
















**This Bank has Money to Lend**

● If you operate a farm, store or any other business, the sales of which could be increased by a loan from this bank, come and see us.

We are always ready to lend money where it will make money for borrowers with known financial responsibility and projects which are of self-paying nature.

Such co-operation puts new business life into the community. We want to make as many of these loans as we can.

Our officers are always ready to talk with you about your business requirements.



**First National Bank**  
Hagerman, N. M.

**WOMAN'S CLUB HOLDS INTERESTING MEETING**

The lively rooms of the Hagerman Woman's club house provided the setting for a business and social meeting in honor of the state and district officers of the New Mexico Federation of Women's clubs last Friday afternoon.

Bright colored aghans of varied designs, Mexican and Indian scarfs and pillows covered the benches and chairs. Red geraniums, Christmas cactus and colorful calendars added a pleasing note.

The local club president, Mrs. W. L. Heitman presided in her usual capable manner and the minutes were read by the secretary, Mrs. G. R. Hams. The financial report was given by Mrs. Willis Pardee, secretary, and committee chairmen were called on for reports.

After a few matters of business concerning the local club were disposed of, the president made a short talk regarding the use of the club house for various activities, which are properly chaperoned. She also stressed the fact that all members of the club who have paid their dues are entitled to all privileges of the club.

Mrs. Doris Deter Welborn, who needed no introduction to the guests of honor, pleased the group with two violin selections. She was accompanied by Mrs. E. R. McKinstry.

The guests were then introduced and during the afternoon each one responded with a short talk and a greeting from her organization.

Mrs. R. W. Goddard of Las Cruces, state president, in a charming manner told of her trip to Washington to a national meeting of the organization, and gave an inspirational message to the club.

Mrs. J. W. Lewis of Carlsbad, third district president discussed the large membership of the woman's clubs over the nation and the wide scope of their work in cultural, civic and humane lines. She urged attendance at the district convention to be held in Clovis.

Mrs. C. R. Blocker, state recording secretary, from Artesia, expressed her pleasure for the invitation as did Mrs. J. M. Story, president of Artesia Woman's club.

Mrs. F. L. Melhop of Dexter brought greetings from her club and told something of their work.

Refreshments of angel food cake with whipped cream, strawberry preserves and coffee were served by the hostesses, Mmes. W. A. Losey, Arthur Lawing, Ross Jacobs and Blanche Hughes.

A large group of club members and visitors were present to meet the honored guests.

**WOMAN'S CLUB HOLDS INTERESTING MEETING**

The program was under the Fine Arts department and after the roll call response of "My Special Art Interest," Mrs. Walter Anderson, assisted by Mrs. Geo Lewis delivered splendid addresses on "The Art of Living," using as the keys for same, Hope, Love, Faith and Persistence. Mrs. Phillip Monical played sweetly the violin selection "Der Hohn der Haide" by Keler Bala and the vocal quartet of the Junior club contributed two selections. The Junior members were special tea guests.

The Valentine theme was elaborately carried out throughout the club rooms and the lounge was especially attractive with its new red leather davenport and chair. The lace covered table was beautiful with its tall red tapers and bowl of red carnations and thirty-one red tapers adorned the huge four-tier cake. Mrs. H. Durand, the club's only charter member, and Mrs. C. N. Moore presided over the table where dainty heart shaped sandwiches and wints, together with a cup of coffee and piece of cake were served.

Birthday offerings were dropped into a miniature club house bank, the Junior girls swelling the fund by \$10.00.

Guests from the Artesia club were Mesdames Roger Durand, McCrary and Clarke, and from Roswell Mesdames W. W. Phillips, John Beers, Grace T. Gear, C. E. Mason, John McClure, Lawrence Wolf and Sidney Prager. Club hostesses were Mesdames Melhop, Bogle, Berry, R. G. Durand and H. Durand. About sixty members and friends were present.

**CHRISTIAN ENDEAVOR NOTES**

The Christian Endeavor society of the Presbyterian church met Sunday night and reported an attendance of 29. Miss Dorothy Sue Devenport was leader. Miss Lila Lane was supervisor of the Junior department, Rev. Emery Fritz of the Intermediates and Miss Mildred Christensen of the Senior department. The topic for the evening was "That which we would like to remedy in our own country."

**CHRISTIAN ENDEAVOR PARTY**

Thirty attended a party given by the social committees, with Miss Lila Lane as chairman, last week on Wednesday night at the Hedges Chapel. Miss Jeanne Marie Michelet was supervisor of games, and all reported a good time. Cocoa and cookies were served.

**DOUBLE BIRTHDAY CELEBRATION HELD**

Last Sunday at the home of Mr. and Mrs. James Burck there was a very delightful dinner party in honor of L. R. Burck's birthday

**DISTINGUISHED GUESTS VISIT DEXTER WOMAN'S CLUB ON ANNIVERSARY**

The Dexter Woman's club was especially honored on its thirty-first birthday anniversary on Thursday, February 3, by having as its guest of honor Mrs. R. W.

**VALENTINES!**

Delightful Valentines to send or give. And our Charlie McCarthy doll is just what his admirers want. Visit our store, and see the delightful display, and make your own selections of delicious candy or other favors.

**KIPLINGS**  
ROSWELL BOB DAKEN, Prop. NEW MEXICO

**SATURDAY NIGHT PARTY**

Miss Lila Lane was hostess to a very enjoyable party at her home last Saturday evening. Delicious punch was served to Misses Willa Smith, Doris Hinrichsen, Johnnie Mae Norris, Dean Condit, Blanch Lane, Anna Bell Tulk, Wanda Mathews, Rowena McCormick, and George Casabonne, Richard Lange, Philip Heick, Louie Heick, J. W. Langenegger, J. W. Tulk, Garner Mason, Vernon Greer, George Goodwin and Mr. and Mrs. Edwin Lane.

**MEN'S CLUB GIVE VALENTINE PARTY**

Gay cupids with their darts, vivid red hearts decorated Hedges chapel on Tuesday evening when the Men's club entertained their ladies with a dinner. A delicious dinner was served by the Methodist ladies. The Valentine theme was used in table decorations and food.

Clever programs marked the covers. The meeting was opened with an invocation by the Rev. Rollo Davidson. Old familiar songs were sung. Miss Maryonne Becker was accompanist at the piano.

Following the dinner a short business session was held. The president, in an address, outlined some plans for the club to try to follow during the year. He announced committees as follows: membership, Jim Michelet, W. A. Losey, Rollo Davidson and C. G. Mason; program, E. A. White, Frank McCarthy and Emery Fritz; road chairman is Jack Sweatt, who may select his own committee members.

C. G. Mason is to head the civic improvement, and may select his own members.

Harrison McKinstry is to head the farm committee and John Garner is to be president of the 1938 School-Community Fair. Committees for this are to be selected at an early date.

Mr. Cumpsten offered a suggestion, that at each meeting, some member of the club would be called

to give a "booster" talk. He selected the Rev. Rollo Davidson to give the first one of this nature, at the next regular meeting.

The meeting was then turned over to the program chairman, E. A. White, who in turn introduced the Rev. Emery Fritz, who gave a toast of welcome to the ladies. Response was cleverly given by Mrs. Frank J. McCarthy. Mrs. Parker Woodul was introduced as the next speaker, and in a sparkling talk, gave a brief interesting history of the meaning of Valentine day, and its' origin.

An amusing feature of the entertainment planned by the committee, was requesting each member of the club to narrate the facts concerning their marriage dates and birthdays of their children. This brought forth much hilarity, for the reason that only a few could recall the correct dates.

**Social Calendar**

Thursday club meets with Mrs. Jack Sweatt on Thursday, February 17. Mrs. W. A. Losey will be leader.

Mrs. B. F. Knoll and Mrs. H. J. Cumpsten will be hostesses to the Presbyterian ladies aid Wednesday, February 16 at Hedges chapel.

The Presbyterian ladies aid and Missionary society will hold an all-day meeting at Hedges chapel Monday, February 14th.

The Belle Bennetts will meet Thursday, February 17th, at the home of Mrs. Elwood Watford.

The Eastern Star will hold their regular meeting on Wednesday evening, February 16th at the lodge rooms.

The Belle Bennetts and Epworth League are having a "Round the World Trip" on Wednesday, February 16th. The public is urged to attend.

The Dorcas Circle meets Monday, February 14 at the home of Mrs. W. R. Goodwin for their Royal Service lesson. All members please come and visitors are welcome.

Benefit bridge at Lake Van club house, Tuesday afternoon, February 15 by Dexter Woman's club.

Mr. and Mrs. Arthur Lawing and Bertha Mae motored to Roswell Friday night and attended the show.

**New Coca Cola Bottling Plant To Be Opened in Roswell Next Week**

The formal opening of the new home of the Pecos Valley Coca-Cola Bottling Co., recently completed at 906-908 North Main street, Roswell, will be held on Monday, Tuesday and Wednesday of next week, between the hours of nine o'clock in the morning and five o'clock in the afternoon. The public is cordially invited to inspect the plant and see how Coca-Cola and other bottled products of



hour. Cleanliness, sanitation, sterilization of bottles and uniformity of the product are stressed in the new plant.

The empty bottles are automatically fed into the bottle washer, first going thru the pre-rinse to partitions, each having a certain temperature and caustic content which insures sterilization of the bottles. The bottles are then rinsed with hot water, brushed in-

side and outside, rinsed again with hot water, then with cold water and are set on a conveyor automatically, pass under the syrupeur and one ounce of syrup is measured in each bottle, then they travel to the filler where ice cold carbonated water is put into the bottle, then under the crowner where the bottle is sealed, no human hand touching the bottle from the time it is put into the bottle washer until after it is filled, capped, washed again and conveyed to the assembling table where it is given a final inspection before being placed in stock.

While the Coca-Cola Bottling plant in Roswell is entirely owned and operated by the Johns, as an index to the extreme care which all Coca-Cola bottlers are required to observe, the service department of the Western Coca-Cola Bottling Co. of Chicago, Illinois sends inspectors to look the plant over several times during the year.

This business was started in the fall of the year 1926 by Jimmie Johns under the name of the Crystal Coca-Cola Bottling Co. Mr. Johns bought out the Crystal Bottling Co., owned and operated at that time by W. W. Butts. In 1933 the business was incorporated under the name of the Pecos Valley Coca-Cola Bottling Co. and is entirely owned by Mr. Johns and his wife. J. E. Johns is the president and Ruth W. Johns, his wife, remove all loose substances, then they pass into three different compartments and are filled.

The new plant has a capacity of 1,980 bottles of Coca-Cola per

**SUNDAY NOON DAY**

Mr. and Mrs. Jim McKinstry daughter, Peggy entertained Sunday of last week with day dinner. Guests were Mrs. Ernest Bowen and Mrs. Miller and young son, Carlsbad. Mr. and Mrs. were former residents of man.

**MASONIC AND EASTERN STAR**

Bright lights and cheerful rooms at the Woman's club ed forty-eight guests last evening when members of cal orders of the Mason Eastern Star lodges and their wives and husbands turkey dinner.

Cards and dancing form evening's diversion.

**Oil Activity-**

(Continued from first)

1-H, NW sec. 31-17-35. No report.

Texas Company, Corbis sec. 10-18-33. Rigging standard tools feet.

Chaves County Mathewson, McDonald's 15-29. No report.

Mr. and Mrs. Carl Sarr ranch country, transacted in Hagerman yesterday. W. A. Losey attended a board of the county agricultural board in Roswell yesterday.

**FOR SALE**

FOR SALE—Three lots south and opposite of Service station. The best location in town. See Harry Blythe, Mable Lee Co., Roswell, N. M.

**TIME TO PLANT**

Rose Bushes, Flowering Shrubs, Climbing Vines, Evergreens.

**GLOVERS FLOWER**  
Roswell, N. M.

You are cordially invited to visit our **NEW PLANT**

● Come and see how Coca-Cola is bottled by modern automatic machines... see how the purity and wholesomeness of Coca-Cola is protected... see how every bottle is sterilized.

Open House—February 14, 15, 16  
9:00 A. M. to 5:00 P. M.

**PECOS VALLEY COCA-COLA BOTTLING CO., INC.**  
906-908 North Main Street Roswell, New Mexico

