## THE KERRUILLE ADUANCE


KERRVILLE. TEXAS, THURSDAY, SEPT. 2,1915


Edison Mazda Globes REDUCE YOUR LIGHT BILL 25 to 50 per cent.

All sizes Globes kept in stock.
A late reduction in price makes these globes cost little more than the old style carbon filiament globes

PHONE 6

## PAMPELL`S

##  <br> FIRST STATE BANK

capITAL.
Surplus and Profits, 6,000.00

| GUARANTY FUND BANK |
| :--- |
| Prompt and Courteous at- <br> tention to all customers and all <br> business appreciated. <br> We handle large or small <br> loans. <br> Call on us whenever we can <br> serve you or further the interests <br> of Kerr and surrounding countres. |

FIRST STATE BANK BUILDING KERRVILLE,

| Sunbeams Program |  |
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| Comer bium |  |
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Bappist Toung People Union


Fleischmann's Yeast

For Quick Process Bread

## C. C. Butt Grocery

## ROCK DRUG STORE

 KERRVILLE. TEXASDrugs, Medicine, Chemicals
petrunear, tolet supes, seoness, anoususs, erc.
Physician's Prescriptions Carefully Compounded

Fire And Tornado Insurance
\$2,000,000 CAPITAL STOCK


ask yolr dealen for
American Overalls
mane meht is
SAN ANTONIO

## BREAD!

BREAD!

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RICHTER'S STEAM BAKERY. . . San Antonio, Texas
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## FILMS DEVELOPED

10c PER ROLL


Wanted: In Car Load Lots CATTLE AND HOG

UNION MEAT COMPANY
When Your Eyes Heed Glassos

PII--BRIDEE OPTICAL Co.

[^0]FARMEFS IWSITUTES BATIISH ABOUT








IEPPELIN RALOS ONIY
GETTING CIULLLANS


Nixon-Clay Commercial College AUSTIN, TEXAS

Look, Look, Look We don't ask you to take a "Chance." We are not in the "Chance" Business. Ours is a PROVEN Field Wo have the Gas And the oil

## W. L. Dickinson

Metropolitan Gas \& Oil Co.



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The Kerrville Advance. Published Every Thursday at Kerrville, Texas T. A. Buckner, Owner, Edtor and Publisher. Entered in the U.S. Mails as second class matter at
Kerville, Texas, on Oet. 17 , 1912, according to act of Subscription s1.00 - Year Payable in Advance

## The Mail Order Houses

The local postoffice has been swamped the past few days with a flood of big catalogues from the Kansas City. All over the State Uncle Sam's employes are being burdened with advertising matter of this kind. Soon the mails will be flooded with orders sent to these stores in far-away States carrying out of our town and county much of the is a reasonable excuse for trading away from home or not, it is evident the mail order craze is sapping or not, it is evident the mail order craze is sapping
the very life out of the local merchants. It appears the mail order house makes a success of advertising and never lets up. It describes what it has to sell on the printed page and gives in plain figures the lowest cash prices. The local merchant has a much better medium than the catulogue in the home newspaper. The mail order houses know this fact and
have tried hard to purchase space in the local papers but were turned down because it was against home pride to do it. Then they adopted magazine advertising and the catalogue as the next best means of reaching the people.
The vast dividends being piled up by these big mail order stores, by which their stockholders have
become millionaires, and multimillionaires, is proof become millionaires, and multimillionaires, is proof that they do not give goods away nor sell at cost, but evidently make a big profit. And they keep it. They draw on every country town and precinct in a nickel back to help us run our State, county, or city government, or support our schools and churches. or build good roads. Furthermore, we have never heard of a mail order house buying from the farmer any wool, mohair, corn, wheat, oats, hay, cotton, poultry, eggs, butter, wood, or other products, or
exchanging goods for such. But it is a fact that the exchanging goods for such. But it is a fact that the money paid by the local merchants for these pro-
ducts is often sent away to the mail order house. ducts is often sent away to the mail order house. at home, must keep a full, clean stock of goods in as low prices as the mail order house, quality of goods, carriage, and convenience considered.

Rev. George R. Stewart, the well known Tennessee evangelist, put it this way: "In twenty-five
years experience I have never heard any saloon adyears experience I have never heard any saloon ad-
vocate use the words mother, home, heaven, happiness, but all their talk has been about money, taxes and lawbreaking.

Kerrville needs some cleaning up, civically, moraily and religiously. A good case of the latter will
greatly aid the other two. Go to church and let Great's minister tell you the way to clean up.

CLEANLINESS

## J. A. ASH Confectioner

The best of everything in my line. When you are hot and dry My ICE CREAM is as good as the best and better than the rest. I sell any quantity delivered to your home at popular
prices.
PHONE 170

## COURTBOUS

PROMPT

## CITIZENS LUMBER CO. A HOME ENTERPRISE

The Place, The Price, The Ouality
Let Us Figure With You on Your Next Bill.
REMSCHEL OLD STAND
KERRVILLE, TEXAS

## THE STAR MARKET

C. L. BIEHLER, Prop.

THE BEST OF EVERYTHING AT LOWEST PRICES
Free Deliver)
PHONE 162 fired. the liquor machine.


#### Abstract

The Euro $\$ 5,000$ a Shot. and shrapnel are being used on a seale far in exceess of the calculations of the most far-seeing military experts of Europe. That is why Kitchener and French are asking for more shells, and still more shells, for a great proportion of the 8120 a minute which this war is costing is being blown away by big guns. $\$ 5,000$, and single shot from the biggest guns costa s5,000, and some idea of the expenditure of naval fring can be gathered from the fact that ene famou Aring can be gathered from he hact testerne batteship could use up, roughly, 8100,000 worth of ammunition per minute if she worked all her guns at full blast, as she would do if neeessary. And to this must be added the cost of the gun, remembering that must be added the cost of the gun, remembering son worn out. The most expensive gun the and is use is the fifteen-inch most expensive gun the British heavy ammunition bills. For instance, $\$ 375$ vanishes


 The guns which expend 85,000 worth of ammunipieces of artillery. They can heave a ton weight of explosive shell over a distance of thirty miles with the certainty of hitting any spot they aim at. The power and velocity of the shot is such that on leavingthe gun it has force enough to go straight through hifys-seven and a a alf inches of wrought iron. fifty-seven and a half inches of wrought iron.
But the shooting of guns is only a smal in counting the expense of war. Even the great
cost of building and eauipping the immense navier cost er buip, transport and maintain the enormous ar-
and mies, is insignificant when compared to the cost in
human lives, the suffering of the innocent, and the devastation and ruin that follows in its wake.

The Advance often receives propositions for advertisments which we prohibit from our columns.
This is a home paper and we would not send into homes of our readers anything that would have a tendency to lower the morals of the home or humilare the most refined. This is why you see no liquor
or beer ads in our columns. We could make motig money if we ran these ads. and the dope of the big brewery and liquor associations sent as "reading a..t cis, huluey made that way. We don't run the "Home Forum" matter sent out by Peter Radford from Fort Worth, which bears the ear merks of the
Farmer's Union but in reality is in the interest of

Speaking of Lunatics Every year hundreds of men and women become
crazed by drink. In "wet" States a proportion as high as 14 per cent of the inmates of insane asylums are patients who were deranged by liquor. In Kan-
sas the alcholic psychosis cases are only cent-the lowest ratio found in any State in the
Union.-Collier's Weekly. Rent houses are constantly in demand in Kerrville. Some of our citizens have built several nice
cottages and rented them at good prices before they were finished. Let others do likewise. It is a good
safe investment and helps to build up the town. -

Mr. J.C. Dudley died at midnigh Tuesday at-his residence in Kerr ville after a short iliness and his
body was laid to rest Wednesday body was laid to rest Wednesday
afternoon at $40^{\circ}$ clock in Glen Rest afternoon at 4 oclock in Glen Rest
cemetery, the funeral being eonducted at the Catholic Church by the
Rev. H. M. Kemper. Deceased was a barber by trade and had worked for A. T. Adkins since coming here from Dallas last November. He
leaves a wife and two leaves a wife and two children, one
of them are married of them are married. Mrs. Dudley
asks that her sincere thaks asks that her sincere thanks be ex-
tended to the people of Kerrville who helped her in her time
trouble.
 trouble.
 for CASH.

## The European WAR

Continues to Slaughter the People But I am going to SLAY PRICES

1 am Overstocked on Buggies and Harness
and will put on a

## Slaughter Sale

to begin at once and will continue the Slaying until Sept. the 15 th. Everything goes at a reduced price

## J. E. PALMER <br> LOWRY bullding <br> KERRVILLE, TEXAS

Men
and

| Everybody's $\$ 1.50$ | $\$ 2.00$ |
| :--- | :--- | :--- | Delineator, 1.50

Women
Wanted


Phone 31
Gilbert C. Storms ATtooner-at Lan
Office at Kerrville, Texas
Practice in all courts. Abstracts of Land Titles made on short notice.

## Smith Mercantile Co.

at dietert bros. olo stand
We Have Some Bargains in
General Merchandise
We solicit your trade.
Mosel, Saenger $\&$ Co.
general merchandise Cedar Logs, Posts, Etc.

Clay St. Near R. R. Depot KERrville, TEXAs


## BEEKEEPERS NOTES <br> By E. G. Lestourgeo



Any question pertaining to Bee- nature. Perfect health will hav
keeoppng or Honey-making will be the right-of-way when we hav
sladiy repilied, either directly or thent
 A PERFECT FOOD By L. E. Kerr. A few years ago the people
asked for and obtained pure asked for and obtained people tion, snown said association to ass and asked for and obtained pure ty Beekeepers Association. The
food laws. Now that we have following officers were elected Yood aws. Now that we have following officers were elected
them, the remaining question is President, G. B. Stevens, Sin-
to decide which articles are most ton. to decide which articles are most ton; secretary-treasurer, C. R
suited as ordinary necessaries. Park, Sinton; idirectors: B. Mer
Fortunately, research is gather- rill, Sinton; Prof. J, Fortunately, research is gather- rill, Sinton; Prof. J. L. Allen
ing much headway, not by finan- Odem; B. M. Caraway, Mathias
cially interested concerns, but cially interested concerns, but Committees on diseases of bees,
by those determined, for their W. N. McCleary, Sinton; H. D
own good, to get to facts. In Murry, Mathis; H. H. Phelps, own good, to get to facts. In Murry, Mathis; H. H. Phelps
these agitations likes a promise, Odem; inspector of bees, Wm
to honey producers, of illimita- Atchley, Mathis. to hone
ble god.
It is It is a live issue, and
dailies, magazines, agricultu
and trade periodien and trade periodicals, that
carrying the work forward,
deserving of the highest prai deserving of the highest prai
The more honey and natu
foods, such as fruit, nuts a
vegetables are investigated
the vegetables are investigated by
the thinking public, the better
for all concerned. Prepared vic tuals are generally the equal of
those mother earth provides on-
ly in keeping qualities, and rare ly in nutrition or wholesome-
ness. It is a demonstrated fact th
while manufactured sugars
digesting deplete the system digesting deplete the system
lime, bringing as a least penal
interrupted growth and prem interrupted growth and prema-
turely decayed teeth and prob-
ably such dreaded afflictions as
tuberculosis ably such dreaded arfictions as
tuberculosis, honey and fruit
sugars, on the other hand, are sugars, on the other hand, are
a certain relief.
Yet honey is not a medicine Yet honey is not a medicine
any more than a ripe apple, It
prevents rather than cures dis-
ease, as any other wholesome. ease, as any other wholesome,
natural food will. It can cure
only by providing the system
with vital force wherewith to with vital force wherewith to the climate causes the differ
successfully combat deadly ele- ence. This writer acknowledge
ments. Few medicines do this. some good point ments. Few medicines do this,
but only stimulate accuired en-
ergy. Honey is not stimulating. ergy. Honey
but soothing.
Originally we were given
through the heated season such
light foods as vegetables and
 fruit. For winter the richer, must have been "an individua
more sustaining nuts and grains. mus.
or protein. Honey, an orizinal sweet in sealed waxen cells, is colonies which he owned, for in
intended for use at all seasons. this country wherever a fev
In food matters, there is no bees are found lurking around In food matters,
truer science than actual test, corners, they are almost sure to
and the writer begs to go on beks, if there are any in
record as solemnly asserting the apiary. On the other hand that never was health and
strength more perfect than
 cere we to accept as fact th at the last he recognizes that
it, the conclusion might be that pure Italians are more amiabl honey is more of a luxury tha
a staple commodity. Exceptin
those who have studied its trose who have studied its nu
tritive qualities, few would concede that a pound of it will
produce more energy than $a$
pound of butter, a dozen eggs, pound of butter, a dozen eggs
or a peck of potatoes.
This is not at all strange cor: This is not at all strange con
sidering that honey has bee
neglected compared to artificia negected stuff. Honey never wa
food s. Hended to relace such food
intended
as the potato: in contras as the
though,
quality.
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|  | Bee-Keppers Supplies |
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| 5 | Nombe milemmemm |
| $\cdots$ |  |
|  | Southwesterin Bee Co, |
|  |  |

WELDING Machine and Repair Work

SERVICE AUTO \& SUPPLY CO.


## CILLS FOO HELP EXCEEO THE DEMMNO Draughon's Practical Busines

 College in San Antorio is experiencing a shortage of com periencing a shortage of com
petent office help.
for petentofrice help. Many calls ers received from business firms
and banks must and banks must go unfilled.
"While at no time Draughon's have any surplus of competent

## EX. GOV. COLE BLEASE DEFENOS LYICHINGS

## SAN ANTONIO Business Directory

| ADJUSTER-COLLECTO | hosova hotel <br> Near Grand Opera House, 125 Losoya 8 Bt . Rates, 750 up. |
| :---: | :---: |
| McClOSKEY |  |
| AUTO PAINTING | MONUMENT MAKERS |
| peter hoebel's paint shop <br> We put on Paint that sticks | $\qquad$ |
| DRUGGISTS |  |
|  | nts, Wall Paper, Etc. |
|  | and Paper Hangers' Supplios <br> 204-8 West Commerce Street |
| EMPLOYMENT AGENCY | Sheet Music and Pian |
|  | south texas musio co. <br> Largest toeck of stivet mustic to the sonth. <br> Yoeal and distrumental. special atio |
| HOTELS <br> (MODERN-FIRST CLASS) | $\qquad$ <br> WELDING |

## West Texas Military Academy

san antonio, texa

CHAS. J. LUKIN

BONN-AVON Boarding and day

$$
-2.2 .
$$

BONN-AVON sChool for girls

## International Auto School




ST. MARY'S HALL


## DYNAMITE $\begin{gathered}\text { For Grubbing Land } \\ \text { and } \\ \text { Brasind } \\ \text { Land }\end{gathered}$

 Houston L. HARDE \& COMPANYFor Crushing Rocks and
Boulders
Use Our Blasing POWDER


## WEST TEXAS SUPPLY COMPANY

Dry Goods, Groceries, Boots, Shoes, Hats and Caps clothing, ladies and gents furnishing goods, etc.
Farm and Ranch Supplies our Specialty

## WHITE HOUSE

## OUR PRIDE fLOUR

Will make bread that is guaranteed to make the "grouchiest" husband smile.

Special Inducements in Ladies and Gents Wearing Apparel Get Ready for the Fair We can fit you out from head to foot. See our Palm Beach Suits at greatly reduced price.

We buy and sell
Gedar Posts, Logs and House Blocks

Can furnish them in any quantity to car load lots and make prompt delivery
LARGE FREE CAMP YARD

Our Discount S.In is still on, on all Goods bearing the Green Tag
Store and Warehouse at Welge's Old Stand, Kerrville, Texas

## Think This Over:

You know you will be welcome;
You know you will enjoy it while you are there; You know you will regret to stay behind--when Your friends depart for the-.

## Gillespie County Fair

at frdericasbirg
Sept. 8, 9 and 10, 1915


A Unique Team | $\begin{array}{c}\text { John Rose a cripple of Big Sandy, } \\ \text { Texas, drove in to Devine Saturday }\end{array}$ | $\begin{array}{l}\text { San Fran } \\ \text { position. }\end{array}$ |
| :--- | :--- | Texas, drove in to Devine, Saturday afternoon with four Spanish goats Herman Harper and daughter,

with brass mounted harness, pulling Miss Audrey, came down from Hor with brass mounted harness, pulling Miss Audrey, came down from Har-
a little wagon and camp outfit per yesterday for their new Ford, weighing 60 lbs . The goats are bought of Lee Mason \& Son.
native Texas 6 year old, the harness native Texas 6 year old, the harness
was made at Biy was made at Big Sandy and cost $\$ 40$.
He has driven Lee Mason \& Son, the Ford Sales
He has driven 10,000 miles in twelve Co., received another car load of states making on the average of 12 Fords this week and have been asmiles a day. He pays his way by sembling them and making deliver-
selling pictures of his outfit at ten ies. selling pictures of his outs
cents each - Devine News.
Have Baby's Picture Made. Mrday for Mrseir James Moore left We make a specialty of Baby The trip was made in Mr. Will We make a specialty of Baby
pietures and have had wonderful
Boeckman's car. Mr. and Mrs.
success so far. Better call and see Boeckman accompanying them success so far. Better call and see Boeckman accompanying them. some of our work and you will decide to have your baby's picture
made.
M \& W Studio.

For Sale. A place for Sale cheap. A place

Mrs. T. D. Haney and little daughter, Gertrude, returned Sun-
day night from a month's visit to day night from a month's
relatives at Hobart, Okla. onsisting of a five room house two FOR SALE-One of the prettiest desirable, part of town and close in, hall, bath, screeened sleeping porch
any person tooking for a bargain
and front porch, electric lights, et J.
thoriz
Sing J. Q. Wheeler of Kerrville is au-
thorized horized to receive payments on ger Sewing Machine accounts.
Singer Sewing Machine Co. For Sale 160 acres 6 miles from
Center Point, enter Point, 11 miles from
ville, school and
postoffice miles away, 37 acres cultivation,
25 more tillabie: 5 acres good sub.
irrigated truck land. All in sheep proof fence. Good All in sheep
well. small
house and barn. Price 83,750 .
Terms on part. and barn. Price $\$ 83,750$. Draughon Business College, San An-
Serme vance.
veluce price. THE ADvance. as six scheol pupails to board again as six schoor pupis
this session. If you desire a place
with me please let me know at once so that I can reserve room for you never appear again; better take sad-
vantage of this and vantage of this and get consider-
ably reduced price
bet Photos at any price to suit: we call at mone convenient for you we will Photos at any price to suit; we call at your home and make your
make them from 25 c per dozen to prrtrait. Make a date with us and make them from
$\$ 35$ per dozen. Call and inspect be convinced of our abilility
our work.
M \& W Studio.

## FURNITURE

Linoleam, Matting, Art Squares carpets, rucs, etc.

New Perfection Oil Range and Fireless Cooker Combined Garland Stoves, Ranges and Heaters Tents and Camping Outfits Complete Kerrville Furniture Co. E. S. PIERCE, Proprietor

GULF COAST RESORTS

Summer Excarsions S. A. \& A. P. Railroad WEEK END ROUND TRIP FARES: CORPUS CHRISTI. PORTLAND, ROCKPORT \begin{tabular}{llll}
\(\begin{array}{c}\$ 4.60 <br>

Aransas Pass.\end{array}\) \& $\$ 4.85$. \& $\$ 4.50$ \& | Ingleside. $\$ 4.70$ |
| :---: | <br>

\hline \hline
\end{tabular} Roundtrip Tickets On Sale each Saturday up to and int.

cluding Saturday. Sept. 25 th. . Limit to leave destination on
Monday following date. of sale. Monday foriowing date of sale.
L. D. LOWTHER, Local Agent, Kerrville,

## LEE MASON

 Fire Insurance Office in Rawson Bldg.Phone $2-5-0$ Phone 2-5-0 Bldg. kerrville, texas


[^0]:    schol anship for sale
    (San Antonio Business College.)
    Regular 88.00 Life Scholarship
    
    etc. Apply Ben Schwegmanin, 1
    Garden St, San Antonio, Texas.

