The Best Investment for Your Advertising Dollar



THE REPORTER-TELEGRAM



## A professor at Tulane university always takes his dog to classes with him. It seems the dog's snoring keeps

 the students awake.Now that Sinclair Lewis has taken a brief flier at
acting, friends look for a biting satire on the American Comes news of a New Hampshire farmer who has
theatre along about next week. suffered five
European pac

Read the Classified Ads!
ANCIENT LANDMARK

## 



Crooks an Killers Who Followed Gold Rush Ran Into Trouble in Uniforms

sin pay manas on Pennycuick linked one tiny clew
Withy another to weave aropethat
wooded otBien'
fold.


- BEHIND THE SCENES


- The Jown quack


Beautify Your Lawn
Use Armour's Fertilizer and Imported Peat Moss MIDLAND FLORAL COMPANY
hone 1286 fred frourold, owner ${ }^{\text {1705 }}$ W.
Tembet of Fiotit Teltanh Delivery Assi

## \$5.00 PERMANENT $\$ 4.00$

GET READY FOR THE RODEO De Rees Facials LLANO BEAUTY SHOP


## Quilting for Campus

 $5=-2=0=5$


## E Church Sewices:

 MENS CLASS.The Men's class meets every Sun-
day morring at 9.45 oclock in the
Crystal ballroom of the Hotel Scharbauer. It is a non-denomina-
tional class and every man cordialty invited to attend.
The teachers are Marvin Ulmer The teachers are Marvin Ulmer
and Judge Charres L Klaproth.
There is a singing service of fiste. There is a singing service of fifte
minutes prior to the speaking. christian science services "M-ind" is the subject of the Les-
son-Sermon which will be read in all
chuches of chren he
toot
for



 Phone 273



## There'll be a hot time in the ol town --THIS WEEK

Many people will suffer unnecessarily from heat this week. They will fuss and fret and fan themselves as they scurry from counter to counter and store to store, looking for something.

Save steps, these hot days. Sit down in the shade of a cool porch. Glance through the advertisements in the newspaper. Find what you want before you go to buy it.

That's what advertisements are for. You can trust the advertisers to tell you about bargains in the ads. You can save money and minutes and many a headache if you read the advertisements -- and heed them.

# CARDINALS LOSE FIRST GAME OF SERIES TO WINK SPUDDERS 

HOMERS ACCOUNT FOR FOUR OF SIX RUNS WINK MAKES


Stimulus of Gordon's Speed Makes Frank Crossetti A Better Player

Handy Wherever Needed



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| :---: | :---: |




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SPECIAL ANNOUNCEMENT NOW WE HAVE OUTLET FOR FHA TTLLE I NEW CON
STRUCTON LOANS for smaiter homes, garage apartments, et
Minimum technical requirements. Build in most any
A. \& L. HOUSING \& LUMBER CO

## \section*{DRINK} <br> Flectivitied




ATTENTION TEXANS: Exciting, True Adventure Contest Rules of Contest: 1 entrants must be Texa Nrite up your most execiting true adventure-any leng
 Winning adventures sidilion be for announcementent of prizes


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sumption. The Division of Indus-
unail






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| \$1.25 Creomulsion. 75 c | ARE YOUR |
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|  | PRESCRIPTIONS |
|  | Filled Every Time |
| \$1.20 Syrup Pepsin 69\% | by a Registered |
| ion Aspirin Tablets 15 ¢ | by a Registered Pharmacist? |
|  | Pharmacist? |
| \$3.00 Camera . . 81.98 | Next tie have them |
| Delicious Home- | DRUGG and remove the doubt. |
| Made | We think enough of |
| ICE CREAM |  |
| Fresh Every Day | ${ }_{\text {ClisT on duty at ALL }}^{\text {cimes. }}$ |

## Midland Rodeo

 Sept. 3, 4 \& 5 Don't Miss It MIDLAND DRUG CO.

Antiseptic
$46 c$


Did You Know

Personals


Small in Size and Price, Bantam Car Makes Debut

 to be the frst American model auto to sell for less than $\$ 400$, the four-passenger Bantam speedster
above is one of three models recently introduced. Ford and other manufacturers have been rumored









Dr. W. L. Sutton optometrist



Easy Strolling

WARNING! The Reporter-Telegram
$\begin{aligned} & \text { has not employed any se- } \\ & \text { cial advertising solicitors }\end{aligned}$
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