lost

Lake ranch last Wednesday night.
March 3, 1894

Devil's River News
February 3, 1894
A good game of baseball was played at the park Sunday. It is evident from the work done so far that with more practice the Sonora club will be able to join the league shortly. There will be another game Sunday.

February 3, 1894
Fred Berger, sheep boss for H. Knausenberger and G. Huber, was in from camp Thursday. Fred says the sheep are improving every day and is endeavoring to have the best muttons in the country this spring.

February 3, 1894
Arbor day is the 22nd of Feb. in Texas. Every residence in Sonora should be beautified before that time by the planting of trees, shrubbery, etc.



and THE WEST TEXAS PRESS ASSOCIATION
PUBLISHED EVERY THURSDAY

Entered as second-class mail matter on October 16, 1899 at the post office at Sonora, Texas under the Act of Congress of March 3, 1879.

San Antonio County \$2.00
Elsewhere \$3.50

Mr. and Mrs. Stanton Bundy, owners
Stanton Bundy, Editor and Publisher
Roy Cooper, Associate Editor

Any erroneous reflection upon the character or standing of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

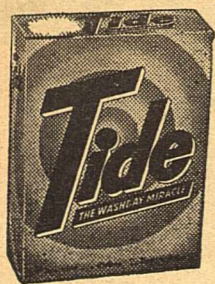
CLASSIFIED ADVERTISING RATES

4 cents per word per insertion - 60 cent minimum charge.
If a classified ad or legal notice is more than 100 words, the rate will be 4 cents per word first insertion and 3 cents per word each time thereafter.

TOUCHDOWN VALUES
for

Hearty Fall Eating

- 14 OZ. BOX CREAM OF WHEAT 25c
- GERBER HI MEAT DINNERS 2 for 35c
- GERBER BABY MEATS 23c
- WESTINGHOUSE 7 BUG AWAY BULB - 60 - 100 watt 60c
- NABISCO RITZ CRACKERS - 1 lb. box 35c
- LIPTON TEA - 1/2 lb. box 89c
- LIPTON 12 FAMILY SIZE TEA BAGS - 12 family size 49c



Tide
GIANT PKG.
69c

- BLEACH CLOROX - 1/2 gal. 33c
- PETER PAN TAMALES - 300 can 2 for 39c
- STALEY'S CORN OIL - qts. 59c
- COMSTOCK PIE APPLES - lg. can 19c
- SWIFT'S LARD - 3 lb. ctn. 39c
- KIMBELL'S ORANGE JUICE - 46 oz. can ... 29c
- GLADIOLA FLOUR - 5 lb. bag 49c
- 7 OZ. BTL. LISTERINE - btl. 49c

Frozen Foods

- MINUTE MAID ORANGE ADE - 6 oz. can ... 2 for 29c
- WINTER GARDEN - TURKEY, CHICKEN, BEEF POT PIES 2 for 35c
- SEA STAR FISH STICKS - 8 oz. pkg. ... 2 for 49c



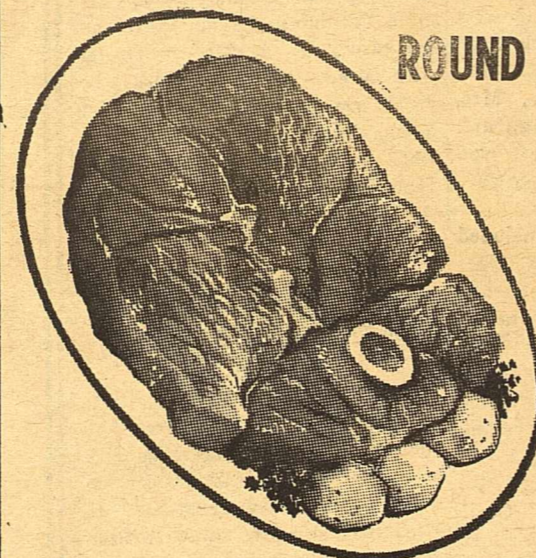
COFFEE
FOLGERS 1 LB. CAN
69c

SOUP CAMPBELL'S TOMATO **2 Cans 19c**

CHILI WOLF BRAND NO. 2 CAN **59c**

Crackers NABISCO 1 LB. BOX **25c**

Steak U.S. CHOICE LB. **89c**



CHOICE BEEF LOIN STEAK - lb. 85c

CHOICE BEEF T-BONE STEAK - lb. 89c

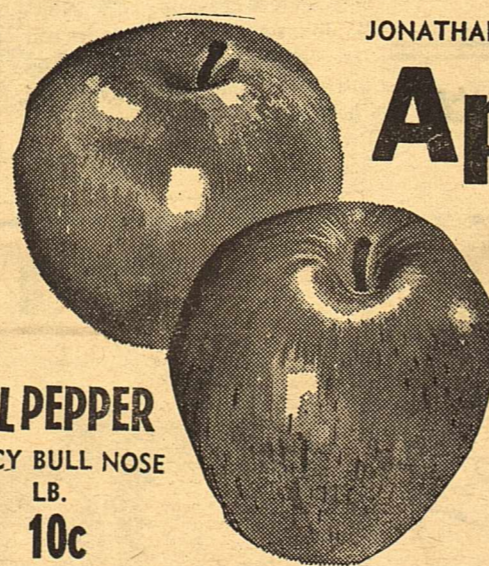
CHOICE BEEF CLUB STEAK - lb. 79c

CHOICE BEEF CHUCK ROAST - lb. 55c

CHOICE BEEF ARM ROAST - lb. 59c

PACE BACON - 2 lbs. 89c

JONATHAN DOUBLE RED POUND **Apples 15c**



LONG GREEN CUCUMBERS - lb. 7 1/2c

FIRM HEADS CABBAGE - lb. 3 1/2c

GREEN ONIONS 2 bunches 15c

BELL PEPPER FANCY BULL NOSE LB. **10c**

OLEO KIMBELL'S **2** 1 LB. CTNS. **29c**

TOOTH PASTE STRIPE ECO. SIZE REG. 69c SIZE **49c**

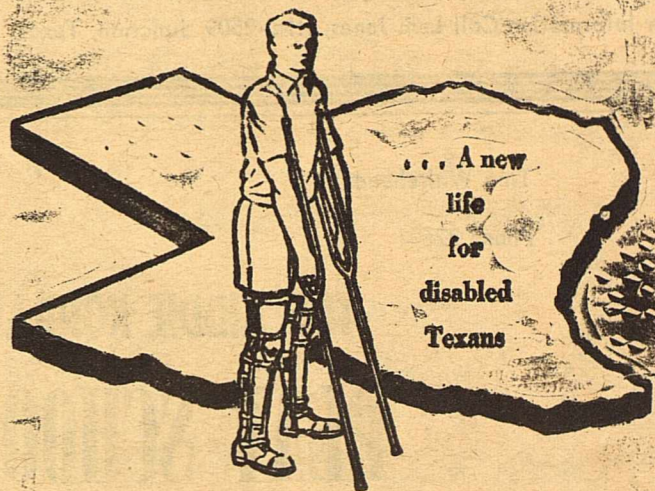
PRICES EFFECTIVE: SEPTEMBER 21, 22, 23, 24

EVANS FOODWAY



DOUBLE FRONTIER STAMPS EVERY WEDNESDAY WITH \$2.50 PURCHASE OR MORE.

Rehabilitation ...



The Texas Rehabilitation Center
Gonzales Warm Springs Foundation
P. O. Box 58; Gonzales, Texas
Your Generous Contribution Will Be Greatly Appreciated.

POLITICAL CALENDAR -- 1960

NOW IS THE TIME TO MAKE PLANS FOR THIS BIG YEAR OF ELECTIONS. KEEP THIS CALENDAR HANDY FOR YOUR REMINDER.

SEPTEMBER 20—State convention of Democratic Party. To announce platform of principles and party nominations for governor and other state officers.

OCTOBER 8—Last day, before general election, for obtaining exemption certificates for voting in general election, by former minors and former non-residents now eligible.

OCTOBER 19-NOVEMBER 4—Absentee voting for general election. Persons may vote absentee at any time not more than 20 days nor less than three days prior to election.

NOVEMBER 3—Deadline for correcting poll tax receipt or certificate showing transfer to new precinct in city of 10,000 population, before general election.

NOVEMBER 8—General election first Tuesday after the first Monday in November.

DECEMBER 19—Presidential electors convene in the capitol in Austin and vote for president and vice-president of the United States.

ROBERT MASSIE FURNITURE CO.

WEST TEXAS' FINEST AND LARGEST FURNITURE STORE
Serving West Texas For Over 50 Years

Top Quality, Finest Value, Excellent Service, are only a few of the plus features that are yours when you shop at Massies. Now a new service has been added . . . A complete decorating service under the management of a qualified interior designer. Among the services available through the decorating studio are custom made draperies, bedspreads, carpets and fine wall coverings. Visit, write or telephone The Robert Massie Furniture Company for help with your decorating problems.

ROBERT MASSIE COMPANY
San Angelo, Texas

12 - 14 E. Twohig Telephone 6721 Free West Texas Delivery

