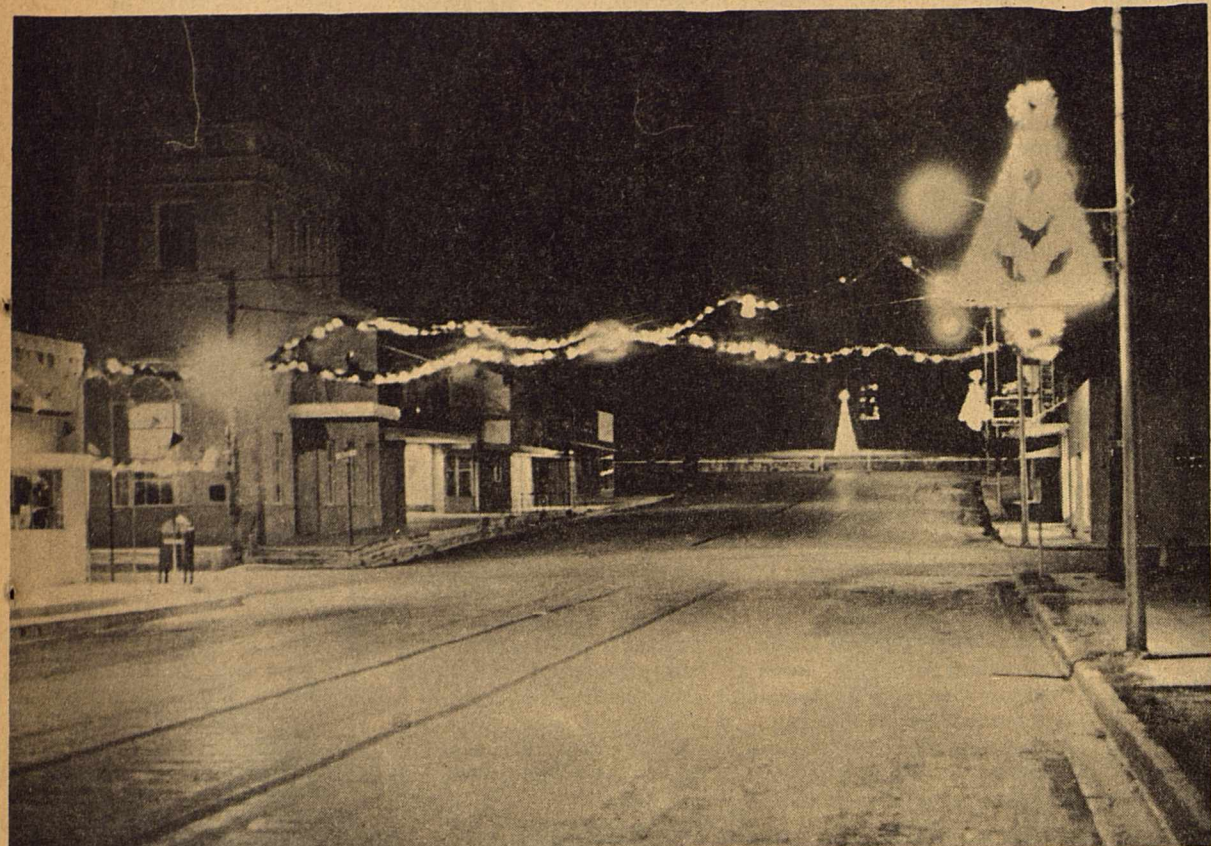


Merry Christmas



ONE SOLITARY LIFE
 He was born in an obscure village.
 He worked in a carpenter shop
 until he was thirty. He then became
 an itinerant preacher.
 He never held an office.
 He never had a family
 or owned a house.
 He didn't go to college.
 He had no credentials but himself...
 Nineteen centuries have come and gone,
 and today he is the central figure
 of the human race.
 All the armies that ever marched,
 and all the navies that ever sailed,
 all the parliaments that ever sat,
 and all the kings that ever reigned
 have not affected the life of man
 on this earth as much as that...
 ONE SOLITARY LIFE...



The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Eightieth Year, Sixteenth Week

The Devil's River News, Sonora, Texas 76950, Thursday, December 24, 1970

Price—10¢

Broncos Capture State Class A Football Crown

by KAY KERBOW
 The Sonora Broncos left little doubt in the minds of football fans that they were the best class A team in the state. The Broncos won their third championship by demolishing an outmanned Pflugerville Panther team by a convincing 45-6 score.

The Broncos rolled up thirty first downs and 374 total yards of which 192 came on the ground and 83 yards in the air. The offensive unit went right to work on their first possession of the ball and scored easily with 7:34 left in the first quarter. A 26-point second quarter showed the Broncos' superiority and allowed them to retire to

the clubhouse with a very comfortable 33-0 lead.

Not to be outdone by the offense, the Big Red defensive unit did an outstanding job also. This awesome unit allowed Pflugerville only ten first downs and 179 yards total offense. Considering that the Panthers only stepped 179 steps all night with the Bronco reserves playing quite a bit the second half should be an indication of the future ability of these young Broncos.

The defensive secondary composed of Rick Street, Jimmy Cade, Arnold Samantego and Sammy Perez allowed only 93 yards passing while picking up three stray Panther passes.

The Broncos first score came after a short Panther punt when Milton Noel picked up three of his 83 yards and six points after a 37 yard Bronco drive. Mike Taylor split the uprights and the Broncos were on their way by a 7-0 lead.

The Broncos scored every time they had possession of the pigskin in the second quarter. Noel capped a 13 play, 66 yard drive with a one yard plunge, with only 3:03 gone in the second quarter and again Taylor's kick was true.

Pflugerville got off only three plays and the Broncos were back again. The game's leading ground gainer, Scott Jacoby,

stepped off four of his 120 yards with 5:03 remaining in the half to make the score 21-0 after Taylor's PAT.

The Broncos took the ensuing Panther kick and marched 60 yards with Jacoby again pushing it over, this time from a yard out. Taylor's kick was off but the Broncos led 27-0.

Pflugerville tried desperately to come back and in despair tried a halfback pass from their own 22 yard line. An alert Sammy Perez picked off the attempt and the Broncos were on the advance again.

This time the Broncos went to their aerial attack. Eddie Sutton handed off to one of his running backs who appeared to be trying a running play, but the back pitched it back to Sutton who then threw a scoring strike to Taylor who was all alone at the 20 yard line. His extra point gave Sonora a commanding 33-0 lead.

Early in the third quarter, Noel finished up his scoring with a seven yard strike following a Pflugerville fumble at their own 27 yard line. Taylor's PAT was blocked.

The Panthers put all their pride into avoiding a shutout and came up with a 34 yard scoring drive following a Bronco fumble, one of their few mistakes. John Franklin traveled the final three yards for the score. The attempt for a 2 point conversion was stopped cold but the Panthers avoided an embarrassing shutout.

Samaniego got into the scoring picture as he powered one yard to climax another Bronco drive, this one for 60 yards. The 2 point conversion failed but SHS had its third state crown clenched.

The fourth quarter was scoreless as the Bronco reserves got into the action.

Statistics:	Sonora	Pflugerville
1st downs	30	10
Yds. rushing	291	86
Yds. passing	83	93
Total yds.	374	179
Passes	3-4	6-19
Interceptions	3	0
Fumbles lost	2	1
punts & avg.	2-42.0	4-28.5
penalties	1-5	2-10

Firemen Set Dance

The firemen's annual New Year's Eve dance will be held Thursday, December 31 at the wool house. Rick Sikes and his Rhythm Rebels will provide music for the dance. The dance is the only fund raising event sponsored by the firemen during the year.

Enchantment Of Season Lends Jollity To Area

Once again we are privileged to approach this enchanting time of the year when we come to observe the wonder of the Lord's birth over 2,000 years ago. The power of this happening continues to put magic in the season and lends the eternal light and hope to all peoples of the world.

A time of peace and goodwill towards all men throughout the universe, with men of science, the intellectuals, the institutions of learning needing to rededicate themselves not to the destruction of life, but to the preservation of life.

Here in our own small community as in most cities and villages in the Christian world, many are busy with last minute shopping duties. Homes and businesses are resplendent with decorations appropriate to the season. Families are preparing to gather for this joyous occasion.

Schools were dismissed Tuesday and students and teachers can relax and enjoy the long holidays with semester examinations behind them. Classes will resume January 4. Football season closed with the Broncos winning the State Class A championship, making it three times for Sonora coaches. Now the coaches and boys can ease up on the tension and enjoy the honor due them.

Downtown stores will be closed Christmas Day and Saturday, granting a four-day weekend to their employees most of whom will welcome the opportunity

to spend extra time with their own families.

Many of the churches have observed the season with special services, or plan to during this time.

The First Baptist Church held a special Christmas program Sunday night with the young people of the church presenting a program of carols. The First United Methodist Church held its annual program of carols with a visit from Santa Claus for the youngest children of the church family. Families gathered in the fellowship hall after the services for refreshments and visiting.

Annual candlelighting services were held at the Presbyterian Church of the Good Shepherd last Sunday night. The Church of Christ plans a preaching mission in early January, and St. Ann's Catholic Church will hold midnight mass services Christmas Eve and 10 a. m. services Christmas Day.

At 11:30 p. m. Christmas Eve, St. John's Episcopal Church will continue its long established tradition of a celebration of Holy Communion at midnight. This service will include many of the traditional Christmas carols and a short sermon by the Rector, the Rev. Ray Nations. The Rev. Mr. Nations said a special invitation is issued to all who wish to attend this celebration of the Feast of the Nativity of Our Lord.

The midnight celebration Christmas Eve has its beginnings long before the Episcopalian

Church was established, he added. The earliest record of this sort of celebration is in 336 A. D. and at that time it was one of three celebrations, one at midnight, one at dawn and then one at mid-day December 25.

The English Church put much emphasis on the Christmas Eve service and tended to drop the dawn celebration from its schedule. The midnight Holy Communion service is celebrated in most Episcopal (Anglican) churches throughout the world. There will also be a Celebration of Holy Communion at 10 a. m. Christmas Day at St. John's Episcopal Church.

A delightful group of young carolers were being escorted by Mrs. Grosse Mohler, Kay Kerbow and Colette Mohler Monday night. Their charming young voices brightened the homes they visited. Other groups of carolers have made rounds in the different neighborhoods, including a group of high school age youngsters who met at the Warren Hemphill home Wednesday night.

This is the way it is around town with all the excitement of gathering together as a family—together with the glowing anticipation of the small ones awaiting Santa's visit, all because of the Christ Child born in Bethlehem so long ago—the Prince of Peace who came to unite all men in joy and brotherhood.



Santa Claus Made His Visit A Bit Earlier

to Sonora this year, when he paid a surprise visit to the Sonora-Pflugerville game. In his bag he carried the best gift of all to local football enthusiasts, giving the Broncos a win over Pflugerville by a score of 45-6 to win the Class A State championship for the third time. Even

though Santa comes from the North Pole, he evidently found the weather a trifle chilly for him, as he mingles with the Bronco band and huddles under a blanket. Fans enjoyed the half-time entertainment presented by the high school band under the direction of John Butterfield.

Santa To Visit Downtown Thursday

Final drawings in the downtown profit sharing event sponsored by local merchants, will be held Christmas Eve at 4 p. -

New General Tele. Employee Here

Virgil Dean Maurer is the new installer-repairman for General Telephone Company in Sonora, it was announced last week by J. B. Goss, San Angelo division manager.

Speech Students Plan Production

James Buchanan and some of his high school speech students are presenting the play "Inherit the Wind" at the high school auditorium January 7, at 8 p. - m. Tickets may be purchased from speech students or at the production. Cost of the tickets is \$1 for adults and 50¢ for students.

Maurer brings the total of General Telephone employees located here to three. He joins W. B. Dillard, central office repairman and Kyle Donaldson, combinationman.

2 Former Sonorans Degree Candidates

Two former Sonorans are among the 174 tentative candidates for bachelor's degrees from the University of Texas College of Engineering when the fall semester closes December 23.

Goss said the new employee was added because of the continued growth and activity here.

The play is about a small town teacher who teaches evolution with classroom freedom versus religious prejudices. Rick Street and Ricky Hill are leads, with Sarah Allison and Bruce Kerbow holding the romantic leads. Matt Davenport also has a major role.

Maurer came from Cerro Gordo, Illinois, where he was employed by General Telephone Company of Illinois for 13 months. Prior to that he was employed by Penn Central Railroad in Decatur, Illinois.

The play is being presented to help finance speech trips and tournaments. Buchanan and the students have spent the past four weeks working on the production.

A graduate of high school in Marshall, Illinois, Maurer attended United Electronics Institute in Louisville, Kentucky. He is married to the former Lillian Smith. They are parents of four sons Rick, 13; Jerry, 9; Scott, 10 and Barry, 2. The family is at home at 1110 Glasscock.

John Paul Friess Ends Vietnam Tour

John Paul Friess, son of Mr. and Mrs. Harold Friess, has arrived from Vietnam, and has completed his tour of duty in the armed forces. Friess, a graduate of Texas Technological University in Lubbock, plans to attend graduate school at the university. His wife and son are also in Lubbock, and Mrs. Friess plans to complete degree work.

Final Rites Held Longtime Sonoran, Mrs. Francis Archer

Mrs. Francis (Ella) Archer, 49, died at 2:30 a. m. December 16, 1970, in Hudspeth Memorial Hospital apparently of a heart attack.

Services were held at 3 p. m. Friday in the First Baptist Church with burial in Sonora Cemetery under the direction of Ratliff-Kerbow Funeral Home.

She was born April 25, 1921 in Bertram. She was married to Francis Archer on April 20, 1942 in San Antonio. She had been a resident here for twenty-eight years and had been an office nurse for Dr. Charles F. Browne for seven years.

Survivors include her husband; a son, David Archer of Frankfort, Indiana; one daughter, Kay Archer, who attends school in San Marcos; her mother, Mrs. Annie Covey; three brothers, Bill Covey of La Pryor, Robert Covey of Slocum and Charlie Covey of Houston; one sister, Mrs. Mary Williams of Pasadena, and two grandchildren.

The Rev. Clifton Hancock, pastor of First Baptist Church, officiated at the services. Pallbearers were Jack Raye, Dennis Hays, James Alexander, John Bell, Jack Kerbow and Harry Templeton.

Branding Iron Plans Repairs

The Branding Iron Smoke House will be closed one week in January for repairs in accordance with government specifications.

Freeman Mears, owner and operator of the Smokehouse, advises his customers that no butchering will be done until after January 20, in order to allow plenty of time for the repairs.

Amistad Report

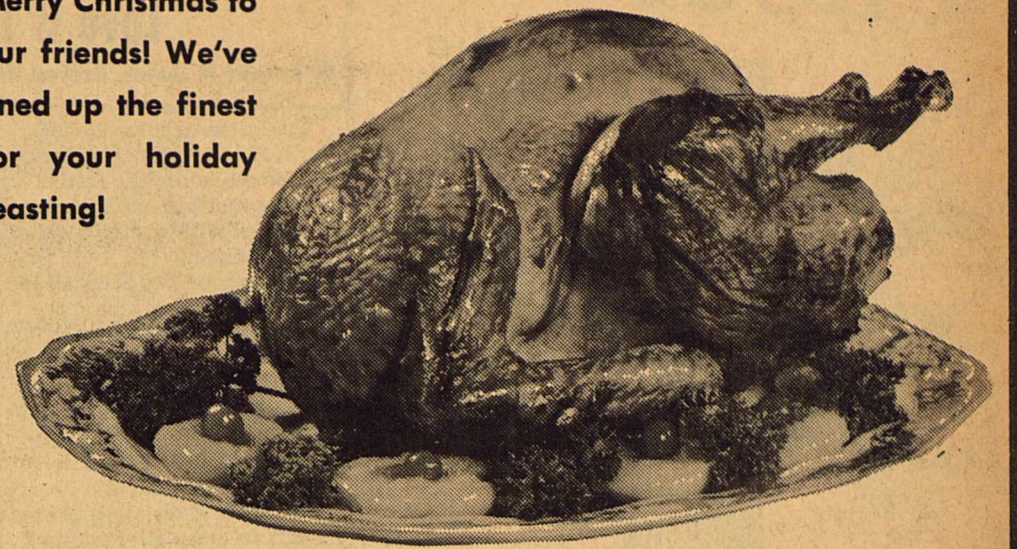
Amistad elevation Friday morning was 1075.70 feet, up .04 foot Thursday. Depth at Amistad Dam was 175.70 feet, up .04 foot Thursday. Water storage amounted to 1,464,558 acre feet, an increase of 1,372 acre feet from Thursday.

DATES EFFECTIVE, DECEMBER 16 Thru DECEMBER 24
DOUBLE STAMPS WED. & THURS. DEC. 23 & 24

START STOCKING THESE

HAPPY SAVINGS ON FOOD HOLIDAY

Merry Christmas to our friends! We've lined up the finest for your holiday feasting!



Weekend **MEAT SALE!**

TODAY'S BEST MEAT VALUE.
GIVE THE FAMILY A TREAT



TURKEYS

ARMOUR STAR

BUTTER BALL

43[¢] LB. **55[¢] LB.**

Kraft Philadelphia 8-Oz. Pkg.

CREAM CHEESE 41[¢]
RUMP ROAST 75[¢] LB. USDA CHOICE
ARM ROAST 75[¢] LB. USDA CHOICE
CHUCK ROAST 69[¢] LB. USDA CHOICE

SLICED, FLAVORFUL GOOCH

BACON
LB. PKG.
69[¢]

TOPS IN PRODUCE

HOLIDAY STOCK-UP FOOD SALE

GOLD MEDAL FLOUR



5lb. bag
55[¢]

Ocean Spray	300 Can	French, Poultry	1 Oz. Can
CRANBERRY SAUCE	27[¢]	SEASONING	35[¢]
Powdered or Brown	1 lb. Box	None Such	18 Oz. Jar
IMPERIAL SUGAR	19[¢]	MINCEMEAT	49[¢]
Leonard Farms	10 Oz. Pkg.	Kimbell's, Maraschino	8 Oz. Jar
PECANS	79[¢]	CHERRIES	49[¢]
Del Monte	303 Can	Del Monte, Mandarin	11 Oz. Can
PUMPKIN	19[¢]	ORANGES	3 for \$1
Gandy's	1/2 Pint Ctn.	Ocean Spray	Qt. Bottle
WHIPPING CREAM	3 for \$1	CRANBERRY JUICE	59[¢]
Arrow Standard	12" X 25"	Kleenex, Dinner	50 Ct.
ALUMINUM FOIL	25[¢]	PAPER NAPKINS	33[¢]
Del Monte, Whole	303 Can	Swanson	14 Oz. Can
GREEN BEANS	25[¢]	CHICKEN BROTH	19[¢]
Pepperidge Farm	Package		
STUFFING MIX	33[¢]		
Brown & Serve - Holsum or Bunny			
ROLLS	4 for \$1		
Kraft, Miniature	10 1/2 Oz. Pkg.		
MARSHMALLOWS	25[¢]		
Eagle Brand	Large Can		
MILK	35[¢]		
Pull-A-Part, Holsum or Bunny			
BREAD	3 Pkgs. \$1		
Topping Mix	4 Oz. Pkg.		
DREAM WHIP	49[¢]		
Hipolite	9 Oz. Jar		
MARSHMALLOW CREME	39[¢]		

FROZEN FOOD BUYS

Johnston's 2 Ct. Pkg. **PIE SHELLS 35[¢]**
Mead's Parkerhouse 24 Ct. Pkg. **ROLLS 3 for \$1**

FROM OUR DAIRY

Gandy's 1/2 Gal. Ctn. **BUTTERMILK 49[¢]**
Gandy's Quart **EGG NOG MIX 59[¢]**

Maryland Club

COFFEE

1 lb. Can

89[¢]



Closed

CHRISTMAS
Day

Join the Inflation Fighters.. shop

FOODWAY

-it's just like getting a raise

STORE HOURS: Mon. - Sat. 8 a.m. - 6 p.m.

DOUBLE STAMPS WEDNESDAY WITH \$2.50 PURCHASE or MORE

APPLES

Red Delicious

19[¢] LB.

California Sunkist

ORANGES

19[¢] LB.

YAMS

Just Right For Baking

Calif. Pascal

CELERY
15[¢] STALK

15[¢] LB.

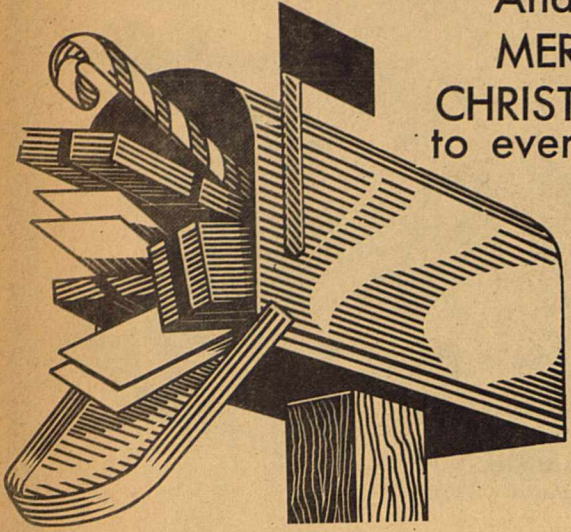
Thin Skin

TANGERINES

15[¢] LB.

Cheer

And a MERRY CHRISTMAS to everyone.



Due to conditions we will not send Christmas Cards this year, but wish to take this opportunity to wish all our friends the happiest of holiday greetings.

MR. & MRS. JOE F. LOGAN
MERRY CHRISTMAS & A HAPPY NEW YEAR



We are unable to send Christmas Cards to everyone this year due to sickness but the very best wishes are extended to all our very good friends.

MR. & MRS. J. M. (Marvin) LOGAN
MERRY CHRISTMAS & A HAPPY NEW YEAR

A Bishop Looks at Life Love Is The Clue

By Everett H. Jones, Retired Bishop of the Episcopal Church

The British scholar Frederick W. H. Myers once said that if he stood before the Sphinx in Egypt and had one question to ask it would be this: "Is the Universe friendly?"

This question has been asked in various forms all through history--and it is with us still. What kind of world do we live in? What is the ultimate power behind the universe: is it spiritual or material? In religious terms, what is God like? Is He involved or indifferent?

Christmas gives all-important answers to these all-important questions.

Christmas reminds us that the supreme product of the universe is human personality, and that the supreme personality in history is Christ.

Christmas then reminds us

It's remarkable with what fortitude one can bear someone else's troubles.

Fruitcakes are always holiday treats, but can be even more delicious with a corn syrup glaze topping. Mix equal parts of water and corn syrup. Boil vigorously for one minute then pour over the cake. Decorate the cake with candied cherries, pecans or other nuts, then glaze the top again with the hot corn syrup mixture.

SUNDAY SERMONS

Morning (10:30)
"Is Your Tinsel Turning To Tatters?"
(Matthew 20:20-28; John 13:1-17)

Evening (6:00)
"Fools For Christ's Sake"
(I Corinthians 1:17-31; 4:10 A)

Come Worship With Us
CHURCH OF CHRIST
Mike Puckett, Minister

that we must have an adequate cause to create so great an effect. A river does not rise above its source. Could there be personality in a universe that is basically impersonal?

Christmas leads us on to see that the best way to know what God is like is to look at His best revelation. In Christ the invisible has become visible. As Christ himself put it, "He that hath seen me hath seen the Father." (St. John 14:9)

When we look closely at Christ what do we see? Above all we see the embodiment of love, love in action, love incarnate. He came as the gift of God's love. He sought by word and deed to demonstrate the meaning of this kind of love. He said, "Greater love hath no man than this, that a man lay down his life for his friends." (St. John 15:13) And then he went to the cross to make clear what he meant.

We also see that he called all men to accept his love, and to give this kind of love to one another. This love is not something to be accepted intellectually. Its mystery and power can be known only to those who live it.

Marketing Tips

Satisfy holiday appetites and budget needs by following some last-minute shopping hints that spell "Merry Christmas," suggests Gwendolyn Clyatt, Extension consumer marketing specialist.

Make a list of exactly what is needed before shopping for last-minute items. Following a list saves both time and money.

Eggs for holiday baking are in good supply.

Regardless of what spices and herbs are required for seasoning, buy a new supply. Only fresh spices will spark just the right flavor combinations for holiday eating.

Read all labels before buying. Labels list both quality and exact amounts of food items enclosed.

You can use mistletoe in decorations without adding water by dipping the stem ends in melted wax. This prevents the berries from falling off and the foliage from shriveling. Cranberries are traditional holiday treats for relish, sauces or salad.

Ham may be the choice for the festive meal. Allow one-fourth pound per serving if it is boneless, and one-half pound if the bone is in.

Refreshments for those who drop in may include fresh fruit, assorted cheeses, homemade cookies and candy.

Instant and ready-prepared foods such as mashed potatoes, precooked rice and mixes, can relax holiday cooking time. You can add a personal touch with special seasonings and garnishes.

Turkeys, large and small, are priced low. The larger the bird, the more economical plus the more servings per pound.

Many vegetables are also low in cost. Dry onions, potatoes, sweet potatoes, broccoli, carrots, cabbage and celery are some.

All fruit counters are filled with apples and citrus fruits. Colorful oranges are holiday delights as fruit cups or as stuffing for Christmas stockings. Shopping can be fun if careful plans are made.



To Greet You at Christmas

With fond hopes that all your holiday dreams come true, we send you our best wishes for a Merry Christmas.

MR. & MRS. JIMMIE LOTT

Complete INSURANCE SERVICE

RESIDENTIAL COMMERCIAL INDUSTRIAL

ALL TYPES OF INSURANCE
Fire - Travel - Bonds - Casualty - Livestock - Auto
Representing Southwestern Life Insurance Co.

WEB ELLIOTT AGENCY

209 E. Main Sonora, Texas



Our good wishes are on their way to you this happy time...

Merry Christmas

Smith Neal Family



It's that time of year - when we think of friends old and new and extend our heartfelt wishes for their happiness!

JUNGK'S COURTS

MERRY CHRISTMAS & A HAPPY NEW YEAR

First Baptist Church
Rev. Clifton Hancock, Pastor
Sunday School 9:45 a.m.
Morning Worship 10:50 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Services 7:00 p.m.

St. John's Episcopal Church
Rev. Ray Nations, Rector
Holy Communion, first and third Sundays at 10:30 a.m.
Other Sundays-Morning prayer at 10:30 a.m. Wednesdays, Bible School, 3-4 p.m.

First Latin American Baptist Church
Rev. Porfirio Perez, Pastor
Sunday School 9:45 a.m.
Worship Services 11:00 a.m.
Training Union 6:30 p.m.
Worship Service 7:30 p.m.
WMU, Monday 7:30 p.m.

First United Methodist Church
Rev. John M. Weston, Pastor
Church School 9:45 a.m.
Worship Service 10:50 a.m.
If you do not worship at some other church we will be very glad to have you worship with us.

Church Of Christ
Mike Puckett, Minister
Sunday School 9:30 a.m.
Morning Worship 10:30 a.m.
Sunday Evening 6:00 p.m.
Wednesday Evening 7:00 p.m.

St. Ann's Catholic Church
Rev. Michael Fernandez
S. Plum Street Phone 387-2278
Weekday Mass:
Tues., Thurs. 8:30 a.m.
Evening Mass 7:00 p.m.
Sunday Masses 7:00 a.m.
10:00 a.m.
Holy Day Masses 7:00 a.m.
10:00 p.m.

Hope Lutheran Church
Sunday School 9:45 a.m.
Church Services 10:30 a.m.
"The Lutheran Hour" 6:30 p.m.
Sunday on radio KGKL, 950
"This Is The Life" 7:30 a.m.
Sundays on KCTV, Channel 8

The Church of the Good Shepherd Presbyterian U. S.
Rev. Homer Akers
SUNDAY
Coffee Fellowship 10:30 a.m.
Worship Service 11 a.m.
WEDNESDAY
Bible School
Worship 7 p.m.

Church Of Christ (South Side)
Farm Road No. 1691
Morning Worship 10:30 a.m.
"He that hath an ear to hear let him hear what the Spirit saith unto the churches."
(Rev.)



May your hearth be happy and your heart content. We send this greeting with our thanks to all!

THE RATLIFF STORE

MERRY CHRISTMAS & A HAPPY NEW YEAR



Christmas Greetings

We pause 'mid the holiday bustle to count our many blessings, and to express deep appreciation for the patronage you have given us. To you and yours, our fondest Christmas greetings!

SOUTHWEST TEXAS ELECTRIC COOPERATIVE, INC.

(THIS OFFICE CLOSED 24, 25, 26)
MERRY CHRISTMAS & A HAPPY NEW YEAR



FOR UP TO YOU IS BORN THIS DAY

Sunday Matthew 3:1-17

Monday John 12:20-36

Tuesday Isaiah 9:1-7

Wednesday Isaiah 11:1-10

Thursday Isaiah 61:1-11

Friday Micah 4:1-7

Saturday Micah 5:2-4

The candle has been lighted in the lamp beside the door. The greens are hung, and the children are in a state of wild anticipation. Soon we'll read the Christmas story and sing carols for the Christ Child. *Flames flicker on our hearthstone and in their depths gleam memories.*

A small boy, cold and hungry, kneels crying by his mother's bed. Then kind hands lift him. Ladies from a nearby church bring a basket for the widow, and save her life.

On a Pacific island, a badly wounded soldier moans with pain. Tenderly, a chaplain bathes his face, then opens a tattered Bible and begins to read. Anguish and suffering recede and hope stirs faintly.

Now the fire crackles. I stir the embers and thank God for the ministry of dedicated people.

Your church interprets God's gift of love to the needy and the helpless. Let us worship there.

Scriptures selected by the American Bible Society

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ELLIOTT CHEVROLET
Sonora, Texas

RATLIFF - KERBOW FUNERAL HOME

ELLIOTT BUTANE CO.
Sonora, Texas

DEVIL'S RIVER NEWS
Sonora, Texas

THE RUTH SHURLEY JEWELRY

SOUTHWEST TEXAS ELECTRIC COOPERATIVE INCORPORATED
Owned By Those It Serves

NEVILLE'S
Your Complete Dept. Store
Jo and J Neville

CHUCK WAGON GROCERY
The C. A. Lucketts

French's Big Tree Restaurant

Member, T. R. A.

First National Bank

Since 1900

C. G. Morrison

Variety Store

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Sanitone Dry Cleaning

Modern Way Gro. & Mkt.

U.S. 277 South

Neville's Department Store

Jo and J Neville

Morgan & Hunt Insurance

For Your Insurance Needs - Hunt Morgan

The Ratliff Store

Name Brands for Less

M & M Trucking Co.

Local and Interstate Hauling
Phone 387-2860 or 387-2420

Powers Livestock Sales

Louis Powers

Charlie Gardner

Live Oak "66"

Sonora TV Service

Community Antenna

The Ruth Shurley Jewelry

Gifts of Lasting Value

Greenhill Texaco Station

Open 24 Hours

When You Buy, Insist on Wool and Mohair
Sonora Wool & Mohair Co.

Grower Owned And Operated

Gulf Restaurant

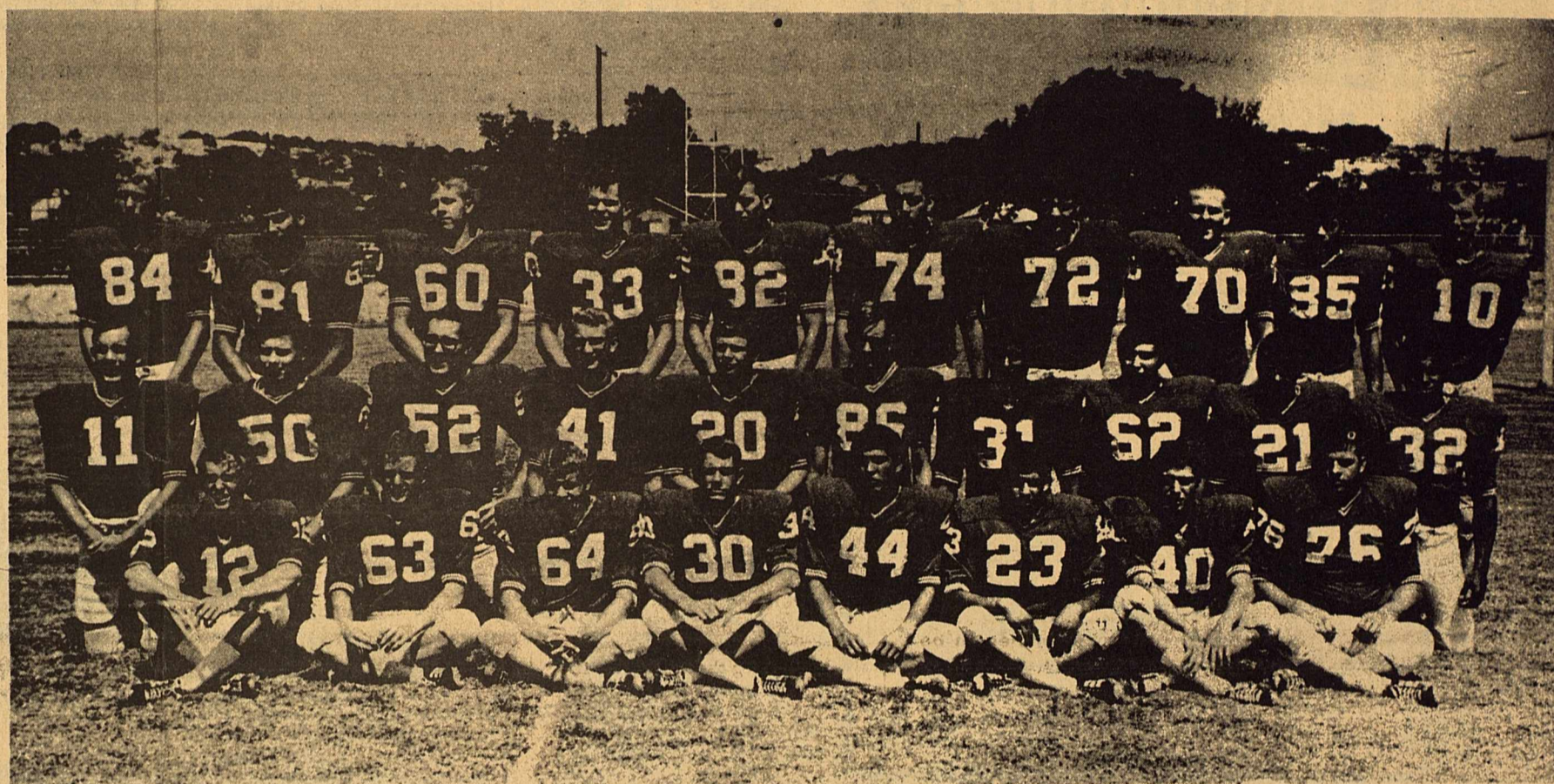
Open 24 Hours

Sonora Utilities

Home Owned Municipal Power Plant

Congratulations

BRONCOS



Class A State Champions

Your consistently high performance and great sportsmanship has brought us another great football year. Being the State Champs again has made us humble and appreciative of all the great boys we know as Broncos. To all of you the very Merriest Christmas and a successful New Year.

District 9-A Season's Schedule of Football Games For 1970

DATE	VARSTIY	B - TEAM	8TH GRADE	7TH GRADE
Fri., Sept. 11	Sonora 37 - Coahoma 8			
Thurs., Sept. 17			Ozona, Here, 6:30 p.m.	Ozona, Here, 5 p.m.
Fri., Sept. 18	Sonora 27 - Junction 0			
Thurs., Sept. 24		Sonora 32, Big Lake 6	Big Lake, There, 6:30 p.m.	Big Lake, There, 5 p.m.
Fri., Sept. 25	Sonora 7 - Big Lake 6			
Thurs., Oct. 1		Sonora, 20 - Eldorado, 6	Eldorado, Here, 6:30 p.m.	
Fri., Oct. 2	Ozona 14 - Sonora 12			
Thurs., Oct. 8		Sonora, 18 - Ozona, 0	Ozona, There, 6:30 p.m.	Ozona, There, 5 p.m.
Fri., Oct. 9	Sonora 40 - Rankin 20			
Thurs., Oct. 15				
Fri., Oct. 16	Sonora 50 - Menard 0			
Thurs., Oct. 22				
Fri., Oct. 23	Sonora 52 - Bangs 0			
Thurs., Oct. 29		Big Lake, There, 6 p.m.	Big Lake, Here, 6:30 p.m.	Big Lake, Here, 5 p.m.
Fri., Oct. 30	Sonora 28 - Mason 0			
Thurs., Nov. 5		Sonora, 29 - Eldorado, 12	Sonora, 61 - Eldorado, 8	
Fri., Nov. 6	Sonora 35 - Eldorado 8			
Thurs., Nov. 12			Junction, Here, 6:30 p.m.	Junction, Here, 5 p.m.
Fri., Nov. 13	Sonora 31 - Robert Lee 8			

Bi-District Game Sonora 23 - Goldthwaite 6	Regional Game Sonora 47 - Aledo 0	Quarter Final Game Sonora 19 - Honey Grove 19	Semi-final Game Sonora 49 - Petersburg 8	State Final Sonora 45 - Pflugerville 6
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Snips, Quips, And Lifts

by LOTTIE LEE BAKER
 "Twas the night before Christmas when all through the house—"
 You say you've heard that story before?
 Well, so you have—but still it's true—
 Christmas Eve is here once more.
 "Not a creature was stirring, not even a mouse—"
 What did you expect? After the hustle and rush—
 You're not able to wiggle or move or stir—
 You just want to get to bed in the silent hush.
 We have come to the end of our thinking and planning—
 No more time for last-minute buying—
 Each year we say "Never again this last minute push—
 But next year, without doubt, we'll still be trying.

Coming together is Beginning.
 Keeping together is Progress.
 Working together is Unity.

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 Sonora, Texas

Honoring Christmas, In Poetry and Prose

"I will honor Christmas in my heart, and try to keep it all year."
 So wrote Charles Dickens, for whom Christmas was a favorite topic — so much so that most people, asked to name someone who wrote about Christmas, would immediately answer, "Dickens."
 Not only Dickens, but almost every writer, from the little-known to the famous, has been inspired at some time in his career to "honor Christmas" in prose or poetry. For instance —
At Christmas I no more desire a rose
Than wish a snow in May's new-fangled mirth,
But like of each thing that in season grows.
 William Shakespeare
At Christmas play and make good cheer,
For Christmas comes but once a year.
 Thomas Tusser
England was merry England, when
Old Christmas brought his sports again.
 Sir Walter Scott
I heard the bells on Christmas Day
Their old familiar carols play,
And soft and sweet the words repeat,
"God is not dead, nor doth he sleep!"
 Henry Wadsworth Longfellow
So shall we learn to understand
The simple faith of shepherds then,
And clasping kindly hand in hand,
Sing, "Peace on earth, good will to men!"
 James Russell Lowell
"Happy Christmas to all, and to all a good-night."
 Clement Clarke Moore

A LIFT FOR THE WEEK
 Apparently the way to get more out of life is to put more into it.

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OZONA STENOGRAPHIC

Box 961 Ozona, Texas Phone 392-2628
 Fred Baker, Owner & Operator
 (Mail Orders Welcome)



O, Holy Night

Each year at Christmas, the sacred story lives anew. As we reflect upon that holy time, of a Child born in Bethlehem, may we find inspiration in His life, to guide us on our way. Sincere greetings to all.

CARL J. CAHILL, INC.
 MERRY CHRISTMAS & A HAPPY NEW YEAR

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FOR SALE PACKAGE STORE business for sale. See Pat Carroll. Telephone 387-3202 or 387-2674, Sonora, Texas. 5p13 WHY NOT BUILD a new house? It's cheaper, and easier. Foxworth-Galbraith Lumber Company. Phone 387-2536. tf UNCLAIMED LAYAWAY 1969 Zig Zag Sewing Machine. Buttons, patches, monograms. No attachment needed. Six payments of \$6.26 or \$31.00 cash. To see in your home, call 387-2461. tf51 1956 CHEVROLET V-8, \$100. Phone 387-2840. Earl Johnson. tf14 IF YOU ARE INTERESTED in a Slim-Gym exerciser, call or write Mrs. Claud Leath, Box 474, Ozona, Texas 76943. Phone 392-3068. 6c12	FOR SALE CHUCK WAGON GROCERY and service station. Well established business many years. Intersection Fwy. 277 and 290. Living quarters. Also guns and coin collections and several good bred horses. Inquire at store. tf45 BUILDING MATERIAL for sale. Call us for carpenters and contractors. New homes, painting, remodeling. Foxworth-Galbraith Lumber Co., phone 387-2536. tf 1969 HONDA Motorcycle for sale. Call 387-2735. tfn GIRL'S BICYCLE. Almost new. English type. Unusual. Excellent condition. Telephone 387-2716. 2p15 FRESH TAMALES every Friday afternoon. Saunders Garden, telephone 387-2480. 1c15	FOR SALE 1953 OLDSMOBILE, 1971 inspection. Good tires, \$50. Call Scott Campbell, 387-2247. tfn WANTED AM INTERESTED in a 1971 season hunting lease. Would like deer, turkey and javelina. Have experienced hunters. If you have the game and the price is right we would lease for several seasons. Will take care of your ranch. References. Bill Benton, 2118 Ave. B NW Seminole, Texas 79360. Phone 915-758-2285. 2c15	FOR RENT HOUSE for rent or sale. 2-bedroom, unfurnished. Half block from school. Call 387-3226 after 6 p.m. tf7 WILL RENT OR SELL small cafe. Located at corner of Highways 277 and 290. See next door at Chuck Wagon Grocery or call 387-2491. tf9 LIVESTOCK GOOD, REGISTERED Black Angus bulls, coming 2's. Range fed. Come and see them. Frank Fish, Juno Ranch Company. Phone YJ4-6804. tf7
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USE WANT ADS FOR FAST RESULTS

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Devil's River News

NOTICE

Due to improvements that must be made to comply with Government specifications, we will be unable to butcher any meat until after January 20.

We will be closed one week in January for repairs. Other than that one week, customers may come by and pick up any meat they have in the locker and transact any business they might have except for the above mentioned butchering of meat.

I am truly sorry for this inconvenience to you, our customers.

Freeman Mears
Branding Iron Smoke House
 Live-Oak Smoked Meats—Ready to Eat
 Cater-Corner to Courthouse, Sonora

ROOFING

ALL TYPES ROOF repair and quality roofs. Kent Elliott Roofing. 655-2800, San Angelo Texas. tf47

REAL ESTATE

THREE BEDROOM home for sale. Corner Hightower and Allen Drive. Large living-dining room, kitchen-breakfast room. Carpet, washer connections, built-in clothes dryer. Food disposal. 1,000 sq. ft. on 75'x90' by 160' lot. Fenced back yard. Contact Doyle Morgan, 387-2222 or 387-2676. tf

3-BED ROOM, 2-bath. Recently remodeled, new carpet and paneling, fenced in yard with fruit and pecan trees. Call 387-3014. If no answer call 387-3131. tf11

Buzzing with Holly

An English tradition of long ago says that sprigs of holly should be placed in beehives at Christmas. This stems from a legend that, at the Manger, bees gathered to hum a hymn of joy.



Correct Answer is: minion

APPLICATION FOR VOTER REGISTRATION CERTIFICATE

COUNTY, TEXAS
 FOR VOTING YEAR BEGINNING MARCH 1, 1971 AND ENDING FEBRUARY 29, 1972.

VOTING PRECINCT (If Known) _____

NAME OF VOTER _____ DATE _____

STREET ADDRESS _____ EXCEPTIONS _____

CITY AND ZIP _____ *Birthdate _____

SEX: Male Female I AM _____ YEARS OF AGE. * Show date arrived if in Texas less than 1 year _____

If in county less than 6 mos. _____

If in city less than 6 mos. _____

I certify that applicant is a citizen of the United States and has resided in Texas more than 1 year and in the county and city (if residing in a city) more than 6 months immediately preceding the date of this application, except as listed under EXCEPTIONS hereon. I understand the giving of false information to procure the registration of a voter is a felony.

Agent's relationship to Voter. _____ Signature of Voter or Agent _____

*Only a husband, wife, father, mother, son or daughter may apply for registration as agent for the voter.

MAIL CERTIFICATE TO THE FOLLOWING TEMPORARY ADDRESS IF NOT TO BE MAILED TO HOME ADDRESS ABOVE.

INSTRUCTION TO APPLICANT: MAIL OR DELIVER APPLICATION PROMPTLY TO COUNTY TAX ASSESSOR-COLLECTOR, HOME COUNTY. (MUST BE RETURNED BY JANUARY 31 PRECEDING BEGINNING OF VOTING YEAR.)

CO16 Rev. (Form Prescribed By Secretary of State)

NOTICE

ALL VOTERS must fill out applications for Voter Registration Certificates before a VOTERS REGISTRATION CERTIFICATE can be issued for the voting year of 1971. January 31 is the deadline for filing application for a voter registration certificate.

It will be to your advantage to fill out the above form before coming to our office. This will enable you to avoid a delay that you might otherwise incur.

Save on County and State Taxes by Paying now!
 1% if payment is made in December

Take Advantage of this Saving

Herman Moore
 Sheriff and Tax Assessor and Collector
 Sutton County, Texas

Dear Santa, Please Bring Me

Dear Santa,
I hope you will bring me a doll with a bed. My dog you gave me last year I still have it at home. I am going to Slaton, Texas for Christmas.
Your friend, Alissa Ann Adkins

Dear Santa Claus,
Please bring me a sewing machine. I want baby go by-bye and her bumpety buggy. Please bring me a Slinky. And I want a red pantent coat. Please bring me a surprise.
Love, Priscilla J. Cook

Dear Santa,
I want you to bring me a bike for Christmas. I wanted many another things but I want a bike first. I want a table and a set of dishes and a set of cups and a set of glasses please.
Your friend, Rita Lira

Dear Santa,
I hope you have your rain-deers ready for Christmas. Please bring me a race track and another one for my cousin.
Your friend,
David Bemal

Dear Santa Claus,
I want a stove and a doll that walks and talks and crys. I want a playhouse. I want a ring and a bike with a basket and I want a dress and a coat and a desk and a ABC book, and a oregon to a locket and I want a flag.
Love, Irene Sanchez

Dear Santa Claus,
I want a doll that can walk and can talk. And I want a bicycle with a basket in it. I want some Christmas candy. You have bean good to me. You had bring me all the toys I want. I want the doll that is call Dancerina. I want the doll that is call Baby go by by. And I think thats all.
Love, Cristela Salinas

Dear Santa,
I want you to come down and see me. Bring your reindeer. Please give me some presents. I want a watch for Christmas. I have been wanting a watch a long time.
Your friend, Marshall Doran

Dear Santa Claus,
Please bring me a electric train and a 5-speed bicycle and boxing gloves.
Love, James Black

Dear Santa,
Please bring me a Velvet doll and cake mixes for my oven. I want the Peanut gang dishes. Some children around the world are very poor. Please Santa Claus bring the children a gift. Merry Christmas to everyone.
Your friend, Nora Lee Galindo

Dear Santa,
I want some clothes for my Barbie doll. I want some more dolls.
Your friend, Michelle Mooney

Dear Santa Claus,
I want a bicycle for Christmas. I want a organ and a doll that can walk and can talk.
Love, Mary

Dear Santa,
I want some cars and a ball and a Santa Claus. Also a bike and a airplane.
Your friend, Ruben Mendez

Dear Santa,
I want a new dress. I been good. I want toys for Christmas. I want a doll. I want some books for Christmas.
Your friend, Lidia

Dear Santa Claus,
Please bring me a doll. and some stocings and some dishes. and close and a pencil.
Love, LaDonna Mooney

Dear Santa,
If you could bring me a horse and bring me a Barbie doll. Her name is Dawn. Remember the poor people that don't have any mothers or fathers.
Love, Marilyn Sue Parker

Dear Santa,
I wish that I could go to the North Pole to see you. I wish that I could have Barbi and her sister, or Baby Go By By. Is the North Pole cold this time of the winter? I wish that you bring my friend Linda a bicycle. Bring Rae Ann, my friend, a pony. Bring Alissa, my friend a Baby Go By By.
Love always, Nicola Jane Thom

Dear Santa,
Please send me a toy. We all love you because you are good to us. I want to send me a box of candy.
Your friend, Raul Rabago

Dear Santa,
I want you to bring me a doll and I want a doll that grows hair and makes it short. I wish you would bring other things to other people that do not have money to by for these children.
Your friend, Juanita

Dear Santa,
Please bring me a big doll that walks, talks, eats. Bring my little sister a play telephone. Bring a bike to my sister with whells on back and a stove. Please bring me a bike and a big doll to my little sister that crys.
Your friend, Diana Samaniego

Dear Santa,
I have been good to my father and mother. I wanted you to bring me a G I Joe for Christmas and a game name checkers and a wagon.
Your friend, John Paul

Dear Santa,
I want a dog and a football and a car and a car. My mother wants a pan and teddy bear. George wants a football and a stand.
Love, Juan Samaniego

Dear Santa,
I want a big bicycle and a Barbie Doll. Will you please bring them to me if you can? Please don't for get the other children who need toys to play with.
Your friend, Vema

Dear Santa,
I am looking forward for Christmas. Are you geeting your raindeer ready for the long journey? I will put some cookies and milk out for you. I want the new Barby Dolls, Jamie and Dawn. I will hang my stocking up.
Love you, Linda Smith

Dear Santa,
This month is very exciting. I like this month. We have been waiting for you. I would like a record player. My sister would like a camera.
Merry Christmas,
Love, Mitzie Phillips



We wish you
A Christmas
joy-filled
and blessed.
WESTERMAN DRUG
MERRY CHRISTMAS & A HAPPY NEW YEAR

Greetings
May the rich traditions of the season overwhelm you.

Mrs. Belle Steen

EULAH NEWELL

'tis the season to be **JOLLY**

SO SMILE, DARN YA' SMILE.

RUTH SHURLEY JEWELRY
MERRY CHRISTMAS & A HAPPY NEW YEAR

Merry Christmas

Santa Claus is here! His pack is brimming with gifts of joy and laughter . . . gifts of happy hours . . . gifts of friendship and good will. We would like to add our warmest thanks to you, our valued customers, for your kind patronage. From jolly old St. Nick and us, Merry Christmas.

The Devil's River News
Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

DOYLE MORGAN, DEE NEVILL, SHIRLEY HILL, SANTANA NORIEGA, SCOTT CAMPBELL, MARILYN MORGAN

Greetings

Out of our yesterdays come the Yuletide traditions of happy greetings and cordial hospitality. In this spirit, we extend to all our good friends, a wonderfully warm and truly old-fashioned "Merry Christmas!"

First NATIONAL BANK
SINCE 1900
P.O. BOX 798 SONORA, TEXAS 76950

No Christmas!

"Hear ye, hear ye! Christmas will not be celebrated. All who observe that abominable day will be severely punished!"

An unlikely message for a town crier? Not in the time of Oliver Cromwell! Cromwell and his Puritan Party did indeed consider Christmas an "abominable day" and on December 24, 1653, they succeeded in getting the English Parliament to pass a law making Christmas celebrations of any kind illegal.

Imprisonment or exile was the penalty for disobedience.

A few days before Christmas, town criers went through the streets warning against holiday celebrations.

In England, the ban lasted eight years — and even longer in the United States. The belief that Christmas merry-making was sinful came to the New World with the Pilgrims.

New England states outlawed Christmas observances until the middle of the nineteenth century. In Boston, for instance, Christmas was illegal until 1856!

Dear Santa, Please Bring Me ...

Dear Santa Claus,
I want a Johnny Lightning and I wish to have a Hot Wheels set. I wish to have tennis and shirt and pants and a football. And I wish to have a basketball and a tennis court and a coke machine and a monopoly. And I wish to find a electric football set.
Love Santa Pete Gomez

Dear Santa Claus,
I want a jumping rope and two little dolls, and a swing so I can ride on them, and a bicycyl with a basket on it. I want a big basket ball with a basket on it.
Love, Norma

Dear Santa Claus,
I want a new bike to ride on it and also a new popcorn maker and a big truck.
Your friend, Ismael Avila

Dear Santa Claus,
I want a saddle with white stitches and if you have some saddle blankets, I would like two.
Your friend, Ben Ingham

Dear Santa Claus,
I want an organ. I can play an organ. And a record player. I am going to hang my stocking. Please bring my organ and record player.
I love you, Criste Montemayo

Dear Santa Claus,
I want a new bike, doll, play house, baby carriage, walky talky, dictionary, a car. I want you to bring me a go-go book just like the go-go dancers because I want to be a go-go dancer. I want a pretty red school house and I will be the schoolteacher. I want ten desks in the school house. I want some girl and boy dolls to be the children at class. I want a set of books. I want a T.V. set a color one too. I want a clipboard. I want a coke machine. I want a record player, a tape machine. I want a manger. I want a susie home maker. I want some dishes. I want some doll beds. I want an oregon. I want a bea-bea gun.
Love, Tonia

Dear Santa Claus,
I want a Raggedy Ann doll for Christmas, Santa. I want a rug for Christmas, too. I want a play kitten too, Santa. And I want a play girl teddy bear too, Santa. And a play puppy too.
Love, Marcie

Dear Santa Claus,
I want a Jonny west and his horse. And I want a football suit and a Jonny lighting set. And I want a 4-10 shot gun and a pair of guns.
Love Lance

Dear Santa Claus,
Please bring me a pair of teneshose. Please bring me a new housecoat. Please bring me a new doll. Please bring me a new barbi doll.
Love Deann Halsell

Dear Santa Claus,
Please bring me a bicycle and a football. Will you please bring me a camper and a big airplane to fly. And bring me a car to.
Merry Christmas to all of you.
Love, Enrique Sanchez Jr

Dear Santa Claus
I love you I want a toy is a game and a trick toy. Good by and I will not be a bad boy I will be a good boy
David Acosta

Dear Santa Claus,
Please bring me a electric train and a G.I. Joe and a football and a bicycle and a airplane and game.
Love, Jaime Gonzalez

Dear Santa Claus,
Please bring me a General Custer, Johnny West and a pogo stick, laugh-a-long, G-I-Joe with hair, football, Rudolph, little TV for my room.
Love, Emily Elliott

Dear Santa Claus,
I want a bike for Christmas. Please bring me a truck. Please bring me a electric train. I want a football for Christmas.
Love Pete Lopez

Dear Santa Claus,
Please bring me a electric train. Please bring me a Slinky. Please bring me some candles. Please bring me a bicycle. Please bring me some candy. Please bring me a surprises.
Love, Dennis Jolly

Dear Santa,
I want a Raggedy Ann doll for Christmas, Santa. I want a rug for Christmas, too. I want a play kitten too, Santa. And I want a play girl teddy bear too, Santa. And a play puppy too.
Love, Marcie

Dear Santa Claus,
Please bring me some games and surprises. Please bring my brother a G.I. Joe set with the comande action set it has a tiger and parachuting set. Please bring my sister some surprises and a talking black haired ken that talks and bends his legs. Please bring my mother some walking shoes and leather boots. Please bring my father a golf set.
Love, Darci Lynn Carroll

Dear Santa,
I want a football suit, an electric football game too. Please bring me a raincoat and some rainboots. Please bring me a cantien. Please bring Juan S. a pocket kniff. Also bring Marshall a shirt.
Love, George

Dear Santa Claus,
Please bring me a real pony. Baby go Bye Bye. I guess I'll close for now.
Love, Paula

Dear Santa,
I want an electric football set, Mark shooting gallery, Super spygraph and don't let Rudolph switch noses and hitch you up.
Your joker, Louis David Humpherys

Dear Santa Claus,
Please bring me a Barbie doll and a pair of boots for Christmas. In my stocking I want a ball and jacks. My father wants a shaving kit for Christmas.
I love you, Paula Friess

Dear Santa Claus,
I want a two ten shotgun, a head light for my bike. A new football and a football stand. A new walky talky. I want a hard baseball.
Love Rickey

Dear Santa Claus,
Please bring me a doll and a doll house and a Jack-in the box and some candies and a surprises and a sewing machine and a bicycle and a little dog.
love, Maria Zamarron

Dear Santa Claus,
I want an electric helicopter. I want it to fly Please, please Santa Claus, would you bring the helicopter. I want it so bad I can hardly wate.
Your friend, Corbie James Dubose

Dear Santa,
Please bring me a Barbie doll and a record player. Please bring me a robe and a real horse, too. Please bring me a little baby kitten.
Your friend, Valerie Tedford

Dear Santa Claus,
Please bring me a bicycle and some ear rings for Christmas. Please bring me some candies.
I love you, Leticia Chavez

Stocking Is Just Legend?

Did a spinster hang up the first Christmas stocking? Legend says yes, but history says no — or at most, "Maybe."

St. Nicholas, a fourth century bishop, secretly gave gifts of gold for the dowries of poor spinsters. His method was to toss the gold down a chimney by night, at Christmas.

On one occasion, so legend says, the gift landed in a stocking, hung by the fireplace to dry.

History casts a dubious eye on this "origin" of the Christmas stocking custom. The spinster probably didn't have a stocking — not in the fourth century.

Knitted form-fitting hosiery was unknown until the thirteenth century. Earlier, people wrapped cloth or rags around their feet as substitute for modern stockings.

Even after William Lee invented the stocking frame, a more efficient method of production, in the late 1500's, it was some time before the poor could afford to buy stockings. History makes one concession to the legend tellers.

Paintings from Pompeii show that early Romans did wear some form of stockings, even before the birth of Christ.

Trees Live and Bloom In Legends of Yuletide

Almost every kind of tree has a legend relating it to the Nativity or the life of Christ. The cherry tree, says "The Cherry Tree Carol," bent down its boughs for Mary to pluck the fruit.

The Glastonbury Thorn blooms at Christmas because, legend says, St. Joseph of Arimathea, on his arrival in England, drove his staff into the ground, while he was carrying the Holy Grail, the chalice used at the last supper. The staff took root and grew into a thorn tree.

To show off your gourmet ability, surprise Christmas guests with a flaming dessert. Dip sugar cubes in lemon extract and place on individual servings of fruitcake or pudding. Light the cubes as the dessert is served.



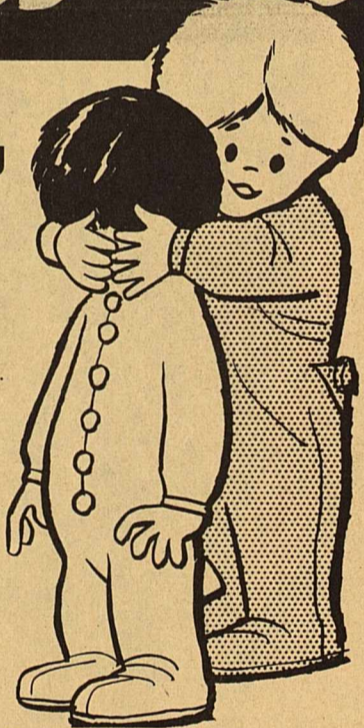
We hope Santa comes to see you... and you come to see us...

RANCH COUNTRY PACKAGE STORE
MERRY CHRISTMAS & A HAPPY NEW YEAR

GUESS WHO

WISHES YOU
A HAPPY
HOLIDAY?

WE DO!



MR. & MRS. TOMMY THORP
MERRY CHRISTMAS & A HAPPY NEW YEAR

A VERY MERRY CHRISTMAS



For your very own tree from one built for you.

NEVILLE'S DEPARTMENT STORE
MERRY CHRISTMAS & A HAPPY NEW YEAR

Season's Greetings



Have a jolly good holiday, aglow with love & laughter!

MERRY CHRISTMAS & A HAPPY NEW YEAR
SONORA ABSTRACT CO.



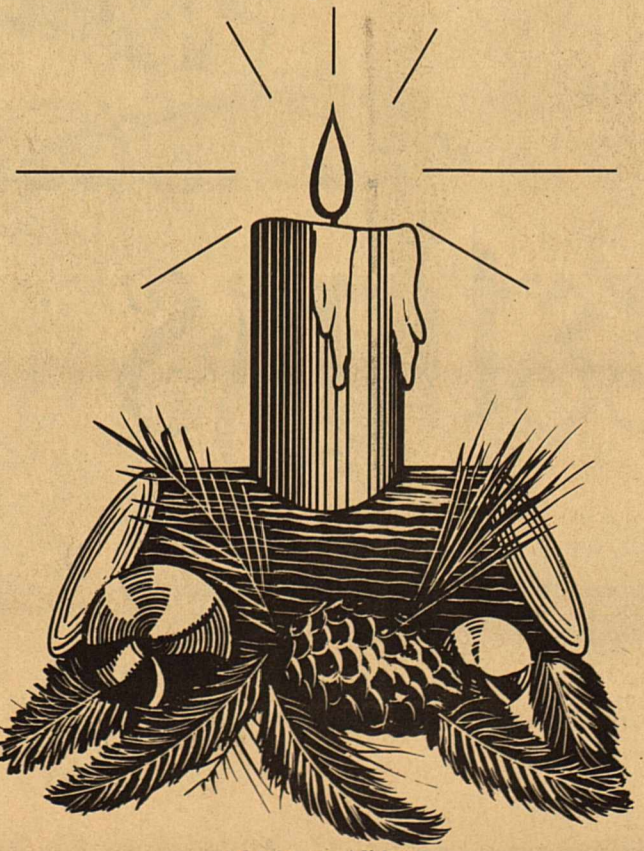
... for all our friends this town around.

GLASSCOCK SHELL STATION
MERRY CHRISTMAS & A HAPPY NEW YEAR



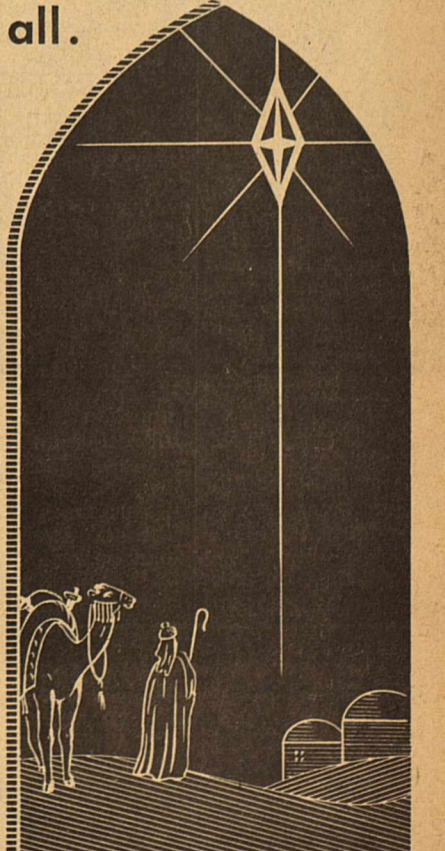
GREENHILL'S TEXACO
MERRY CHRISTMAS & A HAPPY NEW YEAR

May the days ahead reflect the peace of this greatest of all holidays.



LOUIE TRAINER
SONORA FOODS
MERRY CHRISTMAS & A HAPPY NEW YEAR

May the holy spirit of Christmas surround us one and all.



SAUNDERS FLOWERS
MERRY CHRISTMAS & A HAPPY NEW YEAR

Dear Santa, Please Bring Me ...

Dear Santa,
Please give me some toys
and I would like a super ball
for a boy. Give me a play
Santa Claus like Santa Claus.
Love, Angel Modesto

Dear Santa,
This month is a good one. I
have a good time. I have been
waiting for you. I have a train.
Love,
Rodolfo Jr.

Dear Santa,
My family and I were wait-
ing for Christmas to come. We
are getting ready to put our
Christmas tree up. I would
like to have a Barbie. I would
like a train for my brother.
Love, Esperanza Guerra

Dear Santa,
We are waiting for Christmas.
Our family has been waiting.
We like Christmas Eve. I wonder
if you could bring me a
Suzie Homemaker. My sister
likes to have a babygo bye.
How is Mrs. Claus? Is she well?
Your friend, Yolanda

Dear Santa,
Santa, I like Christmas. My
family has been waiting all
year. I would like a BB
gun and a truck and a bike
for my brother too.
Your friend, Abel Longoria

Dear Santa Claus,
I want a bicycle and that
is the most thing I want. For a
present and I want a doll that
walk, talk, and crys. and a
baby carriage and some clothes
for the doll.
Love, Juanita Noel

Dear Santa Claus,
I want a baby carriage, and
some dresses for Betty please.
Some roller skates and a col-
oring book and colors.
Love, Hillary

Dear Santa Claus,
I want a pony for Christmas.
And some paig pants. But best
of all I want some candy and
a Dancerina.
Love, Raquel Salazar

Dear Santa,
Santa Claus bring me some
toys and bring me some can-
dy. I will have something for
you to eat. And will Rudolph
be leading the way?
Your friend, Martha Valdez

Dear Santa,
We have been waiting for a
long time. I would like a Bar-
bie doll please. I have been
good too. My sisters are all
good to me. How is Mrs. San-
ta?
Love, Carolina

Dear Santa,
I like Christmas best. I've
been waiting for this exciting
month. I would like a rifle
and an electric train. We have
our tree up. And may I have
some extra toys?
Love, Russell

Dear Santa Claus,
I want a Barbie doll for my
gift. And a piano for Christmas.
Your love, Estela Sanchez

Dear Santa Claus,
Santa I want you to bring me
a big doll. Santa I want you
to bring me a teddy bear.
Your friend, Herlinda Romo

Dear Santa Claus,
My brother wants you to send
him a football. And I want one
too.
Your friend, Daniel Hernandez

Dear Santa Claus,
I would like you to please
bring me an eight track stereo.
And I want a saddle, too, and
a blanket. And also a record
player and a record. And a
bride and also a sting ray bi-
cycle. And a Barbie that talks.
Your friend, Trina Powers

Dear Santa Claus,
I would like a horse and a
saddle. Please bring it to me.
I would like a real horse. I
like to ride him and he will
ge me to the woods. He will
bring me back to the house.
Your friend, Lino Samaniego

Dear Santa,
I have been waiting for Christ-
mas a long time.
We are having our school
Christmas party the 22th of
December.

I would like a "BB" gun, and
Dawns friend Angie.
I would like to have the Jean-
ie desk pad, stapler, bank, and
mirror.
My sister would like to have
Dawn and her fashoin stage. She
would also like some dusting
powder.
Love, Marche
P.S. Would you mind giving
our cats something? They have
stockings.

Dear Santa Claus,
I want you to bring me a doll
that does every thing that you
want her to do. She is a Mat-
tel doll. She is a pretty doll. I
want that doll for Christmas.
I love you, Maria Fernandez

Dear Santa Claus,
I want you to bring me a GTO
car and a hotrot. Just because
I'm going to race T.C. And I
want a bonarrow. I want you to
bring me a bike of three speed.
I want to be a fireman so I
want a firetruck. And I want
you to bring me a brand new
house too. Just becaus I want to
get married. I want to get mar-
ried because I want my girl
friend to buy me the things I
want. I want a new pair of
shoes. And I want a new pair
of socks. And a new pair of
underwear. I want a new pair of
boots. And anew hat. And I
want a cowboy shirt. So that
I can be a cowboy. I want a
horse that can jump all around.
And I want you to bring me a
sofa so that I can give it to
Mrs. Gosney for a Christmas
present.
Love, Tomas Favela

Dear Santa Claus,
I would like to have a horse.
Would you bring me a B-b
gun and my brother a horse.
You are a very nice Claus.
Jacinto Garza

Dear Santa,
I would like a train. I would
like a Colorbook. We like
Christmas.
Love, Rudy

Dear Santa Claus,
I want you to bring me a real
football helmet. And I want
you to bring my brother a new
bike. And I want you to bring
my sister a Baby Tenda.
I love you, David Creek

Dear Santa Claus,
I would like to have a sewing
machine for Christmas and a
Slinky and a Barbi house. I
wanted to see our house. But is
is to cold to come to see you.
I would like to see Rudolph.
I can't come to see you it is
to bad that I can't come and
see you.
Love, Claire Davis

Dear Santa Claus,
Please bring me a easybake
oven and a big Kissy doll.
thats all I want for Christmas.
Will you bring my mother and
father something too. Thats
all Im going to write.
Love, Christe Gonzales

Dear Santa,
I have been waiting for you.
We would like for you to bring
me a pellet gun and a tent.
Please bring me some boxes of
pellets.
Love Santa, Joe

Dear Santa,
I've been waiting for the
exciting part of this month. For
Christmas I would like a pellet
gun. And some pellets. And a
football suit and a football.
And I would like some shoes.
I have one Christmas present
at home and we are going to
get our Christmas tree this
week.
Love, James

Dear Santa,
I love this month very much.
We have a small Christmas
tree, I would like an electric
train. I have been good. Do
you mind giving the dogs a
present? We have colored
Christmas pictures.
Love Cades Pope

Dear Santa Claus,
I want for Santa Claus to
bring me a doll that her hair
grows down to the floor.
Love, Vanessa Perez

Dear Santa Claus,
I want a horse brush and I
want some pants too. I also
want some boots please. I love
you very much. You are very
nice to me. We are going to
sit up a Christmas tree in our
school room. our school room
made some sweet pictures of
you Santa. and I need a coat.
and I hope you have a very
happy new year.
Love Julie

Dear Santa Claus,
I want you to bring me a
record player and a bicy cle for
Christmas. And I want you to
bring me more things. I want
a paper dolls. And the bicycle
to have a basket to. And I want
a oregon to. And I want a big
walking doll. And that is all
I think.
Love Santa Susie Mata

Dear Santa Claus,
I want a coke machine and
a oregon for my sister and a
basketball for my brother. and
some pants for my brother.
Love, Eddie Favila

Dear Santa Claus
I want-black boots-velvet-
a real ring and Barbie and
Stacy swing-kit-Bike-baking
stuff-a play house Dawn-Bird
cork-a play ironing board-Jigg
saw puzzle-gun-
Love Tammy

Dear Santa Claus,
I want a doll call Dancerina
and I want a doll call Babby
go by by. And a doll that can
talk and walk. And we know
you have lots of toys. And we
like your toys. And we make
a face of Santa Claus. And I
am very happy Christmas is
coming. And I hope you will
bring something to Mrs. Gosney.
Love, Lidia Gonzalez



Christmas Blessings

CAPTURE THE TRUE MEANING OF THE DAY...

MERRY CHRISTMAS & A HAPPY NEW YEAR
C. G. MORRISON VARIETY STORE



Sleigh bells ring,
voices sing out all
through the land in
friendly Christmas greetings.

To these we add our
own, extending to our faithful
customers and friends the warmest holiday
wishes, the sincerest "thank you" for your patronage.

MODERN WAY GROCERY
MERRY CHRISTMAS & A HAPPY NEW YEAR

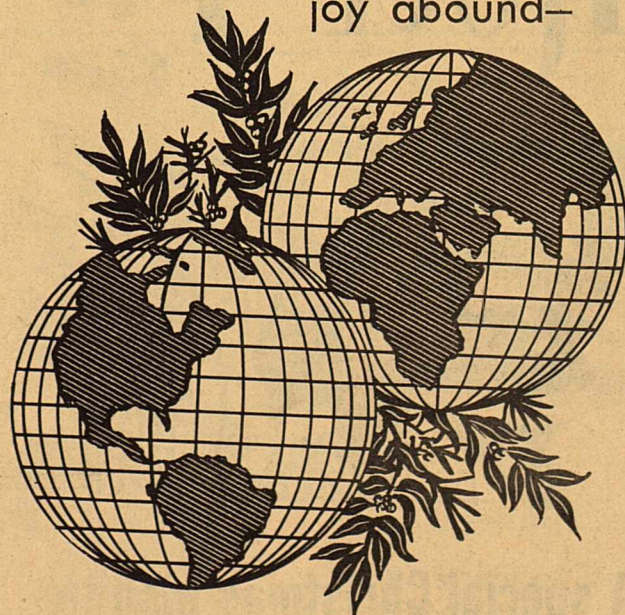


A Joyous Christmas

The glowing light
of the wondrous star
shone down upon a humble
stable at Bethlehem, revealing
to the Wise Men, and to all, the
Hope and Promise of the world. We
wish for you, on this Christmas Day,
hearts happy and joyous as the Wise Men's.

CITY OF SONORA UTILITIES
MERRY CHRISTMAS & A HAPPY NEW YEAR

Peace
on earth and
joy abound—



Merry Christmas

Erma Lee Turner & Vivian Crites
COUNTY CLERK'S OFFICE
MERRY CHRISTMAS & A HAPPY NEW YEAR

Christmas Cheer



We wish for you all the
traditional joy and happiness
of the Yuletide season.

BARROW JEWELRY
& Sporting Goods
MERRY CHRISTMAS & A HAPPY NEW YEAR



We hope there's room at
your place for our
good wish...

TEAFF OIL CO.

Dear Santa, Please Bring Me ...

Dear Santa Claus,
Please bring me a doll and a ring and a play house and a jack in the box and a candles.
Love, Rosalinda Velardez

Dear Santa Claus,
Please bring me a bicycle and Barbi dolls and a electric doll that walk and talks and a game.
Love, Rosa Martinez

Dear Santa Claus,
Please bring me a G.I. Joe and a football and a electric trin and a bicycle and please bring me a airplane to and a truck and a electric car.
Love, Jesse Gamez

Dear Santa Claus,
Santa how is Rudolph. Santa please bring me a football and a football game. And a airplane.
Love, Brent Allen Noel

Dear Santa Claus,
Please bring me a electric train and a G I Joe set, a football and a color TV.
Love, Sammy Sanchez

Dear Santa,
This is the time for toys. I would like to have a BB gun and a football suit. I would like to give my father a set of dishes, and my mother a set of dishes. I would like to give my little brother a little toy.
Love, Robert

Dear Santa Claus,
Please bring me a doll and a sewing maching and a little play house and a little stove and a little iron and the Jack-in-the-Box and a little Barbi. And a ring and a dress and a bicycle and a wagon. And some clay to play with, and a little kitten and a little dog.
Love, Maria Britron

Dear Santa Claus,
Please bring me a blue bicycle. And General Custer. And my brother Johnny West. And a football, G.I. Joe, electric train. Bring my mother a wool dress.
Love, Brett Johnson

Dear Santa,
I want a doll and a sleeping bag and a real baton and some new books. Karen wants a doll and a sleeping bag, too. Mrs. Campbell wants a puppy.
Love, Lisa

Dear Santa,
I have been good. I want a train. I want a race car. I want a tank.
Love, Lee

Dear Santa Claus,
Please bring me a football and a bicycle and electric train, and a G.I. Joe and a car and bring me color book and a airplane and a electric football game. And a truck and a little car.
Love, Manuel H. Solir

Dear Santa,
I want a football and a little train. I have been good at school.
Love, Ervey

Dear Santa,
I want a train. And my yarn. I want a toy horse.
love Johnny

Dear Santa,
I have been good. I like Christmas. I want a bike for Christmas. And my sister wants a bike too. I want toys for Christmas. We have pictures of you. I love you.
Love, Annabelle

Dear Santa,
I want a walking and a talking doll. I want a new pretty dress. I have been a good girl and my sisters have been good, too.
Love, Alma

Dear Santa Claus,
Will you please bring my sister a Barbi and a sewing machine. Can you bring my brother a boxes gloves and a electric train. And will you please bring my other brother a football. And bring my mother a dress. Bring my Daddy a suit and bring me a bicycle.
Love, Johnny Reyna

Dear Santa Claus,
I want a pony for Christmas. I think I would get nothing for Christmas. I am good at home and at school. But I think my mother isn't going to send you a letter because she doesn't have any money to give you to bring me something. But I want a pony and maybe I wanted get it from you because she doesn't have any money. I like you please bring me something. I will tell my mother if I can get a job and send you some money. I will work hard to send you money so you will bring me something.
Love, Freddy Chavez

Dear Santa Claus,
I want a toy machine gun, fire engine, bicycle, toy dog, push button car, space station. Doug Davis some books, Captain Laser, Jeff Lang, tooth brush holder, XRG-1, work gun, toy shot gun.
Love, Wallace

Dear Santa,
Merry Christmas, I would like a football and a Santa Claus. I hope you will come to my house.
Your friend, Ray Luna

Dear Santa,
I would like to have some goup for that Incredible-Edibles thing that makes the animals. I would like to get what I got last year in my stocking.
Your friend, Keith Byer

Dear Santa,
I want a doll. I want a present. I want your toys for Christmas. I want a record of Christmas. I want some dishes for Christmas. I want a telephone also.
Love, Christina Chavez

Dear Santa,
I want some toys for Christmas. I want a truck and Lincoln Log and a ball and a Hot Wheel track and a Hot wheel car and a train track and a bike for Christmas.
Love, your friend, Robert Halsell

Dear Santa,
I want toy giraffe and toy zebra. I want toy kangaroo and toy ostrich. I want toy boat and toy clock.
Love, Luke

Dear Santa,
I have been good. I want a horse and a football. I am good to my baby.
Love, David Sanchez

Dear Santa,
I want toys for Christmas. I have been good at school. I want a doll for Christmas. I want clothes for Christmas. I want some shoes for Christmas.
Love, Sulema

Dear Santa,
I have been a good boy. Please bring a gun for me and a train and a horse for my little brother and a football.
Love, Lucio

Dear Santa,
I want a horse and a deen. I want a rabbit and a pupp. I want an airplane.
Love, David. F.

Dear Santa,
I have been a good boy. I want a train and a bike and my sister wants a doll.
Love, Joe Dean Harris

Dear Santa
I would like a color TV and a bike. My brother would like a Hot wheels. My Babby cannot talke so bring him anything thats left.
Love, Mathilda

Dear Santa,
I hope you will bring me a ball and a doll and a doll. Bring my brother and sister something. I thought you might bring my kittinging.
Your friend, Brenda Carroll

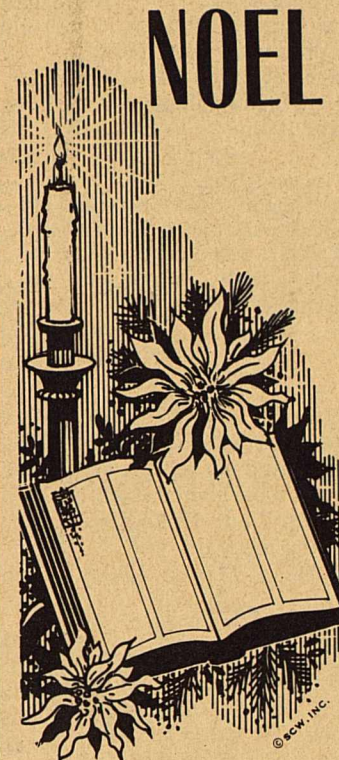
Dear Santa,
I want a bike and a watch. I would like to have a little pony, too. I would like something nice to go in our new room.
Your friend, Rae Ann Draper

Dear Santa,
I want a doll bed for Christmas. If you don't have this, give me a doll that feels like a real baby. Please give me both.
Love, Daphney Smith

Dear Santa,
I would like some records for Christmas and a record cabinet. Santa, will you bring me that for Christmas. And a lot of candy in my stocking.
Your friend, Charlotte Truly



OUR GIFT OF FRIENDSHIP.
MORGAN-HUNT INSURANCE
MERRY CHRISTMAS & A HAPPY NEW YEAR



Let us rejoice in the age-old story!



FRANK'S BODY SHOP
CORA LEE & J. WRAY CAMPBELL
MERRY CHRISTMAS & A HAPPY NEW YEAR



Sing it out, sweet and cheerful, Merry Christmas

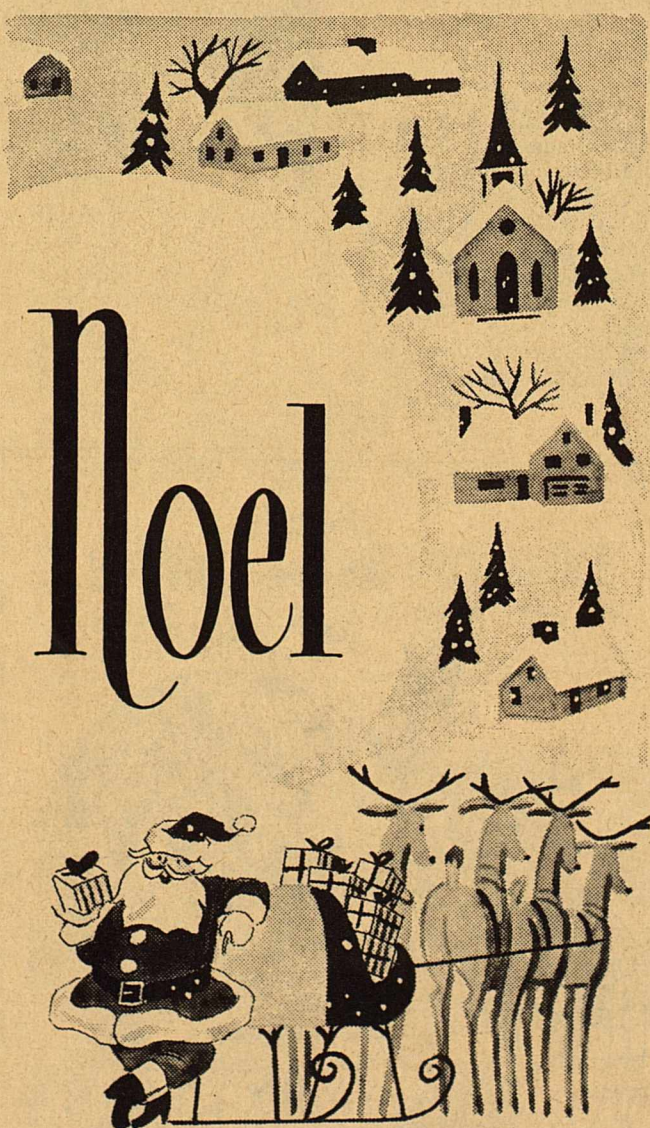
WHITWORTH'S DRIVE IN

Martin Plumbing

The Holy Land
BETHLEHEM

MAY THE BLESSINGS OF CHRISTMAS BE WITH YOU.

THORP'S LAUN-DRY
Sanitone



A special Christmas wish to you from your friends here.

SONORA TV CABLE CO.
MERRY CHRISTMAS & A HAPPY NEW YEAR



Christmas Greetings

We're choosing this way of making a "special trip" to your house to remember you.

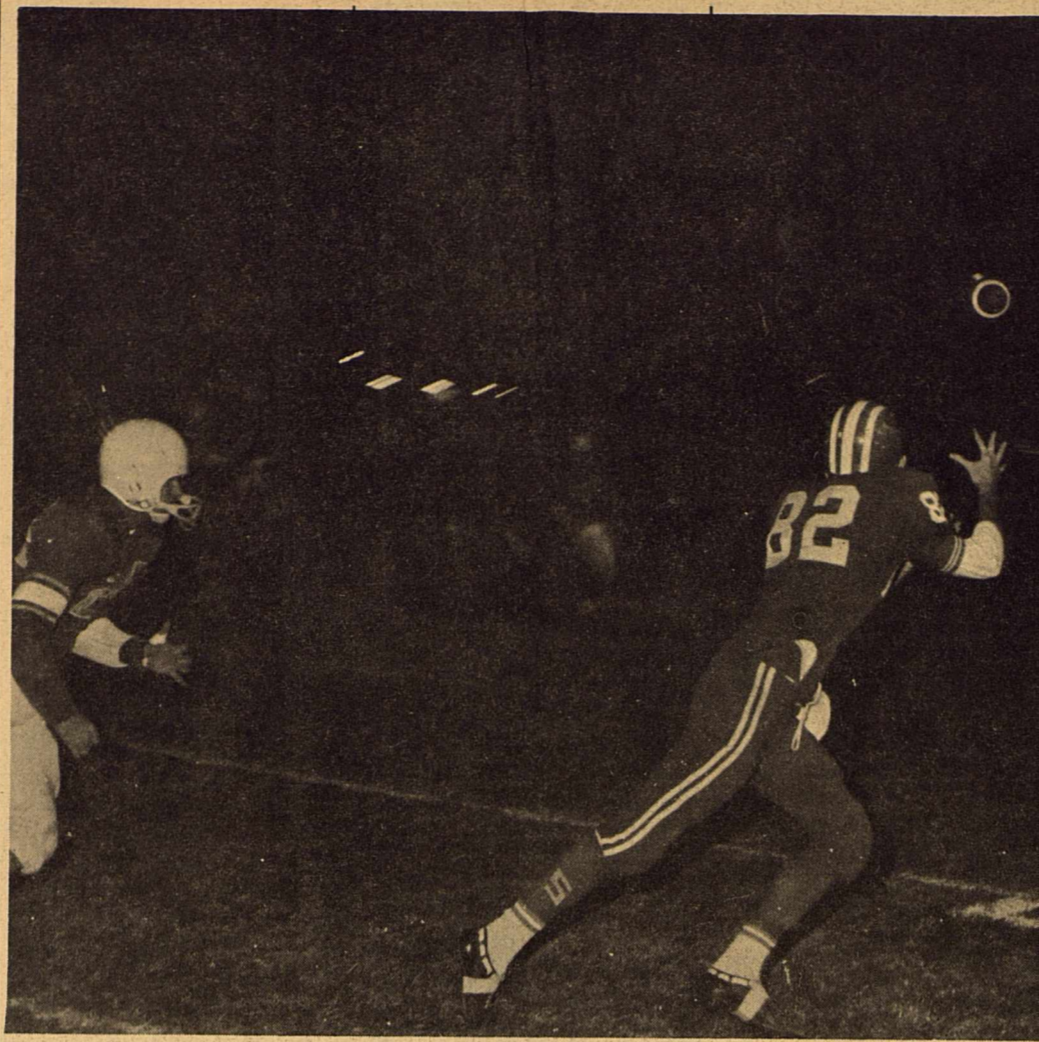
SONORA MOTOR CO.
MERRY CHRISTMAS & A HAPPY NEW YEAR



GREETINGS

We bring good tidings and glad greetings to you and your kin, with wishes for happy holidays and a Merry Christmas.

THE JIMMY H. HARRIS FAMILY
MERRY CHRISTMAS & A HAPPY NEW YEAR



RECEIVING A PASS from quarter-back Eddie Sutton in the 1970 Bronco football year. A senior student, he is the son of Mr. and Mrs. Odell Taylor is No. 82 Mike Taylor, Taylor of Van Horn and formerly of Sonora. was an outstanding pass receiver nora.

Cheese Popcorn Good Cold Weather Snack

Cheese popcorn is a cracklin' cold weather snack. Place two quarts of freshly popped unsalted popcorn in an oven-proof bowl. Dot with one-fourth cup butter. Sprinkle with one cup grated parmesan or Cheddar cheese and one teaspoon salt. Heat in a slow oven, 300 degrees, for 12 to 15 minutes. Toss well. Makes four to six servings.

Almond tree is a tree of the rose family with flowers.

CARD OF THANKS

We sincerely appreciated all who expressed their love and sympathy in so many comforting ways during our recent sorrow. We are deeply grateful to each of you.

The family of Mrs. Francis Archer.

Pair Pears And Mince Meat



Spicy mince meat pairs well with mild-mellow flavored pears—either the fresh or the canned variety. Plan to bake fresh pears longer than the canned variety since the latter have already had cooking. It is easy to spoon ready-to-use mince meat over top and around each pear half. Bake and serve plain or topped with whipped cream, sour cream or ice cream. Peaches and apples also do well in the company of mince meat. Baked pears, peaches or apples make a nice addition to the dessert buffet since they are good served warm or chilled. Here's the Borden Kitchen recipe for Baked Pears:—

Baked Pears With Mince Meat (Makes 6 servings)

- 3 firm, fresh Bartlett pears
- 1 1/2 cups (1/2 of 28-oz. jar) ReaLemon Reconstituted Lemon Juice
- 1/2 cup Marsala wine, optional
- None Such Ready-to-Use Mince Meat

Cut pears in half lengthwise, through stem end. With melon baller or teaspoon, carefully remove cores, leaving stems intact. Sprinkle cut surfaces with lemon juice. Place pear halves in 10-inch pie plate or shallow baking dish; fill with mince meat. Spoon any remaining mince meat around pears. Carefully pour wine over and around pears. Bake in moderate (350° F.) oven 45 to 60 minutes, or until pears are tender. Remove from oven; cool. Serve slightly warm with sauce from baking dish.

'White Christmas' Is Traditional As Plum Pudding

For a quarter of a century people have been sentimentally dreaming their way through a "White Christmas."

It was in 1941, the black-clouded war years had already begun, when Hollywood released a motion picture entitled: "Holiday Inn." The star of this movie was the ever-popular crooner, Bing Crosby. But perhaps the real star of "Holiday Inn" was the song written especially for the movie by Irving Berlin: "White Christmas."

Through the ensuing 25 years, over 100 versions of the song have been recorded by almost as many artists, yet "White Christmas" is synonymous with the name of Bing Crosby.

The poignant Christmas message that's found in the song has made it popular round the world. It has been translated into Italian, French, Chinese, German, Spanish, Hungarian, the Scandinavian languages, several Polynesian tongues and even Swahili.



We're joining Santa and his reindeer in sending warmest wishes for a joyous holiday, rich in many blessings. Do have a wonderful Christmas!

GULF RESTAURANT

ord

MAKE ME AN INSTRUMENT OF THY PEACE.

CARROLL & CARROLL
TEXACO DEALERS



Merry Christmas

Merriest wishes and happiest thoughts, for all our friends at this holiday season. And bountiful thanks, to you, and you, and you.

SONORA FEED COMPANY



Merry Christmas

Yuletide greetings to one & all! May your holidays be gay!

STOCKMEN'S FEED CO.
MERRY CHRISTMAS & A HAPPY NEW YEAR

NOEL

May True Joy Be Yours This Day

GEORGE WYNN INSURANCE
MERRY CHRISTMAS & A HAPPY NEW YEAR

MERRY CHRISTMAS

Greetings in the spirit of the season to all our wonderful patrons!

TWIN OAKS MOTEL
MERRY CHRISTMAS & A HAPPY NEW YEAR

Greetings

BEST WISHES FOR A SEASON THAT'S FILLED WITH CHEER!

CHAMBER OF COMMERCE
MERRY CHRISTMAS & A HAPPY NEW YEAR

Joy Peace

For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

Luke 2:11

MR. & MRS. A. W. AWALT



Holy Night

In the spirit of that Holy Night, we wish you joy and peace.

Wishing a Merry Christmas and a Happy New Year to our friends who have been so wonderful during Libb's illness. A special thanks for your visits, delicious food, lovely flowers and other gifts and cards and every thoughtful act. We appreciate your Christmas cards very much too.

EVELYN & LIBB WALLACE

MERRY CHRISTMAS & A HAPPY NEW YEAR

Season's Greetings

We wish you peace and joy at this time and for always!

FIELD'S CAGE HEN RANCH

MERRY CHRISTMAS & A HAPPY NEW YEAR



Christmas...

On this joyous Holiday celebrating the birth of the Holy Child, we wish that you may be filled with peace and gladness, comforted with hope, and surrounded by your loved ones.

BRANDING IRON SMOKEHOUSE

MERRY CHRISTMAS & A HAPPY NEW YEAR

Hospital News

Patients receiving treatment at Hudspeth Memorial Hospital during the period from Tuesday, December 15, through Monday, December 21, include the following:

Olie Walker, Menard
 Maria Garza, Ozona
 John Bailey
 Consuelo Garza, Ozona
 Guadalupe Montalbo, Eldorado
 Gene Shurley
 Mattie Grover, San Francisco
 Theodore Grover, San Francisco
 Kimberly Bradford, San Francisco
 Leando Luna

*Patients released during the same period.

He Is

A citizen is a man who demands better roads, bigger schools, a new post-office and lower taxes.

-Lumberman, Nashville.



May the Christmas Star light the way to peace and joy for all.

Sonora

Motel & Lounge

Coffee Break

by Shirley Hill



Miss Carol Hopf, daughter of Mr. and Mrs. John Hollis Henry, is home from Lubbock and will remain here until after her marriage to Charlie Howell in January.

Mrs. Robert Menking has been visiting her parents, Mr. and Mrs. A.F. Moffitt and her grandmother, Mrs. Manila Trainer. She and her husband, 2nd Lt. Menking left for Providence, Rhode Island, where he has been transferred.



Pete (Santa Claus) Thompson listens as Mrs. Charles Preston bends his ear as to her Christmas wishes when a progressive supper was held Monday night at the home of Mr. and Mrs. Thompson. The group later had dessert at the Larry Hill home. Others present were Mr. and Mrs. Jerry Johnson, Mr. and Mrs. John Eaton, Mr. and Mrs. Archie Crenwelge, Mr. and Mrs. Jim Kimbrel, Mr. and Mrs. Ray Mason and Mr. and Mrs. Preston.

Eddy Smith To U.I.L. Band Meet

Eddy Smith, a three-year U. I. L. honor bassoonist, attended the University Interscholastic League Region VII all-district band contest held in Lampasas December 12. Students from thirty central and West Texas cities registered for the contest. Individual try-outs were held Saturday morning, rehearsal in the evening and an hour concert Saturday night.

Eddy will attend all-region January 8 and 9 in Brownwood. He is a Sonora High School senior and a member of the Bronco marching band under the direction of John Butterfield. He is the son of Mr. and Mrs. George E. Smith.

Experiment Station Used As Test Site

Two research projects utilizing remote sensing techniques have begun at Texas A&M University. One study is in pond ecology and the other is an analysis of Texas rangelands. Test sites include the Experiment Station, the Texas Experimental Ranch at Throckmorton and range area at College Station.

Projects are assisted by the Remote Sensing Center. Dr. W. J. Clark of the Biology Department is measuring pond ecology parameters.

He will monitor the physical, chemical and biological characteristics of a series of ponds using aerial photography and a combination of film and filters.

The associate professor hopes to correlate the results by visual and statistical techniques, and use infrared radiometers to follow temperature variations.

Dr. Robert H. Haas, assistant professor of range science, directs the rangeland study.

It is a primary study to determine the feasibility of making woody plant population inventories on shrub infested rangelands. He also will determine if it is possible to make canopy area measurements by species.

Infrared aerial photographs have already been made of two sites. Dr. Haas reports preliminary analysis of the data is encouraging.

Give some people an inch and they'll squeeze into a jam-packed church pew, somehow.

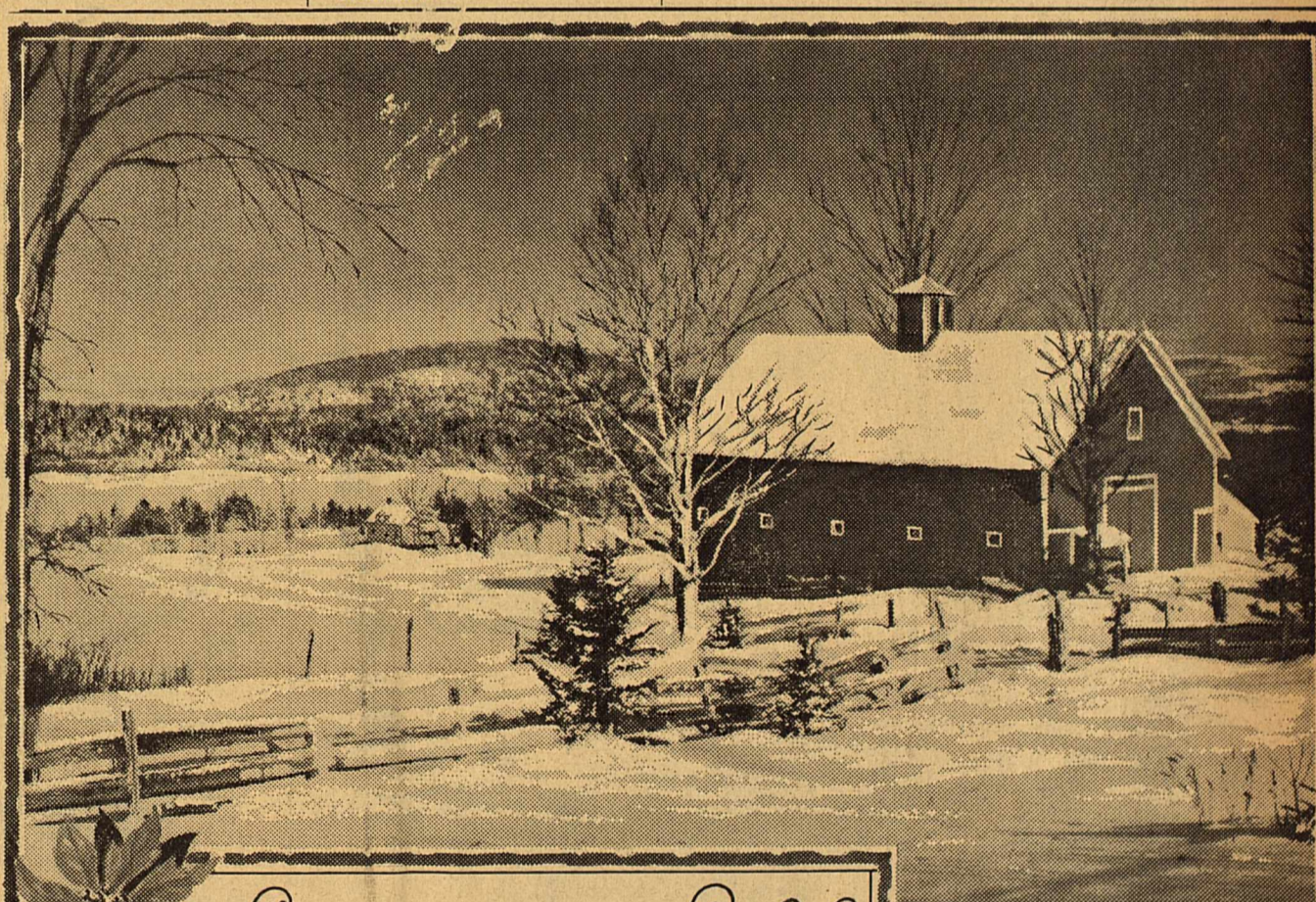
Greetings

Hope Christmas Finds you Sitting Pretty



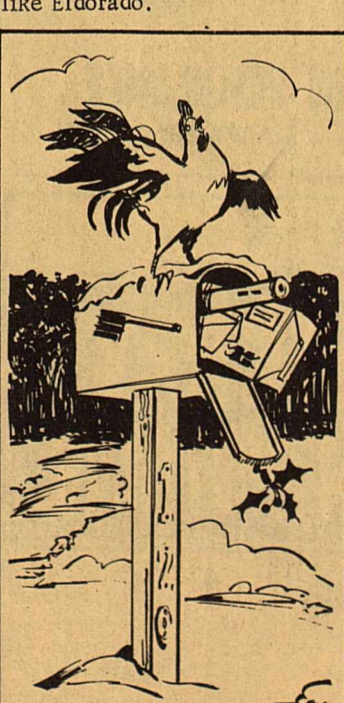
HOME HARDWARE & FURNITURE

MERRY CHRISTMAS & A HAPPY NEW YEAR



GREETINGS

As the peace of this wonderful Christmas season settles, like freshly fallen snow, around your home, we send you warm good wishes and joyous greetings . . . and with them, our most sincere gratitude for your kindness. Happy Holidays!



GREETINGS

of the season from all the folks at

BUSTER'S

LILLIAN M. HUDSPETH MEMORIAL HOSPITAL & NURSING HOME

MERRY CHRISTMAS & A HAPPY NEW YEAR