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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

"In The Agricultural Center Of Parmer County"

WEDNESDAY, JULY 17, 1963

BOVINA, TEXAS

VOL. VIII NO. 3

WHITTLIN'

BY DOLPH MOTEN

Interest is running high for the proposed plan to construct a new block-long section of downtown Bovina buildings.

Details of the project were announced in The Blade three weeks ago.

The plan, which involves nine property owners, has the endorsement of Bovina Chamber of Commerce and Agriculture. A chamber committee is currently working on the development and has been for the last month.

All of the property owners have expressed some interest in the project, Jim Ware, who is chairman of the chamber committee, tells us.

While some of them haven't as yet said they were ready to go along with the idea, most of them have said they would consider it when details are worked out.

The committee is hard at work now on one of the "details." That's financing. Ware says that a favorable financing plan will be made available, he feels sure. But it takes some time to arrange for this particular detail.

The plan would be wonderful for Bovina as a whole, we think.

Not only would the block of new business buildings be worth a lot, but we feel the story might justify some more of that nation-wide publicity which we've written about here from time to time.

It's not every day, for instance, that you hear or read about a small town, or large one either, constructing a new downtown set of buildings.

We said a few paragraphs back that the plan would be wonderful for Bovina. There's little question about that.

Whether it would be good for each of the nine property owners involved is up to the individual, of course, and we don't have any ambitions to tell an individual what he should do about his business or property.

If an individual doesn't think it's a good thing for him, that's his business, of course, and the project may or may not suffer because of it.

Be that as it may, the proposal has created quite a bit of conversation and concern in the community. We would like to see it come about, needless to say. But at the same time, there are other things we'd like to see come about, too.

We have heard that projects of this sort may become popular in towns in the area. Especially, this might be true if the project here, or somewhere else, proved to be highly successful. That's the opinion of only a few people, of course, and, frankly, we hadn't heard it mentioned prior to the area-wide publicity which the project here received.

The situation here is unusual in that there is sufficient room behind the buildings----between them and the alley which runs parallel with the railroad----to construct new buildings without tearing down with the old ones until the new ones are completed.

That is, the way we see it, the unique part of the proposal. In other words, there would be a minimum of lost business days because of construction.

How that would work out in practice, remains to be seen. Certainly, the situation would be far free of handicaps and disadvantages, but it is possible.

If and when the property owners agree to begin the project, residents of the community can be plenty proud of it. And if an agreement is never reached in regard to this particular plan, we still have a pretty fair country town.

To make a long story short, if the property owners want to go ahead with the project, we'll cheer them on.

If they don't, we'll respect their judgement.

If the plan is put into effect, there will be advantages and disadvantages.

If it is disregarded, that action will likewise have advantages and disadvantages.

The entire deal is up to the property owners. At least

(Continued on Page 2)

City Buys Street Sweeper

DECISION IN 30 DAYS--

Consider Cable TV System For Bovina

Hammonds Considering Installation

Otho Hammonds, owner of Hammonds Electric Co. who has been considering constructing a cable TV system here for the past few years, said this week that his plans still were not definite.

"I should know something one way or another by next month," he said.

In regard to a Friona firm being interested in putting in a system in Bovina, Hammonds said, "I think cable TV would be a good thing for our town and I don't want to stand in the way of anyone who wants to install a system."

Two Fill Faculty Vacancies

Two more vacancies on faculty of Bovina Schools were filled Friday afternoon at a special meeting of board of trustees.

Mr. and Mrs. Jay Boothe, who taught last year at O'Donnell, were signed to elementary positions.

He will teach fifth grade and Mrs. Boothe will have a third grade section.

The Booshs have several years teaching experience. They have four children, a married daughter and three school-age children.

Three faculty positions remain open. They are for home-making, third grade and sixth grade. Superintendent Warren Morton announces.

School year 1963-64 will begin September 3.

The remaining vacancies are slated to be filled within the next few weeks.

TWO MORE WEEKS TO PLAY--

BWG-BI Earns Tie With League Leader

Bovina Little League continues on a closely-knitted note as only three games separate the first and last place team. With two more weeks of play remaining, all teams in the league have a shot at the title.

Bovina Wheat Growers-Bovina Insurance came from behind in Monday night's first game to knock off the league leading Lions of Texico-Farwell.

The win, in which BWG-BI scored four runs in bottom half of the last inning, left the Bovina team tied with the Lions for first and second places.

Monday night's second game result caused a tie at the other end of the league ladder. Three-Way-Bovina Gin outran Red Tops of Texico-Farwell, 15-12, to leave those two teams tied for fifth and sixth places.

Tied for third and fourth positions are Oklahoma Lane and First National Bank-Lawlis Gin.

Thursday night saw Wheat Growers-Insurance lace Three-Way-Bovina Gin, 11-5, and Oklahoma Lane topple Bank-Lawlis, 11-7.

Friday night both games were halted at end of four innings by 10-run rule. Red Tops upset Oklahoma Lane, 10-0, and Lions whipped Three-Way-Bovtr Gin easily, 21-4.

Probably the most exciting

Cable TV for Bovina is being studied again.

H.K. "Pudge" Kendrick, one of the owners of Friona's cable TV system, met with city commission here at a meeting last week requesting that his company be allowed to survey Bovina in regard to cable TV here.

Kendrick told the commissioners at beginning of his talk that he wasn't interested in making the survey if cable TV was being considered by a local group.

"If no one here is interested, then we are," he said.

He was told by the commission that the city's franchise to Otho Hammonds, who has been considering a system for

past few years, expired soon and that it would be permissible for the Friona firm to go ahead with the requested survey.

Kendrick pointed out that present plans are to construct a complete system here. The firm considered several months ago extending Friona's system to include Bovina. Since then, Kendrick said, similar systems have been proven unsuccessful and plans call for a complete new system for Bovina.

Charges for cable TV service in Friona are \$6 per month plus tax. Tie on fee is \$40 or \$50 when it is possible for an antenna to be traded

(Continued on Page 2)

EXCHANGE STUDENT LEAVING-- Farewell, Bovina

By Elke Steffens

Friday, the 19th of July will be a very sad day for me. It really should be a happy one because this day I will leave for the country where I was born and raised.

But I like Bovina so much that the departure will be hard for me. You have been so nice to me and it really is you who made me love Bovina. I am happy I came to Bovina and not another place in the United States.

In Germany I just had one brother and over here I found out that it is just wonderful to have a sister. I am going to miss Mother, Daddy and Linda a lot. I thank them so much for making their home a home for me.

A family from Gruver, who also kept an exchange student, will take me with them to Washington D.C. There all the exchange students will stay from the 27th of July to August 1st. On the first of August we will leave on a plane to Europe.

School starts August 19 and I have to go six more months, after which I plan to go to the University.

A lot of people have asked me whether I will come back some day. To be honest, I don't know. It depends on how everything will work out in the future. But you can believe me I will do my best to return.

This has been a wonderful year and a great experience for me, and I thank everyone of you so much for it. I will see you all.

Elke Steffens



NOTE BURNING -- Mrs. J. W. Harris holds the paid-off note on Bovina's lighted baseball field while Alfred Moody of First National Bank lights it with a match during a note-burning ceremony Friday morning at the bank. Mrs. Harris is in charge of concession stand at the field. Proceeds from the concession stand were used to clear the field of indebtedness.

NOTE PAID--

Baseball Field Free Of Debt

There is no more indebtedness on Bovina's lighted baseball field.

Final payment on a note which was used as partial payment for the field's construction was Bank of Bovina, which was charging only three per cent interest for ballpark financing.

Mrs. J.W. Harris, who has charge of the concession stand at the field, made the payment plus interest to Alfred Moody, bank cashier.

The final payment was slightly over \$500 with three per cent interest charges shoving the total to about \$521.

Bulk of the money for the park was raised by donations in summer of '61. Total cost for lights and fence at the field was about \$6000.

Some \$4000 was raised by donations, remembers Dean McCallum, who spearheaded the drive for ballpark donations. Then a note was made by Bovina Chamber of Commerce and Agriculture Youth Development Committee for \$1950 to pay the balance.

Additional donations which were made when fall crops came in during '61 whittled the note down to about \$1100. Profits from the concession stand during the '62 season amounted to some \$600 and this amount was applied on the note at the end of last season.

This year's season has two more weeks to go. Up until last week, goal of mothers of players, who worked in the

concession stand and furnished hot dogs and sandwiches, has been to pay off the note.

With that task behind them, Mrs. Harris says plans are to help Bovina Lions Club, which sponsors the boy's basketball program, pay for equipment--balls, bats, bases, scorebooks, etc.--which have been used this year.

Cost of equipment for the seasons' play is expected to exceed \$400. "We may not be able to pay for all of the equipment," Mrs. Harris says, "but we will be able to help the Lions out some."

She said some \$70 remained in the concession stand fund when the note was paid off and "all our bills are paid."

At a city council meeting last week, decision was made to purchase a new Wayne 600 street sweeper from Browning-Ferris Machinery Co. in Lubbock.

The present street sweeper owned by the city was traded in on the new one. Difference to be paid by the city is \$10, 100.

Councilmen also considered a bid on a similar machine from Plains Machinery Co. in Amarillo which was approximately \$1,000 higher.

The new machine was bought on a lease-purchase agreement. Payments, or leasing fee, will be \$210.42 per month for 48 months. At end of that time, the machine will become property of the city. The monthly payments include insurance and interest.

Browning-Ferris representative who met with the council promised that delivery would be made in "less than 30 days."

The old machine owned by the city has proven unsatisfactory for past several months and councilmen figured that a new street sweeper was necessary to protect the city's investment in some 80 blocks of paved streets, about half of which has been completed in past 16 months.

A representative of the company will come here to instruct city employees in the operation maintenance of the new machine.

In other business, the board heard from H.K. Kendrick of Friona who is interested in installing a cable television system here. (See story elsewhere in this issue).

Also, the board voted for Mrs. Mary Ruth Martin, city secretary, to attend a tax school in Lubbock August 1-3. The school is for tax assessors-collectors and is sponsored by Texas Municipal League.

Routine business included paying of last month's bills and approving minutes of two previous meetings.

Bible School Enrolls 148

A total of 148 students and teachers enrolled at the Church of Christ Vacation Bible School Monday morning.

Classes are from 9 to 11 a.m. Monday through Friday.

Highlighting the week of activities, the school will have a program Friday evening at 8 p.m.



AT THE AIRPORT -- Several Bovina people spend a lot of their free time "at the airport". The "airport" in this case is for model airplanes and was recently constructed on Highway 86 on Bovina's westside. Here a group of model airplane enthusiasts are shown visiting and preparing their planes for flight.

TEXAS PRESS ASSOCIATION
1962
 PRIZE WINNER
CONTESTS
 NEWSPAPER

The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas
 Published At Bovina, Texas, Every Wednesday.

Dolph Moten Publisher & Editor
 Sue Moten Women's News

Sgt. Hughes Has Completed USAF Course

Staff Sergeant Marlon G. Hughes of Farwell, Tex., has completed the United States Air Force management course for supervisors at Hurlburt Field, Florida.

Sergeant Hughes, an air traffic controller, was given classroom and practical instruction in the principles and techniques of effective management and use of resources.

The sergeant, son of Mr. and Mrs. Jim C. Hughes of Farwell, is a graduate of Farwell High School. He and his wife, the former Onetta McMath, also of Farwell, have three children.

LITTLE LEAGUE STANDINGS

Team	W	L	Pct.
BWG-BI	7	4	.636
Lions	7	4	.636
Bank-Lawlis	5	5	.500
Okla. Lane	5	5	.500
3-Way-B Gln	4	7	.364
Red Tops	4	7	.364

Bank's Official Statement

CHARTER NO. 14755
 RESERVE DISTRICT NO. 11
 REPORT OF CONDITION OF THE

FIRST NATIONAL BANK OF BOVINA

In the State of Texas, at the close of business on June 29, 1963 published in response to call made by comptroller of the currency, under section 5211, U. S. Revised Statutes.

ASSETS

- Cash, balances with other banks, and cash items in process of collection. \$658,114.51
- United States Government obligations, direct and guaranteed. 139,593.75
- Obligations of States and political subdivisions. None
- Other bonds notes and debentures. None
- Corporate stocks (including \$250.00 stock of Federal Reserve bank). \$250.00
- Loans and discounts (including \$1231.89 overdrafts). \$86,793.54
- Bank premises owned 28,229.01 furniture and fixtures 6,562.15 34,791.16
- Other assets. None
- TOTAL ASSETS** 1,724,542.96

LIABILITIES

- Demand deposits of individuals, partnerships, and corporations. 1,116,695.17
- Time and savings deposits of individuals, partnerships, and corporations. 177,928.77
- Deposits of United States Government (including postal savings). 9,515.14
- Deposits of States and political subdivisions. 152,588.62
- Deposits of banks. 50,000.00
- Certified and officers' checks, etc. 1,612.54
- TOTAL DEPOSITS** 1,508,340.24
- (a) Total demand deposits. 1,282,411.47
- (b) Total time and savings deposits. 225,928.77
- Other liabilities. 140.15
- TOTAL LIABILITIES** 1,508,480.39

CAPITAL ACCOUNTS

- Capital Stock:
 - Common stock, total par \$. \$50,000.00
 - Preferred stock, total par \$. None
 - retreadable value \$. None
- Surplus. 125,000.00
- Undivided profits. 41,062.57
- Reserves (and retirement account for preferred stock). None
- TOTAL CAPITAL ACCOUNTS** 216,062.57
- TOTAL LIABILITIES AND CAPITAL ACCOUNTS** 1,724,542.96

MEMORANDA

- Assets pledged or assigned to secure liabilities and for other purposes. 139,593.75

I, ALFRED L. MOODY, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

Alfred L. Moody

We, the undersigned directors attest the correctness of this report of conditions and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

Warren Embree, Director
 Robert E. Wilson, Director
 L. M. Grissom, Director

Reflections From The Blade

SIX YEARS AGO
 July 10, 1957

An estimated 500 persons were on hand Thursday afternoon and night for Bovina's fourth annual Fourth of July picnic. The majority of activities took place in City Park.

Two teenagers were killed in car wreck here. They were Gilbert Castle, 14, and Cathy Bannon, 17 from Oklahoma. Mr. and Mrs. Paul L. Lloyd announce the engagement and approaching marriage of their daughter, Patricia, to Cary Joe Magness, son of Mr. and Mrs. Clyde Magness of Farwell.

The booming bat of shortstop Eddie Smith and the steady right handed hurling of Robert Read shoved Bovina's Bulls into a tie for first place in the Central Plains League Sunday afternoon at Umberger as the Bulls bumped league leading Umberger by a 16-3 count.

THREE YEARS AGO
 July 13, 1960

City gives green light to packers. A temporary permit will be issued to Salt River Valley Produce Co., to operate a cantaloupe packing shed on Highway 86.

Bovina rain gauges that were emptied often enough registered some 10 inches of rainfall from Monday afternoon to Saturday morning.

Lightning that apparently traveled down a television antenna started a fire in the Boyd Gilreath home in Bovina during a thunderstorm Friday afternoon.

Duane Rea, outstanding Bovina FFA member, was notified this week that his American Farmer application has been approved by the state commission and will be sent to national competition.

Mrs. Bill Bradshaw entertained Bovina Thrifty Club Monday afternoon in her home.

Attending were Mrs. Clarence Gaunt, Mrs. Wilbur Charles, Mrs. L. M. Grissom and Lola, Mrs. E. M. Ware, Mrs. J. T. Jones, Mrs. G. A. Bandy and the hosts.

SIX YEARS AGO
 July 17, 1957

Bob Kelley, Bovina's contribution to professional football and son of Mr. and Mrs. Odie White, left Bovina Monday with his wife and son. He will report to the Philadelphia Eagles July 29 to begin training for the coming football campaign.

Six Boy Scouts from Bovina, with Coach Bob Wills, are attending the National Boy Scout Jamboree in Valley Forge, Pa. Bovina's water supply was almost seriously short Monday and Tuesday. The shortage came about as a result of an electric motor burning out on one of the city's two wells.

Bedford Caldwell and J. T. Hammonds left today (Wednesday) for Purdue University, Lafayette, Ind., to attend the second National Conference of Methodist Men.

Roy M. Crawford, Bovina High School FFA advisor, and Duane Rea, FFA Member are in Fort Worth attending state FFA convention.

THREE YEARS AGO
 July 20, 1960

To raise or not to raise -- taxes. That's the problem with which members of school board have been confronted the past week.

A decision was reached Tuesday morning of this week to leave the tax structure as it is for one more year. The group decided that it would be possible to operate during '60-'61 without going into the red with the present amount of money which is available, according to Superintendent Warren Morton.

Chief plans mock fires for training. Volunteer firemen will adopt a new training program. It will have a simulated fire alarm for each meeting with only the fire chief and property owner involved knowing whether the alarm is real.

Construction is in full swing on an addition to Sherley Grain Co. in Bovina, that will give the mammoth elevator one and one-half million bushels more storage capacity.

Floye Smith On Dean's List

Floye Smith, daughter of Mr. and Mrs. Wess Smith, was listed on the Dean's Honor Roll for excellence in academic achievement during the spring semester, 1963, at Eastern New Mexico University at Portales.

College Students Take Work Route

Despite all the talk of federal aid to higher education most American youths prefer to get through college on their own steam.

A survey by the U. S. Office of Education shows that of 15,000 students interviewed, 33 per cent worked during the summer and 60 per cent worked during the school year.

Want to test your memory? Try to recall what was worrying you last Monday.

THE CHARMGLOW 400
 Made of heavy cast-aluminum in Desert Si-red finish, topped by a handsome brass eagle.

THE CHARMGLOW 100
 Built of durable copper, finished in black, has swing-open door.

THE CHARMGLOW 300

THE RIGHT NIGHT LIGHT

3 models Priced from \$4985 Nothing down 2 years to pay

It's easy to add the warmth of Gas Lights to your home. For complete information contact any employee of

PIONEER NATURAL GAS COMPANY

Business Openings Success

Good crowds attended grand openings of two Bovina businesses Friday and Saturday.

Observing formal openings in new buildings on Third Street were Jones Gift Shop and Western Wear and Jerry Rogers Barber Shop.

Winners of door prizes at Jones Gift Shop were Mrs. Odester Finch, a clock; Mrs. Frank Edwards, a set of decorative poolies; and Tammy Christian, a doll.

Winners of free haircuts at a drawing were Art Mast and Wilbur Charles.

Farm Safety Week

"Inspection Plus Correction Equals Protection" is the theme for National Farm Safety Week, July 21-27. President John F. Kennedy, in proclaiming the week, called upon all Americans, especially those allied with agriculture, to unite their efforts to cut down the number of farm, home and highway accidents.

The Texas Farm and Ranch Safety Council, long active in the promotion of rural safety, points out the need for making farm and home safety a year-round effort. Prevention of accidents takes action by people and it must be continuous throughout every year, says the Council.

A very high percentage of all farm accidents can be traced to a specific cause, and carelessness is a major contributor, the councilmen say. A little checking close to home, they add, will likely reveal that most crippling or fatal accidents on the farm or in the home result from actions wherein people should know better.

The accident record of agriculture is not good and with the ever-increasing use of power machinery and allied equipment, the rate can be expected to move higher unless the people involved make up their minds to do something about it, warns the Council. Therefore, they add, it's up to farm families to find and remove hazards which can cause accidents and to practice safety in their daily living. The outstanding records in accident prevention by other industries of the nation haven't just happened, says the Council, but are the result of well-planned and conducted safety educational programs.

National Farm Safety Week is sponsored by the U. S. Department of Agriculture and the National Safety Council. They work in cooperation with the state Agricultural Extension Services, farm organizations, the farm press, radio, television and other interested individuals and groups.

In the past 5 years, the cost of physicians' services has risen 48%; lawyers' fees 45%; airline travel 75% and higher education 100%.

BEE GEE.

THEY WERE BUT JUST TWO TURNIPS FROZEN, UNTIL OUR GAS FOR HEAT WAS CHOSEN

BR-RR

LOCAL TRADEMARKS, INC.

PHILGAS

CHARLES Oil Co.

Phone 238-4321

BOVINA TEXAS



HEART FUND BENEFIT -- Mrs. Fred Langer is shown in her ice cream cart with a quartet of customers. Sunday proceeds from ice cream sales go to American Heart Association.

ON SUNDAY AFTERNOONS--

Ice Cream Cart Helps Heart Fund

"The American Heart Association is proud of the contribution being made by Mrs. Fred Langer of Bovina," points out Mrs. Leo Slovack of Clovis, who is a heart association representative in this area.

Mrs. Langer operates an ice cream cart in Bovina. On Sunday afternoons, the proceeds

from ice cream and popsicle sales go to the heart association.

"Heart disease is America's number one killer," Mrs. Slovack points out.

The heart association is not a member of United Fund. The association is self-supporting through many small community projects such as Mrs. Langer's ice cream sales plus memorial

contributions which are given in memory of a friend or relative and by a door-to-door drive conducted once each year.

"We urge everyone to treat themselves to delicious ice cream bars and help the American Heart Association at the same time by patronizing Mrs. Langer's ice cream each Sunday afternoon," Mrs. Slovack says.

Tractor Hurts Hawkins Boy

Arby Hawkins, four-year-old son of Mr. and Mrs. Erith Hawkins, was injured Friday when he fell from a tractor he was riding with his father.

He was hospitalized at Parmer County Community Hospital in Friona with bruises and muscle spasms.

He is reported to be improving.

Cable TV --

(Continued from Page 1)

for the tie-on fee. He indicated that charges would be the same here.

Kendrick, after receiving permission to make the survey, said he would report back to the commission, probably at next regular meeting, and tell whether his company was interested in installing a system here.

If the company is interested, a franchise to use city's streets and alleys will be asked.

"We pay one percent of our gross in taxes, or whatever is acceptable by the city," he said.

Kendrick said that rough estimate was that it would take 200 subscribers to the service to break even here "and we figure to lose money for the first few years."

"But we have confidence that Bovina is going to grow," he said.

He pointed out that construction would probably take three or four months. If the cable is installed here, it will offer all three television networks, ABC, CBS, and NBC plus FM music.

Asked by a member of the commission if the cable could be in time for the World Series, Kendrick replied, "I doubt that, but we could have it in time for you to see a football game this year."

The commission passed a motion giving the company permission to survey the town.

For All Your Cook-Outs And Picnics This Summer, Have Plenty Of Spudnuts

The Kids Love 'Em Grown-ups Will Enjoy 'Em

The SPUDNUT SHOP
 Odie and Lula White
 Downtown Bovina 238-3871

REMODEL! REPAIR!

Nothing Down - 60 Months To Pay

Complete Line Building Supplies

Cicero Smith Lumber Co.

238-2671 Bovina

Irrigation Motor Headquarters

For A Better Deal On A New Irrigation Motor, Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, And All Your Motor Repair See--

H & M GARAGE
 Highway 60 East - Bovina

More Livestock Profits with the . . .

Neumatic Stock Oiler

For Cattle and Hogs

Install 2 feet above ground

2 feet

LEAVE CHAIN VERY LOOSE

Clean Cattle Means More Beef and More Money!

Now Available At

Parmer County Farm Supply

"Your Complete Farm Supply Store"

Phone 238-2621 Bovina

State Art Contest Is Announced

All amateur artists in Parmer County are invited to enter the state citation art exhibition, sponsored by the Democratic Women of Texas.

Mrs. Leon Smith of Route 1, Friona, is Parmer County chairman for the contest. Mrs. Loyde Brewer is Friona chairman.

The exhibition is open to any artist resident of the 31 senatorial districts in Texas. Scholarship awards of \$500 for advanced study in visual arts will

be given to artists who are freshmen through senior age (1963 graduates included).

Amateur artists not of school age are urged to enter the contest for a merit award.

Parmer County's district contest will be at Tulla August 16. Anyone interested in entering the district contest should contact either Mrs. Smith or Mrs. Brewer for an application blank.

Entries, which must have been completed within the past two years, may be in the following divisions: oils, pastels, tempera, casein, drawings (pen and ink, pencil, charcoal); watercolor or a combination.

In the state citation exhibition, each district may submit as many as four major entries for the scholarship award with accompanying drawings, and two major entries for the merit award without drawings.

Scholarship entries must be accompanied by a pen and ink, charcoal, or pencil sketch, to show evidence of ability in subjective delineation.

Work done under supervision is not eligible for the contest.

Party Honors Bradley Owens

Bradley Owens, son of Mr. and Mrs. Don Owens, celebrated his fifth birthday recently with a party in his home.

Birthday cake, decorated with a pink and white motif, ice cream and punch were served to guests.

Favors of blowouts and balloons were given to youngsters.

Attending were the honoree, Rene Charles, Brenda and Randall Charles, Mat Moten, Diane, Dwayne, Elaine and Beth Kelly of Texico, Chuck Vickers, Neil Moore, Tina and George Isaac, Steve Owens, and Kenny Estes.

Adults present were Mrs. J. D. Kelly of Texico, Mrs. Charles Embry, Mrs. Virgil Harrison and Letecla of Texico, Mrs. Nell Nickman of Battle Mt., Nev.; Mrs. C. C. Griffith of Muleshoe, and Mrs. J. E. Owens.

Shower To Fete Recent Bride

Mrs. Weldon Williams will be honored with a bridal shower Thursday, July 25 in Bovina Restaurant dining room, at 2:30 p.m.

Friends of the honoree are cordially invited.

Hosting the courtesies are Mmes. Jessie Sisco, H.R. Looney, T. J. Hopingardner, Henry Spicer, Alfred Mills, Bessie Webb, Cash Richards, Chester Rogers, Authur Kent and Tom Hartwell.

Elke Steffens Leaves Friday

Elke Steffens, exchange student from Germany, will leave Friday, July 19 to go to Washington D.C. She will leave August 1 for Europe.

Elke will travel to Washington with a family from Gruver, who also kept an exchange student this year.

She has made her home with Mr. and Mrs. Vernon Estes for the past year.

"I have thoroughly enjoyed my year in Bovina and am glad I got to come to Texas and Bovina," Elke says.

She was honored with a farewell reception Sunday evening at Methodist Church following church services.



THE WHITE SUIT—Elegant enough for a wedding and practical enough to be the backbone of a travel wardrobe, this suit of Springmaid cotton is crinkled like matelasse which means it's positively wrinkle-proof.

Men And Boys Short - Sleeve

SPORT SHIRT

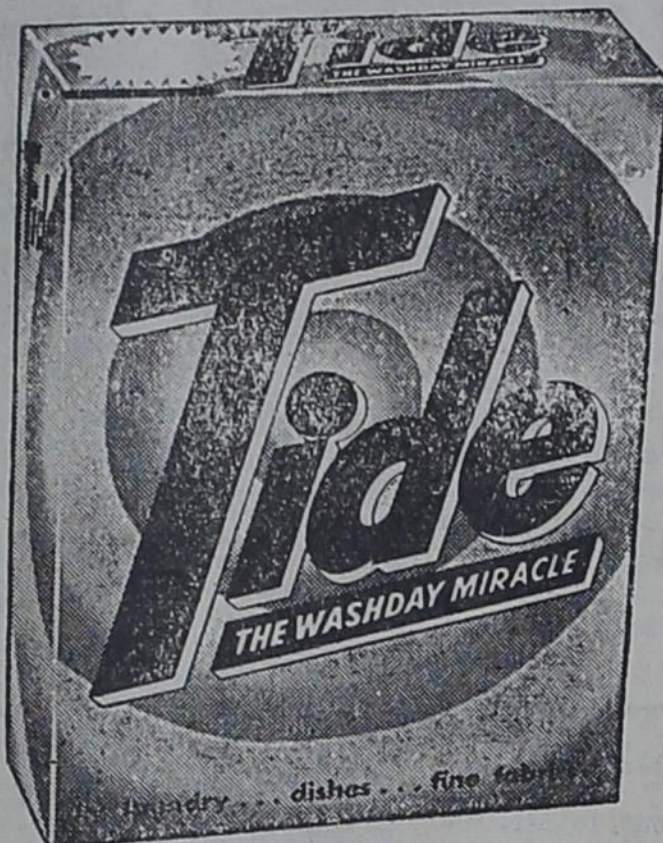
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Ivy League Styling Top Quality \$1.99

ALWAYS SOMETHING NEW!
BOVINA VARIETY
MAIN STREET

Weekend Food Values

Shop These Specials
Thursday
Friday
Saturday
July 18-19-20
And Receive Gunn Bros. Stamps, Too



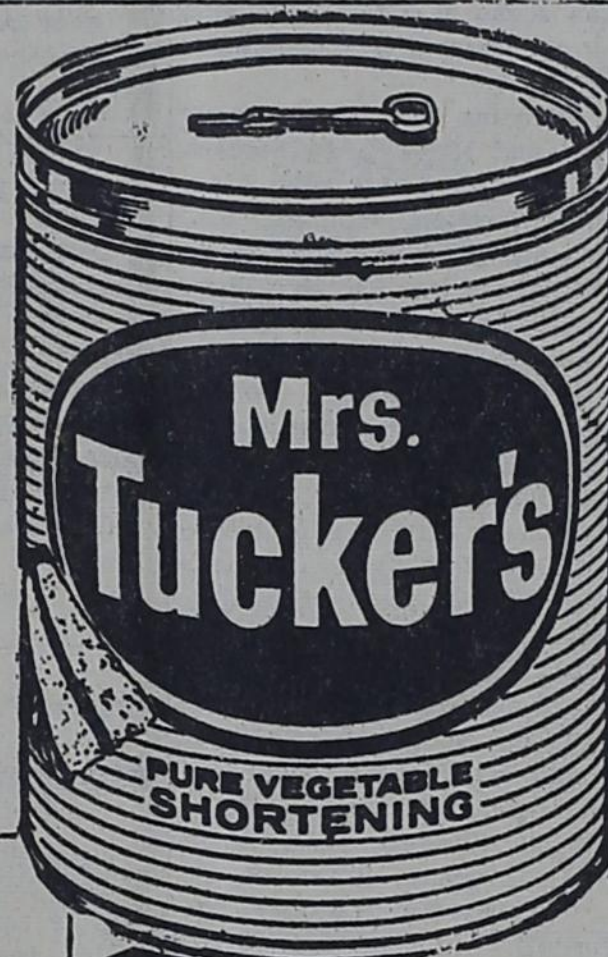
Giant Box 5¢ Off Label

69¢

Shurfine Barlett Pears No. 2 1/2 Can 33¢

Shurfine COFFEE 1 Lb. Can 59¢

Bama PEACH PRESERVES 18 Oz. Tumbler 35¢
CHEESE SPREAD Shurfine 2 Lb. Loaf 69¢



3 Lb. Can 59¢

Reynolds Heavy Duty Aluminum Foil 25 Ft. Roll 59¢

Roxey DOG FOOD 7 Tall Cans 49¢

Medi-Quik First Aid Spray \$1.50 Size 99¢

Scotties FACIAL TISSUE 4 400-Count Boxes \$1.00

mid-summer PRODUCE SALE

Texas CORN Each 5¢

California Red Cardinal GRAPES Lb. 25¢

Texas CABBAGE Lb. 9¢

Arizona Cantaloupes Lb. 12¢

FROZEN Food Values Youngbloods 1 Lb Pkg Chicken Thighs 49¢

Minute-Maid Push-Up Bars All Flavors 35¢

Morton's HONEY BUNS 9 Oz. Pkg. 29¢

Banquet Custard Pies 3 22 Oz. Size 98¢

Husband Pleasin' RANCH STYLE BEANS 2 No. 300 Cans 25¢

Scott TOILET TISSUE 2 Rolls 27¢

Hunt's TOMATO JUICE 46 oz. Can 25¢

Shurfine Chunk Style TUNA No. 1/2 Can 29¢

Shurfine SPINACH 2 No. 303 Cans 29¢

Scotkin LUNCHEON NAPKINS 50-Ct. Box 19¢

Shurfine PEANUT BUTTER 18 oz. Jar 49¢

Supreme Saltine CRACKERS 1 lb. Box 29¢

Shurfine MILK 2 Tall Cans 29¢

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S



Phone 238-4781

PARMER COUNTY'S FINEST

SUPER MARKET BOVINA

Of Interest To THE WOMEN



Mrs. Chuck Caldwell, instructor for Charm School being conducted this week at Homemaking Cottage is shown getting acquainted with some of the girls enrolled.

18 Enroll In Charm School

A total of 18 girls are enrolled in a charm school being conducted at the Homemaking Cottage by Mrs. Chuck Caldwell of Midland. The girls are studying, modeling, poise, charm, love, courtship and marriage. Mrs. Caldwell attended Rice University in Houston. She has taught this course in eight colleges in Texas since last October. She is a member of Baptist Church and is church counselor in connection with public schools in Midland. Enrolling Monday in school were Cindy Gauntt, Kathy Minyen, Gwen Christian, Margaret Jo Venable, Cecilia Denny, Karen Beauchamp, Patsy Cumpston, Judy Minyen, Zella Donaldson, Linda Hemke, La Nelle

Christian, Linda Johnston, Irene Thornton, Brenda Pruitt, Mary Dane, Bonnie Morris, Pat Taylor, Carolyn Wilkerson and Elke Steffens.

Rainbow Girls Have Cook Out

Mrs. A.M. Wilson, mother advisor of Rainbow Girls, entertained them with a party Friday evening at her home. The group had a hamburger cook out and watermelon. They spent the evening listening to records and playing games. Attending were Marcie Hromas of Levelland, Vicki Rogers, Sherry Hromas of Levelland, Carolyn Johnston, Beverly Pinner, Donna Dunn, Martha Coffey, Peggy Eason, Linda Langston, Carol Mast, Thresa Page, Judy Sisk, Beth Hutto, Margaret Jo Venable, Janice Morton and Brenda Dilger. Other guests were Mrs. Clifford Leake and Suzanne and Pam Wilson.



Refreshment time for the younger set at Vacation Bible School at Bovina Church of Christ finds several youngsters eagerly being served.

Attend Family Reunion Sunday

Buffalo Lake at Umbarger was scene of a family reunion for members of Everhart family Sunday. Attending from Bovina were Mr. and Mrs. J. D. Stevens and Joe Don, Mr. and Mrs. Tom Hartwell, Tommy, Leroy and Brenda, Mrs. Stella Purcell and Mr. and Mrs. Wesley Palmer. Others attending were Mr. and Mrs. Kenneth J. Doshier and Deborah of Orange, Calif.; Mr. and Mrs. Bill Everhart and Curtis of Berger, Mr. and Mrs. Hulst Stout, Willie, Marle and Donald of Kress, Mr. and Mrs. E. B. Reed of Madill, Okla.; Miss Jean Cleere of Ada, Okla.; Danny Bob and Paula James of Madill, Okla.; Mr. and Mrs. D. W. Everhart, James Linda, Ricky and Tammi of Jal, N.M.; Mrs. Bessie Purcell of Roswell, N.M.; Mrs. W. C. Everhart of Odessa, E. L. Everhart of Lefores, Jr. Purcell of Muleshoe, Mrs. James Stevens and Shelly of Amarillo, Mr. and Mrs. Kenneth Stout of Orange, Calif.; Mr. and Mrs. Earl O'Steen, Doris and Dean of Berger, Mr. and Mrs. Ollie Everhart of Odessa, Mrs. Ellen Krapf of Odessa, Mrs. Clara Everhart, Mrs. Ida Dunavant and Mrs. Lorene Leonard of Amarillo, Mr. and Mrs. Rule Everhart of Kellyville, Calif.; Mr. and Mrs. B. J. Bullard, Cheryl, Brian and Randy of Amarillo and Misses Ronnie Minyen and Betty Mae Stevens of Amarillo.

Congratulations

Congratulations to Mr. and Mrs. Doyle Wassom on the birth of a baby boy, born July 2 at Parmer County Community Hospital in Friona. The new arrival weighed 6 pounds 11 ounces at birth and is named Danny Lee. Grandparents are Mr. and Mrs. Dan Cruse of Tahoka and Mrs. Helen Wassom of Bovina.



Members of serving crew for Bovina Church of Christ Vacation Bible School pause a minute to indulge in refreshments themselves.

Courtesy Fetes Mrs. Moody And Daughter

Mrs. Weldon Moody and daughter, Darla, were honored with a lullaby shower Friday afternoon at Fellowship hall of First Baptist Church.

The refreshment table was laid with applique cloth over pink. Centering the table was an arrangement of pink roses flanked on either side by pink tapers in crystal holders and enhanced by a decorative stork. Cake, punch and mints were served to guests by Mrs. Dickie Steelman and Mrs. Jim Heard.

Calling during the afternoon were Mrs. Bill Read, Mrs. Carroll Steelman, Mrs. O.H. Jones, Mrs. Bessie Webb, Mrs. Alfred Mills, Mrs. Leon Langford, Mrs. Tommy Williams, Mrs. Rouel Barron, Mrs. Arlene Isham, Mrs. Keith Garner, Mrs. Wendol Garner, Mrs. Charles Embry, Mrs. Charles Vickers, Mrs. Oakley Stevenson, Mrs. Paul L. Lloyd, Mrs. E.H. Moody and her mother, Mrs. J.N. Shaw of Munster; Mrs. S.T. Lyon of Redondo Beach, Calif.; Mrs. Elbert Kelly of Childress and Mrs. H.L. Little of Stratford.

Hosting the come-and-go courtesies were Mrs. Harold Hawkins, Mrs. Charlie Owen, Mrs. John Ferguson, Mrs. Dickie Steelman, Mrs. Jim Heard, Mrs. Lloyd Killough, Mrs. Don Murphy, Mrs. Paul Holcomb, Mrs. Chester Rogers and Mrs. H.H. Kelso.

Marriage Revealed

Rev. and Mrs. Virgil Goodwin of Rapid City, S.D., announce the marriage of their daughter, Lou Ann, to James Lee Hebron of Rapid City.

Rev. Sudderth Accepts Church At Denver

Rev. Melvin Sudderth, former resident of Bovina, has accepted a new position with the Glenn Randall Phillips Methodist Church in Denver, Colo. For the past three years he has been pastor at the Keenesburg Methodist Church at Keenesburg, Colo.

Nuptial Vows Unite Couple

Miss Allene Jordan, daughter of Mr. and Mrs. Earl Jordon of Plainview, and Weldon Williams, son of Mr. and Mrs. Lester Williams of Bovina, exchanged nuptial vows last Monday evening at Happy Union Baptist Church, near Hale Center.

The bride wore a street-length dress edged in lace. The fitted bodice has a portrait neckline and cap sleeves. Her veil of illusion fell from a small crown hat. She carried a cascade arrangement of sweetheart rose buds atop a white Bible. Attending her sister-in-law as matron of honor was Mrs. Earl Jordon Jr. Earl Jordon Jr. served as best man.

Immediately following the wedding the bride's parents hosted a reception at their home. Refreshments of sandwiches, punch, cake and ice cream were served to those attending. Members of the immediate family attended the wedding and reception. The couple will make their home in Hale Center.

The couple exchanged nuptial vows Thursday, July 11, at Knollwood Baptist Church in Rapid City. The bride wore a ballerina length gown of white lace over white taffeta. She carried a bouquet of white roses and carnations atop a white Bible belonging to the groom's mother. The Goodwins, former residents of Bovina, moved from here in 1958. Rev. Goodwin is a former pastor of First Baptist Church of Bovina.

Mrs. Owens Has Quilting Club

Mrs. J.E. Owens entertained members of the Quilting Club in her home Thursday. The group had a covered dish luncheon after which they spent the afternoon quilting for the hostess. Guests for the day were Miss Barbara Griffith, Mrs. John Sikes and Mrs. J.N. Shaw of Munster. Members present were Mrs. T.P. Griffith, Mrs. Mel Gunn, Mrs. E.H. Moody, Mrs. Lloyd Killough and Mrs. J.R. Caldwell.

Thrifty Club Has Chicken Fry

Mrs. Frank Smith entertained members of Thrifty Club and their guests Monday evening with a chicken fry at her home. Attending were Mr. and Mrs. Zemyr Booser and Drilma, Mr. and Mrs. C. R. Brandon, Mr. and Mrs. G. A. Bandy, Mr. and Mrs. J. D. Stevens, Mr. and Mrs. Wilbur Charles, Mr. and Mrs. P. O. Dixon, Mr. and Mrs. H. H. Kelso, Mr. and Mrs. L. M. Grissom, Miss Lola Grissom, Mrs. Earl Ware and the hostess. Special guests were Mrs. Virginia Charles of El Dorado, Ark.; Mrs. Billy Strawn of Lubbock, Mrs. Pearl Moore and Jerry Kaminski of San Jose, Calif.

To Denver

Mrs. Lee H. Sudderth and Mr. and Mrs. Don Sudderth and family left Thursday for Denver, Colo, where they will visit their son and brother, Rev. and Mrs. Melvin Sudderth and children.

Weldon Moodys Have Daughter

Mr. and Mrs. Weldon Moody are the parents of a baby girl, Darla Elyese, born June 26. The new arrival weighed 6 pounds 12 1/2 ounces at birth. Grandparents are Mr. and Mrs. Travis Lloyd and Mr. and Mrs. E. H. Moody.

Deborah Hawkins Hospitalized

Deborah Hawkins, daughter of Mr. and Mrs. Harold Hawkins is hospitalized at Parmer County Hospital in Friona with a blood clot in her leg. She is reported to be improving but will have to remain in bed for a length of time.

City Secretary On Vacation

Mrs. Mary Ruth Martin, city secretary, began her two weeks vacation Monday. She will return to work July 29. Handling city secretarial chores during her absence is Mrs. J.E. Sherrill.

Mrs. Gee Gives WSCS Program

Mrs. Hallie Gee presented the program titled "Honoring Missionaries and Deaconesses" to members of Woman's Society of Christian Service Tuesday at Methodist Church. Hosting the covered dish luncheon were Mrs. Leon Ware and Mrs. Richard Baxter. Visitors attending were Mrs. J. N. Show, Mrs. G. E. McNeill and Mrs. Poff. Others present were Mrs. Wilbur Charles, Mrs. Oakley Stevenson, Mrs. Earl Ware, Mrs. Billie Sudderth, Mrs. John Dixon, Mrs. Henry Ivy, Mrs. L. M. Grissom, Miss Lola Grissom and Mrs. Jimmy Ware.

Shower To Honor Mrs. Bill Smith

Mrs. Bill Smith, the former Suzie Estes, will be honored with a pink and blue shower Saturday, July 20, at 10 a.m., at the home of Mrs. S. E. Redden. Friends of the honoree are cordially invited. Hosting the courtesies are Mrs. Redden and Mrs. H. J. Charles.

Announcing
A New Operator At Bovina Beauty Shop
MARY KING
Who Has Several Years Experience As A Beauty Operator In Lubbock Get-Acquainted Special- July 18-19-20-23-24 Regular \$10.50 Cream-Oil **PERMANENT \$5.50** Including Hair Wetting Shampoo And Set
BOVINA BEAUTY SHOP
Jessie Sisk, Owner-Operator Phone 238-4352



MARY KING

Beat The Summer Heat
By Shopping **GAINES HARDWARE CO.**



For Your Hot Weather Needs

- ★ Fans
- ★ Thermos Bottles And Jugs
- ★ Ice Cream Freezers

Hand and Electric

And Hundreds Of Hot Weather Items

GAINES HARDWARE CO.
"Nothing Knocks On Bovina But Opportunitiy"

Mrs. Newton In Hospital

Mrs. Jerry Newton was hospitalized Sunday morning at Parmer County Community Hospital in Friona.

Club Meets In Langer Home

Mrs. Fred Langer entertained members of Good Neighbor Sewing Club last Friday in her home. The group had a covered dish luncheon at noon after which they spent the afternoon quilting for hostess. Attending were Mrs. Mable Newberry, Mrs. Alfred Mills, Mrs. T. J. Hopingardner, Mrs. Howard Looney, Mrs. Bessie Webb and Mrs. Jesse Sisco.

Reunion

The home of Mr. and Mrs. Travis Lloyd was the scene of a family reunion recently. Attending were Mrs. Bobby Englant and children, Mr. and Mrs. Bill Kelly and daughter of Childress; Mr. and Mrs. S.T. Lyons of Redondo Beach, Calif.; Mr. and Mrs. Bonnie Kelly and son of Texico; Mr. and Mrs. Ray Kelly of Midland; Mr. and Mrs. Don Lloyd and Mike of Pecos; Mr. and Mrs. Glenn Kelly and family and Mr. and Mrs. Homer Kelly of Texico; Mr. Bud Kelly of Petersburg, Mr. and Mrs. Frank Kelly of Burkburnett; Mr. and Mrs. Albert Kelly and Mr. and Mrs. Albert Kelly of Childress and grandsons from Jennings, Okla.; Mr. and Mrs. George Henderson of Amarillo; Mr. and Mrs. Claude Nowell of Anton, Mr. and Mrs. Allen Kelly of Clovis; Mr. and Mrs. Tootie Kelly and Connie of Childress; Mr. and Mrs. J. D. Kelly and family of Texico, Mr. and Mrs. Bobby Philpot and family, Friona; Mr. and Mrs. Nowell Teague, St. Vrain, N.M.; Mr. and Mrs. Weldon Avery and family, Morton; Mr. and Mrs. Paul L. Lloyd, Bovina; Mr. and Mrs. Buster Wooten, Portales, N.M.; Mrs. W. M. Lloyd, Friona; Mr. and Mrs. John Wright, Friona; Mrs. Rouel Barron and Mrs. Ola Free, Bovina.

Marriage Licenses Issued

The following marriage licenses have been issued by the county clerk's office in Farwell:

- July 6 -- Troy Sam Layman, Earth, and Arla Joann Mock, Muleshoe.
- July 6 -- Howard E. Cohea, Albuquerque, N.M., and Marilyn Anderson Edwards, Farwell.
- July 6 -- John Earley Noiland, Friona, and Diana Taylor, Friona.
- July 6 -- G. W. Magness, Farwell, and Jessie Magness, Farwell.
- July 6 -- Bill Donald Taylor, Friona, and Cynthia Ann Guinn, Friona.
- July 9 -- Joe Francis Reeve, Friona, and Wanda Nell Ready, Friona.
- July 11 -- Weldon Burchett, Portales, N.M., and Phyllis Borden, Floyd, N.M.

Housewarming For Newtons

Mr. and Mrs. Jerry Newton were honored with a surprise housewarming Monday evening of last week at their home. Refreshments of cake and punch were served to guests. The group spent the evening visiting. Approximately 30 guests attended the party. Hosting the courtesies were Mrs. Dean Hastings, Mrs. Ed Reeves and Mrs. Herman Estes.

"The only reason a great many American families don't own an elephant is that they have never been offered an elephant for \$1 down and \$1 a week."—Charles S. Pike II, Mebane (N. C.) Enterprise.

"Sick pay is ill-gotten gains."—Fred W. Grown, Edgewater (N. J.) Bergen County Citizen.

SALE


Men's Blue Work SHIRTS \$1.19

Men's And Boys STRAW HATS They All Go At 1/2 PRICE

WILLIAMS Mercantile Co.
"Pioneers In Bovina"

ARCHITECTS STRESS...

ONLY GAS COOLS SO MUCH BETTER FOR SO MUCH LESS!



that one GAS unit will cool and heat your home and provide dependable year 'round air conditioning year after year after year. GAS systems are engineered to be safe, clean, quiet and completely carefree. For sales, service or information, call **PIONEER NATURAL GAS COMPANY**

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Highway
Phone 23
SONNY SPUR

State Fatal Accidents Heading For Record

The Highway Patrol investigated 14 rural traffic accidents in Parmer County during the month of June according to Sergeant W. E. Wells, Patrol Supervisor of this area.

These wrecks accounted for six persons injured and an estimated property damage in the amount of \$11,028.

The Sergeant stated that this brings the total for the year thus far in Parmer County to 62 accidents that claimed one life, injured 18 people and caused property damage of \$31,442.

For a comparison, a Patrol Supervisor pointed to accidents in this County for the first six months of 1962 that accounted for three deaths, 33 injuries, and property damage of \$33,275.00.

"Prior to July 1, there had been a total of 941 fatal accidents in Texas," Sergeant Wells said, "That took the lives of 1136 persons."

"As the year is over half gone, there are definite indications that traffic deaths will

hit an all-time high in 1963. Motorcycles at this time are over 100 more than at the same time last year," the Sergeant said. "If we continue to take lives at the present rate, 1963 will become the most deadly year in Texas history for traffic fatalities. Considering the trend of increased accidents and casualties, we have every reason to expect that traffic deaths will exceed the previous all-time high in Texas of 2611 in 1956."

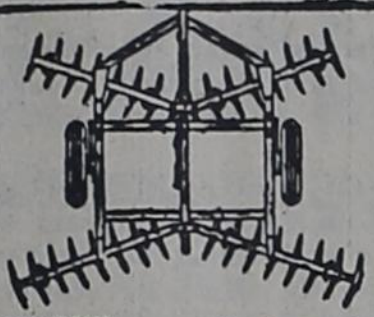
"Only 191 more deaths in 1963 than in 1962 will make a total of 2612 deaths, an all-time high and an increase for the year of eight per cent over 1962. Deaths this year have consistently been in excess of eight per cent over 1962.

The Patrol Sergeant stated, "This is not just a probability, it is fairly certain to become a reality unless the motoring public becomes more thoughtful in regard to complying with all traffic laws which would break the trend."

WANT ADS

FOR SALE -- Used refrigerator, Dean Hastings, Phone 238-4372. 51-tnc

FOR SALE: 3 bedroom, carpeted, fenced yard, 1428 square feet home. Ph. 238-2071 or see Don Owens. 2-tnc



BUY YOUR **KRAUSE** At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

FOR SALE: Waterdogs, Ideal for fish bait. Dean Hastings, phone 238-4831. 3-3tc



Glen Mayben of **Superior Electric Co.** Industrial - Commercial - Residential Wiring Main St. - Bovina - 238-2751

Offers Fast, Guaranteed Television and Radio Repair Service. Phone 238-2751
Next Time You Need Service

Spinet Piano Bargain
Responsible party can arrange most attractive purchase of fine Spinet Piano. Small monthly payments. Immediate disposal desired. Write at once.
McFARLAND MUSIC CO. 200 S. Main Elk City, Okla.

FOR SALE: 1958 Metropolitan convertible. Runs good, \$450 cash. Lloyd Killough, phone 238-2761. 3-2tp

Custom weed shredding by the hour. Have tractor and shredder. Tom Paine, phone 238-3302. 1-4tp

FOR SALE: Three-bedroom house in Bovina with double garage and fenced-in yard, \$8000. McCallum Real Estate. Phone 238-2081 or 238-4381. 52-tnc

County Bank Deposits Decrease 3.6 Per Cent

Deposits at three Parmer County banks were 3.6 per cent below the total for the corresponding period a year ago, according to quarterly statements published by the banks this week.

Deposits at Farwell, Friona and Bovina totaled \$12,590,318.34 on June 29, as compared to \$13,058,553.94 on June 30 of 1962, a decrease of \$468,235.60.

Most bank officials in the county indicated that the deposit total was pretty good, considering the recently completed wheat harvest in the county, the slimmest from an income standpoint in several years.

Mid-year deposit figures were naturally down from the first quarter's total of \$14,827,095.85, which was an all-time record for the county. The First National Bank of Bovina, center of the area which was hardest hit by hail damage to wheat, showed the largest decline in deposits, both by percentage and actual total.

Deposits on June 29 at the Bovina bank were \$1,508,340.24, which were \$278,817.85 less than the \$1,787,158.09 at the same time a year ago. Another reason for Bovina's drop was due to the switch in the county depository from the Bovina bank to Friona State Bank since the June statement of 1962. The county's deposit, which rotates in the three banks, is approximately \$400,000.

The next-largest decrease, although having the most deposits at the present, was by Security State Bank of Farwell. Deposits on June 29 totaled \$5,575,230.48, which was \$147,008.91 below last June's total of \$5,722,239.39.

Bob Anderson, vice president of the Farwell bank, credited last fall's excellent crops with playing a major role in keeping the deposit figure fairly stable. "Also, some of our wheat wasn't too bad. A strip north of Farwell made some pretty good wheat," he said.

Deposits at Friona State Bank, thanks perhaps in part to the addition of the county's deposit, were less than one per cent below last June's total, which was an all-time high for June 30 at the bank.

Friona deposits totaled \$5,506,757.62 on June 29, which was just \$42,408.84 less than the previous year's statement of \$5,549,156.46. Frank Spring,

president of Friona State Bank, agreed with Anderson that last fall's good crops were the major reason for deposits holding, since the wheat crop around Friona was considerably below normal.

Total assets at the three banks made a better comparison, totalling \$13,893,947.68 on June 29. They were led by Farwell's \$6,131,822.56, some \$100,000 below last year, Friona's \$5,986,876.16 was actually an increase in that department. Bovina recorded \$1,775,248.96 in assets.

The pipe organ in Convention Hall, Atlantic City (N. J.) contains 39,913 pipes.

SHORT AND SWEET



Japanese buses are decorated with fresh flowers . . . The longest unwarmed border in the world (about 5,000 miles) is crossed by the Waterton-Glacier International Peace Park and straddles Alberta, Canada and Montana . . .

At the peak of its activity, about 40,000 men were employed on the Panama Canal . . . The national anthem of Malaya borrows its melody from "Moonlight" an old love song . . . Malayan musicians, however, are forbidden to play the anthem as a love song . . .

There are no wallflowers in Ladakh in the Himalayan wasteland. Men outnumber women and the latter are permitted to practice polyandry—to have several husbands . . .

The Maryland State House in Annapolis is listed as a registered national historical monument—only state capital to have that distinction . . . The

law governing finding of hidden pirate treasure in the Virgin Islands stipulates that the finder negotiate directly with the U. S. Secretary of the Treasury as to how much taxes should be paid . . .

A barbershop in Tahiti provides guitars rather than magazines so waiting customers can strum away until their turn comes . . . In Bahia Felix, Chile, rain falls an average of 325 days a year, but Iquique, Chile, once went 14 years without rain . . .

The Pennsylvania Turnpike, opened in 1940, is said to be the oldest of the modern toll roads . . . More than 4,000 of the 7,000 islands and islets which make up the Philippines are unnamed . . . There are 1,027 different kinds of forest trees growing in the U. S. . . Distilleries at Louisville and Jefferson County, Ky., produce more than half of all the bourbon made in the United States . . .

LEGAL

THE STATE OF TEXAS

To: B. Dawson, Ed Kennedy, and W. L. Townsen, and should either of them be married, then their unknown wife or wives, and should any of said aforementioned parties be deceased, then their unknown heirs or legal representatives,

Defendants, Greeting: You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 5th day of August, 1963, at or before ten o'clock A.M. before the Honorable District Court of Parmer County, Texas, at the Court House of said County in Farwell, Texas. Said Plaintiff's Petition was filed in said court, on the 20th day of June, A.D. 1963, in this cause, numbered 2379 on the docket of said court, and styled, HENRY MINTER, et al, Plaintiffs, vs. B. DAWSON, et al, Defendants.

The names of the parties to the cause are as follows: Henry Minter and Jesse L. Williams, a feme sole, are Plaintiffs and B. Dawson, Ed Kennedy, and W. L. Townsen, and should either of them be married, then their unknown wife or wives, and should any of said aforementioned parties be deceased, then their unknown heirs or legal representatives, are Defendants.

A brief statement of the nature of this suit is as follows, to wit: The names of the parties to the nature of this suit is as follows, to wit: Suit in trespass to try title to: All of the Northeast 33 feet 10 inches of Lot 2, Block 36, of the Original Town of Bovina, Parmer County, Texas, described by metes and bounds, as follows:

BEGINNING at an iron rod set for the most Westerly corner of Lot 2, Block 36, said Original

Town of Bovina, Parmer County, Texas;

THENCE South 39 deg 17 min East along the boundary line between Lot 2 and Third Street, 33 feet 10 inches to the most Westerly corner of a tract of land heretofore conveyed to J. T. Jones;

THENCE North 50 deg 43 min East, 140 feet along the Jones line to an iron pin, the most Easterly corner of this tract;

THENCE North 39 deg 17 min West, along the boundary line between Lot 2 and the alleyway through said block, 33 feet 10 inches to the most Northerly corner of Lot 2;

THENCE South 50 deg 43 min West along the boundary line between Lot 2 and Avenue C, 140 feet to the place of beginning. Plaintiffs alleging that they are the owners in fee simple of said real property and that the Defendants have unlawfully entered thereon and ejected them therefrom and, in the alternative, pleading the 5-year statute of limitations insofar as same applies to land titles in the State of Texas, and asking for judgment for title to and possession of said land, and for writ of restitution, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Farwell, Texas, this the 20 day of June A.D. 1963.

Attest: Dorothy Quickel Clerk, District Court, Parmer County, Texas.

(SEAL) Published in the Bovina Blade June 26, July 3, 10, 17, 1963.

A.L. Glasscock Real Estate
Phone 238-3231-Bovina

Offers FOR SALE Two New Homes In Bovina
Now Under Construction
*3-Bedroom
*Double Garage
*In Ridgedale Addition
*Small Down Payment
*FHA Approved Loan
*Select Yours Now And Choose Your Own Colors!

New Contracts Enable Us To Offer You The Best In Brand Name Auto Parts And Accessories At Even More Competitive Price

AUTO PARTS

Call Or Come In To **BOVINA AUTO PARTS, INC.**

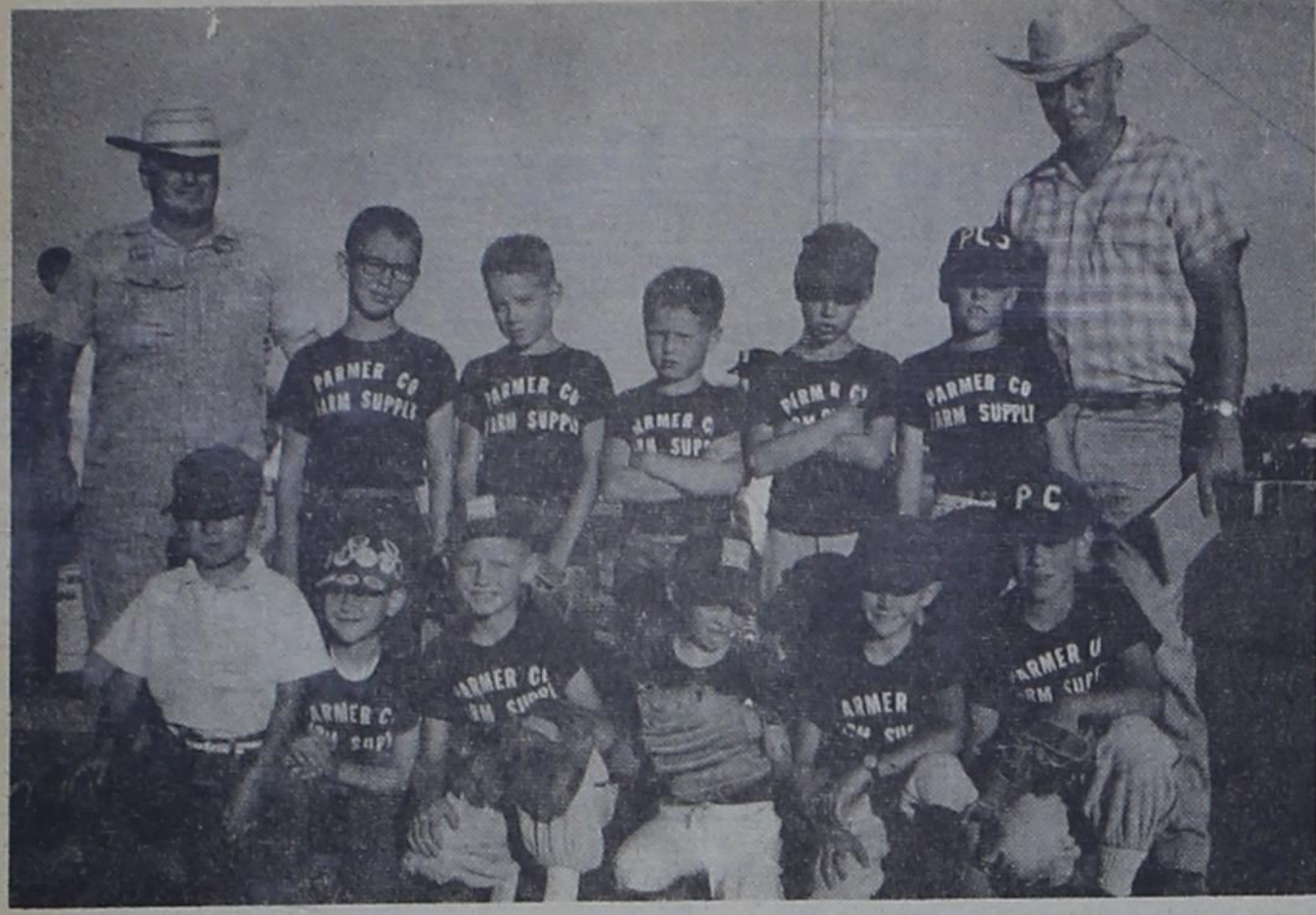
Bovina Auto Parts, Inc.
Highway 60
Phone 238-3701
SONNY SPURLIN, Manager

ART SUPPLIES
Now In Stock- If We Don't Have What You Want- We'll Help You Get It!

C and J Hobby and Craft Shop
Model Airplanes - Autos
Carolyn and Jimmie Charles

City Of Bovina Balance Sheet Of Assets And Liabilities As Of April 30, 1963. Published For The Information Of Taxpayers Of City Of Bovina-

CURRENT ASSETS:		ASSETS
Cash on Hand	\$ 60.61	
First National Bank - General Fund	8,454.00	
Security State Bank - General Fund	.68	
First National Bank - Water & Sewer	3,952.75	
Taxes Receivable	4,791.96	
Paving Receivable	44,141.76	
Supply Inventory	2,356.61	
First National Bank - Paving Account	16,684.20	
TOTAL CURRENT ASSETS	\$ 80,842.77	
SINKING FUNDS:		
Security State Bank - Sinking	\$ 952.00	
First National Bank - Sinking	2,607.35	
Citizens National Bank - Water & Sewer	6,586.00	
Citizens National Bank - Bond & Coupon Paving	362.25	
TOTAL SINKING FUNDS	10,527.60	
OTHER ASSETS:		
First National Bank - Fire Truck Fund	\$ 3,670.00	
Citizens National Bank - Time Deposit	5,308.52	
TOTAL OTHER ASSETS	8,978.52	
FIXED ASSETS:	See Schedule	441,926.78
TOTAL ASSETS	\$ 542,275.75	
CURRENT LIABILITIES:		LIABILITIES AND SURPLUS
Payroll Taxes Payable	\$ 163.32	
Interest Coupons Payable	95.00	
Current Note Payable - 1st National Bank	200.00	
Note Payable - Paving - Security State Bank	20,000.00	
Note Payable - Ridgedale Addition	8,273.66	
Meter Deposits	4,345.00	
Note Payable - Flex Rod Tool Company	391.44	
TOTAL CURRENT LIABILITIES	\$ 33,468.42	
BOND INDEBTEDNESS:	See Schedule	216,000.00
SURPLUS:	Balance 4-30-62	\$ 153,268.01
Less: Equipment traded		1,923.98
		\$ 151,344.03
Add: Receipts from Property Owners for paving		122,478.20
Increase in Revenue over Expenditures for Fiscal year		18,985.10
TOTAL SURPLUS		292,807.33
TOTAL LIABILITIES AND SURPLUS		\$ 542,275.75



PARMER COUNTY FARM SUPPLY PEEWEES -- This team of pee-wees, boys 7 to 9, in boys' baseball program is sponsored by Parmer County Farm Supply. Members of the team are, bottom row, left to right, Keith Hangel, Roy Hartzog, Roddy Hromas, Al Kerby, Buddy Clements and Bobby McMeans. Standing, left to right, Coach Billie Sudderth, Tommy Keith Bonds, H. R. Denney, Jerry Barber, Kim Rundell, Ken Jamerson and Coach Bob McMeans.

PCFS Keeps Pee-wee Lead

Adding two more wins to an unbeaten record during past week, Parmer County Farm Supply pee-wees threatened to make a runaway of Bovina pee-wee baseball league.

The PCFS boys now have a 5-0 while their nearest competition, Cicero Smith Lumber Co., stands 3-2.

Parmer County edged Dairy Freeze, 10-9, Thursday afternoon and whipped Cicero Monday, 11-5.

In Friday's game, Dairy Freeze held on for an 8-7 win over winless Oklahoma Lane Eaglets.

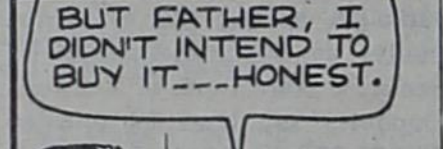
Oklahoma Lane meets PCFS

Thursday, Friday has Cicero meeting Dairy Freeze, Monday's game will be between Oklahoma Lane and Cicero.

Table with columns: PEEWEE STANDINGS, Team, W, L, Pct., showing scores for PCFS, Cicero, Dairy Freeze, and Okla. Lane.

"The Communists tell the Russian people that America is the worst place in the world, that half of us are starving to death. In the very next breath they are bragging that in the next couple of years they will catch up with our standard of living."

CANDY By Tom Dorr



Judge Proclaims July 21-27 As "Farm Safety Week"

County Judge Loyde A. Brewer has officially proclaimed July 21-27, 1963, as FARMSAFETY WEEK in Parmer County, according to Harry Hamilton, president of the local county Farm Bureau.

President Kennedy and Governor Connally have previously designated that week on national and state levels as a period to call attention to worthwhile safety practices that can reduce disabling injuries and death.

The county farm leader said that farm accidents have been reduced in the past few years; however, farmers cannot afford to let down their guard against accidents. He emphasized that farming remains one of the most hazardous occupations in America today.

In his official proclamation, Judge Brewer said: "All the citizens of Parmer County are concerned about the safety and well-being of farm families from whom we receive our abundance of food and other essential agricultural commodities."

"Farm accidents result in over 150 deaths and thousands of disabling injuries in Texas each year, he stated.

"Farm accidents are responsible for needless suffering and incapacity, and greatly effect the economic well-being and progress of our agricultural population in our county, state and nation.

"Throughout this special week, a statewide farm accident prevention and educational program will be undertaken by the Texas Farm Bureau, the Texas Farm and Ranch Safety Council,

the Texas Agricultural Extension Service, the Texas Safety Association and the Parmer county Farm Bureau with the theme "Inspection plus Correction Equals Protection."

Proclamation

By Loyde A. Brewer, County Judge Parmer Farwell, Texas

WHEREAS all the citizens of Parmer county are concerned about the safety and well-being of farm families from whom we receive our abundance of food and other essential agricultural commodities; and

WHEREAS farm accidents result in over 150 deaths and thousands of disabling injuries in Texas each year; and WHEREAS farm accidents are responsible for needless suffering and incapacity, and greatly effect the economic well-being and progress of our agricultural population in our county, state, and nation; and

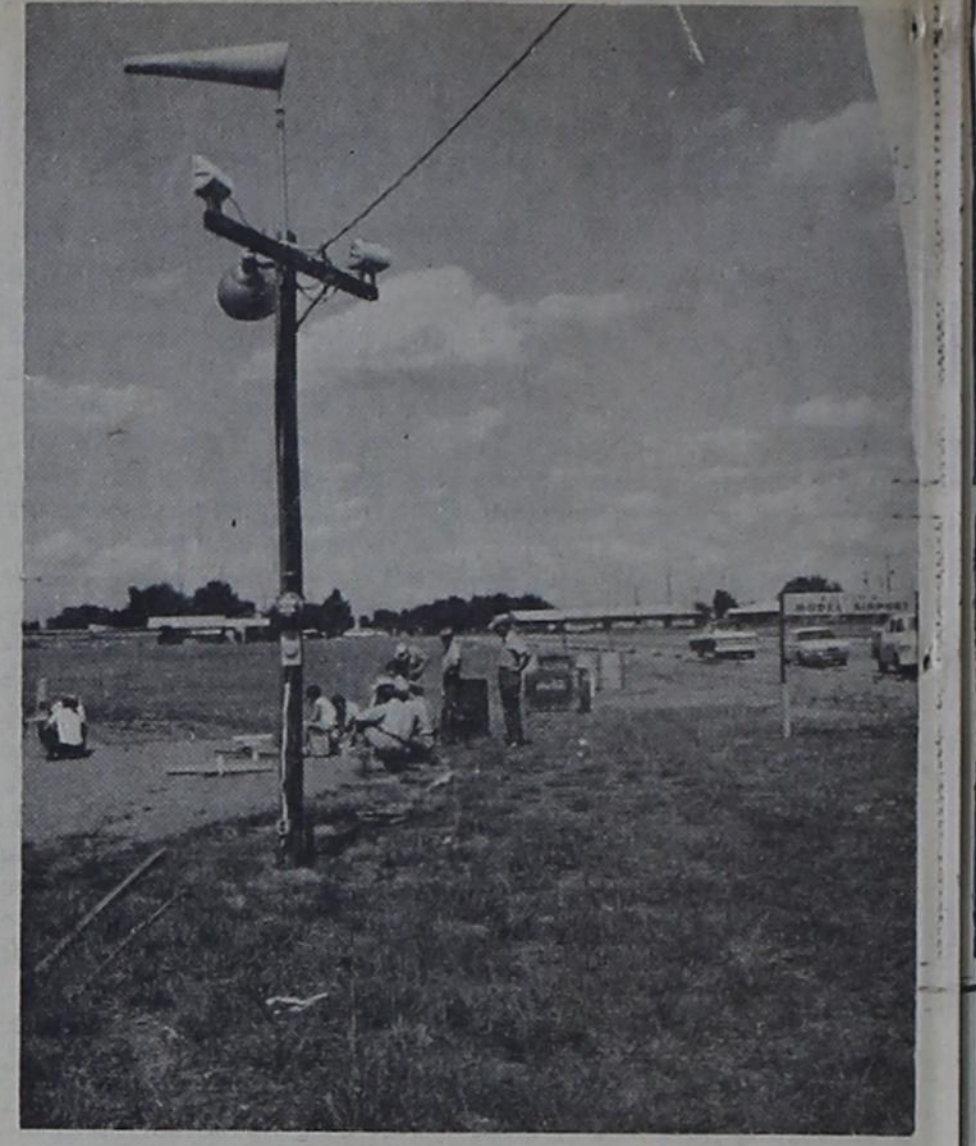
WHEREAS the President of the United States and the Governor of Texas have designated the period of July 21-27, 1963, as FARM SAFETY WEEK; and

WHEREAS throughout this special week, a statewide farm accident prevention and educational program will be undertaken by the Texas Farm Bureau, the Texas Farm and Ranch Safety Council, the Texas Agricultural Extension Service, the Texas Safety Association, and the Parmer County Farm Bureau with the theme "Inspection plus Correction Equals Protection"; and WHEREAS records show a notable and steady decline in the number and rate of accidents among farm people as a direct result of such worthwhile safety education program.

NOW, THEREFORE, I, Loyde A. Brewer, County Judge of Parmer County, do hereby designate the week of July 21-27, 1963, as FARM SAFETY WEEK and urge all farm families, persons, and organizations allied with agriculture to engage in a purposeful concerted effort to reduce further the number of farm, home, and highway accidents.

IN OFFICIAL RECOGNITION THEREOF, I hereby affix my signature this 15th day of July, 1963.

Loyde A. Brewer, Parmer County Judge



WINDSOCK AND ALL -- The windsock shown in upper left lends a look of authority to Bovina Modelers new flying field located on Lou Marot's property on Highway 86 west. In the background are model airplane enthusiasts preparing for a flying session. Lights on the circular runway make night flying possible.

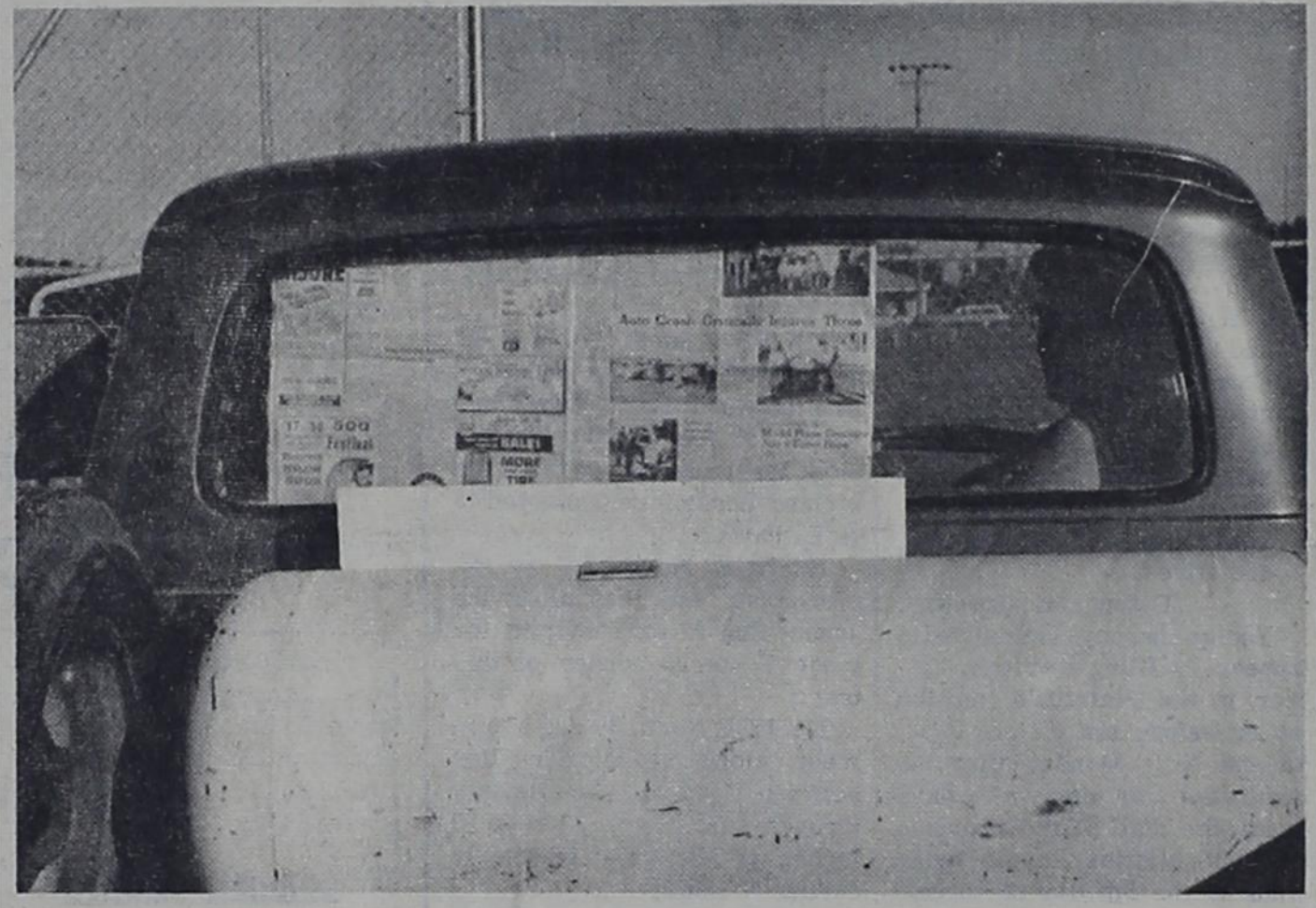
"It may be possible to bypass all of America when the Federal Interstate Highway System is completed."—Kenny Bennett, Greencastle (Ind.) Putnam County Graphic.

Advertisement for Phillips 66 tires and batteries, featuring a cartoon of a ghost and the text 'NORTHSIDE 66 SERVICE STATION'.

Advertisement for 'FARM FUN' by Troy Fuller, featuring a cartoon and text about Bovina Farm Chemical.

Advertisement for Bovina Farm Chemical, listing prices for dry fertilizers and offering a 'BAG OR BULK' option.

A vertical strip of cartoon panels showing a man and a woman in conversation.



VARIED USES -- Here's proof of another valuable use for The Blade. A copy of a recent issue is being used to shade the late afternoon sun from rear window of a pickup at Bovina ballpark.

Large advertisement for Paul Jones Texaco Service Station, promoting Firestone tires and a 'STOP and SWAP' program.

Advertisement for Bovina Wheat Growers, Inc., featuring a woman in a dress and text about farm benefits.

Advertisement for Gulf-Warregas tractor fuel, featuring an illustration of a tractor and text about saving up to 10% on fuel costs.

Vertical text on the far right edge of the page, including 'THURSDAY, JULY 18, 1963' and various small notices.

New & Rebuilt Electric Motors
For All Purposes
Electric Motor Rewinding
Generators & Starter Service

Crown Electric
PO 3-5433
1320 W. 7th. Clovis

More than half of the gins in this territory have applied for the U. S. Department of Agriculture's new micronaire cotton testing service.

This was announced today by W. K. Palmer, Officer in Charge, Lubbock Cotton Classing Office.

In past years, these 218 gins have ginned about 49 percent of the cotton produced in this area, according to Mr. Palmer.

ADAMS DRILLING CO.
WATER WELL DRILLING

LAYNE DIAL 2921 PUMP & GEAR
PUMPS, INC. NIGHTS 2951 HEAD REPAIRS

Sales & Service Friona
ALL MAKES Texas

Buy Your Hail Insurance On Your Maize Crop Now. Excess Over 10% Costs Only \$3.75 Per \$100

Call Us Or Come By



ETHRIDGE-SPRING AGENCY
INSURANCE - LOANS
Phone 8811 Friona, Texas

Treasurer's Report

REPORT OF Mabel Reynolds, County Treasurer of Parmer County, Texas, of Receipts and Expenditures from April 1 to June 30, 1963, inclusive:

JURY FUND, 1st Class

Balance last Report, Filed March 31, 1963	\$6,642.79
To Amount received since last Report,	16.28
By Amount paid out since last Report, Ex. "A,"	(70.00)
BALANCE	\$6,589.07

ROAD AND BRIDGE FUND 2d Class

Balance last Report, Filed March 31, 1963	\$2,127.52
To Amount received since last Report,	16.28
By Amount paid out since last Report, Ex. "B,"	(18,150.00)
BALANCE	1,993.80

GENERAL COUNTY FUND, 3d Class

Balance last Report, Filed March 31, 1963	\$59,308.19
To Amount received since last Report,	15,612.99
By Amount paid out since last Report, Ex. "C,"	(25,964.18)
BALANCE	48,957.00

PERMANENT IMPROVEMENT FUND 4th Class

Balance last Report, Filed March 31, 1963	\$20,410.80
To Amount received since last Report,	16.28
By Transferred out since last Report, Ex. "D,"	(4,500.00)
BALANCE	\$15,927.08

RIGHT OF WAY FUND 5th Class

Balance last Report, Filed March 31, 1963	\$36,333.53
To Amount received since last Report,	650.15
By Amount paid out since last Report, Ex. "E,"	(1,764.55)
BALANCE	\$35,219.10

LATERAL FUND 6th Class

Balance last Report, Filed March 31, 1963	21,045.35
To Amount received since last Report,	0.00
By Amount paid out since last Report, Ex. "F,"	(21,045.35)
BALANCE	

SOCIAL SECURITY FUND 7th Class

Balance last Report, Filed March 31, 1963	\$9,524.09
To Amount received since last Report,	1,304.60
By Amount paid out since last Report, Ex. "G,"	(2,649.10)
BALANCE	\$8,179.59

FARM TO MARKET R. & B. FUND 8th Class

Balance last Report, Filed March 31, 1963	\$112,996.91
To Amount received since last Report,	55,285.76
By Amount paid out since last Report, Ex. "H,"	(52,497.40)
BALANCE	\$115,785.27

FARMER COUNTY PERMANENT IMPROVEMENT FLOOD CONTROL

Balance last report filed-----	0.00
Transferred from other Funds, since last Report,	4,500.00
BALANCE	\$4,500.00

RECAPITULATION

JURY FUND, Balance	\$6,589.07
ROAD AND BRIDGE FUND, Balance	1,993.80
GENERAL COUNTY FUND, Balance	48,957.00
PERMANENT IMPROVEMENT FUND, Balance	15,927.08
RIGHT OF WAY FUND, Balance	35,219.10
LATERAL FUND, Balance	0.00
SOCIAL SECURITY FUND, Balance	8,179.59
FARM TO MARKET R. & B. FUND, Balance	115,785.27
FLOOD CONTROL FUND, Balance	4,500.00
TOTAL	\$237,150.91

LIST OF BONDS AND OTHER SECURITIES ON HAND

U.S. Government Bonds:	\$459,500.00
------------------------	--------------

COUNTY INDEBTEDNESS:

Road & Bridge Machinery Warrants	\$34,300.00
THE STATE OF TEXAS (COUNTY OF FARMER)	

Before me, the undersigned authority, on this day personally appeared Mabel Reynolds, County Treasurer of Parmer County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.

Mabel Reynolds, County Treasurer.

Sworn to and subscribed before me, this 3rd Day of July 1963

BONNIE WARREN, Clerk
County Court, Parmer County, Texas

MARKET IS "FAIR"

Parmer's Potato Harvest Off To Good Beginning

THE HIGH PLAINS FARM AND HOME

NEWS FROM THE FARM BUREAU
BY RAYMOND EULER

"We must realize that our party's most powerful weapon is racial tension. By propounding into the consciousness of the dark races that for centuries they have been oppressed by the whites, we can mould them to the program of the Communist Party. In America, we will aim for subtle victory.

While inflaming the Negro Minority against the Whites, we will instill in the Whites a guilt complex for their exploitation of the Negroes. We will aid the Negroes to rise to prominence in every walk of life, in the professions and in the world of sports and entertainment. With this prestige the Negro will be able to intermarry with the Whites and begin a process which will deliver America to our cause."

The above is quoted from "A Racial Program for the 20th Century", a book written in 1913 by Israel Cohen, a Communist Party Functionary in England.

It is important to farmers and all other Americans that racial strife be avoided in this country for the welfare of all. It therefore seems that we should steer clear of the ideas stressed in the quotation above, without regard for who may be either innocently or knowingly promoting them.

ABSTRACTS

See JOHNSON ABSTRACT COMPANY in Farwell

Fast, Accurate
Ph. 481-3878 Box 88

Dr. William Beene
Optometrist

Phone 4051 13th. & Cleveland
Friona, Texas (South Of Hospital)

At Home In Parmer County



By CRICKET B. TAYLOR
County HD Agent

With the 4-H County Dress Revue close at hand-- July 18, the 4-H girls taking clothing projects have been working hard, getting ready for the big event.

Leaders have given freely of their time to assist with this work, and they will be rewarded as these pretty young girls model their dresses on Thursday in the Farwell High School Homemaking Department.

The girls in 4-H learn many things in their clothing project other than the construction of a garment. How to choose fabrics, color and design best suited to their individual needs; they

learn also about the many different pattern types and how to choose the right pattern for their figure type. In addition to learning good techniques in sewing and how to judge a good outfit, choosing appropriate accessories to complete the costume.

Work Smarter; Not Harder - can apply to sewing as well as other jobs. Doing a job in less time does not mean working harder or faster to get it done. It does mean working and leaving out the unnecessary motions and trips. Take sewing for instance. Where is your work area and what equipment will you need to do the job? Is this area conveniently arranged to save steps or motions, and reduce energy and time doing the job?

One way is to organize work centers for sewing, arrange everything within easy reach, use the best tool possible for the job (good scissors, ironing equipment for pressing and other small tools), sit in a comfortable position, wear comfortable clothing and take a rest break at intervals to keep up energy and moral.

Prices Rise

Demand for fed-cattle was strong during June and prices moved upward from the lows established in May. Demand was particularly good for cattle under 650 pounds and toward the end of June there was a marked improvement in the demand for heavier cattle. Prices generally were up 50 cents to a dollar per hundred.

The potato harvest is off to a good start in Parmer County. Both county processing plants, Friona Growers and Shippers in Friona and Gregory Produce Company in Lariat, were picking up steam as the harvest moved into its second week this week.

About 75 acres of the approximately 400 acres near Friona had been harvested as of the first of the week. The potatoes were making about 200 sacks per acre, according to Kenneth Neill, manager of Friona Growers and Shippers.

At Lariat, the yield is about the same. "We're making from 175 to 200 sacks of number one potatoes to the acre", said T. W. (Buck) Gregory, who has about 325 acres of potatoes this year.

Gregory described the market as "not strong, but we're moving some potatoes."

The market is running from around \$2.35 per hundred to \$2.50.

"This is lower than you'd like to see the market at the start of harvest. But some shipments from this area earlier contained some junky potatoes, and this may have hurt the market some," Neill said. He added that such potatoes had not shown up in the Friona area as yet.

Harvest operations began near Friona on July 5. Gregory Produce began operations on July 10. "We're still not going full speed. We like to let the potatoes mature completely before starting," Gregory said.

The Lariat producer said he had about 100 additional acres of fall potatoes which would mature some time in October.

The vegetable income in Parmer County amounted to close to a million dollars.

"We're going to have to make something off the potatoes, having lost our cotton to hell," Gregory said.

BUYS BULL

Van E. Nichols, Friona, recently purchased an Aberdeen-Angus bull from W. P. McMinn and Son, Summerfield, Texas.

Farm and Ranch Loans
Long Term
Low Interest
ETHRIDGE-SPRING Agency, Friona
Phone 8811



On The Farm In Parmer County

By DERYL COKER
County Agent

The 4-H Club members are reminded that the County Camp date has been set July 29 through August 1. All 4-H club boys, or prospective 4-H club boys are encouraged to attend.

I will need to know by July 22 if you plan to attend, so as I will know how many groceries to buy and how much transportation to arrange for. All adult leaders are encouraged to contact the members in their area and help get ready for camp.

A great number of people have become concerned about the sorghum Midge. Let me remind you that we probably won't have to worry about this insect until after the first of August.

To date sorghum Midge have never affected early sorghum, so we won't have to worry about the feed that is heading out now.

As we go along I will try to keep you informed about sorghum Midge in my column on radio station KZOL in Farwell.

The Internal Revenue Service has asked me to bring the following to your attention:

It has been evident through auditing that farmers have the wrong idea about re-investing the proceeds of a sale. Many farmers believe that if they sell their farm, their tractor, or any of their other capital assets

that they do not owe any tax as long as they re-invest the proceeds in like property. This, of course, is not true in the case of a voluntary sale. There are some non-taxable trades allowed under the law, but the regulations governing non-taxable trades are very restrictive, and "like" property" means like property.

The only benefit that farmer would gain from a voluntary sale of his farm--even if he bought a new farm with the proceeds--is a possible capital gain. Many farmers would not sell their farm if they knew the tax facts. Our advice is to get the tax facts before engaging in any transaction.

I Get 5% Dividends On My Money At.....

FIDELITY SAVINGS & LOAN
416 Mitchell St. PO 2-2917
Clovis, N. Mex.

THERE IS NOTHING "JUST AS GOOD" DRY ACID
Reg. U. S. Pat. Off.
Proven best since 1949.
To Get More Water from your Well See your LOCAL WELL MAN and use DRY ACID in the green steel pail.
COTEY CHEMICAL CO.
Lubbock Texas

KIRBY VACUUM CLEANERS
New & Rebuilt Cleaners Sales & Service
Parts and Supplies for All Makes
428 W. 1st. Ph. EM 4-0422
Hereford, Texas

Justin McCarty
IMPORTED DOUBLE KNIT...
The FASHION SHOP
6th. and Main Clovis
See Our TV Fashion Show Ch-12 10:10 PM Tues.

Use The Proven Program

On Your Wheat Stubble Land. Apply

REDBARN LIQUID 6-18-6

200 - 220 LBS. 100 - 120 LBS. REDBARN AMMONIA

This combination gave an increase of 8 to 10 bu. per acre over land with only Ammonia applied. Applicators for lease or we will do custom work -- See Larry Moyer on US 60 west of Friona. Ph. 2495 or RED BARN on the Junction of Pleasant Hill Road and the Grady Highway N. of Clovis.

FOR GREATER FARM PROFITS

Red Barn Chemicals Inc. on the Draw Friona, Texas Ph. 2495
Larry Moyer, Salesman

Red Barn Chemicals Inc. Hwy. 18 North Clovis, N. M. Ph. 763-3017

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Be Wise Heating-wise, Get the Facts about ELECTRIC Heating!!

For heating comfort, electric heat can't be beat. Families who already have electric comfort heating know the joy of total electric living. You certainly want the same comfort for your family. You want the facts... and you can have them. Your Public Service Manager or your Reddy Kilowatt Recommended Electric Heating Dealer can give you the facts. Act now... so your family may be comfortable next winter... get the facts!

Your heating dealer will:

- ★ Handle all details of installation
- ★ Arrange financing, if desired
- ★ Guarantee equipment and workmanship
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SOUTHWESTERN PUBLIC SERVICE COMPANY

37-4
SEE YOUR RECOMMENDED REDDY KILOWATT ELECTRIC HEATING DEALER

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QUALITY CHEKED
 DAIRY PRODUCTS

In No-Wax--No-Leak
 Plastic-Coated Cartons

CLARDY CAMPBELL Quality Chekd
 DAIRY PRODUCTS

REAL ESTATE LOANS

- HOME LOANS
 - Conventional
 - F.H.A.
 - G.I.
 - Home Improvement
- BUSINESS BUILDING LOANS

First Federal Savings & Loan

HOME OFFICE
 4th & FILE
 CLOVIS, N.M.

BRANCH OFFICE
 2nd & ABILENE
 PORTALES, N.M.



WELL-HEADED MAIZE is evident in several fields in the southern portion of Parmer County, such as this picture made July 12 near Lariat. Much of the crop is later, however.

Early Damage Isn't Midge, Says Coker

County Agent Deryl Coker said this week that some maize farmers may be becoming prematurely concerned about sorghum midge.

"Some people are concerned

with damage to early-heading maize, and are calling this midge," Coker said. "I think that it will be around the first of August before midge will make an appearance in our county," he added.

The county agent explained that it was his theory that the damage being experienced by early maize was caused by cold temperatures during the rains during June, which were followed by hot weather, throwing the young plants into "temporary distress."

It is a plant's natural tendency to bear fruit when in distress, Coker explained, and this might explain the early heads having a damaged appearance.

"Now, there have been definite cases of midge reported to the south of us, but I think it's too early for the midge in our county," Coker said.

He added that farmers would be able to tell midge, by the appearance of the orange, knot-like flies.

"I think most of the early damage is a physiological damage of some kind, due to the weather and planting season," Coker re-iterated.

COURTHOUSE NOTES

WD, Hurshel R, Harding-Gifford Hill Pipe Co., 24.21 a. of C. L. 549

WD, A. L. Glasscock-Blanche L. Sudderth, Lots 24 & 25 Blk 4 Ridgeles Sub, Bovina

WD, Hurshel R, Harding, Lawrence L. Cooper, 15 a. of C. L. #549

WD, Raymond Jones, Thomas E. Jones-88.46 a. in W/2 Sect 31 TIN R4E

DT, Thomas E. Jones-Raymond Jones, 88.46 a. in W/2 Sect 31 TIN R4E

WD, Mari L. Sears, Frank Huckert, Sect. 4 P.C. Pyland Survey & Sect J. W. Carter Survey

WD, Joe A. Huckert-Frank Huckert, Sect. 4 P.C. Pyland Survey & Sect J. W. Carter Survey

WD, Odella Huckert-Frank Huckert, Sect. 4 P.C. Pyland Survey & Sect J. W. Carter Survey

DT, Melvin C. McCullough-Farris Heathington-N/2 Lot 23 & Lots 24, 25 Bk 38 Farwell

WD, Otto Lingnau-Melvin C. McCullough, N/2 Lot 23 & Lots 24, 25 Bk 38 Farwell

WD, Geo. H. Anderson Jr., M. A. Black, Lot 15 & W 15 ft Lot 16 Blk 1 Lakeside Friona

DT, Helen Horn McCullough Fed Land Bank, S/2 Sect 16 Synd B

WD, R. L. Rule, D & R Builders Inc., Lot 2 and N 20 ft of Lot 3 Blk 9 Drake Rev. Friona

DT, D. & R. Builders, First National Bk. Hereford, Lot 2 and N 20 of Lot 3 Blk 9 Drake Rev. Friona

WD, Bessie M. Williams, Emma D. Stewart-Garden Lot 45 Sect 31 T93 R1E

DT, Norbert Schueler, S. W. Life Ins Co-S/2 Sect 29; S/2 Sect 32 NE/4 Sect 32 T2N R1E

DT, Royce LeCamp, Cedric Burgher Jr., S 50 ft. Lot 4 N40 ft. Lot 6 Blk 5 Mimo Add Farwell.

Hereford's Harvest Festival Begins

Hereford is preparing to welcome all guests to its 5th Annual Harvest Festival from July 18th through July 27th.

Again this year the city will have its best decorations out to greet everyone as they come to enjoy a gala time. Events for the affairs will include a Queen Contest, Carnival, Amateur Rodeo, Barbecue and Parade.

The Hereford Jaycees will conduct their Queen Contest, Thursday, July 18th, at 8:00 p.m. Dan True, KFDA-TV personality, will perform the Master of Ceremonies duties at the pageant. The judging will be done in the Hereford High School Auditorium. At 7:00 o'clock, July 19, 20, 22 through the 27th the gates will open for rides, games, eats and treats for the Hereford Lions Club Carnival. No charge will be required for admission through the gate.

The Hereford Riders Club will sponsor the Amateur Rodeo, July 25, 26 and 27 at 8:15 each night in the Riders Club Arena. The rodeo, produced by M & R Rodeo Company of Tahoka, Texas, will feature Calf Roping, Bull Riding, Bulldogging, Bareback and Saddle Bronc riding and a Girls' Barrel Race.

At 4 p.m. on Saturday, July 27, the Harvest Festival Parade will be held featuring floats, bands and horses.

"SPEEDY Ford" by FRIONA Motors



See And Choose From Our Big Selection Of Used Cars. You Will Find Just The Car For You, And Glenn Or Darrell Will Be Glad To Show It To You.

FRIONA Motors
 Sales • Service • Parts
 WE SERVICE ALL MAKES • A-1 USED CARS

W. HIWAY 60 & GRAND
 FRIONA, TEXAS

Phone 2341 & 8901

THE INVESTIGATORS
 Phone PO 3-5362

COMPLETE CONFIDENTIAL SERVICES

FARMERS-GINNERS BUSINESSMEN



If you use electrical motors of any kind, you will be glad to learn of our service. We can repair and rewind any size motor--from 1/4 to 300 HP.

We know how important it is to keep those motors humming around the clock, so we are GLAD to come out after hours or even at night to make repairs if you have an emergency.

We are dealers for HOLLISHAFT IRRIGATION MOTORS, both vertical and horizontal.

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Prince & 21st

Clovis, N.M.

Complete Automotive

Machine Shop

SERVICE

Valve Work - A Specialty

Crankshaft Grinding

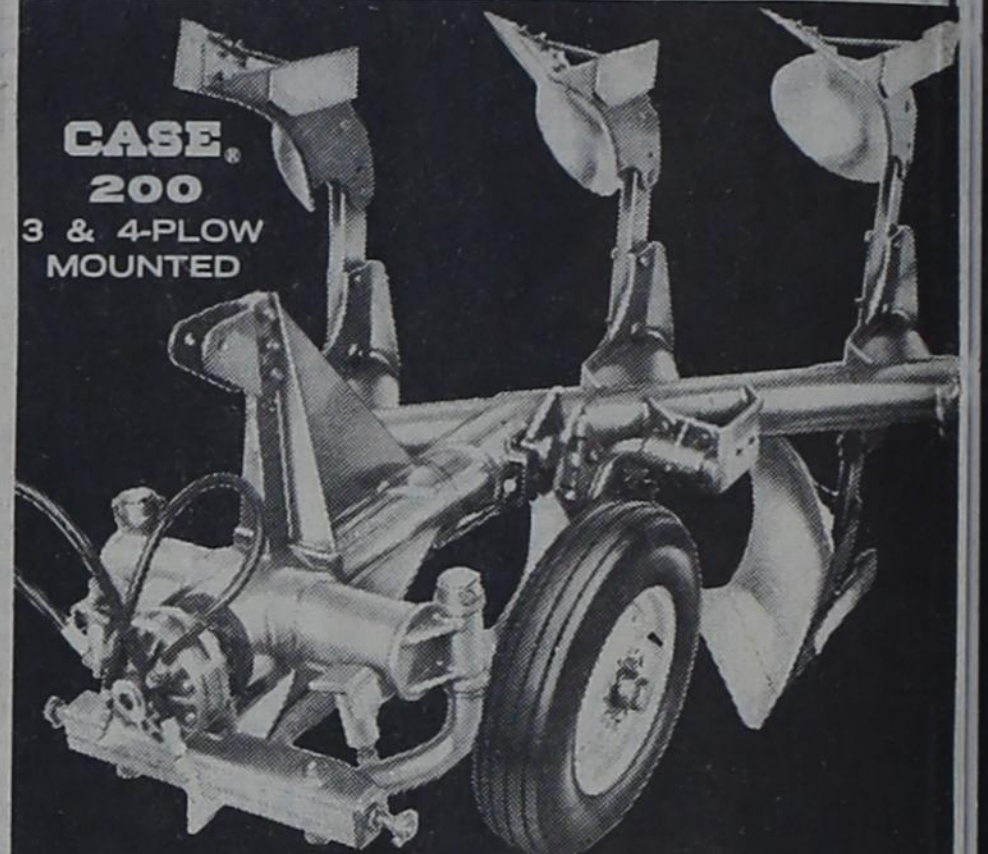
MOTOR LAB

At Rear Of Elliott Auto Parts

311 W. 7th.

Clovis

Ideal For Wheat Stubble



EVERYTHING YOU WANT IN A ROLLOVER PLOW!

• **UNEQUALED STRENGTH** — New Case 200 roller main frame has twisting strength 40 times that of channel iron with same weight per foot!

• **ULTRA-SIMPLE DESIGN** — Tubular frames permit clean design minus clumsy braces. Plow levels quickly — easy-to-adjust stop pads. Cuts full width on curves. Separate hydraulic controls raise and turn plow . . . lift it over waterways without plow turning, or need for special lockout. Simple hydraulic actuator turns plow.

• **NON-STOP TRASH CLEARANCE** — More clearance than any comparable plow — 28 1/2 in. under beams! No braces or bolt heads. Sharp 40° slicing angle lets trash flow thru, pulls easier.

• **FITS CASE AND OTHER TRACTORS**—3 and 4-bottom rollover plow fits Case 630, 730, 830 tractors with Eagle Hitch and dual hydraulics; other tractors with ASAE Category I or II hitch and dual hydraulics.



Oklahoma Lane Farm Supply

Phone Tharp 225-4366

FIELD DAY ON SPRAYING WEEDS IN COTTON!

A Demonstration Of Spraying

Weeds In Cotton, Using KARMEX D L

And SURFACTANT W K. Meeting At

Oklahoma Lane Community Building

JULY 23, At 1:30 P.M. CST

Also A Test Plot Of Johnson Grass

Will Be Sprayed With Several Chemicals

To Compare Effectiveness Of These

Chemicals In Johnson Grass Control

SPONSORED BY

SCHUELER FEED & SUPPLY

Farwell

East On Hi-Way 70 & 84



Ernie Neff says, Keep your farm equipment in top shape for better performance and for your SAFETYS SAKE.

Bring us your farm equipment for repairs

PARMER CO. IMPLEMENT COMPANY

FRIONA