

10th Annual Bull Town Days Celebration Here This Week



The Bovina Blade

In The Agricultural Center Of Parmer County

10¢

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

Wednesday, August 15, 1973

Bovina, Texas

Vol. 18, No. 8



BY BILL ELLIS

THE TENTH anniversary Bull Town Days celebration begins tomorrow. From all indications, it will be a good celebration, and worthy of the 10th Anniversary label.

BTD chairman Lewis McDaniel and his committees have done a good job of preparation, and this generally means a successful event.

The only thing that might detract could be that the weekend comes at a busy time this year from many of the farmers' standpoint. However, they possibly could receive a good shower of rain by the time this issue comes out, and get them all caught up again.

FROM A COMMUNITY standpoint, we believe that events such as Bull Town Days are good. It gives the entire community one central project on which to work. Everyone, rich and poor, young and old, pitches in to make Bull Town Days a success.

It's a good project for a community's Chamber of Commerce. With booths, rides and other tie-in projects, BTD turns out to be the biggest money-making project for many clubs and organizations.

THIS YEAR'S BTD celebration will be one we won't be likely to forget. Our second son was born last Wednesday, as we were right in the big middle of this Bull Town Days edition of the Blade.

He was supposed to have been a month old by this time, but you know how those things go. When you're dealing with the stork, you generally deal on his terms.

Anyway, it has been a busy week for yours truly. We have wondered a time or two if we would ever make it with this issue of the BTD Blade, but if you're reading this, we must have made it.

THE HOUSEWIFE who sees the high cost of her succulent Sunday pot roast the result of increases in grain prices has unfairly placed the blame.

Fact is, grain costs are only 20 percent or less of beef's on the hoof price, according to a current study by Grain Sorghum Producers Association of Lubbock, Texas.

"If you deduct the entire cost of grain sorghum used in fattening a steer for market, beef still would be selling today for the price housewives were paying last January," said Elbert Harp, GSPA's executive director.

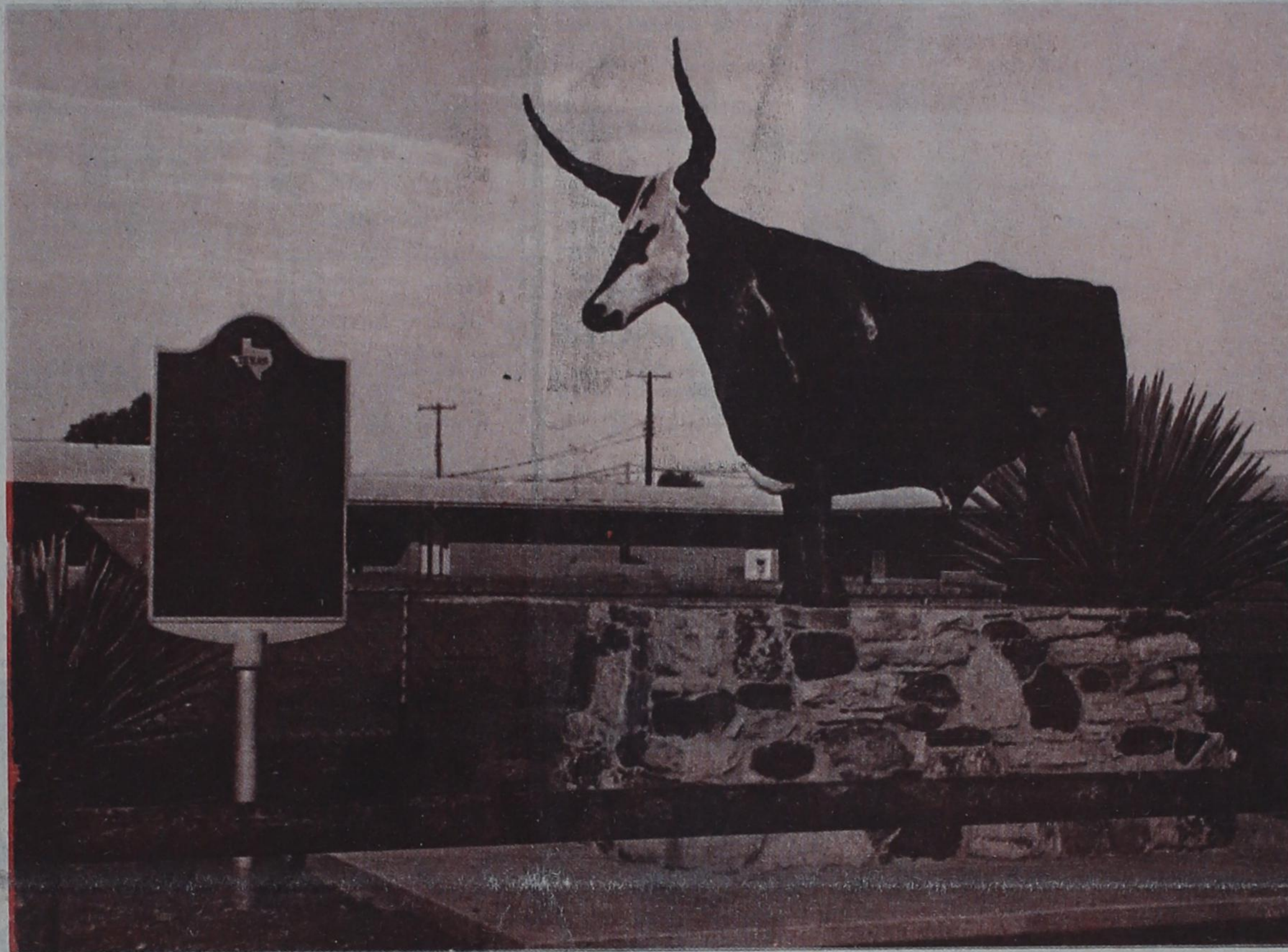
Harp points out that a 1,000 pound Texas steer will have consumed a ton of grain sorghum at market time. At today's price of \$5 per hundred pounds, the cost of grain to fatten a steer will run \$100 a head.

SUBTRACTING THE \$100 grain cost from the steer's \$500 price tag results in a price of \$400 or 40 cents a pound for the 1,000 pound beef. And 40 cents was the total price of the animal last January.

"The point is," Harp explained, "the increase in the grain price is not the big increase in cattle production cost."

Harp noted that even with grain at \$5 a hundred pounds,

(Continued on Page 2)



Barbecue Friday Highlight Of Events

Bovina Rolls Out Red Carpet

Bull Town Days Week in Bovina has arrived! The 10th annual celebration officially gets underway at 6 p.m. tomorrow (Thursday) and will continue through Sunday this year.

Highlight of the four days of action packed festivities will be the free barbecue Friday afternoon at 6 p.m. on Bovina's Main Street.

Some 3000 hungry visitors are expected for supper at that time.

Cow calling contests, men's and women's divisions, will kickoff the celebration this year. Scheduled to begin at 6 p.m., the contests will be at the roping arena on the eastern edge of town, in easy walking distance of the downtown block.

Beard growers of the area will have their facial fuzz judged at 6:30 p.m., immediately after the cow calling contests.

Five contestants will vie for the title of 1973 Bull Town Days Queen at 7 p.m. at the roping arena. The girls will be judged on horsemanship, 60 per cent, and personality and appearance, 40 per cent.

Performing a riding routine for out-of-town judges will be Cathy Trimble, Michelle Bonds, Tammy Christian, Lezi Williams and Dian Roming.

Immediately following the queen's contest, the spotlight shifts to the Bovina Schools auditorium for the performance of the Roosevelt County Good Times Grand Ole Opry Show. The show gets underway at 8:30 p.m. Admission will be \$1 for adults and 50 cents for children.

The new queen will be presented at intermission of the show, along with winners of the cow calling and beard growing contests. Miss Christi Trimble, 1972 BTD Queen, will present the '73 queen a bouquet of red roses, a silver trophy belt buckle and a handtooled leather crown.

Friday's activities get underway bright and early with an old-fashioned chuckwagon breakfast, guaranteed to get early risers off to a good start on the jam-packed day.

Beginning at 7 a.m. and continuing until 9 a.m., members of the Bovina Roping Club will prepare and serve scrambled eggs, bacon, hot biscuits and coffee for \$1 each. The breakfast will be at the Bovina Gin yard.

Old timers and ex-residents of Bovina area will begin registering at the city marshal's office on Main Street at 10 a.m. for the community-wide basket luncheon and reunion at the Masonic Lodge Hall. Bovina Woman's Study Club is in charge of arrangements for the luncheon and reunion. Awards will be presented Friday night to the oldest old timer and the person traveling the farthest to attend the celebration.

Everyone in the community is invited to pack a lunch and join the crowd at the lodge hall.

Also beginning at 10 a.m. and continuing until 2 p.m. is junior horsemanship activities at the roping arena.

Awards to top contestants in junior and senior divisions will be presented in barrel racing, pole bending, flag racing and western pleasure. The new '73 Queen will present the awards. Junior division includes those 13 and under. Senior division is 14 and over, according to members of the Roping Club. A \$2 entry fee for each event is required.

Beginning at 1 p.m. will be the old time fiddlers contest with Main Street resounding to tunes such as "Cotton Eyed Joe" and other favorites. Fiddlers will compete for cash prizes of \$50, \$35 and \$15 with entries expected from West Texas and New Mexico.

Beginning at 4 p.m., the Bull Town Days parade will wind through the city's streets with awards given in two categories—floats and riding clubs.

Downtown Bovina will be roped off Friday afternoon after it is cleaned in preparation for the free barbecue to be served at 6.

Carnival booths set up in the downtown block will offer Bull Towners their choice of a variety of activities. The booths were a popular addition to the '72 festivities and are expected to be again this year.

The "open to the world" free barbecue will be served at 6 p.m. with four lines set up on the downtown block to facilitate serving. Members of the Bovina Chamber of Commerce and Agriculture will handle serving chores.

Along with some of the best barbecue beef in the southwest, supper guests will be treated to Bovina-grown cantaloupe (some of the "finest in the world") and onion slices, courtesy of Gateway Produce, and pinto beans, prepared by about 40 Bovina cooks.

Next item on the agenda, following the barbecue, will be presentation of awards on Main Street at 8:15. Parade winners, the oldest old-timer, winners in the fiddling contest and the person traveling the farthest to attend the celebration will be presented awards.

After the presentations, square dance music and calls will fill the air as square dance clubs take over a portion of the downtown block to compete in the contest. Ed Gunnels of Clovis, well known caller, will be calling for the contest.

Afterwards, open square dancing will be held from 9 p.m. until the last dancer has quit the streets.

Also at 8:30 p.m., jackpot calf roping will begin at the roping arena. A number of contestants are expected to enter the contest which is being sponsored by the Bovina Roping Club.

For members of the younger set, the focus will be on the American Legion Hall where "The Frescos," a group from Canyon, will be playing from 9 until midnight or after.

Or, if the BTD visitor prefers, he may attend the slowpitch softball game between the 4-S Real Estate team from Clovis and the champions of the Bovina Lions Club slowpitch league at the Bovina ballpark.

The game will get underway shortly after 9 p.m.

The 13th annual Bovina Quarter Horse Show will get underway at 10 a.m. Saturday at the roping arena. The show is American Quarter Horse Association approved and sponsored by the Roping Club.

Judging the show, which has 23 halter classes and nine performance classes, will be William Murrell of Gruver. Entries will be accepted up until 10 a.m.

A new addition to the BTD festivities will be a fashion show at 3 p.m. in Community Room of First State Bank of Bovina. The show is being sponsored by Bovina's newest business, The Brownsabout, Inc.

(Continued on Page 8)

Weather

By Willie

It will shower at least twice more this week. We'll get a sprinkle about barbecue time Friday.

—Willie

Hawkins Boy Burned Sat. In Accident

Daryl Hawkins, nine-year-old son of Mr. and Mrs. Erith Hawkins, suffered third degree burns on his leg in an accident at the family's farm home Saturday afternoon.

Daryl was attempting to burn some tree limbs when the accident occurred. His clothing ignited when he threw some gasoline on the pile of limbs.

His parents rushed him to the Parmer County Community Hospital at Friona where he was treated in the emergency room. He was dismissed from the hospital Sunday afternoon.

The doctors there report it will be several weeks before they can determine if skin grafts are necessary.



COWBELLE RUG...Mrs. Henry Minter, employee at First State Bank of Bovina, admires the colorful hand-latched rug, made by local Riata CowBelles, which will be given away Saturday, the final day of the BTD celebration. Tickets on the rug are 25 cents each. The Riata CowBelles are also selling tickets for \$1 each on a hind-quarter of beef, cut, wrapped and freezer ready. Tickets may be bought from any CowBelle member or at First State Bank.

JAMERSON RESIGNS

OKs School Budget

A budget of \$565,617 for Bovina Schools during the 1973-'74 school year was approved by the board of trustees at a Monday night meeting.

The budget, which could be adjusted later, will be made up of funds from state and local sources.

The tax rate for the school district will remain unchanged—at \$1.83 per \$100 evaluation. The rate has been the same for the past six years.

Board members adopted a plan for kindergarten students for the coming year. All educationally deprived students will attend all day for the entire year. The plan follows the policy of the state, says Superintendent L.F. Jacobs.

All other five-year-olds will start at mid-term and go all day during the second semester, which also meets state plans, says Jacobs.

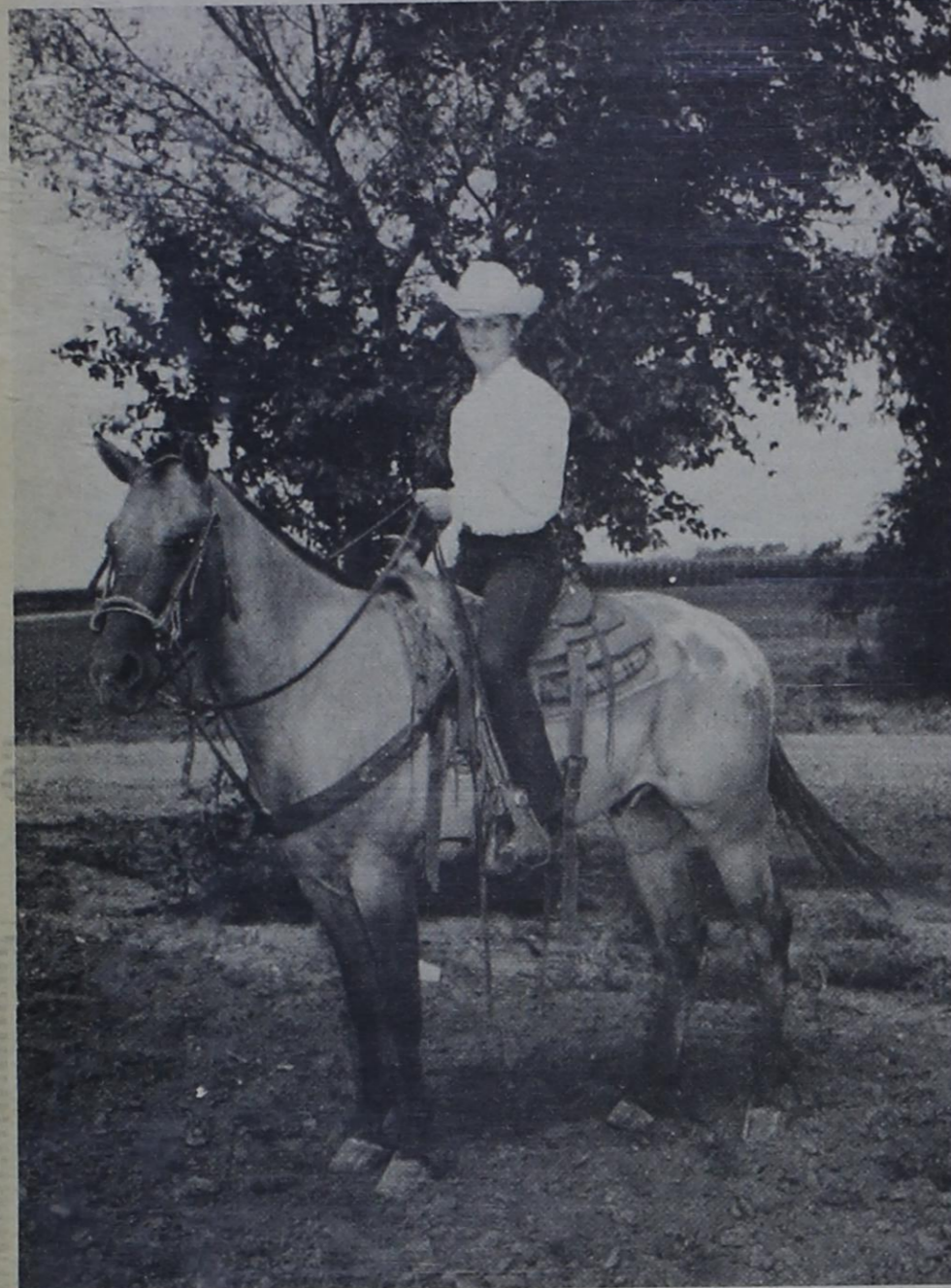
A provision was made that if, after the enrollment meets its peak, which is usually in October, and there is space available at that time, or if space becomes available before mid-term, these students will be allowed to begin at that time. The second semester will begin January 7.

In other action the board approved the employment of

(Continued on Page 2)

13th ANNUAL EVENT

Quarter Horse Show Scheduled Saturday



DIAN ROMING...A sophomore in Bovina High School this year, Miss Roming is the daughter of Mr. and Mrs. Ralph Roming. She was a member of the Filly basketball and track squads last year and plays clarinet in the Mustang Band. She is being sponsored in the Queen's Contest by Gateway Produce, Inc.

The 13th annual Bovina Quarter Horse Show will begin at 10 a.m. Saturday at the roping arena east of town.

Bovina Roping Club sponsors the event which has become a regular Saturday attraction in the roster of LTD activities.

"Entries close and judging begins at 10," says Mrs. Robert Read, show secretary. "We hope to have over 100 entries

again this year."

Judging the show will be William Murrell of Gruver, one of the judges in the South Plains Fair horse show at Lubbock this year.

The show drew 112 entries last year with Ralph Guest of Adrian judging the event. Grand and reserve champions came from Clovis, Dimmitt, Lockney, Clarendon and Mid-

land.

The Bovina show is American Quarter Horse Association approved.

Entry fee for halter and performance classes is \$7.

Junior cutting fee is \$12.50 plus \$7.50 office charge. Senior cutting entry fee is \$17.50 plus \$7.50 office charge.

Trophies will be awarded the

grand and reserve champions and first class winners with rosettes to second through sixth places. A high point

trophy will also be awarded.

Competition will include 23 halter classes and nine performance classes including junior and senior divisions in western pleasure, reining, barrel racing, roping and cutting.

Cow Calling Contest Begins Celebration

The almost lost art of calling the cows home will be revived here tomorrow (Thursday) when the cow calling contest officially signals the beginning of the 1973 edition of Bull Town Days.

Held in the roping arena, the contest gets underway at 6 p.m. Divisions for men and women will be featured in the contest.

Winners in each division will be announced at intermission of the Good Times Grand Ole

Opry Show in Bovina Schools auditorium tomorrow night.

Last year's winners were Dolph Moten for the second consecutive year and Mrs. H.D. Bradshaw. Second place winners were Owen Patton and Mrs. Buck Ellison.

Mrs. Ellison and Moten won the contest in '71 with second places won by Mrs. Bob McMeans and Patton and third places going to Mrs. Glenn Hromas and C.E. Trimble.

Bradfords Have Girl

Mr. and Mrs. Jerry Bradford of Bovina announce the birth of a daughter on Saturday, August 4, at Clovis Memorial Hospital.

Named Jamie Lea, the infant weighed seven pounds, seven ounces, and was 20 inches long.

The Bradfords have one other daughter, Laurie, three. Maternal grandfather is R.L. Douglas Jr. of Bovina. Great-grandmothers are Mrs. R.L. Douglas Sr. of Farwell and Mrs. Loreta Bradford of Clovis. Bradford is a farmer.

See George Long



for Farm Bureau INSURANCE Home-Auto-Life

Blade's Special Edition

This week's special Bull Town Days edition of The Blade is being distributed throughout Parmer County on a boxholder basis.

Containing 28 pages in three sections, this issue describes in detail all of the activities associated with LTD '73.

This is the 10th year for a special larger-than-usual edition to be printed and distributed in this area.

Extra copies prepared for mailing are available at The Blade office at Third and Main.

The Bovina Blade
Second Class Postage Paid at Bovina, Texas 79009
Published at Bovina, Texas, Every Wednesday

Bill Ellis Publisher
Lou Nuttall Editor

*** PROMPT DEAD ANIMAL REMOVAL ***
WE BUY BONES, FAT, GREASE

Plains By-Products

FRIONA, TEXAS 79035

Office:
Plant: Phone 247-3713 CROW'S MEAT CO.
Call Collect (906) 247-3333

Approve Budget --

Cont'd, from Page 1

Mrs. Judy Fillpot as school secretary. She will replace Mrs. Mary Ruth Redden, who is unable to return to work at this time because of health reasons;

Approved Mrs. Marie Krieger as lunchroom supervisor. She will replace Mrs. Opal Wines, who is now employed in Clovis;

Accepted a bid from Borden to provide milk for the schools cafeteria;

Voted to continue purchasing gas from Charles Oil Company;

And raised the prices of school lunches to 45 cents for students in kindergarten through fifth grade, 50 cents for students in the sixth grade through high school and 60 cents for adults.

The board accepted the resignation of Lawrence Jamerson. Jamerson was serving his sixth year as a member of the board of trustees, five of which he served as president of the board.

Jamerson's resignation became necessary when his daughter, Mrs. Carol Scott, was employed to teach second grade, replacing Mrs. Connie Johnson.

Leon Ware moved up from vice president to president of the board with Edwin Lide elected vice president.

The board appointed Jon Lin Riddle to complete Jamerson's current term, which expires in April of 1974.

The trustees discussed the addition of dressing rooms and activity space for physical education classes and athletic teams. The additions to Williford Gymnasium would be undertaken with available money in operating funds. No definite decisions were made on the project at the meeting.

The board set the annual school board-sponsored watermelon feed, honoring new members of the faculty, for Tuesday, August 28, at 7:30 p.m.

In other action, Jacobs announced that applications are now being accepted for a custodian position in the high

school building.

Mr. and Mrs. Barney Green submitted their resignations as custodians because of health reasons.

Mrs. Irma Hernandez was employed to replace Mrs. Green as a custodian at the Ridgelea Elementary School building.

BTD Bulletins --

Cont'd, from Page 1

the cost of grain in feeding out a steer is only 20 percent of the total cost when cattle sell for 50 cents a pound. With 60 cent cattle and \$5 grain, the cost of grain would be about 16.7 percent of the animal's total sale price.

When the processing cost and store markup are added, the cost of grain to feed the animal is an even smaller percentage of the over the counter price paid by the housewife.

Neal's Needleworks

9 a.m. to Noon

CLOSED Thurs. & Sun.

Afternoon - Appointments Only

607 Ave. D.

238-1575

Back to School

BOOTS & SADDLE

ACROSS FROM SUGARLAND - OPEN THURS. NIGHTS TILL 7:30
HEREFORD Our Special Lay-Away

Levi's

Group
BOOTS
1/3 OFF

Close Out
KNIT JEANS
Values to NOW
\$16.00 \$10.00

★ See Our Large Selection of Boots for the Whole Family

★ Large Selection of Levis and Wranglers for Back-To-School



Boots by Tony Lama, Cowntown, Texas, Justin and Sanders

Everybodys Excited About



BOVINA'S BULL TOWN DAYS
CELEBRATION Thursday - Friday - Saturday
August 16-17-18

And

The International Harvester
Long Red Line of Farm Equipment
Featuring IH Sales and Service
From Both Friona and Muleshoe.

We Extend Best Wishes To Our Bovina Friends And Customers As They Observe Bull Town Days

PARMER
IMPLEMENT
International Harvester

COUNTY
COMPANY
Farm Equipment

Andy Hurst

Highway 60 West

Phone 247-2721

Ronnie George
Friona

and

WOOLEY-HURST IMPLEMENT CO.

Bill Wooley

International Harvester Sales and Service ---MULESHOE

3
Great Things in Bovina

1. Coffee
2. Conversation
3. Spudnuts

And The Spudnut Shop

offers All 3!
Stop in during Bull Town Days or Any Day.

The SPUDNUT SHOP
- Main Street -
Odis & Lula White



MICHELLE BONDS...A sophomore in Bovina High School this year, Miss Bonds is the daughter of Mr. and Mrs. Tom Bonds. She was first runnerup in the 1972 Bull Town

Days Queen Contest and is being sponsored this year by Gaines Hardware. She was a member of the Filly basketball team last year and is active in other sports.

Hospital Report

ADMISSIONS--
Mrs. Gene Weatherly and baby girl, Friona; James L. Taylor, Friona; Mrs. Bill Ellis and baby boy, Friona; Uvon Ford, Farwell; Duward Ivy, Lazbuddie; Mrs. John Fitch, Dimmitt; Rebecca Powell, Grady, New Mexico; Eva Brown, Clovis; Shawn Wikle, Friona; Nina Stowers, Bovina; Jose R. Zamora, Jr., Hereford; Gary G. Looper, Friona; Mrs. Jose Liscano, Hereford; T.I. Burleson, Friona; Ocie Roberson, Friona; Renee Elmore, Friona; Ruby Wood, Friona; Darrel Hawkins, Bovina; Bertha McGrew, Bovina; Joe Mann, Friona; Joe Angel Garcia, Hereford; Hester V. Baize, Friona; Angie Dela Cerda, Hereford; Eddie Wilkins, Friona; Robert Drennan, Friona; and Judy Bruns, Lazbuddie.

DISMISSALS--
Sandra Ann Sanchez, Mrs. Juan Morales and baby girl, Mrs. Ramuel Carrillo and baby girl, Mae Wilson, Emily Griffith, Uvon Ford, Mrs. John Fitch, Shawn Wikle, Terry Mabry, Mrs. Bobby Chadwick and baby girl, Gary Looper,

Nina Stowers, Eva Brown, T.I. Burleson, Joze Zamora, Jr., Inez Wheeler, Ocie Roberson, Renee Elmore, Mrs. Julian Colunga and baby boy, Darrel Hawkins and Mrs. Jose Liscano and baby girl.

Son Born To Ellises

Mr. and Mrs. Bill Ellis of Friona announce the birth of a son Wednesday, August 8, at Parmer County Community Hospital.

Named William Richard, the new arrival weighed eight pounds, seven ounces.

The Ellises have two other children, Laura, 12, and Stanley, nine.

Paternal grandparents include Mrs. Willie Ellis of Lubbock and Alean Ellis of Amarillo. Maternal grandmother is Mrs. Frank Stone of Fort Smith, Arkansas.

Ellis is editor and publisher of The Friona Star and publisher of The Bovina Blade.

Attend Bull Town Days Activities In Bovina This Week, August 16-17-18. Free Barbecue Friday Night.

Holy Cow ...

What A - Bull Town Days - Celebration Thur.-Fri.Sat.

DUDLEY'S AUTO PARTS
Highway 86 and Third St.
Dudley Hughes

FRIONA MOTORS

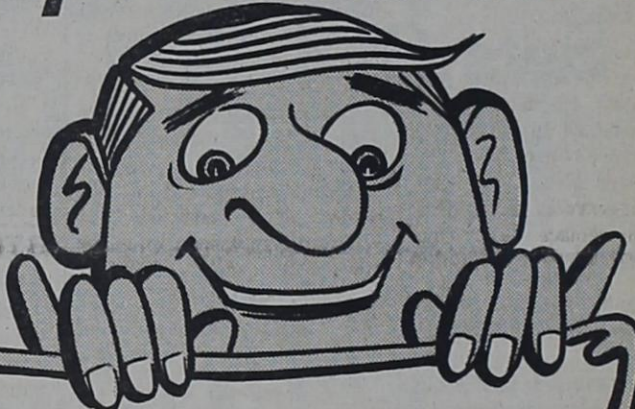
Parmer County Ford Dealership

Salutes Bovina

on its 10th Annual

Bull Town Days Celebration!

Let's Face It...



OUR PRICES ARE THE LOWEST OF THE YEAR NOW ON ALL NEW 1973 FORD

- ★ CARS
- ★ PICKUPS
- ★ TRUCKS

Also - See FRIONA MOTORS for *Open Road Campers *Open Road Trailers *Penton Motorcycles

This is a great **SAVINGS OPPORTUNITY** On The New **1973 FORD** Of Your Choice.

Go To Bull Town Days In A New Ford!

YOUR FRIENDLY FORD DEALER

FRIONA MOTORS



Friona Phone 247-2701

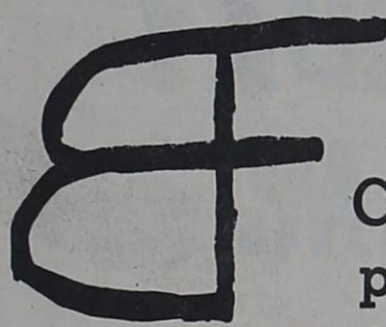
Bovina Phone 238-1395 Welcomes You To Ford Country!

WELCOME, FRIENDS

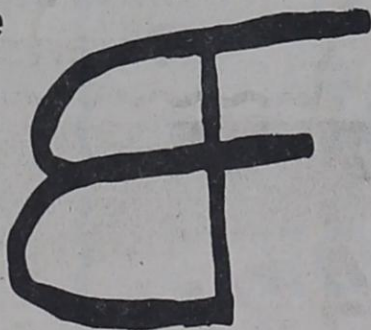
to

Bull Town Days

Thursday-Friday-Saturday



Call us about pen space reservations for your feeder cattle



Bovina Feeders, Inc.

- Professional Cattle Feeders -

Lee Hicks, General Manager

4 1/2 Miles East Of Oklahoma Lane
Crossroads On FM Road 145

Phone 825-2103 or 825-2113



LEZLI WILLIAMS...A freshman in Bovina High School this year, Miss Williams is the daughter of Mr. and Mrs. Tommy Williams. She is being sponsored in the Queen's

Contest by Bovina Roping Club. Miss Williams will be a twirler for the Mustang Band this year and is active in basketball and track.

Fashion Show New Addition

A new addition to the BTD agenda this year will be a fashion show at 3 p.m. Saturday in Community Room of First State Bank of Bovina.

Sponsoring the show will be The Browsabout, Bovina's newest business.

Narrator for the show will be Mrs. Leslie McCain.

The models will be showing back-to-school and fall wear for all age groups.

Among the 49 models are Keri Jester, Tiffany Glascock and Libby Marshall in the infant division; Tracy McLean,

Mandy Waddell, Julie DiCuffa, Robi Stowers and Amanda McDaniel in the little girls division; Todd Ware, Kevin Waddell, Tod Glascock and Chet Hawkins in the little boys division; Ginger Glascock, Melissa Glascock, Annette Stevenson, Arlene Smith, Darlene Smith, Tamra Read, Shana Gober and Diane Heard in the young misses.

Also, Kim Ware, Michelle Bonds, Nancy Hutto, Dian Roming, Tammy Hutto, Tamara Rogers, Mrs. Donna Jester, Susan Garner, Pam Wilson, Betty Whitecotton, Brenda Newbrough, Rhonda Rhodes,

Tammy Christian, Terri Willard, Mrs. Debra Beauchamp, Jan Kassahn, Christi Trimble, Cathy Trimble and Tanya DeVaney in the junior division; and Mrs. E.E. Inman, Mrs. Neal Mager, Mrs. Don Spring, Mrs. J.D. Kirkpatrick, Mrs. Kent Glascock, Mrs. Dean McCallum, Mrs. Roy Lee Stowers, Mrs. Lewis McDaniel, Mrs. Monty Barrett, Mrs. Mac Glascock and Mrs. Grady Sorley in the ladies division.

Creating the hair styles for the show will be Mrs. Lillian Rogers of the Pretty Palace and Mrs. Dorothy Stowers of the Fantasy Salon.

Whisker Judging Here Thursday

Judging of what some people might term the "ugliest" portion of the three-day Bull Town Days celebration is scheduled to begin at 6:30 p.m. tomorrow (Thursday) at the Bovina Roping Arena immediately following the cow calling contests.

Men of the Bovina area, sporting various types of facial adornment, will be judged in the annual Bull Town Days beard growing contest at that time.

Winners of last year's contest was Elton Venable, first place; and Lupe Salazar, second place.

Winners in this year's contest will be awarded plaques at intermission of Thursday

night's Grand Ole Opry beginning at 8:30 p.m. in Bovina Schools auditorium.

Men of the community who have neglected to buy a shave permit may find themselves in the Bull Town jail on Main Street if they are not sporting enough facial fuzz to qualify as a beard grower.

Shave permits may be purchased from queen contestants, Cathy Trimble, Michelle Bonds, Tammy Christian, Dian Roming and Lezli Williams.

Previous winners in the contest have been Eugene Jackson of Happy, Pat Quintana, Larry Scott and Truman Trim.

SOMETHING NEW! ON THE BTD MENU-- A FASHION SHOW



NEW FOR FALL...Mrs. Kent [Harriette] Glascock, one of the more than 50 local models who will be featured in Saturday's Fashion Show at First State Bank, sponsored by the Browsabout, is shown modelling a new fall pants suit by Mr. Fine, and admiring a robe by Gossard.



PRETTY MISSES...Ginger and Melissa Glascock are shown wearing the frocks they will model in the Fashion Show Saturday afternoon sponsored by the Browsabout. Their dresses are by Cinderella. The girls, daughters of Mr. and Mrs. Kent Glascock, also are wearing necklaces from the store's costume jewelry department.

Grand Ole Opry Sets 2nd Visit

Making their second appearance at the Bull Town Days celebration will be the Good Times Grand Ole Opry Show from Portales, N.M.

The troupe, emceed by Jim Hill, will be featured at the Thursday night variety show in Bovina Schools auditorium.

Admission to the always-packed auditorium at 8:30 p.m. will be \$1 for adults and 50 cents for children.

Featured in the western show will be "Minnie Pearl" and a three-piece band along with other acts.

At intermission of the show, winners in the cow calling and beard growing contest will be announced with plaques awarded the winners.

Miss Christie Trimble, '72 BTD Queen, will crown the new queen and present her a silver belt buckle, a handtooled leather crown and a bouquet of red roses.

The 1973 Queen will be chosen from a slate of five contestants who will compete at the roping arena at 7 p.m., just prior to the variety show.

Booths Set Friday On Main Street

Downtown carnival booths will again be sponsored by various civic, school and church organizations.

The booths will be set up in downtown Bovina and operated by members of the respective organizations.

According to Lewis McDaniel, general chairman, the booths will be set up on either side of Main Street on the sidewalks and will be in operation Friday.

Expected to have booths are the Knights of Columbus, Lions Club, St. Ann's Society and several others.

Join The Fun!

Attend
Bovina's
Bull Town Days
Celebration

Thurs.-Fri.-Sat.
Aug. 16-17-18



Bartlett & Potts
Auction Service

Houston Bartlett	Larry Potts
Route 1	Route 2
Bovina, Texas	Frona, Texas
Phone Tharp	Pho. Parmer
225-6699	295-6633

Free Appraisal By Big Nick

LET US HANDLE
YOUR FARM SALE

*Dependable *Experienced

FREE!
NARDIS
KNIT
SUIT
-DOOR
PRIZE-

**SATURDAY
3 P.M.**

First State Bank

- Community Room -

See The New Fashions
For Fall, Modelled By
Local Residents.

- SPONSORED BY -

The Browsabout Inc.

Blade Building - Third & Main

ROXIE McLEAN And FURNE HARRIS, Owners



Bovina



Phone 238-1314

DRIVES LAUNDRY TRUCK

Canipe Familiar

"In 1926, I wondered what in the world people did for recreation in this part of the country," reminisced J.L. Lawson Canipe, longtime driver for Clovis Steam Laundry.

"We had just moved to this part of the country from Corpus Christi and I was quite disappointed in the flat land with no fishing, no trees and no hills."

Canipe, who went to work for

Clovis Steam Laundry, which has been in the same location at the corner of First and Main Streets in Clovis since 1912 moved to Friona on January 20 of this year.

He said that several things prompted his move which was a complete mystery to everyone who knows me according to the truck driver.

He said a big part of his business was in and around Friona and living here, he could

start right at his front door every morning, and the Canipes wanted to retire in Friona, which he termed 'a friendly town.'

His territory includes Friona, Bovina, Muleshoe, and west as far as Ft. Sumner in New Mexico.

Mrs. Canipe, who died on June 23, after being in ill health for a number of years, formerly accompanied Canipe on much of his route before they moved to

Friona. "She was especially fond of Friona," recalled Canipe. "And at one time we looked at the house at 703 Summit where the Canipe home is located now." At that time, they decided it would make a good retirement home and they later found it was for sale. "We didn't rest until we bought it," he commented. "And my wife was happier here than we had ever been even though she never felt good."

The driver, who started on a delivery truck in 1934, said he initially had a route in Clovis, then during World War II, they stopped the delivery until the end of the war. When the war was over, Canipe, who had seniority, asked for the out of town route, which he has held since that time.

Try 40 times around the world...driving...on for size! Canipe estimates that is a conservative figure for the many miles he has driven since he first started with the laundry. His estimate is at least 1,000,000 miles, and with no major accidents or incidents to mar the record.

Also, the average, conservatively figured, in laundry handled is approximately 350,000 pounds a year. Canipe says he handles more than 1,000 pounds a day, which would figure more than 14,000,000 pounds in the nearly 40 years he has been a driver for Clovis Steam Laundry.

"One thing I would like to say," emphasizes Canipe, "And about my territory, is that I have liked to deal with the people on my route. Anytime I have had a substitute driver, they always tell me I have the nicest people on my route of any we handle for the laundry."

In 1949, Canipe was on his way in to the laundry when he

stopped at a customer's house in Farwell. The story below was taken from a newspaper article re-printed at the time—

"Lawson Canipe, 608 East Eighth Street, a Clovis Laundry truck driver, braved flames to rescue a three-year-old Negro boy from a blazing farm house, three miles northeast of Farwell late yesterday, but the child, Carl Stephen Clark, succumbed of burns in a Clovis hospital three hours later.

"A sister of the boy, Vera Alice, 18-months-old, perished in the flames which leveled the John R. Armstrong farm servant quarters.

"Before the youth died he said he had been playing with matches by the crib in which his baby sister was lying and the sheets caught fire.

"Mrs. Beatrice Clark, the children's mother, saw the flames only after the house was burned almost to the ground. She had been working in the Armstrong home when the fire started. Mrs. Clark has been retained by the Armstrong's for the past 10 years.

"Firemen were hampered in extinguishing the blaze by flying bullets which were set off as the fire reached them. They were successful in protecting several nearby buildings, although they could not save the Clark home."

The truck driver said it was the first experience he had of that type and he quickly remembered that he was supposed to get down low, beneath the fire and smoke.

He added that he crawled into the house and finally could see the boy's legs, he was standing up at that time in the fire and smoke.

Canipe commented that he went to the hospital to see the badly burned youngster shortly before he died and the boy talked to him.

"If I had only come along a little sooner, I might have been able to save his life," he added.

Around 20 years ago, Canipe said his truck broke down one winter night in Friona. He said he called the late Charlie Bainum who came out into the cold night to repair the truck and only charged him \$1 for a service call.

This was another of the fond memories Canipe had of the way he felt people had been more than good and generous on his route during the past nearly 40 years.

Recalling the early, unpaved days driving a laundry truck, Canipe said when he first started driving the truck, not only roads were paved and he spent his share of time sliding off into ditches, and lakes, and having to be rescued.

"I remember one thing especially," added Canipe. "This involved a farmer near Clay's Corner. I had a flat and my spare tire was in Muleshoe. This farmer took me to Muleshoe to get the spare, brought me back to the truck and helped me change the flat. He would not let me compensate him in anyway. That's the kind of people in this part of the country."

"Another time," he continued, "Richard Smith, the son of D.O. Smith, west of Muleshoe, came out into the snow and cold and put water in the tractor radiator and came to pull me out of a lake where I had skidded off. He wouldn't let me pay him, either."

Canipe has served the same territory on the truck that he started out with and said that during the depression in 1934, the laundry had to rake and scrape to get along. All laundry had to be in by 9:30 in the morning, so the drivers had to really hurry to get the laundry gathered up. He said they started real early in the morning.

At the time, Canipe was driving the Clovis route and picked up from the hotels and rooming houses. He said that all the linen rooms were upstairs so he was up and down and up and down stairs, hurrying and hurrying to get the laundry in before the 9:30 a.m. deadline. Most of the rooming houses and hotels were on short supply of linens and none of them could really wait for an extra day, so it put an extra load on the drivers.

People who object to the price of vegetables should try growing their own.

Fishermen are coming home with more astounding stories about the ones that got away.

In Bovina, Friona

When Canipe first started working for the laundry, the Hotel Clovis was two years old, having been completed and opened in 1932. The hotel was new and nice, and used lots of linens.

"It's been a good life," reminisced Canipe, "And I don't see any reason to retire. I will consider retiring sometime in the future when my health isn't good enough for me to work

anymore."

Last week, Canipe's nephew, David Jones, of Portales, drove the route while Canipe took a short vacation to visit a daughter in Arkansas.

Canipe lost his wife on June 23 but said she had five happy months in Friona and met a lot of wonderful people before her death. "She was interested in every child and it was not unusual for youngsters to come

visit her," he said.

The Canipes had three daughters, Dorene Morrison of Bedford; Gitana Bonds of Las Vegas, Nev. and Judy Shubert of Beebe, Ark. There are also five grandsons and only one granddaughter.

Canipe plans to continue to be a familiar figure in the area with his Clovis Steam Laundry truck as he continues to rack up the miles around the world..... driving.



HE'S DRIVEN A MILLION MILES... Lawson Canipe stands by the Clovis Steam Laundry truck that has helped him rack up what he estimates is at least a million miles in the last 40 years. The longtime route driver has seen a number of major changes in the territory he has served over the year.

Canipe's territory includes Farwell, Bovina, Friona and Muleshoe. He has held the same territory for approximately 30 of the 40 years he has worked for the Clovis Laundry. He purchased a home in Friona early this year and moved to the home that will be his retirement home in the future. [Staff Photo]

Breakfast Set For Early Risers

Over 200 people are expected to get an early start on Friday morning's Bull Town Days activities by eating a hearty chuckwagon breakfast at the Bovina Gin yard. Time for breakfast is from 7 to 9 a.m.

Using coals left from the barbecue fire the night before, Vernon Estes is in charge of preparing the breakfast which features scrambled eggs, bacon, sausage, biscuits and hot coffee, all for the price of \$1.

The meal is served buffet style. Bovina Roping Club will sponsor the breakfast and members of the club will be on hand to assist with the meal and serve as cashiers. Profits, if any, will be put into the general BTJ fund.

The chuckwagon breakfast has proven to be one of the most popular additions to the festivities and attendance has grown each year with some 215 attending last year's event.

REDUCE COTTON DISEASES...The two keys to reduce disease losses in cotton are to purchase high quality acid-deltined seed treated with a fungicide and to plant early, says a plant pathologist for the Texas Agricultural Extension Service. Early planting is important where cotton root rot is a problem. Three new cotton varieties—TAMCOT SP-21, 23 and 37—have been developed by the Texas Agricultural Experiment Station and are multiple disease resistant and can be planted earlier than standard varieties.

FEEDLOT POLLUTION...According to two Extension animal waste management specialists, feedlots are not a major contributor to pollution. Feedlot operators work hard to manage wastes to maintain good public relations, both with other businesses and with farmers. Pollution is also minimal since only about two percent of the solid wastes of feedlots reach a stream. The specialists say that one human contributes 10 times as much toward water pollution as one feedlot animal. Laws are also in effect requiring feedlots to control runoff.

THIS REPORT TO BE RETURNED TO THE DEPARTMENT OF THE TREASURY OFFICE OF REVENUE SHARING 1800 PENNSYLVANIA AVE. N.W. WASHINGTON, D.C. 20228

THE GOVERNMENT OF BOVINA CITY PLANS TO EXPEND ITS REVENUE SHARING ALLOCATION FOR THE ENTITLEMENT PERIOD BEGINNING JUL 1, 1973 AND ENDING JUN 30, 1974

IN THE FOLLOWING MANNER BASED UPON AN ESTIMATED TOTAL OF \$21,387

ACCOUNT NO. 44 2 165 001

BOVINA CITY CITY CLERK BOX 329 BOVINA CITY TEXAS 79009

PRIORITY EXPENDITURE CATEGORIES (A)	PLANNED EXPENDITURES (B)	PERCENT PLANNED FOR MAINTENANCE OF EXISTING SERVICES (C)	PERCENT PLANNED FOR NEW OR EXPANDED SERVICES (D)	PURPOSE (E)	PLANNED EXPENDITURES (F)	PERCENT PLANNED FOR:		
						EQUIPMENT (G)	CONSTRUCTION (H)	LAND ACQUISITION (I)
1 PUBLIC SAFETY	\$	%	%	10 MULTI-PURPOSE AND GENERAL GOVT.	\$	%	%	%
2 ENVIRONMENTAL PROTECTION	\$	%	%	11 EDUCATION	\$	%	%	%
3 PUBLIC TRANSPORTATION	\$ 6387.00	%	100%	12 HEALTH	\$	%	%	%
4 HEALTH	\$	%	%	13 TRANSPORTATION	\$	%	%	%
5 RECREATION	\$	%	%	14 SOCIAL DEVELOPMENT	\$	%	%	%
6 LIBRARIES	\$	%	%	15 HOUSING & COMMUNITY DEVELOPMENT	\$	%	%	%
7 SOCIAL SERVICES FOR AGED & POOR	\$	%	%	16 ECONOMIC DEVELOPMENT	\$	%	%	%
8 FINANCIAL ADMINISTRATION	\$	%	%	17 Land ENVIRONMENTAL CONSERVATION	\$ 10,000.00	%	%	66 %
9 TOTAL PLANNED OPERATING/MAINTENANCE EXPENDITURES	\$			18 PUBLIC SAFETY	\$	%	%	%
				19 RECREATION + CULTURE	\$	%	%	%
				20 OTHER (Specify) Trash Truck, 5,000.00	\$ 34 %	%	%	%
				21 OTHER (Specify)	\$	%	%	%
				22 OTHER (Specify)	\$	%	%	%
				23 TOTAL PLANNED CAPITAL EXPENDITURES	\$ 15000.00			

(N) ASSURANCES (Refer to Instruction G)

The news media have been advised that a complete copy of this report has been published in a local newspaper of general circulation. I have records documenting the contents of this report and they are open for public and news media scrutiny.

I assure the Secretary of the Treasury that the statutory provisions listed in Part G of the Instructions accompanying this report will be complied with by this recipient government with respect to the entitlement funds reported hereon.

Johnie Horn, Mayor
Aug. 15, 1973

The Bovina Blade
Aug. 15, 1973

READY TO SERVE YOU...
Bull Town Days
.... And Every Day!
BOVINA RESTAURANT
"Where Bovina Meets"

10th Annual BOVINA BULL TOWN DAYS
And Old Timers Reunion
WELCOME
• QUEEN CONTEST
• PARADE
• ROPING
• COW CALLING (DOWNTOWN BOVINA)
• FREE BAR-B-QUE
• FIDDLERS CONTEST

ENJOY IT ALL IN BOVINA, TEXAS August 16-17-18 WE'LL SEE YOU THERE!

Bovina Restaurant
NORTH SIDE HIWAY 60 OWNED & OPERATED BY MUTT & NITA GRAHAM BOVINA, TEXAS
Phone 238-1139

ON MAIN STREET

Fiddlers Compete

Old time fiddling, which is enjoying a revival of interest among some members of the younger generation, will be in the spotlight of Bull Town Days activities Friday at 1 p.m.

Invitations have been sent to a number of fiddlers, according to Pearl Singleterry and Al Kerby, chairmen of the event.

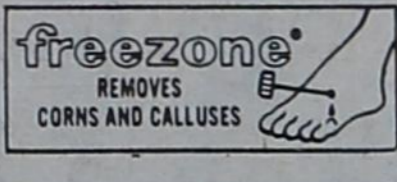
A record number, 13, entered the contest last year with Bartow Riley of Olton winning the contest. Second place went to Henry Lester of Lubbock with third place going to Larry Seruggs of Amarillo.

A band composed of Larry Webb, Dudley Hughes, Randy Monk and Kerby will provide music during the contest.

Previous winners have included such well known fiddlers as Denzil Boyter of Lubbock, W.F. Whately of Lake Arthur, N.M., Dink Essary of Floyd, Don Lancaster of Artesia, N.M., and Loretta Rhinehard of Hobbs, N.M. Bovina's own Al Kerby placed second in the 1970 contest.

Judges for the contest will be from out of town.

Freezone is for corns that hurt.
Absolutely painless. No dangerous cutting, no ugly pads or plasters. In days, Freezone eases the hurt... safely helps ease off the corn. Drop on Freezone—take off corns.



WANT ADS

HOW LONG has it been since you have reviewed your life insurance coverage? Probably too long, if you're like the average person. Will your family be protected in case you are disabled or killed? Call Horn Insurance, 238-1214, for an appointment—today! 7-tnc

LOST....Car and house keys on silver key ring. Lost around the Sands Motel or the Bovina Restaurant. Reward offered. Phone 247-3215. 6-3tc

LOST....Small Dachshund, black with brown on chest, has loose front tooth, answers to Pee Wee. Reward offered. Contact Helen Isaac at 238-1641 or 238-1291. 8-1tc

New Color Ch. 28
On Channel 6
Weather On
Channel 3
See More
On Cable TV
Clearview Company
Of Bovina
Phone Bovina 238-1409
Or Friona 247-3271

LIQUID CATTLE PROTEIN needs? See Gene Hutto or phone 238-1152. 4-5tc

DISCOVER MUSIC-IT'S GREAT WHEN YOU PARTICIPATE. A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 20 years, from 1953 to 1973. 118 Main in Clovis, N.M. Phone 505/763-5041. 43-tnc

SPRAYING TIME is here. I would like to spray your trees and lawns for insects and disease. Custom Tree Service, 1610 South Monroe, Amarillo, Texas. Phone T.J. Carter at 806/373-4593. 4-8tc

FOR SALE....10-foot pickup camper with jacks mounted on the side, two late model Massey Ferguson combines and two Chevrolet trucks. All in good condition. Phone J.T. Jones at Tharp 225-4955. 5-4tp

GARAGE SALE....Friday afternoon and Saturday at 209 Boyce. Good back to school clothes in sizes 9, 10 and 12. 8-11p

LOST....Pet raccoon. If found, or seen, phone B.J. Whitecotton at 238-1105. 8-2tp

STRAYED....5-300 lb. Steers. Branded M on left hip. Call Ray Landrum, 295-3567 or Doug Stephenson, 295-6566. 4-tnc

GARAGE SALE....Clothes, washer and dryer, couch, chair, kitchen stove, refrigerator, dinette. Dean Hastings home at 710 Dimmitt Road. Saturday and Sunday. 7-2tp

FOR SALE....3 bedroom, 3 bath home, 407 8th St. Repainted throughout, carpeted and new drapes. Priced at only \$10,500. Low down payment. Contact owner, Mrs. O.W. Rhinehart, 604 Ave. D, 238-1599. 2-tnc

STRAYED....3 steers from Missouri Beef Packers property. Black whitefaced steer, about 1050 pounds, branded 27 on left side. One whiteface and one black steer, about 1050 pounds, branded H on left side. For information call Missouri Beef Packers, 295-3201. 8-1tc

Free dead stock pickup. Our truck from Clovis and Plainview in this area daily. Call collect.

TRI-STATE INDUSTRIES
Clovis, 763-5513
Plainview, 293-4432
14-tnc

MCKILLIP Drag Line Service. Pit cleaning. Phone Farwell 481-3302. 22-tnc

KEEP carpet cleaning problems small—use Blue Lustre wall to wall. Rent electric shampooer \$1. Bovina Supermarket. 8-1tc

LOST....350 lb. whiteface brindle steer. Branded T on left hip. Phone Tom Caldwell at Tharp 225-4561. 7-2tc

THE VALUE of your home is constantly increasing. Make sure your insurance policy adequately covers your investment with a Homeowners policy from Horn Insurance Agency. Call Johnnie at 238-1214. 7-tnc

DONT DRIVE your car another day without the proper insurance. For liability, collision, complete medical coverage, call Horn Insurance at 238-1214 and get your car—and yourself—covered. 7-tnc

WANTED....Farm hand who will live on the farm. See Vernon Estes. 6-4tp

STRAYED....Any cattle found with the following brands on left hip—W/D, W, D, B/K, P, or P on left shoulder call Redge Priest, Friona 247-2738 or 247-3478 42-tnc

HAILSTORMS ARE a bad way to have your crops harvested. Call Horn Insurance today to have your crops fully covered. Call 238-1214. 7-tnc

TRAILERS....FOR SALE Gosenecks, horse trailers, stock trailers, marathon trailers, implement trailers. See Ralph Roming or phone 238-1516. 19-tnc

Farmer Dealers needed to sell quality Miller Seeds
*Seed Corn
*Grain Sorghum
*Forage Sorghum
*Legumes
*Native grasses
*Pasture grasses
*Canees

Miller Dealers receive:
*Top discounts
*Bonuses
*Expense paid trips
*Sales help

For information on how you can become a Miller Seed Dealer and win a trip to the Bahamas next February, call or write:
Paul Carter
2318 53rd. St.
Lubbock, Texas 79412
806-795-0189 6-3tc

NEED A HOME LOAN?
SEE FIRST FEDERAL
FIRST FEDERAL SAVINGS
AND LOAN ASSOCIATION
801 Pile St.
762-4417
Clovis, New Mexico

DEAD ANIMALS
FREE REMOVAL OF DEAD STOCK
WHEN YOU HAVE DEAD STOCK, WHY FUSS & CUSS? FOR FREE REMOVAL CALL US!
TRI-STATE INDUSTRIES, Inc.
Amarillo CLOVIS Plainview
505-763-5513 Phone 293-4431

Parade Winners To Get Plaques

Numerous riding clubs, floats, antique cars, bicycles, motorcycles and plenty of horses are expected to participate in Bull Town Days annual parade at 4 p.m. in downtown Bovina.

The parade will begin at the baseball park on North Street, proceed east to Third Street, turn south on Third and travel to the Dimmitt Highway, turn west one block, then proceed down Second Street back to the ballpark again.

Awards will be presented in three categories: best float, senior riding club and junior riding club.

Parade entries are asked to assemble at the starting point at 3 p.m. Friday, states C.E. Trimble, parade marshal of the Roping Club.

Anyone may enter and all are welcome, Trimble says.

Winning the float division in the '72 parade was the Muleshoe Chamber of Commerce. Second place went to the Bovina High School cheerleaders.

Friona Riding Club took top honors in the senior division riding clubs with Bovina Roping Club taking second.

Parade awards will be made following the barbecue Friday night.

Bovina Roping Club members will be in charge of the parade and riding with the club will be the 1972 LTD Queen, Christi Trimble, and the new queen who will be crowned Thursday night in Bovina Schools auditorium at the Good Times Grand Ole Opry Show.

Attend Bovina's Bull Town Days

AGONIZING PAIN FROM INGROWN TOENAIL? Get Outgro for fast relief

Why suffer the agony of ingrown toenail pain when Outgro can give you fast, temporary relief? Outgro toughens irritated skin, eases inflammation, reduces swelling without affecting the shape, growth or position of the nail. Outgro gives you fast pain relief, and makes it easier to cut out the nail, cut out the pain caused by ingrown toenail. Stop ingrown nail pain fast with Outgro.

TELEX HEARING AIDS
CLOVIS HEARING AID CENTER
*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
416 Mitchell Ph. 763-6900 9-tnc

For Parts Or Service
CALL
238-1395
Direct Bovina Line
FRIONA MOTORS

See Clovis Mobile Living for New and Used **MOBILE HOMES**
New Homes \$4795 2-bedroom 12x56'
Hagelgantz CLOVIS MOBILE LIVING
Clovis, N.M. - Phone 762-6390
Next Door to the Bug House on Hwy. 60-70-84

J. B. SUDDERTH REALTY
904 Third St. Box 627
Farwell, Tex. Ph. 481-3288 or 505/763-5575 Unit 5408
WE NEED FARM LISTINGS NOW
Nice 3 Bedroom, 1 Bath in Bovina.
Nice 3 Bedroom, 3 Bath in Bovina, new carpet and paint.
3 Bedroom, 1 Bath, extra nice, near school in Farwell.
240 A. irrigated land northeast of Bovina. \$250 per acre with small down payment.
928 A. of farmland and native grass southeast of Farwell.
300 A.—Some irrigated farmland and some grass—southeast of Farwell.
300 Acres and 240 Acres northwest of Friona, \$280 per acre. Terms can be arranged. Immediate possession.
160 A. irrigated, 2 wells, 1 mi. N of Muleshoe on Hi-Way.
3 Bedroom, 2 bath, large living-dining-kitchen with playroom in Bovina. Good location. New cabinets.
320 A. dryland, lays good, N of Bovina, 1/4 mi. from Hiway.
160 A. dryland, N of Bovina on Hiway.
Small tracts—1-10 A, 1-20 A, 1-44 A, all on Hiway near Lariat.
3 Bedroom, 1 Bath, 6 1/2 acre in Bovina.
3 Bedroom, 1 Bath, stucco home in Farwell. Near church, w/campport newly painted inside, new vinyl floor covering in kitchen and bath.
Good business location—Several good business locations with railroad access on Amarillo highway.
These are only a few of our listings. If you don't see one that fits your needs here, call or come by. We have others.
HELP -- We Need Listings Now
Need A Farm Loan—Call Us!
We have sold most of our listings—We need more!
J.B. SUDDERTH REALTY
904 Third Street Box 627
FARWELL, TEX.
Sales and Loans Are Our Service.

Your local used cow dealer is **friona bi-products**

farmers ranchers
Gentlemen.
For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.
Thank you, 247-3032 (Call collect)

NOW - 7 Big Rides!

- *Ferris Wheel
- *Tilt-A-Whirl
- *Hammer
- *Octopus
- *Coaster
- *2 Kiddie Rides

All Week On The Pee-Wee League Field -- Across From Baseball Park.
Chamber Of Commerce Receives A Percentage Of The Proceeds.

MONTY YOUNG SHOWS

This Coupon And **\$1.00** Good For 4 Rides

FRIDAY NIGHT

3000 Anticipated At BTD Barbecue

Sufficient boneless beef chuck for 3,000 persons will go on the grills at 1 p.m. tomorrow (Thursday) in preparation for the focal point of the three-day Bull Town Days celebration—the free supper set for 6 p.m. Friday.

Everyone is invited to "come to supper" in Bovina at that time and a throng of near 3,000 is expected to accept the invitation.

The meal will be served on the town's Main Street with four serving lines set up to move the people through in a minimum of time.

Some 2,000 pounds of the barbecue meat has been purchased from Missouri Beef Packers by R.L. Hopingardner and Billy Smith, chief cooks. "We expect to begin firing the pits at 1 p.m. tomorrow," Hopingardner said. "If we get

the meat on by then, we hope to be finished by 4 a.m. Friday." The grills are located on the yard at Bovina Gin Co., north of town.

After the meat is taken off the grills, it will be packed in foil-lined insulated boxes until meal time Friday evening. The boxes will be opened then and a crew of men will slice it as it is served to several thousand hungry visitors.

Wendell and Keith Garner are in charge of the slicing crew.

Barbecue won't be the only item on the menu as Bovina-grown cantaloupe and onion slices along with pinto beans will also be served.

Wilbur Charles is in charge of the pinto bean cooks. He enlists the aid of some 40 women in the community to prepare a giant-size pot of beans.

The Bovina-grown cantaloupe and onions will be furnished, cooled and ready to serve, by Gateway Produce.

Members of Bovina Chamber of Commerce and Agriculture will be in charge of serving the meal.

Assisting with the barbecue preparation will be Don Murphy, Ralph Roming, Harold

Hawkins, Lewis McDaniel, Dan Koelzer, Curtis Monk, Henry Spicer, Pat Kunselman, Amos Steelman, Eddie Gayle Steelman, Sam Garrison, Floyd Damron and Herb Howell.

Other civic organizations will sponsor soft drink, homemade ice cream and popcorn booths on Main Street that day.

Five Girls Vie For Queen Title

One of five candidates in the 1973 Bull Town Days Queen contest will be crowned to reign over the three-day celebration during Thursday night's Good Times Grand Ole Opry Show in Bovina Schools auditorium.

Crowning the new queen and presenting her a silver trophy belt buckle, a handtooled leather crown and a bouquet of red roses will be Miss Christie Trimble, 1972 BTD Queen.

Trophies will be presented the first and second runners-up in the contest.

The five girls will be judged at 7 p.m. tomorrow (Thursday) at the Bovina Roping Arena on the eastern edge of the city limits.

Judging will be based 60 per cent on horsemanship and 40 per cent on beauty, personality and appearance.

Queen candidates and their sponsors are Cathy Trimble, Bovina Woman's Study Club; Michelle Bonds, Gaines Hardware; Lezi Williams, Bovina Roping Club; Dian Roming, Gateway Produce; and Tammy Christian, Isaac's Department Store.

Mrs. Rick Sorensen and Mrs. C.C. Naegle are co-chairmen of this year's contest.

Rules of the contest specify that candidates must be between 14 and 18 and never married. They must have been a resident of Parmer County for one year. Past BTD Queens are ineligible to enter again.

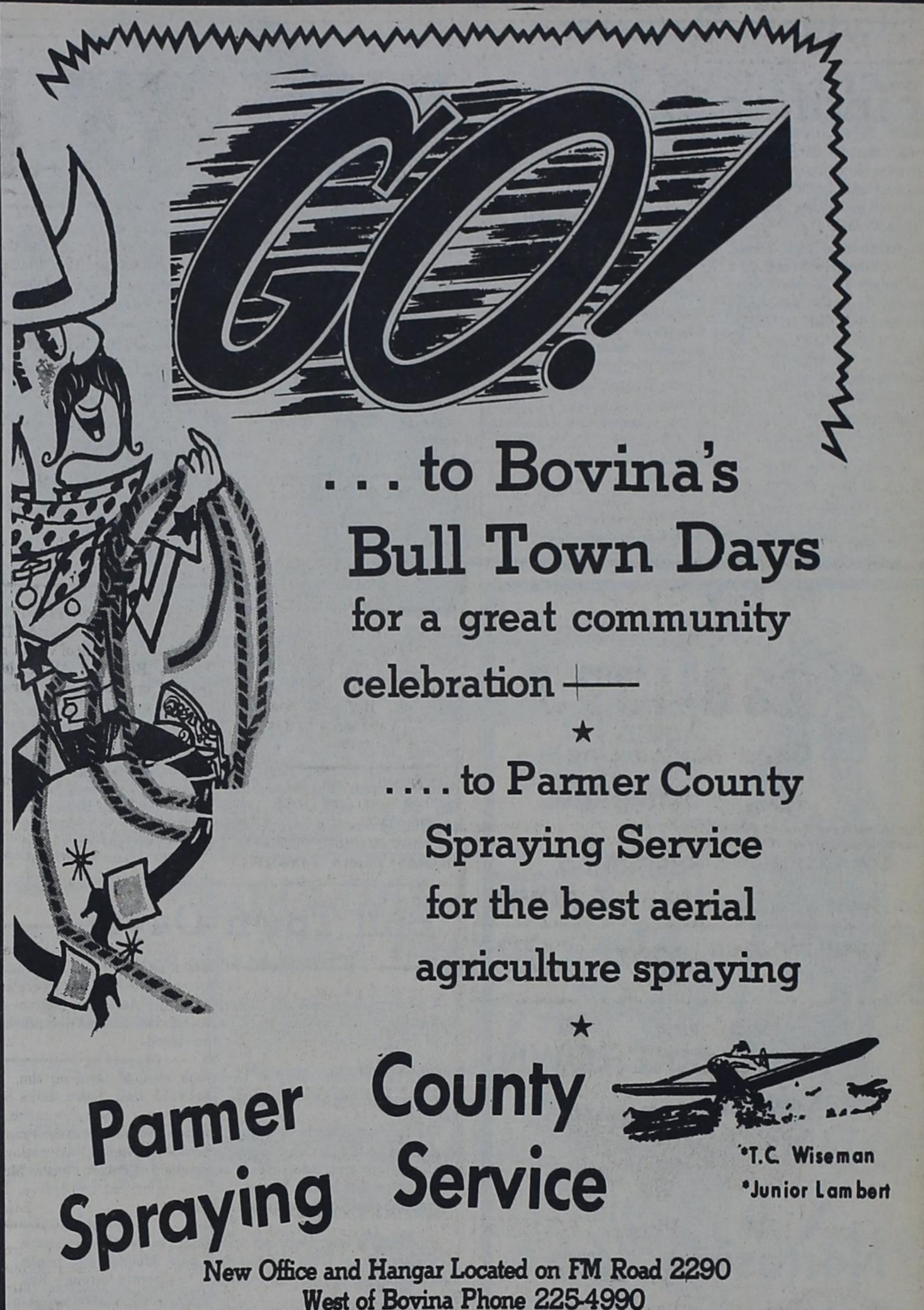
The candidates will compete at the roping arena in a white shirt, western pants and straw hats. They will be allowed to wear more colorful western attire at the presentation tomorrow night.

The five candidates and Mrs. Sorensen appeared on an Amarillo television station Saturday publicizing the celebration. Also appearing on the show was Miss Trimble.

Past Bull Town Days queens include LaNelle Christian Polley, 1964; Pam Grissom, 1965; Gwen Christian Corn, '66; Lynn Looney Cabe, '67; Nancy Mitchell Sudderth, '68; Loy Beth Christian, '69; Holly Davis, '70; Bonny Jones Sorensen, '71; and Miss Trimble, '72.

Last year's runners-up were Miss Bonds and Miss Cathy Trimble, both contestants this year.

Pictures of all queen contestants appear elsewhere in this issue of The Blade.



... to Bovina's Bull Town Days for a great community celebration

... to Parmer County Spraying Service for the best aerial agriculture spraying

Parmer County Spraying Service

New Office and Hangar Located on FM Road 2290 West of Bovina Phone 225-4990

*T.C. Wiseman
*Junior Lambert

AT OKLAHOMA LANE

Ned Foster Rites Today

Funeral services for N.J. "Ned" Foster, 51, of Oklahoma Lane were held this morning (Wednesday) in First United Methodist Church of Oklahoma Lane.

Officiating was Rev. Vernon Willard, pastor of the First United Methodist Church at Chillicothe and former pastor of the Oklahoma Lane church. Burial was in Sunset Terrace Gardens Cemetery in Farwell.

Mr. Foster died Sunday night at Memorial Hospital in Clovis. He was born and raised in Parmer County and attended schools in Oklahoma Lane. He

was a rancher and farmer and member of the OL church.

Survivors include his wife, Georgia; his parents, Mr. and Mrs. W.N. Foster of Farwell; four sons, Gary Foster, Daryl Foster and Lyndon Foster, all of Oklahoma Lane and Gerald Foster of Clarendon; one daughter, Mrs. Nedda Travis of Lubbock; two brothers, Rev. B.J. Foster of Anton and Nicky Foster of Dekalb, formerly of Bovina; three sisters, Mrs. Ernestine Seagan of Mission, Kan., Mrs. Barbara Trimble and Mrs. Marcia Bell, both of Clovis; and one granddaughter.

SALUTING BOVINA DURING ITS 10th Annual BULL TOWN DAYS

August 16-17-18

MAY IT BE THE BEST YET!

COOP FRIONA CONSUMERS COOP

Buddy Lloyd, Mgr.

Friona

Students Register Here August 24

Bovina Schools will begin the 1973-74 year at 8:30 a.m. Monday, August 27. Faculty members will begin their year Monday when they report for in-service training for that week.

Registration of high school, junior, kindergarten and first grade pupils is set for Friday morning, August 24, announces Superintendent L.F. Jacobs.

High school students will register in the library with seniors registering from 8 to 9 a.m., juniors from 9 to 10 a.m., sophomores from 10 to 11 a.m. and freshmen from 11 a.m. to 12.

Junior high students will register in their classrooms; eighth graders from 9 to 10 a.m. and seventh grade students from 10 until 11 a.m. Kindergarten and first grade

students who did not pre-register this spring or earlier this month, will register at Ridgelea Elementary School from 8:30 a.m. until noon.

New students are asked to register at the proper times, Jacobs said.

All school level children, under the state's compulsory immunization law, must be immunized against diphtheria, measles, tetanus and polio before they will be allowed to enroll. Jacobs said smallpox, although not under the state's list of required immunizations, is still required by the Bovina School District.

Further details concerning the beginning of the school term and a complete list of the faculty and administration will be published in next week's edition of The Blade.



CANDICE ANN KIMBROW...Mr. and Mrs. John Robert Kimbrow of 573 Gardenia Avenue in Orange announce the engagement and approaching marriage of their daughter, Candice Ann, to Michael Wilke Collings, son of Mr. and Mrs. Robert Spotsard Collings of 210 East Caldwell in Beaumont. Miss Kimbrow is the granddaughter of J.W. Kimbrow, a former resident of Bovina who now lives in Amarillo. The couple attended North Texas State University at Denton during the past school year. The prospective bridegroom will be a junior this fall and will attend Lamar University in Beaumont majoring in business administration. The couple will reside in Beaumont after their wedding on August 18 in the First United Methodist Church in Orange.

Bull Town Days . . .

(Continued from Page 1)

A western dance will get underway at the American Legion Hall at 9 p.m. and continue until 1 a.m. Jim Hill and his western band from Portales will play for the dance.

Moto-Cross cycle races at the track west of town on the Dimmitt highway will conclude the 1973 Bull Town Days agenda.

The races will begin at 2 p.m. Sunday. The event is being sponsored by the Bovina Volunteer Fire Department this year. All amateur and expert riders are invited to enter. Trophies will be awarded in all classes.

Practice rides may begin at 10 a.m.

The Monty Young Show set up its rides at the Pee Wee park across the street from the baseball park Monday and began operations Tuesday. It will continue to operate through Bull Town Days.

Individual stories about each event in the four-day celebration appears in this week's issue of The Blade, which will be sent throughout the county.

WELCOME TO BULL TOWN DAYS

(RETAIN THIS WORKSHEET)

THE GOVERNMENT OF BOVINA CITY

DEPARTMENT OF THE TREASURY
OFFICE OF REVENUE SHARING
1900 PENNSYLVANIA AVE. N.W.
WASHINGTON, D.C. 20226

HAS USED ITS REVENUE SHARING PAYMENT FOR THE PERIOD BEGINNING

JAN 1, 1973 ENDING JUN 30, 1973

IN THE FOLLOWING MANNER BASED UPON A

TOTAL PAYMENT OF \$16,607

ACCOUNT NO. 44 2 185 001

BOVINA CITY
CITY CLERK
BOX 329
BOVINA CITY TEXAS 79009

(L) DEBT How has the availability of revenue sharing funds affected the borrowing requirements of your jurisdiction?

AVOIDED DEBT INCREASE NO EFFECT
 LESSENEDEBT INCREASE TOO SOON TO PREDICT EFFECT

(M) TAXES In which of the following manners did the availability of Revenue Sharing Funds affect the tax levels of your jurisdiction? Check as many as apply.

ENABLED REDUCING THE RATE OF A MAJOR TAX REDUCED AMOUNT OF RATE INCREASE OF A MAJOR TAX
 PREVENTED INCREASE IN RATE OF A MAJOR TAX NO EFFECT ON TAX LEVELS
 PREVENTED ENACTING A NEW MAJOR TAX TOO SOON TO PREDICT EFFECT

PRIORITY EXPENDITURE CATEGORIES (A)	ACTUAL EXPENDITURES (B)	PERCENT USED FOR MAINTENANCE OF EXISTING SERVICES (C)	PERCENT USED FOR NEW OR EXPANDED SERVICES (D)	PURPOSE (E)	ACTUAL EXPENDITURES (F)	PERCENT USED FOR:			
						EQUIPMENT (G)	CONSTRUCTION (H)	LAND ACQUISITION (I)	DEBT RETIREMENT (J)
1 PUBLIC SAFETY	\$	%	%	10 MULTI-PURPOSE AND GENERAL GOVT.	\$	%	%	%	%
2 ENVIRONMENTAL PROTECTION	\$	%	%	11 EDUCATION	\$	%	%	%	%
3 PUBLIC TRANSPORTATION	\$ 9092.00	100 %	%	12 HEALTH	\$	%	%	%	%
4 HEALTH	\$	%	%	13 TRANSPORTATION	\$	%	%	%	%
5 RECREATION	\$	%	%	14 SOCIAL DEVELOPMENT	\$	%	%	%	%
6 LIBRARIES	\$	%	%	15 HOUSING & COMMUNITY DEVELOPMENT	\$	%	%	%	%
7 SOCIAL SERVICES FOR AGED & POOR	\$	%	%	16 ECONOMIC DEVELOPMENT	\$	%	%	%	%
8 FINANCIAL ADMINISTRATION	\$	%	%	17 ENVIRONMENTAL CONSERVATION	\$	%	%	%	%
9 TOTAL ACTUAL OPERATING/MAINTENANCE EXPENDITURES	\$ 9092.00			18 PUBLIC SAFETY	\$	%	%	%	%
(N) CERTIFICATION (Please Read Instruction 'F')				19 RECREATION CULTURE	\$	%	%	%	%
				20 FIRE DEPT	\$ 1324.00	100 %	%	%	%
				21 Sewer Rodder	\$ 4724.00	100 %	%	%	%
				22 OTHER (Specify)	\$	%	%	%	%
				23 TOTAL ACTUAL CAPITAL EXPENDITURES	\$ 6048.00				
				Signature of Chief Executive Officer: <i>Johnie Horn</i> Name, Title, Office: Johnie Horn, Mayor, The Bovina Blade Name of Newspaper: _____ Date Published: _____					

RETAIN THIS PORTION FOR YOUR RECORDS

YOUR WORK SHEET



It's Time Again For Some Old Fashioned Fun AT BULL TOWN DAYS

Northside '66'

LESTER RHINEHART

Welcome to Bovina's Bull Town Days Celebration from . .



CHUCK'S Spraying Service, Inc.

Six Spray Planes Available

Call Day or Night 238-1331

CHUCK STALLINGS, Owner

FIREMAN-SPONSORED

12-2 RECORD

Cycle Races Set Sunday

For the second consecutive year, Moto Cross cycle races will conclude the Bull Town Days festivities. The races will begin at 2 p.m. Sunday at the track just west of the Texas Highway Department building on the Dimmitt Highway.

Sponsoring the event this year is the Bovina Volunteer Fire Department. Admission will be \$1 per person at the gate. A \$3 entry fee will be charged contestants in the races.

A crowd estimated at about 1,000 viewed the races last year. All amateur and experts in the field are invited to enter the races. Trophies will be awarded in all classes.

Some six classes will be featured in the event, including mini-man, micro-mini-man, 100 c.c., 125 c.c., 250 c.c. and an open class.

Practice sessions for cyclists will begin at 10 a.m. that day. Ronnie Sudderth, Larry Mitchell, Mike McCallum and several volunteers have been working on the track this past week, preparing it for the obstacle-type course required.

Plowboys Top Softball League

The field was narrowed to four teams in the race for the slowpitch softball championship trophy here last week when regular league play ended and an elimination game between two teams was played for the fourth slot in the tourney.

Spears Handi-Stop came up from sixth place in the standings to a tie for the fourth place slot with Birkelbach.

In an elimination game Saturday night to determine the fourth place slot in the tournament bracket, Birkelbach defeated Spears, 10-3.

In regular league games last week, on Tuesday night, Horn Insurance took a 5-3 win over Bovina Gin with Foster's Plowboys winning by a like

score over Birkelbach. In a make-up game that night, Birkelbach defeated Spears Handi-Stop, 9-4.

On Wednesday night, Big Nick's Traders lost their second game of the season, falling to Farwell Hardware, 4-5. In the nightcap, Spears edged Sherley Grain in a high scoring tilt, 18-17.

Foster's Plowboys defeated Bovina Gin, 9-4, in the opener Thursday night with Big Nick's Traders taking a 12-8 win over Birkelbach. In a make-up game that night Foster's defeated Big Nick, 4-1, in five innings.

On Friday night, Spears

Handi-Stop defeated Horn Insurance, 11-4, and in the nightcap, Sherley Grain trounced Farwell Hardware, 22-7.

The regular season standings are as follows-

STANDINGS			
TEAM	W	L	
Foster's Plowboys	12	2	
Big Nick's Traders	11	3	
Sherley Grain	7	7	
Birkelbach	6	8	
Spears Handi-Stop	6	8	
Bovina Gin	5	9	
Farwell Hardware	5	9	
Horn Insurance	4	10	

Due to the death of Ned Foster of Oklahoma Lane

Sunday, Foster's Plowboys, top team in the league, withdrew from the championship tournament. Mr. Foster was sponsor of the team and his sons played on the team.

Because of the team's withdrawal, Big Nick's Traders were moved into the number one slot in the tournament, Sherley Grain moved into the number two slot, Birkelbach into the number three position and Spears Handi-Stop into the fourth slot.

The double elimination tournament began Monday night with three games. The championship tilt was played

Tuesday night. Complete results of the tournament will be published in next week's issue of The Blade.

Pretty Feet
PRETTY FEET
 a unique beauty cream... that changes those dry & rough areas of skin into baby softness. Try it - you'll find PRETTY FEET is like no other. Go On... pamper yourself.

FOR JR.-SR. RIDERS

Horsemanship Events Friday

Belt buckles and ribbons will be presented winners in each event at the junior horsemanship activities slated for 10 a.m. until 2 p.m. Friday at the roping arena on the western edge of the city limits.

Each event will be divided into two age categories, junior and senior, and a \$2 entry fee is required for each event entered, according to Tommy Williams, chairman for the event.

Entries will be welcome up until race time.

Featured in the horsemanship activities, a popular event with youngsters from a wide area of Texas and New Mexico, will be pole bending, barrel races, flag races, rescue races, breakaway roping and western pleasure.

Belt buckles will be awarded first place winners in each event and ribbons presented winners of the next five places.

Seven Bovina boys and girls garnered nine first place awards in the races last year.

Open Jackpot Calf Roping Slated Friday

Open jackpot calf roping will again be on the agenda of the four-day LTD celebration.

Scheduled for 9:30 p.m. Friday at the Bovina Roping Arena, the contest will be open up until time for the event, says Edwin Lide, president of the Bovina Roping Club, the sponsoring organization.

Some 16 entries were recorded last year with James Lee Calaway of Bovina winning the jackpot in the first round and Tex Garnet of Clovis winning the second round.

BICYCLE VS AUTO SALES
 CAMBRIDGE, MASS.--Bicycle sales in the United States in 1971 exceeded factory sales of cars by more than 24 million. Yet the automobile still accounts for 82 per cent of trips to and from work.

Carnival In Town For LTD

The Monty Young Show moved into Bovina Monday, began operations Tuesday and will be here through Bull Town Days festivities.

The show is set up on the Pee Wee league field, just across the street from the baseball park.

The show is composed of seven rides, a ferris wheel, tilt-a-whirl, octopus, hammer, coaster, two kiddie rides and several booths.

Tickets for the rides will be 35 cents each or three for \$1.

Booster Club Buy Warmups For Thinclads

Booster Club members approved the purchase of track warmup suits in the amount of \$675 at a meeting Monday night, August 6, in the Bovina Schools library. Athletic Director Roger Ezell is to order the suits.

Members voted to enter a float in the LTD parade Friday. Mrs. Leslie McCain was appointed to be in charge of the float.

Ezell, Leon Ware and Vernon Willard were appointed to contact Jake Diel about finishing the track. Diel reported that it would not be possible for him to do so and suggested members of the Booster Club could do it more economically than his firm. A date will be set in the near future to complete the facility.

Next meeting was set for 8 p.m. Monday, August 27, at the library.

Membership cards are now being sold by club members. Price is \$10 per family.

Stomach Upset by Gas and Acid?

Di-Gel with Simethicone quickly relieves both acid and gas.

This unique discovery breaks up and dissolves trapped gas bubbles. Your relief is more complete because Di-Gel takes the acid and the gas out of acid indigestion. When you eat too well, demand Di-Gel. Tablets, liquid. Product of Plough, Inc.

Saddle Drawing Saturday

Bovina Roping Club will give away a hand-tooled saddle following the Bull Town Days 13th annual Quarter Horse Show Saturday morning.

Tickets may be purchased from any club member or at the First State Bank of Bovina and will be sold on Main Street Friday afternoon. Tickets are \$1 each.

The \$400 handmade, all-around saddle, is Oregon red hand-tooled leather and features a padded roughout seat. The saddle has been on display at First State Bank of Bovina.

Last year's saddle was won by Jesse Walling of Bovina.

Conscience is but the pulse of reason.

-S.T. Coleridge.

JOIN JACKPOT DAY WIN CASH!
REGISTER NOW \$200.00 THIS WEEK
 We Reserve The Right To Limit Quantities

The Name Of **Tita Lopez** Was Drawn However, She Did Not Have A Punched Card
The Jackpot This Week Will Be Worth \$200.
 Get your card punched!

22 Oz. Bottle **IVORY LIQUID 49¢**

White Swan Lb. **SOFT MARGARINE 39¢** Tub

Del Monte **GRAND TOUR DINNERS All-Kinds 79¢**

Del Monte 46 Oz. Can **PINEAPPLE-GRAPEFRUIT JUICE 39¢**

COCA-COLA - FRESCA FANTA ORANGE
 12 Oz. Cans Only **\$2.98** Case Of 24

FRESH PRODUCE Calif. Large AVOCADOS 4/\$1.00

BOVINA SUPERMARKET
 WITH THIS COUPON **1-pound Can of Maryland Club Coffee 79¢**
 Without coupon \$1.09
 Cash value 1/20¢ Limit one per customer
 COUPON EXPIRES Aug. 22

Super Special
Imperial Pure Cane SUGAR 49¢
 With \$5.00 Purchase or More Excluding Cigarettes
 5 Lb. Bag

Bill Smith Invites YOU To Shop These Meat Bargains **Quality MEATS** FRESH EVERY DAY!
 * Hot Barbeque * Pinto Beans

USDA Graded Whole **FRYERS 79¢** Lb.

Glover's **HOT LINK SAUSAGE 99¢** Lb.

Kraft **VELVETTA CHEESE \$1.29** 2 Lb.

BEEF
 BEST MEAT in the Panhandle - - Compare Quality And Prices. Cut, Wrapped & Frozen to your specifications. We strive to give you the best in quality and service.

You'll Save Money, Not Stamps When You Shop At...
Bovina Supermarket
 Corner Main and First Streets Phone 238-1324
Billy Whitecotton Bill Smith

BACK TO SCHOOL
 During the Bull Town Days Celebration, Shop for your Back-To-School Clothing. Isaac's offers quality, name-brand merchandise for everyone - from teachers to kindergarteners.
 Come In - We're Expecting You!
Isaac's Department Store - Bovina -
 Main Street Edward and Helen Isaac

**Bull
Town**

DAYS

**SUPER
SALE
DAYS**

Prices Good Full Week, Thurs., August 16 to Wed., August 22



Whole
FRYERS Lb. **69¢**

Ra-Corn **BACON**
Lb. **99¢**



Folger's
COFFEE
1 Lb. **\$1.09**
Can
Elect. Perk & Reg.

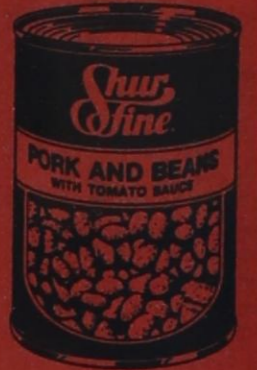


Shurfine Hamburger
Dill Slices
PICKLES
3 / **\$1.00**

Shurfine
**TOMATO
CATSUP**
14
Oz. **4 / \$1.00**



Shurfine
**PORK &
BEANS**
25¢ 31
Oz.



Shurfine
**SALAD
DRESSING**
32 Oz.
Jar **49¢**



Shurfresh
CRACKERS
Lb. Box **25¢**



Del Monte
Whole or Cream Style
CORN
16 Oz. **4 / \$1.00**



Hunt's
**TOMATO
JUICE**
46 Oz. Can **3 / \$1**

Presto-Pop
POPCORN
5 Oz. **19¢**



Del Monte
TOMATO SAUCE
Can **10¢**



Del Monte
**SWEET
PEAS**
3 / **\$1.00**



Giant Texas
WATERMELON
25 to 50
Lbs. **\$1.49**



Oven Gold
BREAD
3 / **89¢**



Imperial
SUGAR
5 Lbs. **75¢**



CANNED DRINKS
Coca-Cola Case
Fresca Tab **\$3.25**



KOTEX
Regular 12s **45¢**



CANNED MILK
Shurfine
16 Oz. Cans
5 / \$1



Morton's
CREAM PIES
Each **29¢**



IVORY
Giant Size
59¢



Shurfine
FLOUR
5 Lb. **59¢**



CRISCO
3 Lb. Can
\$1.09



10 Roll Pack
**SOFLIN
TISSUE**
89¢



OXYDOL
Giant Box
89¢



Fairmont Jalapeno
**BEAN
DIP**
25¢



- HOT BAR-B-Q DAILY
- DONUTS
- ICEES
- POPCORN
- MONEY ORDERS
- CUBED ICE

NEW STORE HOURS: 6 to 12



The Bovina Blade

Section II

10¢

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

"In The Agricultural Center Of Farmer County"

Wednesday, August 15, 1973

Bovina, Texas

Vol. 18, No. 8

2,000-MILE ADVENTURE

Carsons Take Canoe Up Mississippi

BOVINA Wheat Growers, Inc.

WELCOMES YOU To Bovina's
Bull Town Days 1973

During The Harvest Season

Bovina Wheat Growers, Inc.
 Sincerely Solicits Your Grain
 Business. You'll Find Elevator
 Service Second To None And A
 Staff Of Friendly Folks Eager
 To Be Of Service To You!

You're Assured Of The
 Top Price For All Your
 Crop During The
 Forthcoming Harvest

At Bovina
 Wheat
 Growers!

**Bovina
 Wheat
 Growers
 Inc.**

Bovina And Rhea

COOP complete fertility program

Larry Webb, Manager
Earl Dean Boyd, Rhea Manager

**Best Deal In
The Country!**

**Federally Licensed
And Bonded
For Your Protection**



2,000-MILE ADVENTURE

Carsons Take Canoe Up Mississippi

Alan and Galen Carson, sons of Marion and Dixie Carson of 902 Ninth Street in Bovina, kept the Carson reputation for adventure alive this summer with a trip on the Mississippi River.

The venture wasn't the first for Alan, 23, as he toured the United States, Canada and Mexico on a motorcycle several years ago when it was a relatively uncommon thing to do. He also attended the University of Mexico in Mexico City. He received his bachelors degree in behavioral science from Highlands University in Las Vegas, N.M. in 1972.

However, the trip was the first such for Galen, 17, who will be a senior this fall in Bovina High School.

Richard, the eldest Carson son, was written up in last year's Bull Town Days edition of The Blade following completion of his Peace Corps tour in Africa.

Gary, number three son, has spent a summer working for a logging company in Washington.

The remaining member of the family, Joan, had her plans for the summer cut short when she broke her arm.

Alan and Galen had been planning the trip up the Mississippi River in a canoe for several years, originally planning to make the trip upstream from the Gulf of Mexico to the Arctic Ocean in one summer. However, the upstream trip turned out to be much more difficult than the duo anticipated.

After an abortive first attempt, the two altered their plans somewhat, driving their pickup to Brown's Valley, Minn., and coming down the river to the Gulf. They plan to go back to their starting point in Minnesota in the future and from there canoe through Manitoba, Saskatchewan, Alberta and the Northwest Territory to their final destination of Tuktoyaktuk Peninsula, which is north of the Arctic Circle.

They would be following MacKenzie's trek which took place in the 1700s. According to their information, some of the trail still bears the original marks made by the explorers.

However, both admit that trip is in the future. Alan says it may take 10 years to complete their trip in easier stages, or they may attempt the trip in the next year or so.

The first stage of the trip, some 2,050 miles, was made in a 17-foot aluminum canoe in 50 days.

Following is an abbreviated form of the journal Alan kept during the 50 days of the trip.

Day 1, Tuesday, May 22

Proceeded from Salt Point to the "Jaws," or intracoastal canal. This was our first day and it went much better than expected by estimation of distance covered, about 20 miles—pretty good, huh!

All of today's distance was by sea, the waves and wind aided us some, but we had much trouble convincing the canoe to travel in the direction we wanted to go. Galen held up pretty good, he made some bread last night and we baked it tonight. It's burnt and underdone at the same time, but edible, I think.

Galen is a bit slow in reaction, but that should improve with time. I am sunburnt all over and my back aches continuously and makes sleeping difficult. We got bit nearly all over and are tormented by these bites something fierce. Was a good day! Am unsure of tomorrow's route as there are numerous bayous that we can take. Mosquitoes are bad at sundown.

Day 2, Wednesday, May 23

Got up all right and made a little breakfast and headed out.

Went into intracoastal canal and followed it for a ways. Turned up from this canal and got lost due to a combined navigational, directional and geographical map error. Paddled boat four miles too far, very, very disheartening.

Robbed a couple of catfish off a trot line, were too small so later threw them away. Paddled diligently until mid-afternoon when Steve Luke came by (he had been out fishing) and against my conscience, he gave us a tow into Centerville. We rested, recuperated, ate well and I bought a few items for insect bites. Watched a little TV with Lukes. They gave us some sloppy joes and Mrs. Luke tried to save our souls!

Day 3, Thursday, May 24

Ate sloppy joes for breakfast and thought they were great. Paddled past a turning point first thing, nice to get lost first thing in the morning.

Paddled to the levee that we must cross. Luke's cousin came by and we loaded boat in his van and in three minutes it took us what it would have taken 30 to 45. We then crossed Grand Lake and got first taste of current. Bad deal—wow!

There were some currents in bayous, but nothing like this. Got into Atchafalaya's main channel current, is so rough in order to progress at all, but this was terrifically slow and caused much back tracking. Worked hard all day and made ten miles or so [I think as we are now semi-lost].

Often, one could walk three or four times as fast as we paddled today. All land is under water and no place to land. Made camp in some floating downed timber and cooked supper on a stump using its roots for firewood.

Slept in the canoe which is wet, uncomfortable and accessible to mosquitoes.

Day 4, Friday, May 25

Woke in canoe. It is late, sun is already up, very exhausted last night. Fighting that current is similar to climbing a huge sand dune—you slide backward about as fast as you progress. This morning we do not know where we are, but the river runs south, so we go north.

After a mile or so, we are both exhausted and depressed. We will take all summer just to get off the Atchafalaya at this pace. We proceeded as best we could until around noon when we happened upon a house with flat roof showing above water. We took full measure of this opportunity. Alighted upon, emptied and cleaned canoe and rested a couple of hours. We were rescued by a well-meaning passerby for about the fourth time.

All warnings by those that stopped to aid us was not to go any further upstream as current was both fast and dangerous. Can it be? Already there are small whirlpools about and great bunches of trees and stuff torn loose by current are sweeping by.

We again set forth from our house top in the flood as we had no other choice and put our backs again to the paddles. After much sweat and pain, we realize that we are going forward no faster than we are being shoved back, so we turn into the trees as a last recourse. This is a jungle world, would be difficult to walk through. Snakes are in the trees as there is nowhere else for them. As we fight our way through trash, insects, spiders, etc. pile up in the canoe. This reminds me of the movies of safaris hacking through African jungles.

We finally break through into a bayou that's going in our

direction. Take it into a lake, follow the lake until about dark when it runs out. We sleep at last on a floating gas tank. The levees are covered with snakes. Some bacon we had spoiled yesterday, but we ate it anyway and felt no side effects.

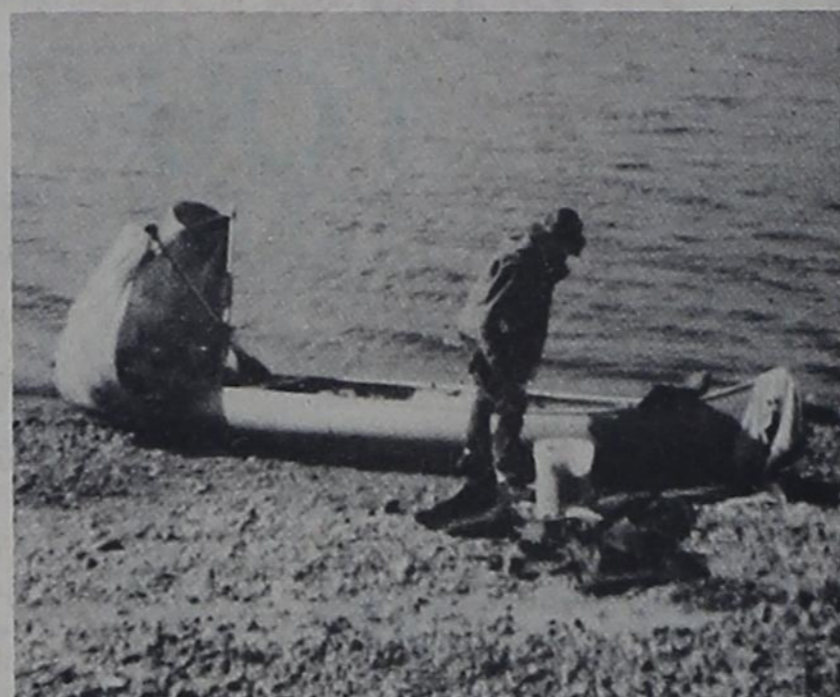
Day 5, Saturday, May 26

Woke early, ate Galen's bread, peanut butter, honey and orange and set off. Immediately had to pull over levee, a hard job. Procured some water and headed north by northeast. Paddled steadily for some time without any noticeable progress. Had a light lunch and caught a turtle with a sour disposition.

Stopped for the evening and cooked up an excellent stew of fish, taters and mixed vegetables. Made enough for supper and breakfast but we ate it all in one sitting.

As we were eating, I noticed the strong wind that had been blowing for some time in our direction. I rigged a sail using the two paddles and Galen's blanket and set out to test my sailing ship. I promptly fell out and got thoroughly wet, but not my spirits as my sailboat grabbed the wind and we sped upstream.

I had to take down the sail in order to get back, but this managed we loaded and disembarked just as the levee guard came along and told us to get off the levee and back to Bayou Sorrel. Not long after we set sail the wind died to a slight breeze and we slowly drifted before it all night, covering no telling how many miles as I am unsure of where we were when we started and where we were when the sun came up. We switched off guiding the boat and sleeping throughout the night.



RIGGED SAIL....Alan Carson is pictured with sail he rigged for canoe from blanket and oars. The boys utilized the sail to cross several lakes.

Day 6, Sunday, May 27

Dawn found us blocked by a pile of rocks in the bayou. Had another ingenious idea yesterday. Wanted to stop in the water but could not because of wind and current, so tied the prow rope to the grill (cooking) and tossed it out and presto, not only have we a ship with sail but also anchor. After a light breakfast, we set out paddles and went back to work.

We were impatient to reach the Mississippi River. After a couple of miles the bayou became so shallow that we reduced to poling

through mud holes in numerous places. A flood and we've no water! Saw some deer, racoon, skunk and the everpresent snakes.

At highway 190, we had our first major portage, about 100 yards up hill. Worked pretty good. Walked down to Stuckey's and had a couple of cokes, ice cream and a sandwich. Was good and we got our first taste of an air conditioner in some time.

Set out north again, some 16 miles to the Mississippi River. Since we've no place to camp and we want to get to the river, we paddled steadily until way into the night when we finally came to the Mississippi River levee just north of Morganza. Saw our first alligators and a snake fell out of a tree narrowly missing the boat. Several fish jumped in the boat and we took some crawdads from a net. Arrive utterly exhausted. We set up the tent for the first time in several days and slept.

Day 7, Monday, May 28

Did not get up until sun ran us out of tent. Am weak from hunger and exhaustion. Levee guard told us to get off the levee, so we portaged into the river. Went into Morganza and ate dinner and set up camp. Are in no shape to go anywhere and besides that, after my first look at the Mississippi River, I don't want to go anywhere.

We have come, as near as I can tell, 135 miles. That's 20 to 25 miles a day. That's not bad, but not adequate. Our equipment is in reasonable shape, we left some of our unnecessary items with my pickup in Centerville. Our rifle is rusting pretty badly and there is nothing we can do. The crossbow was left as I could get no hunting arrows and didn't want to be chasing arrows in underbrush all summer. Plastic bags are good, but weak.

We may have a little trouble with clothing and blankets spoiling. When we are going from dawn to night, the cloth material has no time to dry. Have not had time to fish or hunt, thus food supplies have dwindled rapidly. Canned goods are heavy but do not spoil. Galen's bread has lasted long time and we've still part of it though it has been abused into crumbs. We may be able to eat a lot of perishables because it is not too far between towns.

We can carry only enough drinking and cooking water for three days, making it necessary to find habitation often. It would be easier if we had all our stuff in backpacks, much easier to portage and handle.

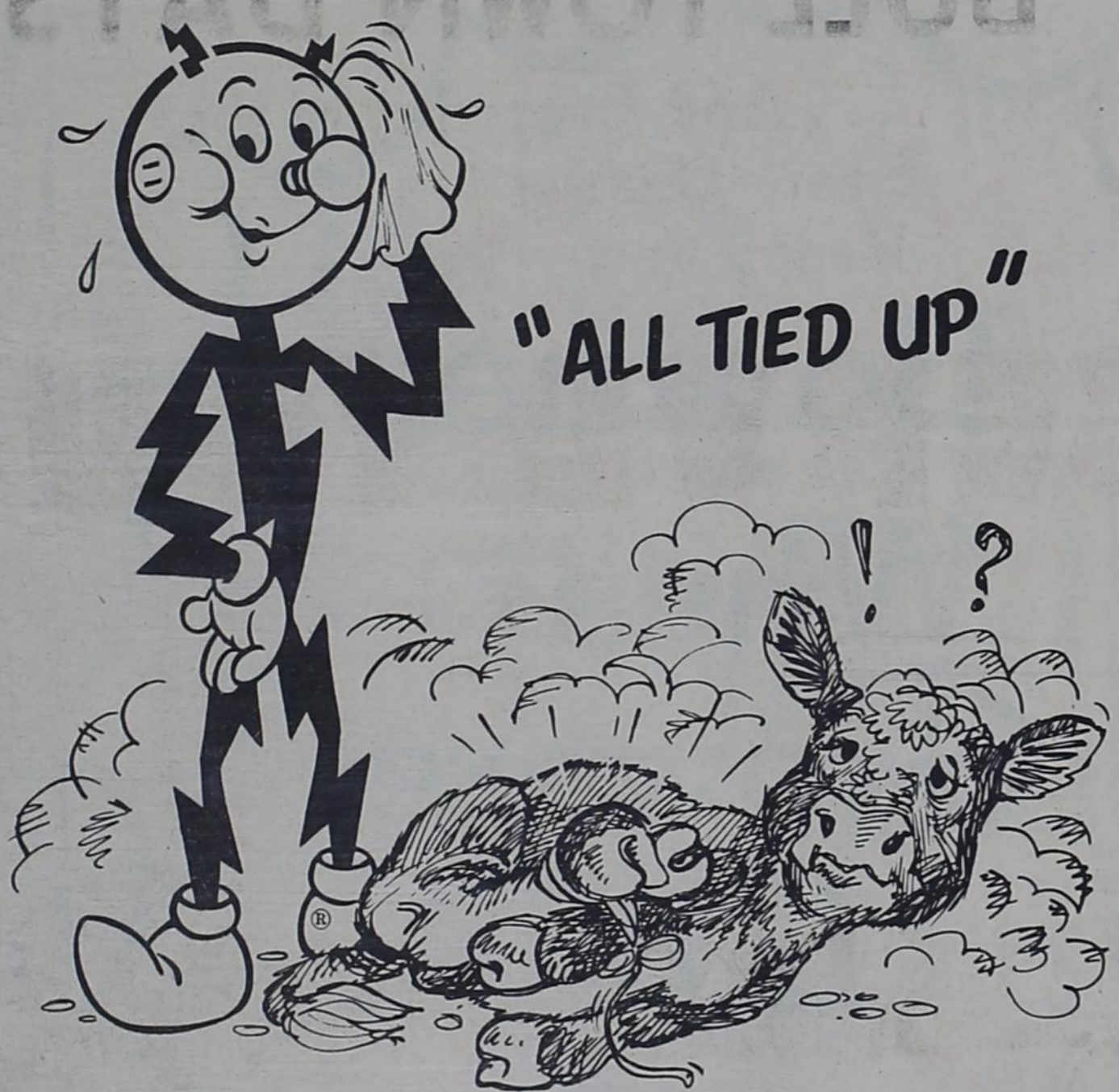
Am surprised that Galen is not unreasonably afraid of snakes. That's good! An unreasonable fear here would drive one nuts. I long for the cool pine covered mountains of New Mexico. The first couple of days, I was sick for New Mexico, TV, hamburgers, people, girls and civilization, but now it is not so bad. Am addicted to the good life, I think.

Day 8, Tuesday, May 29

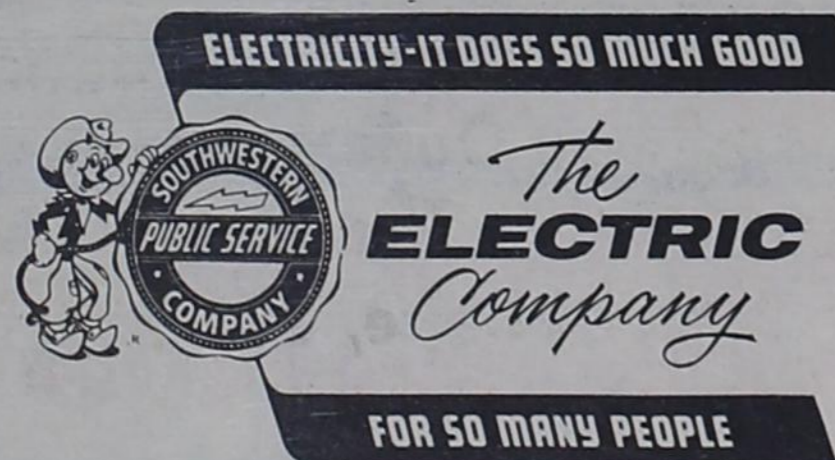
Attacked Mississippi River with vigor and made some headway. Stayed in trees along east bank of river. Tugs throw quite a wake. Made four or five miles in a couple of hours. Galen is unimpressed with size of river and we are catching some backwater which propels us rapidly ahead.

We drive across the current for some time. Control is difficult. Galen relaxes for an instant and we slide sideways into a couple of logs jammed on a telephone pole. I turned to look at Galen and in that instant we are in the water. I managed to stand on the bottom and hold the canoe sideways in the current. I yell at Galen to empty the canoe. I cannot tell if he is being pulled under. He wears an expression of surprise, fear and confusion and fights constantly to hold to the canoe. He empties

(Continued on Page 3)



for BULL TOWN DAYS
ANNUAL COMMUNITY CELEBRATION



REMEMBER.....
WE'RE ALWAYS WORKING
FOR YOU

COME ONE
COME ALL

We Invite You To
Attend BOVINA'S
BULL TOWN DAYS
Thursday-Friday-Saturday

And To Have
Your Next
Prescription
Filled At Don's



DEPEND ON
YOUR PHARMACIST

Don's

MEDICINE
CHEST

Third Street

Ph. 238-1659

Carsons' Trip.

(Continued from Page 2)

it and places the stuff on a log.

I drop the boat and it spun, sank and lodged underwater. We proceeded to move our gear from its precarious perch on the log to a nearby logjam, where it was reasonably stable. No land is within sight.

After a few moments, we jumped in and tried to dislodge the canoe. It would move, but not come loose. We thought that by chopping through a tree above, the canoe might be pulled free. We first made an excursion down current to see if we can recover our missing equipment. Travel is difficult and dangerous as there are holes and logs everywhere and the possibility of getting lodged under a log jam is ever present. No equipment is to be immediately seen and we give up. Swimming is impossible for more than a few feet and walking difficult with the mixture underfoot of holes and sand bars.

Galen attacks the log with buck knife. After an hour or so, I spell him and within a couple of hours have the foot-thick log chopped in two. No luck with the canoe. We decide to spend the night on the log jam and try again tomorrow. If it does not come free, then we have no recourse but to swim out to Morganza and get aid. Not at all a likeable idea because of the distance, currents and it is across the river.

But lo and behold, some fishermen from Baton Rouge passed by and spied our predicament. They tied to the canoe and after much trouble freed the canoe. We went down to their hunting lodge and helped them clean it for hour or so and then they pulled the canoe back to our original log jam. Thanking them heartily, we soon had our remaining gear loaded and headed downstream for Morganza.

Our losses were minimal in view of our predicament, but sizeable nonetheless. We lost our hatchet, camera, fishing equipment, my sunglasses, grill, bucket, Galen's knife, \$115, radio, several items of food, traveler's checks, flashlights, two pairs of shoes and one egg.

Day 9, Wednesday, May 30

Sun up finds us encamped again in Morganza. Galen has cooked breakfast and gone about straightening up. He likes the prospect of going to Minnesota and coming downriver, thinks it will be fun. I am crushed by the idea of giving up our upriver jaunt and confused as what to do.

If we go to Minnesota, our trip will contain much less drudgery and work and the possibility of success will be heightened greatly. Still there will be much danger, work and adventure involved. But to fight the uphill battle is a more noble venture. All say it is foolishness to try, that it can't be done, etc. But we can do it, given time.

We learned a lot yesterday about what we can and can't do. Galen is much wiser today about water and his ability in it. His

respect for the Mississippi has greatly increased. I personally, am afraid of it.

Broke camp at midday, went the mile up the Mississippi and portaged into the Morganza floodway. Then began our retreat. Came to a place where the water was running with great vigor across a road. There was a fence on the up current side and possibly down current. We paddle towards it cautiously looking for a break in the fence and checking the other side of the road.

From our position, the fence seemed completely down, so we turned into the current and began our run. Almost immediately, it became clear that the top wire on the fence was intact. We tried to turn and evade it, but the water was too fast, too strong, we were only halfway in our turn when we slopped into a tree with the front and fence post with the back. Only with great dexterity did we manage to prevent tipping over.

We were in a very precarious predicament. We could not move upstream because of the current, in fact, we hardly could move at all because of the possibility of upsetting the position we were in, which uncomfortable as it was, was better than being spilled again.

I extracted my knife (the river ate my pliers) and sawed the wire, a rather difficult job, while Galen steadied us. I then pushed a few inches forward, we slipped loose from the post and shot backwards across the road, slipped through the trees on the other side of the road and into the clear water, intact and wiser.



IN CANOE...Galen Carson in canoe somewhere on muddy Mississippi River.

Day 10, Thursday, May 31

We eat another meal of canned beans and corn, a carrot and

orange and set out. This retreat has wreaked havoc with my ego. I am having to readjust a year's planning and forget a goal and this is not easy. Arrived in Centerville and immediately sought out local hamburger stand and ate two each. Then went to Luke's house and joined them for supper. Slept on his front porch.

Day 11, Friday, June 1

Loaded gear, said goodbye to Lukes and set sail for Minnesota. Drove continuously until we arrived at Paul Miller's house in St. Joseph, Mo., at 5:30 a.m. Glad to leave La. and its swamps and bad highways.

Day 12, Saturday, June 2

Ate breakfast and went fishing with Paul. Headed north again. Living on short rations as our money situation is now drastic. My emergency money is almost gone and we cannot redeem our travelers checks. Ate some more peanut butter and molasses sandwiches. They are good but a steady diet is hard to appreciate.

Day 13, Sunday, June 3

Made breakfast of fish and potatoes. Fish were beginning to spoil. Arrived in Ortonville around noon.

Day 14, Monday, June 4

Arose early this morning and let Galen sleep. Walked into town and priced hatchets and buckets. Bank took 90 minutes to straighten out travelers' checks. Bought buckets and cinnamon bread and returned to camp. Bread is cheap in this country. Bought groceries and we headed for Brown's Valley. Arrived and made arrangements for pickup. Galen made bread again. I sanded paddle and wrote. Galen's blistered ankles are healing quickly now.

Day 15, Tuesday, June 5

Woke Galen up and went back to sleep. He made a good breakfast and re-woke me. Loaded canoe and left Brown's Valley in good spirits and good health.

We have better gear, are better provisioned and more knowledgeable. Started in a small, shallow creek that ran past city park. Ran a few minor rapids that were fun. This is much better country than La., rolling hills and much grass. We soon emerged in lake and commenced to paddle diligently. The wind and waves are going in our direction but we seem to be traveling slowly. The reason for this assumed slowness, I perceive, is that we can see so much further here than in La. and the distances look shorter.

By noon we discover we have traveled about 15-20 miles. We turn away from wind, hoist our sail and fly before the wind and waves. I use the extra paddle as a rudder and we eat.

We camp at the city park in Ortonville, 36 miles in one day—pretty good on flat water.

Day 16, Wednesday, June 6

Had fish for breakfast. Friendly pair of gentlemen next door were our benefactors. Set out with full stomachs and spirits. Difficult going for several miles. Portaged almost immediately after embarking. By noon we have made only eight miles. Disappointed in progress. Finally come to Marsh Lake.

The wind and waves are going our way and we make short work of the three miles. I notice early that some of the waves were large and if we were moving fast enough in the right place, the waves could catch us and carry us along, much like surfing. Portaged the dam. Set off again in river, no current to speak of. Entered into Lac Qui Park and paddled hard crossing

six miles of its 13-mile length. Stopped and cooked supper. My stew recipe would read something like this—take two or three gallon bucket, add a couple inches of water, set to boil, adding ingredients as you have them ready. Those ingredients being anything you have on hand, or if you prefer the following—four cut up potatoes with skins, two or three carrots also with skins, any meat you have on hand, but a two pound pork side goes well, chopped up so one person doesn't get all of it, a can of creamed corn, half a cup of rice, a bunch of salt, then malt-o-meal until the whole mess is a creamy texture.

Day 17, Thursday, June 7

Made only 30 miles yesterday and set out to do 50 today. Hoped to pass the rapids at Granite Falls by midafternoon. Lots of pheasant and squirrel in the neighborhood. Disappointed in the river. It has two speeds—almost stopped and exceedingly slow. The rapids were hardly rapids at all. We could have paddled up them. Bought a chicken and some more peanut butter and honey at Granite Falls. Made 38 miles today, another disappointment. The Minnesota River will take longer than hoped. Can go no faster. Saw great schools of fish yesterday and today, at first we were excited but later found that they were carp.

Day 18, Friday, June 8

Entered the river late this morning. Rowed with a portion of my earlier vigor. Had to portage dam shortly after embarking. Great numbers of carp were trying to go up the dam with no success. Saw a few snakes about. First since we left La. When we first came into this north country, we both had the curious habit of watching continuously for snakes. Many of the sticks in the water, we thought at first impression were snakes and as we gather wood we are constantly on the alert.

River is still slow and paddling difficult for me. Arms are rubbery. We drift with the current and eat our usual plus a can of beans at noon. I can go no more and in order to hasten our progress I build a sail but this fails because of erratic winds. So we drift on. I do gain strength though as the day cools and by night feel interested in going through the night. We make a stew and feel so tired and want not to run Patterson's rapids in the night, so we pitch the tent and sleep. We only progressed 18 miles today.

Day 19, Saturday, June 9

Paddle steadily all morning and eat our usual dinner. Bread is getting harder and less desirable every day. Stop at a farmhouse for water supply. Temperature in 90s. Heat might have been cause of my weakness. I am very depressed. Each day is the same. Same river, same heat, same countryside, same pains. Reminds me of driving a tractor or hoeing. We are getting low on provisions and want meat fiercely.

Paddle until near midnight when fatigue takes its toll and we soon begin drifting with Galen steering for several hours. Dawn comes and we continue our haphazard canoeing for a couple more hours. Probably lost time by going all night.

Day 20, Sunday, June 10

Made only 12-15 miles during the night. Ridiculous. Another long and depressing day. There are no towns until New Ulm and it sets off the river so we decide to eat dinner in Courtland. We paddle for Courtland only to find that it is a mile off the river, second, it is now late Sunday afternoon, third, there is absolutely nothing open and we haven't even enough change between us to buy a canned coke from a machine.

Our only recourse is to turn to the paddle which we do until

(Continued on Page 4)

YOUR NIGHT LIGHT!



HOMES FARMS BUSINESS INDUSTRY

- Automatic light turns on at dusk, off at dawn
- Protects your home and possessions when house is unoccupied
- Discourages prowlers
- Provides safe driveways and roads
- Reduces accidents in work areas
- Makes it more convenient to work in yard at twilight or after dark
- No maintenance, no upkeep—just one low monthly charge added to your monthly bill covers cost of installation on your existing pole, bulb replacement, electricity, everything!

\$3.50 per month, plus tax

We Congratulate The Citizens Of Bovina On Your Bull Town Days Celebration.

We'll See You There!

Deaf Smith

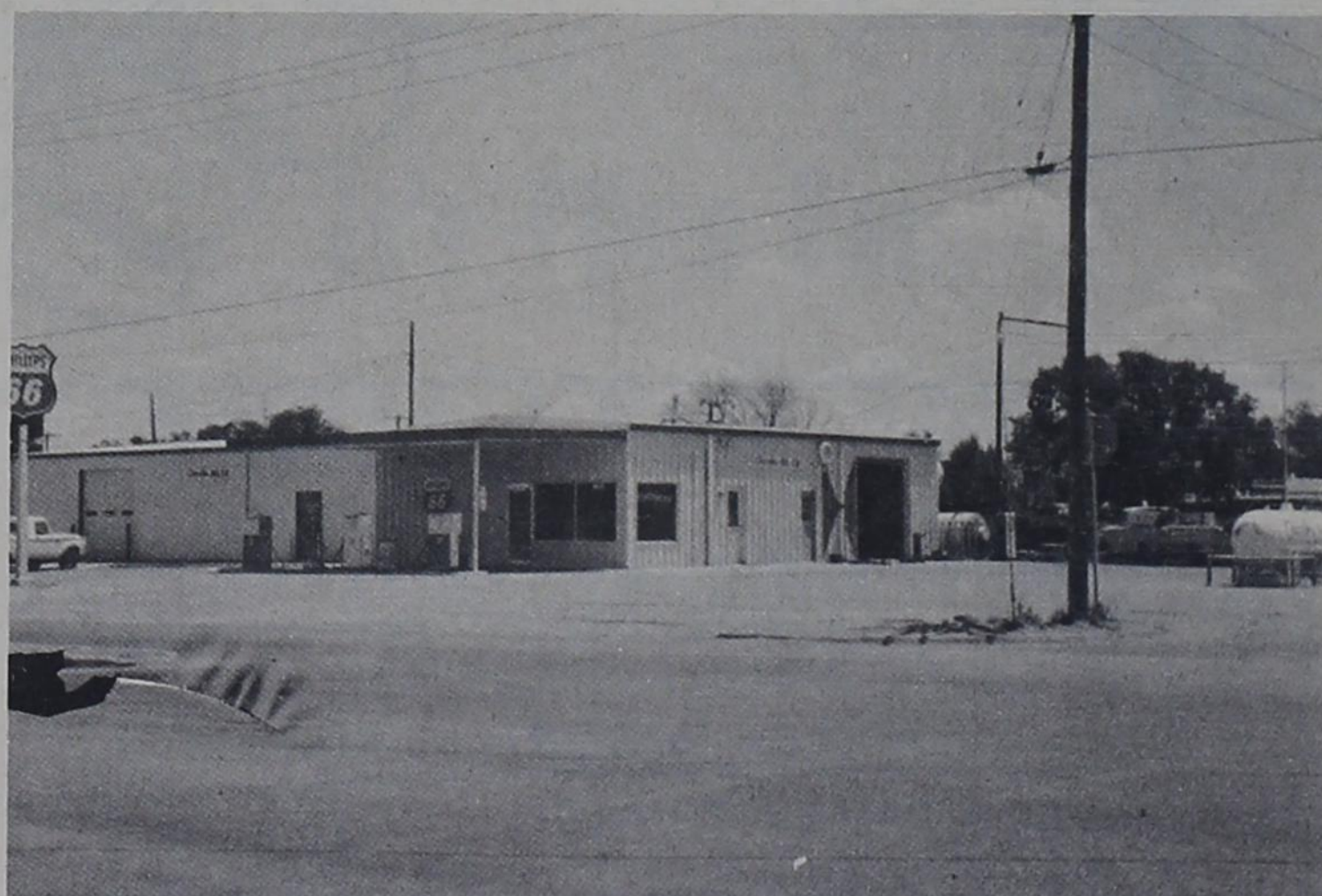
HELPING TEXAS GROW



DURING BULL TOWN DAYS

.... And Everyday of the Year - Charles Oil is Ready to

SERVE YOU!



Stop In For Phillips 66 Products At Either Of Our Two Retail Outlets On Highway 60 In Bovina. For On The Farm Delivery And Service, Call 238-1284



Charles Oil Co.

— Bovina —

Carsons' Trip.

(Continued from Page 3)

dark when we finish last reserves of food except some bread and potatoes. Courtland, I think, was rock bottom. Paddled all night until we got to Mankato and anchored.

Day 21, Monday, June 11

Washed and set off to restock, eat, relax and enjoy. Found small cafe downtown and ate eggs and hamburgers and read first paper in over a week. Sat down under a tree and went to sleep. An hour or so later, we sensed rain, so set out to resupply and find shelter. A hamburger stand arose to impede our progress. Ate two apiece. Loaded and set off in canoe with St. Peter our destination. It rained on us all the way, which was okay since we have not until now experienced bad weather.

Arrive in St. Peter and find a camp site. Search out the local hamburger stand and eat two and as we leave are given several more as it is now late and they were to be thrown out. Five hamburgers today. I feel good and so does Galen. Made 120 miles in three days and are now within sight of the Mississippi.

We talked with a man in Mankato who told of his father canoeing the Mississippi in three and a half months and told of canoe races in Minnesota that covered 900 miles and of racers going 114 miles in a day. I am embarrassed. He also told of those racers going to the hospital!

Day 22, Tuesday, June 12

Up late. Overcast so no sun to warn me of new day. Ate three hamburgers each and left about 10:15. Was a short, productive day—45 miles and no exceptional strain. It certainly helps to talk. One doesn't notice his misery when he is engaged in something else.

At dark, we landed on a sand bar and fought off millions of pesky mosquitos, made up a mush and ate our fill. The mosquitos are much more numerous and vicious here than any previously encountered, but they die just as easily when a human hand is applied vigorously to them in conjunction with any immovable object. We have begun to be less bothered by their bites.

Day 23, Wednesday, June 13

Set off for St. Paul, but soon both fall asleep again. We made 70 miles or so since yesterday noon and are now concerned that it is now so very far to St. Paul. We paddle sloppily and with no rhythm. By noon, we had hoped to be in St. Paul and take rest of day off. We paddle on but find no city and no Mississippi River.

A river finally enters from the left, but it is several moments before we realize that this might be the Mississippi. We ask a boy by the bank and tells us it is the river. We had come so far looking for it, we nearly paddled right by. We were expecting a much larger body of water. It is cleaner and cooler. Go another half mile skirt an island and camp on the downriver end. We are in downtown St. Paul.

There are highways, railroads, bridges, barges, boats, cars and planes. Skyscrapers are on our left. Ate some mush and went walking about town.

Called home and returned to camp. Researched the matter and discovered Morganza, La., to be only 1620 miles from here—about a month maybe.

Day 24, Thursday, June 14

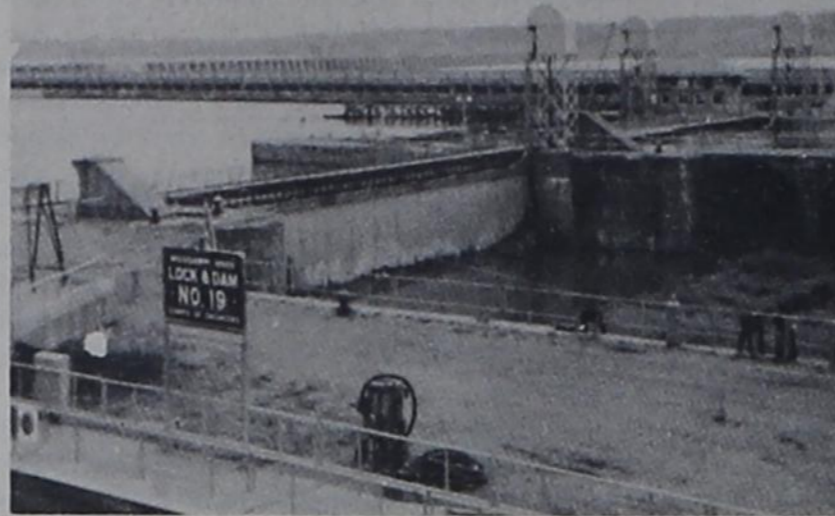
Departed and expected to make many miles today. Turned south and immediately met strong wind. Paddle for several hours into the wind and had a few anxious moments as we crossed the channel and cut through some very large waves cause by the wind. Made about six miles this morning and were getting disgruntled. Landed, ate too much and fell asleep. Later went hunting. Found several pheasants and several people nearby, thus the pheasants are still alive and well. Finished off the bread today. Had to scrape a considerable amount of mold off before we could eat it. Paddled into a reduced, but still active wind until we grew tired. Made not more than 18 miles today and wasn't much disturbed about it.

Day 25, Friday, June 15

Went hunting again and come back empty handed. Both bathed in river and since we have a strong south wind again are in no rush to leave. We finally load and cast off, paddle in and out of islands trying to avoid the wind and in a few hours come to our first dam and lock.

We have both read the rules for locking through but re-read them as we approach. We find and pull the cord signalling our

presence and are soon within the mammoth jaws of the lock. In no time, the water recedes, the other gates open and we are on our way, quite confident in our 25 forthcoming meetings with locks. We land in Hastings and find a store offering five pounds of chicken necks for 95 cents. Readily seize the opportunity as we are meat hungry but on a budget too limited, we think, to purchase meat.



LOCK AND DAM 19....Pictured above is one of the 25 locks and dams the Carson brothers passed through on their trip down the Mississippi River.

We paddle for a few hours and make camp near dark near a lock. Have a hearty respect of stewed chicken necks, potatoes and vegetables. In my excitement for meat, I find that one can eat the entire neck, bone and all, without much difficulty and soon 10 necks are gone without a trace.

Day 26, Saturday, June 16

Rose late, a normal state of affairs. We are 200 miles behind schedule. Came a vicious but relatively dry storm in the night and we had to re-arrange our gear. Posted through lock three and commenced a day of hard paddling. Entered Lake Pepin and our current disappeared. A squall drives us to shore where

we finish the chicken necks. Made 30 miles today and thought much about steak and fine foods.

Day 27, Sunday, June 17

Made breakfast and built a sail again. It is Sunday and everybody and their grandma is on the lake and all are curious about this unique sailing vessel. The country is now more to our liking. The river and lake is bordered on the east by a series of high hills with limestone bluffs overlooking the river. The west was intermittent hills with low country in between. There are lakes everywhere and lots of people with houses down on the beach. Paddled through the afternoon, stopping only for water breaks. We passed the 40 mile mark and beached next to four students from Winona State College.

Day 28, Monday, June 18

Galen up at dawn and made breakfast. Set out to make 50 miles. Storm causes us to spring for island and set up the tent. Weather in this country is unpredictable. Winds come from any direction—usually against us—and storms come at all hours of the day and night. Came to Trempealeau, Ws., and lock six at the same time. We beached, mailed a portion of this journal and bought supplies. Locked through and paddled on to La Crosse where dark caught us. Camped with a couple of lads who were bicycling from Michigan to La Crosse.

Day 29, Tuesday, June 19

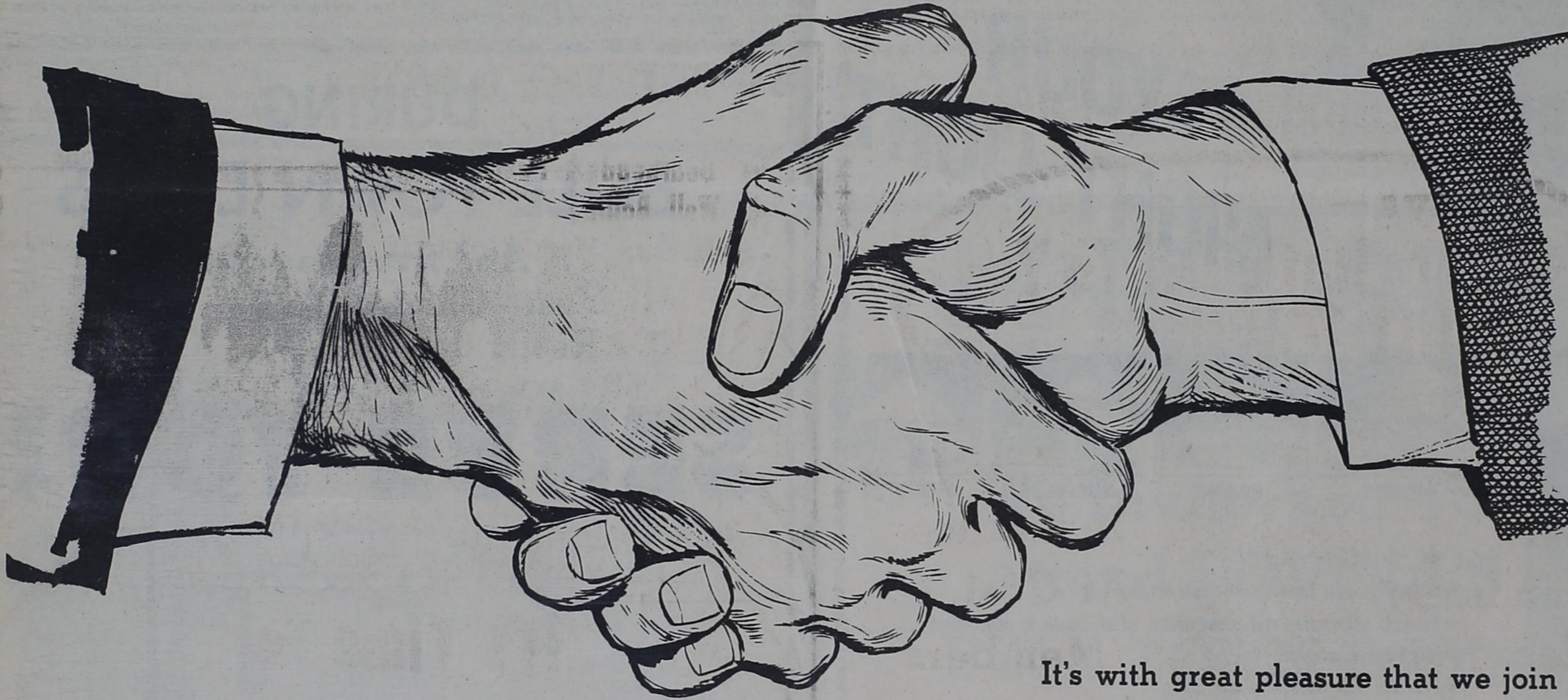
Broke camp with intentions of getting to Burlington in four days, a distance of 300 miles, or 75 a day. Started out to do same. The winds, though, thought differently and blew against us steadily. Paddled on until about 3 a.m. when Galen could no longer stay awake, which is rather humorous when paddling a canoe as one cannot fall completely asleep.

Day 30, Wednesday, June 20

Awoke in Praitedu Chein or someplace. Galen had beached. Cold and wet. Messed around until shortly before noon before we could muster the ambition to again set forth. We had both slept a little and were in tolerable shape. Paddled again all day against the wind. Went through Guttenburg, Ia., lock and discovered that a group of canoeists reliving Marquette's canoe trip some 300 years ago were just a day ahead of us. Went

(Continued on Page 5)

WELCOME, FRIENDS TO BULL TOWN DAYS-1973



Friday, Aug. 18

- ★ CHUCK WAGON BREAKFAST
7:00 a.m. to 9:00 a.m. -- Bovina Gin
- ★ OLD TIMERS' REUNION
10:00 a.m. to 12:00 Noon--
Downtown Bovina
- ★ HORSEMANSHIP ACTIVITIES
10:00 a.m. to 2:00 p.m.--
At Roping Arena
- ★ BULL TOWN DAYS PARADE--
4:00 p.m. Downtown Bovina



It's with great pleasure that we join in extending an invitation to Bovina's community celebration again this year.

Our business is serving Parmer County farmers with the finest ginning and cotton-farming service throughout the year.

We'll Welcome The Opportunity To Serve You!

"Your Satisfaction Is Our First Concern"



BOVINA GIN CO.

Johnie Horn, Manager

Phone 238-4801 - FM Road 1731 North

We're Especially Glad To Have The Chuck Wagon Breakfast At Our Gin Yard

Carsons' Trip.

(Continued from Page 4)

about four miles south of Guttenburg and gave it us. Made a grand total of 25 miles, really poor.

Day 31, Thursday, June 21

Broke camp and cast off as quickly as possible. Rowed early with much vigor and as the morning wore on and we saw that we were making good time we picked up the pace. By noon, we had gone 27 miles. The wind, at long last, was with us and the current seemed to increase slightly. Passed through Dubuque into Illinois. We had come 62 miles and were much impressed with ourselves.

Day 32, Friday, June 22

Ate quick breakfast and set forth. Both a bit sore from yesterday's magnificent performance and realized early that to expend such amounts of energy throughout the day would not be as easy as the previous day.

It is a reasonably uneventful day and we pass through Clinton. Pass the John Deere factory and others of interest. Arrive at lock 14 behind a barge and decide to camp and make quick supper. Talk with the operator of the boat for some time. We are informed that we have passed the Marquette and Joliet group during the day. Have progressed 200 miles in four days. We are at long last running according to our plans for a day's travel.

Send Galen out scouting for a telephone. He returns without knowledge of a phone but he has an invite to a marshmallow roast and what more could you ask?

We find 10 or so kids ranging in age from 17 to four and two couples who have brought them over for the weekend. They have a roaring fire going and we join in and soon are swapping tales, roasting marshmallows and having a general good time all around.

Day 33, Saturday, June 23

Made a quick breakfast and got ready to depart but were invaded by our friends from across the spit. Soon we lost some of our ambition to be off and made plans to go across again for water and companionship. Completed plans to go with kids to a Tarzan-like tree down by the river. Arrived at tree which was 50 to 60 feet high and hung out over the river. Two ropes had been tied to the top and the sport was to swing on the rope to a position some 25-70 feet above the water and let go.

This, to me, looked like fun and I, as I am often foolish to do, took up the rope and swung out to see what it was all about. From the end of the rope, one could see into Texas, I think, it was a long ways up there. I jumped three more times and found, of course, that I now wanted a bigger tree, so I quit and took a few bows. After Galen swung a couple of times and knocked the hide off his toe, we departed.

The wind had been rising steadily and as we hit the river just north of Davenport-Rock-Island-Moline, the waves had grown to a very disquieting size. This was the first waves we had experienced that had broke over our prow.

We beached at Moline and I called my friend, Hal Bulkeley. Made a date for dinner. I was afraid we might be a bit offensive as our clothes had not been washed in three weeks, nor had our bodies, so we did a reasonably thorough job of preparing

ourselves and even combed our hair. Off we went for our first dinner away from the river in three weeks.



THE TARZAN TREE....Two boys jump from swinging rope high over Mississippi River near Clinton, Ill.

Day 34, Sunday, June 24

We had camped on a restricted arsenal island near another lock. As we approached the lock, we discovered several tow boats approaching, but declined the offer of a quick lock through in hopes of hitching a ride on one of the barge boats. We had seen that our own abilities were sufficient to get us downstream in a month's time, but we both wanted the new experience and wanted to ride a tow boat. So we approached a tow and asked the engineer if we could see the captain.

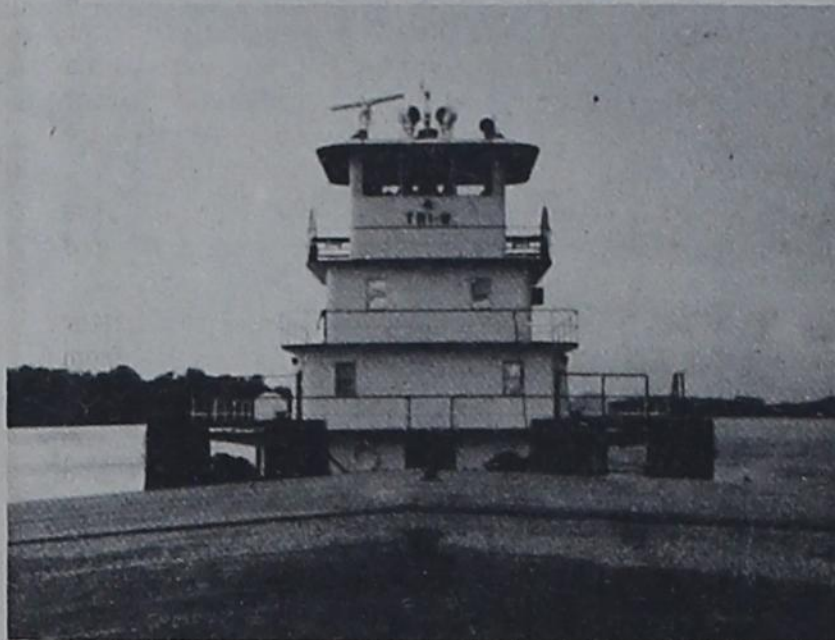
He told me the way to the wheel house some four stories up. I climbed up thinking over what I was going to say to a real captain of a real ship and as I approached, I had some apprehensions. I knocked, entered and found the captain reading the Sunday funny papers. I explained our situation, told our story and asked permission to ride with them to St. Louis.

He did not readily grasp the opportunities of having us aboard and quickly mentioned that the Coast Guard was looking for us, pointing to a CG boat running around below. I kept to my guns saying that we had paddled some 700 miles, were tired and curious about his ship. As we talked, he softened and as the Coast Guard boat pulled away, he gave us his blessings to ride to the next lock.

A deck hand helped us load our canoe on the first barge in the port line. We retired to the third deck and just stayed out of the way for several hours as the tow locked through and got underway. Around noon, the Captain asked for us and told us to go back to the galley if we were hungry. Dinner was ample and delicious and we both ate too much as we told our story to the

crew who listened well and accepted us.

After dinner, I donned a life jacket and went out on the barges to see what was about. I found two deckhands and the second mate Ed tightening ratchets and was there no more than a minute when Ed put me to work. He showed me how to lay cable and tighten the monster ratchets that keep the separate barges together.



THE TRI-W....Pictured from a barge is the four deck tow, Tri-W, on which the Carson boys hitched a ride from Ill. to St. Louis.

Galen and I were soon assured of a place for a few days, as the captain never said another thing about our presence and we continued downstream. We inspected the ship thoroughly and asked questions of everyone.

The tow has four decks with the wheelhouse being the sole occupant of the upper deck. The second deck holds the captain's and pilot's quarters. The third has the first and second engineer's and first mate's quarters and the guest room. The fourth, or lower floor, has an equipment room, some 12 to 15 feet behind the bow and behind that we have four cabins for the deck hands. Immediately aft of the cabins is the huge engine room which extends another nine feet below the floor. Behind the engine room is the much-occupied galley and cook's quarters with another storeroom aft of that.

The quarters were all furnished comfortably much like a college dorm room, only smaller. All facilities, including a color TV, were aboard in an effort to make life as enjoyable as possible because the boat is all most of the crew knew for weeks at a time and was home, office and job to all aboard.

The tow was powered by three diesel engines, amounting to 5000 horsepower. Each engine had a huge screw and each screw had an equally huge rudder. The wake the 5000 hp was capable of throwing was phenomenal. The tow, the Tri-W out of Greenville, Miss., was one of the larger boats on the river. At the time we joined her, she was pushing 12 loaded barges but soon picked up three more, all loaded with corn. The barges were 35 feet by 200 feet and carried 1400 tons each. Fifteen barges was the maximum load on the upper river because of the locks which were only big enough for three wide and could not hold five deep and the tow.

When they get to St. Louis and out of the locks, they will pick

up 10 more barges. What we have here is a floating elevator headed downstream.

The tow itself costs around 1-1/2 million, each barge \$125,000. The tow gets seven mil per ton per mile and the tow burns several thousand gallons of diesel per day. The 21,000 tons of grain is going to Russia via New Orleans.

The crew is a varied bunch. Each member I've met has a different story to tell. One has been in the service and wanted to be a combat pilot. One beat his first wife, another operated heavy equipment in Colorado and Montana, a deck hand is the son of a rich tow company executive and is out to learn the business from the bottom up, another has been on the river for a number of years and is about to become the pilot of a tow, one is working this summer in order to go to college next fall, a deckhand's folks run a catfish farm, etc.

The deckhands are paid \$425 a month and are on 30 days and off 20, all with pay. The other hands wages vary, but all get 30 on and 30 off and make at least \$1000 per month. The system of all on or all off makes everyone extremely calendar-conscious.

Day 35, Monday, June 25

We joined the crew, worked and washed the boat, read, slept and rode downstream. All went well. Progress in two days amounted to about 200 miles because of the number of locks encountered. The meals were all good and I used a little more discipline when it came to quantity. We passed through Keokuk, Ia., and its giant lock and into Missouri.

Day 36, Tuesday, June 26

The tow was to have arrived in St. Louis by noon, but it will take another day. Galen and I are beginning to tire of our easy life and want to be back on the river. But getting off before St. Louis is out of the question. Maybe we can stand a little more sleeping in beds, good food, showers and such for awhile longer. It will be torture, but we will endure.

Squall filled the canoe with water. Passed Hannibal, Mo., wanted to see it, but passed on by. River is still in flood stage here. Has dropped some eight to 12 feet but is still high. Going down fast, but we will have flood waters all the way on down.

Day 37, Wednesday, June 27

We are just north of St. Louis. Passed the Missouri River in the night. Helped re-supply the boat. Took on tremendous amounts of groceries. Re-supplied with water and took on 47,000 gallons of diesel. Thought of leaving but the good food persuaded me otherwise.

Day 38, Thursday, June 28

Galen readied the canoe as I helped crew add five more barges to tow. Departed over the side into very swift current headed upstream. As soon as we got out of sight of the tow, we beached the canoe to rest and look around. I climbed a tower and sighted the Gateway Arch. The captain said it was but three or four miles upstream and from my vantage point, it seemed to be no more than four or five. So we set off walking. After walking and walking and walking, we arrived in the heart of St. Louis. We first visited the Cardinal's Stadium by its back door and then went on to each a quick meal of hamburgers. Made our way over to the arch, went through the small museum and sat through both films that they show the public.

Galen went to sleep. We bought tickets and rode to the top of the arch-630 feet-a rather impressive view. We walked down by the river front, toured the old court house [museum] and was surprised to find a relatively decent Indian display. As it was getting late and both of us were exhausted, we made our

(Continued on Page 6)

Parmer County Farm Bureau

Says —

"Our Hat's Off To You
BULL TOWNERS —"

On Your
Great
Community
Celebration



Life-Auto-Fire
Insurance
At Cost To
Members

Ask about our
new dividend
rate for Life
Insurance

Bull Town Days

Thursday-Friday-Saturday

August 16 - 17 - 18

We'll See
You There!!



Parmer
County

FARM BUREAU

Insurance Service

Milton Evans-Madge Crow-George Long

FRIONA

PHONE 247-3280

See BIRKELBACH In BOVINA

—For—

- ★ Gearhead & Pump Repair
- ★ Well Bailing
- ★ Machine Work & Welding

Kenny Birkelbach
Home Phone
238-1616



STRIKE UP THE BAND

It's Time For

Bovina's Bull Town
Days Celebration Again!

You're Invited - There's

FUN For EVERY ONE

Thursday - Friday - Saturday

AUGUST 17-18-19

BIRKELBACH MACHINE & PUMP CO.

Located West On Hiway 86 In Bovina

Carsons' Trip. .

(Continued from Page 5)

way back toward the bridge across the river. We stopped at a restaurant and ate small steaks.

Then off we went. My legs, hips and feet pained me considerably and I complained bitterly to Galen who had no sympathy at all. We walked and walked and finally decided that our month of sitting in the canoe had made our legs useless. We walked into East Carbondale, called Bovina and bought cokes. Here I discovered that it was 11 miles, one way, to the arch and still we had a couple of miles to go. After arriving back at our canoe, we decided that we had walked at least 25 miles—never again.

Upon arriving at the canoe, we found that we had had a visitor while we were away. He had arrived on a motorcycle and ransacked everything taking our .22 and my knife.

Day 39, Friday, June 29

Arose very late, left near noon. I think we must have been tired. How else can one sleep in a hot tent on sand packed as hard as concrete? The river here is very dirty, having tremendous quantities of very fine sand throughout. Paddled all afternoon, making only about 45 miles and camped. We are both less ambitious since our stay on the tow.

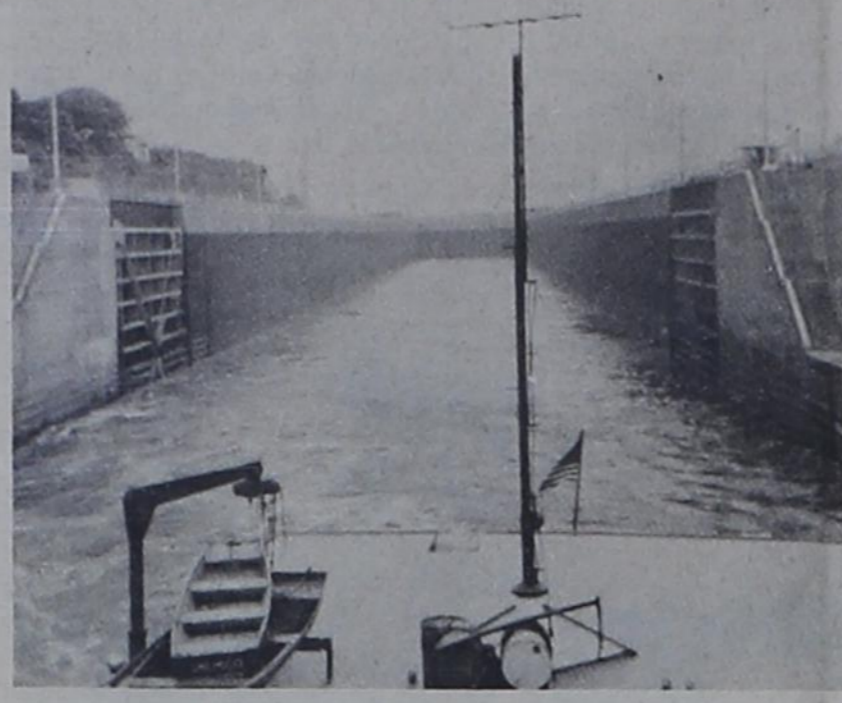
Day 40, Saturday, June 30

Have a notion to make Cairo in two days. Around noon, I got the idea that if I slept through the heat of the day, I could go all night and we could really cover some miles—my ambition came back. Also, I could be relieved from the heat which is worsening as the humidity grows higher. So, I slept while Galen paddled. Around eight fingers until sundown, we made camp and ate the usual mush and set off again. I figured Galen alone made some 35 miles, pretty good. After a few minutes, Galen retired and I took over with the idea of going all night. Well, as usual, that didn't work and I gave it up sometime round midnight I think. Together we made 82 miles, our longest day so far.

Day 41, Sunday, July 1

Woke early and set off immediately as there was no wood for a fire. Ate peanut butter and jelly this time for breakfast and paddle on. At long last, we paddled out of the upper Mississippi and entered our home stretch. The Ohio River we found out is surprisingly large. We worked our way over to the Ohio waters as they emerged into the river and found to our delight much cleaner than the Mississippi. We paddled to mid-stream a mile or so from the convergence and could see a distant dividing line between the two rivers. We paddled four or five miles and decided to cross into the Kentucky side to camp. This little feat took some time as it was some two miles across the river now.

I sat and figured the distance to Morganza again and found it to be a mere 67.5 miles. That's no trick at all. Ten days, barring any major catastrophe, 11 days with a catastrophe and if we are in a hurry, maybe eight. I can hardly sleep thinking of the nearness of our destination.



LOCKING THROUGH....Taken from the Tri-W tow is this scene of locking through one of the 25 locks and dams on the trip.

Day 42, Monday, July 2

Rose up early, but not early enough to suit us. 67.5 miles—that's a long ways! This is a long river! We hope and watch for the current to gain momentum, but it does not seem to and thus we paddle steadily in order to make at least 67.5 miles a day which is what is needed to gain Morganza in 10 days.

As the day progresses, the heat increases though a steady south wind keeps the heat to a tolerable level. Humidity is very high. The wind gives out at 4:30 and life did get rough. This near unbearable situation continued for about an hour until we landed at New Madrid and went into town to procure refreshments. After a couple of sodas and lemonade, we felt better and cast off again. We stopped and Galen cooked supper. I visited with a middle-aged carpenter who had lived by the river for 20-30 years. Said that water had dropped now some 20 feet from flood stage.

Damage and destruction is everywhere apparent. Trees are piled in fields, barges are sunk and stranded in fields, levees washed out, islands on our map are no longer there, new channels are cut, etc. Made right at 67.5 miles today. Are going to make Memphis by the fourth.

Day 43, Tuesday, July 3

Rowed steadily all morning and made good progress. River is full of all kinds of odds and ends the corps of engineers built in it to control the river.

One such edifice is called a dike and is usually submerged several feet and extends from the bank into the river several

hundred feet. Many are of no consequence to us, but we crossed one this morning that we could hear for a good distance before we encountered it. I am sure we could have gone around it, but the fast water behind them is fun to ride and provides a little diversion and excitement. This one though had a two or three foot drop behind it and was the fastest and roughest "rapids" that we have so far encountered. We shipped a lot of water, it all happened so fast and the boat was to a large degree uncontrollable.

In fact, it was no exciting that we wend around the dikes from then on. Shortly after noon we stopped in Caruthersville, Mo., to buy some new sunglasses. Walked about a bit, mailed some things and bought glasses. When I returned to boat, Galen was being interviewed by a reporter from the local paper. He took our pictures, promising to send us a copy of the story which will no doubt be somewhat confused and we left. Had plans to reach Memphis early on the fourth, so we needed to make many miles this day. Ate supper aboard and continued paddling as darkness fell upon us.

Day 44, Wednesday, July 4

Rose early from uncomfortable bed of lumpy mud. We had peanut butter sandwiches aboard as we progressed for Memphis, some 67 miles distant. By noon we had covered some 35-39 miles, lunched on canned goods and paddled on.

We were hailed and joined by another canoe with two long-haired, bearded adventurers. Their canoe was much heavier and water resistant. They had started from Des Moines, Ia., and were bound for New Orleans though they decided to quit in Memphis, being out one month. We swapped tales and exchanged information on canoes, strokes, paddles, equipment, food, etc. They had been going at a much more leisurely pace and were surprised at the distance we had covered. We paddled on with them into Memphis, docking at Wolf River harbor. They gave us a few pieces of equipment they no longer needed and a duck decoy named Fred that had ridden with them some 400 miles.

We promised to take him on to New Orleans and set him free. Caught a ride into downtown Memphis and walked about seeing the sights. Very tired and as we had no intentions of walking the eight miles back, we caught a bus with some marines and made our way back to camp.

Day 45, Thursday, July 5

Called Bovina and got Gary squared away for our ride home. Woke everybody up at home. Departed Memphis about 9 a.m., planning to arrive in Morganza in less than a week. Took dinner afloat, but did not work hard during midday. Ate a lot of peaches. Met the tow, "United States," which is the largest on the river, along with the "America." Made camp on a levee in Arkansas, ate too much supper and fought the mosquitoes. Ever had a hundred million mosquitoes hum you to sleep? Made 69 miles, not good enough.

Day 46, Friday, July 6

Used up vast quantity of water yesterday, so had to stop in Helena for a few minutes to procure water. Thought much about the nearness of our destination. The four or five days remaining seem like a great number.

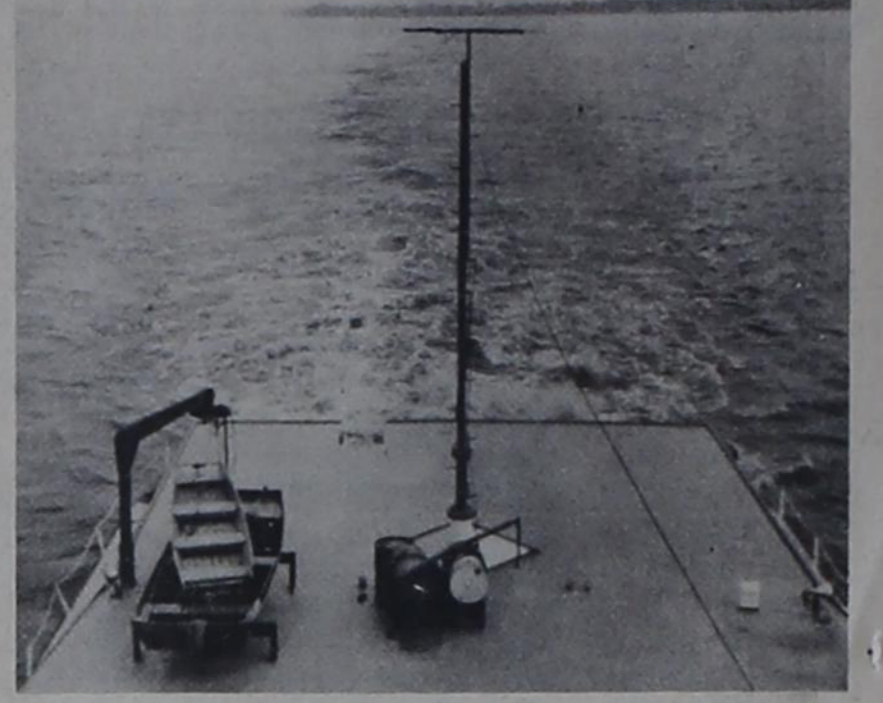
Beached for the night on a huge sand dune. Had good supper of rice and beans. We are no longer craving meat so bad as we did some weeks ago. Made 72 miles today, still not good enough.

Day 47, Saturday, July 7

Overcast skies and rainy looking today with wind getting stronger as day progresses. Met a fisherman and visited for sometime. He gave us two buffalo fish and left. Grabbed a quick lunch and continued into high winds and erratic waves. Made 71 miles today.

Day 48, Sunday, July 8

Ran out of honey this morning. Hope to make at least 80 miles today. We are now counting the miles, trying to figure how far it is exactly, how long and how we can reduce it. Decide to go all night. Decide there is less water present here than a couple of hundred miles upstream. The channel is not as wide. Just prior to Vicksburg, I tried to grab a few hours of sleep while Galen



ABOARD THE TRI-W....At left is the Carson canoe after it was pulled aboard the Tri-W tow which the two traveled on from Rock Island, Ill., to St. Louis, Mo.

paddled and dodged tow boats. I took over from Galen and soon arrived at a very wide bend in the river. After spending much time and energy trying to round the bend, the directional light I was following disappeared and I found myself lost in a patch of weeds, tired and confused. So I slept as the first rays of dawn appeared in the sky. We had made 115 miles that day, surpassing any and all marks that I had ever heard tell of. That was one of our goals and we are proud of it.

Day 49, Monday, July 9

Found ourselves behind an island and had to paddle against the current to get back in the channel. Are now only 135 miles out and very anxious. Paddle 25 miles by noon, not good but sufficient for us to arrive tomorrow. Ate the last of canned goods and peanut butter. Stop out of curiosity and necessity in Natchez. Walk around town and buy a few supplies. Natchez is an interesting place with lots of old south atmosphere.

People in town all turn to look at us. We are, I guess, a bit disheveled. My shirt is faded and torn. Galen's clothes are filthy and we are both unkempt, not seeing soap and hot water for many days now. We were within 50 miles of Morganza before hitting a large sand bar and camping. Made 85 miles today.

Day 50, Tuesday, July 10

Broke the tent to find that I had let the tent bag blow away in the night. Searched, but found nothing. Ate dinner of dry rice, honey, bread, carrots and an orange. Oh, rice should be cooked before eating. The America passed us and we rode its waves for awhile and then paddled furiously as we passed the 10 mile mark.

We had planned to stop at the site of our earlier unfortunate accident, so we looked sharp as we continued downstream. Things had changed much as the river is now 25 feet lower. As one would expect, we passed it up and didn't stop until we were a mile or so downstream. We walked back and immediately recognized the cut log which was still in place. We found our grill where it had sunk. We searched the area and Galen discovered the green box. Also found our plastic bucket and tarp. Took pictures, congratulated ourselves and made a hurried retreat. We cast off again, made a final dash across the river and at long last beached for the last time at Morganza.

After a small, but fitting ceremony, our journey was over. (We had made 52 miles this day).



LOOK

To Bovina's

BULL TOWN DAYS

for a week-end of family fun -

And This Fall, Look To Worley Grain
For The Best Prices For Your Milo Crop.

Worley's uses local grain in milling
our brand of OKAY FEEDS and can
always make you the best grain deal.



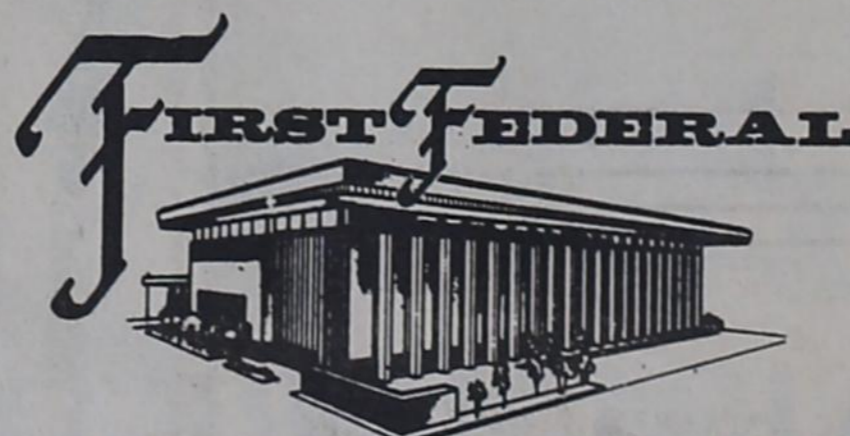
WORLEY GRAIN

Pleasant Hill, N.M. - Ray Ford
Farwell, Tex. - Bill Thigpen



Y'ALL COME TO BOVINA

Yes, Everyone Is Invited
To Bovina For The Big
Bull Town Days Celebration.
We Salute The Folks Of
Bovina This Week



SAVINGS & LOAN ASSOCIATION of CLOVIS
HOME OFFICE 801 Pile St.
CLOVIS, N. MEX.
BRANCH OFFICE 2nd and Abilene St.
PORTALES, N. MEX.



All Accounts
Opened By The
10th
Will Earn
From The 1st



BOVINA GIN....Members of the team are, front row, left to right, Ray Martinez, Robert Olvera, manager Joe Rodriguez, Joe Olvera and Benito Arimendez; back row, left to right,

Raymond Delgado, Manuel Quintana, Manuel Hernandez, Chaco Arce, Daniel Hernandez, Roland Delgado, Ernest Hernandez and Ruben Martinez.



SPEARS HANDI-STOP....Members of the Spears team include, front row, left to right, Willie Holmes, Billy Shepard, Phillip Griggs, R.B. Riley and Claude Chisom; back row, left to

right, Clarence Chisom, James Shepard, Joe Shepard, Nate Shepard, Tiny Chisom and manager, Wayne Spears. In front is batboy, James Shepard Jr.

Beef Blade Steaks Good Buy

Less familiar cuts that are less demanded appeal to budget-conscious beef buyers. For example, beef blade steaks, cut from the shoulder, or chuck, are a penny-saving market selection. Often prepared by braising, they also can be broiled-indoors or out. Since the beef chuck is less tender than the loin or rib, these steaks benefit from marinating (four to six hours or overnight) before broiling. Not only does marinating make the steaks more tender, it also can contribute additional flavor for varied appeal. Blade steaks cut one-half to three fourths inch thick are best for broiling.

Money-Saving Market Selection

The money-saving secret is to shop carefully, using ads to locate specials and best buys. It certainly pays to be an informed shopper.

The most tender cuts make up only a small proportion of the beef carcass and are in the greatest demand. Therefore, they command a higher price than many other cuts. Less familiar cuts that are less in demand are more attractively priced. For example, beef cuts from the chuck and round, usually are more economical than those from the tender rib or sirloin section.

Perfect Rare Roast Beef

Does your family prefer it rare? To insure beef cooked to the perfect doneness desired, use a roast meat thermometer. Insert the thermometer so the bulb is centered in the roast, making sure that it is not resting in fat or on bone. If you plan to let the roast set after removing from oven, remove the roast when the thermometer temperature registers about 5 degrees lower than temperature desired. As the roast sets it continues to cook and most often the internal temperature rises. Letting the roast set makes carving easier and more attractive slices.



Come All
Come One,
To Bovina's
Bull Town Days
1973

Horn Insurance

Welcomes Everyone
to the annual celebration
We're proud to be a part
of the

Bovina Community
During Its

**Seventy-Fifth
Anniversary**

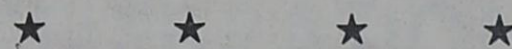
HORN

Insurance

Johnie and Mina Horn
Phone 238-1214
Main Street-Bovina

Now! A Circus of Savings

On New **1973** Model
Chevrolets, Oldsmobiles
And **Chevrolet Pickups** at
Reeve Chevrolet-Oldsmobile FRIONA



Congratulations
Bovinians,
On Your 1973
Bull Town Days
Celebration
Aug. 16-17-18

Year-End Model Close-Out
Prices Now Mean Savings
To You On The New Car
Of Your Choice



WE WILL HELP YOU
FINANCE THE CAR OF YOUR CHOICE!

Service After The Sale!



REEVE
Chevrolet-
Oldsmobile

6th And Main
Friona, Texas Phone 247-2774

Chevrolets-Oldsmobiles

BOVINA ☆ ☆ 1973

10th Annual

BULL TOWN DAYS

BOVINA, TEXAS == August 16-17-18

Thursday, Aug. 16

BOVINA ROPING ARENA

- ★ 6:00 p.m.--COW CALLING CONTEST
Men's and Women's Divisions
- ★ 6:30 p.m.--BEARD GROWING CONTEST
- ★ 7:00 p.m.-- QUEENS CONTEST

BOVINA SCHOOLS AUDITORIUM

- ★ 8:30 p.m. - Good Times GRAND OLE OPRY SHOW
Admission: \$1.00 for Adults - 50¢ for Children

Friday, Aug. 17

- ★ CHUCK WAGON BREAKFAST
7:00 a.m. to 9:00 a.m. --Bovina Gin
- ★ OLD TIMERS' REUNION
10:00 a.m. to 12:00 Noon--
Downtown Bovina
- ★ HORSEMANSHIP ACTIVITIES
10:00 a.m. to 2:00 p.m.--
At Roping Arena
- ★ BULL TOWN DAYS PARADE--
4:00 p.m. Downtown Bovina

CARNIVAL BOOTHS

Friday, Aug. 17--Free Barbeque--6:00 p.m.

DOWNTOWN BOVINA - EVERYONE WELCOME!

- ★ 1:00 p.m. - FIDDLERS CONTEST - 3 CASH PRIZES - \$50 - \$35 - \$15
- ★ 8:15 p.m. - PRESENTATION OF AWARDS - DOWNTOWN BOVINA
- ★ 8:30 p.m. - SQUARE DANCE CONTEST
- ★ 8:30 p.m. - JACKPOT CALF ROPING - Entries Welcome
- ★ 9:00 p.m. - DOWNTOWN SQUARE DANCE

TEENAGE DANCE - American Legion Hall - 9:00 p.m. to Midnight \$3.00 per person
\$5.00 per couple

Saturday, August 18

13TH ANNUAL BOVINA ROPING CLUB

Quarter Horse Show

BOVINA ROPING ARENA

JUDGING BEGINS 10:00 A.M.

STYLE SHOW -- First State Bank Community Room -- 3:00 P.M.

WESTERN DANCE

AMERICAN LEGION HALL -- 9:00 p.m. to 1 a.m.

SUNDAY, AUGUST 19

MOTORCYCLE RACES

Moto Cross AMA Sandioned Sportsman Race
All Amateur and Expert Classes
Trophies in All Classes

THIS SCHEDULE OF Events Sponsored By:

BOVINA CHAMBER OF COMMERCE & AGRICULTURE

IN MADAM PRESIDENT

Bovina C-C Boasts 'Equal Opportunity'



CHAMBER PRESIDENT...Mrs. Pat Read, president of the Bovina Chamber of Commerce and Agriculture, stands beside Bovina's historical marker and its widely-known longhorn bull

statue. Although Mrs. Read was not elected by the "women's lib" movement in the organization, she may claim to be the only female chamber president in the area, and most likely the state.

A precedent-setting, equal opportunity action here that has gained some measure of attention outside Parmer County didn't cause so much as a raised eyebrow in Bovina when in March Mrs. Pat Read was elected president of the Bovina Chamber of Commerce and Agriculture, co-sponsors of the current celebration, Bull Town Days.

"It wasn't women's lib at all," the other women on the board of directors are quick to point out. "The men were responsible for nominating and electing Pat."

Six women and nine men are currently serving on the board of directors. They are Mrs. Skeet Caldwell, Mrs. Karen Kirkpatrick, Mrs. Jane Kasahn, Mrs. Gene McDaniel, Mrs. Read and Mrs. Lou Nuttall, secretary. Men serving terms are Billy Whitecotton, Ovid Lawlis, Tom Ware, Thomas Rhodes, Jon Lin Riddle, Stanley Robison, Harry Johnson, Roy Allen and Edward Isaac, vice president.

Mrs. Read, who was secretary last year, is the first female chamber president of area towns, and perhaps the state. Most area chambers maintain an auxiliary for women members with no members of the distaff side on the chamber board at all.

Directors of the Bovina chamber serve only three-year terms with the vice president usually moving up to the president's post. Through a mixup, however, last year's vice president, Billy Smith, was serving his final year as a director. The board, forced to choose a successor to President Don Spring, picked Mrs. Read.

The "honor" came as a complete surprise to her because she had been contacting the other board members working hard to get someone to be president. She had no idea the new leader would be her.

She surprised husband Robert with the news while they were unloading hay bales at their home west of town. The

subject came up when Robert asked her if she finally got off the job (as secretary).

After mumbling something to the effect that she was the new president, Pat nearly got hit over the head with a hay bale.

The Reads' daughters, Cindy, 17, and Tamra, 12, were rather blasé about the whole thing, saying they supposed it was "ok."

The chamber's main project over the past years has been organizing and supporting "Bull Town Days," the celebration which will get underway here this weekend.

About 3,000 residents and visitors are expected at the free barbecue here Friday. Other activities during the event include a queen's contest, cow calling and beard growing contests, a Grand Ole Opry show and two other days of activity-packed hours.

During Mrs. Read's tenure as secretary, she assisted in kicking off a monthly "Good Guy" award, given to a resident

of the community for services above and beyond the call of regular duties and jobs. This year, after being elected president, she was responsible for organizing a clean-up campaign and is currently attempting to purchase Christmas decorations for use by the city.

The chamber's other major project during the year is its annual banquet. Ace Reid, "Cowpokes" cartoonist, has agreed to speak at the banquet in March of next year.

Although Pat's duties as chamber president keep her running most of the time, she finds time to hold down two bookkeeping jobs—one at Bonds Gulf Co. and the other at State Line Office Supplies in Farwell. In her "spare time" she helps with the family business, which is raising and breeding quarter horses and is secretary at Bovina's annual Quarter Horse Show. She is also an accomplished seamstress and is an avid "antique" collector.

College Scholarships Aid 4-H'ers Majoring in Home Economics

SPECIAL - Four scholarships totaling \$3,200 are being offered to college home economics majors, according to the National 4-H Service Committee, Chicago.

Present or former 4-H members, who are entering their junior year in the fall of 1973 who plan to major in home economics are eligible to apply for these awards. Provided by The S&H Foundation, Inc., and The West Bend Company, each donor funds two \$800 scholarships.

State 4-H leaders and county extension offices can provide the special application forms and advise candidates of closing dates for accepting the forms and supporting materials.

The Cooperative Extension Service, which supervises

4-H programs, selects the winners on the basis of their interest and desire to major in home economics, financial need, scholastic record and all around work in 4-H.

Announcement of the winners will be made during the 1973 National 4-H Congress in Chicago, Nov. 25-29.

Recipients of the awards in 1972 were: Nancy Richmond, Claremont, N.H.; Marcia Winnies, Chadbourne, N.C.; Elaine Neseth, Windom, Minn. and Ida Mitchell, Burlington, Okla.

The four scholarship winners are among some 268 scholarships worth \$186,300 being offered current and former 4-H members by America's private sector, through the National 4-H Service Committee in 1973.

From Around The Country

RIVERTON, WYO., RANGER: "The energy crisis is one of those euphemisms heard and argued often these days. . . What is little understood is that the energy crisis is not just a crisis of insufficient power generation, a crisis of delayed nuclear plants, or a crisis of delayed coal-fired plants—it is a fuel crisis, too, at all levels. Before the needs of the consumer can be met, fuel must be provided to run the power plants whether they be steam-electric generating units or the fuel is used to turn the wheels of industry. . . there must be a stimulus to find more fuels from whatever level, or the consumer is going to pay far more in the long run."

WEST POINT, MISS., TIMES LEADER: "...somehow or other, many American public school systems miss the boat when it comes to graduating young people with a sound basic skill in use of their native language. With all due acknowledgment of the truism that generalizations are odious, we say that students who get through high school and enter college should be able to write straightforward English without a lot of misspelled words and grammatical mistakes."

ALTOONA, PA., MIRROR: "Never before in our history has irresponsibility been so socially acceptable...."

TOWNSEND, MONT., STAR: "Everybody gets a share at government expense is much more appealing than 'you have the freedom to make your own share.'"

WELCOME
To Bovina's
Bull Town
Days
Thur.-Fri.-Sat
Aug. 16-17-18

WHEN IN
NEED OF
LUMBER OR
SUPPLIES,
GIVE US
A TRY!

Sherrill LUMBER
COMPANY

Jay and Patsy Sherrill
George Cervantez
Phone 238-1173 - Bovina

WELCOME,

Everyone, To The

Biggest, Most Fun-Filled
CELEBRATION Of Them

All :

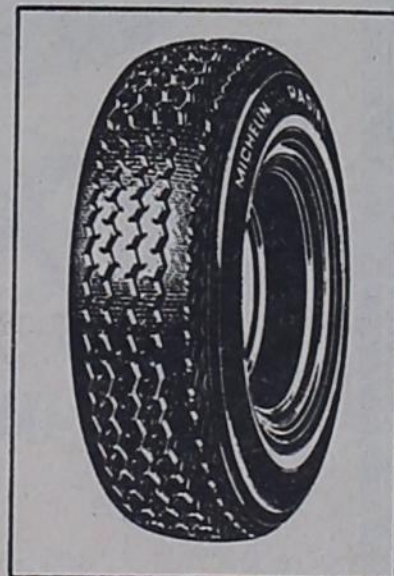
Bull Town Days

Thursday- Friday - Saturday

And Remember, We're

The

RADIAL TIRE CENTER



Michelin



Gulf



Toyo

BONDS OIL CO.

BOVINA

Ph. 238-1146

Indian Scare Of 1890 Was Just A Big Hoax

A warm spot will be held in Panhandle history for the famous Indian Scare of 1890. It was the biggest hoax ever pulled on Panhandle people.

The story goes that S.H. Vaughn, manager of the Rocking Chair Ranch in Collingsworth County, and his boys were branding cattle. It was a hot, dry day with little wind, and the herd stirred up quite a bit of dust.

About sundown one of the boys killed a calf for beef. A farm woman over the hill became frightened, put her two children on a horse with her and raced to tell her neighbors Indians were on the warpath.

Rumors spread like wildfire. They finally reached Salsbury, the station eventually abandoned when the town of Memphis got started. The telephone operator at Salsbury was either a great joker or literally scared out of his wits because it is said he sent many messages over the railroad wires—all of them scary.

Memorable were the warnings he sent, especially this last one—

"I SEE THE INDIANS COMING, I AM GOING."

John Farrington, who had succeeded Colonel Goodnight as manager of the JA; L.C. Beverly and Judd Campbell, JA men, were in Clarendon when that message was received by the Fort Worth and Denver operator. They jumped into their hack and raced for a ranch.

"They nearly killed their team, and finally had to walk part of the way in," Mitch Bell said.

Mr. Bell and J.W. Kent, now superintendent of the JA, were asleep in the cock shack when Farrington and his men reached the ranch. Farrington gave orders for every man to arm himself and report to the "White House." Mr. Bell wasn't any too pleased with being awakened in the middle of the night.

"Aw, that's a lot of bosh," he told Mr. Kent. "I don't believe there is anything to it."

He turned over to go back to sleep but Mr. Kent made him get up.

"Now you have never been around any Indians and you don't know," Mr. Kent told him. "Besides that we're working for Farrington and we'd better do what he says."

Together they went to the "White House." All the other men were on the inside and Mrs. Farrington came out to meet them.

"You'd better get in there,"

she advised. "They'll come up and pick you off before you have a chance to get in."

Inside Mr. Farrington said someone had to go to Tule Camp. Mr. Bell told him he would be glad of the chance to go, and he drew the assignment. Al Phillips was assigned to spread word to the F's, down in the Quitaque Country.

As Mr. Bell and Phillips saddled up, Farrington began to organize for a fight. He order Bill Koogle, who had had military experience, to drill the cowboys and the boys took time about doing guard duty.

START WEST

Mr. Bell and Mr. Phillips started westward together. They were to part about the mouth of the Tule, Mr. Bell going on up to Tule Camp, Mr. Phillips turning south toward the F's. Phillips was plainly scared.

"We came to a hollow where you couldn't see the moon," Mr. Bell recalled with a chuckle. "It was plenty dark, and that fellow said, 'We're going to run like hell through this!'"

They did, and that wasn't the last time. Every time they came to a dark place, Phillips put his horse in a dead run.

"He was seeing Indians sure enough," Mr. Bell said.

Near the mouth of the Tule they came upon a temporary camp where John Grady was "sort of a boss." Mr. Bell told him of the report.

"You think there is anything to it?" someone asked.

"I don't think there is, but I've got orders, and that's all I know about it," Bell replied.

It was 4 o'clock in the morning. Grady invited the boys to get down and have something to eat. Phillips didn't want to—he firmly believed the Indian story—but he finally consented. He half chewed his meal! Then raced off again in the general direction of the F's.

BREAK CAMP

Grady and a puncher with him broke camp and rode on with Bell. Since there was nothing for them to do but wait for things to die down, they decided to go on over to Tulia, and there somebody happened to mention the Indian Scare. The townspeople quickly organized a "court" hailed Mr. Bell before it.

"What's this report about Indians, young man?" he was asked.

He recounted his tale, adding, "I don't think there's a thing to it, but I had orders to come to Tule."

PEOPLE ARMED

The townspeople didn't agree with him. They became excited quickly. Every male inhabitant capable of handling a rifle was armed and given a horse.

A "Cavalry" was organized and a barricade of post wagons was thrown around the hotel. Women and children were crowded in there, and many stayed all night while the "Cavalry" scouted the countryside for Indians.

Mr. Bell and Billie Nay, a bartender, remained the only two people in town to discount the Indian story. They helped themselves freely to refreshments and spent most of the night having a big time.

"That fellow kept yelling like an Indian all night long," he said.

That is another episode in the history of the Panhandle's greatest hoax. Much of the story already has been told, but the Bell-Phillips-Nay part is told here to help complete the picture.

Handy Tips For You In And Around Home

A Vacation must fit the individual, his resources and needs. It should "refuel" mind and body, enrich a person's interests and provide a change, says Dorothy Taylor, family life education specialist with the Texas Agricultural Extension Service, Texas A&M University System.

Cook meat or poultry at low temperatures for maximum tenderness and juiciness—and less shrinkage, suggests Mrs. Gwendolyn Clyatt, consumer marketing information specialist, Texas Agricultural Extension Service, Texas A&M University System.

Use an old nylon stocking to clean lint from velvet. Gently rub stocking over fabric—lint and dust become entangled in the mesh and are easily removed, according to Mrs. Vivian Simmons, clothing specialist with the Texas Agricultural Extension Service, Texas A&M University System.

Venetian blinds are now available in 60 colors plus brass and aluminum finishes. Use colorful wooden trellises or frames around windows with these blinds, advises Patricia A. Bradshaw, housing and home furnishings specialist, Texas Agricultural Extension Service, Texas A&M University System.

The Big Nick Traders



BIG NICK'S TRADERS...Members of the Big Nick team are, front row, left to right, David Dannheim, Ronnie Nuttall, Ronald Steele and manager A.L. Nuttall; back row, left to right, Charlie Dannheim, Jim Russell, Gary Cox, Wilson

DiCuffa, Kim Rundell and Mike Spears. Absent when picture was made were Benny, Billy, Elbert and Gerald Shelby and Shannon Davis.

one of

—Parmer County's Best Slow-Pitch Softball Teams

Invite Everyone to

Bovina's

Bull Town Days

Celebration

Thur.-Fri.-Sat., August 16-17-18

★

★

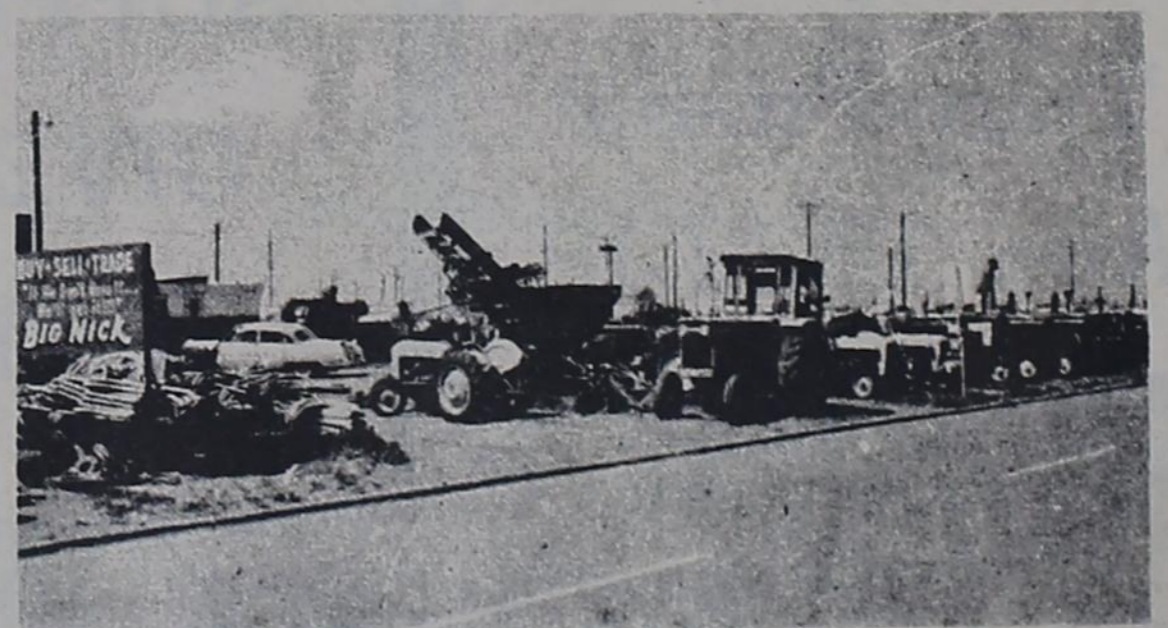
★

Come By And Look Over The Acres Of Machinery Bargains On Our Lot On Highway 60

Servis

Schafer

TANDEM DISC HARROWS



"IF WE DON'T HAVE IT - WE'LL GET IT"

BIG NICK

FARM MACHINERY

Highway 60 - Bovina - Phone 238-1614

ALSO OFFERING COMPLETE AUCTION SERVICE

**Paul Jones
Texaco**

Joins In Extending
A Big Texas

WELCOME

to
Bull Town Days

Thursday-Friday-Saturday

★ ★ ★

While You're In Bovina,
Stop In Our Place For
... The Finest Products
... The Friendliest Service



PAUL JONES

TEXACO

- FIRESTONE TIRES -

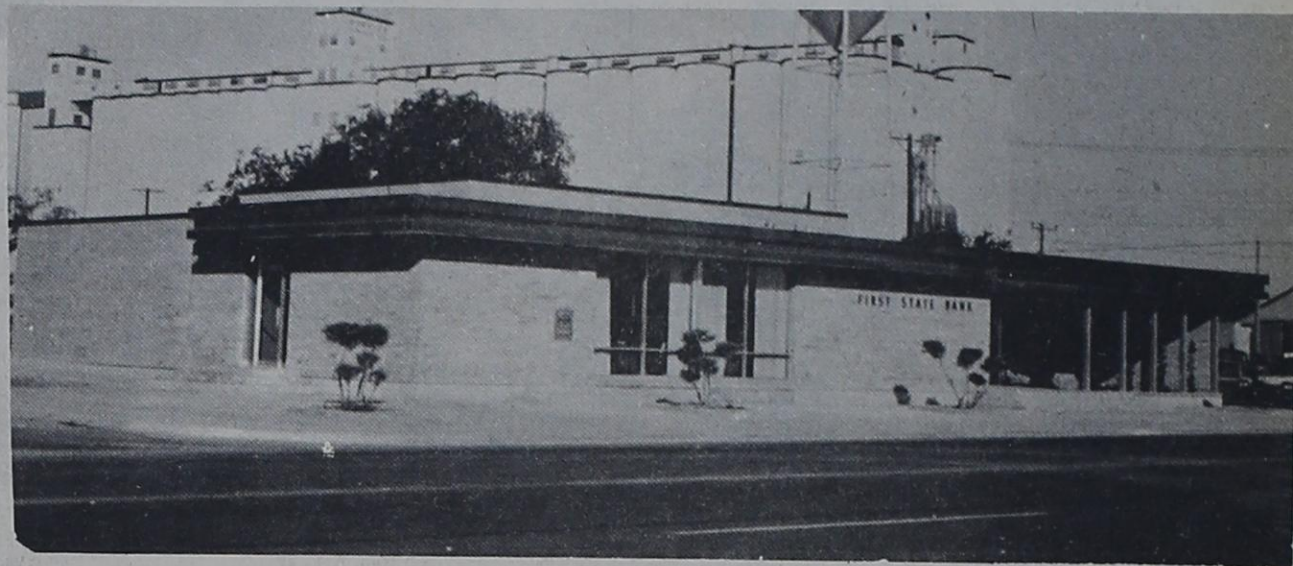
Highway 60-Bovina

Phone 238-1499

FIRST STATE BANK of BOVINA

A Good Place —

FOR YOUR MONEY



Joins in Inviting YOU to
Bovina's —
Bull Town Days
— Celebration
Thursday-Friday-Saturday

**WE PAY MAXIMUM
INTEREST ON
SAVINGS ACCOUNTS**

We Have A Plan That Will Suit You.

Banking Hours:

Monday thru Thursday—
8 a.m. - 4 p.m.

Friday 8 a.m. - 6 p.m.

-Directors-

- L. M. Grissom, Chairman
- Jack Kassahn
- Bob McLean
- Robert E. Wilson
- G. F. Trimble
- Robert McLean, Jr.
- Jane Kassahn
- Jerry Wright

-Officers-

- L. M. Grissom — Chairman of the Board
- Jack Kassahn — President
- Jerry Wright — Vice President and Cashier
- Jane Kassahn — Vice President
- Ernesteen Minter — Assistant Cashier





FARWELL HARDWARE...Members of the Farwell Hardware team include, front row, left to right, Truitt Hardage, Albert Steward, Ricky Ketcherside, Terry Yell and

Doug Harrison; back row, left to right, Champ Landrum, D.D. Foster, Lewis Foster, Richard Andrade and Felipe Gonzales.

Lunch Slated At Lodge Hall

Old timers of the community and former residents will be honored guests at a community-wide basket luncheon Friday during Bull Town Days celebration.

Bovina Woman's Study Club is in charge of the event which will be held at the Masonic Lodge Hall on North Main Street.

Registration of old timers and former Bovinians will begin at 10 a.m. in the city police department on Main Street, next door to the lodge hall, and will continue through the noon hour.

"Everyone in the community, not just old timers and former residents, is invited to bring a basket lunch for the noon meal." Mrs. Jack Clayton, a co-chairman of the luncheon committee. Serving as co-chairmen with Mrs. Clayton are Mrs. Billie Sudderth and Mrs. Earl Stevenson.

Trophies will be presented the ex-Bovina resident traveling the farthest distance to attend the celebration and to the resident of the community who has lived here the longest time. The awards will be presented at 8:15 Friday night in the downtown block.

Receiving the oldest old timer award last year was Eb Randall of Farwell, a resident of the county since 1903. Mrs. June Wilcox Sisco, daughter of

Mr. and Mrs. W.W. Wilcox of Bovina, received the trophy for traveling the farthest to the celebration. She and her family reside in Modesto, Calif., a distance of some 1600 miles.

Receiving the oldest old timer award in '71 was Pearl Singleterry of Farwell, a resident of this area since 1906. Mary Charles Kaminski of San Jose, Calif., received the distance trophy.

Drinks will be provided at the luncheon by Bovina Woman's Study Club.

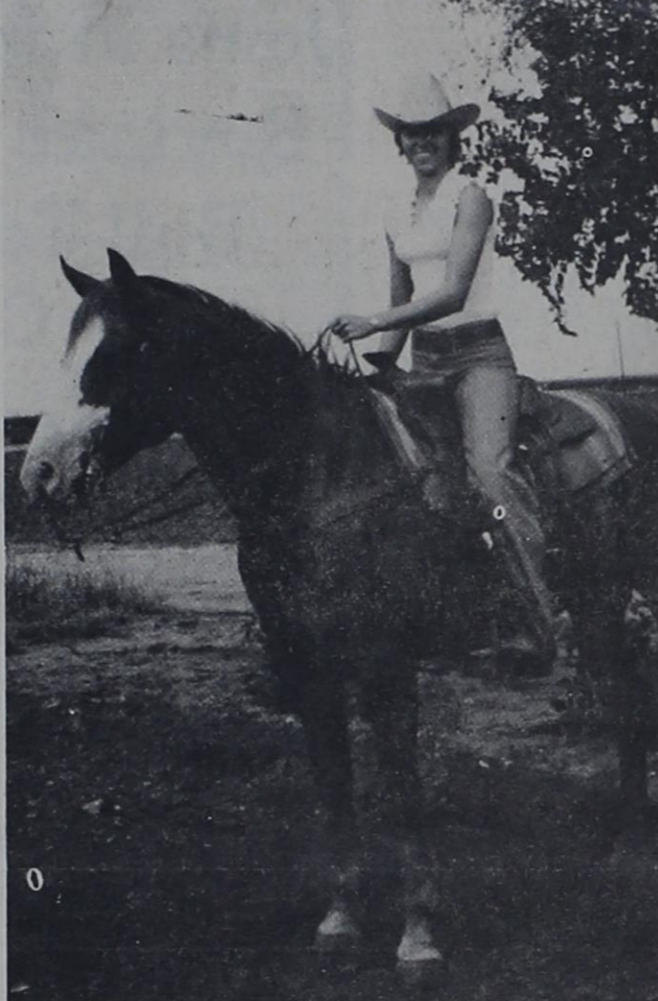
Some 140 old-timers and ex-residents registered for the reunion and luncheon last year with a capacity crowd enjoying the good food and visiting during the afternoon.

Mustang Band To March

Bovina High School's Mustang Band will march in the 1973 Bull Town Days parade, according to Joe Blatchford, director.

The band has been meeting this week in preparation for the festivities.

Parents of all former band members are asked to check their homes for any band uniforms they may have. Uniforms may be checked in to Blatchford.



TAMMY CHRISTIAN. . . . A freshman in Bovina High School this year, Miss Christian is the daughter of Mr. and Mrs. Wendoll Christian. She is being sponsored in the Queen's Contest by Isaac's Department Store. Miss Christian is active in basketball, track and tennis and is a member of the Mustang Band. She was a cheerleader two years in junior high.

Western Dance Slated Saturday At Legion Hall

Closing out Saturday's festivities will be the western dance from 9 p.m. until 1 a.m. at the American Legion Hall on Third Street.

Admission will be \$3 per person or \$5 per couple, according to Tom Bonds,

chairman of the dance committee. The Legion sponsors the dance.

Jim Hill's western band from Portales will provide the music for the western dance fans.

Come To Bovina's Bull Town Days 1973

Parmer County Cattle Co.- Modern Cattle Feeding At Its Best!



A Salute To Bovina On Its Annual Bull Town Days Celebration --

Parmer County Cattle Co.

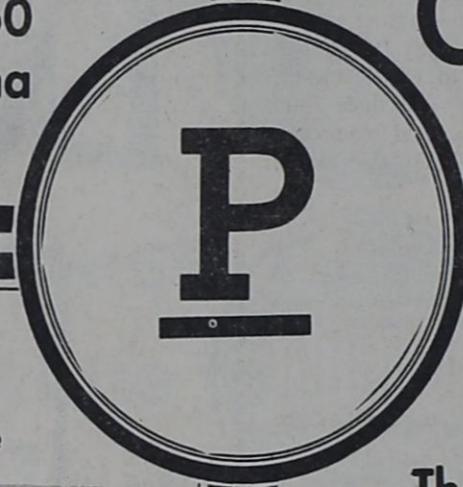
Phone Tharp 225-4400

C. C. "Cap" Naegle, Manager
Residence Phone 238-1536

Sonny Jones, Assistant Manager
Residence Phone 238-1602

- ★ Automated Mill With Built-In Quality Control
- ★ Continuous Flow Water System
- ★ Proven Management
- ★ Excellent Drainage

On Highway 60 Between Bovina And Farwell



Cattle Buying And Selling Service Available



BE SMART

SHOP AT

Spears

Handi - Stop

Highway 86 and Third St.

Bovina

- Wayne Spears -

- ★ Groceries
- ★ Gasoline
- ★ Good Service

Fry & Cox
INC. & CO.
401 S. FIRST MULESHOE TEXAS 79347 PH. 272 4511

Has Some Good News & Some Bad News

The Bad News



After many loyal years of service to Fry & Cox, this area, and his church, Jim Burkhead and his wife, Betty, are retiring and moving to Albuquerque, N.M.

Fry & Cox and its employees would like to join with his many friends in wishing him well.

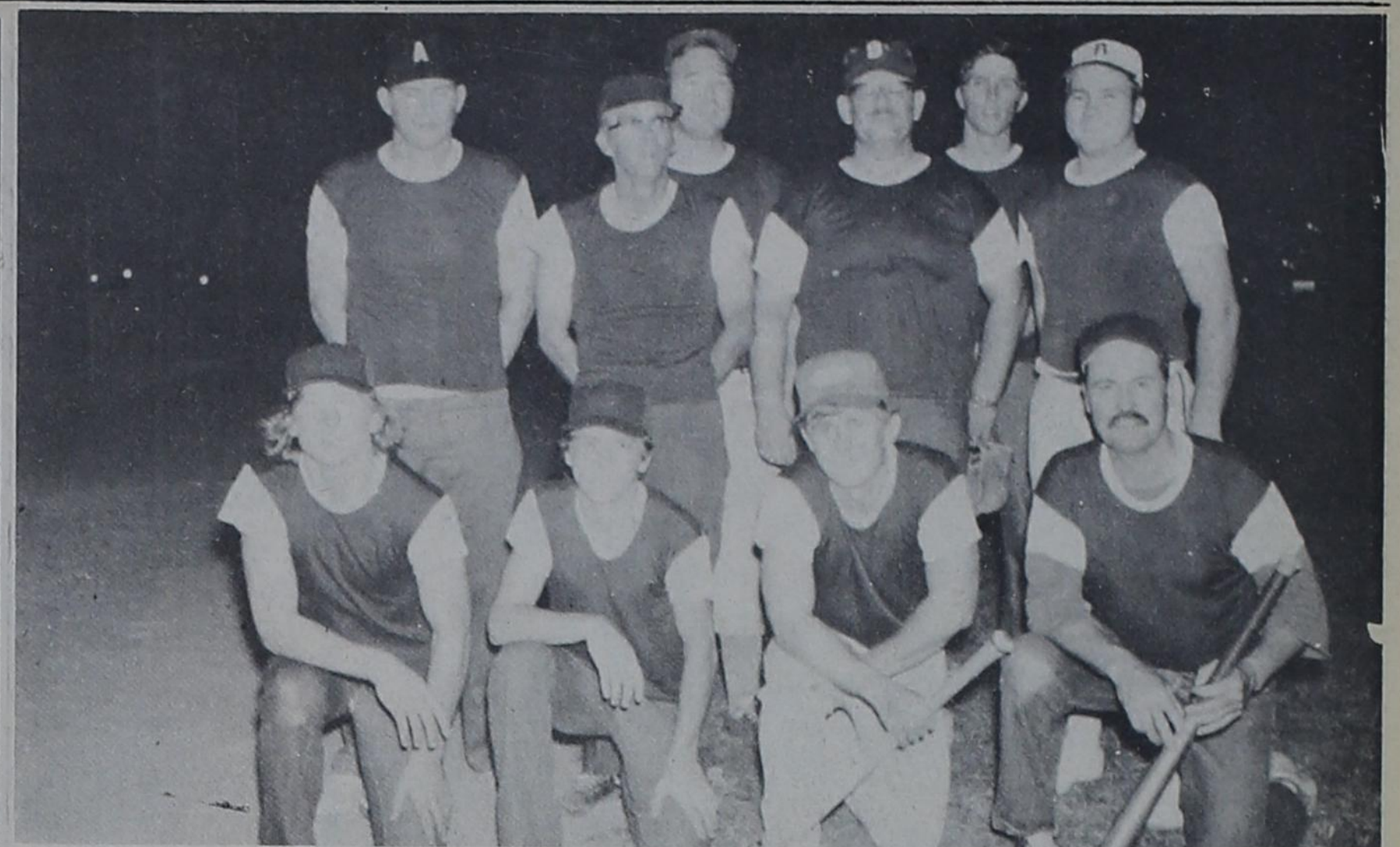
The Good News



Fry & Cox is pleased to announce the association of Jim Burgess with our firm. Jim, his wife, Elaine, and their children, Trisha, Robin, and Lauri, are now living in Muleshoe and are looking forward to becoming a part of this community. Come by, have a cup of coffee, and get acquainted with Jim. He's our kind of people.



SHERLEY GRAIN....Members of the Sherley team are, front row, left to right, Lupe Salazar, Forrest Harding, manager Kent Stanberry, Randy Baize, Dean Stanberry and Ruben



BIG NICK'S TRADERS....Members of the Big Nick team are, front row, left to right, David Dannheim, Ronnie Nuttall, Ronald Steele and manager A.L. Nuttall; back row, left to right, Charlie Dannheim, Jim Russell, Gary Cox, Wilson

DiCuffa, Kim Rundell and Mike Spears. Absent when picture was made were Benny, Billy, Elbert and Gerald Shelby and Shannon Davis.

Collegians Eligible For \$11,500 In 4-H Agriculture Related Scholarships

SPECIAL - With demands for increased agricultural commodities at home and abroad, more young men and women are looking at careers in agriculture and agribusiness. And adding to their interest are college scholarships in a variety of agricultural programs arranged by the National 4-H Service Committee.

This year, \$11,500 in scholarships are offered to present or former 4-H members interested in pursuing agriculture related careers. Applications are available from the respective state 4-H leaders.

The 12 winners, to be selected by the Cooperative Extension Service, will be announced during the 52nd National 4-H Congress, Nov. 25-29, in Chicago.

Funds for the scholarships are made available by Allied Mills Foundation; Chevron Chemical Company, Ortho Division; Homelite, A Division of Textron, Inc.; DeKalb AgResearch, Inc.; and Alpha Gamma Rho Educational Foundation.

Two college juniors, majoring in animal science, are eligible for \$800 scholarships offered by Allied Mills Foundation.

Four \$1,600 scholarships

are offered to college sophomores planning to major or minor in forestry. These are awarded by Homelite, A Division of Textron, Inc.

Chevron Chemical Company, Ortho Division, offers two \$800 scholarships to college freshmen or sophomores planning to major or minor in plant or biological sciences.

College juniors interested in agribusiness careers can apply for one of four scholarships offered by DeKalb AgResearch, Inc. These include one \$1,000 and three \$300 scholarships and consideration for participation in a summer internship program with the company.

Currently active 4-H members, whether in college or not have numerous opportunities for scholarships in ag-related programs.

Alpha Gamma Rho Educational Foundation offers one \$600 grant.

Additionally, International Harvester Company offers \$1,000 scholarships to six national winners in the 4-H agricultural program.

Young people with outstanding records in 4-H beef, swine, and sheep projects are eligible for consideration in the awarding of \$700 scholarships - six in each program.

WHOA, NOW!



It's Time To Go To **Bull Town Days 1973!**

Fiddlin' Fans -

Please note this years **FIDDLERS' CONTEST** is scheduled for Friday, 18th in downtown Bovina.

NOTICE CUSTOMERS

We will close Friday at Noon and Saturday for the Celebration. Your Cooperation will be appreciated.

Kerby Welding Service

- Radiator Repair -
A □ Deal The Year O

Bovina Phone 238-2332

MEMO

for an exciting
Weekend for
EVERYONE!

LAWLIS GIN CO.

Ovid Lawlis Bovina

Highway 86 East

COW CALLING CONTEST

OLD TIMERS' REUNION

JACKPOT CALF ROPING

FIDDLERS CONTEST

BEARD GROWING CONTEST

SQUARE DANCE CONTEST

Free Barbeque

CARNIVAL

BULL TOWN DAYS PARADE
HORSEMANSHIP ACTIVITIES

Good Times GRAND OLE OPRY SHOW

QUEENS CONTEST

All This -
- And More
During
BULL TOWN DAYS
Thur.-Fri.-Sat.
Aug. 16-17-18

LAWLIS GIN CO.

Highway 86 East - Bovina



1972 BTD QUEEN...Christi Trimble, center, daughter of Mr. and Mrs. C.E. Trimble was named BTD Queen '72. She will present the roses and crown to this year's queen. Pictured with Miss Trimble are Michelle

Bonds, right, first runner-up, and Cathy Trimble, second runner-up. Miss Bonds and Miss Trimble are entered in this year's contest.

SCS News

There is still money to be made on cattle in Parmer County according to most producers. And one of the most economical and dependable livestock systems is high production improved grass. Most producers are finding that one acre of cool season grass under good management will carry up to four calves or two cow-calf pairs.

Parmer County has an ideal climate for some of the improved cool season pasture grasses. They can practically be grazed year around because they grow nearly all year.

More and more farmers who believe in diversifying their operations are planting cool season grasses. John Hays does not believe that a farmer can depend on any one crop. His answer is a cool season grass planting to fill his needs for livestock grazing. A cool season grass planted for grazing fits in and complements J.D. Carpenter's operation.

These farmers are planning for the future as well as the present. The indirect benefits of grasslands are as great as the direct and obvious ones. Soil erosion, whether from wind or from water, is reduced

drastically; soil structure and production potential is improved; and the danger of hail and wind damage is almost nil. Grass could be what would convert your operation from a good one to one that is ideal.



Cottonseed hulls are used for livestock feed.



Do farmers believe that a mild winter will mean bumper crops in the summer and fall ahead?

No. A mild winter, contrary to what some people believe, isn't necessarily best for trees and plants which produce salable products.

Some trees and plants require many cold nights during the winter. If they do not receive this cooling period which controls the dormant period, they may produce little or bear too early, or both. This is especially true of peach trees.

Thus an average winter is better than an extremely cold or an extremely warm one. And there has been little change in our average winter weather over the years--despite the fact that elderly people usually think the weather was colder in their childhood. It was slightly colder but the difference in the average winter at the turn of the century and today is relatively minor.

Gateway Produce Co.

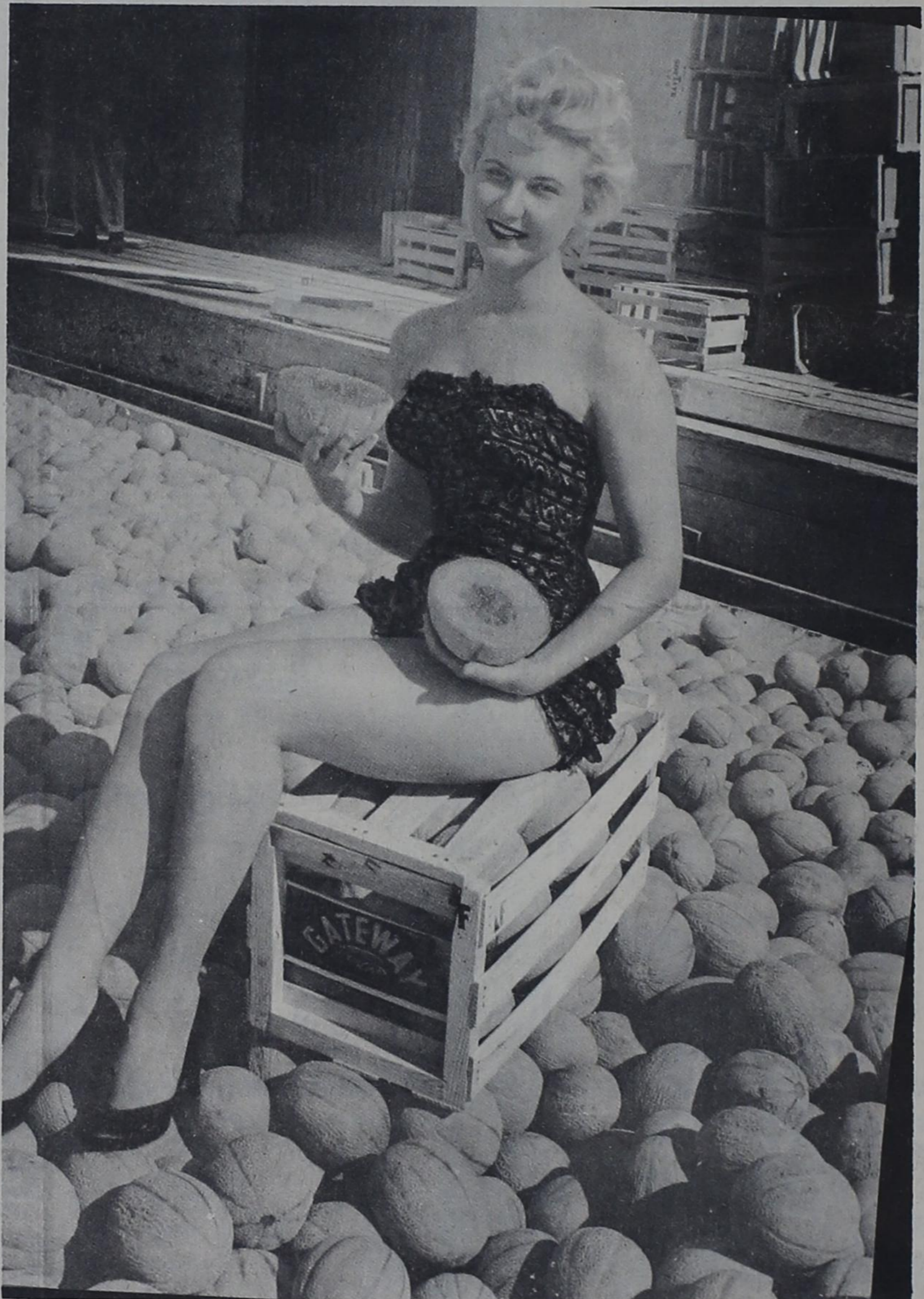
proudly joins in saying-

Welcome

to another great-

Bull Town Days

-Celebration!



Gateway is proud to provide the outstanding - quality cantaloupes for the celebration barbeque meal Friday at 6 p.m.

Gateway Produce Co.

Over 500,000 packages of vegetables processed in 1973

Phones 238-4821 and 238-4911

R. R. Lusk, Manager

WANTED

Everyone To Attend Bovina's
Bull Town Days Celebration
Thursday-Friday-Saturday
August 16-17-18

Welcome, Old Timers - Come To See Us! -

—BOVINA—
Service Station
And Grocery

— on West Main Street —
Owned and Operated
By Joe Pesch



"One of Parmer County's
Oldest Businesses"



BIRKELBACH MACHINE AND PUMP...Team members are, front row, left to right, manager Kenny Birkelbach, Larry Mitchell, Radford Venable, Joe Jones and Buddy Clements;

back row, left to right, Mac Glasscock, Raymond Rocha, Ronnie Bunch, Mike Grissom, Danny Stanberry, Randy Monk and Stanley Robison.



HORN INSURANCE...Members of the team are, front row, left to right, Nicky Rodriguez, Tommy McCormick, Gary McCormick, Jeff McCormick and Gary Stone; back row, left to right, manager Manuel Lopez, Junior Lopez, Rueben Serna, Jessie Stone, Andy Martinez, Larry Wiseman and Chuck Gilbreath.

Court House Notes

Instrument Report Ending August 1, 1973 in County Clerk Office, Bonnie Warren, County Clerk

WD, Hurshel R. Harding, Bobby Chadwick, Part Sec. 31, T9S;R1E

WD, Opal Buchanan, Bill Glyn Loafman, S 45 ft. lot 8, N 30 ft. lot 9, Blk. 4, Lakeside Friona

WD, Joseph M. Young, Jr., Harriet Nichols, S 5 ft. lot 8 &

part of lot 9, Lakeview, Friona WD, Fred J. Thomas, Adelaido V. Gonzalez, lot 10, Blk. 15, Friona

WD, Helen Horn McCullough, Thomas G. Paine, S 1/2 Sec. 16, Blk. B, Cap. Syn. Sub.

WD, Ranza B. Boggess, Jr., Federal Land Bank, 1st tr. 117.74 a SW/por. Sec. 19, T1N;R5E; 2nd tr. 100.14 a being in Sec. 24, T1N;R4E.

'The Frescos' Set For Teen Dance

"The Frescos," a band from Canyon, will provide the music at the annual Bull Town Days teenage dance beginning at 9 p.m. Friday and continuing until midnight or later, says Mr. and Mrs. A.M. Wilson, chairman of the dance committee.

Admission to the dance will be \$2 per person. The dance is sponsored by the American

Legion.

This year, the dance will be held at the fire station on North Street in order that more may attend the dance. Traditionally held in the Legion Hall, the dance plays to a capacity crowd each year.

The street in front of the fire station will be roped off to enable more to attend.

Save \$\$\$ Now!

1973 Model Close-Out



- ★ Chevrolets
- ★ Buicks
- ★ Opels

"Congratulations, Bovina Friends, on your annual Bull Town Days Celebration!"



AL JOLLY
-Gen. Mgr.



DOC STEWART
-Dealer

We're proud to neighbor with such a progressive community.



75 New Units Now In Stock
All Models, Body Styles, Colors, Options, Etc.

'DOC' STEWART Inc.
Chevrolet - Buick - Opel
LUV Pickups -- Shasta Motor Homes
Clovis' Largest Volume Dealer By Far For Over 31 Consecutive Years
Highway 60-70-84 East Phone 763-4465
Clovis, N.M.



During Bull Town Days 1973

Oklahoma Lane Farm Supply and Gin

Extends A Big, Western

"HOWDY"

We'll see you during the celebration!

Serving Pamer County with the equipment and services needed for -

Better Farming

Remember -
No City Sales Tax
At Oklahoma Lane

Phones:
Okla. Lane 825-2345
Tharp 225-4116

OKLAHOMA LANE FARM SUPPLY & GIN

"Owned by Farmers Who Know And Understand Your Problems"

Square Dance Contest Set Friday Night

Invitations have been sent to area square dance clubs in Dimmitt, Hereford, Muleshoe, Amarillo, Melrose, Portales, Clovis and Cannon Air Force Base to compete in the square dance contest Friday night at 8:30 on Main Street, says Tom Bonds, chairman of the contest.

Downtown open square dancing will begin at 9 p.m. in front of the hotel.

The square that stays together the longest without making a mistake will be awarded a trophy.

Music will be provided by records and Eddie Gunnels of Clovis will be calling again this year. He plans to bring several other callers with him, says Bonds.

Youth's Heroism Is National News

It has been said that "Heroism does not go unrewarded," and this seems to be partially true in the case of eight-year-old Terry Jesko, son of Mr. and Mrs. Lee Jesko of the Lazbuddie community.

On Thursday, May 10, Terry was featured in the Friona Star in a story which outlined an

averted possible tragedy involving his father on Friday, May 4.

In the August issue of a monthly publication which is distributed nationwide, "Farm Wife News," Terry's feat of heroism was noted on the front page.

A notation preceding the story said it was sent in by Mrs. Howard (Pat) Fleming with the following words—"This article testifies to the self-reliance that children have who are raised on a farm."

"I'm not sure that many city-raised boys of eight years would have the presence of mind to do what the youngster did."

The publication from Milwaukee, Wisc. carried the following story, condensed here—

Terry Jesko was in the field with his father who was drilling grain sorghum when he stepped from the slow moving tractor to check the seed. When he started to get back on the tractor his foot slipped and a wheel caught him, pulling him under the tractor wheel and rod weeder.

As the badly mangled farmer lay injured, eight year old Terry managed to stop the tractor and drove the family pickup approximately a mile and a half to seek help. His mother was not home, so Terry just dialed the telephone not knowing a number to dial. Reaching the operator, he told her of the accident and asked that a cousin, Pete Jesko, be called.

The operator summoned Jesko and an ambulance to bring the critically injured farmer to the hospital in Friona.

Although critically injured, "he's good as new" quoted a member of the family this week, and he's back farming again, still with the thought that Terry's action in May saved his life.

Six days after the accident, on Terry's ninth birthday, hospital visiting rules were relaxed briefly to allow the youngster to visit with his father in the hospital.



CATHY TRIMBLE...A sophomore in Bovina High School this year, Miss Trimble is the daughter of Mr. and Mrs. C.E. Trimble. She is being sponsored in the Queen's Contest by

Bovina Woman's Study Club. Miss Trimble will be a cheerleader this year and a member of the Filly basketball and track squads. She was second runnerup in last year's contest.



Celebrate Progress In Bovina

At

Bull Town Days

We Are Proud To Have Had A Part In
The Progress Of This Fine Little City

TRI-COUNTY SAVINGS AND LOAN ASSOCIATION

P. O. Box 528
Muleshoe, Texas

BULL TOWN DAYS 1973

All of us at Agri-Sprayers are proud to join in extending this invitation to our friends, neighbors and customers throughout the area and are proud to have a part in such a great community celebration

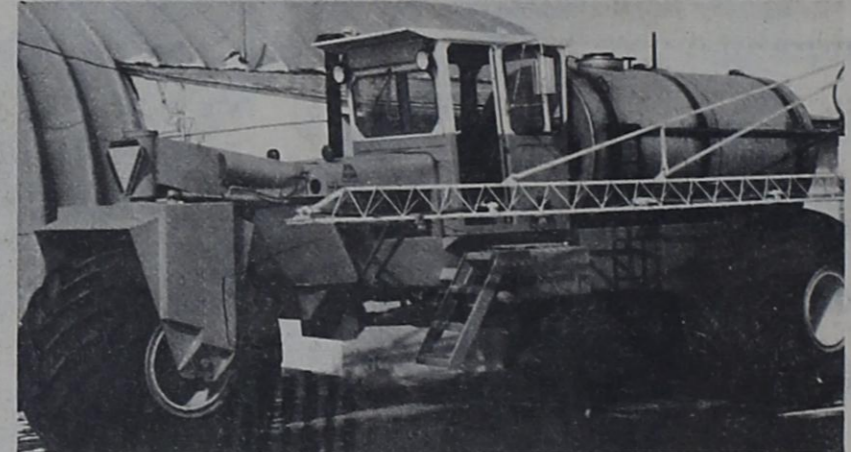


STOCK HOLDERS

- | | |
|------------------|-------------------|
| Durward Bell | Leon Grissom |
| Tom Caldwell | Lawrence Jamerson |
| Troy Christian | J. D. Kirkpatrick |
| Wendol Christian | Grady Sorley |
| | Vernon Willard |

STAFF

- Gaylon Rhodes, Mgr.
Bill Thornton
Duane McDaniel, Pilot
George Douglas
Rodney Murphy
Mike Nabers
Dwight Cox
Nancy Sudderth



BICA Application Service

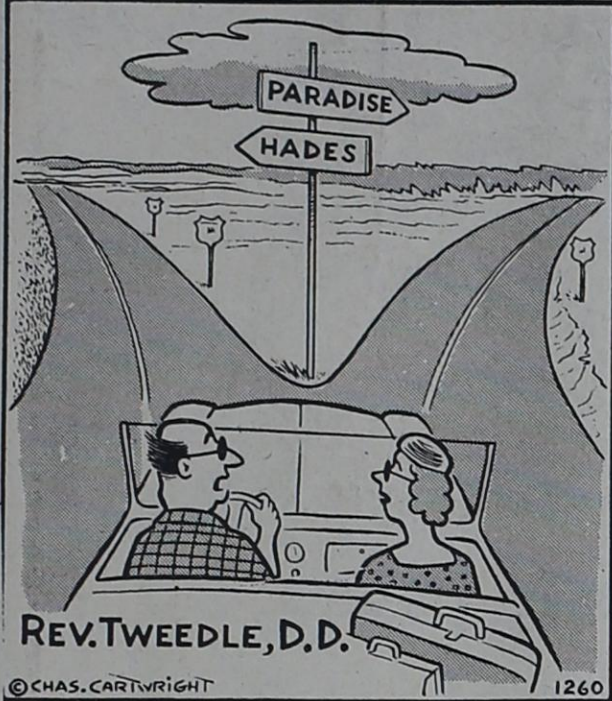
If The Question Is
Agriculture Chemicals,
The Answer Is --

AGRI-SPRAYERS

Main Office On Third Street In Bovina - Phone 238-1475
Hanger Two Miles West of Bovina On FM Road 2290 - Phone 225-6011

— Bovina Area Churches Welcome You! —

Church Chuckles by CARTWRIGHT



REV. TWEDDLE, D.D.

"Get out the Bible, er, I mean the road map."

Prayer For Parents

Oh, heavenly Father, make me a better parent. Teach me to understand my children, to listen patiently to what they have to say and to answer their questions kindly. Keep me from interrupting them or contradicting them. Make me as courteous to them as I would have them be to me. May I never punish them for my own selfish satisfaction or to show my power. Let me not tempt my child to lie or steal by accusing him before I know all the facts. And guide me hour by hour that I may demonstrate by all I say and do that honesty produces happiness. Reduce, I pray, the meanness in me. And when I am out of sorts, Oh Lord, help me to hold my tongue.

May I ever be mindful that my children are children and I should not expect of them the judgment of adults.

Let me not rob them of the opportunity to wait on themselves and to make decisions for themselves. Bless me with the bigness to grant them all their reasonable requests and the courage to deny them privileges I know will harm them. Make me fair just and kind. And fit me, Oh Lord, to be loved and respected and imitated by my children. Through Jesus, my friend and guide, I pray. Amen.

Cecil F. Bunch

Church Page Sponsors

Bovina Chamber Of Commerce & Agriculture

Big Nick Farm Machinery
Buy - Sell - Trade
If I don't have it, I'll get it!

Hartzog Seed Farms
A. L. Hartzog

Dudley's Auto Parts
Third & Dimmitt Hwy - 238-1219
Dudley & Jane Hughes

Bovina Wheat Growers
"We Serve To Serve Again."

First State Bank
of Bovina
- Member FDIC -

Lawlis Gin Company
Hwy. 86

Bonds Oil Company
Gulf Distributor

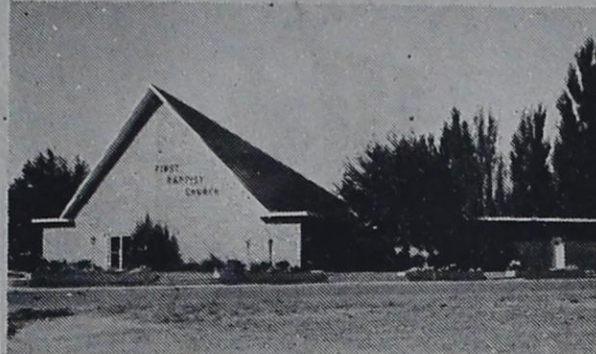
Parmer County Spraying Service
Phone Tharp 225-4990
T.C. Wiseman-Ovid Lawlis-Junior Lambert

Agri-Sprayers
- Quality Aerial Spraying -
Phone 238-1475

Kerby Welding Service
A Deal The Year

Clearview Company
All Three TV Networks
Phone 238-1409

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Training Union, R.A.'s - G.A.'s - 6 p.m.
Evening Worship - 7 p.m.



Larry Heard

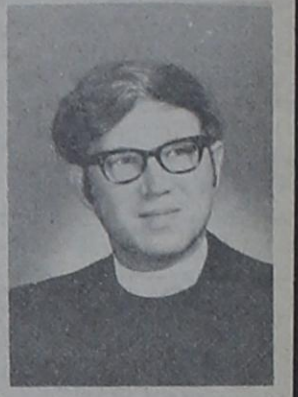
WEDNESDAY - Prayer Meeting - 8 p.m.
Children's Choir - 8 p.m.

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



Rev. Martin Platzer

OKLAHOMA LANE METHODIST CHURCH



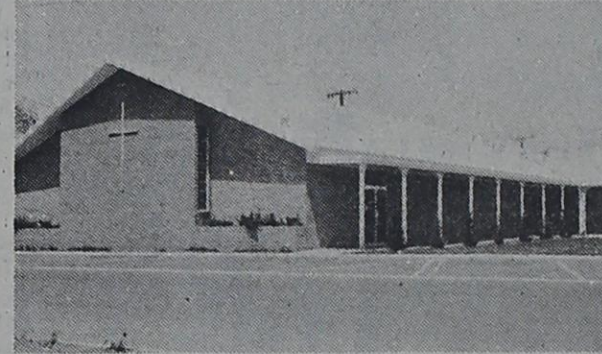
Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Oran D. Smith

BOVINA CHURCH of CHRIST



Bovina Church of Christ

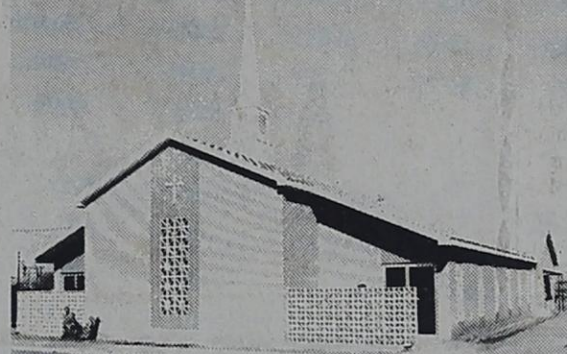
SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY
Devotional and Classes - 9:00 p.m.



Cecil Bunch

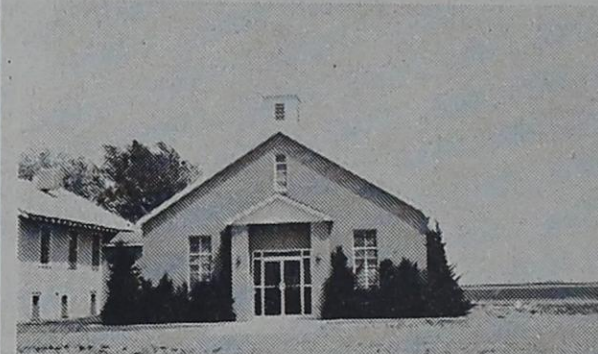
ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.
Monday & Wednesday - 8 p.m.
Confession: Sunday - 8 to 8:25 a.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

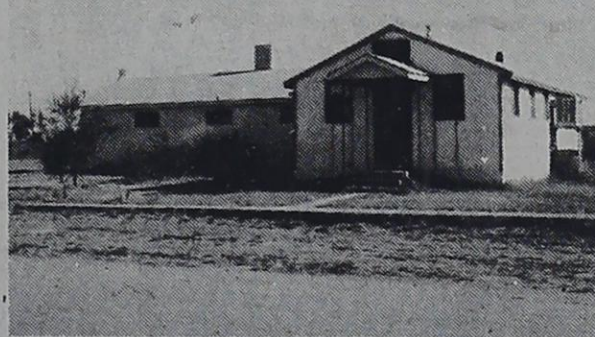
Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Bob Roberts

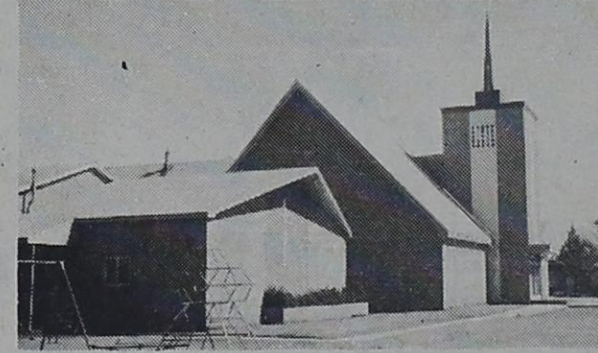
MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Pre Preparacion - 5 p.m.
Miercoles Estudio De La Biblia - 7:30 p.m.

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.

Choir Practice -
Wednesday - 8 p.m.



Rev. Howard Marcom

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.
Radio Program
on KZOL at 2 each

Sunday afternoon
Evening Worship - 7 p.m.
Wednesday Worship - 7:30 p.m.



R.D. Owens
Pastor

Spears Handi-Stop
Groceries - Gasoline
Wayne Spears

Paul Jones Texaco
Firestone Tires

Support Your Church

Friona Motors
"YOUR PARMER COUNTY FORD DEALER"
Bovina Phone 238-1395

Attend Church Sunday

Parmer County Implement Co.
WEST HIGHWAY 60 - FRIONA, TEXAS 79035
PHONE: 247-2721

Don's Medicine Chest
Prescription & Health Needs
Phone 238-1659

Don't Be A Church Drop-Out

Bovina Gin Company
"Your Satisfaction
Is Our First Concern"

Production Credit Ass'n
- Friona -
Dale Cary, Mgr.,
Phone 247-3065

Tires Batteries* Accessories
Charles Oil Company

Allsup's 7-11 Store
201-3rd St.
Open 7 a.m. to 11 p.m.
365 Days A Year

The Bovina Blade

Don't Be A Church Drop-Out

Oklahoma Lane Farm Supply And Gin
Phone 225-4386

Gateway Farms
- Bovina -

Support Your Church

Southside Motor Supply
Dimmitt Rd.
Phone 238-1427

Birkelbach Machine & Pump
Hwy 86 - West

Sherrill Lumber Company
Highway 60 - Bovina

Bovina Restaurant
Mr. & Mrs. Mutt Graham

Attend Church Sunday

STATE LINE OFFICE SUPPLY
Printing - Office Supplies
JOHNNY MILLER
Ph. 481-9235 or 505-762-0463

Parsons - Ellis Funeral Home
- Friona -

REEVE CHEVROLET - OLDS

"Your Transportation Counselors Since 1938"

Sherley Grain Company
"Serving Parmer Co. Farmers The Year Round"

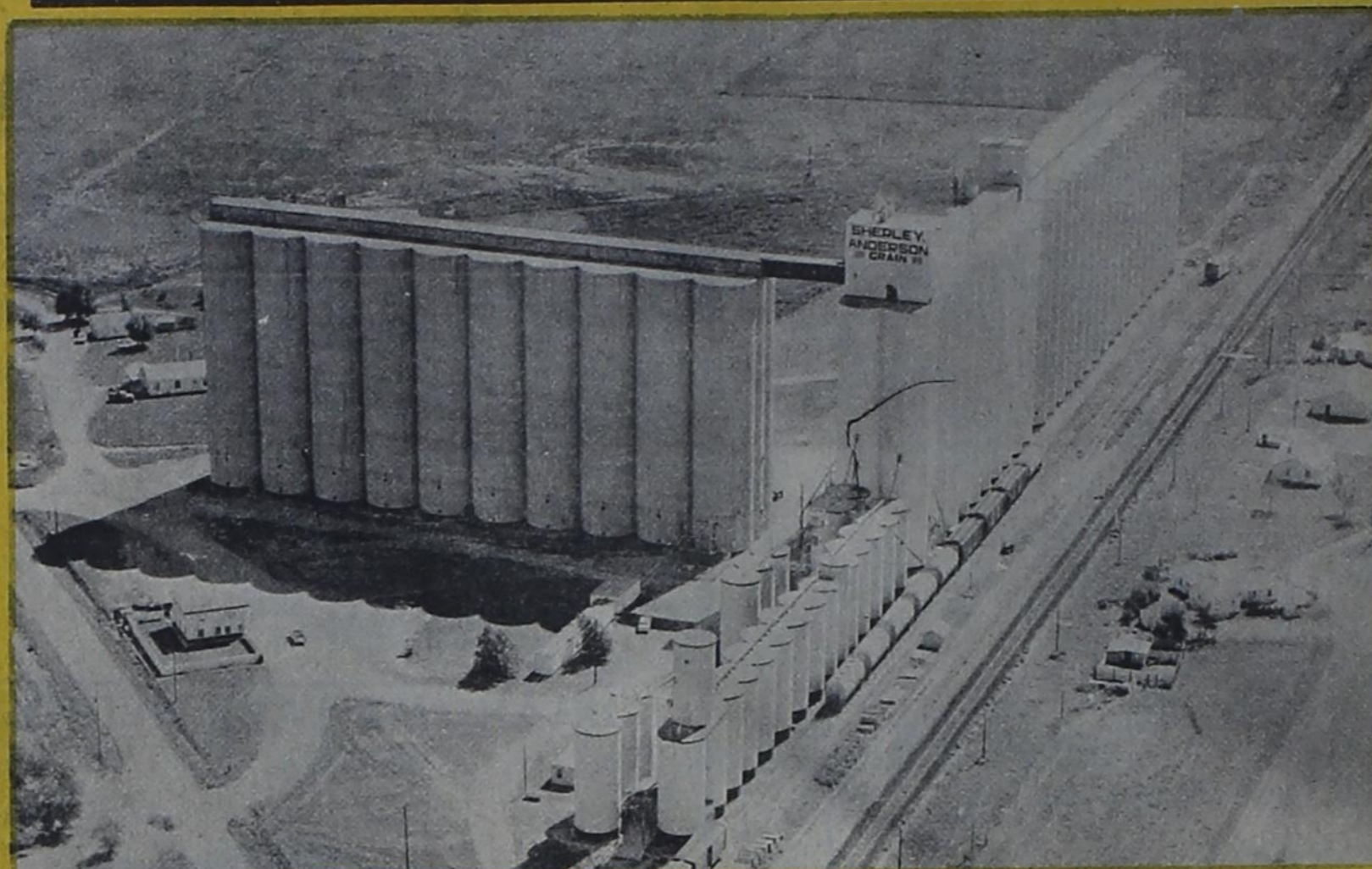
Attend Church Sunday

SALUTING BOVINA

On Its Tenth Annual Bull Town Days Celebration
Thursday, Friday, Saturday, August 16-17-18

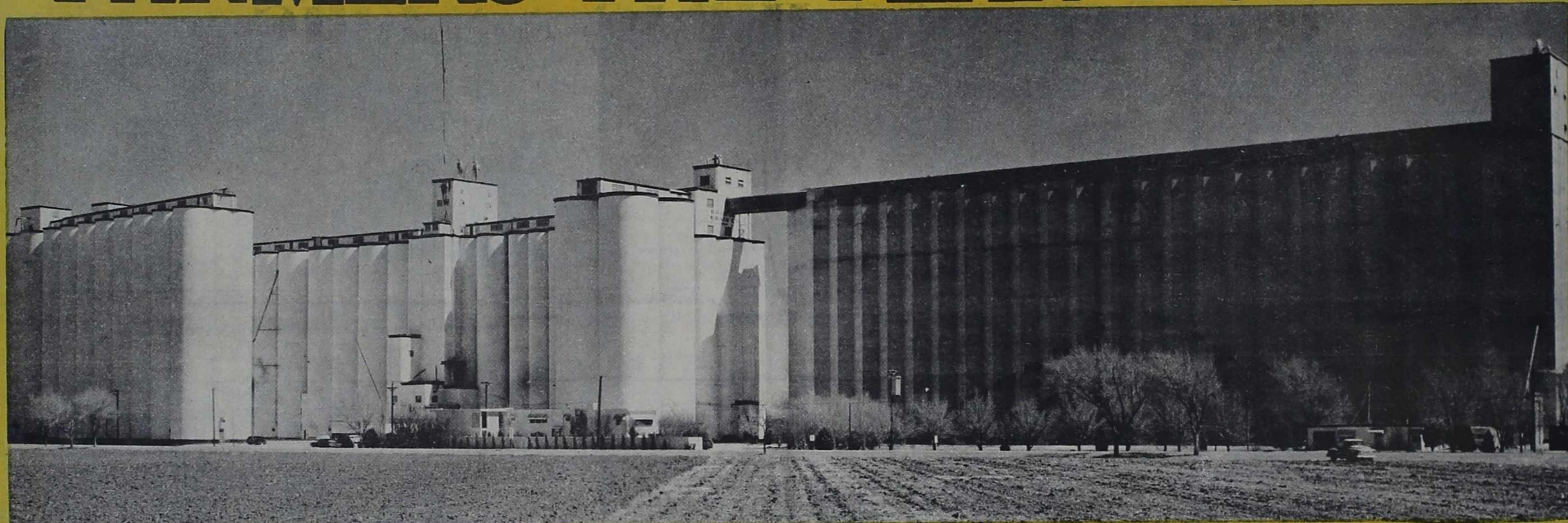


Sherley-Anderson-Pitman, Inc.-Farwell
JOHNE WILLIAMS-FRED CHANDLER

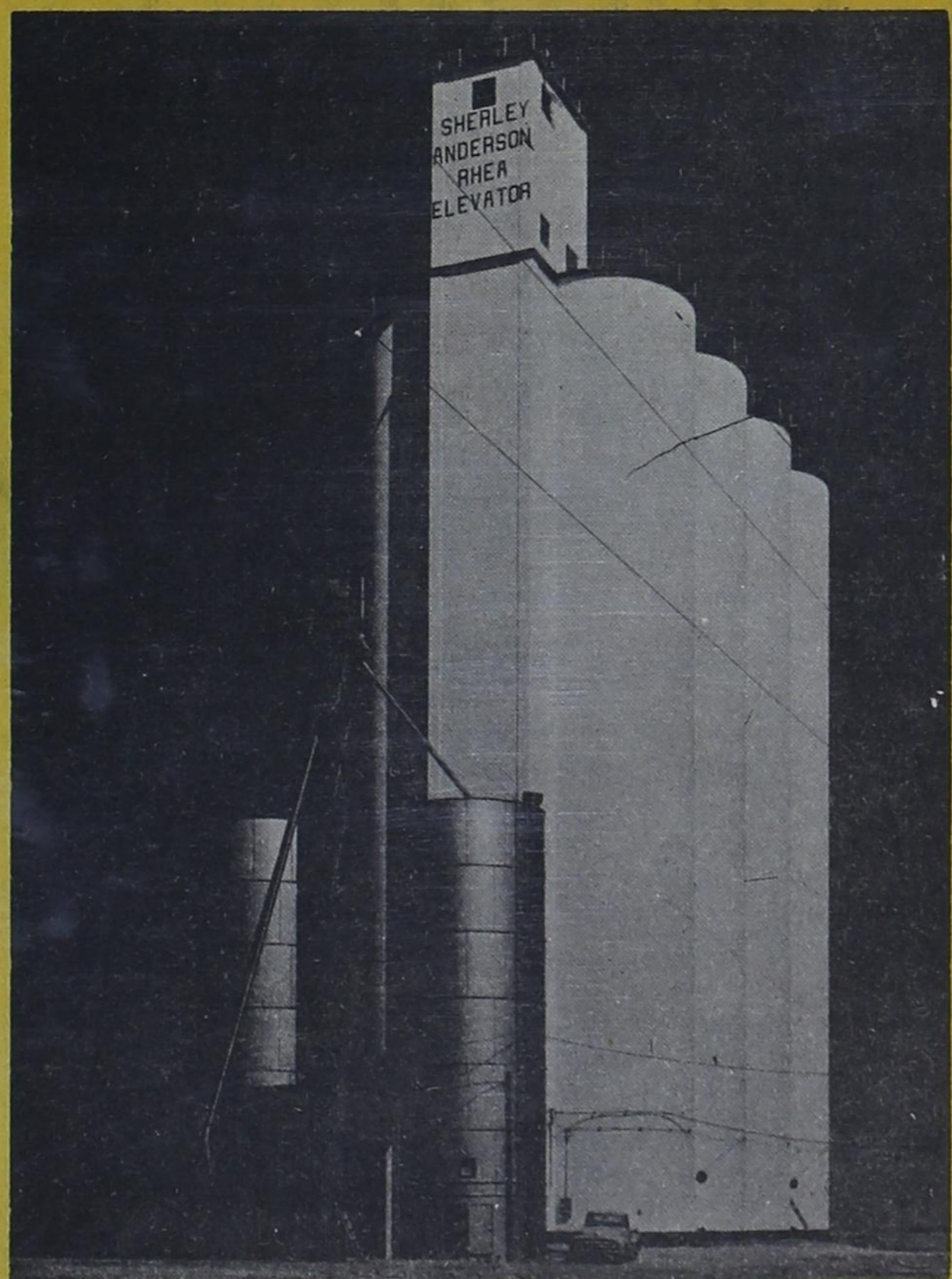


Sherley-Anderson Grain Co.-Lariat
ASA SMITH - TOMMY SCAFF

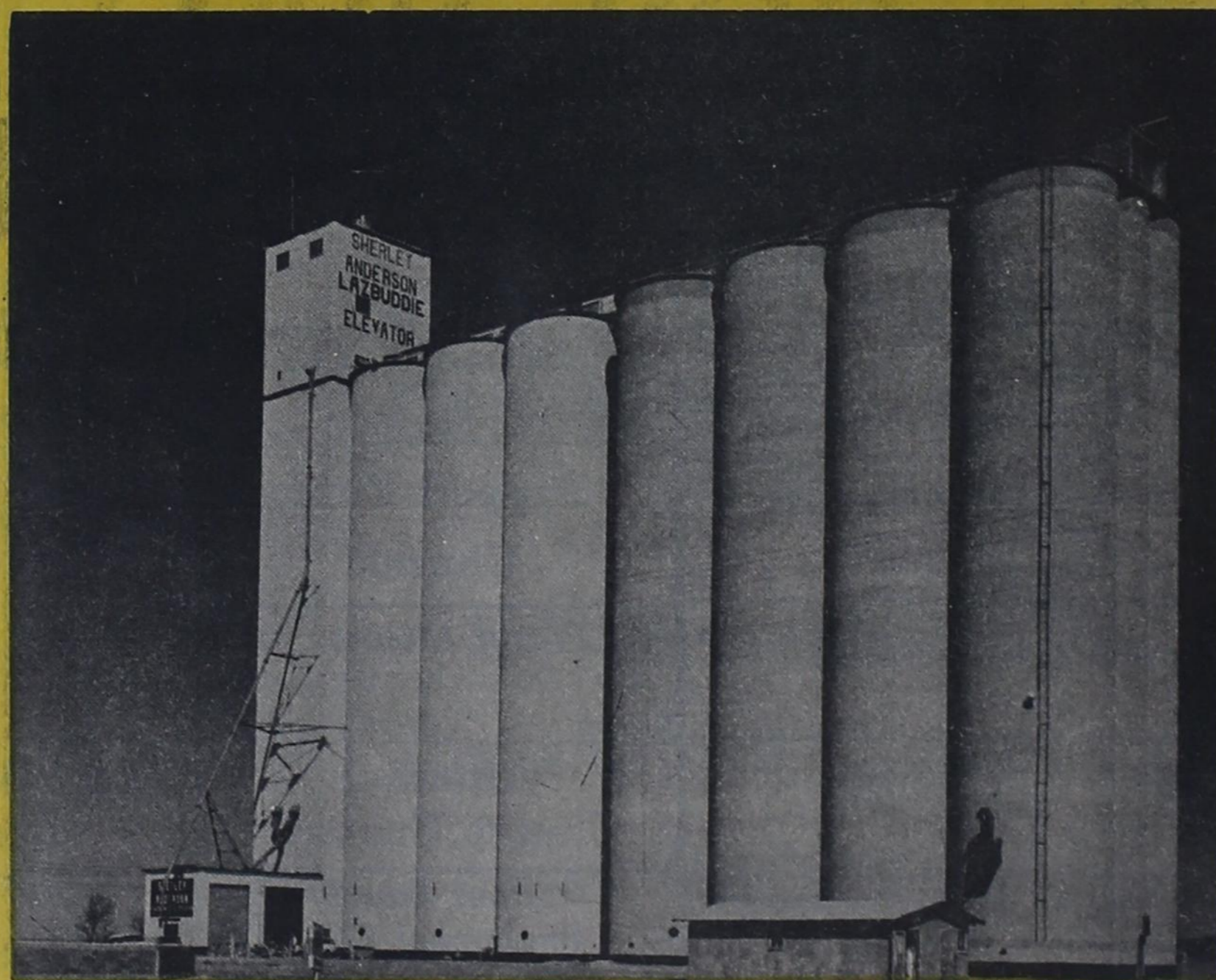
SERVING PARMER COUNTY FARMERS THE YEAR 'ROUND



Sherley Grain Co. - Bovina



SHERLEY-ANDERSON RHEA ELEVATOR
JOE ALLEN



Sherley-Anderson LAZBUDDIE ELEVATOR
JOE MOORE