

**BRADY'S KEY RATE 45c--A REDUCTION OF 15c OVER LAST YEAR**

**MILLINERY AND LADIES' READY-TO-WEAR**

We must close out our Mammoth stock of Ladies Millinery and Ready-to-Wear, and for this week we will sell you any trimmed hat in the house at the greatest sacrifice prices ever before offered in Brady.

Avail yourself of this opportunity and get a nice Velvet hat for the price of an imitation.

To see and to price them is only to buy. Our prices will be for customers only and not for other milliners as we want to give you the advantage of these prices.

We also have a full line Dry Goods, Notions, Furnishings, Shoes, Hats, Clothing, Comforts and Blankets at greatly reduced prices.

**Elite Dry Goods Co.**  
 Post Office Block R. K. Marsh, Manager

**BRADY KEY RATE 45c**  
 REDUCTION OF 15c OVER LAST YEAR.

Still Further Reduction May Be Possible—Mayor and City Officials Are Elated.

W. H. Ballou yesterday received word from the State Fire Insurance board announcing the key rate of Brady had been set at 45c. This is a reduction of 15c over the key rate given Brady last year, and in Mr. Ballou's opinion may be lowered another 2c, because of improper rating on police service. Should this be the case, the rate will be set at 42c.

Official announcement of the key rate has not yet been received by Mayor A. C. Baze, but Mr. Baze yesterday expressed himself as highly elated over the announcement, and the news is a source of gratification to the city officials, and the citizens of Brady as well.

The city council, in concert with the fire department and water and light department, has been earnestly endeavoring to meet all possible requirements in order to establish the lowest possible key rate, deeming any expenditure for this cause as being entirely justified by reason of the benefits accruing to the merchants and to whoever carries insurance on property.

It now develops that if the present announced rate of 45c can be reduced another 6c, it will put Brady in the Class P towns, which will result in an entirely new classification, with resultant decreased rates.

Too much cannot be said in praise of the work of the city officials in securing this rate for Brady, which is all the more remarkable when it is considered that less than three years ago the Brady key rate was 77c. As can readily be seen, the reduction amounts to 32c, which is exceedingly gratifying to all Bradyites.

Notice our space advertisement and see why you should buy a Darling Hot Blast heater. O. D. Mann & Sons.

See us for the best grades of coal, or phone your order to 295. Macy Grain Co.

**A Near-Accident.**  
 A serious accident was narrowly averted Saturday when the delivery wagon of Acosta Bros., driven by Jim Coffey, and an auto containing Mrs. Roy Miller collided at the Commercial bank corner. Coffey was driving a young horse which became frightened and shied at some passing motorcycle just as the auto rounded the corner. Both the horse and the auto were going at a fair rate of speed and in spite of the efforts of the drivers to avert the same, a collision resulted. The shafts of the delivery wagon struck the top of the auto damaging it and narrowly missed striking Mrs. Miller in the face. Aside from the shock and the scare, no injury resulted to the occupants of the car.

**Jacob and Nunnally**

Just Received Two Shipments of FRESH CANDIES  
**JACOB and NUNNALLY'S**

Both good—get it while it's FRESH. None better, and it's on Ice at

THE REXALL STORE **JONES DRUG CO.** On the Corner C. A. TRIGG, Mgr.

**Plenty of J. & P. Coats Crochet Thread**

Celluloid Hair Pins, per Pkg. 10c  
 Guaranteed Combs 25c  
 Tooth Brushes, 5c and 10c  
 Ladies, Children and Men's Hose, per pair, 10c 15c

Come to us for anything and everything.

**LANGE'S 5 CENT, 10 CENT AND 25 CENT STORE**

**LOCAL BRIEFS**

Cotton was off several points Saturday, middling basis being quoted at 11.50. Yesterday the market recovered, and the 11.75 level was reached again. The

local market was even better, 11.85 being paid.

A nickel apiece is the value of cotton seed this week. At least so we were informed by one of the local buyers. Cotton seed is as good as gold, and at \$31.00 per ton it looks the part. This price has been quoted and

paid in Brady since last Saturday morning.

Oscar Thompson, who has been ranching out in New Mexico, near Lovington, the past several months, came in last Thursday with a bunch of horses and mules to sell. He expects to remain here a week or two.

**TOP JONES INJURED.**

Thrown Through Windshield of Dr. Wm. C. Jones' Car.

Top Jones sustained painful injuries Sunday morning about 9:30 o'clock when the car driven by Dr. Wm. C. Jones struck a stump, the sudden jar pitching the former against the windshield with such force as to break out a section of the glass.

The accident happened about nine miles north of Brady. The doctor was driving on a little-frequented cross roads, and on account of the tall broom weeds was driving slowly and with more than usual care. In spite of his vigilance, however, he suddenly came upon a stump, and before the brake could bring the car to a standstill the front axle had been hung.

Top Jones' injuries consisted of a painful three-cornered gash in his left cheek requiring seven stitches to close, and bruises and scratches about the head. More serious injury was doubtless averted by reason of the car being driven at slow speed, and also Dr. Jones seeing the stump just in time to apply the brakes. Dr. Jones' escape from any injury was due to his rigid position while applying the brakes.

Aside from the broken windshield and a slightly bent axle, no injury was done to the car.

Although Top Jones suffered considerable pain during the first day, he was reported resting easily yesterday, and it is thought that he will soon recover from the effects.



You see them advertised in all the late magazines.  
 You get them from **KIRK**  
 "Always Has The Newest."  
 North Side  
**NUF - SED**

**CROWNED WITH SUCCESS**

Follow the Crowds to Hub Dry Goods Company

The Hub Dry Goods Company opened their doors Saturday, Oct. 9, 1915, at 9.30 a. m. This opening was the talk of the town. On every corner you could hear the people say:

"Have you been to The Hub? Why they have the newest line of Ladies' Suits, Coats, Millinery and Ready-to-wear to be found in any store in the South. Every garment stylish, with the latest trimmings and cuts to be found anywhere."

**Just Received by Express this morning 75 Ladies' Tailored Suits in three assortments:**

Assortment One:--\$35.00 Tailor-made Suits, beautifully trimmed in all colors \$17.95

Assortment Two:--\$27.50 Ladies' Tailor-made Suits, in all materials and fur trimmings \$14.95

Assortment Three:--\$25.00 Tailor-made Suits something beautiful and prices never heard of before \$13.95

We have the goods, reliable brands, new dependable merchandise, and how can you pass the Hub Dry Goods Company by? Brady's most popular Ladies Ready-To-Wear Store.

**We are here to stay and grow**

**The Hub Dry Goods Co.**  
 BRADY, TEXAS  
 Two Doors East Brady National Bank

**COUNTY COURT.**

**Panel of Jurymen for First and Second Weeks.**

The following are the jury panels for the first and second weeks of county court, which convenes Monday, October 18th, at 1:30 p. m.:

- First Week.**  
 Dub Doran, Rochelle.  
 W. O. Long, Placid.  
 Lee King, Brady.  
 Joe Williams, Rochelle.  
 A. W. Walker, Brady.  
 E. Smith, Lohn.  
 H. N. Davis, Brady.  
 Mason Wagner, Milburn.  
 Chas. Glober, Brady.  
 Alvin Neal, Rochelle.  
 Troy Smith, Placid.  
 G. H. Davis, Brady.  
 O. E. Hurd, Brady.  
 W. H. Williamson, Rochelle.
- Second Week.**  
 Judge Bratton, Rochelle.  
 J. C. Penn, Mercury.  
 Claud Wood, Brady.  
 Chas. Bryson, Brady.  
 W. F. Prickett, Rochelle.  
 W. Z. Stapleton, Placid.  
 John Cummings, Milburn.  
 J. D. Branscum, Brady.  
 E. L. Jones, Rochelle.  
 J. W. Sansom, Mercury.  
 Arthur Rogers, Rochelle.  
 J. N. Wingfield, Placid.  
 Britton Embry, Brady.

There are lots of kinds of heaters, but only one Darling Hot Blast. O. D. Mann & Sons. For feed of all kinds, phone 295.

**Teachers' Special Examination.**

Notice is hereby given that a special examination for teachers' second and first grade certificates will be held in Brady on Friday and Saturday, October 15 and 16. This examination is for first and second grade state certificates only.  
 E. L. WHITE,  
 Superintendent.

**Wanted—At once, salesmen and salesladies.** None but experienced help need apply. Ente Dry Goods Co.

For the best service in vulcanizing automobile inner tubes go to Simpson & Co.

We are experts in putting up and blacking stoves. O. D. Mann & Sons.

# THE BRADY STANDARD

TWICE-A-WEEK.

Official Paper City of Brady.

Absorbed the Brady Enterprise and the McCulloch County Star May 2nd, 1910.

Published on Tuesday and Friday each week by H. F. Schwenker, Editor S. M. Richardson, Manager

OFFICE IN CARROLL BUILDING, North Side Square, Brady, Texas.

SUBSCRIPTION PRICE \$1 PER YR. Six months.....50c Three months.....25c

Entered as second-class matter May 17, 1910, at the postoffice at Brady, Texas, under the Act of March 3, 1879.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

The management assumes no responsibility for any indebtedness incurred by any employe, unless upon the written order of the editor.

Local advertising rate, 5c per line, each insertion.

Classified advertising rate, 5c per line each insertion.

Notices of church entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news, will be charged for at the regular rates.

BRADY, TEXAS, Oct. 12, 1915

## BRADY'S KEY RATE.

Did it ever occur to you that a reduction of 15c in Brady's key rate will more than pay for Brady's new fire truck in a year's time, if applied to all insurable property in Brady? Every effort made to secure a reduction in the key rate has been money in the pockets of Brady citizens—and the pennies that are saved not only are pennies easily earned, but in the course of a year or years they amount to thousands of dollars.

Should Brady succeed in reducing her key rate another 6c from the present announced rate it will give her a Class P town basis, which would mean an entirely different classification of fire risks and much greater benefits than are to be had under the present classification. With another 3c reduction already in sight as a result of erroneous credit on account of police service, it seems entirely possible that this last reduction may be had, within a year's time, and the much-acquired classification obtained.

An Erath county citizen reports that while the cotton of his near neighbors has been ruined by boll weevils, his own farm shows very few of them, and that he is gathering a fair crop. He says the main reason is that he has never allowed a quail to be killed on his premises, and that they destroy the weevils. He states that there are hundreds of these birds on his farm. Just here is a point for the Hood county farmer. The quail has been proven to destroy not only boll weevils, but all other insect enemies to the farmer, hence should be protected. If this writer were on a farm he would just as readily allow a man to shoot his chickens and pigs as the quails, because the latter are among the best friends the farmer has.—Granbury News.

Mrs. R. A. King, President, Brady Parent-Teachers Association, Brady, Texas.

Dear Madam:

I am willing to room \_\_\_\_\_ teachers during the County Institute to be held October 18 to 22nd.

Name \_\_\_\_\_

Location of Residence \_\_\_\_\_

I prefer to take \_\_\_\_\_ men \_\_\_\_\_ women

Price for the week per teacher, \$ \_\_\_\_\_

## ON A COLD TRAIL.

The following appealing advertisement appeared last week in the Rosebud News:

This is to certify that I am in the market for cotton pickers and corn pullers. But understand, they must be coal black bucks, strictly honest, must not fight booze, not know one card from another, be ignorant of "seven come eleven," must be Christians and hold family prayers three nights in each week, must sleep in their overalls, so that if anything should happen during the night they would be ready to go; must extinguish all lights and be in bed by 9:30 o'clock, for the laws in West Falls have become so strict that we cannot stand for it or your debts either.

There ought to be plenty of that kind of cotton pickers, out so far we have heard of none of the Rockdale colored population having answered the ad.—Rockdale Reporter.

## BLUE LAWS.

Up in Chicago the mayor has ordered all saloons closed on Sunday or, to be exact, from 12 p. m. Saturday night until 12 p. m. Sunday night. This in face of the fact that the saloons have been run open for the past fifty years and no attempt has been made to enforce the Sunday closing law. We knew something would be bound to happen when the world learned that Brady and Brownwood were enforcing the "blue laws."

## THE INSTITUTE.

Attention is directed to the blank form which is published at the bottom of this column. Some 200 teachers will be in the city the coming week, and it is the earnest desire of the Parent-Teachers' club to secure room and board for them. All information should be forwarded at the earliest opportunity to Mrs. R. A. King, president of the Parent-Teachers' association, who will have charge of the assignment of the teachers.

Fill out the blank and forward it at once.

Out-of-order stoves were last week put in order when the cool spell came. The put-in-order stoves are now out-of-order—the weather's pleasant again.

Phone No. 11 for the best McAlester nut coal. Knox & Bradley.

Rex A. Smith arrived yesterday from Carlsbad, N. M., having accepted a position as watchmaker and engraver with B. L. Malone & Co. Mr. Smith is accredited with being one of the most expert engravers Brady has ever boasted, and in addition possesses exceptional ability in the way of watchmaking and jewelry repairing, and Mr. Malone is congratulating himself upon being fortunate enough to secure his services. Mrs. Smith, who is spending a few days with home folks in Snyder, will join Mr. Smith in making their home in Brady within a few days.

Brady, Texas, 1915.

## CARNIVAL HERE.

DeKreko Shows All New—Opening Last Night.

The DeKreko Bros. carnival company arrived Monday morning on schedule time, and last night opened their week's engagement here under the auspices of the Brady Volunteer Fire department.

The DeKreko aggregation made their initial appearance in Brady last year, at which time, in spite of the continuous rain which lasted throughout their stay, they made a very favorable impression upon the Brady public—so much so, in fact, that no delay was had in the signing of the attraction for a return engagement by the local fire boys.

The shows this year, with one exception, are all new, and include several very meritorious performances. That of the trained goats and monkeys is especially noteworthy, the animals going through their entire performance without command or threat by the keeper. The midget woman is another feature worth the price, the more so since the little lady possesses a very sweet disposition and is

very obliging in the matter of singing the popular airs when requested so to do. The ostriches also form a unique attraction, and the various other shows in combination with the riding devices such as the merry-go-round and ferris wheel, complete the tented city.

The fire boys expressed themselves as highly pleased with the first night's attendance, and with favorable weather large crowds are anticipated during the remainder of the week.

**Cures Old Sores, Other Remedies Won't Cure.**  
The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

## Skating Rink Opened.

The skating rink has been moved to the Jordan building, just south of J. F. Schaege's store, where we will be glad to welcome our friends afternoons, 3:00 to 5:00 o'clock, and evenings. A. T. JORDAN.

Your coal goes a long way when burned in Cole's Hot Blast Heaters. They are fuel savers.

When you want anything in the feed line, just ring 299. We'll do the rest. Macy & Co.

Get that good McAlester coal—it's best. Knox & Bradley.

# Money Saved Is Money Earned

We are selling Merchandise as cheap as you can get it any place else, and in addition to that, we are giving tickets to the Picture Shows.

It will pay you to investigate

# O. D. MANN & SONS

**CLASSIFIED ADS**  
Rate 5c per line per insertion.  
For Sale—One dozen Poland China pigs. Jeff Meers.

For Sale or Trade—Young work horses, mares and mules. See them in lot back of John F. Schaege's store. Will sell cheap—they must go. See Oscar Thompson, Brady.

Lost—Two billy goats—one a freshly shorn kid, the other a yearling in full wool. \$5.00 reward for recovery. P. C. Dutton, phone 1004, Brady.

Wanted—Horses and mares, from 5 to 8 years old, broke to saddle, good flesh and sound, from 15 to 16 hands high. Will be in Brady until Saturday, October 23rd. C. B. White.

For Sale—About 800 bushels red rust-proof oats. Absolutely free from Johnson grass. Tests 32 pounds per bushel. Price 50c. See J. E. Shropshire, Brady, Texas.

Wanted—At once, salesmen and salesladies. None but experienced help need apply. Elite Dry Goods Co.

**The Magic Washing Stick.**  
"I received your Magic Washing Sticks and have tried them and think they are just fine. They make the clothes so clear and clean," writes Mrs. Fay Collins, Route 1, Box 20, Ponta, Texas. Washes clothes without rubbing. Guaranteed to please you. Ask the Jones Drug Co., Brady, Texas.

Sausage mills and lard cans. O. D. Mann & Sons.

## FAMILY AVOIDS SERIOUS SICKNESS

By Being Constantly Supplied With Theford's Black-Draught.

McDuff, Va.—"I suffered for several years," says Mrs. J. B. Whitaker, of this place, "with sick headache, and stomach trouble."

Ten years ago a friend told me to try Theford's Black-Draught, which I did, and I found it to be the best family medicine for young and old.

I keep Black-Draught on hand all the time now, and when my children feel a little bad, they ask me for a dose, and it does them more good than any medicine they ever tried.

We never have a long spell of sickness in our family, since we commenced using Black-Draught.

Theford's Black-Draught is purely vegetable, and has been found to regulate weak stomachs, aid digestion, relieve indigestion, colic, wind, nausea, headache, sick stomach, and similar symptoms.

It has been in constant use for more than 70 years, and has benefited more than a million people.

Your druggist sells and recommends Black-Draught, only 25c. Get a package to-day. N. C. 28



## Texaco Axle Grease is Real Grease—pure lubricant throughout.

Get a trial can—say just a pound to begin with. Subject it to the test of heavy hauling in hot weather. Keep a careful check on the number of times you need to regrease the axles.

You will see that Texaco Axle Grease costs less because it lasts longer.

It is one of the many Quality Products we make for use on the farm, in the factory, in the home—everywhere where oil products are used in this country and abroad.

THE TEXAS COMPANY  
General Offices: Houston, Texas. Agents Everywhere.

## LOCAL BRIEFS.

It having been discovered that today was the anniversary of Columbus day, a holiday is in vogue. The occasion is observed almost entirely by the bankers alone.

Dr. and Mrs. J. B. McKnight, accompanied by their daughter, Mary, arrived in the city Sunday night from Carlsbad, having made the trip in the doctor's car. Dr. McKnight will remain in Brady several days, while Mrs. McKnight and daughter will spend a few days in Fredonia with Mrs. McKnight's parents, Mr. and Mrs. J. L. Latham, before returning to Carlsbad.

W. R. Pence returned Sunday from his trip to the Panama-Pacific exposition. Mr. Pence had probably the most extensive trip of anyone in this section, going by way of New Orleans via the Panama canal to California, and returning by rail via El Paso. Mr. Pence was not particularly carried away with his canal trip, however. He relates that after stopping in Panama for sixteen days viewing the place and the scenery, he was obliged to wait another ten days before he was enabled to get a ship through the canal, and another ten days was consumed on the trip to California, making thirty-six days in all. Coupled with the fact that out of the sixteen days he had spent in the canal zone, there had been rain twelve days, with unexpressibly hot weather, and the further fact that he had developed malaria, made the journey not the least pleasant, and so spoiled his California visit that he stayed only two days in San Francisco. From there he went to San Jose, resting for a week or so, and then decided to return home. The return trip was made via El Paso, with stops in San Antonio, Austin and other points. Mr. Pence reports that Mrs. Pence, who is in Austin while Miss Harriet is attending State University, will remain there during the winter and spring, returning with her daughter to Brady at the end of the school year.

Now is the time to get that Peoria grain drill. O. D. Mann & Sons.

For the best service in vulcanizing automobile inner tubes go to Simpson & Co.

## With the Colored Folks.

R. A. Andrews, pastor of the Little Flock Baptist church, reports a very successful meeting and rally among the colored members of the church last Sunday. Rev. J. M. Reynolds, pastor of the First Baptist church of Brady, accompanied by a number of members of his congregation, visited the colored folks and Rev. Reynolds delivered an excellent sermon which was greatly appreciated and enjoyed by the latter.

The colored members of the church raised \$22.00, which sum was used toward making the first payment on the church house and lot. All the members were enthusiastic over the meeting and many pledged \$5.00, \$3.00 and \$2.50, while others contributed \$1.00 and promised to help more as they were able.

Another rally will be held beginning Saturday, November 13th, at which time an effort will be made to raise money for a second payment on the church house and lot. An invitation is extended the white folks of Brady to attend the meeting.

Now is the time to get that Peoria grain drill. O. D. Mann & Sons.

For the best service in vulcanizing automobile inner tubes go to Simpson & Co.

**Texas State Fair**  
**DALLAS**  
**OCT. 16-31**

**\$4.65 ROUND TRIP \$4.65**

Tickets on sale for trains arriving Dallas, Saturdays Oct. 16-23-30 and following Sunday morning Limited to Monday

Tickets at slightly higher fares On sale daily, Oct. 15-30 Inclusive Limited to Nov. 1

**THROUGH SLEEPERS**

For Particulars Call on  
G. M. BENNETT, Local Agent.

New Casady suikies. O. D. Mann & Sons.

**SAN ANGELO DISTRICT.**

**Christian Church Convention at Brownwood Oct. 20-22nd.**

The following is the program announced for the convention of the Christian church, San Angelo District No. 10, which is to be held at Brownwood October 20, 21 and 22nd:

Wednesday, October 20th—7:30 p. m., Devotional, Frank Lanehart; 7:45 p. m., President's address, J. M. Reiger; 8 p. m., convention sermon, C. M. Schoonover; 8:45 p. m., appointment of committees.

Thursday, October 21st—9:00 a. m., Devotional, H. C. Liles; 9:30 a. m., "Making San Angelo District a Banner Bible School District," J. M. Reiger; 9:45 a. m., "Training Leaders," Mrs. W. N. White; 10:00 a. m., address and conference, S. W. Hutton; 11:15 a. m., T. C. U., C. S. Weaver; 11:40 a. m., "How Can a C. E. Society Help the Church?" Chas. M. Ashmore; 2:00 p. m., C. W. B. M. session, Mrs. Terry King; 3:00 p. m., report of district superintendent, C. E. Hunt; 4:00 p. m., "Enlisting Men in the Service of Christ," Geo. H. Morrison; 7:00 p. m., devotional, R. Scott; 7:15 p. m., "Better Co-operation in District Work," C. E. Hunt; 8:00 p. m., "National Benevolent Association," Otis Hawkins.

Friday, October 22nd—9:00 a. m., Devotional, Judge J. E. Brown; 9:15 a. m., report from the churches; 10:00 a. m., business session; 11:00 a. m., address, A. D. Rogers, state superintendent of missions; 2:00 p. m., devotional, L. L. Farr; 2:15 p. m., "Financing a Great Institution, the Church," E. F. Martin; 3:00 p. m., "Caring for the Weak Churches in the District," J. W. Gates; 3:45 p. m., "Efficiency in Church Work One Need of the Hour," H. M. Bandy; 7:30 p. m., devotional, Dr. J. E. Minyard; 8:30 p. m., sermon by R. M. Bailey.

**The Magic Washing Stick.**

"The Magic Washing Stick is the thing that sure will do the work. It makes the clothes so white and clean," says Mrs. M. L. Beaver, Canton, Texas. We want you to try this article at our risk. If you don't like it it don't cost you one cent. It washes clothes without rubbing. Makes washing a pleasure instead of a drudgery. Call and let us tell you about the Magic Washing Stick. The Jones Drug Co., Brady, Texas.

We have some extra values in iron beds. O. D. Mann & Sons.

Pencil Sharpeners. Standard office.

Schuttler wagons. O. D. Mann & Sons.

**MASURY**

The name Masury means something. It designates QUALITY. Just as the word Sterling stamped on silver indicates fineness and purity, the word MASURY means the best—none other as good. It has taken fifty years' experience to level up the standard of the Masury Paints to the high level where it stands today—absolutely pure pigments, pure linseed oil—"net weight and full measure," every can labeled giving actual percentage, composition, etc.

**E. B. RAMSAY**

**FIRE AND TORNADO INSURANCE.**

Protect yourself against Loss by taking out Insurance on your property, in one of the 32 Stock Companies represented by us.

Some are the Strongest in the Word.

**BRADY LAND CO.**

Office Over Jones Drug Store. Joe A. Adkins A. B. Carrithers

**INSTITUTE PROGRAMS.**

Issued Last Week By Superintendent E. L. White.

E. L. White, superintendent of public instruction in McCulloch county, last week completed the distribution of the programs for the joint institute to be held in Brady October 18th to 22nd, inclusive, for the teachers of McCulloch, Mason, Concho and Menard counties.

The programs are a product of The Standard office, and comprise a neat folder of eight pages, printed on Strathmore deckle-edge book.

The first page announces the joint institute for the teachers of Mason county, Glenn W. Smith, supt., Concho county, James E. Howze, supt., Menard county, J. D. Scruggs, supt., and McCulloch county, E. L. White, supt.; also stating that the joint institute is to be held on October 18th to 22nd, inclusive, in co-operation with the institutes of San Saba county, Dor W. Brown, supt., Brown county, Mrs. E. L. Walker, supt. and Coleman county, J. C. Griffin, supt.

The second page makes announcements of the institute, work, enrollment and other points of interest.

The third page gives the list of lecturers, and in this particular Superintendent White is to be credited with having secured some of the ablest men of the state of Texas, and of the nation as well. The list is set forth as follows:

"A partial list of lecturers for the institute is as follows: Dr. A. E. Winship, editor Journal of Education, Boston, Mass.; Dr. H. T. Musselman, editor of Texas School Journal, Dallas; Mr. E. E. Davis, Specialist in Public School Improvement, University of Texas; Dr. T. R. Sampson, professor of Church History, Austin Theological Seminary; Mr. S. G. Rubinow, associate professor of Agricultural Education, A. & M. College of Texas; Dr. W. A. Davis, secretary State Board of Health, Austin.

"Among those who have tentatively agreed to lecture at the institute are the following: Mr. F. M. Bralley, president College of Industrial Arts, Denton; Dr. Stockton Axson, professor of English, Rice Institute, Houston; Hon. W. F. Doughty, state superintendent of public instruction, Austin; Mr. Paul Wipprecht, specialist in Cotton Grading, State Department of Agriculture, Austin."

The program of the general sessions to be held in the forenoons of each day, and of the primary, intermediate and high school departments, which are to be held in the afternoons, follow in the succeeding pages.

Superintendent White has been the recipient of many compliments upon the excellent arrangement of the program, as well as upon the excellence of the program itself.

A large attendance is anticipated at the institute, and it is almost certain that the conference will outdistance any ever had in this section.

**The Quinine That Does Not Affect The Head** because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVER, 230.

If it is a stove, we want to sell you. We have oil, coal and wood, from the smallest to the largest. Let us show them to you. O. D. Mann & Sons.

Knox & Bradley will deliver your coal. Phone your order today before the next norther comes.

The biggest little thing you ever saw—the Boston Dollar Sharpener. The Brady Standard.

**PERSONAL & LOCAL**

W. V. Day was a business visitor here from Placid Saturday.

Mrs. O. T. Clark left Sunday night for a visit with relatives in Dallas.

Mr. and Mrs. C. W. Clark spent Sunday visiting in Coleman.

Frank Hurd returned Saturday night from Callan where he had been called on business.

John Armor of Voca was in Brady yesterday, having come up to see the carnival company unload.

John Wall left last week for Kansas City to attend the stock show at that place.

S. J. Howard, Pear Valley's leading merchant and citizen.



Walk over to "The Bright Spot" and get a pair of Walk Over Shoes--- there's class to them. Let **KIRK** North Side Shoe you. **NUF - SED**

was a business visitor in Brady yesterday.

Mr. and Mrs. C. C. House left Saturday night for Mercury to spend Sunday with his father, W. S. House, and family.

Jess Merwin returned Saturday night from Menard where he has been spending the past week doing some contract painting.

Mrs. J. A. Moore and two children of Electra are spending a few weeks here as guests of her parents, Mr. and Mrs. S. H. Bruce.

Mrs. H. P. Roddie left Saturday night for Brownwood in response to a message announcing the illness of her father, W. F. McCully.

Among the Voca visitors to Brady yesterday were D. E. Armor, Ed Spiller, Alvin and Roy Armor, Walter Millsap and Sam Lemmons, all of whom were here on business.

Mesdames L. A. Williams and J. C. Koerth left Sunday night for Fort Worth as delegates of the local O. E. S. to the Grand Lodge. Incidentally Mrs. Williams will visit relatives there.

Mrs. Patton and Mrs. Hargroves of Menard were passengers on Sunday night's train, being enroute to Fort Worth as delegates of the Eastern Star to the Grand Lodge. They were accompanied by Miss McAlester, who was returning to her home at Arlington after a visit in Menard.

Wanted—At once, salesman and salesladies. None but experienced help need apply. Elite Dry Goods Co.

**CASTORIA** For Infants and Children In Use For Over 30 Years Always bears the Signature of *Chas. H. Fletcher*

**OPERA HOUSE CLOSED.**

Manager Levy to Fort Worth to Arrange For New Serial.

In deference to the street carnival, which will be held in Brady this week under the auspices of the Brady volunteer fire department, Manager Levy announces the closing of the opera house until next Monday night.

Mr. Levy takes advantage of the temporary closing to go to Fort Worth, where he will make arrangements for the uninterrupted continuance of the serials now running, and also to arrange for the showing here of the remarkable new serial, "The Goddess," which will take the place of "The Black Box" now running at its conclusion.

Manager Levy also announces that in response to requests from numbers of patrons he has decided to secure the Paramount Feature films for Friday night of each week, and that in future Friday night will be feature night. The Paramount films include the most famous players in filmdom, among others being Mary Pickford, Geraldine Farrar, Dustin Farnum, Victor Moore and others. The prices on Friday night for these Paramount pictures will be 10c and 20c, the same as prevails in all the cities, while for all of the balance of the week the regular prices of 5c and 10c will be maintained.

**Invigorating to the Pate and Slightly** The Old Standard general strengthening tonic, GROVER'S TASTELESS SALT TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c

**Schultz Oil Well.**

The Schultz oil well is being worked on, casings and drillings contemplated. We do not know what success they are having, whether they have recovered the oil flow lost in a cave-in when they struck a fine oil last year, or whether they are drilling for a new stratum, neither are we trying to embarrass them with impertinent questions; but from what the public knows, we are hopeful that this well will pay those who have gone to an immense expense, and are still going to further outlays. Developments on these larger scales take time and patience and the patience and time are being utilized.—Paint Rock Herald.

For the best service in vulcanizing automobile inner tubes go to Simpson & Co.

Guns and ammunition. O. D. Mann & Sons.

**Ford**  
THE UNIVERSAL CAR

**Price Announcement FORD CARS**

The following prices delivered in Brady effective August 2nd, 1915.

Ford Roadster	\$427.15
Ford Touring Car	477.15

There can be no assurance given against an advance in these prices. We guarantee however that there will be no reduction in these prices prior to August 1, 1916. People are booking orders everywhere for the next cars to arrive. Give us your order now for the next car load that comes to Brady.

**WM. CONNOLLY & CO.**  
LOCAL AGENTS

**POLK'S BARBER SHOP**

Wants Your Whiskers for Business Reasons

Bath Rooms Fitted Up With the Latest Sanitary Plumbing

**NORTH SIDE PUBLIC SQUARE**

**JONES BROS. BARBER SHOP**

WE EMPLOY NONE BUT FIRST CLASS WORKMEN  
HOT AND COLD BATHS

**GIBBONS BUILDING BRADY, TEXAS**

**Now Running Two Chairs**

I have secured the help of a first class barber and can now give my patrons quicker service and at the same time they are assured of "The Best There is in Barber work."

**Ray Lovelace, The Barber**  
Located in Von Elliott Pool Hall

**A. STEELHAMMER & SONS**  
GENERAL BLACKSMITHS AND MACHINISTS  
Woodwork and Horseshoeing a Specialty  
We Make or Repair Anything.  
**NORTHWEST CORNER SQUARE PHONE 222**

**Horses For Sale**

All Kinds of Horses and Mules for Sale

Also will exchange anything in our line for Good, Young, Merchantable Horses and Mules, and as usual will give Special Bargains for Cash.

**C. W. L. SCHAELEG**

## O. D. MANN & SONS

Brady, Texas

**Funeral Directors**  
UNDERTAKERS AND EMBALMERS

HEARSE IN CONNECTION

Day Phone No. 4.

Night Phones 82 and 195

### MASON MAVERICKS

From The News.

E. M. Bratton and Mike Jennings, stockmen of Freedom, bought last Saturday of D. Kothmann estate 110 high grade cows and calves at private terms. Mr. Bratton reports cattle doing fine in his section.

Ranck Lorlin had his bicycle crushed under him Sunday evening about dark. While riding into Austin street from the post office Otto Donop's car came in behind him, and in getting out of the way of that car he ran into the car of Wm. Leifeste, coming from the opposite direction. The car was brought to a stop at once, and the boy's injuries consist of only severe bruises and a few gashes. His right arm and left knee had the most severe bumps and a gash cut in his right leg below the knee were the most painful injuries. Fortunately no bones were broken, and his escape from being killed is little short of miraculous.

W. P. Eckert fell last week while at work in his pasture and sustained a dislocated joint in his leg.

Evans Adkins, a young attorney of Brady, was here to attend court.

Dr. O. C. Jackson, a prominent physician of Voca, was here Tuesday.

C. C. Wood was badly hurt Monday by a fall from a barn loft while loading corn, breaking two of his ribs.

B. Simpson of Brady was here Tuesday.

#### Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Have you noticed how our Classy Classified Ad column grows? Its growth is stimulated by RESULTS. You get results from your ad—we get results in more ads. The Brady Standard.

### MENARD MESSAGES

From The Messenger.

The editor wishes he didn't have to worry about his back subscription money any more than the subscribers seem to.

Fritz Wilhelm sold to Alvin Neal of Rochelle 233 ewes at \$3.50 around.

Jack Stewart of Sutton county passed through here Monday on his way home from court at Brady.

Miss Ardia Westbrook of Hext has gone to Brady to enter the public schools of that place. Miss Westbrook was the Messenger correspondent and its readers will miss her entertaining notes.

#### The Magic Washing Stick.

We want the people of Brady to know that we positively guarantee that the Magic Washing Stick will in fact wash clothes without the use of a washboard or machine, thus saving all the hard work on washday. We will let you try the Magic Washing Stick five times at our risk and if at the end of that time you do not say it is the best thing you ever saw, we will give your money back. Come and let us explain it to you. The Jones Drug Co., Brady, Texas.

### SAN SABA SAYINGS

From The News.

An important real estate deal was closed last week when Mrs. S. J. Carroll and children sold the Carroll old homestead to J. E. Odiorne for a consideration of \$20,000. This is a valuable piece of property adjoining town on the east and is well known to all the old settlers. Mr. Odiorne then sold the ranch to W. J. Moore. This property adjoins the large ranch when Mr. Moore owns east of town.

W. J. West and Claude and A. J. Woods were in town Tuesday closing a real estate deal by which West was selling his holdings in the Richland and Lakeview sections to the Woods boys. The deal involved about 1000 acres of the sandy land farms north of the Springs and the consideration was \$42,000. Mr. West is closing out his interests in this county and moving to his farms near Rochelle, in McCulloch county.

Actual drilling for oil in the Richland field is now a certainty. The Richland Oil Co. started the drill Tuesday and has kept it going day and night ever since.

From The Star.

C. C. Russell left the first of the week on a prospecting trip to Brady, Brownwood and other points.

Graves Kuykendall of Cherokee was a guest in the home of Mrs. W. F. Johnson Saturday while enroute to Brady to receive a new Buick six car.

Bill Lyle of Brady was here on business the first of the week.

Mrs. C. P. Williams and son, Charles Howard, are at home, after a visit with relatives at Brady.

Mesdames E. E. Fagg and John F. Campbell entertained Wednesday afternoon at the home of Mrs. Fagg in honor of Mrs. Ed Campbell, a recent bride, who is here from Brady for a visit with relatives.

H. W. Winslow, wife and children of McCulloch county are here visiting relatives.

### How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. Hall's Catarrh Cure has been taken by catarrh sufferers for the past thirty-five years, and has become known as the most reliable remedy for Catarrh. Hall's Catarrh Cure acts thru the Blood on the Mucous surfaces, expelling the Poison from the Blood and healing the diseased portions. After you have taken Hall's Catarrh Cure for a short time you will see a great improvement in your general health. Start taking Hall's Catarrh Cure at once and get rid of catarrh. Send for testimonials, free. F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75c.

See our Standard disc plow. O. D. Mann & Sons.

Don't wait for the next north-er to come. Phone Knox & Bradley your coal order today.

### FROM RUSTLING ROCHELLE

From The Record:

Chas. Bratton is erecting a new silo at his place four miles from town.

Melvin Burk and Miss Blanch Smith went to Brady Sunday.

Miss Mary Snider of Brady visited friends here the first of the week.

### DON'T SCOLD, MOTHER! THE CROSS CHILD IS BILIOUS, FEVERISH

Look at Tongue! If Coated, Clean Little Stomach, Liver and Bowels.

Don't scold your fretful, peevish child. See if tongue is coated; this is a sure sign its little stomach, liver and bowels are clogged with sour waste.

When listless, pale, feverish, full of cold, breath bad, throat sore, doesn't eat, sleep or act naturally, has stomachache, indigestion, diarrhoea, give a teaspoonful of "California Syrup of Figs," and in a few hours all the foul waste, the sour bile and fermenting food passes out of the bowels and you have a well and playful child again. Children love this harmless "fruit laxative," and mothers can rest easy after giving it, because it never fails to make their little "insides" clean and sweet.

Keep it handy, mother! A little given today saves a sick child tomorrow, but get the genuine. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has directions for babies, children of all ages and for grown-ups plainly on the bottle. Remember, there are counterfeits sold here, so surely look and see that yours is made by the "California Fig Syrup Company." Hand back with contempt any other fig syrup.

### LOCAL BRIEFS.

A. M. Finlay was in from Fife yesterday and announced that he would begin operation of the Fife gin today. Scarcity of water has prevented earlier operation of the plant, and the digging of a well was necessitated to overcome this obstacle.

Among the attractive window displays, that of B. L. Malone & Co. is deserving of special notice, Mr. Malone having one of the most complete and exquisite lines of Parisian ivory arranged in such attractive manner as to never fail to catch the eye of the passerby. The line includes every toilet requirement, and the background of dark velvet sets its attractiveness off to special advantage. Another innovation is the special high-power reflectors with which Mr. Malone has equipped his window lights, and which make the window even more strikingly beautiful at night than during the day.

Dr. J. W. Ragsdale, on one of his recent visits here, gave a vivid account of the wonderful stunts performed by Art Smith, the world-famous aviator, who will fly daily at the 1915 State Fair of Texas at Dallas. Smith was one of the chief attractions at the Panama-Pacific exposition in California, and his remarkable flights were there witnessed by Dr. Ragsdale. According to the doctor, not only does Smith turn summersault after summersault in the air, and do every manner of zig-zag flight, but his most spectacular exhibition is that of writing his name in the air. This is accomplished by having his engine exhaust eject colored smoke, the trail of smoke following his course of flight, plainly spelling his name. Not only is Smith's feat confined to the writing of his own name, but any name that is suggested to him is spelled out in the air through his wonderful flights. Smith promises to be one of the greatest attractions the Dallas fair has ever boasted.

### EDEN ECHOES

From Eden Echo:

The Pfluger gin had ginned 790 bales up to Thursday morning. They are now ginning day and night.

Dr. Lockhart has bought a nice residence lot from Dr. Burleson, paying \$300 for it. It is located between Dr. Burleson and the Ramsey hotel. We suppose that Dr. Lockhart will have a house built when the carpenters get time to build it.

We understand that the teachers' institute will be held at Brady instead of at Eden. McCulloch, Mason, Menard and Concho counties are to hold a joint institute. Eden should have the next session, sure.

Casey Jackson and Joe Rogers went to Brady Sunday after Joe's car.

Dr. J. B. Lockhart came up from Brady Wednesday to visit his son.

While driving some stock in their pasture last Tuesday, Gordon Ward was thrown from his horse and his right arm was broken just below the shoulder. Lest someone might think Gordon is a poor horseman, we will state that the saddle was thrown off at the same time. Dr. Huckabay set the broken limb and Gordon is getting along all right. The same arm was broken last year when a cow pulled Gordon down and dragged him.

Eventually you will get a FLORENCE oil stove. Why not at first? O. D. Mann & Sons.

To Drive Out Malaria And Build Up The System Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

### MELVIN RUSTLINGS

Melvin Advocate

Melvin farmers are making money. A. Bloomdahl informed us yesterday that he had 75 bales of cotton already ginned and about 25 bales yet to be picked.

Our Melvin gins have turned out 2097 bales of cotton up to noon today, which leads the whole county. The price of cotton this morning was quoted at 11.75, middling basis.

Oscar Carlson was a passenger to Brady Wednesday.

Commissioner Chas. Smaetson was here this week supervising the building of a wagon bridge across Brady creek east of town. The structure will be 125 feet long.

Mr. and Mrs. O. C. Utsey and little daughter spent Monday in Brady.

It is estimated that about 2000 bales of cotton will be ginned at Doole this season, against a total of 2800 bales last year.

J. A. McLeod brought in cotton Saturday which is something of a wonder. One bale of it weighed 570 pounds and he got 570 pounds of seed. The other bales averaged seed and cotton the same way—about half and half. He says he has been raising this kind of cotton several years and it produces just that way all the time, and it is of excellent grade.

Tom Elliot was in Melvin Monday returning from a visit to Pasche. His family passed down from Pasche to their home at Brady Sunday.

Piles Cured in 6 to 14 Days Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 Days. The first application gives Ease and Rest. 50c.

Pipe fittings and brass valves. O. D. Mann & Sons.

THE BRADY STANDARD \$1 Twice-A-Week, Per Year

Nice davenport. O. D. Mann & Sons.

**\$50,000,000<sup>00</sup>**  
**DIVIDENDS PAID**

\$20

**Cole's Hot Blast** in your home will make your fuel saving dividend equal a \$500.00 Savings Bank Account! \$15.00 to \$25.00 annual saving over previous Fuel Bills is the rule with families using

**Cole's Original Hot Blast**

The Cole Manufacturing Co. of Chicago, estimates that their first half million Hot Blast Heaters have paid dividends to their owners amounting to \$50,000,000 in actual fuel bills saved.

**Now is the time to** replace past fuel waste and poor results.

"Cole's Hot Blast makes your coal pile last." To avoid imitations look for Cole's on feed door.



**BROAD MERCANTILE CO.**

### RIGHLAND SPRINGS RIPPLES

From Richland Springs Eye-Witness:

Miss Blanche Davenport of Brady visited her father, L. C. Davenport, Saturday and Sunday.

Miss Ruth Crane went to Brady Monday to visit friends.

The big barbecue was pulled off Friday as per schedule. The attendance was good from home and many visitors were present from San Saba, Hall, Mercury, Rochelle, Brady and other places. The multitude was fed on the choicest meats, properly cooked, and many loaves were taken up when all had been fed.

T. B. Farr was a business visitor to Brady Tuesday.

Wanted—At once, salesmen and salesladies. None but experienced help need apply. Elite Dry Goods Co.

**PERSONAL MENTION**

J. F. Sellman was here from Rochelle on business Saturday.

Clay Oldham was a business visitor here from Mercury Saturday.

Mr. and Mrs. M. E. Bouland of Rochelle were visitors in Brady yesterday.

Mrs. Julius Levy left last night for Seymour for a visit of a week or ten days.

Messrs. C. H. Vincent and I. G. Abney left Saturday night for Fort Worth on a business visit.

Mr. and Mrs. A. M. Finlay and little daughter are visiting here from Fife and incidentally enjoying the carnival.

Mr. and Mrs. S. E. McKnight, accompanied by Misses Mina and Lillian Wright, arrived yesterday from the ranch at Sonora and will visit here a few days.

Misses Lena Vinson, Jewel Caperton and Euna White accompanied Miss Emma Young to her home at Rochelle Saturday night, spending Sunday there as her guests.

Messrs. W. J. Wonn and Cecil Newby of Temple came in Monday afternoon in the former's car for a short visit with friends in the city. They will also spend a few days at the McKnight ranch and at Fife.

### ACIDS IN STOMACH SOUR THE FOOD AND CAUSE INDIGESTION

"Pape's Diapepsin" Fixes Sour, Gassy, Upset Stomachs In Five Minutes.

If what you just ate is souring on your stomach, lies like a lump of lead, refusing to digest, or you belch gas and eructate sour, undigested food, or have a feeling of dizziness, heartburn, fullness, nausea, bad taste in mouth, and stomach ache, you can surely get relief in five minutes.

Ask your pharmacist to show you the formula, plainly printed on these fifty-cent cases of Pape's Diapepsin, then you will understand why dyspeptic troubles of all kinds must go, and why it relieves sour, out-of-order stomachs or indigestion in five minutes. "Pape's Diapepsin" is harmless; tastes like candy, though each dose will digest and prepare for assimilation into the blood all the food you eat; besides, it makes you go to the table with a healthy appetite; but what will please you most is that you will feel that your stomach and intestines are clean and fresh, and you will not need to resort to laxatives or liver pills for biliousness or constipation.

This city will have many "Pape's Diapepsin" cranks, as some people will call them, but you will be enthusiastic about this splendid stomach preparation, too, if you ever take it for indigestion, gases, heartburn, sourness, dyspepsia, or any stomach misery.

Get some now, this minute, and rid yourself of stomach misery and indigestion in five minutes.

### ADVERTISED LETTERS.

Following is the list of letters remaining unclaimed at Brady, Texas, for the week ending October 9, 1915:

#### Ladies' List.

Childs, Mrs. Jennie. Miller, Miss Carrie. Wright, Mrs. Bettie.

#### Gentlemen's List.

McVay, A. B. Murphy, Pat. Williams, Luke.

A. BURTON REAGAN, Postmaster.