



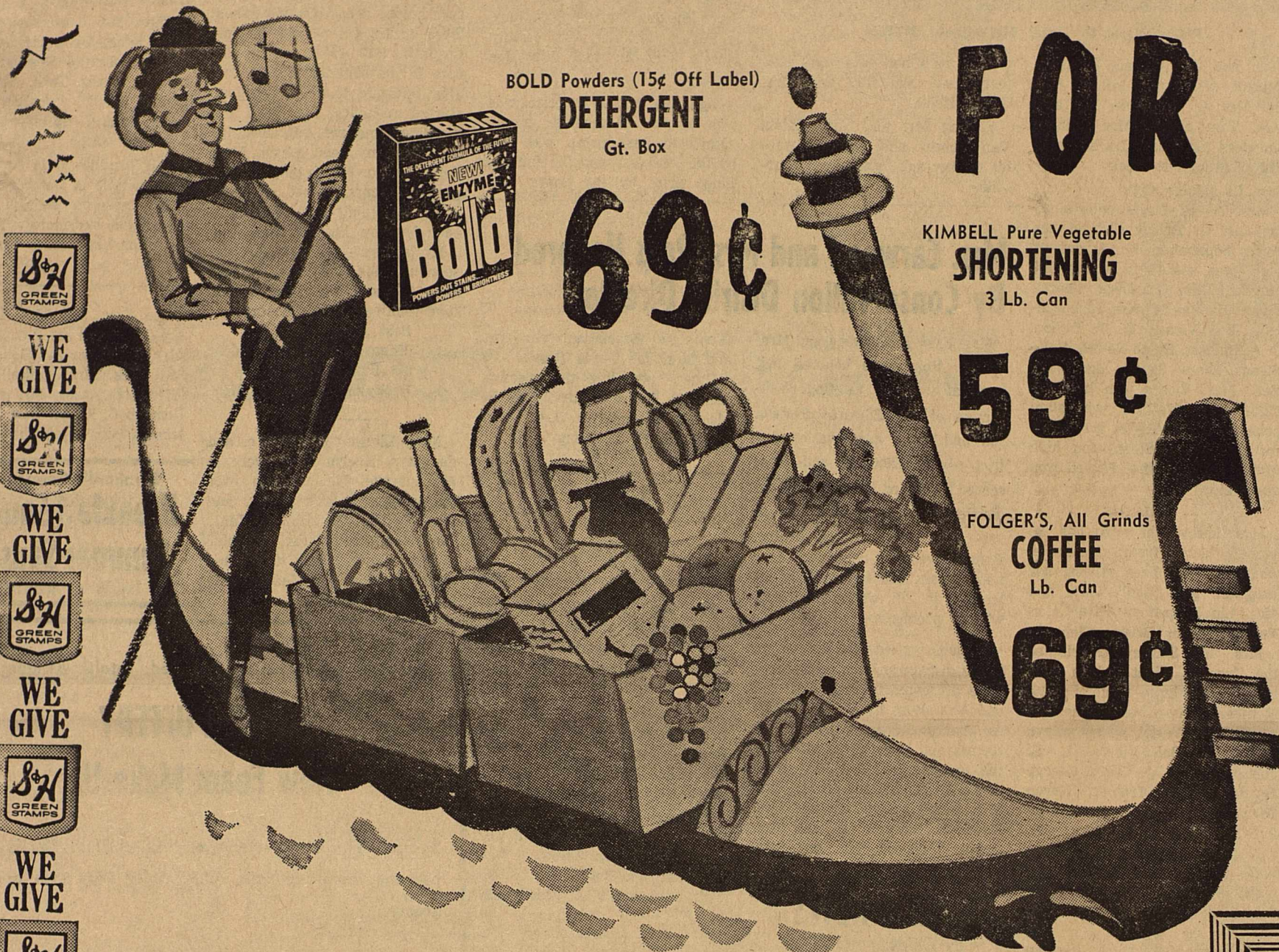


# TAKE HOME MORE

# FOR LESS FROM

# FOODWAY

*the friendly* STORE



BOLD Powders (15¢ Off Label)  
**DETERGENT**  
Gt. Box

**69¢**

KIMBELL Pure Vegetable  
**SHORTENING**  
3 Lb. Can

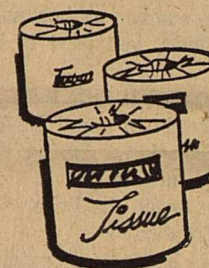
**59¢**

FOLGER'S, All Grinds  
**COFFEE**  
Lb. Can

**69¢**



CLOROX (2¢ Off Label)  
**BLEACH**  
½ Gal. Btl.  
**35¢**



SOFT-WEVE  
**TOILET TISSUE**  
2 Roll Pkgs.  
**4 for \$1**

## HARD-TO-BEAT-VALUES

KRAFT	Qt. Jar	
<b>MIRACLE WHIP</b>	.....	<b>49¢</b>
New KIMCAT	No. 300 Tall Can	
<b>CAT FOOD</b>	.....	<b>9¢</b>
WOLF Plain	No. 2 Can	
<b>CHILI</b>	.....	<b>69¢</b>
KOUNTY KIST Whole Kernel Gold	12 Oz. Can	
<b>CORN</b>	.....	<b>15¢</b>
IVORY Liquid	Gt. Size Btl.	
<b>DETERGENT</b>	.....	<b>59¢</b>

WE GIVE  
WE GIVE  
WE GIVE  
WE GIVE  
WE GIVE  
WE GIVE  
WE GIVE

VAN CAMP'S, Crated <b>TUNA</b>	3 Cans \$1
KIMBELL, All Grinds <b>COFFEE</b>	Lb. Can 59¢
NESCAFE Instant <b>COFFEE</b>	10 Oz. Jar \$1.39

KIMBELL, Canned <b>APPLES</b>	No. 2 Can 29¢
KIMBELL <b>POP-CORN</b>	2 Lb. Bag 29¢
NABISCO Chips Ahoy	14½ Oz. Pkg. 49¢
<b>COOKIES</b>	
NABISCO Oreo Cremes	Lb. Pkg. 45¢
<b>COOKIES</b>	



## Produce

Red Flame Tokay

**GRAPES**  
**19¢** lb.

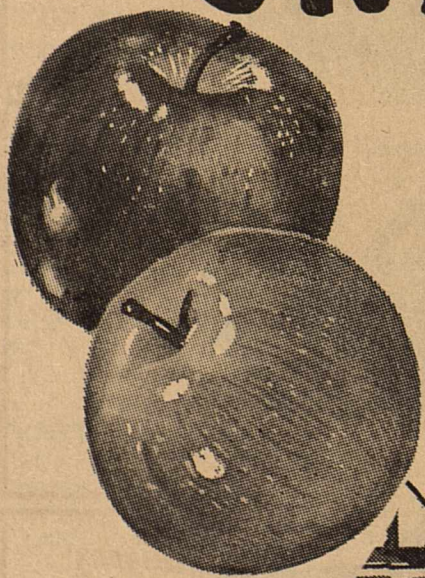


Save At Foodway

"Right for stuffing"  
**BELL PEPPERS**  
lb. 19¢

New Mexico Delicious  
**APPLES**  
4 lb. bag 59¢

California  
**TOMATOES**  
lb. 19¢



Specials for Wed., Thurs., Fri., Sat., Sept. 24, 25, 26, 27

# FOODWAY

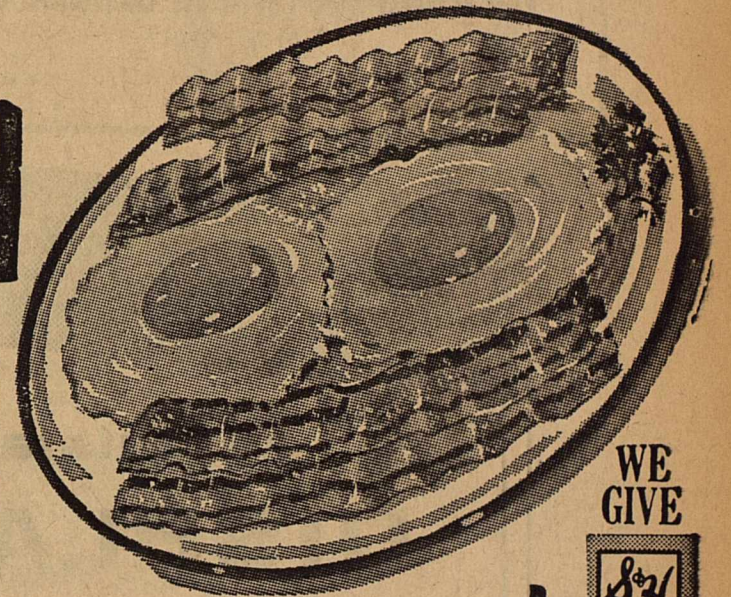
*the friendly* STORE

Double Stamps Wednesday with \$2.50 Purchase or More



GOOCH

**BACON**  
**79¢** lb.



WE GIVE



WE GIVE



WE GIVE



WE GIVE

GOOCH

**FRANKS**  
**65¢** lb.

GERMAN SAUSAGE ... lb.	79¢	GOOCH	COOKED BEEF STEAK ... lb.	79¢
SALT PORK	lb. 59¢			

## FROZEN FOODS

MORTON'S Beef, Chicken, Turkey	8 Oz. Pies	
<b>POT PIES</b>	.....	<b>5 for \$1</b>
TASTE-of-SEA	9 Oz. Pkg.	
<b>PERCH DINNER</b>	.....	<b>39¢</b>
LIBBY, Frozen	20 Oz. Bag	
<b>STRAWBERRIES</b>	.....	<b>79¢</b>

## FROM OUR DAIRY

GANDY'S, Assorted Flavors	½ Gal. Ctns.	
<b>MELLORINE</b>	.....	<b>49¢</b>
GANDY'S	2 Lb. Ctn.	
<b>COTTAGE CHEESE</b>	.....	<b>59¢</b>
GANDY'S	8 Oz. Ctn.	
<b>SOUR CREAM</b>	.....	<b>39¢</b>

## CLEANING AIDS

DASH Powders	Gt. Box	
<b>DETERGENT</b>	.....	<b>89¢</b>
OXYDOL Powders	Reg. Box	
<b>DETERGENT</b>	.....	<b>39¢</b>
CHEER Powders	Reg. Box	
<b>DETERGENT</b>	.....	<b>39¢</b>







**First National Bank**  
Since 1900

**Sonora Motor Company**  
Ford Sales & Service

**C. G. Morrison**  
Variety Store

**The Ratliff Store**  
Name Brands for Less

**Carl J. Cahill, Inc.**  
Dirt Contractor

**Thorp's Laundry**  
Sanitone Dry Cleaning

**Modern Way Gro. & Mkt.**  
U.S. 277 South

**Sonora Feed Co.**  
Mix Master, Paymaster, Purina Feeds

**Neville's Department Store**  
Jo and J Neville

**French's Big Tree Restaurant**  
Member, T.R.A.

**M & M Trucking Co.**  
Local and Interstate Hauling  
Phone 387-2860 or 387-2420

**Powers Livestock Sales**  
Louis Powers

**Charlie Gardner**  
Live Oak "66" 

**Sonora TV Service**  
Community Antenna

# SONORA vs BALLINGER

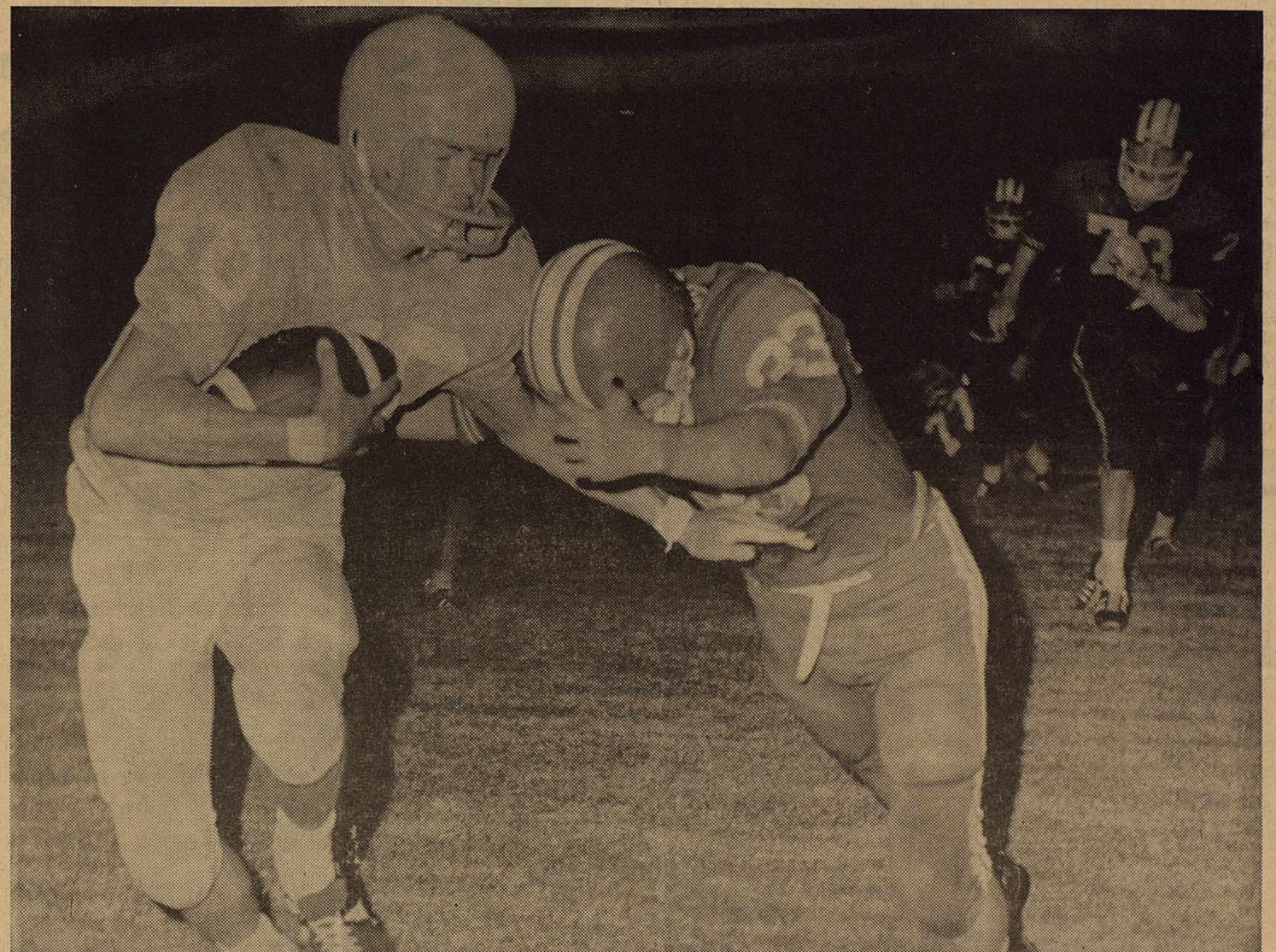
BRONCOS BEARCATS



FRIDAY, SEPTEMBER 26, 1969  
8:00 p.m.

BALLINGER STADIUM

BACK THE BRONCOS  
ATTEND ALL THE GAMES



### Season's Schedule of Football Games For 1969

DATE	VARSITY	B - TEAM	8TH GRADE	7TH GRADE
Fri., Sept. 12	Sonora 21, Winters 0			
Thurs., Sept. 18		Sonora 12, Ozona 0	Sonora 33, Ozona 6	Sonora 28, Ozona 0
Fri., Sept. 19	Sonora 14, Reagan County 34			
Thurs., Sept. 25		Big Lake, There, 6:30 p.m.	Big Lake, Here, 6:30 p.m.	Big Lake, Here, 5 p.m.
Fri., Sept. 26	Ballinger, There, 8 p.m.			
Thurs., Oct. 2		Big Lake, Here 6:30 p.m.	Eldorado, There, 6 p.m.	
Fri., Oct. 3	Ozona, There, 8 p.m.			
Thurs., Oct. 9		Ozona, There, 6 p.m.	Ozona, Here, 6:30 p.m.	Ozona, Here, 5 p.m.
Fri., Oct. 10	Rankin, Here, 8 p.m.			
Thurs., Oct. 16		Junction, Here, 7:30 p.m.	Junction, Here, 6 p.m.	Junction, Here, 5 p.m.
Fri., Oct. 17	Menard, There, 8 p.m.			
Thurs., Oct. 23		Mason, There, 6:30 p.m.	Mason, Here, 6:30 p.m.	Mason, Here, 5 p.m.
Fri., Oct. 24	Mason, Here, 8 p.m.			
Thurs., Oct. 30			Big Lake, There, 6:30 p.m.	Big Lake, There, 5 p.m.
Fri., Oct. 31	Eden, There, 7:30 p.m.			
Thurs., Nov. 6			Eldorado, Here, 6:30 p.m.	
Fri., Nov. 7	Eldorado, Here 7:30 p.m.			
Thurs., Nov. 13		Junction, There, 7:30 p.m.	Junction, There, 6 p.m.	Junction, There, 5 p.m.
Fri., Nov. 14	Junction, Here, 7:30 p.m.			




**Piggly Wiggly**

Louie Trainer

**Sonora Utilities**

Home Owned Municipal Power Plant

**Greenhill Texaco Station**

Open 24 Hours 

**Gulf Restaurant**

Open 24 Hours

**District**

8-A

## McMinn Reports on Swimming Pool

Swimming proved to be a popular pastime in Sonora during the summer of 1969. The Sonora municipal swimming pool had a total of 6,799 customers paying \$1,933.34 for the privilege of swimming in the new city pool.

Swimming lessons were offered this summer, and the pool was reserved for several private parties which brought an income of \$350.00. About \$200.00 was taken in from concessions.

The Lion's Club leases the pool from the City each year, with the city furnishing the water and electricity for the pool.

The Lion's Club provides the chemicals for the operating of the filter system of the pool and secures an individual to run the pool under contract to them.

Bob McMinn ran the pool. Besides seeing that the pool was run properly he was lifeguard. McMinn is responsible for the general maintenance of the pool and surrounding grounds. June

Alexander ran the concession stand this summer.

Total receipts for McMinn were \$2,488.34. Besides June's salary McMinn purchases candy, cold drinks and other items for the concession stand as well as cleaning materials and other incidentals. Any additional labor expenses were McMinn's responsibility.

The most fortunate thing about the operation of the Municipal Swimming Pool is that due to the excellent supervision of the pool since it has been in use, there have been no serious accidents.

## 8th Grade Colts Tounce Cubs

By Dary

The eighth grade Colts trounced the Ozona Cubs 38 to 6 Saturday morning in their season opener.

Bruce Kerbow took the opening kickoff from Sonora's 10 and ran it back to Sonora's 25 yard line. From there Freddy Virgen took a pass from Henry Mata and ran 60 yards, before being dragged down from behind. Sonora then fumbled and the ball was recovered by the Cubs.

After moving the ball only a few yards, Ozona was forced to punt. The punt was blocked and the Colts took over.

After 2 plays Bruce Kerbow bulled his way into score, and David Wallace made the conversion attempt. From then on Sonora had little trouble in scoring. Playing outstanding defense were Ladd Turner, Willie Fay and Jack Sykes.

Bruce Kerbow 20 pts., Billy John Fay 8 pts., Larry Cade 6 pts., and David Wallace 4 pts., were the Colts scorers. As the buzzer sounded at half time the Colts were on their way to a victory with a 22-0 lead.

The Colts came back strong in the second half giving up only 6 points, while scoring 16 points.

The Colts will host the Big Lake Owlets September 25 here at 5 p.m.

## Colts Beat Cubs 28 To 0 Saturday

By Alan Harris

The 7th grade Colts beat Ozona 28-0. They rattled the Cubs early in the first quarter by a 50 yard run by Alan Harris. Paul Browne scored the extra points. Then the Colts held the Cubs and they punted.

The second touchdown came on a pass from Paul Browne to Albert De Hoyas. Alan Harris went over for the extra point.

Late in the second quarter Paul Browne again scored with a 10 yard run but the extra point attempt failed.

The third quarter was scoreless as fumbles hurt both teams.

The Colts scored once again in the fourth quarter as Alan Harris crossed the goal from approximately 20 yards out. Again the extra point attempt failed.

The Colts will play Big Lake here at 5 p.m. Thursday.

## Sonora "B" Team Sweeps Past Ozona

By Rick Hill

After a three day delay the "B" team finally opened their season. In the tradition of true Broncos, they swept past the Ozona Lions for a 12-0 victory.

Through the passing of quarterback Mark Rousselot and the catches of right end Charles Cooper, the "B" team somehow managed to revive from a slow first quarter and score twice before halftime. The touchdowns came on a pass to Cooper and a five yard dash by Rousselot.

The "B" team challenges the Reagan County Owls in Big Lake next week.

## Members Attend Auxiliary Meeting

Attending the luncheon meeting of the Texas Association of Hospital Auxiliaries District II, Area 3 in San Angelo were Mrs. Robert Hardgrave, Mrs. C. W. Taylor, Mrs. Albert Everett and Mrs. Alvis Johnson.

Members of St. John's Hospital Auxiliary were hosts for the District of the Southwest Area luncheon held in the Rio Concho Manor, Monday, September 22.

Purpose of the open forum was to exchange project and program ideas with the other auxiliaries attending.

The Lillian M. Hudspeth Auxiliary will be hosts to the 1970 meeting of the District II, Area 3 association.

Mr. and Mrs. Cashes Taylor and his aunt, Mrs. Eunice Sutton of Menard, were in Fort Davis last week visiting with Mrs. Sutton's son and wife, Mr. and Mrs. A. L. Sutton, ranchers near Fort Davis.

**Bernhard's German Style Breakfast Sausage Summer Sausage NOW at BUSTER'S**

## TEXAS PRISON RODEO OPENS IN OCTOBER

The 1969 version of the annual Texas Prison Rodeo, which will be held every Sunday in October, promises to be a "Stars and Stripes" event when topflight entertainers will team up with tough convicts. Rodeo time is 2 p.m. at Huntsville.

Wanda Jackson will be the guest star October 5, Merle Haggard on October 12, Buck Owens on October 19 and Hank Snow on October 26.

Net proceeds from ticket sales go to support a full rehabilitation program for the 1,200 inmates of the Texas Department of Corrections.

## Wool Showing To Be Held Two Days

Fred Campbell, manager of the Sonora Wool and Mohair Company, announced that there will be a showing of wool on September 30 and October 1 at the warehouse.

The showing of the accumulation of wool to mill representatives for cataloging purposes will be in graded French and staple lots.

Over 400,000 pounds of graded staple wool, 150,000 pounds of

Mr. and Mrs. Freeman Mears visited their daughter and son-in-law, Mr. and Mrs. Perry Don Free, in Irving last week.

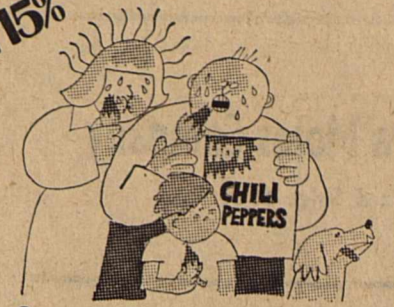
graded French combing and 50,000 to 60,000 pounds of ungraded 12 months wool will be shown. All growers are invited to come by during this time, Campbell said.

Plans for the sale of the wool in conjunction with the showing are indefinite at this time.

**For Sale  
2 Inch  
4 Inch  
6 Inch Pipe  
2 Inch  
4 Inch  
6 Inch  
Pipe Posts**

**New Cedar Stays  
Carl J. Cahill, Inc.  
Phone 387-2524  
Sonora**

**There's a better way to keep warm this winter. Get gas central heat now. Save a cool 15%**



Gas central heat makes your entire home comfortable with fresh, warm circulating air... and for just 1/3 the operating cost of electric heat. And right now... you can have that kind of comfort and economy installed at discounts of up to 15%! 25% off, if you also install a chill water coil (the first step toward reliable gas air conditioning). Call Lone Star Gas or any participating gas heating contractor... Now... During the RED HOT HEATING SALE!



## Bill Wade Elected By ASCS Voters

Bill Wade, Sutton County rancher, is the new county committeeman elected by the 412 eligible voters to the ASCS. George Wallace is first alternate, with James Hunt, second alternate. Close in the election were the other three candidates, George Brockman, Dick Street and Bill Morris.

Bill Wade is married to the former Fannie Sellman of Sonora. They have three children, Vera Beth, a freshman in San Angelo University; John, a Sonora high school freshman and Pat, in the fourth grade. Along with his ranching Wade is a conservationist and is probably best known for the feeding of the wild turkey and deer that inhabit the ranch. The Wades are Methodist.

Receiving write-in votes in the election were Norman Rousselot, Jerry Don Balch, Stanley Mayfield and Sears Sentell.

After being elected September 22 Bill Wade will take office October 1 to serve with W. B. McMillan and W. L. Whitehead, present committeemen.

**LOOK!  
AN  
AS Smith  
ELECTRIC  
WATER HEATER**

**WEARS A  
10 YEAR  
GUARANTEE  
Plus  
These Advantages**

- NO FLUE. FITS ANYWHERE!
- NO PILOT, NO FLAME!
- CLEAN, ODORLESS!
- QUICK RECOVERY!
- FULL 10 YEAR GUARANTEE!

**FREE WIRING**

Free 220 volt normal wiring to residential customers of WTU who buy an electric water heater from a local dealer.

**Martin Plumbing  
Phone 387-2766  
Sonora**

**COMPLETE PROTECTION  
Insurance  
AUTO • HOME • LIFE**  
FIRE—THEFT—STORM—COLLISION—LAWSUITS  
LIFE INSURANCE also written  
**George Wynn Insurance Agency  
PHONE 387-2681 SONORA**

# MASTER CHARGE IS COMING TO SONORA!



Go everywhere—buy anything with Master Charge! This all-purpose credit card will soon be available to every credit-worthy resident of this area. Master Charge will replace all other credit cards—around town, across the nation, throughout the world. Master Charge gives you instant credit wherever you go!

Master Charge is indeed the all purpose credit card. You can charge clothes, hotels and motels, buses and planes, repairs and services, gasoline... almost anything—anywhere! You have literally thousands of charge accounts, because you can shop anywhere you see the Master Charge emblem or the Interbank emblem.



You get one monthly bill, regardless of how many different purchases you make or how many Master Charge merchants you patronize. There is no annual fee, no dues. There is no added charge whatsoever if you pay statements in full within 25 days of statement date. This actually saves you money.



For those who prefer to stretch out payments on larger purchases, there's an automatic extended payment plan available with Master Charge. You can stretch out payments over several months. You do not have to be a customer of our bank to use Master Charge, although we'd surely like to have you!



## Master Charge ... A New World Of Credit!



**MEMBER F.D.I.C.**