

IF IT'S NEWS IN BOVINA, YOU'LL FIND IT IN THE BLADE

The Bovina Blade

"In The Agricultural Center Of Parmer County"

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, MARCH 1, 1961

BOVINA, TEXAS

VOL. VI, NO. 36

WHITTLIN'

BY DOLPH MOTEN

Even with that long-as-your-arm list of candidates in senatorial race, which is scheduled for Tuesday, April 4, don't expect to have a large vote. In our opinion, the race is too crowded and too confusing to get the voting public really interested enough to want to make a trip to the polls that day. Since the list is so long and varied, we think there will be some voters, who don't have a favorite candidate now, who will decide, "What's the use? Let's wait until the runoff so we can tell who we're voting for."

Something that may make our guess wrong is that there will be a lot of city elections on the same day. This may have a tendency to help the senatorial vote enough people get in a voting mood over city elections.

If that happens, though, there is still a large part of Texas' voting strength in rural areas that will have nothing but all those candidates running slowly or senator to whet their appetite.

Seems to us that if there was ever a time when an individual, who had a desire to get into big-time politics, should get into a race, this is it. In the first place, it's one of Texas' most important jobs, politically speaking. Lyndon Johnson, man who vacated the seat to assume duties as vice president, made many people understand the job's importance. A lot of things accomplished by Johnson were done so by his own ability, we feel sure. But without use of the Senate seat he occupied, those abilities would have been worth much less.

Second reason this is certainly a race to make if you ever wanted in big time politics: In a special election such as this, you could have figured from the start that it was going to be a wide open affair. Many candidates and much voter confusion. This gives the political unknown, we think, much better chance of slipping into a runoff position while no one's looking than he would have had in a race of four to six top-notch, serious candidates.

Third reason: filing fee for the race was only \$50, we understand. If you're interested in getting your name advertised throughout the big state of Texas, that's a bargain. We don't mean that you'll get a lot of advertising for that, but when you file as a candidate, your name will be mentioned in hundreds of papers across the state. Too, filing will automatically give you a free "ad" on every election ballot in the state come April 4.

We're not trying to sell you on idea of running--surely it's not late now, anyway. We're just trying to point out why there's a record number of candidate in this race. Maybe we did point that out and maybe we didn't. Certainly there are reasons other than those we have mentioned.

Is US in a recession or Isn't it? Present administration says we are while good Republicans say we aren't. But Republicans go on to point out that if government leaders don't quit talking about a recession, they're going to sell us on the idea, and sure enough, we'll have one.

Republicans could be right, but we'll buy the soda waters for you for every Republican you find looking for a job and saying there's no recession at the same time.

Still, we'll contradict ourselves to a certain extent and say that it would be almost impossible to prove that we've been affected here by a recession. We'd be more apt to contribute any decline in business to last year's hail than we would to a recession.

This area escaped the recession of 1958, you'll remember. In some nearby areas that recession was easily noted. We suspect same thing may be happening now.

How much longer is it going to be smart for Bovina to operate without a night watchman? Frankly, we don't know whether a watchman at night would solve our burglary problem or not... and we certainly have a burglary problem. Maybe it

(Continued on page 6.)

FFA Stock Show Saturday

JOINS KIRKPATRICK & CLAYTON--

Sides, Brandon In School Race

Two new candidates have joined school trustee race. Names of Don Sides and C.R. Brandon were filed by petition with County Judge Loyde Brewer in Farwell Friday.

Sides and Brandon join J.D. Kirkpatrick and Jack Clayton in the race. Kirkpatrick and Clayton are seeking re-election.

School trustee election will be April 1. Deadline for filing candidates' names was today, Wednesday, March 1, 30 days prior to the election.

School board terms are for three years each. Kirkpatrick and Clayton are completing their first such terms.

Other members of the board are M.H. Carson, Tom Beauchamp, Tom Caldwell, Dean McCallum and Grady Sorley.

Petition bearing names of Sides and Brandon was signed by 14 citizens.

Gin Sale Announced

Joe M. Brown Gin in Bovina has been purchased by Don Sides and A.L. Hartzog, both Bovina farmers.

Announcement of the transaction's completion became effective today, March 1.

Sides will be manager of the business which will be known as Bovina Gin Co. He says that complete ginning services and facilities will be offered by the business.

Hartzog will continue with his farming operations in the area. Sides recently quit farming.

Brown owned and operated the business for five seasons. The gin was constructed in 1955.

Announcement of the purchase is made in an advertisement in this issue of The Blade.

CIRCLES STUDY HOME MISSIONS

Mrs. Leon Ware presented program on "Home Missions" to members of Charity Circle and Marzie Lynn Circle of Methodist Church, Friday morning in church parlor.

Others taking part on the program were Mrs. Billie Suderth, Mrs. Vernon Willard, Mrs. H. L. Ivy and Mrs. Jimmy Charles.

\$160 Cash Stolen From Bonds Oil

Same song. Another verse. Burglars continued their bombardment of Bovina businesses Sunday night. This time the victim was Bonds Oil Co. on Highway 60.

Stolen was \$160 in cash, \$384 of credit cards and \$350 in checks.

Entrance to the building was made by knocking a hole through a wooden back door, then reaching through the hole and turning the lock.

A locked filing cabinet was opened in office of the business by finding the hidden key.

Tom Bonds, owner of the business, says.

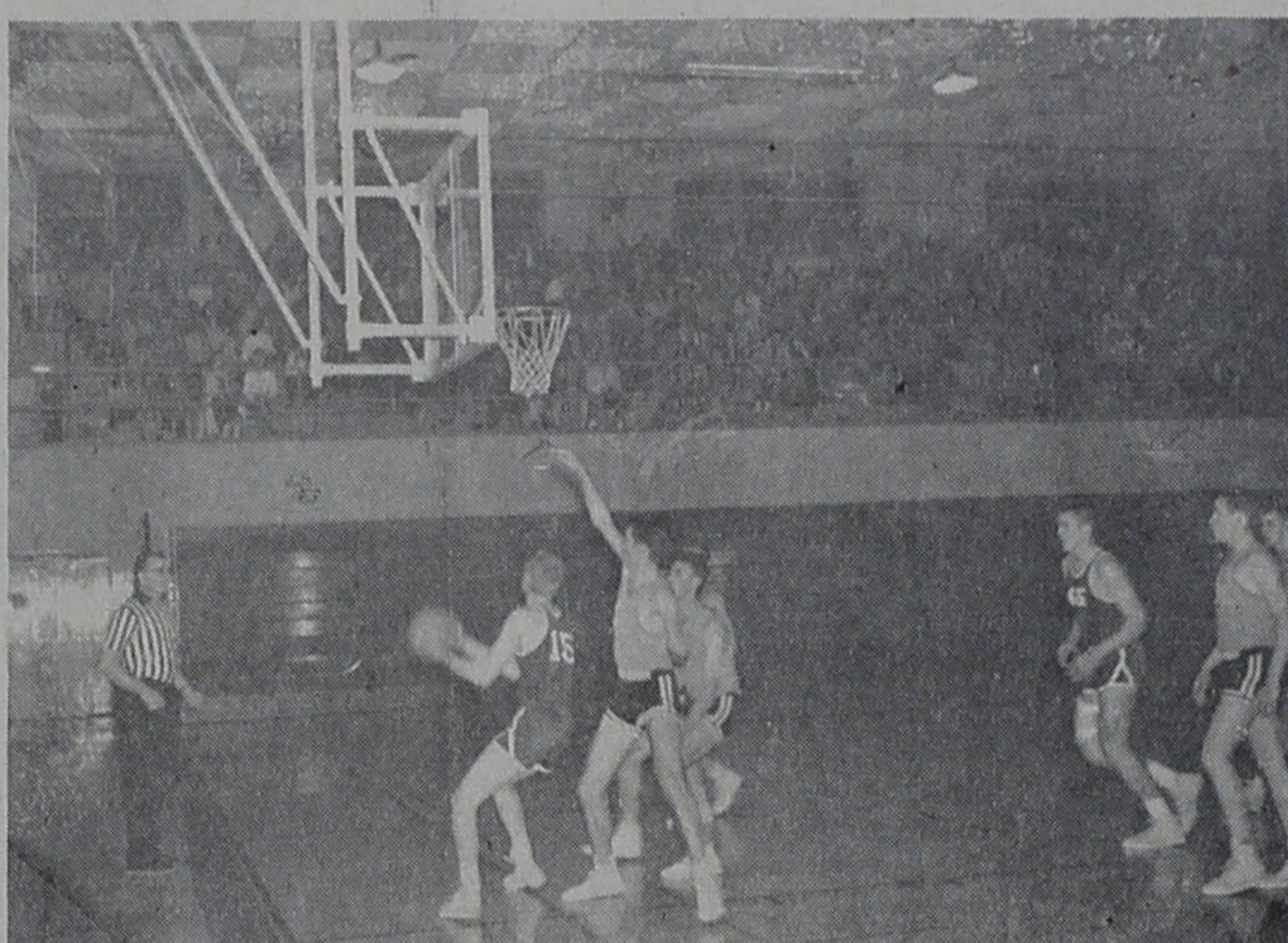
The break-in was discovered by Joe Watts, and employee, when he opened the station at 7 Monday morning.

This is third time the business has been broken into in less than a year, Bonds says. Last time was Christmas Eve when an adding machine was stolen.

Parmer County Sheriff Chas. Lovelace and Bovina Deputy Henry Minter investigated the burglary.



ENTRANCE--W.H. Rogers of Bonds Oil Co. points to a hole in a rear door of the station building which burglars made Sunday night to gain entrance to the building. Approximately \$900 was stolen in cash, checks, and credit cards.



CRIP SHOT--Mustang Donnie Young, No. 15, gets set for a crisp shot in regional tournament game. Moving in for the rebound is Roger Ezell, No. 45. The shot was good, but Mustangs lost the game, 49-50.

IN REGIONAL TOURNAMENT--

Lady Luck Frowns Down On Mustangs

Lady Luck frowned one time too many on Bovina's Mustangs in their opening game of regional tournament Friday night in Canyon. Jayton's Jaybirds edged out at 50-49 win to send the Mustangs and their fans home thinking "what might have been."

It was a nip-and-tuck ball game all the way with Bovina holding the edge more than its share of the time. The teams were never separated more than four points.

As fourth quarter drew to a close, Bovina fans' hopes were high. The Mustangs had a three-point, 47-44, lead with 3:30 left on scoreboard clock. Miss Luck all but deserted the Mustangs ship from that point, however, and the taller Jaybirds came of the game with a one-point winning margin.

Jayton advanced to the finals of the tournament Saturday morning with an 81-42 win over Three-Way, but lost the final game to Aspermont, 55-54.

Aspermont thus will represent Region 1B at State tournament which will be unreeled at Austin this weekend.

Coach Hallie Gee's Mustangs were paced by Don Caldwell and Donnie Young, who had 15 points. Caldwell's fine floor play and ballhandling as well as his scoring earned him a place on the all-tournament team.

Jayton employed a fullcourt press to defense the shorter Mustangs and it proved to be effective at times though it seemed to have little bearing on outcome of the game.

Bovina jumped to an early lead and held it throughout first quarter. Count at end of first period was 13-10. The Jaybirds went ahead for first time with 7:05 remaining in second quarter, 16-14. They still owned a two point lead at halfway mark, 25-23.

The Ponies came back in third stanza to go ahead as

many as four points during the frame. When the buzzer sounded on the three-quarter mark Bovina owned a 38-36 lead.

Bill Strawn followed Young and Caldwell in scoring column with seven points. Roger Ezell, used only as a spot player during much of the game because he was charged with three fouls early, made five. Don Cumpton bucketed four field goals for a four point total and Jon Riddle made three.

The maroon and white earned

the trip to regional tournament by finishing second in their district, whipping first place Lazbuddie in two straight in district playoffs, and downing Adrian in bi-district action in Canyon last Tuesday night.

In Coach Gee's first season as Mustang wrangler, his team had a won-lost mark of 21-10 and a bi-district championship to its credit.

Incumbents Names Appear On Ballot

Names of the three incumbents whose terms on the Parmer County School Board of Trustees are expiring have been submitted for re-election, according to County Judge Loyde Brewer.

Deadline for filing for the election, which is slated for April 1, was Wednesday. The present office holders, whose names will appear on the ballot are J. L. Shaffer, Pct. 1 (Frisona), Jack Wilson, Pct. 2 (Bovina), and Clyde Magness, Pct. 3 (Farwell).

Each of the terms will be for two years, and the election will be held in connection with local elections at each of the school districts.

NOW 7 CANDIDATES--

Grissom In City Race

With deadline for filing still three days away, number of candidates in city commission race has increased to seven.

Latest entrant in the campaign is L. M. Grissom. His name was filed at city hall by petition Monday, City Secretary Virgil Trifsch announces.

Others already in the race are Bud Crump, Al Kerby, Bedford Caldwell, Johnie Horn, A. R. McCutchan, and I. W. Quickel.

Caldwell and Quickel are present commissioners. Their terms expire next month. Each of the men has served one two-year term.

Deadline for filing for the

race is Saturday, March 4---30 days prior to the election which is scheduled for Tuesday, April 4.

A petition bearing names of six qualified voters in city elections is necessary to file a candidate's name or a candidate may file his own name at city hall. There is no filing fee.

WEATHER BY WILLIE

Regular spring weather, some kind of change by Sunday.

--Willie

80 Animals On Exhibit

Approximately 80 animals will be on exhibit at Bovina FFA's sixth annual project show Saturday.

Judging of entries will begin at 9 a.m., Chapter Advisor Roy M. Crawford says.

Location of the show will be at ag lots on east side of town. "There's just 'slimmest possibility' that we can have the show in one of school's new buildings," Crawford says. The school recently purchased two quonset-type buildings, one of which is scheduled to be used for the stock show. However,

there's doubt that the building will arrive in time to be used this year.

Sponsor of the show will be Bovina Lions Club. Prize money of \$5 for a first place, \$3 for a second, and \$1 for all other placings have been paid by sponsor in past years and the same system will be in effect this year.

Animals will be brought to show grounds late Friday afternoon and remain there during the night. They will be released

(Continued on page 6.)

FOR CHAMBER BANQUET--

Ticket Sales Underway

Plans for First Annual Banquet of Bovina Chamber of Commerce and Agriculture were outlined at a directors' meeting Monday night in Bovina Restaurant.

A highlight of the banquet will be awarding of a plaque to Bovina area's citizen of year. This will be first time for such an award to be made here.

Speaker for the banquet which is scheduled for Tuesday, March 9, at 7:30 p.m. will be Jack Lacy, manager of Amarillo

Chamber of Commerce. "Lacy is one of most sought after speakers in Southwest and we're fortunate to be able to get him for our first banquet," Jack McCracken, chamber manager-secretary, says.

Ticket sales began Tuesday of this week. The drive will conclude at noon Wednesday of next week. Tickets are \$2.50 each.

Make of ticket sales committee

(Continued on page 6.)

Wilson's Awards Prizes

Wilson's Super Market's 14th anniversary celebration was climaxed Saturday with a drawing of prizes.

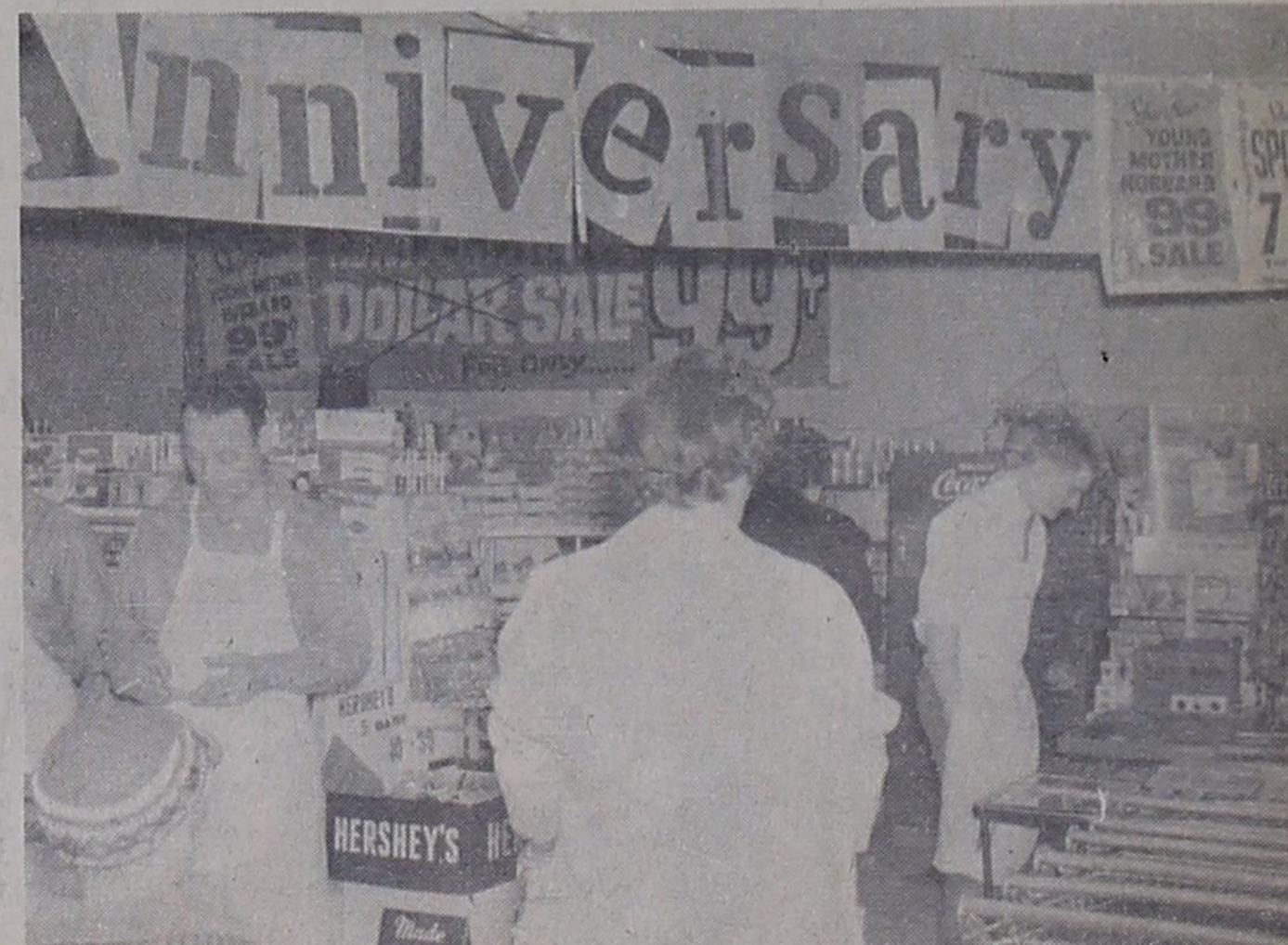
Included in the list of giveaways was a transistor radio, 14 baskets of groceries, one for each year the store has been in business here, 25,000 Gunn Bros. stamps, and two hams.

Winner of the radio was Mrs. Dorothy Looney. Winners of hams were Mrs. Gene Rea and C. O. Joplin.

Awarded groceries were Mrs. Lloyd Killough, Alan Newman, Vernon Estes, Myra Sherrill, Mrs. Jessie D. Jamerson, Fred Langer, Mrs. Bill Read, Mrs. R. A. Cassidy, Bessie Lloyd, Carolyn Foster, Jesse Florez, Boye Taylor, Mrs. A. R. McCutchan, and Pat Read.



300 OR BUST--Cash Richards, left, purchased first two tickets to first annual banquet of Bovina Chamber of Commerce and Agriculture. Making the sale is Jack McCracken, chamber secretary-manager. Goal of ticket sales committee is 300.



LOTS OF ACTIVITY--Wilson's Super Market on Third Street here was scene of much activity last weekend as the firm celebrated its 14th anniversary in Bovina. Prizes were awarded during drawings Saturday. The successful promotion was advertised exclusively in The Blade.

Guaranteed Motor Repair Service
for
CARS—TRUCKS—TRACTORS
IRRIGATION MOTORS
We Welcome Your Business
* * *

H&M Garage

AD 8-2041
Dub Mayhew

Bovina
Gene Hall

Willards Host Couples Club

Winning prizes at Couples Bridge Club Thursday evening

FOR SALE:

Seats At
MUSTANG THEATRE

For
3 Big Ones, "IT HAPPENED IN NAPLES"

Clark Gable And
Sophia Loren
A Delightful Comedy

"THE TOMBOY & THE CHAMP"

Wholesome Family
Entertainment, A
Great Rural Youth
Story

"PYCHO"

EEK! Too Bloodcurdling,
Alfred Hitchcock At His Best.

Please Pickup Calendars At Box Office

New Opening Time:
Fri. & Sat. 7:30 P. M.

MUSTANG THEATRE

Also This Month:
BUTTERFIELD 8 G.I. BLUES

were Don Sides, high; Mrs. Jim Hemke, high; Leon Ware and Mrs. Don Sides, traveling prize. Hosting the evening were Mr. and Mrs. Vernon Willard. Following an evening of cards, refreshments of cake and ice cream were served to the group.

Celebrates

Joni Lynn Rogers, one-year-old daughter of Mr. and Mrs. Jerry Rogers celebrated her first birthday Friday evening with a party in her home. Following a birthday dinner, strawberry cake topped with whipped cream and coffee were served to Mr. and Mrs. J.T. Jones, maternal grandparents, Mr. and Mrs. Wallace Rogers, paternal grandparents, Joe Jones and Jana Rogers.

Courtesy Fetes

Mrs. B. W. Burnam

Mrs. Billy Burnam, who is currently residing in Germany, was honored with a gift party Friday.

Those calling at the home of Mrs. Lloyd Killough to bring gifts were Meses. Elmer Venable, Buck Lloyd, Cary Joe Magness, James Boardman, B. L. Marshall, Ernest Woelfel, Robert Read, Warren Embree, Wilbur Charles, T.F. Taylor, Don Bandy, Ovid Lawlis, Earl Stevenson, Joe Pinner, Charlie Jefferson, Sammy Sudderth and Odel Henderson.

Those wishing to send gifts may still take them to the home of Mrs. Killough.

Mr. and Mrs. John Tabor and family of Richardson, are visiting in the home of his parents, Mr. and Mrs. Emmett Tabor. Also visiting here with their daughter, Mrs. John Tabor, are Mr. and Mrs. J.C. Denney of Truth or Consequences, N.M.

Mr. and Mrs. James Boardman and Jesse Ross are visiting in the home of her father and sister, Elvie Emfinger and Elvine, at Lamesa.

Boy Born To Kennedys

Coach and Mrs. Malcolm Kennedy welcome the birth of a son born February 22 at Swisher County Hospital in Tullia. The

new arrival weighed 8 pounds 7 3/4 ounces and is named David Malcolm.

Grandparents are Mr. and Mrs. B. R. McCasland of Tullia and Mr. and Mrs. Elzie Kennedy of Nazareth.

Mrs. Virgie Pinner, mother of Joe Pinner, is hospitalized in Floydada.

Now Open For Your



Paint Business

Featuring



With Our Custom Paint Coloring Machine You're Sure Of Getting Just The Right Shade Of Paint For Your Needs.



BOVINA GLASS WORKS & PAINT

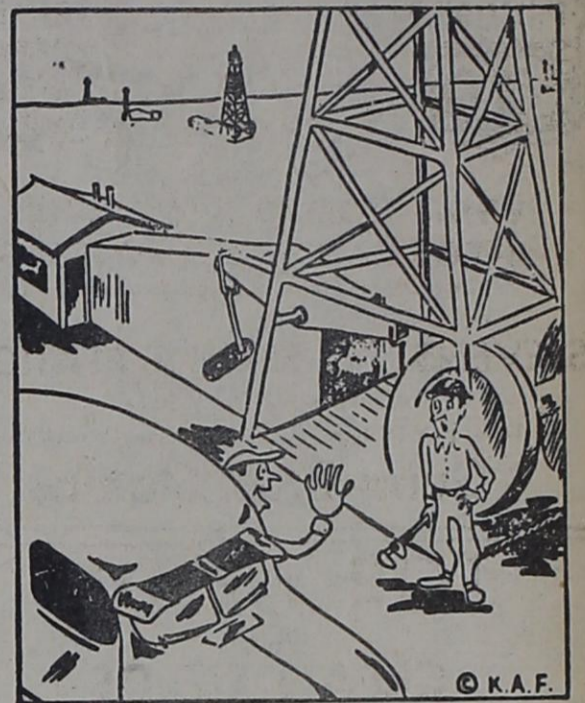
Archie & Wayne McCutchan

Highway 60 - 238-4421

FOR SALE — USED TIRES

For
Farm Tractors And Plows
— See —
Bovina Tire Service

L. P. Shugart, Owner-Manager
238-2801--Bovina



"Lemme have five quarts."

Five quarts - five gallons or five pounds . . . whatever your car needs, we are only too happy to be of service. We like to KNOW your car - drive in regularly.

Phillips 66

TIRES, BATTERIES
And Accessories



NORTHSIDE '66' Service

Charles Oil Co.

Big Enough To Accommodate - Small Enough To Appreciate

238-4321

Bovina

BOWL

Strike a gold mine of good fun in your spare hours

We Will Be Closed From Midnite Thursday March 9

For Resurfacing Lanes Reopen Monday March 13.

Friona Lanes

Phone 3831 Friona

Welcome to...

Facilities And Services Offered By

Bovina Gin Co.

- Successor To Joe M. Brown Gin -

Effective March 1, Joe M. Brown Gin Was Purchased By Don Sides And A. L. Hartzog.

The Business Will Operate Under Name Of Bovina Gin Co.

The Gin Will Be Managed By Co-Owner Sides.

Policy Of The Business Will Be To Offer Best Possible Ginning Service. We'll Welcome The Opportunity To Work For You.

COTTON SEED

Your Supply Is Available. If We Don't Have The Seed You Want, We'll Extend Every Effort To Get It For You.

We're In Business To Serve Farmers In This Great Area.

Bovina Gin Co.

Don Sides, Manager

238-4801

Stork Shower
For Mrs. Hardin

Mrs. Gerald Hardin will be feted with a pink and blue shower Wednesday March 8, between the hours 9:30 and 11:00 at the home of Mrs. Cecil Berry. Hosting the occasion are Mrs. Neil Smith, Mrs. Lloyd Killough, Mrs. Earl Richards,

Mrs. Bill Burnam, Mrs. E M Ware and Mrs. Berry. Friends of the honoree are cordially invited.

In Hospital

Mrs. Wayne McCutchan was hospitalized at Parmer County Community Hospital in Friona recently. She is reported to be in fair condition.



WHAT GOOD'S A WINDSHIELD IF YOU CAN'T SEE THROUGH IT?
Cleaning Windshields Is Just Another Of Our Many Services

STEVENS '66' SERVICE STATION
-Highway 60 And Third Street-
Dealer Of Phillips Tires, Batteries, Accessories

Gunn Bros. Stamps

TOP YIELDS
With
CLEAN FIELDS
When You Plant
R. C. Mitchell Hybrid Milo
--Produced At Lockney--



Standmaster — Brand X

Book Your Order Now!

R.C. Mitchell Exclusively - Grown Texas Hybrid Milos, Standmaster & Standking, Feature:

- High Yields With Strong Stalk & Root System
- More "Storm-Proof-Ness"
- A Shorter, Less Wasteful, Stalk
- Prices Competitive With All Good Seed.

Also Offering Other Varieties Of Texas Hybrids,
DEAN McCALLUM, DEALER

O. W. Rhinehart Real Estate Office
----Bovina----

**Yes, We're Open
Machinery Supply**

On Hwy 60 In Bovina

Featuring

USED MACHINERY

BARGAINS GALORE

SPECIALS

This Week

'53 Gleaner-Baldwin
Combine. Will
Accept Trade

'58-82' Massey-Harris
Combine
See These Now!

Best Trades On Used
Machinery In Panhandle!

- Buy And Sell Anything -

**MACHINERY
SUPPLY**

Hwy. 60 Bovina

Tom Hartwell, Owner
Nick Trienen, Salesman

NOW! A GENUINE DOLLAR SALE



**Shurfine
YOUNG
MOTHER
HUBBARD
99¢
SALE**

FOR ONLY 99¢

Winners In Our Anniversary Drawings Saturday:

Transistor Radio: Mrs. Dorothy Cooney
Glover Packing Co. Mrs. Gene Rea
HAMS: C. O. Joplin

Continues
Thru This
Week
Wed. - Thur. -
Fri. - Sat.
March 1-2-3-4

**\$20. Baskets
Of Groceries:**

1. Mrs. Lloyd Killough
2. Alan Newman
3. Vernon Estes
4. Myra Sherrell
5. Mrs. Jessie D. Jamerson
6. Fred Langer
7. Mrs. Bill Read
8. Mrs. R.A. Cassady
9. Bessie Lloyd
10. Carolyn Foster
11. Jesse Florez
12. Boye Taylor
13. Mrs. A.R. McCutchan
14. Pat Read

\$200. In
Gunn Bros. Stamps

Haskell Sudderth
Flossie Rhinehart
Mrs. Ben C. Rejino
Leroy Berggren
Glenn Hromas
Art Mast
Oscar Venable
Ernest Hernandez.

\$100. In
Gunn Bros. Stamps

Earl Richards
Jewel Barry
W.A. Moore

W.E. Williams
Jewel Tabor
Emmett Tabor

Mrs. E.H. Moody
R.L. Edwards

Reynolds

Aluminum Foil
3 25ft. Roll \$1.00

Libby **Vienna Sausage**
5 No. 1/2 Cans \$1.00

Libby **Instant Tea**
1 1/2 oz. Jar 49¢

Liquid **JOY**
Giant Size 57¢

6 1/2 oz. CHUNK STYLE
TUNA
303 25v. Whole B.L.
GREEN BEANS
ALL GRN CUT SPEARS 300
ASPARAGUS
303 RSP
CHERRIES
4 for 99¢

LIQUID DETERGENT 22oz.
ENERGY
12 OZ.
PEANUT BUTTER
24 OZ.
GRAPE JUICE
20 OZ. RED PLUM
PRESERVES
3 for 99¢

303
FRUIT COCKTAIL
303 EARLY HARVEST
PEAS
303 HALVES UNPEELED
APRICOTS
14 OZ.
CATSUP
5 for 99¢

SHURFRESH **MARGARINE** 6 for 99¢

BISCUITS SHURFRESH Sweetmilk or Buttermilk 13 for 99¢ Nabisco **Ritz Crackers** 1 lb. Box 37¢

FLOUR PAPER BAG 10 Lb. 69¢	PEACHES HALVES or No. 2 1/2 -YC SLICED 4 for 99¢	COFFEE DRIP OR REGULAR Lb. 59¢
TOMATOES 303 FANCY 5 for 99¢	TISSUE SOFLIN TOILET White Rolls 12 for 99¢	LUNCH MEAT 12 OZ. 3 for 99¢

SHURFRESH QUART SALAD OIL 2 For 99¢	8 OZ. TOMATO SAUCE 11 For 99¢	Quart WAFFLE SYRUP 39¢
PRINT BAG 25Lb. FLOUR \$1.69	303 SPINACH 7 For 99¢	7 1/2 oz. THROWN STUFFED MANZ. OLIVES 43¢
303 APPLE SAUCE 6 For 99¢	300 FRESH SHELLED BLACKKEYES 8 For 99¢	QUART SALAD DRESSING 39¢
303 HALVES BARTLETT PEARS 4 For 99¢	303 SMALL WHOLE IRISH POTATOES 8 For 99¢	ELMDALE BROOMS 99¢
No. 2 Crushed PINEAPPLE 4 For 99¢	303 SAUER KRAUT 6 For 99¢	POWDERED DETERGENT 61 gm1 ENERGY 2 For 99¢
46 OZ. FANCY TOMATO JUICE 2 For 59¢	TALL RED SALMON 89¢	Tall CANNED MILK 7 For 99¢
300 PORK and BEANS 9 For 99¢	28 OZ. APPLE BUTTER 4 For 99¢	3 Lb. SHORTENING 59¢
303 CREAM STYLE GOLDEN CORN 6 For 99¢	20 oz. STRAWBERRY PRESERVES 2 For 99¢	Tall ROXEY DOG FOOD 12 For 99¢

CUCUMBER CHIPS 16 OZ. FRESH 4 for 99¢

In Our
Meat Dept.

SAVINGS A SNAP HERE!

Come In And Get Acquainted With Our New Butcher, Jack Gillean, Formerly With The Country Store In Clovis. You'll Like The Way He'll Handle Your Needs. Former Butcher Bill Smith Is Entering The Air Force.

USDA Graded

T - Bone Steak L.B. 89¢

Armour Star Thick-Sliced

BACON 2 Lb. Pkg. \$1.09

Fresh Pork Shoulder

ROAST Center Cuts 49¢

Pinkney Pure Pork

SAUSAGE 2 lb. Bag 59¢

**FARM FRESH
FRUIT and VEGETABLES**
California Fancy

AVOCADOS 2 for 25¢

Fancy Tomatoes Lb. 19¢	California Navel Oranges Lb. 17¢
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Texas **Grapefruit** 5 Lb. Bag 39¢

Wolf Brand CHILI No. 2 Can 59¢	Austex Beef Stew 2 No. 300 Cans 69¢	Fisher's Mixed Nuts 6 1/2oz. Can 45¢	Quaker Regular or Quick Large Box OATS 43¢	Gomet Long Grain RICE 2 Lb. Box 45¢
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Shurfresh **CRACKERS** 4 1 Lb. Boxes 99¢

Shurfresh **Cheese Spread** 2 Lb. Loaf 75¢

Hershey **Cocoa** 1 Lb. Can 65¢

Hershey **Candy** All Kinds 10 5¢ Bars 39¢

**"COLD CASH" SAVINGS
FROZEN FOODS**

Libby **GRAPE JUICE** 6 Oz. Can 19¢

Sara Lee **All Butter**

COFFEE CAKE 14 1/2oz. Size 79¢

Dole **Pineapple-Juice** 6 oz. Can 21¢

Libby Cut **Wax Beans** 9 oz. pkg. 19¢

- Double Gunn Bros. stamps Wednesdays with purchase of \$ 2.50 or more -



WILSON'S

Phone 23 8-4781

PARMER COUNTY'S FINEST



SUPER MARKET
BOVINA

THE HIGH PLAINS FARM AND HOME

Young, Coker Have Best Crop Yields

Cooper Young and Gary Coker of Lazbuddie were recognized Monday night at a county-wide 1960 crops award program for having the top cotton and grain sorghum yields.

Both lads are 4-H club members and were winners of county-wide contests sponsored by the Parmer County Cotton Growers Association and the Parmer County Grain Sorghum Producers Association.

The awards were presented during a joint 4-H and FFA program at the Hub Community Center.

Young won the cotton contest with a lint yield of 1,248 pounds per acre on a patch of Austin. He received a plaque, a blue ribbon and a cash prize of \$40.

Coker won the grain sorghum contest with a yield of 8,773 pounds per acre on a patch of Amak R-12. He also received a plaque, a blue ribbon and a cash prize of \$40.

While the awards were presented at the same program, the 4-H contest and the FFA contest were conducted separately.

Winners of the FFA contest were James Clayton of Bovina, with a yield of 1,077 pounds of lint per acre on a patch of Austin cotton, and Gary Foster, of Lazbuddie, with a yield of 8,051 pounds per acre on a patch of DeKalb grain sorghum.

Both of these boys also received a plaque, ribbon and a cash award of \$40.



COTTON CONTEST WINNERS who received awards Monday night were, standing from left to right, Dickie Clayton, second place, FFA; Cooper Young, first place, 4-H; and Richard Chitwood, second place, 4-H. Kneeling are James Clayton, first place, FFA; and Larry Johnson, third place, FFA.

Plaques, cash awards and ribbons also went to other 4-H and FFA members who placed in the contest. The awards were presented by A. W. Anthony Jr. of Friona and Parmer County Agent Joe Jones.

All of the winners in the 4-H contests, with their varieties and yields, are as follows:

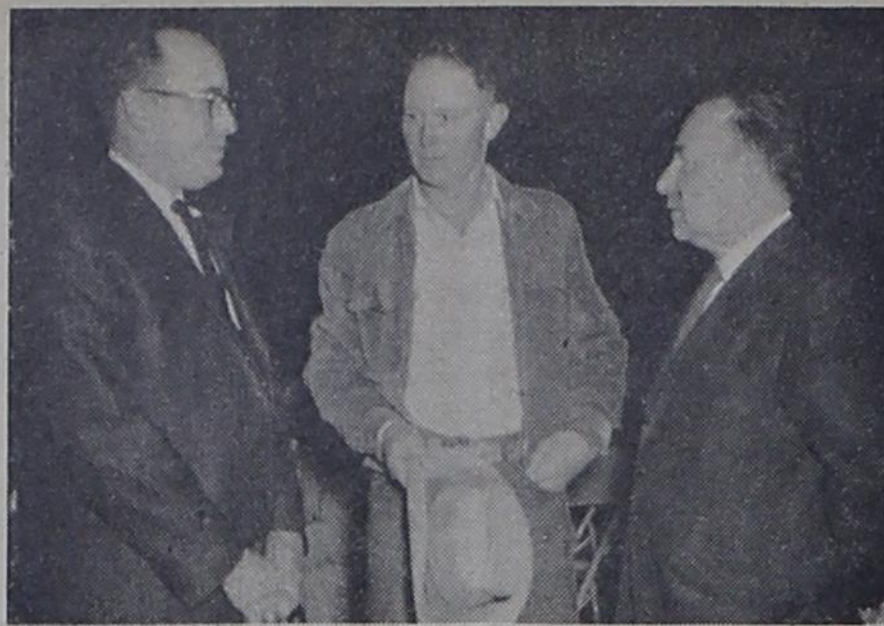
COTTON
Cooper Young, Austin, 1248; Richard Chitwood, Austin, 1077; James Sides, 1061; Gary Hand, Gregg, 1014; Jerry Cass, Gregg, 1014; Dennis Fallwell, Quallo, 877; Steven Young, Gregg, 749; Bruce Little, Gregg, 696.

GRAIN SORGHUM
Gary Coker, Amak R-12,

8773; Charles Shulk, F-63, 7891; Danny Murphree, Texas 660, 7620; Jerry Cass, Texas 660, 7618; Dennis Fallwell, Texas 660, 7503; Larry Johnson, F-63, 7503; Gary Eubanks, Texas 660, 7501; Richard Chitwood, Texas 620, 7492; Joe Murphree, PAG 665, 7336; Bruce Little F-63, 7195; John Taylor, F-63, 7195; Terry Parham, F-63; 6963; Charles Kitten, Amak Ranger 6349; Buddy Embry, R-12, 6385; Danny Miller, F-63, 6233; Cooper Young, R-12, 6020; Bruce Billingsley, R-12, 5843; Kirby Burch, R-12, 5400; Steven Young, Texas 611, 4873.

Winners in the FFA contests and the yields are as follows (the varieties grown were not available):

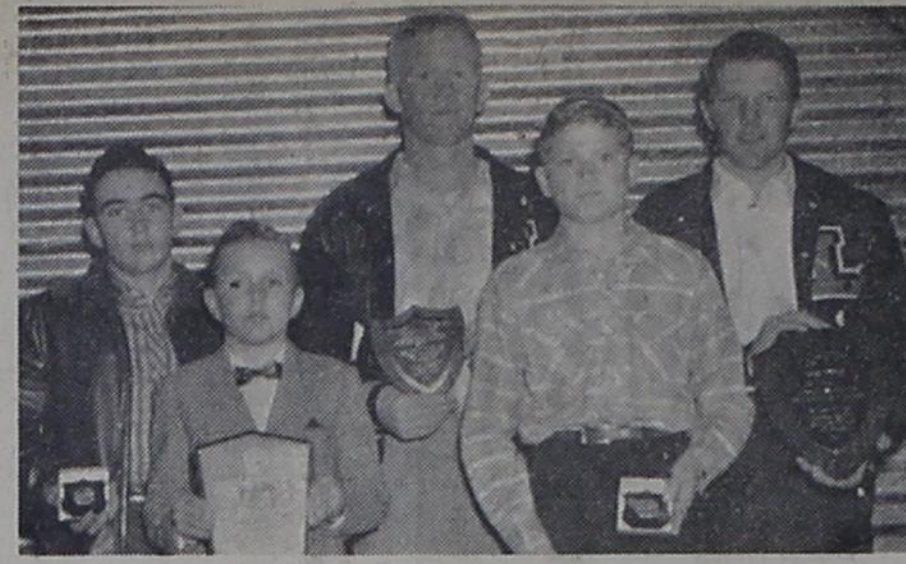
COTTON
James Clayton, 1077; Dickie Clayton, 950; Danny Johnson, 784; Jimmie Dale Seaton, 781; Laurence Kriegel, 758; James Brown, 687; and Gerald Foster, 573.



PROGRAM SPEAKERS at the 4-H and FFA awards night Monday at Hub were Elbert Harp left, secretary of the Grain Sorghum Producers Association, from Abernathy, and George Pfeifferberger, right, executive vice-president of the Plains Cotton Growers, Inc., from Lubbock. Here, they talk with Grady King of Lazbuddie following the program. In their talk, the two speakers explained the functions of their two organizations, and the marketing and research which has been done. Also, they explained some of the problems which has been done. Also, they explained some of the problems which exist in the marketing of our grain sorghum and cotton.

GRAIN SORGHUM
Gary Foster, 8051; Jimmie Dale Seaton, 7254; Troy Ray Jr., 7169; Carrol Redwine, 6866; James Clayton, 6700; Calvin Mason, 6690; Dickie Clayton, 6384; Jerry Engeling, 6302; Richard Chitwood, 6020; Gary Stevenson, 5844; Olen Johnson, 5440; Danny Johnson, 5422; Glendale King, 5158; John Agee, 4636; Terry Darling, 4204; Raymond Eubank, 3800; and Laurence Kriegel, 3024.

Complete Brake And Front End Service--Shocks And Overloads.
Boyd's Brake Shop
221 W. Grand PO 8-4326



GRAIN SORGHUM WINNERS in county-wide 4-H and FFA contests are pictured above. From left to right are Danny Murphree, third place, 4-H; Gary Coker, first place, 4-H; Jimmie Dale Seaton, second place, FFA; James Sides, third place, 4-H; and Gary Foster, first place, FFA. Not present for the picture were Charles Shulk, second place, 4-H; and Troy Ray Jr., third place, FFA.

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New & Rebuilt Electric Motors For All Purposes
Electric Motor Rewinding General & Starter Service
Crown Electric
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1320 W. 7th, Clovis

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ELECTRIC RANGE STAMP-EDE

5000 FRONTIER OR GUNN BROS. STAMPS FREE!!!*



Partners, you can corral 5000 Gunn Bros. or Frontier stamps — plus the best doggone cookstove you ever did see — electric, of course — if you'll saddle up and sashay down to your Reddy Kilowatt Electric Appliance Dealer's diggin's right now.

It's true — so help me — that every Southwestern Public Service Company residential customer buying a new electric range in March or April from a Reddy Kilowatt Dealer will receive 5000 Frontier or Gunn Bros. stamps. You'd have to buy 10 wagonloads of vittles to get that many stamps in one lick.

Doggone, Ma'am, you're such a good cook now — why not cook electrically and be that much better. And lasso all those stamps, too.

SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER



SOUTHWESTERN PUBLIC SERVICE COMPANY

FABRIC SHOP

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5 Mi. S. of Hub
5 Mi. N. of Clay's Corner
On Highway At

JACKIE SMITH'S

EYES EXAMINED GLASSES FITTED

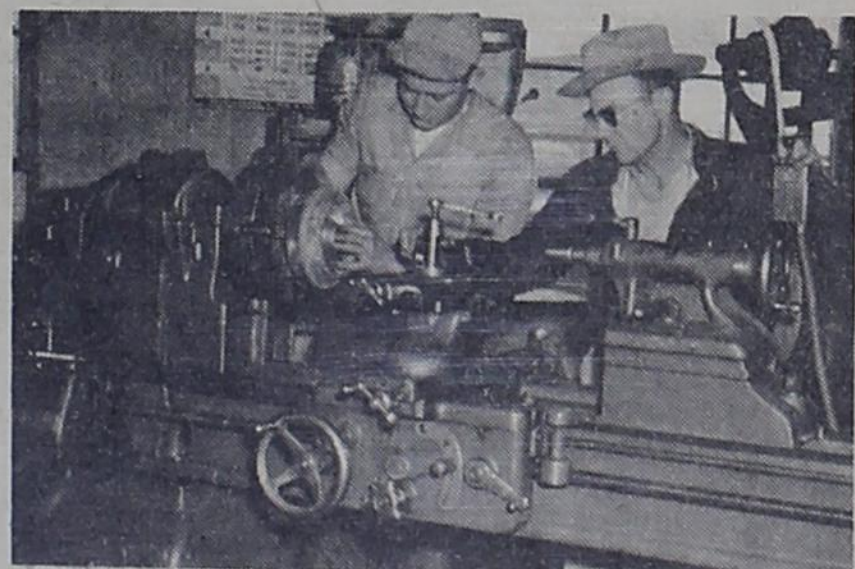
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Farwell, Texas

WITH THE COUNTY AGENT

JOE JONES

FOOTSAVING EDUCATION

By James E. Edwards
Why don't they make a shoe that will elongate when baby's feet grow?



Such a shoe is now made under patents granted to the Jumping Jack Shoe Company but neither the public nor the shoe retailers were prepared for the introduction of such a radical change when the shoe first appeared on the market in 1944.

One amazingly simple misconception stands between the success and failure of a shoe that will grow. All of us neglect to note that toes do not grow like fingers. Fingers grow more in length than the main body of the hand but the mass of the foot grows six to eight times as much as the toes grow.

If the picture is clear, the reader will agree that to accommodate foot growth the expanding part of the shoe should not be up front but behind the ball of the foot because that is where the major growth occurs.

To permit expansion at the heel the leather under the heel and up the back must be in one continuous piece. That is the process patented by Jumping Jack.

If you can think of another way to make a shoe that will grow, whisper it to me and we'll get rich quick.

Edwards Shoe Store
(Formerly Oliver's)
517 Main-Clovis

Two Friona 4-H Clubs Organized

Two new 4-H Clubs have organized with 48 girls in the Friona Junior 4-H Girls Club and 16 girls in the Friona Senior 4-H Girls club. Officers were elected during the first meeting Wednesday, February 15, at 4:00 p.m. in the Friona High School Library.

Sherri Tannahill was elected president of the Junior 4-H Club. Other officers are Debbie Hays, vice president; Pat Tannahill, secretary-treasurer; Judy Shirley, reporter; Darla Howell, council delegate; Kara Beth Sides, pledge leader; and recreation leader, Glenda Mingus.

Officers of the Senior 4-H club are Linda Schilling, president; Willene Baxter, vice president; Gloria Patterson, secretary-treasurer; Cordelia Parr, reporter; Pat Baxter, recreation leader; and Peggy Adams, pledge leader.

Adult foods, clothing, and organization leaders will be chosen to assist the girls in their programs. Adult leaders are the backbone of all

4-H clubs. Approximately nine leaders are needed in each of the foods and clothing programs of the Junior 4-H Club. For the 16 girls in the Senior 4-H Club about 4 leaders are needed in each of the subjects. Two organizational leaders are needed in each of the two clubs.

More program plans will be discussed in a meeting of the Friona Junior 4-H Girls Club Friday afternoon, March 3rd, at 4:00 in the High School Library. Miss Ettie Musil, County Home Demonstration Agent, will present a special program "How to Give a Method Demonstration."

Friona Senior 4-H Girls Club will meet Tuesday afternoon, March 7, at 4:00 in the High School Library. The program "How to Give a Method Demonstration" will be presented by Miss Musil.

Assisting in organizing these two 4-H Clubs were Mrs. Billy Sides and Mrs. Tress Tannahill. Approximately twenty mothers, also, attended the first meeting.

suggested where the side dressing program is followed the sidedressing should be done in June, while the cotton is still rather small and before the first irrigation. Mr. Walker pointed out that sidedressing alone can not be practiced on poor soils, where the young plant needs the added plant food from the very beginning, but works alright where soils are fertile enough and no plant food deficiency of the young cotton plant occurs.

The researcher cautioned farmers about the possibility of being unable to get the sidedressing on at a proper time due to rain or other pressing work. He also pointed out that fertilizer on cotton is unlikely to be of much benefit on soils as fertile as ours except on years when the cotton comes up and gets off to a good start.

Billy C. Gunter, area agronomist with the extension service, stationed at Lubbock, used a set of colored slides to do a jam up good job of presenting the seedling disease story of cotton. He and Mr. Walker both stressed the influence cold wet soils have on cotton seedling disease. Several points were stressed by Mr. Gunter that would help alleviate our seedling disease trouble, so I'll try to mention a few that come to mind.

The agronomist pointed out that resistant varieties would help, but suggested considerations other than the fact it is a resistant variety must be considered. You can't select varieties on disease resistant alone he said.

He also pointed out that a minimum soil temperature of 60 degrees before planting would be very helpful. The sixty degree soil temperature is arrived at by averaging 10 consecutive morning readings

taken at 8 A.M. at the depth the seed will be placed. Avoid planting in a hole, cover seed with one and one-half to two inches of soil. The raised seed bed will afford warmer soil temperature in the seed area and give the plant warmer conditions when it emerges.

The value of acid delinted seed for disease control was stressed. Crop rotation should be practiced, the agronomist said. He also pointed out that seedling diseases enter the plant through breaks in the plant tissue wall, so insect damage, sand damage and all other mechanical damage under control of the farmer should be kept to a minimum.

In next week column I will bring you some of Dr. Pope's research finding on fertilizer placement, sources and time with wheat and grain sorghum.

4-H Club News

Parmer County Junior Leaders 4-H Club met in the James Mabry home in Lazbuddie on February 21. Pat Chitwood presided at the meeting, with Dickie Chitwood leading the pledge. Janis Billingsley called the roll and introduced two new members, Peggy and Viann Lesley, and their mother, Mrs. Lyne Lesley.

A report on the March of Dimes drive was given by Bruce Billingsley, and Gerald Foster reported on the council meeting.

During the business session plans for an exhibit for National 4-H week were made. The exhibit will be set up in the county courthouse with each member working on the project. Members also made plans to start a campaign to sell subscriptions to the county newspapers after National 4-H week is over.

The program on giving method demonstrations was given by Joe Jones and Ettie Musil, county agriculture and home demonstration agents.

Attending the meeting were Mr. and Mrs. Dee Chitwood, Pat and Dickie; Mr. and Mrs. James Mabry, Johnny and Terri; Mrs. Leon Billingsley, Bruce and Janis; Mrs. T.O. Lesley, Viann and Peggy; Mr. and Mrs. Joe Jones, Russ and Brad; Cooper Young, Robert Tomlinson, Gary and Gerald Foster and Miss Musil.

FARWELL SR. 4-H CLUB
Larry Flowers, Reporter

Our president was not here so Jack Walker took his place. Mike Camp gave the 4-H Club Motto. The minutes of the last meeting were read and approved.

Joe Jones had to call the calf tour off because of band business. Joe talked to us about out projects, then about method demonstrations, and how to give them. He then told us of several different kinds of method demonstrations, some are field crops, how to poison Johnson grass, and ways to give artificial respiration.

Jack Walker is to give a demonstration on Home Safety, March 8th, at the Courthouse, and then at Canyon on April 28th, for the District Contest.

200 Attend Farm Supply Celebration

Over 200 area persons attended the Oklahoma Lane Farm Supply's third anniversary celebration at the Oklahoma Lane Community Center Thursday night. A free barbecue supper and all the trimmings was served to the crowd of persons who attended inspite of bad weather.

Demonstrations on fertilizer, oil and seed sold by the company were given during the evening, with various displays set up to show the products.

Winning door prizes were Leroy Kitten, 100 pounds Asgrow seed; Delbert Garner, dishes; Jeeter Garner, lantern light; J.B. Suddeth, 100 pounds 16-20-0; Alton Wyley, sprinkler; Howard Garner, travel iron; Jimmie Norton, comfort; Don McDonald, 0-20-0; Ginny Blankenship, suit of insulated clothing; and Calvin Meissner, a grease gun.

HD Agent's Gossip

BY MISS ETTIE MUSIL

It's garden planting time! Spring is just around the corner when tiny little shoots of plants and weeds begin to pop out of the ground. Several vegetables can be planted 4 to 6 weeks before the frost-free spring season. April 10th, is our average date of the latest killing frost.

You may want to plant asparagus, broccoli, cabbage plants, English peas, lettuce, onions, potatoes, or turnips now. These vegetables can withstand more cold than most of the other more delicate, warm temperature plants. Be sure to plant seeds as deep as the instructions ask on the package. By all means you need to have the garden soil spaded or

plowed, leveled, and ready for planting. If you use the same garden area as last year you will have better results if you rotate planting the vegetables in different rows.

Asparagus is easy to grow and care for. Plant 1 year old roots 15 to 24 inches apart. The roots are put in a trench 1 foot deep. As the plants begin to grow, soil is pulled around the young shoots until the furrow is completely leveled off. Shoots should not be cut at all the first growing season and only 3 or 4 weeks the second year. This will help the root system to become well established.

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Long Term--Low Interest
Ethridge-Spring Agency, Friona
Phone 8811

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SMALL SUPPLY

Mustang Seed Oats
It's Time To Plant!
See Us For--ANHYDROUS AMMONIA--PHOSPHORIC ACID
WE CAN APPLY IT FOR YOU
STAY AWAY FROM JOHNSON GRASS CROSSES IN YOUR HYBRID SORGHUMS
Buy STECKLEY'S GENETIC GIANT!
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"Sure Sign of Flavor" QUALITY CHEKED DAIRY PRODUCTS

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BROWN SUPPLY CO.
Ph. 2700-Muleshoe

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Optometrist
Phone 4051 13th & Cleveland
Friona, Texas (South of Hospital)

ADAMS DRILLING CO.

WATER WELL DRILLING
LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR NIGHTS 2951 HEAD REPAIRS
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4th & Pile, Clovis, N.M. — 2nd & Abilene, Portales, N.M.

NOTICE

Schedule Of Dates And Places We Will Be To Register Motor Vehicles:

Thursday, March 16—Black, Tri-County Elevator
Friday, March 17—Bovina City Hall
Saturday, March 18—Friona City Offices
Thursday, March 23—Lazbuddie, Church Of Christ
Friday, March 24—Bovina City Hall
Saturday, March 25—Friona City Offices

★ ★ ★ ★

Be Sure To Bring Your Title And Last Year's License Receipt.

★ ★ ★

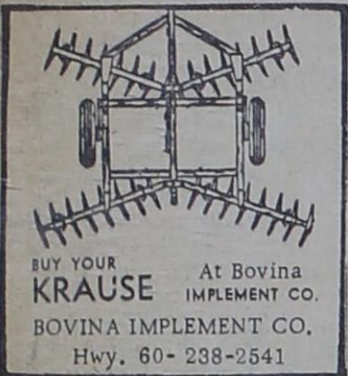
Note--All Title Cases Must Come To Farwell Offices As We Can Not Carry Enough Supplies With Us To Handle These Cases.

Will Be At All Places From 8:30 a.m. To 5 p.m.

LEE THOMPSON

Parmer County Tax Assessor-Collector

Classified Ads



BUY YOUR KRAUSE At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60-238-2541

FOR SALE -- 4-year old registered Santa Gertrudis bull, branded "S". Keith Ellison, 10 mi. southwest Crosbyton. 36-1tc

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Parmer County's Finest Cleaning

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GULFTANE
POWERS YOUR TRACTOR —and cuts maintenance costs to the bone! Delivers greater power, faster speeds, faster farming.



WEED BURNING
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FOR SALE--Pedigreed Toy French Poodles. Five weeks old. David W. Wines, 238-2582 or 238-4321. 36-1tp

FOUND--Set of car keys in leather holder. May be picked up at Blade office. 36-1dh

FOR SALE or trade for small building: Farmall F-20 tractor in good condition. Mrs. Emma Minter, 238-2062. 36-1tp

FOR SALE--2 year old registered Angus bull. Jack Clayton, Bovina. 33-4tp

FOR SALE -- 3 bedroom house, 3 baths, carpeted and draped throughout. New Kitchen-Ajd dishwasher. 2 blocks of school. Reasonable. Call 3791. Friona. 3tc

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FOR RENT -- Floor Polisher. \$1 per day. Superior Electric, AD 8-2751 32-tfnc

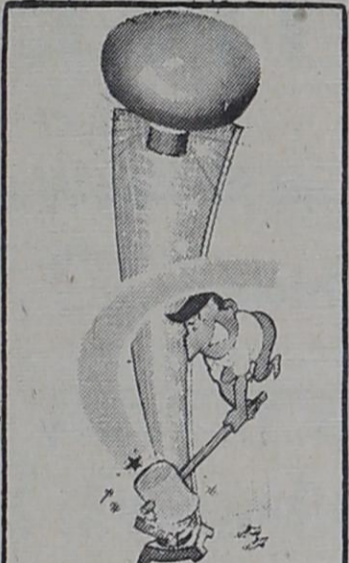
FOR SALE--About 350 bales of alfalfa hay. George Douglas, 225-4466. 35-4tp

FOR SALE--Recently overhauled '52 Ford half ton pickup, 4 - speed transmission. H&M Garage. 35-2tc

Richards Slaughter House
'Your Business Appreciated'

WANTED--Woman to clean house twice a week. Phone 238-4861. 35-tfnc

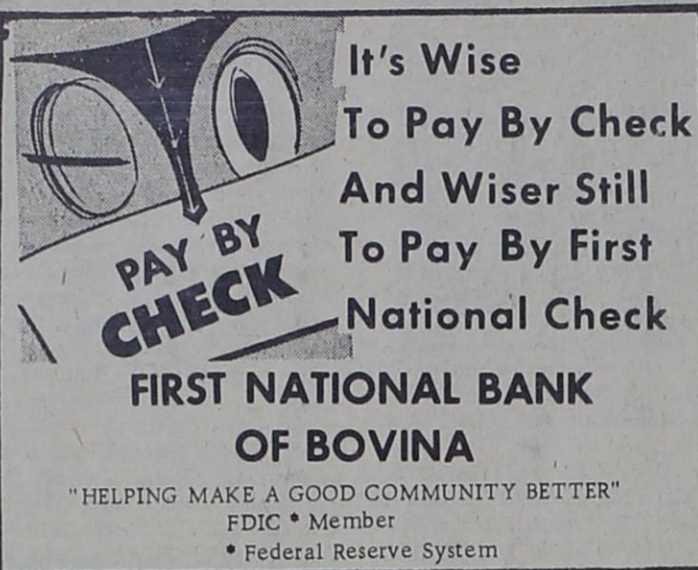
Mr. and Mrs. Lloyd Killough spent the week end in Dimmitt with Mr. and Mrs. Ernest Sandel.



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STP Distributor
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Yes, Keep Your Irrigation Motors Humming With

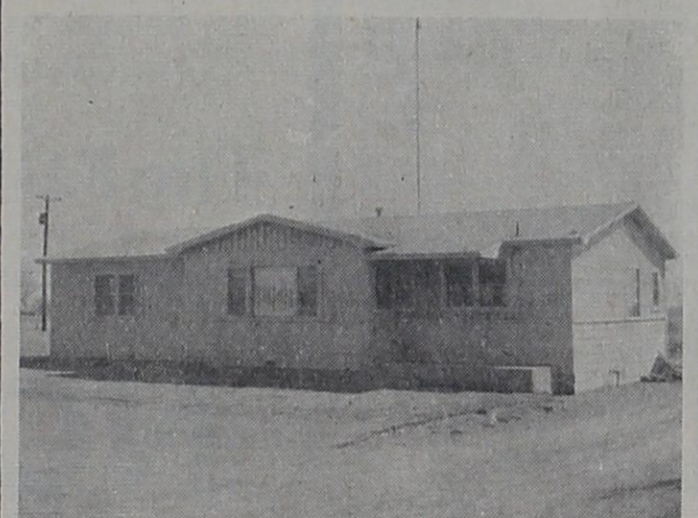
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WEST BEND
Genuine Waterless Cookware
Graceful Continental Design
Durable Extra-Thick Aluminum
Copper Color Knob Rings

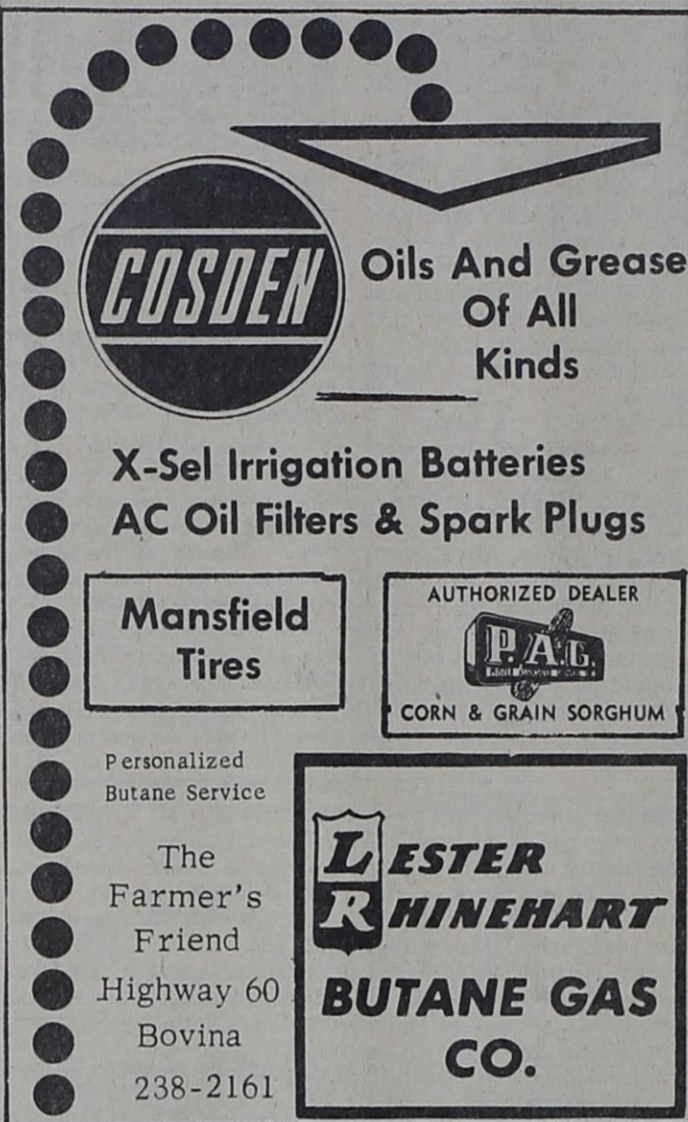
YOU PAY ONLY \$14.99 FOR COMPLETE SET

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It's Coming Soon In Our New Building On Highway 86 In Bovina.
E & D MOTORS
(Formerly Ed's Auto Service)
Complete Automotive Service --All Work Guaranteed--
"We're Not Satisfied Until You Are"
E & D MOTORS
ED PAETSCH M. D. KRUSE
HWY. 86 - BOVINA

Whittlin'--
wouldn't and for expense involved it would have to do some good before the cost could be justified.
Looks as though something needs to be done pretty quick. Bovina may get a reputation among burglars for being easy pickin's.
Could a nightwatchman help prevent that situation from coming about? And if he could, would the prevention be worth expense?

FFA Stock Show--
early Saturday afternoon after judging is completed.
A breakdown of entries shows 19 steers, 40 barrows, three pens of hens, six gilts, three sows and four lambs.
Each entry will be charged a fee of 50 cents.

Ticket Sales--
tee will be "300 or Bust," McCracken says. Tickets will be available at City Drug, First National Bank and from all chamber members, McCracken says.
"We think we have a good chance of reaching our goal. It will help our planning if people who plan to attend the banquet will purchase their tickets early," the manager says.
Members of cafeteria staff will prepare the meal.
Warren Morton, superintendent of schools, will be master of ceremonies.
Also discussed at Monday night's meeting was chamber membership, which has increased by 22 in past 30 days.

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200 Pair
WOMEN'S FLATS
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1/2 Price



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Plus tax and trade-in tire off your car
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