He wand gaverapaise

## Letter Number Twenty

The Man Who Remains Smallnothing mysterious about it.

Business success is attained by legitimate meth
ods, at the command of everyone. One secret of mak-ods, at the command of everyone. One secret of mak
Opportunities come unannounced. To profit
n opportunity requires quick acceptance
re satisfied of its value, upon investigation.
who do business with a bank, they are regular custom
Without a bank's service and help, man remainssmall in a business way. He lacks a valuable businessaid every day and at unexpected times.
$\qquad$

60,000,000 RESERVOIR
Santa fe Railirad Preparing to Construet Immense Reservoir in Brady-Dam to Cost $\$ 20,000$.

The Standard is informed by R. C. Brewster, engineer in
charge of the Santa Fe railroad' charge of the Santa Fe railroad's
construction work out of Brady, construction work out of Brady,
that his road has in contemplathat his road has in contempla-
tion the construction of an immense storage reservoir in Brady. The plans for same are so
far advanced that the location dy. advanced that the location
far been selected, the character has been selected, the character
of dam to be built determined of dam to be built determined
upon and an option secured on upon and an
the property.
The reservoir will be located in the big draw east of the cemetery and partly on land owned by
the Dutton estate. The dam will be of the latest type of construction in such work and is estimated to cost $\$ 20,000$. This dam will form the basic foundation for an immense reservoir prob ably the biggest thing of its kind in West Texas, and the road is figuring on a storage capacity of
not less than $60,000,000$ gallons not less than $60,000,000$ xallons
of water. The site selected is of water. The site selected is
one of the most suitable that one of the most suitable that
could have been found. The land lies just right. there is an immense water shed to drain from and the location is conv ent for the road's purposes. view in erecting this big re would seem that Brady is

of machine shops and divisio
they are preparing to store is ordinary railroad station require ments call for. When interre Brewster stated that he could not enlighten us; that he was entions in this respect. Yet he

## Our Holiday Gifts <br> Are Now on Display Drop in and Let Us Show You <br> We Have the Most Complete LINE OF NEW GIFTS To be Had in the City

And We Have Marked Them in Accord ance to Our Cotton Crop. Yours for Better Holiday Novelties.

> PALAGE DRUG STORE only the best D. w. BoZEMAN, Manager

> Brady - - and - Melvin

## Grand - Leader

## Great Money Saving Sale

That will continue until Saturday, December 24th, $8: 30$ p. m., has been the greatest success the first five days of any Sale ever on in Brady.

| The people know good goods, and when we advertise <br> prices we meet our advertisement to the letter. <br> We are selling big bills to people from all over the Brady territory, as well as to the Brady people. <br> You seldom have an opportunity like this but we are <br> are going to sell $\$ 10,000.00$ more goods during this great Sale. |
| :---: |
|  |  |
|  |  |

Saturday will be the big day with us as we are going to of. fer some special inducements. We have sold more Men's and Boys' Clothing the past five days than ever before in the same length of time in Brady.

## Tipton \& Striegler




## HOLIDAS 000 DS

## Books: <br> WISE MEN READ AND JUIGE

"Rising in the World"
"The Optimistic Life"
"Every Man a King"
"The Secret of Achierement"
"The Young Man Entering Business"
"Pacce, Power and Plenty"
"Talks With Great Workers"
"Pushing to the Front" "An Iron Will"
And Others by Dr. O. S. Marden
 Bibles and Testaments



## Episcopal and Catholic Prayer Books

Hundrods of Dainty Citt Books, All tor Christmas. Harrison Fisher and Christy Dooks.

The people are invited to inspect our goods, get our prices and draw their own conclusions. We expect to make a "clean-up" of Christmas Goods this year, regardiess of prices, regardless of cost, regardless of profit; call it what you please, we are going to SELL OUT OUR CHRISTMAS STOCK. Buy from us and you'll be glad. Yours truly,

# JONES DRUG COMPANY <br> Incorporated 



Books for Boys:

Alger's Books Henty's Books Oliver Optic's books

## Books for Girls:

Mrs, Whitney's Books Mrs. Wellesley's Adelaide Rouse

O. Can Easily Be Stopped-Also Dandruff and Itching Scalp. If Parisian Sage doesn't stop fall
ing hair, itching scalp, eradicate
dandruff in two weeks, Central dandruff in two weeks, Cenadicate
Drug Store stands ready torefund your money without argument or
red tape of any kind.
Parisin Sage will pus Patingian radiane winto any woman's
nair in a few days. Susanne Calahan, of Hotel
Royal, Bucyrus. Ohio, on March Royal, Bucyrus, Ohio, on March
25,1910 wrote: "Mother's hair besan to come out very badly and
her scalp was so sore it was very hard to anything for it. Parisian
Sage proved a GR AND SUCCESS every way. Her hair stopped peared, soreness all left the scalp and her hair is coming in again
very nicely." Large bottle 50 cents at Central Drug Store.
Cracked Cake.
The Brady (Bencini) Oil Mill now has on hand plenty of cracked cake, thoroughly screened and

$$
\begin{aligned}
& \text { Dr. W. J. Wilkens, of Melvin, } \\
& \text { was a visitor to the ceity Wednes. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { was a visitor to the city Wednes- } \\
& \text { day. }
\end{aligned}
$$

If you want a grood second
hand sulkey, one that is as good as new see us. Why buy a new
sulkey when you can' buy a good second hand one for ibout $\$ 20.00$ yard for the best seed oats that less? We can makel you these free from Johnson grass seed.
 Gold crowns for $\$ 5.000$
Simple Amalgam fillings for Machine repairing of all kinds.
Phone 152. Brady Auto Co.
Benham sells all kind
buckskin, suede, felt or an ny
other kind you ever read about.
Teeth extracted for 50
All work guaranteed All work guaranteed.
Dr. H. W. Hind
Office over Mistrot's Phone 81. Brady, Tekas.

# Only 2 Weeks Until Christmas 



Your
Gifts
Early
and
Get
Your Choice E HAVE a variety of Leather and Linen Sofa Pillows, Laundry Bags, Pillow Tops, Table Linens, Linen Doilies and Napkins, Novelties in Combs, Barrettes and Hair Goods. Many use ful gifts in Silk Waists, Scarfs, Mufflers, Opera Capes, Silk Rain Coats. Buy a Tailored Suit for the wife, a nice Suit or Stetson Hat for the husband or boy. We have them; new styles and at prices 'way down Rugs, Lace Curtains, Leather Suit Cases--all are good and useful gifts. See our stock. BUY EARLY.

Don't
Forget the Style Store For
Yo ulfliar
PURCHASES

C. B. WATTERS \& CO.

## WEST SIDE SQUARE

THE BRADY STANDARD

| $\begin{array}{l}\text { conditions and the increase in } \\ \text { value of live stock goes to the } \\ \text { producer without }\end{array}$ | Road Bonds Will be Approred. |
| :--- | ---: |
| Judge A. M. Brumfield retu |  | Judge A. M. Brumfield return

producer without increasing the ed yesterday from Austın where producer without increasing the
price of meat to the consumer.
Bv building factories in Texas

 abundant and essential elements
of nature, and the life and happiness of the people and the suc-
cess of all lines of industry depends upon the quality a n
Ever since the days when
Moses smote the rock and water
rushed forth to quench the thirst
rushed forth to quench the thirst
:the Children of Israel the peo-
In times of drouth it is the custom of the people of the rural
distriets to pray for rain and of the inhabitants of the gation is solving the problem in
agriculture in the arid regions of the state, and pureartesian water is availabie for most cities. Nature has done her part by de-
positing vast lakes of pure water positing vast lakes of pure water
beneath the surface and scatterbeneath the surface and scatter-
ing numerous rivers over the state, offering an abundance
good surface water, and good surface
merely a matter
merely a matter of engineering
and finance to secure plenty of water for Brady or for any other


A permanent source of water
is the most important question now confronting us, and while
it is one which may by common Banquo's ghost it will rise up again
ness. Let Brady's water prob lem be solved at once. Let every hand and a kind word to the local
water works people at this time encouraging them in their determination to solve this problem. THE farm and the factory go

hand in hand and the prosperity | of either is dependent prosperity | steers were delivered to |
| :--- | :--- |
| upe | Mr |
| Cooper at the Santa |  | the for bringing the factory pens Tuesday morning. - San An to the farm we adjust economic gelo Standard.

Precinet One The Attorney
General refused at first to apGeneral refused at first to ap-
prove the bonds, but when Judge prove the bonds. but when Judge
Brumfield took the mater before Brumfied took the mater before
Attorney General Lightfoot $h$ he Attorney Seneral Lightfoot he
finally
seeured approval. The trouble was one ary lines, which was covered it
especial lond election law orimnating in brown county, and when this wa fully explained the department decided to ap.
prove the bonds. Judge Brumfeld believes he will have the bonds ready for market by the end of the month
and has already had several of and has a iready had several in-
quiries concerning them.
He ready
fide
ports that there is enough monev er or hand to keep work going until the bond issue money can be obtained and then the road $g$ rad ing work will be carried to an
early completior. - Brownwood
 Have your eyes fitted by Took stoves appeais to the peopes. Allen, the Jeweler and it will b be
dom we have a call it for ary sook done right. stove or a range, that we cannot
 I am the only exclusive eweler in Brady. Shelf hardware is our stron and can supply your every stock Martin Hardware $C$
Any kind of typewriter pape
thick or thin, medium or


Through the agency of Clay

## HOLIDAY RATES

AllTexasPoints


## Rate

One and One-Third Fare for Round Trip

## Dates of Sale

 December 22-23-24-25 December 22-23-24-2526-31 and January 1st
W. M. Hundley

Ticket Agent

They Read the Ads.
"See those people up in front?" asked A. W. Tipton of The Stand ard man as he was making nds one day this week. "We ness totaled up to the entire sell one, a pair or all together ve just finished selling them a satisfaction of the proprietors. $\begin{aligned} & \text { All stock large enough for farm } \\ & \text { use. See me }\end{aligned}$ bill of goods amounting to $\$ 175$. using newspaper advertising al- Co.'s barn, Brady. dard aney saw our ad in The most exclusively this winter, and ${ }^{t-f}$ George W. Henderson. our store thereby." Continuing, for circulars were used to hand D. Doole, Jr. and Dr. J. B night to attend the meeting of porter that his present big sale
in proving to be one of the very
and bring results. is proving to be one of the very and bring results.
biggest the Grand Leader has ever had and the cash sales are 114 -in Jno. Deere sulkey- $\begin{gathered}\text { Listen, your friends prefec }\end{gathered}$ very flattering. Last Saturday, second hand-good as new, $\$ 25$. world.


## 

$\square$


Nature, Not Man, Made This a Perfect Location For
a Town

Water Developed, Lumber Yards Installed, Hotel and Other Buildings Going Up.

Combination Freight and Passenger Train Promised for the Middle of December, 1910.
Now is the Time to Purchase Lots on Our Ground Floor Plan.

## RICHEY DEFFREEST LAKO CO

 Brady, TEXAS. J. H. BECKHAM, Jı, Res, MgrWHITELAND


When in Fort Worth, Texas
STOP AT
THE TERMINAL HOTEL

Across the Street
From T. \& P. Union Station
European Plan
Rates, 75 c and Un $_{p}$


WOOD FOR SALE.
dave opened a new Wood Yard just South of Broad Mercantile Co
and quote the following prices on wood delivered at your residence Mesquite Stovewood, per cord $\$ 5.75$ Mesquite heater chunks, per cord $\$ 4$ Oak heater chunks, per cord, $\$ 5.50$
Mesquite cord wood, per cord $\$ 4.0$ Mesquite cord wood, per cord $\$$ word woor cord $\$ 5.00$
orders with Broad Mercantile
BRADY WOOD YARD

$$
\begin{aligned}
& \text { r } \\
& 0
\end{aligned}
$$

## divided the message.



## BIG LUMBER YARD

E. B. Hollinger Will Carry

## Everything in Build-

 ing Material.E. B. Hollinger who recently purchased the livery stable prop-
erty on the north side of San Saba avenue from W. W. Lewis informs us that it is his purpose
to immediately put in a stock of to immediately put in a stock of
lumber in Menard second to none lumber in Menard second to none
in $t h e$ west. He will carry $\frac{\text { everything in building_material, }}{\text { such as lime, cement }}$ such as lime, cement, etc., and
besides the regular line of lumber and shingles he will have a big assortment of sash, doors, etc., of all grades always on hand. He expects to have in his stock and, be ready for business by January 1st.
Mr. Holling
Mr. Hollinger is familiar with the business and is connected in the eastern markets in a manner
that enables him to secure the very lowest wholesale prices, and very lowest wholesale prices, and
being a local man, with the advantage of acquaintance with the public, there is every reason to believe that he will handle quite a volume of business.
In connection with
In connection with the lumber business he will start a first-class
feed yard. feed yard.
The Messenger is glad that Mr Hollinger will establish this busi-
ness in Menard, and he should ness in Mienard, and he should
be encouraged by the support of the people.-Menard Messenger. Boot and shoe repairing done quick and right. Work and ma terial guaranteed to be the best.
Excelsior Shoe Store.
$65-2-2 t$
Remember that your spec tacle frames should This is very important fitted. This is very important
and should not be neglected. can fit them.

## Fuller-Thornton.

Mr. J. M. Fuller and Miss Katherine Thornton, of Rochelle, were quietly married in this city Sunday morning at $9: 00$ o'clock Rev, C. R. Wright officiating The young people have returned to their home, where the groom is a well known young cotton and loved throughout the com-
munity. A few friends came munity. A few friends came
with them and witnessed the with them and witnessed the
marriage.--Brownwood Bulletin

Listen, come and let me Listen, come and let me
help you in selecting your Christ mas presents.

You need not ring the fire bell -'tis only Frazier repairing -tis

A fire alarm was turned in Tuesday morning from Walter
Jordan's residence. Mr. Jordan was cranking his automobile in the barn when it took fire and
was badly damaged before he was badly damaged before he
succeeded in extinguishing the succeeded in extinguishing the
blaze. He backed the burning car out of the house and had the
flames under control before the fire department arrived.
As a household remedy for cut,
burns, bruises, piles, pain and sore dess of all kinds. Dr. Cox's Barbe
nire Liniment, 25esize, has no equal
Wind If not satisfactory, money
FCr sale by all druggists.
Bring us your grocery bill. We will show you what the word less, means.
antile Company.
In buying advertising space
the price to be paid is the last the price to be pasia
thing to be considered. thing to be considered.
circulation you want first. you get the circulation you get
value received and can afford to pay the paper a reasonable profit on its space.

## How's This?





## Beloved <br> Delinquent <br> Sulbscribers

Dear to us because we are interested in you to an amount from 25 cents to $\$ 1.00$ the sum total of which, when added together, equals to a love portion; therefore we come to you like the timid child to the stern parant, and beg your patient indulgence while We lay our case before you. Scattered over this entire Brady country we find our faithful readers, loyal to The Standard and to the upbuilding of ttis, the choice of all sections in the great state, and on yonr faith and backing we do our best to spread the news and send to you aach week mords of good cheer. We are proud of our faitiftul readars and we are ever striving to improve our paper and we believe that our service the past year has been satisfactory, but that We may make it better the coming year we must ask that you, one and all, bring or send in at once all back dues. We' know that you would not ask us to work for you for nothing and board ourselves, and as each week you have had delivered to you the results of our labor we therefofore believe that you are ready and anxious to give us our reward and are only waiting for us to let you know that we are ready to receive it. That being the case we are pleased to ${ }^{i}$ form you that our bank account is deple and where the once fat roll was deposited an aching void now exists and our faithful banking serrant is fast accumulating a Loring interst in us, and that he may have his remard, we ask that you give us our revard, our hands are raaching out to you; come for the harvest is passing, and the days of the year 1910 are already numbered. It's that subscription money? We are talking about. Now watch the dimes and dollars roll toward this office.
P. S.---A Dollar
in Advance is Worth a
Dozen in Arrears


We can think of nothing more appropriate than a

## Hoosier Cabinet

If a darling is worth call ing a darling they are worth
Darling Conveniences
The House of Satisfaction Wc Have Etablisised the Reason
HOW? A Square Deal O.D. Mann \& Sons


The Standard Double Disc

Simplicity Durability Strength<br>Light Draft Satisfaction

## TheHuntingSeason

Will not be over for more than a month. Our stock of Guns and Ammunition is complete.


THE MAN WHO KNOWS


HOPKINS \& ALLEN GUN
SINGLE \& DOUBLE BARREL SHOT GUNS

Single Barrel $\$ 6.50$ to $\$ 10.50$
Double Barrel $\$ 15.00$ to $\$ 30.00$
Refiable, strong, accurate-You can deEM to you

| Maxer Report | The more you see it, the better you like it the furniture we sell. Martin Hardware Co. |
| :---: | :---: |
|  |  |
|  | of the |
| mom | here Tueday. Als |
|  | $114.4 . \mathrm{in}$ Joo. Deare salkey- |
|  |  |
|  | Why pay more for Holiay |
|  |  |
|  | W. H. . Ciblons and sm, Ed, |
|  | Were eerer from Richand s.jrimg |
|  | maling The standard ${ }^{\text {a p peasant }}$ |
|  |  |
| Get Well First |  |
|  | warc |
|  | o. W. . Mc |
|  | contrac |
|  | fev days. |
|  | A good seoond hand Weber |
| \%ein |  |
| Then | $\substack{\text { needa wagoo } \\ \text { Broal } \\ \text { Necai }}$ |
|  | F. M. Adams of $L$ |
|  |  |
| Pay | Rev. |
|  |  |
|  | , mite |
|  |  |
|  |  |
|  |  |
| Dr. Shoop's |  |
|  |  |

# CLOSING OUT SALE 

SUITS, SKIRTS AND COATS $\$ 1.90$
$\$$
$\$ 3.95$
$\$ 5.95$
$\$ 6.95$
$\$ 8.95$
$\$ 11.00$
$\$ 13.75$
$\$ 17.50$

Suits and Skirts same discount. Have a few Shoes to close out. One lot at $\$ 1$, one lot at $\$ 1.50$, one at $\$ 2.50$ and another at $\$ 3$

# BENHAM 

THE SHOE MAN BRADY, TEXAS


DR. T. P. DOOLE physician and surgeon

## Dr. Hampshire

Office and Residence Phones

## DR, Wm. C. JONES Dentist

 Office Over Jones Drug PHoNes $\left\{\begin{array}{l}\text { Offico 790 } \\ \text { Residence 202 }\end{array}\right.$ Brady.HARVEY WALKER AtTorney-at-Law of McCulloch
Court House.

## F. M. NEWMAN <br> SHROPSHIRE \& HUGHE

1

The Calvary Circle met Thurs- day night for the Gansel ranch ay afternoon of last week with where she will teach a six month Mrs. A. B. Reagan. After all term of school. business was transacted a social

meeting was enjoyed for the re- | Mr. Fred Ellis was over last |
| :---: |
| week from | meeting was enjoyed for the re- week from Menard visitin

mainder of the afternoon. Demats
lightful refreshments were serv-
ed. $\begin{gathered}\text { friends and enjoving Albert Tay- } \\ \text { lor at Cozy Theater. }\end{gathered}$

 Mrs. Joe White returned Sun- his sister, Mrs. T. A. Christianus. day from Weatherford where she Mr. and Mrs. L. W. St. Clair attended a reunion of relatives are moving in from the countr and old friends whom she had | $\begin{array}{l}\text { not had the pleasure of being } \\ \text { with for several years. }\end{array}$ | $\begin{array}{c}\text { Mrs. S. J. Carpenter is visit- } \\ \text { ing her daughter in Ballinger }\end{array}$ |
| :--- | :--- | Mrs. A. P. Ellis, who has been Uuest of her sister, Mrs. J. D. Miss Frances Tisdale returne Hudson, for the past ten days, last week

left for her home at Thornton,

## exas, Wednesday night. Mr. and Mrs. Jim

 Mr. and Mrs. Jim Matthewsand Mr. and Mrs. Willie White left Thursday for the Johnnie White ranch, to enjoy their hosMrs. J. G. Axtell le Mr. and Mrs. A. M. Martin rned Saturday from Dallas.

$$
\begin{aligned}
& \text { pitality for a few days. } \\
& \text { Mrs. T. M. Clark, of }
\end{aligned}
$$



Thousands of years, as $f$ Christi, arrived Sunday to be the universal token of love and Yuest of her brother, Mr. W. J. friendship has been Precious Stones and Jewels. You can ge Mr. and Mrs. A. H. Conner
left Sunday for Nine to spend the home of their daughter, Mrs.
Miss Add
nesday for Nine where she will You know who we are, and you Mrs. Abernathy for some time $t$ we say
a modern scalper.
comed mei wo.


8
8

## 






##  <br> 




$\qquad$
a clergyman wh wast not much appre
clated One day be remarked to bo
chated one day be remarked to
church warden: You people don
seem to appractate me. Do you kno
then on and
seem to appraciate me. Do you knd
that on learing my last sphere of wor
the people showed their

go away from thls parish wéd dive
thee a gold un!"-Londion Chrouicle.
Mer Jowels. Subbubs (to netghbor)-wille
Mnd Bobble arent
and Bobble aren't home from schoil
yet, and here it is 5 oclock Did you
see anything of mid precious jewels an
yet, and bere it is 5 oclock Did you
see anything of my preclous jewels ax
gou came aloug. Mr. Nexdore? Nex




to the wine cellar?
The New Butier (stimy-Certainty
sir! 1 Dave seen all the iabels.-Life.
Set not thyself to attain mucb rest
but much patence.-Thomas $\&$ Eem
pis

Wale \& Son's Oray Line CENSUS FIGURES OUT



