



THE BRADY STANDARD

H. F. Schwenker, Editor
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Classified Ads, 1 1/2c per word per issue
Display Rates Given upon Application

Notices of church entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news, will be charged for at the regular rates.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.



BRADY, TEXAS, Aug. 14, 1923

HONEST INJUN.

It was an Abilene man, we believe, who sent a message congratulating the governor of New Mexico upon the location of the 'Tech' college at Lubbock.

THE HEART OF TEXAS

There has been some difference of opinion as to whether the 'Heart of Texas' was in Brownwood or Brady. But wherever it is, it's broken now.—Brownwood Bulletin.

Nay, not so! The 'Heart of Texas' is too big to be broken by such a small matter as the losing of a state school. It beats stronger today than ever: through its auricles and ventricles flows the ever-increasing life-blood of business prosperity, happiness and attainment.

And, too, the 'Heart of Texas,' is not a thing of glass, or china or pewter to be so easily broken and crushed under the heel of Fate. It is a thing of gold, set with precious rubies—not the symbol of Brady exclusively, nor of one little section or community. Rather let us think of the 'Heart of Texas' as all that wonderfully fertile area located in the live oak section of Texas, the right half of the heart including Coleman, Brown, McCulloch, San Saba, Mason, Llano and Gillespie counties, and the left half of the heart including Runnels, Concho, Menard, Kimble and Kerr counties.

'The Heart of Texas,' represents not alone the geographical center of the State, but it also stands for an ideal that the citizenship comprised in the above outlined area should earnestly strive to attain, viz: the dynamo which furnishes the life-blood for the various members of this great body called TEXAS.

RATES
THE BRADY STANDARD
Published Semi-Weekly
Tuesday - Friday
Brady, Texas
To any postoffice within 50 miles of Brady \$1.50 per year
SIX MONTHS 75c
THREE MONTHS 40c
Remittances on subscriptions for less than three months will be credited at the rate of 15c per month.

MY SHOES, MY COAT, MY AUTOMOBILE

A man who had spent several years of his life selling express service was talking to a friend:

'I never realized till I stopped to think of it the other day how much service counts for in business. I bought a pair of shoes last week. The salesman looked at my old pair and suggested that I was hard on heels. I admitted it. Promptly he suggested that I come in after I had worn my new shoes a few days and allow him to put in, free of charge, some extra brads to keep my heels in shape. I liked that salesman instantly. He was offering me service plus shoes.

'I noticed it the very next day with a clothing man who sold me my fall overcoat. He told me to come in anytime I wanted to and take advantage of their free pressing service. Service plus coats!

'I was riding down the street a while ago in my new runabout. As we passed the garage where I had bought it the manager, standing in the doorway, motioned me to stop. He had heard a spueak, and, by George! he wouldn't let me go till he had eliminated it. He said it was his business to see that cars that he sold did not squeak. More service!

'There you are! My shoes, my coat, my automobile—I get service on them all. Trifles? Of course they are trifles. But they show a big spirit of willingness to serve, and that's what makes you friendly to a man.'

As true as two plus two makes four! And who knows it better than we in the express business? Service—willingness to serve in trifles as well as larger affairs—here is the widespread order of the day.—Wells Fargo Messenger.

SNAP SHOTS

Tillie Clinger says the reason she likes her present landlady is because she has sprinkled sand in front of the bath room, so the boarders can feel like they are standing on the beach while waiting to go in.—State Press in Dallas News.

TO AN ANXIOUS FRIEND.

You tell me that law is above freedom of utterance, and I reply that you can have no wise laws nor free enforcement of wise laws unless there is a free expression of the wisdom of the people—and, alas, their folly with it. But, if there is freedom, folly will die of its own poison, and the wisdom will survive. That is the history of the race. It is the proof of man's kinship with God.

'You say that freedom of utterance is not for time of stress and I reply with the sad truth that only in time of stress is freedom of utterance in danger. No one questions it in calm days, because it is not needed. And the reverse is true also: Only when free utterance is suppressed is it needed, and when it is needed it is most vital to justice. Peace is good. But if you are interested in peace through force and without free discussion—that is to say, free utterance decently and in order—your interest in justice is slight. And peace without justice is tyranny, no matter how you may sugar-coat it with expediency. This state today is in more danger from suppression than from violence, because in the end suppression leads to violence, indeed, is the child of suppression. Whoever pleads for justice helps to keep the peace, and whoever tramples upon the plea for justice, temperately made in the name of peace, only outrages peace and kills something fine in the heart of man which God put there when He got our manhood. When that is killed, brute meets brute on each side of the line.

'So, dear friend, put fear out of your heart. This nation will survive, this state will prosper, the orderly business of life will go forward, if only men can speak in whatever way given them to utter what their hearts hold—by voice, by postcard, by letter or by press. Reason never has failed men. Only force and repression have made the wrecks in the world.'—Texas Commercial News.

The Retort Suspicious.

'I'm sorry, but this bill is so dirty that I'm afraid I can't use it,' said the trolley conductor, passing back to the passenger a grimy piece of paper, originally intended to represent a dollar.

'Well, then,' the passenger snapped, 'if you can't use it, why don't you turn it over to the company?'

For the best service and highest sales, ship your cattle, hogs, sheep and goats to the old reliable leading commission house, established 1909. Write for personal market advice. DAGGETT-KEEN COMMISSION COMPANY 'WE'RE OUR OWN SALESMEN' FORT WORTH, TEXAS

TEXAS PRESS COMMENT ON 'TECH' LOCATION

R. Q. LEE HOLDS TO OPINION THAT TEXAS AND NOT CISCO LOSER IN MATTER DECIDING LOCATION TEXAS TECHNOLOGICAL COLLEGE

Cisco was represented at the meeting of the locating committee when their decision was rendered at Fort Worth Wednesday, by R. Q. Lee, president, and G. C. Richardson, secretary of the Cisco Chamber of Commerce; Messrs. R. Q. Lee, Wm. Reagan and J. W. Ray. The gentlemen, with the exception of Mr. Ray, were seen this morning, and naturally their disappointment was apparent. None had anything to say for publication, but all voiced their disappointment—not so much from the fact that Cisco was not in the running, but the location of the school in the town selected.

Mr. Lee when seen, stated that 'while Cisco is a good loser, and can congratulate Lubbock on being the lucky town to land the school, still I think the location of the Texas Technological College at Lubbock was a serious mistake, though I hardly care to be quoted fully my views at this time.

'Lubbock is perhaps the most inaccessible point at which the school could be located. First, Lubbock is divided from the border of New Mexico by only two counties, Hockley and Cochran. Hockley county,

but we feel that with it located at Lubbock no amount of boosting can make the college a success. Yes, Texas has lost.'

While Mr. Reagan would not be quoted, he stated he endorsed the sentiment expressed by Mr. Lee. Other members of the party who went to Fort Worth, stated that Mr. Reagan regretted he did not possess the vocabulary of Judge Butts, as none other could express his sentiments.—Cisco Daily News.

THE LOCATION

The location of the new state technological college at Lubbock, on the Texas plains, will confirm a suspicion that has existed in the minds of a good many Texans that there was never any intention of locating the college anywhere else, since the very inception of the idea in the Legislature by the Lubbock Senator. Lubbock lies over to the extreme west, only two counties away from the New Mexico border, and it lies also hundreds of miles distant from

THE BRADY STANDARD'S LITTLE BUSINESS GETTERS

ADVERTISING RATE FOR CARDS: One Inch Card, one time a week, per month \$1.00

PROFESSIONAL CARDS. BUSINESS CARDS.

Dr. Henry N. Tipton DENTIST Office Phone No. 399; Res. No. 305 Upstairs in New Gibbons Bldg.

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T. E. DAVIS PIANO TUNING and REPAIRING At Davis & Gartman's Music Store.

J. C. BENSON Draying and Heavy Hauling of All Kinds Will appreciate your draying and hauling business. Your freight and packages handled by careful and painstaking employees.



'I'm Sorry, but I Forgot to Take Down the Card'

SAD WORDS after you've lugged a cake of ice up a flight of steps or through the back yard—yet the salesman must smile.

Another three or four minutes wasted—another delay—the delivery schedule disrupted if enough such occur on an unlucky day. We're not looking for sympathy, but we do seek co-operation. It's a good big job keeping this man's town supplied with ice in hot weather—and you will certainly help yourself and your neighbors by being ready for the ice man when he comes.

And by all means remember that a long experience has taught us the science of service, a statement worth test if you're not one of our patrons now.

PHONE 125 MANN BROS. ICE CO.

MEMBER NATIONAL ASSOCIATION OF ICE INDUSTRIES 163 West Washington Street, Chicago, Illinois This Emblem Your Protection

wood, coal or natural gas. Lubbock is 3000 feet above sea level. Free of malaria, and free of every essential calculated to make the cost of living reasonable for those who may attend the school. In locating the college at Lubbock the locating committee has shown a most profound degree of interest for interstate development, and an abnormal passion for the love of the wild. The college will be nearer the center of New Mexico and nearer the center of the wastes of the Great Bend desert than the center of Texas.—Brownwood News.

Coal Is Cheapest Now. Order your winter coal supply now, while the price is lowest. We are now filling bins on summer price schedule. Macy & Co.

Little Gleanings From History No. 1 'Now, men,' roared Columbus to his lusty crew, 'we are nearing the three-mile limit. Throw those casks of ale overboard.'

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J. C. BENSON Draying and Heavy Hauling of All Kinds Will appreciate your draying and hauling business. Your freight and packages handled by careful and painstaking employees.

THE BOLTON GIRL'S PROPOSITION

WILLIAM ALLEN WHITE

WHEN she said she would like to "accept a position" with our paper, it was all over between us. After that we knew that she was at least highly improbable if not entirely impossible.

She had written something that she called "A Critique on Hamlet," which she submitted to us, and was deeply pained when we told her that we didn't care for editorial matter; that what our paper needed was the names of the people in our own country town and county, printed as many times a day or a week or a month as they could be put into type.

Maybelle thought it was such interesting work, and her eyes floated in tears of happiness at the thought of such joy. If she could only have a chance! It would be just lovely—simply grand, and she knew she could do it!

But Maybelle returned, and we went all over the same ground again. We explained that what we wanted was short items—two or three lines each—little references to home doings; something telling who has company, who is sick, who is putting shingles on the barn or an "L" on the house.

The next time she came in she said that if we would just try her—give her something to do—she was sure she could show us how well she could do it. On a venture, and partly to get rid of her, we sent her to the district convention of the Epworth league to write up the opening meeting.

the list of officers nor the names of the choir because they were all people who lived here and everyone knew them. Then we explained in short, simple sentences that the sermons were of no value, and that the games were what we desired. She dropped her eyes and said meekly, "Oh!" and told us how sorry she was.

Miss Bolton's name was always among the lists we printed of the guests at the Entre Nous Card club, the Imperial Dancing club, the "Giddy Young Things" club, the Art club and Shakespeare club. But when she came to the office she was full of anxiety at the frivolity of society.



\*Sitting by the Window with His Pencil Behind His Ear and His Feet on the Table, Said: "I Bet She Can Make the Grandest Fudge!"

home from a crusade and is put in the cell next to her. A bird that she has been feeding through her prison window takes a lock of her golden hair to the window where her lover is looking out across the beautiful world, not knowing that she, too, has fallen into the earl's clutches.

No, we don't use serials and when we do we buy them in stereotyped plates by the pound. This made Miss Bolton droop, with another disappointed "Oh."

We did not see Miss Bolton at the office for a long time after the duke abducted the lady in the mounted grange, but we received a poem signed M. B. "To Dan Cupid," and another on "My Heart of Fire." Also there came an anonymous communication in strangely familiar fat vertical handwriting to the effect that "some people in this town think that if a young lady has a gentleman friend call on her more than twice a week it is their business to assume a courtship.

The next that we heard of Miss Bolton was that she was running pink and blue baby-ribbon through her white things, and was expecting a linen shower from the T. T. girls, a silver shower from the "Giddy Young Things," a handkerchief shower from the Entre Nous girls, and a kitchen shower from the Imperial club.

ment that Maybelle had used five hundred yards of baby-ribbon—pink and blue and white and yellow—in her trousseau, and that she was bestowing the game passionate fervor on her hem-stitching and tucking that she had wasted on literature; that she was helping papa and mamma by shouldering the biggest wedding on them since the Tomlinsons went into bankruptcy after their fireworks ceremonial.

The day of the wedding the blow came. A very starched-up little boy with strawberry juice frescoed around his mouth brought in a note from Maybelle and a tightly rolled manuscript tied with baby-blue ribbon. In the note she said that she thought it would be so romantic to "write up her own wedding—recalling the dear, dead days when she was a neophyte in letters."

absent-minded lawyer. A prominent and successful lawyer in Virginia afforded his friends much amusement by his absent-mindedness. On reaching the court house one morning he failed to find his eyeglasses in their accustomed pocket.



\*Sitting by the Window with His Pencil Behind His Ear and His Feet on the Table, Said: "I Bet She Can Make the Grandest Fudge!"

note to him and gave him directions how to deliver it. Turning away, still feeling in his pockets, he found the glasses, which he had overlooked in his haste. He hastily recalled the boy and, adjusting his glasses, took the note and added, "Have just found my glasses in another pocket."

Canceled Check as Receipt. This is a banker's answer as to whether a canceled check is evidence of payment.

A check is not a payment. It is merely an order to make a payment. An indorsed and canceled check is valid legal evidence that payment has been made, provided there is no over-coming evidence to the contrary.

Belated Knowledge. The preacher was Scotch, and of the old school, who believed in a physical hell, and he was preaching one of the good, old-fashioned, fire-and-brimstone sermons.

"And on the last day there ye'll be, all ye wicked sinners, up tae your necks in the sea of brimstone, and the flames'll be roarin' round ye, and ye'll no hae a drappie of water to wet yer parched throats, and there'll be wailin' and gnashin' of teeth, and ye'll be crying out unto the Lord, 'Oh, Lord, we did not know—we did not know!'"

PERSONAL MENTION

H. Meers left this afternoon for San Angelo for a short business visit.

Miss Sue Riley was here from Dallas as a week end guest of Mrs. Wilson D. Jordan.

Miss Maud Stromquist returned from Brownwood Saturday where she has been working for the past year.

Miss Margaret Heye, who has been a guest of Miss Carmen Anderson, returned Sunday to her home in San Antonio.

Mr. and Mrs. J. R. Lovelace and children were in Brady Monday for a short visit, while enroute to their home in Menard.

Miss Rosa Haynes of the Dodge community returned Saturday from Brownwood, where she has been attending summer school.

Mr. and Mrs. Lee Morgan have returned from a week's visit in Lampasas, and where they incidentally attended the Lampasas fair.

Mr. and Mrs. W. J. Yantis and family, Mr. and Mrs. Sam McCollum and family and Miss Alice Samuel returned Sunday from a two-weeks' stay at Corpus Christi.

Mr. and Mrs. Matt Moore and little son, accompanied by V. B. Brea-zeale, drove to San Saba Saturday evening for a visit with home folks and friends over Sunday.

Mr. and Mrs. F. R. Wulff and son, Fred, have returned from Galveston, where they spent a week enjoying the beach and bathing in the Gulf.

Mr. and Mrs. Edd Broad and family returned Friday from a two weeks' visit and stay at Galveston, where they enjoyed the beach pleasures and sights.

Miss Willie Haynes of the Dodge community has returned from San Antonio, where she has been on an extended visit with Mrs. Ruth Harrison. She reports having a lovely time in the dear old city, but that she is now anxious to begin teaching.

Mr. and Mrs. C. A. Stevens and children, accompanied by Mrs. Steven's niece, Miss Dorothy Millsp, who has been their guest the past month, left Saturday for Weatherford, where they will visit a week, following which Miss Millsp will return to her home in Fort Dodge, Iowa.

Lawyer: "You may tell the court what reasons, if any, your husband had for beating you up in such a manner."

Mrs. McGarrity: "Sure an' didn't he know that Mrs. Gafferty had that very mornin' been after 'borrowin' me rolin'-pin and all of me irons?"

Show Card Ink in all colors. The Brady Standard.

The Standard's Classy-Fi-Ad rate is 1 1/2¢ per word for each insertion, with a minimum charge of 25¢.

LOST—Two-months' old English Shepherd Puppy. Phone 14. Reward.

WANTED—A woman for general housework. MRS. C. H. VINCENT, Brady.

FOR TRADE—Several milk cows to trade for fat stuff or yearlings that are in order. Phone 4102, E. B. Scarborough, Brady.

FOR SALE—Six full-blooded Delaine rams; ready for service. T. E. PRICE, Rochelle, Texas.

FOR SALE—32 Merino rams, 10 Angora billies; all in fine condition. P. C. Dutton, Brady, Texas.

FOR SALE—Registered Delaine Merino Rams; also 2000 bu. Ferguson 71 seed oats, free of smut and Johnson grass, yield 93 bu. per acre this year, test 36. See or phone H. C. Johnson, Brady.

HEAR JOHN T. ORR

Pres. Texas Farm Bureau Cotton Association, on

"The Past Two Years of the Cotton Association"

On next Thursday afternoon, at 2 p. m., at Brady, the farmers and business men of McCulloch County will have an opportunity to hear Mr. John T. Orr, President of the Texas Farm Bureau Cotton Association, discuss the ups and downs of the Cotton Association during the past two years, and also the future possibilities of the Association.

The Meeting Will Be Held at the Methodist Tabernacle, Brady, Texas

WHICH FURNISHES A LARGER SEATING CAPACITY THAN THE DISTRICT COURT ROOM.

The business houses of Brady will be requested to close their doors during the hour of the speaking and all business men asked to attend.

IN RELIGIOUS CIRCLES

Lutheran Church. There will be divine service at the Episcopal Church next Friday night at 8 o'clock. Everybody cordially invited.

L. Karcher, pastor.

B. Y. P. U. Program For August 19.

"The Church Ought to Keep Itself Pure"—Rachel Cottrell. "The Church Ought to Train Every Member"—Gladys Duncan. "The Church Ought to Teach Every Member"—Milton Coalson. "The Church Ought to Help the Weak"—Ruby Morgan. "The Church Ought to Restore the Wayward"—Marie King. "The Church Ought to Be a Band of Brothers"—Thurber Mitchell. "The Church Ought to Be the Center of Our Life"—Gladys Pate. Poem—Gladys Lindsey.

Biggest Sale of 1923.

The Factory to you sale being conducted by Trigg Drug Co. is one of the greatest events of the year, offering opportunities to the buying public such as they have never had before. More than two hundred every day items of usable merchandise at a saving of from 25 per cent to 40 per cent on the regular price.

GOING TO

Kansas City-St. Louis

OR POINTS BEYOND

YOU HAVE THE CHOICE OF THESE DEPENDABLE TRAINS

The Katy FLYER The Katy LIMITED The Texas SPECIAL



"Every Mile a Railroad."

SAVE BUSINESS HOURS

By seeing that your ticket reads via the Katy Lines. DO NOT FORGET OUR SUPERIOR DINING CAR SERVICE

ASK ANY KATY AGENT

Or Write W. G. CRUSH PASSENGER TRAFFIC MANAGER Dallas, Texas

**MARKED IMPROVEMENT IN APPEARANCE AND COMFORT OF NEW LINE DODGE BROTHERS MOTOR CARS. PAST FISCAL YEAR MOST SUCCESSFUL IN HISTORY**

Marked improvement in appearance and comfort is apparent in the new line of Dodge Brothers Motor Cars, in the production of which the factory has been gathering momentum since July 1. Hundreds of dealers are now supplied with display cars of the new type and from every source the factory is receiving reports of enthusiastic approval by the public.

While the basic characteristics of the familiar Dodge Brothers cars of recent days are still present, there is an air of distinctiveness that surpasses all previous efforts of this concern to build a moderately priced car of commendable appearance as well as quality.

The wheelbase is a trifle longer, the body is lower and the rear springs changed to semi-elliptical type are underslung, and increased from 45 to 55 inches in length.

All the features so popular with the public today are embodied in the design of the complete line, which includes a touring car, roadster, coupe, two types of sedan, and screen side and panel side commercial cars of 3-4 ton capacity. All steel bodies—as first introduced by Dodge Brothers in their open passenger cars several years ago—are now used for all types.

The effect of the longer and lower body and longer wheelbase, combined with the new lines and lower seats, is very fine. According to dealers and others who have driven the new cars, the improvement in riding qualities is no less pronounced than the improvement in general design. The reduction in body height lowers the center of gravity and thereby reduces sidesway, while rebound shocks are effectively dissipated by the improved front and rear springs. The car holds the road easily and gracefully and affords real riding comfort.

Another distinct new feature is the louvers or ventilator slits in the sides of the hood panels. This change increases the flow of air through the radiator and reduces the flow of hot air to the floor boards, making summer driving most comfortable.

The rear seat and all upholstery of the touring car are removable, affording a large space for loading luggage or other articles. Seats in all types are deeper and lower, adding to comfort and leg room.

The instrument board is greatly improved in appearance, with instruments grouped on a raised panel and with longer lighting switch lever, facilitating control of the lights while driving.

Head lamps are specially designed to harmonize with the new body lines. A combination caution signal and tail lamp is mounted rigidly on the license plate bracket and conforms with the requirements of all states having lighting regulations.

Brake pedal pads are larger and of a design which makes for greater ease and safety. The hand brake lever, like the shifting lever, is moved forward, giving more leg room and making it easier to get in and out. A Yale lock is built into the transmission, making it possible to double-lock the car when idle.

The steering wheel is materially improved in appearance and all electrical connections are inside the steering column.

The front springs are increased in length and from 1 3/4 to 2 inches in width and built of more leaves of a thinner stock. The rear springs, in addition to being longer, are now semi-elliptical and flat.

The front axle is of a design unusually strong. The chamber, or init of the front wheels, is increased, making steering easier. A new gear ratio of the rear axle gives increased flexibility and adds to the ability of Dodge Brothers cars as hill climbers.

In the Type A sedan, the upholstery is the finest grade mohair velvet, and all interior hardware is of distinctive Dodge Brothers design. The business coupe and business sedan are finished in attractive Spanish blue leather.

The fiscal year ending July 1 was the most successful in the history

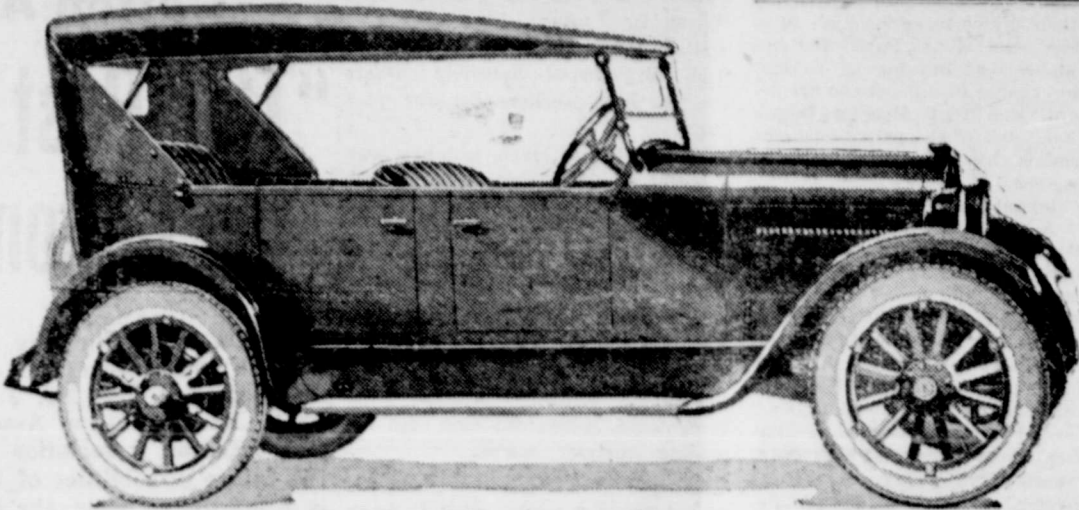
of Dodge Brothers, their dealers having marketed approximately 200,000 cars. With the improvements now put into effect, obviously mak-

ing the car better and more attractive in every way, though still retaining the essential attributes to which the car owes its great popularity, it seems quite evident that this company has not yet reached the maximum of its potentialities, despite the tremendous record of the

year just closed.

**Fill Your Coal Bins Early while coal is cheapest. Now is a good time to place your orders. Phone 295. Macy & Co.**

Shaw-Walker Card Cases, Joggers and Trays. The Brady Standard.



♦♦♦♦♦ LOCAL BRIEFS ♦♦♦♦♦  
A telegram received here this morning by Mrs. Jack Keyser announced the arrival of a son on Monday, August 13th, born to Mr. and Mrs. W. M. Boucher at Yoakum, Texas. Mrs. Boucher is remembered here as Miss Mary Schaege. Her many friends will join in extending congratulations and good wishes.

Dock Wyres was in from the Fife community Monday and reported the leaf worm at work in some fields in the Fife section, but that so far his cotton was unaffected. He has one 45 acre patch which he says now promises about half a bale to the acre. Another patch of 45 acres of older cotton is looking fine, but he is uncertain just what it will do, but is in hopes that all pests and disasters may be avoided and that he will get a good yield on this also.

F. M. Butler was in from the Lohn

community last week and stated that if all the cotton left by the hail out of his original 150-acre planting were put in one patch, he probably would have five acres of cotton. He replanted about 30 acres, and of this, he has about four acres up to a stand. Mr. Butler started in to gather his maize after the hail, but the heads were not ripe and in addition were beat into the ground, and so after gathering only a few acres, he gave it up. Now, he says, he has about 20 acres of maize which has suckered out and is looking fine, the various sucker sprouts heading out in good shape.

**That Smart Boy.**

A school teacher was annoyed by the continued mischievousness of one of her boys. At last she exclaimed in exasperation, "I wish I could be your mother for one week." "All right, I'll speak to Pop about it," replied the youngster coolly.

Letter Files. The Brady Standard.

# DODGE BROTHERS ANNOUNCE

Important improvements in the appearance and riding comfort of their motor cars

**F. R. WULFF MOTOR CO.**  
PHONE 30 BRADY, TEXAS

**Tan-No-More**  
*The Skin Beautifier*  
35c, 60c and \$1.00 the Jar at Toilet Counters  
Sample Mailed on Request  
BAKER LABORATORIES, Inc.  
MEMPHIS, TENN.