

Bovina's Annual Bull Town Event Features 3 Full Days Of Activities



The Bovina Blade

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THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

"In The Agricultural Center Of Parmer County"

WEDNESDAY, AUGUST 16, 1967

Bovina, Texas

VOL XIII, NO. 7

WHITTLIN'

By DOLPH MOTEN

Dan Blocker, TV's Hoss Cartwright, is every bit as big and likeable as he appears on NBC's Bonanza series. And he appears much smarter in real life than he does in his acting role in the Western drama.

We had the opportunity recently to visit with "Hoss," as it was hard to keep from calling him, when he was in the area to promote a savings stamp company in which he has purchased an interest.

Having heard that he might consider a political career when his acting days are over, we questioned the native Texan about this.

"I'm not tough enough, he replied when asked if he was considering going into politics someday.

This was almost an amusing statement when you saw him say it.

He stands six feet, four inches, even without his high-crowned "Hoss" hat and weighs in the neighborhood of 285 pounds. His hair, which is long, adds to his rugged appearance. He looks as if he'd be "tough enough" to fight a den of mountain lions or a circle saw.

We got the impression that it's in the kindness department that Hoss feels he's not cut out for politics. He seems to be big-hearted.

He shows a sincere interest in everyone he meets and doesn't show irritation or boredom at the most simple questions, which we know he's answered hundreds and hundreds of times.

A former school teacher, Blocker makes no bones about being a Democrat. When he found out we were a weekly newspaperman, he asked if we knew H.M. Baggarly, the Democratic editor of The Tulla Herald.

He advised us to have as much courage as Baggarly.

Hoss grew up in Texas and attended college, on football scholarships at Hardin-Simmons at Abilene and at Sul Ross at Alpine.

"Luck," was his one-word answer when we asked him how he got into television.

He went on to say, though, that he went to Los Angeles to work on his doctorate at UCLA and to try his hand at acting, if he could get the opportunity.

So, get the opportunity he did and has been there ever since in one of TV's most lucrative roles.

He admits the future of the series is shaky, because all of them evidently are. "All we know is," he said, "is that we're on for another year at our same time." He left the impression that if you knew that much about your television future, you could consider yourself lucky.

He admitted that he isn't even thinking about quitting the show as did one of the original four main actors. This one played the part of "Adam." Parnell Roberts is his name, if memory serves correctly and it may not in this case. "Hoss" said he knew the man well personally and admired him for quitting the show, "if that's what he wanted to do." But "Hoss" doesn't want to quit.

"I can't quit," he said, "I've got a family to raise!"

He readily admits, as if there's no question about it, that his physique enabled him to break into the television acting business. He said his large size helped him get a chance to act. After that, he had to prove himself, of course.

"I never would have tried acting if I had been normal sized," he indicated.

(Continued on Page 7)



Friday At 6 --

Beef, 4000 Pounds Ready For Barbecue

A free meal, featuring barbecued beef, will be served to all attending Bovina's Bull Town Days celebration.

The barbecue is set for 6 p.m. Friday.

Approximately 4000 pounds of beef will be barbecued for the feed. Seven steers were purchased from Grissom Feed Yards to provide beef for the meal.

Steer Roping Sports Event Of BTD

Steer roping, heading and heeling, will be one of the sports highlights of Bovina Bull Town Days celebration.

This event is scheduled to open the weekends activities. It begins at 1 p.m. Thursday.

At least 30 teams of ropers are expected to be on hand for the event, according to Bill Lookingbill, who is chairman of this portion of the activities. Admission charges will be \$1.50 for adults and 50 cents for children. Pre-school age children will be admitted free.

Steers for the roping will be leased from Farwell Roping Club.

In addition to the barbecue, the menu will consist of pinto beans, Bovina cantaloupe and onions. Bovina Lions will be in charge of serving the meal. Head cooks for preparing the

barbecue will be Mutt Graham and Robert Hopingardner. The meat will be cooked on four large metal grills which will be located at Bovina Gin, Co.'s yard. Wood for the fire was

brought from the Eastern Panhandle by members of Bovina Jaycees.

Cooking of the meat will begin about 2 p.m. Thursday, according to (Continued on Page 7)

Saturday Night --

Funks On BTD Wrestling Card

Professional wrestling matches will again be a feature of the Bull Town Days program.

The featured event will be a tag team match sending Dory Funk and Terry Funk, a father-son team, against The Medic and The Duke.

The matches will begin Saturday night at 9 in Williford Gym. A portable ring will be set up in the gym for the matches.

The wrestlers are from Amarillo. In addition to the main event, there will be two preliminary matches, according to Jack McCracken, who arranged the

wrestling card for the celebration.

Last year was the first time for professional wrestling matches to be held here and the attraction proved to be a crowd pleaser.

Admission charges will be

\$2 and \$1.50 for adults and 75 cents for children under 12.

Tickets may be purchased in advance from Jim Ware, manager of Bovina Chamber of Commerce and Agriculture. The Funks are probably the best known wrestlers in the Amarillo area for the past several years. Their home is at Umbarger.

"We are especially pleased to offer such an outstanding card to our Bull Town Days crowd," McCracken said. "We are extremely proud to have both Dory and Terry Funk on the same program."

Weather by Willie

Shows this week, I think it will sprinkle when we get ready to eat barbecue.

--Willie

Everyone Invited To Celebration

Bovina's fourth consecutive Bull Town Days celebration, with more activities and events scheduled than ever before, is set for this weekend.

Thousands of people are expected to be on hand for the festivities, which will be climaxed by a free barbecue meal for the public downtown Friday evening. Serving is scheduled to begin at 6.

Approximately 4000 pounds of beef will be prepared for the free barbecue. Also on the menu will be locally-grown cantaloupe, pinto beans and onions.

The activities begin tomorrow (Thursday) afternoon at Bovina roping arena, west of town, with team roping of steers. Heading and heeling this event is called. It proved to be popular with spectators here during last year's celebration. The admission charge will be \$1.50 for adults and 50 cents for children.

Following the roping, and also at the arena will be three contests, cow calling, with both men's and women's divisions, beard growing, and the queens contest.

The queen's contest is unusual in that 60 per cent of the judging is based on the contestant's horsemanship ability.

Friday night at 8:30 will be a variety show, under the direction of Mrs. Betty Hawkins, which will feature a male Miss America pageant. Also, contest winners will be named during the show.

Friday's activities kickoff at 7 a.m. with another popular event, the chuckwagon breakfast. Serving will be from 7 to 9 at the yard of Bovina Gin Co.

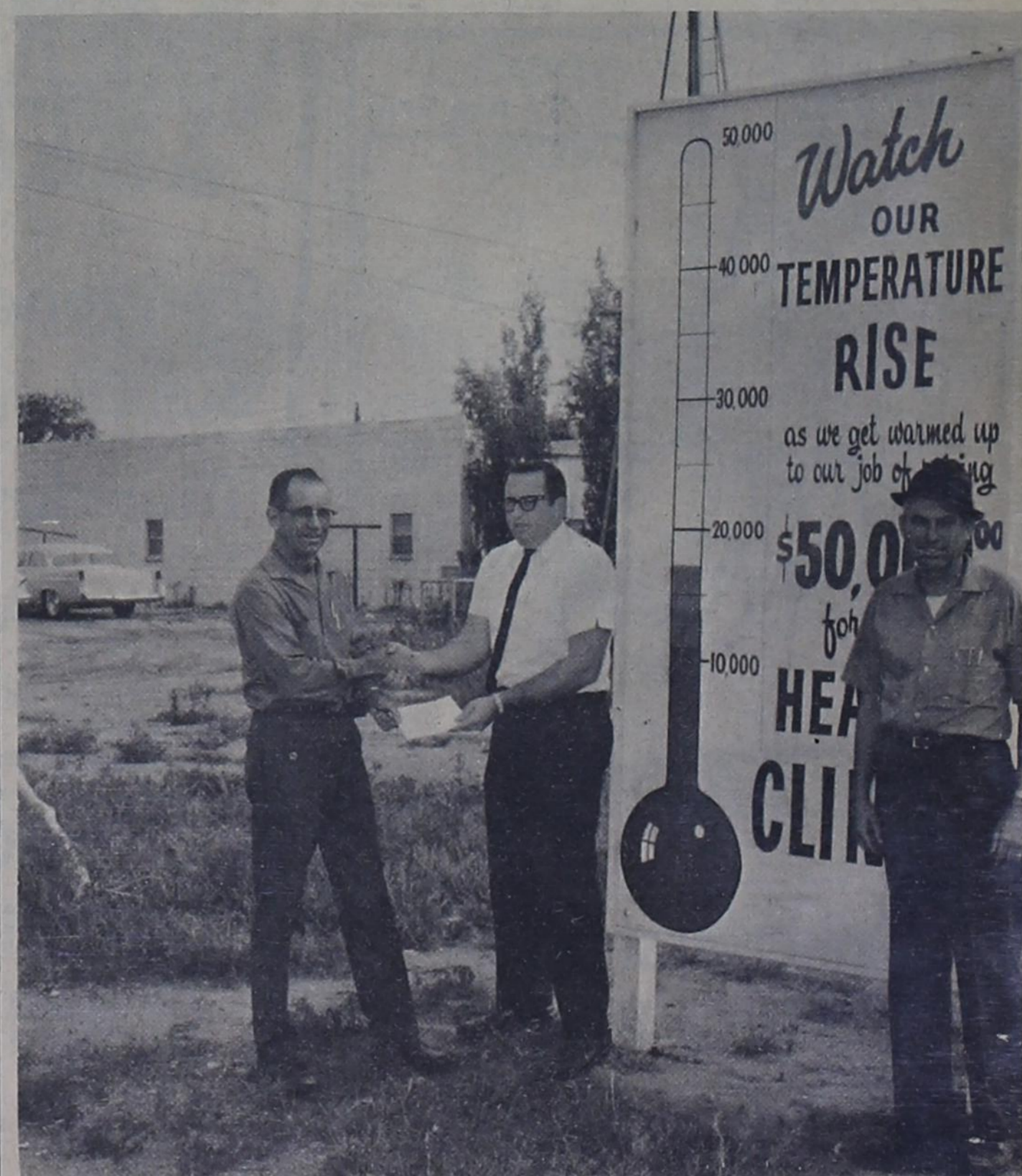
An oldtimers reunion begins at 10 a.m. with registration at the Masonic Lodge hall until noon, when a basket lunch will be served to oldtimers and former residents.

Also Friday at 10 a.m., horsemanship activities begin at the roping arena. This includes a variety of competitive events for both adults and children.

Highlighting the horsemanship activities will be an eight-man pony express. Teams from neighboring towns are expected to be present to compete with Bovina's two teams in "carrying the mail."

The celebration parade is slated for 3 p.m. Friday. The parade, featuring floats, horses, machinery displays and other exhibits, is another looked-forward-to part of the celebration.

(Continued on Page 2)



CLINIC FUND DONATION -- Southwestern Public Service Co. gave \$1000 to Bovina's clinic fund Tuesday morning. Otis Huggins, left, SWPS representative is giving the check to Alfred Moody, drive chairman. H. J. Charles, the campaign worker who solicited the electric company, is at right. The fund thermometer in the background indicates the drive is now approaching the \$20,000 mark.

TEXAS PRESS ASSOCIATION
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Dolph Moten . . . Publisher & Editor
Letha Fletcher . . . Womens News

Expect 100-Plus Entries --

7th Horse Show Set Saturday

The seventh annual Quarter Horse Show of Bovina Roping Club is one of the features of Saturday's Bull Town Days program.

Judging begins at 10 a.m. The show will be at the roping arena. Last year's show had 81 entries and the number is expected to exceed that this year, according to Rouel Barron, roping club president. A total of 129 horses were in the 1965 show.

Information about the show has been received from potential exhibitors as far as 500 miles away.

Ralph Guest of Vega will judge the show.

Trophies will be awarded to grand and reserve champions and to first place class winners. Horses placing second through sixth in each class will receive rosettes.

Approved by the American Quarter Horse Association, the show will feature nine performance classes including junior and senior western pleasure, junior and senior reining, barrel racing, junior and senior roping and junior and senior cutting.

A high point trophy will be awarded to the horse which earns the greatest number of points during the entire show.

Entry fee is \$5 per horse in each class except in the cutting events. There the cost of entering is higher because entry fee money is paid back to winners.

The show will have 22 halter classes, including mare and 1966 foal, produce of dam and get of sire.

Fiddle Finals Friday At 7

Fiddling contest eliminations begin Friday at 2 p.m. in downtown Bovina in conjunction with activities of the annual Bull Town Days celebration.

Finals are slated to begin at 7 p.m.

Pearl Singleterry and Jack McCracken are in charge of the contest. Several contestants are expected to enter.

Denzil Boyer of Lubbock won first place in last year's contest.

Cash prizes of \$50 for first place, \$25 for second place and \$10 for third place will be presented to winners.

The finals are expected to last about 45 minutes and will begin following the barbecue.

Judges, who will be from out of town, will name the winners from the top five finalists.

Know The Truth

By Lavern Stewart

Do you hope to go to heaven? You know, there is a difference between merely wanting to do something and actually having hope of doing it. For one to have "hope" he must as well as desire a certain thing also have reasonable grounds for expecting it. We must be able to cite the reason for our hope, 1 Peter 3:15. A Christian trusts in the goodness of Christ rather than in his own goodness, read Ephesians 1:12-13. These texts speak of trust in Christ, which trust is possible because the one who is "in Christ" is saved by His blood, Verse 7 of Eph. 1: "In whom we have redemption through His blood, the forgiveness of sins, according to the riches of His grace." Truly, man can not save himself, otherwise Jesus would not have died to redeem man, 1 Peter 1:18-19.

But who is it that has hope of salvation through the Lord? He is the Saviour of the "obedient," Hebrews 5:9, "And being made perfect, he became the author of eternal salvation unto all them that obey him." Jesus asked the question, in Luke 6:46, "And why call ye me Lord, Lord, and do not the things which I say?" From II Thess. 1:8 we see that Jesus will come to take vengeance on them that know not God, and that obey not the gospel, I John 2:3-4, says that we know that we know God if we keep His commandments, and the one who claims to know Him, yet does not obey Him in a liar, Could you possibly have a hope of heaven if you have not obeyed Christ in this text, Mark 16:16?

Hear "Know The Truth" Over KNNN, Friona At 10:30 a.m., Monday - Friday

Celebration --

(Continued from Page 1)

"Everybody's welcome," is the invitation extended to the free barbecue. Serving is scheduled to begin at 6 p.m. Friday.

During the barbecue, an auction of works of area artists is scheduled for the downtown area. This will be a benefit for Bovina's clinic fund.

Fiddlers contest eliminations start at 2 Friday afternoon with finals set for 7 p.m. This event, too, will take place in the downtown area.

Square dance contests follow the fiddlers contest finals. They're set to begin at 8:30 with a downtown square dance set for 9 p.m.

A teenage dance will be held Friday night at the American Legion Hall.

Saturday, the final day of the celebration, features Bovina Roping Club's seventh annual Quarter Horse Show, judging begins at 10 a.m. and is expected to continue through most of the day.

A banquet for ex-students of Bovina Schools will be Saturday at 7 p.m.

Professional wrestling, which was a crowd pleaser a year ago, is set for 8:30 in

Willford Gym. The featured match will have Dory and Terry Funk going against The Medic and The Duke in the final of three contests.

Admission will be \$2 and \$1.50 for adults and 75 cents for children under 12.

Also Saturday night, a Western dance for adults is planned for the American Legion Hall. It will begin at 9 p.m.

"This year's celebration is going to be the best one we've ever had, and we've had good ones the past three years," says C. E. Trimble, who is general chairman for the second year. Tom Caldwell is assistant general chairman.

The celebration is co-sponsored by the Roping Club, headed by Rouel Barron, and Bovina Chamber of Commerce and Agriculture, Tom Beauchamp is the chamber president.

Details of the celebration events appear in individual stories in this issue of The Blade.

Bake Show Set Monday In Bovina

The county 4-H bake show contest will be held Monday, August 21, at 9:30 a.m. in Community Room of First State Bank of Bovina.

Girls completing 4-H food projects are eligible to participate in the bake show, according to Cricket B. Taylor, home demonstration agent.

The Bake Show is sponsored by the Panhandle Wheat Growers Association.

County winners will compete in the District Bake Show on September 16, at the Tri-State Fair in Amarillo.

James Roach will be ring steward for the show. Mrs. Robert Read will be show secretary.

The 1964 show had the largest number of entries, 134. The '63 total was 120. That was the first year for the total to go over the 100 mark.

There is no admission charge for the show. Barron points out, and spectators are invited to attend.

Trophy donors for the horse show are C&S Chemical, Parmer County Farm Supply, Bovina Blade, Bovina Auto Parts, Kerby Welding, Wilson's Super Market, Bovina Wheat Growers, Bonds Oil Co., First State Bank of Bovina, Lawlis Gin Co., Sherrill Grain Co., Sherrill Lumber Co., Charles Oil Co., Rip's Western Wear of Texico, Ranchers and Farmers Livestock Auction Co. of Clovis, Clovis Cattle Commission Co., Worley Grain Co. of Farwell, Doc Stewart Chevrolet-Buick of Clovis, Gateway Produce Co., Tuloma, Inc., Bovina Dry Goods, Super Saveway, Bovina Restaurant, Bovina Gin Co., Tucker Equipment Co. of Clovis, Imperial Livestock Supply of Clovis, Marks Pipe and Steel of Clovis, B and W Feed Yards of Clovis, Muleshoe Livestock Auction, Jake Snipes and Sons OK Tire Store of Clovis, Gifford-Hill-Western of Farwell, Birkelbach Machine and Pump Co. and Cyanamid Farm Supply.

Contributors to the show include Moore's Fina Station, Custom Farm Services, Inman Insurance, Barbee Cleaners, Bovina Variety, Bovina Hobby Shop, Dilger's Cleaners, Campbell Electric of Farwell, Lewis Serna, McKay's Barber Shop and M&M Paint and Glass.

Friday At 3 p.m. --

New Time, Route For BTDP Parade

This year's Bull Town Days parade has a new time and a new route.

It will be Friday at 3 p.m. Included in the parade will be floats, riding clubs, BTDP queen contestants and commercial exhibits.

Wendol Christian will serve as parade marshal. He will be assisted by Owen Patton. The two hold the same positions in Bovina Roping Club, co-sponsoring organization of the celebration.

Some five or six riding clubs from throughout the area are expected to be in the parade, according to Christian.

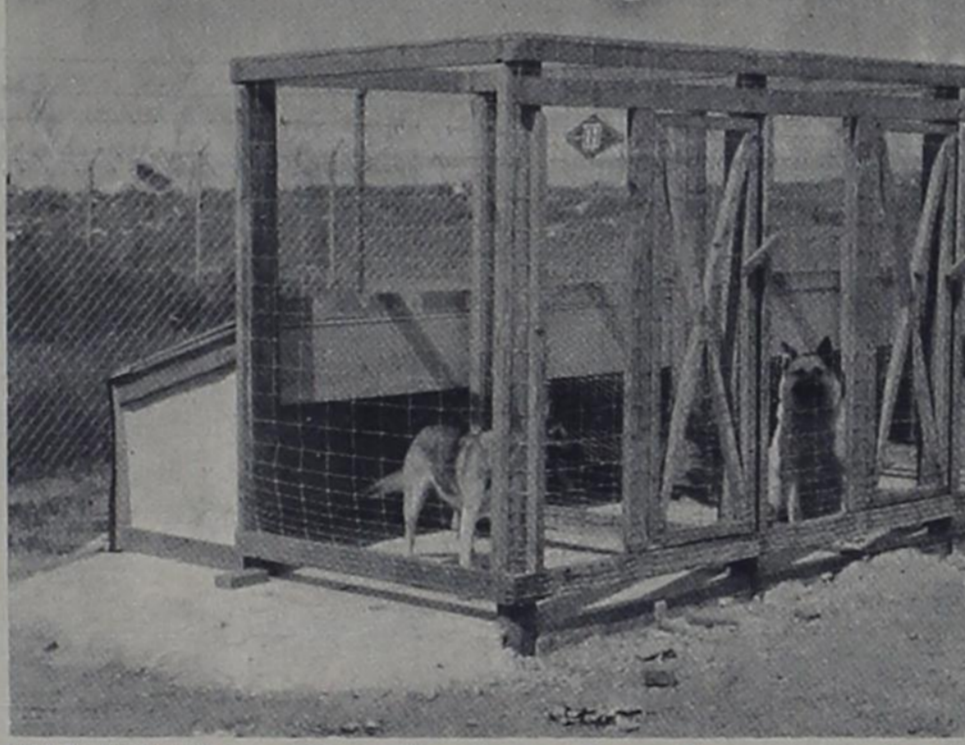
Trophies will be presented to the top three riding clubs in senior and junior divisions. Trophies will also be awarded to the top three floats in the parade, the marshal says.

The parade will form on East Main Street. It will go west on Main to Second, south on Second to Avenue B, west on Avenue B to Third, south on Third to C&S Chemical, then west to Halsell Street and then return to the point of origin.

The parade has, in years past, been a morning feature of the celebration. The change to afternoon was made to allow more people to be on hand for the

parade and then be present for the free barbecue which follows at 6 p.m.

The route was changed to keep the parade off Main Street in the area where the meal will be served so preparations may be made during the time of the parade for serving the barbecue.



CITY KENNELS -- These kennels were recently constructed by City of Bovina to provide a place for stray dogs to be impounded. An ordinance concerning dogs in the city limits, which has been passed by the city council, appears in this issue of The Blade.

Save Now During The SELL-OUT of 1967 PONTIACS AND RAMBLERS

See -

George Long representing **RIERSON PONTIAC RAMBLER**
Hwy. 60-70-84
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First State Bank Presents -- **COW POKES** By Ace Reid

"Now see what can happen if you don't buckle yer safety belt!"

Make First State YOUR Bank

1ST STATE BANK OF BOVINA
-- Member FDIC --

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Everyone To Attend Bovina's Bull Town Days Celebration Thursday-Friday-Saturday August 17-18-19

Welcome, Old Timers - Come To See Us! - Under Same Management Since 1927

BOVINA Service Station And Grocery
Clifford Leake

"One of Parmer County's Oldest Businesses"

Church of Christ
BOVINA, TEXAS

READY TO SERVE YOU...

During Bull Town Days And Every Day!

Bovina Restaurant

"Where Bovina Meets"

4th Annual BOVINA BULLTOWN DAYS
And Old Timers Reunion

WELCOME

- QUEEN CONTEST
- TALENT SHOW
- PARADE
- ROPING
- COW CALLING (DOWNTOWN BOVINA)
- FREE BAR-B-QUE
- FIDDLERS CONTEST

ENJOY IT ALL IN **BOVINA, TEXAS** August 17-18-19 **WE'LL SEE YOU THERE!**

BOVINA RESTAURANT
NORTH SIDE HIWAY 60 OWNED & OPERATED BY MUTT GRAHAM
BOVINA, TEXAS

More Expected --

Football Practice Attracts 21 Boys

Football practice for the 1967 version of the Bovina Mustangs got underway this week. Only 21 candidates for the team reported to Head Coach Roy Stone and his staff, but more boys are expected out later this week and next.

First game of the season is September 8 against Cooper there.

Plans are now being made for a scrimmage session with the Dimmitt Bobcats. The scrimmage will probably be Friday, August 25, at Dimmitt, Coach Stone says.

Practice sessions are being held twice daily, at 8 a.m. and 8 p.m.

Five seniors are presently providing the team leadership, according to Coach Stone. These are Lynn Murphy, Tommy Sisco, Rex Cumpton, Daryl Kirkpatrick and Mike Grissom.

The Mustangs are entering their second year of Class A competition.

Stone is beginning his fourth year at the reins of the Mustangs.

Joins Staff --

Name Nitchalas New Coach Here

Bill Nitchalas has been named girls basketball coach and junior high coach of Bovina Schools, Supt. Otis Spears announced this week.

The new coach attended Sul Ross State College on a football scholarship. This will be his first coaching job. He began his duties here this week, assisting with football workouts.

The new coach's teaching duties will be assigned soon, Spears said. His home is Idalou. He and his wife plan to move here this week.

A new method of instructing science in the first four grades was adopted by the board of trustees in a regular meeting Monday night.

Tom Templeton, grade school principal, explained the method which includes lab-type work. Equipment for the new teach-

ing method will cost approximately \$400 and one teacher from each of the four grades will be required to attend a seven-day workshop in regard to the method. The workshop will be in Hereford or Dimmitt, Spears said.

Board members considered a method by which four insurance agencies in Bovina could share in the city's business. Two of the agencies now handle all the school's insurance.

At the request of the city, the board agreed to pay the school's portion of the paving of Ninth Street provided the paving would be connected with paving on each end of Ninth Street and also providing that property owners along the street were in favor of having the street paved.

The school district's tax roll was approved in a routine matter handled by the board.



MISS PATRICIA FINNEY

Engagement Revealed

Mr. and Mrs. Darren Lee Finney of 5090 Mount Harris Drive, San Diego, Calif. announce the engagement and approaching marriage of their daughter, Patricia Lee, to Seaman Third Class Charles David Williams, son of Rev. and Mrs. C. Woodrow Williams of Oklahoma Lane.

Miss Finney was graduated from Madison High School in San Diego and is presently employed as a secretary.

Williams is stationed aboard the USS Uhlmann. He has had two tours of duty in Vietnam and is scheduled for discharge in October.

The couple will exchange vows in San Diego November 24.

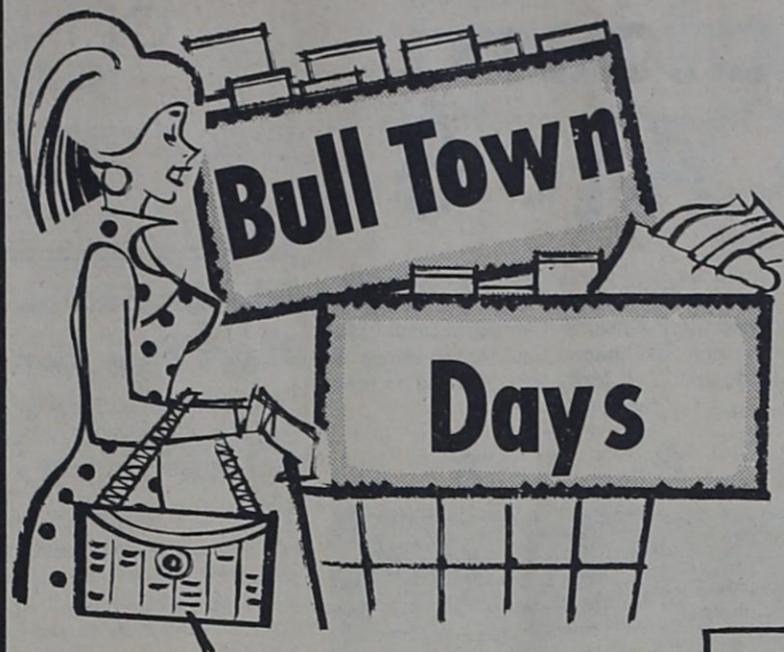
The couple will reside in San Diego where he will continue his education in a California college.

Whitley Family Has Reunion

A total of 28 people attended the Whitley reunion last weekend at Possum Kingdom State Park.

Attending were Mr. and Mrs. W. E. Hahn and family of Conroe, Miss Nellie Fletcher of Conroe, Mr. and Mrs. G. R.

Pounds and family of Mesquite, Mr. and Mrs. W. R. Pounds and family of Arlington, Mr. and Mrs. Gene Lee and Family of Buffalo, Mr. and Mrs. Jessie Snyder of Arlington, Mr. and Mrs. A. L. Pruitt and Gene of Bovina and Mr. and Mrs. Edgar Fletcher and family of Friona.



- Arrow Pinto Beans 2 lb. bag 29¢
- Borden's Eagle Brand Milk 15 oz. Can 35¢

FRUITS & VEGETABLES

- US No. 1 Red Potatoes 10 lb. Bag 49¢
- Calif. LeGrande Nectarines lb. 29¢
- Calif. K.Y. Stringless Green Beans lb. 19¢
- Texas Cucumbers lb. 10¢

FREEZER SPECIALS

- Shurfine Strawberries 16 oz. Pkg. 39¢
- Patio Mexican Dinner 15 oz. Size 39¢
- Shurfine Spinach 2 10 oz. pkgs. 29¢
- Ole South Graham Pie Shells 2 pkgs. 45¢

Savings

Ranch Style BEANS 24 oz. Can 19¢

CLOROX
BLEACH DISINFECTANT STAIN REMOVER
for whiter, cleaner, sanitary washes
1/2 Gal 29¢

Borden's

Real ICE CREAM Assorted Flavors Square Carton

1/2 Gal. 65¢

Shop These SPECIALS At Wilson's
Thur.-Fri.-Sat. Many Continue Thru Wed., Aug. 23!

Save Shurfine & Tender Crust Coupons
FOR VALUABLE FREE PRIZES
Ask Your Grocer For Prize List

BAKE-RITE SHORTENING 3 Lb. Can 69¢

LARGE FAMILY SIZE HUNT'S CATSUP
2 20 oz. bottles 69¢
Texun Unsweetened Grapefruit Juice 46 oz. Can 35¢

REGULAR GRIND
Maryland Club Coffee
1 Lb. Can 69¢

Shurfine Elberta Sliced or Halves Peaches 2 No. 2 1/2 Cans 69¢
Sugarine Liquid 4 oz. bottle 69¢

New From Pet Milk Co. COMPLIMENT
5 Varieties - Chicken Supreme, Golden Casserole, Savory Pork Chops, Swiss Steak, Meat Loaf - Just Add the Meat!
15 oz. Can for 43¢

Bama Red Plum or Grape Jam 18 oz. tumbler 29¢

Shurfine Mushroom Stems And Pieces 4 oz. Can 30¢
Duncan Hines Angel Food Cake Mix box 55¢

Choice Meats at Savory Savings

USDA Choice SIRLOIN STEAK lb. 89¢

USDA Choice T-Bone Steak lb. 98¢

USDA Choice ROUND STEAK lb. 89¢

Freezer BEEF Half or Whole - Cut & Wrapped
USDA Good lb. 51¢ | USDA Choice lb. 52¢
Now Wrapped In Avisco Film For Greater Protection Against Freezer Burn.

Pinkney Jumbo Pak Franks 3 lb. Bag 99¢

Shurfine Peanut Butter 12 oz. Jar 39¢
Gerber's Strained Fruits & Vegetables Baby Food 4 1/2 oz. Jar 9¢

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

M & M
Paint and Glass
Phone 238-6201
Third Street - Bovina
Invites You To BULL TOWN DAYS - 1967
Thur.-Fri. - Sat. In Bovina!

WILSON'S
SUPER MARKET
Bovina
Phone 238-4781
PARMER COUNTY'S FINEST



MISS JANICE BOOTHE

Announce Engagement

Mr. and Mrs. Jay Boothe of Bovina announce the engagement and approaching marriage of their daughter, Janice, to Larry Stowers, son of Mrs. A. D. Stowers.

The couple will exchange nuptial vows Friday, August 25, at 8 p.m. at Bovina Church of Christ. Friends of the couple are cordially invited to the ceremony.

For Clinic Fund --

Art Auction Friday At 6

A new feature has been added to annual Bull Town Days celebration for 1967. An art auction is scheduled for Friday evening at 6 p.m. in the downtown area.

Houston Bartlett, professional auctioneer, will conduct the auction.

Proceeds will go to the Clinic Fund which is currently in progress in Bovina.

Several local artists have contributed paintings to be sold as well as other area artists.

Dimmitt Art League donated approximately 10 paintings for the benefit, according to Mrs. Bob Estes.

Dean Merritt, artist and instructor from Clovis, has given several water colors to be auctioned. These paintings are

scenes of Bovina depicted by Merritt.

Paintings to be auctioned include both oils and water colors and are both realistic and impressionistic.

Persons wishing to contribute paintings, art objects or antiques are asked to leave them at Inman Insurance office or call Mrs. Jess Walling or Mrs. Reagan Looney.



ART AUCTION -- Scanning the paintings to be sold Friday at the auction in conjunction with Bull Town Days celebration is Mrs. Jess Walling. Several area and local artists contributed paintings to be auctioned.

Party Honors

Ferguson Girls

Misses Marla and Linda Ferguson, daughters of Mr. and Mrs. Marlin Ferguson, were honored with a farewell party Wednesday afternoon of last week by Cindy Caldwell in her home.

Sharon and Joe Pierson conducted yard games for the children's entertainment.

Refreshments of chocolate cake and ice cream were served to the youngsters. Favors of rubber balls and candy were given to guests.

Attending the party were Mike and Jay McCracken, Mat and Beth Mosen, Alton and Kirk McCormick, Scotty Johnson, Carol Ware, Linda Dyer, Sharon Spurlin, Terresa Mayfield and John Caldwell.

The Fergusons are moving to Weatherford, Okla. where he will attend pharmacy school. They have farmed in the Oklahoma Lane community for several years.

We Care About You About Your Clothes

Dilger's CLEANERS



DIMMITT CONTRIBUTION -- Mrs. Bob Estes views several of the paintings contributed to the art auction slated Friday evening. Most of these paintings were donated by Dimmitt Art League.

Mr. and Mrs. Gene Ezell returned recently from Idaho where they visited their daughter and family, Rev. and Mrs. Dick Horn and children.

Mr. and Mrs. Tom Griffith and Barbara Kay vacationed recently in Colorado, Arizona and Utah.

Auction Set At S & S This Week

The building and contents of S and S Department Store in Bovina will be sold at auction Thursday and Friday, according to Otis Spears, owner of the real estate and dry goods.

Sales are scheduled for 10 a.m. both Thursday and Friday.

Details of the items appear in an advertisement in this issue of The Blade.

Of Interest To THE WOMEN

Charles Smiths Have New Son

Mr. and Mrs. Charles Smith became the parents of a son born Thursday morning, August 3, at 3:15 in Parmer County Community Hospital in Friona.

He was named Charles Keith and weighed seven pounds and six ounces.

Other children in the family are Devanee, 5, and Benton Ray, 2.

Shower For Bride-Elect Set

Miss Diane Hepler, bride-elect of Ronnie Woods, will be honored with a bridal shower Friday, August 25, at 3 p.m. at Oklahoma Lane Baptist Church.

Ronnie is the son of Mr. and Mrs. Ray Woods, former residents of Bovina.

Friends of the couple are cordially invited to the courtesy. Women of Oklahoma Lane

Baptist Church will host the affair.

Mr. and Mrs. John Horn visited in the home of their son and family, Rev. and Mrs. Dick Horn and children, in Idaho recently.

Mr. and Mrs. Harve Alverson of California are visiting in the home of their daughter and family, Mr. and Mrs. Glendon Sudderth, The Alversons are former residents of Bovina.



We Join In Welcoming Bull Town Days Everyone To

Since 1924 Gaines Hardware Has Been A Part Of Bovina And Parmer County. Our Customers, During All Of Those 43 Years, Have Been Deeply Appreciated.

Gaines Hardware Co.

"Nothing Knocks On Bovina But Opportunity"

--- Established 1924 ---

Bovina

The Smart Shop

Third St. - Bovina

2 Suggested Activities For You And Your Family This Week:

1. ATTEND Bovina's Bull Town Days Celebration Thursday, Friday and Saturday.
2. SHOP Bovina Dry Goods And The Smart Shop For All Your BACK-TO-SCHOOL Needs.

Bovina Dry Goods

"The Store Where Your Money's Worth More"

Fuller & Son Custom Meat Processing

- BOVINA -

WELCOMES YOU TO BOVINA'S BULL TOWN DAYS- 1967

Thursday - Friday - Saturday

Aug. 17 - 18 - 19

Let Us Do Your Custom Meat Processing - 6 1/2¢ Per Pound

Satisfaction Guaranteed

Free Pickup of Animals In Parmer County

We're Proud To Have Again Been Selected To Process The Beef For The Bull Town Days

Barbecue We Know You'll Enjoy It!

Thanks, Folks

... For Your Fine Patronage During The Past Year. We Want To Supply You With All Your Meat Needs. Everyday Low Prices Plus Weekend Specials!

Fuller & Son CUSTOM PROCESSING

First Street - Bovina - Phone 238-4281

Western Dance Set Saturday

Tiny Lynn's Western Band of Clovis will provide music for the Western dance Saturday night at American Legion Hall at 9 p.m.

The dance is the first western dance to be held in conjunction with the annual Bull Town Days celebration.

Tickets are on sale for \$1.50 per person.

Shower Honors Miss Johnston

Miss Linda Johnston was honored with a bridal shower Monday afternoon in Community Room of First State Bank.

Receiving guests were the honoree, her mother, Mrs. Bob Johnston; her grandmother, Mrs. R. S. Johnston Sr. of Lubbock, and Mrs. Jessie Williams.

The bride's table was laid with a white linen cloth enhanced with brown illusion. Centering the table was an arrangement of orange Chasta daisies intermingled with brown

stock and greenery. Milk glass appointments completed the table.

Serving guests were Miss Karen Estes and Miss Patsy Cumpston. Miss Martha Snodgrass attended the guest register.

Hosting the courtesy were Mrs. H. J. Charles, Mrs. Wilson DiCuffa, Mrs. Gene Snodgrass, Mrs. Jessie Williams, Mrs. Bob Estes, Mrs. Cecil Sisk, Mrs. Carl Rea, Mrs. Aubrey Brock, Mrs. Wendol Christian, Mrs. Joe Wilson, Mrs. Mary Ruth Martin, Mrs. Mary Ruth Redden, Mrs. Norvell Strawn and Mrs. Nola Read.

Out-of-town guests attending were Mrs. R. S. Johnston Sr., Mrs. Dan Johnston, Mrs. Donnie Scarbrough, all of Lubbock; Mrs. Ted Shulley of Hobbs, N.M.; Mrs. Ruth Terry and Mrs. Aubrey Rhodes of Friona; Mrs. Erma Ruery of Clovis; Mrs. Judy Rhodes of Friona and Mrs. W. M. Marquard and Kathy of Clovis.

Society Plans Farwell Picnic

A parish picnic was planned in honor of the seminarians who helped with summer school at St. Ann's Catholic Church. The Guadalupe society planned the farewell affair Sunday afternoon at their monthly meeting at St. Ann's Parish Hall. It will honor Fra. Linus, Fra. Alexis, and Fra. Reginald, all of Washington D.C.

The picnic is slated for August 20 at City Park at 4 p.m. according to Mrs. Gil DeLeon president of the society.

Reports were given by parish councils and a workshop to be held at Nazareth August 12 was announced.

Fr. Claver Giblin dismissed the group with a prayer after which refreshments were served to the group by Mrs. De Leon and Mrs. Prudencio Fragoza.

Friday Noon --

Basket Lunch For Oldtimers

Bovina oldtimers will be honored guests at a luncheon Friday noon at Masonic Lodge Hall. The luncheon is an annual celebration included in Bull Town Days activities and is sponsored by Bovina Woman's Study Club.

Registration of guests will begin at 10 a.m. at the Lodge Hall, according to Mrs. Rouel Barron, who is in charge of the reunion for the Study Club. Mrs. Barron says, "Every-

one is invited to bring a basket lunch and enjoy the activities." A trophy will be presented to the Bovina resident who has lived here the longest and to the oldtimer who has traveled the farthest distance to attend the celebration. The awards will be presented Friday night.

Drinks will be furnished by the Bovina Woman's Study Club at the noon luncheon. Assisting with the registra-

tion and other activities will be Mrs. O. H. Jones, Mrs. Earl Stevenson, Mrs. Arlin Hartzog and Mrs. Barron.

Teen Dance Set Friday Night

The "Tieras" of Amarillo will play for the Bovina Bull Town Days teenage dance Friday night at American Legion Hall.

The dance will begin at 9 p.m. and will be sponsored by an adult group. Mrs. Elton Venable has tickets for sale at \$1.50 each. Assisting the Venables with the dance will be Mrs. Glenn Ritchie, Mrs. Bill Lane and Mrs. Mary Ruth Redden.



For Fun, Entertainment And Good Food, Come To Bull Town Days

For Parts For Auto And Industrial Engines, Come To --

WARREN AUTO SUPPLY
Hiway 60 Bovina, Texas
C. P. Warren

Party Fetes Mrs. Minter

Mrs. Henry Minter was honored with a birthday celebration Friday afternoon at Memorial Hospital in Clovis.


Sissy, as well as her husband and her mother, Mrs. O. L. Hamby of Clovis. Mrs. Herman Estes and Mrs. Leslie McCain presented her with the tree and gifts from friends in Bovina.

Mrs. Minter, who has been hospitalized for approximately a month, was presented with a Benard Holly tree tied with gifts and money.

The celebration was attended by her children, Billy and

INSURANCE

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- BUSINESS
- LIFE - HOSP.
- LONG HAUL TRUCK



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AGENCY

LOANS

- AUTOS & TRUCKS
- 36 MONTHS
- BANK RATES
- NEW & USED
- ALSO MILITARY

Call 762-4777 Res. 763-9590

115 E. 6th Clovis

PUBLIC AUCTION

BOVINA

S & S Department Store and Real Estate
Thursday, August 17
and Friday, August 18
at 10:00 A.M. each day

All current model merchandise for dress, work and play.

MENS & BOYS Clothes

- 1 Lot of sportswear for men and boys
- 1 Lot of work and play pants for boys
- 1 Lot of hats - felt and straw
- 1 Lot of dress pants for men
- 1 Lot of walking shorts for men
- 1 Lot of work pants
- 1 Lot of shirts for men and boys
- 1 Lot of ties and accessories
- 1 Lot of socks for men and boys
- 1 Lot of packets for men
- 1 Lot of shoes - work and play for men and boys
- 1 Lot of shorts and T-shirts for men and boys
- 1 Lot of belts - Justin and Pioneer
- 1 Lot of work gloves

Labels for above are: Levi Straus, Lee Rider, Munsingwear, Resistol, Hager, Dotty Dan, Kapper Jac, Dickies, TNT, Washington, Tulane, Old Kentucky, Hanes, Maywood, Town Topic, Vanderbilt, Van Heusen, Texson, Donmoor, & Millers.

A LARGE COMPLETE STOCK OF WOMEN'S & GIRL'S CLOTHING

- Large lot of dresses for women
- Large lot of sportswear for women
- Large lot of shirts and blouses for women and girls
- Large lot of shorts for women and girls
- Large lot of lingerie
- Large lot of pajamas
- 1 Lot of shoes - dress and play for women and girls
- Large lot of sweaters for women and girls

Labels for above are: Nardis, Jones of Dallas, Stockton of Dallas, Candy, D & P Originals, Catalina, Ardian and Tabin, Ralph's Original, Paddle & Saddle, Laura, Exquisite Form, Henson, Maidenform, Texsheen, Mojud, Hanes, Allegheny, Blue Bird, Potty Dan, Peaches & Cream, Tex Sis, Tam-O-Shaner, Talk Abouts and Shirey.

- 1 Lot of sheets and pillow cases - Stevens and Mohawk
- 1 Lot of purses, jewelry, etc.
- 1 Lot of miscellaneous items of all kinds

OFFICE EQUIPMENT

- R C Allen electric adding machine
- Electric Smith Corona cash register
- Filing cabinets
- Large assortment of late model store fixtures

REAL ESTATE

Real Estate: 60x68 ft. brick building that has 3 office spaces - 2 offices now renting for \$120.00 per month. This building is in excellent condition on a corner location.

TERMS ON REAL ESTATE: 10% down on day of sale. 30 days will be given purchaser to have title examined. At present time building has a loan of approximately \$15,000.00 that can be assumed by purchaser. Balance cash.

Possession at close of escrow.

Building will be sold on Friday, 18 at approximately 2:00 P.M.

Owners: Mr. and Mrs. Otis Spears Bovina, Texas
Quinton Jenkins and Associates, The Auctioneers Phone EV 3-7733 Amarillo, Texas

Any announcement made on day of sale supercedes all other announcements.



2

Ways To Tell When Big Nick

Will Figure You A Good Farm Machinery Deal :

1. When He Has His Cigar In His Mouth.
2. When He's Smiling.



WELCOME To Bull Town Days
This Weekend And To The
Acres Of Machinery Bargains
On Our Lot On Highway 60



New Shipment Of Tandem Discs At Big Nick's!

"IF WE DON'T HAVE IT - WE'LL GET IT"

BIG NICK FARM MACHINERY

Highway 60 - Bovina - Phone 238-4861

Top Prices Paid te Model
Combines And Tractors







Legal Notice

AN ORDINANCE PROHIBITING ANY DOG FROM RUNNING AT LARGE WITHIN THE CITY OF BOVINA, TEXAS, WITHOUT BEING UNDER CONTROL OF THE OWNER OF SAID DOG AND WITHOUT THE SAME HAVING BEEN VACCINATED FOR RABIES, AND WITHOUT THE

OWNER HAVING PAID A TAX TO THE CITY OF BOVINA AS PROVIDED HEREBY, PROVIDING FOR THE TIME AND IN THE MANNER FOR THE DISPOSITION OF DOGS AND PROVIDING FOR PENALTIES AGAINST OWNERS OF DOGS WILLFULLY VIOLATING THIS ORDINANCE.

BE IT ORDAINED by the City

Commission of the City of Bovina, Parmer County, Texas, as follows:

SECTION I

It shall hereafter be unlawful for any dog to run or be at large upon any street, alley or public grounds of said City of Bovina, Texas, whenever said dog has not theretofore been vaccinated for Rabies as hereinafter provided and when said dog falls to have an identification tag attached to a collar being worn by said dog reflecting payment of taxes for the current year, which said tag shall be issued by the City of Bovina to the owner of said animal as hereinafter provided, and when said dog is not in the immediate control and care of the owner of said animal.

SECTION II

Every dog found running at large in said city that is known to be afflicted with disease of Rabies shall be destroyed on site by any peace officer or other employee of this city. Every dog found running at large suspected of having such disease shall immediately be taken into custody by the police officers of said city or other city employees, and retained until it is established whether or not said animal is afflicted with such disease.

SECTION III

There is hereby levied and assessed a tax of \$1.00 plus actual cost of the tag issued by said city, per annum upon each and every dog kept or maintained in the City of Bovina, Parmer County, Texas, such tax to be paid by the owner or keeper of said dog on or before thirty days after date of this ordinance and thereafter on or before the first day of January of 1968 and on or before the first day of January each year thereafter, and the owner of any dog shall exhibit to the tax assessor (Continued on Page 7)

WANT ADS

SCULPTRESS SALE Buy two white bras and get 2/3rds off on third in nude or black. Sale good through August 25. Phone Sharp 225-4365 Patricia Read

FOR SALE -- Registered toy Pekinese, male, blonde, \$35. Call Rocky Steelman at 238-2092. 2-tfnc

GRADY'S GARAGE Ph. 238-2041 Bovina

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J. J. Steele Citizens Bank Building Dial: 763-4471 or 763-6455 4-tfc

24-Hour Weather on Channel 6 All Three Major TV Networks Black and White or Color On Cable Clearview Company Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

CARD OF THANKS We would like to express our thanks for every kindness and expression of sympathy shown to us at the loss of our little darling. The flowers were beautiful, the prayers, cards and phone calls were greatly appreciated. The La Von Jones Family 7-tfc

SEPTIC TANKS & CESSPOOL SERVICE Drilled-Repaired-Installed WILSON Drilling Co. Muleshoe Day Phone 272-4180 Night Phone 272-3148

KINDERGARTEN will open September 5. All interested parents who have not yet contacted me, please do so soon at 502 Dimmitt Road or phone 238-4252. Mrs. W. E. Williams 7-1tp

WANTED . . . Good used baby bed, Ph. 238-4531. 7-tfnc

FOR SALE OR RENT -- Three-room house with extra lots. Can be sold together or separately. Nice location. Also, another three-room house on pavement. See Mrs. Eula Newton at 204 Avenue A. 7-1tp

FOR SALE -- Clarinet, B-flat. Ideal for beginners. Only \$75. Call Mrs. Bob McMeans, Sharp 225-4399. 7-4tc

FOR SALE 110 by 400 feet or larger acreage lots. Top quality building locations for homes. Two miles or two minutes west of Bovina on Pleasant Hill road. Attractive, quiet and convenient. Good terms can be arranged. See or call O. W. Rhinehart at GLASSCOCK REAL ESTATE Office phone 238-3231 Res. phone 238-4452 Bovina, Texas

NEED A PLUMBER? 24 Hr. SERVICE A-1 Plumbing SALES & SERVICE Ph. 238-6501

FOR SALE -- 1965 model 16-ft. Arrow Glass boat with 35 hp Mercury motor. This good rig has been used only approximately 10 hours. See at Big Nick's machinery lot or call Edith Hawkins at 238-3181. Phone 238-3802 after 5 p.m. 49-tfnc

RUBBER STAMPS -- Call The Blade, 238-4531.

Need responsible part in Bovina area to take over payments on 1966 model Singer sewing machine. Automatic zig-zag, blind stitches, fancy patterns, etc. Assume 4 payments at \$6.12 or will discount for cash. Write Credit Manager, 1114 19th Street Lubbock, Texas. 51-tfnc

BARTLETT & POTTS AUCTION SERVICE Specializing in Farm Sales Houston Bartlett Route 1 Bovina, Texas Phone 389-2191 Larry Potts Route 2 Friona, Texas Phone 295-3387

BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60-238-2541

STRAYED OR LOST -- Nine head of calves, steers and heifers from 150 to 350 pounds. Call Novell Strawn 238-3781 at night or days 238-431.

Announcing the Veterinary Service of Dr. C.A. Pemberton D. V. M. for both large and small animals Ph. 238-3121 - Bovina Rabies Vaccination For Pets

FOR ALL KINDS of insurance and farm loans, see Jim Ware in Spears Building or phone 238-4382.



It's Time To Go To Bulltown Days And To Bovina's 7th Annual Quarterhorse Show Saturday, Aug. 19! See You There!

NOTICE CUSTOMERS We will close Friday at Noon And Saturday for the Celebration. Your Cooperation will be appreciated.

Kerby Welding Service - Radiator Repair - A Deal The Year Bovina Phone 238-2332

Advertisement for Buick - GMC - Pontiac Kinsey-Osborn Motors. 25 Years In Hereford. See Us And SAVE! 142 Miles St. - Hereford - Ph. 364-0990

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER TWO ON THE BALLOT. BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That Article IX of the Constitution of the State of Texas be amended by adding a new Section 13 thereto to read as follows: "Section 13. Notwithstanding any other section of this article, the Legislature in providing for the creation, establishment, maintenance, and operation of a hospital district, shall not be required to provide that such district shall assume full responsibility for the establishment, maintenance, support, or operation of mental health services or mental retardation services including the operation of any community mental health centers, community mental retardation centers or community mental health and mental retardation centers which may exist or be thereafter established within the boundaries of such district, nor shall the Legislature be required to provide that such district shall assume full responsibility of public health department units and clinics and related public health activities or services, and the Legislature shall not be required to restrict the power of any municipality or political subdivision to levy taxes or issue bonds or other obligations or to expend public moneys for the establishment, maintenance, support, or operation of mental health services, mental retardation services, public health units or clinics or related public health activities or services or the operation of such community mental health or mental retardation centers within the boundaries of the hospital districts; and unless a statute creating a hospital district shall expressly prohibit participation by any entity

PUBLIC NOTICE Proposed CONSTITUTIONAL AMENDMENT NUMBER FIVE ON THE BALLOT. BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS: Section 1. That Article III of the Constitution of Texas be amended by adding a new section thereto to be known as Section 49-e, as follows: "Section 49-e. The Parks and Wildlife Department, or its successor vested with the powers, duties, and authority which deals with the operation, maintenance, and improvement of State Parks, shall have the authority to provide for, issue and sell general obligation bonds of the State of Texas in an amount not to exceed Seventy-Five Million Dollars (\$75,000,000). The bonds authorized herein shall be called "Texas Park Development Bonds," shall be executed in such form, denominations, and upon such terms as may be prescribed by law, provided, however, that the bonds shall bear a rate or rates of interest as may be fixed by the Parks and Wildlife Department or its successor, but the weighted average annual interest rate, as that phrase is commonly and ordinarily used and understood in the municipal bond market, of all the bonds issued and sold in any installment of any bonds, shall not exceed four and one-half percent (4 1/2%) interest per annum; they may be issued in such installments as said Parks and Wildlife Department, or its said successor, finds feasible and practical in accomplishing the purpose set forth herein. "All moneys received from the sale of said bonds shall be deposited in a fund hereby created with the State Treasurer to be known as the Texas Park Development Fund to be administered (without further appropriation) by the said Parks and Wildlife Department, or its said successor, in such manner as prescribed by law. "Such fund shall be used by said Parks and Wildlife De-

partment, or its said successor, under such provisions as the Legislature may prescribe by general law, for the purposes of acquiring lands from the United States, or any governmental agency thereof, from any governmental agency of the State of Texas, or from any person, firm, or corporation, for State Park Sites and for developing said sites as State Parks. "While any of the bonds authorized by this provision, or any interest on any such bonds, is outstanding and unpaid, there is hereby appropriated out of the first moneys coming into the Treasury in each fiscal year, not otherwise appropriated by this Constitution, an amount which is sufficient to pay the principal and interest on such bonds that mature or become due during such fiscal year, less the amount in the interest and sinking fund at the close of the prior fiscal year, which includes any receipts derived during the prior fiscal year by said Parks and Wildlife Department, or its said successor, from admission charges to State Parks, as the Legislature may prescribe by general law. "The Legislature may provide for the investment of moneys available in the Texas Park Development Fund and the interest and sinking fund established for the payment of bonds issued by said Parks and Wildlife Department, or its said successor. Income from such investment shall be used for the purposes prescribed by the Legislature. "From the moneys received by said Parks and Wildlife Department, or its said successor, from the sale of the bonds issued hereunder, there shall be deposited in the interest and sinking fund for the bonds authorized by this section sufficient moneys to pay the interest to become due during the State fiscal year in which the bonds were issued. After all bonds have been fully paid with interest, or after there are on deposit in the interest and sinking fund sufficient moneys to pay all future maturities of principal and interest, additional moneys received from admission charges to State Parks shall be deposited to the State Parks Fund, or any successor fund which may be established by the Legislature as a depository for Park revenue earned by said Parks and Wildlife Department, or its said successor. "All bonds issued hereunder shall after approval by the Attorney General, registration by the Comptroller of Public Accounts of the State of Texas, and delivery to the purchasers, be incontestable and shall constitute general obligations of the State of Texas under the Constitution of Texas. "Should the Legislature enact enabling laws in anticipation of the adoption of this amendment, such Acts shall not be void by reason of their anticipatory nature. Sec. 2. The foregoing amendment to the Constitution shall be submitted to a vote of the qualified electors of this State at an election to be held on November 11, 1967, at which election each ballot shall have printed thereon, the following words: "FOR the amendment to the Constitution of Texas adding a new section to be known as Section 49-e of Article III, authorizing the issuance and sale of Seventy-Five Million Dollars (\$75,000,000) in bonds by the State of Texas to create the Texas Park Development Fund to acquire lands for State Park sites and to develop State Parks." "AGAINST the amendment to the Constitution of Texas adding a new section to be known as Section 49-e of Article III, authorizing the issuance and sale of Seventy-Five Million Dollars (\$75,000,000) in bonds by the State of Texas to create the Texas Park Development Fund to acquire lands for State Park sites and to develop State Parks."

\$ hop In Amarillo For Back-To-School Bargains

Fredrica's FL 6-0592 2744 Duniven Circle Amarillo, Texas 79109 Boutique Bridals and Formals Wedding Consultants Summer Clearance On Bridal Gowns . . . Formals . . . Casuals

Tom & Roy's GUN & KEY SHOP Complete Line Of Remington . . . Winchester Guns & Ammunition Rifle & Shot Gun Loading Components 210 W. 6th DR-41881

"Why Settle For Less . . . When You Can Buy The Best" Mercury Motors, Larson Starcraft Arrowglass Boats, Johnson Motors, 2501 W. 44th on Georgia PHONE FL 5-4419 - AMARILLO, TEXAS JOHN DOTZIER - BOBBY NOLEN Co-Owners 4-771 Custom Prop Repair of All Types Complete Fiberglass Repair and Service Complete Motor Service on all Mercury . . . Johnson . . . Evinrude. Come In and Check Our End of Season Boat Specials!

ATTENTION HUNTERS! Remington & Winchester Shotguns Sold At Dealer's Cost See Our Selection Of Browning Automatics And O/U Shotguns. Dealer's Prices On Shells..Buy Them By The Case.

Golden Spread Upholstrey Shop Custom Upholstrey Large Selection Of Quality Fabrics Free Pickup And Delivery 104 Virginia DT-27734

Farmer's Exchange Sporting Goods 214 N. Fillmore DR-65473

Blackburns DOWNTOWN AND SUBURBAN Back-To-School Fashions For The 1st Year Or The Graduating Senior . . . From Pretty Party Wear To Rough Tough Sportwear For The Entire Family Use Our New Convenient Customer Parking Lot Across From Our Store On Polk Street.

Crushed White Stone J. Lee Milligan, Inc. Asphaltic Concrete Specializing In Service & Workmanship 927 N. Cleveland - P.O. Box 5326 DR-34386 - DR-27122 - Amarillo- Free Estimates Excavating . . . Paving . . . Seal Coating . . . Penetration

WAYLAND WANTS YOU!

If you're a high school graduate and want to attend a college that will make you feel like an individual and not a number, then Wayland Baptist College in Plainview is for you.



Register now! Time is Short!

A new exciting calendar has been developed for this year. THE FIRST TERM WILL START ON SEPTEMBER 7th. Registration begins Sept. 4th. Term ends Dec. 22nd. New MINI-TERM is scheduled for January, 1968 with a concentrated curriculum for 3 hours college credit in 3 weeks. The improved facilities and superb faculty at Wayland will make college a most stimulating and enjoyable experience.

Inquire today by writing or calling the Registrar at WAYLAND BAPTIST COLLEGE, PLAINVIEW Area Code 806, Capital 4-5521

LEGAL NOTICES

(Continued from Page 6)

and collector of said City who shall issue such tags a certificate from a duly licensed and practicing veterinarian to the effect that said dog has, within the last 12-month period prior to due date of such taxes been vaccinated against the disease of Rabies, and in all events prior to the issuance of a dog tag by the City, Every dog kept or maintained in the City of Bovina shall be vaccinated against such disease at least once each year. Upon payment of such tax and submission of a certificate of vaccination for said dog, to the City tax collector, the owner shall be issued a receipt therefor and delivered an identification tag number for said dog. The number appearing upon said tag shall be kept in a book provided for such purposes and opposite such number, the name and address of each owner shall be recorded. The identification number or city dog tag shall be attached to said dog by a badge showing such number and shall be attached to a collar placed upon said dog in a manner that shall be permanent.

SECTION IV

Any City police officer or City employee shall take custody of any dog running at large on any street, alley or public square in this City which does not have such identification number attached to a collar worn by said dog, and which dog is not under the immediate control and care of the owner or keeper of such dog, and shall impound the same in a suitable place and after such dog has been impounded, the owner or keeper of the same may take possession of said dog only by paying the pound fee of \$2.00 for the first day or any part thereof that said dog is held in the City Pound, and \$1.00 per day or for any part of a day thereafter that said dog is impounded, and upon payment of the tax provided by this ordinance and vaccination of said dog for Rabies, at which time said dog shall be released and returned to the lawful owner, if not theretofore destroyed as hereinafter provided.

SECTION V

Upon failure of the owner or keeper of any dog taken into custody by the police officer or other City employee, and failure to pay the pound fee and the city tax levied upon said dog, and failure to have said dog vaccinated for Rabies at time of release of the same, said dog may be sold at private sale for the best price obtainable and the proceeds from said sale shall be applied to payment of the pound charges and the taxes herein levied, together with the cost of vaccinating said dog, and the balance, if any, paid into the City Treasurer. In the event the owner of said dog does not claim the same within a period of 48 hours after said dog is taken into custody by said City, and in the event the dog cannot be sold, the same shall be at that time destroyed by the City police or pound keeper.

SECTION VI

The owner of any dog or keeper of any dog in the City of Bovina who shall willfully permit the same to run at large upon any public street, alley or public park in this city, which said dog has not been vaccinated against the disease of Rabies and which said owner has failed to pay the taxes upon said dog for the current year and any year hereafter as provided herein and which said dog is not under the immediate custody and care of such owner and keeper, shall be guilty of a misdemeanor and upon conviction in corporation court of the City of Bovina, shall be fined in any amount not to exceed \$100.00 and each

Whittlin' --

(Continued from Page 1)

Bovina's Jay Sherrill, the lumber yard man, went to elementary school with Blocker down on the South Plains, we understand. Several other people throughout the West Texas-New Mexico area were associated with him before he became one of America's best-known personalities via television and Bonanza.

Bovina's all set for another Bull Town Days celebration. Nothing succeeds like success and this is certainly true in the case of Bull Town Days which was renewed in '64 on an en-

Bovina Teenager Of The Week



Lane Gober is this week's Teenager of the Week as Announced by the Teenage Club.

Lane is the 18-year-9ld son of Mr. and Mrs. Lloyd Gober. He is a 1967 graduate of Bovina High School and attended summer school at Texas Tech, and plans to continue his studies there.

He has a sister, Kim.

enthusiastic scale and has continued to grow and expand each year. As is pointed out in this issue of The Blade, there will be plenty of fun and activity for

every one. As deversified as are the activities, there's bound to be something that will please everybody and his brother. We'll see you during the celebration!

Lane Gober --

Barbecue --

(Continued from Page 1)

ing to Hopingardner, The cooking is expected to be finished by midnight Thursday.

After it is cooked, the meat will be wrapped in aluminum foil and placed in insulated containers so it will remain warm until serving time. The meat will be sliced Friday morning and then re-wrapped.

The barbecue beef was processed by Fuller and Son Custom Processing in Bovina.

Wilbur Charles is in charge of having the pinto beans prepared for the meal.

Soft drinks to go with the meal will be available at the serving line.

The National Center for Health Statistics reports that Washington, D.C., had the highest birth rate in the U.S.A. in 1965.

days violation shall constitute a separate offense.

PASSED AND APPROVED by unanimous vote, upon motion of Commissioner Owen Patton, second by Commissioner Ed Issac, all of said City Commission being present and voting, upon this the 12th day of June, A.D. 1967.

E. B. Caldwell
Mayor
City of Bovina, Texas

SEAL
ATTEST:
Mary Ruth Martin
Secretary
City of Bovina, Texas

7-2c

Here's Your



to another

Great Bull Town Days
And To Call Us The Next
Time You Need Automotive
Parts Or Service!

Bovina Auto Parts



Highway 60 - Phone 238-3701
Sonny Spurlin - Chester Roger

Complete Automotive & Industrial Engine Repair

You All Come! TO Bull Town Days

HEY! OLD PODNER....

Let's Wait About
This Until After
BULL TOWN DAYS

August 17-18-19

Bring The Family -

Have A
Good Time!

★ ★ ★

SOUTHSIDE
MOTOR
SUPPLY

-Glenn Ritchie-
Highway 86

Bovina-Pho. 238-3771



BIGGER! BETTER!

Than Ever Before

Bovina's Bull Town Days -1967-

Come Join The Fun ...
Meet Old Friends And
Acquaintances - - - They'll
Be Looking For You!

Thursday-Friday-Saturday, Aug. 17-18-19

Southside Service Station & Grocery

F.M. Crook Highway 86 & Third



SAVE MONEY

by the
bagfull!

Let Cyanamid

Farm Supply In

Bovina BLEND

All Your Fertilizers!

Cyanamid Joins In
Welcoming Everyone To
Bovina's Bull Town Days
August 17-18-19

Get CYANAMID'S Price
B-4 You Buy!

"At The Y"

CYANAMID

Farm Supply

Highway 86 West - Bovina
Roy Allen, Manager

Phone 238-6201

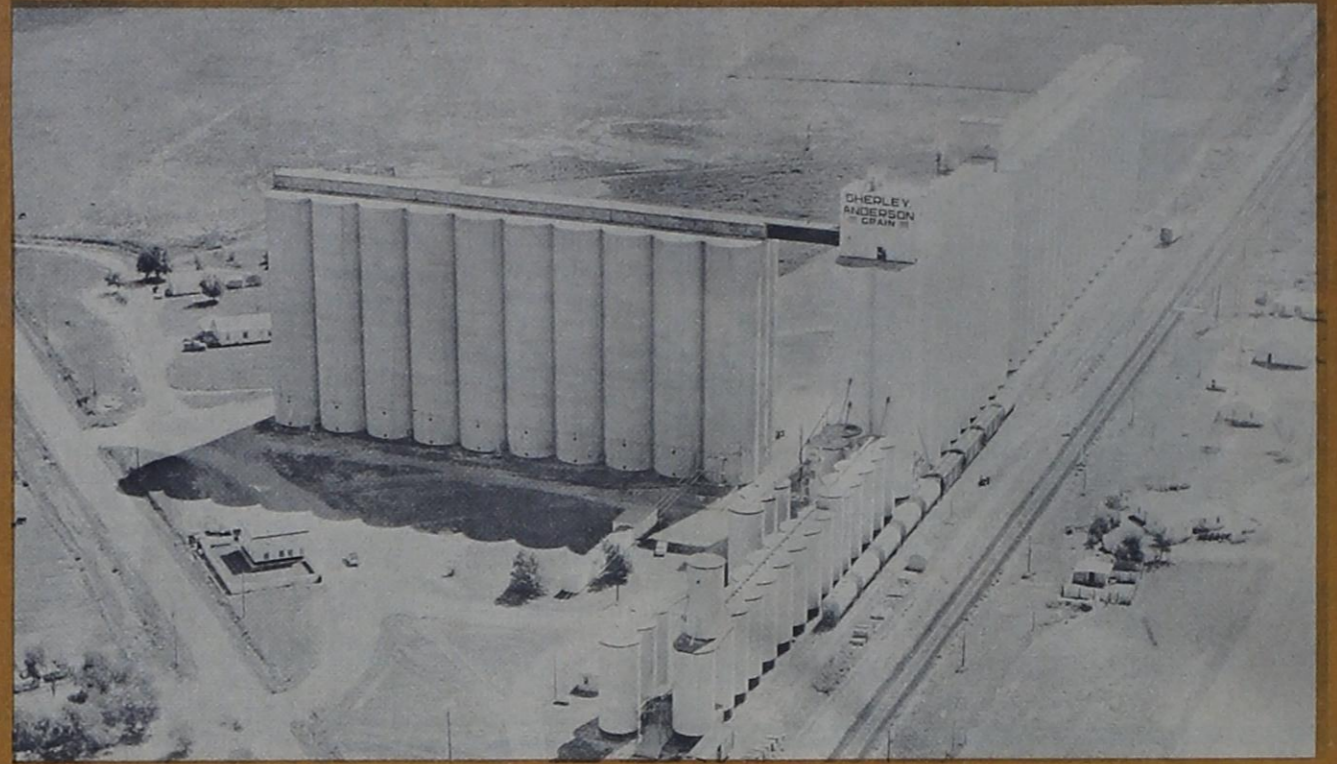
SALUTING BOVINA

On Its Fourth Annual Bull Town Days Celebration
Thursday, Friday, Saturday, August 17-18-19



Sherley-Anderson-Pitman, Inc. - Farwell

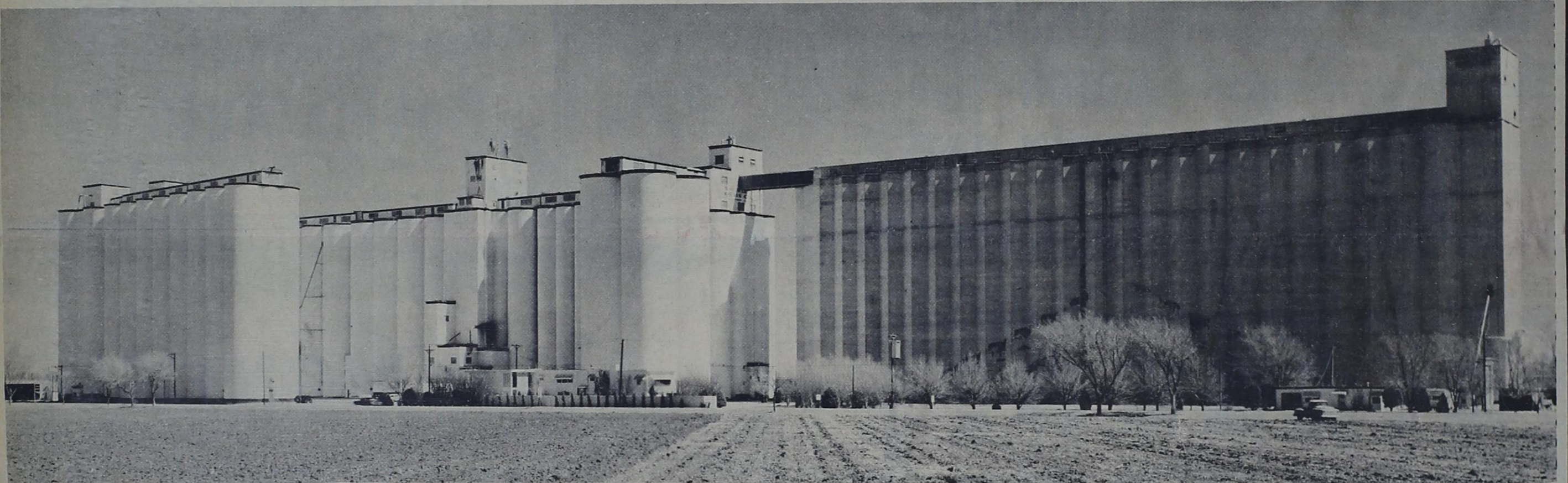
JOHNIE WILLIAMS--FRED CHANDLER--SUSIE HAMMONDS



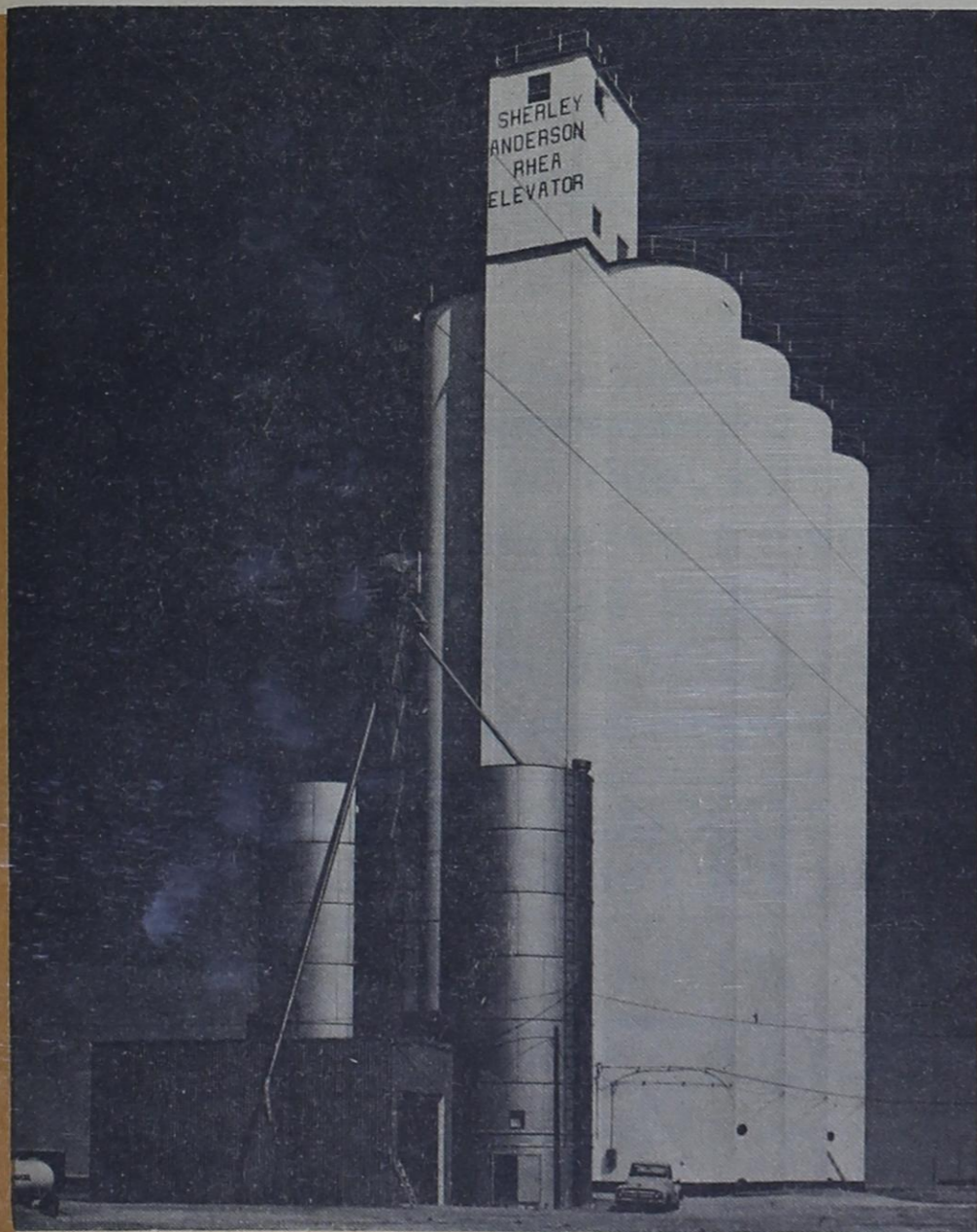
Sherley-Anderson Grain Co. - Lariat

ASA SMITH

SERVING FARMERS THE YEAR 'ROUND

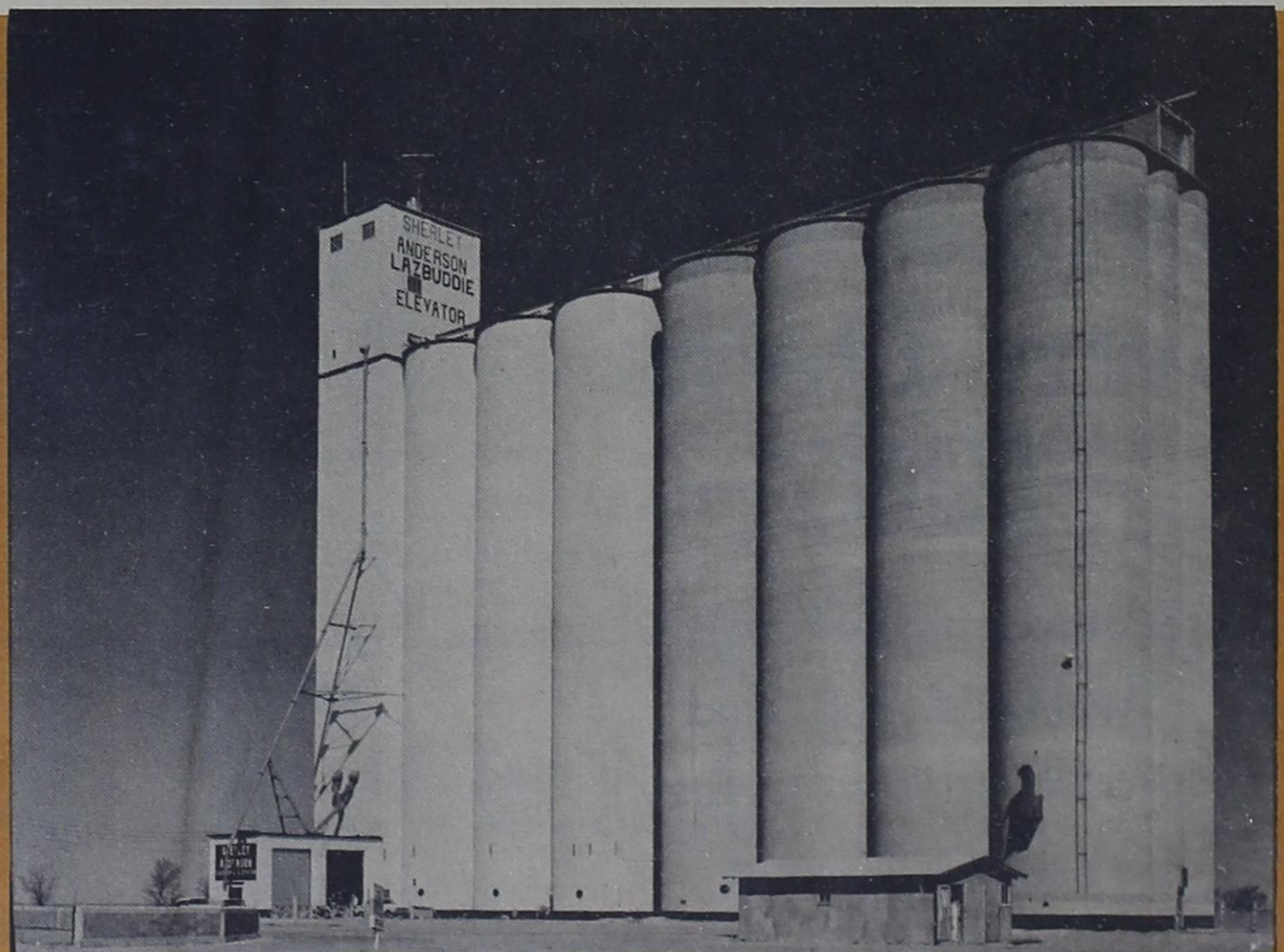


Sherley Grain Co. - Bovina



SHERLEY-ANDERSON RHEA ELEVATOR

JOE ALLEN



Sherley - Anderson LAZBUDDIE ELEVATOR

JOE MOORE--CLOYS STANBERRY

The Bovina Blade

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA



"In The Agricultural Center Of Parmer County"

WEDNESDAY, AUGUST 16, 1967

Bovina, Texas

VOL XIII, NO 7

Station Becomes Landmark --

Clifford Leakes Mark 40th Year In Bovina

Clifford Leake ended his 40th year in business in Bovina April 10 and the service station he owns on the corner of Main and Fourth Streets has been in existence 42 years, having been established by his father, J. H. (Henry) Leake, in 1925. It is one of the oldest busi-

ness institutions in Bovina, the other being Gaines Hardware, established here by J. Sam Gaines, who was operating the store when Clifford Leake came to Texas in 1927. Henry Leake came to Bovina in 1925 from Rome, Georgia, built the station when Highway

60 went through Main Street, and named his business Bovina Filling Station.

In 1927, Clifford and his brother, Iverson, came out from Georgia and joined their father as partners in the business. However, they changed the name to Bovina Service Station.

At that time there were two other service stations in town. One was the OT Station, owned by Sam Camp who was the uncle of Clifford Leake. Actually, he was responsible for the Leake family coming to Bovina. Camp had established his business about 1921 but remained here only a few years. The other station was owned by a man by the name of Richardson.

The Leake family operated the service station until the father moved to Mineral Wells about 1928, when Clifford and Iverson bought him out. The brothers continued as partners until Iverson moved to Dawn in 1936 where he put in a service station. Later he moved to Canyon where he still lives and now owns a farm northeast of Hereford.

When the highway was moved from Main Street to the north side of the railroad tracks, Leake put in a grocery store in his station to offset the loss of highway traffic trade.

Leake recalls that when he came here in 1927, there were no highlines, natural gas, pavement or electricity. Their station featured hand gasoline pumps and their electricity was provided by their own Delco generator plant in a small building behind the store.

In 1928 an addition was added to the back of the station and

in 1929 another addition was erected on the side. Otherwise, the building is today as it was when it was first constructed.

He points out (noting the 18 cent per gallon sign on the 1927 picture) that gasoline has not gone up very much in 40 years. In 1927, the 18 cents per gallon included a two cent state tax.

Now, regular gasoline sells for 30.9 cents per gallon, but includes a five cent state tax and a four cent federal tax. Actually, the price of gasoline has risen only 5.9 cents per gallon in 40 years.

Of course, he points out in the old picture, the highways were not paved, and access to the service station was made by means of a wooden plank bridge built across a barrow ditch.

In his early years here, Leake said a tin building stood beside the service station. It was moved down the block next to what is now S & S Dry Goods and was a blacksmith shop. Later a Mr. Markabrad built the present blacksmith shop, sold it to J. O. Glover, whose son, Johnny later built on to the back. The old blacksmith shop is now operated by Al Kerby.

In 1929, Leake and the former Miss Julia Pesch of Bovina were married. They have three daughters, all married, Mrs. Jack (Margie Ann) Owens whose

husband is in the Air Force; Mrs. Tommy (Kay Francis) Williams of Bovina; and Mrs. Terry (Marcie Janice) Carpenter of Clovis, N.M. The couple have five grandchildren, three girls and two boys.

Leake said the girls helped

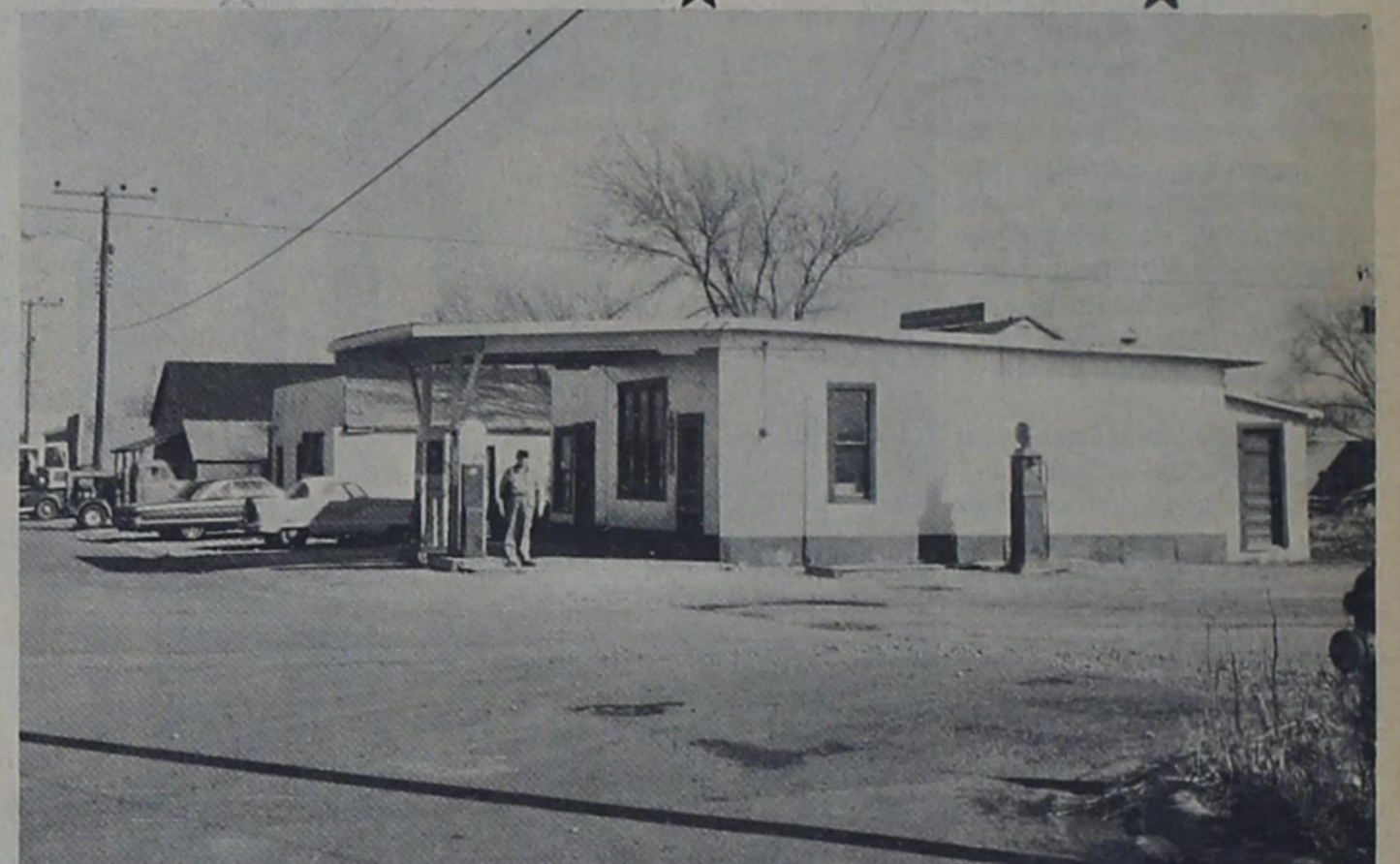
some in the store while growing up here, but like most school students were usually busy with school work, music lessons and

the like. Mrs. Leake, however, has spent many long hours in the store.

The Leakes are members of the Methodist Church. He has been a member of the Masonic Lodge since 1933 and both he and Mrs. Leake are charter members of the Eastern Star. Mrs. Leake is also very active in Order of the Rainbow for Girls.



ONE OF BOVINA'S OLDEST -- This 1927 picture of the business establishment operated by Clifford Leake was taken from the highway, which went through downtown Bovina at that time. A Dodge automobile, owned by Carl Camp, a cousin, and a Model "T" belonging to the proprietor had probably been filled up by the hand pumps. The side of the building advertises "free air, water, and free camping."

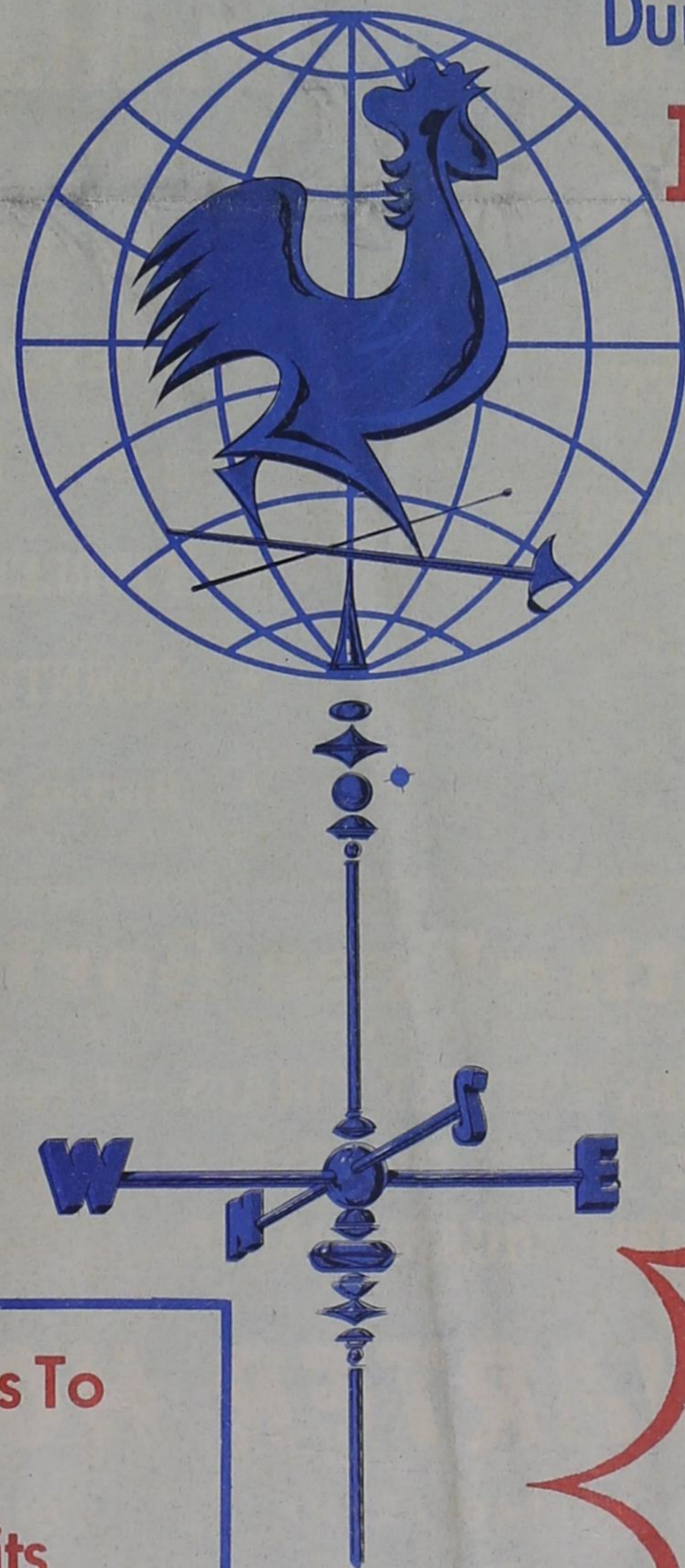


FORTY YEARS LATER -- Clifford Leake stands in front of his service station in Bovina, which has undergone many changes during his years here. Making the big difference are the paved streets, highlines, telephone wires, and vehicles of a considerably later period. In this building, Mr. and Mrs. Leake have greeted and served their friends for a long time, and have seen Bovina grow into a prosperous community.

During

Milo Harvest 1967

Bovina Wheat Growers, Inc. Sincerely Solicits Your Grain Business. You'll Find Elevator Service Second To None And A Staff Of Friendly Folks Eager To Be Of Service To You!



To Bull Town Days 1967 People Are Coming From All Directions For The Festivities!

Not Everyone Belongs To A Co-Op, But Everybody Benefits

Federally Licensed And Bonded For Your Protection

Jim Russell, General Manager
Bob Caldwell, Assistant Gen. Mgr.
Earl Dean Boyd, Rhea Manager

Bovina Wheat Growers Inc. Bovina And Rhea

E.E. Woelfels' Daughter --

Former Resident Describes Berlin Visit

(EDITOR'S NOTE -- The following report of a week's trip to Berlin, Germany in April, was written by the former Nicole Woelfel, daughter of Mr. and Mrs. E.E. Woelfel of Bovina. Her husband, Lt. Joe McMillan, is stationed with the U.S. Army in Heilbronn, Germany. Mrs. McMillan is a graduate of Bovina High School and Texas Tech. DM).

Monday, 10 April 1967

We arose at 2:45 this morning in order to get an early start on our trip to Berlin. Our friends, the Olmsteads, are making the trip with us, so they spent the night -- if you could call it that -- with us. The babysitter arrived Sunday evening to keep their three children for the week.

We decided to drive to Berlin in our car so we could easily get around to all parts of the city. By 3:15 a.m. we were loaded into our VW stationwagon and on our way. Most of the trip was on the autobahn, by way of Frankfurt, Giessen, Kassel and Helmstedt. Helmstedt is one of the three autobahn corridors through East Germany to Berlin, and the only one U.S. Armed Forces personnel are allowed to travel.

At the Helmstedt Checkpoint for Allied Forces we had to present our identification and authorization to travel from Helmstedt to Berlin through East Germany. The military officials carefully checked each item on our papers for accuracy and to be sure that all information was complete and in agreement. They found one slight discrepancy in Joe's papers and would not allow him to proceed through to the Soviet Checkpoint in East Germany. They advised him that the only way he could go to Berlin was to fly in from Hannover. There is no permission required for this trip because the flight is direct from one point in West Germany to another. So, we took Joe to the airport in Hannover (about an hour away), to catch a flight for Berlin. He had about an hour to wait for a Pan American flight.

I took over the driving after we left Joe at the airport. We went back to the Allied Checkpoint "Alpha" where we were briefed on driving regulations for the trip through the 110 miles of East Germany from Helmstedt to Berlin. We could drive no more than 50 m.p.h. and we were allowed a minimum time of 2 1/2 hours and a maximum time of 4 hours. If we hadn't shown up at the Berlin Allied Checkpoint "Bravo" within 4 hours, a military patrol would have been sent out to locate us.

East Germany today is a country that looks different, thinks different and even smells different from West Germany. Though it has been just over twenty years since Germany was divided by war, for all appearances, the Russian-controlled East Germany has little similarity to West Germany. East Germany's Communist leaders have made every effort to show that the two Germans no longer have anything in common. They have made the country they rule something of a concentration camp. Its capital city not only shuts its people in with a cruel wall, but also its western borders are blocked with 860 miles of fortifications -- with machine guns pointed inward at the East Germans themselves.

We made the drive through East Germany in about 3 hours with no problems. After clearing through a Russian Checkpoint and our Allied Checkpoint "Bravo," we drove through a 3-kilometer Soviet Zone. In this zone the highway paralleled a series of tall fences topped with coils of barbed wire, then a clear space about 50 yards wide.

We drove almost an hour in Berlin before reaching the huge Tempelhof Airport to meet Joe. He rushed out to meet us as we drove up. He had been waiting there for us about 3 1/2 hours, so had pretty well covered the place and made hotel reservations for us. The Tempelhof Air Terminal is the second largest building in the world.

From the airport we drove to have our first look at the infamous Berlin WALL. On first appearance West Berlin seemed to us much like any major European city -- exciting, bustling, sprawling over a large area. It was not until we saw the wall that we began to realize the important contrast of Berlin to other cities. Throughout Western Germany and all Europe, history has been made. But in Berlin, history is being made daily -- and we could not only sense it in the air, but looking

at that imposing wall, we could actually see it.

At the end of World War II Berlin was sliced into four pieces under the control of four nations. Each piece was called a sector and each sector reflected the policies and viewpoint of the nation that administered it. A popularly elected government has gradually taken over administrative functions from the United

States, Great Britain and France, whose armed forces maintain its defense. The Soviet sector, commonly called East Berlin, under Communist rule, is quite a different story. The privilege of self-rule experienced in the three western sectors was never known to the people of the Soviet sector. This freedom in the western sectors led tens of thousands of people to the West from the

Eastern sector. This mass exodus of skilled and professional workers was crippling the economy of the Soviet sector. So, in the early hours of August 13, 1961, units of the People's Police and National People's Army blocked the sector boundary between the Eastern and Western sectors. Troops and police began barring off streets and squares at the sector boundaries with barbed wire. Con-

crete piles were driven in, obstacles laid, ditches dug, and street paving torn up. This is how the wall began. Since that time the barrier has been fortified by a concrete wall, the installation of some 210 guard towers, laying of mines, use of dogs and the placing of additional barbed wire.

Until recently, Berlin was one of the main escape routes for East Germans. Now that

the road to liberty is walled off and the East German regime so severe, the non-conformists remaining there find escape increasingly difficult. However, despite 28 miles of concrete wall across the middle of the city and another 65 miles of fencing around the outside of Berlin -- all heavily guarded -- heroic efforts to escape are still made through over or under the wall. And in the years since

1949, over 4,000,000 East Germans have escaped to the West. When the "Wall of Shame" was erected in 1961, 42,000 East Germans chose to stay in West Germany; while 17,000 have made the perilous crossing to West Berlin since that date. From the wall we drove to our hotel, the Plaza, and checked in. It is a modern and comfortable hotel. We rested a few minutes before dinner. Be-

cause we were all so exhausted, we decided to take a taxi to dinner rather than drive. We wanted to go to the Officer's Club, but had some difficulty in locating it. When we finally did get to it, we were disappointed to learn that it closed on each Monday night. So, we taxied back to the Tempelhof Air Base and had dinner at the Air Force Officers' Club. After dinner we

(Continued on Page 3)

BOVINA ★ ★ 1967

BULL TOWN DAYS

and OLD TIMERS REUNION

BOVINA, TEXAS ≡ August 17-18-19

Thursday, Aug. 17th

BOVINA ROPING ARENA

- ★ 1:00 p.m. --- TEAM ROPING --- Heading and Heeling
Admission: \$1.50 and 50c
- ★ 6:00 p.m. --- COW CALLING CONTEST
Men's and Women's Divisions
- ★ 6:30 p.m. --- BEARD GROWING Contest
- ★ 7:00 p.m. --- QUEENS CONTEST
Bovina School Auditorium
- ★ 8:30 p.m. --- VARIETY SHOW
(Contest Winners to Be Announced at Show)
Admission: \$1.00 per Family

Friday, Aug. 18th

- ★ CHUCK WAGON BREAKFAST
7:00 a.m. to 9:00 a.m. --- Bovina Gin
- ★ OLD TIMERS' REUNION
10:00 a.m. to 12:00 Noon --- Downtown Bovina
- ★ HORSEMANSHIP ACTIVITIES
10:00 a.m. to 2:00 p.m. --- At Roping Arena
- ★ 8-Man PONY EXPRESS RACE
Entries Welcome
- ★ FIDDLERS CONTEST Eliminations
2:00 p.m.
- ★ DOWNTOWN PARADE
3:00 p.m.
- ★ Auction of Works of Area Artists
6:00 p.m. --- Arts and Crafts, Antiques --- Clinic Fund Benefit

Friday, Aug. 18th -- Free Barbeque -- 6:00 p.m.

DOWNTOWN BOVINA --- EVERYBODY WELCOME

- ★ 7:00 p.m. --- FIDDLERS' CONTEST FINALS --- Presentation of Awards
- ★ 8:30 p.m. --- SQUARE DANCE CONTEST
- ★ 9:00 p.m. --- DOWNTOWN SQUARE DANCE
TEENAGE DANCE

Saturday, August 19th

7th ANNUAL BOVINA ROPING CLUB

QUARTER HORSE SHOW

BOVINA ROPING ARENA

JUDGING BEGINS 10:00 A.M.

Bovina Schools Ex-Students Banquet - School Cafeteria 7 p.m.

PROFESSIONAL WRESTLING

8:30 p.m.
Bovina Schools

THIS SCHEDULE SPONSORED BY --

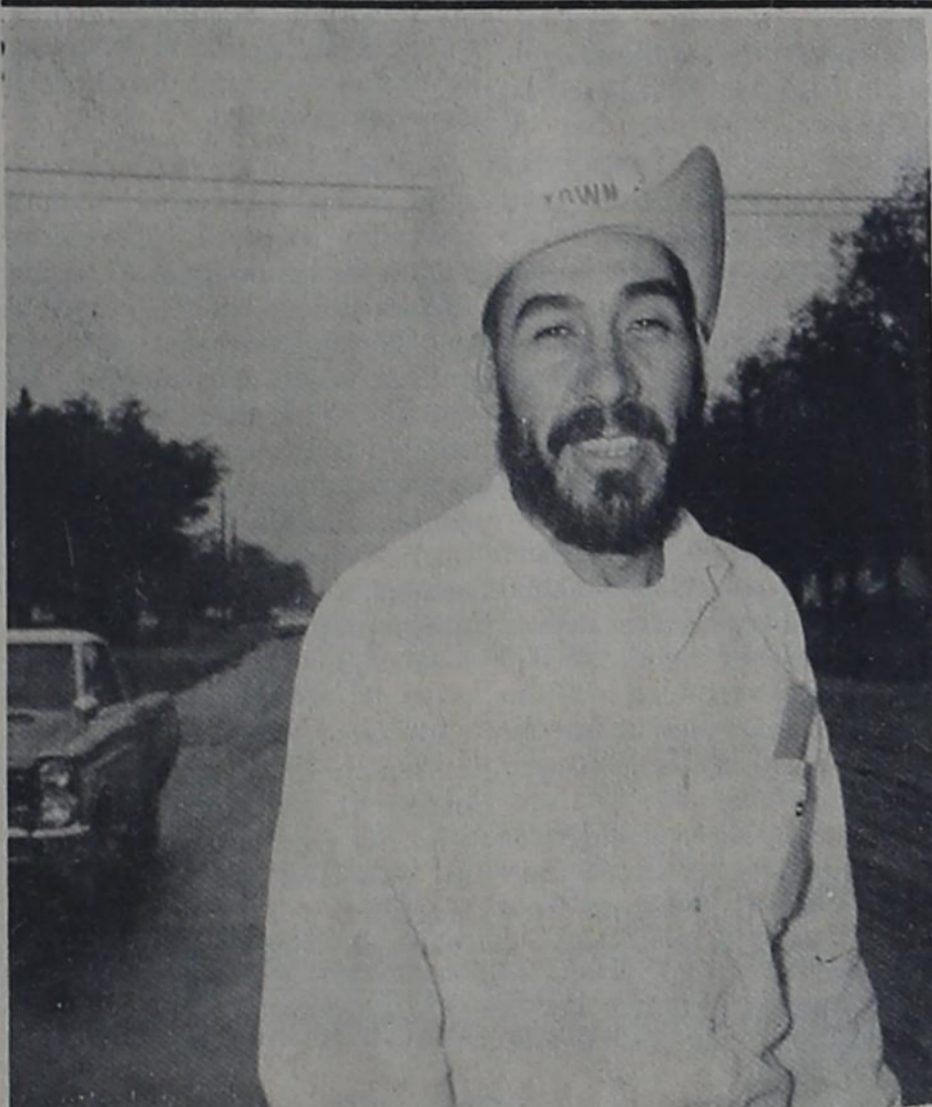
FRIONA CONSUMERS CO.

BUDDY LLOYD --- MANAGER

FRIONA, TEXAS



BTD QUEEN CANDIDATE -- Margaret Jo Venable, daughter of Mr. and Mrs. Elton Venable is sponsored by Bovina Dairy Freeze. Margaret Jo will be a senior at Bovina High School this fall.



BULLTOWN BEARD GROWER -- Pat Quintana will enter this set of whiskers in the Bull Town Days beard growing contest.

Berlin Trip --

(Continued from Page 2) walked through the Templehof Air Terminal then went to the hotel and to bed. TUESDAY, 11 APRIL 1967

This morning it was very cloudy when we arose at 7:00. We ate a typical European breakfast of hard rolls, jam and coffee at the hotel before checking out. We then checked into the Dalham House, a hotel especially for U.S. military officers and not so expensive as the Plaza. We were not able to reserve a room for the last night.

The first thing our agenda this morning was a tour of East Berlin by bus. The tour started downtown in West Berlin and we had a West Berlin guide until we reached the wall. Then our guide had to leave us because she is not allowed to work in East Berlin. (However, she did tell us that about 700 West Berliners who are doctors, lawyers, bus and taxi drivers etc. have special permission to cross into East Berlin to work.)

Our tour bus entered East Berlin at Checkpoint "Charlie" the third Allied Checkpoint in East Germany and the only one in Berlin. It is through this checkpoint that all foreigners and West Germans entering East Berlin must pass. Just inside the wall, our East German guide boarded the bus. She was a poor guide, but it was interesting to listen as she promoted the Communist views which she held.

One of the first things we saw on the tour was the bunker where Hitler was supposed to have committed suicide. As we drove past the Marx-Engels Platz -- the Communist meeting ground or Red Square of Berlin -- we noted that speakers' platforms were being constructed in preparation for next week's 7th Party Congress. The most impressive point of the tour was a visit to the Russian War Memorial. We visited the memorial at the same time as four Russian enlisted men. They did not talk to anyone, but quickly walked past us. On their caps they wore a red star with hammer and cycle, the symbol of the Soviet Union.

There were some pictures. Contemptible as the wall is, there is something quite fascinating about it. We watched the few people who passed back and forth through Checkpoint Charlie; climbed the observation stands to look into East Berlin and took a lot of pictures. Joe used our telephoto lens to photograph the East German guards looking at us with binoculars. Even these East German guards often yield to the temptation to cross the wall to freedom. They have been called the world's most unreliable army. A total of 23,000 of them have escaped to the West since 1949.

At Checkpoint Charlie we visited a small museum containing thousands of photographs and devices related to escapes which have been made. From the museum, we went to several other points along the wall. We went to the Brandenburg Gate, once the Arch of Triumph of the German capital. Victorious Prussian troops used to parade through it on their return from a successful campaign. Before the wall the gate was an entry point between East and West Berlin. Now, it is a heavily-guarded boundary of concrete. The Strasse des 17 Juin (Street the 17 June) is the large eight-lane street which leads to the Brandenburg Gate. It was once the heart of the city--a very famous street comparable to the Champs Elysees in Paris and Fifth Avenue in New York City. Now it is a street which leads only to the gate and the wall.

Next we went to Bernauer Strasse, perhaps the most depressing strip of the wall. Here houses themselves become a part of the wall. The windows and doors of the four- and five-story houses were bricked up and the tenements were forced to move out of the houses. Many of these tenements jumped to freedom just before the "Vopos" (East German People's Police) came to close their houses. Later on, these houses were torn down, leaving only the front face of the building one story high to serve as the wall. At the present time they are constructing a second wall behind this one of "house fronts". We were lucky enough to get pictures of East German troops building this new wall. Joe even climbed up on top of the old wall to get better pictures of the new one. At one

point on Bernauer Strasse a church is walled off from its congregation in West Berlin. After the sun had set and it was getting too late to take more pictures, we decided to have dinner at the British Officers' Club. After a very enjoyable meal, complete with English tea, we returned to the wall for a night view and some pictures. After an hour or so, we went to the hotel and to bed.

Wednesday, 12 April 1967 The first thing we did today after breakfast at the Officers' Club across the street from our hotel, was visit the British Post Exchange. We bought some books there and discussed our plans for the rest of the day over a cup of tea. We decided that we should go our separate ways. The men wanted to do some driving around in East Berlin, but it is against Army regulations for dependents to ride in automobiles there. So, Shirley and I decided to do some shopping in West Berlin while the men drove into East Berlin.

We went first to the Army PX where we bought a few things. Then, we went to the Officers' Club for lunch and deposited our packages at the hotel. About 1:00 p.m. we rode the bus downtown and shopped a little there. We bought a couple of record albums then took a taxi back to the hotel to meet our husbands.

The men had some interesting experiences in the Soviet sector. They drove far into East Berlin to the suburb of Karlshorst where the Russian military posts are located. Joe had hoped to talk to some Russian officers, but was disappointed to find that they had no desire to talk to him. They looked for the Russian PX, but did not find it. They plan to get directions and try again tomorrow to find it.

We had dinner tonight at the Officers' Club, went to a movie, "The Professionals," and about midnight we went to bed.

Thursday, 13 April 1967 After breakfast at the Officers' Club, we went to East

Berlin. The U. S. government does not recognize the East German government, therefore, the East German authorities cannot stop, speak to, or search U. S. Military personnel. However, Shirley and I, as civilians, are subject to the East regulations, so it took us about 35 minutes to cross the border. We had to present our passports, declare all money, and exchange 5 West German marks for 5 East German marks. These East German marks had to be spent in East Berlin and we had to show receipts to prove it as we crossed back into West Berlin. Our purses were searched and we were given a border pass. After clearing the shopping area, in a few minutes, the men drove across the border and stopped beside us. We made plans to meet for lunch at the Hotel unter den Linden after they returned from the Russian PX area.

Shirley and I shopped until time to meet the men for lunch at the hotel. They returned a few minutes after 12:00. They had found the Russian PX and had bought white porcelain bears and Joe had bought a tea set for me. We had a very tasty lunch at the hotel for about 50¢ each.

After lunch we all walked and shopped. At two o'clock we stopped at the East German War Memorial for the changing of the guard. This was especially interesting because East German soldiers still "goose-step" as did the Nazis in World War II. This goose-stepping is no longer practiced in West Germany.

The scars of war have taken longer to heal in East Berlin than in West. The sight of bombed-out buildings and rubble is common. Everywhere men are busy demolishing these old buildings and constructing new pre-fabricated apartment houses in their places. This reconstruction is done by the government, as is everything.

As we shopped in the state-owned stores, we noticed several unusual things: There was no advertising in the windows ex-



BTD QUEEN CANDIDATE -- Karen Bell, daughter of Mr. and Mrs. Durward Bell, is sponsored by Wilson's Super Market. Karen will be a sophomore in Bovina High School.

cept for Communist party slogans; the sales clerks showed no enthusiasm for their merchandise; the clothing and other products were old-fashioned. Anything beyond the basic necessities of life is more expensive in East Germany than anywhere in Western Europe: Coffee is \$7.95 per pound; a blouse nearly \$10.00; a TV set \$490.00; while basics such as bread (12¢ per loaf) and potatoes (2¢ per pound) are low in cost. Housing rents for \$11 to \$20 a month for a four-room apartment, including kitchen and bath--but just try and get it! Communist propaganda signs are everywhere in store windows, on public buildings and on factories. They stress everything from supporting the world-wide Communist Party to denouncing the war in Vietnam.

About 3:30 p.m. we crossed back into West Berlin, revisited Bernauer Strasse and other points along the wall, and took more pictures of them. We were in the French sector about 6:00, so decided to have dinner at the French Officers' Club. We drove out to the Club beside the Tegeler See, a big lake. However, when we got there, we found that the club is closed for renovation until the last of April. We drove back downtown and had a delicious dinner in a German restaurant. Joe had Wiener schnitzel and I had baked ham with a fried egg on top of it. We had thought about going to a movie later, but when Joe fell asleep waiting for dinner, we decided we all could use a little rest. So we went back to the hotel and got to bed about 10:30. (Continued on Page 4)

Good for All Texans

Rural electrification is good for *all* Texans. It is not something that benefits only those who live in rural areas.

For proof, look at these facts:

1. Rural electric cooperatives employ some 2,400 men and women. Most of them live in Texas cities and towns. And all of them spend their money in Texas cities and towns.
2. Cities and towns all over the state are headquarters for electric cooperatives. They benefit from a \$10-million annual payroll.
3. For every dollar invested by rural electric cooperatives in rural lines and equipment, consumer-owners have bought \$5 worth of appliances and electrical equipment. This has meant millions of dollars in sales for merchants in Texas towns.
4. Rural electric cooperatives pay nearly \$1-million every year in property taxes to Texas cities, counties, and school districts. They pay millions more in indirect taxes.

To Our Members Along The Lines "In The Heart Of Productive Parmer County", THANK YOU
See You At Bull Town !

DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC. EM4-1166 "HELPING TEXAS GROW" HEREFORD, TEXAS

Bovina Implement Co.
Invites All Parmer Countians to Bull Town Days 1967

Let Us Figure You A Great Deal on ONE of These Massey-Ferguson 410 Combines

★ ★ ★

See Our Massey-Ferguson Equipment In The Bull Town Days Parade Friday, Aug. 18, 3 p.m.

Bovina Implement Co.
Your Parmer County Massey-Ferguson Dealer

Highway 60
Pho. 238-2541

Berlin Trip --

(Continued from Page 3)

Friday, 14 April 1967

We got up at 7:00 this morning and had breakfast at the Officers' Club, packed our bags and checked out of the hotel. (We left our bags in the lobby to be picked up later.) Then we went to Templehof Air Terminal where Joe made reservations for his flight back to Hannover. We had coffee at the Air Force Snack Bar and visited an Antique Clock Store and a HI-FI Shop.

We had lunch at the Templehof Officers' Club, then visited the famous Berlin Zoo, the largest in Europe. We really enjoyed the zoo and could have spent hours there. We went back to the hotel and loaded our bags into the car.

Joe wanted to go back to Checkpoint Charlie for a while before catching his plane at 6:05 p.m. So he took a taxi to the wall and we started our drive back through East Germany to Helmstedt and then Hannover where we would meet Joe. We left Berlin about 4:00 p.m. and had a briefing at Checkpoint Bravo before entering East Germany. The drive was uneventful except for one boo-boo: I missed the first turn we were supposed to take on the autobahn. We realized that we had missed the turn just a few yards past it. So, I very carefully "backed" down the autobahn (which is illegal, of course), and took the proper road. Deviating from the designated route in East Germany is strictly forbidden.

About 8:00 we met Joe at the airport in Hannover. He had

been waiting for us there about 1 1/2 hours. We decided to try to drive the six hours on home rather than spend the night in a hotel along the way. We drove for about an hour then ate dinner in a rest stop on the autobahn.

It started raining in Berlin about noon and the rain had continued all along the way. Just outside Hannover the rain began falling harder and slowed our driving to about 40 m.p.h. At that slow pace, we decided it would take all night for us to drive home, so at 12:00 a.m., we stopped for the night at a little German guesthouse just outside Kassel.

Saturday, 15 April 1967

We got up at 7:30 this morning and had a breakfast of hard rolls with butter and jelly and poached eggs at the guesthouse. Then we resumed our drive home. We stopped along the way for a few minutes, so got into Heilbronn about 2:00 p.m. We were a little tired, but very pleased with our stimulating week in Berlin.

My Neighbors



"Daddy home, fella?"



BTD QUEEN CANDIDATE -- LaNelle Christian, daughter of Mr. and Mrs. Wendol Christian, is sponsored by Bovina Hobby Shop. She will be a senior at Bovina High School.

TAKE ALONG A PAL—There are many good reasons why you shouldn't fish alone.

Accidents and sudden sickness do strike even the most robust of us. Having a buddy nearby could mean the difference between life and the grim old boy with the skyhook.

Furthermore, a good friend's company triples the pleasure of any fishing or camping trip.

And by sharing the catch, two anglers double the chances of bringing home fish for the skillet.

STATE Capital NEWS By VERN SANFORD

AUSTIN, Tex. — Newspaper readers throughout Texas soon will be seeing long columns of type about important issues as Secretary of State John Hill begins to advertise the six proposed constitutional amendments to be voted on November 11.

Fourteen additional amendments will be on the 1968 ballot.

Eight of the 20 amendments are of interest mainly to special groups (eg, legislators or state employees). Eight others would provide local governments with new powers or duties. Only four of the group directly affect most Texans.

Amendments to be voted on this year will appear on the ballot in this order:

- No. 1, House Joint Resolution 3, to permit counties to put all tax money in a single general fund rather than dividing income in specified amounts among separate funds for earmarked purposes as is now required.
- No. 2, HJR 37, allowing cities and other governmental units within hospital districts to levy taxes for participation in mental health and mental retardation community centers.
- No. 3, HJR 17, reviving the veterans land program and authorizing a total of \$400,000,000 in bonds to finance continued purchase of farm and ranch land by veterans, including those who have served in Southeast Asia during present hostilities.
- No. 4, HJR 6, authorizing counties to pay medical, doctor and hospital bills of county law



JOHN HILL

enforcement officers injured in line of duty.

• No. 5, HJR 12, authorizing a \$75,000,000 state revenue bond issue for the development of state parks and recreational areas. Bonds are expected to be financed by a small admission fee.

• No. 6, HJR 27, permitting state officers and employees to hold non-elective positions under the state or U.S. governments where there is no conflict of interest and where the state might benefit.

That's all for '67.

Top interest in these amendments doubtless will center on the park bond proposal and the veterans land amendment.

Hospital mental health and mental retardation groups will

emphasize the importance of Amendment #2 to the new community center approach of treating mental patients close to home.

Calling the 1967 election for Veterans Day and a Saturday, undoubtedly, was to assure a large voter turn-out for the land fund amendment. A substantial campaign to urge its passage already is taking form.

Gov. John Connally is the principal backer of the parks bond issue. Last December he unveiled a 10-year plan for acquiring and developing 150,960 acres of recreational lands and historical sites. This would more than triple present state park acreage and open a variety of new facilities for outdoor recreation.

Only opposition to the amendment to date has been based on the \$1 a car park-entry fee, initially proposed by Connally to finance the vast program; and scattered complaints that facilities included in the governor's master plan do not adequately serve some areas of the state.

He is expected to spearhead an intensive fall campaign supported by parks, recreational and outdoor groups—to put over the bond issue.

The veterans land amendment would add another \$200,000,000 to state bonds previously authorized and through which 35,300 veterans have purchased farm and ranch properties at low interest rates spread over a 40-year pay period.

This amendment would raise the amount which could be borrowed under the program from

\$7,500 to \$10,000. The program was initiated in 1949. Additional bonds were approved by voters in 1951 and 1956. Amendments to enlarge the bond authorization were rejected at elections in 1963 and 1965. Opposition came mainly from Dallas and Houston.

Proponents emphasize that, while thousands of veterans have benefitted from the program, it has cost the state no money and actually has turned a profit of \$2,500,000 a year while providing an expanded land market.

Opposition has adopted the argument that it is not the function of the state government to engage in the loan business and that veterans have had plenty of time to participate. Some also contend that "cheap money" invites purchases of land not needed and which will not be put to productive use.

Amendment #2 specifies that the legislature, in providing for creation of hospital districts, does not have to require that the districts assume full responsibility for community mental health and retardation centers and services. It would permit cities and counties to levy taxes and issue bonds for such services. Subdivisions within existing districts would be authorized to do so unless statutes creating the districts expressly prohibit.

An attorney general's opinion held that the constitution does not allow political subdivisions within the boundary of a hospital district to levy taxes for medical and hospital service. Under that ruling, cities and counties located in such districts were restricted from participating in establishment of community health centers. Therefore, only hospital districts could establish such centers, a key part of the mental health program.

Amendments #3, #4 and #5 are self explanatory and apparently non-controversial.

Amendment #6 is aimed primarily at permitting educators, who are paid from state funds, to serve on federal advisory boards.

Oklahoma Lane Gin

and Oklahoma Lane Farm Supply

SALUTE BOVINA

on Bull Town Days

- 1967 -

Thur.-Fri.-Sat.

Aug. 17 - 18 - 19

See The CASE

Farm Machinery Exhibits In The Bull Town Days Parade Friday At 3 p.m.

The CASE

Line of Farm Equipment Can Do A Better Job For You!



Owned By Farmers Who Know, And, Understand, Your Problems

We'll See You In Bovina During Bull Town Days

OKLAHOMA LANE FARM SUPPLY

Phone Tharp 225-4386



Friona Motors SALUTES Bovina On The 1967 Bull Town Days!



Go To Bull Town Days In A New Ford From FRIONA MOTORS!

Special NOTICE

Discount Prices NOW On All New 1967 FORD Cars - Pickups - Trucks

The Greatest Savings Opportunity Of The Year For Farmer — Countians On The 1967 Model Ford Of Their Choice.

Friona Phone ... 247-2701

Bovina Phone ... 238-6231

You Can Drive A Bargain Away From

FRIONA MOTORS

Parmer County Ford Dealership

Bovina Area Churches Welcome You!

Church Chuckles by CARTWRIGHT



©CHAS. CARTWRIGHT

819

"Well, for one thing, I was a Sunday School dropout!"

Support Your Church

Throughout the history of our country men and women have been "supporting their churches." With every new frontier community that was established, the church also was established. A vital, active church was central in the life of every new frontier town. When there were not enough ministers to reach all the churches of a frontier circuit, laymen often did the preaching. The church literally went where the people went across frontier America.

Throughout the history of our community men and women have been "supporting their churches." Evidence of this fact is seen in our beautiful church buildings which combined will seat more than 1300 people. These churches are central in the life of our community. They serve constantly to call men into the service of God and to commit themselves to the good and worthwhile things in life. "Support your church" is the important theme of this page. The hope of our community, our nation, indeed the hope of our world lies in the Christian message that the church exists to proclaim. To "support the church" is to give oneself to the good, worthwhile in life. Let us continue to Support our Churches.

J. B. Fowler, Jr., Pastor
Bovina Methodist Church

Church Page Sponsors

Frona Motors

"Your Parmer County Ford Dealer"
Bovina Phone 238-6231

Bovina Chamber Of Commerce & Agriculture

Reeve Chevrolet Co.
Since 1938
- Friona -

Hartzog Seed Farms

A. L. Hartzog

Bi-Wize Drug

Phone 247-3010
- Friona -

Bovina Wheat Growers

"We Serve To Serve Again"

First State Bank

of Bovina
- Member FDIC -

Lawlis Gin Company

Hwy. 86

Bonds Oil Company

Gulf Distributor

Barbee Cleaners

The Most In Dry Cleaning

Kerby Welding

A Deal The Year

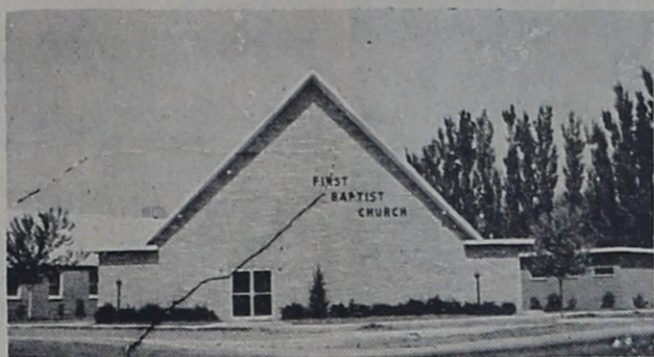
Gate way Produce Company

- Bovina -

Clear vie w Company

All Three TV Networks
Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Ralph Aday

WEDNESDAY - Teachers and Officers Meeting - 7:30 p.m.
Prayer Meeting - 8 p.m.
Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



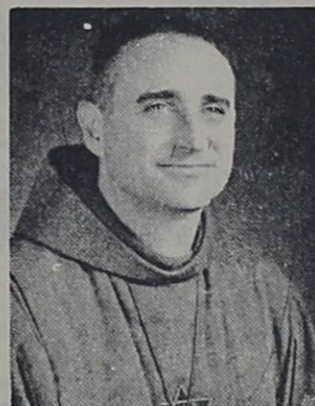
Rev. Woodrow Williams
Pastor

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

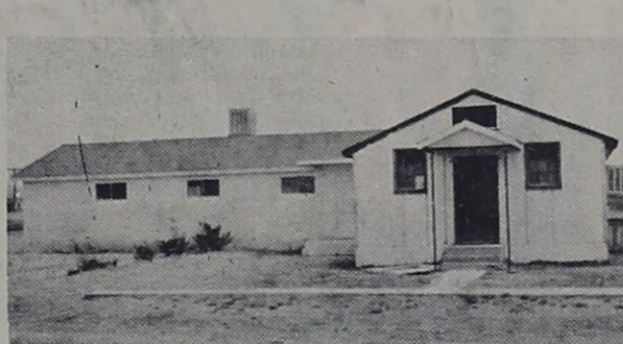
Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. Daily Except
Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S.A.

Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses
Baptisms: 3 p.m. Sunday

MISSION BAUTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m.
Miercoles 8 p.m. Estudie de la Biblia



Rev. Ramon Delgad

Bovina Implement Company

Your Massey-Ferguson Dealer

Paul Jones Texaco

Firestone Tires

McCallum Real Estate

Dean McCallum

C & S Chemical FERTILIZER

Tuloma
Phone 238-2551
Hwy. 60 - Bovina

Bovina Dry Goods

Ed Isaac

Wilson-Brock Insurance

"All Kinds Insurance"

Custom Farm Services

Complete Fertilizer
Phone 238-6051

Bovina Gin Company

Lariet Lutheran Church

Charles Oil Company

Phillips 66 Tires, Batteries

The Bovina Blade

Bovina Area Ministers

Bovina Junior Chamber Of Commerce

Oklahoma Lane Farm Supply and Gin

Mand M Paint and Glass

402 3rd Street
Bovina - Phone 238-6201

Corn's Farm Store

- Charles Corn -

Union Compress and Cotton Warehouse

- Bovina -

ST. JOHN LUTHERAN CHURCH



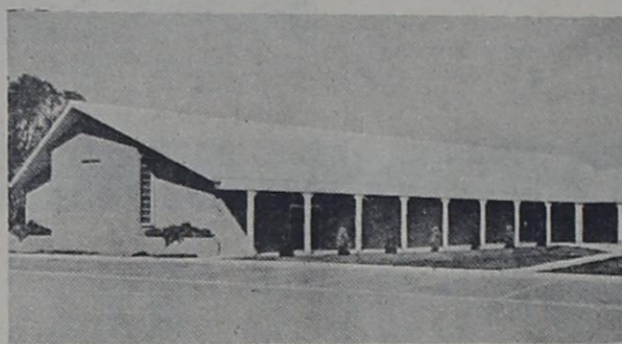
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman,
Pastor

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.



Lavern Stewart

WEDNESDAY
Devotional and Classes - 7 p.m.

OKLAHOMA LANE BAPTIST CHURCH

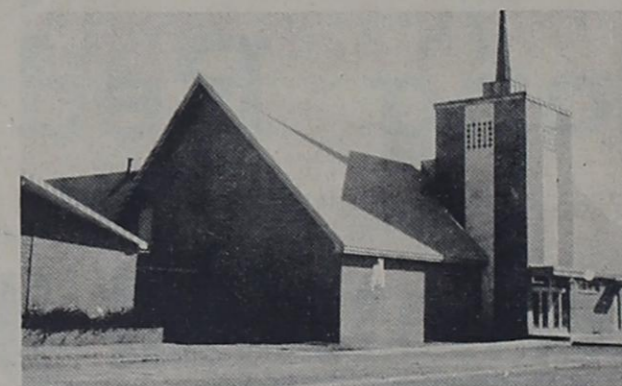


Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Training Union - 6 p.m.
Evening Worship - 7 p.m.

BOVINA METHODIST CHURCH



Bovina Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.

Choir Practice -
Wednesday - 8 p.m.



J. B. Fowler Jr.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Lifeline Service - 6:30 p.m.
Evening Worship - 7 p.m.

Wednesday
Prayer Meeting - 8 p.m.



Rev. Floyd E. Gray

Birklebach Machine & Pump

Hwy 86 - West

Bovina Auto Parts

- Hwy. 60 -

Sherrill Lumber Company

Highway 60 - Bovina

Claborn Funeral Home

Phone 247-2801
Frona, Texas

Western Ammonia Corp.

- Bovina -

Wilson's Super Market

- Gunn Bros. Stamps -

Sherley Grain Company

"Serving Parmer Co. Farmers
The Year 'Round"

Cynamid Farm Supply

Roy Allen, Mgr.
Ph. 238-6901

Gaines Hardware Company

"Nothing Knocks On Bovina
But Opportunity"



At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

Food Preservation -- "Frozen Foods" - How to Freeze and How to Cook, available in Extension office.

Also - Booklet on "Sodium Restriction Diet," and leaflets on Heart Diseases.

PRESSURE COOKER GAUGES Address is available in extension office where these may be secured.

Be sure your gauge is accurate when processing food.

THE KIND YOU BUY IS NEVER AS GOOD -- Teeth, that is. More common, than all the most prevalent chrome diseases is tooth decay. It is neither dramatic nor fatal -- it is a disease that does affect 95 percent of our children in the nation, according to Department of Public Health.

WHAT CAUSES TOOTH DECAY?

1. The susceptible individual - different people have different degrees of susceptibility. These may be caused by heredity or result from nutritional influences during tooth development.

2. The oral bacteria - bacteria which exist in "tartar" on teeth - which produce acid strong enough to eat away enamel and cause cavities.

3. The diet-food -- particularly carbohydrates (starches and sugars) must accumulate in the mouth in order for tooth decay bacteria to grow. Frequency of eating sweets especially between meals, is an important factor.



1966 CELEBRATION -- Pam Grissom, daughter of Mr. and Mrs. Leon Grissom, was queen of Bull Town Days 1966. She's shown here with Jack McCracken, Master of Ceremonies at the awards presentation.



Doctor in the Kitchen

by W. W. Bauer, M.D.
Consultant, National Dairy Council

SAFETY IN THE KITCHEN

Maybe this is where you came in, but it won't hurt to go over it again, just in case you weren't listening. Or in case you happen to be nursing the idea that it can't happen to you. It can. It has happened to many. But it doesn't have to happen unless you are careless.

What I am talking about is accidental injury occurring in the kitchen. It takes all the joy out of a good meal to have the cook come to the table with a burned hand or having to stop everything to attend to a knife cut that might just as well have been avoided.

Exercise Care

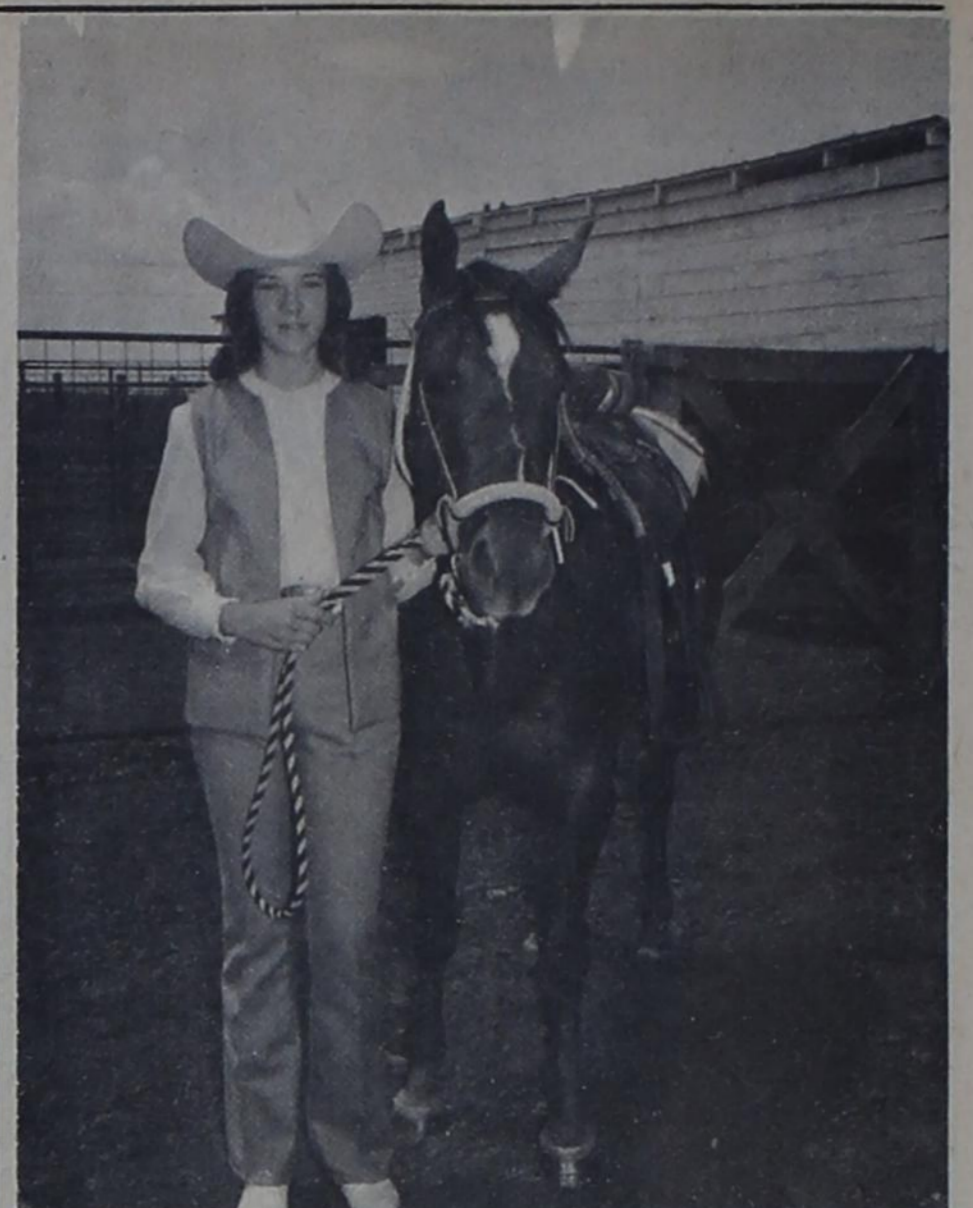
The kitchen is one of the more hazardous rooms in the house, in spite of what Mark Twain said about the bedroom, where so many people die. Yet the kitchen can be as safe as anyplace, with a little care and forethought, because the hazards are well-known and almost entirely preventable.

Practically every kitchen has pot-holders knitted or crocheted by Aunt Hannah or Grandma or purchased at the Ladies' Aid Bazaar, but what use are they in a drawer? Everybody knows that worn electric cords are dangerous, and that you don't properly pull a plug by yanking the wire, but we still hear of electric flash fires in kitchens. Hot grease will catch fire, but how often has the vent above your stove, which gets clogged with greasy dust, been cleaned lately? Of course, you keep a clean kitchen, but it's easy to overlook such hidden spots. And when grease starts to burn, remember that throwing water on it only spreads the fire. There should be a fire extinguisher in every kitchen. Where's yours?

Electrical Hazards

Electric appliances create a number of hazards, besides being a great help when properly used and maintained. When the toast won't rise and starts burning in the toaster, disconnect the appliance before you go fishing with a fork. Keep your hands off the water faucet when you have a connected electric appliance in your hand. While using a fan, be sure you don't catch towels or loose sleeves in the whirling blades. Never lay your electric carving tools down while they are in action. Turn your electric iron off AND disconnect it before leaving it, just to be doubly sure.

You have read and heard this a million times, but tragedies still occur because people will keep insecticides and other poisons in the spice cupboards. If you get bleach into your electric iron instead of distilled water, you can buy another iron, but if your family is poisoned by "spicing" the food from the wrong container, the damage may be serious. Kitchens aren't unsafe--unless the people in them make them so.



BTD QUEEN CANDIDATE -- Toni Pinner is the daughter of Mr. and Mrs. Joe Pinner and is sponsored by The Smart Shop. Toni will be a Freshman at Bovina High School next fall.



BTD QUEEN CANDIDATE -- Darlene Denney, daughter of Mr. and Mrs. Bill Denney, will be a freshman in Bovina High School this fall. Darlene is sponsored by Bovina Roping Club.



"SOUPER" CAMP FARE

For real "home cookin'" at campsite, canned soups do double duty as instant sauces or as bases in main dish pot suppers. Extra-absorbent plastic-coated paper plates prevent accidents -- make clean-up easy.



...let Reddy light your patio for only a penny a night!

■ Sure the days are longer with daylight saving time but there's still many a night when you wish for some light... on the patio. Reddy Kilowatt can easily satisfy that wish for just a penny a night giving joy and protection. A beautiful Ready-Lite can be completely installed by your patio for as little as \$2.48 a month and, you can put it on your monthly electric bill. Ask your Public Service neighbor about a Ready-Lite for your patio. He'll be glad to make the arrangements.

PROTECTION AND BEAUTY



Modern ELECTRIC Lighting

Everybody's Excited About



Bovina's Bull Town Days Celebration

Thursday - Friday - Saturday
August 17 - 18 - 19

and

Parmer Co. Implement's Long Red Line of International Harvester Farm Equipment

We Extend Best Wishes To Our Bovina Friends And Customers As They Observe Bull Town Days
1967

Let Us Figure You A Deal Now On A New Combine ... Beet Digger ... Tractor!

PARMER IMPLEMENT International Harvester

COUNTY COMPANY Farm Equipment

24 Hours A Day --

Bovina's Cable TV Has Weather News

At any hour of the day or night, Bovina television cable customers of Clearview Company can receive a complete local weather report by turning their dials to Channel 6.

A 24-hour service is provided that reports the outdoor temperature, time, relative humidity, wind direction, wind velocity, barometric reading, as well as space for advertising.

The Bovina weather report was built by Tuck Monk of Bovina and Paul Coker of Friona, technicians for Clearview. They also built one for the Friona viewers, which is likewise seen

on Channel 6. Both are televised on closed circuits.

"We felt this was something the communities needed and the people wanted," Tuck Monk said when asked why the weather report was built.

Surprising is the size of the set-up. Built on a three by three foot square table, the back is curved Masonite on which is mounted the instruments.

At a cost of about \$1,000 each, the two panels were built for Bovina and Friona, which are practically identical. The instruments were bought from Chicago and New York instrument manufacturing firms. After arriving here, Monk and Coker remodeled the instruments before installing them.

A Vidicon hand television camera is mounted on a rotating stand which travels 170 degrees back and forth. Three spot lights provide the lighting for the camera.

After spending about a month on the project, the weather report was installed here in December of 1966.

Most weather stations, such as the local one, are large and cost from \$5,000 to \$8,000, Monk said. Although the Bovina and Friona ones are small, their sizes are projected to large size on the television screen. However, size can be adapted as desired, Monk said.

The instruments are housed

in the "head in" equipment building at the Bovina tower site of Clearview Company.

Clearview provides cable television service to anyone wishing connection. The company is owned by Joe Shields of Bovina and H. K. Kendricks and Frank Spring, both of Friona.



FOR CUSTOMERS' CONVENIENCE -- Weather reports seen on Channel 6, both for Bovina and Friona, via closed circuit were made available through the efforts of Tuck Monk of Bovina and Paul Coker (above) of Friona. Rotating camera is in the foreground.

Ex-Student Banquet Sat

Ex-students from Bovina and Oklahoma Lane have slated their annual banquet Saturday night, August 19 during the annual Bull Town Days celebration.

The event will begin at 7:30 p.m. in Bovina Schools cafeteria.

Menu will consist of fried chicken, potato salad, cole slaw, dessert, coffee and tea. It will be catered by Richards Chicken House of Lubbock. Tickets will be \$1.75 a plate.

Invitations are not being mailed to residents in Parmer County but all ex-students are urged to attend.

For further information concerning the banquet contact Mr. and Mrs. Vernon Estes, Mr. and Mrs. Eddie Gayle Steelman, Mr. and Mrs. Troy Christian, Mr. and Mrs. Kent Glasscock, or Mr. and Mrs. Lowell Boozler.

FAMILY BUDGET



When planning the family budget, advise researchers at the National Consumer Finance Association, children should also have a chance to voice their wants and needs.



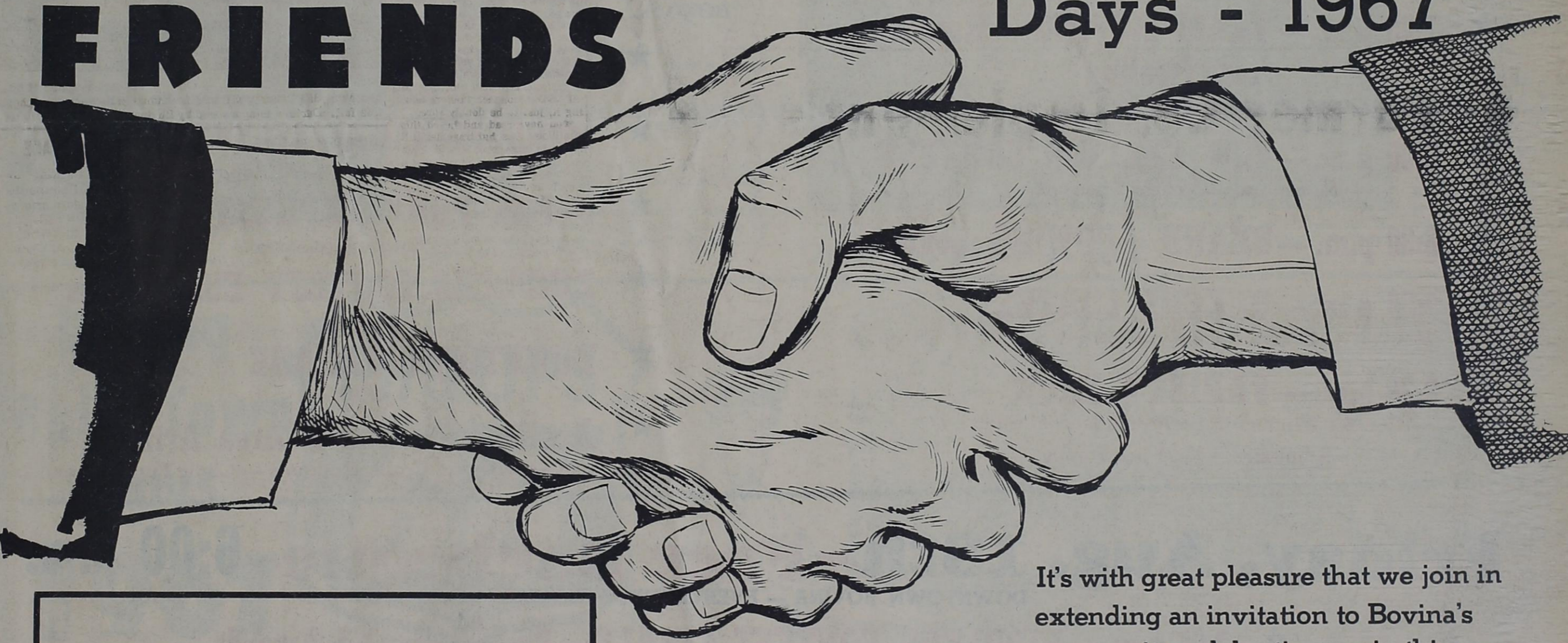
BULL TOWN BEARD GROWERS -- Lanny Pullig plans to enter his set of whiskers in the Bull Town Days beard growing contest Thursday.



BOVINA WEATHER -- Tuck Monk, technician for Clearview Company, was instrumental in building the weather report, seen on Channel 6 at any time, day or night, 24 hours a day. It reports all phases of local weather instantly and is available on the television cable here.

WELCOME FRIENDS

-To- Bull Town Days - 1967



- Friday, Aug. 18th**
- ★ **CHUCK WAGON BREAKFAST**
7:00 a.m. to 9:00 a.m. — Bovina Gin
- ★ **OLD TIMERS' REUNION**
10:00 a.m. to 12:00 Noon — Downtown Bovina
- ★ **HORSEMANSHIP ACTIVITIES**
10:00 a.m. to 2:00 p.m. — At Roping Arena
- ★ **8-Man PONY EXPRESS RACE**
Entries Welcome
- ★ **FIDDLERS CONTEST Eliminations**
2:00 p.m.
- ★ **DOWNTOWN PARADE**
3:00 p.m.
- ★ **Auction of Works of Area Artists**
6:00 p.m. — Arts and Crafts, Antiques — Clinic Fund Benefit

We're especially glad to have the Chuckwagon Breakfast at our Gin yard.



It's with great pleasure that we join in extending an invitation to Bovina's community celebration again this year.

Our business is serving Parmer County farmers with the finest ginning and cotton-farming service throughout the year.

We'll Welcome The Opportunity To Serve You!

"Your Satisfaction Is Our First Concern"

BOVINA GIN CO.

Johnie Horn, Manager

Phone 238-4801 - FM Road 1731 North

BOVINA ★ ★ 1967

BULL TOWN DAYS

and **OLD TIMERS REUNION**

BOVINA, TEXAS ≡ August 17-18-19

Thursday, Aug. 17th

BOVINA ROPING ARENA

- ★ 1:00 p.m. --- **TEAM ROPING** --- Heading and Heeling
Admission: \$1.50 and 50c
- ★ 6:00 p.m. --- **COW CALLING CONTEST**
Men's and Women's Divisions
- ★ 6:30 p.m. --- **BEARD GROWING** Contest
- ★ 7:00 p.m. --- **QUEENS CONTEST**
Bovina School Auditorium
- ★ 8:30 p.m. --- **VARIETY SHOW**
(Contest Winners to Be Announced at Show)
Admission: \$1.00 per Family

Friday, Aug. 18th

- ★ **CHUCK WAGON BREAKFAST**
7:00 a.m. to 9:00 a.m. — Bovina Gin
- ★ **OLD TIMERS' REUNION**
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Entries Welcome
- ★ **FIDDLERS CONTEST Eliminations**
2:00 p.m.
- ★ **DOWNTOWN PARADE**
3:00 p.m.
- ★ **Auction of Works of Area Artists**
6:00 p.m. — Arts and Crafts, Antiques — Clinic Fund Benefit

Friday, Aug. 18th--Free Barbeque--6:00 p.m.

DOWNTOWN BOVINA — EVERYBODY WELCOME

- ★ 7:00 p.m. --- **FIDDLERS CONTEST FINALS** --- Presentation of Awards
- ★ 8:30 p.m. --- **SQUARE DANCE CONTEST**
- ★ 9:00 p.m. --- **DOWNTOWN SQUARE DANCE**

TEENAGE DANCE

Saturday, August 19th

7th ANNUAL BOVINA ROPING CLUB

QUARTER HORSE SHOW

BOVINA ROPING ARENA

JUDGING BEGINS 10:00 A.M.

Bovina Schools Ex-Students Banquet - School Cafeteria 7 p.m.

PROFESSIONAL WRESTLING

8:30 p.m.
Bovina Schools

THIS SCHEDULE of Events Sponsored By:

BOVINA CHAMBER OF COMMERCE & AGRICULTURE

Thursday Night --

Beauty Pageant Feature Of Variety Show

On Horseback --

'67 BTD Queen Contest Thursday

Pam Grissom, 1966 Bull Town Days Queen will relinquish the title to her successor Thursday evening at Bovina Schools Auditorium at 8:30 p.m.

following judging of the queen contest at Bovina Roping Arena. Contestants will be judged on horsemanship, beauty, poise and personality. The queen will

be selected from approximately 12 entrants who will vie for the title.

Contestants will be judged at the Roping Arena and then appear on stage at the auditorium for a final call before the winner is announced. The winner will receive a bouquet of roses and a trophy. Miss Grissom will make the presentations.

Those entering the contest are Eva Jo Clawson, sponsored by Bovina Jaycees; Margaret Jo Venable, Dairy Freeze; Beth Hutto, Mustang Drive In; Vickie Hawkins, Bovina Dry Goods; Judy Sisk, C&S Chemi-

cal; Nancy Mitchell, Bovina Woman's Study Club; Darlene Denney, Bovina Roping Club; Toni Pinner, Smart Shop; Karen Bell, Wilson's Super Market; Jeanie Williams, Bovina Blade;

La Nelle Christian, Bovina Hobby Shop; and Judi Usher of Plainview, sponsored by Plainview Comancheros.

Mrs. Judy Ezell is in charge of the contest. The top three contestants will ride the queen's float in the parade and other girls will ride horseback according to present plans, says Mrs. Ezell.



BTD QUEEN CANDIDATE -- Judy Sisk, daughter of Mr. and Mrs. C.L. Sisk. Judy is sponsored by C & S Chemical. She will be a senior at Bovina High School this fall.

County-Wide Circulation --

This Week's Blade One Of Largest

This week's issue of the Bovina Blade, 1967 Bull Town Days edition, is being circulated on a sample copy basis throughout Parmer County.

The edition is one of the largest ever published by The Blade. The 22 pages in three sections include three different colors.

Extra copies prepared for mailing can be obtained at The Blade Office at Second Street and Avenue B in Bovina.

"We greatly appreciate the cooperation of businesses in Bovina, Parmer County and throughout the area for making this celebration edition possible," Publisher Dolph Moten said.



"THERE SHE IS, MISS AMERICA" --- Miss America Contestant "Ouida" Lawlis is being measured for formal competition by Jay Sherrill, left, and Arlin Hartzog, participants in the Variety Show tomorrow (Thursday) evening in school auditorium.

Highlighting the Bull Town Days variety show will be a Miss America Contest featuring local "beauties."

The event will take place Thursday night at 8 in Bovina Schools Auditorium immediately following the crowning of the Bull Town Days Queen.

The show is under the direction of Mrs. Betty Hawkins, who will act as emcee for the variety show.

Mr. Bert (Hartzog) Parks will be emcee for the beauty pageant which will feature an array of "beauties" who will be judged on poise, personality, talent, figure and beauty.

Contestants will choose a "Miss Congeniality" prior to the judging of the contest.

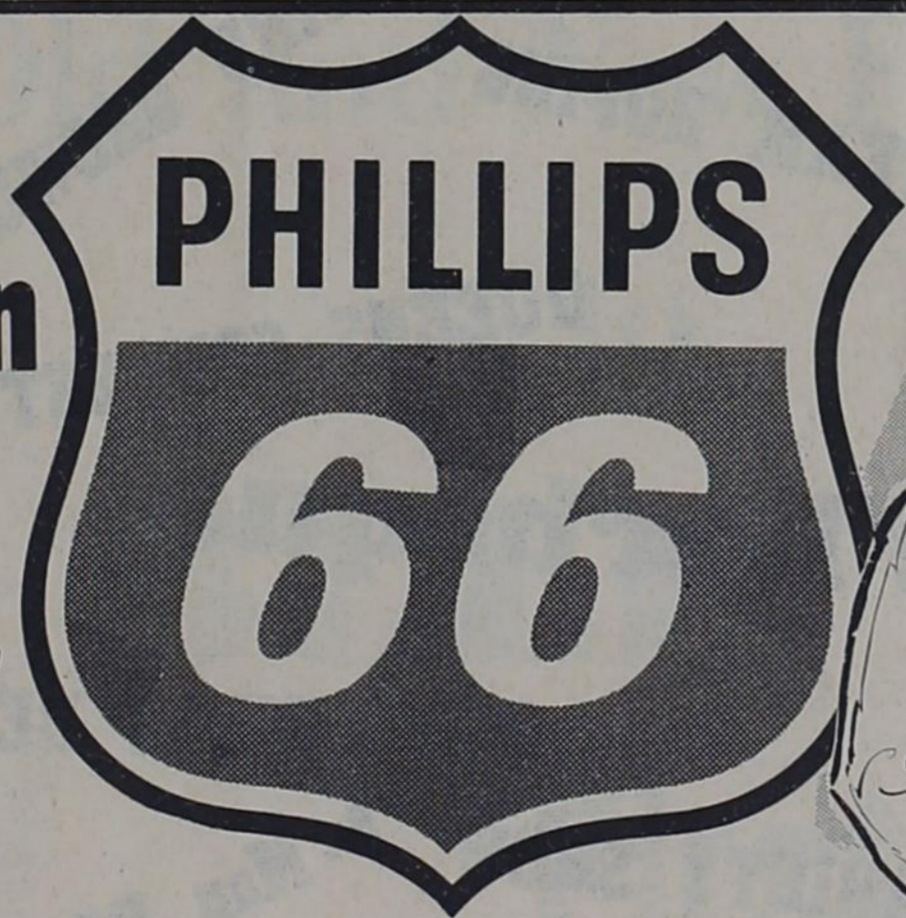
Judges for the pageant will be Mrs. Tommy McCuan of Farwell, Dr. Lloyd Shackelford of Friona, Howard Williamson of Clovis, Mrs. Jay Claborn of Friona and Big Nick Trilenen of Bovina.

Contestants entering the contest are Misses "Ortie" White, "Jane" Russell, "Billie" Suderth, "Lizzie" McCain, "Winnie" Spears, "Wilsana" DiCuffa, "Ouida" Lawlis, "Harlene" Sherrick, "Jeanie" Ezell, "Alfreda" Moody, "Jaycie" Sherrill, "Lynn" Riddle, "Mickie" Barraza, "Jeraldine" Roach, "Wyndy" Christian, "Chevy" Lusk, "Harriette" Hawkins, "Tomalena" Caldwell, "Joyce" Boothe, "Billie" Smith and "Tomantha" Beauchamp.

Variety acts will be interspersed between various features of the beauty pageant. They include modern dance routines, religious quartets, bands, and vocal groups and individuals.

The "Cowlot Cuties," one of the featured acts, is composed of 24 area housewives who will present a kazoo and tambourine precision band. Admission is \$1 per family.

During Bull Town Days 1967



.... And Everyday of the Year - Charles Oil is Ready to

SERVE YOU!

Stop In For Phillips 66 Products
At Either Of Our Two Retail Outlets
On Highway 60 Or At Our Main Office
In Bovina . For On The Farm Delivery And
Service, Call 238-4321!

Harry J. Charles,
— Owner —



Charles Oil Co.
— Bovina —

Phillips 66 Tires,
Batteries, And
Accessories

Phone
238-4321

For BTD Meal --

Purchase Beef Thru Donations

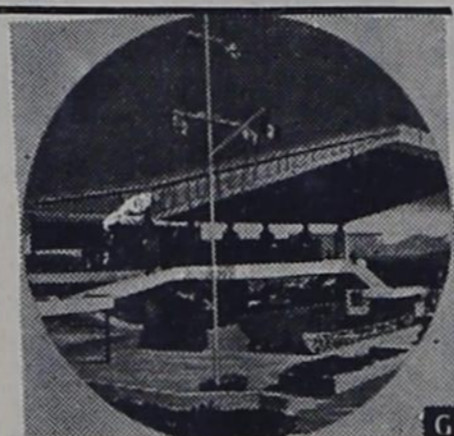
Beef for the Bovina Bull Town Days barbecue, which will be Friday at 6 p.m. in downtown Bovina, was purchased with donations from individuals and businesses in the area.

A total of seven cattle were purchased from Leon Grissom. Cost of the beef was 42.5 cents per pound on the rail. The dressed weight was almost 4000 pounds.

Contributors to the beef fund were Bovina Implement Co.; Bovina Auto Parts, Hartzog Seed Farm, Bonds Oil Co.; Warren Auto Supply; Nick Foster, L.L. Grissom, Woltman Brothers, Vernon Willard, Southside Service Station and Grocery, Mustang Drive In, Big Nick Machinery; Paul Jones Texaco, Dean McCallum, Oklahoma Lane Farm Supply,

Sherley Grain Co, Bovina Blade, B.L. Marshall, Wilson Super Market, Thomas Rhodes, Tom Ware, Jack Clayton, Sherrill Lumber Co.; Birkelbach Machinery, Super Sawway, Tom Beauchamp, Bovina Wheat Growers, Spudnut Shop, Southside Motor Supply; M&M Paint and Glass, Moore's Fina Station, Gateway Produce, Tom Caldwell, City Drug, Dendy Arcadian Farm Supply, Vernon Estes, T.C. Wiseman, Corn's Farm Store, Lawlis Gin, Stallings' Flying Service, Charles Oil Co, First State Bank, Barbee Cleaners, Bob Estes, Bovina Dry Goods, Emmett Tabor, C.R. Elliott, Wilbur Charles, Bovina Variety Store, O.W. Rhinehart, Bovina Hobby Shop, Glasscock Real Estate, Gaines Hardware Co., Wilson & Brock

Insurance, Cyanamid Farm Store, Western Ammonia, Tulum Products, Custom Farm Services, C&S Chemical and Union Compress and Warehouse Co.



While sampling any of 90 seafood dishes at the Atlantic Provinces Pavilion, Expo '67 diners can look out the window and watch the construction of a 47-foot schooner!

THE AMERICAN QUARTER HORSE ASSOCIATION
Certificate of Registration

NAME	BULL TOWNER	NUMBER	453979	STATE	TEX
COLOR	SORREL	SEX	STALLION	FOUNDED	APR 13, 1966
BREEDER	BRUNS JACK	CITY	MULESHOE	STATE	TEX
OWNER	BOVINA ROPING CLUB	CITY	BOVINA	STATE	TEX
NO.	SILVER CASH	63168	SPOT CASH	30591	
NO.	MIKE'S DAISY	129343	MIKE TROUTMAN	54415	
MARKINGS	STAR SOCK ON RIGHT HIND FOOT LEFT HIND HALF PASTERNA WHITE HIGHER OUTSIDE FRONT NO OTHER MARKINGS				

This is to certify that the above named and described horse has been registered in the Stud Book of The American Quarter Horse Association. Each acceptance being based upon an application, submitted by and attested to by the owner at the time of registration. This certificate is issued with the right to correct and/or cancel.

Howard K. Long
SECRETARY

DATE: JUNE 19, 1967



BTD QUEEN CANDIDATE -- Vickie Hawkins, daughter of Mr. and Mrs. Harold Hawkins. Vickie is sponsored by Bovina Dry Goods. She will be a Junior at Bovina High School this fall.

During July --

County Records Eight Accidents

The Texas Highway Patrol investigated eight accidents on rural highways in Farmer County during the month of July, according to Sergeant W.E. Wells, highway patrol supervisor of this area.

These crashes resulted in three persons injured and an estimated property damage of \$5,755.

The rural accident summary for this county during the first seven months of 1967 shows a total of 60 accidents resulting in three persons killed, 24 persons injured, and an estimated property damage of \$42,316. "School days" are almost here again. Many of the schools

in this area will be starting classes before Labor Day. Many drivers have become accustomed to ignoring school zones and signs during the summer months with the thought, "why bother, school's out anyway." But now the time is rapidly approaching to start paying close attention to signs warning of school zones and buses," the Sergeant said.

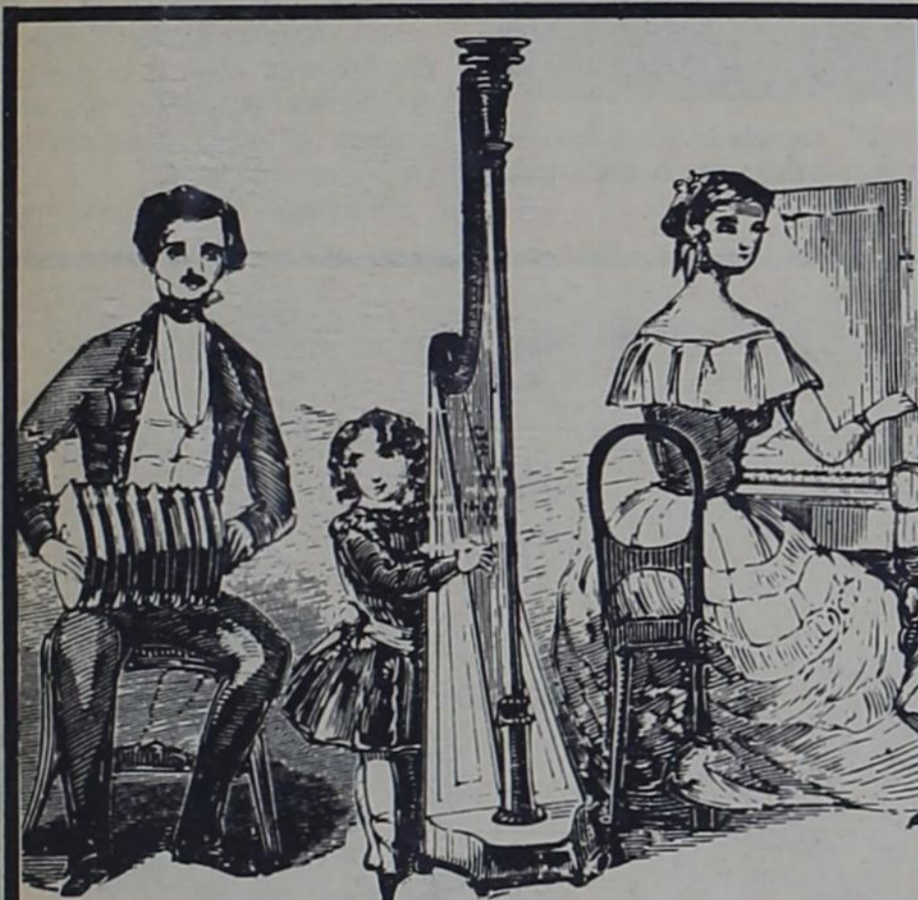
Many parents will attempt to make the forth coming Labor Day their final vacation outing. "Don't let this outing be fatal," the Sergeant stated. Thirty-two lives were lost in traffic over the Labor Day weekend in 1966.

GESUNDHEIT!

The speed of a sneeze (or those particles sneezed out) has been measured at as much as 103.6 miles per hour!

WATER, WATER

Americans drink more water than anyone else—the 1963 daily average of 377,000 million gallons is expected to increase to 544,000 million by 1975.



We Extend An Old Fashioned Welcome To Attend Bovina's 4th Annual

BULL TOWN DAYS - 1967

August 17-18-19

See You There

JOHNSON ABSTRACT CO.

Phone 481-3878 Farwell, Texas

MEMO

for an exciting Weekend for EVERYONE!

LAWLIS GIN CO.

Ovid Lawlis Bovina

Highway 86 East

DOWNTOWN PARADE
 HORSEMANSHIP ACTIVITIES
 TEAM ROPING
 BEARD GROWING Contest
 QUEENS CONTEST
Free Barbeque
 COW CALLING CONTEST
 CHUCK WAGON BREAKFAST
 FIDDLERS CONTEST
 OLD TIMERS' REUNION
 VARIETY SHOW
 8-Man PONY EXPRESS RACE
 Auction of Works of Area Artists
 SQUARE DANCE CONTEST

All This And More During Bovina's Bull Town Days - 1967

YOU ALL COME!

LAWLIS GIN CO.
Highway 86 East - Bovina

**IT'S THE
SETTING
THAT
COUNTS!**

**And BOVINA
Is A Great Setting
For Another Successful
Bull Town Days Celebration!**

**FIRST STATE BANK of Bovina
WELCOMES**

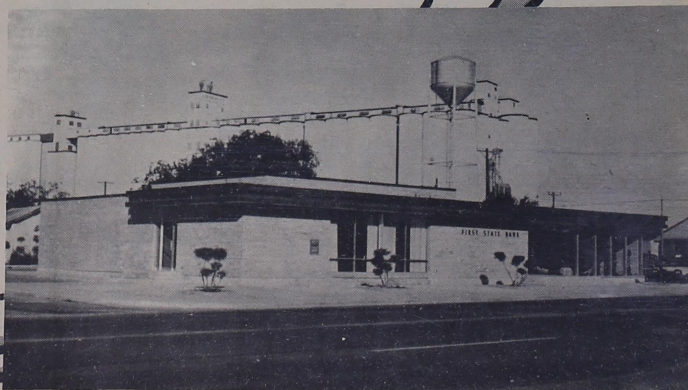
**Old and New Friends and Acquaintances
to **BOVINA'S**
BULL TOWN DAYS**

**First State Bank
Of Bovina**

**"Progressing With A
Progressive Parmer
County"**

— Member FDIC —

**Parmer County's
Newest Bank!**



Highlights and Sidelights From Your State Capital

By--Vern Sanford
Texas Press Association
AUSTIN, Tex. -- State and hospital officials are confident the far-reaching new medicare program will begin functioning as scheduled on September 1.

Program will bring medical and hospital benefits to 350,000 needy Texans. It is authorized by the same federal law which provides medicare to old folks. Texas Department of Public Welfare, which will administer medicare, estimates benefits during the first year of operation will total \$125,000,000. Federal funds will match a \$26,700,000 state outlay on a four-to-one basis.

Points to remember:
Eligible for benefits are Texans on public welfare assistance rolls -- old age assistance, aid to blind, families with dependent children and the totally and permanently disabled, or those eligible for such assistance who are patients at state mental and tuberculosis hospitals. (Coverage is automatic for the latter, with no application as such required.)

Services include in-patient and out-patient hospital care, diagnostic work such as laboratory fees and x-rays costs, doctor bills and nursing home charges.

Bills will be paid through a "fiscal intermediary." Welfare Department will contract with Blue Cross-Blue Shield to handle doctors' bills (on strict basis of prevailing charges). Hospitals will be paid actual costs as shown by audit. Blue Cross-Blue Shield will be reimbursed by the state and will receive an additional service fee.

Eligible welfare enrollees will receive identification cards from the Department of Public Welfare. Cards can be presented to insure care as limited by details of the federal act (Title 19).

APPOINTMENTS -- Major legislative committee and state agency appointments have been announced.

Lt. Gov. Preston Smith named the Senate General Investigating Committee with Sen. Dorsey Hardeman of San Angelo as chairman. Other members are Sens. David Ratliff of Stamford, V.E. (Red) Berry of San Antonio, Bruce A. Reagan of Corpus Christi and J.

P. Word of Meridian. Smith also placed Sens. Charles Herring of Austin and Henry C. Grover of Houston on Committee on Preservation of the Governor's Mansion.

House Speaker Ben Barnes named to Natural Fiber Study Committee Charlie Scruggs of Dallas, Charlie Schreiner of Kerrville, Roy Forkner of Lubbock, and Reps. Hilary Doran of Del Rio and Delwin Jones of Lubbock. Barnes put Rep. Rayford Price of Palestine on the House Interim Committee to study the Housing and Physical Care of Criminally Insane Persons.

Anthony R. Cartledge is new chief enforcement officer of Texas Liquor Control Board, succeeding his former boss, E. A. Gordon, who retired.

Texas Fine Arts Commission elected Ted H. Strauss of Dallas as its new chairman. W.O. Karpendo, former Federal Aviation Administration district airport engineer, will become chief engineer of Texas Aeronautics Commission on September 21.

L.H. Prodoehl of Austin is the first director of the state-operated information, education and referral service for mentally retarded.

UNDESIRABLE FISH GET STUDY -- Texas Parks and Wildlife Commission will hold a hearing Thursday (August 17) to map rules and regulations for importation, sale or release of undesirable tropical fish or fish eggs.

Staff members will present a list of undesirable tropical fish, including 11 species and several members of the snakeheaded fish genera. Included among "undesirables": the Aruana, three species of Piranha, the electric eel and electric catfish, Gar-pike, Pavon or Peacock bass, two species of South American catfish and the fresh water stingray. Snakeheaded fish have teeth, a big mouth and appetite to match and have been known to attack humans.

DRAFT QUOTA SET -- Texas' 155 draft boards have received a quota of 1,180 men for September, reports Col. Morris S. Schwartz, state selective service director.

Quota compares with 1,421 for August, 974 for July, 975 for June, 885 for May and 675 for April.

approximately 4,000 men in September, all for the Army. SPEAKS -- Flamingo Isles Municipal Utility District can engage in navigation and reclamation projects along the Texas coast if approved by Texas Water Rights Commission, Atty. Gen. Crawford Martin has held.

In another opinion, Martin concluded that "de-dedication" of a two-acre Dallas cemetery tract, its sale to a bank as trustee of a perpetual care endowment fund and subsequent lease to a licensed funeral establishment is legal.

PAID TOO MUCH? -- Sabine River Authority employees working on Toledo Bend Project are paid too much money, according to Texas and Louisiana state auditors.

More than \$46,900,000 has been spent by the two states on the giant multiple purpose dam and reservoir at Toledo Bend. Salaries since 1962 have totalled \$623,017, audit report noted.

GOOSE ISLAND PROJECTS UNDERWAY -- Contracts to dredge and mark a 5,500-foot boat access channel at Goose Island State Recreation Park, 10 miles northeast of Rockport, has been awarded by the Parks and Wildlife Department.

Final plans now are being drawn for a 1,620-foot lighted fishing pier on Goose Island's eastern tip. Channel will extend eastward from the boat ramp near the headquarters building in the park and connect with St. Charles Bay Channel.

Completed channel will be five feet deep, 20 feet wide and will permit users of the boat ramp at Goose Island State Park access to St. Charles Bay Channel and other fishing waters in St. Charles and Aransas Bays.

SHORT SNORTS -- Acting Gov. Preston Smith has set a November 11 special election in Harris County to fill the vacancy of Rep. Lee Duggan Jr. of Houston who resigned to accept a judgeship appointment.

New Texas Occupational Safety Board will interview applicants for the \$17,500 per year chief safety engineer's post on September 7.



BTD QUEEN CANDIDATE -- Eva Jo Clawson, daughter of Mr. and Mrs. Gayle Clawson. Eva Jo will be a Junior at Bovina High School in September. She is sponsored by Bovina Jaycees.



BTD QUEEN CANDIDATE -- Jeanie Williams is the daughter of Rev. and Mrs. Woodrow Williams of Oklahoma Lane. Jeanie is sponsored by the Bovina Blade. She will be a senior at Farwell High School this fall.

Bovina Insurance

Jim Ware - Bank Bldg. - Pho 238-2081



It's Time For Bull Town Days - 1967 In Bovina!

We WELCOME Everyone To The Annual Celebration And Remind You Of The Ex-Students Banquet

Saturday, Aug. 18, 7 p.m.
Bovina Schools Cafeteria

McCallum

AGENCY

Dean McCallum -

- Pho. 238-2081

Bonds Oil Co.

Reminds

YOU ARE INVITED

To The Grandest And Most Fun-Filled Celebration Of Them All

Bull Town Days - 1967



BONDS OIL CO.

Gulfgas LP-GAS



Highway 60 - Bovina - Pho. 238-2271



Sherrill

Lumber Company

- BOVINA -

WELCOME

To Bovina's

Bull Town

Days

Thur. - Fri. - Sat.

August 17-18-19

Repair Remodel

NO

MONEY DOWN

36 MONTHS

TO TO PAY

Sherrill LUMBER COMPANY

Jay and Patsy Sherrill

Robert Read

Phone 238-2671 - Bovina

New This Year --

Pony Express Exciting Event

Pony Express races will be a new and exciting event added to the annual attractions of this year's Bovina Bull Town Days celebration.

Races will be Friday and will begin about noon according to C. E. Trimble, general chairman of the activities. The race will follow the horsemanship activities at Bovina Roping arena Friday morning.

Teams from Tulla, Hereford, Canyon, Memphis, Amarillo and San Angelo are expected to be on hand to participate in the event.

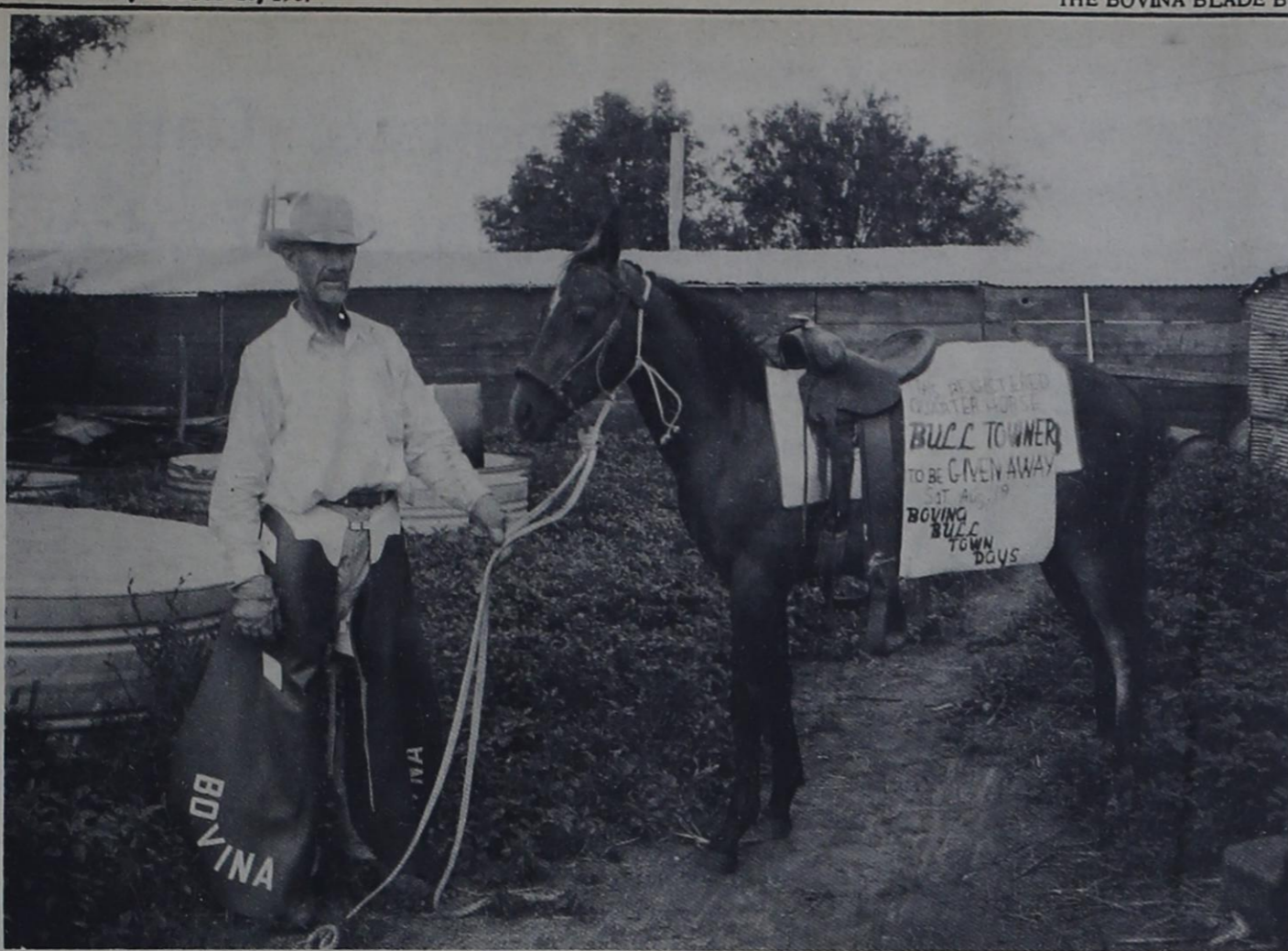
Bovina teams are composed of C.E. Trimble, Jon Len Riddle, Wendol Christian, Billy Johnson, Raymond Quintana, Houston Bartlett, Bill Lookingbill and Jerry Strawn. They

are members of Bovina Team No. 1. Members of Bovina's Team No. 2 are M.H. Carson, Richard Carson, Vernon Estes, R. T. Harbour, C.W. Grissom, Harold Hawkins, Ralph Roming and Robert Calaway.

USE ALUMINIUM FOIL—For the maximum in campfire cooking, season and wrap fresh fish in aluminium foil. Then cook them on top of a metal grill, over a slow fire, until flaky and tender.



TO PROTECT CROPS FROM PESTS TODAY, AN EVER-GROWING GROUP OF CHEMICAL INSECTICIDES AND OTHER PESTICIDES ARE BEING DEVELOPED BY AMERICAN SCIENTISTS. THROUGH THEIR PROPER USE FARMERS CAN INCREASE CROP YIELDS BY AS MUCH AS 30 TO 50%. **G**



BULL TOWNER -- This registered Quarter Horse, named Bull Towner, will be given away by Bovina Roping Club during the community's annual celebration, Bull Town Days Saturday afternoon. R.T. Harbour, who is caring for the yearling gelding is at the reins.

At Arena --

Beard Contest Set Thursday

Several entries are expected for the beard growing contest which will be at Bovina Roping arena tomorrow (Thursday) at 6:30 p.m.

Pat Quintana, second place winner last year will be on hand to try to capture the title once again. Raymond Cantu, 1966 champ, is not expected to enter.

Other entries include Larry Scott, Jerry Strawn, Lowell Boozier, possibly R.T. Harbour, Lanny Pullig, C.E. Trimble, Owen Burnett and others. Other contestants are urged to participate in the contest.

Judges will be Brian Bray and John Mahaffey from KFDD-TV in Amarillo.



HERE'S HOW!

EXPERT TIPS FOR HOMEMAKERS by Doris Thompson

A WAD OF COTTON STUCK IN THE HOLE OF A SPOOL MAKES A FINE MINIATURE PIN CUSHION.



My Neighbors



"... Just to keep you from falling out of the chair ..."

HELP YOUR TEENAGER STUDY BY ARRANGING HIS DESK AT SUCH AN ANGLE THAT HE CAN'T SEE HIS BED OR EASY CHAIR. PSYCHOLOGIST H.W. HEPNER SAYS THIS AIDS CONCENTRATION AND HELPS HIM RESIST TEMPTATION.

Estes Cook For Friday Breakfast

Vernon Estes will be in charge of the Chuck Wagon Breakfast which is slated for Friday morning at Bovina Gin. Breakfast will be served from 7 to 9 a.m., according to Estes. The menu will consist of bacon, eggs, biscuits and coffee.

Assisting Estes with the cooking will be M.H. Carson and Cash Richards.

The meal will be served chuck wagon style and will cost \$1. per person Estes says. Rouel Barrow, Roping Club president, is cashier for the breakfast.



Wish I'd Said That

"The easiest way for a man to get his wife's attention is by looking comfortable." — Rex Goldthorpe, Cuba City (Wisc.) Tri-City Press.

"A woman is at her best when she is man hunting and a man at his best when he is fishing." — Geo. B. Bowra, Aztec (N. Mex.) Independent-Review.

WHAT IS THE FRIONA CREDIT UNION?

FRIONA CREDIT UNION IS A LEGAL CORPORATION,

Purpose Is The Promotion Of Thrift Among Its Members. Credit Union Members Save Money Together, And Their Savings Are Made Available To Borrowing Members At Reasonable Rates For Provident And Productive Purposes. The Earnings The Credit Union Receives From Interest On Loans Is Returned To Its Members In The Form Of Dividends On Their Savings.

4 1/2% DIVIDEND PAID SEMI-ANNUALLY

INSURANCE TO \$2,000.00

LIFE SAVINGS

100%-To Age 55
75%-Age 55 To 60
50% -Age 60 To 65
25%-Age 65 To 70
No Coverage After Age 70

LOAN PROTECTION

INSURANCE UP TO \$10,000.00

WE INVITE OUR BOVINA NEIGHBORS, AND ALL OF PARMER CO. TO SAVE WITH US. SEE YOU AT BULL TOWN DAYS!

FRIONA TEXAS FEDERAL CREDIT UNION

523 Main Street

Phone 247-3042

Friona, Texas

Attend The Bull Town Days

At

BOVINA

Thursday - Friday - Saturday
August 17 - 18 - 19

3 - BIG DAYS - 3

Of Fun For Everyone!

WORLEY GRAIN

Herb Potts, Mgr.

Far well



HURRY-HURRY

You're Invited - There's **FUN** For **Every One**

Bovina's Bull Town Days

Thursday - Friday - Saturday

AUGUST 17-18-19

See **BIRKELBACH** in **BOVINA**

- ★ Gearhead & Pump Repair
- ★ Well Bailing
- ★ Machine Work & Welding

Birkelbach

We're Proud To Be A Part Of Progressive Parmer County Machine & Pump
Located West On Hiway 86 In Bovina
Kenneth Cary - Home Phone 238-4641

Looney's Top Cow Callers

Mr. and Mrs. Reagan Looney will be defending their titles in the annual Cow Calling Contest Thursday at 6 p.m. at Bovina Roping Arena.

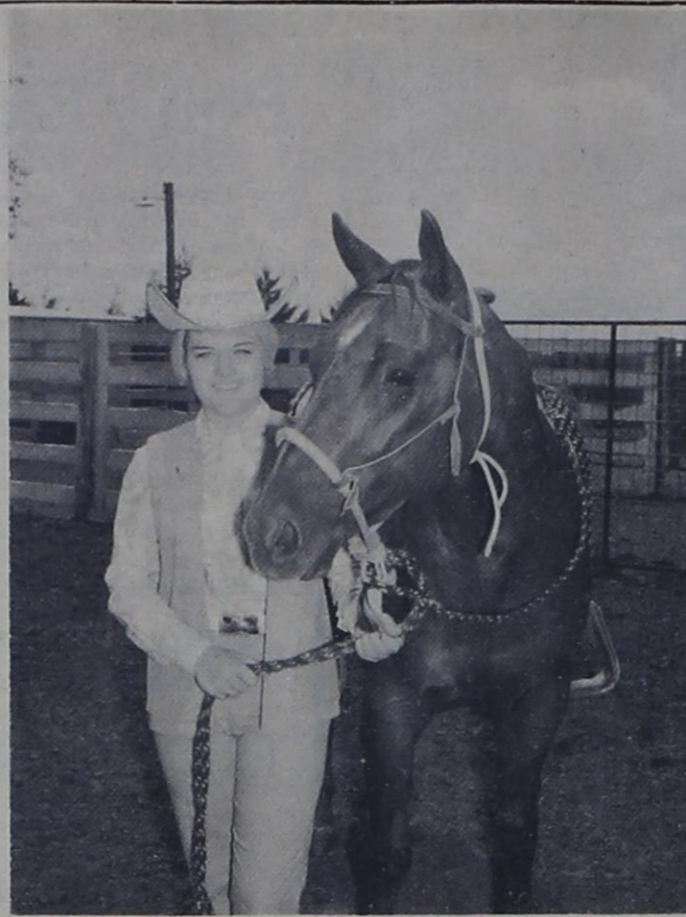
Mrs. Looney is the current champion in the women's division and he is the champion in the men's division.

Helping judge the contest will be Brian Bray and John Mahaffey of KFDA-TV in Amarillo. Other judges will be named at a later date.

The contest is open to anyone who wishes to enter.

HIS MASTER'S VOICE MACHINE

John Kreusi, an assistant to Thomas Edison, bet his boss that the new machine he was building wouldn't work. When the "talking machine" (phonograph) was completed, Edison collected the \$2!



BTD QUEEN CANDIDATE -- Nancy Mitchell, daughter of Mr. and Mrs. Dean McCallum, is sponsored by Bovina Woman's Study Club. Nancy will be a sophomore in Bovina High School.



ARMY RESERVE
READY TODAY FOR SERVICE TOMORROW

Downtown --

Square Dance Contest Friday

Square dancers from throughout the area will be on hand to participate in the square dance contest Friday night at 9 p.m. in downtown Bovina.

Clubs from Dimmitt, Hereford, Bovina and Clovis are expected to try for trophies.

Callers for the contest and dance that follows are LeRoy Coffee of Melrose and Eddie Gunnells of Clovis.

Prizes for first, second and third place will be awarded to performers.

Star Righters Square Dance Club of Bovina will host the affair.

Pat Kunselman, president of the organization says everyone is welcome to the dance, to participate or watch.

Unkinking the Line

If a fishing line is twisted, this curl can be remedied simply by dragging the line in the water behind a boat. Water flowing over the line will take the twist out of it. Trail the line and nothing else—no swivel, no hook, no sinker—just the bare line.

Balancing the Boat

Balancing the weight in a boat is essential for both safety and comfort. If the bow tends to plow through the water, the load is too far forward. If the bow tends to be high, the load probably is too far aft.

Paul Jones Texaco
Joins In Extending
A Big Texas

WELCOME

To

Bull Town Days

Thursday- Friday-Saturday

While You're In Bovina,
Stop In Our Place For
... The Finest Products
... The Friendliest Service

**PAUL JONES
TEXACO**

- FIRESTONE TIRES -

Highway 60-Bovina

Phone 238-4331

For Celebration --

Carnival Rides New Attraction

A special attraction at Bull Town Days, this weekend will be kiddie carnival rides brought to Bovina by Joe King of Plainview.

Rides will be set up downtown and be ready for operation by Thursday.

There will be boat rides, swing rides and a ferris wheel according to C.E. Trimble, general chairman of the annual celebration.

User Usually Knows Best

There are many theories on the best way to hold a fishing rod. But the proper way to hold any rod is the way that it is the most functional and comfortable to the angler.

Protecting the Gunwales

If the anchor chain scrapes your boat's gunwale, slip a length of bicycle inner tube over it.



BOWLING

WINTER LEAGUES NOW FORMING

It's All - New

at
AA BOWL - Farwell

New Managers
W.C. & Elsie Hardage

New Owners
Geo. C. & Troy Osburn

Price .. 3 lines \$1 - Open at 1 p.m.

Formal Opening, Sept. 1 & 2
FREE

Door Prizes and Refreshments

SLURRY MIX means \$'s to YOU!

SEE
Corn's
Farm Store
Get the
Complete
SLURRY
STORY



Shows Greater Stalk Strength.



Matures 7 to 10 Days Earlier.



Increase 6 1/2 to 20 Bushels Per Acre.



SLURRY MIX means "Even Coverage" better yield.

Here Are Just A Few Reasons Why!

- WHEAT with GRACE SLURRY MIX SHOWS GREATER STALK STRENGTH with NO LODGING!
- WHEAT with GRACE SLURRY MIX MATURES 7 to 10 DAYS EARLIER! in side by side tests!
- WHEAT with GRACE SLURRY MIX YIELDED from 6 1/2 to 20 BUSHELS per acre MORE than other fertilizers!
- WHEAT with GRACE SLURRY MIX SHOWED an INCREASE in TEST WEIGHT of 2 to 5 POUNDS per bushel!
- WHEAT with GRACE SLURRY MIX YIELDED as much as 92 1/2 BUSHELS PER ACRE!

THE EXPECTED HAS HAPPENED...

We told you that GRACE SLURRY MIX was good! Well it is! Our first crop reports on wheat are in . . . SLURRY is GREAT . . . TERRIFIC! Wheat yields averaged 15 BUSHELS per acre above any and all other phosphate fertilizer materials in side by side tests right here in your area. (Names, places, yields, and crop plans may be obtained from your dealer.)

NOW . . . as YOU prepare your soils to meet the increased world demand for wheat (WHEAT ALLOTMENTS INCREASED) APPLY GRACE SLURRY MIX on YOUR WHEAT ACREAGE ALLOTMENT. CALL YOUR GRACE SLURRY MIX DEALER NOW . . . he'll apply "even coverage" SLURRY MIX in special dealer owned equipment. YOU'LL find that SLURRY MIX MEANS \$'S TO YOU!

SLURRY MIX IS DISTRIBUTED EXCLUSIVELY BY PLAINSMAN SUPPLIES INC., PLAINVIEW, TEX., THROUGH IT'S DEALER ORGANIZATION!



CORN'S FARM STORE
BOVINA, TEXAS

