

WINNER
of the Distinguished
Service Award of the
Vocational Agriculture Teachers
Association of Texas

The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, OCTOBER 31, 1962

BOVINA, TEXAS

VOL. VII, NO. 18

WHITTLIN'

BY DOLPH MOTEN

General election is Tuesday. In looking over a sample ballot for said election, we couldn't help but notice the obvious blank places under the Republican Party heading.

We think that's significant because the Republicans have been hollering loud and long during this campaign about a two-party system and all its glories (?) and at the same time they don't even bother to have a nominee for each office.

That's contradiction personified as far as we're concerned. They tell us how responsible they'll be if they're elected, but you only have to look at the ballot to see that the party as a whole isn't even responsible enough to elect nominees for all the various offices.

Such action very plainly leaves the chore of filling ALL the different offices up to the Democrats.

We're not knocking any individual who is a member of the party, but the party as a whole.

Either the Republicans aren't as responsible as they say or we simply don't understand the situation.

Notice the blank places in the Republican slot Tuesday when you start to mark your ballot. Then draw a line straight down through that same slot. Incidentally, it'll be necessary to mark out a couple of names over in the Constitution Party column, too, to make your ballot legal.

That information is correct if you wish to vote a straight Democratic ticket... and that's the best way!

Jack Seale, the Republican who leans so far to the right and is seeking election to Democratic Walter Rogers' congressional seat, uses as his campaign slogan, "the courage to speak up for you."

We don't doubt the man's courage. Not a bit.

But we're afraid that when he speaks up for us, he won't say what we want said!

We think Rogers will come a lot nearer to speaking the sentiments of the people of this area than will his opponent.

Jimmy Charles has a proposition for people who went to the Bovina-Happy football game there Friday night.

Jimmy, you see, ran into a 600-pound calf three miles east of Dimmitt on the way home. The wreck caused an estimated \$700 to his car.

Prior to the collision, though, Jimmy reports, highway patrolmen had a radar speed trap set up just a few more miles on down the road.

After the collision, the patrolman came to the scene to investigate and direct traffic and that naturally broke up the radar party.

Jimmy figures that nine out of 10 Bovina cars would have been given a speeding ticket had he not had his wreck. That would have cost each \$16.50 in some nice JP court.

But Jimmy wants to be fair about it. He says that he'll settle for \$10 from each of the cars which would have been caught in the speed trap.

And he'll use the money to fix his car.

Now there's a sporting proposition if we ever heard one. You spend \$10 for saving \$16.50. How could you ask for a better deal? That kind doesn't come along every day. That's \$6.50 profit!

We didn't tell the complete story about Texas Tech football fans last week.

Leon Grissom, who is as good a fan as Texas Tech ever had, says he was crying about the team and its dismal record to a friend who lives a few miles northeast of here.

"Don't tell me how bad it is," his friend replied, "I've been hollering for Tech and Friona, too." Friona, of course, hasn't won a game in more than two years.

Grissom says that's proof enough for him that it never gets so bad but what it could be worse.

We said Grissom is a good

Bovina Schools Homecoming Friday

Mustangs Take On Longhorns

In an effort to get back on the track of victory after their stunning loss to Happy last week, Bovina Mustangs take on Lazbuddie's Longhorns at 7:30 p.m. Friday in a district game which will be a highlight of homecoming activities.

Mustangs will go into the game with a district record of 1-1. For the season they are 5-2-1. Lazbuddie stands 0-1 in district, having lost to Vega, and is 2-5 for the year.

The maroon and white team from Bovina will be a top-heavy favorite to win if it is able to bounce back from last week's disappointment.

Lazbuddie has won from New Home and Cooper while accepting defeats from Amherst, New Deal, Whitharral and Vega. The Mustangs defeated Amherst, one of the mutual opponents, easily, and tied Whitharral, a team which defeated Lazbuddie.

Mustang Coach Hallie Gee says that he hopes to have all his squad ready to play. Some, due to injuries, won't be able to go at full speed but all squadmen are expected to be able to play to some extent.

The two Parmer County teams, both members of District 1-B could be playing for a shot at the district runner-up spot. Happy has the championship all sewed up for all practical purposes. Bovina and Lazbuddie have each lost one district game and another loss would put either out of contention for the runner-up position.

On their way to district championship last year, the Mustangs plastered Lazbuddie, 54-6. The shoe was on the other foot in '60, however, and the Longhorns themselves were sailing along the district championship path and knocked Bovina out of the way with a 30-0 stink.

Coach Gee points out that the Longhorns will possibly be stronger against Bovina than they were against Vega last week. They played the Vega game without their regular quarterback and fullback. Both are slated to be in the line-up against Bovina.

Due to homecoming and Bovina's winning season, a large crowd is expected for the game.

Maidee Brown Burial At Marble Falls

Mrs. Maidee Brown, 83, former resident of Bovina, died October 19 after a lengthy illness. She was buried at Marble Falls.

Mrs. Brown moved here in 1950 and lived here for 12 years. She is survived by a daughter, Mrs. Hazel Ingram of Marble Falls, a sister, Miss Loula Smith of Belton.

Today's Halloween!

Today -- Wednesday, October 31 -- is Halloween and tonight is Halloween Night!

In Bovina, as well as other places, that will mean that there will be a lot of spooks, goblins and other strange creatures roaming the streets, trick or treating and what-have-you.

In attempt to see that Halloween fun remains just that and that serious damage isn't done, Henry Minter, deputy sheriff here, will have auxiliary help from members of Bovina Volunteer Fire Department, he announces.

At least two, and possibly more, cars will be used to patrol the community to see that vandalism is kept to a minimum. Bovina once had the reputation of being a rowdy place on Halloween night. However, things have been quite for the past four or five years, Minter remembers.

"We hope to keep it that way," he says.

CLEAN-UP TIME

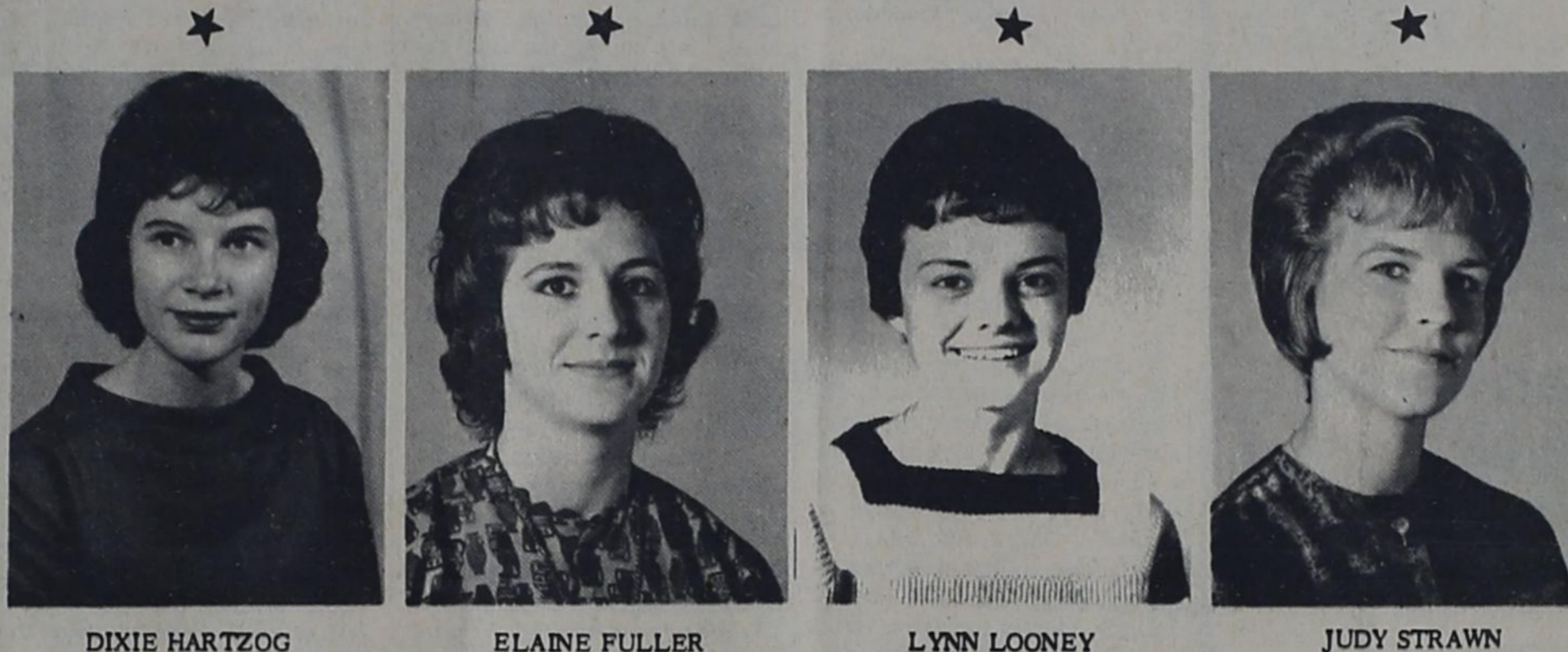
Bovina's Main Street was given a thorough sweeping Monday by a crew of city workmen. The clean-up efforts seemed to be appreciated by businesspeople and visitors to downtown alike.

WOMEN WIN FIRST TWO PLACES--

Each of the winners had eight of 10 winners named correctly and did Charles Hawkins. The tiebreaker score determined the placings. Only those four contestants of the total of 119 had eight winners correctly identified.

In taking over first place for the grand prize, which is an expense-paid trip for two to Cotton Bowl January 1, Tabor edged ahead of James Lawlis. The two were tied for the lead before last week's contest. Tabor now has a total of 63 out of a possible 80 for a percentage of .787. Tabor named seven winners last week while Lawlis had six. Lawlis slipped into a tie for the second position with Nell Smith. Each has a total of 62.

Webb has a total of 61. Six people have a total of 59 and, four point off the pace, are in striking distance as the contest has five weeks to run, including this one. Those with 59 are Leon Ware, Patsy Sherrill, Jeanne Kerby, Erith Hawkins, Allen Cumpston and Tom Bonds.



DIXIE HARTZOG ELAINE FULLER LYNN LOONEY JUDY STRAWN

500 VOTES EXPECTED HERE--

Tuesday Election Day

Some 500 Bovina precinct voters are expected to join with those in Parmer County, State of Texas and the nation Tuesday in marking ballots for their favorite candidates in 1962 general election.

Voters in the precinct will cast their ballots in American Legion Hall. Tom Rhodes will be election judge. Polls will be open from 8 a.m. to 7 p.m.

Vandals Hit Area Farms

Two incidents of vandalism involving farm equipment were reported by Parmer County Sheriff Charles Lovelace.

Tools were stolen and damage was reported to combines on the farms of T. E. Wood and V. R. Wilcox, who live southeast of Friona.

The vandalism happened last Friday night, according to Lovelace.

Bovina Beauty Shop Re-Opens

Bovina Beauty Shop re-opened this week.

Mrs. Jessie Sisk is owner of the shop and also an operator. Juanita Sims will be an operator.

The shop has been closed for past few months. Mrs. Sisk was formerly associated with Artistic Beauty Shop here.

Announcement of the shop opening is made in an advertisement in this issue of the Blade.

Weather by Willie

Cool fronts -- and warm fronts -- coming rest of week.

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Football Contest In Ninth Week

Emmett Tabor took over undisputed possession of first place in Bovina Businesses Cotton Bowl Football Contest last week, but two women contestants took the top two positions for the weekly prize money.

Winner of first place and \$5 was Lillian Rogers. Taking second and \$3 was Dorothy Rogers. Larry Webb came in third and was awarded \$1.

This is third consecutive week for Tabor to be in the lead or tied for it.

A total of 16 contestants had seven right last week, 39 had six, 29 had five, 21 had four, five had three and five managed to pick only two winners. This week's contest appears on page five in this issue of

Legion Hall. Tom Rhodes will be election judge. Polls will be open from 8 a.m. to 7 p.m.

Other elections details and platforms of candidates who

Trio Jailed On Burglary Charges

Three persons were placed in custody at Farwell last week on \$1,000 bond each. They are charged in connection with the burglary at AA Bowl in Farwell, at which a television set was taken, along with a small amount of change.

The trio were jailed following extradition hearings at Portales last week. They are David Barner, Dale Kellogg and Gerald Ecker.

Already in custody is Virginia Tully. The quartet, from the northeast and southeast, were employed by a travelling show.

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Parade Begins Day's Activities

Friday is homecoming -- 1962 style -- for former students of Bovina Schools.

Activities begin at 2 p.m. Friday with a downtown parade. A banquet for ex-students and their families follows at 6 p.m. in school cafeteria.

District 1-B football game, between Bovina's Mustangs and the Lazbuddie Longhorns begins at 7:30.

A football queen and hero will be crowned at halftime of the ballgame.

Candidates for queen are Dixie Hartzog, senior; Elaine Fuller, junior; and Lynn Looney and Judy Strawn, sophomores. They were elected by members of football squad.

"Famous dates in history" will be the theme of floats in the homecoming parade which will be sponsored by Student Council

of Bovina High. Cash prizes of \$15, \$10 and \$5 will be awarded to the top three floats, Ken Horn, student council representative in charge of the parade, announces.

The parade will begin on First Street, near Super Saweway, and go west on Main Street to Third, south on Third to Highway 86, turn west at 86 and go to Hall-sell then turn north and go in front of school building. Floats will begin assembling at 1 p.m. on First Street, Horn says.

They will be arranged in order of the dates they represent. Organizations, businesses or individuals desiring to enter the parade are asked to contact Horn for additional information.

A minimum of 16 floats is expected for the parade.

The ex-student banquet will feature barbecue, cafeteria-style.

Mrs. Aubrey Rhodes of Friona, former grade school teacher here, will be guest speaker for the banquet.

Banquet tickets are being sold in advance for \$1.50. They will also be available at the cafeteria door, Neil Smith, president of ex-students association, announces. They are being sold by Smith and Kathryn Johnston, chairman of foods committee.

Something new will be added to the festivities this year in the form of awards to ex-students. To be recognized at the banquet

(Continued on page 6.)

Lions Have Ladies Night Program

Rev. Rank Perry, Methodist pastor from Muleshoe, was guest speaker at a ladies night, Town and Country banquet of Bovina Lions Club Thursday night.

Rev. Perry has recently traveled in Russia and showed slides and spoke on his trip.

Sam Pakan, district governor of Lions District 2-T1, also spoke briefly to the group. Pakan is from Shamrock.

Tom Caldwell, outstanding conservation farmer of the year in Bovina area, was presented a plaque for being named that honor by Soil Conservation Service.

Tom Bonds was presented a past president's pen. He served as club president from July of '61 to July of '62.

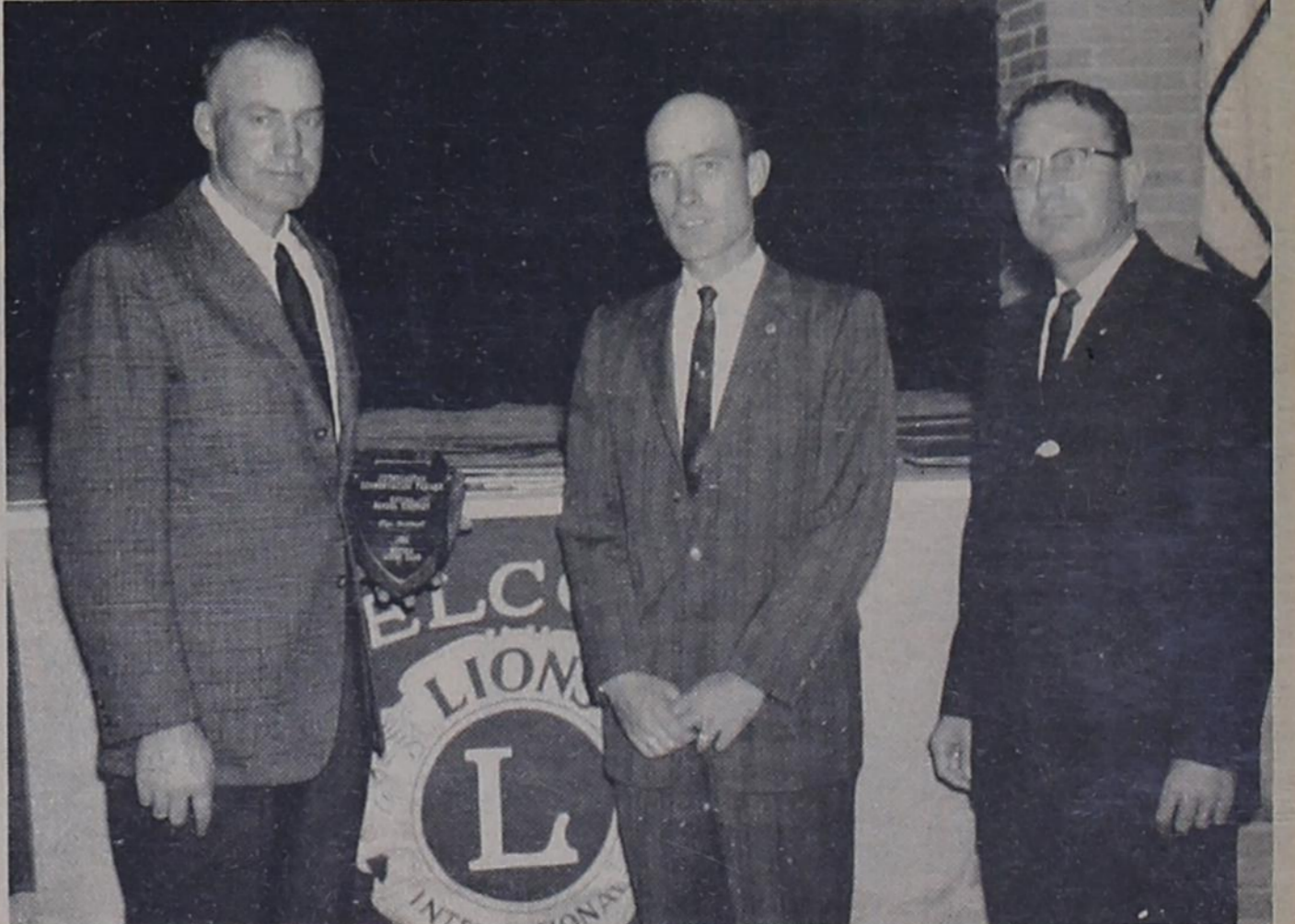
The meal, which featured turkey and dressing, was served in the cafeteria. The group moved to auditorium for the program.

R. M. Crawford, club president, was master of ceremonies.

Approximately 90 people including Lions, their wives, and guests attended.



WINNERS' COMPARISON -- Mrs. Lillian Rogers, left, and Mrs. Dorothy Rogers compare their winning entries in last week's Bovina Businesses Cotton Bowl Football Contest. They took first and second places respectively in the contest. They're also looking over their prize money checks which they were awarded for their winning efforts.



RECEIVED LION AWARDS -- Tom Caldwell, left, was presented with the plaque he's holding for being outstanding conservation farmer in this area for the year. The award was presented at Lions Club Ladies Night Thursday. Tom Bonds, center, immediate past president of the club, was awarded a past president's pen. R. M. Crawford, present president of the club, is at right.

(Continued on page 6.)

IN IMPORTANT DISTRICT 1-B GAME--

Cowboys Spur Mustangs, 7-0

Fumbles caused a gameful of frustration for Bovina Mustangs Friday night at Happy as the

Cowboys came out of the important District 1-B tilt with a 7-0 verdict.

For all practical purposes, the Cowboys also latched onto the district champion-

ship as they whitewashed the defending champion Mustangs. The game was considered a milk upset. Bovina had been given the favorite's nod in a game that was slated to, and did, send two near evenly-matched teams against each other.

Except for Bovina fumbles, the game could have ended differently. Mustangs miscued four times and three of those fumbles were lost to the opposition. Two of them were especially important because they killed long drives that seemed to have Bovina touchdown-bound.

One of the fumbles was on the two yard line and another was on the 19. Still another was lost the first time Bovina had possession of the ball and had it moving well.

A fast-charging, hard-hitting Happy defense was given the credit for making Mustang backs fumble.

Happy's lone score came during the second period on a 35-yard jaunt by Halfback Richard Kennedy. The Cowboys put a short Mustang punt in play on their own 42. They drove to Bovina's 35 in five plays to set the stage for Kennedy's gallop which proved to be the deciding factor in the game.

A fumble nullified Bovina's most serious threat as time ran out in first half.

A Happy punt went out of bounds on Bovina's 22. Quarterback Don Cumpton passed long to End Ken Horn for a play that was good for 50 yards and gave the Mustangs a first

down on Happy's 28. Cumpton then faded to pass, found a hole in the Cowboy defense and speed through it for a 19-yard gain to the nine. Halfback Jerry Frazier, who was the outstanding ballcarrier for Bovina, made four to the five. Cumpton passed to Fullback Tally Kelso for one to the four. Then a Mustang fumble at the two gave Happy the ball on the two-yard line. They had time for two plays before the gun sounded ending the first half.

A strong, determined Mustang defense kept the Cowboys at bay all during the final two periods. Happy was able to penetrate Bovina territory only one time during the second half and that was only to the Bovina 43.

Mustangs had possession of the ball only once during third period and were forced to punt after picking up two first downs on that occasion.

They saw three strong drives go for naught during the final stanza, however.

As the fourth period began, Bovina had possession on its 39. A Cumpton-to-Frazier pass was good for 21 yards to Happy's 40. Cumpton then passed to Kelso to give Bovina another first down on the 30. Frazier made nine to the 21, but on the next play a Bovina fumble was recovered by Happy on the 19.

After forcing Happy to punt after the Cowboys managed for only one first down, the Mustangs started downfield again. They had shoved back to the 32 before the ball went over on downs as a fourth down pass was incomplete.

With time running out and only seconds remaining on the scoreboard clock, the stubborn Bovina defense again forced Happy to punt. Cumpton gathered in the high kick on his own 20, and quickly handed off to Frazier as the two were playing double safety. Frazier returned the ball to the 32 before being brought to the ground.

As the Mustangs lined up for their next play, 0:23 showed to be played on the clock. Cumpton then passed to End Gene Pruitt on Happy's 42 for a 26-yard gain. Final play of the game saw a Happy defender latch onto a desperation pass and the game was over.

Mustangs were handicapped by the loss of both regular ends, Phillip Lloyd and Mac Glass-

cock. Glasscock received a head injury early in the game and saw no more action. Mustang Coach Hallie Gee had high praise for the substitute ends, Horn and Pruitt, and pointed out that they did good jobs at the terminal positions.

Frazier, in carrying the ball 15 times, gained 60 of the Mustangs' 104 yards rushing. The passing attack, with both ends and the three backs teaming with Cumpton, accounted for bulk of Bovina's yardage--122. The game was played in cool, but ideal, football weather before a capacity crowd. It was homecoming for Happy and the usual large delegation of Bovina fans was on hand to swell the size of the crowd.

Commenting on the game, Coach Gee said, "We have no excuses to offer, we feel that we were beaten fair and square. They (the Cowboys) were hitting hard and hustling. They defended us real good. We scrapped hard, made mistakes and were beaten. We feel like we were ready for the fame; we just got beat, that's all."

As mentioned earlier, the Happy win all but assures the Cowboys of the championship. Their district record is now 2-0 as they defeated Vega the week before. They have only Hart and Lazbuddie left on their schedule and they will be top heavy favorites to win both of those games. They would have

to lose both of the remaining games and Bovina would have to win its final two for the Mustangs to emerge as district champions. It's highly unlikely that Happy will lose even one of its remaining games, much less both of them.

This was first time that Mustangs had been shut out in 16 games. The last time they were blanked was in the Farwell game of the '61 season. That was the second game of the year.

Bovina's record is now 5-2-1 for the season and 1-1 in district play.

104	Yards gained rushing	232
13	Passes attempted	4
7	Passes completed	1
122	Yards gained passing	0
226	Total offense	232
0	Passes intercepted	1
3	Punts	5
32.3	punt average	28
4	fumbles	1
0	Opp. fumbles rec.	3
0	Penalties	2
0	Yards penalized	10

Mr. and Mrs. Robert Edens are visiting their son and family, Mr. and Mrs. Bill Edens and family in Cut Bank, Mont.

Dilger's CLEANERS
Parmer County's Finest Cleaning
BOVINA, TEXAS

STATISTICS

Bovina	Happy
11	12
First downs	

THINK, IRRIGATION FARMER!

WATER is a commodity so precious that no tyrant has ever dared deny it to his people.

The earliest records of our civilization are linked to the spring and the waterhole, the river and the well.

The Children of Israel faltered in the wasteland and were ready to revolt until Moses struck the rock and brought forth a spring

Wars have been fought over water rights and mighty nations have vanished because their water resources failed.

In view of these facts, can you afford the luxury of irrigation "TAILWATER??"

High Plains Underground Water Conservation District

Now—There Can Be A **NEW HOME** For You And Your Family

In Bovina's New **RIDGELEA ADDITION**

Low Down Payment **GI-FHA-90% Conventional Loans Now Available**

We Are Now Offering GI and FHA Plans To Fit Your Needs. For Information About How You Can Have A New Home In Ridgelea Addition, See A.L. Glasscock.

--Exclusive Listings On Lots In Ridgelea--

A.L. Glasscock

Phone 238-3231
Real Estate - Loans -- Life Insurance



BACK THE CANDIDATE OF THE BIRCH SOCIETY? NEVER!

The Panhandle "Republican" candidate for Congress is a member of the John Birch Society—an organization condemned for its unprincipled extremism by leaders of both parties, Republican and Democratic.

IS IT to the Republican Party that this candidate owes his loyalty?

OR IS IT to Robert Welch, the Birch Society dictator, who has made it clear he tolerates no deviation from his rule over Birch Society thought and action?

Welch called President Dwight D. Eisenhower—the Republicans' biggest name—"... a dedicated, conscientious agent of the international Communist conspiracy."

IT IS NO WONDER THAT THE JOHN BIRCH SOCIETY DRAWS BIPARTISAN CONTEMPT!

Said Eisenhower: "Those who take extreme positions in American political and economic life are always wrong."

Said Richard Nixon: "We need good, strong anti-Communists in this country. But I realize that those who exaggerate, those who make a racket of it, hurt the cause."

Said Barry Goldwater: "I am **not** close to the John Birch groups."

On a recent NBC Chet Huntley television program, the national chairman of both the Republican and Democratic Parties disavowed any link with the Birch Society.

BACK THE BIRCH SOCIETY CANDIDATE? NEVER !!

FOR RESPONSIBLE LEADERSHIP RE-ELECT CONGRESSMAN WALTER ROGERS

... **SENSIBLY Conservative**

(Political ad paid for by Parmer Co. Democrats who believe it would be disastrous to replace a loyal friend of agriculture and moderation in government with the John Birch philosophy of extremism.)

ROGERS-YES FOR CONGRESS SEALE - NO

Re-Elect **WALTER ROGERS** Congressman

Experience-Mature Judgement-Seniority

ASK YOURSELF THESE QUESTIONS:

1. Have you and your neighbors prospered more under a Democratic Administration?
2. Do you want to return to the Ezra Benson type Republicanism?
3. Can you remember when the Republicans ever helped small business and farmers more than the Democrats?
4. Do you want to send an inexperienced man to Washington who would have no seniority on important committees for years to come to try to fight our battles for us? Give this Serious Consideration

Vote For WALTER ROGERS

This Advertisement Paid For By Bovina-Area Friends Of Walter Rogers

WEDNESDAY
POLITICIAN brought his election as shown visiting holding a... to citizens.
Q'Back See F
Two films football game regular me Quarterback night, Ed Hutto notices.
The session immediately a Farwell jump game, Hutto pected to be meeting time ball game beg
Films of the Bovina-Happy shown. Last of the club wa conflicts.
Light Damag School
Lighting, w system at Bov Saturday aft pproximately \$ caused consti work, Superi Morton report
The lightning a transformer pressor which bus shop.
An emerge Public Servi stored the pow sig.
The school's system were working orde All repairs Sunday and ev to normal for classes, the s ports.
YOU IN TU
make sur of an DEMO
★ Has
★ Has
HIS R
● Wa
● Has
● Vote
VOTE FOR P THE 10 BIGG VOTE FOR JOHN
Persons Butane The Farm Frie Highw Bovl 238- COS Oils & G



POLITICIAN -- State Senator Andy Rogers of Childress, left, brought his campaign to Bovina recently. He is seeking re-election as state senator from 30th Senatorial District. He's shown visiting with Warren Embree, Bovina banker. Rogers is holding a handful of campaign cards which he is distributing to citizens.

Q'Backs To See Films

Two films of Bovina Mustang football games will be shown at regular meeting of Bovina Quarterback Club Thursday night, Ed Hutto, president, announces. The session will begin immediately after the Bovina-Farwell junior high football game, Hutto says. That is expected to be about the regular meeting time of 8. The football game begins at 6:30. Films of the Bovina-Hart and Bovina-Happy games will be shown. Last week's meeting of the club was cancelled due to conflicts.

Lightning Damages School

Lightning, which struck power system at Bovina Schools late Saturday afternoon, did approximately \$100 in damage and caused considerable repair work, Superintendent Warren Morton reports. The lightning "knocked out" a transformer and an air compressor which was in school bus shop. An emergency Southwestern Public Service Co. crew restored the power Sunday morning. The schools' heating and clock system were also put out of working order by the blast. All repairs were completed Sunday and everything was back to normal for Monday morning classes, the superintendent reports.

Nickie Woelfel Home Economist Of The Year

LUBBOCK -- Miss Nickie Woelfel of Bovina, Texas Tech senior, was selected "Home Economist of the Year" at the annual workshop of the Texas Home Economics College Clubs Oct. 18-20 in Lubbock. Miss Woelfel served as vice president of the THECC, with responsibilities of arranging the workshop. She is majoring in clothing and textiles and home economics education in the School of Home Economics. At present, she is a member of the Student Council; Phi Upsilon Omicron, honorary home economics fraternity; and the Home Economics Club, of which she was last year's president. Miss Woelfel has been listed in "Who's Who in American Colleges and Universities," "Tech Salutes" and was the most outstanding sophomore in home economics. She is the daughter of Mr. and Mrs. Ernest Woelfel of Bovina.

POOL Your Votes For POOL for CONGRESSMAN AT LARGE (Pol. Ad.—Pd for by Joe Pool)

YOU HAVE A BIG STAKE IN TUESDAY'S ELECTION!
 make sure Texas does not fall into the hands of an irresponsible, militant minority.
DEMOCRAT JOHN CONNALLY
 ★ Has a specific 71-point program for progress for all our people
 ★ Has a distinguished record of success in private life and public service
HIS REPUBLICAN OPPONENT
 ● Was twice defeated as a Democrat before switching parties
 ● Has spent his time attacking the President and Vice President of the U.S.
 ● Voted against increased pensions and farm-to-market roads, but campaigned for a pay raise for himself by pitching a pup tent on the Capitol lawn!
VOTE FOR PROGRESS. VOTE TO KEEP THE LOWEST TAXES OF THE 10 BIGGEST STATES IN THE NATION. VOTE DEMOCRATIC!
VOTE FOR JOHN CONNALLY FOR GOVERNOR!

BUTANE
 Personalized Butane Service
 The Farmer's Friend
 Highway 60 Bovina 238-2161
COSDEN Oils & Greases
LESTER RHINEHART BUTANE GAS CO.

BLAST OFF TO SAVINGS! *Shurfine* **Festival of '62**
 Now Going On! Shop and Save On These Through Saturday, Nov. 3
Stock Your Pantry NOW Save All Winter
 3 lb. Can **PURE VEGETABLE SHORTENING** 59¢ EACH Case Price \$7.08
Shurfine VIENNA SAUSAGE 5 4 Oz. Can \$1
Lipton TEA 79¢ 1/2 Lb. Pkg.
Shurfine COFFEE Regular or Drip **49** Lb.
Arrow BLACK PEPPER 4 Oz. Cans **29¢**
 29 oz. Can **YELLOW CLING PEACHES** 4/\$1.00 Case Price \$6.00

SHURFRESH - 1 lb. Case Price \$5.00 MARGARINE 6/\$1.00	ROXEY-TALL CAN Case Price \$3.70 DOG FOOD 13/\$1.00	SHURFRESH - QUART Case Price \$6.00 SALAD OIL 2/\$1.00
SHURFINE - 6 oz. - FROZEN Case \$8.00 ORANGE JUICE 6/\$1.00	SHURFINE - 25 lb. Print Bag FLOUR -Free Dust Pan \$1.79	SHURFINE - 10 lb. Paper Bag FLOUR Case Price \$3.95 79¢
SHURFRESH - 2 lb. Case Price \$6.90 CHEESE SPREAD 69¢	SHURFINE - 303 Case Price \$3.43 APPLE SAUCE 7/\$1.00	SHURFINE - RSP - 303 Case Price \$4.80 CHERRIES 5/\$1.00
SHURFINE - SHURFINE Case \$4.80 CRANBERRY SAUCE Strained - 300 5/\$1.00	SHURFINE - Crushed - No. 2 Case Price \$7.12 PINEAPPLE 3/89¢	SHURFINE - All Green Cut Spears Case Price \$6.00 ASPARAGUS - 300 4/\$1.00
SHURFINE - 303 Case Price \$4.80 FRUIT COCKTAIL 5/\$1.00	SHURFINE - 24 oz. Case Price \$4.00 GRAPE JUICE 3/\$1.00	SHURFINE - 303 Case Price \$4.00 BEANS & POTATOES 6/\$1.00
SHURFINE - BARTLETT - Halves Case \$4.80 PEARS - 303 5/\$1.00	SHURFINE - 46 oz. Case Price \$3.00 TOMATO JUICE 4/\$1.00	SHURFINE - 300 Case Price \$2.67 PORK & BEANS 9/\$1.00
SHURFINE - Cut B.L. - 303 Case \$4.80 GREEN BEANS 5/\$1.00	SHURFINE - Early Harvest - 303 Case Price \$4.80 PEAS 5/\$1.00	SHURFINE - 300 Case Price \$2.94 PUMPKIN 4/49¢
SHURFINE - 303 Case Price \$3.00 SPINACH 8/\$1.00	SHURFINE - Whole Irish - 303 Case Price \$3.00 POTATOES Case Price \$3.00 8/\$1.00	SHURFINE - 303 Case Price \$3.43 SAUER KRAUT 7/\$1.00
SHURFINE - Fresh Shelled Case Price \$3.43 BLACKEYES - 300 7/\$1.00	SHURFINE - Whole Sweet - No. 3 Case Price \$6.00 POTATOES 4/\$1.00	SHURFINE - 303 Case Price \$4.80 TOMATOES 5/\$1.00
SHURFINE - 8 oz. Case Price \$6.55 TOMATO SAUCE 11/\$1.00	SHURFINE - 28 oz. Case Price \$3.00 APPLE BUTTER 4/\$1.00	SHURFINE - Strawberry - 16 oz. Case Price \$6.00 PRESERVES Case Price \$6.00 2/\$1.00
SHURFINE - Red Alaska - No. 1 Case Price \$21.36 SALMON 89¢	SHURFINE - 18 oz. Case Price \$6.00 PEANUT BUTTER 2/\$1.00	SHURFINE - Quart Case Price \$5.34 WAFFLE SYRUP 2/89¢
SHURFINE - Case Price \$14.24 TUNA Chunk Style - 6 1/2 oz. 3/89¢	SHURFINE - Stuffed Thrown Manx. Case Price \$8.00 OLIVES -4 1/2 oz. 3/\$1.00	SHURFINE - Fresh - 16 oz. Case Price \$3.00 CUCUMBER CHIPS 4/\$1.00
SHURFINE - 15 oz. Case Price \$6.00 CHILI with BEANS 4/\$1.00	SHURFINE - Sour or Dill Case Price \$4.00 PICKLES - 22 oz. 3/\$1.00	SHURFINE - Quart Case Price \$4.68 SALAD DRESSING 39¢

Sparkling Fresh PRODUCE
 Florida Ruby Red **Grapefruit** lb. 15¢
 Calif. Cello **Carrots** 1 lb. 25¢
 Wash. State Red Delicious **Apples** lb. 19¢
 Fresh Mustard or Collard **Greens** 2 bunches 25¢

FROZEN FOOD
 Banquet **POT PIES** 5 8 Oz. Size \$1
 Beef Chicken Turkey
 Colonial **CAKES** German Chocolate And Fresh Banana 24 Oz. 89¢

Wax Paper 125 Ft Roll 29¢
ALUMINUM FOIL 25 Ft. Roll 29¢
 - Shurfine - Golden Cream Style Or Whole Kernel **CORN** 6 No. 303 Cans \$1.00

German Sweet **CHOCOLATE** 1/4 Lb. Pkg. 23¢
 Shurfresh **MARSHMALLOWS** 10 Oz. Pkg. 19¢
 Hippolite **Marshmallow Cream** 2 Pint Jars 45¢
 Austex **TAMALES** No. 300 Can 25¢

Wax Paper 125 Ft Roll 29¢
ALUMINUM FOIL 25 Ft. Roll 29¢
 Shurfresh Saltine **CRACKERS** 1 Lb. Box 23¢
 Shurfine **EVAPORATED MILK** Case Price \$6.00 8 15 1/2 Oz. Cans \$1.00

BEST MEAT BUYS
 Armour Star, Fully Cooked Ready - To - Eat **HAMS** Half or Whole lb. 49¢
 USDA Graded Sirloin or T-Bone **STEAK** Lb. 89¢
 Cudahy Nutwood **BACON** 2 lb. pkg. \$1.09
 USDA Graded **Club Steak** lb. 79¢

10 9 8 7 6 5 4 3 2 1 AT...
 Shurfresh - Sweet or Buttermilk **BISCUITS** 13 8 oz. Cans \$1
 Shurfine **CATSUP** 5 14 Oz. Bottles \$1

BLAST OFF TO SAVINGS
 Gunne Bros. Stamps Each Wednesday With \$2.50 Or More Purchase
WILSON'S SUPER MARKET BOVINA
 PARMER COUNTY'S FINEST
 Phone 238-4781



Of Interest To THE WOMEN

Mrs. McKay Speaks To Woman's Club

Mrs. Edward McKay of Amarillo was guest speaker at Bovina Woman's Club Thursday afternoon at club house. Mrs. McKay is seeking election to state board of education.

"Federal Aid to Education" was title of Mrs. McKay's talk. She pointed out that the dollar and cents value of teachers cannot be measured and expressed the opinion that teachers are born not made. Highlighting her talk was a recipe for the growth

of a child.

Mrs. Buck Ellison also gave a report on socialized medicine.

Following the program refreshments of cookies, coffee, tea and snack crackers were served from a table laid with a white cloth and centered with an autumn artificial arrangement.

Attending were Mrs. Rouel Barron, Mrs. Leroy Berggren, Mrs. J. R. Caldwell, Mrs. A. E. Crump, Mrs. John Dixon, Mrs. Buck Ellison, Mrs. Arlin Hartzig, Mrs. H. L. Ivy, Mrs. Clarence Jones, Mrs. Ovid Lawlis, Mrs. Warren Morton, Mrs. I. W. Quicke, Mrs. A. E. Steelman, Mrs. Billie Sudderth, Mrs. Robert Taylor, Mrs. Frank Turner and Mrs. Jess Walling.

Guests present were Mrs. Travis Dyer and Mrs. L. F. Bruns of Lubbock.

Hosting the meeting were Mrs. Ivy and Mrs. Turner.

Courtesy Fetes

Mrs. Lanham Ford

Mrs. Lanham Ford was feted with a get acquainted coffee Tuesday morning at the home of Mrs. G. D. Anderson Jr. Mrs. Anderson greeted and introduced guests to the honoree.

Mrs. Tom Caldwell presided at the serving table which was decorated with a Halloween theme. Centering the table was an arrangement of yellow mums and autumn leaves enhanced with a black cat and Halloween ornaments. Silver appointments completed the table.

Highlighting the coffee was a visit from Congressman Walter Rogers of Pampa.

Other guests calling during the morning were Mrs. A. M. Wilson, Mrs. Leon Grissom, Mrs. Larry Pierce, Mrs. Mack Ragsdale, Mrs. Dean McCallum, Mrs. R. E. Wilson, Mrs. Bedford Caldwell, Mrs. J. E. Sherrill, Mrs. Art Mast, Mrs. Joe Moore, Mrs. Charles Embry, Miss Brenda Jones, Mrs. Dolph Moten, Mrs. D. R. Bushnell, Mrs. Jack McCracken, Mrs. Jimmy Ware, Mrs. Leon Ware, Mrs. Don Owens, Mrs. Vernon Willard, Mrs. Johnnie Horn, Mrs. Jimmy Clements, Mrs. J. D. Kirkpatrick, Mrs. Carl Rea, Mrs. Jay Triplett, Mrs. Jim Hemke and Mrs. Durward Bell.

Attends Funeral

Mrs. Pearl Moore of Bovina attended a funeral in Childress Monday for her niece, Helen Erwin, who was killed in an automobile accident Saturday. Mrs. Moore returned home Thursday.

Mrs. J. N. Shaw of Meunster is visiting in the home of her daughter, Mrs. E. H. Moody.

POOL
Your Votes For
POOL
for
CONGRESSMAN
AT LARGE
(Pol. Ad.—Pd for by Joe Pool)

New Shipment Just Arrived

CORDUROY Yd. **89c**

And

VELVETEEN Yd. **\$1.98**

Simplicity Patterns
And Other
Sewing Notions

SHOP HERE OFTEN!

Always Something New

10% Off On All Boxed Christmas Cards

BOVINA VARIETY
Main Street

All Hunters Welcome

Hunting Headquarters

Located At

336 North Street

Some Hunters

Use Them

-But You'll

Find No

'DOGS' At...



WILLIAMS
Mercantile Co.

"Pioneers in Bovina"

Now On Display-

At
**Gaines
Hardware**



Artificial **FLORAL**

ARRANGEMENTS

in

Beautifully-Shaped

GLASS WARE

Outstandingly Decorative

For Every Room

In Your Home Priced **\$1.50**
From

GAINES

Hardware Co.

"Nothing Knocks On Bovina But
Opportunity"

A Timely Reminder To...

CITY OF BOVINA TAX PAYERS

Today-Wed. Oct. 31-
Is Last Day to Receive

3 % Discount

For Payment Of 1962 Taxes However,
The Following Discounts Will Be Allowed-

2% For Payment In November

1% For Payment In December

CITY OF BOVINA

Mrs Mary Ruth Martin

City Tax Assessor-Collector

NOTEWORTHY...

...The Seventh Anniversary of First National Bank of Bovina

Yes, this week marks our 7th complete year of offering a banking service to the people of this fine community and great area. May we express our sincere thanks to you for the confidences you have placed in us and the patronage you have given us. Our deposits have increased by four what they were at end of first few months in our first year - 1955. Our aim is to continue to improve our banking services.

Officers

L. M. GRISSOM, Chairman of the Board
WARREN EMBREE, President
BOB McLEAN, Vice President
ALFRED L. MOODY, Cashier
MRS. WARREN EMBREE, Ass't Cashier

Directors

G. B. CREE, JR.
WARREN EMBREE
L. M. GRISSOM
BOB McLEAN
G. F. TRIMBLE
FRANK P. WILSON
ROBERT E. WILSON

1955

1962

**First National Bank
of Bovina**

"Helping Make A Good Community Better"

BOVINA BUSINESSES 1962 Cotton Bowl FOOTBALL CONTEST

Join The Fun !



WIN
The Prizes



You May Win
Weekly Prizes
Of
\$5-\$3-\$1
PLUS
Grand Prize
Of Expense-Paid ★
Trip For Two
To Cotton Bowl
Game, Jan.1, 1963

- ★ Expenses Include
- 2 Tickets To Cotton Bowl Game,
- Paid Hotel Reservations For 2 And \$55.
- For Food And Traveling Expenses



You Don't
Have To
Be A
Football
Expert !



Anyone Can Win !

Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 2, 1962 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

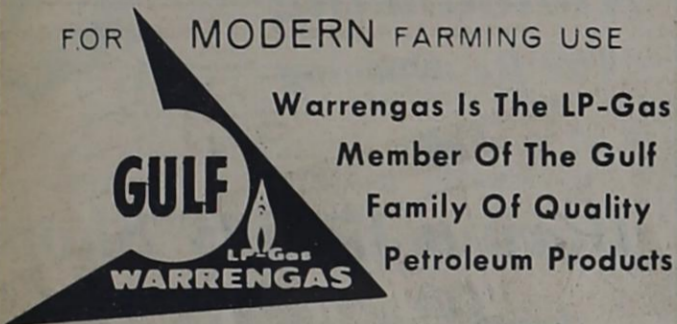
Contestant's Name _____

Address _____

Tie Breaker (Pick Score) Lazbuddie _____ At Bovina _____

- | | |
|---------------------------------|----------------------------------|
| Bonds Oil Co. _____ | Charles Oil Co. _____ |
| Parmer County Farm Supply _____ | Bovina Wheat Growers, Inc. _____ |
| Sherley Grain Co. _____ | Okla. Lane Gin _____ |
| Cicero Smith Home Center _____ | Bovina Dairy Freeze _____ |
| Bovina Gin Co. _____ | 3 - Way Chemical Co. _____ |

FOR MODERN FARMING USE



Warrengas Is The LP-Gas
Member Of The Gulf
Family Of Quality
Petroleum Products

BONDS OIL CO.

Hwy. 60 238-2271

Springlake At Hale Center

For All Your Farming Needs

**PARMER COUNTY
FARM SUPPLY**

"YOUR COMPLETE FARM SUPPLY STORE"

Bud Crump, Mgr. - Pho. 238-2621

BOVINA

Tulia At Floydada



SHERLEY GRAIN CO.

"Serving Parmer County Farmers
The Year 'Round"

Phone 238-2211

Bovina

Vega At Claude

**REPAIR!
REMODEL!**

Nothing Down - 60 Months
To Pay

Complete Line Building Supplies

Cicero Smith
Home Center

238-2671 Bovina

Olton At Muleshoe



**BOVINA
GIN CO.**

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North
Don Sides, Mgr. 238-4801

Whitharral At Anton



**CHARLES
OIL CO.**

Phillips '66' Jobber

Philgas - Oils - Greases
Gasoline - Tires - Batteries
Phone 238-4531

H.J. Charles - Bovina

Bowling Green At West Texas

**Bovina
Wheat Growers, Inc.**

"We Serve To Serve Again"

Jim Russell, Mgr. AD 8-2691

Not Everyone Belongs
To A Co-op -
But Everybody Benefits

Texas At SMU

**Oklahoma Lane
GIN**



Better
Turnout & Sample

Try Our Ginning Service
Once And Become A
Regular Customer!

On FM
Road
1731

Texas Tech At Rice

Good Food
And Drinks
Reasonably
Priced

★
Meet Your
Friends
Here Often

★
Mr. And Mrs.
Boyd Gilreath

Hwy. 60 - Phone 238-2662

**BOVINA
DAIRY
FREEZE**

Baylor At TCU

**3
WAY
CHEMICAL
CO.**

Call Us For
Anhydrous Ammonia - Phosphoric Acid-
Phosphate Extra - Dry Fertilizers
OILS-GREASES-TIRES-BATTERIES
--FARMERS' HEADQUARTERS--

Bovina - Pleasant Hill

Ed Hutto - Jay Harris

Arkansas At Texas A&M

Motor Repair & Rewinding
Starter-Generator - Electric Tools
Pickup and Delivery Service
- All Work Guaranteed -
New and Rebuilt Motors
In Stock
JONES ELECTRIC
 21st. And Prince Phone
 Clovis, N.M. PO 2-0831

Charles Car Hits Calf. 700 Damages

An estimated \$700 in damages was done to a '62 model Oldsmobile station wagon owned by Jimmy Charles of Bovina three miles west of Dimmitt Friday night when the vehicle struck a 600-pound calf.
 No one in the car was hurt. The calf was killed instantly. Charles was returning to Bovina from Bovina-Happy football game at Happy when the accident occurred.
 The right front of the car struck the calf, an unbranded Angus, as he darted from the hardtch into the car's path. Boyd Gilreath, who was driving his '60 Rambler in front of Charles, had \$25 damaged to his car when the same calf ran into the side of it just before leaping in front of the Charles vehicle. Gilreath's car received only a dented fender.
 Owner of the calf had not been found at mid-week, Charles reports.

WANT ADS

FOR SALE -- Three bedroom house, tile bath, carpeted, 1428 square foot chain-link fenced yard. 910 8th St. Don Owens, Bovina, Ph. 238-2071.

BIDS ARE NOW being accepted by Bovina Independent School District Board of Trustees on a 1951 Chevrolet 36-passenger school bus. The vehicle may be seen by contacting Frank Wilson, bus foreman, at the school. Deadline for submitting bids is November 12. Bids are to be submitted to Warren Morton, Superintendent of Schools, Bovina, Texas. 15-tfnc

HOWARD GRIFFIN General Contractor for anything in building, decorating or repair, phone 238-4275. 17-tfnc

CUSTOM FARMING
 Including Deep Plowing And Listing. Specializing In Fertilizer Application.
Clarence Gauntt
 Bovina - Ph. 238-3152

FOR SALE -- 3-bottom, 14" Moline moldboard plow. Has plowed less than 200 acres. Also, V-type Meyers ditcher, Model 15 John Deere cotton stripper and a Crusthuster. Ralph Roming, 225-4190. 16-tfnc

FOR SALE -- Pullman living room suite in good condition, 4 drape panels and desk and chair. L. M. Grissom, Ph. 233-2572. 18-2f

FOR SALE: 1 membership in the BOVINA ROPING CLUB. Price \$35.00. Contact Hugh Moseley, Sec., Box 117, Farwell, Texas. 17-3tc

FOR SALE: One National Electric Adding Machine, full key board with credit balance. Like new. Price \$300.00. See or write Hugh Moseley, Box 117, Farwell, Texas. 17-3tc

BUY YOUR KRAUSE At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

FOR SALE: Two jeeps in good condition. Ideal for that hunting. Jeeps are models 1959 and 1947. See Billy Harbison at Lawlis Gin Co. 18-2tp

Wheat Pasture Wanted
 ★
TRIPLETT CATTLE CO.
 Ph. 238--2711--Bovina

"Repossessed, like new. zig-zag equipped walnut console Singer Sewing Machine. Assume last 4 payments at \$7.76 or will discount for cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas." 18-2tc

Colts Meet Calves Here Thursday

Bovina's junior high Colts, fresh from a 0-0 standoff with Happy's highly-favored junior high team, take on the Farwell Calves here Thursday at 6:30. Farwell will be favored.

Coach Doug Beatty's seventh and eighth graders have won from Lazbuddie and lost to Vega and Hart in addition to the Happy tie.

According to reports, the Colts played "good, hard-nosed football" at Happy and the team is improving rapidly.

Craig Wilson, linebacker, and Carl Harris, lineman, did outstanding defensive jobs for the Colts in the Happy tilt and Dean Stanberry, back, performed well offensively and defensively.

Homecoming--

or at halftime of the game will be the student from the earliest class represented, to ex-student who travels farthest to attend the class which has the highest percentage of members present.

Also to be awarded at halftime of the game will be two halves of beef by Bovina Volunteer Fire Department. Holders of winning tickets will be given the beef. To be eligible to win an individual must make a donation of \$1 or more to the fire department for the purchase of a new fire truck to serve the community.

Homecoming activities are being planned jointly by Student Council and the ex-students association.

Club Meets With Mrs. Caldwell

Mrs. Margaret Caldwell hosted a meeting of Music Climber club Saturday afternoon in her home.
 Presenting the program were Vicki Vaughn, Johnie Hugh Horn and Nancy and Larry Mitchell. First and second place winners in a musical contest were Martha Adams and Larry Mitchell.

Electrical Installations And Repairs
 ★
Plumbing Repairs
 ★
BOVINA ELECTRIC
 Odie White - Ph. 238-2951

CARD OF THANKS

I wish to take this opportunity to express my sincere thanks and appreciation for all the many kind thoughts, deeds, flowers, cards and visits bestowed upon me during my recent illness and stay in the hospital.
 Mrs. Gerald Roundtree 18-1tc

FOR SALE: Equity in my home at 506 Ave. B. Three bedrooms, carpeted located on new pavement. See Bill Burnam. 18-4tc

Combs Gro. Closes Doors

Today is the last day of business for Combs Grocery in Bovina.

Announcement of the closing of the business was made by J. O. Combs, owner. Ill health is reason given by Combs for closing the store which is located on Main Street in Bovina.

Combs has operated the business for 13 years--since 1949. He went into business here by purchasing the merchandise and fixtures of Bovina Consumers, a co-op. Combs moved here in '46 and worked for Consumers until he purchased the business three years later.

A close-out sale was started at the store a new days ago. "We'll close the doors for good Wednesday night," Combs says.

Combs was in grocery business at Lariat for one year before moving to Bovina. Prior to that, he was a groceryman at Morton.

Whittlin'--

Red Raider fan. He's so good that he'll pick Tech to win in the football contest . . . even this year. That's what we call being a good fan.
 Vote . . . or don't bellyache!

Wares Host Bridge Party

Mr. and Mrs. Jimmy Ware entertained several couples with a bridge party last Monday evening in their home.

Winning prizes for the evening were Mr. and Mrs. Oakley Stevenson.

Refreshments of chips, dips, cake, ice cream, coffee and tea were served to guests.

Attending were Mr. and Mrs. Vernon Willard, Mr. and Mrs. Leon Ware, Mrs. Jimmy Clements, Mrs. Glenden Sudderth, Mr. and Mrs. Don Sides and the hosts.

"FARM FUN" by Troy Fuller
 DO YOU THINK I'LL EVER BE ABLE TO DO ANYTHING WITH MY VOICE?
 WELL, IT MAY COME IN HANDY IN CASE YOU NEED HELP OR THERE'S A FIRE.
 THOUSANDS UPON THOUSANDS OF FOLKS SING PRAISES TO BOVINA FARM CHEMICAL FOR THEIR UP-TO-DATE METHODS.

Bovina FARM CHEMICAL
 Fertilizers & Insecticides
 BUY FROM US WITH CONFIDENCE
 WIX Filters - BOVINA, TEXAS
DRY FERTILIZERS
 0-30-10
 0-30-10 plus 5 Magnesium
 0-30-9 plus 5 Magnesium
 0-40-3 plus 2 Magnesium
 0-15-5 plus 4 Magnesium
 Dayton Tires
 Universal Trailer Hitches
 PAX For Crabgrass Control On Lawns
 Phone 238-4311

Vote For Progress November 6th
For Conserving Our American Freedoms
Opportunity For All Citizens To Create & Achieve
Responsive Responsible Two - Party System
Dynamic Growth For Towns Of This Area
Vote For FRANK FORD
For State Representative

GUARANTEED TO GO
 thru ice, mud, or snow
 or WE pay the tow
PLUS
 Guaranteed Against Road Hazards in all 50 States and Canada
Firestone Town & Country TIRES
 Now Only **15.95**
 Plus tax and tire off your car regardless of condition - 6.70-15 Blackwall tube-type
PAUL JONES TEXACO SERVICE STATION
 Highway 60 - BOVINA - Ph. 238-4331

OK TIRE STORE
 Opening Special
 8,25 x 20 10 Ply \$35.95 Plus Recappable Tire & Tax
 • New Miller Tires
 • Guaranteed Recaps
 • Tire Repair Service
 Tire Truing-Balancing-Siping
 Gulf Gasolines-Oils-Greases
OK Tire Store
 Rubber Welders...
 Hwy. 60- BOVINA - 238-3432
 Darrell Holland, Owner - Manager

Marriage Licenses Issued
 October 22 -- Willie D. Whitfield, Clovis, N.M., and Billie Faye Curvin, Clovis.
 October 22 -- James Frank Knepp, Cannon Air Force Base, and Patricia Ann Durham, Farwell.

PHILLIPS TIPS
 Alert the Service Department. Here Comes Ice!
 He has been getting his service here for years, and the old buggy still runs like a top.
NORTHSIDE 66
 Cadillac, Compact Or Cutting Grass-Use Phillips Gas!
 Hwy. 60 238-2242

PHILGAS
CHARLES OIL CO.
 PHILLIPS 66 JOBBER
 Ph. 238-4321 - Bovina

Announcing The Re-Opening of Bovina Beauty Shop
 Jessie Sisk, owner-operator
 Juanita Sims, operator
 Phone **238-4352**
 for your beauty appointment now.

Good Yield Is Just One Advantage
 Jack Patterson, who farms at Rhea, was well pleased with his Northup-King 310 Hybrid milo this year. Patterson points out that it not only yielded well but was extremely clean and high, good, early yield. Book your Northup-King now for 1963 planting.
JOHN DIXON Northup King Dealer
 Phone 238-4691

Bovina Real Estate And Insurance
 Wishes to Announce That We Are Now Offering **LIFE INSURANCE** to people of the Bovina Area
DON'T BE MISLEAD
 By An Out-Of-Town, Fly-By-Night Insurance Salesman Who Offers Gimmick-Type Policies.
 See Us For A Dependable Opinion Of Your Present Insurance And Additional Needs Through Old Line, Reliable Insurance Companies
Bovina Real Estate and Insurance
 First National Bank Building PHONE 238-2081
 Dean McCallum PHONE 238-4382
 Jim Ware

Voters To Scan Lengthy Ballot Tuesday, Nov. 6

By BILL ELLIS

Parmer County voters, like those throughout the state, will be confronted with a "frightening" ballot when they go to the polls Tuesday.

The ballot, which contains 29 races and 14 proposed amendments to the Texas constitution, is longer than most newspapers - measuring 22 inches in length.

In order that county voters may be more familiar with the candidates and their platforms, individual sketches of the candidates in each major contested race appear on the following pages, along with a discussion of the proposed amendments.

Republicans are providing opposition in 12 of the 20 state and district races. None of the Democratic nominees for county offices have opposition.

There are five columns on the ballot, listing the Independent, Democratic, Republican and Constitution parties in that order, and one column for write-ins.

Only two candidates appear under the Constitution party. They are Jack Carswell, candidate for governor, and Joseph Rummier, for Comptroller of Public Accounts.

Voters are reminded that in races where there are two or more candidates, all names except the candidate for which they vote must be scratched out, or their votes will not be tabulated for that race.

Polling places, and election judges for each precinct are as follows:

Precinct 1 (Black)--Black Community House, Mrs. Glenn Roberson, judge.

Precinct 2 (Friona)--City Hall, Clyde Goodwine, judge.

Precinct 3 (Bovina)--American Legion, Tom Rhodes, judge.

Precinct 4 (Farwell)--County Courthouse, J. T. Coburn, judge.

Precinct 5 (Lazbuddie)--High School Auditorium, Roy Daniel, judge.

Precinct 6 (Oklahoma Lane)--Oklahoma Lane Community Center, Harold Carpenter, judge.

Precinct 7 (Rhea)--Parish Hall, Immanuel Lutheran Church, Melvin Sachs, judge.

Precinct 8 (Lakeview)--Otho Whitefield residence, Whitefield, judge.

Polling places will open at 8 a.m. and close at 7 p.m. Voters are also reminded that under state law, the pledge on the primary ballot does not obligate anyone either legally or morally as to whether he votes for Democrats or Republicans in the general election.

In other words, voters are free to vote as they choose; free to split their ticket if they wish, change their party, or whatever.

ADAMS DRILLING CO.
WATER WELL DRILLING

LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR HEAD REPAIRS
NIGHTS 2951 ALL MAKES
Sales & Service Friona Texas

THE HIGH PLAINS FARM AND HOME

Independence

THE CORNERSTONE OF AMERICAN GREATNESS

Do Not Be Fooled By All The Political Ballyhoo About Who Can Work Most Effectively With Washington.

Our National Administration Is Bent On Curtailing Our States Rights And Our Cherished And Historical Personal Liberties. Are These The Objectives You Want Your Representatives In Government To Be Working Toward? In Time Of Crisis Do You Want The Fiscally Irrisponsible In Charge Of Your Government?

There Is Only One Effective Answer. Direct Opposition At The Polls.

**VOTE CONSERVATIVE
VOTE REPUBLICAN**

POL. ADV. PAID BY FARMER COUNTY CONSERVATIVE REPUBLICANS

EDWARDS' SHOE STORE
512 Main Street
Clovis, New Mexico
(Put Yourself In Edwards' Shoes)

CLEAN OUT SALE

Women's Flats

- New Fall Merchandise
- Sizes 4 1/2 To 10
- Widths AAA To B
- Values To 10.95
- You Save Up To \$7.95 Per Pair

\$2.99

Women's Dress Shoes

- High-Medium And Stacked Heels
- Sizes 5 To 10
- Widths AAA To B
- Final Reduction
- You Save Up To 10.95 Per Pair

\$4.99

Women's Shoes

- Heels And Mid Heels
- Sizes 5 To 10
- Widths AAA To B
- Values To 15.95
- You Save Up To \$8.95 Per Pair

\$6.99

Men's Oxfords And Slip-Ons

- New Wanted Styles
- Black-Tan-Grey Or Brown
- All Wanted Sizes And Widths
- Every Pair Radically Reduced
- Values To 16.95
- You Save Up To \$10.00 Per Pair

\$6.88

Women's Shoes

- New Wanted Merchandise
- All Wanted Colors
- Sizes 5 To 10
- Widths AAA To B
- Values To 15.95
- You Save Up To \$6.95 Per Pair.

\$8.99

Women's Purses

- Clutch Bags-Handles
- Totes And Suburbans
- Seasons Newest Styles And Colors
- All Radically Reduced
- Other Purses 3.88 To 10.88

\$2.88

CONNALLY vs. COX

Revived GOPs Making Bid In Governor's Race

The governor's race in Texas this year is likely to be one of the most interesting in modern state politics. For the first time in many years, the Republican party has a nominee who has earnestly sought the office, so that voters will actually have a choice in the general election, rather than the usual "formality" of endorsing the winner of the Democratic primary.

Three names will appear on the ballot, John Connally is the Democratic nominee, Jack Cox bears the Republican colors, and Jack Carswell's name will be under the Constitution party column.



JOHN CONNALLY

CONNALLY

John Connally, 45, former Secretary of the Navy, resigned that office especially to campaign for governor of Texas. Connally won the Democratic nomination for governor over five other candidates, being forced into a runoff with Don Yarborough, who waged a spirited campaign.

Connally pulled out all the stops to win the Democratic nomination, showing Texas voters one of the most elaborate campaigns ever. His campaign since the second primary has been sort of an anti-climax.

A graduate of the University of Texas and UT Law School, Connally has maintained a private practice of law in Austin. Along with two brothers, he operates a ranch in South Texas.

He served as administrative assistant in Congress to Vice President Lyndon Johnson and

was vice chairman of the Texas delegation to the national Democratic Convention in 1956.

Among the planks in his platform, Connally proposes:

1. Fiscal soundness for the state;
2. Attraction and development of industry in Texas;
3. An education system second to none;
4. Stronger law enforcement;
5. Care for the needs of the aged;
6. Development of the tourist industry;
7. Curtailment of oil imports.

Connally was born on a farm, and has been associated with two of the state's leading industries—cattle and oil.

COX

Jack Cox, 41, is the Republican nominee, and has led the movement to unite Texas conservatives under the GOP. He is receiving support in some instances from liberal Democrats, if for no other reason than to return Texas politics to a true two-party state.

Cox, who ran as a conservative Democratic candidate in 1960, defeated Amarillo's Roy Whittenburg in the Republican primary, which drew a total of 117,000 Texas voters, largest number ever for a Texas Republican primary.

Vice-president of Pico Drilling Company, Cox is a graduate of North Texas State College, with a degree in government.

He was elected to the Texas legislature in 1946, and served three terms. Cox is former Secretary of the Texas Commission on Higher Education and three times received the Valley Forge Freedom Foundation award.

Cox includes the following on his platform:

1. Against "Federal Aid" to education.
2. For bringing new industry to Texas to provide more and better jobs.
3. Advocates a "Right to Work" law.
4. Strong believer in states rights. Says our independence from Washington control is deeply imbedded in our state's history.
5. For strong two-party system.

6. Economy in state budget.
7. Freedom of Texas farmers and ranchers from "dictatorial programs."
8. Opposed to state income tax, and to increasing any present tax. Favors a constitutional amendment limiting the sales tax to the present two per cent.
9. Devotion to principle rather than blind "party loyalty."
10. Opposed to any program leading to socialized medicine.
11. For election law reform.
12. For legislation guaranteeing complete legal equality to Texas women.
13. For local self-government, as opposed to a Federal Department of Urban Affairs.



JACK COX

CARSWELL

Jack Carswell, the candidate for the Constitution party, is a Houston funeral director.

As for his qualifications for the office, in his own words "I meet every qualification as set forth in the Constitution of the State of Texas. I am not a professional politician or a professional lobbyist."

COURTHOUSE NEWS

INSTRUMENTS FILED FOR RECORD WEEK ENDING OCTOBER 27, 1962 County Clerk's Office, Farmer County

- W.D., Bessie D. Drake, et al, B. O. Elder, S/2 Lot 5, Lot 6, Blk. 2, Drake Rev., Friona
- MML, B. O. Elder, S. P. Stockard, S/2 Lot 5, Lot 6, Blk. 2, Drake Rev., Friona
- D. T., J. Weldon Crim, F. H.A., 5.32 a. of NW/4 Sec. 26, T11S, R3E
- D.T., Max C. Crim, F. H.A., 5.32 a. of NE/4 Sec. 26, T11S, R3E
- W.D., Dan Ethridge, R. L. Fleming, N/35' Lot 6 & S/45' Lot 7, Blk. 6, Staley Add., Friona
- W.D., L. D. Pope, Stephen L. Struve, NE/4 Sec. 31, T1N, R4E
- D.T., Stephen L. Struve, L. D. Pope, NE/4 Sec. 31, T1N, R3E
- W.D., R. L. Fleming, Stephen L. Struve, Lot 14, Blk. 3, Staley Add., Friona
- W.D., Stephen L. Struve, L. D. Pope, Lot 14 Blk. 3, Staley Add., Friona
- W.D., Bob Gage, Glenn E. Reeve, Sr., Lot 21, Blk. 77, Friona
- W.D., Joseph W. Kellehor,

Edward C. Schilling, N/2640' Tract 10, Kellehor

W.D., Jack Kesler, City of Bovina, N/2 Lot 18, Lots 19 & 20, Blk. 34, Bovina

W.D., John W. Crim, John W. Crim, 5 a. out of NE/4 Sec. 35, T11S, R3E

D.T., D. W. Pierceson, Murrell Foster, SE/4 Sec. 9, T10S, R2E NW/4 Sec. 24, T10S, R2E

D.T., Geo. C. Taylor, Jr., F.S. & L. Association, Lot 6 & S/40' Lot 7, Staley Add., Friona

MML, Gilbert Kaitwasser, C & C Construction Co., NE/4 Sec. 5 & Part Sec. 7, T15S, R2E

W.D., E.B. Gage, Gerald R. Shaw, Lot 7 & S/10' Lot 8, Blk. 9, Drake Add., Friona

W.D., L. T. Utsman, Orval Hudson, Lots 13 & 14, Blk. 21, Farwell

D. T., John T. Wilson, High Plains Sav. & Loan Assn., Tract in Sec. 1, T3S, R3E

"What a great teacher is experience! A man never wakes up his second baby to see it smile."—Lee Batcheler, Sauk Rapids (Minn.) Herald.

NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

Five hundred forty members have paid dues of ten dollars to Farmer County Farm Bureau since October 31, 1961. This means that Farmer County has reached its quota in membership for the year 1962. This is the first time in three years that this county has reached its quota.

Prior to the last three years this county had never failed to reach or exceed its quota. President Hamilton and vice president Meissner and the directors and other officers express their appreciation to each member, and welcome any others who wish to become paid up members.

If you need any further information regarding amendment 14, Trial de Novo, we have a new pamphlet giving 14 reasons for opposing the amendment. It seems that nearly every incorporated city, as well as many other groups vigorously oppose this amendment, and Farm Bureau is among the opposition.

"It should be crystal clear to the American voters by this time, that if government is going to be a divider of the country's wealth, there will be no wealth to divide within a few years. This is based on the simple understanding that government has nothing except what it takes away from its citizens and can give back only that portion of what it takes away minus the cost of taking it away and re-issuing it to the citizens.

It is perfectly logical to believe and expect a politician who consistently votes for the distribution of tax money to various individuals and groups of individuals to expect these politicians to control a large number of votes by their action."

This is quoted from a statement by Texas Farm Bureau director of research and education. If you have your work in shape, we suggest that you make plans to attend the Texas Farm Bureau Annual Convention in San Antonio November 10-14.

We believe the banquet on Tuesday evening, at which Paul Harvey will be speaker, will be well worth the trip. The governor-elect will address the convention on Tuesday morning.

CONSIDER THIS: Turn you at my reproof; behold, I will pour out my spirit unto you, I will make known my words unto you. Proverbs 1:23

He who throws mud loses ground.

Dr. William Beene
Optometrist
Phone 4051
Friona, Texas
13th & Cleveland
(South of Hospital)

A man with both imagination and experience

Walter Rogers

serves America with . . .

NEW IDEAS



Investigating State Department practices used in assigning personnel, so our crucial overseas positions will not be political plums or havens for incompetents.

Founding of a Foreign Service Academy, like the military academies, to train our exceptional youth from grass-roots America to be our representatives around the world.

Reducing oil imports to not more than 14% of domestic consumption, leaving the remainder to American producers.

Requiring loyalty declarations from both Government suppliers and the labor unions representing their employees.

Retiring the national debt in an orderly and planned manner through an interest-and-sinking fund method.

Restoring the law-making prerogative to Congress, through a Constitutional amendment, allowing Congress to overrule Supreme Court decisions, like Presidential vetoes, by a two-thirds vote.

Redistributing the tax burden more fairly, allowing more realistic personal and dependent deductions, and leading to a reduction in the present exorbitantly high tax rates.

Investigating the exhibition and advertising practices of the motion picture industry, to the end that lewd and salacious films shall be curbed.

Establishing the right of appeal to courts for farmers over arbitrary bureaucratic decisions.

Demanding all members of the Supreme Court to be present for important decisions. The Tidelands oil decision might have been in favor of Texas had this been the law.

RE-ELECT CONGRESSMAN

Walter Rogers

EXPERIENCE—MATURE JUDGEMENT—SENIORITY

(Pol. Adv. Paid In Appreciation by Friends of Walter Rogers)

VOTE FOR MEN OF MODERATION----

EXPERIENCE----

INTEGRITY----

To Serve You In Washington And Austin During The Critical Days Ahead By Voting--

DEMOCRATIC

NEXT TUESDAY

Pol. Adv. Paid For By 30th. District Democrats

THAT WASHINGTON FISHBOWL OR JACK SEALE VS THE FACTS

During the current congressional campaign Republican Jack Seale an admitted John Birch Society member and the candidate of the John Birch society, has repeatedly accused congressman Walter Rogers of voting for a "Fishpond" for Washington, D. C. The implication has been that this was some useless frills and a waste of taxpayers money.

WHAT ARE THE FACTS?

Editor Tommy Thompson of the Amarillo Globe-Times writes: "I thought Walter Rogers did a proper job of squelching the fish-bowl jeering on the part of his opponent. Congressman Rogers told the group last week that 'Had the opposition investigated the matter, it would not have appeared so comical.'"

The bill is for the purpose of authorizing a national fishery center and aquarium for scientific research and development, similar to the soil research center at Bushland.

The purpose of the bill is to help pump some life into our "decaying fish industry." As Walter Rogers explained, our fishing industry has been going down hill for a long time. Almost one-half of the fish consumed in the United States is imported from foreign nations. Our fishing fleet is old and obsolete. Other nations are fishing adjacent to our shores, processing the produce overseas and re-shipping it to us. The national fishery center and aquarium is for the purpose of saving an industry that could mean several billion dollars a year to our national products. It is an investment that will pay for itself and make the nation self-sufficient in obtaining an additional three billion tons of fish that will be needed by 1980.

And, while we're quoting editor Thompson, here's another interesting paragraph: "The New York Times says in a Washington dateline story that 46 conservative candidates for Congress are receiving assistance in one form or another from the Americans for Constitutional Action.

Admiral Ben Morrell, board chairman of the group, said that "Publicity might jeopardize the candidates." Texas Congressmen receiving aid from the ACA group include John Dowdy, Bruce Alger, Desmond A. Barry, William A. Steger, Ed Foreman, and Jack Seale. The retired admiral told the New York Times that his group had been linked unfairly in the press with the John Birch Society."

VOTE FOR STRAIGHT-TALKING AND STRAIGHT-THINKING NEXT TUESDAY

WALTER ROGERS For CONGRESS

This Ad Paid For By 30th District Democrats

NOTHER CONTESTED RACE

Lt. Governor's Race Pits Smith Vs. Hayes

The lieutenant governor's race is another where the Democrats have vigorous opposition. Preston Smith of Lubbock is the Democratic nominee, and Bill Hayes of Temple is on the Republican side of the ledger.

Bill Hayes
A true Republican, Hayes served in the New Hampshire House of Representatives prior to World War II. He was a member of the Governor's staff and on the Ways and Means Committee on Taxation.

Hayes has been in business in Texas for the past 16 years. He was vice president of the American Desk Manufacturing Company in Temple, and is now vice president of Continental Belton Company, a farm implement manufacturer in Belton. Hayes is listed in the World's Who's Who of Commerce and Industry.

In the Republican primary,

Hayes, 43, defeated Kellis Dibrell, who like Hayes resided in Bell County, by a good majority.

The only candidate for one of the top state offices to carry his campaign personally into Farmer County, Hayes says he stands for:

1. A non-salaried, bi-partisan Texas Commission on Lower Taxation to uncover waste, duplication and irregularities in government.
2. Reduction of the sales tax and other taxes;
3. Open proceedings in the Texas senate;
4. A positive program to teach our American heritage in Texas schools;

5. Firm laws and enforcement to control immoral, obscene and indecent motion pictures;

6. A better business climate to attract industry;

7. Instruction for our armed forces in the evils of Communism;

8. Full development and utilization of our water and soil resources;

9. Sound business management of the state's affairs;

10. Outspoken defense of states rights, individual rights and free enterprise.

PRESTON SMITH

Preston Smith, 49, defeated five other candidates in the

Democratic primary, being forced into a runoff by Jimmy Turman, who had served as Speaker of the House.

A graduate of Texas Tech with a BBA degree, Smith has been a businessman 26 years, and has had 12 years experience as a legislator.

Smith says he will work:

1. To simplify the general sales tax.
2. To assure economical government without waste.
3. To correct inequities in Texas women's rights.



PRESTON SMITH



BILL HAYES

4. For better schools.
5. To provide safe, efficient highways and farm-to-market roads.
6. For vigorous water and soil conservation programs.
7. To provide hunters and fishermen with an improved game and fish program, and better recreational facilities for our parks and lakes.
8. For small loan regulation.
9. For adequate care of the aged, the needy and the blind.
10. To maintain and strengthen the Democratic Party leadership in Texas.

Thank You
CONGRESSMAN
Walter Rogers
For Your SUCCESSFUL FIGHT FOR
THE PANHANDLE FARMERS AND RANCHERS

- ... blocking the International Sugar Trust and gaining increased sugar beet production
- ... protecting the economy of the grain sorghum producer
- ... fighting for a fair wheat and cotton program
- ... preserving the freedom of the farmer

(Pol. Adv. Paid In Appreciation by Friends of Walter Rogers)

Polling Places Listed For County

County Polling Places
Precinct 1 (Black) -- Community House, Mrs. Glen Robinson, judge.

Precinct 2 (Friona) -- City Hall, Clyde Goodwine, judge.

Precinct 3 (Bovina) -- American Legion Hall, Tom Rhodes, judge.

Precinct 4 (Farwell) -- County Courthouse, J. T. Coburn, judge.

Precinct 5 (Lazbuddie) -- High School Auditorium, Roy Daniel, judge.

Precinct 6 (Oklahoma Lane) -- Oklahoma Lane Community Center, Harold Carpenter, judge.

Precinct 7 (Rhea) -- Parish Hall, Immanuel Lutheran Church, Melvin Sachs, judge.

Precinct 8 (Lakeview) -- Otho Whitefield, Whitefield, judge.

Total Vote Important To Party

Mrs. Wyle Bullock, of Lazbuddie, district committee-woman on state Democratic executive committee, today called on all Democrats to go to polls on election day and help strengthen the county's position in Democratic party affairs.

A large turnout at the polls will serve a dual purpose, Mrs. Bullock said. It will help insure an overwhelming victory for the Democratic candidates and at same time will build up Farmer County's strength in the 1964 political convention.

The voting strength of Farmer County in the '64 state Democratic convention is at stake in this general election, Mrs. Bullock explained.

The kind of voice this county will have in determining the affairs of Democrat Party of Texas depends on the number of votes cast for John Connally for governor.

Mrs. Bullock cited a provision of the Texas Election Code which provides that each county is entitled to one delegate to state convention for each 300 votes in that county for the party's gubernatorial candidate.

Each precinct in 1964 will have one delegate to county convention for every 25 votes cast in the precinct on November 6 for John Connally.

Farm And Ranch Loans
Long Term, Low Interest
ETHRIDGE-SPRING Agency, Friona
Phone 8811

New & Rebuilt Electric Motors For All Purposes
Electric Motor Rewinding General & Starter Service

Crown Electric
PO 3-5433
1320 W. 7th Clovis

CARDIGAN IS SLIMMING...
... Skimming the waistline and all the problems thereof, the Cupioni-textured cardigan suit by Slimaker creates a long, sleek look for half-size figures. Braid trim accentuates the elegant, silk-like look of textured American Bemberg Cupioni rayon in the easy-care, wrinkle-resistant shantung suiting. Jacket's front lining matches the unattached jersey blouse. A three-piece outfit.
Colors of Black or Brown, matching jersey blouses.

The FASHION SHOP
6th. And Main - Clovis




The McCormick #21 Cotton Stripper
MCCORMICK

features give you faster, more efficient stripping

- 1 Wide, free-floating plant lifters bring in all the crop... make it easy for you to follow the row
- 2 You adjust stripper plate to stripper roll spacing from the tractor seat... without stopping or dismounting
- 3 You adjust stripper working height while on the go... to take care of varying crop and row conditions
- 4 You lift row units hydraulically... to save time and muscle at the row ends
- 5 Unobstructed view of the rows ahead and of stripping units help you stay on the row... to get all of the cotton

PARMER COUNTY IMPLEMENT COMPANY
Friona Ph 2201

VOTE A Straight Democratic Ticket Nov. 6!

SAMPLE BALLOT

Vote for the candidate of your choice in each race by scratching or marking out all other names in that race. You may vote for all the candidates of a party by running a line through every other party column.

No 000

PARMER COUNTY

Date: November 6, 1962

GENERAL ELECTION

Note: Voter's Signature To Be Affixed on the Reverse Side.

DEMOCRATIC PARTY	REPUBLICAN PARTY	CONSTITUTION PARTY	WRITE-IN
For Governor: JOHN CONNALLY	For Governor: JACK COX	For Governor: JACK CARSWELL	For Governor:
For Lieutenant Governor: PRESTON SMITH	For Lieutenant Governor: BILL HAYES		For Lieutenant Governor:
For Attorney General: WAGGONER CARR	For Attorney General: T. EVERTON KENNERLY		For Attorney General:
For Congressman-At-Large: JOE POOL	For Congressman-At-Large: DES BARRY		For Congressman-At-Large:
For Associate Justice of Supreme Court, Place 1: MEADE F. GRIFFIN			For Associate Justice of Supreme Court, Place 1:
For Associate Justice of Supreme Court, Place 2: JAMES R. NORVELL			For Associate Justice of Supreme Court, Place 2:
For Associate Justice of Supreme Court, Place 3: ZOLLIE STEAKLEY			For Associate Justice of Supreme Court, Place 3:
For Judge, Court of Criminal Appeals: W. A. MORRISON			For Judge, Court of Criminal Appeals:
For Railroad Commissioner: WILLIAM J. MURRAY, JR.			For Railroad Commissioner:
For Railroad Commissioner: (Unexpired Term): BEN RAMSEY	For Railroad Commissioner: (Unexpired Term): BERNOLD M. HANSON		For Railroad Commissioner: (Unexpired Term):
For Comptroller of Public Accounts: ROBERT S. CALVERT	For Comptroller of Public Accounts: MRS. HARGROVE SMITH	For Comptroller of Public Accounts: JOSEPH M. RUMMLER	For Comptroller of Public Accounts:
For State Treasurer: JESSE JAMES			For State Treasurer:
For Commissioner of General Land Office: JERRY SADLER	For Commissioner of General Land Office: ALBERT B. RAY		For Commissioner of General Land Office:
For Commissioner of Agriculture: JOHN C. WHITE	For Commissioner of Agriculture: HARRY HUBBARD		For Commissioner of Agriculture:
For Associate Justice, Court of Civil Appeals, 7th Supreme Judicial District: ALTON B. CHAPMAN			For Associate Justice, Court of Civil Appeals, 7th Supreme Judicial District:
For Congressman, 18th Congressional District: WALTER ROGERS	For Congressman, 18th Congressional District: JACK SEALE		For Congressman, 18th Congressional District:
For Member State Board of Education, 18th District: HERBERT O. WILLBORN	For Member State Board of Education, 18th District: MRS. E. D. MCKAY		For Member State Board of Education, 18th District:
For Senator, 30th Senatorial District: ANDY ROGERS	For Senator, 30th Senatorial District: JOHN ZAHN		For Senator, 30th Senatorial District:
For District Judge, 154th Judicial District: PAT BOONE, JR.			For District Judge, 154th Judicial District:
For State Representative, 91st Representative District: BILL CLAYTON	For State Representative, 91st Representative District: FRANK FORD		For State Representative, 91st Representative District:
For County Judge and Ex-Officio County Superintendent: LOYDE A. BREWER			For County Judge and Ex-Officio County Superintendent:
For District Clerk: DOROTHY QUICKEL			For District Clerk:
For County Clerk: BONNIE WARREN			For County Clerk:
For County Treasurer: MABEL REYNOLDS			For County Treasurer:
For County Commissioner, Precinct No. 2: CHARLIE JEFFERSON			For County Commissioner, Precinct No. 2:
For County Commissioner, Precinct No. 4: GEORGE CRAIN			For County Commissioner, Precinct No. 4:
For Justice of the Peace, Bovina, Precinct No. 3: W. J. (BILL) PARKER			For Justice of the Peace, Bovina, Precinct No. 3:
For Justice of the Peace, Friona, Precinct No. 2: WALTER LOVELESS			For Justice of the Peace, Friona, Precinct No. 2:
For Justice of the Peace, Farwell, Precinct No. 1: J. R. THORNTON			For Justice of the Peace, Farwell, Precinct No. 1:

A Democratic Vote Is One For Moderate-Not Extreme-Candidates- For Experience--And For Integrity

Vote A Straight Democratic Ticket Tuesday, Nov. 6th
Political Advertisement Paid For By Parmer County Democrats

18th DISTRICT

Rogers, Seale Battle For U.S. Congressional Seat

SOIL CONSERVATION DISTRICT NEWS



Benjamin Franklin, statesman and kite-flying electrician, was the first to coin these technical words: Battery, charge, condenser, conductor, electrician and plus (for positive) and minus (for negative).

Visual Care Contact Lenses
DR. B. R. PUTMAN
OPTOMETRIST
Office Hours: 9-5 Sat. 9-12 Phone 7050 111 East 3rd St. Muleshoe, Texas

A lot of interest has been generated in the race for U. S. Congressman of the 18th District, which pits incumbent Walter Rogers (D) of Pampa against Jack Seale (R), of Amarillo.

ROGERS

Walter Rogers, the former Pampa attorney who has represented the district since 1954, is running mainly on his past record and experience.

Rogers' platform includes: 1. Investigating State Department practices used in assigning personnel, so our crucial overseas positions will not be political plums or havens for incompetents.

2. Founding of a Foreign Service Academy, like the military academies, to train our exceptional youth from grass-roots America to be our representatives around the world.

3. Reducing oil imports to not more than 14 per cent of domestic consumption, leaving the remainder to American producers.

4. Requiring loyalty declarations from both Government suppliers and the labor unions representing their employees.

5. Retiring the national debt in an orderly and planned manner through an interest-and-sinking fund method.

6. Restoring the law-making prerogative to Congress,



WALTER ROGERS

through a Constitutional amendment, allowing Congress to overrule Supreme Court decisions, like Presidential vetoes, by a two-thirds vote.

7. Redistributing the tax burden more fairly, allowing more realistic personal and dependent deductions, and leading to a reduction in the present exorbitantly high tax rates.

8. Investigating the exhibition and advertising practices of the motion picture industry, to the end that lewd and salacious films shall be curbed.

9. Establishing the right of appeal to courts for farmers over arbitrary bureaucratic decisions.

10. Demanding all members of the Supreme Court to be present for important decisions. The Tideland oil decision might have been in favor of Texas had this been the law.

SEALE

Jack Seale, the Republican candidate, is 34, and is currently mayor of Amarillo.

Engaged in the home building and land development business, Seale is a partner in the Hamlet Shopping Center and is an organizer and director of the North State Bank of Amarillo.

He was elected to the Amarillo City Commission in 1959, and was elected mayor in April of 1961.

Seale says he believes in 1. The responsibility to God above all others.

2. Individual responsibilities to God, Country and Family.

3. The constitution of the United States, the Declaration of Independence, The Bill of Rights and the American Creed.

4. The intelligence of patriotic Americans.

5. Government best when smallest, and that strong local government is necessary to preserve individual freedom.

6. A Sovereign Nation of Sovereign States.

7. The right and responsibility of every American to speak up against Godless commun-

ism, including those who are in our Armed Services.

8. A two-party system.

9. A tax cut when the budget is balanced.

10. Immediate efforts to retire the national debt.

11. A farm program patterned after Farm Bureau policies that frees the farmer from regimentation, controls, and harassment by bureaucratic authorities.



JACK SEALE

12. Private operation of most businesses now run by the government.

13. A voluntary medical plan for the aged who "need" it.

14. Reduced government spending and a balanced budget.

15. Private competitive enterprise system.

16. Anti-trust legislation to protect union members and general public from unscrupulous union leaders.

17. Right to work laws.

18. Free collective bargaining without government intervention.

19. A dynamic economy with full employment.

20. Foreign aid only to nations who are on our side, not communist or neutralist. All aid on a loan basis to be repaid.

By William L. Lyles

Deferred grazing of rangeland has produced an excellent growth of native grasses this year. The removal of livestock from these pastures last spring plus the summer rains allowed the vigorous growth to be made. There was also a good seed crop produced on these grasses. The growth which has been produced will allow a rancher to have a better inventory of his grazing for the winter months ahead.

While ranching isn't the major type of agricultural enterprise in this country; those of you which do have considerable amounts of grassland should use this tool as one of the things which will help you produce more grass. When we produce more grass everyone knows that we in turn will produce more pounds of beef.

Any shop that is plagued with grinding and machine dusts will welcome a unit dust collector that features positive filtering of air and is said to be capable of trapping 99.5 per cent of dust particles as small as 0.5 microns (especially valuable in diesel injector rooms). Offered in five basic models for filtering areas 60, 120, 150, 200 and 300 square feet, the units are suited to intermittent or heavy-duty continuous operation.

INTRODUCING "SPEEDY" A NEW COMIC STRIP BY Oscar

FRIONA Motors
Sales • Service • Parts
WE SERVICE ALL MAKES • A-1 USED CARS
W. HIWAY 60 & GRAND FRIONA, TEXAS
Phone 2341 & 8901

Thank You
CONGRESSMAN
Walter Rogers
For Your LEADING THE FIGHT in
THE CUBAN CRISIS

- ... STOPPING U. S. purchase of Cuban sugar
- ... STOPPING trade between the U. S. and Cuba
- ... STOPPING trade between Cuba and other foreign countries
- ... STOPPING use of U. S. ports to countries engaged in trade with Cuba

(Pol. Adv. Paid in Appreciation by Friends of Walter Rogers)

STRETCHERS

Unbleached DOMESTIC 5 Yds 97¢	CHALLIS With Permanent Finish Reg. 69¢ 47¢
ONE GROUP Ladies Fall DRESSES Values To \$6.95 \$4.97 \$9.95 \$6.97 \$14.95 \$9.97 \$19.95 \$12.97	ONE GROUP Ladies BLOUSES Values To \$4.98 \$2.97 \$6.95 \$3.97
Men's 2 Pocket Chambray SHIRTS Reg. \$3.98 \$2.97	BIRDSEYE DIAPERS Reg. \$2.49 \$1.97
Ladies FALL HATS HURST'S FRIONA	20% OFF

VOTE FOR

BILL CLAYTON

Democratic Nominee for State Representative

- B. S. Degree in Agriculture Economics
- Successful Farmer and Business Man
- Resident of this district for 31 years
- Active in Civic, Community, Church and School Activities
- High Moral and Spiritual Attributes

A man who has the ability, honesty and integrity to do the best job of representing you in Austin. Vote for **BILL CLAYTON** for State Representative

YOUR VOICE IN STATE GOVERNMENT

FACES KENNERLY

Carr Is Favorite In Attorney-General Race

Waggoner Carr of Lubbock is generally conceded to have the job of State Attorney General all but sewed up. Thomas Everton Kennerly, the Republican candidate, has his name on the ballot as the result of a write-in campaign in the primary.

CARR

Waggoner Carr, 43, Lubbock

attorney, defeated five other candidates in the Democratic primary, being thrown into a runoff with Tom Reavley, but beating the latter candidate in the second primary. Carr, who has been Speaker of the House of Representatives for the past four years, also has been Acting Chairman of House Crime Investigation Committee and was County and Assistant

District Attorney previously. As Speaker, Carr helped create the Law Enforcement Study Commission. He is a Graduate of Texas Technological College and the University of Texas Law School, and has 15 years of active law practice in State and Federal courts.

About the responsibilities of his office, Carr states "Ours is a government of laws and the Attorney General must bear the responsibility of enforcement of the law—effectively, impartially, judiciously. He represents Texas in its disputes and dealings with other states

and the Federal Government and renders legal opinions and advice to all agencies of the State Government and local authorities. He must at all times maintain the dignity of the Constitution and Laws without regard to whether he personally approves of the law.

In answer to the question "What efforts will you make to carry out these responsibilities?" he says: "I will base my actions on the principle that every man be accorded his full rights under the law, but no man can be accorded special privileges. I will

work in close cooperation with the State and local law enforcement officials, being careful not to destroy the responsibilities of local officials to the people who elected them. My platform is basically the strengthening of our legal framework where needed, and more vigorous enforcement of laws, once enacted."

KENNERLY

Thomas Everton Kennerly,

59, is a Houston attorney. The Republican candidate had both his academic and legal education at the University of Texas. He has been practicing in Houston for 37 years.

The son of Federal Judge T. M. Kennerley, he was nominated by President Eisenhower for U. S. District Judge, but the Senate adjourned before confirmation.

Kennerly says "The Attorney General of Texas advises the

Governor, Departments, enforces all laws aiding County Prosecutors and gives written opinions to the citizens on important matters, representing the State in litigation involving the State, such as the tidelands litigation in the past. This office deserves a lawyer with a wide experience. I have represented clients in every walk of life for 37 years. My experience has been as both a trial and office lawyer.

"The Attorney General does not make laws; it will be my duty to vigorously enforce the laws, especially where the local prosecution is lax or weak down. I will surround myself with an outstanding staff of assistants and will represent all of the people of Texas. I will try to be a selfless Attorney General and not a selfish one. I will not use this office as a political stepping stone."

CONGRESSMAN-AT-LARGE

Barry Rated Good Chance For A Republican Victory

The race for United States Congressman-At-Large is one that is very unique in the state. The reason lies in the fact that the Republican candidate --Desmond Barry of Houston, seems to be ahead of his Democrat opponent, Joe Pool--at least in some Political polls.

BARRY

Des Barry, the 54-year old president of a Houston trucking operation, is better known as "The Man Who Beat Hoffa." In 1955, he carried on a one-man fight for the very existence of his trucking company when the Teamsters tried to force him out of business when his employees wouldn't join the union.

Carrying the fight all the way

to Washington, Barry won out over Hoffa and the Teamsters.

Barry has had 20 years experience working with state and federal bureaus and the U.S. Congress on transportation and labor matters. In the past six years, he has accepted over 600 speaking invitations in 35 states.

He served four years as an officer in the U. S. Air Force, and five years as consultant to the Mexican Air Force.

Carrying his campaign into every section of the state, Barry was greeted by a full house when he spoke at Lazbuddie July 30, a reception which drew statewide acclaim for Lazbuddie and Farmer County.

Barry's platform states: --Demand a balanced national

budget and a decrease in our national debt;

--Eliminate federal interference, dictation and control over business, agriculture, education, medicine and our local state affairs;

--Shut off aid to communist countries and the "neutrals" (unless they are "neutral on our side);

--Bring two-party government to Texas and our national government back to the people;

--Allow American business the freedom and incentives to compete on an equal basis with foreign industries we subsidize;

--Reduce taxes after reducing senseless spending;

--Return to Constitutional government, assuming as individuals the rights, freedoms and responsibilities our forefathers granted;

--Yield not one more inch of soil or sovereignty to communism or one-worldism.

POOL

Joe Pool, 50, is an attorney and president of Alden Mills, Dallas.

He was a member of the Texas House of Representatives six years, but ran unsuccessfully for the U. S. Congress in 1960, being defeated by Republican Bruce Alger.



Pool was a member of the Democratic National Natural Resources Advisory Committee in 1960, and was a special investigator in Army intelligence in World War II.

Items on Pool's platform are: 1. Against any foreign import that will destroy any phase of American industry.

2. Against foreign aid to any country unfriendly to the U. S.

3. Against federal aid to education.

4. Opposed to socialized medicine.

5. For an aggressive program to maintain the superiority over Communist countries.



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CONGRESSMAN

Walter Rogers

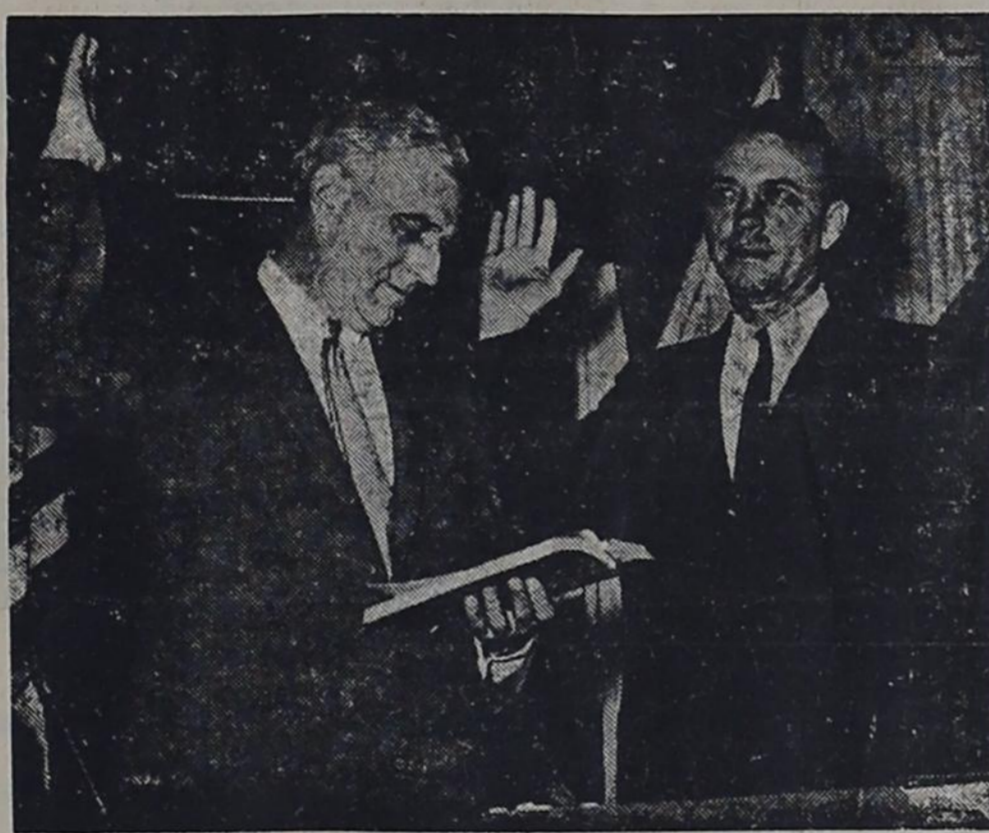
For Your CONTINUING FIGHT to PRESERVE OUR FREE ENTERPRISE SYSTEM

... by vigorously OPPOSING socialization of medicine, housing, education, other professions and industries

(Pat. Adv. Paid in Appreciation by Friends of Walter Rogers)

? WHY TAKE A CHANCE ?

If You Believe . .



ANDY has ACTED and REPRESENTED YOU

FOR

- Right to work law.
- Private ownership and control of underground water
- Bill that outlawed Jimmy Hoffa's operations in Texas.
- Resolution to PREVENT Red China's admission to U.N.
- More Representation for West Texas.
- More competitive free enterprise.

AGAINST

- 80% of new State taxing and spending of last 14 years.
- More government and monopoly controls.
- Income taxes in Texas.
- Deficit spending
- Pari-mutuel horse race gambling

- Good Government begins at home That strong and effective local and state government is the best answer for less Federal control.

- ANDY has employed every practical means (often at his own expense) to keep his record and that of your legislature open and available to the public for inspection and judgement. Yet there has never been any large or responsible group or element who could claim that Andy Rogers has not represented, with vigor and integrity, the principles, ideals and interests of our Senate district, State and Nation.

Andy Rogers - Your State Senator receiving oath of office as President Pro-Tempore of our Texas Senate. Oath administered by Lt. Gov. Ben Ramsey.

This is the highest office, honor and recognition that can be bestowed upon a Senator by his colleagues. The duties of the office include presiding over the Senate and acting as Lt. Governor and Governor, when one or both or absent from their office or state.

Andy had the honor of serving in each of these capacities.

In 1951 Andy (then a member of the House of Representatives) and others achieved the impossible . . . a 50% increase for our area in representation in the Senate. The entire South Plains Panhandle Area had only 2 Senate seats. Redistricting occurred. East Texas lost (1) Senate seat. The South Plains Panhandle area gained this seat - "Our 30th Senatorial District."

Independent In Thought And Action--The Courage To Differ With Friend Or Foe Where Principal Is Concerned.

RE-ELECT ANDY ROGERS STATE SENATOR

Meat Prices Are Lower Than Seem

Housewives may be surprised to learn that they are paying less for meat today than their mothers paid. According to Ed Uvacek, extension livestock marketing specialist, the proportion of the total family income that is spent for meat has dropped from seven per cent in 1920 to only four and one-half per cent today, while the proportion spent for other consumer goods has increased four times.

At the same time, we are getting better quality meat and a wider selection to choose from at the retail market, the specialist adds. The U. S. Department of Agriculture presently grades about 50 per cent of the beef, 15 per cent of the veal and calf, and 33 per cent of the lamb slaughtered in the U. S.

These USDA grades for carcass beef are Prime, Choice, Good, Standard, Commercial, Utility, Cutter and Canner. Most of the Prime beef is used by hotels and restaurants while the Choice, Good, Standard and some Commercial beef is available to consumers at the retail counter, Uvacek says. Good cuts can be obtained from any of these grades but the lower grades are usually better for the cuts which are cooked slowly, while steaks are usually more tender if taken from the high grades.

Slaughter calves are graded

Prime, Choice, Good, Standard, Utility and Cull but the consumer usually sees the appealing terms, calf, young feeder, beef, veal and others at the meat counter. Most of the lambs marketed fall into the top three USDA grades. These are Prime, Choice and Good. Pork is evaluated through the packer brand names and is not sold on a Federal graded basis, according to Uvacek.

Meat is a bargain today and any of the retail cuts can be appetizing if prepared properly. Local county home demonstration agents can supply information on meat cookery, concludes Uvacek.

The electric power used by each of the three electric furnaces at International Nickel's smelter at Thompson, Manitoba, is sufficient to furnish electricity for a residential area of over 100,000 people.

WANT TO RENT

From one-half to a section and a half of irrigated land. Financially responsible. Good references. Contact Harry Hamilton, Phone Farmer 3474, Route 2, Box 36, Friona. Itc

250 A, 2-10 in. wells on natural gas over 100 acres of cotton allot. Maize and other crops, tile - improved \$525. Acre - Good terms

OPPORTUNITY PLUS 3 section irrigated farm - Heart of wheat belt - 786 A, Extra fine growing wheat will pasture cattle in a few days, @ \$3. perm mo. Large maize allot, making over 8,000 lbs. A. 4 good irrigation wells - 3 bedroom home - 60x40 barn on pavement - 250 A, only 29% down will take some good commercial property in Lubbock. THIS PLACE WILL SELL.

860 A, Good Dry Land - Good wheat and maize allot. 360 A, Gramma Grass well improved at \$92.50 acre.

1740 A, well improved choice farm large wheat allot. Now growing. Also maize and gramma grass possible irrigation water, \$100. A 25% down and terms - worth the money

Call S. A. NEWSOM At Oberthier Real Estate - Clovis Phone FO 3-3481 or Nites FO 3-9595

AGAINST INCUMBENT

County Resident Tries To Win Senate Seat

Farmer County voters will have more than just passing interest in the race for state senator, 30th district, County resident John Zahn of Farwell opposes incumbent Andy Rogers in that race.

Zahn, the Republican candidate, who has no past political undertakings, chose the task of trying to unseat Democrat Rogers, who has held his position for the past 10 years.

But Zahn has gone about his task undaunted, and told the writer this week he believed he was ahead in the race. "I think the Republican slate will win in the 30th Senatorial District," Zahn said.

While Rogers has served as President pro-tempore of the Texas senate, Zahn has been designated for the like honor by Republican lieutenant governor candidate, Bill Hayes, should both be elected, states Zahn.

ZAHN

John Zahn, 36, is in the Real Estate business in Farwell. An ex-postmaster at Farwell, Zahn served with the 106th Infantry in Europe during World War II. Zahn is married, and he and his wife, Jo Ann, have two sons, Craig, 6, and Mark, 4. Jo Ann is the county's visiting teacher.

He feels that his two and one-half years of experience with

the Farmers Home Administration and with the banking business gives him an ideal insight into the needs of the people in West Texas.

Zahn points out that his opponent sponsored Senate Bill number eight, which would place county funds under state jurisdiction, and warns against state control such as this.

In his platform, Zahn includes: 1. State sovereignty, 2. Government economy, 3. Local medical care as opposed to government-controlled medicine, 4. Private enterprise free of government controls.

5. Local self-government—the closer the government is to the people, the more effective it is and less expensive to administer.

6. Right to work laws, 7. Local schools free of federal control, 8. More effective loan shark laws, 9. Codes to guarantee election counts, simplified forms and ballots, 10. Equality for women under the law in Texas, 11. Encouragement of the teaching of Americanism in the classrooms.

ROGERS

Andy Rogers, 37, is a stock

farmer and in the general insurance business. The Childress resident has 14 years of legislative experience, four in the House of Representatives and 10 as state senator.

A World War II veteran, he is a Baptist, a member of Farm Bureau and several fraternal organizations.

In 1951, Rogers helped secure the additional senate seat for West Texas, which is now the 30th Senatorial District. He was then a member of the House of Representatives.

On his platform, Rogers lists: FOR: 1. Right to work law,

2. Private ownership and control of underground water, 3. Bill that outlawed Jimmy Hoffa's operations in Texas, 4. Resolution to Prevent Red China's admission to U.N., 5. More representation for West Texas, 6. More competitive free enterprise.

AGAINST: 1. Eighty per cent of the new state taxing and spending in the past 14 years, 2. More government and monopoly controls, 3. Income taxes in Texas, 4. Deficit spending, 5. Minimum wage for agriculture workers.



HD Agent's Notes

BY MISS ETTIE MUSIL

From time to time I'm sure you have wondered whether a certain food would be safe to refreeze. Maybe you have thrown away food that you had doubts about that had been thawed for a day or two.

Research studies reveal that you may refreeze food if the temperature of the food has not risen above 40 degrees F., or ordinary refrigerator temperatures. Of course, this depends if the food has not acquired an odor, or if the texture and color have not changed.

The process of refreezing in itself introduces no hazard, the study shows. If the partially thawed food is safe to eat, then it is safe to refreeze.

A rise in a food's temperature up to thawing will impair color, flavor, and texture, and the refreezing period causes further loss of quality. However, if the total time involved is short enough, there may be enough quality left to justify refreezing.

This is important in maintaining the zero degrees in the home freezer to keep the quality of the food high. Even freezing degrees of fifteen or twenty degrees will lower the quality of the food stored. Check your freezer that it is maintaining a zero or below temperature at all times.

No health hazard is involved if the temperature of the food has not risen above ordinary

refrigerator temperature. Food-poisoning bacteria have never been found to grow at temperatures below 38 degrees F. And they grow very slowly between 38 and 45 degrees. But other bacteria can grow slowly at these or even lower temperatures. These bacteria cause off-odors and off-flavors that spoil foods but do not cause food poisoning.

Here is an interesting study that was made in costs of food for small and larger families. It makes a big difference when you go grocery shopping how many are in your family. Naturally, but have you heard about this study?

Today's modern family of four, according to statistics, spends about \$32 a week for groceries, using the USDA moderate cost food plan. Or, if they economize and use the low-cost food plan, the weekly tab is \$24.

Now let's look at the family of five. You can figure that food costs will run five per cent less per person. With six or more people to feed, you'd pay 10 per cent less for each.

For the small family of two or three, food costs go up rather than down. It costs five per cent more to feed each person in a family of three; 10 per cent more for each member in a family of two; and 20 per cent more if a man or woman lives alone, rather than in our typical family of four.

1963 Cotton Allotment Referendum Announced

A national marketing quota of 14,367,000 bales (standard bales of 500 pounds gross weight) and a national acreage allotment of 16 million acres have been announced for the 1963 crop of upland cotton by the United States Department of Agriculture.

The governing legislation provides an additional 310,000 acres as a national acreage reserve to be used to the extent needed in establishing minimum farm allotments.

December 11 has been set as the date for the referendum on marketing quotas for the 1963 upland cotton crop. At least two-thirds of the upland cotton farmers voting must approve the quotas if they are to be effective. Prentice Mills, office manager

of Farmer County ASCS, points out that the Department's announcement of the national quota and allotment declares that "it is not anticipated that this will be the final national acreage authorized for the 1963 crop, because of new legislation to be recommended to the Congress by the president to remove the inequities in the present two-price cotton system."

The 1963 quota represents a cut of 11.8 per cent from last year's acreage. That amounts to around 5,700 acres in Farmer County.

If the marketing quotas are approved in the December 11 referendum, Mills explained, price support will be available to growers who comply with their farm allotments for upland cotton at a level within

the range of 65 and 90 per cent of parity, as provided by law. The exact level of support will be determined later.

the state turnpikes in New Jersey and Pennsylvania, are turning increasingly to steel median beam type guard rails to prevent head-on collisions of vehicles crossing into opposite lanes of on-coming traffic.

The New Jersey Turnpike, most heavily travelled toll road in the nation, has not experienced one fatality due to head-on collisions since installation of a metal guard rail over its 118-mile course, according to Joseph Morecraft, Jr., chairman of the Turnpike Authority.

The 22-year-old Pennsylvania Turnpike, oldest of all toll roads in the United States, recently passed the half-way mark in a program to install steel guard rails on its 470-mile route.

Tests by California state highway authorities with several types of steel dividers on heavily-travelled freeways showed practical elimination of head-on accidents, highway officials said.

"A space trip would be a bad one for politicians. They wouldn't be able to throw their weight around."—W. H. Goldthorpe, Cuba City (Mo.) Tri-County Press.

Dividers Avoid Fatal Wrecks

(Release Tues., Aug. 21 or after)

NEW YORK (UPI)—Head-on collisions on major highways could be practically eliminated by use of dividers to separate traffic moving in opposite directions, according to highway authorities.

Statistics compiled by safety experts indicate such crashes account for about 4,000 of the estimated 38,000 lives lost annually in motor vehicle accidents.

High-speed toll road authorities, notably those operating



HOUSEHOLD HINTS

United Press International

If your iron heats too slowly or if the lights flicker when you turn it on, you may have an overloaded circuit.

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WE ARE SUPPORTING BILL CLAYTON

FARMERS ARE SUPPORTING BILL CLAYTON

Because he is a successful farmer and knows the problems of farm people. He has a degree from Texas A&M in Agriculture Economics.

BUSINESS MEN AND WOMEN ARE SUPPORTING BILL CLAYTON

Because he has been a part of the business world and closely associated with business people of this area.

WORKING PEOPLE ARE SUPPORTING BILL CLAYTON

Because he believes in good working conditions, good employer-employee relations, good pay based on experience and production.

PROFESSIONAL PEOPLE ARE SUPPORTING BILL CLAYTON

Because he is well versed in Texas law and Legislative procedure, a staunch supporter of good schools and has a thorough knowledge of the economics of finance.

OFFICEHOLDERS ARE SUPPORTING BILL CLAYTON

Because they know they can work together harmoniously for the benefit of this District and our State.

WE HOPE YOU WILL JOIN HIS HOSTS OF FRIENDS AND CAST YOUR VOTE IN THE NOVEMBER 6 GENERAL ELECTION FOR THE DEMOCRATIC NOMINEE FOR STATE REPRESENTATIVE OF THE 91st. DISTRICT, BILL CLAYTON

Paid For By Parmer County Friends Of Bill Clayton



Fairlane Custom Ranch Wagon: Middleweight that loads like the big ones. Fairlane 500 Sports Coupe: Beauty and bucket seats are standard.

Now Ford Fairlane has hardtops and wagons!

The hot new middleweight with V-8 punch goes full line for '63...with a lively choice of nine models... hardtops, wagons, sedans!

If you've been scouting around for a car that's big where it counts—but not where it costs—come see what Ford Fairlane has for you now!

Two dashing, dazzling new middleweight hardtops! Three sporty new middleweight wagons that cart like the big ones! Four swank new middleweight sedans! Thanks to the magic of Ford's unitized construction, they all give you big-car room, ride and performance... in a neat and nimble new size that's easy to park and handle and buy gas for! Costs less than some compacts. (You even have the cheerful choice of two optional V-8's or a standard Six.)

And what makes Fairlane even more practical, it stays on the road and off the rack... with the help of Ford's Twice-a-Year or every 6,000-Mile Maintenance.

America's liveliest, most care-free cars! FORD PRODUCTS OF FORD MOTOR COMPANY

FRIONA MOTORS

Grand & Highway 60

Friona, Tex.

14 Amendments Confront Voters

One of the most bewildering decisions facing Texas voters each general election is passing or refusing amendments to the state constitution. Texas operates within a constitutional framework originally copied after that of the federal government, but the state's has been amended so many times in the past 100 years that it is a crazy-quilt collection of policies which seemingly become more difficult to interpret and live under each year.

In 1962, 14 proposed amendments face the voters of Texas, and if the electorate plans to vote intelligently on the merits of the propositions, it will probably take them longer to ferret out the facts in the referendum than to sift the chaff from the wheat in the case of the candidates.

The fourteen amendments have been published in Farmer County newspapers in their entirety. Here is a brief—very brief—description of them together with a recommendation which we make regarding their worthiness. This comment is editorial in nature.

It is pointed out (and admitted, if you please) that we have a natural reluctance to endorse any amendment to the state constitution. The reason is that the state constitution, unlike the federal's, requires only a simple majority of the people to become law. A two-thirds majority ratification is required for any change in the U.S. constitution. Since most amendments in this state originate from groups with special problems, and interest is rarely statewide, it is traditional for voting to be light, and for the most part ill-informed. The general public is simply not interested enough to dig out the facts—which are sometimes pretty hard to find—concerning the amendments. Moreover, it is history that once amendments have been adopted, they are adopted permanently. That is, if the public makes an unwise choice, it is practically impossible to rescind this action in later years. Changes in the constitution have a way of becoming quite permanent, no matter whether they are sound or otherwise. That being the case, we have elected upon a course that could be described as cautious. We believe if an amendment is too broad, or too vague, it should be discarded for that reason alone, since it has such far-reaching consequences.

NO. 1--WORKMEN'S COMPENSATION. Would authorize all counties and other political subdivisions to provide insurance for all employees. Since 1948 counties have been able to provide workmen's compensation for their employees. The "other political subdivisions" is too general. It might conceivably include justice precincts, water districts, erosion districts, and so on. Too vague and not needed.

NO. 2--NEEDY AGED, BLIND AND CHILDREN. Welfare costs are difficult to control and often are the seedbed of administrative mismanagement and abuse. Yet Americans have a Christian responsibility to care for this group, and here is a chance to do it at the state level instead of asking the federal bureaucrats to take over. The \$5 million increase is a modest request considering the problems bred by inflation in recent years.

NO. 3--HOSPITAL DISTRICTS. Castro, Parmer County's neighbor, is one of four counties this amendment is specifically drawn for. It would permit the state to create hospital districts the same dimension as the county boundaries. No objection to this; it is permissive legislation and would still have to be acted upon by the citizens who are residents of the county. A point, though: why does the whole state have to vote on this simple issue?

NO. 4--WATER FACILITIES. Would authorize the Water Development Board to acquire and develop storage facilities. This state office needs authority to carry out one of the state's most pressing needs. This is an important job for the future and should be permitted by the state's voters.

NO. 5--HOSPITAL DISTRICTS. This amendment would permit the legislature to authorize creation of districts composed of all or part of one or more counties. It would save the need for the whole state to vote on every proposal, as in proposed amendment No. 3 already commented on. Pass it and move the red tape out of the ballot box.

NO. 6--RETIREMENT BENEFITS. The state already has a plan for retirement, disability, death benefits for employees. This is besides the Social Security program. The cost of this amendment to various political subdivisions has not even been

estimated. It should be rejected.

NO. 7--GOVERNMENT AFTER ENEMY ATTACK. Would authorize the legislature to fill public positions if the incumbents were unavailable due to an emergency attack. This is giving the legislature too much power. They don't need it as we already have laws which provide for filling offices when they become unexpectedly vacant. Besides, how do we know we could get the legislature in session in event of disaster? Since we have no control over what might happen in case of enemy attack, it would not be possible to prepare for any eventuality. Play it safe and leave this alone.

NO. 8--PERMANENTLY AND TOTALLY DISABLED. Would increase by \$1 million the state's aid to totally and permanently disabled who are not feasible for rehabilitation. This proposed amendment ties in closely with proposition No. 2 and we support it for the same reasons. While there no doubt are some abuses in this program, as is always the case in any government-administered aid project, the amount asked is a pittance for a state like Texas, and there is no doubt that most of the money is going for needed, humanitarian purposes.

NO. 9--HOSPITAL DISTRICT, HOMES FOR AGED. Pertaining to permissive legislation to authorize creation of two hospital districts in Brazoria County, and a home for the aged in Titus County. Here is another case of where all the state's citizens are asked to vote on an entirely local issue. We think that if the residents of the counties mentioned wish to vote taxes upon themselves for the purposes explained, they should be allowed to do so. If the constitution provides they may not do this, then THAT is where we need the constitution amended, or re-amended, as the case may well be.

NO. 10--STATE EMPLOYEES AS CONSULTANTS. Would permit state employees to serve as consultants or on advisory committees with other agencies of the state or the federal government, provided there is no conflict of interest. This amendment would set a dangerous precedent. A person should be elected or appointed to an office to fill one specific job, no other. The amendment provides that under it employees might be reimbursed for their expenses while providing this consulting service. In time, this might be broadened to amount to being paid for two jobs instead of one.

NO. 11--SALE OF LANDS TO NON-VETERANS. Would permit the sale of lands held by the veterans land fund to persons other than veterans. Even though the amendment provides that the lands would first have to be offered to veterans we oppose this measure. Several years ago the veterans land program became one of the most mis-managed state projects ever undertaken. The program was originally designed to help veterans. There is no reason to broaden it to help others now.

NO. 12--TRAFFIC, LITTERING ON COASTAL BEACHES. Would authorize county or local governing agency where the beaches are located to regulate and control speed, parking, travel and littering on these beaches. We are far removed from the beaches of the Texas Gulf Coast, but it looks to us like this job is more properly within the province of the state, which is more likely to have uniform and effective laws governing such matters. We will vote against it.

NO. 13--DALLAS COUNTY SCHOOL DISTRICTS. Would authorize Dallas County school districts to continue the levy of taxes and the sale of bonds without having elections following a change in boundaries. Why just Dallas County? If this change is desired and needed let it be for the state, not just one county. If this amendment passes it will further add to the confusion of state law by permitting another small pocket of "special law" for a special situation. Besides, the present requirements for re-authorization of taxes and bonds after any boundary change discourages school boards from making changes to which there may be considerable opposition in areas affected.

NO. 14--TRIAL DE NOVO. Authorize the legislature to provide for a new trial on all appeals to the courts from decisions of administrative and executive state agencies. It is curious that the the most important amendment of all--the one which would have the most far-reaching effects if passed--should be at the bottom of the long amendments list. Up to now in many cases persons have been unable to appeal executive decisions made by state officials and boards. Reference is often made to the state's regulatory commissions, and arbitrary and unwise decisions reached by these boards have been a genuine basis for complaint by many of Texas' citizens who have been "burned" when caught in the administrative machinery. It is frustrating for citizens to have no recourse in the courts from decisions made by bureaucratic agencies of the government. The opinions of the state officials often have the same effect as statutory law. However, if this amendment should be passed, it would throw wide the gates and in time could subject every decision made by every agency to trial in the courts. It could, conceivably, mean that every decision made by the Parmer County commissioners court, for example, can be challenged in the courtroom by anyone who takes offense. Such procedure would result in not government but chaos. Officials are elected, and they appoint assistants to carry out the desires of the people using the state and federal laws as guidelines. If a man is elected to do a job, we think he should be permitted to carry it out to the best of his ability, and his every action can not be subject to challenge in the courts by some crank. If the man can't or won't do the job right, then get rid of him--but while he has the job give him the authority to carry it out. We are AGAINST No. 14.

WITH THE COUNTY AGENT

DERYL COKER

How many hunters and fishermen are there in Texas? It always appears to me there are quite a few, from informal yarn-swapping over the county. Now I have some statistics to back up my survey. Our wildlife specialist says that 1,625,000 Texans age 12 years and older hunt or fish. In 1955 1,418,000 fished in freshwater and 447,000 fished in salt and many did both. Also in 1955 709,000 hunted and of this number 658,000 hunted small game, 242,000 hunted big game, 135,000 hunted waterfowl and many did more than one.

The total expenditure for hunters and fishers in Texas was

\$165,054,000. Figuring this out per person this would be \$101.57 per sportsman.

It has been said that a sportsman who spends a week-end in town is worth more than a bale of cotton and you don't have to pick it.

The average deer hunter will spend approximately \$55 per buck that he shoots and \$15 for each doe.

Ever year several people are always killed during the hunting season and a great number of these accidents could be prevented if hunters would follow the simple hunting safety rules.

1. Don't shoot unless you know what you are shooting at.
 2. Always assume every gun is loaded.
 3. Make sure the barrel is not clogged with mud or snow.
 4. Don't climb fences with a gun which is ready to fire.
 5. Don't throw your gun into the car or vehicle.
- If we would all abide by these simple rules, hunting would be 90% safer.

WINTER HAVEN FLA. HERALD: "An editorial on 'Yankee Imperialism' by Dr. Ricardo Castro Beeche, editor of La Nacion, Costa Rica's leading newspaper, comes as a cheerful interlude amid all the fuss and fury of the Fidel Castro communistic regime in Cuba and tells the world how the 'American way' is regarded by another Latin nation to the South of us; Says Dr. Beeche; 'Yankee Imperialism means a country which has gone into two world wars with enormous sacrifice of lives and money and which hasn't taken a single inch of land from the beaten countries. It means a nation which devoted hundreds of millions of dollars to the reconstruction of battle-torn countries after World War II through the Marshall Plan . . . Yankee Imperialism says a man has a right to happiness through a worthy life. Perhaps the Soviets could tell us how this compares with Russian Imperialism. The Soviets hold all the countries defeated by them under their yoke without any freedom at all.'"

ABC'S REVISED
It's harder to teach the kids their alphabet these days. They all think V comes right after T. . . Santa Fe Magazine

MILES CITY, MONT., DAILY STAR: "As long as people live, there will undoubtedly be those who will shirk from accepting freedom as their own responsibility. They will want their government to provide their security, guarantee them minimum wages, guarantee them full employment, guarantee them good prices for their products, guarantee them good housing, guarantee the solvency of their loans, guarantee them medical care, and many other things. Such people are thereby choosing slavery rather than freedom . . ."

TOP HAT
AUTO SALES

On Air Base Highway-Clovis, N.M.
LARGEST SELECTION OF USED CARS
ON ONE LOT IN THIS AREA!

1960 Chevrolet V-8	2 dr	\$1,295
1959 Pontiac	4 dr	\$1,295
1960 Dodge V-8	2 dr	\$1,195
1961 Dodge V-8	4 dr	\$1,295
1960 Ford Falcon	2 dr	\$1,150
1957 Olds	4 dr	\$695
1956 Mercury	4 dr	\$395
1949 Ford		\$95

75 MORE CARS FROM WHICH TO CHOOSE
OPEN SUNDAYS - 8 a.m. To 6 p.m.

DEAR FARMER COUNTY NEIGHBORS:

In case Frank Ford's opponent has told you that he is going to carry Hereford against Frank, we would like to set the record straight. Frank Ford is going to carry Deaf Smith County because he is respected and capable. His opponent has waited till the last minute to campaign and then resorted to such childish tactics as pasting bumper stickers all over vacant buildings without the owner's consent and making big claims about support which he doesn't have. We think people in these parts are tired of doubletalk and Lyndon Johnson control of Texas politics. So let's elect Frank Ford as our State Representative and have a man that we can be proud of in Austin.

POL. ADV. PAID FOR BY DEAF SMITH COUNTY SUPPORTERS OF FRANK FORD

We believe that people will not be misled by smear campaigns.

We believe it is good that Jack Seale's first allegiance is to God.

We believe it is good that Jack Seale believes in the principles of government that created this nation and caused it to develop and prosper and that they should be the principles of government to guide this nation's future progress.

We believe it is good that Jack Seale believes in fiscal responsibility.

We believe it is good that Jack Seale has the courage to stand up for these things he believes in.

We believe it is good that Jack Seale has the determination to work and fight to its successful conclusion any project he undertakes.

We believe Jack Seale will be a congressman we can be proud of.

This adv. paid for by Parmer County Republicans

REPUBLICAN Elect CONSERVATIVE



JOHN ZAHN SENATOR 30th DISTRICT

JOHN ZAHN, a native of Haskell County, resides in Farwell, Texas with his family including two sons. JOHN ZAHN is a graduate of Baylor with a B. A. degree and many years successful business and farming experience. JOHN ZAHN BELIEVES in leaving for our children the heritage and high principles given us by our founding fathers.

Another Step Toward Centralized Government

On July 13, 1961, Andy Rogers, John Zahn's opponent introduced Senate Bill No. 8, to force all Commissioners Courts to buy all their road building, road maintenance equipment, tires and tubes through the State Board of Control.

JOHN ZAHN BELIEVES this is a drastic and dangerous step to deny local government and to place control of county government in the hands of the State. If YOU believe as JOHN ZAHN BELIEVES, that local progress can be realized cheaper, more efficiently and better by local citizens, go to the polls November 6th and

VOTE FOR

JOHN ZAHN

FOR State Senator 30TH DISTRICT
Paid Pol. Adv.

Wheat Signup Starts Monday

Signups for the 1963 Wheat Stabilization program begin Monday, November 5, and run through December 14, according to Prentice Mills, office manager of Parmer County ASCS.

Notices of payment rates and normal yield were to be mailed to county wheat farmers on Friday, November 2, Mills said. "Detailed information is available at the ASCS office. Wheat farmers with any questions are urged to come in and discuss their questions with us," Mills said.

ABSTRACTS

See Johnson Abstract Company in FARWELL Fast, Accurate Phone 481-3878

REAL ESTATE LOANS

- HOME LOANS
 - Conventional
 - F.H.A.
 - G.I.
 - Home Improvement
 - BUSINESS BUILDING LOANS
- First Federal Savings & Loan**
- HOME OFFICE 4th & FILE CLOVIS, N.M. BRANCH OFFICE 2nd & ABILENE PORTALES, N.M.

If your troubles are deep-seated and of long standing, try kneeling.

A local octogenarian takes a dim view of some of today's scientific activities. After watching TV reports of Russian space flights, she snorted, "It's bad enough to keep poking our noses into the affairs of other nations without poking them into the affairs of other planets. In fact, it would serve us right if the people of Venus and Mars would stop sending us pencils and candy bars."

I Get 5% Dividends On My Money At . . . **FIDELITY SAVINGS & LOAN** 5th at Mitchell PO 3-5581 Clovis, N. Mex.

"Sure Sign of Flavor" **QUALITY CHEKED DAIRY PRODUCTS**

In No-Wax--No-Leak Plastic-Coated Cartons **CLARDY CAMPBELL** Quality Cheked DAIRY PRODUCTS

Training Course Scheduled For Adult 4-H Leaders

A 4-H Club adult leaders training will be conducted for Unit 2, Favorite Foods, Wednesday, November 7 from 9-12 a.m. in the Hub Community Center.

Leaders do not need to bring any equipment or food for the training. Leaders and member guides will be available at the meeting. Four-H Club boys and girls should get into groups of three to six girls or boys, or boys and girls and secure an adult leader.

In the Unit 2 foods subject matter group the following foods and nutrition will be taught; one layer cake, muffins for breakfast, fruitsalad, macaroni and cheese, squash souffle, fried chicken for dinner, freezing fruit or canning fruit and tomatoes, cooking supper in the backyard, apple crisp des-

sert, Christmas gift cookies and cheese dainties, tossed vegetable salad, and let's have a picnic.

Next spring or early summer a county Favorite Foods Show will be held at which time the boys and girls may exhibit their foods. Judging will be in the junior and senior divisions. The county winner in the four foods groups will represent the county in the District 4-H Favorite Foods Show. Food groups include bread and cereals, meat, milk and milk products, and fruit and vegetables.

CARE surplus food packages go overseas in the name of the sender and with a guarantee of delivery. One dollar packages contain an average of 22 pounds of farm surplus.

TOP RACE?

Ford, Clayton Lock Horns For State Representative

One of the races which has generated a lot of interest among Farmer County voters is that for State Representative, 91st district, where Frank Ford (R-Hereford) and Bill Clayton (D-Springlake) square off.

It is the race where Farmer County's votes will have a more direct bearing than most others, excepting the local races, since the district is composed of five counties--Parmer, Bailey, Deaf Smith, Castro and Lamb.

The candidates for the job vacated by Jesse Osborn of Muleshoe, who retired this year after several active terms, have engaged in quite a campaign for the house seat.

Both are young men. Ford is 29 and Clayton is 33. Both also graduated from Texas A&M College.

FORD

Frank Ford, a Deaf Smith County farmer and businessman, worked his way through Texas A&M, where he was



FRANK FORD

named the outstanding student in the School of Agriculture as well as the top-ranking cadet.

Ford serves as chairman of the Agriculture Committee of the Deaf Smith Chamber of Commerce. Active in church work, where he teaches a high school class, he also serves as Scoutmaster for Boy Scout Troop 52.

He served 30 months in the U.S. Army, attaining the rank of Captain in the artillery, and commanded a nuclear-equipped rocket battery.

Ford held the job of Bill Clerk in the 56th Legislature in 1959, where he was responsible for all bills, resolutions, and the making of each day's legislative agenda.

He states "My political philosophy is defined clearly in the Constitution of the United States. In these times of crisis I think it is more important than ever to elect men of conviction to public office."

Frank Ford says he believes:

1. Education is the proper function of state and local government. The job should be done by Texas, not Washington.
2. Election procedures must be improved to prevent a repetition of 1960, when thousands of votes were invalidated in this area.
3. Small loan legislation is badly needed to protect individuals and legitimate lending institutions from abuse.
4. Sales tax should be simplified by removing any irregularities which make administration difficult or costly.
5. State Ad Valorem tax should be abolished and this source of revenue kept for the sole use of city, county and school district.
6. Franchise tax--the "temporary" increase in this tax should now be removed, as it is helping cause small business failure.

7. Lobbyists--the best way to prevent illegal lobbyist influence on the Legislature is to elect Legislators who cannot be bought or coerced.

8. Enforcement procedures need to be strengthened so that the "hot check law" and its current penalties can become more effective.

9. Right to work law should be defended to protect the right of choice and prevent the abuses inherent in the closed shop system.

10. For local control of water resources and development of upstream dams in this area.

CLAYTON

Bill Clayton, the Democratic candidate, beat out two other Democrats, Bill Millen and B. M. Nelson, for the party nomination, being forced into a runoff with the latter candidate.

Also a farmer and businessman, Clayton is a deacon and is Training Union Director in the First Baptist Church at Springlake.

Vice president of the Farmers Co-op Gin of Springlake, Clayton is past president of the Lions Club there.

Clayton calls himself a "Conservative Democrat dedicated to fiscal responsibilities and a return of the government to the people."

- On his legislative platform he lists:
1. Balanced budget.
 2. Across the board sales tax.
 3. Better "hot check" law.
 4. Small loan regulation.
 5. Improving the public school system.
 6. Informing one's constituents on legislative matters.
 7. Retaining the present water laws.
 8. Retaining the "Right to Work" law.



BILL CLAYTON

Farm Facts

Preliminary Census of Agriculture figures for 1959 reveal that 509,538 U. S. farms produce some cotton.

Cotton is grown in 19 states. These are Alabama, Arizona, Arkansas, California, Florida, Georgia, Illinois, Kentucky, Louisiana, Mississippi, Missouri, Nevada, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, and Virginia.

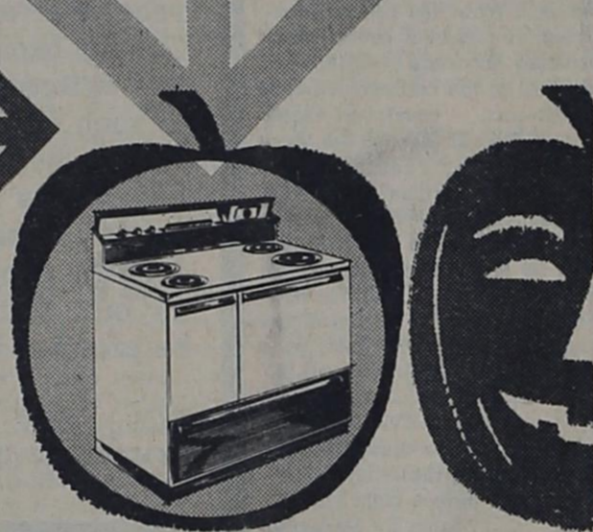
Cotton is grown on 35% of the farms in Texas--almost 81,000. South Carolina, however, has the highest percentage of farms producing cotton--58.1, followed by Mississippi with 56, Alabama with 55.2, Georgia with 40, Arkansas with 36.7, and Arizona with 35.1.

Texas also ranks first in cotton production, ginning more than 4.8 million bales of the 14.3 million ginned during the 1961-62 season. California ginned nearly 1.7 million bales, Mississippi more than 1.6 million, and Arkansas nearly 1.5 million.

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It's no trick -- it's a real treat! That's right when you buy your electric range now you get free wiring and satisfaction guaranteed. Offer is available to any Southwestern Public Service Company customer buying an electric range for her 1 or 2 family residence. Ask to see the written guarantee from any participating Reddy Kilowatt dealer.



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GRAIN SORGHUM PRODUCERS..... REMEMBER ??????

- 1956 Grain Sorghum Producers Association Organized To Seek More Equitable Position For Grain Sorghum
- 1957 15¢ Per Hundred Added To Milo Price By Special Act Of Congress
- 1958 3¢ Per Hundred Benefit By Tying To No-Compliance Corn
- 1959 3¢ Per Hundred Benefit By Tying To Non-Compliance Corn
- 1960 10¢ Per Hundred Saved (Corn Dropped 10¢ cwt.--Milo Remained The Same).
- 1961 41¢ Per Hundred Increase In Average Price Support. (\$1.52-\$1.93).
- 1962 41¢ Per Hundred In Price Support Retained
- 1963 41¢ Per Hundred In Price Support Retained

THE PICTURE HAS CHANGED!

THEN	NOW
72 Feedlots In Texas Sorghum Belt With Capacity Of 1000 Heads Or More.....	145
65% Parity With Other Goods And Services.....	76%
Nil Foreign Markets For Grain Sorghum.....	100,000,000 Bu.
Nil California-Arizona Cattle Feeding Market	1/4 th. Of Crop
Spring 1956 PARMER COUNTY BANK DEPOSITS \$8,396,000	Spring 1962 \$12,836,158

THESE ARE THE THINGS FOR WHICH THE GRAIN SORGHUM PRODUCERS ASSOCIATION HAS WORKED. YOU CAN CONTINUE THIS EFFORT WITH YOUR TWO POUNDS PER THOUSAND DEDUCTION AT LOCAL ELEVATORS.

GRAIN SORGHUM PRODUCERS ASSOCIATION
322 PETROLEUM BUILDING • AMARILLO, TEXAS
Incorporated and Financed By Producers To Stimulate Grain Sorghum Development and Service

SOME OF THE PEOPLE MAY BE FOOLED BY....

- HATE & SMEAR TACTICS
- HALF-TRUTHS
- BLOATED CLAIMS

BUT ALL THE PEOPLE WON'T BE FOOLED

THE PEOPLE KNOW

- ★ JACK SEALE Is independent of control of any person, group or society.
- ★ JACK SEALE Is supported by independents, Republicans & Democrats sick of New Frontier Policies, Power and Spending.
- ★ JACK SEALE Is endorsed by responsible Civic Leaders. Farmers, Ranchers, Lawyers, Doctors, Laborers, Housewives, Business Men..... all over the district..
- ★ JACK SEALE is a dedicated Christian...a decent citizen in a decent community

The PEOPLE will elect

JACK SEALE TO CONGRESS



"Courage to speak up for YOU"