

Undecided Area Vote Holds Election Key

Nearly 50 per cent of the registered voters in the Bovina area have not made up their minds for whom they will vote in the 1968 Presidential election in November, according to a poll conducted here last week. Actually, 24 voters out of 50 contacted by telephone, said they had not decided. Those 26 who voiced a preference, gave a slight margin to Democratic candidate Hubert

Humphrey. Ten residents of the 50 in the Bovina area said they would vote for him. Eight of the 50 will vote for Republican candidate Richard Nixon and eight will vote for American Party's George Wallace. However, few gave a definite answer. Many named their choice with the stipulation that they might change their minds. The poll was conducted by

beginning with the third telephone number listed in the Bovina directory. From that point, each 10th number was called and if it did not answer, the next in line, etc., until the Bovina and Tharp sections of the directory had been covered. Those contacted included business institutions, homes and farms. Of those who have not decided for whom to vote, several ruled out one candidate or the other

and said their choice was between two of them. There were as many combinations of choices as candidates. Some will pick between Humphrey and Nixon, some between Nixon and Wallace, and some between Humphrey and Wallace. Several residents queried said they didn't want to vote for any of the three candidates. Since the poll was conducted Thursday morning, most of

those answering the telephone were women. Of the 50 questioned here, 34 were women, 16 were men. Nixon led the women's voting with six, Wallace received five and Humphrey four. Out of 24 undecided voters, 19 of them were women. The men questioned were more decisive. Six favored Humphrey, three Wallace, two Nixon, and five undecided.

Only 31 per cent of the men polled were undecided, but nearly 56 per cent of the women hadn't made up their minds. However, many spoke for their husbands as well, although the spouse's thoughts were not tabulated. The opinions seemed evenly divided between those people living within city limits and those living on farms.

How the election will go in November in the Bovina area, remains to be seen. If the undecided voters split evenly between the three candidates, Humphrey should have a slight edge over Nixon and Wallace. Of those questioned, 21 persons did not wish for their names to be used although 38 per cent of that group was undecided.

How the presidential campaign develops between now and November could well be the determining factor in which candidate the Bovina area will support in 1968. Following is the complete tabulation:

	Men	Women	Total
Humphrey	6	4	10
Nixon	2	6	8
Wallace	3	5	8
Undecided	5	19	24



The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢ Per Single Copy

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, SEPTEMBER 25, 1968

Bovina, Texas

VOL XIV, NO 13

WHITTLIN'

By DOLPH MOTEN

Encouraging were the results of The Blade's public opinion poll on the presidential candidates. The poll accurately reflects the feelings of people in this area, we'd guess, and shows the Demo hopeful has a slight lead over his two (?) challengers. We'd hoped that Humphrey's lead would be more substantial than the poll reflected, but, frankly, we'd wondered if he'd have a lead at all at this stage of the game.

We were amazed at the number of people who said they were undecided at this point. The fact that 24 of 50 said they were still in the undecided category is indicative of something. What that is we don't know.

We'd guess that neither Humphrey or Nixon has captured the imagination of the so-called independent voter. They're running sensible, reasonable campaigns without a lot of fanfare up to now. This is certainly good, but not the best way to get a bunch of dedicated, diehard followers.

Humphrey and Nixon seem to be leaving the circus stuff and the ultra-wild promises to the Southerner, Wallace, and he's used his methods to obtain quite a few followers -- many more than he's deserving of, in our estimation.

A vote for Wallace is, at best, a protest vote. But what are we protesting? We think people in our area will be better off with a Democratic administration during the next four years. To us, this stands to reason. We realize, of course, that some folks don't reason as we do.

Humphrey is a highly qualified candidate. His political career has been a series of successful accomplishments the likes of which few others can match. He has demonstrated his leadership ability throughout his climb of the ladder of political success.

As we see Humphrey, he's a Democrat's Democrat and an American's American. Some criticize him for being too liberal while others fault him for being too conservative. Such is the case with most people who are in a responsible leadership position and making an honest effort to do "what's right." Humphrey's background for the presidency, nevermind his ability, is most fitting. From mayor of Minneapolis, he advanced to senator from Minnesota and then to the vice presidency. He did an outstanding job in all three of those positions. That sounds from here like a pretty good series of training steps for a president of the United States.

Up to now, he hasn't made any political mistakes in his career -- like being rejected by the people as a gubernatorial candidate in California, for instance.

Bovina is falling down on the job. That's sad, but it's true. The historical marker, which was provided for this fine community, is still located in its temporary Bull Town Days location. Bull Town Days was over a month ago and it's high time, and past, for some group or individual to decide where the marker needs to be located semi-permanently and put it there. The way it is erected now on



BOOSTING THE MUSTANGS -- Bovina High School cheerleaders have had little trouble keeping spirits high during the first two football games this season, both won by the Mustangs. Standing, center, is head cheerleader Beth Hutto, senior. Left to right are Twyla Hutto, freshman; Bronna Newbrough, sophomore; Darlene Murphy, freshman; and Jan Gromowsky, junior.

Pupils Still Registering In School

The 681 mark was hit Monday in the Bovina Schools, as enrollment continues to climb. During the past two fall seasons, enrollment has topped 700 at the peak of the year. Enrollment reported two weeks ago was 668. The new enrollment figure represents 365 in elementary school; 161 in junior high; and 155 in high school. The largest increase since Sept. 9 at the time of the last report has been in elementary school. High School enrollment has not changed since then and junior high has increased slightly. There are now 71 more students in the Bovina Schools than on opening day, when 610 registered.



CONTEST WINNER -- Royce Sisk was the best predictor of football games last week in the Bovina Business Cotton Bowl Football Contest and won the \$5 first prize. He named seven outcomes correctly. Behind the Mustang fullback is the press-box and photographers booth, the later of which is being enlarged by the Booster Club.

Second Week --

Football Player Wins Cotton Bowl Contest

Royce Sisk, Bovina High School sophomore and fullback on the Mustang football squad, picked seven winners this week to win the \$5 first prize in the Bovina Business Cotton Bowl Football Contest. Second place and \$3 went to Kathryn Johnston, while Bill Roberts took the \$1 third prize. They were among 28 contestants that picked six winners in the unusual football week and came closest to the tie-breaking Bovina-Happy score. None of the 175 entering this week picked either of the ties between Texas Tech-Cincinnati or Texas-Houston. Sisk was the only entrant

correctly naming seven winners out of a possible 10. However, the week left 12 people in the lead in the young contest, all tied at a total of 14. They include George Baca, Jerry Burnett, Galen Carson, Carl Rea, Kenny Stone, Mary Evelyn Steelman, Mrs. J. Sam Gaines, Johnnie Horn, Ola Lee Jones, Paul T. Jones, Al Kerby and Neal Mager. Another 23 people are right behind them with a total of 13.

Open House Set Sunday In Ridgelea

Open house will be held Sunday from 1 to 5 p.m. in the new house at 811 Ridgelea Drive, Bovina, under sponsorship of Southwestern Public Service Company. Builder of the brick Gold Medalion house was C. G. Hromas of Farwell. The kitchen features electric dishwasher, range, food disposer and vent hood, while the family room is completely paneled and carpeted. A large utility room is plumbed and wired for washer and dryer and includes storage on two walls. Also features of the new home are three bedrooms and two baths. The open house is announced in a color advertisement in this issue of The Blade.

Weather by Willie

.43 of rain came Monday evening and night. More showers this week. -- Willie Bull Town Bull by Willie Steve Calhoun, second mayor of Bovina, said he left East Texas to get out of the mud and crab grass and almost came too far.

Students Tuesday --

Slate Diabetes Tests Sunday For Adults

Sunday, Sept. 29, through Tuesday, Oct. 1, are big days in Bovina for the National Diabetes Association. From 2 to 6 p.m. Sunday, adults in the area may receive a diabetes test at Willford Gymnasium in the first phase of "screening" this community. No charge is made for the test, according to Mrs. Earl Stevenson, county chairman of NDA. On Tuesday, Oct. 1, students in the Bovina Schools may receive the diabetes tests. These will begin at 9 a.m. No charge will be made for these tests, either, and no student is required to have the test made. On Monday, Sept. 29, a fund-raising drive will be held here for the purpose of allowing Bo-

vina to contribute to the cost of the testing here. The National Diabetes Association is a non-profit organization.

Near Hartley --

Accident Fatal To Lynn Isham

Earl Lynn Isham, 30-year-old former Bovina resident, was killed Tuesday afternoon of last week, on his farm eight miles northeast of Hartley in a tractor accident. Graveside services were held at 4 p.m. Thursday in Mission Garden of Memories Cemetery at Clovis, N.M. Father Joseph Fasel, pastor of St. James' Episcopal Church of Clovis, officiated. Mr. Isham had cleaned out a tall water pit on his farm. He was driving a tractor, pulling a V-type ditcher, out of the pit. As the tractor topped the pit, the weight of the ditcher caused the tractor to fall backwards, pinning Mr. Isham between the

steering wheel and the wheel of the ditcher. Born in Bovina, Mr. Isham was graduated from Bovina High School in 1956. He farmed here until moving to Hartley about three years ago. Survivors include two daughters and one brother, Dr. Rex Isham of College Station.

tion under control of both the state and federal governments. Its goal is to screen every community in Texas. Eighty per cent of the contributions received here will be spent in Bovina's testing program; eight per cent to pay for their own materials; six per cent for administrative costs; and the remainder for educational materials, according to Cagle Davis who set up the testing here. "For every known diabetic in the United States there is at least one unknown diabetic," Davis says. "Most people remain untreated until serious complications appear." A diabetic may possess some (Continued on Page 2)

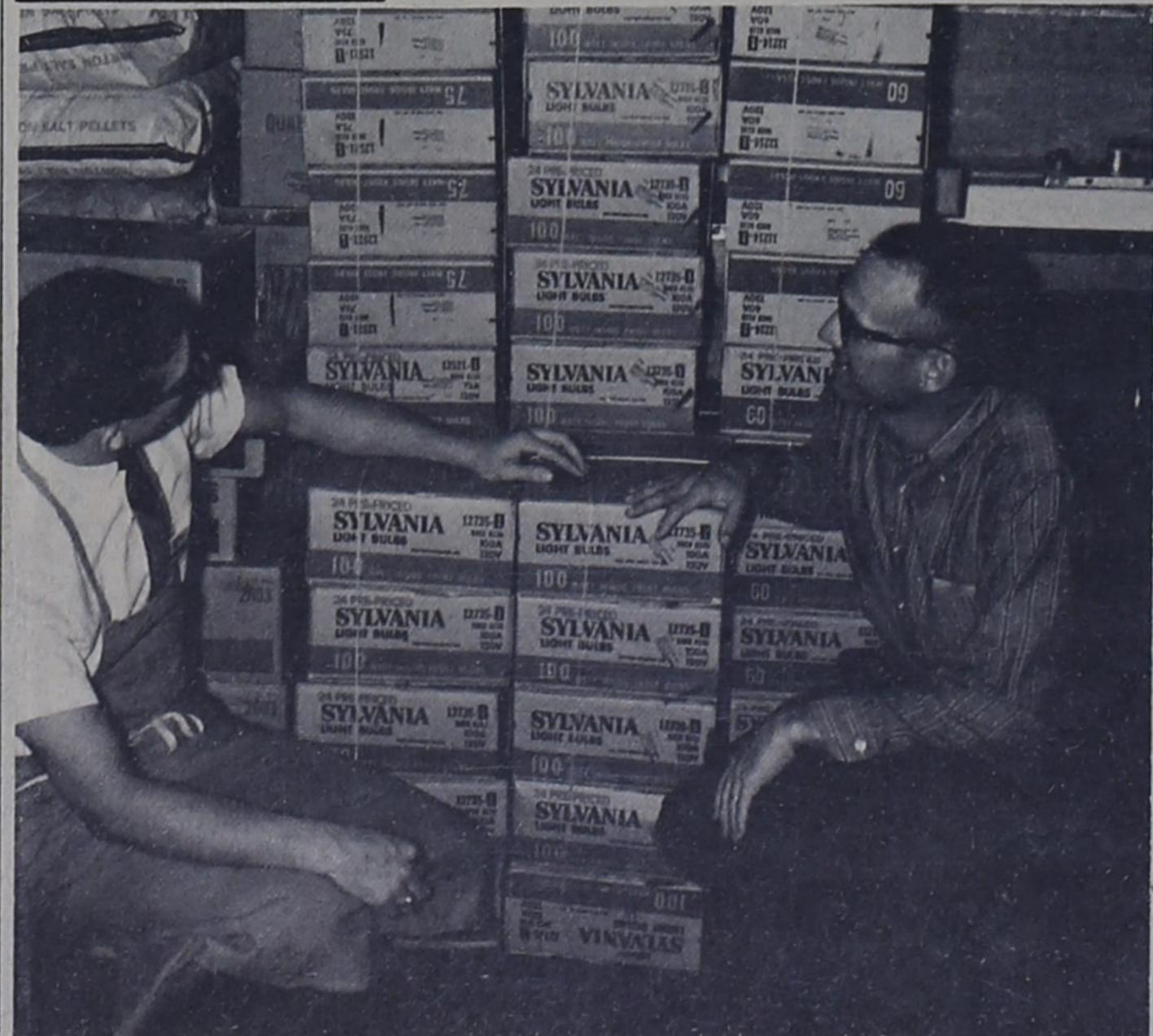
In September --

Hail, Rain Hit Area 2nd Time

High winds, rain and hail hit the Bovina area late Monday, leaving .43 of moisture in town and up to 1.8 inches west of Bovina. Oklahoma Lane area measured .60. Hail was prevalent north of town, and although spotted, did some damage on several farms. Heaviest damage was reported on the Joe Wilson and H. D. Bradshaw farms about five miles north of Bovina. Extent of damage was not known Tuesday morning. M. H. Carson, the Garners, E. E. Woelfel and Jimmie Cockerham were among others who received lighter hail damage. High winds hit Bovina with the rain storm, but no word of wind damage was received. This marked the second such storm this month. On Sept. 3 .92 of an inch of moisture was measured in Bovina, while an area west, northwest and south of Bovina received hail damage. The storm accompanied a cool front that pushed through the Panhandle-South Plains Monday. Weathermen predicted more showers.

Lions Slate Bulbs Sale

Bovina Lions Club will hold a light bulb sale here Thursday night when members canvas the town. Residents are asked to purchase one or more packages of eight light bulbs, including four 100 watts, two 75 watts and two 60 watts. Price will be \$2 per package. Proceeds will be used to buy glasses for children who are unable to purchase their own, and for other projects of the organization, according to J. E. Sherrill, president of the organization.



LIGHT BULBS -- Bovina Lions Club will canvas the town Thursday night for the purpose of conducting its annual light bulb sale. Billy Whitecotton of Wilson's Super Market and Lewis McDaniel, Bovina representative of Southwestern Public Service Company, check the stock available for the event.

Dorsey Services Thursday

Graveside services were held at 10:30 a.m. Thursday in Bovina Cemetery for Horace B. Dorsey, 58, former Bovina resident who died Monday, Sept. 16, in Veterans Hospital in Albuquerque. Rev. J. B. Fowler, pastor of United Methodist Church, officiated at the services, held under direction of Claborn Funeral Home in Friona. Mr. Dorsey moved to Bovina about 1930 and lived here until 1933. He moved to Truth or Consequences, N.M., and was employed by the U. S. Bureau of Reclamation at Elephant Butte Dam for many years. Mr. Dorsey retired about four years ago. He is survived by his mother, Mrs. Elizabeth Dorsey of Modesto, Calif.; two sisters, Mrs. Oma Looney of Bovina and Mrs. Tearcy Benedict of Waterford, Calif.; and two brothers, Lawrence Dorsey of Bovina and Charlie Dorsey of Denver, Colo. Pallbearers were John Wilson, Joe Wilson, Odis White, Cecil Sisk, Eldon Venable and C. E. Trimble.



The Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009
Published at Bovina, Texas, Every Wednesday

Dolph Moten... Publisher & Editor
Pat Jacobs... News Editor

Diabetes Tests --

(Continued from Page 1)

of these symptoms, the NDA states: excess urination, loss of strength, loss of weight, dry skin and mouth, pain in the back and extremities, easy fatigability, lassitude, vomiting, abdominal pain, nausea, dizziness, overweight, nervousness. The testing program here is under sponsorship of Bovina Lions Club and Bovina Woman's Study Club. They adopted the project after representatives of the NDA met with the two groups. All adults, which include those above high school age, are urged to participate in the testing here Sunday afternoon.

Football Contest --

(Continued from Page 1)

Adams, Jimmie Clements, Grady Sorley, Al Kerby, Glen Hromas, Bruce Caldwell, Roger Ezell, Genevieve Ezell, Mary Jane Wilson, Herman Gerles, Ken Horn, Billy Smith, Wendell Garner, Glenden Sudderth, Pat Sherrill, Edna Baca, Mary Steelman, Neal Mager, and Mrs. J. Sam Gaines.

"Ambition is like nourishment for the body. A lot of it is necessary for sustenance. Too much is hard on the digestive system."—James R. Greenfield, The Poseyville (Ind.) News.

Reflections From The Blade

TEN YEARS AGO
Sept. 24, 1958

Four formerly leading citizens of Bovina have confessed to nabbing a jailhouse in Friona and setting it in front of the Bovina bank Friday morning of last week.

The Bovina Mustangs held the Witharral Panthers to an 8-3 halftime score, but after getting this close to their first win of the season were unable to stop Witharral's offense after the second half. Final score was 44-8.

The Bovina Volunteer Firemen will have an all-family night Monday of next week, and plans for a supper in the Legion Hall were made at the firemen's regular practice Monday.

Most of the Parmer County area wheat crop has been planted now, and the showers and cool weather, although not so welcome to maize and cotton farmers, is having very beneficial effects on the brand new wheat crop.

The rains of Monday night sopped up what little activity had gotten started in boll pulling. The 1958 cotton crop appears to be a good one already, and is considerably ahead of last year's.

A number of little friends gathered Friday evening of last week to help Karen Bell celebrate her seventh birthday. The party was in the home of her parents, Mr. and Mrs. Durward Bell. The theme was Indians.

Sixty-five people were present Tuesday evening of last week when members of the school board honored the teachers of Bovina Public Schools with a supper and social.

The Bovina Grade School Colts walloped their Hart opponents Tuesday night in their second game of the season 20-6 at Hart.

SIX YEARS AGO
Sept. 26, 1962

Jerry Rogers won first place in Bovina Business Cotton Bowl Football Contest last week, a week that saw vast majority of entrants only name five or six winners correctly.

"Rain is always good in this dry country." That's the way at least some area farmers feel about moisture which began falling here Sunday night and continued through first part of the week.

It'll be game number four of the 1962 season, but the home debut for Bovina Mustangs when they take on Amherst Bulldogs in a non-district clash here Friday night.

Mrs. Wyle Bullock of Lazbuddie was elected committee-woman from this senatorial district at state Democratic convention at El Paso last week.

First Baptist Church was scene of installation ceremonies for officers of WMU from Baptist Churches of Oklahoma Lane, West Camp, Farwell and Bovina Monday afternoon.

Miss Donna Kay Dunn, daughter of Mr. and Mrs. Otis Huggins of Farwell, was installed Worthy Advisor for the Order of Rainbow for Girls Monday evening at Masonic Lodge Hall.

Mr. and Mrs. Buck Ellison and Mr. and Mrs. I. W. Quicquel returned recently from a four-week vacation in which they toured 17 states and parts of Canada.

A construction contract for a proposed new multi-million-dollar beet sugar factory to be erected by the Holly Sugar Corporation near Hereford, provided Agriculture Secretary Orville Freeman allocates necessary acreage under the new Sugar Act, was signed at Colorado Springs last week by Holly President Merrill E. Shoup and Ralph W. Olmstead, Cleveland, Ohio, president of H. K. Ferguson Company.

Re-Zoning Lot --

Proposed Pharmacy Hearing Set Oct. 10

A public hearing has been set for Thursday, Oct. 10, at 8 p.m. in City Hall by the city council to consider re-zoning all of Lot 1 Block 98, Original Town of Bovina for the purpose of construction of a pharmacy at that location.

The re-zoning would change the lot from 'A' District (residential) to 'E' District (retail).

Don Spring of Friona told The Blade that a building is being proposed at the site, in the triangle west of the Bovina Medical Center. Construction would probably be done by an individual and that Spring would establish a pharmacy there.

A petition was recently presented the city council, signed by residents of that area, stating signers would support a pharmacy in that location.

However, it is necessary for the present zoning ordinance to be changed before construction could begin on the retail building.

A building to house a professional pharmacy with a limited supply of sundries would be too large for the triangle-shaped lot to comply with the city building code, which requires a des-

ignated number of feet between structure and street. Spring said that was one of the reasons a petition was circulated

to residents in that vicinity to find if there were objections to such a building in their neighborhood.



Did you know that: Red squirrels are very jealous and regard each other as possible enemies. They guard their food cache at all times against brotherly theft.

Crime rate there is one of the lowest in the world.

A sad fact is that less than one-third of our nation's fathers . . . numbering 20 million . . . take their children fishing.

The fighting bonefish can take off as much as 1,000 feet of line in as little as 18 inches of water on its initial run.

The chickadee is believed to be the first to utilize dead air space for insulation. It fluffs its feathers into a mass of down during zero weather, creating hundreds of tiny air pockets.

Although most hoofed animals have four toes on each foot, the antelope has only two.

Hunters and fishermen spent more money on their sport last year than the entire nation spent on radio, TV, records and musical instruments combined.

Alligator gar, found in most Texas waters, and all southern states, attain a maximum length of 10 feet and sometimes 300 pounds in weight.

If that thieving little squirrel is stealing food from your bird feeders put moth balls nearby. They can't stand the odor.

Under federal law all pistols with shoulder stocks, having a barrel length less than 16 inches, are illegal.

It requires approximately 12 million acres of wetlands to support the duck population of North America.

Fish most suitable for freezing are those which contain the least amount of fat.

Cape Cod, Massachusetts, provides approximately one-third of the more than a million pounds of cod taken in the state each year.

Mortality rate of the cottontail rabbit is very high. It has only about one chance in 20 of becoming one year old.

Whittlin' --

(Continued from Page 1)

Main Street doesn't lend enough dignity to the impressive historical marker.

More or less agreed on for the permanent location of the marker is a site on Highway 60 between Sands Motel and Bovina Restaurant.

If we get it safely put up there tomorrow, that's none too soon.

Thirty days or so in a temporary location is plenty long enough.

Have you noticed that this Daylight Savings Time business makes an 8 p.m. football game, early in the season, almost start before the sun goes down.

This is another absurdity of DST.

The games are scheduled as night affairs, not twilight. That's why they don't start until 8.

You might have read about the advise the U. S. Public Health Service has come out with for people who are going to smoke whether it's recommended or not.

If you missed it, and are interested, here are the pointers:

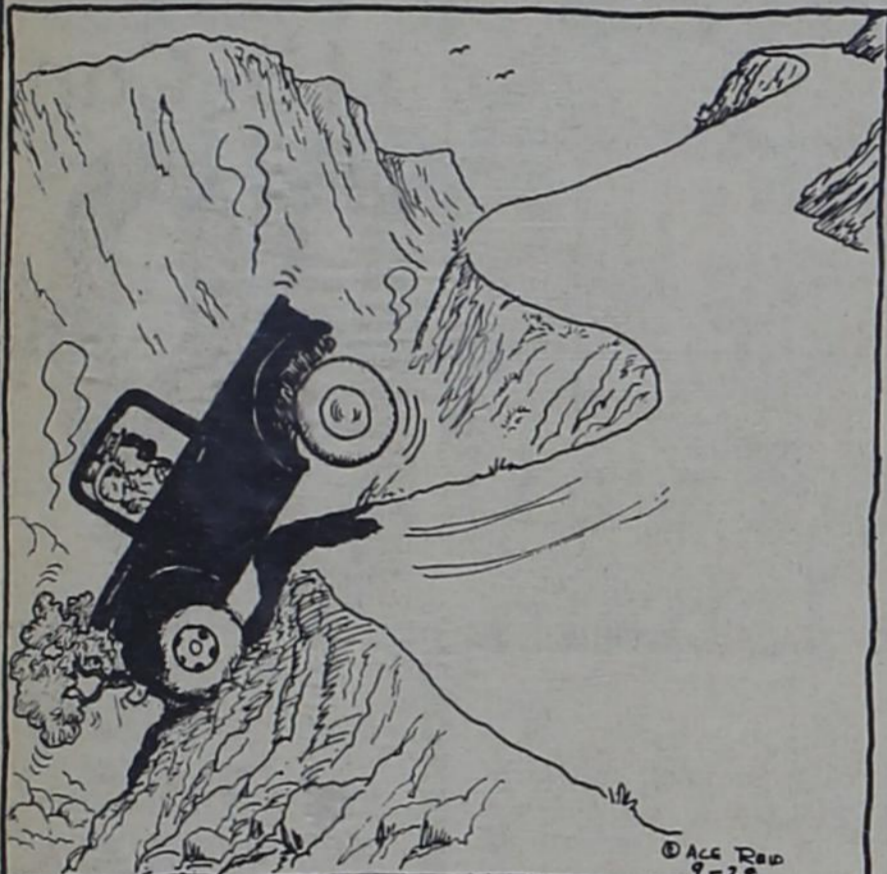
- Choose cigarettes with less tar and nicotine.
- Don't smoke your cigarette all the way down.
- Take fewer draws on each cigarette.
- Reduce your inhaling.
- Smoke fewer cigarettes each day.

But advice is a worthless thing:

A fool won't take it and a smart person doesn't need it.

First State Bank Presents -- COW POKES

By Ace Reid



"Jake, you're gonna hafta git this pickup worked on . . . the reverse won't work!"

SAFE DEPOSIT BOXES PROTECT YOUR VALUABLES!

1ST STATE BANK OF BOVINA --Member FDIC--

TIPS FOR OUTDOORSMEN

by Vern Sanford

KEEP RODS IN TUBES

Safest way to care for your fishing rod is to pack them in a metal or heavy fiber tube carrying case. They should not rattle around loosely inside the case, since this may result in breakage of the rod tip.

TEA RELIEVES BURNS

Best emergency first aid treatment for burns is to cover the damaged areas with a strong tea solution.

SAVE ORIGINAL CARTONS

Keep those original cartons that camp supplies come in. Nothing is better than the original packaging for transporting such items and keeping them like new.

WE'RE PASSING THE... SAVINGS ON TO YOU!

OVERSTOCKED

TIRE SALE

50% OFF REGULAR LIST PRICE ON MANY TIRES

Wide Ovals - Fiber Glass Belted - Conventionals

All Kinds Of Automobile Tires On Sale

At This DISCOUNT PRICE --

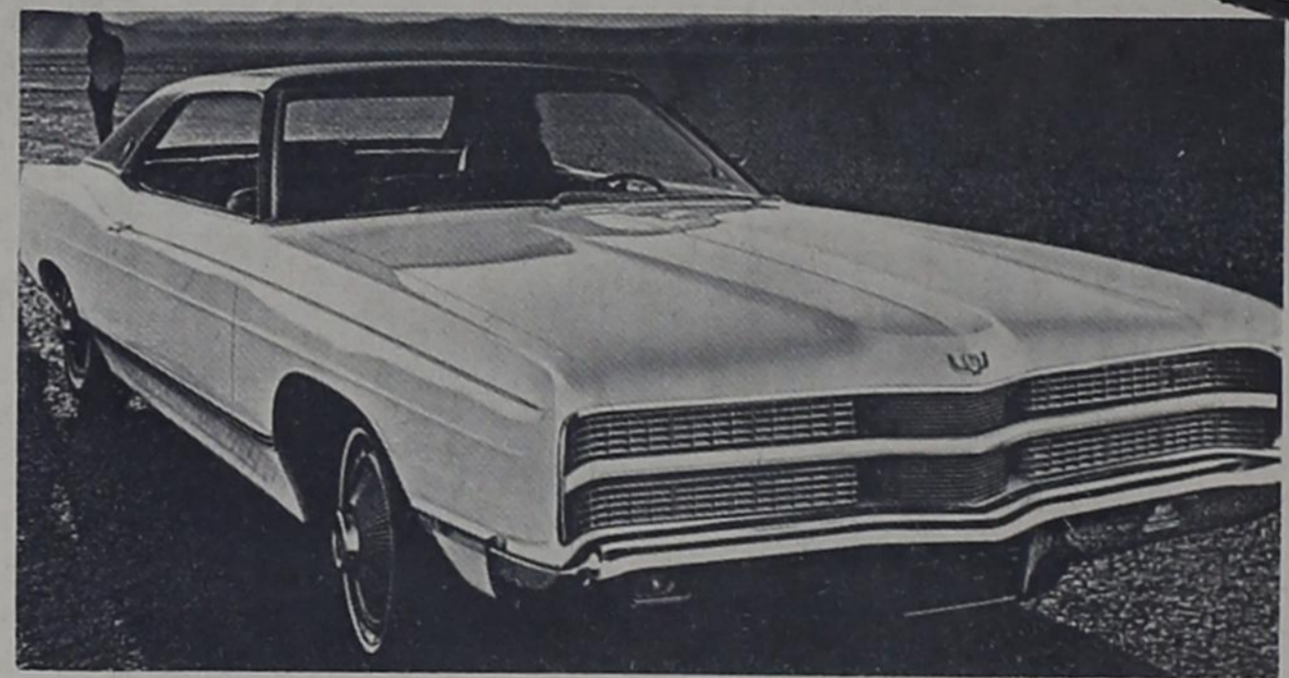
It's ANTI-FREEZE Buying Time! We're Offering A Good Supply At A GOOD PRICE

CHARLES OIL COMPANY

Pho. 238-4321 - Hwy 60 - Bovina

you're invited... '69

TO SEE OUR NEW LINE FOR '69



Friday, Sept. 27,

FORDS for 1969

The Better Idea Cars!



You're cordially invited to view the 1969 Fords Friday in our showroom

Coffee - Donuts - Door Prizes

—Bring The Entire Family—

FRIONA MOTORS

Highway 60 - Friona

Bovina Phone 238-6231

For 1968 --

First Freeze Contest Opens

The fourth annual First Freeze contest is underway. Jointly sponsoring the contest are The Bovina Blade and Weatherman Willie Williams, the latter serving as judge in the event.

All one must do to enter is to write the prediction of the first freeze date on a post card and send to The Bovina Blade. The date of entry must also be written. If more than one person predicts the freeze date, the one submitted earliest will be declared the winner.

Deadline for entering is Oct. 15. A check of \$5 will be awarded the winner, along with the title "1968 Champion First Freeze Predictor."

The first freeze will be declared on the date that a killing freeze is recorded. A "frost" does not count, nor does a light freeze that does little damage.

Winner in 1967 was Cathie Trimble, then a fourth grade student in Bovina Schools. She correctly predicted the date of Oct. 31.

Mrs. E. L. Cochran won the money in 1966, when the first freeze was Oct. 16. The first year of the contest, 1965, the first freeze was a late one, on Nov. 27. Charles Smith was the winner that year.

TIPS FOR OUTDOORSMEN

by Vern Sanford

REMOVING ARROW TIPS

To remove hunting points from arrows, just heat the point over a flame. The wood inside the point will char, then the tip can be pulled right off the shaft by means of a simple twist with a pair of pliers.

HOT WATER FOR SHAVING

Need some hot water for shaving in camp but you don't want to take the trouble to build a fire? Just run your outboard motor for a few moments, then collect the warmed water coming from the water pump exhaust.

HOT NAIL—HOT POTATO

To quick-cook potatoes in camp, try this little trick. Put an ordinary six-penny nail almost through the spud. While baking, the steel carries the heat and cooks the potatoes on the inside while the outside is being done.

ADDS MORE LIFE TO BAIT

Want to give your bait more lifelike action while you're sitting back and taking life easy? Just cut a piece of cardboard and slot it to attach it to the line. The wind catches the cardboard sail and moves the bait.

QUICKIE ANTISEPTIC

Got a nasty cut in camp and no antiseptic handy? Most modern toothpastes contain high-powered, effective germicides. Smear some on the cut. Danger of infection goes down.

RAILROAD SPIKES FOR TENT STAKES

Driving wooden tent stakes into hard ground is tough. Rustle up a set of old railroad spikes. The lip won't let the tent ropes slip off and you'll never bend them driving 'em in hard dirt.

CORK KEEPS CALL CLEAN

If your game calls get filled up with pieces of dust and tobacco from your pockets, try sticking a cork in the bugle end. Keeps one clean.

COWBELLS FOR KIDS

If you're taking your kids to camp or on a bankside fishing trip, try this trick used by hunting-dog owners. Attach a small, sturdy bell on the back of the child's jacket. Then as he moves about you can hear him heading for trouble and forestall.

PLIERS AS HOOK REMOVERS

Needle-nosed pliers are great for removing a hook from deep inside a fish.

COFFEE CAN FOR ANCHOR

Make an economical boat anchor by taking a pound-sized coffee can and filling with cement. Add a hook of heavy wire in the wet cement for an eye to which to attach the anchor line.

LOSS PREVENTATIVE

One way to keep from losing a predator call, is to tie it on a string and carry it around your neck, or attach it to the buttonhole of your camouflage clothing.

SALT SHORTAGE CAUSES THIRST

On hot days when you can't seem to get enough to drink, try adding a pinch of salt to your water. Lack of salt, curiously enough, causes the thirst.

PLASTIC CAPS FOR SCOPES

Shop around the drugstore until you find plastic pill bottle tops the same size as your scope. They work and they're cheap. And they prevent damage to the glass when not in use.

PARAFFIN PROTECTS MAPS

To waterproof maps, heat paraffin and rub into the paper.

TOOTHPASTE SHINES SPOONS

A tube of toothpaste keeps spoons shiny. Rub paste on spoon with fingertip. Slight abrasion shines 'em up.

ANAEROBICUL

FOR SEPTIC TANKS — LAGOONS

The Most Valuable Part of Your Tank Is Gone When You Have It Pumped!

This is important! When someone calls at your home with a truck and tells you your tank is almost full, that is correct. It has to be full to be filtering properly, and the most harmful thing you could do would be to have it pumped, for pumping destroys the most valuable part of your tank. Pumping doesn't clean your lines or eliminate odors and you pay an enormous price for the harm done.

STARTS Septic Tank and Grease Trap Action.
STOPS Grease Trap and Septic Tank Odors.
CLEANS Clogged Drain Field Lines.
CLEANS Clogged Garbage Grinders.

SOLD AT \$3.95 UNDER MONEY-BACK GUARANTEE

YOUR DEALER IS:

Charles Oil Co.
Phone 238-4321

VOTE

For Better

Potato Chips
10 1/2 oz. **49¢**
Twin Pack

TenderCrust
1 1/2 lb. **\$1**
Loaves

Whitehouse
APPLE SAUCE 2 No. 303 Cans **45¢**

Regular or Diet
Dr. Pepper
2 Cartons **89¢**
Plus Deposit

Brown Beauty
BEANS 2 No. 300 Cans **31¢**

Johnson
PLEDGE
14 oz. Spray Can **\$1.29**

Soflin
NAPKINS
200 ct. Pkg. **29¢**

Shurfine
TEA BAGS
48 ct. Box **39¢**

Shurfine
Pancake Mix
2 lb. Box **35¢**

Gerber
STRAINED FOODS
4 1/2 oz. Jar **10¢**

DOG FOOD
5 Tall Cans **39¢**

Shurfine
Shortening
3 lb. Can **69¢**

Mountain Grown
Folgers
coffee
All Grinds 1 Lb. Can **69¢**

Frozen Food
Specials
Patio Beef **Enchilada Dinners** each **39¢**

Austex
Spaghetti And Meat Balls
24 oz. Can **45¢**

Shurfine
CHEESE SPREAD
2 lb. Loaf **95¢**

Shurfine
CATSUP
20 oz. Bottle **35¢**

Log Cabin
SYRUP
24 oz. Bottle **65¢**

Energy
CHARCOAL
10 lb. Bag **65¢**

Shurfine
Breakfast Drink
Birdseye AWAKE
2 9 oz. Cans **69¢**

Shurfine
Hash Potatoes
Brown 2 lb. Bag **35¢**

Mead's Rolls
Pkg. of 24 **29¢**

Beacon Blankets
SPECIAL
72" x 90" Cozy Warm **Blanket**
\$3.49
With Each \$10 Purchase A Great Value!

Save TenderCrust Coupons FOR VALUABLE FREE PRIZES Ask Your Grocer For Prize List

WILSON'S Fine Meat Specials

Fresh Whole FRYERS lb. **29¢**

Cut-Up lb. **35¢**

PORK CHOPS
End Cut lb. **59¢** | Center Cut lb. **79¢**

Pinkney Jumbo Pak 2 lb. Bag **89¢**

FRANKS

Freezer BEEF
Half or Whole - Cut & Wrapped
USDA Good | USDA Choice
lb. **53¢** | lb. **54¢**

Now Wrapped In Avisco Film For Greater Protection Against Freezer Burn.

Highest Quality PRODUCE

Golden C.A. Bananas lb. **10¢**

Texas Bell Pepper lb. **15¢**

U.S. No. 1 Red Potatoes 10 lb. bag **49¢**

Idaho No. 1 Yellow ONIONS lb. **6¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S

MEMBER AFFILIATED FOOD STORE

SUPER MARKET
Bovina

Phone 238-4781 PARMER COUNTY'S FINEST

Of Interest To ★ THE WOMEN ★

FHA Begins Year With Activities

First Future Homemakers of America Chapter meeting in Bovina will be held Tuesday, Oct. 1, at 7 p.m. in the home-making cottage, according to the sponsor Miss Pat Simons.

Members should have their dues paid by that date, she said. Girls may obtain membership cards from Brenda McCauley.

FHA members will plan money raising projects and discuss the program of the year during the meeting. All members are urged to attend.

Freshman initiation for FHA was recently completed following a week of activities.

An ice cream festival, with senior members serving as hostesses, was held Aug. 30. Initiation was held Sept. 9-13. Monday of that week was "Happy

Day"; Tuesday, "Career Day"; Wednesday, "Big Sister-Little Sister Day"; Thursday, "St. Patrick's Day"; and Friday, "Red and White Day."

A slumber party held at the

homemaking cottage concluded initiation. Attending were the girls and the four FHA mothers, Mmes. Ed Hutto, Dean McCallum, A. M. Wilson and Harold Hawkins.

Appliance Tips Help Today's Homemaker

Save time, temper and money. Get full value from your appliances by reading and following the instruction books, advises Cricket B. Taylor, Extension Agent in Parmer County.

After using the appliance the first time, re-read the book to be sure you have followed all directions. This also may save a service call or repairs. But when repairs and service are needed, the homemaker might profit by heeding the advice of an experienced appliance serviceman when he describes his idea of the perfect customer:

She would be at home on the date the call was promised and be modestly dressed.

She should greet him cheerfully, show him to the appliance and in a few words as possible tell him what the appliance was or was not doing.

She would go about her business, but stay within earshot in

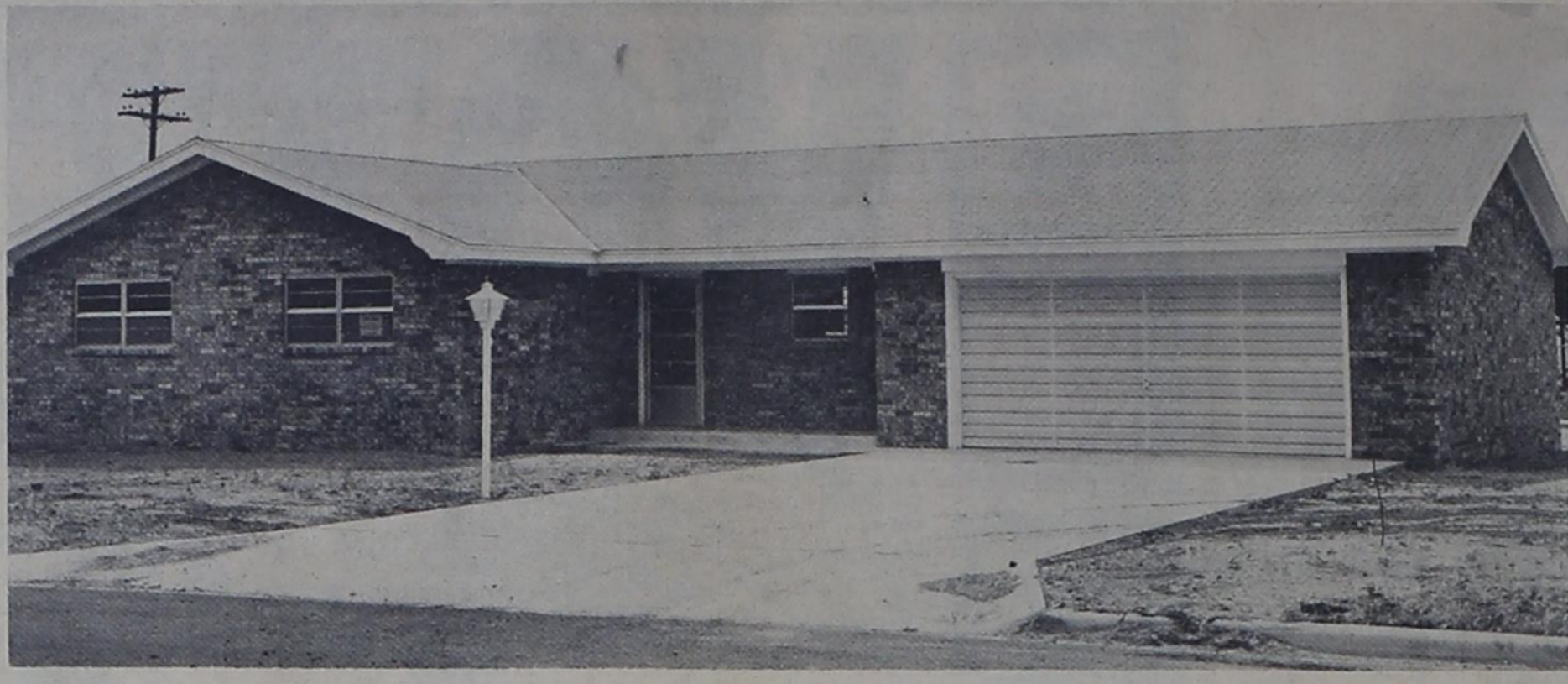
case she was needed to answer a question about the appliance. She would have read the instruction booklet and would have it handy for reference.

She would tie up or confine any pets -- in one famous incident a dog took the tools one by one from the workman's kit and buried them in the back yard!

She would keep children out of the way as much to protect them from possible injury as to avoid delaying the repair job; and she would keep the children from playing with the serviceman's tools, which are expensive and needed to complete the job.

Many appliances are not used in the home because women fail to learn how to properly operate them.

If women would do these things, they would, in his opinion, save themselves much inconvenience and possibly expense!



OPEN HOUSE -- Residents of the area may tour this new Gold Meadillon home at 811 Ridgelea Drive between the hours of 1 and 5 p.m. Sunday. C. G. Hromas is the builder of the total

electric three-bedroom brick home. The open house is sponsored by Southwestern Public Service Company. Everyone is invited to attend.

Marriage Licenses Issued

One marriage license was issued from the office of Parmer County Clerk during the past week. The permit to wed went to Alton Lee Morgan and Wilma Joyce Gilmore on Sept. 19.

Shepherds Have Son

Mr. and Mrs. A. J. Shepherd are the parents of a son born Sept. 19 in Parmer County Community Hospital.

Weighing six pounds, he has been named Michael Jay. Grandparents are Mr. and Mrs. Joe Harris and Mr. and Mrs. Benny Shepherd, all of Bovina.

Girl Born To Ayalas

Mr. and Mrs. Miguel Ayala of Bovina are the parents of a daughter born at 4:56 a.m. Sunday in Parmer County Community Hospital.

She has been named Sandra and weighed eight pounds, six ounces.

Hospital Notes

Parmer County Community Hospital
Sept. 17-23
Admissions

Darlene Taylor, Texico; Iris Carter, Friona, surgery; Lydia Perez, Hereford; Mrs. Guadalupe Raymond and son, Friona; Edmund Whitwood, Muleshoe; Manuel Ramirez, Friona, surgery; Grace Paul, Friona; Iva Queen, Bovina; Mrs. A. J. Shepherd and son, Bovina; Pricilla Gallegos, Hereford; Mrs. Santos Rando, Jr. and son, Friona; Arthur Castineda, Friona; Clara Looper, Friona; John Allen, Jr., Friona; Luz Garcia, Hereford; Mrs. Miguel Ayala and daughter, Bovina; Alice Munoz, Hereford; Linda Louise Dozier, Friona, surgery; Dorothy Harrelson, Friona; Guadalupe Alvarez, Friona; Stella Herrera, Friona; Mrs. Drexel Morris, Farwell. Dismissals

Martha Clements, Friona; Virginia Drager, Friona; Iris Carter, Friona; Lillie Turner, Poteau, Okla.; Mrs. Rex Blackburn and son, Friona; Mrs. Guadalupe Raymond and son, Friona; Lyndia Perez; Darlene Taylor; Iva Queen; Mrs. A. J. Shepherd and son; Arthur Castinedo; Mary Whitley, Farwell; Joe Salcedo, Hereford; Mary Madril, Friona; Mrs. Santos Rando, Jr. and son.



PRIVATE EYES, that's what Chicago youngsters are becoming when they take a self-guided tour at the city's Field Museum. The tour, called "The Eyes Have It," helps them read nature's signs and shows them how to detect secrets of the outdoors.

The Happiest People Send Their Cleaning To **Dilger's CLEANERS** Makes Us Happy, Too

Easy Credit Not Always So Easy

By Cricket B. Taylor

According to a very reliable source of information, two out of three American families use consumer credit. In the last 10 years consumer credit has expanded 200 per cent, making goods and services available to more people.

Here is a point to ponder over, on this question of credit, CREDIT: A CONVENIENT -- BUT COSTLY SERVICE

Many families use installment buying instead of budgeting, saving, money, and paying cash for things. The money paid

on a debt is a form of forced savings.

But the credit buyer has to budget (after all) in order to have enough money to pay his debts. So he hasn't really gained anything except the use of goods sooner. And instead of receiving a reward (interest) on his savings, he must pay rent (interest) on the use of someone else's money.

Because of the interest (or service charge) goods bought on credit cost more -- on the average about one-fourth more -- than goods bought for cash. Decision making enters -- whether the benefits of having

the use of the goods while you are paying for them are equal to or greater than the extra cost?

Unwise use of credit can lead to overuse of installment buying, one of the leading consumer problems. Inexperienced young families and low income families are the most vulnerable to hazards of excessive credit use.

When does it make sense to use credit? -- One good reason -- emergencies, necessities, rather than luxuries, durable goods and services with long-lasting benefits (like education). It's not considered wise to use credit for things which are used up (like food) before they are paid for.

Another good reason is to keep savings intact for emergencies.

If you can repay loan without strain.

When you have a steady income and don't have too many other debts and payments. Credit men say it should not exceed 20 per cent of your take home pay income for the year.

Shower Fetes Mrs. Lakin

Mrs. Linda Johnston Lakin will be honoree at a pink and blue shower Monday, Sept. 30, at 7:30 p.m. in the home of Mrs. Carl Rea at 1002 Ave. K. Hostesses are Mrs. Mary Ruth Redden, Mrs. Joe Wilson, Mrs. Howard Looney and Mrs. Rea.

H. Minter Club Speaker

"Law Enforcement" will be the topic of the program Thursday afternoon when the Bovina Woman's Study Club meets at 3 p.m.

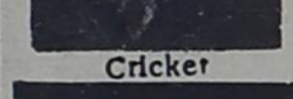
Henry Minter, deputy sheriff of Parmer County in Bovina, will be the speaker.

Hostesses for the meeting will be Mrs. Rouel Barron and Mrs. Lloyd Battey.

The original program scheduled for that was changed because of a similar program held last spring, according to Mrs. Jack Clayton, vice president.

Mr. and Mrs. Odis White had as guests this weekend her sister and husband, Mr. and Mrs. C. E. Gatlin of Meridian. Sunday the group had dinner with a sister-in-law, Mrs. Leta Kelley and family at Earth.

At Home In Parmer County



Cricket

By CRICKET B. TAYLOR
County HD Agent

The program for Home Demonstration Club this month is on "Line and Design for the Individual Figure." This is an interesting subject for women, especially those with figure faults. A well-proportioned tall girl can wear almost any fashion. For the tall slim, tall plump, short average, short slim, and short plump it is a challenge to make the figure seem in better proportion. Optical illusion can be created by lines, designs and color and these will be discussed and demonstrated in club programs.

There is an old English saying that goes like this, "Oh, would some power the giftie gie us, To see ourselves as others see us!"

It would Frae many a blunder free us ----"

WHAT'S NEW FOR SEWING In threads the new "Polyspun," of Fortel Polyesters and cotton is designed for sewing knit, stretch, bonded, synthetic and permanent press fabrics where elasticity, endurance and smooth seams are important.

Another important feature of this thread is that it can be pressed at all iron settings. As with any special thread, special adjustments for machine sewing are necessary. Use an 11 or 14 needle, depending on weight of fabric. Stitch size should be 10-12 for regular stitching. A loose balanced tension is best. When hand sewing cut thread on slant.

Another new product for home sewers is the pure silk thread available in 90 colors. This

should be used for sewing garments of wool, silk or a wool and silk blend.

4-H ENROLLMENT - is in progress. Some popular subjects have been Money Management, Child Care, Home Furnishings and the old favorites, Foods and Nutrition and Clothing. Enrollment cards are due before Nov. 1. The Unit III project in Child Care is now available for 4-H'ers. It's entitled "More Responsibility and Older Children." Adult leaders are needed for project work especially in the Bovina area. Mothers who can spare a few hours a month and would like to work with 4-H are asked to contact the Extension office on the second floor of the Courthouse in Farwell.

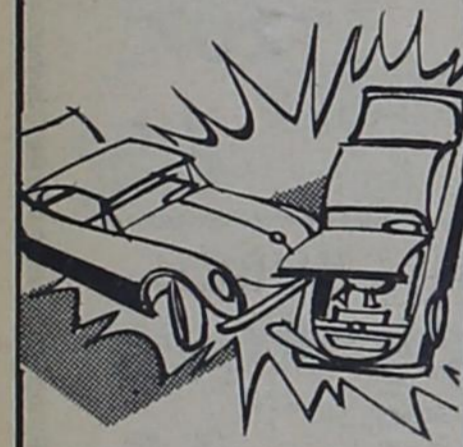
SIGHTLINES

It's Cool Off Time



If your eyes are tired or smarting at the end of a busy day -- or in the middle of one -- treat them to a beauty rest. The Better Vision Institute suggests a cold water compress on the eyes and just relaxing for a few minutes. You'll be amazed at how refreshing this can feel.

YOUR BEST ASSURANCE IS INSURANCE



EVEN A CAREFUL DRIVER CAN HAVE AN ACCIDENT!

Why does it always happen that the careful driver becomes involved in an accident? Don't trust your future to luck... even if you are a most cautious driver. Get enough auto insurance before it is too late.

COMPLETE INSURANCE
Bob Fillpot
BOVINA INSURANCE AGENCY
Phone 238-4381 ••••• BOVINA

GMC TRUCKS
Buick - GMC - Pontiac
Kinsey-Osborn Motors
25 Years In Hereford
See Us And SAVE!
142 Miles St. - Hereford - Pho. 364-0990

The Happiest People Send Their Cleaning To **Dilger's CLEANERS** Makes Us Happy, Too

Cut, Wrapped, Frozen and Ready for your Freezer. Satisfaction Guaranteed.
BEEF 52¢
Freezer Packages 25 to 30 lbs. of Quality Meats at Special Prices
FULLER & SON Custom Processing
-State Inspected-
WHOLESALE & RETAIL MEATS
First St. - Bovina - Pho. 238-4281
Closed Mondays

Artistic Beauty Salon is pleased to announce -
Carolyn Dutton
is now associated with us as a beauty operator. She is a recent graduate of McBride's Beauty School in Plainview.
Artistic Beauty Salon
Phone 238-3271
Main Street - Bovina

REDDY KILOWATT REMINDS YOU...
IT'S TIME TO STOCK UP DURING THE
Bovina LIONS CLUB LIGHT BULB SALE
Thursday Sept. 26 8-10 P.M.
When a club member comes a-knocking on your door, he'll have a carton of light bulbs. You'll get 4-100 watt, 2-75 watt and 2-60 watt bulbs and all for only \$2.00. It's a bargain, but at the same time they are using the money earned to carry out worthwhile projects for our community.
Modern ELECTRIC Lighting

Bovina Area Churches Welcome You!

Church Chuckles by CARTWRIGHT



"Religion can't be proved scientifically, but it's all right for people of limited intelligence like my parents."

Who Cares?

Did you ever feel that you were alone in a crowd? Have you ever felt that no one understands your problems or the way you feel? My friend, just as the concerned pilot of a ship keeps unwavering vigilance in the foul storm so also is Jesus Christ concerned and willingly ready to bare your problems. He knows and understands you and your temptations well. He walked in your shoes for over thirty years.

Everyone needs for someone to care. How often has a basically good fellow become useless with the tears of self pity because he thought he was standing alone. The pathetic and pleading question of the small orphan, has become the question of all mankind, "Who will care for me?" John 3:16 echoes the answer across the vastness of time and space, "For God so loved the world that He gave His only begotten Son, that whosoever believeth in Him should not perish but have everlasting life."

Yes, my friend God loved you before the world ever was. He purposed to send His own Son to die in your stead that in so doing He might not only lift the dark curse of death but that He might provide a valid answer for the most hopeless dilemma of the ages. Who cares? God cares about you!

Joseph M. Patterson, Minister
Bovina Church of Christ

Church Page Sponsors

Friona Motors

"Your Parmer County Ford Dealer"
Bovina Phone 238-6231

Bovina Chamber Of Commerce & Agriculture

Reeve Chevrolet Co.
Since 1938
- Friona -

Hartzog Seed Farms

A. L. Hartzog

Bi-Wize Drug

Phone 247-3010
- Friona -

Bovina Wheat Growers

"We Serve To Serve Again."

First State Bank

of Bovina
- Member FDIC -

Lawlis Gin Company

Hwy. 86

Bonds Oil Company

Gulf Distributor

Bovina Insurance

Bob Fillpot
Third Street - Bovina

Western Ammonia

FM Road 2290 West - Bovina

Kerby Welding

A Deal The Year

Gateway Produce Company

- Bovina -

Clearview Company

All Three TV Networks
Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Ken Moore

WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m., Daily Except Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.



Fr. Richard Roth

Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses

Baptisms: 3 p.m., Sunday

MISSION BAPTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m.
Miercoles 8 p.m. Estudio de la Biblia



Rev. Ramon Delgado

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.



Mickey Patterson

WEDNESDAY
Devotional and Classes - 7 p.m.
SATURDAY
Story Hour 10 a.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

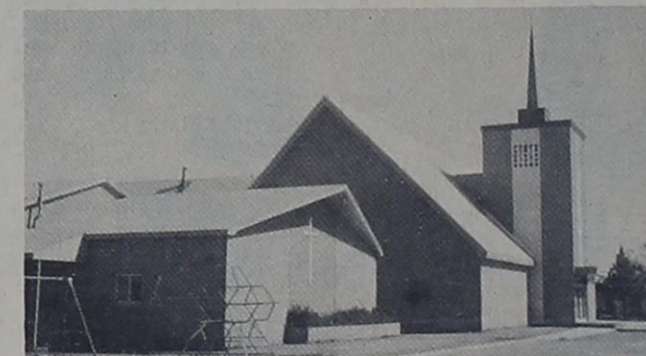
Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Training Union - 6 p.m.
Evening Worship - 7 p.m.



Charles R. Vick

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.



J. B. Fowler, Jr.

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Lifeline Service - 6:30 p.m.
Evening Worship - 7 p.m.



Rev. Floyd E. Gray

Wednesday
Prayer Meeting - 8 p.m.

Birklebach Machine & Pump

Hwy 86 - West

B & B Welders

Blacksmithing Tillage Tools
Highway 60 Phone 238-6511

Sherrill Lumber Company

Highway 60 - Bovina

Claborn Funeral Home

Phone 247-2801
Friona, Texas

Bovina Restaurant

Mr. & Mrs. Mutt Graham

Wilson's Super Market

- Gunn Bros. Stamps -

Sherley Grain Company

"Serving Parmer Co. Farmers
The Year 'Round"

Cyanamid Farm Supply

Roy Allen, Mgr.
Ph. 238-6901

Gaines Hardware Company

"Nothing Knocks On Bovina
But Opportunity"

Bovina Implement Company

Your Massey-Ferguson Dealer

Paul Jones Texaco

Firestone Tires

Charles Oil Company

Phillips 66 Tires, Batteries

McCallum Real Estate

Dean McCallum

The Bovina Blade

C & S Chemical FERTILIZER



Hwy 60
L. L. Rhinehart - 238-2661

Big Nick Farm Machinery

Buy--Sell--Trade
Highway 60 Bovina

Mustang Barber Shop

Leonard Haney
"Your Business Appreciated"

Bovina Dry Goods

Ed Isaac

Oklahoma Lane Farm Supply And Gin

Wilson-Brock Insurance

"All Kinds Insurance"

Bovina Area Ministers

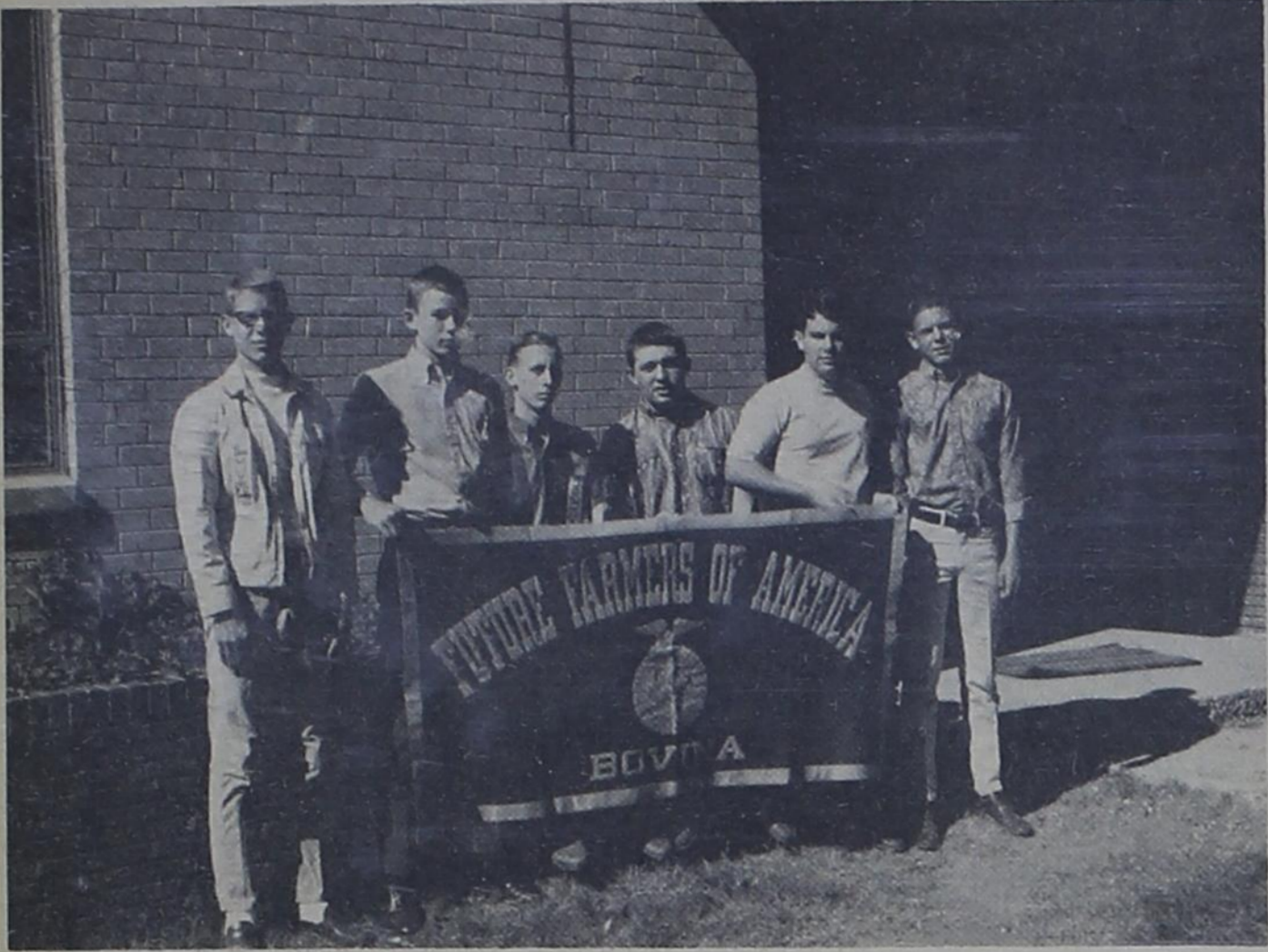
Custom Farm Services

Complete Fertilizer
Phone 238-6051

Corn's Farm Store

- Charles Corn -

Bovina Gin Company



FFA OFFICERS -- Named president of the Future Farmers of America's Bovina Chapter this year is Stephen Sherrill, second from right, who is a junior in Bovina High School. Left to right are officers Carroll Foster, vice president; Mike Beauchamp, reporter; Robert Fowler, sentinel; Jackie Hall, treasurer; and Tony Foster, secretary. The election was held last week at the chapter meeting.

In Friona --

Water Inc. Sets Meet

A. L. Black, Water, Inc. district director, has called a meeting of all interested agriculture and businessmen in Farmer County to a Water Import Plan. Colonel Cliff Chamberlain, executive director of Water, Inc., Lubbock, and Black will present the Water Import Program.

Water, Inc. is a non-profit organization of farmers and businessmen representing the people of West Texas, Eastern New Mexico and Western Oklahoma. Its primary objective is to bring additional water supplies into the area through cooperation of the Federal, State and local agencies.

Black has scheduled the meeting Tuesday, October 8, at 8 p.m. in the Friona High School Auditorium.

Black said, "A large membership is vital to the success of Water, Inc. This district is coordinating a drive with the other counties in this area to

do what we can and what is expected of us as interested, concerned agri-businessmen. Water, Inc. is an expression of determination by civic leaders in this region to secure needed supplemental water supplies. Imagination and foresight of the area's leadership will result in the importation of the flood water of the Mississippi River

by an open canal into this area. The imported water will be beneficial to all concerned."

Anyone interested in the organization's work to import water into the area is invited to attend. At the meeting representatives from Water, Inc. will bring those present up-to-date on current developments concerning water import proposals.



PLASTIC pellets filled with powdered clay and fired from carbon dioxide rifles create many of the realistic puffs of smoke you see when a "bullet" hits the ground in a movie gunfight, says Cardox, Chicago. The pellets can be fired at comparatively slow, and safer, speeds than bullets fired from conventional firearms.

COURTHOUSE NOTES

Instrument report ending September 21, 1968 in County Clerk Office Bonnie Warren, County Clerk.

WD, Myrle Buske, et al, Phillip Weatherly, Tract out Lg. 488 Abner Taylor

DT, Phillip Weatherly, Prudential Insurance Co., Tract out Lg. 488 Abner Taylor

WD, Jimmie R. L. Cramer, Wayne V. Baumann, Lot 5 & N2' lot 6, Blk. 1, Welch Ac. Friona

DT, Wayne V. Baumann, American Mortgage Co., Lot 5 & N 2' lot 6 Blk 1, Welch Ac. Friona

WD, Elnora Kube, Jim K. Wiman, Lot 10, Blk. 2, Ridgecrest Unit #1 Farwell

DT, Jim K. Wiman, First Federal Sav. & Loan, Lot 10, Blk. 2, Ridgecrest Unit #1 Farwell

Abst. Judg., First National Bank, Hugh Buckner, SR

WD, Frio Development Co., Inc., Kenneth S. Moore, Lot 1, Blk. 2, Western Friona

ML, Kenneth E. Moore, Ray D. Fleming, Lot 1, Blk 2, Western Friona

ML, Ray D. Fleming, Friona State Bank, Lot 1, Blk. 2, Western Friona

DT, A. L. Black, Production Cr. Association, Sect. 12, T5S; R4E, E 1/2 Sect. 15, T5S; R4E

WD, Andy Hurst, Jr. et al, Friona Development Co., Lots 13 thru 41, Blk. 2 Lots 17 thru 34, Blk 3 Western Friona

WD, B. V. Hughes, Dudley R. Hughes, Tract C out S 1/2 of Blk. 79 OT Bovina

DT, Dudley R. Hughes, First State Bank of Bovina, Tract C out S 1/2 of Blk. 79, OT Bovina

WD, Florence Burtz, Clifford Burtz, N 1/2 Sect. 10, J.T. Jowell Sub.

WD, Clifford Burtz, Robert E. McClendon, N 1/2 Sect. 10, J. T. Jowell Sub.

WD, A. O. Ford, et al, Bobby L. Dollar, Lots 12 thru 16, Blk. 4, OT Farwell

DT, Bobby L. Dollar, First Federal Sav. & Loan, Lots 12 thru 16, Blk. 4, OT Farwell

Mr. and Mrs. Jack White of Long Beach, Calif. were here recently visiting Mrs. White's mother, Mrs. Mable Newberry.

WANT ADS

BLADE WANT AD rates are three cents per word for first insertion, two cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

LEGAL NOTICES

NOTICE OF PUBLIC HEARING Notice is hereby given, in compliance with Section 26 of the ZONING AND BUILDING PERMIT ORDINANCES of the City of Bovina, Texas, that on the 10th day of October, A. D. 1968, at 8 o'clock p.m., the City Council of Bovina will conduct a public hearing at the City Hall in the City of Bovina to consider a proposed ordinance to re-zone and change all of Lot 1, of Block 98, of the Original Town of Bovina, Farmer County, Texas from 'A' District (Residential) to 'E' District (Retail) as described in Sections 7 and 8 of the ZONING AND BUILDING PERMIT ORDINANCE of the City of Bovina.

E. B. Caldwell
MAYOR
CITY OF BOVINA

13-2tc

World Book Lore



George Washington wore glasses during the latter part of his life. He told his officers, "I have grown gray in your service, and now find myself growing blind."

SOURCE: WORLD BOOK ENCYCLOPEDIA

LISTINGS WANTED

We have buyers for all size tracts of land. If you want to sell, now is the time. We represent most all major insurance companies for Farm & Ranch Loans. If you need a loan check with us first.

DOUGLAS LAND CO.
Joe B. Douglas
Off. Ph. 247-3001
Res. Ph. 265-3519
901 Main Friona, Tex. 12-tfnc

WANTED -- Person with good credit to assume balance on late model Dial-and-Sew sewing machine. Full automatic bobbin winder, buttonhole, fancy pattern selector. No attachments, 20 year guarantee. One-half paid out, free home demonstration. Write Lubbock Sewing Center, 1114 19th Street, Lubbock, Texas. 10-tfnc

MANILA ENVELOPES... various sizes... available at The Blade office. tfn-dh

Agri-Sprayers

A New Aerial Spraying Service

For Farmer County
Phones:
Bovina 238-4861
Tharp 225-4386
Get Acquainted With This New Service

CUSTOM SWATHING AND BALING -- Hay conditioner, all types of feed. Dependable service. Don Bandy, phone 238-4192. 5-tfnc

WANTED -- Person with good credit to take over payments on 1968 model Singer sewing machine. Equity buy - balance \$23.75 or 5 payments at \$5.00. Write Lubbock Sewing Center, 1114 19th Street, Lubbock, Texas. 10-tfnc

GOOD CAR FOR SALE -- '64 Rambler Classic 4-dr., six-cylinder, standard shift with overdrive. In tip-top condition. Phone 238-3081. 12-3tp

FOR SALE -- Killer for barnyard grass, crab grass and nut grass. Friona Nursery. Phone 247-2802. 10-4tc

24-Hour Weather on Channel 6 All Three Major TV Networks Black and White or Color On Cable Clearview Company Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

IF carpets look dull and drear, remove the spots as they appear with Blue Lustre. Rent electric shampooer \$1. Super Saveaway.

BARTLETT & POTTS AUCTION SERVICE

Specializing in Farm Sales

Houston Bartlett Route 1 Bovina, Texas Phone 389-2191 . Clovis	Larry Potts Route 2 Friona, Texas Phone 295-3387
---	---

ELECTRICAL SERVICE

CAMPBELL ELECTRIC

FRIONA - Phone Collect 247-2873

No Mileage Charge!

FOR SALE TO BE MOVED -- Six-room house with bath fixtures, metal kitchen cabinets, floor furnace. See or contact Dean Hastings, agent, Santa Fe. 11-3tc

HELP WANTED - male preferred, full time records clerk, proficiency on ten-key adding machine and neat typing required, good with figures; excellent working conditions, and group insurance. Apply Farmer County Cattle Company, four miles west of Bovina. 12-2tc

BUY YOUR AT BOVINA
KRAUSE IMPLEMENT CO.
BOVINA IMPLEMENT CO.
Hwy. 60-238-254J

FOR SALE Large, roomy, comfortable two-bedroom home with garage. Located on two very valuable lots on Third Street. Good opportunity for value growth. Price only \$11,000. About \$1,200 will handle it.

ALSO Outstanding value in a three-bedroom home. Beautiful location on Fourth Street. Lots of attractive appointments. A home you will always enjoy. Priced at \$12,500. About \$1,500 will handle it. Contact O. W. Rhinehart at Rhinehart-Hagens Real Estate Office Phone 238-3521 Residence Phone 238-4452 Bovina, Texas 12-tfnc

HELP WANTED -- Rare opportunity. Minimum earning \$12,000 per year if interested in talking to self-employed people. Write to Box 147, Muleshoe, Texas. 11-3tc

Electrical and Plumbing Repairs and Supplies

BOVINA ELECTRIC

Odis White - Ph. 238-3871

FOR SALE -- 1951 Chevrolet pickup. Worn out but runs good. Worth the money. O. M. Hammonds, Phone 238-6681, 11-3tc

FOR SALE -- Nice 7-room house. Priced to sell. 403 end St. Call 238-6961 or see Billy Smith. 10-tfnc

Veterinary Medicines And Supplies SUPER SAVEWAY Bovina

STRAYED--Hereford-Brahman cross steer branded LL on right hip. Call R. T. Harbour or Leon Grissom. 12-2tc

FOR SALE AT A BARGAIN! --HemisFair bonus book tickets. \$14.75 value for only \$5. Call 238-4531. 12-2tdh

SEPTIC TANKS & CESSPOOL SERVICE

Drilled-Repaired-Installed

Cesspools-Pier Holes, Boot Pits. Concrete Covers and Turn-key Jobs Available. Pump Bases & Spillway

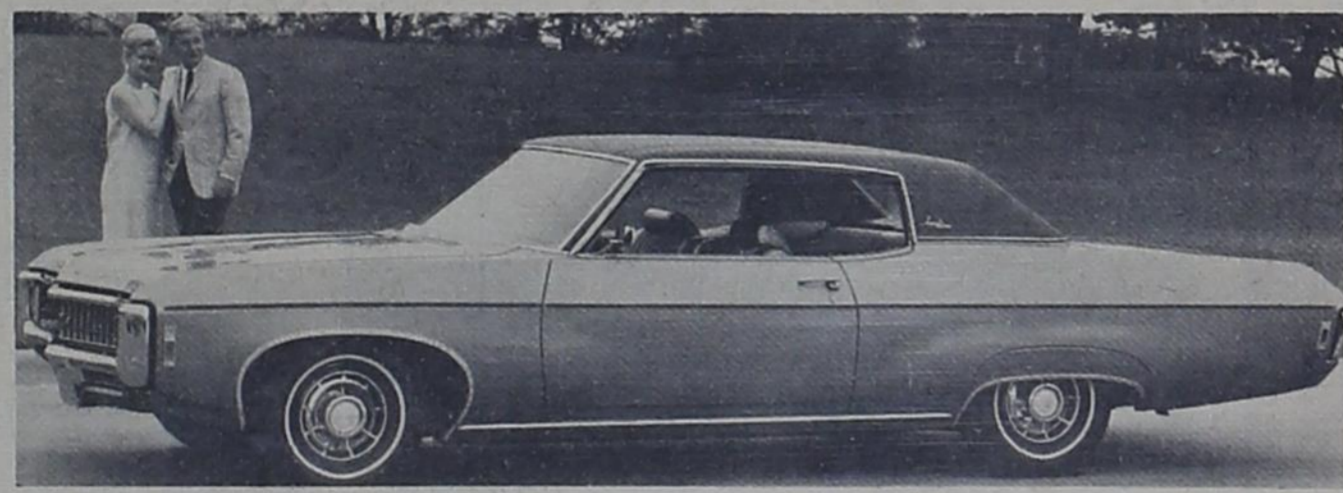
WILSON Drilling Co.

Muleshoe Phone 272-4180 Mobile Phone 965-2359

You're Invited

'69 CHEVY SHOW

Thursday, Friday, Saturday, Sept. 26-27-28
Premier Showing of The 1969 CHEVROLETS



- ★ Cars
- ★ Pickups
- ★ Trucks

AT **Reeve Chevrolet** FRIONA

REFRESHMENTS

Be First To Drive And Own One Of These Great 1969 Chevrolets

REEVE CHEVROLET

Since 1938



FRIONA

it's happened!
THE GREAT
BREAK AWAY!
By PONTIAC



George Long Invites You To Special Open House Thursday, Sept. 26 Showing '69 PONTIACS - '69 RAMBLERS - '69 GMC's Watch for further information on most spectacular showing ever at

RIERSON Pontiac - Rambler GMC
East Highway 60-70-84 - Clovis

80 Loads --

Beet Harvest Begins Monday

Sugar beet harvest began here Monday with Holly Sugar Corporation anticipating a better harvest than last year.

George Wheeler of Muleshoe brought in the first load of beets at 8 a.m. Monday. John

Range of Bovina was second in line. Sugar content will not be known for a day or two, according to Christeene Mann, scale house operator at the Bovina loading station.

Harvest is expected to last

until the end of December with the Bovina station unloading up to 120 trucks per day. Monday ended with 80 trucks unloaded and filling 14 and one-half railroad gondolas.

Holly Sugar expects more

tonnage per acre this year, a spokesman said, but as yet the sugar content is now known.

The number of growers unloading in Bovina this year was not available Monday, but will include the farmers in the Bovina area, a few from Muleshoe and a few from New Mexico.

Tonnage the first day of beet harvest was about average, Mrs. Mann said.

Damage to beets from recent hail is not expected to hurt the production this year.



ASK A "SIMPLE" QUESTION

Smart fishermen ask "simple" questions.

At least so it seems on occasion . . . especially to the green beginner who would rather go home skunked than reveal his ineptitude.

It's no crime to ask questions, say the fishing authorities at Mercury Outboards. In fact, the real pro always takes advantage of every bit of local advice he can ferret out.

But whom you ask is important. Certainly, not everyone you run across during a session on the water is worth talking to, much less attempting to obtain information from. In short, seek out the expert.

Don't waste time with the individual who swings his rod like a flyswatter. He'll be no real help. Neither will the bank fisherman who usually resents what he considers an invasion of his personal fishing territory.

Look for the man using artificial lures, casting smoothly and with little effort. Often this type of person not only can give valid information, but doesn't mind sharing it with others.

How he is approached determines his responsiveness.

Good manners and courtesy are the mark of top-flight fishermen. Extend them always, and they'll be returned in kind.

Soliciting assistance is no disgrace among the very best anglers, comment the Mercury lads.



On The Farm In Parmer County

By RONNY McNUTT
County Agent

KENAF??

Kenaf is being evaluated and developed as a source of material for paper pulp in a joint program by Texas Agricultural Experiment Station with Agricultural Research Service of the USDA.

Although there is no current nation-wide shortage of forest resources, supplies of sawtimber and softwoods for pulp are becoming increasingly critical in certain areas. Continued rapid growth in the demand for pulp and paper plus moderate increases in demand for other forest products are expected to put mounting pressure on our forest resources.

If adequate yields can be obtained, annual type pulp crops such as Kenaf could serve to relieve pressure on our forest resources and at the same time provide an alternative crop for acreage now devoted to surplus crops.

Kenaf is a member of the mallow family of which okra and cotton are members. It has some characteristics and responses similar to these plants. Kenaf is a tall, woody, annual plant which produces a long, unbranched stem when grown in dense stands. The plant reaches a height of nine to fourteen feet at maturity and produces five to ten tons of oven-dry material per acre. It grows well where the climate and soil are suitable for cotton.

Studies by Texas Agricultural Experiment Station have been conducted in the Southern High Plains. With irrigation, yields from six to 10 tons per acre can be obtained. Kenaf can be used in crop rotations in a similar manner to that of cotton. It does not produce seed readily in Texas in most instances. There does not appear to be a problem of it becoming a weed pest.

Seed beds and planting conditions and procedures for Kenaf are almost identical to

cotton and grain sorghum. Seed are approximately the same size as sorghum and six to 10 lbs. per acre seeding rate is recommended in 20 to 30 inch rows. Soil test recommendations for cotton are also suitable for Kenaf. However, the amount of nitrogen should be increased to that suggested for grain sorghum or corn on the same soils.

In general, herbicides suggested for cotton have proved to be equally satisfactory for Kenaf.

Irrigation requirements for Kenaf are similar to cotton although one or two additional late season irrigations may be required for maximum production of dry matter.

No serious infestations of insects have been encountered in the limited plantings of Kenaf. Since kenaf is primarily grown for vegetative production, insects which damage the fruiting of cotton should not be a particular problem in kenaf.

Kenaf seed should be treated with a fungicide prior to planting to avoid seedling diseases. The presently available kenaf is susceptible to the root knot nematode and possibly other nematode species.

The maximum production of dry matter by kenaf is reached a few weeks before frost. Harvest is suggested after frost occurs to reduce the amount of moisture being handled in the crop. Forage or silage choppers are suitable for the harvesting of the crop.

CROP HARVEST UNDERWAY

Grain sorghum and cotton harvest got under way this past week. Several combines were sampling grain fields in various locations over the county. Some of the earlier maturing sorghum varieties are ready to cut.

One bale of cotton was ginned at Bovina this past week. Some open bolls can be found in most irrigated fields.

Running Water --

Draw Projects Aired Thursday

Flood control on Running Water Draw, Plainview, will be considered by the Texas Water Rights Commission Thursday, Oct. 3, at 2 p.m. in the Hale County Courthouse at Plainview.

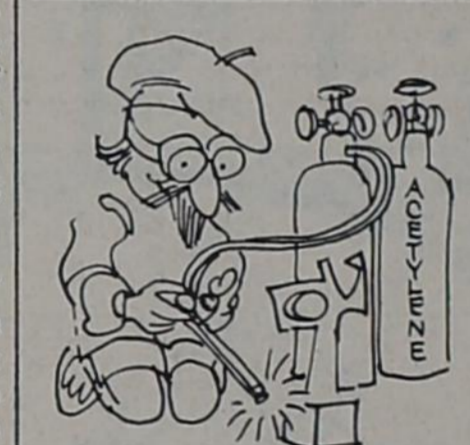
The hearing is called in accordance with state law to receive testimony both for and against the feasibility of a proposed U. S. Corps of Engineers' project relating to flood control and other water problems of the Running Water Draw. Particular emphasis is placed on flood protection for the Plainview area.

The project will cost \$3,200,000 provided upstream

Corn for ensilage production is reaching harvest completion. A corn silage variety test was harvested on Edwin Lide's farm east of Bovina this past week.

Edwin had 10 different varieties in this test. The yields from these varieties will be reported later. Along with yield information there will also be information available on each variety giving per cent crude protein, digestible protein, crude fiber, total digestible nutrients and net energy.

Thanks to Charles and Harold Hawkins and Charlie Owens for helping harvest this test.



ACETYLENE is still in demand even though the last acetylene street light was turned off in 1929. Midwest Carbide reports that about 12 billion cubic feet of acetylene is produced annually to heat metals in gas welding.

reservoirs, as proposed by the Soil Conservation Service, are built in Castro, Hale, Lamb, Swisher and Parmer Counties.

Without the Soil Conservation reservoirs, the project will cost \$4,745,000.

Any affected person or group is invited to appear at the hearing in support of or in opposition to the project. The Commission requests that written briefs be filed on or before the day of the hearing, but they are not required. The hearing may be continued if necessary as the Commission finds reasonable.

Southside Service Station And Grocery Hwy. 86 - Bovina Presents - Ole Tex



EVER STOP TO THINK - THE JONESSES MIGHT BE TRYIN TO KEEP UP WITH YOU?

Quality Groceries and Phillips '66' Tires, Batteries, Accessories

-F.M. Crook-
Now In Our 14th Year In Business In Bovina.

BUICK and CHEVROLET

See The Line For '69 At 'DOC' STEWART'S in CLOVIS Thursday - Friday - Saturday

Bring The Family - Visit Our Showroom

FREE Carnival Rides For Children Accompanied By Parents Free Balloons, Gliders	REGISTER For Prizes - *10 New Autos *Thousands of Dollars In Cash Prizes	FREE Refreshments, Coffee & Cookies Thur.-Fri.-Sat.
--	--	---

We Sell General Motors Lowest Priced Cars

Clovis' Largest Volume Dealership For Over 27 Consecutive Years.

Doc Stewart CHEVROLET - BUICK, INC.

FIRST IN CLOVIS-BUY A GOOD DEAL

301 Pile St. Clovis, N.M. Pho. 763-4465

Better Elevator Service Thru Cooperation!

During The Forthcoming MILO HARVEST

And All Year Long, Look To YOUR Co-operative For The Best In ALL Farm Supply Services

Bovina Wheat Growers Inc.

Bovina and Rhea

Jim Russell, General Manager
Earl Dean Boyd, Rhea Manager

You're Assured Of Top, Competitive Price On Every Load Of Grain At BOVINA WHEAT GROWERS, INC.

Federally
Licensed and Bonded
For
YOUR
Protection

Not Everyone
Belongs To
A Co-Op,
But Everybody
Benefits!

SCIENCE SKETCHES *Smoking and Your Health*



PORTABLE rail welding equipment will be used in Australia for the first time ever when it is used to weld rails into 1440-foot lengths for a special 265-mile railroad, reports Chemetron Corporation, Chicago. The railroad will carry ore trains from Mt. Whaleback in the Mt. Newman range to the coast city of Port Hedland.



A SNEEZING MANIKIN has joined a husband-and-wife medical team to help evaluate disposable surgical masks at the University of Wisconsin School of Medicine. The mask to be tested is placed over the nose and mouth of a manikin which is then placed in a special air-tight chamber and a known number of bacteria blown out through the mask in a fine spray.

The Writing on the Wall



An article in the March 26, 1968 issue of the Wall Street Journal stated that major cigarette manufacturers had reported a decline in production for the last quarter of 1967 and the early part of 1968. The announcement was evidence of the growing trend against cigarette smoking.

Another indication of this trend is the increasing number of prominent Americans joining "stop smoking" campaigns.

Of 250,000 veterans, it has been shown that 11 times as many cigarette smokers died of lung cancer as did non-smokers. There was also a higher percentage among smokers of death from bronchitis, asthma, stomach and duodenal ulcer, and cancer of the mouth, larynx and esophagus.

Such stark statistics have helped make people realize the danger of cigarette smoking. Many individuals, associations and corporations have tried to do their part to help others break this frequently-fatal habit.

In fact, many people were not surprised when a major life insurance company, State Mutual Life Assurance Company of

America, Worcester, Mass. placed a full page ad in leading national magazines in January of 1964, which pointed out the dangers of smoking.

Senate legislators cited the ad as, "A milestone in the history of American advertising", stating that the ad was "In the highest tradition of insurance industry responsibility."

In April of that same year, the company became the first major insurer to offer a non-cigarette smoker's plan, featuring a lower premium, to people who had not smoked cigarettes for a year or longer.

Anti-smoking campaigns try to keep youth from starting, as well as get adults off, the habit. Yet 4,500 boys and girls start the smoking habit every day, although among teenagers there is a growing tendency to at least postpone it.

The number of adult smokers is decreasing at the rate of one million per year states the Department of Health Education and Welfare.

Once the American public realizes that life insurance companies (which are keenly aware of mortality causes) are pointing out the dangers of cigarette smoking, more people will join the ranks of non-smokers.



FFA CHOICES -- Pam Grissom, left, has been named FFA Plow-girl and Brenda Newbrough FFA Sweetheart by members of the Bovina chapter. The girls will reign during the 1968-'69 school year and appear at various FFA functions. Miss Newbrough will compete for the district sweetheart title at a later date.

MOTHER HERO

The greatest number of children produced by a mother is 69 by the wife of the Russian, Fyodor Vassilet (died 1872), who gave birth to 16 pairs of twins, 7 sets of triplets and 4 sets of quadruplets. Few of the children survived infancy.



JOIN THE TEAM!

For strong law enforcement, call or write or come by our headquarters: 610 Nueces St., Austin, Texas 78767. Telephone: (512) 477-5824.

RE-ELECT FOR A SECOND TERM

CRAWFORD MARTIN

ATTORNEY GENERAL

Pd. Pol. Ad. Crawford Martin for Attorney General, Searcy Bracewell, State Chrm.

IT'S THAT TIME AGAIN, AND AS ALWAYS,
WORLEY GRAIN WILL SET THE MARKET

Farmers In A Hundred Mile Radius Have Received Hundreds Of Thousands Of Dollars MORE For Their Grain Sorghums Because Of The Strong Market WORLEY GRAIN Has Set For The Past 14 Years.

Check Worley Grain's Record!!

Worley Redeemed Approximately 99.9% Of The Loans Redeemed In Parmer County Last Year.

Be Sure You Get The Advantages Worley Grain Offers And Check With Them Before You Make A Trade.

We Don't Have To Promise To Take Care Of You Later, Or Do What The Others Will Do.

"WE TAKE CARE OF YOU AT MARKET TIME"!!

WORLEY GRAIN

FARWELL - Herb Potts, Mgr.
 PLEASANT HILL - Ray Ford, Mgr.

Sports

Wheee--A New Winter Sport

Surfing on snow!
 Surfing is the new winter sport that takes its name from a word combination of snow and surfing. It is also a first cousin to both slalom skiing and skateboarding. The younger generation, according to the Brunswick Corporation, producers of the Snurfer, finds this new winter recreation as kicky as skateboarding and just about as quick to learn.

The Snurfer, 4 feet long by 7 inches wide and 9/16" thick, resembles a ski but the user rides it standing free without benefit of boot bindings. A hand tether at the front end and a shaped keel at the stern end of the Snurfer are the keys to direction control and balance. With the tether the rider can "lift" the Snurfer while shifting foot pressure at the stern.

For the buff interested in cutting sharper corners, a racing model equipped with a metal keel insert is available. A special Snurf Wax adds extra speed. Youngsters, teenagers and young adults who have tried snurfing have all gone overboard.

The Snurfer operates on a minimum of snow and may even be used on sand. The Snurfer makes its first big splash with the first big (or even little) snow! Then watch a new fad S-W-E-E-P the slopes and the country.

McCracken's
Fashions
 For Men
 Clovis, N.M.

Le Baron Excello
 Gino DeBalti Jayson
 Don Richards Mr. John
 Haggard

104 STUDIO CITY
 THORNTON AT 21st
 PHONE 763-3633
 JACK M. MCCRACKEN
 OWNER - MANAGER

See Them Today

Distinctive . . .

The Most Elegant, Most Changed, Most Beautiful Automobile Ever Produced By An American Manufacturer . . .

The '69 Chryslers and Plymouths

Beagles Chrysler Plymouth

520 East First - Clovis, N.M.

Number 3,353,949

This is the number of the U.S. Patent recently granted Cyanamid for the unique process used to produce

Micro-Charger®

Premium Grade Fertilizer.

The number is not important to you, but the process it covers is. It means you get enough of the right micronutrients on each fertilizer granule to insure even distribution of those elements you need for maximum crop quality and yield. And analysis is guaranteed!

Any time you use a dry fertilizer, consider MICRO-CHARGER. There is no other fertilizer just like it.

See us soon for all the exciting details on MICRO-CHARGER and what it can mean to you. Available only at

CYANAMID

CYANAMID FARM SUPPLY

Roy Allen, Manager
 Hiway 86 West - Phone 238-6901

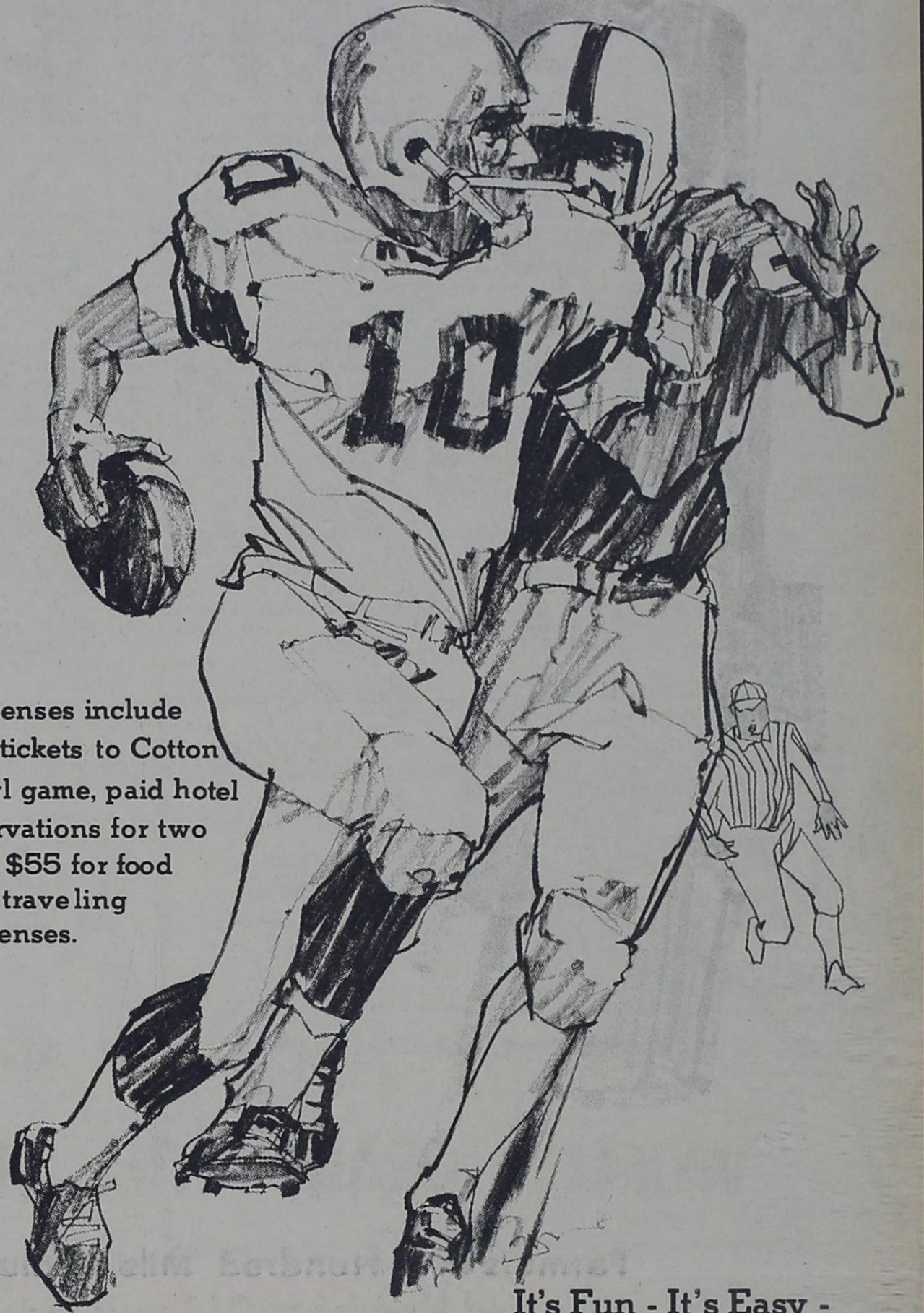
BOVINA BUSINESSES - 1968 -

CONTEST

FOOTBALL

You May Win Weekly Prizes
Of \$5-\$3-\$1

PLUS The Grand Prize ---
An Expense-Paid * Trip For Two To The Cotton Bowl



★ Expenses include
two tickets to Cotton
Bowl game, paid hotel
reservations for two
and \$55 for food
and traveling
expenses.

It's Fun - It's Easy -
You May Win!
Enter This Week And
Every Week -
All You Have To Do Is Pick
The Winners. There's Nothing
To Buy!

Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1969 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

Bovina Businesses Football Contest HONOR ROLL	
1960 -	Neil Smith
1961 -	Erith Hawkins
1962 -	Emmet Tabor
1963 -	Paul Jones
1964 -	Jeanne Kerby
1965 -	Allen Cumpton
1966 -	Truck Lusk
1967 -	Leroy Lance

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
Address _____
Tie Breaker (Pick Score) Bovina _____ at Lazbuddie _____

Gaines Hardware Co. _____	Bovina Gin Co. _____
Oklahoma Lane Farm Supply _____	Dean McCallum _____
Charles Oil Co. _____	Bonds Oil Co. _____
Sherley Grain Co. _____	Bovina Wheat Growers, Inc. _____
First State Bank of Bovina _____	Birkelbach Machine & Pump _____

Ease The Strain In
December!
Use Our
LAY AWAY

No Interest, No
Carrying Charge
Large Selection
Nationally-Advised Merchandise

Gaines Hardware Co.
"Nothing Knocks On Bovina
But Opportunity"
Farwell at Plains

**HESSTON BEET
HARVESTORS
and
TOP SAVERS**

**OKLAHOMA LANE
FARM SUPPLY**
Phone Tharp 225-4386
Tucumcari at Friona

**CHARLES
OIL CO.**

Phillips '66' Jobber
Phillips '66' Tires, Batteries
And Accessories
Phone 238-4531
H. J. Charles - Bovina
Happy at Vega

SHERLEY GRAIN CO.
"Serving Parmer County Farmers
The Year 'Round"
Phone 238-2211
Bovina
Muleshoe at Olton

**First State Bank
Of Bovina**
COMPLETE BANKING SERVICES
And The World's
Most Convenient Banking
Hours 8 a.m. Until 5 p.m.
Weekdays, Nine Consecutive
Hours Daily Of Banking Service -
8 a.m. Until Noon Saturdays
Kress at Idalou

**BOVINA
GIN CO.**

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation
For Your Business

FM Road 1731 North
Phone 238-4801
Morton at Sudan

You and your family
are invited to get the
facts on United Funds
as an investment

\$50 to begin . . . then \$25 monthly starts you on
a mutual fund investment program through a
United Periodic Investment Plan to acquire shares
of United Science Fund. For free Booklet-Prospectus
giving detailed information, write or call . . .
Registered

DEAN McCALLUM Representative
Phones 238-2081 and 225-4641
Waddell & Reed
L.S.U. at Rice

FOR MODERN FARMING USE

BONDS OIL CO.
Hwy. 60 238-2271
Texas U. at Texas Tech

**Bovina
Wheat Growers, Inc.**
"We Serve To Serve Again"
Jim Russell, Mgr. - Phone 238-2411
Not Everyone Belongs
To A Co-op -
But Everybody Benefits
Iowa U. at T.C.U.

**BIRKELBACH
Machine & Pump**
Highway 86-Pho. 238-3591
Kenneth Cary, Manager

Distributor For
Deep Well
Turbine Pumps

U. of Pacific at West Texas State

There Friday Night --

Ponies Still Happy; Kick Cowboys, 6-0

A tough defense earned the Bovina Mustangs a 6-0 win over the Happy Cowboys in a non-district football game played in the northern Swisher County town Friday night.

The win brought the Ponies' 1968 record to a 2-0 mark. Happy is now 1-1.

The Mustangs scored on the first play of the second quarter as Stuart McMeans, the quarterback, slammed through the center of the line from one yard out for the six pointer. Kenny Stone's attempted conversion was wide to the left to leave the score at 6-0.

The Cowboys had two scoring efforts nullified by penalties -- one in the third quarter and one in the fourth.

Late in the third period, the host team pushed across the goal line from the one, but a five yard penalty moved the ball back to the six. On the first play from there, which was on fourth down, Mustang Rodney Murphy intercepted a Cowboy pass in the endzone to give Bovina possession on the 20.

The Happy team had another scoring play rubbed out by a penalty ---- clipping---- in the fourth stanza. A punt return of 60 yards and a TD was brought back because of the penalty.

The Mustangs were knocking on touchdown door at the game's end. Fullback Royce Sisk had picked up a first down at the Happy one yard line when the final whistle sounded.

Bovina dominated the game's first half as Happy had the ball for only four plays.

The Mustangs received the opening kickoff and picked up a first down before attempting to punt. Punter Bobby Redden fumbled the snapback from center and didn't have time to kick. He elected to run with the ball and gained six yards, but that was insufficient for the first down.

The stubborn Bovina defense got the ball back four plays later, however, by holding the Cowboys on downs at the 35. The score came 13 plays later. The stout Mustang defense stopped a potential Happy score

late in the second period as the Cowboys recovered a fumbled punt on the Bovina eight yard line. Four plays later, the ball was still on the eight and the Cowboys lost possession on downs.

With 4:51 remaining in the final quarter, the Cowboys gave up the ball on downs at the 50 yard line.

The Mustangs banged down to the one in 13 plays as time ran out in the contest.

Early in the fourth period, the Mustangs had a drive bogged down because of a series of penalties. After Murphy intercepted the pass in the endzone, the Mustangs marched to the Happy 29 before the penalty disease hit. Four penalties shoved them back downfield to the 14 yard line. Stanberry got three of those back. Redden then punted from the 17. The punt was fielded at the Happy 40 and returned across the goal line, but was nullified by the clipping penalty.

Sisk led the ball carrying during the drive. He carried six consecutive times for 27 yards and toted the mail on eight of nine plays.

Redden and Steve Pierson paced the Mustang defense which kept Happy's ground attack pretty well bottled up throughout. The Cowboys netted only 41 yards on the ground.

Sisk was the leading ground gainer with 102 yards in 24 carries. Halfback Danny Stanberry had 32 yards in nine tries and Halfback Ronny Dyer made 24 in six. McMeans carried 21 times for a net of 32, but lost yardage while back to pass on three occasions.

Redden's punting was a bright spot for the Mustangs. He had a 48 yard average on three kicks, one a 65-yarder.

STATISTICS

BOVINA	HAPPY
13 First downs	6
180 Yards gained rushing	41
2 Passes attempted	10
0 Passes completed	5
0 Yards gained passing	76
180 Total offense	117
1 Passes intercepted by	2
5 Number of punts	4
48 Punt average	28
1 Number of fumbles	1
Opponent's	
1 fumbles recovered	0
9 Number of penalties	6
104 Yards penalized	58

First Game --

L'Buddie Bumps Colts

The Bovina Colts initiated their football season at Lazbuddie Thursday afternoon and met defeat by a 16-0 score.

They will have their chance at revenge Thursday, Oct. 3, when Lazbuddie comes to Bovina for a game beginning at 5:30 p.m.

The first half of the game ended scoreless, but Lazbuddie came back in the third quarter to hit paydirt for the first time. The touchdown was set up by a 25-yard end run to the three

School Menus

Sept. 30 - Oct. 4
Monday: Chili over Fritos, lettuce and tomato salad, cornbread, butter, milk, pears.

Tuesday: Turkey and dressing, giblet gravy, green beans, creamed potatoes, rolls, butter, milk, apple butter.

Wednesday: Barbecue beef on bun, buttered corn, cabbage slaw with poppy seed dressing, milk, Brownies, peach halves.

Thursday: Ham, candied yams, English peas, rolls, butter, milk, cup cakes with orange icing.

Friday: Sandwiches with meat and cheese, lettuce and tomatoes, potato salad, ice cream, milk.

John Wilson Gets Honor

John Wilson, Bovina's water superintendent, has been honored by his contemporaries in the region.

He was named the outstanding member of the Panhandle Water and Sewer Association by other members of that organization.

Wilson has served Bovina as water superintendent for six years.

Mr. and Mrs. Clifford Leake visited her twin sister and husband, Mr. and Mrs. Robert Thane, in Stamford over the weekend.

First Time Since '65 --

Bovina Vs. L'buddie In Parmer Co. Battle

The Lazbuddie Longhorns, who has been described as "a good Class B ballclub," will host Bovina's Mustangs in the third football game of the season Friday night.

Game time is 8 p.m.

Lazbuddie will be going for its third consecutive win of the 1968 season. They overpowered both New Home and Tatum, N.M. in their first two tilts.

In their first game, they whitewashed New Home, 38-0, and last week they overran Tatum, 47-12.

The Longhorns have good size. Like Bovina, their major handicap is a lack of depth.

This will be the first meeting between Bovina and Lazbuddie since 1965, when both were in the same Class B district.

The Mustangs will be favored to win their third consecutive game.

Mustang Coach Roy Stone warns, however, "We could get beat if we take Lazbuddie too lightly. They'd like nothing better than a win over us."

The Longhorns are led by their quarterback, Troy Steinbock, a 170-pound senior; their fullback, a 180-pound junior; and two tall ends, Mike Casey, who is 6'2" and weighs 160

and Monte Barnes, 6'5" and weighs 200.

The Ponies came out of the Happy game in good shape physically and are expected to be in top condition for their battle with their Parmer County neighbor.

Coach Stone had high praise for his defensive players following the game with Happy.

"The fact that Lazbuddie has scored so many points in their first two games shows that they have a good team," Stone explained. "They have a good set of 11 first team members."

Bovina's two-game winning

streak and the nearness of Lazbuddie is expected to attract a large number of Mustang fans to the Longhorn game.

If the Mustangs can win Friday night, it will be the first time in three years, since they were promoted to Class A competition, that they've had more than two victories in a single season. They finished with 2-8 records the last two years.

This will be the third of five non-district games for Bovina. Nazareth and Frenship remain on the non-district slate. The final five scheduled games are with District 3-A opponents.

Slurry Mix Means \$\$\$ To You!

Wheat With GRACE SLURRY MIX

- ★ Yields Greater
- ★ Matures Early
- ★ Shows Greater Stalk Strength

For Your Application Of Slurry, Call

"Slurry Headquarters"
BORN'S Farm Store
Highway 86 And Third Street
Bovina Phone 238-3181

TIRE Sale

... Every Day At **PAUL JONES' TEXACO**

Trust your car to the man who wears the star

PAUL JONES TEXACO

Highway 60 - BOVINA - Pho. 238-4331

Reddy invites you to a

TOTAL ELECTRIC GOLD MEDALLION OPEN HOUSE



SUNDAY, SEPTEMBER 29, 1968
1 - 5 P.M. 811 RIDGELEA DRIVE



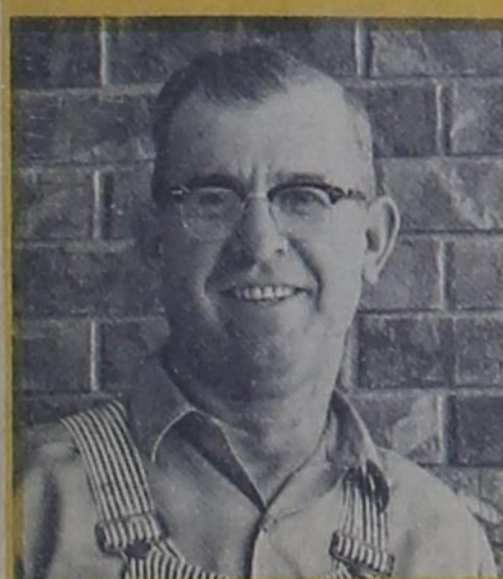
Modern Medallion kitchen includes electric dishwasher, range, food disposer and vent hood.



Spacious family room features wall to wall carpet, paneled walls and modern ELECTRIC HEAT!



Large utility room is plumbed and wired for washer and dryer and has storage on two walls.



C.G. Hromas, Builder
P.O. Box 272
Phone 481-3616
Farwell, Texas

ELECTRIC HEATING
INSTALLED BY
LEE'S ELECTRIC COMPANY
FARWELL, TEXAS



Total ELECTRIC Living