

Come to Kerrville

—the fastest growing little city in the country. Opportunity for investment is great. Bowden and Brown can please you in most anything you want in Real Estate.

Bowden & Brown

Office Next Door to Bakery
Phone No. 336, Kerrville, Texas.

THE WEEK IN SOCIETY

MR. AND MRS. ROBINSON ENTERTAIN MEN'S CLUB

The Presbyterian Men's Club participated in one of the most delightful meetings of the year when they met last Thursday evening as the guests of Mr. and Mrs. H. C. Robinson. The entertainment was staged on the lawn of this hospitable home and somewhere between fifty and sixty men were in attendance.

Several prominent men from the Presbyterian Encampment were guests on that occasion and mingled with the home folks. In fact there were no "foreigners" at the meeting as Mr. Robinson and Rev. Dickey made everyone feel very much at home.

Dr. S. E. Thompson, in his usual interesting manner, welcomed those present from the Encampment. The Doctor is one of the punctual members of the Men's Club in the matter of attendance, and usually has something to say. However, his remarks are always welcome, for the members of the club have learned from experience that Dr. Thompson is one of the most entertaining speakers to be found anywhere.

Dr. French Thompson of Milford, Texas, president of the Presbyterian College for Women, responded on behalf of the visitors and brought to the club some new thoughts and ideas that were indeed appreciated. He is an eloquent talker, a good student of human nature, has traveled extensively and as a result of all these is capable of making an address that is inspiring to his listeners.

The Orchestra and Glee Club rendered several selections, interspersed throughout the program.

After a regular program was finished, Mrs. Robinson furnished the most delightful part of the entertainment, in the way of refreshments. She was assisted in serving by several ladies of the local church.

Some time this month the Club will hold another meeting, this time as the guests of Mr. and Mrs. E. H. Prescott, the exact date to be announced later.

Osborne Circle Entertains W. M. U.

The Baptist Women's Missionary Union had their regular quarterly Dollar Day meeting with the Osborne Circle as hostesses at the home of their chairman, Mrs. Ola B. Gammon, Tuesday afternoon at 4 o'clock.

A most interesting program was given by the circle, assisted by a number of visiting ladies. Piano solos by Misses Claribel Renschel and Elizabeth Clapp were much enjoyed. Mrs. Branch Childs read a poem, entitled "Evangelize." Talks were given on the Mexican work by Mrs. Lee Rodriguez and Mrs. Nations-Smith. Mrs. Jack Moore, president of the local W. M. U., gave an inspiring paper, her subject being, "Next Year." Splendid talks were given by Misses Ruth Davis and Millie Daniel of the Fort Worth Training School, both of these young ladies being students of the Baptist Missionary Training School for special work.

The program was closed with an address by Mrs. W. L. Skinner of Center Point, the Associational president. Mrs. Skinner expressed her appreciation of the work being done by the

Kerrville women, both in the First and Mexican Baptist Churches.

Miss Daniel delighted everyone with her humorous readings, one in particular, "Betty at the Ball Game," brought down the house.

At the close of the program delicious ice tea, punch and orange ice and dainty white cake were served in a vine-clad bower on the front gallery. Mrs. Robt. Renschel and Miss Graves. Dewees served the punch and orange ice from crystal bowls placed at opposite ends of a prettily decorated table, while Miss Claribel Renschel had charge of the cake.

Guests from Center Point were: Mrs. W. L. Skinner, Mrs. Frank E. White, Mrs. J. W. Overall, Mrs. C. W. Howland and Mrs. Jennie M. Brown, and Mrs. H. C. White of San Antonio. About 50 guests were present and a nice sum was realized from the free will offering.

The society will hold their regular monthly business meeting at the church the first Tuesday in August. The annual election of officers will take place at this meeting and all members are urged to be present.

Mrs. Henry Weiss Entertains

Mrs. Henry Weiss entertained last Saturday afternoon, with a gathering of friends of her sister, Mrs. Oscar Rosenthal of Houston, the honor guest.

A yellow and white motif was attractively carried out in the various details of the entertainment with yellow zinnias and white jack beans arranged in vases throughout the rooms and adding much to the beauty of the decorations.

Later in the afternoon delicious chicken sandwiches, cake and sherbet were served in the sun parlor to about twenty guests.

Enjoyable Bridge Party

One of the delightful affairs of the past week in the younger social circles was the Bridge Party with which Miss May Carpenter complimented Miss Etheldra Fraley of Houston.

Ferns zinnias, queen's crown and other flowers were used in the tasteful decorations throughout the rooms. Five tables of players enjoyed the occasion. Miss Yolande Robinson won first prize and Mrs. L. E. Rouse cut the consolation. Miss Fraley received the guest prize.

Refreshments of cake and orange ices were served to the guests.

Young People's Choir Entertained

Rev. and Mrs. F. A. White entertained the Young People's Choir of the Methodist Church last Friday evening with a most enjoyable lawn party at their home.

Plans were completed for the organization of the choir to aid them in their work, and the following officers were elected: Miss Mary Holdsworth, president; Arthur Lochte, vice president; Ellis McDaniel, secretary-treasurer, and Mrs. R. T. Self, social manager.

Various games, stunts and contests were indulged in by the guests during the course of the evening, following which refreshments of brick cream and cake were served to the following:

Misses Velma Spence, Opal and Theo McWilliams, Eula Grantham, Jewel Holland, Clara McDaniel, Jewel Sikes, Genevieve Hagens, Vera Valier, Barbara O'Guinn, Mary Holdsworth and Gladys Peterson; Messrs. Arthur Saenger, Arthur Lochte, Ellis McDaniel, Horace and Rankin Starkey, Leslie Ottinger, Victor Mangum, Prentiss Swayze, Herman Rees, Marshall Leazar, Marvin Evans, Ben Chambless and Mr. and Mrs. R. T. Self.

Edith Clements, Mattie Clements, and Mary Marrow, Palacios; Miss May Jones, Mrs. James Weddell, Miss Margaret Weddell and Miss Minnie Weddell, San Angelo; Mr. and Mrs. Carl Sory and family, Meg Holland, Ethel Morning, Mr. and Mrs. C. W. Chambers, J. L. Davis and L. F. Gerlach, Livingston; Mrs. J. B. Nunn and Alice Sutton, Eastland; Miss Fannie McRaskill and Miss Fay Rutledge, Kenedy; Mr. and Mrs. H. McDermott and Louise Jarrett, Harlingen; Judge and Mrs. M. U. Smith and daughter, Lockhart; D. B. Searcy, Lewisville; Mrs. W. E. Miller and son, El Paso; Margaret Angus, Silsbee; Mr. and Mrs. Ed. Jeter, Tivoli; Egbert W. Smith, Nashville, Tenn.; Miss Carrie Lee Campbell, Richmond, Va.; Mrs. Tolbert R. Ingram and two children, Denver, Colo.; Mr. and Mrs. C. A. Walker, Bremond; Mr. and Mrs. Oscar M. Lander and family, Victoria; Emma L. Meyer, Belton; Mrs. M. H. McWilliams, Beaumont; Mrs. Giles Haltom, Nacogdoches; Mrs. D. W. Bashill, Uvalde; Bill Rawson, Kerrville; Mr. and Mrs. O. L. Bell, Edinburg; Mr. and Mrs. J. V. Wiseman and family, LaVerna; G. L. Ewing, Brownwood; Mrs. Chas. Rootes and daughter, Grandview; Miss Louise Jones, Karnes City; Mr. and Mrs. Parks and family, Bryan; N. N. McDonald, Bryan; W. P. Logan, Brownwood; Stuart Rohre, Cuero; Mr. and Mrs. H. Sanders, Fort Lavaca; Mrs. Pearl Watkins, Marlin; S. Lightburne, San Antonio; Mr. and Mrs. D. W. Cobb and family, Jourdanton; Mr. and Mrs. T. P. Perkins, Mineral Wells; Mrs. J. A. Templeton and daughter, Fort Worth; Mrs. Wm. B. Sutton, Eastland; Mrs. W. R. Hollingsworth, Crosby; Mrs. E. H. Norvell, Rockport; Eva Cranfill, Corpus Christi; Mr. and Mrs. R. B. Kennedy and family, Waxahachie, and Mrs. C. G. Wetter, Bryan.

Silver Tea at Lake Side Park

Friday afternoon, at 4 o'clock, there will be a Silver Tea at Lake Side Park for the benefit of the Episcopal Church. This will be in the form of a musicale, and as there is an aggregate of talent in Kerrville, there will be presented an unusually attractive program of music and aesthetic dancing.

Members of the Austin delegation to the Young People's Christian Encampment were delightfully entertained by Mr. and Mrs. Chas. Reel with a watermelon feast at the camp Wednesday evening of last week.

ONE CONFERENCE CLOSES AND ANOTHER OPENS AT ENCAMPMENT PAST WEEK

(Continued From First Page)

The total attendance this year will exceed any of the previous seasons. Camp authorities stated that the registration must average 15 persons daily for the remainder of the session to exceed the past summer's total, and it seems assured that this will be done, as they state that the daily average now is 20 persons.

The following have registered at Encampment the past week:

Eldron Bickley, Mrs. Kate Watson, Eugene Deemer, Robt. Dowd, Woodrow Deemer, Thelma Deemer, Lewis Mayhood, Leonard Barber, Ward Watson, Aubrey Watson, John Wm. Stormant, Rev. J. D. Stormant, Martha Stormant, Kate Jones, Jennie Dotson, Edward Paddleford, James Roberts, Terrence Lavender and Darrell Franklin, all of the S. W. P. Orphan Home at Itasca; Mrs. H. E. Blum, Mrs. H. A. Denton, Chas. Blum, Helen Blum, Mr. and Mrs. Joe C. Matthews, Mrs. A. M. Roats, Miss Alice Roats, Mr. and Mrs. C. M. Miller, Nina Weisinger, Mrs. W. R. Minter, Catherine Minter, John Minter, Mr. and Mrs. G. Flury and daughter, J. A. Webb and E. R. Sims, Austin; Mrs. James H. Bennett, Mrs. R. M. Key and family, San Marcos; Ben R. Hammond, Alma Jacobs, Bill Hammond, Mr. and Mrs. J. G. Reed and family, Mrs. Byrn Eastburn, Mrs. A. H. Winkelman, Byron Eastburn, Mrs. Frank Lang, Mr. and Mrs. R. F. Cleveland and family, P. C. Claypool, Thomas Moore, Rev. and Mrs. H. W. Hamilton and family, S. Lightburne, Mrs. J. W. Evans and C. M. Dellinger, San Antonio; Mr. and Mrs. George Sprague and family, Mr. and Mrs. C. L. Ford and family, Mr. and Mrs. H. H. Harrison and family, Mrs. M. L. Robertson, Geo. Foster, Wm. L. Candler, Pat H. Candler, D. B. Candler, Mary E. Kirkland and Miss Ada Minter, Dallas; Mrs. W. G. Still, Ella Gibbs, B. B. Pickett, Mrs. F. B. Dikes, Mrs. L. S. Green, Mrs. R. C. Fleming and Mrs. J. H. Martin, Houston; Mr. and Mrs. J. C. Kelly, E. J. Gassaway, Mrs. Chas. Lane and J. F. Dunkin, Waco; Rowena Clements,

ESTES GARAGE AND GROCERY
Midway Kerrville and Junction
General Repair Work and Accessories
Gas and Oil
Tourists' Provisions, Cold Drinks
Service at All Hours

Magnolia Petroleum Company

N. B. Smith, Agent
PHONE 8-Y

Kerosene Lubricating Oils Gasoline

JACKSON'S JEWELRY STORE

New stock throughout, new patterns and Pre-War Prices. Complete stock of Jewelry, Fancy Goods, Watches, Clocks, Wedding Presents and Gifts that last.

Come in, look over this stock and get my prices before you buy.

J. A. JACKSON

Jeweler and Optometrist

Are Any of Your Bills Past Due?

HAVE YOU PAID THEM IN FULL?

IF NOT, GET OUT YOUR CHECK BOOK AND PUT YOUR REMITTANCES IN THE MAIL TODAY.

PAY UP! Do not risk your credit, your standing, your reputation. Do not let your bills drag.

PAY UP! Do not place an added burden upon struggling business.

PAY UP! Get that wonderful "all-my-bills-paid" feeling.

PAY UP! Help your community to forge ahead and be busy and prosperous.

The Prosperity and Happiness of the Whole Nation Depends Upon the Spirit in Which Our People Meet Their Obligations.

Pay Your Bills Today.

Kerrville Retail Merchants' Association

KERRVILLE, TEXAS

ELECTRICITY
is the Safest, Best and Most Desirable for Farm Lighting
DELCO-LIGHT
places it within your Easy Reach
See Local Dealer for Reduced Prices and Terms
dependable
DELCO-LIGHT
R. L. MANGUM
Phone 348
KERRVILLE, TEXAS

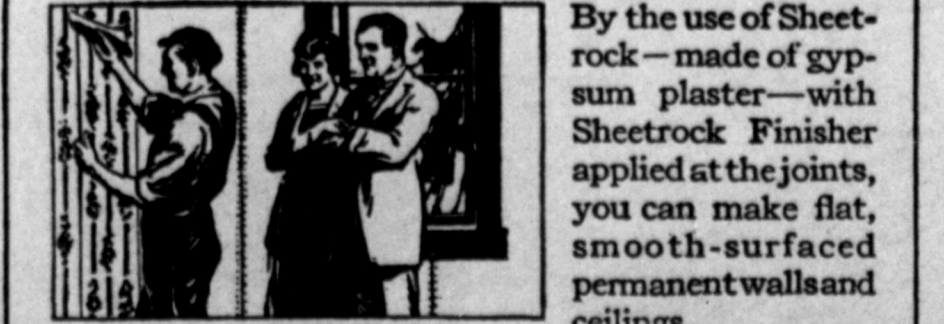
Hosiery Bargains

- Ladies' Hose 15, 25, 50c
- Ladies' Silk Hose . . . 60c to \$2.25
- Men's Hose 15, 25, 50, 75c
- Men's Silk Hose 75c

Rouse Variety Store

US SHEETROCK

The FIREPROOF WALLBOARD



By the use of Sheetrock—made of gypsum plaster—with Sheetrock Finisher applied at the joints, you can make flat, smooth-surfaced permanent walls and ceilings.

Sheetrock comes in standard-sized sections; saws and nails like lumber; will outlast the building. Let us show you Sheetrock.

REMSCHEL LUMBER COMPANY
Exclusive Agents for Sheetrock

GOOD YEAR Service Station
"SALE" and "bargain" are attractive words. But there is something more attractive in Standard Goodyear Service. For one thing, it is trustworthy. When you buy a Goodyear Tire from us authorized Goodyear Dealers, you know we'll help you get all the mileage out of it. That's real economy. "Bargains" sometimes aren't.
As Goodyear Service Station Dealers we sell and recommend the new Goodyear Cords with the broad All-Weather Tread and back them up with standard Goodyear Service
LEE MASON & SON
Phone 154, Kerrville
GOOD YEAR

The BUICK MOTOR COMPANY Announces for 1924 an entirely new and distinctive line of Quality Motor Cars
In beauty, design, speed and original mechanical features such as four wheel brakes, the 1924 Buick models provide the most revolutionary advance in motor cars thus far contributed by the industry.
BUICK MOTOR COMPANY, Flint, Michigan
Division of General Motors Corporation
Pioneer Builders of Value-In-Head Motor Cars Researches in All Principal Cities - Dealers Everywhere
WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM
R. L. SCHMERBECK
Kerrville, Texas

Ah, It's Great!

The ability to be reading your paper, or letter, and to instantly raise the eyes (not the glasses) and see perfectly at a distance.

Our bi-focals will do this for you.

A. E. SELF

Licensed Optometrist

NOTRE DAME INSTITUTE
For Boys and Girls.
Kindergarten to Twelfth Grade.



WE BELIEVE IN
The 4th R-Reading,
Riting, Rithmetic
and Religion
The Open Bible
Undivided Civil
Allegiance to our
Glorious Democracy

The soul of Culture
is the culture of the Soul
and
The heart of Education
is the education of the Heart.

Write to: Father Kasper P.D., S.J., M.A., Kerrville, Tex.

LOCAL AND PERSONAL
Items of Interest Gathered
Here and There

REMEMBER, everybody likes Pampell's Candy. (Advertisement 33).

Mrs. L. T. Davis returned last Friday from a visit with relatives at Temple, Ga.

Hal Brennan and family of Laredo spent the past week end at the St. Charles Hotel.

Mrs. D. S. Proctor of Cuero is registered at the St. Charles Hotel for her annual visit to the Hill Country.

Pictures on the wall makes a house a home. Have them framed at THE WHEELUS COMPANY. (Advertisement 4-tfc).

In response to a telegram that her father was seriously ill, Mrs. W. A. Salter and son left Tuesday for the home of her parents at Durant, Okla.

E. T. Marsden and A. Blizard came up from Brooks Field in an airplane and spent the week end with Mrs. Marsden and T. C. Johnston and family.

Mrs. George McRoberts of Houston, nee Miss Hilda Rosenthal and formerly a resident of Kerrville, arrived Sunday for a visit of several weeks with relatives and friends.

The Jackson Jewelry Store has recently added a new stock of jewelry and silverware to their stock, together with display cases and fixtures to appropriately display these wares. Mr. Jackson is building up a nice business in his new location. See his ad in this issue.

Signs bearing the legend, "City Limits, speed limit 20 miles, please obey traffic laws," have been placed on the Old Spanish Trail at each side of the city where it enters the corporate limits. These signs are meant to inform tourists and travelers of the speed limit in Kerrville and also that traffic laws are enforced here.

HART, SCHAFFNER & MARX DIXIE WEAVES

now only
\$25.00 and \$35.00
worth
\$35.00 and \$45.00

Curlee Tropical Worsted Suits

now only
\$20.00 and \$25.00
worth
\$25.00 and \$35.00

A FEW GENUINE PALM BEACH SUITS LEFT
Now Only \$11.50

All alterations free; we guarantee you a perfect fit. Don't wait, come at once and let us fit you up at this great saving.

H. Noll Stock Co.
Phone 33---If Busy, Ring 236
"The House of Quality, Service and Satisfaction"

Dr. E. Galbraith left last Friday for Laguna on a short visit with relatives and friends.

There are plenty of fish in the river yet—all you need is Pampell's tackle. (Advertisement 33).

Alfred P. C. Petsch, prominent attorney of Fredericksburg was among the business visitors here Wednesday.

CARS WASHED—Prompt service; reasonable charges. First class jobs. LEE MASON & SON. (Advertisement 33).

Ben Smith, Dr. W. P. Dickey and Rev. Brooks I. Dickey left Tuesday morning for a several days' fishing trip on the Medina River.

Cleveland Wheelus, Ben Smith, J. J. Dent and W. H. Brown went to Junction Monday on business in connection with the baseball club, returning home the same day.

Henry Woodruff has put into use a unique method of announcing the schedule of his service cars to Legion. A large sign, upon which is painted the face of a clock and has movable hands, announces the time of departure of the next car.

John Ward has cleaned up the lots on the corner of Main and Sidney Baker Streets, and moved the building from the rear end of the lots to the front. The structure is being remodeled into a garage, in which will be housed the ambulance and one of his funeral cars.

Mr. and Mrs. J. J. Carson, formerly of Clovis, New Mexico, who arrived in Kerrville three or four weeks ago, have become so well pleased with the Hill Country that they have decided to locate here permanently. Mr. Carson has purchased the gasoline launch on the new City Park from E. F. Mohn and in addition to running same is planning on installing several row boats on the river immediately.

Harry W. Dietert left last Friday for Detroit, Mich., to assume his duties with the United States Radiator Corporation. Young Dietert recently invented a universal sand testing machine in the laboratories of the University of Illinois and is to take up research work with the above mentioned firm. He had been visiting his parents, Mr. and Mrs. Henry Dietert, for a few days.

In a letter addressed to friends in Kerrville, Miller Harwood writes from Sinton that his brother who was operated on for appendicitis recently, is rapidly improving in health. Miller says he got down there in time to spend a good many busy days and nights helping fight the leaf worms in the cotton fields, and that now they are busy picking with about two hundred hands in the cotton fields daily. The Harwoods are all enjoying good health by reason of the change, and it may be another month or longer before they return to Kerrville.

Mrs. W. W. Wright and Mr. and Mrs. Jesse Wright arrived from Austin last Thursday for a visit with their son and brother, R. M. Wright, and family. They have all established a camp up near Sherman's Mill and are enjoying the visit and outing to the fullest extent.

Mesdames C. W. Howland, Frank E. White, Jennie M. Brown, J. W. Overall, Sid McElroy and W. L. Skinner, all of Center Point, and Mrs. H. C. White of San Antonio, attended the Woman's Missionary Union "Dollar Social" at the home of Mrs. Ola B. Gammon Tuesday afternoon.

Attention of The Sun readers is called to the ad of W. H. Rawson & Son elsewhere in this issue. The Rawson Drug Store offers good values at all times, and every spring and fall have been putting on their Rexall 1-cent sales. This present sale is an additional one, but the bargains offered are in keeping with the policy of the store.

Mr. and Mrs. A. B. Burton, accompanied by Mrs. Burton's mother, Mrs. M. A. Standefer, her sisters, Misses Ethel and Frances Standefer, of Waco, and Mr. and Mrs. A. C. Baker of Edinburg, returned last Thursday from a vacation trip to Alpine. The trip was made by auto, different routes being traversed going and coming, and Mr. Burton says that Kerrville is the liveliest and busiest city he saw on the entire trip. Mr. and Mrs. Baker have returned to their home, but the Standefers are visiting at the Burton home.

PERSISTENT ADVERTISING KEY TO SUCCESS, SAYS MERCHANT

Fred P. Mann of Devil's Lake Tells How He Built Wonderful Business By Advertising.

San Antonio Light, July 31st: Persistent and extensive advertising is the secret of success for any retail merchant, says Fred P. Mann of Devil's Lake, N. D., who is in San Antonio and preparing to make six speeches before local jobbers, manufacturers, retailers and visiting merchants during trade week. He is recognized as one of the greatest practical authorities on retail merchandising, being known nationally as the man who built up a \$500,000 business in a 5,200 population town.

During the last year, the comparatively small department store of Fred Mann in Devil's Lake, a town of about 5,200 population with a thinly populated trade territory, did about \$500,000 worth of business. Because of this tremendous and unusual amount of business for so small a store in such a small town, attention of merchants throughout the United States is being attracted. Immediately every one began to ask: "How did you do it?"

When asked this question soon after his arrival in San Antonio, Mr. Mann replied that advertising was his secret of success. He says a merchant has to go out after his business for it certainly will not come to him. His chief advertising medium is his local newspapers. The newspapers of Devil's Lake cover a trade territory for a radius of about 20 miles, surrounding the town. He says he also uses circulars and letters, to which he also attributes a part of the success of his business.

Advertising An Investment
"Persistent advertising is an investment and not an expenditure," says Mr. Mann, "for it is bound to bring results if placed and worded

Announcement!

If you are in need of FURNITURE

of any kind, I can save you money. I sell both new and second hand furniture and have a large stock to select from. When in Fredericksburg, see me.

Gus. Malchow

LANG'S LAUNDRY
H. S. LANG, Proprietor
Reasonable Rates and Work Guaranteed
Phone No. 327, Kerrville, Texas

TAKE CARE OF YOUR EYES!
When in San Antonio let one of our registered optometrists examine your eyes. Our success in fitting glasses is built upon scientific knowledge and years of experience.
We are also exclusive agents for the Acousticon, the greatest aid to hearing ever discovered. Sold on 10 days free trial.

H. C. Rees Optical Co.
San Antonio Opticians since 1897 407 EAST HOUSTON ST.

KERRVILLE LUMBER CO.
Exclusive Representative of the National Builders' Bureau.
ALLY BEITEL, President E. SCHWETHELM, Vice Pres.
Yard Near Passenger Depot

THE TEXAS COMPANY
CHAS. HEINEN, Local Agent
KERRVILLE, TEXAS

Gasoline and All Kinds of Oils and Grease
TELEPHONES 97 and 225

correctly. When my store was established in Devil's Lake during the year 1891 I knew but little about advertising until one day a local newspaper man visited my store and sold me on newspapers as the greatest advertising medium in the world. Since that time I have often thought of that interview and have followed that newspaper man's advice by advertising not only persistently in the local papers but extensively. Not spasmodic, however, for that kind of advertising is next to worthless.

"Few small town retailers realize the value of advertising and few of them do any at all. If big jobbing and manufacturing concerns will only educate their retailers to the point where they could realize that advertising was the greatest business investment known, it is safe to say that business would be revolutionized."

Homemade Products
Mr. Mann says he is a strong believer in buying homemade products. He says a town or city should first sell itself to itself, getting the people to use homemade products as much as possible. Local people should buy from the firm or man who is going to leave the dollar at home, he says, and then everyone can "get a crack at it." If home industry is patronized, he says, the city will grow, and grow fast too.

Mr. Mann has been in Chicago, St. Louis, Kansas City and other cities promoting trade weeks and similar business projects. He was offered a place on the board of directors of the United States Chamber of Commerce at Washington, D. C.

Mr. and Mrs. E. H. Coombs have rented their home to Dr. and Mrs. Walker, and they and their daughter, Miss Virginia, have moved to the Presbyterian Encampment where they will spend the remainder of the summer.

As evidence of what can be done in the way of dry land farming, Judge Julius Real presented The Sun Wednesday afternoon with a nice lot of roasting ears. They came from a field that was planted the last week in May and less than two inches of rain has fallen since that time.

TAILOR SHOP
CLEANING AND PRESSING ALTERATIONS
SUITS MADE TO ORDER
Modern Machinery—Good Work
D. C. GOODNER

Ford
TOURING CAR

Better Than Ever Before

At the lowest price ever made, the Ford Touring Car is even better than before. The one-man top, slanting windshield, improved seats and refined chassis construction have won instant admiration.

Already the demand for this model exceeds our ability to meet prompt delivery. In a few weeks we will have to disappoint many who are holding off.

Order now to protect yourself. A small payment down and the balance in monthly installments.

Ford prices have never been so low
Ford quality has never been so high

LEE MASON & SON
Authorized Sales and Service
FORD, FORDSON AND LINCOLN

\$298
F. O. B. DETROIT

CARS WASHED
Extra Washers; Prompt Service
ELECTRICAL DEPARTMENT
Any Repairs
LEE MASON & SON, PHONE 154

GASOLINE AND OILS SERVICE CARS
Tires Tubes and Automobile Accessories

Weston's Garage
M. F. WESTON, Proprietor
Expert Mechanics in Charge
Agents for Durant and Dodge Cars
PHONE NO. 115 KERRVILLE, TEXAS

LOCAL AND PERSONAL

Items of Interest Gathered Here and There
Pampell's for Sporting Goods. (Advertisement 33).
E. A. McCoy was in Monday from his ranch on the North Fork.
Mrs. M. L. Maggard of the Alamo City is spending the week at the St. Charles Hotel.

Ohas. Butt and family went to San Antonio last Saturday, returning Monday.
Keep a case of Pampell's Soda Water in your home—85¢ a case. (Advertisement 33).
Mr. Guinn Meeker of Wichita, Kansas, spent several days of last week with Mr. and Mrs. E. C. Meeker.

J. E. Grinstead, editor of Grinstead's Graphic, made a business trip to Mason Tuesday.
CARS WASHED—Prompt service; reasonable charges. First class jobs. LEE MASON & SON. (Advertisement, 33).
Mr. and Mrs. W. B. Childs, accompanied by Mrs. Childs' parents, Mr. and Mrs. A. H. Warburton, spent Sunday in Junction.

Jules Renschel returned last Friday from Alice where he attended the wedding of his brother, Aloise, and Miss Laura Frances Bates last Thursday evening.
Mr. and Mrs. A. H. Warburton and two sons, Arthur and Volney, came up from Victoria last Thursday for a short visit with their daughter, Mrs. W. B. Childs, and family.

QUALITY AND QUANTITY

The most of the best in groceries is what you will find at our store. Every brand of goods is purchased by us on our knowledge regarding its quality. There are no inferior brands bought at a low price, but everything is the very best of its kind.

And then you get quantity. Because of our economical methods of operating and with no bad accounts for you to pay for—you can purchase cheaper. The most of the best for the least money is what you find when you trade at our store.

WATCH OUR PRICES
Campbell's Tomato Soup 10¢
Post's Bran 12 1/2¢
Grape Nuts, pkg. 17¢
Grits, pkg. 17¢
Jello, pkg. 10 1/2¢
Maxwell House Coffee 40¢
Mrs. Stewart's Bluing 15¢
Tomatoes, No. 1 can 7 1/2¢
Ratliff's Tamales, can 13¢
Mushrooms, Fancy 37¢
25¢ Eddy's Starch 21¢
Sunbeam Mayonnaise 28¢
Certo, bottle 29¢
Olives, small bottle 15¢
Kellogg's Bran Flakes 9¢
Hershey's Cocoa, 1/2 lb. 15¢
Argo Salmon 26¢
Karo Syrup, 1/2 gal. 30¢
Knox Gelatine 19¢
Oatmeal, small pkg. 10¢

In addition to the above, we carry a complete stock of canned foods—pickles, olives, fruits, bread—in fact everything you will need for a quick lunch.

We Deliver Orders of \$5.00 or More After 4 P. M.
C. C. BUTT CASH-AND-CARRY GROCERY
"The Satisfactory Store"—Phone 72
IT PAYS TO PAY CASH

Make the evenings at home pleasant with an Edison, a Victor or Columbia Talking Machine. Sold on easy payments at PAMPELL'S. (Advertisement 33).
Mr. and Mrs. M. W. Lovell and daughters, Misses Elizabeth and Alice, of Austin, registered at the St. Charles Hotel last Saturday for a visit of some time in the city.

News dispatches from Detroit carry the information that the Ford Motor Company turned out Motor No. 8,000,000 at their assembly line at the Highland Park plant July 11. Motor No. 7,000,000 was turned out January 17, so the company produced the last million cars in six days less than six months.
San Antonio Express, July 28th: Mr. and Mrs. J. Stuart Boyles and daughter, Frances, and D. W. Michaux, all of Houston, were in San Antonio yesterday returning home from an outing on the South Fork of the Guadalupe above Kerrville.

LORD BALTIMORE Paper and Envelopes
One pound of paper and 50 envelopes. A fine heavy, fabric-finish stationery. Regular Price for Combination, \$1.00
THIS SALE89¢

PURE FOOD PRODUCTS
\$1.00 Liggett's Olive Oil, bot., 12 1/2 oz.79¢
50¢ Ballardvale Strawberry Jam, 15 oz.39¢
40¢ Pure Grape Jelly, 10 oz.29¢

PURETEST PRODUCTS
15¢ Boric Acid12¢
25¢ Salicylic Acid15¢
35¢ Salicylic Acid20¢
25¢ Comp. Licorice Powder...2 for 35¢
20¢ Cream of Tartar14¢
15¢ Epsom Salt11¢
25¢ Rochelle Salt18¢
25¢ Soda Bicarbonate15¢
75¢ Sugar of Milk56¢
25¢ Essence Peppermint19¢
pleasant to take than ordinary soda
25¢ Castor Oil19¢
35¢ Spirit Ammonia Aromatic...25¢
25¢ Tincture Iodine2 for 35¢
50¢ Witch Hazel39¢
25¢ Glycerin Suppositories 12's (infant)17¢
25¢ Aspirin Tablets, 1 doz.2 for 29¢

Factory to You SALE
HARMONY Lilac Vegetal
An astringent Toilet Water. Popular with both men and women. Very refreshing in the bath or after shaving. Convenient sprinker top.
Regular Price \$1.00
THIS SALE79¢

"Rexall Remedies"
DELICIOUS HOT WEATHER CONFECTIONS
49¢ Cadet Jordan Almonds, 1 lb. 39¢
49¢ Cadet Wrap'd Caramels, 1 lb. 39¢
75¢ Liggett's H'd Cdy, 1-lb. jars 63¢

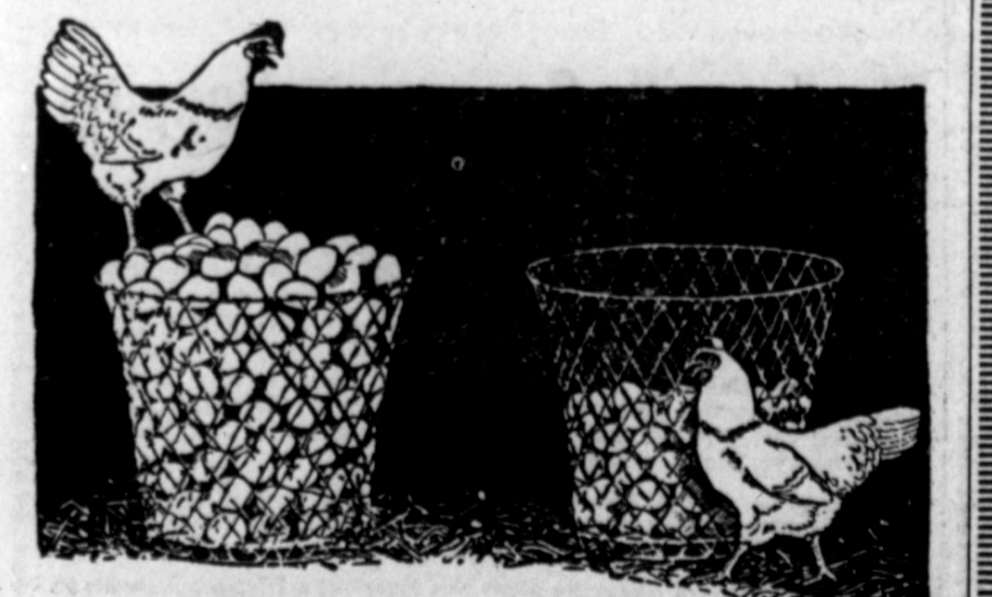
FAMILY MEDICINES
\$1.35 Rexall Beef, Wine & Iron, 16 oz.\$1.11
60¢ Rexall Milk of Magnesia, 16 oz.49¢
\$1.00 Rexall Orderlies, 150's79¢
50¢ Liver Salts, 6 oz.39¢
\$1.00 Rexall Nux & Iron Ton. Tabs., 100's69¢
60¢ Rexall Kidney Pills, 60's43¢
25¢ Rexall Skeeter Skoot19¢
75¢ Riker's American Petrofol, 16 oz.64¢
50¢ Rexall Mentholine Balm, 3 oz. 39¢
25¢ Rexall Little Liver Pills, 100's 17¢
35¢ Cascara Tablets, 100's19¢
25¢ Zinc Ointment, 1 oz.20¢
25¢ Hinkle's Tablets, 100's19¢
75¢ Phenolph. Lax. Tabs., 100's 49¢
20¢ Soda Mint Tablets, 100's15¢
35¢ Hinkle's Tablets (without Strych.), 100's29¢

Jonteel Famous Combination Cream Jonteel Cream Tale
Keeps the skin soft, smooth and beautiful. An ideal base for face powder. Wonderful Jonteel odor. New Screw top jar.
Regular Price 50¢
THIS SALE39¢
Made from finest Italian Talc. Beautifully soft, smooth texture. Soothing, healing, absorbs moisture. Perfumed with wonderful Jonteel odor.
5 1/2-oz. Economy Size Regular Price 50¢
THIS SALE39¢

Special for Men
REGULAR 35c TUBE OF REXALL SHAVING CREAM GIVEN AWAY
With every Lather Brush purchased during this sale at special price of 98¢.
The brush is of white bristles, set in rubber, with white bone handle.
Rexall Shaving Cream gives a smooth, creamy lather and stands up on the face throughout the shave.

Firstaid Products for Emergencies
25¢ Surgical Gauze, 1 yd.19¢
\$1 Surgical Gauze, 5 yds.79¢
25¢ Z. O. Surgical Plaster, 1 in.x2 1/2 yds.19¢
40¢ Z. O. Surgical Plaster, 1 in.x5 yds.29¢
50¢ Superior Absorbant Cotton, 8 oz.39¢

W. H. RAWSON & SON
The Rexall Store
TELEPHONE 37 - KERRVILLE, TEXAS
Kantleek Hot Water Bottle
It can't leak, because it's made in one piece. A universal guarantee of two years with each one. 2-quart size.
Regular Price \$2.75
THIS SALE \$2.24



"Purina" Made the Difference!
EQUAL in laying ability. But the hen on the right was fed a common grain ration while the other was fed Purina Chicken Chowder and Purina Hen Chow. Grains have lots of material for yolks, but far too little for whites. As they can't lay yolks only, grain-fed hens lay fewer eggs.
Purina Poultry Chows
form a complete ration, containing material for an equal number of whites and yolks. They get the most out of your hens, and cut the feeding cost per dozen eggs.
More-Eggs Guarantee
You get your money back if Purina Chicken Chowder and Purina Hen Chow, fed as directed, don't produce more eggs than any other ration. Why should you put off a trial when we take the risk?
Delivered promptly by
FOR SALE BY
Charles Schreiner Co.

Klenzo Dental Creme
Cleans and whitens the teeth. Hardens the gums and insures a clean mouth. You can have beautiful teeth by using Klenzo.
Regular Price 25¢
THIS SALE19¢

NO. 6 DISINFECTANT
Safe and Powerful. Acts like Sunlight. Kills germs and insects. Wonderful in house cleaning. 60¢ size makes 16 pails of strong disinfectant.
16-oz. Bottle 60¢
THIS SALE 49¢

For A Big Time COME TO COMFORT, TEXAS August 12th TO THE BARBECUE AND RODEO

There will be
HORSE RACES and RODEO
with liberal purses.
BASEBALL, SWIMMING and
DANCING
For the benefit of the Comfort
Base Ball Club
Admission 50 and 25 Cents.
Children under 7 Free

Comfort Chat

News, July 26th: Miss Flora Dietert of Kerrville is here for an extended visit to relatives.
Paul Weber of Boerne was a business caller at this office Saturday, returning home from an extended stay at the Stowers Ranch above Kerrville.
Walter Stahmann and Guy Rees returned Tuesday from Del Rio where they played with the Fredericksburg Giants in three games. Both did spectacularly good playing.
Boerne item: Mr. and Mrs. C. H. Williams spent Tuesday in Kerrville.
Sisterdale item: Mr. and Mrs. Hubert Marquardt spent last Thursday in Kerrville.
Two negro boys and two horses were struck by lightning about 4 p. m. Thursday. The fatality occurred about three miles from Waring on the Fredericksburg Road. The boys, Robert Clark and Ira Benson, were taking three horses from Geo. Biersch-wale's to Edm. Marquardt's, riding two of the horses and leading the third one, when a slight storm arose. Only one flash of lightning was seen, followed by a light rain which lasted approximately thirty minutes.

Cold Wave In View

San Antonio Light, August 1st: The first cool wave of the season is coming in over the Northwest and it should reach San Antonio within a day or two. Temperatures in Canada has already dropped as low as 34 degrees. The high shows a reading of 30.2 in its center and it may be deeper. As a result of the incoming cold air, thundershowers are predicted for North Texas Wednesday night and it will be cooler there.
No rain fell in Texas over Tuesday night. Temperatures are still high. The monthly weather summary for July shows a total precipitation of 2.54 of an inch, or 32 above normal.

DIVIDE BREEZES

Estil Young was a business visitor in Kerrville last Wednesday. Clarence Leinweber was a Kerrville business visitor Friday.
H. R. Colbath and Chas. Craig were business visitors in Kerrville the first of the week.
Mrs. H. E. Leinweber and son, Ralph, and Miss Ruby motored to Kerrville Wednesday.
E. H. and Roy Leinweber returned Friday from the Dietert Ranch, where they have been building fence.
Jim Carpenter of Junction is here for several weeks visiting his cousins, Mr. and Mrs. J. P. Freeman.
Joe Vanham and Brown Freeman motored to Kerrville Tuesday afternoon, returning Wednesday.
Hays Wharton and Jim Freeman were business visitors at Leakey last Wednesday.
Mr. and Mrs. James Priour and little son of Rocksprings were dinner guests of Mrs. I. Priour Friday.
Mrs. E. H. Leinweber, and son, Ralph, and Miss Ruby, visited the Leinweber boy at the Dietert Ranch.
Mrs. Geo. Duderstadt and children, Geo. Jr. and Miss Lois, of Harper, were guests Wednesday of Mrs. D. C. Hall.
Mr. and Mrs. Walter Merritt and Mrs. Lizzie Merritt motored to Kerrville on a shopping expedition Wednesday.
Mr. and Mrs. Clarence Leinweber and son, Chas. Lee, were guests Sunday at the home of Mr. and Mrs. Chas. Leinweber.
Sunday last week Mr. and Mrs. Archie Merritt and daughter, Katherine, motored to Kerrville for a visit with Mr. and Mrs. Durant, returning home Tuesday.
Mrs. Chas. Leinweber and Mr. and Mrs. Hays Wharton and daughters, Misses Edyth and Willa, were guests of Mrs. E. H. Leinweber Monday of last week.
Visitors at the home of Mrs. Hy. Priour, near Eura, Sunday were: Misses Ada Corn, Enola Klein and Alta Welborn, and Felix, Barney and Warren Klein.
Mrs. D. C. Hall had a few of the youngsters with her Monday night. Those enjoying her hospitality were: Misses Enola Klein, Alta Welborn and Ada Corn; Messrs. Felix, Barney and Warren Klein.
Judge and Mrs. Baker and children of Kerrville arrived last Saturday for a several days' visit with J. P. Freeman and family. Judge Baker went on to Rocksprings Monday and Mrs. Baker returned to her home Tuesday.
Mrs. Volney Snodgrass, Mr. and Mrs. Dan Franks and son, Darrell, Miss Mona Snodgrass, and Mr. and Mrs. Nelson Hatch and son, Arlton, were dinner guests Thursday of Mr. and Mrs. J. M. Hatch near Eura.
Saturday of last week Mr. and Mrs. Ed Garven and children, Tolbert, Clarence and Myrtle, went to Leakey to visit Mrs. Garven's father and brother, Dave and Cliff Beshong, returning home Monday.
Mr. and Mrs. D. Hughes have as their guests Mrs. Sallie Baker and grandchildren, Jim Baker, and Sallie C., Alma, Louise and Virginia Geer of Waco. Mrs. Baker is Mrs. Hughes' aunt.
Little Misses Edyth and Willa Wharton were guests of Misses Portia and Dorothy Hughes Wednesday, and when in three miles of home their horse was bitten by a large rattlesnake, killing it instantly. These brave little girls rushed home on foot, running most of the way, so mother wouldn't be uneasy.
Mr. and Mrs. J. H. Vanham entertained Friday evening with a dance, honoring Mrs. Hughes' house guest. About 75 guests enjoyed this good time. Out of the community guests

were: Mrs. Baker, Jim Baker Misses Sallie C., Alma Louise and Virginia Geer of Waco, Misses Frances McClanish and Margery Clellen and Messrs. Coombs and Johnson of Hunt.

STRICT ENFORCEMENT OF GAME LAW AT MEDINA LAKE

San Antonio Light, July 28th: A strict enforcement of the fish and game laws at Medina Lake will be continued throughout the fishing and hunting season. Capt. George D. Hunter, deputy game warden at the lake stated Friday morning. Mr. Hunter had just returned to San Antonio from Austin where he had a conference with Governor Pat Neff. The governor, Mr. Hunter said, commended him for the results he has obtained during his stay at Medina Lake and assured him that the state will back him in his war on violators of the game law.
Not only will the laws regarding the catching of fish be enforced, Mr. Hunter said, but he has appointed a number of deputies to enforce the deer and turkey law this winter. These men, he said, are scattered throughout the Medina district and will have no difficulty in apprehending those who kill deer out of season or kill does at any time.
During the last week, Mr. Hunter said, there have been but two or three arrests, showing that the fishermen are respecting the law regarding bass fishing. A new motor boat has been placed in commission, Mr. Hunter said, for running down law violators.

Center Point Comments

News, July 26th: Jno. M. Massey was over from Kerrville on business. Mrs. J. W. Overall is visiting her sister, Mrs. G. L. Richeson of Kerrville.
Mrs. Josie D. Jackson made a business trip to Kerrville Saturday morning.
Miss Virginia Coombs and Scott Fawcett of Kerrville visited friends here Sunday night.
Mrs. J. R. Herndon was over from Kerrville Tuesday visiting among her many friends here.
While returning from Comfort early Wednesday morning with a half ton of ice on a Ford truck, F. G. Hoffmann received several bruises when the truck turned completely over about five miles east of Center Point. He was thrown from the machine as it went over. Damages to the truck consisted of two broken wheels, wind shield and steering wheel a loss, the dash board and back of the seat being bent and sprung, and the front spring broken.
Eleven daily newspapers are published in Rome, Italy.

CLASSIFIED ADVERTISEMENTS

One Cent a Word Per Insertion (Payable in Advance) in This Department. Minimum Charge of 25 Cents. No Want Ads Taken Over Phone.

THE MOUNTAIN SUN, \$1.50 per year, in advance.
IF YOU WANT a small poultry yard, Bowden & Brown can suit you. 33
S. FRIEDMAN, Tailor, Cleaning and Pressing, South of Court House. 3-tfc
HOGS WANTED—About 50 head, shoats or feeders. Jim Dillon, Phone 285.
FOR RENT—Nicely furnished sleeping rooms. Apply Burnett's Store. 33-34.
FOR RENT—Camp house, two rooms and sleeping porch, all screened. Phone No. 10. 32-33
WANTED TO BUY—Sweet cream and milk. American Creamery Co., Phone 285. 27-tfc
PHONE 43, John G. Ayala, for hauling and transfer. Prompt service, fair charges. 7-tfc
BUY YOUR HOME and save rents. See Bowden & Brown—they have what you want. 33
BOWDEN & BROWN have a nice list of city property for sale. See them for anything you want in this line. 33
ROOMS AND BOARD, also sleeping porches, for tuberculars; tray service; reasonable rates. Phone 132. 32-33p
WOOD—All kinds of wood, cord, stove and heater, at the Ayala Wood Yard. Prompt delivery. Phone 43. tfc
NURSE, experienced in care of tuberculars, confinement cases and any other types of invalids. Phone 346. 33-35p
FOR DRESSMAKING and designing, ring 383. Mildred Mosel at Chas. Mosel's residence on Washington Street. 33-34p
PRODUCE WANTED—We want your butter, eggs and chickens. Will pay the highest market price. Miller Grocery. 20-tfc
TRESPASS NOTICE—I will prosecute any one hunting or in any other way trespassing on my land. DR. S. E. THOMPSON. 40-tfc
LOST—On Earl Garrett Street, the latter part of last week, pair of ladies glasses in case. Finder please return to Mrs. J. S. Wheelless. 33p
TRESPASS NOTICE—I will prosecute any one hunting with dogs or gun in the Reservoir Pasture north of town. CHARLES SCHREINER
AYALA Restaurant—Best of attention and good eats, short orders. Phone orders promptly filled. Phone 43. J. G. Ayala, Proprietor
ON AUGUST 5TH I will sell my 50 head from my ranch. Prices 31-tfc
WANT to send a post interesting Gift Hundreds of cards in return for Address: CATS-SET MAGAZINE, 15-tfp

HUNT HAPPENINGS

Mr. A. E. Davis went to Alamo, Texas, for a stay of several weeks.
Miss Mahle Sublett of Kerrville spent last Thursday with her cousin, Miss Lois Sublett.
Mr. and Mrs. E. L. Sublett and family were the week end guests of Grandma Schumacher.
Rev. J. W. Orr and family and W. H. Page and family attended church at Kerrville last Sunday.
Mr. and Mrs. T. C. Hall spent the week end with Mrs. Hall's parents, Mr. and Mrs. J. J. Sublett.
Miss Novella Schumacher spent a few days with Miss Buelah Clark and attended the meeting at Ingram.
Miss Artis Stetozner, of Kerrville, returned home Monday, after spending a week with Miss Mary Page.
Mrs. Miller and daughter of San Antonio are here on a visit to her parents, Rev. and Mrs. Amos Taylor.
Jack Douglass returned home this week after several weeks spent visiting his friend, Billie Steele of the Steele Ranch.
Mr. and Mrs. Tom Young and family and Mr. and Mrs. James Crow and family were the dinner guests of Mr. and Mrs. Geo. Baldwin last Sunday.
James Orr, who has been in a hospital at Houston several months on account of a broken arm, came home to visit his parents, Rev. and Mrs. J. W. Orr.
Mr. and Mrs. Raymond Howard and little son returned to their home at Devine last week after spending a few weeks with her parents, Mr. and Mrs. J. R. Mayhugh.
Mr. and Mrs. James Priour and sons, Junior and Dale, together with Mr. and Mrs. H. I. Priour and Mr. and Mrs. Roy Kemp spent the week end with the latter's parents, Mr. and Mrs. T. J. Moore.
Those who registered at the Zumwalt's Vacation Resort this week were Miss Lenna Swinney, Miss Annie Lee Arnold, Miss Lola Randall, Mr. and Mrs. Burgess and daughter, Cecille, and Mrs. J. C. Gainey and son, John Vinson Gainey.
Mrs. Ola B. Gammon, Miss Graves Dewees and party returned the latter part of last week from a two weeks camping trip on the Johnson Fork of the Llano at the P. J. Rembold Ranch. They were joined for a week by Mrs. K. Dewees, Mrs. Robert Renschel and children, Claribel and Robert Jr. Other guests during their stay were Mr. and Mrs. Perry Duncan and Miss Elliott of Waco, Robt. H. Renschel of Kerrville, Mr. and Mrs. P. J. Rembold and Frank Rembold of Segovia.

FOR PICNIC PARTIES AND LUNCHES

Pies, Cakes, Buns, Cinnamon Rolls, Cookies, Doughnuts
KERRVILLE BAKERY, PHONE 180

MOTOR BOAT RIDING AT THE CITY PARK

Two-Mile Ride for 10c; Children, 5c
SIXTEEN-PASSENGER MOTOR BOAT

THE CITY MEAT MARKET

HENKE BROS., Proprietors
Sells Everything a Butcher Ought to Sell. Try Our Home-Made Lard. Fish in Season. Phone No. 7.

Let Your Electrical Troubles Be Ours

All Work Guaranteed, Called for and Delivered.
We Specialize in Automotive Electrical Work, Battery Recharging and Repairing, House Wiring, Acetylene Welding, Etc. Try us.

Van Horn Electric Company

PHONE 75, KERRVILLE, TEXAS

E. L. SUBLETT

Real Estate and Live Stock
Office Over Chas. Schreiner Bank
Some bargains in farms and ranches—large and small
Kerrville, Texas

Moore & Saner Lumber Co.

"The Builders' Friend"
All Kinds of Building Material and Paints
THE PLACE—THE PRICE—THE QUALITY
Opposite New Presbyterian Church
PHONE NO. 261 - - KERRVILLE, TEXAS

Fresh Home-Grown Vegetables

We believe in boosting home industries, consequently we have closed a contract with the Durham Truck Farm for a truck load of fresh vegetables daily. These vegetables are delivered early each morning from the Durham Farm out on Turtle Creek, and are crisp and fresh on their arrival at our store. Come in, look them over and see what can be grown on a truck farm in the Hill Country.

MILLER GROCERY

Phone No. 268 - - - - Kerrville, Texas

To My Friends and Former Patrons

After nearly four years' absence from the business circles of Kerrville, I have opened a Plumbing and Sheet Metal Shop on Sidney Baker Street, opposite the St. Charles Hotel.

I employ nothing but skilled workmen and use only the best of materials, and guarantee all my work. All work is figured on a "live-and-let-live" basis. If you need anything in the line of plumbing and sheet metal work, drop in and let me figure with you—it will save you money.

CHAS. MOSEL

USCO Users Stick

United States Tires are Good Tires

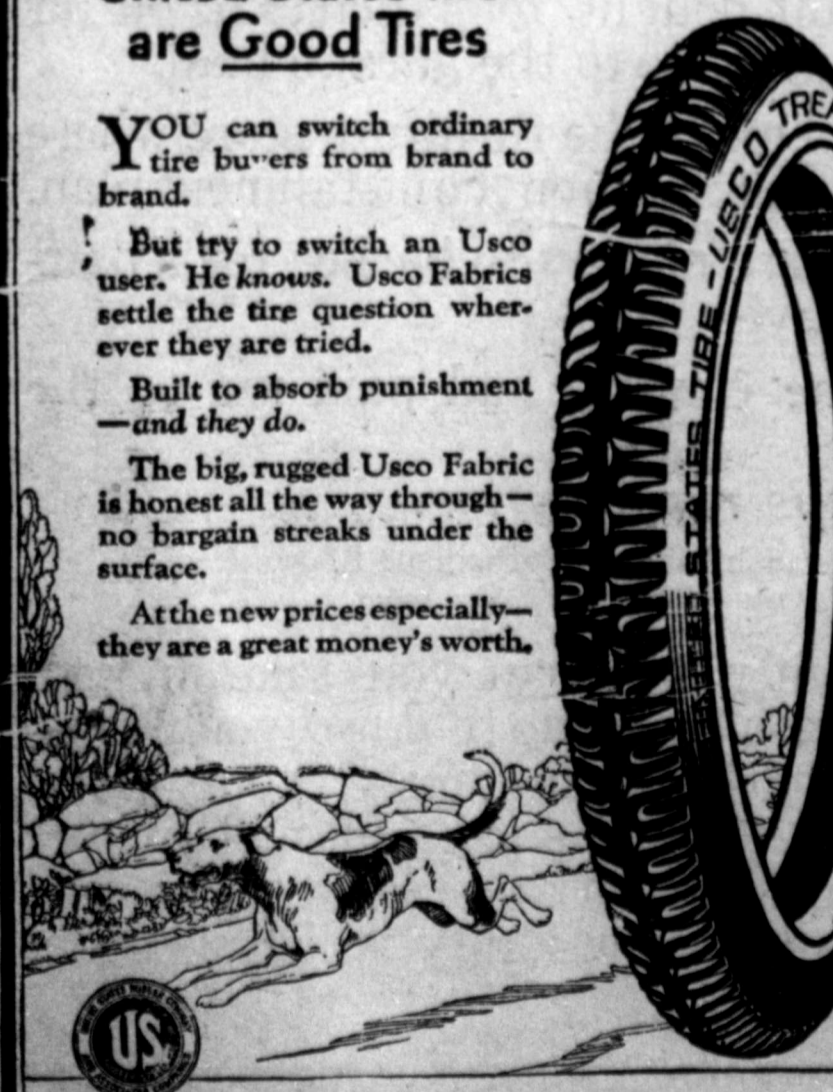
YOU can switch ordinary tire buyers from brand to brand.

But try to switch an Usco user. He knows. Usco Fabrics settle the tire question wherever they are tried.

Built to absorb punishment—and they do.

The big, rugged Usco Fabric is honest all the way through—no bargain streaks under the surface.

At the new prices especially—they are a great money's worth.



Where to buy U.S. Tires
WESTON'S GARAGE
Phone 115, Kerrville, Texas

