

The Grasshopper Situation Grave

Approximately 2,000,000 acres in the state are expected to be involved next spring and summer should grasshopper outbreaks occur as predicted, says G. L. Boyer, director of the New Mexico State College. Results of adult and egg surveys made in all counties likely to be infested in 1938 point to a serious situation next spring.

The most severe infestations will probably be in Union, Quay, Harding, Colfax and Mora counties, with outbreaks in more limited areas in Bernalillo, Sandoval, San Miguel, Taos and Rio Arriba counties. Infestations in these latter counties, while likely to be of serious proportions, will not consist of the migratory grasshopper and, therefore, if proper precautions are taken early, should be easily controlled. Outbreaks in these counties, while they will be more localized, will also be more destructive in that they will consist of the grasshoppers that destroy crops such as alfalfa, garden and truck crops and corn.

Supplies of bran and poison are in storage at central points in the state and will be available for use where needed next spring. Additional supplies have been requested and an estimate of requirements needed next season has been prepared and furnished both state and federal agencies that assisted with the control campaign last spring.

The old adage that "a stitch in time saves nine" is particularly fitting when dealing with a grasshopper outbreak and farmers and ranchmen will do well to keep in mind that the most effective time to poison is when the baby hoppers first hatch, when they are very hungry, and before they get large enough to destroy large amounts of grasses and crops.

Eight National Monuments Now In New Mexico

Action by six presidents was required to bring New Mexico's eight national monuments to their present status. The monuments are established by presidential proclamation and administered by the National Park Service.

Three of the areas were set aside as government reservations by Theodore Roosevelt; two by Woodrow Wilson, and one each under the Taft, Coolidge and Hoover administrations. President Franklin D. Roosevelt extended the boundaries of the White Sands national monument in 1934.

El Morro was the first link in the present chain, having been declared a monument in the proclamation of President Theodore Roosevelt, December 8, 1906. White Sands was the last to be established, dating from January 18, 1933.

The monuments and their dates of establishment are:

El Morro, December 8, 1906, by Theodore Roosevelt; extended February 12, 1917, by Woodrow Wilson.

Chaco Canyon, March 11, 1907, by Theodore Roosevelt; extended January 10, 1928, by Calvin Coolidge.

Gila Cliff, November 16, 1907, by Theodore Roosevelt.

Gran Quivira, November 1, 1909, by William Howard Taft; extended November 25, 1919, by Woodrow Wilson.

Bandelier, February 11, 1916, by Woodrow Wilson; extended February 23, 1932, by Herbert Hoover.

Capulin Mountain, August 9, 1916, by Woodrow Wilson.

Astoc Ruins, July 2, 1928, by Calvin Coolidge; extended December 19, 1930, by Herbert Hoover.

White Sands, January 18, 1933, by Herbert Hoover; extended November 28, 1934, by Franklin D. Roosevelt.

All of these areas are included in the chain of twenty-six southwestern national monuments administered under the immediate supervision of Superintendent Frank Pinkley, with headquarters in Coolidge, Arizona.

JANUARY CAVERN VISITORS

January cavern visitors continue to increase over all like periods at the Carlsbad caverns for a new high of 7,393 visitors. The visitation date since the establishment of the caverns total 1,038,211. Seven foreign countries and the forty-eight states were represented in the totals.

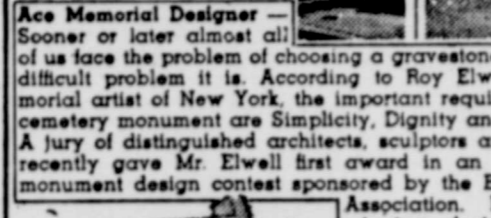
In The WEEK'S NEWS



Zee Greetings—This fierce African Wild out shows strong disapproval as the photographer snaps his picture.



Herb Lewis, Detroit Red Wing Hockey star, one of the speediest, flashiest forwards in the game, is a man of action. And his son George is a chip off the old block. They are pictured here at one of their favorite pastimes—target practice with Daisy pump repeater air rifles.



Future Streamlined Liner—A design for a funnel-less liner which would be 1,350 feet long and whose speed would enable an ocean crossing in 3 1/2 days.



Ace Memorial Designer—Sooner or later almost all of us face the problem of choosing a gravesite, and a very difficult problem it is. According to Roy Ewell, ace memorial artist of New York, the important requirements of a cemetery monument are Simplicity, Dignity and Suitability. A jury of distinguished architects, sculptors and designers recently gave Mr. Ewell first award in an international monument design contest sponsored by the Barre Granite Association. Mr. Ewell's winning design, shown here, was also rated first among some 300 competitors at this year's national conventions of the cemetery superintendents and the Memorial Craftsmen of America.



A Jungle Pet for a Jungle Queen—Dorothy Lamour, film star, snapped on the set with her new pet, a 22-inch alligator given her for Christmas.

Kernels From An Old Nut

We were informed, in a recent issue of the Advocate, of the likelihood that electricity will be made available to some two hundred farms in the vicinity of Artesia. It is not altogether unlikely that the significance of this fact is not fully appreciated by a majority of the people who read it.

If water is available, as it is to all the farm homes in this vicinity, then, with the aid of electricity, as modern a home can be had on a mountain top as can be built on Fifth Avenue.

The initial expense, in addition to the cost of city installation, is comparatively nominal and the expense of operation is less than the operation of one fifty watt electric light. The writer owned a home so equipped and in three years spent ninety cents for upkeep. The quality of the water being equal, such a plant is superior to anything a city can offer.

Of course it goes without saying that with electric current available, the farmer's wife may have any of the conveniences that her sister in the city may have.

Farmers all over the land have been sending their children to college where they lived in modern homes and then wondered why they would not come back to the farm to live under semi-primitive conditions. Many of them would prefer to live on the farm but for the lack of modern conveniences. Many people who live in the city would prefer to live in the country but for the same reason.

Rural electrification should make the five and ten acre suburban home popular and bring back to the farm some of the multitudes who should never have left it. With proper adjustments, if rural electrification becomes at all extensive, the distribution of the population should be more equitable and thus aid in the solution of our economic problems.

ACP To Help in Farm Prices

The 1938 agricultural conservation program is designed to assist farmers and ranchers in maintaining fair prices and fair farm and ranch incomes, and in making a wise use of the soil, says J. L. Esslinger, Chairman New Mexico A. C. P. committee.

Fluctuating farm prices and instability of farm and ranch income have prevented many farmers and ranchers from making necessary improvements and carrying out needed soil-building practices.

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ON THE STAGE
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Bulldogs Drop 26-23 Cage Decision To Hagerman Bobcats

Rice, Evans and Irby Lead Bulldog Pace.

(By Pat Mickals)

Coach Joe Green's Artesia Bulldogs dropped a fast cage game to the Hagerman Bobcats Tuesday night, 26 to 23. The Bulldogs, after leading through the first half, got to passing erratically and just couldn't connect with the wicket. Rice, Irby and Evans led the attack for the Greenomen. In the first quarter the Bulldogs were out in front 2 to 1. They seemed like a veteran team, their brand of ball was faster and smarter than they have shown the past season. At the half time the Bulldogs were leading 8 to 7. Rice started that old sharp-shooting again. And Coach Witt of the Bobcats sent in "Grand-stand" Goodwin, who is rated pretty good in the valley, but "Wild Horse" Johnny Rice made the carrot-topped egoist look silly. Rice did everything but hold the Bobcat pride's hand. Evans went in and he immediately sank three beautiful baskets from the same spot on the floor, and the crowd was mad. But the Bulldogs couldn't start their passes again and the quarter ended with the Bobcats in the lead 21 to 19 for the first time. In the final quarter the Bulldogs just couldn't get going and they found themselves on the short end of a 26 to 23 score. But the Bulldogs will still be the team to beat in the district, with Evans sinking those long range wickets and the floor work and shooting of "Wild Horse" Johnny Rice the Bulldogs will go far into the final brackets of the district. In the junior game the Artesia Bulldogs just couldn't get going and they found themselves on the short end of a 26 to 23 score. But the Bulldogs will still be the team to beat in the district, with Evans sinking those long range wickets and the floor work and shooting of "Wild Horse" Johnny Rice the Bulldogs will go far into the final brackets of the district. In the junior game the Artesia Bulldogs just couldn't get going and they found themselves on the short end of a 26 to 23 score.

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U. S. LEADS WORLD IN AUTOS AND HIGHWAYS

WASHINGTON — The United States has about one-third of the world's highway mileage within its borders and more than two-thirds of all the automobiles in the world.

This is revealed in a survey just completed by the Automotive-Aeronautics Trade Division of the Department of Commerce. The survey shows that America has 3,065,000 miles of highways, while the total for the world is about 9,687,000 miles.

America owns 28,520,500 automobiles as compared to only about 12,000,000 owned by motorists in the rest of the world, the survey revealed.

NEW SUPERVISOR IN LINCOLN AREA

Earl Moore, formerly of the Apache Forest, has assumed his duties as supervisor of the Lincoln National Forest. His headquarters are at Alamogordo.

Harold Dwire, former supervisor, has been transferred to the regional office at Albuquerque in the operations department.

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EGYPT'S BOY KING

King Farouk I, 18-Year-Old Monarch, Marries the Fairest Flower of His Land in Elaborate Ceremonies Climaxing Royal Romance

By JOSEPH W. LABINE

For several centuries Egyptians have forgotten their illustrious national background. Their ancestors threw British troops into the sea and fought all Europe during the Crusades. Indeed, is not Egypt the center of the world and mother of civilization?

Egypt's awakening dates back only a few years. Her passionate revival of nationalistic feeling is a still more recent development, hastened by the ascension of a boy king who is just now beginning to feel his strength. King Farouk I is 18 years old, not so young as to be putty in the hands of a scheming premier, nor old enough to be very diplomatic. Thus far his ultimate ambitions are not very clear. But the powerful Wafd (National party) has been driven from the cabinet and an allegedly pro-Fascist governing body has replaced it.

King Farouk ascended to the throne in 1936 following the death of his father, the diplomatic King Fuad who managed to maintain his power without bowing too deeply before the strongly democratic Wafdists. If Farouk were older he would probably follow a similar strategy instead of attempting to safeguard his power by liquidating the Wafd.

Although street riots between Wafdist Blueshirts and pro-Farouk university students have been common the past few months, a truce has been called until the current tourist

trepreneur and "the personification of legendary Egyptian charm." The royal romance resulted from a childhood friendship between Farida and Farouk's four sisters. Early last year when the royal family visited Switzerland they took the new queen along. Romance budded in the Alps.

Actually, King Farouk will not be eighteen until February 11. But he is already more than six feet tall. Egyptian press agents claim he has "a finely trained mind, a strong and stalwart physique."

Like monarchs of old, Farouk has been trained from birth to the arduous duties of kingship. His childhood, although happy, was not as carefree as that of children born to a less exalted destiny. He was taught the necessity of punctilious courtesy, to bow acknowledgements and return salutes, all a part of the burden of responsibility which was destined to fall on his shoulders.

Find Historic Parallel.
Wafdists may have some reason to believe their new king is being impressed with his importance. It has been conveniently discovered



Said to be the first independent king Egypt has had since the days of Cleopatra, King Farouk I isn't content with merely sitting on the throne. He also wants to rule.

the senate, Farouk refusing to approve the Wafd majority's nominee. A few days later he declined to sign a bill authorizing expenditure of funds for suppression of foreign propaganda, demanding an accounting for every cent.

Eventually Nahas was forced to resign when his differences with Farouk failed to dissolve under arbitration. In his place Farouk appointed Mahmoud Pasha, whose private army—the Greenshirts—have often clashed with Nahas' Blueshirts. With so many "shirts" flying through Cairo, it was quite obvious that somebody was going to lose one. A few days before his forced resignation, Nahas had ordered dissolution of the Greenshirts. Mahmoud, in turn, not only abolished the Blueshirts but also all other "shirts." Whether this wise move will stop the rioting remains to be seen.

Fascist Trends Apparent.

Great Britain is justified in being doubtful about Premier Mahmoud. Although he has given every assurance that his new cabinet embraces the policy of friendship for Britain, there is too much Fascist zeal in the patriotic slogans of Mahmoud and his followers. Egyptians are encouraged to despise everything foreign, to speak only in Arabic, to buy only from Egyptians and to keep as their motto something like: "Allah, the Fatherland and the King!" Still another Fascist note, paradoxical though it may be, is the Wafdist Blueshirts' determination to defend democracy with an organization that is itself Fascist on the surface.

Great Britain realizes that Egypt is in the center of a political hotbed. In Libya, along the Egyptian frontier, Italy has placed highly-mechanized army units. Arabs throughout the Near East are aroused by England's policy in Palestine.

King Farouk's latest attempt to drive the Wafdists from power was an order dismissing the highly democratic parliament for one month. The order followed close upon the heels of Nahas' dismissal as premier, but its immediate end was merely confusion. As the chamber speaker was about to read Farouk's order, irate Nahas jumped to his feet and began to protest. Police were called, the lights turned out and the parliamentarians stumbled to the streets. Nahas could smile, however, for he had won temporary success. The dismissal order had not been finished.

Election in Offing.

Scheduled almost at the same time as the royal wedding is a new parliamentary election in which King Farouk and Premier Mahmoud hope to see the Wafdists defeated. At present the Wafd has 184 deputies out of the total of 232, and 94 senators out of 132. If this great majority is wiped out, Egypt's democratic government may be on the way to disaster.

Among plans already announced by Premier Mahmoud is enlargement of the army from 11,000 to 50,000. Even 50,000 troops would be an unimportant stumbling block to any invader who might covet Egypt. Therefore observers believe the military expansion is for internal defense of Farouk and the palace government. Built swiftly, it would be a loyal army, ready to do the bidding of its king and premier. With such a force behind them, Farouk and Mahmoud might successfully eliminate the Wafdist competition.

But perhaps the influence of his beautiful young wife will help pacify the boy king. Possessed with the idealism of adolescence, Farouk is possibly going through a period when he wants to play with his power, to be as strong as the pharaohs of old.

Later came a clash over appointment of Ali Maher's successor in



The new queen of Egypt, pretty Miss Farida Zulfikar, seventeen-year-old daughter of an Egyptian judge, with whom Farouk fell in love during a trip to Switzerland last year.

season is over. And tourists are swarming through Cairo right now, because the boy king is taking into himself a wife.

The Bride Is Pretty.

Preparations for the elaborate marriage ceremony starting January 20 have been under way for months. The bride is comely Miss Farida ("The Only One") Zulfikar, daughter of Zulfikar Pasha, senior justice of the mixed appellate court of Alexandria. Like a previous queen of Egypt—Cleopatra by name—Queen Farida is among the fairest in the land. The name Fa-

rida was bestowed on her by Farouk, replacing her given name of Sasi Naz. Her mother was a lady-in-waiting at the royal palace.

She is a spirited and talented girl, it is reported, beautiful to the ex-

trême and "the personification of legendary Egyptian charm." The royal romance resulted from a childhood friendship between Farida and Farouk's four sisters. Early last year when the royal family visited Switzerland they took the new queen along. Romance budded in the Alps.

When Farouk came to power his premier was Ali Maher Pasha, anti-Wafdist royal advisor of the late King Fuad. The Wafdists were happy when Ali Maher was shoved into the senate, giving the strongly democratic Premier Mustafa Nahas Pasha a likely monopoly on royal advice. But a few weeks ago Ali Maher was removed from the senate and again named royal advisor. The Wafdist Blueshirts clashed with pro-Farouk student groups in the streets of Cairo in protest of the move. It was the king's first downright hostile move against the Wafd.

Later came a clash over appointment of Ali Maher's successor in



Patriotic Egyptians say King Farouk's features resemble those of King Amenhotep II, who also mounted the throne at the age of eighteen, in 1447 B. C.

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FIRE!

PICTURE PARADE
Heeds the Alarm

THE fire alarm used to be a signal of almost inevitable disaster. But that was before science took a hand in the fire fighting business. Today you'll find ingenious devices helping save lives and property, plus giving the spectators a better show. In London, for example, the fire fighters shown above gave a good imitation of a snowstorm when they demonstrated modern "firemanship" with chemical foam. The stunt worked all right, but the men were so lathered up they looked like ghosts. Chemical foam is now used universally; it's far better than water.



Making the bomb serve a peace-time purpose, an Italian inventor tossed special explosives into a burning chimney and extinguished the flame. Above picture shows him making a getaway after this dangerous mission. Below: modern city firemen carry their hose lines into the air with mammoth fire towers. The flames don't have a chance!



Fire fighters have borrowed life saving ideas from sailors, soldiers and aviators. The breeches-buoy, which has rescued countless victims in maritime disasters, now helps decrease the death toll from fires. Similarly, gas masks help both firemen and victims avoid asphyxiation. Even parachutes are used to evacuate burning buildings. The life net is being replaced by these more modern devices.



These two Los Angeles firemen enjoy their card game in new asbestos pyjamas, which permit firemen to contact flame without injury.



Asbestos pyjamas at work, fighting an oil derrick fire.

Something for Everybody



SEW-YOUR-OWN spells economy and a better wardrobe for all the family, as these patterns indicate. You can sew at home during brisk winter days and have a new dress for all the family in no time at all and at very little expense. When you sew, you spend usually only a fraction of what you would usually pay for dresses of this character. Enlist the family's enthusiasm, and you can make winter days cheery for all of you by planning something new to wear.

For Big Sister.
A charming Princess frock on trim and tailored lines. Note that it buttons from neck to hem and that the waistline is belted to add a snug line. This is a young-looking dress with plenty of swish for the most fashion-knowing college girl. Make it up for Spring in thin wool, alpaca or print crepe. You'll like its clean-cut lines.

For Little Sister.
A copy of the popular Big Apple frock with the same flaring skirt, fitted basque and short, puffed sleeves. The dress that your little

Even Beginner Can Make These

Here's a chance to please everybody—the delighted youngster who gets his set and yourself who makes it! You'll want to crochet a set for all eligible young misses, the pieces work up so well. Double crochet and popcorns—the latter in white or a contrasting color—



Pattern 5953 are the "making" of it. Use 4-fold Germantown—it works up just right and makes a set as warm as toast.

In pattern 5953 you will find instructions for making the set shown; illustrations of it and of all stitches used; material requirements; color suggestions.

To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. Fourteenth St., New York, N. Y. Please write your name, address and pattern number plainly.

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The greatest man is he who chooses the right with invincible resolution; who resists the sorest temptations from within and without; who is calmest in storms, and whose reliance on truth, on virtue, on God, is the most unflinching.—Channing.

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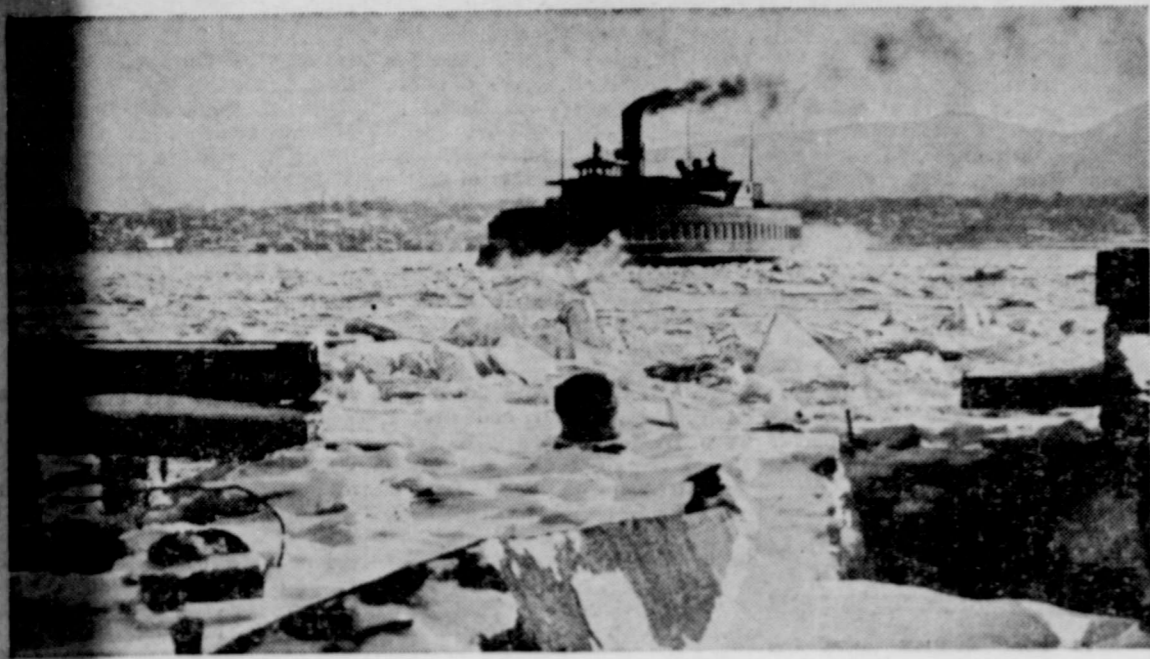
Were you ever alone in a strange city?



If you were you know the true value of this newspaper. Alone in a strange city. It is pretty clear. Even the newspapers don't seem to print many of the things that interest you. Headline stories are all right, but there is something lacking. The something is local news.

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Ferry Boat Passengers Cool Their Heels



An ice jam which formed in the Hudson river off Newburgh, N. Y., trapped the ferryboat Dutchess with 20 passengers aboard for five hours. The ferryboat was bound from Beacon, N. Y., and only a change of tide allowed it to work free and dock.

"Chinese" White Boy Comes Home



Fung Kuok Young, aged Chinese restaurateur, of New York greets his white foster son, Fung Kuok Young, Jr., (left) on the latter's arrival from China, where he has spent the past 17 years. The boy was born Joseph Rinehart, son of an American soldier. He was signed over to the Chinese when a baby and sent to China, where he was educated and brought up a Chinese. He speaks no English yet.

NEW BEACH WEAR



Something new in beach wear is this imported bongay in which pretty Miss Connie Keane is seen on Tahitia beach at Miami, Fla. The wide-brimmed hat is made of hand-woven straw in two colors. Many innovations in beach costumes are being seen at this winter resort in the 1938 season.

As to Brocades and Embroideries

By CHERIE NICHOLAS



IF YOU happen to have a bit of choice brocade or rare embroidery perhaps treasured for years among wrappings of tissue paper, the psychological moment has arrived in which to make use of it. You will be right in fashion if you wear a dress, a wrap, a waistcoat mayhap, a hat or carry a bag that is made of rich brocade or if not brocade then try a touch of Oriental embroidery to give high-style accent.

The best of it is if your fair ancestresses failed to will you their brocades or embroideries you can be in vogue regardless of their sins of omission; for the craze for these feminine vanities is flourishing to an extent that you can find the most exquisite weaves and in endless variety throughout the silk showings now on display.

Perhaps one of the most interesting chapters that has to do with the story of brocades relates to their importance as a medium for handsome evening coats. The model portrayed above to the right in the illustration is typical of the wraps best-dressed women are wearing to formal midwinter dinners and theaters, the opera and other gala events. This princess evening wrap is of black and silver brocade with silver fox collar. A black sequin and red feather ornament is worn in the hair.

For party frocks brocades are ever so fashionable. In order to emphasize the exquisite beauty of the fabric the styling is simple at all times. For their coming-out parties many debutantes chose to

wear brocade this winter and for mid-season festive occasion brocade is an outstanding favorite. Shown below to the left is a very charming gown of luxurious blue metallized weighted silk brocade in calla lily pattern with bouffant skirt and the new camisole and halter decolletage.

There are endless ways in which brocades are being used other than for entire gowns and wraps. One of the smartest fashions that we know is the tailored waistcoat of upholstery brocade done in tiny neat colorful design.

Volumes could also be written about the handsome embroideries that are playing so spectacular a role in current fashion. Perhaps the most exciting news is in regard to the perfectly charming little hats turned out for midseason wear. These hats are "darling" to wear with winter coats and they also stress the trend to Chinese influence in resort millinery. The hats pictured are representative types of this new trend, by Louisander. The one above is a gold velvet-surface knitted silk jersey draped turban with band of antique Chinese silk embroidery said to be from a lord's coat over a hundred years old. The gloves are gold colored to match the hat. Note the silver Geril collar. The other model is of white velvet-surface knitted silk jersey with high front cuff of antique Chinese silk embroidery. The Chinese bracelet which adds such an effective note is wide in accordance with fashion's demand.

© Western Newspaper Union.

"AT HOME" IN LACE

By CHERIE NICHOLAS



House coats, or hostess gowns, have been steadily increasing in importance in the feminine wardrobe, and it is not enough these days to have just a negligee. The idea of the house coat has taken vast hold in the realm of "at home" fashions. The lace itself, which makes this delectable garment, is so luxurious looking it calls for simplest-cut lines sans superfluous trimming. The model pictured is cut on fairly tailored lines, with zipper fastening from neck to hem and little turn-back collar.

BLUE WILL LEAD AS COLOR FOR SPRING

By CHERIE NICHOLAS

From a study of fashion trends here and abroad, a group of stylists and merchandise executives from department stores and buying offices, has decided that blues will be the most prevalent volume color in coats and suits purchased in retail stores next spring. After the blues, feminine shoppers are expected to buy their coats and suits in these colors, named in order of their anticipated popularity: beige, tans and browns; black, rose tones, gray, violet tones, gold and green. In strictly dress coats and suits, black is predicted as the most popular color for spring, with navy, beige, brown and gray obtaining customer acceptance in that order. Beiges and tans are looked upon to be the leading volume shades in casual coats and suits, with blues, black, gray, gold, violet tones and green following in that order. Beiges, tans and coppers are expected to be seen most frequently in sports type coats and suits, but blues, rose tones, violet tones, gray, and green will also lead in customer demand.

Navy is singled out to be the predominant volume color in spring silk dresses. Next to navy, women's preferences in silk dresses will run to black, blues other than navy, beiges, rose, copper and lilac. Colors for wool dresses are listed for consumer acceptance in this order: blues, beiges and tans, black, violet tones, gold and green.

Pleats and Stripes

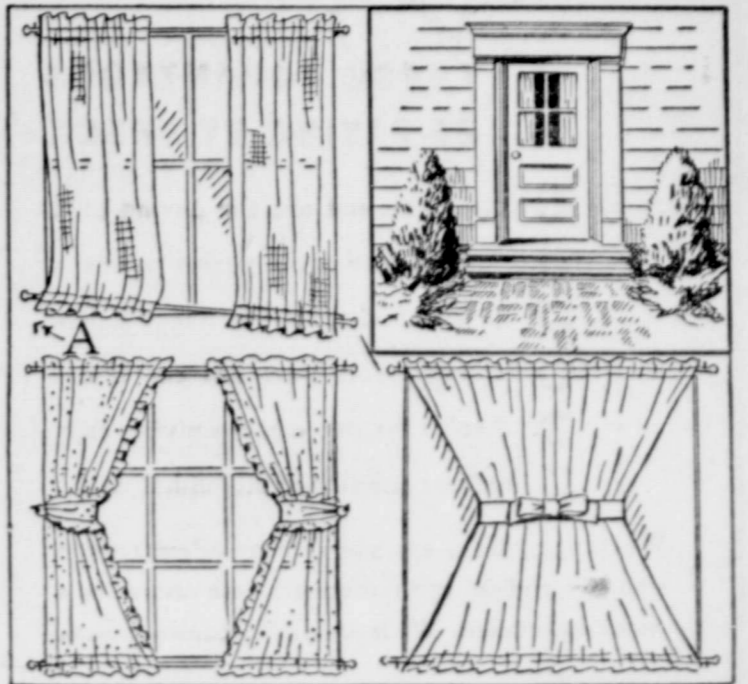
Pleats and stripes are fashion-right regardless of whether they appear alone or together.

Short Jacket

A short jacket that deviates from the rule of boleros resembles a brief tuxedo.

HOW to SEW

By RUTH WYETH SPEARS



YOUR front door greets your friends before you do. Is it dressed to look its best? Here are some simple rules that will be useful in selecting the material and style for front door curtaining.

Choose a fabric that looks well on both sides and that harmonizes with the outside color of your door as well as with the color scheme of the hall or room into which it opens. A simple net curtain material or plain silk are good to use but if your door is white on the outside think twice before you choose the usual ecru or pongee color. White net or silk of a color to match the shutters or the trim of the house will look infinitely more attractive and will not be too conspicuous. The curtains may be made double with a different color on the inside if need be. Pale yellow is another color that is always safe to use as it gives the effect of light shining through the door.

These curtains should be firmly anchored both top and bottom so that they do not blow about and catch in the door when it is opened and closed. Both bottom and top rods may be fastened over hooks as shown here at A.

Every homemaker should have a copy of Mrs. Spears' new book, SEWING. Forty-eight pages of step-by-step directions for making slipcovers and dressing tables; curtains for every type of room; lampshades, rugs, ottomans and

other useful articles for the home. Readers wishing a copy should send name and address, enclosing 25 cents (coins preferred) to Mrs. Spears, 210 South Desplaines St., Chicago, Ill.

2-WAY RELIEF FOR THE MISERY OF COLDS



The speed with which Bayer tablets act in relieving the distressing symptoms of colds and accompanying sore throat is utterly amazing... and the treatment is simple and pleasant. This is all you do. Crush and dissolve three genuine Bayer Aspirin tablets in one-third glass of water. Then gargle with this mixture twice, holding your head well back.

This medicinal gargle will act almost like a local anesthetic on the sore, irritated membrane of your throat. Pain eases promptly; rawness is relieved.

You will say it is remarkable. And the few cents it costs effects a big saving over expensive "throat gargles" and strong medicines. And when you buy, see that you get genuine BAYER ASPIRIN.

15¢ FOR 12 TABLETS
2 FULL DOZEN 25¢
Virtually 1 cent a tablet

Real Riches
And his best riches, ignorance of wealth.—Goldsmith.



One good cook tells another . . .

All good cooks know that Jewel makes more tender baked foods, and creams faster, than even the costliest types of shortening. It's a Special Blend of fine vegetable fats and other bland cooking fats . . . used by more fine cooks than any other shortening in America! Get Jewel in the familiar red carton for better cooking results!



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Supreme Court Appointee Cracks a Smile



Pictured above are three studies of a man who has fast learned the price of fame—as far as being photographed is concerned. The gentleman is former Solicitor General Stanley Reed, appointed by President Roosevelt to succeed retiring Justice George Sutherland on the Supreme court bench. At the left his profile is formal, but in the center he is beginning to loosen up. At the right the complete smile.

Poodle Selected New King of American Dogs

This arrogant-looking canine is "Ch. Pillicee Rumpelstiltskin, C. D.," a black standard poodle owned by Mrs. Milton Erlanger of New York



which was selected as the new king of America's pure-bred dogs at the recent American Kennel club show in New York city.

War Minister Inspects Guns



Leslie Hore-Belisha, British minister for war, peeps down the muzzle of a large-caliber gun during his visit to the Woolwich arsenal recently when he inspected guns and other fighting equipment which England is rushing to completion in its rearmament program. The program costing many billions of dollars includes the strengthening of all branches of Britain's arms—navy, army and air forces. It includes also the training of civilian population to protect itself against attacks.

