

WEDNESDAY, JULY 6, 1966

Bovina, Texas

VOL X, NO. 1

## WHITTLIN'

By DOLPH MOTEN

From the sound of things here over the July 4th weekend, the Jaycees' fireworks business must have been . . . booming! All over town could be heard noises like a Batman television show.

We're glad the profit from the sale of fireworks goes to a good organization, the Jaycees. That makes all the popping business easier to tolerate and annoyance slower to come.

Though we don't have any figures from the Jaycees on the sale of fireworks for the just-past season, the project has proven to be a highly successful one for the civic organization. It was revealed at the annual officer installation banquet of the junior chamber of commerce this year that the sale of fireworks was the primary fund-raising event last year by club members and the only one which didn't go to directly benefit a certain civic undertaking.

That's good. The Jaycees can, and do, provide a service for the community and then use the profit which is earned for betterment of the community.

It's a good plan and we're proud it's in effect here even if the profit is sometimes lessened by burglary as it was Friday night.

\*\*\*\*  
If Joe Belden's Texas Poll is correct, Republican John Tower will soon be out as United States Senator from Texas.

The poll, completed May 20, indicates that Waggoner Carr of Lubbock, present attorney general of the state and the Democratic nominee, will defeat Tower easily in the November general election.

At the time the poll was completed, Carr had 57 per cent of the vote total, according to the results, with 33 per cent indicating a preference for Tower and 10 per cent undecided. If we assume that's correct and the situation remains that way until election day, Tower could pick up all the undecideds and the outcome would still be in Carr's favor and not close at that.

As we've pointed out here before, though, Tower's supporters can be expected to put on a tremendous campaign in favor of their pride-and-joy.

That Senate seat is the most valued possession Texas Republicans have and they aren't going to lose it without a fight. The seat is important nationally, too, and the national GOP will probably aid Tower's cause as much as possible, financially and otherwise.

Democrats in Texas can, of course, control this particular Senate seat or any other statewide office if they'll vote together. The Republicans, realizing how greatly the votes are stacked against them, will make every effort to see that the Demos don't vote together.

\*\*\*\*  
The same holds true, on a smaller scale, in Congressman Walter Rogers' race for reelection to his seat in the House of Representatives.

His opponent, who is also from Pampa, is waging a strong campaign against the veteran, popular Congressman. Bob Price is making his second race against Rogers even though he's given little chance of unseating the experienced Rogers. We've heard, factually or otherwise, that members of the Republican Price's own party, gave him only minimum encouragement to enter a new campaign against Rogers after being unsuccessful in his first attempt.

In our opinion, Walter Rogers is a hard man to run against. As Representative from the Panhandle of Texas, he serves people with more different views than a High Plains wind-storm has sand and does a good job of it.

His successful bids for reelection indicate the good job he is doing of serving the interests of the people from his district.

We think that if any office holder should be granted the respect of not having an opponent, it should be Walter Rogers. But Bob Price and his fellow Republicans don't feel

(Continued on Page 2)

Installed In 1910 --

# Church Bell Comes Down After 56 Years Services

The bell, which was removed from the tower of Bovina Methodist Church last week as a part of the expansion and remodeling program presently under-

way, is at least 56 years old. It was installed in a former Methodist Church building here

in 1910, according to reports from church members. Mr. and Mrs. C. F. Hastings are probably the only members

of the church still living in Bovina who were here when the first church was built and the bell installed. They do not know where the bell came from or if it was new when it was installed in 1910.

In spite of the lack of knowledge about its origin, the bell has a sentimental value for many members of the church, according to Rev. J. B. Fowler, Jr., pastor, and the members plan to use it in the future, if possible.

\*\*\*\*  
The Bovina Methodist Church was organized in 1905 with nine members meeting in a one-

room school building, according to a report from Mrs. Billie Sudderth.

The first church building was constructed five years later, in 1910.

That building was used until 1947 when the present building which is now being remodeled was completed. A financial drive for the building was launched in 1944.

Brick veneer was added to the structure in 1948. An addition to the building was made in the mid-'50's.

The present improvement project is scheduled to be completed this year, Rev. Fowler says.



BELL WORK -- The bell was removed from the tower of Bovina Methodist Church Wednesday morning of last week. Isaac Garcia, who is employed by Billie Sudderth, is getting the bell in position to be lowered by pulley. Lawrence Dorsey was in charge of removing the bell.



COMING DOWN -- After being taken loose from its position in the tower, the bell is being lowered to the ground. The rope in left foreground was attached to Dorsey's pickup. Members of the Methodist Church hope to make use of the bell in the future.

July 4th --

## OL Celebration Attracts 125

Ballgames, a basket supper and a fireworks display highlighted the annual July 4th celebration at Oklahoma Lane Community Center Monday.

Approximately 125 attended the celebration with each family bringing a basket supper.

In a business session, Mrs. Joe White was elected to head special events at the community center for Christmas and Independence Day. Mrs. Vernon Symcox was head of this year's celebration.

Other events officers named were Mrs. R. J. Garner, secretary, and James Ensor, treasurer.

Elected as directors of the community center organization were Troy Christian, J. G. Harlan and Mrs. Symcox. Directors whose terms expired were Mrs. Wendol Christian, J. B. Young and James Ensor.

In the traditional men's soft-

## Girl Scouts Meeting Set

All girls between the ages of 7 and 13 and their mothers are asked to meet at the Community Room of the First State Bank Thursday night at 7:30 if they are interested in forming Girl Scouts in Bovina.

Mrs. Ralph Wilson of Friona and possibly a representative of this Girl Scout district from Lubbock will be here.

Purpose of the meeting will be to learn more about Scouting and to see if Bovina people are interested.

ball game between the "North" and the "South," the "south" won "by less than 100 to 0," according to a report.

## Weather by Willie

Some chance for showers this week.

Remember that it seldom ever rains in the Panhandle at night during July.

--Willie



ROPING CLUB SADDLE -- Mrs. Jeanne Bartley stands behind the handmade saddle on display at the First State Bank. The saddle will be given away August 20 by the Bovina Roping Club. Donations of \$1 are being accepted by Roping Club members.

Northeast Of Bovina --

## Woman Dies In Collision

An Arkansas woman was killed and her husband seriously injured in an automobile-grain truck collision two miles

northeast of Bovina on Highway 60 Wednesday afternoon of last week.

The truck was overturned by the impact.

The Simkins couple was reportedly on a vacation trip from their home in Arkansas.

## Roping Club Plans Trip To Earth

Members of Bovina Roping Club are scheduled to ride from Muleshoe to Earth, a distance of some 20 miles, tomorrow (Thursday), R. T. Harbour, parade chairman of the organization, announces.

The ride which will be made with other area riding clubs, is to publicize the Earth rodeo which begins Thursday night.

The riders will leave the Muleshoe roping arena, on the east side of town at 9 a.m. They are slated to arrive in Earth at 2 p.m.

They will take part in the downtown parade at Earth at 4 p.m., and then ride in the rodeo grand entry at 8 p.m.

Bovina Roping Club members will meet at Bovina Restaurant at 8 a.m., Harbour says, or they may join the group at Muleshoe at 9.

Members of the club rode in an Amarillo parade Saturday. Taking part in it were Gwen Christian, 1965 Bull Town Days queen; Harbour, Wendol Christian, Owen Patton, Jon Lin Riddle, Billy Johnson, C. E. Trimble, Tom Caldwell and Jim Seaton.

Harbour says he hopes that as many as 20 members of the club here will make the Muleshoe-to-Earth ride Thursday.

## Earle Hise To Teach

Earle Hise has been hired to teach in the Bovina Schools, although his assignment has not yet been made.

Hise received his Bachelor of Music Education degree from Sul Ross. He has previously taught band and choir in Bovina, from 1959 to 1961. Since then he has farmed and been employed at C&S Chemical.

Mrs. Pat Jacobs has resigned her position as special reading teacher in high school. She will start work at The Blade in September.

Some other faculty vacancies have tentatively been filled pending board approval.

## Caldwell To Dental School

Philip Caldwell, son of Mr. and Mrs. Bedford Caldwell, who received his degree from Texas Tech in May, has been accepted into the Baylor University School of Dentistry at Dallas. He will begin his studies there in September.

Killed was Mrs. Earline Simkins, 39, of Marshall, Ark. Her husband, Jack Simkins, was driver of the car which evidently struck the rear of the truck as both were traveling southwest toward Bovina.

Gaines and Simkins were taken to Parmer County Commu-

nity Hospital in Friona for treatment. Simkins was later transferred to an Amarillo hospital. Gaines, who suffered broken ribs in the accident, is scheduled to be released from the Friona hospital today (Wednesday) Gaines' grandson, Ricky Woody, 9, was riding in the truck with him at the time of the collision. The boy was uninjured.



Lavern Stewart . . .  
. . . Church of Christ minister

To Church Of Christ --

## New Minister Coming Soon

Lavern Stewart, who will replace Don Stone as minister of Bovina Church of Christ this month, has preached in Joplin, Mo., to a congregation of about 350 for the past four years.

He attended college at Freed-Hardeman in Tennessee and Harding College in Arkansas. As a local minister, he has served in Illinois, Kentucky and Oklahoma as well as Missouri.

He has preached in gospel meetings in 12 states. Stewart has also preached on a daily radio broadcast for some eight years.

The new minister and his wife, Maxine, have two children, a daughter, Tedra, 15; and a son, Patrick, 12.

Stewart states that he is eager to get moved to Bovina and to become acquainted with the people here.

## City Tax Meeting Monday

City of Bovina taxpayers who are dissatisfied with the taxes on their property will have an opportunity to make their complaints heard Monday.

The annual hearing of the tax equalization board is scheduled that day from 1:30 to 5 p.m. The meeting will be in the city hall.

Members of the equalization board, who were recently appointed by the city council, are Tom Bonds, J. E. Sherrill and A. E. Wilkinson.

The meeting is expected to be routine. The city tax rate is the same this year as it was last year. Tax rate on city property is \$1.15 per \$100 valuation. This rate has been in effect during the past several years.

A formal notice of the equalization board meeting appears in this issue of The Blade.

## 41 Enrolled In Headstart

Enrollment in Project Headstart has increased to 41, according to Otis Spears, superintendent.

This is one more than was originally planned for.

Students will receive dental examinations this week in Clovis. This service in courtesy of the Curry County Dental Association; four Clovis dentists will donate their time for the check-ups.

## Meeting Set For Parents Of Students

A meeting has been scheduled for Saturday, July 9, for parents of project Headstart pre-school children's group, in Bovina.

This will be at the Home-making Cottage. A workshop on making simple toys for children will be given with a discussion on the importance of constructive play for the young child. All parents of the children in the Headstart program are invited to be present.

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 Published At Bovina, Texas, Every Wednesday  
**Dolph Moten . . . Publisher & Editor**  
**Pat DiCuffa . . . Women's News**

HD Agent Tells --

# Perils Of Picnic Basket

"Don't let bugs spoil your picnics this summer -- not ants or flies or mosquitoes, but those sneaky bacterial 'bugs' that can cause much more misery, and even violent illness or death," warns County Home Demonstration Agent Cricket B. Taylor.

Warm weather increases the hazard of food poisoning. Away from refrigerators and the cleanliness of a normal kitchen routine, many housewives find they have packed troubles in the picnic basket, the HD agent says.

Picnic poisoning can occur after eating food that:

1. Contains disease-producing bacteria (such as salmonella or dysentery organisms.)
2. Contains poisons produced by bacteria (such as staphylococcus toxins.)

Summer temperatures yield the most rampant bacterial growth, and the greatest problem is that these bacteria attack without warning. You can't wait for food to look or taste bad before suspecting bacterial invasion, since the presence of a large number of organisms or a large amount of toxin does not necessarily alter the taste or color of the food. With an ounce of prevention, you won't have to worry about a pound of cure.

Food poisoning may result from a variety of micro-organisms and bacterial toxins. The most common is a "staph" toxin caused by staphylococcus germs growing in certain foods. These bacteria are all around, but they are harmless on food unless permitted to multiply by warmth and a favorable culture medium. Most bacteria lie dormant in a refrigerated state. If foods are not eaten soon after being prepared, they should be stored at temperatures below 40 degrees F. When food is not refrigerated -- especially if left in a warm auto or in the sun -- the bacteria can multiply at unbelievable speed.

Even three or four hours at room temperature can produce sufficient toxin to cause illness. In Milwaukee some time ago, a young bride and eight other persons were treated for food poisoning in County Emergency Hospital after eating food left over from the wedding reception. Imagine how quickly the heat in a car trunk can turn your picnic food into a breeding ground for bacteria.

### THE TOUCH THAT KILLS

The temperature problem on picnics is made more acute if careless food handling enters the picture. Food prepared by unclean hands, and particularly hands with cuts or infected sores, can build up a fatal concentration of staphylococcus toxins within two hours after preparation. Even proper refrigeration is no safeguard after toxin is formed.

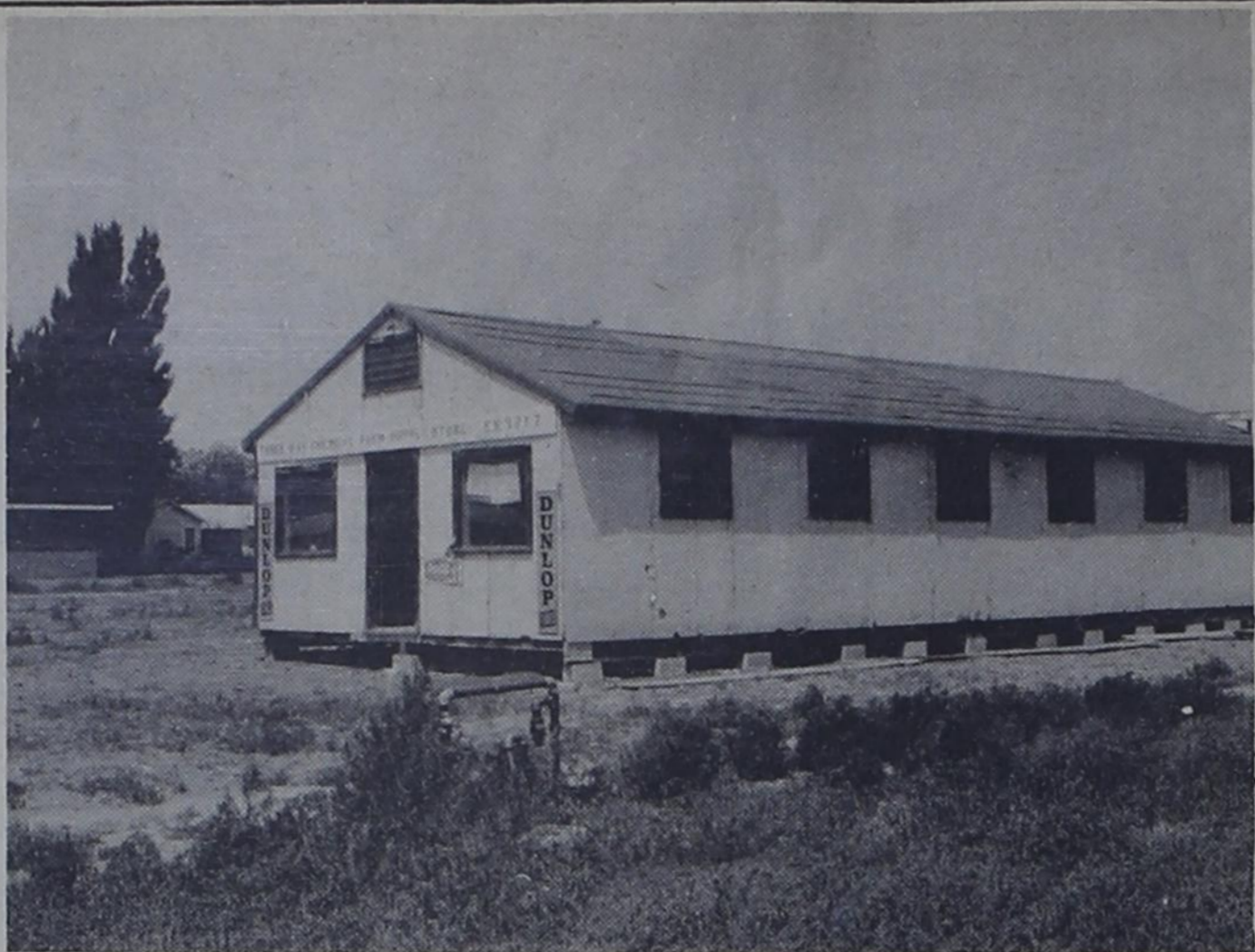
A case of mass food poisoning in an officer's club at a large California naval base was traced to a kitchen steward who had a cut on his finger when he prepared chicken salad.

At the other extreme, hot foods should be kept at temperatures generally above 140 degrees F to retard bacterial growth. Federal food inspectors label anything "fully cooked" that has had an internal temperature of 148 degrees F. Salmonella bacteria (often present in poultry, sausages, eggs, milk, meat pies, cake mixes) thrive in lukewarm foods. Heating foods well (which means cooking thoroughly) kills these bacteria.

Remember that cooking gives no more guarantee of safety in the case of food contaminated by handling than refrigeration does. Staph toxins will not be deactivated, although cooking temperatures will kill most bacteria. "Hot" or "cold" preventive measures are not easy away from home. That's why you should be extra cautious about picnic food, because you can't expect it to keep as well as food at home. So scratch from the picnic menu the more perishable foods that spoil readily at room temperature.

Dr. Donald Dukelow of the American Medical Association warns that food poisoning depends on both an illness-producing organism and a suitable environment for its growth. Bacteria thrive on proteins and carbohydrates. Some of the most popular picnic dishes are ideal media for growing bacteria, so these foods must either be avoided or refrigerated. Beware of potato salad, for instance, because mayonnaise and eggs are excellent cultures for bacteria. So are fruit salads with whipped cream, mayonnaise, or milk; puddings and custards; white sauces; hollandaise sauce; sandwich spreads; meat and fish salad

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**BAPTIST RECREATION CENTER** -- A. L. Glasscock donated this building which was moved onto the lot across the street from the First Baptist Church. The building will be renovated by members of the church and made into a recreation center for all age groups -- especially young people, a church spokesman says.



**TEMPORARY CLASSROOMS** -- This house on Avenue C, next door east of Bovina Methodist Church, is being used for temporary classrooms while the present building expansion and remodeling project is underway at the church. (Photo by Rev. J. B. Fowler, Jr.)

## Highlights and Sidelights From Your State Capital

**AUSTIN** -- Everyone in the State, from Gov. John Connally on down to each rookie patrolman, did his best to hold down July 4th holiday deaths and accidents.

Now, with the long, tensioned weekend behind, the State is taking a look at what's ahead for the 1967 Legislative session.

Among other things, Governor Connally wants a new, tough code of traffic laws -- some what like the uniform traffic code. He wants money for more highway patrolmen, the present force of 725 being about one-third the number needed.

He also wants stringent penalties for convictions of driving while intoxicated, speeding and reckless driving -- and a one-year license suspension "without opportunity for redemption" on second offense.

Atty. Gen. Waggoner Carr says the 1967 Legislature may want to take another look at the 1965 law change in college building appropriations.

As it now stands, seven state colleges will receive less revenue from the new 10-cent per \$100 ad valorem tax allocation for college construction than they did under the old five-cent rate.

These are Texas A&I, Texas Southern, Texas Woman's University, East Texas State, Sam Houston, West Texas State and Sul Ross. None can start new buildings in the next two years with what's now allocated to them.

State Water Pollution Control Board approved a committee of the Cattle Feeders Division, Texas and Southwest Cattle

Raisers Association, which plans to ask the 1967 Legislature for a feed lot licensing law, tying in with water pollution control.

Committee members are Grady Shepard, Hale Center; James W. Witherspoon, Hereford; Alfred Negley, San Antonio; Fred Wulff, Brady; and Jack Curruthers, Friona.

Hereford Feed Yards, Inc., with which Witherspoon is associated, just received the first Water Pollution Control Board permit for disposal of wastes from cattle feed lot. It provides that the company retain waste runoff waters from all rainfalls of two inches or less in a day, and lots must provide for dewatering retention facilities between rainfalls by spray irrigation.

**OTHER POLLUTION PLANS** -- Pollution-Multiple Use Legislative Study Committee, headed by Sen. Culp Krueger of El Campo, will hold hearings in early fall to check into salt water disposal problems in oil and gas fields -- and pollution problems resulting from feed

### Whittlin'--

(Continued from Page 1)

that way and they're trying to take over a situation which they couldn't possibly improve if they were given the opportunity by the voters. They won't be given said opportunity.

### White Buys Black Bull

**ST. JOSEPH, MO.** -- Odie White, Bovina, recently purchased a registered Aberdeen-Angus bull from A. L. Hartzog, Farwell.

lot operations, plus septic tank problems that could lead to water pollution.

**STUDENT BONDS TOP RATED** -- Learning that two top national investor services rate Texas College Student Loan Bonds, authorized by voters last fall, as "triple A" investments (highest rating possible), the Coordinating Board for Texas College and University System decided to sell \$10,000,000 of the \$85,000,000 authorized bonds at its July 18 meeting.

Institutional agreements now are being prepared by the Board so loans will be available to students in September.

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## Reflections From The Blade

SIX YEARS AGO -- July 6, 1960

For the fifth time in seven years, rain hampered Bovina's July 4th celebration. However, most of the activities were complete by the time the rains came late Monday afternoon. Almost all of the crowd of 800 had been served a barbecue supper by members of Bovina Volunteer Fire Department when a drizzling rain put a halt to activities. In a drawing conducted in the slowly-falling rain, A. J. Barton was named winner of a boat and trailer given away by the fire department.

A birthday party at city park honored Stuart McMeans on his eighth birthday. Following a morning of games led by Mrs. D. C. Looney the children had refreshments of homemade ice-cream and cup cakes. Present for the occasion were Suzanne Wilson, Cindy Crump, Vickie Kunselman, Mike and Bobby McMeans, Jan Gromowsky, Pamela Grissom, Widdy Gromowsky, Dennis Ellison, Tony and Carroll Foster, R. D. and Craton Looney, Randy Barrett, Bruce Caldwell, and Mrs. Monty Barrett. Hosting the party was Mrs. Bob McMeans.

TEN YEARS AGO -- July 4, 1956

One of the nicest eating establishments in this section of the High Plains -- Bovina Restaurant -- will have its Grand Opening Sunday.

Bryand-Hoffman of Plainview have been contracted to lay three blocks of curbs and gutters on Highway 60 in Bovina. Woodrow Killingsworth, contractor from Dimmitt, had previously been announced as the contractor. The grade for the curbs and gutters will be cut by the county.

Officers of the Bovina Lions Club for 1956-57 began their duties following an installation program Thursday night in the American Legion Hall. The officers were named after an election held in May. Henry Minter will serve as president for the coming year. Ovid Lawlis is vice-president. Other officers include Pat Kunselman, second vice-president; Tom Caldwell, third vice-president; Bob Sudderth, secretary; A. D. Cumpton, treasurer; J. W. Wright, tall twister; and J. E. Sherrill, Jr., Lion tamer.

Steve Sherrill, four-year-old son of Mr. and Mrs. J. E. Sherrill, Jr., was honored with a birthday party in his home Friday morning. Those present were Sharon and Becky Brock, James Denny, Randy Jones, Johnny Taylor, Paula Kay Kerby, Olena Levins, Suzanne Wilson, Paula Sherrill, and the honoree. Mothers present were Mrs. Sherrill, Mrs. Scott Levins, Mrs. A. M. Wilson, and Mrs. Ted Brock.

### Announcing -- Bovina Hobby Shop

is now a

### Pick-Up Station

For

### CRIBB'S WESTERN WEAR

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### SHOE REPAIR

**Delivery and Pick-Up**  
**Mondays and Thursdays**  
**Of Each Week.**

### This Fellow Doesn't Care About Re-tiring

But WE DO!

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**Saturday JULY 9th. Come in and meet the gang. Enjoy Free Coffee, Cokes, and Donuts. Free Gifts for Everyone!**

**FREE Estimates on all JOBS**

**Complete Front End Alignment And Brake Service**

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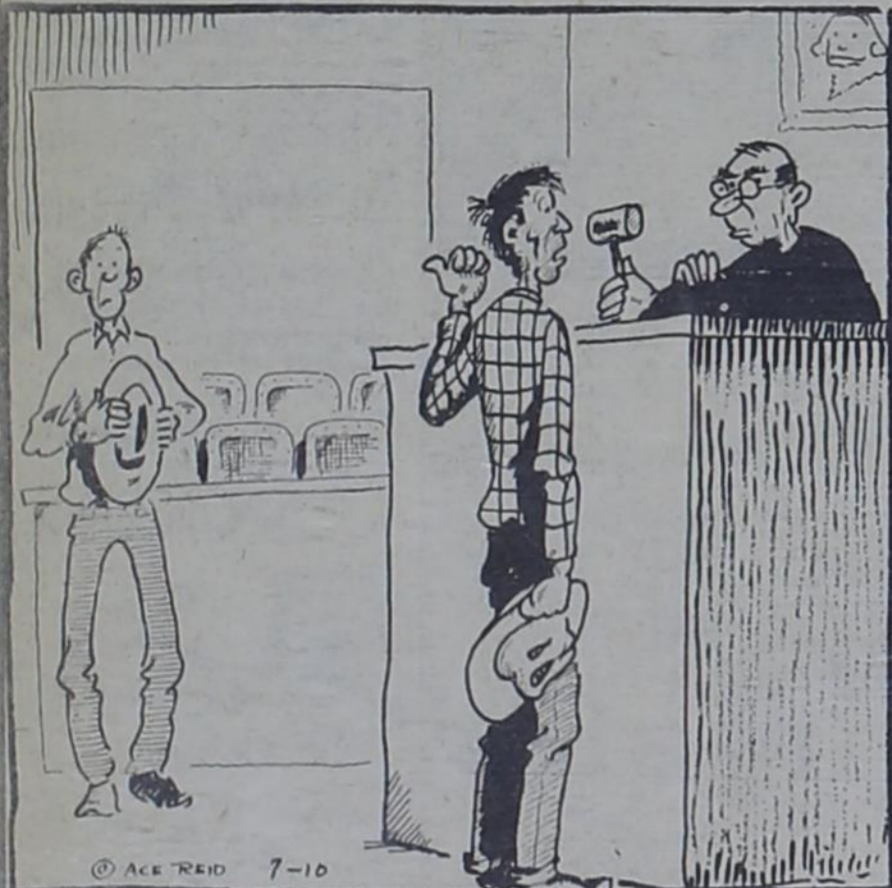
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### First State Bank Presents-- COW POKES

By Ace Reid



"He can't testify he saw me steal a cow that night, 'cause the only one that knows what I do after dark is the man in the moon!"

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--Member FDIC--



Ten gallon hats or 1,000 gallon sombreros. Six Flags Over Texas has them both. Passengers ride around the brim of El Sombrero topsy-turvy style in the Mexican Section of the Park.

### Six Flags Over Texas

By Jean Simmons  
Travel Editor,  
DALLAS MORNING NEWS  
History repeats. The Alamo has fallen again. But this time the story has a happy ending - certainly for SIX FLAGS Over Texas.

This family entertainment part midway between Dallas and Fort Worth has replaced the hallowed San Antonio shrine as the No. 1 tourist attraction of Texas. Happily, it instills the same patriotic fervor in the hearts of Texans, for SIX FLAGS is based on the Lone Star State's colorful history.

Out of staters (and foreigners, too) find the theme Park a fun way to take a short course on what made Texas. Credit is assured, but your diploma will have to be a souvenir map. To put the Park in a capsule - if you can put 115-acres in one - SIX FLAGS is a bright array of rides, attractions, gardens, memorabilia and live entertainment, 75 distinct features in all.

The one-price ticket (\$3.50 for adults, \$2.50 for children under 12) covers everything except food and souvenirs. I'll challenge anyone to find a better bargain.

There is no limit to the number of times you can ride the Astrofit across the grounds, the narrow-gauge train that steams around the perimeter, the 190-foot high Sky Hook or any of the other rides, for that matter. But you must get off each time and get back in line. Waiting is eased by covered areas, complete with air-conditioning, under which you stand.

In fact, SIX FLAGS does everything conceivable to minimize the Texas summer-heat, fountains, streams, electric fans stashed up in trees. An example of the imagination that has gone into the Park is the replica of an old Texas courthouse tower that went up last summer. Actually, it houses a new ice plant capable of producing the four and a half million pounds of ice used each season.

Upon entering the grounds, visitors inevitably rally round the flags that flutter on 60-foot poles to watch the dancing waters and to admire the hanging baskets and manicured gardens of the mall. From there they fan out toward one of the six main sections, each representing one of the six sovereign nations that have ruled over

Texas: Spain, France, Mexico, Republic of Texas, the Confederacy and the United States.

Each area has its well-flavored amusements. In Mexico, for instance, is the Ferrocarril Fiesta Train, a sombreroed series of cars that puff past dancing tamales, an animated bullfight and the Xochimilco Gardens. This, like many of the others, is a story-telling ride.

Spain boasts the most popular ride, the Log Flume - a roller coaster on water. The Speelunkers Cave, new in 1964, ranks second with visitors and LaSalle's Riverboat ride, a cruise through alligator-infested waters, is third.

What do visitors like most about SIX FLAGS? Surveys inevitably show that, other than the rides, they are most impressed by the cleanliness, the landscaping and the personnel. About 1,500 students from 17 years old to college seniors, staff the Park each summer, chosen from 15,000 to 20,000 applicants. Eight thousand costumes comprise their wardrobe, ranging from Confederate uniforms to candy-striped jacks, from the attire of a French sailor to an Indian brave.

Four principles were outlined by Dallas' Angus G. Wynne, Jr. in planning the Park; that it have a unique atmosphere, that it be impeccably clean, that well-trained, clean-cut students make up the host and hostess staff and that there be new rides and attractions each season.

The year 1966 marks the Park's fifth anniversary, its having opened in August, 1961. More than six and a half million visitors have come from every state and numerous foreign lands. After school lets out in June, it is open daily until Labor Day, when it goes on a Saturday and Sunday only operation until Thanksgiving. Who goes to SIX FLAGS? The answer is all-inclusive. Oldsters enjoy being kids for a day. Teen-agers have a ball. Young parents find strollers right at the gate for their little tots. Honey-mooners stroll hand in hand. Garden clubbers, Conventioneers. People like me - and you.

As for live entertainment, that is where the action is. Six guns blaze in the streets; Can-Can music rings through the swinging doors of the non-alcoholic Crazy Horse Saloon; Mariachis stroll; Dixielanders swing and a Marching Band does what it should, Indians dance and robbers hold up banks. The highlight of the entertainment, in itself worth the all-inclusive ticket, is the annual Campus Revue, a professionally directed show put on three times each summer evening in the air-conditioned 1,200 seat Amphitheater. Auditions are held each spring on college campuses to seek out the talent for the cast.

# Relax your Budget

## SUMMERTIME FOOD VALUES

Shop These Specials Thursday, Friday, Saturday Many Continue Thru Wednesday, July 13



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2 No. 2 1/2 cans **69¢**

Star Kist  
Chunk Style  
**TUNA**  
3 No. 1/2 cans **\$1**



25 ft. roll **25¢**

Van Camp  
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18 oz. tumbler **49¢**

**Shurfine CORN** 2 12 oz. cans **39¢**



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Top Hand  
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Armour Star All Meat  
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Detergent  
**FAB**  
gaint box **65¢**

**CLOROX**  
1/2 gal. **33¢**



SHURFRESH MILK



3 Lb. Can **83¢**

**Shurfine Crushed PINEAPPLE**  
2 No. 2 cans **65¢**

Northern Waxtex  
**WAX PAPER**  
100 ft. roll **23¢**

**Shurfine Fancy Peeled TOMATOES**  
2 No. 303 cans **49¢**

**Shurfine PINEAPPLE JUICE**  
3 46 oz. cans **\$1**

Nabisco Honey  
**GRAHAM CRACKERS**  
1 lb. box **37¢**

Gerber's Strained  
Fruit & Vegetables  
**Baby Food**  
8 1/2 Oz. Jars **89¢**

Sunshine Krispie  
**CRACKERS**  
1 lb. box **35¢**

Hershey's  
**COCOA**  
1/2 lb. can **35¢**

### FROZEN FOODS

**Morton Pot Pies**  
Beef, Chicken, Turkey  
8 Oz. Size **19¢**

"Old Kentucky Recipe"  
**Morton Honey Buns**  
9 oz. pkg. **29¢**

Blue Plate  
**Breaded Shrimp**  
10 oz. Pkg. **69¢**

### PRODUCE

Santa Rosa  
**PLUMS**  
lb. **23¢**

Mexico  
**Tomatoes**  
Cello pkg. **25¢**

Calif. Fancy  
**Cucumbers** lb. **15¢**

Calif. Large  
**Avocados** each **10¢**



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The **Q** Snooker  
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- Lyradean Langer -  
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PARMER COUNTY'S FINEST



**SUPER MARKET**  
Bovina



MISS RITA COLLIER

**Engagement Announced**

Mr. and Mrs. Robert E. (Preach) Collier of Friona announce the engagement and coming marriage of their daughter, Rita, to Andy Rule, son of Mr. and Mrs. Raleigh R. Rule, of Hereford. The wedding will be held in the First Baptist Church of Friona, July 22, at 8 p.m., with a reception following in the Fellowship Hall. No invitations are being sent; friends of the couple are cordially invited.

**Curtis, Caldwell Wedding June 27**

Mr. and Mrs. Don Robert Caldwell were married Monday, June 27, at the Westbury Baptist Church in Houston, Rev. William McGregor performed the ceremony.

Mrs. Caldwell, the former Darlene Curtis, is the daughter of Mr. and Mrs. Billy P. Curtis of Houston. Caldwell is the son of Mr. and Mrs. Bedford Caldwell.

The bride was graduated from Arlington Heights High School in Fort Worth. She received her Bachelor of Science degree in homemaking education from Texas Tech in May. Caldwell was graduated from Bovina High School and is presently a junior at Tech.

**Youth Meeting Set Next Week**

Youth Activities Week will be held next week, July 10-15, with the Bovina Methodist Church and the Oklahoma Lane Methodist Church youth participating. Programs and recreation will begin each week night at 8; Sunday night's meeting begins at 6:30.

Theme for the annual event will be "Can We Break Bread Together" -- a study in church unity.

Programs will include Buegener Dixon, associate pastor of the First Methodist Church in Floydada, and a panel made up of ministers of different denominations from this area.

**Bridal Shower For Mrs. Caldwell**

Mrs. Don Caldwell will be honored with a bridal shower in the home of Mrs. Vernon Estes Monday afternoon from 3 to 5.

Recreation for the week-long event will include a progressive supper, a chicken fry, and a hay ride.

Monday and Tuesday night meetings will probably be held at the Oklahoma Lane Methodist Church, and the rest at Bovina Methodist.

**Of Interest To THE WOMEN**

**39ers Honor Mrs. Nola Read**

Mrs. Nola Read was the guest of honor at a birthday party held at the home of Mrs. Paul Jones Monday night of last week. Members of the 39ers Club and their guests attended.

Refreshments of hamburgers, ice cream, and cake were served from a table with a green tablecloth, centered with a red and yellow apple basket filled with daisies.

Attending were Mrs. Joe Wilson, Mrs. Jess Walling, Mrs. Emmett Tabor, Mrs. Robert Read, Mrs. J. W. Wright, Mrs. Bud Crump, Mrs. Mary Ruth Redden, Mrs. Odis White, Mrs. Read, and Mrs. Jones. Mrs. Lady Armstrong and Mrs. Billy Don Read were guests.

**Mrs. Loflin To Be Honored**

Mrs. Larry Loflin, the former Martha Lillard of Friona, will be honored with a birthday shower next Monday at the Club House in Friona. Calling hours will be from 3:30 to 5.

The couple were married in Friona on June 25.

Gift selections will be on display at Gaines Hardware.

Hostesses for the occasion were Mrs. W. P. Woodruff, Mrs. Ott Robertson, Mrs. John Wilson, Mrs. O. J. Beene, Mrs. Betty Smith, Mrs. Aubrey Rhodes, Mrs. Olan Turner, Mrs. Clyde Weatherly, all of Friona, and Mrs. Jack Woltmon, and Mrs. Eldon McCormick of Bovina.

**Barrazos Have Baby**

Mr. and Mrs. Mike Barrazo are the parents of a baby girl born Friday in Clovis Memorial Hospital. She weighed 3 lb. 3 oz. and will have to remain in the hospital until she weighs 5 lbs.

Mrs. Barraza is at home and feeling well.

**Community Conversation**

Mr. and Mrs. Charles Caldwell, of Midland, visited with Mrs. J. R. Caldwell and other relatives last weekend.

Nicky Foster is in Memorial Hospital in Clovis and underwent surgery Monday. His condition is good, and he is expected to be home in a week.

**Historical Society Asks Help**

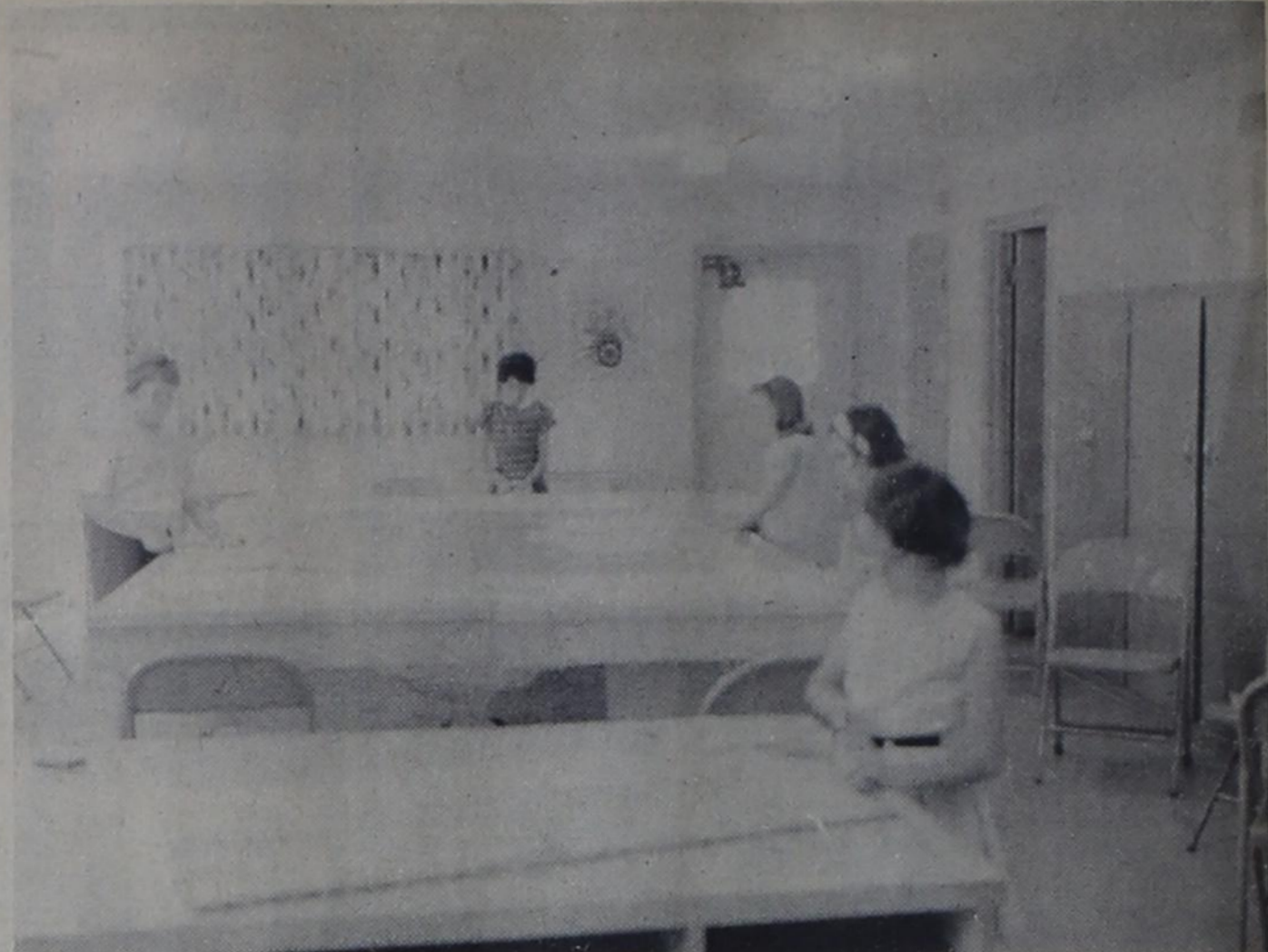
The Parmer County Historical Society is compiling a history of Parmer County and they are asking that all persons who came to or lived in Parmer County prior to 1926 (including 1925) write a history of their family (or write in for someone to come and interview them for details of the area at that time) and send it to the society whose members are Mabel Reynolds, Farwell; Winburn Hardage, Farwell; Harold Carpenter, Route 1, Farwell; R. E. Wilson, Bovina; Joe Jesko, Friona; Mrs. C. W. Dixon and Mrs. Mabelle Hartwell, both of Friona.

Questions which need to be answered and which might prove helpful in writing the history of a family are: When did you come

to Parmer County? Why did you come to the county? How did you travel? If you are a pioneer, describe your first home; What hardships did your family suffer in the early days? What comical or unusual incidents or situations did the family members experience?

The committee would also like to know if anyone in the area has pictures which might be reproduced in compiling the book(history). All pictures will be returned to the owners.

Mrs. Robert Thane, of Stamford, twin sister of Mrs. Clifford Leake, along with Mrs. Willie Lee Medford and son, Wayne, also of Stamford, visited the Clifford Leakes last week.



4-H PROJECT UNDERWAY -- Honey Mast, Ina Quintana, Kathy Spurlin, Vivian Hise, and Jan Young, left to right, cut their material for the skirt they are making in 4-H Club work.

**4-H Dress Revue Here On July 14**

The 4-H County Formal Dress Revue will be Thursday, July 14, at 8 p.m., in the Bovina School auditorium.

The judging of the dresses and record books will be held in the District Court Room in the Courthouse at Farwell on July 11 at 9 a.m. Girls will bring their record books as they come to have their garments judged.

The Dress Revue is the Achievement event for all 4-H girls enrolled in 4-H Clothing project groups. Its objective is to help girls self-confidence and poise through developing understanding of "self". Also, how to plan, select, and construct clothing for different occasions and suitable to her personality.

The public is invited to attend, announces Cricket B. Taylor, county home demonstration agent.

**Broiled Chicken Delight**

Nothing beats chicken when it comes to eating enjoyment as well as economy. One of the most delicious recipes combines the flavor of tangerines and lemon, and provides a hot sauce to pour over the chicken pieces.

- CHICKEN TANGERINE
- 2 (2 1/2 to 3 lb.) broiler-fryers, quartered
- 1 can (6 oz.) frozen tangerine juice, undiluted
- 3/4 cup water
- 1 tablespoon Lea & Perrins Worcestershire
- 1 teaspoon salt
- 1 teaspoon garlic salt
- 1/2 cup lemon juice
- 1/2 cup corn oil
- 1 can (8 oz.) mandarin oranges

Place quarters of chicken into a shallow pan. Combine all remaining ingredients. Pour mixture over chicken pieces. Marinate several hours, or overnight. Drain chicken pieces. Place under broiler 4-5 inches from heat. Broil slowly about 20 minutes each side, brushing chicken with marinade every 5 minutes. Combine 1/2 cup of remaining marinade with the juice from the mandarin oranges. Thicken with a tablespoon cornstarch. Cook over low heat until thickened and clear. Fold in orange sections. Pour hot sauce over chicken pieces, and serve. (8 Servings)

**McCain Wins Talent Show At Muleshoe**

Benny McCain, son of Mr. and Mrs. Leslie McCain, won \$75 and first prize from about 25 acts at the annual Fourth of July Talent Show, sponsored by the merchants of Muleshoe, Monday night.

Benny sang a medley "Cotton Fields" and "R-O-C-K."

The Bovina Sweethearts, Sharon Pierson, daughter of Mr. and Mrs. Dee Pierson, and Margaret Jo Venable, daughter of Mr. and Mrs. Elton Venable, won \$40 and third prize with their medley, "Sweet Georgia Brown" and "Baby, Won't You Please Come Home."

Also entering from Bovina was Sissy Minter, daughter of Mr. and Mrs. Henry Minter. All of the acts were accompanied by Mrs. Doris Wilson, their voice teacher.

**FRANK TALK**

Hot dog! It's Summer time again! Time for cook outs and beach parties and wienie roasts! To add to your Summer fun, Ekco Housewares has introduced a handy new barbecue tool called a Frank Spear. The Frank Spear was designed specifically to prevent burned fingers. A common by-product of old time wienie transfers from roasting fork to bun. With the new tool, you simply push the spear forward to secure the franks and pull it back to release them safely one at a time. Three franks can be barbecued at once in this neat new way that keeps "red hot" strictly under control!

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**The SMART SHOP'S**

**CLEARANCE!**

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<b>Famous Brand SPORTSWEAR</b>	<b>DRESSES</b> By Marcy Lee And Lillian Russell
Reg. \$3.00 - \$2 <sup>35</sup>	Reg. \$11.00 - \$7 <sup>65</sup>
Reg. \$4.98 - \$3 <sup>65</sup>	Reg. \$12.00 - \$8 <sup>35</sup>
Reg. \$6.98 - \$4 <sup>65</sup>	Reg. \$14.95 - \$10 <sup>65</sup>
<b>Hats-1/2 Price</b>	<b>Ladies' SUITS</b>
<b>Jewelry-1/2 Price</b>	Reg. \$24.95 - \$18 <sup>65</sup>
Also On Sale:	Reg. \$39.95 - \$28 <sup>65</sup>
<b>One Group LINGERIE</b>	Reg. \$45.95 - \$32 <sup>65</sup>
<b>One Group</b>	Reg. \$50.95 - \$37 <sup>65</sup>
<b>Girls' Sportwear</b>	Reg. \$69.95 - \$42 <sup>65</sup>

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**Baby Beef** **50¢**  
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Tenderized **STEAK** Lb. **89¢**

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 WHOLESALE & RETAIL MEATS  
 First St. - Bovina - Pho. 238-4281

**- NOTICE -**

**City Of Bovina**

**Tax Equalization**

**Board**

**Will Conduct Its**

**ANNUAL HEARING**

**MONDAY,**

**JULY 11**

From 1:30 p.m. To 5 p.m.

In

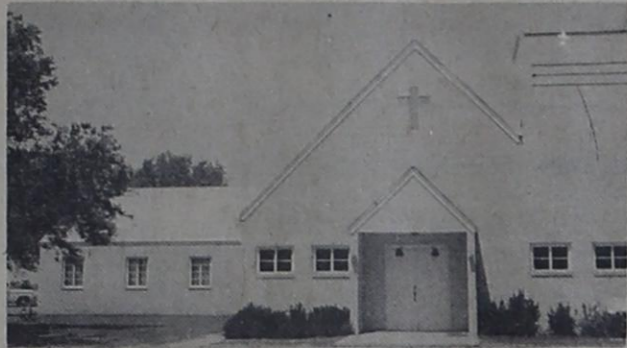
**City Hall Building**

All Persons Having Business  
 With This Board Are Hereby  
 Notified To Be Present.

**CITY OF BOVINA**

Mrs. Mary Ruth Martin, City Secretary

ST. JOHN LUTHERAN CHURCH

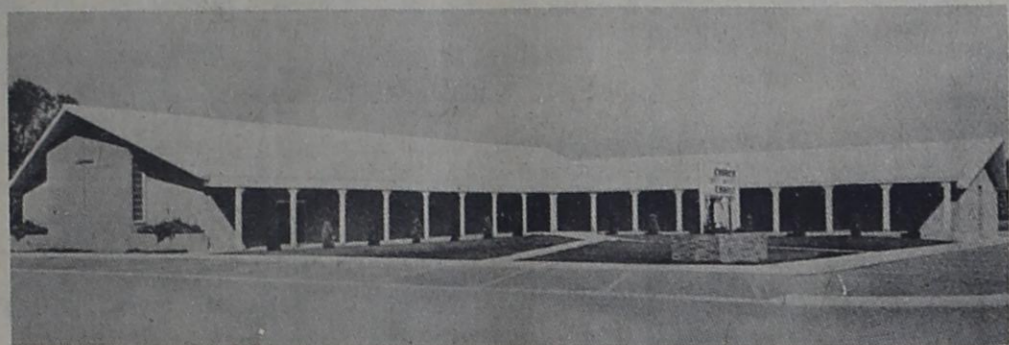


St. John Lutheran Church, Lariat, Texas  
Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.



H. F. Peiman,  
Pastor

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES  
Classes 9:45 a.m. and 5:30 p.m.  
Worship 10:45 a.m. and 6:30 p.m.  
WEDNESDAY  
Devotional and Classes - 8 p.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m. Training Union - 6 p.m.  
Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Wayne Baldwin

BOVINA METHODIST CHURCH



Bovina Methodist Church

Sunday School - 9:45 a.m. M.Y.F. - 6 p.m.  
Morning Worship - 11:00 a.m. Evening Worship - 7:00 p.m.



J. B. Fowler Jr.

Choir Practice -  
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10 a.m. Lifeline Service - 6:30 p.m.  
Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Leon Bird

Wednesday  
Prayer Meeting - 8 p.m.

Attend The Church  
Of Your Choice

This Sunday

Church Chuckles by CARTWRIGHT



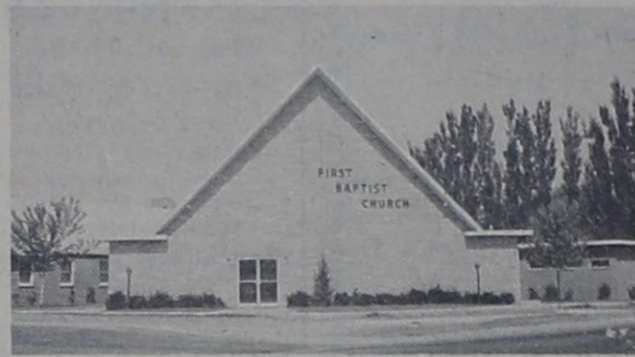
"He hangs it around his neck whenever they start hunting people to serve on committees!"

Opportunity Unlimited

"Once to every man and nation  
Comes the moment to decide,  
In the strife of truth with falsehood,  
For the good or evil side;  
Some great cause, God's new Messiah,  
Offering each the bloom or blight,  
And the choice goes by forever  
'Twist that darkness and the light."  
(James Russell Lowell)

Thus the poet points out a very real truth of life's experience -- we must continually choose between truth and falsehood, good or evil, darkness and light. Life is composed of a never ending choice between what we are convinced that we ought to do and what we are tempted to do. If we choose according to what we know is right the result is life - full, abundant, meaningful life. If we yield to the temptations that confront us to submit to accepting evil the result is a drab existence without the rewards of accomplishment and attainment in life. Life's fulfillment can be measured in direct relation to our accepting the responsibility for making the right choices. Our land has often been called the land of opportunity and indeed it is! But the opportunity is not just economic. It is opportunity in freedom to live according to the choices of conscience. Such wonderful freedom is lost if it is not exercised in the choice of truth, good, and right.  
J. B. Fowler, Jr., Pastor,  
Bovina Methodist Church

FIRST BAPTIST CHURCH of BOVINA

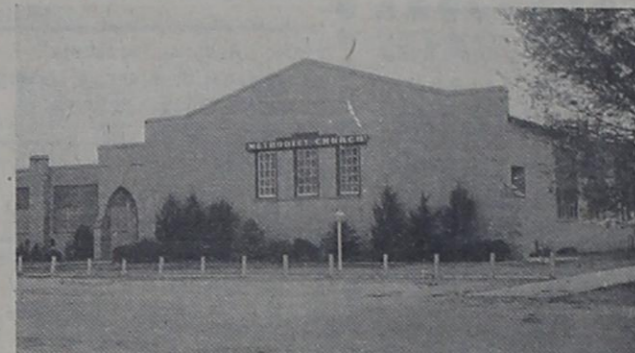


First Baptist Church of Bovina  
SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 10:55 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Ralph Aday  
WEDNESDAY - Teachers and Officers  
Meeting 7 p.m.  
Prayer Meeting 7:30 p.m.  
Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church  
Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Hardy Cole

ST. ANN'S CATHOLIC CHURCH

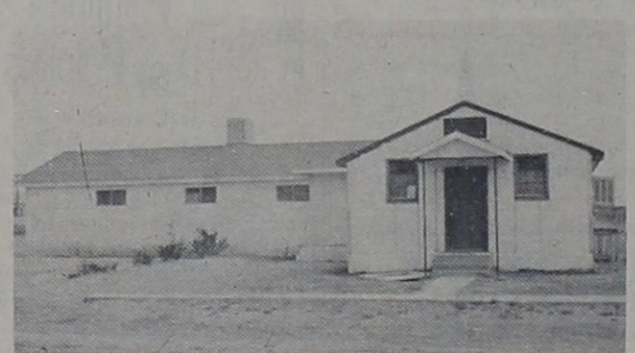


St. Ann's Catholic Church - Bovina  
Masses: Sunday 8:30 & 10:30 a.m.  
Weekdays 8:30 a.m. Daily Except  
Tuesday 8 p.m.  
First Friday 8 p.m.  
Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S. A.  
Confessions: Saturday 4-5 p.m.  
7-8 p.m.  
Before Masses  
Baptisms: 3 p.m. Sunday

MISSION BAPTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Jue 11:15 a.m. - Union de Preparacion 6 p.m. -  
Miercoles 8 p.m. Estudie de la Biblia



Rev. Ramon Delgado

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Bovina Glass & Paint Company

Hwy. 60 - Ed Dendy, Mgr.

Western Auto Store

- Friena -

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Bovina Restaurant

Mr. and Mrs. Tom Hartwell





## On The Farm In Farmer County

By JOE VANZANDT  
County Agent

Most cotton fields are squaring pretty good and now is the time to check your cotton for fleahoppers.

Examine the main stem terminal buds (about 3-4 in. of top of plant) of 100 cotton plants at several representative points in the field. As cotton reaches the fruiting stage, apply control measures when 15-20 fleahoppers are found per 100 terminals. As plants increase in

size and fruit load, larger populations may be tolerated without serious damage. Base later treatments on numbers of fleahoppers and on damage as indicated by excessive loss of small squares. Apply sprays at seven-day intervals.

There is one additional chemical that is recommended for fleahoppers that is not recommended for thrips and this is trichlorfon (Dylox). All of the

thrip control insecticides will work on fleahoppers. Repeat application of trichlorfon at 3-5 day intervals as needed.

This has been one year where thrip damage has been pretty severe on cotton that didn't receive any insecticides. Be sure and check for fleahoppers and blasted squares that are a sign fleahoppers might be present.

### SHOULD I OWN MACHINERY?

The question is often asked me, "Can I, or can't I, afford to own a combine or hay baler or other pieces of machinery?"

The question, of course, cannot be answered with a simple, "yes" or "no." But there is available some information which may make the decision easier.

For instance: The decision

whether or not to buy a certain piece of machinery should be based on a simple economic theory called "principle of opportunity cost."

The theory means your profits will be the greatest if your land, labor and capital (money) are used where they add the most to your income. Simply stated, the opportunity cost of owning a piece of machinery is the amount of income you would give up if this money was invested in the next most profitable place in your business.

Before buying, you should estimate the breakeven point in the profitability of owning the machine opposed to hiring the work custom done. When estimating the breakeven point, be

sure to consider more than just your own acreage on which you'll be using the machine. Consider the possibility of doing some custom work yourself.

Some advantages to hiring work custom done are: reduces amount of capital invested in machinery, can produce crops that require equipment that a farmer cannot economically own, risk of timeliness may be reduced by hiring more than one machine, custom operators may be more expert operators and do better work and frees farm operator to do other work.

Disadvantages of custom hiring are: may not be available when needed, carry noxious weeds and grass from farm to farm, small acreage unattractive to custom operators since they won't make a large profit and not all custom operators do good, conscientious work.

Taking the time to evaluate both possibilities, buying the machinery or hiring the work done, can pay off with a more economical set-up on your farm.

### LITTLE BOY BLUE

A teacher noticed that one little boy was drawing everything in blue crayon. He drew blue horses, blue cows and blue barns. Disturbed about what was going on in his mind, she called a meeting of the little boy's parents, the principal of the school and a psychiatrist. They finally got at the root of the matter -- it was the only crayon he had.

## For FAST SERVICE

Call **BILL'S ELECTRIC**

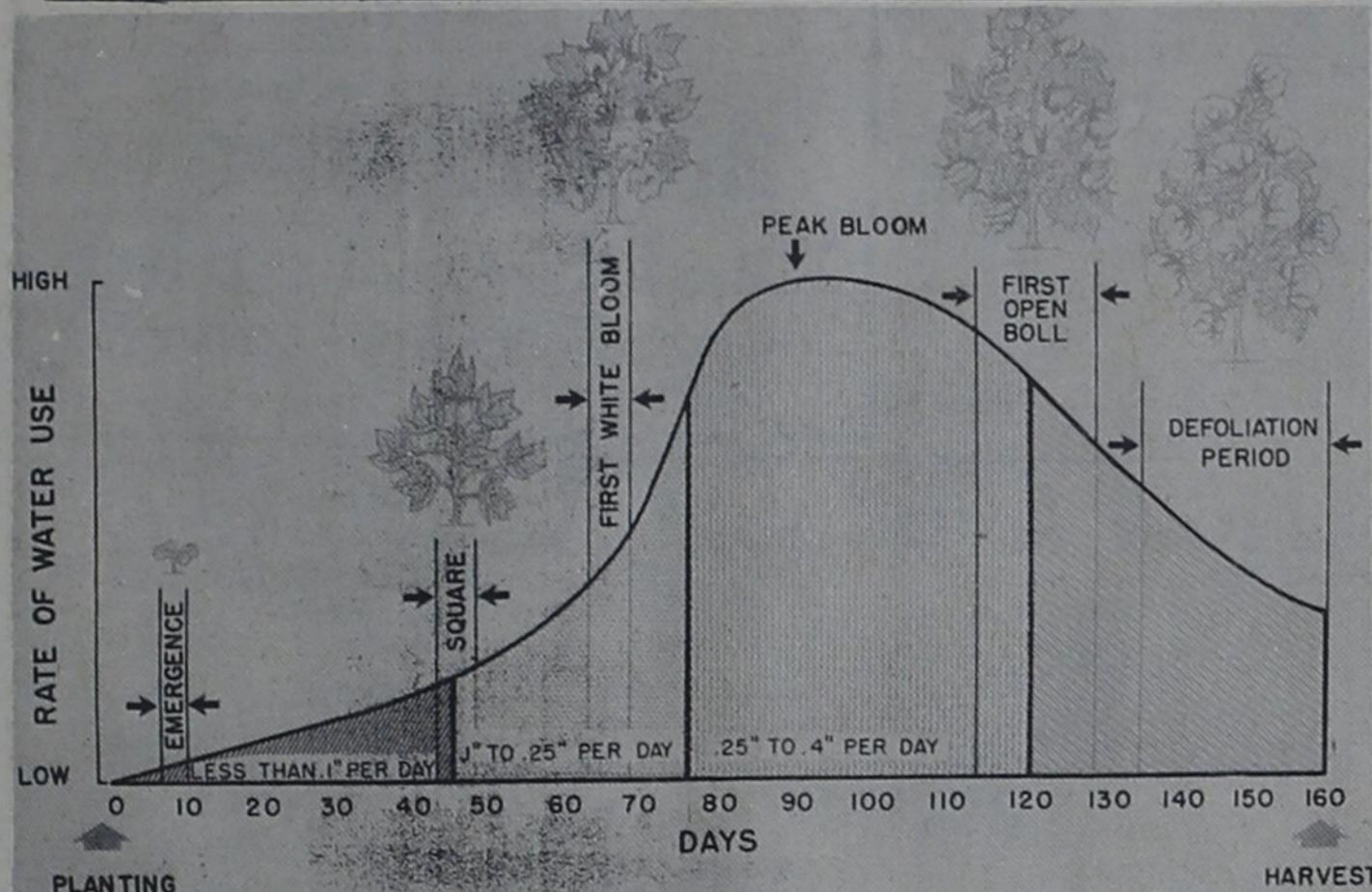
We Specialize In All Electrical, And Air Conditioning Pading Work.

Call Billy McCormick

At **BILL'S ELECTRIC**

238-3851

P.O. Box 193



The chart above shows the daily rate of water use by cotton from emergence to the defoliation period, or harvest.

One Spring day, a Navajo Indian stalked into a bank in a small town in New Mexico. "Me need one hundred bucks," he grunted. "What security can you offer?" asked the banker. "Got one hundred horses," replied the Indian.

The banker decided this was sufficient and made the loan. That fall, the Indian returned and paid off his loan with a fat roll of bills. The payment made a very small dent in the bundle which the Indian put back in his pocket as he started out of the bank.

"Say," said the banker, thinking of all that money, "why don't you let me keep that safe for you?"

Looking the banker square in the eye, the Indian replied, "How many horses you got?"

### For Efficient Yield --

## Cotton Needs 3 Waterings

Many years of irrigation research have led to the development of a number of basic principles farmers can use to decide the time and amount of water to apply to cotton on the High Plains, says Joe VanZandt, Farmer County agent.

Scientists have found that cotton uses about one-tenth of an inch of water up to about the square stage. Then the plant's water consumption increases rapidly until it reaches a peak of from .25 to .4 inches per day at the peak bloom stage.

Irrigation should be based on this water-use information, says VanZandt, but, of course will be influenced by rainfall and the watering capability of the irrigation system.

If only one irrigation will be made, the agent says it should ideally go on at early peak bloom.

Cotton to be irrigated twice or more during the summer has been found to produce more efficiently when the first irrigation is applied in the first white bloom period with the others following in the peak bloom period.

More than 10 years of studies at the South Plains Research and Extension Center, near Lubbock, indicate that a pre-plant plus two summer irrigations will produce the maximum net returns in the long run.

Additional irrigations naturally increase per acre yields, but he says the yields do not increase proportionally with the amount of water added. Late irrigations are sometimes not paid for by the small increases in yield and they can lower the cotton's quality, VanZandt said.

Farmers need to plan on cutting water off of cotton around August 15 to 20, no later. Lint quality is more important than ever and late watering, after August 20, is likely to have some effect on lowering cotton lint quality.

## CLOVIS CATTLE COMMISSION COMPANY

The 4-C's

Cattle Sales Every THURSDAY

Horse Sale Every Other Monday -- Next Sale July 18th

HAROLD THOMAS, Owner

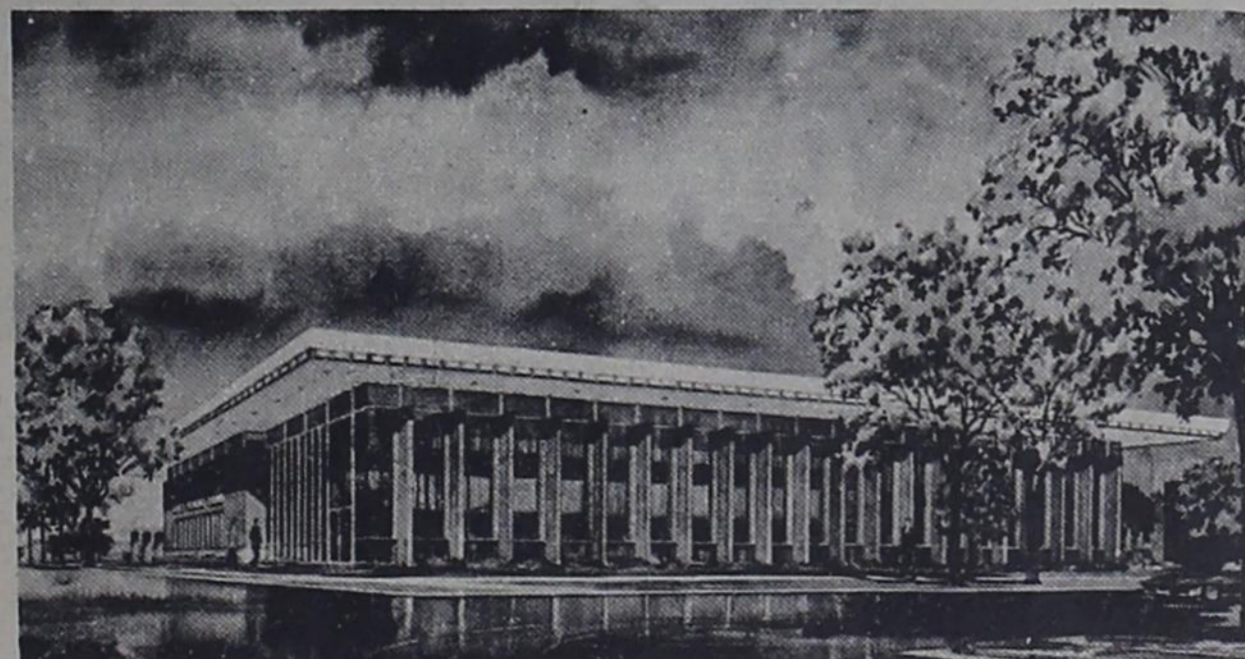
Jimmy Hardgrove, Manager of Horse Sales

CLOVIS, NEW MEXICO

P. O. Box 671

Phone 763-5522

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Open Or Add To Your Account And Register For Door Prizes To Be Given Away During Our Formal Opening July 23-24.

\*Color TV

\*Two Prizes Of Earnings On A Million Dollars For One Day At Our Current Dividend Rate Of 4½%

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CLOVIS, N. MEX. PORTALES, N. MEX.



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## ELEVATOR SERVICE

-- Through --

# COOPERATION!

## Bovina Wheat Growers Inc.

# THANKS

# YOU

FOR YOUR WONDERFUL PATRONAGE DURING 1966 WHEAT HARVEST!

It's been our pleasure to serve you and we look forward to continuing that service throughout the year!

- Federally Licensed And Bonded For Your Protection -

## BOVINA Wheat Growers, Inc.

Jim Russell, General Manager  
Earl Dean Boyd, Rhea Manager

"Not Everyone Belongs To A Co-Op But Everybody Benefits"

"We Serve To Serve Again"



