# THE BRAD STANDARD <br> absorbed the brady enterprise and the mcculloch county star. may 2. 1910 

TWICE-A-WEEK

## Vol. II


M. L. Stallings came in Satur- never forget Brady and the many day from an extended Central Texas. Learn the secret of saving
trip throughout
He is now traveling in the interest of the Amicable Life Insur- buying goods of quality at prices
ance Company, and reports a suc-
in line with their value. Quality cessful trip in every respect. not quaality. O. D. Mann
Mrs. J. W. Norris, of Brown- $\quad$ A. C. Baze and family are en-
wood, was here the first of the week visiting friends. She says joying a vacation which they they are well pleased with their are spending with relatives and
new home, theugh they will friends near Voca.


A LARGE, GOLD DRINK FOR A GOOD, HOT DAY!

Is a glass of our soda. You to nd
drinn plenty large enough to quen
the strongest thirst and qood enough

OUR SODA IS A TREAT THAT ONGE ENJOYED
is bound to become a habit-and a
good one.

## Palace Drug Store

Brady and Melvin

## FRISCO HOG TRAIN

 The Fort Worth \& Rio Grande to Run a Special Hog Demonstration Train. In Brady on 28th.The Frisco will start a hog demonstration train out of
Brownwood tomorrow, Aug, 27 , and the train will be in Brady all day Sunday, the 28th. On Sunday afternoon the car will be open to the public, and the experts accompanying it will be ready to answer any and all questions and give out all infor-
mation concerning hog raising mation concerning hog raising that is in their power. It is
especially desired that all farmers in the Brady territory be present and see this exhibition and hear the lectures.
The train will consist of the usual car of thoroughbred hogs,
a car for lecture purposes, be a car for lecture purposes, be-
sides a sleeping car for those acsides a sleeping car for those ac--
companying it. Representatives companying it. Representatives
of both the freight and passenof both the freight and passen-
ger department of the Frisco will be present, and it is their desire to make the trip one of common
to interest to all concerned.
Trains of this nature have recently been run by a number of Texas roads. The gosnel of
more and better hogs has been more and better hogs has been
spread broad cast throughout the spread broad cast throughout the
state, and the Frisco hopes to be state, and the Frisco hopes to be
equally successful with th is equally successful
train. The Brady country will
produce as good hogs as any produce as good hogs as any
other section of Texas, and they can be placed on the market as
cheaply. The Standard trusts that every farmer who can pos-
sibly do so will see this exhibit and hear the hog experts dis-
course on the best manner of hog raising. Remember the e
date Sunday afternoon, Aug. The train will be at Rochelle Monday afternoon, Aug. 29, and
at Mercury Tuesday, Aug, 30th. The people of those communities

## Weather Bureau.

## The commercial club through Secretary Hardison has been at

 work lately on the proposition to secure a U. S. Weather Bureau Sub-Station at Brady, and the prospects for success seem good.The usual formal application has The usual formal application has
been filed through Congressman Slayden and the matter is taking its course.
This sub-station will mean a salaried man for Brady to look after the business as is now done at Abielne, Amarillo and various other places in Texas. The weather bulletins will be receive
and disseminated by telephone and disseminated by telephone,
and Manager Paxton of the local telephone system is co-oper-
ating with the club in the work.
$\qquad$
$\qquad$ with a government rain guage which will be attended to by the secretary until the
has been established.
This will be of advant many ways, and the service wil be appreciated by
and farmers alike.
F. W. Henderson had bad luck Sunday. During the morning
service at the Presbyterian service at the Presbyterian
church some mischevious boys rolled his big Cadillac automobile down the hill near the church, the machine backing into a fence and breaking the top. though not seriously. During the evening service someone stoie a nice pair of auto
from the same machine.

## Off to Market

多$\mathbf{N}^{\text {OT much store news just now, }}$ but our buyer is in the east and we will have some interesting reading for you when he returns. The Grand Leader will have the goods and the prices. Watch our ads.

The People With Confidence in Brady Country and People.

New Store to Open. Scharff \& Nussbaum, Inc., is of the trade of our people share charif \& Nussbaum, fic., is of the trade of our people on the $\$ 4000$ deal. he style of the new dry goods basis of giving full value for bought from J. and H. Meers asiness in the Syndicate Block, every doilar. They cordially in- the Red Cross wagon yard. payese gentlemen announce their on Sept. 1st, and those who ac- ing $\$ 4000$ for the property. Mr. ormal opening for Wednesday, cept will see a store to be proud Conner will take charge on the The new store is one of the Souvenirs to the ladies will wagon yard man, having made $\begin{array}{ll}\text { The new store is one of the be given on this occasion. } & \text { quite a reputation as such in } \\ \text { inest and prettiest in all }\end{array}$ West Texas. With a handsome. Procrastination is the thief of and only recently selling his store room, new and modern time. Come now and get first yard for $\$ 10,000$. His new purof goods all new and of the high- art squares, etc. O. D. Mann \& Conner will doubtless command | est grade, they open for business |
| :--- |
| Sons. |
| a good trade from the start. |



EVERYTHING FOR BABY'S TOILET And health at this drug store. Here you will find sanitary nursing bottles, teething rings, rubber diapers, talcum powders, dainty soaps, sealp washes and a hundred other That will go far towards insuring his health and comfort.

## CENTRALDRUGSTORE

"HAS IT

## THE NEW STORE = SCHARFF \& NUSSBAUM WEDNESDAY, SEPT. 1, 1910

$\mathbf{W}^{\mathrm{E}}$ desire to announce to the people of Brady and her trade territory that we will, on the above date, open our business in the Syndicate Building, next door to Anderson \& Moffatt, with a complete stock of
Dry Goods, Clothing, Shoes, Men's Furnishings, Ladies' Ready-to-Wear, Millinery, Etc.

In coming to Brady we picked upon your city as one offering the best inducements in West Texas for a first-class stock of strictly high-grade merchandise. We have no old second hand, worn out, bankrupt goods to offer, but come to you with the best the market affords in every line, bought direct from the manufacturers, and everything high-grade and guaranteed. We have the exclusive agency for such well-known lines as
Alfred Benjamin Clothing
Kahn-Dreyfus Clothing for Young Men
Rosenwald \& Weil Trourers wothe best made
Stetson Shoes
Crawford Shoes
Kirkendall Boots and Shoes
Cluett Shirts

| FOR | LADIES $\equiv$ |
| :---: | :---: |
| $=$ | , |
|  |  |

## .. FOR BOYS

$$
\begin{aligned}
& \text { Kahn, Wertheimer \& Smith } \\
& \text { Clothing } \\
& \text { Made Cor Wear and Syle. } \\
& \text { Pierce's Shoes } \\
& \text { Ind a full line of Childrents Shoos of } \text { matee Also the vell-known } \\
& \text { "Iron Clad" Children's Hosiery }
\end{aligned}
$$

Ladies and Gentlemen, and our fixtures are especially designed for a quick showing of our goods. We will stand behind everything we sell, guranted in Furnishings for both of your trade by giving value received on
Remember the Opening Date-Wednesday, September 1st, 1910


Mr. Asene Coote,
Mrs. Lille Darby, of Dallas
is the guest of her sister-in-law
Mrs. E. E. Matthews.
Miss Zettie Carpenter return
ed Tuesday from a two month'
visit to relatives in Dallas. Miss Annie May, sister of Mrs
Charlie Grav, left last Thursday Charlie Gray, left last Thursday
tor her home in Valley Springs. Mrs. N. J. Smith, sister of Mr.
\%. W. Walker, left Thursday for hew home at
Misses Addie Conner and Gillie
Macy returned Friday night from
Mason where they have been Mason where they have been
visiting the past two weeks. Mr. and Mrs. A. M. Martin and son, Marion, and Master
Herbert Mason left in their auto Herbert Mason left in their auto
for a week's visit to Elgin and ror a whe
Austin.
Messrs. Jack Rags $d a l e$, John
Ray, Roy McDonald and Grim Ray, Roy McDonald and Griba
Lee, of Brownwood, visited rela tives and friends here Sunday Mrs. Ruth Wheeleff daughter, Miss Myrtif, of New Orleans, arrived Wednesday for a several weeks' visit with her
uncle, Mr. A. G. Walker, and family. Mrs. Jim Westmoreland,
Eden, was guest of Mrs. A.
Holley Tuesday and Wednesday Holley Tuesday and Wednesday
Mr. and Mrs. Westmoreland have Mr. and Mrs. Westmoreland have
decided to return to their former deeided to return to their former
home at Eagle Jake.
Misses Laura White and Addie Misses Laura White and A
Conner left Wednesday for Ellis ranch near Menard.

## girls expect to have a week round of pleasure as only yo

Miss Sallie Duncan formerly
a teacher in the Brady Public
School, living now at Gonzales
Texas, leaves this winter fo
China where she will enter th missionary s
tist church.
Mrs. Henry Miller was surpris-
ed Monday by a visit from her father, Mr. Carlisie, of San Ja-
cinto county, Texas. Father and daughter had not met for 30
years, and the visit was a most years, and the visit
delightful one to each
Miss Fannie Lyle entertaine Tuesday night with a party the evening's diversion. De hightful refreshments of crean
and cake were served to Misses Mary Johanson, Noima Samuels, Carrie Sessions, Lorena Dry Mabelle Thompson, Sybol Shrop
shire, Mary Boyd, Flora Schaeg Pauline Carpenter, Grace Strick-
land. ${ }^{\text {Messrs. Orval Jackson, }}$ land. Messrs. Orval Jackson,
Lewis Tipton, Louie Glenn, Boyd Lewis Tipton, Louie Glenn, Boyd
Kainbolt, Cephis Bumguardner Kainbolt, Cephis Bumguardner,
Joe Satterwhite, Jack William son, Robert Snow.
parties of jolliest camping

## BRADY SCHOOL OF MUSIC JOHN C. ROBBINS Director and Teacher

 Tuesday atternoon for the Brook
pasture ot the San Sabo
for a feen days out outing The
The Yor fow days outing, The
party left wels ouiped for chmp
life. All kinds of the very best of good thingst to the and west with a
good hook these oung people an-
 Those forming the merry party
are as
follows:
Miseses Pearl King of Sherman, Myree Richards
of Fort Worth, Balla Greenawoen of Fort Worth, Vaila Greenwod
of Lampasas,, evara King, Emma ones, Messrs. Duke Mann
Lee Walker, A. N. Wilson, B.
Smpson and Will MeClellan Chaperons Mr. and Mrs. R. A. King.


Miss Helen Walker entertain-
ed Wednesday evening with theater party in honer of Miss Harlbut of Brownwood. After
the theater the parwy the theater the party was driven to the Walker home where a de
lightulu ice course was sevved to the following: Misses Hadye
 ian Jorian. Rosas Stallingss. On
Aurbut of Brownwod Myrtif Wheleff of New Orleans. Little Miss Faye Wall enter tained Monday night with
party at Wall's pretty home in the south part of town. Games the south part of town. Games and music, interspersed with ing a pleasant one for all. Grape
juice, cake a nd candy were served to Little Misses Sarah
Johanson, Minnie Jarvis Crothers, Hattie Pence, Lucile Ben tin. Flora Schaeg. Mary Brook, Masters Marion Hardison. Her-
bert Mason, Anderos M Martin,
Hownd Erve Boyd, Orval Jackson.
$\qquad$
$\qquad$
 Crothers, Sarah Johanson, Faye
Wall, Leslie Bradley. M a r y
Brook, Estell ters Marion Hardison, Anderson Martin, Herbert Mason, Howard Boyd.
Little Miss Dennie Joe Stow clebrated her sixth birthday Tuesday aftenoon from 3:00 to 6:00 at the reisdence of Mrs. N.
G. Lyle. Games as only litte children know how to enjoy were played until the time for refreshments of ice cream and cake
were served. Following little were served. Following little
tots were present: Little Dry, Loreta Welch, Wiltlie Lois Dell, Jessie Dell, Lula Bell Og.
den, Edith McShan, Coy, Ruth McShan, Annie Maude
Goodson Goodson,
Helina Jordan, Allie May Ander-
son, Loyd Dry, Johnnie SheriHelina Jordan, Allie May Ander-
son, Loyd Dry, Johnnie Sheri-
dan, A. B. Walker, Gladys and Orlene Phillips, and Clarenc Shropshire.
Miss Leutta McCleary entertained the Baracca and Philathea
Sunday School class Tuesday Sunday School class Tuesday
evening. Games and contests were Music by Prof Robbin was thoroughly enjoyed during the evening. Delicious cream and cake were served to Misses Knoy, Ruth Campbell, Sidney Smiley, Ethel Broad of BrownFannie Kerr, Alice Haywood, nie Embry, Mary Lee Maise, Iva day, Bessie McCall, Erna Tauch,


Certificate will be given to those who complete
Piano Course.

The House of Satisfaction


## WHY SATISFACTION?

Because you get full value for every dollar spent with us. It takes but a trial to be convinced

# O. D. Mann \& Sons Brady, Texas 

Hardware<br>Furniture<br>Buggies<br>Peter Schuttler and Studebaker Wagons

WOMEN'S BEAUTY
orestion Cau es Bad Complexion

## 均 <br> NEW TRAIN




| supplied. $\qquad$ instant relief to upset stomachs but they do more; they put | ly, though early cotton will not be helped. Mr. Finlay estimates be helped Mr. Finlay estimates that the Fife gin will turn out 400 bales this season as against something over 500 last season. | I am running the old N . A Perry south side gin and want your cotton. Best work guaran teed. Wm. Bauhof. |
| :---: | :---: | :---: |
| cigest a hearty mea without giv ing its owner hours of misery |  | Autumn Flowers |
|  |  |  |
|  |  | and be convinced. |
|  |  | W. M. Bryan. |

Mr. Cotton Farmer!
in Brady and have
it and put it in fine
shape for wiN appreciate your business and guarante there, Ind youve been ginning here a long

WM. BAUHOF
South Side Creek, Brady, Texas

W. M. Hundley

Ticket Agent

Tanks Guttering Plumbing Goods Well Supplies Samson Wind Mills

Ladies, Why Not Preserve Your Youth and Beauty? es Sad Complexio

E-A GREAT

This Great Sale will open in Grady, Texas, Saturday, August 13 on the most attractively priced siock of superiof merchandise ever offered. This sale is a merchandise mover and will cause you to loosen your purse strings, as the values offered are astounding and will staglger all competition. Never before have you had an opportunity to buy good goods so cheap. We are going to sell regardless of value. Come and see for yourself.

## THIS STORE A PRICE SMASHER



Entire Stock Goes--Nothing Reserved, All Goivis Narked in Plain Figures, Watch the Sale Tickets


\$100 Buggy Free!



\section*{Connolly

## Connolly <br> West Side <br> Wm



A 6000 COTTON CROP
June, Now Promises Quarter Bale to Acre.-.Good Rain.
$\qquad$ was a pleasant caller at The
Standard office Saturday, and
was highly pleased with the rain
of Friday which he says was good in his locality.
Mr. Kinsel reported the fifty
acres of cotton which was seetmingly ruined by the hail on June
30th, as having come out wonderfully, and now promises a yield
of one-fourth bale per acre. This
field was knee high when the hail struck it, and was stripped stumps badly bruised. It was
thought to be ruined, but on the
contrary new shoots put out just contrary new shoots put out just
above the ground and the field is
now more than knee high, with
a good stand and full of fruit. The rain came just right for it.
Mr. Kinsel and sons are farmers who "live at home and board
at the same place." They raise their feed stuffs and hay with a
surplus to sell every year, and
what is more to the point, they what is more to the point, they
raise their own meat. Mr. Kin-
sel says he has hogs, and corn to sel says he has hogs, and corn to
feed them, and even if the cotton
crop should fail he has his living crop should fail he has his living
made. He is a strong advocate
of this style of farming, and savs of this style of farming, and says
McCulloch county is as good a
country for diversified farming
$\qquad$
$\qquad$
$\qquad$


WCW ZOJTOUN ICE PLANT
Brady Will Have Adequate Ice Factory for
Next Season-Organization
Already Effected.
$\qquad$
$\square$
$\qquad$
ganized with Mr. Sandridge as
the heaviest shareholder, the
$\qquad$
$\qquad$ Mild Laxative
for Baby Free $\qquad$
$\qquad$
POLK'S BARBER SHOP
Wants Your Whiskers for Business Reasons
Bath Rooms Fitted Un With the Latest Sanitary Plumbing

NORTH SIDE PUBLIC SQUARE

THE FRISCO HOTEL
R. A. BRYAN, Prop.

Brownwood, Texas
Everything First:Class. Riphth at Friseo Depot, Sav. ing Transere Expenses. Comfort and Polite Atention for All.

Rates $\$ 1.00$ Per Day


## Great Reduction Sale

 On account of increasing onr stock of Builders \& Shelf Hardanges we are going to make iniffering the greatest bargains in

## ufered in Brady. The followir

 or cashor wood note|  |
| :---: |

## TIME TO BUY THAT WAGON

The Mitchell
Mandt
and Keller

## Wagons


wo can Supply you in any size and grade and Price

From the ordinary cheap wagon to the VERY BEST "The Mitchell? No Siree! Not by a jug full. in fact we make a whole lot less, but we do make friends and customers every time we sell a Mitchel wagon, for they never fail to satisfy the most particular customer. We sell the Mountain Type of Wagon exclusively. There is a difference, a vast

## SOME LIVE WIRE FLASHES

## Vehicles My Specialty

In this age of specialists it pays to buy anything you need from a man who specializes in that line. My specialty is Vehicles and Harness. I am the only exclusive dealer in Brady. Come in and see my line of Buggies, Hacks, Surreys, Wagons, Pony Carts. In Harness I have an especially strong line. And remem ber, I never turn down a good trade, while for cash I offer big bargains.

Also Have Some Good Horse and Mule
Teams Which I Am Anxious to Sell
C. W. L. SCHAEG

The Only Exxlusive Vehicle Man in Brady
C. B. WATTERS \& CO.

## WEST SIDE

