

**WINNER**  
of the Distinguished  
Service Award of the  
Vocational Agriculture Teachers  
Association of Texas

# The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢  
Per  
Single  
Copy

THE NEWSPAPER  
THAT WORKS FOR  
A BIGGER BETTER  
BOVINA

WEDNESDAY, OCTOBER 30, 1963

BOVINA, TEXAS

VOL. VIII, NO. 18

## WHITTLIN'

BY DOLPH MOTEN

Evidently this business of moving into town from the country isn't as easy and painless as one might think.

Vernon Estes recently joined that elite crowd which is abandoning the farm and moving to town.

Evidently he was having some trouble making some adjustments to city life. We heard one of his neighbors telling him, seriously, over a cup of coffee: "Yeah, you can get a paper delivered right to your door every morning and you can get your Blade on Wednesday afternoon; you don't have to wait until Thursday to get your Blade!"

"No, I'm not going for that," Estes figured. "If I get the Blade on Wednesday, I don't need a --- paper that day!" So, you might not think so, but this moving to town does present some problems and involve some decisions.

Song of the week in Bovina, no doubt, is "Where, Oh Where, Did Billie's Pot Go?"

The pot in question is a fancy, black, wash pot-type object. It was on display in front of Billie's house on Dimmitt Road here until Friday night.

About 8:30 on the night in question--during the football game--the pot was loaded into an unknown pickup by unknown persons, according to reports.

A few days prior to the theft, we made a picture of the unusual object. (See elsewhere in this issue.)

"Don't lose that picture," Sudderth told us when he let us have it back for this week's paper, "that's all I have left!"

Sudderth values the pot at "something over \$100." He isn't real specific about its value but says he knows it'll bring \$100 because that's what he gave for it.

He purchased it about six months ago from his neighbor across the street, Earl Richards.

Sudderth had cleaned and painted it and placed it on display, a few feet from the curb, four weeks ago, he says.

Several people had stopped by to look at it, he says. Sometimes cars would drive a block or more on down the street and then turn around and go back to stop by the ornamented kettle.

We didn't realize the possibility until it was stolen, but it might have been a tourist attraction for Bovina in itself.

"The thieves didn't get it all," Sudderth says.

They left the grates, whatever they are. Sudderth says that if the thieves will come back, he'll give them the grates to go with the pot so they'll have a complete deal.

We wouldn't bet he'd do that, but that's what he said, anyway.

Our advice to the people who took the pot would be to be happy with what they have and not come back looking for any accessories.

We get the impression that such an act wouldn't be overly safe. Their life insurance agents would probably frown on any such exhibitions of greediness.

Except for footprints, law enforcement officials weren't able to turn up an abundance of leads. Footprints were obtained, though, where the pot was loaded on a pickup.

The case will, we're sure, continue to develop.

That same across-the-street neighbor, Richards, says he thinks a generous stack of dollars offered as a reward would aid greatly in getting the pot returned.

C. R. Brandon, who pretends to be, and may be, serious about his wit and especially about Bovina Businesses Cotton Bowl Football Contest, was upset again about the outcome of one of the weekend games.

As a matter of fact he was upset about the upset--Texas Tech beating Southern Methodist.

Brandon learned, however, that some contestants picked Tech to win. That puzzled him (Continued on Page 2)



**WINNERS THREE** -- Top three contestants in last week's Bovina Businesses Cotton Bowl football contest indicate the amount of prize money dollars they won. At left is Mrs. J. W. Harris who won first place and \$5. Mrs. Wesley Busby, center, won second and \$3 while Mrs. Jerry Rogers took third and \$1. Mrs. Harris was the only one of 111 contestants to correctly name winners of all 10 games.

## IN FOOTBALL CONTEST --

# Women Win Prize Money

A trio of women contestants took home the prize money in last week's Bovina Businesses Cotton Bowl Football Contest.

Mrs. J. W. Harris was the only one of 111 who entered last week of the contest to name all 10 winners of the high school and college football games. She won first place and \$5.

Mrs. Wesley Busby was second by picking nine winners and predicting score of Bovina-Happy game exactly as it was, 18-14, on the tiebreaker. She received \$3 second place money.

Mrs. Jerry Rogers won third place and \$1 by also picking nine winners and being only two points off on the tie-breaker score. She picked Bovina to win by an 18-12 count.

In the race for the overall contest and the grand prize, Paul Jones pulled back into a first place tie with Ellen Smith. Jones had been in top position or tied for it for five consecutive weeks prior to week before last when Mrs. Smith went one point ahead of him.

Jones regained his tied-for-first-place position by naming eight winners while Mrs. Smith had seven. Those two now have a total of 62 correct predictions out of a possible 80 for a percentage of .775. That percentage is slightly lower than the leader had at the same time in last year's contest.

Battling for the top spot for the entire contest and the expense paid trip for two to the Cotton Bowl in Dallas January 1 are Ed Hutto, Pat Whitecotton and C. R. Brandon. They have a total of 61 each and are just one point behind the leaders. Four people are two points

off and have a total of 60. They are John Wilson, Larry Webb, Neil Smith and Allen Cumpston.

Three points off the pace with a total of 59 each are Mary Jane Wilson, Ola Lee Jones and Mrs. Gene Ezell.

Four points back, with 58 each, are Wesley Busby, Catherine Gee, Malcolm Kennedy and Billy Whitecotton.

Included in the total of 22 who named nine correct last week, other than the winners, were Jack McCracken, Bushy, Mrs. Ezell, Gene Ezell, James Taylor, Leon Ware, J. W. Wright, Mike Grissom, Pat Kunselman, Connie O'Brien, Gladys Wright, Travis Dyer, Glenn Hromas, Pat Whitecotton, Mrs. Gee, Sid Killough, Jeanne Kerby, Alan Carson, Brandon, and Mrs. Nola Read.

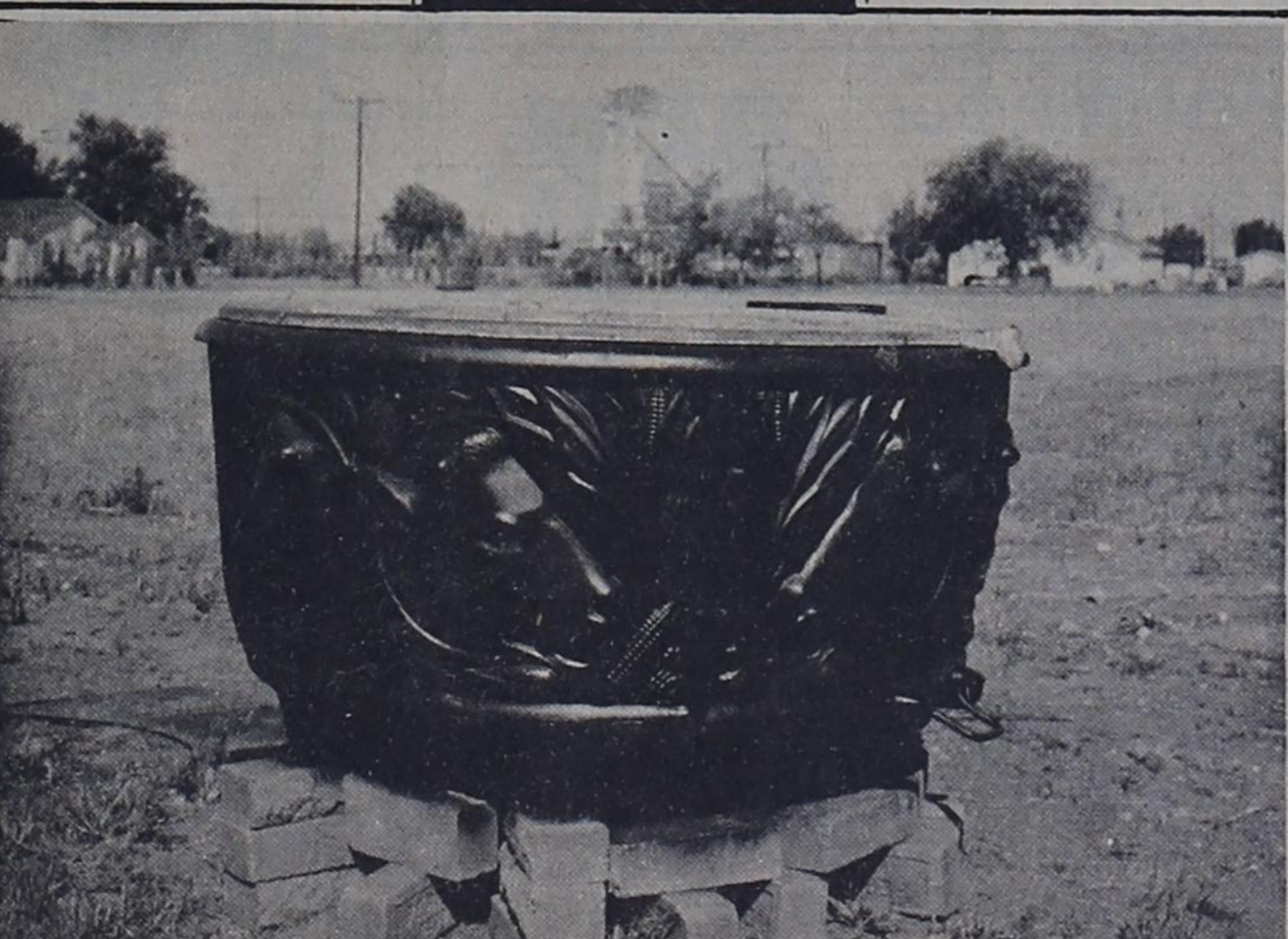
A total of 39 named eight winners, 28 had seven, 12 picked six, seven got five right and two named only four.

The Texas Tech upset of S. M. U. was the most frequently missed game on last week's contest.

This week marks the ninth

## Weather by Willie

Looks like cooler weather soon. And it is raining around the edges -- going to start here before long -- possibly in a small way at first. LONG DISTANCE FORECAST: Get those crops out before it starts. --Willie



**WHERE, OH WHERE, DID BILLIE'S POT GO?** -- This glorified wash pot belonging to Billie Sudderth was stolen from his property on Third Street Friday night. Details about the theft are in Whittlin' column.

SPONSORED BY BC of C&A--

# Spanish Course Enrolls Over 60

"Spanish is easy to learn." That was the word given to more than 60 people here who are interested in learning to speak the language at a Monday night meeting conducted to plan a course in conversational Spanish.

The report came from Mario Trevino, who will teach the course.

Trevino, office manager for Gateway Produce Co. here, is a director of Bovina Chamber of Commerce and Agriculture, which is sponsoring the course.

Those attending Monday night's planning session in high school study hall decided to have sessions each Monday night. Sessions will be two hours in length with a 10-minute break.

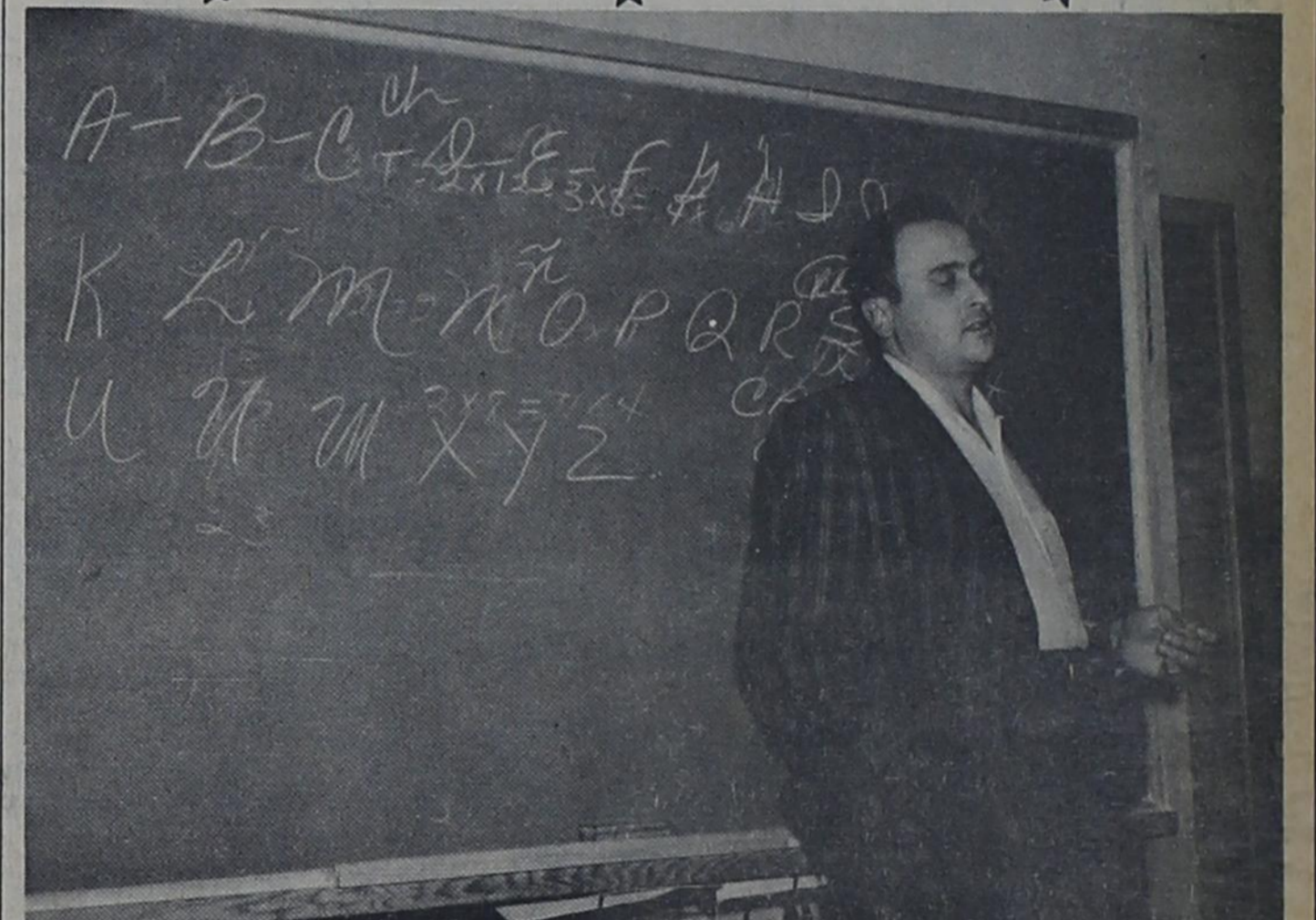
The course, which will be taught from a book used by border patrol, includes 28 lessons with one or more lessons to be covered each week.

Next Monday night will mark the beginning of the course now that the planning is out of the way. Jack McCracken, chamber manager who presided at the initial session, says that books for the course are slated to arrive by next meeting time and will be issued to students.

Cost of the course has been set at \$1.25 and that includes

the cost of the book. Trevino pointed out to

group that it would be necessary (Continued on Page 2)



**SPANISH INSTRUCTOR** -- Mario Trevino, a director of Bovina Chamber of Commerce and Agriculture who will teach a course in conversational Spanish here, is shown introducing the Spanish alphabet to class members Monday night. "Spanish is an easy language to learn," Trevino told the more than 60 people present in high school study hall Monday night.

THERE FRIDAY AT 7:30 --

# Parmer Tilt Features Bovina And Lazbuddie

An all-Parmer County football tilt is slated for Friday night as the Bovina Mustangs journey to the southeastern corner of Parmer to do battle with the Lazbuddie Longhorns.

The District 1-B contest will begin at 7:30.

The Mustangs, encouraged by their come - from - behind, 18-14, win over Happy last

week, will be favored in the game.

Lazbuddie is 0-1 in district competition as they lost last week to Vega by a 40-14 count. The Mustangs are 1-1 in district play. They lost to Hart two weeks ago in addition to their win over Happy.

The maroon and white will be seeking its third consecutive win over their cross-county foes. Bovina has won easily the last two years, 54-8 last year and 54-6 in '61. Lazbuddie's last win in the Bovina series was in 1960 when the Longhorns took a 30-0 verdict as they were on their way to the district championship.

The Longhorns were picked in pre-season selections to wind up in the district cellar with the Mustangs named just one notch above them.

Mustang Coach Hallie Gee hopes to have the members

of his squad who were out with illness last week back and ready to play.

This is next to last '63 season game for Bovina. The season record is now 4-4 and a win in the Lazbuddie tilt would send the Mustangs into the game with district favorite, Vega, the following week, with a winning percentage over the .500 mark.

Coach Gee, never one to underestimate an opponent, cautions, "They (Lazbuddie) have good speed and they're as big as we are." Also, Gee says, the Longhorns feature

a good passing attack.

Lazbuddie has won three games this season, from New Deal, New Home and Cooper.

This will be the third Parmer County team the Mustangs have played this season. They've lost in non-district games to Farwell and Friona.

In other district competition, Happy and Hart lock horns in a game which Bovina fans will be hoping Happy wins since a Hart defeat would put Bovina in a tie for the district lead--if the Mustangs beat Lazbuddie. Vega plays Claude in a non-district tilt.

## Annual Deadline Friday

Deadline for discounts for copies of The Mustang, 1963-'64 yearbook for Bovina Schools is Friday, November 1, Mrs. Janie Sudderth, annual sponsor, announces.

Price of the annual if ordered by Friday is \$4.60. After that date, the price is \$5.10. Deadline for ordering copies of the book -- at any price -- is November 25, she says.

Individuals interested in ordering a copy of the yearbook should contact Mary Ann McKinney, Paula Howard, Jeannie Ivy or Kay Embree, all members of the annual staff.

## Bond Sales For Month Announced

Frank Spring, Chairman of the Parmer County Savings Bonds Committee has announced that Savings Bonds sales in Parmer County totaled \$2,723 during September.

Savings Bonds sales in Texas in September were \$11,860,120 which is 15.5% increase over sales in September 1962. Tex-

as Savings Bonds sales for the first nine months of 1963 totaled \$11,504,654. This figure represents 74% of the state's 1963 goal of \$150.6 million.

"Savings Bonds not only provide an excellent means of family thrift, they contribute to the economic stability of our na-

tion, and thus to the preservation of our freedom. Every Bond buyer can take satisfaction in the knowledge he has contributed to his nation's defense. Savings Bonds may be bought at your bank or through the payroll savings plan where you work," Chairman Spring concluded.

★ ★ ★  
NEXT YEAR --

## Change Football Schedule

With a new district alignment, the Bovina Mustangs will have a different football schedule for 1964.

Nazareth and Texline will be added to District 1-B for next year. They will join the five present teams, Bovina, Happy, Hart, Vega, and Lazbuddie.

Addition of those teams caused the schedule, both district and non-district, to have to be changed.

Coach Hallie Gee announced this week that the new schedule had been completed.

Non-district opponents for the Mustangs next season will be Farwell, Springlake, Amherst and Meadow, in that order. All four of these teams were played this year.

The district schedule, in order, is Texline, Happy, Hart, Nazareth, Lazbuddie, an open date, and Vega.



**SUPPER SERVERS** -- This group of Bovina Women's Study Club members prepared and served a fried chicken supper for the public Friday night in school cafeteria prior to football game. Proceeds from the fund-raising feed will be used for projects of the organization. Members identifiable are, left to right, Mrs. I. W. Quicquel, Mrs. John Dixon, Mrs. Warren Morton, Mrs. Amos Steelman, Mrs. Buck Ellison, Mrs. Jesse Walling, Mrs. Ovid Lawlis, Mrs. Bud Crump, Mrs. J. R. Caldwell and Mrs. Henry Ivy.

**TEXAS PRESS ASSOCIATION 1962 CONTESTS**  
**PRIZE WINNER**

**The Bovina Blade**

Second-Class Privileges Authorized at Bovina, Texas  
 Published At Bovina, Texas, Every Wednesday.

Dolph Moten . . . . . Publisher & Editor  
 Sue Moten . . . . . Women's News

# Reflections

## From The Blade

SIX YEARS AGO  
October 30, 1957

Plans for remodeling Bovina's post office jumped off the drawing board and started becoming a reality Monday morning as Hubert Ellison, who was awarded the contract for the improvement, began work.

An estimated 200 people visited Bovina Methodist Church Sunday afternoon. They attended the formal open house of the new educational section of the church and also viewed the recently remodeled original part of the building.

Three proposed amendments to the state constitution of Texas will be voted on by Parmer County voters—as well as others in the state—Tuesday, November 5.

Celia Berry was crowned 1957 football queen of Bovina High School in halftime ceremonies during Friday night's game.

Jerry Burnett, star Mustang back, was named football Hero by members of pep squad.

The 1957 Boy Scout financial drive, under the direction of Gene Ezell, chairman, was conducted Tuesday. Late that afternoon, Ezell reported "over \$500" had been turned in and he estimated the total would be near the \$750 mark before work is complete.

### Spanish --

(Continued from page 1)

to study some at home. It will be up to the individual student as to how much Spanish he learns in the course, the instructor emphasized.

"This course and your learning to speak Spanish will help relations with Spanish-speaking people who come here to help us make a living," he pointed out.

"I won't promise you can speak Spanish when we are finished with this course, but I will promise that you will at least be able to understand some," he said.

The course officially begins Monday night at 7:30. Everyone who is interested in taking it—whether they were present at this week's meeting or not—is welcome to attend the opening session.

### Whittlin --

(Continued from Page 1)

for awhile. But he figured out an answer.

"It's nice to have people that smart in Bovina," he allowed, "but where we really need people with that much intelligence is in Washington!"

Mario Trevino, who will teach the newly-organized conversation Spanish course here, told the first class meeting that if any students are interested in additional tutoring he will be happy to cooperate with them by scheduling lunch or supper sessions at their homes.

We were amazed at the number of people who are interested in learning to speak Spanish. "Learning the language will be up to the individual student," Trevino says. He doesn't guarantee that students will be able to speak Spanish when the course is over but he does guarantee that a good student will at least be able to understand some of the Espanol.

**Dilger's CLEANERS**  
 Parmer County's Finest Cleaning  
 BOVINA, TEXAS

### Political Announcements

The Bovina Blade is authorized to make the following political announcements subject to action of the Democratic Primary in May, 1964:

FOR SHERIFF, Parmer County Chas. Lovelace (Re-Election)

FOR ATTORNEY, Parmer County Hurshel R. Harding (Re-Election)

For County Tax Assessor-Collector: Leona Moss.

### Wheat Pasture Wanted



**TRIPLETT CATTLE CO.**

Pho. 238--2711--Bovina

**Bee Bee**

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LOCAL TRADEMARKS, INC.

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**CHARLES Oil Co.**  
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 PHONE & SERVICE OIL CORPORATION SYSTEMS  
 BOVINA TEXAS

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Jim Russell, Manager Ph. 238-2691

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"Not Everyone Belongs  
To A Co-Op-  
But Everybody Benefits"

-Bovina and Rhea-

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Bovina Phone 238-3181

Offering A NEW  
Fertilizer And Insecticide Service.

If You're Interested In  
Defoliating Your Cotton, We'll  
Welcome The Opportunity To  
Handle The Job For You

— CHARLES CORN

**Want To Lease For Cash**

1/4 Or 1/2 Section  
Of Irrigated Land In  
Bovina Area For  
Vegetable Production.

For Additional Information,  
Contact Charlie Flynn  
Or Mario Trevino At

**Gateway Produce Co.**  
 Phone 238-4821-Bovina

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You Save \$1. Per Cwt. With An Early Order
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You Can Select Any DeKalb Variety You Want Now And Assured Of Getting It.
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More Farmers Plant DeKalb Than Any Other Brand

**HAMMONDS SEED SERVICE**  
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**PRE-INVENTORY CLEAROUT**

Come And Get It At These Money -Saving Prices  
So We Won't Have To Count It-

<b>Screen Doors</b> All Sizes Reg. \$9.95 <b>\$8.27</b>	<b>Special Trailer Paint</b> Red Only <b>\$2.49</b> Gal.	<b>Whirlpool Dialomatic DISHWASHER</b> Reg. \$369.95 Special <b>\$289.95</b>
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Sweepers-Vaccumms, Polishers, Etc. **All 25% Off**

**PAINT Sale**

All Paint Reduced 10%  
Some Reduced **50%**  
All The Way To

2' 8" By 6' 8" - or - 3' 8" by 6' 8"

**STORM DOORS**  
2- Light  
**\$29.98**

Stock Only

Pots-Pans-Bowls  
**ALL HOUSEWARES**  
**33 1/3% Off**

**75000 BTU FURNACE**  
Central Heating (Furnace Only) Special **\$95.95**  
(No Duct) Regular \$195.95 -Save \$100.

**Lawn Sprinklers And Hose**  
**25% Off**

Your Choice Of All Our **Screen Door Grills** **25% Off**

Reg. 35¢ **Keys Made 2 For 50¢** Linoleum **RUGS 9'x12' \$5.95**

Keep Us From Counting This Merchandise And Save!  
Come In TODAY!

**Cicero Smith LUMBER COMPANY**  
 In Bovina Since 1902

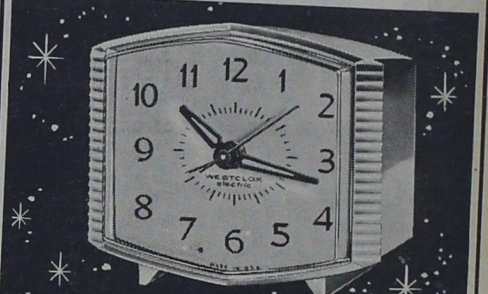
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...the Savingest  
Time of the Year!

# CARNIVAL TIME

<b>GREEN BEANS</b> <i>Shurfine</i>	4 SIEVE CUT BLUE LAKE NO. 303 CAN	<b>5 for \$1.</b>
<b>TOMATO JUICE</b> <i>Shurfine</i>	46 OZ. CAN	<b>4 for \$1.</b>
<b>SHORTENING</b> <i>Shurfine</i>	3 LB. CAN	<b>59¢</b>
<b>PEACHES</b> <i>Shurfine</i>	YELLOW CLING SLICED OR HALVES NO. 2½ CAN	<b>4 for \$1.</b>
<b>COFFEE</b> <i>Shurfine</i>	REGULAR OR DRIP GRIND 1 LB.	<b>59¢</b>
<b>CATSUP</b> <i>Shurfine</i>	14 OZ. BOTTLE	<b>6 for \$1.</b>
<b>CORN</b> <i>Shurfine</i>	CREAM STYLE OR WHOLE KERNEL GOLDEN NO. 303 CAN	<b>7 for \$1.</b>
<b>TUNA</b> <i>Shurfine</i>	CHUNK STYLE FLAT CAN	<b>4 for \$1.</b>

*Carnival Special*



**WESTCLOX** ELECTRIC ALARM  
WITH THE FULL SECOND SWEEP AND LUMINOUS HANDS

**\$2.79**  
PLUS FEDERAL TAX  
WITH \$5.00 FOOD PURCHASE  
\$5.49 VALUE ONLY



SHURFINE STRAINED NO. 300 CAN CRANBERRY SAUCE	5/\$1.	SHURFINE SPEARS ALL GREEN CUT ASPARAGUS NO. 300 CAN	4/\$1.	SHURFINE 28 OZ. JAR APPLE BUTTER	4/\$1.
SHURFINE FR. PAK 16 OZ. CUCUMBER CHIPS	4/\$1.	SHURFINE NO. 303 CAN BEANS & POTATOES	6/\$1.	SHURFINE NO. 303 CAN APPLE SAUCE	6/\$1.
ROXEY TALL CAN DOG FOOD	13/\$1.	SHURFRESH SWEETMILK OR BUTTERMILK BISCUITS 8 OZ.	13/\$1.	SHURFRESH 1 LB. MARGARINE	6/\$1.
SHURFINE 25 LB. PRINT BAG FLOUR	\$1.69	SHURFINE FRESH SHELLED NO. 300 CAN BLACKKEYES	7/\$1.	SHURFINE TALL CAN MILK	8/\$1.
SHURFINE 10 LB. PAPER BAG FLOUR	69¢	SHURFRESH 2 LB. LOAF CHEESE SPREAD	69¢	SHURFINE EARLY HARVEST NO. 303 CAN PEAS	5/\$1.
SHURFINE NO. 303 CAN FRUIT COCKTAIL	4/\$1.	SHURFINE 15 OZ. CAN CHILI WITH BEANS	4/\$1.	SHURFINE 18 OZ. JAR PEANUT BUTTER	2/\$1.

*Carnival Special*

-FROZEN FOODS-  
Banquet

**Fruit Pies**

Apple Peach Cherry **3** 22 Oz. Size **\$1**

Banquet

**TV DINNERS**

-All Kinds-

11 Oz. Size **39¢** | **4** 6 Oz. Cans **\$1**

*Shurfine*  
**ORANGE JUICE**

## M-M-MEATS

TASTE-TEST THEM TODAY

USDA Graded  
**CLUB STEAK** Lb. **79¢**

Pinkney Sun-Ray Hickory Smoked  
**BACON** 2 Lb. Pkg. **98¢**

Pinkney Sun-Ray Jumbo  
**FRANKS** 3 Lbs. **98¢**

Clary's Fresh Frozen  
**HENS**  
4 to 6 Lb. Ave. Lb.

**39¢**

SHURFINE 46 OZ. CAN PINEAPPLE JUICE	3/\$1.	SHURFINE 4 OZ. CAN VIENNA SAUSAGE	5/\$1.
SHURFINE CRUSHED NO. 2 CAN PINEAPPLE	4/\$1.	SHURFINE 24 OZ. BOTTLE GRAPE JUICE	3/\$1.
SHURFINE NO. 300 CAN PORK & BEANS	9/\$1.	SHURFINE 12 OZ. LUNCHEON MEAT	3/\$1.
SHURFINE WHOLE NO. 303 CAN IRISH POTATOES	8/\$1.		
SHURFINE WHOLE SMALL NO. 3 CAN SWEET POTATOES	3/\$1.		
SHURFINE STRAWBERRY 18 OZ. JAR PRESERVES	2/89¢		
SHURFINE QUART SALAD DRESSING	39¢		
SHURFRESH 24 OZ. JAR SALAD OIL	2/69¢		
SHURFINE NO. 303 CANS TOMATOES	5/\$1.		
SHURFINE 8 OZ. CAN TOMATO SAUCE	11/\$1.		
SHURFINE QUART WAFFLE SYRUP	2/89¢		

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



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**SUPER MARKET**

BOVINA

*Carnival Special*

-FINEST PRODUCE-

Central American  
**BANANAS** Lb. **10¢**

**Carrots** Pkg. **10¢** | **Tomatoes** Lb. **19¢**

Florida Ruby Red  
**Grapefruit** Lb. **19¢**

These Shurfine Carnival Time Specials Are In Effect  
Thursday-Friday-Saturday, Oct. 31-Nov. 1 and 2. Many Shurfine Prices Continue Thru Saturday, Nov. 9

### Annual Thanksgiving Dinner

Sponsored By  
St. Ann's Altar Society, Bovina  
St. Teresa Of Jesus, Friona  
**Sunday, November 3, 1963**  
11:30 a.m. to 2 p.m.  
St. Ann's Parish Hall-Bovina  
Adults \$1.25 Children 75c  
Come And Bring The Family!



Mrs. Reagan Looney points to a display on the program concerning art and the art of flower arrangement which was presented to Bovina Woman's Study Club Thursday at their meeting last week.

### Guild Studys South Asia

Mrs. Harold Morris presented a portion of the study on Southern Asia to members of Wesleyan Service Guild Tuesday evening at Methodist Church.  
Assisting her with the program were Mrs. H. J. Charles who gave the devotional and Mrs. Jimmy Charles, Mrs. Vernon Estes, Mrs. Bedford Caldwell and Mrs. Earl Stevenson who presented parts of the study.

### Girls Escape Injury In Accident

Connie and Vickie Vaughn, daughters of Mr. and Mrs. Richard Vaughn, escaped serious injury Tuesday night of last week when the car in which they were riding overturned.  
The accident occurred about 10 p.m. some five miles northwest of Bovina, according to Deputy Sheriff Henry Minter, who investigated.  
The car, a '61 Oldsmobile, was damaged to the estimated extent of \$1000.  
The girls suffered minor injuries and were taken to Parn-

er County Community Hospital for treatment.



You can search the western skies and not find a more rugged wearing, handsome looking western hat than our BRADFORDS. They are just what you've been looking for.



BRADFORD Westerns

## BOVINA DRY GOODS

"The Store Where Your Money's Worth More"

Ladies' and Girls' **SLOPPY JOE SLACKS**  
Reg. \$100  
\$3.49 pr.

Women's **COATS**  
Reg. \$29.95 to \$34.95  
Special \$19.95

Children's **SHOES 1/3 Off**

## Williams Mercantile-Co.

"Pioneers In Bovina"

Get Your Home Ready FOR **WINTER**

With Aluminum Storm Windows and Doors

- ★ High Quality
- ★ Self-Storing

Check With Your Parmer County Dealer Before You Buy Free Estimates, Of Course!

## Bovina Glass and Paint Co.

Highway 60-Bovina-Pho. 238-4421

### Jim Heards Have Girl

Mr. and Mrs. Jim Heard are the parents of a baby girl, born October 12.  
The infant weighed eight pounds 11 ounces and is named Diane.  
Grandparents are Mrs. Austin Heard and Mr. and Mrs. D. B. Mathis of Lockney.

### Adams Family In Hospital

Mrs. P. A. Adams was hospitalized last week at West Plains Hospital in Muleshoe. She is reported to be improving.  
P. A. Adams was hospitalized Sunday at Muleshoe Hospital also.

### Club To Sponsor Card Project

Bovina Woman's Club voted in a recent meeting to sponsor Christmas Card Project, according to Mrs. Earl Stevenson, chairman of the group.

Money deposited in the fund will be used for a community project under the sponsorship of Woman's Club.

Everyone in the community is invited to participate. The club had previously decided to abandon the project.

### Card of Thanks

We wish to take this means of expressing our thanks for all the cards, flowers and visits during J. P.'s recent illness and stay in the hospital. Deeds of kindness and thoughtfulness are always greatly appreciated.

The Macons 18-1tc

**TODDLY WINKS** FOR THE "THREE WHEELERS"

## Children's Clothes

Short And Long Pants  
Girls' and Boys' CREEPERS  
Come In And Shop These Toddly Winks Clothes Now!

LAY-A-WAY CHRISTMAS SELECTIONS NOW  
ALWAYS SOMETHING NEW!  
**BOVINA VARIETY**  
MAIN STREET

**BE SURE TO INSURE**

-- With --  
Bovina Real Estate And Insurance  
.....Offering  
**GENERAL INSURANCE**

Through Old Line, Legal Reserve Stock Companies.

You're Sure Your Insured When Your Insurance Is Here!

See Us, Too, For Your **LIFE INSURANCE** Program

## BOVINA INSURANCE

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Bank Building  
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**Snooky**

BEAUTY AIDS

"Girls aren't so smart. Imagine spending money on goop for their faces, when they could be buying swell hobby kits at C and J Hobby!"

**C and J Hobby and Craft Shop**

902 Ninth - Bovina -

# Celebrating Our 8th Birthday

**1955**

**Officers**

L. M. GRISSOM, Chairman of the Board  
WARREN EMBREE, President  
BOB McLEAN, Vice President  
ALFRED L. MOODY, Cashier  
MRS. WARREN EMBREE, Ass't Cashier

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G. F. TRIMBLE  
FRANK P. WILSON  
ROBERT E. WILSON

**1963**

**First National Bank of Bovina**

"Helping Make A Good Community Better"

Whatever Your Banking Needs, We Welcome The Opportunity To Be Of Service To You

GENERAL TELEPHONE TOWNS ON THE MOVE

MoorMan Manufacturing comes to Comanche

When a Texas town of about 4000 population gains a branch plant of one of the Nation's top manufacturers of livestock mineral and protein concentrates, it is a shining example of civic progress.

Because this is the heart of a vast market area, the Comanche Chamber of Commerce was able to secure a division of MoorMan Manufacturing Company. In its new plant, MoorMan makes a large number of products with other products warehoused and distributed from the Comanche facility. This is another reason we say big things are happening in General Telephone towns.

These towns are on the move. Community improvements are under way, local resources are being developed, new businesses, new industries are coming in. If your town seeks additional information about expansion, perhaps we can help. Just write our Community Development Department, Box 1001, San Angelo, Texas.

## GENERAL TELEPHONE OF THE SOUTHWEST

# BOVINA BUSINESSES 1963 Cotton Bowl FOOTBALL CONTEST

Join The Fun !

★  
**WIN**  
The Prizes



You May Win  
Weekly Prizes  
Of  
**\$5-\$3-\$1**  
PLUS  
Grand Prize

Of Expense-Paid ★  
Trip For Two  
To Cotton Bowl  
Game, Jan. 1, 1964

★ Expenses Include  
2 Tickets To  
Cotton Bowl Game,  
Paid Hotel Reservations  
For 2 And \$55.  
For Food And  
Traveling Expenses

★  
You Don't  
Have To  
Be A  
Football  
Expert !

★  
Anyone Can Win !

## Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1964 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

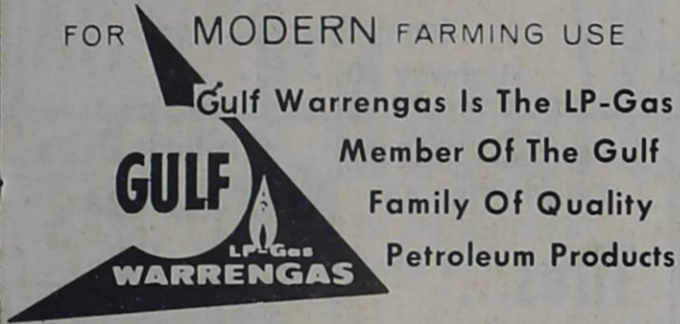
Turn This Blank Into Blade Office By 5 P. M. Friday

## Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Tie Breaker (Pick Score) Bovina \_\_\_\_\_ at Lazbuddie \_\_\_\_\_

Bonds Oil Co. _____	Charles Oil Co. _____
Parmer County Farm Supply _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Farm Supply _____
Cicero Smith Lumber Co. _____	Bovina Dairy Freeze _____
Bovina Gin Co. _____	3 - Way Chemical Co. _____

FOR MODERN FARMING USE



Gulf Warrengas Is The LP-Gas  
Member Of The Gulf  
Family Of Quality  
Petroleum Products

**BONDS OIL CO.**

Hwy. 60 238-2271

Hobbs at Clovis

For All Your Farming Needs

**PARMER COUNTY  
FARM SUPPLY**

"YOUR COMPLETE FARM SUPPLY STORE"

Bud Crump, Mgr. - Pho. 238-2621

BOVINA

Muleshoe at Olton

**REPAIR!  
REMODEL!**

Nothing Down - 60 Months  
To Pay

Complete Line Building Supplies

*Cicero Smith*  
Lumber Co.

238-2671 Bovina

Claude at Vega



**SHERLEY GRAIN CO.**

"Serving Parmer County Farmers  
The Year 'Round"

Phone 238-2211

Bovina

Hale Center at Springlake



**BOVINA  
GIN CO.**

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North  
Don Sides, Mgr. 238-4801

Happy at Hart



**CHARLES  
OIL CO.**

Phillips '66' Jobber

Philgas - Oils - Greases  
Gasoline - Tires - Batteries  
Phone 238-4531

H.J. Charles - Bovina

Texas at S.M.U.

**Bovina  
Wheat Growers, Inc.**  
"We Serve To Serve Again"

Jim Russell, Mgr. 238-2411

Not Everyone Belongs  
To A Co-op -  
But Everybody Benefits

T.C.C. at Baylor

**Oklahoma Lane  
Farm Supply**

PHONE THARP 225-4366

IT'S  
TIME  
TO TEST  
**CASE.**

... And When You Do We'll  
Present You With A Handsome,  
Dependable Timex Wrist Watch

- Case Farm Equipment
- Fertilizers
- Insecticides

Rice at Texas Tech

**3 WAY  
CHEMICAL  
CO.**

Call Us For  
Anhydrous Ammonia - Phosphoric Acid-  
Phosphate Extra - Dry Fertilizers  
OILS-GREASES-TIRES-BATTERIES  
--FARMERS' HEADQUARTERS--

Bovina - Pleasant Hill Rhea

Ed Hutto - Jay Harris - Joe Allen

West Texas at Trinity

Good Food  
And Drinks  
Reasonably  
Priced

★  
Meet Your  
Friends  
Here Often

★  
Mr. And Mrs.  
Boyd Gilreath

Hwy. 60 - Phone 238-2662

Texas A & M at Arkansas

**BOVINA  
DAIRY  
FREEZE**

### Irrigation Motor Headquarters

For A Better Deal On A New Irrigation Motor, 413 Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, and All Your Motor Repair See--

**H & M GARAGE**

Highway 60 East - Bovina

# WANT ADS

FOR SALE: House to be moved. See Mrs. Pearl D. Hastings or Dean Hastings. 17-2tp

FOR SALE -- Two-year-old Hereford bull. Byron C. Fowler. Phone Oklahoma Lane exchange 825-2160. 18-1tp

FOR RENT... 3 bedroom house on pavement. Call Roy Hawkins, 238-2591. 18-1tp

THE SEWING BASKET... now open at 410 Ave. F. Gifts, alterations and hand mending. Give us your orders for custom work, Polly Venable and Opal Venable. 15-tfnc

FOR SALE--Two - bedroom house in Bovina. Reasonably priced, 403 Third St. See Earl Derrick or phone 238-4611. 18-tfnc

PHONE 5282, Friona Plumbing, for plumbing, electrical service, gas line piping, ditching service. 39-tfnc



Glen Mayben

of **Superior ELECTRIC CO.**

Industrial - Commercial - Residential Wiring

Main St. - Bovina - 238-2751

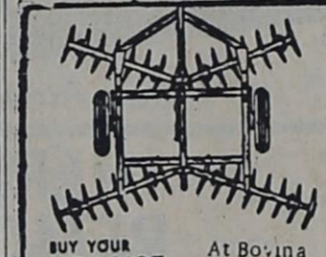
Offers Fast, Guaranteed Television and Radio Repair Service.

Phone 238-2751

Next Time You Need Service

160 A. Castro Co., Improved... \$425  
640 A. Sherman Co. Half section, Farmer Co.  
240 A. Floyd Co., 66 A. cotton, \$465  
3 bdrm. house in Bovina on paved street.  
7000 A. ranch in SE Colorado. Cheap.  
Half section New Mexico dry-land, 6-inch water.  
Have other listings and will appreciate your listing. See or call

JOE PINNER Bovina Ph. 238-4451 17-tfnc



**Hibdon Welding Works** Have Portable Disc Roller And Portable Welder At **HUB BLACKSMITH SHOP** Ph. HUB 2176 18-3tc

FOR SALE: One owner 1959 Ford pickup, F-100, 6-cyl., 3-speed, long wheelbase, wide bed, custom cab, trailer hitch, recent overhaul, good tires, priced to move. Phone 238-4273. 17-tfnc

BUY YOUR **KRAUSE** At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

FOR SALE OR LEASE--OK Tire Store and Service Station. See Tom Bonds, phone 238-2271 or 238-2631. 16-tfnc

FOR SALE: Turquoise formal, complete with hoop-size 5, like new.--Phone 238-2552. 17-3tc

FOR SALE: Good four room house with bath. To be moved, 26'x30'. Phone 5592, Friona, tnc

WANT TO BUY a 10 or 12 ft. Aeromotor windmill in good shape. Call PO 3-9358, Clovis. 18-4tp

**Electrical Installations And Repairs**

★ **Plumbing Repairs**

★ **BOVINA ELECTRIC**

Odin White - Pho. 238-3871



**Bovina Auto Parts, Inc.**  
**Automotive Parts HEADQUARTERS**  
Whatever your needs, let us supply you.  
**Brand Name Parts That You Trust!**  
-Call Or Come In-  
"You Need It-We Got It"

**Bovina Auto Parts, Inc.**  
Sonny Spurlin, Mgr.  
Highway 60 ---- Bovina

**NEW EASY TERMS** On Phillips 66

**Tires... Tubes... Batteries...**

Stop In Today, Let Us Explain



**PHILLIPS 66**

It will be the end of "your" troubles when you switch to...

**NORTHSIDE 66 SERVICE STATION**  
Cadillac, Compact or Cutting Grass-Use Phillips Gas!  
Hwy. 60 238-2242

For Extra Mileage And Safety At Economy Price...



Exclusive, precision-bladed tread design provides positive gripping action, long non-skid safety

Four full piles of S/F Safety-Fortified Nylon for extra protection

Built with tough Diene rubber for long trouble-free mileage

Speedway proved for your turnpike driving safety

**NO CASH NEEDED**

The old tires off your car will make the down payment

NO CASH NEEDED

The old tires off your car will make the down payment

NO CASH NEEDED

**World Famous Champion**  
**18 MONTH HAZARD GUARANTEE**

**NOW ONLY**

6.70-15 WHITEWALL... <b>1369</b>	7.10-15 Black Tube-Type <b>1569</b>
6.70-15 TUBELESS <b>1669*</b>	7.10-15 Black Tube-Type <b>1969*</b>
6.70-15 or Black <b>1569*</b>	Black <b>1869*</b>
7.50-14 White <b>1869*</b>	8.00-14 Whites <b>2169*</b>

FOR ALL THESE CARS

Chevrolet - Dodge - Ford  
Pontiac - Studebaker  
Hudson - Mercury - Edsel  
Kaiser - Plymouth

Chrysler - Mercury - Nash  
DeSoto - Dodge - Pontiac  
Oldsmobile - Edsel  
Packard - Thunderbird

\* Plus tax and tires off your car

**LOWEST PRICES** **Firestone DELUXE CHAMPION LEAKPROOF TUBES**  
"Tailored" to fit... hold air longer

## PAUL JONES TEXACO

Highway 60 Bovina

Service Station

Phone 238-4331

## This Picture Tells A Fertilizer Story



The left side of the picture (Arrow #1) represents bigger and better sorghum because it had been fertilized with Rowland Gordon Plowdown Extra. The right side (Arrow #2) points out sorghum in the same field that only ammonia had been used on. Mr. Tom Pruitt of Friona says "Believe me, I'll use this type fertilizer program from now on."

## This Picture Tells A Weed Control Story

150 acres of sorghum near Plainview... Never hoed... Never plowed... Never flamed. It was merely "laid by" with Eropazine three days after planting.



Get More Production—With Less Cost—More Profits  
Fertilize Right and Eliminate Weeds Before Starting  
See Your Rowland-Gordon Dealer-

**3-WAY CHEMICAL COMPANY**



\*Bovina  
\*Pleasant Hill  
\*Rhea

We're Now Equipped To Combine Your SOYBEANS  
Come By Or Phone 238-4861

# Fall Bargain Days

-On-

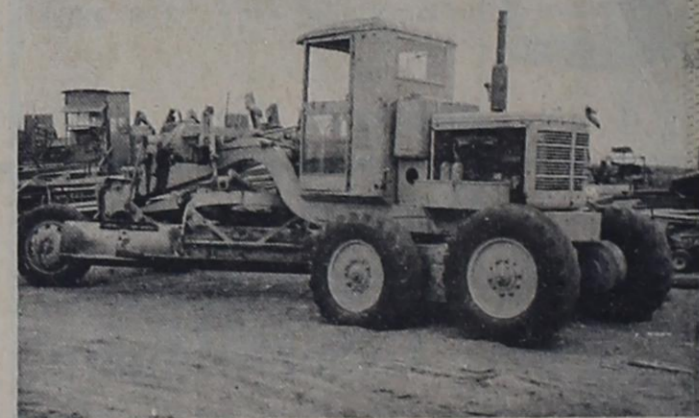
## FARM MACHINERY

### ADAMS

MOTOR GRADER

NO. 512

**MAKE AN OFFER**



- ★ Tandem Discs 7-12-14 ft.
- ★ 2 Late Model Case Threshing Machines
- ★ Stalk Shredders New and Used
- ★ Trucks
- ★ 3-Bottom Spinner John Deer Plows
- ★ Brand New 13'6" TRUCK BEDS All Steel Floors A Bargain at \$375
- ★ Large Selection Used Tractors
- ★ Breaking Plows
- ★ Pickup Reels
- ★ Used Roll-A-Cones
- ★ Used Hesstons
- ★ 4 and 6-Row Cultivators and Planters
- ★ Combines
- ★ Breaking Plows

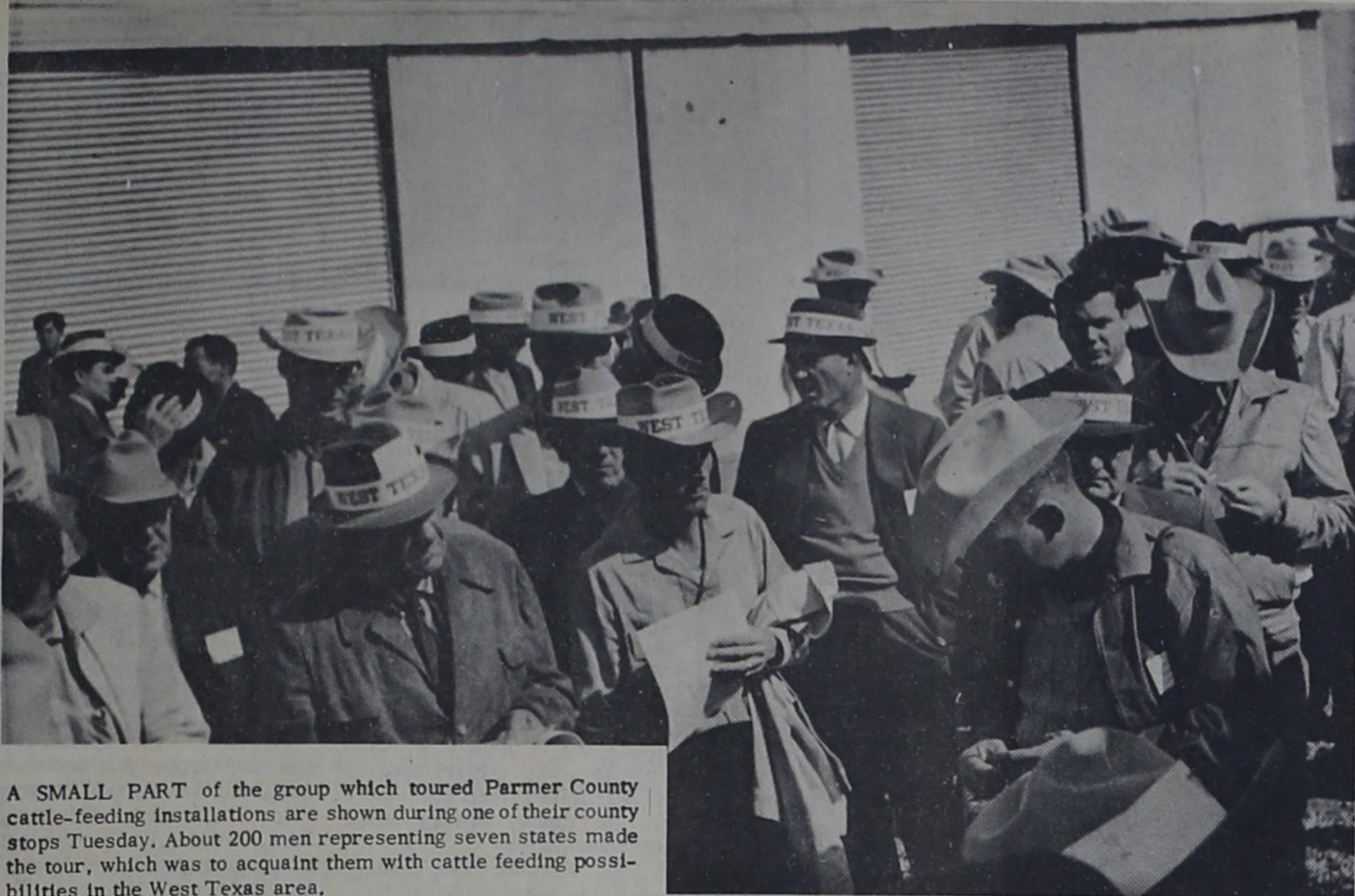
If You Have FARM EQUIPMENT For Sale, Call Us WE BUY IT!

## Machinery Supply

Big Nick Trienen and Tom Hartwell  
Highway 60- Bovina - Pho. 238-4861

# Parmer Star WTCC Tour

## THE HIGH PLAINS FARM AND HOME



A SMALL PART of the group which toured Parmer County cattle-feeding installations are shown during one of their county stops Tuesday. About 200 men representing seven states made the tour, which was to acquaint them with cattle feeding possibilities in the West Texas area.

Some 200 persons toured cattle-feeding installations in Parmer County Tuesday as members of the West Texas Livestock Feeding Tour.

The group, bolstered on Tuesday by residents of the county, started out on Monday from Lubbock with 182 members and spent Monday night in Clovis. All of Tuesday morning was devoted to visiting in Parmer County.

Among the points visited in Parmer County were the Farwell Feed Lot and Castor Feed Lot south of Farwell, Friona Feed Yard Inc., and the Anthony farm-sized feed lot north of Friona. Also, the caravan drove by Bruce Parr's portable pens east of Friona.

Parmer County was able to host a good portion of the tour, and reactions to its installations were favorable. Especially impressive to the group was the new Friona Feed Yard operation east of Friona, which now is feeding 9,000 cattle and is keeping its pens filled as fast as they are built.

"This is the most modern facility we have seen so far," remarked one member of the tour. The group spent about 45 minutes at the lot, and were served coffee, soft drinks and doughnuts.

After leaving the Anthony farm north of Friona, the group continued to Hereford, where it had lunch. Tuesday afternoon the caravan visited lots in Hereford and were feted to a banquet in Amarillo that night. Wednesday wrapped up the tour as it headed southward to Lubbock its point of origin.

Dr. W. L. Stangel, dean emeritus of agriculture at Texas Tech, directed the tour, which was sponsored by the West Texas Chamber of Commerce.

Among the touring group were livestock feeders, ranchers, farmers, businessmen, grain men, bankers, investors, county agriculture agents and others.

At least four Parmer County men made the entire tour. They included Jimmy D. Smith, Work Unit Conservationist, Friona, Gary Brown, Friona State Bank, Joe Jones, Security State Bank, Farwell, and Bruce Parr, businessman-farmer from the Friona area.

Purpose of the tour was to "show the possibilities of the livestock feeding business in West Texas -- to acquaint the West Texas people with what is going on in livestock feeding, and interest those persons outside our area in the livestock feeding potential and the facilities already in West Texas."

### COURTHOUSE NOTES

INSTRUMENTS FILED SINCE OCTOBER 21, 1963

ML - Ben, N. Koelzer - Raymond Adams - NW 1/4 Sect. 8, Kelly "H".

WD - Dellie Horton, et al - Odie White - E 1/2 Lot 8, Blk. 116, Bovina.

DT - R. H. Palmateer - Amicable Life Ins. Co. - W 1/2 Sec. 29 & 30, Rhea "C".

Tax Rec. - State of Texas - Delbert Hudnall Est. - S. R. DT - Horace G. Morgan - Fred A. Bolton - NE 1/4 Sect. 4, T14S.

ML - Jimmy E. Ware - D & R Builders - S 120 Lot 1, Blk. 97, Bovina.

WD - R. L. Fleming - B. J. Stevens - Lots 5 & 6, Blk. 15, Friona.

DT - B. J. Sevens - F. F. S. & Loan - Lots 5 & 6, Blk. 15, Friona.

WD - Frank S. Truitt, Jr. - Clyde Blaylock - Lots 1 & 2, Blk 15, Bovina.

ML - Forrest Osborn & W. H. Fred - Frank Baber - 1,496 A. NE/cor. Sec. 1, T3S, R3E.

DT - West Friona Grain Co. - South Coast Invest. Co. - 19,07 A. SE pt. Sect. 11 T3S, R3E.

### NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

If you are interested in hearing USDA's Secretary, Orville Freeman, speak, and help in creating for him a vision of what the farmers of this area may desire, go to Lubbock Monday. He will meet with farmers in the Municipal Auditorium in Lubbock at one o'clock Monday, November 4. That is this coming Monday afternoon. Most of your local Farm Bureau directors and other farm leaders will be present, after a breakfast meeting for their regular business session that morning. We know that other organizations are planning on having delegations there. If you are a member of some farm or ranch organization, or if you are independent, but have ideas entirely your own, we urge you to be there to give the secretary evidence of your interest in the future of farming and ranching.

This is the third time Parmer County has had a delegate on the Texas Farm Bureau Resolutions Committee. Harry Hamilton will go to Fort Worth on November sixth to work with others in reading and preparing county resolutions for the consideration of state delegates at the convention which begins on Monday, November 11. Your county will have five voting delegates besides Hamilton, to vote according to recommendations approved at your county convention.

Texas Farm Bureau Commodity Department has sent cards to all county offices for the listing of hay offered for sale within the state. Listings of all offers, along with bale weight, quality, grade and protein, and price per ton will be found in over 200 county FB offices over the state, including this one here. If you have hay for sale, come in and we will prepare a listing for you and it will appear in these more than 200 offices over the state. This is a free service which it is hoped will facilitate the speeding up of distribution of hay from producers to buyers. If there is a business office in the county which would like to post these listings, we will be glad to provide them upon request.

We hope you will vote in the November 9 elections. Farm Bureau believes we should retain the poll tax as is. We hope you will vote your convictions on this and the other matters presented on the ballot.

CONSIDER THIS: A just weight; and balance are the Lord's: all the weights of the bag are his work. Prov. 16:11



PAUSING FOR A CHAT while on the West Texas Cattle tour Tuesday were Dean W. L. Stangel, left, director of the tour, A. W. (Dub) Anthony of Friona, and Oscar Bryant, farmer-businessman from Hollis, Oklahoma. Anthony's farm-sized feedlot was one of the places visited in Parmer County by the tour.

## Freeman To Visit Next Week

Secretary of Agriculture Orville L. Freeman will visit Lubbock Monday, November 4, to learn first-hand what farmers and ranchers across the nation are thinking and saying.

The Lubbock "Report and Review" meeting is scheduled for 2:00 p. m. in Municipal Auditorium. It is the last of an extensive series of similar meetings that have put the secretary face to face with thousands of farmers. All commodities and crops have been represented; wheat, corn, cotton, feed grains, livestock, dairy and poultry farmers have turned out in force to present their views to Secretary Freeman.

So have farm organizations and leaders and officials of commodity groups and other farm interests.

In every meeting Freeman has emphasized that he wants to hear from individual producers. The meetings have been planned by the secretary with arrangements being handled by USDA agencies. No private organization has a part in their planning or conduct.

The secretary described the meetings as "an opportunity for me to hear what farmers and ranchers have to say about the Department of Agriculture and about farm programs and legislation."

In order that most of the time can be available for questions and recommendations,

FIREARMS DEADLY In 1960, firearms accidents killed more than 1,200 Americans. Nearly one-fourth of these were in the age group from five to 14 years old.

EFFICIENT HOGS Contrary to what some believe, meat-type hogs can be as efficient producers of pork as other types. Research has shown that inheritance plays a key role in the efficiency of any type hog. But the producer must remember that lean pork is in demand and the meat-type hog provides it.

The fact that manure sometimes contains large amounts of weed seed should be considered when applying it to fields as fertilizer.

Complete Brake and Bear Front-End Service  
TIRE TRUING  
WHEEL BALANCED AND OVERLOAD SPRINGS  
Y-JAW J-MATIC SHOCKS  
Guaranteed Mufflers  
20 Yrs. In Clovis  
BOYD'S  
BRAKE SHOP  
221 W. Grand POB-4326

Secretary Freeman will make only a brief report on the agricultural situation. The audience than will have an opportunity to question the secretary using cards distributed as they enter Municipal Auditorium. After answering the questions, the secretary will hear and respond to comments, statements or additional questions from the floor.

The questions submitted to the secretary, as well as a

complete recording of the meeting, will be available for later study by the secretary and his staff to guide them in the administration of existing programs and in the development of future programs.

Freeman is expected to arrive on the Texas Tech campus about noon on November 4. He will meet first with press, radio and TV newsmen before going to the general meeting which will be open to the public.

### DON'T GET CAUGHT BY COLD WEATHER!

NOW IS THE TIME TO THINK ABOUT RED BARN PERMANENT ANTI-FREEZE (Ethylene Glycol)

Un-Excelled Quality And A Very, Very Attractive Price. See Your Nearest Red Barn Outlet For Quarts-Gallons-54 Gal. Drums



RED BARN FERTILIZERS • CHEMICALS

Red Barn Chemicals Inc. Hwy. 18 North Clovis, N.M. Pho. 763-3017

Red Barn Chemicals Inc. on the Draw Friona, Texas Pho. 2495 Roy Young, Salesman

## Edwards' SHOE STORE

512 MAIN STREET CLOVIS, NEW MEXICO

### PRE - HOLIDAY EXPANSION SALE

Women's Dress SHOES \$3.99

\* Flats and Casuals  
\* Reduced to Clear  
\* Values to \$9.95

Women's Dress SHOES \$8.88 2 Pr. \$17.00

\* Reduced from Higher Price Lines to Sell at Once \* Values to \$16.95

Women's Dress SHOES

\$5.88 \* 2 Pair For \$11.00  
\* New Fall Styles In Sizes And Widths  
\* Values to \$14.95

Specials Discounts on New Fall SHOES

HOUSE SLIPPERS \$1.99  
\* Shearling Fur Like Slippers For Women or Girls  
\* Regular \$4.99 Value

Women's Dress SHOES Now Only \$4.99

\* One Large Rack Women's Higher Priced Shoes Reduced to Clear  
\* Values to \$10.95

PURSES Now Only \$4.99

\* All Sizes - Shapes and Colors  
\* Other Purses Now Sale Priced From \$2.99 to \$12.88

Children's SHOES Now Only \$3.99

\* Straps - Pull-Ons - Oxfords  
\* Values to \$9.95

Men's OXFORDS Now Only \$6.88

\* One Rack Men's Higher Priced Oxfords Reduced to Clear  
\* Values to \$16.95

SEE THIS COAT BY BETTI JEAN

With Natural Mink Collar In 100% Wool. We Have It In Both Black And Red.



THE FASHION SHOP

6th And Main Clovis

See Our TV Fashion Show Ch-12 10 P. M. Tues.

# Big Appetites Go With Big Harvests

BY GRYS MOSS

Fall of the year with its abundant crops which are ripe into the harvest always brings a sense of nostalgia for the yesteryear when farm family members arose early in the morning (at 5 a.m.) to begin the day's work with the farm chores.

After an early breakfast the male members of the family proceeded to the field while the girls, supervised by the mother, prepared a sumptuous meal for the harvest crew.

It was at this time that the harrassed housewife was in her shining glory, as she prepared food with the assistance of neighboring farm women for the threshing crew, made up of neighbors and two or three men to maintain the machinery.

## Cotton Defoliant Can Poison Cattle

Livestock owners are cautioned against the deadly danger of allowing their farm animals to graze in cotton fields which have been defoliated by the use of certain chemicals.

A wealth of information is provided on the proper use of the compounds. But there is no safeguards against carelessness of the applicator.

This warning comes on the heels of new reports this fall of cattle dying from the effects of arsenic poison. A North Texas farmer lost 20 cattle overnight after they had grazed in a field where an arsenic-containing cotton defoliant had been applied earlier.

Many defoliants used on Texas cotton today contain arsenic acid which is economical and effective in defoliation but can be dangerous to animals for a certain period of time. In many cases, cattle should not be allowed to graze the fields.

The proper use of agricultural chemicals is of great significance to farm productivity in our nation today. However, lack of information or caution in their use can be disastrous.

Farmers are urged to guard against possible animal losses by seeking full information before applying any chemical to their crops, take extreme caution during application and keep watchful control of chemically-treated fields.

Chemical manufacturers are required to take every possible precaution in the making, distribution and sale of their products.

## Most Of State's Slaughter Livestock Home-Grown

In the sometimes unpredictable Texas livestock business, one promising fact is that more than 84 per cent of the animals slaughtered in the state are purchased here, says Ed Uvacek, livestock marketing specialist at Texas A&M College.

84 per cent were raised within the boundaries of Texas. Although Texas is not an important swine producing state, 60 per cent of the hogs killed were purchased locally, says Uvacek.

This strong demand for Texas animals by Texas packers was found in all classes but was more prevalent in some than others, according to the 1959 survey, he says.

## Chemical Produced On Plains

Sheep and lambs purchased outside the state by packers came from Colorado, Wyoming, New Mexico and California but few were shipped into the state for slaughter, says the specialist.

A product manufactured in Petersburg is gaining widespread popularity throughout the state.

### COURTHOUSE NOTES

- DT - J. A. Lofin - F. F. S. & Loan - S, 45' Lot 8, & N, 30' Lot 9, Blk. 4, Lakeside Friona.
- WD - Bessie D. Drake, et al - D & R Builders - Lot 2 & N, 25' Lot 3, Blk. 2, Drake Rev. Sub., Friona.
- DT - D & R Builders - First Nat. Bank, Hereford - Lot 2 & N, 25' Lot 3, Blk. 2, Drake Rev. Sub., Friona.
- Tax Rec. - U. S. A. - Henry A. Haseloff - S. R.

Designs for 200-600 hogs

From Farrow to Finish Behlen Pork Factory

FARM & RANCH

Elevator Financing Available

Grain - Showrooms Farm Buildings

Behlen FRAMELESS METAL BUILDINGS

Spra-Gro Construction Co. PO2-4443 - 2208 N. Prince Box 48 Clovis

CCD-1s what the product is called by dealers in cotton defoliation products and applicators.

The CCD stands for Complete Cotton Deseccant and appears to be the answer to the defoliation problem the High Plains Farmers are faced with.

CCD acts faster than most defoliants, gives a more complete job and proven in tests to give the farmer a better grade of cotton.

When applied to cotton CCD immediately starts a drying process and the change can be easily noted within three hours.

The leaves and leaf stems will completely dry and the chemicals aid in the maturing to the bolls. The stalk will shed the leaf and the leaf stem, yet the boll stem remains firmly attached to the stalk.

At such times as this many new recipes were tried out and farmwives did much visiting as they went from farm to farm, to assist with meal preparations for the working men.

At noontime threshing operations were suspended for an hour or two while crew members went to the farmhouse for their meal.

Housewives were greatly flattered when a crew member would remark that he had been looking forward to threshing at a particular farm, due to the culinary arts of this farm woman.

With the advent of the combine some 25 years ago, all of this was changed, as three men, a tractor driver, a combine operator and a truck driver could now do the work which had formerly taken approximately 15 men.

This crew was so small that farm women who were busy with other activities encouraged their husbands to take the crew to a cafe and feed them as it was much easier, for the wife, and almost as economical this way.

Now with the harvesting done mainly by a custom combining crew, all this has again changed and each man working for the owner of such an operation is required to take his lunch, usually consisting of sandwiches, fruit, coffee, tea or milk, to the field and eat when he can find a spare moment or while he is at work.

Mrs. L. J. Spears of Texico, whose husband is owner of a custom combining operation, says that when they first began the operation nearly twenty years ago, their crew consisted of a cook and two harvesting crews. All meals were served from a trailer-house cook-shack, parked at the end of the field where the harvest was in progress.

Some years later when two additional combines and trucks were added to the operation, it was decided that it would be more feasible to prepare the meals at home and take them to the field where operations were suspended while crew members ate.

All this has again changed and members of the crew now take a box lunch to the field and eat as they go about their duties or while the combines are stopped for minor repairs. Once the harvest in a field is begun operations do not cease except for repairs or due to weather conditions until the harvest has been completed.



Harvest operations are suspended for a short period while crew members gather in the shade of the nearest tree for a steak dinner with all the trimmings cooked and brought to the field by Mrs. L. J. Spears, wife of the owner of the custom combining operation.

## 64 Feed-Grain Program Basically Same As 1963

Major provisions of the 1964 Feed Grain Program have been announced by the U. S. Department of Agriculture and basically will be the same as in 1963.

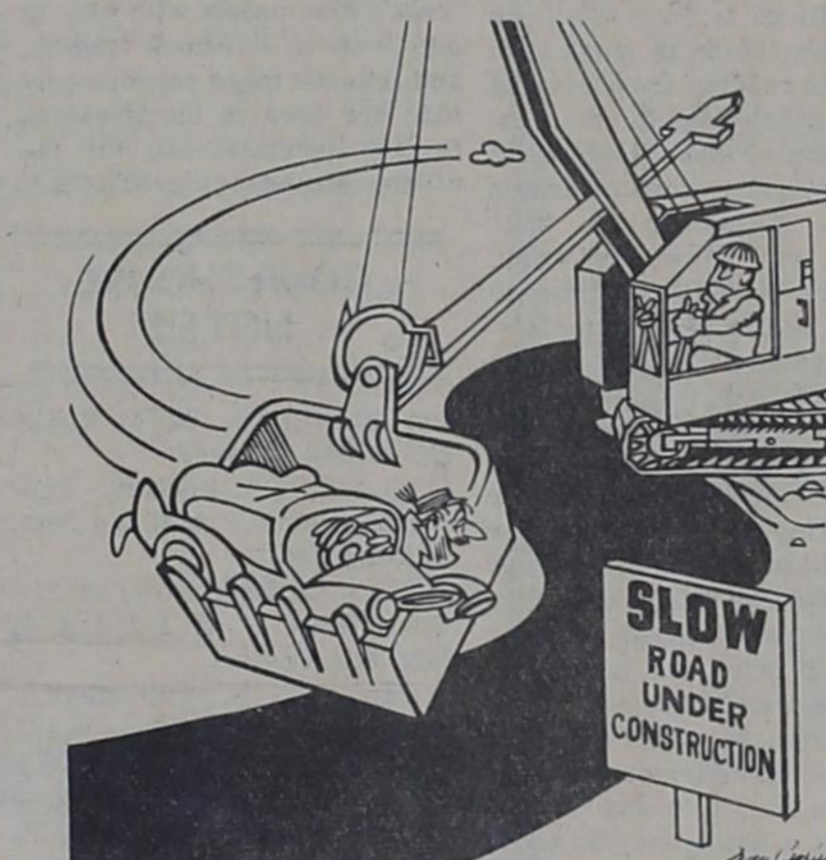
As 50 per cent of his feed grain base acreage compared with a top of 40 per cent in 1963. Those who divert from 40 to 50 per cent will receive diversion payments at the maximum rate for all acres diverted.

The major change is an increase in the top limit on diversion from a farm's base acreage with an increase in the rate of payment for maximum diversion. This, the USDA said, is intended to encourage producers to divert additional feed grain acres and to increase their income.

Producers who divert at least 20 per cent of their feed grain base will be eligible for payments computed by multiplying the number of acres diverted times 20 per cent of the normal yield times the county total price support rate for the grain

diverted. For acres diverted between 20 and 40 per cent of the base, payments will be based on 50 per cent of the normal yield times the total county support rate. A diversion from the base between 40 and 50 per cent (or 25 acres if this is larger) will earn payments for the producer of 50 per cent times the normal yield times the total county support rate. Payments may not exceed 20 per cent of the value of the land diverted.

The total national average price-support levels in 1964 will be the same as in 1963, but a slightly larger proportion of the support will be made available through loans. Payments-in-kind for both diversion and the non-loan part of price support will again be made in the form of negotiable certificates. The sign-up period for both fall and spring sown crops is expected to be early in 1964.



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ABSTRACTS See JOHNSON ABSTRACT COMPANY in Farwell Fast, Accurate Ph. 481-3878 Box 88

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ALL MAKES TEXAS

At Home In Farmer County

By CRICKET B. TAYLOR County HD Agent

4-H Club members have spent the last two months completing 1963 project work—especially the girls taking Foods and Clothing. In their written project guides, some lessons were planned for the latter part of the year. The leaders and members are waiting for the 4-H County Achievement Program, which is a highlight event of the 4-H girls and boys.

In November, clubs will have their enrollment for 1964. All girls and boys ages 9 - 21 are eligible to be 4-H members. Boys and girls that are interested in being a 4-H club member may contact leaders of 4-H clubs in their community or the County Agent's office for information.

The Farwell Club leaders are: Mrs. Johnnie Rundell, Mrs. Webb Guber, Mrs. Leon Billingsley. Friona Club leaders are: Mrs. Earl Jamison and Mrs. Charles Howell.

Lazbuddie Club leaders: Mrs. Roy Miller, Mrs. Gerald Ramage, and Demp Foster.

Rhea Club leaders: Mrs. Walter Schueler and Mr. Franklin Bauer. Leaders for 4-H Clubs are needed and any parent who has some time to devote to training boys and girls for leadership as well as in skills and techniques should contact the Agents office or attend the enrollment meetings of 4-H clubs in their community.

A list of Project 4-H members and leaders guides are available in the Home Demonstration Agents office for parents and 4-H members to see when deciding on projects for 1964 program.

SAVE COLOR AND FOOD VALUE IN VEGETABLES Limp, over-cooked, drab-looking vegetables have little appetite appeal, and little food value. You will save color and food value by using proper cooking methods, according to the A & M College of Texas.

Serve three vegetables each day—a green or yellow vegetable, sweet or Irish potatoes, and one other vegetable. Here are some pointers to remember in cooking vegetables. Use fresh, crisp vegetables.

Cook in as little water as possible. Cook only until tender - don't overcook. Cook vegetables in their skins whenever possible. Cook most green and all yellow vegetables in a covered pan. Never use soda in cooking vegetables - it destroys part of the food value.

Serve vegetables as soon as possible after cooking. The longer they are exposed to heat and air the more vitamin C they will lose. Directions and special recipes for tasty vegetable dishes are given in Extension Bulletin 923, "Vegetables - Selection, Care, Cooking." You can get a copy from your home demonstration Agent's office.

Panhandle Duck Hunting In the Panhandle and other north Texas points, water often freezes over ponds, small lakes and other spots where duck hunters congregate.

If you have such a favorite hunting place and it freezes over, pour boiling on the ice. Over the ducks flying overhead it will look like open water.

Inflating Air Mattress Why waste breath inflating an air mattress on a hunting or camping trip when, for a few cents, you can buy a cylinder of gas such as is used on emergency rubber rafts?

If you balk at this expenditure, start the motor of your car and hold the mattress valve over the exhaust pipe until the mattress is filled. There is no danger of monoxide poisoning, if reasonable care is observed.

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THURSDAY, OCTOBER 31, 1963

One has only home of Mr. Campbell of Friona there must live a truly devoted to fession—that of Elvanda Campbell of Mr. and Mrs. Land and wife of who is employ manager by Bait is a member of the Demonstration Co. She is the mot 11 year old Friona Public Sc Mrs. Campbell resident of Fri her graduation h married shortl ution from h up housekeepi room house, a family's present Mrs. Campbell answer to a que

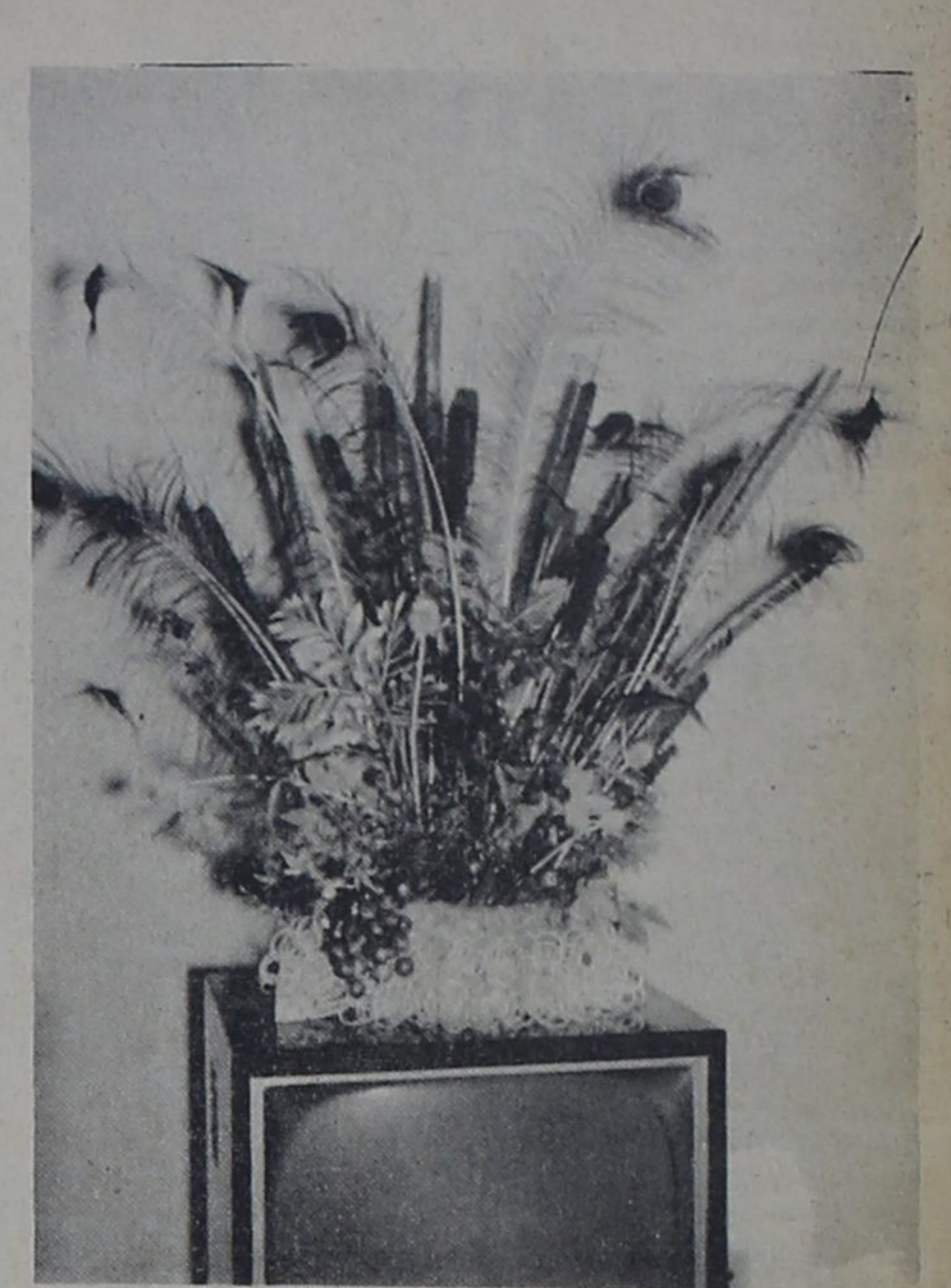
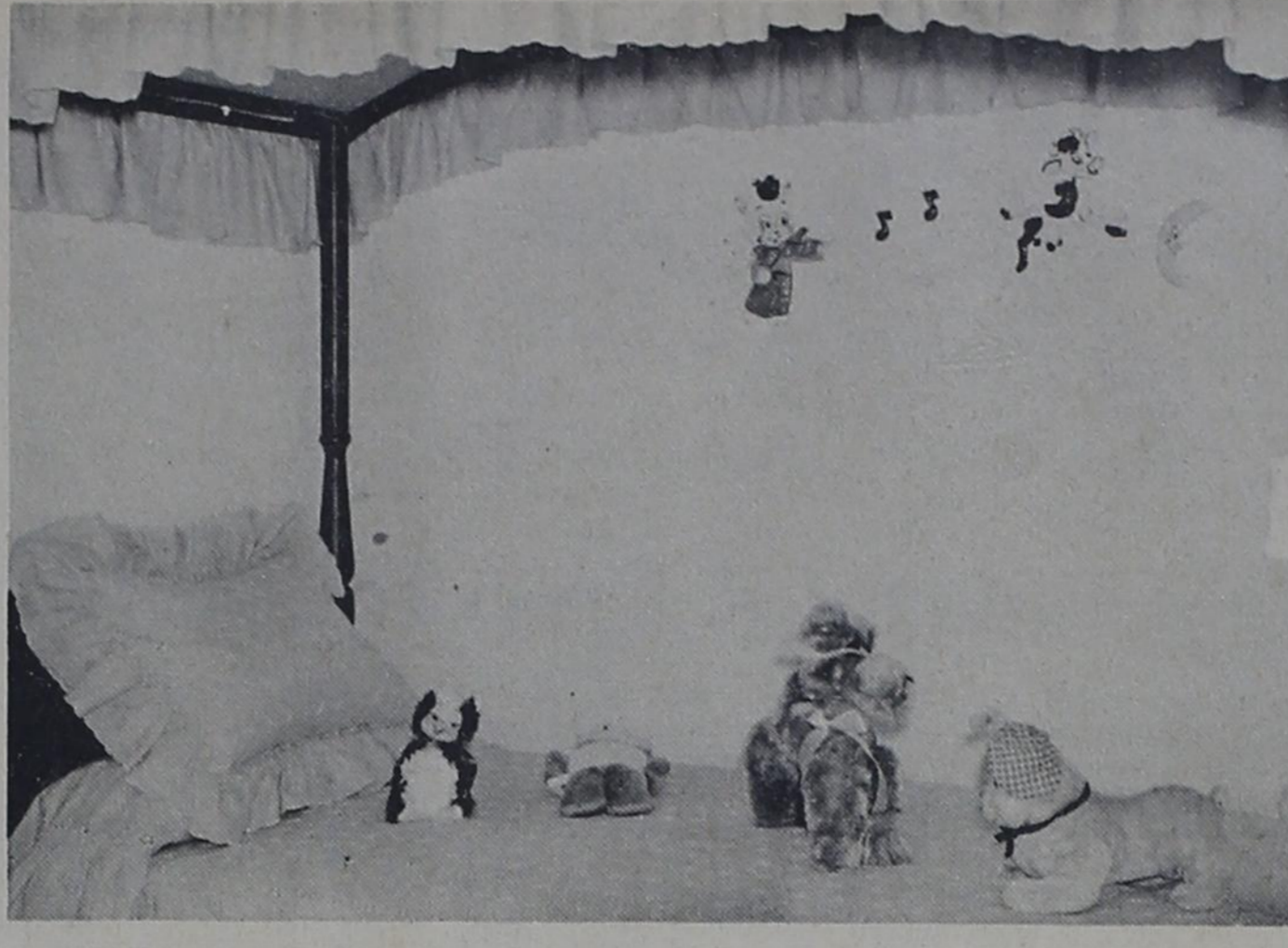
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Drape making is an art which has been mastered by Mrs. Lee Campbell, one of the most versatile homemakers in Parmer County. Here she pauses briefly in her work to visit with a friend.

This 18th century bed with its handmade canopy is a product of the joint efforts of Mr. and Mrs. Campbell. Wall plaques and the bedspread were also made by Mrs. Campbell.

One of the many beautiful floral arrangements made by Mrs. Campbell which grace all rooms in her home is shown atop the TV in the family room.

### Homemaking Chosen Profession Of Mrs. Lee Campbell

One has only to step into the home of Mr. and Mrs. Lee Campbell of Friona to know that here must live a woman who is truly devoted to her chosen profession—that of a homemaker. Elvanda Campbell, daughter of Mr. and Mrs. Paul Strickland and wife of Lee Campbell, who is employed as service manager by Balnum Butane Co., is a member of the Friona Home Demonstration Club. She is the mother of two children, 11 year old Randy and 10 year old Cindy, who attend Friona Public Schools.

As a member of the Friona HD Club Mrs. Campbell has taken courses in drapery making and furniture refinishing which have helped greatly in making her home a thing of beauty at little cost. In addition to the courses taken in club work, Mrs. Campbell, who is quite a versatile person, bought a book telling in detail how to upholster furniture, and with the knowledge gained from the book went to work and taught herself the art of upholstery.

While taking the old covering from the chair she found 15¢ leaving cost of the chair at 85¢. When she had completed her project the total cost of the chair, which was finished in the best leather and tapestry upholstery material, stood at only \$15. Retail price of the chair in any good furniture store would be approximately \$175. When the family moved into their new home in May, Mrs. Campbell decided that instead of buying new furnishings, which are expensive, she would re-finish old furniture as the pieces could be obtained. With this in mind she began buying the desired pieces of furniture (mostly French Provincial) and refinishing them with the assistance of her husband, who also is quite adept with tools.

Not only did the Campbells refinish furniture for the home but Mrs. Campbell with her knowledge of drapery making made all of the drapes in the home. In addition to all this she has arranged flowers attractively throughout the rooms to enhance the beauty of the home. One room of the home is furnished as a sewing room for Mrs. Campbell, who has begun making drapes for area residents. With her three sewing machines arranged on large tables for necessary space, she can now complete drapes for an entire room in a short period of time. Asked for an approximate length of time to complete drapes for a four room home, she replied that she could easily do this in two days and have the drapes ready to hang. Drapery making which

started as a hobby for Mrs. Campbell has grown into a small business and is a help to the family finances. Sewing has always been one of the favorite pastimes for this young housewife as she made many of her husband's shirts when they were first married. Since that time she has continued to make all of the children's clothing and much of her own until the past year, when with the time involved in making drapes she no longer found it feasible to make clothes for her son and husband; however she still makes all of the daughter's clothing and most of her own. In addition to this busy schedule she still finds time to put up many jars of food during the summer for the family's use in the winter. The past summer she canned approximately 400 jars of beans, peas, corn, relishes, pickles, tomatoes and jelly plus filling the deep freeze with fruits for winter use.

Mrs. Campbell confesses that cooking is not one of the household chores which she likes best but feels that growing children and working men should have three well balanced hot meals each day, and with this in mind is always able to find the time to prepare the meals on schedule. She attributes much of her ability as a homemaker to club work, where she says many new ideas are garnered from visiting with other club members and through demonstrations presented by club leaders. She has served as county council delegate from her club and is active in all of the club enterprises.

### New Sorghum Varieties Developed By Station

Four new smut and lodge resistant grain sorghum hybrids have been developed by the cooperative plant breeding programs of the Texas Agricultural Experiment Station and the Crops Research Division, Agricultural Research Service.

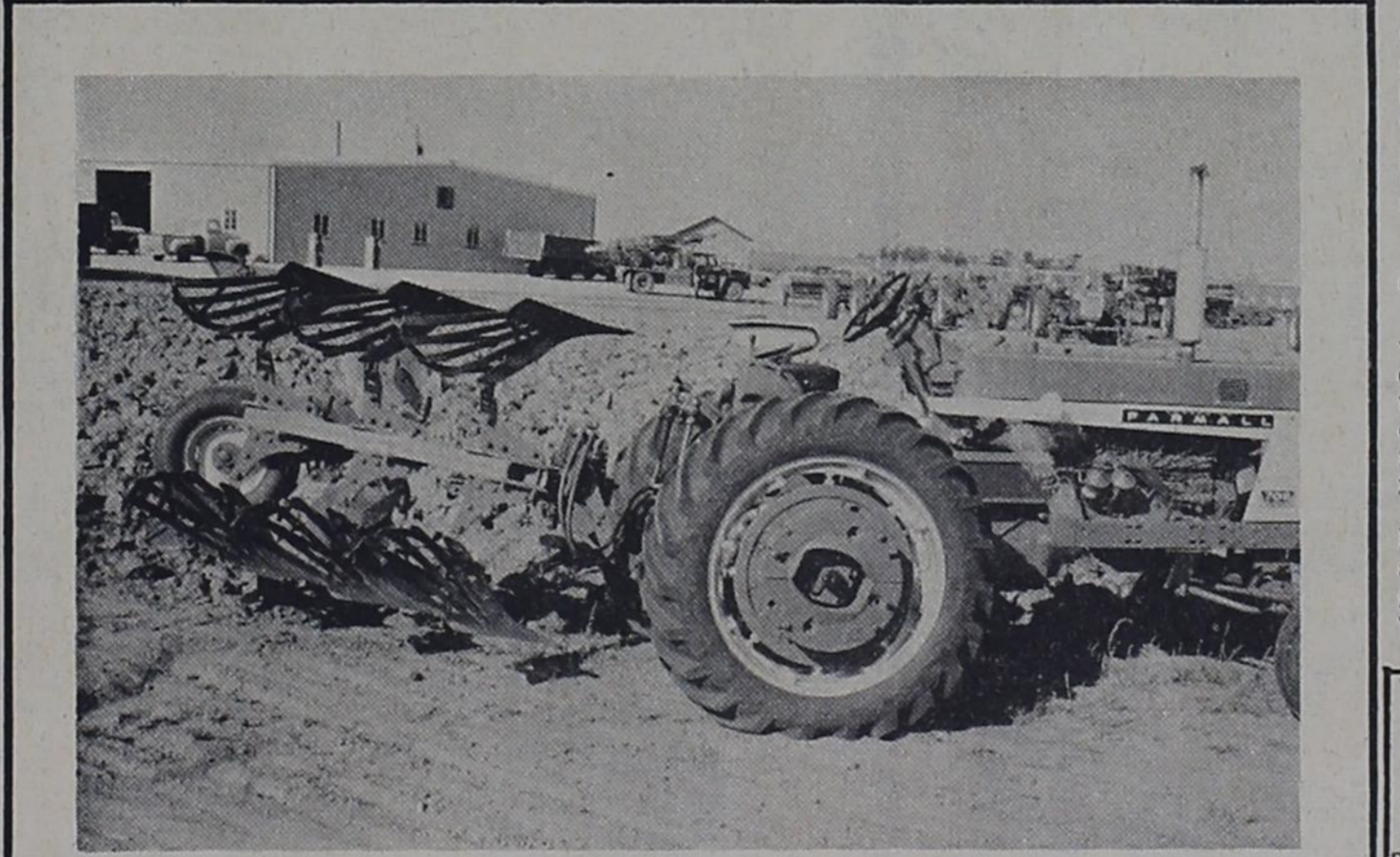
The four new hybrids have shown to be equivalent to RS 610 and RS 608 in yields but not as widely adapted as the older hybrids. In areas of short growing season and low rainfall, yields have been poor because of late maturing of the plants.

The publication reports that there has been no head smut found in the pollen parents or any of the four hybrids. The parents and the hybrids were also grown in sorghum disease nurseries and no symptoms of disease were found. The hybrids appear to have Kafir-type resistance to chinch bugs, as well. Resistance to root lodging was observed during a Gulf storm in 1960 and the hybrids have also shown good resistance to weak-neck and stalk-rot lodging. The plant's extra strength was attributed to their height, which averages 6 to 12 inches shorter than comparable hybrids, and the resulting greater overlap of leaf sheaths. The leaflet says that certified seed are now available through retail stores. For more information on these new grain sorghum hybrids, ask your local county agricultural agent for a copy of L-589 or write the Agricultural Information Office, College Station, Texas.

RS 616, RS 621, RS 622, and RS 623 are described as having red coleoptiles, yellow stigmas, red seed and no awns, says L-589, a new publication of the Texas Agricultural Experiment Station. They also have satisfactory head exertion but during droughts and high temperatures it may not be sufficient to avoid cutting undesirable amounts of leaf material while

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Duck Hunters Set For Big Season. The four major flyways followed by ducks as they migrate from Canadian nesting grounds to southern winter homes are (right to left) the Atlantic, Mississippi, Central, and Pacific flyways. More ducks and more liberal regulations are in store for the nation's duck hunters this season. According to the Fish and Wildlife Service of the Department of the Interior, longer seasons or increased bag limits in all flyways are a direct result of an increase in waterfowl production during the summer. A restricted season last year plus improved water conditions in the important northern nesting grounds in Canada led to the increase in duck population. Claiming the title of duck hunting capital of the world is Stuttgart, Arkansas, in the heart of the lower Mississippi flyway (white dot in the map above). It is the focal point for hunters throughout the country each November and December. A three-day trip for two to Stuttgart during the peak of the season and two Remington automatic shotguns are the first prize in a sweepstakes contest being conducted by Friskies Pet Foods. Twenty of the new Remington shotguns will be awarded to other winners, and all entries will be given free a Friskies dog feeding bowl. Entry blanks are in supermarkets and grocery stores.

FOOTSAVING EDUCATION by James E. Edwards. Training Hunting Pups. If you can't afford the services of a professional dog trainer and want to do the job yourself, remember these important rules in dog training: Don't start training until pup is 8 weeks old, except for housekeeping and other simple behavior lessons. Teach commands only as fast as the pup can absorb them. Quit the lesson the instant the pup stops wagging his tail. Drinking Cup For Dog. Quail and coon hunters in Texas often run into long spells of dry, hot weather that make it necessary to take along water for the dogs. Remember to also carry with you some heavy aluminum foil to quickly shape up a drinking vessel for the pooch when he gets thirsty. Tracing Fallen Game. Much game is lost due to high weeds and other rough terrain. To lessen this trouble, when you shoot a bird, squirrel, etc., mark a 2-foot line with your boot at one end, pointing toward the spot where the game fell. Do this each time you down your game and you won't have to go after each kill as it falls. You can finish your shooting, then pick up your game at your leisure.

Natural Duck Blind. For the duck hunter who is lucky enough to have a regular shooting pond of his own, a little summer preparation will pay off handsomely. If he has the forethought to stick willow buds in the mud around the pond the spring before duck season opens, the buds will have grown big enough to afford him and his friends excellent natural cover for shooting.

Cold Weather Clothing. We Texans are so used to warm weather that when dressing for a winter hunting trip we either overdo it or under do it. Then we spend the rest of the day roasting or freezing. Try to remember when selecting hunting clothes, that air space is very important. It gives more warmth with less weight.

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Could She Possibly Need Bigger Shoes Than Mom? Health authorities rejoice in the fact that health education -- proper nutrition, physical education, regular medical check-ups, etc. -- have resulted in a remarkable increase in the size of young Americans. To support these taller youngsters, Mother Nature specifies bigger foundations. Any engineer would and M. N. is one of the best. Sometimes it isn't easy for a 5 foot two mother whose feet are size 5 to see her daughter who is destined to be 5-7 or 5-8 fitted in size 8 shoes. The foundation for any building looks awfully big before the superstructure goes up. Shoefitters plead with mothers to "roll with the punch". Accept it. Size eight, or nine, or ten feet can be pretty if they are straight and normal. Bunions and hammer-toes are ugly even on "Cinderella" feet. Robin Hood Shoes. Designed for Young America. Orthopedic Shoes Fitted To Your Doctor's Prescription. EDWARDS' SHOE STORE 512 MAIN CLOVIS, N. MEX.

# Wasting Water Just A Bad Habit, McFarland States

Did you know that in the High Plains region of Texas underground water is a depletable resource? For most of you who read this article, this is an elementary question. Nearly every adult who is capable of reading and who has lived in this area for any appreciable length of time

knows that, for practical purposes, when underground water is pumped from the reservoir it is "mined" in much the same manner as coal, gold, or oil is mined from its subterranean hiding place. Nature does not replace the water nearly so rapidly as it is pumped. Knowing full well that these

are the facts concerning the underground water supply with which we've been endowed, some irrigators still do not recognize a need for personal responsibility in the field of water conservation. An official with the High Plains Underground Water Conservation District has been con-

tacted and asked about the end results that wasteful practices will bring about. Tom McFarland, Manager of the Water District, was asked, "Why do some irrigators allow water to run off their cropland into the road bar-ditches and dry lake beds?" His answer was enlightening,

"In working with problems of waste, we're attempting to change a habit - we think a very bad habit - that has been formed during years of irrigating and allowing water to escape the land. In many cases the fellow has been doing it that way so long that it's become second-nature to him. He may not even

realize that he is actually wasting water. He may feel that losing water is just part of irrigating. "Of course, this is where our job enters the picture in convincing him that the water he wastes is water that brings absolutely no benefits to anyone and actually costs him money to pump."

We then asked McFarland about the power that the Water District has to enforce their rules against waste. He said, "Under the provisions of the law, we have the right to initiate legal proceedings against those who waste water. If we can prove to the court that waste is occurring, then an order will be issued by the court ordering that it be stopped."

"Of course, this process is not only expensive but it is also unpleasant. As a result, before we resort to legal action we attempt to convince the irrigator that too much is at stake for him to continue the practice of wasting water. "We talk to him about declining water levels, about the economics involved in continued waste, and about the moral and political aspects concerned. "Most people don't want to waste water for the pure plea-

sure of wasting it. They simply are taking the path of least resistance." McFarland was then asked about progress that the Water District is making in alleviating waste. "Definite progress is being made," he said, "at least a third of our staff is devoting practically full time to waste problems. When a waste situation is called to our attention, we visit the locale and talk to the one who has the problem. Many times we can tell him about a similar problem that another irrigator has been confronted with and show him the steps that were taken in solving that problem. In most instances this is all that we have to do. With less conscientious farmers, it won't work so well."

"Of course, all this consumes time, and with a limited staff we cannot stop all the waste. Steel buildings and other buildings insulated with rigid foam, Stops sweating 100%. Self extinguishing, Sound deadening, water proof. Recognized as the greatest insulation known to man. Guaranteed 20 years. Tank lining material. Stops all leaks. Prevents rust forever. Anyone can apply or we contract. Guaranteed 20 years. Stop all leaking roofs. For metal, concrete, wood and built-up roofs. Succeeds where all others fail. Guaranteed 20 years. Supplied only by Virden Perma-Bilt, 4014 Bowie, Amarillo, FL 6-2761 - serving 5 states with Fiberglass, Epoxy Coatings, Polyurethane Liquid foams, Polystyrene foam boards any size,

## Water, Water Everywhere But Not A Drop To Waste

A REASSURING but caution-tempered report, has been issued by the Department of the Interior on U. S. water resources. Fears of a water shortage caused by multiplying human and industrial needs have been widely expressed but, says the Department, the country as a whole has ample water, including large reserves underground. This ground water now supplies about a fifth of all water withdrawn for use. The whole water question is clouded by a lack of specific knowledge, the report warns, including knowledge of ways of recharging underground reservoirs.

PIPELINES may be the nation's best transportation bet in the event of nuclear attack, according to a report from Louisville, Ky. Welded underground pipelines are virtually fallout proof and can survive the blast of practically anything but a direct nuclear bomb hit, according to piping components manufacturer Tube Turns. THE U.S. has passed Mexico as the world's top silver producer. Mexican production dropped from 47,956,548 ounces in 1955 to 41,249,399 in 1962. During the same period, U. S. production jumped 24 per cent, from 36,469,610 ounces to 45,167,000.

use of high-pressure oxygen in various surgical and medical problems. Under the experimental program, animals placed in the chamber will breathe pure oxygen at three times normal atmospheric pressure. This treatment, known as hyperoxygenation, is considered one of the most promising new fields of medical research. CAPS on baby food jars are a potential hazard, says the American Academy of Pediatrics Committee on Nutrition.

Some people, unaware of or indifferent to the peril of bacterial contamination, open the screw caps in the store, sometimes taste the contents, and then return the jar to the shelf. The committee cautions mothers on importance of observing warning instructions on the caps. DO YOU long for blessed silence? Go to Maui, Hawaii and tune in radio station WVVH. From 15 minutes past each hour to 19 minutes past is a silent period, broken only by standard frequency and time signals. WVVH is one of four stations operated by the National Bureau of Standards providing signals to radio and TV stations, calibration labs and missile installations.



By Vern Sanford  
Bait casters, fly fishermen, and spinning reel enthusiasts often look down their aristocratic noses at the trolling fisherman. But he who never trolls is missing one of the most thrilling forms of catching game fish. Furthermore, such fishermen often fill their stringers with a varied catch, all in the same day, and with identical lures. A trolling man's outfit is simple and relatively inexpensive. Of course a boat and motor are necessary. But most anglers have them, as well as a casting rod and reel. All his other needs can be bought with a ten-dollar bill. These additional accessories include a few trolling lures, a line, several gut leaders, pork rind, and sinkers. The line should be strong. Non-twist cotton, silk, or nylon lines are particularly good as they resist snarling from the twirling motion that trolling gives to lures. Your sporting goods dealer can tell you just what kind and weight-test of line to use in your particular case. Lures can be spoons, wigglers, or bucktailed hardware of any sort that attracts attention. Be sure that your line and leader are strong, for you are bound to hang up now and then on logs or brush, especially when your lure runs deep. Should you own no rod and reel, buy a cheap set. This is an exception to the general rule. Any casting outfit can be used in trolling. A stiff rod is, in this case, preferred. As for the most effective trolling bait - there is none. Lures depend on the particular time and location. Try each of the ones mentioned above. If none of them work, then hook on an extra bucktail, or bacon rind. Even red flannel is often effective when attached to a Dixie Spoon. Spoons are the all-around trolling favorite. Secret of their success seems to be their twinkling brightness as they slide through the water. Small plugs are sometimes used, both surface and deep-running. Blacks are more likely to take these. If you are after whites, stick to some sort of rigged-up spoon. Most trollers carry a good supply of all the lures mentioned, to be ready for any eventuality. And, oh, yes! Be sure you have a long, strong stringer on hand. You will probably need it. Usually, when black bass strike at trolling lures it's when the bait passes weed beds, logs, etc. Whites are different. They run in schools, whereas blacks are found singly, or in small groups. Trolling, whether for whites or blacks, takes a degree of know-how and skill. Don't just get in your boat, fling your line in the water and zip up and down the lake, with your lure bouncing around on the surface far behind like a skipping pebble. Instead, first determine which of the two fishes you aim to catch, then study the shore line. Snap on the best bait for the fish you have chosen, and work the weed beds, now and then dragging your bait near land promontories and coves. Cut the motor down to one or two miles an hour and play your line out. Let it drop a good distance back, then bring it to within ten or fifteen feet of the boat. Motor noise doesn't seem to frighten bass. Often they follow the whirling propeller. In fact, large blacks have been known



At Home In Farmer County  
By CRICKET B. TAYLOR  
County HD Agent

Home Demonstration Club members not only keep up-to-date on information to help them in homemaking problems, skills, techniques and leadership development but they are also privileged to enjoy many other occasions as Home Demonstration Club members.

maintained and more durable than those of former years. Some require different care from varnish and shellac finishes. Roy M. Carter, Professor of Wood Technology at North Carolina State College made the following statements. "There is no easy method of identifying lacquer, varnish, synthetic varnish, heat reactive varnish or other types of protective coatings applied to furniture. Frequently manufacturers will label the finish on the furniture. Without such a label there is no easy, practical way of identifying the finish. The synthetic varnishes and heat reactive finishes are quite variable in their resistance to solvents. Some lacquers can be readily removed with a fingernail polish remover solvent. Others are more resistant to normal lacquer solvents and cannot be softened in the same period of time. Due to the many different formulations of finishes, it is, therefore, not very practical to give a solvency test which could be universally applied. Generally, one can say that the synthetic varnish finishes are more resistant to solvents, acids, etc., than lacquers. About 75 to 80% of the furniture, however, is finished with lacquer. A small percentage of furniture is finished with varnish, and about 20 per cent is finished with some type of synthetic resin materials."

The Rural Homemaker Day, sponsored by the Amarillo Chamber of Commerce was attended by some 450 Home Demonstration Club members with some 20 members attending from Farmer County and their Agent. A coffee at the downtown Amarillo Club, luncheon at the Amarillo Country Club, with a program from "Betty Crocker", a hat and coat style show, and to finish the day a tour of homes, some were new and some were lovely older homes, made up the program for the day. The agent was fortunate to be with the group that toured the home of Mr. and Mrs. S. B. Whittenburg, owner of the Amarillo Daily News. The very attractive, livable home was furnished with antique furniture.

It was obvious that individuality, creative abilities of family members were used and expressed in harmony with the surroundings, resulting in an atmosphere of charm and beauty that was lovely to behold. The hostess, Mrs. Whittenburg was charming and gracious. After seeing the well preserved furniture just mentioned above, a few words on the care of furniture is appropriate at this time.

Care of Furniture  
During the past 10 years manufacturers have made many changes in the materials used in furnishing wood. New finishes are generally more easily

Manufacturers of fine furniture will recommend the best polish for the care of furniture. If further information is needed, stop by the Home Demonstration Agents office at Farwell or call 481-3619.

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# PLOW-DOWN NOW FOR MORE PROFIT NEXT YEAR

A logical way to increase profit is to increase yield without increasing the cost of the crop. You can increase yield by 10% and profit by 15% just by using fertilizer more efficiently. You will get increased efficiency if you apply anhydrous ammonia now instead of waiting until Spring...giving the nitrogen a chance to aid in the decomposition of stubble. As a farmer, you realize the value of your stubble. But, in order to do the most good for next year's crop, this stubble must be completely decomposed. The soil bacteria that do the work in this decomposition process must have nitrogen... more nitrogen than is naturally available in most crop land. That's why it is wise to apply anhydrous ammonia to your soil now. Nitrogen immediately starts to work, helping to decompose the turned under stubble, and release the important plant foods contained in it. Then, when you plant in the Spring, all the nitrogen you put down now, plus the nutrients it has helped release, will be waiting to feed your crop right from germination. By providing the necessary plant food right from the start, a plow down application can increase your yield by 10% or more. Since the extra yield does not add to the cost of the crop, it can mean a 15% higher profit. So, plow nitrogen down now! Your best source of nitrogen, in its most efficient, usable form is anhydrous ammonia. Shamrock's Nitromite is a fine brand of anhydrous ammonia.

**SHAMROCK**

**NITROMITE**  
82.2% NITROGEN

A PRODUCT OF THE SHAMROCK OIL AND GAS CORPORATION