

Optimistic Time Of Year --

WHITTLIN'

By DOLPH MOTEN

Don't look now, but a new housing area in Bovina is in desperate need of paving.

The area we refer to is located on the town's west side where several new homes have been constructed during the past several months.

Show that new section of town to a stranger and his reaction is apt to be, "Why aren't these streets paved?"

The answer you come up with will probably be embarrassing. If you give as a reason lack of planning, lack of funds or lack of interest, you'll be disappointed at the sound of any of those.

"I don't know" makes for a poor reply, too.

Charlie Jefferson, the county commissioner and a veteran observer of weather conditions in these parts says he was under the impression the wind normally "let up" after the first rain of the spring.

Could be, Charlie, but we join you in noting that the wind kept coming after the showers of some two weeks ago.

We're not knocking the weather, nor is he, we're just talking about it --- like those people Mark Twain said something about.

Tom Ware has monetarily expressed 10 years' worth of confidence in his hometown newspaper. That plus the fact that he thought it expired too often to suit him prompted payment of a 10-year subscription renewal.

We were out of the office when the transaction took place and we'd have offered discouragement as we have to a couple of such offers back down through the years had we been here.

Being a good businessman, Ware figures, too, probably, that the subscription rate will increase over the next decade and he can escape the price rise by getting in on the low, low 1971 rate.

Tom might have been flattered, too, because the paper said a few weeks ago that he had been elected to the school board. And he wasn't a candidate. We were referring to his brother, Leon, about being elected to the school board. Tom said that was the first office he was ever elected to that he wasn't a candidate for.

Nonetheless, we appreciate his confidence and hope he gets his money's worth over the next 520 weeks.

The appearance of Our Town is being helped considerably by the building of new, neat residences all around, a portion of which were referred to earlier on the non-paved streets.

Even more residential development can be expected to develop, we guess, with the increasing need for additional dwellings and government-encouraged lower interest rates. Time will tell whether our observation proves to be correct, but we can see some reasons which make us think our residential development will continue.

Needless to say, we'd like to also see an increase in the number of businesses here and certainly some of that is coming about.

We went through a period of several months during this present Republican administration when conventional interest rates were so high that they discouraged building, either commercial or residential.

With another election coming up in another year, however, the rates have been encouraged downward. Maybe they're not yet to the point some people would like to see them, but they're lower than they were, we understand.

Could be that we're one week too late or a week or so too early in mentioning it, but have you noticed who's leading the baseball race in the Southwest Conference?

That same leading team has been rated as high as No. 4 in the nation during the season.

We throw that bit of information in just in case some of our Texas Tech buddies has missed it.

And evidently they had missed it, because they certainly weren't talking about it --- especially when the Aggies were undefeated and looked like a cinch to win the SWC championship.

Farmers Begin Planting Milo, Cotton



SHERYL MOORE



BECKY JACOBS



LOY CHRISTIAN



SANDRA BOWMAN



DAVID DIXON

Sheryl Moore Valedictorian -

- Becky Jacobs Salutatorian

Name BHS Honor Students

Honor students of the 1971 Senior Class of Bovina High School have been announced by Gary Cox, principal. The top five include four girls and one boy.

Valedictorian of the class is Sheryl Moore with a 94.48 average. Salutatorian is Becky Jacobs with a 92.16 average.

Next in line are Loy Christian, 92.04; Sandra Bowman, 91.96; and David Dixon, 84.38.

Parents of the valedictorian and salutatorian, respectively, are Alice and Bill Moore and Mr. and Mrs. L. F. Jacobs.

The next three are the daughters and son of Mr. and Mrs. Wendol Christian, Mr. and Mrs. C. W. Bowman and Mr. and Mrs. John Dixon, respectively.

Ushers will be Cindy Barrett, Kim Gober, Shannon Davis and Bobby McMeans, all juniors.

The five honor students will participate in commencement exercises Friday, May 28, in Bovina School auditorium.

Serving as honor guards in the baccalaureate and commencement exercises will be top ranking boy and girl in the junior class, Barbara Griffith and Jackie Adams.

Cox said the students are named on the basis of grade averages for the four years of high school. Scholarships will be awarded the top two students and the high-ranking boy.

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Dies Monday --

Walter Kriegel Services Today

Walter Arthur Kriegel, 56, of Bovina died about 9:30 a.m. Monday in Parmer County Community Hospital in Friona of complications following surgery three weeks ago.

Funeral services will be conducted this afternoon (Wednesday) in St. John's Lutheran Church at Lariat with Rev. H. E. Driessner, pastor of Immanuel Lutheran Church of Clovis, officiating.

Burial will be in Parmer County Memorial Park at Friona under direction of Claborn Funeral Home of Friona.

A native of Copperas Cove, Mr. Kriegel moved to Bovina in 1953 from Georgetown. He was a farmer and had been an elder of St. John's Lutheran Church for the past nine years. Prior to moving here, he was an elder of Grace Lutheran Church in Midland. Mr. Kriegel was a former member of the board of directors of Bovina Wheat Growers, Inc.

He is survived by his wife, Marie; two sons, Arnold of Austin and Laurence of Amarillo; a daughter, Marilyn, of the home; four brothers, Ben Kriegel of Giddings, Martin Kriegel of Laurens, S.C., Alvin Kriegel of Greeley, Colo., and Herbert Kriegel of Copperas Cove; two sisters, Mrs. Selma Miller of

Bartlett and Mrs. Alma Miller of Troy; and two grandchildren. Serving as pallbearers will be John P. A. Drager, Chris Drager, Gene Ezell, Gilbert Kaltwasser, Johnnie Horn and Raymond Schueler.



WALTER ARTHUR KRIEDEL

Need Additional Moisture Now

For Parmer County farmers, this is the most optimistic part of the year. It's planting time! With most of the preliminaries out of the way for the 1971 rowcrop farming area agriculturists now have planting on their minds. Many started planting this week and others who didn't start this week plan to begin seeding their cotton and grain sorghum next week.

The completion of pre-watering is near, in most cases, and farmers are eager to get their crops planted as quickly as possible following that irrigation.

Temperatures have possibly been lower than normal for this season of the year, but most farmers in this county plant according to the calendar more than they do according to the soil temperature, anyway. With a comparatively short growing season, especially for cotton and some grain sorghum varieties, there often isn't enough time to get the temperature "just right" before seeding the crop.

The planting time varies within a few weeks according to the individual farmer and conditions on various farms. One farmer commented this week that May 10 would be the ideal time for him, but it's impossible to get everything ready for planting, and then get the planting done, on that particular day. Thus, an early start is required. Too, it's important to coincide the planting time as closely as possible with that aforementioned pre-watering so as to make the best use of the irrigation water. If the ground is allowed to dry out after the pre-irrigation, much of the value of that watering is lost.

The pre-watering was given a boost by the one to two-inch rains of two weeks ago. Prior to that time, farmers pointed out the land was extremely dry and the watering was much slower than normal. That has changed some due to the rain, but the land is still considered below average from a moisture standpoint.

"The rain was good, but we could use more," is the consensus of farmers in regard to the drought-breaking moisture of two weeks ago.

Another rain now would be highly beneficial in getting this year's crops off to a good start.

In most cases, corn and sugar beets are already planted and growing.

The irrigated wheat crop, which was grazed during the winter months, is looking exceptionally good, agricultural observers agree.

A new farm program this year will put more acres in crop production, requiring more irrigation water and more farming in general. Farmers are attempting to make adjustments to make the best of the farm program changes.

Weather by Willie

Looks dry from here, but there's a glimmer of hope for a little moisture the last of the week.

---Willie

Schedule Chicken Dinner

Bovina Lions Club's annual Mother's Day fried chicken dinner is scheduled for Sunday, May 9, announces Vernon Estes, president of the civic organization.

The traditional dinner will be in the school cafeteria with serving scheduled to begin at 12 noon and continue until after 1 p.m.

For the past several years, the Lions have used the chicken dinner to raise money for the summer baseball program here.

Tickets for the meal, at \$5 per couple, will go on sale this week, Estes says. Children will be admitted for \$1 each.

\$2000 In Merchandise Stolen --

Weekend Burglars Hit 3 Bovina Businesses

Burglars struck three businesses in Bovina over the weekend.

Some \$2000 worth of merchandise was stolen from Bovina Dry Goods, but nothing was taken from two other businesses broken into, Bovina Variety and Bovina Insurance.

Entrance to the buildings, all located on Main Street, was made from the rear as doors were pried open.

Determined missing from Bovina Dry Goods were some 10 dozen women's dresses, three dozen women's shorts and two dozen pairs of Levis.

Since the businesses were not opened Sunday, it could not be determined if the break-ins occurred Saturday night, Sunday or Sunday night.

Mrs. Virginia Steele, owner of Bovina Variety, says two rear doors in her store building were opened by force but

nothing was taken from the stock.

Also, nothing was reported missing from Bob Fillpot's Bovina Insurance office.

At the drygoods store, owned by Edward and Helen Isaac, the burglars knocked a hole in a sheetrock wall to gain entrance to the main portion of the store after forcing open a rear door to get into the building.

Law enforcement officials are investigating the break-ins.



MERCHANDISE STOLEN --- Edward Isaac, owner of Bovina Dry Goods, surveys a rack of women's dresses from which approximately 10 dozen were stolen during a burglary of his store during the weekend. An estimated \$2000 worth of merchandise was taken, Isaac says.

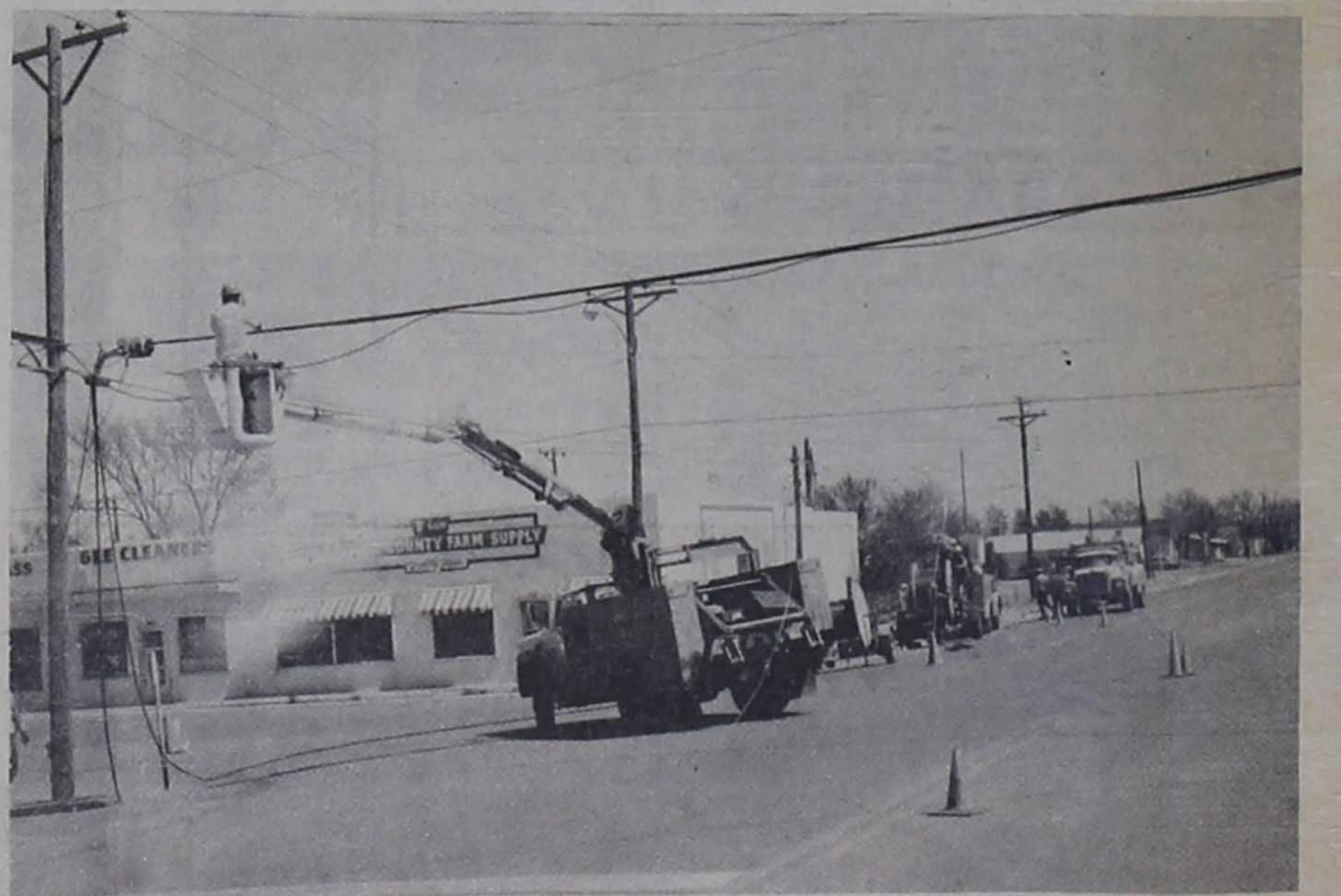
Society Names Officers --

St. Ann's Schedules Ground - Breaking

Announcement of the ground-breaking for the new St. Ann's Catholic Church Sunday, May 16, was made by Rev. Norman Boyd at the monthly meeting of St. Ann's Society Tuesday of last week in Parish Hall.

Time for the ceremonies has been set just after the 8:30 a.m. Mass with building committee members and Most Rev. Lawrence M. DeFalco taking part in the ground breaking honors.

Refreshments will be served afterwards in Parish Hall. Rev. DeFalco will then go to Friona for dedication of St. Teresa's Hall and to celebrate 10:30 a.m. Mass. A luncheon (Continued on Page 2)



TELEPHONE COMPANY PROJECT --- Crews from General Telephone of the Southwest have been working on telephone lines in the Bovina area the past few weeks. Crew members are from Brownfield and have been adding more circuits to the Tharp Exchanges and replacing existing lines in the city of Bovina with improved wiring. The work is part of a \$20,000 project to improve telephone lines here prior to erecting a new computerized, electronic plant on which construction is scheduled to begin in December.

Parmer Co.'s Game Seasons Meeting Topic

Game seasons, bag limits and methods of taking the wildlife resources in Parmer County will be discussed at a public hearing Tuesday of next week at the courthouse in Farwell.

The meeting, to be conducted by the state Parks and Wildlife Department, will begin at 10 a.m.

(Continued on Page 2)



The Bovina Blade

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Published at Bovina, Texas, Every Wednesday

Dolph Moten . . .

Publisher & Editor

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COW POKES

By Ace Reid



"Jake, the trouble with this place is day lite is always so dark and come so early!"

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Ground-Breaking --

(Continued from Page 1) will be held there in honor of Rev. DeFalco at noon. Election of new officers of the society was held at the meeting.

Mrs. Gene Schacker of Muleshoe is the new president. Mrs. Ed Kitten of Farwell was elected vice president. Other officers elected were Mrs. John Baca of Hub, secretary; Mrs. Leon Schilling of Bovina, treasurer; Mrs. Ben Rejino of Bovina, reporter and Mrs. Joe Schilling of Farwell, historian. Parish Council representatives will be elected at a later date.

The new officers will be installed at Mass Sunday, July 18, in St. Ann's.

Presenting the gift at Mass Sunday, May 16, will be Mrs. Leon Schilling and Mrs. Wayne Jesko.

The group decided to have a general cleaning day at the church and Parish Hall Friday, May 14. Everyone is urged to come, according to Mrs. Rejino.

Sorority Has

Initiation, Luncheon

Three Bovina women were initiated into Delta Kappa Gamma, national teachers' sorority, Saturday at Community Center in Hereford.

Members from Parmer, Castro and Deaf Smith counties were present for the event.

The initiation ceremony was highlight of the buffet luncheon meeting.

New members from Bovina are Mrs. Judy Ezell, Mrs. Margaret Durben and Mrs. Marue Snodgrass. Mrs. Janie Potts, also a new member, was not present for the initiation ceremony.

Others attending the meeting from Bovina were Mrs. Janie Sudderth, Mrs. Leola Williams and Mrs. Dorothy Donaldson. About 60 women were present at the event.

At Friona --

Tech Exes Set Banquet Friday

Dr. Wayland Bennett, a member of the president's staff at Texas Tech University, will be featured speaker at the Parmer County Texas Tech Day, Friday, according to Dale Carey of Friona, president of the Tech Alumni organization. He will also show films on campus highlights, sports and Icasals Program at the Dutch treat banquet at the Parmer House Restaurant in Friona at 8 p.m.

Election of new officers will be held at the banquet.

Present officers include Carey, president; Bedford Caldwell of Bovina, vice president; Mrs. Dale Gober of Friona, secretary-treasurer; and

Mrs. Declmae Beene of Friona, publicity chairman. All students and ex-students of Texas Tech University or interested persons are invited to attend, according to Carey.

Game Seasons --

(Continued from Page 1)

Purpose of the meeting is to gather information concerning proposed hunting, fishing and trapping regulations in the county.

County residents interested in wildlife are urged to attend the session and make comments concerning the proposed regulations, according to the Parks and Wildlife Department.



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At Ridgelea School --

Pre-Registration Set Next Week

Pre-registration for next year's first graders and kindergartners will be held at Ridgelea Elementary School Thursday, May 6, beginning at 9 a.m., according to Wilson DiCuffa, elementary principal.

Prospective kindergarten students must be five years, two months old on or before Sept. 1, DiCuffa said. Children qualifying for the pre-school classes this year must be those who cannot speak, read or comprehend the English language to the extent that they are not familiar with common English language words that are necessary for normal progress in the first grade, DiCuffa added. Also eligible are children from families whose annual income is \$3,000 or less per year.

Starting with Sept. 1973-'74 school term, all educationally handicapped children five years old and all other children five years and seven months old will be eligible to enroll in kindergarten classes, DiCuffa said.

All children who will be six years old on or before September 1 and will attend Bovina Schools next year should sign

up on the aforementioned date, according to DiCuffa.

DiCuffa asked that parents bring the child's birth records as well as their birth certificates.

Registration will continue until 2 p.m.

Glasscock To Receive MA Degree

Ronnie Lynn Glasscock, son of Mr. and Mrs. A. L. Glasscock of Bovina, is a candidate for master of arts degree in political science with a minor in English at the May 9 commencement exercises at West Texas State University in Canyon.

Glasscock has an academic grade point average of 2.9 on a 3 point system.

He has been teaching for the past two years as a graduate assistant in the government department at WT.

Glasscock is married to the former Carol Kirkpatrick. They are parents of a daughter.

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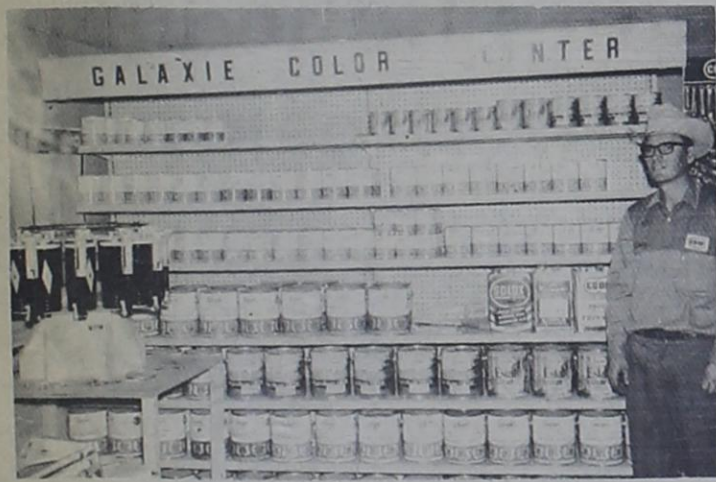
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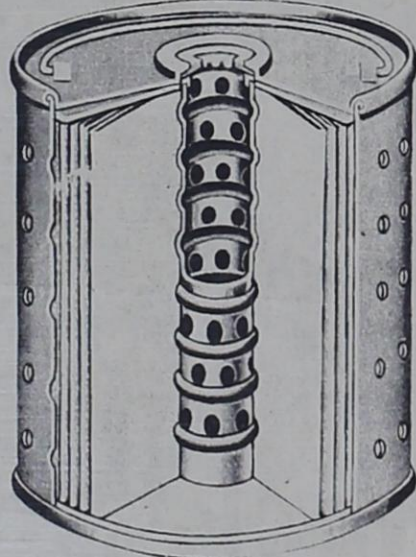
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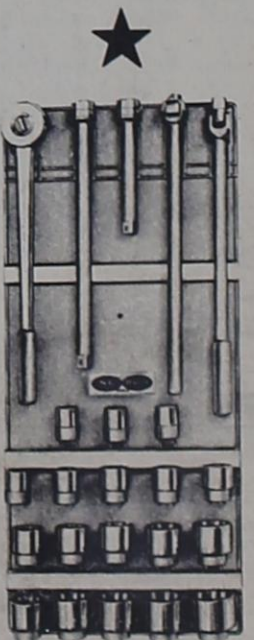


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- Bolts
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TOOLS:



ALL ITEMS IN THESE DEPARTMENTS ARE REDUCED DURING SALE

First In Five Events --

Jr. High Girls Take Second In District

Bovina Junior High girl's track squad scored 141 points in District 30, Division B, track meet held at West Texas State University Tuesday of last week to place second in team standings.

Vega took the team championship with 148 points, Happy was third with 68 points,

Springlake-Earth fourth with 38 points and Adrian and Hart tied for fifth with 26 points each.

Bovina had five first place finishes to aid them in their second place effort.

Bovina winners include the following:

Ware, 27'7"; 2. Cathie Trimble, 26'10 1/2"; 3. Fontella Cox, 26'7"

Long jump -- 1. Johanna Pearson, 13'7"; 4. Sue Monk; 6. Dian Roming

220-yard dash -- 1. Pearson, 27.6; 5. Cox, 32.7

100-yard dash -- 1. Pearson, 12.5

880-yard relay -- 1. Mary Hernandez, Rita Nuttall, Monk and Pearson, 2:04.2

660-yard run -- 4. Dian Ward 6. Cella Ortiz

High jump -- 2. Roming Shot put -- 3. Tomasa Lopez, 22'7, 1/2"; 5. Fran Jacobs, 20'2"

Discus -- 3. Jacobs 440-yard relay -- 3. Hernandez, Nuttall, Roming and Monk, 58.9

440-yard run -- 3. Monk, 73.7

60-yard dash -- 4. Trimble, 8.65

80-yard hurdles -- 2. Cox, 13.25; 3. Roming, 13.5

Bob Fullpot

BOVINA INSURANCE AGENCY

Phone 238-4381 ••••• BOVINIA

Bovina Bands To Present Pops Concert

First annual Pops Concert presented by music department of Bovina Schools will have in concert fourth grade tonette class, fifth elementary band, junior high band and high school band, Thursday, May 6, beginning at 8 p.m. in Bovina Schools auditorium. Bryant Harris, band instructor, will conduct the bands.

An admission charge of 50 cents for students and \$1 for adults will be charged at the door.

A complete program for the concert will be published in next week's edition of The Blade.

Band Parents Meet Monday

Band Parents will meet Monday, May 3, at 8 p.m. in band hall of Bovina Schools, according to Mrs. Leon Ware, president of the organization.

This will be the last meeting of the group, says Mrs. Ware, and band business for the year will be completed at the meeting.

"It's very important for all band parents to be present," said Mrs. Ware.

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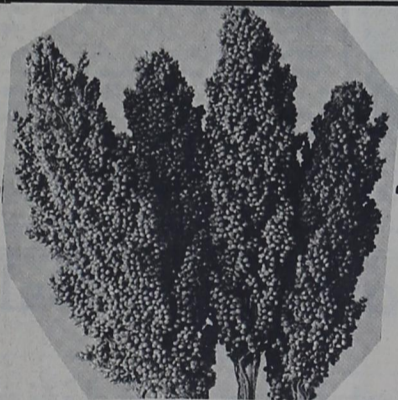
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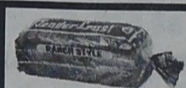
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Engagement Announced

Mr. and Mrs. Harley Wood of Symer announce the engagement and approaching marriage of their daughter, Patricia Ann, to Larry Grissom, son of Mr. and Mrs. Herman Grissom of Rhea Community. Wedding vows will be exchanged at 6 p.m. Wednesday, May 26, in Smyer Methodist Church. Miss Wood is a 1970 graduate of Smyer High School and Grissom is a 1968 graduate of Bovina High School. They are attending West Texas State University in Canyon. No invitations are being sent locally. All friends and relatives of the couple are invited to attend.

Shower Set May 8 At OL

Miss LaNelle Christian, bride-elect of Bill Polley of Austin, will be honored with a bridal shower Saturday, May 8, in Fellowship Hall of Oklahoma Lane United Methodist Church. Time of the event is 4 p.m. Hostesses will be Mrs. Charles Corn, Mrs. Webb Guber, Mrs. E. G. Snodgrass,

Mrs. Clyde Perkins, Mrs. Truman Kent, Mrs. Sam Billingsley, Mrs. Lawrence Cooper, Mrs. R. E. Blankenship, Mrs. Zula Russell and Mrs. Leon Billingsley.

Don't throw out good trousers just because the cuffs are frayed; you can easily turn the cuffs!

Of Interest To ★ THE WOMEN ★

'The Now' Setting Honors Eighth Grade

"The Now" was theme of the banquet honoring eighth graders in Ridgelea Elementary School cafeteria Saturday night. Meloney Marshall, senior and president of Student Council,

was featured speaker. In Miss Marshall's speech, "A Place To Stand," she asked the question: "Who are you? where are you going? and who is going with you?"

Hot pink, hot yellow, hot green and mod flowered streamers attached to a wheel in the center of the ceiling surrounded the circular dining hall. Mod posters and names of each eighth grader decorated the wall.

Welcoming address was given by Joe Steelman, president of the class. Alton McCormick, accompanied by Mrs. Doris Wilson, sang a medley of popular songs. Invocation was given by Tina Isaac, Jyl Gromowsky and Miss Isaac gave the class prophesy. Benediction was given by Miss Gromowsky.

The banquet meal featured charcoal broiled steak, baked potato, tossed salad, hot rolls, tea and homemade ice cream prepared by mothers of class members.

Seventh grade girls served the meal, attired hippie style. Officers of the seventh grade are Steelman, president; Barty Bartlett, vice president; Fontella Cox, secretary-treasurer; Stephanie Wiseman, photographer; and Mrs. Frances Willard and Corky Criswell, class sponsors.

Mike McCallum hosted a party at his home following the banquet.

Study Club Tours Alibates Monument

Fifteen members and one guest of Bovina Woman's Study Club toured Alibates National Monument near Fritch Thursday. The group ate lunch in Amarillo before the tour.

According to Mrs. Earl Whitten, president of the club, the monument is site of an ancient Indian flint quarry. According to their guide, the Indians quarried the flint there in layers about two inches thick and carried it back to their dwellings to make and trade their artifacts.

The flint quarried there is the most colorful in the world, according to experts and has been found all over the United States. Those making the trip to the

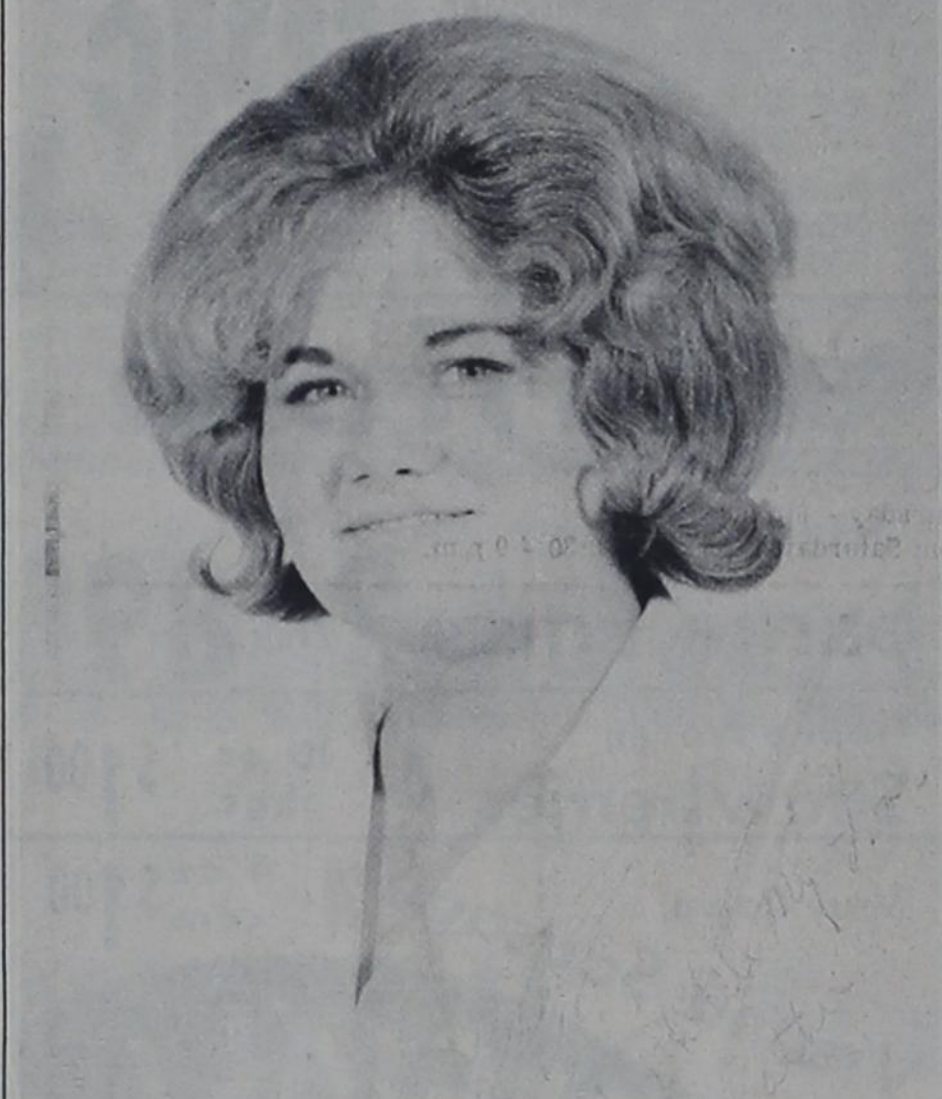
monument were Mrs. Clarence Jones, Mrs. Billie Sudderth, Mrs. Charles Gates, Mrs. Rouel Barron, Mrs. Charles Corn, Mrs. Earl Stevenson, Mrs. Lowell Boozer, Mrs. Dickie Clayton, Mrs. Reagan Looney, Mrs. Bill Bradshaw, Mrs. Jack Clayton, Mrs. Travis Dyer, Mrs. Bobby Englant, Mrs. Arlin Hartzog, Mrs. Whitten and a guest, Mrs. Mike Barraza.

The group stopped in Amarillo on their way home and had coffee and doughnuts.

Final meeting of the year for the Study Club will be held Thursday, May 13, with reports being given by officers and committee chairmen. A covered dish luncheon will be served at 1 p.m.

Community Conversation

Mr. and Mrs. W. D. Eberling of Laketon spent the weekend with Mr. and Mrs. W. E. Williams, Mrs. Eberling is Williams' sister.



Engagement Revealed

Miss Cathy James, daughter of Mr. and Mrs. Floyd Englant of Bovina, and George Roach, son of Archie Roach of Edinburg, will exchange wedding vows Friday, May 14, at 8 p.m. in First Baptist Church of Bovina. Rev. Larry Heard will read the marriage ceremony. Miss James is a graduate of Mountain Pine High School, Mountain Pine, Ark., and is currently employed at Bovina Restaurant. Roach attended Brownfield High School and is employed by General Telephone Company.

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ANNUAL BANQUET --- Alton McCormick, Joe Steelman, Tina Isaac, Jyl Gromowsky and Meloney Marshall were among those attending annual eighth grade banquet Saturday night in Ridgelea School cafeteria. Mod posters and decorations enhanced theme of "The Now."

Girl Born To Waddells

Sgt. and Mrs. Don Waddell of Clovis announce the birth of a daughter Thursday, April 15, at 5:55 a.m. at Cannon Air Force Base Hospital, Clovis, N.M.

The new arrival weighed seven pounds, one ounce, and has been named Mandy Michelle.

The Waddells are parents of a son, Kevin. Grandparents are Mr. and Mrs. Ed Hutto of Bovina and Mr. and Mrs. Ray Waddell of Leon, Iowa.

Girl Born To Rileys

Mr. and Mrs. R. B. Riley of Tucumcari, announce the birth of a daughter Sunday, April 25, at 1:04 p.m. in Parmer County Community Hospital in Friona.

The new arrival weighed six pounds, 13 ounces, and has been named Penny LaNelle.

The Rileys are parents of twins, Randy Scott and Angela Renee.

Grandparents are Mr. and Mrs. Wilfred Sikes of Bovina and Mr. and Mrs. Earl Riley of Tucumcari.

Don's MEDICINE CHEST
Phone 238-4901
Third Street - Bovina

DEPEND ON

for Your Drug Needs

The Man You Can Rely On

He's your pharmacist. He works hand-in-hand with your doctor to get you well, to keep you well. Need a prescription filled? He'll compound it accurately, expertly.

Johnny Bench wants your son for the All-Star Game!



"Now your son has the chance to experience firsthand, the thrill of competing at an All-Star Game, by winning the second annual Official Major League Baseball Pitch, Hit and Throw Competition, sponsored by Phillips 66. The rules are simple. All you have to do is take him to the nearest participating Phillips 66 station or authorized registration location, with the coupon below, between now and May 20. No purchase required. The competition is open to boys who'll be 9 through 12 as of August 1, 1971.

and each boy competes only against boys his own age. If he keeps winning, he'll pitch, hit and throw his way through local, district, divisional and league competitions to the All-Star Game. Eight finalists and their parents will go to the game, where the boys will compete for four championship awards. Give him a chance to be a champion. Fill out this coupon today and take it to your nearest participating Phillips 66 station or authorized registration location."

CUT OUT ON DOTTED LINE

1971 OFFICIAL MAJOR LEAGUE BASEBALL PITCH, HIT & THROW COMPETITION

FOR BOYS 9 THROUGH 12 AS OF AUGUST 1, 1971

NAME _____

ADDRESS _____ (PLEASE PRINT)

CITY _____ STATE _____ ZIP _____

PHONE _____ BIRTH DATE _____

Accompanied by parent or guardian, take this completed coupon to nearest participating Phillips 66 Dealer or authorized location for official registration.

In Bovina register at

- ★ Charles Oil Co.
- ★ Northside 66 Service
- ★ Spears Handi-Stop

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SPECIAL CLEANSING CREAM. A luxurious cream especially designed to lift out "hidden" dirt and grime.
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SKIN FRESHENER.... The exhilarating final touch to your cleansing job!
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POMPON COLD CREAM. The lightest, fluffiest cream ever designed to melt away dirt, grime.
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ASTRINGENT LOTION.... To tone the skin and control the flow of oil!
reg. \$2.00-\$1.25

Don's MEDICINE CHEST
Phone 238-4901 Third Street - Bovina

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\$8000 to \$8200 total cost

Sales Office Located at 1001 Third St.
Office open every day from noon till dark except Monday & Friday.

See Joe Latham, Sales Representative

Panhandle - South Plains Development Corporation

— A Non-Profit Organization —

— Bovina Area Churches Welcome You! —

Church Chuckles by CARTWRIGHT



© CHAS. CARTWRIGHT 960
"With all the trouble in the world, it seems downright sinful for a preacher to laugh!"

DO YOU LOVE TRUTH ENOUGH?

TO humbly state it when error is present?
TO quietly live it midst sin?
TO lovingly teach it in daily life?
TO eagerly study God's word to learn it?
TO refuse rationalizing it when it proves you wrong?
TO not dilute, nor pervert, nor "add to" it?
TO never make a middle ground (for comfort) between it and error?
TO ask for wisdom in using it?
TO seek forgiveness for leaving it?
TO believe it - ALL of it?
TO dedicate your whole life to it?
TO die trusting it?
TO rejoice in being judged by it?
Jesus said, "You shall know the truth and the truth will make you free" John 8:32. Jesus also says, "the way to God is through truth." Jno, 14:6.
DO YOU LOVE THE TRUTH ENOUGH?
Cecil Bunch, Minister,
Bovina Church of Christ

Church Page Sponsors

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A. L. Hartzog

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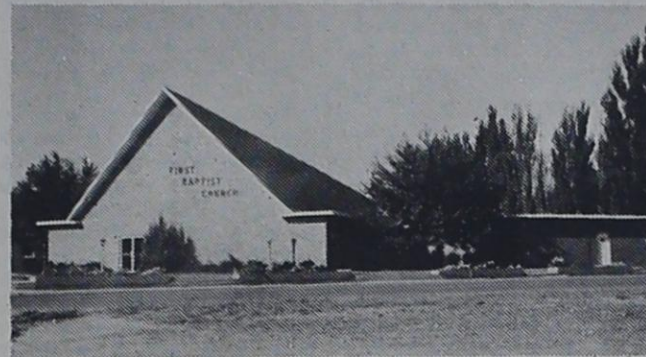
Gateway Produce Company

- Bovina -

Clearview Company

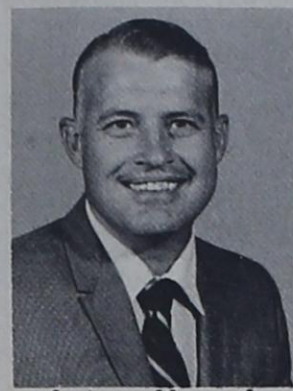
All Three TV Networks
Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Larry Heard

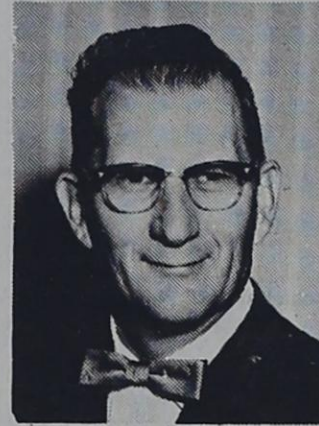
WEDNESDAY - Pioneers and Crusaders Meeting - 7 p.m.
Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Thursday - 8 p.m.
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

MISION BELEN BAUTISTA



Mision Belen Bautista

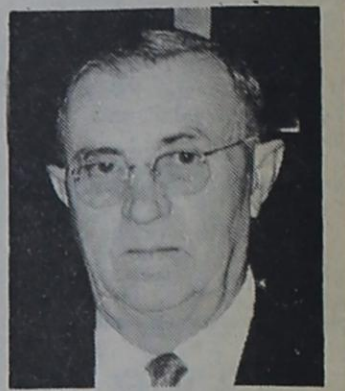
Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.

ST. JOHN LUTHERAN CHURCH



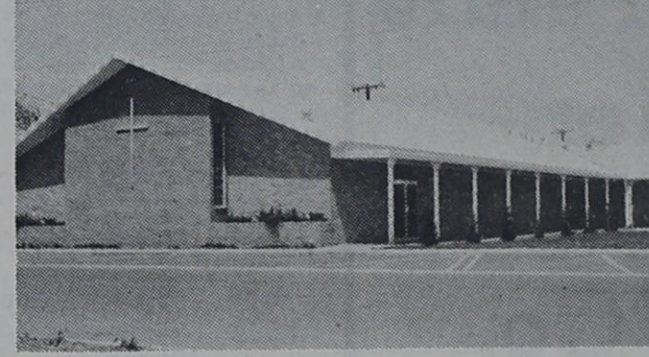
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

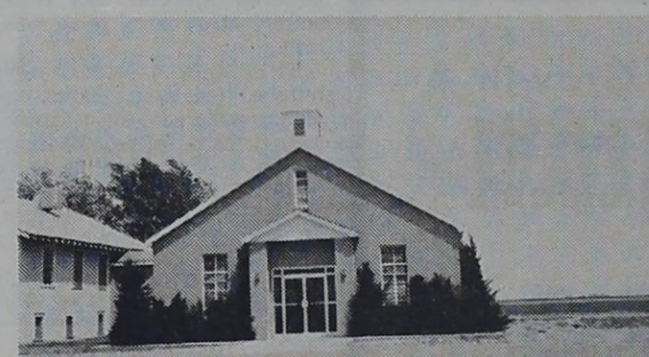
SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.



Cecil Bunch

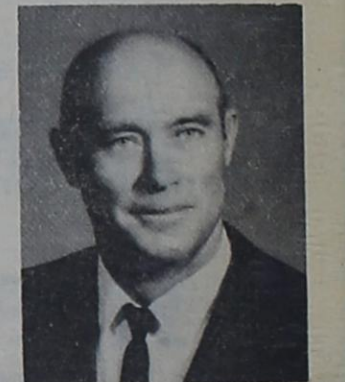
WEDNESDAY
Devotional and Classes - 9:00 p.m.

OKLAHOMA LANE BAPTIST CHURCH



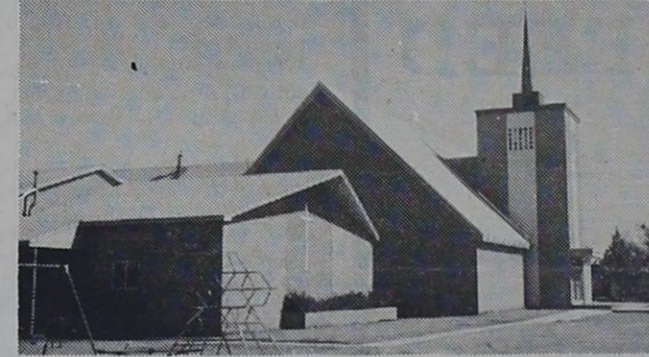
Oklahoma Lane Baptist Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Bob Roberts

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



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Lariat Lutheran Church

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Specializing in Hair Styling
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Complete Fertilizer
Phone 238-6051

Bovina Gin Company
"Your Satisfaction
Is Our First Concern"

Butch McCain Entertains At Dimmitt Banquet

Butch McCain, son of Mr. and Mrs. Leslie McCain, entertained at the Dimmitt eighth grade banquet Saturday night. Accompanied by Mrs. Doris Wilson, he sang "Everybody Loves Somebody" and "Sunny."

In Parmer County --

Low Interest For Land Bank

Ernest Kerr, manager of the Federal Land Bank Association of Muleshoe, announced recently that the Federal Land Bank of Houston will reduce the interest billing rate on variable rate loans to 7 1/2 per cent. "This reduction will be effective on installments maturing on or after June 1, 1971, and affects more than \$110 million in vari-

able rate loans to over 3200 Texas farmers and ranchers," Kerr stated. The variable rate loan, which was introduced by the Houston Bank in July 1969, lets the interest rate "float" over the variations in the money market. This is the second time since January 1 that the billing rate has been reduced and the third such reduction in the past year. "This action is in line with the bank's policy in providing farmers and ranchers credit at the lowest possible cost consistent with sound business practices," Kerr said. The Federal Land Bank of Houston makes long term real estate loans on farm and ranch lands throughout Texas. The bank has over \$540 million in volume of loans outstanding. The local association makes and services loans in Bailey & Parmer Counties. Members of the board of directors are Gordon Duncan, Morris Douglass, A. L. Hartzog, Jim Claunch and James Glaze.

Save The Soil And Water For Our Future Parmer County Pump Co.

Hollis Horton
247-3030

W. Hwy 60 Friona

For Continued Growth & Progress Use Your Soil Conservation Programs

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Livestock & Vet Supplies
Ron Davenport, Mgr.

Hereford Hwy.—Phone 247-2782—Friona

Save The Soil For Our Continued Growth & Progress
Save Now On A New Chevrolet or Olds
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CHEVROLET-OLDS.
NEW & OK USED CARS
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WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

SEMI-DRIVERS NEEDED
GET THE BIG JOB
WITH THE BIG PAYCHECK
Jobs are available for those who train now to drive GAS AND DIESEL SEMI-EQUIPMENT. Qualify yourself to pull the big rigs locally and over the road. Men and women like you are making large paychecks every week after short certification training period. Both men and women are needed. For a personal interview and application call: (214) 744-1201, or come into Highway Systems, Inc., 111 Continental Avenue, Room 211, Dallas, Texas 75207. 43-4tc

FOR SALE -- Four-horse electric horse walker, good condition, \$900. Call Roger Ezell at 225-6718. 43-2tc

IF YOU ARE thinking about quitting farming, Big Nick will consider accepting your farming equipment as down payment on an 800-acre ranch in Missouri. If you're interested, see Big Nick, or phone 238-4861. 23-tmc

FARM FRESH EGGS for sale. Jerry McClarren, phone 225-4563. 40-tmc

WANTED -- Ladies or men interested in part-time job. Call AC 806/481-3837 or write Mrs. J. T. Ford, Box 44, Farwell, Texas 79325. 42-3tp

LEGAL NOTICES
Notice is hereby given that the Parmer County Commissioners Court will convene as a County Board of Equalization on Monday, May 10, 1971 at 2:00 P.M. in the County Court Room in Farwell, Texas. All persons who wish to meet with the Board at that time and discuss their tax matters will be welcome.
Signed this 26th day of April, 1971.
Archie L. Tarter
County Judge,
Parmer County, Texas 44-1tc

Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL
April 20-26
ADMISSIONS:
Charles Seale, Friona; Garvin Thorn, Friona; Dewayne Procter, Friona; Lois McCutchan, Friona; Candelaria Garza, Friona; Zuelma Gomez, Muleshoe; Ruby Dixon, Farwell; Aljo Reeve, Friona; Mrs. R. E. Riley and baby girl, Tucumcari, N.M.; Earsel Taylor, Friona; Rosa Elena Olevera, Muleshoe; Betty Evans, Friona; Joey Osborn, Friona; D. H. Wilkerson, Bovina; Calvin Johnson, Farwell; Elizabeth Carleton, Friona; Ida Valdez, Friona.
DISMISSALS:
LaMuriel Stowers, Bovina; George Douglas, Bovina; Josephine Gonzales, Amarillo; Mrs. Vasilto Abalos, and baby boy, Hereford; Lela Martin, Friona; Lois McCutchan; Dewayne Procter; Charles Seale; Candelaria Garza; Serena Sparkman, Friona; Aljo Reeve; Betty Evans; Rosa Elena Olevera; Zuelma Gomez.

STRAYED-- Two steers weighing about 625 pounds each branded on left hip. Jerry McClarren, phone Tharp 225-6844. 44-2tc

CARD OF THANKS
The family of Mrs. Stella Purcell wishes to take this means of expressing our thanks for the many flowers, visits and food during our recent bereavement. Special thanks to those who sat at the hospital with Mother and for the many acts of kindness through the many months of her illness.
Mrs. Laverne Stevens
Mrs. Tom Hartwell
Junior Purcell
Mrs. Wilma White 44-1tp

WANTED -- Any type sewing. Will do alteration work. Mrs. Lester Parker, 906 9th Street. Call 806/238-3701. 44-2tp

TELEX HEARING AIDS
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*Batteries *Molds *Free Hearing Tests
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Free dead stock pick-up. Our truck from Clovis and Plainview in this area daily. Call collect
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1-2-3 bedrooms, low rent, utilities paid.
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Veterinary Medicines And Supplies
SUPER SAVEWAY
Bovina

Look What's Happening
Friday, April 30
9 a.m. to 6 p.m. at
1402 West 5th St., Friona
OPEN HOUSE

Tupperware and Sculptress Fashion party. Door prizes will be given. For more information call Vicki Hawkins, Tupperware dealer, 247-2597 or Helen McMurtrey, Sculptress dealer, 247-3011.
Tupperware: beverage containers, glasses, convenient products, table service, toys, fresh vegetable containers, baking aids, etc.
Sculptress: bras, undergarments, pant suits, lingerie, hot pants, washing aids, cleaning aids.
Come and join the fun. 44-1tc

CLEANINGEST carpet cleaner you ever used, so easy too. Get Blue Lustre. Rent electric shampooer \$1. Super Save-way

FENCING: For all type fencing; commercial or residential. Call Friona 247-3236 or 247-3311 and ask for Bob Clark. 43-tmc

EXTERIOR PAINTING --- All types. Part-time. Contact Buck Page at 809 Ridgelea Drive or phone 238-4421. 44-4tp

LOST --- German Shepherd female pup about three months old. If found, please call L. D. Knight, 225-4944. 44-1tp

FOR SALE -- Take over payments on 1968 Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th St., Lubbock, Texas. 34-tmc

FOR SALE -- Refrigerator box cars. Excellent for lake cabins, storm shelters and grain storage. Will deliver. Phone 355-4342, Amarillo. 43-4tc


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Headquarters for MILO SEED
★ Pioneer
★ P.A.G. (available at Rhea)
★ Excel
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COOP
Bovina Wheat Growers Inc.
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"Where Ginning Is An Art"
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Phone 247-3185

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Our Future

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NOW PAYING

5% DIVIDENDS

Share Insurance

Up To \$20,000.

Save By The 10th, Earn From
The First.

"Serving All Of Parmer County"

FRIONA TEXAS
FEDERAL CREDIT UNION



NEW FARMING PRACTICE --- Shown here is grain sorghum planted in fertilized shredded stubble of 62 bushel per acre wheat. Soil Conservation Service reports minimum or no-till operation, compared to conventional tillage, is better, cheaper and faster, and reduces erosion up to 95 per cent.

According To SCS --

Minimum Tillage Better, Cheaper

By Kenneth W. Ferguson
Soil Conservationist
Parmer County SCS
Farmers are finding that with increasing farming costs the use of minimum or no-till operations can be a big factor in realizing more net return from their crops.

According to Clyde W. Graham, state conservationist for the Soil Conservation Service, minimum tillage compared to conventional tillage is better, faster, cheaper, --- and reduces erosion up to 95 per cent. Minimum or no-till is a new system of farming. Residues from a previous crop are left on or near the surface throughout the cropping year. Some farmers in Parmer County who have used this method of tillage are Travis Dyer, W. L. Edelman, and Frank Hinkson. These farmers and many more from this High

Plains area have followed the modern trend in reducing the costs of producing crops while improving the soil on which they depend.

These farmers have found that this method of tillage has several advantages such as:
---retards deterioration of the soil structure.
---reduces soil compaction
---improves soil aeration
---improves permeability
---improves tilth
---less labor.-- Plowing and planting trips across the field are reduced.
---lower production costs -- many farmers report savings of up to \$14 an acre.
---more moisture conservation
---less soil erosion
---protection of seedlings from wind damage
---more food and cover for wildlife

Also, some farmers have found they can double crop with this system.
The Soil Conservation Serv-

Stewardship
Week Set
May 16-23

Soil Stewardship Week, sponsored by Parmer County Soil and Water Conservation District, is scheduled for May 16-23, announces Leon Grissom, president of the conservation district.

Theme of the Soil Stewardship Week for '71 will be "The World and They That Dwell Therein."

SCS officials, with headquarters in Friona, announce that "Soil Stewardship week has become a special time to acknowledge before God our gratitude for His gifts of soil and all the bountiful resources associated with it and to remind Christian people that these gifts warrant their best in Christian stewardship."

CROW'S Meat Company

WHOLESALE - RETAIL

CUSTOM SLAUGHTERING

BRING US YOUR
BEEF OR HOG

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Friona, Texas

SAVE THE SOIL TO
PRESERVE OUR WEALTH

Parmer County Implement Company

INTERNATIONAL HARVESTER FARM EQUIPMENT

CHRYSLER IRRIGATION ENGINES

Hwy. 60 West Phone 247-2721 Friona, Tex



On The Farm
In Parmer
County

By R. MACK HEALD
County Agent

Twenty-one 4-H members participated in the Parmer County 4-H Elimination Contest Friday night, April 23. This was the event that determined who would go to the district

contest in Canyon on May 1. There were two Farm and Ranch Management demonstrations. The junior team consisted of Mike Mimms and Kent Winders of the Lazbuddie 4-H Club. Steve Kaltwasser of the Oklahoma Lane 4-H Club presented a single demonstration in the same division. Both of these demonstrations won first. Deborah Harding, Farwell 4-H, won first place on her single demonstration in the Foods and Nutrition Educational Activity. The biggest division was the Share-The-Fun Contest with five teams competing for first place. Four of the teams were singing groups, with the largest team being a band. All five were from the Lazbuddie 4-H Club. Winning first were the Golden Girls consisting of Tammy Smith, Candy Moore and Karla Littlefield. Second place went to a group known as the Pioneers. This team was made up of Donna Brown, Elaine Cargile and Diane McGuire. In third place were Rita Davis, Susan Mimms, Diane Coker and Le Ann Farley. They made up a group known as the La Donnas. The Fourth Grade Duet won fourth and consisted of Pam McDonald and Darshan Jennings. Winning fifth place was the Sensational 5. Team members were Danny Howard, Rayburn Wenner, Greg Moseley, Mark Foster, and Randy Smith. All first place winners will compete in the district contest held on the campus of West Texas State University, May 1.

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Hwy. 60 East Phone 247-2764 Friona, Tex.

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Friona, Texas



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THE KEY TO PROSPERITY ON EVERY FARM IN EVERY
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DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE, INC.



Mr. W. W. ...

"Helping Texas Grow"

Serving Parmer, Castro, Oldhem And Deaf Smith Counties

Attention, Stockmen

we're now offering
**A Complete Line
of Veterinary Medicines**



Come in at your
earliest convenience.

Don's MEDICINE CHEST

Third Street Bovina

NEW DEKALB F-65a

**Big Yields
M.D.M.
Resistant!**

Make the big yield even bigger with this new hybrid. F-65a has amazing yield potential. And it has bred-in resistance to M.D.M. and head smut. Exceptional in appearance and good partner to DeKalb F-65. Plant it this year.



F-65a and other DEKALB Sorghums
NOW IN STOCK:

Sherley Grain Co.

Set One District Record --

Fillies Win District; Send 10 To Regional

Bovina Fillies' track squad captured the team championship trophy at District 30, Division B, track and field meet held at West Texas State University Tuesday of last week.

Fillies scored 144 points, coming in ahead of their nearest competitor, Hart, by 54 points.

Other teams and their standings were third place, Springlake-Earth, 79 points; fourth, Vega, 77; fifth, Farwell, 54; sixth, Kress, 29; seventh, Happpy, 28; eighth, Adrian, 20; and ninth, Sudan, six points.

Ten Fillies earned the right to compete in regional meet held at Panhandle yesterday (Tuesday) by placing in the top three finishers at the district meet. They will be vying for a trip to the state track meet to be held in Abilene in May.

Earning the trip to the regional meet were Loy Christian, senior, in the high jump, 440-yard relay, 880-yard relay and mile relay; Debra Nuttall, senior, in 80-yard hurdles; Sheryl Morrison, senior, in mile relay; Nena Spicer, junior, in 100-yard dash, 440-yard relay and 880-yard relay; Barbara Griffith, junior, in 60-yard dash, triple jump, 440-yard relay and 880-yard relay; Twyla Hutto, junior, in

triple jump, high jump, 440-yard relay and 880-yard relay; Darla Hawkins, freshman, in 440-yard relay; Nancy Hutto, freshman, in 440-yard dash and mile relay; Ruby Harris, freshman, in 880-yard relay and mile relay; and Sue Monk, eighth grade, alternate in mile relay.

Also making the trip will be the managers, Cindy Read and Honey Mast.

Bovina Winners include the following:

440-relay --- 1. Griffith, Hawkins, Twyla Hutto and Spicer, 52.5

440-yard dash --- 3. Nancy Hutto, 69.1; 5. Morrison, 71.3

220-yard dash --- 4. Ruby Harris, 29.9

60-yard dash --- 2. Barbara Griffith, 7.5

80-yard hurdles --- 3. Debra Nuttall, (12.1 in preliminaries, new school record) 12.4 in final; 4. Twyla Hutto, 12.7

880-yard relay --- 1. Griffith, Harris, Christian and Spicer, 1:55.2

100-yard dash --- 2. Spicer, 11.85 (new school record)

5. Hawkins, 12.3

880-yard run --- 4. Rhonda Rhodes, 2:08.9

Mile-relay --- 2. Harris, Christian, Morrison, and Nancy Hutto, 4:44.6

Discus --- 4. Holly Davis, 84'9"; 6. Cindy Barrett, 82'8"

Broad jump --- 4. Barbara Griffith, 14'4"

High jump --- 1. Loy Christian 5'2" (new district and school record) 2. Twyla Hutto, 4'8"

Triple jump --- 1. Twyla Hutto, 31'11"; 3. Barbara Griffith, 3'11"; 5. Loy Christian, 30'2"



DISTRICT CHAMPS --- Bovina Filly track squad brought home the championship trophy from District 30, Division B, track meet held at West Texas State University Tuesday of last week. Fillies piled up 144 points to Hart's 90 for first place honors. Ten Fillies advanced to regional track meet held yesterday (Tuesday) at Panhandle.

Benny McCain Second In Regional Meet

Benny McCain, sophomore in Bovina High School, placed second in poetry interpretation at Region I University Interscholastic League literary events competition Saturday at Texas Tech University.

Charlie Hughes of Claude won the poetry interpretation event and will advance to state contest.

Mrs. Leslie McCain and Mrs. Margaret Durben, speech instructor, accompanied McCain to Lubbock.

5th Six Weeks --

Name Students To Honor Roll

Four Bovina High School students have been named to the fifth six weeks' honor roll, according to Gary Cox, high school principal.

All seniors, they are Sheryl Moore, Becky Jacobs, Loy Christian and Sandra Bowman.

Announcement of junior high honor roll was made by Jim Noyes, junior high principal.

Joe Steelman, eighth grader, was the only junior high student to be named to the "A" honor roll.

Named to the "B" honor roll from the eighth grade were Tina Isaac and Sue Monk; seventh

grade, Connie Ware, Cathie Trimble, Matilda Ramirez, Karen Merril, Freddie O'Hair, Yolanda Gomez, Fran Jacobs, John Caldwell and Kay Beardain; sixth grade, Deniese Lambert, Kim Ware and Lezli Williams.

McCormick Places Second In Pole Vault

Gary McCormick, Bovina's lone entry in regional track meet held at Lubbock Friday and Saturday, tied for second in pole vault with a leap of 13 feet.

However, McCormick lost out on the trip to state track meet when he registered one more miss than David Bradley of Springlake-Earth, who was the other District 3-A entry in pole vault.

Jim Hise of Albany won the event with a leap of 13'4". He and Bradley will be Region I, Class A representatives at the state meet in Austin.

The top two contestants in regional qualify for state competition.

Doubles, Singles --

Junior High Wins 3-A Tennis Titles

Bovina seventh graders took three first place honors in the District 3-A Junior High tennis tournament held in Sudan Thursday.

Tammy Damron took first place in seventh girl's singles, Fran Jacobs and Ginger Gober first in seventh girl's doubles and John Caldwell and Duane Mitchell first in seventh boy's doubles. Dennis Willard placed fourth in seventh boy's singles.

Kyle Jones and Rush Looney placed third in eighth boy's doubles and Fontella Cox and Stephanie Wiseman placed third in eighth girl's doubles.

Roger Ezell, tennis coach, accompanied the group to Sudan.

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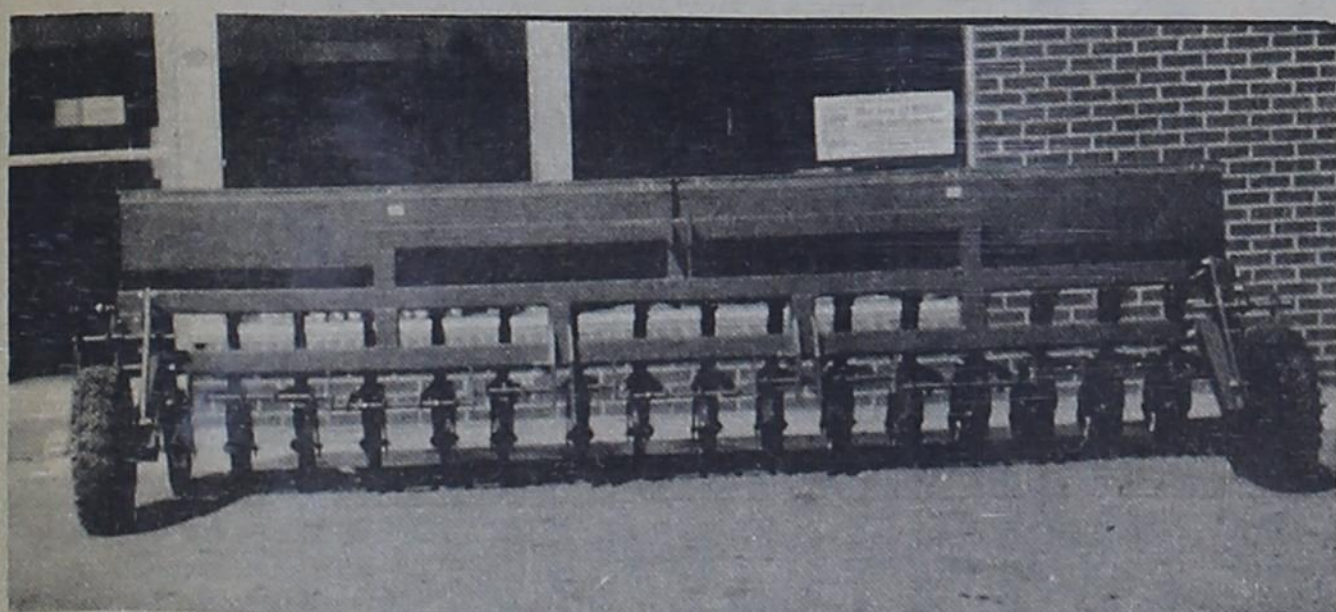
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