## 1973 Pheasant Season Starts Saturday



EARLY IN THE FALL, when EARLY IN THE FALL, when
Harry J. Charles was leading
the pack in the Bovina Blade's Cotton Bowl Football Contest,
he made a promise to Dorothy "If I win the Cotton Bowl tickets, III give them to you, so
you and Joe ener husband can go to the game," Charles
promised. Mrs. Harris does housework for Mrs. Charles. covered that he had won the
contest, he called Mrs. Harris to tell her. and to remind her of
his promise that the Harrises
could have the two tickets. could have the two tickets.
The Harrises are exited
over the prospects of seeing the
Cotton Bowl Game. Their son
Carl. the former Mustang athletic star, may be Mustang to get
airline tickets for his parents to fly to Dallas for the January 1
game. So, it would appear that
there was more than just one
"winner" in our Contton Bel "winner" in our cotton Bowl
contest this year. We hope it works out that
the Harrises can attend the Charles is not only a regular
contestant in the annual Bovina contestant in the annual Bovina
Businesses football contest, but
his company is one of the longtime sponsors in the annual
event. THE COUNTY'S annual Phea-
sant Season begins on Saturday


GRAND PRIZE WINNER....Publisher Ellis offers his congratulations and tw
tickets to the Cotton Bool game in Dallas
New Years Day to H.J. Charles, winner New Years Day to H.J. Charles, winner of
the 14th annual Bovina Businesses Cotton
Bowl Football Contest. Charles coll
behind in the latter weeks of the contest to
win by three points over his nearest
competitor. A check for $\$ 55$ expense money
also accompanied the tickets to the football IN FOOTBALL CONTEST
H.J. Charles 1973 Grand Prize Winner

\begin{abstract}


PIONEER RESIDENT


## ANNUAL EVENT

Christmas Project Benefits Community


Ernest A. Hromas Rites Here Tuesday
$\qquad$
Ernest
pioneer resident of Bovina, died
at $10: 15$ p.m. Sunday following at 10:15 p.m. Sunday following
a lengthy illness in the Parmer County Community Hospital at
Friona.


Good Hunting On Tap Here

| Pheasant hunting, Parmer County's only wildlife sporting event, gets underway here Saturday for a 16 -day season, | limit is two cocks per day with four in possession. Even in good years, hunters have to work for |
| :---: | :---: |
| which will include three weekends. | veterans |
| The | ough the |
| Saturday, which is the |  |
| and continues through S | al |
| Dec. 23. | \% |
| unters in the county | out-of-county hu |
|  | expected for the event. |
| out of the county, are eagerly | Tailfeather contests will |
| looking forward to the opening day this year. | conducted again this season |
| por |  |
|  |  |
|  | rst place, ${ }^{\text {s }}$ ( |
| somewhat easier than it | 5 por |
| been during the past two or three seasons. | will also be hea |
| rvest |  |
| ete this year and the |  |
| ity of the stalk fields have | d by |
| er been shredded or burned |  |
| off, giving the birds less | Hunters are encouraged |
| ent than usual | turn in their tailfeathers at th |
| e male pheasant. |  |
| cording to Texas law, the |  |

## longest tailfeather in the county. The plaque will be awarded by the Parmer County Game Management Associa

Although the 16 -day seaso
includes three weekends, the greatest number of hunters is
expected to be in the fields on expected to be in the fields on
opening day. The wily birds, season begins, seem to have a
premonition of what is to come will be almost impossible to Snow Makes Winter Debut Here Monday

 steet and smow taking theirir tinal weke ot the contest. She
and two other contestests. had
had
 $\substack{\text { on hete basis } \\ \text { preficioin } \\ \text { She mised } \\ \text { mise }}$





Weather By Willie

Mail Letters To Santa By December 17


## Seltess to the Editas



## Reflections

 Ehe ${ }^{\text {rim }}$ Blade TEN YEARS AGO-DECEMBER 4, , 1963Bovinas first Project Christmas Card was kicked off Monday.
Te procet began as several people in the community
deposited the amount of money they usually spend for
Christmas cards, envelopes and postage eto a special account to
be used for a worthwhile project in the community.
Bovina Businesses 1963 Cotton Bowl Football Contest ended in $\begin{aligned} & \text { Bovina } \text { two-way tie between Paul Jones and Mrs. Pat Whitecotton. }\end{aligned}$ Jones was declared the winner on the basis of tiebreaker
scores throughout the season. When the number of points each scores throughout the season. When the number of points each
contestant missed the tiebreaker score each of the 13 weeks of contestant missed the liebreaker score each of the tal weeks of
the contest were totaled. Jones had the smaller tota of the two
and was declared the winner. He missed the scores by a total of and was declared the winner. He missed the scores by a total of
184 points as compared with Mrs. Whitecotton's total of 270 .
Announcement was received last week from the Texas Announcement was received last week from the Texas
Highway Department authorizing Parmer County to begin
plans to purchase right of way along U.S. Highway 60, the first Highway Department authorizing Parmer County to begin
plans to purchase right of way along U.S. Highway 60, the first
step toward eventual four-lane construction on the road. plans to purchase right of way along U.S. Highway 60, the fir
step toward eventual fourlane construction on the road.
Mayor Boyd Gilreath was one of the first in Bovina to sign Mayor Boyd Gilreath was one of the first in Bovina to sign up
for Cable TV service here. Joe Shields of Bovina Clearview Co.
says that installation of the service here is continuing on for Cable TV service here. Joe Shields of Bovina Clearview Co.
says that installation of the service here is continuing on
schedule and should be ready to tie-on subscribers before the
 Bovina High. School's basketball teams are entered in the
Kress tourney this weekend. First Baptist Church adult choir, under direction of Cy Hall, will be presented in a Christmas Cantata Dec. 22 at the church.
"Love Transcending" by John W. Peterson is title of the "Love Transcending" by John W. Peterson is title of the
cantata. "Glory to God" is title of a Christmas Cantata to be presented
by members of Bovina Methodist Church choor Dec. 15,
according to Mrs. Bedford Caldwell according to Mrs. Bedford Caldwell, choir director.

SIX YEARS AGO-NOVEMBER 29, 1967 Friday marks the beginning of a week-long season of
pheasant hunting in Parmer County, which promises to be the best since its beginning here.

## the Bovina area Monday afternoon,

 Snow flurries came to the Bovina area Monday afternoon,beginning about 4 p.m. and covering the ground. One more week remains in the 1967 football contest with the
lead tied between Mrs. Bobby Cumpton and Leroy lead tied between Mrs. Bobby Cumpton and Leroy Lance with
86 total points. Wendell Garner is breathing down the leaders 86 total points.
necks with 85
Work is progressing satisfactorily on the new elementary
school building under construction on Ninth Street and school school building under construction on Ninth Street and school
officials hopes continue that it will be ready for occupancy in

SIX YEARS AGO-DECEMBER 6, 1967 A contract was awarded Tuesday morning to Sherrill
Lumber Co. of Bovina for construction of a medical clinic here Lumber $C$ o. of Bovina for construction of a medical clinic here,
culminating the work and dreams of Bovina citizens during the culminating the
past few years.
Leroy Lance is the grand prize winner in the annual Bovina
Businesses Cotton Leroy Lance is the grand prize winner in the annual Bovina
Businesses Cotton Bowl Football Contest with 93 total points.
He nosed out Mrs. Bobby Cumpton by entries had been tallied at the end of 13 weeks. Galen Hromas and Zelda Donaldson, both seniors, were
named Mr. and Miss BHS in elections held in the Bovina Schools this week. Named Mr. and Hiss Junior High were Bobby
McMeans and Twyla Hutto. Most Beautiful and Most Handsome in High School are Linda Hemke and Raymond
Drager. Most Ideal Boy and Girl are Rodney Murphy and




## Tax Discount

for
Taxpayers of City of Bovina
$1 \%$ dice didib

Net Amount Due January 31, 1973
City of Bovina

Mrs. Mary Ruth Martin, City Secretary
2. Fresh Load of CHRISTMAS TREES

One Just For You Priced
From 200 to $\$ 5$ Scotch Pine, Balsam, Pinyon

## HAR4 7-UP 2 7 PP <br> 79:

## $\qquad$

 BACON
P

Hickory Smoked Picnic
HAM 69
Hemisphere Sounds
 8-TRACK STEREO TAPES numex Rock, Popular

## 4. 69:

ALLSUP'S MILK


TURKEY HENS 59.



Nena Spicer, Michael Veazey Exchange Double Ring Vows

'Winter With Snoopy' Theme


Foosball Air Hockey Pool Pinball Machines

Open 7 Days A Week 6 p.m. - 12 p.m.
¿Located In Old Wilson-Brock Ins.
Office On Main Street
Girls And Boys Welcome
mike jester


MRS. MICHAEL EDWARD VEAŻEY



Name Six To BHS Honor Roll

SINGER


SALES - SERVICE - PARTS - RENTALS New ZIG ZAG Machine - ${ }^{5} 66^{\circ 0}$ " A wide variety of sewing machines at a wide range of prices. Our credit plan lets you buy now within your budget."

SANDERS SEWING CENTER

## DEPOSITS by the 10th. EARN from the 1st.

## NOW 51/4 O/O ON PASSBOOK EARN $5 / 4 \%$ SAVINGS

 UP $71 / 2 \%$ ON CERTIFICATES per annum| Which Plan is Right for You? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| ${ }_{\text {TYPe or }}^{\text {Account }}$ |  | ${ }^{\text {- ANNUAL }}$ YiELD | $\begin{aligned} & \text { MiNimu } \\ & \text { TIMEM } \end{aligned}$ | ${ }_{\substack{\text { minimum } \\ \text { AMount }}}^{\text {a }}$ |
| Passbook | 5.25\% | 5.35\% |  | \$5.00 |
| Certificate | 5.75\% | 5.87\% | 90 Days | \$1000.00 |
| Certificate | 6.50\% | 6.66\% | 1 Year | \$1000.00 |
| Certificate | 6.50\% | 6.66\% | 2 Years | \$5000.00 |
| Certificate | 6.75\% | 6.92\% | 2112 Years | \$5000.00 |
| Certificate | 7\% | 7.18\% | 4 Years | \$1000.00 |
| Certificate -Compounded Quratery | 7.50\% | 7.71\% | 4 Years | \$5000.00 |

In accordance with Federal regulations, withdrawals from certificate accounts before maturity will involve loss of 90
days interest and re-calculation of interest of the withdrawn funds from the original term of the certificate dins interest and re-calculation of interest of the withdrawn funds from the original term of the certificate at the cunent


## - Bovina Area Churches Welcome You!-



## HELP WANTED

beef luggers, prodetion workers, maintenance men and beef luggers, produc
kill floor personnel.

We offer year-around employment, paid vacations, paid
holidays, and company-paid group hospital insurance.

Apply at Personnel Office,
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4 Miles West On Highway 60
Equal Opportunity Employer

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HEARING AIDS CLOVIS HEARING AID CENTER
*Batteries *Molds *Free Hearing Tests SERVICE All makes

Prompt Dead Livestock Removal.

New-Tex Co. Bovina, Texas Ph. 238-1268

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## WE NEED FARM LSTNGS NOW

240 A . irrigated land northeast
with small down payment.
982 A of farmland dindundive gras
Nice 3 Bedroom Home. Stucco home in Bovina.
160 A . irrigated, 2 wells, 1 mi. . No
320 A. dryland, lays good, N of
160 A . dryland, N of * * * * * Hinay
Small tracts-1-10 A, 1-20 A, 1-44
Lariat.
2.3 bedroom, one bath houses in Bovina. One with
carpet. A Real Steal.
carpet. A Real Steal.
Good business location-Several good busine
with railroad access on Amarillo highway.
These are only a few of hor listings. If you don't see one
that fits your needs here, call or come by. We have

Farwell.
300 A. irrigated on highway. Quons
area, 2.8 inch wells. Near Farwell.
480 A . irrigated on highway near Pleasant Hill. 3 strong HELP
We Need Listings Now Need A Farm Loan-Call Us!
.B. SUDDERTH REALTY: ${ }^{904}$ Third Street
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BAR 62

WhNTAS

| MQNUMENTS <br> Winsboro Blue Granite <br> White Georgia Marble <br> See PERCY PARSONS <br> or Call Collect <br> Friona 247-2729 |
| :---: |
| TRAILERS....FOR SALE Go osenecks, horse trailers, stock trailers, marathon trailers implement trailers. See Ralph Roming or phone 238-1516. |




* PROMPT DEAD ANIMAL REMOVAL WE buy bones, fat, grease

CROW'S MEAT CO.
Rendering

Plant Phone 247-3713 CROW'S MEAT CO. Call collect
s씨ITCHIMG? Lot doctor's formula stop it.




## Happy Birthday

 Big NickDecember 10

Letha, Rhonda \& Mike
(Nin
Buick - GMC - Pontiar
John Orsborn
Buick - GMC - Pontiac
25 Years In Hereford
See Us And SAVE
142 Miles St. -Hereford-Phone 364-0990

Office
806- 247-3333



NEW EMPLOYEE.....Added to the staff of Friona Texas
Federal Credit Union is Rodney Dunnam, seated. Dunnam is Federal Credit Union is Rodney Dunnam, seated. Dunnam is
the new assistant loan officer for the Credit Union. Geneva
Williams, Gredit Union treasurer, is RODNEY DUNNAM

New Loan Officer
For Credit Union


Don't Let Your Cattle Get In A Sad State--
Liquid Protein Supplements Really Rate! Be Sure Those Critters Stay Happy And Well,
Fat and Sassy and Ready to Sell;
Don't Have A Feeder? We'll Come Through.
Talk To Gene Hutto, That's What To Do.
Or, Phone 238-1152.


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18 " diagonal
The Prodigy
LOS403
Lots of eye appeal, whether you're watching its picture, or
just amining the set itself! Rich-looking Black Seville
acralic finishs




The Terano-19" 19" The Ruskin-19" Picture $\$ 388^{00}$ W.t.


## Bill's TV \& Appliance

$\square \mathbb{B} /]$, 521 "We Sell The Best, And Service The Rest"
"We Sell The Best, And Service The Rest" Friona
H. J. Charles

Wins Contest.
Ponies, Fillies Even BB Records At 1-1


Your local used cow dealer is


|Continued from Page 1 Paso winning the game
penetrations. Sponsors for the 1973 contest
included Parmer County
Spraying Service, Big Nick
Machinery, First State Bank of Agri-Sprayers, Birkelinach Ma-,
chine and Pump, Oklahoma
Lene chine and Pump, Oklahoma
Lane Farm Supply and Gin,
Sherley Grain Co., Chuck's Sherley Grain Co., Chuck's
Spraying Service, Inc., and
Charles Oil Co. Charles Oil Co. A total of 235 contestants
entered the contest at least one
time thi time this year with only 46
turning in an entry every week.
is your car a SEDAN?

rust your car to the man who wears the star

## Paul Jones Texaco

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PRODUCE CRANBERRIES
to me 294
Golden C.A.

> BANANAS 10 4

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | FRESH PORK SPARE RIBS Le. 894 |  |  |
| Er | (1) Bowina |  |  |
| \%meat | Sujpermariket |  |  |
| $75 \mathrm{ta}_{6} 77 \mathrm{~m}_{6}$ | Billy Whit |  | Bill |



NEW PARTNERS...Troy Young, left, and
John Baxter this week announced they had $\begin{aligned} & \text { been a partner with Potts in the concern } \\ & \text { since 1958, will retain his interest in the }\end{aligned}$ John Baxter this week announced they had
purchased one-half interest in Friona Motors from corde Pous. Oscar Baxter, who has
TWO NEW PARTNERS
Ownership Change Noted
For County Ford Agency


Before you buy, look into Gulf winter tires.


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Bovina
Ph. 238-1146


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Book Your Oil And Filters Now, And Be Assured Of A Supply.

## SAVE $10 \%$ OnFilters

 IN CASE LOTSSAVE \$4.40 On 55-Gal. Drums of Oil
SAVE $\$ 2.40$ On 30-Gal. Drums of Oil SAVE ON CASE LOTS Book Your Grease, Too!
BOVINA WHEAT GROWERS Larry Webb, Mgr.
"For The Best Deal In The Country" ernumugrig

We have purchased Cordie Potts' interest in Friona Motors. Oscar Baxter is retaining his half-interest in the company. No major changes are anticipated in the business, which will continue under the management of Troy Young. It has been a pleasure for us to have been associated with Cordie Potts in business, and we wish him well.
In the meantime we plan to offer you only the best in sales and service at Parmer County's Ford Dealership.


## Full Service Ford Dealer

and Our Goal is
No Unhappy Owners

## FRIONA MOTORS

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Hwy. 60

