## Cly fiertuille \&hountain Sun <br> ANDADVANCE



# OUR BIRTHDAY SALE 

Ten to Twenty-Five Per Cent Discount on the Entire Stock

## 10 DAYS - Oct. 11 th to Oct. $20 t h--10$ DAYS

MEASURED by the age of governments and mountains EIGHTEEN YEARS is not a very long period of time. Measured by the age of the average business concern, it is quite old. Our store is one of the half dozen business concerns in Kerrville that has been doing a continuous business under one management for that many years
WE ARE PROUD of our record, and of the fact that the eighteen years since this house was founded have been eighteen years of progress and success. memorate the successful start, and the progressive step: from a small beginning to our present splendid store, are going to put on a Ten Days' BIRTHDAY SALE, du ing which time we shall offer
Furniture and Household Goods.

THERE IS NO misconception on \%ur part as to how this business has come about, and has grown to be the largest store of the kind in a town of three thousand population, or less in all the Southwest. We have done our best. We have given honest goods, at fair prices. We have followed safe and sound business policies, and have given to the business the best that was in us. That of itself may have gone a long way toward success, but-

YOU DID YOUR PART. Your confidence in us, your constant patronage and support gave us confidence in ourselves, and faith in our business, and in Kerrville as a field for our endeavors. So, at the eighteenth mile post in our business journey, we are giving a BIRTHDAY PARTY For ten days the nine thousand square feet of our salesrooms will be given over to furniture bargains. The finest and latest in style and model will be on display, as well as the plain, serviceable articles that go to furnish the home of the man who buys for comfort and not for style.
A CORDIAL INVITATION is extended to you to visit the store you have helped make, at least once, and as many more times as convenient, during the sale. This will give us an opportunity to express our appreciations of your patronage, and perhaps

## Chairs and Rockers

There is nothing new in these lines that camot be found in
our salesroom, from the most attractive of fine upholstering, to

the mad durable of plain? ball tor service. Thees (sumb: inke evershing in handie, are
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Couches--Davenports
There is no one article of furniture that adds so much of comfort and elegance to the
home as a handsome couch We have a large stock and can meet all requirements.


Rug's and Linoleums The discount in this department will help you furnish anrug stock full in all the is our sizes and patterns. You'll be

Special Discount on All Stoves


A Complete Line of Iron Beds


Special 20 Per Cent Reduction on All Matched Bedroom, Dining Room and Living Room Suites.


As sure as you
are a foot high-


YOU never got such cigarettecontentment as Camels hand ou. Camels quality and expert blend of choice Turkish and choice Domestic Tobaccos make this prefer thi and make you kindof tobaccosmokedstraight! Camels mellow-mildness is a revelation! Smoke them with freedom without tiring your taste! They leave no unpleasant cigaretty aftertaste nor unpleasant cigaretty odor
Give Camels every test-then compare them puff-for-puif with any cigarette in the world

THREE TEXASAMENOMENS
TO COME UP $\mathbb{N}$ EEECTON

$\qquad$ and RECOBNIITON OF TEXAS
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## STEPHENS SALIENT SIX

The Perfected Overhead Valve Engin
That Burns All the Gasoline
Made by the Stephens Motor Branch of the Moline Plow Co.
roaddere, toureng, COUPE AND SEDAN
BERNHARD AUTO CO.
PHONE 185
West Water St.,
ITis




You Are Gordially Invited to the
Free Entertainment

Notre Dame Institute
Sunday, Oct. 10th, 5 p. m in honor of
Golumbus, Pan-American Ђero

## THE OLD HOUSE

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The Best Place to Buy
Lumber and Building Materiall of All Kinds beitel lumber company
$\mathbf{+ + + + + + + + + + + + + + \boldsymbol { + }} \left\lvert\, \begin{gathered}\text { E. F. Ferguson made a a } \\ \mathbf{+} \\ \mathbf{+} \\ \mathbf{t} \text { Local And PBRSonal } \\ +\end{gathered}\right.$ trip San Antonio Thursday
 $+++++$ xyman

 | $\begin{array}{l}\text { Walter Schreiner was in Kerrville }\end{array}$ | $\begin{array}{l}\text { W. S. Ethrigge, a iawyer of Ban- } \\ \text { Wednesday on business and visiting } \\ \text { relatives. }\end{array}$ |
| :--- | :--- | Our new line of ginghams, outings.

domestics and shoes is arriving now
Burney \& Paimer.
41-2te


kemper

Mrs. W. C. Hampil of Nixon Vas Quality Rio Peaberry Coffee now 30 c ;
returned to her home, after a visit
30-cent quality Rio Coffee now 20 c returned to her home, after a visit
of several weeks with her daughter,
Mrent quality Rio Coffee now pound-value givers.
Mis. Noe
peroy Garrett.



## THE GUADALUPE CAFE

GUADALUPE CAFE

SCOFIELD SCHOOL FOR GIRLS
High and healthful location. Beautiful seenery, Outdoor gy massium.
Hot water heating. Music. Modern Languages, Domestic Science.
Apply to Miss Sarah C. Scofield, Principai. Kerrville. Texas.

## How We Care For Your Meat Cars

When you see a Swift Refrigerator Car going by in a train, it seems a simple thing that it should be carrying fresh meat up and down the country.

Like most of the packer activities which contribute to your welfare, you are so used to having this going on uninterruptedly, day in, day out, throughout the year, that you are likely to take it as a matter of course.

But it is not a matter of course. Every car you see going by means long hours of minute, scientific, painstaking care in preparation for what it is doing.

Every time a car comes in it is washed out thoroughly with scalding water. If any taint, any foreign matter, were present, this would get rid of it. Even the meat hooks are taken down from the racks and scalded with water and live steam.

When the car is thoroughly cleansed we put in 5,000 pounds of ice. But that is only preliminary. It only cools the car to the proper temperature. By the time the car is moved over to receive its load this first ice is melted. More is then put in to keep the car cool.

Then the meat is hung on the 'sterilized hooks and the load of food is ready for its journey. It arrives as it leaves, clean, fresh, wholesome, appetizing; and your meat supply goes on unaffected by seasons or weather

This is only a part of the service which Swift \& Company furnishes, at a profit to itself so small-averaging a fraction of a cent per pound on all products over a period the consumer, it would make a difference of less than a nickel a week in the meat bill of the average American family

Swift \& Company, U. S. A.


# CASH SALE: 

## Dry Goods 25 Per Cent Off

The Doors Are Now Open to the Greatest Sale Ever Held in Kerrville. Our New Fall Merchandise is Here, and Every Article in the Dry Goods Department Goes at This Unusual Discount.

DON'T MISS THIS OPPORTUNITY


COTTON MEN MAKE PROTEST
AGANSI GAMBLING IN FUTURES

 $\mathrm{T}_{\text {responsible. But it wast }}^{\mathrm{HE} \text { rair }}$ until the automobile reached its present state of development that the old barriers against travel were finally broken down

More people own automobiles today than ever thought of owning a horse and buggy in the old days.

That's because the cost of motoring has been brought within reach of the average citizen's pocketbook

We look upon it as part of our job to keep it there. If
the man with the medium
priced car there wouldn't be
much in this tire business for us.

The less a man has to spend on motoring, the more important it is that his tires should be of first quality

Any tire is not good enough for the small car owner. He wants a tire that will give him just as much for his money in the small size as the big car man gets for his money in the large size.

In thinking over what kind of tires we would represent in this community we tried to put ourselves in the place of the car owner. And we believe we hit it exactly when we selected $U$ S. Tires.

United States Tires BOECKMANN\& WESTON

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mr, Menees comes
TO The pront

## His Experience.

Every Kerrville resident shoul low his example. He has used Doan's Kidney Pills and speaks from experi-
ence. Is there any need to experi-
ment with imitations or untried kid ment with imitations or untried kid-
ney medieines?
 Doan's Kidney Pills for I know they are a good remedy. My kidneys were SECOND. That plaintife io taw.
weak and out of order. I felt, dull tain traed and possessed of a cer. weak and out of order. I felt dull tain tract and parnel of Tand hecerin.
 Kidney Pills and I used them. They
corrected the trouble, putting my
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Mr. MeNees had. Foster-Milburn


Standard, Oct. 2: The 4 -year-old
son, George G., of Mr. and Mrs. G. F.


## Kaufman's Special Purchase Sale

 Sacturers and sellers in the world, such as Amoskeag Mrg. Co., Frankin Motor Co. down the cost of living. Now we come forth with this great event. Sale now on and lasts ten days longerSTAPLE GOODS AT MIGHTY SAVINGS

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| 10c Plaid Gingham- <br> - Beautiful new plaid for children's or ladies' dresses, in every conceivable pretty pattern. During Kaufman's Special Purchase Sale $\qquad$ |

We Give Mail Orders Immediate Attention---No C. O. D.'s. Savings on Silks and Serges. Sale Now On---LASTS 10 DAYS

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| 40 Inches. Wide <br> Georgette, with large floral desugne of. <br> wondurful liokling. Kaufnian's 8 pectial <br> $\mathbf{8 2 . 1 3}$ |  |

KAUFMAN DRY GOODS CO.


Smith.
Don't forget to attend the Big Re
duction Sale of Dry Goods and Shoe

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 W. B: Hickmann of Greenille



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## We Can Supply Your Needs

ROCK DRUG STORE
Phone $60 . \quad$ Kerrville, Texas.

A Little Talk About Fountain Pens

 Wot toak on therspoint Lime For sear wo have triad Noit Avar wes notivireto abolotet satistraction.





## J. L. PAMPELL

Agent for Victor Talking Machine
Have You Selected Your Billies Yet? Do Not Inbreed

Will have a good one as long as I have any

It pays to buy only
the best.
A scrub is high at any price.

## KERRVILL MOTOR SALES

## A Cash Garage

We can save you money on your tire bills.
Let us demonstrate the new Overland to
you. We do all kinds of repair work.

## THE CITY MEAT MARKET



$\qquad$

## THE CHARLES SCHREINER COMPANY 1869

## SPECIAL DAYS WILL FEATURE STATE FAIR



