





# WANT ADS

**FARM BUREAU INSURANCE.** Dividends currently 15 percent on fire and 33% on auto and 30% on farm employers liability, 7 1/2 to 23% on life. Save. Raymond Euler, agent, Phone 3521 Friona, 619 Main Street. 26 tnc

1959 Motorola Console Hi Fi Television set, regular \$369.95 for only \$269.95 plus tax and trade. Powell Home and Auto, AD 8-2391, Bovina. 28-1tc

**JOHN DEERE 2** bottom Moldboard Plow, hydraulic lift, almost new, \$135. James Readhimer, Phone Clovis, HU 9-4190. 28-3tp

**WE HAVE BUYERS FOR** Parmer County Land. If you wish to sell-- Call us Collect. Bovina Real Estate and Insurance Telephone, ADams 8-4382. 24-tnc

"Before you buy a diamond, investigate our direct import plan. We act as your agent and import diamonds direct from the world's largest source. You can save over 50 percent and the quality and size of the diamond you buy is certified by the Belgium government." **THE GREAT WESTERN CO.** Bovina, Texas

**Richards Slaughter House**  
"We Butcher Anytime!"  
Ph. AD 8-2971

**CARD OF THANKS**  
To each one who so kindly assisted in Melvin O. Wheeler's return home. We do want to thank each one and may the Lord richly bless you.  
The Wheeler Family 28-1tc

**WANTED:**  
WHEAT PASTURE  
BY TRIPLETT FEEDING CO.  
Day Phone ADams 8-2711  
Night, ADams 8-2581  
Bovina 16-tnc

For Lubbock Avalanche Journal delivery, call ADams 8-2912. In Bovina city limits only. Butch Woltmon. 27-3tp

**WOMAN WANTED** for baby sitting and light housekeeping--full time. Call Don Hooper, ADams 8-4781, 607 4th St., Bovina. 28-1tc

**FOR SALE:** Good, used laundry Queen electric dryer, used one year. Also a used Leonard refrigerator; a Frigidaire washing machine, Roper Gas range and one NEW RCA 16' upright deepfreeze; \$299 with trade. Powell Home & Auto Dennis Acker, ADams 8-2391, Bovina 28-1tc

Will have nice offices in Bovina available about January 1, for business and professional people. Contact Louis Marot, phone ADams 8-4861. 25-tnc

**WINES  
PRODUCE  
Ayres Feeds**

2 Bedroom house for sale--built only 3 1/2 years ago, good location on Oklahoma Lane road in Bovina city limits. For details see Thomas Rhodes, AD 8-2012, Bovina 27 3tc

**NORTH PLAINSLAND**  
We have the listings! Quarters, Halves, and Sections of perfect land in one of the largest irrigation water areas. Let's talk about this.

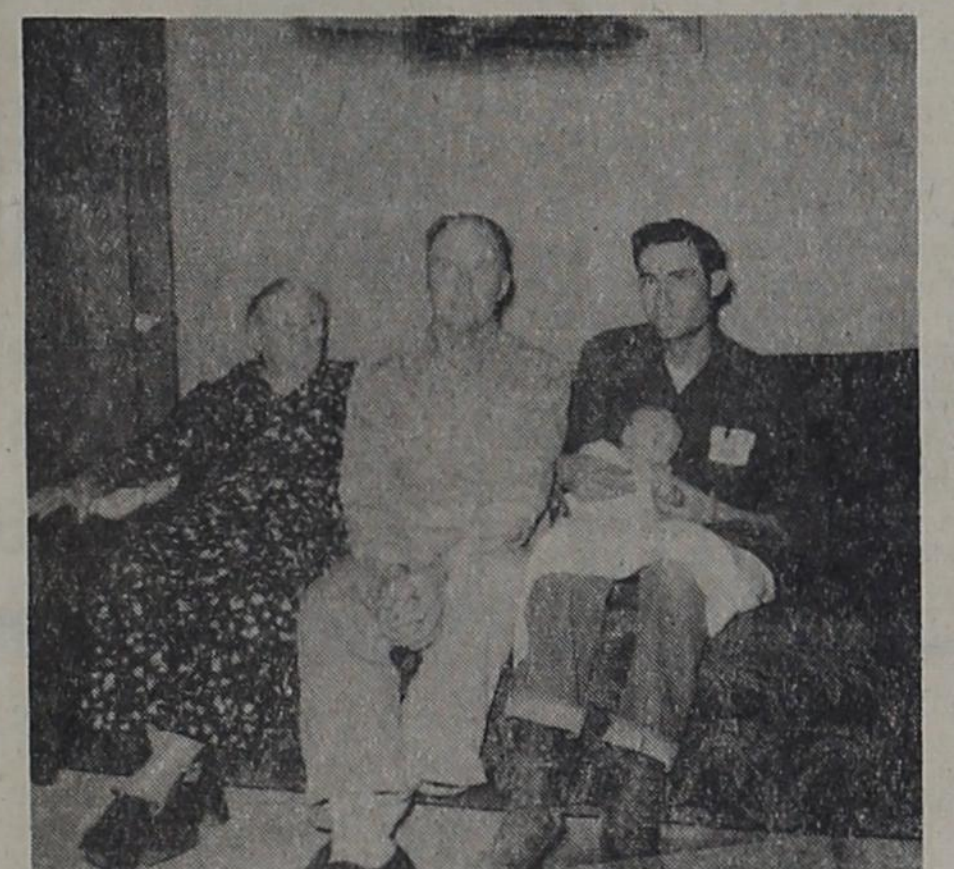
**DOYLE ELLIOTT**  
Ph. 8711 -- Res. Ph. 4912  
Friona, Texas 1tc

**FOR SALE--**Almost new 3 bedroom house to be moved. Douglas-Bingham Land Co., ph. 3151, Friona. 25tnc.

## Duane Rea Gets \$100 In Soybean Contest

Duane Rea, local FFA member, has been awarded \$100 in a soybean contest of the Paymaster Farms, Plainview. Rea produced 32 bushels of soybeans per acre for the prize money, \$50 of it for winning in Parmer County and \$50 for tops in district one and two. Although his yield was not exceptional, the young farmer

says he likes soy beans as a crop, this being his first experience at growing them. He enumerates their values as a soil builder as a main reason since the plant is a legume with capability of depositing nitrogen in soil for future crops. Rea is son of Mr. and Mrs. Carl Rea.



**FAMILY REUNIONS ARE FUN--**and sometimes exciting. One recently held in the home of Mr. and Mrs. A. R. (Archie) McCutchan was to introduce the newest addition to the family. Seated, from left to right are great-grandmother, Mrs. Minnie McCutchan, grandfather, Archie, papa, Wayne and the new arrival, Ronnie Wayne McCutchan.

## Several Merchants Plan Big Jan. 2

Bovina Merchants are planning a big day for January 2, and are offering free prizes to their first customer of the new year.

Also on January 2, several stores are offering special prices on items "to start the new year off with a bang in Bovina."

Details of the day's offerings are found on page 2, of this week's Bovina Blade.

As noted in the advertisement, free gifts to the first customer range from a necktie to grease, free wash jobs, free towels, and other items for men and women.

## Sister of Local Residents Dies

Mrs. Winnie Petty of Scottsboro, Ala., died Sunday, December 28 in Alabama.

She was sister of Mrs. J. P. Macon, Reagan Looney, Perry Looney, all of Bovina; and Hogan Looney of Abernathy, Rush Looney of Truth or Consequences, N. M., and Mrs. Lou Sharp of Houston.

Specials  
Friday - Saturday  
Jan. 2 & 3, 1959  
\*\*\*\*\*  
Double Gunn Bros. Stamps  
Each Wednesday with  
\$2.50 Purchase or More!  
\*\*\*\*\*

Shilling Coffee LB. 79¢  
Powdered Milk Shurfresh - 5 Qt. Box 35¢

*the Buying's Fine for '59!*

**ORANGE DRINK** Hi C 46 oz. Can 25¢

### MEATS

Pinkney Sunray Sliced!  
**BACON** 2 LB. PKG. \$1.19

**HAMBURGER** Fresh Ground LB. 49¢  
Sausage LB. 49¢

Morton's Salt Plain or Iodized 26 oz. box 2 for 25¢  
Gerber's Baby Food 4 1/2 oz. can 3 for 25¢  
Nabisco Clippers 8 1/2 oz. box Cracker Tender Potato Cracker for Dips or snacks 33¢



**SUGAR** IMPERIAL PURE CANE 10 lb. 98¢  
**DOG FOOD** Roxey Tall Can 5 For 39¢  
**GLADIOLA FLOUR** 5 LB. Bag 49¢  
Sioux Bee Honey Peanut Butter Spread 15 oz. jar 45¢

**SHORTENING** SHURFINE 3 lb. Can 69¢

**COFFEE** Shurfine Instant 6 oz. Jar 79¢

### FROZEN FOOD

Orange Juice Libby's 6 oz. can 2 for 49¢  
Spinach Libby's Leaf or Chopped 10 oz. pkg. 19¢  
Mead's Rolls 2 Doz. Pkg. 25¢  
Shurfine Fancy Spinach 2 303 Cans 25¢

### VEGETABLES

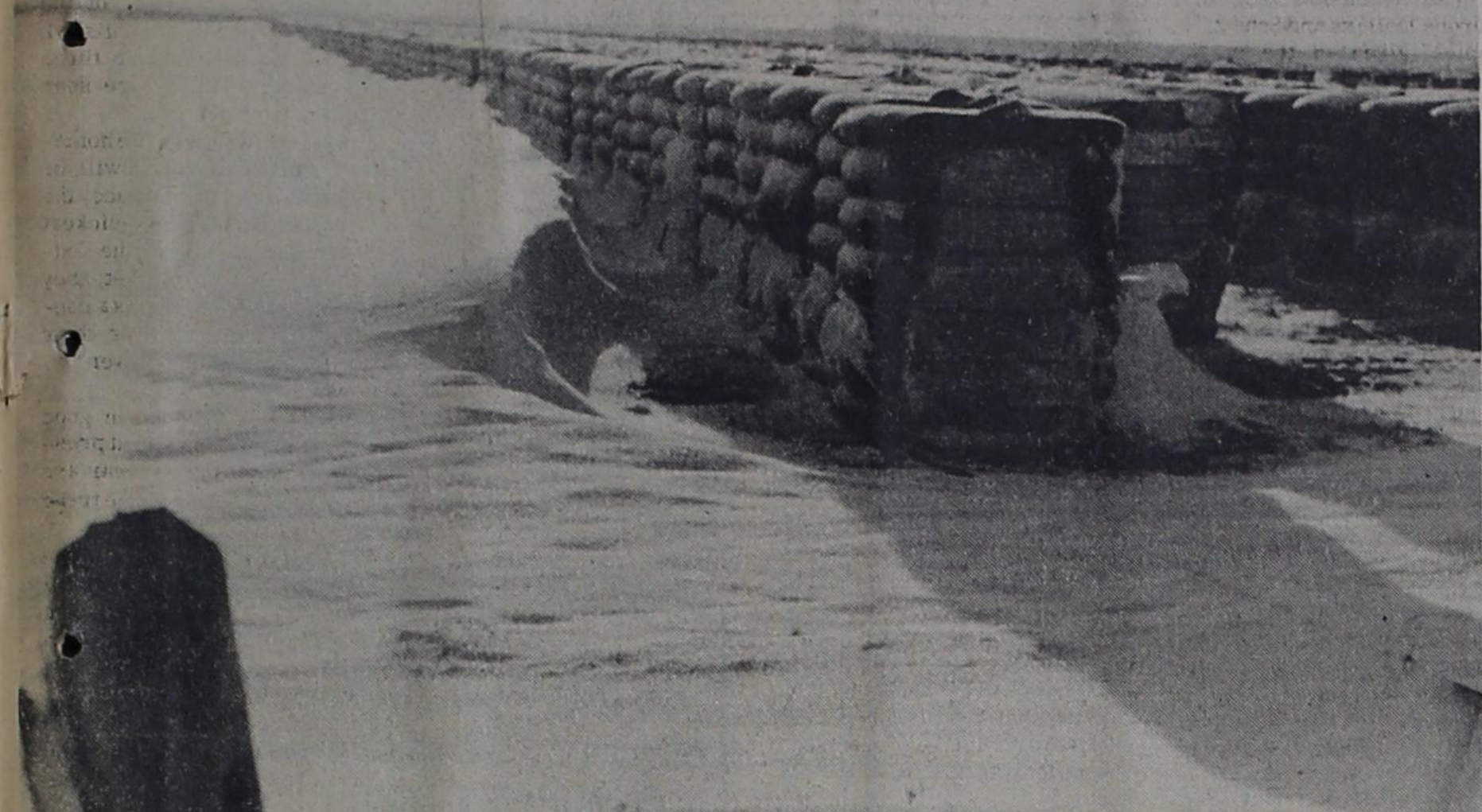
Red Potatoes 10 LB. Bag 45¢  
Cabbage 5¢ Carrots 10¢  
Shurfine Fresh Shelled Blackeyed Peas No. 300 can 10¢  
Shurfine Whole Sweet Pickles 22 oz. jar 45¢

**WILSON'S** SUPER MARKET  
Phone AD 8-4781 PARMER COUNTY'S FINEST  
Buying

**SURE I'M HAPPY**  
We Have A **FRIGIDAIRE ELECTRIC RANGE**  
purchased at **REEVE CHEVROLET CO.**  
FRIONA



# "Most Uniform Crop"



What may be one of the most uniform crops ever produced in addition to being the best yielding crop yet on the Texas High Plains is now about 95 to 97 percent harvested with approximately 1,950,000 bales

already ginned. Most cotton authorities agreed by Christmas Day that the 1958 Plains cotton crop was one of the best on record, not only in production volume, but also in respect to quality. The sixth Texas High Plains

cotton quality report as published by Plains Cotton Growers shows that white cotton still accounts for 73.5 percent of the crop with 61.8 percent being strick low middling white and better. Light spotted cotton was only 23.7 percent and of that, 16.1 percent was middling light spot and better. Full spotted cotton accounted for only 1.8 percent.

of the crop, 66 percent, being 31/32 inch and longer. Only 6.4 percent fell below 15/16 inch.

The micronaire average is 4.0 with 84.7 percent of the crop above the tenderable micronaire limit of 3.5. The majority of the crop, or 53.7 percent fell between 4.0 and 5.0.

In fiber strength the data show the average strength is 75,100 pounds per square inch, with 45.2 percent between 75,000 and 90,000 pounds.

George W. Pfeifferberger of PCG, said that uniformity in grade, staple, micronaire and Pressley, makes this crop much better than even the 1956 quality crop.

## 1958 Cotton Ginnings Keep Right on Climbing

Although season totals for the Parmer County gins haven't been tabulated by Farm and Home yet, there is every indication that 1958 as a cotton year will rival the previous all-time "good year" of 1956 for Parmer County area farmers.

This estimate is based on reports from ginners and farmers themselves, plus late-season (but by no means final) tallies from the U. S. Department of Commerce, which keeps a finger on gin reports from all over the nation. The irrigated average for area cotton this year is somewhere near a bale and a half. Quality is much, much better than last year and about on a par with 1956. Farmers believe that with returns such as these, a 60,000-plus bale crop can be hoped for.

The Commerce Department's statistics indicate that "prior to December 1" ginnings in Parmer County were 44,448. That is a whopping increase from the 11,767 bales ginned at the same point in the season just 12 months previously.

Gins were running around the clock right up to the holidays, and a 55,000-bale mark by Christmas would probably be a pretty good guess. Anything

the first of any year. This is especially true if you are the bookkeeper of the family. Having well kept records at the end of a year makes your income tax computations much simpler.

Queen Elizabeth I built up a collection of hundreds of pairs of richly embroidered and jeweled gloves through the custom of New Year's gifts.

The Chinese and Japanese literally wipe the slate clean for the New Year. Research experts say they pay their debts and settle accounts before a new year begins.

**CLOSING NOTICE**

My office will be closed for the Christmas vacation on the following dates:

Saturday, December 21st, through  
Sunday, December 28th.

**Dr. B.R. Putman**  
OPTOMETRIST  
Muleshoe, Texas

Although green is supposed to signify currency, white seems perfectly appropo in this picture which shows a large but delicately shaped drift along rows of cotton bales on the yard of Western Warehouse in Bovina. The snow is of benefit to the wheat crop, which hasn't had anything but irrigation water since planting season, and the fleecy white of the cotton, needless to say, is like money in the bank to Parmer County area farmers this year.

## THE HAPPY HOMEMAKER

BY JUNE FLOYD

The end of a year is always a good time to look back and see what we have done and to look forward to making improvements in the new year ahead. Many of the things we homemakers do are done as a matter of habit and we need to seriously consider making changes toward forming better habits.

If you are one of the many persons who habitually cook vegetables haphazardly, perhaps you should read the following paragraph and change your methods.

Vegetables will taste better and retain their vitamins if cooked properly. Use as little water as possible and cook as fast as possible. Do this by starting with boiling water. Also, whenever possible, cook vegetables in the skins.

For a different kind of mince pie that is very delicious, try this suggestion.

To make a mince pie less rich than most, and pretty as a picture, spoon a small jar of mincemeat into a pastry lined pan and top with a No. 2 1/2 can of cling peach slices, drained thoroughly. Bake in a hot oven until pastry is well browned. Top with meringue and bake about eight minutes longer, just until meringue is browned. Serve warm.

The next time you have left over roast pork, try this casserole which is similar to Spanish Rice and yet quite different. It is a clever economical way to make a nice addition to a meal without labeling it "Left Overs."

**JIFFY DANDY SPANISH PORK**  
Ingredients:  
3/4 cup uncooked white rice  
1 1/2 cups water  
1 teaspoon salt  
2 tablespoons cooking fat  
2 cups chopped onions

**KERSHNER'S NEW MEXICO NURSERIES**  
1710 S. Prince Clovis, N. M.  
Phone PO 3-7721  
"Graduate Landscape Designer"

- 2 cups sliced celery
- About 2 cups cubed roast pork
- 1 can (1 lb.) tomatoes and juice
- 2 cans (8 oz. each) tomato sauce
- 1 teaspoon marjoram
- 1 teaspoon salt
- 1/4 teaspoon black pepper
- 1/8 teaspoon cayenne pepper
- Put the rice, water and 1 teaspoon salt in a 2 quart sauce pan. Bring to vigorous boil. Turn the heat down low. Cover with a lid. Simmer over this low heat 14 minutes. Remove the saucepan from the heat, but leave the lid on ten minutes.
- While the rice cooks, melt the cooking fat in a skillet. Add the onions and celery. Cook, stirring, several minutes. Cover and cook over a medium to low heat about 15 minutes or until almost tender.
- Stir occasionally. Stir in the pork, tomatoes, 1 can of the tomato sauce, majoran, 1 teaspoon salt, black pepper, and cayenne pepper. Mix with the rice. Place in a greased 2 to 2 1/2 quart glass oven dish. Pour on the other can of tomato sauce.
- Bake in a preheated 350 degree oven 40 minutes or until most of the liquid is absorbed. Garnish with celery leaves. If any of the rice and pork mixture is left-over, it may be moistened and reheated. It is exceptionally delicious when reheated. This recipe makes 7 to 8 servings.

There is never a better time to begin keeping accurate records of family expenses than

Soil Bank  
Grass Seeding  
Lynn Isham  
Ph. AD 8-2201 Bovina

**PRECISION MACHINING**  
See Stan  
**Parmer County Pump Company**  
Friona

*Bright Idea!*

**To Get Ahead Faster:**  
Save 10% on all You Earn . . . .  
Add What We Pay You on Savings . . . .  
Save a few dollars, all you can,—REGULARLY!  
where your savings are secure to be sure and available, if needed, of course

**CRANKSHAFT GRINDING**

- Complete Automotive Machine Shop Service
- Complete Stock of Auto Parts
- Experienced Personnel

**Elliott Auto Parts**

311 W. Seventh Clovis, N. M.  
"More Than Just A Parts Store"

**Farmers, Here's Facts About COTTONSEED DELINTING**

By the wet acid process you need to know!  
Your seed can be fuzzy, Flamed, gas delinted, saw delinted or wet acid delinted.  
We recommend the wet acid process.

**Here's Why:**

1. Seed stays in contact with the acid for a period of only 30 seconds or less.
2. Water is used to neutralize.
3. Does not eat the bags.
4. Wet or green seed can be safely delinted.
5. Can be safely stored and used for a period of several years.
6. Does a more thorough job on annual leaf spot and other seed borne disease prevention in 12 hours--a stand can be had in 4 days.
7. Heat is used only to dry seed after the acid has been washed off.
8. Planting 12 pounds per acre, cotton per acre you can have the cost is less than 10 cents your seed delinted using the per acre more than using the regular acid process.
9. More uniform planting.
10. More even stand.
11. Quicker emergence.
12. Plant faster
13. Got bigger yields.
14. Gravity table floats out the weak seed
15. Treating prevents seed rotting even in cold damp weather.
16. No sticks, stems, or lint on annual leaf spot and other seed borne disease prevention in 12 hours--a stand can be had in 4 days.
17. In warm soil seed will sprout in 12 hours--a stand can be had in 4 days.
18. Less moisture required for germination.
19. For only one lb. of lint per acre you can have the cost is less than 10 cents your seed delinted using the per acre more than using the regular acid process.
20. The safest of all types of delinting.

A phone call will get you complete details

**HUB DELINTING PLANT**  
CHEMICAL DELINTING BY WET ACID PROCESS  
MECHANICAL DELINTING USING SAWS

**Our 1959 New Year's Resolution is to Bring You More & Better deals on quality**

**MINNEAPOLIS MOLINE TRACTORS & EQUIPMENT**

- Minneapolis Moline Irrigation Power Units
- GMC PICKUPS & TRUCKS
- SATISFACTORY SERVICE

**Maurer Machinery Company**  
Friona, Texas

**FIRST FEDERAL**  
Savings and Loan Association  
OF CLOVIS  
4th and Pile Street Phone PO 8-4461

# NOTICE

We have moved into our new location at 715 Main Street, Friona—one block north of our former location. Our telephone number is unchanged --3521. We can serve you better in this new location. Come to see us.

## RAYMOND EULER

SERVICE AGENT

SOUTHERN FARM BUREAU CASUALTY CO.

**BACK AGAIN!**

THIRD ANNUAL

# HUB

Community Sale

## TUESDAY, JAN. 13

to place your consignments, call

**Hub - 2405**  
or  
**Hub - 2705**

All listings must be in by

**TUESDAY, JAN. 6**  
6 P. M.

**Let's Get Goin'!**

# Poison Rats Now

It's time now to have rat poison out on Parmer County farms, Joe Jones, county agent, says.

A shipment of poison, ordered last month by individuals in the county through the county agent's office, has been distributed. Plans were originally made to set a date for putting out the bait after it had all been distributed.

However, Jones says many wanted to make the poison available to the rodents as soon as they received it. Those who are waiting for a county-wide date to be set should go ahead and get the bait out now.

Jones advises that the poison should be left out 30-40 days. "It usually takes that long to do a worthwhile job," he points out.

"One of the main things to remember in poisoning rats," he says, "is to keep checking the bait stations and not run out of poison."

## Farm Bureau Moves Into New Offices

Parmer County Farm Bureau has moved into new offices at 714 Main Street, Friona. This is one block north of their former location. The all-new tile, brick, glass and steel building is owned by Elmer Euler.

Raymond Euler, Farm Bureau service agent, says an open house is planned within the next two or three weeks, after the place has been tidied up on the inside and a sign erected on the outside.

## NEWS FROM THE FARM BUREAU

By **RAYMOND EULER**

We got moved into our new quarters just prior to the holiday season. After we got everything into the building, yours truly suffered one of those sacro-iliac ailments so that things have stayed about where they lit without proper arrangement. We hope to have everything in shape in a short time now, however.

Most of the things you see when you come in are about like they will remain, so come in and see us anytime. We believe that we will be able to serve our members a little better than in the past, and we will be making every effort to please you.

Directors will meet Monday night, January 5, at about 7:30, and you are perfectly welcome to come and bring your suggestions for making Farm Bureau a better service organization, or just to sit in on the regular session. If you don't like the way your directors operate, they will be glad to have you say so. They may find your suggestions for improvement beneficial to everyone concerned.

Farm Bureau people still believe that an effort toward a return to the free enterprise system of operation in farming and industry is urgent, and are working in that direction. They believe that this coming year will prove, to a small extent, the truth of this belief. They believe area farmers will have a little more satisfaction from their farming efforts than they have experienced in some time.

The strength of Farm Bureau lies in an active membership. For that reason it is imperative that you express your views to your local director and insist that he bring those views to his fellow officers and directors. Then, your influence, if it is toward the majority thinking of the membership, will be made a part of the Farm Bureau policy of operation.

Your president, Gilbert Kaltwasser and Secretary Roy V. Miller, have suffered some from the well-known stomach ailment symptoms the last week or two. Vice-President Jack Patterson took his family to Georgia over the holidays and so far as we know he has stayed in good health. To our knowledge, the rest of the directors have been fairing well. They will be planning membership drive activities soon, and we know they will appreciate your sending your dues in by mail when billed, if you see fit.

Consider This: "He that deviseth to do evil shall be called a mischievous person." Prov. 24:8

## THE PARMER FARMER

by **W. H. Graham Jr.**

A Happy New Year to all our readers. We certainly trust that the next 365 days will bring joy and happiness to all of you. Also, we're crossing our fingers and hoping that 1959 will be a good farm year here on the High Plains.

Although we've lived here all our life, our limited years could scarcely qualify us as a "pioneer." However, just within our life span we have seen the things around us undergo tremendous changes.

One can hardly realize what a dynamic part of the world this is until he considers how fast it is changing.

We hope that these changes are for the better. We honestly feel they are. We love life on the High Plains, and believe that anyone who wants to lead a full and happy life (and is willing to work for it) can scarcely do better than to pick a location in these parts.

## COUNTY 4-H CLUB NEWS

**LAZBUDDIE SR. 4-H NEWS** by Gary Brown  
Lazbuddie 4-H meeting was held in room 11 in the High School building. The meeting called to order by Harrol Redwine. The minutes were read by Eugene Houston. Steven Young gave a demonstration on care of baby pigs. Calvin Mason gave a demonstration on how to take care of a needle. Darrell Mason and Steven Young will give a demonstration. Calvin Mason will give a demonstration on hogs.

county wide 4-H CLUB MEETING by Richard Chitwood  
Joe Jones, president, called the meeting to order. Janice Hillock led the 4-H Pledge. Members discussed the March of Dimes and decided to help the younger Clubs plan their program. Janice Hillock gave a demonstration on Banana Nut Loaf. Pat Chitwood gave a report on our last party. Those present were Judy Billingsley, Janis Billingsley, Barbara and Virginia Rea, Janice and Judy Hillock, Pat and Richard Chitwood, Cooper and Steven Young and Joe Jones.

**FARWELL JR. 4-H CLUB NEWS** by Mike McKown  
Farwell Jr. 4-H Club met Thursday December 18 at 9 a.m. Meeting was called to order by President Dale Gober; Jerry Field read the minutes of the last meeting and Jim Morton lead in the 4-H Pledge. The group finished electing officers. They are president, Dale Gober; vice-president, Danny Huffaker; secretary, Jerry Field; reporter, Mike McKown; and pledge leader, Doyle Johnson. Members discussed the March of Dimes campaign, they are planning and the tractor maintenance program which will begin in February. Bruce Billingsley is Chairman of the March of Dimes Committee

in the club. Sam Morgan of the Deaf Smith County REA visited and explained the electrical program the REA carries on to the 4-H boys and girls.

**FRIONA**  
The Junior and Senior 4-H members met Tuesday December 16, 1958 in the study hall of the Junior High Building. Dwain Phipps called the meeting to order and Ranza Boggess read the minutes for the senior 4-H club. Then Danny Murphy read the minutes for the Junior club. Dwain then turned the meeting over to Joe Jones. A discussion was held about how they can help in the March of Dimes drive. They decided to contact all people around Friona who do not have children in school. Boys chosen to do this were Dwight O'Brian, Joe Bob Johnson, Larry Van Potts, Gary Lou Renner, Randy Price and Arlin May.

Joe Jones and James Mabry explained about the tractor maintenance program. The meeting was then adjourned.

**Cesspool Drilling  
Septic Tank  
Cleaning**  
30" 36" 42" 48"  
Depth 21 feet  
Mud Hog Pump Out Unit  
**L. L. Warren**  
336 Ave. A EM4-1673  
Hereford, Texas



**DR. MILTON C. ADAMS** Optometrist Hereford, Texas  
**DR. B. R. PUTMAN** Optometrist Muleshoe, Texas  
**DR. WILLIAM BEENE** Optometrist Friona, Texas

## Courthouse

Instruments Filed in Clerk's Office Week Ending December 27, 1958 Parmer County, Texas

W. D. - A. H. Hadley - A. E. Cannon - N/2 of SE/4 Sec. 25, T-6-S, R-3-E.  
D. T. - Buck Ellison - Federal Land Bank - S/2 Sec. 38, Syn. B.  
MML - James F. Chandler - C. C. Hurst - Lots 10, 11 & 12, Blk. 2, Jones Add., Friona.  
W. D. - W. L. Hannold - Ross Terry - Tract out of NE/4 Sec. 1, T3S, R3E.  
D. T. - Ross Terry - Hi-Plains Savings & Loan Assn. - Tract out of NE/4 Sec. 1, T3S, R3E.  
W. D. - Ben J. Stokes - Jolynda Stokes - S/2 Lot 3, Blk. 25, Friona.  
W. D. - W. M. Yell - E. Coffman - 1 a. Sec. 31, T9 R1E.  
D. T. - Claude Miller Federal Land Bank - Part Sec. 22, T4 1/2 S, R5E.  
W. D. - E. R. Coffman Wayne O. Hawthorne - 1 Sec. 31, T9S, R1E.  
D. T. - G. H. Lindop - M. Darr - Lots 10, 11, 12, 14, & 15, Blk. 97, Farwell.  
W. D. - Mae Darr, et al G. H. Lindop - Lots 10, 11, 13, 14 & 15, Blk. 97, Farwell.

Have you renewed your subscription?

**PETE'S**  
Trading Post  
• Furniture - Used and New  
• Used Appliances  
• Antiques  
108 Main St.  
Ph. PO 3-5252 Clovis, M.M.

**Time Now to Buy . . .**  
**. . . at Western Machinery Co.**  
**Massey - Ferguson tractors for '59**  
**featuring 3-point hitch with full automatic draft control.**

4 - 13 ft. and 15 ft. Kewanee Discs	Vertical Chrysler Irrigation Engines
-------------------------------------	--------------------------------------

**WESTERN MACHINERY CO.**  
Clovis—2nd & Mitchell—PO3-5521

The following optometrists of this area have been approved for membership in the Texas Optometric Association. They are voluntarily pledged to a rigid Code of Ethics, and to the Visual Welfare of their patients. This Seal will identify them.

**Eyes Examined Glasses Fitted**  
**Black Optometric Clinic**  
A. J. BLACK, O. D.  
Office Hours: 9:00 to 5:00 Sat. 9:00 to 1:00  
113 West 1st. St. Phone 8240 Muleshoe, Texas

**ELIZABETH'S Fabric Clearance**  
**Fall Woolens**  
50 Selections  
Plaids, tweeds, flannels, 5 oz. dress and shirt dacron blends. Reg. \$2.98 to \$5.98.  
**1/3 OFF**  
Select from \$1.98 to \$3.98 yd.

● Quilted Cottons ..... \$1.39  
● Printed Corduroy ..... 1.39  
● Best solid colors in Corduroy ..... 1.00  
● Imported Italian Velveteen Regular \$2.98 yd. .... 1.99  
● Real SHAGBARK Cottons 45 inches wide (reg. \$1.79) ..... 1.39

**Finest Formal Fabrics**  
Embroiders-Chiffons-Brocades 1/3 off  
Satin-Taffetas-Tulles-Nets-Laces  
MANY OTHER SPECIALS, COME IN AND ASK  
**ELIZABETH'S FABRIC CENTER**  
103 West 4th Clovis Phone PO 3-5741

**GEARHEAD REPAIRS**  
Parmer County Pump Company  
Friona

**THE PARMER COUNTY IMPLEMENT CO.**  
**NEWS**  
"The Place Where Most People Trade" Friona, Texas Thursday, January 1, 1959

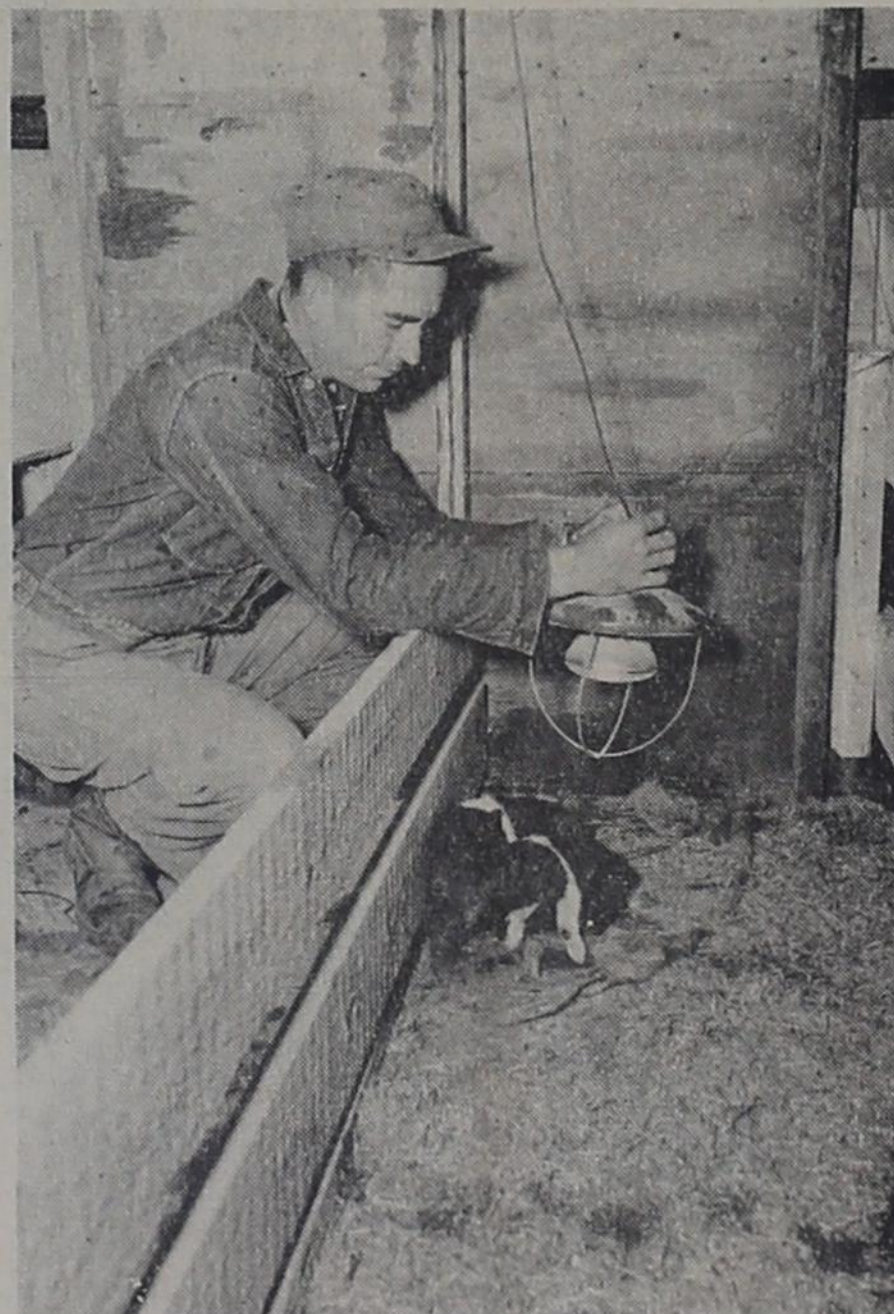
**THANK YOU SO MUCH AND A HAPPY NEW YEAR TO EVERYONE!**

1958 has been a wonderful year here at Parmer County Implement Company.

We thank YOU--our customers, for making this so. We hope to serve you well in 1959 also.

Move up to better, more profitable farming in 1959 with the great International line. We sell 'em!

# FLEXIBLE HEAT LAMPS SAVE LITTLE PIGS



James Procter shows pigs, heat lamps.

James Procter and Glen Stevick of Friona are getting into the hog-raising business. This fall they put up a farrowing house, built their own farrowing crates, and had their gilts bred. Their goal: to raise their own pigs and fatten them on the grain sorghum they grow on their farms. Their aim: to make more money on their grain by converting it into pork instead of going to the usual market with it.

Everything was moving along fine until the blizzard of last week hit. That sent the thermometer in the house plummeting downward. Sows with litters of tiny pigs were in trouble. It was impossible to heat the house by ordinary means because the little pigs were right down on the cold concrete floor, subject to drafts.

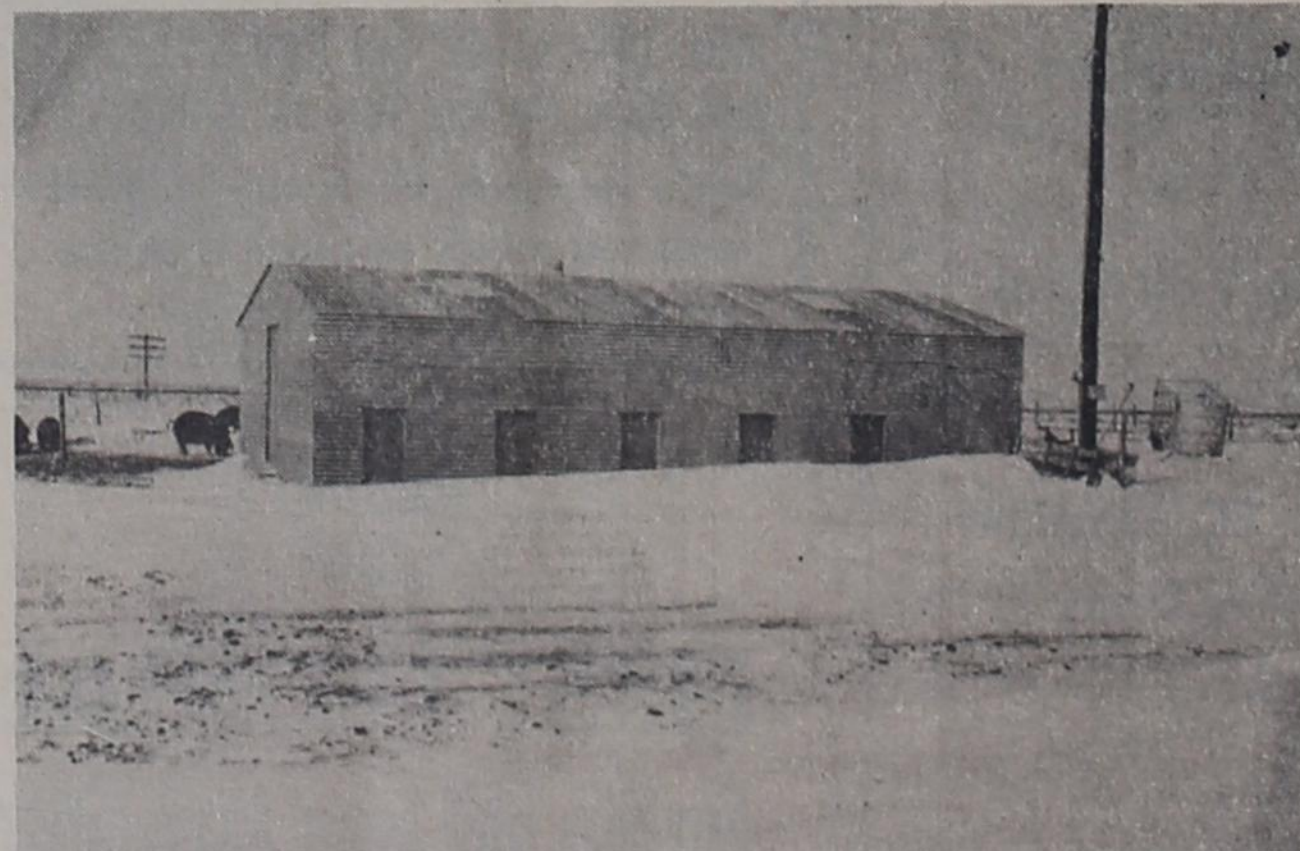
That was where the heat lamps, powered by ever-dependable Willie Wirehand, came in. The tiny pigs huddled around the lamps. One was provided for each sow and litter. It would have been impossible to keep them warm and dry in the farrowing house by any other means. "I don't know how we'd get along without those heat lamps," says James.

This is just another of innumerable instances where dependable electric power from the Deaf Smith REA is helping Parmer County farm people farm better, live better, and make better profits. There's nothing like a modern farm served by a modern rural electric cooperative--your Deaf Smith REA.

Make a New Year's Resolution to have an outside service light installed on your farm. It costs as little as \$3 a month!

# DEAF SMITH REA

Serving Parmer, Deaf Smith, And Castro Counties  
-- HEREFORD --



This is the Farrowing House



Priestley-aylor  
Vows Exchanged

Miss Shirley Jean Priestley, daughter of Mr. and Mrs. George B. Priestley of Quartz Hill, California, and James D. Taylor, formerly of Bovina, exchanged wedding vows at 4 o'clock Saturday afternoon December 20 in a double ring ceremony.

Rev. Charles Surber officiated at the wedding in the First Presbyterian Church of Palmdale, Calif. The wedding took place before baskets of pink gladioli, white chrysanthemums, an crimson poinsettias, and a white, camellia corsage.

The bride's ballerina length gown was fashioned of white nylon tulle and lace. Her finger-ring was held by a pearl solitaire and she carried pink and white carnations in a white prayer book.

The bride was attended by Mrs. Gloria Gilbert. She wore a tulle length, lavender-hued frock of net and satin. She carried a nosegay of pale yellow carnations.

The bridegroom was attended by Don Priestley, brother of the bride and Cliff Priestley and Glenn Metzger, cousins of the bride, performed ushers' duties.

The reception in the church parlor was attended by 75 guests. Mrs. Cliff Priestley and Mrs. Don Priestley presided at the refreshment table, serving cake and punch. Jeanette Priestley was in charge of the guest book. Miss Vicky Tomassado officiated at the gift display.

The couple left immediately on a wedding trip to Bovina, where they spent the Christmas holidays with his parents. Following their visit here, they will journey to Fairchild, Wash., where the bridegroom is a sergeant in the U. S. Army Air Force.

Taylor attended Friona Schools while living in Parmer County. He completed his high school education after he had entered the air force, which he entered in April of 1956. Following his discharge in April of 1959, the couple have tentative plans to return to Bovina and work here with his father in business.

"My husband plays tennis, swims and goes in for physical exercises. Does your husband take any regular exercise?"

"Well, last week he went out seven nights running."

KETCH ALL KORNER

feel as if they belong, and later, because they, with their loneliness and youth, they took over in our hearts, came to us through the cooperation of the USO in Amarillo. The lady at the desk answered my call, got me two boys, took them to the bus station and, in the meantime, she managed for them out of town passes and provided them with personal equipment that they would need for their overnight stay. Did I say that she did ALL of this in about 15 minutes? Well she did, and, with her help, we got our boys about seven Wednesday evening. They stayed throughout Christmas Day and went home with Ann and Francis, Bill's brother and his wife.

The two boys, Jake, about 18, was from New Jersey and Eddie, who looked more like 16, was from West Virginia. Both had been in the service for five weeks; and had just arrived in Amarillo five days before Christmas.

Baptists Plan Watch

Special watch night services will be held at the First Baptist Church tonight, December 31, for observance of the incoming of 1959.

Beginning at 7:30 p.m., the service will feature prayer time for the congregation until 9 p.m., when a radio broadcast will be tuned in for the congregation.

The radio broadcast will include as speakers Evangelist Billy Graham, and Forrest Fezzer, secretary of the Texas Baptist Convention.

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Cherries Northport No. 300 Can 2 for 39¢

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Jumbo Tamales Ellis No. 2 1/2 Can 3 For \$1

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Cream Style 303 Cans 10 FOR \$1.00

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5 LBS. 49¢

PAY LESS FOR BETTER MEATS

BACON Top Hand 2 LBS. 98¢

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FRYERS

FRESH DRESSED LB. 29¢

FROZEN FOOD SALE

Bird's Eye 10 oz. packages

WHOLE OKRA

BROCCOLI SPEARS

BABY LIMA BEANS

BLACK EYED PEAS

4 For \$1.00

Cut Rite Wax Paper Roll 29¢

Bartlett Pear Halves No. 2 1/2 can 3 For \$1.00

Wheaties Large Size 25¢

PRODUCE

Lemons 6 FOR 19¢

Bananas LB. 19¢

Russet Potatoes

10 LBS. No. 1 59¢

Cabbage LB. 9¢

River Rice 2 LBS. 29¢

KIMBELL'S DETERGENT Giant Size 59¢

(Guaranteed As Good As The Best)

Tuna Breast-O-Chicken Chunk Style Flat Can 29¢

Waffle Syrup 24 oz. 35¢

Apple Juice White Swan Quart 25¢

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Dates

Jan. 5 through 9  
Nightly at 7:00 p.m.

EVERYONE WELCOME!

First Baptist church

Bovina, Texas  
Jack Jeter,  
Pastor

