

2 O'Daniel Candidates Are Defeated

Midland County Votes Against 2 Candidates of W. Lee

Gerald Mann, McDonald Leaders

B. T. Graham Is Beaten by Brooks In Comm. Contest

Midland county, one that went for O'Daniel in the first primary, followed his selections in four of the six choices on state offices in the run-off primary Saturday.

Coke R. Stevenson, candidate for lieutenant governor, Richard Critz, candidate for associate justice of the supreme court, Harry N. Graves, candidate for judge of court of criminal appeals, C. V. Terrell, candidate for railroad commissioner, all led in the voting in the county, but Walter Woodul, candidate for attorney general, and Bascom Giles, candidate for commissioner of general land office, the other two candidates "blessed" by the gubernatorial choice, were trailing Gerald Mann and Wm. H. McDonald, respectively.

Two Midland candidates seeking district offices were given overwhelming majorities by Midland county voters but only one appeared to have a prospect of winning. Jas. H. Goodman, a candidate for representative, was far ahead of his opponent, incumbent Clyde Bradford, but Boyd Laughlin, candidate for district attorney, was far behind Martelle McDonald of Big Spring.

In the only county run-off election, incumbent B. T. Graham, county commissioner of precinct No. 2, was defeated by the narrow margin of 65-68 by J. C. Brooks.

The closest race in the county was in the judge of court of criminal appeals contest with Harry N. Graves, endorsed by O'Daniel, coming out 12 votes ahead of Jas. A. Stephens. Next closest was the race between Cecil C. Collings of Big Spring and Paul Moss of Odessa. Moss was the winner by a margin of 1003-911.

Veteran Upton County Sheriff Loses in Runoff

W. C. (Bill) Fowler, veteran Upton county sheriff, was defeated by J. E. Simco, McCamey business man, for the office of sheriff, tax assessor and collector of Upton county in the run-off Saturday, reports from Upton county last night disclosed. Simco received a total of 850 votes to Fowler's 635.

In the Upton county treasurer's race Mrs. J. E. Raines of McCamey defeated Jack Long, incumbent, by a vote of 760 to 722.

Declares Country Will Enter War If One Started

LANARK, Scotland, August 27 (P)—Sir John Simon, chancellor of the exchequer, served notice on an anxious world today that Great Britain might have to fight if Germany started a war in central Europe.

The former foreign minister repeated "as holding good today" Prime Minister Neville Chamberlain's declaration before the house of commons March 24 that "if war were to break out it would be unlikely to be confined to those who have assumed such obligations"—to aid Czechoslovakia against aggression.

Sir John coupled a firm warning that there "is no limit to the reactions of war" today with an unmistakable plea to Chancellor Adolf Hitler to do his "duty" and take outside pressure off the dispute in Czechoslovakia where the Nazi-supported German Sudeten party demands autonomy.

The chancellor of the exchequer spoke at a conservative party demonstration in this Scottish town after significant conferences during the week with Foreign Secretary Viscount Halifax.

His speech clearly reflected Britain's grave anxiety lest Chancellor Hitler come to a point where he is ready to thrust armed might across the German frontier to help his Sudeten followers get land and power by force of guns.

Reports, persistent but unconfirmed, that Germany already had warned other capitals that such crossroads might be near gave Sir John's speech added point.

Collings, McDonald Win In District Contests

Cecil C. Collings, present district attorney, and Martelle McDonald, Big Spring attorney, had apparently been elected district judge and district attorney, respectively, from an unofficial report from Midland, Ector, Martin, Howard and Glasscock counties, members of the 70th judicial district, at midnight.

Unofficial reports showed Collings was 440 votes ahead of Paul Moss, Odessa attorney, while McDonald was leading Boyd Laughlin of Midland by 1700 votes. All counties had reported the vote complete except Martin, where not more than 60 votes remained to be counted.

A unique feature of the district races was the failure of Glasscock county to provide for an election. None was held in the county Saturday because there were no county run-off elections, it was reported.

Collings carried only one of the four counties in the district that held an election—Howard—but so heavy was his margin in that county that he was successful in gaining the nomination from his present office. Moss scored heavily in Ector, his home county, but his margin of victory in Midland and Martin counties was not enough to overcome the lead rolled up by Collings in his own home county.

Laughlin trailed McDonald in all except Midland county, and did not make the race close in any of the other three. His margin of victory in Midland county was approximately 1200 votes but McDonald rolled up a 3,000 vote margin in Howard county.

Voting by counties follows: Midland: Collings 911, Moss 1003; Laughlin 1542, McDonald 347. Ector: Collings 353; Moss 1804; Laughlin 778, McDonald 1316. Howard: Collings 3139, Moss 1161; Laughlin 632, McDonald 3662. Martin: Collings 344, Moss 339; Laughlin 132, McDonald 546.

2 Aviators Killed When Plane Forced To Land Near Arabs

JAFFA, Aug. 27. (P).—Two royal airforce men were killed when their plane, engaged in aiding troops in a night battle with an Arab band, was forced down. The crash occurred near Tulkarm, resulting in the deaths of 11 Arabs and wounding of scores.

Latest official figures gave as 23 the number of Arabs dead directly from yesterday's market bombing, while one Arab was killed and several wounded in subsequent rioting against police. Over 70 were wounded in the explosion.

Ex-Convict Nailed To Cross, Left to Die by His 'Pals'

RENO, Nev., Aug. 27. (P).—Ed Collins, 27, ex-convict, was stripped, nailed to a cross and left to die with his clothes burning at his feet because, he said, "he knew too much."

Collins told officers he was nailed to the cross last night by two former "pals" in a San Diego payroll holdup for which he was sent to prison.

Loyalist Destroyer Smashed in Battle

GIBRALTAR, Aug. 27. (P).—Four insurgent Spanish warships pounced today upon the government destroyer Jose Luis Diaz, and smashed it with the loss of at least 26 persons.

The vessel staggered into Gibraltar under its own power in danger of sinking with 20 dead in the water logged forward compartments.

Cards Wind Up Season In Game With Big Spring

Six unearned runs in the fifth inning last night gave the Big Spring Barons a 6-3 victory over the Midland Cardinals and set the stage for the final game of the season today here between the two clubs at 2:30 p. m.

Following the game here today, the Cardinals will take a day of rest and meet the Clovis Pioneers in the first game of the Shaughnessy play-off to decide the league champion. Simultaneously, the Lubbock Hubbers and the Wink Spudgers will be meeting in a series at Lubbock to decide which club will meet the Midland-Clovis winner.

Tommy Warren, on the mound for the Cardinals last night, did not give up an earned run but his defense collapsed around him in the fifth to give the visitors an undeserved win.



CECIL COLLINGS

Pecos, McCamey Motorcades to Attend Rodeo

Monday, Sep. 5, might well be termed Motorcade Day at the annual Midland Rodeo, Sept. 3-4-5, motorcades from McCamey and Pecos already having been arranged for with the possibility that several other towns of this section will also send organized groups to swell the attendance on the final day of the Midland annual celebration.

Headed by the Pecos high school band, a group of more than 100 Pecos citizens will arrive here shortly before noon Monday, more than 50 cars to comprise the cavalcade, according to Ben Smith, manager of the Pecos Chamber of Commerce, sponsor of the motorcade. The group will parade through the downtown streets upon arrival here and the band will play a 30-minute concert at the rodeo arena prior to the opening of the afternoon performance at 2 o'clock.

The McCamey motorcade, sponsored by the McCamey Chamber of Commerce, C. G. Forester, manager, is scheduled to leave McCamey for Midland at 9 o'clock Monday morning, arriving here at about 11 o'clock. The McCamey high school band will lead a parade through the downtown section and will play a concert on the court house square upon arrival here, according to Howard Stoker, superintendent of McCamey schools. The McCamey band will also play a 30-minute concert at the rodeo arena Monday evening beginning at 7:30 o'clock, the rodeo performance to begin at 8 o'clock.

Approximately 50 cars and at least 100 McCamey citizens are expected to comprise the motorcade from the Upton county oil center.

AAPG Committee Members Will Meet Monday

Presence of all general committeemen and all committee chairmen for arrangements for the mid-year meeting of the American Association of Petroleum Geologists, to convene at El Paso Sept. 27-Oct. 2, has been requested at the chamber of commerce office here Monday night at 8 o'clock. Berte R. Haigh, general chairman, said that urgent business relating to the convention will be discussed.

VISIT'S FRIEND HERE

Miss Madelee Fite of Henderson, member of the faculty of the El Paso city schools, arrived Saturday morning for a week end visit with Mrs. Elliott H. Barron. She will go on to Pecos for a visit with a sister before going to her school position.

How Midland County Voted

Table with columns: Office, Candidate, Pre. 1, Pre. 2, Pre. 3, Pre. 4, Pre. 5, Total. Rows include Lieutenant-Governor, Attorney General, Associate Justice, Criminal Appeals, Railroad Commissioner, District Attorney, District Judge, etc.

Goodman Apparent Winner In Representative Race

Attorney Jas. H. Goodman of Midland had apparently been elected representative of the 88th legislative district at midnight last night, having approximately a 1600 vote lead over incumbent Clyde Bradford.

Of the 13 counties in the district, 10 of them had reported, nine complete, and Goodman had 6,342 votes compared to 4,780 for Bradford. Reports had not been received from Reeves, Winkler and Presidio but unofficial reports declared Goodman had a "good lead" in Winkler county. Goodman carried Presidio county in the first primary over four opponents.

Of the ten counties reporting, Goodman had a margin in seven. Bradford had polled the majority of the votes in Loving, Ward and Pecos counties while Goodman was running ahead in Andrews, Crane, Ector, Jeff Davis, Martin, Midland, and Upton counties.

An overwhelming majority of 1,454 votes for Goodman compared to 445 for Bradford in Midland county provided most of the margin enjoyed by the Midland candidate.

Table with columns: County, Goodman, Bradford. Rows include Andrews, Ector, Jeff Davis, Martin, Midland, Pecos, Upton, Ward, Loving.

Humble District Chiefs Aid in Rodeo Ticket Sale

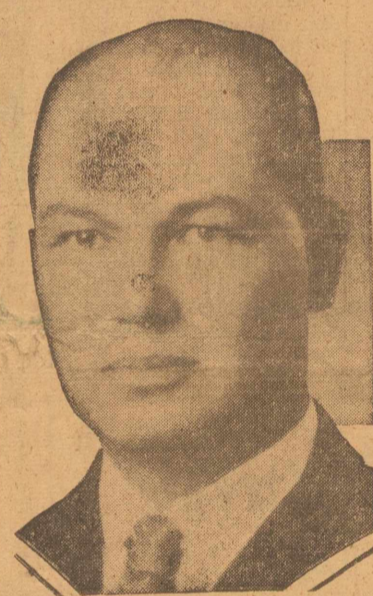
Superintendents of seven districts of the Humble Oil & Refining Company met at Midland Friday, looking after the routine dispatch of business. W. T. Doherty, division superintendent, who is chairman of publicity for the Midland Rodeo, acquainted the visitors with details of the rodeo and urged them to help "sell" their respective towns on the entertainment.

Special attention was given to the new feature, the oil men's calf roping contest, which will have one representative from each of ten towns.

Agriculture Dept. Sets Loan Rate on 1938 Cotton Crop

WASHINGTON, Aug. 27. (P).—The Agriculture Department announced today it would make loans on the 1938 cotton at a base rate of 8.30 cents per pound. This rate would apply to 7/8 inch middling with differentials for other grades and staple lengths.

The base rate of last year's crop was nine cents a pound. Loans are made growers desiring to hold crops off the market for possible better prices.



Paving Hearing Called for 6th; Units Designated

Steps were taken during the past week to legalize the paving of fifteen units, or segments, of residential streets, in a program which will cost approximately \$167,475. Using WPA labor and thereby securing federal aid, the cost to property owners for curb and gutter and forty-foot asphalt streets is \$2.00 per running foot, with the exception of two units which run \$2.50.

Description of the units, or streets to be paved, was given in a paving order published Friday, the order to appear in The Reporter-Telegram again August 30 and September 2.

Hearing on the order will be held at the city hall Tuesday, September 6, at 4 o'clock p. m., at a regular meeting of the city council. Property owners may appear then for full explanation and will be heard on any problems pertaining to the paving program.

Statements showing the assessments against all pieces of property fronting on the various streets are on file at the city hall and may be seen at any time by the property owners, city officials announced.

Valley Prepares For New Hurricane

BROWNSVILLE, Aug. 27. (P).—Brownsville and the Rio Grande valley "boarded up" today as a tropical hurricane moved toward the coast between Brownsville and Tampico. About 30 persons on Delmar Brazos Island, a summer resort, were expected to move to the mainland.

The Brownsville power plant was boarded up to prevent any interruption of service. New Orleans forecasters warned wind of gale force would hit here.

FROM LUBBOCK. Mrs. C. E. Strawn is here from Lubbock visiting her daughter, Mrs. Elton Hinze and Mr. Hinze for a few days.

Midland County To Remain Dry

Midland county voters marched to the polls yesterday for the third time in three and one-half years and voted down an opportunity to have the legalized sale of liquor and wines. Like the previous two liquor elections held in the county in recent years, the margin of victory of the "drys" was very close.

Voters in precincts one and five (inside Midland) voted against the sale of liquor by only 19 votes. The county as a whole went against the sale by a margin of 80 votes. Precinct 5 voters were the only ones in the county to favor the sale of liquor and wines, voting 407-375 in favor of it. However, all other precincts in the county voted dry.

Table with columns: Precinct, For, Against. Rows include Precinct 1, Precinct 2, Precinct 3, Precinct 4, Precinct 5.

County Nurse, PTA's Urge Get Child's Birth Certificate

With the school term opening in little more than two weeks from now, the county nurse and the PTA's of the town are advising parents to obtain birth certificates for children who have never been enrolled before the first day of school, that is Sept. 12.

Birth certificates may be obtained free for such children now by writing to Dr. W. A. Davis, Director, Bureau of Vital Statistics, State Health Department, Austin, but after the children enter school the certificates will cost 50 cents each.

Parents are also advised that since it is the state law that school children be vaccinated for smallpox it is advisable to have this done before the term opens. Each family is advised to take the children to the family doctor for vaccination.

Honolulu 6-677 Bennett Rates 2,064 Barrels Daily Potential

BY FRANK GARDNER. Gauging of Honolulu Oil Corporation, Ltd. No. 6-677 Bennett, in the Bennett pool of southeastern Yoakum, for potential of 2,064.24 barrels a day featured oil developments at the week-end. Flow was through casing, with tubing shut in. The well topped pay in lime at 5,110 feet and is bottomed at 5,260. It was first given a 500-gallon acid "dump" job to clean hole, then acidized under pressure with 1,000, 2,500 and 7,500 gallons in three successive stages. Gas-oil ratio is 985-1.

Shell No. 3-A Bennett, west outpost to the pool, is shut down for water at 690 feet in bed beds. West of the Denver pool, southern Yoakum, Magnolia No. 1 J. H. Lynn has completed standard derrick and is now moving in standard tools. The well is bottomed at 4,785 feet in lime, with 7-inch casing cemented at total depth. Shell No. 4 Mrs. Dora Roberts, southwest outpost to the Roberts area west of Denver production, is drilling at 4,265 feet in anhydrite and gyp. Texas No. 1 Ed Randall, south offset to the Walker area discovery well, is preparing to install pumping equipment.

In the Denver pool, Texas No. 1 Miller is drilling lime at 5,046 feet, having flowed 396 barrels of oil during the past 24 hours while drilling, with accompanying gas gauged at 1,900,000 cubic feet daily. It topped the oil zone at 4,975 feet. Don Danvers et al No. 2 Shell-Lynn is drilling anhydrite and lime at 4,377 feet; Shell No. 4 Dowden is drilling at 4,452 in lime; and Shell No. 4 Lowe is standing with 10 3/4-inch casing cemented at 330, two feet off bottom, with 120 sacks. Crane Pool Extended North.

Short north extension for the Church & Fields pool in eastern Crane was indicated by Gulf No. 2 State-Leseter when it swabbed 12 barrels of oil in nine hours at 3,113 feet. It is now drilling ahead below that point in soft gray lime. After steel line corrected 3,090 to 3,097, the well showed slight show of oil from 3,010-30 and better showing from 3,067 to 3,113.

Gulf No. 4 McKnight, in western Crane, had reached 6,238 feet in salt and lime in drilling by junked core barrel at 6,280. Whipstock was set at 6,150. Bert Fields, Inc. No. 1 Owen-wood pool No. 3, new Ector wildcat

WOODUL, TERRELL APPARENTLY BEATEN

DALLAS, Aug. 28 (Sunday) (P).—Returns at 12:30 a. m. today from 245 counties, including 145 complete, showed the following: Lieutenant governor—Brooks 382,769, Stevenson 422,083; Attorney General—Gerald Mann 470,453, Walter Woodul 342,320; Railroad Commissioner—Sadler 445,296, Terrell 367,224; Land Commissioner—Giles 425,325, McDonald 363,523; Supreme Court—Critz 463,299, Davidson 321,152; Criminal Appeals Court—Graves 417,704, Stephens, 533,596.

DALLAS, Aug. 27 (AP).—Despite the Irish smile of W. Lee O'Daniel for his opponent, Gerald C. Mann appeared Saturday night to be sweeping to a victory over the present lieutenant governor, Walter Woodul, Houston, who led him in the July primary race for attorney general. In the Texas Election Bureau's tabulation of 747,032 votes from 231 counties Mann led the democratic runoff ticket with more than 58 per cent of the ballots.

O'Daniel's nod seemed ineffective also for C. V. Terrell, railroad commissioner seeking re-election. The incumbent, from Decatur, trailed G. A. (Jerry) Sadler of Longview, who had slightly less than 55 per cent of the votes.

In the other four state races candidates favored by the gubernatorial nominee were in the lead. The only close contest at all was that for lieutenant governor in which Coke Stevenson of Junction, former speaker of the house, had more than 52 per cent of the votes, leading Pierce Brooks, Dallas real estate dealer.

W. H. McDonald, land commissioner seeking a second term, trailed Bascom Giles, Austin, who had nearly 54 per cent of the votes. McDonald, Eastland, had polled a large plurality in the first primary.

In the race for associate justice of the supreme court, the incumbent, Judge Richard Critz of Austin, had a 58 per cent majority, giving him a strong lead over W. H. Davidson of Beaumont. Judge Harry N. Graves of Georgetown with 52.5 per cent led James A. Stephens of Benjamin, Knox county, in the contest for a place on the court of criminal appeals.

In the congressional race in district 3, Lindsley Beckworth of Wilmar had a substantial lead over Brady Century of Tyler.

The incumbent, Representative W. D. McFarlane of Graham, in district 13, was trailing Ed Gossett of Wichita Falls.

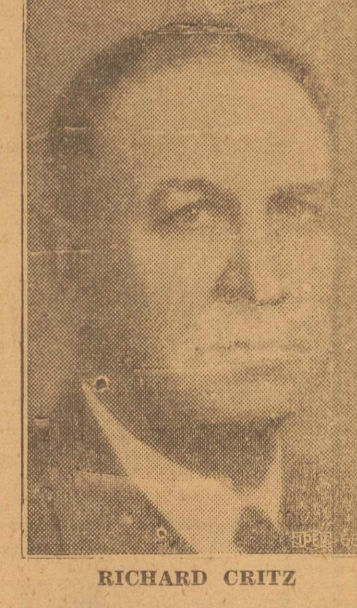
They Win



GERALD MANN



BASCOM GILES



RICHARD CRITZ



G. A. (Jerry) SADLER

THE REPORTER-TELEGRAM

Evenings (except Saturday) and Sunday Morning
MIDLAND PUBLISHING COMPANY, PUBLISHERS
112 West Missouri, Midland, Texas

E. PAUL BARRON, Publisher

Entered as second class matter at the postoffice at Midland, Texas, under the Act of March 30, 1879

Subscription Price		Advertising Rates	
Daily, by Carrier or Mail		Display advertising rates on application. Classified rate, 2¢ per word; minimum charge 25¢. Local readers, 10¢ per line.	
Per Year	\$5.00		
Per Month	50¢		

Any erroneous reflection upon the character, standing or reputation of any persons, firm or corporation which may occur in the columns of The Reporter-Telegram will be gladly corrected upon being brought to the attention of the firm.

Capitalize on This Highly Developed Midland Project

A comparatively small number of towns or small cities in the United States are nationally known for one specific projects. Cheyenne, Wyoming, and Pendleton, Oregon, are. But there is room for other towns in different territories to be famed for their same annual spectacular event, if the job is done in a big way. Cheyenne has its annual Frontier Days and Pendleton has its Round-up.

Midland has gone farther to develop a nationally known rodeo, in the three years of its operation, than any other southwestern spot, unless it be Fort Worth, with her Southwestern Exposition. The rodeo plant is one in a class by itself. There is man-power behind the organization which is seldom found.

No reason exists why Midland people as a unit should not get in behind the annual Midland Rodeo as a means of making Midland famous. Midland is representative of the west. Rodeos are typical of the west.

This week an opportunity will be given for every citizen of the Permian Basin to help the Midland Rodeo in a substantial way, at the same time getting full value for the money. Buy a book of six tickets, at the reduced price. Use them at each show or at any show, taking your friends along. Financial success of the costly but spectacular 1938 rodeo will mean long strides in the future to make Midland one of the big spots of the rodeo world.

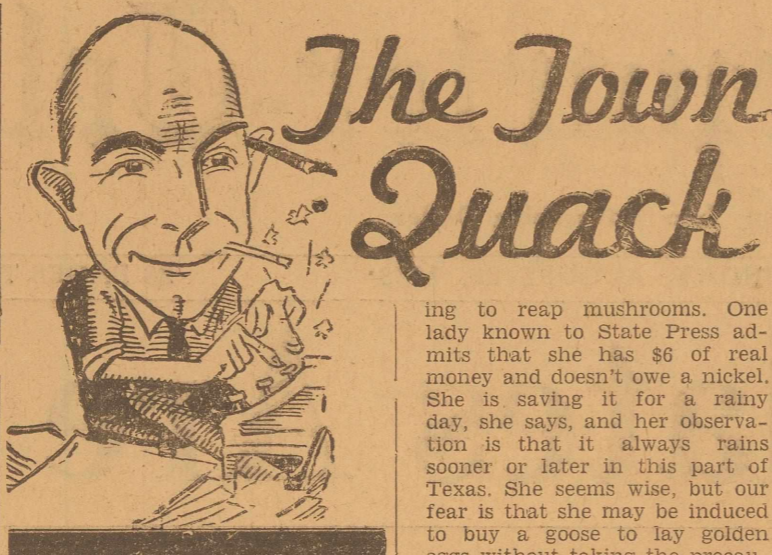
VISITS SON.

Mrs. Pearl L. Ward of Waco is visiting her son, B. L. Crites and family.

GWYNS BACK HOME.

Mr. and Mrs. S. H. Gwyn returned Friday evening from an extended visit in South Texas points. They spent some time at San Antonio, with their son, Donovan Gwyn, who is a member of the city motorcycle police force; then went to Beeville, Corpus Christi, Rio Grande valley points and to Reynosa, Mexico. On the return trip they went on to Crosbyton, taking Mrs. Donovan Gwyn and baby who will visit her parents, Mr. and Mrs. Arthur Woody.

Want Producing Oil
Royalty, Oil Payments.
P. O. Box 1535
Fort Worth



Billy Moran tells me our good neighbor, Editor Jim Kelly, of the Stanton Reporter, wonders what I would do for a beard when everybody started wearing them for the rodeo. I'll have Jim know that I turned my beard out only two days and two men noticed it. I just wanted to see if I could, then I shaved it.

Clint Lackey weakened and shaved off his beard, Bill Collins meanwhile growing his right along. It was Rotary club vs. the Lions and it looks like the Lions won. Who would have thought that Bill's beard would have been curly by now?

State Press, in the Dallas News, picks up our recent editorial about the habit people have of trying to get something for nothing, in which we said that nine times out of ten they have to make some kind of payment for it. We then changed it to "ten times out of ten."

State Press said: "Make it an even eleven times out of ten, for more strict accuracy. The extra payment comes of loss of hope when expectation fails. Speculators are always hoping to make something for nothing. They consider their shrewdness or their luck to be the payment and profit to be their reward. But most speculators die poor. It is true that once in awhile one speculator in a hundred makes a veritable profit and invests it securely, then abandons speculation. Most speculators indeed think they will keep on until they make a killing and then quit. But the virus of speculations gets into the bloodstream and speculatis, a weakening disease, takes hold of them. Many otherwise intelligent folk do not know the difference between speculation and investment. They think they invest when they buy something in the hope of selling it for more than they paid. The investor buys something to keep and to obtain recurring profit on. Widows are said to be the most incurable of all speculators. They buy stock in toad stools expect-

"Rodeo" Suite Adds Uniqueness, Beauty To Firm's Display

Even with the Rodeo performances holding the spotlight, there will be plenty other interesting things for visitors and townspeople to see during the September celebration.

Following his custom in playing each Rodeo some unusual and interesting pieces of furniture, Manager S. M. Vaughan of Barrow Furniture company is now exhibiting a unique "rodeo suite" for the bedroom.

Outstanding feature of the suite is the headboard of the bed which is half a wooden wagon wheel, including even half the iron and wooden axle into which the spokes are set, and the iron tire banding the outer wheel rim.

The footboard is in the form of an oldtime wooden ox yoke, complete with wooden key and buckskin strap at the top for fastening and with the iron loop or yoke link between the two oval wooden frames which encircled the necks of the animals.

The bench which matches the dresser is slightly built up at back and sides to simulate realistically the old-fashioned wagon seat.

Attractively decorating both the chest of drawers and the dresser is a wood carving of a covered wagon drawn by a yoke of oxen and driven by a frontiersman.

Another clever touch is found in the drawer knobs which are shaped to represent small wheels.

The suite has no casters but sets solid on sled-runner shaped base. The maple is in a pleasing warm tone, not light as the traditional maple and not as deeply red as some of the newer maple pieces.

FATHER OF LOCAL MAN DIES.

Mr. Elmer Land was called to Fort Smith, Ark., Friday because of the death of his father, W. N. Land. Funeral services were held yesterday afternoon in Ft. Smith.

Motor Trouble Delays Plane Here

Pilot Holmes, flying a O-43, departed from Sloan Field late Saturday afternoon for Brooks Field, San Antonio. He landed at the airport Friday and was forced to stay overnight because of motor trouble.

Pilot Carr, in an O-47, made a roundtrip from Brooks Field, bringing aid to the damaged ship.

A BT-9, flown by Pilot Bunay, landed Saturday, coming from Kelly San Antonio, and continuing to Carlsbad, N. M.

An SLP, flown by Pilot Allen, came from Hensley Field, Dallas, and departed for Biggs Field, El Paso.

On Ambulance Flight. Little George McEntire made an ambulance flight to Minnesota Friday, spent Friday night in Des Moines, Ia., returned to Midland Saturday and departed for San Antonio. The flight was made to take C. L. Chatman of Wink to Mayo Brothers Clinic at Rochester. Mrs. Chatman accompanied her husband. The Chatmans formerly lived here.

Oil News - - -

of Lea county, N. M. was credited to Ohio No. 1 State-Warn, Account No. 2, on the south edge of the pool. It topped anhydrite at 1,440, datum of plus 2,555, and is drilling ahead below that depth. Location is 660 feet from the north, 494 from the west line of section 6-18-35e.

In the east extension to the pool, Magnolia No. 1-L State, west offset to Phillips No. 6 Santa Fe, is swabbing and flowing by hears, bottomed at 4,660 feet in lime. Phillips No. 9 Santa Fe, east offset to No. 6, is coring at 4,536 in lime, while Drilling & Exploration Company No. 1 Amerada-State, a location farther east, is drilling lime at 4,518 feet.

Helmerich & Payne, Inc., and Conoco No. 1-P-36 State, two mile southeast outpost to the eastern limits of the pool, is drilling anhydrite below 3,835 feet.

Three quarters of a mile west of the south end of the pool, Texaco No. 1-S State is drilling at 3,012 in anhydrite.

...BOBOS HAVE GUESTS.

Mr. and Mrs. Z. B. Bobo of Rhome, Texas, Mrs. Carl Christian of Decatur, and Mrs. Clifton High of Pampa left Midland Saturday morning after a two-day visit with Dr. and Mrs. T. C. Bobo. The Rhome couple are parents of the Midland physician and Mrs. Christian is his sister.

Use newspaper advertising first and reach the largest number of buyers.



WISE WIVES KNOW HOW--

Always look smart and keep the family budget low. Wise wives know how, by using our dry cleaning. Satisfaction every time—low prices:

PETROLEUM CLEANERS

Next to Yucca
Phone 1010

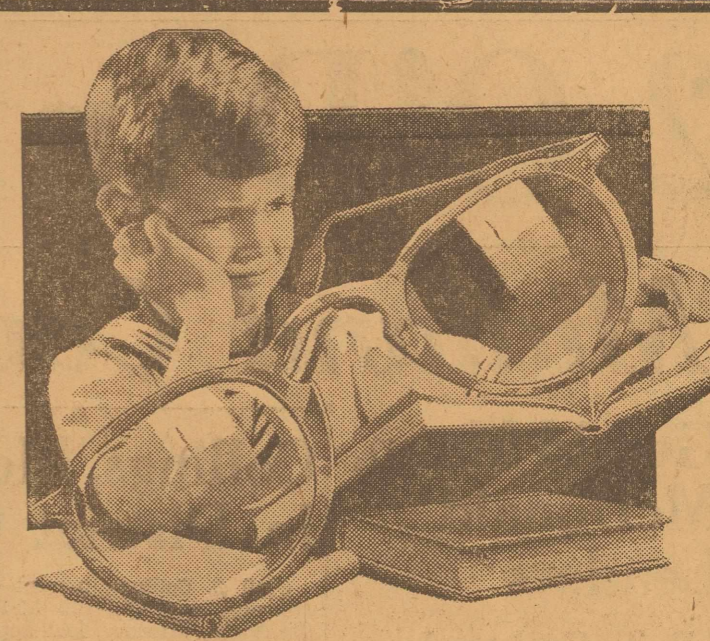
Midland Teacher Honor Graduate

Miss Christine Golladay, teacher in the Midland schools, has returned from Abilene where she received her Bachelor of Science degree from Abilene Christian college at the recent commencement. She was graduated with cum

laude honors. Her major was education.

\$25.00 REWARD

Will be paid by the manufacturer for any Corn, GREAT CHRISTOPHER Corn Remedy cannot remove. Also removes Warts and Callouses. 35¢ at Central Pharmacy. (Adv.)



Incorrect Vision Can Hold Him Back . . .

Children's SIGHT EXAMINED

T. J. INMAN
OPTOMETRIST

The child who doesn't see normally finds words a blurred jumble in books and on the blackboard. Don't let your child fail—when an examination by a Registered Optometrist can help him ahead.

Prepare now for school



BANNER MILK

is

Properly Pasteurized

And rich in its benefits to child and adult. Drink it—use it in cooked foods—for more bountiful health. It's such a complete . . . economical food.

REMEMBER THE
MIDLAND RODEO
SEPT. 3-4-5

CONGRATULATIONS

To the
Texas-New Mexico
Pipe Line Co.

To the
Moore-Absher
Clinic Hospital

WE WELCOME YOU

BANNER CREAMERY

Midland, Texas

Welcome

To
MIDLAND

MIDLAND TYPEWRITER SERVICE

NOW! I HAVE TIME
TO JOIN THE CHILDREN
IN THEIR GAMES

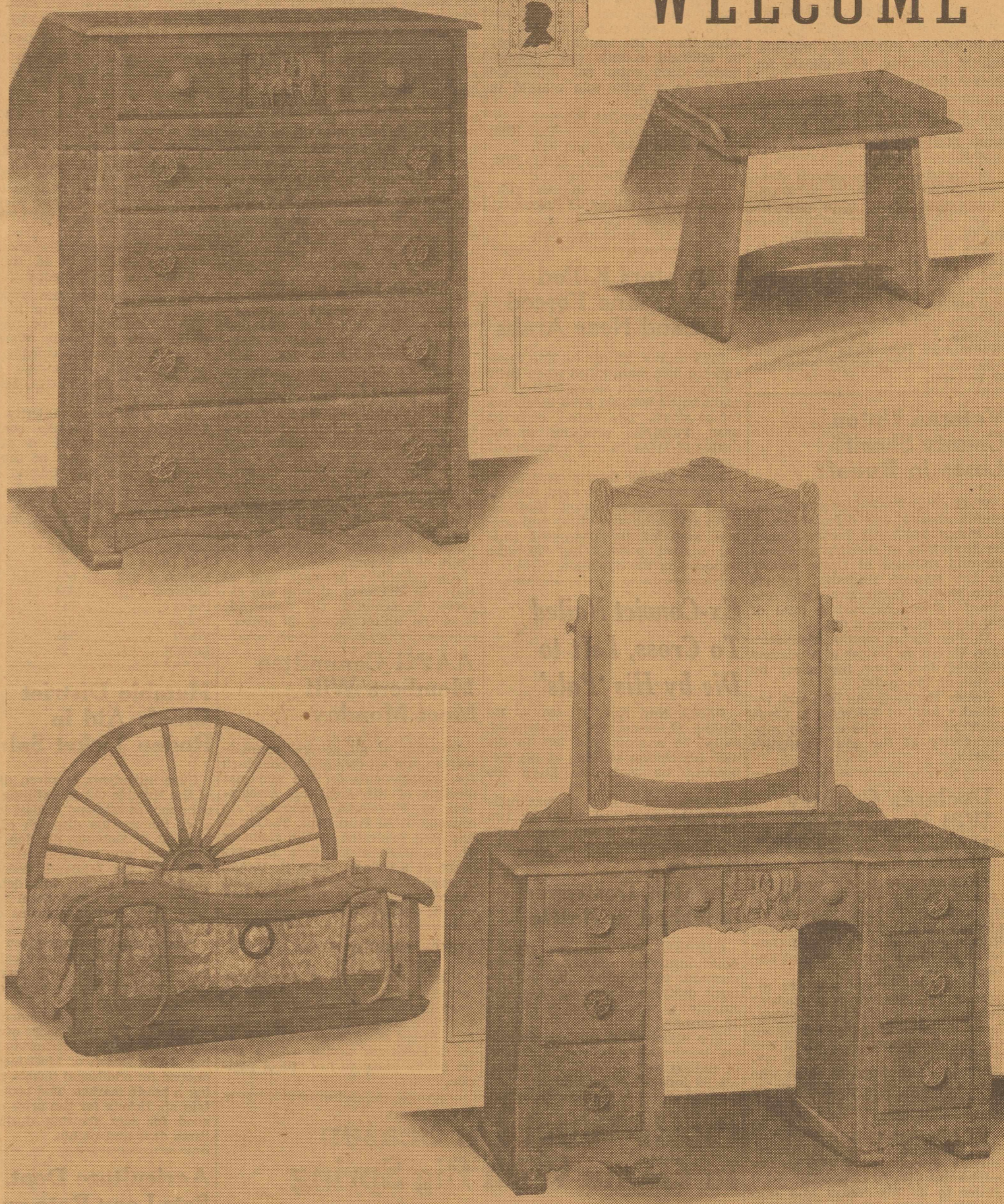


Children soon lose interest in a home too "busy" for them: and a wall is built between them and a mother who drudges over a washtub. Have time for your children—keep young with their games—and let us free you of laundry cares—giving you an extra day!

PHONE 90

MIDLAND STEAM LAUNDRY

WELCOME



SEE IT BARROW'S UNIQUE RODEO SUITE SEE IT

YOU'VE NEVER SEEN ONE LIKE IT BEFORE

LARGEST AND BEST ASSORTED STOCK OF FURNITURE IN WEST TEXAS

Trade in Your
Old Furniture

BARROW

Reasonable
Terms

The greatest builder of good will and sales is newspaper advertising.

Miss Jones and Rex Sackett Married at Christian Church

Miss Malveno Jones of Midland, daughter of Mrs. J. H. Barnett of Fort Worth, became the bride of Rex A. Sackett, also of Midland, in a quiet ceremony at the First Christian church here Friday evening at 8 o'clock. Rev. J. E. Pickering, pastor.

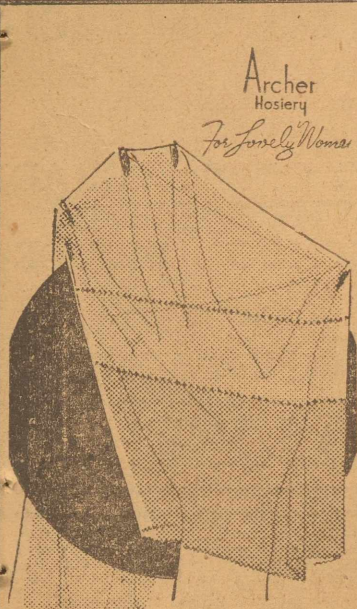
The couple had no attendants. The bride chose for her wedding gown a triple-sheer street dress in navy, shirred at the shoulders, with ruffling pleats in the bodice front, and wide sash at navy taffeta falling to the hem-line. Her accessories were in spice color. She wore a corsage of gardenias.

Present for the ceremony were the bride's sister and brother-in-law, Mr. and Mrs. Chas. Langford, and Miss Louise Bryan.

Mrs. Sackett is a graduate of Polytechnic high school at Long Beach, Calif. She came to Midland in February of this year and was formerly employed at the Ritz theatre.

The bridegroom, son of Mr. and Mrs. R. G. Sackett of Tulsa, Okla., is a graduate of central high school in Tulsa and of Tulsa Business College. He has lived in Midland two years, being associated with the Sinclair-Prairie Oil company as clerk.

Mr. and Mrs. Sackett are making their home at 610 N. Big Spring and will be out of town this weekend on a brief trip.



We have news for you! The most sheer 2-thread hose on the market at 79¢. And is that news! Also a new 2-thread Archer 51 gauge hose at \$1.00.

Don't fail to ask to see these two Hose at J. C. SMITH COMPANY 107 N. Main

Chuck Wagon Supper at C Ranch Is Courtesy to Miss Virginia Culpepper

Honoring Miss Virginia Culpepper of Temple who is the houseguest of Miss Anna Beth Bedford, Mr. and Mrs. H. G. Bedford, Anna Beth and Nell Ruth entertained with a chuck wagon supper at the C ranch 25 miles northwest of town Friday evening.

Serving of a ranch meal in chuck wagon style was the feature of the gathering.

Later in the evening, dancing occupied the group.

More than 100 young people were present.

Five Tell Riddles At Story Hour On Saturday

Riddles were told by Marvin Prager, Martin Duvall, Wanda Girdley, Bobby Girdley, and Gail Black, a story was told by Betty Jo Greene, and a joke by Billy Pate at the Story Hour held Saturday morning in the children's library at the courthouse.

Mrs. W. Bryant was in charge and told the following stories: "Grandmother's Curtains" by Mary L. Branch; "The Little Cowboy"; anonymous; "The Tomato Story" by Carolyn S. aBiley; "The Stone in the Road" by Sarah Arnold; "Why There Is a Black Head in the Buzzard Family" by Thornton W. Burgess.

Present were: Betty Jo Greene,

Eloise and Betty Ruth Pickering, Jean Ann Prescott, Lois and Gail Black, Dorothy Sue Merriweather, Dorothy Meade, Toya Chapple, Marvin Prager, Duane Fritz, Donald Fritz, Billy Pate, Billy Jensen, John D. Jensen, Harry Loskamp, Alvin Loskamp, Wanda Girdley, Bobby Girdley, Martin Duvall.

Triple-Hostess Shower Courtesy For Mrs. Covy

Mrs. Clifford Covy was honored when Mrs. Clyde Pate, Mrs. J. H. Mosley Jr., and Mrs. H. S. Collins entertained with a "pink and blue shower" at the home of the latter, 609 S. Colorado, Thursday.

Chinese checker games supplied diversion followed by contests appropriate to the theme of the party.

At the presentation hour, guests were assigned different tasks to do about the house, such as a housekeeper would do during her day's work. Mrs. Covy was bidden to "go take a shower". When she pulled aside the shower curtain in the

Annual All-Day Picnic of Belmont Bible Class Held Friday on J. M. King Ranch

Belmont Bible class held its annual all-day picnic Friday at the J. M. King ranch east of Midland.

The group gathered at the home of Mrs. W. P. Collins, 710 S. Weatherford at 10 o'clock Friday morning and went by automobile to the ranch.

Conversation occupied the members and visitors until noon when a long table under the trees in the yard was laden with food including barbecued mutton, fried chicken, and the various dishes brought by women attending, with ice cream as the dessert.

At 2:30 o'clock in the afternoon, the group gathered in the ranch house living room for the Bible lesson which was taught early in order that some present might return to Midland to attend a funeral. Mrs. W. L. Fickett was in charge of the study, assisted by Mrs. C. E. Nolan.

The tenth chapter of First Corinthians was the lesson text.

Swimming was next on the program for those who exercise with their fun, while children in the group rode horseback.

The outing ended at about 4:30 o'clock when guests returned to

Riders and Ropers From Midland Visit Rodeo at Tahoka

Thirty Midland rodeo enthusiasts visited Tahoka Friday, rode horseback in the street parade, were introduced singly before the grandstand and then attended the afternoon and night programs of the Tahoka rodeo.

At opening of the afternoon program, the Midland riders, who had taken their horses to Tahoka by truck, formed a line in front of the grandstand. As each was introduced the rider galloped swiftly back to the sidelines. Frequent announcements of the big Midland Rodeo, to be staged September 3-4-5, were made through the microphone.

In the Midland party were Mr. and Mrs. Foy Proctor, Mr. and Mrs. Leonard Proctor and daughter Joan, Mr. and Mrs. Alf Reese, Mr. and Mrs. Donald Hutt, Mr. and Mrs. Clarence Scharbauer and son, Clarence Jr., Mrs. Frank Williamson and son, Buster Cole, Roy Parks and son, Roy Jr., Marion Flynt and son, Marion Jr., Mary Sue Cowden, Dorothy Sue Miles, John Dublin, Rip Smith, Bob Preston, Clay Floyd, Flop Roberts, Claude Ramsey, Albert McReynolds, Chas Bickle and three members of his special stringed orchestra.

Four Midland boys staged an exhibition calf roping event, each boy making his catch. Marion Flynt Jr., was fastest, with time of eight seconds flat. Others roping were Buster Cole, Clarence Scharbauer, Jr., and Roy Parks, Jr.

Wadley's Install New Room in Store

The French room recently installed in the women's ready-to-wear division at Wadley's department store marks another step forward in the firm's preparation to serve customers fully.

Paneled in blonde maple, the wide entrance of the French room faces a huge mirror in which customers may judge exactly the impression of the fit and hang of garments.

A blonde maple and chromium table before the entrance, and modernistic chromium rod chairs upholstered in off-white leather, complete, with display cases and racks and a taupe carpet the furnishing of the room.

Light-colored Venetian blinds provide for adjustment of lighting. The French room is expected to provide a place of leisure, comfort, and beauty for customers while choosing better class clothing.

Odessa Names Cowgirl Sponsor

Bringing to 75 the number of sponsors named for the sponsors' contest which is to be a feature of the Midland Rodeo, the name of Mrs. H. O. Murrell was received Saturday by the chamber of commerce as representative from Odessa.

Mrs. Murrell lives on the Clabber Hill ranch in the extreme northern part of Ector and the southern part of Andrews counties.

BACK FROM TRIP. Mr. and Mrs. Clyde Cowden have returned from a trip to Alaska and the Northwest.

Drink ORANGE KIST

MADE WITH REAL JUICE

5¢

A REFRESHING DRINK

Made With Electrified Water

bathroom, she discovered the shower gifts.

Pink roses in the party rooms furthered the color scheme of pink and white chosen for the afternoon. At the refreshment hour, pink rosebuds were used on the tables laid with white linens.

Present were: The honoree, Miss Ruth Tidmore, Miss Martha Tidmore, Mmes. H. P. Caveness, Barney Alsobrook, Fred Barber, J. V. Hobbs, J. W. Patterson, C. C. Creach, Miss Daphne Shafer, Miss Kathryn Beauchamp, Mrs. Rhea Heath, and the hostesses.

er, who has been here in charge of constructing his daughter's new residence in Elmwood, have gone to Blair, Okla. Miss Spencer is on her vacation and will visit a sister in Kansas, as well as her parents in Oklahoma, before returning here.

Miss Helen Reed of Dallas, niece of Mr. and Mrs. T. D. Jones, is here visiting and will remain for the rodeo.

Miss Catherine Osborne returned home at Lamesa Saturday following a five weeks' visit here with her sister, Mrs. C. C. Carden.

Mrs. John Allison and daughter, Mrs. Hance Barrow, have returned from Fort Worth and Bonham where they visited friends and relatives.

Theatre Calendar

YUCCA—Three days, starting today Joan Bennett and Randolph Scott in "The Texans."

Wednesday and Thursday, "Rich Man—Poor Girl" with Robert Young, Ruth Hussey and Guy Kibbee.

Friday and Saturday, Chester Morris and Harry Carey in "Sky Giant."

RITZ—Today and Monday, Martha Raye, Betty Grable and Bob Hope in "Give Me a Sailor."

Tuesday and Wednesday, Warner Baxter and Myrna Loy in "Broadway Bill."

Thursday, one day only, Neil Hamilton and Evelyn Venable in "The Hollywood Stadium Mystery."

Friday and Saturday, Gene Autry in "Public Cowboy No. 1."

Personals

Leo Brady left Saturday night for Abilene on his vacation. He plans a trip to Carlsbad, N. M., as part of his holiday.

Mrs. Charline Wilkes of Lamesa visited her sister, Mrs. Barney Greathouse, and brother, Bob Mattox, here Saturday afternoon.

Miss Maria Spencer and her father

Mr. and Mrs. L. T. Fowler were among Midland residents who spent the week out of town. Mr. Fowler went to Fort Worth while Mrs. Fowler visited in El Paso. They returned the latter part of the week.

Miss Josephine Haley Currie underwent a major operation recently in the Shannon hospital at San Angelo. She is reported doing as well as could be expected. Her father, Robert Currie, accompanied her to San Angelo where they were met by her sister, Mrs. A. E. Davis of Houston.

Mrs. Claude Porter and Henry Currie and family have had as their guests on the ranch, Mrs. A. E. Davis of Houston. She was accompanied by Miss Vera Glazener.

Mr. and Mrs. E. C. Hitchcock returned Thursday from a trip to Pennsylvania, New York, and Colorado. In Colorado, they met their daughter, Mrs. John Lee McCrary, and their son Edmund and wife. The latter group returned to Midland with Mr. and Mrs. Hitchcock. Mrs. Howard Trahan of Franklin, Penn., a sister of Mr. Hitchcock also accompanied them home for a two weeks' visit.

ENTERS HOSPITAL. Craig Hunter, representative of the S. Angelo Standard-Times, is ill in a Midland hospital.



Your Child's Future

THE biggest job you have ever had, parents,—that of caring for your children—is safeguarding their health so that their future happiness and success may be assured.

Nothing is more important to them than their eyes. No child is healthy without healthy eyes. No child can achieve success without good vision.

There's only one way to tell whether or not your children's vision is normal—have their eyes examined. Do it now before school begins.

Dr. W. L. Sutton
OPTOMETRIST
208 W. Texas Ave.
Office Ph. 146—Res. Ph. 1446-J

HEAT WITH GAS

Carefree!

NO MUSS NO FUSS

Gas THE MODERN FUEL

QUICK • CLEAN DEPENDABLE ECONOMICAL

West Texas Gas Company

SPECIAL ANNOUNCEMENT

NOW WE HAVE OUTLET FOR FHA TITLE I NEW CONSTRUCTION LOANS for smaller homes, garage apartments, etc. Minimum technical requirements. Build in most any part of town. \$2500.00 maximum loan up to 7 years. Owner equity 25%.

A. & L. HOUSING & LUMBER CO.
Phone 149

SPECIAL \$5.00 PERMANENT \$4.00 GET READY FOR THE RODEO De Rees Facials LLANO BEAUTY SHOP Phone 273

Firestone MID-SEASON Clearance SALE UP TO 50% OFF

STEWART-WARNER TABLE RADIO

Seven tube, all wave, magic dial, automatic volume control. Modern design. Formerly \$69.95

Clearance \$29.95

WELCOME to the MIDLAND RODEO Sept. 3-4-5

GOLF BALLS A 75¢ value, Liquid center and extra tough vulcanized latex cover. Will give long service.

\$495 DOZEN 44¢ EA.

ROLLER SKATES Double ball-bearing. Rubber cushioned. Rugged construction to withstand abuse. Heavily nickel plated.

\$1.19

BICYCLES

1937 model, full balloon tires, streamlined, sturdy frames, chrome trim, large size leather saddle. Quantity Limited.

A Real Value \$21.89 UP

BOYS' and GIRLS'

DRASTIC REDUCTIONS LIMITED QUANTITY Buy Now SAVE

SUN GLASSES Selection of shapes, rims and colors. Some wear-overs.

5¢ UP

SEAT COVERS 89¢ UP

Firestone Premier high-grade cloth, attractive colors and patterns. Limited quantity.

COACHES SEDANS \$1.89 UP INSTALLED FREE

INSECT SCREENS 39¢

Keeps bugs and leaves out of radiator. Aluminum treated wire prevents rust. Spring clip fasteners.

HOME FANS 89¢ UP

10 and 14 inch blades. Oscillating and stationary. Attractive finish, sturdy, quiet motor. Underwriter's Laboratory approved.

BICYCLE MIRROR 19¢

Large, unbreakable, crystal-clear mirror on aluminum mounting-bar. Completely rust-proof.

LUGGAGE RACKS 49¢ UP

Build sturdily. Fits all cars. Black lacquer finish.

SEAT PADS 33¢ UP

Selection of fine fiber or straw. Deluxe type with rust-proof coil spring. Keep you cool.

SPRINKLERS 9¢ UP

Revolving type. Sprays wide area. Brass arms. Wide base. 99¢.

Other types

HOSE NOZZLES 19¢ UP

Stamped and polished brass. Adjustable to any degree of spray.

CUSHIONS 25¢ UP

Selection of leatherette, fabric and springaire. Attractive, comfortable and durable.

New 1939 PHILCO gives you More Pleasure for Your Money

with instant, Electric Push-Button Tuning!

The new 1939 Philco with instant, trouble-free, Electric Push-Button Tuning, brings you new super-features and adds to your radio enjoyment, 8 favorite stations at the touch of your finger. Come in and try it... and see how easy it is to own a PHILCO — The World's Most Popular Radio — for only a small down payment!

PHILCO 35XX — with new Philco Electric Push-Button Tuning, American and High Walnut Cabinet with Nervewood Inlays.

\$99.50 Buy on Easy Terms

Choose from 41 new PHILCOS The World's Most Popular Radio— \$29.50 to \$500.00

*For finest reception, use the Philco Safety Aerials matched and tuned to the particular requirements of the 35XX. Only 88.

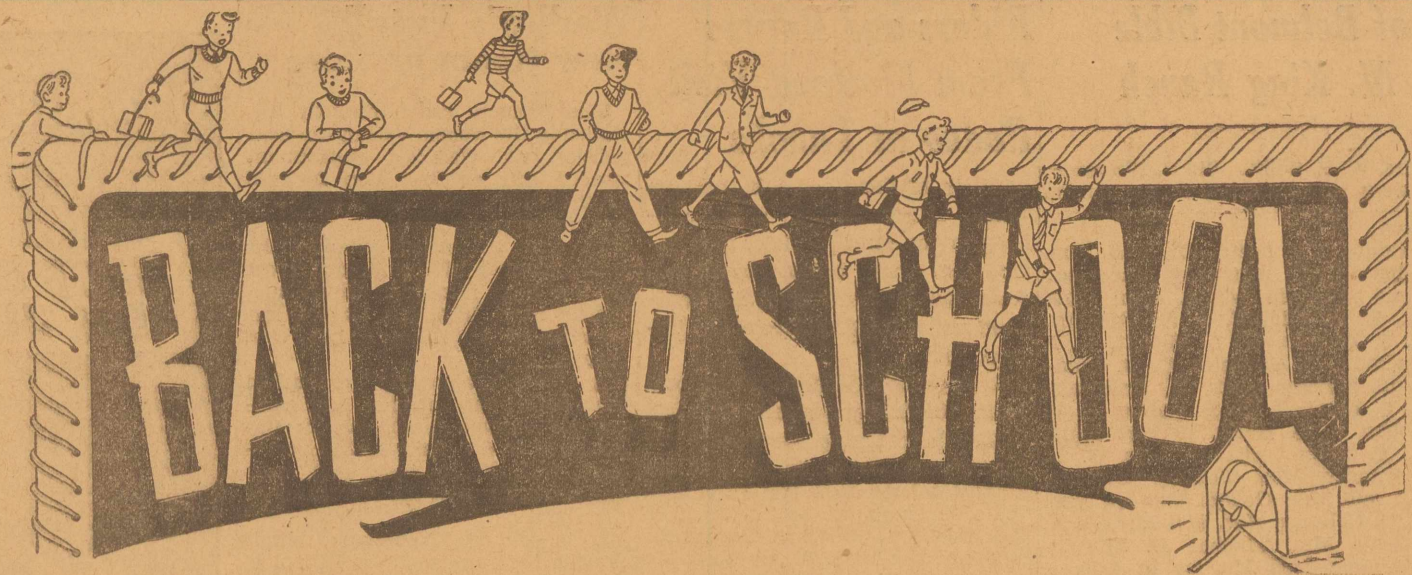
Carnett's Radio Sales

TEX ARNOLD, Mgr. 407 West Wall—Phone 133

THE VOICE OF FIRESTONE every Monday evening over the Nationwide N. B. C. Red Network. THE FIRESTONE VOICE OF THE FARM—Twice weekly during the noon hour. Consult your local paper.

M. H. CRAWFORD, Mgr.

FIRESTONE AUTO SUPPLY AND SERVICE STORES 624 West Wall—Phone 586



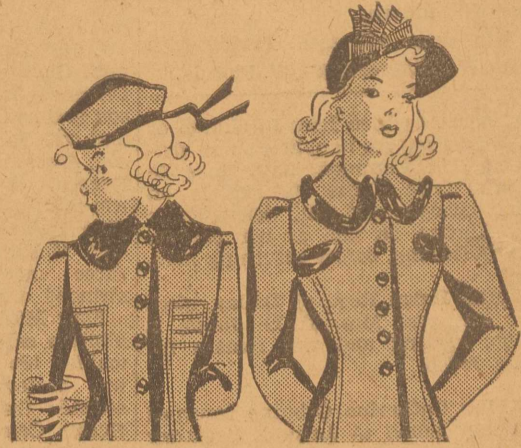
The Proverbial Bell Is Just Around the Corner

OFF THEY'LL GO SOON... LITTLE FELLOWS AND BIG ONES... GRADE SCHOOL--JUNIOR HIGH--HIGH SCHOOL--COLLEGE. THEY PLEAD A COMMON CAUSE--THAT THEY BE SENT BACK TO SCHOOL DRESSED BEYOND REPROACH.

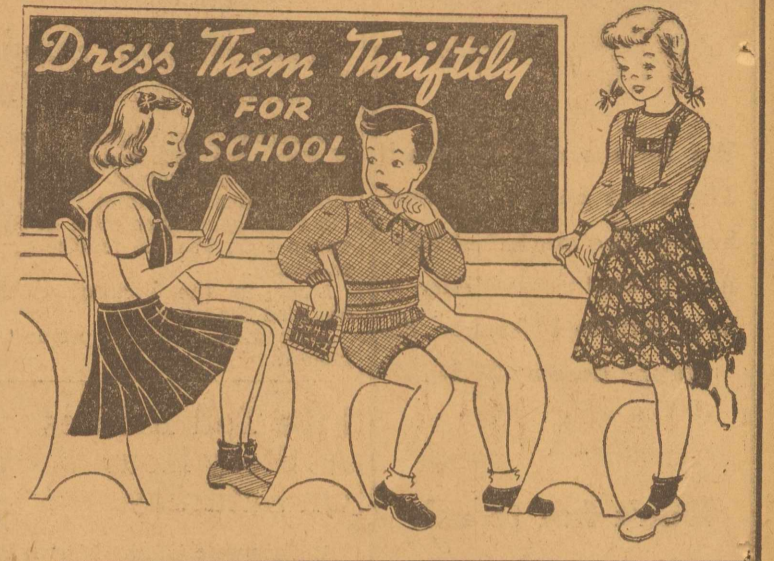
We Are Prepared to Meet Your Every Requirement
SCHOOL CLOTHES LEAD A HARD LIFE!

JUNIOR BOYS' SUITS
 2 PAIRS PANTS
 Stylish and Serviceable
\$16.95 & \$18.95

JUNIOR COATS
 Patterned After Those Made for Their Elders
\$8.95 to \$16.95



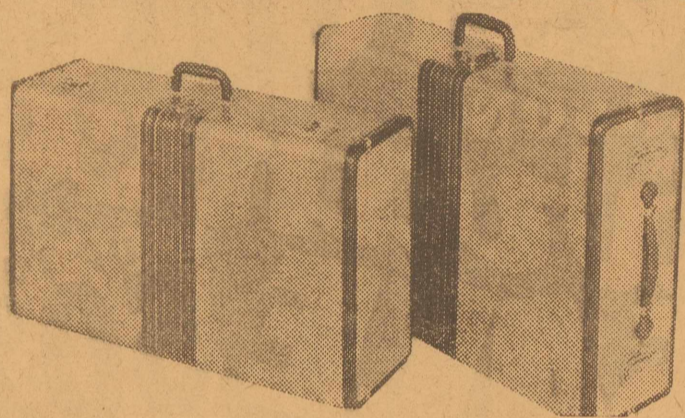
JUNIOR DRESSES
 The Little Miss Will Love Them
\$4.95 to \$10.95
CHILDREN'S WASH DRESSES
 SCHOOL AGE
\$1.00 & \$1.95
 Children's Felt Hats..... **\$1.95**
 Tom Sawyer Prints & Madras Shirts 79¢
 Boys' School Pants, 98¢ to..... **\$2.50**



THE MIDLAND SCHOOLS OPEN MONDAY, SEPTEMBER 12

BOYS' TOM SAWYER LONG PANT WOOL SUITS Sizes 4 to 12, \$5.95 to **\$7.95**

SMART LUGGAGE for the Trip to College



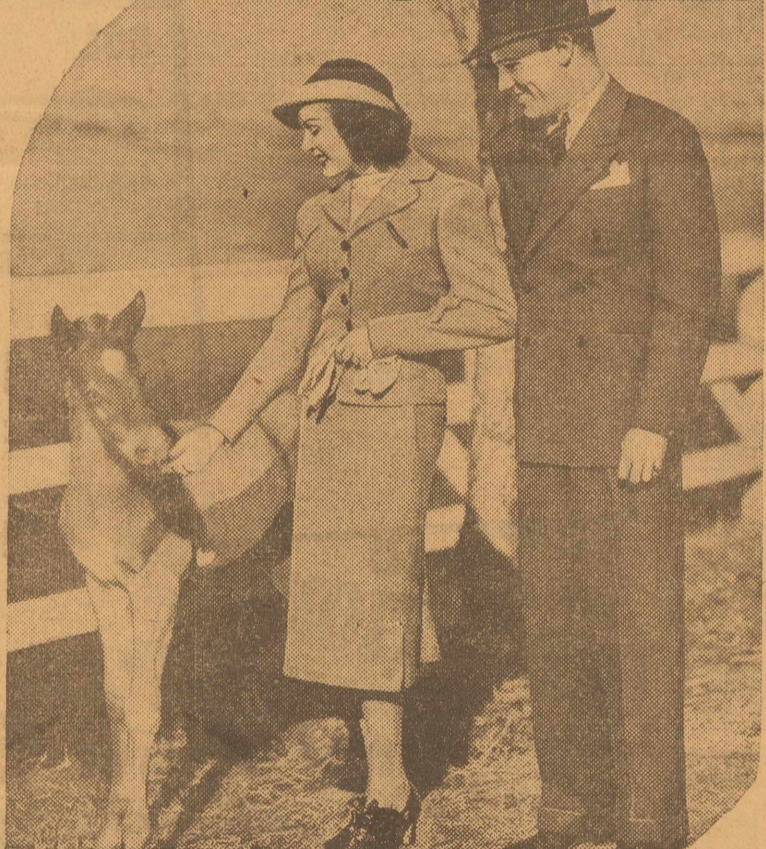
MODERNISTIC AIRPLANE LUGGAGE
\$6.95 to \$15.00

RAWHIDE LUGGAGE
\$18.50-\$19.50
\$29.50-\$32.50-\$35

HARD VULCANIZED FIBER LUGGAGE
 More Durable Than Leather
 In a rich Cordovan brown, two-toned and embossed; full stock stitched elkhide binding all around—SEE THIS!

Over Night Cases
\$9.95 to \$13
Hat & Shoe Boxes
\$19.95
Ladies' Wardrobes \$21
Men's Two-Suiters \$21

CURLEE CLOTHES



THE FAMOUS CURLEES FOR FALL
 Are the tops in quality and economy. Off for college—or every-day wear—you'll like a Curlee.

\$25.00 One Pant
 2 Pants \$29.50
 Regulars—Slims—Stouts

POLL-PARROT SHOES

4 WAY ASSURANCE of Satisfaction

1. OUR REPUTATION

... years of experience... so valuable to us that we can't destroy it by mis-selling or mis-fitting.

FOR STURDY SCHOOL WEAR

2.



Poll-Parrot Shoemakers money-back guarantee of all-leather.

3.

Good Housekeeping Guarantee as advertised protects you from misleading advertising.



4.

Parents' Magazine Seal of Acceptance signifies that Poll-Parrot shoes meet its rigid requirements.



\$2.95 to \$4.95

GENUINE GOODYEAR WELT STAR BRAND SHOES, ALL LEATHER \$2.95
 Other School Shoes \$1.95 & \$2.95

For all FALL OCCASIONS



These Two Sketched Numbers **\$4.95**

Other Shoes for Ladies to **\$5.95**



Beautiful Shoes

Distinctively new in every detail—quality fashioned from heel to toe . . . and not expensive.

FOR MEN

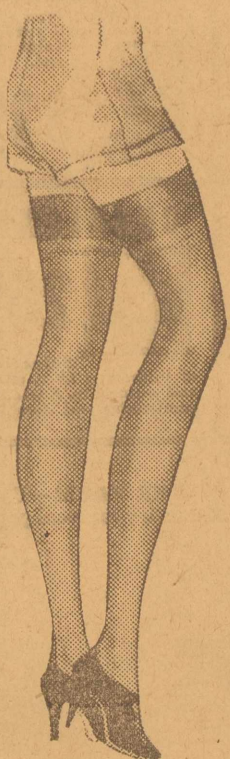
Nunn-Bush Shoes **\$8.50 to \$10.50**
 Edgerton Shoes..... **\$4.95**

MARY LANE COATS



Smartly Detailed at Popular Prices

\$16.95 to \$29.50
 OTHER COATS \$10.95 to \$27.50



Beautiful **BELLE SHARMEER HOSE**

- Medium
- Slim
- Short

Made to Fit Y-O-U-R Leg
\$1
\$1.15-\$1.35

Also, a 2-thread 45 gauge chiffon hose
 2 pairs **\$1.50**

For Men **JAYSON SHIRTS**
\$1.95 & \$2.95
PAJAMAS
\$1.95 & \$2.95

CONGRATULATIONS to the Texas-New Mexico Pipe Line Co.
 WE WELCOME YOU

HOUSE COATS
\$1.95 to \$5.95

Costume **SLACK SUITS**
 Flannel **\$3.50**



Come to the Big

RODEO

Midland September 3-4-5

Wilson Dry Goods Co.

Midland, Texas

NEW HATS

This is a season of such versatility in hat styles—of many colors, many silhouettes: from the flatteringly ridiculous—to the ladylike sublime. All the new hats are here—so obviously YOUR HAT is here.

\$1.95 to \$4.95

CONGRATULATIONS to the Moore-Absher Clinic-Hospital UPON THE FORMAL OPENING TODAY

NEW FALL Dresses

Best Sellers

Reflecting quality in ladylike, elegant details. So see these dresses to know how much their distinctive smartness can do for you.

\$5.95 to \$19.95



CLASSIFIED ADVERTISING

RATES AND INFORMATION

RATES:
 2c a word a day,
 4c a word two days,
 6c a word three days.
MINIMUM charges:
 1 day 25c,
 2 days 50c,
 3 days 75c,
 4 days 1.00,
 5 days 1.25,
 6 days 1.50,
 7 days 1.75,
 8 days 2.00,
 9 days 2.25,
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 95 days 23.75,
 96 days 24.00,
 97 days 24.25,
 98 days 24.50,
 99 days 24.75,
 100 days 25.00.

NOTICE

Classified advertising is CASH WITH ORDER except to business establishments with an accredited rating. Please do not ask us to deviate from this regulation.

0 WANTED 0

WANTED to buy Equity in late model car. Phone 1363 or write Box 113. (147-1)

WANTED: Young lady who has talent in salesmanship to sell Christmas novelties and other attractive articles. Apply Watson's Print Shop, 302 North Pecos, Monday between 11 and 12 a. m. or 2 and 3 p. m. (147-1)

WANT 4 or 5-room unfurnished house immediately. Daugherty, phone 23 or 1157-J. (145-3)

1 LOST AND FOUND 1

STRAYED, this morning: White and black male dog, seven months old; terrier type; long tail; friendly and may answer to name "Patches." Phone 128, T. Paul Barron, Reward. (145-3)

2 FOR SALE 2

FOR SALE: 160 acres; \$35 per acre; 90 in cultivation; well improved; 2 miles southwest of Midland, O. J. Oliff, Route 1. (147-3)

BUSINESS opportunity: Brick picture show building in Mobeetie for sale cheap by owner. Rochester Haddaway, 611 Platiron Bldg., Ft. Worth, Texas. (147-1)

FOR home locations in Elmwood, Midland's sensibly restricted and newest addition, see Barney Grafa, Developer, First National Bank Bldg., phone 106 or 423. (147-1)

MISSOURI Street lots on this newly paved street for sale and worth the price asked. See Barney Grafa, phone 106 or 423, First National Bank Bldg. (147-1)

FOR SALE: Good Jersey milk cow and 2-weeks-old heifer calf. 410 West Watson, phone 743. (147-3)

MONTGOMERY Ward representative is able to establish your credit with Ward's and deliver your merchandise to you at once from Big Spring; you save money when you buy from Ward's. A. C. Woods, phone 749-M, Midland. (145-6)

LATE style piano, will sell for balance due; terms also baby grand piano at a bargain. Address Credit Dept., Beardsley Steele Piano Company, San Angelo, Tex. (145-3)

FREE oil permanents; two for the price of one; \$1.50 up. Box 993, phone 604-J, Odessa, Texas, opposite Marshall's Furniture Store. (9-18-38)

3 FURNISHED APTS. 3

ONE-ROOM apartment; furnished; close in. 113 North Big Spring. (145-3)

FURNISHED apartment, 617 West Indiana. (147-1)

FOR RENT: A 3-room apartment of a new duplex; furnished and equipped up to the minute; separate bath; in Stanton; price reasonable. See J. S. Lamar at Stanton City Hall. (147-1)

NEWLY reconditioned apartment; automatic water heater; private bath; close in; reasonable. Apply 501 N. Main. (147-1)

FURNISHED apartment; 2 rooms; bills paid; \$5.00 per week. 420 South Lorraine. (147-1)

3 FURNISHED APTS. 3

FOR RENT: 2 rooms furnished; bills paid. 610 South Baird. (147-1)

ONE-ROOM and a 2-room apartments; modern; close in. 200 N. Big Spring St. (147-1)

THREE rooms and private bath; utilities paid; Frigidaire; cool and convenient; close in; \$37.50; couples only. Upham Apartments, 201 South Main St. (147-3)

LARGE 1-room furnished apartment; couple only; no dogs. 305 East Kentucky. (147-3)

5 FURNISHED HOUSES 5

TWO-ROOM furnished house; utilities paid. 201 East California. (147-1)

THREE-ROOM furnished house; modern; garage. Apply 510 South Colorado. (147-1)

6 UNFURNISHED HOUSE 6

FOR RENT: Nice 5-room house; well located on south side. 301 North Big Spring. (147-1)

FIVE-ROOM unfurnished house. 810 North Weatherford. (147-1)

7 HOUSES FOR SALE 7

FOR SALE: Nice 3-room house with bath at a bargain; on terms; real restful; 900 South Weatherford Street. See N. T. Bruce, 208 East Florida. (147-1)

FOR SALE: 5-room brick in 1000 block Missouri Street; large lot; double garage; servants quarters; priced to sell this week. See Barney Grafa, First National Bank Bldg., phone 106 or 423. (147-3)

10 BEDROOMS 10

NICE bedroom; adjoins bath; private entrance; reasonable. 110 South D Street, phone 1339-W. (147-1)

SOUTHEAST bedroom in brick home; private entrance; adjoining bath. 714 West Storey. (147-3)

BEDROOM: Private entrance; close in. 312 West Indiana. (147-3)

SOUTH bedroom; private entrance; close in; \$16.00 month. 610 N. Main, phone 683-W. (147-1)

FOR RENT: Front bedroom; furnished; southeast exposure; private entrance; three blocks of Petroleum Building. 509 North Colorado. (147-1)

ATTRACTIVE south bedroom; one man only. Phone 644 or 320. (146-3)

SOUTH bedroom; adjoins bath. Phone 810-R, 1465 South Colorado. (145-3)

10-a ROOM & BOARD 10-a ROOM and board for girls in private home; close in. Phone 1056-J. (147-3)

11 EMPLOYMENT 11

STEADY WORK—GOOD PAY RELIABLE man wanted to call on farmers in Midland and nearby county; no experience or capital required; make up to \$12 a day. Write McNeess Co., Dept. S, Preport, Illinois. (147-1)

GOOD Watkins route open now in Midland for the right party; no car or experience necessary; a chance to make some real money. Write the J. R. Watkins Company, 70-90 W. Iowa, Memphis, Tenn. (147-1)

SEVERAL boys for paper routes; must be 12 years of age or over; must have bicycle. Ray Gwyn, 206 East Wall. (144-4)

13 CARD OF THANKS 13

WE wish to thank our many friends for the kindness and sympathy shown us in the loss of our husband and father.

Mrs. L. G. Boyett & Juanita Mrs. Jewel Hodges Mrs. Forest Reven

15 MISCELLANEOUS 15

FOR RENT: 40x40 ft. warehouse space; brick building; close in; can give 10 months lease from Sept. 1. Phone 502. (142-6)

15 MISCELLANEOUS 15

SANITARY rug cleaning; scientific rug and upholstery cleaning; satisfaction guaranteed. San Angelo, Texas; Midland agent, C. C. Hiett, phone 1410. (9-1-38)

ROUNTREE'S Private Boarding House; menus changed daily; monthly rates; phone reservations for Sunday dinners. 107 S. Pecos, phone 278. (9-14-38)

WILL MAKE 5% F. H. A. GOVERNMENT LOANS

For HOMES BUILT IN ELMWOOD

—Also— See me before buying your new home or homesite.

BARNEY GRAFA

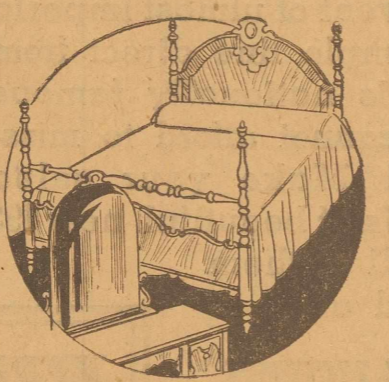
Field Office on Addition City Office Over First National Bank

Phone 106

DAIRY PRODUCTS for HEALTH & HAPPINESS

Pasteurized

Trade with the— Upham Furniture Co. 201 South Main St. —and Save Money!



New and Used FURNITURE of all kinds. Linoleum and Linoleum rugs Stoves and Shelf Hardware Pipe and Pipe Fittings Rugs and Carpets Mattresses—all kinds. "Courteous Service" Our Motto

Midland Electric Co. Contracting Fixtures—Service and Repairs 108 W. MISSOURI—PHONE 35

DR. VERNER P. NEISSL Engaged in the Practice of General Dentistry 207-08 Llano Hotel Phones: 843 578 (Llano Hotel)

Seasonal FLOWERS For All Occasions

BUDDY'S FLOWERS MEMBER F. T. D. 1200-A West Wall—Phone 1083

Magie Aire Cleaners \$59.50 and up Complete



Each the best and most powerful cleaner of its type made today. Cleans all dirt from rugs on your floor @ 1¢ per hour. Used cleaners—all makes, including Eureka, Electrolux and Hoover; some nearly new. I can save you money.

G. BLAIN LUSE PARTS & SERVICE FOR ALL MAKES Cleaners Displayed at Texas Electric Service Co. (145-12)

MOVE SAFELY BONDED—INSURED ROCKY FORD MOVING VANS

Operating in Texas, California, Arizona, New Mexico, Colorado, Oklahoma, Kansas and Louisiana. Storage—Phone 400—Midland

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MIDLAND FLYING SERVICE

Charter Trips Anywhere

Government Licensed Pilot, Plane and Radio

WE MAKE

AIRLINE RESERVATIONS

"LITTLE" GEORGE McENTIRE

Phone 9039-F-2 or 608

See Us for

MONEY

Pay Back in Monthly Payments

We lend on automobiles, shotguns, diamonds, and other collateral.

MOTOR FINANCE CO.

114 N. Main—Phone 20

Use newspaper advertising first and do a real selling job.

GRADE A

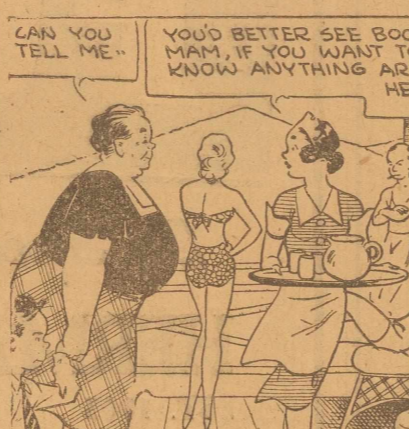
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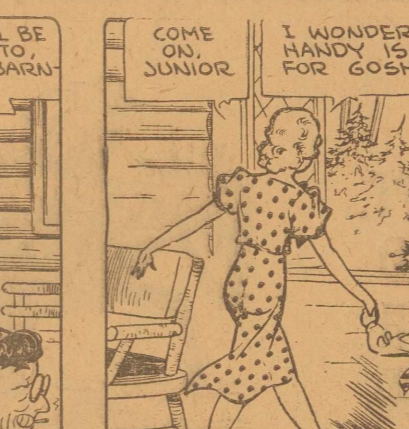
SCRUGGS DAIRY

PHONE 9000

BOOT AND HER BUDDIES

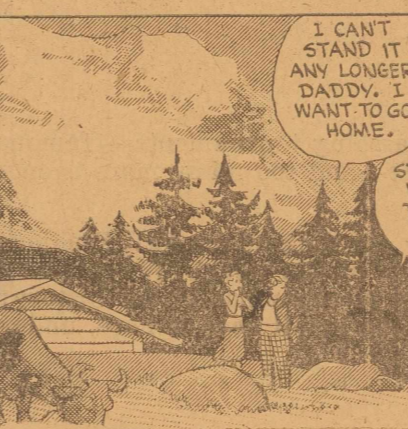


Around and About

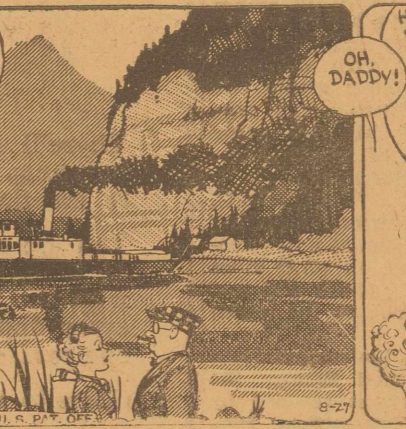
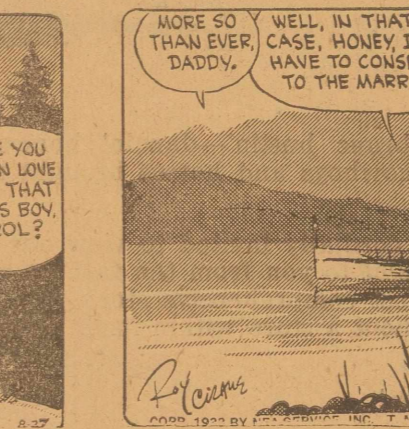


By EDGAR MARTIN

WASH TUBBS



Virginia Steps Out



By ROY CRANE

ALLEY OOP



Still Buzzard Meat



By V. T. HAMLIN

MYRA NORTH, SPECIAL NURSE

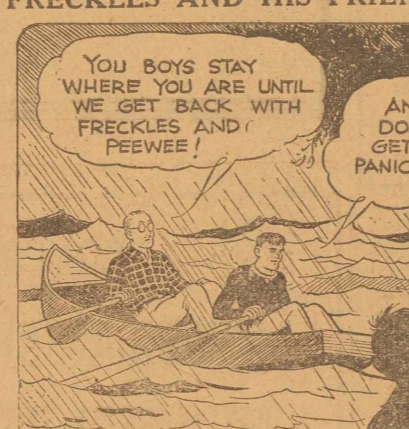


Startling News Flash



By RAY THOMPSON AND CHARLES COLL

FRECKLES AND HIS FRIENDS

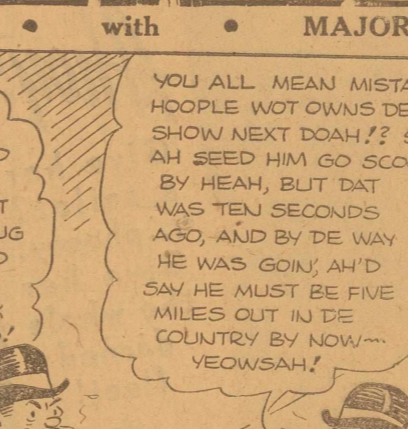


Are They Safe?

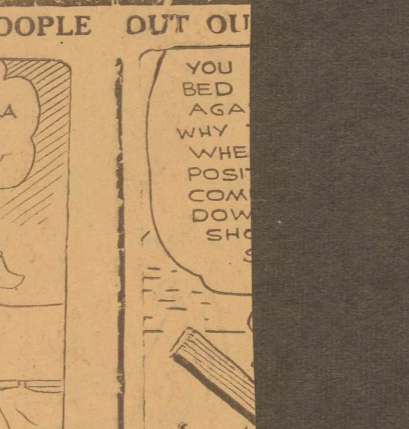


By MERRILL BLOSSES

OUR BOARDING HOUSE



with MAJOR HOOPLE



GOING ON VACATION?

Then be sure that all insurance premiums are paid if you are under insured, investigate the Praetorians SEVENTEEN-WAY POLICY Call Without Obligation. J. WRAY CAMPBELL, Dist. Mgr. 221 Petroleum Bldg.—P. O. Box 1662 Phones Office 111, Res. 859-J—Midland, Texas

CONSIGN YOUR LIVESTOCK

To the BIG SPRING LIVESTOCK AUCTION FOR BETTER PRICES AND LESS EXPENSE We have the packer buyers coming to us. If you patronize us, you'll profit by it—you've had to go to them long enough. We sell any and all kinds of cattle. Sales Every Wednesday 1 P. M. We Invite You to Visit Us! W. A. Devenport and A. L. Cooper, Mgrs.

MOVE SAFELY BONDED—INSURED ROCKY FORD MOVING VANS

Operating in Texas, California, Arizona, New Mexico, Colorado, Oklahoma, Kansas and Louisiana. Storage—Phone 400—Midland

Abilene Fair to Include Rodeo by Beutler Brothers

ABILENE, Aug. 27. (Special). — Six evenings of rodeo with World Champion performers and the second annual Texas Cotton Festival will headline attractions at the West Texas Free Fair here, October 3 to 8.

Managed by the Beutler Bros. rodeo contractors of Elk City, Okla., the West Texas Free Fair will present the wildest, thrill-a-minute show presented in Texas this season. America's finest array of rodeo showmen and show-women are to be presented to fair audiences under this exclusive management. Beutler Brothers have contracted for some of the nation's largest rodeo performances.

Specialty and trick acts are to be added by the fair rodeo committee, headed by Ruck Sibley. The Hardin Simmons university Cowboy Band and its bevy of entertainers will be a feature of the show also.

Eyston Sets New Speed Record of 345 Miles Per Hr.

BONNEVILLE SALT FLATS, Utah, Aug. 27. (AP). — Capt. George E. T. Eyston smashed the world's automobile speed record to shreds here today, boosting his own mark to 345.49 miles per hour.

Roaring through the measured mile in two directions within one hour, the retired British army captain far exceeded his own world land speed record of 311.42, chalked up here last November.

Eyston's mighty "Thunderbolt", painted black to overcome a glaring sun which robbed him of a new record last Wednesday, hit 347.49 miles per hour on the outward trip and 343.51 miles per hour on the return jaunt.

By carrying out the computations to a remote decimal figure, the average of 345.49 was reached by American Automobile official timers.

Cattle Sales Get Under Way; New Buyer from North

New market for Midland raised Hereford cattle was created during the past week when Bryce D. Smith, representing the Northwestern Mutual Life Insurance Co. of Milwaukee, purchased the steer calf crop of three outstanding local ranches. The calves were bought from Frank Cowden, O. B. Holt, and George Glass. From Glass, Smith also bought several loads of choice heifer calves for breeding stock.

The steers, to be delivered around

You

Your family and your neighbors
are all invited

to

MIDLAND'S ANNUAL RODEO

SEPT.
3RD
4TH
AND
5TH



SEPT.
3RD
4TH
AND
5TH

There'll be bronc bustin'—dancin' horses—lassoing tournaments—famous paintings of cowboys and horses brought to life—and too many more events to mention.

You are also cordially invited to view our gala showing of the Fall Fashions of 1938, brought to you from the fashion centers of the world. We're ready with the largest comprehensive stock of quality merchandise in our history; every department a store within itself. Everything you'll need is here, under one roof.

Come to see us!

Addison Wadley Co.
A Better Department Store
Midland, Texas

November 1, will be placed on farms in which the company is interested. Smith indicated that he might buy more calves in this section, having need for from 4,000 to 5,000 head. He praised highly the quality of cattle seen here, declaring them to be the type he wanted for feeders on the farms of Wisconsin and other

northern states. Stanton Brunson, ranching north-east of Midland, bought 200 head of steers which he will run on grass and sudan, finishing them with cotton seed cake. He got 120 head of yearlings and twos from Bill Riston of Grand Falls and 80 head of yearlings from Aldredge Estes of Midland.

FROM EXTENSIVE TOUR. Mrs. Frances Stallworth and son Bobby returned Friday night from a tour of about 4500 miles through several western states. They were accompanied on the tour by Miss Norene Kirby, Midland teacher, and Miss Helen Ingle of Wichita Falls from whom they parted in Lubbock on the return journey. They visited Santa Fe, N. M., Colorado, Wyoming including the Yellowstone National Park, Idaho, Utah where they especially enjoyed Salt Lake City, and back to Gallup, N. M., where they viewed part of the Indian celebration.

A. C. Francis received Friday 85 head of cows and calves which he purchased from Perry Craddock, off his Andrews county place.

MINISTERIAL STUDENT. Mr. and Mrs. Elton Hinze will leave today for Orange Grove, Tex., where they will visit his family for a week before making their home at Brownwood. He will enter Howard Payne College as a ministerial student. Mrs. Hinze is the former Miss Marcella Strawn. The couple was married here June 12.

Use newspaper advertising first... the strongest selling force in the country.

CONGRATULATIONS

MOORE-ABSHER CLINIC-HOSPITAL

MRS. L. A. DENTON

REAL ESTATE

407 N. Loraine—Phone 804

COOL FOR COMFORT

Yucca Now Showing

Equally as good as "WELLS FARGO" and "THE PLAINSMAN"!

MIGHTY DRAM

LIFE'S GREATEST HAZARDS ARE TO DIE TOO SOON

Without ample protection for those left behind, or TO LIVE TOO LONG

And face the future at retirement age without an income. These hazards may be eliminated entirely by purchasing an Insurance Income Policy in

The Great American Life Insurance Co.

ROY McKEE, District Manager
Box 772—Midland, Texas—Phone 495

RITZ Now Showing

The Fleet's in and Martha is out... to catch a sailor!



Ahoy!

Give her a sailor? ...phooey! Give her the whole darned fleet!

GIVE ME A SAILOR

with **Martha RAYE**
Bob HOPE
Betty GRABLE

Also... Katzenjammer Kids in "What a Lion," Pathe Parade and News

August Sale OF MANUFACTURER'S FUR COATS

By Special Arrangement, With
HERMAN and BEN MARKS
EST. 1903 DETROIT

One of the Oldest and Most Reliable Wholesale Furriers

We Bring You One of the Greatest Fur Sales in our History! Gorgeous Furs! Amazing Values! Last Minute Styles!

We've had some amazing fur sales in our time—but never one to surpass this! It's an event of utmost importance. An entire sample line direct from the factory of this nationally famous fur house. You cannot afford to miss this opportunity! Make your selection from hundreds of beautiful, new 1938-39 Fur Coats, all of them marked at

SPECIAL AUGUST SALE PRICES

Mr. Rudolph J. Marks

Herman and Ben Marks' Factory Expert will be here! He will personally supervise the showing of these fine furs and assist you in making your selection.



BUY NOW!

-CONVENIENT BUDGET PLAN

A moderate deposit and convenient payments will hold your coat in cold storage, until wanted.

TWO DAYS ONLY!
WEDNESDAY & THURSDAY, Aug. 31 & Sept. 1

Addison Wadley Co.

A Better Department Store
Midland, Texas

CONGRATULATIONS

MOORE-ABSHER CLINIC-HOSPITAL

MIDLAND INSURANCE AGENCY

MRS. L. A. DENTON — LAURA JESSE

407 N. Loraine—Phone 804

CONGRATULATIONS

To the

Moore-Absher Clinic-Hospital

And Best Wishes

Landscaping of the Hospital Grounds by
R. O. WALKER NURSERY
Midland

DOCTORS MOORE & ABSHER

We Congratulate You

Upon the Opening of Your

Clinic-Hospital

MIMS & CRANE

Insurance—Abstracts

Read the Classified Ads!

CONGRATULATIONS

To

DOCTORS MOORE & ABSHER

Upon the Completion of Their

MODERN CLINIC-HOSPITAL

●

MIDLAND DRUG CO.

Registered Pharmacist on Duty at All Times

We Wish to

CONGRATULATE

The

MOORE-ABSHER CLINIC-HOSPITAL

On Their

Opening in Midland

ANDERSON LUMBER CO.

Big Time Rodeo to Open Here Saturday

JUNIOR COWBOYS TO BE FEATURED

Junior cowboys may well afford to enter the Midland Rodeo contests September 3-4-5, having some of the most attractive purses and prizes set aside for their division. Day money of \$30 will be split \$15, \$10 and \$5 for each of the three days, with the grand prizes posted for winners in general average.

Calf roping and belling will be the contest for boys in the junior group, aged 12, 13 and 14, while in the senior division, or ages 15 and 16, the regular calf roping and tying rules will apply. Separate moneys will be paid in each division.

Prizes announced by the committee include a \$100 saddle for the 12, 13 and 14 age group, donated by the Ringside Club of Fort Worth, for the general average first place winner; this fortunate youth also to receive a silver and gold mounted belt buckle set, valued at \$25, given by the Agricultural and Livestock Finance Corporation of Ft. Worth. The buckle will be engraved to represent the championship won.

Top prize for the general average in the 15 and 16 year old group will be a \$100 roping saddle given by the Sweetwater Cotton Oil Company. The engraved \$25 silver and gold belt buckle set also will be given this champion by the Agricultural and Livestock Finance Corporation.

Second place in each of the two groups will be a pair of \$25 shop made boots, donated by Tom Gwaltney, Southland Life Insurance Co. representative, of Fort Worth.

Third place in each of the two age groups will be a \$25 watch given by the First National Bank of Fort Worth.

Fourth place for each age group will be a 3-X Beaver Stetson hat, given by Stonestreet & Davis, Fort Worth.

Inaugurated for the first time at last year's rodeo, the junior calf roping contest has proven one of the southwestern shows. Five boys from Midland were invited to attend rodeos all over the country, staging exhibitions with their fast ponies, also competing with boys from other sections of the country.

The junior calf roping contest, like all contests for which purses are offered at Midland Rodeo, is open to the world, with "nobody barred" who falls within the age limits.

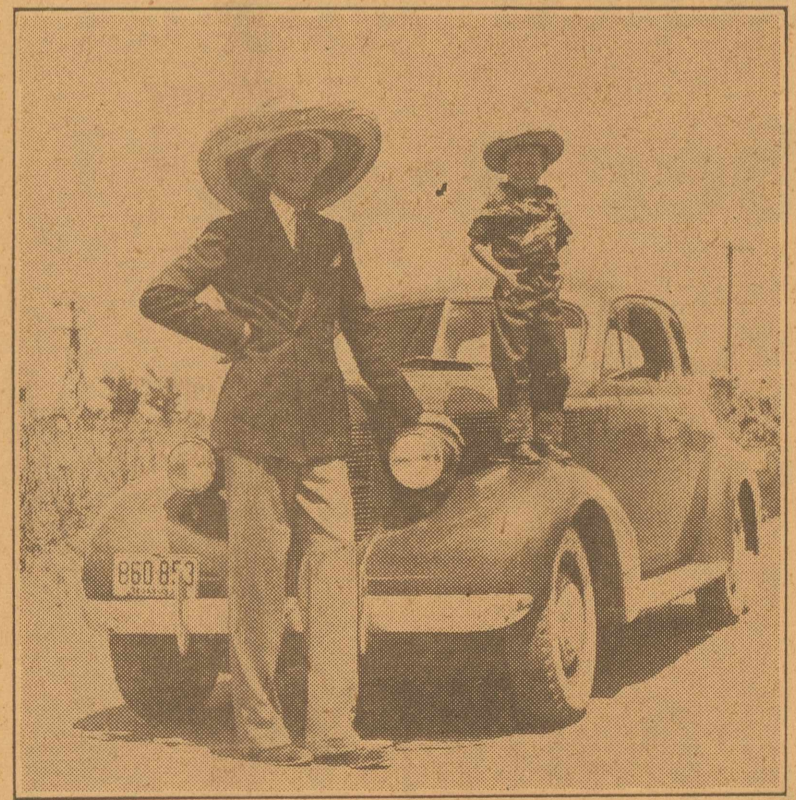
Who Would Doubt He Has Lived Here?

Postcard from one Joe Phillips, Rochester, Minn., to the Reporter-Telegram:

"Will trade the whole state of Minnesota for one mesquite bush. How about it?"

That postcard said volumes in a few words. One living in West Texas has no trouble figuring that Phillips at some time has lived in the same area. Once a resident of West Texas and it sticks. Rodeo time at Midland never fails to bring in corroboration of those who long to re-live the old days in West Texas.

Long and Short of Midland Rodeo



Never before have the citizens of Midland felt a more personal interest in advertising and publicizing the Midland Rodeo, to be held September 3-4-5. Discussing the big show, in the picture above, are Kermit Wright and Newell Beauchamp Jr., both of whom have enthusiastically boosted the event. To

eliminate shouting and disturbing the peace, Newell has perched himself on the fender of Wright's automobile, thereby attaining a better level of conversation. Wright is seven feet, four inches tall while Newell, twelve years old, is 43 inches tall.

Oil Men's Roping Contest Big Event

Ten Towns To Furnish Competitors

Big Hats, Boots Offered Winners In Fast Feature

Frankly catering to the oil fraternity and to the large population of the Permian Basin which has been increased tremendously since the coming of the oil industry, officials of Midland Rodeo this year have added an attraction entirely new in the rodeo world and one which is calculated to attract more interest than any other single event. It is the oil men's calf roping contest.

Not open to the world, as the regular contests, but made up of popular oil men, one selected from each of ten or a dozen towns, the contest will provide fun and merriment as well as intense rivalry among backers of the well known and outstanding "big shots" of the petroleum industry.

"Corral Boss" W. T. "Doc" Doherty, chairman of the rodeo's publicity committee, who is division superintendent of the Humble Oil & Refining Co., has "hand picked" the contestants, each a power in his own locality and each expected to be backed to the limit by his followers and admirers.

The list of entrants who had been invited and had accepted this week included the following:

Big Spring, Pat "Slim" Hurley, Continental Oil Co.
McCamey, Terry "Fatty" Roach, Humble Oil & Refining Co.
Tulsa, Charles "Silent" Alcorn, Falcon-Seaboard Drilling Co.
Hobbs, Glenn "Two-Barrel" Staley, chairman Hobbs Proration Committee.
Midland, K. L. "Cupid" Sappington, Shell Petroleum Corp.
Odessa, "Wild Bill" Brewster, Davidson Drilling Co.

Wink, Jess "Pancho Villa" Hildreth, General Crude Oil Co.
Monahans, Charles "Slats" Holley, Eastland Oil Co.

Fort Worth, Weldon Brigance, Rowan Drilling Co.
Crane, J. D. Bonner, Gulf Oil Corporation.

The official calf roping and belling contest will be staged on Saturday, September 3, opening day of Midland Rodeo and which has been designated as "Oil Men's Day."

Each roper will be mounted on a first class roping horse and will ride from the chute just as his fast 300-pound calf breaks the barrier. He will be given an allotted time in which he may throw as many loops as possible or as necessary to catch his calf. He then must dismount, and place a bell about the animal's head. The bell will be in the middle of a short rope on which will be mounted a ring at one end and a snap at the other. Snapping the bell on the calf's neck is expected to be "simple" after the catch is made.

Real "western" prizes are offered in the contest, as follows: First, \$25 Stetson hat and \$25 pair of shop made cowboy boots; second, \$25 pair of shop made boots; third, \$25 pair of shop made boots.

If the event proves as big an attraction as expected, a "grudge" contest or consolation roping may be held Sunday afternoon, second day of the rodeo, with possibly another pair of boots at stake. Contestants may bring their own horses, saddles and equipment or will be provided with these necessities after arriving here, committeemen have announced.

Quick Peeling.

To remove tomato skins quickly and without losing a bit of the pulp, dip in boiling water for about half a minute to loosen the skin, peel and cool. Peaches and apricots may be peeled in the same manner.

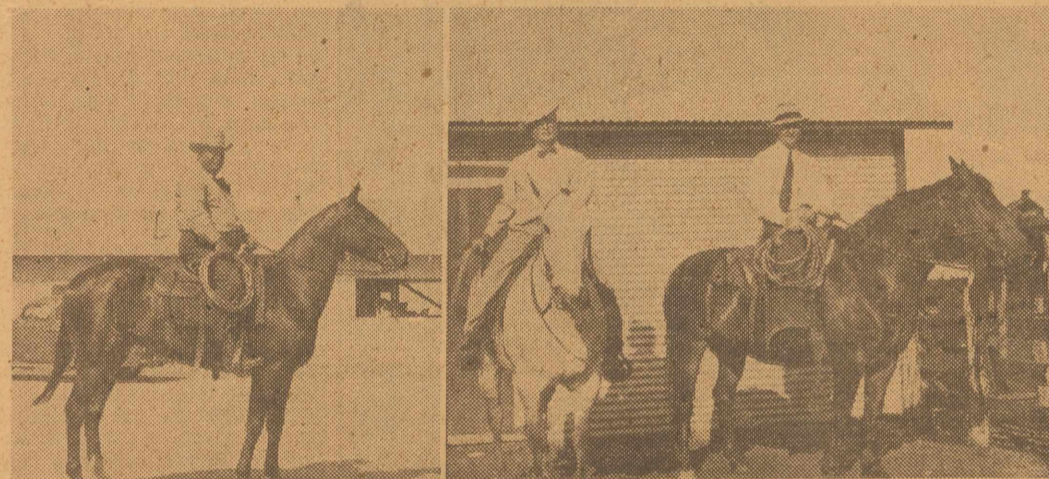
Removing Porcelain Rust.

Stubborn rust stains on white porcelain may often be successfully removed by rubbing with a clean cloth saturated with kerosene. When the stain has disappeared, wash thoroughly with strong soda to remove the kerosene odor, rinse with clear water and dry.

Widows Join Widowers.

HANFORD, Cal. (U.P.) — A Widows' and Widowers' club has been organized here with 15 charter members (mostly widows). Its purpose is to bring together widows and widowers for company.

Big Shots of the Petroleum World Turn Western



Ten towns, several major oil companies, hundreds of backers and ten widely known oil men will see their differences settled Saturday, oil men's day at Midland Rodeo, in the first annual oil men's roping contest. Each roper will be given an allotted time in which he may throw as many loops as it takes to catch his calf, then running down his rope and snapping a bell on the animal's neck. Fastest time wins. Stetson hats and boots are the treasured prizes for which these hand picked western oil men will compete. Pictures were not available of all entrants in time for this edition. However, here are four contestants, the "corral boss" and one of the local hosts. At left is Pat Hurley, Big Spring entrant. Center, at top, is Jess Hildreth, who will defend Wink's honors. Top right is Glenn Staley, Hobbs proration chief, who will try to take top prize back to his state. In the lower picture is shown, at left, Midland's contestant, K. L. Sappington. In the picture at right, bottom, are Clarence Scharbauer, president of Midland Fair, Inc., and "Doc" Doherty, corral boss of the oil men's roping and chairman of the rodeo's publicity committee.

Cowboys Had Better Eat Plenty Beans Because the Livestock Will be Well Fed

Half the show depends on the livestock!

Any rodeo, regardless of skill and speed of contestants must have the right kind of roping, riding and bull-dogging stock, or the entertainment falls flat.

Midland Rodeo, September 3-4-5, will be prepared with wild stock which will put the best of the performers on their mettle, assuring thrills to the spectators every time the gate of a chute is opened.

Saddle broncs and bucking steers have been contracted from Beutler Bros., Elk City, Okla., known all over the rodeo world. Their outlawed horses and big stags have thrown the cream of the riding contestants at every show used. They can be counted on to make the Midland show a wild event each afternoon and night.

Midland Fair, Inc., will provide locally for the same bareback broncs which have been used at every show. These Scharbauer dun mares are "night mares" to all who

have tried them and are the dread of money-seeking bronc riders from all parts of the country.

Likewise, the fair will furnish their own "KC" broncs for the wild horse race, an event in which six riders come out of the six chutes on rearing, squealing, pitching horses, seeking to cross the line first at the far end of the arena.

Past calves have been contracted from local ranchmen, not too big to be thrown in reasonable time, but fast enough to make the average horse extend himself to the limit to catch them in mid-arena. Smaller calves will be used in the junior cowboy roping, oil men's roping and cowgirls' roping contests.

Mexico steers have been secured by the association for the bull-dogging and team tying contests. These are tough animals, with considerable speed and unlimited stamina and light. They are hard to throw and tie, even when roped by head and heels. In the bull-dogging, their pecks twist one way and the body may go another, adding to the

troubles of the bull-dogger even after his fast pony has put him right on top.

Not only are the horses, steers and calves of the right type for a fast show, but plenty of them have been provided, so that no animal will have to be used so often that he will be sluggish. Good grass and plenty of grain will assure top conditions for the animals. Rodeo officials say the contestants will have to have plenty of beans to match the show to be put up by the livestock.

Fruits for Garnish.

Broiled fruits make excellent garnishes for hot meat dishes — halves of broiled peaches, apricots and bananas, slices of broiled pineapple and apple rings, add to the attractiveness of the service, as well as to the flavor of the meat. Iced melon balls—honeydew cantaloup and watermelon and iced avocado and iced pear sections are good with cold cuts.

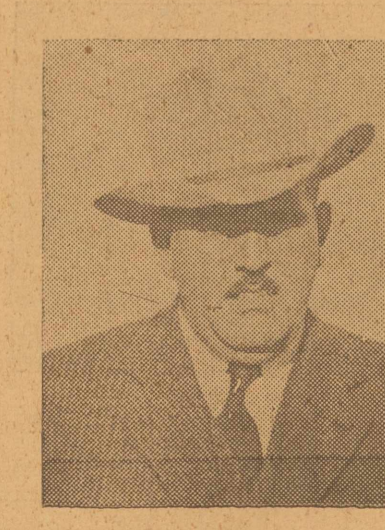
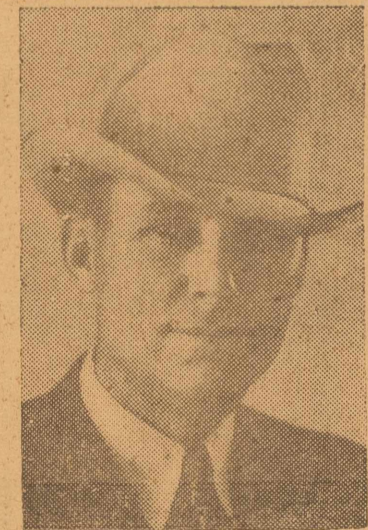
Bob Calen Back on Job to Announce Big Midland Rodeo

Those who do their radio tuning in early enough are familiar with Bob Calen, popular WBAP entertainer, widely known rodeo announcer, trick roper and all round entertainer. For the second consecutive year, Bob has been engaged to announce the Midland Rodeo from the judges' stand.

Having followed the rodeos through every arena of any consequence in North America, there is no contest and few contestants unknown to Bob Calen. He has a humorous, droll way of getting his announcements made which depict the cowboy every time he opens his mouth.

Between announcements, Calen will leave the stands each afternoon and night for a neat bit of trick roping, using his own horse and furnishing some nimble, uncanny bits of lariat art.

Able to Carry Their Part of the Load



Midland has a reputation all over the country for unusual man-power. This great resource is manifest in any Midland undertaking. The annual Midland Rodeo is no exception. Whatever be the job, there is a Midland man who can fill it. Here are four "wheel horses" snapped recently in action. Foy Proctor, at left, is general chairman of the rodeo committee,

one of the heaviest buyers of feeder calves in the southwest, operator of extensive sheep and cattle ranches, member of the city council and a leader in civic, financial and educational affairs. Roy Parks, second from left, has been a member of the rodeo committee each year since organization of Midland Fair, Inc. is a director in the Midland National Bank, cham-

ber of Commerce director, owner of some of Midland county's best cattle ranches, and the rodeo's No. One Contact Man. Third from left is Donald Hutt, also a member of the rodeo committee, operator of one of the largest cattle ranches "south of the tracks", former county commissioner and an able citizen on any job. At extreme right is

Mayor M. C. Ulmer, cashier of the First National Bank, member of the chamber of commerce executive committee, director in the West Texas chamber of commerce, president of the South Plains Bankers' association and otherwise prominent citizen. To boost the rodeo, he dopped his ingenuous dignity and "dressed up" for the occasion, boots, loud shirt and all.

Greatest of All Shows at Midland Fair

Attendance at 6 Programs May Be Total of 25,000

Heralded as by far the greatest rodeo ever staged at the \$60,000 plant of Midland Fair, Inc., the 1938 version of Midland Rodeo will open Saturday afternoon, September 3, for a three day and night showing.

Combining the skill of expert riding, roping and bull-dogging talent with the spectacular color of a stellar theatrical revue, Midland Rodeo offers to the people of the southwest the form of entertainment found in less than a dozen centers on the North American continent.

The 1938 show far from being an exception, will magnify and excel all previous efforts, disbursing more than \$5,000 in purses and prizes before an expected attendance of 25,000 persons.

Staged in a West Texas metropolis where close-in population is more sparse than in down state towns and cities, Midland Rodeo draws its attendance from a wide area, enjoying the interest and support of thousands of citizens from divergent points.

Opening with the one o'clock parade Saturday, the gates of the large fair grounds will swing open immediately afterward, the opening arena performance being scheduled for 2 p. m. Another show will be held at 8 p. m., with programs set for the same hours Sunday and Monday, the latter being the Labor Day holiday. A full schedule of contest events, open to the world and featuring the cream of the rodeo talent, will be on each afternoon and night performance.

Saturday, oil men's day, will have the added attraction of an oil men's calf roping and belling contest, ten "hand picked big shots" of the petroleum industry being entered. Several outstanding celebrities are expected here for the occasion riding in the parade and being introduced to the stands at the rodeo arena.

Contest events, for which \$2,500 is posted in cash purses, with all entrance fees added, include calf roping, team tying, bronc riding, steer riding, bareback bronc riding, steer bull-dogging and wild horse race.

Feature attractions include the annual cowgirl sponsors' contest, with approximately thirty beautiful young women riding their handsome steeds to compete for valuable prizes valued at more than \$250; boys' calf roping contest, with ages 12, 13 and 14 in one division and those of 15 and 16 in another, competing for substantial cash purses and extra handsome gifts; the oil men's calf roping and belling, with western hats and boots for the winners; Tom Donaldson and his educated horse, Roy Baby; a cowgirls' roping contest, with liberal cash purses and entrance fees added; John Lindsey, the cowboy clown, and his trick mule; trick roping and other novelty acts in the arena and on the race track in front of the stands.

"Something going every minute" like a five ring circus, is the aim of the rodeo committee which is composed of Foy Proctor, chairman, Roy Parks, Leonard Proctor, John Dublin and Donald Hutt. Nothing has been spared to keep the show going full tilt for an hour and 45 minutes at each program.

Spectators at Midland Rodeo have the unusual advantage of a steel grandstand seating 6,000 people, the greater part of which is roofed; a steel fenced arena with maximum visibility; concession stands underneath the grandstand, with drinks and eats at all times available; powerful flood lights which make the arena at night as brilliantly lighted as in the daytime; ample parking space for hundreds of automobiles, accessibility to state highway No. 1 the grounds being located at the east city limits of Midland.

Tickets may be bought in books of six at a substantial reduction, the tickets being good for any performance. Children's tickets are low in cost, enabling "the whole family" to see all performances economically.

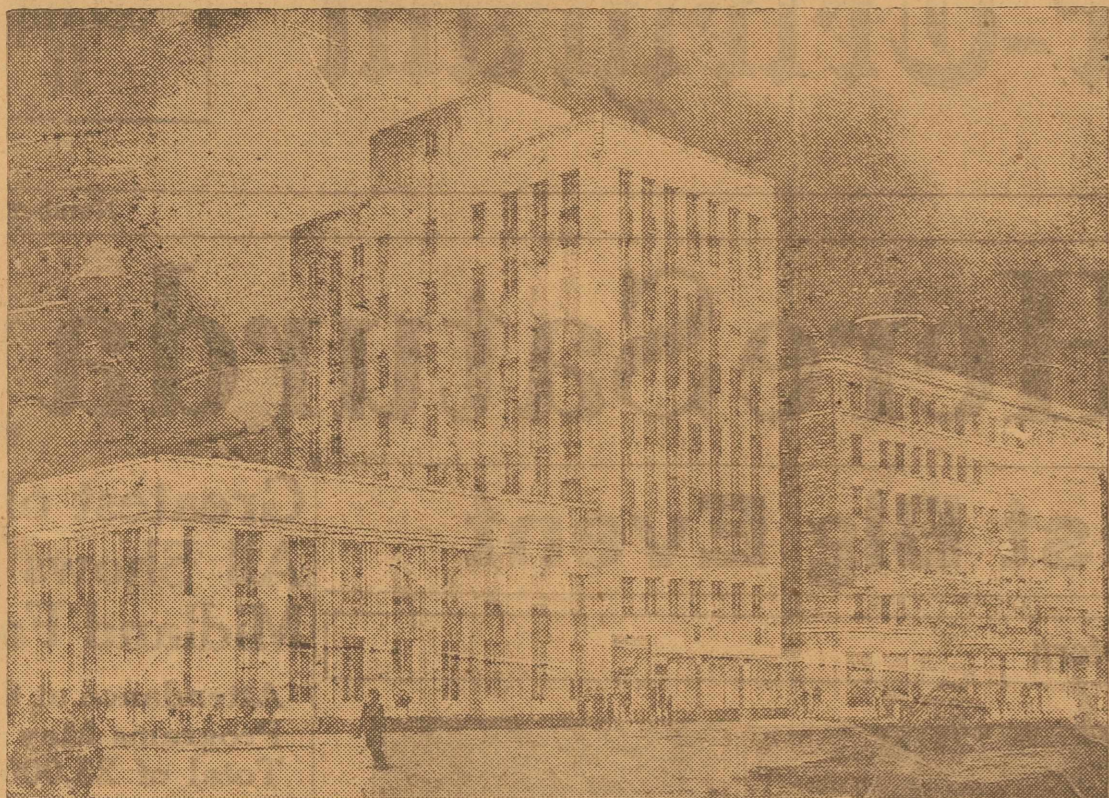
Old Fish "Raffles" Appears.

BERKELEY, Cal. (U.P.) — This city has a phantom gold fish "Raffles" who specializes only in the robbing of private gold fish pools. To date he has succeeded in "out-Raffling" the police.

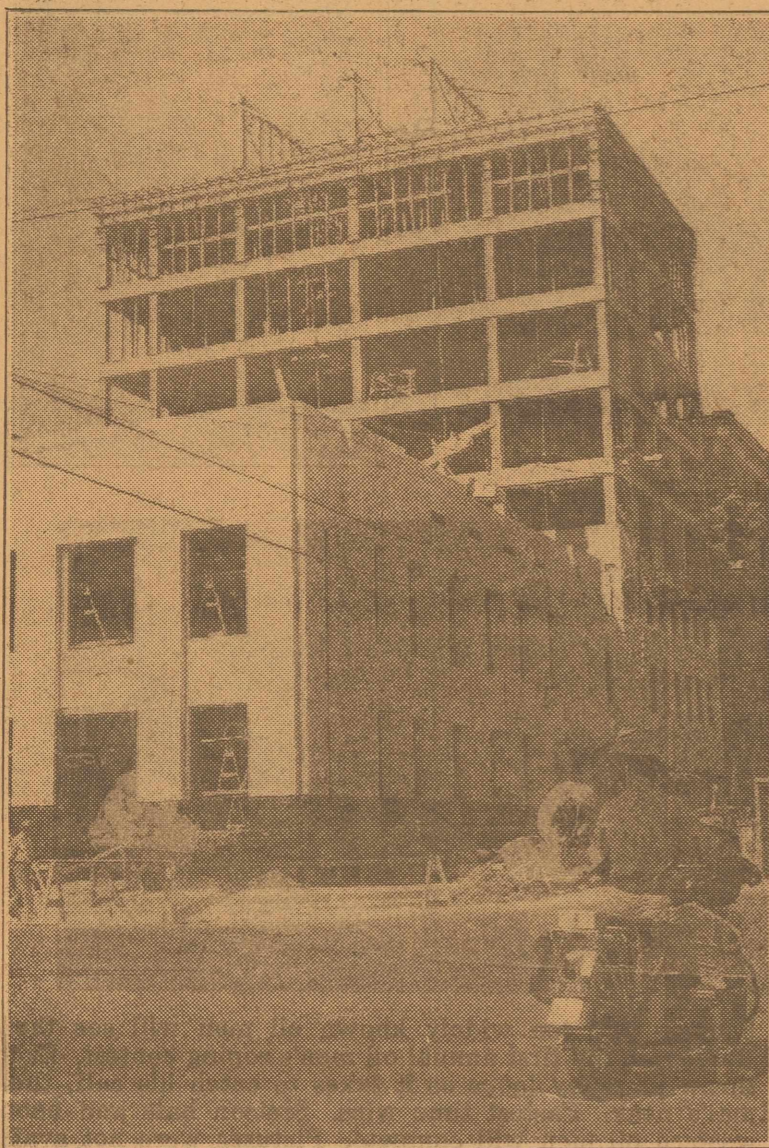
Goat Displeased With Self.

KLAMATH FALLS, Ore. (U.P.) — A goat wandered into the house of A. D. Addison and he is now replacing at a cost of \$26 a full length mirror in which the goat saw its reflection.

Architect's Conception Fast Becoming a Reality



Ranking in architecture, construction and materials with best buildings of the nation, the First National Bank's new eight story office building is rapidly taking shape and is expected to be ready for occupancy by the middle of December. Constructed at a cost of approximately \$260,000, it will be air-conditioned throughout and ultra-modern in arrangement. The two-story bank building proper is being refinished on the exterior in the same granite and limestone used to face the eight story office structure. Business of the institution has been undisturbed during process of construction. Wyatt C. Hedrick, of Fort Worth is architect, R. F. Ball Construction Co. of Ft. Worth holds the general contract, with materials by the A. & L. Housing Co. of Midland.



"Behind the Walls" Rodeo to be Great Affair This Year

(From Texas Prison Echo)
HUNTSVILLE, Tex. Nearly seven thousand Texas prisoners are looking forward eagerly to October as penitentiary officials go the limit in working out plans for the Texas Prison System's Greater Eighth Annual Rodeo. This year "behind the walls" tribute to the Old West will be held October 2, 9, 16 and 23, the first four Sundays in the month.

Recreational Director Albert Moore in charge of rodeo activities here, has just returned from a two-week tour of the North and West where he studied a number of the country's more famous rodeos, including Frontier Days, world championship contest held annually at Cheyenne, Wyoming. Long considered the fastest and wildest show of its kind in Texas, Mr. Moore states the 1938 prison rodeo will rival many of the really big time shows.

Some 125 inmate contestants, many of them veteran outside riders and rodeo performers, will take part in this season's prison rodeo, which, according to plans, being followed at this writing, will be bigger and twice as fast as last year's show.

More than 150 head of rodeo stock will be used this year, sixty head of which will be seasoned broncs purchased by the System for this purpose. Buckers from past prison rodeos that still retain the title of "unridden" will of course be seen again this year. But these are in the minority, and most of the saddle and bareback mounts will be untamed recruits from outside pastures.

Upwards of 74 head of the wildest bulls obtainable, many of them vicious Brahmas, will give inmate steer riders something to think about this year.

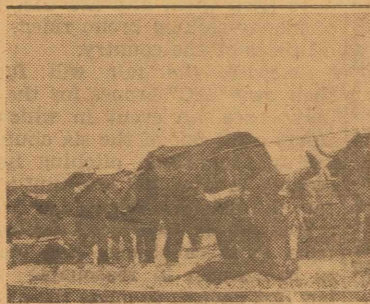
A vital improvement is the additional grandstand now under construction. When the rodeo opened last year the stadium would seat approximately 12,000 persons. This of course was enlarged the second Sunday, and the third. But even so an estimated crowd of five thousand were turned away on one occasion because of insufficient seating capacity. This year, in order to avoid such as that, the prison stadium will accommodate 25,000 when the gates swing open on the big opening performance Sunday, October 2.

Chuck and Lightning veteran clowns and rodeo comedians, are at present working out a laugh-provoking routine with which they will enliven dull moments at this year's big show—provided they can find any dull moments!

A special feature this season will be the prison system's recently organized 50-piece military band. The band will play a brief concert before each performance, and during the show will lend spice to the action with timely spurts of appropriate music.

Huntsville Prison's Rhythmic Stringsters, popular string ensemble heard regularly on WEAZ's "Thirty Minutes Behind the Walls" will be present at each performance. The Stringsters will entertain fans with a brief program of hillbilly and cowboy tunes on each occasion. The prison rodeo, which was inaugurated in 1931 by Warden W. W. Waid and other prison officials, goes into its eighth year with a reputation as the biggest thing of its kind in Texas.

Look Harmless?



These bull-dogging steers are hard to "twist down" and make any time at it. They come out of the chute "hell bent". A fast bull-dogger on a fast dogging pony quickly overhauls his steer, leaps to his horns, applies his brakes and starts to twisting the animal's neck. But just when he thinks he has made fast time, he discovers the steer's neck must be made of rubber. It will twist all the way around while the brute stands on his feet. Sometimes he falls the wrong way and they all have to get up and start over.

of the county's crop each year is marketed at Stanton.

The table for the different years follows:

1931, bales	8,102
1932, bales	9,770
1933, no record given	
1934, bales	2,019
1935, bales	6,091
1936, bales	5,438
1937, bales	7,574

Cotton production in Texas for 1937 was 5,154,000 bales, and for a ten year average was 3,997,000 bales. The forecast for the state this year is only 3,425,000 bales.

Condition of the crop in all parts of the state except district one-south, in which Midland county is located, was above average on Aug. 1. The greater portion of this district has extremely late crops because of unfavorable weather at seeding time. A considerable amount of replanting was necessary. Later rains caused leaf worm damage.

The curious sea creatures known as anemones use ingenious methods in capturing their prey. They shoot out long, poisonous, harpoon threads from their tentacles, which are capable of stunning small sea-animals.

It's "Prunes" on Old Badger



Host to the southwest on September 3-4-5 will be Clarence Scharbauer, ranchman, banker, oil man, hotel operator, radio station owner, president of Midland Fair, Inc., and No.

1 all-round citizen. Selecting a group of men calculated to "get the job done," Scharbauer's one ambition at present is to make the 1938 Midland Rodeo the top event of western enter-

tainment ever staged in Texas. Shown above, he is mounted on "Old Badger," his favorite horse for many years, which he retired recently to "the south pasture."

Home Calves, Home Fattened, Home Eaten



Calves seen in roping events at Midland Rodeo are selected for speed. Not so those selected

for beef. Above is shown a pen of native calves, fed out recently by Conner Bros., proprietors

of Piggy-Wiggly stores here, for their own markets.

County Cotton Crop May Drop Far Under Ten Year Average

Faced with likelihood of a short cotton crop this year, due to necessity of late planting and subsequent damage from forms, Midland coun-

ty farmers probably are taking stock of their cotton growing experiences over a period of seven years. Although the Midland county total for 1933 was not available, figures of the United States department of agriculture credit the county with an average of 6,497 2/3 bales over the period from 1931 through 1937.

Highest yield was in 1932, when the county produced and ginned 9,770 bales; and lowest was in 1934,

when only 2,019 were turned out. The "surprise" year was 1937, when 7,574 bales were made in the face of poor prospects and low forecasts. The figures, given by the bureau of census, department of agriculture, do not take into account the inter-county movement of cotton, therefore Midland county's figures are slightly below the actual production, due to the fact that a part

WELCOME!



FOLKS

WE'RE GOING TO STAGE THE BIGGEST AND BEST

RODDEO

Ever Held In West Texas

3 Thrill Packed Days

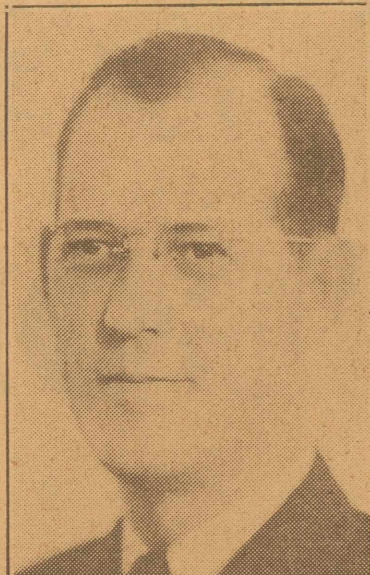
September 3-4-5

And We Cordially Invite You To Attend

Scharbauer Cattle Co.

MIDLAND, TEXAS

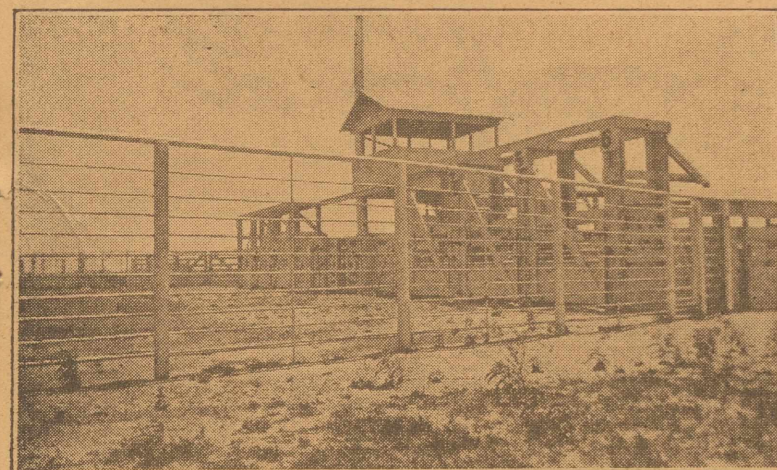
Veteran Gate Men Back on Job



Serving at their old job as gate men for the rodeo are J. E. (Bob) Hill and Marion Flynt, both of whom have held the responsible post since organization of Midland Fair, Inc. in 1935. Strict supervision to pre-

vent "gate crashing," tempered with courtesy to visitors and recognition of all just privileges, is the motto of the men who have the responsibility of handling an expected total attendance of 25,000 spectators this year.

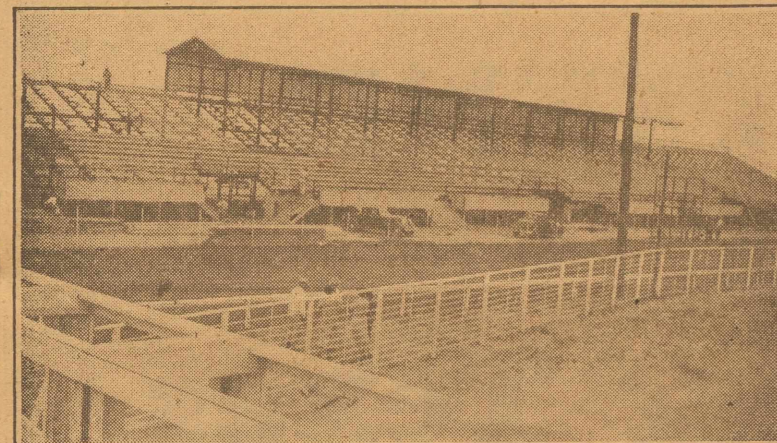
Constructed for a Speedy Show



Shown above are the judges' stand and the six chutes from which broncs, steers or calves are released in the various contest events of Midland Rodeo. Keeping all chutes filled, it is possible to have "something go-

ing all the time," without the delay sometime occasioned by shortage of equipment. Ropers start their mounts from the chute under the judges' stand, breaking off just as the animals to be roped snap the barrier.

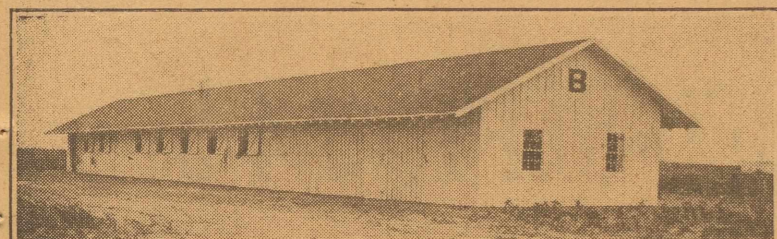
Making 6,000 People Comfortable



Spectators at Midland Rodeo have the satisfaction of knowing they won't be jammed up in a small park or forced to sit in cars parked around the arena. The steel grandstand, shown above, comfortably seats 6,000 people and commands a clear

view of the steel fenced rodeo arena. No extra charge is made for grandstand seats, general admission tickets being good for all accommodations except box seats which are sold in advance for the entire three day and night program.

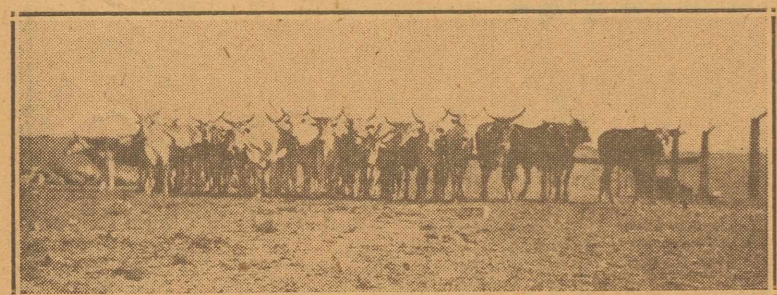
Horses Get "Hotel Service"



Contestants bringing their pet roping or bull-dogging horses to the Midland Rodeo have learned that the mounts will be given the best of accommodations, with a roomy, well ventilated box stall for every mount.

Five large stables of the type shown above are located on the \$60,000 plant of Midland Fair, Inc., with many additional corrals for those desiring to keep their mounts in the open air.

They're Snaky, These Brahmas



The big Brahma steers owned by Midland Fair, Inc., look their mildest in this picture. It is when one of them is released from the chute, a cowboy raking him from horns to flank, a rope around him and a bell clanging that he does his worst.

The snaky, hip-weaving motion of a bucking Brahma is one of the hardest rides a rodeo contestant can choose. These will be in action September 3-4-5, wilder than ever after a spring and summer on tall, green grass.

Too Cautious Drivers Crash.

OROVILLE, Cal. (UP).—When Hal Basim and O. J. Kober, both careful drivers, started backing their machines out of opposite driveways, they both took the usual precautions—except one. Both looked up the street and then down the street, to see that no other car was coming. Then they both continued backing until they crashed into each other with the most precise timing.

Barmen Chary of Women.

SAN FRANCISCO (U.P.)—Edward Flore, president of the Bartenders' League of America went officially on record here by declaring that

while bartenders do not object to the presence of women customers in taverns, they do wish they could be barred from the bars. The bartenders are also opposed to bar maids.

Bible on State's First Bill.

SACRAMENTO, Cal. (U.P.)—Records of the state controller's office show that the first claim approved for payment after California became a state was for a Bible that cost \$3. The Bible was ordered from San Jose to be available for the first session of the supreme court in June, 1850.

Use newspaper advertising first because everybody reads newspapers first.

ANNUAL MIDLAND RODEO

AND

Sponsors' Contest

\$5000⁰⁰

In Purses and Prizes

FREE!

ATTENDANCE PRIZES

1938 Ford Sedan

Donated by the Citizens of Midland

\$100 Lounge Chair

Donated by Midland Hdwe. & Furn. Co.

\$75 Stewart-Warner Radio

Donated by Ever-Ready Auto Service



- CALF ROPING
- TEAM TYING
- BRONC RIDING
- STEER RIDING
- BARE BACK BRONC RIDING
- BULL-DOGGING
- WILD HORSE RACE

- PARADE
- OIL MEN'S CALF ROPING
- COWGIRLS' CALF ROPING
- BOYS' CALF ROPING
- TRICK RIDING ACTS
- TRICK ROPING
- COWBOY CLOWN and OTHER NOVELTY ACTS

SEPTEMBER 3

Oil Men's Day

SEPT. 3-4-5 1938

Day & Night Shows

World's Best Arena

Steel Grandstand Seating 5,500

The Outstanding Rodeo of the Southwest

MIDLAND, TEXAS

"Bull" in the Hotel Scharbauer Lobby



It has been remarked that more cattle change hands in the lobby of Hotel Scharbauer in a year's time than in any other

spot of its size in North America. Other wags have remarked that more "bull" is turned loose in the lobby than any similar loca-

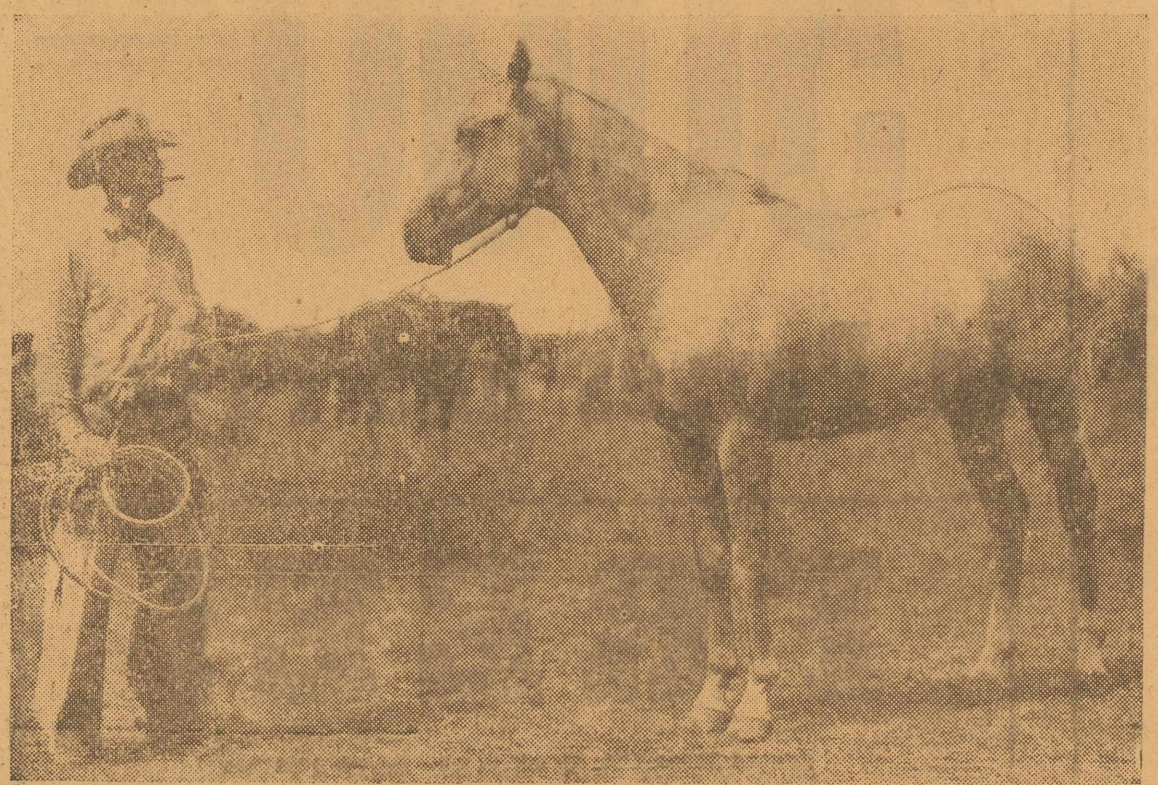
tion. The bull is acutally visualized in the above picture, his owner having brought him in for a look at the lobby loungers.

To Judge Here Again



Since organization of the Midland Fair, Inc., in 1935, Marion Edwards, Big Spring cattleman, has been the choice of Midland Rodeo officials and of contestants to serve as one of the judges. He has consented to act again for the 1938 show and will be seen each afternoon and night, attentively watching each contestant to give him a fair deal. Edwards is an official and active leader in the annual rodeo at Big Spring around the July 4th holidays.

Rodeo Judge, Sheriff and "Top Hand"

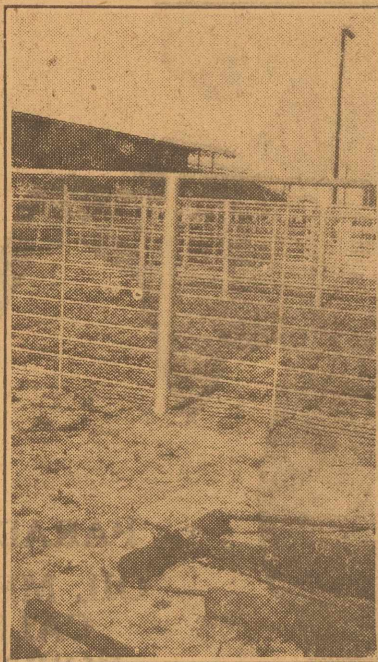


Unanimous choice of the rodeo committee for one of the judges of the 1938 Midland Rodeo is George Humphries, sheriff of King county, with headquarters at Guthrie, Tex., and ranch manager of the famous "6666" ranch. Through his as-

sociation with handling broncs and bronc riders all his life, his everyday roping on the range and a close acquaintance with rodeos themselves, he is believed to be one of the best qualified judges of the southwest. He is known as a quiet, fearless and

relentless peace officer. But, best of all, he is known to the cowboys of the four-sixes as a "top hand." In the picture above, he is holding his cutting horse which he has just roped from the remuda.

Built to Endure



Built of welded pipe and sucker rods, without a loose joint in the entire equipment, the rodeo arena of Midland Fair, Inc., is without a duplicate or a peer in the southwest. Midland rodeo committeemen have visited the best and largest rodeos of the United States and Canada and have declared the local \$60,000 plant to be one of the most substantial. Absence of projections, bolts or nails makes for safety for contestants and livestock.

The Old Fashioned Way



Ranch methods have been changed, radically improved and revamped to eliminate excess expense. But when calf branding time comes, the cowboys are thankful that the job is still done in the good, old fashioned way. On many of the most modern ranches, calves are still roped and dragged up to the

fire where a busy group of cowboys are ready to apply the hot iron, the marking knife, the vaccine needle, the dehorner and the dope mop. And that makes up for many hours the cowboy has to spend fencing, wind-milling, tanking, farming and otherwise "working on the ground."

ADDED ENTRANCE FEES TO SWELL PURSES AND PRIZES PAST \$5000 MARK AT MIDLAND'S BEST RODEO

Cash purses paid to contestants at Midland Rodeo, September 3-4-5, will, for the first time, have all entrance fees added. In the past, definite purses were allotted to the various day moneys and general average purses, the entrance fees being retained by Midland Fair, Inc., to aid in meeting the heavy expenses. These entrance fees have run from \$12000 to \$2000 each rodeo. This season, the purses have not been reduced, totalling \$2,500, and will be further augmented by having the entrance fees paid right back to the contestants. Conservative estimates place the fees at \$2,000, which would give the riders, ropers and bull-doggers \$4,500 in cash.

Attendance prizes, donated by Midland business houses and individuals, will amount to approximately \$1,000. Cash fees paid to feature entertainers, including announcer, trip ropers, educated horse and trainer, will swell the total still further.

The advertised total of \$5,000 in purses and prizes probably will fall far short of the amount actually disbursed to contestants, entertainers and spectators.

Offsetting this increased cost and the lack of revenue from entrance fees, Midland Fair, Inc., officials have made extra effort to increase attendance at what is assured to be Midland's greatest rodeo of all time.

In addition to the cash purses, prizes will be awarded to winners in junior ropers' contest, cowgirl sponsors' contest, oil men's calf roping contest and girls' roping contest, some of which have been donated by business institutions and

The sea cucumber, a relative of star fishes, discards portions of its body when food becomes scarce, and replaces them when times get better.

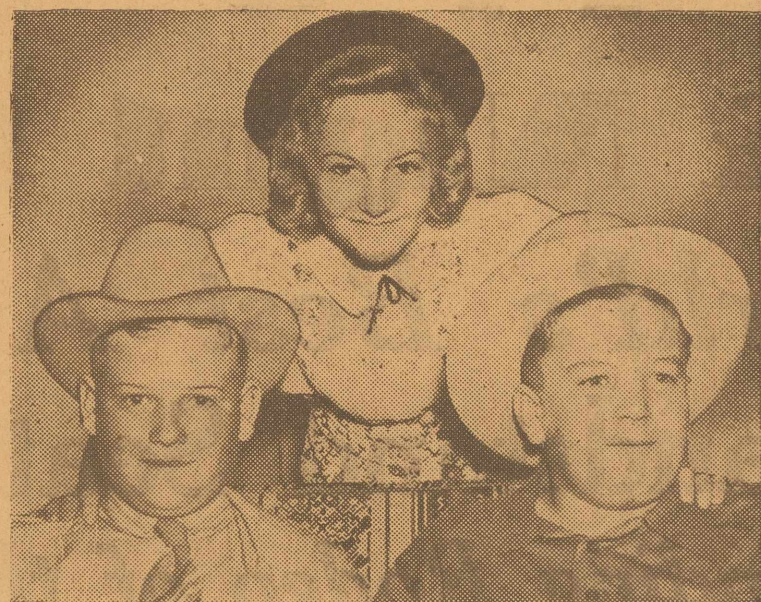
If It's Action You're After



It's man against horse, the courage and skill of the rider against the sinewy strength and lightning speed of the outlawed bronc, when the Midland Rodeo gets under way September 3-4-5.

This rider is "raking" his horse every jump, hoping for the wildest possible action from the horse in keeping with his ability to stay on the hurricane deck until the bell sounds.

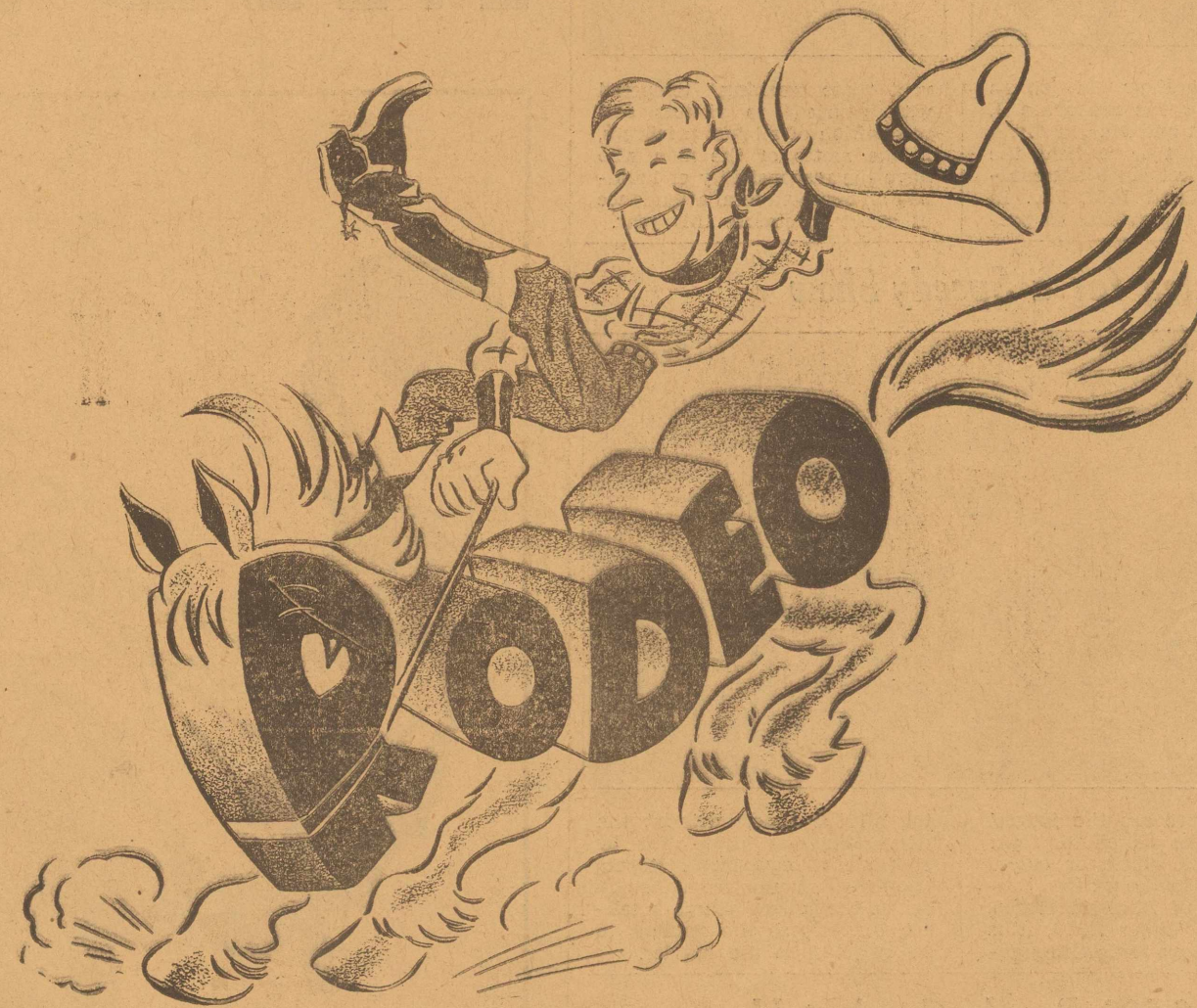
Follows Fathers' Example



These three youthful rodeo enthusiasts have a just right to go about inviting people to attend the Midland Rodeo. In the group are Roy Parks, Jr., whose father has been on the rodeo general committee each year since the fair was organized in 1935; Joan Proctor, daughter of Leonard Proctor, also a member

of the rodeo committee each season, and Clarence Scharbauer, Jr., son of the president of Midland Fair, Inc. The picture was taken on a recent visit of the trip to Casa Manana at Fort Worth, with Midland's big delegation on "Midland Day."

HOWDY, NEIGHBORS!



WE EXTEND

A

Real West Texas INVITATION TO YOU

TO ATTEND THE MIDLAND RODEO-SEPT. 3-4-5

WE SHALL BE PLEASED TO ASSIST YOU WHEN IN NEED OF . . .

**Hardware
Furniture
Sporting Goods
Explosives**

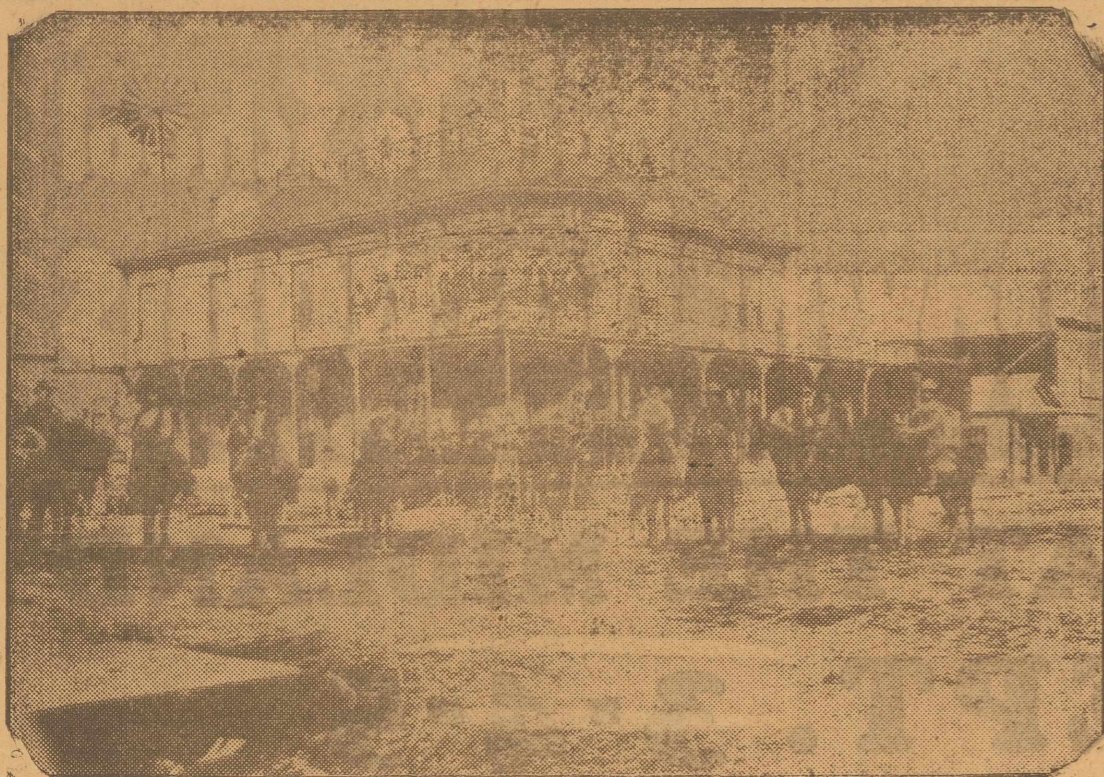
Complete
Ranch
AND
Farm Supplies

MIDLAND HARDWARE & FURNITURE COMPANY

SERVING WEST TEXAS FOR OVER A THIRD OF A CENTURY

MIDLAND, TEXAS

Rodeo Time at Midland in 1898



Back in 1898, the big Midland Cowboy Carnival set a fast pace for all future rodeos of the southwest. Shown above is

the old Llano Hotel, mecca of the cowboy, with contestants ready for the carnival. The gallery of admirers shows that

there was interest even in the days of sparse population when it was "rodeo time at Midland."

They always Had a Place to Stay



Rodeos held at Midland since 1898, always attracted visitors from a wide territory. Before the days of 250-room hotels and all modern conveniences, cowboys flocked to the edge of

town, parked their chuck wagons, pitched out their bed rolls and made themselves at home. Thousands of visitors are being invited to "make themselves at home" at Midland Sept. 3-4-5,

with modern hotel facilities, splendid tourist parks, rooming houses and many homes opening to make the guests comfortable.

Cowboys Dressed as Dudes

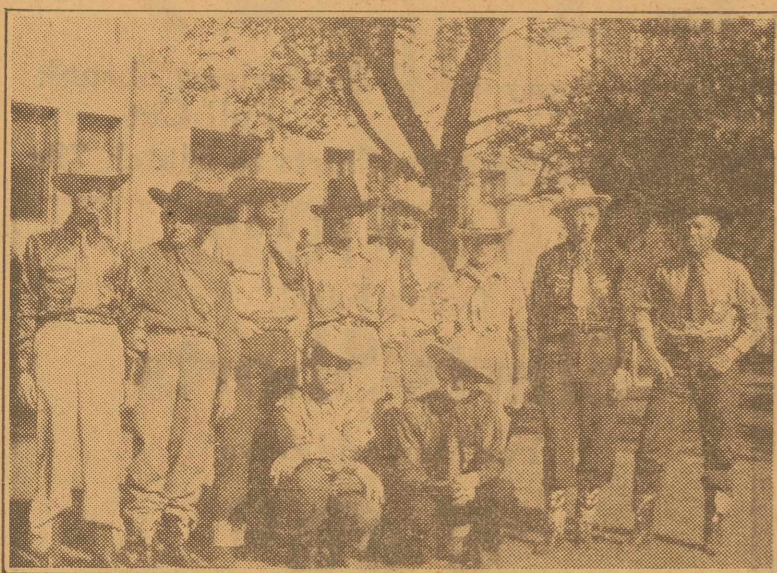


For the past week, Midland dudes have been dressed as cowboys, advertising the Midland Rodeo. But back in the

"gay Nineties," when the above picture was taken, cowboys enjoyed the relaxation of dressing as town sports. How many

of you can name any of the early residents pictured?

The Whole Town Goes Western



Although last Monday was the day set for the populace to begin wearing rodeo attire, many Midland citizens jumped the gun and the western atmosphere has been felt for more than two weeks. Clothing stores reported unprecedented sales of rodeo shirts, hats, boots, pants and neckerchiefs. Shop made

boots also have been turned out in quantity. In the group assembled above are (left to right, standing) Bill Collins, chamber of commerce manager; Butler Hurley, proprietor of the Limit Sandwich Shop; James P. Harrison, advertising manager of the Midland Reporter-Telegram; J. M. Foster,

manager of United Dry Goods Co.; Dr. Thos. Inman, optometrist; Spurgeon Blackburn, salesman of Addison Wadley Co.; George Friday, boot and saddle shop proprietor; John P. Howe, head of plumbing firm; (seated left to right) P. A. Nelson, manager of J. C. Penny Co., and George Philippus, salesman of Addison Wadley Co.

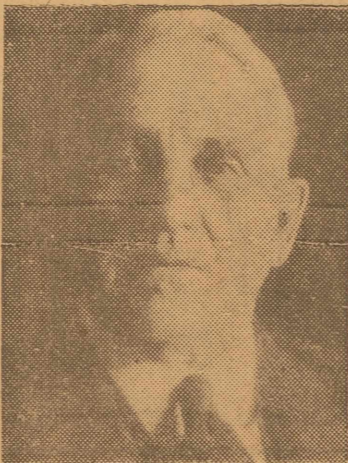
Fourteen Letter Men to Report at School of Mines

EL PASO, Aug. 27. — Gridiron prospects for 1938 at the Texas College of Mines were dimmed last week with the announcement that two promising candidates would not be on hand for the opening practice session on September 5.

Mitchell Lowry, giant two-letter tackle from Lawton, Okla., has given up the grid game because of a chronic knee injury. Jack Blackmon, sophomore backfield prospect from Abilene, took the count in a battle with Summer Sessions final examinations and will not be eligible for the team.

Cheering news came, however, when Dick Balenti and Fred Barrett, 1936 letter backs passed all of their college work this summer, making them available for this

Uncle John Coming



On a recent visit to Midland from Fort Worth, where he is a joint citizen, Uncle John Scharbauer said he was anxious for rodeo time. Vice-president of Midland Fair, Inc., and one of its strongest supporters, the rodeo finds him on hand each year, riding his big dun horse, "Bootlegger", in the parade and looking over every detail of the six programs.

Rodeo Booster



Always a worker for Midland enterprises, Mrs. Clarence Scharbauer is one of the major stockholders of Midland Fair, Inc., is a booster for the annual rodeo, one of the hostesses to cowgirl sponsors, entertainer of distinguished guests and the inspiration for greater efforts by the fair's genial president, Clarence Scharbauer himself.

Rodeo Hand Since '98



Millard Eidson, prominent rancher of Lovington and member of the firm of Scharbauer & Eidson, has been attending rodeos at Midland intermittently since 1898, when the famous Cowboy Carnival was held in the dead of winter. For many years an active contestant, he has been on hand at each of the rodeos since organization of Midland Fair, Inc., in 1935, to assist in every way possible. Each year he has furnished sponsors' horses which have aided their riders to get in the money, last year's winner, Miss Fern Sawyer, having ridden an Eidson horse.

year's squad.

Ken Heineman, triple-threater from El Paso, will be on hand again to head the Miners' vaunted aerial circus that performed brilliantly last year.

Morris Raney, a member of the 1936 crew from Temple returned to school in February, and will be ready for service in September. Raney was out of school during the 1937 fall semester with scarlet fever. His return will bolster the end slots which have been causing coaches Mack Saxon and Harry Phillips plenty of worry.

Fourteen lettermen will answer the first call for drills. They are: Barry Pennington, Georgetown, center; John Krebs, Odessa and Jimmy King, El Paso, guards; Riley Matheson, Hedrick, Okla.; Ed Alsup, Madill, Okla.; and Guy Johnson, Volin, S. D., tackles; Kenneth Slice, Marietta, Okla.; and Morris Raney, Temple, ends; Fred Barrett, Lawton, Okla.; Dick Balenti, Altus, Okla.; and Buddy Black, Ken Heineman, Tony Hernandez, and Porfirio Perez, all of El Paso, backs.

The present type of harp has been in use since 1810.

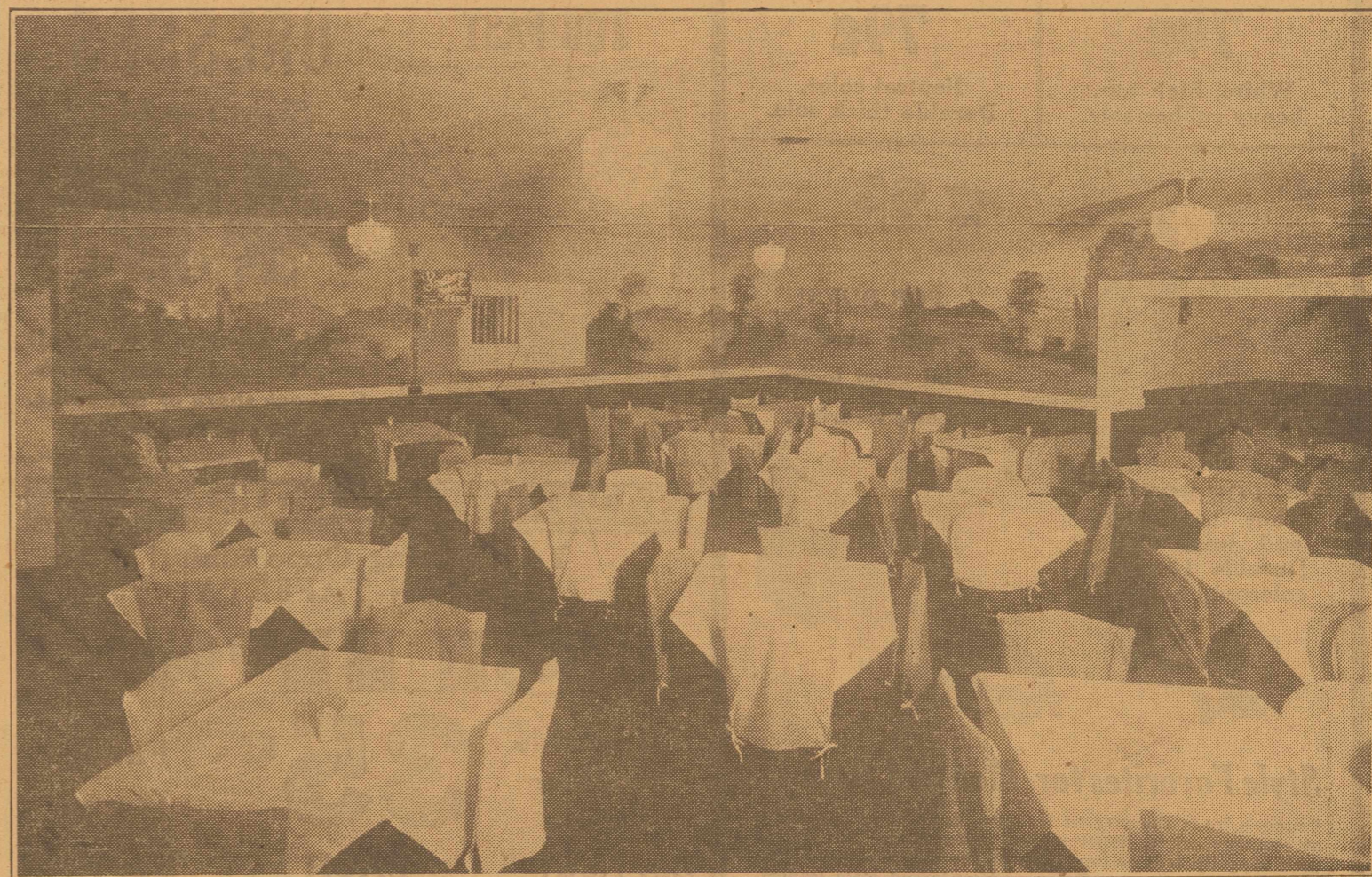
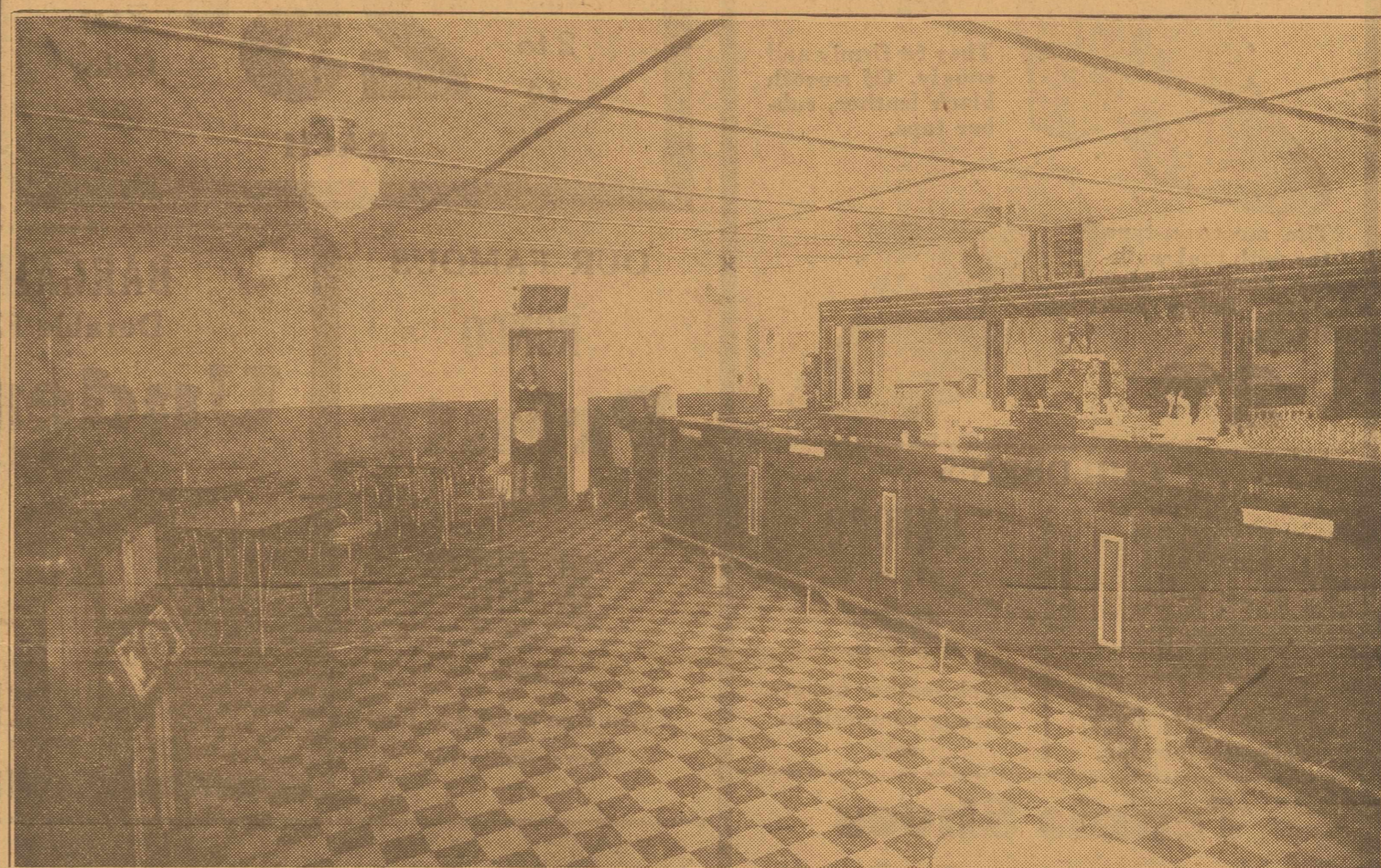
Experts agree that the maximum population the earth can support is 12,000,000,000 persons.

WELCOME!

TO THE

Midland Rodeo

Meet Your Friends At
HEIDELBERG INN



Dancing Every Night

MUSIC BY CHASE BICKLE & HIS ORCHESTRA

Steaks -- Fried & Barbecued Chicken Dinners
Chinese Foods

YOUR FAVORITE BEER - BOTTLED & KEG
The Best Night Spot in West Texas
AIR-CONDITIONED FOR YOUR COMFORT

Open 24 Hours a Day

On the Highway East of Midland---Halfway to Fair Grounds

Shoe Savings

FOR THE ENTIRE FAMILY

1 98

Shiny patent leather. Demure and neat, and cleverly styled. Covered heel.



1 98

Smooth black leather uppers. Long wearing leather sole.

Feminine Favorites in Footwear for School

For dress or rugged school wear you will find that Penney's shoes can take it. Built with style and stamina, with leather where leather ought to be. Flatter your feet with dainty, yet lasting shoes.

2 98

They fit firmly and snugly. Of smooth black leather, rubber taps.



The moccasin-type toe with real walking comfort, plus style. Strong and sturdy.



2 49

CHILDREN'S

T-STRAP

8 1/2 to 2

98c

Leather sole. Comfortable, durable.

OXFORD

8 1/2 to 2

98c

Black leather uppers. Strong composition sole.

Tennis Shoes

For Girls

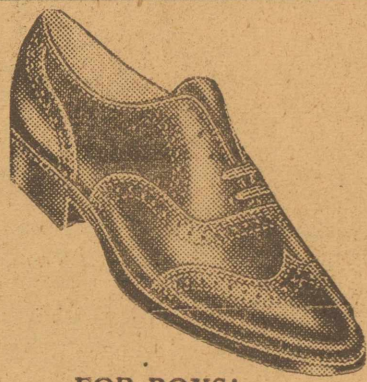
79c

White, high top, heavy rubber sole.

For Boys

79c

Neutral color, Durable thick sole.



1 98

FOR BOYS! Sturdy comfort and good looks. Long wearing.

FOR BOYS! They look better and wear longer. Durable leather soles and heels.



2 49

Style Favorites for Men and Boys

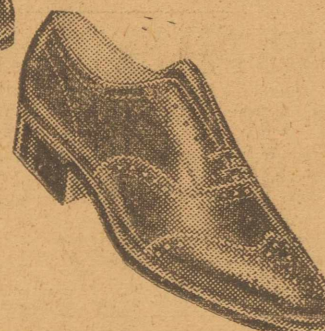
Penney's leads the way in bringing you the newest styles at economy prices. Whether you prefer dressy bal oxfords with wing tip toes or broad toe bluchers in a comfort-last, you'll find our Towncrafts are acknowledged style leaders. Come in now. Your favorite shoe is here. These school shoes mean real savings for the family budget.



1 98

Priced low to save you money! Plain toe, popular, neat and comfortable. For young men.

FOR YOUNG MEN! Extra quality and comfort in popular wing tips. They're money savers!



2 98

Penney's Prices Are Way Down

Back To School Bargains

WE'LL MEET YOU AT THE MIDLAND RODEO—SEPT. 3-4-5

BARGAIN FLASH!

They'll Not Last Long!

GIRLS'

Wash Dresses

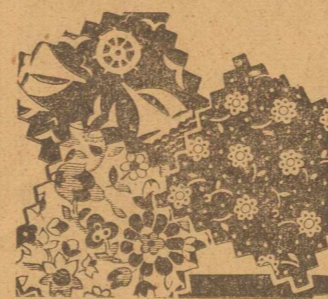
Sizes 2 to 14 **25c** Fast Color EACH

SAVE on SCHOOL NEEDS

A BIG SAVING FOR YOU!

80 Square Prints

This Is Truly an Extra Value!



10c Yd.

New colors and patterns in the durable 80-square cloth. For school and dress-up dresses.

School Clothes made to give long, hard service—but at extraordinarily low prices! That's what you want—that's what we've got for you! Bring your list of Back-to-School needs and shop all departments. It will pay you well! Remember we've been outfitting children for 37 years. We know what they want and need and we have it. Hundreds of bargains for you, too! For your own savings and satisfaction shop Penney's first!

SCHOOL BOYS'

HATS

Sporty snap brim in blue or gray—

98c



OUR FAMOUS

RONDO

Prints

NOW

15c

YARD

Extra fine cambric. Fast colors, 36" wide.

BARGAIN FLASH!

Durable Knit Rayon

Underwear

FOR GIRLS



9c

Each

Excellent tailored! Panties that will give long wear. 4 to 16. Get your's before they're gone.

BOYS'

SCHOOL

Shirts

49c

Sizes 6 to 14. Full cut. New Prints. Fast colors.

SAVE on SCHOOL NEEDS

BOYS' SCHOOL

PANTS

Sizes 3 to 16

Full Cut! **98c** Extra Value!

PAIR

Others \$1.49 and \$1.98

SAVE on SCHOOL NEEDS

TUB FAST

DRESSES

Sizes 1 to 14

49c

Sturdy percales for school! Favorite styles and colors. Get your share of this value. Others priced at 98c



BARGAIN FLASH!

This is your buying chance!

Children's Anklets

Sizes 6 to 10 1/2

Striped Cuffs **5c** Dark School Colors

PAIR

SAVE on SCHOOL NEEDS

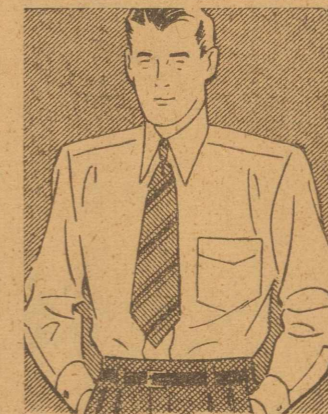
MEN'S DRESS

SHIRTS

Sizes 14 to 17

98c

Pre-shrunk, fast color. New patterns and white. Roomy sizes. Non-wilt collars.



SAVE on SCHOOL NEEDS

Your Buying Opportunity! RAYON TAFFETA

SLIPS

Adjustable Shoulder Straps **35c** Firmly Woven

Buy Now! EACH Buy Now!

BOYS' RODEO PANTS

2 to 16

49c

Strong blue denim with rivets and buckle back. Buy!

BARGAIN FLASH!

You can't miss this value!

Boys' Shirts

At Sensational Savings! Sizes 6 to 14

3 for \$1



New patterns in fancy printed percale. Roomy sizes. Feature shirt, so get yours early!

Boys' Khaki Pants

• Taupe • Sun Tan

89c

Sanforized Shrunk Full Cut Shirts to Match 79c

SAVE on SCHOOL NEEDS

A "Super Bargain" But be here plenty early! ONLY 40 PIECES!

DRESS PRINTS

Our Famous Nutone Prints **6c** Fast Color YARD

Buy at Penney's

Save 20% on School Supplies

Filler Paper, 45 sheets
Pen-Hi Pencil Tablets
Four 7" Pencils
Art Gum Eraser
18 Velvet Refill Leads
12" Wooden Ruler

4c

Crayola Crayons
LoPage's Grip
Spreader Mucilage
Signal Ink, Blue Black
Pencil Box, 6 Items
Typewriter Paper
Compass Set

8c

BARGAIN FLASH!

Going Fast!

Shirts-Shorts

For Men and Boys

10c EACH

Another shipment of these fine shirts and shorts, and they are priced to sell fast. Fancy shorts, ribbed shirts.

PENNEY'S

MIDLAND TEXAS

Shop Penney's And Save!

Feminine and Equine Perfection Due

Active Social Program Planned to Honor Cowgirl Sponsors

Formal Dance and "Chuck Wagon" Dinner Highpoints of Schedule Which Will Keep Visiting Cowgirls Fully Occupied

If the cowboy is King for the three-day Rodeo here Sept. 3-4-5, then the cowgirl is Queen!

From San Angelo northward to Canadian and from Albany westward to Roswell, New Mexico, will come the favorites among West Texas cowgirls to whom Midland will do honor in the cowgirl sponsors' contest being held under auspices of the chamber of commerce as an important phase of the Rodeo celebration.

These girls, eighteen of whom have already entered and more of whom are expected to enter before the actual Rodeo date, will ride in the parade and in the various grand entries, and will be judged on their appearance and horsemanship, appearance of horse and equipment, and ability of horse to be handled. Handsome prizes will be awarded the winners.

Mrs. Foy Proctor is chairman of the sponsors' committee which has arranged for the entertainment of the girls during the three days. Roy Parks will lend the masculine viewpoint to decisions of the committee and also assisting Mrs. Proctor as committee members will be the other senior hostesses, Mrs. Clarence Scharbauer, Mrs. John Dublin, Mrs. George Glass, and Mrs. Leonard Proctor and the two junior hostesses, Miss Walter Fay Cowden, who will be "Miss Midland" and as such will represent the town but will not compete in the contest, and Miss Jeanne Davis.

Social Activities

Sandwiched between the exciting rodeo performances which will dominate the three days and nights, will be social affairs designed to spell Midland hospitality in long-remembered capital letters for the visitors.

The formal dance in the Crystal Ballroom of Hotel Scharbauer Saturday night, Sept. 3, for which Ken Allen's Dixieland band will play, will end the first busy day. Sponsors and their escorts will be honored at that time and each sponsor is asked to wear the name of the town she represents. They will be introduced with their escorts during the evening.

Sunday evening's entertainment, a "chuck wagon" dinner at Cloverdale, will probably be the highpoint of entertainment so far as color and picturesqueness is concerned. The girls will attend in their rodeo costumes.

Music will be provided and there will probably be other entertainment features.

A tentative schedule of activities for the cowgirl contestants follows: Saturday, Sept. 3.

8 a. m.—Registration in the chamber of commerce office. Miss Walter Fay Cowden as "Miss Midland" and Miss Jeanne Davis will greet the visitors.

1 p. m.—Sponsors will have prominent position in opening parade.

2:30 p. m.—Sponsors will participate in grand entry into rodeo arena for afternoon performance.

8:30 p. m.—Grand entry after which sponsors will be introduced individually.

10 p. m.—Formal dance in Crystal Ballroom honoring sponsors and See (Social Program) Page 4

Heads Committee



Mrs. Foy Proctor who heads the sponsors' committee for the Rodeo this year is shown above in riding costume. Wife of a prominent Midland county ranchman, Mrs. Proctor is active in social and club affairs and is well-known for her talent as a singer. "Ride, Tenderfoot, Ride" is her choice among popular cowboy songs.

Her favorite mount is a paint called "Trusty" and she chooses her riding shirts and trousers to harmonize with the cream and dark shades of the horse's coloring.

"Miss Albany" Is Rancher's Daughter, Excellent Dancer

Coming from the northeastward, Miss Mary Anna Green will carry the standard of Albany in the sponsors' contest. She is the daughter of Mr. and Mrs. W. H. Green, prominent ranch people, and has spent her vacations one of her father's ranches.

"She dances like a professional" declare those who chose Miss Green to be "Miss Albany" for the duration of the rodeo, explaining that she is especially proficient in the oldtime ranch dances.

She is described as a leader in the younger social set of her home town.

Water Valley's Sponsor Likes "Real" Ranching

Mary Beth Todd's love for ranching goes far beyond donning a colorful cowgirl costume and representing Water Valley in the sponsors' contest as she will do this year. She likes real ranch life so well that her hobby is raising dogie lambs. Not just one or two lambs, mind you, but flocks of them. "I have raised 150 on the bottle in the past three years," she declares.

She wants to learn to rope as her chief ambition besides winning the sponsors' contest this year.

She is five feet, 4 inches tall, a brunette, with light brown eyes and yes, she is married.

Mrs. Browers Todd being her matrimonial title.

Hunting is her favorite sport besides riding and for recreation she likes to go dancing.

Red is the color she likes best and she is one of Loretta Young's film fans.

Roping Is Chief Interest of Toyah's Cowgirl Sponsor

Roping seems to be a major interest in the life of Jewel (Mrs. Keeble) Duncan who is Toyah's choice for winning the sponsors' contest this year.

Another of the several cowgirl representatives who wear that all-important band ring on the fourth finger of the left hand, the Toyah sponsor says that her favorite sport, besides riding, is roping; that her hobby is to be a good roper; and that her chief ambition is to be champion calf roper of the world. She is taking steps toward achieving the latter goal by entering the cowgirls' roping contest which will be one of the interesting attractions of the rodeo program.

She's a brunette with gray eyes and just five feet two inches tall.

Red tops the color calendar as her favorite.

For recreation she chooses going to a show and her favorite moving picture star is Norma Shearer.

Eight out of the first eighteen out-of-town sponsors to enter the Midland cowgirl sponsors' contest this year were married women. Who said women can't manage a career with one hand and a household with the other?

Not a single sponsor chose Clark Gable as her favorite movie star. The man must be slipping!

Only one star rated two votes. And that was Loretta Young. Hope she is properly appreciative.

Other selections ranged from "Poppey" to Myrna Loy and Spencer Tracey.

Brunettes lead among the picketed cowgirls chosen for sponsors. And only one redhead had been

San Angelo Entrant



She's married—is San Angelo's sponsor, shown above in a spirited pose on horseback. Her name is Mrs. J. Glyn Hammack. She is a brunette and her favorite color is brown, matching her brown eyes. She is five feet five inches tall. Mrs. Hammack belongs to the legion of scrapbook makers and her hobby is collecting clippings for the aforesaid scrapbook. She was asked to write down her favorite sport

(besides riding) and in reply simply wrote "Riding" heavily underscored. Evidently she has no divided allegiance where there is a chance to be on horseback. As recreations, however, she likes both dancing and swimming. Loretta Young is her favorite film star. But there's a bit of mystery about her—she does not say what her chief ambition is. Perhaps she is one of the lucky ones and has already realized it.

COWGIRLS' CALF ROPING CONTEST TO BE NEW MIDLAND RODEO FEATURE

Entirely separate from the cowgirl sponsors' contest at Midland Rodeo will be a stellar attraction in which girls, expert horsewomen and artists with the rope, will engage in a cowgirls' calf roping contest, at each afternoon and night show.

With total purse of \$150 at stake for the three days, at least six girl ropers are expected to enter, with possibility of two or three others.

Three cowgirls from "west of the Pecos" are experts at roping, and tying a calf. Jewel Duncan, Isora DeRacy and Mrs. Louis Roberson, wife

of the Reeves county sheriff, have demonstrated on numerous occasions their ability to make fast time in this event.

One girl roper is expected from Oklahoma, one from south Texas and possibly Curly Seale from Baird. At the recent Hobbs rodeo, the cowgirls' roping contest was one of the outstanding events and compared favorably with roping in the cowboys' contest.

Calves used in the contest for cowgirls here will be fast but lighter than those in the open-to-the-world calf roping contest.

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She Is Carlsbad Challenge



Seemingly alertly confident of being able to defend the laurels of New Mexico in Midland's cowgirl sponsors' contest here Sept. 3-4-5, Mrs. Lura Bates McWilliams, representative of

Carlsbad, New Mexico, is shown above on a mount that apparently shares her poise.

Mrs. McWilliams is one of three New Mexico sponsors already entered in the contest.

Roscoe Miss Carries Banner for Redheads In Sponsor Contest

A redhead among an aggregation of blondes and brunettes, Miss Anna Lee Spires not only carries the banner for girls of flaming locks but for Roscoe as well.

Her eyes? They're green, of course, just as a novelist would have them be. And her favorite color is green, too, just as it is the favorite of many another of the Titian-haired sisterhood.

For recreation she likes to dance and to read and she has a third "like"—music of all types.

Single, and five feet, five inches tall, the Roscoe sponsor lists golf and jumping horses as her favorite sports besides riding.

Collecting unique toy horses is her hobby and her chief ambition is to ranch, raising thoroughbred and standard-bred horses too, or to own a riding stable.

She didn't forget her love of riding during her college career but held offices in Bit and Spur, riding club, during her University of Texas years.

She divides her movie-fan worship between Bette Davis and Tyrone Power.

Miss Spires was a sponsor in last year's rodeo celebration.

El Paso Sponsor Has Hobby of Tap Dancing

Tap dancing is the hobby of hazel-eyed Miss Catherine Nations who enters the cowgirl sponsors' contest as representative of El Paso. Naturally, with such a trend of interest, her favorite recreation is dancing.

And her chief ambition is to be a dancing teacher—not just a dancing teacher but an exceptional dancing teacher.

For sport, in addition to riding, she prefers swimming.

She is one of the "little girls" among the sponsors, being only five feet two inches in height. Her hair is reddish-blond.

Maroon heads her list of preferred colors.

She plays no favorites as between men and women in her liking of actors and is fondest of Myrna Loy and Spencer Tracy among the moving picture stars.

Entries in Contest Are On Increase

Handsome Prizes Await Winners in Sponsor Contest

A definite part of the show and not just another added attraction will be the colorful Cowgirl Sponsors Contest at the annual Midland Rodeo, September 3-4-5, this year's sponsors contest, with a larger list of entries and with a more costly array of prizes, to surpass all previous contests both in color and interest. From the spectators' point of view, the cowgirl event is one of the most colorful of the entire three day performance and adds much to the Midland Rodeo which is widely acclaimed as one of the outstanding Rodeos of the great southwest.

The cowgirl sponsors, representing towns and cities of West Texas and New Mexico, will have the entire spotlight during a goodly portion of the three day and night attraction and will share the limelight with notables, rodeo contestants and others from the time the big show opens until it closes. The pick of the cowgirls of this vast area will be featured in the opening day parade and at each rodeo performance. Bedecked in typical cowgirl attire, the sponsors will present a colorful spectacle as they ride in the opening day parade and perform before the spectators at the arena, displaying their ability at riding and handling their mounts.

The sponsors will be required to ride in the opening day parade (Saturday afternoon, September 3) and at each rodeo performance, both afternoon and evening. The sponsors are required to furnish their own mounts.

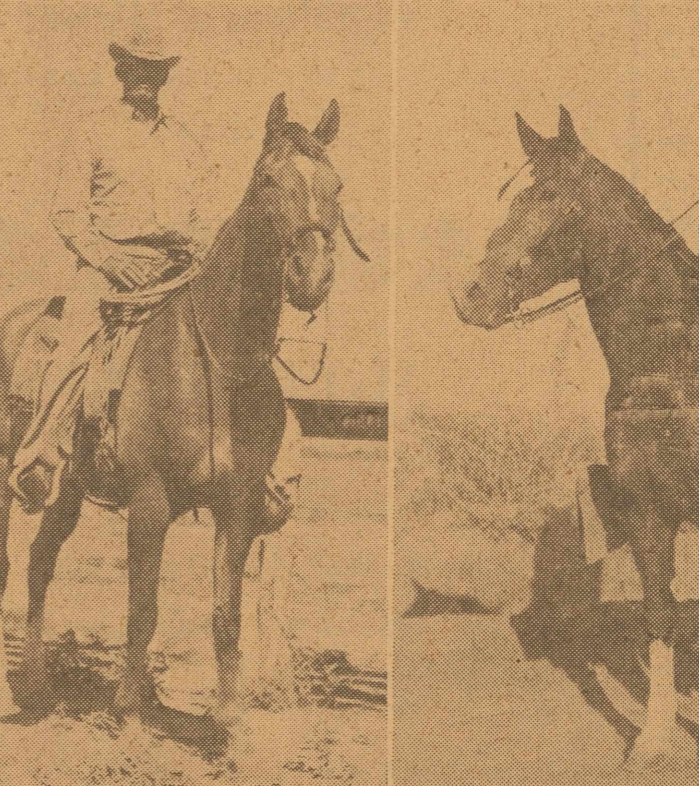
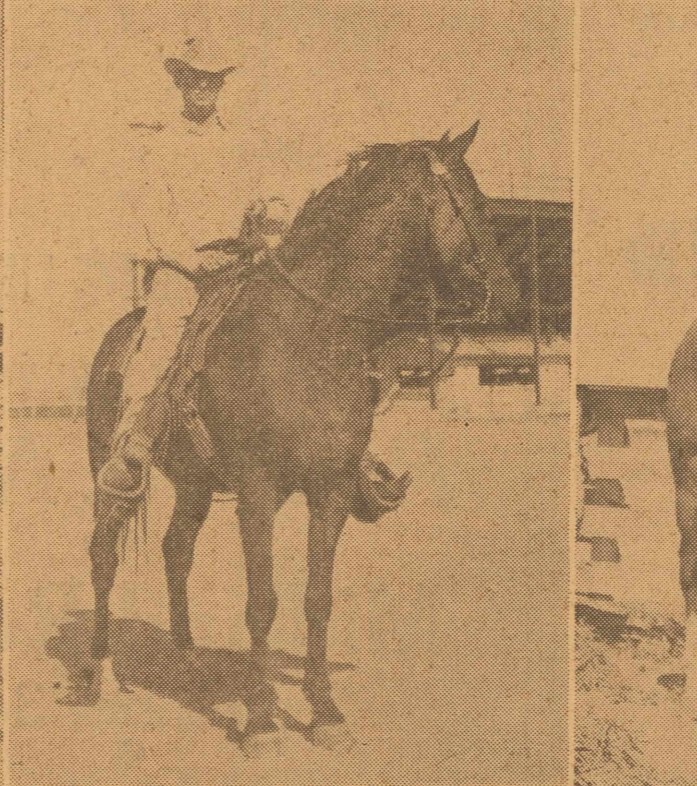
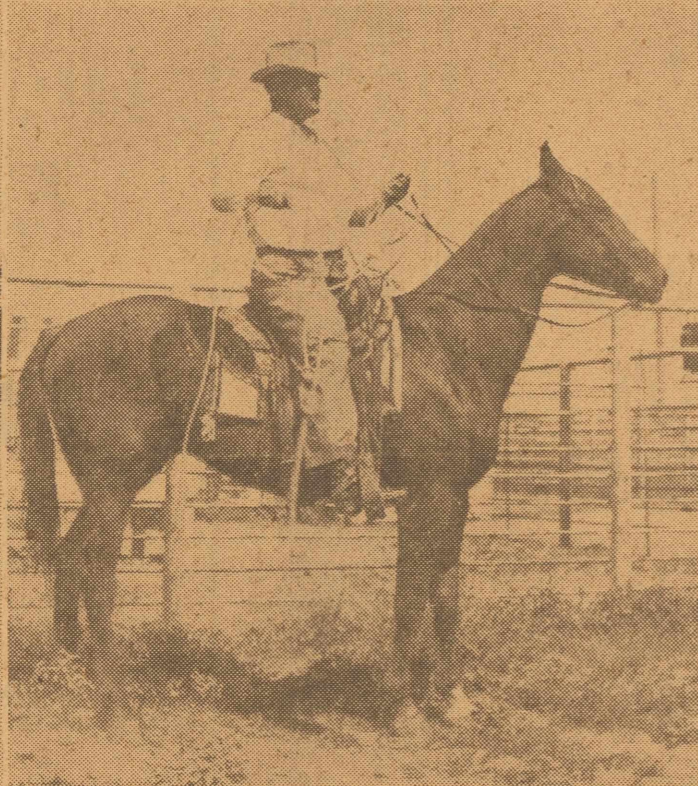
Preliminary judging in the contests will be held at the Saturday evening rodeo performance, with the final judging to be conducted at the rodeo arena Monday morning, September 5, at ten o'clock. The contestants will ride the stakes and perform in other ways.

The contestants will be judged as follows: 25% on personal appearance of girl in costume; 25% on appearance of horse and saddle; 25% on ability of girl to ride and handle horse; 25% on ability of horse to be reined.

Attractive prizes valued at more than \$300 are being offered in the contest, the prize list and the donors being as follows: 1st prize, \$125 handmade saddle donated by the Blackstone Hotel, Ft. Worth; 2nd prize, \$75.00 set of matched bags donated by The Fair Store of Ft. Worth; 3rd prize, \$50.00 fancy bridle and spurs donated by Ft. Worth National Bank of Ft. Worth; 4th prize, \$25.00 wrist watch donated by Halton Jewelry Co., Ft. Worth; 5th prize, \$30.00 ladies purse donated by Leon Gross of Ft. Worth. The prizes are the most attractive and most costly ever offered at a similar contest here.

Reigning over this year's show until a new Rodeo Queen is named on the final day, will be Miss Fern Sawyer of Brownfield, winner of the 1937 contest. Other winners in last year's contest were: Mrs. Beverly Herndon, Sweetwater, second; See (Sponsors) Page 4

These Are the Men Who Guide the Destinies of Midland's Big Time Rodeo



The five men who comprise the general committee of Midland Rodeo combine "what it takes" to stage a big show in a big way. Reading from left to right, they are Roy Parks, John Dublin, Foy Proctor (chairman), Leonard Proctor and Donald Hutt. Appointed by President Clarence Scharbauer of Midland Fair, Inc., to use full authority in putting on Midland's greatest rodeo of

all time, the five men have planned every detail, have passed on every contest, feature event, expenditure, policy and program. Rather than leave the mechanical operation of the show to a hired arena director, they will personally see that every event is run off on schedule, that every contestant gets a fair deal, that every condition and rule is met and that, above all, the spec-

tators are satisfied. Although they divide up the work among themselves, every member of the five-man committee feels a personal responsibility to give Midland citizens and visitors the best. They have asked for and received full cooperation from civic organizations and individuals in all preliminary work incident to the big undertaking. Magnificent prizes and awards have been donated by firms and individuals, which will be added

to the \$2,500 cash purses and approximately \$2,000 in entrance fees which also will go to the contestants. Contacts of the committee and those who have helped them have resulted in wide advertising over the southwest and in making of friends for Midland Rodeo. For anything about the Midland Rodeo, September 3-4-5, ask any of the five men pictured above. They have the authority and are anxious to see everybody satisfied.

For "Little" Social Season, Dinner Dress Is Big Thing

BY MARIAN YOUNG.
NEA Service Staff Correspondent.
NEW YORK. Soon after she puts aside her prints and pastels in favor of a trim black street dress, the smart woman buys a simple, beautifully cut dinner gown for the semi-formal events of the "little" social season. She'll need formal gowns later on, of course, but right now her main need is for something to wear to concerts and dances and dinners when she wants to dress—but not too much. More than likely, she'll pick a black silk crepe model which will be the background of her semi-formal wardrobe for months to come. It probably will have short sleeves, fullness in the front or in the center back of the skirt, and be the kind of gown with which any number of jackets may be worn. Perhaps she'll get a bolero of rust velvet to wear to a dance after a football game or one of scarlet taffeta for a special family dinner during the Christmas week. Then next spring, she'll continue to wear it—with a white pique or linen jacket.

Black Is Classic.
Indeed, a simple black dinner dress, like a well-cut tweed suit, is a classic in a wardrobe. Black lace is a wise choice, too. Flattering to all figures, ages and types, one seldom tires of it quickly. Besides, almost nothing lends itself so well to packing. The girl who travels with a lace dress is one who never has to upset her hostess' household by asking to be allowed to do a bit of pressing before dinner the night she arrives. If you like smocks, your early fall dinner dress could be an embroidered one in some rich, flattering color over a floor-length tube slip. This type of dinner dress was shown in recent Paris collections. Incidentally, lavishly embroidered smocks, over narrow, street length skirts make attractive afternoon dresses.

Shirtwaist Type Popular.
The dinner gown cut on shirtwaist lines continues to flourish. After months of pastel dinner dresses, one in uncrushable velvet with a spic and span white collar ought to make you pretty happy. And the jacket gown is still very much with us, of course. By picking the latter, you have a dinner dress for the "little" season and an evening gown for later on. One smart, strait-laced evening gown with a bouffant skirt and narrow edging of exquisite lace comes with a figure-molding jacket in matching black taffeta with bracelet length sleeves and a small, up-standing collar. The jacket buttons down the front and, when buttoned, looks like an attached bodice rather than a separate little coat.



These two black dinner dresses are ideal for the "little" social season of September and October. The model at left, of satin-backed, tree-bark crepe, has unpressed pleats at the front of the skirt, a plain back, puff sleeves, a deep V neckline and an interesting belt of dull gold braid and amethysts. The lovely lace creation, right, has a dramatic neckline and an ultra full, circular skirt.

At the Library

New books for young folks:
Group for boys and girls 6, 7 and 8 years of age:
Honey Chile, by Anna Parker Braune: The very human and charmingly told story of a six-year-old's summer day on a Southern plantation. Visiting the animals; playing make-believe with the negro children; listening to the old nurse's tales; and going fishing, make up a happy day's adventure.
Land of Little Rain, by Muriel H. Fellows: The everyday happenings of a little Hopi Indian boy and girl are delightfully described by an authority on Indian lore and life. Indian dances and traditions are made vividly interesting to young readers.
Little Magic Painter: A story of the Stone Age, by Muriel H. Fellows. This is an appealing story, told simply for youngest readers, of cave-life of ten-thousand years ago and of the adventures which befall the three children of the old bear's cave, Fleetfoot, Lamb Boy, and Oak Leaf. Extremely interesting is the account and explanation of paintings found upon the walls of the prehistoric dwellings of cave-men.
Runaway Balboa, by Enid Johnson: The delightful tale of Balboa, a Panama Canal boat-pulling engine called a mule, who decides to see the world. He breaks his harness, rocks himself off the track and runs straight through several towns into the jungle. Amusing pictures of Balboa and the Panama Canal country by A. M. Peck.
Walter, the Lazy Mouse, by Marjorie Flack: A new Marjorie Flack book—delightfully imaginative and unusual mouse story with all the charm and unexpected surprises this author so skillfully employs to delight younger readers.
Group for boys and girls 9, 10 and 11 years of age:
Alke's Ten, by Ninke van Hich-tum: The story of Frisian boys and girls gives a vivid and rich picture of their every-day life. Alke's Ten is a family of ten children. Their mother's devotion to them and their thoughtfulness of her—even at times if only from a repentant spirit—makes a delightful story. A classic in Holland, it has here been translated into English.
Albanian Wonder Tales, by Post Wheeler: Post Wheeler, for years American Minister to Albania, while there collected these age-old tales of wonder that are a precious heritage to Albanian children and are here given to young American readers in poetic prose. The drawings are by Maud and Miska Petersham.
Good Wind and Good Water, by Alice Gardner and Nancy Osborne: Peter Macy is a fourteen-year-old clerk in a Boston counting house when he is chosen to go as super-cargo on the long trip to Canton in the days when that was the only Chinese port open to foreigners. His story is based on many au-

thentic incidents taken from the diary of a man who made seven voyages to China at that time.
Jerry of Seven Mile Creek, by Elmer E. Ferris: An appealing picture of a sturdy American family against a background of Middle-Western village life in the past century. Adventure, the dreams of small boys' courage—all these are present in the story of Jerry, a small boy who wanted, more than

WE ARE GLAD
TO JOIN THE
MIGHTY WELCOME

That the citizens of Midland are
extending to everybody to attend
the

RODEO

SEPTEMBER 3-4-5

▼

We Shall Appreciate a Visit
From You While Here

▼

J. C. Smith Co.

107 North Main—Midland

anything else, to have a drum and to learn to play it.
Nuggets of Singing Creek, by Grace S. Dawson: An exciting story, rich in incidents, of a young Eastern boy who went to California in the Gold Rush of '49. Moving in its pictures of the struggles of pioneer days.
Stories from the Old Testament: Retold and illustrated by Maud and Miska Petersham. Retold in a sim-

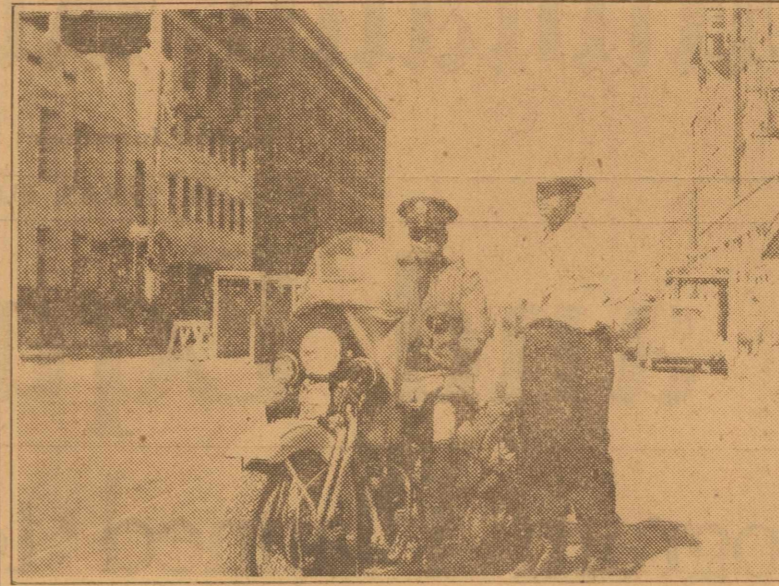
THE WILDER THEY ARE

THE BETTER WE LIKE 'EM!
—And—
THEY'RE GOING TO BE
Rough & Nasty
At the
Midland Rodeo
September 3-4-5

Let Us Worry About Your Electric Worries

Phillips Electric Co.
Midland, Texas

They Help the Traffic

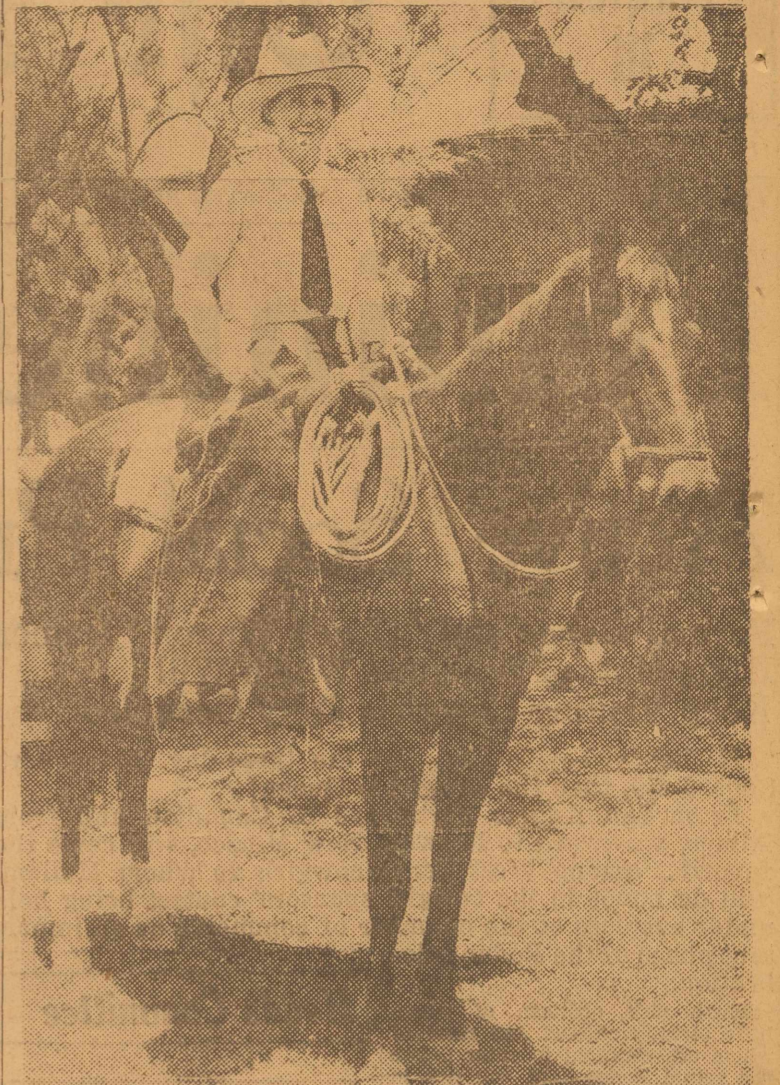


Traffic in Midland, for the most part, flows smoothly. Equipped with red and green traffic signals in the downtown section, and aided by smiling, obliging traffic officers, the city

has had few traffic accidents except in locations farther out. Shown above are the newly appointed traffic officer, Franklin Manning (left), and Police Chief Andrew J. Norwood.

a mouse bride who was a bewitched princess; Lisa, a Finnish Cinderella; an amazing wallet; and many other wizards, ogresses, beautiful princesses and prince charmings.
Tales of a Chinese Grandmother, by Frances Carpenter: Folk tales of old China, retold by Frances Carpenter, world traveler and author who knows this land intimately. Ah Shung and Yu Lang, a young Chinese boy and girl, listen at the knees of their beloved and Honorable Grandmother to tales of Pan Ku; to stories about the building of the Great Wall and of the big bell of Peking and to tales of the colorful Chinese holidays. An authentic background of the life and customs of Old China adds to the charm and value of the book.
Group for girls 12 to 16 years of age:
Diary of Selma Lagerlof, translated by Velma Swanston Howard: This diary kept by Selma Lagerlof during her fifteenth year is more than a fascinating account of an eventful winter in the life of a young girl who was to become a world-famous author and recipient of the Nobel Prize for Literature. It is the story of a girl who was lame and who valiantly met her handicap; of a girl who longed to have others admire and love her; of one whose nature was generous. ("Marmacka," earlier childhood memories of the same author, is also in the library.)
It's Fun to Cook, by Lucy M. Malby: The first part of this unique cook book tells of a group of girls cooking as girls do: a Sunday supper for their friends; planning a food sale for their club at school; giving an informal tea; and so on. Part two comprises a complete set of recipes, tested by girls themselves, as well as by the author, who is one of the foremost dietitians in the country.
Lupe and the Senorita, by Chesley Kahmann: A moving present-day story of a Puerto Rican girl who longs for an education and a position by which she may be of help to her family. Her struggles against the native attitude toward both these ambitions present a fine picture of determination and courage. Girls will rejoice with her in her final reward.
For Boys 12 to 16 years of age:
Eastward Sweeps the Current, by Alida S. Malkus: A fascinating adventure story of first explorers—Polynesians who went from their island homes in the South Pacific to the coast of South America and to islands equally distant. This is

Can Rope and Tie Like Veteran



Mrs. Louis Roberson, wife of the Reeves county sheriff and sometimes called "Mrs. Law West of the Pecos", can rope and tie a calf like a veteran rodeo performer. It is expected that she will enter the cow-girls' roping contest at Midland Rodeo September 3-4-5. She has been here repeatedly in sponsors' contests and will be a favorite in the roping event.

HOWDY, FOLKS!
We'll Meet You at the
MIDLAND RODEO
SEPT. 3-4-5
PETROLEUM PHARMACY
Phone 850

Welcome
TO
MIDLAND'S BIG

RODEO SEPT. 3-4-5

THIS INSTITUTION JOINS THE CITIZENS OF MIDLAND IN ASKING YOU TO

HELP US
Enjoy
OUR
Big Rodeo
SEPT. 3-4-5

Visit us in our remodeled, air-conditioned place of business

THE
Midland National Bank
MIDLAND, TEXAS

They May Look, Act, and Dress Differently, But.....

MEN AND WOMEN THINK ALIKE

BY RUTH MILLETT.

Girls could relax and quit worrying about how to make men like them, if they could only realize while they are still young that men and women are alike in most things. A girl wants men to like her. Well, so is a young man anxious for girls to find flirting with him worth the effort. A girl is likely to be afraid that she'll be a looker-on at a party. A young man is even more miserable if he finds himself outside the inner circle. A girl is likely to be jealous of the girl in her crowd who is a little more popular than she is. Did you ever know a man who looked pleased when an attractive girl praised another man—even his best friend? Girls like to gossip. But is there a man alive who can jump on his wife for gossiping with a friend without adding, "Well, what tale is Martha carrying around these days? It must be something, the way you were leading her on." A girl is seldom forgetful of the way she looks, and is especially self-conscious when she is wearing a new outfit. Well, men think of their looks, too. If you want to hurt a man's feelings, fail to admire his new suit. If you don't believe he's acutely aware of the suit—notice how straight his shoulders are. A girl is seldom certain of an attractive man (though painfully sure of bores) and needs constant reassurances. But it's the man who breaks into a girl's thought with the worn plea for reassurance, "What are you thinking about?" A girl likes to be seen with a man who looks well enough to be a credit to her. A man is downright annoyed if he has to be seen with a frumpy looking woman. Women are supposed to be the society-minded sex. But young men are just as concerned as girls about belonging to the right crowd, and they are probably even more intent on doing "the right thing." Men have a reputation for being polygamists. But what about the girl who plays three men against each other, just for her own amusement, and the ever more common type of modern girl who puts off settling down with one man? These are all comforting things for a girl to realize. Because if she knows anything at all about getting along with people, she can stop worrying about how to get along with men.



PRIMARY RACES ROUSE VOTERS AS CALIFORNIA ELECTION DATE NEARS

SACRAMENTO, Cal. Aug. 27. (U.P.)—Sen. William Gibbs McAdoo's bid for renomination, backed by the endorsement of President Roosevelt, features the California primary election Aug. 30. In addition, the state this year elects a full congressional delegation and a complete state of state officials, including governor, lieutenant governor and attorney general.

Although the senatorial contest provides the major national interest, the gubernatorial race commands the greatest share of state attention.

Democratic forces, bulwarked by a commanding lead in party registration, are in a scrambled race for the nomination. The vote will be divided among five candidates, but only State Sen. Culbert L. Olson of Los Angeles and Sheriff Daniel C. Murphy of San Francisco are conceded a chance.

On the Republican side, Gov. Frank F. Merriam, 72-year-old native of Iowa who came up through political ranks to the state's highest office, is opposed by Lieut.-Gov. George J. Hatfield.

Downey Against McAdoo.

McAdoo may encounter strong opposition from Sheridan Downey, one of California's original "Roosevelt for President" men and running mate of Upton Sinclair in the bitterly fought governorship race of 1934. Downey polled more than 1,000,000 votes in that fight, which resulted in Sinclair's defeat by Merriam.

Republican candidates for the senate position are led by Ray L. Riley, state railroad commissioner, who is stressing a "common sense" approach to government, and Phillip Bancroft, son of the historian. Bancroft's campaign speeches have been enlivened by a forthright attack on New Deal policies and a demand for amendments to the Wagner Labor Relations Act to "give employers a square deal."

In his campaign for renomination, central west who raise horses and mules have assurance of a continuing market for their surplus, not only to neighboring farmers who do not raise work animals, but also to a large, steady market in the east and south. Wayne Dinsmore, Secretary of the Horse and Mule Association, reported that the number of horse and mule colts is steadily increasing and predicted that the number of horse colts would equal deaths of older horses by January, 1939, and that some increase in total numbers might reasonably be expected from that point on. He added, however, that mules would not reach a condition of balance where births would equal deaths until 1943 or 1944, because of the shortage of good jacks to sire mules.

Horse and Mule Industry Shows Consistent Gain

(From Western Livestock Journal).

In his opening remarks to the Horse and Mule Association's annual meeting in Chicago recently, Arthur B. Hancock, the celebrated breeder who is its president, said that the horse and mule industry represents the largest investment in capital of any single livestock industry in the United States today. He pointed out that the estimates made by the Bureau of Agricultural Economics, U. S. Department of Agriculture, January 1, 1937, on all livestock, disclose that horses and mules had an aggregate value of \$1,739,087,000 which was more than twice the total value of all sheep and swine. The value of horses and mules exceeded the value of all milk cattle (cows and heifers two years old and over kept for milk) by more than \$475,000,000 and exceeded the value of all beef cattle (that is, all cattle other than those kept for milk) by more than \$748,000,000. In fact, the value of horses and mules was almost equal to the combined value of all beef cattle, sheep and swine.

He also directed attention to the fact that of the 6,812,350 farms reported by the census of January 1, 1935, 4,138,433 were under 100 acres in size. On these farms, because of their small size and the fact that many family farms, there is little likelihood that horses and mules ever will be materially displaced. There are 1,404,297 more farms that are from 100 to 174 acres in size and as pastures and meadows usually take half or more of this acreage, leaving less than 100 acres for tilled land, there is little justification for attempting to use other types of power than animals. This leaves only 1,269,640 farms of larger size, on which it may be possible to justify the use of alleged substitutes for part of the work, when feed costs are high, but in the long run, over many years, animal power is cheaper even on such larger farms. This means that farmers in the

which laid great emphasis on the author's more radical writings. Movie stars were assessed a day's salary to fight the "Red Menace."

Merriam Denounces CIO.

Apparently on the theory that what has been successful might as well be used again, the governor has directed a series of blasts against "Communist-led" labor forces, which he charged, have brought the state internal troubles. Merriam denounced the Committee for Industrial Organization as the source of the trouble.

His administration of state affairs, on the other hand, has been attacked by Hatfield and Democrats opponents as extravagant and reactionary.

Most of the governor's fire has obviously been aimed at Olson, whose sympathy with the labor movement has been a matter of record in the state senate and in campaign speeches. Merriam, apparently, believes Olson will be the Democrat who will contest with the Republican winner next fall.

In the opinion of many non-partisan observers, Olson, a silvery haired man, may be the first Democrat to occupy the governor's chair in California since James H. Budd in 1894.

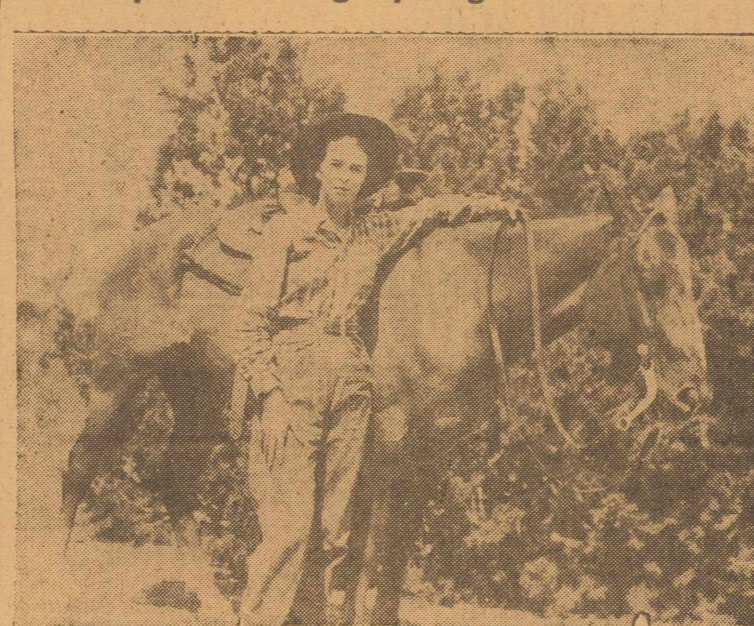
Chairman of the Democratic party in 1934, the Los Angeles senator came in on the End Poverty in California popularity wave, the celebrated EPIC movement fathered by Sinclair.

Olson Has Labor Backing.

Olson is popular with labor and the liberal group in general. He has the so-called "left wing" movie group, including stars, Melvyn Douglas and Lionel Stander, making the one-night stands in his behalf. But overshadowing the race for political office, at present at least, is the newest pension scheme to emanate from Southern California.

Proponents of the idea, known as the "Ham and Eggs" for every Californian" proposal, suggest that a pension plan worked out guaranteeing the payment of \$30 weekly

She Represents Big Spring



Miss Mary Nell Edwards who carries the banner for Big Spring in the sponsors' contest this year is typically 1938 in the variety of her interests in life.

Her interest and proficiency in riding is attested by her selection to represent the Howard county capital in the contest here. But riding is not the only thing she enjoys doing.

Her favorite sport, beside that of spending hours in the saddle, is swimming and her favorite recreation is dancing.

Her hobby is something quite different and quite domestic—knitting suits.

Perhaps she knits them of red thread for red is her chosen color—which is not to be wondered at since she is a brunette with brown eyes.

She is five feet, 5 and a half inches in height.

Wayne Morris is her favorite moving picture star. Her chief ambition is to learn to rope well enough to rope in a rodeo.

to every resident past 50.

Opponents, who have compared the plan to the social credit experiment in Alberta termed it fantastic and unworkable, and have petitioned the Supreme Court to deny it a place on the November ballot. The plan proposes an amendment to the state constitution and therefore must be submitted to the people. The court has until Sept. 3 to act.

Your Skin Is Never Better Than Your Habits of Health

BY ALICIA HART, NEA Service Staff Writer.

Experts agree that, except in rare cases, bad health habits are the cause of unattractive skin. There are efficacious creams and lotions and complexion treatments, of

course, but one who wants to get rid of blemishes, eliminate oiliness or correct an exceptionally dry condition had better get at the root of the trouble quickly.

This means seeking one's family doctor and insisting upon a thorough physical examination, and discussion of one's health habits.

For true complexion beauty, one's circulation must be excellent. Otherwise, the skin cells will not be receiving adequate nourishment from the blood stream. Your doctor can tell you what is wrong with your circulatory system and recommend exercise or whatever is needed.

Naturally, copiousation is the great enemy of lovely skin. Do not seek a temporary cure, but have your doctor map out a plan for a permanent cure. After that, remember to eat more leafy vegetables, fresh fruits, cereals of whole, natural grains.

If you have had a bad complexion for more years than you care to remember, try eating more foods that are rich in sulphur. Cabbage, radishes, onions, apples, carrots, and cauliflower, for example. And for healthy, lovely nails and glossy hair, drink your calcium-rich butter-milk, milk and orange juice, like a good girl. Cottage cheese contains quantities of calcium.

mentally, according to an eminent diet expert, citrus fruits, green leafy vegetables and beets and carrots are anti-acid and are therefore important to one who is anxious to eliminate exceptionally dark circles under her eyes. In other words, for eye, hair and nails as well as skin beauty, every woman should eat quantities of fresh vegetables and fresh and stewed fruits, drink milk and orange juice regularly. And be positively fussy about her exercises, sleeping and daily elimination habits.



EXTENDS

Best Wishes

for a Successful Rodeo

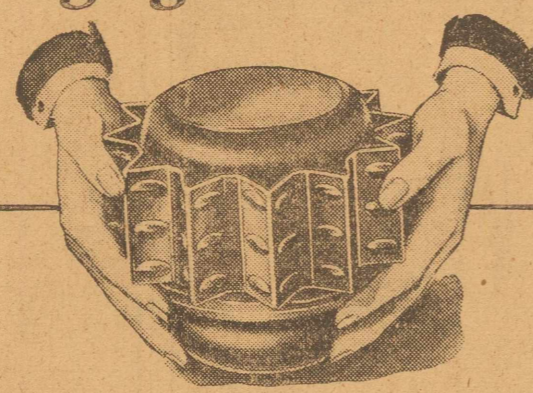
Visit Us When on the Coast

Welcome to the Midland Rodeo Sept. 3-4-5

Slashes Current Cost... AGAIN!

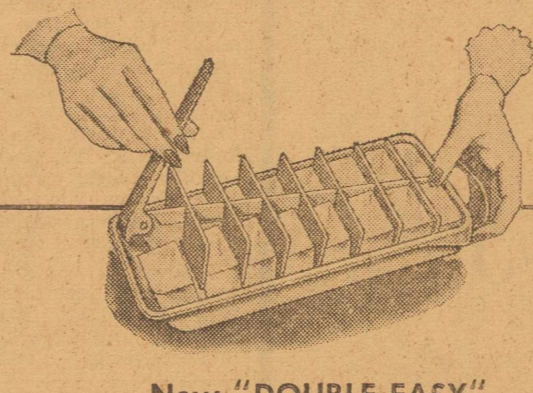
FRIGIDAIRE WITH NEW SILENT METER-MISER

Brings greatest savings ever known on Current...Food...Ice...Upkeep



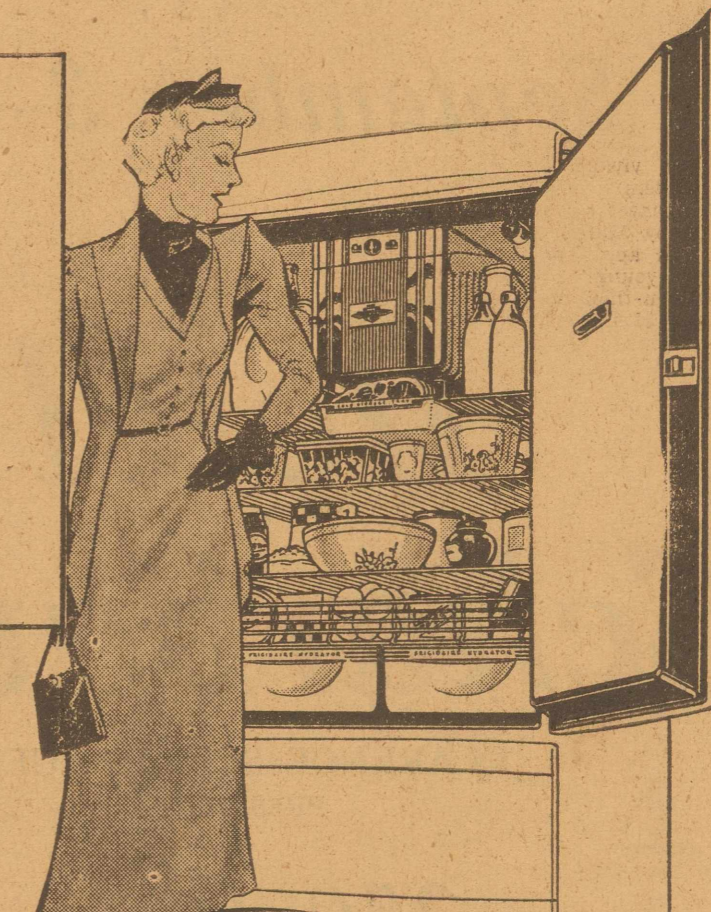
Come In! LISTEN to the NEW SILENT METER-MISER

Uses so little current — You can hardly hear it run! Saves up to 25% MORE on operating cost! The simplest refrigerating mechanism ever built! Saves up to 25% MORE on electricity than even the current-saving Meter-Miser of 1937. Completely sealed. Automatically oiled and cooled. Comes with 5-Year Protection plan backed by GENERAL MOTORS. Come in. See—hear—the PROOF of its money-saving simplicity right in our store.



New "DOUBLE-EASY" QUICKUBE TRAYS

1. Release cubes instantly—save 20% more ice! Only one lever to lift and cubes are released—2 or a trayful! All-metal for faster, cheaper freezing! No wasteful melting under faucet!
2. Trays come free at finger-touch... with exclusive Frigidaire Automatic Tray Release. Every tray, in every model, a "Double-Easy" Quickube Tray! No other like it! Let us show you PROOF!



SAVE ALL 4 WAYS... -or you may not save at all!

1. SAVE MORE ON CURRENT
2. SAVE MORE ON FOOD
3. SAVE MORE ON ICE
4. SAVE MORE ON UPKEEP

You'll save regret and money, too, if you remember this: To make sure of savings you must save every way—All 4 Ways—on current, food, ice, and upkeep! For some refrigerators may save you pennies in one, two, or three ways—to waste

dollars in another! In such a case you would not save at all! Buy your refrigerator the safe way... the sure way to future savings. Come in and see the new 1938 Frigidaire with NEW Silent Meter-Miser—that saves ALL 4 WAYS and PROVES IT... before your eyes, before you buy! Offers, too, such marvelous conveniences as a NEWLY-Styled 9-Way Adjustable Interior! NEW "DOUBLE-EASY" Quickube Trays throughout! NEW Moisture-Seal Hydrators! NEW Close-Bar Sliding Shelves... and dozens of other exclusive advantages. Come in now... see this new 1938 Frigidaire! See our 4-Way Saving Demonstration that assures you of full 1938 value in a refrigerator!



SEE OUR 4-WAY SAVING DEMONSTRATION

Household Supply Company

113 EAST WALL--PHONE 735--MIDLAND, TEXAS



WELCOME

TO THE MIDLAND RODEO

SEPT. 3-4-5

Visit Us in Between Shows

MIDLAND BOWLING CLUB

South Main

W. E. CONNELL, Owner

Junior Hostess



Jeanne Davis, daughter of Mr. and Mrs. Chappell Davis, who was "Miss Midland" in the 1937 Midland Rodeo, will serve this year as junior hostess, assisting Miss Walter Faye Cowden as "Miss Midland" for 1938, and junior members of the sponsors' committee in welcoming and entertaining the visiting cowgirls. During her high school career, she has been active in extra-curricular projects and has represented Midland in rodeo celebrations at Stamford and Pecos.

BOYS' CAMP MEETING KEEPS ALIVE WESTERN HOSPITALITY OF LONG AGO

Western hospitality as it was known forty years ago still holds sway at the annual Boys' Camp Meeting, held in the Davis Mountains. The meeting closed last Tuesday its forty-ninth consecutive annual session under the cool shade of the big oak trees where it was started by the late Rev. W. B. Boys, a Presbyterian minister who rode horseback to visit his charges over the picturesque mountain country.

On last Sunday, approximately 3,000 people were fed at the six pavilions where ranchers provide all the meat and everybody attending the meeting is a guest at one of the eating places. Nothing is bought or sold on the grounds. No cabins are for rent.

Approximately 25 Midland people attended the camp meeting this summer, many of them remaining throughout the services. Several local people have cabins at the grove.

Years ago when the first meetings were held, those attending came on horseback in buggies and hacks and in covered wagons. It often was referred to as the cowboy camp meeting, and still retains that designation. Today those attending the meeting come in automobiles and in trucks. Many of them have permanent camps where they stay and entertain their friends during the meeting.

The first meeting was held in October, 1889, under a big oak tree with the late Rev. W. B. Boys doing the preaching. Rev. Mr. Boys and his family had arrived in Fort Davis on Feb. 22, 1888. He was born in Tennessee, educated in Ohio and Illinois, and for a time he was in Coleman county before he came to Fort Davis. Previous to the first meeting, he had visited the different ranches and held religious services whenever the occasion permitted.

Credited With Idea.
Mrs. J. W. Means is credited with

the idea of suggesting a central place for a meeting where the four ranch families in this section could come together once each year for worship.

Most of the meetings since that time have been held during August. It is then that ranges are at their best, and need less attention.

When Rev. Mr. Boys died after serving almost 30 years as leader, he was succeeded by Rev. R. L. Irving as superintendent and manager. When the latter died last year, he was succeeded by his son, Rev. Richard G. Irving, who has been installed as manager of the association and as minister of the Marfa and Fort Davis Presbyterian church. He presides at all sessions of the meeting.

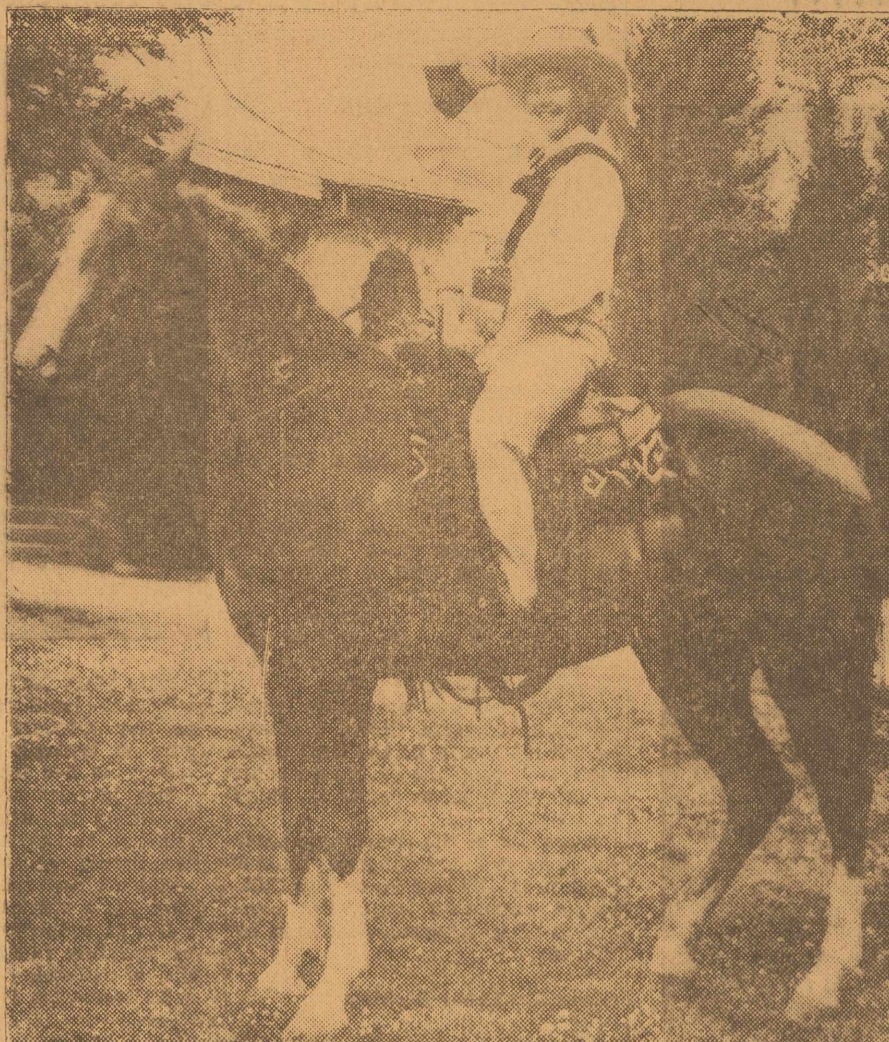
The first meeting in 1889 was held under the shade of an oak tree. A brush arbor was erected for the second meeting and this was followed by a big tent and arbor combined. Then a tabernacle was erected, and later enlarged to a seating capacity of approximately 1,000. Now it is inadequate for the number attending.

Near Fort Davis, Skillman Grove, where the association owns a section of land, is 17 miles west of Fort Davis, 24 miles east of Valentine and 20 miles north of Marfa. The section of land was acquired and fenced so those attending the meetings during the early days could turn their horses and mules loose to graze.

Camp sites, wood, water and lights are free to every one. There are no camps for rent on the grounds. In fact nothing is bought or sold on the grounds. Large Spanish oaks dot the scene, which is at an altitude of approximately 6,000 feet, making camping during the summer a delight.

Four services are held each day, one starting at 9 and another at 11 a. m., and one at 3 and another at 8 p. m. In addition to these, there

She Is "Miss Midland"



"Miss Midland" for the Midland Rodeo this year is Miss Walter Faye Cowden, shown above. The daughter of Mr. and Mrs. E. W. Cowden, pioneer ranch people of this area, Miss Cowden was reared in Midland. She has represented Midland three times at the Stamford Cowboy Reunion and last year won first place among sponsors at Lovington, N. M. A graduate of Texas State

College for Women where she majored in physical education, Miss Cowden names swimming as her favorite sport in addition to riding. Collecting Western incidentals is her hobby and for recreation she prefers dancing. Her favored color, is blue, as befitting a blonde with hazel eyes, who measures five feet, five and a half inches in height. Among the screen stars, her

particular pet is Alice Faye. Her ambition? To see what's at the other end of the long, long road—in other words to travel. As Midland's sponsor, Miss Cowden will take part in the various cowgirl activities but will not compete in the sponsors' contest. She will set the pattern for the competing riders to follow in their tests before the judges.

Texas Independence Author's Kin Dies Not Competing

CENTER, Texas. (AP). — T. R. Day, 76, who was buried here Aug. 6, was a great-nephew of George C. Childress, author of the Texas Declaration of Independence, and the first student from Shelby county to receive a degree from Texas A&M College. At one time he was president of the Panhandle Christian College at Hereford, also known as Add-Ran College, and subsequently a member of the state board of examiners in the state department of education.



Day went to Brazil in 1914 as agricultural agent for the Leopoldina railroad company, and later was connected with the department of agriculture of Brazil. Before return to the United States in 1927 he wrote several text books on agriculture which were used in Brazilian schools. He developed a variety of cotton by crossing Egyptian and Brazilian types that interested the United States department of agriculture.

Miss Fern Sawyer, who, as Brownfield's sponsor, won first place in the 1937 cowgirl sponsors' contest will again be present for the rodeo celebration. Although as past winner she will be ineligible to enter the contest, she will reign as Queen until the final judging and naming of this year's winning sponsor.

WELCOME TO THE RODEO
SEPTEMBER 3-4-5
Don't Worry
WHEN YOU HAVE TO MOVE—JUST PHONE 400, MIDLAND, TEXAS. We can move your household furniture anywhere in the U. S.
ROCKY FORD MOVING VANS
1111 West Wall—Midland

The
Silver Grill Cafe
EXTENDS
A
CORDIAL INVITATION
TO EVERYBODY
To Attend the
MIDLAND RODEO
September 3-4-5

WE EXTEND A WARM
WELCOME
TO YOU TO ATTEND THE
MIDLAND
RODEO



September 3-4-5

Hotel
Scharbauer

CLARENCE SCHARBAUER
PRESIDENT

250 Rooms
250 Baths

ON THE
Broadway of America
MIDLAND, TEXAS

are group meetings each day. The meeting is inter-denominational. It is recalled that Rev. Boys often said that if anyone wanted to make a confession of faith, and his denomination was not represented, his or her name would be sent to any church selected.

Some of Ministers. Some of the outstanding preachers of the different denominations have participated in the Boys' camp meeting. Those attending this year are Rev. W. R. White, Baptist, Oklahoma City; Rev. L. D. Anderson, Disciples, Fort Worth; Rev. R. J. Parker, Methodist, El Paso; and Rev. E. B. King, Presbyterian, Fort Worth.

Rev. Mr. King preached the opening sermon, and recalled when a boy of 11 he was converted in Gainesville where Rev. R. L. Irving was pastor for 11 years. Dr. King is a graduate of Trinity university at Waxahachie, and of McCormick seminary at Chicago. He was pastor of the Hemphill Presbyterian church.

Each day the preachers are changed so that they serve at a different hour than the day before. There are many group meetings held each day in addition to the four regular sermons.

Music for all the meetings is in charge of Mrs. Sam Means of El Paso. The choir is made up from singers, both young and old, who are attending. The first night a special number was given by Misses Margaret Coan, Ruth Clark and Billy Clark, violinists, and Miss Dorothy Clark, clarinet, with Mrs. J. H. Clark at the piano, all of Fort Davis. Each service is featured by a special musical number.

Leaders for the groups of young people this year are Miss Mabel Bloys, Fort Davis; Mrs. Joe Evans, El Paso, and Miss Dorothy Clark of Fort Davis.

Social Program—
CONTINUED FROM PAGE ONE

their escorts. 11 p. m.—Grand march in ballroom and introduction of sponsors with their escorts. Sunday, Sept. 4.

2:30 p. m.—Grand entry into rodeo arena for afternoon performance.

6 p. m.—"Chuck wagon" supper at Cloverdale for sponsors and their escorts. Cowgirls will wear western regalia.

8 p. m.—Grand entry into arena for evening rodeo performance. Monday, Sept. 5.

9 a. m.—Final judging of sponsors.

2:30 p. m.—Grand entry into rodeo arena. Presentation of awards to sponsors before opening of afternoon performance.

The eighteen sponsors named up to time of going to press and the towns they are to represent include: Miss Mary Nell Edwards, Big Spring; Miss Sydna Yokley, Canadian; Miss Alpha Mae Stone, Hobbs, N. M.; Mrs. J. Glyn Hammack, San Angelo; Mrs. Isora Racey, Pecos; Mrs. Lura Bates McWilliams, Carlsbad, N. M.; Miss Anna Lee Spires, Roscoe; Mrs. Mary Beth Todd, Water Valley; Miss Madeline Hancock, Roswell, N. M.; Mrs. Earl Moore, Pampa; Miss Mary Anna Green, Albany; Miss Catherine Nations, El Paso; Mrs. Phyllis Ingram, McCamey; Miss Angela Schell, Stanton; Mrs. H. H. (Georgia) Clements, Monahans; Mrs. Jewel Duncan, Toyah; Miss Maxine Bettis, Rankin; Miss Margaret Owens, Big Lake. Others are expected to enter the contest between now and Sept. 3.

Sponsors—
CONTINUED FROM PAGE ONE

Miss Louise Voelsker, Wichita Falls, third; Miss Mary Beth Eaves, Lovington, N. M., fourth; Miss Mary Nell Edward, Big Spring, fifth.

Highlights



Highlights of the fall collections are, from top to bottom, Schiaparelli's black velvet cape with a golden sun embroidered on the front; a bishop sleeve, left open along the top; a dolman sleeve; a floating dramatic "angel" sleeve; Maggy Rouff's bustle effect in white and silver lace with double-tiered skirt, the upper tier crinolined out at the back.

Twenty-four sponsors competed in the 1937 show. Sponsors and their escorts will be introduced at the ball.

A sponsors ball in the Crystal Ballroom of Hotel Scharbauer on Saturday night and a picnic barbecue at Cloverdale Park on Sunday afternoon will be the major entertainment functions given in honor of the visiting sponsors. Sponsors' escorts will also be honored at both events.

Miss Walter Faye Cowden, daughter of Mr. and Mrs. E. W. Cowden, has been selected to serve as Miss Midland in the contest, and although she will ride with the visiting sponsors in all events, she will not compete for the prizes.

The officials' hostess and chairman of the sponsors committee is

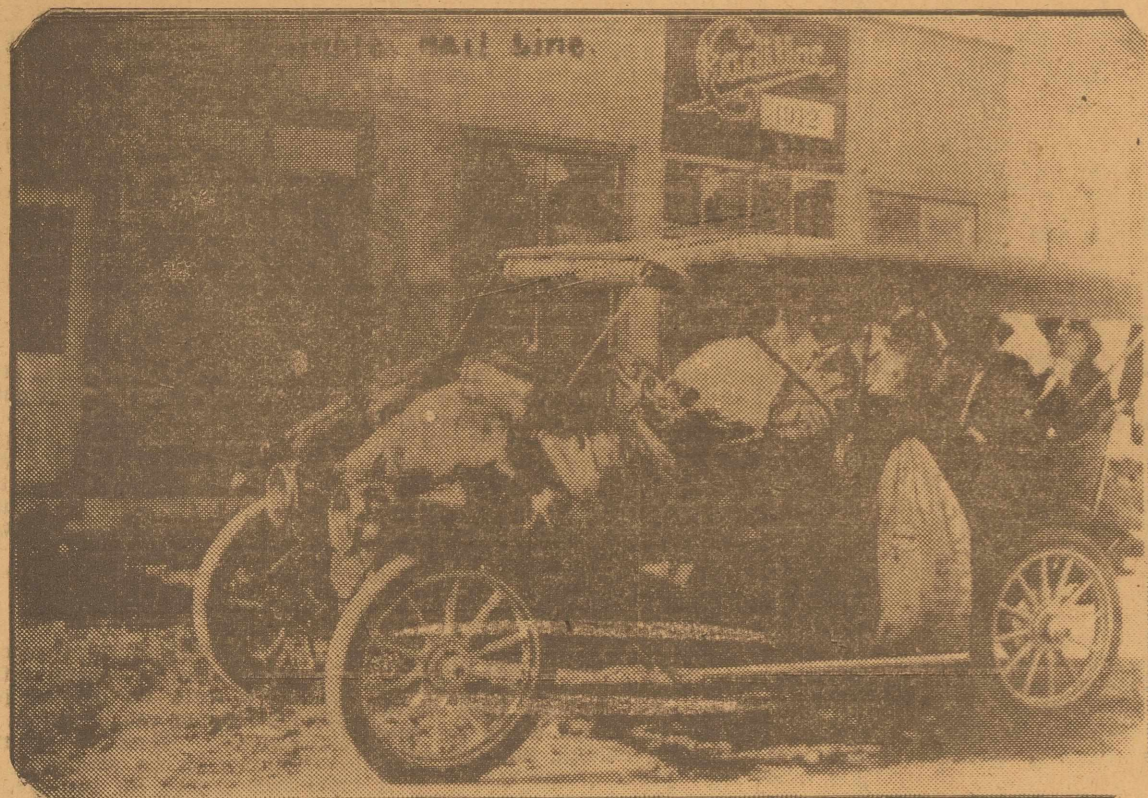
WE EXTEND TO YOU A CORDIAL INVITATION TO ATTEND THE
Midland Rodeo
SEPTEMBER 3-4-5

- CHEVROLET
- OLDSMOBILE
- BUICK
- LA SALLE
- CADILLAC

SALES & SERVICE

▼
Elder Chevrolet Co.
MIDLAND, TEXAS

It Carried the Mail—Under Difficulties



The old star mail route from Midland to Andrews, which now puts Uncle Sam's mail sacks up the Andrews county oil metropolises in a few minutes' time, formerly took a whole day from

Midland to Seminole, via Andrews and Shafter Lake. The early model Cadillac shown above plied the mail and passenger line when W. H. Spauld-

ing, still a Midland resident, held the franchise a quarter of a century ago. Roads then were through pastures, mostly winding and in heavy sand.

Postmen Keep in Practice.

SAN JOSE, Cal. (UP).—Letter carriers apparently do not get enough walking in the ordinary performance of their duties. On the occasion of their state convention here when 800 of them had a day off, they indulged in a lengthy street parade.

Dogs Bite in Unison.

BERKELEY, Calif. (UP).—Miss Hazel Niehaus is not such an ardent advocate of team work as formerly. She was walking down the street when two fox terriers dashed out from a yard as if by a pre-arranged plan and with perfect timing nipped her on each leg simultaneously. The dogs were

simultaneously impounded for observation.

Cat Spars With Rattler.

STIRLING CITY, Calif. (UP).—Miss Barbara Rose's pet cat Boots sparred with a five-button rattlesnake for more than an hour and kept it cornered till Barbara's mother came and killed the rattler.

Arizona Yawns as Political Campaign Approaches an End

PHOENIX, Ariz. (U.P.).—Arizona's bewildering political campaign is moving toward the Sept. 13 primary without commanding a great deal of national attention.

With most voters in the state losing interest in practically everything but the summer heat, the politicians busily prepared for a six-way fight for governor among five Democrats and possibly one republican and the re-election campaigns of Sen Carl Hayden and Rep. John R. Murdock, both staunch new dealers.

In the Arizona Democratic contest, there is no visible reflection of party cleavage. All candidates have announced full support of President Roosevelt.

So far no one has announced to oppose Hayden, while Murdock is expected to find not more than one or two candidates running against him.

Main interest centers in the gubernatorial race, considered a "free-for-all" because of the announcement of Gov. R. C. Stanford to quit politics.

The contenders are Jame Kerby, secretary of state; Sidney P. Osborn, Phoenix publisher of a political weekly; C. M. Zander, secretary of the board of directors of state institutions; R. T. Jones, state senator; and Andrew Bettwy, former mayor of Nogales and former state senator, all campaigning vigorously under Democratic colors.

The Republicans are conducting an "advisory primary" through which they hope to enlist the aid of the voters in picking a candidate for governor and, incidentally, to revive the party for 1940. No anti-New Dealer has entered the Arizona campaigns, where the Democratic nomination now is considered virtually equivalent to election. Republicans, too, were wary, pointing to new registrations in which they were outnumbered as much as eight to one in some counties.

A scramble is under way to get initiative measures on the ballot in November. One of these is prohibition.

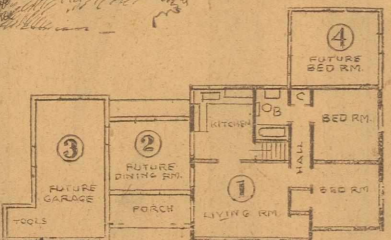
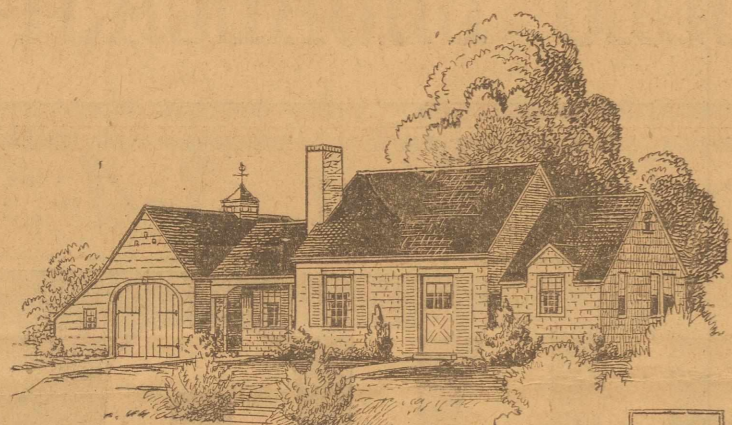
Use newspaper advertising first... most people get most of their buying ideas from newspapers.

Scenes on Historic C-Ranch, Northwest of Midland



Interesting views taken on the 260-section C-Ranch, owned by Mrs. Robert Fasken and near relatives, and managed by H. C. Bedford of Midland show (1) heifer calves retained for the cow herd, (2) one of the fire guards which criss-cross the ranch (3) young bulls being fed in winter, (4) headquarters residence, (5) typical C-Ranch herd bull, (6) convenient pasture corral, (7) young horses raised on the ranch and (8) one of the surface tanks, filled by windmills.

HOME!



ONE OF THE MOST SACRED WORDS IN THE ENGLISH LANGUAGE . . . A CITY OF HOME OWNERS IS A CITY OF HAPPINESS AND CONTENTMENT.

IT IS INDEED GRATIFYING TO US TO KNOW THAT WE HAVE HAD A PART IN MAKING MANY MIDLAND CITIZENS HOME OWNERS.

Bring Your Housing Problems to Us



WELCOME TO THE MIDLAND RODEO

September 3-4-5

Come to See Us

A.&L. Housing and Lumber Co.

ALWAYS AT YOUR SERVICE

Phone 149

Midland

When Sheep Price Is Down, It's Time to Make a Start in the Business; Farmers Advised to Put Small Flocks on Places

By T. C. RICHARDSON, Secretary Breeder-Feeder Association.

Present conditions in the wool market are favorable for starting a farm flock with a comparatively small investment. Many people enter a new enterprise only when it is booming, pay high initial costs, and fight a losing battle against inexperience and high investment. The smart ones buy when others are anxious to sell and ride the cycle on the upward swing instead of downward, getting experience at low cost. Sheep husbandry is no exception to the rule calling for both good judgment and experience.

Farms with ample feed and small grains for winter pasture need only fences, water and shelter to handle a farm flock. Some have found aged bred ewes preferable as a beginning, since they offer a quick return in both early lambs and a wool clip. Aged ewes will thrive on the farm where feed is ample and better care can be given after they have ceased to be profitable on the open range, hence they are often a better "buy" for the beginner than the yearlings and twos which the range sheepmen prefer, and which he holds at a proportionally higher price.

If open ewes are bought off the range and placed on comparatively luxuriant feed on the farm they will usually breed readily in a few weeks, and the ram should be on hand. The change from short feed to good feed is equivalent to "flushing" to encourage breeding, a practice as old as the modern sheep industry. If ewes are already on good pasture it is common to give them a small amount of grain for the same purpose.

Ewes from three years of age upward, if not badly "broken-mouthed" or unthrifty for other reasons, will raise more and better lambs than the more expensive two-year olds which the range sheepman prefers because of their youthful vigor and ability to withstand the vicissitudes of range life. On the farm, in small numbers, the

ewes can receive close attention and individual care that is impossible in the range flock.

Milk fed lambs born from December to February are a quick money crop from the farm flock, going to market early in summer before hot weather and parasites affect their rapid growth. Where the ewes run on small grain or other green winter pastures it requires only a little hand-fed grain cottonseed cake, or legume hay to keep the dams in strong condition and raise a lamb to market size at four to six months of age.

Lambs begin eating at two to four weeks, and a creep should be provided where ground or cracked grain and clean legume hay can be fed, in addition to the green pasture and their mothers' milk.

It would be a mistake to assume that sheep can be profitably kept on the farm without better care than more rugged livestock receives. Lambing in the winter calls for well-conditioned ewes, dry shelter, and personal attention at the critical time. The Southwest has a distinct advantage over more Northern states in its open sunny winters, which permit sheep to remain on pasture most of the time, but they must be protected from the short but sometimes severe cold snaps and especially from wet cold weather.

Experienced farm-flock men often realize a hundred per cent on their investment in a year, the fat lambs sold bringing about as much as the dam cost, and the wool clip paying the balance. This, however, is too much to count on as a regular thing, and the beginner should not be disappointed if he fails to pay off his investment the first year.

Farm flocks have increased rapidly in the Southwest in recent years, and beginners will find a great deal of helpful information in the bulletins of the various agricultural colleges and the U. S. Department of Agriculture. Ask the county agent.

College Co-ed Uses This Wise Code of Charm

By ALICIA HART.

NEA Service Staff Writer.

The truly smart college girl who cares about her appearance—Brushes her hair every night and has a shampoo at least once a week.

Wouldn't think of going to a

class in an unpressed skirt and a slightly soiled sweater. She wears casual clothes, of course, but she never mistakes dowdiness for a casual manner of dressing.

Manicures her nails once a week and changes her nail polish once between manicures.

Wears a coiffure that is becoming to HER—regardless of current trends.

Does not go in for frilly, frothy evening dresses or fussy afternoon clothes. She insists that the former be quite sophisticated and the latter essentially simple in a

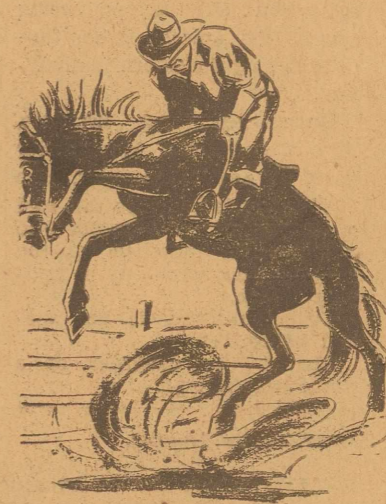
well-bred kind of way. She wouldn't dream of wearing dangling earrings with either.

Never wears eyeshadow during the day. And unless her lashes are quite colorless, she doesn't go in for mascara during daytime hours.

Uses rouge sparingly, applying it with skill of an artist.

Never is seen without lipstick. Keeps white collars and cuffs immaculately white, brushes her hats regularly and keeps her shoes shined.

Howdy and Welcome



FOLKS

WE EXTEND A

HEARTY WELCOME

To You to ATTEND MIDLAND'S

RODEO

September 3-4-5

Mackey Motor Co.

DODGE -- PLYMOUTH MIDLAND, TEXAS

YOU'LL SEE A GREAT RODEO

Sept. 3-4-5 At Midland

WE WELCOME YOU

PIGGLY WIGGLY

No. 1 & No. 2

BILL & ELLIS CONNER

Choice of Canadian



From way up in the northeast corner of the Panhandle comes Miss Sydna Yokley to represent Canadian among the sponsors.

Her wide-awake pose on her alert mount, as shown in this picture, is indicative of her enthusiasm for rodeos and for things rodeo-like. "Go to the Madison Square Garden Rodeo" is her prompt answer to the query of what is her chief ambition—other than winning the sponsors' contest here this year.

Quite in line with this reply is her hobby which is collect-

ing rodeo pictures. Dancing is her favorite recreation and swimming is her favorite sport (other than riding, of course).

Claudette Colbert, though not the cowgirl type is her favorite moving picture star.

Miss Yokley "plays the field" so far as colors are concerned for she says she has no favorite shade.

A blonde with blue-gray eyes, she is five feet two inches in height. And as her title shows, she is single.

She Will Ride for Pecos



Mrs. Isora DeRacy, who last year represented the "Fleur de Lis" Bar ranch, Big Valley, will be the sponsor from Pecos in Midland Rodeo this time. Besides being a strong contender in the sponsors' contest, she is adept with the rope and an all-around cowgirl.

CENTRAL LOCATION MAKES MIDLAND OIL CAPITAL OF STATE OF TEXAS

Not only is Midland known as the Oil Capital of Texas because practically all the major oil companies maintain offices here, but because it is in the center of one of the greatest oil producing areas in the world.

Oil is found in each direction from Midland and the distance to the fields ranges from 30 miles to 100 miles. The closest production is in Ector county but large fields are found in Reagan to the southeast, Ector and Ward to the southwest, Winkler and Hobbs to the northwest, Yoakum county fields to the north and Howard county to the east.

By placing Midland in the center of a 100-mile circle it can be seen that practically every field in

from the Church-Fields pool in Crane county.

The Permian Basin has produced over 1,000,000,000 (billion) barrels of oil since commercial discovery in 1921, and Midland is located in the heart of the producing area.

A few facts concerning oil production in the Permian Basin follow:

Over 1,021,000,000 barrels of oil produced in the Permian Basin up to January 1, 1933, exceeds by 11 per cent the total production of 932,000,000 barrels in Pennsylvania, the state in which oil was discovered in 1865.

There were 3,306 wells drilled in the Permian Basin in 1937 at an estimated cost of \$36,000,000.

The Permian Basin still boasts the world's largest well initially, which is Marathon No. 30 Yates. In September, 1929, this well rated 204,681 barrels daily. It is only 1,070 feet deep.

Although the principal production comes from the Permian stratum, production is also found in the Pennsylvanian and Ordovician strata. The production is found at various depths, ranging from the very shallow production, the Yates Field to the Ellenberger pay of the Ordovician at 9,000 feet in the Big Lake Field.

There were 9,000 producing wells located on 2,150 leases in 92 pools in the Permian Basin on January 1, 1938.

There are 342 companies engaged in the production of oil in the Per-

man Basin.

The Permian Basin has roughly a little over 10 per cent of the wells, 22 per cent of the daily allowable, and 23 per cent of the proven reserves of the State of Texas.

In 1937, the Permian Basin produced 112,964,810 barrels of oil. There were only three nations in the world that produced more oil in that year than the Permian Basin; they were the United States, Russia and Venezuela.

Eagles Plentiful in Acadia National Park, Tourists Find

BAR HARBOR, Maine. — Folks who may be trying to rid their minds of money, are apt to meet with obstacles in the Acadia National Park where the bald-headed eagle, whose replica appears on our currency, is quite plentiful. In fact, there probably are more nesting bald-headed eagles in Acadia and vicinity than in any other area in eastern United States.

Symbolic of power, the eagle is particularly at home in this area of mountains, forests, lakes, and the ocean—the only link in the chain of twenty-seven National Parks where mountains meet the seacoast.

Occupying about 16,000 acres of the 100 square-mile area of Mount

Desert Island—largest rocky island on the Atlantic Coast—the park, which was once a part of French Acadia, also includes sections of mainland to which the island is linked by a bridge that just into Frenchman's Bay. Ultimately it is hoped to extend the park to adjacent islands and points along the coast, making it no less a marine than a land park. Its establishment in 1919, was made possible by gifts of land to the federal government, just as Texas is now endeavoring to bring about creation of the proposed Big Bend National Park.

Site of the first French missionary colony established in America, Acadia also was the first land within the United States reached by Champlain, in 1604. That was sixteen years before the Pilgrim Fathers landed at Plymouth Rock.

Deeply trenched by glacial erosion dividing it into separate peaks, the park's highest summit, Cadillac Mountain, rises as a solid block of granite to a broad-topped elevation over 1,500 feet above the ocean level and descends, surf-swept, beneath it. To this summit, from which one looks out over a vast expanse of ocean, the National Park Service has built a road which for sheer beauty of outlook, has few equals. Other peaks of the range are served for hikers, for whom 150 miles of foot-paths and trails have been built, reaching every mountain summit and traversing every valley.

and landlocked waters is but a part of Acadia's charm. Forests of coast pines, cedars, and deciduous trees of many kinds border the fresh-water lakes, and climb the gray sides of the mountains. Innumerable shrubs and flowering plants abound. Naturalist guided trips by boat and by auto are regularly scheduled features. For the sportsmen, there are opportunities for fishing in fresh waters of lake and stream, and for deep-sea and coastal trolling. The park is directly in the path of coast bird migrations. There is a marine biological laboratory.

Tourist accommodations are available in Bar Harbor, Seal Harbor, on Mount Desert Island, and other nearby resorts. There is a free public campground in the park, for motorists who bring their own camping outfits. This area is equipped with running water, modern sanitary conveniences, outdoor fireplaces, electric lights, and places to wash clothes.

Gas Mask Traded For Fish.

LONDON, (U.P.) — The Demontion district air raid prevention officer left a gas mask for practice purposes at one of the houses in his jurisdiction. When he returned four days later he discovered it had been traded for two goldfish by the 7-year-old daughter of the family.

Use newspaper advertising first... the backbone of any real sales effort.

Hobb's Sponsor



Miss Al... Mae Stone is one third of New Mexico's triple threat to supremacy of Texas girls in the sponsors' contest. She represents Hobbs.

A blue-eyed blonde, she favors light blue in her choice of colors and dotes on dancing as a recreation.

Except for riding, swimming is her favorite sport.

Collecting horse statues is her hobby.

Her favorite moving picture star is "Popeye." Now could his favorite dish of spinach have any bearing on Miss Stone's chief ambition—which is to be an expert dietician, studying at the University of Texas. She is, by the way, a junior in the Austin school.

Daughter of a ranch family in Lea county, she was queen of the recent Hobbs Rodeo and Roundup.

The Hobbs sponsor is five feet, five inches tall, and unmarried.

Miss Stanton



Miss Angela Schell, sponsor from Midland's next-door neighbor, Stanton, has a clear-cut idea of her chief ambition—she wants to be a concert pianist.

Her favorite sport, besides riding, is swimming. And for recreation she favors seeing shows. Don Ameche is her favorite among the screen luminaries.

Brown-eyed and brunette, Miss Schell likes blue better than in any other color. She is five feet, six inches tall and is another of the sponsors who has not yet marched up the aisle to the sound of a wedding march.

Curio collecting is her special hobby.

She is the daughter of a Stanton merchant.

Heroes' Grave Hunted.

HELENA, Mont. (U.P.) — Adjutant General John W. Mahan has gone to France where he will attempt to locate the bodies of 19 comrades buried in a dugout during the World War. Mahan, only survivor of the war department to search an area which on Sept. 12, 1918, was an American front-line sector.

Use newspaper advertising first... the most powerful of all sales weapons.

Jaywalkers Warned of Luck.

DALLAS, Tex. (U.P.) — Junior chamber of commerce members stand on main downtown thoroughfares daily. Every time they see a pedestrian successfully completing a jaywalk crossing of a street, they greet the jaywalker with: "Hello, Lucky!" Then the jaywalker is handed a card warning that "You can't always be lucky."

WELCOME TO THE MIDLAND RODEO SEPT. 3-4-5 THE UNITED MIDLAND, TEXAS

Welcome to the Midland Rodeo Sept. 3-4-5

SEIBERLING LEADS THE FIELD IN SALES BECAUSE IT LEADS IN SERVICE

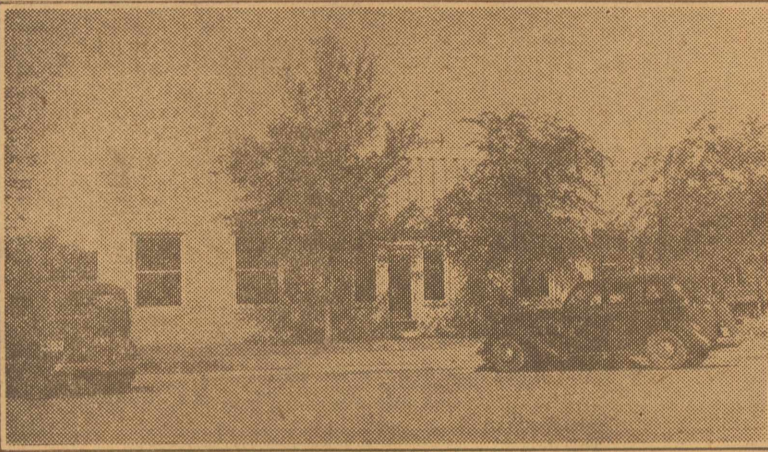
5 Months To Pay! No Carrying Charge!

SHOOK TIRE CO. 115 EAST WALL—PHONE 1323—MIDLAND, TEXAS

Guaranteed In Writing For 12-15-18 Months!

Moore-Absher Clinic-Hospital Opening Set for Today Pipe Line Company Brings 45 New Citizens to Midland

Home of Midland's New Enterprise



Eighteen members of the staff of Texas-New Mexico Pipe Line Co. yesterday occupied the company's newly constructed office building at the corner of Illinois and Colorado streets. Regarded as one of the best constructed buildings of its size in Midland, the edifice is laid out for convenience and comfort of employees. Communication lines from the company's entire system are concentrated there, with central switchboard operated in the building.

TEXAS-NEW MEXICO ORGANIZATION NOW IN NEW BUILDING

Offices of the Texas-New Mexico Pipe Line Co. were opened in the company's new building at Colorado and Illinois streets Saturday. Midland gained 45 new citizens and a dozen new homes will be put under construction immediately.

Seen as the greatest boost to population and citizenship since removal of the Humble offices from McCamey, the location here of the Texas-New Mexico force means thirteen new families, or 26 married people, five single men and fourteen children, most of whom are of school age.

Personnel of the company, occupying the offices in the handsome new brick building, moved here principally from Junction where general offices previously were located. Midland was selected as the general office location because of its strategic location with reference to the company's properties and because of the schools, churches, civic and social advantages. A staff of eighteen employees comprises the local force.

The company is owned by the Texas Company, the Sinclair Oil and Refining Co., the Tide Water Oil Co. and the Cities Service Oil Co. The Texas-New Mexico Pipe Line Co. operates a twelve-inch trunk line from West Texas to Houston ship channels, the line having a capacity of 60,000 barrels daily. Gathering facilities are located in Lea and Eddy counties, New Mexico, and most counties of the Permian Basin in West Texas.

Executive offices are in Houston, general offices in Midland and district offices in Eunice, N. M., Crane and San Marcos. Junction formerly was the most central point on the company's line until operations were spread westward.

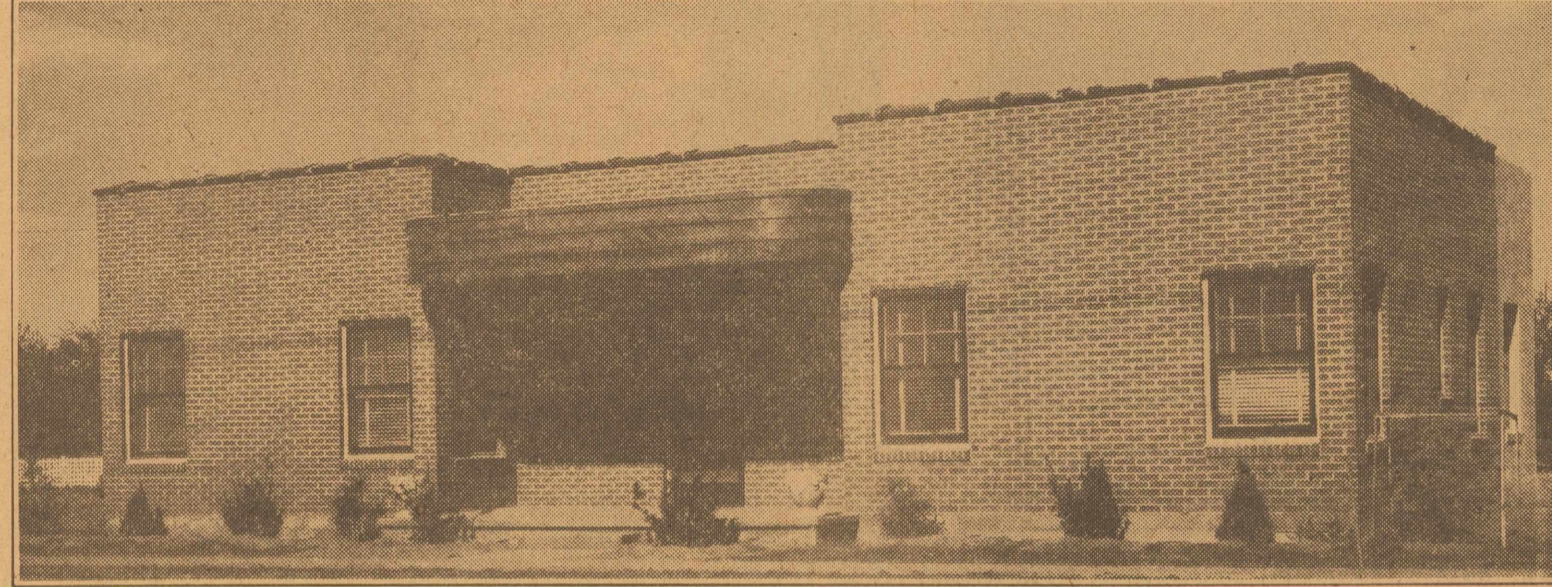
E. R. Osburn, coming here from Junction, is general superintendent and has been in charge of establishing the headquarters at Midland, purchasing the site of the new building from the Midland Farms Co., letting the general construction contract to W. S. Moss of Lubbock. He also has been active in making connections whereby his employees have purchased residential sites and let contracts for new homes.

E. H. Davidson is superintendent, W. E. Shipp is chief clerk and Ralph Trosteth is maintenance engineer.

Carl Stassel is building inspector and has been in charge of installing the intricate equipment throughout the construction job here. Homes, eight of which will be located in Elmwood addition and four in other parts of the west end and high school additions, will range in price from \$3,700 to \$9,500, all needed financing being handled through FHA loans, according to B. G. Grafa, developer of Elmwood. There will be five brick homes in the lot. Contract has been let to Velvin-Strauch, Inc., for eight of the homes, with plans and specifications ready on four others, with construction on all expected to begin immediately. Sites for the 12 houses were purchased through B. G. Grafa.

Locations of the new homes are as follows: E. R. Osburn, 1000 block on West Kansas, in High School addition; E. H. Davidson, 900 block on West Storey, in High School addition; W. E. Shipp, 600 block on West Storey, in Elmwood addition; George Herring, 700 block on West Storey, in Country Club addition; Ralph Trosteth, 1000 block on West Texas, in West End addition; W. W. Studdert, 600 block on West Curber, in Elmwood addition; Eugene Cecil, 500 block on West Storey, in Elmwood; W. A. Rankin, 500 block on West Storey, in Elmwood; C. L. Bradshaw, 500 block on See (Pipe Line) Page 5

New Clinic-Hospital to be Formally Opened Today



Above is pictured the new \$30,000 Moore-Absher Clinic-Hospital, located at 306 North Colorado street. Formal opening of the building is being held this afternoon from two until seven o'clock and an invitation to the public to visit and look through the building has been given by

Doctors I. Sellers Moore and L. Alton Absher, owners of the hospital. The building has been furnished throughout with new furniture and implements for the treatment of all forms of illness; the owners declaring no expense had been spared to make it the best equipped and most modern hospital in West Texas.

TWO NEW DOCTORS LOCATE HERE AND BUILD HOSPITAL

Formal opening of the Moore-Absher Clinic-Hospital, located at 306 North Colorado street will be observed this afternoon during the hours 2-7.

The new \$30,000 structure was completed only during the past week, and is considered one of the finest hospitals to be found in West Texas.

Doctors I. Sellers Moore and L. Alton Absher, owners of the place, have installed new equipment entirely throughout the building and declare it second to none in this area. All equipment inside the building is the most expensive and modern that can be found.

Inside the building is room for five patients, nurses' rooms, offices and consulting rooms, an operating room and several smaller rooms. Upon entering the building, the visitors come into the main reception room. To each side are offices of the two doctors, and through a central door a long hallway leads to all other rooms.

Both doctors are new residents of Midland but both have bought homes here and declared their intentions of making Midland their permanent homes. They are frank in their admissions they looked over quite a bit of West Texas to decide upon a site for the hospital, deciding upon Midland because they believe its future to be more promising than any other city in this part of the state.

Dr. I. Sellers Moore comes here from Ozona, where he has been practicing for the past four years, excluding the time he has spent doing post graduate work. Dr. Moore graduated from the University of Texas with an AB degree in 1923 and finished at the University of Arkansas in 1923 with his MD degree. From 1923 until 1929, he was assistant chemist at the Gulf Refinery in Port Arthur. He interned at the Robert B. Green Memorial hospital in San Antonio, and all his practice has been done in Ozona.

Dr. L. Alton Absher graduated from the University of Tennessee with a BS degree in 1927 and finished in 1928 with his MD degree. He interned at the Shelby County hospital at Memphis, Tennessee, later working at the Knoxville General hospital at Knoxville, Tenn. He has taken a large amount of post graduate work in surgery and obstetrics. He had built up an extensive practice at Portland, Tenn., before deciding to move to West Texas.

Both doctors are members of the Alpha Kappa Kappa fraternity and both are members of the Masonia lodge.

Dr. Moore is single and is making his home here with his mother and father, while Dr. Absher is married. His wife is here with him. Miss Clara Grimes, a graduate of the Lubbock sanatorium, will serve as head nurse in the establishment.

Mrs. Ben Driver, a resident of Midland who has had several years experience as a nurse, will serve as anesthetist at the hospital. A graduate of John Sealy hospital in Galveston, Mrs. Driver has had post graduate work in pediatrics at the Robert B. Green Memorial hospital in San Antonio and in anesthesia at the Cook County hospital in Chicago.

Walter Carmichael, a graduate of the technical department of Robert B. Green Memorial hospital in San Antonio, will serve as x-ray and laboratory technician.

Miss Gracia Swanson, a graduate of Shannon Memorial hospital at San Angelo, will serve as business manager of the establishment.

All furniture in the reception room is duoro-chrome modernistic, and all furniture in the consultation and treatment rooms is walnut. Beds are Simmons all steel walnut, while all equipment in the kitchen and dining room is white, both new and modern.

The building itself is of fireproof hollow tile and brick construction. The floors are concrete, with Asrock topping. All bedrooms for patients have southern exposures and a buzzer system that instantly calls a nurse to the bedside when a patient desires attention.

All grounds outside the building have been sodded and a perfect lawn is expected before very long. Ambulance calls will be made on the north and east sides of the building. Extra large doors throughout the building make the moving of patients easy.

The x-ray machine in the building is a new, large Fischer shock proof unit complete with fluoroscope and tilt-top table movable to both vertical and horizontal positions. It is also equipped with a Bucky-Potter diaphragm, assuring any and all types of radiography and fluoroscopic work. Development tanks are implanted in rock wool. A portable x-ray machine is also handy.

In the operating room, the table and practically all instruments are See (Clinic) Page 2

A Pasture Is Transformed



The top picture shows a typical street scene in Elmwood Addition, in northwest Midland which since the first deed was issued last October, has been 65 per cent developed. The 25 acre tract shows development throughout similar to the block shown above. At bottom is the addition less than a year ago, before streets were laid out, trees planted and home put under construction. Water, sewer, gas and electric lines serve the entire addition.

Elmwood Addition Model of Owner-Occupied Residences

Elmwood addition, 25-acre development in northwest Midland, has, in less than one year, shown the most remarkable progress of any similar residential project known to this section of the state, in the opinion of building authorities. State representatives of the Federal Housing Administration have recognized it as an outstanding piece of development and have asked for photographs of the addition to be sent to Washington offices.

B. G. Grafa, developer, issued the first deed for a building site on October 11, 1937. Today the addition is 60 per cent built up, with 36 homes completed and occupied, nine homes under construction and four to be started by September 1.

Every home in Elmwood addition is occupied by its owner, not a single lot has been sold for speculation or for the building of rent property, and all but three of the houses have been built through assistance of FHA loans.

When the addition was laid out, lots staked off and streets graded up, elm trees were planted throughout the area. Grafa at that time naming the plot "Elmwood." Full facilities of water and sewer, gas and electricity are convenient to every lot, having been laid within the last year.

Already property owners on two of the streets have signed up petitions for pavement under the city's present 100 block program, to secure the work as soon as they can be reached.

Eight of the new homes to be erected by employees of the Texas-New Mexico Pipe Line Co. are to be built in Elmwood.

Texas' 80-Year-Old Governor's Home Getting Another Patching Up Job
AUSTIN, (P). — Texas' 80-year-old governor's mansion is being patched again. It's almost an endless business. Every year repairs to the "White House of Texas" have been made. Just now workmen are placing fresh stucco on one side of the building, plastering the ceiling of the dining and drawing rooms and plugging a few leaks in the roof. Two years ago the roof leaked so badly Gov. James V. Allred and his household help had to place buckets and tubs to keep the rugs and furniture from being injured. It was not until after the governor used strong language that the legislature made an appropriation

for a new roof. Mrs. W. Lee O'Daniel, wife of the Democratic gubernatorial nominee, has said she might want to take some of her own furniture into the mansion.

If she does she will be following the custom of most Texas governors' wives. The mansion is well furnished by the state but nearly every "First Lady" moves in chairs, small tables, lamps and similar pieces. Mrs. Allred brought her own piano although the mansion had one. E. M. Pease was the first governor to occupy the mansion after it was completed in 1855 and furnished See (Gov. Home) Page 5

Water Works Is Major City Project

Cloverdale Park Is Attractive Picnic Site for the Area

One of the largest projects in Midland, yet so smoothly it is operated that it is seldom mentioned, is the City Water Works. It ranks in importance with any project in Midland through its enormity. Details of handling the problem of furnishing water to all of the residents of Midland have been so completely worked out that only a "skeleton crew" is necessary to keep operations running smoothly at all times.

The wells that furnish water for the city and the water works proper are located at Cloverdale, about five miles southeast of the city limit. W. A. Cole is in charge at the park, with two men working under him.

Two water tanks inside the city limits, one of them just recently completed, hold 400,000 gallons of water and these are kept filled at all times. Also a reservoir located in the southeast part of town and one at Cloverdale, which hold a total of 1,500,000 gallons, are kept filled at all times.

Very few residents could make an accurate estimate of the amount of water used daily in Midland. During the summer months, the daily average is around 1,000,000 gallons. The record amount used in one day this year was 1,250,000 gallons.

Water from the wells, capable of flowing 3,000,000 gallons per day, flows directly into the Cloverdale reservoir and is then pumped into the reservoir inside the city limits. From there it is pumped into the two water towers. In case of any emergency, water can be pumped directly from the Cloverdale reservoir into the water towers, but not as rapidly as by the present method. Cloverdale itself has become known as one of the prettiest spots in West Texas. Inside the park proper, there are about five acres of improved lands, most of which is covered with Bermuda grass.

The park is known over the entire area as a picnic site and seldom does a summer day go by when dozens of families do not take advantage of the chance to take their lunches there.

The park grounds are liberally sprinkled with flower gardens, and many things to make the park attractive to the younger children as well as grown-ups. See-saws, swings, slides and a wading pool provide major attractions for the children. Tables and benches are plentiful at the park to provide for the many picnickers that can be found there each evening. The grounds are well lighted and it is always cool after sun goes down.

A fine, small brick home is maintained for Cole, and he drives into town daily for his work here.

Home Owner Overcoming Adverse Financial Forces

WASHINGTON, Aug. 27. — Foreclosures on urban real estate in the United States have been declining steadily for four years and the process still is continuing, a study by the Federal Home Loan Bank Board revealed today.

A decrease of nearly 50 per cent in the number of homes foreclosed during the first six months of this year as compared with the same period of 1935 was noted. This indicated to officials that despite other economic ups and downs, the American home owner progressively has overcome the adverse financial forces which caused hundreds of foreclosures a day in 1932, 1933, and 1934.

The downward trend which started in 1935 is continuing month by month during the present year. Foreclosures in June, for instance, totaled 10,704, or 2.8 per cent less than in May.

"Real estate foreclosure activity on other than farm properties during the first half of 1938 was 23.8 per cent and 48.5 per cent, respectively, below that in identical periods of 1937 and 1935," Corwin A. Fergus, Chief of the Board's Division of Research and Statistics, said in explaining the current study.

"All 12 Federal Home Loan Bank districts (covering the entire country) contributed to this favorable comparison between the six-month period of 1937 and 1938 with declines ranging from 40.9 per cent in the Little Rock district to 5.6 per cent in the Portland (Oregon) district.

"Only 12 states had more foreclosures thus far this year than in the first half of 1937.

"The June foreclosure rate for the United States, projected on an annual basis, was 3.8 per cent or See (Home Owner) Page 3

HOLC Loans Boost Home Sales, Survey Over U. S. Reveals

WASHINGTON, Aug. 27. — Sales of homes owned by the Home Owners' Loan Corporation for the first six months of 1938 almost doubled the total sales up to December 31, 1937, Charles A. Jones, General Manager of the Corporation, announced.

Although still regulating the disposal of its properties in a manner to insure the continued stabilization of the real estate market, the Corporation found ready buyers, Mr. Jones reported.

On December 31, 1937, the HOLC had sold 8334 properties. It made 748 sales in January, 1938; 964 in February, 1725 in March, 2211 in April, 2606 in May and 3444 in June—a total of 11,698 sales for the first six months of this year.

The Corporation's cumulative sales to June 30 totaled 17,532, amounting to \$62,988,733. This represents a loss to date of \$7,149,214—partly due to the fact, Mr. Jones stated, that it is disposing of an increasing number of properties which have suffered heavy depreciation in value.

The HOLC on June 30 had on hand 82,987 homes, with a capital value of \$437,605,043. Of those available to yield income, 87.6 per cent were rented; collections for June were 98.8 per cent of billings.

HOLC-owned properties are being reconditioned for rental and sale as rapidly as they come under its jurisdiction, Mr. Jones continued. More than 14,000 cases were handled by the Reconditioning Section in June, involving an expenditure of \$2,584,936, or \$107,688 per working day. Construction work was in progress on 11,531 other properties, while 8463 contracts were being prepared.

Since the start of its lending operations, the Corporation has directed the spending of \$112,883,184 for the improvement of 615,034 properties which it refinanced.

Wife Heroine In Fire

CALDWELL, Ida. (U.P.). — Edgard Garber, 45, farmer, is alive today probably only through the courage and heroism of his wife. With his clothing afire from a gasoline blaze, he was trying to extinguish the flames by rolling on the ground, until his wife succeeded by covering him fully with her own body.

Building Permit Totals Soar Toward Million

Construction of 108 New Residences in 8 Months Sets Mark

During the past year, Midland has had an almost phenomenal growth, one unprecedented in the history of the city.

During the first eight months building permits for construction in city amounted to \$769,354.00, only \$32,000 behind the record totals recorded in 1937.

Residence construction during the year has amounted to almost 45 per cent of the total, (\$361,885), with office buildings, store buildings and one school building adding up the other 55 per cent. The largest single item of construction permit during the year was

the building of the new eight story office building on Main street. A permit calling for a \$260,000 building was issued late in May and construction work was started almost immediately. Ball Construction company was given the building contract and Wyatt C. Hedrick of Ft. Worth was chosen architect of the structure.

Work on the building has progressed unbelievably fast and it is expected to be finished before the first of the year.

Next highest construction permit issued was for the \$75,000 high school gymnasium building. The permit was issued in March and the building is rapidly nearing completion.

Construction permits for residences alone in the city during the past eight months averaged \$45,236 per

month. During three months only did the figures drop below the average. Permits for a total of 108 residences has been issued up to August 28, at an average cost of \$3,350 each.

Pictures elsewhere in this issue bear out claims of officials that home owners here are building for permanency. Few of the homes built cost less than \$2,000, most of them far more than that.

The residence construction boom that has held on through the first eight months was started last year through the influx of hundreds of new residents who found housing facilities scarce. Dozens of families connected with oil companies were moved here from other towns when the companies decided upon Midland as the logical site for a center of operation. Most of the employees,

with the realization of being here for years to come, immediately started planning on building their own homes. As a result, Midland residence sections have been built up probably faster than any other city in West Texas.

Most of the residence additions bear restrictions that have prevented erection of houses merely for convenience or temporary occupation.

Several home owners have been transferred from the city during the year but all have found ready buyers for their property.

In the business district, two small office buildings, the eight story bank building and two grocery store buildings and a new hospital have been built so far this year. All that in addition to thousands of dollars spent on remodeling work of many of the downtown business structures.

Right now, there is not a vacant business building in the city and it would be hard to find an unoccupied house.

As an indication that there is no slowing down of the building boom here, city building inspector Frank Prothro has estimated the total building permits issued would pass the \$1,000,000 mark this year regardless of whether anything but residences were built during the remaining four months.

Construction permits as issued monthly follow:

January	\$ 60,250.00
February	63,590.00
March	107,110.00
April	50,140.00
May	299,550.00
June	81,000.00
July	47,445.00
August (26 days)	60,260.00

Personnel of New Moore-Absher Clinic-Hospital Here



Pictured above are members of the group which will be in control at the new Moore-Absher Hospital-Clinic which is being formally opened here today. Reading from left to right: Dr. I. Sellers Moore, a graduate of the Universities of Texas and Arkansas, who has been practicing at Ozona since his graduation from Arkansas university with his MD degree in 1933; Dr. L. Alton

Absher, a graduate from the University of Tennessee in 1928, who has been practicing since that time in Portland, Tenn.; Walter Carmichael, a graduate of the technical department of Robert B. Green Memorial hospital at San Antonio who will serve as X-ray and laboratory technician; Miss Clara Grimes, a graduate of the Lubbock sanatorium. She will be head nurse in

the hospital. Mrs. Ben Driver, a resident of Midland for the past few years, who will serve as anesthetist. A graduate of John Sealy hospital in Galveston, Mrs. Driver has had post graduate work at the Robert B. Green Memorial hospital at San Antonio and at the Cook County hospital in Chicago.

Gambler Is Non-Gambler.

NOWATA, Okla. (U.P.) — Because he was not operating a game of chance, a carnival concessionaire was haled into court here and fined

\$20. Officers explained that he was running a so-called "gaming stand," all right, but that there was no element of gambling in it—the customer didn't have a chance.

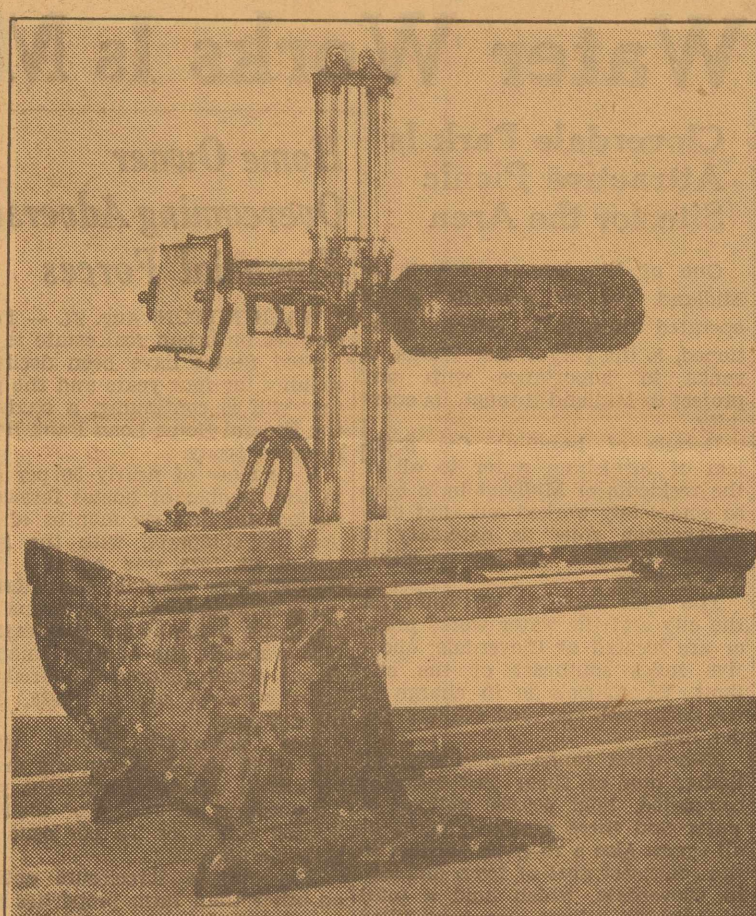
Business Manager



Miss Gracia Swanson, a graduate of the Shannon Memorial hospital in San Angelo, who will serve as business manager of the new Moore-Absher Clinic-Hospital.

Use newspaper advertising . . . and concentrate your efforts where sales opportunities are best.

New X-Ray Machine of Hospital



Above is pictured the new Fischer Model "60-88" diagnostic shock proof machine of the new Moore-Absher Clinic-Hospital here. This model machine is shockproof—absolutely safe, when properly grounded, for both patient and operator. Any part of the apparatus may be grasped or touched in any way, while in operation, without the slightest shock or sensation of electrical discharge. The insulation is sufficient to withstand voltages far beyond anything that can ever develop in actual use. The high tension cables are further protected by flexible metal sheathing which prevents damage to insulation and insures long service without annoyance or trouble. Another feature of the insulation is the almost noiseless operation of the apparatus. The model is remarkably compact and flexible. Sturdy, perfectly counterbalanced and capable of all required adjustments, it can be used for any positions desired, vertical or horizontal radiography or fluoroscopy by instantaneous adjustments.

Clinic - -

CONTINUED FROM PAGE ONE

new. Full intensity illumination over the operating table is assured in case of current failure by a portable emergency luminaire (light) working from a battery. The battery stays charged at all times and will operate the light five hours at a time. Ultra-violet equipment has been

installed and instant treatment of various ailments, can be given. So powerful is the ultra-violet ray that anything placed under it can be sterilized in 30 seconds. Treatments for sore throats, sinuses and other organs can also be given with this equipment.

Among other new equipment is an American sterilizer unit mounted on white enamel tubular stand with patented safety door and new patented vacuum drier. Once the door

of the sterilizer is locked, it cannot be opened until articles inside are sterilized. Short wave therapy equipment for electrocoagulation, electro-surgical tissue cutting and other work has also been procured.

Golfer Takes to Canoe.

NORRISTOWN, Pa. (U.P.) — The Whitmarsh golf course was under five feet of water in some spots following a week of heavy rain, but Bob Ransford wasn't to be denied his regular practice round. He borrowed a canoe, loaded in his clubs, and paddled and swung his way around the 18-hole course.

Use newspaper advertising first for quick, tangible, economical results.

Marshall (Bill) Hughes, Atlanta, Texas, druggist, has not missed Sunday school in 1,560 consecutive Sundays. He is 35 years old and has

been attending since he was five. Use newspaper advertising first and make news of your advertising.

Congratulations

to the

MOORE-ABSHER CLINIC-HOSPITAL

and

BEST WISHES

Burton-Lingo Co.

Phone 58

CONGRATULATIONS

BARROW

FURNITURE

FUNERAL DIRECTORS

CONGRATULATIONS

TO

Dr. I. Sellers Moore

and

Dr. L. Alton Absher

WHO HAVE

through their service and untiring efforts made

possible the

MOORE-ABSHER CLINIC-HOSPITAL

THE PEOPLE

of Midland county and surrounding territory are fortunate in having this new and modern hospital addition—equipped with the finest surgical instruments and ultra modern equipment—containing every item necessary for complete diagnostic work and correct therapeutic application—making possible in your community the finest hospitalization and surgical procedure.

WE WISH FOR THE ENTIRE STAFF

Continued Good Fortune

MASSEY SURGICAL SUPPLY, INC.

Nashville, Tennessee

CONGRATULATIONS

to the

MOORE-ABSHER CLINIC-HOSPITAL

Upon the

Completion & Opening

Of Their New Hospital

Electrical Contracting by

Whigham Electrical Co.

311 W. Pa.—Phone 177-W—Midland

You are cordially invited

to attend the

Formal Opening

of the

Moore-Absher

Clinic-Hospital

306 North Colorado

Midland, Texas

Sunday

August 28

2 until 7 p. m.

Some of The Modern Homes Recently Built in Midland



The statement that Midland is a little city of fine homes is only a feeble attempt to describe the magnificent residential sections. Few cities the size of Midland can boast the type of costly and well-constructed homes, in such numbers, as have been built by both new and old citizens, to make Midland the ideal place to live. Several such structures are now

in process of construction, while scores have been completed and occupied within recent months. The pictures shown above are typical of the various styles of architecture and construction but do not begin to present a complete picture. One must drive over the city to appreciate its residential beauty. Shown here are (top, left to right) the home of Buck York, oil

operator, the picture having been taken from the back yard of the residence; the home of Mrs. Addilee Abell, combining novel features for comfort and recreation; the compact brick home of J. C. Smith, proprietor of a ready-to-wear store; the new Cochran apartments, in which Mrs. W. C. Cochran occupies the lower floor, with two apartments above; (bot-

tom, left to right), the home of John Dublin, Midland ranchman, with unusual space compactly put into use; home in Elmwood addition of A. W. Wyatt, Atlantic scout and one of the most widely known scouts in the Permian Basin; home of Mrs. Paula Vogel, on West Texas avenue; home of Mr. and Mrs. Hal Peck who are, respectively, local oil man and member of the state fish, game and oyster commission.

Home Owner - - -

CONTINUED FROM PAGE ONE
nearly seven foreclosures for each 1,000 non-farm dwellings, which compares favorably with the rate of 2 per cent for the 12-months

period ending May 31, 1938." By sections of the country, the North Atlantic group of states, including New York, New Jersey, Massachusetts, Delaware, and the mid-Western state of Nebraska, showed the highest foreclosure rates in the country, or more than

0 per 1,000 dwellings. In 20 states the rate was less than five per 1,000 dwellings. In large cities, the index of foreclosures (1926 equals 100), declined from 181 in May to 177 in June, or about two per cent, which compares favorably with the customary seasonal rise for this period of 3.2 per cent, Mr. Fergus pointed out.

"Foreclosure activity in these metropolitan communities for the first half of this year was 23.6 per cent under the corresponding period of 1937," he said.

Family Holds 34th Reunion.

BRIMFIELD, O. (U.P.) — The Jacob Wertzenberger family convened here for their 34th annual reunion with 88 relatives participating. Plans were made for another meetings at Hartsville next year.

Police Radio Auditions Asked.

MIAMI, Fla. (U.P.) — Miami policemen are wondering if they are the victims of practical jokers. They received a letter, from two Fort Lauderdale sisters, asking for an

audition on the police broadcasting station.

Moose Mistaken For Mule.

PORTLAND, Me. (U.P.) — Patrolling his beat near Maine General hospital, Patrolman, Alfred W.

Trefry, Jr. saw what he thought was a mule from Fort Williams. He gave chase and discovered that the animal was a moose. It easily outdistanced the law-enforcer.

Use newspaper advertising first and time your advertising to your best opportunities.

Use newspaper advertising first and time your advertising to your best opportunities.

Use newspaper advertising first for the greatest results at the smallest cost.

DR. T. L. MORGAN
Eye—Ear—Nose & Throat Specialist
Congratulates
DOCTORS MOORE & ABSHER
Upon the Opening of Their
NEW CLINIC-HOSPITAL

CONGRATULATIONS
To the
MOORE-ABSHER CLINIC-HOSPITAL
H. J. PHILLIPS, Wholesale Agent
Humble Oil & Refining Co.

CONGRATULATIONS
TO THE
MOORE-ABSHER CLINIC-HOSPITAL
UPON THEIR OPENING TODAY
A. & L. HOUSING & LBR. CO.
ALWAYS AT YOUR SERVICE
Phone 149

CONGRATULATIONS
AND
BEST WISHES
DOCTORS MOORE & ABSHER
Upon the Completion of Your
New Clinic-Hospital
Plumbing Contractor
John P. Howe Co.
205 East Wall—Phone 1182
Midland

MIDLAND BOTTLING CO.
Famous for Kist Drinks
And Electrified Water
EXTENDS CONGRATULATIONS
To the
MOORE-ABSHER CLINIC-HOSPITAL

ROCKY FORD MOVING VANS
Extends Congratulations
To the Entire Personnel of the New
MOORE-ABSHER CLINIC-HOSPITAL
AND BEST WISHES

Heartiest Congratulations
To
Doctors Moore & Absher
Upon the Opening of Their
NEW CLINIC-HOSPITAL
PETROLEUM PHARMACY
PHONE 850

West Texas Office Supply
Extends
Congratulations
To the Staff of the New
Moore-Absher Clinic-Hospital
On Its Opening Day

CONGRATULATIONS
To
DOCTORS MOORE & ABSHER
Upon the Completion of Their
CLINIC-HOSPITAL
And Best Wishes
B. G. GRAFA
ELMWOOD DEVELOPER
Office Over the First National Bank
Phone 106

BEST WISHES & CONGRATULATIONS
to
DOCTORS MOORE & ABSHER
Upon the Completion of Their
CLINIC-HOSPITAL
SERVICE DRUG STORE
That Personal Service
We Deliver—Phone 1164

BEST WISHES
AND
CONGRATULATIONS
to the
Moore-Absher Clinic-Hospital
PALACE DRUG

CONGRATULATIONS
AND BEST WISHES
For the
MOORE-ABSHER CLINIC-HOSPITAL
DR. W. E. RYAN

TO THE ENTIRE STAFF
OF THE
MOORE-ABSHER CLINIC-HOSPITAL
WE SEND
CONGRATULATIONS
CITY DRUG
PHONE 33

DEPUY
COMPLIMENTS
Moore-Absher
Clinic-Hospital
On Their Opening Day.
May You Always Prosper.

DePuy
Manufacturing Co.
Warsaw, Indiana
Congratulations
to the
Moore-Absher
Clinic-Hospital
CENTRAL PHARMACY

HOUSTON HILL
General
Contractor
CONGRATULATES
The
ENTIRE PERSONNEL
of the
MOORE-ABSHER CLINIC-HOSPITAL
Upon Their Opening
◆
HOUSTON HILL
Phone 655-R P. O. Box 1466
Midland, Texas

We Extend Our Sincere
Congratulations
to the
MOORE-ABSHER
CLINIC-HOSPITAL
Upon the Occasion of Their Formal Opening
The Midland Publishing Co.
Operating the
Midland Reporter-Telegram
Published Daily
and the
Commercial Printing Co.
Phone 7 or 8

Wallace A. Covington, R. Ph.
and the
Red Cross Pharmacy
Where Prescriptions Are Not A Sideline
CONGRATULATE
Drs. Moore & Absher
UPON THE OPENING OF THEIR
NEW & MODERN CLINIC-HOSPITAL

Babson Says Wallace's Farm Program Has Struck a Snag

By ROGER W. BABSON

(Copyright, 1938, Publishers Financial Bureau.)

BABSON PARK, Mass., Aug. 27.—Secretary Wallace and his aides in the Agricultural Department are unhappy with the way their farm program is going. Cotton prices are down below the loan point. With the exception of 1932-33, wheat prices are the lowest in three hundred years. Corn prices are off 50 per cent from the 1937 level. As a result, farmers are losing faith in the whole AAA program. In fact, the brass hats at Washington are carefully avoiding a referendum on marketing quotas either for corn or for wheat. They fear that the New Deal farm program is failing.

TAXPAYER'S HEADACHE

Hence, many things will be done between now and election to wind-down farm prices, at the expense of tax-payers. The promises already made will cost Uncle Sam about half a billion dollars with no beneficial results. Despite this huge outlay, the program only cov-

ers four major products whose share of total farm income is not more than 22 per cent. For instance, wheat normally contributes only 6 per cent and cotton only 10 per cent. This means that nearly 80 per cent of the total farm output is receiving no subsidies. Those farmers who are getting nothing, but who are helping to foot the tax bills, are unhappy. Everyone recognizes that we have a real farm problem. Consumption has been declining and our exports have been falling. The result is that we have more farm products than we can use. Consequently, prices

3 Development Forms Will Be Practiced

SAN BENITO (AP).—Three forms of land development—tenant farmer, private owner, and collective or communal group—will be practiced in the new 250,000-acre irrigation project now under way in Mexico opposite Cameron county.

SEVEN MAJOR REMEDIES

The various remedies proposed by both Democrats and Republicans over the past few years can be boiled down into the following:

1. Regain our foreign markets: Secretary Hull is working hard along this line. Secretary Wallace has also just come out with a plan to subsidize the sale of our wheat abroad. But if we want foreign nations to purchase more of our farm goods, we must buy more of their industrial goods so they can pay us. Lowering tariffs brings a terrible howl from manufacturers; while getting foreigners to buy again is easier said than done. Many nations, who were formerly not raising cotton or wheat, are now doing it satisfactorily.

2. Reduce farm operating costs: One way is to cut the farmers' real estate taxes. Another is to stop the squandering of public funds so that industrial taxes will be lower. This plan also involves reducing factory wages and passing along both tax and wage savings by lowering the price of things the farmer must buy. Such a program, however, is not popular with the politicians.

3. Make farming a mode of living: I have always felt that farming should be a mode of living. Our farm problem became acute when people tried to turn farming into a "big business." Much of the complaint comes from those who raise only one crop, and who do not try to be self-sufficient. Encouraging people to live on their farms, to raise their own chickens, eggs and vegetables, and to diversify their crops is a sound, but long-range, method of attack.

PROPPING PRICES TRIED BEFORE

4. Support prices artificially: Under Ex-President Hoover we had a Farm Board which squandered millions of dollars in trying to prop the price of wheat. Now we are working on a program which is just the old idea dressed up in a new bib and tucker. As a result of it, the Federal Government already owns 7,000,000 bales of cotton—a full year's supply. Furthermore, if we support the price of cotton, we ought to support the price of beef, popcorn and eggplant. Can the Fed-

New Pipe Line Tests Will Save Millions

WASHINGTON (AP).—Tests which may save oil and gas pipe line firms as well as Mr. Taxpayer millions of dollars annually are being made by the bureau of standards here.

What the bureau is finding out is what kinds of pipe line, used in transmitting gas, oil and water, are best suited for various types of soils and what compositions or covers appear to be best corrosion resistants in various types of soils.

Two-thirds of some 33,000 specimens of pipe planted by the bureau in cooperation with utility companies in several states five years or more ago have been dug up. Records were made of those which were badly corroded and of what types stood up best in the various selected soils. Rainfall and temperature also played a part in the tests.

A certain mixture of chromium and nickel stood the test well in several different soils but experts said it was extremely expensive, costing from 50 to 75 cents a pound. Wet ground in Arkansas was reported as tending to corrode some types of pipe, while alkali, found in some places in Oklahoma, Texas and Kansas was said by a bureau official to be an unfavorable soil for most types of pipe.

Muck and peat in some northern states were reported "bad." Many pieces of pipe supposed to be resistant to corrosion were found to have corroded badly in the five years in some types of soil.

Experts said that protective coatings of various kinds were used in some instances to prevent corrosion. These also were tested in various soils. A bathtub enamel pipe was termed "good" everywhere as were certain rubber coatings.

Many pipes develop leaks after five to ten years in parts of the Southwest as well as other parts of the nation, the bureau said. This was termed a "short life."

Employees pointed out, however, that the tests were not made according to states as soils differed in the states themselves. In some cases, too, they said, the same kind of pipe was placed in the same kind of soil a short distance apart. One pipe would be corroded, another would not. This difference was not explained.

Claude Wilson killed a seven-foot diamondback near Justiceburg in Garza county that had 15 rattles. Indications, however, others had been broken off. It was the largest rattler known to have been killed in the region.

Use newspaper advertising first... the backbone of any real sales effort.

Farm Tenancy Is Slowed by U. S. Lending Agencies

WASHINGTON (AP).—Government farm lending agencies estimated today that they have slowed down the increase in farm tenancy by more than 50 per cent during the past year.

The Farm Security Administration, through Federal Land Banks, and the Farm Security Administration plan to lend farmers approximately \$75,000,000 in the fiscal year which began July 1 to make down payments on 25,000 farms.

Department of Agriculture surveys showed tenancy increased by 40,000 a year between 1933 and 1935. Officials said the number was about the same in 1936 and 1937. They estimated 43 out of every 100 farmers till land in which they have no equity.

Aid to Nearly 2,000

The Farm Credit Administration—the farm counterpart of the city Federal Housing Administration—reported it is helping nearly 2,000 farmers "climb the agricultural ladder" to land ownership each month.

The FCA has financed the purchase of 55,000 farms since its creation by Congress in 1935. The 12 Federal Land Banks advanced \$130,000,000 in long-term loans to make the purchases possible.

"Despite lower farm commodity prices the demand for loans to make the jump to ownership is about as heavy this year as at any time since the upswing in farm purchasing became noticeable in 1935," F. F. Hill, FCA deputy governor said.

Fund of 25 Million Ready

The Farm Security Administration, which has \$25,000,000 for the purpose, estimated it would help 5,000 farmers purchase homes this fiscal year. Last year it aided in the purchase of 2,000 farms.

Officials said the FSA has money to help only about one out of every 100 tenants who want to buy farms. The FSA has \$200,000,000 for farm aid this year. Congress appropriated \$175,000,000 for grants and loans other than farm purchases. Officials said "around" \$150,000,000 would be available as loans and that direct grants probably will not exceed \$12,000,000. Administration also will cost about \$12,000,000.

Use newspaper advertising first... the greatest builder of good will and sales.

Tied Up a Bass to Protect His Bait

EL PASO, Tex. (AP).—R. A. Stubblefield primarily is a game warden—not a fisherman—but here is his story of the big one he let get away:

Stubblefield approached a Negro fishing in a canal. He spied nearby a three-pound bass tied to a stick in the mud. It would have been illegal to catch the bass.

"How's luck?" Stubblefield gingerly asked his "prospect". "You know, boss," the Negro said, "I've had an awful hard time here. I've been fishin' for perch, and this big bass here has been stealin' my bait all day."

"So, I just tied him up here on the bank to keep him off my bait so I could catch some perch—but

Coyote Caught; Trap Was Set for 2 Years

CLARENDON (AP).—Two years ago Rex Long, J. A. ranch cowboy, set a coyote trap in the Tule canyon and left for headquarters thirty miles away. He asked Buffalo Heim, ranch camper, to look after the trap until he returned. Long died three days later and Heim forgot the request.

Recently Heim was riding pasture in that section and thinking of the trap rode by to pick it up. There was a live coyote caught in it, believed trapped at least two days.

We Congratulate
Texas-New Mexico Pipe Line Co.
Stephens-Thorp Paint Store
Paints, Varnishes, Wall Paper, Art Materials, Auto Paints, Plate Glass, Mirrors, Floor Coverings, Venetian Blinds, Window Shades
103 S. Main St.
MIDLAND, TEXAS

Howdy, Folks
We Surely Welcome the
Texas-New Mexico
Pipe Line Company
To Midland
When We Can Be of Service to You
Call on Us
HOUSEHOLD SUPPLY CO.
Frigidaire—Chambers Ranges—RCA Radios
113 East Wall—Phone 735—Midland

IT IS INDEED A
Pleasure
to
Welcome
THE PERSONNEL
of the
**TEXAS NEW MEXICO
PIPE LINE CO.**
TO MIDLAND
CALL UPON US
WHEN WE CAN BE
OF SERVICE TO YOU.
MIDLAND
HARDWARE & FURNITURE CO.
Complete
FURNISHINGS FOR THE HOME
106 North Main--Phone 36

A woman researcher has discovered a way to measure oil films so thin that 35,000 of them piled atop each other would be no thicker than a sheet of paper, says the American petroleum institute.

eral government ever be successful in pegging the price of hundreds of products raised on 7,000,000 farms?

5. Help families to move away from poor soil: Some farm economists ask why should we spend billions of dollars lifting prices so marginal farmers can survive. Why not just help those families who are living on poor soil to get off it? But where will they go? There are no jobs in the cities. Furthermore, it is easier to give these marginal farmers relief on their farms than it is to take care of them as jobless in the cities.

LET ECONOMICS TAKE ITS COURSE

6. Take politics out of the farm problem: Many believe that the farm problem will begin to get better the minute the Federal Government pulls its finger out of the pie. Then those farmers who cannot make a living will be forced to get off their farms and eventually find a new livelihood. Over a period this would probably solve the problem, but it would mean a lot of human suffering. Moreover, while this natural remedy was being applied, it would hurt everyone. We cannot have prosperity in the city without prosperity on the farm.

7. Use farm products in industry: We cannot cut down the supply of farm products without turning every thing upside down. Instead of working on a theory of making farm products scarce, let us work to increase the demand. Chemists can solve the farm problem far more quickly than can our politicians. Every day new uses for farm products are being found. Now they are making roads from cotton; wool from milk; automobile parts from soy beans; motor fuel from corn. Over a long period of time, these and other new processes could increase the demand to equal the supply.

NEED FOR UNSELFISHNESS

Most people that I have talked with have a bug on one of the seven plans. I feel, however, that it is not a question of deciding which is the best of the cures. There is no short-cut to remedying a situation that has been thirty years developing. My opinion is that the solution of the farm problem is to work along all seven lines of endeavor. Moreover, this farm problem of ours is more a spiritual problem than an economic problem. This means that all sections and all classes must be willing to make some sacrifices for the general welfare.

Congratulations
TO THE
**TEXAS-NEW MEXICO
PIPE LINE CO.**
**You Are Helping Us Build a
Greater Midland**
— And —
Have Further Complimented Us in Your Choice of
Elmwood
As Home Sites for Your Families
Barney Grafa
Elmwood Developer
Office Over the First National Bank
Phones: 106 and 423

HEARTY CONGRATULATIONS
TO THE
TEXAS-NEW MEXICO PIPE LINE CO.
MIDLAND FLORAL COMPANY
Phone 1286 1705 W. Wall
FRED FROMHOLD, Owner
Member of Florist Telegraph Delivery Assn.

CONGRATULATIONS
to the
TEXAS-NEW MEXICO PIPE LINE CO.
And Best Wishes
LLANO BARBER & BEAUTY SHOP

TEXAS-NEW MEXICO PIPE LINE CO.
—We—
Congratulate You!
WEST TEXAS REPRODUCTION CO.
Petroleum Building
L. T. BOYNTON, Owner

Good Painting
Makes a
Difference
And We Do Extend a Warm
WELCOME
to the
TEXAS-NEW MEXICO PIPE LINE CO.
CLINT VAUGHAN
PAINTING CONTRACTOR

HOWDY
AND
Congratulations
TO THE
Texas-New Mexico Pipe Line Co.

We send a sincere congratulation to every Executive and Employee of this firm . . . and extend a hearty welcome to all of them.

When you have plumbing or heating troubles, why not call No. 1182 and get expert advice and service.

Jno. P. Howe Co.
—Reliable—
205 East Wall—Phone 1182
Midland

Pipe Line -
CONTINUED FROM PAGE ONE
Holmsley street, in Elmwood; S. B. Roach, 500 block on Holmsley street, Elmwood; W. B. Martin, 600 block on West Kansas, in Elmwood; A. M. Floyd, 200 block on North C street, in West End addition. The thirteenth home is now pending for location and contract. All modern equipment for such an industry is installed in the company's new building here the private switchboard, telephone lines from the gathering systems and other communication systems representing a heavy investment.

Gov. Home - -
CONTINUED FROM PAGE ONE
at a cost of \$17,500. Various additions to and alterations in it have been made since. The mansion, considered a fine example of the colonial type of architecture, occupies with the grounds, an entire block on a hill across from the southwest corner of the main capitol grounds. Anyone who likes bright colors in fences may get an eye full by coming to Austin. The iron fence around the capitol grounds is being painted rust. The color harmonizes very well with the green of the grass and the red granite of the state house. The board of control has taken steps to remove from the capitol a serious hazard to human life and limb. It has ordered construction of a loading dock on the north side of the building. For many years trucks bringing supplies to state departments have unloaded at the entrance to the east wing and at times

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Romantic Antiquity, Rarity to Highest Degree Found in Collection of Relics
AUSTIN. — Romantic antiquity and rarity to the highest degree is to be found in a collection of Roman and Greek relics on the 27th floor of the administration-library building tower of the University of Texas, where two vases, the only genuine vases in America of the Trojan era, are kept.

A gift to the university by the late Judge A. W. Terrell of Austin, former minister to Turkey during the second administration of President Grover Cleveland, archaeologists have confirmed their value and established their origin, dating back thousands of years, to the time of King Priam. Some of the younger and more romantic delvers into the history of the dim past have declared in half earnestness, that these vases once decorated the boudoir of that legendary heartbreaker, Helen of Troy. The vases were dug from the ruins of Troy. It is said there are only two other vases in existence which came from the ruins of Troy and these are in the ethnological museum in Berlin, Germany. In a codicil to his will, Judge Terrell made the following provisions: "To the Texas State University I give my antique, genuine Trojan vases, presented to me by my consular agent, Frank Calvert, who lived at the Dardanelles, and owned the site of ancient Troy. He cooperated with Schliemann in excavating at Troy and obtained the two ornamented with figures from what Mr. Schliemann thought was King Priam's treasure house. The black one with figures was deeper down, and Schliemann thought it was from the debris of the oldest or first city. All were covered with carbonate of lime, as the inside of the broken vase still is. I gave them a bath of muriatic acid and rain-water and thus cleaned them. No one knows the date of the destruction of Troy. Herodotus puts it, by Egyptian accounts, 500 B. C. I think it is older. I spent two days at the excavation of Troy, and believe its destruction was contemporary with the Aegean civilization. From recent explorations of Colossus, in Crete, it appears that the Aegean civilization, which closed with the bronze age, was marked with 'incised white-filled decorations of pottery.' One of these vases, excavated through the first floor and into the capitol basement. Contract in the amount of approximately \$25,000 for repairs to the dome was let recently. This work will include strengthening supports and stopping leaks. The board of control had hoped to paint the railings about the rotunda on three upper floors this summer but ran short of money and decided to postpone the job until just before the legislature meets in January.

Troy were familiar with the art of weaving cloth was shown by the discovery of reels upon which thread had been wound. These reels were made of baked clay. Several musical instruments, most of them in a fragmentary condition, were brought to light. The ruins were full of skeletons of human beings. These bones were at all depths. The forms lay with their faces downward, the heads toward the west and the knees doubled up. The great number of skeletons that were found is hard to explain except by the theory that the city was destroyed by some great manifestation of nature. Massive walls and gateways surrounded what is known as the palace of King Priam. Most of the buildings are characterized by a defensive type of architecture, indicating that the inhabitants were menaced by enemies of great military power. Also a gift of Judge Terrell is a memorial block from ancient Troy. Carved in the marble of the slab is a laurel wreath, within which a Greek inscription reveals a tribute by 'the Council and people of the Ilians' to Lysagoras in appreciation of some manner of services rendered his people. Archaeologists set its date as the second century B. C.

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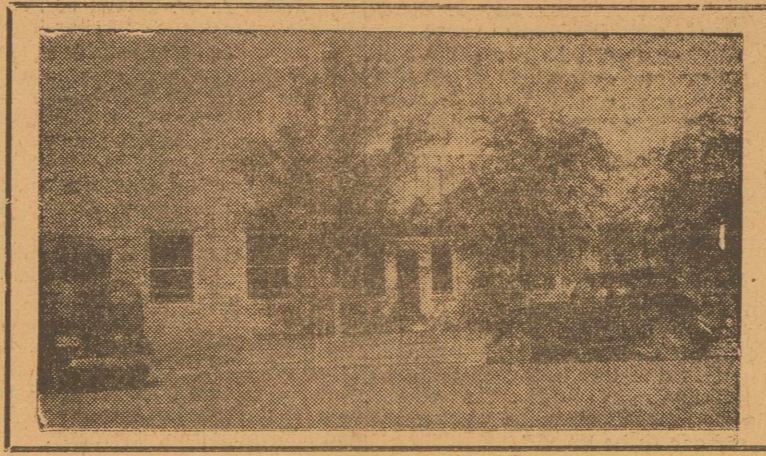
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