

Nell has half Chaves county WESSMENT VALUE


$\quad$ CITY ENGINEER $\quad \begin{aligned} & \text { highway near E! Paso in what } \\ & \text { was beleed to be an attempt at } \\ & \text { suicide. Pressley prevented the } \\ & \text { wound from being fatal by strik }\end{aligned}$

## AT THE CHURCHES

 SEVENTH ANNUAL PICNICThe Methodist Sunday sehoo
will hold ith seventh




COMMISSION ASKS FOR SEVEN PERCENT SYSTEM ON CUTOFF

texis mich
nd comfortabie benche for for cars
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ng acomodations will be provided NEW Daceatrer
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$\qquad$
and on time
METHODST SUNDAY SCHool
METHODIST CHURCH

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| visit here |



## publ낼



 path to learn that it is not so easy after all. They are usually
sader and wiser but may cling to the opinion that a fortune awaits
them in some other line just around the corner.
You leme and You et a stranger light into the average small town and men.
tovn somethin about goon int businesg and regardes. of how how
overcrowded his particular line may be, you can always find some. one who will give plenty of encouragement. The harder the times
the more likely small business are likely to spring up to die after tioundering around for a while, but notwithtanding previous ex.
perienees, hhere is someone who ofels sure he can make good and
somemes doer altho the ods are against him by a good majority.
And if you dontt believd just count the number of filling stations in the average town.
Another feature of competition ordinarily overlooked by those
who are so eager to bring in new businesses is the fact that uho are so eager to bring in new busineses is the fact that a
business failure reflects on the community or town and hurts the Shall we call a Moratorium on oil imports? With the nation's oil industry facing its greatest crisis, ap-
proximately $84,000,000$ barrels of oil will be imported into the

 of the lowest crude oil price in the history of the mid.continent
area; a price which is far below the cost of production, thousands been thrown out of employment. Just how far reaching the latest The fact that American oil proadecers have volutariliy cut down ducing companies have been allowed to import foreign oil at the
rate of $84,000,000$ barrels per year is not fair to the American lator and Ameriean industry. Sentiment is rapidly crystalizing
that thru concerted action, producers hhould hold their crude off
of the market until prices make profits possible. Such a move, hiower wil not accompisth ins fullest purpose unlese the import-
ing companies give assurance that the oil imports will be cut and
this the have
 prices to the lowest levels in history- and in face of me fant fat thet,
compared with the output a year ago, the mid-continent is "absor ing" the flood of about 350,000 barrels a day from east Texas and,
as a whole, is producing less oil than a year ago. Based on to-day's prices, the income from crude oil to Okla-
boma producers alone has shrunk from $\$ 760,000$ a day, a year ago, to $\$ 98,000$ a day, to-day. For the entire mid-continent, the
reduction is approximately $\$ 1,750,000$ a day. Franklin believes that to-day's prices of erude oil spell disaster to thousands of small absolutely nothing to do with bringing about the present chaotic conditions that are rapidly puting them out of business.
The "paradox" seems to be that crude oil production, crude The "paradox" seerns to be that crude oil production, crude
run to stills, crude in storage, and gasoline in storage are all substantially less than a year ago while gasoline consumed is prac tically the same and yet, the price of Oklahoma crude is 18 cents barrel to-day, compared with 81.29 a year ago-
are wholly artificial - are absolutely minal crude prices to-day no relation whatever with the economics of the situation have they have been arbitrarily set by certain big integrated companies with the definite purpose of buying to-day's flood of crude oil at prices that wring "the last drop of blood" from the little produc
thruout the entire country-and not simply from east Texas.


THRILLS
"Mother"" What happiword as you hear the voice
of one you loue And long ditancec costs on ilitele now.
For exmple
ata tion day rates

From Hagerman to:
Albuquerque
Plainview,

Calls by number are quicker
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can surpass

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The Indianapolis and Altoona races Proved that Germ-Processed Oil will perfectly lubricate motors up to 120 miles per hour


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Could you imagine a more pleasing exterior a home than is featured here? Beautiful proportion is the dominant characteristic of its
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most effective and pleasing combinations that

## Prices Smashed

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These are new ofte moderededere
7-ft. Box Was 270.00 Now $\$ 202.00$ 4 ft. Box Was $\$ 175.00$ Now $\$ 131.25$ If ever you intend to buy . . . Now is the time!

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CHEER THEM Cheer them with an int1mate chat about things
they'd like to know. Long Distance costs so little. For
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From Hagerman To: Amarillo, Tex.....s1.05
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You'll find it to your advantage
when in Roswell and look them over.
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## Enjoy

| The Attractions of . New Mexico's Finest | Mr. and Mrs. Will Straley and daughter of Olney, Texas and Mrs W. A. Key of Portales arrived Monday for a short visit in the A. S. Key home, on their way to the Carlsbad Caverns. |
| :---: | :---: |
| Theatre <br> Friday and Saturday July $17-18$ | Misses Vera Goodwin, Ruth Hughes, Cleo Holloway, Eleanor Hughes, Eidra Dye and Mensrs, Fred and Ray Ice, Walter Green Artesia Saturday evening. |
| OE E. BROWN年ie lightner "Sit Tight" | E. M. George, who owns the service station at ehe Russel. Spur, has purchased from Col. Tom McKinstry, some corner land, |
| Sunday and Monday July 19-20 | bordering the highway about $1 / 2 /$ mile south of his present location He plans to move the station there soon. This is a very desirable lo |
| EDMUND LOWE victor MeLaglen | cation for a service station and |
| Women of all Nations |  |
| Tuesday July 21 | Rowena McCormick, Mr. and Mrs, Harold Dye and children and Mrs Roy Medley and two daughter Roy Medley and two daughter |
| ops The D | left Thursday nigh mobile trip. Mr. M Dee |
|  | Dye, with their children stopped off at Montezuma College, Misses |
| Wednesday-Thursday | Annes and Rowena McCormick stayed at the home of S. Omar |
| July 22-23 | stayed at the home of S. Omar |
| reginald denny | Wilfred McCormick and ye editor went on to Denver where they |
| tepping Out" | painted the town red. |
|  |  |
|  |  |
|  |  |

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Outing

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Defective brakes, aside from being against the law, are deadly! We are equipped to do all kinds of Brake Re pairing, Relining and Testing,
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## Saturday

 One Cent Sa
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 With the purchase of one article at our a reduced midsummer prices find these most unusual values in almost Department.Ladies and Childrens Dresses, Milliner iery, Shoes, Boy's Playsuits,
Furnishings and Piece Good

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| Southwestern PUBLIC SERVICE <br> Company | swear the above statement is true to the best of my knowledge and belief. <br> CORRECT ATtEST: ${ }^{\text {R. }}$, CONNER, Cashier, <br> W. E. Bowen, |
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