

THE

Vol. I

Of All the Town

POINTS IN THE HISTORY OF McCULLOCH COUNTY

Story of the Development of Town and County---Formerly a Strictly Range Cattle Country, Now Recognized as Most Favored Farm Region.

BUSY, BUSTLING BRADY MAKING RAPID GROWTH

Town is Experiencing a Steady, Rapid Growth Without Any of the "Boom" Town Features--New Industries and Enterprises Being Constantly Gained by Our City--With a Citizenship of the Highest Class Brady Offers Superior Inducements.

The town of Brady was located in 1876, Henry Fulcher donating to the county each alternate lot in the business part of the town and every alternate block in the residence section to the county, providing the county would locate the county site on his land. The Fulcher Donation, as it is called, embraces the portion of the town from the middle of the street west of the Broad Mercantile Co., to a point near the Marsden home- stead, thence north from each of these corners to a line running from the south side of the cemetery along the street just north of the Sessions and Jordan residences north of the creek.

Quite a thriving little town soon sprung up, and business houses and residences were scattered over the quarter section embraced in what was presumptuously called "Brady City." At the time the town was organized there were less than two hundred voters in the county. Several of the original settlers are still here, and among them we name Jas. Campbell, A. Ogden, B. Hinton, Aug. Erkle, J. Moore, W. R. Rice and F. M. Miller.

In that early day land was considered of little value in this part of the state and the state still owned a great deal of land in the county, which was being gradually taken up under the laws then governing the location of the state lands. Henry Luhr owned a half section, and his heirs came out to locate it. They made their survey, and claimed their north line to run somewhere near Brady creek, thus claiming the entire town of Brady as it then stood, as part of their property. The owners of the property in the Fulcher Donation stood to lose their property, or be engaged in a long-continued lawsuit, and a company was organized among the property owners, and the Luhr heir claim was bought, an

agreed judgment entered on the minutes of the court, making the south line of the Fulcher Donation the north line of the Luhr half section. The Luhr survey was then platted into town lots and divided up among the parties interested.

Brady continued a typical western cattle men's town, the county site of a fine stock country, without special historical incident until the arrival of the railroad six years ago. For many years of its early life, freighting was done from Lampassas, nearly 100 miles away, and later, as the Santa Fe moved west, Brownwood became the shipping point, fifty miles away. During these years Brady had two strong rivals, Voca to the southeast, and Millburn on the crossing of the Colorado between Brady and Brownwood.

McCulloch County and all the country southwest was considered a stock country pure and simple, and only in the most spasmodic way was any farming attempted. The Sweden community was, however a proven farming section, and considerable farming was done in the Voca country, but the great bulk of the best, richest farm lands of the county was used simply for the fine grass it produced.

The railroad came to Brady in the spring of 1903, and with that event Brady and McCulloch county took on new life. Brady at the time numbered about seven hundred inhabitants. There were probably a dozen residences on the hill south of town. Crothers Addition was but recently a pasture. Wooden buildings surrounded the square.

Lands in the county became too valuable to graze cattle and pastures began to be cut up and sold off for farming purposes. This country was soon proven to be one of the best cotton regions

PRESIDENT

County Cattleman Honored as Cattlemen's Association on First Ballot.

The thirty-third annual convention of the Texas Cattle Raisers' Association came to an end in Ft. Worth Thursday of last week, and was characterized by a larger attendance and a better interest than its pre-

decessors producing as much in the acre as the richest portions of the black land belt of central Texas, and of such a nature that a man can cultivate two to four times as much land with less labor than in the best portions of the country further east. Farm land prices have doubled and then doubled again, and still the returns from one year's crop will frequently about pay the purchase price of a farm.

Brady's growth was materially hampered by the crop failure and the panic of 1907, but with the marketing of the crop of 1908 the town again took on new life. Today there are dwelling houses being built as fast as carpenters can be had to do the work, and two hundred families are living in tents because they are unable to secure houses to live in. Applications for houses to rent are being made daily to our real estate men, and the constant reply is "No houses to rent."

Thousands of acres of land have been put in cultivation in the Brady country within the past few years, and this year will see a further material increase in the farm acreage. From being merely a cattle country, Brady now stands as one of the largest cotton shipping points in the world. But the cattle industry has not

been opened for settlement a little over two years ago. Today this is a thickly settled section with prosperous farmers. The Lohn Valley has thousands of acres of the finest land in West Texas in cultivation, and farm houses are to be seen in every direction nearly every one built in the past three years.

The Millersview country in Concho county was prairie three years ago. Today Millersview is a prosperous town with many modern facilities, including up-to-date stores, a bank and other enterprises, while farmers are

Exclusive of the Brady Independent School District, there are twenty-seven school districts in the county, and several of these being of large size, there are thirty-five school houses, and about fifty teachers in the various public schools. Last year's records show an enrollment in the county schools of 1887, being 956 boys and 931 girls, the boys being in the majority by 25. The value of the school houses of the county is placed at \$22,850.00, and the school furniture at \$3,000.00. The teachers of the county received last year for

Two square miles were taken into the corporation, including the Fulcher Donation, the Luhr Addition, Crothers Addition, Jones Addition, the White Addition, the Brooks Addition, the Dutton Addition, the Crothers White Addition, and a considerable amount of acreage property south and west of these additions. Three years of corporate existence has seen the organization of a fire department, the reduction of insurance rates, on account of more efficient fire protection, the opening up of many streets, increased sanitation, the ridding the town of a great horde of worthless dogs, the building of a drainage system, the expenditure of a large sum of money in the improvement of the leading streets, which is now in process. A number of other evidences of progress are now in contemplation, and which will be matter of history in a short time.

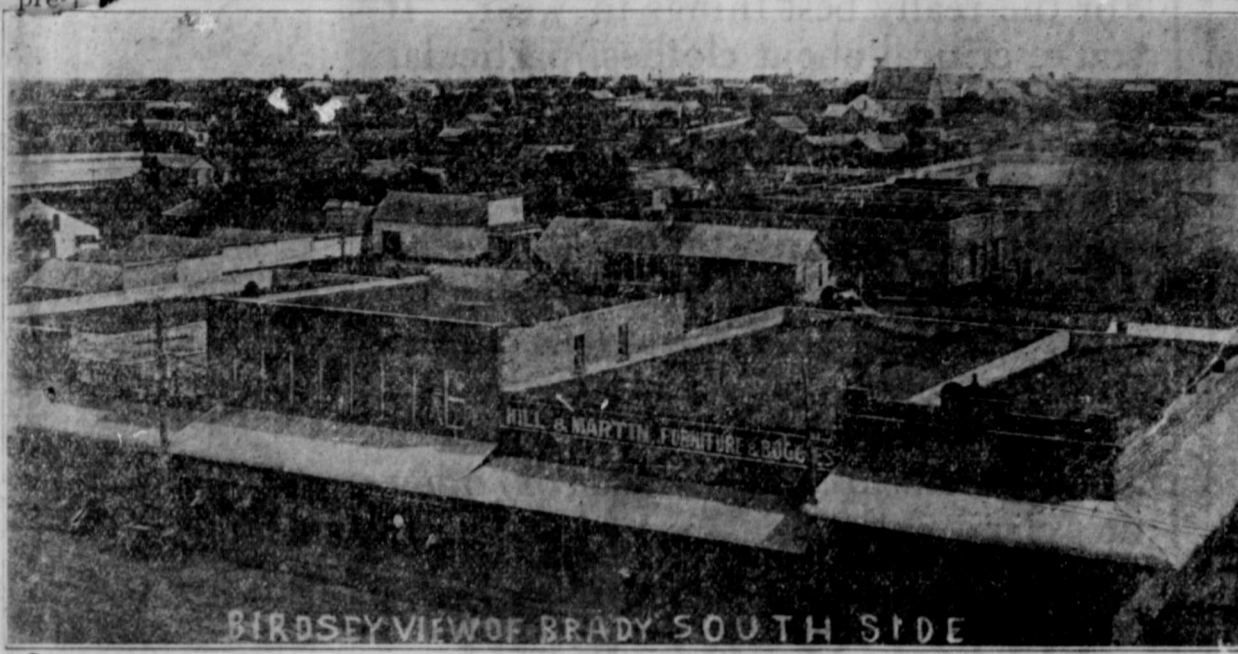
A concrete bridge across the creek leading to the north half of town will be built in the near future, and the present iron bridge removed to the crossing just west of town on the Lohn road. Sidewalks are to be placed on both sides the streets that are to be macadamized. The town cow will soon be a thing of the past, for an ordinance has been ordered prepared for the next meeting of the Council which will make it unlawful for cattle, horses, or other stock to run at large on the streets of Brady, and the ordinance will be passed by a unanimous vote.

The boom town is by no means uncommon in the west. A boom town is usually one which being located on a new railroad, or from some other special growth from nothing to proportions in a little while. has never had any of the elements of a boom. When the railroad first reached here, a period of growth began, which was in every way justified by the business the surrounding country furnished the town. A constant steady growth continued until the panic struck the country in 1907, when things came to a standstill. With last fall came a new period of growth in Brady that the Brady people were not in the least prepared for. There were not residences to supply the demand. Frequently no

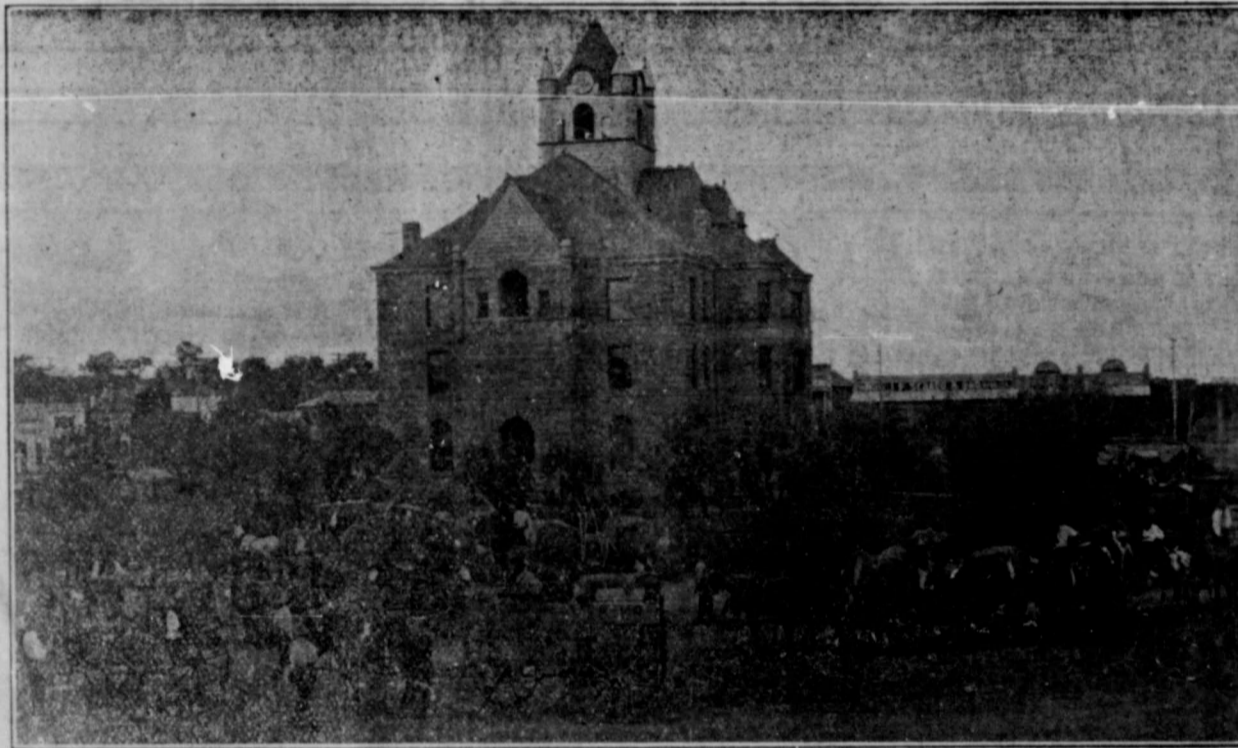
ANDAR.

ch 25, 1909.

the Best Country Backing Ac.



BIRDSEY VIEW OF BRADY SOUTH SIDE



A SCENE ON THE PUBLIC SQUARE AT BRADY

declined, for Brady still retains its position as one of the world's leading inland cattle shipping points. In making these statements, we are not using big words without weighing their value, for there are but few places that equal our little city in these matters, and still fewer that excel us.

As an illustration of the development of the county, we will mention the Melvin country, which today is one of the most fertile farm regions of the west, and furnishes Brady a great big portion of her best trade, was only four or five years ago a cattle pasture. The New Sweden country, between here and Mel-

cultivating thousands of acres of its rich surrounding lands.

McCulloch County is in fine shape educationally. The state report giving the statistics of all the school matters of the state shows that there is but one county in the state that has as large a permanent school fund as this county. McCulloch County is credited by the state department with a permanent fund of \$177,120.00. Gregg county in East Texas has a few dollars more than this. The county has a total scholastic population of a little less than 2500. This would with the present population be an average of \$71.00 permanent fund for every child in school age in the county. This fund invested at 5 per cent will give an annual available per capita school fund of \$3.50, which supplementing the state appropriation gives McCulloch the largest amount of school money to population of any county in the state, with very few exceptions. The permanent fund is invested in land, which at present is not bringing in the 5 per cent interest, but the land is advancing in value, and will keep per capita fund about the same, though the population continues to increase. Nearly every school district in the county supplements its general fund by local taxation, with the result that McCulloch has a school system that stands high.

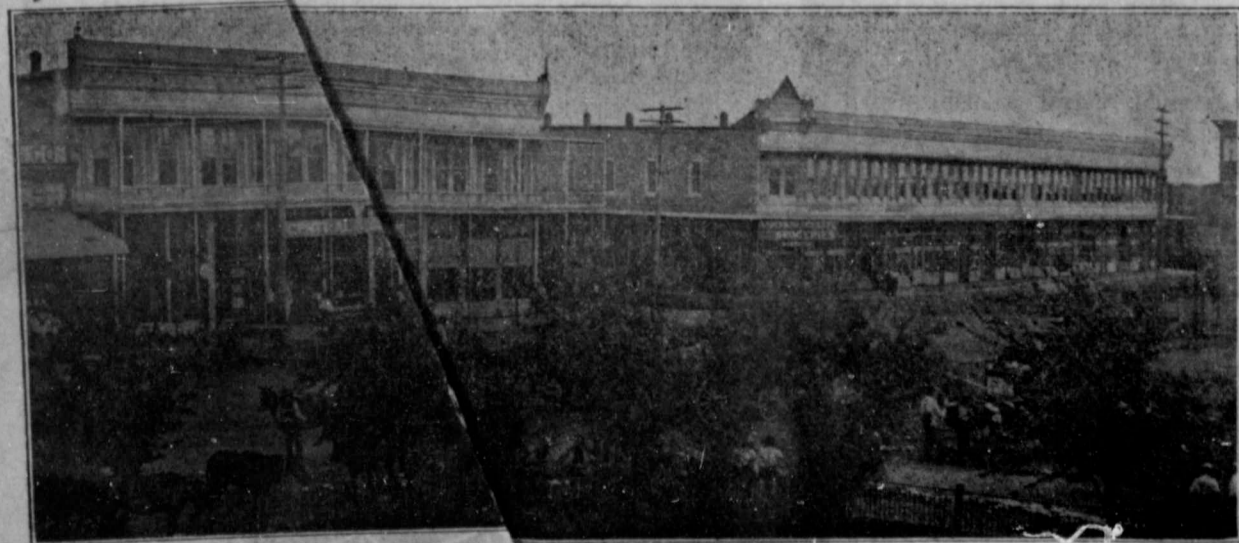
their services \$14,223.93, this amount being almost exactly divided between the gentlemen and lady teachers.

Brady's public school system is not included in the above, being reported separately.

Less than two years ago the first automobile was purchased by a Brady citizen. For a time only one or two men adopted the new method of travel. Today Brady claims to have more automobiles than any town of its size in the state, and a new auto is now no more of a curiosity than a new buggy. In fact they seem to be more common. Every class of people is running autos now. Bankers, merchants, doctors, mechanics, farmers, ranchmen; they are used for business, for pleasure, they carry passengers for hire, they carry the mails. Their honking, their weird and unearthly screams are heard in every direction, at all hours of the day, and on every country road as well as on the streets of town.

So we might go on with the recital of the development of the country from which Brady draws her trade, but these suffice as samples of what can be found in every direction.

Three years ago, the city of Brady decided that their city had reached sufficient and importance to be incorpo-



QUEEN HOTEL AND SYNDICATE BUILDING

YOU'LL FIND OUR

RS

For the really best things to wear. If you're critical about clothes, particular to have the style correct, the tailoring first-class, the fit right, the fabric all wool, then you're just the kind of a man we've prepared for.

We make a specialty of the famous Hart, Schaffner & Marx clothes and we couldn't offer you a better evidence of our quality than that fact. Suits \$18.50 to \$30. Suits of other first-class makes

\$12.50 to \$20



We, at all times, carry a complete stock of Men's Furnishings. Here you will find the newest and latest styles of Hats, Shirts, Neckwear, etc.

In our Shoe Department we can please you as to quality and style. Shoes for Men, Women and Children in all leathers and styles, and you can depend upon our prices being the lowest possible.



S. NEUMEGEN

Correct Dress for Men

BRADY, TEXAS

Progress of Street Work.

The street work is now in full swing. Blackburn Street is being graded from the square to the end of the street on the south. It is being macadamized from the square to the top of the hill. The point of the hill is being cut several feet, so as to make it a straight easy grade from one end of the street to the other. The grading is under progress on South 2nd Street, running from the hill near the school building to the Christian church. This street will be graded and not macadamized. South 4th Street is being graded from the center of the Catholic church lot to Blackburn street. South 6th Street has been filled in between Blackburn and Elm Streets,

ready for the macadam, and is being cut down just south of Dr. McKnight's. South Bridge Street from the square to the south of J. H. White's is practically completed. Work is progressing rapidly, and the contractor says that he will likely have the entire work completed in about six or eight weeks more.

Listen! Why not let me fit you with spectacles? Allen the jeweler.

Miss Nita Lewis, of Menardville, has accepted a position as stenographer and assistant bookkeeper with H. N. Cook, secretary of the Brady Water & Light Co. Miss Lewis will also do stenographic work for the public.

A NEW ICE FACTORY

A Five Ton Capacity Plant is Nearing Completion---Ready For Business April 15

The work of installing the machinery of the Brady Ice Co. is in progress, the plant being located in the extreme west part of the city. The plant will have a capacity of five tons a day, and the superintendent states that he will be making ice within the next twenty days.

Application for a charter has been filed with the following directors and stockholders named: S. W. Moffatt, James Mann, W. R. Rice, S. G. Kimbrough, T. J. Wood, F. W. Henderson and W. N. White. These gentlemen are all Brady citizens with the exception of Mr. Kimbrough, the superintendent, who hails from Fort Worth.

Thus busy, bustling Brady gains another much needed industry, and the "smokestack district" grows.

Our competitors have been very nice to us during the great loom end sale as none of them have tried to interfere with us during this the greatest of all our great loom end sales. We don't offer just two or three articles at reduced prices but you can supply your wants in everything in dry goods at lower prices than you ever bought them before. CONLEY MERC. CO.

Morris Neumegen spent a few days in Fort Worth this week on business. Morris will open an up-to-date racket store in the Craddock building as soon as it is completed. His work in his father's furnishing goods store shows that Morris is one of the best stock keepers in West Texas, and we predict his success in his new line.

Street Contractor A. Lewis and lady visited relatives in Comanche Sunday and Monday.

Miss Oriole Fisher, of Paris, Texas, is visiting in the city.

Mrs. J. R. Lovelace and baby left yesterday to visit friends in Brownwood.

Mrs. A. R. Crawford has been on the sick list this week, but was reported better yesterday.

The Baptist Sunday School last Sunday elected delegates to the state convention to be held in Fort Worth.

Decidedly the biggest, best and most powerful sale ever pulled off in Brady is "the great loom end sale" at the Great Daylight Store.

CONLEY MERC. CO.

You'll do it sooner or later—why not right now? We mean, subscribe for The Brady Standard. It's the paper you want, the paper you need. Send in your name.

The cattle rush begins today. The first shipment billed to go out is the 11,000 head of the Shreiner cattle. One hundred cars were billed to be loaded today. These cattle go to Nelo-gony, Oklahoma.

If we don't sell you goods cheaper until April 10th, (quality considered) than you ever bought them before we don't ask for your business, but if you come and price you will be like all others "you will buy." Conley Merc. Co. Until April 10th.

Master Mechanic G. E. Boss, of Sherman, Trainmaster F. B. Parker, of Fort Worth, and Roadmaster King, of Fort Worth, all of the Frisco, are here on business connected with the cattle rush which begins today.

A week's revival meeting will begin at the Christian Church Sunday, the pastor, Rev. H. Harry Anderson, doing the preaching. Services each evening of next week, beginning at 7:45. Everybody cordially invited.

Mrs. W. P. Neal, of Rochelle, who has been under treatment of a specialist in Fort Worth, has sufficiently recovered to return home. She was accompanied home by her husband and her father, Mr. Roberts.

Spectacles! I can fit you. Allen, the jeweler.

Green Favors went over to Brownwood yesterday.

E. B. Ramsay's planing mill for office and store fixtures 1-4t

Band sawing, wood turning and stair work done right at Ramsay's planing mill. 1-4t

Miss Gotcher, who has been visiting friends in Eden, left yesterday for her home in Sweetwater.

J. W. Lee and daughter, Miss Beulah, of Eden, went to Brownwood yesterday. Mr. Lee is an uncle of Tom Lee, who is in charge of the jail here.

Spring Race Meet.

There is talk of having a spring race meet in Brady some time in May. A meeting of the directors of the McCulloch County Fair Association was held Tuesday to discuss the matter, and the fact that ten of the thirteen directors were present goes to show the interest being manifested in the matter.

It was decided to get in touch with the other towns of South-west Texas holding similar meets and have dates assigned that will not conflict, thus assuring a good attendance of the ponies. Another meeting will be held next Tuesday in furtherance of the plans.

The Standard, \$1.

COMMERCIAL NATIONAL BANK

CAPITAL - - - \$100,000.00
SURPLUS - - - 35,000.00

OFFICERS:

G. R. WHITE, Pres. W. D. CROTHERS, Cash.
LEWIS BROOK, V. P. J. E. WHITE, A. Cash.

DIRECTORS:

PAUL WILLOUGHBY
W. H. GIBBONS
D. F. SAVAGE
BROOK

Your
SS

WE WANT YOU

To consider THIS BANK just as a place of business dealing in money and credit; a place of business that depends upon the support of the people of this community and is vitally interested in the future growth and up-building of both our town and tributary territory.

WE WANT YOU TO FEEL JUST AS FREE TO COME HERE AS YOU WOULD IN GOING INTO ANY STORE IN THIS GOOD TOWN

Come in and get acquainted with our officers, take note of the class of people we have for customers we are confident you will be glad to open an account with and be associated with these people in a business way

The Brady National Bank
BRADY, TEXAS.

Brady's Text
Extensive
to

County Cattleman Honored as Cattle Raisers' Association on First Ballot.

The thirty-third annual convention of the Texas Cattle Raisers' Association came to an end in Ft. Worth Thursday of last week, and was characterized by a larger attendance and a better interest than any of its predecessors. The fat stock show held at the same time was also a big success.

The principal item of interest to the cattlemen of this immediate section was the election of James Callan, the Menardville cattleman, as president of the association for the ensuing year. Mr. Callan is a cowman of the old school, and one of the most popular and honored members of the body, which is the largest association of its character in the world. Other officers elected were:

- First vice president, Sam Davidson, Fort Worth.
- Second vice president, J. D. Jackson, Alpine.
- Treasurer, S. B. Burnett, Fort Worth.
- Secretary and general manager, H. E. Rowley, Fort Worth.
- Executive member executive committee, S. B. Burnett.
- Next meeting place, Fort Worth.

Address by Callan.

President Callan said: "You have bestowed upon me the highest office in the gift of the association. It was not on account of my merits, but it is all due to my friends, and I appreciate their support even more than the honor which has been accorded me." Referring to the new executive committee about to be named, he said he intended to select men who had voted for him and those who had voted against him; also men he knew only by their works.

"My sun rose in West Texas," he declared, "and it will set there. When I have completed this term of office it will be my last. To the ladies of this convention I can offer no advice. I can not hope to hold the place in their affections that Col. Pryor has acquired through his Chesterfield manners. (Applause and laughter.) Gentlemen, there is yet considerable business to be transacted. Some of you have not had a drink for an hour. Will you proceed with the business or will you adjourn for an hour?"

28 Clerks at your service; with instructions that 36 inches make a yard, 12 things make a dozen and one hundred cents in \$1. Fair dealing our motto and sell drygoods our object. (and we are selling them).
CONLEY MERC. CO.

"The only people that sell American calico and Simpson & Sons calico for 3 cents in Brady."

To Our Readers.

There are doubtless many crisp local news items which we have failed to chronicle in this issue, but our readers will remember that the editor is new in the community and therefore necessarily unable to catch everything. The edition is also gotten out hurriedly; in fact we thought for a time that we would not be able to get out at all this week, but by strenuous work we accomplished the task.

Our printing press was delayed in transit, and was only placed in the office Wednesday afternoon. Mr. J. J. Dickey, an expert machinist and pressman, from Dallas, went to work erecting the press, and by working late into the night got it in shape for us to print. ALMOST on time. This press, with one exception, is the best machine of its kind in this section of the state. It will print anything from a letter head to a newspaper at a speed of 2500 an hour.

The balance of The Standard's equipment is in keeping with the machine and a cordial invitation is extended our readers to call and inspect the plant when in full operation.

H. B. Yeager, the cotton man, enjoyed a visit from his little son, Neil, who came over from home at Stephenville last Saturday. Neil is a manly little fellow of only a dozen summers, but is in the seventh grade at school and leads his class.

Send The Standard "back yonder." It will save you writing letters; it will interest those people in McCulloch county; it will bring results—new citizens.

NESS IN PLACID

New Gin to be Built for the East Business—New Residences—Much Interest in B. Y. P. U.

PLACID, TEXAS, MARCH 23, 1909.
EDITOR BRADY STANDARD.
Mr. Editor, at your kind solicitation I will endeavor to send you the news from this section. Everything is very dry and stock water is getting very scarce, yet there are some improvements still going on. Mr. Lem West is completing a new residence, his family from Blysser have moved up, and we gladly welcome them.

The latest in regard to our gin here is that Mr. Nat Perry is contemplating the erection of one soon. Mr. Gilbert Penn, Mercury, who manages his gin there, was up week before last viewing a location for the same.

A number of Placidites attended church at Cow Bay Sunday. Among the number were: J. L. Moore, Sam Moore and William Haywood and others.

Nat and Oscar Gault visited their parents at Millburn Sunday and attended church also.

Mrs. J. F. Haywood is on the sick list. Dr. Moore of Mercury was summoned to Laird's home last week. Some of Mr. Laird's children were sick.

Miss Bessie Tillman is visiting her aunt at Brownwood.

G. H. Lobbin's school is progressing nicely, new pupils coming into the school all along. The latest are Evert and Edgar West.

John McElhenny is driving a new buggy.

Singing was enjoyed at the J. R. Gault home Sunday night.

Bob Huddleston attended the B. Y. P. U. here Sunday evening. The Union is taking the lead for attraction.

John Turnell and Mrs. John N. and other relations went to Mercury Monday and met their father there who came on the morning train. He is from Oregon.

Miss Martha Wingfield, of Deep Creek, visited the school and friends here Friday.

The general Roscoe Cawyer of Mercury attended B. Y. P. U. services here Sunday evening, the 14th. Also two of Mercury's charming young ladies, Misses Ruth Hamilton and Laura Cantrell.

Hoping the Standard's banner will wave higher than any other paper in Brady I will close.
EPRA.

T. Kruger is building a home just southwest of the square.

Judge Joe Adkins has returned from a two weeks trip to Arizona and old Mexico.

Job printing—"a little better than seems necessary"—at The Standard office. Phone 163. If

We sell more millinery than the balance of Brady bunched together. Next Saturday we make special prices for Easter. Ladies buy your hats where you get styles and at the same time save money.
CONLEY MERC. CO.

The beginning of the stock rush finds additional equipment and help provided for by the Frisco. A switch engine and crew, a yardmaster with full crew of men, and an extra telegraph operator are already on the ground.

Comes April 11 This Year.

Have you gotten your new spring suit? If not, see my line and I'll fix you up in correct style and on time. Fit, style and workmanship—the three cardinal points in correct tailoring—will all be found here.

KIRK

The Tailor

NUF SED

Death of Lon Jones.

After being in bad health for a couple of years Lon Jones died at Mineral Wells Monday, and was brought here for burial. He was buried Wednesday morning in the Brady Cemetery. He leaves a wife and two little boys. Lon Jones has been a resident of this county for a long time. He had been practicing law here for several years. For two years he was county attorney of McCulloch county. Soon after his term of office was out he was taken down with a dropsical trouble and for two years has at times been confined to his bed, and at other times seemingly getting well, but the ravages of the disease could not be stayed. As a last resort he went to Mineral Wells, but only for a few weeks, when the end came. He was a true friend, and a fine man, and our deepest sympathies go out to the bereaved family.

Listen! Come and have your eyes tested by Allen, the jeweler, and fitted with spectacles. It

S. T. Ward has bought the interest of J. M. Hurt in the Hurt & Boyd jewelry store. Mr. Hurt acquires a block of land near the depot, including the old wood yard and machinery.

A Prize Story.

A prize of \$1 each will be given to the three school boys or girls who will write the best stories and use as many as possible of the names of people in Brady. We have Whites and Browns, Bakers and Cooks, Balls and Bells, Plummers and Smiths, Woods and Djoells. This will give you the idea. Use these names in the story, and as many more as you can. The story must be about a man who was begged by A. R. Crawford, the insurance man, to insure his property, and would not do so, and afterwards his house burnt up and he lost everything. Now get to work, make up your own story, and use every name you can.

Mr. Crawford, the insurance man, will give a dollar each for the three best stories. No objection if you get your papa and mama to help you.

Why buy your spectacles from peddlers when you can get fitted as it should be done by Allen, the jeweler? It

Mr. and Mrs. H. E. McBride, of Mercury, returned home yesterday after a visit of several days to their brother, R. R. McBride, of this city.

THE CUT PRICE SALE
AND
MEXICAN BAND IS AT
BENHA
GRAND L
ALL DAY S

EASTER HES

that spring suit
order at any
il 1st and we
the Goods."

our suit will be
respect if it
me.

Styles Samples

THE TAILOR

FOR CLEANING, PRESSING
REPAIR

BRADY GROW

Don't You?

Let Us Sell
You Your
Drugs
and
Watch
US
Grow

PALACE DRUG STORE

BOZEMAN & FORD, Proprietors

Only the Best

BRADY COTTON OIL CO

Some News Concerning the Scope of the Construction Work Now Under Way and Capacity of the Plant.

Active construction work on the plant of the Brady Cotton Oil Co., has been well under way for several weeks, and it is expected to have the mill ready for business by the first of August.

As this is one of the most important industries Brady has ever secured something concerning the details of the business will be of general interest to Standard readers.

The institution is capitalized by South Texas men, the larger part of the capital emanating from Hallettsville, though some of the stockholders are from Weimer. The officers are: F. Hillje, president; T. A. Hill, vice president; A. Reissner, secretary and treasurer; L. Reissner, superintendent. These, with the following, compose the stockholders: W. Hillje, L. Hillje, A. Klutt and Paul Klutt.

Superintendent L. Reissner gives the Standard the following data concerning the extent of the investment and the capacity of the plant: The investment will represent about \$80,000, and the various buildings to be constructed will occupy two full blocks near the depot, each block 200x-200 feet. The capacity will be 80,000 pounds of cotton seed daily. Each ton of seed will produce 725 pounds of hulls, 800 pounds of meal, 300 pounds (or 40 gallons) of oil, and about 75 pounds of waste. When running the mill will employ fourteen hands.

Another feature of the enterprise will be the stock pens provided by the mill for the feeding of cattle. The location of these has not yet been decided upon, but they will be put in, thus affording cattle feeders both a place to feed and the product with which to put on the tallow.

The Standard is much gratified at the interest which is being manifested already in our job department. Since the first day the job presses were rigged up the orders have been coming in, and during the ten days which elapsed before we were able to connect the presses with the power supplied by our gas engine, we really had more work on hand than we could keep up with. The presses are fully rigged now, however, and we will be able to take care of all orders promptly and otherwise satisfactorily.

—Full stock new records for Columbia graphophones, all the latest pieces. Kirk, the Tailor, nuf sed.

It is not within the power of any newspaper to give absolutely all the news of its locality without a certain amount of aid from its readers. Standard readers are reminded of this fact and are requested to help us get out a newsy paper by phoning in all items of a local or personal nature about which they may know.

—Boys, don't forget you can get your baseball supplies at Satterwhite & Martin's. They will sell you better goods at a less price than any other house in town.

—Boys and girls, gather up the rags at home and bring them to The Standard office. We will pay 3c a pound. Nothing but cotton rags accepted and they must be clean.

—Typewriter ribbons and carbon papers at Standard office.

Brady Water & Light Company
on a Large Expenditure Toward
Increased Equipment.

Prominent among the improvements in store for Brady and her public institutions is an extension of the service and a betterment of the equipment of the Brady Water & Light Company, plans for which have been under advisement by the management of the plant for some time.

These plans provide for an extension of the water service embracing a much larger territory than is now covered, together with an increase in the capacity of same. They also provide for an all-night electric light service, the demand for which has been practically unanimous for some time.

In conversation with President J. H. White, of the company, one day recently, that gentleman expressed his opinion that these improvements would take on the form of reality in a short time. To show that the scope of the work under consideration is broad

Jake Alexander, the "brother" to all the cotton pickers in West Texas, Brady in particular, took a vacation a week ago and attended the meeting of the Grand Lodge, I. O. O. Galveston. Incidentally he sored large quantities of oysters, soft shelled crabs, similar delicacies pertained to the Island City, and returned to Brady apparently severed to the good in the average. Alexander reported all good times and good luck on his trip and was going entirely the relative principal incident of the trip until it leaked out that he had been "tough" pick-pocket to take cash and his return.

Mr. Alexander is loquacious, and in misfortune he was reticent, but partly the ground say t

SPRING IS HERE

THE fish are biting. The baseball fever is going higher, and will require a specially built thermometer to register it correctly in another month. Visions of Cold Drinks and Ice Cream occupy the thoughts of the pretty girls.

We Are Ready For All

Our line of Fishing Tackle is the best in town. Our Baseball Supplies are here, and the line is complete. Our Ice Cream is in full blast, with all the latest drinks and flavors, topped off by that most delicious of dishes—"ALAMO ICE CREAM," the best in the world.

We seek your patronage.

CENTRAL DRUG STORE

"Has It"

enough to cover all present demands of the situation he said that the company will expend something like \$25,000 on the plant, which already represents a valuation of between \$40,000 and \$50,000. When these improvements are completed Brady will have a water and light plant second to none in West Texas.

The source of supply in the water department will receive attention, and it is altogether probable that an effort will be made to tap the artesian water strata, which it has long been the opinion of the management underlies this whole section of country. In support of the artesian claim it is cited that there is now one artesian well in the county with an enormous natural flow. It naturally follows that where one artesian well is found there others may be had for the trouble of boring.

—Boys and girls, gather up the rags at home and bring them to The Standard office. We will pay 3c a pound. Nothing but cotton rags accepted and they must be clean.

—Typewriter ribbons and carbon papers at Standard office.

about like this: He was, in the natural gallantry of his soul, assisting a whole bunch of his numerous lady friends from the train to the waiting bus. In one hand he carried a bird cage with a tender little canary incarcerated therein. In the other hand he had a hat box somewhat smaller than a bale of cotton and containing a still more tender article in the shape of a specimen of feminine headgear. With these two precious possessions in his charge he was at the mercy of the nimble-fingered thief who simply caught him in the crush, put his hand in his pocket and abstracted the entire contents thereof. Jake saw the act, felt the thief's hand in his pocket, but was powerless to do more than yell, "I'm robbed, I'm robbed." To make his construction of his precious bundles by dropping them and grabbing the thief was not to be thought of for an instant by a man of his natural gallantry, therefore the purloiner of his pocket-book and pass made a clean get-away. However, the bird and bandbox were saved and Jake takes the dry grins and passes out a cigar now when the incident is mentioned.



You Size a Man Up

by his appearance. Others size you up the same way. It pays to wear good clothes—clothes tailored to your individual measure and personal taste.

Globe

ALFA
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ALFALFA LUM

O. G. ALBERTSEN,

BRADY