

EVERYTHING IN MEN'S WEAR---MANN BROTHERS & HOLTON

ENTHUSIASTIC MEETING OF GOOD ROADS BOOSTERS MONDAY NIGHT

PERMANENT ORGANIZATION McCULLOCH GOOD ROADS EFFECTED—W. D. CROTHERS NAMED CHAIRMAN, WITH E. T. JORDAN AS VICE-CHAIRMAN.

A well-attended and highly enthusiastic meeting of good roads boosters was held last night at the court house, with various communities of the county well represented, and at which the permanent organization of the McCulloch County Good Roads association was effected. The organization followed a well-carried out program in which the benefits and advantages of good roads were presented from every angle. The evident interest in the matter was manifested by the fact that although the meeting lasted until near to midnight, the speakers held the close attention of the audience throughout. The permanent organization of the association followed the adoption of the committee report upon the plan of organization. Officers elected were W. D. Crothers, chairman; E. T. Jordan, vice-chairman; H. F. Schwenker, secretary; M. S. Sellers, treasurer.

Howard Broad presided over the meeting as temporary chairman, and following invocation by the Rev. S. H. Jones, briefly stated the object of the meeting. County Judge Evans Adkins was first called upon to present the good roads issue from the viewpoint of the Commissioners court, his remarks prefacing those of L. G. Mathews, county judge of Coleman county, whose address was the feature of the evening.

Judge Adkins' Address.

Judge Adkins' remarks were brief and to the point. He stated that McCulloch county was most fortunately situated in the number of recognized highways which it possessed, and upon which Federal aid could be obtained. He cited the fact that in two days' time, committees circulating petitions had obtained 450 signers, showing the interest the citizenship at large had in the question. Mr. Adkins urged the importance of losing no time in getting the bonds voted and in proper shape for use, in order that McCulloch county might participate in the first year's appropriation of Federal aid. Further advantage of a bond issue voted at this particular time was set forth in that the citizenship would be enabled to be receiving the benefits of good roads even before they began paying taxes, inasmuch as the first tax payment would not fall due until January, 1923—a year ahead. In the meantime, the good roads work would give employment to hundreds of citizens. The question that had arisen was: "Where will the road go?" This, Judge Adkins stated, could be positively stated by no one. The commissioners court and the Good Roads committee were agreed to put forth every effort to draw plans providing for the routing of the highways through rural communities; they had the assurance of the district engineer that sacrifices would even be made to route the highways in this manner, but that no positive designation could be made until application had been made for aid and the highway engineers had surveyed and definitely decided upon the best route. He stated that defeat of the present bond issue would merely serve to defeat the prospects of securing the desired routing, and that the hope of all communities interested lay in voting for the bonds and in co-operating to secure the routes. Judge Adkins then introduced Judge Mathews of Coleman county, who, he stated, had met with and overcome every manner of obstacle in securing for Coleman county the issuance of nearly \$2,000,000 in good roads bonds.

Judge Mathews' Address.

From his opening sentence, Judge Mathews had the audience with him. Plain-spoken, without oratorical effect, Judge Mathews presented the entire good roads question as a business proposition. Briefly outlined, Judge Mathews' address was as follows: Coleman is a sister county of McCulloch. Our interests are largely in common; what benefits the one, benefits the other. West Texas is always in the lead, even of the much older counties of East Texas. West Texas has been voting good roads bonds, and McCulloch county citizens cannot fall behind West Texas. They must look ahead to better things for themselves, their people and their children. In the past two years Coleman county has completed 55 or 60

miles of good roads; has secured \$300,000 of State and Federal aid; expects to receive as much aid again, and is just now beginning her road-building campaign. He stated that the cheapest thing in road building was the road bed, regardless of what it cost, and cited the fact that the routing of Highway No. 23 was changed to benefit more people and more communities. Incidentally the highway was routed so as to eliminate 3 1/2 miles of highway. As this highway cost \$16,000 per mile to build, the initial saving was a big factor, not to mention the annual saving to all who travel the route, and the saving in the maintenance. Federal aid in the sum of \$176,953, one-half of the cost of construction, had been received, and this money spent in the county benefited every man, woman and child. In building the highway east from Coleman, about seven grade crossings had been eliminated. The highways had been surveyed out, just as a railway surveys its right-of-way. One farmer became so disgusted because his farm had been cut in two that he sold out. After the deal had been closed, the purchaser informed the disgruntled one that the routing of the highway had, in the purchaser's opinion enhanced the value of the land at least \$5.00 per acre.

Good roads mean a saving of time, not to mention the new people put through a community. With good roads, a farmer can sell his produce on the farm, delivering the same at his gate to a dealer who would make it his business to collect the products along the route. Better highways mean better schools—consolidated rural districts with rural high schools the equal of city schools, and with wagons to go out and collect the children for school. Better schools give out children a better chance in the world. Good roads mean that the weather is never too bad to enable the farmer to get to market and take advantage of any sudden increase in prices. Produce that has been allowed to waste and rot may be marketed at all times, thereby adding wealth to a community. Doubled loads, less teams, saving in time and labor, all result from good roads. Every citizen gets his taxes back in increased land values.

Emphasizing the fact that the people receive returns just as they pay for them, Judge Mathews cited the fact that the city of Coleman had a tax rate of 60c per \$100. Abilene, with much poorer country behind it, and with one-third the trade territory, has a tax rate of \$1.85 to \$2.00. Coleman has stood still; her values remain the same; her population shows no increase. Abilene has paved her streets, induced colleges to locate, built better schools and offered every inducement to prospective citizens. Abilene has grown to a city. The same applies to a county as to a city. A community is not built by natural resources alone; it takes pep, energy and brains as well.

Money now offered to counties in the form of Federal aid, in years past was spent in dredging projects. The government has seen the importance of a complete highway system throughout the U. S. That is why it is offering aid as an inducement to highway building. Every county pays this Federal tax, one about the same as another. Coleman county has been granted \$300,000 of

McCULLOCH COUNTY GOOD ROADS ASSOCIATION

Report of Committee on Organization.

Mr. Chairman:

We, your committee on organization, beg to submit the following report:

That, whereas, having carefully considered the different methods of financing road building projects; we, therefore, heartily endorse the issuance of Bonds as being the only logical method of securing money for building roads and highways in McCulloch county and therefore endorse and hereby pledge our support in favor of voting for the issuance of bonds at the election to be held December 20, 1921, and we hereby endorse the action of the 447 petitioners in asking for said election and the action of the Commissioners court in ordering said election for that date.

We further recommend,

That this association be permanently organized, and that the membership consist of those who have previously signed the pledge to support the present bond issue, together with all other citizens who are good road boosters and who are in favor of said Bond issue, who wish to become members.

That an active campaign be immediately put on for membership.

That the name of said organization be, "The McCulloch County Good Roads Association."

That the object and purpose of said organization be, To promote the building, constructing and maintaining of roads and highways in McCulloch county.

That the officers of this association shall consist of a Chairman, a Vice-Chairman, a Secretary and a Treasurer.

That a similar organization be organized in each voting precinct in the county, and that the chairman appoint members of this association to go into each of said precincts to assist in organizing these different precinct organizations, and also that the chairman designate at least one man from each precinct, who shall have authority and whose duty it shall be to organize said local organization in his precinct.

That the chairman of each precinct organization, together with the officers of this county organization, be designated the Executive committee of the association.

That said Executive committee meet at Brady, Saturday, December 3, 1921, with reports from the different organizations and with suggestions and plans for the remaining days of the campaign.

It is further recommended that the Central Campaign committee, heretofore appointed, continue as such and that the chairman of said committee shall have authority to add to said committee such other members as he sees fit from the membership of this organization, and it shall be the duty of said committee to collect data, arrange publicity and handle any problems that may arise in connection with the present campaign for the coming bond election and shall otherwise co-operate with the Executive committee of this association.

That a collection be taken to defray the expenses of this association.

It is further recommended that this association pledge its support to all towns now lying on or adjacent to any highway traversing McCulloch county, in the final determination of said highway, and that this association will do all within its power to see that said highways go through said towns, subject to the approval of the State Highway department.

While we repose the utmost confidence in the honesty, integrity and ability of our Commissioners court, yet, they having publicly, at the November term of said court, requested and invited our aid, assistance and advice in solving such problems as may arise after said bonds are voted; it is therefore recommended that a committee be appointed to represent this association in said advisory capacity and in such matters as may arise between this association and the Commissioners court.

Respectfully submitted,

DR. J. G. McCALL DUKE MANN M. S. SELLERS
H. F. SCHWENKER C. H. VINCENT G. R. WHITE
COMMITTEE ON ORGANIZATION.
J. B. GRANVILLE, Chairman.

this aid, and hopes to get another \$300,000. Brown county has probably paid about the same Federal tax as Coleman, but has made no effort to get this new money placed in her county. Can McCulloch afford to pass by the opportunity offered?

In the course of his remarks, Judge Mathews took occasion to highly praise the State Highway commission, whom he designated as a set of cool, level-headed business men. He illustrated this by pointing out that a mob of citizens might storm the commission and urge the immediate need of Federal aid upon a pet highway project, and their effort would not amount to the snap of a finger. Yet a county judge, accompanied by a competent engineer, could lay before them a roads project upon which aid was sought; they would view it in a business-like manner, have their engineer check up the figures, the route and the entire proposition, and if they deemed the proposition meritorious, aid would be promptly granted. Political influence does not sway their decisions in the least—the business side of a proposition alone appeals to them. State Highway Engineer R. J. Windrow was described the highest-salaried employe in the state government, and the cheapest man employed at that.

Judge Mathews also took occasion to ask the citizens to back up their commissioners court to the fullest extent, assuring them that their interests were safe in the hands of the court, that the expenditure of funds under state and federal supervision was so closely checked and re-checked that there was a minimum of possibility of errors or mistakes going through. That they would not approve contracts that were unreasonable.

Judge Mathews said that there was not the slightest doubt in his mind but what McCulloch county could secure federal aid; that he knew the highways traversing McCulloch county to be favored by the commission. He stated that while he was mighty busy building three highways in Coleman county, his services were free and always at the command of McCulloch. He advised close adherence to the forms prepared by the attorney-general's department in all matters pertaining to the road bonds, and cited the fact that because Texas bonds were approved and registered by the state department before they were placed on the market, they, with those of four or five other states, were in greatest demand in the bond

(Continued on Page 4)

FIRE DAMAGES INTERIOR COMMERCIAL BANK

Opportune discovery of a fire which threatened the Commercial National bank building Sunday noon, resulted in the damage being confined largely to part of the fixtures and the interior of the building. When the alarm was sounded shortly before one o'clock, a dense cloud of smoke had filled the bank interior, making exact location of the blaze difficult. The opening of the doors of the bank gave life to the smouldering fire, which rapidly spread over the walls and ceiling. The blaze was extinguished after an hour's hard fight, in which several lines of hose were used.

Indications point to the origination of the fire from a short circuit of the light wire in the stock room on the mezzanine floor. Apparently the fire followed along the wire, burning the insulation, and scorching the stock nearest the wire. When the blaze reached the northwest corner of the deck used by patrons of the bank, a hollow partition wall apparently gave draft to the flames, which did most of their damage to the walls and furniture in this immediate vicinity.

Damage from the fire was greatly added to by water damage, the steam blistering the varnished surfaces of counters, tables and fixtures, and also damaging the adding machines, typewriters and other equipment used. The total damage is estimated to run between \$2,500 and \$3,000.

A guard was maintained at the bank Sunday night, and Monday morning business was resumed, although water-soaked records and books considerably hindered the day's work. Today, the bank force is getting somewhat nearer normal.

Aside from damage at the bank, the Popular Dry Goods store, occupying the east half of the building, and also the offices upstairs over the bank, sustained nominal loss from water, the water, following the fire, standing several inches deep on the floor, and running down through the ceiling onto the store below.

NOTICE!

All people wanting mattresses made or renovated soon, will please bring them in B4 Saturday, December 3rd. I will be closed Saturday, Monday and Tuesday, but will re-open again Wednesday. E. R. CANTWELL, Mattress Maker and Renovator.

CHURCH BAZAAR.

The ladies of the Methodist church will hold a bazaar on Friday and Saturday, December 2nd and 3rd, at the Broad Mercantile Store.

COAL! COAL!

The best grade McAlister Deep Mine Coal. BOWMAN LUMBER CO.

We are still rendering the best of service in our repair department; also carry a line of the best in jewelry. A. F. GRANT, Jeweler, West Side Square.

AUDIENCE GIVES BLANTON SYMPATHETIC HEARING

Thos. L. Blanton, congressman from this district, was accorded a sympathetic hearing by an audience that filled the district court room last Friday night, when the peppery congressman reviewed his record in the House and presented his side of the case as regards the recent effort of congress to expel him. Mr. Blanton quoted from the Congressional Record, Washington newspapers, labor journals and the press at large to show how he had blocked extravagant legislation, and had saved the taxpayers millions of dollars in appropriations. Among other things, he recalled the attempt to vote a pension for Mrs. Roosevelt, widow of President Roosevelt, which would have set a precedent for future similar pensions, and which project he blocked. To show that he was not animated by unkindly motives, Mr. Blanton mentioned that he was, incidentally, a member of the Roosevelt memorial association.

Concerning the attempt to expel him, the speaker declared that Congress attempted to kick him out without a "dog's chance." He asserted that Victor Berger, charged with being a traitor to his country, was "given three months to get evidence in his own behalf," while he, Blanton, was denied a hearing.

That Blanton's audience was sympathetic was evidenced when he showed that while he could block extravagant measures in the house, they nevertheless could be passed by the Senate, and that he could accomplish greater good for the country should he be named a member of the Senate. The audience, by a rising vote, almost unanimously endorsed his senatorial aspirations.

Blanton's address here was one of a series of addresses being made by him throughout his district during a recess of congress.

Death of Mrs. S. H. Deatherage.

The death of Mrs. Laura Theodosia Deatherage, wife of S. H. Deatherage of Doole, Texas, occurred at the local sanitarium last Thursday, the cause of demise being a form of Bright's disease. Mrs. Deatherage had been in ill health for some time, and about ten days prior to her death had undergone a serious operation, with apparent success, when suppression of urine developed, which culminated in her passing away.

At the time of her death, Mrs. Deatherage was aged 51 years, 2 months and 19 days. She was widely known in the north end of the county, where she had made her home for many years, and was loved by all who knew her as a woman of high Christian character, a loving mother and a devoted wife. Funeral services were held Friday afternoon, S. W. Alford conducting and interment being made in the Brady cemetery.

Surviving are the husband, two married daughters, Mrs. W. S. Spicights of Fife and Mrs. Ruby Tankersly of Doole, and one son, Perry Deatherage, to whom is extended the heartfelt sympathy of all.

How Much Do You Know About the Bible?

Get a new Bible and study it these long, pleasant nights. We all need to read the Bible more than we do. We have a supply of Bibles and New Testaments, which we are going to offer at a discount of 20% from the retail price.

COME IN AND SEE THEM!

Yours truly,

TRIGG DRUG CO.
The Rexall Store

GREAT PRE-HOLIDAY STOCK REDUCTION SALE

Opens Thursday, Dec. 1st

Important Announcement:---Read every word of this introduction--for it is necessary to a thorough appreciation of the wonderful values which this incomparable event brings to YOU---your family---all of Brady--McCulloch county--and our neighbors far and near.

In the First Place---Delayed cold weather has caused our stocks to be much heavier than we should like for them to be. Our shelves, tables and racks are loaded with merchandise which should have been sold through October and November. We are determined to make a clean sweep of this merchandise during the month of December, and we realize that the trade will not buy unless exceptional values and low prices are offered---and in making this announcement we are prepared to meet every demand of the buying public. The entire winter is yet before you and we are giving you an opportunity to buy your winter supplies at a greater saving than you have ever dreamed of.

The Vincent Policy

It has always been the policy of the C. H. Vincent store to tell the straight facts in its advertisements; to make good every assertion; to give its customers goods exactly as represented. This policy will be adhered to in this sale. You may come here expecting to find a large stock of well-assorted merchandise upon our shelves—you will find it so. You may come here expecting to secure exceptional values and low prices—this will be the exact case. You may come to our store assured that you will find goods of quality—real values in up-to-date merchandise—and you will not be disappointed. We are going to clear our shelves of these goods, and our prices will speak for themselves. Note the offers presented in this ad. Then remember, that our entire stock is included in this Pre-Holiday Sale, and that we can fill your every need in the dry goods line. No need to wait longer for price reductions. Buy now—buy here, and you will have full use of your purchases during the entire winter months, and at end of the season, clean-up prices.

RED SEAL GINGHAM
Book folded Red Seal Zephyr Gingham, beautiful, fancy dress patterns. You know the quality. Reduced Sale price **19 1/2c**

A WONDERFUL BLANKET BARGAIN
Large double cotton blanket, large enough for any bed. A value you can't duplicate. In this Sale, special, a pair **\$1.29**

HOSIERY FOR SCHOOL CHILDREN
An extra good quality, heavy ribbed Hose for Boys and Girls. Will wear like leather. All sizes—6 to 10. A splendid 35c value. In this Sale a pair **19c**

3-LB. COTTON BATTIS—39c.
A good quality white Cotton Batt, full comfort size and weighs 3 lbs. Specially priced for this Sale. Each **39c**

BOYS' 2-TROUSER KNICKER-BOCKER SUITS.
All wool blue serge Suits, with two pairs of pants. A splendid \$13.75 value. Priced in this Sale **\$8.95**

36-INCH FANCY OUTING
Good quality heavy Outing, full yard-wide. This cloth is well worth 25c on today's market, but goes in this Sale, at, a yard.. **13 1/2c**

YARD-WIDE BLEACHED DOMESTIC
A good quality, full bleached, yard wide. An extra special value. At this Sale **11 1/2c**

GOOD QUALITY MATTRESS TICK
Extra good quality fancy Mattress Tick. Our regular 25c grade. Special for this Sale, yard... **16 1/2c**

BOYS' BLUE DENIM OVERALLS—79c.
Our very best quality blue denim overalls for boys, well made and full size—a regular \$1.25 grade. All sizes, 5 to 16. Special, a pair **79c**

E. Z. UNION SUITS FOR BOYS AND GIRLS—89c.
Children's taped and buttoned Union Suits of well known quality, adapted to the use of both boys and girls. All sizes from 2 to 13. You know the garment and you know its value. Special, in this Sale **89c**

Class of Merchandise

We believe it scarcely necessary to call attention to the high class of merchandise offered in this sale, because Vincent's has always endeavored to handle merchandise of quality and merit. This stock was bought at a time when prospects were brightest and in anticipation of a heavy run of fall business. Our mistake is our loss and your gain. The past two months have been disappointing, but we are determined not to let December go by without accomplishing what we have failed to do in October and November. So, the goods are to be moved, the shelves cleared, and our complete stock of fall and winter goods is to be sacrificed to accomplish this. Our part is to make the price that will serve to attract purchasers from near and from far; your part, if you would serve your own best interests, is to avail yourself of the wonderful merchandising opportunity we are presenting. Make up your list of fall and winter needs—this sale will meet your every requirement.

Ladies' Suits, Coats and Dresses

Many Garments Will be Sold at Half Price

A great number of the Seasons best Styles and Materials are hanging on our racks and we are going to close them out at reductions ranging from 25 to 50 per cent on the garment.

This Great Pre-Holiday
Stock Reduction Sale
Opens Thursday, Dec. 1

C. H. Vincent
DRY GOODS

SOUTH SIDE
BRADY - TEXAS

This Great Pre-Holiday
Stock Reduction Sale
Opens Thursday, Dec. 1

THE BRADY STANDARD

H. F. Schwenker, Editor
 Absorbed the Brady Enterprise and
 the McCulloch County Star
 May 2nd, 1910

Entered as second class matter May
 17, 1910, at postoffice at Brady,
 Tex., under Act of March 3, 1879.

OFFICE IN STANDARD BUILDING

ADVERTISING RATES
 Local Readers, 7½¢ per line, per issue
 Classified Ads, 1½¢ per word per issue
 Display Rates Given upon Application

Any erroneous reflection upon the
 character of any person or firm ap-
 pearing in these columns will be glad-
 ly and promptly corrected upon call-
 ing the attention of the management
 to the article in question.

The management assumes no re-
 sponsibility for any indebtedness in-
 curred by any employe, unless upon
 the written order of the editor.

Notices of church entertainments
 where a charge of admission is made,
 obituaries, cards of thanks, resolu-
 tions of respect, and all matters not
 news, will be charged for at the regu-
 lar rates.

BRADY, TEXAS, Nov. 29, 1921

HONEST INJUN.

One Thing at a Time, and the Hardest
 Thing First.—Cyrus Hall McCormick.

FIRE FIGHTERS' APPEAL.

In times of fire, there is always a
 bunch of citizens who rush to the aid
 of the fire boys and, not infrequently,
 attempt to direct the fighting of the
 fire as they appear to think best.
 However well-meant these efforts are,
 they are nevertheless a real hindrance
 to the effective fighting of the fire,
 and City Fire Marshal Marvin Wegner
 has requested The Standard to re-
 quest all citizens, not members of the
 fire department, to stand back in
 cases of fire, give the boys all the
 room they need, and not volunteer as-
 sistance unless called upon by the
 fire chief or his subordinates.

The local fire company has thirty-
 two members, practically every one
 of whom is at hand in case of fire.
 Each of these men knows his position;
 they work on signals, and the addi-
 tion of a bunch of more or less ex-
 cited outsiders merely serves to con-
 found them. About the best help an
 outsider can render is in helping to
 drag hose, and this aid should be
 forthcoming whenever the fire boys
 request it. The directing of the fire
 fighting, however, must be left to the
 fire chief or his captains.

In most cities there are ordinances
 which regulate matters of this kind,
 and prescribe police regulations for
 keeping the crowd out of the working
 area, as well as out of the danger
 zone. It would not be amiss if the
 Brady city council were to frame a
 similar ordinance to cover the local
 situation.

Seattle has set a good example in
 Americanization work. Citizens of
 the United States only, are permitted
 to hold jobs on public works in that
 city.—Ballinger Banner-Ledger.

McCulloch county votes on a \$600,-
 000.00 good roads bond issue Tues-
 day, December 20th, just one day be-
 fore the people of precincts one and
 two of San Saba county vote on good
 roads bonds for the aggregate of
 \$450,000. The bond wagon is passing
 this way.—San Saba News.

SNAP SHOTS.

Tillie Clinger says the reason she
 isn't getting on very well with her
 new boss is because he said she was
 so slow she must be sleepy, and she
 said he was so snarly he must be
 sober.—Dallas News.

SUBSCRIPTION RATES

THE BRADY STANDARD
 Published Semi-Weekly
 Tuesday - Friday
 Brady, Texas

- To any postoffice within 50 miles of Brady \$2.00 per year
- SIX MONTHS \$1.00
- THREE MONTHS 65¢
- Remittances on subscriptions for less than three months will be credited at the rate of 25¢ per month.
- To postoffice more than 50 miles from Brady \$2.50 per year
- SIX MONTHS \$1.25
- THREE MONTHS 75¢
- Subscriptions for a period of less than three months, 5¢ per copy, straight.

"MY LITTLE GIRL HAS GAINED 15 POUNDS," SAYS HAPPY MOTHER

Little Rhode Island Girl Is As Bright and Cheery and Her Cheeks Are As Rosy As Ever.

SHE CAN NOW KEEP UP IN HER CLASSES

"Only a Mother Can Understand What I Suffered When I Saw My Daughter Slowly Wasting Away," Says Mrs. Mary Smith.

"Every time I look at my little girl's rosy cheeks my heart goes out in praise and gratitude to Tanlac," said Mrs. Mary Smith, of Peacedale, R. I., a suburb of Providence, recently.

"Until Mary was eleven years of age she always enjoyed good health and had a very happy, fun-loving disposition. However, during the past three years she became very thin and frail. She took on a very sallow color, her tongue coated over, she complained of a bad taste in her mouth, dull headaches, and of feeling languid and tired all the time. She lost her sunny disposition and became nervous, irritable and moody. Her appetite got so poor that I had to coax her to eat. Her sleep was fitful, her eyes dull, and her steps so heavy that it seemed she hadn't strength to lift her feet from the floor.

"She had always stood high in her studies, but now her reports were so bad that her teacher called on me to find out why she had gone back so in her lessons. When I asked her why she had failed so in her school work

she cried and said she studied as hard as ever, but couldn't seem to remember. Only a mother can understand what I suffered when I saw my daughter slowly, but surely, fading away each day. I could hardly keep back the tears when I looked at her.

"Six months ago we took her out of school, thinking this might help her, but she continued to grow worse. We were told she would get better when she got older, but I was afraid she couldn't live and have shed many a tear over her condition. In fact, my husband and myself, both, were downright sick from worry over her, and yet, nothing did her any good.

"One day my husband said, 'Why not have Mary try Tanlac. Each morning I have read in the papers of someone being helped by it and it may be what she needs.'

"Well, I had tried everything else, so as a last resort I had Mary try Tanlac and I have felt thankful a thousand times that I did. Before she finished the first bottle she was eating like I have been wanting to see her eat for three years. Now she is the first to the table and the last to leave. She has gained fifteen pounds and is still gaining, and her face is as round and rosy as it ever was. Her eyes sparkle with health, her steps are light, and she is as full of life as a kitten. It does my heart good to hear her running around singing and laughing and enjoying life and good health again. My gratitude to Tanlac is unbounded."

Tanlac is sold in Brady by Trigg Drug Co. and by leading druggists everywhere.

ATTENTION, FORD OWNERS.

Just received new prices on tires. Note the following:
Kelley-Springfield—
 30x3½, non-skid, was \$21.80, now \$15.50
 30x3, non-skid, was \$19.00, now \$13.50
 20% Reduction on All Kelley Cord Tires.
Oldfield Tires—
 30x3½, non-skid, now \$10.50
 30x3, non-skid, now \$9.50
 Buy your tires now at these low prices.
BRADY AUTO CO.

BAZAAR.

The ladies of the Presbyterian church will hold their annual bazaar at the Popular Dry Goods Co. December 8th and 9th.

ORDER COAL TODAY!

And get in on our next shipment. Phone 295. MACY & CO.

Just received a large shipment of the wonderful remedy, Tanlac. This is the great medicine you have been hearing so much about. The remedy that's made such a wonderful reputation and which has accomplished such remarkable results all over the United States and Canada. Get your bottle now at Trigg Drug Co.

Some real Navajo Saddle Blankets; also other nice Wool Blankets, and some nice Pocket Knives. Pre-war prices. Remember Santa Claus is coming. J. F. SCHAEGER, Brady.

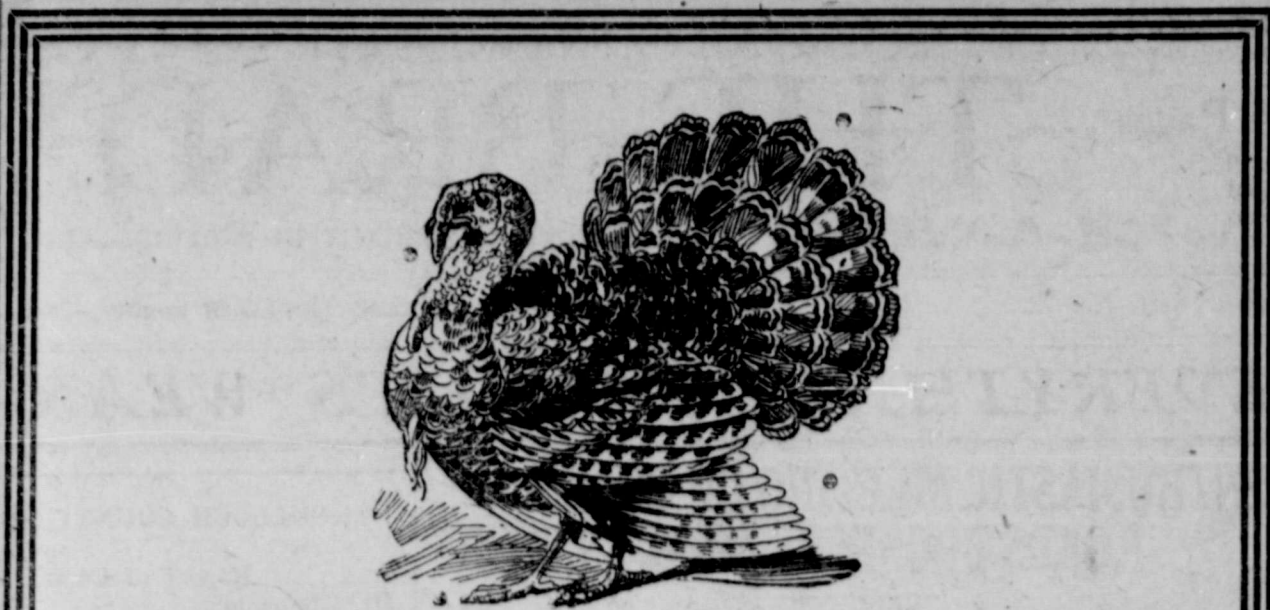
A Good Start.

She—"No, when I marry I want a man who is game from head to foot."
 Ex-football Man—"Well, give me a chance; I've got a game leg already."

Placing the Blame.

Mother—"I've tried so hard to make you a good child, Margaret, and in spite of all my efforts you are still rude and naughty."
 Margaret (deeply moved)—"What a failure you are, mother." — London Weekly Telegraph.

Catarhal Deafness Cannot Be Cured by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure catarhal deafness, and that is by a constitutional remedy. Catarhal Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, deafness is the result. Unless the inflammation can be reduced and this tube restored to its normal condition, hearing will be destroyed forever. Many cases of deafness are caused by catarh, which is an inflamed condition of the mucous surfaces. Hall's Catarh Cure acts thru the blood on the mucous surfaces of the system. We will give One Hundred Dollars for any case of Catarhal Deafness that cannot be cured by Hall's Catarh Cure. Circulars free. All Druggists 75¢. F. J. CHENEY & CO., Toledo, O.



TURKEYS-TURKEYS

We are Now in the Market for Fat Turkeys for Xmas Market.

We think it advisable to market your Turkeys to get out freight shipments to Eastern markets, as you might possibly hold them back too long.

MAYHEW PRODUCE CO.
BRADY - - - TEXAS

CLASSIFIED ADS

LOST

LOST—Near Parks gate, one cow and calf, branded 17 on left hip, marked right ear. Finder notify BENTON STUCKE, at Pasche, Texas.

LOST—Near Commercial Bank, Saturday, ladies big, black leather vanity, containing letter addressed to Miss Vivian White; about \$3 in silver and other articles. Finder please notify Standard office.

FOR RENT

FOR RENT—Rooming house. See E. B. RAMSAY.

FOR RENT—100-acre farm with 5-room house, good well water, fifty acres good grass land. In Milburn valley, 2 miles of Mercury school. Also wish to sell plow, tools, teams, feed and planting seed, sufficient to cultivate crop. See R. B. SMITH, Mercury, Texas.

FOR SALE

FOR SALE—Anyone wanting a real Jersey milk and butter cow, see J. F. SCHAEGER, Brady.

FOR SALE—Buick Six, in A1 mechanical condition. Priced right for cash. MANN-RICKS AUTO CO.

FOR SALE—My home place on Crothers avenue; sleeping porch, two garages, barn, concrete storm house. See EDD BRYSON, Brady.

FOR SALE—Good Majestic Range, with or without hot water tank; also one furnished room for rent. See MRS. J. H. RUEY.

FOR SALE—Two Mares, 5 and 6 years old, fifteen hands high, gentle to ride and work; one second-hand Wagon and Harness. See F. M. Campbell, Brady, or Ed Campbell, Pear Valley.

FOR SALE—My residence, 4 rooms, all modern conveniences. See HERBERT L. WOOD at Central Drug store.

FOR SALE—Red, Rust-Proof cleaned Seed Oats, free from Johnson grass or any weed seed. See ED BURGER, Brady.

MISCELLANEOUS

FOR HOUSE MOVING—See W. W. JONES. Phone 365. Brady.

PERSONAL MENTION

C. N. Ritchie of Melvin was a business visitor in Brady Saturday. Mrs. Mae Heilman was in Brady from Rockwood Sunday, enroute to Dallas.

T. L. Allen was here from Brooksmith on Sunday, while filling one of his church appointments. J. F. Kyzar, accompanied by his son-in-law, Raymond Cottle, was here from the Rochelle community Saturday.

Thad O. Day arrived in Brady the past week to look after business matters. Mr. and Mrs. Day are now living at Ottawa, Kans., while Mr. Day is drilling a couple wells in the oil field at Virgil, this side of Ottawa.

Mrs. J. L. Britton has been visiting here the past week, a guest of her parents, Mr. and Mrs. J. L. Spiller, and relatives. Mr. and Mrs. Britton are located at Mexia, where Mr. Britton is interested in the oil business.

ATTENTION, FORD OWNERS.

Just received new prices on tires. Note the following:
Kelley-Springfield—
 30x3½, non-skid, was \$21.80, now \$15.50
 30x3, non-skid, was \$19.00, now \$13.50
 20% Reduction on All Kelley Cord Tires.
Oldfield Tires—
 30x3½, non-skid, now \$10.50
 30x3, non-skid, now \$9.50
 Buy your tires now at these low prices.
BRADY AUTO CO.

To Cure a Cold in One Day
 Take LAXATIVE BROMO QUININE (Tablets). It stops the Cough and Headache and works off the Cold. E. W. GROVE'S signature on each box. 30c.
 Read it in The Standard.

LOCAL BRIEFS.

J. J. Brown of Fredonia was in Brady last Saturday, and reported a very good rain having fallen there on Wednesday of last week. Mr. Brown says the rain covered a strip of country lying between Fredonia and Voca, but that from Voca this way the rain got lighter, extending only to about the seven-mile hill. In the Fredonia section the rain was heavy enough to run water around the tanks, and to enable farmers to go to plowing.

Quite a large crowd of Menard football enthusiasts came to Brady last Saturday to see the Menard Boy Scouts win from the Brady Boy Scouts. Included among the visitors were Mr. and Mrs. C. A. Weise; Messdames R. E. Billings, Marion Callan and son, Marion Hayden, J. A. Leggett and son, Raymond, Waldo and Toogie, W. L. Oliver, W. H. Schaefer; Misses Elsie Tender, Annie Mae Mauldin, Louise Toepferwein; Profs. Hillman and Adams; Messrs. Emil Toepferwein, Joe Callan, Carlton Miller, Richard Randolph, Black Carter, Jamie Black and Clinton Stewart.

Casualties in the Thanksgiving football game were quite heavy on the side of the town team, clearly demonstrating that lack of practice and team work places the players at great disadvantage against even lighter opponents. Virgil Lee Sessions, near the end of the game, sustained a broken leg while carrying a forward pass. He had gained the fifteen yard line when he was tackled by two of the high school team, and in the mixup, his left leg was broken between the ankle and the knee. Earlier in the game, Ernest McMurray was laid out with what has developed as a dislocated collar bone at the shoulder joint. E. R. Cantwell also sustained a badly wrenched knee. All the patients are getting along well, and will, probably, be in shape for next Thanksgiving Day's game.

Sharp Reply.

Tourist—"What's that beast?"
 Native—"That's a razorback hawg, suh."
 Tourist—"What's he rubbing himself on the tree for?"
 Native—"Jest stropping hisself, suh, just stropping hisself."—Widow.
 Read The Standard's Classified Ads.

GREAT PRE-HOLIDAY STOCK REDUCTION SALE

Opens Thursday, Dec. 1st

Important Announcement:---Read every word of this introduction---for it is necessary to a thorough appreciation of the wonderful values which this incomparable event brings to YOU---your family---all of Brady--McCulloch county--and our neighbors far and near.

In the First Place---Delayed cold weather has caused our stocks to be much heavier than we should like for them to be. Our shelves, tables and racks are loaded with merchandise which should have been sold through October and November. We are determined to make a clean sweep of this merchandise during the month of December, and we realize that the trade will not buy unless exceptional values and low prices are offered---and in making this announcement we are prepared to meet every demand of the buying public. The entire winter is yet before you and we are giving you an opportunity to buy your winter supplies at a greater saving than you have ever dreamed of.

The Vincent Policy

It has always been the policy of the C. H. Vincent store to tell the straight facts in its advertisements; to make good every assertion; to give its customers goods exactly as represented. This policy will be adhered to in this sale. You may come here expecting to find a large stock of well-assorted merchandise upon our shelves---you will find it so. You may come here expecting to secure exceptional values and low prices---this will be the exact case. You may come to our store assured that you will find goods of quality---real values in up-to-date merchandise---and you will not be disappointed. We are going to clear our shelves of these goods, and our prices will speak for themselves. Note the offers presented in this ad. Then remember, that our entire stock is included in this Pre-Holiday Sale, and that we can fill your every need in the dry goods line. No need to wait longer for price reductions. Buy now---buy here, and you will have full use of your purchases during the entire winter months, and at end of the season, clean-up prices.

RED SEAL GINGHAM
Book folded Red Seal Zephyr Gingham, beautiful, fancy dress patterns. You know the quality. Reduced Sale price **19 1/2c**

A WONDERFUL BLANKET BARGAIN
Large double cotton blanket, large enough for any bed. A value you can't duplicate. In this Sale, special, a pair **\$1.29**

HOSIERY FOR SCHOOL CHILDREN
An extra good quality, heavy ribbed Hose for Boys and Girls. Will wear like leather. All sizes---6 to 10. A splendid 35c value. In this Sale a pair **19c**

3-LB. COTTON BATTES---39c.
A good quality white Cotton Batt, full comfort size and weighs 3 lbs. Specially priced for this Sale. Each **39c**

BOYS' 2-TROUSER KNICKER-BOCKER SUITS.
All wool blue serge Suits, with two pairs of pants. A splendid \$13.75 value. Priced in this Sale **\$8.95**

36-INCH FANCY OUTING
Good quality heavy Outing, full yard-wide. This cloth is well worth 25c on today's market, but goes in this Sale, at, a yard.. **13 1/2c**

YARD-WIDE BLEACHED DOMESTIC
A good quality, full bleached, yard wide. An extra special value. At this Sale **11 1/2c**

GOOD QUALITY MATTRESS TICK
Extra good quality fancy Mattress Tick. Our regular 25c grade. Special for this Sale, yard... **16 1/2c**

BOYS' BLUE DENIM OVERALLS---79c.
Our very best quality blue denim overalls for boys, well made and full size---a regular \$1.25 grade. All sizes, 5 to 16. Special, a pair **79c**

E. Z. UNION SUITS FOR BOYS AND GIRLS---89c.
Children's taped and buttoned Union Suits of well known quality, adapted to the use of both boys and girls. All sizes from 2 to 13. You know the garment and you know its value. Special, in this Sale **89c**

Class of Merchandise

We believe it scarcely necessary to call attention to the high class of merchandise offered in this sale, because Vincent's has always endeavored to handle merchandise of quality and merit. This stock was bought at a time when prospects were brightest and in anticipation of a heavy run of fall business. Our mistake is our loss and your gain. The past two months have been disappointing, but we are determined not to let December go by without accomplishing what we have failed to do in October and November. So, the goods are to be moved, the shelves cleared, and our complete stock of fall and winter goods is to be sacrificed to accomplish this. Our part is to make the price that will serve to attract purchasers from near and from far; your part, if you would serve your own best interests, is to avail yourself of the wonderful merchandising opportunity we are presenting. Make up your list of fall and winter needs---this sale will meet your every requirement.

Ladies' Suits, Coats and Dresses

Many Garments Will be Sold at Half Price

A great number of the Seasons best Styles and Materials are hanging on our racks and we are going to close them out at reductions ranging from 25 to 50 per cent on the garment.

This Great Pre-Holiday
Stock Reduction Sale
Opens Thursday, Dec. 1

C. H. Vincent
DRY GOODS

SOUTH SIDE
BRADY - TEXAS

This Great Pre-Holiday
Stock Reduction Sale
Opens Thursday, Dec. 1

WATCH FOR THE OPENING OF OUR BIG SALE SATURDAY

W. I. MYERS

DRY GOODS

THE BRADY STANDARD'S LITTLE BUSINESS GETTERS

ADVERTISING RATE FOR CARDS:
One Inch Card, one time a week, per month\$1.00

BUSINESS CARDS.

MRS. AUG. F. BEHRENS

FLORIST
Am Prepared to Fill All Orders for Cut Flowers and Floral Designs. Greenhouses North of Fair Grounds. PHONES: Day—136. Night—301

GATES HALF TIRES

SOLE
FIRST CLASS VULCANIZING ON TIRES AND TUBES

GUARANTY TIRE SHOP

RADIATOR REBUILDING AND REPAIRING
ALUMINUM SOLDERING
Fender and Radiator Shell-Welding
BRADY RADIATOR CO.

G. B. AWALT

Breeder of
Red Poll Cattle
CAMP SAN SABA, TEXAS

W. W. WILDER

CONTRACTOR AND BUILDER
Estimates on All Classes of Building and Repair Work.
Phone 151 BRADY, TEXAS

LEE MORGAN

CONTRACTOR
Estimates Gladly Furnished
Will Appreciate a Share of Your Trade
New Workshop S. Blackb'n St.

E. R. CANTWELL

MATTRESS MAKER
New location, 3 doors East
Brady Sentinel office

W. H. BALLOU & CO.

General Insurance
Office Over Commercial National Bank

AWALT & BENSON

Draying and Heavy Hauling of All Kinds
Will appreciate your draying and hauling business. Your freight and packages handled by careful and painstaking employees.

AWALT & BENSON

EGGS-EGGS-EGGS

You will have Plenty Eggs, if you feed "MARTIN'S EGG PRODUCER." More Eggs or your Money Back Guaranteed. "MARTIN'S ROUP REMEDY" Cures and Prevents Roup. Guaranteed by TRIGG DRUG CO.

COTTON GINNINGS
TO NOVEMBER 14TH
IS 7,270,575 BALES

Washington, Nov. 21.—Cotton ginned prior to November 14th amounted to 7,270,575 running bales, the Census Bureau announced today. To that date last year 8,914,642 bales were ginned.

Read it in The Standard.

Dr. Henry N. Tipton

DENTIST
Office in Syndicate Building
Upstairs Over Moffatt Bros. & Jones
Office Phone No. 399; Res. No. 305

DR. WM. C. JONES

DENTIST
Office: Front Suite Rooms Over New
Brady National Bank Building
PHONES: Office 79
Residence 202

Dr. MINNIE HARMON PIRTLE

Osteopathic Physician
DR. C. C. PIRTLE
Chiropractic Masseuse
PHONE 398

T. E. DAVIS

PIANO TUNING AND REPAIRING
At Davis & Gartman's Music Store.

J. E. SHROPSHIRE

LAWYER
General Practice, Civil and Criminal
Special Attention to Land Titles
Office Over Broad Merc. Co.
South Side Square, Brady, Texas

S. W. HUGHES

BRADY, TEXAS
Special attention to land titles. General practice in all the courts. Office over Brady Nat'l Bank, Brady, Texas

JOE ADKINS

LAWYER
Office in Broad Building
South Side Square

EVANS J. ADKINS

ATTORNEY-AT-LAW
Practice in District Court of McCulloch County, Texas
Office in Court House

KIMBLE COUNTY TO BE RELEASED FROM TICK QUARANTINE

District Inspector for the Texas Livestock Sanitary Commission, O. F. Bates, with headquarters at Brady, was here last week looking over the tick eradication work being done in this county under Mr. Mason. He found conditions very satisfactory, and his report was very encouraging. According to Mr. Bates this county will very likely be released from quarantine on December 1st, this year. There will probably be a few premises that will be held under local quarantine.

Chas. Luke has recently resigned and will be succeeded by John Kuntz.—Junction Eagle.

Tanlac, that wonderful medicine, sold in Brady by Trigg Drug Co.

Save money and be sure of your winter fuel by placing your coal order with us now. Phone 295. MACY & CO.

ATTENTION, FORD OWNERS.

Just received new prices on tires. Note the following:
Kelley-Springfield—
30x3 1/2, non-skid, was \$21.80, now\$15.50
30x3, non-skid, was \$19.00, now\$13.50
20% Reduction on All Kelley Cord Tires.
Oldfield Tires—
30x3 1/2, non-skid, now...\$10.50
30x3, non-skid, now 9.50
Buy your tires now at these low prices.

BRADY AUTO CO.

ENTHUSIASTIC MEETING OF GOOD ROADS BOOSTERS HAD MONDAY NIGHT

(Continued from Page 1)

markets of Chicago and New York. He urged the presenting of the bond issue by showing its benefits. The key-note of success was in "telling it to the people fair, and putting it up to them square." All citizens pay tax—it may be a bad road tax; it should be a good road tax. Good roads are coming to stay, and not a moment should be lost in putting McCulloch county in shape to participate in the state and federal aid at present available.

Judge Mathews address was heard with closest attention, and was heartily applauded.
Address of W. E. Dickerson.
W. E. Dickerson, Coleman county highway engineer, made the hit of the evening with his good-roads views from the engineer's standpoint. Roads were planned exactly as a railway. All guess work was eliminated. Culverts were built to give full accommodation for flood waters, without reckless expenditure for oversized structures. Estimates on road building covered the exact amount of dirt to be moved, as well as loose rock, solid rock, and the hauling of gravel from certain distances, with additional specified pay for additional distances. A good roads engineer will save his salary to a county many times over. Mr. Dickerson cited the fact that Coleman county road construction varied from \$4,600 per mile to \$16,000 per mile. The former was a road built under ordinary conditions, with road material readily accessible. The latter was under exceptional conditions, with two creeks and a bayou to cross with steel spans, with concrete road bed and approaches, and heavy fills. This heavy drainage, he estimated, ran 50% of the cost of the road. He cited the instance of saving three miles by a short cut in the road. Best records available show that it saves 10¢ per mile to operate an automobile on good roads as compared with bad. Based upon an average of 100 vehicles daily using the road, this saving of three miles per day is the equivalent of a saving of \$30 per day. Graveled roads were best for building and maintaining in the dry sections of West Texas, he asserted. When Federal aid was first granted the states in road building there were few counties ready to avail themselves of the aid. Now this condition is reversed, and every county should make every effort to get the aid while the getting is good. Further than that, present contract prices are less than half of what they were in April, 1920, according to figures presented upon material, labor, steel and everything going into road-building, making the time now most opportune for such projects.

Mr. Dickerson's ready responses and enlightening answers to questions asked were appreciated by the entire audience.
Following his address, brief talks upon various phases of the road bond issue were made by local bond enthusiasts. The Standard regrets that lack of time and space do not permit full report upon these various speeches, all of which were timely and well received. The program as carried out was as follows:
"Financial Phases of This Bond Issue at This Time," W. D. Crothers.
"Legal Phases of This Bond Issue," S. W. Hughes.
"Benefits to Farmers," W. D. Jordan.

"Good Roads in Relation to Good Schools," Supt. J. B. Smith.
"General Benefits of Good Roads," C. A. Trigg.
T. J. Beasley of Mercury responded to invitation with a short talk, in which he advocated carrying the issue before the people upon a high plane, telling them the truth, showing them where the money would go, insofar as that was possible, and then leaving the matter to the judgment and conscience of the voters. He stated that good roads might serve to take some business away from a

small town, but he did not believe in surrounding that town with mud holes and rock piles to keep a little business.

Reading of the report of the Committee on Organization was then had, following which, Dr. J. B. Granville, chairman of the committee, in a spirited talk, moved its adoption. Dr. Granville said that Judge Mathews had asserted that the forms prescribed by the attorney-general's department should be closely followed, and that the services of a local attorney were unnecessary. However, Dr. Granville smilingly pointed out that while the citizens had been advised not to call a lawyer in, they had seen fit to call a doctor in. Adoption of the committee report was then unanimously had.

Election of officers then followed, and the meeting adjourned with the understanding that a meeting of the executive committee, composed of the officers, Organization committee, and precinct chairmen was to be called for next Saturday, December 3rd, to formulate plans for an active campaign throughout the county.

The Quinn That Does Not Affect the Head because of its tonic and laxative effect. LAXATIVE BROMO QUININ is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE, Inc.

LEGAL NOTICE.

ELECTION ORDER.

THE STATE OF TEXAS,
County of McCulloch.

On this the 17th day of November, 1921, the Commissioners' Court of McCulloch County, Texas, convened in regular session, at the regular meeting place thereof in the court house at Brady, Texas, all members of the court, to-wit:

Evans J. Adkins, County Judge.
Charlie Samuelson, Commissioner of Precinct No. 1.
R. L. Burns, Commissioner of Precinct No. 2.
J. F. Priest, Commissioner of Precinct No. 3.
H. E. McBride, Commissioner of Precinct No. 4.

being present, came on to be considered the petition of Jas. T. Mann and 446 other persons, praying that bonds be issued by said McCulloch County in the sum of \$600,000.00 bearing 5 1/2% rate of interest, maturing at such times as may be fixed by the commissioners' court, serially or otherwise, not to exceed thirty years from date thereof, for the purpose of constructing, maintaining and operating macadamized, graveled or paved roads and turnpikes, or in aid thereof, and whether or not a tax shall be levied upon the property of said county, subject to taxation, for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity; and

IT IS THEREFORE CONSIDERED AND ORDERED by the court that an election be held in said county, on the 20th day of December, 1921, which is not less than thirty days from the date of this order, to determine whether or not the bonds of said county shall be issued in the amount of \$600,000.00, bearing 5 1/2% rate of interest, and maturing at such times as may be fixed by the commissioners' court, serially or otherwise, not to exceed thirty years from the date thereof; and whether or not a tax shall be levied upon the property of said county, subject to taxation, for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity.

The said election shall be held under the provisions of Articles 627 to 641, inclusive, of Chapter 2, Title 18, Revised Statutes, 1911, as amended by Section 1, Chapter 203, Acts of 1917, Regular Session.
All persons who are legally qualified voters of this State and of this county, and who are resident property taxpayers in this county, shall be entitled to vote at said election, and all voters desiring to support the proposition to issue the bonds shall have written or printed on their ballots the words:
"For the issuance of bonds and the levying of the tax in payment thereof."
And those opposed shall have written or printed on their ballots the words:
"Against the issuance of bonds and the levying of the tax in payment thereof."
The polling places and presiding officers of said election shall be respectively as follows:
At Brady, Precinct No. 1 with A. B. Carrithers as Presiding Officer;
At Nine, Precinct No. 2 with D. Harkrider as Presiding Officer;
At Camp San Saba, Precinct No. 3 with A. F. Turner as Presiding Officer.
At Vozza, Precinct No. 4 with F. M. Hopkins as Presiding Officer;

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Buy your tires now at these low prices.

FALSE LURE OF "SOMETHING FOR NOTHING" IS LOSING ITS APPEAL

We have had nearly a year of critical reaction from high prices in automotive as well as in general merchandise lines. As always happens in such periods, the appeal of low price has been made paramount.
This is a punishing economic phase for the trade and consumer alike—the dealer sacrificing a living profit, and the public getting, inevitably less value for its money.
The stampepe to a strictly price basis usually lasts only a comparatively short time. Then the keener judgment of values reasserts itself and the appeal of price loses some of its lure.
"Reports from tire dealers in every section, every state, every nook and corner of the country, indicate beyond doubt that the public is swinging to a solid value basis in buying tires," says W. N. Light, District Manager of the Gates Rubber Company.
"Tires took the brunt of the economic shock in the automotive industry, and it is doubtful if any other branch could have sustained the trials from which the tire business is now triumphantly emerging.
"In no other line of merchandise, was the false lure of "something for nothing" carried so far. In no other field could second grade goods be so craftily sold by implication as "first" and no other merchants suffered from unscrupulous competition as did the ethical dealers in honest tires.
"But in the evil itself, lay the cure. Excessive sale of unsatisfactory tires by price appeal has made the tire business almost the first to recover from the "price at all costs" epidemic. Never before were people figuring so closely on actual mileage for their money, and they are increasingly willing to pay a fair price for honest quality."
In this connection, A. W. Keller, local Gates representative, calls attention to new rock-bottom prices on these popular tires.

Big shipment of Tanlac just received. Trigg Drug Co., local agents.

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The said election shall be held under the provisions of Articles 627 to 641, inclusive, of Chapter 2, Title 18, Revised Statutes, 1911, as amended by Section 1, Chapter 203, Acts of 1917, Regular Session.
All persons who are legally qualified voters of this State and of this county, and who are resident property taxpayers in this county, shall be entitled to vote at said election, and all voters desiring to support the proposition to issue the bonds shall have written or printed on their ballots the words:
"For the issuance of bonds and the levying of the tax in payment thereof."
And those opposed shall have written or printed on their ballots the words:
"Against the issuance of bonds and the levying of the tax in payment thereof."
The polling places and presiding officers of said election shall be respectively as follows:
At Brady, Precinct No. 1 with A. B. Carrithers as Presiding Officer;
At Nine, Precinct No. 2 with D. Harkrider as Presiding Officer;
At Camp San Saba, Precinct No. 3 with A. F. Turner as Presiding Officer.
At Vozza, Precinct No. 4 with F. M. Hopkins as Presiding Officer;

FALSE LURE OF "SOMETHING FOR NOTHING" IS LOSING ITS APPEAL

We have had nearly a year of critical reaction from high prices in automotive as well as in general merchandise lines. As always happens in such periods, the appeal of low price has been made paramount.
This is a punishing economic phase for the trade and consumer alike—the dealer sacrificing a living profit, and the public getting, inevitably less value for its money.
The stampepe to a strictly price basis usually lasts only a comparatively short time. Then the keener judgment of values reasserts itself and the appeal of price loses some of its lure.
"Reports from tire dealers in every section, every state, every nook and corner of the country, indicate beyond doubt that the public is swinging to a solid value basis in buying tires," says W. N. Light, District Manager of the Gates Rubber Company.
"Tires took the brunt of the economic shock in the automotive industry, and it is doubtful if any other branch could have sustained the trials from which the tire business is now triumphantly emerging.
"In no other line of merchandise, was the false lure of "something for nothing" carried so far. In no other field could second grade goods be so craftily sold by implication as "first" and no other merchants suffered from unscrupulous competition as did the ethical dealers in honest tires.
"But in the evil itself, lay the cure. Excessive sale of unsatisfactory tires by price appeal has made the tire business almost the first to recover from the "price at all costs" epidemic. Never before were people figuring so closely on actual mileage for their money, and they are increasingly willing to pay a fair price for honest quality."
In this connection, A. W. Keller, local Gates representative, calls attention to new rock-bottom prices on these popular tires.

Big shipment of Tanlac just received. Trigg Drug Co., local agents.

Baird-Dial

Last Thursday evening at 7:45 o'clock, Miss Agnes Baird became the bride of Mr. Thos. A. Dial. The wedding was performed at the residence of Mrs. M. A. Hollon, the Rev. G. T. Reaves officiating, and the ring ceremony being used. Present and witnessing the ceremony were Mr. and Mrs. Burt Priddy, Mr. and Mrs. Edwin Sayles, Mrs. G. L. Hollon and daughter, Dorothy Nell, Mrs. M. A. Hollon, Miss Mollie McMillan, Miss Zuma Baird, Mr. R. J. Turner and Mr. Albert Steelhammer.
The bride is a daughter of Mr. and Mrs. O. T. Baird, living north of Brady, and is one of our most lovable and popular young ladies. For six years she has been an employe of the West Texas Telephone Co., and for the past four years has held the responsible position of chief operator, her efficiency, courtesy and capability making friends alike for herself and the company she served. In winning her for his bride, Mr. Dial is to be sincerely congratulated. Mr. Dial is one of our substantial, progressive and most highly esteemed stock farmers, and all his many friends rejoice with him in his new-found happiness.
Mr. and Mrs. Dial will take up their residence at his home six miles north of Brady on the Lohn road, where they will be at home to their friends after December 1st, Mrs. Dial having resigned her position with the telephone company, effective upon that date.

Read The Standard's Classi-Fi-Ads.

O. D. MANN & SONS

BRADY, TEXAS

Funeral Directors

UNDERTAKERS AND EMBALMERS

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