## 

- STORM VICTIMS EXPERIENCE FEAR, DISTRESS AND SUFFERING


## MAN INDICTED AT LAST TERMCOURT SURREN'D. MION. <br> \author{  

}CORPUS CHRISTI TRAGEDY VIVIDLY DESCRIBED-THE HALF NOI TOLD


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$\qquad$ J. H. HIIL BUYS BEHRENS BLDG. FOR FORD GAR'GE

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## The Corner Drug Store



TRIGG DRUG CO.

## ARE YOU INSURED, MY FRIEND?

 IF NOT, WHY NOT?Remember, it is the unexpected in life that happens Should you die today would you leave your family properly provided for? Have you any assurance you will live to see the dawn of another? Buy a Reliance Life Policy and get Real Protection.
$\$ 5000.00$ Twenty Payment Life Provides the Following Benefits: S5000.00 DEATH FROM NATURAL CAUSES
S10 OOO.
S25.000 PER WEEK FOR LOSS OO TTLE F FROM ACCDENT OR SICKNESS.
MATURTTY OF POLCY IF Totally DISABLED, and
S50.00 PER MONTH DURING TOTAL DISABILTT, and SSO.00 PER MOTH DURNG TOLAY
AT DEATH, FULL FACE OF POLICY.
For Further Information Call $\mathrm{O}_{\mathrm{n}}$
Ben Anderson, of the Firm of
ANDERSON \& CARRITHERS
Special Agent for Reliance Life Insurance Co., of Pittsburgh, Pa. Office Brady Nat'l Bank Bldg.
'Insurance is Our Business'


## The New ${ }^{\star}$ Motor Car



# The Greatest lmprovement In Riding Comfort Since The Introduction ${ }^{*}$ of Pneumatic Tires 

HERE is a brand new type of Hear. It solves the problem which has baffled automotive en-gineers-how to combine riding comfort with light weight and economy.
Our new Three-Point Cantilever Springs make this possible.
These are the first springs of their kind and they are made of chrome vanadium steel. They are exclusive with Overland.

Because of these springs, Overland 4 combines the riding qualities of large heavy, expensive, long wheelbase cars, together with the advantages and economy of small light cars.

With 100 -inch wheelbase, Overland 4 has the luxurious riding ease of 130 -inch Springbase.

The exclusive, Three-Point Cantilever Springs cushion the car so that it rides well on all roads: they reduce choppy rebounds and side swaying, protect the car from road shocks and prolong its lifo, minimize twisting or racking of frame and body, enable the car to hold and body, ent the road better
The car and passengers ride smoothly as though floating, free from road shocks that the springs ward off.
Eut this new riding comfort, possible only with these Three-Point Cantilcuer Springs, is but one of the advantages of Overland 4.
Its light weight makes possible great economy of gasoline and tires. High quality materials insure durability. All vital parts of the
front axle and steering gear and all highly stressed gears and shafts for driving the car are made of alloy steel.

The equipment list of Overland 4 is high grade, including Auto-Lite Starter and Lighting System -Electric Horn-Marshall Divan Upholstery Springs - Demountable Rims-Three Speed Transmission -Slanting Rain Vision Windshield -Tillotson Carburetor-U. S. L. Batteries and many other high quality conveniences.
In every respect Overland 4 is a quality car. The body is all steel, all enamel, the brightest, hardest, most lasting finish.
Overland 4 has been tested for
two years and more than 250,000
miles over the Rocky Mountains, prairies, through deep mud and scorching deserts-through quick sharp climatic changes. As a result of these tests we were able to judge the car's performance under every condition and to perfect it before offering it to the public.
There is no previous car of any size or price to adequately compare with the character of service Overland 4 introduces.
The farther you ride in it the more you will appreciate it. Come in, see the car and ask for booklet. The demand will be greater than the supply for a long time.
Overland 4 Touring, $\$ 845$; Roadster, \$845; Coupe, \$1325; Sedan, $\$ 1375$. Prices f. O. b. Toledo.


THE BRADY STANDARD $\frac{\text { H. F. Schwenker, Editor }}{\substack{\text { Entered as second class matter May } \\ \text { 17, } 1910 \text {, at postoffice at } \\ \text { Mrady }}}$ Tex., under Act of March 3, 1979
$\begin{gathered}\text { Absorbed the Brady Enterprise and } \\ \text { the Meculloch County Star }\end{gathered}$ OFFICE IN STANDARD BUILDIN

North Side Spuare, Brady, Texas Local ADVERTISING RATES | $\begin{array}{c}\text { Classifie } \\ \text { Display }\end{array}$ |
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| Notices |}

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old except to those whose heart has
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The Federal Government has ap
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of dollars for road building; this a-
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## :+*+*+*+****



When the open fields, the lakes and the streams, the marshes and mountains are all mak ing their call to the man with a hunting instinct, you will find that we have prepared to serve you. We are sure we can add to the pleasure and success of your trip and at prices
that will help to reduce the high cost of hunting.

Speaking of hunters, they are almost as varied as the game. For instance, there are the home-lovers, who are always hunting for anything that will add to the comfort or convenience of the home. Then there are the efficiency hunters, who are constantly on the lookout for any implement or device that will add to the efficiency of the home
-AND ALL THESE HUNTERS FIND OUR STORE A VERITABLE HUNT

## O. D. Mann \& Sons

## Steel Engraved

## Christmas and New Year Greeting Cards

## The Standard has on display the Jenner line of Christ-

 mas and New Year Greeting Cards, and invites an in spection of our styles and prices.ORDERS PLACED DURING OCTOBER WILL RE CEIVE A SPECIAL DISCOUNT OF $10 \%$ ON ALL PRICES EXCEPT ENGRAVING.

Old Plates, if suitable, may be used, thereby saving the cost of engraving. Changes in plates can be made to suit family or individual use.

It's a Pleasure to Show You.

## The Brady Standard

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ENGRAVING<br>PRINTING<br>PUBLISHING

Phone 163, and Our Young Man Will Bring These En-

## foctriv

e Editor will Five Hundred Club.
Mrs. Wiley Walker entertained very Mrs. Heridge Club


CIRCUS DAY AT-
TRACTS GREAT CROWD TO BRADY






Let Us Serve You This Fall. We've Got the Goods and Our Prices are A bsolutely Right
THE HUB DRY GOODS STORE

## THE BRAOY STANDARD




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But Brady citizens have done some








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old



AT THIS SEASON

When the open tield, the lakes and the stre ms, the ing their call to the man with a hunting instinct, you will find that we have prepared to that will h. We to reduce the can add to the pieasure and success of your trip and at prices

Speaking of hunters, they are almost as varied as the game. For instance, there are the home-lovers, who are always hunting for anything that will ard to the comfort or convenience of the home. Then there are the efficiency hunters, who are constantly
on the lookout for any implement or device that will add to the efficiency of the home, on the lookout for any implement or device that will add to the efficiency of
the farm, the shop or business. And last, but not least, the bargain hunters.
-AND ALL THESE HUNTERS FIND OUR STORE A VERITABLE HUNT-

## O. D. Mann \& Sons

## Steel Engraved

## Christmas and New Year Greeting Cards

The Standard has on display the Jenner line of Christmas and New Year Greeting Cards, and invites an in spection of our styles and prices.

ORDERS PLACED DURING OCTOBER WILL RE CEIVE A SPECIAL DISCOUNT OF $10 \%$ ON ALL PRICES EXCEPT ENGRAVING.

Old Plates, if suitable, may be used, thereby saving the cost of engraving. Changes in plates can be made to suit family or individual use.

It's a Pleasure to Show You.

## The Brady Standard

ENGRAVING - PRINTING. PUBLISHING Phone 163, and Our Young Man Will Bring These En

graved Samples to Your Door.

## soutry

 CIRCUS DAY AT-TRACTS GREAT
CROWD TO BRAD

## PRSSONAL MENTION

## AAtractive Tailored Clothing FOR MEN AND BOYS

WE have a splendid selection of men's and boys' duits at prices THAT ARE RIGHT. BY BUYING YOUR SUIT EARLY YOU WILL GET BET-
$\boldsymbol{r}$ ZR SFLECTIONS, AS OUR SIZES ARE NOT YET BROKEN. YOU WILL REALIZE THAT THE EARLY BUYERSWILL SAVE MONEY BECAUSE WE ARE SELLING GOODS CHEAPER THAN WE CAN BUY THEM OURSELVES AT THIS TME, and From all appara ices goon are no going down BUY YOUR GOODS EARLY THIS FALL - YOU WILL SAVE Yourself
MANY GOOD DOLLARS. MONEY SAVED IS MONEY MADE.

WE AR" matpared this fall to fill your blil in every de. PARTMEN. BRING YoUr FAMILY TO THIS STORE AND MAKE Your bILL
WITH US. WE WLL TREAT YOU RIGHT.

|  | Men's New Model Suits, al the Newest Shades, priced from \$15.00 to....... $\$ 45.00$ |
| :---: | :---: |
|  | Ment's Conservative Model Suits in all Staple and |
|  | Men's Pants, Young Men Models and Con servative Models and Patterns, from $\$ 3$ to $\mathbf{\$ c}$ $\mathbf{9 . 7 5}$ |
|  | Boys' Suits in all Styles and Patterns <br> priced from $\$ 4.00$ to $\qquad$ $\$ 15.00$ |
|  | MEN'S SHOES-We have a big selection of Men's and Boys' Shoes, Dress Shoes, in all the Latest Lasts and Leathers. Work Shoes of all Description-all SolidLeather Shoes that are Guaranteed to give Satisfaction. |
|  | Men's Dress Shoes, prices from to s4.00 |
|  | Men's Work Shoes, priced from 82.95 to . |
|  | 5.00 |

Let Us Serve You This Fall. We've Got the Goods and Our Prices are Absolutely Right
THE HUBDRY GOODS STORE

Hart Schaffiner \& Marx ALL WOOL CLOTHES Suits - Overcoats MEN--YOUNG MEN Knickerbocker Suits for Boys

## Q.H.Dincent

 soum side
## POULTRY AND DARYYING IN MCCULLOCH COUNTY



## TEXAS COTTON PALACE

 EXPOSITION and FAIR
## Don't Miss It!

Dousand people attend the Cotton Palace ment for all. Large State and National

Conway's Band and Soloists Every Day and Night The Isadora Duncan Dancers and George Copeland, Midin, Marie Rappold and other celebrities included offered. No extra charge for the Coliseum.

## Soldiers' Day

Don't miss the World War Veterans' Day-Wonderful baliection of souvenirs of relics gathered from the guns, airplane baby tanks, machine
guns, airplane parts, etc., etc. YOU WANT TJ SEE THE AUTO RACES-The Baby all the other interesting features of this Nationally Important Fair.

WACO
OCTOBER 25 TO NOVEMBER 9, 1919

Shove off!-Join the U.S.Navy

the red-blooded, hard-working hard-playing men of the U. S.

Pay begins the day you join On board ship a man is always learning. Trade schools develop skill, industry and business ability. Thirty days care-free holiday each year with full pay. The food is good. First uniform outfit is furnished free. Promotion is unlimited for men of brains. You can enlist for two years and come out broader, stronger and abler.

Shove off-Join the U. S. Navy If you're between 17 and 35 go to the nearest recruiting station for all the details. If you don't know where it is ask your postmaster.

How about your keeping correct time? if not you. Satisfaction guaranteed
y. F. Grant, jeweler,
A.

## squar

Phone your order for your
winter's supply of Coal to Macy

## FOR BOYS!

New Suits just received-and some classy line. If you want a short-pants Suit it's here.
KIRK, NUF-SED

## S. W. Hughes \& Co.

"The Abstract You Will Eventually Use" Call on us when in need of Abstracts that are up-to now Brady National Bank Budding Brady
"TIME TO RE-TIRE" bUY FISK tires A guaranteed tire at a very reasonable price. Fabriss
and Cords-All Sizes. Ask Us About Changing Your Truek ires rland MANN-RICKS AUTO COMPANY
PHONE 57
Give us a call when you are in need of Abstract proof vault in which to keep your Abstracts.
Unlimited Amount of Money to Loan at Reasonable Interest
Jordan \& McCollum, Abstracters
brady
texas

## BUICK AUTOMOBILES

 REPUBLIC TRUCKS
## Kelly-Springfield and Goodyear Solid and Pneu-

 matic Cives have them. Give us a call. Pleased BRADY AUTO CO.BRADY
3UILDNOW
 as one oale or cotion th.s fall at the present prices will buy and
payn for more builing materiat han two bales would have paid
for at the previlin price


WM. P. CAREY CO.
E. T. Jordan, Brady,

Texas
SOME FOLKS EAT TO LIVE
OTHERS LIVE TO EAT
OTHERS LIVE TO EAT

- Whichever the case may be, there's no get-
getting away from the fect that we can getting away from the fect $t$
serve you better than anyone. OUR GOODS ARE UP TO A
MOFFATT BROS, \& JONES
For Quality Groceries-Phone 50-For Quality Service


## Benham's

One of the neatest and best-appointed stores to be found anywhere in this section of Texas,
and one which carries a standard line of merchanand one which carries a standard line of merchan-
dise which would appeal and suit the most fastiddise which would appeal and suit the most fastid-
ious, is the store known far and wide as Benham's; ious, is the store known far and wide as Benham's,
and which handles Millinery, Dry Goods, Ladies
, Ready-to-Wear and Notions.
The average individual would indeed be sur-
prised to step into the Benham store prised to step into the Benham store eand see the
metropolitan arrangement which has been commetropolitan arrangement which has been com-
pleted for the handling of this line of business. The display cases are neatly arranged. The display of Ladies' Ready-to-Wear is so arranged that Milady can immediately inspect the stock and de-
cide upon what she wants. The store is neat and cide upon what she wants. The store is neat and
clean-one feels that it is a pleasure to trade at clean-one efeelst that at is a pleasure to trade at
such an institution, and the arrangement of the store alone is indicative of the high-class of merchandise which is always carried in stock. Brady 5 years ago occupying a builiding on the
business section of the city at that time. After Brady
business section of the eity at that time. After
North side of the square which was the principle North side of the square which was the principle
operating this store for some time, he disposed operating this store for some time, , he disposed
of his interests. In 1999 he opened up in his presof his interests. In 1909 he opened up in his.
ent location and from the dap he first opened the
doors of the store, has operated the business from doors of the store, has operated the business ass of
the standpoint of catering to the highest class of trade, sparing no effort at pleasing everyone who
trades at the store, and not only making the bustrades at the store, and not only making the bus-
iness a success, financially, to himself, but making it a credit to the city and county. It is this
type of business institution that has established type of business institution that has established
for Brady a reputation of being a progressive and for Brady a reputation of being a progressive and
live-wire commercial center. live-wire commercial center.
One attractive feature One attractive feature of trading at Ben-
ham's is the fact that the entire stock is always
up-to-diste and comprises the latest in styles up-to doste and comprises the latest in styles and
fabrics to be found on the market. Every sumfabrics to be found on the market. Every sum-
mer Mrs Benham, who is exceptionally proficient mer hrs. Benham, who is exceptionaty proficient
in the choosing of ladies ready-to-wear goods,
visits the Eastern markets and choos visits the Eastern markets and chooses the mer-
chandise to be carried for the Fall and Winter
seaso season. She is careful in her selections and the
result is that the lady who makes her ready-to wear purchases from Benham is assured of having the latest styles that the market affords. This buying conneetion has already become known ov-
er this entire trade territory and Benham's has er this entire trade teritory and Benham s has estabished ar reputation as far out as Junction,
Eden Menard, Sonora, and other cities, of being a place where the well-dressed should purchase their merchandise.
In the Winter Mr. Benham makes the trip to
market and chooses the Spring lines. In this market and chooses the Spring lines. In this
manner with the two trips made to Eastern marKets, there is never a chance for the styles to
change without first-hand knowledge upon the pert of the Benhams, and, of course, enabling the
new goods being carried in stock. Mr. and Mrs. new goods being carried in stock. Mre and akis. their selections so as not to overstock and be forced to carry unseasonable merchandise over. Their
stock is exclusive and easly disposed of every stock is exclusive and easly disposed of every
season. In the dry goods department, which is also
an extensive one, everything in the highest grades an extensive one, everything in the highest grades
of piece goods and notions is carried. In fact, throughout the entire store everything that the women could possibly desire
chandise is carried in stock.
Mr. Benham is an enthusiastic and conscientious town
builder. In the many years he has boen in business in the city, he has never failed to to take avdentageo of any oppor
tunity to telp in upbuilding and developing the vast field tunity to telp in upbuilding and developing the vast field
of tresuress which is to be found here. He keeps in hhis



Mr. Benham this summer completely remodeled the
interior of his store, building a large cabinet which eninterior of his store, buiding a arge eabinet which en
ables the showing of ladies cants coat suits and dresses ables the showing of ladies caots, coat suits and dresses
with the greatest of ease and at the sme time protecting
the tarments from light and dust. The millinery deteng the garments from light and dust. The millinery depart-
ment has also been converted into the most attractive ment has aliso beenn converted into the most attractive
show parios in this setion of Tras in fact, these and
the many other improvements have still further enhance


| Delco-Light <br> The Complete Electric Light and Power Plant <br> Self-starting. Stops automatically. <br> F.R.Wulff, Dealer, $\underset{\substack{\text { Texas } \\ d}}{\substack{\text { R }}}$ |
| :---: |
|  |  |
|  |
| Pioneer Commission Merchants Poultry. <br> Dealers in Hides, Wool, Mohair, Furs, Pecans and <br> WE WANT YOUR BUSINESS <br> H.P.RODDIE\&CO. <br> FORT WORTH - EDEN - SAN ANGELO |
| Buy a Ford car from us. We'll take good care of your order-get your Ford to you as soon as possible - and give the best in "after-service" when required BRADY <br> J. H. Hill, Agent. <br> TEXAS |
| CONIMERCIAL NATIONAL BANK <br> Capital Stock and Surplus- $\$ 230,000.00$. <br> A live bank in a live town, <br> Stock holders' responsibility, over six million. WE WANT YOUR BUSINESS BRADY |
| Pecan Valley Peanut <br> Butter <br> The Best Thing Going <br> Walker-Smith Co. <br> MANUFAGTURERS |
| Studebaker Automobiles CHIDVROLET <br> Goodrich and Racine Tires Salesroom and Garage SIIIPSON \& CO. |

COMMERCIAL NATIONAL BANK
A live bank in a live town.
Stock holders' responsibility, over six million, we want your business texas

## Benham's-the Fashion Center of Brady



Ladies' Ready-to-wear and Millinery at Prices to Suit Every Purse.
Complete Line of Dress Goods, Suitings and Novelties
NEWEST STYLES-LATEST IDEAS-QUALITY ALWAYS You are Always Well Dressed When You Buy at

## POULTRY AND DAIRYING IN MCCULLOCH COUNTY

 whio today have substantial bank- of the several tirms which handled隹 ccounts as a result of raising poultry, these prodiucts in Brady. The reader They do not follow it as a business, can readily see that tha poultry in-
although there are some few in the
county who have try even in its inefficient state of advantage of development is is ine means of bringing although there are some few in the dustry even in its ineefficient state of
county who have takeen advantage of development is ine means of bringing
the excellent condition for the rais- in thousands of dollars int; this ter-
ing onf

 average shipment of live poultry a-
mounts to about eighteen car loads. shipments are the production that is in the leading paragraph of this arti
The



Dorit you want to see the World?
$\mathrm{R}^{\text {OMANCE is calling to you! }}$ lands are beckoning to you. Shove off and see the world!

Learn to "parley-voo" in gay
Paree. See the bull-fights in Panama. See surf-riding on the beach of Waikiki.
Learn the lure that comes with the swish and swirl of the good salt eea. Eat well-free; dress wellfree;sleep clean-free; and look'em all straight in the eye-British, French, Chinese, Japanese Spaniards, Egyptians, Algerians and ail manner of people.
Come! Be a real man of the world. See the world. See it with
the red-blooded, hard-working, hard-playing men of the U. S. Navy.

Pay begins the day you join. On board ship a man is always earning. Trade schools develop skill, industry and business ability. Thirty days care-free holiday each year with full pay. The food is good. First uniform outfit is furgood. First uniform outfit is fur-
nished free. Promotion is unnished free. Promotion is un-
limited for men of brains. You can enlist for two years and come out broader, stronger and abler.

Shove off-Join the U.S. Navy If you're between 17 and 35 go to the nearest recruiting station for all the details. If you don't know where it is ask your postmaster.

Shove off!-Join the U.S.Navy

 duce industry. At this time there are
four extensive dairies operating in
the county which market their products in the city-but their combined
uutput is only sufficient to meet the
out output is only surficient to meet the
home consumption. Acording to the
statements of B. D. Back, county ak.
ent, the prospects for the increyse statements of B. D. Black, county ag-
ent, the prospects for the increase in
the dairy industry in the county this
year will necessitite the installilation of a creamery in Brady to handllation the
products. Aready extensive ship.
ments of Holstein and other pure-
bred dairy cattle are being made to the county and the are beiry her made are to
ing enlarged with the intention of fur-
thee development of the industry. ther development of the industry.
The range for catte and the exten.
sive feed stuffs raised in the county
makes it possibe to carry on the
dairy industry with dairy industry with no end of possi-
bilities from the stanipoint of porit.
Tick eradication has been practiall
completed in the county, which makes comptetcd if the county, which makes
it posisile for the shipping in of pure-
bred catte for this industry.
dairy
to industry promises to develop in-
to an important one in the county to an important one in the county
with the natural maximum develop-
ment co all the resources of the coun-
ty. The conditions for darying
 raising of poultry and the dairymen
of this section ralilize it and are mak.
ing preparations to take advantage of
existence in the county which promises to develop into a pasing one and
that is the raising of Belgian Hares
for market as meat. ready more than one hundred of the
animals in the county, which are be-
ing raised for market, and as they
mut riply multiply rapidly and are maintained
at a very small cost from a food
standpoint this standpoint this industry promises to
develop into a paying one. The Bel.
kian Hare makes an excellent food product and there is excellent food
tenswan an ex-
tensive demand for them on the marThe development of the resources
of MeCulloch county is rapidy bring-
ing into effect ing into effect the side lines on ag-
riculture, which are necessary
maintain maximum production, and it main but a question of time until this
intlo be one of the best producing
wiounties along all lines to be found Chamberlain's Cough Remedy. This remedy is intended especially
for coughs, , oldss, croup and whooping
cough. From a small beginning its coule and use has extended to all parts
saf the United States and to many for-
of tign conite of the United States and to many for-
eign countries. This alone is enough
to convince one that it is a medicine to convince one that it it a medicine
of more than ordinary merit. Give it
a trial and you will find this to be the

How about your watch? Is it keeping correct time? if not,
let us remedy the trouble for you. Satisfaction guaranteed,
A. F. Grant, jeweler, east side Phone your orđer for your winter's supply of Coal to Macy winter's supply of
$\&$ Co. Phone 295.
andens.


## FOR BOYS!

New Suits just received-and some classy line. If you KIRK, NUF-SED

## S. W. Hughes \& Co.

"The Abstract You Will Eventually Use" Call on us when in need of Abstracts that are
Brady National Bank Buidding Brady
"TIIIE TO RE-TIRE"
bUY fisk tires A guaranteed tire at a very reasonable price. Fabrics
and Cords All sizes. Ask Us About Changing Your
亚 Querfatra MANN-RICKS AUTO COMIPANY

Give us a call when you are in need of Abstract
work. Our records are correct and complete. Fireproof vault in which to keep your Abstracts.
Unlimited Amount of Money to Loan at Reasonable Interest
Jordan \& McCollum, Abstracters
BRady
texas

## BUICK AUTOMOBILES

 REPUBLIC TRUCKSKelly-Springfield and Goodyear Solid and Pneumatic Tires.
WE HAVE THEM. Give us a call. Pleased BRADY AUTO CO brady

## BUILDNOW

## As all indications point to still hicher prices in building

 for at the prevaling prices of 1914 and 1915 ,
We have a complete line of building material at all three

WM. P. CAREY CO.
E. T. JORDAN, $\{$ MELVIN Texas

SOME FOLKS EAT TO LIVE
OTHERS LIVE TO EAT
-Whichever the case may be, there's no get-
getting away from the fect that we can serve you better than anyone.

OUR GOODS ARE UP TO A
STANDARD-AND THATS A1
MOFFATT BROS, \& JONES
For Quality Groceries-Phone 50-For Quality Service

## Benham's

One of the neatest and best-appointed stores to be found anywhere in this section of Texas, and one which carries a standard line of merchan-
dise which would appeal and suit the most fastidious, is the store known far and wide as Benham's, and which handles Millinery, Dry Goods, Ladies'
Ready-to-Wear and Notions. Ready-to-Wear and Notions.
The average individual would indeed be surprised to step into the Benham store and see the metropolitan arrangement which has been completed for the handling of this line of business. The display cases are neatly arranged. The display of Ladies' Ready-to-Wear is so arranged that
Milady can immediately inspect the stock and decide upon what she wants. The store is neat and clean-one feels that it is a pleasure to trade at
such an institution, and the arrangement of the such an institution, and the arrangement of the
store alone is indicative of the high-class of merstore alone is indicative of the high-class of mer-
chandise which is always carried in stock. Mr. Benham established his first store in Brady 35 years ago, occupying a building on the business section of the city at that time. After
North side of the square which was the principle operating this store for some time, he disposed of his interests. In 1909 he opened up in his present location and from the day he first opened the doors of the store, has operated the business from the standpoint of catering to the highest class of
trade, sparing no effort at pleasing everyone who trades at the store, and not only making the busmess a success, financially, to himself, but mak-
ing it a credit to the city and county. It is this ing it a credit to the city and county. It is this
type of business institution that has established for Brady a reputation of being a progressive and live-wire commercial center. One attractive feature of trading at Ben-
ham's is the fact that the entire stock is always ham's is the fact that the entire stock is always
up-to-date and comprises the latest in styles and fabrics to be found on the market. Every sum-
mer Mrs. Benham, who is exceptionally in the choosing of ladies' ready-to-wear proficient visits the Eastern markets and chooses the merseason. She is carreful in her selectiond Winter result is that the lady who makes her ready the wear purchases from Benham is assured of having buying connection has already become known ov er this entire trade territory and Benham's has established a reputation as far out as Junction,
Eden, Menard, Sonora, and other cities, of being Eden, Menard, Sonora, and other cities, of being
a place where the well-dressed should purchase a place where the well-dressed should purchase In the Winter Mr. Benham makes the trip to market and chooses the Spring lines. In this
manner with the two trips made to Eastern markets, there is never a chance for the styles to
change without first-hand knowledge upon the change without first-hand knowredge upon the new goods being carried in stock. Mr. and Mrs.
Benham are both exceptionally careful in making Benham are both exceptionally careful in making ed to carry unseasonable merchandise over. Their stock is exclusive and easly disposed of every In the dry goods department, which is als
season. an extensive one, everything in the highest grade of piece goods and notions is carried. In fact, women could possibly desire in high class merchandise is carried in stock.
Mr. Benham is an enthusiastic and conscientious town
builder. In the many years he has been in business in the suilder. In the many years he has been in business in the
city, he has never failed ot take advantage of any opportunity to help in upbuilding and developing the vast field
of resources which is to be found here. $H$. keeps in his of resources which is to be found here. Ho keeps in hils
store at all times employees who are thoroughly well-
trained in the handing of merchandise and in the giving of courteous and prompt attention to every customer,
whether the purchase is an expensive suit or paper
of pins; this is one of the features which has made this
 interior of his store, building a large cabinet which enables the showing of ladies' coats, coat suits and dresses
with the greatest of ease, and at the same time protecting with the greatest of ease, and at the same time protecting
the arments from light and dust. The millinery departshow parlors in this section of Texas. In fact, these and
the many other improvements have still further enhanced the many other improvements have still further enhance
the value of the store in the eyes of its patrons, who
ready acclaim it as the fashion center of West Texas




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\(\underset{\substack{2,000 lbs. capacity<br>1,200 lbs. capacity<br>f. o. b. Brady}}{\$ 165.00} \mathbf{\$ 1 3 5 . 0 0}\)<br>2,000 lbs. capacity<br>$\$ 165.00$<br>$\$ 135.00$

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Be sure you include Bew ley's Best Flour, the Stand ard by which allothers are judged.
the biggest item of living expenses. for cash only. Buy your next bill here and your money Myers Bros.

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