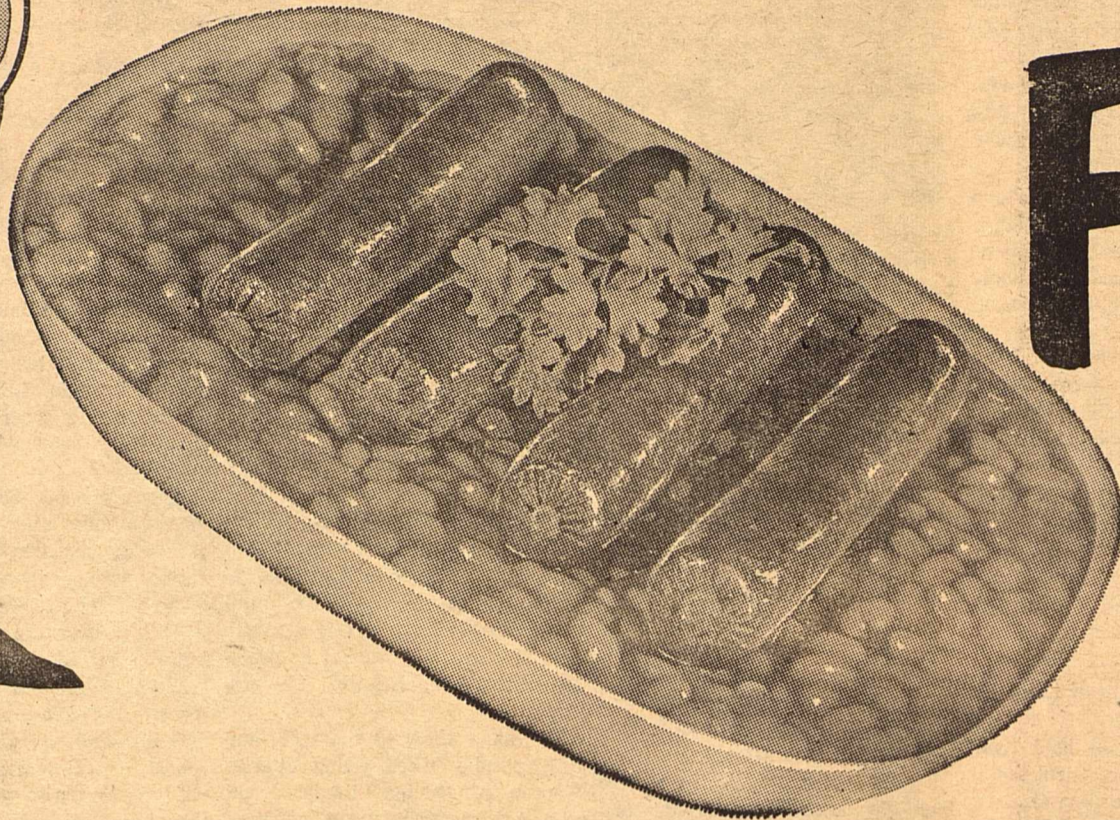


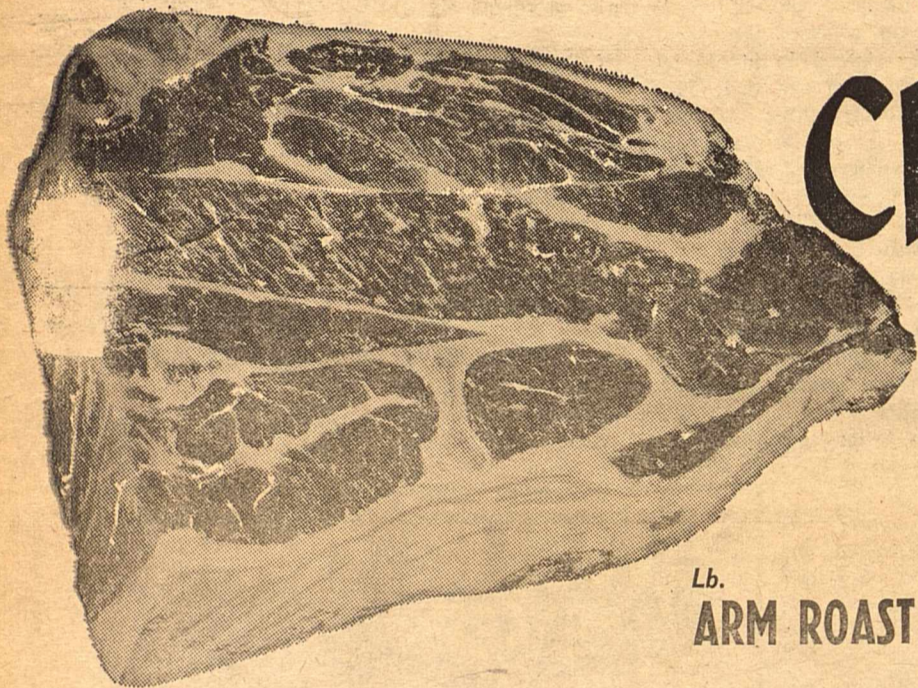


FIESTA DEL MONTE



FRANKS

12 Oz. Pkg. **49¢**



CHUCK ROAST

Lb. **59¢**

1 Lb. Package Gooch BACON **69¢** Lb. ARM ROAST **59¢** Lb. RUMP ROAST **69¢** Lb. GROUND BEEF **49¢** Lb. BEEF RIBS **39¢**

HURRY! YOU CAN WIN BIG PRIZES!



Ever

GRAND

RECORD OF PURCHASES

1	2	3	4	5	6
7	8	9	10	11	12

EVERY C SEE FULL LIST C

\$5 \$5 \$5 \$5 \$5
\$1 \$1 \$1 \$1 \$1
\$1 \$1 \$1 \$1 \$1

CATSUP



DEL MONTE 14 Oz.

5 For **\$1**

FIESTA DEL MONTE

DEL MONTE No. 303 Cut Green Beans . . . 4 for **89¢**
 DEL MONTE Golden C-S or Family W-K, No. 303 Corn 5 for **\$1**
 DEL MONTE No. 303 Reg. Peas 4 for **89¢**
 DEL MONTE Glass No. 303 Whole or Sliced Beets . . . 4 for **89¢**



SAVE

CRISCO



3 Lb. Can

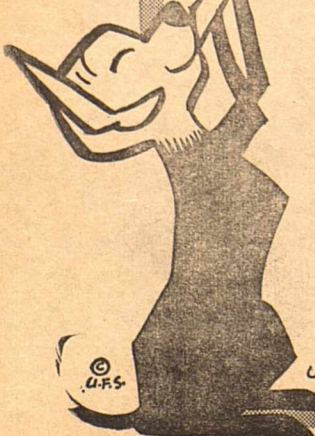
79¢



GANDY Half Gallon Frozan **39¢**

FIESTA DEL MONTE

DEL MONTE 46 Oz., 6 Flavors Fruit Drinks 4 for **\$1**
 DEL MONTE Fresh Whole, 26 Oz. Dill Pickles 3 for **\$1**
 DEL MONTE Polish Fresh, 26 Oz. Dill Pickles 3 for **\$1**
 DEL MONTE 14 1/2 Oz. Sweet Relish 3 for **\$1**
 DEL MONTE No. 303 Fruit Cocktail 5 for **\$1**



LIGHT CRUST FLOUR

KIM DOG F

GERBER Baby Half Clo



Ever

GRAND

EVERY C SEE FULL LIST C

50,000 STAMPS

YOU GRAND PRIZE MAY BE W

50,000 STAMPS

BE SURE TO GET TODAY

FIESTA DEL MONTE

DEL MONTE

Kimbell COFFEE
1 Lb. Can

65¢

Lb. Bag **55¢**

13 for **\$1**

4 for **39¢**

29¢

49¢

75¢

69¢

TUNA

Del Monte
BRAND
QUALITY
TUNA

DEL MONTE Halves Reg. **3 for \$1**

Chunk Tuna **3 for \$1**

Kimbell Old Fashion BISCUITS

10 BISCUITS
READY TO BAKE
DON'T THAW

Kimbell BISCUITS 6 for 49¢

SUGAR

5 Lb. Bag

49¢

IMPERIAL
PURE
CANE
SUGAR
EXTRA FINE
granulated

FRONTIER STAMPS
Album of GIFTS

FRONTIER
SAVING STAMPS, INC.

AN UNUSUAL AND OUTSTANDING COLLECTION OF GIFTS FOR EVERYONE

FIESTA DEL MONTE

DEL MONTE No. 303
Pear Halves 4 for **\$1**

DEL MONTE 40 Oz.
Prune Juice **49¢**

DEL MONTE
No. 2 1/2 Can YC Halves or
Sliced Peaches ... 2 for **49¢**

FIESTA DEL MONTE

Card IS A WINNER...
when you play...

Grand Prize

GRAND PRIZE
PRIZES
WIN
WIN

BE SURE TO GET YOUR CARD TODAY.

YOUR GRAND PRIZE CARD MAY BE WORTH 100,000 STAMPS

BE SURE TO GET YOUR CARD TODAY!

YOUR GRAND PRIZE CARD MAY BE WORTH \$100.00 CASH

BE SURE TO GET YOUR CARD TODAY!

FIESTA DEL MONTE

10 for **\$1**

7 for **\$1**

3 for **\$1**

4 for **\$1**

Star Kist Tuna 49¢

NABISCO 1 Lb. Ritz Crackers 39¢

FROM OUR DAIRY

GANDY Pint Half & Half 33¢

GANDY Quart Chocolate Milk 29¢

DIAMOND Solid Country Style Oleo 2 lbs. 27¢

Produce

RUSSET 10 Lb. Bag POTATOES 59¢

Lb. TOMATOES 19¢

AVOCADOS Each 5¢

5 Lb. Cello Bag ORANGES 39¢

Golden Yellow BANANAS 2 lbs. 25¢

Specials for Wed., Thurs., Fri.
Sat., Feb. 1, 2, 3, 4

FOODWAY
the friendly STORE

Double Stamps Wednesday With \$2.50 Purchase or More

WE LIKE EVERYBODY

Sense of Smell Adds to Meat Enjoyment, Says Specialist

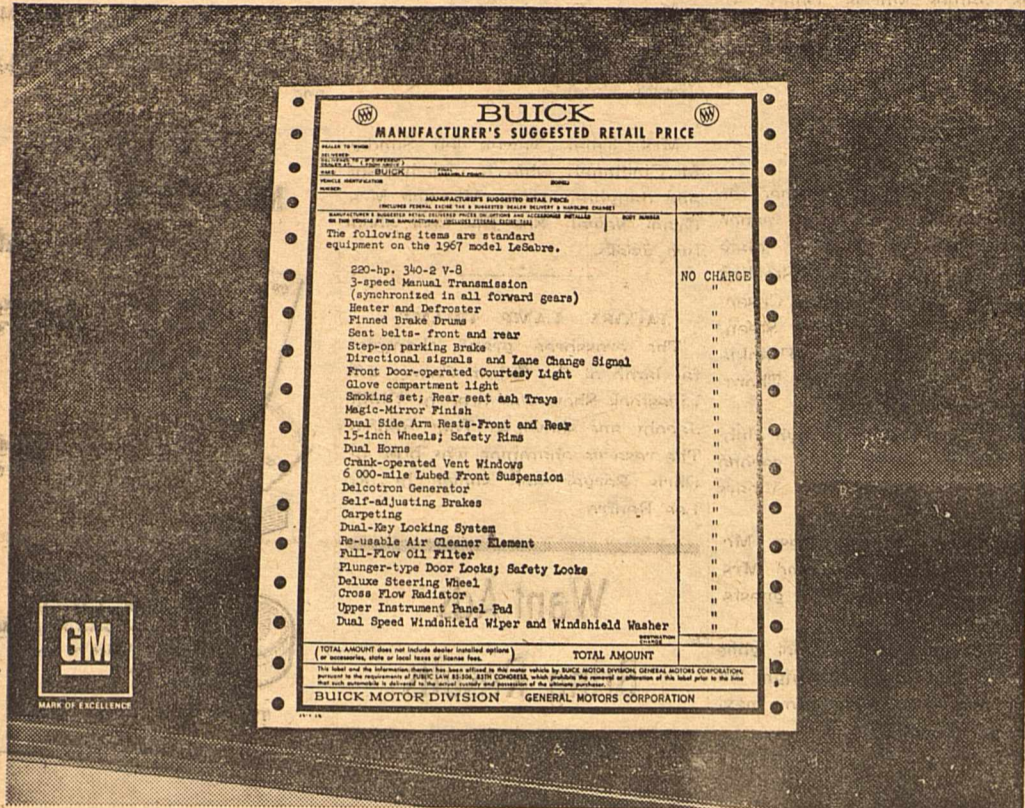
Think of a meat roast without its aroma, or bacon without its characteristic "crunch". Sound unappealing?

These examples were used at a recent meeting of the American Meat Institute to illustrate that there is more to enjoying meat than just taste, according to Mrs. Gwen Clyatt, Texas A&M University Agricultural Extension consumer marketing specialist.

We use our sense of taste to identify different types of taste in food—sweet, sour, salt and bitter. Yet we say we can't taste anything when we have a cold because aroma is vital in distinguishing between different foods.

While there are only 16 types of odor receptors in the nose, these receptors are able to distinguish and identify over three thousand different chemicals. The reaction of a sleepy household to the aroma of breakfast bacon frying is convincing evidence of this sensitivity. Hearing the "snap" of a bite into a hot dog and seeing a rich brown crust on a pork chop contribute to eating pleasure, too. Because of these many and varied factors, taste panels are vital in the manufacture of prepared meat products. Not only are the human mouth and nose more sensitive than any known instrument, but individual reactions to products are a guide to sausage makers in their production and marketing decisions.

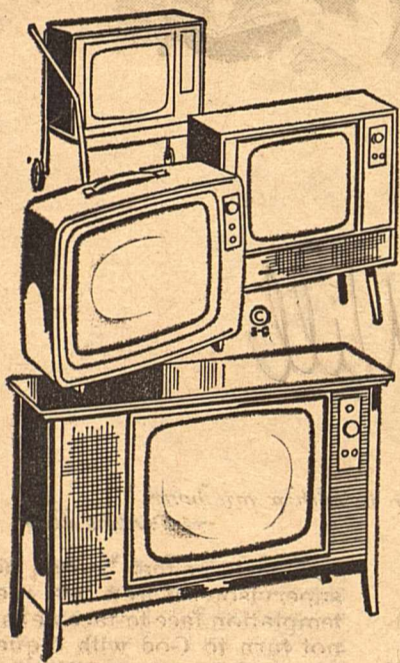
Not only are the human mouth and nose more sensitive than any known instrument, but individual reactions to products are a guide to sausage makers in their production and marketing decisions.



Have you read any good window stickers lately?

Browse to your heart's content at the Buick Value Carnival.

SMITH MOTORS Concho & Plum, Sonora, Texas



Enjoy COLOR TV NOW!

These Stations Are Now Carrying Color programs You Could Be Enjoying In Your Home

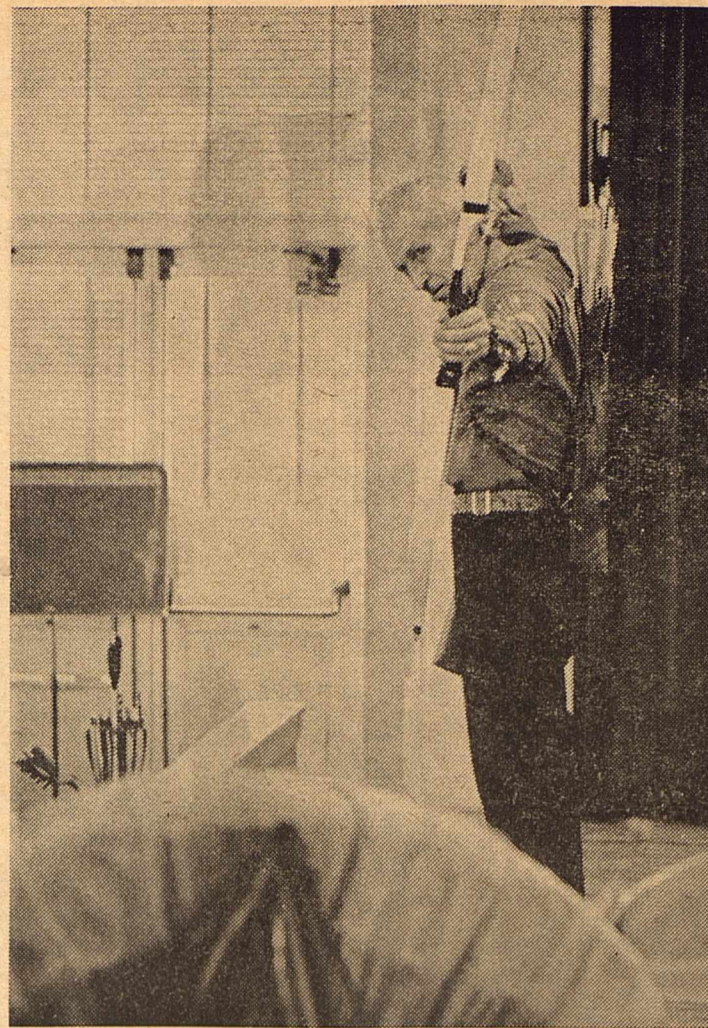
WOAI (NBC) 4	KCTV (CBS) 6	KONO (ABC) 2	KABC (NBC) 3
------------------------	------------------------	------------------------	------------------------

With hundreds of television programs being broadcast in color, NOW is the time to increase your viewing enjoyment. Add COLOR to your life with a new COLOR TELEVISION SET. Naturally, you'll want the easiest, most convenient financing . . . First National Bank Financing! LOOK at the schedule below showing prices of color sets in Sonora. Then look at how easily our low bank terms can put color television in your home.

Size of Set	Retail Price	24 Monthly Payments	36 Monthly Payments
60 sq. in. Portable	\$249.88	13.00	9.00
180 sq. in. Table Mod.	\$519.95 w. t.	26.00	19.00
227 sq. in. Console	\$509.95 w. t.	25.00	18.00
265 sq. in. Table Mod.	\$439.95 w. t.	22.00	16.00
274 sq. in. Console	\$549.95 w. t.	27.00	20.00
274 sq. in. Console	\$714.95 w. t.	35.00	25.00
295 sq. in. Console	\$689.95 w. t.	34.00	25.00
295 sq. in. Console	\$1,095.00 w. t.	54.00	39.00

(W. T. with trade)

See your television dealer today, pick the set you like, then see First National for convenient, low-cost bank rate financing.



ARCHERY EXPERT, DUKE GORDON, performs a difficult over-the-shoulder bow and arrow shot. Gordon put on his archery demonstration before high school students here Monday. In addition to his shooting skill, Gordon showed a collection of antique bows and arrows and crossbows.

4-H Club Auctions 46 Lambs at Show, Names Buyers and Prize Money Donors

In the 4-H lamb auction Saturday, January 14, 46 lambs were auctioned after the livestock show. According to County Agent, Clint Langford, owners of these lambs could make only a ceiling price of \$75. Anything bid on a lamb above this price goes to the 4-H Center building fund for maintenance and improvements.

Buyers include Ace Builders, Nathans Jewelers, First National Bank, McKeever Ranch, Robert Massie Furniture, First Savings and Loan Co., Bill's Man Shop, Walter Pope and B. Friend, Armer Earwood, Green Wind-

mill Service Co., Branding Iron Smoke House, Barrow Jewelry, Sonora Wool and Mohair, Lea Roy Aldwell, Fred Earwood, Barnes and Co., Angelo Truck and Tractor Co., General Telephone Co., of the SW, Hemphill-Wells, M-System and Producers Livestock and Auction Company.

Modern Way Food Market of San Angelo, Ben Cusenbary, Alice Jones, Cleve Jones Sr., Foxworth-Galbraith Co., Mabel and J. M. VanderStucken, Libb Wallace, Ben Meckel, Coca-Cola Bottling Co., and Thorp Laun-Dry. R. A. Halbert, Gandy Creamery, Stockmen's Feed Store, Mayer and Rousselot and West Texas Utilities.

The average price paid for lambs was \$100. Langford said, "Any buyer can pay by check to the Sutton County 4-H Club or make arrangements through First National Bank. Cash awards made to the winners in the 4-H 20th annual Livestock show were donated by businesses and individuals including P. Elba Adams, Sonora Veterinary Clinic, George D. Wallace, James D. Trainer, Davis Insurance Agency, Piggly Wiggly, Dr. Charles F. Browne, Davis Langford, Carl J. Cahill, V. J. Glasscock and G. H. Davis.

O. L. Richardson, William L. Galbreath, Mack Cauthorn, Keene Ranch Company, Greenhill Service Station, Buster's, Bill Wade, James T. Hunt, Carroll and Carroll Texaco Wholesale, Thorp Laun-Dry, John Cauthorn, Chris Berger, Duke Wilson, Rip Ward, Hill's Shell Station, Lowe and Wallace, Thos. Morris and Sons, Chuck Wagon (C. A. Luckett), Devil's River News and the Branding Iron Smokehouse, Frosty Fred's, Western Motel, Taylor and Moore, Twin Oaks Motel, Modern Way Grocery, C. G. Morrison and Co., Wallas Renfro Phillip Jacoby, Moore and Neill, Westernman Drug, W. L. Miers and Gene Shurley.

W. H. Karnes, Mayer and Rousselot, Inc., Stanley B. Mayfield, G. W. Stewart, Lea Allison, Lawrence J. Finklea, R. C. Vicars, Home Hardware and Furniture and Sonora Electric Company.

ST. JOHN'S PLANS SUPPER
St. John's Episcopal Church will hold its annual Pancake Supper at 6:30 p.m., Tuesday, February 7, in the Parish Hall.

A service of Evening Prayer will be held in the church at 6 p.m.

Too Late to Classify

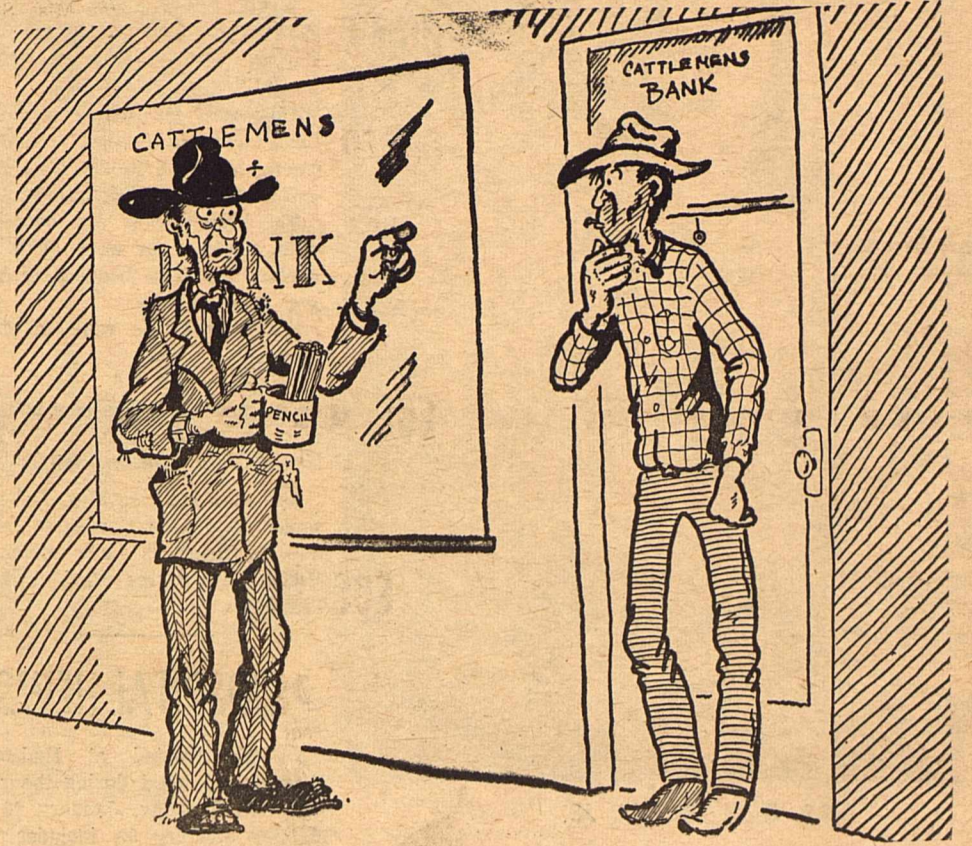
FOUND: GIRLS' doll on 2nd St. Call 387-2768 1c21

FOR SALE—FIVE piece bedroom suite. Like new condition. Includes mattress and springs. Call 387-2689. tfc21

FOR SALE: Black Royal Standard elite typewriter, cleaned and ready for years of service. \$85.00. The Devil's River News. tf21

COW POKES

By Ace Reid

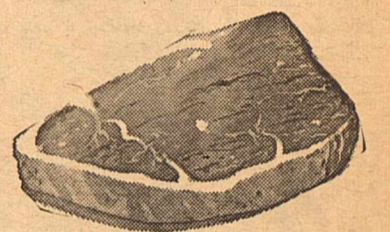


"I wuz doin' jist fine with my million dollar ranch . . . until this dang bank called in five million dollars of my notes."

SONORA WOOL & MOHAIR COMPANY

Handling Texas' Finest Wool & Mohair

FOOD SALE



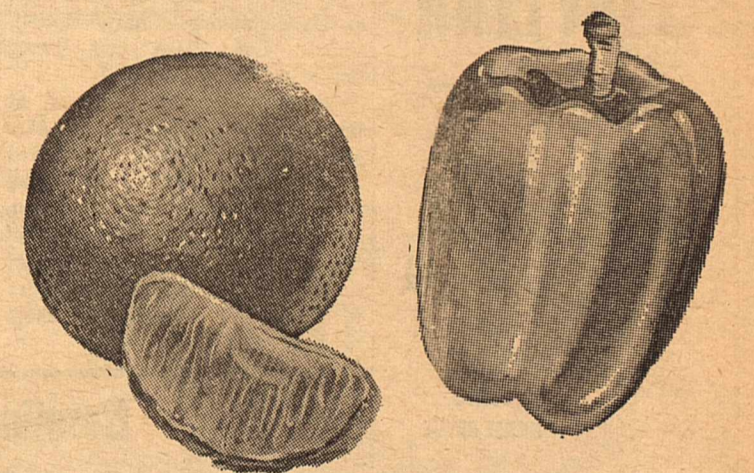
WEINERS - Swift's - lb.	55¢	
CHEESE - Longhorn - lb.	65¢	Beef Roast
BEEF RIBS - Choice - lb.	35¢	
BACON - Squares - lb.	45¢	Choice Chuck 59¢
BOLOGNA - All Meat, lb.	49¢	Lb.

Diamond MARGARINE
Lb.
19¢

Giant TIDE 69¢
Box

PRODUCE

Delicious, Red Apples	19¢
CELLO BAG Carrots	10¢
Sunkist Oranges	19¢
Fresh, Bell Pepper	29¢
Fresh Cucumbers	23¢



STOKELY'S, Cut Green ASPARAGUS - No. 303	35¢	3 lb. Can Snowdrift	79¢
JACK SPRAT HOMINY - No. 300	10¢	Bama, Grape or Apple Jelly 18 oz. gl.,	35¢
DEL MONTE NEW POTATOES - No. 303	19¢	American Beauty Spaghetti	14¢
DEL MONTE SPINACH - No. 303	19¢	Kim Dog Food	25¢
FRANCO AMERICAN, Meat Balls & SPAGHETTI No. 300	29¢		
KIMBELLS BLACKEYED PEAS - No. 300	15¢		

Specials for Friday and Saturday, February 3 and 4

Piggly Wiggly

Phone 2-2261

Sonora, Texas