##  <br> In The Agricultural Center Of Parmer County

WHITTLIN
"I was born. poor .... and



 | ught |
| :---: |
| in sppte of his occastonal but but | weak, knocks at the nation's

overnment, Hill is one of the sovernment, Hill is one of the
best in his line of work - that of an after-dinner speaker. It would have been impossible get someone who heara hible
riday night to admit that he wasn't as good as the best Some members of the audence feared they would be sore the o much.

Auto license plates for ${ }^{655}$,
which go on sale Monday, have hitch go on sale Monday, have letters preceding the
numbers instead of the usual Hugh Moseley, county tax asson for thls Is that the state vas running out of variations numbers due to the great In Texas each year. LETTER JACKETS AWARDED -

## 175 Hear Rev. Hill At Football Banquet

exas license plates wlll have Texas license plates will have
three letters for ' 65 and forthAll these modernistle
hanges are enough to worry a fellow to pleces!
Spectators at tomorrow Thursday) nilght's beneffit basnd the Jaycees may be sorely disappointed if they expect to
see terrific displays of basketball talent.
ton after ched concluquads of both teams work out. The game may be close, and but outstanding basketball play
will be rare, unless we'remis-
taken, ame have lost the razor sharpness of youth and therf overall
asketball coordination just isn't what And that's not mentroning the ble in Willford Gym. We've eard some of the practicing ayers make a couple or three hen complain about how hard it as to get air inside the gym. Into this lockl hile spectators at Thurspect great cage play, they will ormer Bovina Mustang stars in If they are past eir prime. Perhaps therewill nlayed which will brin eams gone on charge dis he March of Dimes, certainly really nothing lost if the game urrns out to be not so
as it probably will. The offlclating will e top-notch. Bruce Rhodes and Gene Douglas, who have been grade school and funtor high games, will be at the whistles. hie to will be played accorchough stuff will be tolerated ame. That, regular basketball make it more interest, should same. That, we think, should average onlooker.
Molsture in these parts thls


FOOTBALL BANQUET -- Coach Roy Stone is shown presenting lef to right, David Anderson, Roman Ramirez and Gene Prult,
captains of the 1964 Bovina Mustang footaball team with letter,
Jackets at the football banquet Friday night. Captains are, $* \quad 7$ 1 * $*$ take care of the state
for the next 10 years. There are approximately $6,-$
000,000 cars in the state now and an additlonal 250,000 are being added each year, if we underrood the countr tax mor"Keep your fath in (1) rules
of the game (2) Americe and
(3) Cod," (3) God," Rev. Leon Hill of
Amarillo toold his listeners at
 Bovina Mustang
quet Friday night. Rev. HIII was guest speaker
at the banquet which honored the 1964 banquet whitch honored
Mustang, The champlons Mustang. The event, sponsored

people fall in life because
they're not willing to pay the price to win," Rev. Hill pointed
dience.
A crow

## $\star \star$ 1 1 1 $\vdots$ <br> GUEST SPEAKER -- Rev. Leon Hill of Amarillo was guest Hill of Amarillo was guest speaker at the Bovina Mustang Football banquet Friday night.

\$50 Damage In Car Wreck Here Tuesday

## accident on an lice-slick type car

Tuesday morning.
Cars driven by Billy
Charles and Milt Fitts collided
at intersection of Main and Second Streets, according to a
report from City Marshall Bill Denney.
Charles was starting right front bumper of hen the a ' 63 Chevrolet, struck the left
frono fender and bumper front fender and bumper of
Fitts' car, a '64 Oldsmobile, Fitts was stopped on Second
Street preparing to enter Malu. Damages to Fitts' car were
Dtill There was no damge to Charles


Letter To The Editor


First National Bank
of Bovina
Member FDIC

## Reflections

Ehe Blade


NEWSLETTER
From U. S. Senator
RALPH W. YARBOROUGH



will affect the lives of student and parent, including the proposal
for regional research centers to Improve the quality of teaching.
As the bill progresses in the Senate, we will discuss all these
features in more detall to explain how our own state and others
are affected. Meanwhile, your support is needed to help make
the mend

\section*{| In an editortal on the ratilroad | competiton." The paper also |
| :---: | :---: |
| "featherbedding" |  |}




 $==$ =an

## REPAIR!

 REMODEL!Nothing Down - 60 Months To Pay
Complete Line Building Supplies Dicora A mocite


Of Interest To

## THE WOMEN



Announce Engagement On Birthday


## WITH DATE NIGHT -

## FHA Girls Honor Dads



W-I-N-T-E-R-I-Z-E
Your Home Now! Special Prices On STORM WINDOWS DOORS


Call Today For Free Estimates And Immediate Installation Our Storm Windows Are Constructed Locally To Give You The Best In Service. ALL SIZES BOVINA AND PAINT CO
 The group of girls played
games such as musical chars, blind. man's bluff and carrying
an eqg on a spoon.
The brthdey cake was white
with yellow roses and yellow
candles. It was served the The birthday cake was white
with yellow roses and yellow
candles. It was served the
guests with cokes.
Helping Heldi celebrate were Helping Hekdi celebrate were
Rhonda Rhodes, Evana Johns-
ton, Cathy Crump, Christie ton, Cathy Crump, Christ
Trumbe, Cindy Read, Nancy
Hutto and Darla Hawkins.
Dodsons Have New Daughter
Mr. and Mrs. Roy Charles
Dosson of Clovis became the
parents of a duaghter Tuessay parents of a daughter Tuessany
morning at $6: 30 \mathrm{a}, \mathrm{m}$, at Clovis morning at 6:30 a. m. at Clovis
Memorial Hospital.
Name and welght of the new Name and wetght of the new
arrival were not avaliable at arrival were
press tume.
press time.
Grandparents are Mr. and
Mrs. Roy Dodson and Mr. and Mrs.
vina.
Reception To Honor Roaches
Mr. and Mrs. James D.
(Sonny) Roach will be honored
wth a silver wedding annlver(Sonny) Roach will be honor
wth a silver weddilig annive
sary receptlon Siturday, sary reception Saturday,
ruary 6, at their home. ruary 6, at their home. Cal-
ling hours for the come and
go courtesy will be $7: 30$ to 10:00 go courtesy will be 7:30 to 10:00
p.m.
Hostng the affair will be the
couple's children, Judy and
Jerry couple's children, Judy and
Jerry.
All friends and nelghbors are


## NEW ARRIV ALS

Spears Family Fashions
Petite And
Peaches \& Cream
Slacks And Dresses For Young Ladies

And Girls.
Make Your
Selections Today:

## Also, New

Buster Brown Muscle Shirts And Dan Moor Knits For Boys Up To 14

SPEARS Family Fashions


Dorris Marie Donaldson To Wed Robert D. White Mr. and Mrs. Sterling Donaldson announce the engagement
and approaching marritage of thenr daugher, Dorris Marte,
to Robert D. White, son of Mrs. Luella White of Farwell.
Vows wwill be read on February 14 at 3 p. . . . in the Oklahoma
Lane Baptist Church. All friends of the couple are invited
to attend the ceremony.

## Shower Fetes

 Jeanne IvyClubs To Hea
Panel Group.
Panel Group.




Variety Club Meets With Mrs. Watkins
 Membersind hat hexises
 during Christmas.



Quilters In



 $M_{r s .}$ Henry Splicer. Murphy aph
Others attending A. L. Nuttall, Mrs. B111 Brad-
shaw and Mrs. Combs.
Refreshme

## in se se

 Armstrong,ings and Mre
sent were
of Paris,

## w

January

## Sandra Patterson Winner Of Award

 named burar hilb school






T. mitis poteson will bere

4-H Clubs To Meet

$\qquad$
Vows Read
 In Virginia mond imeter ceamt
 Bells Host
For Bridge $\qquad$

## 





## Men's Suits <br> CURLE <br> Available Now At S And S ! <br> Come In Soon And Inspect The New Suits. There's One Which Will Be Ideal For Your Wardrobe! Priced From <br> $\$ 49^{95}$ To $\$ 5500$ <br> SmS Dry Goods



NOTICE TO SHAREHOLDERS
To the Shareholders, First National Bank of Bovina
fied that a meeting of the shareholders
A special meeting at $3: 30$ P. M., February 23, 1965, to be held
$\qquad$
ang and acting upon a proposal to change aud convert this baniking
corporation into a state banking association under the provisions
ats amendatory thereto, and to authorize all acts and proceedings
needful in pursuance thereof so as to make such change and

Bovina, Parmer County, Toxas


#  

Western has a complete line of nitrogen fertilizer for your wheat topdressing needs:

AMMONIUM NITRATE 331/2-0-0 AMMONIUM SULPHATE 21-0.0
 URAN 28-0-0 UREA 45-0-0

Western's better quality products along with good topdressing equipment and excellent service means greater profits to you.
Figure out the cost and see if it doesn't pay to pick up that extra 10 bushels of wheat

JAY BOOTH INSTRUCTS FIFTH GRADE

## Students Learn Unusual Crafts

| By Jeanne Kerby <br> Students in the fifth grade of Bovina Schools, have been learning some unusual handcrafts in connection with art lessons. <br> Teaching the crafts is Jay Booth, teacher of a section of the fifth grade. <br> The crafts include stick craft, rock craft, cheniell and plastic craft. <br> In stick craft, the main items used are sticks, such as are found in ice cream bars. They are glued to form such things as baskets, recipe or note holders and some have made minia ture wishing wells. <br> In the cheniell work, the students have combined it with styrofoam to form pincushions, | Santa Clauses and other smal many colors and resembles velveteen cording, although it is a little larger and is more fuzzy. <br> In their work with plastic, the students use a clear liquid polyester. They can combine it with a number of different dyes to obtain the desired colors. It is combined with a catalyist, which causes it to harden, and poured into molds. <br> Some of the plastics have pictures, coins and stones encased in them. The mold is poured about half full and allowed to set for 30 minutes. The stone, or whatever is desired, is then placed on the plastlc and the mold is filled. After it has hardened the ob- | ject is completely sealed. <br> The molds used for the plastic are in the shape of a map of Texas, arrows and squares. After they are hardened, they may be used in jewelry such as necklaces or bolo thes or as decorative pleces. <br> Probably the most unusual craft they have learned about is the rock craft. They have polished stones of various sizes and shapes and have mademany Items from the finished stones. <br> They have made such things as necklaces, bracelets, key chains, earrings, bolo thes, and cuff links. <br> They start with the rough stones. Most of these are from Arizona, New Mexico and Montana. They include such stones |
| :---: | :---: | :---: |



Gregg Hromas and Brenda Dyer, fifth graca
school where the handcraft is being shown.

## Fillies Take Inside Track To District

## Bovina's Fillies continued heir wwining streak in district compettion at Nazarech last compettion at Nazareth last (Tuesday) night. They took the measure of Judy Strawn was leading corer with 25 points Lorer with 25 points with Ling Looney scoring 21 points for the Fillies. Fillies. Both <br> GUARANTEED TO GO

thru ice, mud, or snow or WE pay the tow




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PLUS 而ifi
Guaranteed Against Road Hazards in
all 50 States and Canada

## Firestone ToundCountay

Now Only

## Ci5 <br> $\square$

PAUL JONES TEXACO
-BOVINA
Higwoy 60


sERVICE STATION

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## $\stackrel{\substack{\text { read } \\ \text { 角e } \\ \text { Thej }}}{\text { the }}$




| J. L. garnes -- |
| :--- |
| Pioneer Bovina |
| Merchant Dies |



Past State Prexy Speaks To Parmer Teachers


Problem of the image of the $/$ to strive harder and gain status


Let Corn's Farm Store Get Your Land Ready Now For A Great

Land With Just The Right

ORN'S ${ }^{\text {Form }}$ Store

There will be more careful
drivers when there are more drivers paying fines for viol
ing traffic regulations. Courtesy is gradually ap-
pearing among those who drive automoblles on the highways. It is compartively easy tof ind
an excuse for not dolng what
you do

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## JIM

## HEMKE

Phone 389-2336 Pleasant Hill


Cot all three with the new Gulf Deep-Cleat $\mathbf{N B}$. WORRS BETTER. Has extra-high, extra-wide shoulder cleats that knife deeper to give you positive traction-even in reverse.
WEARS BETTER. Gives greater wear on the sield or on the road. Hes all-nylon cord construction and is made with extra-tough, extraresilient rubber compounds. GREATER DEPENDABILITY. The Gulf HB has been tested and proved in rugged farm use, day after day, week after week, month after month.
Your Gulf Dealer will show you how to save
money on your tires, when you buy and money on your tires, when you buy and when Cot farm-tested Gulfigires!


BONDS OIL CO.
Highway 60-Pho. 238-2271


On Thursday, January 28
lately, A total ot 8 sy soll samples
starting at $8: 30$ p. m. In the
were analyized for Parmer
Alcove Restaurant in Plainview,
 $\begin{array}{ll}\text { High Plans Research Founda- } & \text { Foundation for the year of } 1964 \\ \text { ton at Halfway, was released } \\ \text { came from Ewald Quebe, a } \\ \text { to farmers from Lubbock to the } & \text { farmer near Lockney, with a } \\ \text { fleld average yeld of } 45 \text { bush- } \\ \text { top of the Panhandle. } \\ \text { The Hinn was developed to } & \text { els per acre. Average yilelds }\end{array}$ leased to Texas Certifled Seed Dr. Collister has reported
Growers early in 1964. Over that under optmum conditions
6,000 bushels were turned over at the Foundation, ylelds weree
to farmers to get this new soy- up to 53.4 bushels per acre.
bean into production through- Net
 Consumers Have Many Choices At Supermarket

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Hinn Soybean Performs Well



First Foderal Savings \& Loan Hoiz ornce

 servation work
The program The program
discussion on and results of studies by the
High Plains Underground Water Other items on the program rates and timing of water ap$\begin{array}{ll}\text { Soil Conservation Service in } & \text { have a good localtion and would } \\ \text { Amarillo. } & \text { like to have e fertillizer demon- }\end{array}$ James Murphrey, Extension
Farm Management Speclalist, will discuss economical management of water for highes
net return per acre-inch of

CLOVIS, NB .

## THE HIGH PLAINS FARM ano HOME

Resistant Hybrids Best For Ginners<br>Combatting Head Smut

##  STCCT CLEAN-UP CLEAR-OUT

OUR BUYERS JUST RETURNED FROM THE MARKET AT DALLAS WHERE THEY BOUGHT HEAVILY ON THE NEW STYLES AND PATTERNS, SO TO MAKE ROOM FOR THIS NEW STOCK WE MUST SELL OUR EXISTING STOCK OF CARPET. IF YOU NEED A COMPLETE HOUSEFUL OF CARPET OR A SMALL BEDROOM MAKE IT A POINT TO SHOP TRADERS BEFORE YOU BUY. WE INVIIE COMPARISON.

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|  |  |
|  | 100\% Acrilan Face By Roxbury |
| Wool And Acrilan Face CANDY STRIPE П99 beAUtiful multicolo STRIPE PLUSH Sq. Yd. |  |
| Trader's <br> A Name To Trust For Quality 0000000000000000000000 | FURNITURE 109.111 Main <br> G.E. APPLIANCES 763.5537 <br> OUT OF THE High RENT OISRLCT |

## Irrigation Profits Vary On Farms

WONDERFUL WORLD


Food'Specials'
Cut Budget,


Watering their crops for yeers.
In a recent study at the Survey Shows
James Valliant, water engineer
foundation, Vllilint found three for the High Plains Research irrigations, including preplant,
Foundation, reports there is a along with the proper fertilizer, Foundation, reports there is a along with the proper fertilizer,
large difference in the returns gave the highest return in net large difference in the returns
due to the way a farmer irri- dollars with grain sorghum,
gates his crops. gates his crops.
Valliants's poved that time of irrigation
on crops grown in this area

Familles who shop for
foods featured at weekend
"spectals" can cut the costs "specials" can cut the costs
of thelr weekly food budets
considerably, according to considerably,
recent survey.
on the crops grown in this area The Foundaton's irrigation
is more important than just research program under Val-
putting on water. Due to the llant has been extended to cove
physiological growth of plants,
phystological growth of plants,
there are times when the wither
times. Peneficial than atother
gation in balance wing of irritmes. Porper timing of irri-
gatlon in balance with the cortaining high yelds on less waJames stathes added high income.
aldene might not make the Weekly costs of a "market
asker" of food usually bought by a family of four averaged
$\$ 32.11$ over a three - month period, the survey by the U.S.
Department of Agriculture Derioa, thent of Agriculture
showed. Had the same food showed. Had the same food
been purchased during the
weekend--selecting advertised weekend-selecting advertised
spectals--the cost in the same store would have been $\$ 2.10$
less per week, says Mrs. Gwen less per week, says Mrs. Gwen
Clyatt, Texas A\&M Extension
$\qquad$

Drilling Activity High In 1964

Northside Club Adds Members Adds Members








Complete Automotive Machine Shop SERVICE , Work-A Speciaity Crankshatf Grinding MOTOR LAB
$\begin{array}{lll}\text { High Plains Research } & \text { maintain a practical efficlent } \\ \text { Foundarton, James is working } & \text { irrigation program which can }\end{array}$
$\begin{array}{lll}\text { turn per dollar economiceal rea } & \text { onnly be obtained by proper tim- } \\ \text { thith } & \text { ing of frrigation based on the }\end{array}$
search is geared Valliants toward re
veloping the highest practical
frrigation efflet


Irrirgaton methods developed the stage of growthof the cro
and 1 trs water requifrement that stage. This requirement at
proper fertulis

## FARM MACHINERY

 Call Big Nick Trienen af Machinery Supply| Phone 238-4861 |
| :---: | | These leaders will give the pro- |
| :---: |
| gram to thelr club in February. |

## II'S TIME TO THINK ABOUT BOOKING

DUE TO SHORT SUPPLY OF HYBRIDS THIS YEAR, OUR STOCK IS DEPLETING RAPIDLY

Insure Your Supply Of Field Seeds By Pre-Ordering From Heflin's Seed Co.

Good Supply On Hand Of All Popular Hybrid Varieties For This Area.

## PLANT THE SEED THAT QUALITY BUILT

CHAMPLIN...A Great Name in the Great Plains


SAE 20
SAE 30
SAE 10-W-30 CHAMPLIN Hi-Vi OIL



## DELUXE

 MOTOR OIL 29: $56^{68}$23 Gal-Galvanized CHAMPLIN GARBAGE - CAN ${ }^{4}$ \$ 1.77


B-C-6 ELECTROTONE 6 \& 12 Volr


