



1909 - 1934

From
WILDERNESS to METROPOLIS

Spur's Lurid Story of Development

....down from the romantic days when the soft-eyed antelope grazed on the unpeopled slopes, ever watchful of a mountain lion or lobo wolf—when Taft was visiting Texas....and Halley's Comet was taking a look-in.

In making its contribution to the observation of the Silver or 25th anniversary of the City of Spur it is fitting that the Texas Spur which was established by publisher Oran McClure at the opening, November 1, 1909 and had printed two issues in Rotan during October preceding the opening; give an account of the opening and events of importance that mark the successive steps of permanent progress Spur has enjoyed during the twenty-five years of its existence.

S. M. Swenson and Sons completed the purchase of the old Spur Rancho from a Scotch Syndicate in 1907 and formulated plans which at the time were considered a business venture of doubtful profit. The holdings of the Espuela Land and

Cattle Company (The Scotch Syndicate, comprised some 430,000 acres of land located in Dickens, Kent and Garza counties, and this vast tract of land they proposed to subdivide into small tracts and open for settlement by farmers and small ranchers.

Chas. A. Jones was chosen to conduct and manage this vast undertaking and his selection has proven to have been a most fortunate one not only for his employers but for the thousands of people who have come to make homes and who have contacted him in a business way. Mr. Jones' name is interwoven in every progressive activity that took place in Spur and Dickens county during its development; and so sincere was he in his purpose to develop the section in a manner that was fair to all that he made more true friends and fewer enemies than perhaps any man who ever managed a business enterprise of such wide scope.

When Mr. Jones arrived in 1907 his early day experiences as a cowboy and other varied activities as



ORAN McCLURE, Sr.
Founder of The Texas Spur in 1909, and helmmaster for nearly 22 years to the publication. His death occurred March 3, 1931.

cattle buyer, newspaper publisher in a rough Colorado mining town, oper-

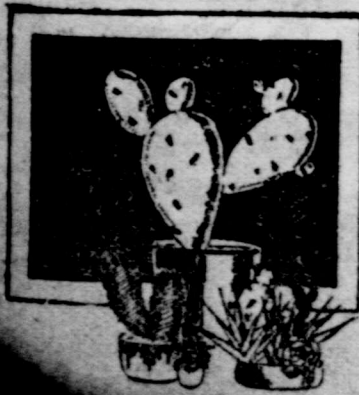
ator of a water plant, as well as an unbounded energy evidently stood him in good stead or he would perhaps turned the job down.

The region, many miles from the railroad, sparsely settled, poorly watered, and in many places absolutely barren for miles due to the depredations of the millions of prairie dogs, must have offered very little encouragement to a man whose duty it was to create a thriving industrial center surrounded by prosperous and productive agricultural communities.

Within a short time however activities on a large scale were begun along many and varied lines. An effective method of exterminating prairie dogs had been found and large crews of men were engaged in walking across the prairies afoot placing a spoonful of poisoned grain on each and every mound. Negotiations had been completed with the Burlington Railroad company and work was being pushed in laying a railway from Stamford northwest. Surveyors were laying out tracts of land for sale. And sales

were being made of cattle to remove them from the "poison region" and to make way for the coming of the farmer. Needless to say these activities were attracting much attention and were given much publicity over all of Texas and in other states. It was known that the new town would be named Spur since this is the English equivalent of the Spanish "Espuela" and the mythical town was widely talked of months before anyone knew where it would be located.

Spur's ideal and picturesque location; on a rolling, well drained fertile plain, in the cleft of a rock and tree fringed flat top hill, makes a background delightful to the eye—as well as being in the center of a vast section of highly productive



You Will
Enjoy
the
Chronology
of a
Quarter-
Century.



Continue
Reading
the
HISTORY
on page
Four,
PLEASE!

Spur Experimental Station

Interesting Facts About An Agricultural Station
By R. E. Dickson, Supt.

On January 7, 1909, approximately 10 months before the formal opening of Spur a committee appointed by the State Legislature visited Spur at the solicitation of Mr. C. A. Jones, with a view of locating a State Agricultural Experiment Station in this section of the State. The Texas Legislature had previously made appropriations for establishing nine experimental stations in principal agricultural regions of the State. The committee to visit Spur was composed of Judge Ed R. Kone, Commissioner of Agriculture; Dr. H. H. Harrington, Director of State Experimental Stations; Sam H. Dixon, State Horticulturist; R. L. Bennett, State cotton specialist; K. K. Leggett, President of the Board of Directors of the A and M. College; Walton Peet, Agricultural Editor of the Ft. Worth Record; D. P. Toomey, Managing Editor of the Dallas News; E. G. Driskill, of the Fort Worth Star Telegram; Homer D. Wade, Secretary of the Stamford Commercial Club and W. M. Imboden.

August 25, 1909, a definite proposition to donate 200 acres of land and \$2,500.00 in cash was made by S. M. Swenson and Sons to the committee to locate one of the Agricultural Stations on the Spur Ranch. The proposition was readily accepted and confirmed on Oct. 15, 1909 and the location made on the east half of section No. 246, one mile west of Spur.

The local personnel of the Spur Experiment Station has consisted of F. Hensel Superintendent from August 1909 to February 1910; J. K. Fitzgerald during March 1910; I. S. York 1910 to 1914, and R. E. Dickson since 1914. Other members of the Station staff have been C. M. Hubbard, Roy Brewer, J. H. Jones, W. E. Flint Animal Husbandmen and E. C. Langley, Agronomist since 1930.

Purpose of Experiment Stations
The purpose of agricultural experiment stations are to the agricultural interest as what the research laboratories are to industry and business. They were created to find something new of value to the farmer. All of our improved fruits vegetables and crops are traceable to experiment stations some place or another.

Among the leading contributions of the Spur station in crop improvement to the region is the introduction and improvement of such crops as sudan, feterita, regari, milo and kafirs. These are the crops that made farming in the region possible, and cotton farming profitable. As other experiment stations throughout the drier sections of the United States were also specializing in crop improvement the Spur Station turned to a study of the values of these new feeds that were being produced in such abundance but which had no value on the commercial market. At the time that Spur opened there was no market, outside of a limited local market, for the feeds of the region, and little

was known of the relative feeding value of the feeds. At the present shelled milo or kafir sells for as much on the market as shelled corn. They have the same feeding value which is now generally accepted. Many other feeding experiments to determine the value of other feeds, such as bundle feeds, cotton seed, cotton seed meal, cotton seed hulls, cotton burrs, alfalfa, sudan, and wheat hay, have been conducted and have proven of value to feeders of farm livestock, both for farm use and for the market. Such information is of untold value, especially if Texas should lose its foreign market

for cotton. We have a proven feeding territory second to none. A series of experiments, conducted at Spur and other places have shown beyond a question of doubt that it requires only 5 to 6 inches of water that passes through the plant to mature a half a bale of cotton or a ton of milo heads to the acre. If this is all that is required by the plant what becomes of the remainder of the 22 inches average annual rainfall? Are drouths really necessary? Can they be evaded in whole or in part? Studies on water conservation started at the Spur Experimental Station in 1926 have revealed information that has been

an eye-opener, not only in the drier sections but throughout the Nation and foreign countries. Much progress has been made in reducing the risk element in farming and ranching, yet the surface has only been scratched. There is much more to learn and many more improvements to be made.

Too much cannot be said for the value of agricultural research. It is only necessary to call attention to the fact that 78 per cent of the population of the United States was engaged in farming at the end of the Civil War. Now there is only 18 per cent engaged in producing farm crops with an over production of every thing from winter spinach to cotton and from sun-kist raisins to bread grains. Plenty of the finest of a large assortment of good things to eat and fine things to wear are being produced for every body. The progress in farming has kept pace with progress in electricity, transportation and communication. The Spur Experiment Station has had no small part in this general agricultural development.

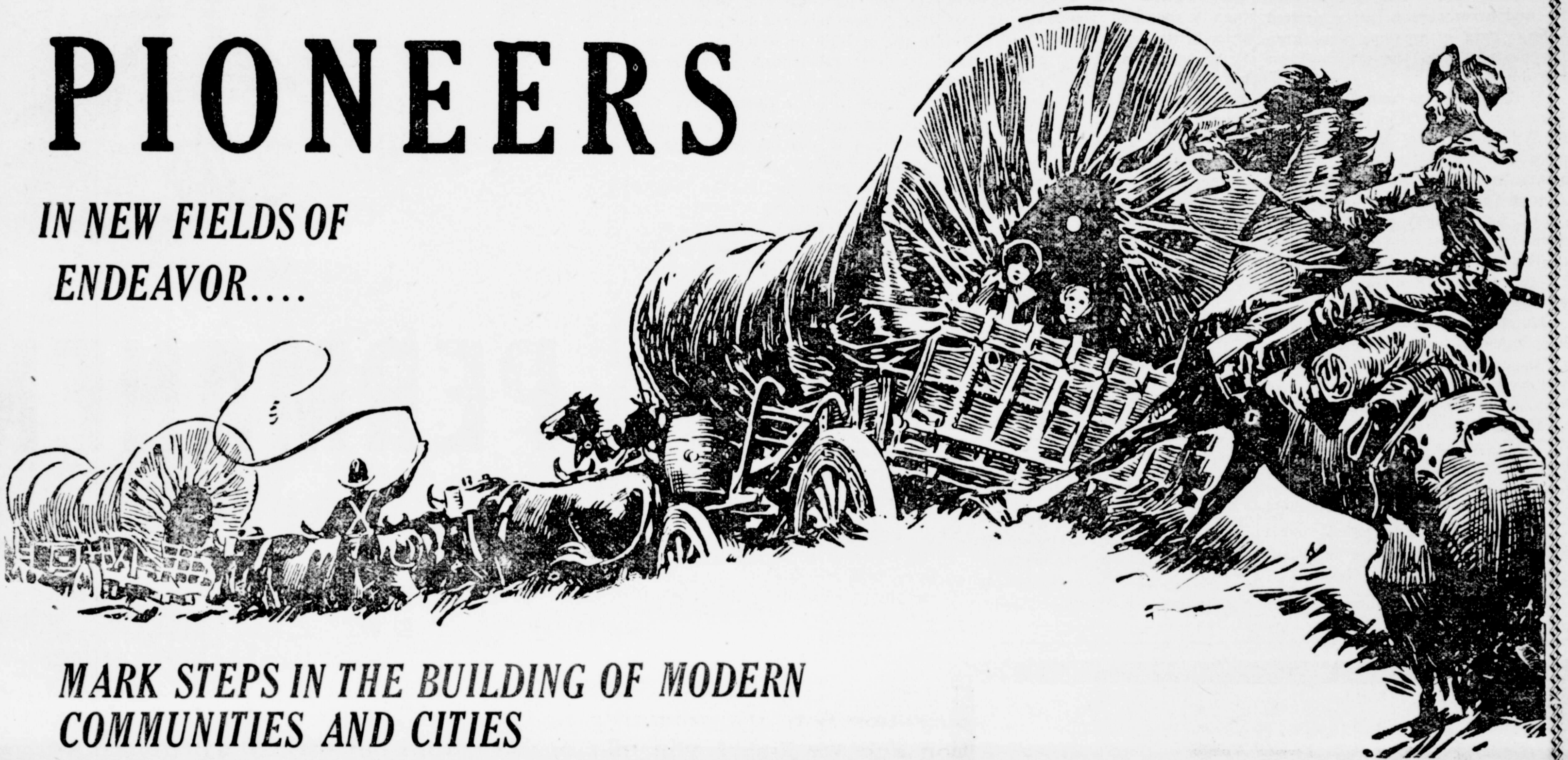
Review of Emergency Agricultural Program In Advance of Report

College Station—Reviewing the Extension year in an advance report sent to Washington O. B. Martin, director, pointed out that the regular work of the Service conducting demonstrations over a period of years with the rural citizens of Texas was the thing which made it possible to swing the great emergency agricultural programs which constitute the most spectacular phases of the year's work. "The cotton, wheat and corn-hog programs were handled by farm demonstration agents through the help of local committees composed in many cases of men who were carrying on demonstrations on their own farms," Mr. Martin stated. "The erosion control programs of the Department of the Interior fitted right onto the regular terracing demonstrations Texas farm and

ranch people have been carrying on for years. Fitted on and added impetus also. This has been a great terracing year in Texas. "Extension livestock work and home meat canning formed the basis on which was erected the Government's drouth relief program of cattle buying and canning. The use of retired acres for foods and feed to be consumed at home and the Secretary of Agriculture's effort to put more land into grass was related to and promoted in connection with the live at home program Texas Extensioners have laid the foundation for in years of solid pantry demonstrations and the permanent pasture demonstrations which have made such progress in recent years. "Working all together Texas farm and ranch people and Texas Extensioners have joined hands with the New Deal and the results are showing up in better homes, better incomes, better living conditions and a spirit of greater contentment in rural Texas than has existed during the past hard years," Mrs. Martin concluded.

PIONEERS

IN NEW FIELDS OF ENDEAVOR....



MARK STEPS IN THE BUILDING OF MODERN COMMUNITIES AND CITIES

ESPUELA PRODUCTS....

 Stand for Quality Par-Excellence!

And in the years of effort that we have devoted to establishing the name 'ESPUELA' in the creamery markets of the State and Nation....we pride ourselves further that we have made our establishment an asset to the community in the matter of creating an excellent local market.

CONGRATULATIONS

TO SPUR AND ITS CITIZENSHIP ON A QUARTER-CENTURY OF CONTINUED GROWTH AND PROGRESS!



SPUR CREAMERY

DAWSON COAL

is handled in Spur by Swafford Coal Co. now with Hairgrove Hatchery. Dawson people have mined coal for a number of years and have built up a reputation for best prepared coal on the market. In addition to this Mr. Swafford in the four years he has been in Spur has featured Forked Coal and his customers have learned to appreciate this.

Wishing Spur and Spur people a greater growth for the next 25 years than we have ever dreamed.

Swafford Coal Company
W. Harris St.

Wilderness to Metropolis

Spur's Lurid Story of Development!

agricultural lands—was chosen and insisted upon by Mr. Jones.

A location at or near Dickens had at first been considered but was opposed by engineers of the new railroad because of the difficulty and expense which would be necessitated in reaching it with a road bed. Rail officials favored a spot several miles east but Mr. Jones who had ridden horseback over the section numerous times and had appreciated the added note of beauty which would be given a city with the Spur Hill for a background, prevailed on a high official of the railroad company, to accompany him on a tour of inspection. This tour naturally concluded further discussion as to the location of the new town. (An interesting note in the memoirs of Mr. Jones is that when he and accompanying party arrived, a large herd of antelope were grazing peacefully on the present townsite block.)

Rail surveyors immediately got busy as well as the staff of Geo. M. Williams for the Townsite. Streets were laid off and graded, concrete sidewalks built along Burlington Avenue and Harris Street, lots marked off for business as well as residence properties and other activities rushed that town of Spur might be opened before severe winter weather might cause delay.

Hundreds of people had gathered here anxiously awaiting the opening of the town and sale of property and a veritable city of tents had been established on the south side of the railway tracts. The Stamford & Northwestern Railway which had been in operation to points along the line some time previous to the opening had transported household furniture, lumber, groceries, hardware, dry goods, and other merchandise for the opening of stores and everything was in readiness to make possible the almost unbelievable

ONCE A PART OF THE DAY'S WORK



BRONCO BUSTING—A Touch of the Old West that Has Become one of America's Most Popular Sports

feat of establishing a city of more than a thousand population in less than thirty days.

At the time of the opening the buildings on the townsite were the depot, townsite office, Mahon hotel, Spur Hardware, G. L. Barber grocery, and the Texas Spur printing office. Following is a graphic account of the opening taken verbatim from the issue of this paper dated November 12, 1909:

SPUR TOWN LOTS SOLD AND THE PEOPLE ARE NOW BUILDING A CITY

At last the hundreds of people who have been waiting days and months for Spur to open up and the lots placed on sale have been gratified and the building of a modern city has begun and being rapidly pushed.

Monday morning November the first, between eight and nine o'clock lots were placed in sale to the general public in Spur. The sale was conducted in front of the townsite office where several hundred prospective buyers had congregated.

Chas A. Jones, manager for S. M. Swenson & Sons, opened the sale by making a short talk, explain-

ing the plan of sale and stating that a few lots had been sold prior to the opening in order to establish solid and substantial business concerns, and others reserved for public institutions, while no lot had been disposed of for speculative purposes and it was the desire and intention to prevent as much as possible all speculation in the sale of the lots to the general public.

The sale of business property was turned over to Mr. Berthelot and the residence property sales turned over to Mr. Andrew Swenson. These gentlemen checked off the lots selected and gave the purchaser a ticket to be presented to the office management where the sale would be ratified and the deeds drawn up.

When the word was given for the sale to begin a veritable Oklahoma rush was made on the salesmen and within a very short time every lot, both business and residence within the townsite, had been checked and sold to anxious purchasers, and during the next two or three days the townsite office was crowded from morning till night ratifying the sales.

Immediately after the sale had been completed a rush was made on lumbermen and carpenters and the erection of temporary residences and business houses was soon under way.

Contrary to the desire and expectation of the townsite management in the sale of lots there was considerable speculation immediately after the sale closed. Those who were not large enough and indisposed to crowd in and secure lots before they were all gone unhesitatingly paid premiums to those who were more fortunate to secure a nice selection of property, and in some instances several hundred dollars was made by individuals who secured first selection.

Today there are forty or more business houses already completed and now under construction, including six lumber yards, three dry goods department stores, two grain and feed stores, a coal store, one drug store, three barber shops, three restaurants, one blacksmith shop, three or four land offices, two stables, a pool hall, post office, telephone exchange, school house, hotel, tin shop, depot, meat market.

In the residence section of the town there are possibly thirty or more houses under construction and others waiting for lumber, workmen, and other necessities.

Drilling on the artesian well is progressing as rapidly as could be expected, and it is said that the management have made the statement that they would go the limit and then ten feet deeper to secure artesian water. Of this we are assured, that Spur will be supplied, with an abundance of good, pure water, if not from the well other sources will be employed to supply the demand.

No town has ever been created and established under more favorable conditions and circumstances than has Spur, and no town has a bigger and better territory from which to draw trade. Spur has the very brightest future and will grow rapidly and become within a few years one of the most prominent commercial centers of Western Texas.

The surrounding country is at present undeveloped but rich in agricultural resources, and those who know say that the management of Spur Farm Lands will advertise extensively in the north and east and

bring the people here who will develop the country at once. It takes farms and farmers to make a town and country prosperous and in seeking a location the homeseeker can not find a better and more productive agricultural section than the country surrounding Spur. The little farming that has heretofore been done in this section demonstrates this fact beyond a doubt. A number of farms have already been sold and preparations for making a crop are now being made by those who have bought land, and within the course of a few months we expect to see hundreds of new farm homes going up in every section of the country surrounding Spur.

As has been said heretofore, Spur and the Spur country has the most promising prospects and the very brightest future, and all who are here now are working together for

the upbuilding of the town, development of the country and the general prosperity of the people."

Almost immediately following the gold-rush activities and fights to get in on the ground floor in securing of choice sites for speculative and building purposes we find the trend of permanence coming to the fore and by the middle of the first month a temporary but highly active commercial club had been organized.

The first meeting of the club which was held in the Lambdin store, managed by C. L. Love was called to order by Prof. St. John who had become Spur's first school superintendent. W. B. Brazelton was elected chairman and J. P. Horton secretary, and the club's first activity was to appoint C. L. Love, N. A. Baker and Mr. Caylor to formulate advertising matter

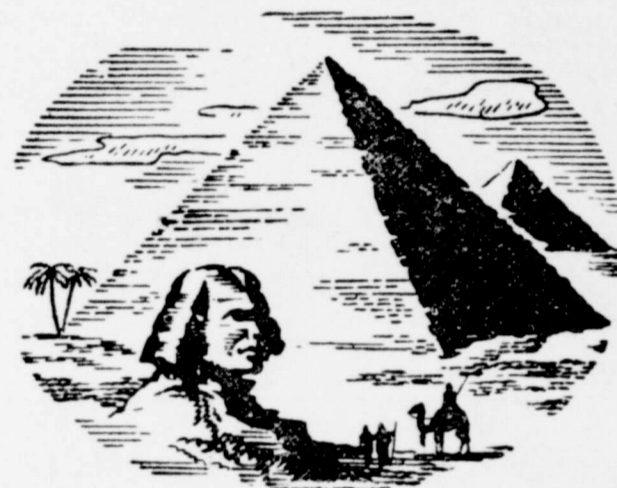
boosting the city and setting forth the advantages of the territory. E. J. Cowan was appointed head of a committee to interest the people of the city to take an active and helpful part in the club. No difficulty was had in subscribing the necessary funds for the various activities and in the first list of contributors we find: Lambin & Co., Brazelton and Pryor Lumber Co., Spur Hardware Company, Caylor-Leard Lumber Co., The Texas Spur, Spur Townsite Co.—Continue reading Spur's Story on the following page.

Chest Colds

Don't let them get a strangle hold. Fight them quickly. Creomulsion combines 7 helps in one. Powerful but harmless. Pleasant to take. No narcotics. Your own druggist is authorized to refund your money on the spot if your cough or cold is not relieved by Creomulsion. (adv.)

"The World's History Comes From The Tomb Of Mankind

1916



1934

PERMANENCE...

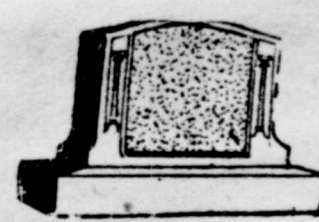
CHEOPS, wanted to be remembered . . . and how long! When he had the Great Pyramid erected as a tomb for himself 3700 years before the advent of Christ, he was looking 5,000 years a head . . . and then some!

In this good day mankind lives as an emblem of the past—and as the prospects of what it to be. Every human being is an individuality, a spark of light to the future . . . and no man, woman, or child deserves the fate so cruel as to be forgotten.

Remembrance is truly the aegis of tomorrow's morals. Human love re-incarnated, soul influenced by reverie, humanity taught by the noble achievements of ancestry.

Literature, learning, true education, had its beginning and progress from the tombs of the long, long time ago. As monument makers, we are today, as the servants of this vast dominion, trying to keep complete the great album of the age.

The passers-by adjudge it so—"The Necropolis is The Soul of A City."



"MARK EVERY GRAVE"

South Plains Monument

C O M P A N Y

T. O. COLLIER, PROP.

Plainview

Texas



One Stop
that saves you money!

To Know!

Dependability has a standard, a height, a zenith, to which it may be expected to reach. Our business has reached that mark . . . you don't have to guess—you can KNOW! When we check your car, IT'S CHECKED. If we work it over—IT STAYS WORKED OVER!

Mechanical Repair Work—Generators Rewound—And Guaranteed Work

Congratulations to The Texas Spur on its Twenty-five years of splendid service—may you have many more successful years.



Ramsey Garage

Phillips "66" Gas-Oil

RAVENWOOD - NIGGERHEAD
SUNSHINE - MAITLAND
BEST COLORADO COALS
Sold By Your Coal Dealer

WILDERNESS TO METROPOLIS



Spur National Bank, Spur Grain & Coal Co., R. L. King, H. S. Burgoon, W. J. Maben, R. B. Spencer, Jackson Realty Co., F. B. St. John, W. C. Bowman Lumber Co., Barber and Handcock, B. M. Baker, S. A. McCombs of the Luzon Telephone Co., W. D. Clay and Martin Gay Restaurant and E. J. Cowan.

So active and effective did the Commercial Club or Business Men's League as it was also called, become that we later find it a veritable locomotive of power behind the development and progress of

the budding young city and surrounding territory. Its activities included the organization of the business men to make a guarantee to the farmers of the county, to pay highest prices for cotton and other products until an adequate market could be established. It pushed to an early start the building and organization of schools. Conferred with W. J. Carlisle and other commissioners in getting a necessary system of roads started with all expediency. Carried on an extensive advertising campaign encouraging settlement of town and country. Lent assistance in securing the location of a State Experimental Station in Dickens County. Employed a night watch, W. M. Blackwell and later Bob Brown, and a scavenger, as well as every other conceivable movement that might be of benefit.

And it is noted that the club did not hesitate to make liberal and adequate donations at any and all times for purposes elected up. In one instance of its petition to the Commissioners' Court for permission to build a callboose the petition cited that "while the matter of building a callboose here is not a necessity since we are all peaceable and law-abiding, yet such a structure will serve as an excellent bluff and might possibly to some extent prevent the way farer from becoming too boisterous or unruly on certain occasions." The court granted permission and the necessary funds had already been subscribed. Taking into consideration the cosmopolitan, transient and motley crew that formed the citizenship of Spur during the "boom" days the above section of the petition is equal in its persuasiveness to a decision of an early Dickens County court in a suit over a title to land—wherein the court decreed that "plaintiff was a fool to sue for title to the land and the defendant was a fool to try to claim it."

Although no adequate and complete list of membership to the club is obtainable, new memberships listed from time of the first meeting until the effecting of a permanent organization Tuesday March 4, includes R. R. Morrison Dry Goods, Y. L. Jones of Spur Furniture, H. Nicholson of Spur Drug, H. J. DeFord, Perry Fite, and Tom Davis Meat Cutters, J. Y. Jordan, painter, Elite

Taxidermist

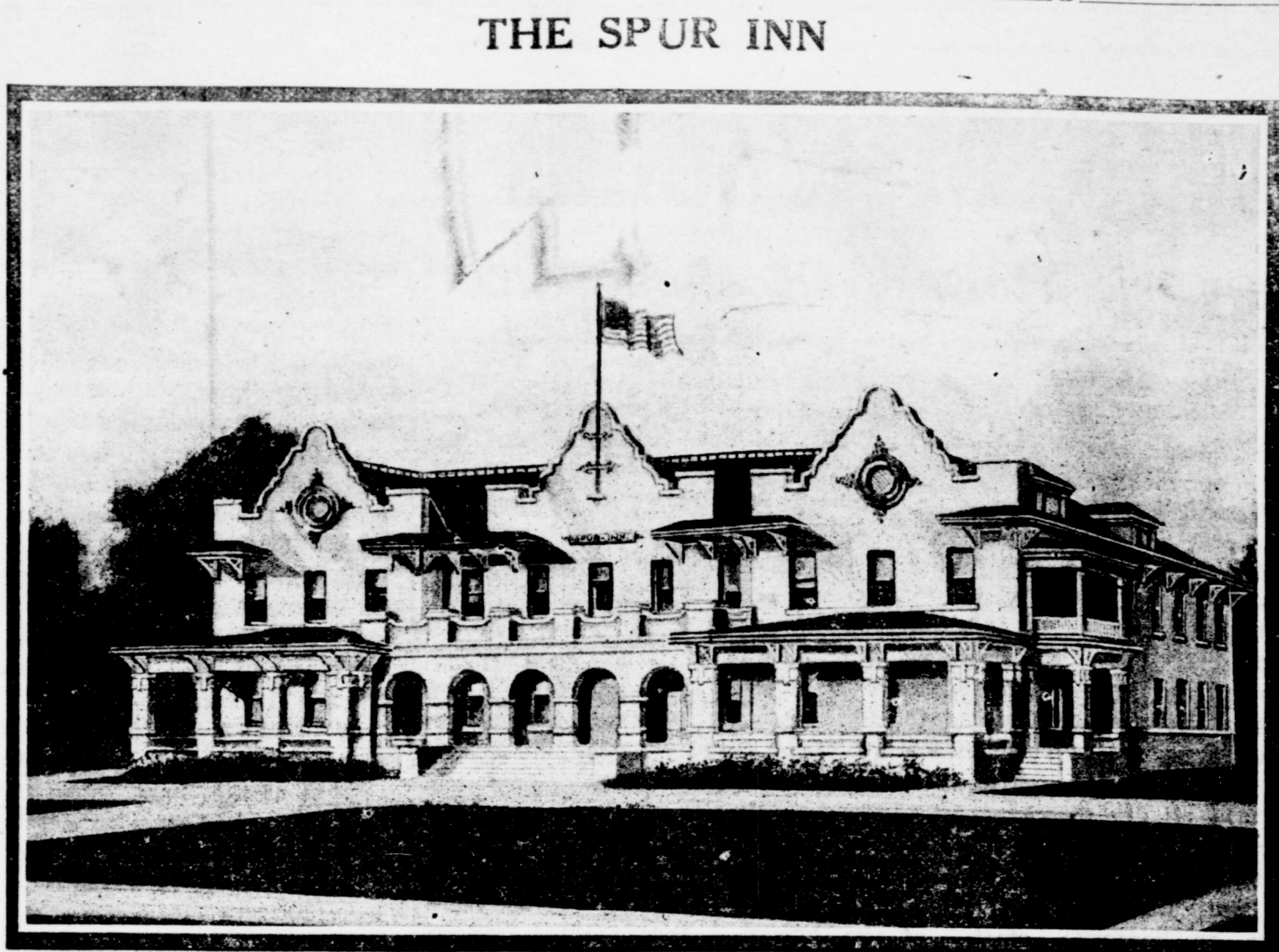


Mount that fine game head... that big prize fish... that gorgeously plumaged bird. It costs less than you think and we do the job to the sportsman's taste! Even if it is not something of the Big-Game variety, it is still worth keeping.

Let us show you some of our work.



CECIL FOX TAXIDERMIST Spur, Texas



One of the finest family hotels in West Texas, erected during Spur's first year of development at an outlay of \$40,000.00.

Cafe, W. J. Campbell Furniture, Stamford and N. W. Townsite Co., S. M. Swenson & Sons, H. F. Murray & Bros. artisans, C. W. Lowery, Red Front Drug, W. H. Teague, R. H. Bledsoe, W. E. Keller boot maker, Bowman Lumber Co., F. A. Prideaux, Spur National Bank, W. J. Maben, H. K. Parks Livery, W. F. Godfrey reality company, T. Burley Griffin, C. A. Jones, J. M. Bennett, Sam T. Clemmons, F. W. Jennings with P. H. Miller Lumber Co., J. V. McCormick with Richardson Lumber Co., J. B. Conner, W. M. Kirkpatrick water hauler, R. O. Owen jeweler, Herring-Ellis reality, J. P. Simmons & Williams dray, W. C. Gruben jeweler, J. B. George, B. F. Brock, J. D. Walker bakery, C. C. Taylor, Tidwell and Lee barber shop, Emmett Lee contractor, W. J. Hodges grocery, Powers & Son of Royal Hotel, C. C. Haile,

The Electric Theatre management was host to a large number of citizens, business men and ladies who gathered in response to a call for a mass meeting to effect a permanent organization of the Commercial Club on March 1. Following an entertainment of a few selections of motion pictures, manager

turned the house over to the gathering and Chas A. Jones presented Homer D. Wade, Sec. of West Texas' Ass'n of Clubs who gave a lengthy talk. In the business organization, election of officers and committeemen Chas A. Jones was elected president; W. G. Sherrod, vice-president; E. J. Cowan, treasurer; Y. L. Jones, secretary; R. B. Bryant, C. L. Love, N. A. Baker, T. E. Griffin, J. M. Bennett, F. Prideaux and Y. L. Jones the executive committee. \$185.00 was subscribed for regular monthly expenses to include the salary of a secretary, who was later employed in the person of Jeff D. Reagan.

FIRST YEAR DEVELOPEMENTS

As a general resume of the development for the first year of Spur's growth we find a population of over 1250, more than 350 residences, more than a hundred business houses including several costly brick stone and concrete structures, the Spur Inn, a \$40,000 structure, the Spur National Bank, Wendell Building, First State Bank, S. R. Davis mercantile, Bryant Link Company, Morrison Dry Goods and The Texas Spur publishing house.

The business firms consisted of 3 banks, 6 dry goods stores, 6 groceries, 4 hardwares, 6 hotels, 2 markets, 1 pool hall, 3 tailor shops, 2 metal works, variety store, 2 millineries, 3 livery stables, 3 blacksmith shops, 2 wagon yards, 3 feed stores, 5 lumber yards, 5 real estate offices, 2 abstract offices, a sanitarium, 2 telephone companies, skating rink, townsite company, express company, telegraph company, sewer system, electric light plant, 2 physicians and surgeons, 2 dentists, 2 furniture stores, 3 law firms, 3 barber shops, 2 confectioneries, a jeweler, a saddle shop, a shoe shop, 2 drug stores, 5 transfers, 2 laundry agencies, 2 insurance agencies, one land company, 3 restaurants, one paint shop, one auto line, 2 bakeries, a second hand store, photograph gallery, bottling works, 2 newspapers, 1 auto garage, cotton gin, cotton yard, 5 organized churches, a depot, and an active commercial club. (Note the above list taken from a 1910 issue of the paper likely listed everything at all plausible and divided the numerous departments and lines handled by the stores as separate businesses. One was left out whether intentional or not, namely 1 post office, and we

THE SPUR INN

made in Ft. Worth. W. J. Lewis of Clarenron purchased the cattle through Frank S. Hastings and Chas A. Jones and delivery was begun the middle of the following June and completed August 1st.

This deal has been cited as the event marking the total dissolution of the old "Spurs" which along with the Matadors had held sway over the section since the early 80's.

THE SPUR INN

The Spur Inn, built during the first year of Spur's development, is perhaps the most famous hostellerie in West Texas and has received more publicity in other sections of the nation than perhaps any other in Texas. It maintains an atmosphere all its own and has been the temporary home of a number of noted writers, painters and other artists.

This famous hotel with its spacious lawn covering half a city block, was burned down a few years ago but was rebuilt and brought up-to-date with modern furnishings, designs, and heating system, and partly due to this unfortunate event, -Continue reading Spur's Story on the following page.

hereb list it.)

The rural section had kept pace with the business during the year and the report showed around 200 improved farms in the immediate surrounding territory.

A BIG CATTLE DEAL

During the first six months following the opening of Spur sixteen

thousand head of cattle were shipped from this point for the purpose of vacating lands in this section held for sale and in March 1910, it was decided to sell the remaining herds comprising some seventeen thousand head.

The deal involving over a half million dollars, the largest since the earlier days of Texas history, was

The Coffee Shop Phone 175

Apartments-Rooms Phone 176

1929

1934

A

FOUNDATION

...as strong as your own home!

It is the bravery, the spirit, the enthusiasm, and the endeavors of the pioneers that have made possible a host of happy scenes in home life, just as the one that appears above.

We owe much to them... so let us pay in gratitude, kind wishes, and respect, and stamp their lives in our memory as an emblem of honesty and integrity for today, tomorrow—and all time!

Five years have lapsed since we took the helm of this business and solicited the good will and patronage of the territory. Perhaps that is not long enough for us to be called pioneers... but in that time we have built a business with a foundation that we know is respected, and has the same sound principles on which the pioneers founded the happy homes of today.

Public service is a problem; because it is natural that mankind prefers a home all its own. But the many who dine out are entitled to something as near to the standard of that home-life as can be made possible.

So sure are we—by a continued and growing number of patrons—that we have given our very best in a truly home-value in food, and good service, that we have added a completeness to the touch of making Spurites at at home—modern apartments and rooms.

Congratulations to The Texas Spur on its Quarter-century of splendid service to the territory which it has helped to pioneer... We are pioneering too, but in another age.

The Spur Coffee Shop

"You not only feel at-home—You are at-home"



"REMEMBER WHAT YOU CAN'T SEE MAY STILL BE THERE!"

A hill is the last place in the world for a car to stall. Suppose that in a place like this your car goes "DEAD" and at the same time your brakes fail to work correctly? It may mean a fatal disaster—for perhaps many!

Good brakes and good gas are two of the essentials of road safety.

Try Magnolia on the next hill—watch your motor stay "right in there" until the last tip of the grade is made.

Congratulations to The Texas Spur on its 25 years of Fine Service... We, too, are helping build Spur.

"Magnolia is the Safety Gas"

Magnolia Service Station 1137

G. O. (Bottles) Mason, Prop.

Wilderness to Metropolis

Spur's Lurid Story of Development!

maintains a reputation today as one of the most hospitable and comfortable places to stop in West Texas. The present manager is Mr. Buster Parrish.

AN EXPERIMENT STATION IN 20 DAYS

With the rapidity characteristic of the Swenson interests doing things without delay the State Department of Agriculture had delegated an Agricultural Experiment Station during the first month of the city's existence. Dr. Harrington arrived here on the 20th of November and within the week had selected a site and concluded the arrangements with the Townsite Company for 160 acres of land together with a considerable amount of funds, which they had agreed to donate and the work on its establishment began immediately.

At the present time this station, under the supervision and direction of R. E. Dickson, who has been in charge since the early months of its existence, is not only one of the most beautiful in the State but has a record of achievement that perhaps surpasses any in the nation.

The section whereon are located the residences of the employees of the station is a place of interest to all interested in landscaping. Shrouded by large shade trees, traffic lanes lined with hedges, surrounded by spacious lawns and flower gardens, and watered with both individual and the city water systems, it presents, especially in the spring and summer, a picture which arouses a longing in the breasts of the visitor to dwell apart from the smoke and dust and noise of cities.

Well kept buildings house implements and furnish storage for harvested crops, silos demonstrate the ease with which summer crops may be kept fresh for winter, watch towers provide means of observing water flow and soil erosion during rainfall and showers, a complete system of traps measure water and

soil loss on known land falls, and a unique irrigation system utilizing waste waters demonstrates higher productivity to be attained by a good terracing outlay.

The station has gained international attention by the statistics it has classified on terracing experiments and thousands of visitors have been here during the past few years to note at first hand the methods used as well as the benefits to be derived and water conservation projects are now being used and encouraged in all dry farming states.

Other achievements of this station include the development of two distinct and new types of grain sorghums, an improved strain of cotton especially adapted to this section, and numerous feeding tests that prove conclusively that the grain sorghums grown here, if fed in certain rations, give equally as satisfactory results as corn in the fattening of cattle, sheep and hogs.

A large and varied assortment of valuable information is available free at the station at any and all times and visitors are not only accorded a welcome but urged to make use if it, no previous appointment or permit being necessary.

A STRONG BANK IN 60 DAYS

The Spur National Bank (which following regulations by President Roosevelt became Spur Security Bank) opened its doors for business Tuesday January 4, 1910, in a temporary banking house on the corner of Burlington Avenue and Harris Street—just sixty days following the opening of the town. The bank opened with a fully paid capital stock of \$100,000.00 owned by such notable institutions as S. M. Swenson and Sons; W. O. Weatherbee, bankers and financiers of Wall Street; Jas. Stillman of the National City Bank of New York; E. P. Ripley, president of the Santa Fe R. R. System; B. F. Yoakum, head of the Frisco R. R.; John J. Emery estate and Girard Trust Company

of Philadelphia as well as a number of prominent local citizens.

Officers and directors on the opening of the Bank were R. V. Colbert, President; C. A. Jones, vice-president; W. G. Sherrod, cashier; C. G. Chandler, ass't cashier; E. P. Swenson, P. P. Berthelot, F. S. Hastings, W. T. Andrews, A. J. Swenson and R. C. Forbis directors.

It is with the same benefit and material worth to this section that the Spur Security Bank on observing its Silver Anniversary has through the periods of depression as well as prosperity continued to add to and increase its financial standing and is today—as 25 years ago—known throughout western Texas as one of its strongest and most reliable banking institutions.

The present staff of officers and directors who will observe a quarter century of progress are:

C. A. Jones, Chairman of Board of Directors; W. E. Lee, president; W. T. Andrews, vice-president; Clifford E. Jones, vice-president; F. G. Collier, cashier; E. S. Lee, assistant cashier; and directors, Ned Hogan, Geo. S. Lnik and W. F. Godfrey.

Spur was destined to have two other banking institutions also; both of which opened for business within six months following the opening of the town; giving it three institutions to adequately finance the rapid and "mushroom" like growth which it was enjoying.

The Farmers and Merchants State bank opened with a home capital of \$15,000.00 and was directed and operated by N. A. Baker, F. A. Prideaux; H. P. Cole; J. W. Meadows; W. A. Wilkerson; R. P. Cole; J. F. Vernon, J. L. Jones; J. F. Pinkerton, J. E. Davis; J. S. Morrow and R. B. Spencer. H. P. Cole was president and J. F. Vernon cashier. This institution withdrew from the field several months later when building and business activities had settled down to a more normal stride.

The First State Bank, the third financial institution to open its doors in Spur within the first six-months period, was organized with a capital stock of \$50,000.00—giving the budding little city a drawing power of \$185,000.00 plus of course deposits which were at the end of the first year a substantial sum. Officers, directors and stock holders were E. C. Edmonds, Dick Jay, G. A. Pursley; P. H. Miller; S. R. Davis, J. D. Harkey; Chas. Windham; G. H. Connell, M. E. Loyd, S. B. Burnett, W. E. Connell, I. D. Scoggins, Dr. T. E. Standifer and Robert Hamilton. The First State Bank which was later re-organized and became the City National Bank, closed its doors following the general crash of 1929.

SPUR SCHOOLS

The development and continued progress of the Spur Public Schools during the past quarter century is of course by far the most phenomenal, and since it is a public institution, more fully portrays and demonstrates the character, ambitions, aspirations, civic pride—and we might add, the inherent desire to better the race—of West Texas people, than any other. An entire chapter could be written on the progress of the Spur Schools since the meagre opening November 15, 1909, with 51 pupils in attendance, under the direction of Prof. St. John; and which closed on Friday, March 11, 1910.

February following the Commissioners' Court issued an order creating a common school district as well as an election precinct including the town of Spur and citing the metes

and bounds of each. The common school district's financial resources were, however, little better than the subscription school which had been forced to close following the short term and would be wholly inadequate. So the trustees, C. F. Cates, G. L. Barber and Floyd Caylor, together

with publisher Oran McClure, urged the court to order an election the purpose of creating an independent school district wherein the taxable rate would be increased from 25c to 50c per hundred dollars. Go on with the story on the following page.

NOON



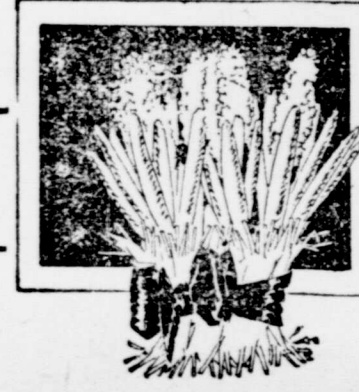
The noon bell—the signal for refueling. Food is the fuel for the human engine . . . and milk is the best and most nearly complete food. Whit's Dairy milk builds more disease resistance per gallon than any other body-fuel to be had . . . it has more than 90% of the food elements the body needs! And, it has everything the taste desires! Have Whit's Dairy milk delivered tomorrow, and be sure your child gets some whether he eats lunch at school or at home.

We congratulate you, Texas Spur on your 25th Birthday — Keep going.

WHIT'S DAIRY

WHIT BUMPUS, PROP.

Phone



No. 77

We Congratulate THE TEXAS SPUR

ON THEIR 25th ANNIVERSARY

—a good paper in a good town. May they continue to prosper as the years go by is our wish.

We Have a Complete Stock of Shelf and Heavy Hardware—the Prices are Right—

Single Bit Axes \$1.25 - \$1.50 - \$1.75 - \$2.00
 Axe Handles 19c - 29c - 39c - 49c
 Heavy 14 qt. Granite Dish Pan 75c
 8 qt. Tea Kettle . . . \$1.29 10 qt. Slop Jar . . . 79c
 Heavy 12 qt. Granite Water Bucket 85c

VISIT OUR GIFT AND TOY DEPARTMENT



Riter Hardware Co.

SPUR,

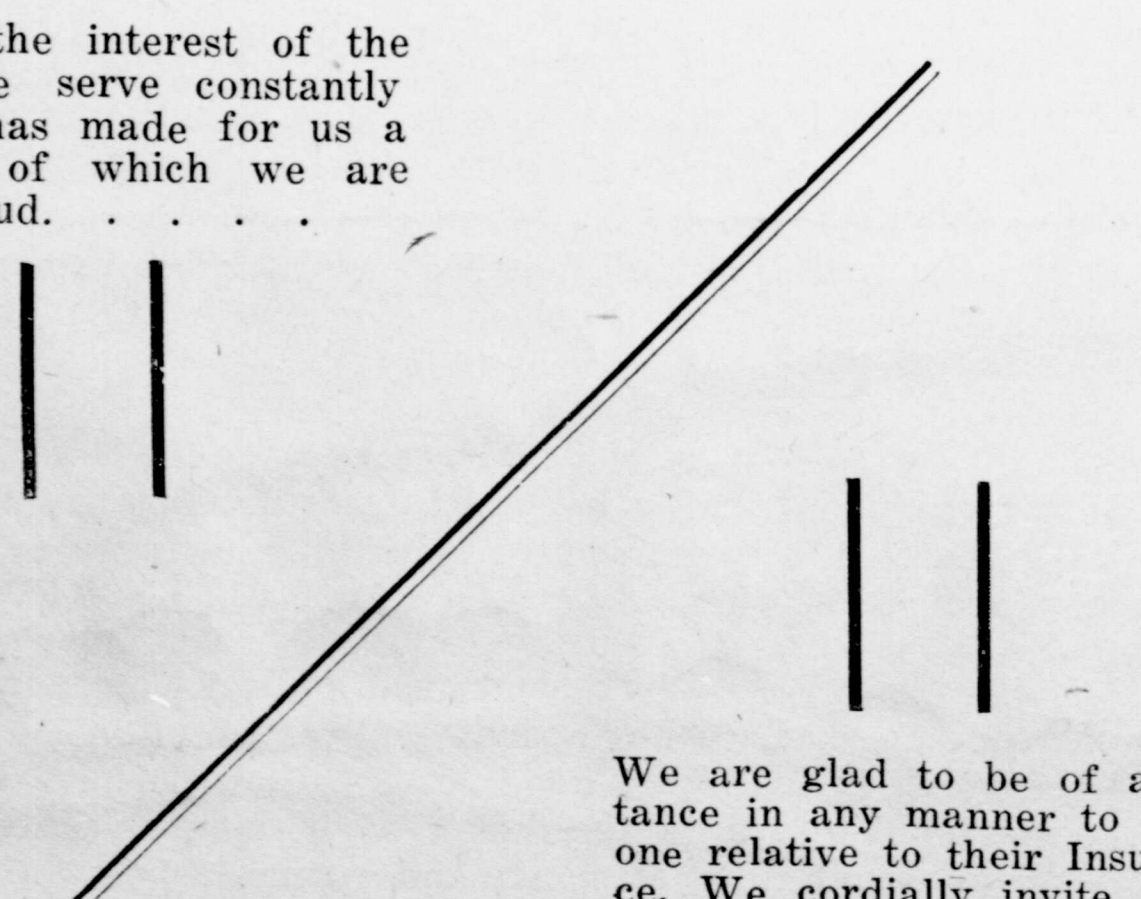


TEXAS

1919 to 1934

15 years of constant Insurance service and protection to the people of Spur and Dickens County....

Keeping the interest of the people we serve constantly in mind has made for us a clientele of which we are justly proud.



We are glad to be of assistance in any manner to anyone relative to their Insurance. We cordially invite your inquiries at all times.

Consult Your Agent As You Would Your Doctor Or Lawyer

Clemmons Insurance AGENCY

WILDERNESS TO METROPOLIS



Such an election was held in May and was one of the few elections ever held which carried without a single dissenting vote, the results showing 68 for and 0 against. Thus Spur section became an independent school district in the first year of its existence and the school was launched on an adequate financial basis. Trustees selected in this election were J. P. Horton, J. V. McCormick, Chas. A. Jones, J. P. Vernon, Floyd Caylor, C. F. Cates and Dr. T. E. Standifer.

The following September 5th the school opened in the Baptist and Christian Tabernacles, with an attendance of 200 with J. P. Horton, principal, and Misses Ruth Thomas, Jennie Reede, Edna Ham, Fannie Kelley and Elizabeth Reede in the various departments.

This mathematical progression of advancement has hardly decreased during the succeeding 24 years and at present Spur boasts a school system with fully accredited high school housed in a beautiful modern brick structure and equipped and carrying a selection of courses equal to that of large cities. A Junior High school housed in a well equipped, three story brick structure. A ward school which is one of the most modern and best equipped in Texas. And a contented and enthusiastic student and an able corps of instructors.

The faculty includes Sam Z. Hall, B. S., M. A., Superintendent of Schools; R. B. Neilson, B. S., Principal of Senior High School; David Sisto, B. A., M. A., Spanish; Ila Lassetter, B. A. History; Julia Maxwell, B. A., History; Pauline Buster, B. A., English; Thad Murley, B. S., Math; C. B. Middleton, B. S., Voc. Ag.; Virginia Murray, B. S., Home Ec.; "Blackie" Wadzeck, B. A., Coach.

F. F. Vernon, Principal Junior High School; Mrs. A. O. White, reading; H. C. Foote, B. A., history; Minibel Johnson, geography; Mrs. Violet McKnight, B. A., music, penmanship, choral clubs of junior and senior schools; Mrs. O. L. Kelley, English; O. L. Kelley, B. A., Principal of ward school; Mrs. D. H. Zachry, Mrs. F. G. Collier, Annie Mae Lassetter, Alice Wright, Athelda Yeates, B. A., Ruby Rae Williamson, B. A., Charlie Hayes, Mrs. Floyd McArthur and Miss Rachel Langston, in the departments.

TWO TELEPHONE SYSTEMS

Within the first few weeks following the opening, Spur sported two telephone systems. The Luzon, managed by Tom Harkey; and the Southwestern Telephone company, managed by Dave Gray; and a merry and bitter fight for supremacy ensued or some years—amusing and confusing to disinterested townsmen, and bitter between the opposing

companies. Practically all business requiring the use of a telephone were subscribers to both systems since their patrons were fairly equally divided, and it was necessary to separate the instruments somewhat in order to distinguish which call to answer as well as to consult two directories when calling an unknown number.

Such an arrangement naturally resulted in many complicated and absurd situations but on the whole was not as awkward as might be supposed since if one was on good terms with the operator, and managers were not in, it was possible to have a transfer plugged in from one line to the other. And the managers, of course, were generally "not at home to callers."

The Luzon system was eventually absorbed by the Southwestern Bell system, which was able to render a better service of long distance connection, thus ending the rivalry much to the satisfaction of the citizens.

LIGHT AND POWER

Thursday, September 1, 1910, the whistle of Spur's first light plant blew and electricity was turned on to flow into the homes of those residents who were not too skeptical and had had their homes and business wired by the time the plant was complete and in operation. The generator was powered by a 25 h. p. steam engine.

This electric service was strictly for lighting purposes and was run from sundown until mid-night, when the lights went out. Later more powerful equipment was installed by the late J. E. Johnson, who built the plant, and some few housewives ventured to purchase and operate an electric iron. Irons soon became so common that the light company extended its service to run Thursday mornings for the convenience of the ironers. It was to be several years, however, before electric service was extended to run all night, and still more years before the policy of rendering electric service in the day time was considered feasible and adopted.

Mr. Johnson in 1922 sold his electric business to Messrs. Roy Stovall and Grogan, who immediately built an up-to-date diesel engine plant and rapidly improved the service. The following year M. A. Lea bought the interest of Mr. Grogan and still further improvement was made in the plant.

The West Texas Utilities Company bought the plant in 1927, improved it further and added an ice plant which the city had been in need for several years. The following year the W. T. U. Co. built a high line interconnecting Spur with their giant power units located over West Texas and closed the local unit of be used only as a sub station and in emergency cases. By this time electricity had become so reasonably priced that it was being used for power and heat to a large extent and most businesses and industries began to replace their power units with electric motors.

The ice plant was sold later to Messrs. Ashcroft and Brinker, of Sulphur Springs, Texas, and is operated and managed by A. B. Ardis.

May 1929 the City of Spur completed the building of a light and power plant, equipped with powerful Diesel engines, which is operated as a municipal business. With this plant owned and operated by the city it was possible to install a street lighting system throughout the entire city and operate the pumps of the water works system with a minimum expense as well as obtain revenues from city light and power patrons.

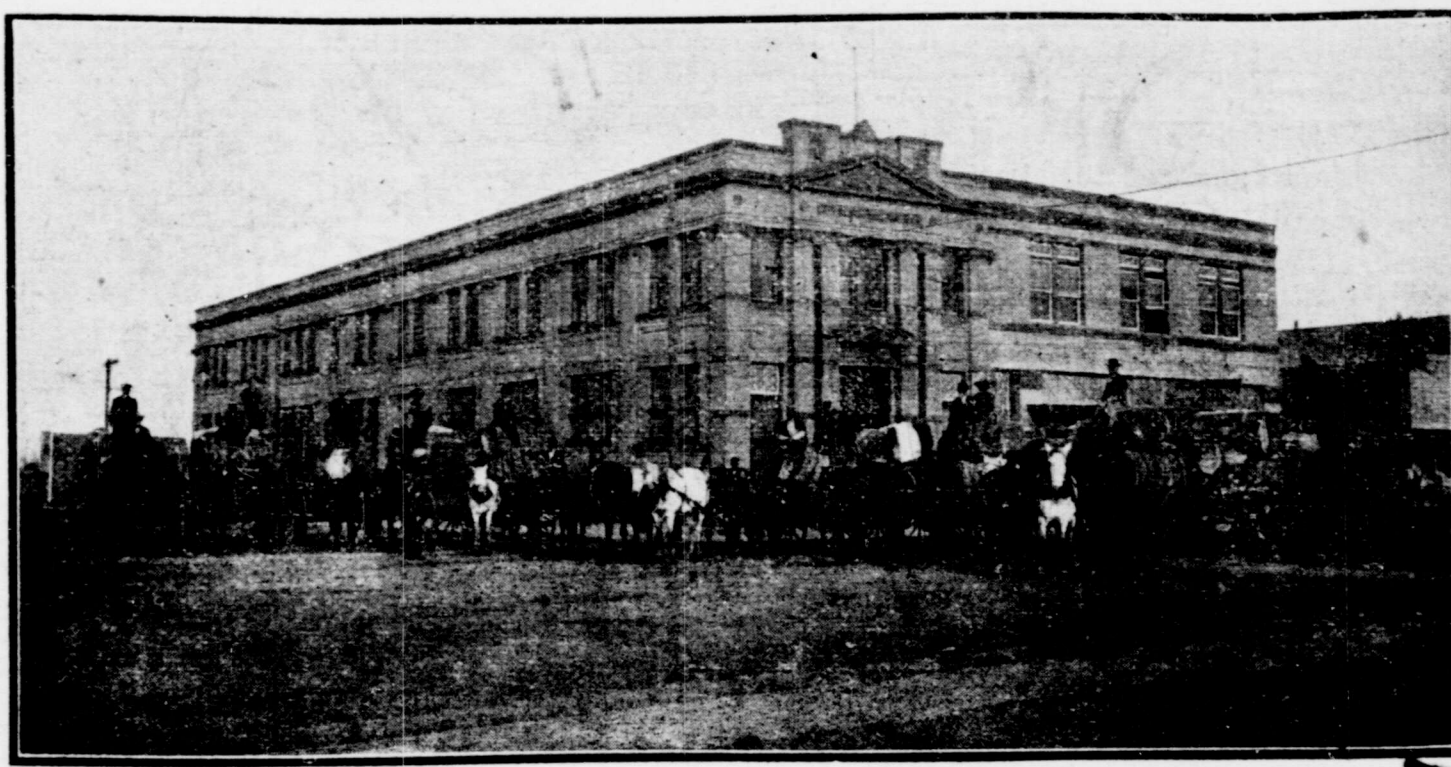
Such an abundance of electrical power to supply the demand has naturally made it so economical in this city that it is possible to use electricity for practically every purpose where heat, light and power is needed. Thus low priced electricity has been a contributing factor in making Spur home, businesses and industries the most modern, comfortable and efficient to be found anywhere. It has also been a drawing card and big inducement to prospectors to make Spur their home and place of business.

THE DEEP WELL

One of the few if not the only project of the Swenson company for failure was the deep well which in the development of Spur doomed was drilled in an effort to find artesian water. The well was drilled with a rotary rig operated by Cliff Loveless and was abandoned at a depth of 4,489 feet, at that time the deepest well in the world and for several years the deepest in Texas. Through most of the depth this well was drilled through a hard blue shale rock which was brought out in circular columns and sections of which were favorite door stops of Dickens county residents for many years.

It was the drilling of this well

An early day picture of the Spur Security Bank, depicting this city as an important cotton market.



that led to the discovery of the vast beds of potash which lie south and east of the city and which have investigation of developing concerns

several times since attracted the in- and may eventually create an industry here of international importance.

On the abandonment of the artesian water project a search for water was begun in other quarters and an abundant source found in the sandy

creek bottom just north of the city. Although the water was struck at the unusually shallow depth of around 15 feet it is of excellent quality and tests show it to be 98 percent pure.

An excellent water system has been installed with plenty for home use as well as irrigation purposes, two large reservoirs numerous wells and an adequate pumping system operated by electricity.

With the adoption of the city of the managerial system of government and during the administration of the present city officials, other wells have been added, a chlorine purifying system installed, and Spur has a water system capable of

supplying a city of 15,000 or more. THE FIRE DEPARTMENT History of the fire department Conclude the History of Spur on page eight, this section.

SINCERE

Congratulations....

To The Staff of THE TEXAS SPUR

We are glad to have a part in the celebration of the Texas Spur's Silver Anniversary.

Hearty congratulations—not particularly on account of your being in Spur a quarter of a century, but because of the outstanding constructive services rendered to this town and trade territory during that period of time.

We especially want to congratulate you, Mrs. McClure, and your sons, for the splendid manner in which you have continued the good work started twenty-five years ago by your husband and father, Oran McClure, who was called to his reward a few years ago.

It has always been a pleasure to co-operate to the fullest extent with you, the farmers and other business interests of this entire trade territory, in the upbuilding of this section of the country and in making it a better place in which to live. To this pleasant task we pledge our continued support and co-operation.

Spur Security Bank

25 Years of Dependable Service

PLUMBING



A Hot Shower On Cold Wintry Mornings

Stop to consider the progress that has been made in the plumbing business in the last quarter century and how much convenience and comfort it has given the public.

DAVID BURNS

PLUMBER

Texas

Wilderness TO Metropolis--

dates from the first few weeks of the town's existence when a fire machine, one of the latest model, fighting machine was installed. The large size chemical wagons brand new and painted a brilliant red, was a fire extinguisher par excellence—a regular wheel horse and the pride of every kid in the village.

The present fire wagon is not nearly so interesting nor spectacular. All it will do is run 60 or 70 miles an hour and put out a couple of streams of water with just force enough to knock down a door or tear through a ceiling. And although it carries some chemical drums, presides over a public building all its own, and is effective in cutting down fire insurance rates, it simply cannot command the admiration nor create the thrill that the earlier machine did.

SPUR NOTED HEALTH CENTER

Almost from the beginning of the town Spur has been noted for its excellent facilities for caring for the ill and maimed as well as for the skill and ability of its members of the medical profession. A sanitarium equipped for surgery was established in Spur by the late Dr. T. E. Standifer within the first few weeks and he later built the two story brick structure that is at present known as the Nichols Sanitarium.

Dr. Standifer operated the sanitarium until the year 1920 when he sold the institution to Dr. P. C. Nichols the present surgeon in charge. Dr. Standifer later maintained sanitariums in Vernon, Lamesa, and Turkey where he was head surgeon at the time of his death in 1933.

Since taking over the Sanitarium here in 1920 Dr. Nichols has practically rebuilt the institution adding to and replacing the equipment with latest and modern usages in the medical and surgical profession

and the place is a refuge of patients over a large section of this part of West Texas.

Dr. Hale, one of the best physicians of the section, who was engaged in active practice in the city of Dickens at the time of the opening of Spur, moved here at an early date and at present maintains a well equipped office in the Campbell Building. He is, however, frequently called upon to assist at the Sanitarium.

Dr. Wiley, a highly trained physician and surgeon, who has been a citizen of Spur some years, maintains an office equipped for minor surgery and medical practice in the Red Front Drug Store. He executes major surgical operations and also assists at the Nichols Sanitarium.

Dr. T. H. Blackwell, physician and surgeon, specialist in eye, ear, nose and throat, also an active practitioner in Dickens at the time of the opening of Spur and who moved here in the early days, maintains an office in the City Drug Store. For tonsilectomies and more delicate operations, however, he makes use of the more adequate facilities of the Nichols Sanitarium, assisted by the efficient staff of trained nurses and other members of his profession. He has an excellent record in his specialized line of endeavors.

Dr. Alexander, a highly trained physician, who moved here recently and maintains an office in the City Drug Store.

A historical sketch would not be complete without mention of the late Doctors, J. E. Morris and J. H. Grace both of whom established a residence here within the first few weeks of the existence of the city. Both were most able in their profession and widely known for their philanthropies.

The profession of Dentistry is well represented in Spur by two able and highly trained men. Dr. M. H. Brannen who has an office in the Campbell building, and Dr. Dan H. Zachry who has an office in the Cowan Building.



Wash Monday scene 50 years ago, and quite a common sight still today in many parts of Europe. American Efficiency is the Knight Errant who has freed Lady America from the Dragon of Drudgery—one of the many reasons why today she is the most beautiful woman in the world.

SPUR LAUNDRY CO. HAS GROWN IN 6 YEARS TO 10-TOWN SERVICE

Perhaps a gleaning of the relieving factors for the toils of the American housewife would point directly to the efficient and helpful strides made in the laundering industry. Comparing scenes a half-century ago with the modern wash plants of today brings out concise knowledge as to the advancement of the modes in keeping a nation clean and healthy—and somewhat happier.

Dr. A. H. Horne, Chiropractor and Dietician, maintains an office in the Wendell Building and since coming here two years ago has built up a clientele covering a wide territory. He is one of the most successful in his profession.

Dr. H. H. Lawler, highly trained eye specialist, maintains an office in the Campbell Building. His equipment includes all the modern devices used in diagnosis and correction of eye defects that may be accomplished without surgery.

When W. J. Bryan Resigned—

The latest and most sensational news in national affairs is the resignation of William Jennings Bryan as Secretary of State. His resignation being tendered and accepted Tuesday by President Wilson. The reason given for the resignation is that Bryan and Wilson could not agree as to the tone of the note sent Germany by the United States.

Mr. Bryan states that it is virtually an ultimatum to Germany and in his opinion the American people do not wish to do anything which might lead to an entanglement in the European wars.—From the Texas Spur of Jan. 11, 1915.

in plants in many places. Stressing a point of the washing of clothes in which the public quite often has the wrong conception, Mr. Wilson explains that water used for laundering is drawn from a source that contains a very high percentage of alkali substance, and, contrary to the belief that the "gip" is merely killed, is entirely removed from the water by a mineral purifying process that leaves the water as pure as rain-fall, and clean enough for drinking purposes. The mineral itself is regularly relieved of its gathering of "gip" by a brian-water process—an instance of purifying the purifier.

The Spur Laundry Company has two delivery trucks serving its territory; one giving one-day service throughout the city, and the second serving ten other towns—Girard, Jayton, Peacock, Swenson, Aspermont, Dickens, Afton, Roaring Springs, and Matador.

Serving this huge territory with the minimum price on finished work the company also runs an inter-city price of 3c per pound on wet-wash. The extreme low price on this service may be the more for study and appreciation when compared to prices as high as 8c per pound for the same service in many other places—and which has long been 5c here in Spur.

A bevy of efficient employees constitute the company's personnel that dispenses this territory its fine laundering. Mr. and Mrs. Dave Wilson are managers of the firm, likewise taking an active part in the duties of the plant. Cleon (Coope) Copeland is driver of the city truck and Virgil Wilson serves the ten other towns with prompt pickup and delivery. Those within the plant are Bert Orr, Miss Owita Towles, Mrs. Lillian Henderson, Mrs. "Nig" Yoakum, Mrs. Dora Wilson, and Mrs. Flora Day.

presser is able to operate a sleeve-press, collar and cuff press, and a shirt press as a routine of duty. Another press, especially constructed for work on dresses and uniforms, comes in line with a fifth machine installed to handle heavier garments for men. Overshadowing these small machines is the gigantic flat-work ironer of the roller style were even a bed sheet may go through at one operation. Three huge washers have space near the oil-burner boiler, and are tied in with an auxiliary heater and cold-line water supply where water at any temperature is accessible at the turn of valves. Special pride, Mr. Wilson, manager of the firm, says, is taken in this fast advanced method, for the reason that it enables the plant to handle the most delicate wearing apparel in water that is carefully tempered to the degree where best results are obtained—and no garment harmed by the over-scalding commonly found

Six years ago, under the same management as today, the Spur Laundry Company was established here with its address 127 Fifth Street. At that time, by comparison with other West Texas laundry services, it was a well equipped plant, but today, completely modernized, many of the old machines have been replaced by new ones, and these are auxiliary by additional equipment to help speed up efficient service.

On entering the front door of the Spur Laundry Plant, the huge battery of presses, ironers, dryers, and washers at once give the impression of being one of the most complete set-ups in the Western country. So conveniently are the machines arranged that one efficient

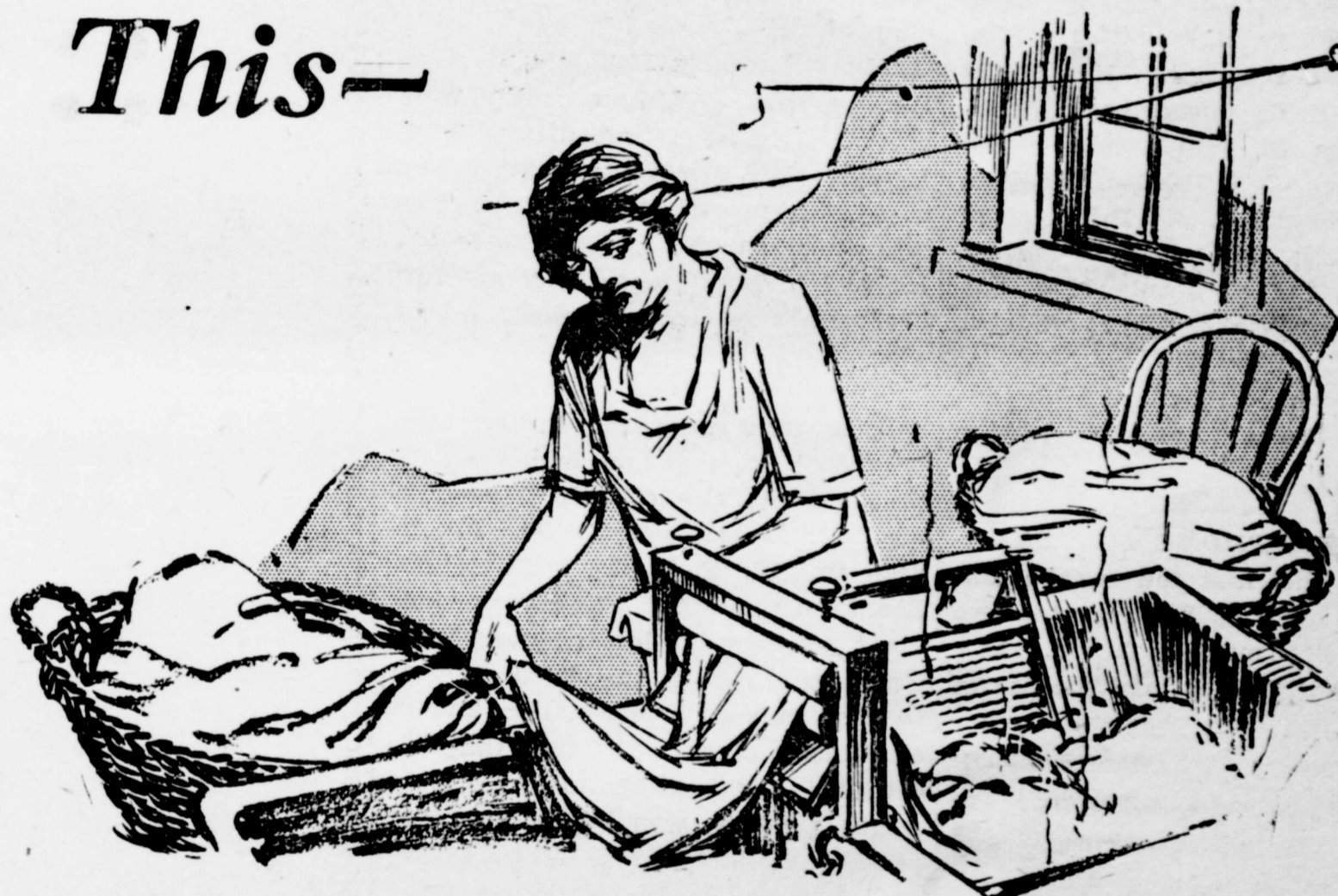


Congratulations to THE TEXAS SPUR

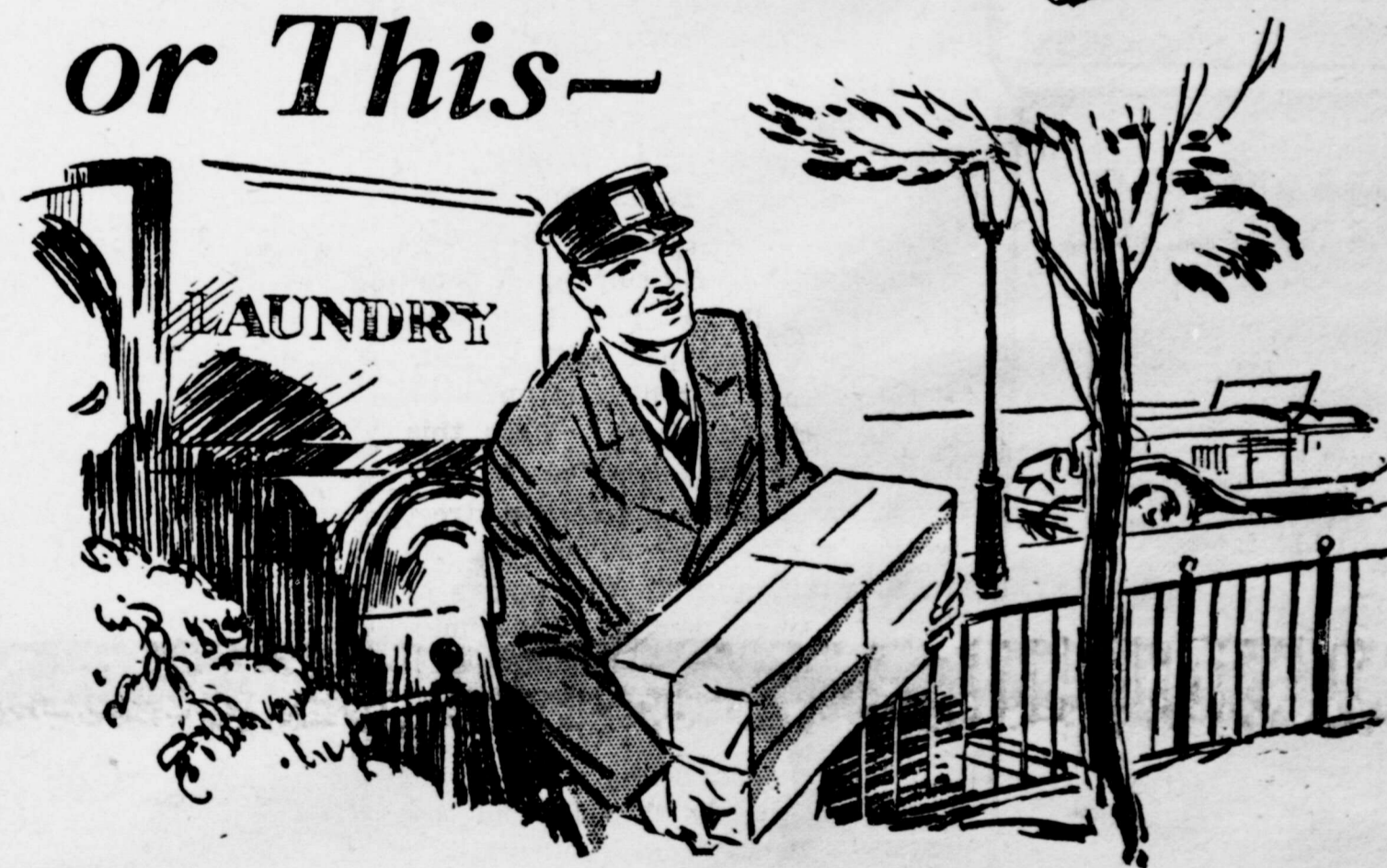
on its 25 years of unselfish and untiring service to Spur and Dickens County. From the beginning the publication has filled a definite need—promoting progress, doing its part in advancing education, and keeping a record of the history of our territory. This institution, too, fills a definite place in the lives of these western homes, and we want to always advance in the art of making the family home healthier and happier.

Nichols Sanitarium
Dr. P. C. Nichols, Physician and Surgeon.

This—



or This—



**Don't RUB Your Life....
and the Life of
Your CLOTHES AWAY!**

Modern machinery, modern organization, have freed women from this greatest of all drudgeries. To women who prize health and beauty, youth-robbing "Wash Days" are things of the past; and many women actually consider it an economy to send us their laundry week by week, because they are saving, at a very small cost, what is priceless—their youth!

Spur Laundry Company
PHONE 344

County Agent Gives The Organization's History

(BY G. J. LANE)

In thinking of Spur and its great development from such a small beginning one would be inclined to think of the cause or factors which influenced its marvelous development. It is within the bounds of modesty to say that the Extension Service of Texas A & M and the United States Department of Agriculture, has influenced and materially added to this development.

Extension Service was organized 30 years ago in Texas, and made national in scope 20 years ago on a federal basis, and started in Dickens County 17 years ago. Extension Service helps country people help themselves, through the leadership of County, Farm Home Demonstration Agents. Pioneers in this work in Dickens County as County Agents were: G. L. Crawford, who served the county from 1917 to 1922, R. B. Johnson from 1922 to 1925, Fred S. Reynolds from 1925 to 1927, E. L. Tanner 1927 to July 1931, and G. J. Lane from September 1st 1931 to the present time.

With these agents suggesting, inspiring, and bringing accurate information in every phase of farming and home making, the people are demonstrating for themselves and their neighbors, better ways of managing their farms, ranches and homes. Each agent has contributed to this development. In the first place, a demand for the service had to be created and this was ably accomplished by County Agents Crawford and Johnston, in their work with boys and girls through pig, corn and maize clubs. A spirit of cooperation was also developed, which is very vital to carrying out the demonstration program.

Improved livestock, and the planting of seed of higher standard was introduced through these clubs. From the work with boys and girls, adult activities were influenced and organizations formed for the promotion of farm and ranch activities, such as Bull Circle work in 1927 under the supervision of Fred S. Reynolds; Alfalfa campaigns, model poultry house construction, swine feeding demonstrations with the use of self-feeders making possible cheaper hog production, soil erosion prevention demonstrations put on through the use of terracing schools stressed especially by E. L. Tanner, and many other activities too numerous to mention, have been the contributing factors to the foundation of Extension Service work prior to 1931.

In September, 1931, G. J. Lane, the present County Agent, was transferred from Fisher County to Dickens County, with the instructions to assist in the "live at home" program, by butchering work. This activity having been of such recent development and touching so nearly every farm home with the canning, preserving and processing that further space need not be taken up here in the numeration of these activities.

Added to the responsibility of direction of the various activities of Extension work of the past, is the Administration of the Agricultural Adjustment Program, in its many phases. With the AAA Program an Assistant in Cotton Adjustment was added in the person of Wm. W. Gregory. The outstanding success of the various programs of Extension Service, has been due to the cooperating agencies, which characterize this great town and community; such as the Chamber of Commerce, the public schools, churches, Rotary Club and the entire citizenship of the County.

R. R. Wooten was stricken very seriously ill of a heart ailment Monday morning at his home near Mc Adoo and for a time his family and numerous friends were much concerned as to his condition. At this time however, Wednesday night, he was reported as very much improved and we are glad to note.

Wm. Adams, of Pitchfork, was shopping and visiting Wednesday.

Afton Was Early Day Trading Point And Mail Station

Afton, once known as Cottonwood, is one of the oldest established communities in the county and is located in one of the most fertile and highly productive farming regions of the section.

It was first established, according to oldest citizens, more than 30 years ago when the Messrs. Sitton, a father and son, established a general store. Later when its citizenship had grown to the extent of warranting the establishment of a post office, it was necessary to select a name other than Cottonwood since a post office of this name previously had been designated in the State of Texas, and the name of Afton was finally settled upon. Its first service it is stated consisted a weekly or bimonthly trip made by buckboard to the nearest railroad and that Dickens was also served by this route as well as Espuela.

Following the Sittons as operators of the store it was for a time operated by R. C. Forbis and Mr. Kemp. Bob Ho'man, a well-known early day attorney of this section operated the store for a time and following him were Messrs. Otho Hale and F. A. Loyd who later moved to Dickens. Mr. Hale has since that time operated stores both at Dickens and Spur.

In March 1916, Dr. J. N. Haney and Sons took charge of the general mercantile establishment which

See Afton, back page

Big Insurance Co. Has Home Office Located in Spur

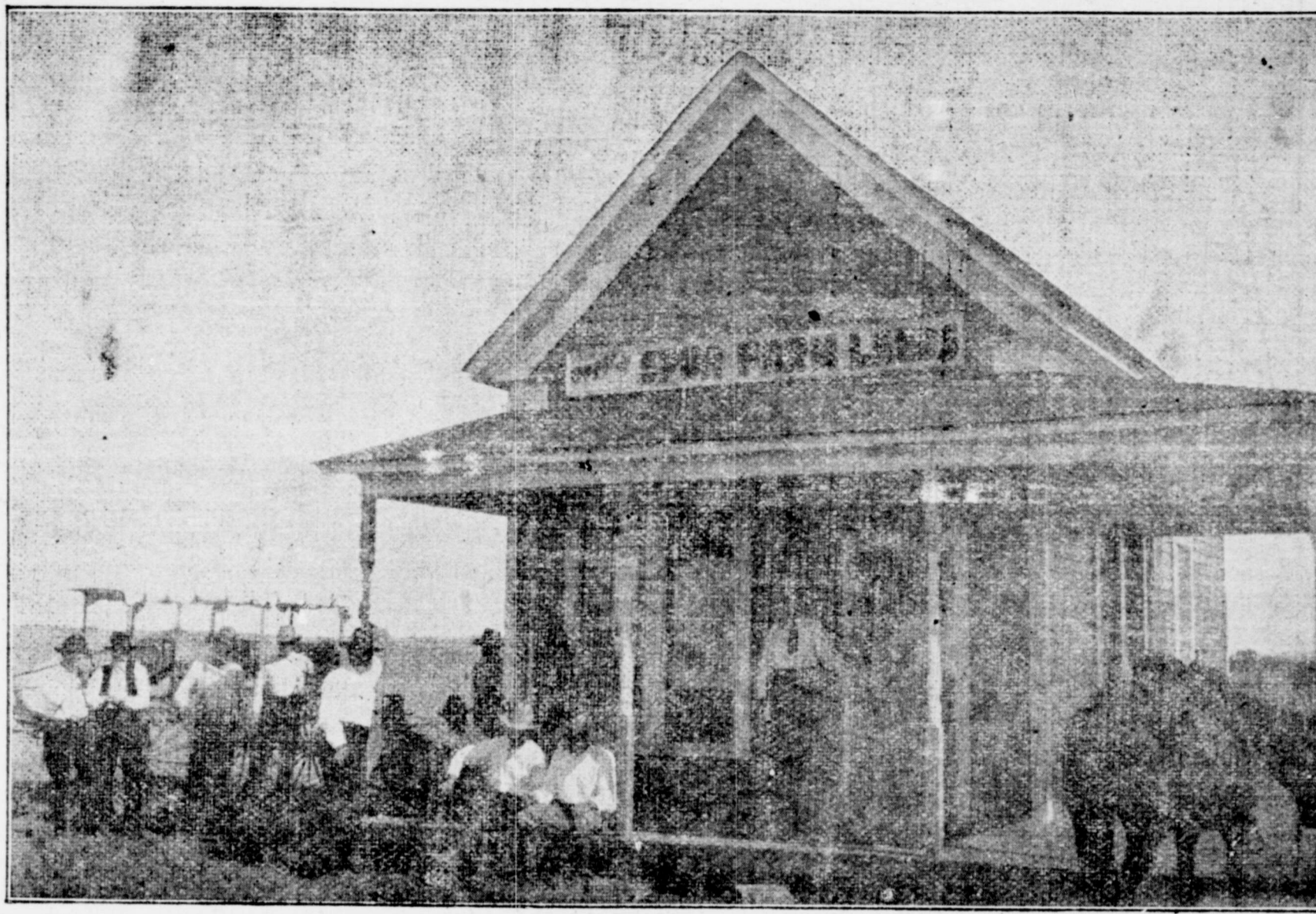
Insurance has played a rather important part in the building and upbuilding of Spur since the day the town was opened in November 1909. In this part the Clemmons Insurance Agency, has played a most important part. Having been established back in December of the year 1919, just ten years and a month from the date of the town's opening, this agency has continued to grow and develop with the territory and is the largest insurance agency in the county, with a clientele that extends south into Kent county, west as far as Crosbyton, north to Roaring Springs, and Eastward, well into King county.

The Fireman's Fund Company of California was the first Company represented by this insurance firm in 1919 and the principal business written was Fire, with little windstorm and hail insurance. Although the Fireman's Fund is still an active company in this office, some seventeen or eighteen other companies have been added in these fifteen years until now the Clemmons Agency is equipped to write every form of insurance, both fire and casualty.

It is a principle of the Clemmons Insurance Agency to devote their entire time to insurance matters alone because they believe that it is a subject that can not be developed haphazardly or as a sideline. They have clung to this idea for the fifteen years of existence and the ripe experience they have obtained from this practice has more than rewarded the efforts and idea. It is a pleasure, they state, to have people drop by their office for advice of any insurance nature, whether there is money to them involved or not.

The new location of this firm is in the Hale building west of the Post Office where increased room and a ground floor affords them a better opportunity than ever to serve their clients. The personnel of the agency is Mrs. Pauline A. Clemmons, Sam Clemmons, and Miss Nellie Mecom.

They are sound believers in the slogan, "Its good to be sure, better to be insured, but best to be insured by Clemmons."



The first office of the Spur Farm Lands whereon was made the rush for lot tickets on the opening day of the town. This office was vacated upon the erection of the bank building where the office is now located.

Home Demonstration History

Fifteen Years of Progressive, Helpful Work

A CHRONOLOGY OF THE YEARS

By CLARA PRATT

A review of the records of the seven women who have served as home demonstration agent in Dickens County would reveal some interesting facts concerning the growth of Extension work in the county and show the value of same to each family in the county. Such a review would necessarily deal in facts and figures and therefore would not be read by a majority of the readers of this paper. For that reason this article will forget figures and portray the growth from another phase.

Miss Forrest was the first home demonstration agent in the county. She came in 1919 and served two years. Miss Brown followed her and stayed six months, until February 1922. Then Miss Vinny Wilkins, now Mrs. Mack Brown, came in August 1922 and stayed until December 1924. She was followed by Mrs. Hollingsworth who served for 18 months. Miss Daisy Gordon came in July 1926 and stayed two years followed by Miss Jennie Osborne who was here three years. The present agent, Miss Pratt came in July 1931. It is a coincidence that three of the seven women are from East Texas. Miss Wilkins was born and reared in Trinity County and Miss Gordon and Miss Pratt are from Montgomery County.

It is said that the way to a man's heart is through his stomach. The same is true of women; in order to gain the interest and cooperation of the women naturally the agents started with food work. Miss Brown specialized in meat canning devoting much of the six months she was here to beef canning.

In the early days of the Service in the county the work with the girls was much more prominent than was the women's work. During the years the records show that many club girls have done outstanding work. "We used to have as many as two or three hundred boys and girls attend the encampments along with man parents. As I recall, we did not give them anything educational at these encampments but they did enjoy the songs, yells, drills and games. Quite often we had night meetings of the boys and girls' clubs together," said Mrs. Mack Brown.

At first the home agents did not try to organize the women into clubs but worked in the homes with individuals. "About the time I came," remembers Mrs. Brown, "the staff was using the organization of the women. The officers in the first

Continued on page two

Mrs. Bell, of Rule, was in Spur Monday. Mrs. Bell is a daughter of Mrs. W. J. Collier of Afton.

1910

First Wedding—Feb. 28—Mrs. El'a Sparks, Tap, and D. M. Chatman, Oklahoma by Justice E. J. Cowan. Bob Brown and Miss Ola Hargey married at Emma, March 15. Mollie Bailey Circus in town Wednesday April 20. Holley's Comet visible here in May.

John Carlisle and Lois Henry married Sunday May 15 by Rev. J. V. Bilberry.

Clay Smart and Miss Lena Rector married Sunday August 14 at Rotan, returned here Monday.

Election: F. C. Gipson, Judge; Crawford Cobb, Clerk; E. J. Harky, Assessor; B. G. Worswick (re-election) Attorney; H. P. Cole, re-elected Sheriff; B. A. Crego, Treasurer.

Poet Hogan brought in Spur's first bale of cotton Tuesday, August 30. Stored to await opening of a gin.

Spur Gin opened September 15. Tobacco stalks 4 feet high were exhibited here October 1, grown east of Spur by J. W. Johnson.

W. J. Duncan opened gin at Wichita.

1000 mile fence—El Paso to Pacific—to divide U. S. and Mexico, started in November.

G. A. Howsley opens blacksmith shop November 4.

W. H. Teague and Son moved to 5th St.

W. P. Sampson, Duck Creek, here with ton of broom corn, Nov. 11.

District Judge Jo A. P. Dickson and District Attorney B. D. Glasgow honored by Crosby County Bar—Dec. 23.

Cotton Market 15c.

1911

Spur Incorporated Saturday, February 4, 1911—104 for—23 against. Geo. S. Link Mayor—W. G. Sherrod and E. C. Edmonds Commissioners.

Presbyterian Church started May 1st.

Ralls opened in May 1911.

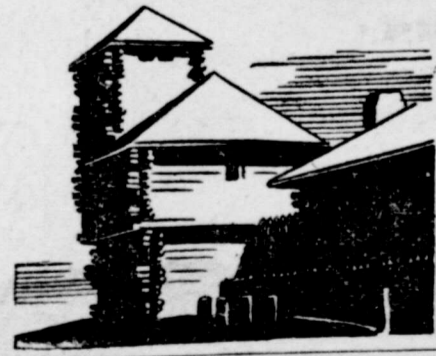
C. W. Post blasting for rain during June at \$300 day expense. Thought to have caused rain at Lubbock and Lamesa.

Mr. and Mrs. Ned Hogan married at Collinsville, Sunday, June 10th.

Continued on page four

A Trip to The World's Fair

Mrs. Oran McClure



Saturday, September 8th at 5:30 O'clock in the morning in company with Misses Tally Windham and El'a Garner, we left Spur for a two weeks vacation, driving through the country in Miss Windham's Plymouth coupe to Chicago, where we attended a Century of Progress Fair.

The Exposition being located in Burnham Park on the shore of Lake Michigan.

We passed through Dickens, Matador and made our first stop at Paducah where we had breakfast, then to Vernon where we crossed Red River into Oklahoma, passing through Oklahoma City, viewing the state capitol from a distance and on through Tulsa, one of the most beautiful cities in the United States, on through interviewing points to Claremore the home of Will Rogers, where we spent the first night leaving about 8:30 Sunday morning,

traveling more leisurely the second day over highway 66 crossing the southeast corner of Kansas into Missouri, through Joplin, Carthage, Springfield and old Saint Louis, where we crossed the muddy Mississippi river into East St. Louis and out about 25 miles where we spent the second night at Camp Green Gables, Edwardville, Ill.

The third morning we had an awed feeling at the very thought of the nearer approach to the third largest city in the world, the wonderful metropolis Chicago, but first we must pass through Springfield, Bloomington and Joliet at which place we intended to visit the noted Federal Prison, housing Leopold, Lieb and until recently Al Capone, but upon arrival we intuitively perceived a tense feeling prevailed and learned about the riot only four hours earlier in the day.

Continued on page two

Spur Creamery Makes A Good Local Market

head—Spur creamery to stock. When the Spur Creamery was opened in Spur a number of years ago by Roy Stovall announced that the creamery would not only specialize in producing the finest quality of Sweet cream butter but would pay premium prices for this quality of cream.

Almost from the start a large number of stock farmers owning milk cows took advantage of this opportunity to have a steady and continuous income throughout the year and also to make deliveries regularly and receive the higher prices paid for fresh cream.

And when the depression rocked the nation and droughts in this section reduced the income from cotton raising, the full importance of the market that had been created by the creamery was realized and the dairy and cream business became of major importance.

Espuela butter has created a market of its own in the larger commercial centers and demands are made on Spur Creamery for more sweet cream butter than it is able to furnish. Thus the local market has remained steady through good years and bad, and has brought thousands of extra dollars into the Spur section and Dickens County.

Gruben Jewelry & Optical Store Was First Opened Here

Gruben Drug and Jewelry has the distinction of being one of the number of places of business established in Spur during the first year of its existence which have enjoyed a continued and uninterrupted period of operation and service for the quarter of a century.

W. C. Gruben the founder of the business studied his chosen profession in Germany and other European countries in 1904, returning to this country to study at St. Louis where he was graduated from the St. Louis Watch and Optical School in 1909.

November 24 of the same year Mr. Gruben came to the newly opened town of Spur and established his first optical and jewelry repair shop, and for a number of years maintained his business in connection with the Spur Drug Company.

In 1924 Mr. Gruben greatly enlarged the business, housing it in a modern brick building and adding a line of jewelry, novelties and silverware as well as a fountain and general confectionery, and it now enjoys the distinction of being one of the favorite gift shops in this section.

The present staff of employees of this concern other than Mr. and Mrs. Gruben includes Messrs. Jerry Ensey and Edwin Brumfield.

Spur Grain & Coal Company Has 25th Anniversary Also

Spur Grain & Coal Company along with the city of Spur is this month celebrating its Silver Anniversary. The company was established with the opening of the town and has served the buying and selling public continuously for a quarter of a century. During the first few years the business was managed by the late C. H. Senning, who died in 1916.

City Commissioner W. M. Hazel bought the business and under his management it has continued to build in line with the progress of the community and at this its 25th birthday it will be noted that it is necessary to number the various buildings to avoid confusion. The Spur Grain and Coal Co. is to be congratulated.

Century of Progress

(From Page 1)

About 3:30 o'clock we arrived at Chicago and drove over a portion of the down town section including the Loop reputed to be the most congested thoroughfare in the world and out around the Exposition grounds, back through the city to North Dearborn street where we took an apartment, in Fort Dearborn Hotel Lodge Apartments.

Of the many interesting and important things to see including the Fair we saw only a comparatively few yet we spent three very full days visiting Field Museum, one of the most complete natural museums in the world. John G. Shedd Aquarium, where both fresh and salt water fish of many species are exhibited.

Marshall Field store, which covers an entire block and where was housed, A Century of Progress Exhibition of Crown Jewels, which are beautiful beyond description.

In this one building we could have easily spent our entire stay in the city without tiring.

We attended one show and musical program at the most noted show place in the city the Chicago Theatre.

Of most interest inside the Exposition grounds, that we saw were the Argonne, which is a round building housing a one piece canvas painting 300 feet in length and about 90 feet in width of the World War.

The generals of each battle and the positions of the American forces and other armies were pointed out by a lecturer and which was very interesting.

Sears Roebuck plant, Ford Motor Exhibit, where Ford parts are made and Fords assembled. A miniature map of the U. S. A. with electric cars in transit between the metropolitan cities Ford cars passing all others on the highways and mountain routes. Several of the first models of Ford cars were on display also, and one of the most interesting was Firestone Tire Exhibit, at the entrance was a very beautiful forest, where natives were tapping the rubber which was mixed with sulphur and carried on through the factory to the finish product, brand-

An Interior View of the Bryat-Lihk Furniture Branch of the Store.



ed wrapped and ready-for distribution to Firestone Tire dealers.

Sinclair, General Motors and the new idea for city parking stations all of interest.

Studebaker where was on display a gigantic car in which 35 or 40 passengers could travel in luxury and ease.

Meat packing plants, bread and cake bakeries, also where the finished product of hooch was bottled sealed and labeled by a number of pretty girls.

Streets of Paris where art, naturally was exhibited. The Italian village where the beautiful and most popular of dancers Sally Rand, gave regular exhibitions each day.

Some one of the party suggested the sky ride over the south lagoon but there I balked, so we passed that by.

The Illinois Host house, Administration Hall, Hall of Religion, Court of States, Horticultural Gardens and Hall of Science at the end of the Avenue of Flags would have

An idea may be drawn from this picture of the completeness of the furniture department of the firm's general merchandise. It is now a branch of Spur's oldest store

taken weeks to see and really appreciate.

Free musical programs and exhibitions of diving and varied programs were especially interesting and two of the most beautiful were the fireworks display and grand fountain in the North Lagoon illuminated with gorgeous hued lights at night.

The Sponge boat and Deep Sea diving display were also interesting. Seeing the impossibility of walking over the entire exhibition grounds we finished by taking the Grey Hound Bus sight seeing tour and left for Niagra Falls Friday morning driving through the Hoosier State Indiana, one of the most beautiful sections of the entire trip. Dahlia, Geranium and Gladiola gardens of acres were numerous along

the highway. Out of South Bend a few miles we paused to view Notre Dame.

We passed through Cleveland, Ohio, Erie Pennsylvania on the shore of Lake Erie, through the heart of Buffalo, New York and to Niagara where we spent the week end in the Cataract House one of

Turn To Page Three, Please

WORKERS MEETING ESPUELA NOV. 22ND

Program of the Workers Meeting of the Dickens County Baptist Association to be held with the Espuela Baptist Church beginning Thursday evening, November 22 at 7:00 p. m.

Thursday

7:00 p. m. Sermon, W. B. Bennett and H. T. Harris.

Friday

9:30 a. m. Devotional. Clarence Edwards.

10:00 a. m. The Tragedy of a Saved but a Lost Life, L. S. Bilberry and Fred Crabtree.

10:30 a. m. Who Should be Responsible for the Pastor's Salary? Olan Scott and Bob Hahn.

11:15 a. m. Why Should a Baptist Church Foster Missions? Rev. F. M. Ewton.

12:15 p. m. Lunch at the church.

1:30 p. m. Why We Should Have W. M. S. in Each Church. Mrs. Cap Ellison.

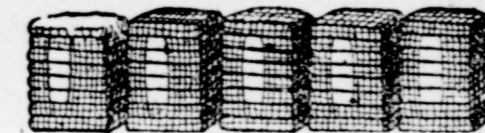
2:30 p. m. Why Should a Baptist Church be Without a Pastor? Victor Crabtree and Wayne Grizzle.

3:00 p. m. Who is most likely to be Responsible for the Above Question? A. P. Stokes, followed by a general discussion.

A general invitation to everyone to feel welcome and we expect you to come. Let us make this a great meeting.—J. V. Bilberry, Committee.

Cooperation...

And the combined welfare of the People of Dickens county made the Success of these Gins possible.



Five Modern and Complete Gins Ready to Serve the Farmers of Spur Territory

These five gins, all serving a common cause, and together cooperating with the farmers of the country, are proud to have had a part in the development of Dickens County. The success of the cotton farmer is, in an appreciative measure, dependent upon the honesty, the integrity and progressiveness of his ginner—not that he cannot raise cotton without some particular ginning concern operating within the radius of his haul, but GOOD GINNING is imperative in the marketable value of his lent.

Every year these plants spend huge sums of money in an effort to bring to Dickens County farmers the ultra-modern in "sample getting" equipment.

This year as well as in the past four, cotton farmers have suffered from short yields, low prices—and a fluctuation of commodity prices, and these five gins have had likewise the sere of these handicaps. . .

—BUT WE'RE STANDING BY—

Congratulations to The Texas Spur on its Silver Anniversary.—25 years of striving to render the area an unselfish service. We are endeavoring to match the record of service.



Citizens Gin Co.
GEO. SLOAN, Mgr.

Swift Gin Co.
JOE BUTLER, Mgr.

Farmers
Cooperative
Gin Co.

WALTER CARLISLE, Mgr.

Williams & Miller
Gin
T. N. MORGAN, Mgr.

Williamson Bros.
Gin Co.
BOLEY WILLIAMSON, Mgr.

Congratulations to The Texas Spur on its Quarter-century of splendid service to the territory which it has helped to pioneer . . . WE ARE INTERESTED IN SPUR, TOO.

Save **FOOD HEALTH MONEY** with Ice

THOSE who really know prefer Ice!

USE ICE THE YEAR ROUND

New Ice Co.

Phone 123

Club Exhibit Is A Success

The home demonstration club exhibit held Saturday was a success in many respects. The exhibit was not as large as it should have been and the quality might have been much better but on the whole the products were good. The Exhibit Committee with Mrs. I. E. Abernathy as chairman, and the council chairman Mrs. F. B. Crockett, had entire charge of the exhibit and everything was well cared for with every phase of the exhibit efficiently planned and executed.

Miss Evelyn Jennings, home demonstration agent of Fisher County, and Miss Veralee Jones, home demonstration agent, Jones County, were the judges. The following is a list of the placings for which the council gave ribbons. Quart cured, cucumber pickles, second place, Miss

Elizabeth Williams, Twin Wells Club; third place, Mrs. W. E. Ball, Espuela Club. Pint cucumber relish, second place, Mrs. L. B. McMeans, Twin Wells club; third place, Mrs. W. E. Ball, Espuela Club. Quart string beans, first place, Lizzie Lou Baxter, Afton; second place, Mrs. L. B. McMeans, Twin Wells club; Mrs. John Beachman, Soldier Mound club, third place. Quart field peas third place Mrs. F. B. Crockett, Espuela club. Quart other vegetables, third place Mrs. R. C. Alexander, Prairie Chapel club. Pint greens second place, Mrs. L. B. McMeans, Twin Wells; Mrs. W. M. Hunter, Steel Hill club. Quart canned peaches, Mrs. F. B. Crockett, Espuela Club, first; second, Lizzie Lou Baxter, Afton; third, Mrs. W. H. Parks, Dickens Club.

Quart pears, first Mrs. J. L. Turpen, Chandler; second Mrs. H. N. Wingo, Dickens; third Miss Elizabeth Williams, Twin Wells. Quart other fruit, second, Miss Minnie Fae McMeans, Twin Wells; Lizzie Lou Baxter, Afton third. Pint preserves, first, Mrs. W. E. Ball, Espuela; second Mrs. Thurmond Moore, Peaceful Hill; Mrs. F. B. Crockett, Espuela, third. Pint watermelon preserves, second Mrs. J. L. Hagins, Duck Creek; third Mrs. L. B. McMeans, Twin Wells. Pint Watermelon sweet pickle, second, Miss Mattie Howell, Red Top. Tufted bedspread, first, Mrs. R. C. Alexander, Prairie Chapel; second Miss Elizabeth Williams, Twin Wells; third Mrs. H. A. McLaurin, Duck Creek club. Pieced quilt, third Mrs. R. C. Alexander, Prairie Chapel club. Wash dress, first Mrs. J. L. Turpen, Chandler; second, Mrs. Roy Johnson, Espuela; third, Mrs. I. E. Abernathy, Soldier Mound. Plain pillow slips, first, Mrs. R. C. Alexander, Prairie Chapel; second, Mrs. Clark Forbis, Chandler; third Mrs. J. L. Hagins, Duck Creek. Hooked rug, second place, Miss Ola Seals, Chandler.

Rand McNeill, was a business visitor in Spur Saturday from his home at the Alamo Stock Farm.

An H. D. Club Organized At Dumont

At last a home demonstration club has been organized at Dumont Wednesday when twelve women six from Dickens County and six from King County became charter members. Women from Motley and Cottle counties will join at the next meeting making a cosmopolitan club. The town is located where the four counties corner.

Mrs. A. Holmberg was elected president; Mrs. Floyd Forrest, vice-president; Miss Irene Flippin, secretary; Mrs. Charles Deaton, parliamentarian and Miss Dale Brewster reporter.

The council member will be elected at the next meeting; also the demonstrators will be enrolled then. Club will meet on the second and fourth Wednesdays and will have a demonstration on tufted bedspreads at the home of Mrs. Holmberg, November 14 at 2:30.

Charter members are Mrs. Lowell Smith, Mrs. A. Holmberg, Mrs. R. W. Brewster, Mrs. Otis Smith, Mrs. E. P. Downing, Mrs. S. L. Woodward, Mrs. Charles Deaton, Miss Irene Flippin, Mrs. Floyd Forrest, Mrs. Jim Gage, Mrs. V. M. Hanq and Mrs. R. C. Smith.

Century of Progress

(From Page Two)

the oldest hosteleries in the U. S. A. with antique furniture throughout and where Jean Lafeyete, Abe Lincoln and family, Theodore Roosevelt Calvin Coolidge, Mrs. Franklin D. Roosevelt among many others had been guests and whos names on placards hang in line on the front veranda.

The Cataract house was established in 1812 and is still in a splendid state of preservation having been kept in repairs as demanded.

We crossed to the Canadian side where the better view of the Falls where the better view of the Falls are to be had and where a huge lighting system focuses electric rays on the falls for thirty minutes at 9 o'clock each night. Again the next morning we took a sight seeing drive on the Canadian side.

From Niagara we drove over the river shore drive and saw under construction a bridge over the Niagara River, through Buffalo and to Pittsburgh, Penn., where we spent two nights and one day visiting in the hospitable home of Mrs. McIntire and daughter, Miss Margaret, who gave us the thrill of our life by showing us Pittsburgh, a city of rivers and bridges, by night, taking us to the top of Mount Washington and down Eucline. There we saw a show in one of Pittsburghs magnificent theatres, Andrew Mellons million dollar silver dome building and his church which he built at a cost of only a million. We took what seemed to be a mile ride in an elevator to the top of one of Pittsburghs tallest buildings and from there had a view of the city by night.

Tuesday morning, September 18, we left Pittsburgh driving through the extreme northern portion of West Virginia, again crossing Ohio and into Kentucky stopping at Bardston to visit the home of Stephen Foster, author of My Old Kentucky Home, Old Black Joe, Swanee River and many other folk songs.

We also visited the birth place

Choice fruits and vegetables at rock bottom prices at Franklin's Fruit Stand, North side Harris St.

Big Turkey Dinner SUNDAY, NOVEMBER 11.

40c - Menu - 40c

- BAKED TURKEY with French Dressing and Giblet Gravy
- HOT BISCUITS
- Green Beans - Creamed Potatoes
- Cranberry Sauce - Apple Salad
- DESSERT Pumpkin Pie

NORRIS' CAFE "Superior Food"

of Abe Lincoln, a one room log cabin we drank from the spring from which Abe had his first drink of water.

Interesting bits of history on bronze plaques hanging on the walls of the memorial, one especially amusing was that Abes father was a contractor, "he built three houses other than this one."

From Kentucky into Tennessee, spending the night in Nashville where Miss Ella Garner made a side

trip for a short visit with relatives at Cowan where her parents, Mr. and Ms. H. T. Garner were married fifty years ago last July.

At Nashville is a cemetery where hundreds of Confederate veterans lie sleeping, also Smithsonian Institute, Ward Belmont and the state capitol.

Friday morning we started for home but tarried to drive over Memphis through the old section and up Gaosa Street. Again crossing the Mississippi river and through Arkansas. Little Rock, the capitol city and Hot Springs were the only beauty spots we noted in Arkansas. We spent the last night in Texarkana and came through Sulphur Springs, Greenville, Fort Worth to Spur, where I found work awaiting and which has kept me so busy I have had little time to devote to a report of this my most extended visit and vacation which I thoroughly enjoyed.

BL Co.

25 Years is a long time!

Twenty-five years is a long time. Many changes have taken place in Spur and surrounding country. There have been some lean years and some fat ones. Sometimes when we thought plenty and prosperity would never cease and other times when we almost lost hope and felt as some of us do now that it would never rain again to fill the creeks and make the prairies blossom as they had in other days, but better days did come just as they will this time. Some of these days the clouds will gather; the rain will pour; the creeks will be out of banks; and we'll need our old forgotten mud chains. The sun will not be able to show its golden face for days and weeks perhaps, and Spring will come, the flowers bloom, the fields produce a bountiful harvest, and we will forget the lean days we are experiencing now and think again that prosperity has come to stay.

We congratulate The Texas Spur and all other institutions, men and women, who have carried on since Spur was born twenty-five years ago. We are glad ours may be counted one of the institutions who have been here these years. We have enjoyed a fine business most of those years. We have trusted the good people of this country. We believe in you yet. And while we cannot at this time extend credit, we are hoping to do so again as we did in other years. And we believe they are coming again fatter and finer than ever.

Give us a liberal share of your cash business. If you owe us an obligation you cannot pay now, you can help us by spending your cash with us. We believe in you or we would not have trusted you. We still believe in the good people of this country, and want to continue here the balance of our days.

Come on with the crowds and bring the children.

Bryant-Link Co.

Anniversary Week

CONGRATULATIONS TO THE FAIR CITY OF SPUR!

Yes, we realize that Spur is 25 years young, although, having been here some over two years, we feel as we have had a part in making the SPUR of TO-DAY and we take this opportunity to tell the People of this trade territory that in the future History of our City that you will find the Fair Store is striving to do all in its power to make Spur the Best Town in West Texas to live in—to trade—and a place where you enjoy coming to visit and meet friends.

We cordially invite you to visit the Fair Store where you will find many bargains of a standard, high grade merchandise at the Lowest Price.

The Fair Store

"True to Its Name"

SMITTY

Can please you with that NEW SUIT....



How Do You Like Your Fall Suit Made?

Your favorite style and pattern await you here, as well as any other special details that you cherish in your clothes.

Tailored specifically for you—strictly to your own measurements out of any pattern and style you desire. With positive assurance of getting perfect fitting garments and complete satisfaction.

Only all wool fabrics used. \$22.50 and up.

Congratulations to The Texas Spur on its 25 years of Fine Service We, too, are helping build Spur.

Smitty's Cleaners

PHONE 93

National Tailoring Co. CHICAGO ST. LOUIS SAN FRANCISCO

SERVICE that IS service!

Age is important only as it gauges the usefulness of an institution or an industry and as it measures the service by which that business has continued to survive. But age does not indicate the principles upon which a business was founded and by which it developed. Without such basic principles of service, Fair dealing and constructive vision, the faith of the founders is but an idle dream and the institution soon perishes and is no more.

FORTY YEARS EXPERIENCE

in the Gin business, twenty-six years in West Texas, but we ask no favors for time gone by. Experience, competence, stability, all of which we can use for the advantage of our customer.

TRY US AND SEE

THE SPUR GIN

THE TEXAS SPUR
PUBLISHED ON THURSDAY
MRS. ORAN McCLURE & SONS
Publishers

Subscription Price, \$1.50 Per Year
Entered as second class mail matter on November the 12th, 1909, at the Post Office at Spur, Texas, Under the Act of March 3rd, 1879.

Chronology--

and were given rousing welcome here Wednesday.
Prohibition amendment defeated by 6000 majority July 22. Dickens county voted dry.
Picnic and Barbecue Wednesday and Thursday, August 23 and 24.
J. E. Johnson establishing gin in connection with light plant, Sept. 1.
Cotton market 8c to 9c.

1912

Jas. F. Williams, Farmersville, bought Spur Drug, January 19th.
Geo. M. Williams busy on survey of town of New Port.—Feb. 2.
690 poll taxes paid in county.—Feb. 9.
Meningitis epidemic raging.—Feb. Cyclone struck north part of the county May 3.
Socialist Party nominates full county ticket.—May 3.
R. F. D. Granted May 17.—H. P. Gibson carrier.
D. D. Hagins to Miss Ruth Hawkins, July 17. Rev. W. B. Bennett officiating.
J. H. Webb to Miss Bessie Taylor, August 10. Rev. W. B. Bennett, performing the ceremony.
J. H. Boothe shows champion kershaw.—Aug. 9.
Election: O. S. Ferguson, Judge; J. B. Conner, Sheriff; Crawford Cobb, Clerk; T. J. Harrison, Assessor; (other county officials re-elected with out opponents) C. H. Perry, Weigher Pre. 3; D. A. Young, J. P.; Commissioners: Jeff D. Reagan, Willis McCarty, E. Austin, and L. Crabtree—August 2.
Nat Patton elected to Legislature

HERE...

Since the Beginning

LUMBER AND BUILDING MATERIAL

MUSSER LUMBER COMPANY

from Crockett.—Aug. 3.
J. Carlisle brought in first bale of cotton September 3. Brought 10½c.
Dr. Blackwell to Miss Edith Shields, September 10th.
Roosevelt shot in Milwaukee—finishes speech—October 18th.
Oscar Goodson to Miss Jim Blackwell, October 20th.
Will Walker making ½ bale to the acre.—Oct. 18.
Taft concedes election to Woodrow Wilson.—Nov. 5.
W. H. Teague and Son buys Spur room Factory, November 29th.
Marshall J. M. Neely and family move to Hamlin. Sells cows to Uncle P. H. Higgins and Hawley Bryant.—Dec. 6.

1913

Carl Lowery of the Red Front, passed Pharcertic examination, January 10.
Drilling for oil on Scoggins Ranch in Kent county.—Jan. 24.
L. H. Perry establishes hardware in new town of Roaring Springs.—Jan. 24.
C. C. Haile purchases Draper Store, January 24.
Oran McClure, Duke Henson, C. A. Bobo, W. B. Griffin off for hunting trip, January 24.
R. R. Johns sold 30 bales of cotton at 12.25, Feb. 21.
Witt Springer buys ice business, February 21.
J. J. Cloud bought farm 4 miles North of Spur, February 21.
U. S. Army mobilized at Galveston to invade Mexico if necessary—March 7.
Earl Senning, Lilburn Standifer and Harvey Lee won 2nd in District debating contest at Sweetwater, April 4th.
Tom Allen to Miss Cloty Day, April 6.
Graduating Class: B. E. Alexander, Opal Beryman, Nora Link, Lilburn Standifer, Winnifred Mace, Boyd Williams, Earyl Senning, Mary Copeland, Horace Gibson.
Wayne Van Leer, to Miss Eula McAteer, May 30.
Fred Hale to Miss Lillian Favor last Sunday in May.
J. E. Sanders to Miss Effie Ellis, June 22, Rev. R. A. Stewart officiating.
J. A. Koon to Miss Jewel Winkler, June 25.
20 wagon loads broom corn shipped to Galveston, October 10.
W. S. Cooper to re-establish Kent County News, November 28.
B. F. Crump grows 8 pound turnip.—Dec. 5.

1914

Ducks destroy E. Luce and Ben Hagins maize crop.—Jan. 9.
Frank Goodson to Miss Myrtle Walker, January 21.
Jim Walker to Miss Mamie Weir, January 25.
Tom Cross buys registered Herford Bulls, January 30.
Otho Hale buys big stock farm

implements.—Feb. 6.
R. L. Collier and Perry Fite ship car of hogs, February 6.
Mr. and Mrs. Crabtree and family flee Mexico to escape war are making home with son, L. G. Crabtree.—Feb. 6.
M. L. Blakely displays 24 foot grapevine.—Feb. 6.
650 poll taxes and exemptions.—February 13.
Will settle Dickens-Kent boundary line.—Feb. 13.
H. A. Boothe to Miss Dora Ode-Neal, February 15.
Forest Squyers to Miss Taylor,

February 15.
U. S. and Mexico declare War, April 24.
Peacock suffers destructive cyclone, May 1st. (loss \$100,000)
Water Works crew strike for better pay.—May 22.
Election: Blaine Speer, Judge; G. B. Jopling, Assessor; J. B. Yantis, Treasurer; W. A. Johnson, Commissioner.
All of Europe now at war.—Aug. 14th.
Dr. Morris shoots self, foot amputated.—Aug. 14.
Joe Thornton to Miss Reba

Brantner, October 15.
Oran McClure buys shetland pony at auction.—Oct. 23.
22 pound sweet potato shown by W. F. Cathey, October 30.
Chas Windham buys fine bulls from J. C. McNeill.—Nov. 6.
Cotton Warehouse assured.—Nov. 13.
9 new instruments received by Spur Band.—Nov. 20.
Fire destroys West Side Dickens square.—Nov. 27.
Tom McArthur has hand smashed in mill December 18.
Over 10,000 bales ginned.—Dec. 24.

1915

Jim Henson to Miss Hester Gibson at home of brides parents, Mr. and Mrs. J. P. Gibson, Steel Hill.—Jan. 1.
O. W. Stack to Miss Mamie Cox, Tap, Friday of last week in Spur, Rev. W. A. Kirchfield officiating.—Jan. 1.
Friends of Spur receive invitations to the marriage of Miss Mary Jane Smith to Samuel Jefferson Bailey at home of her parents near Stamford, February 4.
Concluded on following page



1909-1934

Congratulations

To the City of Spur,---and the Texas Spur

ON ITS SILVER ANNIVERSARY—AND TWENTY-FIVE YEARS OF CONSTRUCTIVE SERVICE TO THE TERRITORY

From Merchants, Officials and Citizens of

DICKENS

JIM CLOUD
COUNTY JUDGE

B. A. CREGO
"BOOT MAKER"

MADGE D. TWADDELL
COUNTY SCHOOL SUPT.

D. J. HARKEY
ABSTRACTER

HALE & SPEER
THE RED & WHITE STORE
GENERAL MERCHANDISE

H. A. C. BRUMMETT
ATTORNEY-AT-LAW

MRS. NANNIE COBB
COUNTY TREASURER

GULF SERVICE STATION & CAFE
MRS. IDA B. EDWARDS, PROP.

SHERIFF DEPARTMENT and Tax Collector Office

HARKEY'S BEER GARDEN & SANDWICH SHOP
EARL J. HARKEY, PROP.

PHILLIPS "66" SERVICE STATION & GARAGE
HASH & LEE, PROPS.

MRS. NETTIE LITTLEFIELD
DISTRICT CLERK

After a Quarter Of a Century

Compo Soles

To introduce these new soles for ladies we will make Special Prices for the week November 12th to 16th of—

75c per pair

Compo Soles are like the factory fixes them.

GILBERT BROS.

"Get Mack to Press Them On"

Chronolog

Mrs. N. A. Baker entertained with a reception Monday afternoon honoring Miss Lillian Grace announcing her marriage to Ray E. Dickson February 18th at the home of her parents, Dr. and Mrs. John Hampton Grace in Spur.—Feb. 5.
 Lon Hyatt to Miss Mattie Shaw at Croton, Sunday at Draper.—Feb. 12.
 J. H. Hobson to Miss Bessie Thacker, Sunday at home of brides parents at Draper.—Feb. 26.
 Fred Fite to Miss Mamie Squires, Sunday at Dickens.—March 19.
 Grading and Graveling Hill St.—City paying half and property owners paying half.—April 2.
 New cylinder press and also large job press installed in Texas Spur office.—April 2.
 Miss Pearl Gunn to I. R. Powell, Thursday morning, April 8 at the home of Mr. and Mrs. J. A. Sparks, Crosbyton.
 R. R. Tallant to Miss Mittie May Gentry, Sunday morning, Rev. W. M. Scott officiating at his home near Spur.—April 30.
 17,402 bales of cotton ginned in Spur to May 1st.—11,848 bales shipped.—May 7.
 Oscar Benson to Miss Ruth Prumlee, Sunday.—May 14.
 Spur and Roaring Springs mail line established, contract let to V. C. Smart. Service to begin May 17.
 Mr. and Mrs. J. C. Davis will leave Wednesday for San Francisco to attend Worlds Fair and visit their son, L. W. Davis and family.—May 14.
 Miss Elnora Dunn, a June bride elect, honored with shower, Mrs. L. N. Riter and Mrs. W.D. Wilson Hostesses, June 4. Miss Cdeola Richburg hostess, June 11.
 Miss Ona Williams to W. L. Greer of Tap, W. S. Taylor performing the ceremony at his home in Spur.—June 18.
 Prairie Fire burns 15 sections of grass land for E. J. Cairns and other ranch holders of that section. July 30.
 Friends of Mrs. W. J. Walker who was in Galveston during the storm will be glad to learn that she is safe.—Aug. 27.
 Crosbyton-South Plains R. R. sold to Santa Fe.—Aug 27.

Bud Williams to Miss Laura Slack, Thursday evening of last week in Tap community.—Sept. 3.
 Mr. and Mrs. S. R. Bowman have sent out invitations to the marriage of their daughter Geneva to Lee A. Sanders on Wed. Oct. 10.—Oct. 15.
 Edgar Jackson to Miss Edith Wright of Wichita Sunday of last week.—Oct. 22.
 Wat Holly to Miss Lucile Cargile Sunday, Nev. 19th.

1916

Arthur Stearns to Miss Gussie Stafford, Monday morning at the home of the brides parents, Mr. and Mrs. W. R. Stafford in Spur.—Jan. 7.
 Saturday evening of last week, Miss Winnie Harper to Bill Putman in Spur. A reception at the Spur Inn.—March 3.
 Albert Smith to Miss Myrtle Ellis at the of bride, Afton.—April 28.
 W. F. Godfrey to Miss Kate Boykin, at Polytechnic, the home of the brides parents.—Sept. 22.
 Rev. E. E. White, pastor of the Methodist Church of Spur, to Miss Louise Rich, Tuesday in Waco.—Sept. 22.
 W. C. Gruben to Miss Stella Matthews, Sunday, September 10th in Rotan.

Bryant-Link Co. Is Now Spur's Oldest And Largest Store

Upon the celebration of its 25th anniversary this month Bryant-Link Company may truly be congratulated upon being the city's oldest as well as largest store.
 The business was established by Geo. S. Link, the present manager, during the first week of November, 1909, and although Spur Hardware was opened a day or so previous, the closing out of this stock some months ago makes Bryant-Link Co. actually the oldest store to have conducted a continuous business in this city.
 In the first few months after the establishment a 50-foot front brick business house was erected and the

succeeding years have seen varied department added and other bricks erected until the buildings of the firm cover a quarter of a city block.
 Bryant-Link's Co.'s departments at this the end of a quarter century of growth, include full and complete lines of hardware, implements, dry goods, groceries, furniture gent's furnishings, as well as a tin and sheet metal plant and plumbing shop and the management may well retrospect that the firm has progressed with the trend of the times.

ON TEXAS FARMS
 By Minni Fisher Cunningham, Extension Service Editor
 A specially prepared bed in which she systematically roots, cuttings; the use of native shrubs; a definite plan for landscaping the farmstead and the expenditure of \$3 together with some sure enough work has given Mrs. B. F. Curry, home demonstration club member of Matagorda county a lovely yard.
 From Brazos county this story of improved farm conditions—a farmer

leaning against a bank building said to C. L. Beason, "County agent, I have been owing this bank five years and this is the first fall I've been able to pay out."
 When ask what he thought about the government cotton adjustment program, J. B. Anderson operating a 1200 acre farm west of Brookshire in Waller county answered, "I have 11 tenants on the farm and every one of them has paid up in full this fall and is out of debt, and I give the cotton control program credit for the improved conditions and financial circumstances of the ten-

ants on my farm as well as myself."
 From ten cents worth of pecans planted by Mrs. Will Mattingley, member of the Tarzan Home Demonstration Club in Martin county, 61 little pecans will be set beside the surface tank at the Mattingley home as shade for the fish that are in the tank. Plums and peaches, from seed, are growing by the pecans in the plant bed. Even grape vines are already started from cuttings this year.
 Tom McArthur, of Lower Red Red Mud, was here Tuesday.



CONGRATULATIONS

To
 The Texas Spur and Pioneer Citizens of Spur
 On the Anniversary of a Quarter Century
 of Constructive Progress

Consumers Fuel Association
 Gas, Oil and Accessories
 Place to get your money's worth

Repair Your Home. See—
Brazelton Lumber Company
 National Housing Agent

Sanders Phramcay
 "The Rexall Store"

Sanders-Watson
 -GROCERY-

Rule-Jayton Cotton Oil Co.
 Dealers in Cotton and Cotton
 Seed Products

The Texas Company
 E. C. McGee, Agent
 Phone 314

Dr. M. H. Brannen
 Dentist

Wilson Hotel
 W. T. Wilson, Prop.

New Deal Grocery
 W. R. Lewis, Mgr.
 Phone 71

Dr. B. F. Hale
 Hello Everybody! Come up to see
 me sometime—

Landers & Johnston

Dickens County Times

City Drug Store

Uldeen & Bessie Beauty Shop

**Spur Compress & Bonded
 Warehouse**

Dr. Dan H. Zachry
 Dentist

Red Front Drug Store



A Good Store In A Good Community
 Extends

Congratulations

In recognition of the truly progressive service over a period of 25 years, we wish to extend our sincere congratulations to the personnel of The Texas Spur. It was founded on noble ideals and has filled a definite need to our territory.

We are pioneering a field of which Spur, and all of the surrounding country, forms an integral part. We are ever willing to lend our hand in the advancement of the territory and Dickens County . . . let's all go forward together.

The foundation of our business is founded on faith. We believe in the people and the dominion, and wish for all a coming 25 years of greater progress.

COME TO SEE US

Haney & Barton
 General Merchandise

Afton Texas

Home Demonstration History

Fifteen Years of Progressive, Helpful Work

(From Page One)

clubs were president, secretary, and treasurer. Then we usually had a woman, known to us as club leader, in each community whom we could contact and depend upon for help. The women were so dependent on the agent that they thought they could do nothing without her present. I am happy to know that the women are taking the responsibilities that are theirs and are taking the lead in the work as they are now," continued Mrs. Brown.

"We did not have the year's work planned as you do now but gave the demonstrations each community wanted. That made it impossible to keep the work on the level in the clubs. I remember once I had planned to cook beans in the pressure cooker, make them into a bean loaf and serve tomato sauce over it. A few days before I was to give this demonstration in a certain club they requested that I give a demonstration on making angel food cake. I was anxious to give the pressure cooker demonstration and could not possibly give it and bake the cake the same afternoon by myself. I knew that Mrs. C. W. Bennett at Midway baked lovely angel food so I asked her to go with me and give the cake demonstration while I did the other. She did and both demonstrations were a success. That is the first time a club woman was used to give or help give a demonstration in another club," said Mrs. Brown.

The county has not always had the good lateral roads it now enjoys. The first home demonstration agents had to tussle with sandy lanes and often leave their cars to walk a mile or more to reach a club meeting on time. Strange as it may seem the present agent has had to be dug out of the mud twice. Because of the sand in some communities the women started meeting at the church or school house since the roads to them are usually better than to the homes.

In the early days of club work in the county there were not as many specialists as now nor was their work as well organized. Mrs. Dora R. Barnes, Clothing Specialist, was the first to visit the county. She came in 1923 and gave a demonstration in Dickens on making hats.

Mrs. Brown started a clothing contest in the summer of 1924 which was to end in an exhibit in the spring of 1925. There were perhaps 20 women who exhibited clothing at this time. When asked how our clothing contests have improved over that first one she answered, "The greatest improvement is in the way the exhibit is conducted; then the agent had to make all arrangements and do everything in the way of a program or demonstration for the assembly; now the women take charge and that is the biggest improvement. Of course there is an improvement in the appearance of dresses. They are more appropriate as to material, design, line, and color to the individual now. Then the dresses fit so nicely now, due to the use of foundation pattern. The clubs worked to have 100 per cent of their members exhibit dresses. I was not agent then but I remember that Midway was almost 100 percent, also Espuela. Miss Swift, who was district agent here then, and Miss Edwards and Mrs. Clayton were the judges."

Gradually as the work has grown more organization has been seen. In 1926 the club women had their

programs planned and printed in a year book and each club followed the same demonstration. Except that the work was not known as demonstrations at that time. 1926 saw another forward step in the county when a Home Demonstration Council was organized. Much of the success of the work in the county from that time has been due to the work of the County Council. In 1930 some definite changes were being made in the method of presenting the work. In 1931 the clubs

enrolled demonstrators in each line of work and the demonstrators were expected to accomplish their goals and help the co-operators in achieving theirs. Naturally the achievement days as we know them now grew out of the old assembly days when some demonstration, usually on some phase of poultry work, was given.

No report of the Extension Service work in the county would be complete without some mention of the cooperation and support that

has been given it by the business men and women in the county and especially those in Spur. A check of the records show that the same men who are most active in their cooperation now are the same ones who are mentioned in the early records when their cooperation and often financial support was needed so much. Nor would we neglect to mention Miss Murray who has been district agent during ten years of this period. She will be missed more than she will ever realize. Her place has been given over to Miss Lida Cooper and Miss Murray has been transferred to District 4.

With the active, wide-awake council and the leadership that has been and is being developed in each community there is no reason to doubt the possibilities of Extension Service work in the county in the years to come. The women are tak-

A Bit of Lore About The Moon

February 1915 will have no full moon, a thing that has not happened since 1886 and will not happen again for 2,500,000 years.

The moon in January will be full 1st and 30th and that cuts off any possibility of February having a full moon.

From the Files of The Texas Spur, Eighteen Years Ago

Spur's Oldest Store Changes

Spur Hardware and Furniture Company, Spur's oldest store by a few days, opened for business here of the town on the morning of within a few hours of the opening November 1st, 1909. The business was established by the present owner, L. H. Perry, but for a number of years was managed and operated by N. A. Baker.

Mr. Perry, however, elected to close out his hardware business in Stephenville and move with his family to Spur to make their home.

Within a short time after taking the active management of the business, Mr. Perry erected the large

For results use classified.

BUILDING

Congratulations to The Texas Spur

upon the issuance of this number commemorative of the 25th anniversary of the opening of the town of Spur, November, 1909.

S. M. SWENSON & SONS
Stamford & Northwestern
Townsite Company



If you want instant starting or any time when the whole world seems frozen, there's only one gasoline you can really rely on—Phillips 66. It's highest test, highest anti-knock, yet costs no more than ordinary gasoline. 66 Kero and Lee Tires and tubes, our specialty, office at Ramsey Garage, Phone 86, Louie Rice, Manager.

CARD OF THANKS

I want to thank the people for the splendid vote you gave me in Tuesday election for Sheriff and Tax Collector of Dickens County.

I am deeply grateful to my loyal friends who used their influence my behalf. To you who voted one of my opponents I do not think that you were voting in opposition to me and with the cooperation of the citizens I will make you the best sheriff this county has ever had.

SMAN

Present Mayor E. J. Cowan Joined Spur's 1st Couple

E. J. Cowan, Mayor of Spur for the past five years, has the distinction of having performed the first wedding in this city a quarter of a century ago.

The wedding, Mr. Chatman, of Oklahoma, to Mrs. Sparks, of Tap, took place during the first few hectic weeks of the town's development and since it was the city's first wedding, quite an event was made of the affair. Mayor Cowan, then the justice of the precinct, performed the ceremony standing on the front seat of a Pierce Arrow automobile parked on the main street in front of the Bryant-Link store, the bride and groom standing on the rear seat.

From a picture of the event and the crowd we were able to identify J. D. Powell, Oscar Jackson, Oran McClure, and Geo. S. Link who were witnesses on the occasion.

The newspaper report highly recommended Justice Cowan to the marriagible public.

DICKENS SEWING CLUB ENTERTAINS

A forty-two and bridge party was given Wednesday evening by the Dickens Sewing Club, honoring their husbands and other guests, in the Home Economics room of the new high school building.

Hallowe'en motif was carried out and tallies to match.

After the wee hours, chicken sandwiches, pumpkin pies and coffee was served to the following:

Honor guest were Messrs and Mesdames C. A. Hulsey, H. N. Wingo, J. H. Meadors, Mann Young, E. S. Crider, Robt. Crawford, Gaston Jackson, Mrs. C. L. Wilkes and Mrs. Forrest Roberson and Misses Ruth Dittich and Lola Beth Green and Messrs Fred Arrington and Bill Gipson.

Club members and husbands were Messrs and Mesdames Willow Street Harold Blair, J. D. Gipson, Oscar McGinty, A. C. Sharp, W. G. Crego, Z. W. Fowler, Frank Speer, T. E. Watson, Cecil Meadors and Bud Clifton.—Reporter.

Use the classified ad column.

In the Long Ago

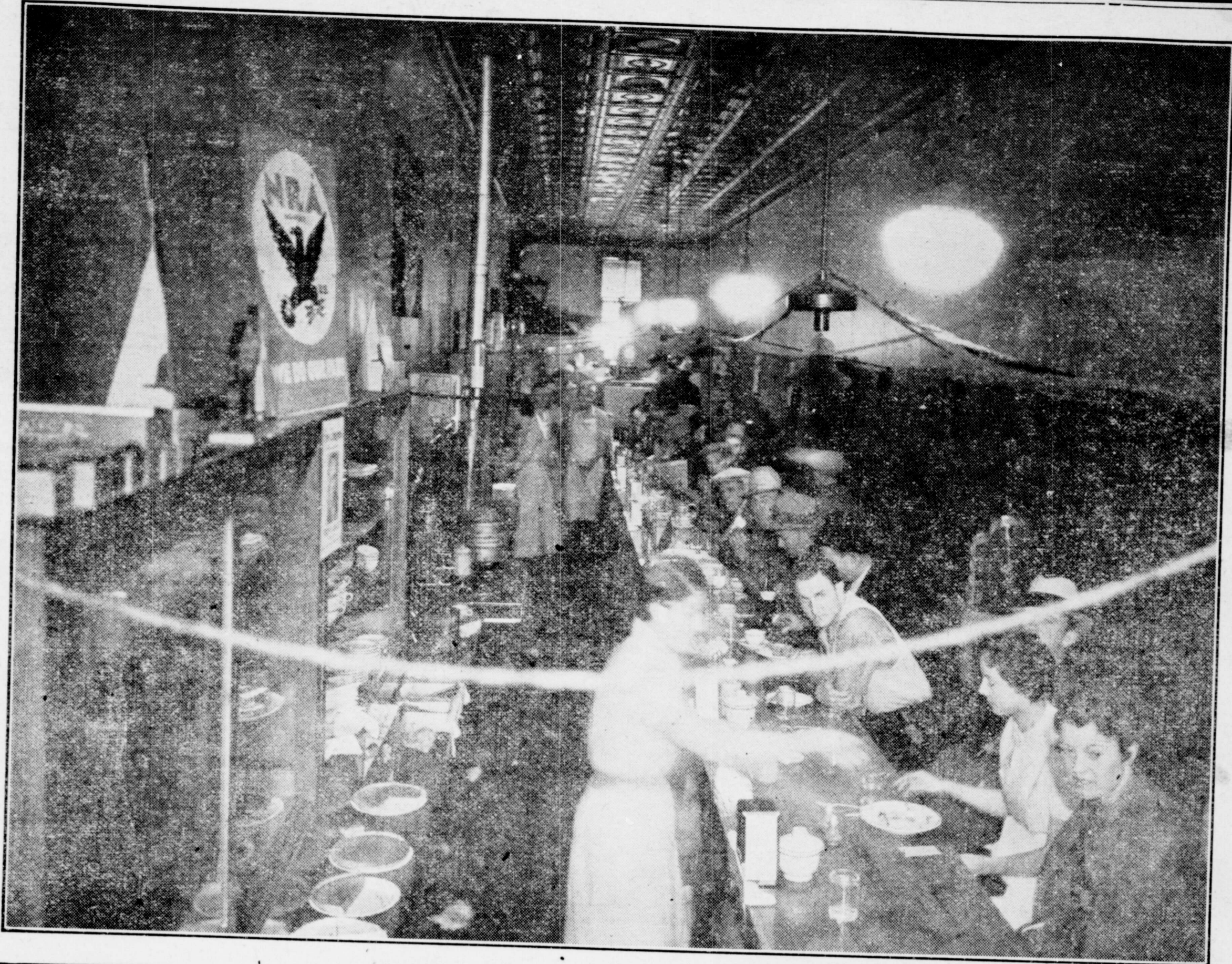
Of course we would not like to have and do the things of 25 or more years ago, but...

Nothing could take the place of pictures and photos of years gone by...

Have that photo made today!

Adams Studio

Congratulations to the City of Spur and The Texas Spur on their Silver Anniversary.



END OF LIVESTOCK BUYING IN SIGHT

Austin.—With NO further buying orders received and the end of the government's livestock buying in sight, Texas Relief Commission officials have issued orders to county administrators to return all cows loaned to relief clients to pens for final disposition. From pens, cattle will be concentrated at central points for shipping in carload lots.

At the same time, administrators were reminded that cows delivered to the rural rehabilitation department must not be disturbed. In these instances, cows were supplied to rehabilitation clients as capital goods. In the case of other clients the animals merely were loaned and administrators were required to retain receipts in order that later they might be returned to pens for final disposition.

SUSANNA WESLEY CLASS ENTERTAINED OCTOBER 31

The Susanna Wesley Class of the Methodist Sunday School enjoyed a social October 31st in the home of Mrs. J. S. Campbell with the members who are teachers as joint hostesses.

After a short business session during which officers for the year were chosen, the Pollyannas were revealed with gifts and names were drawn for a Christmas party. Refreshments were served to twenty guests.

Mrs. Charles A. Whitener this week made a lease on her home furnished and she and Miss Uda Mae will leave in a few days for Palestine to join Mr. Whitener, who has supervision of the construction of a hundred or two log houses being built as a P. W. A. project. We regret to see Mr. and Mrs. Whitener and Miss Uda Mae leave Spur if for only a year or so but wish them ever success in their new home.

The photographer does not always find such busy scenes as this one... a glimpse down the "fairway" of the Spur Coffee Shop on a mid-winter's eve of a year ago. Observe the cantenary of light across the foreview: a bit of Christmas tinsel that had a "hang" of trying to brighten things up for the yuletide season.

Spur Coffee Shop Keeps Step With City In Progress

Perhaps the impression made by the accompanying engraving of the Spur Coffee Shop will to some extent explain the phenomenal growth of that enterprise since coming under the present management in the year 1929.

Six years ago when W. M. Bumpus took over the eating place it had ten stools at its counter and boasted of three tables. Coming into the business at what might be termed the very beginning of this history-making depression of this country, it has nevertheless prospered throughout the years. Today with a seating capacity of approximately forty people, six employees are required to form the operating personnel, and the doors of the place are never closed, except an occasional "close" to honor inter-city events.

Equipage for the shop lists four refrigerators, water-heater, hot plate, steak grill, toaster, Fry kettle, waffle iron, team table and coffee urn, mixmaster—all electric with two big clocks to keep the minutes.

Expanding the service last June first to furnish "away from home" people with a complete home, Mr. and Mrs. Bumpus established rooms and apartments over the Security Bank. They are modern in every respect; hot and cold wat-

er, showers—and the living quarters in advertising for the cafe feature "the complete home."

AFTON--

(From Page 1)

at that time was practically the only business, and included a line of drugs which the doctor carried in connection with his practice as physician and surgeon. Dr. Haney and Sons operated the business jointly until 1931 when it was destroyed by fire and upon rebuilding Dr. Haney and son, Burnett established a general merchandise and drug business and Eyrone Haney as

associated with Mrs. Barton, established the Haney & Barton General Store.

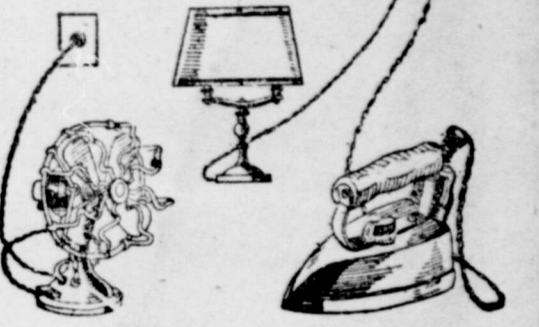
At the present time Afton is a thriving town independent within itself and supporting business firms in practically every line. Other than the mercantile establishments operated by the members of the Haney family and a general store run by J. N. Lawson, a gin is owned and operated by the Farmers Co-operative Association, two garages and filling stations take care of the automotive needs and a barber shop, cafe, and blacksmith shop complete and offering of merchandise and service that make it unnecessary for Aftonites to seek further afield for their needs.

A most remarkable fact concerning this town is that an abundant supply of good water is found at a depth of less than 10 feet and that every home and business has a convenient and adequate water supply at practically no cost.

Mrs. Lee Sattow, of Fort Worth, Texas, has accepted a position with the Spur Mutual Insurance and will have charge of the office in the future. Mrs. Fred C. Hall, who has efficiently rendered this service heretofore, having resigned.

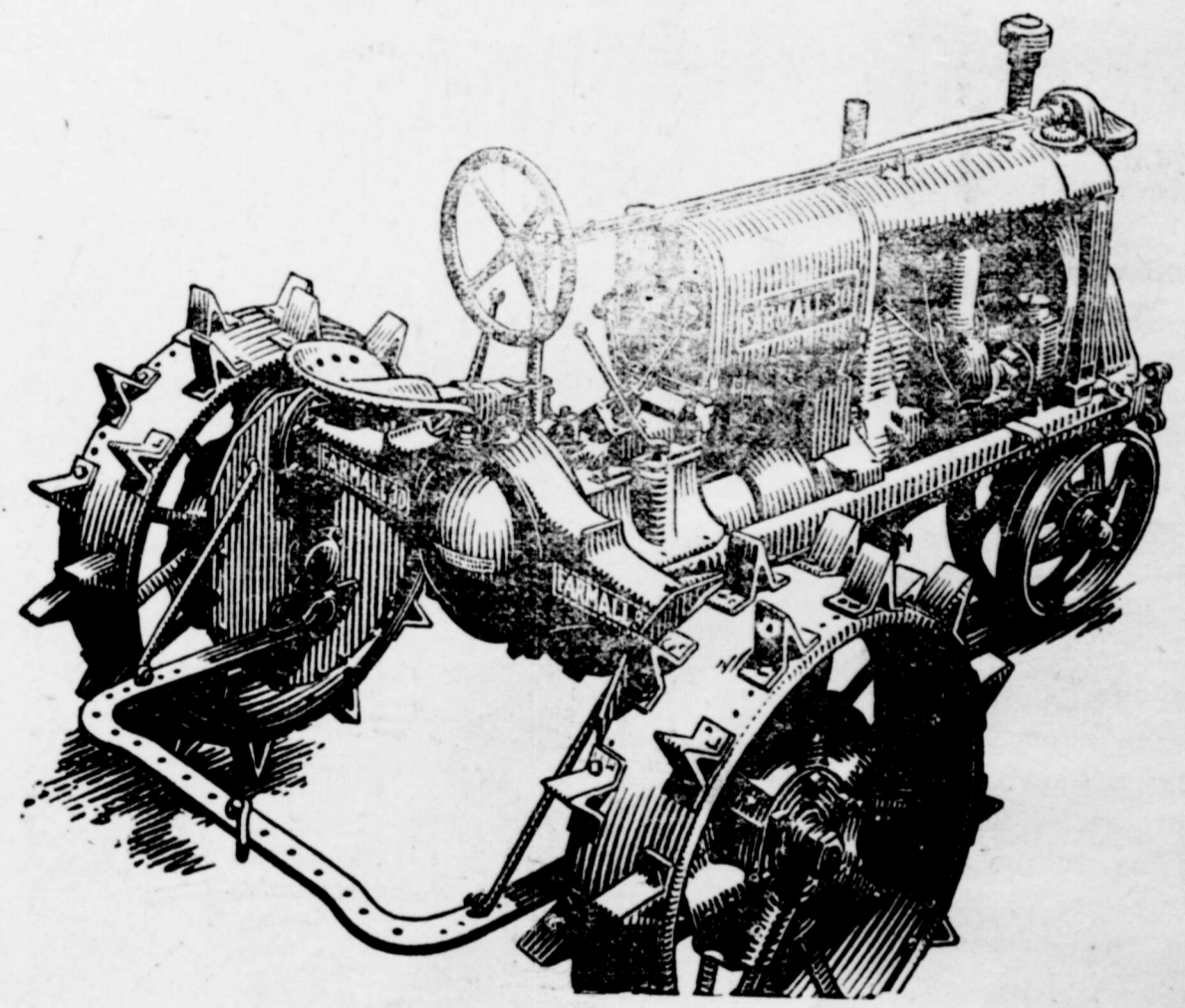
J. A. Turpin, of Abilene, district manager for the Chevrolet Company was in Spur Wednesday and states for the sixth month Chevrolet leads in registration in the United States and that the public has shown acceptance to Chevrolet knee action rides by showing greater preference over other makes in its price class.

Rewire YOUR HOME



Why put up with those unhandy sockets... those unsightly wires? They are not necessary. We rewire your home, placing sockets in the desired spots, concealing wires... in short doing a first class job at surprisingly low cost. Since you have electricity, use it to best advantage. Let us help you get the most benefit and pleasure from your "watt-dollar."

W. B. (Tut) Britton
ELECTRICIAN



No community can prosper without the service of dependable, conscientious retail dealers. We feel that we are taking an active part in the building of this section by our efforts to supply the farmers here with dependable farm machines that give them the utmost value for the money they spend.

Congratulations to THE TEXAS SPUR on its Silver Anniversary and best wishes for many more years of service.

OUR CONGRATULATIONS TO THE TEXAS SPUR

We Invite You And Your Friends To Visit

COME TO LEVINE'S



COME TO LEVINE'S

While In Lubbock

Three BIG FLOORS of DEPENDABLE MERCHANDISE at POPULAR PRICES

SPUR TRUCK & TRACTOR CO.
"The Farmall House"

STALKUP AND BROWN CAUGHT NEAR HOUSTON

Virgil Stalkup and Clarence Brown, wanted for the slaying of Sheriff Bill Arthur in a jail break at Dickens, October 27, were captured at Houston last weekend after Officers captured Brown on Thursday on the bay out from Houston where he had gone to fish. Posing as fishermen, the officers rowed out to where Brown and a negro were grappling for oysters and forced them to surrender.

Stalkup was captured the following evening as he was entering his garage apartment in the city.

The Sheriff's car, in which the desperadoes made their escape was found near Calvert where it had been sunk in ten feet of water and at which place another car had previously been stolen by the pair.

Upon their arrest Stalkup and Brown were placed on different floors of the Houston jail, each ignorant of the whereabouts of the other. And it is reported that both accused the other of the actual killing. Stalkup later retracted this statement and stated he would remain silent until trial. Brown, however, continues to maintain that Stalkup was the gunman and that he did not see the shooting.

They were brought to Lubbock jail Monday and officers, learning that a large crowd had congregated at Lubbock depot, quitted the train at Slaton with their prisoners, and had them safely lodged in jail before the train arrived at Lubbock. The prisoners are being guarded in separate cells.

A preliminary hearing was planned for Thursday but it is doubtful if either will be granted bond.

W. J. McDaniel Was Injured Past Week

J. W. McDaniel is recovering from injuries received Monday of last week when he was thrown against the top of a car in which he was occupying the rear seat. The car was going at a rather good rate of speed when crossing one of the dips on the highway east of town. He was thrown against the top and practically out the door which open, his head striking the running board, his shoulders and neck striking the floor and door frame with sufficient impact to dislocate two vertebrae and strain the ligaments in his back from which injuries he suffered intensely for several days.

His brother Jim McDaniel and wife, of Ford City came over Wednesday and spent several days visiting he and family, returning home Sunday.

Son of Mr. and Mrs. Geo. Bragg is Dead

Mr. and Mrs. George Bragg have the sympathy of their many friends in the death of their little son, Kenneth Wayne, which occurred about 8:30 o'clock Wednesday morning.

Funeral services were held at the Cemetery Wednesday afternoon at 4 o'clock.

Rev. R. C. Brown, pastor of the First Christian church conducted the services.

Webber B. Williams, Funeral Director.

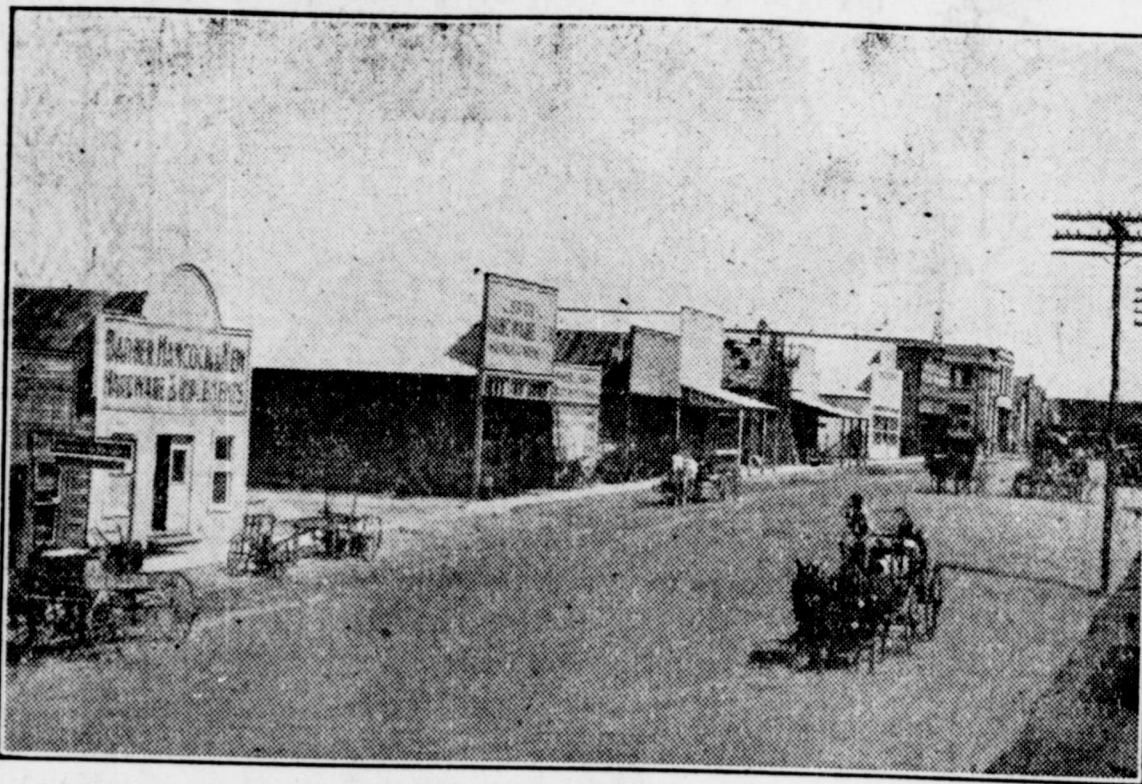
We extend sympathy to Mr. and Mrs. Bragg in the loss of their baby.

Smitty Cleaners Has Installed Big Boiler

Smitty's Cleaners this week installed a large 6 h. p. boiler at the plant on the corner of Burlington Avenue and 3rd. Street.

Russell Smith, proprietor of the business states that this addition to his already well equipped shop will enable him to handle any amount of cleaning and pressing with dispatch.

Mrs. Floyd Adams, of Pitchfork Ranch, was shopping and visiting with friends in Spur Tuesday.



An early scene of Burlington Avenue taken from the east side of "Juarez". The Barber, Hancock & New building in the foreground was on the present site of the Highway Cafe. Across the street is shown the early day home of Spur Hardware. At the opposite corner is Bryant-Link and Spur National Bank buildings.

SPUR'S BIG DRY GOOD-GROCERY STORES MAKE IT MECCA OF AREA

Five Big Dry Goods concerns, E. Schwarz and Son, owned and operated by Mr. and Mrs. M. C. Golding—The Fair Store, owned by George Gabriel—Henry Alexander and Co.—and Bryant-Link Co.—with their large and complete stocks, have made Spur the Mecca of this entire area and have regular customers who live as far away as 60 miles.

Big firms of this type not only create added business and trade for themselves but have brought potential customers to this city who make purchases in every line and have contributed materially to the general progress and upbuilding of Spur and surrounding communities.

Grocery men here, Lester Ericson, Acie Bailey, Sanders and Watson, Landers and Johnson, Terrell Hale, W. R. Lewis, Preston McMahan and R. L. Tolbert, are live wires and energetic merchants—and having access as they do to the two local wholesale houses, H. O. Wood and Good Will Company, are able to dispense food products at such prices as to be another drawing card for Spur.

Spur has what you want when you want it.

Big Insurance Co. Has Home Office Located At Spur

Among other things that mark Spur as one of the outstanding little cities of Texas is the fact that it is the home office of an insurance concern which commands a large amount of business and is recognized as one of the most dependable operating in the State.

The Spur Mutual Life Insurance Association, under the management of Fred C. Haile, Secretary of the Association, has been built to such proportions that the outstanding policies in effect compare favorably with those of major companies operating in the south. This concern also has the good record of having during the past 13 years paid in excess of \$200,000.00 to beneficiaries promptly and in full.

In fact the Spur Mutual is so popular with local people who are acquainted with its Board of Directors and other personnel of the association that almost every individual who is able to carry insurance of any description has one of the policies. And it is further popular by reason of the fact that the head of the company is personally acquainted with a big percentage of the policy holders and there has been few if any contests or legal procedure to delay a prompt payment. It is also a company in which a policy holder, in paying a premium, realizes that he is being of direct assistance to a neighbor and fellow citizen.

Mr. and Mrs. R. C. Forbis, of Afton, were Spur visitors Tuesday afternoon. Mrs. Forbis remained over to attend a social function given by her sister, Mrs. Davis and Mrs. M. L. Jones at the home of Mrs. Davis.

J. L. KOONSMAN IS NEW SHERIFF OF DICKENS CO.

J. L. (Johnnie) Koonsman was elected Sheriff of Dickens County in the general election Tuesday by a plurality vote of 802, which was more than double the vote received by his nearest opponent.

The deciding election for a sheriff is unprecedented in the history of this county, the unusual situation arising when the office was vacated by the death of W. B. Arthur, who had been declared the nominee in the primary elections.

Following is the unofficial result of the sheriff's race, three boxes not reported:

Koonsman	802
Geo. Sloan	382
W. B. Arthur	330
G. L. Barber	162
W. A. Kimmell	38

Reports from over the state indicate that all of the eight proposed constitutional amendments are defeated.

Miss Mamie Motsler Died Wednesday, 7th

Miss Mamie Motsler of near Post, died at the local sanitarium Wednesday morning about 11 o'clock.

Miss Motsler underwent an operation October 27 and was getting along nicely until a short time before she developed locked bowel and a second anesthesia and operation proved to much from which she failed to survive.

Miss Motsler was a sister of Mrs. Tom Gilmore of South of town.

The body was prepared for burial by Campbell Undertakers and carried to Post where funeral services were held and interment was made in Sunset Cemetery, Thursday.

County Cotton Report

Census report shows that there were 2,554 bales of cotton ginned in Dickens County from the crop of 1934 prior to October 18 as compared with 8,558 bales ginned to Oct. 18, crop of 1933.

Milton R. McDonald, agent

FOUNDER OF SPUR CONFINED TO BED ON THE 25TH ANNIVERSARY

Victim of Light Stroke But Able to Make Trip To Spur

It is a matter of deep regret on the part of the citizenship of Spur and Dickens County, that Chas. A. Jones, founder of the city, has been confined to his bed during the period of its Silver Anniversary. All programs of a jubilee nature were cancelled when a report of his illness reached here, since they would be wholly incomplete without his presence.

Mr. Jones, who was in California to spend the winter, had planned to be in Spur on its 25th Anniversary for a gala celebration, but several days previous he was stricken with a light stroke of paralysis which hindered the use of the left arm and limb. He was able to make the trip here, however, and did so, accompanied by his son, Clifford B. Jones, but since the arrival has been unable to leave his bed.

Mr. Jones came here in 1907 to manage the operations and developments preparatory to the establishment of Spur, and the success and permanent nature of the foundation work that he did is attested by the continued progressive development that the city has made during the past quarter century. He remained to help guide the destiny of the budding young city until 1913 when he was called upon to develop the town of Freeport and take over the management of the extensive sulphur mines at that point.

Clifford B. Jones was at that time elected to take the place left vacant by the elder Mr. Jones, and during the 21 years has handled the affairs of the S. M. Swenson & Sons, and the Townsite Companies with credit both to himself and his father.

It is sincerely hoped that Mr. Jones will soon be fully recovered.

Subscribes to Texas Spur 25 Consecutive Year, Got 1st. Issue

W. M. Austin was in the city this week and while here called at The Texas Spur office to renew his subscription to the paper. This renewal might be termed a Silver Anniversary subscription since he was among the first to take the paper and has received every issue including the first one, published in November, 1909.

"Uncle Bill" was, however, an old timer when the City of Spur was founded, he having been a resident of the county for 38 years and recalls in detail the opening of Spur. He and Lee Kelley were passengers on the excursion to Jayton and return, on the first train that ran on the Stamford and Northwestern, and witnessed the mad scramble to purchase property on the opening day.

Whit's Dairy Makes Increase in Size Of Herd, Says Sales Ok

Since establishing a dairy business in Spur some months ago, Whit Bumpus reports that his business has increased to the extent that he was forced recently to make an addition to his dairy herd.

More and more, he states, people are realizing that good, pure milk is the cheapest and best food that can be had and are constantly increasing the amount spent for food on this commodity.

Mr. Bumpus' dairy is one of the cleanest and most sanitary in West Texas and no doubt his business will continue to increase and prosper.

Highway Cafe Was 10 Years Old Last Saturday, Nov. 3rd

Saturday, November 3rd, the Highway Cafe observed its 10th anniversary in the same manner that it has observed the hundreds of Saturdays since its establishment by J. W. Dunn as the German Kitchen in the dawn of the city's history—serving good eats to a hungry public.

MISS PEGGIE JANE HOGAN

Miss Peggie Jane Hogan was a charming hostess to a number of friends Wednesday evening of last week, when she entertained at the home of her parents, Mr. and Mrs. Ned Hogan on North Burlington, Avenue.

Red Cross Roll Call For The Year 1934

Dickens County Chapter American Red Cross.



Dickens County Chapter American Red Cross has announced roll call week beginning November 24th. A survey is being made with the view of determining the number of children in this county of school for lack of shoes. It is the intention of the Chapter officials this year to set aside local Chapter portion of Roll Call proceeds for two purposes. Emergency medical aid and childrens school shoes. No Money will be spent for other purposes.

An organization is now being worked out for all communities in the County in order that the roll call may be as large as possible. An announcement of this organization will be made in next weeks papers. Roll Call Chairman Webber Williams, Chapter Chairman, D. L. Granberry and Mrs. Madge Twaddell County Superintendent of schools are working out the details of this new and useful program. A definite statement of policy is being made in order that the people of our county may know to what purpose these funds will be used.

P-T-A Will Meet At East Ward, Nov. 13

The November meeting of the P. T. A. will be held at the East Ward School Tuesday November 13 at 7:30 o'clock. The program for this meeting will be a Pioneer program in keeping with Spur's twenty-fifth anniversary.

The East Ward School will furnish the introduction to the program.

Pioneers in P. T. A. will be given by Mrs. Weaver.

Pioneer days in Texas schools will be Mrs. P. H. Miller's subject and Mr. C. A. Jones will talk on Pioneer Days in Dickens County. The State P. T. A. song will be sung by Mrs. McKnight.

The membership drive resulted in 114 members with Mr. Zachry's room at East Ward and Miss Langstons room at Junior High winners in the contest. Winner in High school will be announced this week. This number is 10 short of what is needed to be standard P. T. A. Those who have not joined are urged to do so at once. Make your plans to be at East ward next Tuesday evening and enjoy a good program.

NATION VOTES FOR NEW DEAL

The latest recorded votes from over the nation indicate that the Senate and House of Representative will be overwhelmingly Democratic and in support of the new deal.

Following is the report from present returns:

Senate—25 Dem., 5 Rep., 1 F-L.
1 Prog., 3 in doubt.
House—309 Dem., 98 Rep., 3 F-L.
7 Prog., with 18 in doubt.

BOYD M. WILLIAMS POST

The Boyd M. Williams Post of the American Legion will hold an Armistice day program Sunday night at the Palace Theatre.


The Legionnaires extends a cordial invitation to the Citizenship of the county to attend this service. Officers of the local post request ex-service men to meet at the Legion Hall at 6 o'clock Sunday evening.

Services at all local churches have been suspended Sunday night. Rev. R. C. Brown of the First Christian Church will be the principal speaker for the evening.

Monday November 12th at noon the Ex-Service men, their families, and friends will meet at the Fair Park and celebrate with their Annual Barbecue.

ERICSON'S GROCERY and CENTRAL MARKET

The More You Buy -- The Cheaper We Buy

	SPUDS, No. 1, 10 lbs. . . . 13c
	STEAK, Calf, 2 lbs. . . . 21c
	PEAS, English, No. 2 can 12c Conch English Peas is not a dry pack

STEAK, T-Bone loin (calf) lb. 14½c

Crackers (Sat. only) A-1, 2 lb. box 19c

Jello White Swan ea. 5c | Pepper Black ½ Bag 16c

Sausage .8 1-3 Good Quality | Sausage .29 Brookfield, lb. box

Super ea. | Bananas nice
Suds .8½ | dozen .14

Salt Bacon, lb. . 19c | Bologna Sausage lb .13
Nice Lean

WEINERS OR HOT DOGS—FRESH No One Will Beat This! lb. 10c

COMPOUND Cash Price—None to Merchants 8 lbs. 84c
K-B FRESH

ROAST, beef, any kind, lb. 11c

Compare Our Prices With Anyone or All!

25 YEARS AGO..

There Were No Cafes In Texas

10 Years Ago **BELL'S CAFE** Was Established, In Spur

And wishes to congratulate its home city on its 25th birthday.

W. A. BELL, Prop.

THE STATE OF TEXAS,
County of Dickens

By virtue of a certain order of sale issued out of the Honorable District Court of Dickens County, on the 16th day of October 1934, by Nettie Littlefield, Clerk of said court against the estate of J. L. Curry, Deceased, D. R. Curry, A. H. Reeder, the unknown heirs of J. L. Curry, Deceased, and the unknown heirs of the unknown heirs of J. L. Curry, Deceased, for the sum of Nine Hundred Twenty-two & 68/100 (\$922.68) Dollars and costs of suit, in cause No. 1301 in said Court, styled L. B. Withers, Receiver, Et Al versus D. R. Curry, Et Al and placed in my hands for service, I, W. B. Arthur as Sheriff of Dickens County, Texas, did, on the 16th day of October 1934 levy on certain Real Estate, situated in Dickens County, described as follows, to-wit: 20.39 acres of land in Dickens County, Texas known as Tract No. 5 out of Survey 224, Certificate 102007, H. & G. N. R. R. Co. Survey,

Block 1, H. Rhombert, Original Grantee, and levied upon as the property of the said Estate of J. L. Curry, Deceased, D. R. Curry, the unknown heirs of J. L. Curry, Deceased, and the unknown heirs of J. L. Curry, Deceased, and A. H. Reeder.

And on Tuesday, the 4th day of December 1934, at the Court House door of Dickens County, in the town of Dickens, Texas, between the hours of ten A. M. and four P. M. I will sell said land at public vendue, for cash, to the highest bidder, as the property of said Estate of J. L. Curry, Deceased, D. R. Curry, the unknown heirs of J. L. Curry, Deceased, and the unknown heirs of the unknown heirs of J. L. Curry, Deceased, and A. H. Reeder by the virtue of said levy and said order of sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Texas Spur a newspaper published in Dickens County.

Witness my hand, this 16th day of October 1934.

W. B. ARTHUR
Sheriff, Dickens Co., Tex.
By J. H. DOBBINS, Deputy

Time to plant bulbs see Spur Floral Co., for all kinds.

For Rent—Spur Lot 18, Block 12, \$5.00 per month or \$40.00 per year.—Mrs. Cynthia Anderson, 1105 N 12th, Waco, Texas. 2-3tc.

Miss Lois Goodwin, of East Afton was a visitor in Spur Monday.

SPUR GRAIN & COAL CO.

Opened With the Town

And has served its patrons continuously since its establishment a quarter century ago.

We solicit your friendship and co-operation in our business and the progress of the city of Spur.

W. M. HAZEL, Prop.

Charles Senning, of Crosbyton, spent the week end in Spur, guest of his grandmother, Mrs. Kate Senning and family.
Mrs. C. I. Cannon, of White River visited her daughter, Mrs. Monk Rucker and other friends in the city Saturday.

Congratulations

to
City of Spur, The Texas Spur,
and to Mr. Chas. A. Jones,
the Founder of Spur

Spur is a good city, has a fine farming and ranching territory, and is surrounded by a fine group of communities that have cooperated whole-heartedly in the up-building of the country. We like it for a home.

Demand Spur Bakery Bread—
Made In Spur.

SPUR BAKERY



**Edwards
DEPENDABLE
COFFEE**

Everything you want in coffee—
flavor, richness, strength! A
choice quality vacuum-packed
blend at a low price.



Lb. **29c**

2 lb. can 55c

TWENTY - FIVE YEARS AGO
Spur Hardware & Furniture Co., was Spur's Oldest Store, and Now, though closing out our hardware business, we are proud to have participated in the progress and growth of Spur. Under a new name, but in the same location we have opened a new feed and grain business. We are still offering quality products to the people of Spur, territory. We will appreciate your business.
PERRY GRAIN COMPANY in the Spur Hardware & Furniture Company Building.

DRESS SALE

HALF
PRICE

150

Of This
Seasons
Best Styles.

Over Stocked!

We find our store badly over stocked with Fine Dresses and in order to reduce quickly we are making drastic reductions.

Silks, Prints, Crepes, and Woolens—the seasons best and newest styles are offered for—

THREE DAYS ONLY
THURSDAY, FRIDAY
AND SATURDAY

Your style is here, your size is here. Come early and select several.



HALF PRICE

Thursday - Friday - Saturday

We congratulate The Texas Spur at this milestone, a quarter century of progress. We hope for them another twenty-five years of prosperity and happiness.

**HENRY ALEXANDER
& COMPANY**

You Need Refrigeration Every Day of the Year



There are only a few days each year that the temperature is low enough for the proper refrigeration of foods. Although foods may not spoil during cold Fall weather, the temperature is not low enough to prevent the growth of bacteria, the real danger of poor refrigeration.

The electrical refrigerator's economy and dependability of operation has been proven. The saving on foods alone makes the investment of your money amply repay you.

To protect your family's health, proper refrigeration is a necessity every day of the year. The cost is no greater than obsolete methods of refrigeration.

Low incentive rates make it possible for you to secure the maximum of benefit at the minimum of expense. Buy safe—buy dependable electrical refrigeration.

**West Texas Utilities
Company**