

## WHITTLIN

By DOLPH MOTEN

"Poor 'Horns'" was an appropriate expression for football fans following Notre Dame's upset of the favored Texas Longhorns in Friday's Cotton Bowl game.

We thought it was good the Horns' 30-game winning streak was broken but feel it would have been more appropriate had a Southwest Conference team been able to snap the streak instead of an outsider.

We read with interest sometime during the weekend that the team with the longest winning streak in the SWC now is, of all people, Rice with three consecutive victories.

Next to Texas, the Texas Tech Red Raiders got more publicity than anybody out of the Longhorns' winning streak since it was the Raiders who last defeated the Teasips before the long winning trend was started. This fact was mentioned often when the win streak was being discussed.

On the brighter side of the football picture is the fact that the Dallas Cowboys, who are the professional football team favorite of everybody and his brother in these parts, have made it to the Super Bowl.

The Cowboys have done an "about face" since their 38-0 loss to St. Louis many, many weeks ago. That, coupled with some luck in the form of other teams knocking off their closest competitors has put the Dallas team in contention for the World professional football championship or whatever you want to call the title the Cowboys could earn by defeating the Baltimore Colts in the Super Bowl January 17.

Conservation here early in the week was limited to two subjects, as far as we could tell. The cold weather, which saw temperatures drop near the zero mark was first and the success of the Cowboys came second.

This is the second year in a row for severe cold weather conditions to be on hand around the time of the new year's beginning.

We were faced with the same sort of weather this time a year ago, you'll remember. Then, though, there was more snow and driving conditions were more hazardous here than they have been so far this year. On the other hand, the temperature wasn't as low last year as it was Monday morning, according to what we've been told.

Snow stayed on the ground here for at least the first 14 days of 1970. We're guessing '71 won't get off to such a continuous cold start, but then that department belongs to Weatherman Willie Williams and we won't compete with him in the weather predicting business.

Aubrey Brock blames the first-of-the-year cold weather spells on Willie, incidentally. Brock says Willie goes off visiting during the Christmas-New Year's holiday period and lets the weather get "all out of hand" here.

Best part about the present cold weather is the moisture which the snow brings with it. As early in the week, there wasn't enough moisture to do any good, but it certainly didn't hurt anything. Too, the moisture gives hope that more might follow.

We've been hearing that 1970 was one of the driest years on record. There's a drought on across the entire state and area, according to what we've observed and have been hearing. We need moisture now to change that situation.

One dry year is bad, but it's not half as bad as two in a row.

"And now that the holidays are over," some pessimist said this week, "the next thing we have to worry about is that income tax business."

Bovina's Christmas Card Project is a good thing, we're a thinking, and the money raised through it has been a boost for the community for the past several years.

But at that it isn't nearly as good as it could and should be.

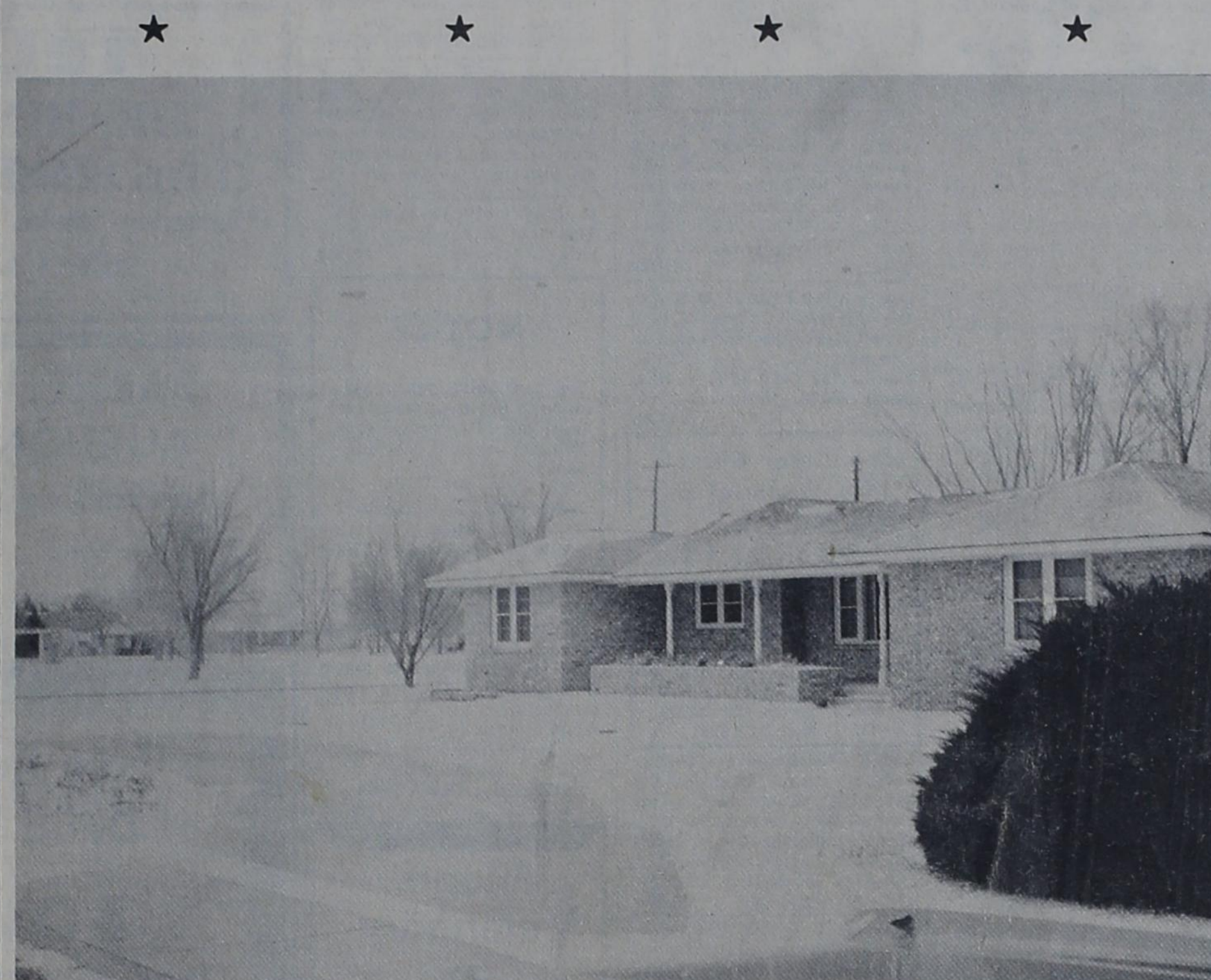
In the first place, not enough people participate in it and in the second place, many of those who do take advantage of the situation and contribute to the fund less than they would normally spend on Christmas cards, envelopes and postage locally. Perhaps there's a lack of promotion or something. We really don't know the why, but we do know that it could be much better.

Other communities our size do much better with their projects than we do with ours. No community project was

(Continued on Page 2)

## Light Snow Brings Little Moisture

# Severe Cold Weather Moves Into Area



TOO LATE FOR A WHITE CHRISTMAS --- Approximately one inch of snow fell in the Bovina area Saturday night and Sunday and temperatures fell into the low teens. Travelers warnings were

issued for much of the area and roads were reported to be icy. The temperature dropped to near the zero mark Monday and Tuesday mornings.

# Temperature Tumbles To Below Zero Mark

Cold weather with a capital CW moved into the area over the weekend.

The frigid blast sent temperatures tumbling down to the zero mark and below and was accompanied by a light snow which fell Sunday morning.

In spite of the severe cold, there wasn't enough snow or moisture to disturb the normal flow of traffic here. Traffic remained normal except for automobiles which failed to start due to the low temperature. The cold spell moved into the area late Saturday with northerly winds. The snow fell early Sunday morning and continued until near noon.

Moisture from the snow is appreciated by area farmers, but the total isn't expected to be enough to aid the dry conditions which have prevailed for the past several weeks.

Because of the lack of wetness with the low temperatures, livestock were reported to be in reasonable good condition. Ice must be broken on water tanks, but otherwise conditions are as near normal as possible as far as livestock are concerned.

Temperatures were near the zero mark Monday morning and Tuesday morning reports of five to 10 degrees below zero were common.

The sun was out Tuesday morning, but that evidently

didn't indicate that a warming trend was in sight. Area weathermen were predicting the frigid spell would continue at least through mid-week.

This blast of winter was comparable to one which struck the area at almost the same time of year 12 months ago. Last year, there was more snow, but this year's temperatures were lower.

This week's near-blizzard was quite a contrast to the pleasant temperatures which had been in effect here during the Christmas-New Year's holiday period.

The need for moisture remains here and most residents are wishing it could be obtained, but under warmer conditions.

## Here Monday Night --

# Farm Program Meeting Topic

The new farm program for 1971 will be the subject of a meeting for Parmer County farmers and others interested Monday night of next week at 7:30 p.m. in Bovina Schools cafeteria.

Announcement of the meeting was made by Prentice Mills, executive director of Parmer County ASCS. Mills will lead the discussion.

The meeting will be sponsored by Parmer County Cotton Producers Association.

"All interested persons are invited to attend this meeting and all persons having farming interests in Parmer County are urged to attend," Mills says.

First hand information about the new farm program, which is expected to increase the number of acres in production in the county, will be available.



FROSTY, MAN, FROSTY --- A water sprinkler and low temperatures early this week combine to make this icy scene at the home of Mr. and Mrs. Dave Wines on Avenue D. At first glance, the sprinkler gave the impression of possibly being a broken water line. Closer examination revealed the situation wasn't that serious, however.

## On Third Street --

# Construction Set Soon For New Store Here

Construction on a new building which will house Allsup's 7 to 11 grocery on Third Street is expected to begin the last week of January or the first week in February, according to Bob Pitcock, office manager of the general offices in Clovis.

"The original contractor has backed out and we are in the process of getting another contractor. We expect to be open in late May or early June at the latest," said Pitcock early this week. "As of now, no one

has been selected to manage the Bovina store," Pitcock continued.

Allsup's 7 to 11 has other stores at Clovis, Portales and Friona.

The property was purchased last year from Joe Wilson. It is across Avenue A from First State Bank of Bovina.

## Fire Burns Building On Heard Farm

Bovina Volunteer Fire Department was called to the Jim Heard farm five miles south and one west of Bovina about 9:30 a.m. Tuesday morning to extinguish a fire in a well-house there.

The well-house, located directly behind the Heard home, was burned to the ground. Cause of the fire was probably an electric heater placed in the building, according to members of the fire department.

Approximately \$300 damage resulted in the fire.

## Longest Tailfeather --

# Don Bandy Wins County Contest

Don Bandy of Bovina was the Parmer County winner in last month's "longest pheasant feather" contest, having turned in the extra-long entry measuring 25 and 31/32 inches. Bandy was presented a plaque by the Parmer County Game Management Association.

Second longest feather entered in the contest was taken by Bob Richards of White Deer who turned a 24 3/4 inch long feather in at Friona.

Local contests were conducted at Bovina, Friona and Farwell with the longest feathers in each town being submitted for the county contest.

The nine-day pheasant season started in Parmer County Saturday, Dec. 12.

Winning second place in the Bovina contest was Charles W. Flynn with a 23 3/4 inch

## This Week --

# Full Slate Of Activities Set As School Resumes

Classes were resumed in Bovina Schools Monday with a full slate of activities on the calendar.

Tuesday night Mustangs, Fillies and B Girls traveled to Kress for district basketball games.

Fillies and Mustangs will go to Amherst Thursday afternoon to compete in 33rd annual Amherst Invitational Basketball Tournament. Both teams will meet New Deal with the girls playing at 1:30 p.m. and the boys playing at 2:45 p.m.

Sudan comes to Bovina Friday night for four basketball games with the B Girls game beginning at 4 p.m., and B Boys following. This will be district games for the Fillies and Mustangs.

Members of speech and debate group of Bovina High School will compete in a for-sensic meet at Friona Saturday beginning at 8 a.m. Teams from Bovina, Dimmitt, Muleshoe and Friona will be among schools represented in the all-day event.

Those from Bovina tentatively scheduled to make the trip to Friona are Buddy Clements,

Darlene Murphy, Ronnie Nuttall, Heidi Corn, Vicl Stalling,

Terri Willard, Benny McCain, Meloney Marshall, Kim Lang-

er, Terry Sherrill, Nena Spicer and Bobby McMeans.

Semester exams will begin Wednesday, Jan. 13, and will

conclude Thursday, Jan. 14.

There will be no school for pupils Friday, Jan. 15, but it will be a working day for teachers, according to Gary Cox, high school principal.

conclude Thursday, Jan. 14.

There will be no school for pupils Friday, Jan. 15, but it will be a working day for teachers, according to Gary Cox, high school principal.

Semester exams will begin Wednesday, Jan. 13, and will

conclude Thursday, Jan. 14.

There will be no school for pupils Friday, Jan. 15, but it will be a working day for teachers, according to Gary Cox, high school principal.

There will be no school for pupils Friday, Jan. 15, but it will be a working day for teachers, according to Gary Cox, high school principal.

There will be no school for pupils Friday, Jan. 15, but it will be a working day for teachers, according to Gary Cox, high school principal.



COLD WEATHER WORK --- Darrel Read, left, and Leon Clemons, city employees, search for a broken water line under frozen Main Street in near zero temperatures Tuesday morning. Read says the origin of the leak was undetermined but figures the cold weather was involved, directly or indirectly.

## Weather by Willie

Five degrees below Tuesday morning. Coldest in a long time. Stand a good chance for some moisture this weekend.

---Willie

**TEXAS PRESS ASSOCIATION**  
Member **1971**

**The Bovina Blade**

Second Class Postage Paid at Bovina, Texas 79009  
Published at Bovina, Texas, Every Wednesday

**Dolph Moten . . .**  
Publisher & Editor

**Whittlin' --**  
(Continued from Page 1)

designated for the money from this year's Christmas Card deal and this possibly hurt the overall total.

Nonetheless, we should figure out how to improve on the situation before it's time to do it again.

**Ezell Rites Held Today In Andrews**

Funeral services were held at 10 a.m. today in Singleton Funeral Home's Chapel of the Chimes at Andrews for Mrs. Annie (Ruth) Ezell, 72, former resident of Bovina and sister-in-law of Gene Ezell of Bovina.

Rev. Norman Grigsby, pastor of Means Memorial United Methodist Church in Andrews, will officiate and a 3 p.m. graveside service will be held at the Bovina Cemetery today (Wednesday).

Mrs. Ezell, a retired registered nurse, died at 7:20 p.m. Monday in Permian General Hospital following a lengthy illness.

Survivors include a son, Roy of Bedford, Mass.; two daughters, Mrs. Inez Huitts of Los Alamos, N.M., and Mrs. Ruby Baker of Denver City; six grandchildren and two great-grandchildren.

**Senter Rites Held Tuesday In Dimmitt**

Funeral services for Joe C. Senter, 67, who died at 4 p.m. Wednesday in an Englewood, Calif., hospital, were held at 3 p.m. Tuesday at the Dennis Funeral Home in Dimmitt. He was a former resident of Bovina and did carpenter work in the area.

Dr. Raymond Perkins, pastor of First Baptist Church in Dimmitt, officiated at the rites. Burial was in Castro Memorial Gardens.

Survivors include one son, Ralph L. of Seattle, Wash.; five sisters: Mrs. Mary Lou Frazier of Dimmitt, Mrs. Emma Beth Brinker of Englewood; Mrs. Earlene Bowser of Los Angeles; Mrs. Nell Davis of Friona and Mrs. Frankie English of Richmond, Calif.; and two grandchildren.

**Reflections From The Blade**

SIX YEARS AGO

January 6, 1965  
Carol Kirkpatrick, BHS freshman, has been named Sweetheart of Bovina FFA chapter. Carolyn Graham has been named Plowgirl.

Bovina High Fillies won consolation trophy with east as they downed Farwell, 46-24, and Hart, 57-38, in the Farwell Invitational Tournament. Fillies lost their first game after "scaring the daylight" out of the defending state champions, the Friona Squaws.

Sharon Steelman, daughter of Mr. and Mrs. Dickie Steelman, celebrated her third birthday with a party in her home.

Members of the Quilting Club and their husbands met in the home of Mr. and Mrs. Bill Bradshaw for a "42" party recently.

A new business is open in Bovina. It is A-1 Plumbing located at 404 Avenue C.

Annual March of Dimes campaign got underway here this week.

Jack Patterson, Parmer County chairman of the drive, distributed coin collectors to various businesses in the community.

This area's first farm auction sale of the season is scheduled for tomorrow at 10:30 a.m.

Pat Kunselman is new chief of Bovina Volunteer Fire Department.

Officers in recently-reorganized Bovina American Legion will be installed in special ceremonies Monday, January 18.

In a recent election, Tom Hartwell was elected commander; Jimmy Charles, vice commander; Kenneth Johnson, adjutant; Bob Johnston, service officer; Elton Venable, finance officer; Billie Sudderth, historian; Fred Langer, sergeant-at-arms; and Odis White, chaplain.

TEN YEARS AGO  
January 11, 1961  
Natural gas rates in Bovina are going up.

Effective January 28, Pioneer Natural Gas Co., which serves the city, will get a 10 per cent increase in its rate.

Coach Hallie Gee's Bovina Mustangs won consolation trophy in an invitational basketball tournament at Hale Center last weekend. This marked the third tournament this season from which the Ponies have brought home a piece of shining hardware.

Bovina High School Class of '61 has received a compliment. Mrs. R. B. Tucker, school counselor here and at Farwell, says the class has been graded "considerably above" national average.

Bovina School Superintendent Warren Morton attended annual Mid-Winter School Administrators Conference in Austin January 4-5-6.

Bovina Starlighters, composed of Charlotte Hromas and Kay Looney, won first place in ensemble division of the talent show at Muleshoe Friday evening.

Accompanying the girls at the piano was Mrs. John Wilson. Miss Judy Roach was elected Bovina FHA chapter representative to state choir Monday evening at the Homemaking Cottage.

**For the Football Fans -- Crowd-Pleasing Half-Time Buffet**



HAM IS THE MAIN EVENT at a half-time buffet; the NFL Training Table favorite is Hormel's boneless Cure #1. For a meal that will win you new fans, add cheese-and-cracker snacks, banana fruit salad and creamy Cornerback Coffee Pie.

Football fans aren't just fervent sports-watchers. They're also all-time champion eaters. Just ask any hostess who has the men around the house whenever football is on television! A tasty way to keep the men happy--without keeping the hostess on the run--is a half-time buffet, everything prepared in advance and ready to enjoy. Clever culinary game-planning is built around NFL Training Table Foods; the fact that the players eat them, too, adds extra zest to football afternoons.

**CORNERBACK COFFEE PIE**

1 frozen unbaked pie shell, 9"      ¼ cup hot double-strength Chase & Sanborn Electric Perk Coffee  
1 Tbsp. Chiffon Soft-Type Margarine      ½ cup Domino or Sprackles  
1 Tbsp. unflavored gelatin      Granulated Sugar  
½ cup cold double-strength Chase & Sanborn Electric Perk Coffee      1 cup heavy cream, whipped

Defrost pie shell and coat with margarine. Prick crust well with a fork on bottom and sides and bake according to package directions. Cool thoroughly. Soften gelatin in cold coffee. Pour hot coffee into a bowl. Stir in gelatin mixture to dissolve. Stir in sugar. Set bowl of gelatin mixture firmly in bowl of ice. Beat until light and fluffy and mixture holds a soft peak. Fold in whipped cream. Pile mixture into cooled pastry shell. Chill until firm. If desired, garnish with sweetened whipped cream. Makes one 9" pie.

**WANTED FEEDER CATTLE**

Immediate to February 15 Delivery

450# to 650#

**PARMER COUNTY FEEDLOT**

"Cap" Naegle

Days-Tharp 806-225-4400  
Nights-Bovina 238-4041

**WANT ADS**

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

Free dead stock pick-up. Our truck from Clovis and Plainview in this area daily. Call collect  
Tri-State Industries  
Clovis 763-5513  
Plainview 293-4432  
14-tfnc

FOR SALE -- Take over payments on 1968 Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th Street, Lubbock, Texas.  
34-tfnc

See me for Free facials with the ANN MARR Cosmetics, rich in oil of avocado and contains Vitamins A, B, C, D & E. Non-drying and acid free. Mrs. Jerry Ware, phone 238-6651.  
27-3tp

**New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV Clearview Company**  
Of Bovina  
Phone Bovina 238-3592  
Or Friona 247-3271

HOME FOR SALE --- Three-bedroom stucco. On corner lot, has 2,000 square feet. Well located on pavement. Pay only \$2000 equity and assume seven per cent loan on balance. Call 238-4771 in daytime or 238-6781 at night.  
26-4tc

FOR SALE -- Barracks building to be moved. Approximately 20 by 60 feet. See Big Nick or phone 238-4861.  
19-tfc

FOR SALE -- Baled Cane, See Charlie Jefferson.  
25-4tc

FOR SALE--5 new triplexes in Friona, 2 bedrooms, ranges, refrigerators, dishwashers, disposals, washer, dryer, carpeted, ceramic tile baths, ref. air, draped, all electrical. All leased, near schools, good management.  
28,150.00 FHA appraisal each, 20,750.00 loan with no liability. Dial 806-763-5323.  
22-tfc

IF YOU ARE thinking about quitting farming, Big Nick will consider accepting your farming equipment as down payment on an 800-acre ranch in Missouri. If you're interested, see Big Nick or phone 238-4861.  
23-tfnc

WANTED -- Old barbed wire. Call 238-3931 and I will pick it up. Pablo Garza.  
26-4tp

STRAYED to my place - seven calves. For information call Durward Bell, 238-2611. 27-3tp

SEALED BIDS are now being accepted on a Westinghouse electric range, '67 or '68 model and used very little. The range may be seen at the Homemaking Cottage. Deadline for bids to be submitted to the superintendent's office is January 11. The right to reject any or all bids is reserved.  
25-4tc

**NOTICE**

We can build you a new home in Bovina on pavement, ideal for FHA construction. No down payment, low interest rates.

Ed Hicks Real Estate  
Friona  
Phone 247-3537 or 247-3189

FOR SALE in Bovina. Nearly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by assuming small payments.  
Write at once --  
McFarland Music Co.  
1401 W. 3rd.  
Elk City, Okla. 73644  
28-1tp

**Friona Veterinary Clinic**  
East of Friona on Highway 60

Facilities for large and small animals

Pho. 247-3012  
E.E. Kraus, DVM

Veterinary Medicines And Supplies  
**SUPER SAVEWAY**  
Bovina

STRAYED --- Cow branded D on left hip, Floyd Damron, phone Tharp 225-4612, 28-2tc

**TELEX HEARING AIDS**  
**CLOVIS HEARING AID CENTER**  
\*Batteries \*Molds \*Free Hearing Tests  
**SERVICE ALL MAKES**

416 Mitchell      Pho. 763-6900      9-tfnc

**BARTLETT & POTTS AUCTION SERVICE**  
Specializing in Farm Sales

HOUSTON BARTLETT  
Route 1  
Bovina, Texas  
Phone 389-2191 - Clovis

LARRY POTTS  
Route 2  
Friona, Texas  
Phone 295-3387

**Free Removal of Dead Livestock**

**BOVINA BY-PRODUCTS**

George Mask, Manager

Phone Day or Night  
Tharp 225-4592

One-Day Service

**First State Bank Presents -- COW POKES**      By Ace Reid

"Jake, what we want to know is when your gonna send us something other than deductions!"

In '71 --  
**Make First State Your Bank!**

**First State Bank**  
OF BOVINA  
MEMBER  
**FDIC**

**UNCLE LUKE IS A SKEPTIC**

To be truthful about it, Uncle Luke is plumb "ornery" about a lot of things. He rants at the blasted "airplanes" that scare his chickens . . . he fusses about the way women dress nowadays . . . he's never been to a picture show . . . and one of his pet hates is those "x\*x" squawk boxes" somebody around the house is always turning on while he's trying to read his newspaper. Oh yes! Uncle Luke likes his newspaper . . . dotes on it, in fact. Says it's the only way a feller could tell what's really going on in this crazy world nowadays.

Thank goodness we don't have to put up with many folks like Uncle Luke . . . but if you have an advertising message and want to be sure Uncle Luke sees it . . . put it in YOUR HOMETOWN NEWSPAPER.

**Texas Press Association**  
1716 SAN ANTONIO STREET . . . GREENWOOD 7-2023 . . . AUSTIN, TEXAS

# OUTDOORS IN TEXAS

BY VERN SANFORD

No animal that roams the woods commands as much respect as Mr. Skunk. Since he is blessed with perhaps the best defense system of any creature, both man and animal give him plenty of room.

That is, all except the great horned owl. This animal, now and then, enjoys dining on tasty skunk. Obviously, the owl has no sense of smell and could care less about the odor.

But all other animals treat the skunk with great respect. And well they should! Any animal that strays close is likely to be spewed with that strong-smelling, familiar odor that can linger for weeks. Give the enraged skunk a wide berth.

His defense system consists of a pair of scent sacs located at the skunk's rear. There is one on each side of the rectum. They are embedded in powerful muscles which, when constricted, can spray the strong "perfume" for 16 feet or more. This yellow liquid is deadly at 10 feet and dangerous at almost twice that distance.

Contrary to what you might have heard, just because a skunk has unloaded at you once doesn't mean he is out of ammunition.

A skunk can fire six consecutive times without reloading. Although the initial burst may be only three or four drops, that's enough to douse an animal or man with enough odor to last for a couple of weeks or longer, especially in damp weather.

Nature has a way of taking care of her young. With the skunk, the smelly spray is his only defense. Otherwise, he is a timid creature that roams mostly at night. It isn't unusual to find skunks after dark down town in some of our largest cities.

Although there are several species of skunk, the most common is the black one with the broad white stripe

running down his back the full length of his body and tail.

There is no surefire method of removing this tell-tale skunk odor. His spray contains an ingredient chemically known as nu-butyl mercaptan. It contains sulphur. One of the best antidotes, I'm told, is washing the recipient in liberal amounts of tomato juice.

As for doused clothing, about the only alternative is to either burn or bury them. Even then some of the odor seems to linger on. When it comes to smell, nothing can compare to the skunk.

In Texas, skunks breed in either February or March. After a gestation period of 63 days, a litter is born. Usually they number from three to seven small skunks, with the average being about five. The young remain in the nest until their eyes are open and they are strong enough to follow their mother.

Although most people take the not realize that he plays an important skunk for granted, the majority do role in pest control. In "The Mammals of Texas" (published by the Texas Parks and Wildlife Department), Dr. William B. Davis points out that some 76 percent of the skunk's diet is composed of various insects. Balance of his diet usually is made up of small rodents like mice and rats.

Although skunks occasionally may feed on the eggs of wild birds, such as those laid by quail and wild turkeys, there is no evidence that the harm they cause in this respect is major. Their usefulness in keeping the woods clean of pest insects and mice far overshadows any harm they might cause.

Conclusion: A skunk, even with his bad odor, is better than no skunk at all.

IN THE OLD DAYS A HOST DRANK A TOAST TO HIS GUESTS TO PROVE THE WINE WAS NOT POISONED!



Serve where needed. In the U.S. Army Reserve.



Bob Fillpot  
BOVINA INSURANCE AGENCY  
Phone 238-4381 ••••• BOVINA

# Coca-Cola

Regular or King Size  
2 6-Bottle Cartons  
**89¢** Plus Deposit

STOCK-UP NOW DURING OUR

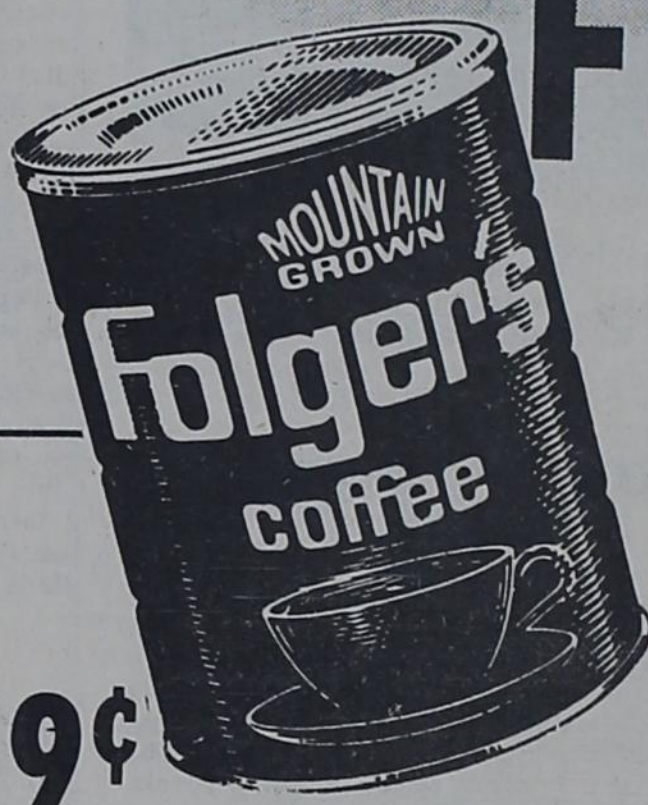
## Winter Wonderland of Savings

*Wilson's Wisdom:*  
The pessimist sees the difficulty in every opportunity; the optimist, the opportunity in every difficulty.

Shurfine Chunk Style Tuna 6 1/2 oz. can **39¢**

Shurfresh Vanilla Wafers 1 lb. cello bag reg. 39¢ **29¢**

Shurfine FANCY PATENT ENRICHED FLOUR BLEACHED 5 lb. bag **39¢**



Folger's 1 lb. Can **89¢**  
for first pound thereafter 99¢ lb.

Shurfine Golden Cream Style or Whole Kernel CORN No. 303 Can **19¢**

shurfresh Soft Margarine lb. **39¢**

Nabisco Ritz Crackers 1 lb. box **45¢**  
Shurfine Frozen Broccoli Spears 10 oz. pkg. **29¢**

Wilson's Fine Quality MEATS

Chuck Roast **59¢** lb. Arm Roast **69¢** lb.

7-Bone Family Steak lb. **69¢**

Arm Round Swiss Steak lb. **79¢**

**FREEZER BEEF**  
Half or Whole - Cut & Wrapped  
USDA Good | USDA Choice  
lb. **55¢** | lb. **56¢**  
250 lb. and over per half - **56¢**  
(No stamps on beef at this low price)  
Now Wrapped In Avisco Film For Protection Against Freezer Burn.

**FRYERS** USDA Graded Whole - lb. **29¢**

**SPECIAL!**  
Fancy Fresh Tomatoes firm, ripe slicers lb. **29¢**

SunKist Navel Oranges lb. **15¢**

Texas Crisp Carrots 1 lb. pkg. **10¢**

California Globe Celery Hearts Pkg. **29¢**

-Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More-

# WILSON'S

MEMBER AFFILIATED FOOD STORE SUPER MARKET

Phone 238-4781 - Discount Prices PLUS Gunn Bros. Stamps - Bovina

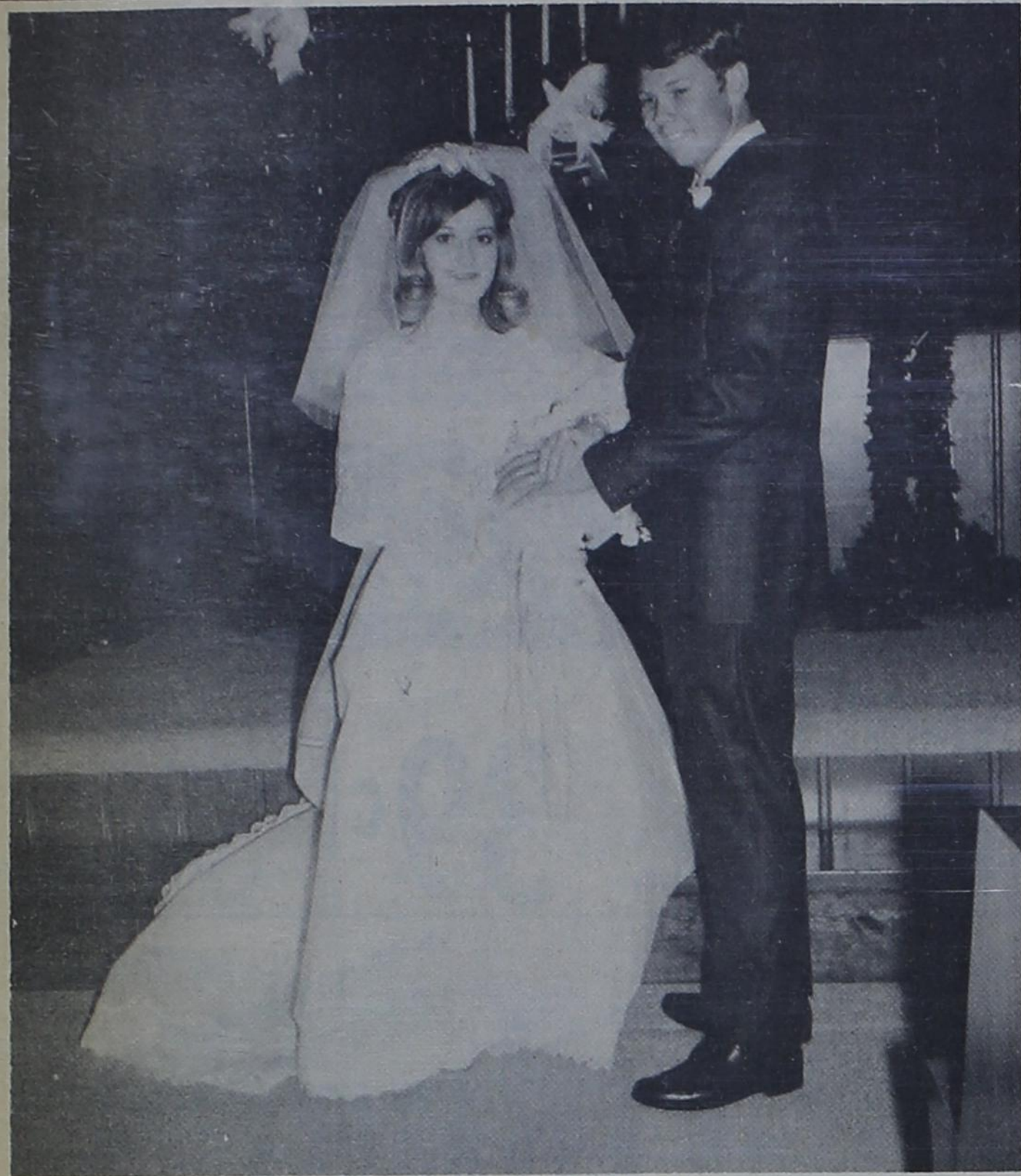
**ANNUAL OIL SALE**

Earn Your **DISCOUNT**

Book your Oil and Grease Now—  
SAVE All Year!

**OIL AND GREASE SALE**

Discount Offer Expires January 31  
Bovina Wheat Growers, Inc.  
Bovina & Rhea  
"Not Everyone Belongs To A Co-Op, But Everybody Benefits!"



MR. AND MRS. RICHARD ROYAL

# Miss Myrna Ritchie Becomes Bride Of Richard Leo Royal

In a ceremony at First Baptist Church of Bovina Monday night, Miss Myrna Fay Ritchie became the bride of Richard Leo Royal, Minister Cecil Bunch of Bovina Church of Christ officiated at the double ring ceremony.

Parents of the couple are Mr. and Mrs. Glenn Ritchie of Bovina and Mr. and Mrs. Winston Wilson of Friona.

Traditional wedding music was presented by organist, Mrs. Weldon Moody. Miss Marilyn Cade of Whiteface sang "More," "Whither Thou Goest," and "The Wedding Prayer."

The wedding scene was formed by an arch of holly with white doves resting on red bows interspersed in the greenery, with an eight-branched candelabra centered below the arch. Columns of holly topped with multi-tiered candelabra were at either side of the arch.

The bride, given in marriage by her father, wore a full length gown of Angelmist sheerganza and rosepoint lace over silk peau de soi fashioned in a princess silhouette with extended chapel train edged in lace attached to the gathered waist in back. The renaissance neckline on the fitted bodice enhanced the full bishop sleeves trimmed with tiny seed pearls and iridescent sequins. Her double bouffant silk illusion veil was attached to a cluster pouf of rosettes and lace accented with tear drop crystals and sprinkled with sunburst pearls.

The bride carried a bouquet of sprays of white carnations centered with a white orchid. Following tradition, the bride chose for something old pennies dated in the years of their birth, something new was her wedding ensemble, something borrowed was a gold watch and something blue was the traditional blue garter.

Matron of honor was Mrs. Sheryl Mount of Lubbock, formerly of Bovina, Miss Susie Ritchie, sister of the bride, was bridesmaid. Serving as

best man was Lonnie Shelton of Milenesand, N.M., Groomsman was Mike Royal, brother of the groom, of Friona.

Miss Susie Ingle, roommate of the bride, of Brownfield, and Miss Colleen Royal, sister of the groom, of Friona were candlelighters. Kim Lane of Lubbock was ringbearer, James Ritchie, brother of the bride, and Bobby McMeans were ushers, Kay Spicer and Maureece Royal, sister of the groom, presided over the guest book.

The matron of honor and bridesmaid wore identical formal length dresses of cranberry pink and light pink satin fashioned in 16th century style with empire waist and full Julian sleeves. The bodice of the dress was cranberry pink and the skirt, sleeves and collar were light pink. They wore cranberry pink pillboxhats with light pink veils. The candlelighters and ring bearer wore dresses fashioned as the bridal attendants.

The mother of the bride was attired in a two-piece pink dacron suit with white accessories and a white carnation corsage.

The groom's mother wore a cranberry pink long line dress with pleated skirt and white accessories. She also wore a white carnation corsage.

The reception was held in the home of the bride's parents. The serving table was laid with a white lace cloth over pink. A three-tiered wedding cake, decorated with white bells, white shells and sprays of pink flowers and topped with a miniature bride and groom surrounded by white doves decorated the serving table. The bride's bouquet served as centerpiece. Pink nuts and mints were served from crystal and silver appointments by Miss Marilyn Cade of Whiteface and Miss Rose Marie Denney of Friona. Assisting with the hospitalities were Mrs. Jack Patterson, aunt of the bride, and Mrs. Theda Williams.

For a wedding trip to Level-land, where the couple attend South Plains Junior College, the bride was attired in a navy blue tunic pant suit with light blue ruffled long sleeve blouse. Black accessories and the white orchid lifted from her bridal bouquet completed her ensemble.

The bride is a graduate of Bovina High School and is presently attending South Plains College in Leveland majoring in accounting.

The groom is a graduate of Friona High School and plans to continue his education at South Plains majoring in wildlife management.



Women's Lib Gets the Kick

Women's Lib took a giant step forward this fall when a dainty Florida schoolteacher became pro football's first female player.

I began when she spent long summer days holding the ball for her husband's kicking practice. Then when he was signed with a minor league pro team, she signed with him. And when he trotted on the field to placekick in real combat, she trotted beside him, in full uniform.

"Come on, honey," she implored before the kick, probably the first time those words have ever been heard on the gridiron. Subsequently, she was steamrollered by a 235-pound defender whose last name, ironically, was Florence.

I'm not suggesting you get in the game, just get with the game. To be a good hostess, as well as a fan, serve snacks and meals from the list of NFL Training Table Foods, the same good foods the players eat. But prepare everything in advance - so you can sit down and enjoy the game with everyone else.

If you don't understand the game, maybe I can help you. The idea, of course, is for the team with the ball to get it across the goal line. But that can involve a lot of action that just looks meaningless to a novice. To see what's happening best, without taking a graduate degree in football strategy, narrow your vision and concentrate on the key man, the quarterback.

The quarterback is one man who handles the ball on every play. Certain qualities distinguish a good quarterback:

Intelligence. He senses the opposing team's weaknesses and directs his attack there, bearing in mind the capabilities of his own men.

Physical prowess. Ability to actually "hide" the ball, confusing the defense as to whether he will pass or hand off to a runner, and if so, which one.

Courage. Leadership, of course. All these qualities are present to a degree in every quarterback. The great ones have them all, and in spades. Next time out just watch the quarterback. As far as that young place-kicker's assistant is concerned, if football's 300-pounders have their way, she may learn she's happier around a playpen than a pigskin.

## Of Interest To THE WOMEN

### Cook's Corner

Mrs. Leon (Shirley) Ware is this week's occupant of Cook's Corner.

Shirley was born in Palestine, but her family moved to Lariat when she was two years old. She attended school at Oklahoma Lane until it consolidated with Farwell and Bovina. After graduating from Farwell High School, she and Leon were married and he attended Texas Tech for a year. They moved to their present home five miles west and two miles south of Bovina in 1956 where they are engaged in farming.

The Wares are parents of three children; Mike, 15, a sophomore in Bovina High School; Connie, 12, a seventh grader; and Carol, 9, a fourth grader. Shirley serves as children's coordinator in the Sunday School of Bovina United Methodist Church. She also sings in the choir.

"Most of all I enjoy doing things with the kids. I like to play the piano, but just for my own enjoyment," says Shirley about her hobbies. Reading and traveling are also hobbies that she enjoys. She is president of Band Parents organization of Bovina Schools and chairman of civic improvement committee of Bovina Woman's Study Club.

Shirley is sharing four of her family's favorite recipes with Blade readers this week.

#### CHILI PIE

- 1 lb. ground meat
  - 1/3 c. chopped onion
  - 1 T. shortening
  - 2 t. chili powder
  - 3/4 t. salt
  - 1 t. Worcestershire sauce
  - 1 c. canned tomatoes
  - 1 c. drained pinto or kidney beans
  - 1 c. cornbread batter
- Brown meat and onion in shortening. Add seasonings and tomatoes. Cover and simmer over low heat 15 minutes. Add beans. Pour in lightly greased pan and top with cornbread, spreading with wet knife. Bake in 425 degree oven for 20 minutes.

#### FRITO PIE

- 33¢ bag of corn chips
  - 1 small can chopped green chilies
  - 2 onions, chopped
  - 2 cans cream of chicken soup
  - 1/2 soup can of water
  - 1 small can evaporated milk
  - 1 lb. grated American cheese
- Mix together and pour over corn chips in a baking dish. Top with remaining cheese. Bake at 400 degrees for 20-30 minutes.

#### MEXICAN SALAD

- 1 large head of lettuce
  - 1 lb. Longhorn cheese, grated
  - 1 - 15 oz. can ranch style beans, chilled
  - 2 tomatoes, diced
  - 1/2 onion, finely chopped
  - 3/4 bottle Kraft Catalina dressing, chilled
  - 1 - 49¢ bag corn chips, crushed
- Prepare lettuce as for any tossed salad. Drain and wash chilled beans and add these, diced tomatoes, finely chopped onion, grated cheese and dressing. Chill 30 minutes to an hour before serving. Add crushed corn chips and mix well in-  
 immediately before serving. Serves 12 generously.

mediately before serving. Serves 12 generously.

#### WHITE CAKE

- Mix as listed:
- 1 1/2 c. sugar
- 3/4 c. shortening
- 1 c. milk
- 2 c. flour
- 1 T. baking powder
- 3 eggs - beat thoroughly after each egg

1 t. vanilla  
Bake in 9x13 pan 30 minutes in 350 degree oven.

#### ICING

- 1/2 pt. whipping cream
  - 1 c. sugar
  - 1 c. coconut
  - 3 egg yolks
  - 1/2 c. nuts
- Cook ten minutes, stirring constantly.



MRS. LEON WARE

## Club Meets In Bandy Home

Thrifty Club met Monday afternoon in the home of Mrs. G. A. Bandy. Those attending embroidered and painted pillowcases for the hostess.

Filled wafers, German chocolate cake, coffee, spiced tea and Cokes were served to Mrs. Bill Bradshaw, Mrs. Jerry Ware, Mrs. L. M. Grissom, Lola Grissom, Mrs. Myrtle Perry, Mrs. P. O. Dixon, Mrs. George Turner, Mrs. O. H. Jones, Mrs. Owen Patton, Mrs. Frank Smith and Mrs. Bandy. Mrs. J. G. Eubank of Bovina was a guest.

Next meeting of Thrifty Club

will be Feb. 1 in the home of Mrs. Bill Bradshaw.

## Son Born To Burnetts

Mr. and Mrs. Jerry Burnett of Weslaco, former residents of Bovina, announce the birth of a daughter, Saturday, Jan. 2, in a Weslaco hospital.

The new arrival has been named Lee Ann and weighed seven pounds, 11 ounces. Burnetts are parents of a daughter, Skotti, 4, and a son, Russell, 2.

Burnett teaches vocational plumbing in the Weslaco Schools.

Paternal grandparents are Mr. and Mrs. Frank Burnett of Bovina. Maternal grandparent is Wes Smith of Dimmitt.

Fabulous Fake Furs with "the rich girl" look: that's the big news in coats this year. The very image or real broadtail, seal, otter—the jungle excitement of jaguar, cheetah and tiger: all captured in store menageries. PLUS styling news of mid-lengths, belted and fitted shapes, trims of leather, the "wet look", real fur. Come see, and you'll agree—it's THE year to own a fabulous fake fur coat!

## Community Conversation

Guests in the home of Mr. and Mrs. Ches Woltmon over Christmas and New Year holidays were Mr. and Mrs. Jeff Bradshaw and son of Lubbock, Mr. and Mrs. Carol Burman and family of Amarillo, Mr. and Mrs. Tommy Williams and daughters of Bovina, Mrs. Alva Hudson of Bryan, Mrs. Frances Cross and children of Clovis, Mr. and Mrs. Roy Hodgkin of Abilene, Mr. and Mrs. Chester Hodgkin of Haskell, Mrs. Fred Hodgkin of Haskell, Mr. and Mrs. Jack Woltmon of Bovina.

## Mink Tops The Pants Scene



WARM and WONDERFULLY every-wearable... right now fashion for practical gals, sporting their minks over chill-chasing pants. A Tourmaline Emba natural pale beige top (above) is as right over pants as the duffe coat (right) in Autumn Haze Emba natural brown mink. No waiting for "special occasions"; to beat the winter, just wear your mink.

Wind, snow, just-plain-cold. You'll never be cozier than in a wonderful, wrap-able fur... warmest of all worn with pants, this year's chicest chill-chasers.

The trick to beating the weather is to wear your fur, instead of saving it for a "special occasion". Who says you have to freeze just because you're going to the supermarket instead of the opera?

Just don't worry; your fur investment won't be ruined by wearing. After all, minks wear their fur coats in the snow, don't they?

## Where They're At... The Hemlines, of Course!



From well below the knee to just above the ankle — on coats and suits everywhere — and worn by women all over America for warmth, comfort and fashion.

The coat and suit industry has your message. You readily accepted the longer lengths in your coats and suits because they are sensible. You want as much cover-up as possible in your outer garments.

The look is still rather small through the shoulder with controlled fullness in the body. Many are fitted at the waist with full skirts. The new adventure to keep out the cold is to have a hooded coat. For extra warmth and feeling of luxury it can be trimmed or lined with fur. The trim is often repeated with a fur border on the coat

hem. Capes and wrap coats are important leaders. Suits with button-up skirts which can be worn with bottom buttons open to accent the accessorized leg — real Gung-Ho with high front-laced boots.

The word about color is gentle and the mood victorian — unlike the bright, obvious colors of the past. These are the berry and bramble colors of rust, blackberry and prune, dark green, dark browns and greys. The baked earth colors. Grape and olive green. The empire colors like the deep almond green, bottle green, burgundies, royal blue and old gold, old rose and ashes of rose.

This will surely be the season of a winter wonderland. And you will find them all Where They're At — your favorite department store or specialty shop.

You will also find a fashion booklet entitled "Coats & Suits & You" . . . Where it's at . . . Free on request by writing to the Union Label Department, ILGWU, 275 Seventh Ave., New York, N. Y. 10001.

Storming the Heights of fashion are this winter's new storm coats. Picture yourself on a blustery day, wearing a glistening leather-like coat with curly "lamb" collar and cuffs, handsome belt, cozy lined and mid length to keep you warm and dry as well as smart. It's only one example from a huge Sears collection of knockout new looks in storm coats.

★ Groceries  
★ Gasoline

Come To See Us -

Open 6 a.m. to 10 p.m. - 7 Days A Week

**Spears Handi-Stop**

Third Street and Highway 86  
(formerly Southside Service Station and Grocery)

- Wayne Spears

Your Business Appreciated

## are you a NERVOUS NELLIE?

YOU SHOULD SEE YOUR DOCTOR FOR A CHECKUP!



If you've been "jumping out of your skin" lately, you could be suffering from a vitamin deficiency or other physical ailment. Have your doctor check out the cause now.

**Don's MEDICINE CHEST**  
Phone 238-4901  
Third Street - Bovina

HOW DOES YOUR INCOME TAX MEASURE UP

COMPLETE RETURNS \$5 UP

Let BLOCK help you chop it down to size! We'll put ourselves in your shoes — and do your tax return. Our service is quick, convenient and inexpensive. Try BLOCK for size!

GUARANTEE: We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay that penalty or interest.

**H & R BLOCK CO.**  
AMERICA'S LARGEST TAX SERVICE WITH OVER 5000 OFFICES

NO APPOINTMENT NECESSARY  
506 Main B Friona, Texas - Phone 247-3638  
Weekdays 9:30 a.m. - 6 p.m.

BARBARA GOULD

**Fall Sale!**

SPECIAL CLEANSING CREAM. A luxurious cream especially designed to lift out "hidden" dirt and grime.  
reg. \$2.50-\$1.25 . . . reg. \$3.50-\$1.75

SKIN FRESHENER . . . The exhilarating final touch to your cleansing job!  
reg. \$2.00-\$1.25

POMPON COLD CREAM. The lightest, fluffiest cream ever designed to melt away dirt, grime.  
reg. \$2.50-\$1.25 . . . reg. \$3.50-\$1.75

ASTRINGENT LOTION . . . To tone the skin and control the flow of oil!  
reg. \$2.00-\$1.25

**Don's MEDICINE CHEST**  
Phone 238-4901 Third Street - Bovina

# — Bovina Area Churches Welcome You! —

## Church Chuckles by CARTWRIGHT



© CHAS. CARTWRIGHT 1109  
"Come on, you can make it—you come from hardy pioneer stock!"

### NOT SO MUCH LOST, BUT ROOTLESS

A recent university graduate in history assessed his present generation as one "not so much lost, as rootless." Perhaps this may be the proper description of the present generation. At least it is creating disturbing pictures in the minds of community personalities from local, national and even international levels. Our world is gravely upset; the effects of blown-up promotional gimmicks about ideal societies have lost much of their glamor. The truth about ourselves and our glaring injustices are becoming bitter doses, and the age of demonstrative dissent is again emerging.

Riding the verbalized, "generation gap," the younger roar their disapproval. They march, they cry, they burn, plunder, and kill. But there will always be a generation gap. It should be. Time, experience and learned realisms should always sense a distance between themselves and youthful. There is always some need for reform to the better. But this reform should come about in the right way.

Our greatest need in this hour of educating hope and promising improvement is to sense the more urgent "generation gap." The tragic void between flesh and spirit. Over 70 per cent of the world in which we live do not have the roots in the word of God. Most of this group is made up of our youth. When rooted in the Rock which will stand, discouragements and displeasures will not topple them from their perch. They will not be careless and indifferent to present affairs when rooted in Christ and His word.

Cecil Bunch, Minister,  
Bovina Church of Christ

## Church Page Sponsors

### Friona Motors

"Your Parmer County Ford Dealer"  
Bovina Phone 238-6231

### Bovina Chamber Of Commerce & Agriculture

**Big Nick Farm Machinery**  
Buy - Sell - Trade  
If I don't have it, I'll get it!

### Hartzog Seed Farms

A. L. Hartzog

### Bi-Wize Drug

Phone 247-3010  
-Friona-

### Bovina Wheat Growers

"We Serve To Serve Again."

### First State Bank

of Bovina  
- Member FDIC -

### Lawlis Gin Company

Hwy. 86

### Bonds Oil Company

Gulf Distributor

### Agri-Sprayers

- Quality Aerial Spraying -  
Phone 238-4311

### Kerby Welding Service

A ☐ Deal The Year ☐

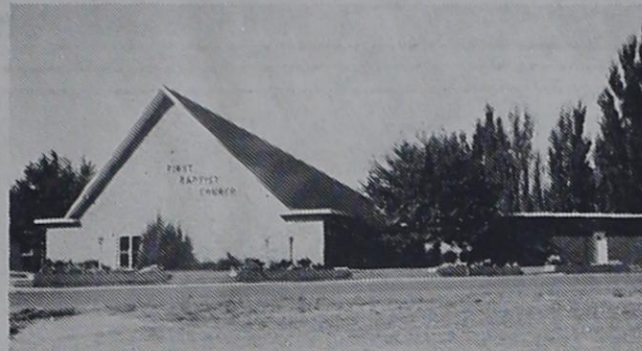
### Gateway Produce Company

- Bovina -

### Clearview Company

All Three TV Networks  
Phone 238-3592

## FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 10:55 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Larry Heard

WEDNESDAY - Teachers and Officers Meeting - 8 p.m.  
Prayer Meeting - 8:30 p.m.

## OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Woodrow Williams

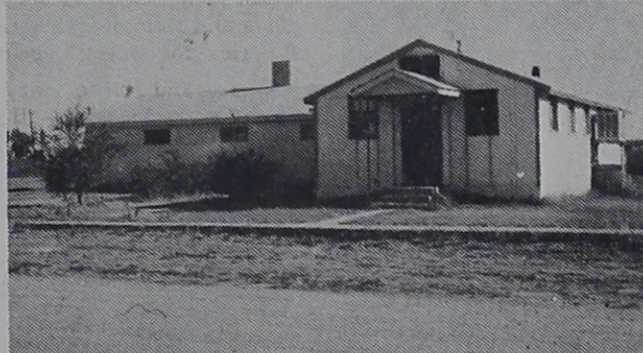
## ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.  
Thursday - 8 p.m.  
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

## MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.  
Miercoles Estudio De La Biblia - 7:30 p.m.



Rev. Ramon Delgado

## ST. JOHN LUTHERAN CHURCH



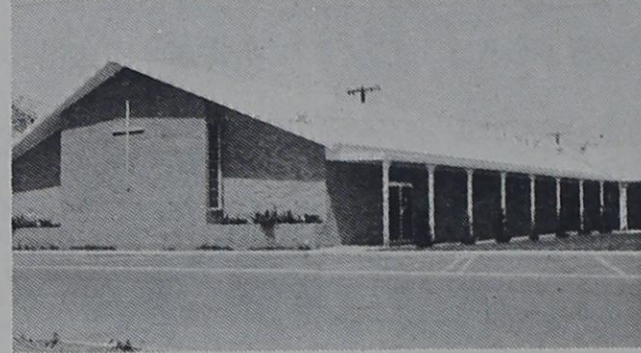
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.



H. F. Peiman

## BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES  
Classes 9:45 a.m.  
Worship 10:45 a.m. and 6 p.m.



Cecil Bunch

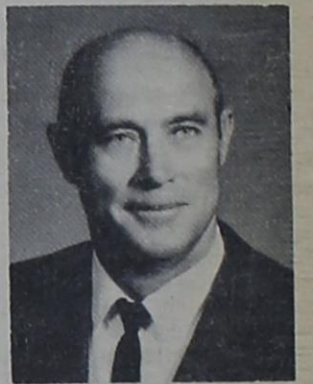
WEDNESDAY  
Devotional and Classes - 9:00 p.m.

## OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Bob Roberts

## BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
M.Y.F. - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -  
Wednesday - 8 p.m.

## BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Charles McCause

### Birklebach Machine & Pump

Hwy 86 - West

### Sherrill Lumber Company

Highway 60 - Bovina

### Bovina Restaurant

Mr. & Mrs. Mutt Graham

### Lariat Lutheran Church

### American Dusting

Aerial Crop Dusting & Spraying  
Phone 238-6041

### Claborn Funeral Home

Phone 247-2801  
Friona, Texas

### Sherley Grain Company

"Serving Parmer Co. Farmers  
The Year 'Round"

### Gaines Hardware Company

"Nothing Knocks On Bovina  
But Opportunity"

### Western Ammonia

FM Road 2290 - Bovina

### PARMER COUNTY IMPLEMENT CO.

WEST HIGHWAY 60 - FRIONA, TEXAS  
79035  
PHONE: 247-2721

### Don's Medicine Chest

Prescription & Health Needs  
Phone 238-4901

### Custom Farm Services

Complete Fertilizer  
Phone 238-6051

### Bovina Gin Company

"Your Satisfaction  
Is Our First Concern"

### Charles Oil Company

Phillips 66 Tires, Batteries

### The Bovina Blade

### Gee Cleaners

Mr. and Mrs. John Gee  
Phone - 238-3611

### Oklahoma Lane Farm Supply And Gin

Phone 225-4386

### Spears Handi-Stop

Groceries - Gasoline  
Wayne Spears

### Paul Jones Texaco

Firestone Tires



### On The Farm In Farmer County

By R. MACK HEALD  
County Agent

The buying of beef for the family table or for the home freezer often turns into a chore. But, advises W. W. Bailey, Extension livestock and meat specialist, it need not be.

Meat, he notes, has been graded for quality, how palatable it will be when served, for many years. Most steaks and roasts are cut from the top three grades, Prime, Choice and Good. Choice quality will have a bright cherry red color and flecks of fat intermingled with lean (marbling). The lean will be fine in texture and firm in appearance. The outside fat on a roast or steak grading Choice should be a half-inch or less. All of these can be noted on a cut of meat in the self-service counter, says Bailey.

When a side or quarter of beef is purchased for the home freezer, it is an easy matter to purchase the desired quality grade. However, points out the specialist, this is not all of the needed information. Choice grade carcasses can have from two-tenths to an inch of outside fat. No one wants to buy outside fat at a high price and then trim it off and there is a solution, says Bailey.

To meet the changing conditions, the U. S. Department of Agriculture in 1965 started another kind of grading which indicates the quantity of salable meat on a carcass. These are known as yield grades and are numbered from one to five. Yield grade one carcasses have the highest yield of retail cuts and five the lowest. Because of this difference in yield of lean meat, there is about \$3.60 per hundredweight difference in price between each yield grade, explains Bailey. Thus, a carcass grading Choice or Good with a yield grade of one would be worth \$18 more per cwt. than a carcass with a yield grade of five. On a 600-pound carcass, this would amount to \$108, a big difference, in value.

This grading system, explains Bailey, is based on four factors: size of the ribeye muscle at the point where the sides are quartered; thickness of outside fat measured at the ribeye muscle at the point where the sides are quartered; amount of kidney, pelvic and heart fat and size of the carcass.

These new yield grades are not only valuable to the consumer but also to the producer, the packer who buys the live cattle and the retail butcher.

To the rancher or feeder, they provide a means for identifying breeding and slaughter cattle for differences in yield. He can select for breeding and feeding animals that produce high yielding carcasses.

To the packer, they furnish an additional tool which permits him to more precisely evaluate differences in the value of animals he buys.

To the retail butcher, they

provide a means for purchasing beef with an assurance as to its yield of salable meat.

To the consumer, yield grades are an excellent guide to yields of meat bought in the form of a quarter or wholesale cuts for the home freezer.

Bailey reminds that the quality grades should not be confused with the one to five yield grades. He notes there are very few Number one yield grade carcasses produced but Number two and three yield grade carcasses are plentiful and are available from most wholesale beef outlets.

To get the most from beef purchases, the specialist suggests that the beef quality grades be used in combination with the newer yield grades.

## Jr. High Drops 3 To Vega

Junior High basketball teams dropped three games to the visiting Vega teams Monday night in Williford Gymnasium.

Seventh grade girls gave the visiting girls a difficult time before losing, 30-25.

Eighth grade girls had a hard time finding the basket as they were defeated by Vega's eighth grade, 31-0.

Eighth and seventh grade boys met a much taller, stronger Vega team and dropped a 47-7 decision.

Remainder of the schedule for junior high teams is as follows: Jan. 11-Sudan-here, Jan. 18 - Springlake-Earth - here, Jan. 25 - Farwell-here, Feb. 1-Hart-here, Feb. 8-Vega-here.

Junior high teams will compete in the Springlake-Earth tournament Jan. 28-29-30.

## Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

Dec. 29-Jan. 4

### ADMISSIONS:

Maria Leal, Hereford; J. R. Thornton, Friona; Charles A. Ross, Bovina; June Wallace, Friona; Herman Schueler, Friona; Earl Miller, Friona; Manuel Hernandez Jr., Friona; Jewel Barry, Bovina; Walter Schueler, Friona; Stephanie Graham, Friona; Elita Hernandez, Friona; Myrtle Rauh, Friona; Tammy Christian, Friona; Vicki Mingus, Friona; Patty Evans, Friona; Lola Garza, Friona; Margarita Ramirez, Friona; Sharon Stowers, Friona; Louise Douglas, Bovina; Joe Gonzales, Wisconsin.

### DISMISSALS:

Angelita Castillo, Friona; Allo Reeve, Friona; Iris Carter, Friona; Frances Jennings, Muleshoe; James Symcox, Farwell; Buster Lilly, Friona; Mrs. Ralph King and baby boy, Friona; Mrs. Jose Leal; Jewel Barry; Charles Ross; Mrs. Tony Vigil and baby boy, Hereford; Stephanie Graham; Vernon Roberts, Friona; James Taylor, Friona; Manuel Hernandez Jr.; Walter Schueler; Herman Schueler; Myrtle Rauh; Sam Cordoza, Bovina; Mrs. Manuel Hernandez and baby girl; Edna Brecht; Joe Gonzales; Vicki Mingus; Patty Evans; Nathan Harding, Farwell.

## CHICKEN COOKING CONTEST PRIZES NOT CHICKEN FEED



At the 22nd Annual National Chicken Cooking Contest, Steven Holter, a contestant, cooks Steven's Orange Chicken Delight.

Like all state contestants, Steven was presented with a \$100 check. In addition to this sum, the four top junior winners earned cash prizes of \$1,000 to \$5,000 presented by Best Foods.

The 1971 contest will be held in Ocean City, Maryland, with the first prize upped to \$10,000. For an entry form write to: National Chicken Cooking Contest, Route 2, Box 47, Georgetown, Delaware 19947.

### Steven's Orange Chicken Delight

- 1 (2 to 3 1/2-pound) broiler-fryer chicken, cut in serving pieces
- 1 cup flour
- 3/4 cup corn flake crumbs
- 1 teaspoon paprika
- 1 cup milk
- 1/4 cup Mazola corn oil
- 3 tablespoons orange marmalade
- 1 1/2 cups orange juice
- Parsley

Salt chicken. Mix together flour, crumbs and paprika in a paper bag. Dip chicken pieces in milk then in flour mixture shaking enough to coat chicken. Heat corn oil in skillet over medium heat or in electric frypan set at 375°F. or follow manufacturer's instructions for frying chicken. Add chicken pieces and brown on all sides turning as needed. Reduce heat to simmer position. Add orange marmalade and orange juice. Cover and simmer 45 minutes or until tender. Garnish with parsley. Makes 4 servings.

## At Home In Farmer County

by Janice Miller Fant  
County HD Agent

The new thing in sewing is trim! A visit to a piece goods or fabric department will establish this fact.

Trims for fabrics from bur-lap to satin can be found. Others are especially made to coordinate with fabrics.

Embroidery or ruffling has been done for you on matching narrow widths. These can be inserted into the garment wherever your whim or pattern decides. Matching trims are often displayed with the fabrics to give you ideas on how to use them.

Other trims include braids, tassels and fringe. They can be applied to the garment or used as the belt or part of the decorative trim of the belt. Some present-day styles of tunics, vests, and weskits are held together with frogs, buttons and loops, and buttons and chains. For a more feminine look, there are laces, beading, sequins and paillettes. Delicate beading can serve as shoulder straps. Wide braid or jeweled trim can emphasize a tiny waistline. Jeweled buttons can accent tabs or closings.

When selecting trims remember that textures and colors should harmonize.

Be creative in your sewing and use a special trim to make your next garment "out of the ordinary."

Oklahoma Lane Home Demonstration Club.

SKILLET SHRIMP CREOLE

- 1 can (1 lb.) peeled tomatoes
- 1/2 c. diced celery
- 1/4 c. diced green pepper
- 1/4 c. minced onion
- 3 T. butter
- 3/4 lb. shrimp, clean and split
- 1-1/3 c instant rice
- 1 t. sugar
- 1/2 t. salt
- 1/8 t. pepper
- 1 bay leaf
- 1 small sprig parsley
- 1/4 t. Worcestershire sauce

Drain tomatoes, measuring liquid; add water to liquid to make 1-1/3 cups. Saute celery, green pepper, and onion in butter until lightly browned. Add shrimp; cook until shrimp turns pink. Add measured liquid, the tomatoes, sugar, salt, pepper, bay leaf, parsley and Worcestershire sauce. Cover and simmer 3 minutes; stir in rice (right from the box.) Cover and simmer an additional 15 minutes. Remove bay leaf and parsley before serving. Makes 6 servings.

## SEE OFF-BEAT NYC ON LONG WEEKENDS

What are you going to do with all those new long weekends in 1971?

Four holidays have been rescheduled to fall on Mondays: Washington's Birthday (Feb. 15), Memorial Day (May 31), Columbus Day (Oct. 11) and Veterans Day (Oct. 25). In addition, two other holidays will normally be celebrated on Mondays: Independence Day (July 5) and Labor Day (Sept. 6).

Here's a suggestion from the New York City Convention & Visitors Bureau on how to spend the long weekends. Why not catch the Big Town's exciting new off-beat sights? And the good news for budget travelers is that most are absolutely free!

The new off-beat sights include: Burlington's fascinating moving-walkway exhibit called "The Mill"; Kodak's new multi-exhibit Gallery and Photo Information Center; the South Street Seaport Museum with its fabulous collection of old ships; and those swinging new artists' colonies, SoHo and Westbeth.

Free Visitors Bureau aids to those planning a long off-beat weekend include: a list of the new off-beat sights, a weekend folder, and a seasonal calendar of events.

For copies of the free folders, drop a card with name, address and zip number to: Long Weekend Kit, N. Y. Convention & Visitors Bureau, 90 E. 42nd St., N. Y. C. 10017.

## WHEN CONGRESS DECIDED AGAINST BEN FRANKLIN



Few people know the true story of the competition that resulted in the bald eagle becoming our national emblem. For eons, hundreds of thousands of Bald Eagles ruled the skies of North America. In early spring they lifted from winter range and flapped north to court, perform spectacular mating flights and spend three to five months raising pairs of eaglets in huge treetop dumps of sticks and foliage. Following pulsating lines of honking geese, they streamed southward in the fall.

Today, millions of Americans have never seen their national emblem, the Bald Eagle. Chances are they never will. The white-headed, golden-eyed symbol of freedom is winging closely along the brink of extinction.

Fewer than 4,000 Bald Eagles are believed to remain in the United States, excluding Alaska. A count conducted in 1961 by the Audubon Society noted but 3,576 Bald Eagles south of the Canadian border. Though the gun always has maintained a major role in the decline, DDT and other chlorinated hydro-carbon pesticides now pose the major threat to Old Baldy. High concentrations of chemicals stored in body fat of fish and animals consumed by the eagles are said to be the contributing factors responsible for soft-shelled eggs, sterility and often death.

Generally, eagles in the United States are concentrated

in Florida, the Midwest and the Pacific Northwest. To prevent the extinction of the Bald Eagle the bird has been protected since 1910 by legislation. Thus, it is illegal to capture, molest or kill it. This protection however, has had little effect on the mighty bird's decline.

It is interesting to note here, as a sad commentary on modern man, if this gallant symbol of American freedom vanishes, that Benjamin Franklin, during a heated Congressional controversy, suggested, in vain, that America adopt the Wild Turkey instead of the Bald Eagle as the National Emblem. He maintained that the Wild Turkey symbolized peace and good fellowship.

Just as the Bald Eagle, the Wild Turkey came close to extinction not too many years ago, once hunting the gobbler became a hunting challenge. But thanks to American conservation laws the Wild Turkey now flourishes in many of these United States.

It still symbolizes peace and fellowship, as well as a genuine contest of sagacity to any hunter, and what's more, during a wild turkey shoot in South Carolina it gave birth to another truly American institution—the bourbon and in this case the Wild Turkey Bourbon. This popular, potent brand of beverage like the Wild Turkey itself and Old Baldy are American exclusives beyond duplication.

## School Menus

January 11-15

- MONDAY: corn dogs, cheese wedges, green limaas, cornbread, butter, orange juice, apple pie, milk.
- TUESDAY: roast beef and gravy, cream potatoes, green beans, hot rolls, butter, fruit gelatin, milk.
- WEDNESDAY: beef on bun, cheese slice, buttered corn, pickles, butter cookies, fruit, milk.
- THURSDAY: pinto beans with ham hocks, fried potatoes, turnip greens, cornbread, butter, banana pudding, milk.
- FRIDAY: no school.

EASY ROQUEFORT DRESSING "TRADES UP" SIMPLE SALAD

Dressings for salads are tepid, but for sheer pooh there is nothing to rival a really good Roquefort dressing. Make sure your greens are fresh, clean and dry. Blend together the ingredients of the dressing until the mixture is rich, smooth, heady. Hold everything until the minute it is time to serve the salad. Then—and not before—toss greens and dressing together very lightly until each leaf is delicately coated but not bruised or limp. Your dining "public" will swear you've invented something sublime. Your guests will try to purloin your recipe.

**GF/A Roquefort Cheese Dressing**

1 c. Sour Cream	2 tsp. Juice from Grated Onions
1/2 c. Salad Dressing	1/2 tsp. Sugar
2 Tbsp. Tarragon Vinegar	1/2 tsp. Salt

Mix all ingredients together thoroughly. Refrigerate. 3 oz. Roquefort Cheese, Crumbled. Add cheese one hour before serving. Makes 2 cups.

**Cattle Oilers-Delousers**

If you have cattle, you need

Save Time and Money Increase Profits

Contact Leon Grissom Bovina, Texas  
Area Distributor  
Phone Bovina 238-6721 or Tharp 225-4388

**FARMLAND FUN**

"IF HE CHASES YOU AS FAR AS TOWN, FRED—PICK ME UP A FEW POUNDS OF SUGAR AND SOME DARNING WOOL"

Cover your grain sorghum land with -

Slurry Mix

to your grain sorghum stubble now-right behind the stalk shredder. Slurry Mix aids stalk decomposition and is a great fertilizer, too!

**COOP**

**Bovina Wheat Growers Inc.**

"Not Everybody Belongs To A Co-Op But Everyone Benefits"

New Phone Set-Up at Oklahoma Lane Farm Supply And Gin —

Nevermind The Directories — Here are our numbers

Tharp 225-4116  
Okla. Lane 825-2345

Thank You — Call Us Soon!

**FUN WITH FIGURES**

The distance of the sun from the earth averages about 93 million miles. A newborn child, placed on a spaceship flying toward the sun at 500 miles an hour, would be more than 21 years old when he arrived there!

\*\*\*

The largest piece of used marble in the world is the coping stone of the Tomb of the Unknown Soldier in Arlington National Cemetery in Virginia. It weighs more than 100,000 pounds!

\*\*\*

The heaviest magnet in the world is in Russia. It measures 200 feet in diameter, with a weight of 40,000 tons!

**Wholesale Prices**

AC Products  
Delco Ignition Parts  
Bearings  
Grease Seals  
Brake Parts & Shoes  
Oil Sight Gauges  
U Joints  
Starters & Starter Drives  
Generators - Alternators  
Water Pumps  
Clutch Hubs  
Pressure Plates  
Jacks-Hand Tools  
Purrolator Filters  
Ignition Wires  
Champion Plugs  
Belts & Hoses  
Shock Absorbers  
Hydraulic Hose, Ends & Hose Repair  
Butane Fittings & Repair  
Tires, Batteries & Other Accessories

**Bonds Oil Co.**  
Bovina

**Gulfgas Fuel CLEAN POWER**

... saves 10% of total tractor expense

Figure all your tractor costs. See how you can save with Gulfgas fuel.

Low cost, high octane Gulfgas fuel is purified to burn clean—without residues—no sticky valves and rings. In your tractor, oil changes and filters last three times longer.

Fuel expense is slashed. Spark plugs last and last. You'll save as much as 10% on total tractor expense—on purchase price, maintenance and fuel. What's more, you'll have far less down time.

Next time you shop for a tractor, check the advantages of an LP-gas model. In the meantime, come in and get all the facts and figures on farming with Gulfgas fuel.

**BONDS OIL CO.**  
Highway 60 - Phone 238 2271

**Gulfgas LP-GAS**

There's nothing "hit-or-miss" about our **Texaco Marfak Lubrication**

1. We lubricate by chart, not by chance—never miss a spot!
2. We use Marfak, Texaco's tough, stay-on-the-job lubricant. Won't jar out, leak out, dry out. Resists washout, too.

Come in for the sure protection of Marfak Lubrication—and drive more smoothly, more safely. Our other services are tops, too!

Trust your car to the man who wears the star

**Paul Jones Texaco SERVICE STATION**  
Highway 60 - BOVINA - Pho. 238-4331