

2c the Yard. Calico! Calico! Calico! 2c the Yard

For Saturday Only, we will sell all Calicoes at 2c the yard with any bill of merchandise amounting to \$5.00. Limit one Pattern to the customer.

An assortment of Men's and Boy's Fancy and odd Vests. Some sold as high as \$5.00. In this sale for 63c Ask to see our remnant box, the largest in town. It contains many Remnants of all kinds of piece goods, at from 25c to 50c on the dollar, and they range in size from small pieces to full dress patterns.

All new merchandise, now arriving, go in this Sale at the same reduced prices.

Have you attended this big Closing out Sale yet? If not, you are missing great things, for we are Closing Out at Unheard of Prices.

Business was much better last week than we expected, which goes to show that the people are still wide awake and trade where they can get most for their money.

Visit us, look at our merchandise, get the prices, compare them with our competitors, and trade where you can get the most for your money—at the ELITE DRY GOODS CO.'S STORE.

Every day this week and throughout this Sale we will show you Something Startling.

Don't Forget our Rest Room and Ice Water.

COME TODAY—COME TOMORROW—COME EVERYDAY.

ELITE DRY GOODS CO.

R.K. MARSH, Manager

Postoffice Block, Brady, Texas

To—

Gin Men Oil Mill Men Threshermen Well Drillers

We have a new and up-to-date lathe, and the only welding machine in this section. We can take care of your wants in this line and rush orders receive our immediate attention. Will do work at any time--night or day. YOUR BUSINESS SOLICITED
PHONE 152

Brady Auto Co.

B. A. HALLUM, MANAGER

How about your watch? Is it keeping correct time? If not, let us remedy the trouble for you. Satisfaction guaranteed. A. F. Grant, jeweler, east side square.

Let us sell you your electric light globes. We have the genuine Edison-Mazda lamp. O. D. Mann & Sons.

For the best service in vulcanizing automobile inner tubes, go to Simpson & Co.

Notice to Farmers.

If you have any surplus cotton seed on hand we can use them at \$18.00 per ton. BRADY COTTON OIL CO.

BRADY CREAMERY

OPENED FOR BUSINESS AGAIN

At present we are only making Ice Cream and had only been buying milk and sweet cream; but, having made arrangements with the DONNELL CREAMERY CO., one of the PIONEER CREAMERIES OF TEXAS, to handle our surplus cream, WE ARE NOW IN THE MARKET FOR ALL THE CREAM WE CAN BUY at the market price, whether sour or sweet.

We are home boys, trying to bring to life and build up one of our Home Industries, which we hope to do with your help and co-operation.

HENDERSON & TIPTON

TRIOLA SWEETS ON ICE.

Get It Cold.

Regular Price, per Large Package, \$1.00; Our Special price..... 60c
Maxixe Cherries and all Chocolate Candies and Bon-Bons on Ice at our store.

Quality the Highest—Prices the Lowest.

THE REXALL STORE
JONES DRUG COMPANY
C. A. TRIGG, Manager

Your money back if you want it

FIRE SUNDAY NIGHT.

Barn and Contents Totally Destroyed—Loss About \$1500.

Fire at 9:00 o'clock Sunday night completely destroyed a large barn, together with all contents, at the home of J. E. Bell, about two miles southeast of the city.

The fire department responded to the alarm and made a record run, but were unable to render effective work on account of the building being outside of the water limits. Valuable assistance was given, however, by the firemen in preventing adjacent buildings burning. The roof of the residence, which was located about fifty yards north of the barn, caught fire twice, but was promptly extinguished.

Mr. Bell estimates his loss on the building at approximately \$1000 and the contents at \$400 to \$500. The loss is partially covered by insurance on the building amounting to \$400, and \$200 on the contents.

The origin of the fire is unknown, but is supposed to have been caused by spontaneous combustion of a quantity of sheaf oats stored in the building.

Better see Brady Land Co. about that fire insurance policy.

Anything handled by Hardware stores. O. D. Mann & Sons.

For the best service in vulcanizing automobile inner tubes, go to Simpson & Co.

Family Reunion.

A family reunion held last Thursday at the home of Mr. and Mrs. J. C. Hall in the southern portion of the city proved a most pleasant occasion for those in attendance. This was the first time the family had been together in about twenty-seven years.

In addition to Mr. Hall's family, those present included Mr. and Mrs. Amos Hall of Bangs, Wes Hall of Justin and Mr. Hall's mother and sister, who have recently come to Brady to make their permanent home.

Notice to Farmers.

If you have any surplus cotton seed on hand we can use them at \$18.00 per ton. BRADY COTTON OIL CO.

You cannot beat the prices on our famous "Hercules" Buggies, neither can you get as good style and values. We want you to see them. O. D. Mann & Sons.

MRS. E. D. HURLBUT DEAD.

End Came Peacefully Yesterday Morning at Brownwood.

The following item from yesterday's Brownwood Bulletin concerning the death of Mrs. E. D. Hurlbut will be of local interest. Mrs. Hurlbut is grandmother of Mrs. C. A. Trigg of this city, and is well known to many Brady citizens.

"The people of Brownwood were grieved to learn this morning that during the night the spirit of Mrs. E. D. Hurlbut had taken its flight and the long life of this good woman had ended. Mrs. Hurlbut had been in frail health for many years, but for several days past her condition had been critical and her death was not unexpected. The funeral will be conducted tomorrow afternoon at 4:00 o'clock at the residence of B. E. Hurlbut, Rev. K. P. Barton and Rev. Chas. M. Ashmore assisting Rev. W. B. Gray in the services. Interment will be in Greenleaf cemetery.

"Mrs. Hurlbut was born in Fayetteville, N. Y., May 25th, 1834. Her maiden name was Miss Emma Electra Edwards, and she was a direct descendant of Rev. Jonathan Edwards, the famous preacher. She was married to Eli D. Hurlbut January 12, 1854, and for many years the family have been highly respected citizens of Brownwood. Mrs. Hurlbut was the mother of two children, Mrs. Lillie E. Glover and Mr. B. E. Hurlbut, and is survived also by 12 grandchildren and five great grandchildren.

"For many years 'Grandma' Hurlbut has been a devoted member of the Presbyterian church, and she died with a sweet faith in the kindness and mercy of the Master, whom she had served so long.

"Throughout the long period of her ill health she was a patient and cheerful sufferer, and by her example of Christian fortitude was an inspiration to all who came in contact with her. The sympathy of the entire community is extended to her aged and heartbroken husband and the children and grandchildren."

If it is furniture, we want to show you our line. O. D. Mann & Sons.

For the best service in vulcanizing automobile inner tubes, go to Simpson & Co.

We want to supply your oat bags this year. Prices right. Macy & Co.

FARMERS ATTENTION!

WE CAN INSURE YOUR GRAIN ANYWHERE. RATES LOW. SEE US ABOUT YOUR OATS OR WHEAT AND DON'T TAKE THE RISK OF LOSING THE CROP BY FIRE.

Brady Land Co.

A. B. CARRITHERS.

JOE A. ATKINS.

A Correction.

In reporting the death of Grady Jones in Friday's issue of The Standard it was erroneously stated that the young man was born August 31, 1898, when the correct date was August 31, 1894. It was also stated that the funeral service was held at the home instead of at the cemetery.

Say, Bill my wife has that smile since I got her a Singer from A. T. Clardy and R. L. McKinny.

LAND LOANS

I am direct representative for all of Central West Texas for a large loan company that has the money, and that will not give the preference to Central or North Texas business.

We can, therefore give you prompt inspection and close without delay.

If your security and title is good we can handle your business.

We can extend paper or make new loans.

If interested, write and let me know your wants. All inquiries treated in confidence.

B. E. Hurlbut
Brownwood, Texas.

When you want anything in the feed line just ring 295. We'll do the rest. Macy Grain Co.

STILL IN THE GROCERY BUSINESS

And Will Not be Undersold

Just received a car of flour, and my Blue Ribbon Flour, every sack guaranteed, goes at \$3.62. And my extra high patent Moss Rose or Apple Blossom goes at \$3.87 per 100 pounds, and it is just simply fine.

All other Groceries at the same close prices.

CONLEY

GROCERY CO.
NEXT TO POSTOFFICE

MAKE YOUR DOLLARS HAVE MORE CENTS.

4-inch Shadow Lace, per yd..... 6¢
Val Lace, 2 yards for..... 5¢
Ladies', Children's and Men's 25c Hose, white and black for..... 15¢
Complete line Toilet Articles fully guaranteed.

LANGE'S 5 CENT, 10 CENT AND 25 CENT STORE

THE BRADY STANDARD

TWICE-A-WEEK.

Official Paper City of Brady.

Absorbed the Brady Enterprise and the McCulloch County Star May 2nd, 1910.

Published on Tuesday and Friday each week by
H. F. SCHWENKER, Prop.
S. M. Richardson, Manager.

OFFICE IN CARROLL BUILDING, North Side Square, Brady, Texas.

SUBSCRIPTION PRICE \$1 PER YR. Six months.....50c Three months.....25c

Entered as second-class matter May 17, 1910, at the postoffice at Brady, Texas, under the Act of March 3, 1879.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

The management assumes no responsibility for any indebtedness incurred by any employee, unless upon the written order of the editor.

Local advertising rate, 5c per line, each insertion.

Classified advertising rate, 5c per line each insertion.

Notices of church entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news, will be charged for at the regular rates.

BRADY, TEXAS, June 22, 1915

A MERCHANT.

We have tried to interest our readers in the value and advantage of trading at home. We also want to interest the merchants in the subject to the end that they may also interest the reading public in the buy at home movement by offering the inducements that make for the success of the buy at home plan.

We want to call the careful attention of the merchant to the following article written by R. V. Holland, and reprinted from the May issue of Holland's Magazine. It concerns a merchant (and, by-the-way, there is a distinction between the terms merchant and store-keeper) of Chandler, and the article embodies some ideas that every merchant would do well to take home with him for careful consideration and study:

"Chandler, Henderson County, Texas. Population 341," according to the 1910 Federal census.

This is the railway guide's meager description of the town in which Mr. Odas Moon, proprietor of the New Moon Drug Store, has cast his lot.

Mr. Moon has a practical, as well as a fertile, aggressive mind. He realizes that the extent of his individual success is dependent upon the growth and prosperity of the Chandler community, and that keeping the trade of the locality at home is a vital factor in the prosperity of every deserving person in and around the town.

Experience in the mercantile business has taught Mr. Moon that the amount of patronage possible for a merchant to secure, and retain, depends upon the quality of goods and service offered the people; that they will patronize local stores in preference to those at a distance when convinced that they can buy to as good advantage locally as elsewhere.

With this knowledge in hand Mr. Moon determined to put his store on an equal footing with the big city drug stores, to let the residents in his community know that they can find as good merchandise in his store as can be secured anywhere else, and, furthermore, that his prices compare favorably.

It should be said to Mr. Moon's credit, that he did not look at the matter from a purely selfish standpoint. He recognized the fact that a drug store stock comprises but a small part of the articles in every day use in the ordinary household. But of one thing he was sure, that if the other merchants in Chandler would join hands with him in a movement to bring about better local marketing facilities, much good would be accomplished, the benefit of which would be shared in by every person in Chandler.

Mr. Moon's policy of handling standard products, with which the public is familiar, is the outcome of close observation of retail merchandising. He long ago learned that trade marked

advertised, or standard lines, are in greater demand and repeat more readily than the unknown sort. He also knows that people will go out of their way to get articles with which they are familiar and upon which they can depend.

Stocking standard goods was a simple matter. The question in Mr. Moon's mind was how to convince the people in Chandler's trade territory that the New Moon Drug Store is headquarters for this class of goods. His answer came in the logical deduction that "people buy those things that they read most about," and that it was up to him to find out what mediums have the largest circulations and the most prestige among the people in the vicinity of Chandler. With this information he could tie his store to the advertising in these mediums of lines he sells by featuring these goods in his local advertising, circular letters and window displays right at the time the manufacturers' advertising was reaching the homes in his community.

An investigation revealed the fact that Holland's Magazine and Farm and Ranch reach several times as many families as other publications, except his local newspaper, the Chandler Times. Mr. Moon was also aware of the fact that these

EDEN ECHOES

From Eden Echo:

Mrs. King and daughter of Brady were guests in the J. H. Graham home a few days this week.

The teachers for the Eden school have all been employed and are: Prof. T. N. Jefferson, principal; Jewel Matthews, Mrs. J. R. McVay, Miss Lizzie Bullion, Miss Cloia Lee and Mrs. Bessie Allen.

The census for the Eden school shows an enrollment of 272, about a 15 per cent increase over last year.

B. A. Dail was a Brady visitor last Tuesday.

Oats in the Pasche vicinity are said to be threshing out 100 bushels per acre.

The Live Oak school will close today (Friday) and there will be an entertainment tonight.

E. M. Baygent went to Brady Thursday to arrange to sell some of his oats.

Don't forget Oil Stoves. O. D. Mann & Sons.

THE BRADY STANDARD
Twice-A-Week, Per Year \$1

PERFECT PURITY COUPON BOOKS

Save Time and Money.
Let Us Prove It

FIRST: They save time. They are always handy for the ice man. He can tear the coupon out of the book and leave, which saves your having to stop your work, hunt up your purse and if you do not happen to have the right change—more delay.

SECOND: Coupon books save you money. We will allow 5 per cent discount on all books paid for when delivered, but no discount unless paid for then.

THIRD: We want to deliver ice to everybody just when you want it delivered, but to be better able to do this we must have your co-operation. We urge all to phone orders early—not later than 10:30 if you want ice before noon and not later than 5:00 for ice that day.

FOURTH: Tell the driver to bring you a book.

Mann Bros. Ice Co.

publications are more deeply interested in the community welfare throughout the Southwest than others. He, therefore, wrote us asking our co-operation in the matter.

The first statement Mr. Moon made to me when I arrived in Chandler was: "I intend to conduct my drug store in a manner that will afford consumers of goods in my line an opportunity to buy as advantageously as customers of larger drug stores." An investigation of his stock and prices convinced me that he is following out his intention to the letter.

Standard articles in the New Moon Drug Store represent identically the same quality as in New York—prices the same.

If Odas Moon can induce other merchants in Chandler to assist him in his effort to give Chandlerites high-class marketing advantages in their stores, the wealth produced locally will be kept at home where it can be used for the development of the community. People in the community will have no reason to buy elsewhere.

When we draw a contrast of the war machines of Europe mowing down the armies of men, and the harvesting machines of America mowing down acres of grain; the one cursing the earth with a ghastly, intolerable curse, and the other nourishing the world with the choicest life-giving sustenance, we have a picture of the matured blessings of peace.—Industrial Record.

Summer comforts and porch furniture. O. D. Mann & Sons.

Lohn Votes Bonds.

The election held in the Lohn Common School district Saturday to vote on the question of issuing \$7,500 in bonds for a new school building resulted in an overwhelming majority for the bonds, the vote standing 45 for to 13 against.

The returns were presented in commissioners' court at a special session held here yesterday and the result declared as above.

A transcript of the record in this and the Pear Valley issue of \$4,500 which was voted June 5th, was made up yesterday by County Superintendent E. L. White and taken to Austin today to be presented to the attorney general's department for approval. It is thought there will be little or no difficulty in getting the record in both issues approved.

Both the Lohn and Pear Valley districts are to be congratulated upon the stands taken for better educational advantages in their respective communities, and their interest in these matters speaks well for the citizenship of these wide-awake and progressive districts.

Plans and specifications for both buildings will be adopted as soon as the issues are approved by the attorney general and will be completed in ample time for the opening of the next term of school this fall.

Brady Standard, \$1 a year.

CLASSIFIED ADS

Rate 5c per line per insertion.

LOST—A baby's bracelet, between home and cemetery, or in cemetery. Please return to Mrs. Marshall Rankin.

Pasturage.

Will pasture your cows, call for them and take them home. Phone 365, Sanitary Dairy, for further information

Notice to Farmers.

If you have any surplus cotton seed on hand we can use them at \$18.00 per ton.
BRADY COTTON OIL CO.

FOR SALE—Good buggy and harness; practically new; at a bargain. See J. M. Anderson.

Land Loans.

\$100,000 available for your county. If you are wanting a loan or paper extended it will pay you to write to me. B. E. Hurlbut, Brownwood, Texas.

GOOD Jersey milch cows for sale. See J. F. Schaeg.

UNINCUMBERED LOTS, in a good western town, to trade for auto. Address Box 506, Brady, Texas.

WANTED—To trade for an automobile, Ford preferred. See J. F. Schaeg.

Will Give Home Talent.

For the benefit of Ruthel Rebekah lodge of this city the ladies of East Sweden will give a performance of the pretty 3-act comedy-drama "A Southern Cinderella," at the opera house next Monday night, June 28th.

This play was put on last month at East Sweden and so creditable was the performance that the local lodge determined to use their efforts in getting the play reproduced here, and have finally succeeded in securing the consent of those taking part to appear here next Monday night.

The cast of characters is as follows:

Madame Charteris, an old aristocrat—Miss Myrtle Huro
Enid Belemy, a Southern Cinderella—Miss Ellen Hendrickson
Miss Rosie Winterberry, a famous settlement worker—

Miss Victoria Johnson
Miss Johnnie Bell Randolph, a little coquette—

Mrs. W. F. Dutton
Katherine Hawk, an English nurse—Miss Nina Huro
Caroline Hawke, her sister, an adventuress—

Miss Mary Ella Knoy
Mammy Judy Johnson, a black Blue Grass widow—

Mrs. T. A. Dial
The proceeds of the play will be used by the lodge in defraying the expenses of their degree team to the district I. O. O. F. convention, which meets next month in Comanche, and the co-operation of all is sought to make this undertaking a success in every way.

Prices of admission will be 25c and 35c.

One of our Ohio Cultivators will do the work. O. D. Mann & Sons.

Piles Cured in 6 to 14 Days
Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

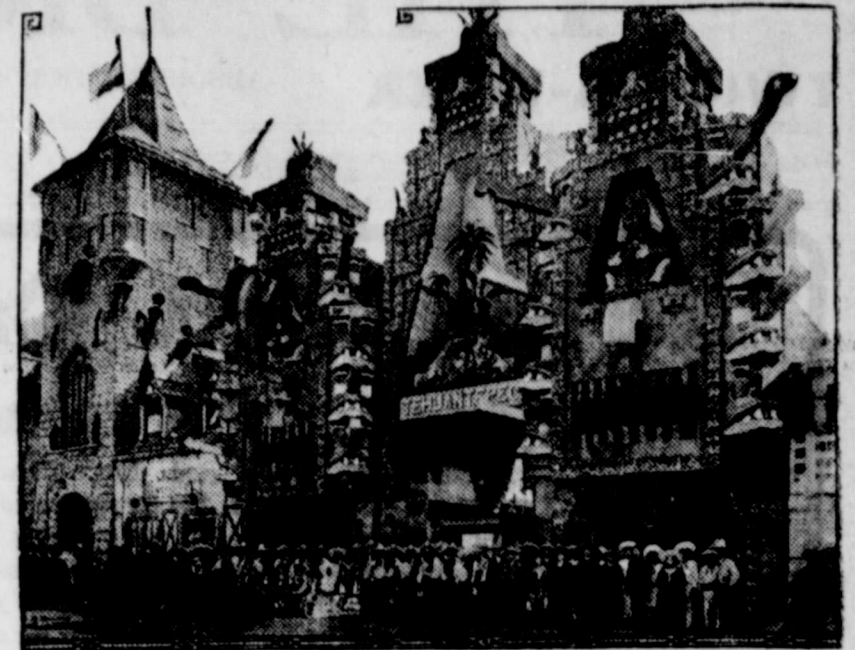
Get the genuine Edison-Mazda lamp at O. D. Mann & Sons.

CASTORIA

For Infants and Children.
The Kind You Have Always Bought

Bears the Signature of J. C. Ayer & Co.

ARTS AND CRAFTS OF 10,000 YEARS AGO SHOWN IN THE TEHUANTEPEC VILLAGE AT THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION



The Tehuantepec village on the Zone at the Panama-Pacific International Exposition is a bit of the oldest civilization of the world brought to San Francisco from the country of the Aztec ruins in Central America. Beautiful carpet weaving is shown, together with onyx cutting, clay and wax modeling ancient dancing and singing, pottery making and coloring and other art characteristic of the people. A typical garden is open to the visitor in the concession in which is to be seen the landscape art of this people.

SANTA FE TOUR COMPANY

Special Trains, Equipped With Pullman and Parlor Cars, to the

WORLDS EXPOSITION AT SAN FRANCISCO, CALIF.

From Points in Texas, From May 15th to Nov. 1st. Beautiful and Scenic Lines. Go one route, Return Another.

18 Day Trips, all Expenses, \$135.00.
Stay Longer, If You Desire.

Tickets good for 90 days. Stop-over privileges allowed at any point enroute by paying your own expenses for the extra time you wish to stay. Then, on returning, our Berth Tickets and Meal Coupons are good on any of our Special trains.

DID YOU GET THE PROPOSITION?

\$135.00 pays ALL expenses of the trip—Railroad Fare, Dining Car Service, Standard Pullman Reservation, Hotel Reservation—everything on an 18 to 20 days' trip; includes a day's sight-seeing tour in Packard cars of Los Angeles and Pasadena, a visit to the magnificent Mormon Temple at Salt Lake City and a day's tour in autos at Colorado Springs.

Or for \$140.00 (just \$5.00 more than regular price) you can take the same identical trip as outlined above, and in addition have stop-over privileges wherever desired, as long and as often as desired, ticket being limited by the usual 90 days.

THE MOST LIBERAL PROPOSITION TO BE HAD

Ask for Free Literature at
Brady Standard Office
Or Inquire of

LEE A. WALKER
Brady, Texas.

SANTA FE TOUR COMPANY

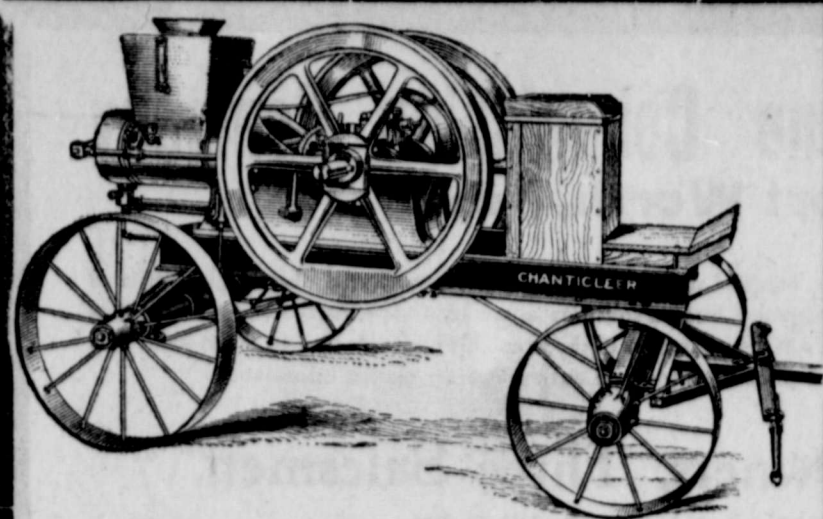
Amicable Bldg. Waco Texas

THE BRADY STANDARD \$1 To Drive Out Malaria
Twice-A-Week, Per Year \$1 And Build Up The System
Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

A. STEELHAMMER & SONS

GENERAL BLACKSMITHS AND MACHINISTS
Woodwork and Horseshoeing a Specialty
We Make or Repair Anything.

NORTHWEST CORNER SQUARE PHONE 222



CHANTICLEER

Gasoline Engines, Pumps, Monitor and Standard Windmills, Mill and Gin Supplies. PHONE 109

Wm. Bauhof

Brady, Texas

from the ranch at ~~Cherry~~ to spend a few days here looking after business interests.

Attorney Sam McCulloch left last night for Coleman, where he will spend a few days looking after professional business.

Mr. and Mrs. G. C. Kirk went to San Saba Sunday to spend the day as guests of Mr. Kirk's brother, Sloan Kirk, and wife.

Mrs. Tom Cox and son, Olin, of Johnson City arrived last Thursday for a short visit with the family of her brother, H. S. Snearly and family.

Mrs. Frank Wilhelm returned last Friday from Brownwood, where she has been the past three weeks undergoing treatment by a specialist.

C. E. Korff, a former well known McCulloch county farmer now residing at Gonzales, is here this week on a combined business and pleasure trip.

John R. Winstead, Waldrip's live-wire merchant and farmer, was in the city yesterday looking after business and shaking hands with his many Brady friends.

Mr. and Mrs. Paul Willoughby and son, Paul Hovey, came in Sunday night from the ranch in the Ozona country to spend a few days here with relatives and friends.

Mr. and Mrs. O. W. H. Cook of Austin are guests of Mrs. Cook's brother, Bailey Jones, and wife. Mr. Cook is an employee of the state treasurer's department.

Miss Pearl King of Dallas arrived in the city last week to spend a few weeks here as a guest of the families of her brothers, Messrs. R. A. King and F. M. Richards.

Mrs. Bernice Barley of the Frank Wilhelm ranch was in the city yesterday enroute to Comanche and Llano, where she will spend a month visiting relatives and friends.

J. F. Davis went to Rochelle last night to spend a few days looking after the business of the Carey-Lombard-Young Lumber Co., of which firm he is district manager.

Deputy Sheriff John Martin returned Sunday afternoon from San Antonio, to which place he took Dan Burleson and Walter Childers to the insane asylum for treatment. The trip was made in Mr. Martin's car.

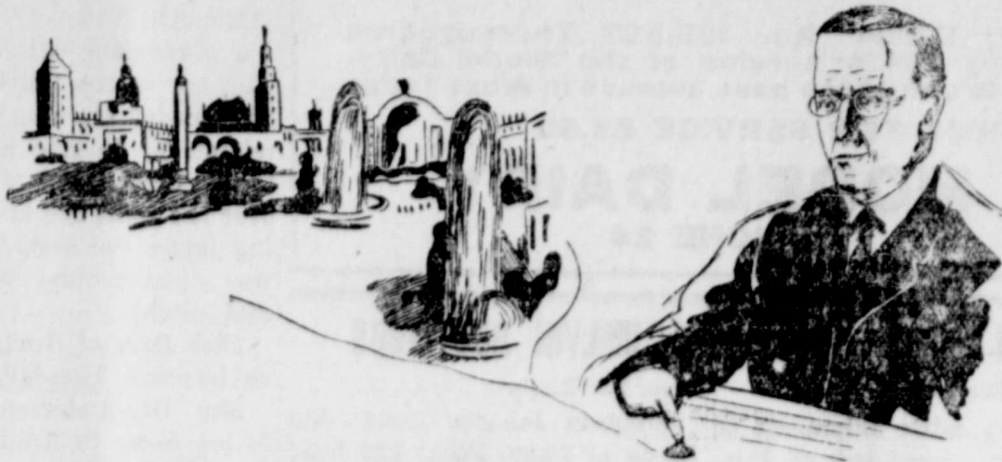
Mr. and Mrs. H. R. Hodges and Mrs. Ora Graham went to San Angelo Saturday, where the latter will spend several weeks visiting relatives and friends. Mr. and Mrs. Hodges returned Sunday via Menard.

Mrs. Dr. J. B. McKnight, son, John, and daughter, Miss Mary, who are spending the summer at the ranch home of her parents, Mr. and Mrs. J. L. Latham, near Fredonia, spent Saturday and Sunday in the city as guests of friends.

Mr. and Mrs. G. R. White and H. N. Cook left last week for a month's visit to California points. They will spend some time at the Panama-Pacific exposition and will also visit Mr. and Mrs. F. R. Wulff at Oakland during their absence.

Mr. and Mrs. C. S. Vedder of Mason were in the city last Friday enroute to San Francisco, Cal., where they expect to spend several weeks visiting the Panama-Pacific exposition. They will also visit other points of interest in the West during their absence.

Mrs. W. H. Ballou and little daughters, Catherine and Elizabeth, returned Saturday morning from a month's visit with her parents in Marlin. She was accompanied upon her return by her sister, Miss Rebekah Franks, who will be her guest for a few weeks.



WHEN PRESIDENT WILSON pressed the button to open the

Panama-Pacific Exposition, the electric impulse that was flashed across the Continent started a great Busch-Sulzer-Diesel Engine in the Palace of Machinery. Texaco Urso Oil is the only lubricant that has ever been used on this splendid machine.

Knowing that this engine would attract great attention, the builders took particular pains to secure the best possible accessories for the production of maximum efficiency. Their choice of

TEXACO URSA OIL

was made after numerous tests.

Though the Diesel Engine is a new prime mover, it has received so much attention and study from the Lubricating Engineers of the Texas Company that we are able to lubricate it efficiently and economically, and we hold the leadership in this particular class of lubrication.

This is a fair example of Texaco Service, the service which means that we can give you an oil exactly suited to any condition of speed, heat, or pressure, for steam engines, gas engines, turbines, ice machines—anywhere a piston moves or a wheel revolves.

We invite you to get in communication with our nearest office and let one of our representatives show you the Red-Star-Green-T products of quality.

The Texas Company
General Offices, Houston, Texas



KODAK PRINTS

ANY SIZE
3 CENTS EACH
FILMS DEVELOPED FREE
Best Finish, Quickest Service,
Permanent Work.
HINSDALE STUDIO
FORT WORTH, TEXAS

PERSONAL & LOCAL

Willie Carroll of Lohn was in the city yesterday on business.

W. B. Beakley of Mercury spent yesterday in the city on business.

Ross Churchill of Brownwood was a business visitor to the city yesterday.

W. W. Spiller of Menard spent Saturday and Sunday here with his family.

W. H. Sanders left last night for Rochells to spend a few days on business.

V. C. Miller of Voca was in the city yesterday looking after business interests.

Dr. J. P. Barton and W. E. Lohn were among the Lohn visitors to the city yesterday.

A. C. Johnson, Waldrip's progressive druggist, was a business visitor to the city yesterday.

Chas. Wilmann and Lawrence Schuessler of Mason spent Sunday in the city as guests of friends.

Miss Bessie Wallace of Fort Worth arrived in the city last Friday for a visit with Miss Cora Hill.

Wes Hall of Justin arrived in the city last week for a short visit with his brother, J. C. Hall and family.

B. A. Hallum returned yesterday afternoon from a short business trip to Brownwood and Lampasas.

Tom Baker came in Sunday

Fire Insurance

We represent 32 Old Line Stock Companies. Some of the strongest in the World.

Let us insure you against Loss by Fire or Storm in one of them.

BRADY LAND CO.

Joe A. Adkins A. B. Carrithers

Only One "BROMO QUININE"

To get the genuine, call for full name, LAXATIVE BROMO QUININE. Look for signature of E. W. GROVE. Cures a Cold in One Day. Stops cough and headache, and works off cold.

We have the best typewriter ribbons on the market. Can fit any machine. New stock just received. Brady Standard.

The Magic Washing Stick.

We want the people of Brady to know that we positively guarantee that the Magic Washing Stick will in fact wash clothes without the use of a washboard or machine, thus saving all the hard work on washday. We will let you try the Magic Washing Stick five times at our risk, and if at the end of that time you do not say it is the best thing you ever saw, we will give your money back. Come and let us explain it to you. The Jones Drug Co., Brady, Texas.



More and more every day Ford cars become the necessity for everybody—a utility in city and country. Their great usefulness is part of the daily life of all the people, through giving universal service with universal economy.

Retail buyers of new Ford cars from August, 1914, to August, 1915, will share in profits if 300,000 are sold in that time. Ask us for particulars. Keep in mind the simplicity in operation and economy in upkeep—less than two cents a mile.

Runabout \$440; Touring Car \$490; Town Car \$690; Coupelet \$750; Sedan \$975, completely equipped, f. o. b. Detroit.

WM. CONNOLLY & CO.

LOCAL AGENTS

AT THE OPERA HOUSE.

Comedy and The Drama Will Entertain, Tonight.

Tonight, (Tuesday) will be five and ten cent night at the opera house with a Keystone comedy, "Fatty's New Role." For those who enjoy a roaring laugh or a quiet chuckle the Keystone's can't be beat. The feature film will be a two-reel drama, "Heart Beats." Friday night a World film.

"The Price of Treachery," will feature. It tells the story of a lighthouse keeper's daughter, the crime of one brother and the self-sacrificing devotion of another, reproducing the foundering and blowing up of a schooner at sea.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

Any size Flower Pots. O. D. Mann & Sons.

If you contemplate attending the Exposition at San Francisco, The Brady Standard can supply you FREE with literature that will be both interesting and helpful.

Up to date the British government has voted \$4,310,000,000 for conduct of the present war. This is running expenses alone of one of the nine or ten nations engaged, and says nothing of the damage and other losses.

Horses For Sale

All Kinds of Horses and Mules for Sale

Also will exchange anything in our line for Good, Young, Merchantable Horses and Mules, and as usual will give Special Bargains for Cash.



C. W. L. SCHAEGER

FOR SERVICE

"My Daniel" No. 109,523 Thoroughbred Jersey Bull for service at the Model Dairy. This is one of the best animals in West Texas

TERMS FOR SERVICE \$2.50

MODEL DAIRY

PHONE 24

SAN SABA SAYINGS

From The Star.

Monday's cattle shipments to Fort Worth consisted of thirteen cars and were as follows: Grady Roberts 5, Henry Behrens 2, John Behrens 2, R. W. Kuehn 2, W. W. Watkins 1, S. L. Kirk 1.

Frank Lacy of Brownwood was here last week and bought a car of two year old steers from Bob Linn.

Robt. and N. N. Lacy bought six cars of cattle from Will Gray and shipped them to their Millersview ranch Tuesday.

J. B. White of Brady was here Friday, the guest of A. L. Gatlin. He went from here to Goldthwaite for a visit.

From The News.

R. Davenport and wife passed through the city Thursday of last week for Austin. They will enter the summer school at the University of Texas.

Misses Winnie and Gertrude Stout, who have been teaching school at Brady during the last season, passed through the city Sunday enroute to Austin, where they will enter the summer school at the University of Texas.

Miss Vera Mae White is visiting in Brady, the guest of Mrs. Guy Bourland.

The Magic Washing Stick.

"The Magic Washing Stick is the thing—it sure will do the work. It makes the clothes so white and clean, says Mrs. M. L. Beaver, Canton, Texas. We want you to try this article at our risk. If you don't like it, it don't cost you one cent. It washes clothes without rubbing. Makes washing a pleasure instead of a drudgery. Call and let us tell you about the Magic Washing Stick. The Jones Drug Co., Brady, Texas.

Round trip to the Exposition for \$135.00. All expenses paid. Side trips and extra privileges. Does that sound good to you? Ask for free literature at The Standard office, or inquire of Lee A. Walker.

Lost.

My patience with my old man. The next husband I get I will have it in the bargain that he's to get me a Singer. See A. T. Clardy or R. L. McKinny.

MASON MAVERICKS

From The News.

T. A. Rolston was in town Monday from the Long Mountain country and says the grass hoppers are getting very thick and are causing a great deal of damage to crops.

In a recent prohibition election at Harper the antis won by a small majority of 11 votes. The vote was 79 for and 68 against the selling of intoxicating liquors.

The delivery car of Kothmann and Jordan was turned over last Thursday afternoon near the Doell blacksmith shop. The car was occupied by Banks Reynolds, Pete Jordan and one other passenger. No injury resulted to any one though, and very little damage was done to the car.

Nice Hammocks. O. D. Mann & Sons.

For feed of all kind phone 295.

The biggest bargain ever offered in a county newspaper—The Brady Standard, twice-a-week—\$1.00 a year.

Any kind of Sweeps. O. D. Mann & Sons.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

MELVIN RUSTLINGS

From The Rustler.

Simpson Johnson sold Bill Benze of Paint Rock, 125 head of cows at \$67.50 per head.

Gus Noyes delivered his steers last Tuesday to John Harper of Santa Anna, that he sold a short ago.

El Townsend of Brady, who is a brother of J. W. Townsend, also a railroad man, of Brady, visited his brother Saturday, returning home Sunday.

J. B. Haines of Whiteland happened to a serious accident Tuesday evening. He was loading a car of oats and in cutting the sacks open, his knife slipped and stuck clear through his arm, between the elbow and wrist.

Former Citizen Dead.

C. M. Rawls, who resided in the western part of McCulloch county for a number of years, died last Thursday afternoon at his home in San Angelo, following an illness of only a week.

Mr. Rawls will be remembered by many of the older citizens of the county, having been engaged in the sheep and cattle business in the Melvin country, but left this county about twenty years ago to locate in Tom Green county, where he engaged in the same line of business, and where he and his family have since made their home.

The following account of the death is taken from last Friday's issue of the San Angelo Sun:

After suffering for exactly one week, C. M. Rawls, old-time citizen of this city, died at his home at 419 East Twelfth street yesterday afternoon at 5:30 o'clock. The funeral will take place from the family residence this afternoon at 5 o'clock, Rev. E. F. Lyon, pastor of the First Baptist church, officiating. Interment will take place at Fairmount cemetery.

Mr. Rawls was sick just a week and was unconscious during the entire time. His condition was that grave that his children who live at a distance were notified and were all at the bedside when death came to relieve the sufferer. They are as follows: Mrs. C. N. Crawford, of Sterling City; Mrs. Edw. W. Osteen, Las Cruces, N. M.; W. R. Rawls, Tankersley; J. R. Rawls, Mertzon; Ben Rawls Mertzon; Mrs. A. L. Springer, Hugh Rawls and Misses Sudie and Lottie Rawls of this city.

Mr. Rawls was well known in this city and all West Texas. He was largely interested in sheep and other live stock pursuits and had many friends among the old timers in these lines in West Texas.

Three Old Sores, Other numerous skin ills.

The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Foster's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00.

We rely upon pleased customers for future business. We want and appreciate your business. Brady Standard.

Cemetery Lot Deeds Now Ready

The Cemetery Committee of the Brady City Council has about completed its plans in the much-needed improvement of the Brady City Cemetery. This much-needed improvement is one of the best steps that the city could have taken for the interests of our prosperous little city.

The Cemetery Committee of the Brady City Council especially deserve much credit for the interest and time they have given to this work, and every citizen of Brady, as well as every friend of the project owes them their co-operation in the maintenance of such work.

The Cemetery Committee hereby announces that the deeds for burial lots are now ready and can be had by applying to the City Secretary at the Commercial National Bank. All such parties interested should lend their support to this work by arranging for the payment for their lot at the earliest possible date.

This will insure a well-kept, modern cemetery as well as protect each lot owner to his privileged burial rights on such ground as they have selected.

Help the good work to continue by doing your part.

Sustains Broken Arm.

Mrs. N. G. Lyle sustained a broken arm last Saturday morning at the home of the family in North Brady in a rather peculiar accident.

In company with her daughter, Miss Fannie, and Miss Esther Anderson, Mrs. Lyle was seated in a rocking chair on the back porch of the home. In rocking to and fro the chair gradually worked over to the edge of the porch and before anyone noticed the danger toppled off to the ground. Mrs. Lyle instinctively threw out her arm to break the fall, but sustained a fracture of the left arm just below the elbow.

Prompt medical attention was given, and the patient was reported yesterday afternoon as doing as well as could be expected.

McDuff, Va.—"I suffered for several years," says Mrs. J. B. Whitaker, of this place, "with sick headache, and stomach trouble.

Ten years ago a friend told me to try Theodor's Black-Draught, which I did, and I found it to be the best family medicine for young and old.

I keep Black-Draught on hand all the time now, and when my children feel a little bad, they ask me for a dose, and it does them more good than any medicine they ever tried.

We never have a long spell of sickness in our family, since we commenced using Black-Draught."

Theodor's Black-Draught is purely vegetable, and has been found to regulate weak stomachs, aid digestion, relieve indigestion, colic, wind, nausea, headache, sick stomach, and similar symptoms.

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Your druggist sells and recommends Black-Draught, only 25c. Get a package to-day. N. C. 126

MENARD MESSAGES

From The Messenger.

Edmund Benchoff, while riding in company with James Callan, Jr., in the Callan pasture, last Sunday morning, had the misfortune to ride into a low tree, a broken limb striking him over the right eye and penetrating under the scalp. The cut was a bad one and required several stitches.

Dick Dyer of Brady was here on business Tuesday.

Mrs. Dr. Anderson returned to her home in Brady last Friday evening after a few days visit at the W. W. Russell ranch.

Bevans & Co. shipped four cars of goats to the Ft. Worth market Sunday.

W. R. Richardson of Kimble county, shipped six cars of goats from here over the Frisco to Fort Worth Sunday.

Ed Mears & Co. loaded out five cars of cattle Sunday. They were of unusually good size and in perfect condition. They weighed one steer at 1390 and there were many in the lot which were heavier. The entire lot would probably average 1350.

J. L. Ragland shipped six cars of goats to Ft. Worth Tuesday.

Tom Maddox loaded out two cars of cattle Tuesday.

Chas. Wynne and a bunch of good fellows he had picked up along the line are spending the week here fishing. Herbert Mears is chaperoning the party while here.

Miss Christine Matthews, a Ft. Worth teacher, who is now visiting her mother in Hext, was in Menard Tuesday.

SHOOTING SCRAPE.

George Mooring Fires Shot at John Mooring Saturday Night.

Considerable excitement was created on the southeast corner of the square Saturday night about 10 o'clock by a shooting and cutting scrape engaged in by John Mooring and his nephew, George Mooring.

Bad feeling is said to have existed between the two men the past several weeks, the trouble originating over family affairs.

The fight took place at the Brady National bank corner just after the performance at the Brady opera house, which both of the men attended, and was witnessed by a big crowd of people leaving the opera house.

According to the version of a number of witnesses of the affray, John Mooring and his wife and daughter went to the show together, and later on George Mooring came into the opera house and sat down a few seats in the rear of his uncle and family. After the show Mr. and Mrs. Mooring and daughter started back to the square, where they had hitched their horse previous to going to the show, preparatory to going to their home several miles north of the city. Just after they left the opera house George dropped in behind them in a crowd and was walking toward the square, and when in front of the bank his uncle suddenly turned on him and began slashing at him with a pocket knife. An ugly wound was inflicted in the left side of the abdomen, the blade penetrating to the hollow. A slight cut on the arm was also sustained.

After Mooring had been wounded he jumped from the sidewalk and ran into the street and drew a .32 calibre automatic pistol from his pocket and fired one shot at his uncle. His aim, however, was poor and the shot went wild.

Young Mooring's wounds were given medical attention, and he was later taken to the home of his father, Walter Mooring, several miles northwest of the city.

where he is reported as resting well.

A charge of aggravated assault was filed against John Mooring yesterday by County Attorney C. C. House, and he was released under bond. A charge of carrying a pistol has also been filed against George Mooring.

The Lawn needs trimming. What? O. D. Mann & Sons.

NOTICE TO CITIZENS.

We desire to call attention of the citizens of Brady to a practice, which, if persisted in, may cause serious damage, and possible loss of life to someone.

When an alarm of fire is sounded it seems to be the desire of everyone to beat the automobile fire truck to the fire, and thereby not only violate a city ordinance against speeding, but endanger the lives of themselves and others as well. Everyone knows or should know that fire apparatus has absolute right of way over everything when answering an alarm and it is the duty of drivers of vehicles on the street to either drive en-

tirely off the thoroughfare or out to one side until after the apparatus has passed.

We have been seriously hampered in answering alarms by these practices on the part of citizens, and we want to give all fair warning that we must have absolute right-of-way in the future. After a collision occurs and someone gets seriously injured it will be too late to call attention to these matters, and we are seeking to avoid such a calamity by enlisting your cooperation and help.

BRADY FIRE DEPARTMENT.

S. M. RICHARDSON, Chief.

Cream Separators and dairy supplies. O. D. Mann & Sons.

The Magic Washing Stick.

"I received your Magic Washing Sticks and have tried them and think they are just fine. They make the clothes so clean," writes Mrs. Fay Collins, Route 1, Box 20, Ponta, Texas. Washes clothes without rubbing. Guaranteed to please you. Ask the Jones Drug Co., Brady, Texas.

Tanks, well casings, etc. O. D. Mann & Sons.

Funeral Directors

UNDERTAKERS AND EMBALMERS

HEARSE IN CONNECTION

Day Phone No. 4. Night Phones 82 and 195

O. D. MANN & SONS

Brady, Texas

POLK'S BARBER SHOP

Wants Your Whiskers for Business Reasons

Bath Rooms Fitted Up With the Latest Sanitary Plumbing

NORTH SIDE PUBLIC SQUARE

JONES BROS. BARBER SHOP

WE EMPLOY NONE BUT FIRST CLASS WORKMEN

HOT AND COLD BATHS

GIBBONS BUILDING BRADY, TEXAS

The Lovelace Barber Shop

FOR THE BEST THERE IS IN BARBER WORK.

LOCATED IN THE McAFEE POOL HALL

Daggett-Keene Commission Company

Fort Worth, Texas

Solicits Your shipment of cattle, hogs and sheep on the Fort Worth market on their high merits of salesmanship. We employ no salesmen; hire no solicitors and carry no speculators and every hoof of live stock sold by us is personally sold by a member of the firm. We would like to hear from you with your next shipment. Write, phone or wire us at our expense for market information.

"Three Owners, Three Salesmen"

"Established 1909"

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FAMILY AVOIDS SERIOUS SICKNESS

By Being Constantly Supplied With Theodor's Black-Draught.

McDuff, Va.—"I suffered for several years," says Mrs. J. B. Whitaker, of this place, "with sick headache, and stomach trouble.

Ten years ago a friend told me to try Theodor's Black-Draught, which I did, and I found it to be the best family medicine for young and old.

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